

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

VOLUME 26, NUMBER 96

PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 26, 1915

ANNUAL THANKSGIVING DAY EXERCISES WERE INSPIRING

Sermon Was Scholarly and the Musical Program Was Extraordinarily Good.

An audience large enough to comfortably fill the auditorium of the First Methodist Church gathered yesterday in the annual union Thanksgiving service. Rev. J. W. Story, pastor of the First Methodist Church, presided. Following the voluntary, Handel's "Largo," the choir assembled singing a processional, "Onward, Christian Soldiers," and choir and congregation joined in the hymn "Creation." Rev. J. W. Story led the opening prayer. Under the direction of Mrs. Cora E. Pritchett, the choir sang the anthem "Praise the Lord." The offertory followed. Next a trio rendered a selection from Mendelssohn's "Elijah." Mrs. Cora Pritchett, Mrs. J. J. Clark and Miss Myrtle Wade composing the trio.

The scripture lesson was read by Rev. O. L. Halley, president of Wayland Baptist College. "All Hail the Power of Jesus' Name" was enthusiastically sung by congregation and choir, and Rev. W. F. Ledlow was introduced. His sermon was a scholarly adaptation of the principles of the Christian religion to every-day life. Rev. Ledlow's sincerity and intellectual achievement appealed to his hearers. Congregational singing of "How Firm a Foundation" and a benedictory prayer by Rev. J. M. Hardor concluded the services, and the congregation passed out while the organ postlude, march from Tannhauser, was being played.

FORT WORTH MAN SHIPS CAR HORSES AND MULES.

Frank Harp, of Fort Worth, was here this week buying horses and mules. He shipped a car to Fort Worth yesterday morning. Mr. Harp is a brother of our fellow townsmen, A. E. and Robert Harp.

REAL ESTATE TRANSFERS.

Mr. and Mrs. P. B. Wilson have sold to J. J. Messer 320 acres of Survey 19, Block 6, for a consideration of \$8,000. J. F. Rightmire and wife have sold to R. M. Ellerd 306.5 acres of Section 38, Block A1, for a consideration of \$7,662.50.

THANKSGIVING BIRDS FOR WELLS FARGO EMPLOYEES.

The Wells Fargo Express Company remembered its employees at Plainview with turkeys for Thanksgiving. Agent J. B. Farmer and his assistants, E. P. Wilson and J. M. Rector, were favored with birds.

DISTRICT COURT OFFICIALS AT HOME THANKSGIVING DAY.

Judge R. C. Joiner returned to Tulla this morning, after having spent Thanksgiving at home. Swisher County District Court is yet in session there. District Attorney Mayfield and Court Stenographer W. N. Baker also spent Thanksgiving with their families.

MAYNIE IS CAPTAIN S. W. C. FOOTBALL TEAM FOR 1916.

North-Side School Confers Letters on Twelve Men; to Organize Lettermen's Association.

At a meeting of the football squad of Seth Ward College this morning Dib Haynie was elected captain of the team for 1916. Stokes Bishop, who was manager this year, was re-elected manager.

Twelve men were awarded letters this morning for having played four full games or nine half games during the 1915 season.

A lettermen's association will be organized at Seth Ward. Eight-inch letters will signify football honors, six-inch letters baseball, and four-inch letters basketball and track. The letter "S" in crimson on a black field is the color scheme adopted.

The Seth Ward team was banqueted last night in the college dormitory. This is in keeping with the custom of the school suspending rules and serving an elaborate banquet at the close of the football season. Enthusiastic speeches were made by students and visitors.

Judge T. D. Webb, of Kress, was in Plainview today.

SETH WARD'S OPEN FIELD PLAYS DEFEAT FARMER'S

Forward Passes by Henderson's Men Proves Too Much for Saunders' Squad.

A series of well-planned forward passes with the team working as a unit scored a victory for Seth Ward College and clinched the city championship for the north-side school yesterday afternoon, at the East Side field. Two touchdowns and a safety, as opposed to one touchdown, lost for Farmer's Business College the best game that has been played in Plainview this season.

The first quarter closed with Farmer's having the advantage in yards gained, but neither team had a score to its credit. In the second quarter a safety gave S. W. 2 points. In the third quarter Henderson's men began open-field playing, Perdue completing six forward passes out of seven attempts. Different formations were used as Seth Ward advanced the ball through forward passes down the field for the first touchdown. Perdue had a slight breeze to assist him in throwing the ball, and he placed it true. Many who have seen the bigger games in Texas this season say they have seen nothing that would compare with the manipulation of the forward pass seen in yesterday's game. Seth Ward's second touchdown was the result of three forward passes. Likewise, a forward pass at an opportune time enabled Farmer's men to score their touchdowns.

The Game in Detail.

Farmer's wins the toss and chooses the north goal. Seth Ward kicks off. On the first down, Whitworth intercepts forward pass and secures ball for Seth Ward. On first down S. W. offside. No gain. Gwyn thrown for loss on end run on second down. Fake pass from Perdue to Pritchett nets no gain. Pritchett punts on fourth down. Farmer's ball. Bryan makes 5 yards through the line on first down, and repeats for 2 on second down. Third incomplete forward pass and Bryan punts. Seth Ward's ball, 15 yards from Farmer's goal. Three downs leaves ball on 15-yard line, and Pritchett punts out of bounds. Farmer's ball 35 yards from goal. Bryan gains 5 yards on first two downs, but ball goes over on downs. Seth Ward gives up possession of ball on 9-yard line. Farmer's advance ball, and offside penalty on S. W. places ball 2 yards from goal. S. W. holds on 1st down. On second down Farmer's center passes ball, but no one receives it, and ball is again in play on 11-yard line.

(Continued on Page Eight.)

AN INTERESTING THANKSGIVING PROGRAM BY WEST-SIDE PUPILS.

Proceeds Will Be Spent to Procure Victrola for That School.

A program of unusual merit was given Wednesday afternoon at the Baptist Church by the pupils of the West Side School.

The first number was by six little girls, representing fluffy, yellow chickens, who astonished the audience by flying(?) from an adjacent room and singing a "Chickadee Song" in a most approved manner.

This was followed by a pumpkin song, by ten small boys, who, according to the old rhyme, gradually disappeared until none were left.

A corn drill was the next number, followed by a tableau, "Pilgrims Going to Church."

Other numbers were an Indian drill, by twelve boys from the older grades; a Pilgrim song and a piano solo by Helen Jackson. An operetta, "A Thanksgiving Festival," completed this well appointed program.

An admission fee of ten cents was charged, the proceeds going to the purchase of a Victrola for the West Side School. A full house showed the interest of the patrons.

PUBLIC LIBRARY OPEN ONLY ON TUESDAYS AND FRIDAYS.

The public library of Plainview is open Tuesday and Friday afternoons from three o'clock to five o'clock. The short hours will be observed during the remainder of November, December and January, on account of the short afternoons.

The public library has a large number of books and its membership is increasing.

Why Not Give Publicity NOW?

It seems assured that the people of Hale County are to be given an opportunity to see the report of Auditor John S. Oglesby, and that proper publicity will be given the same.

It is more than passingly strange that the report of the county's finances as shown by the auditor has not been available for publication, when, in fact, efforts were made on September 2, the day the report was made, to secure same. The Herald wished to secure the full report on that day, Thursday, for publication in the Friday issue, thus hoping to give information promptly. But the report was not available. Again today, eighty-four days after the first request for the report, it is not available.

Says Money Spent Without Authority.

The Herald has a signed statement from one of the county officials which states: "The auditor, however, claimed that the Commissioners had no authority to make this payment (to the Clerk and the Sheriff), and he filed a very lengthy report, quoting a large amount of law, which he said showed conclusively we was without authority to make this payment." This is the report to which The Herald refers and the one which it has had in mind in urging publicity of Auditor Oglesby's report. The Herald had heard some talk of the content of the report, and when refusal to give it, or expressed inability to give it for publication was made, we wondered why. Was there something in the report which the officials were not willing to have the people know?

It is the opinion of the editor of The Herald, who asked for the report, that it was believed we would swallow the bait poked at us and pay no more attention to it. Evidently they didn't want the truth of the report known, or then and there a statement would have been made telling the content of the report. If the limelight hadn't been turned on, we are sure there would have been little attempt in official circles to locate that auditor's report, and the fact that it can't be found is evidence of official error somewhere; for it should have been filed with the clerk or incorporated in the minutes.

By inspecting the minutes of the Commissioners' Court it is found that since August 15, 1913, the court has ordered paid in per diem fees to J. C. Hooper approximately \$188, and a like amount to B. H. Towery. It is noted, too, that this per diem for waiting on the court while in session was continued until September 2, 1915, at which time the auditor's report was made. The court evidently believed it was without authority to pay these per diem fees, or it would not have stopped payment beginning with the meeting at which the report was accepted. The auditor's report is not incorporated in the minutes. Neither any part nor the full report is included. It does state that the court ordered John S. Oglesby to be paid \$150 for making the audit.

Why wasn't the report published? Why wasn't the report on the minutes of the court or on file in the County Clerk's office?

The Commissioners' Court paid out approximately \$375 which they had no authority to pay, if the presiding judge is correct in the statements he makes in his signed communication and if the auditor was not wrong.

The gentlemen to whom the money was paid thought they were entitled to it, for the court had voted to pay them this per diem for services rendered, and we feel sure they accepted it in good faith. But, if the Commissioners were without authority to pay out this money, they ought to reimburse Hale County, either by securing a refund of the money or going down into their own pockets to get the money. If there had been any doubt in the minds of the Commissioners as to the legality of the expenditure they could have satisfied themselves by consulting the County Attorney, whose duty is to inform them, and, if he did not know, the Attorney General could have given a ruling.

Are Anxious Now to Publish Report.

But it develops that there is anxiety at the Court House now to have the report published. Judge W. B. Lewis stated this morning to a representative of The Herald that he was doing all in his power to secure the report. He has a letter from Auditor Oglesby, who says he "shall be glad to come out to Plainview and make an additional audit and report covering the entire period, and would suggest that the court invite the citizens of Hale County to be present on such date as the audit is made." In another communication, addressed to B. H. Towery, the auditor, now at Boston, Texas, says: "I haven't the report here (inferring that he has it in Dallas, his home). Tell the newspapers I will be there and that we will see that it is published."

Auditor Oglesby plans to come to Hale County again within the next thirty days, according to statements in these letters. Why the necessity of coming again? He certainly has a copy of his full report which he will certify to, and that can be sent from Dallas at any time. Why wait thirty days longer? Why wait for another report? Why not publish the report already made—the full, unabbreviated report—and let the people know how the matter stands?

MRS. TRYHENIA PHENIX DIES.

Body Is Held Pending Arrival of Relatives From Colorado and Oklahoma.

Mrs. Tryhenia Phenix died yesterday, at the residence of W. T. Haynes. She was sixty years, two months and 25 days old at the time of death. The body is being held at the E. R. Williams undertaking parlor awaiting the arrival of her daughter, Mrs. Emma Allen, of Colorado Spring, Colo., and a brother-in-law, J. H. Phenix, of Durham, Okla. She is survived by her husband, himself an aged man. Howard Phenix, who is employed at the City Bakery, is a son of Mr. and Mrs. Phenix.

MRS. QUISENBERRY LECTURES AT TULLA ON WOMAN'S MISSION.

Thanksgiving evening, at Tulla, Mrs. A. F. Quisenberry delivered a lecture on "Woman's Mission."

COUNTY COURT WILL CONVENE MONDAY, DECEMBER SIXTH.

County Court will convene Monday, December 6. Judge W. B. Lewis is the presiding judge. A light docket is before the court.

PETERSBURG COUPLE MARRIES.

Judge W. B. Lewis Performs Ceremony on Afternoon of Thanksgiving Day.

At four o'clock Thanksgiving afternoon Judge Lewis performed the marriage ceremony for Miss Vacey Hunter and I. C. Purser, both of Petersburg. Mr. and Mrs. Purser left this morning for a short visit to friends in Tulla.

BRINGS BEAUTIFUL LOVING CUP FROM COTTON PALACE.

A loving cup of beautiful design was brought to Plainview Wednesday morning by Dr. J. D. Hanby, who has been in Waco. Dr. Hanby and E. H. Perry have had charge of the Hale County exhibit at the Cotton Palace. Together with the loving cup, which was an award for first place as a county exhibit, seventy-four other evidences of reward, fifty-nine of which were blue ribbons for first places won, are now on display at the rooms of the Chamber of Commerce.

Judge J. N. Stallbird, of Floydada, was in Plainview Thursday. Miss Lula Goode, of Tulla, spent Thanksgiving with her parents, Mr. and Mrs. R. J. Goode.

"SHOP EARLY AND MAIL EARLY," SAYS POSTMASTER

Mails Are Congested Every Christmas and Many Packages Are Too Late For New Year, Even.

Do your mailing early. Not only is it necessary to shop early for your friends who live away from Plainview, but you should mail early.

Postmaster Ben O. Sanford and his force are beginning to get nervous already, anticipating the heavy rush incident to the shipment of Christmas packages. Reports from the Department indicate that this rush is the same the Nation over. "The practice of waiting to post packages so they will barely have time to reach the addressee before Christmas is apt to defeat its own end, for the reason that the mail is so badly congested," said Postmaster Sanford today. "During the holidays it is impossible to prevent delays, and a gift intended for Christmas is more often late for New Year, unless mailings are posted several days before Christmas."

"If the package has reached the addressee before Christmas, and is marked 'Do Not Open Until Christmas,' it will have served its purpose and the possibility of embarrassment to the sender and disappointment to the addressee is eliminated."

"With special reference to local conditions, the patrons of this office are urged to do as much of their mailing in the afternoon as is possible, for the reason that the trains arrive in the morning and the office force is taxed to its capacity getting the mail ready for dispatch, and if a great amount has accumulated it is impossible to get it all out. Consequently the package or letter you posted just at or before closing time is liable to remain in the office twenty-four hours. Such delays are unnecessary and will not occur if the public will observe the suggestions outlined above. Of course, we understand that it is impossible for everyone to follow these suggestions, but it is believed that a majority of patrons can and will do so when they realize that it is necessary, to insure prompt dispatch and to their interest, as well as a relief to the clerks upon whom this work often occasions hardships that could otherwise be avoided," he continued.

"The Post Office Department will be called upon during the coming holidays to handle the largest business in the history of the service. Every official and every employee realizes that they will be required to work harder than ever before to keep the mails moving, and it is earnestly hoped that the patrons of this office will feel that it is to their interest as well as ours to assist in every way possible."

"One way you can help is to ask your merchant to fix your package ready for mailing. It will save time for us and he will be glad to do it for you."

"Suggestions are invited with the assurance that everyone will be treated with the utmost courtesy and consideration, and every desire will be met, if possible, or explanations made why it is not feasible to accept the suggestions."

ERAOLETHIAN LITERARY SOCIETY GIVES PROGRAM.

Wednesday evening the Eroaethian Literary Society of Seth Ward College gave its annual open-session program, a playlet, enacted by members of the society.

REV. KIKER AND FAMILY HAVE MOVED TO LUBBOCK.

Rev. O. P. Kiker and family left Wednesday afternoon in their car for Lubbock, where Rev. Kiker is pastor of the Lubbock Methodist Church.

FIRE INSPECTOR SMITH HERE.

Ben F. Smith, of Lockney, a special fire inspector, was in Plainview today. Mr. Smith states that he has found several instances here of trash and combustible material of various kinds which might prove dangerous, and is warning property owners wherever he finds these conditions.

HUNTING PARTY RETURNS.

Mr. and Mrs. R. C. Ware and Mr. and Mrs. F. W. Clinkscales returned last night from a pleasant outing and hunting trip. They left Monday, going as far south as Brownfield.

Don H. Biggers was in Plainview Thanksgiving Day.

AUSTRO-GERMANS HOLD LATEST SERB CAPITAL

SERBS FORCED TO CROSS SITNICA RIVER BY BULGARIANS AND TEUTONS.

GREEK SITUATION IS CLEARER

Athens Says Hand Shall Not Be Raised Against Entente Powers in Greece.

LONDON, Nov. 24, 10 p. m.—There has been a distinct improvement in the diplomatic relations between Greece and the entente powers following the presentation of a collective note by the representatives of the allies. The Greek Premier is reported to have stated that while Greece put forward theoretical objections to allied troops entering Greek territory and using it as a victualling base, she would not raise a finger against them.

All that the allies are now waiting for is a guarantee that Greece will carry out this assurance. On the military side of the Balkans, on the other hand, especially so far as the Serbian northern army is concerned, the situation has grown graver. Austro-German and Bulgarian troops operating in three separate columns have entered Kosovo Plain, where the Serbians were expected to make their last stand, and have occupied Mitrovitsa, the latest Serbian capital, as well as Pristina, and at one point at least have driven the Serbians across the Sitnica River, which drains the valley.

Although the Serbians might make a stand between the valley and the Albanian and Montenegrin frontiers, they will be at a great disadvantage, owing to their inability to get munitions and supplies, while their opponents will have virtually everything they require.

The Serbians on the Katchanik front and also in the southwest corner of their country continue to hold back the invaders, as do the Anglo-French forces in the southeast. The Russians are reported to have prepared an army of 550,000 for operations in the Balkans, but the point at which they will strike has not been indicated.

While the allies are showing renewed activity in Gallipoli, the most important engagements are taking place on the Austro-Italian front, and while Gorizia has not yet fallen, it has been rendered untenable, a fate which likewise appears to be awaiting Riva, in the Trentino. The station at Riva has come within range of the Italian guns. This latter information, contained in the Vienna official communication, gives some confirmation to the rumors that Rovereto has been evacuated by the Austrians.

PARIS, Nov. 24.—Premier Skoulofidis of Greece is quoted by the Petit Parisien today as saying that if the allied forces in Macedonia retreat across the border Greece may disarm them, although the Greek Government has not committed itself on this point.

This statement was forwarded from Athens by G. De Maziere, a correspondent of the Petit Parisien. He quotes Premier Skoulofidis as follows: "Greece is neutral and will remain neutral in spite of pressure, no matter from what quarter it is applied. Her neutrality, as it affects the allies and France in particular, will be of such a benevolent character that Greece will never lift a finger against the allied troops. Our friendly attitude toward the allies is shown by the fact that we have permitted them to pass freely through our territory, which in itself is an infringement on strict rules of neutrality."

"Today we are asked to give an engagement that we will permit the allied armies operating in Serbia to recross our frontier and use Greek territory as a base and a field of operations. This would constitute active co-operation in the war on our part."

"I was obliged to answer that such an event would raise the question of application of the convention adopted at The Hague, which permits neutrals to prevent, by disarming belligerent armies, the conversion of their territory into a battlefield. I added that I broached this point in only a theoretical manner and from a legal aspect, without in any way intending to commit myself as to the future, for circumstances often are more convincing than the most powerful legal principles. This observation, which I was obliged to make, caused uneasiness to the allies, who answered with a sort of blockade."

JUDGE LANCASTER SINGS PRAISES OF HALE COUNTY.

Tells of Fat Cattle, Good Hogs, and Record-Breaking Agricultural Products.

Judge J. E. Lancaster is a wide-awake booster for Plainview and the South Plains Country. While in Fort Worth en route to Waco the following interview with him appeared in the Fort Worth Record:

"We are proud of the showing made by Hale County this year," said J. E. Lancaster, a Plainview business man, en route to Waco to attend the Cotton Palace.

"We won first prize, a silver loving cup, at the Dry-Farming Congress in Denver, against all the section west of the Mississippi. We won first prize at the Panhandle State Fair, in Amarillo, and now we have capped the climax by winning at Waco.

"We have more fat cattle, more good hogs, better cattle and better hogs than any other county in the State. We can prove our assertion by the records of the Fort Worth market. Hale County ships more hogs to Fort Worth than any other county in Texas, and never fails to get top price.

"We appreciate what The Record is doing for the farmers of Texas, especially the farmers in the Plains country, who need words of encouragement."

ABERNATHY.

ABERNATHY, Texas, Nov. 26.—A good deal of wheat has been planted in this vicinity, and some is up well enough for good grazing, which will be fine winter pasture for stock.

A Thanksgiving service, consisting of special songs by the choir and a sermon by Rev. B. Y. Dickinson, was held at the Baptist Church in Abernathy Thursday night. The purpose of this service, as in all Thanksgiving services, was to bring us to a realization of the many blessings which we have need to be thankful for.

Smith Shaw was in Lubbock Sunday to visit his wife, who was in a sanitarium for treatment.

Rev. B. W. Wilkins, of Lorenzo, and Andrew Leckliter, of Bartonsite, passed through Abernathy Sunday, en route from Lorenzo to Bartonsite to visit relatives.

Mr. and Mrs. Carr and daughter, Mrs. John Wilkins, of Bartonsite, were in town Monday.

Spivey Barnes went to Lubbock Wednesday, where he met Mrs. Barnes, and they both returned to their home, near here.

Rev. and Mrs. D. C. Ross and Mr. and Mrs. W. S. Diffendaffer moved this week to their future home, near Lubbock.

J. C. Arnett, who has been ill of fever for several weeks, continues to improve, and his many friends will be pleased to learn that he will soon be able to be at his post of duty at the post office.

REPORT REFLECTS GOOD SORGHUM GRAIN YIELD.

WASHINGTON, D. C., Nov. 22.—Sorghum grains (kaffir, milo, feterita, etc.) in Texas show an average yield



Every business man takes advantage of modern methods of communication because they are a necessity to him in his business.

Photography offers a personal voluntary means of communication that is appreciated by friends, family and society. To them your portrait will carry a message of thoughtfulness and regard.

Make an appointment for a portrait as you would make a business appointment. Modern methods of photography will make the experience a pleasant one.

Cochrane's Ground Floor Studio

of 32 bushels of grain per acre this year, according to a recent report made public by the United States Department of Agriculture.

The condition in Texas of sorghum grains this year were unusually fine, and the production in percentage of a full crop is reported by the Department at 110 per cent, which is considerably higher than that shown in any other state.

Texas farmers have nearly always had good luck with sorghum grains, although this year's production is reported as being the best ever harvested.

THREE MILES OF RAILROAD COST TWELVE MILLION DOLLARS.

Lackawanna Railway Officials Believe Largest Viaduct in the World Is Good Investment.

From the Literary Digest.

A piece of Eastern railroad-building which is termed "more daring and original than any of the great railroad-construction works of the West," and which contains the largest concrete bridge in the world, was opened November 6 by the president of the Lackawanna Railroad and public officials of New York, New Jersey, and Pennsylvania. The most impressive engineering feature of the new cut-off on the Lackawanna line between the cities of Scranton, Pa., and Binghamton, N. Y., is the great viaduct over the Tunkhannock Valley. It is half a mile long—2,375 feet, to be exact—and is as high as a twenty-story building. The whole cut-off from Clark's Summit to Halstead, Pa., is 39.6 miles long, and cost \$12,000,000. It reduces the distance between New York and Buffalo Truesdale in a shrldu cmfwp shrld just 3.6 miles. Yet Lackawanna officials insist that it will pay for itself many times over. Says President W. H. Truesdale in a New York Times interview:

"There were other savings than the shortening of distance to be considered. The new route will give us a maximum grade of 0.68 per cent, against a previous maximum grade of 1.23 per cent, and a total curvature of 1,560 degrees, against a total curvature of 3,970 degrees.

"These, to a layman, may seem as small and unimportant results, as the slight saving in mileage may seem. But, together, these changes will cut the running-time of every passenger train between New York and Buffalo by twenty minutes, and will reduce the running-time of freights by a full hour. Nor is this all. By reducing the grade, they will make it possible to move trains with two engines which, under present conditions, require five."

A few impressive facts about the viaduct are thus sketched: "The Tunkhannock Viaduct is 240 feet high, more than a hundred feet higher than the roadway of the Brooklyn Bridge, and is half a mile long. It is by several times the largest concrete bridge in the world, with ten spans of 180 feet each and two spans of 100 feet each.

"It contains approximately 4,500,000 cubic feet of concrete and 2,280,000 pounds of re-enforcing steel, the trains which cross it being guarded between massive parapet-walls rising four feet above the level of the track and three feet thick. Each of its foundations has been carried down to the bed-rock, and this, in the case of two of its piers, meant making excavations ninety-six feet deep."

Further description of the cut-off as a whole is given to the press by the Lackawanna Railroad as follows:

"It is what railroad men know as a replacement line, being for the most part in sight of the old line for which it is substituted. The radical reduction of grades and curves is achieved by very heavy cutting and filling and by viaducts of enormous size, all of which was impossible in the early days of railroading. Some idea of the magnitude of the operation is seen from the fact that the amount of earth moved reached a total of 5,525,000 cubic yards, while the rock-excavation amounted to 7,647,000 cubic yards, 8,100,000 cubic feet of concrete was used, and the amount of re-enforcing steel employed in the various bridges, viaducts, and culverts aggregated 4,720,000 pounds."

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Nov. 22.—Beef cattle developed enough weakness after Monday to take up the slight gain first of last week, but stockers and feeders sold a shade better during the week. Receipts today are 33,000 head, a larger run than was expected, and the market is steady on the best cattle, weak to 10 cents lower on others. Choice Missouri fed steers, 1,100 pounds, sold at the top, \$9.50, other good heavy steers \$9.00, mixed yearlings \$9.25. Short-fed steers are barely steady at \$7.50 to \$8.50, plain Westerns \$6.40 to \$7.00. A fair run of fed cows is here today, good ones selling around \$6.00, tops \$6.75, some Colorado range cows \$5.35 to \$6.75. Bulls are higher than a week ago, sell-

ing at \$4.65 to \$5.75. Best veals still around \$10.00.

As usual on recent Mondays, bulk of the receipts is stockers and feeders. The supply includes choice Panhandle yearlings at \$7.00 to \$7.75, choice Panhandle feeders weighing 1,000 to 1,100 pounds at \$7.00 to \$7.25, choice Colorado ones and twos \$7.00 to \$7.50, a large number of middle-class stockers and feeders at \$6.00 to \$6.85, including Iowa and Minnesota cattle, and a fair number of low-grade, off-color and uneven stockers around \$5.75. There will be quite an accumulation of medium-class cattle the next few days, which will probably sell at lower prices before the end of the week.

Hogs regained part of their loss of the first of last week before the close, and it became apparent that there is a good broad demand existing, which will preclude any material declines in the near future unless conditions change. Receipts today are 9,000 head, market steady to 5 cents lower, with a good demand from all sources. Packers are willing buyers, realizing that the packing season is slipping away with not much to show for it during the first big month, November. Top today was \$6.55, bulk of sales \$6.25 to \$6.50.

Sheep and lambs sold 10 to 15 cents higher today, following a low market last week. Fed Western lambs from Kansas sold at \$8.60 today, the top, 73 pounds average. Other fed Westerns, not as well finished, brought \$8.40. Commission men are advising customers to make them fat, and predict a good market for top-grade lambs. Feeding lambs sold at \$7.75 to \$8.10 today. Fat ewes and wethers are slightly lower than a week ago, ewes at \$4.75 to \$5.60, wethers \$5.50 to \$6.00, yearlings \$6.25 to \$7.00. Receipts are 8,000 today, and promise to run light balance of this week.

J. A. RICKART, Market Correspondent.

TULIP AND NARCISSUS BULBS.

Most of the bulbs sold by florists and seedsmen in the United States are imported directly from the Netherlands, the annual importations amounting to nearly a million dollars in value. In order to encourage the growing of Dutch bulbs in this country on a com-

mercial scale and to provide American-grown bulbs of superior quality, the Department of Agriculture established a bulb-propagating garden near Bellingham, Wash., where the conditions of soil and climate are similar to those in the Netherlands, for the purpose of conducting experiments in the propagation, cultivation, harvesting, storing, and planting of these bulbs. It appears from the investigations that have been conducted that American-grown tulip bulbs in forcing tests in comparison with imported stock under the same conditions are freer from disease

and blossom from five to seven days earlier than the same varieties imported from Europe; also that the flowers produced from these bulbs have longer stems and are of better color and quality than those from foreign-grown bulbs. Tulip and narcissus bulbs can be propagated and grown successfully along the Atlantic and Pacific coasts and in the region of the Great Lakes, but owing to the cost of labor only comparatively limited areas have been planted. The largest areas devoted to the growing of these bulbs on a commercial scale in this country

are in Virginia, Rhode Island, Washington, and California. A single grower near Portsmouth, Va., has a planting of 65 acres of narcissuses, and during the blossoming season ships daily large quantities of blossoms.



— READ THE ADS —

The Breakfast Shapes the Day

Load the stomach up with a breakfast of rich, greasy food, and you clog both digestion and mind.

For real work—real efficiency—try a breakfast of

Grape-Nuts and Cream

Some fruit, an egg, toast, and a cup of hot Postum.

Then tackle the work ahead with vigor and a keen mind. There's joy in it.

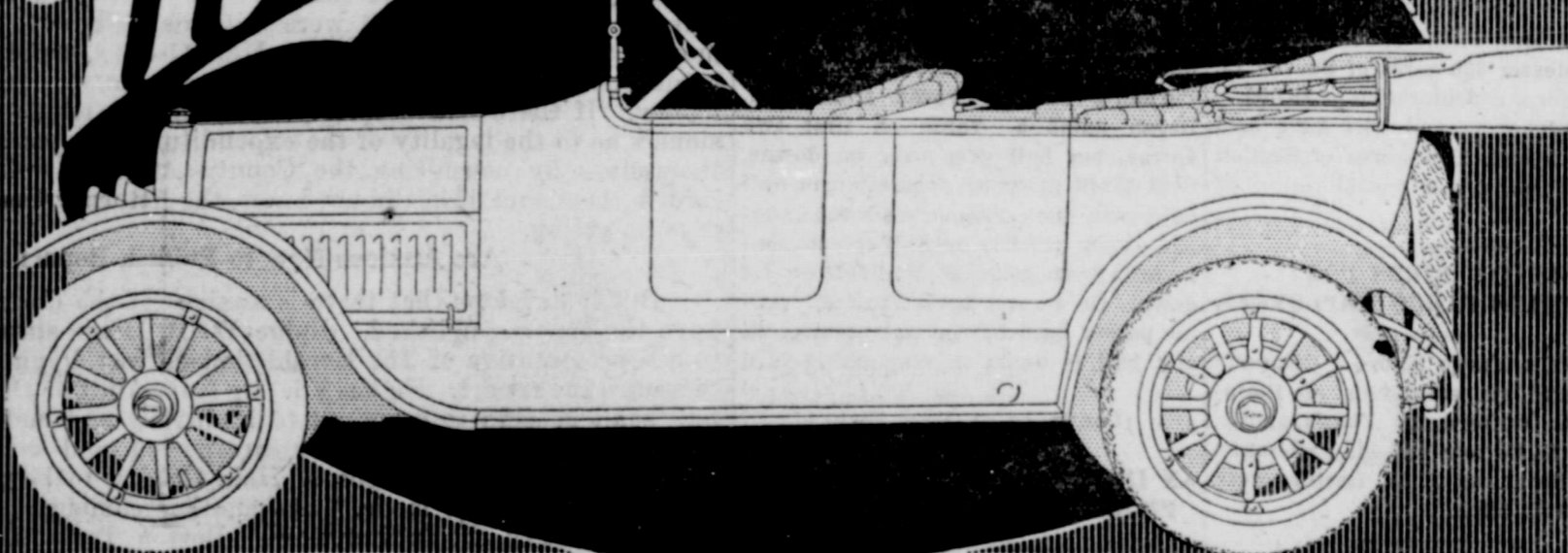
Grape-Nuts is a food for winners.

"There's a Reason"

Sold by Grocers everywhere.



LATEST Marion SIX MODEL "K" \$1090.



The Last Word in 1916 Six-Cylinder Development

A NEW MARION embodying all the beautiful detail of finish and improvement throughout that instantly distinguishes the finished product.

This new Marion Model "K" with its foreign-type, high-speed 3 x 5 six-cylinder motor. Westinghouse latest electrical equipment. Under absolute control by the big 14-inch brakes.

Beautifully and luxuriously upholstered in the finest long grain bright finish real leather.

With Chase leather one-man top, and Collins quick attachable curtains.

The big roomy body finished in that rich distinctive Marion wine color.

Brown-Lipe spiral bevel differential. 120-inch wheelbase.

4-inch tires, non-skid on rear wheels. Weighing but 2600 pounds.

"Imperial Four" Now in stock in Plainview by W. R. Simmons

THE MUTUAL MOTORS CO., JACKSON, MICH.

DETAIL SPECIFICATIONS

MOTOR: Foreign type, high speed, six cylinder, cast in bloc, 3-inch bore, 5-inch stroke.
ELECTRICAL EQUIPMENT: Latest type Westinghouse starting, lighting and ignition.
REAR AXLE: Brown-Lipe spiral bevel differential of the latest floating type.
BRAKES: 14 inches in diameter with 2-inch face.
STEERING GEAR: Gemmer gear, left-hand side through irreversible worm to sector. 18-inch walnut steering wheel.
WHEELS: Extra heavy second-growth hickory with 1 1/2-inch spokes.
RIMS: Firestone demountable.
GASOLINE SUPPLY: 16-gallon round steel tank located at the rear of chassis with the famous Stewart-Warner Vacuum System.
UPHOLSTERING: Divan type, highest grade long grain, bright finished real leather.
FENDERS: Crown type, heavy pressed steel, black enameled.
SPRINGS: Genuine imported Sheffield steel.
FINISH AND COLOR: All bodies are hand-finished, rubbed and finished, receiving twenty coats of paint. Fenders black enameled. Body, hood and radiator all hand-finished in the rich and beautiful Marion wine color.
TOP AND CURTAINS: Chase leather one-man top and quick attachable Collins curtains. When curtains are in place attachments on doors allow curtains to open with the door.

Hog Raising in an Irrigated Section is a Source of Profit

Possibilities of the Industry Pointed Out in Other Sections, Particularly in Reclamation Project on North Platte.

Farmers in regions where forage and grain crops are the chief products are urged by the Department of Agriculture of the United States to consider very carefully the possibilities of raising hogs as a means of converting crops into products which will bear transportation charges. An investigation of this problem on the North Platte reclamation project, in Western Nebraska and Eastern Wyoming, has led to the conclusion that the swine industry can be extended with great profit to the community. Similar conditions, it is believed, prevail on a number of other projects.

On the North Platte, it is stated in a report on this subject, there appears to be no reason why the annual exportation of hogs should not be developed to a point where the resulting revenue will represent an important part of the farmers' receipts from their crops. The demonstration work which has already been conducted on the project with a view to extending and improving the swine industry will, therefore, be continued. There is room for improvement in feeding and housing methods. Better results would be obtained if more grain were produced and fed in connection with alfalfa pasture.

In 1913 about 55 per cent of the crop acreage on the North Platte project was devoted to alfalfa and about 32 per cent to grain. As in the case of many of the other reclamation projects, the cost of transportation from the North Platte region to the large market centers is so high that the price paid to farmers for hay and grain leaves only a small margin of profit. In 1913, for example, the local price of alfalfa was from \$3 to \$5 a ton, and for different grains from 40 cents to 70 cents per bushel. Experiments conducted at the experiment farm last year showed that alfalfa when pastured by hogs had a value equivalent to \$35 a ton and that when corn was hogged off its value as a feed was from 90 cents to \$1 a bushel. These figures made it obvious that it was, in general, more profitable for the farmers on the project to convert their alfalfa and corn into pork than to attempt to dispose of them directly.

Local conditions also favor the development of the swine industry. Forage crops and grains can be produced cheaply and abundantly. Comparatively little capital is needed to secure a start in the business, and returns come promptly, and the swine population increases rapidly. Under these conditions the four chief factors of success in hog raising are declared to be:

- (1) The standardization of breeds in the community.
- (2) The adoption of satisfactory methods of breeding, feeding, housing, and marketing.
- (3) Adequate control of diseases.
- (4) Community co-operation.

In developing these requisites, the department has worked in co-operation with the University of Nebraska and the Nebraska State Live Stock Sanitary Board. This co-operative work has apparently borne good fruit, for the number of hogs on the project rose from 14,000 on November 1, 1913, to 22,241 on November 1, 1914, an increase of approximately 60 per cent.

In addition, a large number of farmers have expressed their intention of entering the business, and many of those who now have herds are planning to increase their size. There are, it is said, ample facilities for producing all the feed that is necessary for four or five times as many hogs as are now being grown.

About 10 per cent of the hogs on the project are pure-bred, and about 90 per cent grades of a fairly good type. By far the greatest number are Duroc Jerseys and, under the circumstances, this breed is advocated for the project because the uniform adoption of one particular breed will facilitate improvements and economies. Poland-Chinas have also been found to do well, but they are in the great minority at present.

It is a common practice to raise two litters a year, and this proves satisfactory if adequate shelter is provided. Otherwise, however, large losses occur in the fall litters during cold weather. Fall pigs can be wintered at comparatively low cost, but they should be farrowed sufficiently early to make a good growth before cold weather. The following year they can be economically fattened on grain and alfalfa pasture and marketed soon after midsummer. Spring pigs can obtain most of their growth from alfalfa pasture with a 2 to 3 per cent ration of grain increased in the fall. In this way they can be finished for market before Christmas.

An acre of alfalfa furnishes ample grazing for twelve 100-pound shoats, but with proper methods more can be carried. The best results are obtained from dividing the pasture into two parts, using each alternately. Excessive pasturage should be avoided at all times. It is best to provide more alfalfa than the hogs can feed down closely and to clip the pasture when the general alfalfa crop is cut.

When a grain ration of 3 pounds a day for each 100 pounds of live weight is fed, the most advantageous returns from an acre of alfalfa are apparently secured. With ordinary prices for grain a 2 to 3 per cent ration can be made profitable.

Corn is the principal grain used to supplement alfalfa pasture and hay. While the average yield in 1914 on the project was only 15½ bushels per acre, a large number of farmers secured a yield of 40 bushels and a few of more than 60 bushels. Those farmers who tried hogging down the corn in 1914 report very satisfactory results. This method is an inexpensive way of harvesting the corn, and it also adds a considerable quantity of fertilizer to the soil. In the report recently published by the Department of Agriculture of the demonstration work on the project, this method is strongly recommended for general adoption. The use of self-feeders is also recommended, and it is stated that twice as many were in use on the project in 1914 as in 1913.

Denver is the chief market for the fat hogs raised on the project, about two-thirds of which are shipped by farmers themselves and one-third sold to local buyers. Co-operative shipping, it is said, might be profitably practiced to a greater extent than it now is.

TARIFFS ON CHRISTMAS GIFTS WHICH ARE SENT ABROAD.

WASHINGTON, D. C., Nov. 26.—Many weeks in advance, the preparations are made for the international tours of Santa Claus. Americans who are planning to send Christmas presents to persons in foreign countries want to be sure that those who receive the gifts will not be compelled to pay any charges. Many letters come annually to Washington, asking what to do to avoid any difficulties. The communications have already begun to arrive, and are being answered by the Bureau of Foreign and Domestic Commerce, Department of Commerce.

The writers of these letters which, before the end of the year, will have come from every part of the country, are particularly interested in tariff rates which must be paid on gifts in the lands to which they are sent. Many express regret that there should be such a thing as a foreign tariff in the season of generous giving. Some indicate that they think the charges are really omitted. They believe that during the holidays the barriers are torn down.

The truth, however, must be told in replying to these inquiries, and the Bureau is compelled to inform its correspondents that whatever the customs tax is in any foreign land on any class of present, that tax is collected in every season.

Many persons who write to Washington, asking for tariff rates in particular countries, fail to specify the kinds of articles that are to be sent abroad as Christmas gifts. It is quite necessary that such details should be given in order to learn the amount of the tax. The Bureau cannot send out an entire tariff schedule in answer to each letter, and even if it did, very few persons would know what to do with it after they received the document.

The first of the 1915 letters arrived on November 11, and was addressed to the Treasury Department. The writer asked for the rate on "Christmas gifts" to Canada, and the Bureau of Foreign and Domestic Commerce, to which the matter was forwarded, was unable to reply until it was known whether it was some mechanical toy for a child, a diamond stick pin for an absent friend, or a warm garment for some deserving person, that was to be sent as a gift across the national boundary. A large proportion of the letters usually received have this same defect. They are sent to various departments in Washington, every Christmas season. But all come

eventually to the Bureau, which has the desired information.


Many persons in the past have asked what method should be adopted in order that the tariff charge might be paid at the point of shipment in this country, by the giver of the gift. All such queries have been answered uniformly with the statement that there is no direct way in which the import duty charged by another country can be paid here, but if the package is placed in the charge of an express company, provision can be made for payment of duty by the express agent abroad.

Although there is no exemption from custom-house charges for Christmas gifts, there are some conditions under which certain gifts going from country to country may escape payment.

Some governments rule that wedding presents brought in by subjects may not be taxed. Some also exempt possessions that are part of an inheritance.

But the season of universal giving is not on the tariff calendar as one when the pathways between the nations shall be cleared of obstructions.

Willard
STORAGE BATTERY



Keeping Busy

Since people have learned how much Willard Service means towards good starting and lighting, we haven't much time for loafing.

The T. M. Caldwell Co.
Amarillo, Texas

Free inspection of any battery at any time

Announcement

We have purchased the grocery stock of W. J. Dunaway & Sons and will assume charge of same on December 1st.

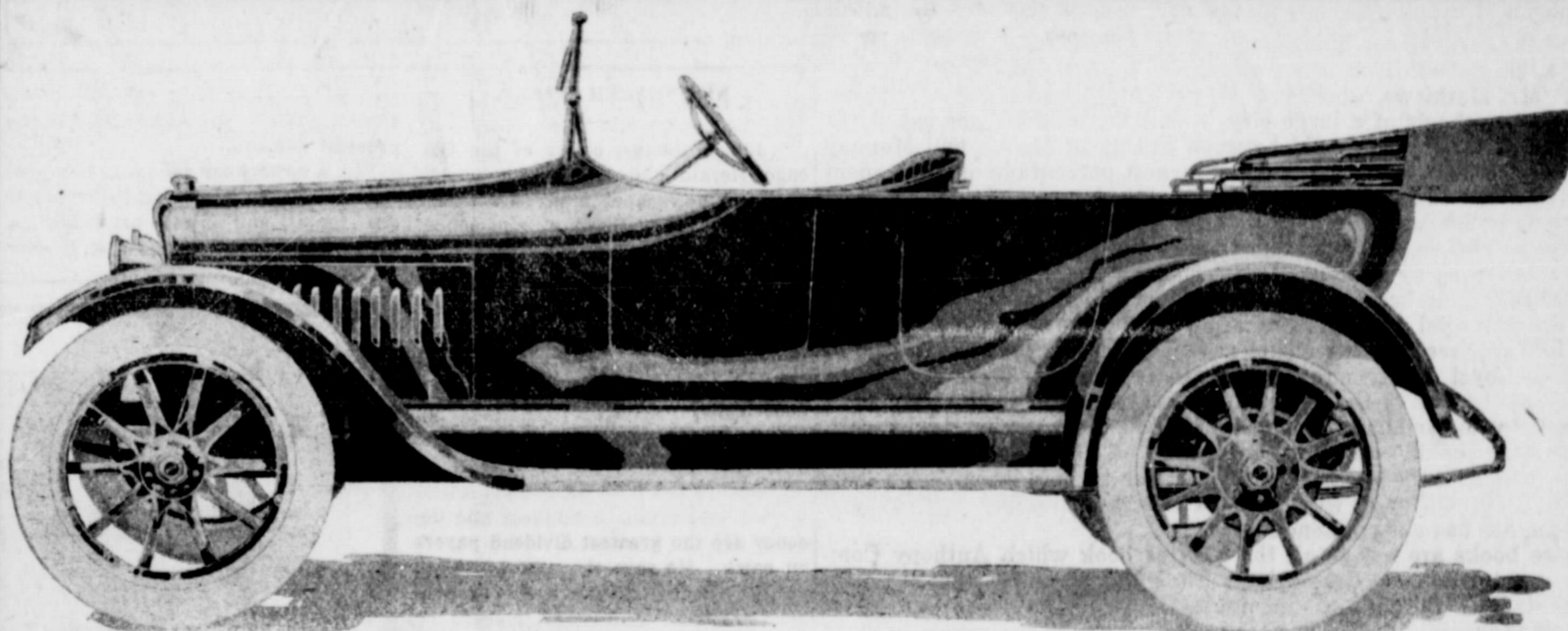
We will be located at the same old stand and sell good fresh merchandise at right prices for

STRICTLY CASH

We solicit the continued patronage of the customers of the old firm and hope to gain other friends by selling honest goods at honest prices.

Call to see us.

E. G. BENNETT



THE ALLEN

\$795
FULLY EQUIPPED

Makes an Instant Appeal

The new 1916 Allen, announced recently, has captivated all who have seen it.

The beautiful, boat-line effect, the handsome dark green finish, the roomy body, the long 55 inch underslung rear springs, the graceful, rounded radiator, the enclosed parts, the light weight, (2300 lbs.), the complete equipment from Westinghouse Electric Systems down to headlight dimmers, all at \$795 have commanded wide recognition and instant appreciation.

To see and ride in an Allen is to buy one, if you are contemplating a car of its size and price, because the market affords no better value.

Three Proofs of Allen Progress

- A better car at \$100 less than last year.
- A tripled output.
- New factories to meet the increased demand.

These cars are here—ready for demonstration. All who have so far seen them are delighted with them—you will be if you will permit us to show the car throughout.

PLAINVIEW MACHINE AND AUTO SHOP
E. E. ROOS, PROPRIETOR

Get It Where They Have It and Guarantee the Quality
THE R. A. LONG DRUG STORE

FARM AND RANCH LOANS
-:- R. A. UNDERWOOD -:-

Listen—You think your "little" is not worth saving; but it will be noticed that the cigar man and the theatre man, and the soda water man have such high opinion of your "little" that each is glad to get his hands on a small portion of it in order that he may carry it to HIS bank and have it placed to HIS account. Better carry it there yourself and have it placed to YOUR account, then, bye and bye, you will—
BUILD YOU A HOME
PLAINVIEW LUMBER COMP'Y

The Plainview Evening Herald
TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

Shame on Childress! A two-stick story with a scare head on the front page of The Index proclaims to the world that Childress has no system of sewers. Childress is backward. Fred L. Haskett says the case of his town is paralleled in Texas only by Big Spring and Laredo. Shame on all three!

PUTTING FEET ON ALFALFA AND GRAIN.

On account of heavy yields of maize and other sorghum grains, West Texas farmers are buying more cattle and hogs, with the view of "walking" their surplus crops to market. Good. Experience has demonstrated that the farmer who begins to "walk" his grain and feedstuff crop to market soon begins to "ride" back in a six-cylinder automobile.—Fort Worth Star-Telegram.

A Week for Good Books

The Boy Scouts is one of the organizations which are substituting virile and manly for debilitating conditions, and it is supplying healthful means of activity for the imagination and the body of an army of boys, many of whom get into serious mischief and some of whom go to absolute ruin because the normal demands of their imaginations are not met.

The Library Commission of the Boy Scouts of America proposed to the retail book trade that the week of November 28-December 4 be set aside as Juvenile Book Week, and asked all booksellers to unite in urging the public not only to shop early, but to buy the best books for their children. Appeals will be sent to librarians, asking them to collect and exhibit the best books, the aid of the pulpit will be invoked, and women's clubs will have the opportunity of doing work of the very first importance in this connection. It is hoped by this co-operative campaign of publicity to direct the mind of the country to the necessity of guarding the minds of its children from the demoralization of the cheap and exaggerated story. This admirable plan has been endorsed by the American Library Association and by the American Booksellers' Association, and has therefore received the stamp of approval from two of the most important agencies for the distribution of books.

Mr. Franklin K. Mathews, Chief Scout Librarian, in an address to the American Booksellers' Association, emphasized the fact, so often overlooked, that books, although merchandise, are something more; that both the bookseller and the librarian are made responsible by the things in which they deal and give to the public. The answer of some booksellers, when they are urged to discriminate against the bad books, "Business is business," is based on a theory which may now be said to have exploded; for Americans have learned that any form or method of business which sacrifices the customer is in the end bad business. The great defect in the business methods of this country has been the sacrifice of the larger revenue for the immediate profit. No country has ever killed the goose that lays the golden egg more thoroughly than has the United States. A dollar today, in the practice of a host of Americans in all kinds of business, has been much more important than ten dollars next week. The fallacy of selling the cheap book because "business is business" is exposed by the fact that a well-written and wholesome book has just as much appeal in it and is just as salable as the book that tells picturesque or clumsy lies to its readers.

Out-of-door sports have come to fill a great place in the lives of boys, as they should, but it is a mistake to suppose that boys no longer read. Mr. Mathews, who has been investigating the matter, reports that in the schools of a large city, when the question was asked the children as to what they did between Friday afternoon and Monday morning, it was discovered that the largest percentage of them spent their time in reading. In another city, one boy sent in the titles of ninety-eight books which he had read during his summer vacation; and those who watch the habits of boys in camp or at hotels cannot fail to be struck by the fact that as soon as the exercise hour is over the reading hour begins. In spite of increased activities, reading is still the principal recreation of a host of boys. And many of these boys are still reading the nickel novel, which has taken the place of the dime novel of a generation ago. It is true that there has been a decline in the sale of the nickel novel, and a writer in the New York "Times," who has himself been an author of these one-hundred-thrills-for-a-nickel books, says that the decline of "Shorty Muldoon" and others whom he names has been due, not to a crusade, but to the moving-picture shows; which means that the mischief has changed its form, but has not been ended.

These books are not at all the kind of book which Anthony Comstock spent his life in destroying. Their offense is not that they are immoral, but that they are untrue and intellectually vulgar. They are not indecent, but exaggerated; and they fill the minds of boys with the same sort of rubbish with which the cheap novels fill the minds of shop-girls. Mr. Mathews describes a book of this type in which the captain of a new submarine craft is sixteen years of age. He had already served a world-wide apprenticeship and is a "world-known expert in the handling of submarine torpedo boats." With this brilliant youthful commander two other sixteen-year-old heroes were associated who are also masters of the art of submarine-boat building and direction. They had all taken medals at Annapolis, and they had served as instructors in submarine work at that institution. To boys who read this sort of rubbish the discipline of education, the painful pursuit of knowledge, are wholly eliminated, and life becomes an easy and brilliant job in which the highest rewards are attainable without a struggle, and at an age which would have driven the heroes of an earlier time to despair.

The sin of these books is intemperance. They are a form of cheap whisky. They not only intoxicate, but they destroy the tissues of the brain and contribute to the fostering of that lack of discipline which is shown in every department of life in the United States, from the brutal hanging of a man by a mob in Georgia, the overturning of a steamboat tied to a dock, the blowing up of the streets of New York, to the so-called "gentleman's mark" in the colleges and the failure of municipal government. These cheap stories do not stimulate the imagination; they dissipate and waste it, and so destroy the greatest power with which boys and girls are endowed.

Juvenile Book Week is a matter of National interest and importance. Booksellers, book publishers, and librarians must co-operate; but they ought to have all intelligent Americans behind them.—The Outlook.

FROM OVER THE STATE.

The City Council of Snyder has voted to buy a block of land near the business district to be used as a trading square.

Oscar Elmo Clappitt, prominent rancher of Ballinger, died in Amarillo Friday night. He was in a sanitarium there for treatment at the time of death. He will be buried in Ballinger.

Dr. A. J. Barton, prominent worker in the Anti-Saloon League, is ill with typhoid fever. Dr. Barton has visited in Plainview in connection with his work with the league several times.

The commissioners of Bowie County have appropriated \$20,000 to be spent in road improvements in precinct one of that county.

The City Council of Beaumont has let a contract for a 500-foot municipal wharf. It will cost \$65,000.

A TASK.

To be honest, to be kind, to earn a little and to spend a little less, to make, upon the whole, a family happier by his presence; to renounce where that shall be necessary and not to be embittered; to keep a few friends, but these without capitulation; above all, on the same grim conditions to keep friends with himself—here is a task for all that a man has of fortitude and delicacy.—Robert Louis Stevenson.

ABOUT JOE WING.

Those who have read the articles of Joe Wing in The Country Gentleman and in the Breeders' Gazette will be interested in the following editorial comment from The Country Gentleman. Mr. Wing has visited in Plainview, and many have been interested in his writings, both for the work's sake and for the sake of friendships, some formed here in Plainview, others at times earlier in the life of this great agriculturist:

"Back in the early nineties there began to appear at stockmen's and farmers' meetings a rather ungainly cowboy who talked in an interesting manner on sheep raising, the merits of alfalfa and the fundamentals of good farming. This speaker had a peculiarly agreeable personality, a homely manner of expression, and a gift of story telling that made him popular wherever he appeared. He soon became well known to students in the agricultural colleges of that period, and

they found in his stimulating lectures a new philosophy of farm life that was wholesome and virile. He could talk of the profound principles of chemistry in a light and convincing manner that left permanent impressions upon the minds of both old and young.

"To everyone he was known as 'Joe' Wing, and his friends may be found in every state. Through his regular contributions to The Country Gentleman, and later to The Breeders' Gazette, as well as through his books, he spread his gospel of profitable and contented farming throughout the country. He was always a farmer—born in New York, reared in Ohio, a ranchman for three years in Utah, except for a short time when he worked in the mines, and since '89 on the old home farm in Ohio, until his work was brought to an untimely end this fall.

"Joe Wing understood the value of human interest in education, and his lessons were visions brightened by romantic and poetic touches. He traveled widely in America and abroad, and was always able to disclose the intimate relations of the life work of the man on the land. He believed in the farm as a business, but he preached farming as a life. To many he was a dreamer and sentimental idealist, but to thousands of boys and girls he was an inspiration to better farming and better living.

"Our agriculture has had many apostles and prophets, but few have been so universally loved as was Joseph E. Wing."

ner. He has been a winner because he played a fair game and his newspapers told the truth.—Fort Worth Record.

Press Comment

Railroad men certainly have their trials.—Washington Post.

Now that all the great nations have recognized Carranza, what's delaying Mexico?—Columbia State.

Japan agrees not to conclude a separate peace. She has it already.—Philadelphia North American.

A good navy is to be built within the next five years. Foreign foes will please be patient.—Washington Post.

New York, Pennsylvania, and Massachusetts appear to be responsible for putting the rage in suffrage.—Columbia State.

Greece is like the fellow who prefers being called a coward to having it said of him, "Doesn't he look natural?"—Albany Journal.

Greece is more interested in finding out who is the hardest hitter than in discovering who is the highest bidder. Charleston News and Courier.

Maybe the King of Roumania and the King of Greece are bidding against each other for the Nobel peace-prize. New York Morning Telegraph.

Another blow to the king-business is that the Czar or some other ruler is always leaving for the front, and then nothing happens.—Kansas City Star.

Forget It.

If you see a good fellow ahead of the crowd,
A leader of men, marching fearless and proud,
And you know of a tale whose mere telling aloud
Would cause his proud head in anguish to be bowed,
It's a pretty good plan to—forget it.

If you know of a skeleton hidden away
In a closet, and guarded and kept from the day,
In the dark, and whose showing, whose sudden display,
Would cause grief and sorrow and lifelong dismay,
It's a pretty good plan to—forget it.

If you know of a spot in the life of a friend
(We all have such spots concealed, world without end),
Whose touching his heartstrings would play on and rend,
Till the shame of its showing no grieving could mend,
It's a pretty good plan to—forget it.

If you know of a thing, just the least little sin,
Whose telling would cork up a laugh or a grin,
Of a man you don't like, for the Lord's sake keep it in,
Don't, don't be a knocker; right there stick a pin—
It's a pretty good plan to—forget it.

—Bindery Talk.

NEWSPAPER CREED.

James Keeley, editor of the Chicago Herald and one of the world's foremost newspaper men, says that a newspaper must have a conscience; that truth pays the best; that it is necessary to initiate healthful movements and fight for them, but that publicity is often as effective as court punishment.

Why shouldn't a newspaper have a conscience?

Why shouldn't it tell the truth? Why shouldn't it initiate healthful movements and fight for them? Editor Keeley says truth, cleanliness and decency are the greatest dividend payers on earth. He says the punishment of public opinion is often more potent and dreadful than that imposed by judge or jury. He says by improper suppression of news a newspaper sells its soul and betrays its readers. He says no paper that permits its advertisers or the personal, social or financial friends of the editor to control or taint its news and editorial columns ever has become a great newspaper. He says that a newspaper to be of service today, not only in politics and morals, must aid in the solution of problems that are part of the daily life of the people—must not only urge the public to swat the crook, but plead with them to swat the fly. It must not only fight for a clean city administration, but must fight alongside of those who are preaching the doctrine of a clean home.

Editor Keeley has been playing the game for twenty-five years, and he is a master player.

His judgment is that the average newspaper in America today is a clean paper, an honest paper. He tells his fellow editors that the newspapers of today occupy the position of the herald of old; that their responsibilities are great because their power is so immense; that when they forget the former the latter wanes. It is ever necessary for a newspaper to initiate healthful measures.

A newspaper should be an educator as well as an entertainer.

A newspaper should champion the cause of those who need a champion.

There are two million Southern families engaged in the cotton industry. They receive less for their labors than in any other field of endeavor, and yet

they produce the most valuable of all staples and one for which there is the greatest demand.

Yes, a newspaper should have a conscience and it should battle for a fair deal for all and special privileges for none. Editor Keeley has been a win-

Hot Drinks

COLD DRINKS

at the fountain
at the Rexall
store.

BOULLIONS

CHILE

BAKED APPLE

SANDWICHES

HOT

CHOCOLATE

ETC.

Visit the fountain at
the Rexall Store.

Dye Drug Co.

Phone 23

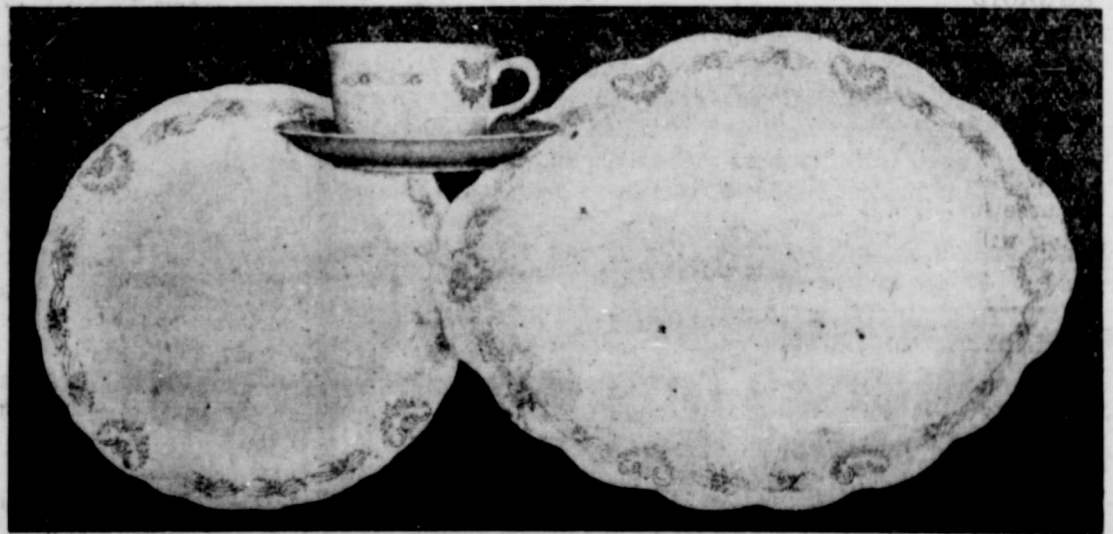
Cash Grocery Company Specials

- 16 pounds Beet Sugar \$1.00
- 14 pounds Best Cane Sugar \$1.00
- 100 pounds Best Idaho Potatoes \$1.85
- 4 pounds Extra Fancy Peaberry Coffee \$1.00
- 5 pounds Good Choice Peaberry Coffee \$1.00
- 3 pounds Limited High Grade Peaberry Coffee \$1.00
- 10 pounds Good Choice Peacans \$1.50
- 10 pounds Compound, any kind \$1.14
- 14 pounds Pink or Navy Beans \$1.00
- 12 pounds Fancy Dried Peaches \$1.00
- 8 pounds Fancy Dried Apricots \$1.00
- Extra Good Lemons, per dozen 20c
- All Regular 25c Size Baking Powder 20c
- 3 cans Van Camp's Hominy 25c
- 3 cans Commerce Corn 25c
- 3 cans Van Camp's Pork and Beans 25c
- Large size Tomatoes, per can 10c
- Large size Kraut, per can 10c
- 10-pound can Pineapple, per can 65c
- Large size Pineapple, per can 23c
- No. 2 size Pineapple, per can 19c
- No. 1 size Pineapple, 2 cans 25c
- Cranberries, extra good, per quart 10c
- "Light Crust" Flour, Every Sack Guaranteed \$1.85

Grape Fruit, Apples, All Kinds New Nuts, Celery, Oranges, Etc.

We deliver \$2.50 orders free. All orders under \$2.50 5c will be added for delivery.

CASH GROCERY COMPANY PHONE 101



Dinner Ware

In a special selling event before Christmas. The holiday rush will soon be on and you will not care to devote your shopping time to hunting every day dinner table china bargains--get that part of your buying out of the way and "BE PREPARED."

The values now available in the China Section are beyond a doubt better than before.

The assortment includes entire sets, platters, plates, cups and saucers, vegetable dishes, and many other articles useful for every table.

Our store is fast becoming a Christmas paradise in every department.

J. F. Coan & Son

Phone 269

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Bridge Club meets Tuesday afternoon with Mrs. L. A. Knight, 1600 Wayland Boulevard.

The Benevolent League meets Wednesday, in the Woman's Club room, at 3 p. m.

Mrs. J. F. Garrison will be hostess Thursday afternoon for the Highland Club.

FIVE HUNDRED CLUB MEETS WITH MRS. H. W. HARREL.

The regular meeting of the Five Hundred Club was held Tuesday afternoon with Mrs. H. W. Harrel, 300 Archer Street.

After the game, a well appointed and beautifully served luncheon in two courses was offered.

The guests from other cities were Mrs. F. W. Hill, of Honey Grove, Texas, who is visiting Mrs. J. H. McKee, and Mrs. W. F. Park, of Tulsa, Okla., who is the guest of Mrs. J. J. Lash. Those of the city other than the members were Mrs. Lash and Mrs. W. W. Underwood.

Mrs. J. H. McKee will entertain the club Tuesday, December 7th.

BAPTIST MISSIONARY SOCIETY.

The Baptist Missionary Society was cordially entertained Monday afternoon by Mrs. August Hamilton. Thirty-five members were present, who enjoyed the discussion, which was led by Mrs. J. D. Hatcher. Mrs. R. T. Jones led in prayer.

Cake and coffee were hospitably served by the hostess.

FEDERATED MISSIONARY SOCIETY MEETS AT ST. MARK'S MONDAY.

The Federated Missionary Society will meet Monday afternoon, November 29th, at 3 o'clock, in St. Mark's Episcopal Church, for their regular fifth-Monday program. All the ladies of the town are invited to be present. The program follows:

Thanksgiving Program.

- Opening Song.
- Devotional—Mrs. A. L. Moore.
- Reading of President Wilson's Thanksgiving Proclamation—Mrs. S. W. Meharg.
- "Thanksgiving Day"—Mrs. R. B. Longmire.
- Special Music.
- "Freedom to Worship God—Open Bible"—Mrs. J. Fowler.
- "Peace and Prosperity"—Mrs. J. C. Anderson.
- Round-Table Discussion—Current events relative to Thanksgiving.
- Song—"My Country, 'Tis of Thee."
- Benediction.

PRISCILLA EMBROIDERY CLUB.

The Priscilla Club met last Thursday with Mrs. J. E. Ray. After the afternoon was most enjoyably spent in crocheting and fancy work, the hostess, assisted by Mrs. Willie Wise, served a delicious two-course luncheon.

The next meeting will be with Mrs. C. E. King, December 2.

SPIRIT OF THANKSGIVING PARAMOUNT YESTERDAY

Private Dinner Parties, Hunting Parties and Else Events of Turkey Day.

The spirit of Thanksgiving pervaded the city yesterday, not only in the union service at the Methodist Church, but in many quiet, real-thankful dinners that were given throughout the city.

One of the most artistic of the small affairs was the noontide dinner given by Mr. and Mrs. R. B. Hulen, 315 West Second Street.

Centered with carnations and covered with a handsome hand-made luncheon set, the table presented a beautiful setting for the dinner, which included oyster cocktail, turkey with all its delightful accessories, plum pudding and imported wine.

Covers were laid for twelve, including the host and hostess, Messrs. and Mesdames L. C. Penry, W. H. Mason, and W. E. Risser, and Misses Mildred and Dorothy Penry and Zella and Resanne Hulen.

Some of the larger affairs were movable feasts, or, rather, it could be said that they were progressive in their nature, as the spirit of Thanksgiving inspired the hosts and guests to continue their festivities from morn till night.

Mr. and Mrs. J. F. Garrison invited the following friends to partake of their Thanksgiving turkey, which was served at the Edwards House: Dr. and Mrs. C. C. Gidney, Dr. and Mrs. J. C. Anderson, Mr. and Mrs. W. L. Harrington and Mr. and Mrs. G. B. Doubleday.

After dinner the party adjourned to the Garrison home, where music was enjoyed for an hour or more. From there they went to the The Mae I to see "The Juggernaut," later to a drug store for hot drinks, and later still to the home of Dr. and Mrs. Gidney, where a Thanksgiving supper was served.

"Taking time by the forelock" and getting ahead of the threatened blizzard, a merry party left at seven o'clock yesterday morning for the sand hills, on hunting bent. They were successful in getting the game and also in getting caught in a snow storm, but the latter, in place of detracting from the pleasure of the day, only added to the enjoyment.

Upon returning to the city the party were entertained by Miss Edna Harrington with a six-o'clock dinner in keeping with the day. The evening was devoted to quiet social pleasures, including games.

Those comprising the party were Mr. and Mrs. Charles Saigling, Misses Edna Harrington, May Kinder, Celestine Harp, Marie and Daisy Gidney, Electra Anderson, and Messrs. Jennings Anderson, Ben Smith and Paul Barker.

An innovation in the way of entertainment was the turkey roast which

was to have been at the Morgan farm, eight miles west of the city. But the weather forbade, and the crowd, who were en route when the storm struck them, turned their faces homeward.

Not to be deprived of the day's pleasure, Mr. and Mrs. T. Hammond, who were chaperoning the party, invited them to the Hammond home, east of the city. A turkey already roasted was procured, the dinner unpacked, and the crowd, forty in number, had their day of pleasure.

ELKS' THANKSGIVING DANCE.

The Thanksgiving dance given last night by the Elks was well attended and thoroughly enjoyed.

Local musicians, assisted by a violinist from Amarillo, furnished the music for Plainview guests and others from Lubbock and Floydada.

ON THANKSGIVING DAY.

Mr. and Mrs. J. H. McKee had as their guests at a Thanksgiving dinner Mr. and Mrs. A. J. McKinnon and Miss Williams, of Floydada, and Claude Beck, of this city. An elegant course dinner was served.

Mr. and Mrs. John M. Gist, 701 Reconstruction Street, were hosts Thanksgiving evening at a beautifully appointed six-o'clock dinner. Mr. and Mrs. Foster Alexander and children were among the guests.

EAST SIDE SCHOOL NOTES.

Mrs. Robert Tudor, the president of the Mothers' Club, is encouraging an early purchase of the Victrola for the school, and we hope that at no far-distant date we shall be the fortunate possessors of so valuable addition to our school.

Rev. T. B. Haynie, pastor of the Plainview Presbyterian Church, in response to an invitation extended him by the school, gave a very interesting and instructive lecture to the pupils of the fifth, sixth and seventh grades Friday afternoon. Following his address to the advanced pupils, he talked to the pupils of the lower grades, which was very appreciably received by the little fellows.

It is the intention of the school to ask for a number of lectures by the pastors of the several churches of Plainview, and by other prominent speakers and friends of the school. The talks made by such men are of inestimable value to the growing youth, for lessons thus brought are rarely forgotten, and, too, the moral side of a child's life should be developed as well as the mental side.

To the pupil writing the best report of the lecture by Rev. Haynie, a place on the honor roll will be awarded it, and a copy of the report will be published in The Herald, through the kindness and courtesy of the management of the paper.

Interest in basketball is not waning with the sixth grade of Lamar, for it was only last Wednesday that, in a game played between the Jolly Jumpers of the sixth grade of Central and the Snappy Scorers of Lamar, the score stood 19 to 13 in Lamar's favor at the referee's whistle.

The entertainment given by the little pupils of the first and second grades Wednesday was well attended by the mothers and friends of the school. Such support and encouragement is so thankfully received by the teachers that after all it brings better returns to the parent, for it encourages and inspires the teachers to give to the child the very best that they have. Slap a football player on the back and tell him you are with him and to "hit that line" and he usually "makes things move." The same is true with a teacher. Encourage her with a kind word about her work with your child, and see if she does not do more for it.

Friends, visit our school. Get acquainted with the teacher who is trying to help you make men and women of your children. And to those of you who may see this, fit a tune to this little poem and sing it to yourselves: "Well, well! What can the matter be? Parents don't visit their school. We visit the soldiers to see murderous sabres, We visit the circus, we visit the neighbors, We visit our flocks and the servant who labors— But why don't we visit our school?"

FLOYDADA HIGH SCHOOL BADLY BEATEN BY WAYLAND COLLEGE.

Outweighed and outplayed, the Floydada High School football team returned from Plainview last Friday evening a badly beaten bunch in their battle with Wayland College.

With the last quarter unfinished on account of darkness, the score was 47 to 0, and the Wayland machine was still in good working condition.—Floyd County Hesperian.

LIBERTY SOCIAL CLUB.

The Liberty Social Club was nicely entertained Thursday, November 18th, at the home of Mrs. Carol Gundrum, eight members and one visitor being present.

A business meeting was called, in which Mesdames L. L. Wheeler and Geo. Shellbarger enrolled their names as members of this club.

The hostess, assisted by Mrs. J. J. Groff, served a delicious two-course luncheon.

The next meeting will be December 2nd, with one of the new members, Mrs. R. E. Houston.

THURSDAY'S FOOTBALL SCORES.

- Amarillo High 27, Comanche 0.
- Clarendon College 43, Vernon 0.
- Seth Ward 15, Farmer's 7.
- Notre Dame 36, Texas 7.
- Brown 19, Carlyle 3.
- Cornell 24, Pennsylvania 9.
- Missouri 6, Kansas 8.
- Montana 6, Syracuse 6.
- Washington 46, Colorado 0.
- Colorado Aggies 34, Denver University 3.
- Creighton 0, South Dakota 0.
- Drake 14, Ames 28.
- St. Louis —, Georgetown 90.
- Oklahoma 26, Aggies 7.
- Idaho 0, Whitman 0.
- Baylor 51, T. C. U. 0.
- Dallas 7, Oak Cliff 6.
- Sherman 15, Greenville 13.
- Colorado Schol of Mines 5, Colorado College 3.

AT THE CHURCH OF CHRIST.

Rev. W. F. Ledlow will preach at the Church of Christ Sunday morning and evening.

The Mineola High School has recently been placed on the list of accredited high schools by the commission which met in Nashville, Tenn.

W. H. Shirer, of Hale Center, had business in Plainview today.

J. L. Whitacre, of Hale Center, was here today on business.

W. M. Plaster, of Amarillo, had business in Plainview Wednesday.

Horace Lindsay, of Amarillo, spent Thanksgiving with his parents. Dr. and Mrs. A. H. Lindsay.

H. C. Randolph, of Floydada, had business here Thursday.

Newton A. Wilson was a visitor to Plainview yesterday.

Miss Mattie Roy and Mrs. T. H. Ellis and daughter, of Lubbock, were here yesterday.

Mr. and Mrs. Geo. W. Mattison, of Carthage, Mo., are in Plainview. It will be remembered that Mr. Mattison purchased the ranch property of E. Callaway in the Ellen community a few months ago.

Judge J. E. Lancaster had business in Lubbock early in the week.

Dr. C. D. Wofford and R. A. Underwood went to Tulsa yesterday morning. They were accompanied home by Mrs. Underwood and son and Mrs. Wofford and son, who have been visiting friends and relatives in Tulsa.

Col. R. P. Smyth went to Silverton Wednesday.

Mr. and Mrs. A. B. Muncy returned today from a visit of six months' duration to relatives in Virginia, Tennessee and Kentucky.

W. C. Gordon returned Wednesday from Yankton, South Dakota.

Miss Myrtle Higgins returned to Lubbock today, after spending Thanksgiving with her sister, Miss Mittye Higgins.

The Rich-lie Store IS THE HOME OF NAROBIA FURS in Plainview

This well known high class line of furs is shown in the new goods only at our store. Narobia is an Australian Fur the color and quality of which carries the strongest guarantee of any fur known to us.



Our customers who have used Narobia for years are delighted with them. They find their furs quite as beautiful and lustrous as when the goods left the store.

NAROBIA GUARANTEED FURS

The prices are most moderate when the real worth is considered. In our very large line of Furs may also be seen, Gray Fox, Red Fox, Mole, Opossum, Leopard, Natural and Black Lynx, Hudson Seal, Beaver, etc. The Newest Style Muffs and Scarfs.

Richards Bros. & Collier WHERE PEOPLE WHO DRESS BEST TRADE

J. W. Alexander went to Amarillo this morning to be with Mrs. Alexander, who underwent an operation today at St. Anthony's Hospital.

Miss Vera Dillard, of Lockney, who is attending Farmer's Business College, will spend the week-end at home.

Mrs. J. S. Burt left this morning to visit points in East Texas and Oklahoma.

W. M. Gouldy, of Amarillo, spent Thanksgiving with his parents, Mr. and Mrs. F. B. Gouldy.

Mrs. Elizabeth Harp left yesterday for Fort Worth, with her son, Frank Harp. She will visit there for several weeks.

Dr. W. F. Hill and family, of Honey Grove, who have been visiting J. H. McKee and family, left Wednesday for Quanah.

Mrs. Rosella Rushing and two children spent Thanksgiving in Lubbock with her aunt, Mrs. W. B. Atkins.

Mrs. Mollie Jetton, who teaches a music class in Plainview, returned this morning to her home, in Hale Center.

Mr. and Mrs. J. N. Morrison returned this morning from their trip to the California expositions.

Miss Daisy Harrison, who has been visiting her uncle, A. L. Maupin, and cousin, Mrs. Ed Winn, left this morning for Wellsville, Mo.

Miss Maggie Parkey, after a visit to her brother, W. C. Parkey, seven miles southeast of the city, left this morning for her home, at Tazville, Tenn.

Max Jacobs, of Wolfe City, has been here this week visiting his brothers, J. L. and Abe Jacobs.



Christmas is Just Around the Corner

Dear old dad! You sometimes wonder what makes him so quiet or why he is so touchy. Every now and then he is so jolly that you wish he would be like that oftner. Did you ever stop to think of the burden dad carries, business affairs, family responsibilities—bills, bills, bills? Yet when things do let up on him a little he just naturally gets boyish again.

Christmas is just around the corner. This year make it up to dad for some of the good times he's given you

What kind of a watch has your dad? Unless he is well timed there is nothing under the sun that will please him more than a handsome, dependable, accurate watch.

Buy him a Hallmark, South Bend or Hamilton. You can't buy anything finer in beauty or durability. It will cost you \$14 to \$100. A lot of money? That is why we are talking Christmas gifts now. Take time by the forelock; club your contributions together and give dad something worthy of him and worthy of you.

WILBERT PETERSON HALLMARK JEWELER



Prepare for a Change in Weather

SEE THESE WARM
 Moleskin Pants and Coats
 Leather and Corduroy Coats
 Sheep Lined Coats
 Lace Boots
 Waterproofs and Others

at
REINKEN'S
 CLOTHING and SHOE STORE
We Do As We Advertise

Mackinaws

Another Large Shipment of Mackinaws received this week.

Summit Mackinaws \$6 to \$10

Carter-Houston's

The HALLMARK Store

Weeds Harbor Insects

WASHINGTON, D. C., Nov. 21.—Getting rid of grass, weeds, and undergrowth about the farm during the fall and early winter is one of the best protective measures the farmer can use against crop-damaging insects the following year. Weeds, matted grass, dead vegetation and brambles along fences, roadsides, margins of fields, banks of little streams or ditches, especially in irrigated territories, are the natural hibernating and often breeding places of many destructive insects. This vegetation gives grasshoppers, chinch bugs, and other insects most favorable conditions for reappearance the following spring and summer. Similarly, voluntary growths of wheat harbor the Hessian fly, while stray alfalfa plants in the fields and around them may be the source of the incursion of grasshoppers. The Hessian fly in the absence of volunteer wheat at times lays its eggs on the young crab grass which may spring up in the fall after a tract has been burned over. At present, in some parts of the country, the late-sown wheat is being infected by Hessian flies that have developed in and spread from volunteer wheat. Late sowing cannot be expected to protect winter wheat from attacks in spring if volunteer wheat has been permitted to grow up either in nearby fields or among the late-sown grain. Grasshoppers lay millions of eggs along the banks of canals and ditches in the western country. Chinch bugs hibernate in bunches of broom sedge, and many other destructive pests could not endure the winter were it not for these natural nurseries. The entomologists therefore recommend to farmers that they fall-plow sod lands intended for other than grass crops another year, and clear up roadsides, fence margins, and all waste lands, ditches, banks and similar places by burning over, pasturing, or, in case of ditch banks, by plowing or disking in the fall. This will tear up the roots and expose the eggs of grass hoppers to the excessive moisture and cold of winter and will also turn up those insects which hibernate in the ground. Burning vegetation possible will destroy many insects, though, in the case of grasshoppers, it probably will not be as effective as cultural methods. In addition, cultural methods by turning humus into the soil benefit the land. Sheep, of course, are the great ene-

mies of weeds, and where sheep can be turned into a field, or a flock herded along the roadside, they will effectively clear up waste vegetation and, in addition, the trampling of their feet will destroy many insects. The sheep at the same time turn waste material into mutton, and all they require is a little grain for finishing. Frequently when sold they return a profit, but the entomologists hold that even if they merely pay for the extra grain they eat their function in destroying weeds and keeping down insects makes their use well worth while. In many places community action in destroying weeds is necessary, as it may not be profitable for the farmer to clear his side of the road if the other side is allowed to remain a harboring place for pests. In such cases it might well pay the community to get sheep co-operatively and use them to clean up the weeds of the entire section.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Hale County—GREETING:
YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, Theodore Davis, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 10th day of January, A. D. 1916, then and there to answer a Petition filed in said Court, on the 18th day of June, A. D. 1914, in a suit numbered on the docket of said Court No. 1041, wherein Cora E. Davis is plaintiff and Theodore Davis is defendant. The nature of the plaintiff's demand being as follows, to-wit: Suit for divorce and custody of their minor daughter, Valeria Davis. Alleging abandonment for more than three years before filing of this suit with intention of not returning and without cause; and alleging that she is a bona fide inhabitant

and resident of Texas and of Hale County, and has been such for more than a year prior to the filing of this suit; and alleging her ability to take care of the child.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same. Given under my hand and seal of said Court, at office, in Plainview, Texas, this, the 22nd day of October, A. D. 1915. B. H. TOWERY, (SEAL) Clerk District Court, Hale County, Texas.

AID FOR RURAL SCHOOLS.

More than seven hundred applications for State aid under the 1,000,000 rural school law, which was passed by the last Legislature, were received by the State Board of Education when it convened in Austin recently.

The bill provides that \$500,000 shall be available for the year ending August 31st, 1916, and \$500,000 for the year ending August 31st, 1917. The purpose of the measure is to promote the rural public school interests of the State and to provide adequate facilities for the proper education of the agricultural population of Texas. Texas' rural schools are fast being placed on an equal with those of any other state in the Union.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. 1f.

LADIES bring your dress-making to 500 Grover st. All work guaranteed. We cater to high-class trade. Phone 498.

Mrs. J. E. Willis and little daughters have returned from a visit with relatives in Oklahoma.

Manuscript Covers at THE HERALD. —Adv. 1f. "Oceans of Water."



Your Own Personal Safety-

Your duty to others, demands that you put your money in the bank.

THIRD NATIONAL BANK PLAINVIEW, TEXAS



EXCURSION FARES

Reduced round trip fares to Austin account Older Boys and College Students, Nov. 26-28. Tickets on sale Nov. 25, final return limit Nov. 30.

Rate \$19.20

For further information phone 224.

J. LUCAS, Ticket Agent

70 per cent of the People Utilize Electricity

SEVENTY per cent of the people of the United States use electricity in some form or other every day of their lives, and that seventy per cent constitutes the happiest, "looking-ahead" part of the people of this country.

For light, washing and ironing, cooking or what not, 70 per cent of the population is constantly employing that most universal of servants—electricity.

Electricity has done more than any other agency to enhance the comfort, health and happiness of mankind.

In acknowledgment of the services electricity is rendering, the week of November 29th to December 4th has been set aside as a national celebration to be known as Electrical Prosperity Week.

If we haven't got it we will get it for you.

GARRISON-CONNOR ELECTRIC COMPANY

MAXWELL

50,000 OWNERS HAVE GIVEN THE "ACID" TEST TO 50,000 MAXWELLS IN THE LAST 18 MONTHS

Every car made in the gigantic Maxwell factory is just as finely finished, just as handsome an automobile as if it were especially made to be exhibited at the New York Automobile Show or in some dealers fancy show room.

BUT—and here is a great big **BUT**—50,000 of these Maxwell cars have actually been turned out and have actually been driven thousands of miles by 50,000 Maxwell owners.

These owners have driven their cars up hill and down hill, over all kinds of country roads and city streets at high speed and low speed, everywhere four wheels will go. Most of them have been rained on and snowed on and put to every kind of rough and tumble test that time and use can give a car and that's what we mean by the "acid test."

The Maxwell Company's Guarantee of Service to Maxwell Owners

No other automobile is backed by a more reliable service than that guaranteed every Maxwell owner. More than 2,000 Maxwell dealers—located in this country and Canada—and 54 District Manager's Offices are always ready to give expert advice, make adjustments, and supply or secure new parts at reasonable prices.

And this splendid dealer service organization is perfected and completed by Sixteen great Maxwell Service Stations which are so located throughout the country that a Maxwell dealer can get, within a few hours, any part that he has not in stock.

Order a Maxwell now, and when you want it delivered you will get your car—not an excuse on delivery day.

Call at Egge's Garage for a thorough demonstration

BOWEN MOTOR CO.

BRIEF SPECIFICATIONS

MOTOR—Four cylinder, L-head type, cast en bloc. Bore 3 5/8 in.; stroke 4 1/2 in.; detachable head; oil reservoir of aluminum; valves located on the right side and completely enclosed.

IGNITION—Sims High-Tension Magneto.

CLUTCH—Cone clutch, faced with multi-bestos lining, runs in oil, takes hold smoothly and without grabbing.

TRANSMISSION—Selective sliding gear type enclosed in case, which is bolted to fly wheel housing. Three speeds forward and one reverse.

CONTROL—Left side drive; center control, foot accelerator. 16 in. steering wheel; improved instrument dash board with all instruments set flush.

WHEELBASE—103 inches; **TREAD** 56 in.; 60 in. optional for the South.

WHEELS—Artillery type of best grade hickory; 12 spokes in both front and rear

wheels; equipped with Stanweld demountable rims.

TIRES—30x3 1-2 in., front and rear. Famous make of anti-skid tires in rear.

SPRINGS—Front, semi-elliptic, 32 in. long. Rear 3-4 elliptic, lower half 40 in. long, scroll 16 in. long from center of spring shackle to spring seat; fixed at front, shackled at rear end and mounted on rocking seat.

AXLES—Front, drop-forged, I-beam section, complete with spring seats. Rear, 3-4 floating type. No load carried on driving shafts.

BRAKES—Internal and external, actuated on 12 1-2 in. drums on rear wheels.

EQUIPMENT—Two electric headlights with dimmer, electric tail light, storage battery, electric horn, speedometer, "one-man" mohair top with envelope, quick and adjustable storm curtains, double ventilating rain vision windshield, spare tire carrier with extra demountable rim, jack, special wrenches and tools.

RATES
ONE CENT PER WORD
EACH INSERTION

THE EVENING HERALD'S
LIVE WANT AD PAGE
TELEPHONE NO. 72

THE MARKET PLACE
OF THE
SOUTH PLAINS

Upholstering and all kinds of furniture and stove repair work neatly, quickly and satisfactorily done at W. E. WINFIELD'S. If it needs fixing, Phone 95. 2t.

FOR SALE—One of the best east-front residence locations in Plainview. Also cheap town lots—NO CASH, NO INTEREST, NO TAXES. One or two good farms for sale at right price. Wish to list a few close-in land bargains. HESS & WILKS, OFFICE OVER OLYMPIC THEATER. Jan. 4-pd.

WANTED: Rooms for light house-keeping with private family. Phone 398. 2t.

FOR SALE BY OWNER.
 Nice stucco house on Wayland Boulevard. Bath, hot and cold water, sink. Terms. W. M. JEFFUS. 2t.

FOR SALE—At low price, one hundred and twelve acres nice, smooth land. Small cash payment; balance on easy terms. For particulars address P. O. BOX 44, Plainview Texas. 2t.

WILL TRADE.
 Two-story brick building, 25x135 feet, two doors from People's National Bank in Ennis, Texas, which I will trade for good close-in farm near Plainview. W. B. LEWIS, owner. 2t.

FOR SALE: Heating stove, almost new; iron bed, and automobile. Phone 517 or call at 304 Grover Street. 1t.

FOR RENT: 320 acres 7 miles from town; 140 in cultivation. See MRS. JOHN WRIGHT, 619 Jones Street. 1t.

All of the Fresh Breakfast Foods for the fall breakfast menus at VICKERY'S. Phone 17. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 1t.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good. VICKERY - HANCOCK have them. Phone 17. 2t.

TO FARMERS:
 Wanted—to gather your row stuff for part of crop. Phone 398 or address P. O. BOX 671. 3t.

LOST—Colored meechaum pipe. Reward if returned to VAUGHN GOULDY, at Sewell's Grocery. 2t.

FOR SALE.
 Twenty stock hogs; big frames; just ready to put on fat. Will not sell after December 1st. See B. L. SHOOK, First National Bank Bldg. 2t.

Furnished Rooms for light house-keeping. J. A. LAND, 604 East California Street. 4t.

You heater may not be of further service to you, but it will be possible for you to exchange it as part pay on a new Charter Oak. Ask about our plan. W. E. WINFIELD. Phone 95. 2t.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. -Adv. 1t

It's time to buy fall Groceries. We have a complete line of Pickles, Oysters, New Walnuts, Breakfast Fish, and all of the usual line of staples. VICKERY - HANCOCK GROCERY CO. Phone 17. 2t.

FOR SALE—Full-blooded Bronze Turkeys. S. W. SMITH. Dec. 23.

FOUND—Porch chair left at my place Hallowe'en night. Owner please call for same. J. B. MAXEY. 2t.

Rev. W. M. P. Rippey

Is a believer in Herald want ads. He advertised two heating stoves in The Herald and has sold them both. Fifty cents was a light sales commission.

They delivered the goods

We are in the market for Dry and Green Hides in any quantity. RUCK PRODUCE COMPANY. -Adv. 1t

FOR TRADE—High-Grade Nursery Stock from Plainview Nursery for good land or city lots, good notes, or second-hand sacks. L. N. DALMONT. Fri. 3t-pd.

Kaffir and maize bags at PLAINVIEW PRODUCE CO. 2t.

LOST—Car number plate 723. Please return to Herald office. 3t-pd.

Cherry Chic at the KASH KANDY KITCHEN. 2t.

Oysters, Fish, Pickles, Fruits and Fall Vegetables you will always find at VICKERY'S if they are to be gotten. Phone 17. 2t.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery. 2t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. -Adv. 1t.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO. Phone 17. 2t.

ATTENTION.
 Those hot drinks are now ready at the KASH KANDY KITCHEN. 2t.

LOST—Boy's overcoat for boy 5 years old; new coat. Please leave at Herald office. 2t.

Lissie Bell Walker will resume her work in a few days. Classes in drawing and painting. Studios at Wayland College and near High School. Orders taken for hand-painted china and other hand-made Christmas novelties. 2t.

BAZAAR.
 The Baptist Ladies' Aid will hold a bazaar at the E. R. Williams Furniture Store beginning Monday, December 6, and continuing until Wednesday, December 8. 2t.

FOUND: Bunch of keys. Owner may secure same at The Herald Office. 2t.

Furnished room for rent. Phone 424. 2t.

Fifty White-Face cows for sale. Will sell any part of herd. A. E. HARP. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. -Adv. 1t.

FOR SALE—Small home in west part of town. Terms reasonable. Apply at Herald office. 2t.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. -Adv. 1t.

CHRISTMAS TREES.
 PLAINVIEW NURSERY will have full stock of cedar and arborvitae trees for Christmas. Our stock of trees—shade, fruit and ornamental—is complete. Now is the time to Plant! PLAINVIEW NURSERY, Fri. 3t-pd. L. N. DALMONT, Prop.

Kaffir and maize bags at PLAINVIEW PRODUCE CO. 2t.

TALBOTT'S RACKET STORE now in with Scudder Grocery, north side Square, with the biggest bargains and least expense. Also Mrs. Kyser's "Franco-American" Hygienic Toilet Articles. Your trade appreciated. 4t.

FIRST-MONDAY DINNER.
 The Baptist Ladies' Aid will serve dinner in the Wayland Building Monday, December 6. 2t.

LOST: Level, framing square and brace and bit between Fulton Lumber Co.'s and Dr. Gidney's farm, two miles west of Plainview. LAWRENCE KERR, Fulton Lumber Co. 2t.

FROM OVER THE STATE.

Dr. Henry C. Evans, for fourteen years president of the Texas Presbyterian College for Girls, at Milford, Texas, has resigned. His resignation becomes effective at the close of the present school year. His successor has not yet been named. Failing health is the cause of Dr. Evans' resignation.

An orchard clean-up campaign is to be conducted in Ellis County December 6-7 by the people of the county, under the direction of the A. and M. College of Texas.

In an effort to make San Angelo a better and a prettier town a tree-planting campaign has been instituted.

The Houston & Texas Central Railroad Company is to erect a new depot at Mexia, Texas.

A contract has been let to improve the pike between Temple and Belton, Texas.

Only 24 days for Christmas Shopping. I'm glad I didn't wait. The holidays are ready now.

EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is Quicksilver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring up your inside, and can no salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Dodson's Liver Tone straight-

W. FLAKE GARNER
 Funeral Director and Embalmer
 Prompt Service Day or Night
 Phones 105 and 876.

ens you right up and you feel great. Give it to the children, because it is perfectly harmless and doesn't gripe.

GEO. ALLEN
 The House Reliable
 Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890, SAN ANGELO

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AMALIE
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But if bearings burn out, motor runs hot and valves carbonize, who stands the trouble and expense?

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McClelland Boarding House is now under new management.

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 a typewriter, see and try the New Woodstock for ten days without cost to you. Costs less and sells no payments of \$3 per month.
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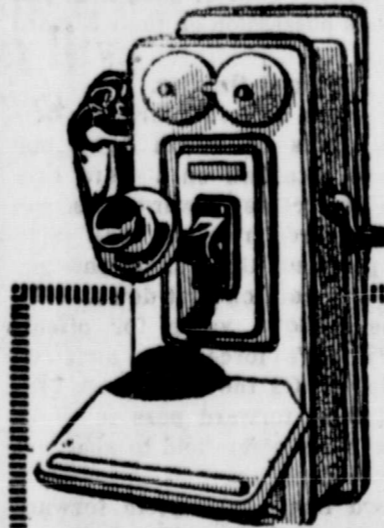
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 Telephone 58.

To Drive Out Malaria
 And Build Up The System
 Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.
 Address: F. J. CHENEY & CO., Toledo, Ohio.
 Sold by Druggists, 75c.
 Take Hall's Family Pills for constipation.



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It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife—

By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY
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Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c

The Quinine That Does Not Affect The Head
 Because of its tonic and laxative effect, LAXATIVE ROMEO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. V. GROVE. 25c.

Ship Your Live Stock TO RHOME-FARMER COMMISSION CO.
 FORT WORTH, TEXAS
 "We Sell 'ems Ourselves"
Tom Frazier Sells the Hogs No Better Service Anywhere
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BE READY FOR THE INEVITABLE COLD SPELL
 It will come soon enough. Will you be ready to guard the family against the dangers of the change?
Place Your Coal Order Now
 We can give you quicker service and you won't have to shiver and wait when the change comes.
ALLEN & BONNER
 PHONE 162

Greatly Reduced Prices on Many Lines

Our already low prices which we have been offering are now reduced on Ladies Suits and Coats, which we have in practically all sizes. Many of them are below actual cost.

Don't fail to get one of our Coats or Suits we have left

Ladies Suits		Tough-Nut Gloves		Shoes for Everybody	
1 selection now	\$8.90	The best known work gloves made. With and without gauntlets, warm lined, in leather, knit, leather mits, Astrachan, etc.		Solid as a rock. Here we can save you money. They are reputable and dependable and well known lines. Dorothy Dodd for women and Williams Kneeland for men. All of our shoes are Eastern shoes.	
1 " "	\$9.85	All leather gauntlets 50c, 75c, \$1.00	\$1.50		
1 " "	\$10.75	All leather dress gloves 75c, \$1.00, \$1.25	\$1.50		
1 " "	\$12.90	Astrachan gloves 25c, 50c	75c		
1 " "	\$13.75				
1 " "	\$15.00				
1 " "	\$19.75				
This means a great saving to you.		Ladies and Misses Coats		Blankets	
Boy's Suits		1 lot now	\$3.95	In cotton and wool, marked and underpriced.	
1 assortment now	\$2.90	1 " "	\$4.75	1 assortment, cotton	95c
1 " "	\$3.20	1 " "	\$5.90	1 " "	\$1.15
1 " "	\$3.45	1 " "	\$6.75	1 " "	\$1.20
1 " "	\$3.90	1 " "	\$8.50	1 " "	\$1.40
1 " "	\$4.50	1 " "	\$10.50	1 " "	\$1.69
1 " "	\$5.90	1 " "	\$12.90	1 " "	\$1.75
1 " "	\$6.75	1 " "	\$15.00	1 " "	\$1.95
1 " "	\$8.75	These are real bargains that you will have to see to appreciate.		1 " "	\$2.40
				We have some nice, large wool blankets at \$3.90, \$4.75, \$5.90 and \$6.50	

We will save you some money by trading with a house that sells for cash and one price to each and everyone. We have no losses. Remember the place—Elk building.

"What We Advertise We Do"

MILLER DRY GOODS CO.

"The Price is the Thing"

DR. S. P. BROOKS SAYS HE'S IN SENATORIAL RACE TO STAY.

The following interview in The Austin Statesman will settle in the minds of many whether Dr. S. P. Brooks will stay in the senatorial race:

"If there is any such rumor it has been circulated by those whom it would benefit. Don't believe it," said Dr. S. P. Brooks, Monday, when asked if there is any likelihood that he will not continue in the race for United States Senator. He said he had declared he would make the race "and people generally know that I keep my word."

The presence here of former Governor Thomas M. Campbell, who is regarded as a tentative candidate for the senatorship, gave rise to a number of rumors. It was the general opinion of those drawn here by the Baptist Convention that Mr. Campbell has not yet made a decision.

While the crowd which attended the convention was a Brooks crowd, several delegates expressed the opinion that R. L. Henry was the strongest man in the race for the senatorship.

Others believed that Mr. Campbell would enter and be a strong factor. All who would discuss the subject were certain that State-wide prohibition would be an issue in the campaign.

One delegate declared Dr. Brooks "is needed in Texas," and should be chosen president of the University.

Dr. Brooks himself appeared confident of his election to the Senate, although he persistently declined to talk politics while at the convention.

QUALIFIES FOR RHODES SCHOLARSHIP FROM TEXAS.

E. B. Naugle, of the University of Texas, is the only candidate in Texas who has qualified in the preliminary examination for applicants for a Rhodes scholarship. This is not tantamount to appointment as a Rhodes scholar, but it is very likely that Mr. Naugle will qualify. He is a first-year graduate student of the University. His college work was done at Polytechnic College, Fort Worth.

CHILDRESS COUNTY FAIR CO. INCREASES CAPITAL STOCK.

An amendment to the charter of the Childress County Agricultural and Live Stock Fair, of Childress, has been filed to increase the capital stock of the corporation from \$6,000 to \$8,000.

Carroll McGlasson, of near Kress, was in Plainview today.

John Estes, of Near Kress, was in Plainview on business today.

SETH WARD'S OPEN-FIELD PLAYS DEFEAT FARMER'S.

(Continued from Page One.)

line. An incomplete forward pass makes touchback, and Seth Ward gets the ball on the 20-yard line. Perdue goes around end for 2-yard loss. Kiker loses 2 yards and Pritchett punts on third down. Quarter ends with ball in Farmer's possession on their 33-yard line.

Second Quarter.

Bryan gains 2 yards through line. Farmer's punts on fourth down and Seth Ward gets ball on 13-yard line. Farmer's intercepts forward pass, and has ball 40 yards from her goal. Seth Ward is penalized 15 yards for shoving. Rook falls to gain on first down. Seth Ward penalized 5 yards for offside play. Farmer's forced to punt on fourth down. On the first down, Perdue completes forward pass to Whitworth, who has clear field to goal, but Bryan overtakes him and throws him on 11-yard line. Incomplete forward pass crosses goal line. Farmer's gets ball on 20-yard line. Bryan gains 2 yards through the line. Woolverton gains 3 yards. Rook carries ball for required 10 yards. Bryan and Rook failing to gain through the line, Farmer's punts on third down. Perdue uses stiff arm to good advantage, and makes clever return of ball. On second down Perdue completes forward pass to Haynie. Attempting the same play, Anderson, for Farmer's, intercepts forward pass. On first down Kiker intercepts forward pass from Farmer's. Bishop loses 1 yard on long end run and Bishop punts, Seth Ward bearing the player receiving the ball over the line for safety. Score—S. W. 2, Farmer's 0.

Anderson advances the ball 2 yards for Farmer's. Kiker intercepts forward pass and makes good return. Half up.

Third Quarter.

Bryan kicks for Farmer's. Farmer's

gets ball. Rook gains 3 yards through line, and on third down carries for additional 3 yards on fake placement play. Ball goes over on downs. Perdue completes forward pass to Haynie on broken formation for 15 yards. Perdue completes forward pass to Kiker for 20 yards. Forward pass to Kiker gains 8 yards. Forward pass to Gwyn incomplete. Forward pass to Bishop makes necessary 10 yards. Forward pass Perdue to Bishop 5 yards. Forward pass Perdue to Kiker for touchdown. Haynie kicked goal. Score—S. W. 9, Farmer's 0.

Rushing kicks and ball is put in play on Seth Ward's 24-yard line. First down Farmer's fails to gain. Rook gains 5 on second down, Bryan 1 on third, and Rook carries 5 on fourth. Two downs fail to gain, and Bryan punts, Bishop receiving. Perdue completes forward pass to Pritchett for 20 yards. Perdue makes nice gain on fake forward pass. On first down Kiker gains 1 yard around end, Perdue completes forward pass to Haynie, who fumbles ball in trying to hold it over the goal line, and Pritchett covers for touchdown. Haynie misses an easy goal. Score—S. W. 15, Farmer's 0.

Rushing kicks off. Bryan punts on first down and Kiker receives. Pritchett punts and Rook receives. Haynie downs Rook with no advance. Quarter up.

Third Quarter.

Farmer's punts to Perdue on first down. S. W. tries two forward passes, which are incomplete. On a double criss-cross S. W. fumbles and Kiker recovers ball. Pritchett punts, but Farmer's are down on him and block kick. Farmer's gets the ball. On first down a forward pass puts the ball on the 25-yard line. Whitworth intercepts forward pass on second down, Pritchett punts and Farmer's gets the ball. Two forward passes failing, Farmer's tries inside kick, and Perdue secures ball, placing it on Farmer's 13-yard line for Seth Ward. Pritchett makes 4 yards through the line. Kiker loses on end run. The ball is in play on Farmer's 5-yard line. Pritchett punts out of bounds. Forward pass from Rook to Vaughn, who goes out of bounds on Farmer's 4-yard line. Rook goes over for first score for Farmer's. Bryan kicks goal. Score—S. W. 15, Farmer's 7.

Rushing kicks. On first down Kiker intercepts forward pass. Forward pass from Perdue to Bishop for 35 yards puts ball on S. W.'s 15-yard line. First down forward pass is incomplete. Forward pass to Gwyn from Perdue on

fake fails, Perdue playing end and receiving the ball less than 5 yards behind the line of scrimmage. On third down Farmer's intercepts forward pass and has ball on S. W.'s 10 yard line. Bryan punts 50 yards. Two forward passes fail for S. W.. Forward pass Perdue to Bishop, Perdue receiving ball 8 yards behind line of scrimmage while playing end, gains 8 yards.

Pritchett drops back as if to kick, and Haynie follows his center through the line for 6 yards. Forward pass Perdue to Haynie gains 15 yards on first down. On second down Perdue completes forward pass to Gwyn. Game ends with Seth Ward playing for time.

Referee, Buchanan; Umpire, McCord; Head Linesman, Miller; Timer, Thomas.

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