

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PRICE FIVE CENTS

SEVENTY GET DIPLOMAS FROM WAYLAND COLLEGE

PRESIDENT GATES SAYS CLASS OF '15 LARGEST AND BEST IN SCHOOL'S HISTORY.

ENROLLMENT THIS YEAR 250

Board of Trustees Keeps Faculty Which Served This Year Practically Intact.

Wayland College enrolled two hundred and seventy students this year and graduated twenty, according to Dr. I. E. Gates, president. Twenty received diplomas as follows: Miss Kathleen E. Miss Prudence Bower, Miss Saffie, Miss Mabel Dagley, Nannie May Lewis, Miss Euna, Miss Vada Bussell, Miss Flora, Miss Vera Frye, Miss Wadsworth, Miss Cammack, Mr. Bagwell, Tate, Albert Hailey, Quincy Homes, Wilson, James Stephens, Miss Overall, and Miss Gladys.

This is the largest number ever graduated from the college, and one of the largest in its history. Representative of The Evening Herald this morning.

Dr. Gates and Dean Nix delivered the diplomas to the members of the class Wednesday morning at the commencement exercises in the college chapel. The exercises were up to the standard. Dr. Wallace Bassett, of Amarillo, delivered the best baccalaureate address ever delivered in the college, "Making a Name," from the text "Let us make us a name." Mr. Rankin sang, and Miss Jeter rendered a beautiful piano solo. President Gates and Dean Nix delivered the diplomas in an appropriate manner, and both gave the class a parting word and a little advice for the future. The chapel was full and the people were pleased.

At 2:30 p. m. the alumni association entertained the faculty, trustees and class of 1915 at the Ware Hotel. Plates to the number of 75 were placed, and a happy, joyous, enthusiastic bunch of Wayland people enjoyed two hours and 30 minutes of unalloyed bliss in eating everything from olives to squash and listening to fervid oratory. At the close they sang favorite college songs and cried a little, laughed a little and talked much, pledging themselves to renewed loyalty to their alma mater, determined to make 1915-16, if possible, a greater year.

The Outlook for 1916.
President I. E. Gates was elected president for the seventh time without opposition from any source. He is to be on the inside next year, at the head of the department of psychology and philosophy.

Regarding the faculty, Dr. Gates said:
"Prof. Joe Stephens, of the University of Texas, is dean for next year, and will teach mathematics. He was a popular teacher this year, and comes to his place with the enthusiastic support of all."
"Miss Burr Goode, who has been with Wayland from the beginning, will have charge of modern languages. Miss Goode is one of the best teachers in Texas, and Wayland could not go on without her."
"Miss Mabel Wayland who has been with the college since her graduation at Baylor, in 1911, was elected to have charge of history. Miss Wayland is universally liked by all the students, and her enthusiasm knows no bounds and her energy is almost inexhaustible."
"Miss Mary Williams will continue to teach English and win her way into the hearts and lives of the students. She also is a fixture in the college life and work."
"Mr. and Mrs. Watson will continue with the business college, and no more popular people ever lived in Wayland dormitory."
"Miss Jeter, the most popular music teacher ever connected with the school, will be back."
"Miss Walker, also a favorite and a

DEPUTY COUNTY CLERK ON VACATION TRIP.
Mr. and Mrs. J. P. Howard are in Crosby County, where they are spending a short vacation fishing. Mr. Howard is deputy county clerk.

C. L. McDONALD RESIGNS AS PRESIDENT S. W. C.

METHODIST BOARD RE-ELECTS PROFESSOR WILSON AND THE FINE ARTS FACULTY.

B. M. JOHNSON NEW HEAD

Sweetwater Superintendent Has Had Much Experience in Public School Work.

Professor B. M. Johnson has been elected to the presidency of Seth Ward College. For a number of years he has been superintendent of public schools at Sweetwater. The board of trustees notified him of his election today, and it only remains for him to send in his acceptance.

Monday morning Rev. C. L. McDonald, who has been an efficient head of the school for the past year, handed in his resignation to the board.

Professor F. P. Wilson, who taught Latin and coached the athletic teams of the school this year, has been re-elected to his position.

Mrs. Cora E. Pritchett, director of voice, has been re-elected to that position. Miss Gladys Marsalis, piano and pipe organ, and Miss Mary Anderson, piano and pipe organ, have been notified of their re-election, as has Mrs. C. L. Bennington, teacher of art. Miss Lena Williams, teacher of expression, was not an applicant for her position, and the board has not elected one to fill the vacancy. She will study in Chicago during the summer.

The board of trustees adjourned this morning, and the matter of selection of faculty members will be left with the local board, composed of L. M. Faulkner, president; R. A. Louis, Jo W. Wayland, J. F. Owens, J. W. Story, O. P. Kiker, W. A. Nash, M. S. Leveridge, B. M. Johnson and Otis Trulove.

BRITISH WANT CANNONS OF U. S. MANUFACTURE.

The Bethlehem Steel Corporation, of Bethlehem, Pa., has received an order, accompanied by a check in part payment, for eight thousand cannon from Lord Kitchener of the British War Office.

PROF. C. L. SONE ELECTED SUPERINTENDENT TULLIA SCHOOL.

The Herald is advised this afternoon that Prof. C. L. Sone, of Paducah, has been elected to the superintendency of the Tullia Public School.

CENSUS ENUMERATOR HAS ENROLLED NEARLY THOUSAND.

Professor H. P. Webb Will Complete Count of Plainview Children of Scholastic Age This Week.

Professor H. P. Webb states to a representative of The Plainview Evening Herald that he has practically completed the census of the scholastic population of the Plainview Independent School District. To date there have been enrolled 935. The census will be completed within the next week.

fixture, will have charge of art.

"Miss Stevens, the popular and capable teacher in the primary department, will be back."
"Prof. Dorsey Halcomb, from Snyder, will have the intermediate department, and comes with the best possible recommendations."
"And, last but not least, Mr. Sam Malone, one of the best cooks in Texas, will continue in his work."

"Every student pledged to come back and bring another, and so the outlook for September looks like 250 the first day."
"Athletics, including football, baseball, basketball, etc., will be restored, with all the enthusiasm of former times, and we plan to put out winning teams."

Summer Campaign.
"Professor Stephens goes to Chicago University; Mr. and Mrs. Watson keep open school in the business department; Miss Jeter goes to San Francisco; Miss Stevens to Cisco; Miss Wayland and Miss Goode spend the time at home; the President all over the Plains and in Central Texas."

"Keep your eye on Wayland and watch us grow."

THE SCHOOL SITUATION.

The public school is of the State. As an institution it has a right to exist only in that it is economically and socially beneficial to it. It serves society and fits the young to become the most efficient factors for the advancement of society.

Primarily it is a result of co-operation—just as truly as is the State. Now, there is no sane man who does not believe in public education; yet there are men who would lose sight of the big issue, the school, in contemplation of things which they consider personal. The public school is an INSTITUTION to prepare boys and girls for their places in society, and, therefore, is greater than any individual connected with it. It will live longer than those who happen at any time to supervise it, for it is institutional, and they merely forward or retard its course. There is many a man efficient enough and competent to make a good head.

Co-operation is essential to its success, and the success of a school measures largely the success of the individuals who attend.

NO GREATER BLESSING HAS ANY COMMUNITY THAN A LIVE, AGGRESSIVE SCHOOL.

Nothing will do more to promote this than co-operation—unity between parent and teacher and between official board and teacher.

There is one place, and only one, to thrash out school problems—the polls—and there should be even then absence of bitterness. The larger issues of school welfare must be settled by the majority of the citizens, and the minority abide by the result. That's democracy, pure and unadulterated. The transmission of delegated power is no less democratic, and who will not trust to those selected by the people as trustees the matter of determining details of administration? When a school board is elected and their decision made on matters of administration, there's only one sane, respectable thing for the citizens to do—put their shoulders to the wheel and support them and the school. The school is the great issue, it's success paramount. Individuals are secondary always. Nor does this mean that they are not to be dealt with fairly.

It's the duty of every citizen of Plainview Independent School District to put his shoulder to the wheel and push for the success of the Plainview Public Schools, our greatest institution for the betterment of the community.

Other institutional schools have very much in common with public schools, and to a great extent the same laws of operation will obtain.

As for The Plainview Evening Herald, it is for Plainview and Plainview's schools. They are among the best institutions of the city, and their value is such that they merit the co-operation of every citizen.

Let's put our shoulders to the wheel and make our schools the best.

THIRTY TOURISTS SEEING PLAINVIEW COUNTRY TODAY.

W. S. Ayres, General Manager, is in Company Arriving on "South Plains" Special Car.

Thirty tourists are seeing the Plainview country today with the Texas Land and Development Company, Manager J. W. Longstreth and Sales Manager E. Dowden are conducting the party.

Mr. Walter S. Ayres, general manager of the Texas Land and Development Company, is here with the party. His office is in Chicago.

FIVE BUY BUICKS.

Last week, according to E. E. Roos, proprietor of the Plainview Machine and Auto Shop, Buicks were sold to Dr. C. C. Gidney, Mrs. J. W. Longstreth, W. M. Hall, Spring Lake; J. Dean, Lubbock, and A. Wright, Lubbock.

MISS LOCKHART GETS HOME JOURNAL FOR PRIZE.

The committee on awards gave the prize for the best recipe to Miss Edna Lockhart. She has selected The Ladies' Home Journal as a prize, and will receive it for one year.

The Plainview Evening Herald is offering a prize similar to this each Tuesday. The recipes must be in the hands of the Editor of the Woman's Department by Monday noon.

The prize recipe this week is:

Chocolate Fudge.
2 squares (or ounces) chocolate.
½ cup cream.
2 cups granulated sugar.
½ cup corn syrup.
2 tablespoons butter.
1 teaspoon vanilla.
Grate the chocolate and add all the ingredients except the vanilla. Cook slowly, stirring once in a while. Cook till it makes a soft ball in cold water (requires about five minutes after actually boiling). Remove from fire, add the vanilla and beat until it begins to granulate. Pour at once into a buttered pan. Mark deeply in squares when nearly cold.

SETH WARD GRANTS TEN DIPLOMAS TO GRADUATES.

Wednesday morning ten were given diplomas from Seth Ward College, W. E. Nelson, L. H. Dunaway and Miss Ida Leach; literary; Miss Nannie Mae Dunaway, Gabriel Upton and Miss Lizzie Leach, expression, and Miss Myrtle Wade and Mrs. Otis Trulove, voice.

IOWAN SAYS PLAINVIEW COUNTRY IS LIKE IOWA.

South Plains in Better Shape Than Kansas and Other States of Great Plains.

C. F. Johnson, of Sheffield, Iowa, has been in Plainview on business. He is an experienced land man in Iowa.

"I came from Kansas City to the North Panhandle section," he said. "Through Kansas and the other parts of the Plains I saw nothing that reminded me very forcibly of Iowa and Illinois until I reached the Plainview country. The Aiken district, east of the city, looks very much like my own state. There is not merely a little patch here and there which resembles it, but vast expanses."
"The people of this section are making a great country."
"I am told that not a drop of irrigation water has been used this season. But it is indeed satisfying, I am sure, to know that if the need does come there is plenty of water to insure a crop."

HOLY COMMUNION AT ST. MARK'S SUNDAY BY REV. J. S. WICKS.

Rev. J. S. Wicks will hold Holy Communion at 11 a. m. Sunday morning at St. Mark's Episcopal Church, and will conduct the evening service at 8 o'clock. Sunday School will resume sessions at ten a. m. The proceedings of the convention at Stamford will be reported at the evening service. There will be special music.

MEXICAN BURNED TO DEATH.

Was Sleeping in Culvert and Crowsote Became Ignited From Burning Weeds.

Monday afternoon a few miles north of Happy a Mexican workman was burned to death. He was taking a nap in a new culvert, covered with crowsote, and other workmen ignited dry weeds near the opening. The wind fanned the flames into the culvert, which became ignited.

The supposition is that the Mexican was dazed on awakening and attempted to crawl the fifty feet to the end of the culvert.

MRS. W. A. TODD INJURED.

Monday, while leaving the Bell Ranch, where she had been visiting, Mrs. W. A. Todd fell and severely sprained both ankles.

Miss Perle Harp returned yesterday from a visit in Fort Worth and Dallas.

PLAINVIEW Y. M. B. L. WELL REPRESENTED AT STATE MEET.

E. L. Doland Is Third Vice President of Associated Young Men's Business Organizations.

E. L. Doland, secretary of the Young Men's Business League, returned yesterday morning from Fort Worth, where he went as a delegate from the local organization to the Associated Young Men's Business Organizations of Texas.

W. F. Garner was also in attendance as a delegate.

In the election of officers, Mr. Doland was elected third vice president, and President W. V. Crawford appointed him to two important committees. Mr. Doland personally is a standing committee on State Improvement, and a member of a committee to arrange a chartered steamship from a Texas port to the expositions to go via the Panama Canal.

Mr. Garner is a member of the standing committee on finances.

The next meeting of the organization is with Temple. This live town sent a large delegation, with badges and tags bearing the words, "I am for Temple," and banners with "Taint fur to Temple" on them.

PLAIN-GROWN BERRIES HAVE SPLENDID FLAVOR.

N. A. Price brought to The Herald office this morning a large bucket of strawberries, the finest we have seen this season. The Plains-grown berries have a splendid flavor, are large and the vines bear heavy crops. Our season is a little later than that of Southern Texas, and consequently we will have home-grown berries late in the summer.

GOVERNOR FERGUSON HONORS SCHOOL OF JOURNALISM.

Buford O. Brown, professor of Journalism at the University of Texas, has been appointed as a delegate to the International Press Congress at San Francisco by Governor James E. Ferguson.

We feel sure the readers of The Herald will be glad to know of the signal honor done the Plainview man.

Mr. Brown will spend the summer in Plainview.

GIBSON BILL LOSES FIRST FIGHT IN THE SENATE.

The Senate, acting as a committee of the whole, has reported unfavorably on the Gibson Bill. Amendments in large number have been offered to the bill.

COLORADOANS LIKE PLAINVIEW.

Chas. Wilkins and E. H. Elliott, of Fort Collins, Colo., are in Plainview inspecting the irrigated farms of the section. They are experienced irrigation farmers. They contemplate locating in the Plainview country.

REV. HAILEY PROMINENT IN BAPTIST CONVENTION.

Is Chairman of Committee on Order of Business in Greatest Body of His Church.

At the Southern Baptist Convention Rev. O. L. Halley, pastor of the Plainview Baptist Church, is a conspicuous figure. The Houston Chronicle says of Dr. Halley:

"He is a big man, viewed at every angle, and there are many laudals awaiting him in the Baptist denomination and more in the world where creeds are unknown. The kindest thing that was said about him during this convention, or that could be said about any man, was said when a Chronicle representative asked an old member of the convention where or how he could find Dr. Halley. The old gentleman replied gently: 'He is a tall man and you will find him helping somebody.'"

Brother Halley is chairman of the committee on order of business at the convention.

SANTA FE SENDS DOUBLE-HEADER, 11-COACH TRAIN.

Yesterday morning the south-bound Santa Fe passenger train carried eleven coaches, pulled by two engines. Three tourist coaches were in the train, one of them, "South Plains," being left here. A large party is touring the Shallow Water Belt with the Texas Land and Development Co.

BELIEVE ITALY READY TO ENTER EUROPEAN WAR

PARIS SAYS AUSTRIA WILLING TO MAKE CONCESSIONS TO KEEP ITALY NEUTRAL.

DIPLOMATIC WORK FOR U. S.

Role of Neutral Country Carries With It Responsibility to Act for Other Nations.

ROME, May 20.—The Chamber of Deputies has conferred upon the government full powers to make war. All Cabinet members maintain absolute silence regarding steps which will follow. Former ministers and other men prominent in public affairs declare, however, that the action of Parliament virtually was a declaration of war.

LONDON, May 19, 10:30 p. m.—While Italy is confidently believed to be making her final preparations to enter the war on the side of the allies, Austria, who would be the direct object of her attacks, is, with her German ally, attempting to inflict such a defeat on the Russians that she will be able to divert troops if necessary to meet her new foe in the south.

Dispatches from Rome continue somewhat contradictory, but the majority agree that the Italian Government has decided on the war; that the German and Austrian Ambassadors are preparing to leave Rome, and that the Consul Generals of these two countries either have already left their posts or will soon do so.

On the other hand, a message coming through Paris says Austria has submitted new proposals, which she hopes will induce Italy to remain neutral. A definite announcement is expected from the Chamber of Deputies meets tomorrow.

Progress of Teutonic Allies.

Meanwhile the Austrian allies, in conjunction with those of Germany, continue massed attacks against the Russians, who are attempting to form a new line behind the River San, both north and south of Przemysl and west of the Vistula River in Southern Poland. These attacks, according to the Austrian and German reports, have met with their greatest success north of Przemysl, where the Germanic allies have crossed the river and occupied Sieniawa.

They also claim to have captured some positions southeast of the former Austrian fortress, while their heavy guns are keeping up a bombardment from the west.

In Southern Poland their progress is not so marked, the Russians having had strong forces concentrated at Lvograd, with which they were able to check the advance.

It is stated from Petrograd that the Germans and Austrians are using between thirty and forty army corps on the 200-mile front from Opatow in Poland, to Kolomea, in Eastern Galicia. East of the latter city, in Bukovina, the Russians have broken the Austrian extreme right and are reported to have again occupied Czernowitz, the capital.

More Diplomatic Work for U. S.

WASHINGTON, D. C., May 19.—If Italy were to enter the European conflict, American Ambassadors, Ministers and Consuls abroad would add to their already numerous tasks the custody of Italian interests in Austria, Germany and Turkey, as well as American interests in Italy. Inasmuch as Italy has been acting for Russia in Turkey, the American Embassy in Constantinople is expected to take over the Russian affairs. Switzerland would handle German interests in Italy.

The diplomatic and consular machinery of the United States Government is caring for the affairs of more countries and nationalities than any one nation in the history of the world. An appropriation of \$2,000,000 in the last Congress provided for extra clerical help and interpreters. Caring for the diplomatic and consular interests of a friendly nation is a courtesy, the expense of which is borne by the neutral country.

The extraordinary demands of this work not only has necessitated increases in the staffs abroad, but has

(Continued on Page Eight.)

China's Position Reviewed by One Who Lives There

Hangchow China, April 18, 1915.
Editor "The Herald,"
Plainview, Texas.

Dear Sir:

In ancient times it very often happened that nations were destroyed and the liberty of a whole people taken away as the result of a little quarrel; but with the advance of civilization there has been a tendency to prevent the occurrence of such acts of tyranny. At present it would be almost impossible for one nation to destroy another without the effect being felt around the world. The time has come when from commercial reasons such actions are prevented by other powers whose interests are at stake. The time has also come when they should be prevented, because the interests of civilization, as well, are threatened. Every time one nation not only encroaches on, but also attempts to destroy the liberty of another, it is a serious setback to the onward march of civilization.

The present trouble between Japan and China affords the world a clear example of those acts of oppression that were so common in olden times. No doubt you all know that the trouble first began when Japan decided to wrest Tsing-tau from the feeble grasp the Germans had on it. Before commencing her operations, she declared it her purpose to return the place to China when it had fallen. In direct opposition to her word, she has not only retained the place and surrounding territory, but also has increased the number of troops there since its fall. The railroads have been taken charge of by her troops, who rule so arbitrarily that many cases are known where American and English citizens have been so bothered that they have been unable to reach Tsing-tau. I am personally acquainted with one missionary who, in spite of his passport, with the signature of the Secretary of State of the United States attached to it, was turned back from going into the city, and then found it almost impossible to go either backwards or forwards. All of this happened after the capitulation of the place, when, according to the avowed purpose of the Japanese at the outset, the place would be in the hands of the Chinese government. Besides all this, there are many instances known of the Jap soldiers abusing, not with words alone, private Chinese citizens residing in that part of the country.

Now then, without apparent reason, Japan has submitted twenty-one demands to China, who has remained perfectly neutral throughout the whole proceedings. In the first place, the government of Nippon has broken all the rules of diplomatic etiquette in her correspondence with the Chinese government. As you know, it is customary for nations who are at peace with one another to make "requests," not "demands." She also demanded that the whole matter be kept secret, which, happily, China has not done. If China yields, as most likely she will have to if no other country interferes, it will mean the total loss of her rights as a sovereign state and the liberty of her citizens as free-born men and women. It will also mean the abandoning of the "open door" policy in China as completed by John Hay.

In spite of all this, there are benevolently inclined people who have hearkened to and believed the numerous rhapsodies on the peace policy of the Japanese rhapsodies on the peace policy and arbitration, who believe that Japan has no invidious intentions. If these people will take the time to read the history of modern Korea, they will read a history of their dear peace-lovers breaking all the ties that usually bind nations, such as those of word, humanity, fairness, etc. They will read, first, of Japan breaking her word with Korea and other nations, violating the neutrality of Korea, taking away the liberty of the Koreans and of any one who lives in Korea, and, lastly, of wiping out the old name of the country and substituting one of their own. If these truth-

searchers will then read the demands made by Japan on China, I believe there will be no doubt in their minds. Among the most important demands are the following: First, that China should submit to her holding all the trade rights of Manchuria and Mongolia and all the rights of railroad building, mine opening, etc. Second, that China should sign no treaties with other nations or contract any debts without the consent of the Japanese government. Third, that the Chinese government should have Japanese advisers appointed by the Japanese government to advise it in all matters. Fourth, that Japanese officers alone should drill the Chinese soldiers.

Will Japan enforce her demands on China by means of armies and navies, in case China refuses to comply? I speak without authority, but I believe she will not fight her unless she has better reasons for doing so than she has now. If she can gain what she wants by big talk and a show of force, she will be highly pleased and doubly proud of herself. If her bluffing does not bluff, there is a chance that some of the Chinese, actuated by their excusable hatred of Japan, will make serious demonstrations against Japanese citizens residing in China. Then Japan can demand a large indemnity. In case of refusal to pay it, she will have a good excuse for fighting. I do not think Japan will enter into a war with any nation rashly, because of financial difficulties.

Some people may want to know why China does not fight. I do not say she won't fight, because I believe she will fight if pushed too far; but if she does she is certain to get whipped. In the first place, the Chinese, as a people, are not a fighting people. It is their nature to work, and not to fight. No matter how much training the Chinese are given, they will never startle the world with their military prowess; but, if allowed to remain free and peaceful, they will prove of incalculable benefit in the ages to come. Peacefully they will some day be a power; militarily, never. On the other hand, Japan is naturally a pugnaic nation, and will remain so until somebody "tans her hide" for her. She is educating her people along military and naval lines, and, presumably, hopes to be one of the leading military nations of the world. It may be thought by some to be a good thing for China to have Japan take charge of her, because she will establish schools, build railroads, and open mines. She might do this, but if she did SHE would gain all the benefit. For an example, look at Korea. Her people are far worse off than before the Japanese occupation. Even if China would benefit by it, who is there that would advise her to sell her liberty in order to obtain wealth in five years that she would gain by herself in a few more years?

The feeling against the Japanese is strong all over the Republic, and especially so in the coast provinces. In some places, as Shanghai and Hankow, movements to boycott Japanese goods have been started, and in most cases strongly supported. In both the above-named cities Chinese who were trying to excite the people to armed resistance have been arrested. The Chinese government is doing all possible to keep down the feeling, for it recognizes the importance of keeping down any demonstrations that would compromise the government and give Japan her long-desired chance. So far all honor is due President Yuen Shi-kai and the government for it is no easy matter to prevent strong feeling being shown when 400,000,000 people are becoming more and more incensed each passing day. The Chinese people recognize the great injustice being done them, and naturally resent it, but so far it is evident that China must play a strong waiting game, and perhaps the fair play and love of justice and the interest in China's attempt to save herself of other countries will cause them to help her.

ROBT. L. HENDRY.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, May 17.—Cattle made a net gain of 15 to 25 cents last week and closed with good prospects. A supply of 7,500 head today enabled salesmen to dictate prices to the extent of strong to 10 cents higher than the close of last week. A new top on yearling heifers was made, at \$9.25, and heavy steers sold actively up to \$8.50. More of the good Colorado pulp-fed steers were here, of big weights, at \$8.25 to \$8.50, similar to cattle that brought \$8.00 to \$8.15 last Monday. Butcher grades sold stronger, best cows bringing \$6.25 to \$7.75, and bulls bring \$6.00 to \$6.75, veal calves up to \$10.50. Quarantine cattle were in small supply, but steers are quotable at \$6.75 to \$7.25, medium yearlings at \$7.00 this morning, cows \$6.40.

Feeders and stock steers are firm today, almost back up to the high point of two or three weeks ago, best feeders around \$8.25, stock steers as much, bulk of sales \$7.25 to \$8.00. A feature here today is a train of hay-fed Montana steers, including beef steers weighing around 1,200 pounds, at \$7.75 to \$8.00, and some black feeders at \$8.25.

The trade expects moderate receipts for some time ahead, with a robust demand for beef, which should result in an advancing market.

Hogs opened strong to five cents higher, a part of a load of assorted hogs selling at \$7.70, but the top otherwise was \$7.65, and bulk of sales \$7.45 to \$7.60, packers getting their hogs steady to 5 cents lower, receipts 8,000. Trade prophets favor higher hog markets, but reliable market authorities say that packers are in possession of too much produce for hog sellers to count on prices going much higher till after the June run is in.

Sheep and lambs sold 10 cents higher. Receipts were 10,000 head, but no choice fed stock was included. Prime fed Western lambs would bring \$11.50 here. Texas shorn wethers sold at \$7.75 here today, a record price for any market. Texas shorn yearlings sold at \$8.75, Texas goats to killers \$5.25, a big string of brushers at \$5.95, Arizona shorn ewes \$7.35, shorn yearlings \$9.00, spring lambs \$11.15. Moderate receipts are in sight for balance of the week, and the market appears safe for the present.

J. A. RICKART,
Market Correspondent.

MOTION PICTURES FOR CHILDREN

Among the audiences at motion picture theatres throughout the United States are many, many thousands of children. This attendance is quite regular and continuous, without regard to the subject of the picture shown, its character or its purpose; in fact, the attendance of children is so extensive that one is led to the conclusion that the parents or guardians permit the children to visit motion picture theatres without restriction.

Fundamentally, the motion picture is only another form of publishing, and the variety of motion pictures produced is, to some extent, as diversified as the number of books printed. Every parent will acknowledge that there are many books, and perfectly good books, which children would not be permitted to read because their immature years and experience would not permit them to comprehend and assimilate the subject matter of the books. For that reason some supervision of reading matter is given for the average child.

The motion picture is in exactly the same class as the published book; there are many motion pictures which neither adults nor children should see. There are others which adults enjoy, while for children some such selection and discrimination should be exercised as is customarily extended to the child's reading.

There are many motion pictures, and perfectly good pictures, which children should not see, while, on the other hand, there are many motion pictures which would be especially entertaining to children, and instructive as well.—Paramount Magazine.

FARMERS ARE MAKING USE OF A. & M. COLLEGE FACILITIES.

Farmers, make use of your Agricultural and Mechanical College and Experiment Station. If your stock is not healthy, write the College. Experts there will prescribe for their ailments and suggest rations that will improve the condition of your animals. If a disease is ravaging your crops, write the plant pathologist at the Experiment Station. If insects are devouring your crops, write to the State entomologist, and if you do not know what insect it is, send one of these insects.

These departments of the College belong to the farmer and the stockman. The engineering school is ready to answer inquiries about the use of concrete on the farm and about the practical engineering problems. The men in charge of this work are glad to serve you.

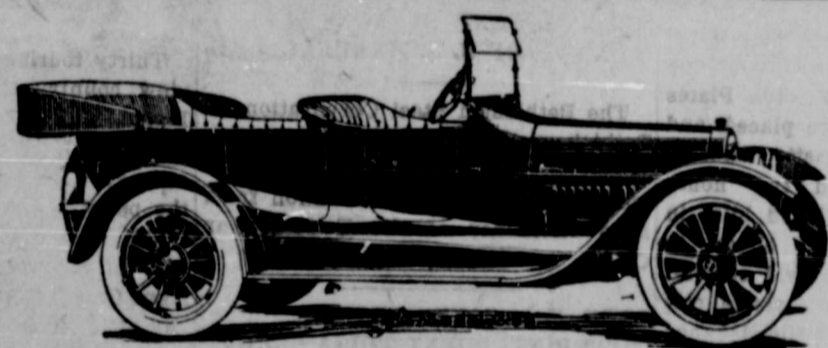
BIG GROCERY SPECIALS FOR NEXT WEEK

10 lbs. Cottolene	\$1.40
Jett & Wood Leader Coffee, 3 full lbs	1.00
Some more of that Good Honey, lb.	.10
10 lb. pail Compound, price advanced elsewhere, our price	1.15
10 lbs. Wild Rose Syrup,	.45
Uncle Ned Country Made Sorghum, gal.	.50
3 lb. cans best table Peaches, regular 25c	.15
Del Monte Sliced Pineapple, regular 30c for	.20
Chum Salmon, regular 15c for	.10
3 lb. cans Tomatoes 6 for	.65
3 2lb. cans Tomatoes	.25
Justice corn per can only	.10
2lb. cans Pumpkin	.10
3lb. cans Van Camp's Hominy	.10
3 cans Merry War Lye \$1.00; per case	3.85
10 lbs. Dried Peaches	.90
5 gallons oil	.65
Tiger Borax Soap Powder, regular 25c	.20
Just received Shipment of Missouri Flour \$2.35 a Sack.	
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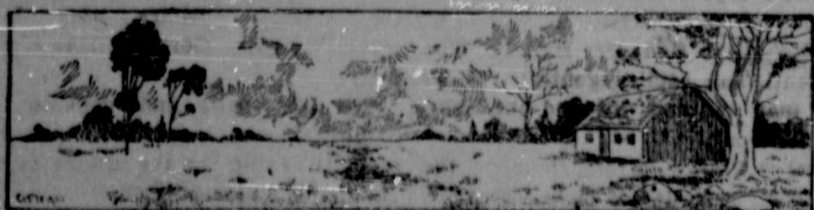
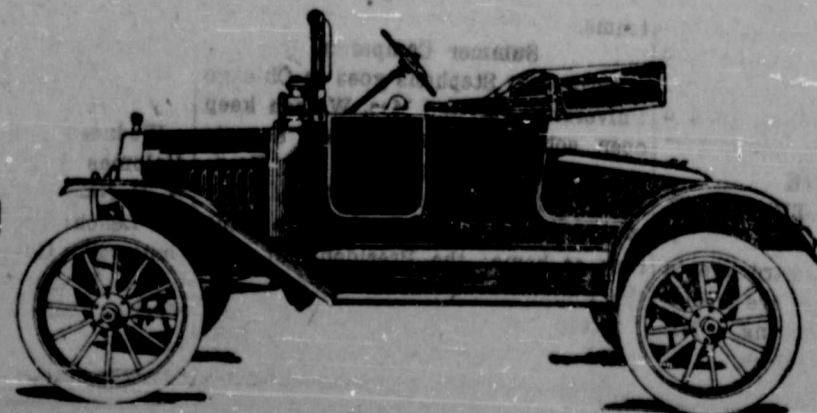
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R. E. COCHRANE

Our Exposition Correspondent

We arrived home Tuesday morning, and Plainview looks good to us, even after seeing California in all its glory. After all, it seems to me that this Plainview country, when developed, should compare very favorably with most of those valleys. The fertile irrigable portion of California is small, but grand, while the balance of the state looks rough and desolate unless it would be in the big-tree district, which, of course, is scenic and valuable also. After leaving the San Joaquin and Sacramento valleys, on our return trip, we passed through desolate country all the way, except the Salt Lake Valley and several little oases in Colorado. So the rich fields of wheat and alfalfa and green grass of the Panhandle were a welcome sight to us, and we know that if we had enough money left we could buy an acre of it for less than \$300 to \$2,000.

We were not intending to attempt any more discourses on the trip and the fair, but Mr. Miller insists on more and is willing to vouch for the long-suffering qualities of his readers, hence these additional notes.

We were gone three weeks and one day, and, unfortunately, had bad weather most of the time. It was very unusual for this time of year. In fact, the tourists heard that word "unusual" until it got to be a joke. We were at San Francisco six days, and only the last day was nice, the balance of the time being rainy. But I believe that it really was unusual weather, and that it is settled for all summer now. I think that this month and next would be the best time to see California and the fair.

Of course, in six days we did not see everything thoroughly in the exposition, and would not attempt to give a complete account of it.

The Oregon Building is worthy of mention, being made from the outside of big trees. A number of large tree trunks form the columns in front and extend to the top of the building, giving it a very massive appearance.

In the Canadian Building, as one enters he sees to the right a large lawn made of some Japanese material and looking like real grass, and scattered over it are baskets and other receptacles grouped artistically and filled with choicest varieties of apples, and the scene is extended into the distance by means of painting, which shows the orchards and the dome of sky, all of which makes it seem like one is really looking over miles of orchards and civic attractions. This scheme is carried out all 'round the building, showing their agricultural, mining and water-power resources. Also there is shown the numerous specimens of wild game in their native haunts, and always being continued in the distance by painting. In the center of the building and overhead are numerous artistic decorations made from Canada products. One can spend a day in this building to good advantage.

In the Palace of Varied Industries (I believe this is the building) is a very interesting exhibit of war instruments and equipment, with an expert in charge to explain and answer questions. This is especially interesting at this time. The live stock exhibit, at the west end (next to the forts and army barracks, is, I understand, very complete, and large sums will be given in prizes. We did not get that far, on account of rainy weather.

I would say here that if I were doing it over I should stay longer, and rest a day occasionally. One gets saturated with sight-seeing by keeping at it steadily, and things lose a part of their interest. But now, if I were back there, I would enjoy putting in several more days.

In the Transportation Building are some full sections of ocean passenger steamers, showing the first, second and third class cabins and dining rooms, etc. Going through these is interesting to one who has not crossed the ocean. In this building also are some of the largest railroad locomotives in the world. Just a little way from this building, in the harbor, lay the Oregon battleship. It certainly looks belligerent.

The Underwood Typewriter Company has an interesting exhibit in the Liberal Arts Building. There is a giant typewriter, operated by a girl using an ordinary keyboard, printing large bulletins of latest current events. They also give a series of pantomime with living subjects, showing the different stages and progress of writing methods. These scenes, although composed of living subjects, dissolve from one into the other, giving a wonderful effect. They begin with the old clerk with the quill (described often by Dickens) and proceed to the present-day pretty stenographer playing on the up-to-date typewriter and smiling bewitchingly as she operates. In this building we also found some interesting exhibits of photographic apparatus and pictures by the Eastman, Ansco and other companies.

Machinery Palace is one of the larg-

est structures ever erected under one roof. It cost \$659,000. In it is represented every modern process of machinery.

Now I think Mrs. Cochrane will write something about the Horticulture Palace, the incubator babies, illumination, etc., so I will give her a chance. Hoping that these rambling reminiscences will be of interest to some one, enter Mrs. C.

I want to make especial mention of the Palace of Horticulture, as it was so artistically beautiful. It is built to represent the Mosque of Alimed I, in Constantinople. The whole structure is wreathed in vines and flowers, with vines, plants and flowers grouped everywhere that space would permit. Its great central dome of glass is 186 feet in height and 152 feet in diameter, with eight smaller domes and half domes surrounding it. Beneath this dome is a display of tropical fruits, flowers, palms, etc., in the most exquisite arrangement. The choicest offerings of many nations are being exhibited there. Notable among the nations exhibiting were the Cuban palms and fruits. Many displays of Father Burbank were shown here, and created much interest among the visiting public.

Another place of interest we visited was the exhibition of incubator babies. There were about 15 in the rooms and weighed from 1½ to 4½ pounds. They certainly were well cared for. It seemed to us that this mode of prolonging and stimulating life in what would otherwise be a dead baby was wonderful.

Another thing I wish to mention is the Exposition illumination. It is the most wonderful, beautiful sight, consisting of countless masses of light thrown upon softly illuminated facades, towers, domes, etc., in beautiful color tones. The direct bright light, that is so blinding to the eye, is avoided here. Among the wonderful achievements in lighting was the Aurora Borealis, that spreads for miles and miles, lighting the grounds and miles of surrounding country. It is after night that the Tower of Jewels shows to the best advantage. This tower is 435 feet high, and decorating it are 155,000 specially cut prisms in the colors of the ruby, emerald, sapphire, topaz, diamond and other pre-

ciuous stones. Glaring as these stones are in daylight, the effect is increased by night, when 200 concealed searchlights focus their rays upon the tower. It was always with a feeling of reluctance we retraced our steps homeward from this fairy-like scene of soft lights and shadows.

We stopped at the Key Route Inn, in Oakland, and thus enjoyed the ferry ride both night and morning. While in Oakland we visited the home of Mr. and Mrs. Fitzgerald, and found them nicely located in a brand-new bungalow they had just finished. Mr. Fitzgerald is working for a railroad company, and Harold is working in an electric supply store. They like it fine there, and send their love to all inquiring friends in "dear old Plainview."

We would advise any one going to the Exposition from here to stop at the Key Route Inn, as it is most convenient to the ferry and an excellent place to stop. By taking the ferry across the bay and right into the grounds one avoids crowded street cars and waits, etc.

On our way home we stopped off a day in Salt Lake City, and learned more about Brigham Young than we ever heard of before. We found that he had had nineteen wives and fifty-four children, which, to our minds, must have kept him busy buying hats, dresses, clothes, etc., for them. We find one wife and child keeps us bustling. While there we visited with Amy Nash Caldwell and husband, whom we were mighty glad to see, as we think them "mighty fine" folks. Of course they were anxious to hear all about Plainview and her people, of which we were glad to tell them. We spent a most enjoyable time with them. Mr. Caldwell is working a gang of 1,500 men on a big contract he has there, but to us he seems fully competent to do it.

We expected to stop longer in Salt Lake and in Pueblo, Colo., but received a few days before a letter from home telling us that the baby was crying for us, and so, of course, we immediately packed up and started for home. We arrived here at 10 o'clock Tuesday morning, and to say that Edna Ruth was not glad to get us back, or to tell you of our "gladness" to be back with her was not too great to try to express, is what we leave you to guess.

But we will say this, if it is possible, go to the Exposition, as it is worth all it will cost you in time or money. It is simply great. And do not go, if

possible otherwise, with your time limited, as was ours. One should take his time to see these buildings, etc. Don't plan to stay less than three weeks in the grounds alone. Then take time for some side trips out of Los Angeles and San Francisco, as these trips are all instructive and enjoyable.

With these "few" lines of advice, I'll close.

Very truly,
MR. AND MRS. R. E. COCHRANE.

Judge C. H. Curl, of Olton, was in Plainview Wednesday on business.

DR. NORMAN B. MAYHUGH,
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Office, 22 Grant Building
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DRS. SMITH & SMITH
Will be at Dr. Owens' Office
in Plainview every Tuesday.
Specialists in the Treatment of
PILES, FISSURES,
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RECTAL DISEASES.
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Treatment safe and sure.
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Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter how long standing,
are cured by the wonderful, old reliable Dr.
Owens' Antiseptic Healing Oil. It relieves
pain and heals at the same time. 25c, 50c, \$1.00

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tarts Your Liver Without Making You Sick and Can Not Sallivate.

Every druggist in town—your druggist and everybody's druggist—has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local drug-

gist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may sllivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

We Re-bore Your Ford Cylinders for \$5.00

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Another Glass Please

White Swan ice tea brings the glasses back. One taste—and you've begun to look forward to the second glass. One glass and you don't wait to be asked—you do the asking—for more.

White Swan Tea

makes the kind of ice tea you like. It makes you want more, not just because you're a tea drinker, but because it is so delicious. Not just because it is cold nor because it is tea, but because it is such good tea.

Most All Grocers sell White Swan Tea—four sizes in air-tight tins—10c, 25c, 40c and 75c. Should your grocer be one of the few who don't carry it, send us 75c for a pound—sent postpaid.

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Our Best Salesman--- A Buick Owner

A Buick is dependable. That is why when you find a Buick user you find a Buick booster. Buick cars are built in the Buick shops. That's how we know that everything that goes into Buick manufacture is up to the Buick standard.

Our system of inspection is such that it isn't the department that turns out work for any reason inferior that gets the blame, but the one that accepts it. That's why every department in the Buick factory organization is so wonderfully rigid in its inspection of incoming materials for defects of workmanship or quality. It protects the department and the manufacturers, but what is more important, it protects the Buick owner.

Every Buick in the 1915 line is preminent in its class. Each has the overhead valve motor, and it's this overhead valve motor that every year has been nearer and nearer perfect, that has sold the Buick, and is selling the Buick by the trainload. This motor is guaranteed to develop more power and more speed, and to go farther on the gallon of gasoline than any other type of motor on the market.

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The Buick factory is way behind on orders. Anyone desiring this superior car should get one now to be certain of a purchase. We received a carload yesterday. See us today

Plainview Machine & Auto Shop

E. E. ROOS, Proprietor

The Plainview Evening Herald

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

NEW EVIDENCE AGAINST OFFENDER.

New laws of health and of hygiene are being discovered by scientists daily. The fight against disease is being conducted more intelligently.

Did you know that bees carried germs at times? Ants and cockroaches, too, come in as carriers of disease.

The fly is the worst menace of all insects, first by nature, then through the countless numbers in which it recurs.

The investigations of recent years have disclosed the relations of insects to malaria, yellow fever, bubonic plague and sleeping sickness. The striking results already demonstrated in respect to the activity of mosquitoes, fleas, bedbugs and house flies, inevitably raises the question as to the possible significance of other species of insects which may be less abundant but whose contact with man may be occasional or confined to restricted localities. This group includes cockroaches, ants and bees. Their role is as yet purely conjectural; but it is of interest to consider the possibilities as they present themselves to one trained to observe the versatile habits of insects and to recognize the opportunities for infection to which the sanitarian must give heed.

That an insect which will devour any sufficiently soft substance, from human food to glue, grease and water colors, and which will live by preference in the cracks of the floor and walls of houses, bakeries, restaurants, sugar refineries and tanneries, where their bodies come into contact with the filth and refuse that necessarily accumulate in such places, should carry a host of germs about, on and in their bodies and be able to infect our food, is certainly not surprising. Yet this is the habit of life of the omnivorous cockroach. Roaches probably also feed on tuberculous sputum and disseminate the bacilli as readily as the house fly.

Ants, which are often abundant in houses and are readily disseminated by commerce, sometimes become a pest to the housewife, particularly when they get into the stores of food. They have not escaped suspicion as disseminators of pathogenic micro-organisms. Wheeler points out that it thus becomes possible for ants to spread disease in different ways.

Finally the bees, lauded for centuries by poet and prose writer alike, have not escaped the accusation of suspicion, says The Journal of the American Medical Association. Wheeler has observed the stingless bees visit collections of garbage in the canal zone, presumably gathering foreign substances which they knead into the cerumen cells in which they store honey eagerly collected for food by the natives in many parts of tropical America. According to Wheeler, there are records of intestinal disorders or even death following the eating of such honey. The suggestion of possible contamination with disease germs collected by filthy insects is plain.

GERMAN-AMERICANS AND AMERICA FIRST.

One of the most encouraging incidents following the sinking of the Lusitania—if, indeed, anything incidental to such a tragedy may be termed encouraging—is the expressions made by prominent men of German lineage and birth and of American nationality. These men have come forward and stated their loyalty to America; have clearly shown that although when the matter of war between Germany and Great Britain and her allies is concerned their sympathies lie with their mother country, that the land of their choice—the United States—would command their loyalty in case of conflict between Germany and America.

America does not seek to become entangled in the War of the Nations to the extent of becoming involved, nor does her citizenship expect her to enter war.

The policy of avoiding entangling alliances with any nation has been one of the secrets of success of American diplomacy, and of our national ideals.

America cannot afford to lower her dignity by becoming involved. Her mission is to assist in an adjustment when peace negotiations are under way. Nothing less than maintaining her national honor and its principles upon which the Nation is founded, namely, life, liberty and pursuit of happiness, should draw her in.

President Lincoln displayed that remarkably unusual characteristic, patience. It was the secret of his success. His patience enabled him to understand passing troubles which worried men of more impetuous nature. President Wilson is displaying the same trait, and his policies are meeting with the approval of the people. His action in instructing naturalized Americans in their duty to America was apropos. Sound truths are good at all times; in trying moments, when a nation is apparently nearing the verge of war, or in times of the most tranquil peace, his remarks will hold.

American spirit is for America first and the greatest service which can be rendered mankind.

A nation of all nationalities, the melting pot of the world, a nation of political equality and democracy, are goals within goals—the progress of civilization and advancement of mankind—which demand at all times the acme of effort of our Nation to achieve. German-American, Irish-American, native American or naturalized American are one in spirit and purpose—simply Americans.

Best Editorial of the Day

CAPACITY FOR SACRIFICE AND ACTION.

(New York Evening Mail.)

There is no caste in America, there are no patents of nobility, no privileges of blood and birth, but there is in the American people that ability to meet the crises of life and of death that is summed up in the word thoroughbred. Not here and there, at infrequent intervals, but all through the life of this Nation, there run the golden threads of the highest courage and of the noblest devotion, as befits a people of high ideals and of as great capacity for sacrifice as for action.

The deeds that inspire the young and warm the hearts of the old in this land of peace are not so much the exploits of battle-aroused men as the courage that faces opportunity and seizes it, even when the price is death. This is the highest virtue of the true thoroughbred. He may be intent, selfishly intent, on his own interests and his own pleasures in the ordinary routine of life. He may wear no badge of bravery or no uniform of war, but in the supreme moment that tests the caliber of his soul the average American rises high in the scale and grasps the opportunity to do his duty as a man, even if in the doing of it his life becomes as the snuffed spark of a candle.

A BOY WANTED—AND THE KIND.

WANTED—A boy who stands straight, sits straight, acts straight and talks straight.

A boy who listens carefully when spoken to, who asks questions when

he does not understand and does not ask questions about things that are none of his business.

A boy whose finger nails are not in mourning, whose ears are clean, whose shoes are polished, whose clothes are brushed, whose hair is combed and

Lines To Be Remembered

SAY SOMETHING GOOD.

Pick out the folks you like the least and watch them for a while: They never waste a kindly word, they never waste a smile; They criticize their fellow man at every chance they get, They never found a human just to suit their fancy yet.

From them I guess you'd learn some things if they were pointed out—Some things that every one of us should know a lot about. When some one "knocks" a brother, pass around the loving-cup—Say something good about him, if you have to make it up.

It's safe to say that every man God made holds trace of good That he would fain exhibit to his fellows if he could; The kindly deeds in many a soul are hibernating there, Awaiting the encouragement of other souls that dare

To show the best that's in them; and a universal move Would start the whole world running in a hopeful, helpful groove. Say something sweet to paralyze the "knocker" on the spot—Speak kindly of his victim if you know the man or not.

whose teeth are well cared for.

A boy who moves quickly and makes a little noise as possible.

A boy who whistles in the street, but not where he ought to keep still.

A boy who looks cheerful, has a ready smile for everybody, and never sulks.

A boy who is polite to every man and respectful to every woman and girl.

A boy who does not smoke cigarettes and has no desire to learn how.

A boy who never bullies other boys nor allows other boys to bully him.

A boy who, when he does not know a thing, says, "I do not know," and when he has made a mistake says, "I am sorry," and when requested to do a thing says, "I'll try."

A boy who looks you in the eye and tells you the truth every time.

A boy who had rather lose his job or be expelled from school than to tell a lie or be a cad.

A boy who is more anxious to know how to speak good English than talk slang.

A boy who does not want to be "smart" nor in any way attract attention.

A boy who is eager to read good, wholesome books.

A boy who other boys like.

A boy who is perfectly at ease in the company of respectable girls.

A boy who is not a goody-goody, prig, or a little Pharisee, but just healthy, happy and full of life.

This boy is wanted everywhere. The family wants him, the school wants him, the office wants him, the boys and girls want him, and all creation wants him.—Frank Crane.

THE BIG SHOW IS HERE IN PLAINVIEW, TEXAS

ALL NEXT WEEK

Roy E. Fox's Popular Players
will stay another week

Under Waterproof Tent Theatre Located opposite Ellerd Building, advertising East India Medicines with Dr. Jack Lighthall.

Look Over This List of Plays

Monday, May 24th
"The Servant in the House"

Tuesday, May 25th
"Out of the Fold"

Companion play to "Shepherd of the Hills"

Wednesday, May 26th
"The Wolf"

Thursday, May 27th
"Klu-Klux-Klan"

Companion play to "Clansmen"

Friday, May 28th
"Uncle Tom's Cabin"

Saturday Matinee at 2:30 p. m.
"Lena Rivers"

Saturday Night, May 29th
"What Happened to Hopkins"

25 People Superb Orchestra 2 Private Cars Vaudeville Between Acts
Prices 10c and 20c

Keep the Memories of Your Vacation Green by Taking an Ansco With You

Think of the many beautiful places you have visited and the people you have enjoyed being with while on a pleasure trip and how now you wish you had taken a picture of them.

Don't have this regret this summer—avoid it by taking an Ansco, "The amateur camera of professional quality" with you. We guarantee these cameras to give satisfaction. The price is within the reach of all, \$2.00 to \$20.00 and we have a variety to select from.

A complete assortment of films to fit all Cameras and Kodaks.

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HARVEST TIME

will soon be here. You will need that new threshing outfit to thresh your grain. I am representing the Rumley Products Company and will be glad to figure with you.

Let Me Know Your Wants

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Phone 506

Plainview, Texas

ANNOUNCEMENT

The Elk Cafe, formerly The Busy Bee Cafe, has been remodeled, made sanitary throughout and opened for the approval and consideration of the public. We serve only the best and give the best possible service and will appreciate patronage.

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THE ELK CAFE

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Children's Oxfords

1 Lot sizes 8 1-2 to 2
Choice \$1.00

Little Women's Oxfords

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Choice \$1.50

Women's Oxfords

One Lot, Choice \$1.00
One Lot, Choice 1.50
One Lot, Choice 2.00

The above lots contain many choice slippers, broken lots and splendid values if we have your size.

1 Lot Boys Low Cuts

All sizes and leathers
Choice \$1.00

"Trade in Plainview"

Carter-Houston's

"Goods That Speak for Themselves"

SOCIETY

Telephone Number 72

SOROSIS CLUB STUDIES HISTORY OF GERMANY.

The Sorosis Club met with Mrs. T. W. Sawyer Friday, May 14th. An interesting program on Germany was rendered. Mrs. Hammer read a paper on "The Origin of the Germans—Various Tribes and Their Characteristics," giving some of their earliest mythical legends, upon whose characters some of their earliest history seems to depend for some of those characteristics which afterward pervade all German history.

Mrs. Ivy read an interesting and instructive paper on "Religion and Morals," giving some of the early creeds and religious practices of that country, the Catholic and Arian form being the two opposing beliefs at that time most practiced.

Mrs. Knapp read interesting extracts from a current magazine on a more modern Germany, which proved perhaps the most interesting of all, as it set forth customs and conditions which now prevail in that much-talked-of nation.

After the program, a pleasant social hour was spent. The hostess served a nice course, in which she was assisted by her daughter, Miss Hazel.

The next meeting will be with Mrs. Knapp, Friday, May 28th.

EPWORTH LEAGUE PROGRAM FOR SUNDAY, MAY 23.

Subject—"An Evening With Great Hymns."

Hymn.

Responsive Reading—Psalm 100.

Study of Hymn "How Firm a Foundation"—Miss Eva Green.

Hymn.

Study of Hymn "A Mighty Fortress"—M. Hayes.

"Music as a Means of Worship"—By the Leader.

Study of Some of Our Modern Composers and Authors—

"Fa. D. Sankey"—Miss Ida Hill.

"Fanny Crosby"—Miss Espy.

Hymn.

Leader—Miss Annie Lou Waddill.

MYSTIC CLUB HOLDS LAST MEETING OF THE CLUB YEAR.

Saturday, May 15, the Mystic Club held its last meeting for the club year. The subject for this meeting was "Texas Poets."

Mrs. Grady Lindsay read a paper on "The Poetry of Hilton Ross Greer." Mr. Greer, while editor of the Amarillo News, became personally known to many Plainview people, and Mrs. Lindsay's paper was listened to with interest, not alone from its merits, but also because of local acquaintance with the author.

Mrs. R. B. Tudor read the "Mocking-bird Matinee," one of his little poems, lending color to the topic.

Mrs. T. P. Whitis, who is personally acquainted with the author, talked delightfully of "Stark Young, the University Poet."

Mrs. C. W. Tandy read a sketch of Larry Christenden, the "Cowboy Poet," which was appropriately followed by "The Cowboy's Christmas Ball," read by Mrs. L. A. Knight.

The papers and talks on "Texas Poets" gave the club members a much better conception of the real merit of our Texas writers.

A feature of great interest was the original poems by Mesdames E. Graham, W. E. Armstrong and Marshall Phelps. The members were highly entertained by these poems, and are proud of those who wrote them.

During the business session Mrs. J. O. Rountree was elected to membership.

A rising vote of thanks was tendered Mrs. H. W. Harrel, the retiring president, for her able and successful administration.

Adjournment was then made until September 4, when the study of Southern Literature will be resumed.

Mrs. F. P. Powell and family and their guest, Miss Myrtle Sherrill, of Cowan, Tennessee, are spending the week at the Palo Duro Club grounds.

W. B. Atkins, of the McAdams Lumber Company, Lubbock, was here Monday on business.

"AS YOU LIKE IT" CLUB.

The "As You Like It" Club will meet with Mrs. Smith. Mrs. Walter Day will be leader.

Continuing the study of "Julius Caesar," the following program will be carried out:

Roll Call—Some things Caesar gave to the world.

"A Synopsis of Roman History from the Death of Caesar to the Fall of Rome"—Mrs. Frye.

General Discussion—"The Result Had Caesar Been Allowed to Live Out His Natural Life."

Text Study—Acts IV and V.

Questions—Act IV.

1. Analyze the characters of Antony, Octavius and Lepidus.

2. What unity in the Rome of that day? What elements of disunion?

3. In Scene 2, where do we find the conspirators? For what contending?

4. Why is the quarrel between Cassius and Brutus a part of the unity of the play?

5. Was Brutus right in objecting to the methods of Cassius in raising money?

6. Are our sympathies with the person who is doing the right or wrong deed?

7. How do we get the history of Rome after the conspiracy?

8. Which is right, Cassius or Brutus, about the march to Philippi?

9. Does Brutus conduct himself like a great general?

10. What was the foundation of all the mistakes of Brutus?

Act V.

1. How does Shakespeare emphasize the mistake of Brutus about the march to Philippi?

2. What division between Octavius and Antony?

3. How has the philosophy of Cassius been affected by events?

4. Why is Scene 2 introduced?

5. Why do Cassius' men desert him?

6. What mistake does Brutus make with his victory?

7. What law of Nemesis is involved in this?

8. Why should Titimius commit suicide?

9. How is the mistake about Brutus' battle an essential part of the play?

10. Why do Cato and Brutus boast of their names?

11. How is Brutus made to see his mistake about Caesar?

WOMAN'S MISSIONARY SOCIETY.

The Woman's Missionary Society of the Methodist Church met Monday afternoon at 4 o'clock, at the church.

The lesson on the "Life of Christ" was continued, led by Mrs. Whitis. The lesson was in what ways the four Gospels are alike and in what ways they differ, and was very interesting.

Next week the circles will meet at the various homes, and a good attendance is requested.

PRESS REPORTER.

CITY FEDERATION OF CLUBS
MEETS SATURDAY, MAY 29.

The meeting Saturday afternoon, May 29th, of the Federation of Women's Clubs of Plainview is intended not alone for the members of the various clubs represented, but for anyone who may be interested in the program or in the civic welfare of Plainview.

These meetings are only held about three times during the club year, and have come to be looked forward to as occasions of particular interest and instruction. Those who recall the splendid program on "Texas" given at the January meeting will want to come again to this meeting, that is set for Saturday week, the 29th inst. This also will be the time for the annual election of officers.

The meeting will be held at the Methodist Church, and will begin at 3 o'clock p. m.

BANKER IS PLEASED WITH
THE SOUTH PLAINS COUNTRY.

W. S. Craig, President of the Citizens' National Bank, Navasota, Texas, writes to the Manufacturers' Record:

"Wonderful agricultural developments are now taking place in the South Plains of Texas about such places as Plainview, Hale County; Lubbock, Lubbock County; Littlefield, Lamb County; Muleshoe, Bailey County, and Hereford, Deaf Smith County, through diversification and by the raising of milo maize, kaffir, cane, feterita and Sudan grass and the raising of cattle, hogs and sheep. These counties and localities are all in the shallow water belt of the South Plains of Texas. The possibilities are unlimited for the production of food and stock to support the Nation. Large amounts of money are being spent out there, new pure-blood herds are being established and many acres of new land are being turned up for cultivation, and many fine shallow water wells for irrigation are daily being developed."

G. W. Baker, of Clarendon, was in Plainview yesterday on business.

J. P. Crawford bought three carloads of salt from the Boyd Grocery Company this week. One is for delivery in Lockney and two in Plainview.

Dick Bryan left this morning for Lubbock, on business.

Mrs. Homer Steen, of Floydada, was in Plainview this week.

Olin Brashears and T. A. Miller were in Amarillo on business yesterday.

Miss Amy Glenn has resigned her position as teacher in the primary department of Wayland Baptist College, which she has held for three years. She will study voice and music this winter.

Miss Maggie Lackey returned this morning from a visit in Tulsa.

W. F. Garner returned this morning from Fort Worth, where he went to attend the state meeting of the Embalmers' Association and as a delegate to the Associated Young Men's Business Organizations of Texas as a delegate from the Plainview Young Men's Business League.

J. F. Atkins, representing the Miller Rubber Company, was in Plainview today on business.

R. M. Ellerd and Miss Lillie returned yesterday from Houston, where they have been attending the Southern Baptist Convention and visiting friends and relatives.

B. V. Russell, of near Belton, is here visiting C. D. Russell. He is on his way to the Expositions.

Dr. R. R. White, of Temple, arrived in Plainview this morning to spend a short vacation and look after business interests.

J. J. and A. G. Chauncey, of Miami, were in Plainview today en route to Rotan, Texas, by auto.

Aaron William, Robert Williams, Miss Williams and Mrs. Williams, of Texico, N. M., are in Plainview visiting E. A. Hamilton.

Bishop and Mrs. E. A. Temple, of Amarillo, and Mrs. C. E. McClelland and Miss Lola McClelland, of Clarendon, were in Plainview today en route home from an auto tour of the South Plains.

E. Lee Bowron, of Lubbock, was here today.

Mr. and Mrs. Walter Sullivan, of Olton, were in Plainview today.

J. T. Wooldridge, of Lubbock, was a business visitor in Plainview today.

J. L. Heath, of Lubbock, was in Plainview today.

Mrs. S. E. Grigsby, of Paris, is visiting Mrs. C. R. Houston and Mesdames S. W. Meharg and R. E. Hill, nieces.

Rev. B. Y. Dickinson, of Kress, was in Plainview Wednesday.

Robt. McQuillen, sheriff of Lamb County, was in Plainview Wednesday.

Noah Tipson, of Runningwater, is spending the summer at home. He left Wednesday.

Johnnie Russell has returned to Matador for the summer.

Roy Hoghland and Miss Hallie Hoghland have returned to Bovina.

H. E. Skaggs returned to Gainesville Wednesday, where he has been for some weeks visiting relatives and friends. Business called him back to Plainview for a few days.

Mr. and Mrs. G. C. Keck left Wednesday for a visit with friends in Lubbock.

Miss Mary McGillivray, who taught English in the Central High School this year, left Wednesday for a visit in Cisco and Temple.

H. C. Bridgers, representing the Western Newspaper Union of Oklahoma City, was in Plainview Tuesday on business.

Miss Dorothy Hansford has returned to her home, in Waxahachie, after a visit with relatives here.

Professor W. R. Stephenson, who has taught science in the Central High School for the past year, left Wednesday for Chattanooga, Okla., where he has accepted the superintendency of public schools.

Will Tilson, George Bain and Tom Tilson left Wednesday for their homes, at Whiteflat. They have been attending school at Seth Ward College.

Waldo McLaurin, who has been attending Seth Ward College, left Wednesday for his home, at McDonald.

Misses Viola and Lula Rushing, students of Seth Ward College, left Wednesday for their home, at Floydada.

Mrs. A. Van Howeling left this morning for St. Joseph, Mo., where she will visit for several days. She will later go to Iowa for an extended visit.

The Price of a Satisfied Patron

WE KNOW THE VALUE AND PAY THE MOST

Years of experience has taught us that they who would have most must give most, that all things do not come to those who wait but to those who pay the price.

The RICHLIER Store is the most conveniently located.

The RICHLIER Store shows the greatest variety of lines. Patrons can more nearly supply every want here.

The RICHLIER Salespeople are courteous, efficient, and reliable.

The RICHLIER Merchandise is high quality and sold under a guarantee of satisfaction.

The RICHLIER Style Service is equal to that of stores in Cities of five times the size of Plainview.

The Richlier Store is Plainview's Progressive Store.

TRADE IN PLAINVIEW

Richards Bros. & Collies
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St. 107 W. Main St.

Miss Ford Jeter and mother, who has been visiting her a few days, left yesterday morning for the Panama-Pacific and San Diego Expositions.

Miss Scheuttie left yesterday for Rochester, Minn., where she will enter the Mayo Bros. hospital to pursue her studies.

G. F. J. Stephens returned yesterday from an extended visit in California. He attended the expositions.

Judge J. E. Lancaster returned from Fort Worth, Dallas, Austin and other down-State points yesterday. He reports the people of the sections he visited optimistic and general crop conditions good.

FOR SALE—Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142, Plainview, Texas.

FOR SALE—Cadillac car, 1910 model; in good condition; newly painted. Call or write P. O. BOX 142, Plainview, Texas.

Sit Straight

It's the healthful, happy thing to do. Your doctor, as well as every physical culturist will tell you how wearing on the system is the running of the old fashioned heavy tread sewing machine. You have to bend and squirm around to get in position then pump away to get the work done.

The White Sit Straight Sewing Machine

corrects both faults of the old timer. It runs easy--you sit naturally. It's built on the right principle.

It makes sewing at home a pleasure. It does not injure the health. We ask the pleasant privilege of demonstrating this newest of sewing machines—they're not very expensive.

E. R. Williams
Furniture and Undertaking

Haberdashery Needs for a Comfortable Summer

SHIRTS, Ties, Hosiery and Underwear properly selected will go a long way toward making the coming sultry days of summer more pleasant. We would be pleased to show you how our stocks have been selected for cool comfort as well as style and quality.

Our line of underwear includes all the desirable makes, among them Wilson Bros. Athletic Union Suit with the patented closed crotch—the feature that perfected the comfort of the union suit. Made in the popular woven fabrics; knee and three-quarter lengths; sleeveless and half-sleeves. Proper fit guaranteed.



SEE our showing of cool summer suits in Palm Beach and Mohair Fabrics at \$7.00 and up.

Snappy Walk-Over Low Cut Shoes \$3.50 to \$5.00

Men's Straw Hats In New Blocks \$1.25 to \$6.00

REINKEN'S
WE DO AS WE ADVERTISE

COL. SMYTH TELLS HOW TO DESTROY INSECT PESTS

Thinks State Ought to Appropriate Money for Fighting Coddling Moth; Compares With Rabbit Bounty.

We now have one of the best fruit prospects we have ever had, but a little negligence at this time on the part of those owning apple and pear trees or grape vines will blast that prospect.

The insects, destructive to above fruits, to be fought at this time are, for the apple and pear, the coddling moth and for the grape, the eight-spot moth and the leaf hopper. The only way to combat these destructive insects is to know their life history and habits; with that knowledge the fight is three-fourths won.

First, we will take the coddling moth. Roughly speaking, its life cycle is fifty-five days. The last brood in the fall, after spending their allotted time in the apple, comes out and hunts for some place to spend the winter. This may be under the bark of the tree or in some crevice of the fence or some house, or it may select some trash about the tree. Here it spins a thin silk cocoon, in which it transforms to the pupae stage and remains through the winter. In the spring, after the apples have bloomed, it emerges as a moth; some would say, a "handle fly." Specimens can be seen at Duncan's Pharmacy. Four or five days after the moth has left its winter quarters it commences to deposit its eggs, not in the bloom, as some people think, for the reason that there are no blooms. In this section the moth appears after the blooms have fallen. The female deposits its eggs on the twigs, and in ten or twelve days, according to the weather, the eggs hatch, and a small worm emerges. He at once starts to hunt for the apple, feeding as he goes. Entering the apple, he remains there twenty days, growing to a worm nearly an inch in length. He then leaves the apple and, finding a suitable place, as above described, spins his cocoon, changing into the pupae or chrysalis stage, and in twenty days emerges as the moth and commences its cycle over again.

The most important thing for the fruit grower to know is the exact time the moth comes out from his winter quarters. I have tried for years to get the Agricultural Department at Austin to ascertain this for us, but they claim the Legislature has not given them the money. They appropriate money for rabbit scalps, but none for coddling moth. For four years I have worked on this subject myself, and this year I am able to give the people of this section the exact day the moth appeared. Last fall I tied some gunny sacks around several trees at the time the worm was leaving the apple. A large number of them selected these sacks under which to pass the winter. I secured one sack and put it in a cage. Toward the end of winter I hung it out in a tree, so that it should have a natural environment. Last Monday, the 17th of this month (May), I found one moth in the cage, and on Tuesday, the 18th, there were five moths. Now, allowing four or five days for the female to commence laying eggs and ten to twelve days for the eggs to hatch, we can look for the worms to commence their destructive work somewhere between the 31st of this month and the 3rd of June. Before that time you should have your poison on the trees. Then, fifty-five days from that day spray for the second brood.

Those having orchards away from town will have an easy thing of it this year fighting the coddling moth. This strange bird we have had with us the

past winter has made it his especial duty to hunt out the larva of the coddling moth. Last fall I left a number of gunny sacks tied around my trees. Some of these had as many as 25 or 30 larvae under them. These birds got every one of them, making a hole through the sack. I noticed these birds also hunting around at the foot of the tree, and I am sure they have lessened the first crop of worms very materially. The town will furnish enough for a large second crop.

At this time of the year, if one will observe closely about the grape vines he will see a black moth with eight yellowish-white spots on its wings. This is the moth laying the eggs from which comes the worms so destructive to the grapes. This worm is easily controlled by spraying. They should be sprayed at once, before the blooms open. If the spraying is delayed until after the blooms open the spray will injure the fruit, and to wait for the fruit to form before spraying the worms will likely get it all, and you will have to wait another year for fruit.

Another insect destructive to the grape is the leaf hopper, a very small fly of a yellowish appearance. No remedy has been found with which to fight this insect when fully grown. It must be dealt with in its nymphal stage, which lasts for several weeks, as it passes through four distinct instars. While the hopper is in its nymphal stage the vines should be well sprayed with a nicotine solution called "Black Leaf 40." Dilute one pint of the nicotine to 200 gallons of water.

BRITISH WAR TAX ON LETTERS AND POST CARDS IN CANADA.

By CONSUL R. E. MOSHER, Victoria, British Columbia, Canada.

A tax of 1 cent has been imposed on each letter and post card mailed in Canada for delivery in the Dominion, the United States, or Mexico, and on each letter mailed in Canada for delivery in the United Kingdom and British possessions generally, and wherever the 2-cent rate applies, to become effective on and from April 15, 1915. This war tax is to be prepaid by the senders by means of a war stamp, but should ordinary postage stamps be used for this purpose they will be accepted. In event of failure of the sender to prepay the war tax on each letter or post card as specified, it will be sent immediately to the nearest branch dead-letter office.

On and after the 15th of April a war tax of 1 cent is to be levied upon postal notes and a tax of 2 cents on money orders issued in Canada, irrespective of their amount.

SERGE WEAVING IN JAPAN.

By CONSUL GEORGE N. WEST, Kobe, Japan, March 13.

With the development of the woolen industry in Japan, notes the Asahi, the output of serges has shown a marked annual increase. The total output last year amounted to about 300,000 pieces, and imports, except of those qualities required for foreign-style clothes, are no longer made. It is believed that when a little more progress is made in the art of weaving the import even of the superior serges will be checked.

Woolen yarns for serges were chiefly imported from Austria, Germany, France, and England, Trieste being the principal port of shipment. However, not more than half the quantity of yarns ordered for this year has arrived, while the orders themselves were about 20 per cent less than in recent years. Weavers complain of the shortage of yarns, which has sent up prices per pound for No. 612 from about \$1.13 to about \$2.23. This has made it difficult for weavers to con-

tinue operations with profit, and the output of serges has decreased about 40 per cent.

The woolen yarn company recently established at Himeji has begun operations, and yarn dealers have sent some orders. Owing to its limited experience, however, it is not yet able to produce qualities as desired. The company has been very busy executing orders for the supply of coarse yarns, and not more than 10 per cent of its orders for serge yarns has been filled. It is believed, therefore, that the production of serges will be still further reduced. On the other hand, the serge market has not advanced in sympathy with the advance in yarns. Dealers are holding large stocks brought over from last year—about 20 per cent of the average annual output. Holders are strongly competing in disposing of their stocks, and the market is ruling 5 or 6 per cent lower than at this time last year.

Free---a Pocket Coin Container

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away--You don't have to open an account.

Just say you saw this advertisement in The Herald.

Citizens National Bank
Capital \$100,000

WHY FAMOUS PASTRY COOKS USE KC BAKING POWDER

The patrons of our first class hotels and restaurants are exacting—they demand the best. Women go where the pastry and cakes are noted for their excellence. Men are attracted by hot bread and biscuits—when fresh and moist and light.

The pastry cook with a reputation uses K C Baking Powder because he knows that results are certain; every time everything is as good as his best.

Then, too, with K C Baking Powder he can mix the various kinds of batter before the rush of the meal begins and bake as needed so that every order goes to the table fresh and hot, yet the last he bakes are just as good as the first.

The reasons behind these reasons is that K C is really a blend of two baking powders. One commences to give off leavening gas as soon as moistened. The other requires both moisture and heat to make it active. Dough or batter will remain in a partially leavened condition for hours, and when put in the oven, will come up as light as if mixed a moment before.

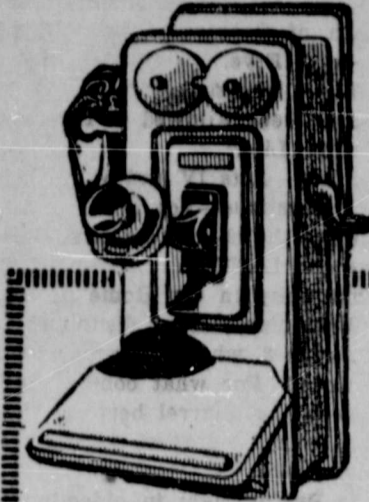
For cookies, pancakes, doughnuts and the like, which cannot all be baked at once, K C is indispensable. For all baking the double raise makes doubly certain.

Follow the example of the professional cook and your baking will be equal to his.



Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless
chill Tonic is equally valuable as a
General Tonic because it contains the
well known tonic properties of QUININE
and IRON. It acts on the Liver, Drives
out Malaria, Enriches the Blood and
Builds up the Whole System. 50 cents.

OLD PAPERS FOR SALE. HERALD PUBLISHING CO. —Adv. 11.



Bell Telephone Service

Keeps a balance in farm affairs, which means more profit at the end of the season.

It sells the product; Gets best prices; Brings supplies; Protects the home; Helps the housewife—By all means have a Farm Telephone connected with the BELL SYSTEM.

Write today to our nearest Manager for information.

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY
2-14

DR. S. C. ROSS, D. V. M.,
Veterinary Surgeon
and Obstetrician.
Graduated Kansas City Veterinary College April 8, 1915.
Calls Answered Day or Night.
Lockney, Texas.

Typewriter Paper at The Herald.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe his perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NAT. BANK OF COMMERCE, Toledo, Ohio.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Light Four
Touring and Roadster
\$1,285
F. O. B. LANSING

THE Oldsmobile HAS THE POWER

The mighty motor of the Oldsmobile is of the valve-in-the-head type.

Every new feature of efficiency, convenience, utility, comfort that has made the Oldsmobile famous are in these models.

Equipped with the famous Delco Starting and Lighting System.

KNIGHT AUTO CO.
MRS. BETTY KNIGHT MALONE, Prop.

SEEDS AT ONE-HALF PRICE

100 kinds and varieties of high grade seeds at only one-half price. The knife applied to reduce our stock on seasonable seeds. The Red Tag Sale is now on. Come in and save 50 cents on that Dollar.

C. E. WHITE SEED COMPANY
East Side Square

Hits the Particular Southern Taste

Long ago Yankee notions of cooking gave place to the dainty, toothsome cookery of the South, and today in Boston, New York, Philadelphia or Chicago the honors for "extra good" items on a hotel bill of fare are shared between the skill of the Parisian chef and the dictation of the Southern housewife to her skillful "mammy."

To match the culinary skill of the Southland, a new, unique and ready-to-eat corn food was originated—

Post Toasties

The praise of Southern women for this delicious dish seems to indicate its great measure of success in a section where exceptional cookery is so common.

If you are interested in something "sweet to eat," that requires no cooking, has a rich corn flavor, and carries a pleasing smack of satisfaction, why—order from your grocer a package of Post Toasties—

The Superior Corn Flakes

Six-Thirty Touring Car, \$2,400

Franklin Six-Thirty

The best proof we can offer of the unequalled qualities of this car is to let the car tell its own story. Arrange for a demonstration.

THE FRANKLIN IS A CAR OF PERFORMANCES NOT PROMISES

IT IS PROVEN BEST IN EVERY TEST. Two of the most significant performances are the world's records held by the Franklin on the New York to San Francisco run and the recent remarkable record established between New York and Washington. The Franklin Gasoline Record Has Not Been Approached by a Car of Its Class.

Here are the facts of the Six-Thirty: \$2,400.00, 2,725 pounds fully equipped, left hand drive, center control, 4 1-2 inch tires, 120 inch wheelbase, 56-inch tread, Entz starter, motor cannot stall, tire and gasoline economy, phenomenal easy riding and driving, direct-cooled motor unaffected by weather conditions--in fact everything that spells automobile satisfaction.

PLAINVIEW, TEXAS **J. J. ELLERD, Agent** DEMONSTRATION OF CAR ARRANGED BY LEAVING TELEPHONE CALL

**FIVE THEATRE TICKETS
FREE EACH ISSUE. GIVEN TO
THE FIRST FIVE PERSONS
PHONING MISPELLED WORD
IN THE WANT ADS.**

**THE EVENING HERALD'S
LIVE WANT AD PAGE**
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE
FREE TO EVERY CHILD WHO
BRINGS TO THE HERALD PAID
WANT AD AMOUNTING TO 25
CENTS OR MORE.**

ANNOUNCEMENT.

Musicals at the home of Mrs. J. F. Garlison beginning at 4 o'clock in the afternoon and 8:30 o'clock in the evening, Monday, May 24th. Refreshments at both hours. Admission 25c. All invited. Benefit Ladies' Aid of Christian Church.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

HOGS FOR SALE.

A few choice registered Duroc-Jersey Boars. HELEN TEMPLE FARM. —Adv. tf.

Sweet Potato, Cabbage and Tomato Plants at PLAINVIEW PRODUCE CO. 2t.

FARM AND RANCH LOANS

Six per cent; five years' time; optional payment privileges. M. F. YOUNG, Gen. Agt. Office, north side square. tf.

Strawberries and all of the Fresh Fruits and Vegetables which come to the local markets will be found at VICKERY-HANCOCK'S. tf.

FOR SALE OR TRADE—Good rubber-tired top buggy and harness. A classy young man's buggy. J. F. DUGAN, JR. tf.

Summer school will begin Monday, May 24, in charge of Professor A. G. Hanson and Miss Donnelly. Those interested 'phone 353. 2t-pd.

If you have a Ford you want to get rid of or are looking for a good second-hand Ford, see W. E. WINFIELD & SON. tf.

FOR RENT—2 unfurnished rooms; light, phone and water. First house north of Young's Boarding House. MRS. R. M. HARP. 2t.

Plainview Nursery has always been glad to have any visitors. But lately we have been intruded upon by young people visiting us. All visitors are welcome, but must stay inside the driveway and not interfere with either flowers or fruit. We have fruit and flowers for sale, and will cheerfully give to those who cannot buy, but trespassers will be prosecuted. 2t-pd.

WANTED.

Vendor Lien Notes, or will make loans. RUSHING LAND CO. June 18. ?

**TO THE FATHERS
AND MOTHERS OF THE
PLAINVIEW INDEPENDENT
SCHOOL DISTRICT:**

If you have children between the ages of seven and seventeen who have not been enumerated this year, either 'phone or call at Judge W. B. Lewis' office, in the Court House, and enroll same. Respectfully
H. P. WEBB,
Census Trustee.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

About June 1st—Groceries sold for cash, at prices that will suit. ? It.

FOR SALE OR EXCHANGE.

Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. tf.

FOR SALE—Pumpkin Yam Sweet Potato Plants, for delivery May 19th to 20th. O. E. WINSLOW. Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

FOR SALE—Recently overhauled Ford touring car; in first-class condition; new tires. PAUL A. TURNER. tf.

Recleaned German Millet and Red Top Cane Seed at PLAINVIEW PRODUCE CO. tf.

WANTED—Bargain in two-row John Deere lister. Address HERALD, giving price and condition. 4t.

Home-grown Vegetables as soon as they are for sale are to be found at VICKERY-HANCOCK'S. tf.

BAKERY

For sale, rent, or trade for most anything. J. B. JOHNSON, at Largent's Shop. 2t.

WANTED.

Girl for general house work. DAVIS BOARDING HOUSE, 310 North Prairie Street, or Phone 353. —Adv. tf.

Don't leave the distasteful old furniture around the house. We will trade you new furnishings for it or buy it for cash. W. E. WINFIELD. 1t.

North Pacific Street—a New Grocery—for cash only—about June 1st. 1t.

**The Dust Will Grind
Into Your Clothes
These Windy Days**

**Don't Let It Stay There
It Will Ruin Your
Clothes and Your Appearance**

**There Is a Way of
Cleaning It Out
Without Injury, That's**

**THE
Waller Tailoring Co.**

Tailors Dry Cleaners
Phone 188

"TRADE IN PLAINVIEW"

**We Pay Return Charges
on All Parcel Post
Packages**

E. N. EGGE A. C. BAYLY
E. N. EGGE AUTO CO.
Oxy Acetylene Welding
We Weld
Cast Iron, Malleable
Iron, Copper, Alumi-
num, Brass and Steel.
No Job Too Large
No Job Too Small
All Work Guaranteed
PHONE 646, PLAINVIEW, TEXAS

**Excursion to Galveston, Texas, account Texas
Grain and Coal Dealers Association, May 24-27**
Round trip tickets on sale May 22nd and 23rd,
good for return limit May 29th at fare of \$24.65 for
the round trip. For further information or reserva-
tions, 'Phone 224.
R. F. BAYLESS, Agent

JUST VULCANIZING
We do tire and tube repair work—and that's all.
This attention to one single kind of work means
quick and effective service. We guarantee our work.
TRY US
HOOPER RUBBER COMPANY
With Brown Motor Co.

FOR SALE.
Full-blood Jersey Cows, fresh in milk. Two young males. All our raising. See S. S. DANIEL, Alfalfa Dale Jersey Farm. Phone 9925. tf.
Any family with used rugs to sell, please write BOX 173, private family, Plainview, Texas. tf.
LOST—2 auto tires, between Petersburg and Plainview. Finder please advise NOBLES BROS. CRO. CO. and receive reward. 3t.
Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. tf.
WANTED—A woman to help with chamber work two or three days a week. Inquire at WARE HOTEL. 1t.

OUR FLOURS cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. tf.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

See ROY IRICK for Real Estate Loans. —Adv. tf.

FURNISHED ROOMS. MRS. J. W. WESTCOAT. —Adv. Feb. 15.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. tf.

BOARD AND ROOM \$5 per week. Board \$4. ANDERSON HOTEL. Ad. tf.

Plainview to have advantage of up-to-date Grocery June 1st. Right Prices for cash. ? It.

**FOR SALE—REGISTERED
FOX AND BEAGLE HOUNDS.**

We register each puppy or dog in purchaser's name free of charge; also Setters and Pointers, Newfoundland, St. Bernards, Boston Terriers, Scotch Collies, Bloodhounds, and all other breeds named in catalogue. Chester White, Poland-China, and Registered Duroc-Jersey Reds. Ferrets, Belgian Hares, Pigeons. List of Poultry. For 10c we mail the most comprehensive descriptive illustrated catalogue in existence of all breeds. Whoever sends for one, and is not satisfied with it, can have his dime back.
SUSQUEHANNA VALLEY KENNELS, Tunkhannock, Pa.
—Adv. June 8.

FOUND—Bunch of keys near Gilbert's livery barn. Finder may have same by calling at The Herald office and paying for this ad. 3t.

NATIVE ALFALFA SEED FOR SALE AT PLAINVIEW PRODUCE COMPANY. —Adv. tf.

On the trip to the Exposition or back home—wherever you go—you will want attractive, serviceable luggage. See our line of Traveling Goods. W. E. WINFIELD. 1t.

If you are interested in saving money, save your orders until June 1st. ? It.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. tf.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. tf.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

WANTED—A few young calves. O. E. WINSLOW. —Adv. tf.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. tf.

JOHN TOSH, Scientific Horseshoer, has charge of this work at HATCHER'S BIG SHOP. See him for Corns, Diseased Feet and Faulty Gaits. Have your horse shod right. —Adv. tf.

It'll be for cash June 1st. 1t.

WANTED.

A nice lady wants work. Can give good reference. Write BOX 43, Dickens, Texas. —Adv. May 21

FOR SALE ON TIME.

In numbers to suit purchaser, good grade cows with good calf crop. Also limited number of two- and three-year-old steers. Will sell on time with approved security. Write J. H. NATIONS, El Paso, Texas. June 4.

FURNITURE FOR SALE.

At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. —Adv. 1t.

PLAINVIEW MATTRESS FACTORY.—Mattresses made to order; old mattresses made new. Telephone 295. June 11-pd.

A new Papering of the walls will add much to the beauty of your home without costing much. Our stock of Wall Paper justifies your inspection. W. E. WINFIELD. 1t.

Don't pay your neighbor's bills. Trade for cash. Save your orders until June 1st. ? It.

WHEN driving a binder it's aggravating to have to stop because "the twine went wrong."
Sometimes the trouble is a bad spot in the twine—sometimes a tangled ball. Such delays are the real price you pay for cheap twine.
PLYMOUTH TWINE
speeds up the work—cuts down the costs.
Plymouth is stronger and ties more bundles than any other brand. The quality never varies and the balls don't fall down.
If you want an easy and economical harvest, get your twine from us. And take our advice, order Plymouth EARLY.
R. C. Ware Hardware Company

**Before Purchasing Your Harvesting Machinery
Be Sure to See Our New
JOHN DEERE
Binders, Mowers and Rakes**

**What 40 Cents More
Means in Mileage**

Note First the net prices of other Firestone popular sizes

Firestone 30x3 inch Tire costs 40 cents more than ordinary tires. Why?

At these prices you can't afford to use any other tire or tube.

	Case Road Tread	Case Non-skid	Grey Tube	Red Tube
30x3	\$ 9.40	\$10.55	\$2.25	\$2.50
30x3 1/2	11.90	13.55	2.60	2.90
32x3 1/2	13.75	15.40	2.70	3.05
34x3	15.90	17.50	2.90	3.25
34x3 1/2	17.30	19.55	3.00	3.40
36x3 1/2	18.70	21.15	3.10	3.50
37x3 1/2	20.55	22.80	3.20	3.60
38x3 1/2	22.00	24.50	3.30	3.70

**Here Are the Extras You Get in
Firestone**

30x3 tire and NOT in ordinary 30x3 tires
The same relative values apply in all sizes. Note the detailed specifications. Then ask any neutral repair man which manufacturer gives the most in quality. He cuts into all makes of tires. He knows.

- Fig. 1. One more ply of fabric in Firestone—4 plies instead of 3 as in ordinary.
- Fig. 2. Extra coating of finest rubber between fabric layers in Firestone—not in the ordinary.
- Fig. 3. 1-16 inch finest rubber cushion layer in Firestone—not in the ordinary.
- Fig. 4. 1-16 inch breaker strip of high-grade fabric and high-grade rubber in Firestone—same quantity in others.
- Fig. 5. 1-16 inch more tread—1-4 inch tough tread, resilient in Firestone—only 3-16 inch in ordinary.
- Fig. 6. 1-16 inch side wall of strongest rubber in Firestone.
- Fig. 7. Accurately shaped head of extra cohesive strength, insuring perfect seating tire to rim.

These points mean more mileage for you. Compare cross sections. Satisfy yourself. Then insist on Firestones.

BROWN MOTOR CO.

BELIEVE ITALY READY TO ENTER EUROPEAN WAR

(Continued from Page One.)

resulted in the employment of a large special force at the State Department. The United States now represents Austria, Germany, Turkey, Belgium, Serbia, Great Britain, France, Russia and Japan in various quarters of the globe. Some neutral nations also have asked the United States to look out for their interests.

EXTEND SCOPE OF POSTAL SAVINGS BANK OPERATIONS.

Every person in the United States ten years old or over may open an account in a postal savings bank after July 1st, according to an instructive leaflet on the Postal Savings System just issued by Postmaster General Burleson. This important extension of the service will be made possible by permitting persons living in communities so sparsely settled as not to justify the designation of their local post offices as regular savings banks to open accounts by mail.

Governor Doekery, Third Assistant Postmaster General, who has direct supervision of postal savings, was so impressed by appeals from all over the country to open postal savings accounts by mail that he took up the task some weeks ago of working out a feasible and safe method for meeting the demand.

Under the plan adopted by the Postmaster General for opening accounts by mail, an intending depositor, residing where there is no regularly designated postal savings bank, will apply to his local postmaster, who will see that necessary identification data is prepared and forwarded to a nearby post office authorized to accept deposits. The intending depositor will then be given permission to forward his first and subsequent deposits by money order or registered mail direct to the postmaster at the banking point for which receipts or certificates will be issued. He may withdraw all or any part of his postal savings by mail and on demand, together with any interest that may be due him.

Any person ten years old or over may open an account in his or her own name. An account may be opened by a married woman free from any control or interference by her husband. Post office officials are forbidden to disclose to any person, except the depositor, the amount of any deposits. Withdrawals may be made without previous notice, and the Government guarantees to repay all deposits on demand with accrued interest.

The foreign-born citizen has taken very kindly to postal savings, and literature in his own language will be of great assistance to him. In a recent article, Postmaster General Burleson commented on the foreign-born depositors as follows:

"Upwards of 500,000 depositors now have deposits in the Postal Savings System, and they represent every nationality on the earth. They also represent almost every known occupation—professional men, theatrical people, mechanics, laborers, fishermen, pack peddlers, etc. But the majority are wage-earners, and of this class the foreign-born largely predominate. A census of depositors taken by the Post Office Department shows that approximately 40 per cent (200,000) of the de-

positors are foreign-born citizens and they own more than 50 per cent of the deposits—splendid evidence of the confidence of our newly acquired citizens in the ability and good faith of their adopted country to fulfill its obligations.

"There is another reason which I'd immigrants, unfamiliar with our language and business methods, to turn to the Government to safeguard their humble savings, and that reason is the disastrous experiences many of them have had by the failures of bogus 'private banks' officered by swindlers of their own tongue who have preyed mercilessly upon their loneliness and credulity."

Postal savings receipts have broken all records the past year. During the eight months prior to April 1st there was a net gain in deposits of \$19,000,000, as against a gain of \$8,000,000 for the same months the year before. Thousands of new accounts have been opened, and the millions, made up largely of hidden savings, have been turned back into the channels of trade just at a time when there was pressing demand for every dollar.

"COLORADO ROBINS" ARE ENEMIES OF ALL INSECTS.

During the fall and winter the Plainview country has been visited by large flocks of birds commonly called "Colorado robins."

Col. R. P. Smyth has been studying the habits of the bird, and says that they feed largely on insects. In the orchards in the country countless larvae of codling moth and other destructive insects have been destroyed by them. In the town, outhouses, trash, lawns and other hiding places harbor enough codling moth larvae to destroy the entire apple crop of this section. The birds could not reach these places.

Old planks and other trash scattered around make excellent hiding places for the moths to deposit their eggs over winter. Taking care of the small orchard is of as much importance as with the large one, for the small one, if unattended, may become a hatching place for insects which will attack other orchards.

IMPROVING ON WEBSTER.

From the latest edition of the Sacred and Profane Dictionary, we quote the following:

"EDITOR—A depraved, low-down, reprehensible, inexcusable incumbent of the earth, useful chiefly as a door-mat, as defendant in libel suit, and general Scapegoat. It is the universal custom of all persons having a Crouch, Grievance or Liver Trouble to Enter the Office or Call Up over the Phone and Tell the Editor What They Think of Him; and, if convenient, to Mangle, Macerate, Beat Up, Excoriate, Lacerate, Bite, Scratch, Slap and Smack the Editor. Editors are chiefly engaged in Leaving Out Part of the Item, Getting the Name and the Gown Wrong, Silly Hot-Air Boosting, Getting Some One in the Paper Too Often, Giving Germany or the Allies All the Best of It, Trying to Hurt the Town, Making Willful Misstatements and Inexcusable Errors, and Falling to Put That Free Notice in the Last Six Issues. They also often Put the Party in 'After I Distinctly Told That Man to Keep It Out Because It Was Lent.'—Santa Fe New Mexican.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. See



ATTENTION!

The modern soldier fights with modern weapons, and the business man, who is constantly on the FIRING LINE, cannot hope for success unless he also goes into battle fully and modernly equipped.

A BANK ACCOUNT is ALWAYS at ATTENTION; A PROTECTION in times of PEACE—A STRENGTH in times of WAR.

THIRD NATIONAL BANK
Plainview, Texas

KRESS.

KRESS, Texas, May 11.—Mr. James Hankins unloaded 200 steers at Kress Wednesday, and drove them to his ranch out west.

Clyde McFarland received a telegram that his uncle in Missouri was very ill, and he went there Thursday to be with him.

Mrs. Will Rousser and three daughters were shopping in Kress Friday. We had a little frost Friday morning.

Mrs. Ezra Myers was on the sick list this week, but is improving. W. H. Young returned to Chicago Saturday.

Quite a number of young folks went to Runningwater Friday to "take in" the picnic. Ruth Moore went to Plainview Saturday to make a short visit with friends.

Miss Gertrude Jones has assumed the duties of assistant postmaster at Kress.

John and Jim Gates, of Hatfield, Ark., were visiting D. E. Jones Thursday.

Mary Morrison, of Tulla, is visiting her sister, Mrs. J. F. Linn.

Mrs. Laura Cabler, of Snyder, has come to spend the summer on the Plains with her daughters, Mrs. V. A. Beck and Mrs. H. C. Keating.

Rev. and Mrs. V. L. Formway, of Childress, who have been visiting relatives in Kress, are attending Seth Ward commencement this week.

C. R. DeLong had business in Canyon last week.

E. E. Gverley got one of his hands bruised a few days ago, and inflammation set in so badly that it had to be lanced. He has been suffering a good deal from it, but is some better now.

Commissioner Caudle has been attending Commissioners' Court at Tulla for the past several days.

M. Ervers is now carrying mail over the route from Kress to Hart, three times a week. It would be of assistance to him if the patrons of this route would raise their boxes and keep them off the ground.

The M. E. Church will have two sermons the 23rd.

Mrs. Gaylor and children were visiting relatives west of Kress Sunday.

Cowan-Jones.

Last Thursday Miss Genevieve Cowan and Lester Jones, of Happy, were married, by Rev. B. Y. Dickinson, at Kress. They went on to Plainview for a visit with relatives, after which they will be at home in Happy. Both are very popular young people of Happy, and many friends join in wishing them a long, prosperous and happy life.

The Methodists and Presbyterians of Kress will hold a co-operative revival May 27 to June 6. Rev. J. W. Mayne, of Canyon, will be on hand to lead the forces. Everybody, regardless of denomination, is invited to attend and take part in the services.

Mr. Sheihagen came home Sunday from New Mexico to spend the summer with his father.

KRESS, Texas, May 17.—Mr. Jones shipped a car of cattle to Kansas City last Wednesday.

Mr. and Mrs. Henry Behrends, of Auburn, were shopping in Kress Friday.

Mr. Charlie Bush and family visited his parents, Mr. and Mrs. J. A. Bush, west of Kress, Sunday.

The Missionary Society will meet next Thursday at Mrs. O Neal's, at the hotel.

Mr. F. T. Skipworth and family were in Kress Saturday afternoon in their auto.

Mr. and Mrs. Merrill went to Kress Friday, and visited at Mr. Griffith's.

Rev. B. Y. Dickinson will preach two sermons at the Methodist Church the 16th.

Mr. Behrends, of Auburn, was a caller in Kress Saturday.

Miss Ruth Moore left her parents' home, at Kress, Sunday evening and went to visit with Mr. and Mrs. George Rousser, going from there to her Central Plains school Monday morning.

Mr. and Mrs. Griffith went west of Kress in their auto Monday.

Tom Bagley is hauling grain to Kress this week.

The Missionary Society will meet Thursday afternoon at the parsonage. Everybody is invited.

Mr. M. A. Sedgwick moved to Kress last week, from Haskell County.

Mrs. O'Neal entertained a party of young people of Kress at the hotel Monday night, in honor of Mr. Roy Conquest.

MAXEY HAS CONTRACT FOR LITTLEFIELD BANK.

J. B. Maxey has been awarded the contract for a new brick building for the Littlefield bank.

Harry Bond, of Olton, was in Plainview Tuesday.

Mrs. Maud Giles and children went to Fort Worth Sunday for a visit with

SOME TOOTHsome SPECIALS FOR SATURDAY

You Don't Have To Wonder About the Sunday dinner—the "makings" await you

Fresh String Beans
Home Grown Asparagus
New English Peas
Fresh Squash
Snappy Rhubarb
New Sweet Potatoes

Crisp Cucumbers
New Potatoes
Fresh Gooseberries
Ripe Strawberries
Dew Berries
Young Beets

Fresh Onions, Radishes, Mustard, Parsley, Carrots and Turnips right off our own farm.

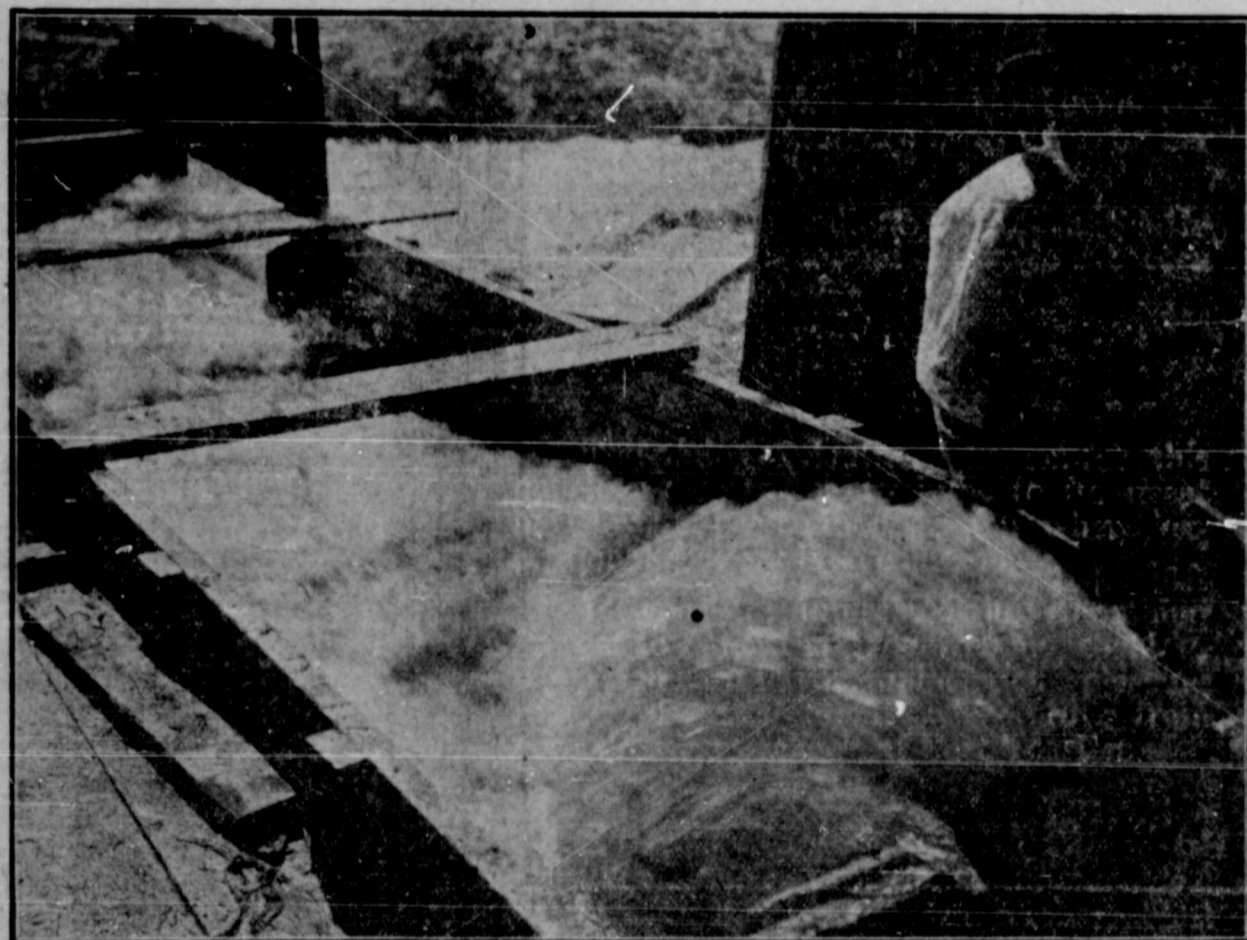
Extra Special for Saturday Only

16 LBS. SUGAR \$1.00

Your Telephone Orders Will Be Filled As If You Had Made Your Selections In Person

Vickery-Hancock Grocery Co.

Phone 17



The Biggest Irrigation Well In Hale County for Sale

See Dr. White's Irrigated Farms Before You Buy

Eleven Farm Homes Nearer Town for Less Money. District School On the Property

NO CASH PAYMENT DEMANDED
WILL BE SOLD ON 20 YEARS TIME

Wells Complete With Layne & Bowler Equipment.
4 1-2 Miles S. E. of Plainview