

# THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, JUNE 8, 1915

PRICE FIVE CENTS

## HALE COUNTY WILL SEND BIG EXHIBIT TO DENVER

### Extensive Trade Excursion Planned for Third Week in August; Fair Dates Earlier.

Yesterday afternoon, at a meeting of the board of directors of the Hale County Fair Association, the dates for the Hale County Fair were changed from September 21, 22, 23 and 24 to September 14, 15, 16 and 17. It was found that by making the change the exhibits of the Hale County Fair could be brought into one to be sent to Denver, Colo., to the International Dry Farming Congress, which meets September 27 to October 9, inclusive.

Last year there was not sufficient time to plan the exhibit after the Hale County Fair, and the work was rushed. Despite this fact, Hale County was a consistent winner at the Wichita, Kansas, exposition.

A trade excursion more extensive than that of last year is being planned by the fair association. The dates set for the excursion are approximately August 26 to 28.

## MORE THAN THREE INCHES OF RAIN FELL LAST WEEK.

The rainfall last week was 3.66 inches, according to the official weather gauge. All of the lakes are filled to overflowing and crops are materially benefited. The range is in the best possible condition.

## H. B. COGDELL ELECTED PRINCIPAL OF SETH WARD.

Prof. H. B. Cogdell, of Childress, was elected principal of Seth Ward College Friday evening at a called session of the board of trustees of that school.

## WILL EXTEND WATER MAINS INTO EASTERN PART OF CITY

### City Council Sells Old Fire Team for \$285; Are Investigating Street Sprinkling Proposition.

An extension of the water mains three blocks along East Sixth Street will be made soon, as a result of action taken by the City Council last night in authorizing the expenditure of funds for the extension. The sewer main will also be extended through the J. W. Johnson block.

Joe and Jim, the fire horses, which the fire truck has superceded, were sold last night to Pess Thompson, by order of the council, for \$285.

Privilege of extension of sign boards near the Mae I. Theater was granted Clay Barrow, of the Plainview Posting Company.

A committee of three, E. H. Humphreys, W. R. Simmons and J. B. Maxey, was appointed to investigate the feasibility of the city's purchasing the street sprinkler and having the streets sprinkled at the expense of the city instead of the merchants.

The council voted to appoint the fire chief custodian of all property of the department. Chief Miller was given instructions regarding disposition of the old hook and ladder.

Bills to the amount of \$844.29 were allowed.

The superintendent of water and sewers, B. L. Spencer, reports a total of \$427.28 collected during the month of May.

City Tax Collector John Vaughn reports \$85.66 in current taxes, \$52 in occupation taxes and \$13.45 in fines collected during the past month.

## NEW LIST OF SCHOOL LANDS WILL BE READY JULY 1.

List of school lands for sale will be published about July 1, according to a communication from Land Commissioner J. T. Robinson.

Actual settlers on lands will be favored, in that they will be required to pay only one-fourth down and three per cent interest, whereas the purchaser without settlement pays one-tenth down and five per cent interest.

## BRYAN HAS CAR OF HORSES READY FOR FT. WORTH MARKET.

Dick Bryan left this morning for Lubbock, where he has bought a car of horses. They will be shipped to Fort Worth this afternoon.

## IN THE COUNTY COURT.

### Civil and Criminal Docket Being Interspersed by Judge W. B. Lewis; Judgments by Default.

County Court convened Monday morning, and has been busy since. Judge W. B. Lewis is presiding. The civil and criminal dockets are being interspersed, to expedite clearing the docket.

In the case of R. M. Harp vs. H. R. Tarwater, et al., judgment by default was given for \$417.78.

A fine of \$15 was assessed in the case of the State vs. E. Van Deventer, appealed from the city court, for selling on the streets without license.

In the case of C. E. Lock vs. A. E. Pipkin, settlement was made by agreement.

The case of S. J. Underwood vs. Quisenberry & Sanders is being tried this afternoon. This suit arose over a transaction in grain.

## PARIS MAN WILL DO HIS PART IN PAVING PLAINVIEW.

Tom Johnson, of Paris, is in Plainview on business. Mr. Johnson owns property in Plainview on the north side of the square. He states that he will do as much toward paving Plainview, or improving the city in any way, as any man residing here. To him it appears that one of the town's greatest needs is street paving. He says he is ready to help with his part whenever the good work is begun.

## CLARENCE YOUNG DEAD.

The funeral services of Clarence C. Young, son of Mr. and Mrs. Jas. Young, were held this afternoon, from the Plainview Baptist Church. Rev. O. L. Halley officiated. Interment was made at the I. O. O. F. Cemetery, under the auspices of the Modern Woodmen of America.

## SOUTH PLAINS PORKERS ON FORT WORTH MARKET.

Sansom & Son and Morrison & Watson shipped two cars of hogs to Fort Worth Saturday. They were on the market yesterday. The car of Hale County porkers by Morrison & Watson brought \$7.87½. Sansom & Son's shipment from the Floyd County ranch brought \$7.85.

## ANSLEY FAMILIES WILL REMAIN IN PLAINVIEW.

Formal announcement has been made of the removal of the Ansley Land and Cattle Company's office to Amarillo. S. T. Ansley states that although the firm has moved offices to Amarillo, the families of the Ansley Brothers will remain in Plainview. They have no intention of removing.

## ADAMS TO CORPUS CHRISTI.

J. M. Adams, editor of the Plainview News, left this morning for Corpus Christi, where he will attend the meeting of the State Press Association. Mrs. Adams and daughter, Sadie Earl, are visiting Mrs. Adams' parents, Mr. and Mrs. Holbert, at Coleman.

## JACKSON TO VISIT NORTHWEST.

Mr. and Mrs. P. W. Jackson left this morning for California. They will visit in San Jose for several days, and after seeing the Panama-Pacific Exposition will go to Washington and Oregon and then to their old home, in Nebraska. They expect to be gone some three months.

## MOTIONS FOR REHEARING OVERRULED BY COURT.

In the Court of Civil Appeals at Amarillo last week motions for rehearing in the cases of J. W. Grant vs. Alfalfa Lumber Co., et al., and A. E. Harp vs. R. N. Hamilton were overruled.

## FISHING ON NORTH PACIFIC STREET WAS GOOD SATURDAY.

Fish often swim upstream, and in many rivers there are fish ladders to allow the fish to move from one pool of water to another. Saturday North Pacific Street was flooded with water, and fish swam from Lake Plainview up into the street. Mrs. Lee Kamble has a bucket of eight carp dipped from the street in front of the Plainview Floral Company's greenhouse.

## Don't Wait to Swat the Fly; There Is Danger In Delay

The multiplication of one fly in a single season would make a belt of flies extending 880 times around the earth.

Dr. Howard, the entomologist at Washington, has estimated that the multiplication of one wintered-over female fly between April 15 and September 10 would result in 5,598,720,000,000 adult flies, of which one-half are females.

Starting on April 15 with a wintered-over female, which on that day lays 120 eggs, and following it through six months of fly season to September 10, Dr. Howard arrives at the following table:

- April 15, the wintered-over female fly lays 120 eggs.
- May 1, 120 adults issue, of which 60 are females.
- May 10, 60 females lay 120 eggs each.
- May 28, 7,200 adults issue, of which 3,600 are females.
- June 8, 3,600 females lay 120 eggs each.
- June 20, 432,000 adults issue, of which 216,000 are females.
- June 30, 216,000 females lay 120 eggs each.
- July 10, 25,920,000 adults issue, of which 12,960,000 are females.
- July 19, 12,960,000 females lay 120 eggs each.
- July 29, 1,555,200,000 adults issue, of which 777,600,000 are females.
- August 8, 777,600,000 females lay 120 eggs each.
- August 18, 92,312,000,000 adults issue, of which 46,656,000,000 are females.
- August 28, 46,656,000,000 females lay 120 eggs each.
- September 10, 5,598,720,000,000 adults issue, of which one-half are females.

This is figured on a basis of all eggs hatching and all flies surviving, whereas in nature a fly has many chances of death. On the other hand, it must be remembered that in the table we have assumed that each female lays only 120 eggs—that is, one batch—while in reality she may lay four such batches, 5,598,720,000,000 flies descending from one wintered-over female fly.

Swat the wintered-over fly!

## ELKS WILL LEAD IN FLAG DAY MEMORIAL EXERCISES

### Children and Citizens Asked to Participate in Parade Monday Afternoon.

Monday, June 14, is Flag Day. Plainview will celebrate the day with a memorial service. The B. P. O. Elks are taking the lead in arrangement for the day.

All school children are asked to meet at The Herald corner at 2:30 to participate in the parade. The Elks will meet at their lodge room at 2:30, forming a parade, which will be led by the Plainview Band. Citizens are asked to join the parade and march around the public square and north on Covington Street to the Opera House, where the general public is invited to gather.

The following program will be rendered:

1. Music, "Star Spangled Banner"—Band.
2. Introductory Exercise—Exalted Ruler and Officers.
3. Invocation—Rev. Percy G. Cross.
4. "History of the American Flag"—W. H. Mason.
5. "Columbia, the Gem of the Ocean"—Mrs. Grady Lindsay.
6. Construction of Floral Liberty Bell—Esquire and Officers.
7. "Auld Lang Syne"—By Officers, Members and Audience.
8. "Tribute to the Flag"—J. M. Oakes.
9. Patriotic Song—Male Quartette.
10. Recitation, "The American Flag," "Joseph Redman Drake"—Miss Adrienne Hanby.
11. Patriotic Address—L. C. Perry.
12. Chorus, "America"—Led by Band. (All join in singing.)

## COCHRANE REMODELS STUDIO.

R. E. Cochrane is remodeling his studio. The building is being raised and placed on concrete and brick foundation and additions made to both living rooms and studio.

All the latest methods in photography, knowledge of which Mr. Cochrane has acquired in the Southern School of Photography and the Eastman School, are to be used, and preparation in equipment is being made for same.

## FLOYDADA WOMAN KILLED.

Mrs. D. W. Enyart died at Floydada last week from the effects of a gunshot. Her husband was cleaning a gun, thought to be empty. A shell was accidentally discharged, the shot taking effect in the small of Mrs. Enyart's back.

## HEAVY RAIN AT LITTLEFIELD.

J. B. Maxey returned Saturday from Littlefield. He says a big rain fell in that section. The roads are heavy with mud.

## WAREHOUSE AND MARKETING EXPERT TO LECTURE SATURDAY

### Representative Tilson Secures Three Meetings for Growers of the Plainview Country.

Through the influence of Captain T. J. Tilson, Hon. F. C. Weinert, manager of the warehouse and marketing department of the State of Texas, and former Commissioner of Agriculture Ed R. Kone, with others, will be in Plainview Saturday to lecture to the people interested in the problems with which the department deals.

The lectures will be given at three o'clock, at the Court House.

Coming just at the time when the growers of this section are most interested in the matter of marketing their fruit and truck, the visit of the officials promises to be most interesting.

## "BILLY SUNDAY GOD'S LAUGH AT ORTHODOXY"—REV. CROSS.

### Educational Evangelist, Lecturer and Musician Opens Revival at First Christian Church.

Sunday evening, despite the threatening weather, Rev. Percy G. Cross preached to a fair-sized audience at the First Christian Church. A series of revival meetings are being held by the evangelist and the pastor, Rev. R. A. Highsmith.

"Advertising Your Religion" was the novel subject of the evening, and the responsibility upon one professing to be a Christian, in setting an example—in short, living the religion professed—is the gist of his sermon. He scored orthodox in the church. "I sometimes think that Billy Sunday is God's laugh at orthodoxy," he said. "We may not like the noted evangelist's way of expressing himself, but he is doing good under God, and we must admit it." In speaking of card playing and dancing, he said: "I repeatedly make the proposition to my audiences asking anyone who plays cards and dances who can say that during the twelve months past they have led a soul to Christ, to stand. I have yet to see the first one respond to the proposition. I kindly, but firmly, condemn these pastimes as wrong."

## VON STRUVE RULES FAR AWAY ISLAND FOR U. S.

### Former Plainview Banker Has Gifted Life-Long Ambition to Be in United States Consular Service.

Away down in the far-away island of Curacao, in the Caribbean Sea, H. C. Von Struve, for some time connected with the Third National Bank of Plainview, rules for the United States Government.

That tight little isle has been long famous for its "Curacao," a liquor known over the world as an after-dinner drink. The drop or so of concentrated fire has been called "The Syrup of Olympus." In this little island Mr. Von Struve is gratifying his ambition of a lifetime. In the dreams of his youth he pictured himself in the consular service of his country, but before he had reached the goal of his ambition he had been lawyer, teacher, lawyer again, and finally banker.

Indoor life did not appeal to him, so, along with a lot of others, he took the civil service examination for a consular position, and made good. Some day he hopes to get a more important post. He is in line for promotion which now comes to consular representatives who are under the civil service ruling.

In May, 1914, Mr. Von Struve left Plainview, and took charge of the consular affairs of the island in June.

## TOO LATE TO DO MOST GOOD.

The split-log drags are being used on Plainview's streets today. It is a fact, however, that the work started too late to do the most good. A man who has built many roads and has made a study of the problem of road construction says that the best time to drag roads is when they can be puddled; for then the mud can be run into the chug holes and will form a solid mass on drying. If the earth is dry, the next rain will fill the chug hole and the roads will be in little better condition than before.

## BRITISH REPORT ADVANCE IN DARDANELLES STRAITS

### BRITAIN'S LOSSES DURING WEEK PAST HEAVIEST SINCE WAR BEGAN.

## NO PROGRESS IN MEXICO

### Informal Efforts to Reconcile Villa and Carranza Made, but Without Official Sanction.

LONDON, June 6.—Reports from official quarters show that the Allies have advanced in the Dardanelles as a result of their offensive work last week, and have captured two trenches of Turkish formation along a three-mile front. During the week past the lines have advanced five hundred yards.

Four hundred prisoners, including ten officers, and five Germans, the remainder of a machine-gun attachment from the Turkish cruiser Sultaa Selim, were captured.

The casualty lists for the week have been the heaviest issued since the war began. Losses for the week's end include eighty officers and 5,620 men, of whom 1,674 were killed. This brings the total losses of British troops during the past week to 900 officers and 20,000 men, a total of 20,900.

An official report from General Nixon regarding operations in Asiatic Turkey tells of the capture of Amara, with thirty officers and seven hundred men. A total of more than two thousand have been taken by this detachment. The troops captured form the advance guard of the Turkish forces retiring from General Geo. G. Gorringe's column.

## Roumanians Favor Allies.

Reuter's correspondent tells of a great demonstration in Bucharest favoring the Allies. About thirty thousand persons followed in the procession.

In the afternoon the conservative leader, Alexander Marghiloman, organized a counter demonstration.

## The Mexican Situation.

WASHINGTON, D. C., June 6.—Informal efforts, as yet without official sanction, are being made by Mexicans connected with the Villa-Zapata movement in Mexico to bring about a reconciliation with the Carranza faction, with the view of establishing a government that could claim recognition at the hands of the United States.

Eliseo Arrondono, Washington representative of General Carranza, today received a message from a Carranza Consul on the border saying he had been approached by a Villa official, speaking presumably with authority, to learn what could be done to initiate peace negotiations. The message was forwarded without comment by Mr. Arrondono to General Carranza at Vera Cruz.

## Nothing From Villa-Zapata.

Enrique Lorente, agent here of the Villa-Zapata coalition, said he had no official advices that any peace parleys had begun, and believed any preliminaries in this connection would be arranged through his agency. He said he had received tonight a telegram from Miguel Diaz Lombardo, Secretary of State of the Villa-Zapata government, in which the latter announced his departure from Chihuahua for Leon to confer with General Villa on the general situation.

American Red Cross officials are rapidly putting into effect their plans for relieving starving Mexican non-combatants.

Informally, some Carranza officials expressed their own opinion that the efforts of the Villa element to make peace was a confession of military failure and the coming disintegration of their movement. Peace negotiations were viewed by the Carranza men, therefore, as an obstacle to early military triumph by General Carranza, with consequent recognition. On the other hand, in Villa quarters, it was reiterated that General Villa had from the first expressed his willingness to eliminate himself and restore peace, and that recent victories by General Angeles and others in the vicinity of Celaya indicated that the Villa forces now had the upper hand.

## Washington Keeps Silent.

Officials of the Washington Govern-

(Continued on Page Eight.)

## My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

**Asparagus Salad.**  
Wash clean, cut in even lengths and cook in salted water till tender. Draw off water and cook. Place in refrigerator till chilled. Arrange on plates on nice crisp lettuce leaves and pour over a generous amount of mayonnaise. Serve at once.

This is delicious; try it.  
**Baked Apples.**  
Remove the cores from well flavored apples. Then peel and set them in an agate pan. Pour in one-fourth a cup of boiling water and let bake until tender. Dispose on a serving plate. Sift powdered sugar over the tops of apples. Set a candied cherry at the open space and serve with custard.

**Custard**—½ cup sugar, yolk of 2 eggs, 2 tablespoons of cornstarch, 1 pint of milk. Bring milk to a boil, stir in eggs, sugar and cornstarch moistened with a little milk. Flavor with lemon, and pour over and around apples.

Sift 3 cups flour, 1 level teaspoon baking powder and ½ teaspoon salt into a basin. Rub in two large tablespoons of lard or Crisco; mix it thoroughly with the flour, and to this add one cup sweet milk or cold water, stirring with a wooden spoon until mixed to a smooth paste; then roll out thin, when it is ready for dumplings. Line buttered custard cups with this paste and fill with rhubarb cut in little pieces; add sugar and a little butter. Then cover the top with paste and place in baking dish. Fill with boiling water to come half way up the cups, and bake for three-quarters of an hour in a moderate oven. Turn each dumpling out in a pie plate, sift sugar over them, and serve with sweet sauce or cream.

**Brown Bread.**  
1 pint sour milk.

1 cup brown sugar.  
1 cup raisins.  
1 teaspoonful soda.  
1 teaspoonful salt.  
Graham flour to make the right consistency.

**Strawberry Short Cake.**  
Cream together one cup sugar and one tablespoon of butter. Add three well beaten eggs. Then add enough flour to make dough stiff enough to handle. Mix one heaping teaspoonful of baking powder with flour. Roll as thin as you possibly can and lay evenly in a large bread pan. When done, butter well and cut in three parts. Have two quarts of strawberries well washed and sweetened, and put right on and set away to cook. May be served with whipped cream. Unlike most strawberry short cake recipes, this improves with setting, so one may make it early in the morning and set aside for dinner or supper. This recipe will serve ten people bountifully.

**A Good Soap Recipe.**  
12 quarts of water.  
5 pounds of grease (any kind, even cracklings).  
1 can lye.  
4 ounces each of borax and sal soda.  
Measure 6 quarts of water and put on in soap kettle. When it begins to boil, add 5 pounds of grease, and when this begins to boil add 1 can of lye, and boil all together 30 minutes. Dissolve your borax and sal soda in 1 quart of the measured water (warm), and add it and the remaining 5 quarts of cold water, and your soap is done. Do not boil any longer, but take the fire away from pot and let it stand until next morning. Then cut in squares and put out to dry. All who make their soap should try this recipe. I have never known it to fail.

**Sour Cream Pie.**  
1 small cup sugar.  
1 pint sour cream.  
½ teaspoon cloves.  
½ teaspoon cinnamon.  
½ cup raisins.  
½ cup nuts.  
Yolks of three eggs; white of one.  
A little nutmeg and a little salt.  
Bake like a custard pie and frost with the whites of two eggs.

**Golden Spice Cake.**  
Cream one-half cup butter; add to it one cup of brown sugar and beat well. Add yolks of four eggs and one whole egg, well beaten. Stir in one-half cup each of sweet milk and molasses. Sift one-half teaspoon of soda with two and one-half cups of flour. Add one-half teaspoon cloves and nutmeg each and one teaspoon of cinnamon, a few grains of cayenne pepper and a few gratings of lemon rind; also one-half cup of nuts (if desired). Bake in layers with boiled icing.

**Stuffed Peppers.**  
12 small peppers.  
Steak 20.  
Pork 15.  
Bottle catsup.  
Cold bread (biscuits).  
Remove seed from peppers; soak ten minutes in cold water. Grind steak and pork together and add equal parts of biscuits, half bottle catsup, salt and pepper. Mix well. Stuff the peppers and put them in a baking pan; sprinkle flour and add more catsup. Then pour boiling water over all. Bake in a slow oven until tender, and then add a little more catsup. This makes a thick, red gravy. This is delicious.

**Prune Pudding.**  
24 prunes.  
6 tablespoons of sugar.  
6 whites of eggs.  
Cook prunes, remove seeds and chop fine. Add sugar, then egg (beaten stiff). Put the pudding in a buttered basin, set in a pan of hot water and bake 30 minutes. Set on ice until cold. To be eaten with whipped cream, sweetened and flavored with vanilla, if liked. Will serve eight persons.

### H. M. BAINER SAYS:

"Kaffir, milo maize and feterita have not failed to maintain every reasonable claim made for them. They adapt themselves to more or less liberal moisture supplies, 'celling up' their sap during excessively dry periods and then resuming growth and development when rain comes."

This is a continuation from Friday's issue of The Plainview Evening Herald of a bulletin recently issued by Mr. H. M. Bainer, agricultural demonstrator for the Santa Fe. The article is timely and practical and well worth preservation by anyone interested in farming in this section of Texas.—Editor.

### KAFFIR, MILO MAIZE AND FETERITA.

Kaffir, milo maize and feterita, in the order named, are now recognized as leading crops for the diversified farms of the Southwest. Within the territory indicated the rainfall is somewhat limited, and kaffir, milo maize and feterita are crops capacitated to thrive on less moisture than the other grain-forage plants. This fact became known, and the "grain-sorghums" or "kaffirs" at once became more or less popular, with an ever-increasing favor within all this territory. So far, these crops have not failed to sustain every reasonable claim made for them. They adapt themselves to more or less liberal moisture supplies, "celling up" their sap during excessively dry periods and then resuming growth and development when rain comes. These crops are the corns of this southwestern country, and have equal feeding value with the corn produced in all this section.

**Kaffir.** Kaffir, like milo maize, shows a variety of strains. The black-hulled-white, white-hulled-white, and red. The black-hulled-white is divided into two classes: Dwarf and standard, the latter being the common kaffir in use throughout the country. Where grown under dry-farming conditions depending entirely on the natural rainfall, it is highly desirable to choose the dwarf black-hulled-white, for the reason that it matures three weeks earlier than the standard and while somewhat shorter in stalk, produces approximately as much seed as the taller strain, in addition to being surer on account of the less time required for maturing. The standard variety grows taller than the dwarf, and, as has been indicated, matures three weeks later, and sometimes does not mature at all through lack of favorable conditions toward the close of the season. Where all conditions are favorable, immense yields of both fodder and seed are produced by this strain. White-hulled-white and red kaffir are well described as one variety with the single exception of their difference in color. They grow fully as tall or a little taller than the standard, with a less production of seed than either the standard or dwarf, and a very fine fodder. Both the white-hulled-white and red kaffir shatter badly, so that a considerable quantity of the seed is wasted unless greatest care be used in harvesting. They mature practically as early as the dwarf kaffir. Seed of the kaffir has equal feeding value with the corn produced

in this portion of the country, and the silage made from it is equal to that made from corn. When the superior yield of kaffir as compared with corn in the Southwest is taken into consideration, the reason for the popular favor of kaffir is revealed.

**Milo Maize.** Milo maize is considered next in importance to kaffir, both as a seed and fodder producer in the Southwest, and comes in different strains and colors: Red and white in color and standard and dwarf in habit. The standard and dwarf extremes are noticed chiefly in the red milo maize. The standard grows taller and requires three weeks or thereabout longer to mature than does the dwarf. This early maturing characteristic of the dwarf milo maize gives it great appeal to the diversified farmer of the Southwest, as it practically insures maturity

every season. As in the case of the kaffir, when all conditions are favorable, the standard yields very large tonnages of seed and fodder, but should the seasons be short and conditions unfavorable, this strain will often fail of maturity. The white milo maize, while possessing about the same feeding value as the red varieties, is generally considered below them in yield. Milo maize makes a good quality of silage, considered only second to kaffir and corn.

**Feterita.** Feterita has gained favor in the Southwest by reason of its earliness of maturity, requiring a somewhat shorter period than even the dwarf milo maize and kaffir. It is a great "drouth-dodger," and usually yields a heavy showing of grain. So far as is known, the feeding value of its seeds approximate that of kaffir and milo maize, but is softer, whiter and more starchy than the others. Its fodder compares favorably with milo maize for silage, being but a trifle less desirable, according to the observa-

(Continued on Page Three.)



## Triply Protected

First, the inner container of paper, next the big yellow carton, and then, the outer wrapping of waxed paper, sealed air-tight and dust-proof. Superior protection for the Superior Corn Flakes—

## Post Toasties

These delightful flakes are made of the finest white Indian Corn, steam-cooked, daintily seasoned, rolled and toasted—crisp and golden-brown.

Post Toasties reach you fresh and delicious, perfectly protected and ready to eat. They are mighty good with milk or cream, or with any kind of fruit.

"The Memory Lingers"

—sold by Grocers everywhere.

## Buy the Sealy Mattress On Our June Sale Terms

"Every One Now Has The Hunch To Buy the Bed Without a Bunch!"

"The Sealy Mattress Will Put An Owl To Sleep"



We Will Put a Sealy In Your Home for \$2.00

Then Pay \$2.00 Each Week Until Your Payments Amount to the Small Sum of \$24. Ten Per Cent Off for Cash

Sugar Land, Texas is the home of the SEALY. Sold on a positive 20-year guarantee.

Every one a sleep-producer. Elasticity is the SEALY characteristic.

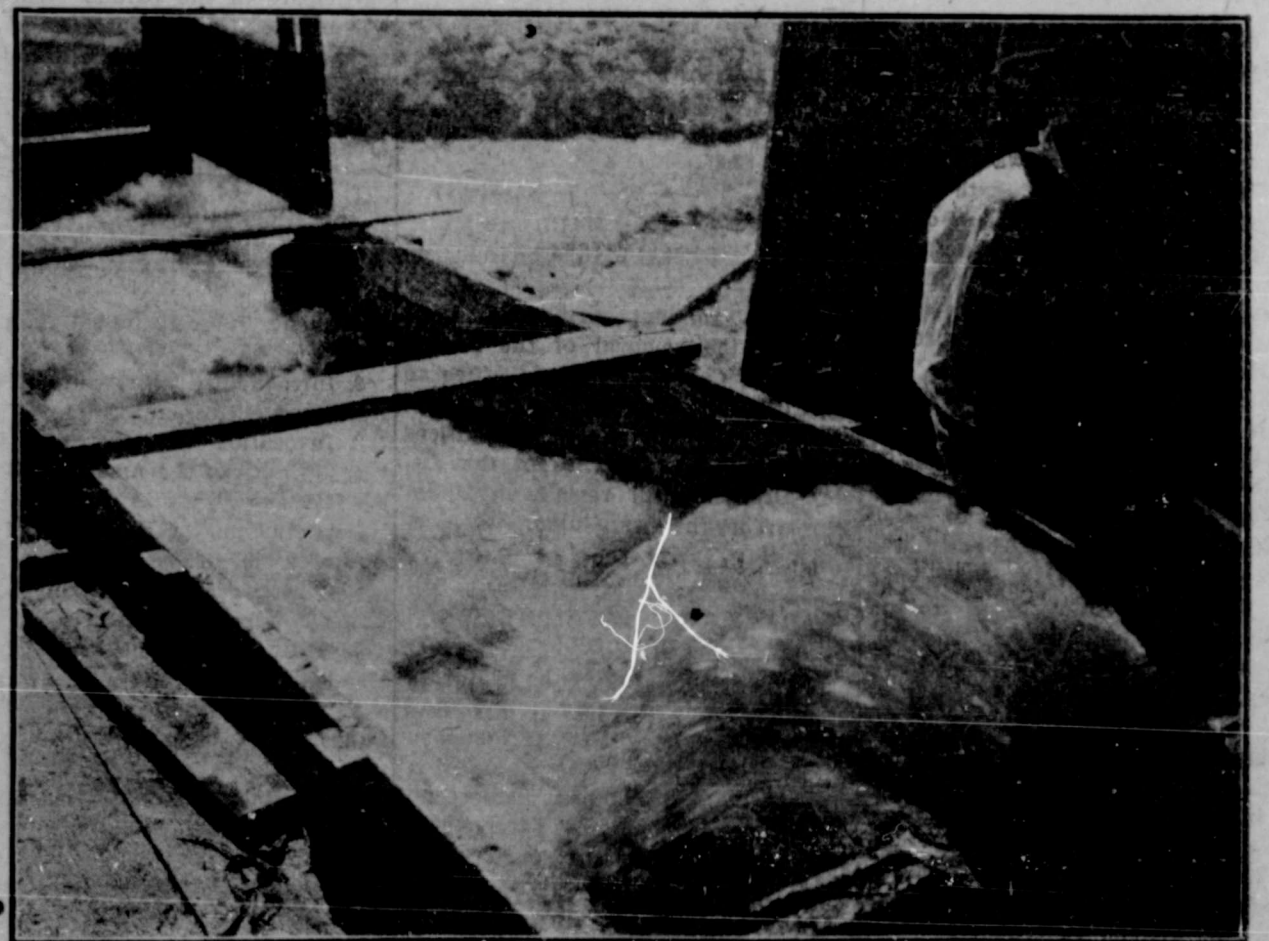
Always conforms to every curve of the body. Almost like sleeping on a huge pillow.

Long, white, fibre cotton only used. Lumps, humps or bumps will never appear.

You may use one during your payments. Your money back, if unsatisfactory.

The SEALY needs no Salesman :: It sells itself :: Let us put one on your bed

**E. R. Williams**  
Furniture and Undertaking



The Biggest Irrigation Well In Hale County for Sale

See Dr. White's Irrigated Farms Before You Buy

Eleven Farm Homes Nearer Town for Less Money. District School On the Property

NO CASH PAYMENT DEMANDED WILL BE SOLD ON 20 YEARS TIME

SEE YOUR OWN REAL ESTATE AGENTS

Wells Complete With Layne & Bowler Equipment. 4 1-2 Miles S. E. of Plainview

**H. M. BAINER SAYS:**

(Continued from Page Two.)

tions of those conducting experiments. Its seed, if allowed to get fully ripe, are loosely set and will shatter badly, thereby occasioning considerable loss. Some have urged the additional objection that it suckers freely, and the heads from these side-shoots are not mature at the same time with the heads of the main stalks. The Agricultural Department of the Santa Fe recommends the planting of some of this crop every year, by reason of its "sure yielding" characteristics.

**Preparation of Seedbed.** The ground should be thoroughly and deeply prepared, either by plowing or listing. Fall preparation by either plowing or listing is always preferable to spring preparation. No better methods are known in preparation for planting kaffir, milo maize and feterita than early, deep fall listing or plowing. Good results have been shown from running a sub-soller in the deep lister furrow, immediately following the lister. The loosened subsoil proves an excellent place for the storing of moisture between the time of land preparation and seeding. Following rains or snows, and as soon as the ridges are sufficiently dry to work between preparation by listing in the fall and planting time, they should be harrowed to break crusts and also to kill any weeds that may have come through as the season advances. This harrowing will also be found to conserve the moisture, and is especially to be commended for "tight" lands. It is usually better to cultivate than to harrow the ridges made by the lister, in sandy land, and especially if there is danger of blowing. When early deep plowing or listing in the fall is impossible, shallow spring listing is preferable to shallow spring plowing. Early spring listing is better than later spring listing for kaffir, milo maize and feterita. When possible, always double list. List early; work ridges when necessary to break crusts for the conservation of moisture and to keep down weeds until planting time, and then re-list and plant immediately in the lister furrow. In both listing and plowing deeply in the early fall the land should be left rough, for if it is too smooth and loose there is great danger of blowing. In order to have protection against blowing, a cloddy surface is essential. In view of this fact, too much harrowing or cultivation between the time of the early fall deep listing and the planting must not be indulged. The plowed land, by reason of its generally flat surface, is more subject to blowing than the listed land, as the ridged surface tends to break the force of the air currents and checks the dust drifts.

**Contouring.** All lister furrows, and especially those for planting, should be run on the contour—directly across the slope, and not up and down it. This plan tends to prevent water running off the field, even during or following a heavy rain. The fact that contouring may make rows necessarily crooked or winding in some fields is of minor importance when compared to the conservation of moisture, and even of the soil itself in some instances.

**Seeds and Quantities to Plant.** Seeds of kaffir, milo maize and feterita should be selected in the head direct from the field and stored during the winter in some dry place, secure from depredations of birds, rats or mice.

Just before planting time the seeds should be threshed by hand and carefully cleaned. From one to two pounds of the seeds from crops named above are found sufficient to plant an acre. Most farmers plant too much seed, rather than not enough, and then fail to properly thin the crop. Kaffir under southwestern conditions should be thinned to from 24 to 30 inches apart in the row, and milo maize and feterita should be thinned from 18 to 24 inches apart in the row. It pays to plant only the best and the purest, regardless of the fact that such seeds may be a trifle higher in price. If these crops are grown for seed, it should be remembered that they all belong to the sorghum (non-saccharine) family, and hence mix readily, and should be planted as far apart as possible, to prevent this undesirable mixing.

**Planting.** These crops should be planted in furrows, regardless of whether the ground was plowed or listed. Best results come from planting two rows at a time in these furrows with a two-row planter. The planter covers the seed and packs the soil better than the lister attachment, thus insuring a stand. If the ordinary lister planter is used, some method should be devised equal to the two-row planter for packing the dirt over the seed. This packing can be done with packer wheels, a roller or a small bag of sand as a drag. If planting is done in a lister furrow, the little trench into which the seed is dropped should be made very narrow (one inch in width is enough). The seed should be dropped into the little trench, even if it is necessary to make an extension to the seed conveyor, and the loose dirt should be packed over the seed at once.

**Time to Plant.** Kaffir under Northwest Texas conditions should be planted from April 25 to May 25, while milo maize and feterita in the same territory should be planted from May 1st to June 20th. All of these crops should be planted at least one week earlier in Oklahoma than in Northwest Texas, while in Eastern New Mexico they should be planted about one week later. Care should be exercised in planting that the seed be not covered too deeply. Kaffir may be covered to the depth of 1 3/4 inches; milo maize will not give best results if covered more than 1 1/4 inches, while feterita will come up more uniformly if not planted deeper than 1 inch. It will be found safer to make at least two plantings of each of these crops, and even

three plantings have been profitable—some early, some medium, and some late. Cultivation, crusts forming in the bottom of furrows following dashing rains, planting and before the seed come up frequently prevent the plants from breaking through. A trough through which large spikes have been driven from the inside will prove an excellent instrument for the breaking of these crusts. These spiked troughs may be so arranged as to drag three or four rows at one and the same time, and may be used in connection with the harrow for the first two or three cultivations with good results. The lister-cultivator or "go-devil" will do excellent work when run once or twice following the harrow, where crop is planted with the lister. All later cultivations should be done with sweeps or small shovels. In cultivating kaffir, milo maize and

feterita, care must be exercised to prevent throwing too much dirt to the row. The row, if possible, should be kept lower than the surrounding ground throughout the growing season, as this causes the water to accumulate around the plants instead of between the rows. No cultivation shallower than 3 to 3 1/2 inches is advised at any time. The crops named should be cultivated at intervals of every ten days, or more often if necessary. It pays to use a one-horse cul-

tivator between the rows after the crop is too large to straddle with a common cultivator.

**Alternating Rows With Cowpeas.** Most excellent results have been secured from these crops by having the rows thirty-six inches apart, and then only planting in every-other-lister furrow, leaving the unseeded furrow in which to plant cowpeas about three weeks later. This will not diminish the yield of grain, and at the same time give a good yield of peas, hay and

seed and greatly benefit the land. (See statements under "Cowpeas" in this bulletin.)

**SCORE CARD FOR KAFFIR, MILO MAIZE AND FETERITA.**

The following score card recently adopted by a committee of agriculturists, chiefly for use in determining standards in connection with exhibits, is given place herein to further assist

(Continued on Page Six.)

**Chicken Pot Pie**

The Chef's Favorite

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Some folks think that only "colored mummies" can cook chicken, but a trial of this famous chicken pot pie disproves that assertion. Every member of the family will thoroughly enjoy it.



**K C Chicken Pot Pie, Baked Dumplings**

One fowl cut in joints; 1/4 cup flour; 1/2 teaspoonful salt; black pepper; 2 cups flour; 3 level teaspoonfuls K C Baking Powder; 1/2 teaspoonful salt; 1/4 cup shortening; milk or cream.

Cover the fowl with boiling water and let simmer until tender, then remove to a baking dish. Mix the 1/4 cup flour, salt and black pepper with cold water to a smooth paste and use to thicken the broth. Remove the fat from the top of the broth if necessary before adding the thickening. Pour this gravy over the fowl, until it is nearly covered, and reserve the rest to serve apart. Sift together the flour, baking powder and salt, three times; into this work the shortening and use cream or milk to make a dough, less stiff than for biscuits. Put this by spoonfuls over the fowl in the dish, which it should rest upon and completely cover. Let bake about 35 minutes.

When young, tender chickens are scarce, this presents a most satisfactory way of serving old fowls. Veal or lamb prepared in this manner is more appetizing than when served as a stew. Try this and the 89 other delicious recipes in the K C Cook's Book, a copy of which may be secured free by sending the colored certificate packed in the 25-cent can of K C Baking Powder to the JACOBS MFG. CO., Chicago.

**THE CRYSTAL CAFE**

**SERVES YOU BEST**

Whenever you find the delicacies of the market on the housewife's table you will also find them on the Crystal bill of fare.

**Our Club Breakfast**  
**Our Merchants Lunch**

are real daily surprises for those who are looking for "something different to eat."

We want you to get acquainted with our service and welcome your patronage.

**The Crystal Cafe**

**NICE SOUTH ROOMS TO LET**

The Nash Rooming House has been remodeled throughout. There are fourteen downstairs rooms to let—large, roomy and well-furnished. Nice dining room in connection, J. D. Asher in charge. Dining room open for first time Sunday.

**SUNDAY DINNER 25c**

Each Sunday we will serve a dinner for twenty-five cents. Regular week-day price is thirty-five cents. Table board \$4.50 per week. Meal ticket good for 21 meals \$5.00

**ROOMS 25c AND 50c**

Large lobby and parlor for guests. A homelike place at popular prices.

**Nash Rooming House**

W. A. NASH, Proprietor

Telephone 444



**Sets Outdoors, on Top of the Ground**

Back of the House—Behind the Barn or Shed—Out in the Pasture, or in a Fence Corner

Without attention it does the work itself. Automatically it supplies genuine Acetylene gas—to light your house and barns—and to cook your meals.

You simply fill it with the gas-producing stone, UNION CARBIDE and water—a few times a year.

**Pilot-Outdoor Acetylene Generator**

is different from all other types of country home lighting plants. Beyond question it makes Acetylene the cheapest, safest and most convenient light and cooking fuel now available for the country home.

Write for our illustrated catalogs and descriptive booklets giving all the facts.

**J. T. TATE, Kowse, Tex.**

SALESMAN FOR

**Oxweld Acetylene Co., Chicago**

(Largest Makers of Country Home Light and Fuel Plants in the World)



**Bell Connection**

Adds to Farm Cheer

It was a blustery March evening, but inside the cozy sitting-room of the Brown's all was cheery and bright.

Mrs. Brown stepped to the telephone. Her husband smiled—for he knew the pleasant custom for years had been to call the daughter, in the distant village, each week.

Have you a Telephone connected to the Bell System?

The Southwestern  
Telegraph &  
Telephone Co.



# The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—  
**THE HERALD PUBLISHING COMPANY,**  
 Corner North Pacific and Second Sts.

**HERBERT S. HILBURN, Editor.** **E. B. MILLER, Business Manager.**

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

**\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.**

## GOOD ROADS FOSTER TRADE.

Every tourist who comes through Plainview compliments the roads of the South Plains. Our highways are natural ones, and with little work can be made most excellent.

The Plainview country is being traversed by many tourists just now. Our good roads speak well for the section.

The heavy rains of the past few days have put the roads in prime condition for working. The split-log drag should be put in operation as quickly as possible. J. W. Longstreth has built many good roads. There's no better stretch of road in the county than that on the Texas Land and Development Company's demonstration farm. Mr. Longstreth says the best time to use the drag is when the roads can be puddled. A firm, well packed crown is essential for permanent roads.

The more permanent roads the Plainview country has, the more tourists we will have. Good roads are always channels in which trade moves. Every one is a feeder. Every hour saved the farmer in coming to Plainview by reason of good roads is equivalent to moving the town that much nearer him. Every pound we can lessen the draft of a load by reason of good roads is reducing the cost of transportation in our county that much.

To keep everlastingly at road improvement is the price we must pay.

## AN END OF WATCHFUL WAITING.

The Nation welcomes the end of "watchful waiting." To those of us nearer Mexico the deplorable conditions existing there have been forcibly known. A vigorous policy to end the unspeakable conditions in Mexico receives the Nation's support. President Wilson has proved to the limit his patience and good intentions in the Mexican affair, and the Nation has willingly abided his judgment. But there can no longer be a scintilla of doubt that a more aggressive policy is necessary for the sake of our legitimate interests in Mexican peace and responsible government, for the sake of our responsibility to governments who recognize our hegemony and have accepted our waiting policy, and for the sake of Mexico herself, whose "people cry out for food, and will presently hate as much as they fear every man in their own country or out of it who stands between them and their daily bread."

We have hopes that the sharp and definite declaration of President Wilson to Mexican leaders will lay the basis of factional cooperation, under our monitorship, if need be. A realization that armed intervention is the certain alternative to a failure to set their own house in order, will be one of the most salutary factors in our present relations with Mexico.

## OPPORTUNITY.

Master of human destinies am I!

Fame, love and fortune on my footsteps wait;  
 Cities and fields I walk, I penetrate  
 Deserts and seas remote, and passing by  
 Hovel and mart and palace, soon or late,  
 I knock unbidden once at every gate!  
 If sleeping, wake; if feasting, rise before  
 I turn away. It is the hour of fate,  
 And those who follow me reach every state  
 Mortals desire, and conquer every foe  
 Save death: But those who doubt or hesitate,  
 Condemned to failure, penury and woe.  
 Seek me in vain and uselessly inquire—  
 I answer not and I return no more!

Opportunity knocks at every man's door. It is at every turn. The brilliant senator, the late John James Ingalls, of Kansas, who essayed to teach in the above sonnet that opportunity offers only once to a man in a lifetime and then is flown,—if this be the philosophy he sought to impart,—failed to reckon that in a lifetime of ups and downs man has thousands of opportunities before him; that falling once, and again, and again, he may seize opportunity and rise to heights of a golden career.

The same opportunity will never present itself but once. If it is not seized at the opportune time it will be gone forever. This much of his teaching is true.

Recurrence of opportunity is shown in the careers of many men, who failing to seize one opportunity, took advantage of the next.

Opportunity awaits us all, limited only to our capacity for execution. It is always offering itself. The man who can recognize opportunity and has capacity for doing and will act, is the man who will succeed.

The man of poor vision fails to see the detailed beauties of nature. The beautiful flowers appear a mere blur to him. The man with keen vision sees the detail with exactness. The flower is the same, the capacity for seeing different.

## FLIES ARE SIGNS OF FILTH.

The average bacteria per fly has been estimated as follows: Swill barrel fly, 6,660,000; pig-pen fly, 923,000; house fly, 880,000; cow-stable fly, 420,000.

Filthy places are dangerous to health. Clean up and keep clean. Swat the fly!

## HAYNIES AT PLAINVIEW, TEXAS.

Was One of the Best Pastors Hiawatha Has Ever Had.

Rev. and Mrs. T. B. Haynie are now nicely located in their new home, at Plainview, Texas, where Mr. Haynie has charge of the Presbyterian Church. Mr. Haynie was one of the best pastors the church at Hiawatha ever had, and the going away of no pastor ever was more regretted than was that of Mr. Haynie. He had made good with the men of the church and the town generally, and left the church in the best condition it has ever been in.

A pastor who can build up a Bible class of sixty men and maintain an average of more than forty, is sure going some, and that is what Mr. Haynie did, and with no apparent effort. The reception that was tendered him on his departure attests the good will of the church and the class of which he was leader. The people of Plainview are to be congratulated on their good fortune in securing such a worker as is Mr. Haynie.—Kansas Democrat.

## ABSON FIEND GIVEN FIVE YEARS IN PENITENTIARY.

Last week, at Matador, a man named Melton was given a five-year penitentiary sentence for setting fire to the town of Roaring Springs last winter. Rich Bennett, an accomplice, turned state's evidence.

## BIRTHS.

Born, to Mr. and Mrs. Jesse Hamilton, June 5, a boy.  
 Born, to Mr. and Mrs. C. C. Powell, Hale Center, May 24, a girl.  
 Born, to Mr. and Mrs. B. F. Oatis, Bartonsite, May 19, a girl.  
 Born, to Mr. and Mrs. D. B. Crouch, Hale Center, May 17, a boy.  
 Born, to Mr. and Mrs. A. H. Reed, Hale Center, June 2, a girl.  
 Born, to Mr. and Mrs. Oscar Moore, 10 miles northeast of Plainview, a girl.

Dr. S. J. Underwood, of Hale Center, had business in Plainview today.

J. E. Pepper had business in Amarillo Wednesday.

## CIVIC LEAGUE WOULD HAVE BETTER WALKS FOR CHILDREN.

Advocate Bounty on Rats, and Would Like to Have Park Seats on Court-House Lawn.

The Civic League met in regular session, at the club room at the City Hall, Wednesday afternoon at three o'clock. It was decided, on account of the late spring, to extend the time of closing entries in the "beautiful rays" contest until June 15th, so if you have not yet entered your flower bed or window box, here is your chance to do so, and probably win some of the prizes offered for the best exhibits in the different classes.

A communication was read from the secretary of the Retail Merchants' Association saying that they would endeavor to help with the payment of the salary of a matron for the rest room in the Court House basement. The rest room is being more patronized all the time, and its convenience is much appreciated by the ladies who come from out of town to do their shopping. It is the endeavor of the Civic League members also to keep on hand here at all times a collection of good magazines which may be taken away by anyone who cares to do so. So if you have in your home any magazines that you do not care to keep, it will be appreciated as a favor if you will bring or send them to the court house and leave them either at the rest room door or in care of the janitor.

The following letter has been addressed to the members of the Commissioners' Court and of the City Council, and is reproduced here because it is felt that the matters mentioned therein should be considered of real importance to all citizens and property-holders:

"Gentlemen: The members of the Plainview Civic League wish to call to your attention the following three matters of public interest named in what we consider the order of their importance:

"First—The condition of the walks and crossings around the Central School Building are so entirely inadequate to the needs of the case that we think some steps should be taken before the beginning of school in September to improve this condition. It appears that the only satisfactory approach to this building during muddy weather is from the west side; and during the rainy season of last February and March the pupils attending this building could get to school from their homes across town without getting muddy, but were obliged to cross this muddy street right at the last—so near and yet so far.

"Second—We think it very important that there should be some concerted action on the part of the citizens of Plainview in the matter of ridding the town of rats, and we would suggest that if a small bounty should be offered for each rat killed or trapped, the boys of the town would get busy and help us to be rid of this menace to our barns and granaries, as well as to life and health.

"Third—We would like to see some park benches placed about the Court House square, for the convenience not only of home folks, but also of the strangers within our gates. These benches could be placed along the walks facing each other and in such position that it would not be necessary to trample the grass in order to use them.

"Hoping to hear that you will be able to take some action in the accomplishment of these measures, I remain,

"Very truly yours,  
 "SECRETARY PLAINVIEW CIVIC LEAGUE."

## READING HISTORY.

Macaulay. He who reads history learns to distinguish what is local from what is universal; what is transitory from what is eternal; to discriminate between exceptions and rules; to trace the operation of disturbing causes; to separate the general principles, which are always true and everywhere applicable, from the accidental circumstances with which in every community they are blended, and with which, in an isolated community, they are confounded by the most philosophical mind. Hence it is that in generalization the writers of modern times have far surpassed those of antiquity.

## GRINDING FEED FOR HOGS.

For the past nine years the Wisconsin Experiment Station has been conducting tests relative to the economy of grinding feed for hogs. It has been found that in feeding Indian corn, a saving of 5.7 per cent in feed for the same gain in weight has been effected. It is generally thought that grinding kafir and maize adds to its feeding value, but whether it would pay depends upon two factors, namely: the price of the feed and the cost of grinding.

Balloon Popcorn at the KASH KANDY KITCHEN.

## INTERESTING LETTER FROM A CALIFORNIA SUBSCRIBER.

"196 North May Ave.,  
 "Monrovia, Calif.,  
 "May 31st, 1915.

"Herald Publishing Co.,  
 "Plainview, Texas.

"Gentlemen: Please send "Herald" as usual for one year and a half longer to the above address. We have moved again, as you will see. It has become chronic with us, and I should like very much to move once more—down to our Texas farm. "Nycroft," eleven miles west and one mile north of Plainview. That country has a great fascination for me, and had I not grown up, some fifty years ago, I should like no better place in which to live, breathe and grow strong.

"Your paper is a great favorite in our family. We all enjoyed the various write-ups by the editors who recently visited you. All seemed to enjoy the country and the people there. Glad to see that some of your people are coming to see the coast and enjoy the two great fairs here. The weather is now on its good behavior again. It has been cold all the spring, but there is sure to be plenty of sunshine during the summer. Come out and see for yourselves. We certainly have a lovely country here, which you probably have seen but, like the Texas Plains, it improves with age, and is always alluring to those who love the out of doors.

"Am enclosing check for \$2.25 to apply on subscription to Herald.

"With kindest wishes,  
 "Very truly yours,  
 "ANNETTE NYE."

## IMPROVING RURAL SCHOOLS.

The following excerpt from The Plainview Evening Herald was reprinted in The Dallas Evening Journal of June 4:

"The boy from the country goes to the city because its glamour and glare attracts him. He has heard much of the city. It is a new world to him, if he leaves the farm home he enters a life for which he is not prepared and to which he does not easily adapt himself. He often becomes a dissatisfied man and a "down-and-out." A good, live rural school, the administration of which is by men who are sincere and earnest; a good rural home, with the conveniences and as many of the comforts of life as possible, is one of the best means of holding boys and girls on the farm. Give them a good, fundamental education in the rural schools, then send them to the county seat high school—if, indeed, the rural high school is not possible—and then to one of the larger schools, where they may learn the fundamental things in the line which is in keeping with their natural inclination, and happy, successful man or woman is almost assured.

Eat Sandwiches and drink Coffee at the KASH KANDY KITCHEN.

## Readers' Forum

This column is open to readers of The Herald for open discussion of public questions. Names will not be published unless so requested, but contributions must be signed.

Editor Herald:

In the Dallas News of May 30th, on the page devoted to market reports, I notice this item:

"LETTUCE IS PLENTIFUL AND OF GOOD QUALITY. ALL COMING FROM CALIFORNIA. THE TEXAS CROP IS EXHAUSTED."

Now, as a fact which we all know, the lettuce in this part of the State is just now at its best, and successful crops may be grown from now until frost—four or five months. Of course, they can't do it so well down in middle Texas, because the intense heat of the mid-summer months burns up the tender plants. But it occurs to me that somebody is failing to improve an opportunity to show the Dallas buyers of garden truck what can be done here in the way of growing lettuce, when we let them buy from the California growers stuff that we could sell them just as well and that would only have to be shipped about one-fourth the distance.

A CITIZEN.

## "TRADE IN PLAINVIEW"

### CASH GROCERY CO.

Is right there when it comes to quality and price every day in the week. Let our ads guide you against the high cost of living. Watch for them; read them; use them.

#### PACKING HOUSE PRODUCTS.

Swift's Jewel Compound .. \$1.10  
 Cottolene .. \$1.40  
 Large size Crisco .. \$1.00  
 Cooking Oil .. 95c  
 Majestic Hams, 10 to 12 pounds average, per pound .. 19c  
 Laurel Breakfast Bacon, extra good, per pound .. 25c

syrup, regular 30c kind, while they last, per can .. 15c

#### WASH-DAY SPECIALS.

10 Bars Cream White Soap 38c  
 5 Packages Rub-No-More Washing Powder .. 20c  
 5 Packages Borax Washing Powder .. 20c

#### CATSUPS, ETC.

Crown Brand, Forbes, regular 25c kind .. 19c  
 Full gallon Del Monte Catsup, regular 75c kind .. 65c  
 Durkee's Salad Dressing .. 30c

#### LUNCH GOODS.

Fancy Queen Olives, full quart, 50c kind .. 40c  
 Sweet Gerkins, regular 35c kind .. 25c

#### PEACHES.

75 dozen Fancy Yellow Free Peaches, packed in heavy

#### TOMATOES.

165 dozen No. 3 size Tomatoes to sell at, per can .. 10c

## Cash Grocery Co.

Phone 101 :: :: Next Door to Mae I

## Have You Investigated?

The Unusual Values In the Special Attractions At Carter-Houston's

Men's Suits---One Lot \$12.50 to \$25 Values at **\$8.85**

Men's Low Shoes---One Lot \$3.50 to \$6.00 Regular at **\$1.25**

Women's and Children's Oxfords---One Lot Regular \$1.50 to \$4.00 pair choice **.95c**

One Lot Women's Oxfords \$2.50 to \$5.00 a Pair Regular Now **\$1.50**

TRADE IN PLAINVIEW

## Carter-Houston's

"Goods That Speak for Themselves"

HALE, SWISHER, FLOYD, LAMB, BRISCO COUNTIES GREATEST BUYING SEASON

# The 13th Semi-Annual Sale

OF  
PLAINVIEW'S BIG DEPARTMENT STORE

## Rich-liee

SPECIAL PRICES IN ALL DEPARTMENTS  
A force of twenty people ready to give every patron the best possible attention  
YOU CAN SAVE MONEY BY TAKING ADVANTAGE OF THIS OPPORTUNITY

Richards Bros. & Collier

102 North Pacific Street

Plainview, Texas

107 West Main Street

## SOCIETY

Telephone Number 72

### FOLEY-HELM.

Sunday afternoon, at Runningwater, Miss Dorothy B. Foley, daughter of Rev. and Mrs. Foley, and J. H. Helm, son of T. Helm, were married. They will make their home near Runningwater.

### WINGO-BRANHAM.

This morning, at the district parsonage, Rev. O. P. Kiker performed the marriage ceremony for George Harold Branham, Jr., and Miss Ruth Wingo. The happy couple left this morning for Post City, where they will make their home.

### BLAIR-DUNCAN.

Invitations are out for the wedding of Jas. F. Duncan, Jr., and Miss Cecilia Blair, at Fort Worth, Texas, Tuesday, June 16.

### A THEATRE PARTY HONORING MRS. LEMOND, SOON TO LEAVE.

Friday afternoon, at The Olympic Theatre, Mesdames Chas Saigling and Robert Alley, of Hale Center, gave a theatre party honoring Mrs. R. West LeMond, who is to make her new home in Wichita, Kansas, and Mrs. R. J. Parsons, of Waco, an aunt of Mrs. LeMond. There were seventy-five guests.

After the pictures the guests repaired to the Hotel Ware, where an ice course was served. The tables were beautifully decorated with red roses.

### COKER-FORT.

Sunday afternoon at four o'clock Perry Fort and Miss Lillian Coker were married at the residence of B. B. Coker, Seth Ward. Mr. Fort was formerly a student at Seth Ward College, and Miss Coker has been attending the same school.

### DINNER FOR MRS. LEMOND.

Saturday, at Hale Center, Mrs. John J. Roberts served a dinner honoring Mrs. R. West LeMond. The invited guests were Mesdames C. C. Gidney, J. F. Garrison, J. H. Slaton, Chil Slaton and E. F. Sansom.

### DINNER FOR BRIDAL PARTY.

Thursday evening, at the home of Mr. and Mrs. E. Graham, an elaborate course dinner was served, honoring Mr. and Mrs. Gamaliel Graham.

The home was beautifully decorated in roses, pink and white predominating.

Covers were laid for the bridal party, Mrs. Mary L. Henry, and Rev. and Mrs. T. B. Haynie.

Mrs. F. P. Powell and family have returned from Palo Duro Club, where they spent a short vacation.

Mrs. Chas. Clements is expected to return tomorrow from Missouri, where she has been visiting relatives.

Mattie Lee Wilson, of Lockney, was visiting in the city yesterday.

Bess Thompson and family, have moved back to Plainview. They have been at Longview for a year.

### GRAHAM-DUNN NUPTIALS.

Wednesday evening at nine o'clock one of the most beautiful and most elaborate weddings within the history of Spur was solemnized at the Methodist Church, when Miss Elnora Dunn and Mr. Gamaliel Graham were united in the bonds of matrimony, in the presence of a large number of friends and guests.

After the guests were assembled, Miss Dan Jenkins, of Abilene, with piano and violin accompaniment by Mrs. Edmonds and Mr. Edmonds, sweetly sang "A Song of Elysium" in the most charming manner.

As Miss Gladys Stafford and E. C. Edmonds rendered Lohengrin's "Wedding March," the bridal party slowly marched down either aisle, led by Faust Collier and Harry Cates, as ushers, and followed by Misses Creola Richbourg and Della Scott, as bridesmaids, and Mack Brown and W. F. Godfrey, as groomsmen, little Misses Artie May Fite and Mabel Stafford, as flower girls, bearing small baskets of roses, scattering petals along the way; Geo. S. Link, Jr., as ring bearer, and little Oran Rivers McClure, as pillow bearer, Miss Vivian Dunn, as maid of honor, and Mr. Kirby Scudder, as best man, and the bride and groom, the party forming a circle surrounding the bride and groom. Rev. R. A. Stewart, of Crowell, pronouncing the solemn and impressive ring ceremony as "Humoresque" was softly rendered on the piano by Miss Donalita Standifer.

At the conclusion of the ceremony the bridal party slowly departed, marching to the strains of Mendelssohn's "Wedding March," rendered on the piano and violin by Miss Donalita Standifer and E. C. Edmonds.

The bride was gowned in a lovely Duchess satin dress trimmed in silver and pearl, with pink rosebuds and a coat train of white satin, a bridal veil of net and orange blossom wreaths, and carried a bouquet of white bride's rose and lilies of the valley.

The groom wore the conventional black, with a white vest which was also worn by his father at his wedding in earlier days.

The bridesmaids were dressed in pink and white crepe de chine and chiffon, and the flower girls wore pink and white lace dresses and carried shower bouquets of pink carnations. The ring bearer and pillow bearer were dressed in white suits.

The church was elaborately and appropriately decorated for the occasion, the wedding party standing beneath a large wedding arch of pink and white roses in the center of an arch of green foliage, with a background of roses and ferns in profusion, the whole creating a most beautiful and impressive scene, the harmonious effect of which will linger long in the memory of those present.

Immediately after the ceremony, the bridal party repaired to the home of Mr. and Mrs. J. R. Stafford, where a reception was tendered them and the wedding cake was cut.

The bride is the daughter of Mr. and Mrs. William Spencer Dunn, of Spur, being the eldest daughter of the family, which is recognized as one of the leading and most highly respected in all of Western Texas. Miss Elnora is a young lady of recognized accomplishments, possessing a lovable disposition and the highest qualifications of womanhood and in establishing, maintaining and superintending a true home, and her many friends join the Texas Spur in wishing her all the joys

and few of the sorrows of married life.

Mr. Graham is a young attorney of recognized ability and prominence in his profession, and one favored with the very brightest future, and we extend to him our heartiest congratulations in securing a bride who will prove to be a true companion and real helpmate throughout the journey of life.

Mr. and Mrs. Graham left Thursday for Plainview, where they will be at home to their friends in the future.—Texas Spur.

Prof. J. E. Stephens, dean of Wayland College, left Saturday for Belton, where he will spend the summer.

Misses Josie Goode and Perle Goodnight, left Saturday for a visit in Goodnight, Texas.

Mrs. A. M. McMillan, who has been visiting her parents, at Franklin, Texas, returned Saturday.

Mr. and Mrs. B. F. Smith were here Saturday en route to Corpus Christi, where they will attend the Texas Press Association meeting.

Rev. Jewell Howard was here Saturday en route to Floydada.

Rev. Hayes Howell, of Tulsa, was here Friday to attend a meeting of Seth Ward College board of trustees.

H. M. Sneed, of New Orleans, is in the city on business.

Mrs. A. E. Braddy and son, Hubert, came in today from Longview to visit with Mrs. W. L. Braddy.

B. A. Hubbard returned today from Detroit.

LeRoy Wright returned today from Portales, where he has been visiting for several days.

J. D. McGown and W. N. McDonald went to Petersburg today on business.

Buster Fluke, of Lubbock, was here Sunday and Monday visiting Rev. Oliver Fluke and family.

Mrs. Ben Sowell left this morning for Roswell, N. M., after a visit with relatives here.

Mr. and Mrs. E. C. Hunter, and son, Melvern, left this morning for Idaho Springs, Colo., for a vacation.

Mr. and Mrs. J. W. Wescoat left this morning for a visit with their daughter, Mrs. M. C. Hancock, at El Reno, Okla.

Dan White left this morning for Amarillo, on business.

Miss Josie Smith has returned to Crosbyton after a visit with friends here.

N. V. Spear, district deputy for the W. O. W. Lodge, has been in Shamrock on business connected with the order. Kirby Scudder was in Amarillo on business Friday and Saturday.

O. B. Lindsay went to Amarillo Friday.

Mr. and Mrs. F. N. Holland have moved to Claude.

LeRoy Wright is in Portales, N. M., visiting relatives.

Miss Maurine Richards has returned from a visit with the family of Rev. B. H. Oxford, at Hale Center.

Mrs. Mary L. Henry, of Lubbock, is the guest of her daughter, Mrs. E. Graham.

C. V. Bryson has returned from Comanche County, where he went to look after property interests.

Miss Erma King left this morning for Junction for a visit.

Mrs. Wilbert Peterson and children have returned from Hereford, where they have been visiting.

Miss Louise Fuchs is spending the summer in Burnett and Austin. Sam Holt, an employee of the Layno & Bowler Co., was injured last Monday by an oil tub falling on him.

Miss Lula Goode has returned from Abilene, where she attended Simmons College.

W. C. Clements has returned from Corpus Christi, where he went for his health.

Geo. May has been visiting his daughters, Mrs. P. B. Randolph and Miss Madge May.

Carter Lindsay and mother are spending the summer at Idaho Springs, Colo.

Fred Crawford has returned from Roswell, where he has been attending the New Mexico Military Institute. He is spending the summer with his parents, Mr. and Mrs. J. P. Crawford.

Chas. Jueschke has returned from a business trip to the northeast part of the Panhandle.

Prof. and Mrs. B. O. Brown came in from Austin Sunday, to spend the summer with relatives and to look after business interests. Professor Brown has spent a successful year with the new School of Journalism at the University of Texas. They were accompanied to Plainview by Professor Brown's cousin, Hal Jackson, who will spend the summer here. He is employed by the Texas Land and Development Company.

Mrs. L. T. Mayhugh has returned from a visit in Kansas City and with her sister, Mrs. Rosa Fowle Archibald, Durant, Okla.

Mrs. M. S. Randolph and Miss Lula Merrill, of Lockney, visited friends here Wednesday.

J. E. Black, of Lockney, was here Thursday, en route to Amarillo on business.

Rev. G. W. Shearer was here Saturday en route home from Snyder, where he had been attending a conference. He is pastor of the Floydada Methodist Church.

Rev. A. L. E. Weber left Saturday for Amarillo.

Several cars of cattle and hogs were shipped through Plainview from the Floydada country Saturday.

Miss Viola Justus, teacher of Latin in the Plainview High School, is spending the summer in Fort Worth.

Mrs. C. D. Wofford and child have returned from Fort Worth and Cleburne.

Mrs. Prudie Wright and son are spending the summer in Dallas and Hughes.

Miss Mattilee Nicholson, who has been staying with the family of her aunt, Mrs. W. C. Mathes, while attending school in Plainview, has returned to her home, in Morman.

W. A. Shofner has returned from a visit of several weeks' duration in Central Texas. His three children accompanied him.

Miss Edith Buchanan has returned from Plano, where she attended school.



**Society**



**and Corsetry**

By **Madame La Belle**



Sit down, before a mirror, if possible, when you try on a KABO Corset. Then you'll see how wisely KABO designers have worked. Bosom and abdomen hold their natural position. You have all-over comfort.

KABO Corsets are designed and fitted over living models—fitted in three positions standing, reclining and sitting. 97 models representing every kind of figure are used.

Women inclined to stoutness find a KABO Corset makes the hips measure one to three inches less than their other corsets and gives the new waist lines. We guarantee that KABO Corsets will not rust, tear or break.

\$5.00 to \$10.00

**KABO**  
"THE LIVE MODEL CORSET"

**Carter-Houston's**

## A Choice Showing

OF

Tropical Suits for Men  
Palm Beach, Mohair Silks

\$7.00 to \$17.50

Walkover Shoes and Oxfords

IN

Velour, Kangaroo, Russia, Tan

\$3.50 to \$5.00

High Grade, Moderately Priced

TRADE IN PLAINVIEW

# REINKEN'S

**H. M. BAINER SAYS:**

(Continued from Page Three.)

the reader in reaching his conclusions with reference to selecting seed for better results in his farming operations:

	Points
Uniformity	5
Length of Head	10
Circumference	10
Structure of Head	15
Seed Stem Branches	10
Color	5
Size and Shape of Kernel	10
Shattering	5
Exsertion	5
Seed Condition	10
Base	10
Tip	5

Note. In case of dwarf kaffir, allowance should be made for a reduction in circumference and length of head and more tapering tip.

**EXPLANATION OF SCORE CARD.**

**Uniformity.** Heads should be uniform in shape, size and type.

**Length of Head.** Kaffir, ten to twelve inches; milo, seven and one-half to eight and one-half inches; feterrita, nine to ten inches.

**Circumference.** Kaffir, seven to nine inches; milo, eight and one-half to nine and one-half inches; feterrita, seven to eight inches.

**Structure of Head.** Kaffir: The center stem should be at least three-fourths as long as the head. The internodes or seed-stem sections should occur at regular intervals, and not be less than five in number; even distribution, uniformity in length and close setting of joints on seed stems being desirable. Milo and feterrita: Center stem should be continuous. The spikelets or seed stems should occur regularly. Even distribution, uniformity in length, and close setting of seed stems being desirable.

**Seed Stem Branches.** Well proportioned to length and size of head; no open spaces, each place for a seed being filled.

**Color.** Kaffir: White grain with pink speck on tip, inclosed in a black hull. Milo: Varies with variety; reddish yellow grain in brown hull and milk-white grain in black hull. Feterrita: Chalk-white grain in black hull.

**Size and Shape of Kernel.** Kaffir: Six or seven grains should measure one inch, ovate or egg shape, slightly flattened. Milo: A fraction over six grains should measure one inch, round and slightly flattened at base or germ end. Feterrita: Six grains should measure one inch, round and decidedly flattened at base or germ end.

**Shattering.** Should not shatter too easily in handling.

**Exsertion.** Head must be pushed clear out of boot.

**Seed Condition.** Sound, firm and mature.

**Base.** First seed stems not too long, thickly set and well filled close up to the main stem. An open base is undesirable.

**Tip.** Kaffir: Not too tapering, well filled with sound and uniform grains; tip seed stem should not be more than one-fourth as long as head. Milo: Rounding and well filled with sound and uniform grains. Feterrita: Slightly tapering and well filled with sound and well filled grains.

**THE WEST THAT WAS.**

MYRTLE MIDDLETON POWELL,  
in Farm and Ranch.

Several weeks ago I read the following telegraphic dispatch in a daily paper sent as a news item from a Texas town:

"Possibly the last general round-up in this part of West Texas is now being held at the Thorp Ranch, in Irion County, near Sherwood. The stock of many different cattlemen are in this pasture, and all are aiding in separating these cattle. Since the introduction of wire fences in this part few general round-ups have been held."

To me there is something inexpressibly sad in all that this short paragraph implies, even though the changing of the old order be in the interest of Progress with a big "P."

For the benefit of those readers who may never have seen a cattle "round-up," I will say that in the days of the open range the cattle were allowed to roam free and graze at will through the year. Then, in the spring, a big round-up would be held where the cattle would all be corralled and each stockman would "cut out" those animals bearing his brand. The round-up, also, usually furnished occasions for tests of horsemanship, of skillful lariat throwing, horse-breaking and branding and of wild steers being ridden by daring cowboys.

Naturally, the big cow outfits were resentful of the change when several decades ago the small farmer and prospector began to invade the territory of West Texas, to fence up their

claim and to farm this land which had hitherto been accounted unfit for agriculture and marked on the maps and atlases as a part of the Great American Desert. Some of the cowmen no doubt felt that, having won this country from the Indians, they were entitled to it by right of conquest and occupancy and that the settlers were intruding into a country where they did not belong and where they certainly were not wanted.

The story of the early settlement of West Texas is a romance in which the heroes and heroines are the men and women who forsook the comforts of more civilized surroundings to risk their lives in making habitable the wilderness; to build homes and school houses and churches where none grew before and to tame the wild land to the crops of civilization. The fact that they builded better than they knew is attested today by the farms and orchards and grain fields that have been established in territories formerly given over to the wild growth of sage-brush and cacti and to the occupancy of barking prairie dogs and scuttling rabbits. Especially attractive and alluring to the homeseeker are those parts of this domain over which irrigation has waved her magic wand and where the desert has been made to smile and blossom as the rose, and the waste places to be made glad, but they are "sad and strange—the days that are no more."

A wag says: "Eleven nations at war, not counting Fort Worth and Dallas."

Z. E. Black, well known to Plainview people as a local journalist, is in Plainview with the prospecting party of the Texas Land and Development Company.

**ELLERD & KIRK**  
Lawyers  
Plainview, Texas  
Will Practice in All the Courts.

**Free---a Pocket Coin Container**

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away---You don't have to open an account.

Just say you saw this advertisement in The Herald.

**Citizens National Bank**  
Capital \$100,000



**You Think You Like Ice Tea**

No doubt you do—but if you really want to find out how much you can like ice tea, drink the kind that's made with

**White Swan Tea**

It's so much better than what you're thinking of now—cold tea with ice in it—that you'd not know it for the same beverage. You'll like it for its rich flavor, its smoothness, its deliciousness.

**Most All Grocers**

sell White Swan Tea—four sizes in air-tight tins—10c, 25c, 40c and 75c. Should your grocer be one of the very few who don't carry it, send us 75c for a pound—sent postpaid.

**WAPLES-PLATTER GROCER CO.**

(Wholesale Only)  
Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Childress, Dalhart, Gainesville, Greenville, Hamden, Marshall, Stamford, Tex., Ada, Okla.



**Saved Girl's Life**

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for a gripe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

**THEDFORD'S BLACK-DRAUGHT**

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

**DR. NORMAN B. MAYHUGH,**  
OSTEOPATH

Office, 22 Grant Building

Office, Phone 538;

House, Phone 171.

**MARTIN, KINDEK,**  
**RUSSELL & ZIMMERMAN**  
—Lawyers—

West Side Square,  
Donohoo Building  
Plainview, Texas

Offices in Tulsa, Texas

**DR. S. C. ROSS, D. V. M.,**  
Veterinary Surgeon  
and Obstetrician.

Graduated Kansas City Veterinary College April 8, 1915.

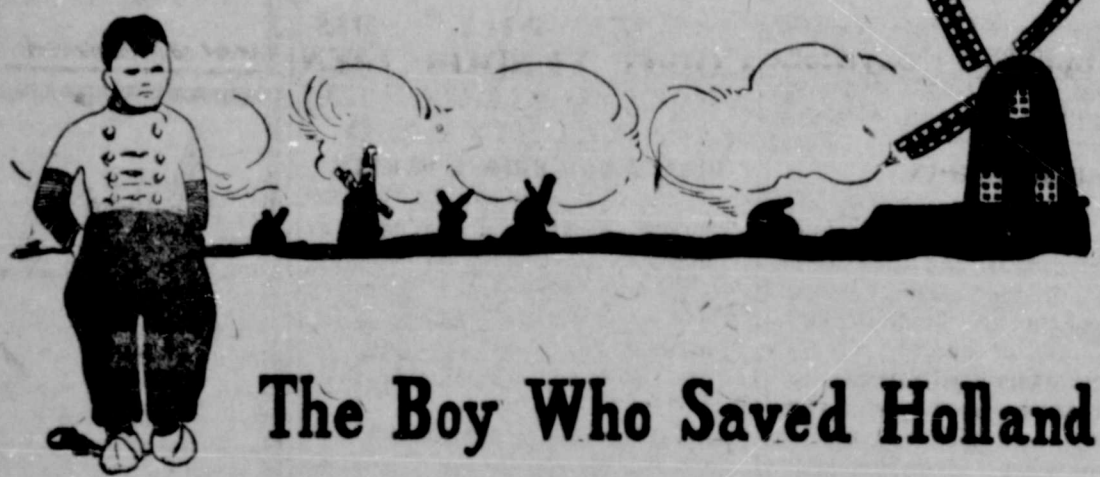
Calls Answered Day or Night.  
Lockney, Texas.

**HAVE YOUR Layne Irrigation Well**

Installed now to finish watering your crops. Nature has stayed the drouth long enough to have your Layne Irrigation Well installed.

**ACT AT ONCE**  
EASY TERMS IF YOU WISH  
PHONE 505

**Layne & Bowler Co.**  
Plainview, Texas



**The Boy Who Saved Holland**

You remember the story of the little Dutch boy whose courage and foresight saved his country. He spied a trickle of water on the side of the dike, where the sea had found an entrance. He knew that the hole would spread, the dike weaken, collapse, and bury the country under many feet of water.

Thrusting his hand and arm into the hole, he stopped the leak, staying at his post until found in the morning.

It was only a small leak, but it would have worked great havoc.

Just the stopping of a trickle of water saved the people of a country. Of course, all trifles are not so important as this, but they are always fraught with possibilities.

Poor lubricating doesn't mean that the plant will be lost, but it may mean the stoppage of the unit at the most inconvenient time.

See that your plant is lubricated with Texaco lubricants. You can depend on Texaco. It lubricates all the time, saves bearing wear, saves work, saves power.

Our claim for your business is based on the quality of our goods. Made in Texas quality, sold under the Red-Star-Green-T emblem in your town.

Order it from



**The Texas Company**  
General Offices, Houston, Texas

No. 40



**FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.**

**THE EVENING HERALD'S LIVE WANT AD PAGE**  
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.**

We are in the market for Dry and Green Hides in any quantity. RUCKENBERG PRODUCE COMPANY. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

Strawberries and all of the Fresh Fruits and Vegetables which come to the local markets will be found at VICKERY-HANCOCK'S. tf.

**LOST, STRAYED OR STOLEN.**

One bay mare about 15 hands; eight years old. Reward. Return to CLYDE McDANIEL, Plainview. 2t-pd.

FOR RENT—Nicely furnished front room for two young men. Second house south of Baptist Church. Phone No. 585. 1t-pd.

HERE IS A BARGAIN. Four six-acre tracts one-half mile west of Baptist College. No money down; one to five years' time; eight per cent. Thirty-five acres one-half mile west. Same terms. All fine land. Inquire at HERALD. —Adv. tf.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. tf.

**WANTED, TO BUY**

Good Broom Corn. C. SEWELL, one and one-half miles south of Plainview. 1t-pd.

**WANTED.**

Vendor Lien Notes, or will make loans. RUSHING LAND CO. June 18.

Will trade notes for Ford chassis. Address "FORD," care of Herald. tf.

**FARM AND RANCH LOANS**

Six percent; five years' time; optional payment privileges. M. F. Young, Gen. Agt. Office northeast corner square. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. tf.

Piles Cured in 6 to 14 Days  
Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, blind, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

FOR SALE OR TRADE—Good rubber-tired top buggy and harness. A classy young man's buggy. J. F. DUNCAN, JR. tf.

**NOTICE OF REMOVAL.**

I have removed my offices from the Grant Building to the New Donohoo Building, first door south of the Olympic Theatre. July 2. DR. O. E. NICHOLS.

**LOST.**

Three log chains between Plainview and P. B. Snyder's farm. Phone 72. Reward. — 3t-pd.

Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. tf.

**WANTED.**

Girl for general house work. DAVIS BOARDING HOUSE, 310 North Prairie Street, or Phone 383. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

**ROOMS TO RENT.**

Board if desired. Some nice front rooms. Phone 341. June 18.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color THE HERALD. —Adv. tf.

Which one—Mae I. or Olympic? —Adv. tf.

**MONEY—WILL DISCOUNT VENDOR LIEN NOTES OR LOAN ON SHAALLOW WATER LAND CO.** 4t.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.

FOR SALE—Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142, Plainview, Texas.

**No. 8 LITTLE TALKS BY THE DOCTOR**

When you have eaten a good square meal the stomach needs How can the heart send more blood to the stomach just after a meal than it did before? The Aorta sends off the Coeliac Axis, which immediately divides into three branches, the Gastric, Hepatic and Splenic, supplying blood to the stomach. If you could measure the calibre or the circumference of any more blood than the brain or the arms. How does it get it? of these arteries you would find that they are actually larger, therefore carrying more blood when the stomach was full than when empty.

The vaso-motor nerves accomplish this wonderful feat of proper supply and distribution of blood to each organ and each part of the body. There is a nerve center in the brain with subsidiary centers in spinal cord for each physiological activity of the body. The vaso-motor center is composed of two parts, one that dilates the muscle wall of the artery, letting it enlarge, and the other that contracts and makes it smaller, to carry less blood. In the case of the square meal, if the vaso-motor center works normally, the artery to the stomach gets larger while those to the head and arms get smaller, the wonderful pump (the heart) goes on just the same. Can you not readily see that a disturbance and weakness of the vaso-motor center will and must cause insufficiency in the organ or part of the body supplied by that particular center? This explains fundamentally the first cause of all disease. The Osteopath locates and removes the thing that causes the weakness in spinal center, thus allowing nature to restore normal circulation.

**DR. N. B. MAYHUGH, Osteopath**  
Grant Building. PLAINVIEW, TEXAS.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers —Adv. tf.

**FOR SALE—REGISTERED FOX AND BEAGLEHOUNDS.**

We register each puppy or dog in purchaser's name free of charge; also Setters and Pointers, Newfoundland, St. Bernards, Boston Terriers, Scotch Collies, Bloodhounds, and all other breeds named in catalogue. Chester White, Poland-China, and Registered Duroc-Jersey Reds. Ferrets, Belgian Hares, Pigeons. List of Poultry. For 10c we mail the most comprehensive descriptive illustrated catalogue in existence of all breeds. Whoever sends for one, and is not satisfied with it, can have his dime back. SUSQUEHANNA VALLEY KENNELS, Tunkhannock, Pa. —Adv. June 8.

See the PLAINVIEW EMPLOYMENT AGENCY when in need of help of any kind. We need your co-operation. Phone 294. Office over Boyd Grocery Co. tf.

**NOTICE.**

My wife has deserted my bed and board, and I will not be responsible for any bills incurred by her. 2t-pd. JOE. K. GALLUP.

**LOST.**

Tool box off automobile between Abernathy and Plainview, via Hale Center. Reward. J. N. MORRISON, Plainview Creamery. 2t.

OLD PAPERS FOR SALE. HERALD PUBLISHING CO. —Adv. tf.

**To Drive Out Malaria And Build Up The System**  
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

PLAINVIEW MATTRESS FACTORY.—Mattresses made to order; old mattresses made new. Telephone 295. June 11-pd.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. tf.

**FOR SALE.**

Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9025. tf.

WANTED: Man and wife to work on farm. Phone W. F. ARMSTRONG, Petersburg. 2t-pd.

**FOR SALE.**

Six Jersey Milk Cows, fresh. First place west of Helen Temple Farm. C. W. LONG. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

**BRYANT CANDY FOR WANT ADS.**

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. tf.

**Take Liv-Ver-Lax And Feel Well**

Don't suffer from the ill effects of an inactive liver, such as headache, indigestion, constipation, lack of energy and low spirits, when for a little money you can get a remedy of proved merit. GRIGSBY'S LIVER-LAX will get your liver right and let you enjoy better health and brighter spirits. LIV-VER-LAX acts naturally and effectively. Has none of the dangers and bad after effects of calomel. Sold under an absolute money refund guarantee at 50c and \$1 a bottle. Each bottle is protected by the likeness of L. K. Grigsby. For sale by J. W. WILLIS DRUG CO.

**Santa Fe**  
**LOW ROUND TRIP SUMMER TOURIST EXCURSION FARES**  
on sale daily after June 1st. Low rates to all the principal points in the United States. Are you going to the Panama-Pacific Exposition at San Francisco? Let us help you plan your Summer Vacation. Phone 224.  
**R. F. BAYLESS, Agent**

**Avery Company of Texas**  
**Gas and Steam Tractors**  
**Engines**  
**Gang Plows**  
**Belting**  
**Pumps and Pump Hose**  
**The Yellow Fellow Grain Separator**  
**The Champion Kaffir Corn Machine of the World**  
**Ware House opposite Opera House. Come in and let us show you the features of this line.**  
**SEE E. E. WARREN or W. R. SIMMONS**

**WHEN driving a binder it's aggravating to have to stop because "the twine went wrong."**  
Sometimes the trouble is a bad spot in the twine—sometimes a tangled ball. Such delays are the real price you pay for cheap twine.  
**PLYMOUTH TWINE**  
speeds up the work—cuts down the costs.  
Plymouth is stronger and ties more bundles than any other brand. The quality never varies and the balls don't fall down. If you want an easy and economical harvest, get your twine from us. And take our advice, order Plymouth EARLY.  
**R. C. Ware Hardware Company**  
**Before Purchasing Your Harvesting Machinery Be Sure to See Our New JOHN DEERE Binders, Mowers and Rakes**

**RUBBER WORK**  
We do conscientious repair work on your tires, tubes, and other rubber articles. We ask an opportunity to please you on this class of work.  
**Plainview Rubber Co.**  
PHONE 104

**TRY IT! SUBSTITUTE FOR NASTY CALOMEL**  
Backache is a warning.  
Plainview People Should Not Neglect Their Kidneys.  
Backache is often nature's most frequent signal of weakened kidneys. To cure the pains and aches, to remove the lameness when it arises from weakened kidneys, you must reach the cause—the kidneys. If you have pain throughout the small of your back, urinary disorders, headaches, dizzy spells, or are nervous and depressed, start treating the kidneys with a tested kidney remedy.  
Doan's Kidney Pills have been proved good and are especially for weak kidneys. Doan's have been used in kidney trouble for over 50 years. Read Plainview testimony.  
John Pendley, Covington Ave., Plainview, says: "I had bladder trouble and pains across my back and kidneys. I could hardly get up from a chair. I procured Doan's Kidney Pills at the Long Drug Co., and they did me a world of good."  
Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Pendley had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.  
**The Quinine That Does Not Affect The Head**  
Because of its tonic and laxative effect. LAXATIVE PROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

**How's This?**  
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.  
F. J. CHENEY & CO., Toledo, O.  
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.  
S. A. T. BANK OF COMMERCE, Toledo, Ohio.  
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.  
Take Hall's Family Pills for constipation.

**DRS. SMITH & SMITH**  
will be at Dr. Owens' Office in Plainview every Tuesday.  
Specialists in the Treatment of  
**PILES, FISSURES,**  
—and all—  
**RECTAL DISEASES.**  
No cutting, tying and cauterizing. Treatment safe and sure.  
No detention from business or pleasure.



# BUY YOUR

Summer Oxfords and Winter Shoes at

# 1/2 PRICE

On Sale at Half Price

# 1090 Pairs

On Sale at Half Price

## Such Merchandise, Such Values, Such Low Prices as You Have Never Seen Before

101 Pair of Just Wright shoes for men. These are in Oxfords mostly, and good styles, tan and gun metal. \$4 and \$5 values at 1-2 price.

All shoes will be marked in plain sizes and price. You can select them yourself.

**For Little Misses**  
74 pair of Burley Stevens \$1.75, \$2.50 and \$3.00 values. In broken sizes. All good values, at half price.

84 pair of boys' Oxfords \$1.75, \$2.50 and \$3.00 values. Same as above for half price.

245 pair of the famous Nettleton \$6.00 shoes at \$3.00. Lots of these are good common sense lasts. Others are not so good and are in broken sizes. All at half price.

124 Pair of Queen Quality. These are our big leaders. This lot consists of greys, tans, suedes, browns and gun-metals. Some of these are in good style and sizes. Others are in broken lots all good values at half price.

56 pair of the famous Tess and Ted school shoes.

These are in Red and tan colors. Broken sizes and some on narrow lasts at one half the original Price.

165 Pair of E. P. Reed shoes for women. These are in patent and other leathers, oxfords and shoes, \$3.50 to \$4.00 values. Broken sizes and lots at Half Price.

184 Pair of Hamilton-Brown shoes for Misses, Women and Children. Bad sizes and mostly patent leathers, at Half Price.

# At Half

Nettletons  
Queen Quality  
Burley Stevens  
Hamilton-Brown  
E. P. Reed  
Wood & Johnson  
Tess & Ted  
Just Wright

# Price

## When you see the values and prices you will hardly believe your own eyes

Positively No Returns

# Plainview Mercantile Company

W. A. SHOFNER, Manager

Positively No Approvals

### NEW IRRIGATION FARMER A REAL "TOMMY ATKINS."

Gilbert Hale Served in Boer War; Has Been Through South Africa and India.

Gilbert Hale, of Syracuse, New York, has recently moved to the Plainview country. He occupies a home on a farm near Aiken, which he has purchased from the Texas Land and Development Company. Mr. Hale is a real "Tommy Atkins." For thirteen years he served in the British Army, and participated in the Boer War. He has seen field service in India, Egypt and Arabia. He returned to England after the Boer War and was discharged honorably.

Soon he went to Canada, and there married. For eight years he has been a citizen of the United States, at Syracuse, N. Y.

Mr. Hale takes the position that he

is a citizen of America, and her interests are his.

To the question: "How would you like to be in England now?" he replied: "I am often asked that question. If I were in England I would be in her service in some capacity. I would volunteer. If I should be found not strong enough for the trenches I would drive a motor supply wagon, ambulance, or other vehicle, or help in some other way. I drove a motor bus in New York State for some time, and believe I could serve in that way."

Mr. Hale is an enthusiastic farmer and likes the Plainview country.

Professor D. M. Green left Wednesday for Canyon, where he will attend the West Texas State Normal. Professor Green taught at the Westside School last year. This year he was at Halfway. For 1915-16 he has the Olton Public School.

### MARKETING AT A PROFIT AS IMPORTANT AS GROWING.

Just at this season of the year the question of marketing produce is pertinent in the Plainview country. However much truck and produce is grown or produced, if the same cannot be sold at fair prices it is not profitable. The Department of Agriculture of the United States Government has just issued its 1914 yearbook. Reproduced therein is a picture of a co-operative canning plant which is operated strictly upon a co-operative basis. It has proven immensely successful. The fresh produce that is saleable is disposed of on the market, and the surplus is canned and conserved thereby. The motto of the organization is: "Marketing at a profit as important as growing; we do both."

W. A. Tolbert spent the week-end here with his family.

W. A. Todd went to Lubbock Sunday to attend the funeral of a friend.

Ross Harp is in Amarillo on business.

Mitchell Glenn, of Matador, is the guest of his father, C. L. Glenn.

Hon. J. R. Burton, former Senator from Kansas, returned to Salina, Kansas, Saturday, after spending three days in the Plainview country on business.

A current press photograph shows a German tractor and crew plowing up former imperial parade grounds preparatory to planting Irish potatoes.

### KRESS.

KRESS, Texas, June 3.—Mrs. H. Dustman was on the sick list last week, but is improving.

Jim Skipworth went west of Kress in his auto on business last week.

Will Rousser hauled grain to Kress Saturday.

Rob Rousser and family went to Kress Sunday morning to attend the revival sermons at the M. E. Church. The Greenfield's went to Kress in their auto Monday afternoon.

Mrs. May Rousser and family went to Kress Thursday to attend the revival sermons for several days, and visited with her parents, Mr. and Mrs. E. E. Overly, while there.

Mr. Dustman and three children went to Kress Sunday to attend church.

Mr. and Mrs. Merrill and children went to Kress Monday to attend the M. E. revival.

### PROVIDENCE.

PROVIDENCE, Texas, June 3.—Our farmers have about completed their planting in this neighborhood, and are now hoping to get a rain to finish bringing their grain up.

The fruit crop is very promising at this writing, except the orchards which have been in the hail districts.

Quite a few of our people attended the Hale County Singing Convention at Prairieview on last Sunday, and heard some good singing, and some good talks, too.

Mr. Rose and wife and Bob Spillman spent Saturday night at Mr. Casey's, near Roseland.

Mr. and Mrs. Will Hatchett spent Sunday at Cleve Hartman's.

Vergie and Mary Dodson spent Saturday night at the home of L. D. Starks, in Swisher County.

Mrs. Chas. Merrick was hostess to several of the Providence and Lone Star girls Saturday night.

Messrs. Morris and Boyd Kimbell are at their old home for a few days, near Flomont.

Mr. Will Bradford and wife, of the coast country, are visiting Mrs. Bradford's brother, E. G. Foster. Mr. Bradford intends to locate at Tulla and follow his old business, making photographs.

Mr. Crosthwright's family came in Sunday to make the Plains their home. Mr. Crosthwright has been here some time.

Miss Rankin, of Russellville, Ark., is home to spend the summer with her father, W. H. Rankin. Miss Rankin is a school teacher of many years' experience.

Traffic through the North Panhandle and Oklahoma has been considerably delayed on account of washouts.

### KRESS.

KRESS, Texas, June 3.—Mrs. B. A. Rush has returned from Mineral Wells, Texas, where she has been spending some weeks for the benefit of her health. She is considerably improved. Mrs. W. E. Morton has returned from a visit with her sister at Tahoka.

J. W. Skipworth, Jr., bought and shipped two cars of logs to Fort Worth last week.

J. W. Boney and Fines Moore were in Plainview on business Monday.

Miss Olyne Valentine, who has been teaching in the primary department of the Kress Public Schools, left last Saturday for her home, in Fort Worth.

Miss Rube Crawley, who has been a teacher in the Kress school, returned recently to her home, in Lamesa, Texas.

Miss Blanche Scheihagen and Mrs. Evans are attending the Summer Normal at Canyon.

Mesdames Bush and Gaylor are on the sick list this week.

Commissioner Caudle is attending duty in Tulla this week.

Messrs. Hienkle and Ericson have each purchased new Case separators.

The Methodist revival is progressing nicely, with Rev. Mayne, of Canyon, doing the preaching. Several conversions have resulted, and the church is more than filled at each service.

The following ministers have been in attendance: Rev. Hayes Howell, of Tulla; Rev. Hinshaw, of Kansas; Rev. Bone, of Hale Center; Rev. Sharp, of Tulla, and Rev. Formway, of Childress.

At the declamation contest in Kress last Thursday night Miss Nettie Moore won first prize, with "Peace, the Policy of Nations," as her subject, and

Miss Ruth Overly won second prize, with "The First Settlement of New England" as her subject. There were thirteen contestants, eleven girls and two boys, and they were all a credit to the school and the community. The school closed with a basket picnic on the school grounds Friday.

### BRITISH REPORT ADVANCE IN DARDANELLES STRAITS

(Continued from Page One.)

ment declined to comment on the situation. Since the warning contained in President Wilson's statement, officials here have observed developments with interest, but no further movement has been made by the United States through its consular representatives to forward the movement of domestic harmony in Mexico.

Duval West, personal representative of President Wilson, has left here for a vacation at his home, in San Antonio, Texas.

W. FLAKE GAMNER,  
Funeral Director  
and Embalmer  
Prompt Service Day or Night  
Phone 195 and 276.

### PRAIRIE AVENUE.

PRAIRIE AVENUE, Texas, June 7.—The Singing Convention held here was a success. There was such a crowd that standing room was at a premium.

Mr. and Mrs. Will Palmer were the guests of Mrs. M. E. Nations a few days last week.

The fine shower which fell here was a boon to the farmers.

Mr. Stephens, of Plainview, was in our midst last week.

A few from here attended the Literary at Providence Saturday night. Jeff Williams, of Amarillo, visited his parents last Saturday night.

Claude Nations visited his sister, Mrs. Parks, near Liberty, Sunday.

The Dimmitt schools graduated twelve this year. Miss Griffith and her assistants have taught a very successful school.



## You Are Putting One Over Old Age

Every time you deposit a dollar in the bank. Start your account TODAY and OLD AGE will find you well prepared.

"TRADE IN PLAINVIEW"

# THIRD NATIONAL BANK

PLAINVIEW, TEXAS



IT is only a short time that you can call her Mother's baby—soon she will be a school girl and then a young lady.

But a photograph of Mother and baby keeps for all time the memory of those happy days—and later pictures will show the transition from childhood to girlhood.

Make the appointment to-day.  
Cochrane's Studio