## THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

| FIR TO BE EXPLOITE | HANTS WOULDPLACEBAN CITY WULL INVOKE LAW |  | RUSS DEMAND BULGARIAN <br> BDEAK WITH THE KAICER | HALE COUNTY GETS AN EVEN HIUNDRED |
| :---: | :---: | :---: | :---: | :---: |
|  | ON TRANSIENT AUCTIONEERS | ENFORCE SIDEWALK RULING | BREAK WITH THE KALSER <br> Iltimatum <br> Calls <br> on King <br> Ferdinand | SOIL PROOUCLTS EXPOSITION AWARDS |
|  | Traific Pedestals Will Bear Nign "Turn to Right," by Order of City Council. |  |  | HALE COUNTY WINNINGS AT BIG AGRICULTURAL SHOW IN DENVER NOW TOTAL ONE HUNDRED; LATEST RIBBONS SECURED ARE ON STRICTLY DRY-FARM PRODUCTS |
|  |  |  |  |  |
|  |  | have not complied. The ordinance provides that if the |  | afternoon by wire from E. H. Perry and J. D. Hanby, in charge of the and International Dry-Farm Congress, at Denver, Colorado |
|  |  |  | within twenty-four hours the Bulgarian Government openly breaks with Aus- tria and Germany and sends away the |  |
|  |  |  | tria and Germany and sends away the Austrian and German military officers now in Bulgaria. | nternational Dry-Farm Congress, at Denver, Coloraco In addition to the report of winnings sent in under the general <br> and International Dry-Farm Congress, at Denver, Colorado contest" Perry and Hanby state, "we have first and second on Ger man millet, first on sheaf Pearl millet, second on display by chambers |
|  |  | Tive weess aro more than hart have |  | man millet, first on sheaf Pearl millet, second on display by chambersof commercer arssoiations.Under the stricty dry-farming contest we have first on: Best |
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|  |  |  |  | peck grass, best bale te of alfalfa, best display by an association of counties, or district: best German millet seed, best Wealthy apples <br> In the sa |
|  |  |  | trian officers at the Ministry of War and on the staff of the army, the con- | of wheat, oats and barley by one exhibitor, each the product of hit |
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|  | The city secretary issued a permit toA. W. Duckwall to erect a residence inthis addition today.The reports of city officers were | ${ }_{\text {cre }}$ |  |  |
|  |  | $\begin{aligned} & \text { ptist Collection on State Go-to-Sun- } \\ & \text { day-School Day Given to } \\ & \text { State Missions. } \end{aligned}$ |  | Champ Clark Would Speeak <br>  endon, With Advantage of One Touchdown. |
|  | The tax rolls for 1915 roved. |  | no ot the Bugaran peovie |  |
|  |  |  |  |  |
|  | weet side ot ootage street and an |  |  |  |
|  |  |  |  | Secretary R. P. Smyth of the Cham- |
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|  |  |  | m. |  |
|  |  | Ladies' Aid at a business meeting heldyesterday afternoon at the church.His remarks were entertaining, bring- |  |  |
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|  |  |  |  | ELLERD ORATORICAL. CONTEST <br> TO BE HELD FRIDIY EVENING. |
|  | tratic reamations betore the | (c) |  | Probably as Many as Fourteen Con-testants Will Be Entered in |
|  | $\begin{array}{r} \text { MAYOR D } \\ \text { SATC } \end{array}$ | Plainview Baptist Church, was an en-thusiastic success. About five hun-dred were present, and a collection of |  |  |
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|  |  |  |  | tests Friday evening, at the Methodist |
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|  |  | In, Mand Mra, ex Taybor and famly |  |  |
|  |  |  |  |  |
|  | ernor Ferguson as State Fire-Preven-tion Day.The Mayor States that the city will |  |  |  |
|  |  |  |  | by Dr. I. E. Gates, pastor of the Plain- view Baptist Church. The Judges have been selected. 位 $\qquad$ |
|  |  | $\begin{aligned} & \text { MARRIAGE LICENSES ISSUED. } \\ & \text { County Clerk B. H. Towery has is- } \\ & \text { sued marriage licenses to C. } \end{aligned}$ | spent Fourteen Hours, on harrowed |  |
|  |  | sued marriage licenses to C. I.Thomas and Miss Pearl Peel and to Paul Crawford and Miss Ida May Jernigan. | River <br> E. Dowden w $\qquad$ $\qquad$ |  |
|  |  |  |  | Day, the time originally set for holding <br> HORSE CRISHES INTO |
|  | Whes cimtaber Explodes. | nigan. <br> Mrs. P. L. Hancock and daughter, of Silverton, were in Plainview Monday Silverton, were in Plainvie on business and shopping. |  |  |
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|  | Shell of Cartridge Exploded by Heat Stove Tore Lefit EyebuilPlainview Grocer. |  | Ulat hey topk a tery bat to croas |  |
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|  |  | The Man With The Rake Is The Man of The Hour |  |  |
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|  |  |  |  | tery, Dr. T. E. Gatese condincted theserviees. |
|  | $\begin{aligned} & \text { ness College will meet in the opening } \\ & \text { game of the } 1915 \text { football season in } \\ & \text { Plainview. Both schools have new } \end{aligned}$ |  |  |  |
|  | coaches. Farmer's is a new school,and has never before been a contest-ant for city championship. Last sea- |  |  |  |
|  |  |  |  |  |
|  | ball, and Coach Thomas has practical-ly formed a new team.There is much conjecture as to theoutcome of the game. |  |  |  |
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## THIRD NATIONAL BANK PLAINVIEW, TEXAS

## WANTED

Farm Loans- $\$ 500.00$ and Up On Hale or Adjoining Counties. 8 to 10 Years Given With Option to pay Out In 3 Years. No Life Insurance Red Tape About This. Box 687
Phone 229 THOS. P. WHITIS $\begin{gathered}\text { Plainviev } \\ \text { Texas }\end{gathered}$

CALL THE HERALD FOR JOB PRINTING. 'PHONE

## Arrowhead Hosiery

is made of the best selected cotton staple.

The heels and toes are reinforced with specially prepared thread. They are dyed with the latest sanitary process which is neither poisonous nor weakening to the fabric.

Ask for Arrowhead Hosiery by name. We guarantee them to give satisfactory service to the purchaser.

And the price-

## ONLY 15 PER PAIR

You can't beat the quality at the price.

Then we have other hosiery at 10 c which will give you good service. You can buy several pairs for the cost of one pair of most brands offered you.
J. F. COAN \& SON

Phone 269

## We Jumped at the Chance


to giveourfriends the benefit of this great bargain offer. By special arrangement with the Cole Mfg. Co. we give each purchaser of Cole's Hot Blast Range this beautiful 22 -piece set of Guaranteed Pure Aluminum Ware

## FREE

During the Hot Blast Days Only
Remember the Dates


## Cook the family meals with one-third less

## Cole's Hot Blast Range

The Hot Blast Draft stops the scandalous TheFresh Air AutumaticOveninsuresan The Fresh AirAutomaticOven insures sanMade of Copper-alloy Boiler Plate iron greatest rust-resisting iron known. Malleable Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with
a soff cloth instantly brightens it up. Simple to operate Odorless and Smokeless Broiler. Broils meats to a Queen's taste-all the tenderness and
resulting in dirty spark plugs and valve grinding. USE EXCLUSIVELY
100 Per Cent Pure Pennsylvania AMELIE
1-2-3 Non-Carbon Cylinder Oil SONNEBORN BROS.

It Is Unnecessary To Have Carbon Trouble - x -



## Buy Your Suit in October

This is Dress-Up Week-prosperity is near at hand-let us all help to make it a realty


A complete showing of the newest and best things in men's wear ready for your inspection. The most perfectly tailored suits of the very best materials at prices that will surprise you. Visit our store and then you ll buy


## The New Taffeta Petticoats

The prevailing styles in skirts, dresses and suits demand a full flare petticoat. New taffetta petticoats with full flare ruffles in brown, navy, black, emeradd and two-tones, extra good values at $\$ 2.00$ to - $\mathbf{\$ 5 . 5 0}$


PHOTOGRAPHIC SPECIAL
Cochrane's Studio during this dull month of October will make a reduced rate on portrait work. This in an advertising proposition and will be the same high quality of work that we $h$ ave always made. Do your X m a s shopping early. Your por-
trait will be appreciated as a Xmas remembrance if it has the brand of the

## Cochrane Studio

## Attention, Land Owners

List your lands with us for sale, we will appreciate an opportunity to serve you.
We give special attention to lands of non-residents, render, pay taxes, lease and collect leases, inspection and reports made.
Our business is simply "LAND"
Write us how we can serve you
Otus Reeves Realty Co.
Plainview, Texas

## STOVES! STOVES!

This season of early fall with cool, damp mornings and evenings produces many annoying colds, cases of la grippe, and kindred ailments unless the home and the office are properly protected with a quick heating, economical stove.
Protect yourself and family by selecting from our stock of Heating Stoves which is more complete this season than ever before. We have a wider range of prices in heaters of all sizes for every need.

## Round Oak Base Burners Round Oak Double Burners Vortex.Double Draught Hot Blast in four different sizes <br> Buck's Heaters and Bachelor Stoves with Drum Ovens <br> Barlor Oil Heaters

in many sizes
These stoves are displayed on our floors ready for your inspection. We will be pleased to showeyour their many merits.

| FIVE THEATRE TICKETS |
| :--- |
| FREE EACH |
| THE FISE. GIVEN TO FIVE PERSONS |
| PHONING MISSPELLED WORD | PHONING MISSPELLED WORD IN THE WANT ADS.

## THE EVENING HERALD'S LIVE WANT AD PAGE

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.



## Public SALE OCTOBER 14, 1915

 south of Plainview, 0ct. 14, 1915

Everybody is invited to come and bring some ons with them FREE Lunch on the ground and all the apples you can eat.
The Sale Will Start Promptly At $100^{\prime} \mathrm{Cl}$ Come and Don't Forget the Date

## HORSES AND MULES

20 head of coming 3 yea
roan horse 3 years old
bay horse 3 years old
bay horse 6 years old
1 bay horse 6 years old
1 bay horse 13 years old 1 bay horse 13 years old 1 bay filley 1 year old
fine Shetland colt.

> 30 or 40 head of fine shoats, about 60 to Farm implements of all kinds in this sale.

All the female cattle offered in this sale is

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\begin{aligned}
& \text { All the female cattle offered in this sale is } \eta \\
& \text { tock to be found in the county. If it is milk } g
\end{aligned}
$$

$\qquad$

## Terms of Sale:

All mules and horses will be sold or
notes. All cows to be sold on 10 m All hogs on three months time. cash.
Remember the Place and ti
Lash and Slon

W. A. NASH, Auctioneer

CATTLE AND fine Jersey years old


## Get in the Game

Don't lag and drag behind the new fall procession-get right up in the forefront -dress the part of propriety, so that good fortune won't pass you by fearful lest she waste her time on someone who wont last long enough to enjoy her favor.

Just drop in boys, look over our fall stocks, ask us to show you the Beaufort or Blake models with a soft roll collar in a soft shade of brown or any other color to your liking. Pay anywhere between $\$ 15$ and $\$ 35$ and rest assured you have the correct thing, backed by our word to give you satistaction or your money refunded.

Stadium Suits at $\$ 15$

Kuppenheimer Suits $\$ 20$ to $\$ 35$

## Overcoats

$\$ 15$ to $\$ 40$
A variety of clever styles in new fall hats, $\$ 3$ and $\$ 4$ Most shapes in new fall shoes Tasty shirts, clever neckwear, winter underwear, sweater coats, and every other wearable that goes to make up a gentleman's wardrobe, now on display.

## Plainview Mercantile Co.

BIGGEST, BUSIEST, BEST

