CO-OPERATIVE MARKETING FAVORED BY A. M. KRUGER

Advocates Meeting of Those Interested Immediately to Formulate Plans.

A. M. Kruger, expert gardner, with the Garwood Irrigated Farm Company, in a communication to The Plainview Evening Herald, suggests that all interested parties get together at a near date and formulate plans satisfactory to all for marketing fruit.

"I have a proposition to offer which would also take in truck," he said. "Depending on commission houses is not feasible; past experience has taught me this. If the fruit people want to realize anything on their fruit they should be up and doing something. I doubt if they have even thought of getting crates and baskets, or whatever else may be required. It won't do to wait until the last minute, as it takes time to get these things here.

"We will have cabbage in two weeks, and all other crops are coming on nicely, though the nights' being cool has retarded them somewhat.

Break Crust on Alfalfa Land.

"I note with interest what Mr. Longstreth says regarding irrigating crops gation for a few days if no other rain load consisted of 67 head, averaging comes. I would suggest using a 233 pounds, and the other of 68 head, sharp-tooth tool on alfalfa to break and averaged 244 pounds. The price hard crusts before applying the water, as the ground will only bake that est hog sale since last October. That much harder if the breaking is not price was equal to the Chicago top done. The continuous hard rains of and ten cents higher than Kansas City. the spring have packed the ground beyond many persons' belief.

Cabbage Worm at Work.

"I had hoped that we would not is still working on some remedy.

Now, as regards the marketing of the stores. plan: All interested parties can count on my fullest co-operation to the end that a satisfactory solution of the problem be attained."

"LITTLEFIELD CROPS LOOK FINE," SAYS DUGGAN.

This afternoon Mr. and Mrs. C. J.

the Littlefield section are exceptionally good. The lakes are full of water, and range is in A1 condition.

brick and pebble dashed.

HALE COUNTY FAIR PIRECTORS MEET AT COURT HOUSE MONDAY.

To perfect plans for the Hale County Fair for September 21, 22, 23 and 24, the board of directors of the Hale County Fair Association will meet at the Court House, in the District Court room. Monday afternoon at two o'clock.

Business of importance is to be transacted. The board is laying plans early, hoping to assure the most successful fair the county has known.

GATESVILLE PARTY ARE ON TOUR TO DENVER, COLORADO.

Gatesville, in two cars, passed through law school of Valparaiso University. Wednesday a party of tourists from Plainview en route to Denver, Colo. It was composed of Andrew Graves, HAILEY IS A JUNIOR AT Monroe Murray and son, Barney Willard and Adolph Fisher. They had with them an entire camping outfit.

W. E. Winfield and family, old time Mrs. C. L. Hailey. He is a Junior at friends, whom they surprised with the Armour Institute, one of the most their visit.

ARCHITECT'S VISIT THOUGHT TO FORERUN NEW BUILDINGS.

Frederick Soderberg, of Oakland, Calif., has been in Plainview this week T. L. & D. COMPANY BRING conferring with parties interested in lots in the business district. It is thought by many that this visit of the ings for the business district.

FORT WORTH CAPITALISTS HAVE BUSINESS HERE.

Were Unaware of the Marvellous Development Which the Plainview Country Is Undergoing.

N. H. Lassiter, president of the Fort Worth National Life Insurance Company and general attorney for the Frisco and Rock Island Railways, and R. E. Harding, vice-president of the Fort Worth National Bank, left this morning for Fort Worth, after a business trip to Plainview. Their visit here is connected with Seth Ward

Yesterday, in company with Rev D. P. Kiker, R. A. Underwood, F. W. White and L. M. Faulkner, they toured it. the irrigated section adjoining Plainiew and then went to Tulia. Late in the evening they had a fish fry at Otus Reeves' Tule ranch.

Mr. Harding stated this morning that he was surprised at the wonderul development the Plainview country was undergoing. "I had heard Plainview mentioned often as a good ive-stock country, but the irrigation levelopment is marvellous," he said.

PLAINVIEW HOGS SET NEW TOP FOR YEAR AT FT. WORTH.

Two loads of Plainview hogs made shipped by Morrison & Watson. received was \$7.85, which is the high-

BALING ALFALFA IN FLOYD.

J. V. Martin, of near Lockney, was be bothered with Mr. Cabbage Bug in Plainview yesterday morning to get this year, but see he is still with us. a load of baling wire. He stated to a I also find that he winters in foul and representative of The Herald that he he was not able to secure wire at any

RAIN IS RATHER GENERAL.

Wheat Crop Was Needing Rain Badly, and Today's Three Inches Will Help.

A good wheat crop on the South Plains is practically assured, barring Duggan, Mrs. J .C. Hart, Miss Vada the unforeseen. Although the rain-Hart, and Arthur and Alice Duggan fall for the month of May was only rain amounted to 2.77 inches.

Work on the Littlefield bank build- Happy had fair rains. Good rains fell held among that body. ing was begun today. This structure at Kress and Tulia. Hale Center had will be two stories, finished in face a good rain and some hail. There was no rain at Abernathy.

YOUNG TOURISTS SAY PLAINS

Two Washington State Boys Going Via San Francisco to Indiana to Attend Law School.

"The boasted goodness of California roads is all bosh," said M. E. Waldron plished along musical lines. Wednesday morning. "We have come from Washington State to Plainview via San Francisco. The best roads we

have traveled are on the Plains." Mr. Waldron and A. H. Tisch are travelling in a model '12 Hupmobile with a specially constructed body for touring. They are en route to Valpa-

THE ARMOUR INSTITUTE.

O. L. Hailey, Jr., arrived yesterday While in Plainview they visited for a visit with his parents, Rev. and prominent technical schools in the United States. While attending school, he is also in the employ of the Edison Commonwealth Company. He will remain here for a month.

Thursday was excursion day, and the architect is a forerunner of new build- Texas Land and Development Comgated district vesterday.

Text of President Wilson's Warning to Mexican Leaders Committees Appointed on Good Roads,

WASHINGTON, D. C., June 2.-The statement, which goes to Carranza Villa, Zapata and Garza, the principal leaders, not as a diplomatic note from the United States, but as a declaration of President Wilson's attitude, expressed in a statement to the American people, is as follows:

"For more than two years revolutionary conditions have existed in Mexico The purpose of the revolution was to rid Mexico of the men who ignored the Constitution of the Republic and used their power in contempt of the right of its people, and with these purposes the people of the United States instinctively and generously sympathized. But the leaders of the revolution, in the very hour of their success, have disagreed and turned their arms against one

"All professing the same objects, they are, nevertheless, unable or unwilling, brary, woman's exchange, prizes for to co-operate. A central authority at Mexico City is no sooner set up than it is undermined and its authority denied by those who were expected to support

Mexico is apparently no nearer a solution of her tragical troubles than she was when the revolution was first kindled. And she has been swept by civil war as if by fire. Her crops are destroyed, her fields lie unseeded, her work cattle are confiscated for the use of the armed factions, her people flee of Plainview and of Hale Center one to the mountains to escape being drawn into unavailing bloodshed, and no man seems to see or lead the way to peace and settled order. There is no proper protection either for her own citizens or for the citizens of other nations resident and at work within her territory. Mexico is starving and with

"In these circumstances the people and Government of the United States can not stand indifferently by and do nothing to serve their neighbor. They want nothing for themselves in Mexico. Least of all do they desire to settle have been passed up by the scholastic see utter ruin come upon her, and they deem it their duty to lend any aid they properly can to any instrumentality which promises to be effective in bringing Judge W. B. Lewis, superintendent of about a settlement which will embody the real objects of the revolutionconstitutional government and the rights of the people. Patriotic Mexicans are sick at heart and cry out for peace and for every self-sacrifice that may be necessary to procure it. Their people cry out for food, and will presently bate as much as they fear every man in their country or out of it who stands

"It is time, therefore, that the Government of the United States should frankly state the policy which, in these extraordinary circumstances, it beof men, if such be found, who can rally the suffering people of Mexico to their support in an effort to ignore, if they can not unite, the warring factions of the County will lose some six or eight country, return to the Constitution of the Republic, so long in abeyance, and dollars in eash, which otherwise would set up a government at Mexico City which the great Powers of the world can recognize and deal with, a government with whom the progress of the revolution will be a business and not meerely a platform

"I, therefore, publicly and very solemnly, call upon the leaders of factions in Mexico to act, to act together, and to act promptly for the relief and trashy places. The latest advice I've is cutting a ton of alfalfa to the acre redemption of their prostrate country. I feel it to be my duty to tell them had on its eradication is not satisfac- from dry land. There is a dearth of that, if they can not accommodate their differences and unite for this great! tory, as the Agricultural Department baling wire in Floyd County. He says purpose within a very short time, this Government will be constrained to decide several days. Some nine years ago what means should be employed by the United States in order to help Mexico Mr. Wilson came to the Panhandle save herself and serve her people.

REV. HIGHSMITH BEGINS REVIVAL MEETING TONIGHT.

Rev. Percy Cross, Minister and Lecturer.

Rev. Percy G. Cross, of San Antonio, Through the influence of Mr. W. S. the evangelist who is to conduct the Ayres, vice-president and sales manrevival at the First Christian Church, ager of the Texas Land and Develop motored from Olton, where Mr. Dug- two inches, there had been enough arrived this morning. He will begin ment Company, a party of forty-five gan had business, to Plainview to shop. moisture stored to keep crops grow- the revival tonight, at the First Chris- tourists will be in Plainview tomorrow Mr. Duggan states that the crops in ing in good condition. This morning's tian Church Building. Mr. Cross is to see the Plainview country. They one of the strongest preachers in the are from LaFayette, Ind., and are en Reports from Amarillo indicate a Christian Church. He has held some route to California. light rain there. Canyon City and of the most successful revivals ever The Young Men's Business League

> ROADS ARE BEST TO TRAVEL. ditions. He has recently closed a man were appointed a committee on meeting at Kinston, N. C., with over entertainment. 200. He is not only a strong preacher, but a lecturer of ability.

THEY RAMBLED RIGHT ALONG.

cisco to See Panama-Pacific Expesition.

raiso, Ind., where they will enter the McLean were in Plainview yesterday an advertising slogan in their local was in Plainview vesterday on offien route to San Francisco, where they copy. will attend the Panama-Pacific Exposition. Professor Condron has the IGNACE PADEREWSKI PLEADS chair of history and economics in Clarendon College, and Mr. McLean is a resident of Clarendon.

The Little Ford they are driving is living up to the reputation of its class, and after a few hours' stay here they 'rambled right along.'

the country refreshing.

Y. M. B. L. WILL HELP IN ENTERTAINING INDIANA PARTY.

Christian Pastor Will Be Assisted by Forty-Five Are Expected on Special Cars to See the Plainview · Country Tomorrow.

in a called session Tuesday evening Mr. Cross has held three meetings voted to assist in entertaining the viswith the present pastor, Rev. R. A. itors. J. M. Waller, E. L. Doland and of Missouri. Professor Harrison holds Highsmith, in another city, all of Jos. W. Ryan were appointed to secure which were eminently successful. In cars to take them on a tour, and E. B. one meeting there were over 140 ad- Miller, F. F. Hardin and J. D. Whit-

The census committee was instructed to proceed with securing a presidential Mr. Cross has the advantage of most recommendation for a census of Plainevangelists in that he leads his own view and to proceed with the work. It

oured. Progress on securing a right-of-way rains. for an auto road to Silverton is re Clarendon Men Touring to San Frau- ported. A wagon road is another plan of the club.

Every merchant in Plainview bas

FOR HIS STRICKEN COUNTRY.

Noted Pianist Addresses 40,000 of His Countrymen in Chicago.

on the South Plains are the best they laugh and sing, has wrung from it paved the streets, built buildings, etc. Russians then began to press the Aushave encountered and that motoring agony and the sorrow of the world. With Mr. Bishop are his wife and trians across the Carpathian passes. is a pleasure through this section, and with him in his moods he has car-children. They are en route to Cali-Hotel accommodations are good and ried his thousands and his tens of fornia, where they will attend the Ex- and Roumania have arrived at a comthousands. But Sunday, when he un- positions. covered his great mane in Humboldt PARTY OF PROSPECTORS. NORTH DAKOTANS PROSPECTING Park and in the shadow of Kosciusko's HARRISON SUPERINTENDENT OF IN THE PLAINVIEW COUNTRY. statue, before 40,000 Polish Americans, pleaded on the wonderful instrument C. H. White arrived in Plainview of his voice, and demanded help for pany brough in twelve men from the yesterday with a party of prospectors starving Poland, broken under fixed yesterday from Hereford. He has against Austria and Bulgaria against He will return soon, and it is prob- North who are interested in the Plain- from Yanktown, N. D. They are tour- and wheel of war, he probably regis- been elected to and has accepted the Turkey. The army staffs of the two able that contracts will be let for new view country. They toured the irri- ing the Plainview country prospect- tered his greatest artistic triumph in position of superintendent of the powers are said to be busy co-ordinatthe mastery of sound.

COUNTY FEDERATION TO GIVE PRIZES FOR BOYS AND GIRL

County Fair, Circulating Library, Woman's Exchange, Etc.

Friday afternoon the County Federation of Clubs met and laid plans for the next year's work. The officers for this organization are elected for two

There were five main committee reports and instructions given to the were on good roads, circulating li-I children at the county fair, and domes-

The federation has taken up the matter of securing Miss Deering, of the University of Texas, to come to week each on domestic economy

IF ENUMERATOR PASSED YOU UP. YOU MAY YET ENROLL.

ter, and there is probability that some the rolls open until the first of the next month, when they must be in the hands of the State Department of Edu-

for Hale County by the State is deage is passed up it means that Hale

MADE A MISTAKE WHEN HE PASSED UP THE SOUTH PLAINS.

tion. He priced lands in the Plain view country, and found that he could buy lands on the North Plains a dollar or two cheaper per acre. It was not then known that there were irrigation possibilities in this section. He bought extensively north of Amarillo. He states now that he sees where he made a mistake. In fact only a few months after he bought he saw that South Plains property was by far the better investment.

SUPERINTENDENT WILL ATTEND MISSOURI U. SUMMER SCHOOL.

Prof. A. G. Harrison, recently elected superintendent of public schools of Plainview, left Wednesday morning for Columbia, Mo., where he will attend summer school at the University a degree from this popular institu-

TOO MUCH RAIN IN NORTH.

Fred Bartsch returned this morning from an extended visit in the North. gradually closing in upon the narrow He says that in Missouri the lowlands neck of land, originally running from are flooded and crops ruining. In Jaroslau to the River Lubaczowka, song service, being highly accom- is expected that the appointment of a Oklahoma there has been much rain. local man as enumerator may be se- The entire northern section which he visited has had excessively heavy cesses of the gallant third Caucasian

VETERINARY INSPECTOR HERE.

Dr. W. A. Curtis, veterinary inspec-Professor Stuart Condron and Bobo agreed to use "Trade in Plainview" as tor for the Bureau of Animal Industry, ing on the front from Przemysł to the cial business. His family formerly

BUILT HIS OWN TOWN.

Bishop, Texas, is in Plainview. Mr. Bishop is the guest of Dr. C. C. Gid- shadowing all past operations of the Mr. Bishop started the town of Bishop. fell into the hands of the Russians, Professor Coudron says the roads Ignace Paderewski has made a piano He built waterworks and light plants. after six months of investment. The

Hereford Public Schools.

WILSON MAY RECOGNIZE

FAILURE TO RESTORE PEACE ELICITS NOTE TO LEADERS IN COUNTRY OF REVOLUTION.

GERMAN ARMY FACES DEFEAT

Reported That Roumania and Bulgaria Are Ready to Join War Simultaneously.

WASHINGTON, D. C., June 2 .- All factions in Mexico were publicly called apon by President Wilson today in the name of the United States Government "to accommodate their differences" and set up a government that can be accorded recognition.

Failure to unite in a movement to oring peace to Mexico "within a very short time," it was announced in a statement telegraphed to Generals Villa, Carranza. Zapata and others. would "constrain the United States to decide what means should be employed" in order to save the people of the southern republic from further devastations of internal warfare.

Everywhere-in official and diplonatic circles and among Mexicans of varied leaning-the statement was interpreted as meaning tha the United to unite the factions in the choice of a provisional president, and, failing to bring all elements together, would give its active support to those elements which aid agree. Intervention was considered as a possible ultimate development, but only if a hopeless condition of anarchy followed, with no remedy from within the republic.

Change in Policy.

The statement marks a departure n the policy of the Washington Government toward Mexico. It was de cided upon after several meetings of the President and his Cabinet and a conditions in Mexico and declares that none of the factions seemed capable of restoring order or bringing into power a stable government.

LONDON. June 3 .- The Morning Post's Petrograd correspondent says that the position of the German armies on the right bank of the San is such that either a remarkable temporary success of Mackensen's extremely daring maneuver or a crushing disaster must follow within a very brief period.

"Germans," he says, "have here a million men dependent upon a very narrow neck of territory, not seven miles wide, on the San for their only communication with their base. Their front is within eight miles of Mosciska, which is their immediate objective station on the main line of the railway to Lemberg. Both flanks are being attacked by Russians, who had, according to yesterday's bulletin, succeeded in stopping the advance of this enormous mass of men toward the east. The Russians have been busy, which is alone available for connection with the German rear. The suc-Army Corps have now considerably narrowed this neck. Mackensen has dashed in to gain at any cost a point on the railway behind Przemysł and join hands with the Germans operatgreat Dneister marshes."

With the fall of Przemysl at an early hour this morning the Austro-German armies achieved the object of the thrust commenced against the Russians in Western Galicia one month F. B. Bishop, the man who built ago today. The Teutonic allies won the victory with a suddenness overney while here. Several years ago war. Only ten weeks ago Prezmysl

PARIS, June 2, 5:15 a. m.—Bulgaria plete understanding, according to a Bucharest dispatch to the Petit Parisien, Roumania having agreed to HEREFORD PUBLIC SCHOOLS, cede territory in Dobrudja. The two countries will enter the war simul-Professor B. M. Harrison returned taneously, the dispatch says, Roumania

ing military plans.

H. M. BAINER SAYS:

Kaffir, milo maize and feterita have not failed to maintain every reasonable claim made for them. They adapt themselves to more or less liberal moisture supplies, "celling up" their sap during excessively dry periods and then resuming growth and development when rain comes.'

This is a continuation from Friday's this crop, and the price fluctuates from issue of The Plainview Evening Her- season to season. The fact that the ald of a bulletin recently issued by prices are good this season is not warstrator for the Santa Fe. The article rant that they will be good next, or is timely and practical and well worth preservation by anyone interested in farming in this section of Texas.-Editor

BARLEY.

Barley, while not a generally grown crop in this section of the Southwest, has shown good yields under proper conditions. Some of the six-rowed southwestern conditions after thorough tests. Barley is not a strongly drouth resisting crop, and does well when there is an ample early moisture supply. On account of the altitude and incidental cool night in much of the teritory under consideration, this crop is reasonably certain of making a fair yield. By reason of the rather tender and delicate nature of the young plant, barley should not be planted on weedy land. Spring conditions are better for barley in all this territory than winter This crop will not stand a great deal of cold, and it should not be sown or dinarily until the latter part of March. With a press-wheel drill, 30 to 40 pounds of barley should be found sufficient per acre. Barley is a very rich feed for hogs, and is said to make better pork than corn. It is also an excellent feed for horses.

Treatment for Smut. Barley, like other small grain, should be treated for smut before sowing. (See article on treatment of smut, elsewhere in this

BROOM CORN.

Broom corn, like those other members of the sorghum family to which it is related, is a great drouth resister, maturing liberal yields of brush and seed during extremely dry seasons. The comparatively short season required for maturing a crop of broom corn is another feature worthy of conto 90 days of warm growing weather conditions. An excellent sod crop, yielding heavily on this new land the first year without cultivation, broom corn does well on "old land," and on this latter it should have the same general cultural handling as suggested in connection with kaffir, mile maize and feterita. Considerable experience is required to properly handle broom culiar adaptability, the dwarf strains are far preferable in the Southwest. while the standard or larger strain is

sometimes grown. mended for this section of the Southwest, is harvested by going through the field and pulling the heads. This may be done all at one time, provided the development of the crop is uniform. but if it is uneven, it is better to pass through the field pulling only those heads that are in proper stage, and returning at another date for others, and 60 on down to the close. This irregular harvest makes more work, but it insures a richer reward when the crop is marketed. The time to assure uniformity, so that the crop may be harvested at one time, is not at the harvest, but the planting season. Use the greatest care to get good and dependable seed, and then the harvest will cease to be a problem. Standard broom corn is harvested by first tabling, which is accomplished by walking backward between two rows, breaking the stalks about three and one-half feet above the ground, ranging them diagonally across the middle. Other operators pass along cutting the tabled corn about six to eight inches below the brush or straw, so that it may be hauled to the sheds for threshing and drying. When the threshing is over, the brush should be placed in well ventilated sheds, not exposed directly to the sun, on trays or other device by which thin layers may be maintained for drying. As soon as danger of moulding is past, the brush should be put in considerable piles or bundles, so that the color will not fade or the quality deteriorate. Bales o broom corn made with the ordinary bailer should weigh about three hundred pounds. The neat appearing balc has the preference on the market, and is amply worth the little extra work due to its formation. Unfortunately,

there is not a standard demand for

CORN.

Corn is one of the most dependent crops on moisture conditions grown in this portion of the Southwest. Un-

(Continued on Page Three.)

invigorating to the Pale and Sickly The Old Standard general strengthening GROVE'S TASTELESS chill TONIC.

It Makes No Difference

ATHETHER your summer suit be a Hart Shaffner & Marx, a Kirschbaum, a Kuppenheimer, a Society Brand, a Hirsh-Wickwire, a Frat, or a hand tailored product we can renew them and keep you looking spick and span if you will get and stick to

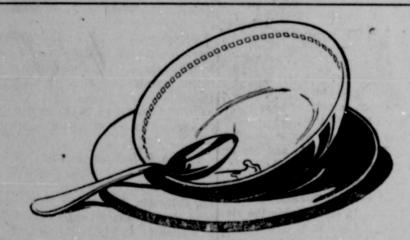
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The highest compliment you can pay a housewife is to eat heartily of the food that she places before you. It proves the merit of her cooking.

Thousands every morning receive complete satisfaction, and enjoy to the last flake their bowl of

Post Toasties

These daily compliments encouraged the continued bettering of these Superior Corn Flakes. The result was an improved Post Toasties---crisper and better than ever. Only the inner sweet meats of choicest Indian Corn are used in making Post Toasties. These meaty bits of nourishment are cooked, rolled wafer thin, seasoned "just right" and toasted to an appetizing golden-brown.

The flakes come to you in dust-proof, germ-proof wax wrappers ready to serve direct from the package—crisp, fresh and delicious as when they leave the big ovens.

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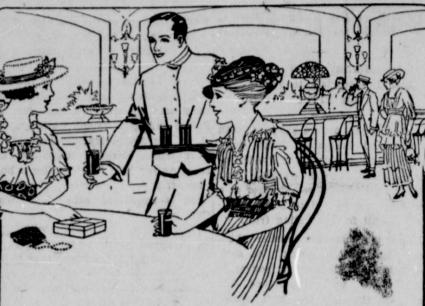
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You're sipping downright good, rich, nourishing food when you drink

White Swan Grape Juice

-this you get in addition to the real pleasure that fills your glass to the

Taste it and you'll say with us that you had no idea how good and how different grape juice could be until you drank White Swan.

Get it for home from your grocer
in bottles. Buy it by the glass

WAPLES-PLATTER GROCER CO.



The Biggest Irrigation Well In Hale County for Sale

See Dr. White's Irrigated Farms Before You Buy

Eleven Farm Homes Nearer Town for Less Money. District School On the Property

NO CASH PAYMENT DEMANDED WILL BE SOLD ON 20 YEARS TIME

Wells Complete With Layne & Bowler Equipment. 4 1-2 Miles S. E. of Plainview

H. M. BAINER SAYS:

(Continued from Page Two.)

it may be well to give corn at least a be chopped or thinned about the time your bowels. limited space on the diversified farm of this country. With special attention to deep early fall preparation of land, moisture conservation is assured, and a corn yield is rendered more certain. Not only the limted rainfall, but the corn ear worm and other insect pests tend to render the yield unsatisfactory. Hickory King, Broody Butcher, Squaw, some of the early Yellow Dents and Mexican June are recognized as the best varieties for all this territory. The genral cultural methods recommended for kaffir, milo maize and feterita will be found well suited to corn here.

COTTON.

Cotton, recognized as king of Southern crops for almost a century, has but recently asserted its right to a portion of the acreage on the diversi fied farm within some of the territory covered by this bulletin. For years it was believed that the somewhat shorter growing seasons in this portion of the southwest precluded the possibility of profitable production of cotton. Experience exploded this popular idea, and cotton has now come to stay on the generally diversified farm in this plains area. Yields from one-third of a bale to one bale and a quarter per acre have been produced in this sec-

Preparation of Seedbed. Seedbed preparation for cotton in the districts here being considered differs materially from that shown in the strictly Southern cotton districts. In the latter sections the crop is planted for the most part on an elevated ridge or "bed," while in this territory the seed is planted in lister furrows, between the ridges or "beds." In sections where there is an excessive rainfall and much moisture, it is desired to drain the water away from the row, hence the ridge or "bed," but in this southwestern country, where the rainfall is limited and necessity exists for conservation of moisture, the low row is found to be desirable.

Many cotton raisers in Northwest and Western Texas, as well as those in other sections, believe the old "story" that "cotton must be planted on hard ground." A liberal number of them have believed and practiced this so long that they are almost afraid to plow cotton ground at all. While it is true that the seed should be firm and that he tap-root should have opportunity to enter hard ground, there is no crop that will respond better to tillage methods of the right sort than cotton. The ground should be thoroughly and deeply prepared, either by plowing or listing, and fail preparation by either of these methods is preferred to spring preparation. When early deep plowing or listing is impossible, shallow listing in the spring is preferable to shallow plowing at that season of the year. Deep preparation in the spring for cotton is not recommended. Many fields that are clean of weeds and have been well cultivated during the past season may be fairly well prepared by double discing early in the spring, and then listin-in the crop at planting time. Regardless of whether or not the field was first plowed, listed or double disced, it should be kept free from crusts and weeds until planting time by harrowing or cultivating. At planting time the seed should be dropped into new furrows, regardless of previous metiaod of soil preparation. These furrows may be made with lister or large sweep, and they should not be too deep. Seed. Ordinarily the seed planted

is badly mixed, a condition that should be changed. From four to five different varieties of cotton plants have been counted growing in the same row. These mixed plants mature unevenly, the bolls opening at different times; some of them are "stormproof," while others "blow out" easily. This gives a mixed staple, usually of poor quality, and incidentally low in price. Slow and difficult picking is another undesirable feature of this mixed character of seed. The Mebano Triumph variety is one of the best for Southwest conditions, being a good lint producer, "storm-proof," and me-

How and When to Plant. A very narrow trench should be opened in the bottom of the lister or sweep furrow. and into this the seed is dropped. The seed-trench should not be over an inch wide and at least that much in depth. After covering the seed but lightly in this trench, the dirt should be packed with a little roller or drag of some kind, as nothing will aid so much as this process in securing a stand. Planting should be done between May 1st and May 20th, and onehalf bushel per acre will be found

sufficient of good, clean seed. Cultivation. Cultivate deepest in the

beginning, and shallower as the roots begin to spread. Cotton should be cultivated frequently, and no cultivation less than 31/2 inches deep is recduced exceptionally good yields, in the fact that comparatively thin stands rare instances running as high as six- produce the heaviest yields, it is well ty-eight bushels per acre. Even to have the plants from 9 to 14 inches

(Continued on Page Six.)

E. N. EGGE

UGH! CALOMEL MAKES

der favorable conditions corn has pro- ommended at any time. In view of Stop Using Dangerous Drug Before It Salivates You! It's Horrible!

You're bilious, sluggish, constipated though the "grain sorghums" are rec- apart in the row, with the rows not and believe you need vile, dangerous ognized as the corns of the Southwest, closer than 31/2 feet. The crop should calomel to start your liver and clean

> Here's my guarantee! Ask your druggist for a 50-cent bottle of Dod-

A. C. BAYLY E. N. EGGE AUTO CO.

> Oxy Acetylene Welding We Weld Cast Iron, Malleable

Iron, Copper, Aluminum, Brass and Steel. No Job Too Large No Job Too Small

tonight. If it doesn't start your liver a spoonful of harmless, vegetable Dodand straighten you right up better on's Liver Tone tonight and wake up than calomel and without griping or feeling great. It's perfectly harmless, General Tonic because it contains the

you will feel weak and sick and nause-

Free---a Pocket Coin Container

Call at the Citizens National Bank and receive one free-

It will help you to save the loose change that so easily slips away---You don't have to open an account.

Just say you saw this advertisement in The Herald.

Citizens National Bank Capital \$100,000

son's Liver Tone, and take a spoonful ated. Don't lose a day's work. Take Whenever You Need a General Tonk

The Old Standard Grove's Tasteless making you sick I want you to go back to the store and get your money.

Take calomel today, and tomorrow thing afterwards.

so give it to your children any time. It can't salivate, so let them eat anyout Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

We Re-bore Your Ford Cylinders for \$5.00

Ask for particulars

Mrs. Bettie Knight Malone, Proprietor Telephone Number 237

NICE SOUTH ROOMS TO LET

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The Nash Rooming House has been remodeled throughout. There are fourteen downstairs rooms to let-large, roomy and well-furnished. Nice dining room in connection, J. D. Asher in charge. Dining room open for first time Sunday.

SUNDAY DINNER 25c

Each Sunday we will serve a dinner for twenty-five cents. Regular week-day price is thirty-five cents. Table board \$4.50 per week. Meal ticket good for 21 meals \$5.00

ROOMS 25c AND 50c

Large lobby and parlor for guests. A homelike place at popular prices.

Nash Rooming House Telephone 444

W. A. NASH, Proprietor

≇

TW0160 ACRE HOMES

WENTY acres in alfalfa. Better improvements. Four miles from Aiken; nine miles from Plainview in the heaviest developed part of Hale County. Select your own plan for home.

No Cash Payment Demanded Twenty Years To Pay

\$85.00 an Acre

Layne & Bowler

Wells and Pumps, St. Marys Engine Both the Best On the Market

The Above Improvements Will Be Made

DAN WHITE

Plainview, Texas

All Work Guaranteed **PHONE 646, PLAINVIEW, TEXAS**

Those who have had cakes ruined by jarring the stove, slamming the oven door or a heavy footstep, may have wondered how the dining car chef can turn out such marvelous biscuits, hot breads and pastry when his oven is being incessantly jarred and jolted and shaken by the motion of the train.

To get pastry to raise and stay raised under these con-its leavening gas-that sustains the raise-until the dough is baked through.



Dining Car Chefs have found a baking powder exactly suited to their needs in K C and you will find it just as well suited to your requirements. K C is really a blend of two baking powders, one active as soon as moistened, the other requiring both moisture and heat to start the generation of leavening gas. No matter how moist and rich you make your cake, K C Baking Powder will sustain the raise until a crust is formed and all danger of falling

K C Baking Powder is pure and healthful. It is guaranteed under all pure food laws, and is guaranteed to please you. And it is sold at a reasonable price—no baking powder should sell for more.

Try a can at our risk and be convinced.

Avery Company

of Texas

Gas and Steam Tractors

Engines

Gang Plows

Belting

Pumps and Pump Hose

The Yellow Fellow

Grain Separator The Champion Kaffir Corn Machine of the World

Ware House opposite Opera House. Come in and let us show you the features of this line.

SEE

E. E. WARREN OF W. R.

The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HERALD PUBLISHING COMPANY, Corner North Pacific and Second Sts.

HARBERT S. HILBURN, Editor.

E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

11.50 a Year; 75c, 6 Months.

Advertising Rates on Application.

"SAY, HAVE YOU GOT ANY JOB?"

"Say, have you got any job I can do?" and two little kiddies in overalls stood abashed with their straw hats in their hands.

'What can you do, son ?"

"No, there is nothing here you can do." "Well, say, when you get a job here for me will you 'phone?"

"Yes, I'll 'phone you."

With that they left and entered the door across the street. Presently they passed the door again. I asked the boys what they wanted to do. They replied that it made no difference; they wanted work. One of the boys was overheard to say: "There ain't no use trying no more; we've been all over town." The reply was: "The next man might have a job. Let's see all uv 'em.'

That boy has the right spirit He does not find it necessary to work for a living, but he wants to work during vacation. When one man turns him down, he's ready to tackle the next.

The spirit of ambition backed with that of determination will win. "Stickability" is a valuable asset to any boy.

We glory in your spunk, kiddie.

DEVELOPMENT ONLY SUGGESTS POSSIBILITIES

The time has been when large tracts of land in the South Plains could be bought for \$1.25 per acre. That time is easily within the memory of many men now living here. To many of these men the advantages of intensive and irrigated farming have not appealed

It has been found that many field crops and deep-rooted plants thrive in the Plainview country without irrigation. Water is not a necessity for crop growing; but it makes possible much larger yields, the cultivation of lands otherwise chiefly valuable for grazing.

When the worn-out, non-productive and expensive lands of the Eastern portion of the country are considered, the immense value of new, rich, irrigable lands is evident. Only a small per cent of the and is under irrigation, and it is the prediction that a large per cent of it will ultimately be brought under water. The permanent future population will be largely made up of the influx of men with capital who want to farm new lands in a healthful, pleasant section of the Southwest. To such a country the North and East are leoking for homes for surplus population. The progressive, wide-awake farmers are the ones who are moving to the newer country, which offers wider opportunities for the man really alive to the situation,

In California the study of irrigation and the extensive use of ground water for irrigation purposes, public supply, etc., led the United States Geological Survey, in co-operation with the California State Department of Engineering, to undertake investigation. The preliminary report is very favorable, and it is estimated that where in 1912 only 3,5 per cent of the area was irrigated, when the investigation was begun, seventy-five per cent, or twenty-one times that area.

will ultimately be placed under irrigation. There is offered in the shallow water of the South Plains country one of the best irrigation propositions now being developed. The work of private individuals and the Texas Land and Development Company is only a suggestion of the future possibilities of this section. In two or three years' time the Aiken district has been transformed from prairie lands into one of the best ordered and most productive sections of the Southwest.

And this is only the beginning of the splendid work of development-a mere suggestion of development possibilities.

ADMINISTRATION PROGRESSIVE

Whatever else may be said of Governor James E. Ferguson, the policy of the administration in carrying out the compulsory education law, and the million-dollar appropriation bill for Texas rural schools mean more for the development of Texas educationally than any measures which have been enacted previously.

The two measures are sound, and mean much for Texas people.

MEN

T IS a positive fact I that we give you an all wool, pre-shrunk and hand tailored suit for

\$15.00

Can You Beat It?

We Decidedly Say, No Height of Style Maximum of Value

HEADOUARTERS FOR WALKOVER SHOES TRADE IN PLAINVIEW GOVERNOR APPOINTS PHILLIPS

J. E. Yantis, of Waco, to Be Associate Justice, Succeeding Judge Phillips.

Judge Nelson Phillips, formerly of Dallas, has been appointed by Governor Ferguson to succeed Chief Justice Brown. J. E. Yantis, of Waco, has een named as the successor of Judge Phillips as Associate Justice. Mr. Yantis and a brother formerly maintained offices in Sweetwater.

LAMB COUNTY BIGAMIST GETS TWO YEARS IN PENITENTIARY.

Cap Peters, the Lamb County man billed for bigamy, was given a twoyear sentence in the State penitentiary in the district court at Olton.

NOTICE.

Sunday, June 6, is Decoration Day of W. O. W. Camp. All members will meet at hall at 2:30 and reconvene at cemetery at 3:30. Public is invited.



Tires

ET us see to your mo-Loring-comfort! Give us the responsibility for the equipment of your car with all it demands in tires and

Firestone

Non-Skid or Smooth Tread Tires are your best insurance against delay and repairs. Your safest aid to dependable travel.

and tread-toughness have been demonstrated by marvelous successes for 14 years.

Get the benefit of this record and our own complete service.

Brown Motor Company

Jim Oswald and wife left this morn- where they have been visiting. ing for Los Angeles, Calif., to visit Mr. Oswald's sister.

C. L. McDonald left yesterday for J. F. Cole, wife and daughter, Lillie, CHIEF JUSTICE SUPREME COURT. Slaton and Abilene, on a business trip. Leturned yesterday from Galveston,

B. C. Glenn, of Tulia, visited with Seth Ward friends Sunday.

Born, to Mr. and Mrs. A. W. McKes. Saturday, May 29, a girl.

Eat Ice Cream at the KASH KANDY KITCHEN.

HOW A MAN WHO PUT OFF LIFE INSURANCE LOST HIS **OPPORTUNITY** TO INSURE

HE DIED

PAUL A. TURNER, Agent Federal Life Ins. Co. of Chicago, III.

SPECIAL ATTRACTIONS AT

Carter-Houston's

FOR THE MEN

A Special Lot of Men's \$12.50 to \$25.00 Suits to close out, choice \$8.85 Several Dozens of Men' Low Shoes --- Edwin Clapp, Howard & Foster and Peter's Shoes. While they last, choice the Pair \$1.25

FOR THE WOMEN

A Special lot of \$1.25 to \$2.00 Dresses to close at Middy Blouse Special --- Our regular \$1.25 line, all included at A wide selection of women's Skirts at reduced prices

98c

95c

Women's and Children's Oxfords, Yes!

All broken lots divided into two lots, one at 95c, one at \$1.50. Many choice oxfords and slippers included in these lots, regular \$1.50 to \$5.00 grades.

> One Lot Women's and Children's Oxfords One Lot Women's Oxfords

\$.95 1.50

You will find many bargains in our stock at our regular low prices

TRADE IN PLAINVIEW

CARTER-HOUSTON'S

"Goods That Speak For Themselves"

13TH SEMI-ANNUAL SALE

The Big Store's Greatest Half Yearly Sale -- 10 June Days

Saturday the 5th to Wednesday the 16th

NEW SEASONABLE GOODS AT SACRIFICE PRICES

OR THE 13th TIME we come to spread the half yearly feast of Bargains and invite our patrons to partake of the good things. So often you have by your patronage helped us make a mutually profitable event that it would seem useless at this time to emphasize the importance of this MONEY SAVING OP-PORTUNITY. But The RICH-LIER Store is never satisfied with well enough. Each season's plans are made for greater things-better values to offer, larger sales to record, and more pleased patrons. And so we've planned to make this an

UNPRECEDENTED MONEY SAVING EVENT

Sale Opens at 9 o'clock on Saturday Morning, June 5th

Store Closed on That Day Until Opening Hour

MAIL ORDERS during this Sale will have our accustomed prompt and careful attention



102 North Pacific St.

Plainview, Texas

107 West Main St.

HOLLAND-MAGGARD.

Orlando Holland, Miss Vera Holland for the kindness of our relatives, here today on business. and R. L. Maggard were married by neighbors and friends in Bartonsite, Rev. O. L. Hailey.

MISS GOODE PRESIDENT OF CITY FEDERATION. rest upon all of you.

year for the City Federation of Clubs were elected. Miss Burr Goode is the REVIVAL AT CHRISTIAN CHURCH. are Mrs. Dave Collier, 1st vice president; Miss Edna Mayhugh, 2nd vice Christian Church will begin next Fripresident; Mrs. J. Walter Day, secre- day night, by Percy Cross, of San tary, and Mrs. W. B. Martine, treas- Antonio, Texas. Mr. Cross is a preach-

cially interesting.

SOROSIS CLUB STUDIES

The Sorosis Club met Wednesday, May 28th, with Mrs. H. W. Knupp. All members except one were present. yesterday on business. Mrs. Hooper read some items of interest regarding the Kaiser.

paper on "The Commercial and Manu- to their home, in Nebraska. facturing Interests of Germany.

There was general discussion of both subjects by all present, indicating a

Mrs. J. M. Malone.

EPWORTH LEAGUE PROGRAM

Leader-O. D. Coan. Devotional and Song Service.

Talk by the Leader-"The Spirit in Which Guidance Is Offered." "The Story of Cornelius and Peter

(Acts 10:1-23)-Miss Nora White, Scripture Examples of Guidance: 1. "By Barriers Thrown in the Way" (Acts 16:7)-Miss Willie Young.

2. "By Doors of Opportunity Opened" (Cor. 16:9; Acts 16:9-10)-Miss Julia Ansley. 3. "By Inner Impression" (Gal.

2:1-2) - Miss Eva Green. 4. "By Human Counsel" (Acts 9:6-18) -W. M. Wilson. 5. "By the Bible" (Luke 18:18-21)-

PRESBYTERIAN CHURCH.

Miss Gilbert Moore.

Sunday School at 9:45. Preaching at 11 a. m. Subject, "The Adult and the Book.'

Preaching at 8:30 p. m. "Fishers of Men." Good music at both services. Strangers in the city and those who have no place of regular worship will

find a hearty welcome. T. B. Carter is unloading a carload

KANDY KITCHEN

Last night, at the residence of Our hearts are filled with gratitude Abernathy and Plainview who were so of our loved one. May God's blessings

> MRS. LOCKEY JANES AND CHILDREN.

paper by Mrs. F .P. Powell was espe- his people in his knowledge of the smith, and the members of the church GERMANY AND ITS PEOPLE, are expecting a great meeting under

Horace Edmondson went to Turkey

Flamm, who have been visiting here Mrs. Sawyer read a well-prepared with P. Flamm, returned yesterday

Hale Center, were in the city on busi- had business here today.

business here today.

L. D. Griffin, of Abernathy, was

Dr. S. J. Underwood, of Hale Cen. father, H. A. Holbert, of Coleman. ter, had business here today. R. E. Terry, of Hale Center, was in

Plainview today on business. Prof. J. E. Stephens, of Wayland Col-

The Wayland College Business School is having a summer session.

Miss Beulah, went to Canyon this morning where Miss Beulah will at-

Claude C. Gentry, cashier of the First returned yesterday from an extended State Bank of Hale Center, was in visit in Los Angeles, Calif., and other

C. L. Akerson, of Hale Center, was A large number of teachers and Mrs. Henry Schaeffer, of Tulia, arstudents from Floydada, Lockney and rived yesterday for a ivsit with her Plainview went to Canyon yesterday daughter, Mrs. Tom Shafer.

Sadie Earl, are visiting Mrs. Adams' friends.

offices to the New Donohoo Building. the city yesterday on business.

Mrs. J. M. Adams and daughter, Sunday for a few days' visit with

W. C. Clements returned yesterday Lockney, were in the city Sunday to

It is the weak only that go down, that give up, that turn coward in times of greatest trial, times that to those of character only bring to the surface latent strength and persistence.

BUILD YOU A HOME

••••••

Trade in Plainview

Plainview Lumber Company



IT is only a short time that you can call her Mother's baby-soon she will be a school girl and then a young lady.

But a photograph of Mother and baby keeps for all time the memory of those happy days---and later pictures will show the transition from childhood to girlhood.

Make the appointment to-day.

Cochrane's Studio

TRADE IN PLAINVIEW CASH GROCERY CO.

PURE FOOD PRODUCTS

SPECIAL INDUCEMENTS IN PRICES

14 lbs. sugar	\$1.00	Farmer Jones Syrup	60c
	2 1-2c	White Swan Grape Juice Qt. Size	45c
Old Spuds, per lb.	The state of the s	Best Broken Rice, per lb.	5c
New Spuds, per lb.	4c	Fancy Dried Peaches, per lb.	. 10c
Navy Beans, 14 lbs. for	\$1.00	Dried Pears, per lb.	15c
Mexican Beans, 14 lbs. for	1.00	Fancy Seedless Raisins, bleached, per lb.	15c
Pink Beans1 4 lbs. for	1.00	Bulk Cocoanut, extra quality, per lb.	25c
	1.00	25c size catsup	20c
13 cans Babbits Lye for		50c size Queen Olives	40c
Large size Flake White Compound .	1.10	12 boxes Double Dip Matches	45c
Large Size Crisco	1.00	No. 3 size Van Camps Hominy, per can	10c
Blue Karo	50c	No. 3 size Van Camps Kraut, per can	10c
Red Karo	55c	31b. White Swan Coffee	\$1.25

WE DELIVER \$2.50 WORTH CASH GROCERY CO.

Highest Price Paid for Country Produce

(Continued from Page Three.)

the third pair of leaves appear. crop of cotton that appears to be suffering from lack of moisture may be revived by cultivation, in view of which shall not stop cultivating on account of dry weather. Small shovels are and sweeps for the later, although slightly lower than the surrounding ground at all times, a system insuring moisture accumulation around the plants. Do not "ridge" the row.

COWPEAS.

Cowpeas, generally favored throughout the United States, are among the list of crops adapted to the Southwest, and may be grown in separate fields or in alternate rows with kaffir, milo maize and feterita, being planted about three weeks later than the grain-forage seed, and under this plan will show good yields of peas and hay. Crops of kaffir, milo maize and feterita planted in this every-other-row plan with cowpeas give as heavy yields of grain as do those planted in every row without the peas. It will be seen from this that there is no sacrifice of grain, and at the same time the cowpea crop is secured extra in addition to the benefit to the land derived from good for the land also, in that it tends cowpeas. These cowpeas have fine feeding quality, considered practically equal to alfalfa if harvested at the used. The demand for this pea seed is always liberal and at good prices, so that the production of seed on a commercial basis, all things being favorable, gives a distinctive value as a

Varieties. Blackeye, whippoorwill, blue goose, red ripper, crowders and common strains, and are selected according to the purpose for which they are to be grown. If seed is the desired feature, it is probable that the blackeye should be chosen, but if forage or hay is the object sought along with the seed, then the whippoorwill, the blue goose, red ripper or some one of the others would be given precedence. As a green-manuring crop, he cowpeas, especially the strongly vining varieties, have few superiors. As a green manure, these peas should be plowed under while still green, as in this way they add much value to the soil.

EMMER AND SPELTZ.

Emmer and speltz, by reason of their marked similarity and sameness of habit and growth, will be treated as one and the same crop in this publication. While the feding value of both crops is about equal, some authorities state that emmer is a somewhat heavier yielder and a trifle hardier. These crops are drouth resistant, and have shown fair yields under unfavorable conditions of soil and climate. Black emmer are both good varieties, and wheat. Spring emmer and spietz should be sown with a press drill immediately after oat sowing, and from 30 to 46 pounds of good, clean seed will be sufficient to seed an acre. In feeding experiments, emmer and spletz have been found practically equal to oats and barley for cattle, sheep and horses, and for the latter class of animals may take the place of oats. (Continued next issue.)

EAST MOUND.

School Notes.

EAST MOUND, Texas. May 28 .-Ollie Wallace has been absent several days this week, on account of hay

Mrs. Estes has consented to be at the library on Wednesday afternoons during vacation, so that our pupils may have an opportunity of reading

The pupils and patrons are enjoying an outing at Pioneer Park today, Royal Long, of the fourth grade, made the highest general average for the term, making 92%. Mark Eiring, of the seventh grade, came third, with 91, and Anna Belle Estes came sec-

ond, and led the girls, with 918-9.

Dick Estes left Sudnay for a week's business trip to Denver, Colo. liss Wallace and Mr. Eiring atthe show Saturday night. visitors to Plainview were and Rosa Wallace, Ione Mrs. Seamans and

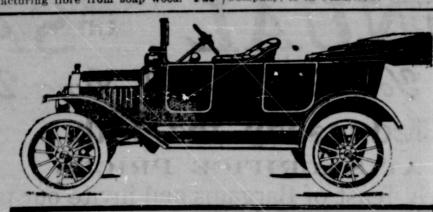
s. Estes and fam

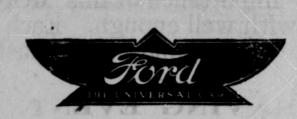
ily, Mrs. Long, Rush McCauley and tories have ben opened in one town, Mr. and Mrs. Dougherty.

facturing fibre from soap weed. Fac- Company, is in Plainview.

and others are bidding for them.

New Mexico is very much interested | George M. Evans, of Dallas, reprejust now in the possibilities of manu- senting the Southland Life Insurance





Readily adaptable to all situations, with its ability to meet and overcome the unusual, the Ford is the car for your tours and camping expeditions, as well as being a genuine utility in the demands of every day life. Averaging about two cents per mile to operate and maintain.

Barring the unforseen, each retail buyer of a new Ford car between August 1914 and August 1915 will receive from \$40 to \$60 as a share of the Ford Motor Company's profits.

Touring Car \$490; Runabout \$440; Town Car \$690; Coupelet \$750; Sedan \$975; f.o. b. Detroit with all equipment. On display and sale at

BARKER & WINN, Agents Plainview, Texas

The Sealy Mattress

TS made entirely and solely I of pure, virgin, long fibre cotton—the best that grows. At Sugarland, which is a few miles west of Houston, Texas, in the famous Brazos Valley, the Sealy Mattress Company have one of the largest and most highly developed cotton plantations in the world. There is no other land that excels this particular plantation for the production of highgrade cotton.

By producing their own raw material, they are, in a measure, immune from the fluctuations of the cotton market, and our customers are assured of permanent uniform quality of the highest grade staple grown under the sun.

Their great, new modern factory is located on this plantation, making Sealy Mattresses of cotton grown by themselves, for you.

This cotton has fibres from an inch to an inch and a quarter long. It is cotton with body and vitality. It's the finest mattress cotton in the world--in fact, other makers think it too good for mattresses. There are no linters, mill-waste, or any foreign substance mixed with this cotton. It's of absolutely uniform quality in every part of every Sealy Mattress. They do not bleach the cotton, but leave it in its natural creamy white condition, instead of making it the dead white that may look better to those who do not know cotton. You have the privilege of buying this world famed Sealy on our Time Payment Plan, \$1 down, \$1 a week, hence putting this mattress within the reach of all. Comfort for all. Do not delay-every good night's rest you enjoy prepares you better for the day's toil. We are exclusive Plainview agents for this Sealy Mattress.

FURNITURE AND UNDERTAKING

Nice Enough for the Wealthiest

Cheap Enough for the Poorest

Best Describes a New Shipment of Pretty, Comfortable, Useful Articles Just Received for the Household

> **Dining Suites** Dressers Buffets

Bedroom Suites Chiffonieres Desks

We are better prepared to serve you than ever before. No clerk hire or heavy overhead expense enables us to give you better values for your money than you usually expect.

> Wall Paper Traveling Goods Floor Coverings Aluminum Ware

Oil Stoves Refrigerators Ice Cream Freezers Hammocks

Telephone Number 95

W. E. Winfield

'Trade in Plainview"

"If it Isn't Good We Make it Good"

Some Sure Enough Extra Specials

Its a real vital problem to secure grocery necessities at less cost. You will always find here extra special prices on one or more items. This time we have

Diamond "C" Sugar Cured Hams 18c at the extra special price of per lb. Diamond "C" Breakfast Bacon at 27c the extra special price of per lb.

For Saturday and Sunday

Fresh Tomatoes New Cabbage Fresh Cucumbers Good Strawberries

Fresh Cherries

New English Peas Fresh String Beans New Potatoes **Good Dewberries** Fresh Gooseberries

New Asparagus Tips Fancy Bananas, Oranges and Grape Fruit Get the Habit of Going To

THEATRE FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISSPELLED WORD IN THE WANT ADS

THE EVENING HERALD'S LIVE WANT AD PAGE

TELEPHONE

BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO PRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.

We are in the market for Dry and OUR FLOURS cost you just a little "They say every big family has a Green Hides in any quantity. RUCK- less and are just a little better than

We are in the market for Dry and Green Hides. Highest prices. ALLEN Go to the City Bakery and see BCNNER, Coal and Grain Dealers. DAVENPORT'S Crispette Machine. 4t.

the local markets will be found at DUNCAN, JR. VICKERY-HANCOCK'S.

FOR SALE.

weight 1,800 pounds. As good as the Grant Building to the New Donohoo best. Sure foaler. Will be sold to the Building, first door south of the highest bidder First Monday. Terms Olympic Theatre. given. Don't miss this if you need this July 2. kind of horse. -Adv. 1t.

WANTED.

lcans. RUSHING LAND CO. June 18, 72. Reward.

Will trade notes for Ford chassis. Address "FORD," care of Herald. tf. In numbers to suit purchaser, good

time: optional payment NATIONS, El Paso, Texas. June 4. privileges. M. F. Young. Home-grown Vegetables as soon as corner square.

DISSOLUTION NOTICE.

Notice is hereby given that the part- | Girl for general house work. DAVIS nership firm of Drs. Guyton & Nichols BOARDING HOUSE, 310 North Prairie has been mutually dissolved, effective Street, or Phone 383. June 1st, 1915. All accounts owing the firm are due and payable at once, Go to the City Bakery and see and all bills due by the firm should | DAVENPORT'S Crispette Machine. 4t. be presented immediately.

DR. J. V. GUYTON and DR. O. E. NICHOLS.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. -Adv. 2t

FOR SALE.

One Black Percheron Stallion weight 1,800 pounds. As good as the best. Sure foaler. Will be sold to the given. Don't miss this if you need this -Adv. 1t. kind of horse.

DRS. SMITH & SMITH Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES,

and all-RECTAL DISEASES. No cutting, tying and cauteris ing. Treatment safe and sure. No detention from business

or pleasure.

PRODUCE COMPANY. -Adv. tf. other brands. HARVEST QUEEN

FOR SALE OR TRADE-Good rub-Strawberries and all of the Fresh ber-tired top buggy and harness. A Fruits and Vegetables which come to classy young man's buggy. J. F.

NOTICE OF REMOVAL.

One Black Percheron Stallion, I have removed my offices from the

DR. O. E. NICHOLS.

LOST.

Three log chains between Plain-Vendor Lien Notes, or will make view and P. B. Snyder's farm. Phone

FOR SALE ON TIME.

grade cows with good calf crop. Also FARM AND RANCH LOANS limited number of two- and three-Six per cent: five years' with approved security. Write J. H Gen. Agt. Office northeast they are for sale are to be found at tf VICKERY-HANCOCK'S.

WANTED.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

ROOMS TO RENT.

Board if desired. Some nice front rooms. Phone 341.

Go to the City Bakery and see DAVENPORT'S Crispette Machine. 4t

MONEY-WILL DIS-NOTES OR LOAN ON HALE COUNTY LAND. SHALLOW WATER LAND CO.

> Stop at VICKERY'S as you go home onight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and

> FOR SALE - Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142,

black sheep. Well that's the way of the world. Even among Diamond // Tires there's about one out of every hundred that isn't just what it ought

-Mister Squeegee

We don't judge families by their black sheep.

We judge the black sheep by their families. And the better the family the blacker the sheep. So when a Diamond Tire gets into trouble we think more strongly about it because it comes from such a good family.

But isn't it a wonderful record-about one Diamond Tire in every hundred a black sheep-

Oh, not really deep-dyed black-let's say it's sort of a dark gray sheep actually. The difficulty is that Diamond Tires can only,

be compared with Diamond Tires. There's no other standard of comparison. Send for our book of letters from dealers who

sold Diamond Tires in 1914. It tells how more than 99 out of every 100 of the more than half million Diamond Tires sold last year gave maximum service at minimum mileage cost. It is yours for the asking.

Diamond Squeegee Tires are sold at these

"FAIR-LISTED"	PRICES
	-

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 31/2	12.20	36 x 41/2	-28.70
32 x 31/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 51/4	46.00

PAY NO MORE

For Automobiles, Put on

For Cyclecars, Motorcycles

Diamond Squeegee Tires

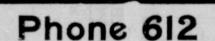
Barker & Winn, Jobbers Plainview, Texas



LOW ROUND TRIP SUMMER TOURIST EXCURSION FARES

on sale daily after June 1st. Low rates to all the principal points in the United States. Are you going to the Panama-Pacific Exposition at San Francisco? Let us help you plan your Summer Vacation. Phone

R. F. BAYLESS, Agent



For Special Orders On Roses, Boquets, etc., Also Fresh Vegetables

D. C. Aylesworth

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging I had gotten so weak I could not stand, Conditions, Mrs. Bullock Gave

Up in Despair. Husband Came to Rescue.

Catron, Ky .- In an interesting letter trom this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little more than a million women, in its 50 while, and could not walk anywhere at years of continuous success, and should all. At times, I would have severe pains surely help you, too. Your druggist has

ment relieved me for a while, but I was mend it. Begin taking Cardui today. that, nothing seemed to do me any good. Track

and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped sold Cardui for years. He knows what The doctor was called in and his treat- it will do. Ask him. He will recom-

soon confined to my bed again. After Advisory Dept., Chattanooga Medicine Co., Lader Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book. Mouse that, nothing seemed to do me any good. Treatment for Women, seem in plain wasper.

less and are just a little better than Groceries, we invite you to get our other brands. HARVEST QUEEN prices and compare both the quality

Fresh Oysters, Fresh Fruits, and a -Adv. tf. full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. -Adv. 2t.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL, Ad. tf. Phone 17.

Green Hides. Highest prices. ALLEN mattresses made new. Telephone 295. & BONNER, Coal and Grain Dealers June 11-pd. -Adv. tf.

FOR SALE—REGISTERED

purchaser's name free of charge; also Dale Jersey Farm. Phone 9025. tf. Setters and Pointers, Newfoundland, St. Bernards, Boston Terriers, Scotch Collies, Bloodhounds, and all other DAVENPORT'S Crispette Machine. 4t. breeds named in catalogue. Chester White, Poland-China, and Registered Duroc-Jersey Reds. Ferrets, Belgian on farm. 'Phone W. F. ARMSTRONG, Hares, Pigeons. List of Poultry. For Petersburg. 10c we mail the most comprehensive descriptive illustrated catalogue in existence of all breeds. Whoever sends for one, and is not satisfied with it, place west of Helen Temple Farm. can have his dime back. SUSQUEHANNA VALLEY KENNELS,

Tunkhannock, Pa.

and paying for this ad.

of any kind. We need your co-opera- we will try to do it for you. PLAINtion. Phone 294. Office over Boyd VIEW NURSERY. -Ad. Fri, 4t-pd.

NOTICE.

for any bills incurred by her. JOS. K. GALLUP. 2t.-pd.

Center. Reward. J. N. MORRISON, Plainview Creamery.

NAT, BANK OF COMMERCE,

Hall's Catarrh Cure is taken internally, acting lirectly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 78 tents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

OUR FLOURS cost you just a little! While others are talking low-priced -Adv. tf. and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17.

> VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to

PLAINVIEW MATTRESS FAC-We are in the market for Dry and TORY .- Mattresses made to order; old

FOR SALE.

Full-blood Jersey Cows, fresh in FOX AND BEAGLEHOUNDS, milk. Two young males. All our We register each puppy or dog in raising. See S. S. DANIEL, Alfalfa

Go to the City Bakery and see

WANTED: Man and wife to work

Six Jersey Milch Cows, fresh. First C. W. LONG. -Adv. tf.

YOU ARE INVITED

To come and see the PLAINVIEW FOUND-Bunch of keys near Gil- NURSERY and investigate for yourbert's livery barn. Finder may have self the stock that we have of homesame by calling at The Herald office grown young bearing trees, also good 3t. assortment of vegetable plants. We can also supply you with insecticides See the PLAINVIEW EMPLOY- of most all kinds. If you have spray-MENT AGENCY when in need of help ing to do and cannot do it yourself,

One Black Percheron Stallion, My wife has deserted my bed and weight 1,800 pounds. As good as the board, and I will not be responsible best. Sure foaler. Will be sold to the highest bidder First Monday. Terms given. Don't miss this if you need this -Adv. 1t.

Tool box off automobile between A Fine Remedy For Biliousness and Constipation

preparation of real merit. It is a vegetable remedy that acts naturally and effectively, thoroughly cleansing the liver and bowels. It is easy to take and has none of the dangers and bad after effects of calomel. LIV-VER-LAX will get a support the control of the control of the calometer. get you right, keep you right and save you doctor's bills. Sold in 50c and \$1 bottles under an absolute guarantee. Every bottle bears the likeness of L. K. Grigsby. For sale by

J. W. WILLIS DRUG CO.

RUBBER WORK

We do conscientious repair work on your tires, tubes, and other rubber articles. We ask an opportunity to please you on this class of work.

^ Plainview Rubber Co. PHONE 104

Light Four Touring and Roadster \$1,285

F. O. B. LANSING

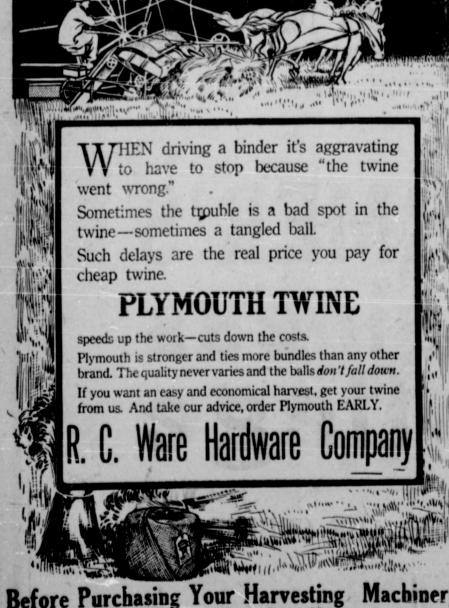
THE Oldsmobile HAS THE **POWER**

The mighty motor of the Oldsmobile is of the valve-in-thehead type.

Equipped with the famous Delco Starting and Lighting System.

Every new feature of efficiency, convenience, utility, comfort that has made the Oldsmobile famous are in these

MRS. BETTY KNIGHT MALONE, Prop.



Before Purchasing Your Harvesting Machinery Be Sure to See Our New

Binders, Mowers and Rakes

seit, of Dallas, who is a Senior in the Sunday. Baylor Medical College.

and Dora Bell left yesterday for Can- with her mother, Mrs. Q. Hoyle. yon City, where they will attend the West Texas State Normal.

Misses Dalsy and Marie Gidney have returned from Fort Worth, where they attended Our Lady of the Victory

Prof. and Mrs. Buford O. Brown will arrive Sunday from Austin. Professor Brown will be with The Herald while E. B. Miller, business manager, will take his vacation at Boonville, Mo., with the family of his father, C. G. Miller. Mrs. Miller and the children have been visiting in Boonville several

O. H. Campbell and wife left yesterday for a short visit with friends at Hale Center.

J. H. Hall, of LaCrosse, Wisc., arrived in Plainview yesterday for a visit with his brether, W. R. Hall, Bert Clark, of Galveston, arrived in Plainview today for a visit with his sister, Mrs. J. P. Houston.

Mr. and Mrs. J. E. Sheeon and son, J. E., Jr., left yesterday for Llano and Leander for a visit of four weeks with friends and relatives.

J. W. Wiggins has been visiting in Plainview several days. Prof. Ralph Porter left yesterday for

a visit in Tulia. He will probably attend summer school at Boulder, Colo., and do work toward securing a degree. Mrs. A. L. Love and children, of Floydada, were in Plainview yesterday

en route to Bowie, where they will visit a sister of Mrs. Love. R. M. Ellerd left yesterday for Ama rillo on business.

Amarillo yesterday. Mrs. I. B. Broyles and daughters

Mildred and Ione, are in Lockney visiting friends and relatives. Rev. W. F. Ledlow, of Lockney, was in Plainview Wednesday, on business

Rev. H. G. Finley, of Lockney, was here Wednesday. E. T. Coleman and family and Mrs. W. C. Talbey left this morning for San Francisco to visit the Exposition.

Carter Lindsay and mother, Mrs. S. J. Lindsay, left this morning for Denver for a visit.

Mrs. J. J. Lash left this morning for San Francisco to attend the Panama-Pacific Exposition.

Carl Green, Stokes Bishop and B. C. Glenn left for Canyon this morning to attend the Normal.

Rev. M. S. Leveridge left today for Big Springs in the interest of Seth Ward College.

Mrs. Clint Shepard returned today from a visit with relatives in Tulia. Mr. and Mrs. J. W. Millsap have re-

turned to their home, in Slaton, after a visit with Mr. and Mrs. Chill Slaton. B. T. Ansley had business in Amarillo Friday.

Prof. Frank P. Wilson and family are spending the summer with friends at Seymour, where he taught before he came to Plainview, where he has been the past year as teacher of Latin and coach of athletics at Seth Ward College. Professor Wilson is one of the most popular teachers Seth Ward has

Miss Clara Hooper has returned from Denton, where she attended the College of Industrial Arts. Ed Saunders was in Amarillo Fri-

Prof. W. G. Sears, of Silverton, was here Friday.

B. D. Barker had business in Amarillo Thursday.

C. G. Jordan left Wednesday for Tulia, where he will spend a few days on the ranch.

Mrs. Orady Pipkin left Wednesday fer Canyon City, where she will visit with Mr. Pipkin's parents, Mr. and Mrs. J. C. Pipkin.

E. C. Nelson and E. C. Rainey, students at Seth Ward College, left Wednesday for Oklahoma. They plan to attend school another year.

Mr. and Mrs. R. H. Gladney and child, of Canyon City, were here this week to visit Mrs. Gladney's brother, C. Nelson, at Seth Ward College. Mr. Gladney is a brother of Dr. L. L. Gladney, well known in Plainview as a former pastor of the First Christian

C. C. Heck left Wednesday for Lubbock on business.

Felix Franklin, of Amarillo, was in Plainview Wednesday shaking hands with friends.

Miss Donnelitta Standifer, of Spur, who visited Miss Wilhelmina Harrington last summer, underwent an operation at the Spur Sanitarium last week. and is improving rapidly.

Miss Fannie Weatherby, teacher of Latin and Science at Wayland Baptist College this year, was carired to her home, at Turkey, yesterday. She is suffering from an attack of appendi-

Mr. and Mrs. Byron Gist, of Littlefeld, are the guests of Mr. and Mrs.

> Jueschky left yesterday for and Oklahoma points

ing a visit from his son, Dr. J. E. Dor- Crosbyton, where he will preach elected president of Seth Ward College, will arrive here about the fif-Mrs. L. A. Kier has returned to her teenth to take charge of the school.

Misses Myrtle Vore, of Spring Lake, home, in Wichita Falls, after a visit Dr. S. J. Underwood, of Hale Center, was here yesterday on business.

New Sheet Music

All the latest song and dance hits arrived by mail this week. Make an early selection before the best ones are sold out.

Your Choice 15c

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J. F. Coan & Son

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Nyal's Face Cream with Peroxide, is a non-greasy cream prepared with the object in view of being perfectly harmless to the most delicate of skins yet a valuable aid to the preservation of that velvety, clear complexion we all love to see. It positively will not promote the growth of hair.

It is delightfully perfumed and is readily absorbed by the skin.

We absolutely guarantee this preparation to give satisfaction or money refunded. Price 25 and 50 cents.

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Duncan's Pharmacy

"The Store That Treats-U-Right."

For a Three Month's Term in the Farmer's Business College.

Summer Term

Monday Morning, June 7th, 1915

After Monday all rates of tuition will be higher. We have strengthened our faculty and added several new features to our work for the summer. Now is the time to enroll and be prepared to accept a position this fall. you cannot enter now secure a scholarship and enter when you can. We teach by the private instruction plan. matter how much or how little you know, we can help you.

Visit us and learn how we train for business and our facilities for placing you in a high-salaried position as soon as you complete the course.

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