

# THE PLAINVIEW EVENING HERALD

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PRICE FIVE CENTS

## EXPERTS WILL LECTURE ON ORCHARD TROUBLES

Department of Agriculture Will Send Men to Plainview, Monday, May 10.

One of the good things the Department of Agriculture is doing for the farmers of Texas is the holding of farmers' institutes over the state. These meetings are conducted by specialists in the employ of the department, who have the task of keeping the farmers informed relative to the latest methods of farming, how to combat tree disease and insects, and in general how to increase efficiency and stop waste on the farm. The farm is the principal factor in wealth production in Texas, and the work of the department is of vital importance.

Every man who has a farm or orchard will do well to come to Plainview on the tenth of May, next Monday, and hear what Messrs. Neill and Ohlendorf have to say relative to orchard problems. This is the season of the year when precautionary measures for prevention of the codling moth are necessary. The spraying must be done while the calix of the apple is open.

Mr. Neill is well known in Plainview, having lectured here before. Mr. Ohlendorf is a competent man and a specialist in his line.

## OLD TRUSTEES RETAINED.

W. C. Mathes, H. W. Knupp, and Geo. J. Boswell Chosen to Succeed Themselves.

In the election Saturday to select trustees for Plainview Independent School District to succeed W. C. Mathes, H. W. Knupp and Geo. J. Boswell, whose terms of office had expired, these three gentlemen were elected to succeed themselves.

Each of them has had experience as a trustee, Judge Mathes having served the citizens of Plainview in that capacity eight years.

The vote stood:  
H. W. Knupp ..... 92  
W. C. Mathes ..... 39  
E. W. Byars ..... 31  
Geo. C. Sharp ..... 20  
Geo. J. Boswell ..... 112  
H. V. Tull ..... 66  
E. B. Hughes ..... 1  
J. L. Dorsett ..... 1

The two gentlemen last named did not have their names on the ticket.

## "DER DEUTSCHE VEREIN" HAS PROGRAM SATURDAY NIGHT.

Comedy, Solos and Readings by Members of Seth Ward German Department.

Under the direction of Professor Warren Gibbs, the German department of Seth Ward College, "Der Deutsche Verein," will give a two-part program at the College Chapel Saturday evening. Wilhelm's "Die Wacht am Rhein," the German national air, will be sung by the society. Fraeulein Hoghland will play Erossaaisen, Beethoven, "Des Knaben Bergleid," Umland, is a solo by Fraeulein Whiteley. Herr Glenn will sing "O Isis und Osiris," from Mozart's "Die Zauberflöte." Fraeulein Marsalis and Anderson will play the "Overture" from Rossini's "Wilhelm Tell." "Am Meer," Schubert, is a solo by Herr Hoghland, and "Der Hirtenknabe," Heine, a solo by Herr Edmondson. Fraeulein Duen-sing will play "Minuet," Beethoven. Weyts' "Silberglochen" will be rendered by Fraeulein Whiteley and Hoghland. "Die Belden Grenadiere," Schumann, is a solo by Herr Fort. A quartette, Herr Fort, Edmondson, Green and Glenn, will give "Die Nacht," Abt. A comedy, "Karl Hat Zahnschmerzen" (Carl Has the Toothache) will be given by this personnel: Karl, Mine, and Emma, brothers and sisters, Hei, Downs, Fraeulein Schlenker and Reeves; Fri, Adelheid, Fraeulein Butterfield; Frau Grunert, Fraeulein Rushing; Herr Krause, homeopathic physician, Herr Fort.

Carey's "Heil dir im Siegerkranz," a chorus by the society, will conclude the program, admission to which is free, it being the regular open session of "Der Deutsche Verein."

Edward Slates, president of the Slates Coal Company, of Walsenburg, Colo., is in Plainview today transacting business.

## SUNDAY IS MOTHERS' DAY.

Originator of Observance Selects White Carnation as Official Flower.

Sunday, May 9, is Mothers' Day. It will be observed the country over. White carnations, symbolical of maternal devotion, will be the national flower. Miss Anna Jarvis, of Philadelphia, is the originator of the observance, and she selected the flower for the day. The official program, arranged under Miss Jarvis' supervision, will consist of a reading of Mothers' Day prayer, the reading of the Presidents' Mothers' Day proclamation, and the reading of a Mothers' Day recitation written for the occasion by James Whitcomb Riley. There will also be a presentation of the American flag and the singing of the national anthem.

The movement has become National, and in practically every city and town there will be some service in commemoration of the day.

## COUNCIL MEETING.

The City Council met in regular session last night. A petition to extend the water mains three blocks east, to give better fire protection to the east end of the city, was tabled.

Dr. E. F. McClendon, city health officer, reported that there are no contagious diseases in Plainview.

The council ordered a telephone to be installed for the use of the fire-boys.

The monthly bills were allowed.

## DR. C. C. GIDNEY ATTENDING STATE MEDICAL ASSOCIATION.

Dr. C. C. Gidney is in Fort Worth attending the State Medical Association and visiting his daughters, who are in school at Our Lady of the Victory Academy.

## WILL GIVE PRIZE FOR BEST RECIPE FOR ASPARAGUS DISH.

Vegetable Which Grows Profusely in Plainview Country Featured for Prize.

For the best recipe for the preparation of asparagus dishes which is received by The Woman's Department of The Plainview Evening Herald by Friday morning there will be given a magazine, any \$1.50 magazine the winner may select.

Asparagus grows profusely in the Plainview country, it is a good vegetable, and its more general use is desirable.

Here's a good recipe for preparing fresh asparagus with cream sauce. It is not original, nor is it submitted for the contest:

## Fresh Asparagus, Cream Sauce.

**Cream Sauce.**  
This is a good sauce for general use: Heat one tablespoon melted butter in a small sauce pan, add one and a half tablespoons flour, briskly stir; then pour in a gill of hot milk and half a gill of cream. Season with two saltspoons salt, half saltspoon cayenne pepper and half saltspoon ground nutmeg. Sharply whisk for one minute, then let boil for two minutes, and use as directed.

## Asparagus.

Carefully scrape and clip off the ends of two bunches of fine fresh asparagus, thoroughly wash, tie in three bunches and plunge in three quarts boiling water with a tablespoon salt. Cover the pan and let boil for twenty-five minutes. Remove, thoroughly drain, dress on a dish with a folded napkin, and serve with hot cream sauce separately.

## EXHIBIT WORK OF PUPILS OF LAMAR PUBLIC SCHOOL.

Friday afternoon after 2:30 there will be an exhibit, open to the general public, of the work of the Lamar Public School for the year. The drawings, compositions, exercises, stories, etc., of the different grades will be on exhibition.

## FOR A BEAUTIFUL CITY, ENTER THE GARDEN CONTEST.

To be a contestant for a prize for the most beautiful garden you must formally register by May 15 with a member of the committee. Watch for particulars.

## YOUNG CAMEL BORN IN ZOO



Photo by American Press Association. Keeper Snyder attending mother and baby camels in Central park, New York.

## CIVIC LEAGUE OFFERS PRIZES FOR BEST LAWNS AND FLOWERS.

Formal Entries Must Be Made With Committees by May Fifteenth.

At the last regular meeting of the Civic League the following offers were made by Plainview florists and seedmen of prizes to be given for the most attractive lawns and flower beds maintained in Plainview through the summer. The contest is to last until October, at which time the following prizes will be awarded:

For the most attractive window box maintained in Plainview (in either the business district or the residence portion of the town) the Plainview Floral Company will give \$2.50 in cash.

Also for the most attractive flower bed grown in the open yard the Plainview Floral Company will give \$2.50 in cash.

Mrs. Frazier will give \$5 worth of plants from the Rozena Greenhouse to the boys under sixteen years of age who will grow the most attractive flower beds on some unimproved lot near the public square. It is presumed there will be no difficulty in obtaining the permission of the owner of such lot or lots to beautify the lot in this way, and Mrs. Frazier will give a number of cannas from her own flower beds to the first ones who apply for them to be used in this way.

L. N. Dalmont, of the Dalmont Nursery, will give \$5 worth of roses to the girls under sixteen years of age who will grow the prettiest flower beds in their own home yards. The flowers are to be of any kind or color.

C. E. White says: "The C. E. White Seed Company will contribute toward beautifying Plainview as much as any down on the list. The wealthy owner of a beautiful home is better able to provide bulbs, seed, lawn and care necessary and has the best chance to win the prize offered. We offer to the young and aged of Plainview who are unable to secure bulbs, plants, seed, etc., for home decorations anything in our line for sale used absolutely free to the extent of \$10.00, and authorize the Civic League to issue to deserving poor people the above amount in parcels or divisions thought best by them."

It is believed by the members of the Civic League that these very liberal offers will stimulate a pride in well kept lawns and flower beds that will result in a marked improvement along this line and will put Plainview on the map as a town of pretty homes.

All entries in either class must be reported by May 15 to the committee, which will be named later, and whose members will inspect and grade once a month the flower beds thus formally entered in the contest.

## FORD SALES OF NEW CARS DURING PAST WEEK.

Barker & Winn report the following sales of new Fords in the past week: H. D. Huyck, Muleshoe; J. J. Graff, Plainview; E. F. Hewett, Hale Center; Long, Houston & Crouch, Plainview; W. D. Zion, Lockney; G. H. Browster, Lockney; M. P. Smith, Muleshoe; Parker Bros., Amarillo; T. T. Boulden, Matador; A. B. Roberts, Plainview.

## LOCAL CAR MAKES 21.1 MILES ON ONE GALLON OF GASOLINE.

137 Cars Participate in Official Economy Test of Franklin Cars.

Saturday 137 Franklin agencies throughout the United States participated in a Nation-wide economy test to determine under varying conditions the mileage per gallon of gasoline with the Franklin six-thirty.

J. J. Ellerd, local Franklin representative, made the run with one of his stock cars, with Jasper Ellerd driving, accompanied by Judge W. B. Lewis and E. B. Miller.

The local car was driven over very soft roads to a point near Aiken and returned. Following the heavy rains, it was often necessary to run the car on intermediate or low gears. Despite these adverse conditions, the car made 21.1 miles on one gallon of gas testing 66. After the run the car and occupants weighed out 3,370 pounds.

Advices from the Franklin factory tell of a record-breaking run by the New Haven, Conn., agency, with 55 miles on a single gallon. Last year the highest record was 51.2 miles, made by the Milwaukee agency. The lowest record this year was 18.3 miles, at Oil City, Penn., over bad roads, as compared with 17.2, the lowest last year, at Georgetown, Texas. The average this year was 32.1 miles; that of last year being 32.8 miles. Eighty-four cars in this year's run exceeded 30 miles. Last year 94 cars participated in the test.

## MAYHUGH SELLS SHEEP ON K. C. MARKET AT GOOD PRICE.

L. T. Mayhugh sold last week his big herd of 1,200 sheep on the Kansas City market. The price paid for the whole bunch was \$9.85.

## HAVE ORDERED BRICK FOR NEW DORMITORY.

Rev. M. S. Leveridge, financial agent for Seth Ward College, stated to a representative of The Plainview Evening Herald this afternoon that a car of brick had been ordered for the new Boys' Dormitory. Other material will be placed on the grounds as rapidly as funds will permit.

The new building will have about twenty-eight rooms. It will consist of two stories and basements.

It is hoped that the building will be ready for occupancy by the opening of the next term, in September.

## CANYON NORMAL DEFEATS SETH WARD AT BASEBALL.

Monday the Seth Ward College baseball team met defeat at the hands of the Canyon Normal team. The score was nine to six.

Coach Wilson carried with him to Canyon, Randolph, Will Tilson, Tom Tilson, Pritchett, Earp, Glenn, Perdue, Kiker, Bishop and Whitworth.

It is probable that Canyon will be here next Monday and Tuesday for return games.

C. T. Deberry and family, of San Angelo, arrived Sunday from San Angelo to make Plainview their home.

## BRISCOE HAS OPEN ROAD TO LOWER SWISHER LINE.

Officials of Neighboring County Want to Co-operate on Road to Plainview.

C. R. Pennington, of the Pendale Stock Farm, in Briscoe County, assures The Plainview Evening Herald in a letter of even date that the officials of Briscoe County will put the Briscoe County end of a road leading to Plainview in shape as soon as an open road can be obtained on into Plainview.

It is stated that a road has been opened up to the county line on the west, adjoining Swisher County. This road leads from Silvertown to the Swisher line, connecting with it on the north line of the G. T. Reid section in Block A. This road has not been put in proper shape before, and is not much traveled, but it is stated that it will be put in good condition as soon as an outlet through Swisher into Hale County is provided.

The people of Briscoe seem to be anxious for a good road to Plainview.

## IN THE COURT OF CIVIL APPEALS, SEVENTH DISTRICT.

In the Court of Civil Appeals at Amarillo during the past week the following cases of interest to Hale County people were involved:

In the case of Joe Lee Ferguson vs. O. C. Sanders, a motion for rehearing was overruled.

In the case of Chas. McCormack vs. Ralph Crawford et al., a motion to strike out statement of facts was overruled.

The case of J. W. Grant vs. Alfalfa Lumber Company et al. was affirmed.

## "WHY I STAYED IN FORT WORTH" SUBJECT FOR NORRIS' SPEECH.

Rev. J. Frank Norris, pastor of the First Baptist Church of Fort Worth, will speak Friday evening, at the First Methodist Church, on "Why I Stayed in Fort Worth."

Rev. Norris is an interesting speaker and a deep thinker. The very unusual conditions through which he went several months ago in Fort Worth have given Dr. Norris much notoriety.

## E. C. NELSON, JR., HAS HIGH RANK AT TEXAS UNIVERSITY.

Former Dean of Wayland College Elected to Membership in Phi Beta Kappas.

E. C. Nelson, Jr., of Floydada, is one of the honor students of the present senior class in the University of Texas, in Austin. He was last week elected to membership in the Phi Beta Kappa fraternity, and only a small per cent of seniors who have maintained a high rank of scholarship during their attendance in the University are elected to membership.

Last year Mr. Nelson was dean of Wayland Baptist College, at Plainview. He entered the University in the fall of 1911, and has been a student there only three years. Mr. Nelson spoke in the Wilmot Declaration Contest in 1912; he was an alternate on the debating teams in 1913; and this year he represented the University in its annual debate against the University of Arkansas.

## INDIVIDUAL DEPOSITS FIRST NATIONAL THIRD OF MILLION.

A call for a statement of the condition of national banks was issued for May 1. The First National shows one-third million dollars in individual deposits subject to check. The combined demand deposits of the First, Third and Citizens' National Banks of Plainview was \$658,038.24.

## NEW PHONE DIRECTORIES ARE BEING DISTRIBUTED.

Manager E. L. Doland is sending out new telephone directories of the Plainview telephone exchange.

## HELP MAKE PLAINVIEW A FLYLESS TOWN.

Swat the Fly!  
Swat him wherever you see him and whenever you see him.  
Swat the fly now and safeguard health. One fly killed is spring is better than thousands killed later.

## TORPEDOSINKS AMERICAN SHIP OFF SCILLY ISLANDS

TWO MEMBERS OF CREW DROWN AND CAPTAIN DIES OF HEART FAILURE.

## SAILED FROM PORT ARTHUR

President Wilson Out of Capital City; Incident Regarded as of Extreme Importance.

LONDON, May 2.—The American oil tank steamer Gulfight, which sailed from Port Arthur, Texas, April 10 for Rouen, France, was torpedoed at noon Saturday off the Scilly Islands, according to a dispatch received today by the Central News agency.

The captain of the Gulfight, according to the same advices, died of heart failure as a result of the shock. Two seamen jumped overboard and were drowned.

The other members of the crew were taken off by a patrol boat and landed. The vessel was towed into Crow Sound and beached.

The Gulfight was a steel vessel of 3,263 tons net and was built at Camden, N. J., in 1914. She was owned by the Gulf Refining Company. The vessel was 383 feet long, 51 feet beam and 30 feet deep. She was equipped with wireless telegraph apparatus.

## Washington is Aroused.

WASHINGTON, D. C., May 2.—Press reports of the torpedoing of the American steamer Gulfight and the loss of her captain and some members of the crew created a stir tonight in official circles here, where the seriousness of the occurrence was everywhere admitted.

In the absence of President Wilson, officials made no comment as to the probable action of the United States Government beyond saying that a thorough inquiry as to the manner of the torpedoing and the responsibility for it would be required before a decision could be reached as to the kind of representations to be made.

If first reports are borne out, the attack on the Gulfight constitutes the first case of an American ship struck by a torpedo with consequent loss of lives. Two American vessels have been sunk by mines, the responsibility of which has never been fixed, and one American, Leon C. Thrasher, was drowned when the British ship Faiba was torpedoed.

The United States Government has just completed its investigation of the Thrasher case, but in view of the direct attack on an American vessel now reported, it is probable that both incidents will be dealt with in whatever diplomatic action is taken.

It generally was recalled tonight that in the note sent by the United States to Germany in answer to Germany's proclamation of a sea war zone the Washington Government stated that it would hold the German Government "to a strict accountability" for the loss of any American lives or vessels, the phraseology being so drawn as to cover attacks on belligerent vessels on which Americans were traveling. Officials said at the time that the purpose of the document was to insist on the right of Americans to voyage on the high seas even on belligerent merchantmen and upon the observance of previous rules of international law, which provides for the transfer to prizes of non-combatants aboard unarmed merchantmen.

The course of the United States in the case of the Gulfight is not likely to be determined for several days, as some time probably will be required to get the facts.

In diplomatic quarters the attack on the Gulfight recalled similar experiences of other neutral craft with German submarines. A Norwegian and a Dutch steamer were torpedoed recently, but so far as could be recalled by officials here, no lives were lost. In these cases the German Government, besides promising to pay damages for the vessels destroyed, expressed its regret at the occurrences.

The phrase "strict accountability" has never been interpreted by high officials here. The possibility of any action other than a demand for damages in the present case is considered remote, however, because of the belief of officials that the attack on the Gulfight will be found to have been accidental and not deliberate.



## My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

**1—Potato Caramel Cake.**  
Two-thirds cup of butter, two cups of sugar, two cups of flour, one cup of mashed potatoes (hot), one-half cup of sweet milk, four eggs, two teaspoons baking powder, one cup grated chocolate, one cup chopped walnuts, one-half teaspoon each of cinnamon and nutmeg. Cream butter and sugar; yolks of eggs, milk, mashed potatoes, spices, chocolate, flour, baking powder; whites of eggs and nuts last. This will make a large five-layer cake.

**2—Plum Pudding—Delicious.**  
2½ cups flour,  
2 teaspoons baking powder,  
Little salt. (Sift together.)  
3 tablespoons sugar,  
3 eggs,  
½ cup butter,  
1 cup milk.  
Add sifted ingredients and beat well. Use the large blue plums, one dozen (pits removed), or any kind of fruit, fresh or dried, of course, cooking well before using. Put fruit in granite pan, add water and sugar, spread batter on top, and bake.

**3—Sugar Cookies.**  
2 cups sugar,  
½ cup butter,  
1 cup sour cream,  
2 eggs,  
½ teaspoon soda.  
Flour enough to make a dough easy to handle.  
Sprinkle top with sugar and bake in quick oven.

**4—My Favorite Chocolate Cake.**  
Dissolve 2 ounces chocolate in 5 tablespoons boiling water. Cream ½ cup Cottole and 1½ cups sugar. Add yolks of 4 eggs and beat thoroughly. Then add chocolate and ½ cup of milk or water, 1½ cups flour, and 2 rounding teaspoons baking powder. Add

stiff whites and stir carefully all together.

**5—Fine Cottole Cake.**  
Three scant cups flour (sifted twice) thoroughly mixed with ¾ cup Cottole until it looks like putty; 1 heaping cup sweet milk or water mixed with 3 rounding teaspoons baking powder added to the "putty" and well beaten. Now add a level teaspoon of salt. Beat very stiff whites of 8 eggs and add to them 2 cups sugar. Then combine with other mixture, and flavor.

One way to utilize the yolks of eggs is to make a boiled custard.

**6—Molasses Pie—Delicious. (Everybody's Pie.)**  
Four eggs beaten separately, 1 cup sugar, 1 cup molasses, 1 tablespoon meal, 1 teaspoon alspice (or nutmeg or vanilla), a little butter if desired. Cook in moderate oven. Use only one crust.

**7—Eastern Apple Pudding.**  
Beat 2 eggs, add 1 cup sugar; beat well. Add 2 teaspoons baking powder, 1 teaspoon vanilla, and, lastly, 2 tablespoons melted butter. Turn into shallow pan and fill thickly with sliced apples. Sprinkle with sugar, and bake till apples are done.

**8—Creamed Celery, Chicken, Etc.**  
Have ready cooked a pint of material cut in half-inch lengths. Melt three tablespoons of butter and in it stir and cook three level tablespoons of flour and a scant half teaspoon of salt. When mixture looks frothy, stir in one cup and a half of white broth (chicken or veal) or milk or thin cream, and continue the stirring until the sauce boils. Add a dash of pepper and the prepared vegetables or meat. Then turn into ramequins or cocottes. Let stand in the oven until very hot; then serve at once.

### HOW ONE SMALL FARMER STARTED RAISING HOGS.

George Briggs, Clay Center, Nebraska, one of the big breeders of Duroc Jerseys in that State, tells an interesting story of his start in the pure-bred hog business. It's an interesting story, and fits the condition of so many good Texas and Oklahoma farmers that we are printing it.

"Every man some time in his life has an inspiration to get into a business that will make him an honest living or possibly a fortune. Up to the time I started raising pure-bred hogs I had farmed my own little farm and all the land I could rent and dumped my grain into the elevator. Couldn't seem to get ahead only just enough to keep from getting closed out. My farm, horses and machinery were mortgaged for all they were worth. One day early in the winter I attended my neighbor's annual sale of pure-bred hogs and cattle. This man had been in the business for several years at that time, and was in the lead in his line both in the show ring and in record sales. This sale was a boomer. As I sat at the ring side I felt pretty small, not knowing anything about the pure-bred stock business, and wondered how this man could work up such a business and bring men from several states to buy this stock, at what seemed to me fabulous prices. At that time a pedigree didn't mean anything to me. In fact, I looked at it as a bunch of red tape.

**Was Dubious at First.**  
"That evening as I walked across the field toward home I felt about as



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big as an alfalfa seed and wondered if it would ever be possible for me to get out of the old rut and start a breed of pure-bred hogs. At first it seemed ridiculous. In the first place, I didn't think I knew enough; second, I didn't have any money with which to start a herd. That night as my wife and I and the boys sat by the fire talking about the sale of the day my ambitions grew so wild that I had the nerve to make the statement that I believed that I would start a herd of pure-bred hogs and possibly some day I could make such a sale as had been made that day. My wife was darned socks for the kids; she stopped for a moment and looked at me and said: 'You don't need to think that you could ever do what this man is doing; it is entirely out of your line of work.'

**Decided on Durocs.**  
"I didn't say anything more that evening, but I thought a lot. That winter I gathered up livestock papers and magazines and began to study out my new ambition. The more I read and worked the more I was determined to make a start. I then began to figure on what breed I could raise. I had raised a few pigs, some black, red, white and spotted. My luck had always been better with the reds, so I decided to raise Durocs. W. A. McLain, a pioneer breeder in my part of the country, had a very good herd of Durocs, so I took the boys and we went to this farm to pick out a good brood sow. After looking the herd over and dickering on several different sows, we finally landed Old Topsy Mac. No. 13160, at the enormous price of \$50. That may not sound like a very big price, but in those days it took 300 bushels of corn and six good calves to pay for her, and I didn't let my wife know what we paid until after a year after.

**Herd Grew Rapidly.**  
"Old Topsy farrowed ten fine pigs and raised four boars and four sows, which was the foundation of my herd. We soon closed out our herd of scrubs and bought three more good brood sows. The kids took to the hog business in fine shape, and in two years we had a herd that most anyone could be proud of.

"In the fall of 1900 we decided to have a pure-bred sale. Up to that time we had been pretty busy studying up how to make pedigrees and how to mate our stock. November 1 that year we had fifty-nine head catalogued and pulled off our first sale. It averaged \$16, with a top of \$40.

"After figuring up our expenses we found we had made a little money, and decided to devote all of our time to the raising of Durocs, and went after the business good and hard. In the years 1903 and 1904 we got into the show ring and pulled our share of the ribbons in the states of Nebraska, Iowa and Kansas. Each year our stock was more in demand and our sale averages began to run toward the top.

"Since that time we have owned, showed and produced as many winners as any herd in America. In the seventeen years we have held thirty-five sales, in which we sold 1,394 head at \$74,235.50, and made private sales on 643 head at \$22,805.00."

### INDIA FIGHTS FOR HOME RULE.

No Mention of Native Troops May Denote British Opposition.

Basanta Koomar Roy, in the New York Independent.

In spite of all their grievances, the Indian troops in Europe are fighting well, and the British government and people are grateful to India for what it is now doing for England. But it is only fair that the British public should be allowed to know of the valor of the Indian troops that are fighting in the battlefields of Europe—troops that are giving their lives for England in this day of its dire national peril.

It is indeed pathetic that the British censor does not allow the British press to publish anything about the Indian troops in Europe. "People at home," explains Robert Blatchford, an English war correspondent in France, in the Weekly Dispatch of London, "are hungry for news of the Indian troops, but I was not so much as allowed to mention them."

There is a method in this madness of the British statesmen. A. J. Wilson, editor of the London Investors' Review, thus touches the problem to the very core when he writes in his paper:

"The Indians are fighting with us loyally, with the bravery characteristic of their warlike races, and they look to get the credit for that loyalty as they will by and by look for the reward which is their due. India is fighting for home rule quite as much as for us; do not let us ignore the fact, or by our conduct make it harder to satisfy the legitimate demands of the Indian people when peace has been restored."

It is true that the British governmental policy not to allow even a passing mention of Indian troops in the British papers is directed ultimately against the "legitimate demands of the Indian people."

But we feel confident that, when peace follows this barbarous international hecatomb, when broader principles of international brotherhood supplant the suicidal policy of nationalism and spread-eagle imperialism—in that day of ultimate triumph and everlasting victory Mother India will get "Swaraj"—her much coveted home rule.

### FERTILIZER TESTS FOR TEXAS SOILS.

When a farmer decides that his soils need fertilizing, he faces the harder problem of what fertilizers to use. A fertilizer is simply a mass of plant food, which is worked into the soil that needs it, and the farmer's first indication of a lack of something in the soil which is necessary to make crops grow is the fact that there are no crops, or mighty poor ones.

When the farmer then turns to the scientist for a solution of the question "What fertilizers shall I use," the answer is usually based on so many "ifs" that it cannot be practically applied, because, as the scientist frankly admits, he is asked to give advice on soil that perhaps he has never seen and has never examined.

"Soils are different," says Dr. J. O. Morgan, Professor of Agronomy at the Agricultural and Mechanical College of Texas, "in their need for fertilizers or plant food, even when growing the same crops, for two very important reasons. In the first place, soils vary with regard to the amount of plant food they contain. And in the second place, the past treatment of the soil will influence the kind of fertilizer that should be applied."

"The best way for a farmer to answer the question 'What fertilizer shall I use?' is to test out for himself a number of different fertilizing mixtures in plat tests, and determine by the crops he produces which is the best for him to use.

"Select a level plot, for a cotton test as an example, which you judge is uniform in type and bears the closest resemblance to the soil upon which your general crop will be grown. Measure off ten plats, each one exactly one-tenth of an acre. A convenient shape for such a plot is an area 136 feet long and 32 feet wide. Separate these plats by paths at least three feet wide, so that the treatment of one plat will not interfere with the treatment of another. After you have thoroughly prepared the plats and are ready for planting, apply the following fertilizers as follows:

"Plat 1.—No fertilizer. (Use this plat as a check.)

"Plat 2.—20 pounds of cottonseed meal.

"Plat 3.—20 pounds of acid phosphate.

"Plat 4.—3 pounds of muriate of potash.

"Plat 5.—No fertilizer. (Use this plat as a check.)

"Plat 6.—20 pounds each of acid phosphate and cottonseed meal.

"Plat 7.—30 pounds of cottonseed meal and 8 pounds of muriate of potash.

"Plat 8.—30 pounds of acid phos-

phate and 8 pounds of muriate of potash.

"Plat 9.—20 pounds each of phosphate and cottonseed meal and 8 pounds of muriate of potash.

"Plat 10.—No fertilizer. (Use this plat as a check.)

"The same crop, of course, should be grown on all plats, and in case of cotton plant seven rows in each plat. Of course, you must cultivate all plats alike, and at harvest time all of the

seed from each plat should be carefully gathered and carefully weighed. By comparing then the yield of each fertilized plat with the yield of the nearest unfertilized plat you can tell which treatment has been most successful."

Mrs. C. C. Cowden, who has been visiting her parents, Mr. and Mrs. J. J. Rushing, left this morning, accompanied by her two children, for a visit with relatives at Midland.

Plainview Collecting and Employment Agency  
C. GRIGGS, MANAGER  
Reports and Ratings for Credit Obtained on Firms or Private Individuals  
Phone No. 294  
Room 7, O'Keefe Building  
PLAINVIEW, TEXAS

## 21.1 Miles

On a single gallon of gasoline.

Saturday afternoon a standard six-cylinder FRANKLIN ran 21.1 miles from Plainview to a point near Aiken, and back again, on one gallon of commercial gasoline, 66 test.

This record performance is certified in every detail. The measure for the fuel has been certified to as has also been the grade of gasoline.

The entire test was under the supervision of Mr. E. B. Miller press representative and Mr. W. B. Lewis, county official, who have sworn to the correctness of the results.

After the test, the car with its occupants was officially weighed on the public scales, and tipped the beam at 3370 lbs. This light weight, combined with smooth running, and the economical, valve-in-head, direct air-cooled engine, give the FRANKLIN the country wide record for efficiency. †

The car that made 21.1 miles on a single gallon of gasoline Saturday is here for your inspection. Look it over and take a ride.

J. J. Ellerd  
Plainview, Tex.  
Franklin Dealer



Queen Food of the North  
to Queen Fruit of the South  
Greeting!

I come from the vigorous Northland, the home of Indian maize. My nature is Corn—pearly white Corn; and by a skillful process I am made delicately sweet and attractive. Often am I complimented on possessing qualities superior to any other flaked food. My name is—

## POST TOASTIES

I am loved by thousands for myself alone, but you and I, Queen Fruit, form a combination irresistible.

Morning, Noon and Night—and then between times—

"The Memory Lingers"



## Fighting the Weeds on the Farm

Annual and Biennial Weeds

WASHINGTON, D. C., April 27.—In the control of weeds there are three main principles to be observed—preventing the weeds from going to seed on the farm, preventing the weed seeds from being brought to the farm, and, in cases of perennials, starving out the underground parts by preventing them from making top growth. These are outlined, together with a discussion on handling the three kinds of weeds, in a new Farmers' Bulletin, No. 660, "Weeds: How to Control Them," of the U. S. Department of Agriculture. In dividing weeds into three classes—annuals, biennials and the annuals and biennials propagate perennials—the bulletin shows that themselves by seeds alone, and in dealing with them the two main principles involved are preventing weeds from going to seed on the farm and preventing weed seeds being brought to the farm.

An enormous number of seeds are produced by weeds, the number varying from 100 to several thousand per plant. Some weeds, such as wild carrot, burdock, and sow-thistle, are capable of producing 20,000 or more seeds to the plant.

If the weeds are attacked when the most advanced have just reached the full-bloom stage they can be prevented from seeding. At this stage, too, the roots are at their weakest, especially those of the annuals and biennials, which are largely exhausted.

Tillage in its relation to weeds usually is practiced for the benefit of the immediate crop, but it may also serve the purpose of preventing hosts of weeds from maturing seeds. Thorough tillage serves the additional purpose of encouraging the rapid germination of weed seedlings while young. Thus the thorough preparation of the seed bed of every crop is an important condition in the control of weeds. Each harrowing destroys hosts of young weed seedlings, as it is only the weed seeds within a few inches of the surface of the soil that germinate.

After planting the cultivated crop, the same object, that of attacking the weeds when young, should be kept in mind. More weeds will be killed just before and after the crop comes up by the use of a drag harrow or spike-tooth harrow, than by several cultivations when the plants are larger. Cultivated crops offer abundant opportunity to rid a farm of weeds, and if properly handled they are rightly termed "cleaning crops," but where these crops are not well cultivated, weeds are actually stimulated to vigorous growth and prolific seeding.

After the small-grain crop is harvested in the Northern States it is often considered good practice to har-

row or disk the stubble to encourage the germination of weed seeds that are at or near the soil surface. The seedlings are subsequently killed by the fall plowing or by the cold weather. Some weeds, such as ragweed and foxtail, start to mature soon after harvest, so that care must be taken to turn the plants under before the weeds approach maturity. Plowing without the preliminary disking would turn under millions of weed seeds to make trouble in future years.

Mowing is another way of preventing weeds from going to seed, continues the bulletin. As a rule it is best to mow when weeds have reached the full-bloom stage. When there are patches in grain fields thick with weeds it will be well to cut them, grain and all, before the weeds start to go to seed. Most farmers mow or cut their fence-row and roadside once or twice a year to prevent their seeding. It is generally conceded that it pays to cut a hay crop early, in order to prevent weeds from going to seed as well as to secure a better quality of hay.

The individual farmer is almost helpless against the introduction of weeds on his farm when the seeds are blown by the wind, and the situation requires community action. Most of our States have weed laws, which were enacted to prevent certain weeds from going to seed, but these laws are not rigidly enforced. But seeds are introduced onto the farm in many other ways than by the wind. They are brought in as seed impurities. Seeds are also introduced in some stock feeds. A number of States require the ingredients of stock feeds to be named on the bags, and this is desired in all States. Some States issue feed-control bulletins, stating the analyses of various feeds offered for sale, including the proportion of weed seeds. If the farmer reads these bulletins and the labels on the bags he may be in a position to judge whether he is introducing weed seeds on his farm in stock feeds.

Another means of introducing weed seeds is through stable manure. As this manure usually has to be removed from the town in a fresh state, the only way to compost it in order to make the weed seeds rot is after it reaches the farm. It has been found that weed seeds in manure piles rot quickly under ordinary conditions, so that most of them have lost their vitality in two months. But whether it is practical for the farmer to compost his manure and possibly lose some of its fertilizing value depends largely upon his ability to handle the manure and his cropping system.

The second article will deal with the control of perennial weeds.

### RAISING THE LITTER.

"From farrowing to weaning," says Prof. L. B. Burk, of the Animal Husbandry Department of the Agricultural and Mechanical College of Texas, "is the crucial time, both for the sow and for the pigs, and lack of care will hurt the one and stunt the other. Too much feed during the first few days will scour the pigs; too little feed after the pigs are two or three weeks old will stunt them. Stunted pigs are not profitable.

The feeding of tankage or skim milk in the sow's ration is especially important, because it means superior growth and thrift of the pigs. It is rather easy and economical to put the milk fat on the pigs; but it is difficult and expensive to replace this fat when lost through careless and neglected feeding.

Generally, pigs should be weaned when eight to ten weeks old, unless they are being grown for exhibition purposes, and during weaning time the ration of the sow should be cut down, while the quantity of feed given the pigs should be increased. After the

pigs are weaned a good pasture of tender forage should be supplied.

### MUTTON SHORTAGE IS HERE.

National shortage of mutton and lambs, long predicted, is here. So far this year Chicago receipts are 500,000 less than in 1914, and deficiency is being registered everywhere. The native lamb crop is the smallest in twenty-five years, the South is 25 to 40 per cent short, and west of the Missouri River it will be necessary to save all the ewe lambs to recuperate depleted flocks. For this shortage free wool champions are mainly responsible.

They promised the consumer cheap clothing if the protection on wool enjoyed by the American grower was wiped out. Fearful of ruin, producers liquidated, their precipitancy being hastened by admonition by bankers to avoid the expected catastrophe and disappearance of a market for sheep paper. The result is that wool is selling higher than ever, and both producer and consumer have been victimized.—Live Stock World.

### LIVE-STOCK FARMING MORE PROFITABLE THAN MANUFACTURING.

CARLSBAD, New Mexico, April 26.—"Live stock and wheat farming pay today better dividends than almost any other industry," observed C. M. Richards this evening, having just returned from an extended tour through the West. Mr. Richards is cashier of the Carlsbad National Bank, and is a careful observer of conditions generally. He also visited the expositions at San Diego and San Francisco.

"Judging from what I have seen on my trip through the West," continued Mr. Richards, "I am firmly convinced that the farmer that grows live stock and feed enough to send his steers and hogs to market in prime condition will make more money on his investment than the manufacturer. In fact, I heard no talk of hard times among the farmers that give careful attention to stock.

"I am further convinced that this is one of the best stock sections in the United States. California is reaching into New Mexico and Texas for her meat supply, and this fact should not be overlooked at this time. We have been in the habit of shipping our steers and lambs out as feeders in the past. But this state of affairs needs to be changed, now that we are producing great quantities of feed.

"This matter of feeding steers and lambs at home should receive most careful attention at this time. Money may be more readily obtained for the feed lot than ever in this section, and

this should encourage feeding operations in this part of the country next fall and winter."

Asked in regard to the expositions at San Diego and San Francisco, Mr. Richards said that both expositions are excellent and that it is worth while to visit not only the expositions, but to spend some time on the coast to study development.

### SAFETY MATCH SHORTAGE IS THREATENING AUSTRALIA.

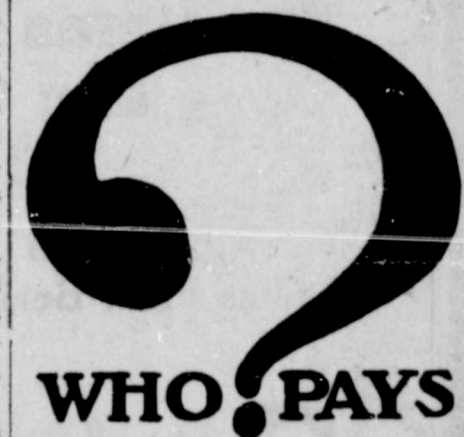
(Melbourne dispatch in Sydney Herald, March 4.)

Strict economy in the use of safety matches is being advocated by merchants who know how limited the

stocks in Australia are at present, and how difficult it is to secure further supplies while the war lasts. Already prices have risen 133 per cent in the wholesale market, and only a most careful use of this article can prevent an actual shortage. The chief reason for this state of affairs is stated to be the regulation in force in England which compels the leading factory, which supplies nearly all our matches, to show no lights at night, it being situated close to the Thames estuary. Consequently the output is reduced to one-third of the normal quantity. In addition, supplies of raw materials, such as chemicals and timber, are most difficult to secure while the war lasts.

\*\*\*\*\*  
**ELLERD & KIRK**  
 Lawyers  
 Plainview, - - - Texas  
 Will Practice in All the Courts.  
 \*\*\*\*\*

**To Drive Out Malaria**  
 And Build Up The System  
 Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents



A Committee of Leading Women in Social, Business and Philanthropic Life was called together to pass a verdict upon a series of twelve entirely new human interest moving pictures involving the Twelve Great Questions of Life—Their unanimous opinion was that not only every woman and every young girl, but every man and boy also should see these intensely interesting pictures. Fascinating in the extreme, but entirely free from sensational rot and slush, these wonderful picture stories will create a continuous topic of interest in every home, club and debating circle in the land. The first picture is entitled "The Price of Fame" and

Will be shown at the  
**MAE I. THEATRE**  
 Thursday, May 6th  
 Read the Story in The Plainview News

**Piles Cured in 6 to 14 Days**  
 Your druggist will refund money if PIAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

**A NEW PUMP**  
**60 %**  
**EFFICIENCY**  
 SEE  
**Layne & Bowler Co.**  
 World's Largest Water Supply Developers

**Without Trouble—**  
**For the First Time in**  
**Ten Years**

This is what a brick manufacturer in Illinois said when he had used one barrel of Texaco Crater Compound for the heavy gearing of his brick-making machinery.

Before this we have had to buy new gears every spring because the difficult work imposed upon them caused them to wear out very rapidly.

I do not know just how much longer these will last, but we won't need any new ones this year, and that saving will pay a good many oil bills.

**TEXACO QUALITY**

was responsible. Working under these difficult conditions, as it operates under any circumstances, performing service second to none, saving more in the wear and tear upon this heavy gearing than many times its cost.

Texaco Quality and Service will work out your problem just as efficiently as in this case.

Call on our agent in your town. Give him your hardest problems. Texaco Red-Star-Green-T Products, made in Texas will solve them for you.

**The Texas Company**  
 General Offices, Houston, Texas

No. 35

**DUNCAN'S PHARMACY**  
 SAYS  
**"Trade in Plainview"**  
 AT  
**DUNCAN'S PHARMACY**



# The Plainview Evening Herald

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—

THE HERALD PUBLISHING COMPANY,  
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

## WHEN IS A CHAMBER OF COMMERCE?

Things of a public or quasi-public nature exist only when the people want them.

From this we infer that the people of Plainview do not want a Chamber of Commerce?

It is evident that the Chamber of Commerce is not.

It is doubtful if you can approach a business man or an aggressive citizen of Plainview and receive a negative answer to the question, "Do you think Plainview needs a Chamber of Commerce?"

What's the matter with the Chamber of Commerce?

It's simply this: The aggressive business men and citizens of Plainview are inactive along this particular line. They recognize the need, but lack the tenacity and initiative to execute. It's too much of the "You first, my dear Gaston!"

It's an opportune time for the Chamber of Commerce to be revived. This section is immensely prosperous, while others are suffering. Our broad expanses of land are waiting for the man who is willing to follow the plow with tenacity and determination; the man of adaptability, who will acclimate himself to new conditions and who is willing to align himself with a people who are sustaining the average of success. The Chamber of Commerce is an agency for development which Plainview and the South Plains country needs. It's an opportune time for its revival.

## A CARNEGIE LIBRARY FOR PLAINVIEW.

There has been a little discussion of the possibility of Plainview's securing a Carnegie Library.

The matter has hardly been intelligently touched. The discussion has not been exhausted by any means.

Plainview needs a good public library open to the students of the different schools any time they want to go to it; open to the members of the ladies' clubs as often as they need it; open to the citizenship of the town at whatever moments they may have time and inclination to use it.

Wayland College has only a small library. Seth Ward has not adequate books for research work. The Plainview Public Schools are inefficient for lack of a good library.

If any of the three schools have a well equipped library it will be largely at the expense of the town of Plainview. On this city lies the burden of support. One good library open to the entire town apparently is the best solution to the library question for Plainview's schools and for her citizenship.

Vernon has just had the good fortune of securing a donation of twelve and one-half thousand dollars for a Carnegie Library.

Vernon is no better town than Plainview with reference to size. There is no better town in Northwest Texas from a standpoint of culture than Plainview.

Plainview can have a public library worthy of the name if she wants it; for an interest in library work and a good nucleus for a larger library has been the result of the efforts of the founders of our present public library. It's good, but not extensive enough; and it is reasonably certain that those who have worked for the success of the library now-maintained by subscription and dues have all the time considered this move only a forerunner of a greater and better library for Plainview.

"Plainview ships more hogs than any town its size in the United States," is the statement of a student of agricultural development. Another man calls it "The Most Piggish Part of the United States." A prominent lady visitor marvels at Plainview's culture. "There's nothing shallow but the water," and Plainview's a bully good place to live.

## DO IT NOW!

Swat every fly that comes from its hiding place.

A fly killed in the spring means thousands less in the fall.

Clean back yards and front yards—clean basements—clean and covered garbage cans and manure heaps—clean homes with screened windows and doors—will mean freedom from flies.

Patronize flyless stores, and if you see flies in a store, on food or elsewhere, tell the merchant. He will appreciate it. Eat only in flyless places; live only in flyless homes.

Help make Plainview a flyless city.

## Best Editorial of the Day

### CANNING THE SURPLUS.

Discussing the prospect of a large cannery at Galveston for the packing of surplus truck and fruit, the Galveston Tribune points out that there has never been any difficulty about raising in his section truck and fruit, but the difficulty has always been to dispose of it profitably. It believes that in canning may lie the solution of disposing of the surplus fruit and truck. It believes that there is not only a domestic but a foreign market for canned goods and it believes that if canners will co-operate with farmers, "it is not going to take long to bring into existence a factor that will do more for the development of the coast country than any proposition to which our people have been invited for a decade."

"It is pointed out," says the Tribune, "that should this come to pass, it will be history in the course of repetition. Years ago the farmers of Southern California were very much discouraged because of inability to dispose of their tremendous fruit crops; then came the suggestion of a packing plan for the surplus, and coincident with this came the assurance that a large quantity of the canned goods could be disposed of across the ocean, and that was the real beginning of the success of that section of the United States. When it becomes known that there need be no waste of the harvest, farmers are encouraged and the acreage increased, and with the increased acreage comes increased population, more people, more schools, more towns, more business, more taxes to spend for more roads and other public needs. It is an alluring picture, and yet not a dream that can not be realized, for it has been made to come true before."

As for a market for canned goods put up on the gulf coast, it would not be necessary to look abroad, nor even to distant parts of the United States, at least not until the truck and fruit industry had grown to vastly larger proportions. The home market for canned goods is one of the best in the United States.

Perhaps the best way for the farmers of Southeast Texas and Southwest Louisiana to demonstrate to their own satisfaction the feasibility and the value of canning would be for them to try to can truck and fruit for their own family use before undertaking the co-operative canning.—Beaumont Enterprise.

## "AMERICA FIRST."

No public utterance of the President since the war began has been wiser or more timely than his address before the Associated Press. Americans are feeling the stress of sympathies and affiliations stimulated by the tragic conflict in Europe, and, naturally enough, there is persistent effort to make use of these sympathies and affiliations on behalf of one belligerent or another. Our domestic politics and social life are seriously disturbed by this ferment, the consequences of which must be injurious to our internal peace if not to our international relations.

Against these influences, not selfishly, but in the belief that we shall be able to make our neutrality eventually serve the cause of justice and peace in Europe, the President declares that "our whole duty, for the present, at least, is summed up in the motto, 'America first.'"

"Let us think of America before we think of Europe," he says, "in order that America may be fit to be Europe's friend when the day of tested friendship comes." If we may judge by the resentment felt toward us abroad at this time, these words will not be received sympathetically by either one side or the other. Yet they are not empty, but express the character of "that great silent body of Americans who are not standing up and shouting and expressing their opinion, just now." Mr. Wilson well says, "but are waiting to find out and support the duty of America."

We are being exhorted by emissaries and sympathizers to take side. There is one side for us to take, and one only, the side of America. Europe is shaken to the foundations by the storm of almost universal war. If there is one duty clear before us it is to keep our feet in the shock, to keep our heads clear, and to conserve our resources, not only our material but our moral resources.

As to this purpose, the President, in defining his own attitude, admirably expresses the spirit of America when he says: "My interest in the neutrality of the United States is not the petty desire to keep-out of trouble. I have never looked for it, but I have always found it. I do not want to walk around trouble. If any man wants a scrap that is an interesting scrap, and worth while, I am his man. I warn him that he is not going to draw me into the scrap for his advertisement, but if he is looking for trouble—that is, the trouble of men in general—and I can help a little, why, then I am in for it."

And no better statement of the duty of the American citizen, now as at all times, could be made than the President's eloquent definition of his own duty: "I try out myself in the place of the man who does not know all the things that I know, and ask myself what he would like the policy of this country to be—not the talkative man, not the partisan man, not the man who remembers first that he is a Republican or Democrat or that his parents were German or English, but who remembers first that the whole destiny of modern affairs centers largely upon his being an American first of all. If I permitted myself to be a partisan in this present struggle I would be unworthy to represent you. If I permitted myself to forget the people who are not partisans I would be unworthy to represent you. I am not saying that I am worthy to represent you, but I do claim this degree of worthiness, that before everything else I love America."—Chicago Tribune.

## WEST TEXAS HUMS.

The glowing report brought from the Panhandle and Central West Texas country by Mr. Ben F. Smith, of Lockney, is exactly in line with observations made by bank correspondents all over Texas. It is also a reflex of conditions prevalent all over the United States at the present time. Never in the history of the whole country were crops of all descriptions so well advanced at this time of year. While weather conditions have not been such as to bring on very early appearance of spring-planted crops, the quick growth they have made in the past fortnight has made up for the delay at the start.

And that brings out the fact that the testimony of the newspapers of Texas is to the same effect. Those on the local staffs of the country press are accustomed to keep a wary eye on the conditions of crops in their respective neighborhoods, and have a habit of telling their readers the truth concerning these conditions. Now the exchange editor of The Record is charged with the duty of scanning the local columns of around 300 Texas newspapers, coming from every part of the State, and he finds the universal report to be in line with the report of Mr. Smith coming from the fifty towns he has recently visited.

It will require almost a reversal of the processes of nature to prevent the harvesting of the greatest crop that

ever burdened the soil of Texas, this year.—Fort Worth Record.

## Free---a Pocket Coin Container

Call at the Citizens National Bank and receive one free—

It will help you to save the loose change that so easily slips away--You don't have to open an account.

Just say you saw this advertisement in The Herald.

Citizens National Bank  
Capital \$100,000

## If It's a White It's All Right

We Have Something New to Show You

## THE WHITE SIT STRAIGHT SEWING MACHINE

is the machine the housewife has been waiting for. Let us demonstrate its many advantages

## E. R. Williams

Furniture and Undertaking

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

## Express-Freight-Parcel Post Contribute Daily

The Items That Are Running Low and the New Things As They Come Out

You'll find what you want at our store. This week Ladies Palm Beach Suits, Wash Skirts and Silk Waists

## Carter-Houston's

"GOODS THAT SPEAK FOR THEMSELVES"

## 32.1 MILES

On a Single Gallon of Gasoline in a FRANKLIN Car

Last Saturday 137 FRANKLIN dealers in 137 different parts of the country, attached a separate tank, put in exactly one gallon of gasoline, started the car, and ran it until the gasoline gave out.

The highest mileage, 55, was obtained in New Haven, Conn. The lowest, 18.3, in Oil City, Penn. The mileage was 21.1 on a single gallon in Plainview.

## The Grand National Average

--this remarkable record of 32.1 miles on one gallon--was obtained under average conditions--some places cold, others warm--some fair weather, others wet weather--some places calm, others windy.

The results of every demonstration were duly sworn to before Notary Publics by two official observers.

See the car that makes efficiency a surety--The FRANKLIN. Take a ride in it as soon as you can.

Ask us for the illustrated magazine telling the story of this nation-wide test.

## J. J. ELLERD

Plainview, Texas  
Franklin Dealer



# SOCIETY

Telephone Number 72

## ANNOUNCEMENTS.

The Civic League will meet in regular monthly session Wednesday, May 5th, at the City Hall, at 3 o'clock. Everybody is invited.

The Library Committee will meet in the reading room at the City Hall Wednesday afternoon at 4 o'clock.

## ANNOUNCEMENTS.

The Halcyon Club will meet with Mrs. A. Van Howling Friday afternoon at three o'clock.

## HONORS ASSOCIATES.

Saturday morning Mr. and Mrs. R. S. Charles, just before the departure for their new home, had as their guests at a breakfast the heads of the various departments of the Texas Land and Development Company.

Those present included Griscom Bettie, Jr., Mr. and Mrs. Jewell Hart, Dr. and Mrs. J. L. Jones and son, Don, and Mr. and Mrs. J. W. Longstreth.



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Light, cool, airy—yet dressy clothes do more to keep you good humored than you would probably believe.

We have just the sort of Suits in Palm Beach and Mohair to give you thorough comfort and make you look like "ready money."

It is all summed up in the famous name you'll find in the garments—

**Kirschbaum Clothes**

\$7.00 to \$17.50

Timely Running-mates are a pair of snappy Walkover Oxfords in Russia Tan and Russia Vici

and a

Straw Hat in

**Panama Bangkok Leghorn or Split Straw**

\$1.25 to \$5.00

**Reinken's**

"We Do As We Advertise"

## HONORING MRS. H. B. ADAMS.

A delightful social function given in honor of Mrs. H. B. Adams, who is preparing to leave for her new home, was that of Saturday afternoon, when the Woodman Circle tendered her a reception at the home of Mrs. Wiley Johnson. The living room was thrown open into the large and spacious dining hall. Cut flowers with ferns made them attractive and beautiful.

As Guardian and in behalf of the order, Mrs. Johnson, in a few well spoken and impressive words, presented the honor guest with a beautiful pin, expressing gratitude for such a true and faithful member, ever ready to assist in any way for the good of the order. She also mentioned that truly the meeting was tinged with sadness at the thought of losing her from our midst, and the very best wishes of all will follow.

Mrs. Adams responded in her natural easy manner, showing her appreciation and thanking the order for its kindness.

As the sun sank toward the western horizon good-byes were said. Cherishing a hope that whatever fortune may be theirs, that though they sit in the lap of luxury, bask in the smiles and joys of home and filial love, our hope is that some times, sitting quietly, her thoughts may wander back to the Plains, this glorious land of milk and honey, and that she will some day return.

A dainty two-course lunch, consisting of sandwiches, pickles, Waldorf salad, cake and ice cream, was served, and many compliments were bestowed on the hostess for a perfectly charming afternoon. A MEMBER.

J. L. Tucker left this morning for Tulla on business.

Carl Brown returned this morning from a business trip to Crosbyton.

Frank Bone left this morning for Canyon, on business.

Miss Sarah Ross left this morning for Abernathy to take charge of a patient.

Mrs. Bertha DeWald is here today from Abernathy visiting relatives.

Miss Nell Jones is visiting her parents, Dr. and Mrs. J. T. Jones, nine miles east of Plainview.

C. W. Barnes, who has been in the employ of the Plainview Creamery for some two years, left Saturday for Manhattan, Kans., where he will visit with his parents for some time.

L. R. Pearson is visiting friends in Dallas and McKinney.

Mrs. Chas. McCormack, daughter, Jessie, and Miss Marguerite Harlan left this morning for Calvert, where they will visit for some time.

Rev. C. A. Smith, of Clarendon, Texas, preached an interesting sermon at the Methodist Church Sunday evening on "Social Service."

Mrs. Fred Gromer and children have returned to Tulla, after a visit in Plainview.

Miss Mary Elford has returned from a visit with Miss Myrtle Nelson, in Floydada.

Mrs. L. H. Kier left this morning for Wichita Falls, after a visit with her mother, Mrs. Q. Hoyle.

## PROVIDENCE.

PROVIDENCE, Texas, May 3.—The pie supper Friday night was well attended, and the talks by Messrs. E. C. and J. F. Nix, of Plainview were highly appreciated by all. If we will only give attention to these gentlemen, we will always be benefited by so doing.

The North Floyd County Singing Convention, which was held here Sunday, was quite a success. The next meeting will be held at Roseland. Providence and Roseland classes sang for the banner, and Roseland was awarded the prize. Our class has only been organized three weeks, and had not been able to practice at all.

Will Palmer and our teacher, Miss Jimmie Jeffus, went to Plainview Friday afternoon and on Saturday afternoon were quietly married, at the Methodist parsonage, in the presence of a few friends. We all wish them many blessings as they travel through the journey of life.

Miss Edith Smart returned home Saturday from Plainview, where she had been staying with Mrs. Charles for some time.

Several of our Providence people had business at Floydada last week.

Misses Annie Reeves and Edna Huffman, of Seth Ward, attended the singing Sunday.

Our farmers are very busy farming these days.

Judge Thompson, Professor Cousins and another gentleman will be at our school house Wednesday, the 5th, to give our school boys and girls some lectures on topics of interest.

## NO MORE RACING AT THE DALLAS FAIR.

We congratulate the Board of Management of the Dallas Fair upon their decision to cut out racing from future fairs, as announced in recent papers. In making this decision the Board has been brave enough to acknowledge the truth that has often been denied by their predecessors, that the races not only did not pay, but were a source of expense that ate up funds that could much better have been expended in other directions.

But this was not the least of the objections to racing. It has long been well understood that as conducted on most tracks horse racing is not a test of the speed of the horses entered, but simply another means of gambling in which the dice are loaded, as surely as were any ever fixed by the most expert crook. It mattered not how the Board of Management figured and how drastic they were in their regulations, it was well recognized that a straight race was practically a thing of the past, and the fact that there was going to be racing was a signal for the gathering of all the crooks and blacklegs in the whole country.

So the management is to be congratulated upon having the hardihood to acknowledge what all past managements have either denied or been afraid to acknowledge, and to have acted as only any sane body of men should act under the circumstances—banish the source of loss. That the maintenance of the race track and of the races has been one reason why so many things have been obliged to be postponed and neglected can not be denied, but we predict now, with this incubus removed, the future of the Dallas Fair can only be brighter and more certain of success.—Progressive Farmer.

## BIRTHS.

Born to Mr. and Mrs. Dan Ansley, May 3, a girl.

Born to Mr. and Mrs. R. E. Rampy, three miles south of Plainview, May 1, a boy.

## LITTLEFIELD TO HAVE NEW \$15,000 SCHOOL BUILDING.

LITTLEFIELD, Texas, May 2.—A special election for the issuance of \$15,000 school bonds was held here yesterday, and carried unanimously. A modern two-story brick school house will be erected in time for fall occupancy.

LOST—Crank for Studebaker car. Finder please leave at BROWN MOTOR CO. —Adv. It.

## We Specialize in Men's Underwear

There are so many makes of Underwear and so few makers who really build perfectly fitting garments that we've come to give the matter of buying underwear serious consideration.

No other garment is so stealthy in its ill-fitting effects. A poorly fitting undergarment often irritates and ruffles a disposition, and you'll blame it to a beefsteak or porkchop.

There are garments that fit perfectly, afford agreeable and pleasant wear and cost no more.

The Morris Athletic Underwear is Cool and Comfortable. The fullness is set at the right place making the waist and seat free and easy.

Lewis Knit Union Suits have satisfied more of our patrons than any other one line we've sold. The perfectly constructed seat that will keep closed is a feature that adds greatly to the splendid make of Lewis Garments—The Price \$1.00 up.

**Richards Bros. & Collier**  
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

107 W. Main St.

## PROPER CARE OF CUT GLASS.

To many a housekeeper, her collection of cut glass is her choicest possession, and keeping it clear and sparkling is one of her household duties that is truly a pleasure. Pieces that repose on the china closet shelves do not need frequent attention, but those that are exposed to the dust, on sideboard or buffet, will have to be cleaned often.

In a wooden dish tub place a folded piece of new cotton flannel as a pad at the bottom. Half fill the tub with warm water, add two tablespoons of ammonia, and make it sudsy with borax soap; wash each piece with a soft lintless new dish cloth and a very soft brush that is to be used only for that purpose. Wash only one piece at a time, then rinse in a pan of clean lukewarm water and dry on a soft

lintless towel. Polish with a soft chamois and soft tissue paper. Every contact with grease must be avoided, for it makes the glass permanently dull, and coarse towels or rough brushes will also make scratches.

The plates, berry bowls, bonbon dishes and so on are easily cleaned, but decanters, vases, carafes, vinegar and oil cruets that must be cleaned inside as well as out must be first soaked, so that time may not be lost. A grated raw potato, wads of soapy paper, lemon juice and salt, and, used with great care, a little buckshot will aid in cleansing the inside by shaking occasionally until clean; then the outside may be done. Never attempt to wash cut glass under running water.—Christian Science Monitor.

Typewriter Paper at The Herald.

## Double Value In Firestone and Fisk Tires

THE big difference in quality between Firestone and Fisk and ordinary tires would make these two leaders cost much more under ordinary conditions.

But the conditions under which they are made are not ordinary.

The picked experts of the tire making industry build Fisk and Firestone tires.

The largest tire factories in America produce them.

The most efficient distributing system in America markets them.

That's why these tires have the quality and endurance to beat all the tires of the world—and still come to you at only average price.

## The New Fisk Tire

Combines in itself all the stable uniformity of mileage, satisfaction and quality that made the former Fisks the delight of automobilists, together with certain new features. We ask to show you the difference.

The Most For Your Money—In First Cost and Final Economy. Buy Your Spring and Summer Supply This Week

**Brown Motor Company**

PLAINVIEW, TEXAS



**"HANDLING THE UPPER TEN."**

Mr. Toastmaster, Ladies and Gentlemen:

Words fail me in which to express my deep appreciation for the honor of being invited to appear on a program with such celebrities as are gathered before me. Of course, I realize that I am incapable of sustaining such an honor, and never should have accepted if it had not been that I realized it was a good time to say a word in defense of the Upper Ten and that department on the paper devoted to its social interests. For a long time the higher officials of the newspaper staff have serenely sat back while the world placed a little crown of appreciation on their sanctified brows. They have folded their hands and taken it all to themselves, and no one ever gave the society editor, or that very ordinary department over which she presides, even a passing thought. They have had their day, however, and in that revenge of recompense the marvels of change are taking place. And it was because of this, friends, that the editors, realizing fully the approaching calamity and fearing the growth and expansion and power beginning to open up for the society department, have conspired to discover from a poor, unsuspecting society editor at an unguarded moment—at a "peace feast"—when, as far back as in the days of the early Saxons, when to break bread together was a sign of good faith and an unspoken proof that treason was at least for the time being buried—they, I say, have sought to inveigle a society editor into telling "how" we handle the Upper Ten, or, more clearly, to give them the secret of our rapid climb.

We society editors are not the least bit offended, however. We are proud that they are so anxious to grow and improve as we are doing.

We are claiming more space all the time, causing the ad man to have to maneuver for space, the editor to curtail his editorials, and we often even put to rout poor Scoop. And we are so proud of our reward because we have worked so hard for it, though no one ever seemed to think so, for one time when I had finished turning in over a page of society, I heaved a sigh of relief and said I was so tired, when one of the men on the staff replied, "Goodness, I wonder what would happen to you if you ever had to work."

In Amarillo, as in many other places, there has been a tendency to withhold social happenings from the papers, but among my friends I plead my cause and won. I appreciated their assistance and co-operation, because I realized the power hidden beneath the pages of society. Of course, newspaper men will smile at this, but time will prove the truth of it. It gets its knocks, and these became quite serious one time when some of the men in the mechanical department of The News tried to have a little card party all to themselves one Sunday morning, and just when the high-score holder was about to receive the "favor" the city marshal walked in suddenly and took them all for a walk over to a certain gray stone building, where the matter was settled entirely to the satisfaction of the city marshal. The next day I went to a card party, and was fortunate enough to win the "favor," a beautiful hand-painted bonbon dish; and do you know, that entire Daily News force saw fit to very ungraciously draw comparisons, and said that because I had on an evening dress I was allowed to "get by" with it, but if I had had on overalls I would have been "pinched" for \$37.50!

But we society editors don't care what is said about the Upper Ten, because our department is open to their social interests and only expresses the tenor of the congeniality of any town or city. It tells of no heartaches, scandals or unkindnesses, and only seeks to mirror the playtime of men and women, boys and girls.

And now, friends, I am going to ask, "What do you mean by the Upper Ten?" Is it that favored class that has enjoyed the blessed distinction of being called the "Elite" and the "Four Hundred" since time immemorial?—whose blood heritage from a long line of gentry entitles them to be placed above the common people?"

Of late years the rigidity with which the charmed circle was guarded has become lax, and little by little the impregnable walls are beginning to crumble. The way is open now to many. Ladies and gentlemen, would that I had the power to handle the Upper Ten! Would that I could shape the lives and conduct of those social representatives of a city that they would indeed and in truth be absolutely and without doubt the true representatives of the height of true refinement, education, unimpeachable conduct and cultural superiority! In keeping with the progress of the times, one of the most charitable and beautiful evolutions of latter-day events is the possibility of those endowed by nature with the necessary accomplishments to enter the circle of the Upper Ten. I say endowed by nature,

friends, because neither wealth, position, education nor environment seem strong enough, with their united forces, to absolutely eradicate a few streak.

Certain it is that every one has his good traits, even if we do have to wonder sometimes where some keep their hid. We cannot attack any particular class for whatever deficiencies there may exist. Why drag the society women up before the limelight of bitter accusation and criticism for what she may lack in what her critic may deem fit to term "womanly qualities"? Why censure a man for enjoying the association of congenial company in the many play-time affairs that mark the yearly social calendar of any town or city. Because there is just as much danger of character corruption outside as there is in the circle of the Upper Ten. As has been said, "A man who lives only with himself is apt to become corrupt by the company he keeps," so it is better to mingle with your fellow man, not only along business lines, but socially, during those hours of play and friendly intercourse, combining business, spiritual and cultural interests.

If society is not what it should be, those who criticize it should go into it and make it right. We can make a garden wherein the flowers of perfect manhood and womanhood are nurtured. And why not begin the process? Wrong must ever give place to right. Human nature, at its best, is alike unto God, but I fail to find it at its best in any particular class, and its frailties are evenly balanced. We find kings and queens of creation in every walk of life—men and women in whom we are forced to recognize a fullness of those qualities that place them above the common pall of things and make them leaders.

And then, friends, we again meet those whom the masses laud and praise, who, when brought face to face with rock-bottom decision for right or wrong, falter and fail and wreck our faith in their superiority. Neither the law nor public opinion can take cognizance of our spiritual selves. The approbation and appreciation which we draw from the world counts for naught if the searchlight of our forces must be turned upon others that our own deficiencies may be hid. If the Upper Ten needs reconstruction, we must undertake to do it, but our success will have varied graduations, depending on the susceptibility of our subjects, for they will not all be alike and we will find that everybody does not fit into the same place. Much depends on the inner fibre of the soul, and whatever the soul ordains to be, that will be. It will reach out and create for itself the environment best suited to its own particular desires, whether it be in the humbler walks of life, or whether it be among the associates of the Upper Ten, because

"One ship drives east and another drives west  
With the self-same winds that blow;  
'Tis the set of the sails, and not the gales,  
That tell us the way to go.

"Like the winds of the sea are the ways of fate,  
As we journey along through life;  
'Tis the set of the soul that decides its goal,  
And not the calm, nor the strife."  
MISS SOPHIA A. MEYER,  
Society Editor, "News."

Typesetter: Paper at The Herald.

**New Way to Make Apple Dumplings**

Served With Hard Sauce or Cream and Sugar

By Mrs. Janet McKenzie Hill, Editor of the Boston Cooking School Magazine

Here is a new way to make apple dumplings that will surely please every housewife, for it is not necessary to have whole apples, and the juice cannot run out and burn as with apple dumplings where the apple is placed in the center and the dough turned up around it. The biscuit part forms a crispy shell that holds the apples and juice.



K C Apple Dumplings

One and one-half cups sifted flour; 1/2 teaspoonful salt; 3 level teaspoonfuls K C Baking Powder; 1/4 cup shortening; about 1/2 cup milk; apples.

Fill the cups of a buttered muffin pan with pared and sliced apples, sprinkle with salt and turn two or three tablespoonfuls of water into each cup. Sift together, three times, the flour, salt and baking powder; work in the shortening, and mix to a soft dough with the milk. Drop the dough from a spoon with the apples in the cups, giving it a smooth exterior. Let bake about twenty-five minutes. Invert the pan on a large serving-dish. Put a spoonful of hard sauce above the apple in each dumpling and finish with a grating of nutmeg.

This is only one of the many new, delicious and appetizing recipes contained in the K C Cook's Book, which may be obtained free by sending the colored certificate packed in every 25-cent can of K C Baking Powder to the JACUUS MFG. CO., Chicago. Be sure to get the 25-cent size—smaller cans do not contain Cook's Book certificate.

**GIRLS LEARN TO SERVE TEN- AND FIFTEEN-CENT MEALS.**

UNIVERSITY STATION, Texas, May 3.—The ability to serve ten- and fifteen-cent meals for six people in an hour and a half is the final test given girls in one domestic science course at the University of Texas to determine whether or not they receive a passing grade on the laboratory work of the course. There are twenty-two girls in the class, and four girls are tested in this way each day, two serving a noon luncheon and two an afternoon meal. Other students act as helpers, giving the girls in charge an opportunity to plan and order the work of the others. The girls invite guests, charging 15 cents for each guest at the midday meal and ten cents for each afternoon meal served. The students do their own buying and submit the receipted bills to the instructor as proof that they stayed within the price limit set.

The menus are planned entirely by the students, and must pass muster with the instructor as a "balanced" meal, that is, as a meal containing approximately the proper proportion of various elements that go to make wholesome human diet.

One girl who passed this test successfully yesterday had never attempted to prepare a meal in her life before coming to the University last fall.

Here is a typical fifteen-cent menu served to six people by two students: Hamburger, creamed potatoes, hot rolls, apple and celery salad, strawberry short-cake. Here is a typical ten-cent meal served by students in the cooking laboratory: Creamed potatoes, soup with croutons, meat-pie, lettuce and cheese salad, orange ice.

**CALOMEL DYNAMITES A SLUGGISH LIVER**

Crashes Into Sour Bile Making You Sick, and You Lose a Day's Work.

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it, causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a 50-cent bottle of Dodson's Liver Tone, which is a harmless vegetable substitute for dangerous calomel. Take a spoonful, and if it doesn't start your liver and straighten you up better and quicker than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides, it may salivate you, while if you take Dodson's Liver Tone you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it. —Adv.

Harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition. —Adv.

**RANCHERS!**

Club together and buy fence posts in car lots. Save dealers profit. All kinds of cedar telephone, shed, corral and fence posts.

**S. M. PATTERSON**  
Belton, Texas

**Beware of Ointments for Catarrh That Contain Mercury**

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescription from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free.

Sold by Druggists. Price, 75c. per bottle. Take Hall's Family Pills for constipation.

No. 4 **LITTLE TALKS BY THE DOCTOR**

**OSTEOPATHY**

The Osteopath is by education a physician. He practices a new and complete system of treatment. He must know diseases in all their phases and manifestations.

The Osteopath brings a new viewpoint to interpret disease, and employs new measures to correct it. He does not merely count the pulse, take the temperature, examine the sputum to see if bacilli are present, and then await developments, in the old-time way, before he can tell the patient what he has "got" in the way of a malady.

This is the unfortunate weakness of traditional diagnosis. It is the historic way, but its vision is "hindsight" rather than "foresight." What the patient needs most is to have fundamental causes detected before they have developed, to the end that they may be corrected.

The sick person wants deliverance from what is going to happen. He needs to have his organism tuned up so it can resist microbes and function normally.

Osteopathy is a system of treatment which has proven successful in doing this. It gives the sick person what he most needs—it "corrects his lesions."

**DR. N. B. MAYHUGH, Osteopath**  
Grant Building. PLAINVIEW, TEXAS.

**PUBLIC SALE**

**TUESDAY, MAY 11th**

At my place 14 miles northeast of Lockney; 3 miles south of Curlew post office; 25 miles east of Plainview. Sale beginning at 10 a. m., sharp; will sell the following.

<p><b>HOUSEHOLD GOODS.</b></p> <p>1 Kitchen Cabinet (good as new). 1 New Range Stove. 1 Dresser. 2 Iron Bedsteads. 1 Wooden Bedstead. 2 Pairs Springs. 1 White Sewing Machine. 1 Heating Stove. 2 Rocking Chairs. And other articles.</p> <p><b>IMPLEMENTS.</b></p> <p>1 Good Deering Row Binder. 1 Good Deering Mower. 1 Riding Cultivator. 1 John Deer Disc Harrow. 1 2-Section Drag Harrow. 1 Disc Go-Devil (good as new). 1 Disc Cultivator. 1 Pair Plow Gear (new). 1 Pair Old Tug Harness. 1 John Deere Moleboard Gang Plow, with Sod Attachments (as good as new). 1 P. &amp; O. Lister Planter. And other things too numerous to mention.</p> <p><b>FEED.</b></p> <p>6 Tons Headed Maize.</p>	<p>13 Tons Baled Hay. (All in barn.) 3,000 Bundles Cane. 20 Bushels Good Corn.</p> <p><b>LIVE STOCK</b></p> <p>1 Span 3-year-old Mares (extra good). 1 Good Work and Saddle Horse, 8 years old. 1 Work Horse, roan, 11 years old. 1 Good Driving and Work Mare, 10 years old. 2 coming-2-year-old Filleys, dark grays. 1 coming-2-year-old Horse. Will make nice driver. 1 Average Work Mare, Heavy with Foal, coming 7 years old. 1 Good Work Mule, 4 years old. 1 Span Yearling Horse Colts (extra good). 1 Span Yearling Mare Colts (average good). 1 Bay Mare and Colt, 6 years old. 2 coming-yearling Colts (one mare and one horse). 1 Good Burro. 1 7-year-old Durham Milch Cow (extra good); be fresh in June. 1 coming-3-year-old Heifer; be fresh in a few days. 1 2-year-old Heifer and Calf. 3 Good Hereford Heifers, yearling. 2 Good Durham Steers, yearling. 1 2-year-old Steer. 2 Duroc-Jersey Barrows, shoats. 2 Gilts. About 100 Hens, mixed—mostly White Wyandotte.</p>
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**TERMS OF SALE:--**All sums under \$12.50 cash; all sums over \$12.50 six months time, with 10 per cent interest and bankable note.

**FREE LUNCH ON GROUND**

**A. N. CHILDERS, Owner**

W. A. NASH, Auctioneer      D. I. DURHAM, Clerk



**EIGHT THEATRE TICKETS GIVEN TO THE FIRST EIGHT PERSONS PHONING MISPELLED WORD IN THE WANT ADS.**

**THE EVENING HERALD'S LIVE WANT AD PAGE**  
TELEPHONE NO. 72

**BRYANT CANDY PACKAGE FREE TO EVERY CHILD WHO BRINGS TO THE HERALD PAID WANT AD AMOUNTING TO 25 CENTS OR MORE.**

**WANTED.**  
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. 1f.

We are in the market for Dry and Green Hides in any quantity. RUCKER PRODUCE COMPANY. —Adv. 1f.

Which one—Mae I. or Olympic? —Adv. 1f.

**FOR TRADE**—Good five-passenger automobile, in A-1 condition, to trade for land. Address "AUTOMOBILE," care Herald. —Adv. 2t.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 1f.

Have a lot of mules to put out to responsible parties to work for their feed. CHAS. E. SAIGLING. Adv. 3t.

**FOR SALE**—Any amount of bundles of Kaffir and Sorghum. WRIGHT & DUNAWAY. —Adv. 4t.

**MOTORCYCLE FOR SALE**—An Indian, 1914 model; fully equipped with electric light, speedometer, etc. A new machine at a second-hand price. Call at HERALD OFFICE. —Adv. 4t.

**HOGS FOR SALE.**  
A few choice registered Duroc-Jersey Boars. HELEN TEMPLE FARM. —Adv. 1f.

A good, clean, safe place to Store Furniture. Phone 338. —Adv. 1f.

D. L. HAMMER'S CUSTOM MILL runs every day. —Adv. 1f.

Have all your Chop made by D. L. HAMMER. —Adv. 1f.

**WANTED.**  
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. 1f.

**FOR TRADE**—First-class business proposition to trade for Shallow Water land. Address "C—," care Herald. —Adv. 2t.

**WANTED.**  
Pigs up to 80 pounds. Phone WHITE'S FARM. —Adv. 1f.

Meal from your own corn when ground at D. L. HAMMER'S MILL. —Adv. 1f.

Have a lot of mules to put out to responsible parties to work for their feed. CHAS. E. SAIGLING. Adv. 3t.

**MONEY TO LOAN**  
On land near Plainview, or can handle some gilt-edge vendor lien notes. See GRAHAM & GRAHAM, Plainview, Texas. —Adv. 2t.

**WANTED**—To buy second-hand hay press. BOX 716. —Adv. 1f.

Wish to buy extra good Jersey cow. ELMER SANSON. —Adv. 4t.

Manuscript Covers at THE HERALD. —Adv. 1f.



**A Bell Telephone Always a Friend in Need**  
In case of sickness or accident, the doctor can be summoned by telephone in less time than it takes to harness a horse. If he is some distance away, he can give instructions over the telephone that may save a life.  
It is a time-saver when time is most valuable.

The Southwestern Telegraph & Telephone Company  
P.O. 14

**OUR FLOURS** cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 1f.

Stop at VICKERY'S as you go home tonight. There is always in stock some Fresh Fruit and Vegetables which will appeal to the family and help vary the menu. —Adv. 1f.

**FOR TRADE**—Well improved section, 3 miles west of Canyon and one mile north, for grazing land where I can lease more grass for term of years. Give description, price and how watered. J. P. ANDERSON, Canyon, Texas. —Adv. 4t.

**FOR SALE OR EXCHANGE.**  
Half section good level land; sixty feet to water; unimproved. Will accept part cash or good trade as first payment; long time balance, 8 per cent. Address OWNER, care Herald. —Adv. 1f.

**MONEY TO LOAN.**  
Will discount some good land notes. Y. W. HOLMES. —Adv. 2t.

**SUDAN SEED FOR SALE.**  
Per pound, 25c; 20 pounds or over, 20c per pound delivered in Plainview. This seed has been inspected and passed as pure; reference, J. F. Garrison, inspector. Seed can be left at R. C. Ware's hardware store or subject to order of buyer. FERD RASTETTER, Route 1, Plainview, Tex. Ad. May 14.

**FOR SALE—UNIMPROVED RESIDENCE LOT FOUR BLOCKS WEST OF PUBLIC SQUARE. SHALLOW WATER LAND CO.** 2t

**LARGE ICE BOX** for sale. Will hold 700 pounds ice. Suitable for store. BOX 716. —Adv. 1f.

**FOR SALE**—Pumpkin Yam Sweet Potato Plants, for delivery May 19th to 20th. O. E. WINSLOW. Adv. 1f.

**BOARD AND ROOM \$5** per week. Board \$4. ANDERSON HOTEL. Ad. 1f.

**LAWN MOWERS SHARPENED** and guaranteed to be satisfactory at \$1. J. W. TAYLOR. —Adv. 2t.

If you are in the market for a second-hand Ford, see W. E. WINFIELD & SON. —Adv. 2t.

**WANTED**—By experienced farmer, age 35, married, position as foreman of ranch or farm. Address CHAS. JOHNSON, 1517 Ave. G, Galveston, Texas. —Adv. 2t-pd.

Styles change in Visiting Cards. Are yours of the approved size and letter? Our Engraved Cards come from the best copper plate engravers. Call 72. —Adv. 1f.

I have thirteen buyers for land that is priced for less than ten dollars per acre. Terms must be reasonable. J. B. NANCE, the Land Man. Adv. 4t.

**FURNITURE FOR SALE.**  
At a bargain, furniture sufficient to furnish four rooms complete. Extra good quality; used very little. This is A1 stuff. Phone 72. —Adv. 1f.

**WANTED** for Grocery Store, at once—A young man who is not afraid of work, who will take an interest in the work, and wants to advance. Give reference as to character; no boozing or cigarette fiend wanted. Address in writing, "GROCERIES," in care of Herald. —Adv. 2t.

**NATIVE ALFALFA SEED FOR SALE AT PLAINVIEW PRODUCE COMPANY.** —Adv. 1f.

**BOARD AND ROOM \$5** per week. Board \$4. ANDERSON HOTEL. Ad. 1f.

**WANTED**—A reliable and active man or woman in Plainview to organize neighborhood magazine clubs. Members receive their favorite magazines at one-third less than the regular price and pay monthly. New plan. Work of organizing pleasant and highly profitable, and can be done in spare time. Regular monthly income. In replying, give qualifications and reference. MAGAZINE COMPANY, Box 155, Times Square Station, New York City. —Adv. 2t-pd.

**FOR RENT.**  
Furnished room, with or without board. MRS. L. W. DALTON. Ad. 1f.

**JUST VULCANIZING**  
We do tire and tube repair work—and that's all. This attention to one single kind of work means quick and effective service. We guarantee our work.  
**TRY US**  
**HOOVER RUBBER COMPANY**  
With Brown Motor Co.

<b>SPECIAL EXCURSION TO</b>	
HOUSTON, TEXAS, April 26-27, return May 2nd	\$22.75
GALVESTON, TEXAS, May 6, return May 10th	24.65
GALVESTON, TEXAS, May 18th, return May 24th	24.65
BEAUMONT, TEXAS, May 17th, return May 22nd	26.00
AUSTIN, TEXAS, May 23-24, return May 29th	19.20
ROSWELL, N. M., May 16-17, return May 20th	11.65
DALLAS, TEXAS, May 2-3, return May 8th	14.75
FORT WORTH, TEXAS, May 2-3rd, return May 8th	13.45

For Further Information Phone 224, R. F. Bayless, Agent

**Hupmobile**  
CAR OF THE AMERICAN FAMILY

**Ask the Garage Man**

The garage is a motor car clinic. All kinds of cars with all kinds of symptoms and diseases come there to be cured.

Ask the surgeon in overalls about the Hupmobile. He will tell you that many of them come for gas and oil. "But mighty few," he will add, "for repairs." "I have no reason to 'boost' Hupmobiles," he will say with a grin. "They don't particularly help my business." After that admission, listen to what he has to say. He *knows* cars. He will tell you that the Hupmobile is a wonder. He will confirm what you already have come to believe—that the Hupmobile stands up under conditions that would kill a car less sturdy. He will tell you that the Hupmobile motor is a wonder—a glutton for hard work. The garage man is the friend of the Hupmobile in spite of the fact that it does not swell his income. He is its friend because he loves a good car—and he can't help saying so. He is always a Hupmobile booster. Let us add to his testimony with a Hupmobile demonstration.



Value and variety in new curtain goods at **Carter - Houston's**

**MARTIN KINDER, RUSSELL & ZIMMERMAN**  
—Lawyers—  
West Side Square, Donoho Building, Plainview, Texas  
Offices in Tulsa, Texas

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. 1f.

**OUR FLOURS** cost you just a little less and are just a little better than other brands. HARVEST QUEEN MILLS. —Adv. 1f.

Fresh Oysters, Fresh Fruits, and a full line of Staple and Fancy Groceries at right prices at VICKERY-HANCOCK'S. Phone 17. —Adv. 2t.

Corn Meal, Graham Flour and Chop at D. L. HAMMER'S MILL. Adv. 1f.

Ask your grocer if he has Oysters; then phone us to send up any number you may need. VICKERY-HANCOCK GROCERY CO. —Adv. 1f.

See ROY IRICK for Real Estate Loans. —Adv. 1f.

**FURNISHED ROOMS, MRS. J. W. WESTCOAT.** —Adv. Feb. 15.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. —Adv. 1f.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60. —Adv. 1f.

Your Visiting Card reflects your personality. Are yours truthful? Ask THE HERALD for printed and engraved samples. —Adv. 1f.

**STOP! LOOK! IT'S YOURS!**  
WHAT? Hamburgers and Ham Sandwiches, 5 and 10 cents.  
Hot Coffee and Chocolate, 5 and 10 cents. Fresh Home-Made Candy, Pie, 5 cents. Ice Cream, 5 and 10 cents. Cold Drinks, and, best of all, a perfectly sanitary, homey place. Everybody welcome.  
KASH KANDY KITCHEN.  
Mrs. Mattie Wicker, Proprietor.  
—Adv. May 11.

**WANT HELP?**  
**SEE EMPLOYMENT AGENCY DEPT. SHALLOW WATER LAND CO.** PHONE 394 2t

**LAWN MOWERS SHARPENED** and guaranteed to be satisfactory at \$1. J. W. TAYLOR. —Adv. 2t.

It's House Cleaning Time. Don't put your heater out in the shed to rust. Phone 56; we will buy or exchange something useful for your home. —Adv. 2t.

**BOARD AND ROOM \$5** per week. Board \$4. ANDERSON HOTEL. Ad. 1f.

**OLD PAPERS FOR SALE.** HERALD PUBLISHING CO. —Adv. 1f.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers. —Adv. 1f.

**SURVEYING IN HALE OR ADJACENT COUNTIES.**  
IF EXPERIENCE COUNTS, see Whitte, the only experienced Surveyor in Hale County. Also OFFICIAL COUNTY MAPS FOR SALE. Price \$1.00 and \$2.60.  
Phone 229.  
T. F. WHITTE, PLAINVIEW, TEXAS.

**W. FLAKE GARNER,** Funeral Director and Embalmer  
Prompt Service Day or Night  
Phones 165 and 376.

**A Fine Remedy For Biliousness and Constipation**  
People all through this section are buying LIV-VER-LAX because it is a preparation of real merit. It is a vegetable remedy that acts naturally and effectively, thoroughly cleansing the liver and bowels. It is easy to take and has none of the dangers and bad after effects of calomel. LIV-VER-LAX will get you right, keep you right and save you doctor's bills. Sold in 50c and \$1 bottles under an absolute guarantee. Every bottle bears the likeness of L. E. Grigsby. For sale by  
J. W. WILLIS DRUG CO.

**DRS. SMITH & SMITH**  
Will be at Dr. Owens' Office in Plainview every Tuesday, Specialists in the Treatment of PILES, FISSURES, and all—  
RECTAL DISEASES.  
No cutting, tying and cauterizing. Treatment safe and sure.  
No detention from business or pleasure.

**DR. NORMAN B. MATHUGH, OSTEOPATH**  
Office, 22 Grant Building  
Office, Phone 589;  
Home, Phone 171.

**The Quinine That Does Not Affect The Head**  
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, Inc.

**MONEY TO LOAN** for irrigation improvements, on approved security. Application must be in early. LAYNE & BOWLER CO. —Adv. 1f.

While others are talking low-priced Groceries, we invite you to get our prices and compare both the quality and prices of our goods. VICKERY-HANCOCK GROCERY CO. Phone 17. —Adv. 1f.

VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. —Adv. 2t.

A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad. —Adv. 1f.

**WANT A JOB?**  
**SEE EMPLOYMENT AGENCY DEPT. SHALLOW WATER LAND CO.** PHONE 394 2t

**EGGS FOR SALE**—White Rocks a-few young calves. O. E. WINSLOW. —Adv. 1f.

**LAWN MOWERS SHARPENED** and guaranteed to be satisfactory at \$1. J. W. TAYLOR. —Adv. 2t.

We will trade you what you want for household goods you don't need. W. E. WINFIELD. Phone 95 Ad. 2t.

**BRYANT CANDY FOR WANT ADS.**

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be given a box of Bryant's candy. Ad. 1f.

Highest quality or medium quality Second Sheets at THE HERALD OFFICE. We deliver them to you in a hurry. Phone 72. —Adv. 1f.

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17. —Adv. 1f.

**FOR SALE**—Walnut case Piano, standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr.

**JOHN TOSH,** Scientific Horseshoer, has charge of this work at HATCHER'S BIG SHOP. See him for Corns, Diseased Feet and Faulty Gaits. Have your horse shod right. —Adv. 1f.

**WANTED**—Job as manager of stock farm or small ranch. Lifetime experience. Good references. Address "B," care The Herald. —Adv. May 7-pd.

**FOR SALE.**  
Several teams four-year-old broke mules. Terms if desired. D. F. SANSON & SON, Ansley Building. Ad. 6t.

**TYPEWRITERS.**  
NEW MODEL L. C. SMITH will give you better service. Catalogue upon request. Remingtons, Underwoods and Oliverts also. L. C. SMITH TYPEWRITER CO., Amarillo. 407 Polk St. S. W. GRANT, Mgr. May 14-pd.

**Before making those curtains inspect what we have to show in new curtain materials.**

**Carter - Houston's**



NO. 5475.  
REPORT OF THE CONDITION OF THE  
**The First National Bank**  
AT PLAINVIEW, IN THE STATE OF TEXAS, AT THE CLOSE OF  
BUSINESS, MAY 1ST, 1915.

RESOURCES.			
1. (a) Loans and discounts (notes held in bank) ...	\$498,779.19	\$498,779.19	
3. (a) U. S. bonds deposited to secure circulation (par value) .....	\$ 25,000.00	25,000.00	
4. (f) Securities other than U. S. bonds (not including stocks) owned unpledged .....	\$ 23.00	23.00	
5. Subscription to stock of Federal Reserve Bank .....	\$ 7,200.00		
(a) Less amount unpaid .....	4,800.00	\$ 2,400.00	
6. Banking house, \$50,000.00; furniture and fixtures, \$6,000.00 ..		56,000.00	
7. Other real estate owned .....		41,182.92	
8. Due from Federal Reserve Bank .....		9,032.00	
9. (a) Due from approved reserve agents in New York, Chicago, and St. Louis .....	\$ 4,159.75		
(b) Due from approved reserve agents in other reserve cities .....	63,207.77	67,367.52	
10. Due from banks and bankers (other than included in 8 or 9) ..		35,203.68	
11. Checks on banks in the same city or town as reporting bank ..		4,772.33	
13. (b) Fractional currency, nickels, and cents .....	\$ 181.58	181.58	
14. Notes of other national banks .....		1,285.00	
Legal money reserve in bank:			
16. Total coin and certificates .....		30,989.25	
17. Legal-tender notes .....		15.00	
18. Redemption fund with U. S. Treasurer (not more than 5 per cent on circulation) .....	\$ 1,250.00		
Due from U. S. Treasurer .....	300.00	1,550.00	
<b>TOTAL</b> .....		<b>\$781,781.47</b>	
LIABILITIES.			
1. Capital stock paid in .....		\$100,000.00	
2. Surplus fund .....		20,900.00	
3. Undivided profits .....	\$ 98,410.69		
Reserved for taxes .....	61.69	\$ 98,472.38	
Less current expenses, interest, and taxes paid .....	9,884.21	88,588.17	
4. Circulating notes .....	\$ 25,000.00	25,000.00	
7. Due to banks and bankers (other than included in 5 or 6) .....		1,394.41	
8. Demand deposits:			
(a) Individual deposits subject to check .....	\$332,849.37		
(b) Certificates of deposit due in less than 30 days .....	48,440.06		
(c) Certified checks .....	10.00		
(d) Cashier's checks outstanding .....	447.74	381,747.17	
10. Time deposits:			
(a) Certificates of deposit due on or after 30 days .....	\$165,051.72	165,051.72	
<b>TOTAL</b> .....		<b>\$781,781.47</b>	

STATE OF TEXAS, COUNTY OF HALE, ss:  
I, Guy Jacob, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
GUY JACOB, Cashier.

Subscribed and sworn to before me this 4th day of May, 1915.  
C. S. WILLIAMS, Notary Public.

CORRECT—Attest:  
J. H. SLATON,  
W. C. MATHES,  
E. M. CARTER,  
Directors.

**CHINA REJECTS DEMANDS MADE ON HER BY JAPAN**  
China has formally rejected the so-called "General Group" of Japanese demands relating to the employment by China of Japanese advisers in political, financial and military affairs; supervision of the Chinese police; the right of Japanese ownership of land; Japanese supervision over the manu-

facture or purchase by China of munitions of war, various railway and mining rights and the right by the Japanese to propagate Buddhism in China.

**MARRIAGE LICENSES ISSUED.**  
H. O. Merchant to Miss Hattie Duncan, of the Runningwater community.  
W. F. Palmer to Miss Jimmie Jeffus, of the Providence community.

# Commencement Time

We have gifts suitable for both young men and young women graduates. Among them:

**Solid Gold Lavallieres**  
From \$3.00 to \$12.50

**Gentlemen's Watches**  
From \$14.00 to \$40.00

**Ladies' Watches**  
From \$10.00 to \$35.00

**Solid Gold Rings**  
From \$2.50 to \$10.00

**Bracelets**  
From \$3.00 to \$12.00

**Cameo Stick Pins and Brooches**  
From \$3.00 to \$14.00

And other gift goods too numerous to mention.



**Wilbert Peterson**  
Jeweler and Optician

### NOVEL DEMONSTRATION AT DONOHOO-WARE'S.

Miss Mary E. Perkins Tells How to Use Aluminum Ware and How to Care for It.

The Wear-Ever Aluminum Company have been conducting, through Miss Mary E. Perkins, a representative, a demonstration of Wear-Ever aluminum cooking utensils at the store of the Donohoo-Ware Company. Miss Perkins has been demonstrating how to clean and take care of aluminum ware, and the best methods of using it in cooking.

She cooks cakes, pot roast, hot cakes, etc., with no water or grease to keep from burning. She has a recipe for chocolate angel food cake which she is explaining to those attending the demonstration. It follows:

**Chocolate-Angel Food Cake.**  
Whites of eleven eggs; ½ teaspoon salt sprinkled over top of eggs. Beat until half beaten, then add teaspoon cream of tartar and beat until stiff. Add one teaspoon vanilla. One cup sugar, sifted seven times; one cup sifted flour and one-fourth cake grated Baker's chocolate, sifted together seven times. Fold flour and chocolate into beaten eggs. Place in greaseless Wear-Ever aluminum cake pan and bake in slow oven one hour.

### RUBBER MANUFACTURES AND THE BRAZILIAN TARIFF.

The Brazilian budget law provided for certain surtaxes on manufactures of rubber when made of rubber of other than Brazilian origin, and for certain other customs duties intended to favor the increased use of Brazilian rubber. The enforcement of the new requirements was suspended until April 1, but, according to a telegram received April 6, 1915, from the American consul general at Rio de Janeiro, they are now in force. To obtain exemption from the surtaxes it is necessary to furnish a certificate to the effect that Brazilian rubber—"fine Para," according to the law—has been used in the manufacture of the rubber goods imported. No regulations have been issued for the application of the new law, and it is reported that the collectors are experiencing some difficulty in enforcing it. The importers have protested, and it is not unlikely that the matter will be reconsidered at the session of the Brazilian Congress which convenes in May.

### BLOAT IN COWS FROM CLOVER.

Bloat of cattle from clover is common at this time of year, according to Dr. R. P. Marsteller, Associate Professor of Veterinary Science at the A. and M. College. Clover is a splendid pasture for cows, yet there always is a certain element of danger in using it. It is more apt to bloat the animal when it is rank or when wet from dew or rain, and farmers who graze their cattle on clover are careful to keep it well grazed. Careful watch should be kept on the cattle when they are pastured on large clover until it is eaten down.

In cases of mild bloat, a bridle bit placed in the mouth, or a smooth stick tied in the mouth like a bit will cause them to belch the gas caused by the fermentation in the paunch and will give relief. In more severe cases it is necessary to give cows, in connection with this treatment, one ounce of aromatic spirits of ammonia and turpentine in one pint of water.

### KIRBY NASH INJURES FOOT.

Saturday afternoon while working with some heavy machinery Kirby Nash suffered a badly bruised foot when a piece of casting fell. The bones of three toes were broken.

Manuscript Covers at THE HERALD.—Adv. 1f.

### POSITIVE PROOF.

Should Convince the Greatest Skeptic in Plainview.

Because it's the evidence of a Plainview citizen. Testimony easily investigated. The strongest endorsement of merit. The best proof. Read it: Mrs. T. R. Alexander, Archer and Slaton Sts., Plainview, says: "I suffered from a feeling of distress in the small of my back and was languid in the morning. Doan's Kidney Pills, procured from the Long Drug Co., removed the trouble and strengthened my back."

Mrs. Alexander is only one of many Plainview people who have gratefully endorsed Doan's Kidney Pills. If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask **DISTINCTLY FOR DOAN'S KIDNEY PILLS**, the same that Mrs. Alexander had—the remedy backed by home testimony. 50c all stores. Foster-Milburn Co., Props., Buffalo, N. Y. "When Your Back Is Lame—Remember the Name."—Adv.

### AN OLD PROPHECY.

Many Inventions Were Forecasted by Mother Shipton, in England, Five Centuries Ago.

Mother Shipton lived in England more than five hundred years ago and uttered several so-called prophecies. The following lines were first published in 1485, before the discovery of America and before any of the discoveries and inventions mentioned therein. All events predicted happened except the prophecy in the last two lines:

"Carriages without horses will go, And accidents fill the world with woe."  
"Around the world thought shall fly In the twinkling of an eye."  
"Waters shall yet more wonders do, Now strange, yet shall be true."  
"The world upside down shall be, And gold be found at root of tree."  
"Through hills man shall ride, And no horse nor ass be at his side."  
"Under water man shall walk,

Shall ride, shall sleep, shall talk.  
"In the air men shall be seen, In white, in black, in green."  
"Iron in water shall float, As easy as a wooden boat."  
"Gold shall be found 'mid stone, In a land that's now unknown."  
"Fire and water shall wonders do, England shall at last admit a Jew."  
"And this world to an end shall come In eighteen hundred and eighty-one."



The Women of the World Choose

## Gossard CORSETS

They Lace in Front

And the reason for their choice is completely described in the sentence which follows:

"Figure improvement means health and health always means beauty. The Gossard Corset which laces in front assures an immediate figure improvement with its attendant joys—health, beauty & comfort."

At this store corsets receive more than the usual attention because our experience proves to us that corsets are the foundation of style. They help make the suit, gown and dress. At this time, when many women are questioning much of the style news published, we believe the

**5th Semi-Annual Proclamation**  
of Authoritative Corset Styles for Spring 1915

issued by The H. W. Gossard Co. through this store is of the most vital interest. During the next two weeks the new Spring models will be shown in our corset department, and we promise to corset you in the model, material and design of your liking at \$2.00, \$3.50, \$5.00 up to \$25.00. A fitting or visit to our department does not obligate you. We welcome your visit.

Key to Illustrations:  
A—United States  
B—South America  
C—Canada  
D—Russia  
E—Italy  
F—Japan  
G—Paris  
H—London  
I—Sweden  
J—Germany

## Plainview Mercantile Co.

The Store Ahead

### CONDOLENCE.

WHEREAS, On April 24th, 1915, God, in His wisdom and mercy, deemed it wise to take from our midst our friend and neighbor Jos. A. Snodgrass; and

WHEREAS, We, together with the bereaved ones, surrender to the divine will of the Creator and He who said: "Come unto me all ye that are weary and heavy laden, and I will give you rest"; that in the loss of our friend and neighbor, Plainview Camp 12416, Modern Woodmen of America, have lost a good and faithful member, a true Woodman, a patient sufferer, and a noble man, and the family have lost a devoted husband and loving father. But, realizing our loss, we have that comforting promise that we shall meet again in the "City Celestial, not made with hands."

THEREFORE, BE IT RESOLVED, That this Camp extend the bereaved ones our heartfelt sympathy, that a copy of these resolutions be mailed to the family of our Neighbor, a copy be spread on the minutes of our society and one published in the local papers, and that the Chapter be draped in mourning.

Respectfully submitted,  
G. E. McCRATE,  
JNO. J. GUYER,  
CLARENCE ABRAMS,  
Committee.

WANTED—To buy good second-hand coal oil stove. Phone 474. Ad. It.



## OUR CHIEF AIM

has always been to make OUR BANK an institution toward which the people of PLAINVIEW could point with pride.

To accomplish this, and to attain the HIGHEST STANDARD of EFFICIENCY, we have adopted the most PROGRESSIVE METHODS, combined with GOOD OLD-FASHIONED HONESTY.

**THIRD NATIONAL BANK**  
Plainview, Texas