## THE tuIINVIEW EVENING HERALD

## LITTER FROM GERMAMY "NO CONSCRPRION YE"




TWELVE HHOSANO KiLLED "THE VCCAROUS DEATH
BY EARTHOLAKE IN ITALY IS HMAN SALVATON"


| Almost Entire Population of One Town Wiped 0ut, Saye Report; Corered Heart of Italy. | Types of Faith, Impra otent nidd Ounipoletent": Rev. J. W. Story. |
| :---: | :---: |
|  |  |
|  |  |
| V, according to the latest estimates, |  |
| killed 12,000 persons, injured 20,900 |  |
| and did tr | sible |
| ty. In this city numee | Mank |
| $\begin{aligned} & \text { of im } \\ & \text { magec } \end{aligned}$ | $\begin{aligned} & \text { "The first } \\ & \text { make is that } \end{aligned}$ |
|  |  |




Postal Receints of Local Office licrease 10.5 Per Ci.

$\qquad$ crowded and filled to their capaclty.
President MeDonald says that tho school is now endeavoring to secure
apother muste feacher for the fine
tor

DISTRTCT COURT DSSOOSES OF MANY CVIL CASES


ALLIES SUFFER REVIRSE ALONG THE AISNE RVER
 RUSS EVACUAIE POSSTIONS



The Piriz Recine

|  |  |
| :---: | :---: |
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|  |  |
|  |  |

Santa Fe Demonostrato Sees Development of South Plains

$\xrightarrow[\substack{\text { MAIVG FABM Better } \\ \text { IN THE }}]{ }$
 Bureau of Antanal Industry.
A A large percentage oit the milik and
cream
prctuced in the southern cream produced in the Southern
States is made into butt-r on the tarm.
The butter produced is varible The butter produced is variable in in
qualty and color and is marketed in packageses of color and has is marketed in
for theese reasons doess and sizes and carkees. Beterer markets cound be be
 Experinimen of the thuttin:
Expe has shown that in genmilik resectice the che churning of whote of poorer quatity
and in strater losses of butter tat tin
and churned. in is therefore best to askim
the milik and churn the cream. The
The





 clean, Another publicaton, , Theam Pro
duetion and Care ol Milk and cream, cream should be held as sweet as poss
sible until time for tit to be ripened
for churning. As soon as the cream is skimmed it
should be cooled and kep cool until
enough has heen collectet for churn-
ing. In adding eream trom time to bubeac or geonomic gelogit


## 25000 FORD CARS BOUGHT BY ALLIES

"Without a doubt the greatest sale ever made of automobiles has just been contracted by the Ford Motor Company of Detroit to the Allies for war purposes of 25,000 touring cars to be delivered on the continent within sixty days. This is another illustration of the magnitude of the Ford Motor Company No other automobile company could attempt with any degree of success the delivery of 25,000 cars within sixty days after the order was placed.

It also illustrates the confidence that is placed in the supply construction of the Ford car as it will be put to a severe test, transporting troops long distances over very bad and some times no roads.
This will help make easy the sale of 300,000 cars the amount necessary for the purchaser to participate in the profits.
Mr. Livingston, of the Ford company reports that his company is far ahead of the 300,000 schedule and that the purchaser of every car is practically sure of $\$ 50$ return with the possibility of more.
John D. Rockefeller and President Wilson have joined the army of satisfied Ford users, having each purchased a Ford.

## Barker \& Winn Agents

## Are You Paricular?

$A^{\mathrm{R}}$RE you one of those who considers it a religious duty to appear well in the eyes of your fellow men?

We know men who are careful of their appearance, who demand best service in nearly every transaction of life yet who think that all cleaning and pressing is alike.

Surely yousere not one of the carefully careless ones.

There Is a Big Difference in
Cleaning and Press-
ing Done
THE
Waller Taioring 0 O.
PHONE 188


|  |  |  |  | NOT QUITTING BUSINESS <br> THE other day a lady, after getting some of our prices asked if we were not going out of business. No we are not quitting. The as- |
| :---: | :---: | :---: | :---: | :---: |
| The Mystic Club will meet Saturday Mrs, L A Knight |  | $\left\|\begin{array}{l}\text { O. L. Hailey. Text, Heb. } 2: 5 \text {. Thers } \\ \text { were three additions to the churen .t }\end{array}\right\|$ | wes a well-known lawyer. Haverty is one of the Matador Ranch boys. The | tonishingly low prices that we are |
|  |  |  |  | making is to close out some lines |
|  | (e) | mete Monay at p . m . |  | and make more space. It's space |
| , aternoon with Mra E. E |  |  |  | that is at a premium at our store. |
|  |  |  |  | Just a few of these very low prices |
| number ot her fread of the younger |  |  | Al tree of taverrys thots toik | are here given. |
| Railroad Avenue, this evening. |  | (weot, hatris both moring sand ere: | Sole | Ladies Skirts regularly <br> priced at $\$ 5.00$ to $\$ 10.50$ for $\quad \$ 3.50$ |
| mar mothers cava. |  |  | parto tho abomen. There we | Ladies Waists, some received since |
| The Lamar Mecteres Ciub met in |  | Mises Chudia Qutienberry was ataen |  | Christmas, made of good quality Crepe |
|  |  |  |  | de Chine and Satin, $\$ 3.50$ to $\$ 300$ |
| the internediate grates. |  |  | atie | 1 lot 83.50 to $\$ 4.00$ Silk and net waists |
| were made for other suutable |  |  | Ss condition is not thoue | each |
|  |  |  |  | 1 lot Ladies $\$ 3.00$ to $\$ 4.50$ Shoes, ${ }_{\text {per }}$ pair |
| A. G. Harrison was appointed lect tables, write the rules, |  |  | Th | iser scirool Girls Serge, Giugham etc. Dresses |
| Ins were stecteched for an |  |  |  |  |
| of the library on February 22. |  | eric |  | Get the habit of trading at the Big |
| by Seth Ward College authorities to |  |  | fire of one of the guns, | Cash Store where every day in the |
| (Cumb toene the playzrouna noer |  |  |  | year Quality is Higher than the Price. |
| Mr. Harrison spoke of the great help such a park wouid be to Plainview, as |  | The Herald will give five more tick- ets to the first five who phone the |  |  |
| all Panhandle athletics could be held | Saturday at the clus rooms in the |  | H. Howra, of Lockeye, is | ichards 3rod.e Golis |
| nees men wouta help pay for encoses | an intersting meeting. Ti. | 硅 | the Forl Wor |  |
| use the fence for advertising purposes. |  | prarie aveite, Teras, Jan |  | 102 N. PACIFIC 107 W. MAIN |
| Betore eluing any lirter sepren |  |  |  |  |
|  | matathed map tud | her | ares: The Teras Land and Deverioment of |  |
|  | ${ }^{\text {cersel }}$ recteded in |  | Compar, whieh has been aceam-1 |  |
| ente and partug tiouo a year tor ten | Other one the last one enunded y | Mra and Mre Walthe. of Lookns. | 何 |  |
| preent a pettron to the ctis council |  | were tee suest of W.c. ocoey and |  | TTOCK ATTRACTS RTYER atrenous adrace at ousheo to |
| to bring the matter before the Central |  |  |  |  |
|  | \%RTar |  |  |  |
|  | Loeat orier Has wembers in An Pars |  |  |  |
| ars of conerbeatio |  | Mrr. Logan has memmed |  |  |
| Prise rev. add mis Pa |  | Chas Moro end bride (nee Mus |  |  |
| Emf |  | at onee to keeeine bouse on Mr. | produced in Floyd County this year |  |
| or her. spark erineed meir appre | tertain at the Hotel Howard, at Lub- |  |  |  |
|  | Lubbock, Slaton, Tahoka, Abernathy and Hale Center. | $\begin{array}{\|l\|l\|} \substack{\text { nee } \\ \text { Hele }} \end{array}$ | CRops of blick mmar. |  |
|  | Pratis or tere representation of the | meeting and quilting | Dick bater has twenty areee of |  |
|  |  | Nome | black emmer, J. B. Long four, Chas |  |
|  | Angles mill be $n$ | oliox. | year P. B. Snyder made a heavy yield | -Adv. 3t. SCUDDER GROCERY CO. manded. |
| MRS. DOWDEN ENTE | kress |  |  |  |
|  | pio sumere at Marere Bulung | Where teem will vith reative, |  |  |
|  | Janara |  |  |  |
| Huth merbers wn mise | bays is | Mrir larty Autine was tio |  |  |
|  | ${ }_{\text {anto }}^{\text {Nre }}$ | dean mill forse peat mo | $1 \square 1$ | 6 |
| $\begin{aligned} & \text { son and May finder were } \\ & \text { the club. } \\ & \text { Assisted by Mrs. Testman, } \end{aligned}$ |  |  |  |  |
| eeseremed oviers and the | ${ }_{\text {setar }}^{\text {Mr }}$ |  |  | MOTDR |
| The next meating of the club will be with Mrs. H. W |  |  |  |  |
|  |  |  |  | will find refine |
|  |  | Mr. LB E sticot ard |  |  |
| the tamise | Mis himo prrair | mex |  | car which you would |
| Harrel | in |  | hardly | y expect for |
| Do invtatoms read | Mr and Arra E E | ent with ber motere |  |  |
|  |  |  |  | Dodge rides on gen- |
|  |  | number of her friends Saturday night <br> Delicious refreshmenta were served | uine T | Timken roller bearings |
| Feramen | bet sisers, Mras Roin | Hale Center, visited Mr. and Mrs. T <br> Keenar Sunday night. | ro | hout. |
| en min of | a Mre Tominsen, weat of Tuila |  |  |  |
| State Captol: |  | woons thrieti store |  |  |
|  |  |  |  |  |
| dav ateraon Mr. Eimere gav- | \% |  | South | lains Distributor of Dodge Cars |
|  |  | be |  |  |
| mishop.rocre. |  |  |  |  |
|  |  |  |  |  |
| Ariset, Ilev, B. Yrark performed marriage ceremony of J. C. Yous | $\left\lvert\, \begin{aligned} & \text { Telephone Company, was down from } \\ & \text { Amarillo yestercay and today on tusi- } \end{aligned}\right.$ |  |  |  |




