

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, OCTOBER 19, 1915

## CITY COUNCIL PROHIBITS FAKE STREET PEDDLING

### LICENSE SET AT \$60 AND SELLING PROHIBITED WITHIN FIRE LIMITS.

## SIDEWALK BIDS ARE OPENED

### More Sidewalks and Crossings Ordered; Contractors to Give \$1,000 Bonds.

A petition signed by eighty-seven merchants and others to prohibit street selling except by actual producers or manufacturers was presented to the City Council at their regular meeting at the City Hall last night.

Following a lengthy discussion of the matter with reference to local needs and precedents set by other cities, the aldermen voted unanimously ordering an ordinance drawn to embody the collection of an occupation tax of \$60 and to prohibit street selling of any sort, except that of goods actually produced or manufactured by the person selling, within the fire limits.

This order was very acceptable to the delegation of merchants present, for it is thought that it will practically prohibit the nuisance of selling merchandise on the streets and alleys of the business district.

### Sidewalks Ordered.

The City Secretary, B. L. Spencer, reported that only nine of those who had been notified to construct sidewalks had failed to comply. Some of these, it was stated, have made arrangements to build. The council ordered that these walks be built by the city at the expense of the property owner, and opened bids for the work.

Calhoun Bros., J. E. Penick and E. H. Lawden, contractors, each bid twelve cents per square foot for the work, and it was ordered that the work be divided among them as equally as possible.

The council then ordered an ordinance drawn requiring all concrete contractors doing work for the city to furnish bond in the sum of \$1,000, guaranteeing crossing and sidewalks to withstand ordinary usage for a period of at least two years.

The secretary was instructed to order walks built around the entire block between Pacific Street and Covington Street and Second and Third Streets. This is the block immediately north of the block in which are located the Mae J Theater and the Opera House.

Three additional street crossings were ordered put in—one across the street between the Plainview Creamery and Gilbert's Barn, one across Prairie Street at the intersection of Main Street, and one across Main Street between the McAdams Lumber Co. yard and the J. B. Nance property.

### City Health Good.

Dr. E. F. McClendon reported that there are no epidemic diseases in the city and the general sanitary conditions are good.

Fred Cousineau, fire-truck driver, was granted a leave of absence for one month on pay, and C. D. Powell was appointed to fill his position during his leave.

## T. J. LAYNE TO KANSAS CITY; O. A. LAYNE LOCAL MANAGER.

T. J. Layne, who has been in charge of the Plainview office of the Layne & Bowler Company for the past eight months, left Sunday morning with his family for Kansas City, at which point he will work in the sales department of the company. O. A. Layne and wife arrived in Plainview last week. Mr. Layne, who was with the company at this place for several months about a year ago, will assume charge of the local office.

## COBB SHIPS MILK AND KAFFIR TO NORTHERN MARKETS.

L. F. Cobb returned Sunday from the National Grain Association, which met last week at Peoria, Ill. "Everyone that I met at the association meeting," says Mr. Cobb, "is very much interested in the varieties of grain that we grow on the Plains, and everything points to a great demand for these crops."

Mr. Cobb further stated that he intended making immediate shipments of milk and kaffir to Buffalo, N. Y., and to several towns in Pennsylvania.

## THOSE WHO WON PREMIUMS AT PANHANDLE STATE FAIR.

Col. R. P. Smyth, secretary of the Chamber of Commerce, has given The Herald the following list of names of persons who had winning entries with the Hale County exhibit at the Panhandle State Fair, at Amarillo:

### First Premiums.

Best plate of apples, L. N. Dalmont and E. W. Byars; best county display, Hale County combined exhibit; best one-fourth bushel of wheat, Fred Weyl; best one-fourth bushel of barley, Texas Land and Development Co.; best one-fourth bushel speltz, R. L. Moore; best one-fourth bushel sorghum seed, E. R. Williams; best one-fourth bushel millet seed, Texas Land and Development Co.; best one-fourth bushel kaffir seed, J. W. Tatum; best ten stalks corn, Helen Temple Farm; best ten ears corn, B. D. Tarwater; best ten heads white milo maize, Helen Temple Farm; best three sheaves oats, B. D. Tarwater; best bale Sudan grass hay, Charles Saigling; best and largest display manufactured products from wheat, Harvest Queen Mills.

### Second Premiums.

Best two heads cabbage, L. N. Dalmont; best gallon string beans, L. N. Dalmont; best gallon dry beans, L. N. Dalmont; best one-fourth bushel wheat, Texas Land and Development Co.; best ten heads feterita, J. H. Slaton; best ten heads kaffir corn, B. D. Tarwater; best three sheaves wheat, L. M. Faulkner; best bale alfalfa hay, J. O. Brown.

### Third Premiums.

Best dish eight varieties of apples, E. W. Byars; best peck onions, L. N. Dalmont; best ten heads red milo, W. M. Kindred.

### Specials.

Best county exhibit, Hale County combined exhibit; best millet display, Harvest Queen Mills; best one-fourth bushel black emmer, Dick Estes; best one-fourth bushel Pearl millet, Dick Estes; best crushed wheat breakfast food, Harvest Queen Mills; best egg plant, L. N. Dalmont; best plate of quinces, L. N. Dalmont; best California grapes, Texas Land and Development Co.; best booth painting, J. S. Redmon; best miniature irrigation plant, Layne & Bowler Co.; best Hoover corn, Elmer Sansom; best sweet peppers, L. N. Dalmont.

Jim Pipkin, of the Texas Land and Development Company, assisted by C. K. Shelton, had charge of the Amarillo exhibit. The exhibit at Amarillo was equally as victorious as the one at Denver, in its class. Colonel Smyth has asked The Herald to thank those who assisted with the exhibit, either in preparation or contribution.

## HIGH-SCHOOL PAPER MAKES ITS FIRST APPEARANCE.

The first number of "The Edisonian," the paper published by the P. H. S., made its appearance this week, and will hereafter appear semi-monthly.

It is a newsy little sheet gotten up by a live bunch of High School pupils, who deserve great credit for their push and progression. The paper is printed on the Herald press.

The following are in charge of The Edisonian:

John Boswell—Managing Editor,  
Harold Bain—Editor,  
Frank Buchanan—Business Manager.

Staff—Will Elmer Barnes, Athletics; Ruby Miller, Society; Luter Quisenberry and Eloise Howard.

Business Manager's Assistants—Hester Jordan, Mabel Sanderson, Susie Doubleday, Mamie Skaggs, Chauncey Gidney, Paul Frye and Leslie Randolph.

Miss Margaret MacGillivray—Literary Adviser.

## HEAVY YIELDS OF ROW CROPS ON FARMS OF THE SYNDICATE.

J. W. Longstreth, manager of the Texas Land and Development Company, reports heavy yields of row crops now being harvested on the farms of the company. Both kaffir and maize are cutting out two tons or better to the acre. The company has approximately 2,000 acres of these two grains this year.

## PROBABLE NEW LUNCH ROOM IN OLD MALONE OFFICE.

Mrs. Mitchell and daughter, of Clovis, are in Plainview making arrangements to open a lunch room in the Miller Building in the room formerly occupied by the Malone Light and Ice Company office.

## CLARENDON AND SETH WARD BATTLE 0 TO 0 TIE GAME

### Local School Should Have Won Game on Muddy Wayland Field.

With only one yard to go and two downs ahead, the Seth Ward football team failed to score against the heavy Clarendon College team on the muddy field at Wayland College Saturday, when the two Methodist schools met in annual scrimmage. The final whistle sounded a 0-to-0 tie game.

Clarendon showed but little on offense; in fact, they seldom were in possession of the ball, and generally kicked when they won it. On defense their weight and skill broke up many a pretty play planned by Coach Geo. R. Henderson for their defeat.

In a general way, Seth Ward's offense was good. Although ragged in spots, the playing of the north-side school should have won for them. Some of the forward passes were brilliant; others were lacking in accuracy. Seth Ward has a splendid aggregation of players. They show careful football training, but they fail to show the best condition. No player can afford to allow himself to get out of condition; especially is he to blame if he deliberately breaks training by smoking, chewing, or other "don'ts" of the game. Just the extra effort of the conditioned player would have resulted in the necessary touchdown to win Saturday when the team had worked the ball to the shadow of the north goal.

Haynie, Guynn and Perdue did especially effective work for Seth Ward. Wilson and Crather starred for Clarendon.

W. N. Saunders refereed the game. E. B. Miller, as umpire and Professor McCord as field judge and head linesman were the other officials.

Seth Ward will play Canyon Normal, at Canyon, next Monday, and the following Monday, November 1st, will meet Amarillo Military Academy on the home grounds.

## TRAIN LOAD OF SOUTH PLAINS STEERS TO KANSAS CITY MARKET

J. P. Crawford and J. H. and Chl Slaton will ship to the Kansas City market Thursday twelve or thirteen carloads of coming three-year-old Hereford steers. These will run approximately nine hundred pounds, and at the present market price are worth about \$70 a head.

Tom Randolph and Frank Snyers will ship about 160 head of coming two-year-old Hereford steers in the same shipment. This stock has a value of about \$50 a head.

The two shipments will make a through train load from Plainview to the Kansas City market.

J. P. Crawford went to Floyd County today, where he bought and received 300 head of calves from Frank Beard, Lal Lewis and Mr. Honey.

## NINETY DOLLARS AN ACRE FOR FARM NEAR PLAINVIEW.

John Stockton, of Mart, yesterday closed a deal for 320 acres of Hale County land, for which he paid \$90 an acre. The purchase was made from John Szanto, and included the exchange of 180 acres near Mart and town property in that city.

Mr. Stockton is a brother of T. Stockton, cashier of the Third National Bank. He expects to move to his new property, which is located two miles southwest of Plainview.

## FORMER PRESIDENT OF SETH WARD VISITING IN PLAINVIEW.

Prof. C. L. McDonald, former president of Seth Ward College, came in Monday on business. Professor McDonald is now president of the Cherokee College, in the Lampasas District. He has a large enrollment and a promising outlook for his work during the 1915-16 term.

## FORT WORTH GROCERYMAN TO OPEN IN WAYLAND BUILDING.

G. E. Lewis, of Fort Worth, is making preparation to open a cash grocery store in the Wayland Building, in the room formerly occupied by the Stovall Music Co. Mr. Lewis expects to be ready for business some day next week. He has been in the grocery business in Fort Worth for seven years, and is moving to Plainview because of his wife's health.

## BANQUETERS TO CELEBRATE HALE COUNTY VICTORIES

### All Interests of City and County to Unite in Jollification Over County's Successes.

Thursday evening the local Chamber of Commerce has arranged for a big jollification banquet at the Ware Hotel, celebrating the signal victories of Hale County at the Dry-Farming Congress at Denver and the Panhandle State Fair, at Amarillo. Those men who accompanied the exhibits will be the guests of honor, and it is hoped that every man in the county will be present to hear "how it was done" and to participate in the discussion of ways to be presented to place Hale County in a still more favorable light before the outside world.

An interesting program was arranged last night by representatives of the various commercial organizations of the city.

J. E. Lancaster was selected to preside as toastmaster. Rev. J. W. Story will be asked to say the invocation. L. C. Perry has been assigned the subject "Hale County at the Fairs," and Dr. E. E. Gates will respond to "The Future Possibilities of Plainview and Hale County." Reports on the Hale County Fair will be made by C. E. White; on the Panhandle State Fair by J. W. Pipkin, and on the Dry-Farming Congress by E. H. Perry. Among those on the program for brief talks are: J. W. Longstreth, Col. R. P. Smyth, Rev. T. B. Haynie, Dr. J. C. Anderson, Rev. O. L. Hailey, J. M. Waller, and D. H. Collier.

It has been arranged to have the program begin promptly at eight-thirty.

A charge of fifty cents a plate will be made.

## PRESIDENT TO GIVE PUBLIC NATIONAL DEFENSE PROGRAM.

The National-defense program that probably means an expenditure of a billion dollars in the next five years, will be laid before the people by President Wilson on November 4th, when he goes to New York to make the first public address since the scope of the policy of the administration has been known. The President will speak to the Manhattan Club, at New York, on the National Defense, with reasons impelled to approve plans about doubling the navy, and to quadruple the trained fighting force ashore in a few years. The national policy follows:

Navy, new ships and personnel, to be increased to the extent of a half billion dollars.

Army, an expenditure of one hundred and five millions. A new coast defense to cost eighty-one millions, with a grand total expenditure of eight hundred and forty-two millions.

According to plans, forty-three first-line battleships, both cruisers and dreadnoughts, will be produced. In the navy, the end is to have a five years' trained force of one million two hundred thousand men, with the capacity of private and government shipyards and arsenals to be doubled.

## WAYLAND WORKING TWO TEAMS IN DAILY PRACTICE.

Coach Thomas, of Wayland College, has two teams at work every evening on the field of the west side school, in preparation for a lively schedule being arranged for this school.

Thursday of this week Wayland goes to Floydada to meet the High School team of that place. A probable game with Plainview High is in sight for the Baptists next week, and a game with Amarillo Military Academy is being planned in the near future.

Wayland suffered heavy defeats in its early games, but the boys are a game bunch, and the fact that they are strengthening their team instead of being discouraged promises, a strong finish of the season for them.

## BLEDSE EJECTED REPRESENTATIVE.

Judge W. H. Bledsoe, of Lubbock, has been elected to represent the 122nd district in the State Legislature, as the result of an election held in the district October 9th. Fourteen counties comprise the district. The election was held to fill the vacancy caused by the resignation of Don H. Biggers, of Lubbock.

## E. CALLAWAY WRITES HERALD OF INTEREST IN PERMANENT FAIR.

The Herald is in receipt of a letter from E. Callaway, formerly of the Petersburg community and at present a successful farmer near Carthage, Mo., in which he commends the effort of the Hale County Fair Association to establish a permanent stock company organization.

Mr. Callaway, who signs as "a booster for a permanent fair grounds," writes: "I have been a stockholder in three different county fairs and two state fairs, and I know the benefits from a successful fair cannot be estimated. \* \* \* If you get the required subscription, which I do not doubt, I prophesy that every man who takes a share now will be able to sell it for \$20 in five years if he wishes to."

In speaking of the success of the Hale County exhibit at Denver, Mr. Callaway says: "I think there is a bright future for the South Plains, and especially for Plainview and Hale County. I am delighted to learn of the success you had at Denver. It is something to be proud of. I doubt if the exhibit would have been made had it not been for the success of the Wichita exhibit last year. I know that you had very strong competition at Wichita, but it must have been much stronger at Denver."

Mr. Callaway, during the time he was a citizen of Hale County, was much interested and did effective work in establishing a fair for Hale County and in arranging for the county exhibits to be shown elsewhere.

## EL PASO STOCKMAN PLACES FEEDER CATTLE IN HALE CO.

Wiley Franklin, of El Paso, was here Saturday placing 350 head of Hereford and Durham cows and calves on the J. J. Simpson place. Mr. Simpson will feed these cattle on a commission basis for Mr. Franklin.

Mr. Franklin, who operates jointly with Tom Love near Morthel, Texas, is one of the big cattlemen of the Southwest. Before leaving here Sunday morning he expressed himself as regretting that he had not found the advantages of the Plainview country earlier, but that, having found them, he expected to bring cattle here this fall and deal extensively in the exchange and sale of them at this point. He also stated that it was not unlikely that he would purchase land here and establish a feeding ground.

## ARTICLE ON ALFALFA GROWING BY PLAINVIEW WRITER.

The November number of the National Alfalfa Journal, published at Sioux Falls, South Dakota, will contain an article by Mrs. Myrtle Middleton Powell, of Plainview. The article is entitled "What Water Hath Wrought," and contains the following heads:

"The Poetry in Alfalfa Growing in Texas"—"Methods of Growing the 'Wonder Plant' in the Shallow-Water Belt and the Splendid Results Secured"—"Making Lakes From Wells."

## NEW FARM BUILDINGS ATTEST COUNTY'S PROSPERITY.

F. F. Hardin, manager of the Plainview Lumber Co., stated to a Herald representative last night that there are more farm buildings under construction at this time than at any time during the last five years. Other dealers report the same evidence of general prosperity.

The big improvements being made include substantial homes, barns, hog, poultry and machine sheds, granaries, silos, and corrals.

## PROMINENT WEST TEXAS SHERIFF VISITS PLAINVIEW.

J. V. Cunningham, of Abilene, spent Friday night and Saturday with his daughter, Mrs. Robert Burch. Mr. Cunningham has long been a prominent figure in West Texas. He was for many years sheriff of Taylor County, and at the present time is State transfer agent for the Huntsville penitentiary.

## RETURNED TO CORPUS CHRISTI.

F. L. Ford, of Corpus Christi, who has been spending the summer in Plainview, left for home today. Mr. Ford is delighted with the climate and other attractions of Hale County, and intends moving to Plainview as soon as he can make his arrangements to that effect.

## FRANCE DECLARES WAR UPON FIGHTING BULGARS

### ALLIED ARMIES MAKING STEADY ADVANCE INTO BULGARIAN TERRITORY.

## ENGLAND IS DISSATISFIED

### Italian and Russian Assistance Have Not Developed in the Changed Scene of Action.

LONDON, Oct. 18.—News dispatches tell of the fierce assault of the Allied armies in Bulgaria and predict a complete victory for the attacking forces. Already they have occupied Strumitsa and have effected a landing at Enos. France has announced war on Bulgaria and has joined the armies of Serbia and Great Britain in their advance. Athens reports that the French troops in Macedonia are engaged with the Bulgarians on the frontier.

In the near eastern campaign, it is known from both Serbian and German accounts that Field Marshal Mackensen's army is meeting with greater resistance than was expected.

The Allies are bringing a heavy force against the Bulgarians, and the latter may be compelled to divide their armies. The fact gives hope that the Germans may be balked in their latest effort to reach the sea and to bring assistance to the Turks.

The Bulgarians are making progress only in the Zlotokopska Valley near the Morava River, blowing the bridges. The capture of Enos threatens Dedeagatch, the great harbor. The civil population has left Dedeagatch.

### No Aid From Italy.

The Italians will not send a contingent to the Balkans, but will cooperate with the Allies in the Aegean Sea. The point where the Russians will strike is not known.

The expectation is that the Allies have a surprise for the central powers that will bring Turkey to her knees before assistance can reach the Turkish army.

Already many thousands of the British and French troops who were landed at Saloniki are on their way to form a junction with Serbians or to take up strategic positions against the Bulgarian advance. A late dispatch from Malta, the British naval station in the Mediterranean, predicts that the entente allies will during the course of the next few days send strong new forces to Saloniki for operations against the Austro-Germans and Bulgarians.

### Weather Aids Serbians.

Hard pressed by Austro-German troops, estimated at about 280,000 men, on the Save-Danube front, and fighting at various points on the line to hold back the Bulgarians, the Serbians are anxiously awaiting the assistance of the Anglo-French troops, but they are being favored by the weather conditions and by the natural defenses of the country, and the progress of the invaders has not been pronounced.

The Germans, however, claim to have taken the heights south of Belgrade, while along the Danube the army of General von Gallwitz is pushing the Serbians back.

The Bulgarians also lay claim to rapid advance into Macedonia, although the French are already reported to be in contact with them at Givrevli, while both the French and British continue to land troops at Saloniki.

### British General Recalled.

Major General Sir Ian Hamilton today was relieved of the command of the British forces at the Dardanelles and called home to make a report to the war office of the Gallipoli campaign.

He will be succeeded by Major General Carmichael Monso, an experienced officer.

The Dardanelles campaign has not been fruitful of the results that the British war office and the people of England wish, and there has been much criticism of the failure of the land and sea forces to make progress in the effort to reach Constantinople.

Another important incident of the British side of the war is the resignation from the cabinet of Sir Edward Carson, the Ulster leader and attorney general.

Disagreement between Sir Edward and others have been reported.

Frank Bain, of Silverton, visited in Plainview last week.

**FAMOUS STORIES BROUGHT LITTLE TO THEIR AUTHORS.**

From the Philadelphia Public Ledger.  
Robert Louis Stevenson was 37 before he could earn enough with his pen to support himself.

Edgar Allen Poe, as editor of a Philadelphia magazine, drew down \$16 a week, and his most famous story, "The Gold Bug," was sold by him for \$52.

But some authors even ahead of Poe's day were well paid. John Marshall received \$60,000 for his "Life of Washington," and that was 110 years ago. This handsome price was due to the keen interest in the subject of the work, and the fact that the author was Chief Justice of the United States.

I could name an eminent American historian of today who is now writing a biography for a contract price of \$7,500.

After Stevenson's death the royalties on his book amounted to ten times the sum every year which he received only half a dozen years before he died. That is where the author has an advantage over other professional men—the earning power of his work doesn't stop with his own heart.

The phonograph has made the same thing true of great singers like Caruso. His "canned" voice would earn the salary of a railroad president if he never sang another note.—Girard.

**HARP TELLS PANHANDLERS OF SOUTH PLAINS PROSPERITY.**

A. E. Harp had the following to say at the Amarillo Hotel in regard to Hale County and Plainview prosperity:

"Progress and prosperity, and an ever stronger assurance of a greater county and a greater city, are the happy portions of Hale County and Plainview.

"This year Hale County has produced a million and a quarter bushels of wheat, and its wheat acreage will be largely added to for next year, and the feedstuff crops are superabundant; cattle and hogs are of annually increasing numbers and excellence; the county's great union of rainfall and irrigated farming is being alike cemented and extended; and the Plainview banks are overflowing with home money deposits.

"The Texas Land and Development Company, our big well-pumpage irrigation syndicate, has sold 20,000 more acres for irrigation farming this year, and is now negotiating for colonization purposes with German farmers in Canada who are desirous of leaving that country on account of racial antagonisms engendered and fostered by the Anglo-German war."—Amarillo Daily Panhandle.

**THINGS WORTH KNOWING.**

The Great Wall of China is over 1,400 miles long.

There are 100 varieties of mosquitoes in the United States.

One dollar in American money will buy 875 eggs in rural China.

There are 51,490 passenger cars on the railroads of this country.

Goodbye is an abbreviation of an old English form of parting, "God be with you until we meet again."

Villain once meant the serf, who belonged to the farm and was bought, sold or exchanged with it.

The word "shrewd" once signified evil or wicked. Thomas Fuller uses

the expression "a shrewd fellow," meaning a wicked man.

Canopus, the largest star known, with a luminosity 47,960 times that of the sun, is said to be the central sun of the universe, about which all other orbs revolve.

Sandwiches are said to have been invented by the fourth Earl of Sandwich, who was so much addicted to gambling that he would rarely quit play for dinner.

Left-handedness is inherited, often through several generations, according to an English scientist who has investigated 78 families, including more than 3,000 individuals.

"Sweating coins" is the practice of shaking gold coins in a bag until some part of the metal is worn off. In this way a considerable amount of gold dust can be collected.

The first English newspaper is said to have appeared in 1620, when Dutch printers and booksellers began printing in Amsterdam news sheets in English for circulation in England.

**SLAUGHTERS INDICTED AS RESULT OF BANK FAILURE.**

PUEBLO, Colo., Oct. 15.—Indictments containing thirty-five counts against W. B. Slaughter and sixty-two counts against Coney C. Slaughter, former president and cashier, respectively, of the closed Mercantile National Bank of Pueblo, were returned yesterday by the United States grand jury.

The indictments were based on alleged violations of the Federal banking laws, including charges of misapplication of funds, false entries, embezzlement and abstracting of assets ranging in amounts from \$200 to \$97,000. The Slaughters came to Pueblo from Texas. W. B. Slaughter now is at liberty on \$50,000 bonds on charges preferred in state and Federal courts in connection with the bank's affairs. Coney C. Slaughter disappeared shortly before the bank closed, and is believed to be in Mexico.

**GERMAN-CANADIANS TO MAKE HOMES AT LITTLEFIELD.**

LITTLEFIELD, Texas, Oct. 16.—Isaac Reimer and family reached Littlefield yesterday from Canada. Mr. Reimer has bought half a section of land west of town, and will improve it at once. He was accompanied by four other German families, the fore-runners of a large number coming to make their homes here this fall and winter.

**LUBBOCK.**

Mrs. A. W. McKee returned Monday from Plainview, where she has been visiting friends the past few days.

G. F. J. Stephens, manager of Nobles Brothers' wholesale house at this place, left Wednesday for Houston, where he was called to attend the funeral of his mother.

A reception was given Tuesday night, at the home of Mrs. Clifford Hunt, in honor of the football boys of Plainview. A large number were present and a good time was enjoyed by all. Punch and cake was served. Those in attendance from Plainview were G. W. Land; Misses Rook, Ernest and Thompson, and Messrs. Fletcher, Murray, Payne, Shake Murphy, Everett Bryan, Saunders, Professor Henderson, Rook, Bryan, Gill Anderson, Gilliland, Claxton, Anderson, Banner, Smithie, Fullingim, Germany and Ernest Woolverton.—Avalanche.

**HALFWAY.**

HALFWAY, Texas, Oct. 13.—There seems to be an epidemic of colds in our midst at present.

Mrs. Halsey has quite recovered from her recent illness.

Miss Allie Hooper had to be taken to Amarillo on Wednesday to undergo another operation. She was accompanied by her father and mother and her nurse, Miss Whitley.

Quite a severe thunder storm occurred here on Monday afternoon, in which a fine young mule belonging to Basil Huguley was killed by lightning. Mrs. G. W. Lewellyn leaves on Friday to accompany Mr. Lewellyn's mother, who has been visiting them through the summer, to her home, in Hill County, Texas. Mrs. Lewellyn will return by way of the Dallas Fair.

Mrs. Joe Barrett, of Plainview, and her niece, Miss Lena Bent, of Colorado, are here, the guests of the families of William Barrett and E. A. Gilbert.

A number of ladies of this community met at Mrs. W. W. Pinkerton's on Wednesday and enjoyed an old-fashioned quilting bee.

**BELLEVUE.**

The rain Monday night was not needed, but did not stop field work long.

R. W. Brahan, of Plainview, visited the family of G. M. Schick Sunday. Rev. A. B. Roberts and Rev. I. E. Gates, of Plainview, held services at Bellevue school house Sunday. They promised to come back next Sunday.

W. M. Terrell got his new Ford home from Plainview last week, and is now learning to run it.

**HALFWAY.**

HALFWAY, Texas, Oct. 16.—Moost of the farmers are busy at present cutting their feed, getting ready for frost.

Our school is progressing nicely, with Miss Hughes and Miss Claitor, of Petersburg, as our teachers.

The needle Club met at Mrs. Pinkerton's Wednesday. The time spent in the work was enjoyed by all present.

Nelson Smith spent Friday night with Bryan and J. W. Dye.

Miss Maude Foley spent Sunday night with Misses Mavis and Kathleen Smith.

The young folks of the neighborhood were entertained at the home of Mrs. Emerson Sunday. All reported a nice time.

It is rumored that Clabe Dye has ordered a new Ford car.

Miss Annie Lou Waddill has begun teaching expression here.

Miss Allie Hooper was taken to Amarillo Wednesday, where she will undergo another operation. All hope she will return home soon.

Little Miss Mary Spence fell out of a high chair recently and broke her leg, but is improving nicely.

Brother Upton preached a very interesting sermon to a large crowd Sunday afternoon.

Mrs. Joe Barrett and niece, of Plainview, are visiting William Barrett and family.

W. A. Miller and H. C. Allen have been trying their luck trading for the past week.

Chester Hooper spent part of last Sunday morning with the Spence boys. Mrs. W. A. Miller made a trip to the city last Saturday.

Clabe Dye and Miss Lena Kaiser made a very pleasant trip to Plainview Tuesday.

The league will meet the night of the 30th of this month. Everyone is invited to come.

**JACOBS BROS. CO.**

*The Store that Sells Quality Merchandise at Lower Prices*

**LADIES READY-TO-WEAR**

See our new Sport Coats, long coats in plaids, stripes, mixed materials, plush and plain cloth in all colors, in prices ranging from \$7.00 up to **\$27.50**

**OUR LADIES and MISSES SUITS**

Are unsurpassed in style, tailoring and materials. Whipcords, Broadcloths Poplins, Serges and Gaberdines in all wanted colors, moderately priced at \$9.75 to **\$32.50**

**Silk and Serge Combination Dresses**

Handsome new models in either solid colored taffeta and serge or serge and plaid silk at \$10, \$12.50 and up to **\$18.50**

**LADIES WAISTS**

In Crepe de Chine, Georgette crepe and wash silks, beautiful values at \$1.25 to **\$7.50**

**CHILDREN'S COATS**

In Corduroy Chinchilla, wool plaids and mixed goods in blues, brown, green, red and black, sizes 2 to six, from \$1.50 to **\$12.50**  
\$6. Larger coats \$3.50 to \$

**Men's and Young Men's Clothes**

An exhibit of Men's and Young Men's Clothes that stands supreme in

**STYLE—FIT—TAILORING**

You want style of course, in your new fall suit and you want it to fit and feel comfortable, and no suit ever feels right if you are not entirely satisfied that it looks right. It will not take you very long to see how fashionable our suits look. There is a refinement in style, a harmony of fabrics and make-up that cannot be clearly defined—but quickly seen. Come in soon, whenever you are ready for a new stylish fall suit, we have a lot of good ones here to show you.

Every suit guaranteed to give you absolute satisfaction or your money refunded.

**PRICES AT \$13.50, \$15.00, \$18.50 AND \$25.50**

**Jacobs Bros**  
THE ONE PRICE SPOT CASH STORE

**Special Excursion to Dallas —ACCOUNT— TEXAS STATE FAIR**



Special train will be run Amarillo to Dallas and return, leaving Plainview 10:30 a. m., October 22nd, return leaving Dallas 7 p. m., October 25th, arriving Plainview 3:35 p. m., 26th.

Round Trip **\$7.75**

For further information call phone 224.

**JOHN LUCAS, Agent**

**Ship Your Live Stock**

TO **RHOMB-FARMER COMMISSION CO.**  
FORT WORTH, : : : TEXAS

"We Sell 'ems Ourselves"

**Tom Frazier Sells the Hogs No Better Service Anywhere**  
Write or Wire for Market Information



The Latest Wireless Signal of Distress

Meaning: "SEND OUT SUCCOR"

In all ages the bank account has never failed to answer the cry of distress. Get your wireless apparatus in order—make your check good at our bank.

**THIRD NATIONAL BANK**  
PLAINVIEW, TEXAS



A portrait sent to the absent ones now and then, binds the friendships of youth, bridges distance and knits closer the ties of family and kinsfolk.

Our fast lenses, modern methods and equipment, prompt attention and courtesy to patrons have made sitting for photographs a real pleasure.

Our prices are consistent with the high quality of our work.

Make an appointment today

**Special Low Rates During October**

We are also redeeming any and all photographic coupons sold in Plainview. Choice styles for Xmas presents

**COCHRANE'S STUDIO**

**DIMINUTIVE SUPPLY OF FAT SHEEP AND LAMBS AHEAD.**

**Live Stock World Predicts Handsome Profits for Raisers of Sheep; Mutton Chops to Be High.**

Omaha's output of feeding lambs and sheep for the month of September will be approximately 340,000.

Chicago's output during the same period, because of the embargo against shipments from this market for other than immediate slaughter, will be nothing.

The total output from these two leading ovine feeder markets will, therefore, be approximately 340,000 head for the month.

During September last year Omaha sent out 292,000 feeding lambs and sheep, and Chicago 175,417 head, a combined total of over 467,000 head, or 327,000 head more than during September this year.

During September, 1913, the month of record-breaking receipts, Omaha alone sent 502,000 feeding sheep and lambs to the country, and Chicago an additional 272,000, a combined total of 774,000, or approximately 434,000 more than left these two markets during the current month.

There is food for thought in these feeder movement statistics that the wide-awake feeder and breeder should not be slow to grasp.

The figures cannot mean other than a diminutive supply of fat sheep and lambs ahead, and they give the broken-mouthed ewes that have recently gone to the country, costing \$5 and better, the feeding wethers that have gone out, costing \$5.50 to \$5.75 and better, the feeding yearling wethers that have cost \$6.25 and better, the yearling breeding ewes, that have cost upward to \$7.75, and the feeding lambs, that have cost \$8.25 and even up to \$8.60, a well-worth-the-money appearance in the feed lots, although no such prices were ever paid in September prior to the current year.

The sheep and lamb feeder who gives due weight to the above feeder statistics will, unless all signs fail, be amply rewarded for the nerve and foresight he has displayed in getting in the game, and the consumer who would tickle his palate the coming winter with lamb or mutton will pay dearly for the privilege.—Live Stock World.

**WINTERING SOWS.**

The investigations of the Nebraska station on pork production is worthy of special notice. Several important

questions on pork production are answered in these experiments. The experiments mentioned are found in Bulletin 147, Nebraska Experiment Station. The following are some of the determinations made in the investigations:

By using a large amount of alfalfa hay with a limited amount of grain the net cost of wintering old brood sows is kept at the low figure of \$1.25 each without allowing the sow to become too thin for the best results in raising litters. On a ration containing from one-fourth to one-third alfalfa hay young brood sows are carried from the pasture fields to the farrowing pens at a small profit and in suitable condition for farrowing and raising fair litters.

The average number of pigs per litter raised from old sows during a period of four years was 6.55, at a cost of \$2.11 per pig weighing 50 pounds. The average number of pigs raised by young brood sows during a like period was 6.2, at a cost of \$1.68 per pig weighing 50 pounds. The fall pig was grown to the weight of 59 pounds as cheaply as the spring pig, there being little or no difference.

When grazing on alfalfa pasture pigs receiving 2.5 pounds of grain per 100 pounds of their weight daily have gained 0.75 pound each per day. The rate of gain on alfalfa pasture bore a close relation to the amount of grain fed.

The most suitable supplementary feed to corn for fattening hogs seems to depend on several variable factors. Oil meal, cold-pressed cottonseed cake and tankage rank close together in the profits secured in nearly all tests. In some tests these by-products give faster gains and more profit than corn and alfalfa, and in other tests the reverse is true. The physical condition of the hogs as influenced by weather and other factors seems to determine whether alfalfa hay or such a by-product as those just mentioned is the most profitable to feed with corn for fattening hogs.

Ground wheat, either soaked or moistened, gives faster gains with less grain for 100 pounds of gain than corn, but corn gave faster gains with less grain for 100 pounds of gain than

whole wheat either soaked or dry. Soaking wheat increases its feeding value only slightly, but grinding the wheat increases its feeding value about one-fifth.

For growing pigs on alfalfa pasture and fattening them when having access to alfalfa hay, a grain ration of corn proved more efficient than a grain ration of two parts corn and one part shorts.

Experiments in cooking alfalfa hay for hogs indicate that the feeding value of the alfalfa may have been increased slightly by the cooking, but not sufficiently to offset the extra cost of cooking.

The summary indicates, among other items, that with corn valued at 60 cents per bushel the cost of feed alone for producing a pound of pork is about five cents.—Farm and Ranch.

Those who find their land deteriorating should take active steps in building it up. One of the first things necessary is a well-planned system of rotation in which one or more of the crops are a legume. Deeper breaking, application of manure and fertilizer are other practices that will improve the fertility of the soil.—Farm and Ranch.

"Oceans of Water."

**SHERIFF'S SALE.**

THE STATE OF TEXAS, County of Hale.

BY VIRTUE of a certain Execution issued out of the Honorable County Court of Hale County, on the 9th day of October, 1915, by B. H. Towery, Clerk of said Court, against J. J. Barton for the sum of Six Hundred Twelve Dollars and Thirty Cents (\$612.30) and costs of suit, in cause No. 434 in said Court, styled E. L. Melton versus J. J. Barton, and placed in

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 9th day of October, 1915, levy on certain Real Estate, situated in Hale County, described as follows, to-wit:

Lots 15, 16 and 17 in Block number 35 in the town of Abernathy, Hale County, Texas, and levied upon as the property of J. J. Barton. And on Tuesday, the 2nd day of November, 1915, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said property at public vendue, for cash, to the highest bidder, as the property of said J. J. Barton, by virtue of said levy and said Execution.

And in compliance with law, I give this notice by publication, in the Eng-

lish language, once a week for three consecutive weeks immediately preceding said day of sale, in The Plainview Evening Herald, a newspaper published in Hale County.

WITNESS my hand, this 9th day of October, 1915.

J. C. HOOPER, Sheriff, Hale County, Texas. By J. F. FRYE, Deputy. Tues. 31.

**WANTED**

Farm Loans—\$500.00 and Up On Hale or Adjoining Counties. 8 to 10 Years Given With Option to Pay Out In 3 Years. No Life Insurance Red Tape About This.

Box 687 Phone 229 THOS. P. WHITIS Plainview, Texas

**FOR SALE!**

**One Ford Roadster**

**FULLY EQUIPPED**

Has shock absorbers and Lee Puncture Proof Tires. Will take part cash and good notes. **Price \$325.00**

**Plainview Machine & Auto Co.**

E. E. ROOS, Proprietor

**An Old Time Coffee Leader But a High Grade New Coffee for Plainview**

We have arranged to offer our patrons the famous line of

**Schotten's Coffees**

"Golden Days Brand," packed in vacuum  
3 lb. cans - - \$1.00 | 1 lb. cans - - - 35c  
"Eight Hour Brand" 1 lb. packages - - - 25c

**FREE** To introduce this coffee we will give free one waterproof book satchel with every 3 pound can

**L. J. Warren Grocery Company**

233 Phones 234



**DELIVERING COAL AND FEEDSTUFF**, That's our Business. Been at it a long time, know what the trade wants, and the prices to make. Don't pass us up and make us Both Lose Money.

**E. T. COLEMAN, Coal & Grain Dealer**  
Phone 176 Between Depots

**MAXWELL**

**"THE WONDER CAR"**

**\$655**

**F. O. B. Detroit**

There is nothing wonderful about a car with a magneto ignition, electric starter and lights, demountable rims, one-man mohair top, and clear vision windshield at \$1000. But when a car has all of these features and a host of others, plus beauty, power, with the ability to break all low after-cost or maintenance records and a selling price of \$655, it is one of the most wonderful cars in the world.

Let us give you a ride in this wonder car—The 1916 Maxwell.

**Bowen Motor Company**

Office and Show Room at Egge's Garage

## The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—  
THE HERALD PUBLISHING COMPANY,  
Corner Broadway and Second Sts.

HERBERT S. HILBURN, Editor E. B. MILLER, Business Manager

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\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

### HONORABLE DISCHARGES FOR STUDENTS.

The move made recently by Lockney Christian College and the public school of Lockney to prevent pupils from changing from one school to the other during the year is commendable.

The better schools of the country require a pupil who presents himself for entrance to bring with him a statement of honorary discharge from the school he last attended.

This plan protects the student who is really trying to do good work from having to associate with the trifter, and has been a step in the direction of better discipline and better scholarship.

Often where there are two or more schools in a town, changes for trifling reasons from one to the other are made. A student who could not receive an honorable discharge from one school, too, is often received by another with little or no questioning as to scholarship or to conduct at other schools.

### POLITENESS SESAME TO SUCCESS.

Much has been written and much said about the cheerful word and pleasant greeting. It is a worn-out subject, perhaps, but after all, politeness is the open sesame to success.

A boy or girl stands a much better showing for advancement in life if they have politeness as one of their assets. No one takes much interest in a boy who is careless of the feelings of others and regardless of what others think. No girl wins the approbation of the older and more experienced woman if she is rude and flippant.

A noted writer said that politeness was nothing but the spontaneous outburst of a good heart. For politeness, after all, is nothing but consideration for those around you, whether they be rich or poor, employer or employee.

Politeness counts in the business world. No one enjoys working for a man who fails to say "Good morning" or who never gives the word of commendation for the deed well done. The zest is lost and poor work ensues.

Be considerate if you wish to succeed in any walk of life.

### CONCRETE CLEAN ATHLETICS.

One of the really fine "reasons why" of clean athletics was concretely shown in a moment's happening on the Wayland field Saturday, when Seth Ward College met Clarendon College in a football game, the result of which meant much to both institutions.

Someone was caught swearing. Captain Crather of the Clarendon team asked that the game be stopped. Turning to his own men he said: "Men, this is not worthy of Clarendon College or the members of this team representing that college. Members of both teams have sworn during this game, and I am sure that Seth Ward no more sanctions such actions than I. Let us play clean football."

Every member of both teams cheerfully met the demand.

## The Best Editorial of the Day

### GOOD FOR EVERYBODY.

Agriculture has been greatly benefited by the banker-farmer movement, not alone in Illinois, where it originated, but throughout the entire country. In developing into a movement of national scope and importance it has and is directing a great amount of serious consideration toward the farm which otherwise would not exist. The welfare and prosperity of the farmer is of vital interest to the banker, and vice versa. The basis upon which this great movement is built is one of absolute interdependence, which to be thoroughly appreciated must be generally and justly recognized as fundamentally essential to the best interests of all the people. There is no reason for petty differences and selfish jealousies which have in the past served to discourage and prevent unanimity of effort in making better homes and communities. The official mouthpiece of the banker-farmers of America is the Banker-Farmer, published by the agricultural commission of the American Bankers' Association, which is ably directed by Editor B. F. Harris. This unique and valuable publication announces the following platform, which is broad enough and sound enough for everybody to stand upon without compunction or crowding:

"Education—Better rural schools. Better schools everywhere for the most children in school the shortest time. Vocation courses—facing the farm in the country—trades and industries in cities—cultural as well as practical.

"Farm Demonstration—A competent agent in every county in the Nation.

"Good Roads—For better civilization—markets and prices—commerce—land values—school attendance—pleasure of living.

"Country Towns—To revive their commercial life and population—to foster community and social spirit.

"Farm Financing—Credit, for the farmer with character, energy, and knowledge of agriculture, to enable him to buy a farm on long time.

"Marketing and Distribution—Co-operation between producer and consumer—elimination of disproportionate rewards of middlemen.

"Soil Surveys—Honest classification by every state of its lands as to productive character.

"The Truth in Fertilizers—Better information on soil needs—the cheapest and most effective methods of applying it."—Farmers' Review.

### THE MAN WITH A VISION.

Henry Exall had a vision. He saw in the generations which were to follow, not only industrial prosperity for Texas, but prosperity on the farms. He saw this vital factor in our economy flourishing under a regime of diversified crops; he saw the farmer independent of the outside world; he saw the passing of the one-crop idea; he saw returns from the farm proportional to the labor expended; he saw the passing of tenantry in Texas. That vision has been materialized in the Texas Industrial Congress, and hundreds and thousands of Texas business and professional men have caught the vision and are carrying out the work. Reprinted in Fort Worth Record, October 13, from The Plainview Evening Herald.

"Nothing Shallow but the Water."

## About Plainview's Public Buildings

Plans for building a denominational college to be known as Wayland Baptist College were formulated as far back as 1907. As soon as these plans could be perfected the present structure was begun, Dr. J. H. Wayland, of this city, giving thirty acres for a campus.

More than a hundred thousand dollars has been expended on the main building and the dormitory, and still the beautiful buildings are not completed, though occupied by a strong faculty and large student body.

The First Christian Church was built in 1909 and 1910. The late Solomon Bruner was the contractor, but died before the building was completed. The work was finished by E. L. Kerr. Rev. Jewell Howard was pastor at the time the work was begun. The building cost about \$15,000.

The Elk Building was built in 1909. Ben Mitchell was the contractor. The cost was more than sixteen thousand dollars.

The First National Bank Building was finished and formally opened to the public in February, 1909. It was built at an approximate cost of \$75,000. Simmons and Cassler were the contractors.

Plans for building Wayland Baptist College were first talked of in 1908, Dr. J. H. Wayland giving twenty-five acres for a campus.

It was first known as Wayland Literary and Technical Institute.

The Central High School Building, at a cost of \$30,000; the Lamar School Building, at a cost of \$20,000, and the Methodist Church, at a cost of \$35,000, were built about the years 1909-10. W. T. McRae was again the contractor.

The City Hall and Fire Station was finished in 1911, at a cost of \$10,000. Jas. R. DeLay was mayor of Plainview at the time. J. C. Goodwin was architect and W. T. McRae contractor.

The Donohoo Building, in which are the Citizens' National Bank, the Plainview Mercantile Company, the Dye Drug Company and the Hotel Ware, was finished in 1910, at a cost of \$100,000. It was built by the Globe Construction Company.

## The Sunny Side Of The Street

### Merciful Dispensation.

A guest called upon to return thanks for the distinguished strangers at a public dinner said:

"This is quite unexpected; in fact, when I came into this room I felt much like Daniel in the lions' den. When Daniel got into that place and looked around, he thought to himself, 'Whoever's got to do the after-dinner speaking, it won't be me!'—Seattle Times.

### Very Probably.

Mr. Gotham—"I see the smallest cows in the world are found in the Samoan Islands. The average weight does not exceed 150 pounds. They are about the size of the Merino sheep."

Mrs. Gotham—"Do you suppose, dear, that is where they get the condensed milk?"—Liverpool Mercury.

### It Depends.

"What do you know of the character of the defendant?" the judge asked a negro washerwoman subpoenaed in an accident case. A white man had been arrested for careless driving of a second-hand Ford car.

"It's tolerable," Miranda said. "Have you ever seen him drive his car before?"

"Yes, sah."

"Would you consider him careless?"

"Well, jedge, ez fer de car—dat little thing ain't gwinter hurt nobody; but bein' us is all here, I might ez well tell yo' dat he sho' is keardless 'bout payin' fo' his wash!"—Case and Comment.

'Tis the coward who stops at misfortune;

'Tis the knave who changes each day;

'Tis the fool who wins half the battle Then throws all his chances away.

John Trotwood Moore.

Howe'er it be, it seems to me, 'Tis only noble to be good.

Kind hearts are more than coronets, And simple faith than Norman blood.

—Tennyson.

Straightforward facts, convincingly arrayed, are given on tick eradication in "The Tick Primer," a clever tract issued by the United States Department of Agriculture.

## Press Comment

### Hale County a "Phenom."

For a youngster, Hale County is a "phenom" in progress, prosperity, enterprise and industry. For example, Hale County is the undisputed hog-raising county of the United States. But Hale County folks are not content with a distinction which includes the assimilation of thousands of Fort Worth market dollars every week. So, Hale County sent a display of products to the International Soil-Products Exposition at Denver. Presto! Hale County wins first prize for the best county display. The exposition being international, Hale County now holds a world's championship. Hereafter a homeseeker or investment dollar pilgrimage to Texas will not be complete without a visit to Hale County. All hail, Hale County!—Star-Telegram.

"It is by the accumulation of ideas that humanity has done, and will continue to do, better today than yesterday, and better tomorrow than today."—Henri Fabre.

"Oceans of Water."

# J. J. Lash's REAL ESTATE CORNER

Two good houses at McLean, Texas, will exchange for good house in Plainview.

Two small houses and lots at M. E. College will trade for 80 acres raw land and assume some difference.

Good house, two lots, well and mill, located in West Plainview, will exchange for house of same value in east part of Plainview.

Good four-room house, close in, will sell and take \$200 cash, balance monthly.

Large twelve-room house, two acres of land. Will rent to right party.

Good six-room house in Tulla, Texas, will trade for house and lot in Plainview, Texas.

Eighty thousand dollars' worth of Hale County land, bank stock, town property and town lots will trade for equal value in ranch in South Texas.

Twelve-room residence, close in, for sale cheap; easy terms. Four lots on Highland Addition will trade on ten-acre tract and pay difference in cash.

For Sale, Exchange, Rent, Lease, Phone 653, Front Room, Opera House Building



Copyright Hart Schaffner & Marx

# Going to the Fair?

COME in and let us fit you out and you'll be as well dressed as any. Wherever you may go you'll find the best dressed men wearing

Hart Schaffner & Marx Clothes

Howard and Foster  
and Edwin Clapp Shoes

Stetson Hats

We have an excellent assortment of all the small furnishings you'll need. New shirts, new ties, Munsing union suits, H. & P. gloves and standard brands in all lines of new goods.

# Carter-Houston's

"Goods that Speak for Themselves"

# SOCIETY

Telephone Number 72

In a recent issue of the El Paso Herald there is an account of a prominent citizen of that city who was so much taken with the display of dahlias at the Panama Exposition that he purchased \$150 worth of bulbs.

The El Paso man's head is level. He believes in the home beautiful. But we are confident that if he had come to Plainview before going to San Francisco he would have bought \$300 worth in place of \$150. For never were such beautiful dahlias seen as have been shown in Plainview this fall.

In a recent collection on display there were those with incurved petals like the far-famed Japanese chrysanthemums. These were white and as large as an ordinary saucer. Others were like balls of radiant rose color.

Various shades of red and yellow and variegated dahlias of all colors are to be seen at the greenhouses and in many of the private yards.

This has been dahlia season in Plainview, and now that the flower lovers of the city have found out the beauties of this wonderful flower, they will be planted in great quantities next spring.

## WALLACE-EIRING.

At seven-fifteen Sunday morning Rev. A. B. Roberts performed the marriage ceremony for Clayton Eiring and Miss Carrie Wallace. The marriage took place at the home of the bride's parents, seven miles east of the city.

Mr. and Mrs. Eiring left immediately for a trip to the Dallas Fair. They will make their home near Plainview.

**BOY'S  
KNICKERBOCKER  
PANTS  
HEADQUARTERS**

Durable  
Fabrics  
Pretty  
Patterns  
Best  
Workmanship

**Reinken's**  
Clothing and Shoe Store  
"We Do As We Advertise"

**Bouquet  
Jeanice**

Line of Toilet Preparations. The name has been changed to

**Bouquet  
Laurece**

It is one of the celebrated Rexall toilet lines. We have a full line coming. Be sure to visit our toilet preparation department.

**Dye Drug Co.**  
The Rexall Store  
Phone 23

## MYSTIC CLUB DISCUSSES ELLEN GLASGOW AND POE.

The Mystic Club met Saturday to pursue their engrossing study of Southern literature, with Mrs. L. A. Knight, the presiding officer, in the chair and Mrs. J. J. Bromley as leader. Roll call was answered by quotations from Poe.

During the business session, Mrs. Knight was elected to represent the club at the meeting of the State Federation at Brownwood, in place of Mrs. H. C. Randolph, who finds it impossible to attend. Mrs. L. Lee Dye was elected alternate.

Mrs. T. P. Whittis, who has just returned from Austin, gave a pleasing account of an interview with Dr. L. W. Payne, Jr., who lectured here last spring. He spoke very highly of the Mystic Club year-book, a copy of which had been given him by Mrs. Whittis. Dr. Payne pronounced it the best-arranged and most complete year-book he had ever seen.

Only two of the spoons offered by the Mystic Club as special premiums during the fair had been used. The four remaining ones have since been awarded to Mellie Henderson, of Hale Center; Allie Hooper, of Halfway; and Elsie Borchart and Francis Seipp.

During the study hour, Mrs. H. C. Randolph read an entertaining and instructive paper on Ellen Glasgow. "The Masque of the Red Death" and "The Bells," by Poe, were read and discussed.

## KIRK-SEYMOUR MARRIAGE.

Rev. J. E. Gates performed the marriage rite Sunday morning for Ance Kirk and Miss Lizzie Seymour, of Sulphur Springs, Texas.

The marriage took place at ten-thirty, in Mrs. Lee Kemble's apartment, in the Stephens Building.

Mr. Kirk was formerly from Sulphur Springs. The bride came in Sunday morning from that place, accompanied by her brother, Larry Seymour.

## REBEKAHS INITIATE TWO NEW MEMBERS.

At a meeting of the Rebekah Lodge last night Mrs. J. W. Nottingham and Miss Lizzie Elliott were initiated into the order.

After the initiation ceremonies, a supper was enjoyed, each Rebekah having taken a well filled and dainty lunch box. By drawing certain numbers, the gentlemen present had the honor of sharing the boxes.

Mrs. F. M. Leonard, of Dallas, was the only out-of-town guest.

## COUNTY FEDERATION PREPARED FOR ENTERTAINING SESSION.

A well arranged and entertaining program has been arranged for the all-day County Federation meeting which takes place here on Saturday.

Mrs. J. W. Longstreth, president of the Federation, announces that everything is in readiness for the gathering together of the representatives of the rural clubs.

Mrs. L. A. Knight will make an address on behalf of the City Federation. The delegates will be the guests of the local club at the chicken pie dinner that will be given Saturday by the Methodist ladies.

The following committees have been appointed by Mrs. Longstreth:

**Program**—Mesdames D. H. Collier, C. W. Tandy and H. A. Wofford.

**Reception**—Mrs. Elmer Sanson, Mrs. W. B. Martine and Miss Viola Justus.

## EARL KECK REPORTED BETTER.

Earl Keck, who has been very sick ever since he was brought home from Roswell, is reported better this afternoon. The physician and trained nurse who have him in charge feel greatly encouraged in regard to his condition.

## EVANGELISTS TO BE HERE NEXT WEEK.

Rev. H. C. Morrison, D. D., of Louisville, Ky., and Rev. J. T. Upchurch, of Arlington, Texas, with a band of Rescue Workers, will be here October 26th to the 31st, and not the 30th and 31st, as previously announced.

Services will be held at the Methodist Church three times daily—10:30 a. m., and 3:30 and 7:30 p. m.

Mrs. L. Lee Dye is visiting in Kansas City.

Jim Jordan and wife visited Mr. Jordan's parents her last Friday and Saturday.

Jim Moore, of Waco, was the guest Sunday of Mr. and Mrs. J. W. Willis.

## LARGE ATTENDANCE SUNDAY AT PLAINVIEW CHURCHES.

Sunday was a banner day for the Plainview churches. Large crowds were in attendance, and new members were taken in at most of the services.

Archdeacon J. S. Wicks, of Amarillo, filled his appointment at St. Mark's Episcopal Church. He preached and administered holy communion at the eleven-o'clock service.

At four o'clock in the afternoon Bishop E. A. Temple preached to a large audience. Mrs. W. H. Mason was admitted to membership by confirmation. The church was beautifully decorated in potted plants and masses of cut flowers in snowy white, and for the confirmation service the altar hangings were of white and gold.

Beautiful and special music by the choir was rendered at both services.

A meeting was begun Sunday at the Church of Christ by Elder W. P. Skaggs, of Vernon. He is preaching a series of interesting sermons, and is having a good attendance at the meetings.

Mrs. G. W. Lewellen and little daughter, Allene, left this morning to visit relatives in Hillsboro and to attend the Dallas Fair.

Mrs. J. W. Boles, of Post City, left this morning, after a visit to her sister, Miss Willie Brazell, and brother, Virgil Brazell, who are attending Farmer's Business College.

Little Mary Anderson, daughter of Mr. and Mrs. Aleck Anderson, left today to spend the winter with relatives in Hillsboro.

Mrs. E. J. Lewellen, who has been spending the summer with her son, G. W. Lewellen, nineteen miles northwest of the city, left this morning for her home, at Hillsboro.

Mrs. J. R. Kerley, of Amarillo, came down Sunday to be with her brother, Earl Keck, who is very ill.

Little Josephine Adams, of Slaton, arrived today to visit her grandparents, Mr. and Mrs. W. Y. Price.

Paul Turner passed through Plainview Sunday on his way from Dallas to Amarillo.

W. Flake Garner went to Amarillo yesterday and returned today with Mrs. Garner, who underwent an operation at St. Anthony's Hospital. Mrs. Garner has greatly improved.

Mr. and Mrs. L. A. Knight, Robert Malone, wife and sister motored to Hale Center yesterday.

A. B. Martin and W. W. Kirk attended district court at Silverton last week.

H. S. Hilburn, editor of The Evening Herald, left Sunday morning for a week's stay at the Texas State Fair, at Dallas.

Mrs. E. Dowden returned Monday from New Orleans and other points east of that city. She accompanied her son, Ethelbert Dowden, on his way to South America, where he has gone to accept a responsible position in the mining region of Bolivia.

Dr. N. E. Shane, of San Marcos, was here this week visiting friends and looking after his land interests in Floyd County.

J. W. McCarty, of Floydada, transacted business here Saturday.

Joe Hess left this morning for Crosbyton to visit with his sons, Glenn and Moore.

John F. Rowe, of Waco, passed through here yesterday on his way to Lockney, where he went to look after three sections of land which he owns near there.

Mrs. Will Rodgers, of Milford, Texas, came in yesterday, en route from Denver, to visit her father, Leroy Wright, and her cousins, Mr. and Mrs. E. M. Carter.

Ralph Horton left Sunday for Dallas.

Mrs. Clarence C. Cowden, of Abilene, came in Saturday to attend the wedding of her sister, Miss Beulah Rushing, to Kirby Scudder, which takes place tomorrow morning.

Miss Alice Whitley returned yesterday from Amarillo.

Mr. and Mrs. C. W. Johnston and little daughter, of Fort Stockton, Texas, were here Saturday, touring New Mexico and the Plains.

Right Rev. Bishop E. A. Temple and Archdeacon J. S. Wicks returned yesterday to Amarillo.

Miss Adelaide Donnelly spent the week-end in Lockney with Miss Mafe Hunt.

W. L. Harrington and Hugh Speed went to Lubbock Sunday, returning yesterday.

Chas. Jordan spent last week on his ranch in the Lakeview community with Jim Jordan and family, who are living there.

Mrs. E. J. Ivey left today for Amarillo.

Mrs. S. L. Rushing and daughters left yesterday for the Dallas Fair.

Mrs. Pearl Manus left yesterday for Canyon.

Lee Kemble returned yesterday from Terrell, where he was a delegate to the Grand Encampment of the Odd Fellows.

Mr. and Mrs. T. J. Layne, of the Layne & Bowler Company, left Sunday for Kansas City.

J. E. Crouch returned Saturday from a two weeks' trip to the North Plains.

J. T. Phelps went to Tullia today on business.

Rev. O. P. Kiker left yesterday for Lubbock, Crosbyton and Lorenzo.

The case of C. A. Workman vs. J. W. Ray was submitted Saturday to the Appellate Court at Amarillo.

Mrs. A. B. Martin went to Amarillo Saturday.

W. D. Jordan transacted business in Amarillo Friday.

H. T. McGee, of Amarillo, sold a section of the O. M. Unger land four miles south of Slaton last week to a Mr. Wise, of Iowa, who will improve the land and move to it.

Rev. J. M. Harder filled an appointment in the pulpit of the Tullia Baptist Church Sunday.

E. C. Blankenbeckler, manager of the McAdams Lumber Company, left Sunday for Dallas.

Roy Upton visited friends at Lakeview last week.

Berkley Dillard, of Lorenzo, motored to Plainview Sunday.

Guy Richey transacted business in Lorenzo last week.

Rev. W. M. P. Rippey will deliver a lecture in the Methodist Church in Crosbyton Friday night.

C. H. Featherston, of Floydada, is in Plainview today looking after business interests.

Geo. A. Luter, county surveyor of Floyd County, was in Plainview Saturday on business.

Rev. A. E. L. Weber returned this morning from Gasoline, where he has been conducting a Lutheran school.

J. M. Hamner left this morning for the State Fair, at Dallas.

The Woodmen of the World at their regular meeting Thursday elected to membership and initiated R. M. Ellerd and D. N. Osborne. The local lodge now has a membership of nearly three hundred.

Mrs. A. F. Quisenberry left Sunday to visit friends at Hale Center.

Yes Hays returned Sunday from Amarillo.

John Vaughn, city marshal, left yesterday for a visit of some weeks at Hot Springs, Ark.

F. W. Clinkscales returned yesterday from a visit to his old home, at Carrollton, Mo.

**EXTRA SPECIAL PROGRAMS**

**WEDNESDAY, OCT. 20**

**Mae I. Theatre**

**SIR JAMES FARBER ROBERTSON IN**

**'Hamlet'**

With the original Drury Lane Cast.

Special matinee 2:30  
Evening 7:15  
5 and 10c

**Olympic Theatre**

**CHARLES CHAPLIN**

**'The Bank'**

2000 feet of laughter.  
Matinee and evening.  
5 and 10c

# Keep Warm Last Night?

Put aside the cover that is too short or worn out. Sleep comfortably warm under some of the fine, large bed coverings shown at the Rich-lier store. It's the

## Dependon

line of Blankets, Comforts and Robes, made of wool, finished cottons, carded cottons, lambs wool and new soft feather downs. The rich colorings are so artistically arranged that they suggest a feeling of warmth and hospitality. These cost no more but in Plainview you must buy them at the Rich-lier store for no other store has them for sale.

Robes for baby 50c to - - - \$3.50  
Large enough cotton blankets \$1.00 to - \$3.50  
Wool blankets, big sizes, \$5.00 to - \$14.00

Steamer Robes, Lounging Robes, Knitted Baby Carriage Robes, Indian Robes, etc., etc.

**Richards Bros. & Collier**  
WHERE PEOPLE WHO DRESS BEST TRADE

A. E. Dean, who has been assisting L. N. Dalmont at the Plainview Nursery, left for Dallas yesterday, to spend the winter at Dallas and other points south.

Mr. and Mrs. R. L. Hooper returned yesterday from Amarillo, where they had been with their little daughter, who has been in St. Anthony's Hospital in that city.

Mrs. E. E. Peckham and little daughter, left yesterday to visit her parents, at Woodward, Okla.

Mrs. A. E. Harp returned yesterday from the McDonald Ranch, near Channing.

J. P. Light, of Olton, went to Dallas Sunday.

Mr. and Mrs. W. B. Francisco left yesterday for Los Angeles, Calif.

Mrs. E. R. Betts, who has been visiting her daughter, Mrs. J. E. Crouch, left yesterday for her home, at Hereford.

Barney Ballard, a one-time citizen of Plainview, passed through Plainview yesterday en route from Floydada.

Mrs. M. E. Warren is expected to return Thursday from Childress, where she has visited for three weeks with her son, E. L. Warren.

## Floyd County Land & Abstract Company

**Lands, Loans and Abstracts**

**C. H. FEATHERSTON**  
FLOYDADA, TEXAS

# Sewell Says:

He can sell good quality groceries for cash as cheaply as any grocer in Plainview.

He says he knows he has brands as good as any, in assortment as big as any, at prices as low as any.

Arrange to give your next month's business to

# Sewell Grocery Co.

8 Phones 9

**TEN CALVES ADDED TO U. S. BISON HERD.**

**Buffalo on Wichita National Forest Now Number Sixty-Two, and Promise to Continue Increasing.**

WASHINGTON, D. C., Oct. 18.—The Government's herd of buffalo on the Wichita National Forest, in Oklahoma, which is also a Federal game preserve, has been increased by the arrival of ten calves, according to a report received by the Forest Service from the supervisor in charge. The herd, which now comprises sixty-two specimens of the almost extinct bison, is in good condition, says the supervisor, and promises to continue increasing at a rapid rate.

Eight of the calves are females, bringing the number of heifers and cows up to thirty. The bulls number thirty-two, and have been placed by themselves in a pasture which has just been fenced in for them.

Three years ago the buffalo herd on the Wichita Forest was little more than half as large as it is now. It is said that the other game animals in the preserve, including the elk and the antelope, also are increasing, due to the protection afforded, not only against hunters, but against wolves, wild cats, and other predatory animals, which committed serious depredations from the establishment of the preserve, in 1905, until measures were taken to stop them. In protecting the game from predatory animals, the wardens and forest officers are also promoting the interests of local stockmen, who graze several thousand head of cattle on certain allotted areas within the preserve.

**ESSENTIALS IN DAIRYING.**

Dairying is an exacting division of agriculture, but it is one that has great possibilities, perhaps greater than any other when all things are considered. Its influence upon soil fertility is of such magnitude as to dispel all minor factors, such as disagreeable work, money necessary to begin, lack of satisfactory help, etc.

There are some things that are of considerable importance in dairying. One of these is the right kind of cows. We need not expect profits in dairying with scrub cows. By scrub cows are not meant mongrels, but poor producers. Grades and mongrels may and often do produce well. Good cows are essential to success. No one can afford to feed, house and pasture cows for the pleasure of tending them. The cows must be profitable and then the work will not be so disagreeable.

Markets are also necessary. The dairyman must have buyers for his products, and the prices must be commensurate with his expenses in production. But poor markets can often be built up. In fact, the market is seldom satisfactory at the beginning. The progressive dairyman will not be satisfied with poor markets. He will work diligently but honorably till the market is improved.

Feed must be produced and at reasonable prices. As much as possible must be raised. Some may and generally must be bought, but prices should be reasonable. The feed that is produced on the farm should be economically produced. Some dairymen give so much attention to the cows and the handling of the dairy products that they neglect the farm and allow the feed crops to cost too much. This makes the dairy products cost too much, and hence places greater demands upon the market. The dairy farm requires a skillful, competent farm manager, because this is as important as the dairyman.

A prominent dairyman tries to have his cows come fresh in October, November and December. He claims that cows which freshen at that time will produce 25 per cent more than if they freshen in the spring. His reasons are that the cost of feed is only a little more. A cow naturally begins to fall off in her milk after six or seven months of the lactation period. This is in late summer, when pastures are poor and when flies are worst, hence the milk flow is at a very low ebb. A cow coming fresh in the fall or winter reaches the critical period when pastures are fresh, and this counteracts the natural tendency to fall in milk. The fall cow is ready to begin to dry off as she reaches the dry weather, short pastures and flies.

According to this, about the 10th of December is the time to breed the cows. The period of gestation is nine months and ten days, and this brings the cow to about the first of October to freshen. The flies have then disappeared and feed is then plentiful.

This dairyman says that not only do cows that freshen in the fall produce about 25 per cent more than when they freshen in the spring, but that the products are worth from 25 to 50 per cent more on the market than the same products would be in the spring. This is the experience of most dairymen engaged in the ordinary lines of the business.

But where one is catering to the cheese trade spring freshening is best. In such instances, from March 1 to

May 15 is the best time for the cows to freshen.

The by-products of dairying may be the difference between profit and loss. Skimmed milk is a by-product, yet a very valuable one if properly used. Where the milk is separated and sold to a creamery the skimmed milk may be fed to calves, pigs and lambs to good advantage. With a little grain and pasture, skimmed milk will make excellent gains on pigs. This combination may be fed in such proportions as to make a balanced ration. Pigs fed in this way will soon be ready for market or for breeding stock, in case pure-bred hogs are raised.

The calves may have skimmed milk after a few weeks, and, with a little grain, cotton seed meal, shorts, gluten meal, etc., will make rapid growth.—Farm and Ranch.

**CATTLE RECEIPTS DECLINE ON KANSAS CITY MARKET.**

KANSAS CITY STOCK YARDS, Oct. 15.—Cattle receipts this week are 5,000 less than last week, and further decrease is expected next week. Kansas is reported as having passed the heaviest shipping time, and as there is no other section able to furnish any considerable run, smaller supplies appear inevitable, and stronger prices should result.

The market on beef steers has been very unsatisfactory since the middle of the Wednesday session. Sales at Illinois markets all this week were much below the average in force here, and the depression since Wednesday is due to an effort to get prices here down in line with markets farther East. The decline, however, is confined to beef steers selling at \$7.50 and

upwards, with the possible exception of prime corn-fed cattle. Expectation for next week is that corn-fed cattle will sell strong.

Stockers and feeders have found a good outlet this week, feeders and best stock grades holding up steady. Chicago commission men send their buyers to Kansas City each week, after the big Monday run has been disposed of, and they spend the balance of the week here filling orders for stockers and feeders ordinarily filled in Chicago. Shipments to the country this week will exceed those of last week, when 43,000 head went out, heaviest this year.

Butcher grades of cattle are strong this week, Colorado cows selling a quarter higher Thursday, up to \$6.55, best fat native cows \$7.00.

Quarantine receipts are mainly low-grade cattle, as usual recently, steers at \$5.25 to \$6.65.

Hogs are higher this week, receipts continuing moderate at all markets. Medium and heavy weights are now

selling up to the top price, but there is still a spread of half a dollar, according to quality and finish. Receipts today were 6,000, market strong, top \$8.60, bulk \$8.15 to \$8.50. Ten cars of hogs from Weiser, Idaho, arrived today, and sold without sorting at \$8.35 and \$8.30, 190 pounds average. Pigs declined 25 to 50 cents early this week, steady since, stock grades slow sale, pig sales at \$6.50 to \$8.00.

Sheep and lambs have not changed much in price recently, the feature this week being lack of top quality in fat lambs. Best range lambs are quotable up to \$8.65, though those here today sell around \$8.50, plain natives \$8.25. Western feeding lambs, 50 to 58 pounds, \$8.00 to \$8.30. Fat ewes are stronger, largely at \$5.75 to \$6.10 this week, wethers \$6.50, yearlings \$6.50 to \$7.25. Feeding ewes sell around \$5.00, breeders at \$5.75 to \$7.25, according to age and wool. Stronger prices for fat stock are expected.

J. A. RICKART,  
Market Correspondent.

**Attention, Land Owners**

List your lands with us for sale, we will appreciate an opportunity to serve you.

We give special attention to lands of non-residents, render, pay taxes, lease and collect leases, inspection and reports made.

**Our business is simply "LAND"**

Write us how we can serve you

**Otus Reeves Realty Co.**  
Plainview, Texas

**Automobile Owners**  
IF A GALLON OF  
100 per cent Pure Pennsylvania  
**AMALIE**  
1-2-3 Non Carbon Cylinder Oil  
Lasts approximately twice as long as  
Asphalt Base Motor Cylinder Oil,  
which is the cheapest in the long-run?  
**SONNEBORN BROS.**  
DALLAS

**Save Money**

By buying now everything you will need in

**Floor Coverings**

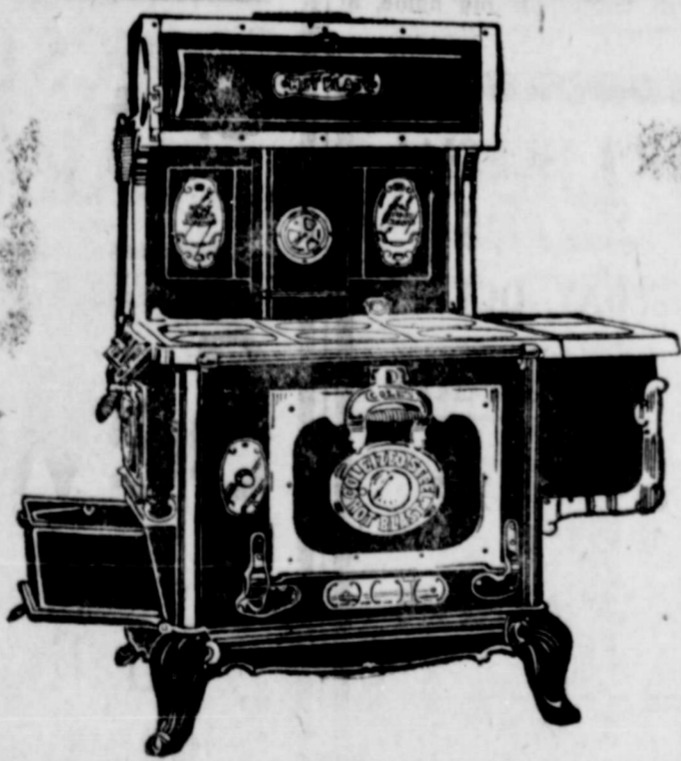
Prices on Linoleums and Rugs are advancing rapidly.

We purchased a nice line just before the advance; by buying now even tho you may have decided to go thru the winter and buy in the Spring, you will get the advantage of our close buy and make a material saving in meeting your needs.

Let us show you the new patterns.

**E. R. Williams**  
Furniture and Undertaking

**We Jumped at the Chance**

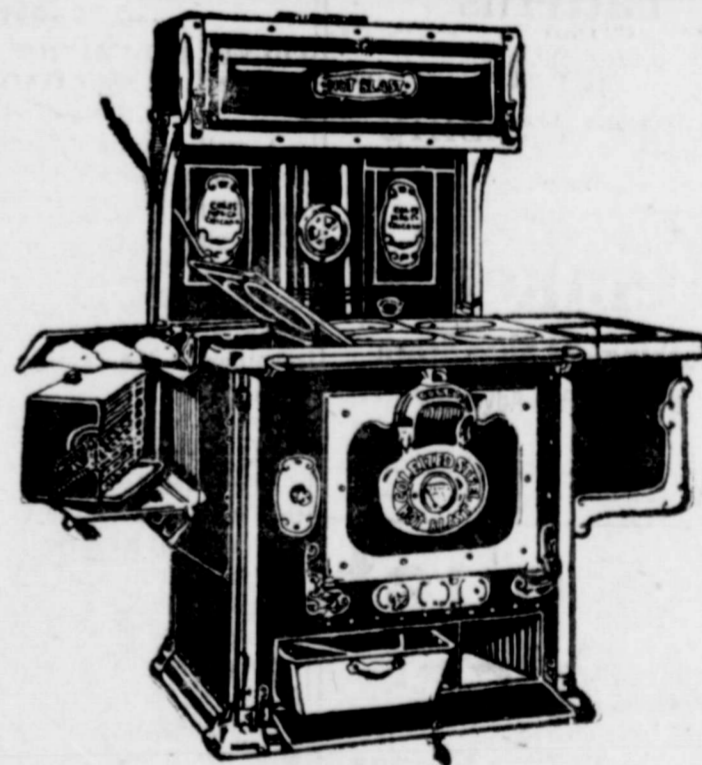


to give our friends the benefit of this great bargain offer. By special arrangement with the Cole Mfg. Co. we give each purchaser of Cole's Hot Blast Range this beautiful 22-piece set of Guaranteed Pure Aluminum Ware

**FREE**

During the Hot Blast Days Only

Remember the Dates



Invest in the tried and true **Cole's Hot Blast Range**

Double the buying power of your money.

Its reputation for durability and economy is now nation wide. Such universal satisfaction can only be based on unequalled value for your money.

Come in early with your friends and have the expert show you part by part—the many valuable labor saving, time saving and money saving exclusive features.

Rain or shine we are expecting the Finest Exhibition in the history of our business. It will profit you to come.



Cook the family meals with one-third less fuel by using

**Cole's Hot Blast Range**

The Hot Blast Draft stops the scandalous waste of fuel now going up the chimney unsaved. The Fresh Air Automatic Oven insures sanitary even baking—easily doubles the oven capacity. Made of Copper-alloy Boiler Plate iron—greatest rust-resisting iron known. Malleable iron features, air-tight, hand riveted construction.

Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with a soft cloth instantly brightens it up. Simple to operate—saves miles of steps.

Odorless and Smokeless Broiler. Broils meats to a Queen's taste—all the tenderness and nourishment saved—a perfect toaster too.



**OCTOBER 28-29-30**

**R. C. Ware Hardware Co.**



FIVE THEATRE TICKETS GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

FOR SALE: Two acres, close in. Will trade for house and lot near High School or will sell cheap for cash. MRS. CORA STEVENS.

We are in the market for Dry and Green Hides in any quantity. RUCKEN PRODUCE COMPANY.

Cherry Chic at the KASH KANDY KITCHEN.

FOUND.

Black silk parasol. Owner can secure same by calling at The Herald office.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

FOR SALE.

Nice clean, fresh stock of Groceries in town of Abernathy; one other grocery in the town. Fine crops; good trade assured this fall and winter. Best store room in the town.

SPECIAL—Green Tomatoes for chow chow. Will put in 1 1/2 gallons of onions and pepper free. Delivered anywhere for \$1. Phone D. C. AYLES-WORTH.

FOUND—Auto cushion. Call at Herald and pay for this ad.

Get your flues inspected and your Charter Oak Heater set up before the rush which always comes with the first cold day. We are ready now to do the work thoroughly and save you some money on your purchase.

FOR RENT—One large unfurnished room, close in; corner of East Sixth and Walnut Streets. Apply at house. 1t.

FOUND—A Palm Beach Ladies' Norfolk coat. Owner can have same by applying at The Herald office and paying for this ad.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

WANTED—Girl for general work. ANDERSON HOTEL.

Balloon Popcorn at the KASH KANDY KITCHEN.

TO TRADE—160-acre farm, well improved, for nice home in Plainview. EUELL WRIGHT, at Winfield's Store.

WANTED—Girl for general work. ANDERSON HOTEL.

VICKERY says he has New Mackerel, Imported Cod Fish, Fresh Oysters and Kalamazoo Celery.

WANTED—To hear from owner of farm or unimproved land for sale. H. L. DOWNING, 163 Palace Building, Minneapolis, Minn.

There is probably no stove made which has more real service built into it than the Charter Oak. We have a big assortment of Ranges and Heaters ready to put into your home today.

There will be a fine arts program given at the Presbyterian Church Thursday, the 28th inst, at eight p. m. Admission 25c.

We wish to announce that we have purchased the Meat Market business of R. W. Otto, and will continue same at the old stand, in the store of Dunaway & Son. We will continue the good service given by Mr. Otto, and will appreciate the patronage of his former patrons and that of others who will appreciate the kind of goods and service we will endeavor to give.

FOR SALE—Two desirable N. E. corner residence lots on Restriction Street, unimproved, at a bargain. For price, etc., address OTUS REEVES REALTY CO., Plainview, Texas.

WANTED—Girl for general work. ANDERSON HOTEL.

FOR SALE—One/good wheat drill; used very little. See SANSOM & SON, Ansley Building.

LAND FOR SALE OR TRADE—114 acres of excellent land in excellent location at \$12.50 per acre; half on extra easy terms; balance half cash and half trade. Would take either auto, young mare, Jersey cow or improved five acres close to Plainview. Y. W. HOLMES, Plainview, Texas.

LOST: Gentleman's closed-face watch near or on East Side football grounds. Return to FARMER'S BUSINESS COLLEGE.

LOST—Gold-rim spectacles in leather-covered case; cover worn. Finder return to Herald office for reward.

FOR SALE—Duroc-Jersey male pigs. O. E. WINSLOW.

LOST—Between Plainview and Lubbock, one Apperson hub cap, with Jack Rabbit on it. Return to Herald.

WANTED—A set of books to keep at odd hours afternoon or evening. BOX 603.

SPECIAL OFFER—1 bushel potatoes, 1/2 bushel tomatoes, 1 peck onions, and hot peppers thrown in free, for \$1.60; delivered anywhere in city on one order. Also beets for pickling at 75c per bushel, delivered. D. C. AYLESWORTH. Phone 612.

FOR SALE—Good fourteen-inch heating stove; nearly new. Cheap for cash. COCHRANE'S STUDIO.

FOR SALE—Number 12 DeLaval Cream Separator. Good as new. O. E. WINSLOW.

FOUND—A black crocheted shawl between Plainview and Seth Ward. Apply at Herald office.

Kalamazoo Celery, New Mackerel, Imported Codfish, Fresh Oysters, at VICKERY-HANCOCK GROCERY CO. Phone 17.

OWNER WILL SELL AT BARGAIN.

190 acres six miles southwest; part cash; balance time. Good cows, mares and mules go with place if wanted. MRS. CORA STEVENS.

LOST—3A Special Eastman Kodak in leather case. Reward for return to Herald office.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

These cool mornings and evenings make New Mackerel, Imported Codfish and Fresh Oysters sound mighty good. VICKERY-HANCOCK have them. Phone 17.

A few hours this time of the year may bring sudden weather changes. There will be warm days, but there will also be cold, disagreeable ones. Be prepared for changes by getting your Heaters up now. Don't stand about shivering waiting for a stove man to come after the storm breaks. We have the famous Charter Oak Stove, and are ready today to install one for you. W. E. WINFIELD. Phone 95.

WANTED—To trade Overland auto for feed or live stock. Address BOX 575, Plainview, Texas.

DON'T FORGET the Chicken-Pie Dinner at the Wayland Building Saturday, October 23. Dinner 25c. 1t.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492.

ATTENTION.

Those hot drinks are now ready at the KASH KANDY KITCHEN.

PLOWING CONTRACTOR.

If you have any plowing you want done—sod or old land—see or write J. E. SIMPSON, Lockney, Texas. The job will be appreciated. Nov. 1.

Get the habit of getting it at VICKERY'S. If it's to eat, we have it. Phone 17.

NOTICE—Those who have not called for art work left at the Hale County Fair will find same at Plainview Plumbing and Electric Co. office. 2t.

Some 3-year-old mules. Some work and brood mares. Some good feeder lambs. Some breeding and feeding ewes. For sale, cash or credit. SANSOM & SON. Office, Ansley Building.

ROOMS FOR RENT. Apply to MRS. JAMES BROWN, 606 East California Avenue.

BOARD AND ROOM at WESCOAT HOUSE, 304 White St. Nov. 8-pd.

FRESH OYSTERS received twice each week at BARTSCH'S MARKET. We pay particular attention to phone orders for Oysters, Meats, Cheese, etc. Phone 437.

FOR SALE—Two hundred acres of alfalfa pasture. Sub-irrigated. Plenty of water. Address BOX 575, Plainview, Texas. Nov. 15.

WANTED—Dressmaking and plain sewing. MRS. T. L. DOLLAR, 301 South Walnut Street. 1t-pd.

For Plain and Fancy Sewing see MISS ANNA BROWN, 311 Adams St. Phone 137. Satisfaction guaranteed. 4t.

NEW LAW FIRM.

We desire to announce that we have entered into partnership for the practice of law, with offices over the Third National Bank, Plainview, Texas, where we will be glad to meet our friends and clients.

Y. W. HOLMES, W. W. KIRK.

FOR RENT—Three large unfurnished rooms with bath and lights. Well located. Phone 438 or 76. 1t.

Forty head of brood mares for sale on time, or will trade for desirable Plainview residence or urban property. D. F. SANSOM & SON. Office, Ansley Building. 4t.

WANTED—160 to 640 acres, improved or unimproved. Will pay spot cash for right kind of place. Address in writing "SPOT CASH," in care of Herald, giving description, location, and full details. 4t.

Great big New York Oysters, also the best Louisiana Oysters, at BARTSCH'S MARKET, formerly Otto's. We will receive Fresh Oyster shipments twice each week during the entire season. Phone 437. 2t.

You are invited to come to the PLAINVIEW NURSERY and see the stock of Home-Grown Trees that we have to offer you, which will be sure to give you success if you plant them. We will trade Nursery Stock for real estate, good notes, live stock, peach seed, or second-hand sacks. We also have two good full-blood Red Poll bull calves for sale. PLAINVIEW NURSERY. 8t-pd.

FOR SALE—50 to about 200 head high-grade to full-blood cows, calves and registered bulls. For particulars address BOX 66, Plainview, or phone 273. 1t.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every Druggist in town—your drug—You Sick and Can Not Sallivate.

gist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason—Dodson's Liver Tone is taking its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

IS IT YOUR KIDNEYS?

Don't Mistake the Cause of Your Troubles.

Many people never suspect their kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when urinary trouble sets in they think it will soon correct itself. And so it is with all the other symptoms of kidney disorders. That is where the danger often lies. You should realize that these troubles often lead to dropsy or Bright's disease. An effective remedy for weak or diseased kidneys is Doan's Kidney Pills. Residents of this vicinity are constantly testifying.

Mrs. R. B. Meek, 813 North Spring St., Tyler, Texas, says: "About two years ago I used a couple of boxes of Doan's Kidney Pills, and found them to be a speedy cure for that dull, nagging ache in the back and other annoyances arising from disordered kidneys. Doan's Kidney Pills are a

fine medicine. Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Meek had. Foster-Milburn Co., Props., Buffalo, N. Y.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT.

Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

DRS. SMITH & SMITH Will be at Dr. Owens' Office in Plainview every Tuesday.

Specialists in the Treatment of PILES, FISSURES, and all—

RECTAL DISEASES.

No cutting, tying and cauterizing. Treatment safe and sure.

No detention from business or pleasure.

W. FLAKE GARNER, Funeral Director and Embalmer

Prompt Service Day or Night. Phones 105 and 376.

Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Carter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

CEO. ALLEN The House Reliable. Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

Deafness Cannot Be Cured. Local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by HALL'S Catarrh Cure. Send for circulars, free. F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

Invigorating to the Pale and Sickly. The Old Standard general strengthening tonic GROVE'S TASTELESS CHILI TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children.

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician. Graduated Kansas City Veterinary College April 8, 1915. Calls Answered Day or Night. Lockney, Texas.

DR. W. R. FERGASON, Veterinarian. Calls answered day or night on short notice. Hale Center. Office Phone No. 15. Residence Phone No. 40. Office at Plainview, Duncan's Pharmacy—Phone 161.

Saved Girl's Life. "I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky. "It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without THEDFORD'S BLACK-DRAUGHT in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy. If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

JUST RECEIVED A Car of Pekin Wagons Fully Guaranteed All Styles for Every Farm Use Come To the Avery Warehouse Inspect These Wagons and Get Prices W. R. SIMMONS

COMING SOON WILL EXHIBIT AT PLAINVIEW SATURDAY NIGHT ONLY Oct. 23 BURK'S BIG TEN NIGHTS IN A BAR ROOM COMPANY Little Mary Morgan and Her Canine Wonder UNDER A MAMMOTH PAVILION THEATRE SEATING 2500 PEOPLE The largest theatrical organization of its kind in all the world, embracing more men, women and children, more horses, dogs and ponies than any other theatrical exhibition under canvas. A Big City Show Traveling in Their Own Train of Pullman Cars Watch for their BIG FREE STREET PARADE with its bands of music, chariots and calliope ONE PERFORMANCE ONLY at 7:30 p. m. Show grounds at the corner of Pacific and 3rd

**THE HALE COUNTY SINGING CONVENTION.**

The Hale County Singing Convention meets with the Liberty choir, at the Liberty School House, on the Fifth Sunday in this month, and the following program will be rendered, to wit:

- One song by the President, L. D. Griffin.
- Prayer by the Chaplain, R. M. Peace.
- Three songs by L. W. Sloneker.
- Two songs by Grover Lemaster.
- Two songs by J. W. Long.
- Two songs by Jasper Neil.
- Duet, arranged by Miss Helen Groff.
- Two songs by Clay Williams.
- Two songs by J. W. Peace.
- Two songs by Earl Raper.
- Duet by Minnie Lemaster and Nellie Williams.
- Two songs by President.

**NOON.**

- (A big dinner for everybody.)
- Two songs by L. W. Sloneker.
- Quartet by Handson, Neil, Ellerd, and Sloneker.
- Two songs by H. L. Sprott.
- Two songs by R. M. Ellerd.
- Recitation by Miss Ethel Morrison.
- Two songs by J. W. Gipson.
- Quartet, arranged by Chas. Wilson.
- Two songs by Earl Masey.
- Quartet by Happy Union Class.
- Two songs by Gordon Handson.
- Duet, arranged by Chas. Wilson.
- Two songs by H. E. Skaggs.
- Quartet, arranged by Clay Williams.
- Two songs by Jim Ellerd.
- Octette, arranged by R. M. Peace.
- Two songs by Mrs. Morrison.
- Two songs by J. W. Skipworth.
- Quartet, arranged by Grover Lemaster.
- Two songs by Chas. Wilson.
- Two songs by Mr. Berry.
- Two songs by Charles Clements.

**FAMOUS STARS THIS WEEK AT LOCAL PICTURE HOUSES.**

The local motion-picture houses are offering exceptional programs this week. Such programs are not often offered by single houses in the larger cities, and the efforts of the local managements to secure these better-class films is to be commended.

At The Mae I three big features are scheduled. Forbes Robertson and his wife, Gertrude Elliott, are to appear in Hamlet on Wednesday. Robertson is credited with the best interpretation of the famous Shakespearean character in modern days. Elsie Janis in "Nearly a Lady" is perhaps the next most auspicious offering, and "The Bondswoman" is another headliner. Good comedies are also interspersed during the week.

The Olympic presents on Friday the popular old play "The Marriage of Kitty," featuring Fanny Ward, an actress of note. There are other good offerings on the week's bill.

**SCHOOL TO GIVE HOME CREDITS TO ITS PUPILS**

**Follows Lead of Most Progressive Schools of Texas and Other States.**

Professor Harrison has announced to the pupils of High School that they will be given credits for home work. The students who do a specified amount of work each day "outside of school," and do it well, will be given credits. Sunday School work also counts. Many students are working for the credits.

Many of the high schools of large cities and the best schools of the State are giving the pupils advantage of this way of obtaining credits, and the faculty of Plainview High are not going to let the home schools fall behind.

There are many advantages to be obtained by this method of obtaining credits. The boy who milks the cow or the girl who "wipes" the dishes will get as much credit as for painting their brains with Latin and geometry.

Misses Corinne and Rosalie Colpepper, of Lockney, left yesterday to enter the Reagan School, at Dallas, Texas.

Rev. and Mrs. G. I. Brittain, of Floyd County, were here today.

**CENTRAL MOTHERS' CLUB ELECTS NEW OFFICERS.**

The Mothers' Club had their first meeting at the High School Building October 15, 1915. New officers were elected, as follows: Mrs. J. L. Wheeler, president; Mrs. W. I. Scudder, vice president; Miss Viola Justus, secretary, and Mrs. Diggs, treasurer.

The treasurer's report for last year was read and approved. The motion to give a Ballows' social at the High School Building on the 30th was carried.

Next, the motion was carried for the president to appoint a committee to outline the work for the Mothers' Club for this year.

The meeting adjourned to meet November 19th.

**MRS. GALT PICKS GREEN AND BROWN WEDDING FROCKS.**

BALTIMORE, Md., Oct. 15.—Mrs. Norman Galt, the president's fiancée, is following the example of his daughters, Mrs. Francis Bowes Sayre and Mrs. William G. McAdoo, by buying a large portion of her trousseau in this city.

Two afternoon frocks, a going-away suit, and several separate blouses already have been sent to Washington from a fashionable shop in Lexington Street.

The suit, which it is understood Mrs. Galt intends to wear on the wedding trip, is a striking model in dull green duvetyne with a chinchin collar and cuffs of beaver. The top of the coat is cut to fit the figure rather closely. There is a flare measuring four yards and a half about the bottom of the coat, edged with a wide band of beaver. The coat buttons straight down the front and is worn with a very simple, slightly flared skirt.

**Suit of Rich Dull Green.**

The prettier of the two afternoon frocks which Baltimore is contributing to the trousseau is a model in crepe Georgette and taffeta of the same rich dull green as the suit. The skirt has five narrow flounces of crepe Georgette banded in taffeta finely plaited and mounted on a crepe underskirt.

There is an underbodice of taffeta flowered in dull rose, over which falls a Chinese sleeveless jacket of crepe Georgette exquisitely embroidered in self-colored beads. The lower edge of the jacket is cut with several points, which are weighted with tassels of the green beads. There are sheer sleeves of crepe to the model.

**Read About This Frock.**

The second afternoon frock is a combination of crepe chiffon and crepe Georgette in seal brown. The skirt is wide box plaited with bands of plain chiffon in a lighter shade of brown set in at intervals above the hem. To this model also there is a slipon over-jacket embroidered with threads of silver and gold. The bandings on the skirt are also outlined with silver and gold.

The blouses ordered for Mrs. Galt's trousseau are largely models of crepe Georgette chiffon and lace and are designed for dressy afternoon wear.

**GOOD PROGRAM PLANNED BY PRESBYTERIAN LADIES.**

The ladies of the Presbyterian Church are planning an entertainment for Thursday night, October twenty-eighth. The admission will be small but the program will be large, and it is to be hoped that the audience will be in proportion to the program.

Some of the best local talent will take part. There will be readings, vocal selections and numbers on the piano and violin, and other attractions.

**WAYLAND COLLEGE NOTES.**

Floydada Baptist Church has just presented Wayland College with one hundred new song books for their use in the chapel service. The students enjoy singing, and invite all who will to join them from 9 to 9:30 o'clock in their devotional services. The President gives a lecture on the Sunday School lesson each Friday morning, thus helping the busy students to get ready for Sunday.

There is talk of a turkey dinner for Thanksgiving, and possibly another for Christmas. How our appetites are in training for the day!

**The President in the Field.**

The President is still hunting new students; and they are coming in every week, and others have sent word that they are coming. Some new ones from New Mexico, and some from Oklahoma, are expected soon. A glad welcome awaits.

The Fine Arts faculty is arranging to give some recitals at near-by towns. They will delight all who hear them. Miss Wolters, the new violin teacher, is quite an acceptable addition to the faculty.

Athletics is not our strong point, and we do not feel badly that others have won games from us. We expect to be heard from again, and some times may be different when there is time for practice. REPORTER.

**MARION MOTOR COMPANY TO TEXAS; PRESIDENT HAS RELATIVES HERE.**

J. I. Handley, president of the Mutual Motors Company, mentioned in the following clipping from the Amarillo News, is a brother-in-law of Dr. E. F. McClendon. Mrs. Handley has been a guest several times of her mother, Mrs. J. A. Johnson, and of her sister, Mrs. McClendon:

"A decision has just been reached by The Mutual Motors Company, of Jackson, Michigan, manufacturers of the Marion six and Imperial Four, to extend their sphere of operations to Texas.

"This move is particularly gratify-

**Magnificent Fur Sets,**

**Single Muffs, Neckpieces**

**Just received from Annis Fur Co.**

Are now on display. Many beautiful Fox furs, including cross fox, which are receiving more than unusual favors.

Also many Beavers, Mink, Lynx, Hudson Seal, Mole, Fitch, singly and in attractive combinations. You will find here the furs to your liking. Prices range

**\$5 UP TO \$50**

The new of the newest in **Mid-Winter Trimmed Hats**

Which represent the latest and most authentic ideals in mid-winter hats. Gold silver and metal effects for wear with dressy gowns, are well represented and others are shown with trimming of furs and flowers and transparent brims of lace. These are very effective.

**A SCHOOL BAG FREE**

With each and every boy or girls school shoe we sell we are giving a nice water-proof school bag free.



**Fashionable Coats and Suits**

Latest additions to the newest modes are to be seen in our garment sections.

The smartness and attractiveness of these new garments cannot be told in words. Every favored fabric is represented and every variation of the new styles is typified.

The price range is most reasonable considering the quality.

**\$15 to \$25 and up to \$50**

**Winter Blankets**

In plaids, solid colors, solid colors with attractive border, in cotton, wool nap and pure wool. All sizes, all colors.

Price range **\$1.00, \$1.50, \$2.50, \$5.00 to \$12.50**

**Silks and Wool Goods**

All of the prevailing weaves and colors that are most suitable for fall costumes are shown, while we are showing a splendid range of patterns in silks of dainty twilight shades that are popular for evening gowns.

**IN OUR BOY'S SUIT DEPARTMENT**

we are showing all of the newest models and weaves in boy's suits, all fully guaranteed. Also a complete stock of boy's overcoats.

**PLAINVIEW MERCANTILE CO.**

**BIGGEST, BUSIEST, BEST**

ing to Texas automobile owners and dealers, for the Marion has always enjoyed great prestige in the Texas trade, being one of the first cars established in this district, and there are thousands of Marion owners throughout the State who have been looking forward to a move of this kind on the part of the "Marion" manufacturers.

"J. I. Handley, president of The Mutual Motors Company, well remembered as an old resident of Texas and probably one of the best known automobile men in the State, has reserved the opening of Texas business until the new 1916 Marion Six, Model 'K,' was ready for the market.

"This new model, by far the best and greatest Marion ever built, lists at \$1,090, and Mr. Handley's expression is this: 'I have always taken great pride in my connection with Texas people, and whenever I have offered a car to my friends in that big

State of yours it has been a car in which I felt every confidence and know that I could present it to my friends and sincerely say, 'Here's the best automobile buy on the market today.'"

"In fact, Texas and Texas trade has always been a big factor in my calculations, and whatever field my endeavors lead me into, Texas will be included."

"Nothing Shallow but the Water."

**BROWN SUGAR SURGERY'S BEST AID, WAR DEVELOPS.**

Here's the latest idea in surgery as developed by the war: The grocery store telephone rings violently: "Hello, hello! This is Blank Hospital. Rush a pound of brown sugar up here! No, no! It doesn't matter whether you send A sugar or C sugar so long as it's brown. We cut a man

all up here and forgot there wasn't any sugar in the house to dress the wound."

European surgeons, according to Dr. J. M. Miller, division surgeon of the Chicago and Eastern Illinois Railroad, have discovered that the best antiseptic dressing obtainable for neglected wounds is brown sugar. They have discarded all the fancy proprietary dressings and are putting their trust in sugar.

**SNAKE INDUSTRY HALTED BY THE BANDITS.**

One industry in this section has been completely stopped by the bandit activities, namely, the somewhat extensive business of rattlesnake catching. Large-sized rattlers abound in some of the brush sections, and local dealers sell them all over the United States, in Australia and other foreign countries. Mexicans ordinarily do

this snake catching, getting the rattlers alive with the aid of forked sticks. A noose is then slipped over the snake's head and tightened around the neck, and the Mexican ties his catch to a tree while he hunts more snakes.

Strange as it may seem considering their dangerous callings, these snake catchers are men of unusually mild dispositions, for since they have heard rumors of bandits in the brush they have refused to chase snakes, even at the lucrative figure of 50 cents to \$1 per snake.—Brownsville Herald.

**FOR RENT**—One furnished sleeping room in modern house; also one large housekeeping room. Call MRS. SHAFER, at Crystal Cafe, before 2 p. m. 21.

**WANTED**—5 tenant houses this week. Phone 299. HOUSTON & WATSON, Stevens Bldg. 21.