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ENTHUSIASTIC BANQUETTERS PLAN NEW BOOSTER BODY

Temporary Organization of Chamber of Commerce to Be Made Friday Evening in County Court Room.

The Chamber of Commerce is much like an automobile. She has run down and is grounded and needs adjustment. The Young Men's Business League have been doing some effective work. They got the old machine started in low, this meeting tonight will throw her into intermediate, and if we will all pull together and do what we ought to Friday night she will jump into high and hit it up on 'six' and never miss a stroke," said Judge J. E. Lancaster last night at the banquet given by the Young Men's Business League at the Elk Cafe.

Each member of the Young Men's Business League invited one of his older friends, whom he considered good timber for an aggressive Chamber of Commerce worker. The object of the spread, to get the older men together and see if some plan could not be formulated for reviving the Chamber of Commerce or making a new organization, was stated by E. B. Miller, in the absence of the president, F. F. Hardin.

Following an invocation by Dr. O. L. Hailey, impromptu speeches were made by request of the chairman by Judge H. C. Randolph, M. D. Henderson, Dr. O. L. Hailey, Col. R. P. Smyth, Judge J. E. Lancaster, C. E. White, J. W. Longstreth and L. F. Cobb. The speeches were full of enthusiastic vim.

A temporary organization was not perfected, but a committee was appointed to arrange for a meeting of all men interested in forming an organization for the exploitation of the Plainview country. The time for this meeting has been set for Friday evening, at the county court room at eight-thirty. Each present pledged himself to bring at least one to the meeting, ten if possible.

Consensus of opinion was that the time is ripe for the organization of an active body, and even temporary organization was deferred until the matter could be brought before the entire citizenship of the town.

Co-operation for community interest was the spirit manifested last night and is the end sought.

BAND TO ACCOMPANY BOOSTERS TO MATADOR.

Thursday morning at five o'clock fifteen to twenty autos filled with Hale County Fair Boosters and members of the Plainview Band will leave for the Matador picnic. The start will be made from the First National Bank. The party will return that night.

Several cars will go to Amarillo tomorrow to attend the Kaffir Publicity Convention and boost for the Fair at that meeting.

WAYLAND'S NEW PRESIDENT IN FIELD FOR STUDENTS.

Yesterday Dr. O. L. Hailey formally accepted the presidency of Wayland Baptist College. Today he is at Lockney and other places in Floyd County in the interest of the college.

No successor has been named for Dr. Hailey as pastor of the Plainview Baptist Church, but a meeting will be held at the church Wednesday evening to take up this matter.

DISTRICT FARMERS' CONGRESS AND SHORT COURSE IN AUGUST.

A tentative program has been prepared for the District Farmers' Congress and Short Course to be held in Amarillo August 26, 27 and 28. It is stated in a letter to The Plainview Evening Herald that transportation will be provided free for all delegates duly authorized from Farmers' Institutes organized under the supervision of the State.

ARE YOU A LIVE ONE?

If you are, you'll be in congenial company at the county court room Friday evening at 8:30.

If you are not one, and want to see a bunch of "real live ones" come. It'll brace you up for the "dog days."

BE A LIVE ONE!

ECHOES FROM LAST NIGHT'S Y. M. B. L. INFORMAL BANQUET.

"A small band of soldiers can disperse a mob—they are organized."—Dr. O. L. Hailey.

"There's only one way for a body like a chamber of commerce to meet its financial obligations, namely, to arrange a budget for carrying out the work of the year and conducting the business of the organization in keeping with the plan."—Col. R. P. Smyth.

"A man who is a knocker is not a citizen in the true sense of the word."—Judge H. C. Randolph.

"The true spirit of chamber of commerce work is that of placing the community or common good before that of the private individual."—M. D. Henderson.

"I heard an old colonel say once that he had rather have a regiment of trained boys than a mob of men."—L. F. Cobb, alluding to the Young Men's Business League.

"I am convinced that the South Plains is entering into one of the most prosperous eras in its history."—J. M. Adams.

"An organization like this has no place for the word 'can't'."—J. J. Elieard.

BECKER GIVEN RESPITE OF FORTY-EIGHT HOURS.

Dispatches in the daily press state that Chief Justice Ford has granted Charles Becker, condemned to die at daylight Wednesday morning, a respite of forty-eight hours. Becker's counsel has filed a motion for a new trial on the grounds that new evidence has been unearthed.

EXCURSION BOAT DISASTER COSTS THE LIVES OF 1,000

Bodies of Eight Hundred Rescued From Steamer Eastland, Which Capsized in Chicago River.

CHICAGO, Ill., July 25.—Bodies of 809 persons killed in the capsizing of the steamer Eastland, at its wharf in the Chicago River Saturday, had been received tonight, after forty hours of searching by divers around the steel hulk, still lying on its side half submerged, where it rolled yesterday while laden with 2,408 excursionists.

The total dead as a result of the turning over of the top-heavy ship will remain at approximately 1,000, according to estimates made by Coroner Hoffman, whose reports indicated that probably 200 bodies still were held in the mud of the river by the superstructure of the overturned boat. While only 1,002 passengers of the Eastland have registered with the Western Electric Company as saved, it is thought that about 475 survivors, including the crew of seventy-two, had failed to report their escape.

Three Score Bodies Found.

About three score bodies were recovered from the wreck before noon today, but after that hour divers discovered only one corpse before they quit work for the night. Deputy Coroner Linderman, who had charge of the work at the river side, said he did not expect to find many more bodies before the steamer was righted, and possibly none then.

Estimates as to how many persons might be pinned down by the sunken vessel varied widely, some declaring there was none, while others estimated as high as 300. There was much confusion in the totaling of bodies recovered, owing to duplications and removals.

Most of Victims Identified.

As a result, all sorts of estimates were scattered about the city, with guesses from 1,300 to 2,300, but officers in charge of clearing the wreck have been unable to tabulate more than the 901 bodies listed tonight when the morgue was cleared of all but a score of corpses. All the rest of the victims, mostly women and children, have been identified and removed by relatives.

Investigations to determine responsibility for the calamity will be under way tomorrow in a dozen quarters. City and county officers were unanimous in declaring that chief blame for the accident rested with the Federal inspectors, who permitted the steamer to operate while unseaworthy.

KNOCKER vs. BOOSTER

When the Creator had made all good things, there was still more work to do, so He made the beasts and reptiles and poisonous insects, and when He had finished, He still had some scraps that were too bad to put into the Rattle Snake, the Hyena, the Scorpion and the Skunk, so He put these together, covered it with suspicion, wrapped it in jealousy, marked it with a yellow streak and called it a

This product was so fearful to contemplate that He had to make something to counteract it, so He took a sunbeam and put in the heart of a child, and the brain of a man, and then wrapped these in civic pride, covered it with brotherly love, gave it a mask of velvet, and a grasp of steel, made it a lover of fields and flowers and manly sports, a believer of equality and justice and called it a

KNOCKER.

BOOSTER.

AND EVER SINCE THESE TWO WERE, MORTAL MAN HAS HAD THE PRIVILEGE OF CHOOSING HIS ASSOCIATES.

PROPAGATOR OF "RED" PIGS OFFERS PRIZES FOR FAIR

Premiums Are for Two Classes, With Money for First and Second Judgments.

Tom Frazier, vice-president of the Rhome-Farmer Live Stock Commission Company, of Fort Worth, has offered a contribution to the funds for premiums for hogs at the Hale County Fair, September 14, 15, 16, and 17. Mr. Frazier has designated the classes for which the prizes are to be awarded. For the best barrow, any breed, weighing 225 pounds and over, \$5.00; for the second best, \$2.50. For the best barrow, any breed, 175 to 225 pounds, \$5.00; for the second best, \$2.50.

Mr. Frazier expresses his intention of attending the fair, and pledges his co-operation to make it a success.

Prizes for Wheat, Too. Some special cash prizes are being offered by the Harvest Queen Mills. A prize of \$5.00 for the best wheat, judged from test and from yield per acre, and \$3.00 for the second exhibit, same basis, and \$5.00 for the best wheat by test regardless of yield per acre, comprise the donation. Other prizes of cash and else will be offered for pastry made from Harvest Queen products.

PLACING PIPE FOR EAST SIXTH MAIN EXTENSION.

Yesterday work of laying pipe for the extension of water mains along East Front Street was begun. The work will be rushed to completion, according to City Secretary B. L. Spencer.

SAME OLD STORY—"HALE COUNTY HOGS"

Monday two cars of hogs shipped by Morrison & Watson brought \$7.72 1/2, packer top, on the Fort Worth market.

Saturday's Election Returns

Returns to date from the election held Saturday, as recorded by County Clerk B. H. Towery are given below. The vote was extremely light. No election was held in Precinct No. 2, Happy Union, and returns have not yet been received from Precincts No. 6, Runningwater, and No. 8, Bartonside.

Precinct No.	3	4	5	7	9	10	Total
1. For Amendment	14	14	5	0	4	54	91
Against Amendment	10	22	2	5	8	12	59
2. For Amendment	4	14	2	1	4	33	58
Against Amendment	9	22	4	4	9	27	75
3. For Amendment	7	11	3	1	2	38	62
Against Amendment	16	26	3	4	11	23	83
4. For Amendment	6	10	2	2	4	24	48
Against Amendment	17	26	4	3	10	36	96
5. For Amendment	4	9	1	1	3	36	54
Against Amendment	19	27	5	4	10	25	90
6. For Amendment	7	25	4	1	11	45	93
Against Amendment	16	13	2	4	4	18	57

Voting Precincts: No. 1, Plainview; No. 2, Happy Union; No. 3, Petersburg; No. 4, Hale Center; No. 5, Norfleet; No. 6, Runningwater; No. 7, West Side; No. 8, Bartonside; No. 9, Abernathy; No. 10, Plainview.

The amendments were:
 1. To increase membership of the Supreme Court.
 2. Special county loan fund for students.
 3. Levy of special road tax.
 4. Issuance of public bonds for drainage, etc.
 5. To permit travelling men to vote away from home.
 6. Separation of A. and M. and Texas University.
 Amendments numbers 1, and 6 carried in Hale County, according to the returns received up to four o'clock this afternoon.

WILSON WILL TEACH NEXT YEAR IN HEREFORD SCHOOLS.

Former Seth Ward Instructor Brings Father and Brother to See Plainview Country.

Prof. F. P. Wilson, formerly of the faculty of Seth Ward College, arrived in Plainview yesterday for a visit with friends and on business. He was accompanied from Groom, Texas, by his father, G. P. Wilson, and a brother, Taylor Wilson, who are inspecting the irrigated district with the expectation of locating here.

Professor Wilson has been employed by the board of trustees of the Hereford Public Schools to teach in the High School there. He will go to Hereford from Plainview for a short visit.

JOHNSON MOVES TO DUNCAN'S.

J. M. Johnson has moved his watchmaker's bench to the Duncan Pharmacy. He has been occupying the Donohoo Building.

STAGE LINE EIGHT-HOUR RUN FROM CANYON TO PLAINVIEW.

Relayed Mule Teams Drew Stage Coach Sixty-Five Miles With Passengers and Baggage.

Wayne Paxton offers an interesting reminiscence of the time when Plainview was reached from Canyon by stage line. Relayed teams of mules carried the stage sixty-five miles in eight hours, leaving at eight in the morning and arriving at Plainview in the afternoon at four. Twelve years ago the first talk of a railroad for Plainview was considerably discounted by many, some of whom had land holdings, and it was four years before the road was finally completed.

PRACTICALLY CERTAIN THAT ALL AMENDMENTS WERE LOST

Fate of Separation Measure Is Still in Doubt, and Returns Indicate Decreasing Majority.

Complete returns on the election of Saturday have not yet been secured, and will not be available until the reports of canvasses of election by county clerks have been made.

It is thought that all amendments were lost, but the fate of the amendment providing for the separation of Texas University and the Texas Agricultural and Mechanical College is yet uncertain. Returns received by the Dallas Morning News indicate that there is a majority of 2,502 against this amendment. Returns are coming in slowly, but the majority against the separation measure has decreased appreciably.

PAXTON RETURNS FROM MARKET.

Southern Buyers Predominate in Chicago Market, Indicating Anticipated New Prosperity.

Wayne Paxton returned yesterday morning from Chicago, where he has been for the firm of Paxton & Oswald. Mr. Paxton purchased two cars of furniture while in Chicago. The presence of many Southern buyers in the market indicates that there is money being spent liberally for household furnishings by the furniture men, in anticipation of the fall's good crops. Southern buyers outnumber all others, according to Mr. Paxton.

BACK FROM ELK CONVENTION.

Mr. and Mrs. Jim Pipkin returned yesterday morning from Los Angeles, where they attended the National Elk Convention as delegates from the local Elk lodge. They visited the Panama-Pacific and San Diego Expositions while away, and stopped en route and returning at various points of interest.

BIRTHS.

Born, to Mr. and Mrs. Stephen B. Paris, of Plainview, a girl, July 23.

REV. O. P. KIKER HOLDS LOCKNEY CONFERENCE.

Rev. O. P. Kiker returned yesterday evening from Lockney, where he had been to hold the quarterly conference for the Lockney station. Rev. J. A. Sweeney is pastor of the Methodist Church there.

GERMAN PAPERS RECEIVE NEW NOTE UNFAVORABLY

LUSITANIA INCIDENT IS REGRETTED, BUT CONSCIENCE OF GERMANY IS CLEAR.

WARSAW CHANGES ARE SLIGHT

Austro-Germans Succeed in Closing Only Northern Tip of Pincers Designed to Close on Warsaw.

BERLIN, July 25.—The latest American note to Germany concerning submarine warfare was received unfavorably by the German newspapers in which it was printed Sunday morning.

The Vossische Zeitung says: "The refusal to accept Germany's practical proposal to protect American passengers shows a lack of readiness to understand the German standpoint. The principle that belligerent states must protect neutrals is untenable, as it would mean abdication to neutral states. It is true belligerents must respect neutral rights, but only provided neutrals do everything to prevent their citizens getting into situations where protection is impossible.

"Victory is the supreme law for every belligerent. Those who render more difficult this task than does international law, support the enemy. The war on land has shown clearly that restrictions are necessary. A person who remains within a beleaguered fortress or walks into a gunfire zone risks his life without the right of protection from his home government.

True of Naval Warfare.

"The same also is true of naval warfare, in spite of the mistaken phrase 'freedom of the seas.' It is granted that the ocean is free for peaceful travel, but naval battles also take place on it. Neutral ships sailing between fighting battlefields run the risk of being hit by shells and also of being struck by mines. The submarine's only instruments are torpedoes.

"Those who demand that Germany should conduct the war according to rules laid down by some academic professor, expect Germany either to endanger her submarines or to give up this warfare, which means the weakening of Germany in the interest of her enemy. This is not neutrality, but partisanship against Germany.

"We know today that the passengers (of the Lusitania) could have been saved, but that they were neglected. Germany regrets their death, but she has a clear conscience and has no reason to disapprove of the conduct of her submarine commanders.

"President Wilson considers the further torpedoing of British warships carrying ammunition and passengers a deliberately unfriendly act. While Germany always is glad to respect American friendship, she has conceded everything that can be conceded. One bit more would be considered humiliating by the German nation, whose armies have been victorious upon all the battlefields, east and west."

The Taglich Rundschau and the Kreuz Zeitung similarly declare that the American note calls for the most decided opposition, and that it requires Great Britain "to show at least an equal respect for the spirit of international law as the President demands from Germany."

The Tageblatt says:

Claims British Influence.

"The note shows clearly that the American Government cares more for the crippling of our submarine war than for the safeguarding of American lives. The United States must realize that to change our submarine warfare is out of the question. The note proves that pro-British influence has gained an upper hand in President Wilson's circle. We hope the common sense of the American people will prevent citizens from serving as protection for English munition ships."

(Continued on Page Four.)

BE A BOOSTER!

Every citizen of Plainview is urged to attend the mass meeting at the Court House, county court room, Friday evening at 8:30. The organization of a body to exploit the Plainview country will be made.

BE A BOOSTER!

the other day,
in' paper went to
neasily thing up right
it back together just by
ness.
make-up man he chucked it in
the form;
The thing went through. O, golly!
what a storm!

"John Smith will sell at 20 Prospect
Street.
At the bride's home, on Wednesday
at high noon,
An only daughter, beautiful and
sweet—
With spotted feet, and coming two
next June."
So help me, that's the way the darn
thing read.
I saw it, and I nearly fell down dead.

That ain't the worst. The thing went
on to say:
"Mike Dolan died last night at half-
past eight;
No fire insurance carried, so they say;
Loss total, but the value was not
great."
You'd ought to heard the widow tear
and rave.
It makes me sick the way some skirts
behave!

"A son was born to Dr. Richard Vose,
A glossy black, and weight a thou-
sand flat;
His mother was by Danby, out of
Rose—
With gloves to match and wore a
picture hat."
The foreman threw three fits and
chased the air;
For once he got so mad he couldn't
swear.

"The Park House burned to ashes
Tuesday night.
The cause, they say, was softening
of the brain;
The noble firemen made a gallant
fight
In satin duchess, made with fish-
tail train."
Ain't that the everlasting limit? Gee!
The way the whole darn bunch jumped
onto me!

The boss he had me on the carpet, too.
Gosh! He can dress a feller to the
ground!
I sneaked out his office feelin' mighty
blue.
When all at once I heard a funny
sound.
The boss was all alone—I'd give my
hat
To know just what that guy was laugh-
ing at!

—Inland Printer.

THE MONEY COST OF PREVENTABLE DISEASE.
II. Tuberculosis.

(Prepared for The Herald by Dr. A. C. Ellis, Director, Extension Department, University of Texas.)
Consumption alone formerly cost the United States over \$1,000,000,000 per year. Three times as many people in proportion to population have this disease in America as do in England, Wales, Scotland, Sweden, Norway, or Switzerland. Since the discovery of the germ, by Dr. Woch, and of the improved methods of prevention and cure, it has been shown that where this knowledge is applied, 79 per cent of the loss from tuberculosis can be prevented. Of course, the greatest saving comes from the prevention of the spread of the disease through modern sanitation, but even in the treatment of those already afflicted the saving is large. Of the patients treated in the great Bourgeois Sanitarium in Belgium in 1903-1904, 76 per cent had returned to their regular occupations and were still continuing their improvement four years after leaving the hospital. Germany has reduced the death rate from consumption over 57 per cent in the nation and 42 per cent in the army by applying modern science. Frederick L. Hoffman, the insurance statistician, states that the death rate from this disease in American cities has been reduced from 318 per 100,000 in the decade 1872-1882, to 182 per 100,000 in the decade 1902-1912. Hoffman estimates that 200,000 lives had been saved in the United States during the decade ending 1910 by the scientific methods applied in combating tuberculosis. Placing the value of each life at \$1,700, the conservative figures usually used, this represents a saving of \$340,000,000 to the country.
(This is the second of a series of statements prepared by Dr. Ellis. Other numbers will follow dealing with typhoid, malaria, smallpox, hook-worm, etc.)
F. G. Wells, of Kansas City, was in this city on business last week
Miss Ida Leach returned from Hale Center Monday, where she had been visiting friends and relatives.

OFFICIAL NOTES T. F. W. C.

Miss Decca Lamar West, chairman Press Department, Texas Federation of Women's Clubs, sends the following news of the General Federation with this introductory comment:
"Below is given the latest bulletin of General Federation affairs issued by the chairman of the Press Department, Mrs. Grace Julian Clark. Mrs. Clark makes note of important points and changes made by the Board of Directors during their meeting at Portland, Ore. Mrs. Clark has a condensed but complete report of the council in the July number of the General Federation Magazine, which should be read by every club woman, and the chairman of this department wishes to repeat the advice of the State president, Mrs. Fall, in her last letter: 'This magazine is essential if one is to maintain vital relations with the notable work of women. I urge you each to become a subscriber.' It is impossible in the space given by the average newspaper to give half the activities of our State Departments, much less the General.
"The July number of the General official organ not only gives the council proceedings, but it is brimful of reading matter of intense interest to one interested in ethical work of any kind, and of information absolutely necessary to the club alive to the work to which it stands pledged. One of the most delightful articles is on 'Modern American Poets,' from the brilliant chairman of Literature Department, Mrs. Winter. It is true we feel that had Mrs. Winter listened just a little more intently, she might have heard a few more singers from the South (she recognizes only Lanier and Poe, apparently); still we realize that it is chiefly our own fault, for we know so little of them ourselves.
"Mrs. Pennybacker's recommendation that the chairmen of the different State Departments shall be made members of the respective departments of the General Federation (see Bulletin) will be far-reaching in its effect. It will give opportunity for the work of each State chairman to be known and for her to have due recognition, regardless of the section of the country to which she may belong. The tendency to confine our chairmanships and directors chiefly to the North has long been a matter of comment, and has doubtless retarded somewhat the growth of the club movement in the South. The new method will have a tendency to correct that error, which will be very beneficial."—Austin Statesman.

COTTON-SEED MEAL FOOD EXPERIMENTS PROGRESSING.

Considerable progress is reported by the School of Domestic Science of the University of Texas on experiments undertaken to determine the nutritional value of cotton-seed meal. This work was undertaken in co-operation with the Texas Health Association, which organization contributed \$100, and the Cottonseed Crushers' Association, which contributed \$150, the University paying the salary of a nutritional expert, the needed equipment and chemical supplies.
It is obviously impossible to conduct exhaustive feeding experiments with human beings when the food-product experimented with is supposed to contain any toxic substance, as is claimed in some quarters in the case with cotton-seed meal. It was, therefore, necessary to find an animal whose natural food is similar to that of man, and whose digestive processes most nearly resemble those of human beings. Taking the results of many other scientific investigators as indicative, the white rat was chosen, and a supply of these animals was procured.
Feeding tests, using cotton-seed meal in quantities and in mixtures varying with different groups of animals, have now been under way for 88 days. Their growth curves are plotted, so that any eccentricities of growth or development are immediately graphically represented to the investigators.
While conclusive results are not to be expected in so short a time, as, to be exhaustive, several generations of the animals must be subjected to the tests, still the investigators announce that no results unfavorable to the proposition that cotton-seed meal possesses high nutritional value, of likely utilization as a human food, have yet been found.
The investigators state that should the results of these experiments prove that the meal actually does contain a toxic substance, the line the research would then take would be to determine the detrimental element, so that a process might be devised for eliminating it.
It is not too optimistic to predict that before very long a new and very cheap human food, supplying largely the nutritional elements now supplied by meat, will be on the market made from cotton-seed meal.
Marvin P. Garner came in Friday from Canyon City for a visit with the family of his brother, W. F. Garner. He returned home today.

TEXAS INCREASES SILVER OUTPUT.

The output for Texas mines for 1914, as stated by Charles W. Henderson, of the United States Geological Survey, amounted to \$234 in gold, 530,817 fine ounces of silver, 149,027 pounds of lead, 23,760 pounds of copper, and 216,451 pounds of zinc, with a total value of \$313,787, which was slightly greater than the total value in 1913.
These figures show a considerable increase for silver, a large decrease for zinc, and smaller decreases for gold, copper, and lead. The greater part of the output of silver came from the Presidio silver mine and cyanide mill, in the Shafter district, Presidio County. Some silver, copper, and zinc were produced at Van Horn, Culberson County. The greater part of the lead and zinc came from the Sierra Blanca district, El Paso County.
Most Dutch cities are several feet below the level of the sea.



MOTHER should be photographed, but—Mother thinks only of her children when she thinks of photographs.
Perhaps she'll need persuading—perhaps will call it vanity, but her pictures will prove she is still a beauty—will be in greater demand than those quaint pictures of younger days.
Make an appointment for her.
Cochrane's

It's Too Hot To Cook
So why not buy your Bread, Rolls and Pastry from Us.

We Bake Fresh Every Day

Cakes of all kinds, Oat Meal Cookies, Fruit Slices, Jelly Rolls, Coffee Cakes, Pies of all kinds, Sugar Rolls, Lady Fingers, etc.

We Have the Most Modern Bakery On the Plains and Everything Sanitary

The City Bakery
NORTH SIDE SQUARE
T. J. Van ARSDELL, Prop.

JUST REMEMBER that we are now at our new place of business, formerly occupied by Shipley & Shipley, where we want to sell you Coal and Feed Stuffs, and will buy your Grain, Hay, Wool and Hides.

Come To See Us

Allen & Bonner
Coal, Grain, Hay, Wool and Hides

\$2,000 CASH AND SPECIAL PRIZES
open to you and your exhibits
at the

HALE COUNTY FAIR

No matter in what county you live you can compete. Come yourself and bring your livestock, farm and garden products, poultry, dogs, needlework, pastry, pantry stores, etc.

Special Railroad Rates

ANNOUNCEMENT

I HAVE moved my jewelry repair equipment from the former store room of the J. W. Willis Drug Co. to Duncan's Pharmacy where I will endeavor to merit your patronage.

J. M. JOHNSON

The Prices on Low Shoes Are Remarkably Low

THE STYLES ARE GOOD AND WE HAVE THE WANTED SIZES

Men's, Women's and Children's Oxfords, Slippers and Pumps

Reductions Are Continued On Most All Lines of Summer Goods

Carter-Houston's
GOODS THAT SPEAK FOR THEMSELVES

USE OF SWEET PEPPERS.

Easily Obtained; Peppers Eaten Alone and With Many Kinds of Food.

Sweet garden peppers, either green or after they have turned color, are deservedly popular vegetables, whose use has become common throughout the United States rather recently. Another name for this vegetable is pimiento. Sometimes it is called pimento, though this is not correct—pimento really meaning allspice. Sweet peppers can be grown easily in the garden, and are a common market crop. They should have a place in the home vegetable plot, along with the sharp red peppers used for seasoning, pickles, etc., which they resemble in all respects except flavor, being mild, where the red peppers are biting.

Sweet peppers may well be planted generously, for they have many uses on the table and any surplus may be canned. Good methods for this purpose have been worked out by experts of the United States Department of Agriculture as part of the canning-club work. In large markets green peppers can be had almost all the year, as they bear shipment well. Raw green peppers are very useful for seasoning, for salad making, and so on. As is always the case with vegetables, they should be washed before use. They are used also in making many dishes, of which baked stuffed peppers is well known. The top of the pepper is cut off, the "core" and seeds removed, and the pepper filled with a well-seasoned stuffing and baked until tender and brown. If one wishes, a little butter and water or stock may be poured into the pan with the peppers to keep them moist. Corn-beef hash is a popular stuffing, as is boiled rice and chopped chicken seasoned with celery, a bit of onion, and so on. Rice and nuts may also be used, or a mixture of rice and vegetables with butter and seasoning. Before canning, and before cooking if one wishes (though this is not necessary), the outer skin of the peppers may be removed by placing them in a hot oven until the skin blisters and cracks, which should not be more than 10 minutes, and then removing it with the aid of a slender knife.

Sweet peppers, either fresh or canned, are particularly good chopped or pounded fine and mixed with cottage cheese. Such cheese may be served with salad or used as a filling for sandwiches and in similar ways. Department of Agriculture publications contain a number of suggestions for the use of sweet peppers and for making sweet-pepper dishes.

Some methods of preparing them, recently tested in the Office of Home Economics, follow:

Cream of Pimiento Soup.

- 2 tablespoons butter.
- 3 tablespoons flour.
- 2 ounces ripe tomatoes, cut into small pieces.
- 1 cup water, or stock.
- 3 cups milk.
- A few drops onion juice.
- Salt.

Cook the pimientos in the water or stock until they are soft, and run them through a sieve, saving the water. Melt the butter, and cook the flour in it, being careful not to brown the mixture. Add the milk, pimientos, and the water in which they were cooked, and reheat, stirring constantly. Season with onion juice and salt. A small piece of onion cooked with the pimientos can be substituted for the onion juice.

Creamed Eggs With Sweet Peppers.

- 4 hard-boiled eggs.
- 3 tablespoons butter.
- 3 tablespoons flour.
- 1/2 teaspoon salt.
- 1 cup milk or cream.
- 1/2 cup juice from canned pimientos.
- 2 canned pimientos cut into small pieces.

Heat together the butter and the flour until the flour is thoroughly cooked, being careful not to brown the mixture. Gradually add the milk and juice from the pimientos. Stir until smooth and add the pimientos and seasonings. Cut the eggs in slices or in quarters, pour the sauce over them and reheat in the oven. Sometimes this dish is covered with buttered crumbs and baked long enough to brown the top.

The hard-boiled eggs may be dropped into the sauce and then the mixture may be poured over toast or crackers or served with a border of boiled rice.

Fried Sweet Peppers.

Fried sweet peppers make an attractive garnish to serve with mutton chops, lamb chops, pork chops, ham, or veal cutlet. Clean the peppers as usual, cut into 3 or 4 pieces and saute until tender and lightly browned, using butter or other fat enough to keep them from burning. If canned peppers are used, drain carefully and allow them to stand until they have dried a little.

Steak Smothered in Sweet Peppers.
1 1/2 pounds beef round steak.
1 cup bread crumbs.

1 small onion.
A little sage or mixed poultry seasoning.
1 quart of mixture of canned tomatoes and canned peppers, or
1 quart of mixture of fresh sweet peppers and fresh tomatoes cut in slices.
Spread over the steak a layer of bread crumbs mixed with the onion and other seasonings. Roll and tie into shape. Place the meat in a casserole or other dish with a cover. Pour the tomatoes and pepper over the meat and cook very slowly in the oven or on top of the stove for 3 or 4 hours. If the tomatoes and peppers do not cover the meat, add a little boiling water.

Veal cutlet can be used in place of steak.
Many other recipes are given in a circular recently issued by the department, which is intended primarily for the canning clubs, but is of much interest to housewives who wish recipes for peppers. The first part of the circular deals with the cultivation and growth of peppers. This circular may be had free upon application to the United States Department of Agriculture.

HALE CENTER.

HALE CENTER, Texas, July 22.—We have been having real fall weather the last two or three days.

Harry Pryor lost a cow from a snake bite last week.

The little son of Mr. and Mrs. Oscar Gentry, who has been seriously ill, is reported some better at this writing.

Miss Amy Eubanks left Tuesday morning for Plainview, where she will work in the Guyton Sanitarium.

Mrs. Savel is recovering from a recent operation.

Mr. Clyde Phillip's sister from Iowa is here visiting relatives.

The Needlework Club met with Mrs. Ewalt Wednesday afternoon, with a good attendance and several visitors. Mrs. Terry has invited them all to meet at her home next Wednesday afternoon.

There is to be a picnic at the city lake Friday evening. Everybody is invited to come and bring their lunch with them. This is gotten up by the Methodist Sunday School, and the Methodist ladies will serve ice cream.

Mary Benson, Ollie Bell Thomason and Pearl Webb returned Tuesday from a few day's visit with friends at Canyon.

Robert Alley is expected from the North Thursday with three land-seekers.

KRESS.

KRESS, Texas, July 22.—S. E. Groff left Saturday for New York, in response to a telegram stating that his mother was seriously ill.

Mrs. B. Y. Dickinson has returned from a month's visit to relatives at Itasca.

Mrs. T. R. Boney has returned from a visit to her daughter at Rogers, Texas.

Mrs. Pilmott and little son left Kress Wednesday for Boulder, Colo. Mrs. Pilmott's mother is seriously ill there. W. W. Browning has recently purchased a new Ford car.

Rev. M. S. Leveridge and Prof. H. B. Cogdell were in this community for a few days last week looking after the

Crullers or Fried Cakes

Never Greasy

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Everyone likes fried cakes or crullers. Here's a very superior recipe. Follow directions closely—success is certain.



K.C. Crullers or Fried Cakes

Three cups sifted flour; 1/4 level teaspoonful K.C. Baking Powder; 1/2 teaspoonful mace or nutmeg; 1/2 teaspoonful salt; 2 eggs, beaten light; 1/2 cup granulated sugar; 3 tablespoons melted butter; 1/2 cup skimmed milk.

Sift together, three times, the flour, K.C. baking powder, mace and salt. Add the sugar, butter and milk to the beaten eggs and stir into the dry ingredients to make a stiff dough. Knead slightly; then cut with fried cake cutter. Drop into a deep kettle filled with hot fat; drain on soft paper or colander and roll in powdered sugar.

To fry have fat at smoking point, turn crullers several times while frying to insure all parts being equally light and thoroughly cooked.

By all means, send for the K.C. Cook's Book—it's free and it contains 90 just such appetizing recipes. Send the colored certificate packed in 25-cent cans to the JAGGERS MFG. CO., Chicago, and write name and address plainly.

interests of Seth Ward College.
The contract for our new \$8,000 brick school building has been let, and construction will begin at once.

Postmaster General Burleson has ordered that the size limit of packages for parcel post shipment be increased to a combined length and girth of 84 inches, which will permit the mailing of standard sized fruit and berry crates. The old limit was 72 inches length and girth, and there has been a widespread demand for its increase.

Kansas wheat farmers are testing out tractors for plowing and general farm work. The small-size tractors seem to be most in favor.

State of Ohio, City of Toledo, Lucas County, ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of Hall's Catarrh Cure.
FRANK J. CHENEY,
Notary Public.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1915.
A. W. GLEASON,
Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

MONEY TO LOAN ON FARM LANDS
VENDOR LIEN NOTES BOUGHT AND TIME OF PAYMENT EXTENDED
T. P. WHITIS, P. O. box 687, Plainview, Texas

Announcement

We have rented the garage formerly occupied by the Egge-Corlett Auto Company and will occupy same as quickly as we can get moved.

We are splendidly equipped to do all kinds of welding and repair work and will appreciate the opportunity of serving all who may be able to use us.

In addition to repair work we will conduct an up to date garage.

E. N. Egge Auto Company
Telephone Number 646

1915	JULY							1915
SUN	MON	TUE	WED	THU	FRI	SAT		
				1	2	3		
4	5	6	7	8	9	10		

Gained Four Days Out of Nine

Over in Oklahoma one of the business concerns using a great many wagons had been considering the question of axle grease.

Apparently no conclusion could be reached from the statements of competitive sellers of the products, so the company decided to make a test.

Two NEW wagons which had just been delivered to the company were selected for the test. To one wagon a competitive grease was applied on both front and rear wheels, Texaco grease being used on the other.

They were set to work. In five days the competitive grease was done, the spindles got hot and a new application was required.

IN NINE DAYS TEXACO GREASE WAS STILL GOOD, SPINDLES IN PERFECT CONDITION READY FOR ONE MORE DAY.

Texaco service on wagons is like Texaco service on anything else, ready to give unusual value to the man who uses it.

Take advantage of Texaco quality by buying the Red-Star-Green-T oils. Made in Texas.

The Texas Company
General Offices, Houston, Texas



THE Picnic and Luncheon Season IS HERE

There is nothing more suited for your lunch than the good things of the Beechnut line. We have thought of you and offer the following specials:

- Beechnut Catsup, 35c size 25c
- Beechnut Pork and Beans, 20c size 15c
- Beechnut Sliced Bacon in glass, 40c size 30c
- Beechnut Sliced Beef in glass, 25c size 20c
- Beechnut Sliced Beef in glass, 50c size 35c
- Beechnut Peanut Butter in glass, 40c size 30c
- Beechnut Peanut Butter in glass, 25c size 171-2c
- Beechnut Peanut Butter in glass, 15c size 10c
- Cross & Blackwell pure malt Vinegar 35c
- 50c size 35c
- Cross & Blackwell Chow Chow 25c
- Cross & Blackwell Imported Jams, 35c size 40c
- Cross & Blackwell Chutney, 50c size 30c
- Oscars Sauce, 40c size 30c
- Beechnut Olive Oil in glass from 35c to \$1.25 per bottle.

Vickery-Hancock Gro. Co.
Phone 17

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Except on

THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

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DISSIPATING A BABEL OF ACTIVITY.

Last evening at the informal banquet given by the Y. M. B. L. of Plainview to the older business men of the town one of the guests made the statement that a small band of soldiers could disperse a mob, and he attributed this to the fact that the soldiers were organized and the mob not.

The mob, so far as its individuals are concerned, is just as determined in carrying out its half-laid plan as are the soldiers. With the one a definite plan is unknown, although the same general end is sought; with the other there is one plan and one leader to carry it out.

Every man in Plainview wants to see Plainview prosper and grow; we are all agreed on that—but when there is no directing power which will concentrate and guide action there is no effective result, but rather babel and confusion. There is one best plan for accomplishing anything, and that plan is generally a derivative of the composite ideas of a group of experienced men. That's the secret of success in the large mercantile and industrial enterprises. There must be a board of directors to plan—and to EXECUTE after plans have been formulated.

Plainview needs an organization of citizens to exploit and herald abroad her many advantages—whether it be a board of trade, a commercial club, chamber of commerce, or what not; whether the old organization be revived or reorganized, or a new one formed. The need is pressing, and the meeting announced for Friday evening at the Court House, in the county court room, promises to be the occasion for satisfying it.

We hear the old, old cry of co-operation until it is almost meaningless. There is always a cry going up urging a get-together move. This much is certain, you can pick out the men who are really interested in Plainview and Hale County—they'll be present at that meeting. The live ones will all be there.

THE SIMPLICITY OF SUCCESS.

It's easily enough done, if you only know how.

Success is just that easy and simple.

There is a keynote in the song; it is tonic and fundamental. Without it the song is impossible.

There is a keystone to the arch, which when properly placed means an enduring masonry.

There is one equation in the formula.

There is one campaign that fundamentally solves the whole proposition.

ACHIEVING THE IMPOSSIBLE.

None less than the great and renowned Sir Isaac Newton once proved it "impossible" for a machine to navigate the air, and the fact that an asinine public believed him retarded the completion of a successful heavier-than-air machine a hundred and fifty years. Newton declared it impossible, and his authority was unquestioned.

What intellectual giant was it who proved it impossible for a steamer to cross the ocean because it could not carry enough coal?

Impossible is a word little needed by an aggressive race.

Was it Napoleon who said: "Impossible is the adjective of fools"?

No one admires the man who swaggers as he says "impossible." Who does not admire that man who hesitates at nothing, but, with a keen understanding of finite limitations, approaches his problem with an attack confident and unflinching and in success is exultant for the sake of having achieved, wholly unconscious of the ego?

PLAN TO IMPROVE SUBMARINE EQUIPMENT OF U. S. NAVY.

WASHINGTON, D. C., July 25.—It has been made known that upon the return of President Wilson from New Hampshire that, with Secretary Daniels and Secretary Garrison, the executive will formulate a sane, reasonable and practical national defense.

Army and navy officials are now gathering information which will be used in the investigation.

It is authoritatively stated that the plan now includes some fifty new submarines.

Army plans look toward the establishment of a standing army of 500,000, a move which has been advocated for many years.

REAL ESTATE TRANSFERS.

G. C. Keck, Hale County, to Wm. Trandson: Lots 12, 13, 14, 15 and 16, in block No. 120, Abernathy, Texas. Consideration, \$10.

L. L. Amason, Donley County, to J. C. Woodridge: Lots Nos. 11 and 12, block 62, Plainview. Consideration, \$450.

C. E. Carter, Hale County, to Mrs. R. E. Hill: Lots 3 and 4, block 21, Highland Addition, Plainview. Consideration, \$1,500.

The Service Gin Company, Hale County, to T. B. Stone: Lots 37, 38, 39 and 40, block No. 45, Abernathy, Texas. Consideration, \$3,731.

HEAVY SUDAN YIELD.

LITTLEFIELD, Texas, July 22.—Fred Hoover has just finished cutting and stacking 75 acres of Sudan grass sown broadcast. Mr. Hoover reports having put up 120 tons of very fine hay, which is an average of a little more than a ton and one-half per acre. He will get another cutting, and possibly two. Sudan has proven to be a splendid hay. The certainty of the crop and abundant yield in this country will make it very popular on the farm. There is a large acreage in this community this year.

Phone 72 for Carbon Paper.

MADISONVILLE MAN WILL OPEN NEW STORE HERE.

J. M. Hamner, of Madisonville, Texas, will open a new dry goods and clothing store in Plainview in the near future, is the information The Plainview Evening Herald has from an authoritative source.

THRESHES FORTY-THREE BUSHELS PER ACRE.

J. R. Johnson, living west of town, threshed 15 acres of dry-farming wheat last week which made 43 bushels to the acre. This is the best yield that has been reported to this office. However, the crop throughout this section will average between 25 and 30 bushels to the acre. It is by far the best wheat and oats crop that has ever been made in Floyd County. The crop in the Lockney trade territory alone will bring a half million dollars.—Lockney Beacon.

DR. F. S. PEARSON NOT LORD COWDRAY.

In a recent issue of the Dallas News, W. G. Sterrett, of newspaper fame, confounded Dr. F. S. Pearson, who was lost on the Lusitania, with Sir Weeten Pearson, now Lord Cowdray.

In the Dallas News of the 22nd this error was corrected. Dr. F. S. Pearson built the Medina Dam and was the head of the Texas Land and Development Company, locally known as "the Syndicate."

Sir Weeten Pearson built the Te-hautepec Railway. Both Pearsons were noted promoters.

Mrs. J. D. Thompson and Mrs. W. D. Gouldy have returned to their homes, in Amarillo, after several days' visit with their parents, Mr. and Mrs. F. B. Gouldy.

NICE PLUMS at \$1.25 per bushel, delivered, or \$1.00 at the orchard. Two miles northwest of Plainview. E. W. BYARS, Phone 9026. —Adv. 1t.

Manuscript Covers at THE HERALD. —Adv. 1t.

LIFE.

Let me but live my life from year to year
With forward face and unreluctant soul;
Not hurrying to, nor turning from the goal;
Not mourning for the things that disappear
In the dim past, nor holding back in fear
From what the future veils, but with a whole
And happy heart, that pays its toll
To Youth and Age and travels on with cheer.

So let the way wind up the hill or down,
O'er rough or smooth, the journey will be joy;
Still seeking what I sought when but a boy,
New friendship, high adventure and a crown,
My heart will keep the courage of the quest,
And hope the road's last turn will be the best.

—Henry Van Dyke.

NATIONAL RIP-SAW EDITOR ARRAYS SOCIAL CONDITIONS.

Kaiser Turned Loose Dogs of War to Check Advance of Socialism in Germany, She Said.

Kate Richards O'Hare, of St. Louis, Socialist and editor of The Rip-Saw, was in Plainview yesterday. She spoke at some length last night, from the band stand in the Court House square, to a large audience. The strikes, especially the Ludlow massacre, were some of the horrors mentioned by the speaker in her arraignment of society.

Miss O'Hare told of personal experiences last winter among the poor of St. Louis.

In speaking of the war in Europe, she said the titanic struggle was the apex of existing tension between the working classes and the capitalists. "Rather than yield to the former," the speaker continued, "Emperor William turned loose the dogs of war."

Incidentally, this morning, in an interview with a reporter for The Herald, Miss O'Hare said the working classes in the United States were better organized than in Europe.

Miss O'Hare went from here to Sweetwater.

PANHANDLE STOCK SET NEW RECORD IN KANSAS CITY.

KANSAS CITY STOCK YARDS, July 23.—More good to choice fed cattle have been received this week than last, and fewer grass cattle, but the market is 15 to 25 cents lower on all kinds. Prime Missouri steers sold freely at \$9.85 to \$10.15 the first half of the week, but the market sagged Wednesday, since when the supply of all kinds of cattle has been light.

Kansas pasture cattle which had an offer of \$8.60 here Wednesday were forwarded to an Illinois market, and sold there Thursday at \$8.65, losing the shipper close to four dollars a head. Other Kansas pasture steers sold up to \$9.60 here early this week. Butcher grades are 25 to 35 cents lower, although a few odd cows are still selling up to \$7.50.

Quarantine receipts were much lighter this week, but trading lacked snap, and prices are off 15 to 35 cents. Good fed steers selling today at \$7.75 to \$8.85, grassers \$5.75 to \$7.50, quarantine cows \$5.25 to \$5.75.

The Panhandle country sent in some choice beef steers this week, which brought \$9.60, highest price on record for Texas cattle, and a string of feeders weighing 1,050 pounds at \$8.40. These feeders were bought by a Kansas man, who will run them on extra good grass till frost comes, when they will go on full feed, ground corn, molasses, meal and alfalfa. There is some demand for fleshy feeders now, several sales of such being made this week at \$8.55 to \$9.20. Although plain feeders sell around \$7.75 and stock steers at \$7.00 to \$7.75.

Beef cattle are in a rut temporarily, but no one believes that the choice finished cattle will fail to sell satisfactorily balance of the summer.

Hogs are meeting a stronger demand the last few days, due partly to reduced supplies. Order buyers are filling fairly good orders, and packers are competing with them for a certain grade of light weights. Heavy hogs are draggy, and sell considerably below the others, especially where they are rough. Top today was \$7.55, bulk of sales \$7.25 to \$7.50, pigs \$7.00 to \$7.35. Fresh pork demand is the main prop of the hog market, as outlet for provisions is unsatisfactory to killers.

Sheep and lambs advanced slightly the last two days, three loads of Arizona spring lambs selling today at \$7.70. Feeding lambs sorted out of shipments sell almost as high as killer ewes, some yesterday at \$7.55. Fat ewes are bringing around \$6.00 here, a few this week up to \$6.60, which prices are materially higher than other markets. A couple of loads of breeding ewes have been assembled here this week, at a cost of \$6.50 to \$6.75.

Dr. and Mrs. C. R. Hartsook, of Wichita Falls, were the guests during the meeting of the Medical Association of Mr. and Mrs. G. B. Doubleday.

LOST—On carnival grounds, a bobo-link bracelet containing six links. Finder return to Herald office. Reward.

HOTEL ARRIVALS.

Ware.

E. C. Loggins, Dallas, Texas.
H. A. Holman, Galveston, Texas.
Rufus Steele, Dallas, Texas.
A. B. Clayton, Jr., Dallas, Texas.
C. B. Rubicum, Denver, Colo.
J. Jackson, Spring Lake, Texas.
E. Standecker, New Orleans, La.
E. O. Goss, Los Angeles, Calif.
Kate Richards O'Hare, St. Louis, Mo.
Miss Nell Siler, Amarillo, Texas.
Walter Sullivan, wife and sister, Olton, Texas.
J. M. O'Neal, Fort Worth, Texas.
W. E. Britain and wife, Merckell, Tex.
Frederick Soderberg, Oakland, Calif.
W. E. Harrington, Dallas, Texas.

Missouri.

H. J. McCluer, Atherton, Mo.
R. V. Jordan, Atherton, Mo.
Boyd Beek, Atherton, Mo.
Billie Ernest, Plains, Texas.
Jess Patton, Plains, Texas.
W. F. McGhee, Lockney, Texas.
E. Johnson, Lockney, Texas.
Mrs. H. Rosser, Abernathy, Texas.
Lnt Merritt, Dimmitt, Texas.
E. H. McGloun, Sweetwater, Texas.
Oren Graham, Killen, Texas.
R. E. Stephens, Omaha, Nebr.
Dick McCafe, Roswell, N. M.
J. B. Cate, Lubbock, Texas.

Plainview.

G. R. Melick, Perry, Iowa.
C. E. Burgess, Perry, Iowa.
J. H. Summers, Nacogdoches, Texas.
E. P. Witherspoon, Emporia, Kans.
A. G. Van Keurum, Dallas, Texas.
J. B. Wilson, Amarillo, Texas.
B. A. Fletcher, El Paso, Texas.

Nash.

A. G. Kuykendall Snyder, Texas.
Claude Daniels, Abilene, Texas.
R. Lovelady, Lubbock, Texas.
B. T. Byrman, Strong City, Okla.
Mrs. A. S. Blankenbaker, New Franklin, Mo.
J. W. Maupin, Dallas, Texas.
J. V. Silman, Hannibal, Mo.

Jennings Anderson left Monday morning for Boulder, Colorado, where he will accept a position as chief engineer for a mining company.

Farris Frye is in Amarillo on business.

GERMAN PAPERS RECEIVE NEW NOTE UNFAVORABLY.

(Continued from Page One.)

The Tages Zeitung writes: "Neutrals have rights, but so also has a great nation fighting for its life. Though maintaining submarine warfare, Germany always is willing to respect the justifiable wishes of Americans, but not at any price."

LONDON, July 25.—Only the northern tip of the pincers which the Austro-Germans for more than a week have been trying to close around Warsaw and the Russian armies in the Polish salient has moved the last few days. This point has forced its way across the Narew River between the fortresses of Pultusk and Rozan and is advancing toward the Bug River, which stands for the greater part of the way between it and the Warsaw-Vilna Railway, its objective.

The other point, which Field Marshal von Mackensen is directing at the Cholm-Lublin Railway, has gained hardly a yard since it reached the village of Rejovetz, just south of the railway.

In stubbornly resisting the German advance the Russians are making a continual threat at Von Mackensen's flank along the Bug River from east of Cholm to east of Lemberg. Between Kdylow and Sokal their attacks have been especially severe, compelling the Germans to send reinforcements to meet them.

Little Change on Vistula.

Along the Vistula south and west of Warsaw there has been little change except for the German occupation of positions evacuated by the Russians when they drew in their lines.

While Warsaw is under heavy pressure, the Austro-Germans have a lot of stiff work before them if they are to capture the Polish capital. After crossing the Narew they still have the broader Bug, lined with fortresses, to face, while in the south the Russians have good positions north of the Lublin-Cholm Railway, which might prove the undoing of the army that attacked them.

Many are of the opinion that the most dangerous attacks at the moment are those in the provinces of Courland, Kovno and Grodno, at the lines of communications between Warsaw and the northern interior of Russia. These attacks are being delivered for the most part by cavalry, and doubtless will be met in due time by a concentration of Cossacks.

Fighting in West. Severe fighting has taken place on the western line in the Vosges. French troops have stormed and carried strong German defensive works before Lautelle heights and the village of Lautois, more than 700 unwounded Germans being taken prisoners.

Irick & Co. will continue their business at the Temple of Economy. We have in a nice line of Felts and Tazs.

CASH GROCERY CO.

Invites you to compare our prices with others. We offer you the following:

10 pounds Cottolene	\$1.25
10 pounds Jewell	.99
10 pounds White Cloud	.99
10 pounds Mrs. Tucker's Shortening	1.20
10 pounds Crusto	1.25
100 dozen large size Tomatoes to sell at per can	.10
70 dozen large size Table Peaches to sell at 2 cans for	.25
Good Peaberry Coffee, per pound	.20
New Stock Lemons, per dozen	.20
This Week Only—Large size Oatmeal—National	.20
Bran—Mill Run, per 100	1.50

We want your produce. Will pay 12 1-2c in trade or 10c per dozen cash all next week.

CASH GROCERY CO.

Phone 101

Special—Car stock salt to arrive Saturday. Wholesale price while it lasts.

The New Dry Goods Store

Located on the North Side of Square, will be at your service about August 5th and respectfully solicits a share of your patronage. Every purchase is guaranteed to please or your money gladly refunded.

Let's Get Better Acquainted

Jacobs Bros. Co.

THE ONE PRICE SPOT CASH STORE

Plainview, :: :: Texas

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

Circle No. 1 of the Woman's Home Missionary Society of the Methodist Church meet Thursday afternoon from 4 to 5:30 at the church. Please bring some needlework and be prepared to tell an anecdote.

MRS. D. D. SHIPLEY, President.

Circle No. 2 of the Woman's Missionary Society of the Methodist Church will meet Thursday afternoon with Mrs. Thomas Gibbs, 804 West Moreland Street.

Mesdames George F. Loving and Alfred Swann have returned to their homes, in Rotan, after a visit with Mr. and Mrs. T. B. Campbell.

DINNER AT SUBURBAN HOME.

Mr. and Mrs. Hanley Wasson were hosts Sunday night for a beautifully appointed six-o'clock dinner, at their suburban home, three miles north of the city.

The serving of the dinner was entirely informal, but the menu itself was varied and delightful. The following were present: Messrs. and Mesdames Roy Irick, W. F. Garner and Marvin Garner, of Canyon.

SIX-O'CLOCK DINNER.

Mrs. Eva L. Barnes and Misses Edna Mayhugh, Effie Casey and Sarah Ross were guests Saturday night at a pretty six-o'clock dinner given by Mrs. O. B. Jackson, 914 Wayland Street, in honor of her sister, Miss Alice Whitley, who has lately returned from California.

After a pleasant, informal dinner at a flower-decked table, a game of Forty-two was enjoyed, and later the carnival was visited.

CORRECTION.

In a write-up of the Benevolent League in Tuesday's paper, the name of the Ladies' Aid of the Christian Church was inadvertently omitted from the list of the societies who so generously contribute to the united charities. The Christian Ladies' Aid gives \$1.00 per month.

BEAU NOT CLUB.

This club of little girls met last week with Ruth Dillingham. Work and play were combined in pleasant entertainment during the afternoon. The young hostess graciously served sherbet and cake.

Mattie Jordan, on Seth Ward Heights, will be hostess for the Beau Nots next week.

Reinken's

Clothing and Shoe Store

still offers

MANY CHOICE BARGAINS

in

MEN'S and BOY'S CLOTHING

at

Cut Prices

We Have Your Size

Low Quarter Shoes

at

SHARP REDUCTIONS

Reinken's

"We Do As We Advertise"

MRS. TRULOVE ENTERTAINS.

The lovely home of Mr. and Mrs. Otis Trulove, at 1501 Taylor Street, was the scene of a most delightfully informal affair Wednesday evening, when Mrs. Trulove charmingly entertained with a 6 o'clock dinner in honor of a few of her friends. A delicate pink was selected as the color motif, and was most handsomely carried out in a handsome center piece of pink roses with ferns and in the dainty luncheon set of the table linens. The following enjoyable menu was served: Fruit bullion, wafers, fried chicken, potatoes au gratin, patties, iced tea, creamed French peas, hot rolls, sweet pickles, pimiento salad, sandwiches, olives, brick cream, cake and coffee.

Following the dinner, the guests repaired to the parlors, where, with several of Amarillo's best musicians present, some very beautiful musical numbers were enjoyed by all.

Covers were laid for Misses Emma Tulloss, Mayme Rankin, Elsie Eggleston and Flora McGee and Mrs. Otis Trulove.—Amarillo News.

MISSES HUMPHREYS AND JOINER HONOR KANSAS CITY GUEST.

Misses Jennie Humphreys and Kathleen Joiner united in giving a camping party, honoring Miss Dorothy Bolton, of Kansas City.

Chaperoned by Mrs. E. H. Humphreys and Mrs. R. C. Joiner, the party left Plainview Sunday afternoon, returning Monday night. The intervening time was spent at the old Blakemore ranch, "down in the breaks."

On the return trip, Monday night, the cars containing the party paused at the top of the cap rock and there supper was cooked and eaten.

Those invited to share the pleasure were Misses Dorothy Bolton, Pattie Dalton, Wilhelmina Harrington, Ada May McKinney, Flora Mae Scudder and Ethel Mitchell, of New Albany, Miss.; Messrs. Ural Armstrong, Robert Smith, Jamie Owen, Tom Blakemore, Rhea Bryan, Lee McGowan and Morey McGlasson.

ST. MARK'S WILL CELEBRATE FIFTH ANNIVERSARY SUNDAY.

The fifth anniversary of St. Mark's Episcopal Church (Mission) will be celebrated Sunday at 11 a. m., when a festive service and music will be rendered. The choir will be assisted by several of the best voices in the city and by Z. E. Jenkins on the trombone. The full program for the service will be announced in the Friday issue of The Plainview Evening Herald.

BRIDGE PARTY.

Mrs. L. A. Knight, 1600 West Third Street, was hostess Friday afternoon for a pleasant, informal bridge party. Around the three tables were seated Mesdames G. C. Keck, A. J. Hill, J. R. Kerley, R. W. Otto, H. W. Harrel, Hugh Burch, Charles McCormack, F. W. Clinkscales, R. C. Ware, R. B. Tudor, J. O. Wyckoff and O. M. Unger. High score was won by Mrs. Hugh Burch. An ice course was served.

NEEDLECRAFT CLUB.

The Needlecraft Club, with a membership of about twenty, met with Mrs. E. Van Deventer Friday, July 23. The afternoon was spent in conversation and crocheting.

At the close of the meeting Mrs. Van Deventer, assisted by her daughter Helen, served ice cream and cake.

The next meeting will be held with Mrs. G. E. Duckwall, August 6.

MONTESSORI KINDERGARTEN WORK ON EXHIBITION.

Thursday, Friday and Saturday afternoons of last week the work recently accomplished by the pupils of Mrs. Y. W. Holmes' Montessori kindergarten was on exhibition at the home of Mrs. Holmes.

A number of friends and patrons inspected the work and were very much pleased with the progress made by the little pupils.

L. G. S. CLUB.

This interesting little club met Wednesday afternoon with Sarah Wayland, on Wayland Heights. Those who braved the mud had a pleasant afternoon, spent in working and playing.

An ice course was served the little folks, who will meet next Wednesday with Fayola Warren, 313 Adams Street.

PICNIC AT PIONEER PARK.

The Anti-Cants, the Sunday School class of Miss Della Ansley, enjoyed a most delightful picnic last night at Pioneer Park. Ice cream supplemented the substantial dainties offered for supper.

Miss Ansley, the members of the class and a few friends were the only ones in attendance.

SURPRISE BIRTHDAY PARTY.

Miss Alma Armstrong was pleasantly surprised Monday night by a number of her friends who met at the home of D. W. McGlasson and went en masse to the home of the hostess' parents, Mr. and Mrs. W. B. Armstrong.

Mrs. Armstrong, previously notified, had the birthday cake all ready, brilliant with seventeen candles, each a milestone in the life of the young hostess.

Later the entire party went to The Olympic.

Those who enjoyed this hospitality were Misses Mary Brazelton, Louise Miller, Lois Hatcher, Electra Hammond, Effie Murphy, Ruby Boswell, Zepha Brown, Hazel Sawyer, and Ruth Cobb, of Tulia. The boys were Ross Towery, Lloyd Mitchell, Jones Goode, Robert and David Halley, Harold Knupp, Ray Garrison, Craig Gilliland and La Gray Atwell.

HONOR LUMBER MAGNATE.

Honoring J. M. Rockwell, of Houston, Mr. and Mrs. P. J. Woodriddle were hosts Monday night at a six o'clock dinner, at their home, 506 Washington Street. It was a pleasant, informal affair, the only additional guest being F. F. Hardin, manager of the Plainview Lumber Company, in this city.

MRS. J. L. WHEELER HOSTESS PRESBYTERIAN AID SOCIETY.

The Ladies' Aid Society of the Presbyterian Church met yesterday afternoon in social session with Mrs. J. L. Wheeler, 304 Grover Street. The twenty-five ladies present enjoyed the delightful salad course served by the hostess.

A free-will offering was taken for the benefit of the church.

Arthur Barker, of Amarillo, spent Sunday and Monday with his parents, Mr. and Mrs. Kilmer Barker.

W. E. Boyd and O. M. Bayor went to Post City on business Tuesday.

Rev. S. J. Vaughn, presiding elder of the Dublin District of the M. E. Church, South, left this morning for his home, after several days' visit to his Floyd County farm property.

Dr. L. E. Dye and wife, of Tulia, were the guests during the meeting of the Medical Association of his parents, Dr. and Mrs. L. Lee Dye.

Mrs. John Randolph, who has been visiting her sister, Mrs. H. C. McIntyre, left Monday for her home, at Mission, Texas.

Joe Carter spent last week in Littlefield.

Miss Alma May Hardesty, of Abernathy, and Miss Pattie Etleman, of Cleburne, are spending several days with Mrs. C. D. Wofford.

Robert Wardell and family, of Bartonsite, spent Friday with Judge L. C. Penry and family.

J. H. Anderson and Mr. and Mrs. J. C. Whitley, of Silverton, were in the city Thursday en route to the western part of the county, where they will spend several weeks hunting and fishing.

Miss Adeline Irick has gone to Chicago to purchase the fall stock of millinery for Irick & Co. While away she will visit the French style exhibit in San Francisco, Calif.

E. R. Williams and little son, Adelbert; Paul Turner and Mr. Kincaid went to Crosbyton Saturday.

Marvin Garner and wife, of Canyon, were the guests last week of Mr. and Mrs. W. F. Garner.

Dr. Geo. F. Williams left Saturday for a visit to relatives in Galveston.

Mr. and Mrs. P. J. Woodriddle returned from Crosbyton on Saturday.

L. F. Cobb went to Hereford Saturday to purchase wool. He was accompanied by Col. R. P. Smyth.

Judge J. H. Phillips and son, Henry, of Channing, are the guests of their daughter and sister, Mrs. Dan Ansley. Boyd Claiborn, of Mississippi, was here this week visiting friends.

Mrs. F. Bridges, of Hale Center, was here Monday, the guest of Mrs. J. M. Shafer.

T. A. Miller and George Doubleday and their sons, George Miller and Robert Doubleday, have returned from their auto trip to the El Paso country.

H. S. Hilburn and L. R. Pearson have returned from a three weeks' visit to the Pacific coast cities of California.

Monday's Dallas Morning News carries an account of the death of Mrs. G. B. McLaughlin, sister of Rev. S. A. Barnes, pastor of the Ervay Street Methodist Church, Dallas. Rev. Barnes was formerly pastor of the First Methodist Church at Plainview.

Dr. A. H. Lindsay went to Eadon, Colorado, Tuesday morning to see his brother, who is very ill.

Mrs. J. R. Kerley and little daughter, Cleo, returned to their home, in Amarillo Tuesday, after a visit with friends and relatives here.

Miss Zula Rossier returned home Tuesday from a visit with friends and relatives in Channing.

The Rich-lie Store

Women's Muslin Undergarments

Specially priced for this week only, without saying how they are made and what kind of trimmings, etc.

We commend these to you as especially desirable both as to quality and price.

NIGHT GOWNS
CHEMISES
DRAWERS
CORSET COVERS
PRINCESS SLIPS
and SKIRTS

35c remarked to	25c
50c remarked to	35c
75c remarked to	50c
\$1.00 remarked to	70c
\$1.25 remarked to	90c
\$1.50 to \$1.75 remarked to	\$1.30
\$2.50 to \$3.00 remarked to	\$1.90

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.

E. Graham returned Tuesday from a business trip to Amarillo.

R. L. Faulkner, a former resident of this city, is here from Kansas City.

Miss Kathleen Cade and Miss Natilee Simpson, who have been the guests of Miss Mabel Wayland, left Saturday morning for the Pacific coast, where they will visit the expositions.

Miss Etta Jess Graham, who had been a guest of Miss Mabel Wayland, returned to her home, in Hillsboro, Sunday.

Miss Ruth and Lucile Story left Sunday morning for Clarendon, where they will spend several weeks with relatives and friends.

Miss Anna Butterfield returned from Hale Center Saturday, accompanied by Miss Ruth Ferguson.

Mr. and Mrs. C. L. Glenn and their daughter, Lucy, are visiting relatives in Matador this week.

J. M. Rockwell, of Houston, owner of the Plainview Lumber Company, came in Sunday.

Miss Alma Young, of Roscoe, and Dr. W. G. Young, of Hillsboro, are visiting relatives here for several weeks.

James Ellerd, of Abernathy, is here on business this week.

J. W. Grant returned Friday from a visit to Chicago.

Byron Brown motored to Stanley, New Mexico, Sunday to spend a few days with his father, who will return home with him.

Mrs. Ed Dougherty and three children left Sunday to visit her mother, in Caline, for several weeks.

Mr. and Mrs. Mart Merrill, of Lubbock, arrived Saturday to visit Mr. and Mrs. G. C. Keck.

Mrs. R. M. Wright and her two sons, Ernest and Ralph, have returned to their home, in Sweetwater, after several weeks' visit with Mr. and Mrs. R. F. Ivey.

Mrs. L. S. Kinder and Mrs. B. L. Spencer returned Saturday from California.

Mrs. Jno. Scott and Miss Lillie McCune, of Tulia, arrived Saturday to visit Miss Gertrude Overall.

Miss Ruby Leveridge returned from Hale Center Monday morning, after a week's visit with friends there.

Miss Anna Butterfield went to Hale Center Monday to attend her class in expression.

Miss Ruth Ferguson has returned to her home, in Hale Center, after a visit with friends here.

Mrs. Murray Malone has returned from a visit with relatives in Wichita Falls.

Mr. and Mrs. J. M. Swann, of Amarillo, is visiting the Boy Scouts of Austin will act as the reception committee and look after the comfort and convenience of the guests at the State meeting of the Farmers' Institute to be held in Austin July 27 to 30.

Miss Emma Pool has returned home from an extended visit with friends and relatives and from attending Simmons College, at Abilene.

Mrs. W. C. Mathes and children returned yesterday from San Francisco and other Pacific Coast cities, where they have been visiting for the past month and a half.

Mrs. J. M. Oakes left Saturday with a party from Silverton for an automobile trip to Tolar, New Mexico.



Let Us Put You On Our List of Depositors

The COURTESIES of our INSTITUTION are extended to each and everyone alike. Your deposit—large or small—will receive our most careful consideration.

Our MODERN BANKING METHODS and EFFICIENT SERVICE will be sure to please you.

TRADE IN PLAINVIEW

THIRD NATIONAL BANK
PLAINVIEW, TEXAS

**IN MEMORY OF MRS. FLORENE
ELIZABETH LOCKHART.**

Mrs. Florence Elizabeth Lockhart, wife of J. H. Lockhart and daughter of Mr. and Mrs. D. H. Bradshaw, was born January 18th, 1868, near Plano, Collin County, Texas; was married to J. H. Lockhart December 25th, 1883, and died at her home, in Plainview, July 1st, 1915.

She leaves a devoted husband, three daughters, six sons, a mother, two sisters and six brothers to mourn her death.

She was converted and joined the Missionary Baptist Church in August, 1881, and lived a devoted Christian life until Jesus called her home.

The writer knew her from childhood. We were schoolmates, joined the church and were baptized at the same time, and lived next-door neighbors for fifteen years, and can say, "To know her was to love her."

She was always ready to point the erring ones to Jesus, to help the poor and needy at all times, and was a friend to all. She was a dear lover of nature. She could find so many beauties of God's handicraft. She was ever ready to point out our precious Savior to those in trouble.

She suffered untold agonies in her last sickness, which lasted about a year, being confined to bed the past six months with that dreaded disease pelagra. She realized her condition, but showed no fear as to the future, but was buoyed by faith and hope that reached from the known to the unknown.

While we bow to the Divine will, we no less mourn her loss.

"Rest in peace, thy cares are ended; Rest in peace, thy work is done. Thou art gone where those who love thee

Now are coming one by one."

To the devoted husband and daughters, who were patient nurses to the end, let me say, just trust it all to mother's Savior. He alone can comfort and sustain you.

To the loving, affectionate sons I would say, try to live by your mother's teachings, and you will meet her in that home where sickness and suffering never come."

"And I heard a voice from Heaven saying unto me: 'Write, Blessed are the dead who die in the Lord from henceforth * * * that they may rest from their labors; and their works do follow them.'"

A LOVED ONE.

**DEATH OF MISS EULA MAE
RAWLINS, AT ASPERMONT.**

News has been received here of the sad death of Miss Eula Mae Rawlins, of Aspermont.

During the Woman's Conference held at the Methodist Church in June, 1914, Mrs. N. G. Rawlins and her daughter were the guests of Mrs. W. Y. Price. Those who attended the conference will remember with pleasure the part Mrs. Rawlins took in the program, and also the part taken by her young and talented daughter, who remained in the city for some weeks after the conference was over.

No particulars have been learned in regard to Miss Rawlins, with the exception that she had been sick for some time, and that death came suddenly at last, taking, with the only daughter, the treasure of the home.

GOING WEST.

"In 'The Book of a Hundred Bears,' which, by the way, you will find in the Plainview Public Library (and though it is catalogued with the juvenile books it is mighty good reading for children from six to sixty), there is a story told of a man who tried to go West without going through Denver. 'Providence,' says the story teller, 'the early settlers, who were Wise Guys, and the railroads have so beneficently arranged matters that to break through into the Far West it is most convenient to stop and drop a few dollars in the Denver slot machine.' Few escape—nor should you care to do so. You may think you can escape Denver. You may select some railroad leading westward that, apparently, leaves Denver far to the north or to the south. You embark, and by and by the porter says, 'Denvah! All out!'—and there you are.

At Denver, accordingly, on the morning of July 18th, we "changed cars" from the Fort Worth and Denver to the Denver and Rio Grande, en route to San Francisco via Salt Lake City ("we" meaning the members of my own family, Dunn Powell and Misses Margaret Elisabeth and Frances Powell, and Misses Mildred, Frances and Lena Burgess and Miss Louise Green, of Amarillo).

From Denver we doubled back to Pueblo, which we had passed in the night, but, as the prospect of leaving the sleeper at 2 a. m. was not very appealing, we agreed that it would be better to let them carry us on to Denver, where he had breakfast, thus sustaining the tradition of helping Denver.

Out of Pueblo the train, swinging into the West, ascends the fertile Arkansas River Valley, passing, at Concrete and Portland, the extensive Portland cement works.

Just after passing Canyon City (Colorado) the man comes through the train with illustrated booklets for sale at twenty-five cents each, all stamped ready to be mailed "back home." The novelty of having the booklets mailed from the top of the continent is a potent factor in helping him to make sales, this being at the crest of the continental divide, where the waters of the Arkansas flow east and those of the Rio Grande south.

At Canyon City, also, an open-top observation car is attached to daylight trains during the summer season for the ride through the canyon and the Royal Gorge. This Grand Canyon of the Arkansas is ten miles long, and the railroad, by a marvel of engineering enterprise, has made of it a thoroughfare renowned the world over. At the narrowest point, where the hanging bridge has been built over the water, the canyon walls are only 10 yards apart, while they tower to a height of more than 2,600 feet, and it is said that the sun only shines on the roadbed at this point 20 minutes during the day.

MYRTLE M. POWELL.

PANAMA'S TOLL IN LIVES.

In a letter to George M. Young, representative in Congress, Colonel Goethals states that from May, 1904, to March, 1914, 1,219 lives were lost on the Panama Canal through accidents. This total covers only those deaths which resulted from accidents happening on the work, except that it includes 167 deaths from accidental drowning, all of which did not occur on the work.

From August, 1908, to March, 1914, the accidents resulting in injuries reached a total of 25,101. Mr. Young called the attention of Congress to the fact that the loss of life through accidents, as here recorded, was greater than that during the war of 1812, or during the Mexican war.

The begging business is more thoroughly organized in China than anywhere else. The beggar chief of Soochow, who is the king of the Chinese beggars, has an income said to be \$15,000 a year.

WANTED—Male Collie pup. Address P. O. BOX 87. 1-pd.

**A Berry with
Three
Different Flavors**

In Jamaica grows a berry that tastes like cinnamon, cloves and nutmeg. When the natives of that island discovered this berry, being unable to decide on which spice it tasted most like, they compromised the matter by calling it "allspice." That is where allspice got its name.

Allspice is grown in other places, but the Island where it was first discovered and which named it, still produces the best allspice—for that reason all White Swan Allspice is Jamaica Allspice.

Now inasmuch as it is a certain oil in the berry which gives it its flavor, or rather its three flavors, the drying and grinding and packing of the berry must be very, very carefully handled so as not to let that oil be lost by evaporation. In the matter of White Swan Allspice the greatest care is taken to retain every drop of oilness—the grinding is done by our own process which preserves all the original rich flavor. Finally it is packed in air-tight tins which keep all the good in. Your grocer sells White Swan Allspice—ask for it.



Waples-Platter Grocer Co.
Wholesale Grocers
TEXAS

**A Fine Remedy For
Biliousness and
Constipation**

People all through this section are buying LIV-VER-LAX because it is a preparation of real merit. It is a vegetable remedy that acts naturally and effectively, thoroughly cleansing the liver and bowels. It is easy to take and has none of the dangers and bad after effects of calomel. LIV-VER-LAX will get you right, keep you right and save you doctor's bills. Sold in 50c and \$1 bottles under an absolute guarantee. Every bottle bears the likeness of L. K. Grigsby. For sale by

J. W. WILLIS DRUG CO.

**To Drive Out Malaria
And Build Up The System**
Take the Old Standard GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria. The Iron builds up the system. 50 cents

**JUST RECEIVED
A Car of Pekin Wagons
Fully Guaranteed
All Styles for Every Farm Use
Come To the Avery Warehouse In-
spect These Wagons and Get Prices
W. R. SIMMONS**

**Ship Your Live Stock
TO
RHOME-FARMER COMMISSION CO.
FORT WORTH, TEXAS
"We Sell 'ems Ourselves"
Tom Frazier Sells the Hogs
No Better Service Anywhere
Write or Wire for Market Information**

**REGISTERED
DUROC-JERSEY HOGS
FOR SALE AT AUCTION
AT HELEN TEMPLE FARM, Plainview, Tex.**

Three years ago we started raising Duroc-Jersey Hogs by purchasing the celebrated herd of Mr. Tom Frazier of Morgan, Texas. To this herd we have added some of the very finest Durocs found in the prize-winning herds of Texas, Oklahoma, Kansas and Illinois, and by careful selection have produced some of the finest breeders to be had anywhere. We have stocked the Texas Experimental Stations at College Station and Temple, and the State's representative, who made the selection, declared publicly that our herd of brood sows was the finest he had ever seen.

On Saturday Afternoon, August 28th, 1915

we will sell at auction 25 fine young boars ranging in age from five months to two years.

It pays to raise the best, and now is your opportunity to head your herd with a fine registered boar.

The sale will be at the Farm near Plainview, and will begin at 2 o'clock p. m., Saturday, August 28th, 1915.

**THE HELEN-TEMPLE FARM, PLAINVIEW, TEXAS
Lafe Burger, Auctioneer Geo. R. Quesenberry, Manager**

Plainview Hardware Co.

OFFERS you exceptionally low prices on various lines of goods for the next twelve days, 25 per cent discount on refrigerators, dishes, pocket knives, scissors and silverware.

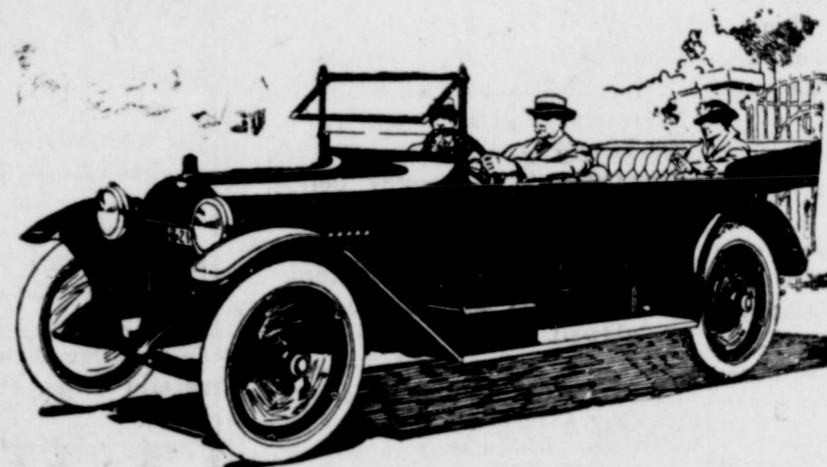
We will make any one a present of ten dollars that will buy a range stove of us during this sale.

Give us a call we sell for less.

Plainview Hardware Co.

1916 Hupmobiles

**\$1085
F. O. B. Detroit**



**More Comfortable, More Beautiful, More
Powerful---As Economical as Ever**

**Just as truly as first impressions are lasting impressions,
you will always think of the Hupmobile as a big car---**

A car of surpassing beauty---

A car of delightful comfort---

A really extraordinary value at its price.

**Your first ride in it will show you performance that
proves the car as good as it looks.**

**And your ownership will give you daily satisfaction in its
economy and its never-failing service.**

**Please let us arrange for your demonstration at your
earliest convenience.**

Before you do ride in the new car, we want to tell you of some of the things which make it, in our belief, the greatest Hupmobile yet built.

On the score of quality, and resultant durability and economy, it has been difficult to make improvements.

In proof of this, we need do no more than point to the Hupmobile repair cost record of less than 1/4 cent per mile; and its well known fuel, oil and tire economy.

The new car will go as far on a gallon of gasoline and oil, although its power is 20 per cent greater.

This produces a correspondingly better performance; a response to the throttle that is hard for any car to excel.

The five-passenger model retains the generous proportions which set its predecessor apart from the usual five-passenger type.

Its riding comfort is even greater, because the cushions are two inches thicker, built of real curled hair and the finest cushion springs, and covered with genuine leather.

The conveniences which mean so much to the

comfort of driver and passengers are also improved.

Perfect protection from rain is assured by the new windshield; the one-man top is even easier to operate than before; the side curtains are the same quick-acting storm-proof type.

But you cannot form a real conception of Hupmobile value by reading about it.

An inspection of the car, and a ride in it, will establish the car, in your estimation, for what it actually is—the best value in the market at anywhere near its price.

If you know anything about automobiles, you surely know the esteem in which Hupmobile owners, almost without exception, hold their cars; the complete satisfaction Hupmobile ownership affords them.

This car issues from the same factory—is produced by the same organization—that has made the Hupmobile famous for its sturdiness and economy.

Let us give you your demonstration now. Your order placed at this time will assure delivery of your new car when a car is the source of greatest pleasure.

**HUBBARD BROS. PANHANDLE
Distributors
PLAINVIEW, TEXAS, PHONE 113**

**FIVE THEATRE TICKETS
FREE EACH ISSUE. GIVEN TO
THE FIRST FIVE PERSONS
PHONING MISPELLED WORD
IN THE WANT ADS.**

**THE EVENING HERALD'S
LIVE WANT AD PAGE**
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE
FREE TO EVERY CHILD WHO
BRINGS TO THE HERALD PAID
WANT AD AMOUNTING TO 25
CENTS OR MORE.**

BOARD AND ROOM at old PIPPIN HOTEL—\$5.00 pre week.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

Get Tungsten Lamps with a guarantee from BELLIS & FRANCISCO. Phone 492. tf.

This is the season for planting stock beets, cowpeas and turnips. For the best seed see PLAINVIEW PRODUCE COMPANY. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

FOR SALE OR TRADE on good car—New two-speed twin Harley-Davidson motorcycle; fully equipped, perfect condition; run 1,000 miles. Address BOX 213, Plainview. 4t-pd.

FOUND—An automobile horn in northwest part of town. Owner can have same by paying for this ad. tf.

Cherry Chic at the KASH KANDY KITCHEN. tf.

WANTED—Married man for general farm work. \$40 per month. House and cow furnished. Apply at Herald. tf.

TO EXCHANGE—Studebaker car; 20 horsepower, 3 forward speeds, five passenger, four new tires; care in first-class condition. Has been run about six thousand miles. Want Ford roadster on trade. Might consider live stock. Condition of car guaranteed. ROY BAILEY, Petersburg, Texas. tf.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

See BELLIS & FRANCISCO about Plumbing and Wiring. Phone 492. tf.

FOR SALE—3-burner oil stove and 50-gallon oil tank. Bargain. E. R. ANDERSON. 2t.

FOR SALE—Good work horse cheap, or trade for young stock. T. H. BEEBE. —Adv. 2t-pd.

FOR SALE. Am dropping another \$50 on property listed at \$600 last week. Three-room house and 1 1/2 lots; \$75 down; balance \$15 a month. W. F. GARNER. —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

FOR SALE. Sixty-horsepower "Charter" Gas Engine, only been used one month, at a bargain. Address BOX 63, Tulla, Texas. Aug. 13-pd.

Balloon Popcorn at the KASH KANDY KITCHEN. tf.

AUTOMOBILE BARGAIN—5-passenger, electric light and starter Overland car, has been used very little, for sale cheap. E. T. COLEMAN. 2t.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

LOST—Silk parasol; gold and pearl handle; script monogram F. M. S. on handle. Reward for return to C. C. STUBBS, at Reinken's Store. 4t.

WANTED—A young woman or girl to do house work. Call 236 or 167. —Adv. tf.

FOR SALE—Some Plums and Freestone Peaches, delivered when wanted. Phone 9024. —Adv. tf.

Get all the market will pay for your Wheat and Oats. Get my bids before selling. E. T. COLEMAN, Coal and Grain Dealer. Phone 176. 2t.

114 ACRES LAND FOR SALE At \$12.50 per acre; \$700 for five years at 6 per cent. Will take good second-hand auto at fair price. Land is excellent, 10 miles from railroad town, on rural mail route; mile from excellent school and church and in fine neighborhood. Y. W. HOLMES, —Adv. 3t. Plainview, Texas.

WANTED—3 furnished or unfurnished rooms with modern conveniences, close in. Phone MRS. C. C. HECK at No. 552. 2t-pd.

FOR SALE—160 acres of well improved land 4 miles south of Lockney. Will trade for residence or small farm near Plainview. Apply at BOYD'S GROCERY STORE. Adv. 4t-pd.

We want to put in your winter's Coal while prices are the lowest and I can get a full supply of Simon Pure Niggerhead Coal. E. T. COLEMAN, Coal and Grain Dealer. Phone 176. 2t.

PLAINVIEW NURSERY has fruit for sale—Peaches, Plums, and Grapes. Will also trade Nursery Stock for land, livestock, second-hand sacks, and peach and apricot seed. If you want good, home-grown trees, investigate our Nursery—L. N. DALMONT, Prop. —Adv. 4t-pd.



**Short Excursion to Amarillo
Kaffir Corn Meeting and Farmers Short Course July 28**

Round Trip tickets on sale July 27 and 28, good for return limit to July 29. Round Trip \$3.00

JOHN LUCAS, Agent
Phone 224

No. 14

**LITTLE TALKS BY THE
DOCTOR**

Osteopathy

If the sills of a house are out of proper position the walls of the house cannot remain plumb or true. Or if the bearings in a watch are out of line the wheels are out of line, too, and you have no time keeper.

So it is with the foundation framework, the bony skeleton, of the human body. Consider especially the pelvic arch, composed of the broad innominate bones on either side and the sacrum or keystone of the arch (which is suspended by ligaments upside down).

The subluxation or malposition of one or more bones of this pelvic arch causes sciatica, rheumatism, bladder trouble, all kinds of female trouble, etc. The Osteopath corrects the position of the bones and ligaments and nature then can restore normal tone and life to the part that has been weakened by mechanical impingements.

DR. N. B. MAYHUGH, Osteopath
Grant Building. PLAINVIEW, TEXAS.

**LET us make you bids on your
wheat and oats before you
sell. We are in the market with
both feet.**

E. T. COLEMAN
COAL AND GRAIN DEALER

**STOMACH TROUBLE
FOR FIVE YEARS**

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theodor's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it.

I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it.

I am so thankful for what Black-Draught has done for me."

Theodor's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest.

Get a package to y. Only a quarter.

DR. W. R. FERGASON, Veterinarian. Calls answered day or night on short notice. Bale Center. Office Phone No. 15. Residence Phone No. 40. Office at Plainview, Duncan's Pharmacy—Phone 161.

DR. E. O. NICHOLS, Specialist in Diseases of the EYE, EAR, NOSE, and THROAT. Office in The New Donohoo Building, First Door South of Olympic Theatre—Upstairs. Telephone 58.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Piles Cured In 6 to 14 Days Your druggist will refund money if PAIN OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and Rest.

FOR SALE. Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

FOR SALE. Good two-row cultivator, in good shape, at a bargain for cash or note. I don't need it. See or phone me at Anderson Hotel. F. JORDAN, Phone No. 630. tf.

FOR SALE. Variety of fruit fresh from orchard. MRS. L. W. DALTON. tf.

FOR SALE—Piano-organ suitable for church or school. Phone 155. —Adv. 3t.

RHUBARB for canning, 4 cents per pound, delivered to your town. D. C. AYLESWORTH. Phone 612. 2t.

FOR SALE. 60 h. p. gas engine, "Charter." Only been used about one month; at a bargain. Address BOX 63, Tulla, Texas. Aug. 15. Pd.

IMPROVED 320 acres in Hale County; will sell for one-third cash, give good time on balance, and, if desired, will furnish money for purchase of 30 to 50 head of cows. Address OWNER, care Herald. 4t.

NOTICE. Ten acres for sale, well improved; one-half mile outside city limit, northwest of town. W. S. WASSON, Plainview, Texas. —Adv. 8-6-pd.

FOR SALE. One horse, 8 years old; also one buggy, Columbus make, and harness. All in good condition. See property, at Gilbert's Barn, and owner at his office, over Boyd Grocery Co. H. W. HARREL. —Adv. 1t.



**"BELL" Connection
Brightens Farm Life**

A telephone, on a line connected to the Bell System, adds much pleasure to life on the farm.

Over the Long Distance Bell Telephone lines, you may visit with friends or relatives, near or far, without leaving home.

Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 11-R-14

DR. NORMAN B. MAYHUGH, OSTEOPATH. Office, 22 Grant Building. Office, Phone 548; House, Phone 171.

DR. S. C. ROSS, D. V. M., Veterinary Surgeon and Obstetrician. Graduated Kansas City Veterinary College April 8, 1915. Calls Answered Day or Night. Lockney, Texas.

DRS. SMITH & SMITH will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

FOR SALE OR TRADE. Brood mares, fillies and young horses. Can use one automobile. T. W. SAWYER. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

WANTED—FOR CASH. Wanted, for cash, 25 or 40 acres of improved land in a radius of 5 or 6 miles of Plainview. Address W. H. BRUNNELL, Hale Center, Texas. tf.

FOR SALE—Top buggy and single harness; in first-class condition. See WILL GASSAWAY, at Lake Plainview. —Adv. tf.

NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-Southplains Railroad Company, to be held Wednesday, September 1st, 1915, for the purpose of authorizing the directors thereof to issue bonds, etc.

To the Stockholders of the Crosbyton-Southplains Railroad Company:

You and each of you are hereby notified that on the 16th day of June, 1915, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the Stockholders of said Company to be held on Wednesday, September 1, 1915, at offices of the Company in Crosbyton, Texas, at 10 o'clock a. m., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the Stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of State of Texas.

Dated this June 16th, 1915, at Crosbyton, Texas.

W. R. LOTSPEICH, Secretary. (SEAL) —Adv. Aug. 18.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salivates You! It's Horrible!

You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50-cent bottle of Doan's Liver Tonic, and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Doan's Liver Tonic tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards. —Adv.

BACKACHE IS A WARNING.
Plainview People Should Not Neglect Their Kidneys.

Backache is often nature's most frequent signal of weakened kidneys. To cure the pains and aches, to remove the lameness when it arises from weakened kidneys, you must reach the cause—the kidneys. If you have pain through the small of your back, urinary disorders, headaches, dizzy spells, or are nervous and depressed, start treating the kidneys with a tested kidney remedy.

Doan's Kidney Pills have been proved good and are especially for weak kidneys. Doan's have been used in kidney trouble for over 50 years. Read Plainview testimony.

John Pendley, Covington Ave., Plainview, says: "I had bladder trouble and pains across my back and kidneys. I could hardly get up from a chair. I procured Doan's Kidney Pills at the Long Drug Co., and they did me a world of good."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Pendley had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

Take Time

But Take Him by the Forelock and Be Prepared To Save Your Feed Crop This Year

After spending much time and money investigating and experimenting with the different kinds of silos being put on the market, we believe we have the best proposition now that can be had, in

The Tulsa Silo

Cheap, Durable, Simple in Construction

Wallace G. Whitley, of Powersville, Mo., Writes on April 25:

"Have had a report on the entire 18 Tulsa Silos sold last year and everyone is delighted. Every one made good."

The Price and Capacity Can Be Made To Fit Your Requirements. Come and See the Silo Erected In Our Yard

A. G. McADAMS LUMBER COMPANY
Plainview, Texas

PRICES CUT DEEPER

This is the last week of our great Semi-Annual Sale. In order to make it the BEST WEEK we are making a DEEPER CUT from our already generous reductions.

50 Suits of Boy's Clothing Goes At One-Half Price

One Third Off The Following Lines: Men's Clothing, Boy's Clothing, Men's Odd Pants, Panama Hats, Boy's Knee Pants, Any Man's, Woman's, Boy's or Girl's Low Cut Shoe In The Store

We Have Odds and Ends In All these Lines That We Will Sell for Half Price. Remember We Are Still Selling \$6.00 Nettletons for \$3.00.

33 $\frac{1}{3}$ % Off

All Men's and Boy's Suits and Odd Pants

All This Season's Goods and Styles, Palm Beach and Blue Serges Included

\$10 buys a man's \$15 suit
5.65 buys a man's 8.50 suit
16.35 buys a man's 25.00 suit
4.00 buys a boy's 6.00 suit
6.00 buys a boy's 9.00 suit
4.00 buys a man's 6.00 pants
1.00 buys a boy's 1.50 pants

About 50 Men's Hats Values up to \$3.00. Your Choice for \$1.00

Any Straw Hat In The House Your Choice 1-2 Price.

20 % Off

Just Received New Shipment of Men's, Women's and Children's Shoes; the Advance Fall Styles of the Queen Quality, Steadfast and Star Brand Lines---also The Red Cross Shoes for Ladies. These Go at 1-5 off.



33 $\frac{1}{3}$ % Off

Any Man's, Woman's, Boy's or Girl's Low Cut Shoe In the House

This Season's Goods and Styles

\$2.35 buys a lady's \$3.50 Shoe
\$2.65 buys a lady's \$4.00 Shoe
\$4.00 buys a man's \$6.00 Shoe
\$2.65 buys a man's \$4.00 Shoe
\$2.00 buys children's \$3.00 Shoe

This includes Queen Quality Steadfast and Star Brand Shoes.

All Shoes In Broken Lots and Odds and Ends at

HALF PRICE

Ready-to-wear at 1-2 price Ladies dresses, coat suits wool skirts and spring coats. Some garments at less than HALF PRICE.

John B. Stetson Hats

\$4 Stetson hats . \$3.00
\$5 Stetson hats . \$3.75
\$6 Stetson hats . \$4.50
\$7 Stetson hats . \$5.00

Mens Lion Brand and Manhattan Shirts

\$1.25 shirts now . \$1.00
\$1.50 shirts now . \$1.20
\$2.00 shirts now . \$1.50
\$2.50 shirts now . \$1.75

Ladies Corsets

\$1.00 corsets now \$.85
\$1.25 corsets now \$1.00
\$2.00 corsets now \$1.50
\$3.00 corsets now \$2.40
\$5.00 corsets now \$3.75

Ladies Dress Gloves

50c dress gloves . \$.35
\$1.00 dress gloves .85
\$1.50 dress gloves \$1.20
\$2.00 dress gloves \$1.50
\$3.50 dress gloves \$2.75

Any 50c Article for 35c
Men's 15c Collars for 10c

Pretty Silks and Wash Goods
Are All Reduced In Price

Men's Hansen Gloves

\$1.00 buys a \$1.25 Glove
\$1.20 buys a \$1.50 Glove
\$1.50 buys a \$2.00 Glove

Men's Underwear

\$1.25 values now \$1.00
\$1.50 values now \$1.20
\$2.00 values now \$1.50

Pretty Table Linen

35c grade now 25c
50c grade now 40c
\$2.00 grade now \$1.50
\$3.00 grade now \$2.25

Ribbons and Laces

10c Ribbon or Lace 7 1-2c
15c Ribbon or Lace 10c
25c Ribbon or Lace 20c
35c Ribbon or Lace 25c

Overalls and Jumper 80c

50c Garment for 35c

Ladies Underwear 50c Grade for 35c

Test the store that stands the test.

The above were all good values at the first price. They are genuinely reduced in price as above stated and only represent a few of the many values now on sale in our big stock.

Your keen and critical inspection invited

This Gives You Late Shoppers An Opportunity To Supply Your Wants At Better Prices. Help Us Make the Last Week the Banner Week. Sale Closes August 1st.

Plainview Mercantile Company

Biggest, Busiest and Best Dry Goods Store In Plainview