# THE DI AINVIEW EVENING HERALD

TWICE-A-WEEK

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PLAINVIEW, TEXAS, TUESDAY, APRIL 20, 1915

PRICE FIVE CENTS

# FOR BEST DRYLAND CROPS

J. M. SYKES, J. B. GREENFIELD, W. D. MAYBEN, JAMES W. TAY-LOR, FIRST IN THEIR CLASSES.

### WILL RENEW OFFER FOR 1915

That Every Member of Family May Compete.

livered to the winners in the contest preach to the undergraduates. for \$310 offered by the Texas Land been divided and awarded as follows: Class No. 1.

First Prize-\$75 in gold; winner, J. M. Sykes, Ellen, Texas. Second Prize-\$25 in gold; winner,

M. Hosier, Hale Center, Texas. Class No. 2. First Prize-\$60 in gold; winner, J. B. Greenfield, Kress, Texas.

Second Prize-\$20 in gold; winner, G. L. Phillips, Runningwater, Texas. Class No. 3. First Prize \$50 in gold; winner,

W. D. Mayben, Lockney, Texas. Second Prize-\$15 in gold; winner, E. Tipton, Runningwater, Texas. Class No. 4.

First Prize-\$50 in gold; winner, W. Taylor, Runningwater, James

Second Prize-\$15 in gold; winner, W. J. Espy, Plainview, Texas.

The crops from the different farms were sold at the market price, and the different awards were made from the records of the Texas Land and Development Company office as to the actural net cash returns from the sale

J. M. Sykes, of Ellen, turned in to the Dry Land Department \$1,354.44 off of 320 acres of cultivated land, or \$4.23 per acre, this being one-third of the actual return from the 320 acres. J. B. Grenfield, of Kress, turned in \$732.49, or \$3.66 per acre, and so on down the list of farmers who won premiums. This takes in practically all of the Plainview Shallow Water District, and shows conclusively that good farming methods, economical gather- HALE COUNTY CATTLE FED ing and harvesting and an honest division of the crop returns make good returns for both the owner and the farmer on the investment, and good

pay for the labor required. J. M. Sykes raised the standard crops of the South Plains, and were

divided as follows.	
290,430 pounds threshed	
maize, sold at \$1.14 per	
100 pounds	\$3,310.90
4181/2 bushels Indian corn	
(10 acres), sold at 30c per	
bushel	334.80
695 bushels oats (20 acres),	
sold at 35c per bushel	243.25

5,812 bundles kafifr corn, sold

\$4,063.31 and in harmony with the State Boys' gain in weight. and Giris' Clubs, so that every tenant ily, will have the opportunity of enter- ing seasons generally, the South

Company officials have issued this have showed general losses.

"So to our farmers, who are our friends, we say: Fly to it and do your best, and if you did not succeed in getting one of the gold coins in 1914, be cure and make good in 1915."

### SWISHER COUNTY DISTRICT

### T.L.& D. CO. AWARD CASH DR. ROBINSON TO PREACH S. W. COMMENCEMENT SERMON

Methodist School Is Closing Best Year in Its History; Is Self-Sustaining.

In keeping with its catalogue announcement, the Seth Ward College will hold its commencement exercises Saturday, May 15, to Wednesday, May 18. Dr. E. E. Robinson, one of the Plan Groups for Boys and Girls, So strongest ministers in this section of the State, will preach the commencement sermon, at the Methodist Church, at 11 o'clock May 16. Dr. Robinson In the windows of the Rich-lier is presiding elder of the Amarillo Dis-Store are displayed gold-coin vouchers trict. At the evening hour, Rev. C. N. of the Texas Land and Development N. Ferguson, formerly pastor of the Company. These vouchers will be de- Plainview Methodist Church, will

Tuesday morning at eleven o'clock and Development Company for the Rev. J. W. Story, pastor of the First best crop returns by their dry-farm Methodist Church, will preach a sertenants on dry land in Hale, Floyd and mon especially to the literary societies Swisher Counties. These prizes have of the college. Wednesday morning at eleven o'clock Rev. G. W. Shearer. pastor of the Methodist Church at Floydada, will address the graduates.

"We are closing out one of the most successful school years in the history of Seth Ward College," said President C. L. McDonald this morning to a representative of The Plainview Evening Herald, "and one of the most, if not the most, successful years of any junior college in Texas, so far as records of students is concerned.

"We have enrolled about 225 single students, and our dormitories are still full. We had two new pupils in our boarding department this week.

"With only two exceptions, every girl in the dormitory takes from one to three fine arts' subjects, and a large per cent of our young men are enrolled in this department.

"We have an increase this year in town pupils over last year of 1331/3

"That which is most gratifying to us has been necessary throughout the with the Chamber of Commerce, Seth Sand College will be held. Seth the best organized and best disciplined E. P. Smyth. He states that he would Upton to Clarendon to debate one of ments is indeed gratifying.

"The student body has been full of spirit. They are looking forward with plant in the city of Granada, Ga., and The subject for the debate is, "Re ning with Clarendon College. Our similar to the one that city has granted restrictions on immigration, literacy boys meet a Clarendon team here and them. A copy of this franchise has tests similar to the one in the late one there at that time."

Dan White Has Three Underground Silos, Which Cost One-Half Amount of Above-Ground Kind.

Dan White, who lives southeast of Plainview, put 160 head of three-yearold steers on feed last fall. These steers were fed on ensilage, a little cottonseed cake and alfalfa. They sold on the Kansas City market recently at prices equal to the choice finished stuff of the same weight from

at 3c per bundle ...... 174.36 Mr. White has charge of Dr. R. R. White's farm. On this property there The Texas Land and Development with a capacity of two hundred tons Gist Sells A Hundred Head Company will make a similar offer on each. This type of silo can be built for the acreage basis for 1915, which will about half the amount of the abovebe announced in this paper later, and ground silo. Kaffir corn and feterita also some gold premiums for the Boys' were placed in the silos. On this and Girls' Clubs along the same lines cheap ration the steers made a good Through Ansley Land and Cattle

Land and Development Company, to- ing. Although this past winter has Washburn, and E. E. Williams, of gether with each member of the fam- not been the most successful of feed- Hartley. ing this contest, and to put forth all Plains country fared far better than TILSON AND CURL TO their energy and brains to produce the those sections using high-priced corn. greatest returns from the smallest Money has been made in the Plainview country this season on feeding Judge W. B. Lewis, of Hale County, Is The Texas Land and Development stock, although some other sections

### FOURTEEN MORE SOUTH

Ford automobile sales for the past Most in the Way of Tax Legislation week: J. W. Roberson, Petersburg; and, if We Cannot Get This Relief, the W. A. Shipley, G. L. Fawver, J. N. Next Best Thing for the Commission-COURT OPENED YESTERDAY. Nelson, Floydada; C. B. Bourland, ers' Court to Do." Baker left for Tulia, where Judge H. V. Doak, Silverton; H. O. Shurbit, Overcome Them." ter; A. B. Martin, Plainview.

### HE MAY RUN FOR PRESIDENT.



Congressman James R. Mann, minority leader of the house, is favorably mentioned as a possible Republican candidate for president in 1916.

## GAS PLANT IN PLAINVIEW

Preference in Matter of Fuel.

is the fact that no severe discipline ago opened the matter of a gas plant bate between Clarendon College and

The Moran interests have a gas Beauchamp, of Clarendon. not yet been received.

Thursday morning a paper will be United States desiring citizenship." circulated in Plainview for signatures of consumers. This paper does not obligate anyone who may sign, as ON ENSILAGE SELL HIGH not obligate anyone who may sign, as a reading of the text will confirm.

'We, the undersigned citizens of gas plant being established in our town. In this connection, we would al. was overruled. state that coal and oil is the only fuel we now have for cooking, and if we could get gas for cooking at no New Auto Truck Pumper greater cost to us than either of above fuels we would by far prefer gas. We sign this without incuring any obligation on our part, but only to express our preference in the matter of fuel." (Signed)

# of White Face Yearlings at \$35

Company, John M. Gist has sold one The farmers of the Plains section hundred head of yearling White Faces

ADDRESS COUNTY JUDGES.

Vice President Northwest Texas County Judges' Association.

Col. T. J. Tilson is to speak at the PLAINS PEOPLE OWN FORDS. Northwest Texas County Judges' As-Barker & Winn report the following Sociation, which meets in Amarillo April 23 and 24, in "Things We Need Three Inches Rain Total

is vice president of the association.

### TYLER MAN WOULD BUILD | CLARENDON AND SETH WARD TO DEBATE IMMIGRATION

Wants Expression From People as to Each School Has Two Teams; One Stays at Home, the Other Visits.

G. M. Moran, of Tyler, several weeks | Saturday evening the first dual de-Seth Ward here against Rippey and

interest to the debates Saturday eve- are seeking a franchise in Plainview solved, that in addition to the present VOLNG GETS PATENT been mailed to Colonel Smyth, but has Dillingham-Burnett Bill should be required of all immigrants coming to the

### IN THE COURT OF CIVIL

During the past week the case of Plainview, Texas, have learned with J. W. Grant vs. Alfalfa Lumber Co. et pleasure that there is a prospect of a case of H. J. Pipkin vs. R. C. Ware et

# Got Pressure of 220 Pounds

fallen in the past week, and the streets were in prime condition to test | Last December Mr. Mayhugh started | beliast. did every other run atempted.

This afternoon the pumper was con- head of lambs in the herd. on the dry-farming basis of the Texas are gradually drifting into cattle feed- at \$35 per head to Palm Brothers, of thrown to a height of more than a shipped a double-deck load, about 250. hundred feet. The pressure was 220 to market. Bradford Cox also has a the new engine will make it possible to head of old ewes, and has already ous to the mains.

cepted the truck, and will give it every ranch. test before it takes action accepting or rejecting it.

# For Week Ending Today BYARS AND BROOKS GET SPRAY PUMPS FOR

dredths of an inch.

Expert Agriculturist Will Direct Work of Syndicate in the Plainview Country.

H. I. Miller, president of the Texas Land & Development Company, arrived in Plainview yesterday. It is officially announced that J. W. Longstreth, who has been in charge of the farms of the company as superintend- Reported That Austrians Fired of ent, is to succeed R. S. Charles as general manager.

Mr. Charles' resignation is to become effective May 1. He has been with the Texas Land & Development Company some three years. As general manager he has been connected with it about eighteen months. During the time he has been here he has made many personal friends and many for submarine E-15, which, while carryi the Texas Land & Development Com- out a difficult reconnaisance in t pany. He has been a willing co-oper- Dardanolles mine field, ran agrou ator in the development of the city of Plainview, and his broad policy in deal, g with things pertaining to the development of the Plainview country has been in keeping with the great work of the Texas Land & Develop- dropping bombs on the Turkish ment Company he has undertaken campment near the border, while

charge of the Charles Stone Company's works at Marion, Ill. His many where the army for the invasion friends in the Plainview country re- Egypt has its headquartergret that he elected to enter business for himself, and wish him the success that h's ability warrants.

Mr. Longstreth has had experience presumably to harass the Turks n the irrigated district around Gar- the Turks have not shown any in den City, Kansas, and in Colorado. He is an expert agriculturist. For their last repulse along the canal. three years he has been in charge of the demonstration farms of the T. L. fighting, but no battle to be comp. & D. Co., and to him is due largely the with those which the arrival of sp farm progress. He is a man of big brought to a close. ideas and has the ability to put them officially report that they have

### Dowden to Sales Department.

E. Dowden has ben transferred by year, and it is said that we have had through the acting secretary. Col. Ward will send Wiley Fort and Gabriel the T. L. & D. Co. from Superintendent where comparative calm prevails. of Dry Farms to Assistant Sales Manstudent body in our history. The har- like to have an expression from the their teams, and Stokes Bishop and ager, and J. W. Pipkin, formerly with in the Vosges, capturing an important mony that has prevailed in all depart- consumers of the town as to prefer- Horace Edmondson will represent the Cobb & Elliott Grain Company, height near Metzeral. The British, ent of Dry Farms for the year 1915.

### FOR AUTO WHEEL.

wheel resilience.

## KAFFIR AND ALFALFA FED

L. T. Maybugh Will Ship 1,100 Head to Market Friday: Hale County Has Nice Small Herds.

"The best job of sheep feeding in The new American-LaFrance com the whole Panhandle and South Plains Dutch coast is likely to bring about bination auto fire truck and pumper country," said a prominent sheep man arrived in Plainview and was tested today in regard to the eleven hundred today. Three inches of rain have head of sheep on L. T. Mayhugh's farm

ts adaptability to mud. The truck feeding alfalfa, kaffir corn and a little nade the run from the depot to the cottonseed meal. The sheep have SATURDAY LAYMEN'S DAY usiness district in good shape, as it made rapid gains. They will be sent to market Friday. There are 1,000 Members of Congregation Will Discuss

nected with the mains, and water was Light Brothers, of Hale Center, have pounds. The greatest pressure the herd about the same size. Carl Goodmains will stand is 110 pounds. Thus man fed at Abernathy five hundred more than double the pressure of shipped his entire lot. Just recently water for fires without being hazard- A. B. Rosser purchased several hundred head from Dimmitt parties, and The City Council has not yet ac- is feeding them on his Hale County

On his recent visit to Plainview, Dr. Pearson, head of the Pearson Syndicate, authorized the purchase of a number of head or sheep for his farm in the Aiken district.

Oscar Vinsin, Flomont; J. H. Cowart, Judge C. H. Curl, of Lamb County, The United States weather gauge Yesterday E. W. Byars and W. F preside. The speakers are: D. W. Mc-Yesterday morning Judge R. C. Olton; R. Seay, Silverton; A. M. has the subject "Equalization of Propshows the total amount of rainfall Brooks received spray pumps, which Glasson, H. I. King, T. W. Sawyer, Joiner and Court Stenographer W. M. Crozier, Olton; Roy Griffith, Lockney; orty and Its Problems, and How to since last Tuesday to be two and seventy-three hundredths inches. The chards. These gentlemen are plan- Sunday will be given over to M. H. Joiner opened district court for Lockney; J. L. Harrington, Hale Cen- Judge W. B. Lewis, of Hale County, rainfall yesterday was fifty-three hunorchards free from pests and disease, and evening services.

### LONGSTRETH NEW MANAGER | BRITISH SUBMARINE CREW FOR T. L. & D. COMPANY SEIZED IN DARDANELLES

E-15 GOES AGROUND WHILE RE CONNOITERING IN MINE FIFLOS IN STRAITS.

Italian Troops on Latter's Territory.

LONDON, April 18, 10:20 p. m. The British, as an offset to their so cess in destroying a Turkish torpeboat which attacked the transpe. Manitou off Chios yesterday, lost the on Kephez Point, the crew being mai prisoners. According to the Turk's report, seven of the crew are missi In Egypt British airmen have be French cruiser, the fire of which Mr. Charles goes to take active directed by a seaplane, has been the ing shells on the Turks near El Ar

#### Thought to Harass Turks.

These operations were underta tion of attacking the British s In the Carpathians there has !

The French have again been active neighborhood of Ypres, where fighting was still in progress when the last report was dispatched.

### Failure Still Claimed.

It is again stated that the German M. F. Young has been issued a pat- efforts to bring about an accord beent on an auto wheel, which he be- tween Austria and Italy have failed, a lieves may be successfully used in report, which, if confirmed, is likely place of the pneumatic tires now in to magnify in the eyes ca the Italians vogue. A series of plungers and the frontier incident which occured APPEALS, SEVENTH DISTRICT, spiral springs in the spokes give the yesterday, which, during ordinary times, would prove unnoticed. It is said that an Austrian patrol recently passed through Italian territory, ignoring the protests of the customs offi-

SHEEP SHOW GOOD GAINS According to the latest reports, the Austrians, who were passing over According to the latest reports, the Italian territory, actually fired upon the Italian troops, who repulsed them and in return penetrated into Austrian

The sinking of the Greek steamer Elispontos by a submarine off the German governments. The Ellispontos was destroyed while on a voyage from Ymuiden, Holland, to Montevideo in

### AT THE BAPTIST CHURCH.

Layman's Movement and Its Results.

Saturday morning at 10 o'clock at the Plainview Baptist Church the laymen of the church will begin a twoday conference. The lay members of the Staked Plains Baptist Association have been invited to participate.

The morning session of the body will be devoted to a discussion of the subject "What Is the Object of the Laymen's Organization?" J. D. Hatcher will preside and the following will speak: R. M. Irick, C. I. Glenn, J. C. Jones, J. M. Lovelady, and J. L. Dor-

In the afternoon at 2 o'clock the subject will be "Has Our Organization SPRAY PUMPS FOR TREES. Benefited Our Church or Pastor, and if So in What Way?" G. F. Pool will

### 66 Water Problem Solved For All Time To Come"

By J. P. Chambless

CHAMBLESS WRITES STORY

Prominent Man of Ripe Experience Telis What He Saw at Panhandle Press Meet.

my part was the outcome of serious absolute present conditions. consideration and thorough study of proper effort, would be a catastrophe was made that the water basin from beyond human control.

abounding with good schools, colleges, water. Then came the first utilization

sary to make life worth living.

in this conclusion: That the pro- decisions, the water question in Westductive powers of Western Texas ern Texas is solved for all time to able results in the production of the the Panhandle is known as the South adapted to the north section of the Sorghum is land, with reasonably fair crop sea- come. The water was a much dis- crops of many kinds are already be- Plains. sons, are the strongest in the world, cussed subject during my stay of three ing accomplished through this means. and that the only thing that could days, hence will go into deal, and forage, and does well on either overtake the possibilities of prosperovertake the possitilities of prosper- was only four years ago that have already been then a chocolate or red loam. Here owing largely to season and method of load or new land. It is planted from the discovery design that have already been then a chocolate or red loam. Here owing largely to season and method of load or new land. It is planted from the discovery design that have already been then a chocolate or red loam. ity, and contravene the results of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. Here owing largely to season and method of most instituted been then a chocolate or red loam. which the windmills obtained their Abiding with this impression, I was supply was of vast area and practically keen to investigate beyond the borders inexhaustible in its storage capacity; of my immediate territory, and eagerly also that lying not far below this first accepted an invitation to attend the water stratum was one or more other Panhandle Press Association, which lakes or rivers of the fluid. In other the east and west for many miles. When properly treated, is unsurpassed is about the same as that of winter from 50 cents to \$1.25 per bushel. held a most interesting two days' ses- words, it was proved by drilling wells sion on April 9 and 10, 1915, at Plain- in the Plainview section that the rich lute purity and inexhaustible quan- pacity. view, Texas. Here I found a section lands are underlaid with a sea of

churches, social advantages, extensive of the valuable discovery, in the form discovery of the underground water son. OF PLAINVIEW COUNTRY. railroad facilities, sufficient market of the installation of centrifugal pumps supply. Operating rumps on larger conditions—in fact, everything necess—upon the wells. It was predicted that wells bring forth flows of 3,000 galafter a few hours' constant operation lons per minute, which is at the rate include kaffir corn, mile maize, feter-Extensive entertainment plans inthe underground water supply would of 4,320,000 gallons for every twentyita and sorghum. Some broom corn,
Maize is rather a cluded a tour of seventy miles by auto- be exhausted. Instead of there hav- four hours. It is stated that if all the cotton, Mexican beans, peanuts, cowmobile over the irrigated districts of ing been a lessening of the volume pumps in this wonderful Shallow the heretofore Staked Plains, which and strength of the flow of the many Water Belt of Western Texas were are also successfully grown. Wheat lacks in feeding value Four months ago I landed in the has undergoue a marvelous revolution centrifugal pumps that now dot the kept in operation at the same time and oats are the most important small when compared to kaffir. The grains Golden West, and at once became as compared with written history even landscape on all sides, there are evi- for twenty-four hours the total grain crops, while barley or emmer are on a parity both in price and feed identified with the Snyder Signal as beyond the power of comprehension, dences of the underground supply amount of water that would be brought and rye are successfully produced. one of its publishers. This action on other than by individual view of the having increased. This is indicated to the surface during this period The hay crops are millet, sorghum, quality. by the rising of the water in the dif-ferent wells. The possibility of util-lons.

would be not less than 200,000,000 gal-lons.

Sudan grass, peanuts, cowpeas and some alfalfa. Winter wheat is usually A visit to the great wells, unlimited ferent wells. The possibility of util-lons. attracted wide attention, and remark- the Panhandle. The southern half of July 15th. This crop is particularly somewhat better than either and manable results in the results.

> tion of the land by irrigation has about three per cent extremely rough over the Kansas wheat growers. The seed yield on row sorghum spread to the territory lying to the or "breaks" land, all of the land of Spring wheat is usually sown in ranges from 15 to 30 bushels per south for seventy-five miles and to the Plains country is tillable and, March and reaped in July. The yield acre. The price varies, with demand, The water is found in almost abso- in fertility and moisture-retaining ca- wheat. tities, at depths ranging from 30 to The Panhandle climate is ideal to March 15th, and harvested in July. It is planted in May, and matures in 140 feet, the depth depending on the The winters are short and usually The crop depends largely on ample locality. How much more water lies mild, while the summers are long, but moisture at planting time, and the third ton per acre have been recorded. below the first two strata, that have never unbearably hot or sultry. The yield ranges from 15 to 60 bushels so far been penetrated, is not known high altitude, together with constant per acre.

been installed

ment toward the south is claimed by heat of the summer. men of science who have investigated The average normal rainfall for the matter. No one knows for a cer- the Panhandle as recorded by the adapted to this section. It is sown in tainty where the supply has had its Government Bureau of Observation early March and harvested in July. source, except that it must come from is 221/2 inches for the past twenty-five that more than 1,000,000 acres have comes during the six months of April,

clay foundation. The depth of the soil with the exporting docks at Galveston matures in September. For hay it is The development of the subter- varies from eighteen inches to five give the Panhandle wheat raisers an broadcasted in June, and usually ranean water supply and the reclama- feet and over. With the exception of advantage of from 5c to 8c per bushel yields three or four tens per acre.

at this time. That this big sea of un- breezes, sustains a cool air and renders derground water has a constant move- outdoor work a pleasure even in the ture, rye is highly appreciated by

Paphandle, and is also produced on | Sorghum is a valuable crop in the

For late fall and early spring pasmany farmers. Spring variety of barley is best

Kaffir is one of the best and most rainfall or the snows. It is estimated years. Three-fourths of the rainfall reliable of Panhandle crops. Together with milo maize and feterita, it makes been reclaimed from the ranches of May, June, July, August and Septem- up the trio of grains which may be the Plains region as a result of the ber, which constitute the growing sea- called the corn of the country. Kaffir is planted from April 10th to June The grain sorghums comprise the 1st and matures in September. The

> Maize is rather a more reliable crop peas and all kinds of garden truck than kaffir. It is planted from 20 to

> > Feterita has been introduced in recent years. It is of the grain sorghum

A larger part of the soil is a clay the South Plains. The yield ranges Panhandle. It is grown for both feed

Broom corn has been profitably Oats are sown from February 15th grown in sections of the Panhandle. 90 days. Yields of one-fourth to one-

(Continued on Page Three.)

### My Best Recipe

A Column of Practical Blousehold Blints by the Best Housewives on the South Plains

Marshmallow Cake.

Whites of 18 eggs. 21/2 cups of powdered sugar. 11/2 cups of flour. 2 teaspoonsful of cream of tarter. 1 teaspoonful of vanilla. Filling.

2 cups of sugar. cup of water. Let boil until it is thick, then whip it into two whites of eggs. Then beat in one-half pound of marshmailows.

"Butter Scotch Pie."

1 cup dark brown sugar. 1/2 cup white sugar. Lump of butter and one large tablespoon flour.

cup sweet milk. Yellows of 2 eggs. Flavor with vanilla. Bake slowly about one-half hour, and make a meringue of the whites of

If this is so fortunate as to win a prize, you may send me "The Ladies" Home Journal."

Popeorn Balls From Kaffir. For a dishpan of popped kaffir take 2 cups of sugar.

cup water. 4 cup vinegar. Boil all, without stirring, until it will harden when dropped into cold water. Pour onto corn, stir well, and

form into balls. Clean kaffir well, and pop just as you pop corn. will not hold kaffir, procure some screen wire and reline popper by raveling out a few strands and lacing

White Cake.

Flour, 2 cups. Corn starch, 1 cup. Cottolene, 34 cup. Eggs, 8 (whites). Sugar, 2 cups.

Milk, 1 cup.

the screen to popper.

Baking powder, 2 teaspoonfuls. Mix the flour and corn starch with the Cottolene until creamy and light. Beat eggs well, and slowly mix the sugar in them. Mix the baking powder with the milk, pour this in with the Cottolene and flour, stir in well, and



Perhaps this quaint picture may recall some pleasant occasion-a dance or party, and the becoming costume you wore.

Any event worth remembering suggests a picture. And our modern lenses enable us to catch the spirit and action of a dainty pose almost instant-

Make the Appointment Today Cochrane's Studio

then, last, add the eggs. Flavor to suit taste. This makes three layers.

Buttermilk Pie.

2 cups sugar. 3 tablespoonfuls flour.

3 eggs. ½ cup butter. 1½ cup buttermilk.

Mix flour and sugar dry. Add yolks of eggs and buttermilk; then butter, just warm enough to run. Put in two pans lined with crust and all together. Flavor heavily with vanilla or lemon.

Coffee Cake.

1 cup brown sugar. 1 cup butter. 1/2 cup molasses.

1 cup strong cold coffee. . 2 eggs. teaspoon soda.

teaspoons cinnamon. teaspoon cloves. cup raisins.

5 cups sifted flour. Add the fruit last, rubbed in a little of the flour. Bake about an hour.

Salt Rising Bread. At night heat one pint of milk boiling hot and thicken with corn meal about like mush. In the morning put 2 cups of warm water and 2 cups of sweet milk in a gallon jar with the mush, and a tablespoon of sugar and a teaspoon of salt and flour enough to make a good batter. Keep the jar in If you have a screen popper which a vessel containing warm water or in a warm place until it has risen nearly to the top of the jar. Pour into a pan containing flour, add a little more sugar, and mix. Knead well, mold in loaves and let rise, and bake.

> Scripture Cake. 1 cup butter-Judges 5:25.

31/2 cups flour-1st Kings 4:22. 3 cups sugar-Jeremiah 6:20. 2 cups raisins-1st Samuel 30:12. 2 cups figs-1st Samuel 30:12. cup water-Genesis 24:17. 1 cup almonds-Genesis 43:11. 6 eggs-Isaiah 10:14. 1 tablespoon honey-Exodus 16:21. Pinch of salt-Leviticus 2:13. Spices to taste-1st Kings 10:10. Follow Solomon's advice for making

2 pounds of beef cut off the round, chopped. 3 rolled crackers.

good boys (Prov. 13:14) and you will

have a good cake.

2 eggs. Butter size of an egg. 1 grated nutmeg. Salt and pepper to taste. Can add some canned tomatoes it

you wish. Make into loaf and bake 1 hour. Put a little water in the pan.

Creamed Tunny Fish. Let 11/2 pints of milk come to a boil. Stir in two tablespoons of corn starch well mixed with ½ pint of cold milk. As it thickens, add butter, pepper and salt. Then add to the mixture 1 can of tunny fish. Mix well and pour over 12 slices of crisp brown toast. tunny fish is opened and put in dish on ice or in cool place several hours before serving, one can scarcely tell from creamed chicken.

Old-Fashloned Drop Dumplings. Butter size of an egg. 4 desert spoons of flour.

scant teaspoon baking powder. 1 teaspoon of milk. Sieve the baking powder and flour

together; melt the butter in a sauce

pan, stir the flour and baking powder in it, add the milk, and cook till smooth. Then beat the eggs, off of the fire. This is fine on a stew or peas or kraut. When the stew is done and gravy thickened, drop the dumpling

on by teaspoonfuls, cover tight and let simmer for twenty or thirty minutes; then serve. This is also fine cooked in a casserole.

## The AWFUL MYSTERY IS NOW IN PLAINVIEW

and can now be seen on the window of the Temple of Economy. This wonderful clock will keep perfect time.

### WHY DOES IT DO SO? WHAT HOLDS IT TO THE WINDOW?

One hand will run and keep perfect time without the other. What causes this? You can turn the hands any place on the dial and they will instantly return to the correct time. Give the reason for this.

What makes it run? Clockworks? No. Electricity? No. Weights? No. Gravity? No.

If you can give the correct answer, you get a prize. No one will be allowed to contest for the prize who is working for us or who is related in any way to any one working for us. You are allowed to inspect the clock from the inside and from the outside, but you are not allowed to go inside of our window.

We will give away eighteen articles absolutely free to the ones who give the nearest correct answers to the clock as follows:

CLASS A.

To the lady over sixteen years of age, first prize one of our 26-piece Dalsy Sets of Tableware, which is manufactured from a composition metal guaranteed not to tarnish. This set is sold by the leading jewelers for \$5.00 each. We sell same at the bargain price of \$3.00, and will send the same to you by parcel post and allow you five days' examination, and, if not satisfied, we will refund you the money. The set is of full weight and size and consists of six knives, six forks, six tablespoons, six teaspoons, one butter knife and one sugar spoon. Please inspect these goods and consider the price.

Second Prize: For the second nearest correct answer

in Class A, one-pound box chocolate candy. CLASS B.

To the man over sixteen years of age the nearest correct answer, a box of 50 nice cigars. CLASS C.

To the young man or young lady between the ages of 12 and 16 who gives the nearest correct answer, first prize, one-pound box of nice chocolate candy.

Second Prize: Half-pound box of nice chocolate candy.

We will sell 7 bars of good laundry soap, such as Crystal White, Cream White, Bob White, etc.; for 25c. 7 spools of either J. & P. Coats' or Clark's O. N. T. sewing thread for 25c. 7 spools of Sandsilk for 25c. 3 balls Keystone Crochet Cord for 25c You can also buy Clark's O. N. T. erochet thread in all numbers for 10c a ball. We have all colors of Dexter crochet thread, and we have the largest and best assortment of Royal Society thread in the city, and all sizes and numbers from 1 to 150, at 10c a ball. We also have all the Royal Society package goods. You can order any of our Royal Society goods or thread and we will send it to you by parcel post with postage prepaid.

Our lace and the price we have on same is wonderful. Call and see it-a large assortment and a price that will surprise you.

RIBBON.

We can show you an equal surprise in the way of ribbon. We handle the best quality, and you can buy the ribbon for 25e tha usually sells for 50c and 65c. A call will convince you.

AUTOMOBILE SUPPLIES.

We can surprise you again at our prices on Automobile Supplies. We sell the Champion X Spark Plug, which is a regular Ford equipment and sells the world over for 75c. Our every-day price is only 60c. The Red Head Spark Plug, which sells for \$1.00, we sell for 65c, and if you buy as many as four at one time we will give a full set of spark-plug wrenches free. The Mosler Spark Plug, which sells for \$1.00, we sell for 50c each.

We can sell you a Ford seat cover of good jeans for touring cars for \$9.00 per set. We will send all Automobile Supplies by parcel post prepaid where the order amounts to \$1.00 or more.

THE FOUNT.

We have now opened up our fount. Sanitation is our first consideration, and we will try to please you. We have nice, clean tables and will be prepared to give you the best service.

CLASS D.

To the boy or girl under the age of 12 years, first prize, one-pound box of nice chocolate candy

Second Prize: Half-pound box of nice chocolate candy. To the next 10 we will give one pound of bulk candy

All answers must be in writing, either delivered to the store or mailed to us, and each must state the class in which you belong, and you must further state that you did not receive aid from any source. You must give your name and answer, and, if you do not live in Plainview, the goods you win will be properly mailed to you.

This contest is given in the interest of education, and it will improve your mind to try to solve this mystery. Remember, it costs you nothing.

In order to give all parties a chance to inspect the clock, we will close the contest on July 4th, at 9 p. m., and the prizes will be awarded as soon as the answers are

You can get your answer in any time before that date. Remember you do not have to be present when the contest closes, for we will mail you your prize.

### it by Comparison of

HOSIERY.

We handle the famous "Armor Plate" Line, which is so well made that the factory stands behind each pair. If they do not wear to your entire satisfaction, you may return them to us and we will replace with new goods. The price is right and you will be pleased. We are pleased with this line of goods, and hope that you will try them.

We handle the famous "Regal" Tie, which we sell for 25c each. You cannot beat this tie for 50c.

LOOK AT THIS BARGAIN.

We have on the road, and it will soon be in our store. a complete line of brown cooking pottery, white lined, and an elegant line of casseroles which we retail for \$2.50. This value usually sells at jewelry stores for \$4.50. TO THE FIRST TEN PARTIES who buy this line we

will give 8 other pieces absolutely free, to introduce this ware. These orders may come by mail, and we will send the goods by parcel post prepaid. Be one of the 10, and you will be pleased with the order. Remember, if you order by mail and are not pleased with the goods, you can return the same within five days and get your money back. We also have an elegant line of flower pots and jardinieres coming soon. QUEENSWARE.

We have the Royal Candida Conventional Chinaware, which we believe to be the most beautiful ware ever offered to the public. We also have a line of gold-band china. Also have a large line of Aluminum and Enameled Goods, in which we defy competition, if the price and quality are considered.

HARDWARE.

Do not forget our hardware section. We handle everything in shelf hardware, nails, tacks and staples, at a price which will please you.

AMMUNITION.

We have a complete line of ammunition of the very best makes, and would appreciate a part of your trade on

**ECONOMY** TEMPLE

### "Water" Problem Solved for All Time to Come

(Continued from Page Two.)

\$100 per ton. Cotton is quite extensively grown fourth of a bale per acre.

The growing of alfalfa on high excellent treats given the guests. Plains land has not proved very successful, since the crop requires more cellent results are obtained by plant-For seed production this method is course dinner. particularly advisable.

Millet is a dependable hay crop of the Panhandle. It is also grown extensively for seed. It is sown from end affair was Joe J. Taylor, State ing and other things. early spring to early summer, and Press in Dallas News. He was the

generally high for both. Peanuts are grown by many farmers for hog feed, in which case the hogs do the harvesting. An acre of rillo, was the mother-character of the good-yielding nuts is reported to whole Press family, and was "right Star one year for \$1.60. produce from 850 to 1,000 pounds of there" when there was anything said. pork. When grown for the market, the nuts sell at 75 cents to \$1.00 per bushel, the yield varying from 30 to but now a Santa Fe booster, was 60 bushels per acre. They are planted heard every few minutes, both day in May and mature in September.

Fruit is not extensively raised in most everything. West Texas, since it is comparatively a new country and fruit growing has been given very little attention. However, many kinds of fruit trees are with her banquet toast, which even found to do well under ordinary caused Judge Joe Lancaster to "take care-among them apples, pears, notice." plums, cherries and some apricots. Grapes and berries of every kind thrive everywhere. In irrigated sections the fruit industry is proving

very profitable. No class of livestock thrives better in the Panhandle than hogs. There are no hog diseases, and the grain sorghums provide an excellent feed Bible, which he happened to bring to produce the finished hog. The sea- with him to the Press meeting. sons are such that two litters of pigs can be raised from the sows every year, and general conditions are most favorable to hog raising. Good pas- be careful and NEVER indicate that from the Long Drug Co. and gave them tures of cowpeas, sorghum, rye, althere is a limit to the water supply, to a child who had trouble with the falfa, peanuts and grass are easily even if you are university trained to provided to furnish cheap green feed believe it possible. for hogs at all seasons, thereby reducing the cost of pork production to the

Many farmers do their work with brood mares. Each mare is expected to raise a horse or mule colt every year. There is a great demand at all times for good horses and mules at good prices, and, as with hogs and cattle, the Panhandle is particularly well adapted to produce the best at the lowest cost.

All kinds of poultry thrive throughout the Panhandle, and there is no better feed than the grain sorghums for poultry. On account of short, warm winters, eggs are produced here when the hens of Northern States are taking a vacation of three months. There are wholesale and retail markets for poultry and eggs at all sea

sons of the year at good prices. Plainview appears to be a typical Western town with an unusual amount of push. Her people are given to natural hospitality, and one begins to feel perfectly at home immediately upon arrival. Business men, bankers and the entire citizenship seem to feel the responsibility of being "host' to new-comers. Every line of commercial business is represented, and a thrifty appearance prevails.

The foregoing is a two days' glimpse of conditions as they now exist, and my conclusion is that with the advantages obtained by money and brains, that portion of the fertile West is second to none in the world, comparing favorably to the natural conditions as they exist in this, the central west territory, situated south of the noted cap rock sections, including Snyder and Scurry County.

Taking everything into consideration, the meeting of the Panhandle nent character most of the time. Press Association was a complete success, fully equal to any of the responded on the program covered friends C. L. Vickery and family, every inch of the subject assigned, and Average selling price is from \$75 to all reaped a profitable harvest.

The beautiful and difficult story of "Martha" was presented complimenon the South Plains and in all the tary to the Press Association guests. lower sections of the Panhandle. The and was greatly appreciated. This crop is free from boll weevil or other opera requires a very large number insect ravages. It is planted from of characters, and every part was pre- Texas guest, but an admirer of western April 20th to June 1st, and is usually sented in a perfect manner to a point ready for picking by September 1st, of almost absolute accuracy—and, vocal solo. It "took" to such an exand yields from one-fourth to three- please note, home talent was used exclusively. This was one of the several to a prolonged encore.

The finale of the Association meeting was a banquet given at the Ware than 221/2 inches average rainfall. Ex- Hotel, Saturday night, where oratory tion for the ensuing year. He was was exhibited to the satisfaction of also toastmaster at the banquet. ing alfalfa in rows and cultivating it. all, following a most excellent six-

Association Notes.

Prominent at this delightful weekyields from two to three tons per honored guest of the meeting by both acre in hay and yields from 10 to 20 hosts and guests. He's certainly a you bushels of seed per acre. Prices are prince, going full length on all occasions.

Mrs. Mittie Morton Morgan, of Ama-

J. L. Pope, an ex-newspaper man, and night. He is thoroughly posted on

Miss Meyers, society editor, of Amarillo, made the "hit of the season"

Miller & Hilburn, of The Herald, did their duty on all occasions.

President Steen made an excellent presiding officer, although he was burdened most of the time with his

Warning.-If you wish to retain the good graces of the Panhandle people,

Mrs. Myrtle Powell is a regular commission booster of Western Texas.

"Insurance Fixer" Ben F. Smith, headquarters at Lockney, was a promi-

It was with much regret that I was plished in every detail. Those who a noonday luncheon with my old

Publicity Agent Hove, of the Santa Fe, was one of the "bunch." He afterwards visited Snyder.

tha," Mrs. Maude Wilson, a Central ways, favored the audience with a tent that she was compelled to respond

Jess Adams, of the Plainview News was elected president of the Associa-

Amarillo was honored with the 1916 Press meeting, with a promise that an auto trip would be made to Canyon to see the wingless Normal School Build-

Snyder, Texas, 1917. Coming, aren't

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City

#### OF LOCAL INTEREST.

Some People We Know, and We Will Profit by Hearing About Them.

This is a purely local event. It took place in Plainview. Not in some far-away place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement. Any article that is endorsed at home Is more worthy of confidence Than one you know nothing about, Endorsed by unknown people. Mrs. W. J. Mitchell, W. California

Ave., Plainview, says: "Doan's Kidney Pills are a good medicine for weak kidneys. We got our supply

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXA-TIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c. kidney secretions.

Doan's Kidney endorsed Doan's Kidney Pills. If your Mitchell recommends—the Pills were the only medicine that back aches-if your kidneys bother backed by home testimony. 50c at all you, don't simply ask for a kidney stores. Foster-Milburn Co., Props., Mrs. Mitchell is only one of many remedy—ask distinctly for DOAN'S Buffalo, N. Y. "When Your Back is State meetings, for when the western compelled to decline an invitation to Plainview people who have gratefully KIDNEY PILLS, the same that Mrs. Lame—Remember the Name."—Adv.

## So Says Joe Taylor In The Dallas News

We knew it all the time but we are glad to have him say so. It gives us renewed courage in our attempt to serve this country.

## We Ask You To Buy Harvest Queen Flours Made In Plainview

Because in addition to buying a home made product you get as good a flour as you can buy.

Get The Habit of Insisting On Harvest Queen Brands

# DESPAIRING WIFE

After Four Years of Discouraging I had gotten so weak I could not stand, Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, Ky.-In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little all. At times, I would have severe pains surely help you, too. Your druggist has in my left side.

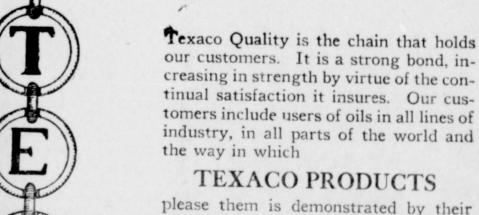
ment relieved me for a while, but I was mend it. Begin taking Cardui today.

and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its

tiring me, and am doing all my work." If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 while, and could not walk anywhere at years of continuous success, and should sold Cardui for years. He knows what The doctor was called in, and his treat- it will do. Ask him. He will recom-

## The Chain That Holds **Our Customers**



please them is demonstrated by their continued use, as well as by the thousands of letters we receive telling us enthusiastically of the results obtained.

This quality is due to the policy behind the manufacture and sales of Texaco products-a policy which believes in making oil suitable for exacting service under all conditions and keeping up their standard.

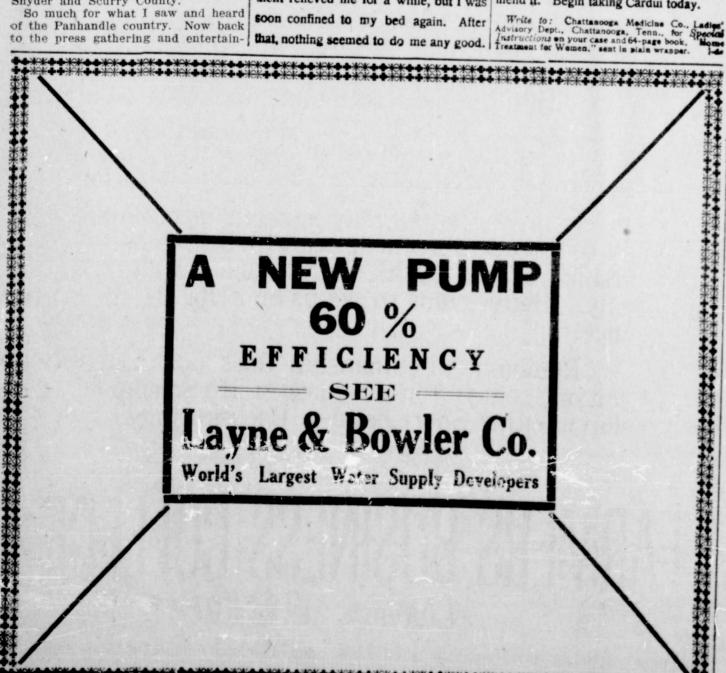
In the face of severe competition this quality has made the name "Texaco" famous in countries scattered all over

In your town the Red-Star-Green-T emblem shows the quality Texaco oils, made in Texas, for good service under all conditions.

Buy them-Our agent will serve you.

The Texas Company General Offices, Houston, Texas





### The Plainview Evening Herald

-Published Every Tuesday and Friday Evening by-THE HEBALD PUBLISHING COMPANY. Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor.

E. B. MILLER, Business Manager.

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2.50 a Year; 75c, 6 Months.

Advertising Rates on Application.

#### THE "GREEN-EYED MONSTER" WHICH DESTROYS MAN'S SOUL.

Competition, it has been said, is the life of industry, for where competition does not act at all there is a complete monopoly.

Rivalry in business is closely akin to competition. It is indica tive of keenness and eagerness. Thrifty, earnest effort to excel, to be the very first, is typical of the Anglo-Saxon race. That inclination of the race predominated during the ages of knighthood, where each knight strove to excel. In that age (its literature, the record of the best the people thought and did, discloses it) there was an appreciation of excellence, and at the same time consideration for that one who could not attain it. If a rival of a knight did a valorous deed he was acclaimed. In contest the spirit of rivalry and competition impelled the unsuccessful knight to attempt even greater things. Jealousy had no place in the life of the age.

So nearly akin to jealousy is rivalry that often one unconsciously allows that feeling of friendly competition and rivalry to evolve into jealousy, that green-eyed monster which will devour the very soul

In a small community there were two farmers. Each was favored with prosperity. Farmer A bought a new top buggy. Farmer B went him one better, and bought a top buggy with an auto seat. Farmer A bought a thresher. Farmer B could have had Farmer A thresh his grain, but he was getting just a little jealous. The community could support only one thresher. Both farmers were losing money on their machines. Farmer B bought an automobile which was the best in the country. He smiled with satisfaction as he passed Farmer A's house. A would not be outdone, so he bought a bigger and better car. Jealousy was running riot. The result is readily apparent.

This is a homely illustration, but the application may well be made to men of affairs. Wherever there is competition there is danger of ruinous jealousies creeping in. The cure is not in removing competition and rivalry; rather, in guarding against jealousy.

There is much truth in the much-quoted lines from Shakespeare: "O, beware, my lord, of jealousy; It is the green-eyed monster which doth mock The meat it feeds on."

There are in almost every town men of affairs who have become intensely jealous of each other in matters of business. Often they will do things, or refuse to do things, which will benefit the community just because they fear their competitor or rival will benefit therfrom. This is a manifestation of smallness and arrogance, and often marks the passing of real usefulness to the community of at east one and often more men.

Co-operation is a fundamental principle of economy, and applies F-4 has been raised and towed to the to whatever scale economy is attempted.

#### PREVENTIVE BETTER TEAN CURE

Disease will sooner or later appear in any established fruit district, if preventive measures are not taken. In New Mexico, at first as not known to the fruit growers among their trees. As the growing industry developed the disease appeared, possibly ough some imported nursery stock. Trees are like people, in many ts. Disease often breaks out when there is no visible cause for it, and an epidenne ensues

The time to spray fruit trees is now, while they are in bloom. One of the hest means of preventing coddling moth is to spray while he trees are billooming. There are many good solutions on the marset, and sprays are inexpensive. The cost of orchard spraying is

To make the South Plains a good fruit country, all possibility of ense among trees must be olditerated. Presenting is better than ours.

### Best Editorial of the Day

### DEET AS A "BRACER."

An howa family sent its "hinck sheep" to Alaska to cure him of the from Villa at Calava. the drink habit. The pourth stayed pickled from the time he landed for the time he left significan mouths later. The territory has a Federal last six days' fighting six thousand law against making and selling liquer, but no law enforcement; and killed and wounded. diners made a villatuous drink called "hoochinoo," or "hooch' a kind of ready-made defirman tramens

Your the Alaska Territorias shouse of Representatives has passed west coast is apparently collapsing

In spite of the vastness of the territory and its sparse population plete control of the west coast by Car and its few officers, that law will probably be fairly well enforced. ranza in a few weeks. For experience has proved that alonhol is even worse as a bracer on a below-zero teat than as a summant in a 100 degree harvest field.

Let three men start out on an Alaska winter trail, one with . flask of whicky one with a flank of water and one with a flask of tea -the latter two will have to hand the first one into the night's camp. BRUADSE HE WILL BE CHIELED THROUGH. The man with the cold rea will same through the stronger of the other two because he will have needed and drunk much less liquid.

If there is any place in the United States latitudes, from Cape Plattery to Panama, where alcohol is a helpful bodily or mental stimnlant, in any weather, the reports of weather-heaten men have not oeated it.-Kansas City Star.

### BAPTISTS WILL GATHER

tivities of this organization laid out on a basis of \$658,250 sion Board has charge of miserations on foreign fields h this Board, located at Rick Va., Southern Baptiets are do tries there were at the meeting of the derson, of Plainview, is secretary of each of the meetings, and perhaps it the association. Plainview is also the will be our turn to do the entertaining home of the chaplain, Wilson Manger. Tulia Herald.

AT ROCOTOS IN WIY. Daring that year 5,252 converts were REV. KIKER HOLDS LUBBOCK Thy Southern Septist Convention, Schools with 22,622 scholars, and 357 isth session in day schools with 9,923 students, and May 12-17, 1915, was organ- twenty-one hospitals and dispensaries renty years ago, in Augusta, which had treated in a single year the Lubbock station of the Northwest the beginning the dominant 74,229 patients. A year ago Southern Texas Conference of the M. E. Church, to of the Convention has been mis- Baptists had raised for Foreign IMs- South. This world-wide mission move-at was at that time divided into two 10, namely: Home Missions and nece of this denomination in mission-THE Home Mission ary endeavor is shown by the fact that and has its special field in the mis- the work for the year now closing was

### PANNANDLE ODD FELLOWS

handle Odd Fellows Association, in heir thirteenth annual convention, tona. In these coun- morrow and Thursday, Elmer F. An-

#### KILL BIG LOBO WOLF AFTER EXCITING CRASE.

After a chase of about seventeen to death on the rapge near Littlefie of the 69 Ranch, who chased him about 10 miles, when Mr. Ernest acted the part of relay and took Mr. Wolf down grades weak, stock she stuff higher. the line about seven miles further, finally landing his lasso successfully this week, yearlings \$8.40, bulk of the than went to that trade last week, had soft spots this week, but is closand proceeding to drag the wolf to beef steers at \$7.25 to \$8.00, including and 4,000 more than satisfactory to drag the wolf to Western beet-pulp steers and Panhan- year. Best grades are steady, but low card for next week. Very little clipped

the second lobo that Mr. Ernest has captured this year, and means a great saving to the ranchmen of that community.-Lubbock Avalenche.

#### USES FULL-PAGE "ADS" TO BOOST TOWN CHURCH.

Pastor of Kenosha Institution, Aided By Business Men, Goes After New "Business."

KENOSHA, Wis., April 15 .- Advance ng religion by the use of thirty full page advertisements in the local paper Baptist Church in Kenosha today.

The movement is backed by busiclared the church must seek business the same way as any other concern and that the people may be best reached

by newspaper advertising. The big ads, which are to appear twice weekly for many weeks, are catchy, but dignified. They were prepared by a Milwaukee company, and the campaign has been laid out with the same care that would be used by a most careful advertiser in planning a campaign of publicity.

The Rev. I. W. Corey, pastor of the church, is one of the most activ preachers in Kenosha.

#### F-4 TOWED TO SHALLOW WATER AT HONOLULU.

HONOLULU, Hawaii, April 19,-The the ill-fated submarine under water that an internal explosion killed the inmates of the ship, and that they did not suffer the slow, horrible death of suffocation.

### HUERTA DENIES CONNECTION

of Madero and that he holds the knowledge of the one who killed Madero as a "professional secret."

#### WASHINGTON CONFIRMS VILLA'S DEFEAT BY CARRANZA.

WASHINGTON, D. C., April 19 .consular reports to Washington from

It is stated that Villa has lost in th

The State Department has given out dvices that the Villa movement on the and that indications point to the com-

#### FRANK'S ONLY CHANCE IS GUBERNATORIAL CLEMENCY

States today refused to set aside the conviction of Frank, who now faces death on the gallows unless the gov ernor of Georgia grants clemency,

### QUARTERLY CONFERENCE.

Rev. O. P. Kiker is in Lubbock conducting the Quarterly Conference for

### ABOUT PLAINVIEW.

Plainview has been honored by havall the visitors and delegates to the

KANSAS CITY STOCK YARDS, miles, one of the biggest lobo wolves supply here since Tuesday, hardly \$7.60, and weighed 1,449 pounds. ever captured was roped and dragged enough to test the market yesterday man of the Paul Ranch. The big wolf bought freely, and the close is 10 to cattle sold 10 to 15 cents higher than today were only slightly under Chiwas started by John Raymer, foreman 15 cents higher on medium and light last week a week ago, butcher grades firm, best stronger than it has been any time result of the strong competition here. stockers and feeders strong, low heretofore this spring, shipments to

to the country at \$7.55 to \$7.90, higher KANSAS CITY STOCK
MARKET IN DETAIL. to the country at \$7.55 to \$7.50, higher the market today being full of pyrotechnics, 15 to 25 cents higher, re-A three-car shipment of Idaho

Quarantine receipts were very short and today, but there is a stronger feel- this week, confined to medium grade got only the leavings yesterday also ing evident. Order buyers shipped out North Texas cake-fed steers, around and will be in a strong buying mood last Thursday, by D. P. Ernest, fore- a good many cattle this week, killers 1,175 pounds, at \$7.10 to \$7.20. These the first of next week.

the country in four days this week be- advancing 10 cents, best lambs \$10.45 Heavy native steers sold up to \$8.25 ing 13,000 head, which is 3,000 more receipts 2,000 head. beef steers at \$7.25 to \$8.00, including and 4,000 more than same day, last ing firm, and higher prices are on the dle and Oklahoma silage- and meal- grades are some cheaper, she stuff in stock is coming yet, but it will sell at This wolf was a big one, and was fed steers at \$7.35 to \$8.00. Good strong demand and high, stock cows a good margin under wooled stock, or known to have been kNling cattle for white face feeders were sorted out of and heifers, including springers, \$6.10 account of the high price of wool. the Western shipments and sold to go to \$7.50.

technics, 15 to 25 cents higher, receipts 3,200 head. Order buyers took April 16.—Cattle have been in light straight alfalfa-fed steers brought every hog suitable for shipping, paying \$7.35 to \$7.50, packers taking what was left at \$7.30 to \$7.40. Packers weight steers, heavy steers about like Demand for stockers and feeders is other Missouri River markets, as a

J. A. RICKART,

## DEBATE

### SETH WARD VS. CLARENDON

at Seth Ward College 8:30 o'clock Saturday Night, April 24th

## **QUESTION:** "The Literacy Test for Immigrants"

Admission 25c

# Coming to Plainview

OUR Prof. A. J. Rickard, who is now associated with the Farmer Business College, of Fort Worth, one of the best penmen and Pen-Art Instructors of the South, will arrive this week, and take up his duties as principal of the Farmers Business College of Plainview.

We are sure our patrons and friends will appreciate this move, which places this school on the level with any, and far superior to most Business Colleges of the South.

Our confidence in Plainview, it's people and future possibilities is unshakable. We like this place. Our business is great, we expect to enjoy even a greater volume of business in the near future. Our intentions are to remain here, and help to further develop this, the best town and country of the great west. Hence our decision in bringing Mr. Rickard, a so competent and efficient instructor to this place.

In order that all may have an opportunity to attend this school, we will sell Scholarship's at a BIG DISCOUNT for a few day's only. Better come to see us or write us at once.

Remember, Penmanship does not cost you one cent if you purchase a life Scholarship in either Short-hand or Book-keeping.

# FARMERS BUSINESS COLLEGE



It is a good thing to "drop in" once in a while if only to keep posted on style.

Every man who visits us is not expected to buy every time.

We count it a favor if only we are allowed to "show you."

The better posted you are as to John Lutrick, of Hale Center, was teacher and Professor E. C. Niv. the roll lightly. Cut in small shapes and three fundamental doctrines will be of Berlin. "what's what" in correct clothes, the more will you think of us when you are ready to last recovering buy.

So come in then and look around. We are here to answer questions and no obligations.

It has been our ambition to be known as headquarters for men's correct clothes--and we have seen that ambition fulfilled, so we are willing to show any man who calls just why we "have arrived.'

## Kirschbaum Clothes

\$15, \$20, \$25 and up to \$40

See the Guarantee and Price Ticket on the Sleeve

# 

Telephone Number 72

tory for the installation of the new

Malone Light and Ice Company's serv-

arrived in Plainview Saturday morn-

Frank Bone spent the week-end in

Wm. J. Baker, court stenographer

four and the young ladies' fifty. Pro-

fessor J. E. Watson is the Baraca

Rev. T. B. Haynie, the new pastor

into the manse yesterday. This morn-

ing the members of his congregation built on the manse lots a garage for

Philathea teacher.

The Sorosis Clu' vill meet Friday Lockney wiring residences preparafternoon with Mrs. Minnie Reeves.

teachers in the Snyder Public School. preached Sunday. He has accepted of Faith." The lecture will be both in Mrs. Wilson visited the Central Build-temporarily the pastorate of Crosbying and rendered a delightful solo ton and Cone. an instructive lecture on Old Mexico. She is much enthused with Western Texas, and is especially interested in ing, and conducted Holy Communion Snyder, and complimented the general at Saint Mark's Episcopal Church

Mrs. Wilson has been visiting in the Panhandle section, and went to Plainview with his family. Sweetwater to spend a week with friends.-Snyder Signal.

February and March in Plainview, as where he had been attending District the guest of her sister, Mrs. F. P. Court, and spent the week-end with

W. M. Jeffus was in Amarillo Sun- JOHN CALHOUN WILSON WAS

Mrs. W. N. Kelly, who has been vis- Funeral of Aged Man Held at Resiting her brother, I. B. Broyles, left

Lockney Christian College, was in Plainview this morning en route to

A. F. Quisenberry returned to Hale is janitor at the court house, and out Center this morning, after a short of respect to him the county offices

Ban F. Smith, of Lockney, was in and six months of age at the time of Plainview this morning.

J. B. Maxey returned this morning rom a business trip to Claude.

Y. W. Holmes returned from Ama- BAPTIST BARACAS WIN

Judge L. S. Kinder returned this

Judge L. C. Penry returned today rom a business visit in Amarillo,

H. C. Silsbee, of Olton, was in Plain-

Sim E Sheffy left today for a ranch CONGREGATION BUILDS NEW near Kress, where he will remain for

terday from Seth Ward College. He of the Presbyterian Church, moved B is just recovering from a severe at-

J. W. Tatum has returned from a trip to Callahan County, C. I. Biles has returned from a visit

Mr. and Mrs. J. P. Crawford are in

D. B. Watson has returned from a

Roswell, N. M., to visit with his fam-

the firm of Long, Houston & Crouch, left yesterday morning for Lubbock.

E. E. Roos had business in Amarillo

Glenn Hess, of Crosbyton, is visiting his grandmother, in Chicago.

F E Kent was here resterday from the Price Brothers' Rauch, near Tulia

F. Langfeldt, of Lockney, had busi-

ness in Plainview yesterday. Nick Alley was in Amarillo on busi-

J. W. Heard and S. R. McLaughlin

turned from St. Louis, and is living in the Plainview home of the family. Miss Mildred is in St. Louis pursuing her course of study in music.

Mrs. Clint Slepard and children have returned from a visit with relatives in Plano.

Mrs. H. C. Randolph and son, Leslie, are in Brownwood visiting relatives.

W. H. Grimm, of Guymon, Oklahoma, is here visiting old-time friends Professor Grim was at one time at the head of the Plainview Public Schools. He is now county clerk of Texas County, Okla

S. T. Ansley returned Saturday from Amarillo and other points in the North Panhandle, where he had been

Will pay spot cash for a few well her Electric Company, has been in located lots. PLAINVIEW LUMBER

PROF. WHAREY TO LECTURE.

Rev. W. M. P. Rippey left Saturday 1915, deliver a popular lecture of

Mrs. Wilson spent the months of returned Saturday from Silverton, the new teachings of science, remaine nd the immortality of the soul. Thes

### NINETY-FOUR YEARS OLD. Baking Powder Biscuits

By Mrs. Janet McKenzie Hill, Editor of

the Boston Cooking School Magazine recipe are so far ahead of ordinary ba-king powder biscuits that, if once tried, you will never use any other recipe. Try it the next time you run short of



Sift three times, the flour, salt and beking powder. Work into the flour the Then mix to a very soft dough with the milk. The softer the biscuit enters the oven, the lighter it comes out. Never knead baking powder biscuits; press the dough into shape and

to touch. Small biscuits are better than large ones. Large biscuits do not have he proper amount of time to raise and

pans place well apart, not allowing edges

## Something New Every Day

Some of the Spring and Summer Styles Reaching Us This Week Are

### Silk Waists

Fine quality fancy stripe wash \$2.50 silk waists in newest styles for Another lot Crepe De Chine \$3.50 Waists, price

### Palm Beach Suits

Ladies Palm Beach Suits will be very popular the coming summer. We show some splendid qual- \$1000 ities and styles at

### Dresses

Fashions latest efforts are demonstrated in the dresses that have just reached our store from the Rentner Shops in New York.

### Ladies Footwear

Fancy patent leather pumps with colored kid quarters, patent pumps with white piping, a tailored effect with pearl buttons. These styles just in add much to our already extensive line of fine footwear.

### Ladies Panama Hats

A good quality shape for \$2.00. We trim them beautifully and sell for \$2.50. Many different shapes. Several dozen already sold. THE BIG BUSY STORE. Yes-There's a reason.



102 N. Pacific St.

107 W. Main St.

bake on a sheet or very shallow pan in shown from the writings of each poet. To the members of the Browning Dr. Whyrey was educated at Durham | Club is due the credit of bringing this College, North Carolina, and Johns well known lecturer to the city. -Adv. Hopkins University, and the University | It.

## Announcement

Mr. W. B. Francisco, formerly of Gainesville, Ga., has bought Mr. H. D. Hyde's interest in the Hyde Plumbing & Electric Co., and the business in the future will be conducted under the firm name of Bellis & Francisco.

We will be glad to have the opportunity of serving all the former friends and patrons of the firm and by prompt and careful attention to all work entrusted to us will endeavor to secure many new ones. Respectfully,

### Bellis & Francisco

Plumbing, Heating and Electric Wiring

LITTLE TALKS BY THE DOCTOR

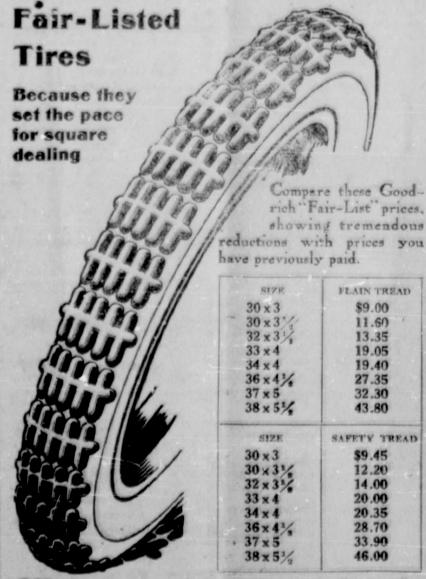
### OSTEOPATHY

The little story we told last week of the pretty brook being congested illustrates, as we said, the manner in which the blood and nerve energy may be congested in

A "cold" in the head, an attack of "La Grippe," a 'spell" of fever always causes contraction of the muscles along the spine particularly at the neck or in the middle of the back. This rigid contraction of muscles interferes with normal circulation to the spine and spinal centers, which centers furnish vitality (nerve energy) to the vital organs, as the lungs, heart, stomach, liver and kidneys. The vital organs cannot possibly work normally when the spinal nerve centers are inefficient in their control of the supply of blood and nerve energy to these organs.

The Osteopathic physician gets immediately at the first cause of disease by relaxing the contracted condition of muscles along the spine and by correcting the bony lesions that may exist in the spinal vertebrae.

DR. N. B. MAYHUGH, Osteopath Plainview, Texas



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If you are charged less for some other make, they re taking it out of the tire.

If you are charged more, they're taking it out

Garrison-Conner Electric Co.

Ellerd Building Plainview, Texas

# ZUDORA

### A Great Mystic Story by Harold McGrath

Copyright 1914 by Harold McGrath SECOND EPISODE

"Feringhi!" he shouted. Which means a foreigner.

Others came to life at the same mo ment, and John Sterm found himself in a predicament little to his liking. He was strong and sturdy, but he was no match for the dozen or so lithe East Indians. He was overcome and taken away from the octagonal room. He was cast into a steel dungeon in the basement of the house.

The sleeping mystery of this house had its ebb and flow evidently. Zudora awoke without any abnormal effect for her short sleep, and the men who had gone to Hassam Ali's house also awoke. Nabok Shan demanded of them who this white girl was. Were they betraying him? They should die like dogs in that case. They groveled and hastly explained that she was the niece of the celebrated Hassam All and that she might be able to break the power of the sudden sleep by discovering how it was accomplished.

"Where is this man Hassam All, then?" demanded Nabok Shan, who had grown very suspicious.

"Huzoor, we know not. Mayhap overcome as we were by the sleep. But this memsahib is clever and may help us."

"Who was this man I just sent to the dungeon?" "We know not."

"Well, you speak the accursed Enghish tongue. Question her and learn what she has to say. And on your heads be it if there is any sign of

"It is just," said the leader of the men who had brought Zudora.

They then proceeded to squat down upon the rug, and Zudora plied her questions and culled a story which ran somewhat as follows:

It began in southern India. A certain native prince had in his extreme youth, as is customary in India, become betrothed to the little princess of a neighboring state. There were great festivities, not to say extravagant ones, in honor of the event. When the girl became a young woman and the boy a young man the marriage ceremony was brought about, but not coasummated, for the simple fact that a prince of still another principality had seen the princess and had determined to make her his own regardless of the possibility of throwing the three states into a tribal war. The British raj might interfere, but not until a good deal of damage was wrought. The rival prince was Nabok Shan, a brave, hardy and none too scrupulous chieftain. He succeeded in carrying off the princess, but he was beset by so many trials that he fled from India to America with the bulk of his treasure and the purloined princess. The house with its oriental trappings had been the property of an uncle, who had chosen America because his neck had been in danger.

"But the mystery is this, memsahib: It is written that the marriage ceremony shall take place before our god, the elephant headed, and always when we begin the ceremony we are thus strangely overcome by sleep. Solve this riddle for us and my master will pay you well." The spokesman ad-

dressed a few words to Nabok Shan. The prince smiled and dangled a rope of superb pearls before the girl, intimating that in the event of her suc-

cess they would become hers. Now, Zudora did not seek monetary reward, but she was wise beyond her years in understanding the oriental mind, due to the several years that her uncle had employed Hindus as servauts. If she signified that she asked for no reward these dark eyed men would instantly begin to suspect her. and once they suspected her her life would not be worth a snap of the fingers. Resides, it would not be such a very hard ordeal to accept such a magnificent gift. So she told the leader to say to Nabok Shan that she hoped to solve the mystery for the sake of the pearls, being a normal woman. But sire must have free run of the house. whis was agreed, but under no circumstance must she leave without being blindfolded, and, moreover, she must remain that night

Zudora accepted the conditions philosophically. She never wore Nabok Shan's rope of pearls, however.

She would have liked very much. though, to acquaint her lover with her whereabouts. Her uncle's disappea. ance puzzled her. But perhaps he had already begun his investigations. The night passed uneventfully. Those who slept did so naturally. Zudora, bowever, wandered in and out among the curious alcoves and quaint balconies. She peered behind the grotesque stat-ues into the fountain. Whenever the ceremony began sleep came. This fact kepi ringing through her mind. She inst must solve it. It would be anoth er step toward her lover and happiness. One thing she ascertained for fu-ture use and this was the exit more or less carelessly guarded. She might have to take to her fixels.

Stronghi her to the what had been done to Storm. His death had been decided on.

As Zudora gazed wildly about the

beaten upon the unfeeling steel until his knuckles bled. He had shouted until his lungs burt, and smaller and smaller grew his prison. He recalled a certain tale by Poe and touched the metal from time to time to see if it were growing hot. But it was evident that he was to be crushed only, not in-

Morning came. The feast of the night before was resumed. Nautch girls danced; musicians played the sad and wailing music of the east. Zudora had quietly wet her handkerchief in the basin of the fountain and at the moment the ceremony begun held the wet cambric to her nose. She showed her foresight in this, for shortly after the music began the people in the octagonal room fell to nodding and from nodding into peaceful sleep. Even with

the aid of the dampened handkerchief Zudora could not wholly escape the subtle and amazing narcotic. She struggled blindly toward the exit. How she managed to reach the street was something she could never remember.

She was mighty glad to get back to New York again, for she had been 13,-000 miles away in spirit if not in fact. Still, she determined to return and solve the riddle. She had already formed a campaign. What simple fools these orientals were in some respects! Hassam Ali concealed his astonishment. Yet something deep down in



Storm Saw the Walls Slowly and Relentlessly Contract.

his soul told him that she would return uphurt.

"But how did you escape, uncle?" "They wanted you," he said glibly. They blindfolded me again and sent me about my business. What did you

"Enough to determine me to see what I can do. Of course it is a colossal trick of some sort, but it would not be wise to suggest that. It must be

proved "My child, this is altogether a strange business. These orientals are quick to distrust. If they find you gone when they wake up it is quite likely they will try to kill you."

"I've made up my mind." Then she ran upstairs. She was anxous to send a message to Storm by the carrier pigeon. She wrote a short note explaining the situation and liberated the bird. Storm's housekeeper received the bird and naturally read the message. She scribbled on the back of this message and informed her mas ter's sweetheart that be had left the house in haste the night before and had not yet returned. The return of the pigeon left Zudora in a fair state of excitement. She immediately set out for Storm's apartments, but the housekeeper could add nothing further than that Mr. Storm had sent a pigeon to her and it had come back with the

Zudora returned home and quizzed her uncle; but, of course, he plousiy denied having seen Storm. Surreptitiously she plied the Hindu servant. This man secretly worshiped the young memsahib, and by and by she got the facts from him. So! She had not only to solve the mystery of the sleeping house, but to save her lover also. He would be without a mission in that fantastic house, and it was quite likely that he would be made to suffer for his

Bravely she set out for the house of Nabok Shan and boldly she demanded admittance. The servant at the door recognized her, but it took a bribe to open the door wide enough for her to slip through.

The persistent ceremony was being started again. To Zudora it would have been laughable but for the new tragedy underpeath. The man who had brought her to the house originally

As Zudora gazed wildly about the And all the white, in the steel due, room she saw a man in a garb quite sees below. Steems saw the well alia, ... Werent from that worn by those in a and relentlessly contract. He had the octagonal room. She stole up to

him and became suddenly conscious of the desire to sleep. She breathed through her handkerchief, never letting her glance waver from the hidden man. He turned, smiling ironically, and she saw him raise a stone in the flooring. He disappeared into a pit, letting the stone fall carefully into

Sleep had again attacked those de termined upon the ceremony. One would think that they would have at least given her some chance to investi gate before proceeding again in an endeavor which had so many times proved a failure. This very sleep, how ever, gave her freedom of action. She stole from the octagonal room, found the stone, raised it and discovered a tunnel. It was not the safest tunnel in the world, but with John's life hanging in the balance she accepted her chances. The tunnel led to a room under the cellar. This room bewilder ed her far more than the octagonal one. There was a large vat, which had the appearance of a distillation vat, with many little pipes leading up from it. The men gathered about this strange contrivance were evidently of a different caste from those in the upper room. A tall, graceful young man seemed to be directing the others. One of them, however, saw the shadow by the door, drew his knife and stole quietly up to the girl. She was caught! feeling fine; no biliousness, sick headspeak English?"

The man paused. He nodded grimly. "I am a friend. I would save your princess. I would defeat Nabok Shan. My lover is hidden somewhere to this house. Save him, and I will save the

The man turned to see if his comrades had observed him. They were all busy with the vat.

"I will go with the memsable. If she has lied she shall die." "I agree to that."

Once home she ran upstairs for her automatic. When she came down again the stranger had vanished. Amed refused to speak and Hassam Ali did not know what she was talking about.

"He came in behind me," she de clared.

"Then he took to his heels the moment your back was turned." Over + her shoulder to Amed Hassam Ali sent | a terrible glance, and Amed knew that death awaited him if he opened his lips. He was still breathing heavily from the struggle.

Zudora left the house more deeply puzzled than ever.

Two hours later she had cleared up + the mystery of the sleeping house and |+ rescued Storm from his dreadful

The fact that the ceremony could take place only before the elephant headed god made it a simple game to the enemies of Nabok Shan. Zudora did not go to the octagonal room, but |+ proceeded directly to the secret chamber. For one brief moment death + stared ber in the eyes, but she spoke | + bravely. In return for the liberation + of her lover she declared that with the aid of one man she would bring the princess down to them. The young prince struck his forehead in rage. He had never thought of such a thing. His one aim had been to force Nabok Shan from the house and then to seize + his betrothed.

When the princess awoke the next + time she found her true lover gazing + down into her eyes. Then they started out in search of Storm, and they were just in time. The steel chamber had become a box, coffin shaped, three feet square and eight feet high. Storm was in bad shape, but food and water and an hour or so in the outer air re vived him.

"Will you be good hereafter?" he + said to Zudora.

"Yes."

"You promise never to go anywhere without first sending the pigeon?"

"And now what the dickens made those chaps go to sleep?" She explained. The vat was a brew of an oriental narcotic, the vapor of



She Found the Stone, Raised It and Discovered a Tunnel.

superinduced sleep. it was quite transitory and harmless. The pipes led to all the elephant trunks, and each time the ceremony began the vapor was liberated at a signal from the watcher above. "That's the oriental mind, John.

They cannot go at anything in a straightforward way. It must be all mystery and trickery. "Do you know, Zudora?" he said ruminatively.

"Know what?" That I've so ked we'll be married before the year is out!" [TO BE CONTINUED.]

Typewriter Paper at The Herald.

### TRY IT! SUBSTITUTE FOR NASTY CALOMEL

Starts Your Liver Without Making Every druggist in town-your drug-You Sick and Can Not Salivate.

gist and everybody's druggist-has noticed a great falling off in the sale of calomel. They all give the same reason-Dodson's Liver Tone is tak ing its place.

Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results," said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs 50 cents, and if it fails to give easy relief in every case of liver sluggishness and constipation, you have only to ask for your

Dodson's Liver Tone is a pleasanttasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up Ready witted, she asked, "Do you ache, acid stomach or constipated bowels. It doesn't gripe or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor

To Drive Out Malaria

and ambition.

And Bulld Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

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### Piles Cured in 6 to 14 Days our druggist will refund money if PAZO INTMENT fails to cure any case of Itching, ilind, Bleeding or Protruding Piles in 6 to 14 days, he first application gives Ease and Rest. Soc.



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When one of our men was badly injured by the threshing machine we telephoned the doctor. who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through.

Every farm should have Bell Telephone connec-

Write our nearest Manager for information The Southwestern Telegraph & Telephone Company

RANCHERS!

Club together and buy fence posts in car lots. Save dealers profit. All kinds of cedar telephone, shed, corraland fence posts.

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J. W. WILLIS DRUG CO.



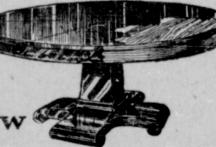
### Excursion to San Antonio, Texas

Account FIESTA to be held on April 19-24. Round trip tickets on sale April 18 to 23rd. good for return limit April 26th at fare of \$20.10. For further information phone 224.

R. F. Bayless, Agent

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is a wonderful finish, made especially to stand hard usage on floors and staircases, and is also the best finish there is for interior woodwork, chairs, bookcases, desks, bedsteads-all kinds

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We are in the market for Dry and Green Hides in any quantity. RUCK- For a few days only you can get

-Adv. tf.

FOR TRADE-Good five-passenger HAMMER. automobile, in A-1 condition, to trade for land. Address "AUTOMOBILE,"

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new machine at a second-hand price. Plainview, Texas. Phone 7.6. -Adv. Call at HERALD OFFICE. -Adv. 4t.

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Mr. Bookkeeper, remember the hard -Adv. tf. work this "first" addressing envelopes? Avoid it next month by getting a supply of "Time Savers." Ask us. THE HERALD PUBLISHING CO.

A good, clean, safe place to Store passed as pure: reference, J. F. Garri-

D. L. HAMMER'S CUSTOM MILL order of buyer. FERD RASTETTER,

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Pigs up to 80 pounds, WHITE'S FARM.

FOR TRADE-First-class business proposition to trade for Shallow Water land. Address "C---," care Herald. -Adv. 2t.

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Barn, 50 cents per bale. E. C. HUNT- mobiles; 61/2 years one position, Cam-

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WHITE ORPINGTON STORK Sud Eggs. Prices reasonable. Lest stock MOTORCYCLE FOR SALE-An In- on the Plains. Agent for "old Trusty" dian, 1914 model; fully equipped with Incubator. We take the read and the electric light, speedometer, etc. A price is right. S. S. . A MEKER,

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### FOR SALE

GOOD SECOND HAND ROLL TOP DESK AND OFFICE CHAIR.--SHAL-LISTEN: If you want some heifer LOW WATER LAND CO.

LOST-Checkbook and other papers belonging to T. F. JOHNSON, Garfield, Pigs up to 80 pounds. Phone Kansas. Finder will be rewarded by -Adv. tf. mailing same to owner or this office.

AUTOMOBILE REPAIRMAN would size and at pound prices-which will like a position in Southwest, either in interest you. THE HERALD PUB- garage or with someone who can of-LISHING CO. Phone 72. -Adv. tf. ford to employ such a man. Carburetor and ignition expert. With Stu-ALFALFA HAY for sale at the O. K. debakers and "White" 10 years, auto--Adv. tf. bria Steel Co. as machinery repairman. Present position 31/2 years. Best of Meal from your own corn when references; no boozer; married. Ad-

### exceptional Values IN A NEW ASSORTMENT OF

Beautifully Framed Landscapes Attractive Panel Mirrors

You will enjoy seeing these even tho you are not ready to buy WE ARE SHOWING A FEW NEW

### Rugs In New Spring P atterns

And an I ovation in Sewing Machines

The White Rotary "Sit Straight"

An Improved Machine Every Housewife Will Welcome

At House Cleaning Time YOU WILL NEED

Wizard or O'Cedar Mops and Polish

> We Have Them In All Size Packages

**LET US SUGGEST THAT** YOU "PUT IN" A

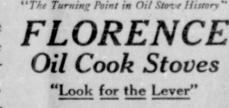
Blobe=Wernicke Book Case AFTER CLEANING

Furniture and Undertaking

### Summer Cooking Shouldn't Cook the Cook

Getting dinner ready in July is just as comfortable as in November-if you use a FLORENCE OIL COOK STOVE.

The heat goes into the cooking, not into the kitchen. It does your work well and reliably, and keeps you com-



fortable. It requires less watching and regulating than a coal stove.

You can keep one or four burners at an intensely hot or merely simmering flame.

Come in and let us show you how these Florence Automatic Stoves work, how simple and reliable. No Wicks to burn out. No Values to leak. Once started, each burner will keep going at the same power until you turn it out.

### PERFECTLY SAFE

R. C. Ware Hardware Comp'y Telephone Number 178

tubes are the best combination for economic use on your Ford. We can fit you up.

BARKER & WINN, Ford Agents **TELEPHONE 236** 

FORD REPAIRS AND PARTS

If you should have trouble

with your Ford and need parts

immediately we can furnish

you right from our stock

shelves. Our shop is espec-

ially fitted to do repair work

Squeege Tread Diamond Tires and Goodrich

FOR SALE.

New 10-foot Star Windmill, Will popular styles of cards and type. sell cheap for cash. GENE WIL- THE HERALD. Phone your order to -Adv. 1t-pd. 72.

WANTED-To buy second-hand FOR SALE - Second-hand farm scale to weigh up to 250 pounds. wagon, 3-inch, with jets and bows, BELLIS & FRANCISCO. Phone 492. cheap. E. R. WILLIAMS. -Adv. 2t.

> Let us print you some bright new Calling Cards. We have all of the

Herald's want ad column? The buyers improvements, on approved security. and sellers of the South Plains meet Application must be in early. LAYNE on this page twice each week. -Adv. tf & BOWLER CO.

MULES FOR SALE on time. See CHAS. E. SAIGLING. -Adv. tf.

less and are just a little better than pump, operated by a gasoline engine. other brands. HARVEST QUEEN Book your orders early, that he may

Recleaned Native Grown Alfa'fa Seed for sale in any quantity at PLAINVIEW PRODUCE CO. Ad. tf.

full line of Staple and Fancy Gro- prices and compare both the quality ceries at right prices at VICKERY- and prices of our goods. VICKERY-

Corn Meal, Graham Flour and Chop t D. L. HAMMER'S MILL. Adv. tf.

Ask your grocer if he has Oysters; then phone us to send up any number you may need. VICKERY-HANCOCK GROCERY CO. -Adv. tf.

See ROY IRICK for Real Estate -Adv. tf.

WANTED-Girl for general housework. DAVIS BOARDING HOUSE, trade. J. S. HAYDEN. 310 Prairie St. Phone 383. Adv. tf.

AUTO FOR SALE .- In first-class condition. ROY FRYE. -Adv. tf.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. THE HERALD. -Adv. tf

#### FOR SALE.

Mountain Sheep and Elk's Head for sale. Call 9010 or see at Ben's Barber -Adv. St-pd.

For a few days only you can get The Plainview Evening Herald, twice a week, and the Weekly Kansas City Star one year for \$1.60.

We are in the market for Dry and Green Hides. Highest prices. ALLEN & BONNER, Coal and Grain Dealers.

Your Visiting Card reflects your personality. Are yours truthful? Ask standard make. Bargain for cash. THE HERALD for printed and en- W. J. SMITH, at Post Office. Ad. Apr. graved samples. -Adv. tf.

You never know until you try. I has charge of this work at HATCHmight have the very thing that you ER'S BIG SHOP. See him for Corns, want to trade for the very thing that Diseased Feet and Faulty Gaits. Have you might want to get rid of. I have the best trading list of properties you will find in Plainview. J. S. HAYDEN.

Hail. Policies that protect. Let me J. S. HAYDEN, Smyth Building, Ad. tf. serve you. R. P. MAYHUGH. Office with J. J. Lash, Opera House Building.

#### STOP! LOOK! IT'S YOURS! WHAT? Hamburgers and Ham

andwiches, 5 and 10 cents. Hot Coffee and Chocolate, 5 and 10 cents. Fresh Home-Made Candy. Pie, mules. Terms if desired. D. F. SAN-5 cents. Ice Cream, 5 and 10 cents. SOM & SON, Ansley Building. Ad. 6t. Cold Drinks, and, best of all, a perfectly sanitary, homey place. Everybody

KASH KANDY KITCHEN. Mrs. Mattie Wicker, Proprietor.

NOTICE TO LAND OWNERS.

We are perfecting our sales organ-

ization, having contracts with over 100 weekly papers in the North, and are C. H. WHITE & SON.

Do you read The Plainview Evening, MONEY TO LOAN for irrigation

#### SPRAY YOUR FRUST TREES.

Mr. Davis, living on my place, what take contracts to spray your fruit OUR FLOURS cost you just a little trees. He will use my large spray -Adv. tf. know how much poison to order. See me, room 8, Smyth Building. R. P. SMYTH.

-Adv. May 1.

While others are talking low-priced Fresh Oysters, Fresh Fruits, and a Groceries, we invite you to get our HANCOCK'S. Phone 17. -Adv. 2t. HANCOCK GROCERY CO. Phone 17. -Adv. tf.

> VICKERY has the Groceries. You need them. Prices are right, so let's get together. Phone 17. -Adv. 2t.

> A package of Bryant Candy is ready for you at THE HERALD OFFICE. Get the want ad.

FOR TRADE-Some splendid pieces of town property for most anything in the land line that you might have to

#### BRYANT CANDY FOR WANT ADS.

Every child who brings a want ad amounting to twenty-five cents or FURNISHED ROOMS. MRS. J. W. more to The Herald office will be -Adv. Feb. 15. given a box of Bryant's candy. Ad. tf.

> Highest quality or medium quality Second Sheets at THE HERALD OF-FICE. We deliver them to you in a hurry. Phone 72,

VICKERY provides the real table needs as well as the fancy groceries which go to make up an elaborate menu. Phone your next order to Phone 17.

We are in the market for Dry and -Adv. tf.

FOR SALE-Walnut case Piano,

your horse shod right.

See me for some of the best trading

JOHN TOSH, Scientific Horseshoer,

propositions in South Plains and Panhandle farms and ranches. I always INSURANCE-Life, Livestock, and have something that will interest you.

WANTED-Job as manager of stock farm or small ranch. Lifetime experience. Good refernces. Address "B," care The Herald. -Adv. May 7-pd.

### FOR SALE.

Several teams four-year-old broke

CABBAGE AND TOMATO PLANTS. large ones, ready to set out, at \$1.50 per thousand, prepaid. Sweet potato plants ready April 25th, at \$2.50 per -Adv. May 11. thousand, prepaid. G. W. BUTTS & SON, Milano, Texas. -Adv. 2t.

### TYPEWRITERS.

NEW MODEL L. C. SMITH will give ready to go to press. Any one owning you better service. Catalogue upon lands in Hale County and desiring to request. Remingtons, Underwoods sell please write us a letter at once and Olivers also. L. C. SMITH TYPEgiving lowest price and best terms. WRITER CO., Amarillo. 407 Polk St. -Adv. 2t. S. W. GRANT, Mgr.

## The Home of The Oldsmobile

Where You May See and Have Demonstrated the Latest Model Olds

Ajax and United States Tires Guaranteed Repair Work Automobile Accessories and Parts Guaranteed Vulcanizing General Auto Headquarters

MRS. BETTY KNIGHT MALONE, Prop.

### FOR EXCHANGE

2240 acres good farm land, 960 acres of which is improved, title perfect and free from any incumbrance, located in The Shallow Water Belt surrounding Plainview, for first class hotel, business property or highly improved farm in Iowa, Illinois, Indiana, Wisconsin, or Michigan.

For particulars address,

## Otus Reeves Realty Co.

Plainview, Texas

Major General Eleventh Division;

Division; Dr. I. L. McGlasson, Sur-

geon General of Staff; Roy E. Lane.

Puckett, Brigadier General Ambulance Corps; John McNamar, Advocate Gen-

NAVY ATTACK ON WACO. Abe Gross, Major General Waco

Submarine O-U-7-11 Will Be Commanded by Lieutenant from

The State Association of Elks, of eral 160th Division; A. R. McCollum, which E. H. Perry, of Plainview, is Chief of the Diplomatic Corps, and president, will meet in Waco, May R. S. Lazenby, Commissary General. 10-12. Mr. Perry is also commander

of the Elk Navy. Concerning the planned naval and land attack on Waco, the Dallas News of April 4 says:

When the Texas Association and Army and Navy of Elks raided Waco in the year 1903 they found bulwarks of hospitality everywhere. The Waco that will far eclipse the preparations of 1903. The invading hordes will be greeted with volleys of feasts of fun and frolic, and during the three days here in May will be given due military honors. Spies from Waco have ascertained that General Retired and Chairman of the Board of Strategy W. H. Patterson, of Dallas, is planning a

Submarine O-U-7-11.

"It is understood that his submarine O-U-7-11 has been ordered into action, to be commanded by A. C. Wilson, Licuteuant General and Chief of Staff, accompanied by H. J. Frey, military secretary, to bombard the battleships R. L. Henry and Jim Baker, that will be used to defend Point Suspension Pridge and other outer fortifications

"The watercraft from Dallas, sccording to reports, will come down the Trinity, gathering an invading flotilla of battleships, cruisers and submarines at all strongholds as they pass through the straits and various passage en route, including Fort Palestine, where land detachments will take navy will proceed up the Brazos, gathering strength at Port Navasota, Port Bryan and other important fortifications of Elks along the Brazos

"Aerial craft have been lately noted flying over Waco, and it is thought that a complete chart of this city has been prepared for the use of the attacking force, to include the navy and also the various divisions of the army to come from Forts Temple, Hillsboro, Marlin, Corsicana, Amarillo, El Paso Ennis, Fort Worth, Gainesville, Greenville, Haskell, Laredo, Longview, Lufkin, Marshall, McKinney, Nacogdoches, Paris, Plainview, Quanah, San Angelo, San Antonio, San Marcos, Seguin, Sherman, Sweet water. Sulphur Springs, Taylor, Terrell, Tyler, Victoria, Waxthachie, Weatherford, Yoakum, Orange, Port Arthur, Abilene, Austin, Beaumont, Belton, Bonham, Brenham, Brownsville. Cleburne, Corsicana, Corpus Christi, Dalhart, Del Rio, Denison, Denton and other points.

Preparing for Slege. "Admiral of the Prozes W. W. Seley is in charge of the general defenses here on the vater, with W. B. Knight, rear admiral of the battleship Arckives, looking after details of the defense as respects both the navy and army. The following Elks, veterans of many invasions, have been placed in charge of the divisions and duties named: J. H. Lockwood, Major General Provest Guard; W. R. Davidson,

ercted on Amicable Tower at Fort A. FIRST METHODIST CHURCH R. Roberts, the highest point that overlooks the mighty sweep of Texas Elkdom. The local division has com- Is mandeered the steel plants of this city, bles and zepmarines are being made ready in rapid manner. When first and navy, blasts of whistles will call only twelve Methodist Churches in view is mentioned.

"The grand military and naval ball will be spent for brilliant decorations and illuminations for this occasion on the night of May 11.

"On the night of May 12, a smoker

Texas delegation attending the grand lodge to be held at Los Angles next

Major General Central Division; L. C. McDONALD WILL ADDRESS AMARILLO CONFERENCE

Rev. C. L. McDonald, President of the Seth Ward College, will address the Amarillo District Conference and Ministerial Institute which meets in Amarillo, May 5-7, on "Our Church "Powerful searchlights are being

Churches in Southern Methodism With 1,000 Membership.

A LEADER IN THE SOUTH. sand or more. The Plainview Methers. It ranks eleventh in the State of McDonald closed a successful four

odist Church has 1,002 members, ex-Mentioned Among the Sixty clusive of the pastor and local preach-Texas. Among the sixty churches in days' revival at Seth Ward College entire Southern Methodism having a Friday. Two conversions and acces-The First Methodist Church of Plain- membership of one thousand or more, sions to the church and six reclamaview is a leader in Texas. There are the First Methodist Church of Plain- tions are reported among the students

CLOSED FRIDAY.

Rev. J. W. Story and President C. L.

## THE ICE SEASON **OPENS THIS WEEK**

CAVE money in starting the season by buying a coupon book. It saves trouble in making change as the iceman is not allowed to charge your ice purchases.

Upon purchase of an ice book we will deliver a neat "Ice Wanted" card and a substantial ice pick with our compliments.

### MALONELIGHT&ICECO.

Phone 13



# Varsity Fifty Five

The suit for stylish dressers

Here's the suit, front and back views, that gives the best dressed young men just what they want-the latest ideas in clothes without extravagance in either style or expenditure.

Hart Schaffner & Marx have made "style the thing" in Varsity Fifty Five and have backed it with high quality, all wool fabrics, silks, fine tailoring, and all the extras in finishing that men of good taste appreciate.

> THIS YOUNG MEN'S STYLE IS POPULAR WITH OLDER MEN WHO LIKE YOUTHFUL TOUCHES IN THEIR CLOTHES; A THREE BUTTON COAT, TWO TO BUTTON; SOFT ROLL FRONT; FIVE BUTTON WAISTCOAT; TROUSERS, ENGLISH TYPE WITH TURN-UP AND TUNNEL BELT LOOPS.

Have us show you these suits at \$25; you'll get fine quality and great value; there's a variety to choose from.

## CARTER-HOUSTON'S

The home of Hart Schaffner & Marx clothes