THE PLANVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS. FRIDAY, APRIL 23, 1915

PRICE FIVE CENTS

WALLER TAILORING COMPANY CITY COUNCIL ACCEPTS HOST FOR MERCHANTS' ASS'N.

jects Make Second G .- Together Meet Good.

Tuesday evening, at their place of business, the Waller Tailoring Com- cil tonight the big American-LaFrance pany entertained the members of the auto fire truck and pumper was ac-Retail Merchants' Association with an cepted. Plainview pays eight thouinformal banquet.

made the meeting a good one. This is the second "get-together" meeting of cent. the kind which has been held recent-

esting:

"Our Problems of Trade Extension"-Charles Reinken.

"Co-operation in Publicity"-H. S. Hilburn. "Credit Demands on the New Mer-

chant"-Paul Pierson. "Entertaining the Stranger"--J. M.

"Mail-Order Competition" - C. R.

Houston. "The Financial Outlook"-W. W

"My Impressions of the Work of

"Good Roads"-J. W. Longstreth.

A. M. A. WINS FROM S. W.

Team From Yellow City Gets Two Runs in Tenth Inning, Defeating Locals.

rillo Military Academy, at the Way- pumper threw water over the court land College athletic field, was any- house. The stream could be directed May.

score stood three to one in favor of truck through mud were made, and the visiting team. This inning opened the adaptability of the machine to all

Tilson, cf Seth Ward, showed some demonstrated. rare ability. He seems to have a knack for getting into holes and pull- can-LaFrance, one of the best standing out. Yesterday's game was no ard combination truck and pumper exception. He seems absolutely indifferent until a pinch play comes, cylinder motor has a horsepower of and then usually has luck in pulling 105. It is started by a Gray & Davis through. By taking advantage of a pinch situation the Amarillo players heater. The pumper is guaranteed to won from him this afternoon.

Amarillo secured ten hits, made water per minute. four errors and is credited with three runs. Seth Ward made four clean chemical engine and two three-gallon hits, as many errors as the visitors, hand extinguishers. The ladder equipand one run.

The lineup was

Seth Ward. Glenn, 2b; Whitworth, c; Earp, 3b;

Randolph, ss; Kiker, cf; Perdue, 1b; Pritchett, rf; Tilson, p; Dunaway, lf. Amarillo Military Academy.

ingham, p and 1b; Roark, ss; Brown. e; Charlton, rf; Largent, lf; Brahan, ss; Preasley, 1b and pitcher.

Potts, 3b; Hinds, 2b and 1b; Buck-

Wayland College and Amarillo Military Academy will play Saturday afternoon, at the Wayland field.

ABERNATHY LADY WINS PRIZE FOR BEST RECIPE.

Mrs. C. H. Bucks Will Receive Choice of Magazines for One Year.

prize for the best recipe in Tuesday's Braselton is the salutatorian; her nathy. The recipe is for old-fashioned drop dumplings.

It follows:

Butter size of an egg. 4 dessert spoons of flour.

1 scant teaspoon baking powder.

I teaspoon of milk. Sieve the baking powder and flour together; melt the butter in a sauce pan, stir the flour and baking powder in it, add the milk, and cook till ceeds of the lecture by Dr. L. W smooth. Then beat the eggs, off of Payne, Jr., \$16.50.

kraut. When the stew is done and connection with the donation of the R. Meek, of the Federal Court at Amagravy thickened, drop the dumpling on by teaspoonfuls, cover tight and let | set of Southern Literature. simmer for twenty or thirty minutes; in a casserole.

NEW AUTO FIRE PUMPLR

Interesting Speeches on Timely Sub- Pays Eight Thousand Dollars; Two Thousand Cash, Balance in Paper at Six Per Cent.

At a called session of the City Counsand dollars for the truck, two thou-The hosts, Messrs. J. M. Waller and saud dollars cash and four notes for O. C. Miller, had prepared a bountiful fifteen hundred dollars each due in spread, and good talks by members one, two, three and four years and bearing interest at the rate of six per

George Meads, a factory representative of the American-LaFrance Com-E. B. Miller was toastmaster, and pany, has been here since the first of the following program proved inter- the week, from Elmira, N. Y., demonstrating the new truck.

Yesterday afternoon tests were conducted. An alarm was sounded and a test given to see whether the horsedrawn truck now in use was quicker than the auto truck on short runs. The auto had sixty feet further to go and newly graded roads to traverse, but proved the quicker by several seconds. There can be no comparison on long runs.

The City Council watched the pumper work under various condi-"Legitimate Publicity"-J. M. Adams. tions. The following tests were re-"Co-operative Effort"-R. S. Charles. corded from official measurements: With three lines the pumper deliv-This Association"-Dr. A. H. Lindsay. ered, at a pump pressue of 140 pounds, "Uniformity in Reporting Credits"- seven hundred twenty-five gallons of water per minute. With one seveneighths-inch nozzle and one one-inch "For the Good of the Order"-C. W. nozzle seven hundred galoins were delivered with a pump pressure of 120 pounds. From one two-inch nozzle, with forty pounds pressure on the mains and one hundred pounds pump between Seth Ward College and Ama- from three lines into one nozzle the to almost any point of the roof at will.

> The new truck is a type 12 Amerimachines manufactured. The sixelectric starter, and has an electric deliver seven hundred gallons of

The car carries a forty-gallon ment was designed especially for

roof ladder. The body has capacity for carrying view. twelve hundred fifty feet of two and one half inch hose.

Many Texas towns of the small-city one, and Albuquerque, N. M., two.

WILLIAM MATHES WINS HIGH

William C. Mathes is the valedictorian for the Central High School BASEBALL BAT CRUSHES The committee on awards gave the His grades averaged 96.04. Miss Mary Monday morning, May 17.

MYSTIC CLUB GIVES PUBLIC LIBRARY SIXTEEN DOLLARS. not dangerous.

The Mystic Club has donated to the JUDGE MEEK WOULD VISIT Plainview Public Library the net pro-

This is fine on a stew or peas or to the library committee, which, in receipt of a letter from Judge Edward MANY HOMESEEKERS VISIT Mystic Club, was sufficient to buy a rilio, acknowledging an invitation to

terday for Jack County, on business. | coming down.

GENERAL HUERTA SALUTES AMERICA.



Latest photograph of former Mexican dictator since his arrival in this

SETH WARD DEBATERS OFF FOR CLARENDON.

President McDonald Accompanies the Thirteen Schools Have Entries in Con-Speakers: Visitors Expected

Tomorrow Morning. One of Seth Ward's debating teams

Clarendon College will send a team | Fay Sawyer represents Plainview in At the end of the tenth inning the Tests as to the pulling power of the to Plainview, and they are expected to the Junior Boys' Declamation Contest, arrive tomorrow morning. The de- Annie Lou Waddill in the Senior Girls' bates will be held simultaneously at Declamation Contest, Melvin Clements kinds of street conditions was clearly Seth Ward and at Clarendon, Saturin the Senior Boys' Declamation Conday evening, beginning at eight-thirty test, Sid Sheffy in the high jump, and

> The affirmative side of the question affirmative at Clarendon.

White Gets Black Percheron Which Weighs an Even Ton

Dan White received yesterday one Court of Criminal Appeals, at Austin, Plainview's requirements. It consists of the finest horses in the Plainview of one twenty-foot extension ladder, country, Hero 54430. This horse one twenty-four-foot extension ladder, weighs two thousand pounds. He is one thirty-foot extension ladder and a coal black and a registered Perthree sections, and one twelve-foot cheron. He will be kept at the farm from the Court of Criminal Appeals, of Dr. R. R. White, southeast of Plain- at Austin, that the case of the State

MISSOURIANS LIKE PLAINS.

trucks. Amarillo has one, El Paso the Texas Land and Development peals within the allotted time, fifteen at the First Presbyterian Church, Rev. two, Dallas one, Fort Worth one, Company, was here this week with days. Waxahachie one, Corsicana one, Cor- eleven prospectors from Missouri. pus Christi one, Houston one, Ennis They are pleased to a man with the OBREGON NOW OCCUPIES country, and six of them express an intention of moving to the Plainview country and identifying themselves Battle Between Opposing Mexican HONORS FOR CENTRAL HIGH, with the "Missouri colony" in the Aiken district.

Herald to Mrs. C. H. Bucks, of Aber-grades averaged 95.96. Miss Ina Jor-Sunday afternoon John Oakes, son Villa's abandoned base, in the central dan had a grade average of 95.42. of Mr. and Mrs. J. M. Oakes, was seri-Mexican campaign. It was doubted Each of these three will appear on the ously injured by a baseball bat which by observers here whether Obregon program of the commencement exer- flew from the hands of a player. The would move his entire force to Iracises at the Plainview Baptist Church, boy was at some distance from the paato, which is said to be almost implayer when struck. The blow ren posstide to defend. dered him uncorscious. His injuries | This fact doubtless caused Villa's are serious but the physicians believe retreat to Aguas Calientes. The next

Col. R. P. Smyth, acting secretary natural fortification, Mrs. L. A. Knight has donated \$19.50 of the Chamber of Commerce, is in visit the Plainview country and assur-

MANY PARTICIPATE TODAY IN INTER-SCHOLASTIC MEET.

tests at West Texas State Normal.

left this morning for Clarendon, where Professor A. G. Harrison, of the presssure, the pumper delivered seven they will uphold the negative side of East Side Public School, and Miss Mchundred sixty gallons per minute at a the literacy test for immigrants to the Gillivery, of the Central High School, height equal to that at which the United States. Wiley Fort and Gabriel left this morning for Canyon City. standpipe pressure will deliver water Upton composed the team. They were chaperoning the contestants from accompanied by Rev. C. L. McDonald, Plainview schools in the Inter-Scholpresident of Seth Ward College, and astic Meet which will be held at the man should say who he should ap-Misses Esther Slinker and Katherine West Texas State Normal today and point to office. Mr. Barnes, however,

> Ray Hartzell in the 100-yard dash. Twenty-six counties in the Panhan-

is upheld at Seth Ward by their team. die are included in the district, and and the Clarendon team speaks on the thirteen towns have representatives. Clarendon, Roaring Springs, Matador, Stratford, Lelia Lake, Hereford, Canyon, Vega, White Flat, Hartley, Channing, Childress and Plainview have delegates.

DILLARD CASE AFFIRMED.

Sustains Decision of District Court.

Wednesday a statement was issued of Texas vs. J. J. Dillard, from Hale County, had been affirmed. Dillard was given a penitentiary sentence. It is expected that a motion for rehearclass and cities have installed these | C. E. Purnell, a representative of ing will be filed in the Court of Ap-

A FORMER VILLA BASE,

Armles Expected at Francisco, a Strong Position Held by Villa.

EL PASO, Texas, April 21 .- An official report received today from Gen-A BYSTANDER'S HEAD, eral Obregon, by way of Vera Cruz, says his troops had occupied Irapuato,

> battle probably will occur at Francisco, a station between Aguas Calientes and Irapuato. This town, at

THE PLAINVIEW COUNTRY.

Thursday was excursion day, and brought in twenty-eight.

ROOSEVELT TAKES STAND

Ex-President Tells What He Terms "Inside Story" of New York Machine Politics.

SYRACUSE, N. Y., April 21.-Theolore Roosevelt spent five hours on the witness stand in the Supreme Court here today in the telling of what he said he believed to be the inside story of machine politics and boss rule in New York State.

By so doing the former President hoped to convey to the jury which is trying the suit William Barnes brought

in criticising Mr. Barnes as he did. He swore that he had been reliably informed that the "Murphy Democrats" and the "Barnes Republicans," the latter under the leadership of Mr.

And Mr. Barnes told William Loeb, Ir., the witness emphatically declared, that he had an ironclad agreement with Charles F. Murphy of Tammany Hall to allow the latter a free hand to select a United States Senator. Mr. Loeb was private secretary to Colonel Roosevelt when he was President, and later he was collector of the port of New York.

Dealings With Senator Platt. The witness told in great detail of

his dealings with the late Senator Platt, the man he had described as the serted, attempted to dictate the man he, as Governor of the State of New York, should appoint to be superintendent of public works.

But, said Colonel Roosevelt, with a considerable display of pride, when he told Mr. Barnes of the conversation he added that he didn't intend any sided with Mr. Platt, saying that the that no such implication was inleader of the organization should have tended," and suggests that evidently complete control of it, the witness the German Ambassador "is laboring

The Colonel gave what he represented to be the details of his conversation with, and what he had been informed were the actions of Mr. one of the beiligerents "can not wise-Barnes in regard to direct primaries ly be made a subject of discussion with legislation, race track legislation and a third government," such correspondopposition on the part of the Republican machine to Governor Hughes.

He related, too, the information former Governor Sulzer and his investigator, John A. Hennessy, gave him regarding alleged corruption in certain state departments. And, as a conclusion, he denied that he held any malice toward Mr. Barnes, and added that he considered he was championing the cause of good government embargo on arms during the progress against bi-partisan boss rule when he of a war would be "a direct violation caused the publication of the offending statement.

G. M. JANES DEAD.

up from Abernathy this morning for interment in the Plainview Cemetery. will. The services were held this afternoon T. B. Haynie conducting. The burial services were under the auspices of the Masonic lodge.

Mr. Janes was formerly a resident of Plainview.

WHITE FLAT REPRESENTED IN ORATORICAL CONTEST.

Professor Ernest W. Wilson, of White Flat, and Warren Tilson were in Plainview this morning en route to Canyon City, where Mr. Tilson will represent the White Flat school in the oratorical and declamation contest at Canyon City tonight.

KELLY HOOPER INJURED

Kelly Hooper was injured this afternoon when the horse he was riding Harold Brashears, Bryan Vines, Hufell on him. At the time he was a few hert Vines, Harl Rightmire, Morris THE PLAINVIEW DISTRICT. present held by the Villa forces, lies miles south of Hale Center. He was Murphy, Wm. Gouldy, D. T. Dillingin a nook of hills forming a strong brought to Plainview in a car. The ham, John Mathes, Claig Gilliland, physician who attended him says it Wm. Sharp, and Ray Garrison. will be two or three days before the extent of his injuries can be determined

Late tonight he was resting easily.

visit with his family.

TURKS LOSE 2500 MEN IN BARNES LIBEL SUIT IN FIGHT WITH BRITISH

ENGLISH DRIVE MOHAMMEDANS TO HILLS IN HAFIZKOR, IN-FLICTING LOSSES.

Document Says German Communication Could Be Held as Impugning Faith of U. S.

LONDON, April 22.-The Indian ofagainst him for alleged libel, the im- fice today reported that the British pression that he was entirely justified are fighting Moslem fanatics in Hafizkor and Turks in Sheion. The report says that complete British victories

are resulting in both places. The English drove 4,000 Mohammedans to the hills in Hafizkor, in-Barnes, united on more than one occa- flicting severe losses on them. The sion to defeat the plans of independent Turks in Shaiba lost 2,500 men. men on both parties in the State Legis- Twelve Arab vessels were sunk. The British occupied Naikhailah.

Reply to Bernstorff,

WASHINGTON, D. C., April 21 .-The United States Government replied today to the recent memorandum in which Count von Bernstorff, the German Ambassador, declared that "if the American people desire to observe true neutrality, they will find means to stop the exclusive importation of arms to one side, or at least to use this export trade as a means to uphold the legitimate trade with Germany, especially

the trade in foodstuffs." The American note, which is signed by Secretary Bryan, was drafted at the State Department, but finally was penned by President Wilson himself. used by Count von Bernstorff "is susceptible of being construed as impugnin the performance of its duties as a neutral," the note "takes it for granted

under certain false impressions." Not Subject for Discussion.

It is then declared that while the relations of the United States with any ence between the United States and the allies as has been published shows the "steadfast refusal" of the Govenment "to acknowledge the right of any belligerent to alter the accepted rules of war at sea, in so far as they affect the rights and interests of neutrals."

The attitude of the United States on the question of exportation of arms is restated-namely, that to place any of the neutrality of the United States." The note refers to the spirit of friendship which the United States desires always to manifect toward Germany and its people, and concludes with the declaration that the neutrality of the The body of G. M. Janes was brought United States "is founded upon the firm basis of conscience and good

May Renew Dardanelles Attack.

WASHINGTON, D. C., April 21 .-Information has reached some of the embassies here that the allies are about to reinforce the naval attack on the Dardanelles forts by a powerful force of troops gainered largely from India and Southern France. The campaign has been carefully planned.

RIGH BOYS TO LUBBOCK.

Local Team Will Play Two Baseball Games With Neighbors to the South.

The Central High School baseball team left this morning for Lubbock, where they will play a game of base-WHEN HIS HORSE FALLS. call this afternoon and another tomorrow afternoon. The following men were on the squad: Vivian Grahan,

TULIA LADY DIES.

Mrs. W. O. Owens, wife of former County Treasurer W. O. Owens, of ing the body that he will take advan- many prospectors were in Plainview. Ctis Trulove came in Wednesday Swisher County, died Thursday, at then serve. This is also fine cooked | County Clerk B. il. Towery left yes- tage of the very first opportunity of The Texas Land and Development Co. morning from Amarilio for a short Tulia. Interment was made in the Tulia cemetery.

"They Talk Yet About The Plainview Country"

PLAINVIEW SHOWS

County News. There is "Nothing Shallow but the is deep seated. The entertainment for the stranger is royal.

The Panhandle Press Association met in Plainview last Friday and Saturday, and the newspaper people enjoyed for two days the greatest hospitality and entertainment ever presented by any town in this or any other With the meeting of the train, Friday morning, until the visitors boarded the out-going trains Sunday morning there was never a minute of the time when some Plainview business man wasn't right by your side asking if there wasn't something he could do to make your stay more pleasant. Plainview had made great preparation for the gathering, and the program was carried out to a nicety.

The program proper for the newspaper people was very helpful. There were nearly forty present, and the discussion of subjects was highly inspirational and beneficial. This program extended through Friday and Saturday mornings. At the business session

Saturday morning, Amarillo was chosen for the next meeting place. Canyon was put in nomination, President Cousins extending the formal invitation. The sentiment was so strong for Amarillo, since it is the junction withdrew before the vote was taken, giving Amarillo the unanimous ballot a. m., and continued almost without a point on all railroads, that Canyon of the convention.

J. M. Adams, of the Plainview News, is the new president; L. G. Waggoner, of the Miami Chief is the vice president, and Miss Ida M. Farrell, of the Glazier Review, was re-elected secre-

tary-treasurer. The entertainment of the visitors was remarkable and full of interest at all times. Friday afternoon there was a reception for the ladies at 3 o'clock, the beautiful Elks' home. The dges of the visitors was a pass to the three excellent motion picture shows at the will of the wearers. From five to seven there was a general reception at the Elks' Hall for all of the visitors. Large numbers of town people joined in greeting the press gang.

Friday night the Plainview Choral Club repeated Von Flotow's opera, "Martha." for the benefit of the visitors. As a usual thing the town which is entertaining the press people take cognizance of the fact that they are interested in things of a material na- out of the ground at the rate of 3,000 ture. Plainview not only displayed gallons per minute and observed the her wealth of materialistic wealth, but countless acres of luxurious alfalfa Friday night showed the visitors that and splendid wheat all over that counher people were not too much wrapped try. up in making money as to forget the esthetical side of life and to develop that portion of man and his nature.

Saturday night the association was banqueted by the hospitable boosters of Plainview. which long lives after the wealth that the currence to the new spaper people of

may acquire in this world. Plainview has a wonderful array of musical talent. For four hours the soloists and big chorus held the audience spellbound. Mrs. Ellen J. Lindsay headed the cast. Her weaderful soprano voice received great compli-Miss Mabel Wayland was greatly applauded for her contralto solos and her excellent stage work. Albert Hinn sang the leading tenor with a clear, smooth voice. Ross Wingo was the leading baritone. The chorus work was fine. The production was a rare treat, and cost the anceship with Mr. Julian, who is manits repetition, which was greatly appreciated by the visitors.

Saturday night there was a splendid banquet at the Ware Hotel, fol- that continue to infest the print shop. lowed by an excellent toast program. Saturday afternoon about twentyfive cars took the visitors on a fiftymile trip through the irrigation district. The big Syndicate, which has ecome so famous in the Panhandle, has seventy wells in operation, and is are put down about 250 feet, but the of the State of Texas have transpired less than fifty feet. With the big en- to posterity. A plan for procedure to thrown out resembling a good-sized of an institution will be proposed at river. The Syndicate has bought more worth of land, and is spending that much more in developing the same.

The plan of selling syndicate land is this: A farm consists of 160 acres, with a pretty house and home improve-ment, orchard, well and pumping out-SHALLOW BUT THE WATER." ment, orchard, well and pumping outfit, with 20 acres planted in alfalfa. They are selling much land. Not only the Syndicate, but large numbers of other Plainview people have wells and pumping plants with large capacities ceives when alighting from the train and much land planted in alfalfa.

irrigation very greatly after the Plain- cert band, which welcomed the memview visit. In some other districts we bers of the Panhandle Press Associa have visited irrigation is used prin-cipally for row crops and wheat irri-gation. We do not believe this will pleasing and added vim to the occapay, as the expenditure is too great, sion, but its presence was not nece

PRESS GREAT TIME. most years in the Panhandle without gushing forth from the Texas Land irrigation, especially this being true and Development Co.'s pumping plant also urges all farmers to raise hogs, for skyscrapers. and are putting into practice their preachments with a large herd on each proving greatly beneficial to the Hale hour Plainview made us love her. County farmers. Great results have been obtained in the agricultural lines

in Hale County. Plainview is a pretty town with a growing population. The business district is growing. The town is kept

The trip to Plainview will long be cherished in the memory of each visitor, and the kindliest feeling held for each and every man and woman who did so much to make the visit pleasant and profitable,

PANHANDLE EDITORS ASSEMBLE IN PLAINVIEW.

F. R. JAMISON, in The Canadian

Record. If not the largest, one of the largest tire state of Texas was convened in Plainview, the metropolis of the South moment's intermission until the stroke upon Saturday night,

A reception, royal, was given the press members as they alighted upon the Santa Fe platform in that elegant town, the brass band being a feature that was highly appreciated.

Friday afternoon at 4 o'clock the craft attended one of the picture shows, the guests of the house, and at night "Martha" was rendered, complimentary to the press.

Saturday at noon the association adjourned, having chosen for its future president Jess Adams, of the Plainview News; vice president, L. G. Waggoner, of the Miami Chief; secretarytreasurer, Miss Ida Farrell, of the Glazier Review.

In the afternoon 26 automobiles carying the members of the press and their admirers journeyed through the Shallow Water Belt, and many for the first time beheld water being thrown

currence to the newspaper this section of the state:

First, by a broader view and ter knowledge of the resources of the Panhandle country and a greater bond of friendly fellowship among the managers of the various papers encom passing the largest area covered any district organization in the world Second, by a touch of the great per sonality of State Press, the Hon. Joe Taylor, who is known and loved in every corner of this great common wealth, and by acquiring an acquaint Choral Club much time and money for ager of the Western Newspaper Union at Oklahoma City.

Third, in a commercial way, solution of many perplexing problems And, last, and very important it seems to us, the decision of this asso ciation to undertake to construct some where in the Panhandle a permanent abiding place, which in addition may vater stands so that the lift is always upon the Plains which have been lost tines and centrifugal pumps, water is ward the perfection of this character the next annual session. We believe than a million and a half dollars' that within a short term of years, by means of this impulse, the Panhandle will have one of the most complete historical plants in the State of Texas.

in The Glazier Review

The first impression a stranger re The News man revised his idea of into a city that does things. The con-

since these crops will make good yields sary as an inspiration, for the water ing or his Shakespeare with him, and of the row crops. Raising alfalfa on adjacent to the station, and which fills found on every hand in Plainview may the high lands has been proven profit an immense artificial lake, would be suggested to the reader when it is able by the aid of the irrigation plant. cause any traveler who has summered stated that aside from banquet and

farms are practical men to make prac- and hogs), bustled the visitors into tical demonstrations with various farm waiting automobiles and directed our products. These demonstrations are driver to the Ware Hotel. From that offices.

> The spacious Elks' Hall, where the business sessions were held, is, with its modern appointments, indicative of the city. The three moving picture shows, where press visitors were admitted without fee, are modern buildings erected for the specific purpose of entertainment. The Floral Company and private gardens, which supplied the guests continually with carnations, jonquils and violets, were pleasing proof of taste, climate and soil.

The opera "Martha," put on by the Plainview Choral Club, complimentary to the visitors, was a musical treat which only a city possessing rare musical talent would dare attempt. Close to fifty people took part in the cast and chorus. Verily, Plainview must be a musical Mecca. It is true district press organizations in the en- that the city is an intellectual center.

Eight literary clubs keep the ladies' thoughts active, and show a Federation membership of one hundred and sev-Here are found "The Sorosis," "The Civic League," "Travel Study Club," "'As You Like It' Club," "Browning Club," "Central Mothers Club," and "Lamar Mothers' Club. The Easterner may bring his Brown-

The friendliness which the press Water at Plainview. The hospitality This combination has made the Plain- or wintered on the "Lake Front" in opera hospitality was found in every is deep seated. The entertainment for view country famous. The Syndicate Chicago to catch his breath and look quarter. For instance: A reception in Elks' Hall, with punch and cake served; a reception in the Plainview A light rain was falling, and a reception committee, headed by one of Creamery, where the visitors not only of the demonstration farms which are the tallest of men (who proved to be saw ice cream in the process of makscattered over the county. On these a retired banker, now raising alfalfa ing, but ate it in various molds and flavors; a reception, with delicious punch served, at Layne & Bowler Co.'s

> The banquet Saturday night, in the Ware Hotel, where fifty-three plates were taken, was an occasion when both hostess and visitor were awake to the full enjoyment of the occasion; and yet it is safe to say that to the majority of the guests the one pleasure which looms above all others during the two days of the Association meetings was the fifty-mile auto trip, Saturday afternoon, through the irrigation district of the Plainview coun-

Plainview is a city of 6,000 people. In the past few years it has grown from an arid Plains town to this modern, active city, with every convenience—material, social and intellectual. This marveious change and growth is the result following the installation of

(Continued on Page Three.)

Mix the Breakfast Biscuits the Night Before-

Set Them Away in a Cool Place and Bake them Fresh in the Morning



If the family do not all eat breakfast together, you can bake a few at a time. If you are having hot biscuits for supper, mix and cut out enough more for breakfast. They will be much nicer freshly baked than warmed over.

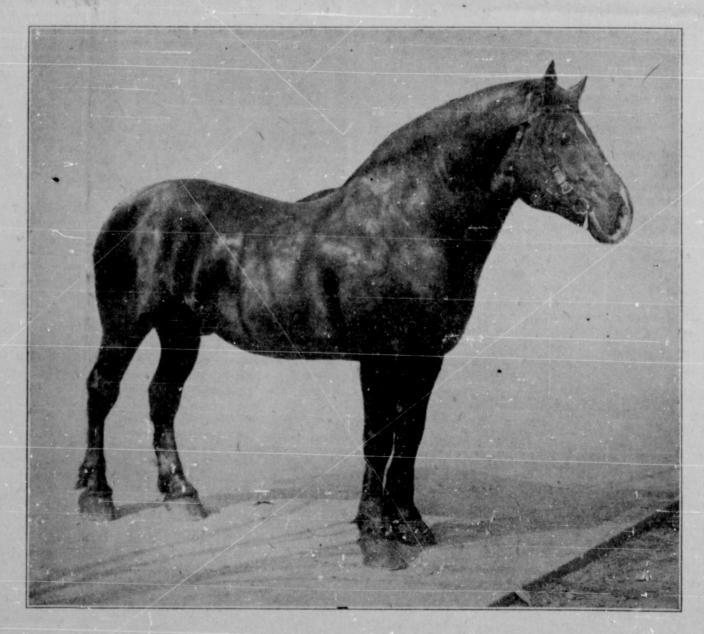
Of course you can't do this very successfully with sour milk and soda or with any of the old fashioned, single acting baking powders, but this convenient way of making hot biscuits and muffins for breakfast is entirely satisfactory if you use



which is really a blend of two baking powders, one of which begins to give off leavening gas as soon as moisture is added. The other is inactive until heat is applied. The dough will remain in a partly leavened condition for hours and when put in the oven will come up just as light and fluffy as if freshly mixed.

Get a can of K C today and try this easy way of baking biscuits at once. You'll never go back to the old way. bi

NO. 54430



Registered Percheron--Coal Black; Weighing a ton. The best ever brought to the plains-see him and be convinced. Will make season at White's farm. Only breed one mare a day--so phone and make arrangements.

\$15.00 TO INSURE MARE IN FOAL

Phone White's Farm--Call for

MR. BROWN, the Horse Trainer



to be able to obtain such pictures as we make. First, because we make an absolutely faithful likeness. Second, because we take you as you look at your best. Third, because we finish the pictures just when you

HAVE YOUR PHOTOGRAPH TAKEN today and you will get the finished picture in plenty of time for that birthday gift or other occasion.

R. E. COCHRANE

"They Talk Yet About The Plainview Country

(Continued from Page Two.)

the centrifugal pump designed for irrigation in shallow-water regions. It was discovered that the surface flow with undiminished supply.

and sell the tracts to settlers on pay- their stay. ments. The management affirms that At ten o'clock Friday merning the fast enough to supply applicants.

Among the places visited by the up. press crowd were the Garwood Farm, Helen-Temple Farm, Graham Place, the Syndicate Demonstration Farm, the irrigated district at Aiken, Model Stock Farm, Pioneer Park, and Richmond Terrace. The first well visited Elk home. after leaving Plainview was that of at the city electric plant, three miles ghum, millet, watermelons, tomatoes, place of meeting. oughbreds and unsurpassed, while to the increasing of crop production.

The Texas Land and Development Co. poultry claims successful attention.

from chocolate color to black, covers gating their holdings, which they are the surface for a depth of from three to six feet. A clay stratum of a depth and other firms and individuals are of 16 to 20 feet underlies the loam. There are no rocks or stones in the The soil is well balanced and contains minating feature of the two days' enthe stock raiser.

When the twenty-six autos returned pleasant and profitable. to the city from the country drive, it is safe to say that ninety-nine per cent is safe to say that ninety-nine per cent MARKET IN DETAIL. of the observers had a desire to own a farm-to watch the budding trees and scatter the seed on their own domain. They longed to see the ripening grain, and enjoy the product of garden; to count the growing herds and scent the new-mown hay; to entertain the passing stranger or longtime friend, and say, "This is my

Come to Plainview!

PLAINVIEW ENTERTAINS WEST TEXAS PRESS ASSOCIATION ROYALLY.

The delegates from all over the Plains country to the meeting of the Press Association held in Plainview April 9th and 10th, were charmed with the manner in which they were received by the Plainview citizens. This is the best piece of single advertising that Plainview has had for a long fences to mend time. All the papers in the country are singing her praise, and that means something, because the newspapers are generally so taken up with their own towns that they are inclined to neglect the good qualities of their neighbors. Not that this is done intentionally. No. There is a spirit of good will among the towns of West Texas of them, nor any of the papers, ever have anything but kind words to say of one another. But it takes a meeting like this one just held at Plain- tire argument. view to bring forth spontaneously what the towns really think of one another. And when the people see the as one man to welcome a lot of newspaper men, as did the Plainview peo ple, then you can put it in your little people of that town are made of the right kind of stuff. Not that newspaper men do not require as much at lei that be thought for one single fraction of the tenth of a second.

The descendants of Ben Franklin asking. were certainly royally entertained. It can well be said that the people of Plainview are the princes of entertainers and the entertainers of princes. (The latter, of course, being the newspaper men.) Everything that human mind could think of was done for the visitors. Home talent rendered in superb fashion the beautiful opera of "Martha," at which the news-getters had free seats. This was good. Motion picture shows helped beguile the idle hours. Flowers bloomed and blossomed everywhere.

A fifty-mile trip was made around the irrigated district in automobiles, and great wells were seen where streams of water were flowing at the rate of from 1,200 to 2,500 gallons per minute. This was a revelation to many of the visitors.

The banquet at the Ware Hotel was the closing feature, and it will never be forgotten by those present. What cheer! What joy! What good will! The speeches that were made! What good things were consumed!

The business meetings of the association were carried off successfully, and many interesting papers were read and addresses were made. Altogether, It was an affair long to be remembered and cherished in the hearts of the hard-working newspaper men of this district. It will go down in

The next meeting will be held in \$7.75 to \$7.95 on the Arst round. Amarillo, the exact date to be fixed later on.-Crosbyton Review.

PLAINVIEW IS IDEAL HOSTESS.

MRS. A. G. RICHARDSON, in McLean

The annual meeting of the Panhansucceeded by layers of water-bearing and and gravel, and any number of Plainview on Friday and Saturday of \$7.50 irrigation wells have gone down in the last week, and the attendance while Plainview country. The wells yield not so large as had been hoped, was and feeders were made at \$8.00. \$3.75, but Angora brushers are worth from 1,000 to 2,500 gallons per minute, entirely representative, and a most Butcher grades of cattle sold actively, \$4.00 to \$4.50, fat Angoras \$5.00 to each well being sufficient to irrigate pleasant and profitable session re- and higher, cows up to \$7.00. All \$5.50, Texas muttons \$6.75 to \$7.50, from 100 to 400 acres, and these wells sulted. The progressive little city of The Texas Land and Development hospitable citizenship, was untiring in since February. Veal calves were the Company, backed by English capital- its efforts to make the visit of the only discordant note, selling lower, ists, are sinking hundreds of these Panhandle editors one long to be reirrigation gushers. This company also membered. Committees of citizens in dairy calves at Chicago being responequips 160-, 80- and 40-acre tracts of automobiles met the various trains sible for the weakness land with four- or five-room houses, and escorted the visitors to the Ware engine, pump, canals, land Hotel, where they were provided with lowing advances amounting to 35 to broken, alfalfa seeded, orchard set, every convenience and comfort during 50 cents last week, top \$7.65, bulk

the sales department is continually convention assembled at the Elk Club ahead of the developing—that is, the rooms, and, after listening to a hearty The order buyers got one-fourth the company cannot develop the farms address of welcome from Hon. L. S. Kinder, the regular program was taken

> After the close of the business session Friday afternoon the editors were entertained with picture shows and various amusements and the visiting ladies were tendered a reception at the

Saturday morning the convention Dr. J. C. Anderson. While a gasoline was called to order promptly at nine engine is the usual power used, this o'clock for the completion of the proplant is run by electricity, generated gram and the selecting of officers and the place of meeting next year. Offidistant. The well was pumping about cers were elected as follows: Presitwo thousand gallons per minute. dent, J. M. Adams, of Plainview; vice Crops raised on the irrigated land are president, L. G. Waggoner, of Miami; abundant, and include wheat, oats, secretary, Miss Ida M. Farrell, of kaffir, milo maize, broom corn, sor- Glazier. Amarillo was chosen as next

cantaloupes, beans, lettuce, radishes, Saturday afternoon the visitors were celery, sweet potatoes-in fact, all again taken in charge by the local vegetables. Just now it is the alfalfa citizens, and given an automobile ride which is most advanced, and it will be over the Plainview country, which inready to cut in a few weeks. Five, cluded a visit to the various big irriand in some cases six, cuttings are gation plants in that section. These obtained during the year. With the people have been doing some wondergrowing of feedstuffs goes the raising ful development work in the past two of stock, and the cattle, hogs, sheep years, and hundreds of wells are lendand horses of this section are thor- ing their inexhaustible water supply The Plainview country is smooth has already spent half of a three-miland level. A fertile leam, varying lion-dollar fund in improving and irriselling to actual settlers on easy terms, doing similar work on a smaller scale.

A splendid banquet at the Ware surface, and no roots, canyons or hills. Hotel Saturday evening was the culno alkali. It is the ideal country for tertainment program, and every visitor the farmer, the truck gardener, and to the South Plains city was made to feel that their sojourn had been both

Panhandle Baby Beef and Feeder Stuff Brings High Price in

KANSAS CITY STOCK YARDS, April 19.—The cattle market closed last week 15 to 25 cents higher for the week on all kinds of cattle except eavy beef steers, and even that class sold 10 cents higher for the week. Stockers and feeders showed great activity, 15,000 head going to the coun-

ry last week. Receipts today are 11,000, market

and level plain. And, too, it will serve No prime heavy steers were here toto increase the attendance at future day, but a good deal of beef was pres- because of the small number they have

> at \$8.00, weighing 800 pounds, a drove ing large stocks of product to dispose of 11 cars of Panhandle feeders, 968 of, the same moving more advanpounds average, brought \$7.75, a nine-tageously on a rising hog market. car drove of Oklahoma meal-fed steers brought \$7.55, weighing 1,125 pounds, ures today, market 10 to 15 cents high-Colorado sugar-mill steers brought er, receipts 7,000. Top lambs sold at \$7.70 to \$7.95, twenty loads of North \$10.60, bulk of the lambs around Texas silage- and cake-fed steers sold \$10.50, clipped lambs \$8.70, fall clipped

A number of sales of both stockers slick-haired goats sold last week at around it was the most enthusiastic Arizona spring lambs \$10.00 to \$10.75. Plainview, with its wide-awake and session the cattle market has seen good veals at \$7.50 to \$8.00, too many

Hogs sold 5 cents higher today, fol-\$7.40 to \$7.60, receipts 11,000. Order buyers have been setting a fast pace, and packers have kept well in line. receipts today, the smallest quota they

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.



of Farm Life.

Life on the farm is made pleasanter and more secure by Bell Telephone Service.

Pleasanter, because it brings messages of cheer and companionship from friends far away, more secure because it brings help immediately when there is need.

Write our nearest office for information.

The Southwestern Telegraph & Telephone Company



We have no

before asking you for Diamond Squeegee Tire preference.

This tire's record in 1914 was so that cannot be put down, and not one clean-so thoroughly satisfying to 99 out of every 100 users that it stands out as the bright spot in the haze of

And bear in mind the above menwhole citizenship of a town come forth tioned figures are not, ours, but represent the testimony of hundreds of tire dealers covering the sale of over 506,000 old briar pipe and smoke it that the Diamond Squeegee Tread Tires.

What is more, this volume of paper men do not require as much attention as anyone. Oh, my, no! Don't undeniable tire evidence will be placed in every tire user's hands free for the

Diamond Squeegee Tires are sold at these

"FAIR-LISTED" PRICES:

Size	Diamond Squeegee	Size	Diamond Squeegee
30 x 3	\$ 9.45	34 x 4	\$20.35
30 x 3½	12.20	36 x 41/3	28.70
32 x 31/2	14.00	37 x 5	33.90
33 x 4	20.00	38 x 51/3	46.00

PAY NO MORE

For Automobiles, Put on Diamond Squeegee Tires

Barker & Winn, Jobbers Plainview, Texas

packers being very anxious for hogs selling freely with big fills at had since Wednesday of last week. Packers are willing to participate in Baby beef from the Panhandle sold an advancing market at this time, hav-Sheep and lambs reached new fig-

> Market Correspondent. Manuscript Covers at THE HER-

J. A. RICKART,

Invigorating to the Pale and Sickly

- LISTEN

We have in mind doing some "fixing up" about your place. Permit us to suggest that you call on us right now and let us help you figure the cost.

Plainview Lumber Company Lumber Dealers

THE ICE SEASON **OPENS THIS WEEK**

CAVE money in starting the season by buying a coupon book. It saves trouble in making change as the iceman is not allowed to charge your ice purchases.

Upon purchase of an ice book we will deliver a neat "Ice Wanted" card and a substantial ice pick with our compliments.

MALONELIGHT&ICECO.

Phone 13

★

Seth Ward College

Clarendon College at Seth Ward College

8:30 O'Clock Saturday Night, April 24th

QUESTION: "The Literacy Test for Immigrants"

Come and Help Plainview Defeat Clarendon

Admmission 25c

The Plainview Evening Herala TWICE-A-WEEK

-Published Every Tuesday and Friday eventue THE HERALD PUBLISHING COMPANY, Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business namager

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year: 75c, 6 Months.

* Advertising Rates on Application

COMPARATIVE COST AND VALUE

A reader of The Herald has suggested that the much used argument that a merchant should be supported by the people of the town because he is a citizen, does not appeal strongly to him. That man, incidentally, is a merchant whose methods and policies have made him a successful and valuable salesman. The only basis for claiming the patronage of any clientele, he believes, is value. He holds that the merchant with an established credit has the advantage of quantity dress of welcome, paid the press of purchases which the individual may never acquire. His aggregate the Panhandle many compliments, and business is profitable enough to the jobber and manufacturer to secure price concessions obtainable only on quantity sales.

Even on the smaller purchases, the merchant can buy as cheaply from manufacturers and jobbers as the individual can from the mail-

Value for value, the merchant has a distinct advantage, and value, he thinks, is the basic thing. Compare any article he has for a lings, each individual member present given price with the mail-order article, and the advantage will be with the home merchant nine times out of ten, and that tenth one will be a special price which the mail-order house makes for a leader valuable asset in the newspaper field, was also a car

The idea of value and price is what should govern buying, he believes, and on these he is willing to stake his claims for patronage.

When the people learn to compare our goods and our prices on same delivered to their buggies, wagons or autos, or by parcel post round of pleasure. In the afternoon of to their homes, they will find it to their advantage to trade at home and to "taboo" the mail-order business.

THE TRAGEDY OF INJUSTICE.

Leo M. Frank has just closed his last fight for life. Countless all that can be said in commendation. divided the power of their political admen and women believe him guiltless. To them there can be no and was immensely enjoyed by the versaries by paying greater tragedy than his death. No justice is seen in the mandates of visitors. society which sentence him to death. They do not question the validity and justice of the law and the retribution required by society sisted of a 60-mile auto trip over the was most absurd, and a map of the for crime against it, but do question the guilt of Leo M. Frank. famous irrigation district, in the after-county thus laid out hung in the office Many others, of course, believe him guilty.

Our system of justice hinges on trial by jury. Twelve of his ation, and they were a revelation to One day as Stuart gazed at the map. peers have passed on the case. The imagination cannot conceive the many who were not acquainted with he remarked that the towns as they intensity of the tragedy in the minds of those who believe in his the possibilities of irrigation ir the had been assembled looked like some innocence. But, his peers have passed and the higher authorities, Shallow Water Belt of the South monstrous animal. A few touches or delegated by his peers, have affirmed their decision, and Leo M. Frank Plains. The route over the district his pencil added the wings and claws. is today a condemned man. Nothing but gubernatorial elemency was down as far as Aiken and three and he christened the creature a salacan save him now. The acceptance of the decisions is an expression miles of Lockney. In the route se- mander. At the suggestion of Editor of faith in our court system and our democracy as the nearest approxi- lected, we wish to say right here that Russell the name was changed to mate approach to justice. This I do not propose to discuss now.

Injustice is always tragic.

The tragedy of hanging an innocent man is no greater than that fair. Like Moses of old, they were while the term became one of reproach of inflicting harm of other nature on innocence.

The man in public life who suffers innocently from thrusts of afar, but were not allowed to enter. guished itself by this act of political political enemies, the man in private life whose reputation is tarnished At Meteor, six miles from Lockney, the turpitude. and marred unjustly, are the recipients of injustice secondary only excursion was halted and the visitors to taking his life or liberty of action. "Life, liberty and the pursuit taken to a high tower (situated over of happiness" are sacred rights on which our forebears founded our a well) and there were permitted to government, and the unjust violation of the one enacts a tragedy as gaze long and anxiously towards the

That old adage, "the golden rule," adopted as a living principle not allowed to enter. will eliminate tragic injustice, except through ignorance, from the shackles of which our race is steadily being freed.

The blessings of living in the wonderful South Plains country are impressed strongly these days of bright sunshine. The verdant earth reminds us that the best days of the year are upon us.

Best Editorial of the Day

MARKET IN HANDS OF GROWERS

(Dallas News.)

Middling cotton was quoted at 10 cents a pound in Galveston | The next place of meeting will be at Saturday. At Dallas the price was 9.25c on the same day. This Dallas Amarillo.-Lockney Beacon. quotation marks easily an advance of \$15 a bale within two months. While unquestionably only a small percentage of the crop is still in CENTRAL HIGH'S HIGHEST the hands of the growers, a very considerable percentage of it is still in the hands of Texans, so that this increase in the value of cotton redounds to the advantage of the State. Consumption of cotton by the mills has been increasing concurrently with the advance in prices Central Building who made the highest and is, therefore, one of the causes of the advance. But consumption average for the month of April: has not been increasing as rapidly as prices have advanced, so that one must conclude that the chief of the causes contributing to the advance is the growing belief that the supplies of cotton next season will be more than will be needed. The future course of the market must depend, therefore, largely on the continuance of this belief. It the spinners become convinced that, as they now suspect, the acreage is to be considerably reduced, we may expect not only a continued advance in the price for this year's crop, but a good opening price for next year's crop. The market is in the hands of the growers of

EPWORTH LEAGUE PROGRAM

Prayer.

"The Alchemist and Pot"-Leader "The Ingredients"-Miss Della Ans-

"Weighing the Ore"-O. D. Coan. "Reduction and Transformation"-

'Re-agents"-A. E. Harris. "Testing the Product"-Miss Lois

ORGANIZING RURAL WOMEN.

Williamson and Victoria Counties FOR SUNDAY, APRIL 25. where, in co-operation with County Superintendents J. A. Hudson and I. F. Ratcliff, fourteen clubs of women, designated as Bands of Good Neighbors, were formally organized This work is being pursued as project under the Smith-Lever funds and these clubs meet every two weeks to discuss local problems of an agricultural and domestic character, as Melting sisted by special programs and paper prepared by Mrs. Jackson,

DON'T HANDICAP THE CORN.

One of the three essential factors i the successful production of corn frequent but shallow cultivation, after the crop is planted. "As a rule," says Agronomist J. O. Morg, n of the Agricultural and Mechanical College of Texas, "the soils should not be disturbed deeper than 2½ to 3 inches at the outside, when cultivating corn Implements which will thoroughly pulverize the soil, without leaving in Mrs. Nat P. Jackson, Organizer of Rural Women for the Extension Fervice of the Agricultural and Mechanical College of Texas, is tack at her desk again at College Station, Texas, and reports that ever thirty clubs of rural women have been organized up to the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the early cultivators with small snovels from the present time. Mrs. Jackson has rows for the present time.

JLE . J TURS ME I AT PLAINVIEW.

Bercon .. d.tor Tells of Visit in the radniew touniry.

riday and Saturday was the mooding of the Panhandle ress Association, and the "pen-pushers from all parts of the Panhandle and West Texas were present at Plain lew, where two most profitable and pleasant days were spent.

The meeting was called to order at the Elks' Hall at 10 o'clock Friday forenoon, by President Homer Steen The welcome address on behalf of the in behalf of the members of the Press Association. Judge Kinder, in his ad-

We will not endeavor to mention the officer Struct Combined "Gerry" and Boys Wash Suits many valuable papers read during the two days' session of the meeting. As is always the case with like gather- James Melvin Lee, in Cartoons Magn

tha" was rendered by the Plainview To retain this sepremucy, they re

we do not think that Editors Adams Gerrymander. The cartoon thereafter and Miller treated the vistors quite frequently appeared in a "broadside." allowed to see the promised land from to the Legislature that had distin-"promised land," Lockney, but were

At night the annual banquet was held, at the Ware Hotel, where plates

GRADES FOR APRIL

me and con the month of rebits	
7th Grade.	
Teacher, Miss Longmire.	
Mary Diggs	92 4-
Marguerite Willis	92 3-1
Kathleen Lemond	
Grade 7 B.	
Teacher, Miss Vaught.	
Bertha Bartsch	87 6-
Newt Danleis	85 6-
Grade 6 A.	
Agnes Bier	95
Lorena Wicker	94
Grade 7 B.	
Teacher, Miss Carnes.	
Mildred Peury	94
77 1 11 11	

Grade 7 B.	532
Teacher, Miss Carnes.	101
Mildred Penry , 94	0.00
Hazel Sewell	
Ruby Overall 93	1
Coleen Hatcher 93	
Grade 4 B.	4
Raymond Recves 95	
Roscoe Keith 94	5573
Grade 6 B.	100
Teacher, Miss Powell.	
Sam Harlan 95	
Wayman Davenport 91	
Grade 5 A.	FOR
Louise McKee 95	1-3
Mary Nan Meharg 95	4-5
Grade 4 A.	*
Teacher, Miss Spath.	
Dock McVicker 95	
Hamilton Luna 92	4-5
Edwin Laski 92	3-5
The second of the standard	
J. J. Jennings left Wednesday	177
ing for Longview.	
Jim Light, of Hale Confer, we	

Lines To Be Remembered

GLAD THINGS OF LIGHT.

Leave the shadows of Lonesome Town For the springtime sunlight streaming down Where hills and rills and valleys fair Are whispering glad things everywhere, And the breath of the blossoms makes sweet the air! Out of the shadows that lead to night, To dreams and gleams of the living light.

Leave the shadows of Shadowland; Stand where the Sons of the Morning stand! Lafe's for the heights where the stars shine clear-Not for the shadows lone and drear. In the wondrous joy and glory given Earth rolls close to the gates of heaven; The Future's promise is brave and bright

With dreams and gleams of the living light. -Frank L. Stanton, in the Atlanta Constitution.

1-2 PRICE ON

ORIGIN OF "GERRYNANDER."

In 1813.

The second day's entertainment con- the relation of the district to the town

Manuscript Covers at THE HER-

The SeaSon's Most Popular Style

One that doesn't seem to lapse in favor, because it is simple, smart and serviceable---made of sturdy Mahogany Russia---medium narrow long vamp, corded tip, invisible eyelets---low broad heel. An oxford that would cost you more eisewhere--our price is only \$5.00

ASK FOR NO. 704

PLANTS GARDEN

THE KIND THAT GROW Cabbage, Tomatoes and Potatoe Slips Now Ready

Aylesworth

JUST RECEIVED

A shipment of Blue Flame Coal Oil Burners and am ready to install them in your cook stoves. Come in and talk the matter over with me. First door north of C. W. Bowier's Jewely Stere.

W. L. FARMER

APPRECIATION

Most people know what this means, some do not. We are going to talk about the ones that know this time. The people in this country that came from the "black land belt" where cotton is the main crop appreciate living here and would appreciate it if more of their friends would come and enjoy the great climate in this country and make more money "stock farming" than any place in the world---broad assertion but it's so.

You cannot help but appreciate living where you can raise almost any vegetable that grows. the best chicken country there is, hogs that "top the market" every time its tried and as a cattle country recognized as the best.

Of course you appreciate living here; can't beat this country. We appreciate fiving here; can't beat this country. We appreciate the trade of people who pay their accounts and will do everything in our power to please them with quality, service and price and hope they appreciate our efforts. When we sell a customer on credit we have confidence in him and he shows his appreciation by paying us and that is the only kind of credit customer, there aught to be the only kind of credit customer there ought to be but unfortunately there is another kind, only a few however, called "Dead Beats" and next week we will tell you something about him and how the Retail Merchants Association gets the "dope" on him. Trade where your trade is appreciated that's here, Sewell Grocery Co.



Oxford

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Five Hundred Club will meet with Mrs. P. J. Wooldridge, 506 Wash- Mrs. Harrel for the Members and Mrs. ington Street, Tuesday afternoon.

MISS WEEDEN FRIEND AND

Mystic Club Guests of Alabama Woman on Occasional

were the guests of Mrs. R. W. Brahan. The meeting was occasional, for the bers and Mrs. Robert Malone for the life and works of Miss Howard visitors won high scores. Weeden, of Huntsville, Ala., Mrs. Brahan's home town, was the subject. Mrs. Brahan was one of her pupils Miss Weeden's work as a poet and artist has attracted much attention. The painting of negro heads and other verse are distinguishing accomplish- at the Church of Christ. ments. In Alabama, Mississippi and Tennessee her birthday is a holiday.

Mrs. Brahan gave personal reminiscences of Miss Weeden as a woman, an artist and a poet.

music, were sung by Mrs. Grady Lind- Slaton, where she plays tonight. Rev.

hostess served tea, sandwiches and view.

WOMAN'S MISSIONARY SOCIETY

The Woman's Missionary Society wherever she has visited. of the M. E. Church met Monday, at the church. We had quite an interesting Bible lesson on "Palestine Be- had business here this week.

Christ" will be pursued during the en route to Lockney, where they are year on the third Monday of every moving from Emmett, Ark. Mr. month. Every Monday except the Moore came to the Plains the first fourth Monday, when the Circles meet time twenty-three years ago. He says meeting at the church. Every Meth- not stay when he first came out here. odist lady is urged to attend these meetings and help us in the work.

Next Wednesday, April 28, Mrs. C. L. Wednesday. McDonald has invited all the Circles to meet with her, at Seth Ward College. for Lubbock, on business. Every member of the society is invited PRESS REPORTER.

BURLESON-MCMURTRY.

Tuesday afternoon Miss Derne Burleson and Roy McMurtry were married, at the home of Rev. Nance

Both of these estimable young people come from good families. *****************

HAVE YOU SEEN THE **BOYS' WASH SUITS**

Being Sold at HALF PRICE

at

MRS. WOOLDRIDGE HOSTESS FOR THE BRIDGE CLUB.

Robert Malone for the Guests Win High Score.

Tuesday afternoon the Bridge Club TEACHER OF MRS. BRAHAN. met with Mrs. P. J. Wooldridge, 506 Washington Street.

The hostess served a salad and an ice course.

Malone, Mrs. Chas. McClelland and here shopping Wednesday. Yesterday afternoon the Mystic Club Miss Edna Harrington were guests. Mrs. H. W. Harrel for the club mem-

> The next meeting will be with Mrs. J. O. Wyckoff, Tuesday, May 4.

CHURCH OF CHRIST.

Rev. W. F. Ledlow, the pastor, will! like subjects and her negro dialect in preach Sunday morning and evening

Rev. W. A. Shultz will preach Monday evening.

Mrs. Marshall Phelps read two of Sammie Cobb, a violinist, whose home her poems, and Mrs. W. E. Armstrong is in Corsicana. Miss Cobb is with a two more. Three of her poems, set to lyceum company, and was en route to Hailey was pastor of a Corsicana Bap-Assisted by Mrs. L. S. Kinder, the tist Church before coming to Plain-

Mrs. F. N. Boswell, of San Antonio, representing the Alamo Heroes' Association, is at the Ware Hotel. Mrs. STUDIES THE LIFE OF CHRIST. Boswell states that she has found enthusiastic interest in her cause

Joe Lee Ferguson, of Hale Center,

The Bible study on "The Life of babies were in Plainview Wednesday, at the various homes, there will be a he has always regretted that he did

J. F. Duncan visited in Amarillo

E. C. Fain left Wednesday morning

I. C. Houston, of Granger, C. R., of the Carter-Houston Dry Goods Co., and J. P., of Long, Houston & Crouch. Five years ago Mr. Houston markably in that time. The towns in the cotton belt of Williamson and Bell counties, too, have enjoyed a splendid growth, he says.

Judge E. P. Thompson, of Floydada judge of Floyd County, was in Plain view this morning en route to Amarillo to attend the Panhandle County Judges' Association meeting.

SURE TO HANG.

You'll be sure to hang if you'll let us show you our wide range in Wal! stock. Better paper for less money. W. E. WINFIELD. Phone 95 Ad. 2t.

ATTENTION, STOCK-FARMERS: I have for sale an improved half section in Eastern part of Lubbock County that is an ideal farm for a hog ranch. 120 acres cultivated, 14 acres in producing alfalfa, and an irrigation plant that supplies 500 gallons of water a minute. A well improved place at a fair price and easy terms. Two miles from railroad station. No trade. Call Phone No. 209 or write W. E. ARMSTRONG, Plainview, Texas. -Adv. 2t.

Proper Laundering of Table and Bed Linen

Your table and bed linen should, of course, look its very best. It will if sent to us to be laundered.

Our process makes it white and clean, gives it a clear, bright, pearly white color.

We iron it with a smooth, velvet-like finish, and give it a sheen and stiffness that cannot be attained by any but the best

laundry service. Include your table and bed linen with your next laundry bundle.

IF WE CAN'T DO IT, IT CAN'T BE DONE

Plainview Laundry Phone No. 125

Prainview, Texas

R. M. Efferd returned yesterday morning from a visit in Amarillo.

J. R. Ramsey, prescription clerk at the R. A. Long Drug Store, returned today on business. vesterday from Tahoka, where he has

Jasper Ellerd is visiting his parents, Mr. and Mrs. J. J. Ellerd. He has been attending the Amarillo Military

Mrs. H. B. Wilson, of Hooker, Okla. is the guest of her sister, Mrs. J. E. Willis, at Seth Ward College.

Miss K. L. Polansky, manager of the Western Union Telegraph Company's local office, attended court in Tulia Wednesday.

Otto Bochardt, who lives eight Mrs. L. C. Wayland, Mrs. Robert miles southeast of Plainview, was

> Judge A. L. Love, of Floydada, was in Plainview this morning on his way Captain T. J. Tilson left this morn-

on the program of the Panhandle ton through Plainview Thursday. County Judges' Association. W. J. Williams, formerly of Plain-

view, and well known over Western Ga., to make their home. Texas as editor of the Amarillo Daily News, was here this morning en route to Sweetwater, where he will be a witness in the boundary suit between Rev. and Mrs. O. L. Hailey were at Lubbock and Hale Counties. Mr. Wilthe train Wednesday to meet Miss liams was a surveyor in this district visited home folks through a short a number of years ago.

> Mr. and Mrs. F. M. Ratliff, of Hico, arrived in Plainview this morning to spend the summer with their daughter, Mrs. H. H. Rodgers. They visited with Mr. and Mrs. Rodgers last sum-

Glenn Hess, son of Joe Hess, passed through Plainview this morning en route to Crosbyton. His grandmother from Chicago is accompanying him and morning from Amarillo, where he had will live with him at Crosbyton.

Bill Reeves left yesterday morning for a visit with his home folks, at Jacksonville, Texas. This is his first trip home in seven years. He will probably spend the summer there.

Mr. and Mrs. Chas. Clements left this morning on the north-bound train. Mr. Clements will accompany Mrs. Clements as far as Canyon City, where he has business, and she will visit in Missouri with relatives.

G. D. Allen, an old-times Plainsman, eft this morning for Hale Center, after a visit with his son, A. E. Allen The elder Mr. Allen has been on the Plains twenty-eight years. In the early days he worked for Chas. Good night on the famous Goodnight & Moore properties.

Judge Shrewsbury, of Briscoe Counvisited in Plainview. He says the ty, was in Plainview on business and town and country have developed re- en route to Amarillo yesterday to attend the Panhandle County Judges'

> Mrs. R. F. Bayless and one of the little girls are ill.

Roscoe Bayless, who fell recently and broke his leg, is improved.

Rev. W. F. Ledlow, of Lockney, was nere this morning, having returned from a trip to Fort Worth.

Henry Ford, of Tulia, arrived in Plainview for a short business visit this morning.

Dr. E. Lee Dye, of Tulia, is in Plainview, the guest of his parents.

J. F. Addington, of Lockney, was in Plainview today en route to Hale Center on business.

Jurian Bassett, a prominent cattlenan and capitalist of Crosby County, was in Plainview this morning.

James Durham is the guest of his son, J. H. Durham, who lives four miles from Plainview.

Dutch Malone is here from Lubbock visiting his brothers, C. A. and Rob-

R. W. Waddill and R. S. Barnes, of Abernathy, are in Plainview today on

Mrs. Judge Miller, of Olton, was here yesterday, trading.

Mrs. O. N. Crow, of the Saigling rm, traded in Plainview yesterday.

ev. W. S. Boyd, of Silverton, was Plainview shopping yesterday.

J. L. Nunn, of Amarillo, is in Plainw on business. S. C. Galbraith, of Abflene, is in

lainview on business. Guy W. McCarty, of Abilene, sis a

business visitor in the city. Mr. and Mrs. J. M. Massie, of Floydda, were in Plainview today.

Mr. and Mrs. Poy Bailey, of Petersure visited in Plainview today.

T. Prye Metcalfe, of Amarillo, a silo expert, has been in the Plainview

Clyde Plumlee, of Matador, is in lainview today.

L. K. Gowden, of Lubbock, is here

Walter Sullivan, of Olton, is here today on business.

W. H. Wright, of Lubbock, is in Plainview today.

D. H. Williams, of Houston, is a

business visitor in the city. J. J. Larner and family, who have been visiting the family of R. A. Long,

returned this morning to their home. in Wichita Falls. Born: April 15, to Mr. and Mrs. G. O. Davenport, one and one-half

miles east of Plainview, a girl. W. A. Lassell, with the J. I. Case Company, was a business vistor in

Jas W. Heard had business in Amarillo Monday.

Amarillo Monday.

The Vaughn Land Company sent a ing for Amarillo, where he will appear special car of homeseekers to Crosby-

> L. T. Jameson and family have returned to Plainview, from Augusta,

District Judge R. C. Joiner and District Attorney Geo. L. Mayfield returned this morning to Tulia for dis-

Judge W. B. Lewis left yesterday morning for Amarillo, where he will attend the Panhandle County Judges' Association and transact business.

Mrs. E. Monzingo, of Sweetwater, arrived in Plainview Wednesday morning for a visit with her parents, Mr. and Mrs. B. B. Morton.

E. E. Roos returned Wednesday been on business.

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107 W. Main St.

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Mexican beans, 6 lbs. 25c, 27 lbs.	\$1.00
Full pound Harvest Home peanut butter	30c
White Flake, small pail	50c
White Flake, large pail	\$1.15
Bulk cocoanut, fresh, per lb.	25c
Best basket Fired Japan Tea, per lb.	. 55c
Full lb. Harvest Home evaporated milk	10c
White Thread Kraut, 3lb. can	10c
Van Camp's Hominy, 3 lb. can	10c
10 lbs. Soda	65c
6 Pkgs. Gold Dust	25c
Tiger Borax Soap Powder, 3lb. pkg.	250
3 Full lb. Maxwell House Coffee	\$1.00
35c Grade Bulk Cofiee, per lb.	25c
Quarter Cut Dried Apples, per lb.	12 1-2c
Seed Peanuts, 21bs, for	25c
Best Oil in Town, per gallon	15c
All kinds Lubricating Oils & Axle Grease	
Potato Slips per 100	35c

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Something New--"Uzum" absolutely cleans the hands. Only 10c per can.

Next Week Plenty of Fresh Home Grown Vegetables

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ZUDORA

A Great Mystic Story by Harold McGrath

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THIRD EPISODE

SYNOPSIS.

Zudora is left an orphan at an early age. Her father is killed in a gold mine. Zudora and the fortune from the mine, which grows to be worth \$20,000,000, are left in the guardianship of Frank Keene, Zudora's mother's brother. Zudora, giv-Zudora's mother's brother. Zudora, giving promise of great beauty, reaches the age of eighteen. The uncle, who has set himself up as a Hindu mystic and is known as Hassam All, decides that Zudora must die before she can have a chance to come into possession of her money, so that it may be left to him, the mext of kin. Hassam All sees an obstacle to his scheme in the person of John Storm, a young lawyer, for whom Zudore Storm, a young lawyer, for whom Zu-dors has taken a fancy, and he commands the girl to put the man out of her mind. Zudora insists that if she cannot marry Storm she will marry no one.
"Well, well," says Hassam All, "if you

"Well, well," says Hassam All, "if you take such a stand I'll compromise. Solve my next twenty cases and you can marry him; fall in a single case and you must renounce him."

Zudora, using the knowledge gained from years of association with her uncle, unravels a baffling mystery and wins her first case—a case in which John Storm is gaved from being convicted of a murder instigated by Hassam All himself.

Zudora and Hassam All visit Nabok Shan's house, where sleep overcomes ev-

Shan's house, where sleep overcomes ev-ory one whenever Nabok attempts to marry a princess. Storm, seeking Zudora, is made a prisoner. Zudora folls Nabok Shan, restores the princess to her original lover and saves Storm from death.

CHAPTER III.

The Mystery of the Cheesemaker.

N a kind of cellar, under a window. a man sat, bent over a peculiarly constructed machine of small wheels that spun with lightning rapidity. Every now and then he paus ed and scrutinized the minute object he held in his fingers. At length he seemed satisfied, rose, stopped the machine and shuffled over to a cupboard. Then he sat down on a cot and began to figure in a small notebook. The result of his mathematics evidently pleased him.

In a corner behind curtains stood a furnace, a crucible, with powerful bellows and chimney. It looked adaptable to tremendous heat pressure. The machine previously referred to was an unfamiliar one to any but the eyes of those who have watched similar machines in Amsterdam and Rotterdam, in Holland. It was a diamond cuiting and polishing machine. What the unusual crucible brought forth remained to he seen

The diamond cutter rose again and once more approached the cupboard



The Diamond Cutter

and gloated over his treasure, which consisted of half a dozen perfect gems perfectly cut and polished, but small. "I shall be rich some day."

Ther came sudden transition from Joy to gloom. He dared not go forth openly to sell these gems, for he feared that he would be looked upon as a thief. The fact that these diamonds, were not registered would act against The least they would do would te to hale him before the customs officials as a smuggler. And if he told the truth his wonderful discovery would become public property, and be would be ruined.

"I am unlucky," he groaned. "I see how it is. I must divide with some one in order to get anything. I will gound Hassam All.'

He had disposed of several gems among pawnbrokers who were known not to ask questions, but in these trans actions he had received but a fourth of what the gems were worth. These things contributed to his sudden rise and fall of spirits. He was also some thing of a madman.

Presently he sniffed. There was a faint cdor of curds in the air. Beyond the wall was a cheesemaker's shop. and there one could buy anything from Camembert to what is known as a Dutch cheese. The diamond cutter discovered that he was hungry. So he left his den, bought some cheese and bread and returned, soon to begin labors again. During certain intervals of stience ne heard without ap parent notice slight scratching sounds The furnace began to glow, throwing weird lights upon his lined and ecstatic countenance.

When night came he went again to his treasure and gave a cry of anguish. A gem was gone! He searched thoroughly, but could not find it. It could not be possible that he had made a mistake in the original counting. He would go and have his friend Hassam All look into his crystal. There were wonderful revelations made there, and Hassam All reassured him that the gem would be found.

The next day, after Zudora had gone forth-to meet her lover, Hassam Ali was assured-Hassam All retired to the mystic room. He was curious to see how long his sister's face would keep forming in the heart of the crystal. He was intensely superstitious without realizing the fact. Yet again he saw the face, the same appeal in it. His heart swelled with fury and hete. He was beginning to hate his niece, for we invariably hate those we have wronged or intend to wrong. Whenever he saw her slender white throat a horrible, almost irresistible, desire laid hold of him to take that white throat within his fingers and crush the life out of it. At the same time he became vaguely alarmed lest at some time or other he should surrender to this mad desire. No. no!



A thousand times no! He must fol low without deviation the plans he had mapped out. Sooner or later he would gain his ends without incriminating himself. She suspected noth ing. One side of her was all keenness and insight, but the other side of her was as guileless as a child, and to this side he always played. He must wait. tedious as waiting might be. Gold. gold, yellow gold, the most beautiful thing in the world: millions of shining disks, all his. He suddenly shook himself. He must smother these thoughts. this rampant desire, or he might overstep. Misers are full of strange cunning.

Zudora had given her word to say nothing about her great inheritance, and her loyalty to her word was as

strong as hoops of steel Hassam Ali was an adept at disguising bimself, making himself unrecognizable. A half dozen touches of the brush, a muffler about his chin. and even Zudora would fail to recogaize him at first glance. He sailted forth. He was eager to learn what Storm was doing. For the present Storm was the main obstacle in his way. If he became Zudore's husband. goodby to the Trainor millions, whether Zudora lived or not. If Zudora married Storm clandestinely he was determined upon that knowledge to kill them both. Once a week he made

inquiries at the bureau of licenses. Zudora met Storm in the park, and they idled away an hour or two build ing castles in Spain. The will of Ja son Olds having been probated, Storm was the recipient of a hundred thou sand, which he immediately divided between several hospitals. He wanted it known that, aside from his business relations, he wanted nothing of Olds. living or dead. His gift reacted fa

Storm became suddenly serious. "My dear," he said, "I want to ask you some really vital questions."

"Go ahead." "De you love your uncle?" She did not answer at once because the question was totally unexpected

She began to think. "Why, John, that's an odd question. "I know it, but I just simply had to

"I respect him," she said, "for he is a man of extracedinary attainments.



Zudora Met Storen in the Park.

for all that you so netimes smile at his occupations."

"It is precisely because he plays at this mummery and is at the same time an extraordinary man that I ask you if you love him."

"Love is a strange thing," she re plied evasively. She felt strangely stirred over the trend of conversation. "Too don't answer me directly." He was an attorney and had something of the bolldog's grip. There were many unhappy witnesses who would testify

"Well, no; I can't say honestly that I love him," from aing.

"Nor can you say honestly that he EVER SALIVATED BY loves you. My dear girl, I might as well admit to you that some one is interested in putting me out of the way. I've been shot at in the dark on three different occasions. I have received anonymous letters purporting to come from some disgruntled politician. I think the best thing you can do is to marry me.

"Not until every letter of my agreement is complete. "I suppose you've made up your

raind?

"Yes. Just as firmly as I have made greatest kingdom on earth."

He laughed and pressed her hand. He had been on the point of telling her his innermost suspicions. He saw now that she was going to have trouble tasks of Hercules. He became more stand guard over her in every case she had-that is, if they left him alone. It did not require an unusually sharp no salivate. intuition to feel the sense of hatred diment for the niece. Nor could it be perfectly harmless and doesn't gripe. due to the fact that he, Storm, looked with contempt upon Keene's work. He knew Keene to be absolutely indifferent to what the public thought of his affairs. In this Storm was compelled to admit of a secret admiration for the man. Think deeply and constantly as he might, however, he could not bring to the surface any legitimate cause for Keene's bitter antagonism. Storm's mistake was that he did not

reveal to Zudora what his real suspicions were-that it was Hassam All who wanted him out of the way. They both in that event would have escaped a good deal of trouble, being mutually prepared for it.

When they at last separated Storm went downtown, quite aware of the fact that he was being shadowed. But be did not recognize his shadower.

Storm usually worked late at night in his study, and he generally felt the need of a bite before turning in. This midnight lunch consisted of cheese and crackers and a pint of ale. He was seldom troubled with insomnia. Every other day he would drop into Alt |+ mann's cheese shop, chat awhile with the cheesemaker, his wife and daugh



Now it happened that Hassam Ali's midnight appeate was similar to that of Storm's, except that Hassam Ali never touched alcoholic beverages of any sort. Moreover, he was friend to both cheesemaker and diamond cutter. There was more to the latter than

most people suspected. When the mystic saw Storm enter the cheesemaker's his first inspiration was to learn what sort of cheese he generally purchased and eventually substitute a poisoned one. It was immaterial to him whether Altmann paid for the deed or not.

As Storm entered one door the diamond cutter came out of the other Hassam Ali made a sign, which the latter answered. Together they reentered the building. Hassam All had no desire to run into Storm.

"I did not recognize you, master, said the diamond cutter.

"And never recognize me unless you see me make the sign. Well, have you made up your mind?"

"I am going to trust you." "Why not? I may be able to help you a great deal," said Hassam Alt. point. "I am like a physician or a priest. Whatever you may tell me will be buried in my breast," his strong. magnetic eyes boring into the other's. The diamond cutter was always in such a mental state as to lend himself readily to hypnotism, and without being aware of it he fell under the spell immediately Hassam Ali spoke to him. 'Lead on.'

The diamond cutter led the way to his cell-like shop and threw back the curtains, revealing the furnace and erucible. Deftly he placed a piece of carbon in the receptable and turned a

(To be continued.)

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Calomel Is Quicksliver and Acts Like Dynamite on Your Liver.

Calomel loses you a day! You know what calemel is. It's mercury; quick-

silver. Calomel is dangerous. It crashes into sour bile like dynamite. up my mind that you're my man and cramping and sickening you. Calomel that I wouldn't exchange you for the attacks the bones, and should never be put into your system.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous enough without his adding to it. Brave calomel, just remember that your druglittle girl! Because she loved him she gist sells for 50 cents a large bottle of had assumed almost three times the perfectly harmless and doesn't gripe. Dodson's Liver Tone, which is entirely and more determined to follow her and vegetable and pleasant to take and is a perfect substitute for calomel. It From the bottom of his soul he distrusted Keene, Hassam Ali, so called, out stirring up your inside, and can

Don't take calomel! It makes you rected against him whenever he came sick the next day; it loses you a day's into the presence of the mystic. But work. Dodson's Liver Tone straightwhat had caused this activity of passion. It was born of no tender senti-

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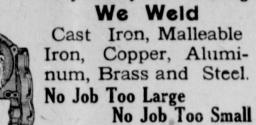
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LITTLE TALKS BY THE DOCTOR

The little story we told last week of the pretty brook being congested illustrates, as we said, the manner in which the blood and nerve energy may be congested in the human body.

OSTEOPATHY

A "cold" in the head, an attack of "La Grippe," a "spell" of fever always causes contraction of the muscles along the spine particularly at the neck or in the middle of the back. This rigid contraction of muscles interferes with normal circulation to the spine and spinal centers, which centers furnish vitality (nerve energy) to the vital organs, as the lungs, heart, stomach, liver and kidneys. The vital organs cannot possibly work normally when the spinal nerve centers are inefficient in their control of the supply of blood and nerve energy to these organs.

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want to trade for the very thing that -Adv. tf. you might want to get rid of. I have

STOP! LOOK! IT'S YOURS!

Sandwiches, 5 and 10 cents. cents. Fresh Home-Made Candy. Pie, your horse shod right. 5 cents. Ice Cream, 5 and 10 cents. Cold Drinks, and, best of all, a perfectly canitary, homey place. Everybody

KASH KANDY KITCHEN. Mrs. Mattie Wicker, Proprietor. -Adv. May 11.

for first-class hotel, business property or highly improved farm in Iowa, Illi- mules. Terms if desired. D. F. SANnois, Indiana, Wisconsin or Michi- SOM & SON, Ansley Building. Ad. 6t. gan. For particulars, address OTUS REEVES REALTY CO., Plainview,

YOU ARE INVITED

NURSERY and investigate for your- S. W. GRANT, Mgr. grown young bearing trees, also good can also supply you with insecticides of most all kinds. If you have spraying to do and cannot do it yourself, we will try to do it for you. PLAIN- White Street. S. P. BROWN. Phone -Ad. Fri. 4t-pd. 37.

Do you read The Plainview Evening! MONEY TO LOAN for irrigation Herald's want ad column? The buyers improvements, on approved security. and sellers of the South Plains meet Application must be in early. LAYNE

SPRAY YOUR FRUIT TREES.

other brands. HARVEST QUEEN take contracts to spray your fruit MILLS. —Adv. tf. trees. He will use my large spray pump, operated by a gasoline engine. Recleaned Native Grown Alfalfa Book your orders early, that he may Seed for sale in any quantity at know how much poison to order. See

While others are talking low-priced HANCOCK'S. Phone 17. -Adv. 2t. Groceries, we invite you to get our prices and compare both the quality

horses or mares. W. G. PHILLIPS. VICKERY has the Groceries. You need them. Prices are right, so let's

FOR TRADE-Some splendid pieces -Adv. tf. of town property for most anything in the land line that you might have to

BRYANT CANDY FOR WANT ADS.

Every child who brings a want ad amounting to twenty-five cents or more to The Herald office will be

Highest quality or medium quality Second Sheets at THE HERALD OF-For a few days only you can get FICE. We deliver them to you in a

VICKERY provides the real table needs as well as the fancy groceries Your Visiting Card reflects you which go to make up an elaborate personality. Are yours truthful? Ask menu. Phone your next order to

We are in the market for Dry and You never know until you try. I Green Hides. Highest prices. ALLEN might have the very thing that you & BONNER, Coal and Grain Dealers.

FOR SALE-Walnut case Plano. will find in Plainview. J. S. HAYDEN, standard make. Bargain for cash. W. J. SMITH, at Post Office. Ad. Apr.

JOHN TOSH, Scientific Horseshoer, WHAT? Hamburgers and Ham has charge of this work at HATCH-ER'S BIG SHOP. See him for Corns, Hot Coffee and Chocolate, 5 and 10 Diseased Feet and Faulty Gaits. Have

> See me for some of the best trading propositions in South Plains and Panhandle farms and ranches. I always have something that will interest your J. S. HAYDEN, Smyth Building. Ad. tf.

WANTED-Job as manager of stock FOR EXCHANGE-2,240 acres good farm or small ranch. Lifetime experifarm land, 960 acres of which is im- ence. Good refernces. Address "B," proved, title perfect and free from any care The Herald. -Adv. May 7-pd.

FOR SALE.

Several teams four-year-old broke

TYPEWRITERS. NEW MODEL L. C. SMITH will give

you better service. Catalogue upon request. Remingtons, Underwoods and Olivers also. L. C. SMITH TYPE-To come and see the PLAINVIEW WRITER CO., Amarillo, 407 Polk St.

JERSEY COWS to trade for work assortment of vegetable plants. We horses or mares. W. G. PHILLIPS. -Adv. 2t.

FOR RENT: Six-room house on

FORD REPAIRS AND PARTS

OUR shop is a Ford Shop throughout. We have expert Ford repair men and do no work on other cars. Every Ford part is carried in stock ready for immediate delivery.

We may not have the Ford Car in stock today that you want but you will do well to get on the Ford waiting list.

We Are Jobbers of Diamond Tires

BARKER & WINN, Ford Agents **TELEPHONE 236**

Summer Cooking Shouldn't Cook the Cook

to secure many new ones.

Getting dinner ready in July is just as comfortable as in November-if you use a FLORENCE OIL COOK STOVE.



The heat goes into the cooking, not into the Oil Cook Stoves kitchen. It does your work well and reliably,

"Look for the Lever" and keeps you comfortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot

or merely simmering flame. Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Valves to leak. Once started, each burner will keep going at the same

power until you turn it out. PERFECTLY SAFE

R. C. Ware Hardware Comp'y Telephone Number 178

The Home of The Oldsmobile

Where You May See and Have Demonstrated the Latest Model Olds

Ajax and United States Tires Guaranteed Repair Work Automobile Accessories and Parts Guaranteed Vulcanizing General Auto Headquarters

MRS. BETTY KNIGHT MALONE. Prop.

Carter-Houston's

Good Clothes

A Remarkable Showing of "The Frat" Clothes for Young Men

WE use the word "remarkable" advisedly. In every sense the showing is the most remarkable in the city.

Styles and quality afford buying opportunity you'll not find excelled elsewhere.



for suits of choice patterns and weaves. Every good coloring for Spring is represented. For sheer downright style these clothes are unmatchable. They're great. \$15 don't always buy clothes like these.

STRAW HATS NOW. NEW STYLES

\$2.00, \$3.00

CARTER - HOUSTON'S

The Young Men's Shop

Do You Want Your Orchard to Bear the Most Fruit Possible?

Then spray your trees to kill the destructive insects. This should be done in about ten days, when about ninety per cent of the petals have fallen off. You should make all preparations now and be ready to spray at the right time.

Sherwin - Williams' Arsenate of Lead in the powdered form is the very best you can use. We have a sufficient stock on hand to meet your requirements and will be glad to have you call and secure prices, etc.

ere the first Sunday in May.

Several of our neighbors attended night. All report a good show.

We have three more weeks of school. o'clock, a seven-pound girl.

Icles Crouch was out of school a last week, and returned Monday.

Floydada to court this week. Sunday afternoon at their church week.

rains have fallen for several days. Rob Rousser was in Kress Friday doing some trading.

Mr. McFarland shipped a carload of hogs to Fort Worth Saturday. Henry Behrends and brother, of

Auburn, were callers in Kress Satur-Mr. and Mrs. J. Greenfield went to

weather, and will be held Saturday,

Rob Ormsby and Will Rousser were

Eubert Moore, from Austin, is visit-

Rev. Brown will preach both morning and evening next Sunday at the

urors at the Federal Court this week.

SPRING LAKE.

SPRING LAKE, Texas, April 22.his community enjoyed a fine rain the last of the week. The rain was ects for 1915 certainly look encour

H. M. Packard and wife were shopoing in Plainview Wednesday.

The Ladies' Aid and Missionary So ciety, which was to have met with Mrs. Guit, was postponed on account

A. H. Dodson will sell his effects at public sale Tuesday, after which he will move his family to North Da

Our people are planning to attend the session of the Panhandle Association of Congregational Churches which will be held at Friona April 24 and 25.

The Christian Endeaver Society held monthly business meeting and secretary, Mabel Vore; treasurer, Miss Hazel Bradfield; chairmen of the several committees, L. F. Harris, Miss Gladys Axtell, Ralph Packard and Arthur McCall.

LAMBS AT \$10.70.

Highest Price of Year Paid for Bunch

rom Marion Sansom's ranch north of the city, and were of very high quality-the kind that the Sansoms generally market,-Fort Worth Live Stock

WINFIELD will save you money o anything in the traveling goods linerunks, Handbags, Suit Cases,

RAMSEY, Texas, April 21 .- The rain

Sunday, the 18th, at Rev. R. E. L. de getting his threshing done, there Muncy's residence, with Rev. Muncy A number of our farmers traded in extends the heartiest congratulations

Albert King is at Floydada this week | Quite a crowd of Ramsey people he minstre! show in Plainview Mon- Born: To Mr. and Mrs. C. E.

This will close our nine months' Born: To Mr. and Mrs. Reed Harper, Monday night, an eleven-pound

Reeves, Saturday, the 17th, at four

W. A. Bates has been called to Lockney Saturday.

Mark Tedford is up from Silverton The German Lutherans had church to visit his brother, Theodore, this

LONE STAR.

LONE STAR, Texas, April 22.—Our KRESS, Texas, April 20.—Good school is moving on nicely. Our two teachers have enrolled 80 pupils since

at Silverton, did not give her recital here Saturday night, on account of

and will close with a two nights' enter-

at the school house next Sunday, and mons, one at 11 o'clock a. m. and one

Mrs. Redger Mayhugh is recovering from an operation for appendicitis.

Rob Rousser was a caller in Tulia Jamie Owens returned yesterday

YOU CANNOT OB-TAIN MORE OUALI TY AND STYLE IN **ANY MEN'S SHOES** Than what you get in

WALKOVER Sold Only At REINKEN'S

Carter-Houston's

-"Goods that speak for themselves" --

VOU can't fool the lively young men who know the style game; they catch the newest "curves" in clothes "right off the bat."



So when you know, as we do, that Hart Schaffner & Marx

Varsity Fifty Five has captured the best dressed young men all over the country, you can be pretty sure it's the suit for you.

We're ready to show you this successful model in all the newest fabrics. You can pay as low as \$18 or as high as \$30 -- special values at \$25.

OXFORDS NOW. NEW STYLES

Howard & Foster \$4, \$5 Edwin Clapp \$6.50, \$7

The home of Hart Schaffner & Marx clothes

URNENGAGEMENT J. W. JOHNSON'S



CHAS. PEWEE-SADIE PEWEE

World's Best Colored Performers. JUGGLERS-ACROBATS-SINGING-DANCING-TALKING.

Saturday