

TAYPAYERS ALLOWED MORE TIME TO PAY CITY TAXES

Council Indefinitely Lays Aside Proposition of Site for Public Library.

Taxpayers in the city of Plainview, for city taxes only, will be allowed until March 15, 1915, to pay their city taxes without incurring the penalty, was the decision of the City Council in their meeting, at the City Hall, last night.

The Council is yet working on the proposition of lowering Plainview's insurance rate. The local insurance agents have consented to tabulate the net expenditures by property owners for premiums and the net losses by fire during the past two years. Ernest Spencer has been employed by the Council to assist them in their work.

The reports of officers were heard and accepted.

Current bills were allowed and the treasurer instructed to pay same.

The Council has laid aside indefinitely the proposition of accepting a site for a public library for Plainview.

1173 Poll Tax Receipts And Exemption Certificates

Hale County will pay \$1,750.50 into the State school funds this year. That is, \$1.50 out of every poll tax paid goes to this fund. Ten cents goes to the tax collector and fifteen cents to the county jury fund. There were 1,167 poll taxes paid in Hale County before Saturday night. There were six exemptions, three in ward No. 4, Plainview; two in ward No. 3, Plainview; and one for Abernathy. The poll tax payments were distributed over the county as follows:

Happy Union	51
Petersburg	87
Hale Center	131
Norfleet	38
Runningwater	57
West Side	30
Bartonsite	16
Abernathy	87
Plainview, Ward 3	300
Plainview, Ward 4	84
Plainview, Ward 1	292
Total	1,173

SAM DALMONT ILL.

Operation for Appendicitis Will Be Performed Today.

L. N. Dalmont and daughter, Mrs. J. W. Tatum, left yesterday for Lubbock, where Sam Dalmont is very low. An operation for appendicitis will be performed today.

H. I. MILLER TO NEW YORK.

H. I. Miller and party, who have been in Plainview for the past ten days, left Saturday for New York.

GRAND COMMANDERY, K. T., MEETS AT GALVESTON.

The sixty-second Grand Conclave of the Grand Commandery, Knights Templar, of Texas will be held in Galveston, April 7 and 8. Members and visitors will be the guests of San Felipe de Austin Commandery No. 1.

QUESENBERRY WILL MANAGE FARM FOR DR. A. C. SCOTT.

George R. Quesenberry, of Las Cruces, N. M., a graduate of the A. & M. College of New Mexico and a practical irrigator, has accepted a position as manager of Dr. A. C. Scott's farm near Plainview.

DENIES VILLA IS SHOT.

Reports from one of the leading press agencies under a Washington date line states that American Agent Carothers, at El Paso, has denied to the State Department that Villa has been shot. The report that his bodyguard had shot him was circulated Saturday by the agencies.

HARVEST QUEEN LOADING OUT TWO CARS PER DAY.

The Harvest Queen Flour Mills are loading out two carloads of mill run products each day. The mills are working night and day crews. One car of flour, and one of shorts, chaps, etc., is the output of the mill.

New Baptist State Executive Board Will Meet in Dallas

Rev. O. L. Hailey leaves next week for Dallas to attend a meeting of the State Executive Board of the Baptist Church. This board has charge of the missionary, educational and benevolent work of the church. It is expected that the matter of appointing a general missionary for the Plains country will be taken up at this meeting.

MRS. W. H. NICHOLS DEAD.

Remains Shipped to Saltillo, Texas, for Interment; Leaves Husband and One Son.

W. F. Garner, undertaker for E. R. Williams, was called to Matador Saturday to embalm the body of Mrs. W. H. Nichols, who died at the home of A. M. Bourland, one mile east of Matador.

The body was shipped to Saltillo, Texas, for interment.

Mrs. Nichols was thirty-eight years old at the time of death. She leaves a husband and one son. Two half-brothers, J. M. and M. K. Lawson, live at Saltillo.

WILL PREACH TO SCOUTS.

Boy Scouts Will Attend Special Service at Church on Sunday, Opening Anniversary Week.

Sunday is the beginning of anniversary week for the Boy Scout movement. At eleven in the morning Rev. R. A. Eubanks, pastor of the Christian Church, will preach a special sermon for the scouts and all parents.

MAXIE LE ROY WOODROW DEAD.

Young Man Had Been Confined to Bed Only Three Days When Death Claimed Him.

The funeral services of Maxie Le Roy Woodrow were conducted yesterday from the Plainview Baptist Church, by Rev. O. L. Hailey. Interment was made at the I. O. O. F. Cemetery, under the direction of A. A. Hatchell.

Mr. Woodrow was twenty-six years of age at the time of death, Friday evening.

The deceased is survived by two brothers, C. S. and Watson Woodrow, and two sisters, Mrs. Frank Hill and Mrs. Frank Stapp. His parents have been dead several years.

SHIPPING BLOODED CHICKENS.

Mrs. J. C. Goodwin shipped to Littlefield Friday two cock birds and one pullet from her fine flock of White Wyandottes.

REAL ESTATE TRANSFERS.

Chas. Schuler and wife to Robt. B. Sell, 86.4 acres, 22 miles south of Plainview; consideration, \$1,500.

T. B. Weller and wife to R. P. Smyth, lots 9, 10, 13, 14, 15 and 16, block 2; Smyth addition to City of Plainview; consideration, \$531.99.

Lillie O. Hamilton to A. E. Allen, 80 acres, patent No. 77, 80 acres of W. R. Triplett survey, patent No. 69.

H. A. White and wife to G. T. Slaughter, 80 acres of east half of northeast quarter section 67, block C; consideration, \$1,000.

J. W. Roberson and wife to G. T. Slaughter, lots in Petersburg; consideration, \$20.

PONY FALLS ON AULT.

H. W. Ault, of Kress, is recovering from a painful accident. His pony fell on his left foot. At the time Mr. Ault was two miles from a house.

THOUSANDS OF DOLLARS LOST ANNUALLY ON TEXAS PRISONS.

F. O. Fuller, of San Jacinto County, who has been making an investigation of the Huntsville and Rusk penitentiaries as a representative of a sub-committee from the State Legislature, reports in substance that our penitentiary system is obsolete, impractical and a huge drain on the State treasury.

BRISCOE COUNTY HAD HEAVY RAIN SATURDAY.

Reports from Silverton state that a heavy rain followed a vivid electrical storm in Briscoe County Saturday. Some sleet fell.

GERMAN PRISONERS IN CANADA.



Photo by American Press Association. Suspects have been rounded up and put to work sawing wood under armed guards.

PRINCE TAKEDA AND STAFF IN THE FIELD

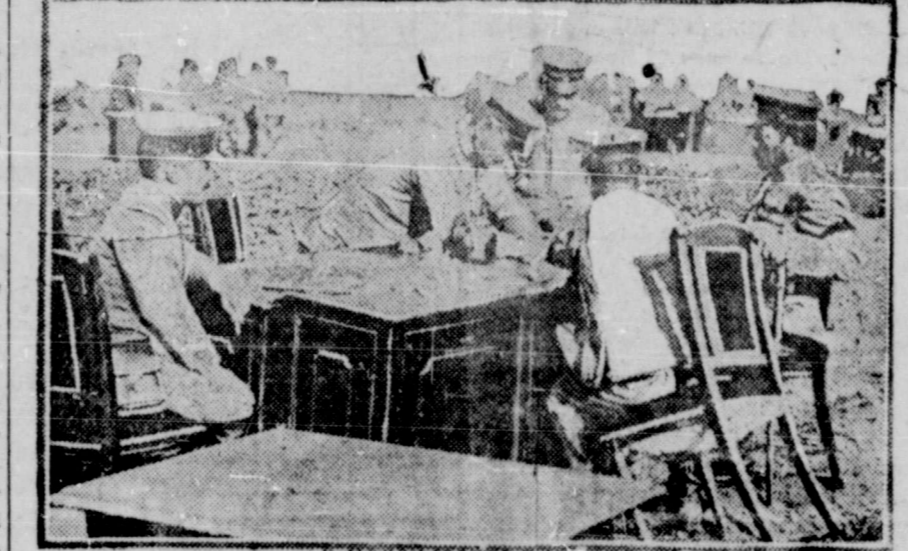


Photo by American Press Association. The picture shows in the center the Japanese general who may go to Europe.

Steamship Dacia Has Left Her Moorings for Rotterdam

Galveston, Texas, Jan. 31.—Agents for the steamship Dacia state that she has sailed for Rotterdam.

Great Britain's attitude and intentions regarding seizure of the cotton ship Dacia are stated in the following message communicated to the State Department:

"In connection with the transfer of the Dacia from the German to the American flag, the British Government, while anxious to avoid causing loss to the shippers of the cargo, have found it impossible to agree that the transfer in the circumstances in which it has been effected is valid, in accordance with the accepted principles of international law. If, therefore, the Dacia should proceed to sea and should be captured, the British Government will find themselves obliged to bring the ship, apart from the cargo, before the prize court.

"It is stated that the cargo of the Dacia is to consist solely of cotton, owned by American citizens. If this is so and if the vessel should be captured, the British Government will guarantee either to purchase the cargo at the price which would have been realized by the shippers if the cargo had reached its foreign destination, or, if preferred, they will undertake to forward the cotton to Rotterdam without further expense to the shippers."

HOT BATTLE WAGED IN SENATE OVER SHIP PURCHASE BILL.

A continuous session of thirty-six hours in the United States Senate over the ship-purchase bill bids fair to give the action of the Senate relative to the measure an historic place. A recess was called until ten o'clock. When the Senate reconvened a motion to recommit the bill to the committee was made and carried.

LIGHT SLEET SATURDAY.

A generous shower of rain and light sleet fell over the Plainview country Saturday. Press reports indicate that the whole Middle West is in the grip of a heavy rain and sleet storm.

CROSBY TELEPHONE COMPANY HAS RECEIVED CHARTER.

A charter has been issued to the Crosby Telephone Company. The capital stock is five thousand dollars. The incorporators are F. J. Truax, W. M. Truax and John M. Cobb.

Martin Is Appointed Member Board of Regents for Normals

A. B. Martin, a member of the law firm of Martin, Kinder, Russell & Zimmermann, of Plainview, has been appointed by Governor Ferguson to a responsible position, member of the Board of Regents of the State Normals. Mr. Martin stated this morning that as yet he had received no official notice of the confirmation of the appointment. The State Senate affirms the appointments of the Governor.

Will A. Miller, Jr., of Amarillo, has been selected as a member of the Board of Managers of the A. & M. College of Texas. The other members of the board are B. A. Riesner, of Houston, and J. R. Kubena, of Fayette County.

It has been stated that there is a very strong sentiment in regard to dividing the work of the Texas A. & M. College, by locating a similar institution in this portion of Texas.

GERMAN SUBMARINE SINKS TWO MORE SHIPS OF ALLIES.

"Underwater Emden," German Submarine U-21, Continues Activity in English Channel.

LONDON, Jan. 31, 8:35 p. m.—The toll taken by the German submarine U-21 in its raid Saturday afternoon in the Irish Sea in the vicinity of Liverpool still stands at three ships—the steamers Ben Crauchen, Linda Blanche and the Kilcoan, the latter a small vessel. The crew of the Kilcoan was landed on the Isle of Mann today by a coastwise steamer.

In addition a German submarine also has torpedoed two British steamers in the English channel near Havre—the Tokomaru and the Icaria.

The Irish Sea raider easily made her escape, and shipping interests, confident that she has returned to her base, ordered a resumption of normal traffic today.

This underwater Emden is the same vessel which last September torpedoed in the North Sea the British cruiser Pathfinder, with a loss of 246 lives, and later destroyed two British steamers off Havre. She found numerous vessels in the waters to which she has confined her activities. In addition to the three vessels she is known to have sunk, at least five other steamers were chased by her. These include the steamer Graphie, with 100 passengers and a crew of forty, and the smaller boats Atrous, Ava, Kathleen and Endymion. All these vessels escaped in zig-zag flight.

The Graphie's captain had his passenger don life belts and sent all the members of the crew to the stokehole, so that the steamer could keep up a full head of steam in flight. The captain also took the precaution to warn by wireless vessels from coming into the zone of the submarine's activity.

The Allan Line steamer Scandinavian, from St. Johns, N. E., January 22, for Liverpool, with 500 passengers on board, learned of the raid of the U-21 and put into Queenstown. After remaining in Queenstown for a short time the steamer proceeded for Liverpool.

ARREST PAIR OF ALLEGED ARIZONA BANK ROBBERS.

Officials Locked in Vault by Robbers; Prisoners Don't Fight Extrajudicially.

MATADOR, Texas, Feb. 1.—Two residents of Roaring Springs, Motley County, are accused of holding up the Duncan Bank, of Duncan, Arizona, late in 1914, and securing \$4,000. The robbers locked the cashier and assistant cashier in the vault and escaped, after a sixty-five-mile chase from a sheriff's posse. The men arrested here are Bob Phillips, alias J. F. Smith, and Joe Haile. They didn't fight extradition and now are in Arizona.

Phillips or Smith came to Roaring Springs last November and opened a meat market. He also traded much in cattle. Haile joined him in December. The two were placed under arrest more than a week ago by Sheriff Ed Russell, of Motley County. Cashier B. R. Lanneau, of the Duncan Bank, and Deputy Sheriffs A. E. Hobbs and Tom McColloch took the prisoners back to Arizona. They were handcuffed and chained about the neck when they left here.

FEDERATIONS OF COUNTY AND CITY CLUBS MEET

Canning Clubs for Girls and Baby Beef and Corn Clubs for Boys Are Planned.

At the Presbyterian Church Saturday afternoon the members of the City Federation of Women's Clubs met in joint session with the members of the Hale County Federation. At the business meeting of the County Federation, Mrs. J. W. Longstreth presided. The members present from Hale County were Mrs. Robert Alley, Mrs. LeMond, Mrs. B. M. Johnson and Miss Gertrude Hunt. The members decided to do what they could working in conjunction with the Hale County Fair Association in the way of encouraging an interest in Canning Clubs for the girls and Baby Beef and Corn Contests for the boys.

Mrs. W. B. Martine, president of the City Federation, presided at the meeting of that body. A "Texas" program had been prepared for the day, in response to a request from Mrs. Fall, president of the State Federation, that all clubs throughout the State prepare such a program at some meeting during the month of February.

The following numbers were given, in the order mentioned; and a "quiz" on some of the historical facts connected with the development of the State, with statistics regarding size, commercial and industrial importance, etc., proved very interesting:

- Program.**
1. "Texas Under Six Flags"—Mrs. T. E. Richards, Mystic Club.
 2. "Education in Texas"—Miss Longmire, Mothers' Club.
 3. Song—"Texas"—Margaret Alley, Hale Center.
 4. "Texas Laws Affecting Women and Children"—Mrs. J. W. Pipkin, Travel Study Club.
 5. Reading—Miss Wayland, Browning Club.
 6. "Reminiscences of Pioneer Days"—Mrs. W. L. Harrington, "As You Like It" Club.

Quiz—Conducted by Mrs. T. P. Whittis, Civic League.

Mrs. Harrington's "Reminiscences of Pioneer Days in West Texas" was especially good. She told about coming to this country in 1887, when Amarillo, where they were obliged to leave the railroad, had many points in common with O. Henry's "Paloma," in which the houses represented Faith, the tents Hope, and the twice-a-day train by which you might leave very creditably sustained the role of Charity. Her hearers could easily understand that if this was a picture of Amarillo at that time, not much in the way of development could be expected of the South Plains country, where her first home was made. Here, too, she told of how when the men were obliged to be gone for days at a time driving the cattle to market she always kept her rifle at hand for a possible coyote or Indian or other "varmint."

The City Federation only meets on those Saturdays which happen to be the fifth Saturday in a calendar month, and which only comes about three times during the club year; hence the meetings are considered quite important, and are open not only to the Plainview club women, but also to anyone interested in the matters to be discussed.

PASTOR CLOSES MEETING FOR PLAINVIEW BAPTISTS

Twenty-Five Additions to Plainview Baptist Church Result from Protracted Services.

Sunday night Rev. O. L. Hailey closed a two weeks' protracted meeting at the Plainview Baptist Church. As a result of the meeting, twenty-five additions were made to the church register and five applied for baptism.

Rev. Hailey considers the meeting immensely successful, in that it stimulated the congregation and was a "growing" meeting. It is probable that another meeting will be held later in the year.

Incidental to the meeting, there were five funerals held from the church during the two weeks, which is an unusual record of deaths.

My Best Recipe

A Column of Practical Household Hints by the Best Housewives on the South Plains

"Best Recipes"

This department will be carried in each Tuesday issue of The Herald. For the best recipe or household hint sent to the department, a one-year subscription to The Ladies Home Journal, Woman's Home Companion or any other magazine of same class will be given. A committee from the Federated Clubs of Plainview will determine the merit of the recipes. No names will be published with the recipes, but must accompany.

Send your contribution in time to reach the Editor of the Woman's Department before Monday noon.

-1-

Sanitary Dust Cloths.

A good way to make use of the old hose is the following:

Cut the worn feet off, cut the hose up the back seam, sew the hose together, the bottom part of one to the upper part of the other; sprinkle generously with some good furniture polish. Wring and squeeze until the polish has permeated the cloth, and you have a good sanitary dust cloth at very little expense.

-2-

Devil's Food Cake.

1 cup sugar.
2 eggs (yolks only).
2 cups of flour.
1 tablespoon of butter.
1 teaspoon Calumet baking powder.
1-3 cup cocoa.
1 teaspoon soda (flat spoonful, not rounding).
Vanilla to suit taste.

Filling.

1 1/2 cup sugar.
1/2 cup sweet milk.
1 tablespoon cocoa.
Boil all together until it is very hard. Have the whites of eggs beaten stiff, and pour hot syrup over them; beat until stiff enough to spread.
Cream the butter and sugar, add the well-beaten yolks, then the cocoa, which must have been dissolved in 1/2 cup boiling water. Sift the baking powder into the flour and add. Dissolve the soda in 1/2 cup boiling water and add. Bake in 3 layers. I find it



Strengthen Old Friendships

WITH A NEW PORTRAIT

The gift that expects nothing in return yet has a value that can only be estimated in kindly thoughtfulness.

Call 352 and make a date now

Cochrane's Studio

necessary to use a little more of some flour than others.

-3-

Chocolate Divinity Cake.

One-half cup of butter, 2 cups sugar, 4 eggs, beaten separately; 2 squares unsweetened chocolate, 1 cup of milk, 2 1/2 cups of flour, flour level; teaspoonful vanilla.

Cream the butter, add half of the sugar, beat egg yolks until thick and add other half of sugar. Mix them, add melted chocolate and sifted flour and baking powder and milk and flavoring alternately, reserving a tablespoon of flour to flour nuts. Beat vigorously, add nuts, then beaten egg whites. Bake in layers and cover with chocolate frosting.

Chocolate Frosting.

1 cup of sugar.
1/4 cup of milk.
3 squares grated, unsweetened chocolate.

2 egg yolks.

A few drops of almond extract.
Beat the egg yolks slightly and add with the milk to the sugar. Melt the chocolate in a sauce pan, stirring constantly, and when melted pour in the mixture. Cook, stirring constantly, until very thick. Partially cool, flavor, and when almost cold spread on cake.

-4-

Pumpkin Pie.

Select a medium-sized pumpkin, ripe and sound. Slice it, pare, cut into cubes, pour on a little water, cover closely and boil until tender. Then remove the cover and cook slowly, stirring often, until it is thick and of a dark brown color. Let cool overnight. In the morning sift through a potato ricer or colander, and it is ready for pies.

To a cup of the stewed pumpkin, add 2 well-beaten eggs, 1/2 a teaspoon each of ginger and cinnamon, 2 teaspoons molasses, 1 cup sugar, 1 pint milk and a little salt. Mix altogether thoroughly. Bake in one crust, slowly, so the mixture will not boil.

Chocolate Coating for Top.

Whites of 2 eggs beaten to a stiff froth; add pulverized sugar and grated chocolate, with 1/2 teaspoon extract of vanilla. Spread on top of pie and let harden a moment in the oven.

Make your next Thanksgiving pie this way, and I'm sure you'll never say "I don't like pumpkin pie."

-5-

To Prepare Meat for Invalids.

Take a tender steak, season and dredge with flour. Put in casserole with one-half teacupful of warm water, cover well and let steam from 40 to 50 minutes. A custard made with the usual 1/2 pint fresh milk, 1 egg beaten separately, a grating of nutmeg and cinnamon added with two teaspoonfuls of sugar and steamed 10 to 12 minutes makes a nice addition to an invalid's lunch.

-6-

If your zinc tubs and buckets have gotten greasy and hardly fit to use, you can clean them bright as new with kerosene oil and a small bit of elbow grease.

-7-

Date Pie (Delicious).

Line pie pan with paste and bake as for lemon pie. Whip enough Jack cream to fill pastry shell. Sweeten and flavor to taste and add one cup of dates that have been seeded and pulled apart. Mix dates and cream together well and fill pastry shell, heaping meringue on top. Place in hot oven so it will brown quickly without melting cream.
Serve cold.

-8-

Steamed Snow Balls.

Cream 1-3 cup butter; add gradually 1 cup sugar. Mix and sift 2 1/2 cups flour, 3 teaspoons baking powder and a little salt. Add to first mixture alternately with 1/2 cup milk; add 1/2 teaspoon orange extract.

Cut and fold in whites of 4 eggs.
Fill buttered pop-over cups 2-3 full, place in steamer forty-five minutes.
Serve with orange sauce or in nests of whipped cream sweetened and flavored with vanilla.

-9-

Ginger Cookies.

1 cup of sugar, 1 cup of molasses, 1 cup melted fat, 1/4 cup of cold water, 3 eggs, 1 teaspoonful of cinnamon, 1 teaspoonful of ginger, 1/2 teaspoon of cloves, 2 teaspoonfuls of soda in enough flour to roll them.

-10-

Kolassa Pie.

4 egg yolks.
1 cup of sorghum.
1/2 cup of sugar.

2 tablespoons of butter.

1/2 cup sweet milk.
Put into rich crust and bake slow until a firm jelly. Have meringue ready, spread on and return to oven until light brown. (Makes two pies.)

-11-

Pumpkin Pie.

Line pie tin with rich crust. Take the raw pumpkin, cut in 1/4-inch cubes, put into crust, bank up around edge of crust, so juice won't cook out. Sprinkle 2-3 cup of sugar over; 1 teaspoon of allspice, 1/2 teaspoon of nutmeg, a pinch of cloves, spread over pie 2 tablespoons of sorghum, 2 tablespoons of vinegar sprinkled on, scant 1/4 cup of water. Dampen crust around edge, put on top crust, and take thumb and finger and pinch the edges together.

-12-

To Make Rich Pie Crust.

Put salt into flour, rub in lard until flour almost packs together. The more you rub flour and lard together the richer the crust. Then add water enough to make a dry dough and roll out.

-13-

Eggless Fruit Cake.

What holiday dinner is complete without the conventional fruit cake? But, when eggs are so expensive, the fruit cake is sometimes a problem, so I consider this recipe a treasure:

Cream together two cups of sugar and one-half cup of butter; add one cup of sour milk, one-half cup of dark molasses, three cups of flour, two teaspoonfuls of cloves, one teaspoonful of cinnamon, two teaspoonfuls of cocoa, one cup of seeded raisins, one-half cup of nut meats, one-fourth cup of chopped citron.
Beat well, and bake for one hour in a moderate oven.

-14-

Plainview Herald:
Here is a recipe to cut down the price of beef:

After one jackrabbit (or cottontail) has been well cleaned, cut from the bones, while raw, run through a meat grinder, with half pound of fat pork; add salt, pepper and sage to taste, mix well. (Some like onion also added.) Use as you would ground beef for chili, hamburger, loaf, hash, etc. The bones may be boiled, or are fine for chickens used raw.

"Best Recipe"

Mrs. R. F. Stewart sent in the best recipe this week. She has selected a year's subscription to "Good Housekeeping" Magazine as the prize:

The prize recipe follows:

Two eggs, 2-3 cup sugar, 1 level Egg Custard, 1 tablespoon of flour, mixed in the sugar.

Process—Beat sugar and eggs very light; add scant pint of rich milk. Bake in rich crust. Do not let custard boil, or it will be watery. Flavor with nutmeg. This makes one full pie.

CAPT. McDONALD WOULD MAKE COWBOY OF FRANCIS SAYRE, JR.

WASHINGTON, D. C., Jan. 27.—Some day, when Francis Sayre, Jr., the only grandchild of President Wilson grows up, he may go out to the Texas Panhandle and become a ranchman or stock farmer or perhaps an apartment house owner, if the Panhandle keeps on growing.

But whether he does or not, young Mr. Sayre has a start that way. Captain Bill McDonald called at the White House today and formally presented the youngster with a pair of diminutive "cowboy britches."

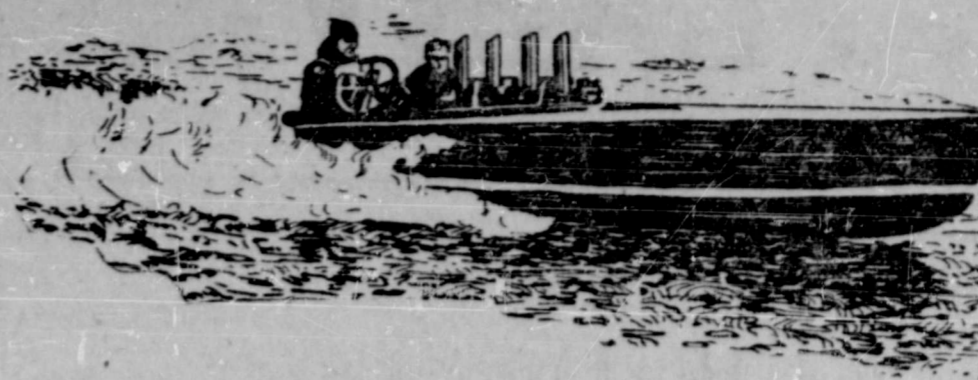
It was the second trip that the Captain had made to the White House. The other time he called the President was out, and Captain Bill waited for him to return before making the formal presentation.

"Capt. Bill," as his host of friends in Washington call him, is in Washington for a few days with his bride. A close friendship sprang up between President Wilson and the farmer ranger captain while Mr. McDonald was acting as the future President's bodyguard in 1912.

CARD OF THANKS.

We wish to thank the friends and neighbors who so kindly assisted us in the sickness and death of our kind husband and father, who left us on January 21, 1915; and especially do we wish to thank the F. L. C. and Brother Nix for their kind words and deeds of comfort in our hour of sorrow, and also for the beautiful flowers.

MRS. J. A. PULLEN AND FAMILY,
MR. S. S. PULLEN,
MRS. MARY TOMLINSON.



The Fastest Boat in America

Up at Lake George last summer, on July 31, the motor boat "Baby Speed Demon" broke the world's record for speed, covering the thirty miles at the rate of 50 59-100 miles per hour. At Buffalo the "Baby Speed Demon," driven by Robert Edgren, sporting editor of the New York World, got two firsts and one second. In all, this little marvel won six firsts in nine free-for-all races during the season.

Baby Speed Demon was supplied with

TEXACO MOTOR OIL
and
TEXACO GASOLINE

and in a letter Robert Edgren says, "Texaco is good enough for me in the future—a tankful of your oil lasts twice as long as any other I have tried."



Other famous winners, such as the "Jay Dee Ess" won with Texaco motor products.

Quality and service are responsible for these results. Quality of product which made the results possible, prompt and efficient service in delivery.

The same quality and service are at your hand. Texaco products manufactured in Port Arthur, Texas, are known to be equal to the most severe requirement in any part of the world. They are superior in value for your requirement. Buy them.

The Texas Company
General Offices, Houston, Texas,

No. 15

RELIABILITY

YOU insist upon reliability whenever you buy dry goods, groceries, etc. but are you so careful when you expend a greater sum for a motor car? In fact do you know how much of your auto purchase price is for reliability?

The Ford Car offers you reliability in great quantity. Don't take our word alone ask your Ford neighbor or read of the many Ford tests.

Another thing—you don't pay so much for Ford reliability as when you buy the same service in other cars.

Runabout	\$485.00
Touring Car	\$535.00
Coupelet	\$795.00

On Top of all this is your share in Ford profits—and they are certain this year on prediction of Fords already sold and contracted for.

Don't fail to ask to see the new Ford Coupelet—the ideal woman's car.

BARKER & WINN, Agents

TERRIBLE LOSS IN POLAND.

One Writer Says Germany Lost 200,000 on the Bzura.

Other Figures of East Frontier Fighting Put Casualties to Near the Million Mark; Russians Gain and Lose Now.

PETROGRAD, Jan. 25.—A correspondent for the London Morning Post says:

"The official government organ today takes exception to the statement by a London newspaper, which places the losses during the second invasion of Poland at only 370,000 men, 220,000 being Germans. This is a little more than half the truth. I telegraphed you December 20 that the losses of three weeks' fighting exceeded 1/2 million men. In point of fact, they were semi-officially put at six hundred thousand over the whole front of four hundred and fifty miles from the Baltic to the Roumanian frontier.

Lost 200,000 in Three Weeks.
The Germans lost more than 200,000 on the Bzura alone in those three weeks. On one single spot on this small section of the front, on a single night, the Germans lost seven thousand killed. This section was not more than a mile long, and though the losses perhaps give us the maximum, yet it must not be forgotten that we have to reckon losses on 179 other days and nights over the whole 450 miles' front.

"North of the Lower Vistula contacts along the whole 80-mile front continue, but no serious conflict is reported.

Quiet South of Lower Vistula.

"South of the Lower Vistula there is comparative quiet. Even artillery and rifle fire is not general. The attacks occasionally attempted by the Germans are dealt with by the Russian fire with ease. In fact, serious acts of war seem to be in obedience south of the Lower Vistula, pending the result of the battle north of the river. Even much-threatened points between the Rawka and the Pilica, where a week ago a battle seemed impending, have enjoyed comparative quiet.

"The Russians have strictest orders not to endanger the grand strategic plan by premature advances anywhere, however tempting an opportunity may offer itself. These orders have been operative ever since the Germans entered Poland for the second time.

The predetermined line beyond which the Germans must on no account be allowed to penetrate was plainly laid down. To that line the Russian forces which were west of that line retired fighting, with one exception.

One Corps Held Three.
"A certain gallant corps held its ground against three German corps, inflicting fearful losses, but also losing very heavily itself.
"The Germans could not with their utmost efforts dislodge this stubborn corps, and the remnants still held their ground when the German attacks had been crushed."

FEEDING GROUND FEED.

Since lands have advanced in value and feeding has become a science, more attention is now being given to grinding feed than formerly. We can not afford to waste any of the feeding value of grain these days, as the cost of feeds is the determining factor in fattening livestock.

Corn and cob meal together make a good feed. While cobs have very little feeding value when determined from the nutritive value they contain, the cob meal makes the ration fluffy, light and easily digestible.

At the New Jersey station it was found that the returns from corn and cob meal exceeded the returns from ear corn by 9.4 in the yield of fat.

At the Michigan station an experiment was carried on to determine the relative value of feeding whole grain and ground feed. It was found that the whole corn masticated in feeding cows was 22.75 per cent; heifers, 10.77 per cent; calves, 6.28 per cent; whole oats not masticated was: Cows, 12.06 per cent; heifers, 5.1 per cent; calves, 2.98 per cent. Whole corn and oats not masticated: Cows, 26.48 per cent; heifers, 17.50 per cent; calves, 5.78 per cent.

It will be seen from these experiments that a large per cent of the whole corn passes through the digestive tract un-masticated.

It has been estimated that in the three or four months necessary to fatten a steer he wastes about three bushels of corn when it is fed whole. This is conservatively estimated as worth \$1.50, which would pay for grinding 75 bushels of corn. Grinding costs on the average about two cents a bushel where one owns his own grinder. It will be seen that where two cents saves to live this is a good investment.—Farm and Ranch.

Mrs. E. E. Winn, accompanied by her daughter, Miss Aida, left Saturday for Denver, Colorado, where they will remain for a few months.

GOOD ROADS ASSOCIATION MEETING TO BE AT AUSTIN.

Texas Association Is Division of National Highway Association; Will Meet February 2nd and 3rd.

The Texas Good Roads Association Division of the National Highway Association will hold its regular annual session at Austin, Texas, February 2nd and 3rd.

The school of instruction has been very popular with the commissioners' courts and highway engineers. It is expected that this will be a feature of the meeting, and the entire afternoon of the first day and the forenoon of the second will be devoted exclusively to this part of the program.

Mr. George D. Marshall, of the Office of Public Roads, who has been spending the most of his time the past three years in Texas, and who is now located in Texas under the Smith-Lever Bill, will have charge of this program. He is giving it considerable thought, and expects to make it a very interesting and profitable meeting.

Mr. Marshall suggests that, on the opening day of the school, every county judge, commissioner, highway engineer, road superintendent or anyone else directly interested in this work will be asked to write out one or more questions on road construction, maintenance especially, or any part of the work that he is especially interested in, or any question that he desires to have answered, and place these in a box that will be prepared for this purpose, and when the school opens that afternoon these questions will be taken out of the box and read, and then every one present will have an opportunity to express his opinion.

FRAMEWORK OF BARKER-WINN BUILDING COMPLETE.

The new reinforced concrete building of Barker & Winn, on North Pacific Street, is nearing completion. All of the concrete work has been finished.

"JITNEYS" ARE POPULAR.

In Kansas City, Joplin, Fort Worth, Houston, Dallas, and other cities of the Southwest a new public agency, the "jitney" car, has made its appearance. Light automobiles make regular routes carrying passengers for five cents, the fare charged for the same distance by the street cars.

SPRING SHOOTING OF MIGRATORY BIRDS ABSOLUTELY PROHIBITED.

Provisions of the Federal Law for Preservation of Water Fowl to Be Rigidly Enforced.

WASHINGTON, D. C., Jan. 29.—From the number of letters which they have received on the subject recently, officials of the U. S. Department of Agriculture believe that sportsmen may unintentionally violate the provisions of the Federal Migratory Bird Law, which it is the purpose of the Government to enforce rigidly. Under the provisions of this law, no water fowl can be shot in the northern or breeding zone after January 15, except in New Jersey, where the season extends to February 1. In most of the southern or wintering zone the season closes February 1, but extends to February 15 in Florida, Georgia, and South Carolina. These regulations were proclaimed October 1, 1914. No change has since been made in them, and no change is likely to be made until the constitutionality of the law has been passed on by the U. S. Supreme Court. As a matter of fact, the law provides that all changes in the regulations must be considered for a period of ninety days, and then must be approved and signed by the President, before they become effective. It is thus evident that there is no possibility that the prohibition of spring shooting will be in any way modified this year.

The officials of the U. S. Department of Agriculture who are entrusted with the enforcement of the law are anxious that these facts be impressed upon the people, because it is the intention to investigate carefully all reports of violations made to the Department's inspectors and wardens and to prosecute all such violations in the Federal Courts. In this connection it is pointed out that prosecutions may be instituted at any time within three years of the offense.

Mrs. H. C. Young, who has been visiting her sister, Mrs. J. S. Bonner, left Saturday for her home, in Lexington, Mo.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

MAIZE MAKES TOP HOGS.

Quitting corn before it quit him was the turning point in George Heglin's career as an Oklahoma Panhandle stock farmer. He tried corn just long enough to have enough money to keep his place and try something else. Now he raises wheat, rye, alfalfa and milo maize, with the accent on the maize. On January 13 Heglin marketed a load of 320-pound home-grown, wheat-

and-alfalfa-pastured and milo-finished porkers at \$7.10, or 20 cents above the next best drove. The price was 10 cents higher than Chicago's top on that day and 20 cents above Kansas City. The hogs averaged about 12 months in age. They had been fed maize in the head for almost ninety days, the feed being ground the last week. "We can raise rough feeds, sorghums, etc., every year, and when we have these we can grow live stock

which means at least a living and generally a fair profit," said Heglin. "I just threshed my wheat the other day, and the yield from 200 acres at \$1.15 a bushel brought me close to \$5,000. My eight years in Oklahoma have made me money," he added, "and I am satisfied. Success doesn't come, however, unless one goes out after it."—Oklahoma Farmer-Stockman.

Typewriter Paper at The Herald.

ANNOUNCEMENT

WE have moved from the Ellerd Building to the Akers Bldg. occupied by I. W. Elliott, Blacksmith.

We Are Prepared to Do all Kinds of Auto Repair Work Including Guaranteed welding

AUTO LIVERY ALL HOURS OF DAY AND NIGHT

E. N. EGGE AUTO CO.
Phone 646

Mr. J. W. Lough of Scott, City, Scott County, Kansas, Writes in Part as Follows:

The Layne & Bowler Irrigation System is THE SYSTEM THAT GETS THE WATER. Their prices at first seem almost prohibitive, but in the long run they are by far the cheapest and beyond a doubt the most reliable. Their System of Irrigation makes our Kansas lands worth from one to two hundred dollars per acre. I will give a little of my own personal experience, which, by the way, is in line with that of other Kansans. I mentioned before about the prices of the Layne & Bowler Company System appearing so high. This had a tendency to cause us to look for something else cheaper that would do the same work. After I had had two big wells installed, I thought that I could make the third one with other and cheaper materials for about one half what my Layne & Bowler Company plants cost me. I attempted this and everything started off like clockwork and pumped fine for three days; then all at once something happened. The well dropped and I lost my pump, screen and casing all at the same time and in the same hole. I tried to reclaim the materials, but failed entirely. In fact, after, I felt that I was right fortunate not to lose my engine and belt also. This same thing has happened to others when they have tried to imitate the Layne & Bowler Company's System; so, taking it as a whole, the Layne & Bowler Company's System is by far the cheapest and beyond a doubt the safest System to install.

I, for one, have fully made up my mind to come across and take my medicine, and the Layne & Bowler Company have a contract with me for two more big wells to be put in. From my own experience I would advise others to come across at once, and not attempt to go around by the cheap route and have to have both ears plugged and their noses held to make them take their medicine.

(Signed) J. W. LOUGH.

CALL AND LET US TALK IT OVER

Layne & Bowler Co.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents. [3-49]

You Can't Do It

You can't bake bread with flour costing you \$4.50 to \$5 per 100 lbs. as cheaply as you can buy City Bakery bread at 5c a loaf.

Our bread is wholesome and clean. Our cakes, rolls, pies, coffee cake and cookies are less expensive than you can make them.

GET THE CITY BAKERY HABIT

CITY BAKERY
PHONE 170

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application

THE PSYCHOLOGY OF THE CROWD.

People are social beings. They like crowds. The psychology of the crowd—of crowd activity—is wonderful.

Sunday it was suggested from one of the pulpits in Plainview that the reason people went to the circus was because the crowd was there; that many went to the picture show because the crowd was there; that there were people who went to church because the crowd was there. And to prove the assertion the speaker said that if the Crowds will do things which the would attend these gatherings. If there were no crowds at the circus, would the individual go and sit on the hard seats alone to see the performance? If you knew there would be no one else at the church but you, would you go?

When a crowd has congregated, people are much like sheep. Crowds will do things which the individual would hardly dare to do. Who said, "Although every Athenian citizen may be a Socrates, still every Athenian assembly is a mob"? This is rather stronger than we believe, but recognizes a truth—the truth of crowd psychology.

In times of war men face guns and bayonets, the most formidable weapons known, because the crowd does. To follow the crowd, usually, requires the least moral courage. The rank and file of the people, we dare say, of England, Germany, and France are morally opposed to war. Few of the individuals have had the courage to speak their inmost conviction. This rank running riot, the evidence of crowd psychology, probably has influenced those who are of the school which analyzes patriotism as a form of insanity.

LET TEXAS FEED ITSELF

The movement to let Texas feed itself has its origin from some of the best farmers, merchants, and economists in the State.

It is sane. "What the world needs is food, not clothes," is a slogan which Texas farmers can well afford to adopt. Our staple crop in Texas is cotton. But to raise cotton alone, and buy food supplies, is absolute folly. To raise cotton and buy feed for live stock is more foolish.

Let Texas feed itself, then export her cotton.

FARMER LOST NEARLY \$6,000.

A story, real or fictitious, of a farmer who lost \$5,600 by trading with mail order houses, has been published by the Journal of Commerce, New York. The story goes that a German farmer just beginning his career had fifty dollars in cash and a team. He and his young wife made all of their furniture. The merchants of the town were glad to let him have groceries and other goods needed until his crop could be harvested. When the time to pay came around he did not have money enough to meet all of his debts. He went to the merchants and paid them what he could, asking for an extension in the date of payment. This request was granted. He soon had a forty-acre farm paid for. Then he secured an eighty-acre farm.

As he prospered the mail order agents began to call on him. He gave them orders, letting the merchants in the town he owed be last to be paid. Then he made up the first club for purchasing mail order goods.

His little town had been alive. It had had good walks, splendid churches and schools. It had its annual celebration. But with the slump in business the merchants were forced to cut down their stocks. The farmers had to order bolts, repairs, and other things and wait for them, whereas they had only to go to the stores before. The schools were not so successful. The walks became dilapidated.

In the meantime the farmer had

thoughtful farmers will calmly consent to have the heads of such neighbors "quarantined" in this fashion!

READERS' FORUM

This column is open to readers of The Herald for open discussion of public questions. Names will not be published unless requested, but contributions must be signed.

Editor The Herald:

I would like for some one to explain this extra school tax business through The Herald. My property was raised almost double by the equillumation board. I am sure if it was put up in auction it would not bring anything like the value they forced me to pay taxes on.

On examination of some of the tax records, there is property in this city claimed by some of our most prominent tax payers (or should be tax payers) that hasn't had one cent of taxes paid on them for 5 years.

Why is it that property of this kind is not sold for back taxes, as the law requires? Instead, we who pay our taxes are taxed heavier to make up this deficiency.

It seems very much like there is a screw loose somewhere, and our taxpayers should make a thorough investigation.

ANOTHER TAX PAYER.

"A merry heart goes all the way;
A sad one tires in a mile."
—Shakespeare.

IRRIGATED ALFALFA.

I believe that the growing of alfalfa is becoming more and more a necessity to the farmer wherever it can be produced successfully. There can be no dispute as to the great value of this wonderful plant both for hay and pasture, and I should like to see the State of Texas become as noted and prolific in the production of alfalfa as Coburn has made the State of Kansas. I believe that the conditions that prevail here are vastly superior to those of the Northern States. If this is so, a wider discussion of its merits is very pertinent at this time, when the tendency of farm effort is directed to a greater degree of diversification.

In all irrigated regions I would advocate plowing in the fall and a thorough pulverization of the soil so as to secure a good seed bed. The labor expended in the initial process is the most important of all things to secure a good stand and an abundant yield.

By careful, deep plowing the weeds are turned under. The price obtained for the crop is very materially affected by the sprinkling of foreign grasses that will spring up and mix with the hay if the deleterious weeds are not killed in the first place by careful plowing. It is a mistake to trust to the alfalfa to crowd out and smother the weeds. A good job of weed killing should be done before the alfalfa seed is planted.

The turning over of the soil, deeply, makes a good reservoir for moisture that will be of wonderful benefit to the plant life throughout the dry season.

After fall plowing it is better to delay the sowing of the seed until the early spring, as the ground has an opportunity to settle during the winter and make a more perfectly solid seed bed.

I would suggest that during the winter months the ground be irrigated twice, if possible. The last irrigation should take place just previous to the last severe frost. The land should then be disced and harrowed, after which it should be rolled or smoothed over to conserve the moisture. By thorough irrigation in the winter the moisture soaks the ground and the tendency of the rootlets will be to seek the wet earth beneath and thereby a better root system will be obtained.

I do not believe it best to irrigate the young alfalfa very extensively during the first summer. If this is done the tendency of the plant will be to throw out rootlets near the surface, which will not be so drought-resistant as if it had developed a deeper tap root system.

During the first season I find it best to clip frequently, in order to keep back the weeds that will spring up in the best of cultivated fields. The clippings should remain in the swath, as it generally makes a good mulch that will be a great protection to the young alfalfa.

To protect the first growth is very necessary, and for this reason it is unwise to pasture it during the first season.

I have learned very much regarding the growth of alfalfa during my years of experience, but I do not know it all, and would therefore appreciate any suggestions that your readers may offer.—B. W. Van Deren, Reeves County, Texas, in Farm and Ranch.

THE CAUSE OF BAD MANNERS.

Pride, ill-nature, and want of sense are the three great sources of ill manners; without one of these defects no man will behave himself ill for want of experience or what in the language of fools is called knowing the world.—Swift.

FARM WORK A LASTING JOY.

From Dr. Harvey W. Wiley's "The Lore of the Land" (The Century Company).

Approached from the point of view of science, the labor of the farm is a continued joy. It is a manipulation of the laboratory which the real chemist does not delegate to a helper, it is the touching of a canvass by an artist's brush which cannot be left to an amateur.

DANGER IN FEEDING ENSILAGE TO HORSES.

A farmer states in a current issue of one of the live stock papers that he lost \$1,200 worth of horses by feeding moldy ensilage to them. He states that at the same time the ensilage was fed to cows, sheep and hogs with no ill effects. He is frank in the statement that some will disagree with him about feeding ensilage to horses, but he is firm in the belief that moldy ensilage killed his horses.

CARD OF THANKS.

The sisters and brothers of the deceased, Maxie LeRoy Woodrow, wish to thank their friends for the kind thoughts and assistance rendered during their sad bereavement.

C. S. WOODROW
AND WIFE,
MRS. F. M. HILL,
MRS. FRANK STAPP,
WATSON WOODROW.

"When you have lived to my years, you will be disposed to agree with me in thanking God that nothing really worth having or caring about in this world is uncommon."—Sir Walter Scott.

J. J. Lash's REAL ESTATE CORNER

For Sale, Exchange, Rent, Lease

Phone 653, Front Room Opera House Bldg.

Three lots one block from Square, 150 x 140; \$1,000, half cash; balance one year.

160 acres one mile east from Hale Center; less than half price. Owner must have the money. Half cash, balance terms.

I have buyer for five- or ten-acre tract well improved. Must have small cash payment, balance easy terms.

320 acres near Hale Center, Texas, to exchange for land in Michigan, Iowa, or Illinois.

Land in Eastern Kansas. Will exchange for land on South Plains.

Have nine-room residence with bath, lights; modern in every way. Will rent; price right.

Have 160 acres land will exchange for small place in town.

120 acres six and one-half miles from Plainview; must sell, price right.

List your houses with me if you want them rented. Only cost one dollar.

I HAVE MOVED MY OFFICE FROM HOTEL WARE BUILDING TO GROUND FLOOR OPERA HOUSE BUILDING. J. J. LASH, REAL ESTATE AND RENTALS. PHONE 653. LIST YOUR BARGAINS WITH ME.

VISIT FORMER TEACHER.

Miss Alma Huckabee, of Tulsa, and Mrs. Albert W. Foster, of Fort Worth, are the guests of Mrs. M. F. Rook. These two ladies were formerly pupils of Mrs. Rook. They have sisters in Seth Ward College.

OBITUARY.

James A. Pullen was born in Pottawatomie County, Iowa, in 1875, and died at his residence, near Plainview, Texas, Wednesday, January 20th, 1915, aged 39 years, 10 months, death resulting from lobar pneumonia.

He moved to Nebraska when a boy, with his parents, and in 1896 was united in marriage to Fairy M. Haas. To this union five children were born, two little girls, the oldest, having passed beyond in infancy and are buried at their old home, in Wakefield, Nebraska.

Mr. Pullen moved from Wakefield, Nebraska, in 1907 to his home here, where he had built a fine home.

He leaves to mourn for him a sorrowing wife and three children, a girl age 13, a boy age 7 and a babe age 2½ years, and a host of relatives, friends and neighbors.

ANNOUNCEMENT

WE wish to announce that Mr. Lee Shropshire, formerly with R. C. Ware Hardware Company, is now with us. He will appreciate your patronage, as will also

Donohoo-Ware Hardware Company
Telephone No. 80

Still Spreading Out

WE have added a general line of Confectionery and a Cold Drink Fountain to our Grocery Store. Mr. F. E. Blasingame will have charge of same and be prepared to serve all kinds of Soft Drinks, High Grade Candies, Cigars, Tobaccos, etc. Your patronage solicited.

Don't Forget We Give You Your Money's Worth in Staple and Fancy Groceries

Our motto is, "Do unto others as you would have them do unto you." If you trade with us and think you are not treated right, speak to us. We are always glad to correct. We want to serve you when you need anything to eat or drink.

Scudder Grocery Co.

NORTH SIDE SQUARE, PHONE 145

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Highland Club will meet with Mrs. J. H. Slaton, 400 North Prairie Street, Thursday, February 4.

The Civic League will meet on Wednesday afternoon at three o'clock and the Library Committee will meet at four o'clock in the Club Room at the City Hall.

The Halcyon Club will meet Friday afternoon with Mrs. A. M. McMillan, at the home of Mrs. J. W. Willis, 514 West Second Street.

LUNCHEON FOR OFFICERS OF COUNTY FEDERATION.

Saturday Mrs. J. L. Wheeler, 304 North Grover Street, served a two-course, one o'clock luncheon to the officers of the County Federation of Clubs, Mrs. J. W. Longstreth, of Plainview, president; Miss Rebecca Longmire, of Plainview, secretary, and treasurer; Mrs. B. M. Johnson, Hale Center, vice president.

WAYLAND SOCIETIES HOLD BANQUET AT COLLEGE.

One Hundred Plates Set for Members of Literary Societies and Their Guests.

Friday evening, at the Wayland College dining room, the members of the Philo and Mu Sigma Rho Literary Societies of the Wayland Baptist College gave their annual banquet. One hundred plates were set for the society members and their guests.

The menu was:

- Oyster Cocktail
- Turkey with Dressing Hot Rolls
- Creamed Potatoes Cranberry Sauce
- Pickles Celery
- Fruit Salad Wafers
- Ice Cream Cake
- Coffee Cheese

Rev. O. L. Hatley gave the invocation.

Tate Fry proved a toastmaster equal to the occasion in presiding over the following program of toasts and special selections:

- "To Our Friends"—Miss Gertrude Horney.
- Response—Hon. A. C. Hatchell.
- "To the President"—Miss Vera Fry.
- Response—I. E. Gates.
- Reading—Miss Euno Wallen.
- "To the Faculty"—Bailey Hamilton.
- Response—Miss Williams.
- Plano Solo—Miss Jeter.
- "To Engles and Beta Gammas"—Miss Verlin Reeves.
- Reading—Miss Carrick.
- "To the School"—Hon. R. M. Eller.

OPEN SESSION PLEASURES.

Young Ladies of Seth Ward College Literary Society Render Interesting Program and Playlet.

Last night at the Seth Ward College chapel the young ladies of the Eunoethian Literary Society rendered an interesting program in their annual open session.

The invocation was by the president of the college, Rev. C. L. McDonald. Miss Ruby Leveridge, for the society, gave the welcome address.

The society appeared in a chorus, "Shandon Bells," by George B. Nevin. Miss Anne Reeves appeared in an instrumental selection, J. F. Guy's "Le Crepuscule." A cutting from "In the Bishop's Carriage," Miriam Michelson, was read by Miss Lizzie Leach. Miss Beulah Duncanson rendered a violin solo, "Melodie Du Coeur," Kettelbey. "Sory of a Myth," by Miss Lula Bell Rushing, closed the program and introduced the playlet "Pandora," a dramatization in three acts of a Greek myth, by M. Natiline Crumpton. The personnel of the play was:

- Epimetheus, one of the gods Anna Butterfield
- Vulcan, smith and artist of gods Anna Butterfield
- Mercury, messenger of the gods Katherine May
- Boy, slave to Epimetheus Aline Dalmont
- Pandora, a woman made by Vulcan Lizzie Leach
- Minerva, goddess of wisdom Ouida Shook
- Iris, goddess of peace and hope Clo Page

"MARTHA" READY SOON.

Choral Club Meets Twice Each Week to Complete Preparation for Recital.

The Choral Club will have "Martha" ready for rendition soon. The meetings for rehearsal are being held twice each week—Monday and Thursday evenings.

The annual recitals of the club are among the best musical numbers Plainview patrons hear. The recital of "The Chimes of Normandy" will be remembered by all who heard it at the Schick Opera House last season.

PRISCILLA CLUB.

The Priscilla Club met with Mrs. R. T. Barbee January 28. The hours were pleasantly spent in needlework and conversation, after which the hostess served a dainty luncheon. The next meeting will be with Mrs. J. C. Fuller, February 11.

Ben F. Smith, of Lockney, was here yesterday en route to points north, where he goes in the interest of the State Department of Insurance.

Miss Hattie Dillingham left yesterday for Long Beach, California, where she will visit a sister, Mrs. S. M. Shultz.

Prof. Ralph Porter spent the week-end with his parents in Tulla.

C. D. Powell spent the week-end with friends in Amarillo.

J. E. Vandyke left Saturday for Clarksville, Texas.

A. Saunders made a business trip to Tulla Saturday.

A. C. Hatchell is in Fort Worth on business.

Rev. O. P. Kiker left Saturday for Kress and Tulla, where he will hold quarterly conferences for the Methodist Churches.

W. H. Stewart, of Amarillo, has been in Plainview on business. He left yesterday for Lubbock.

Mr. and Mrs. Bob Fairbank, who have been visiting J. L. Anderson and family, left yesterday for their home, at San Angelo.

C. G. Parkins, of Lubbock, has been in Plainview on business.

J. H. Longan, of Hale Center, was here yesterday on business.

Rev. O. P. Kiker returned yesterday from Tulla, where he preached Sunday.

T. R. Young and family left yesterday for Lubbock, where they will make their home.

Mr. and Mrs. E. T. Coleman and C. W. Tandy, Jr., left Friday for Seminole, on a combined business and pleasure automobile trip. They carried hunting equipment with them.

W. R. Franklin and wife, of Wayside, who have been visiting with Mr. Franklin's parents, near Lockney, returned to their home today. His sister, Miss Edith Franklin, and Miss Grace Sluder accompanied them home.

Tom Fletcher has accepted a position with the Fulton Lumber Company.

Miss Floy Pippin has accepted the position as stenographer to Judge W. B. Lewis, Miss Mary Cox having resigned.

C. B. Goodell, representing the Drivers' National Bank, of Kansas City, Mo., was in Plainview Saturday, on business.

W. T. Mise left Saturday for a visit with his daughter, Mrs. C. V. Young, of Slaton.

Leland Mounts spent the week-end with his parents, at Hale Center.

Mrs. E. O. Nichols left Saturday for Slaton for a short visit.

Albert Hinn was in Lubbock on business today.

E. P. Norwood, of Dallas, has been in Plainview attending court. Mr. Norwood was formerly a resident of Plainview.

Judge H. C. Randolph left today for Austin on business for the Texas Land and Development Company.

A. E. Harp left today for Amarillo, on business.

Dr. W. A. King, of San Antonio, president of the Prudential Life Insurance Company and an ex-president of the State Medical Association, is here on legal business.

J. T. Miller, Sr., of Dublin, who has been visiting his son, T. A. Miller, is very ill from an attack of paralysis.

L. T. Mayhugh is feeding 1,100 head of sheep on his ranch at Runningwater. They were bought from Sansom & Sansom.

Jot Montgomery of Memphis, had business in Plainview last week.

Mrs. C. H. White and children are visiting her sister in Oklahoma City.

T. E. Richards is in New York City buying goods for the Rich-Her Store.

Geo. R. Quisenberry, of Las Cruces, N. M., a prominent hog raiser, was here last week transacting business with Dr. A. C. Scott.

Mrs. Lyman McDonald has returned to Channing, after a visit with her parents, Mr. and Mrs. A. E. Harp. She was accompanied home by Miss Celestine Harp.

J. C. Homan, of Runningwater, had business in Plainview today.

Frank Bone left yesterday for Canyon City, on business.

Dr. J. V. Guyton returned Saturday from a professional visit to Amarillo.

LOST—A Third National Pass Book, used for memorandum. Please hand to me or to Third National Bank, W. C. FRYEEL. —Adv. 11.

MRS. GENE-STRATTON PORTER HAS NEW LIMBERLOST CABIN.

Plainview Family Has Intimate Acquaintance with "Bird Woman" of the Limberlost.

J. L. Wheeler and family came into the Plainview country from Indiana. They formerly lived in the same town, and were intimately acquainted with Mrs. Gene-Stratton Porter, whose works of fiction have been widely read and on account of their wholesome, out-of-door setting have been published under the auspices of the Country Life Club.

Mrs. Gene-Stratton Porter has practically finished her new home, near Rome City, Ind., and has named it "Limberlost Cabin," in honor of the country made famous by her books and stories of plant and animal life. An English periodical, "Chamberlain's Journal," a short time ago published a detailed account of Mrs. Porter's life, works and home, in which article the statement was made that Mrs. Porter has accomplished more in bird photography than any other American woman. The following extract is a clipping from their article:

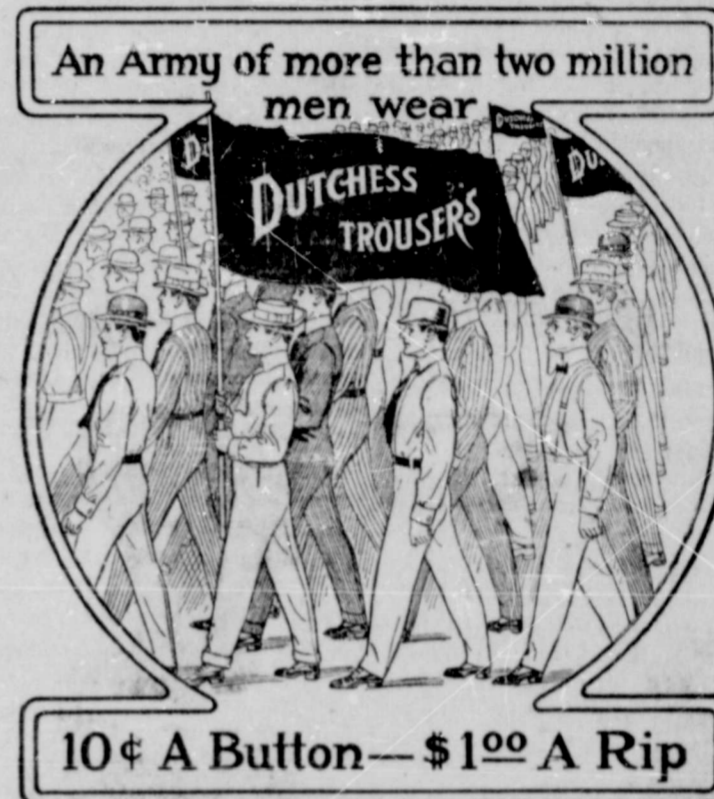
"All her life this Bird Woman has believed that she would be more at home in the woods than elsewhere, and now she is trying it. On her little estate of fifteen acres of wild woods, with primeval trees upon it, near Rome City, Ind., she has reared a bungalow house, called Limberlost Cabin. The land runs down to a lake-shore; there is a spring, and a cleared hill for garden, orchard and pasture. Here have been laid off red, white, pink, blue, lavender and yellow flower beds of an acre each, in deep woods running down to the lake-shore, where wild flowers of each color named have been planted, beginning at water growth at the lake and running back so that each plant has its proper location; vines and wooden fences stand between the beds of flowers.

"Limberlost Cabin is situated in the middle of the yellow bed. It has eighteen big rooms and four fireplaces, two of which Mrs. Stratton-Porter practically built herself. One is of white glacier foundation known as "pudden stone," the pebbles being red and blue; in a big living room there is one of field boulders split to show many colors and flecked with quartz crystals that sparkle like diamonds in the light. Limberlost cabin is provided with private gas and electric light plant, waterworks and telephone, and a good road. The windows in this house are built with broad, deep casements, especially to furnish feeding tables for the birds. Outside, the open porch has a cement floor, in which in winter stand sheaves of wheat, apples, and cabbage and celery leaves; and on the broad sills are scattered chopped wheat, ground corn and baked potatoes, and depending from a rope are raw meat, bones and pieces of suet. There revel the chickadees, titmice, nut hatches, sap-suckers, flickers, song-sparrows, jays, cardinals, and squirrels. A pair of coons inhabit one of the hollow trees; also a pair of big owls. All of this seems a suitable environment for the author of "The Harvester" and the "Song of the Cardinal."

A G A I N

We Wish to Call Your Attention to the Merits of DUTCHESS TROUSERS

This guarantee goes with every pair. "Buy a pair of DUTCHESS TROUSERS and wear them sixty days. For every suspender button that comes off we will pay you 10c in cash. If they rip we will pay you \$1.00 in cash or give you another pair.



Beautiful Line of Worsteds and Serges. Big Shipment Just In. We Have Your Size. Let Us Match Your Coat.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. PACIFIC ST. 107 W. MAIN ST.

FIRST PRESBYTERIAN CHURCH.

Rev. S. Park will hold his closing service next Sunday. This closes three and a half years' work in the Plainview field.

Rev. Park will move to McKinney next week, where he will become pastor of the Central Presbyterian Church. This is a very strong church.

Rev. Park will appreciate a full attendance at the Sunday morning service.

WILLIAM TELL PLEASURES.

A photo-play of the higher order was "William Tell," at The Olympic last Saturday afternoon and evening. The scenario was a good reproduction of

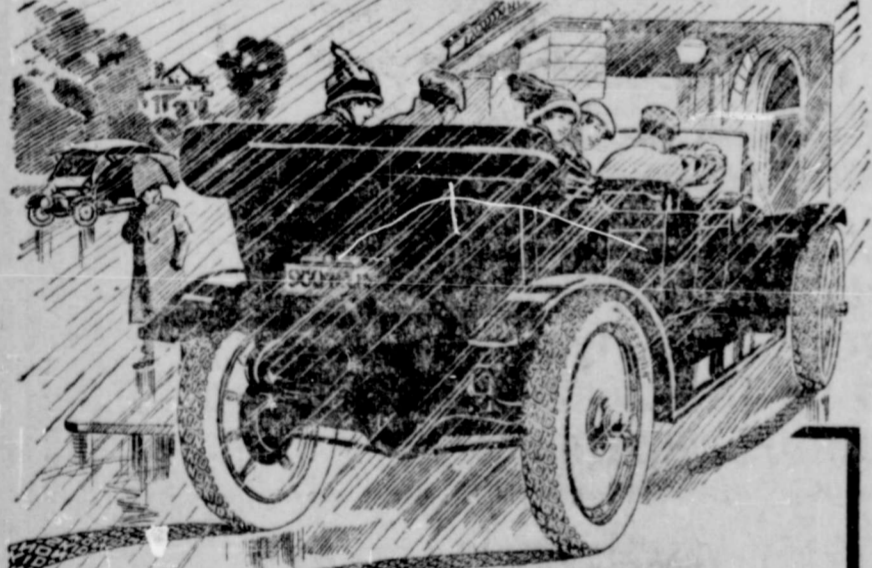
Shiller's famous work, the acting was good, the scenery beautiful and the tone of the production wholesome.

THEY HAVE TICKETS.

Readers of Want Ads Find Errors and Get Tickets to Picture Shows.

The following were the winners of tickets Friday: Henry Ansley, Caswell Franklin, Frank Pearson, Chas. Jueschke, Mrs. Frank Pearson.

Those who have won tickets and have not received them may have them by calling at The Herald office. The tickets are ready for delivery on each Monday following the issue in which the ads. appeared.



Weather-Independence
When We Equip Your Car With

Firestone

Non-Skid Tires

That ticklish turn on a slippery road is literally "a cinch" with this equipment.

The dictionary defines "cinch" as "a tight grip—a sure thing." So it is with Firestone Non-Skids—your grip is tight and sure.

The extra thick, buoyant tread holds the car true and steady. It prevents vibration and adds to your comfort and the life of your car.

We can give you both Non-Skid and Smooth Tread—the equipment which insures—

Most Miles per Dollar

Get Firestone Accessories and Repair Materials

They are practical, economical, easy to apply and always "work." Firestone Cure-Cut, Cementless Tube Patches, Lace-on Boots, etc., all these are essential parts of an essential service. Try us. Let us double your motoring enjoyment.

Brown Motor Co.

TAMCO

What Does it Mean?

It means comfort and pleasure to those who own and ride in Ford cars.

Miller's Pilot
Safety First

Something entirely new for Ford cars. Tires, Tubes, Accessories and Supplies for all makes of cars.

Let Us Meet Your Auto Needs

The Right Store on the Wrong Side of Town

Donohoo-Ware Hardware Company
Telephone No. 80

SUNDAY'S SLANG A BIG HIT.

Philadelphia Leisure Classes Fascinated by New Tongue.

From the Washington Post.

PHILADELPHIA.—Said a lawyer across the breakfast table of a house in a street where milk bottles do not clink on the front doorstep mornings, where the limousine is seen more frequently than the huckster's cart, not a block from one of the corners of Rittenhouse Square, if you will:

"Put across another cup of coffee, you pin-headed, low-browed, anemic, rum-soaked mutt, or I'll jump over at you and land with my heels on the back of your neck."

"All right," replied his wife, calmly, "but don't forget those tickets for the opera tonight, you paddle-brained yap."

Some Slang "for Art's Sake."

And, similarly, when an "art for art's sake" young woman, whose pin money sets her fond parent's bank account back \$300 a month, crashed into an open switch on Beethoven's sonata in C flat minor in the course of her \$7-an-hour music lesson, she was not particularly flurried by Herr Von Votshisname's smashing comment, in part, as follows:

"Why, you stiff-necked, dog-kissing tea drunkard, you haven't got the intellect to keep a self-winding clock going, you poor, frowsy-headed, devil-dancing simp."

To which the young lady replied:

"If you'd cut out your beer-guzzling, hamburger-snatching pals and get some judgment into that billiard ball that rattles inside your green velvet, organ grinder's monkey hat, you'd be able to discriminate between a woman with a temperament and an ivory breaker."

She gave another example of the new tongue that is fascinating the leisure class of the city these later days, and was accordingly asked for an explanation by a man who does not read the newspapers.

"All Mr. Sunday's doing," she says.

"Why, the English language has been given a new lease on life," she explained. "It's all Mr. Sunday's doing. Since he reached town everybody's been talking it. It's the most picturesque style of language that ever came along. Thomas Carlyle would have fallen for it and thanked his stars to have gotten such invigorating suggestions for his style."

"If Kipling had had a whiff of it, there'd have been a stronger 'Kim' in the world today, and as for John Masefield—well, it's not too late for him to make a whole new hair-raising poem out of this material."

"Do you get me, you hollow-headed bum?"

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Feb. 1.—The cattle market was greatly stimulated here when shipping out of Chicago was stopped this week. Eastern orders were plentiful here Wednesday and thereafter, and the market Thursday was called 40 to 75 cents above close of last week, particularly on good heavy fed steers. Medium grades gained some profit also, and butcher grades as well. Stockers and feeders received a sympathetic help from the better market on fat grades, and trading was active at strong prices. On Wednesday 6,000 cattle were bought and shipped to the country. Good native fed steers sold at \$8.85 Thursday, and medium and lower grades at \$7.25 to \$8.00. Quarantine steers brought \$6.85 to \$7.10 Wednesday and Thursday.

Opinion regarding the market next week is divided, as there is considerable uncertainty respecting the situation in Chicago and other points now held from shipping out live stock. If the present condition extends into next week there will be orders for good cattle here from Eastern killers, and a good market.

Recent cold weather has helped the retail meat trade, and it is now in a healthy state.

Illinois cattle have been marketed freely for a month or more, and show signs of getting down to a low ebb, which should point to a strong beef cattle market. But commission men are aware of the futility of forecasting the market when conditions in the trade are so wiffy.

Hogs sold 10 cents higher today, and are 25 cents higher than Wednesday. Disarrangement of ordinary trade channels make quick market changes, and some violent fluctuations are apt to occur next week, most signs pointing to higher prices. However, receipts at all the markets have been restricted this week, and a resumption of normal loading in the country added to the accumulation held over from this week, may prove disastrous next week. Top today was \$6.90, bulk of sales \$6.00 to \$6.90. Packers are shipping many hogs to their plants here bought at up-river markets, at

prices considerably lower than the range here.

Sheep and lambs declined sharply Wednesday, but have made good gains since, and close the week at the high point, lambs at \$8.50 to \$8.60, best ewes \$6.25 and \$6.30. Receipts are moderate, and no great number are in sight at railroad feeding stations for the first of next week.

J. A. RICKART,
Market Correspondent.

BOY SCOUT ORGANIZATION NOW SEVEN YEARS OLD.

Seven years ago Saturday, General Sir Baden-Powell organized the Boy Scouts of England. Since then the hero of Mafeking has extended his organization around the world, it being modified to suit every country. It was brought to America in 1910, and it at once seized the imagination of the American boy under the name of the Boy Scouts of America. Love of scouting was aroused in General Baden-Powell through reading the novels of Fenimore Cooper and Major Marriatt, and it was through his gift as a scout that with only 700 men he held Mafeking against 12,000 Boers for over seven months till the British relief arrived. During this siege he made scouting expeditions outside the city almost every night, and organized the first band of boy scouts in the British army, which was of great assistance to him in his hold on Mafeking. This convinced him that the whole empire was in need of such an organization, but his ideas did not take definite form till he had studied such writers on outdoor life as Thompson-Seton, with his organization of "Woodcraft Indian Brotherhood," which then numbered 100,000 American boys. Then it was that the purely military conception of the Scout that Baden-Powell had in mind gave way to the broader and finer ideal of training boys through scoutcraft to become all-around knights of duty and kings of emergency in every channel of life. Today there are more than 2,000,000 Boy Scouts in the world, and America stands at the head of the list. It was in 1910 that General Baden-Powell came to the United States and Mr. Thompson-Seton marched his 100,000 "Woodcraft Indian Brotherhood" boys under the banner of the Boy Scouts of America. Boys all over the country began to shower letters for application for membership on the heads of the organization, and today the Boy Scouts in this country number 250,000. Over these are about 6,000 scout masters, and the Scout Law for this biggest organization of youth in the country reads as follows: "Honor among comrades, fealty and obedience to parents, employers and superiors and to count the day lost whose low descending sun views from the hand no generous action done." Chivalry towards women and girls, protection of the weak and consideration for the aged and infirm." It has been said that "in these ringing creeds is to be found the blood of a reviewed and militant knighthood come to ar-

rest the menace of greed and selfishness and commercialism of American life." Thousands of the boys in crowded cities have learned to shoot, ride, skate, swim, run, use tools, and to know the woods and its ways. Many in their new scout uniforms have acquired self reliance and resourcefulness for every occasion.

"BOSCH" Magneto for Your "FORD"
Car Will Give You 20 Per Cent More Power and Speed. Write for Proposition. Service Station 208
Bosch Magneto Co.
114 W. 5th St. Amarillo, Tex.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true tonic. For adults and children. 60c.



"Bell" Connection Valuable to You
From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

Catarrh Cannot Be Cured
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free.
F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

That Man Is a Good Dresser
—he always looks so neat and clean. Must spend lots of money for clothes.
No---he simply has his clothes
Cleaned and Pressed regularly
THE Waller Tailoring Co. WAY
Tailors PHONE 138 Dry Cleaners
We Pay Return Charges on Parcel Post Packages

W. FLAKE GARNER, Funeral Director and Embalmer
Prompt Service Day or Night
Phones 105 and 376.

MARTIN, KINDER, RUSSELL & ZIMMERMAN—Lawyers—
West Side Square, Donohoo Building
Plainview, Texas
Offices in Tulsa, Texas

SURVEYING IN HALE OR ADJACENT COUNTIES.
IF EXPERIENCE COUNTS, see Whitls, the only experienced Surveyor in Hale County. Also OFFICIAL COUNTY MAPS FOR SALE. Price \$1.00 and \$2.00.
Phone 229.

T. F. WHITIS, PLAINVIEW, TEXAS.

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday. Specialists in the Treatment of PILES, FISSURES, and all RECTAL DISEASES. No cutting, tying and cauterizing. Treatment safe and sure. No detention from business or pleasure.

Cures Old Sores, Other Remedies Won't Cure.
The worst case, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.

MAKE WORK EASIER.
Plainview People Are Pleased to Learn How It Has Been Done.
It's pretty hard to attend to duties with a constantly aching back; With annoying urinary disorders. Doan's Kidney Pills make work easier for many a sufferer. They're for bad backs. For weak kidneys. Here is convincing proof of merit: Mrs. S. G. Mitchell, Tulsa, Texas.

says: "One of my family was afflicted with a lame back that made it almost impossible for him to attend to his work. Doan's Kidney Pills were procured and they cured him, although other remedies had failed."
Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Mitchell recommends. Foster-Milburn Co., Props., Buffalo, N. Y.—Adv.

Excursion to Waco, Texas
Account Anti-Saloon League of Texas Meeting, February 9th and 10th. Round trip tickets on sale February 7th and 8th at Fare of \$16.25 good for return limit February 12th. For further information phone 224,
R. F. Bayless, Agent

In time of peace prepare for war. Buy your coal while the weather is pretty.
Best grade Colo. Lp. Coal \$9.00 Del.
Best grade Colo. Nut Coal \$8.50 Del.
Best grade Colo. Lp. Coal \$8.50 at yard
Best grade Colo. Nut Coal \$8.00 at yard
We also have just received a car of that good molasses feed. It makes the cows give more milk and butter and fattens the horses.
Allen & Bonner
Phone 162

ANNOUNCEMENT
WE have secured the services of A. W. Oberste, an expert automobile mechanic who has had seven years actual experience in auto repair work, and we are now equipped to do any and all kinds of automobile repair work.
WE WELD BROKEN CASTINGS OF ANY KIND
We Solicit Your Work of This Kind
Honest Work at Honest Prices Our Motto
EGGE-CORLETT AUTO CO.
Phone 314

FIVE THEATRE TICKETS FREE EACH ISSUE. GIVEN TO THE FIRST FIVE PERSONS PHONING MISPELLED WORD IN THE WANT ADS.

**THE EVENING HERALD'S
LIVE WANT AD PAGE**

HERALD WANT ADS GET RESULTS. THIS PAGE IS THE GREATEST MARKET PLACE OF THE SOUTH PLAINS. TELEPHONE NO. 72

FOR SALE OR TRADE—For young mules, two good young Mammoth jacks, at a bargain. SANSOM & SON. —Adv. tf.

Prompt service and good goods at **VICKERY-HANCOCK'S**. —Adv. tf.

We have just installed new vating apparatus for oiling harness. Bring your old harness and let us renew it. Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3t.

FOR RENT—150-acre farm three miles south of town and 120 acres one mile south of Wayland College, no improvements. **SHALLOW WATER LAND CO.** —Adv. 2t.

DUROC-JERSEY HOGS.

Stock of all ages for sale. Bred sows, eight-month-old boars, or boars and sows of separate farrow, not akdn. We can supply you with pigs from champions, as our herd is one of the best in the U. S. Write us. Everything guaranteed. **BOLDS LIVE-STOCK CO.,** Plaquemine, Louisiana. —Adv. tf.

"Vital Themes for Thinking People" is a series of articles and lectures published for the benefit of Wayland Baptist College. In book form for \$1.50. **I. E. GATES,** Phone 392. —Adv. 2t.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2t.

MARES! MARES! MARES!

Brood Mares in foal by Mammoth Jack and Percheron Horse. Sell on time or trade for young mules or cattle. **CLAY DUNLAP.** —Adv. 3t.

We have just installed new vating your old harness and let us renew it. aparatus for oiling harness. Bring Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3t.

FOR TRADE—Fairbanks-Morse, practically new 8 h. p. gas engine. Will exchange for good mares, mules or brood sows. **SHALLOW WATER LAND CO.** —Adv. 2t.

FOR RENT—Two improved places, section each. See **ELMER SANSOM.** —Adv. 4t.

I now have charge of the shoe shinning stand at Ben's Barber Shop, and will appreciate your patronage. **JOE PRATT.** —Adv. tf.

Many eminent educators, ministers, jurists, public officials and other thinkers have entered orders for copies of "Vital Themes for Thinking People." Get your order in before the first edition is exhausted. **I. E. GATES.** —Adv. tf.

FOR SALE—Cash or on time, 50 head of young mares, horses and mules. Will trade for mule colts. **SANSOM & SON,** Office in Ansley Building. —Adv. tf.

FOR RENT—7-room house, close in, electric lights. Also 6-room house with all modern improvements in best part of the city. **SHALLOW WATER LAND CO.** —Adv. 2t.

WANTED—Macaroni seed wheat. Inquire at **HERALD OFFICE.** —Adv. 3t.-pd.

WANTED—200 shine customers daily. **JOE PRATT,** at Ben's Barber Shop. —Adv. tf.

FOR SALE—42 acres, 10 miles northwest of Hale Center, 15 miles west of Plainview; 160 acres in cultivation; four-room plastered house; shed 29 x 60, all enclosed; 2 windmills. Farm is well fenced and cross fenced. Bargain for quick sale. Terms. **W. L. FARMER.** —Adv. 3t.

"Vital Themes for Thinking People," by Dr. I. E. Gates. Orders being received now at \$1.50 a volume. Phone or see **I. E. GATES.** —Adv. 2t.

FOR SALE OR TRADE—Good second-hand, cut-under, open-top trap. Cheap. **ELMER SANSOM.** —Adv. 4t.

We are in the market for Dry and Green Hides in any quantity. **RUCKER PRODUCE COMPANY.** —Adv. tf.

My new book, "Vital Themes for Thinking People," will soon be ready for distribution. First edition nearly sold. Send me your order early to get one of the first copies. **I. E. GATES.** —Adv. 2t.

Figure with me on horseshoeing and general blacksmithing. **I. W. EL-LIOTT.** —Adv. tf.

WHITE WYANDOTTE COCKERELS for sale. Direct descendants from Madison Square Garden winners. **MRS. J. C. GOODWIN,** Phone 249. —Adv. 2t.

Good equity in 320-acre farm 11 miles from Plainview to trade for good town property. **PERRY INVESTMENT CO.** —Adv. tf.

FURNISHED ROOMS FOR RENT. Phone 85. —Adv. tf.

Good improved 190 acres; 125 broke for new crop. Good team, some implements and feed. Patented from State. Price \$35, if taken by April 1. Five miles southwest. **MRS. CORA STEVENS.** —Adv. tf.

Figure with me on horseshoeing and general blacksmithing. **I. W. EL-LIOTT.** —Adv. tf.

FOR SALE OR TRADE—Some splendid farm and ranch properties. Write or see us. **HALD & SHOOK.** —Adv. tf.

"TAMCO" Shock Absorbers for Ford cars. **DONOHOO-WARE HARDWARE CO.** —Adv. tf.

FOR SALE—Extra good Millet Hay; 40c in stack, 45c delivered in 10-bale lots. **SCUDDER GROCERY COMPANY.** —Adv. 2t.

LOST.

Last week, 140-pound hog, on Plainview-Lubbock road between here and Armstrong ranch. Reward for return. **W. B. ARMSTRONG.** —Adv. 4t.

Carload of Oyster Shell just received. Fine for chickens. Let us supply your wants. **RUCKER PRODUCE COMPANY.** —Adv. tf.

FOR RENT—6-room house near High School. **MRS. J. L. VAUGHN.** —Adv. tf.

Figure with me on horseshoeing and general blacksmithing. **I. W. EL-LIOTT.** —Adv. tf.

LOST—Laprobe, somewhere between Crystal Cafe and where Main Street crosses railroad. Lost Sunday. Reward of \$2 if returned to **DAN WHITE.** —Adv. 2t.

MR. STOCKMAN: Investigate Sudan Grass. Produces 6 to 8 tons per acre. 30c worth of seed plants an acre. **E. VAN DEVENTER.** Ad. 3t.-pd.

FOR SALE—Modern 6-room house; bath and basement, with 2, 4 or 12 lots. Bargain for quick sale. **J. C. GOODWIN.** Phone 249. —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. tf.

WANTED—Clean Cotton Rags. **HERALD PRESS ROOM.** —Adv. tf.

Best reserved seats for Maud Powell recital at Canyon, Feb. 17, only \$1.50. Write C. W. Warwick at once. Reduced rates on Santa Fe. —Adv. Jan.

Anthracite? Yes, we have it. Lykens Valley Pennsylvania Anthracite, \$15.50; also New Mexico and Arkansas at \$12.50 per ton. Which is best? Lykens Valley is the best that can be bought anywhere in the Union. **E. T. COLEMAN,** Coal and Grain Dealer, Phone 176. —Adv. tf.

Groceries at lowest cash prices. Ask how we can do it. **EAST SIDE GROCERY.** Phone 468. —Adv. 2t.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

FOUND.

Small boy's coat south of Pioneer Park. May be had at The Herald office by paying for this ad. —Adv. tf.

WANTED.

Small gas engine and crusher for maize in head. **BOX #95,** Plainview. —Adv. 2t.-pd.

Don't Wear Out Shoe Leather walking all over town to find a soft drink. We have installed a Fountain and can serve you well. **SCUDDER GROCERY CO.** —Adv. 2t.

WANTED—Anything you don't want in exchange for something you do want. **W. E. WINFIELD.** —Adv. tf.

FOR SALE.

One thoroughbred Duroc male hog. **O. E. WINSLOW,** six miles east of Plainview. —Adv. tf.

Use "Jo-Mill," that steam-cooked Molasses Feed that makes the cows give more milk and the horse fatter for least money. \$1.50 per sack. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 4t.

Make better trees by using modern Pruning Tools. **DONOHOO-WARE HARDWARE CO.** —Adv. tf.

FOR SALE OR TRADE—Work mares. Give terms or trade for young mules or cattle. **CLAY DUNLAP.** —Adv. 3t.

A bargain in good second-hand range. **W. E. WINFIELD.** —Adv. tf.

LOST.

Saturday, a plain gold watch, without ring at stem. Finder return to Herald for reward. —Adv. tf.

FOR SALE OR TRADE—Windmill, tank and tower. **WILBERT PETERSON.** —Adv. tf.

RANCHES FOR SALE—I have several ranches of 320 acres up to 13,000 acres, some deeded, some leased, some both deeded and leased, fine grass, plenty good water, near shipping points. Good improvements on most all of them. Price from \$3.00 an acre up for deeded land, leased land usually 5 cents an acre. A few ranches with cattle for sale. No trades considered. **W. H. PARKER,** Fort Sumner, N. M. —Adv. 1t.-pd.

"Cut it out," yelled the kid. "Cut a ring around and let it fall out," yelled another. Another bunch said, "Fence 'em out." But nobody has made a noise like raising the prices on Coal or quitting either. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. tf.

FOR EXCHANGE—137-acre blackland farm, well improved, 3 miles from Temple, Texas, for good stock farm in Shallow Water Belt. **SHALLOW WATER LAND CO.** —Adv. Feb. 5.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. tf.

"Stick-to-it-iveness"

This good quality---the quality of staying to the finish---is one which applies with particular strength to advertising.

It is a proven fact acknowledged by all advertising experts, that it is persistence and repetition which assures success.

If you do not get the desired results from YOUR ad today, remember that there are many folks who DID.

Perhaps a dozen interested people saw your ad---intended to answer it---put it off and forgot. When they see it again---they will remember and answer at once.

This is a law of advertising---the law of accumulative value---it works.

Use your phone---call up and tell us to run your ad again.

Better still---tell us to run it every issue this month.

TELEPHONE 72

SALE OR TRADE.

Make me an offer for my equity in 320 acres 9 miles northwest of Plainview, 3 miles of Dr. Scott's well, being north half of Section 8, Block C3. You to assume \$24.37½ per acre State debt, 39 year 5 per cent net. **OLLIE PURL,** 109 Woodward Place, San Antonio, Texas. —Adv. 6t.

BOARDERS AND ROOMERS WANTED—2 young men. **Z. T. NORTHCUTT,** 4th house north of Christian Church. —Adv. 2t.

Cottolene \$1.45, White Cloud \$1.26, Crisco \$1.59 at **PEOPLE'S SUPPLY STORE.** Phone 337. —Adv. 1t.

NOTICE.

I have again taken charge of the Hotel Plainview, and will much appreciate your patronage. Good service is guaranteed in table board and rooms. **J. B. GILLILAND.** Adv. tf.

For second-hand Tires and Tubes of all makes and sizes see **PLAINVIEW RUBBER CO.** —Adv. 2t.

Bring us your Poultry, Eggs and Butter. We give highest cash or trade prices for the Poultry and Eggs and will buy all of the Butter that you can use on same basis. **EAST SIDE GROCERY,** Geo. S. Fairris, Proprietor. —Adv. 2t.

Do you read The Plainview Evening Herald's want ad column? The buyers and sellers of the South Plains meet on this page twice each week. —Adv. tf.

Manuscript Covers at **THE HERALD.** —Adv. tf.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. tf.

MULES FOR SALE on time. See **CHAS. E. SAIGLING.** —Adv. tf.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. tf.

We have just installed new vating apparatus for oiling harness. Bring your old harness and let us renew it. Prices reasonable. **JESSE DELAHO HARNESS CO.** —Adv. 3t.

OUR FLOURS cost you just a little less and are just a little better than other brands. **HARVEST QUEEN MILLS.** —Adv. tf.

WANTED—Brood Sows. Phone **WHITE FARM.** —Adv. tf.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2t.

WANTED—All of the Poultry and eggs you can deliver at the highest cash or trade prices. We will take all of the butter we can use at highest price and all you can let us have at shipping prices. **EAST SIDE GROCERY,** Geo. S. Fairris, Proprietor. —Adv. 2t.

Big shipment just in of quality bond papers and cover stock in all weights and colors at **THE HERALD.** Adv. tf.

Buy a sack of "Jo-Mill," at \$1.50 per sack, and get the most feed for the least money. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. 4t.

FURNISHED ROOMS. **MRS. J. W. WESTCOAT.** —Adv. Feb. 15.

Have you ever bought sugar at **VICKERY-HANCOCK'S**? It's always the best quality and always a little cheaper. —Adv. tf.

FOR RENT—5-room house, close in. **J. B. GILLILAND.** Phone 150. Adv. tf.

All kinds of Coal at all kinds of prices. \$5.50 to \$8.50 per ton at both yards; the car prices always in effect whether car on track or not. **E. T. COLEMAN,** Coal and Grain Dealer. —Adv. tf.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

FOR SALE—Good mill-run Bran, Cotton-Seed Meal, Hay and Chops at **PEOPLE'S SUPPLY STORE.** Phone 337. —Adv. 1t.

LOST.

A crutch, Saturday night, between Plainview and Liberty, on public road. Finder please return to Herald office. —Adv. 1t.-pd.

WANTED—Customers to buy Light Crust Flour before it goes up any higher. Phone 337. **PEOPLE'S SUPPLY STORE.** —Adv. 1t.

FOR SALE—One P. & O. Single-Row Lister and one Disc Harrow, 12 discs, 20 inches. **H. V. TULL.** —Adv. Feb.

EXTRA SPECIAL—HOLLAND'S MAGAZINE AND FARM AND RANCH BOTH FOR 10 MONTHS AND THE EVENING HERALD FOR ONE YEAR FOR \$1.85. —Adv. 3t.

FOR SALE CHEAP—Good second-hand sewing machine. Phone 506. —Adv. tf.

FOR SALE—6 head of mules 4 to 10 years. **M. L. LEACH.** —Adv. tf.

FOR SALE.

My big black, 3-year-old Percheron Stallion. Registered in the Percheron Society of America. Weight 1,800 lbs.; will make a ton horse. Has taken first prize everywhere shown. Was raised here and is acclimated, and is as good as there is in the State. I am going to leave the country, and will take him with me if I don't sell him within a week. Price reasonable. Inquire at The Herald office, or of **E. CALLAWAY,** Ellen, Texas. Ad. 2t.-pd.

FOR SALE—Team of mules 16½ hands high; price \$325.00. Also 1 good four-year-old horse; price \$125.00. Apply at **ANSLEY LAND AND CATTLE COMPANY.** —Adv. tf.

FOR TRADE—I have some splendid trading propositions in farm land and city properties. See me before you do any trading. **J. S. HAYDON.** Adv. 2t.

Bulk Dill Pickles at **SEWELL GROCERY CO.** —Adv. 2t.

MONEY TO LOAN for irrigation improvements, on approved security. Application must be in early. **LAYNE & BOWLER CO.** —Adv. tf.

I'm not joking about raising sand and gravel and giving the people dirt. **R. M. IRICK.** —Adv. Feb. 15.

Best grades of Staple and Fancy Groceries always in stock at **VICKERY-HANCOCK'S.** Phone 17. Adv. tf.

PLOWING—Orchards, gardens or farms close in. **A. T. OGG.** —Adv. tf.

320-acre stock farm 5 miles from Geary, Okla., to trade for land in Hale County or business property. **PERRY INVESTMENT CO.** —Adv. tf.

FOR SALE—Nice White Plymouth Rock Cockerels. **J. M. MALONE.** —Adv. tf.

You will always find the best fresh Fruits and Vegetables at **VICKERY-HANCOCK'S.** —Adv. tf.

Northest ¼, Section 1, Block 2, Hale County, Texas; about 20 miles west of Plainview and about 4 miles northeast of Olton, county seat of Lamb County. Address

LAKE PARK STATE BANK, —Adv. 5t.-pd. Lake Park, Iowa.

FOR RENT—Two rooms, close in, furnished or unfurnished. Phone 190, or see **TOM THOMPSON,** at Public Scales. —Adv. tf.

SPRAY YOUR FRUIT TREES. Mr. Davis, living on my place, will take contracts to spray your fruit trees. He will use my large spray pump, operated by a gasoline engine. Book your orders early, that he may know how much poison to order. See me, room 8, Smyth Building. **R. P. SMYTH.** —Adv. May 1.

We have some fine stationery we want to initial for you. Something distinctly new. Initials in any color. **THE HERALD.** —Adv. tf.

Fresh Oysters at all times at **VICKERY-HANCOCK'S.** —Adv. tf.

FOR SALE—4-cylinder Mitchell auto. A bargain for cash. Phone 161. —Adv. tf.

FOR SALE—At a bargain, one 5-passenger Ford, good as new. **C. H. WILLIAMS.** Phone 581. Adv. 3t.-pd.

WANTED—Regular customers in great numbers at our new Sody Fountain. Expert dispenser in charge. **SCUDDER GROCERY CO.** Adv. 2t.

SAMPLE COPIES of the Semi-Weekly Farm News (Dallas News) at The Evening Herald office. Adv. tf.

RAGS! RAGS! RAGS!

Clean cotton rags. Three cents per pound at **THE HERALD OFFICE.** Bring them quick! —Adv. tf.

We have installed a Soda Fountain, where we will serve all drinks usually sold at a fountain. Mr. F. E. Blasingame will be in charge, and we will appreciate your patronage. **SCUDDER GROCERY CO.** —Adv. 2t.

OLD PAPERS FOR SALE. **HERALD PUBLISHING CO.** —Adv. tf.

I have just returned from a tour of the territory allotted me by the Dodge Brothers Auto Co. Everywhere I found that the car created much interest. Everybody was looking for it, and all were pleased with it. The Dodge is a car of refinement, made right by an organization which knows how to make cars. The price is right. It's the car for you. **T. B. CARTER,** agent. —Adv. 2t.

Fountain Drinks and the best of service at **SCUDDER GROCERY CO.** —Adv. 2t.

WANTED—2 or 3 fat hogs or hoof. **ELMER SANSOM.** —Adv. tf.

**Men's and Boys'
One Half Price
Specials**

**30 more Boys'
Suits at
Half Price**

**Any Man's or Boys'
Cap in the House
at
Half Price**

**A few more Men's
\$2, \$3 and \$4
Hats at
Half Price**

**Lots of Bargains in
Men's and Boys'
Work and Dress
Shoes at
Half Price**

**All Men's Suits up
to and including
size 36 at
Half Price**

**Other Suits and
Overcoats at a
discount of
40 per cent**

**Money Cheerfully Re-
funded to those dissat-
isfied with Purchases**

Plainview Mercantile Co's Continued Specials in Winter Goods ^A ^D ^D Odd Lots

The many thousands of satisfied patrons who always greet our twice-yearly sales with enthusiasm will find these early February bargains in many respects better than any in the past, for after carefully going thru our many departments, we find odd lengths in piece goods, odd sizes in shoes, broken lots in ready-to-wear, goods that we have failed to clean up during our January sale and to make a clean sweep we have placed special prices on all of them and in most cases Half Prices for a few days longer to make a clean sweep of all winter goods.

Special Prices in Dress Goods

Beautiful Dress Linens at greatly reduced prices.

Big saving on all winter wool dress patterns. These are mostly in Plaids and Novelty cloths, ranging in price from 35c to \$2.50 per yard.

Beautiful Housekeeping curtain goods in odds and full lengths at ridiculously low reduced prices.

You will find our Remnant Counters full of Bargains in

Ginghams
Calicoes
Braids
Silks
Linens
Cretones
Wool Goods
Embroideries
Ribbons
Flannelettes
Crepes

These are odd lengths and Exceptional Values.

We will continue special reduced prices on all

Cambrics
Fancy and Plain
Cotton Poplins
and
all Soisettes.

A few more Corsets in good styles and models at Half Price.

A selection of Ladies' Collars and Belts at Half Price.

All Winter Goods at Greatly Reduced Prices

**Ladies' and Misses'
Ready-to-Wear and
Piece Goods at
Half Price**

**Lots of Ladies' and
Misses' Coats and
Suits in good pat-
terns and styles
at
Half Price**

**Dress Linens, Ratines,
Flannelettes,
Braids,
Wool Underwear at
Half Price**

**All Children's
Rompers and all
Ladies' and Misses'
Sweaters at
Half Price**

**Ladies' Skirts and
Underskirts
at
Half Price**

**A Big lot of Bargains
in Ladies' and
Children's
Shoes
at
Half Price**

PLAINVIEW MERCANTILE CO.

W. A. SHOFNER, Manager

**Beautiful Premiums
Free for Cash
Register Tickets**

PROVIDENCE.

R. C. Dodson came in last Wednesday afternoon from Missouri, where he went to get his registered Herefords. He now has his new barn under construction.

Our people were visited Saturday afternoon with a dust storm and a nice shower of rain and hail.

Miss Edith Smart was here from Plainview Saturday and Sunday. Edith is now staying with Mrs. Charles.

Virgil Dodson, of Wayland College, spent the week-end with some folks.

The social at Mr. Smart's Saturday night was well attended, and all spent a pleasant evening.

W. D. Hatchett and wife spent Sunday afternoon at the home of G. C. Hartman.

Mr. Sam Pullen is here helping Mrs. J. A. Pullen with her business for a few days.

A message came to Mrs. James Pullen on the 26th that Mr. Pullen's sister died in Nebraska on that date, which was three days after the death of J. A. Pullen.

Mr. Logan has been on the sick list for the past few days.

Mr. and Mrs. W. C. Colby were in Plainview on business last Thursday, as was also Mrs. Jan. Pullen.

Mrs. J. H. Ratjen and children came from Pecos one day last week, when they have been for some time gathering their crop.

Miss Palmer is up from Ballis visiting some folks.

John Logan, of Plainview, spent Saturday and Sunday with some folks.

One of our young folks attended the social at Sam Henry's Friday night.

Miss Jones is on the sick list at Pecos, as is also Mrs. Will.

Miss Leahy came with Mrs. Logan on the 26th.

RAMSEY.

RAMSEY, Texas, Feb. 1.—The farmers around Ramsey are very busy this week hauling their last year's crop to market, before preparing their land for another crop.

J. R. Wiley and Miss Myrtle Newton went up to H. F. Livingston's, where they enjoyed a fine forty-two game.

G. R. Eacens, of Ramsey, has moved to Cedar Hill, where he will live the coming year. All the Ramsey people regret his move very much.

W. J. King, of Ramsey, has been busily hauling feed to Lockney this week.

Carl Russell worked for J. D. H. Hatcher last week.

J. H. Williams went to Lockney Saturday.

Miss Ada Russell went to H. C. Randolph's Friday.

J. A. Goines went to Lockney Saturday.

Quite a hard wind struck here Saturday evening, followed by a light rain.

Mrs. Roe Zion went to Lockney last week.

Last Sunday morning Miss Lillie Meadows and Albert Byars were married, at Muncy school house, Rev. R. E. L. Muncy performing the ceremony.

SHROPSHIRE MAKES CHANGE.

Lee Shropshire, who has been with the R. C. Ware Hardware Company for a number of years, is now with the Donohoe-Ware Hardware Company.

EAST IS OPTIMISTIC.

Hon. R. M. Ellerd returned yesterday from an extended visit to Washington and New York. Mr. Ellerd visited both houses of Congress while in the National Capital. He says that those with whom he talked while in the East were optimistic regarding the financial condition of the country.

WHY A SILO?

Here are ten reasons why every farmer who keeps live stock should have a silo. They were formulated by Professor J. H. Skinner, of Purdue University:

1. The silo preserves the palatability and succulence of the green corn plant for winter feeding.
 2. It helps to make use of the entire corn plant.
 3. The silo increases the live stock capacity of the farm.
 4. Silage is a good summer feed when pastures are short.
 5. Because of the small amount of ground space required by the silo, it is an economical means of storing forage.
 6. The silo prevents waste of corn stalks, leaves and husks, which contain about two-thirds of the feeding value of the corn plant.
 7. The silo located near the feed manger is an assurance of having feed near at hand in stormy as well as fair weather.
 8. The silo assists in reducing the cost of grains in fattening cattle and sheep.
 9. Silage greatly increases the milk flow during the winter season and decreases the cost of production.
 10. There are no stalks to bother in the manure when corn is put into a silo.
- All should understand that silage is not a complete or balanced ration. It is a succulent food and should be supplemented with some balancing dry feed.

COYOTES SPREAD HYDROPHOBIA.

The spreading of rabies by infected coyotes among cattle grazing in the National forests has assumed a grave aspect, according to a report received by the Forest Service from the district forester in charge of the forests in

Washington and Oregon. Numerous townships in Eastern Oregon, it is reported, have ordered that all dogs be muzzled, lest those that have been bitten by rabid coyotes develop hydrophobia and attack humans or domestic animals.

Efforts are being made by the State authorities of Oregon to stop the spread of hydrophobia by this means, and officers of the Forest Service are co-operating in attempts to kill off the coyotes. In one county alone a loss of three hundred head of cattle is charged to rabid coyotes.

FIGHTING THE ALFALFA WEEVIL.

WASHINGTON, D. C., Feb. 2.—Several methods of fighting the alfalfa weevil have been worked out by the Bureau of Entomology of the U. S. Department of Agriculture according to the report of the bureau's activities for the year ending June 30, 1914. Valuable results, it is said, have been obtained from pasturing hogs during the weevil's egg-laying season, and practical methods have also been found of poisoning the larvae in the field. A single economical spraying in the early spring will also protect the first and second crops. After the first crop has been removed, however, the most efficient tool that can be used has been found to be an ordinary spike-toothed harrow with the teeth laid flat and several layers of open-wire fencing stretched beneath. Parasites have also been introduced from Europe, the original home of the weevil, and they are expected to produce good results. Thus far this weevil has not spread greatly.

A native weevil known as "Compus auricephalus" has been found in Oklahoma. This pest does some damage to alfalfa and also to growing wheat. Its life history is now being carefully studied.

BECKER AND DOLAND MAKE ROUNDS IN "THE SPIDER."

T. J. Becker, district manager of the Southwestern Telegraph and Telephone Co., and local manager E. L. Doland completed a tour of the exchanges at Floydada, Lockney, Silverton and Mitchell Saturday in Mr. Doland's stripped Ford, "The Spider." Mr. Becker returned to Amarillo Saturday noon.

ENTERTAINS SETH WARD MINISTERIAL ASSOCIATION.

Thursday evening Mrs. Otis Trulove entertained with Miss Mary Edwards, returned missionary from Korea, the Ministerial Association of Seth Ward College.

BOY SCOUT NATIONAL COUNCIL WILL MEET AT WHITE HOUSE.

Among other things of interest at the fifth annual meeting of the National Council of the Boy Scouts of America will be the reception in the afternoon of February 11 at the White House by President Wilson.

FROM THE ORE TO THE FRYING PAN.

An instructive feature of the exhibit presented by the United States Geological Survey at the Panama Pacific Exposition, in San Francisco, will be a practical illustration of the stuff from which not "dreams" but common things are made—the ore or other raw material as it is obtained from the earth, and maps showing where it occurs in the United States. For example, many of the familiar household articles will be there, such as an atom-

inum saucepan, an electric-bulb filament, and a fountain-pen point, and above each of these articles will be shown the mineral from which it is made, in its various stages of development traced back to the ore, and then a map of the United States showing where these ores are to be found.

UNCALLED FOR LETTERS.

The following letters remain uncalled for in the local post office, and will be forwarded to the Dead Letter Office, at Washington, if not called for on or before the fourteenth of February.

- Bridges, J. W.
- Carter, D. P.
- Cox, O. J. (2)
- Bennet, Henry
- Gibbs, John
- Snyder, G. W.
- Gray, Carrie Lee
- Haad, E. E.
- Johnson, T. A.
- Martin, T. J. (2)
- Mcarris, Miss Nellie
- Pouchee, Miss Clara
- Roberts, Dr. A. W.
- Smith, Miss Ora
- Walker, Bob
- Wheet, Jack

ILLINOIS MAN LIKES SOUTH PLAINS COUNTRY.

The following letter has been received at The Herald office from Dr. H. W. Walker, who visited the Plains country last fall a year ago:

"Grantsburg, Ill., Jan. 25, 1915.
The Herald Publishing Co.,
Plainview, Texas.
"Enclosed find my check for \$1.50 in order to keep The Plainview Evening Herald on my desk for the year 1915. I was greatly impressed with your town and country when there, September, 1913, and wish to come again this summer.
Respectfully,
"H. W. WALKER."