



**H. M. BAINER SAYS:**

"Kaffir, milo maize and feterita have not failed to maintain every reasonable claim made for them. They adapt themselves to more or less liberal moisture supplies, 'celling up' their sap during excessively dry periods and then resuming growth and development when rain comes."

This is a continuation from Friday's issue of The Plainview Evening Herald of a bulletin recently issued by Mr. H. M. Bainer, agricultural demonstrator for the Santa Fe. The article is timely and practical and well worth preservation by anyone interested in farming in this section of Texas.—Editor.

**BARLEY.**

Barley, while not a generally grown crop in this section of the Southwest, has shown good yields under proper conditions. Some of the six-rowed barleys have been recommended for southwestern conditions after thorough tests. Barley is not a strongly drought resisting crop, and does well when there is an ample early moisture supply. On account of the altitude and incidental cool night in much of the territory under consideration, this crop is reasonably certain of making a fair yield. By reason of the rather tender and delicate nature of the young plant, barley should not be planted on weedy land. Spring conditions are better for barley in all this territory than winter. This crop will not stand a great deal of cold, and it should not be sown ordinarily until the latter part of March. With a press-wheel drill, 30 to 40 pounds of barley should be found sufficient per acre. Barley is a very rich feed for hogs, and is said to make better pork than corn. It is also an excellent feed for horses.

**Treatment for Smut.** Barley, like other small grain, should be treated for smut before sowing. (See article on treatment of smut, elsewhere in this bulletin.)

**BROOM CORN.**

Broom corn, like those other members of the sorghum family to which it is related, is a great drought resister, maturing liberal yields of brush and seed during extremely dry seasons. The comparatively short season required for maturing a crop of broom corn is another feature worthy of consideration, the time ranging from 75 to 90 days of warm growing weather conditions. An excellent sod crop, yielding heavily on this new land the first year without cultivation, broom corn does well on "old land," and on this latter it should have the same general cultural handling as suggested in connection with kaffir, milo maize and feterita. Considerable experience is required to properly handle broom corn, and for this reason the beginner should not try to raise it on too large a scale at first. By reason of its peculiar adaptability, the dwarf strains are far preferable in the Southwest, while the standard or larger strain is sometimes grown.

**Harvesting.** To harvest broom corn at the proper stage and in the correct way is a very important item. To insure the very best quality of brush, that for which there is the greatest demand at best prices, the harvesting should be done at the time of blooming, or very soon thereafter. If allowed to remain unharvested until the seed is ripe, the brush is poor in quality and low priced. Dwarf broom corn, and this is the strain recommended for this section of the Southwest, is harvested by going through the field and pulling the heads. This may be done all at one time, provided the development of the crop is uniform, but if it is uneven, it is better to pass through the field pulling only those heads that are in proper stage, and returning at another date for others, and so on down to the close. This irregular harvest makes more work, but it insures a richer reward when the crop is marketed. The time to assure uniformity, so that the crop may be harvested at one time, is not at the harvest, but the planting season. Use the greatest care to get good and dependable seed, and then the harvest will cease to be a problem. Standard broom corn is harvested by first tabling, which is accomplished by walking backward between two rows, breaking the stalks about three and one-half feet above the ground, ranging them diagonally across the middle. Other operators pass along cutting the tabled corn about six to eight inches below the brush or straw, so that it may be hauled to the sheds for threshing and drying. When the threshing is over, the brush should be placed in well ventilated sheds, not exposed directly to the sun, on trays or other device by which thin layers may be maintained for drying. As soon as danger of moulding is past, the brush should be put in considerable piles or bundles, so that the color will not fade or the quality deteriorate. Bales of broom corn made with the ordinary baller should weigh about three hundred pounds. The neat appearing bale has the preference on the market, and is amply worth the little extra work due to its formation. Unfortunately, there is not a standard demand for

the reverse.

**CORN.**

Corn is one of the most dependent crops on moisture conditions grown in this portion of the Southwest. Un-

(Continued on Page Three.)

**Invigorating to the Pale and Sickly**  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

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WHETHER your summer suit be a Hart Shaffner & Marx, a Kirschbaum, a Kuppenheimer, a Society Brand, a Hirsh-Wickwire, a Frat, or a hand tailored product we can renew them and keep you looking spick and span if you will get and stick to

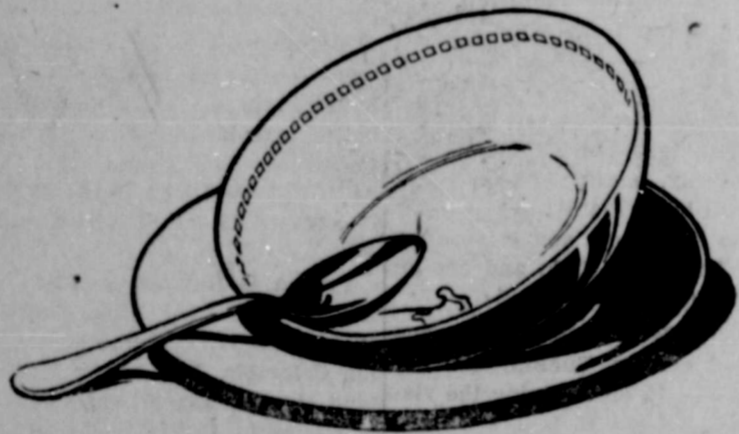
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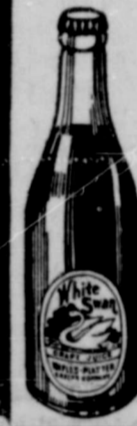
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You're sipping downright good, rich, nourishing food when you drink

**White Swan Grape Juice**

—this you get in addition to the real pleasure that fills your glass to the brim.

Taste it and you'll say with us that you had no idea how good and how different grape juice could be until you drank White Swan.

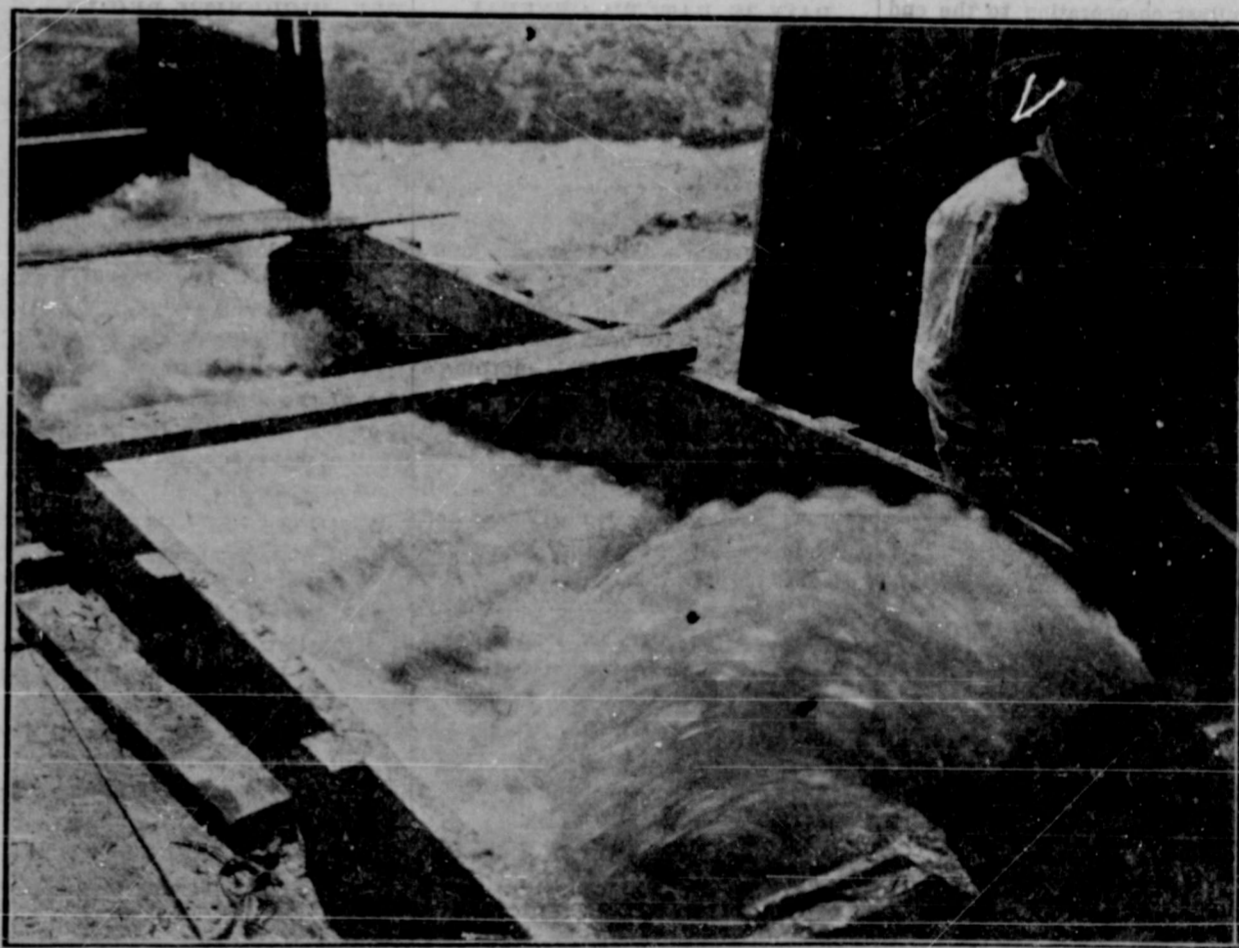


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15-G



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**NO CASH PAYMENT DEMANDED WILL BE SOLD ON 20 YEARS TIME**

Wells Complete With Layne & Bowler Equipment. 4 1-2 Miles S. E. of Plainview

**E. M. BAINER SAYS:**

(Continued from Page Two.)

der favorable conditions corn has produced exceptionally good yields, in rare instances running as high as sixty-eight bushels per acre. Even though the "grain sorghums" are recognized as the corns of the Southwest, it may be well to give corn at least a limited space on the diversified farm of this country. With special attention to deep early fall preparation of land, moisture conservation is assured, and a corn yield is rendered more certain. Not only the limited rainfall, but the corn ear worm and other insect pests tend to render the yield unsatisfactory. Hickory King, Broody Butcher, Squaw, some of the early Yellow Dents and Mexican June are recognized as the best varieties for all this territory. The general cultural methods recommended for kaffir, milo maize and feterita will be found well suited to corn here.

**COTTON.**

Cotton, recognized as king of Southern crops for almost a century, has but recently asserted its right to a portion of the acreage on the diversified farm within some of the territory covered by this bulletin. For years it was believed that the somewhat shorter growing seasons in this portion of the southwest precluded the possibility of profitable production of cotton. Experience exploded this popular idea, and cotton has now come to stay on the generally diversified farm in this plains-area. Yields from one-third of a bale to one bale and a quarter per acre have been produced in this section.

**Preparation of Seedbed.** Seedbed preparation for cotton in the districts here being considered differs materially from that shown in the strictly Southern cotton districts. In the latter sections the crop is planted for the most part on an elevated ridge or "bed," while in this territory the seed is planted in lister furrows, between the ridges or "beds." In sections where there is an excessive rainfall and much moisture, it is desired to drain the water away from the row, hence the ridge or "bed," but in this southwestern country, where the rainfall is limited and necessity exists for conservation of moisture, the low row is found to be desirable.

Many cotton raisers in Northwest and Western Texas, as well as those in other sections, believe the old "story" that "cotton must be planted on hard ground." A liberal number of them have believed and practiced this so long that they are almost afraid to plow cotton ground at all. While it is true that the seed should be firm and that the tap-root should have opportunity to enter hard ground, there is no crop that will respond better to tillage methods of the right sort than cotton. The ground should be thoroughly and deeply prepared, either by plowing or listing, and fall preparation by either of these methods is preferred to spring preparation. When early deep plowing or listing is impossible, shallow listing in the spring is preferable to shallow plowing at that season of the year. Deep preparation in the spring for cotton is not recommended. Many fields that are clean of weeds and have been well cultivated during the past season may be fairly well prepared by double discing early in the spring, and then listing in the crop at planting time. Regardless of whether or not the field was first plowed, listed or double discing, it should be kept free from crusts and weeds until planting time by harrowing or cultivating. At planting time the seed should be dropped into new furrows, regardless of previous method of soil preparation. These furrows may be made with lister or large sweep, and they should not be too deep.

**Seed.** Ordinarily the seed planted is badly mixed, a condition that should be changed. From four to five different varieties of cotton plants have been counted growing in the same row. These mixed plants mature unevenly, the bolls opening at different times; some of them are "storm-proof," while others "blow out" easily. This gives a mixed staple, usually of poor quality, and incidentally low in price. Slow and difficult picking is another undesirable feature of this mixed character of seed. The Meban-Triumph variety is one of the best for Southwest conditions, being a good lint producer, "storm-proof," and medium early.

**How and When to Plant.** A very narrow trench should be opened in the bottom of the lister or sweep furrow, and into this the seed is dropped. The seed-trench should not be over an inch wide and at least that much in depth. After covering the seed but lightly in this trench, the dirt should be packed with a little roller or drag of some kind, as nothing will aid so much as this process in securing a stand. Planting should be done between May 1st and May 20th, and one-half bushel per acre will be found

sufficient of good, clean seed. **Cultivation.** Cultivate deepest in the beginning, and shallower as the roots begin to spread. Cotton should be cultivated frequently, and no cultivation less than 3½ inches deep is recommended at any time. In view of the fact that comparatively thin stands produce the heaviest yields, it is well to have the plants from 9 to 14 inches apart in the row, with the rows not closer than 3½ feet. The crop should be chopped or thinned about the time

(Continued on Page Six.)

**UGH! CALOMEL MAKES YOU DEATHLY SICK**

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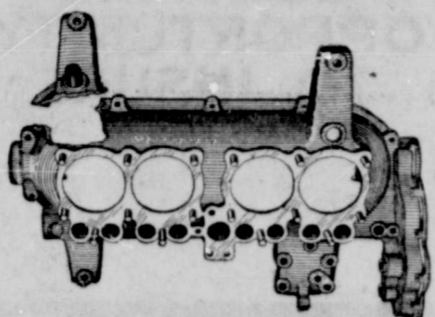
You're bitious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels. Here's my guarantee! Ask your druggist for a 50-cent bottle of Dog-

son's Liver Tone, and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money. Take calomel today, and tomorrow you will feel weak and sick and nause-

ated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards. —Adv.

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The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

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Those who have had cakes ruined by jarring the stove, slamming the oven door or a heavy footstep, may have wondered how the dining car chef can turn out such marvelous biscuits, hot breads and pastry when his oven is being incessantly jarred and jolted and shaken by the motion of the train.

To get pastry to raise and stay raised under these conditions, a baking powder must be used that continues to give off its leavening gas—that sustains the raise—until the dough is baked through.



Dining Car Chefs have found a baking powder exactly suited to their needs in K C and you will find it just as well suited to your requirements. K C is really a blend of two baking powders, one active as soon as moistened, the other requiring both moisture and heat to start the generation of leavening gas. No matter how moist and rich you make your cake, K C Baking Powder will sustain the raise until a crust is formed and all danger of falling is past.  
K C Baking Powder is pure and healthful. It is guaranteed under all pure food laws, and is guaranteed to please you. And it is sold at a reasonable price—no baking powder should sell for more.  
*Try a can at our risk and be convinced.*

**NICE SOUTH ROOMS TO LET**

The Nash Rooming House has been remodeled throughout. There are fourteen downstairs rooms to let—large, roomy and well-furnished. Nice dining room in connection, J. D. Asher in charge. Dining room open for first time Sunday.

**SUNDAY DINNER 25c**

Each Sunday we will serve a dinner for twenty-five cents. Regular week-day price is thirty-five cents. Table board \$4.50 per week. Meal ticket good for 21 meals \$5.00

**ROOMS 25c AND 50c**

Large lobby and parlor for guests. A homelike place at popular prices.

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**TWO 160 ACRE HOMES**

**T**WENTY acres in alfalfa. Better improvements. Four miles from Aiken; nine miles from Plainview in the heaviest developed part of Hale County. Select your own plan for home.

**No Cash Payment Demanded Twenty Years To Pay**  
\$85.00 an Acre

**Layne & Bowler**  
Wells and Pumps, St. Marys Engine  
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The Above Improvements Will Be Made

**SEE DAN WHITE**  
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**Avery Company of Texas**

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**Grain Separator**

**The Champion Kaffir Corn Machine of the World**

**Ware House opposite Opera House. Come in and let us show you the features of this line.**

SEE

**E. E. WARREN or W. R. SIMMONS**

# The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,  
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

## "SAY, HAVE YOU GOT ANY JOB?"

"Say, have you got any job I can do?" and two little kiddies in overalls stood abashed with their straw hats in their hands.

"What can you do, son?"

"Most anything," was the reply.

"No, there is nothing here you can do."

"Well, say, when you get a job here for me will you 'phone?"

"Yes, I'll 'phone you."

With that they left and entered the door across the street. Presently they passed the door again. I asked the boys what they wanted to do. They replied that it made no difference; they wanted work. One of the boys was overheard to say: "There ain't no use trying no more; we've been all over town." The reply was: "The next man might have a job. Let's see all uv 'em."

That boy has the right spirit. He does not find it necessary to work for a living, but he wants to work during vacation. When one man turns him down, he's ready to tackle the next.

The spirit of ambition backed with that of determination will win. "Stickability" is a valuable asset to any boy.

We glory in your spunk, kiddie.

## DEVELOPMENT ONLY SUGGESTS POSSIBILITIES.

The time has been when large tracts of land in the South Plains could be bought for \$1.25 per acre. That time is easily within the memory of many men now living here. To many of these men the advantages of intensive and irrigated farming have not appealed very strongly.

It has been found that many field crops and deep-rooted plants thrive in the Plainview country without irrigation. Water is not a necessity for crop growing; but it makes possible much larger yields, the cultivation of lands otherwise chiefly valuable for grazing.

When the worn-out, non-productive and expensive lands of the Eastern portion of the country are considered, the immense value of new, rich, irrigable lands is evident. Only a small per cent of the land is under irrigation, and it is the prediction that a large per cent of it will ultimately be brought under water. The permanent future population will be largely made up of the influx of men with capital who want to farm new lands in a healthful, pleasant section of the Southwest. To such a country the North and East are looking for homes for surplus population. The progressive, wide-awake farmers are the ones who are moving to the newer country, which offers wider opportunities for the man really alive to the situation.

In California the study of irrigation and the extensive use of ground water for irrigation purposes, public supply, etc., led the United States Geological Survey, in co-operation with the California State Department of Engineering, to undertake investigation. The preliminary report is very favorable, and it is estimated that where in 1912 only 3.5 per cent of the area was irrigated, when the investigation was begun, seventy-five per cent, or twenty-one times that area, will ultimately be placed under irrigation.

There is offered in the shallow water of the South Plains country one of the best irrigation propositions now being developed. The work of private individuals and the Texas Land and Development Company is only a suggestion of the future possibilities of this section. In two or three years' time the Aiken district has been transformed from prairie lands into one of the best ordered and most productive sections of the Southwest.

And this is only the beginning of the splendid work of development—a mere suggestion of development possibilities.

## ADMINISTRATION PROGRESSIVE

Whatever else may be said of Governor James E. Ferguson, the policy of the administration in carrying out the compulsory education law, and the million-dollar appropriation bill for Texas rural schools mean more for the development of Texas educationally than any measures which have been enacted previously.

The two measures are sound, and mean much for Texas people.

# MEN

IT IS a positive fact that we give you an all wool, pre-shrunk and hand tailored suit for

## \$15.00

Can You Beat It?

We Decidedly Say, No

Height of Style

Maximum of Value

# REINKEN'S

HEADQUARTERS FOR WALKOVER SHOES

TRADE IN PLAINVIEW

## GOVERNOR APPOINTS PHILLIPS CHIEF JUSTICE SUPREME COURT.

J. E. Yantis, of Waco, to Be Associate Justice, Succeeding Judge Phillips.

Judge Nelson Phillips, formerly of Dallas, has been appointed by Governor Ferguson to succeed Chief Justice Brown. J. E. Yantis, of Waco, has been named as the successor of Judge Phillips as Associate Justice.

Mr. Yantis and a brother formerly maintained offices in Sweetwater.

## LAMB COUNTY BIGAMIST GETS TWO YEARS IN PENITENTIARY.

Cap Peters, the Lamb County man billed for bigamy, was given a two-year sentence in the State penitentiary in the district court at Olton.

## NOTICE.

Sunday, June 6, is Decoration Day of W. O. W. Camp. All members will meet at hall at 2:30 and reconvene at cemetery at 3:30. Public is invited. It.



## Tires

LET us see to your motoring-comfort! Give us the responsibility for the equipment of your car with all it demands in tires and accessories.

## Firestone

Non-Skid or Smooth Tread Tires are your best insurance against delay and repairs. Your safest aid to dependable travel.

The extra tread-thickness and tread-toughness have been demonstrated by marvelous successes for 14 years.

Get the benefit of this record and our own complete service.

**Brown Motor Company**

C. L. McDonald left yesterday for Slaton and Abilene, on a business trip. Jim Oswald and wife left this morning for Los Angeles, Calif., to visit Mr. Oswald's sister.

J. F. Cole, wife and daughter, Lillie, returned yesterday from Galveston, where they have been visiting. B. C. Glenn, of Tulsa, visited with Seth Ward friends Sunday.

## BIRTHS.

Born, to Mr. and Mrs. A. W. McKee, Saturday, May 29, a girl.

Eat Ice Cream at the KASH RANDY KITCHEN.

HOW A MAN WHO PUT OFF LIFE INSURANCE LOST HIS OPPORTUNITY TO INSURE

HE DIED

**PAUL A. TURNER, Agent**  
Federal Life Ins. Co.  
of Chicago, Ill.

## SPECIAL ATTRACTIONS AT

# Carter-Houston's

## FOR THE MEN

A Special Lot of Men's \$12.50 to \$25.00 Suits to close out, choice \$8.85  
Several Dozens of Men' Low Shoes---Edwin Clapp, Howard & Foster and Peter's Shoes. While they last, choice the Pair \$1.25

## FOR THE WOMEN

A Special lot of \$1.25 to \$2.00 Dresses to close at 95c  
Middy' Blouse Special---Our regular \$1.25 line, all included at 98c  
A wide selection of women's Skirts at reduced prices

## Women's and Children's Oxfords, Yes!

All broken lots divided into two lots, one at 95c, one at \$1.50. Many choice oxfords and slippers included in these lots, regular \$1.50 to \$5.00 grades.

One Lot Women's and Children's Oxfords \$ .95  
One Lot Women's Oxfords 1.50

You will find many bargains in our stock at our regular low prices

TRADE IN PLAINVIEW

# CARTER-HOUSTON'S

"Goods That Speak For Themselves"



**H. M. BAIER SAYS:**

(Continued from Page Three.)

the third pair of leaves appear. A crop of cotton that appears to be suffering from lack of moisture may be revived by cultivation, in view of which fact it is recommended that growers shall not stop cultivating on account of dry weather. Small shovels are preferable for the earlier cultivations, and sweeps for the later, although either will do good work all the way through the growing season. It is recommended that the row be kept slightly lower than the surrounding ground at all times, a system insuring moisture accumulation around the plants. Do not "ridge" the row.

**COWPEAS.**

Cowpeas, generally favored throughout the United States, are among the list of crops adapted to the Southwest, and may be grown in separate fields or in alternate rows with kaffir, milo maize and feterita, being planted about three weeks later than the grain-forage seed, and under this plan will show good yields of peas and hay. Crops of kaffir, milo maize and feterita planted in this every-other-row plan with cowpeas give as heavy yields of grain as do those planted in every row without the peas. It will be seen from this that there is no sacrifice of grain, and at the same time the cowpea crop is secured extra in addition to the benefit to the land derived from the peas. This alternate row plan is good for the land also, in that it tends to give it change and rest in a measure as compared to the growing of the grain sorghums on every row, instead of every other row, alternating with cowpeas. These cowpeas have fine feeding quality, considered practically equal to alfalfa if harvested at the proper time for all classes of livestock. Seed is produced also from this crop in varying quantities, according to season, time of planting and variety used. The demand for this pea seed is always liberal and at good prices, so that the production of seed on a commercial basis, all things being favorable, gives a distinctive value as a cash crop.

**Varieties.** Blackeye, whippoorwill, blue goose, red ripper, crowders and the unknown, are among the more common strains, and are selected according to the purpose for which they are to be grown. If seed is the desired feature, it is probable that the blackeye should be chosen, but if forage or hay is the object sought along with the seed, then the whippoorwill, the blue goose, red ripper or some one of the others would be given precedence. As a green-manuring crop, the cowpeas, especially the strongly vining varieties, have few superiors. As a green manure, these peas should be plowed under while still green, as in this way they add much value to the soil.

**EMMER AND SPELTZ.**

Emmer and speltz, by reason of their marked similarity and sameness of habit and growth, will be treated as one and the same crop in this publication. While the feeding value of both crops is about equal, some authorities state that emmer is a somewhat heavier yielder and a trifle harder. These crops are drought resistant, and have shown fair yields under unfavorable conditions of soil and climate. Black winter emmer and improved winter emmer are both good varieties, and should be sown about like winter wheat. Spring emmer and speltz should be sown with a press drill immediately after oat sowing, and from 20 to 40 pounds of good, clean seed will be sufficient to seed an acre. In feeding experiments, emmer and speltz have been found practically equal to oats and barley for cattle, sheep and horses, and for the latter class of animals may take the place of oats.

(Continued next issue.)

**EAST MOUND.**

**School Notes.**

EAST MOUND, Texas, May 28.—Ollie Wallace has been absent several days this week, on account of hay fever.

Mrs. Estes has consented to be at the library on Wednesday afternoons during vacation, so that our pupils may have an opportunity of reading this summer.

The pupils and patrons are enjoying an outing at Pioneer Park today.

Royal Long, of the fourth grade, made the highest general average for the term, making 92%. Mark Eiring, of the seventh grade, came third, with 91, and Anna Belle Estes came second, and led the girls, with 91.8-9.

Dick Estes left Sudnay for a week's business trip to Denver, Colo.

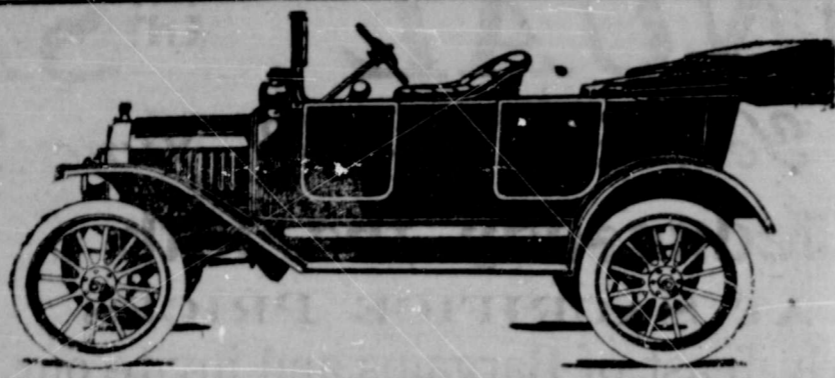
Miss Wallace and Mr. Eiring attended the show Saturday night.

Visitors to Plainview were Mrs. Seamans and Mrs. Estes and fam-

ily, Mrs. Long, Rush McCauley and Mr. and Mrs. Dougherty.

New Mexico is very much interested just now in the possibilities of manufacturing fibre from soap weed. Fa-

George M. Evans, of Dallas, representing the Southland Life Insurance Company, is in Plainview.



Readily adaptable to all situations, with its ability to meet and overcome the unusual, the Ford is the car for your tours and camping expeditions, as well as being a genuine utility in the demands of every day life. Averaging about two cents per mile to operate and maintain.

Barring the unforeseen, each retail buyer of a new Ford car between August 1914 and August 1915 will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

Touring Car \$490; Runabout \$440; Town Car \$690; Coupelet \$750; Sedan \$975; f. o. b. Detroit with all equipment. On display and sale at

**BARKER & WINN, Agents**  
Plainview, Texas

**The Sealy Mattress**

IS made entirely and solely of pure, virgin, long fibre cotton—the best that grows.

At Sugarland, which is a few miles west of Houston, Texas, in the famous Brazos Valley, the Sealy Mattress Company have one of the largest and most highly developed cotton plantations in the world. There is no other land that excels this particular plantation for the production of high-grade cotton.

By producing their own raw material, they are, in a measure, immune from the fluctuations of the cotton market, and our customers are assured of permanent uniform quality of the highest grade staple grown under the sun.

Their great, new modern factory is located on this plantation, making Sealy Mattresses of cotton grown by themselves, for you.

This cotton has fibres from an inch to an inch and a quarter long. It is cotton with body and vitality. It's the finest mattress cotton in the world—in fact, other makers think it too good for mattresses. There are no linters, mill-waste, or any foreign substance mixed with this cotton. It's of absolutely uniform quality in every part of every Sealy Mattress. They do not bleach the cotton, but leave it in its natural creamy white condition, instead of making it the dead white that may look better to those who do not know cotton.

You have the privilege of buying this world famed Sealy on our Time Payment Plan, \$1 down, \$1 a week, hence putting this mattress within the reach of all. Comfort for all. Do not delay—every good night's rest you enjoy prepares you better for the day's toil. We are exclusive Plainview agents for this Sealy Mattress.

**E. R. Williams**  
FURNITURE AND UNDERTAKING

**Nice Enough for the Wealthiest**

**Cheap Enough for the Poorest**

*Best Describes a New Shipment of Pretty, Comfortable, Useful Articles Just Received for the Household*

Dining Suites  
Dressers  
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We are better prepared to serve you than ever before. No clerk hire or heavy overhead expense enables us to give you better values for your money than you usually expect.

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"Trade in Plainview"

"If it Isn't Good We Make it Good"

**Some Sure Enough Extra Specials**

Its a real vital problem to secure grocery necessities at less cost. You will always find here extra special prices on one or more items. This time we have

Diamond "C" Sugar Cured Hams 18c  
at the extra special price of per lb.

Diamond "C" Breakfast Bacon at 27c  
the extra special price of per lb.

**For Saturday and Sunday**

Fresh Tomatoes	New English Peas
New Cabbage	Fresh String Beans
Fresh Cucumbers	New Potatoes
Good Strawberries	Good Dewberries
Fresh Cherries	Fresh Gooseberries

New Asparagus Tips

Fancy Bananas, Oranges and Grape Fruit

Get the Habit of Going To

**Vickery-Hancock Grocery Co.**

Phone 17



Mayor J. L. Dorsett has been enjoying a visit from his son, Dr. J. E. Dorsett, of Dallas, who is a Senior in the Baylor Medical College.

Misses Myrtle Vore, of Spring Lake, and Dora Bell left yesterday for Canyon City, where they will attend the West Texas State Normal.

Misses Daisy and Marie Gidney have returned from Fort Worth, where they attended Our Lady of the Victory Academy.

Prof. and Mrs. Buford O. Brown will arrive Sunday from Austin. Professor Brown will be with The Herald while E. B. Miller, business manager, will take his vacation at Boonville, Mo., with the family of his father, C. G. Miller. Mrs. Miller and the children have been visiting in Boonville several weeks.

O. H. Campbell and wife left yesterday for a short visit with friends at Hale Center.

J. H. Hall, of LaCrosse, Wisc., arrived in Plainview yesterday for a visit with his brother, W. R. Hall.

Bert Clark, of Galveston, arrived in Plainview today for a visit with his sister, Mrs. J. P. Houston.

Mr. and Mrs. J. E. Sheen and son, J. E., Jr., left yesterday for Llano and Leander for a visit of four weeks with friends and relatives.

J. W. Wiggins has been visiting in Plainview several days.

Prof. Ralph Porter left yesterday for a visit in Tullia. He will probably attend summer school at Boulder, Colo., and do work toward securing a degree.

Mrs. A. L. Love and children, of Floydada, were in Plainview yesterday en route to Bowie, where they will visit a sister of Mrs. Love.

R. M. Ellerd left yesterday for Amarillo on business.

Jas. F. Duncan, Jr., had business in Amarillo yesterday.

Mrs. I. B. Broyles and daughters, Mildred and Ione, are in Lockney visiting friends and relatives.

Rev. W. F. Ledlow, of Lockney, was in Plainview Wednesday, on business.

Rev. H. G. Finley, of Lockney, was here Wednesday.

E. T. Coleman and family and Mrs. W. C. Talbey left this morning for San Francisco to visit the Exposition.

Carter Lindsay and mother, Mrs. S. J. Lindsay, left this morning for Denver for a visit.

Mrs. J. J. Lash left this morning for San Francisco to attend the Panama-Pacific Exposition.

Carl Green, Stokes Bishop and B. C. Glenn left for Canyon this morning to attend the Normal.

Rev. M. S. Leveridge left today for Big Springs in the interest of Seth Ward College.

Mrs. Chit Shepard returned today from a visit with relatives in Tullia.

Mr. and Mrs. J. W. Millsap have returned to their home, in Slaton, after a visit with Mr. and Mrs. Chill Slaton.

B. T. Ansley had business in Amarillo Friday.

Prof. Frank P. Wilson and family are spending the summer with friends at Seymour, where he taught before he came to Plainview, where he has been the past year as teacher of Latin and coach of athletics at Seth Ward College. Professor Wilson is one of the most popular teachers Seth Ward has ever had.

Miss Clara Hooper has returned from Denton, where she attended the College of Industrial Arts.

Ed Saunders was in Amarillo Friday.

Prof. W. G. Sears, of Silvertown, was here Friday.

B. D. Barker had business in Amarillo Thursday.

C. G. Jordan left Wednesday for Tullia, where he will spend a few days on the ranch.

Mrs. Orady Pipkin left Wednesday for Canyon City, where she will visit with Mr. Pipkin's parents, Mr. and Mrs. J. C. Pipkin.

E. C. Nelson and E. C. Rainey, students at Seth Ward College, left Wednesday for Oklahoma. They plan to attend school another year.

Mr. and Mrs. R. H. Gladney and child, of Canyon City, were here this week to visit Mrs. Gladney's brother, E. C. Nelson, at Seth Ward College. Mr. Gladney is a brother of Dr. L. L. Gladney, well known in Plainview as a former pastor of the First Christian Church.

C. C. Heck left Wednesday for Lubbock on business.

Felix Franklin, of Amarillo, was in Plainview Wednesday shaking hands with friends.

Miss Donnellita Standifer, of Spur, who visited Miss Wilhelmina Harrington last summer, underwent an operation at the Spur Sanitarium last week, and is improving rapidly.

Miss Fannie Weatherby, teacher of Latin and Science at Wayland Baptist College this year, was carried to her home, at Turkey, yesterday. She is suffering from an attack of appendicitis.

Mr. and Mrs. Byron Gist, of Littlefield, are the guests of Mr. and Mrs. M. Gist.

Miss Jueschky left yesterday for Dallas and Oklahoma points on

Rev. W. M. P. Rippey left today for Crosbyton, where he will preach Sunday.

Mrs. L. A. Kler has returned to her home, in Wichita Falls, after a visit with her mother, Mrs. Q. Hoyle.

Prof. D. M. Johnson, the newly-elected president of Seth Ward College, will arrive here about the fifteenth to take charge of the school.

Dr. S. J. Underwood, of Hale Center, was here yesterday on business.

## New Sheet Music

All the latest song and dance hits arrived by mail this week. Make an early selection before the best ones are sold out.

Your Choice 15c

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You Are Putting One Over Old Age

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**YOUR COMPLEXION SHOULD BE TAKEN CARE OF**

Nyal's Face Cream with Peroxide, is a non-greasy cream prepared with the object in view of being perfectly harmless to the most delicate of skins yet a valuable aid to the preservation of that velvety, clear complexion we all love to see. It positively will not promote the growth of hair.

It is delightfully perfumed and is readily absorbed by the skin.

We absolutely guarantee this preparation to give satisfaction or money refunded. Price 25 and 50 cents.

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**Duncan's Pharmacy**

"The Store That Treats-U-Right."

# \$25.00

For a Three Month's Term in the Farmer's Business College. :- :- :-

Summer Term Begins

## Monday Morning, June 7th, 1915

After Monday all rates of tuition will be higher. We have strengthened our faculty and added several new features to our work for the summer. Now is the time to enroll and be prepared to accept a position this fall. If you cannot enter now secure a scholarship and enter when you can. We teach by the private instruction plan. No matter how much or how little you know, we can help you.

Visit us and learn how we train for business and our facilities for placing you in a high-salaried position as soon as you complete the course.

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