## THE IN: AINVIEW EVENING HERALD

## TWICE-A-WEEK

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Ther lainview wening Herala Twice-A-WEEK
-Publistod Every Tueday and Friday Evening by
THE HERALD PUBLISHING COMPAXY,

| HIRREERT B. HILBURN, Editor. | E. B. MILLER, Bustinees Nianager. |
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## OULTIVATE THE HAPPIEST HABIT

Men and women shonld disseminate as much of the joy of life
and as little of the sorrows as possible in their daily walk. You know a man who has an expression of kindness, of hope and
cheer every time you see him. It is written upon his face. Whatever cheer every time you see him. It is written upon his face.
his condition, the smile is with h him.
You know another man from whom you expect nothing less than Morbidity. He is morose, sour and surly by disposition or habit.
You know what to expect before you meet him. Invariably you find
him in an urhappy mood. He is bitterly dissatisfied with the world You know what to expect before you meet him. Invariably you find
him in an urhappy mood. He is bitterly dissatisfied with the world in general.
Habits are easily formed. Generally their growth is so gradual
that the vietim does not realize the hold which its tentacles are that the vietim does not realize the hold which its tentacles ard
seuring around him. The ease with which habits are formed should
place one on his guard to form only the best habits. place one on his guard to form only the best habits.
A pleasant. genial. and sympathetic disposition is largely a
matter of habit. It is just as easy to cultivate and gives the owner matter of habit. It is just as easy to cutavate and
pleasure and good nature. Theres in the same satisfaction in develop
ing the good habit that there is in the culture of flowers, and the contrast between those who nurture a good disposition and those who
develop a morose one is as marked as that betwen two, the one of
whom would cultivate flowers and viluable grain, the other thistles and useless weeds.
Don't thoughtlessly trample the toes of your fellow man and east firebrands among those
Get the happiest habit.

## SWAT THE FLY!

Swat the fly! Swat him early and swat him tate. Swat him on
the wing and swat him when he lights. He's your enemy and will the wing and swat him when he lights. He's your enemy and will
undermine your health - your greatest wealth. He will tra
He's a nuixance. He s a nuisance.
Tall grass is his rendezvous, the place of his reinforcement from
which his reserves are drawn. Cut the which his reserves are drawn. Cut the grass and let the sun, your
friend and ally, destroy the larvas, his resource of reserves.
The manure heap and the empty cans and bottles are his forts The manure heap and the e
Storm them, and destroy them.

$$
\begin{aligned}
& \text { Fight the fly like you would sicknes } \\
& \text { Swat the fly-and swat him Now }
\end{aligned}
$$

## BRYCE HAS AMERICA'S CONFIDENCE.

Niscount Bryce, former British Ambassador at Washington, considered one of the most conservative, deep thinking historians of the age. His work in creating a strong feeling of friendship between
the United States and Great Britain and his ungualified fairness in his diplomatic negotiations have endeared him to the people of the United States.
Now comes the report that he has investigated German atroeities and has reported on same to the British goverument, corroborating
statements of murder and last.
Patriotism is blinding to any man, and Bryce can be no less than
patriot. On the other hand, if there is any interested party whon a patriot. On the other hand, if there is any interested party whon
the people of the United States would believe in the matter, it i the people of the United
former Ambassador Bryce.

Dr. Dernberg, the personal representative of the Kaiser and the spokesman for the German Foreign Office, is receiving the cold
shoulder from official Washington. The Government is now referring to precedent in an effort to find an honorable way to have the gentle aan recalled.

## Lines To Be Remembered

## TODAY

The following poem has appeared in newspapers in every part of anthors. The Literary Digest now gives "the credit to the poet to whom credit belongs"-Douglas Malloch.
Sure, this world is fuil of trouble Sure, this world is fuli
$I$ ain't said it ain't.
Lord! I've had enough an' double
Resson for compiaint.
Rain an'storm have come to fret me.
Skies were often gray;
Thorus an' brambles have b
Thorus an' brambles have beset me,
On he road - but On he road-but, say,
Ain't it fine today
What's the use of always What's the use of alwa What's the use of always keepin'
Thinkin' of the past?
Each must have his tribulation,
Water with his wine;
Life it ain't no celebration.
Trouble \& I've had mine
But today is fine.
It's today that I am livin
Not a month ago,
Hyin, losin'
As time wilis it so.
Yesterday a cloud of sorrow
It may rain again tomo
It may rain-but, say,
Ain't it fine
Ain't it fine today !

| METEOR. | to bad weather, there were not very many present. The next meeting wil |
| :---: | :---: |
| METEOR, Texas, May $17 .-\mathrm{Mrs}$. Bes- slo Smurall, of Post, is visiting her | be with Mrs. Seaman, Thursday, May 20th. |
| parents, Mr. and Mrs. D. W. Wallace. | The school children expect to have |
| this week. <br> Dot MeLaughlin is back from a | a pienic at Pioneer Park on the last day of school, Friday, May 28th |
| month's stay in Nevada, Missourl. | Mr. and Mrs. Sam Estes |
| Mr. and Mrs, A. H. Fistes and fanily | Tell Nix ${ }^{\text {- last Sunda }}$ |
| speni Sunday with Mr. and Mrs. H. V. | Mr. and Mrs. Seaman spent Sundäy |
| Tull and attended Mothers' Day servfce at the Presbyterian Church. | afternoon with Mr. and Mrs. Wallace. |
| The Snyder Bros, are threshing | Rushing, of Floydada, formerly |
| this community this week. | dent at Seth Ward College, a |
| The Embroldery Club met with Mrs, | tended commencoment exercises |
| House on Thursday, May 6th. Owing | that school. |



## 

 Flake Qarner left Monday to attiendthe meeting of the State Em
Assuciation in For the meeting of the State Embalmers'
Assuciation, in Fort Worth.
Miss Vera Porter, of Tulia, visited
ber brother. Prof. Ralph Porter, here per brother, Prof. Ralph Porter, here Prot Raiph Porter left yesterday for his home, in Tulia, where he will
spend the vacation.
B. H. T. Twerry returned Saturday
from Fory Worth, where he attended
the sent trom Fors Worth, where he attended
the grand lodge of the Knights of
Pythias.
Miss Lillie Wood, long distance Miss Lillie Wood, long distance
operator for the Southwestern Tele-
phone Company here, is in Hobart,
Okla. with a sister who is in. Okla. with a sister who is ill.
Mrs. Will Howard, of Amarilio,
the guest of her mother, Mrs. An the guest of her mother, Mrs.
Counts, akd her grandparenio, :3i Mrs. J. M. Shafer.





 D. M. Hooper, of Floydada, was he
yesterday en route to Amarillo yesterday
business.
W.E. Dusiness.
Woss, of Floydada, spent a few
hours in Plainview Monday.
A. A. Hatchell left Sunday for Fort
W. A. A. Hatchell left Sunday for Fort
Worth, where he will attend the State Embilmers 'Convention, which meet
at the Westbrook Hotel. J. B. McCarley and Prof. C. L. Sone
of Paducah, arrived in Plainview la night by auto.
3re. 2. E. A
arrived yesterday for a visit with her
brother, Geo s. brother, Geo. S. Fairris
Ross Harp was
broser, Harp was in Amarillo Friday
on business. on business.
J. W. Day a
and
Labboek Sunday.
Rev, W. F. Ledic
Reterday, home, from Higgins, where he has been conducting a revival meeting.
Paul A. Turner is in Petersburg in the interest of his life insurance Dusithe intere
ness.
Rev. J.
who have
Rev, J. T. Bloodworth and son Lloyd, no have been conducting a meeting
at Panhandle, were in Plainview today visiting triends.
Mrs. 0 W. Strew.
Mrs. o W. Strewsberg has returned
her home, in Tulia, aftcr a visit with Ther home, in Tulia, Hal Wofford.
Ins.
J. Wi Baker, who has been attending his home, in Hereford, Saturday. Talas Ferguson returned to his
home, in Tahoka, Saturda. He has home, in Tahoka, Saturday. He has
been attending school at Seth Ward been atten
College.
Gordon Coliege. Jordan, of Tulia, spent the
Gordon Jond
week-end with his parents, Mr, and week-end with his parents, Mr. and
Mrs. C. G. Jordan.
Mrs. E. R. Williams is ill this zeek. Mrs, E. R. Wiliams is ill this meek,
Miss. Josephine Keck arrived in Plaintifw yesterday from Cape Giring Mrs. Jerry Deal. She was accom-
panied panied home by Master Nelson Deal,
who will visit with his aunt, Mrs. E. E. who
Roos.
Miss
Mer
Miss Armstrong, of Floydada,
here Saturday visiting friends. REV. Story ADDRESSES
REV. STORY LITERARY SOCIETIES.
Yesterday morning, at the College
Chapel, Rev. J. W. Story delivered the Chapel, Rev. J. W. Story delivered the
annual literary address to the members: of the Philosophian, Fidelian, Alamo and. Farolethian societies. His
subject was "The Incompleteness of subject was "The
All Human Endeavor."
FOX: POPULAR PLAYERS draw a lirge crowd.
Roy E. Fox's Pópular Players are
showing for two weeks showing for two weeks on the lots
opposite the Ellerd Building, on North opposite the Ellerd thif opening per-
Paetfec street. At the
formance, last night, their tent was formance, last night, their tent was
nearaly full.
A. contest between several small
boys was mitrih provoking. Each boy
boys was wrih provoking. Each boy
took of his slooes and placed them in
a large bag. When all the footwear
a large bag. When all the footwear
wat in. Mr. Fox shook the sack and
xas in, Mr. Fox shook the sack and
mixed the shoes. Then the contents
of the seak were poured
of the sack were poured on the stage
floor th a heap, and the boy who found
his/shoes and put them on first re-
cetted a prize.
his shens.
PUBLIC SChool factley meet.
Priday atternoon the last joint tac-
ulty meeting of the Plainview Public
Schools was held at the Central High
Sohool. Professor and Mrs. R. il
Hariisoon served refreshments.
Miss Maggle
Hot this weet

민


## A Suit for Young Men

This illustration shows one of the most successful suits ever designed for young men; Hart Schaffner \& Marx have put all the latest and best style features into this model.

## The Special features are:

Coat: $\mathbf{3 0}$ inches long; three buttons, two to button; soft roll front, wide lapels.
Waistcoat: Five buttons; snug waisted.
Trousers: English style, with turn-up and tunnel belt loops.
THE fabrics are all wool Glen Urquharts, tarłans, check and stripe patterns are here in great variety. Prices are much less than a merchant tailor charges. Pay about $\$ 25$; you can go higher or as low aa $\$ 18$.

## 

TRADE IN PLAINVIEW Carter-Houston's
The Home of Hart Schaffmer \& Marx Clothes


## FOR PECULIAR BUILDS

THERE are many men whose builds are irregular---shorter, stouter, longer---
for whom clothes made over standard "patterns" would not fit."
The Richlier great range of sizes provides good fitting clothes for the

§aripty Grand Clathrs
are expensive to build but economical to buy. In every line of design, in every detail of finish these clothes display the refinement and eiegance that classify them as distinct among reputable makers of clothing

> Richands Bros bollie

102 N. Pacific St
107 W. Main St

## 

## UNCLE SAM

spends many millions every year for the Nat ional Detense. To fail to do so would be to invite disaster.
The individual defense fund is a BANK ACCOUNT. It commands respect, guards against the attack of poverty and insures a safe future
Can You Afford to Be Without This Protection?
THIRD NATIONAL BANK
Plainview, Texas

## It's a Good Slogan <br> "Trade In Plainview"

 We Believe In ItIncidentally you can't buy any better bakery products than are made right here in Plainview. We are anxious for your patronage, appreciate it, and are always ready to give the most in return.

Always Call for City
BAKERY BREAD
Your Grocer Has It
CITY BAKERY
Phone 170





Six-Thirty Touring Car, $\$ 2,400$

## Franklin Six-Thirty

The best proof we can offer of the unequalled qualities of this car is to let the car tell


## the franklin is a car of performances not promises

IT IS PROVEN BEST IN EVERY TEST. Two of the most significant performances are the world's records held by the Franklin on the New York to San Francisco run and the recent remarkable record established between New Ycrk and Washington. The Franklin Gasoline Record Has Not Been Approached by a Car of It's Class.
Here are the facts of the Six-Thirty: $\$ 2,400.00,2,725$ pounds fully equipped, left hand drive, center control, $41-2$ inch tires, 120 inch wheelbase, 56 -inch tread, Entz starter, motor cannot stall, tire and gasoline economy, phenomenal easy riding and driving, direct-cooled motor unaffected by weather conditions--in fact everything that spells automobile satisfaction.

