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PRICE FIVE CENTS

HALE COUNTY'S WHEAT CROP WORTH A MILLION

ESTIMATED YIELD IS AROUND 1,000,000 BUSHELS AND PRICE IS ABOVE DOLLAR.

TEST BETTER THAN 1914

Weight From Fifty-Nine to Sixty-Three Pounds, and as High as Fifty Bushels to Acre Produced.

The wheat crop of Hale County is worth a million dollars! The price quoted yesterday and early today is \$1.08 per bushel. Albert G. Hinn, of the Harvest Queen Mills, keeps closely in touch with wheat conditions of the South Plains. The lowest estimate that Mr. Hinn will place on the crop of the county is over 700,000 bushels. He believes it will be far in excess of that. The average yield of the county, according to Mr. Hinn's estimate, is between twenty-five and thirty bushels. "Wheat tests better this year than last," said Mr. Hinn this morning. "The grade is better and consequently a bushel of Hale County 1915 wheat is of more value than a bushel of last year's crop from a standpoint of mill products. The weight is from 59 to 63 pounds to the bushel."

There has been a marked increase in acreage over 1914.

L. F. Cobb places the estimate for Hale County at 1,000,000 bushels. He, too, believes Hale County's wheat crop is a million-dollar asset for the county.

Dry Farm Yield Good.

"Crops in the Abernathy country are looking good," said Ed Stevens yesterday. "Wheat, I believe, will average twenty bushels to the acre." Mr. Stevens has no wheat on his farm, having moved to the South Plains too late in the year to plant wheat this season. His farm is planted entirely to row crops. Incidentally, Mr. Stevens is more than pleased with the South Plains country. He will transfer his children to the Central High School this year.

H. V. Tull completed threshing wheat on his farm one and one-half miles east of Plainview yesterday. Twenty-five acres averaged forty bushels to the acre. The entire hundred-acre field will average thirty-four or thirty-five bushels.

One of the best yields reported to The Herald is that of John Long, seven miles east of town. An eleven-acre field averaged forty-four bushels per acre, and an entire field approximating three hundred acres will average thirty-six bushels.

The wheat of Bradford Cox, five miles east of Plainview, will average around forty bushels, and in the same neighborhood Frank Ewing's crop will average around thirty bushels.

All of this wheat is unirrigated.

Fifty-Bushel Yield.
"The irrigated wheat on the Syndicate farms made yields as high as fifty bushels to the acre," said J. W. Longstreth, general manager of the Texas Land and Development Company, this morning. "The average yield for irrigated land is forty-five or forty-six bushels to the acre. Our dry land farms yielded an average of over twenty bushels."

The Syndicate had more than 2,000 acres planted to wheat.
L. A. Knight had approximately two thousand acres in wheat, and he estimates the yield at from twenty to twenty-five bushels to the acre. He has not yet completed threshing this immense crop.

Rev. D. C. Ross, correspondent for The Evening Herald from Abernathy, states that the wheat crop in the Abernathy community will average twenty bushels to the acre.

W. F. Dougherty, east of Plainview, had a field of fifteen acres which yielded 44 bushels.

"RED ROBIN" IN CLASS OF "NEAR BOOZE" IS TABOOED.

Sheriff J. C. Hooper and Chas. Clements, County Attorney, were called to Hale Center Wednesday to investigate some beverages that were reported intoxicating and being sold at the soda fountains. On investigation and after analysis was made of a drink called "Red Robin" it was found to contain about 20 per cent of alcohol, and the sale of same was ordered stopped and that on hand was destroyed.

LONGSTRETH V. PRESIDENT NEW KAFFIR-MILO CLUB

Association Will Exploit Kaffir and Milo and Their Products in All Markets.

At a meeting in Amarillo Wednesday of a number of representatives from several counties of the Panhandle and South Plains country, the Texas Kaffir and Milo Maize Association was organized. This movement has been in the air for some months, and after several meetings by a committee appointed early in May, plans have been made which will have great results for this entire territory.

The reason for this movement lies in the fact that this territory produces an immense amount of the above grains, and has more or less difficulty in marketing them advantageously. The effort will be made to put on a big educational campaign over the feeding territory of Texas and other states, to show that kaffir and milo maize are close in feed value to corn, and should be put on a parity with corn and other feeds. The intention is also to seek ways and means to increase their use for milling purposes, to take steps looking to the adoption of a system of weights and measures that will enable buyers to more readily determine their nature; also to take steps to have these grains quoted on the different boards of trade of the country, both on the spot markets and futures; and to make a study of the export markets, with a view of bringing the grain sorghums to the attention of the foreign trade.

There is no question as to the great value of this movement. There has been and is now a difference of 30 to 50 per cent in the price of corn and kaffir, even though the feed values are very close. A large part of Texas and other states look at these grains as merely chicken feed, and are not using them to any extent for anything else. It is hoped by this organization to enlarge the market to such an extent that there will be an increasing demand for kaffir and milo maize. Thus this movement is of value to every farmer and business man in this entire territory, and should be supported as such.

Officers were elected at the organization meeting, and to these officers was delegated the power to formulate a constitution and by-laws, to arrange for the financing of the organization and to take such other steps as necessary.

Following are the officers elected:
President—W. P. Dial, Memphis.
Vice President—J. W. Longstreth, Plainview.

Secretary—Geo. W. Briggs, Lubbock.
Treasurer—Ray Wheatley, Amarillo.
For Chairman of Advisory Board, J. N. Beasley, Amarillo. The Advisory Board will be elected later.

HARVESTING SECOND CROP OF ALFALFA; GOOD YIELD.

The Texas Land and Development Company are harvesting their second crop of alfalfa, according to J. W. Longstreth, general manager. The Syndicate has about two thousand acres in alfalfa. "The first cutting netted from one to one and a half tons per acre, and the second cutting is even better than the first," said Mr. Longstreth. "We are expecting to get five cuttings of alfalfa this year."

The second crop was irrigated only once.

GOVERNOR REFUSES PLEA OF CHAS. BECKER'S WIFE.

Press reports state that Governor Whitman, of New York, has refused Mrs. Chas. Becker's plea for clemency for her husband. Becker was executed this morning at four o'clock.

DR. HAILEY WILL PREACH AT BAPTIST CHURCH SUNDAY.

Dr. O. L. Hailey, president of Wayland Baptist College, will preach at the Plainview Baptist Church Sunday morning and evening.

IN EASTERN MARKETS.

C. R. Houston and Miss Elizabeth West left yesterday morning for the Eastern markets, where they will buy fall goods for Carter-Houston's.

T. E. Richards and D. H. Collier, of the Rich-Her Store, are in the markets, having left early in the week.

Exploiting Our Resources In Unison

To a great extent the welfare of the agricultural classes of the Panhandle and the South Plains area depends on the market for kaffir corn and milo maize. All of the farmers do not feed their crops raised, and consequently there is a surplus of these grains.

The sorghum crops of this area are comparatively unknown in many feeding districts, and certainly are not known by actual test. The food value of mill products from kaffir corn, milo maize and feterita has been pretty well established by extensive experiments. To exploit the virtues of these grains to the people of other sections who need food and feed products is laudable and feasible as well. Every man who raises kaffir, milo or feterita will benefit by the movement, as will the merchants and business men who depend on these classes for patronage. Nothing will so quickly and substantially improve the condition of Panhandle and South Plains farmers as the establishing in other sections of markets based on the value of the product; for it has been definitely established by extensive experiments on the part of private individuals, state agricultural and the national agricultural boards that the feeding value of the sorghum grains is practically on a parity with Indian corn.

The Texas Kaffir and Milo Maize Association, organized at Amarillo Wednesday, is commendable in purpose, and with such well known and experienced men as W. P. Dial of Memphis, J. W. Longstreth of Plainview, Geo. W. Briggs of Lubbock and Ray Wheatley and J. N. Beasley of Amarillo in official roles the details of constitution and by-laws will certainly be attended to in a manner which will assure an organization worthy of the support and co-operation of every citizen of the Panhandle and South Plains.

DALLAS SADDLE MANUFACTURER CANCELS WAR SUPPLY CONTRACT.

Explosion of Bomb in Bedroom of Foreman of Plant and Anonymous Telephone Call the Cause.

J. D. Padgett, president of the Padgett Bros. Saddle Company, of Dallas, has issued a statement that he has cancelled all contracts for war supplies. This statement followed in the wake of an explosion in the bedroom of W. T. Moore, the foreman of the Padgett Bros.' plant. Both Moore and his son, Frank J. Moore, were injured, but it is thought not seriously. Two bombs were found under the house of Mr. Padgett. An anonymous telephone call to a clerk in the offices of the factory informed the manufacturer that unless the manufacture of supplies for the warring nations of Europe was discontinued in the Padgett Bros.' factory it would be blown up. No clue has been discovered as to the identity of the bomb placer.

PREMIUM LIST FOR TEXAS FAIR BEING DISTRIBUTED.

The 1915 premium lists for the Texas State Fair, at Dallas, October 16-31, are being distributed. The list is larger and more comprehensive than ever before.

HYBRID CANNA WILL BE PROPAGATED BY FLOWERS.

Peculiar Coloring of Flower Attracts Attention of All Who See It; Unknown to Burbank.

The Plainview Floral Company have produced a new variety of canna. The petals are a bright salmon pink, verging toward a deep rose in the center. The flowers are slightly double and unusually large.

This beautiful canna is a hybrid. Two years ago Messrs. Keys & Jeffries planted a row of red, yellow and salmon cannas. When the many new shoots sprang up and began to bloom, two of them produced this new variety. It was sent on to the Floral Review, in Chicago; then to Canard & Jones, in Pennsylvania, and finally to Luther Burbank himself. All of these authorities declared the variety unknown.

This season the greenhouse could not supply the local demand for this flower. Next spring they anticipate large orders from outside trade, as, so said Mr. Keys in an interview with a Herald representative, a great many strangers leave orders for bulbs to be sent to them next spring.

FAIR SECRETARY WANTS NAMES.

With a view to interesting prominent capitalists, live stock breeders and commission men, and agriculturists, E. B. Miller, secretary of the Hale County Fair Association, requests all real estate men and others who may know the names and addresses of such to mail them to The Herald office.

ONE AND A HALF INCHES RAIN ON SLATON FARM.

Wednesday afternoon an inch and a half rain fell north of Plainview a few miles. On the Slaton ranch the rain interfered with threshing. A good shower fell in the immediate vicinity of Plainview.

SIX HELD RESPONSIBLE FOR EASTLAND DISASTER BY JURY.

Recommends They Be Held to Grand Jury for Indictment on Manslaughter Charge.

CHICAGO, Ill., July 28.—A coroner's jury tonight returned a verdict placing the blame for the loss of hundreds of lives by the capsizing of the steamer Eastland, in the Chicago River Saturday, on six men, William H. Hull, general manager of the Chicago-St. Joseph Steamship Company, owner of the Eastland; Captain Harry Pedersen of the Eastland; J. M. Erickson, engineer; Robert Reid, Federal Inspector of Steamships, who gave the Eastland license to carry 2,500 passengers July 2; J. C. Eckloff, Federal Inspector of Steamships, and W. K. Greenebaum, general manager of the Indiana Transportation Company, lessee of the Eastland.

The jury recommended that these men be held to a grand jury for indictment on charges of manslaughter.

The jury found that the passengers were not in any way to blame for the capsizing of the ship. It recommends further investigation by the coroner and other officers to determine whether the men named and others may be guilty of negligence or of contributing in any way to the cause of the disaster.

The six jurors selected by Coroner Peter Hoffman to hold the inquest on the victims of the Eastland catastrophe are:

- Dr. W. A. Evans, formerly Health Commissioner.
- Colonel Henry A. Allen, consulting engineer.
- Henry Hoir, hotel proprietor.
- J. S. Keough, coffee merchant.
- Eugene Beifeld, hotel proprietor.
- W. F. Bode, wholesale grocer.

R. H. GERMANY COMPLETES NEW HOUSE NEAR SETH WARD.

R. H. Germany is completing a new four-room house near his grocery store, in the Seth Ward Addition. He will rent the house he has been occupying.

CALIFORNIA MAN WILL IMPROVE BUSINESS LOTS.

A new two-story building is contemplated for Plainview.

Frederick Soderberg, architect, of Oakland, Calif., is in the city now in the interest of the owner of the lots on North Pacific Street recently purchased from A. E. Harp. If a contract pending with a mercantile concern for the building is closed, construction will begin very soon.

MONDAY TRADES DAY.

Monday, being the first Monday in the month, is trades day. The merchants of Plainview are expecting large crowds.

TEXAS U. SUMMER SCHOOL ENROLLMENT WAS LARGE.

The total registration at the University of Texas Summer School which closed yesterday was 4,336, of which number forty-five were counted twice, making a net enrollment of 1,291.

FORTY NEW CIVIL CASES AUGUST DISTRICT COURT

List of Grand and Petit Jurors: Muncy Case Set for Thirtieth, Proximo.

District Court convenes Monday, August 2. There are forty new cases, civil suits, to come before Judge R. C. Joiner. Three parties are now in jail, bound over to await action of the grand jury. There will be six or eight new criminal suits against these. All non-jury cases ready for trial will be heard during the first week and the docket will be set for the following weeks of court.

Grand Jurors.

The following are the grand jurors for the August term of District Court: J. W. Boswell, H. J. Dillingham, H. W. Knupp, T. W. Sawyer, J. H. Leach, R. L. Hooper, W. W. Edmondson, W. H. Ragland, P. L. Wimberly, J. M. Ellerd, Bell Glover, J. C. Goodman, J. J. Roberts, Jr., T. J. Flake, J. J. Barton, Jr., Wm. Britt.

Petit Jurors for Second Week.

J. B. Oswald, Plainview; F. W. Severe, Runningwater; H. B. Meester, Hale Center; L. H. Triplett, Hale Center; W. J. Mitchell, Plainview; L. M. Faulkner, Plainview; Sam T. Ansley, Plainview; E. C. Fullingim, Plainview; W. F. Meador, Plainview; F. G. Hudgins, Abernathy; G. M. Phillips, Olton; Roy Maxey, Plainview; J. E. Penick, Plainview; Ernest Spencer, Plainview; H. A. Wofford, Plainview; Grover Lemaster, Plainview; C. L. McDonald, Plainview; D. O. Collier, Plainview; A. Y. Whitacre, Hale Center; G. H. Phillips, Olton; R. E. Myers, Plainview; S. S. Sloneker, Plainview; Charley Backer, Hale Center; R. E. Houston, Plainview; Wm. Ball, Hale Center; C. H. Bucks, Abernathy; Joe Landers, Hale Center; E. W. Jackson, Plainview; D. L. Stauder, Plainview; Q. M. Baker, Hale Center; J. M. Cooley, Hale Center; J. C. Finley, Plainview; A. F. Quisenberry, Plainview; Fred Springer, Hale Center; C. C. Phillips, Olton; J. J. Cole, Plainview.

Petit Jurors for Third Week.

M. S. Hudson, Hale Center; J. L. Galaway, Plainview; J. B. Gilliland, Plainview; L. M. Blakemore, Plainview; R. H. Mitchell, Plainview; Otus Reeves, Plainview; B. E. Mitchell, Plainview; Bob Martin, Plainview; C. V. Bryson, Plainview; Dan Ansley, Plainview; J. P. Howard, Plainview; E. W. Byars, Plainview; R. J. Goode, Plainview; Henry Darden, Abernathy; R. W. Brahan, Plainview; Geo. J. Boswell, Plainview; J. J. Lash, Plainview; Will Harrell, Plainview; R. B. C. Howell, Plainview; Bob Peace, Plainview; J. C. Dyer, Plainview; L. D. Rucker, Plainview; H. E. Landis, Plainview; L. N. Dalmont, Plainview; J. L. Overall, Plainview; J. C. Mosely, Runningwater; F. L. Stovall, Plainview; W. M. Jeffus, Plainview; R. J. Ritchey, Hale Center; W. A. Nash, Plainview; Thornton Jones, Plainview; H. V. Tull, Plainview; J. A. Bell, Plainview; B. L. Hudgins, Plainview; F. B. Gouddy, Plainview; Will Gipson, Hale Center.

Petit Jurors, Fourth Week.

E. F. Kindred, Runningwater; Bradford Cox, Plainview; I. P. Bussell, Plainview; C. L. Glenn, Plainview; T. B. Carter, Plainview; W. A. Shelton, Abernathy; R. S. Charles, Plainview; T. M. Chriswell, Olton; Henry Carr, Bartonite; Earl Hewett, Hale Center; Frank Snodgrass, Hale Center; Jim Dougherty, Plainview; M. D. Leach, Plainview; Dan Hooper, Runningwater; L. D. Harrison, Plainview; W. A. Lowe, Plainview; A. H. Reed, Hale Center; Lined Harral, Abernathy; C. W. Trust, Hale Center; N. A. Price, Plainview; G. M. Phelps, Plainview; W. C. Smithee, Hale Center; H. O. Conner, Plainview; W. F. Brooks, Plainview; Albert Overton, Abernathy; O. C. Fluke, Plainview; D. M. Nell, Abernathy; Benton Ritchey, Hale Center; R. A. Long, Plainview; L. W. Sloneker, Plainview; George Yates, Hale Center; J. C. Poor, Plainview; Roy Irick, Plainview; R. H. Germany, Plainview.

Muncy Case August 30.

The Muncy case, No. 550, State of Texas vs. Mrs. Bertie Muncy, murder, was set at the January term of court for August 30.

BIRTHS.

Born to Mr. and Mrs. James Clark, a girl, July 29, Seth Ward Addition.

RUSSIANS WILL LEAVE WARSAW SOON IS BELIEF

SURPRISE EVINCED AT EXPECTED ACTION OF GRAND DUKE NICHOLAS, WHO LEADS RUSS.

ACTIVITY IN WEST SLIGHT

Report Is That Emperor William Plans State Entrance Into Russian City; Empress Will Accompany.

LONDON, July 29.—The probable evacuation of Warsaw and the whole of Poland is the salient indication of the Petrograd dispatches. The decision is a surprise here. The vigorous Russian resistance was believed to be evidence that it was the intention of the Grand Duke Nicholas to fight to the finish. Military critics point out that until an army can be properly equipped to oppose the perfect Austro-German machine it is sensible to avoid battle. It is explained that politics instead of strategy persuaded the Russians to advance into east Prussia and Galicia.

They rendered a great service to the western allies, yet because of it they have been compelled to give up more than they gained. Petrograd indicated that the whole country to be evacuated is denuded of resources. It is reported that Emperor William has arranged for a state entry of Warsaw, accompanied by the Empress, who is en route to Neidenburg, on the Polish border, with the Crown Princess Cecelia.

Little is happening in the west beside the usual bombardments, sapping, mining, and bombing operations.

The Times' Warsaw correspondent, under the date of Sunday, writes: "It is not believed that there will be any fighting in the neighborhood of Warsaw, probably only a rear guard action between here and Newlin. The post office was moved today."

WILL ASK EXPLANATION.

WASHINGTON, D. C., July 29.—Ambassador Gerard has been directed to call the attention of the German Government to the statements made under oath in England by persons arrested there on the charge of being spies—that they were supplied with forged American passports by German officials.

The action is based on the sworn testimony of several alleged German spies apprehended in England, and the statements of Americans whose genuine passports are alleged to have been forged. Gerard will seek an explanation of the testimony appearing to make agents of the German Government responsible for the forgeries.

LOCKNEY PEOPLE PLEASED WITH NEW ALL-DAY CURRENT.

Poles and Other Material Laid to Lubbock and Line Strung to Hale Center.

The people of Lockney are pleased with their new all-day current from the Malone Light and Ice Company. They have been using it about a week now. There are 81 patrons at Lockney.

The Malone Company furnished high tension current, 23,000 volts, for Lockney from Plainview. Aiken will be furnished from the same line later on, and farmers who wish current will be able to secure it.

The Lockney City Council has contracted for a number of street lights to be used on the most important corners.

The line to Lubbock will be completed during the coming month. C. A. Malone, president of the Malone Company, stated today to a representative of The Plainview Evening Herald. The line is up as far as Hale Center, and poles and other materials have been laid to Lubbock.

RYE YIELDS TWENTY BUSHELS AFTER FIFTY PER CENT LOSS.

After a fifty per cent loss had been paid on his crop following hail loss, W. Y. Price has harvested twenty bushels of rye per acre from his farm ten miles southwest of Plainview. The loss paid was \$6.00 per acre. The field contained thirty acres.

The Grain Sorghums As Bread Foods

Tested Recipes for Using Flour and Meal Made From
Abundant South Plains Product.

The adaptability of the grain sorghums, milo, feterita and kaffir, for use as bread foods is attracting the attention of many, notable among them H. M. Cottrell, Agricultural Commissioner for the Rock Island lines. In The Southwestern Trail he gives a compilation of recipes and interesting facts about the sorghum grains, which are raised on the South Plains in abundance.

Below is given the composition of kaffir meal and wheat flour in per cents:

	Carbo	Hydrates	Fat
Kaffir Meal	11.2	74.2	3.1
Wheat Flour	12.0	74.0	1.2

There are about six million acres of the kaffirs grown in the Southwest principally in Kansas, Oklahoma and Texas. Under average conditions and methods of tillage, the kaffirs will produce at least twice the value of human food per acre as wheat.

Kaffir flour is nutritious. It contains no gluten like wheat flour, and therefore can be used alone to advantage in cooking. Gluten is that material in wheat flour that makes the dough hold together while rising, and because of no gluten, batter and dough from kaffir flour is without tenacity. For pancakes, waffles and muffins, the best results are secured by mixing equal parts of kaffir and wheat flours. For bread and biscuits not over one-fourth the flour should be kaffir. The United States Department of Agriculture recommends kaffir flour for puddings and pastries.

Kaffir flours have been used on the dining cars of the Rock Island lines for two years, and have been very popular with travelers. The following is the recipe of our chefs:

Two-thirds kaffir flour, one-third wheat flour. Three teaspoons baking powder to one quart of dry flour; four eggs, a little salt and sugar; sufficient milk to make three or four quarts batter. Add one-half cup maple syrup. If the batter stands over night it is better.

Mrs. A. T. Steinel, wife of the General Immigration Agent, Rock Island lines, has made quite a reputation for making delicious kaffir muffins. Her recipe is: Two cups kaffir; one cup wheat flour; one tablespoon sugar; one level teaspoon salt; two eggs, beaten separately; one piece butter size of large walnut; two heaping teaspoons baking powder; add one pint sour milk in which one-fourth level teaspoonful of baking soda has been dissolved. Batter must be thin. Most cooks on first trial make it too thick.

Kaffir popped the same as popcorn has a delicious flavor. It is sweeter than popcorn, softer, and does not have the hard center often found in popped popcorn. It merits general use on popcorn stands and in candy stores.

Dr. Chas. K. Francis, Chemist Experiment Station, Stillwater, Okla., says that meals from either kaffir, milo or feterita may be used in making choice table foods. He has found that the taste of the products from feterita flour is much sweeter than the same article prepared from kaffir flour. Below are some of his recipes:

Feterita Breakfast Food.
(Quantity for six persons.)
Cold water, 1 quart.



MOTHER should be photographed, but—Mother thinks only of her children when she thinks of photographs.

Perhaps she'll need persuading—perhaps will call it vanity, but her pictures will prove she is still a beauty—will be in greater demand than those quaint pictures of younger days.

Make an appointment for her.

Cochrane's

ABERNATHY.

ABERNATHY, Texas, July 29.—Recently thirty persons, consisting of R. M. Hardesty, F. W. Struve, Bob Stratton, W. H. Thompson, W. H. Haral, and families, together with Carl Goodman, Miss Hilda Richter, and H. R. Vantine, went fishing on the canyon east of Crosbyton, and they report a fine time. Their trip was not made on the holy Sabbath.

Mrs. L. W. Dorbandt and daughter, Miss Johnnie, of Sweetwater, are visiting with Mr. and Mrs. L. C. Arnett and other relatives.

Mrs. Della O'Neal and two children, of Dallas, Texas, will spend a few weeks with her parents, Mr. and Mrs. E. P. Crow. She is here with the hope of recuperating her health.

Wheat threshing is the order of the day, and the average yield is about twenty bushels per acre.

Rev. D. C. Ross, assisted by Rev. M. D. Hill, of Plainview, began a meeting last Sunday at Bartonite with splendid prospects for a great meeting.

Rev. O. P. Kiker will hold the third quarterly conference of the Abernathy charge at Abernathy August 7th.

Rev. G. W. Shearer, of Floydada, will assist Rev. D. C. Ross (pastor) in a meeting at Abernathy beginning August 1st.

Beginning the second Sunday in August, Rev. M. D. Hill, of Plainview, will assist the pastor of the Methodist Church in a meeting at Murray, and beginning the third Sunday in August, Rev. W. B. Oxford, of Hale Center, will assist Rev. Ross in a meeting at Pierce's Chapel.

The fifth Sunday in August at 11 o'clock a. m. the funeral of Mrs. J. W. Murray, deceased, will be preached at Murray School House.

Sam R. Merrell, wife and little daughter, Lois, left last Thursday for the Panama-Pacific Exposition. Our best wishes accompany them.

HALE CENTER.

HALE CENTER, Texas, July 29.—Mr. and Mrs. Cox and Mrs. Mary Webb went to Canyon Saturday to visit their daughters, Mildred Cox and Elizabeth Webb, who are attending school there.

The Hale Center School Board will employ another teacher, as one of the teachers, Mr. Davis, cannot take the school.

Mrs. Tally is reported no better.

The demonstration of "White Crest" flour at Haral, Goodlet & Cooley's store Friday and Saturday afternoons was well attended. The ladies served cake, doughnuts and punch.

Two of the teachers of the Sunday School gave a party for their classes Friday night, at John Roberts'. A good time was reported.

Miss Mavis Terry is expected home Thursday from Georgetown, where she has been attending school.

Mrs. Alice Bundy, formerly Miss Alice Smylie, of Southeastern Texas, with her little daughter, is here visiting old friends.

Miss Sammie Mounts gave a party to a few of her friends Saturday evening, at the home of Mrs. M. J. Ewalt.

The Needlework Club met with Mrs. R. E. Terry this week. A very enjoyable afternoon was spent. At the close of the business session ice cream and cookies were served. The club meets with Mrs. Claude Gentry next Wednesday.

Mrs. Quisenberry came down Sunday to visit with old friends.

COLLEGES TO TAKE UP AERONAUTIC PROBLEMS.

The executive committee of the national advisory committee for aeronautics has arranged contracts with prominent educational institutions and manufacturers for reports on important aeronautical questions, according to an announcement made in Washington, D. C.

The Massachusetts Institute of Technology will report on the behavior of aeroplanes in gusts of wind. Cornell will report on the possibilities of muffler designs. The United States Rubber Company will report on the aeronautical qualities of different fabrics used in the construction of air machines. Columbia University has been assigned the general subject of the internal combustion engine with relation to aeronautics and the means of improving it. Safety in the construction of reliable truss wires for aeroplanes has been assigned to John A. Roebing Sons Company. The work of the Roebing Company will be a voluntary contribution.

Several manufacturers and institutions are already making important investigations. A subcommittee, of which Prof. Charles F. Marvin, of the Weather Bureau, is chairman, has been assigned to investigate the problem of the atmosphere in relation to aeronautics. The executive committee announces that it is getting valuable information which will enable it to present a comprehensive report to the full advisory committee at its regular meeting in October.

City Sidelights

THE TOWN (GW.)

There is a stock law in Plainview. According to this law cattle and horses are not allowed to run loose on the streets.

To keep within the letter of the law, and yet enable their cows to have all the benefits of free pasturage, some of our citizens are staking their cows on the vacant lots of the city.

This is legitimate, especially so when the owners of the cows own the vacant lots, and when the stake ropes are of a reasonable length.

But some are not reasonable—neither the owners nor the ropes.

In some instances the ropes are so long they enable the cows to wander at will across the street onto their neighbors' lawns or over carefully planted flower beds.

The cows are not to blame. It is up to them to go where the grass grows green and inviting.

In some instances the cows, in their wanderings, get tangled up in the lengths of the rope with which they are incumbered, and, unable to get any farther, are obliged to camp on the sidewalk until relieved from their predicament.

Others of these cows whose owners have resolved to force on the public, take their stand near the sidewalk and playfully or maliciously make dashes at the passersby.

These trespassing cows, owned by trespassing citizens, are staked not outside of the city limits, but on some of the most frequented streets of Plainview.

Among the many civic improvements recently made in Plainview none are more attractive than the small park adjacent to the Methodist Church.

Planted in blue grass and shaded by well-grown trees, it makes a restful spot for the eye of the passerby.

The good work was begun three or four years ago by Rev. C. N. N. Ferguson, now presiding elder of the Abilene district, but then pastor of the Plainview church. He planted the trees and watered them as long as he remained in the city.

This summer Mrs. Rose Frazier has, at her own expense, continued the work of improvement. Walks have been laid out, grass replanted and flowers set out by Mrs. Frazier, making in all a pleasant, shady spot for open-air church social or a resting place for tired pedestrians.

DR. W. R. FERGASON,
 Veterinarian.
 Calls answered day or night
 on short notice.
 Hale Center.
 Office Phone No. 15
 Residence Phone No. 40
 Office at Plainview, Duncan's
 Pharmacy—Phone 161.



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LISTEN

THIS COUNTRY OF OURS—THIS VERY
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we want to sell you Coal and
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Coal, Grain, Hay, Wool and Hides

To Make Room for Winter Stocks

We have reduced every
summer suit in the house
to prices unusual for clothes
of such quality. Every
suit is reduced to the low-
est price for that particu-
lar suit. Some are less
than half the former price.

Palm Beach and Mo-
hair Suits Last Call

Reduced Prices on Most all
Lines of Summer Goods

Get Our Prices On Men's, Wo-
men's and Children's Low Shoes

Carter-Houston's

"Goods That Speak For Themselves"

TEXAS UNIVERSITY AND A. & M. WILL PLAY FOOTBALL AT BRYAN.

Training Camp Will Be Established for Longhorns in Early September.

UNIVERSITY STATION, Texas, July 29.—(Special to The Herald.)—September 13 is the date definitely set for the assembling of the Varsity football squad at the University for beginning light practice. L. Theo Belmont, who is not yet out of bed from a serious automobile accident, is nevertheless enthusiastic about the prospects for a winning team. Dr. Mather, President of the Athletic Council, dismisses the subject of prospects with the two words "best ever."

Coach Allerdice, who is spending the summer in Indianapolis, writes enthusiastically about the facilities for excellent early training and practices in Austin. Long hikes over the picturesque hills surrounding Austin, rows and swims in the great lake which is now available, together with field practice on Clark field, will constitute the work of the team for the latter half of the month of September.

Mr. Belmont states that the financial prospects for the approaching season were never better. The Varsity-A. & M. game, besides the happy feature of renewing athletic relations between two of the State's greatest institutions, will be a great help in replenishing the exchequers of the athletic departments of both institutions. It is well known that the Varsity-A. & M. game was always productive of the fattest gate receipts—a resource which has been denied for several years. This year the game will be played at the College, and Houston, Dallas, Waco and Austin are expected to furnish large contingents to attend the game. Special trains will be run from Houston, at least a thousand students will go over from Austin, and, as one A. & M. man recently expressed it, "Bryan on that afternoon will be depopulated."

The Notre Dame-Varsity game at Austin will also be fruitful of revenue. Austin has always been noted for its support of football, and this, the last game of the season, with a team that will have played many of the strongest teams of the East, and, moreover, a team which defeated Varsity on its home grounds in 1913, will furnish an attraction sure to bring out the Austin fans in force, and also many alumni and ex-students from over the State.

The matter of selecting an Assistant Varsity Coach is still undecided.

USE OF IRRIGATION WATER ON COARSE SOIL.

WASHINGTON, D. C., July 29.—On the sandy soils of the Umatilla Reclamation Project, in Oregon, it is necessary to handle irrigation water very carefully in order to get the greatest benefit. Many tests were made on the Project Experiment Farm located at Hermiston, Oregon, last year, to determine the most economical methods of handling irrigation water. The specialists in charge of this work lay emphasis on the use of short irrigation furrows, ranging from 100 to 200 feet in length, and 20 to 30 inches apart, using fairly shallow, well-opened furrows to facilitate the flow of water. They also advocate that water should be run for only a short time in one place, as loss soon occurs from deep percolation. Since the storage capacity of this soil is very low, only a small amount of water should be used for each irrigation, and frequent applications made to maintain an adequate supply for plant growth. Best results were obtained by using a comparatively large stream of water while irrigating, in order to cover the land as quickly as possible.

On virgin soil without crops it was found that a 2½-inch application of water was retained in the first 4 feet of soil; 5 inches of water, applied under identical conditions, filled the first 10 feet to its full carrying capacity, and part of the water passed even below this depth. A 2½-inch application really does as much benefit to the crop as a 5- or 10-inch application. After 5- and 10-inch applications of water were made to two plots having the same kind of soil, there remained an equal quantity of water in each plot to a depth of 4 feet, and this quantity was practically the same as was retained by the same layer of soil where a 2½-inch irrigation was applied.

Where the land was of a finer texture than in the above experiment, and bearing a crop of alfalfa, a 4-inch application of water was all held in the upper 4 feet. This shows that in either case heavy losses result from applying heavy irrigations to the lighter soils on the Umatilla project.

The frequency of applying water has a marked influence upon crop yields. An area of alfalfa given 4.4 feet of water in 8 applications yielded 4 tons of hay per acre, or 0.92 ton per acre-foot of water used. Another plot, given 5.3 acre-feet, applied in 12 irrigations, yielded 5.3 tons per acre, or

1.02 tons per acre-foot of water. The results obtained by applying water at this rate were better than when heavier applications of water, such as 9.7 acre-feet applied in 24 irrigations, were employed. The excess of water and the additional labor were not justified by the slight increase in yield resulting from the heavier application of water.

The careful irrigator who has his distribution system, furrows, head ditches, and time properly arranged to enable him to apply just the quantity required to fill the soil to the depth of root penetration, gets a maximum benefit from the water. On the other hand, the irrigator who uses more water at a time than his soil is capable of holding loses, by deep percolation, all of it that is not held within the root zone of his crop, and, furthermore, he may damage adjacent land by contributing to the underground seepage.

FLIES AND SICK BABIES.

The Bureau of Public Health and Hygiene of the New York Association for Improving the Condition of the Poor, in co-operation with the department of health, has conducted an investigation into the relation between the presence of flies in houses and the occurrence of diarrhea in small children. It was desired to determine whether the house fly is the chief carrier of diarrhoea or whether dirt in the home and artificial feeding are more deadly factors in this serious condition. The cases investigated were divided carefully into a fly-protected group and a fly-exposed or control group. These groups were made as similar as it was possible to make them. The infants were visited every five days by nurses. The fly-exposed or control cases received all the instruction given in child hygiene work, but no special emphasis was laid on eliminating the house fly. In the protected group the greatest emphasis was laid on the absolute protection of the baby as far as possible from contact with flies. For the infant in the cradle, in the go-cart, on the bed and even in the arms the constant use of netting was insisted on. Over a thousand yards of netting were distributed among the protected families. Some of the results of the study are now being published, in order to emphasize its lessons for the present summer. It was found that almost twice (1.9) as many infants were attacked by diarrhea among fly-exposed as among the fly-protected infants. Apart from the influence of flies, it was found that almost twice as many infants were attacked by diarrhea in dirty homes as in the clean homes. The most important factor for child mortality, however, was found to be artificial feeding. Nearly two and a half (2.4) times as many infants were attacked by diarrhea among the artificially fed as among the breast-fed infants. The influence of flies and dirt combined was found to be almost exactly equal to that of artificial feeding, even in reasonably good surroundings. Almost two and a half (2.4) times as many fly-exposed infants in dirty homes were attacked by diarrhea as were fly-protected infants in clean homes. The combination of dirt and artificial feeding made life extremely difficult for the infant. Considerably more than one out of two of them were attacked by diarrhea. Concrete studies of this kind, says The Journal of the American Medical Association, are of great service in impressing the fact that disease among children is not a mysterious dispensation, but the result of common factors: flies, dirt and artificial feeding.

FLOYD COUNTY FAIR LIST OUT.

The premium list of the Floyd County Fair has been issued. It contains a wide range of classes, with attractive cash and special prizes. The officers of the Floyd County Association very considerably selected their dates without conflict with the Hale County dates, and they hope that many exhibits and visitors will be present from this county. It would be a good time to try out exhibits at Floydada the week before the home fair.

FARM IMPLEMENTS SHOULD BE UNDER SHELTER.

The breaking plows, the harrows, the planters and many other implements used about the farm have largely finished their work for this season, and one of the most useful economy measures that can be put into practice right now is to see that they are perfectly housed and cared for. Attention to such matters marks the good farmer, and inattention to them shows a carelessness that is sure to be reflected in a run-down farm and decreased profits.

Depreciation is the biggest expense connected with nearly all farm implements, and the wise farmer will see that it is held down to a minimum. We have known farmers who have used grain binders ten or a dozen years and that are still in good condition; on the other hand, we have seen other farmers buy a machine almost identically the same and put it in the junk heap in three years' time. In the first instance the machine was carefully handled while in the field, and as soon as its work was done it was carefully cleaned up and overhauled, all broken parts repaired, and carefully housed in a dry shed. In the second case the farmer's binder went to pieces because lost or broken parts were never attended to and because its only shelter from June till June again was a spreading oak in front of the house.

Nor is this all. We have seen high-priced threshing machines, mowers and rakes, breaking plows, in fact, every kind of implement used about the farm, lying out, season after season, with apparently never a thought given to the hard dollars they cost. Look to these things, Brother Farmer, and look to them now. It's a dollars-and-cents, bread-and-meat proposition.—Progressive Farmer.

"OPENING KEYS" AT DALLAS FAIR.

DALLAS, Texas, July 29.—A unique campaign, having as its purpose a successful 1915 State Fair of Texas, is now on in this city. The fair management is selling 100,000 Opening Day Keys, each key selling for 50c, the price of a general admission ticket. An Opening Day Key is good for admission at will on Saturday, October 16th. Thousands of these keys have already been sold, not only to Dallas people, but to many outside the city. Business concerns, labor unions, social, civic and fraternal organizations are co-operating with the fair management in making this the most successful campaign ever conducted in Dallas.

SOLDIERS AT STATE FAIR.

DALLAS, Texas, July 29.—President W. I. Yopp, of the State Fair of Texas; Mayor Henry D. Lindsley, of the city of Dallas, and other prominent men are endeavoring to get the War Department, at Washington, to send 2,000 U. S. regular soldiers to visit the State Fair this year. Last year the United States army program was a big drawing card—of unusual interest and educational in every respect. Indications are that the soldiers will be at the State Fair this year. Their exhibition drills, contests, sham battles and other presentations will be a big feature.

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 Cures Old Sores, Other Remedies Won't Cure.
 The worst cases, no matter of how long standing
 are cured by the wonderful, old reliable Dr.
 Gortner's Antiseptic Healing Oil. It relieves
 Pain and Heals at the same time. 25c. 50c. \$1.00

TEXAS TO BE LIVESTOCK AND DAIRY STATE.

The increasing interest in livestock and dairying is one of the finest indications of progress in Texas today. Look at these signs of the new day:

1. The willingness of farmers to pay higher prices to get good sires, as indicated by recent sales in this State, and by the increasing business done by leading breeders;
2. The growth of livestock and dairy associations, as illustrated by the increasing support given the State organizations, the formation of county branches, and especially the organization of neighborhood sire-owning associations;
3. Getting boys interested through pig clubs;
4. The increasing tendency to sub-

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DR. E. O. NICHOLS,
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stitute brood mares for mules as work stock;

5. A recognition of the fact that cheap and abundant feed must be the basis of success, hence the increasing use of forage and grazing crops, the building of silos, and especially the planting of various new crops for making cheap pork instead of depending on high-priced corn;

6. The starting of new creameries under the direction not of fake promoters, but along the safe lines

mapped out by Agricultural Department experts;

7. The inauguration of cream routes to serve these new creameries;

8. The revival of interest in county fairs, the exhibits of pure-bred livestock being a chief feature in nearly every case.—Progressive Farmer.

The 18,000 regularly established libraries in the United States contain more than 75,000,000 volumes, or an increase of 20,000,000 since 1908.

MONEY TO LOAN ON FARM LANDS
 VENDOR LIEN NOTES BOUGHT AND TIME OF PAYMENT EXTENDED
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For Special Orders On Roses, Bouquets, etc., Also Fresh Vegetables

D. C. Aylesworth

STOP! THINK! ACT! TODAY!

TO THE man who would install a cheap plant--it's better to have put in first class material for irrigation. Remember our non-corrosive copper in steel casing, and strainer made of No. 8 Material is the best money can buy. Measure the life of a Layne irrigation system and you answer the price question once and for always.

Layne & Bowler

Phone 505, Plainview, Texas

Announcement

We have rented the garage formerly occupied by the Egge-Corlett Auto Company and will occupy same as quickly as we can get moved.

We are splendidly equipped to do all kinds of welding and repair work and will appreciate the opportunity of serving all who may be able to use us.

In addition to repair work we will conduct an up to date garage.

E. N. Egge Auto Company

Telephone Number 646

The Power behind the dough

You may use an old favorite recipe and the best of materials and make it carefully, the oven may be just right, yet you will have a failure if "The Power behind the Dough" is not the right one to leaven it properly and make it light, digestible, wholesome.

Good baking without good baking powder is out of the question. K C Baking Powder has wonderful leavening power, and the double action—in the bowl and in the oven—makes good results doubly certain.

Take no chances of failure—use K C and have "good luck" every time. At all Grocers.

SOCIETY

Telephone Number 72

"When the canning and poultry clubs become as popular in this country as the bridge clubs, it will make an ideal situation."

PROGRAM OF FESTAL ANNIVERSARY SERVICE AT ST. MARK'S CHURCH.

The fifth anniversary of the founding of St. Mark's Episcopal Church (Mission) will be celebrated on Sunday morning, next, August 1st, at eleven o'clock. Under the direction of Mrs. H. Grady Lindsay, the choir has prepared an unusually attractive musical program, and will be assisted by Z. E. Jenkins, on the trombone; Miss Mabel Wayland, Miss Nelle Sanson, Miss Mildred Buchheimer, and Mrs. Albert G. Hinn.

Program.

Processional Hymn: "Jerusalem the Golden."
Anthem: "Glory to God."
Te Deum: (Solos by Mrs. H. Grady Lindsay, A. F. Anderson and W. H. Mason)..... Kotschmaar Jubilate: (Solos by Mrs. H. Grady Lindsay and W. H. Mason)..... Dudley Buck
Contraalto Solo: "How Long Wilt Thou Forget Me?"..... Psalm XIII
Miss Mabel Wayland.
Hymn: "Hark! Hark! My Soul."
Contraalto Solo: "The Earth Is the Lord's"
Miss Mildred Buchheimer.
Anthem: "Fling Wide the Gates" (Tenor solo by A. F. Anderson)..... (Crucifixion)
Recessional Hymn: "The Son of God Goes Forth to War."

W. M. S. CIRCLE NO. 1.

Circle No. 1 of the Home Missionary Society of the Methodist Church met yesterday afternoon, at the church. Refreshments were served and several good readings given. Mrs. D. D. Shipley, chairman of the circle, presided. During the business session a good collection was taken.

PLEASURE SEEKERS OFF FOR THE BASSETT RANCH.

Bound for the "Rock House" on the Bassett ranch, near Blanco Canyon, a large party of pleasure seekers left Plainview Thursday morning. They went via Matador, and took in the picnic at that place.

The party was chaperoned by Mrs. C. C. Gidney and Mrs. Charles Saigling. Included were many of the young people of the city and their guests.

The party will be joined later by Mr. and Mrs. J. W. Longstreth and Dr. Gidney. They will remain until Sunday.

Reinken's Clothing and Shoe Store Continues to Offer

Big Bargains In Men's and Boy's

Suits

Pants

Shirts

Shoes

The Cuts Are Deep Ones

Reinken's

We Do As We Advertise See Our Window

MISS BUCHHEIMER'S BRIDGE.

The following visiting girls were honored Tuesday afternoon by an afternoon bridge party given by Miss Mildred Buchheimer, at the home of her mother, Mrs. Jos. Buchheimer, in Lakeside Addition: Misses Grace Kiechle, of Evansville, Ind.; Cecile Barnhart, of Childress; Helen Walcott, of Blanchard, Okla.; Georgia Bryan, of Salem, Ill., and Dorothy Bolton, of Kansas City; and Mesdames J. R. Kerley, of Amarillo; A. J. Hill, of Dalhart, and Allen Connell, of Post City.

Sweet peas, roses and Shasta daisies were lavishly used in the pretty adornment of the rooms.

During the game, popcorn balls were offered. Assisted by Mrs. J. H. McKee, the hostess and her mother served an attractive salad course.

The city guests were Mesdames Robert M. Malone, George Saigling, Charles Saigling, J. C. Anderson, Jr., W. S. Fife, Elmer Sanson, Joe Ryan and Grady Lindsay, and Misses Vera Newton, Esther Lou Harp, Celestine Harp, Joe Keck, Marie Gidney, Daisy Gidney, Edna Harrington, May Kinder, Lucile Kinder, Olive Wheeler, Nelle Sanson, Nell Jones and Margaret Gardner, and Mrs. Nick Alley, of Hale Center.

INFORMAL DINNER AND DANCE FOR MISSES GIDNEY'S GUESTS.

An informal dinner for their house guest, Miss Cecile Barnhart, of Childress, and for Misses Ethel Christler, of Dallas, and Dorothy Bolton, of Kansas City, was given Tuesday night by Misses Marie and Daisy Gidney, 208 White Street.

The dinner was followed by a dance, attended by many of the visiting girls and a large number of the younger social set of the city. Swinging baskets of brass filled with trailing ferns, and other receptacles holding growing plants and cut flowers, formed a beautiful setting for the fifteen couples who participated in the pretty pastime.

L. G. S. C.

The Little Girls' Sewing Club met Wednesday afternoon with Fayola Warren, at the home of her parents, Mr. and Mrs. E. E. Warren, 313 Adams Street.

Needlework and play united in making the minutes speed swiftly by until the offering of ice cream and cake by Mrs. Warren.

The next meeting will be with Alene Boswell.

B. F. CLUB WITH MRS. VANDERPOOL.

The B. F. Club was most pleasantly entertained at the home of Mrs. F. W. Vanderpool Tuesday, July 27. The afternoon was spent in conversation and crocheting. Mrs. Jessie Kerr Whitman gave several piano selections, in a very charming manner.

Mrs. Vanderpool, assisted by Mrs. E. E. Peckam, served a delicious course of pineapple sherbet and cake.

The next meeting will be held with Mrs. E. C. Hunter, August 10.

CIRCLE MEETING WITH MRS. E. H. BAWDEN.

Circle No. Three of the Woman's Missionary Society of the Methodist Church met Monday afternoon with Mrs. E. H. Bawden, 315 North Archer Street.

Mrs. J. T. Mayhugh, chairman of the circle, presided. The devotional hour was opened with a prayer by Mrs. Pauline Shackelford, followed by a Scripture lesson.

Peach ice cream and cake were graciously served by Mrs. Bowden during the social part of the meeting.

W. M. S. CIRCLE NO. 2 WITH MRS. THOS. GIBBS.

Circle No. 2 of the Woman's Missionary Society of the Methodist Church met yesterday afternoon with the chairman, Mrs. Thomas Gibbs, 804 West Moreland Street.

Among the pleasant features of the program was a reading by Miss Lizzie Leach. Another was the serving of cream and cake by Mrs. Gibbs, who is chairman of Circle No. 2.

EPWORTH LEAGUE PROGRAM.

Following is the program for the meeting of the Epworth League Sunday, August 1, at 7 o'clock at the Methodist Church:

Subject—"Bible Reading."
Scripture Reference—Proverbs 2.
Each Leaguer is requested to bring his Bible.
Rollcall of members.

HOW EXHIBITS OF WOMAN'S WORK WILL BE JUDGED.

Ladies Contemplating Entries Will Do Well to Keep Summary of Score Cards for Reference.

It is expected that there will be unusual interest manifested in the woman's work department of the Hale County Fair. Mrs. J. W. Longstreth is superintendent of this department.

Score cards will be used and the merits of the entry measured on a per cent basis. This system is used effectively in the larger fairs of the North and East. By studying the summary of score cards which is given below, those who contemplate entering exhibits in the woman's work department will know just what things will be considered in judging and the relative importance of various features.

The following summary of score cards gives a scientific foundation to the scoring of woman's work:

Sewing, Patching and Darning.—Suitability of the article to the purpose, 25. Beauty and quality of the design, 10. Harmony of color and materials, 15. Symmetry and accuracy in cutting, 20. Perfection of stitches, 15. Neatness of finish, 15. Total, 100.

Fancy Work.—Perfection of stitches, 20. Neatness of finish, 15. Suitability of article to purpose, 20. Beauty and quality of design, 20. Harmony of color of material, 25. Total, 100.

Bread.—Flavor: Taste, odor, 45. Texture of crumb: Lightness, doughiness, color, moisture, 40. Texture of crust: Color, hardness, 10. Size and form, 5. Total, 100.

Biscuit.—Lightness, 15. Color, 5. Texture, 20. Flavor, 20. Shape and size, 5. Doughiness and moisture, 30. Crust, 5. Total, 100.

Cake.—Flavor, 15. Lightness, 20. Grain and texture, 20. Baking, 20. Appearance (icing), 10. Total, 100.

Jellies.—Color, 15. Transparency, 20. Taste, 25. Consistency and texture: Hold shape, quiver, not flow, 15; will cut easily, 15; form angles which retain shape, 10. Total, 100.

Canned Fruits.—Fruit: Perfection of fruit, 15; color, 15; flavor, 30. Sirup: Quality, 10; color and clearness, 15; flavor, 15. Total, 100.

Preserves.—Fruit: Shape, 10; clearness, 10; flavor, 15. Juice: Clearness, 10; flavor, 15; consistency, 10. Color, 15. Proportion of fruit to juice, 15. Total, 100.

Elder Jack McCarty, of Killeen, who has been holding a meeting for the Church of Christ, left today for Petersburg.

Mrs. G. Walter Archibald (nee Miss Rosa Fowle), of Durant, Okla., came in today to visit her mother, Mrs. J. L. Vaughn, and other relatives.

Judge and Mrs. C. H. Curl, of Olton, were here yesterday, shopping and attending to other business.

Rev. M. S. Leveridge is able to be on the streets again, having recovered from injuries received in an automobile accident several days ago.

Mr. and Mrs. Ed Stevens, of near Abernathy, were in Plainview yesterday, shopping and attending to business.

Judge and Mrs. W. M. Key, of Austin, will arrive tomorrow to visit their daughter, Mrs. T. P. Whitis, 715 Slaton Street.

Miss Dorothy Ledlow, of Lockney, was a visitor in Plainview today.

Mrs. F. E. St. Jaque, of Tohor, Arizona, is in the city to visit with her brother, Will Gassaway, and family.

Miss Cassie Jackson, of Canyon, is in the city visiting Miss Claire Bell Wilson for several weeks.

Miss Maidie Crager left for Post City Friday morning to assist her father, who is managing the Boyd Grocery store there.

Dr. and Mrs. W. H. Flamm and children came down in the doctor's car yesterday from Amarillo to visit his father, P. Flamm.

Miss Ethel Mitchell returned Wednesday to her home, in New Albany, Mississippi, after several weeks' visit with her cousins, the Misses Dalton.

Dr. Geo. F. Williams returned from Galveston Thursday, where he had been visiting his brother for several weeks.

Rev. F. M. Neal, of Amarillo, passed through Plainview Wednesday en route to Baird, where he will conduct a revival meeting, with the assistance of Professor Huckabee.

Geo. Eldrid, of this city, is visiting friends and relatives in Vaughn, N. M., for several days.

J. M. Graham and family left Tuesday for San Francisco, where they will attend the Panama-Pacific International Exposition.

M. D. Henderson is away on a week's business trip.

Mrs. A. J. Hill, of Dalhart, returned home Thursday morning, after several weeks' visit with friends and relatives here.

Mrs. Lee Kemble and Arthur Kemble are visiting at the Fowler home, fourteen miles northwest of Lockney.

R. M. Ellerd and E. B. Miller went to Amarillo Wednesday afternoon in Mr. Ellerd's Franklin to attend the kaffir convention.

Miss Anna Irick, who has been teaching a summer class of music in Floydada, returned Saturday to go to the Panama-Pacific Exposition with her sister, Miss Adaline Irick.

Mr. and Mrs. A. E. Harp, their children, Nelle and Albert Linz, and Mrs. Frank Harp, of Fort Worth, are spending this week at the McDonald ranch, near Channing.

Mrs. Callie D. Ray, who formerly lived in Plainview, in the Seth Ward Addition, spent the winter in San Antonio. Miss Gertrude has been taking music under Professor Steinfeldt, of San Antonio, and will complete her courses under him this fall.

Miss Creola Richbourg, of Spur, is the guest of Mr. and Mrs. Gamaliel Graham, 1301 West Third Street.

Mrs. M. E. Merrill, who has been visiting Mrs. George C. Keck, returns tomorrow to her home, in Lubbock.

Miss Joe Keck left today to attend a house party at the Matador Ranch, about seventy-five miles northwest of Amarillo. En route, she will visit her sister, Mrs. J. R. Kerley, and attend a dance in Amarillo tonight.

Mrs. L. C. Penry and two children and Mrs. Robert Hulen and two children left Wednesday afternoon for a camping trip at the Alex Anderson ranch, west of Plainview.

Mr. and Mrs. Gene Dyer, of Lockney, were the guests Wednesday of Mr. and Mrs. J. H. Slaton.

Miss Gertrude Overall visited friends in Amarillo Monday.

Judge L. S. Kinder returned Thursday morning from a business trip to Fort Worth and other eastern points.

Prof. G. W. Land has returned from a five days' visit on business in New Mexico.

Connie Grepton, of Dalhart, left Plainview Thursday morning for Fort Worth, where he will enter the Farmers' Business College.

Arthur Scott, of Temple, is in the city visiting relatives and friends for several weeks. He is en route home from Harvard University.

Malcolm Graham, a prominent financier of Galveston, Texas, is in the city, the guest of R. A. Underwood.

Rev. O. P. Kiker will leave tomorrow for Crosbyton and Cone, where he will hold quarterly conferences.

Stop In

The Rich-lie Store

To-Day

We say that believing our showing of work clothes to be the biggest and best line in Plainview. They are built to last much longer than the ordinary kind.

Just opened up a new lot of Overalls. 3 years to the big man that's 50 in waist.

Richards Bros. & Collier

WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.

FLOYDADA.

Captain R. A. Barrow, of Plainview, was transacting business in Floydada Monday night and Tuesday.

Miss Arlie Biles, of Plainview, spent the earlier part of the week in Floydada, as the guest of Miss Marie Hughes.

Mrs. J. I. Cole, of Plainview, visited last week in Floydada with J. A. Huckabay and family, returning home Saturday.

Miss Ida McGlasson, of Plainview, and Miss Ruby Ballard, of Canyon, were guests of Mrs. J. H. Donaldson last Thursday night.

A. Jacobs, of Plainview, visited former Wolfe City friends in Floydada Monday night. Mr. Jacobs is establishing a dry goods store in Plainview.

Ross Harp, wife and father and Misses Akers and Brown, of Plainview, were in the city a short while Wednesday morning en route to Matador to attend the annual celebration.

Miss Stella Butterfield, of Plainview, visited Miss Viola Rushing here last week. The Misses Ruby and Pearl Leveridge, of Plainview, were guests of the Misses Rushing during the week.

C. L. Glenn, wife and daughter, Miss Lillie, of Plainview, were in Floydada Monday afternoon en route to Matador to attend the annual picnic at their former home. Mitchell Glenn met them here in his auto.—Floyd County Hesperian.

CARNIVAL EXTRAVAGANZA.

The young ladies of the Baptist Church will have a carnival FRIDAY NIGHT, August 6th,

on the Quisenberry lawn, Wayland Boulevard, beginning at eight o'clock. There will be Gypsies, Indians, Clowns, etc., in addition to a HUMOROUS, ENTERTAINING PROGRAM. A HILARIOUS TIME GUARANTEED. ADMISSION, 10 CENTS. 2t.

SPECIAL ANNOUNCEMENT

Jacobs Bros. New Dry Goods Store

Will Open Monday, August 16th Instead of August 5th

On account of the delay in fixtures---not reaching here in time, it will be impossible to open by August 5th as previously stated but will open **Monday, Aug. 16th.**

It will pay you to wait as we will have many bargains to offer you.

Our buyer is now in the northern and eastern markets looking after the new Fall and Winter styles for our stores.

Jacobs Bros. Co.

THE ONE PRICE SPOT CASH STORE

North Side Square :: Plainview, Texas

With the Lodges

Rebekah Lodge 309.

An installation of officers for Rebekah Lodge 309 was held at the Odd Fellows' Hall Monday night. Owing to the inclement weather, only a few of the officers were installed. The installation ceremonies were conducted by Mrs. Lalla Davis, who has just been appointed District Deputy to fill the unexpired term of Mrs. W. A. Nash.

The following are the recently elected officers:

Mrs. Sarah Kerr—Noble Grand.
Mrs. Lettie Rogers—Vice Grand.
Mrs. Melissa Nash—Outside Guardian.
Mrs. Alice Rogers—Inside Guardian.
Mrs. Nora Ellerd—Chaplain.
Jessie King—Warden.
Iva Cole—Conductor.

Order of Eastern Star.

Col. R. P. Smyth—Worthy Patron.
Mrs. R. W. Brahan—Worthy Matron.
Mrs. J. J. Lash—Associate Worthy Matron.

Mrs. Julia Collins—Conductress.
Mrs. G. A. Gassaway—Associate Conductress.

W. A. Todd—Treasurer.
Mrs. A. F. Quisenberry—Chaplain.
Miss Rebecca Longmire—Organist.
Miss Lena Williams—Marshal.
Mrs. Jas. R. DeLay—Adah.
Mrs. M. T. Gardner—Ruth.
Miss Ethel Williams—Esther.
Mrs. L. S. Kinder—Martha.
Mrs. B. T. Hatchell—Electa.

Modern Order of Praetorians.

(Meets every Friday night.)

Bert Broyles—Sublime Augustus.
D. L. Hammer—Senior Tribune.
Fred Mitchell—Attorney.
D. W. McGlasson—Recorder.

Modern Woodmen of America.

(Meets every Saturday night.)

George Martin—Counsel.
Glenn McCrate—Advisor.
O. D. Coan—Banker.
Gamaliel Graham—Clerk.

Woodmen of the World.

Joe Martin, Counsel Commander;
C. S. Woodrow, Adv. Lieutenant; B. F. Moore, Banker; Charles Clements, Clerk; S. J. Abrams, Escort; A. H. Hall, Watchman.

A. F. and A. M.

C. S. Williams, W. M.; S. W. Waddill, S. W.; P. L. Kimble, J. W.; J. H. Slaton, Treasurer; Lee Shropshire, Secretary; E. L. Dolan, S. D.; J. W. Carter, J. D.; W. C. Beck, Tiler.

Knights Templar.

Lee Shropshire, E. C.; C. F. Vincent, Geno.; G. C. Keck, C. G.; R. P. Smyth, S. W.; R. J. Frye, J. W.; G. C. Keck, Treas.; W. A. Todd, Recorder; N. B. Mayhugh, Sentinel.

Equitable Fraternal Union.

Ernest Woolverton, President; Jesse Jennings, Vice President; Mrs. Lala Davis, Secretary.

Knights of Pythias.

R. B. Tudor, C. C.; Oscar Collier, V. C.; H. S. Hilburn, Prelate; G. W. Davenport, M. of W.; W. C. Fyffe, I. G.; Everett Woolverton, O. G.; O. D. Coan, M. of A.

Odd Fellows.

F. B. Gouldy, N. G.; J. C. King, V. G.; E. R. Anderson, R. Sect.; H. D. Hyde, F. Sect.; Roy J. Frye, Treasurer.

I. O. O. F. Encampment.

A. B. DeWald, C. P.; J. E. Hawley, H. P.; J. E. Winslow, S. W.; W. E. Winfield, J. W.; H. D. Hyde, Treasurer; E. R. Anderson, Scribe.

Royal Arch Masons.

J. C. Goodwin, K.; W. A. Todd, H. P.; Roy J. Frye, Scribe; Lee Shropshire, Sect.

FEEDING AND CARE OF BABY BEEVES BY BOYS' CLUBS.

After selecting a calf of the proper individuality and breeding, it remains for you to feed and care for it properly in order for you to develop it according to its possibilities. A calf of inferior individuality and breeding, though it may receive the best kind of feed and care, will never make a winner. Likewise, a calf of the very best individuality and breeding, unless it is properly fed and cared for, will never make a winner.

Cow's milk is one of the best feeds that can be used in developing a calf. For this reason it is best to select a calf whose mother is a fairly good milker, if this can be done without sacrificing good individuality and breeding. Of course, in the case of a calf whose mother is a poor milker, a nurse cow can be used, but this means feeding two cows for one calf, a practice that is not to be recommended if economy is to be taken into consideration as it should be. However, the calf should be allowed to nurse one good cow, whether it be its mother or a

nurse cow, and such a cow should yield at least 2½ gallons of milk per day. Of course, when the calf is young it will not likely be able to take all of the milk, in which case the remainder should be drawn by hand and used for some other purpose, or another calf should be allowed to nurse the cow in order to prevent any likelihood of the udder's spoiling. Even after the calf is older and able to take apparently all of the milk, it is well to strip the udder by hand after each nursing to insure that no milk is left, for the reason that leaving milk in the udder tends to dry the cow up.

For the first 6 or 8 weeks after birth, there is no better plan than to let the calf run in the pasture with the cow. At the end of this period it is best to keep them in separate pastures and to turn them together at the barn or feeding pen only twice daily, morning and evening, for nursing.

When the calf is from three to six weeks old it will start to eating grain, and it is then well, even while it is running with its mother, to begin to feed it morning and evening. A handful of a mixture of equal parts by weight of ground corn, oats and wheat bran supplied at each feed in a low box not accessible to the cow makes an excellent ration for starting the calf. Ground kaffir, milo maize, or feterita may be substituted for the corn if available. The quantity of the ration should be increased gradually according to the calf's appetite. It is not likely that it will eat more than is good for it at this age.

When your calf is about three months old, well balanced and effective rations may be formed for it as follows:

I. The proportions by weight of 3 parts ground corn, kaffir corn, milo maize or feterita; 3 parts oats; 3 parts wheat bran, and 1 part cotton seed meal, fed in connection with such a roughage as prairie, Bermuda, Sudan grass, Johnson grass, millet, fine-stemmed sorghum hay or sheaf oats.

II. The proportion by weight of 1 part cotton seed meal; 2 parts wheat bran; and 4 parts ground corn, kaffir milo maize, or feterita fed in connection with roughage such as tsated in ration No. I.

III. The proportions by weight of 1 part cotton seed meal and 4 parts ground corn, kaffir, milo maize, or feterita, thoroughly mixed with silage and a little cotton seed hulls as roughage; or, in the place of hulls, any of the hays mentioned in ration No. I may be used.

Any of the above-stated rations are good, but No. I, on account of the high value of oats for calves and show cattle in general, would likely prove somewhat superior to the others. The one should be chosen that best suits your conditions. You should purchase no more feeds than absolutely necessary, as home-grown ones will nearly always prove most profitable.

Animals, of course, vary in their appetites and digestive capacities, some being able to consume more feed to advantage than others. As a general rule, after gradually getting your calf to full feed, it should be allowed about as much of the concentrates (grain, etc.) as it will clean up readily twice daily. This will likely amount to about 1½ pounds per 100 pounds of live weight per day through the summer months. During the last 60 to 90 days previous to showing, when your calf should be forced as much as possible, it may, if a good feeder, consume as much as 1½ to 2 pounds of concentrates per 100 pounds of live weight per day with good results.

Cheaper gains and better results will be obtained if your calf has access to grazing in a small pasture provided with shade. In hot weather, however, especially if pasture does not have good shade, it would be better to give it access to grazing only at night and to keep it in a cool barn or shed during the day. It should not have any more exercise than is conducive to good health, and as much exercise as is needed will be taken if it has access to pasture.

The amount of hay or similar roughage required will, of course, be less if your calf has access to pasture than if kept in a barn or dry lot altogether. In either case, however, some hay of good quality should be fed. With grazing, the amount required will hardly be over one-half pound per 100 pounds of live weight per day, varying, of course, according to the amount of concentrates being eaten. If alfalfa is available, it may constitute about half of the roughage to advantage, and especially if neither pasture nor silage is available. In other words, about equal parts of alfalfa hay and one of the other hays mentioned would afford greater variety and would likely give better results than using only one kind of hay. The price of alfalfa hay, however, may not justify its use, provided your calf will eat one or more of the other hays sufficiently well. If silage is being used for other stock on your place you can use some of it for your calf, thoroughly mixed with the concentrates of any of the rations stated to advantage. Enough of it may be

used to take the place of about half of the hay otherwise necessary.

It will generally prove best to supply the concentrates to your calf immediately after it nurses, morning and evening. It may then receive its hay, which it should be given time to eat before being turned to pasture, or, if convenient, the hay may be supplied to it in the pasture. If it should be kept up during the day, it would be well to supply it a little hay at noon.

Your calf should either have free access to good, pure water or be provided with it regularly at least twice daily, and preferably three times during warm weather. It should also have free access to salt or be provided with it in small quantities at regular and frequent intervals, the former method being preferable.

In order that you may properly mix your feed, you should provide yourself with a mixing box, which should be about 2 feet wide, 4 feet long and 1 foot deep. You should also have a pair of scales for weighing the different feeds, for an accurate record must be kept of the quantity and cost of each feed that you use.

If you are to attain the greatest success in your efforts to produce a winner, you must realize that much depends, not only on the kind of calf you have and on the feed it receives, but on you. Regularity as to time of feeding must be strictly adhered to. Feeding at six o'clock one morning and seven o'clock the next morning will never accomplish the best results. You must set a convenient time to feed and stick to it persistently. Any changes in quantity, especially in the case of increase, and in kind of feed in the ration, should be made gradually. Only gentle, kind treatment should be practiced in handling your calf. Abuse and excitement must be absolutely avoided. Remember that it is the well fed, quiet, contented animal that makes the best progress in fattening.

Though this discussion began with the very young calf, it should be understood that the methods of feeding and handling that have been set forth also apply to the calf of more advanced age.

Let all members use their best efforts in developing calves of high

merit. Even though all of you do not win prizes you should try your utmost to do so. You will thereby not only make the competition stronger in the great baby-beef shows in which you will exhibit this fall, but you will gain an abundance of knowledge and experience that will be of much value to you in your future life as stock farmers.

PIGS IN HOT WEATHER.

July and August are rather trying months on hogs. The excessive heat of the late summer is apt to interfere with the growth and development of pigs unless special preparations are made to keep the animals cool and supplied with succulent food as well as grain and other concentrates. This the feeder must do if he would give his pigs a fair chance.

Heavy feeding is not necessary during the summer months, that is, heavy grain feeding, but the pigs should have pasture and enough concentrate to permit growth and hardiness till the time for finishing them arrives.

During the heat of the day the pigs will not stir themselves to forage, but will lie up in shady, cool places. Hence it is highly desirable that cool, shady, moist places be provided for them. But this is not enough; they must have plenty of feed when the cool of the day arrives in order that they may grow and put on sufficient flesh for thrifty animals.

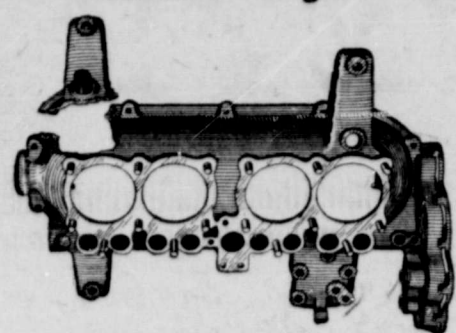
Not much corn will be required. In fact, none need be fed if there are other grains. Some grain will be needed, and if there is skimmed milk and slops, so much the better.

Pasture is necessary. When the permanent pasture begins to fail there should be crops to pasture. Soiling crops, too, are desirable when pastures must be supplemented with green crops.

It is not too late to plant late crops for soiling or for pasture. If you have sufficient moisture it will pay you to plant now, in case you haven't planted earlier. It will be advisable to keep the pigs in a growing condition during summer.—Farm and Ranch.

R. G. Harp attended the Matador picnic on Wednesday.

Gasoline Engines--Oxy-Acetylene Welding



We have the following used gasoline engines for sale cheap:
2 1½-horsepower; one air cooled and one water cooled.
1 2½-horsepower.
1 6-horsepower Fairbanks-Morse.
1 8-horsepower Milwaukee.
We weld cracked and defective cylinders, crank cases, transmission housings, parts for farm machinery, etc.

No Job Too Large; No Job Too Small. All Work Guaranteed.

E. N. EGGE AUTO COMPANY
Phone 646

CASH GROCERY CO.

Offers You the Following Special Inducements:

PACKING HOUSE PRODUCTS

Picnic Hams, per pound 15c
Swift's Premium or Majestic Breakfast Bacon, per pound 30c
Armour's Banquet Breakfast Bacon, per pound 23c
10 pound Swift's Premium Pure Leaf Lard \$1.60
10 pound Swift's Jewel or White Cloud Compound 99c
10 pounds Mrs. Tucker's Shortening \$1.20

POTATOES! POTATOES!

12 pounds Oklahoma Potatoes for 25c
Ask for sack prices.

CANNED GOODS.

3 cans Van Camp's Hominy for 25c
Silver Thread Kraut, per can 10c
Libbey's No. 2 size Pork and Beans, per can 10c
Fancy Table Peaches, two large cans for 25c
Blue Ridge Sweet Corn, 3 cans for 25c

FRUIT JARS!

1 dozen Half Gallons, with Tops and Rubbers, for 75c
1 dozen Quarts, with Tops and Rubbers, for 65c
1 dozen Pints, with Tops and Rubbers, for 55c

LEMONS.

Large new stock, per dozen 20c

PEANUT BUTTER—"BEECHNUT."

Regular 40c size for 25c
Regular 20c size for 15c
Regular 15c size for 10c

FLOUR! FLOUR!

"Light Crust," for lightbread or biscuit \$1.80
"Pride of the Plains" \$1.75

CASH GROCERY CO.

Phone 101

SAY SUSAN

Don't you think I need a new suit for the Fair?

Why no, John, your old one will do if you have it cleaned

THE

Waller Tailoring Co.

WAY

Tailors

Dry Cleaners

Phone 188

"TRADE IN PLAINVIEW"

We Pay Return Charges on All Parcel Post Packages

Hupmobile Service



The mark of superior motor car service

The Squarest Service Deal for You and Your Hupmobile

In the Saturday Evening Post of August 7, the Hup Motor Car Company announces its new national system of free service-to-the-owner.

This service is given without cost to every owner of a 1916 Hupmobile. A book of coupons, good for 50 hours of labor, goes with each 1916 model.

The coupons are exchangeable for labor at any Hupmobile service station in the United States or Canada.

We want to emphasize the national announcement by calling particular attention to the local Hupmobile service station. We believe the new plan to be the best yet devised, the simplest, most practical and most complete.

It guarantees your Hupmobile being kept in perfect running condition.

The service is yours, free, from the time you buy a car—anywhere you want it.

The 1916 Hupmobile—worth \$200 more but \$115 lower in price than last year's model—is a remarkable automobile value—the best the Hup Company has ever built.

With the service feature added, there can be no doubt that the 1916 model is the most exceptional value in the world.

Our merit test of the 1916 Hupmobile has convinced scores that there is no need for more cylinders, no need to pay more than the Hupmobile price. This service plan proves that no car at any price can give greater satisfaction.

We stake our reputation on these facts. Let us prove them to you.

You cannot afford to buy any car until you have learned the details of the first real national plan that wipes out motor car troubles.

We shall be glad to give you the particulars if you will call and to show you the beautiful new Hupmobile.

1916 HUPMOBILE PRICES.

5-Passenger Touring Car, \$1085 7-Passenger Limousine, \$2365
7-Passenger Touring Car, \$1225 5-Passenger Sedan, \$1365
2-Passenger Roadster, \$1085 2-Passenger All-Year Coupe, \$1165
5-Passenger All-Year Touring Car, \$1185. All U. S. prices f. o. b. Detroit

When you buy a 1916 Hupmobile you get a leather-bound book of coupons—good for 50 hours of free service labor at any service station where is displayed the sign reproduced above.

HUBBARD BROS.
Panhandle Distributors Plainview, Tex.
Phone 113

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

THE EVENING HERALD'S LIVE WANT AD PAGE
TELEPHONE NO. 72

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

BOARD AND ROOM at old PIPPIN HOTEL—\$5.00 pre week.

We are in the market for Dry and Green Hides in any quantity. RUCKENBERG PRODUCE COMPANY. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

This is the season for planting stock beets, cowpeas and turnips. For the best seed see PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOUND—An automobile horn in northwest part of town. Owner can have same by paying for this ad. tf.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN. tf.

WANTED—Married man for general farm work. \$40 per month. House and cow furnished. Apply at Herald. tf.

TO EXCHANGE—Studebaker car, 20 horsepower, 3 forward speeds, five passenger, four news tires; care in first-class condition. Has been run about six thousand miles. Want Ford roadster on trade. Might consider live stock. Condition of car guaranteed. ROY BAILEY, Petersburg, Texas. tf.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

FOR SALE—3-burner oil stove and 50-gallon oil tank. Bargain. E. R. ANDERSON. 2t.

FOR SALE—Good work horse cheap, or trade for young stock. T. H. BEEBE. —Adv. 2t-pd.

A package of Bryant Candy is ready for you at THE HERALD OFFICE Get the want ad. —Adv. tf

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

FOR SALE. Sixty-horsepower "Charter" Gas Engine, only been used one month, at a bargain. Address BOX 63, Tullia, Texas. Aug. 13-pd.

Get your Sandwich Lunch at the KASH KANDY KITCHEN. tf.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

LOST—Silk parasol; gold and pearl handle; script monogram F. M. S. on handle. Reward for return to C. C. STUBBS, at Reinken's Store. 4t.

WANTED—A young woman or girl to do house work. Call 236 or 167. —Adv. tf.

FOR SALE—Some Plums and Free-stone Peaches, delivered when wanted. Phone 9024. —Adv. tf.

114 ACRES LAND FOR SALE At \$12.50 per acre; \$700 for five years at 6 per cent. Will take good second-hand auto at fair price. Land is excellent, ten miles from railroad town, on rural mail route; mile from excellent school and church and in fine neighborhood. Y. W. HOLMES, —Adv. 3t. Plainview, Texas.

FOR SALE—160 acres of well improved land 4 miles south of Lockney. Will trade for residence or small farm near Plainview. Apply at BOYD'S GROCERY STORE. Adv. 4t-pd.

BRYANT CANDY FOR WANT ADS. Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf

PLAINVIEW NURSERY has fruit for sale—Peaches, Plums, and Grapes. Will also trade Nursery Stock for land, livestock, second-hand sacks, and peach and apricot seed. If you want good, home-grown trees, investigate our Nursery.—L. N. DALMONT, Prop. —Adv. 4t-pd.

State of Ohio, City of Toledo, Lucas County, ss. Frank J. Cheney makes oath that he is sole partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY, Notary Public.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886. A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, 75c. Take Hall's Family Pills for constipation.

Special Excursion to Lampasas, Tex.
Account Baptist Sunday School and Bible Conference, Aug. 2nd to 12th. Round trip tickets on sale Aug. 1st and 3rd, good for return limit Aug. 14th at fare of \$14.05.
FOR FURTHER INFORMATION PHONE 224
JOHN LUCAS, Agent
Phone 224

REGISTERED
DUROC-JERSEY HOGS
FOR SALE AT AUCTION
AT HELEN TEMPLE FARM, Plainview, Tex.
Three years ago we started raising Duroc-Jersey Hogs by purchasing the celebrated herd of Mr. Tom Frazier of Morgan, Texas. To this herd we have added some of the very finest Durocs found in the prize-winning herds of Texas, Oklahoma, Kansas and Illinois, and by careful selection have produced some of the finest breeders to be had anywhere. We have stocked the Texas Experimental Stations at College Station and Temple, and the State's representative, who made the selection, declared publicly that our herd of brood sows was the finest he had ever seen.
On Saturday Afternoon, August 28th, 1915
we will sell at auction 25 fine young boars ranging in age from five months to two years.
It pays to raise the best, and now is your opportunity to head your herd with a fine registered boar.
The sale will be at the Farm near Plainview, and will begin at 2 o'clock p. m., Saturday, August 28th, 1915.
THE HELEN-TEMPLE FARM, PLAINVIEW, TEXAS
Lafe Burger, Auctioneer Geo. R. Quesenberry, Manager

Ship Your Live Stock TO RHOME-FARMER COMMISSION CO.
FORT WORTH, TEXAS
"We Sell 'ems Ourselves"
Tom Frazier Sells the Hogs No Better Service Anywhere
Write or Wire for Market Information

JUST RECEIVED
A Car of Pekin Wagons
Fully Guaranteed
All Styles for Every Farm Use
Come To the Avery Warehouse Inspect These Wagons and Get Prices
W. R. SIMMONS
CALL THE HERALD FOR JOB PRINTING. PHONE 72.

ANNOUNCEMENT
I HAVE moved my jewelry repair equipment from the former store room of the J. W. Willis Drug Co. to Duncan's Pharmacy where I will endeavor to merit your patronage.
J. M. JOHNSON

FOR SALE. Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

FOR SALE. Good two-row cultivator, in good shape, at a bargain for cash or note. I don't need it. See or phone me at Anderson Hotel. F. JORDAN, Phone No. 630. tf.

FOR SALE. Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

FOR SALE. 60 h. p. gas engine, "Charter." Only been used about one month; at a bargain. Address BOX 63, Tullia, Texas. Aug. 15. Pd.

IMPROVED 320 acres in Hale County; will sell for one-third cash, give good time on balance, and, if desired, will furnish money for purchase of 30 to 50 head of cows. Address OWNER, care Herald. 4t.

NOTICE. Ten acres for sale, well improved; one-half mile outside city limit, northwest of town. W. S. WASSON, Plainview, Texas. —Adv. 8-6-pd.

FOR SALE. One horse, 8 years old; also one buggy, Columbus make, and harness. All in good condition. See property, at Gilbert's Barn, and owner at his office, over Boyd Grocery Co. H. W. HARREL. —Adv. 4t.

OLD PAPERS FOR SALE. HERALD PUBLISHING CO. —Adv. tf.

FOR SALE OR TRADE. Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

WANTED—FOR CASH. Wanted, for cash, 25 or 40 acres of improved land in a radius of 5 or 6 miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. tf.

FOR SALE—Top buggy and single harness; in first-class condition. See WILL GASSAWAY, at Lake Plainview. —Adv. tf.

FOR SALE. Am dropping another \$50 on property listed at \$600 last week. Three-room house and 1½ lots; \$75 down; balance \$15 a month. W. F. GARNER. —Adv. tf.

FOR SALE. Five-acre tract 1½ miles from Court House; good 5-room house, barn, chicken house, tank, windmill and milk house—all new; good orchard, 2 acres alfalfa. For particulars and terms on this bargain address OWNER 562, care of Plainview Herald. Phone 203. Aug. 11.

FOR SALE. Three-room house and seven lots on Seth Ward campus, with good barn and sheds, well and windmill, fowl house, cellar, all under hog and barbed wire fence. Free range. Will sell for small payment down and balance like rent. Phone 398, or see W. I. HOGUE, The Tailor. 2t.

POSITION WANTED on stock ranch by young man 23 years old with irreproachable character. Has High School, Commercial College and one year in College education. Of good appearance; 5 feet 11 inches tall, weight 168 pounds. Big wages not expected. JAMES B. BARTCH, 501 Oxford Ave., Dayton, Ohio. —Adv. 2t.

FOR SALE. A Ford touring car, in good condition; equipped with new tires, Presto tank, seat covers, tools, etc. Nice looking. Price, \$350. C. E. STOUT, Abernathy, Texas. —Adv. tf.

WANT TO RENT. Invalid's chair. Phone 441. NASH ROOMING HOUSE. 1t.

Manuscript Covers at THE HERALD. —Adv. tf.

ILLUSTRATORS-DESIGNERS AND ENGRAVERS EXCLUSIVELY
THE COCKS-CLARK ENGRAVING CO.
BARCLAY BLOCK, DENVER
ETCHING

Incorporating to the Pale and Sickly The Old Standard general strengthening Tonic, GRAVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

TRY IT! SUBSTITUTE FOR NASTY CALOMEL

tarts Your Liver Without Making You Sick and Can Not Salivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place. "Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

Your Bell Telephone and PARCELS POST
Constitutes a partnership that should work out uncommonly good results, since City shops are brought conveniently close to the country customer, and city people may obtain from the country the various products of the farm.
BELL TELEPHONE SERVICE provides the means for placing the orders, and delivery can be made at your door by Parcels Post promptly, and at slight cost.
THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY.
3-R-14

DR. NORMAN B. MAYHUGH, OSTEOPATH
Office, 22 Grant Building
Office, Phone 585; House, Phone 171.
DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician.
Graduated Kansas City Veterinary College April 8, 1915.
Calls Answered Day or Night. Lockney, Texas.

DRS. SMITH & SMITH will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

Take Time
But Take Him by the Forelock and Be Prepared To Save Your Feed Crop This Year
After spending much time and money investigating and experimenting with the different kinds of silos being put on the market, we believe we have the best proposition now that can be had, in
The Tulsa Silo
Cheap, Durable, Simple in Construction
Wallace G. Whitley, of Powersville, Mo., Writes on April 25:
"Have had a report on the entire 18 Tulsa Silos sold last year and everyone is delighted. Every one made good."
The Price and Capacity Can Be Made To Fit Your Requirements. Come and See the Silo Erected In Our Yard
A. G. McADAMS LUMBER COMPANY
Plainview, Texas

FIRST MONDAY BARGAINS

Our Sale has been the best in our history, thanks to the people. Just to "taper off" we give you the following Special Bargains for First Monday:

Any Boys Suit in the Store for 1-3 off
 One Lot of 50 Boys Suits for One Half
 One Lot of 75 Mens Hats worth from \$2.00
 to \$3.00 First Monday Price \$1.00.
 25 Mens Straw Hats worth from \$1.50 to
 \$3.00 First Monday Price 50c

Any Panama Hat in the Store for 1-3 off
 Regular Price
 Any Mans Suit in the Store for 1-3 less
 than Regular Price
 Mens Odd Pants 1-3 off Regular Price
 Any Low Cut Shoe in the Store for 1-3
 less than Regular Price

FOR THE LADIES

We will have a counter of remnants that will be of unusual interest. On this counter will be remnants from all the piece goods in the store. Everyone a bargain; you better see these remnants. We have a few pairs of Nettleton shoes left; they are worth \$6.00---First Monday price \$3.00.

Put Us To The Test---Make Us Do Our Best

Plainview Mercantile Company

Biggest, Busiest and Best---

EXPORT EXCESS OVER IMPORT SHOWS INCREASE IN 1915.

Department of Commerce Issues Report on Balance of Trade for Fiscal Year Ending June 30.

WASHINGTON, D. C., July 29.—In export of domestic products, in aggregate value of foreign trade, and in favorable balance of trade the United States made a new high record in the fiscal year ended June 30, 1915. Figures made public by the Department of Commerce today show that imports and exports combined totaled \$4,442,864,272, an increase of \$184,000,000 over 1914 and of \$164,000,000 over 1913, the prior high-record year in total trade.

Exports in 1915 totaled \$2,768,643,532, an increase of \$404,000,000 over 1914 and of \$303,000,000 over 1913. Imports aggregated \$1,674,220,740, a de-

crease of \$219,700,000 from last year's total and of \$138,800,000 from that for 1913.

The excess of exports over imports for the year 1915 was \$1,094,422,792, which sum exceeded by \$428,000,000 the former high record, made in 1908, and by \$623,800,000 the export balance for 1914.

June, 1915, exports were \$268,601,599, and exceeded by \$111,530,000 the total for June last year. June imports were \$157,746,140, or less by \$216,890 than those for June, 1914, but \$26,500,000 more than those for June, 1913.

Of the June, 1915, imports 62.94 per cent entered free of duty, compared with 59.32 per cent for June, 1914, and 50.88 per cent for June, 1913. Of the year's imports 61.73 per cent were duty free; in 1914, 59.43 per cent.

The year's gold movements included imports, \$171,568,755; exports, \$146,224,148. In 1914 the figures were im-

ports, \$66,538; exports, \$112,038,529. The month of June, 1915, reversed the conditions shown in June last year. June gold imports having been \$52,341,740 this year and \$3,817,112 last year; while gold exports last month were only \$2,821,988, against \$48,107,064 in June, 1914.

REAL ESTATE TRANSFERS.

P. A. Blake and wife, of Taylor County, Iowa, to R. E. Burch, of Hale County: Lot No. 4, block No. 2, Slaton's Addition, Plainview. Consideration, \$1,350.

S. C. Bailey, of Jones County, Texas, to L. D. Rucker: Lot No. 31, block No. 19, Plainview. Consideration, \$1,000.

Prudie R. and Hugh McClelland to A. C. Lycan: Lots Nos. 3, 4, 5 and 6, block No. 6; one-half block No. 10; lots Nos. 2, 3, 4, 5, 6, 7, 8, 9 and 10, block No. 12, and lot No. 3, block No. 7, McClelland Addition, Plainview. Consideration, \$1,000.

J. D. Everett, Gray County, Texas, and J. R. Shaw, Lubbock County, Texas, to J. B. Magee, of Abernathy: Lots 4, 5 and 6, block 78. Consideration, \$100.

C. E. Carter, Hale County, Texas, to J. A. Doorak, Bonne Homme County, South Dakota: Northeast ¼ of section No. 4, block S4. Consideration, \$2,400.

Geo. J. Boswell and wife and E. G. George and wife to W. B. Armstrong: Northeast ¼ section No. 8, block JK2. Consideration, \$1.00.

R. H. Wilkin, Oklahoma County, Oklahoma, and A. E. Harp, State of Texas, to J. B. Maxey: Lots Nos. 9 and 10, block 5, Highland Addition, Plainview. Consideration, \$600.

UNCLE SAM HAS READY A NEW TRANSCONTINENTAL GUIDEBOOK.

The United States Geological Survey has just issued a guidebook describing the Overland Route from the Missouri River to the Pacific coast, and every traveler may now enjoy the luxury of being "personally conducted" without any other expense than the dollar he must send to the Superintendent of Documents, at Washington, D. C., to obtain a copy. It is Secretary Lane's desire that the transcontinental journey, by whatever route, shall afford the traveler an intimate acquaintance with the country through which he passes, and this volume

therefore, is the first of four which will appear in rapid succession. The next to come, that covering the Northern Pacific Route, so closely identified with the Lewis and Clark Expedition of 1803-1806, will be published in a few days; and those describing the Santa Fe Route and the Shasta and Coast Route will follow soon.

In the preparation of the book on the Overland Route (Bulletin 612) much information already in the possession of the Geological Survey has been utilized, but to supplement this material three geologists last year made a field examination of the entire route, while special topographic surveys for the accompanying maps were made by Survey engineers. The route is covered by a series of 29 complete and accurate maps, which are so arranged that the reader can unfold them one by one and keep each map in view while he is reading the text relating to the portion of the route it represents.

The book is also freely illustrated with half-tone plates of some of the most striking views and objects to be seen on the journey and with pictures of prehistoric animals that inhabited the West in ages past, when Nebraska and Colorado, for instance, were huge swamps frequented by strange beasts whose fossil remains are now found in the rocks formed from the sand and mud of the ancient swamps, which have since been elevated thousands of feet. The book of 244 pages is, as a whole, distinctly popular in character.

In ordering the Overland Route Guidebook from the Superintendent of Documents ask for Bulletin 612 and inclose \$1.

JUDGES' AND COMMISSIONERS' ASSOCIATION AT BRYAN.

The two weeks of big things for Texas farmers at the A. and M. College began Monday, July 26th, when the annual short course for farmers and farm women opened at the College for a week's session. This short course, which is marked by the presence of many agricultural leaders from other states, directly precedes the Farmers' Congress, which is in session at A. and M. August 2-4. The Texas Good Roads Association and the County Judges' and Commissioners' Association of Texas will be in session at the College August 5-6-7.

I have no more plums for sale. E. W. BYARS. 11.

HOTEL ARRIVALS.

Ware.

Wm. G. Kennedy and wife, Muleshoe; Jesse Elrod, Muleshoe; Minnie Kennedy, Muleshoe; C. T. Buford, Tyler; Malcolm Graham, Galveston; H. C. Wallin, Fort Worth; Dan O. Martin, Amarillo; L. Webb, Fort Worth; P. N. Nysoe, Clovis, N. M.; E. R. Elrige and wife, Mt. Town, Iowa; A. D. Evans, Fort Worth; E. H. Keller, Fort Worth; Mrs. R. F. Jenkins, Roswell, N. M.; Miss Jenkins, Roswell, N. M.; J. O. Jenkins, Amarillo; Aiden Bodner, Roswell, N. M.; C. Husey, Lubbock; G. C. Wayne, Amarillo; F. A. Molehardt, Dallas; E. B. Oakes, Dallas; Frank Tisue, Springfield, Ill.; M. G. Crawford, Dallas; E. L. Fillingham, Dallas; D. E. Waggoner, Independence, Kansas; J. T. Gardner, Hamilton, Ohio; H. B. Martin, Dallas; L. E. Tinglee, Dallas; Glenn Henderson, Dallas; H. H. Bray, Wichita Falls; C. H. Hartner, Dallas; T. P. Toran, Denver, Colorado; B. L. Walker, Fort Worth; Chas. Saylor, St. Louis, Mo.; S. R. Hanks, Wichita, Kansas; L. D. Smyth, Cleburne.

CLEAR WATER FOR POULTRY.

That too much stress can not be laid on the necessity for providing plenty of pure water for chickens is the statement of F. W. Kazmeier, instructor in poultry husbandry at the A. and M. College. "Too often those in charge of the chickens think that all that is necessary is to put an old can or pot full of water in the poultry yard and let it stay there until the chickens drink it or until it is evaporated," says Mr. Kazmeier. "And there is one great mistake. A chicken requires a great deal of water, and the purer the water the better it is for the poultry. Inexpensive water jugs that can be made sanitary and acceptable may be had, and that is one of the best investments which a chicken raiser can make. By all means see that the water your chickens get is free from dirt and trash, and change it often enough to make it pure."

NOTICE.

W. O. W. Plainview Camp will have an unveiling at the City Cemetery Sunday afternoon. A program will be given in connection, and an address by Chas. Clements. The public is cordially invited to attend, and especially the members.

PAT ROONEY IS NO MORE.

From the Granger, Texas, News is taken an excerpt telling of the death of Pat Rooney. Rooney was known in many Texas towns. He drifted from place to place doing odd jobs of work. He was employed here by J. H. Slaton and J. F. Garrison at various times. "Wanderlust" filled his soul, and he satisfied its cravings. The Granger News says:

"The well known character, Pat Rooney, ended his career upon earth last Thursday evening about 7 o'clock, by drinking carbolic acid. At the time of the tragedy, or when he swallowed the deadly draught, he was near the wagon bridge crossing the Donahue about one mile from Bartlett. He was talking to a negro man, advising him of his intention to take his life, whereupon the negro did all he could to persuade him not to commit the tragedy. His efforts were in vain, and in a short while was ordered away in order that he might carry out his purpose. The negro, in talking to a representative of the News, said that he was afraid that Rooney was going to shoot himself, as he had his hand covered with a handkerchief. For this reason he was afraid to interfere. Before ordering the negro away Rooney made him promise to tell the people for a week that he was going to hell.

"Rooney was in Granger that morning and appeared in a cheerful mood. Upon being questioned, he told several that people he had been working for had failed to pay him.

"The remains were brought to Granger to be prepared for burial, and while efforts were made to locate relatives it proved futile. No one appeared to claim his remains, and they were given burial by the county, interment being in the Granger Cemetery.

"Rooney was well known in Granger, and, while down and out in the world, and having spent a greater part of his life in dissipation, his case is particularly a sad one. While living he had no one to advise him; while dead there was no sympathy extended or flowers placed upon the lonely mound."

The change in style in women's wear is causing a slump in automobile sales in Africa. Ostrich feathers are no longer the mode, and those formerly reaping enormous profits from ostrich farms are finding themselves impoverished.



Your Boy's Wish

for future wealth and greatness may be gratified, if you, Mr. Parent, will give him the proper training in his early years.

Open a Bank Account in his own name; even though it is a small beginning, remember that some of the World's Financiers date their success from that FIRST DEPOSIT IN THE BANK.

Let YOUR BOY begin with a saving account at OUR BANK.

TRADE IN PLAINVIEW

THIRD NATIONAL BANK
 PLAINVIEW, TEXAS