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PLAINVIEW, TEXAS, TUESDAY, OCTOBER 5, 1915

A. C. PARKER, FIELD SECRETARY, SAYS STATE'S BIG COMMERCIAL ORGANIZATION KNOWS VALUE.

CROP ROTATION IS IMPORTANT

Speaker Tells of Educational Work of Business Men in Conserving Texas' Soil and Increasing Yields.

Possibly a hundred men heard A. C. Parker, field secretary for the Texas Industrial Congress, at the County Court room last night. For a number of years Mr. Parker

work, and for some time he was with the extension department of the United States Department of Agriculture, as was made known by Col. R. P. Smyth, secretary of the Plainview Chamber of Commerce, who introduced the speaker,

Mr. Parker outlined the work and history of the Texas Industrial Congress, paying tribute to Col. Henry Exall, one of the foremost spirits in the foundation of the congress and one of its heaviest contributors in money and time, until his death, in 1912.

In a few concise remarks the speak- this addition today. er emphasized the necessity of commercial organization for the up-to-date read and approved. town or city, and urged co-operation of all professional men, business men. farmers, and other citizens of the town, stating that the community's advancement was mutually advantageous. His remarks were directly pointed at the Plainview Chamber of Commerce.

He told how the farmers of Texas view. had been interested in the Texas Industrial Congress work, through five years of education. "The farmer, even lacking to make it productive. This nance is put in force. does not mean that this professor, who probably knows little or nothing about practical farming, is any more intelligent than the farmer. He has know! edge which he has acquired by study and he knows by experimentation just what properties cause soil to produce, and by analysis he can tell when soil lacks humus, and can tell how to restore or upbuild soil.

"The farmer has seen those who follow the instructions of the Texas Industrial Congress increase the yield of their farms, and he becomes interested. Thus the gospel of diversified farming, planting of legumes, crop rotation and soil preservation by terracing and fertilizing is spread.

"Gold is offered as prizes-\$10,000 being annually distributed to the men and women, boys and girls of Texas farms. Colonel Exall said that gold is the greatest passion in man. The Slav, the Scandinavian, the American, the Malay, when shown gold, know what it is. From the incentive to secure the Shell of Cartridge Exploded by Heat TEARING DOWN TABERNACLE gold prize offered, he soon departs and finds pleasure and interest in the production of a good crop, and in taking care of his land. In this way the congress is spreading the gospel of better

"Texas business men, manufacturers, lumbermen, wholesalers, are contributing generously to the fund of \$50,000 which the Congress expends annually in this work.

Incidentally, Mr. Parker pledged the support of the Texas Industrial Congress to the Texas Kaffir and Milo Maize Association. He stated that the congress was spending much money now, and would annually increase its appropriations to interest the farmers of this great section of Texas in raising more of these grains to the acre and in improving the quality of the grain. He also pledged the aid of the congress in assisting to exploit the feed crops of the Panhandle and South Plains in other sections of the

State and in other states. Mr. Parker will remain in Plainview two or three days in the interest of his work.

CENTRAL PLAINS HOLINESS ASSOCIATION MEETING CLOSED.

The Central Plains Holiness Association, which has been in session at day night.

KAFFIR TO BE EXPLOITED MERCHANTS WOULD PLACE BAN CITY WILL INVOKE LAW TO BY INDUSTRIAL CONGRESS ON TRANSIENT AUCTIONEERS ENFORCE SIDEWALK RULING

Traffic Pedestals Will Bear Sign Thirty-Day Limit Allowed Property Ultimatum Calls on King Ferdinand "Turn to Right," by Order of City Council.

The merchants of Plainview are objecting to the sale of merchandise on take action against those who have auctioneers. Fifty-one firms were have not complied. signers of a petition presented the formulation of a plan which will pro- already responded. tect both the resident merchants, who has been engaged in commercial c'ub and those who legitimately sell their soon," Mayor Dorsett stated today. wares on the streets.

> business of interest also. Twenty-five same to the curb, connecting with the fate of its country in the hands o meter boxes for use by the superin- gutter at the street crossings. tendent of waterworks, B. L. Spencer were ordered.

Highland Addition whenever there is to Mayor Dorsett. need of extension. New residences in this part of town are contemplated. JUDSON CENTENNIAL FUND The city secretary issued a permit to A. W. Duckwall to erect a residence in

The reports of city officers were

The tax rolls for 1915 were ap-

Pedestals to Bear Sign, "Turn to the Right."

grandfather or his father cultivated be- marking traffic routes, was instructed yesterday afternoon at the church, cidal aggression against a Slav and evening, October thirtieth, for the Mexico championship. everything to have placed on these nedestals the about the soil of that farm," he said. sign "Turn to the Right." A few ing the minds and hearts of the sades therefore, has received orders to leave The little goggle-eyed professor can weeks will be allowed in which drivers present more in touch with foreign Bulgaria with all the staffs of the lega- ELLERD ORATORICAL CONTEST come to the farm, take a handful of the may become accustomed to the new mission work. soil, and tell just what properties are traffic regulations before the ordi-

MAYOR DORSETT DESIGNATES

City Will Have Trash Hauled Away if Citizens Will Place It in Convenient Places.

Mayor J. L. Dorsett has designated ernor Ferguson as State Fire-Preven- farm.

The Mayor States that the city will have trash hauled away if the citizens will collect it and place it in the alleys convenient for the garbage man. It is suggested that it be placed in boxes or burlap bags.

M. F. BRASHEARS LOSES EYE

of Stove Tore Left Eyeball of Plainview Grocer.

striking Mr. Brashears in the eye. He ing September. was taken to a sanitarium at Amarillo soon after the accident.

FARMER'S AND WAYLAND COLLEGES PLAY THURSDAY.

Will Open Football Season in Plainview; Saunders' Men Being Watched.

Thursday afternoon, on the Wayland Baptist College gridiron, the teams of Wayland College and Farmer's Business College will meet in the opening game of the 1915 football season in Plainview. Both schools have new coaches. Farmer's is a new school, and has never before been a contest ant for city championship. Last season Wayland College did not play football, and Coach Thomas has practically formed a new team.

There is much conjecture as to the outcome of the game.

Saunders has coached in some fast Plainview for the past several weeks, company, and many are anticipating a closed their protracted meeting Sun- fast, snappy team for Farmer's, the newest school in Plainview.

Owners to Take Action Has Expired.

The City of Plainview is going to

The ordinance provides that if the Mayor and Aldermen at the Council order to put in walks is not obeyed Government openly breaks with Aus meeting last night. Quite a number within thirty days, the city will take tria and Germany and sends away the of those whose signatures appeared legal action and put in the walks itself, Austrian and German military officers on the petition were before the Coun-charging same against the property, now in Bulgaria. cil to support their claims. Their pe- Of the thirty-five owners notified some tition has been tabled pending the five weeks ago, more than half have

"Fifteen others will run over the slavoff, the Bulgarian Premier: are paying property taxes to the city, thirty-day limit if they do not begin

Those owning lots on streets leading The Council also expressed willing- have been called on first to build, and on the staff of the army, the conness to extend the sewer mains into Others will be notified later, according centration of troops in the zone bor

Baptist Collection on State Go-to-Sunday-School Day Given to State Missions.

Reverend Greathouse, of Dallas, Two additional street crossings were field secretary for the Judson Centen- against Serbia would be considered as ordered, one on Third Street on the nial Fund, lectured Sunday night at directed against themselves. The aswest side of Cottage Street, and one the Baptist Church. The proceeds of surances given by the head of the Bulalley crossing on the east side of this fund are used for better equip-Block 3 of the original town of Plain- ment for foreign mission work of the ings are contradited by the facts.

\$86.30 was taken for State missions.

OHIO FAMILY WILL OCCUPY A HALE COUNTY FARM.

Mr. and Mrs. Ed Taylor and family. says: Saturday, October ninth as official of London, Ohio, have moved to Plainday for cleaning up Plainview. This view, and during the next week or ten bia will begin October 6 and 7, accordday has also been set apart by Gov- days will move to their Hale County ing to a report from Vienna."

MARRIAGE LICENSES ISSUED.

sued marriage licenses to C. L. Thomas and Miss Pearl Peel and to Paul Crawford and Miss Ida May Jer-

WHEN CARTRIDGE EXPLODES. on business and shopping.

M. F. Brashears will probably lose tearing down the tabernacle on the lots burst, and was affoat on the river for the power of sight in his left eye, as east of the Baptist Church. The Bap- a few hours, finally grounding on a a result of being struck by the shell of tist Church used this tabernacle for a mud bar, where it remained for foura cartridge which exploded. The cart- meeting during the late summer, and teen hours. A small tug boat sent out C. R. THOMAS FOUND ILL ridge was in a heated stove and its ex- the Central Plains Holiness Association by the Southern Pacific Railway Complosion caused the shell to fly off, held its annual encampment there dur- pany brought food to the marooned

RUSS DEMAND BULGARIAN BREAK WITH THE KAISER

for Decision Within Twenty-Four Hours.

PETROGRAD, via London, Oct. 3 9:30 p. m.-The semi-official news the streets by transient merchants, and been ordered to build sidewalks and agency says the Russian Minister has been ordered to leave Sofia unless

> The news agency gives the follow ing note, which the Minister at Sofia has been ordered to hand to M. Rado

"The events which are taking place in Bulgaria at this moment give evi-There is also an ordinance requir- dence of a definite decision of King The City Council transacted other ing that al who build walks extend Ferdinand's Government to place the Germany.

> "The presence of German and Aus to the different public school buildings trian officers at the Ministry of War dering Serbia and the extensive financial support accepted from our enemies by the Sofia Cabinet no longer leave FIELD SECRETARY LECTURES, any doubt as to the object of the mili tary preparations of Bulgaria.

"The powers of the entente, who have at heart the realization of the aspirations of the Bulgarian people, have on many occasions warned M. Radoslavoff that any hostile act

"The representative of Russia, which His remarks were entertaining, bring- allied people. The Russian Minister "Go-to-Sunday-School Day," which Government does not within twentywas observed Sunday morning at the four hours openly break with the ene- Probably as Many as Fourteen Con-Plainview Baptist Church, was an en- mies of the Slav cause and of Russia. thusiastic success. About five hun- and does not at once proceed to send SATURDAY AS CLEAN-UP DAY, dred were present, and a collection of away officers belonging to states which are at war with the powers of the

To Attack Serbia Oct. 6.

LONDON, Oct. 4 .- An Athens dispatch to Reuter's Telegram Company "The Austro-German attack on Ser-

DOWDENS SAFE IN NEW ORLEANS DESPITE STORM.

County Clerk B. H. Towery has is- Spent Fourteen Hours on Marooned Ferry Boat in Mississippi River.

E. Dowden was much relieved to re Mrs. P. L. Hancock and daughter, of ceive a message from Mrs. Dowden Silverton, were in Plainview Monday and Ethelbert stating that they were safe in New Orleans.

After leaving the Southern Pacific train they took a ferry boat to cross USED FOR TWO MEETINGS, the Mississippi River. While out in the river the boat broke loose from the

The Man With The Rake Is The Man of The Hour

Saturday is Clean-Up Day in Plainview.

All over Texas men and women will be cleaning their premises working. He had suffered an attack addition to the local medical fraternity. of trash, in observance of the Governor's proclamation of a State of acute indigestion, from which he and it is hoped he will locate in Plain-

Fire-Prevention Day. Plainview cleans house officially twice each year. Our spring Interment was made this afternoon house cleaning was successful. We kept flies away and improved at four o'clock at the Plainview Ceme- COMMISSIONERS' COURT MEETS conditions of sanitation by cleaning our premises in the early warm tery. Dr. I. E. Gates conducted the months. Health conditions in Plainview were excellent during the services.

The summer is not, however, the only season of the year when FORT WORTH TOP PRICE FOR there is danger from disease. We live in our homes closely confined during the winter, and there are many maladies prevalent during the fall and winter. Sanitation is inexpensive and is good health insur-

Mayor Dorsett has issued the official call for a Clean-Up Day Plainview needs a fall house cleaning.

The city has provided ways of disposing of trash collected on \$7.70. The top today was \$7.80. Clean-Up Day. If you will pile your trash out into the alleys, the garbage man will call for it. You'll get him quicker if you will phone the Mayor's office, number 93.

The man with the hoe, the rake and the broom will be the man Ward-Belmont College, at Nashville, panied by Mr. Garner and Dr. I. V.

of the hour in Plainview Saturday.

HALE COUNTY GETS AN EVEN HUNDRED SOIL PRODUCTS EXPOSITION AWARDS

HALE COUNTY WINNINGS AT BIG AGRICULTURAL SHOW IN DENVER NOW TOTAL ONE HUNDRED; LATEST RIBBONS SECURED ARE ON STRICTLY DRY FARM PRODUCTS.

Twenty-three additional premiums are reported to The Herald this afternoon by wire from E. H. Perry and J. D. Hanby, in charge of the Hale County exhibit at the International Soil-Products Exposition and International Dry-Farm Congress, at Denver, Colorado.

In addition to the report of winnings sent in under the general contest," Perry and Hanby state, "we have first and second on German millet, first on sheaf Pearl millet, second on display by chambers of commerce or associations.

Under the strictly dry-farming contest we have first on: Best bushel Irish Cobbler potatoes, best dozen okra, best half bushel yellow onions, best half peck Sudan grass seed, best peck Spanish peanuts. best Tennessee Red peanuts, best Tennessee Red peanut vine, best peck black-eyed peas, best half peck flax seed, best standard white kaffir. best peck standard white maize, best peck dwarf red maize, best half peck buckwheat, best twelve stalks standard kaffir, best sheaf Sudan grass, best bale of alfalfa, best display by an association of counties, or district; best German millet seed, best Wealthy apples.

'In the same general class we have second on: Best collection of wheat, oats and barley by one exhibitor, each the product of his own farm; best winter wheat, best half peck Mexican beans, best half peck threshed milo maize, best collection of grasses.

Third place has been awarded on: Best half peck threshed black emmer, best half peck alfalfa seed. 'This brings the total winnings for Hale County up to one

Champ Clark Would Speak

hundred."

Secretary R. P. Smyth of the Cham-

TO BE HELD FRIDAY EVENING.

testants Will Be Entered in Effort to Win Gold.

Probably as many as fourteen people will be in the Ellerd Oratorical Contests Friday evening, at the Methodist Church. One hundred fifty dollars in DR, RAMSDELL WILL gold has been offered by R. M. Ellerd, of Plainview, for the best orations on the subject of "Prohibition" and "Woman's Mission."

The contest will be presided over by Dr. I. E. Gates, pastor of the Plainview Baptist Church. The judges have been selected.

the contest to be postponed from Labor of locating in Plainview.

HORSE CRASHES INTO STEER:

George Sanders was painfully injured this morning when a horse he senior brother, is now Professor of chasing. Mr. Sanders was thrown sity. Dr. Robert L. Ramsdell, who Workmen are busy this afternoon two tugs towing it when the storm For sometime it was thought his in- played on the University eleven for juries would prove very serious, but four years, studied medicine after takhe is much improved this afternoon.

digestion Yesterday; Was III Alone.

old son of Mr. and Mrs. K. D. Thomas, will complete his medical course, at was found yesterday unconscious in a Galveston, in June. field near Plainview, where he was Dr. Ramsdell will make a valuable

HOGS GOES TO PLAINVIEW MEN, Monday, October 11.

A car of Hale County porkers MRS, W. FLAKE GARNER GOES shipped to the Fort Worth market by TO AMARILLO FOR OPERATION. Morrison & Watson, of Plainview, brought the top for the day yesterday, Mrs. W. F. Garner, who has been ill

Tenn., returned home Sunday.

SETH WARD LOSES TO NEW MEXICO CADETS 45-0.

to People of Hale County Canyon Takes First Game From Clarendon, With Advantage of One Touchdown.

garian Cabinet in reply to these warn- ber of Commerce received a telegram | Saturday, at Roswell, N. M., the Seth this afternoon from Harry R. Minor, at Ward College football team lost to the Denver, Colo., stating that Champ New Mexico Military Institute by Rev. F. M. Edwards, missionary from is bound to Bulgaria by the imperish- Clark. Speaker of the House of Repre- score of 45-0. Roswell has a team Brazil, spoke of his work in that coun- able memory of her liberation from sentatives, wants to come to Plainview averaging 169 pounds, and it is ex-W. R. Simmons, who is a committee try. He also made a talk before the the Turkish yoke, can not sanction by to address the people of Hale County, pected that they will be formidable though he lives on the land which his of one to arrange for the pedestals Ladies' Aid at a business meeting held his presence preparations for fratri- Mr. Minor wishes to reserve Saturday contenders for the Panhandle-New

lege lost to West Texas State Normal by a score of 7-0.

The Normal will play Amarillo Military Academy at Canyon next Monday. Clarendon has a game on her home field Saturday.

In Plainview, interest is centering around the game between Seth Ward College and Wayland Baptist College Monday afternoon, October 11.

PROBABLY JOIN LOCAL MEDICAL FRATERNITY.

Week in Shallow Water Belt Metropolis Convinces Him of Goodness of the Section.

Dr. Robert L. Ramsdell, of San Inability to secure judges and Mr. Augustine, Texas, is here this week Ellerd's absence from the city caused looking over the country with a view

Day, the time originally set for holding | Dr. Ramsdell is one of the four renowned Ramsdell brothers, who starred in athletics during their student life at the University of Texas. GEO. SANDERS, RIDER, INJURED, and who are now filling responsible positions in their chosen professions.

Professor C. W. Ramsdell, the was riding ran into a steer he was Modern History in the State Univering his academic degree and located at San Augustine, but is now considering moving to Plainview. "Tex" Rams-IN FIELD NEAR PLAINVIEW. dell, the world's record sprinter, and who participated in the Olympic Games Unconscious Man Died of Acute In- in 1912, is now a civil engineer located in Philadelphia. Marshall Ramsdell, the youngest, who likewise made a brilliant record in athletics, being cap-Claud R .Thomas, twenty-three-year- tain of the University eleven in 1912,

MONDAY, OCTOBER ELEVENTH.

The Commissioners' Court of Hale County will meet in regular session

since her return from the Panhandle State Fair, was taken to Amarillo Mon-Mrs. E. H. Humphreys, who went day morning for an operation, at St with her daughter. Miss Jennie, to Anthony's Hospital. She was accomCOLP WANTS TEXAS TO HAVE FEDERAL GOOD-ROADS MONEY.

Says During Next Few Months There Will Be Greatest Activity in Highway Construction State Has Ever Seen.

SAN ANTONIO, Texas, Oct. 4 .- "The world do move" might pertinently be transformed to "Texas do progress." The second week in September one of the biggest, most significant and successful good roads projects ever launched in Texas and carried to a satisfactory conclusion was consummated in the territory between Houston and San Antonio

It was desired to arouse enthusiasm for a hard-surfaced road between Houston and San Antonio. Roads advocates of the two cities resolved on a series of meetings, one to be held at every town and village in the territory. The delgations from each of the cities which went out in the work were known as "flying squadrons." They met at Schulenburg, a town half way between the cities, and held the initial meeting. The parties worked through the district, and such enthusiasm for good roads as never before was seen, it is asserted, was aroused. Now a road is assured within a few months.

Officers of the Texas Good Roads Association, including Secretary D. E. Colp, say just such a plan as this is to be carried out in every part of the State within the next few months. Texas is to see such a good-roadsboosting campaign as never has been thought of before. No section is to be missed. Scores of communities have written to Mr. Colp for information as to how meetings may be obtained.

If Texas obtains a State Highway a variety of uses. It is employed to Department at the next session of the give body and weight to paper, in the Legislature the State will get \$900,000 preparation of a dressing for inflamed from the Federal Government for rural hoofs of horses, as a constituent of post road building and maintenance, antiphlogistine, a proprietary remedial conditional that the bill which the Sec- dressing, and as an adulterant of canretary of Agriculture has endorsed is dies and drugs. It has notable powers passed by Congress. This money will of absorption, taking up about seven be distributed in the State to those times its own volume of water. It communities showing the most energy absorbs twice as much glycerine as in road building within the next few can be absorbed by diatomaceous months, it is asserted.

KANSAS CITY STOCK MARKET IN DETAIL.

Oct. 1 .- A good run and a good mar- manian inventor, the water being ket describes the cattle situation here cooled as it is whirled around inside this week. Heavy purchases on orders the wheel. from Eastern killers, who have been shut out of the Chicago market by vari- sewing machine is one in which the ous state quarantines established this motor is built in and its speed is conweek, stimulated the market on all trolled by a brake operated by a pedal. killing cattle, grass beef steers 15 to 60 cents higher than close of last week It is not known how long the present embargo against Chicago live stock will last, but in the meantime the presence of new buyers here is making a very good market.

Both order buyers and packers paid \$10 for prime beef steers this week, showing that the competition extends all along the line. Yearlings sold up to \$9.90, choice heifers up to \$9.50, heavy fat cows worth \$6.00 to \$6.75. Grass steers sold up to \$9.00, one lot from Chase County at \$9.65, having had a little feed on the grass, middle grades at \$7.50 to \$8.50, cattle above \$8.00 getting the full advance.

Feeders have found a fair outlet at steady prices, good feeders \$7.25 to \$7.85, and choice stock cattle are about steady, but lower grades are off 25 to 40 cents, plain off-color stockers selling down to \$5.50. Yearlings and twos direct from the range sold strong. Panhandles up to \$8.05, Colorados and Utahs largely at \$7.00 to \$7.65, and

••••• Cochrane's Studio

During October will make big

Special Offer

Don't fail to take advantage of this special rate. Have photos made now for Xmas presents. We make them artistic and have the new 1916 mountings. We are permanently located here so that all our work will be up to the high standard that we have always maintained.

COCHRANE'S Ground STUDIO

ood Western feeders brought \$7.00 to WHEATON SAYS WHOLESALERS in the item enclosed, there certainly 7.50, a string of common Utah stockrs at \$6.15.

Oregon, idaho, Montana and South Emportation From Europe Has Been, axofa were well represented this eck, beef steers selling largely at 6 60 to \$7.75.

Quarantine supply has lacked both olume and quality, steers largely at

8.10, receipts 2,500. Heavy order buyng has been the feature, Eastern killrs getting more than 50 per cent of he supply of 36,000 head. Heavy purhases by order buyers here will coninue, of course, till the quarantine gainst Illinois and Chicago is reased. oparently, light hogs are about to ose some of their prestige, middle eights and heavies gaining on them his week, bulk of sales today \$7.50 to

Sheep and lamb receipts are lighter his week, and prices are firm, 3,000 re today. An attempt to bump the arket yesterday had little success. rices are strong today, good Western mbs at \$8.75, and feeders at \$8.00 to 8.35, fat ewes around \$5.50, breeding wes \$6.00 to \$7.00, feeding ewes \$5.00 \$5.65. Demand is ample for fat inds and also for feeders, and the arket should remain firm.

J. A. RICKART, Market Correspondent.

INFLAMED HOOFS AND CANDY.

Bentonite is a kind of clay which has earth, and for this reason has been suggested as a substitute for that material in the manufacture of dynamite.

An automobile radiator has been KANSAS CITY STOCK YARDS, placed within the flywheel by a Rou-

A recent development of the electric

Slight, Price Is Good, and Growing Should Be Profitable.

Horace G. Wheaton, formerly with he Layne & Bowler Company at their Plainview office, but now at Kansas Hogs have had a lower tendency last City, is keeping the Shallow Water we days, although the top price re- relt in mind. A letter to The Herald mined at \$8.25 each day this week ncloses a clipping from one of the reek till today, when it dropped to ansas papers on the alfalfa-seed house used to import large quantities amine. Mr. Wheaton believes alfalfa f the seed from Germany, but new the eed offers the growers in this section splendid opportunity,

> In part, he says: "I do not know hat any of the farmers on the Plainiew District have given the thought of rowing alfalfa seed serious consideraion. It is a fact, however, that alalfa seed, under normal conditions, ays well; and if this country has been n the habit of importing large quanti- ence, S. C., are the guests of Mr. and ies of seed from Germany, as stated Mrs. C. S. Woodrow

FIND ALFALFA SEED SCARCE. ill be a shortage for the next few

"An Atchison wholesale seed dealer

"War Causes Alfalfa-Seed Famine.

ays an unusual amount of alaflfa will "Before the war began this seed Herman output is practicaly shut off rom the world. Russia, another ource of supply, can no longer use the horter and more feasible routes by the end its seed via Vladivostok, which

Mr. and Mrs. L. W. Proctor, of Flor-

Ship Your Live Stock

FORT WORTH. "We Sell 'ems Ourselves"

Tom Frazier Sells the Hogs No Better Service Anywhere

Write or Wire for Market Information



EXCURSION TO DALLAS

Account Texas State Fair, Oct. 16 to 31, inclusive.

Tickets on sale Oct. 15th to 30th, final limit Nov. 2nd. \$13.25 for the round trip. For further information call on or phone 224.

LUCAS, Agent





Most stoves are expensive and still more expensive to operate, but

they are necessary to the comfort and health of the family these nipping fall days.

It's a matter of economy to make your stove purchase a Charter Oak purchase because of the low first cost and the efficiency and low cost of operation.

The Charter Oak trade mark stands for years of perfection in the making of better stoves. It assures you of the best buy for your money.

We are ready to show you our assortment and to place the stoves in your home.

Remember "If it isn't good we make it good."

W. E. Winfield

EVERYTHING FOR THE HOME

Get It Where They Have It and Guarantee the Quality THE R. A. LONG DRUG STORE



Your Ship Will Come In

bank account vour grows. Most of the good things of life are made possible by a bank account.

THIRD NATIONAL BANK **PLAINVIEW, TEXAS**

WANTED

Farm Loans-\$500.00 and Up On Hale or Adjoining Counties. 8 to 10 Years Given With Option to Pay Out In 3 Years. No Life Insurance Red Tape About This.

Plainview.

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72

Arrowhead Hosiery

is made of the best selected cotton staple.

The heels and toes are reinforced with specially prepared thread. They are dyed with the latest sanitary process which is neither poisonous nor weakening to the fabric.

Ask for Arrowhead Hosiery by name. We guarantee them to give satisfactory service to the purchaser.

And the price—

ONLY 15 CENTS

You can't beat the quality at the price.

Then we have other hosiery at 10c which will give you good service. You can buy several pairs for the cost of one pair of most brands offered you.

J. F. COAN & SON

MEMBERSHIP AND ENLISTMENTS That organization, according to "Cor-| figures for California are displayed,

ment of Commerce, which show the number of enlistments of male members of the German Central Union members of the Central Union differs sus records is not generally appreciduring the period ending April 30, 1915. | idely from this average.

Cash Grocery Co's. Specials

16 lbs. Pure Cane Sugar

Large lemons, per dozen - 20c 12lbs.best Idaho potatoes - 25c All regular size 25 cent baking powder - 20c 13 bars Crystal White Soap-50c Our big sale on Compound will continue for a limited time only.

All 10 lb. sizes, viz. Swift's Jewell, White Cloud, Flake White and Advance, only - 98c 10 lbs. Cottolene \$1.35

Try our combination offer for next week only

17 lbs. Cane Sugar and 4 lbs. Santos Peabury Coffee for \$2.00 16 lbs. Sugar and 5 packages Arbuckle Coffee for _____\$2.00 1 lbs. best Tea, 4 cans 2 lbs. Pineapple and 16 lbs. Cane Sugar for \$2.00 Burrus Mill Run Bran with screenings, per 100 pounds ____ \$1.40

WE DELIVER \$2.50 ORDERS FREE All under \$2.50 5c will be charged for delivery.

Our quick servi & wagon will soon be in operation. Look for the little red car.

CASH GROCERY PHONE 101

It Is Unnecessary To Have Carbon Trouble

resulting in dirty spark plugs and valve grinding. USE EXCLUSIVELY

100 Per Cent Pure Pennsylvania **AMELIE** 1-2-3 Non-Carbon Cylinder Oil

SONNEBORN BROS.

opulation of Germany. Naturally, in of the United States nany single lines the percentage of

Of these 2,300,298 members, 958,247, whole number of persons war up to April 30, 1915. The trades in 1790, and the first census, taken in furnishing the largest number of en- the same year, contains the heads o listments were, in order of numerical families of twelve of the eastern and importance, metal workers, builders' southern states, together with the municipal employees, and brewery and Lane Austin, of the Washington office mill workers. Butchers, with 84.2 per is in charge of the exhibit. one end of the scale, and tobacco workers, with 21.6 per cent, at the other.

CENSUS BUREAU'S EXHIBIT AT THE BIG EXPOSITION.

Business Men and Manufacturers Are Finding Statistics Compiled of Much Service to Them.

Federal Census Bureau. Its most the eyeball of a man is from a sixtiet prominent feature is the display of to a seventieth of his height. automatic tabulating machinery, but

Maps and charts showing the census Baptist Church.

OF THE GERMAN CENTRAL UNION. espondenzblatt der General Kommis- and also a series of charts illustrating sion der Gewerkschaften," Berlin, had the registration areas for death dication of the effects of war upon epresenting about 50 different trades, registration area a state must prove trade and industry is afforded by fig- Taking account of all of the trades, that it reports at least ninety per cent ures received by the Bureau of For- he number registered represented of its deaths. The present registration eign and Domestic Commerce, Depart- bout 64 per cent of the corresponding area comprises about seventy per cent

> men, transportation employees, wood members of the families, free or slave workers, factory workers, miners, tex- Some of these original records for that tile workers, book printers, carpenters, period are shown in cases. William

> > WHY FISH ARE NEAR SIGHTED,

From The Dallas News Magazine.

In an effort to discover why fishes are so near-sighted, scientists have been making some remarkable experimental studies of their eyes. One of the many interesting facts which these

The eyes of fishes are in constan statistical publications, some of which use except when they are asleep. Most are of great historical value, together fishes have no eyelids, their eyes bewith maps, charts, diagrams, etc., are ing protected from injury by a shiny menting on this exhibit, the San Fran- skin. The puffer, or swell-fish, which cisco Daily Journal of Commerce says, habitually burrows in sand at the bot-

It was found that, contrary to statewith reports by states and counties distant vision. Fishes are able to and an analysis of the figures secured. focus their eyes on near objects-as One feature of the exhibit is attracting close as four inches—by the action of This is the automatic tabulating ma-cles; they have no ciliary muscles. chine (of which there are three on ex- It was found possible by operation on hibition) used in the compiling of vital the oblique muscles to make the fish statistics. These machines tabulate near-sighted, far-sighted or astigmatic

manufactured by the Government, sonable rent. Second house south of 2t-pd. 🚁 🖟

WET YEAR ON THE PLAINS

Yet Under Irrigation Wheat Yielded 51 Bushels

WE INVITE the public to visit us in our new office and warehouse on the track west of the Gulf Refining Co's. yards. Here we have a complete line of irrigation well machinery and repairs.

One irrigation at the right time this year would have added enough in bushels yield to have placed an irrigation plant on every 300 acres of wheat in Hale County.

Can you afford to be without a well? It probably will mean the making of a crop to you next year. While some of your neighbors go dry or have a half crop.

Test under irrigation this year 63 pounds. Mr. Dry Farmer have you got this kind of wheat? You can raise the bumper crops too if you will install a complete Layne well system We will treat you the whole year O.

Layne & Bowler Co.

Phone 505, Plainview, Texas

We Jumped at the Chance



Cole's Hot Blast Range

Double the buying power of

Its reputation for durability and

economy is now nation wide. Such uni-

versal satisfaction can only be based on un-

Come in early with your friends

and have the expert show you part by

part-the many valuable labor saving, time sav-

Rain or shine we are expecting the Finest Exhibition in the history of our business.

ing and money saving exclusive features.

equaled value for your money.

It will profit you to come.

to give our friends the benefit of this great bargain offer. By special arrangement with the Cole Mfg. Co. we give each purchaser of Cole's Hot Blast Range this beautiful 22-piece set of Guaranteed Pure Aluminum Ware

During the Hot Blast Days Only

Remember the Dates



Cook the family meals with one-third less

Cole's Hot Blast Range

The Hot Blast Draft stops the scandalous waste of fuel now going up the chimney unsaved. The Fresh Air Automatic Oven insures sanitary even baking—easily doubles the oven capacity. Made of Copper-alloy Boiler Plate irongreatest rust-resisting iron known. Malleable iron features, air-tight, hand riveted construction. Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with a soft cloth instantly brightens it up. Simple to operate-

saves miles of steps Odorless and Smokeless Broiler. Broils meats to a Queen's taste-all the tenderness and nourishment saved-a perfect toaster too.



your money.

OCTOBER 28-29-30

R. C. Ware Hardware Co.



he Plainview Evening Herala Press Comment

-rublished Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner Broadway and Second Sts

HERBERT S. HILBURN, Editor

E. B. MILLER, Business Manager

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\$1.50 a Year; 75c, 6 Months.

THE PRESS PANDERING TO A MORBID APPETITE

Half apology, half confession of pandering, is the full page, prise. embellished, editorial of "F. W. W." in The Sunday Denver Post. No one believes or has confidence in the self-confessed panderer. Even through the Hale County alfalfa belt the ennobling philosophy of an Orison Swett Marden, culled from the will be very ready to believe that Hale sages of the ages, when plagarized by "F. W. W.," smacks of insincer- is the foremost hog county in America. ity, and the lurid adornment and fire-red embelishment, characteristic Also he will grant with equal readiof the yellow journal, proclaim the caterer. Quoting the Denver Post: ness that there is no place on earth

But look at the successful newspaper, which, I take it, is more where a hog can grow faster or with than anything else a fair reflection of our human taste and inclina- more sang froid than in Hale County.

"Read its pages carefully this September Sunday morning, in hogship-rich grain galore, green althis or any other city. I will say, merely for illustration, there are, falfa de luxe, artesian water en trough, outside of their special pages, fifty columns of actual news. I am ozone par excellence, society superba. inclined to think you will find more than forty columns of the fifty There are no common hogs in Hale are altogether of an unpleasant nature-wars, killings, crimes, di- County, no parvenus or razorbacks or vorces, thefts, fights, scandals, embezzlements, wrongs and misdoings gimlet-snouts. All the Hale County of all kinds-the very worst parts of our nature; all its offenses, its hogs are aristocrats, many with pedibitterness

'If one doesn't see in the newspapers stories of war and murder of Berkshire and the Poland-China and sudden death, if we don't read things that make us weep, things peerage. And such tidy hogs as Hale that are exquisite in their comicality and tremendous in their pathos, County hogs are! They seem to hate if we have not stories of crime, villainy and bitterness dished up to us mud, and such a thing as a Hale Counas well as of tenderiness, beauty and love, we wouldn't think there ty hog appearing in public all smeared was anything in the paper. It would be voted stupid, and stupidity with slime is unheard of. Such hogs is, after all, a greater offense than 'truth, common sense and decency.' are public bonfactors. They send back

"A newspaper, as I take it, is not in business for its health any big money into Hale County when they more than an actress or a lecturer. Nor is it a great educator, the ad- leave there, and they take table comvocate of the highest life, the unselfish champion of the absolutely forts into the homes of all the people

pure. It may say it is, but that is usually rubbish."

"F. W. W." may give in those quibbling utterances a summary of Hale County hams and bacon.—State the aspirations of The Denver Post. A retrospective view of the policy Press, in Dallas News. which has brought about this flagrant harbinger of sensationalism | Last spring, prior to coming to the may make "F. W. W." express an epitome of The Post. But the rank Plainview country, where he attended The first step towards raising a good and file of the journalists of the country will take issue with him on a meeting of the Panhandle Press Ashis theory of the mission of the press. This is especially true with the sociation, Joe Taylor said 'The Pancountry journalists. Take away from the profession its opportunity handle Press represents more terrifor real service, its cloak of sincerity; commercialize its sacred free- tory per editor than any other press dom of utterance, and you will drive from the profession its leaders; on earth. Of course, there are counyou will debauch the game so that it will not be worthy of the atten-tries where there are fewer newstion of those who follow it in the concientious hope of serving society. papers per square mile, but it is be- tered Randolph-Macon Woman's Col-

Does it make society any better to array a spectacle of its cause those square miles are uninhab-lege. grimmest crime? Does it make the race better to draw lurid pictures ited wildernesses or wildernesses inof debauchery to be displayed with glaring red headlines for the habited by non-readers - bushmen, youth of the land? Can you take The Denver Post and read it aloud head-hunters, lizard-skinners, doodlebefore your family, to your little girl, your growing son, without a bug-coaxers, and the like." blush of shame? Can you point out to your children or the other members of your family the photographs of "poses"? Would you was wont to refer, and he included Sunday.

If you disseminated a score of pages of just this sort of rot to days in the Shallow Water Belt conhundreds of thousands each Sunday, could you feel guiltless? Would vinced Joe Taylor, and now he often you feel responsible for the evil seed sown? If you were a "thorn in sings the praise of Hale County to his spent the week-end with their sons, the flesh" of society, and pandered to the morbid appetite of men thousands of eager listeners. and women for the sensational for the gain in money which would come to you, would you esteem your profession?

The Denver Post does not stand for the best interests of its clientele. It is not typical of the profession, even if of a class of the profession. It's a black sheep.

A BUILDING AND LOAN ASSOCIATION.

The more permanent homes Plainview has, the better tewn it will be.

There is more in life to the man who owns a home than to the man who rents. The town which has the most homes owned by those who live in them will be the most attractive town. Civic beauty goes with civic pride. Ownership carries with its pride. A man will improve a place he owns, but will be only half hearted in improving the place he rents. The man who owns a house which he rents to another does not give much thought to the matter of making that place attractive. He is most interested in rentals.

There are numbers of families in Plainview who might become home owners if there were an association formed for the loaning of money to build homes. The man who buys a place from the association pays money back to them monthly. There is enough margin left for the asociation to make good interest on its money, and soon the buyer owns his home, whereas, if he had not purchased, he would have spent almost the same amount of money in rents.

Such associations have proven good in many other towns. Wherever rightly conducted they are beneficial.

BETTER GRAIN FROM HALE COUNTY FARMS

Hale County won sweepstakes in the kaffir class at the International Soil-Products exposition at Denver. Hale County won second sweepstakes on threshed sorghum grains,

Hale County now grows good surghum, she raises good maize, he verses were aimed, not at indibut our grain isn't yet as good as Hale County can raise. By a careful idual Englishmen, but at "the English process of seed selection Hale County can raise better grain. The will to destroy." sorghums lend themselves readily to field seed selection.

The Oklahoma College of Agriculture states that in the culture of sorghums an increase of from five to ten bushels to the acre has been made by careful selection of seed. The size and shape of the head and the height of the stalk can be regulated to a remarkable degree by selecting seed in the field and planting the seed selected on a plat to itself. The genus can be brought to a certain type by careful mann-Hollweg, the Imperial Chancelselection.

Before the grain in the county is all harvested, much of the seed supply for the coming season could be advantageously secured.

BREEDING A WINTER-LAYING STRAIN OF HENS POSSIBLE.

Eggs are always high in the winter, when the market is best is in the service. swim. A Garfield County, Oklahoma, Stockman:

should hatch your chickens in Janu- terest of diversified crops for Texas ary and February. If the same method farms. His campaign is directed more is followed for a number of years, you particularly to the cotton-raising secwill soon have established a winter- tions of Texas-West Texas, and par-

laying strain. ary-hatched chicks must come from crops. winter eggs, and, just as naturally, the pullets from these winter-egg producwinter-laying strain."

The Picketwire is the name of a month-old, seven-column folio, daily newspaper at Trinidad, Colo. The and the producer who has eggs for sale Picketwire carries United Press wire

man writes in the Oklahoma Farmer's Commissioner of Agriculture Fred W. Davis, in a circular letter to the "If you want to get winter eggs you press, is urging a campaign in the inticularly the South Plains, being rec-"Naturally, the January and Febru- ognized as a section of diversified hische Volkszeitung, the well known

The Clovis Journal has issued a ers should also lay eggs in the winter. twenty-four-page special edition tell- "A Christian can not read Lissau r's If you will keep your January and ing about Clovis, "the Gateway to New February-hatched pullets only for Mexico," and about Curry County. It gainst his grain. * * * The object breeding you will soon have a good is a splendid piece of work, editorially f these lines (of the Volkszeitung) is and mechanically.

STATE PRESS A BELIEVER.

Less Than a Year Ago Mentioned Lizzard Skinners, Doodle-Bug Coaxers, Etc., in Connection With the West.

According to the Fort Worth Star Telegram, Hale County, Texas, leads Advertising Rates on Application. the United States in hog production. Give Texas more such counties, and she will soon lead the world in the prosperity march.-Beaumont Enter-

Anybody who has ever driven Everything is made convenient for his grees that run back to the barn lots fortunate enough to have a chance at mouldy and unfit for use as seed. If

To the "dry, arid West" State Press Plainview in that territory. A few

Peace Might Be a Calamity. A

Recently the Eagle invited Dr. toon, at the Knight Ranch. harles W. Eliot, president emeritus f Harvard University, to contribute o its columns an article reviewing and nalyzing the agitation in favor of eace. Dr. Eliot found himself unable o comply with the invitation, but his te of declination presents his opinion f the peace propaganda so concisely nd effectively that the Eagle is confient that the publication of it, made ith Dr. Eliot's consent, will be of inerest to all readers: "I have nothing o say about peace in Europe except hat it would be, at present or under resent conditions, a horrible calamity or the human race, because it would arry into the future Europe the rongs and evils which made the acual war inevitable.—Brooklyn Eagle

The "Hymn of Hate."

rom the Outlook. The Outlook for October 28, 1914,

ublished the text of Ernest Lissauer's Hassgensang" or "Hymn of Hate." ome time ago the poet disavowed the oem, declaring that it had been writen as "a result of a passionate impulse in the first week of the war," and that

Be that as it may, it is encouraging o note that the larger-minded among e Germans have never taken the oem seriously. For instance, the erlin Tageblatt, which reflects, so it s assumed, the opinions of Dr. Bethor, says that it read Lissauer's "Hass-! esang" when it appeared with "unoncealed disapproval." The paper

"It is utterly devoid of real patriotsm, and merely like a rubber stamp of "Gott Strafe England!" (God punish England) to pander to certain inptincts which unfortunately come to he fore in exciting times. A careful investigator knows that brave men in renches are nearly always free from his 'hate.' It is chiefly preached by ersons whose heroism varies with heir distance from the front. It is a ecessity to keep this Hate Song and imilar products out of books for the

This warning as to books for thyoung is also taken up by the Koelcologne paper, and one of the chief tholic organs in Germany. It delares:

late Song today without having it go o start a popular agitation to keep

the Lissauer song out of all books des- LAD RAISED BETTER PIG tined for school children. We ask the German press to give the widest pub-

l'city to this agitation.

ation as a whole is in sympathy neith- States Department of Agriculture. er with the extremes of Prussian militarism nor the wicked expressions of raising business, when his father gave hate for the enemies of Germany.

HALE COUNTY TRIUMPHS.

at Denver, last week.

Panhandle is the newest land of prom- clubs have far outstripped their fathise. America will come to recignize it ers in production and quality. before long .- Amarillo Daily Pan-

SEED SELECTION IMPORTANT.

'Farmers in selecting corn for next spring should be careful to select none but the best," says Dr. J. O. Morgan, packed by the Royall Coffee Co, of Corprofessor of Agronomy at the Texas icana, Texas. Try a cup free at A. and M. College. "We have had so LONG'S DRUG STORE. much rain and stormy weather for the past few weeks, and especially in South Texas, that much of the corn is the cob is in bad condition, if the seed are not sound and firm, by all means do not use them for seed purposes. crop of corn is to plant good, healthy

Mrs. R. C. Joiner returned this morning from Lynchburg, Va., where she went with Miss Kathleen, who has en-

Mr. and Mrs. Nick Alley, of Hale Center, spent the week-end in Plainview and attended the barbecue at Knight's ranch near Runningwater on

Mr. and Mrs. R. C. Malone and their son, "Dutch" Malone, of Lubbock, C. A. and R. M. Malone, and were guests on Sunday at the big barbecue

FOR RENT.

New residence. Electric lights, sewer connections, nice bath room with tub, kitchen sink, toilet, etc. Hot and cold water connections; so arranged to furnish hot water whether you have stove or not. H. E. SKAGGS.

DEMONSTRATION.

Mrs. M. P. Dumas, assisted by the Madies' Aid of the Presbyterian Church, will demonstrate to the coffee lovers of Plainview the famous "Royll's Blend" Coffee every day this week at R. A. Long's Drug Store. This cofee is a Texas product, and a first-prize vinner in many contests, and deserves he patronage I am sure the good peole of Plainview will give it.

Don't forget the place-LONG'S RUG STORE. Hours of serving-9 m. to 6:30 p. m.

THAN EXPERIENCED FATHER.

We now learn that Herr Lissauer has ton County, has shown that the son written to the Berlin Tageblatt saying can teach the father "something in that his "Hassgesang" is not intended agriculture." Young Williams is a for the young. In any event, the above member of the boys' hog club in his excepts prove what all who know the county, which work is conducted joint-German people well have constantly ly by the Extension Service of the assumed-namely, that the German A. and M. College and the United

Five months ago he entered the hoghim a pig that weighed 41 pounds. His father kept a litter mate to the pig he gave his son, the father's pig weighing 39 pounds. At the age of five months Hale County opened the eyes of the the boy's pig weighed 204 pounds, world to the possibilities of the Pan- while the father's pig only weighed 85 handle country when it won first prize pounds. The lad fed his pig in acfor the best county exhibit at the In- cordance with the directions sent out ternational Soil-Products Exposition, by the Extension Service. The ration consisted of ground maize, wheat Hale County, perhaps, could have shorts, buttermilk, and oats and grass, sent an even better exhibt than it did. fed as pasturage. This is but one of But at any rate it sent one good enough, the many instances where members of to carry off first prize. The Texas boys' pig, cern, cotton and baby-beef

> \$65.00, seven-drawer Singer Sewing Machine, good as new, for sale cheap for cash or monthly payments. Phone

> "Royall's Blend" Coffee, roasted and

Littleton Cigars

The best five cent cigar we think on the market. Try one for yourself.

A full line of cigars, tobacco, cigarettes and pipes.

The very finest quality at the cheapest price.

DYE DRUG **COMPANY**

THE REXALL STORE

Phone 23

Cut the Cost of Living! A plate of hot biscuits or muffins, a

fresh, home-baked cake, a loaf of brown or nut-bread, rescues any meal from the commonplace, and more expensive things are never missed.

With K C, the double acting baking powder, good results are doubly certain. There's economy too, in the cost of K.C.



in Motley or Hansford counties.

315 acres land eight miles from Glenrose, Texas, well improved; also one stone business house in Walnut Springs, Texas. Will trade both or either for ranch in McCullough, Concho, Irion or Menard coun-

Modern home in Dallas, Texas, on Junious Street, will trade for section of land in Castro County.

360 acres timber land in Crawford County, Missouri, will trade for good half section of land in New Mexico, well located.

180 acres good, improved land in Crawford County, Missouri, will trade for 160 acres unimproved in south part of Hale County, near Abernathy or Petersburg. I have some good houses for sale small payment down, balance

Town lots for sale, east front; \$25.00 cash; balance one, two, three

160 acres improved land near Plainview will trade for 160 unimproved and take difference. 800-acre farm in Iowa will trade for ranch in Shallow Water Belt-

Hale County or adjoining counties. Have 160 acres southeast from Plainview, well improved, will trade for section away out and pay difference.

For Sale, Exchange, Rent, Lease, Phone 653. Front Room, Opera House Building

'BUY-IT-IN-OCTOBER'

HAMNER'S DRY GOODS STORE

Offers special inducements for you to make this movement a grand success

For "Dress-Up Week" we offer many special bargains, together with extremely low prices all over our store. It will pay you to "Buy-it-in-October."

All styles Monarch shirts

\$1.00

Arrow Shirts, worth up to \$1.75, your choice

New line of men's \$3 hats, all specially priced See our new line of Boys' Suits; our Ladies and Misses Cloaks; Misses

Blue Serge Dresses, 8 to 14 years, at only \$2.50, and many other new things.

Don't forget the place-one door west of Winfield's Furniture Store.

HAMNER'S DRY GOODS STORE

"SELLS IT FOR LESS"

TURKEY AND MUTTON BARBECUE OCIETY

Telephone Number 72

MISS KECK TO GIVE DINNER TO

Rumphrey and Claude Beck.

last Saturday.

C. W. Tandy.

ANNOUNCEMENTS.

The Halcyon Club meets tomorrow afternoon with Mrs. J. W. Willis, 514 Miss Joe Keck, 209 Archer Street, West Second Street.

Mrs. E. B. Hughes, 308 Eureka Wallace Settoon. Street, will entertain the Highland Club Thursday afternoon.

Friday afternoon, in the club room at served. Mrs. J. F. Garrison's, 314 Archer Street.

C. W. B. M. WITH MRS. C. I. BILES. MARION HARLAND STUDIED

The C. W. B. M. held a pleasant meeting yesterday afternoon with Mrs. C. I. H. C. Randolph led.

"Preparation for Our Next Forty bellum days, was one of the authors uttermost by everyone present. Years' Work" was the title of a paper on the study list of the Mystic Club | The sunny hours of the afternoon read by Mrs. J. B. Scott.

During the hour allotted for social enjoyment, Mrs. Biles served dainty was presided over by Mrs. L. A. luctantly said and the homeward drive and delightful refreshments.

DINNER AT WARE HONORING

Honoring Mr. and Mrs. Wallace Set- were entertainingly discussed by the toon, Lawrence Gray was host Satur- members present. day night at a beautiful six o'clock dinner at the Hotel Ware. The guests ing, "When Grandmamma Was New," Street, entertained in a most unusual of honor, Miss Mae Kinder and the and Mrs. Marshall Phelps talked flu- manner for her friend, Miss Gladys host were the guests at dinner, ently upon Marion Harland. Later they were joined by other friends | The meeting, as are all the meetings to the faculty of the Amarillo College and several games of Bridge were en- of this well established club, was de- of Music. joyed at Mr. Gray's bungalow.

IN HONOR OF THE SETTOONS.

Mr. and Mrs. L. A. Knight Hests at Ranch Twenty Miles West of Plainview.

The Knight Headquarters, twenty niles west of Plainview, was the scene whole-souled barbecues for which it HONOR MR. AND MRS. SETTOON. has long been famous.

This latest and largest of these memorable gatherings was given by Mr. and will give a seven-o'clock dinner tonight Mrs. L. A. Knight and Mr. and Mrs. honoring her friends, Mr. and Mrs. R. M. Malone honoring Mr. and Mrs. Wallace Settoon and one hundred and Roses have been chosen to welcome seventy-five of their friends.

the popular couple, and hand-painted The golden sunshine and bracing place cards will designate places for October air gave zest to the drive as The "As You Like It" Club meets the guests. Five courses will be car after car bore the guests to the beautiful ranch, where savory odors Those who will enjoy this pleasant told of the coming feast

event are Mr. and Mrs. Settoon, Mr. Each fresh arrival was given the and Mrs. Robert Malone, Mrs. J. Buch- hand of cordial welcome by the hosts The Travel Study Club will meet heimer, Miss Mildred Buchheimer, and and guests of honor, and afterward Saturday afternoon, in the Woman's Messrs. Gus Otto, E. L. Doland, Beal mingled with the genial crowd, greeting old friends and meeting new ones hospitality of Mr. and Mrs. Knight.

BY TRAVEL STUDY CLUB. Barbecued turkeys and mutton cooked over pits of glowing coals, Marion Harland, noted as a writer with all the accessories, including cof-Biles, 406 Westmoreland Street. Mrs. upon Southern cusine and as a novelist fee strong enough to stand alone, furwho portrayed Southern life in ante- nished a feast that was enjoyed to the

> were delightfully spent until the going-The meeting, held in the club room, away hour. Then goodbyes were re Knight, the president, and led by Mrs. full of pleasant memories, completed a long-to-be-remembered day.

MR. AND MRS. W. SETTOON. Gilmore Simms were also in the study PLAINVIEW ARTISTS PLEASE IN MUSICALE AT AMARILLO.

On yesterday afternoon Mrs. Otis Mrs. W. L. Harrington gave a read-Trulove, at her home, 15t1 Taylor Marsalis, who has recently been added

The form of the occasion was



Rain or snow does not worry the woman who wears a Wooltex tailored suit or coat

WHEN you first put on a new suit or coat, you may not give much thought to what may happen to it a month or two later.

DUT a month or two later is the very time you are most anxious to look back and say: "I am glad I bought this suit. It stays so good looking. It has the same trim. stylish lines now that it had when I bought it."

F your suit is made of pure wool, pre-shrunk materials: if every seam is tailor-basted; if it is tailored in the custom-tailor way; if it has the Wooltex label, it will retain its fresh, stylish appearance through months of constant wear.

RE you stout? There's a suit at our store to give you a trim, A stylish appearance. Are you slender, short or tall? Whatever your figure, we have a smart, fashionable suit for you. Select your suit now and have a full season's enjoyment and service.

Suits at \$12.50 to \$75.00

Coats at \$7.50 to \$75.00



Buy Your Suit in October

lightfully helpful and enlightening.

Richard Henry Wild and William

assignment for the afternoon, and

This is Dress-Up Week—prosperity is near at hand—let us all help to make it a realty



Our Stocks Are Complete With Every Class of Fresh New Merchandise.

Additions to every ones wardrobe are necessary in the fall of the year. Buy now and have the benefit of a full season's wear of your purchases. Remember, you are always welcome here. Our salespeople will be delighted to show you our new goods and give you



A complete showing of the newest and best things in men's wear ready for your inspection. The most perfectly tailored suits of the very best materials at prices that will surprise you. Visit our store and then you'll buy

DRESS UP THE CHILDREN

buy.

Children's gingham dresses, prices Children's woolen dresses, 75c to - - - \$3.00 Boy's school and Dress-Up suits Infants suits made of serge and wool cashmere, velvets, corduroys, etc. Prices from \$1.00 to - - \$5.50 A good assortment of infants caps, bonnets, dress hats, blankets, bath robes, gowns, socks, etc.

The New Taffeta **Petticoats**

The prevailing styles in skirts, dresses and suits demand a full flare petticoat. New taffetta petticoats with full flare ruffles in brown, navy, black, emerald and two-tones, extra good values at \$2.00 to \$5.50



musicale, the numbers being given by MRS. H. C. RANDOLPH WILL Miss Marsalis, piano and violin; Mrs. Trulove, soprano; Mrs. Kier, a contralto, of Fort Worth, and Mrs. Myers, Mystic Club to Have Representative at of this city, as accompanist.

The spacious rooms were thrown making quite a little auditorium cut flowers were placed in every nook. The guests were met at the door by

Mrs. Person and passed down the receiving line, which was composed of Mrs. Trulove, Miss Marsalis, Mrs. Myers, Mrs. Kier, and Mrs. Herman Pipkin. They were given programs by ered to seats by the other members of the house party, Mrs. Newby, Mrs. Alex Lumpkin, Miss Eggleston and

Miss Marsalis is a true artist with both of her instruments, and charmed all who heard her. For an encore she All of the music-loving people of Amawinter, and hope to hear her often.

Mrs. Trulove surprised her many friends who had not heard her for soprano. She sang with much poise and expression and was complete mas

Amarillo always welcomes the best, and the manner in which this circle not what may be her intellect, what acteristic. Her deep, pure contralto, lacking in the fundamental laws of he first time. Amarillo musical cir-

isual tete-a-tetes ensued pleasantly .-Daily Panhandle.

MISS JOSIE GOODE HOSTESS.

A beautifully appointed four-course inner was given Friday night by Miss Josie Goode, on Slaton Street for Mrs. W. J. Largent and Miss Zoe West, of

Late summer flowers and ferns were eatured in the decorations.

After dinner, hostess and guests at-

shears and the hostess

Judge and Mrs. C. H. Curl, of Olton. were in Plainview today, shopping. L. D. French, of Olton, was here to-

Important Session at Brownwood.

dred guests. The decorations were Club, Mrs. H. C. Randolph was ap-first act. Probably the late arrival of bright colored garden flowers banked! pointed a delegate to the State Conven- numerous persons, who, heedless of the on the book cases and mantels, while tion of Federated Clubs which meets reader, seated themselves during the at Brownwood early in November, reading, disturbed Mrs. Randolph is a well-known local Club at former meetings.

lowing excerpt is taken regarding the many friends for her.

ration of Women's Clubs states that tion of "Jean" and "Expectancy." no officer shall succeed herself. This being election year, when we cast about for material we will do well to call the words of our national presi-

"'Let us consider lovalty to our deals in the selection of our officers. tion of trust in the club world I should unhesitatingly say she must first of all be a true gentlewoman. It matters good breeding, if she is characterized composed of home-making, God-fearing women. What can this woman After the program, brick ice cream bring to the organization? Who can nd opera sticks were served and the best fill the position at this hour! These should be the questions we should put to our conscience and answer with our ballots."

MISS DUGGAN'S INITIAL RECITAL HIGHLY PLEASING

Other Members of Fine Arts Faculty of Seth Ward Assist in Friday Evening Recital.

Seth Ward College is to be complimented on its fine arts department. It ended the Seth Ward recital at the has been many a day since the lovers of Mrs. J. L. Vaughn and Thornton of the aesthetical of Plainview have Jones, of Plainview, celebrated her Covers were laid for Mrs. Largent, enjoyed such a treat as the recital last eighty-third birthday last week. The Misses West, Margie Lee and Myrtle Friday evening, in which appeared the occasion was honored by numerous re-Saffle, Patty Dalton, Georgia Bre-director, Mrs. Cora E. Pritchett; Miss membrances from absent friends and Wilmer Wills fracher of pland and a handsome present from the Ladies Miss Bernice H. Duggan, teacher of ex- Aid Society of the Baptist Church. pression. The large auditorium of the

Misses Mills and Duggan are new one on Friday.

members of the fine arts faculty while ATTEND STATE FEDERATION. Mrs. Pritchett is in the third year of her service with the north-side school.

The purely narrative character of the introduction-always difficult- of Wm. Vaughn Moody's "The Great Divide" toyed Mice Duggan and the

In the second and third acts, while and district club woman, and has carrying three to five characters served as a delegate from the Mystic which demanded the widest range, Miss Duggan was exceptionally strong, and From a recent letter from Mrs. Hen- her rendition of the heavy dramatic ry B. Fall, president of the Texas part was splendid. Her initial appear-Federation of Women's Clubs, the follance before a critical audience were

election of officers at the coming con- Miss Mills, in two of MacDowell's vention, and is applicable not only to and a Reinhold composition, was pleas-State, but to all other elections held by ing. Mrs. Pritchett, who easily has her place in Plainview as a soloist and "The constitution of the Texas Fed- choir leader, was happy in her rendi-

TWO PLAINVIEW COUPLES CELEBRATE GOLDEN WEDDINGS.

Mr. and Mrs. Neil Sewell, who live one and one-half miles south of the city, were surprised on this, their golden wedding day, by their friends and relatives coming in with well filled basket and presents.

The baskets were unpacked, the con tents arranged, and a sumptuous dianer served in honor of the event,

Another golden wedding was celebrated in Plainview today, by Rev. and Mrs. A. B. Roberts, at their home, 208 Alexander Street.

The guests present, other than the family, were Rev. and Mrs. J. W. Story, Mr. and Mrs. J. N. Donohoo and Miss

Many handsome presents were received by Mr. and Mrs. Roberts, and an elegant dinner was served

Mr. and Mrs. Roberts were married fifty years ago, in Erath County. They have had thirteen children, ten of whom are living. Those who were present today were Mrs. W. D. Jordan, Mrs. Mary E. Banks and Miss Sibyl Roberts. There are seventeen grandchildren, several of whom were pres-

MRS, THORNTON JONES PASSES HER EIGHTY-THIRD BIRTHDAY.

Mrs. Rosa Thornton Jones, mother

Captain and Mrs. C. W. Tandy hon-Methodist Church held a capacity ored her with a dinner on Thursday and Rev. and Mrs. O. L. Hailey with TEXAS' INTEREST IN HIGHER

Tends to Stimulate Growth of Older Ones, Say Experts.

leges and universities of Texas are all fears. the session is a month old.

nevertheless increasing in enrollment, ful acts. sity to mean that there is a steadily inin Texas.

this matter.

heard of the University of Ilinois until blood. the great University of Chicago was established? Both institutions grew one would have grown alone.

of Chicago, and it has flourished and vived. is doing a great work, and yet the Legislature of Ililnois last year appropriated \$5,000,000 for the University of Illinois, a record appropriation so far as state universities are concerned.

"California furnishes another example of a state university which began ! an era of splendid development with the establishment of another great university within the state's borders."

BARBED WIRE.

English Soldier Fears Wire Traps More Than Howitzer Shells or Rows of Machine Guns.

From The Dallas News Magazine. How often we hear of a superb attack held up by barbed wire! Nothing

EDUCATION IS ON INCREASE, itzer shells or rows of machine guns the advance of the Middlesex—the fa- tant gunners sprayed with shapnel till Springing Up of New Institutions Only no rain of grenades and bombs, no die indeed as the brave Cameronians the stoutest-hearted turned away. in that wire, which of all war's devices hacked in vain

opening, according to reports received | Look at Neuve Chapelle-that awe- hind them, "A sight so poignant," says here, with larger attendance than ever some artillery battle in which living one who was there, "that regiments before, and this in spite of the entrance tombs were made of the enemy's following on broke down and cried beof a new university, the S. M. U. of trenches, blowing in his parapets, riv- fore the bloody trail." But the Middle-Dallas, into the field. The enrollment ing and rending the earth with truly at the A. & M., notwithstanding the volcanic shocks. Well, through a roll to the guns, and lo! the earth shook more strict entrance requirements, will in the ground the British guns over- with high-explosive salvoes; the hormost likely enroll over 1,000 students. looked 200 yards of wire, and in the rible man-trap vanished like fog before The normals are all showing an in- trench it screened was a desperate foe. a gale. You see what shells mean!

while the University of Texas will roes of Lucknow and Spion Kop, swept big cattle ranches of Western America. show a total of over 2,500 students at on, Colonel Bliss was aghast to come the Main University, in Austin, before up against a perfect jungle of galvantected the stock. From the United ized iron filaments; endless rows and States it passed to South Africa, and The fact that new institutions of strands, criss-crossed and savagely enabled the Boers to fence vast grazhigher education are springing up barbed; horizontal lines, perpendicu- ing areas in a way never possible beevery year or two and drawing im- lar and oblique, the entire "trap" stif- fore. And when war broke out those mediately splendid patronage, while fened and stayed with side supports, slim guerrillas showed the British the old-established institutions are There followed a tragedy in two dread-new trick in military obstacles.

fence after fence of it, with men's pecting cavalry, and the cruel barbs creasing demand for higher education bodies already asway like giant insects tore the floudering horses, driving in a fabulous spider's web. The Cam- them to madness with pitiless lacera-Dr. A. C. Ellis, of the Extension De- eronians stopped. Colonel and Adju-tion. The poor animals lashed out in partment, commenting upon this situa- tant dropped dead. The men behind frenzy, throwing other squadrons into tion, said that Texas is simply repeat- them tore madly at the wire, snapped hopeless confusion, and amid the weling the experience of other states in at it with their pliers, struck at it ter Boer marksmen picked off the Engblindly with the butts of their guns, lish with murderous ease. "Higher education," he said, "cre- stamped on it until boots were slashed ates its own demand. Who had ever to ribbons and feet and legs wet with'

Value of Shells.

up together much faster than either To tackle these horrible swinging frightful significance in the present wires they had to expose themselves upheaval. It is often electrified, as at "Millions upon millions of dollars completely. They went down in silent Liege, where the heroic General Leman have been invested in the University swathes. Only 150 of the Scots sur-

else stops men in the charge-no how- The second act of the tragedy was walls of men in the German field gray. had done. They, too, were held up.

AUSTIN, Texas, Oct. 4 .- The col- is the one that the English soldier . They lay down at last with a deep

When the English Cameronians, he- Barbed wire was first used on the

There was no rushing this stuff, grass. These brought down the unsus-

Forest of Death.

In the Russo-Japanese and Balkan Wars barbed wire played a big part, although it was heavy to carry about. Meanwhile they were slaughtered. But the stuff has attained its full and passed a current of 1,500 volts through his maize of strands-a periect net of

shock and electrocution-which dis- teched for hauling.

Eighty per cent of the volunteers for the impossibilty of tearing it down by this work never come back. Hooked hand and passing through. javelins are thrown, with cables at the end, enabling the assailants to drag the wire away—a real "tug of war." the theory that the juices of the mouth alight, has been invented by a United Rockets, too, are use, with lines at- are intended to keep the teeth clean, States army private.

But high-explosive shells, are, after spitting death at 600 shots a minute, mous "Die-Hards," who were now to the trap was a shambles from which all the best means of tearing wire away where it exists along a wide All manner of devices are now em- front and is deep and high-a forest of their work, enlarged photogrphs show-But storming parties do get trapped They also hacked at the wire, and ployed to deal with barbed wire. Pli- death which defies all valor, by reason ers and cutters are not much use. of the hurricane of ire behind it, and

not to prepare food for digestion, as generally believed.

Meat inspectors in Berlin are employing the motion picture comera in ing micro-organisms in motion if the meat be diseased.

A weighted sketching board, with which information can be dropped from An English physician has advanced an aeroplane without forcing it to

PHOTOGRAPHIC SPECIAL

Cochrane's Studio during this dull month of October will make a reduced rate on portrait work. This in an advertising proposition and will be the same high quality of work that we have always made. Do your X m a s shopping early. Your portrait will be appreciated as a Xmas remembrance if it has the brand of the

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Our high tension lines are now in operation between Plainview, Hale Center, Abernathy and Lubbock, as well as between Plainview and Lockney.

The public is warned not to interfere with these lines as there is much danger in doing so.

If anyone notices a damaged wire, insulator or pole we will greatly appreciate having an immediate phone notice. If a toll is charged, phone us collect.

The cooperation of the public will help us to give better service and lessen the danger of injury to persons and stock.

Malone Light & Ice Comp'y

STOVES! STOVES!

This season of early fall with cool, damp mornings and evenings produces many annoying colds, cases of la grippe, and kindred ailments unless the home and the office are properly protected with a quick heating, economical stove.

Protect yourself and family by selecting from our stock of Heating Stoves which is more complete this season than ever before. We have a wider range of prices in heaters of all sizes for every need.

Round Oak Base Burners Round Oak Double Burners Vortex Double Draught Hot Blast in four different sizes

Buck's Heaters and Bachelor Stoves with Drum Ovens Barlor Oil Heaters

in many sizes

These stoves are displayed on our floors ready for your inspection. We will be pleased to show your their many merits.

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Phone 80

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We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

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OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. -Adv. tf

Dainty Lunch Goods, which lessen the work over a hot stove. Let us suggest the preparation of your summer menus. VICKERY-HANCOCK GROCERY CO. Phone 17.

FOR RENT: Furnished rooms; also ANDERSON HOTEL. rooms for light housekeeping. Address MRS. P. R. McCLELLAND, East California, or phone 72. -Adv. tf.

SCHOLARSHIP FOR SALE.

Scholarship in Seth Ward College for sale for \$45. See GEO. R. QUES-ENBERRY, Helen Temple Farm, Plainview, Texas.

School or will sell cheap for cash. applying at The Hehald office and pay- Street, unimproved, at a bargain. For O. E. WINSLOW. ing for this ad.

-Adv. tf.

\$100,000 TO LOAN

On Hale County land. FLOYD COUN-TY ABSTRACT CO., Floydada, Texas. large stock of home-grown Trees the

MONEY TO LOAN.

WANTED-Girl for general work. Prop.

ANDERSON HOTEL. Get your Sandwich Lunch at the

KASH KANDY KITCHEN.

Herald and pay for this ad. WANTED-Girl for general work.

feeders, gilts and a few nice males. mare, Jersey cow or improved five We also have some good work mules acres close to Plainview. Y. W. and horses for sale. BUCHANNAN HOLMES, Plainview, Texas. 1 mo. BROS., Callahan Ranch.

tf. the KASH KANDY KITCHEN.

tt. price, etc., address OTUS REEVES REALTY CO., Plainview, Texas. tf.

Green Hides in any quantity. RUCK- Green Hides. Highest prices. ALLEN FOR SALE: Buck's Radiant Base Apply at Herald office. PRODUCE COMPANY. -Adv. tf. & BONNER, Coal and Grain Dealers. Burner No. 3, Master Economy No. 16 (soft coal), in good condition. Less

> You are invited to call and see the Phone 17. PLAINVIEW NURSERY has. We will OWNER WILL SELL AT BARGAIN. trade trees for real estate, good live stock, peach seed, o second-hand VIEW NURSERY. L. N. DALMONT, MRS. CORA STEVENS.

WANTED-Girl for general work. ANDERSON HOTEL.

FOR SALE-One good wheat drill; FOUND-Auto cushion. Call at used very little. See SANSOM & SON, Ansley Building.

LAND FOR SALE OR TRADE-114 hoo-Ware Hardware Co. acres of excellent land in excellent location at \$12.50 per acre; half on extra easy terms; balance half cash and half or 250 acres. Apply to J. C. GREEN, job will be appreciated. Duroc-Jersey hogs-brood sows, trade. Would take either auto, young White Flat, Texas.

tf. pigs. O. E. WINSLOW.

FOR SALE: Two acres, close in. | FOUND-A Palm Beach ladies' Nor- | FOR SALE-Two desirable N. E. | FOR SALE-Number 12 DeLaval | You will find the finest line of Pic-Will trade for house and lot near High folk coat. Owner can have same by corner residence lots on Restriction Cream Separator. Good as new. nic goods in town at VICKERY-HANtf. COCK'S. Phone 17.

> FOUND-A black crocheted shawl Get Tungsten Lamps with a guarbetween Plainview and Seth Ward. antee from BELLIS & FRANCISCO.

190 acres six miles southwest; part the KASH KANDY KITCHEN. Five to seven years. RUSHING sacks. Wish to announce that F. P. cash; balance time. Good cows, mares tf. Stephens is not working for PLAIN- and mules go with place if wanted.

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FOUND.

Black silk parasol. Owner can se-Eat Sandwiches and drink Coffee at FOR SALE -- Duroc-Jersey male cure same by calling at The Herald ERY'S. If it's to eat, we have it. erel, Imported Cod Fish, Fresh Oysters tf. office.

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FOR SALE-160 acres near Peterstf. burg. 120 acres in cultivation. All fenced. See or write A. E. HARRIS, friends and clients. Plainview, Texas. -Adv. 4t-pd.

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says Mrs. Sylvania Woods, of Clifton Mills, Ky., in

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Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of woman-

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When you feel bilious, sluggish, constipated and all knocked out and be-lieve you need a dose of dangerous calomel, just remember that your drug-

The worst cases, no matter of how long standing, the cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves uin and Heals at the same time. 25c, 50c, \$1.06

Highest quality or medium quality

Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; inhe cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

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To any farmer who is interested, a newly invented plow which plows six to seven inches deep and twentytwo inches wide with only three horses. It is the lightest draft plow made. Interested parties can see the plow in operation any time they call.

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10 head full

16 White F

1 Red Pole

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Oct. 14 At W. P. Lash's residence 11 miles Oct. 14 south of Plainview, Oct. 14, 1915 Oct. 14

Everybody is invited to come and bring some one with them FREE Lunch on the ground and all the apples you can eat.

The Sale Will Start Promptly At 10 O'Clo Come and Don't Forget the Date

HORSES AND MULES

20 head of coming 3 year old mules

1 roan horse 3 years old 1 bay horse 3 years old 1 bay horse 6 years old

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1 fine Shetland colt.

2 heifers 30 or 40 head of fine shoats, about 60 to 70 po Farm implements of all kinds in this sale. All the female cattle offered in this sale is n stock to be found in the county. If it is milk g

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All mules and horses will be sold or notes. All cows to be sold on 10 m All hogs on three months time. 5 pl

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Doodles"-Emma C. Dowd. 'Peg Along"-George L. Walton. 'Aunt Jane of Kentucky"-Eliza

Calvert Hall. "The Land of Long Ago"-Eliza Calwert Hall.

"The Parasite"-Helen R. Martin. "High History of the Holy Grail" Dr. Sebastian Evans.

"Discourses on Art"-Sir Joshua during the last few months. Reynolds.

"Peter Paragon"-John Palmer. "The Heart of Philura"-Florence Morse Kingsley.

"Thirty"-Howard Vincent O'Brien. "Left Tackle Thayer"-Ralph Henry Barbour.

"Hearts Content" -- Ralph Henry Barbour. "Michael O'Halloran"-Mrs. Gene

Stratton Porter. "The Story Teller"-Maude Lindsay. "Christmas in Legend and Story"

(Smith and Hazeltine). "The Rainbow Trail"-Zane Grey. "When My Ship Comes Home"

Clara Laughlin. "K"-Marie Roberts Rinehart.

The Library Committee suggests that the patrons of the library clip the lists of books that are published from time to time, so that when going or sending ger agent of the Texas and Pacific for a book they will know what books Lines, issued a statement Friday eveare on the shelves and can call by ning to the effect that the regular title or author as the books are cata-

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KERRIGAN'S AUTOBIOGRAPHY

There have been ordered for the J. Warren Kerrigan, the Universal Plainview Public Library thirty-five star, has proved to be very popular "I shall stay in the University if I can new volumes. Most of the number are with Plainview people on the sereen. make fifteen dollars a month. A girl books of popular fiction. They will be He has written a book, "How I Became placed in the shelves within the next a Successful Moving Picture Star." A amount if she is not extravagant." copy of this book has been donated to The statement was made this morn-"Half a Rogue"-Harold McGrath. the Plainview Public Library. Mrs. ing by a girl of nineteen who has come "Gates Ajar"-Mrs. Elisabeth Stuart F. P. Powell has a letter from Mr. Ker- to "Texas" to take work in the School rigan stating that he is sending the of Journalism.

"Are Women People"-Alice Duer, Tahoe City, Calif.) for the summer, do- stuff or whatever else the editors of will please and interest all my good That was the hardest work-eight in "A Prairie Wife"-Arthur Stringer. Since coming up here, we have fin-love it." "The Corner Stone"-Margaret Hill ished 'Payment Received,' a two-reel Felix O'Day"-F. Hopkinson Smith. rancher; 'A Night in the Pines,' a two-stays. Her face and manner betray "Goops and How to Be Them"-Bur- reel story, in which the main action unusual refinement. She has taught takes place at and near a summer school for a year, but is anxious to resort in the mountains, and 'The Code learn more about journalism. "Captains Courageous" - Rudyard of the Mounted, a three-reel feature, dealing with red-blooded men and I realize now that I don't know much. women of the Far North and members I have come to learn." of the Royal Northwest Mounted Po-

BAPTISTS TO HOLD "GET-TOGETHER" MEETING THURSDAY

The "Get-Together" social to be given at the Plainview Baptist Church Thursday night promises to be a very pleasant affair. It is arranged for the one hundred and thirty new members who have been taken into the church

There will be a good musical pro gram offered. Different-colored ribbons will designate the old members, the new, the visitors, and those connected with Wayland Baptist College.

PUBLIC SCHOOL BOARD MEETS.

The Board of Trustees of the Plainview Independent School District met in regular session Monday night. Current bills were allowed and further transfers of students to relieve crowded conditions in some of the rooms were

ALL TRAINS INTO NEW ORLEANS ON SCHEDULE

George D. Hunter, general passen

Dudley Kennedy, representing the West-Cullum Paper Co., of Dallas, was The Presbyterian ladies most cor- in Plainview yesterday on business.

1t. today visiting relatives.

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GRITTY GIRL SHOWS PLUCK IN ATTENDING TEXAS UNIVERSITY

Enough to Keep Her in

UNIVERSITY OF TEXAS, Oct. 2.can go to school and live on that

"I have no home. I am from-just anywhere. I have worked first in one "We are up here (Kamp Kerrigan, place, then in another, doing society ing a series of three-reel features and small papers would give me. I had a Western dramas, which I am in hopes job as cub reporter in San Antonio. friends in the great State of Texas. the morning till ten at night-but I

The girl earns her board by doing. Western drama, in which I am a housework for the family in which she

"I use to think I could write, but

Although she has no money, the young "journalist" shows little anxiety about the future. She intends to do what typewriting she can get, and she hopes that the local papers may accept some of her work.

HEARIN PLEADS NOT GUILTY OF MURDER.

James E. Hearin pleaded not guilty when arraigned yesterday in the Disrict Court for the murder of Elton W. McCaslin, a gate guard at the Panhandle State Fair. Henry Bishop, district attorney, read the indictment for,

A venire of 300 was ordered for the Hearin case, which will be tried October 28.

In the case of Frank Haggart, who was indicted for rape, a venire of 200 men was ordered. The case will be tried October 21.-Amarillo News.

COX HAS HOGS ON MARKET.

Jas. Cox shipped today a car load of South Plains hogs. They will be on the Fort Worth market tomorrow.

THE CHAMBER OF COMMERCE SECRETARY'S MONTHLY REPORT.

September 30th, 1915. Mr. E. H. Humphreys, Chairman Executive Committee, Plainview Cham ber of Commerce, Plainview, Texas.

Amount subscribed per month \$114.00 Collections to date 195.00 Paid out as per following budget: Salary account \$. Telephone and telegraph

Balance on hand October 1st, 1915 \$ 76.25 Respectfully submitted. R. P. SMYTH.

rom Sherman, where she had been with her daughter, Mrs. G. Walter

Judge L. S. Kinder was in Amarillo Saturday on business.

RUNNINGWATER.

Farmer Locke is spending the weekwith his wife and family

Tom Taylor and John Meyers made flying trip to Plainview Thursday. Miss Dora Phillips nteertained a few of her friends with a slumber party Thursday night.

School is progressing nicely

Try a cup of delicious "Royall's Blend" Coffee with the church ladies at LONG'S DRUG STORE. It's free-and

Something doing at LONG'S DRUG STORE. You'd better investigate or



Get in the Game

Don't lag and drag behind the new fall procession—get right up in the forefront —dress the part of propriety, so that good fortune won't pass you by fearful lest she waste her time on someone who wont last long enough to enjoy her favor.

Just drop in boys, look over our fall stocks. ask us to show you the Beaufort or Blake models with a soft roll collar in a soft shade of brown or any other color to your liking. Pay anywhere between \$15 and \$35 and rest assured you have the correct thing, backed by our word to give you satisfaction or your money refunded.

Stadium Suits at \$15

Kuppenheimer Suits \$20 to \$35

Overcoats \$15 to \$40

A variety of clever styles in new fall hats, \$3 and \$4

Most shapes in new fall shoes and sizes to fit, \$4.50 to \$6

Tasty shirts, clever neckwear, winter underwear, sweater coats, and every other wearable that goes to make up a gentleman's wardrobe, now on display.

Plainview Mercantile Co.

BIGGEST, BUSIEST, BEST

ams