

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

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PRICE FIVE CENTS

T. L. & D. CO. MAY RESUME DEVELOPMENT WORK FEB. 1

H. I. Miller Will Be Here Within Ten Days to Formulate Final Plans for Resuming Work.

Within the next ten days H. I. Miller, president of the Texas Land and Development Company, is expected in Plainview. The purpose of the visit, according to R. S. Charles, in a statement to a Herald representative today, is to formulate plans for carrying on the work of development started by the company on a larger scale than ever before. "We hope to be able to begin work again with a full force by the first day of February."

Messrs. L. J. Hirt, of New York, and his son, F. H. Hirt, of El Paso, who have been inspecting the property of the Pearson syndicate in the Plainview country, left today at noon. The elder Hirt is the chief engineer for the Pearson syndicate, and the main object of his visit was to inspect the machinery on the various pumping plants of the Texas Land and Development Company.

HERDSMAN TAKES CARLOAD GRADE HOGS TO FT. WORTH

Four Tamworth Boars Bought for High-Grade Herd of Hogs of Alfalfa Cattle Co's Property.

Improvement in their herd is one of the ends sought by the Alfalfa Cattle Company. Recently they have bought a number of fine boars from the best Tamworth herds in the South. Their plan is to cross the Duroc-Jersey with the Tamworth, thus procuring a bacon-producing hog of good weight. Saturday they received from the Flowerdale Farm herd, at Dallas, Texas, three high-grade Tamworth boars, which they will add to their herd.

The haphazard way of producing hogs and marketing them is being eliminated by the Alfalfa Cattle Company. They have secured the services of Frank Kramer, a graduate of the school of animal husbandry of the Kansas State Agricultural College. Mr. Kramer will be herdsman for the company, on their irrigated alfalfa farms.

Yesterday Mr. Kramer left for the Fort Worth market with a carload of Durocs. This is a choice lot of pigs, weighing about 275 pounds each.

The Herald Will Give Tickets To Mae I. and Olympic Free

Until further notice, The Plainview Evening Herald will give tickets to The Mae I. and Olympic theatres. In the column of want ads there will be a word misspelled. To the first five persons phoning to The Herald office the add and the word in which it was misspelled, The Herald will give theatre tickets. Three tickets to The Mae I. and two to The Olympic will be given to the first five discovering and phoning the error in Tuesday's edition, and two to The Mae I. and three to The Olympic will be given for the Friday edition.

ALLEY BRINGS PROSPECTORS.

Robert F. Alley, a prominent banker and real estate man of Hale Center, returned this week from points in the north. He had several land buyers in his party. Mr. Alley says that recently he has sold fifteen quarter sections of Hale County land to prospectors from the north.

BIRTHS.

Born, on December 28, to Mr. and Mrs. H. H. Hatchett, near Plainview, a boy.

Born to Mr. and Mrs. C. E. McClelland, on January 5, a boy.

Born, on December 31, to Mr. and Mrs. C. C. Stubbs, a boy.

Paul Miller is here from Tahcka. Mrs. Miller is ill at the sanitarium.

Mrs. L. D. Rucker returned today from Amarillo. She was accompanied by her brother, W. H. Sr. Jil, who will visit with her until he recovers from a broken arm.

Ayres Brings Fifteen Men To See Plainview Country

Walter S. Ayres, general manager of the Texas Land and Development Company, with offices in Chicago, arrived in Plainview yesterday. With him were fifteen men from the Northern States, who have come to look into the development of the Plainview country. They are out today touring the irrigated and experiment farm district. They will probably remain here until Sunday.

MRS. B. B. PARRISH DIES AT HOME, IN MATADOR.

Interment Will Be Had at La Flora, Oklahoma; Was Only Twenty-Five Years Old.

W. F. Garner was called to Matador Monday evening to prepare the remains of Mrs. B. B. Parrish for burial. Mrs. Parrish died early Monday morning. The body was shipped Wednesday to La Flora, Okla., for interment. Mrs. Parrish was twenty-five years old. She leaves an infant, another child two and one-half years old, a husband and three sisters. Her death was caused by blood poison.

ASSISTANT ADJUTANT-GENERAL YORK VISITS FRIENDS HERE.

Col. Edwin R. York, Assistant Adjutant-General of the Texas National Guard, was in Plainview this week visiting Ben Golding. Incidentally, Colonel York has many other friends in Plainview, whom he surprised on his visit. W. E. Winfield, C. W. and L. D. Sewell, and others.

Wilson's Speech Today Will Be Political in Its Nature

INDIANAPOLIS, Ind., Jan. 8.—It is freely admitted that the speech of President Woodrow Wilson which will be made here today will be of a political nature. Many express the opinion that he will reply to Governor Colquitt's attacks.

PANHANDLE CATTLE SOLD ON OKLAHOMA CITY MARKET.

Texas was a rather heavy contributor to the Tuesday beef business of the Oklahoma City market. All classes were offered by prominent stockmen from that section. J. J. Summers, of Quanah, who is better known to the cattle world as "Bud," had the best drive in, two loads of steers, not extra in quality, but rather fleshy, which sold at \$6.50. A. B. Eckols, of Matador, had two loads of bulls, selling \$5.55 to \$5.75, and also two cars of cows, which were shipped by R. A. Halley. Will Loter, of Kirkland, consigned a mixed load, as did Henry Green, who is a frequent shipper from Kirkland. The Matador Land and Cattle Company had its second shipment of cows in the trade, disposing of two loads.

MRS. JASPER DIES AT HOME, SOUTHWEST OF SILVERTON.

Leaves Husband and Fourteen Children; All Attended Her Funeral Services.

Mrs. Mary Jasper, wife of James N. Jasper, who lives eight miles southwest of Silverton, died Tuesday night, at her home. Interment was made in the Silverton Cemetery.

Mrs. Jasper had been a resident of Briscoe County for sixteen years. She leaves a husband and fourteen children, all of whom were present at her funeral services. W. F. Garner, of Plainview, was the undertaker in charge.

NEW FINANCIAL COMMITTEE ELECTED FOR BAPTIST CHURCH.

Wednesday evening a new financial committee was elected for the Plainview Baptist Church. T. E. Richards is chairman of the committee. The other members are: W. A. Donaldson, J. W. Willis, T. W. Sawyer, C. L. Glenn, H. W. Knupp, G. F. Poole, H. L. King, R. M. Irick and J. D. McGowan.

C. C. Myracle, of Snyder, is in Plainview this week on business. Mr. Myracle owns land north of Bappy.

SHELL FOR A "BUSY BERTHA."



Photo by American Press Association. This projectile for a forty-two centimeter gun was sent as a present to the Kaiser.

TILSON LEAVES FOR AUSTIN TO ATTEND LEGISLATURE

Eleemosynary Institutions, Educational Institutions, and Roads Will Possibly Be Subjects for Legislation.

Captain T. J. Tilson, Representative in the Texas Legislature from the 123rd District, leaves tomorrow for Austin. Captain Tilson represents Bailey, Lamb, Hale, Swisher, Castro, Farmer, Deaf Smith, Randall and Armstrong counties.

To a representative of The Herald Captain Tilson said yesterday: "The most important measures that will come before the Legislature this session, I believe, will be those pertaining to the educational system, our eleemosynary institutions, and road improvement. I think there should be some constructive legislation on road improvement. We should be able to put the roads of our State in shape. These are general subjects, which I believe will engage the attention of the Legislature for most of the time." Captain Tilson is expecting a rather long session. He says he expects to be gone possibly three months.

Santa Fe Publicity Agent Praises South Plains Country

AMARILLO, Texas, Jan. 8.—A. M. Hove, of Carlsbad, who has been working the publicity end of the Santa Fe business in the Pecos Valley for the past two months, is in Amarillo, and will be in this territory for a while, writing a publicity campaign. He gathers the news of development.

Mr. Hove said today that there are wonderful agricultural and stock raising possibilities which have been thought of in this Panhandle country. With the well irrigation on the South Plains and the fine range possibilities and soil productiveness of the general country, there is coming a great thing for the industrious man here.

"I have been in newspaper and publicity work for a long time, and I think I know what I am talking about when I say that development is just starting here, and that it will sweep the country within the next few years," he said.

CAPT. BILL McDONALD MARRIES QUANAH LADY.

Former Captain of Texas Rangers Has Many Friends on South Plains of Texas.

Captain Bill McDonald, well known throughout the United States as a peace officer, has married Miss Pearl Wilkerson, of Quanah, Texas. For many years Captain Bill has been a peace officer in various capacities. He was captain of the Texas Rangers, and enjoyed the distinction of acting as body guard to President Wilson.

WOODMEN INSTALLATION IS ATTENDED BY TWO HUNDRED

Varied Program, Installation of Officers, and Feast, Entertain Woodmen and Guests.

Last night, at the Donohoo Building, the Plainview Woodmen of the World lodge held their installation services. More than two hundred guests were present.

The program was opened with a song by the W. O. W. and the Circle. Rev. O. L. Halley gave the invocation. Instrumental music by Miss Clements was next.

The officers installed were: Woodmen of the World. A. J. Crager, Consul Commander. B. F. Moore, Banker. Joe Martin, Advisory Lieutenant. S. J. Abrams, Escort. Dick Jordan, Watchman. W. C. Fife, Sentry. W. E. Winfield, R. A. Long and Ed Hart, Managers.

Drs. J. H. Wayland, A. H. Lindsay, C. C. Gidney and L. C. Wayland, Physicians.

Woodmen Circle.

Mrs. H. B. Adams, Guardian. Mrs. W. F. Meadows, Advisor. Mrs. C. M. Abbott, Clerk. Mrs. Jack Hawley, Barker. Mrs. O. M. Hall, Attendant. Mrs. Ed Calhoun, Assistant Attendant.

Mrs. Wiley Johnson, Chaplain. Dr. J. H. Wayland, Medical Examiner.

Mrs. E. V. Brock and Mrs. Frank Pearson, Sentries. Mrs. J. B. Nance, Manager.

Following the installation of officers a program was given.

The large room was cut into smaller rooms, and with all of the lodge regalia and the woodman stump, the decoration was unique.

A bountiful feast was served the guests.

The out-of-town visitors were Mr. and Mrs. H. C. Beckner, Mr. and Mrs. H. K. Baughn, and Will Kilmer, of Olton.

MAE I. WILL SHOW PICTURES TAKEN IN THE WAR ZONE.

The Chicago Tribune has an agreement with the Belgian Government whereby half of the proceeds of the exhibition of the film depicting war scenes in Belgium will be given to Belgium. These pictures will be on display at The Mae I. Theatre Saturday.

ENGINE TENDER LEAVES TRACK.

Yesterday the tender of engine No. 411, of the Floydada branch of the Santa Fe, left the track on the north arm of the "Y" in the Plainview yards. An engine from Amarillo came down to run the train of cars back to Floydada and to tow the other engine in for repairs.

PLAINVIEW LODGE LEADS IN STATE ASSOCIATION

B. P. O. Elks Will Have Meeting at Waco in May to Make Final Plan for Grand Army and Parade

E. H. Perry and M. D. Henderson returned yesterday from Dallas, where they have been attending a meeting of the Texas Association of Benevolent and Proseutive Order of Elks. At this meeting plans for the annual meeting of the Association, together with its auxiliary, the army and naval parade at Waco, May 17, 18 and 19, were perfected at a meeting of the State Executive Board in the offices of General W. H. Patterson, called to order by President E. H. Perry, of Plainview, district deputy grand exalted ruler. It is expected that fully 5,000 Elks in uniform will attend the Jollification, which will be the last State meeting before the departure of the big delegation for Los Angeles in July for the national convention.

Much progress was reported in the ranks of the Texas association, which was organized at Waco in 1903 as a State unit within the national or grand lodge. Of the fifty-nine Elk lodges in the State, with a membership of 25,000, the following lodges, totaling 5,000, have joined the State organization: Dallas, Fort Worth, Houston, Waco, Plainview, Quanah, Tyler, Ennis, Waxahatchie, Palestine, Wichita Falls, Weatherford, Denton, Denison, Sherman, Gainesville, San Marcos and McKinney. Many of these lodges have joined since the reorganization of the association at Dallas last October, at the initiation of President Perry.

While it is not compulsory for members of the State association to join its auxiliary, the Elks' army and naval parade, such is the general custom. A feature of the army is the Red Cross division for the ladies, which makes the ladies members of the Elk family instead of visitors or invited guests. Another novelty about the army is that there is only one private in each lodge. He is called the high private. All other members of the army are officers, from Captain to General, and from Commodore to Admiral. The high privates salute one another, but always fall to notice the Captains and Generals. Thus is the army one of mirth and joy and good fellowship rather than one of conquest. The uniforms are made of Texas cotton duck, with purple hat bands and purple shoulder straps designating the officers. The ladies also have uniforms.

Members of the executive board which met in Dallas were J. H. Lockwood of Waco, J. F. Waddell, of El Paso, M. D. Henderson of Plainview, F. A. Glackin of Denison and William Doran of Dallas. Others present were President E. H. Perry of Plainview, district deputy grand exalted ruler; General Fred McJunkin, commander in chief of the army and naval parade of Texas; A. C. Wilson, lieutenant general and chief of staff, and General W. H. Patterson, chairman of the board of strategy and first commander of the army. The board of strategy is composed of Major General E. P. Wilmot of Austin, W. W. Seley of Waco, A. Y. Austin of Houston and M. D. Henderson of Plainview.

Committee From Federated Club Will Judge Recipes

To judge the recipes and household hints sent in to the Plainview Evening Herald and determine the best one, Mrs. W. B. Martine, president of the Federated Clubs, has asked Mesdames H. W. Harrel, J. F. Garrison and G. C. Keck, who have consented to act as judges.

On each Tuesday, as has been announced, The Herald will publish recipes and household hints, with or without signatures, as the sender may direct. Copy for each paper must be in the hands of the editor before Monday noon.

A Prize Every Tuesday.

To the lady who sends in the best hint or recipe, to be decided by this committee, The Herald will give a year's subscription to The Ladies' Home Journal, Woman's Home Companion or any other magazine of the same class the winner may elect. This prize will be offered every Tuesday until further notice.

RUSSIANS SLAUGHTER TURKISH ARMY CORPS

FIFTY THOUSAND MEN TRAPPED BY RUSSIANS IN FASTNESSES OF MOUNTAINS.

GERMANS WERE COMMANDING

Russian Soil Bid of Armed Turks as Result of the Contest for Sovereignty.

PETROGRAD, Jan. 8.—The Russians have destroyed something like 50,000 men trapped in the terrible fastnesses of the Caucasus ranges, where, under German commanders, they contested the sovereignty of Russia on Russian soil.

Two Turkish army corps have been slaughtered, and all that remains of them is a few hundred prisoners.

At Sari-Kamysch, several marches inside Russian territory, a Turkish army had been engaged for over a week in a stubborn conflict with the Russians, who barred the approach to Kars. No details of the fighting have yet reached here beyond the suggestive accounts of the terrible cold which recently set in on those mountain heights.

The Turks were the attacking party. Scores of miles away from their base, they are reported to have been very illly provided to meet such terrible weather. For the last three days and nights a battle has been in progress, which has now ended not merely in total defeat, but the annihilation, of the Turkish army.

Single Company Captures Corps.

The best army corps in the Turkish army, the Ninth, normally stationed at Erzerum, led the invasion, supported by another army corps drawn apparently from Van. Neither now exist. The entire command of the Ninth Corps was taken prisoners by a single company of a Russian regiment, which sufficiently indicates the condition to which the corps was reduced.

Surrounded on all sides, crushed by the overwhelming fire of mountain artillery, Maxims and rifles, the Ninth Army Corps has been deliberately destroyed. Its commander, Ished Pasha; the divisional commanders of the Seventeenth, Twenty-Eighth and Twenty-Ninth Divisions, and two other divisional commanders, and 100 other officers, are prisoners. The artillery, Maxims, ammunition, stores and the entire train of this corps have fallen into Russian hands.

The Tenth Turkish Army Corps, though not quite annihilated, is seeking to escape in the inhospitable hills, hotly pursued by native hillmen.

The Turkish forces have been thoroughly dispersed and are flying in all directions, with small chances of ultimate escape.

The losses here are also enormous, and here again, as on the Bzura, the Siberian Corps have greatly distinguished themselves. One squadron charged the Turkish infantry and cut two companies to pieces, while another squadron cut their way through the Eighth Constantinople regiment and captured its standard.

Except for scattered bands of fugitives, Turkey no longer has any armed men on Russian territory.

Germans in Command.

As this incursion into Russia was directed by German commanders—indeed, Sanders Pasha was reported to have visited Erzerum in person to arrange the invasion—peculiar satisfaction is felt in Russia at the disastrous

(Continued to Page Five.)

Rev. O. L. Halley Will Begin Revival for Baptist Church

Beginning next Monday services will be held at the Baptist Church every evening at 7:30. The pastor, Rev. O. L. Halley, is planning a revival meeting for the congregation. Later in the meeting morning services may be held, in which case the congregation will meet at Wayland College, as has been the custom for a number of years.

Rev. Halley will do the preaching at these services himself. Mrs. E. R. Williams and A. C. Hatchell, chorister, will have charge of the music.

WINTER HEADWEAR OF THE GERMANS.



Photos by American Press Association.
The first picture shows the hood worn under the helmet, the second the hood without the helmet and the third the hood worn over the helmet.

FREE WATER FOR KANSANS; PLAN IN LEGISLATURE NOW

Governor of Jayhawk State Proposes Bill Granting Each Citizen Fifty Gallons Gratis.

Kansas cities and towns may soon be furnishing the citizens with free water. The Legislature will be asked to pass an enabling act that will permit cities now owning or which may install water plants to supply water free to each citizen of the municipality.

The quantity of free water would be limited and a charge made for all water used above the maximum, but the ordinary citizen would get his water free of all charges except ordinary taxes. Those who insisted upon taking two baths a day might have to pay a water bill each month, while the ordinary man who could get along with one bath would not have to pay.

The plan was suggested by Governor Hodges, and it has received the approval of many cities. The water plants would be installed and the city as a whole would be taxed to pay for the plant itself.

Fifty Gallons Each a Day.
It is proposed to allow each resident fifty gallons of water a day. A family of five persons would be allowed 250 gallons a day, and any excess would have to be paid for.

Water is an absolute necessity, said Governor Hodges. It is even more necessary than sewers, and there is no good reason why cities should charge their citizens for a necessity any more than they charge for the sewers. The same sort of system for charging water expenses as is now used in charging sewer assessments could be used and the entire city charged a small sum for operating the plant as is now charged for ordinary city expenses.

Maintaining the water plant would be the same as the city maintaining the streets. Every citizen would get the benefit of good water at all times and at a low rate, most citizens being able to have all the water they wanted to use without paying any additional fee.

Great Municipal Improvements.
Kansas has more cities and towns

with modern municipal improvements and in which the cities themselves own the utilities than any other State in the Union. Statistics gathered by the engineers of the State Board of Health and the Kansas Public Utilities Commission show that Kansas is almost in a class by itself as far as complete municipal improvements go.

There are 198 cities and towns of the State with complete water supply systems and there are fifteen additional towns for which water system plants are now being made, and the water plant will be installed as soon as a satisfactory supply can be located. Only two of the 198 cities have no plants of their own, but get the water from other cities. Rosedale is supplied with water by the Kansas City, Mo., plant, and Gas City gets it water from Iowa.

State Has 196 Plants.

There are 196 water works plants in the State, and all but sixteen of them are owned by the cities themselves. In the last year two cities purchased the water plants from the private companies operating them, and several other cities are preparing to vote bonds in the spring to purchase privately owned plants.

Under the Kansas law a city can build its own water works plant as it pleases, but can't turn any water into it until the State Board of Health approves the water supply. One town built its plant and then had to move it several miles in order to obtain a water supply that was not dangerous. Abilene has the purest water supply in the United States.

Almost as many cities have complete sewer systems as have water supplies. There are 179 towns and cities with sewer systems and more than one-half of these have filtration plants. Only the towns along the big streams of the State are allowed to turn sewage into the streams without purification to prevent contamination of the waters of the State.

Only Ten Cities Without Sewage.
There are only ten cities of the State with a population of 2,000 that do not have sewer systems, and plans have been made for the installation of a complete system in each of these towns. There are eighty-one cities of less than 2,000 population which have sewer systems.

There are more than 200 Kansas

towns with electric light plants, and only forty of these are owned by private companies, and the cities are gradually purchasing them, until within a few years all of the direct municipal utilities will be owned by the cities except the telephones and street railways. No city has installed a telephone system or a street railway.

Most of the small towns were forced to build their own water and light plants. Some of them had offers from companies to install plants, but the proposed rates were so high that the citizens could not afford to pay the charges and refused to accept the offer. The cities then went to work and built their own plants, and with a few exceptions operated them at a small profit, and were able to cut the rates proposed by the private corporations in half, and sometimes more.

MANY FARMERS ARE MISFITS.

Average Agriculturist Makes No More Than a Day Laborer.

WASHINGTON, D. C., Jan. 2.—Rewards of a farmer are measured in the products his farm furnishes him directly rather than in dollars and cents, according to the Department of Agriculture today in a statement on the results of an investigation concerning the farmer's income. The average farmer receives little more for his year's work than he would be paid if he hired himself out as a farmhand, the investigation shows. In other words, though he is in business for himself, the average farmer gets little or no money reward for his labors and responsibility he has assumed.

The average value of the necessities of life, food, fuel, oil and shelter, used each year by the farm family was \$295.08. Of these necessities, estimated in money, the portion contributed directly by the farm was \$421.17, leaving necessities to the value of \$173.54 to be purchased by the farmer.

Of the food consumed, 63 per cent was furnished by the farm, which varied considerably in different sections. It was greatest in North Carolina, where farms supplied 82.3 per cent of the food consumed, while the average in New York was only 50.4.

In view of the present economic crisis in the South, the department points out, this fact is regarded as of particular significance, since it demonstrates the extent to which, with a proper system of agriculture, Southern farms could be made self sustaining.

ALCOHOL A CURSE TO POSTERITY

Professor of Anatomy Says Effects Show in the Fourth Generation.

From the St. Louis Globe-Democrat.
Dr. Charles R. Stockard, professor of anatomy at Cornell University, spoke before the City Club a few days ago on "How We Produce a Race of Alcoholic Degenerates." His talk was illustrated with stereopticon pictures. Doctor Stockard told of the effect of continued use of alcohol on the animal systems.

"In my experiments with guinea pigs and other animals I found that alcohol caused eye trouble and that those given alcoholic treatment lived shorter lives than those not so treated," Doctor Stockard said. "Then I have found that the effect of excessive use of alcohol shows in the third and fourth generations."

Paul Barker visited his brothers, Arthur P. Barker and Birdsey K. Barker, in Amarillo, Sunday.

W. Y. Buchanan, of Ellen, was in Plainview on business Wednesday.

An advance of five cents per barrel for crude oil was announced Tuesday at Pittsburg, at the opening of the Penn Oil Company.

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, chafed, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

What Will You Read During 1915?

Have you in your home magazines and periodicals which will keep you informed on the events of the world? Are the magazines you are now reading giving you authentic records of the over-night changes being made in the nations of Europe? You rely upon the published text books and reference books for your knowledge of history. You know the best writers of historical books. You know them by their life's work. You do not know so much about the magazine writers—they are your contemporaries. Their stories have not been given the stamp of approval of years of censure. Your best guide, your safest course is reading the history that is made from time to time, in the standard magazine.

You may find what you want below. The prices quoted represent substantial savings to you.

World's Work (Monthly)	\$3.00		Scribner's	\$3.00	
Jutlook (Monthly)	3.00		Ladies' Home Journal	1.50	Our Price
Scribner's (Monthly)	3.00	Our Price	Plainview Evening Herald	1.50	\$5.25
Plainview Evening Herald	1.50	\$7.00			\$6.00
		\$10.50			
Review of Reviews (Monthly)	\$3.00		Argosy	\$1.50	Our Price
Countryside Magazine	3.00	Our Price	Delineator	1.50	Our Price
Plainview Evening Herald	1.50	\$14.5	Plainview Evening Herald	1.50	\$3.60
		\$7.50			\$4.50
Cosmopolitan	\$1.50	Our Price	International Studio	\$5.00	Our Price
Plainview Evening Herald	1.50	\$2.65	Art in America	5.00	Our Price
		\$3.00	Plainview Evening Herald	1.50	\$10.50
Forum (Monthly)	\$2.50	Our Price			\$11.50
Plainview Evening Herald	1.50	\$3.60	Popular Mechanics	\$1.50	Our Price
		\$4.00	Scientific American	3.00	Our Price
Educational Review	\$3.00	Our Price	Plainview Evening Herald	1.50	\$4.45
Plainview Evening Herald	1.50	\$3.90			\$6.00
		\$4.50	Metropolitan	\$1.50	Our Price
Independent (Weekly)	\$3.00	Our Price	People's Home Journal50	Our Price
Plainview Evening Herald	1.50	\$3.90	Plainview Evening Herald	1.50	\$2.85
		\$4.50			\$3.50
Mother's Magazine	\$1.50	Our Price	Farm and Ranch	\$1.00	Our Price
Modern Priscilla	1.00	Our Price	Holland's Magazine	1.00	Our Price
Plainview Evening Herald	1.50	\$3.50	Plainview Evening Herald	1.50	\$2.00
		\$4.00			\$3.50
NORTH AMERICAN REVIEW	\$4.00	Our Price	Orange-Judd Farmer	\$1.00	Our Price
Independent	3.00	Our Price	Farm and Fireside50	Our Price
Plainview Evening Herald	1.50	\$7.30	McCall's Magazine50	Our Price
		\$8.50	Plainview Evening Herald	1.50	\$3.00
Odd Fellow's Review	\$1.00	Our Price			\$3.50
Plainview Evening Herald	1.50	\$2.15	Southern Farming	\$1.00	Our Price
		\$2.50	Orange Judd Cook Book25	Our Price
Collier's Weekly	\$2.50	Our Price	Plainview Evening Herald	1.50	\$1.75
Plainview Evening Herald	1.50	\$3.00			\$2.75
		\$4.00	Southern Farming	\$1.00	Our Price
Muncey's	\$1.50	Our Price	Today's Magazine50	Our Price
Plainview Evening Herald	1.50	\$2.80	One May Manton Pattern15	Our Price
		\$3.00	Plainview Evening Herald	1.50	\$1.75
Southern Farming	\$1.00	Our Price			\$3.15
Plainview Evening Herald	1.50	\$1.60	Scientific American	\$3.00	Our Price
		\$2.50	Independent	3.00	Our Price
National Geographic	\$2.50	Our Price	Plainview Evening Herald	1.50	\$6.60
Plainview Evening Herald	1.50	\$3.60			\$7.50
		\$4.00	Modern Priscilla	\$1.00	Our Price
			Today's Magazine50	Our Price
			McCall's Magazine50	Our Price
			Plainview Evening Herald	1.50	\$2.75
					\$3.50

THIS OFFER GOOD UNTIL JANUARY 15, 1915

In any of the above combinations magazines may be ordered with new or renewal subscriptions to The Plainview Evening Herald. If you do not find the combination you want we will make any club you may wish. These are merely specimen clubs. We club with any magazine published and in many instances can save you money. If you do not find what you want here, telephone, write or call on us.

THE HERALD PUBLISHING COMPANY

Telephone Number 72

SUDAN GRASS

The King of All the Hay Crops

Since its introduction, it has proven to be the best and surest forage crop grown, and a dependable crop under all conditions. Everywhere it has been a great success, and under all climatic and soil conditions it has produced an immense crop of hay.

IN THE PLAINVIEW COUNTRY, this season, it yielded 500 to 1,000 pounds of seed to the acre.

When planted for hay, the yield is near two tons per acre at a cutting, and as many as four cuttings can be had during one season.

SUDAN GRASS IS AN ANNUAL CROP.

The hay is readily cured and is superior to Johnson and other kinds of hay in feeding value.

Every Farmer or Stockman should plant some acreage of this wonderful hay.

We are actual producers of a good supply of pure seed grown under our own supervision which we will sell direct to the farmer at \$1 for single pounds, delivered.

Sudan Grass Seed last year sold as high as \$3 per pound, and many orders went unfilled. The demand this year will again exceed the supply.

BUY YOUR SEED NOW—WHILE YOU CAN GET THEM.

Address—

Otus Reeves Realty Co.

Plainview, Line County, Texas

(References—First National Bank, Plainview, Texas.)

KING GEORGE VISITS SOLDIERS.



Photo by American Press Association.

England's ruler and Queen Mary are here shown inspecting troops from India in camp at New Forest.

FIVE HUNDRED TEN MILLION TONS COAL MINED IN 1914.

Decrease in Production of 1913 of Sixty Million Tons, Principally from Bituminous Mines.

Notwithstanding the slough of despond through which the coal-mining industry of the United States was compelled to work its way during the last nine months of 1914, a decidedly hopeful tone prevailed at the end of the year, and the opinion generally expressed by Edward W. Parker, statistician of the United States Geological Survey, was that the receding tide had reached its full ebb, and optimism was apparent regarding the coming year. According to Mr. Parker's estimate, which is based upon numerous estimates received from leading coal-mine operators and others familiar with the industry, the total coal production of the United States in 1914 was about 510,000,000 short tons, a decrease of about 60,000,000 tons compared with the record output of 1913. Practically all of this decrease was in the output of the bituminous mines. The production of Pennsylvania anthracite in 1914 was not materially different from that of the preceding year, which was 81,718,680 long tons. In 1914, however, about 1,000,000 tons principally nut and steam sizes went into storage, so that the quantity sent to market was about 1,000,000 tons less than in 1913.

The principal decreases in the production of bituminous coal were in the coking districts. It is estimated that in Pennsylvania alone the production of bituminous coal decreased between 20,000,000 and 25,000,000 tons and that the larger part of this decrease was in Fayette and Westmoreland counties, which constitute the Connellsville and Lower Connellsville coking districts. The weekly reports of coke production published in the Connellsville Courier indicate that the output of coke in the two Connellsville districts was less than that of 1913 by about 6,000,000 tons, or 30 per cent, and as each ton of coke represents about 1 1/2 tons of coal, a decrease of nearly 10,000,000 tons in the coal output is indicated in these districts alone. The proportionate decrease in the other coking districts was even greater and was particularly noticeable in Alabama. In West Virginia coke making has become yearly of relatively less importance, and although coal production in some of the older districts showed substantial losses, new mines have been opened, and these have in part made up the decrease in production in the older districts. Moreover, West Virginia mines that ship to the Western States have been called upon to make up the shortage in those States caused by the prolonged strike in the Eastern Ohio districts, and the section of West Virginia thus affected showed an increased production over 1913.

Among the Eastern States Ohio showed the largest proportion of decrease, for, in addition to the depressed condition of business, the labor controversies in the eastern part of the State kept a number of mines idle for practically the entire year. The output of the State for 1914 is estimated at barely 6 per cent of the

output in 1913.

The production in the Mississippi Valley States is estimated to have decreased about 10 per cent, and the estimated decrease in the Rocky Mountain States is between 5 and 10 per cent.

On the Pacific coast the constantly extending use of California Petroleum for fuel is the principal factor of influence in the coal industry, although the depression in the lumber trade in Washington had also a reflected adverse influence on coal production, which is estimated to have been about 20 per cent less than in 1913.

The opinion is generally expressed that the chief effect of the war in Europe upon the coal trade of the United States was to retard or prevent the return to more normal conditions which was about to be accomplished when the war broke out. The first three months of 1914 were of unusual activity, the high rate of production of the preceding year having been carried over into the first quarter of 1914 and the weather in January and February having stimulated the demand to some extent. Then came the slump in the iron trade, general depression in business, shut-down of coke ovens, and a period of distress throughout the coal-mining regions which has rarely been exceeded. The demand, production, and prices were all at so low an ebb when the war broke out that it is not believed to have had any direct influence on the coal trade. The quantity of coal exported from the United States, if compared with the total production, can not be considered very large, and so far the greater part of it goes to Canada, which has taken about the same amount in 1914 as in preceding years.

As usual in times of depression and of decreased production, there was a plentiful supply of labor throughout the bituminous coal-mining region during the entire year, and for the same reasons there was no complaint of inadequate transportation facilities.

REBATES ON FORDS ASSURED.

People who purchased Ford automobiles after the reduction in price took place last August, are almost certain to have something coming. When the reduction was announced, it was stated that if 300,000 cars were sold during the fiscal year of 1914-15 an additional take-off of between \$40 and \$60 would be made and paid to the owners of machines. With an unprecedented increase in sales, a report has come from the factory at Detroit, Mich., that the hearts of Ford owners will surely be gladdened by a check from the manufacturer of the machine.

A financial statement of the Ford corporation has been received by J. J. Jones, one of the Jones Auto Exchange, and one item on the liability side of the sheet shows that \$2,557,000 has been set aside to take care of rebates. Mr. Jones stated he was reliably informed while in Detroit recently that there is no doubt among Ford factory officials that the rebate will be paid. The fact that the sales for the three months passed have shown an increase of about 137 per cent is sufficient, according to Mr. Jones, to justify the statement that the owners of Ford cars will get their money.

WHITE MEN MAKE POOR EATING.

Cannibals Say They Are Salty and Taste of Tobacco.

Norman Duncan, in Harper's Magazine.

Papua—the British New Guinea of recent times and unsavory memory—is still cannibal country. The half of Papua—the whole being a matter of ninety thousand square miles of swamp land, hardly accessible jungle, frosty plateaus and considerable mountains, lying a bit under the Line—has not been explored; and what remains (except the settled country near the sea) is not so familiarly known that no mystery attaches to its physical characteristics and savage customs.



Special Sale NOW ON AT WOOD'S VARIETY STORE



Provided a man walk circumspectly through the familiar places, with some small notion of propriety in respect to alien property, dignity, and wives, he need go in no very grave fear of being boiled and eaten; but let him venture far afield, where the law is not and the emphasis of the government's disapproval is unknown, and he may prove himself a tricolored fellow the while—he may then save himself from the boiling pot and broiling stones as best his wit and courage can manage.

"It is hot," a planter explained, with no glint of amusement, "that a New Guinea native refers to a white man, for whom, as a matter of fact, he has a considerable distaste."

"Distaste," we exclaimed in astonishment. "Why?"

"Well, you see," the planter replied, "a white man is salty. And naturally, too, he tastes disagreeably of tobacco. You couldn't expect anything else, could you?"

FORD'S OWN CAR STOLEN.

Henry Ford's private motor car, a beautifully finished coupe, specially built for the head of the biggest motor car company, was stolen Sunday night. Up to noon it had not been found by the police. Mr. Ford was calling on Dean S. S. Marquis, of St. Paul's Episcopal cathedral, when the machine was stolen.

GOOD NEWS.

Many Plainview Readers Have Heard It and Profited Thereby.

"Good news travels fast," and the bad back sufferers in this vicinity are glad to learn where relief may be found. Many a lame, weak and aching back is had no more, thanks to Doan's Kidney Pills. Thousands upon thousands of people are telling the good news of their experience with this tested remedy. Here is an example worth reading:

Mrs. J. J. Ward, 111 E. Second St., Hereford, Texas, says: "I am cured of my lame back and I am having no more kidney trouble. I got Doan's Kidney Pills two months ago, and they removed the pain and lameness that had caused my back to be so sensitive. I no longer suffer from dizzy spells, nor do I have further trouble from the kidney secretions. Nothing ever helped me as much as Doan's Kidney Pills, and I feel justified in recommending this remedy."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Ward had. Foster-Milburn Co., Props., Buffalo, N. Y.

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 23c.

WANT ADS
L BRING E
D THEM RESULTS THEM TRY
D H I SURE E
R FROM A
E WANT ADS D

DRS. GUYTON & NICHOLS
—Specialists on—
Diseases of the Eye, Ear, Nose and Throat and Surgery.
Office, Grant Building
Plainview, Texas

MARTIN, KINDER, RUSSELL & ZIMMERMAN
—Lawyers—
West Side Square,
Donohoo Building
Plainview, Texas
Offices in Tullio, Texas

Want Ads

I have moved my office from Hotel Ware Building to ground floor in the Opera House Building. J. J. LASH, Real Estate and Rentals. Phone 653. List your Bargains with me. Adv. 3t.

KANSAS CITY STAR.

From now until January fifteenth The Plainview Evening Herald will accept subscriptions to The Herald and the Kansas City Weekly Star for \$1.50, the regular price of The Evening Herald. —Adv. 1f.

FOR RENT—Two rooms, close in, furnished or unfurnished. Phone 190, or see TOM THOMPSON, at public scales. —Adv. 1f-5.

The Kansas City Star (weekly) and The Plainview Evening Herald at bargain prices until January fifteenth. —Adv. 1f.

FOR SALE—Team of mules 16 1/2 hands high; price \$325.00. Also 1 good four-year-old horse; price \$125.00. Apply at ANSLEY LAND AND CATTLE COMPANY. —Adv. 1f.

I have moved my office from Hotel Ware Building to ground floor in the Opera House Building. J. J. LASH, Real Estate and Rentals. Phone 653. List your Bargains with me. Adv. 3t.

LOST.

Between my house and Davenport's, on the Lockney road, a log chain. Finder please return to H. V. TULL. Phone 403. —Adv. 1f.

Two large south rooms furnished for light housekeeping for rent to nice couple. Phone 586. —Adv. 3t.

WANTED: Table boarders. MRS. L. W. DALTON. —Adv. 1f.

Bulk Kraut of best quality in any quantity at SEWELL'S. —Adv. 1t.

MONEY TO LOAN

On good vendor lien notes. See SHAL-LOW WATER LAND CO. —Adv. 2t.

Two spans of mules, one horse, three head of cattle. Will sell or trade for hay or mize. J. W. SKIPWORTH, Plainview, Texas. —Adv. 2t-pd.

MONEY TO LOAN

On good vendor lien notes. See SHAL-LOW WATER LAND CO. —Adv. 2t.

TWO-YEAR LEASE.

On 687 acres fourteen miles west of Happy. Good six-room house; well, windmill. Fenced and cross-fenced. No better section on Plains. Cash rent. Call Nash House for C. C. MYRACLE before Monday noon. —Adv. 1t-pd.

There is more Catarah in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarah to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarah Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

GIRL WANTED—Small family, good wages. Phone 28. —Adv. 1f.

For second-hand Tires and Tubes of all makes and sizes see PLAINVIEW RUBBER CO. —Adv. 2t.

Bulk Kraut of best quality in any quantity at SEWELL'S. —Adv. 1t.

We have moved to North Side Square. We sell all kinds of feed stuff, fruits and vegetables. PLAINVIEW PRODUCE CO. —Adv. 2t.

A five-room house, with bath room, etc., to rent; now occupied by E. E. Roos, on Third Street. C. W. TANDY. —Adv. 1f.

PRIZE-WINNING TURKEYS.

Before buying, see my fine bunch. Trios, \$7.00; Toms, \$3.00 each. MRS. W. D. CHAUNCEY, 5 miles northeast of Plainview. —Adv. 2t. Sat. only. pd.

MONEY TO LOAN

On good vendor lien notes. See SHAL-LOW WATER LAND CO. —Adv. 2t.

POULTRY! POULTRY!!

Highest market price paid for poultry all the time. PLAINVIEW PRODUCE CO. —Adv. 2t.

NOTICE.

I have again taken charge of the Hotel Plainview, and will much appreciate your patronage. Good service is guaranteed in table board and rooms. J. B. GILLILAND. Adv. 1f.

FOR SALE.

Registered Short Horn bull for sale or will trade for one of same breed. BOB MARTINE. Phone 9014. Adv. 1f.

FOR TRADE—I will trade town property for a lease on improved farm, tools and feed. KIRBY SCUDDER. —Adv. 1t.

Bulk Kraut of best quality in any quantity at SEWELL'S. —Adv. 1t.

SUDAN SEED for sale or trade. See PRICE & BOSWELL. —Adv. 1f.

FOR SALE—A Kimball Piano, practically new. W. E. WINFIELD. Adv. 2t.

LOST.

Hand satchel, Monday, between 8th Ward College and the Cemetery. Phone 612 for reward. Adv. 2t-pd.

FOR TRADE—I have some splendid trading propositions in farm land and city properties. See me before you do any trading. J. S. HAYDON. Adv. 2t.

FOR SALE—A six-cylinder Franklin touring car; fully equipped and in perfect condition. W. E. WINFIELD. —Adv. 2t.

DRS. SMITH & SMITH
Will be at Dr. Owens' Office in Plainview every Tuesday.
Specialists in the Treatment of PILES, FISSURES, and all—
RECTAL DISEASES.
No catting, tying and enterizing. Treatment safe and sure.
No detention from business or pleasure.

GERMAN ARTILLERYMEN ON THE MARCH.



Photo by American Press Association.

Buy Your Lumber Direct From Mill

We are Manufacturers. We carry 7 million feet at all times and cut 50,000 feet per day. Our Lumber in upper grades is all steam dried, and our manufacture is as good as the best. We furnish House Bills complete. No Bills or Timbers too large for us to handle. Send us your Bill and let us show you what the saving will be.

Blount-Dicker Lumber Company
Alto, Texas

In time of peace prepare for war. Buy your coal while the weather is pretty.

Best grade Colo. Lp. Coal \$9.00 Del.
Best grade Colo. Nut Coal \$8.50 Del.
Best grade Colo. Lp. Coal \$8.50 at yard
Best grade Colo. Nut Coal \$8.00 at yard

We also have just received a car of that good molasses feed. It makes the cows give more milk and butter and fattens the horses.

Allen & Bonner
Phone 162

THE PLAINVIEW EVENING HERALD

TWICE-A-WEEK

—Published Every Tuesday and Friday Evening by—
THE HERALD PUBLISHING COMPANY,
Corner North Pacific and Second Sts.

HERBERT F. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rate, on Application.

SWAT THE FLY!

Swat the Fly.
Swat him NOW!
NOW you can kill thousands of flies at one stroke. Every fly you kill now will preclude the possibility of thousands yet and not yet embryonic flies.

Swat him now!
You can save yourself endless annoyance during the summer months if you will begin to swat the fly NOW.

With one stroke now you can kill possible generations of flies. With one stroke in the hot summer you would merely set the drove in motion, and increase your own agony.

The old adage says: "An ounce of prevention is worth a pound of cure."

Swat the fly NOW!

MOTOR-DRAWN VS. HORSE-DRAWN FIRE APPARATUS

Plainview's City Council is now considering the purchase of a motor-drawn fire truck. There are a few reasons why a motor truck should not be bought just now. There are many reasons why it should.

In the first place, the key rate for insurance in Plainview will be lowered appreciably. Then, too, Plainview is not embarrassed financially. Just now there is a balance of \$4,000 to the city's credit to care for its water and sewer extension, street improvement, etc. The town did not have to borrow a penny last year to carry on its municipal affairs.

The horses for the fire truck now in use cost the city fifty dollars per month, or \$600.00 per year. The cost of upkeep and operation of the motor truck at Vernon ranges from \$25 to \$50 per year. According to the report made by delegates from Vernon to the State Firemen's Convention, at Victoria last spring. Reports from the Bryan delegates showed a difference in favor of the motor-drawn truck of \$143 for seven months. Wichita Falls reports a saving in three years of \$872.90. The truck cost them \$189.00 per annum. This is the highest cost shown, and the principal item of cost is tires, for the motor truck, which bore a heavy fire-engine combination.

In every town reporting on the

comparative cost of horse-drawn and motor-drawn apparatus, where both are used, the motor truck made every fire the horses did. In all of the long-distance hauls the motor showed its superiority. Only in hauls of two blocks and under did the horses make better time. Then when both trucks were returned to the station the motor truck was ready for another run, while the horses were exhausted.

Plainview needs the motor truck, is the opinion of the individual members of the City Council. The boys should have it in time for the annual convention of the Panhandle Firemen's Association, in September.

Best Editorial of the Day

PHYSICAL COURAGE OF RACES.

From the Minneapolis Journal. Macaulay wrote an essay celebrated in its time on Machiavelli, wherein he contended that the Italians of the period of the renaissance were too intellectual and refined themselves to wage war, and hence to fight their battles called in Swiss, German, and French mercenaries.

No doubt Macaulay proved his contention concerning fifteenth century Florence, Venice, and Milan. But the generalization that nations can become too intellectual and refined to fight is denied by the facts of the battlefields of Europe today. On them is exhibited a quality of courage that no barbarian or purely military race has ever been capable of.

The Germans themselves are as intellectual a race as any. Their physical courage as demonstrated in France and Poland today is as high as history wots of. While the physical courage of the French, whom the Germans have charged with degeneracy, as of the British, whom the Germans have scorned as shopkeepers, is demonstrated to be not one whit inferior to that of the Germans.

The fact is, physical courage is nearly a common possession of mankind. The troops from India which the British have landed in France have it; so do the Africans whom the French are employing on the battle line. White man, brown man, black man, yellow man, all will fight and fight des-

TURRET OF FORT AT ANTWERP.

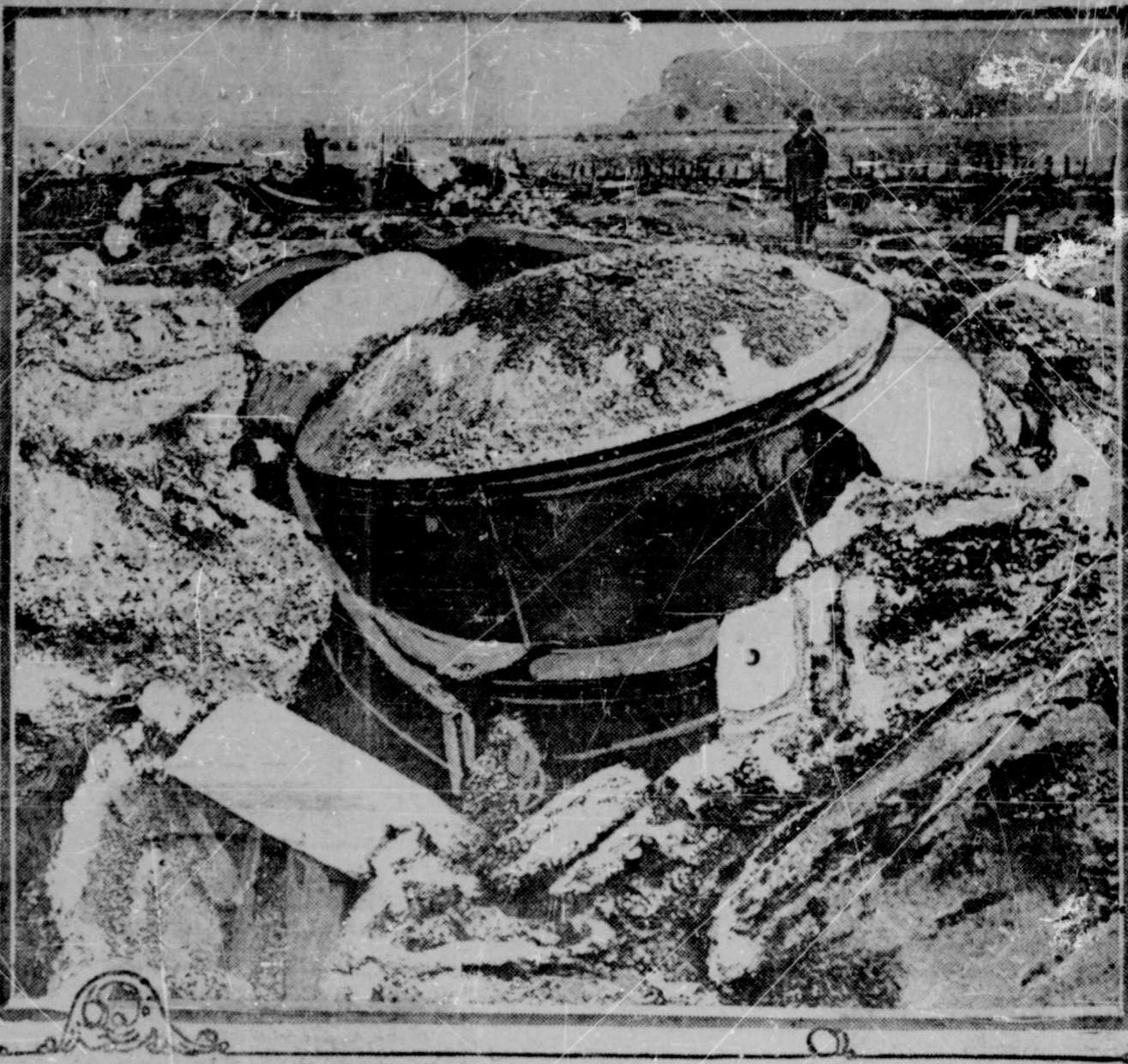


Photo by American Press Association.

This shows the destruction wrought by shells from the 42 centimeter guns used by the Germans. These steel turrets, surrounded by concrete, were regarded as well nigh impregnable.

perately. They also all will run, and run speedily under certain conditions, just as under others they will stand and die to the last man. Physical courage is not the exclusive heritage of any one race or group of races. Neither is heroism.

A Rajput army numbering fifty thousand men which in the eighteenth century was put to rout by five thousand Britons under a Wellesley or a Clive was not a host of cowards. Their descendants today in France, with modern weapons and under scientific leadership, may be trusted to storm a German trench.

The South before the Civil War believed that one Southerner could whip three Northerners, and especially was she scornful concerning the stomach of the New England trader for a fight. But the New England Yankees, "that least military and most martial people on earth," as one Civil War general characterized them, gave a good account of themselves.

Success in war is a matter of superior numbers or superior organization and equipment, or superior leadership. The sneer of any people at any other people's bravery is not justified by facts. Nor do intellectual development and esthetic faculty sap courage. They may enhance it.

TRICKS OF "KNOWING HOW."

Education Saves Its Cost to an Ohio Woman Who Sent Her Farmhand to State College.

From the Philadelphia Ledger.

A woman who had sent her farmhand to state college got the expense money back in one year. She tells me his knowledge of cows has worked a small miracle. He tests the milk, makes a formula for the feed each cow should have and weighs and measures results in a fashion that fairly startled the neighbors.

Once a cow was a cow, but now a poor cow very quickly becomes beef. It was formerly the fashion to give the entire herd the same quantity as well as the same kind of feed, regardless of what was best for each. Now that's changed.

This college-educated farmhand has proved that it pays best to own only good cows. The neighbors soon caught that idea, and that neighborhood has been revolutionized in the milk business by this one person.

I know another woman who keeps chickens, and she has told me that she earns 10 per cent a year on her investment. But she spent four or five years learning how to do it.

Ever notice the green banks along the deep railroad cuts on the way to Atlantic City? They were formerly ugly clay and were washing down upon the tracks with every rain. Then Engineer Nichols happened along with a remedy. He dumped good earth and fertilizer upon the steep banks, sowed grass seed and saved the company in repairs almost as much every year as the whole job cost.

Knowing how that's the trick, whether you raise chickens, keep a dairy or are an engineer.

"I BEAR A SINGING HEART."

I spoke a traveler on the road
Who smiled beneath his leaden load,
"How play you such a blithesome part?"
"Comrade, I bear a singing heart!"

I questioned one whose path was pain
In the grim shadows long had lain,
"How face you thus life's thorny smart?"
"Comrade, I bear a singing heart!"

I halted one whom adversity
Could not make bend the hardy knee,
"How such brave seeming? Tell the art!"
"Comrade, I bear a singing heart!"

Friend, blest be thou if thou canst say
Upon the inevitable way
Whereon we fare, sans guide or chart—
"Comrade, I bear a singing heart!"

—Clinton Scollard, "Poems," 1914.

EAST MOUND.

EAST MOUND, Texas, Jan. 5.—Mr. and Mrs. Eiring returned Saturday from Wise County, where they spent the holidays.

Mrs. Bessie Sinurall returned to and Miss Carrie Wallace returned Friday from Brady, where they have been visiting for the past two weeks.

Mr. and Mrs. Marlin and children came in today from Quanah, where they spent Christmas with Mr. Marlin's parents.

Mrs. O. E. Winslow returned Saturday from Fort Worth, where she visited her sister.

Mrs. Bessie Sinurall returned to Post City Sunday afternoon.

Mr. and Mrs. Fred Conley have moved to Post City.

Mr. Bradley is now living on the place formerly occupied by Fred Conley.

Mr. and Mrs. Sam R. Estes arrived in Plainview December 21st, from Munkah, Okla. They are now living on Mr. Eiring's place.

Our school house floor was oiled during the holiday vacation, and when our new bookcase and books are in place we will feel that we have indeed a school room to be proud of.

Mrs. Elvin Jackson has returned from Oklahoma.

We were greatly disappointed over not being able to hold our Christmas program, but everybody was glad to see the snow.

WEATHERFORD MAN ORGANIZING MUTUAL INSURANCE COMPANY.

E. C. Fain, of Weatherford, and J. D. McGowan, of Plainview, are organizing a mutual life insurance company in Plainview. The organization, we understand, will be formed under a charter from the State of Texas.

TO THE PUBLIC.

You are cordially invited to worship with the members of the Plainview Baptist Church in their series of revival services which will begin Monday evening, January 11. The earnest co-operation of all Christians is desired.

O. L. HAILEY, Pastor.

GIRL REPORTER USED STRATEGY

Mme. Montessori Turned S. S. McClure Away, but Pulitzer Student Got In.

How a girl student of the Pulitzer School of Journalism, at Columbia University, got an interview with the altogether unwilling Mme. Montessori recently was told by Talcott Williams, director of the school, at the annual conference of the American Association of Teachers of Journalism, in New York. The feat of the girl pupil assumed the greater interest for the teachers of the reportorial art in face of the fact that Mme. Montessori was abiding by her decision to see no one to the extent of excluding S. S. McClure, the magazine publisher.

Mr. McClure had brought madame over to this country and was to introduce her to a large audience that night. He wanted to see her perhaps even more than did the young woman from the Pulitzer school. He wanted to know what he ought to say in his introduction, but madame told him to go away. She told the girl pupil the same thing, but with quite different results.

The winsome interviewer went right up the hotel stairs and as she was about to knock at the door a maid flounced out. Then in a minute another maid, and out she went, and then a procession of maids with curling irons.

The student learned that madame wished to have her hair dressed, but she did not like the looks of any of the talent. Thereupon the amateur journalist to be slipped half a dollar to the last maid who came out and got her cap and apron, and in she went.

The "lady of the method" said: "Ah! you will do." The new maid at once began to dress the hair of the great educator. The young woman had never dressed anybody's hair before, but she went to work with a will and talked about the Montessori method as far as nervousness and harpins would let her.

Madame was indeed surprised but immensely flattered, too, for surely her fame had permeated annals in America, for here was a maid who knew all about what she had done for juvenile education. Then according to the rules of the game, as she was going away the interviewer told who she was and why.

"My dear," said the Personage, "come back this evening, bring the interview for me to see, and also dress me for the lecture."

ORIGIN OF "TOMMY ATKINS."

Tommy Atkins is the popular nickname for the British soldier. The term arose from a little pocketbook or ledger at one time served out to British soldiers, in which were to be entered the name, age, date of enlistment, length of service, wounds, medals, etc., of each individual. The war office sent with each little ledger a form for filling it in, and the "M or N," selected, instead of the legal "John Doe" and "Richard Roe," was "Tommy Atkins." The books were instantly so named, and it was not many days before the soldier himself was dubbed "Tommy Atkins."—Kansas City Star.

E. C. Fain, of Weatherford, is in Plainview on business.

One Great Reason

Why advertising pays so well in The Herald is that there is no great gulf between advertisers and readers.

To a large extent Herald readers ARE Herald advertisers, and vice versa.

There are many separate classified and display advertisements in The Herald each issue. If an average of five persons are interested in each classified ad as advertisers, and ten persons are similarly interested, on an average, in each display advertisement, it means several hundred people actively and financially concerned in the success of Herald advertising each issue.

Surely this indicates a condition in which advertising SHOULD pay. It indicates conditions which SHOULD produce "The South Plain's Greatest Market Place."

And in truth and in fact the advertising DOES pay and The Herald is the South Plain's Greatest Market Place.

Intelligent use of the facilities of The Herald as your market place will ALWAYS pay.

The Evening Herald

Adapted from Chicago Tribune

Just Following

Our Greatest Years Business
To Make a Clean Sweep of
These Winter Goods
We Offer Next Week

10 Ladies Cloaks, all We Have at Half Price
20 School Girls Cloaks at Half Regular Price
8 Childrens Cloaks at Half Regular Price
1 Lot Childrens Woolen Sweaters Each 25c
1 Lot Middy Blouses, Small Sizes Each 25c
1 Lot Ladies Waists Formerly \$1.00 to \$2.50 for, Each 35c
Fleeced Kimonas for 65c
15 Ladies Skirts Left. All \$5 to \$7 values \$3.50
1 Lot Silk and Jersey Petticoats Worth \$2.25 to \$3.00 for \$1.65

These Are Good Seasonable Goods That We've Determined to Close Out. Help Us and You'll Be Helped.

Richards Bros. & Collier

102 N. PACIFIC ST.

107 W. MAIN ST.

BIG EXTRA SPECIAL MAE I. THEATRE

SATURDAY MATINEE AND NIGHT
THE ONLY AUTHENTIC WAR PICTURES, CHICAGO TRIBUNE AND BELGIUM GOVERNMENT
PRESENT 4 REELS [4200 FT.] ACTUAL FIGHTING
SEE THE REAL FIGHTING. BARGAIN PRICES--10 AND 20c

SOCIETY

Telephone Number 72

ANNOUNCEMENTS.

The Travel Study Club will meet in the club rooms at the City Hall Saturday afternoon.

The Federated Club will meet at the City Hall Saturday, January 30.

HIGHLAND CLUB ENJOYS "42" WITH MRS. HUMPHREY.

Two Extra Tables for the Eleven Guests of the Club; Meets Next With Mrs. Hughes.

Yesterday afternoon, at her home, 213 North Prairie Street, Mrs. E. H. Humphrey entertained the members of the Highland Club and eleven guests, Mesdames J. C. Anderson, C. C. Gidney, J. Walter Day, J. F. Owens, L. A. Knight, George Saigling, W. E. Armstrong, R. E. Burch, W. L. Harrington, J. W. Grant and R. B. Hulien.

The usual mode of entertainment, "forty-two," was in vogue.

Two-course refreshments were served.

The next meeting of the club will be with Mrs. E. B. Hughes.

MYSTIC CLUB PROGRAM FOR JANUARY SIXTEENTH.

"And books we know are a substantial world both pure and good." Leader—Mrs. L. A. Knight. Roll Call—Current Events. Parliamentary Drill. Topic—"Books of Fiction."

Paper—"Works of John Esten Cook. With Special Reference to 'Surrey of Eggle's Nest' and 'Virginia Comedians'."—Mrs. H. C. Randolph.

Paper—"Richard Malcolm Johnston's 'Dukesborough Tales'."—Mrs. T. P. Whittis.

Paper—"Mary Johnston."—Mrs. R. B. Tudor.

"Kentucky in the Early Nineteenth Century," James Lane Allen's "The Choir Invisible"—Mrs. J. J. Bromley. Paper—"Maurice Thompson's 'Alice of Old Vincennes'."—Mrs. W. L. Harrington.

Round Table—(1) "Cook as the Chief American Novelist of the Civil War"; (2) "Local Element in Southern Fiction"; (3) "Change in Popular Taste Since the Days of Augusta Evans Wilson's Greatest Popularity"; (4) "Reasons Why Women Novelists Have Recently Come to the Front."

MOTHERS' CLUB WILL MEET FRIDAY, JANUARY FIFTEENTH.

Central Mothers' Club is Waging Active Campaign to Secure New Members for Their Organization.

On Friday afternoon, January fifteenth, the Central School Mothers' Club will meet in regular session, at the High School Building. There will be a good musical and literary program prepared, and it is hoped that the members will all be present and bring a friend or neighbor.

The modern Mothers' Club or Parent-Teachers' Association is recognized by those familiar with its work as a most potent factor in accomplishing the spirit of co-operation that should exist between parent and teacher in the ideal school.

The members of the Plainview Club are anxious to begin the new year with a large attendance at this the first regular meeting of 1915. If you are a patron of the public school you will do well to spend an hour at the Mothers' Club, meet your child's teacher and learn something of the school plant, its equipment and its needs. Three-forty-five to four-forty-five is the hour. Come and give your name for membership if you will; if you do not care to do this, come as a visitor. We will be glad to have you.

COMMITTEE.

MARTIN'S FAMILY COMING.

A. B. Martin, who has recently become connected with the firm of Martin, Kinder, Russell & Zimmermann, left today for Tulsa. He will move his family here next week. They will occupy the Bangle bungalow.

MR. AND MRS. C. B. HARDER WILL MAKE HOME NEAR LOCKNEY.

Father of Groom Performed Ceremony at Methodist Church Wednesday Morning.

A pretty, simple and very impressive church wedding occurred at high noon Wednesday, January 6th, at the Methodist Church, when Miss Aletha Shropshire and Mr. C. B. Harder assumed the marriage vows, in the presence of a few invited friends and relatives.

The church was decorated with palms and ferns artistically arranged about the altar.

The music, with Mrs. Otis Trulove at the pipe organ, added a peculiar charm to the wedding. In a style very own she rendered "Annie Laurie," from which she modulated into Guy D'Harlat's "Because," which Miss Myrtle Wade sang, and it seemed that Miss Wade entered into the spirit of the song so that her audience felt anew the old-time sentiment.

"Lohengrin" was played while the bridal couple marched to the altar, where Rev. J. M. Harder, father of the groom, was awaiting to perform the ceremony. Softly and slowly the wedding march changed to "Call Me Thine Own," which lasted throughout the ceremony. As the prayer of blessing was finished and the couple rose to march out, the music again changed to Mendelssohn's "Wedding March" from "Mid-Summer Night's Dream," which was played on the full organ.

The bride was dressed in a tailored suit of midnight blue cloth trimmed with buttons, and a large hat to match. She carried an arm bouquet of bride roses and sacred lilies.

Following the ceremony, Mr. and Mrs. Harder went to their new home, on the ranch east of Lockney, where an elegant dinner was served by Mrs. George Hutchings.

The bride is a daughter of Mr. and Mrs. Lee Shropshire, who have lived in Plainview for many years, and she justly claims on true merit many friends. The groom is a son of Rev. and Mrs. J. M. Harder, and is one of the steady young men of the city. For several years he has been a member of the Plainview Volunteer Fire Company, and has won with the company several trophies in State contests, and our five boys remembered the couple in presenting them with a very handsome water set.

The numerous gifts of silver, cut glass, china and linens testify that their many friends wish for their true happiness.

The out-of-town guests were Mr. and Mrs. Frank Butler, of Floydada, and Jas. Jenkins, of Amarillo.

PROGRAM FOR CENTRAL MOTHERS' CLUB, FRIDAY, JANUARY FIFTEENTH.

3:45 p. m.

Invocation—Prof. B. M. Harrison. Piano Solo—Miss Lois Hatcher. Talk—"Preventive Dentistry"—Dr. C. D. Wofford. Trombone Solo—Harold Knupp. Talk—"Utilizing Our School Plant"—Prof. H. P. Webb.

MRS. D. H. COLLIER GIVES HUSBAND SURPRISE PARTY.

Friends of Dave Collier Are Guests at Five-Course Surprise Dinner Given by Wife.

Wednesday evening Mrs. D. H. Collier surprised her husband with a five-course birthday dinner, to which she had invited a number of his friends, namely, T. E. Richards, Elmer Sansom, Mr. and Mrs. T. O. Collier, Mrs. C. A. Gordon of Coleman, T. C. Shepard, J. R. DeLay, Mr. and Mrs. P. B. Randolph, Chas. Hinn, A. G. Hinn and Miss Mary Hinn.

MAUDLIN-JONES.

At the home of Dr. O. L. Bailey, pastor of the Plainview Baptist Church, Miss Ethel Maudlin and Stanford Jones were married Wednesday evening, December 30, by Dr. Bailey.

REBEKAHS INSTALLED NEW OFFICERS MONDAY NIGHT.

The following officers for the ensuing term were installed by the Rebekah lodge Monday night: Miss Mary Cox, Noble Grand. Mrs. E. L. Kerr, Vice Grand. Mrs. E. C. Hunter, Recording Secretary.

Miss Eva Green, Financial Secretary. Mrs. J. E. Hockaday, Treasurer. Mrs. E. A. Rodgers, Chaplain. Miss Grace Tilson, Warden. Miss Grace Brown, Conductor. Mrs. H. M. Rodgers, Inside Guard. Mrs. Lalla Davis, Right Supporter to Noble Grand. Mrs. L. J. Warren, Left Supporter to Noble Grand. Mrs. J. J. Ellerd, Right Supporter to Vice Grand. Mrs. Roak, Left Supporter to Vice Grand.

BAPTIST LADIES' CHICKEN PIE DINNER A SUCCESS.

Members of Ladies' Aid Will Form Prayer Circles Beginning Next Tuesday.

Preparatory to the revival meeting which will be conducted by the pastor of the Plainview Baptist Church, Rev. O. L. Bailey, prayer circles, which will meet each day of the week, will be organized by the ladies of the church, beginning next Tuesday. Plans for the services will be completed at the meeting of the Ladies' Aid on Monday next. Last Monday the regular program of the Ladies' Aid was dispensed with, in order that all business might be closed. At the meeting it was reported that the First Monday chicken-pie dinner had netted the organization over thirty dollars.

ODDITY GIRLS GUESTS OF FORMER TEACHER.

Girls Write Letters for Friends Who Will Be Away at College During Year.

Letters for Misses Jennie Humphrey and Madge May, who will be away again attending St. Mary's College, were written by each member of the Oddity Club and presented to them Friday afternoon at Mrs. George Saigling's home, at a luncheon given for the members of the club. The letters bore requests that they not be opened until a certain date.

Mrs. Saigling was formerly a teacher in the Plainview Public School, and was instrumental in the formation of the Oddity Club, a unique organization of High School girls.

Those present were: Misses Faye Garrison, Claire Belle Wilson, Daisy and Marie Gidney, Eula Mae Peace, Wilhelmina Harrington, Kathleen Joiner, Florence Keys, Raye Fowler, Marguerite Harlan, Nellie Rountree, Jennie Humphrey and Madge May.

HONORS ST. MARY'S STUDENT WITH LUNCHEON FOR FRIENDS.

Miss Madge May Honored at One O'clock Luncheon at Home of Sister, Mrs. P. B. Randolph.

A genuinely-enjoyed, informal one-o'clock luncheon was given by Mrs. P. B. Randolph Friday at her home, 300 White Street. Misses Madge May, the honoree, and Kathleen Joiner, Wilhelmina Harrington and Jennie Humphrey were the guests.

Favors of carnations were at the places for the guests. An elegant five-course luncheon was served.

THEATRE PARTY AND MIDNIGHT LUNCHEON FOR SCHOOL FRIENDS.

Miss Kathleen Joiner entertained a few of her friends of high school days with a theatre party and midnight luncheon. The guests were Misses Madge May, Wilhelmina Harrington, Jennie Humphrey and Marguerite Harlan.

SUNDAY SERVICES AT THE FIRST METHODIST CHURCH.

There will be preaching at the First Methodist Church Sunday morning at 11. In the evening services will begin promptly at 7:30.

The Senior Epworth League meets at 6:30. J. W. STORY, Pastor.

C. S. Williams returned today from Lubbock, where he has been for a few days on legal business.

LAMAR SCHOOL HAS NUCLEUS FOR LIBRARY; FIFTY VOLUMES.

Cox Prize for Neatness Causes Appreciable Improvement in Caretaker's Amour Pupils.

All the teachers and most of the pupils were ready for work last Monday morning.

The faculty spent the holidays as follows: Mr. Harrison in Fort Worth and East Texas; Mrs. Harrison and Miss Posten in Plainview; Miss Lackey at home and at a house party near Abernathy; Misses Donnelly and Hunt with home folks, in Canyon.

Miss Donnelly's room has some new curtains. Miss Posten's pupils are enjoying several new pictures.

Some ten or twelve new pupils have been enrolled during the past week.

The Mothers' Club has made a good beginning on a library, some fifty books having been catalogued. The club is ready and anxious for donations of books. Any book that is suitable for the pupils from the seventh grade down will be gratefully received. Several baseball teams have been organized, and practice is going on every day on the various diamonds.

Mr. Cox has offered a desirable prize to the room that has the highest grade on neatness during the spring term. Much improvement has already been noticed.

EPWORTH LEAGUE PROGRAM, SUNDAY, JANUARY 10.

Song. Prayer. Responsive Reading—Psalms 1. Subject—"The Epworth Era." "History and Origin of the Epworth Era"—Miss Lois Pack. "The Epworth Era's Attitude Toward Spiritual Life"—Miss Eva Green. Reading—Miss Martilla Espy. "The Importance of Our Epworth Era to the League Work"—Q. D. Coan.

The Epworth League considers itself fortunate in securing the services of Miss Annie Mae Dunaway as organizer.

ODD FELLOWS INSTALL.

Tuesday night the following officers were installed by the I. O. O. F. lodge by the District Deputy Grand Master: I. W. Elliott, Noble Grand. F. B. Gouley, Vice Grand. Roy J. Frye, Treasurer. Elmer R. Anderson, Recording Secretary.

H. D. Hyde, Financial Secretary. Lee Kemble, Trustee 3 years. W. A. Nash, Chaplain. Horace Connor, Conductor. Geo. Martin, Warden. A. E. Allen, Inside Guardian. D. C. Aylesworth, Supporter to Noble Grand. W. G. Shackelford, Supporter to Vice Grand.

FIRST PRESBYTERIAN CHURCH.

We are to have our usual services next Sunday, and the pastor, Rev. S. Park, will preach both morning and night. S. PARK.

Mrs. B. Barnettson, of Fort Cobb, Oklahoma, who has been visiting her daughter, Mrs. G. F. Jones, returned yesterday to her home.

Geo. L. Mayfield returned today from Amarillo.

J. P. Houston returned today from a business visit to Hale Center.

REPORT FROM BAPTIST CHURCH, SUNDAY, JANUARY 3.

Teachers meet at 9:15 a. m. Sabbath School meets at 9:30 a. m. Preaching, by the pastor, at 11 a. m. Text, 1 Cor. 11:28 and 2 Cor. 13:5. At this time the celebration of the Lord's Supper was observed.

Laymen meet at 3 p. m. Sunbeams and Juniors at same hour.

B. Y. P. U. meets at 6:30 p. m. Preaching, by the pastor, at 7:30 p. m. Text, 2 Tim. 4:8 and Acts 17:31. Ladies Aid and Missionary Society meets at 3 p. m. in their Circle meetings.

Young Women's Auxiliary meets at Mr. J. F. Garrison's residence Wednesday at 5 p. m.; Miss Annie C. Blair, president.

Prayer meeting Wednesday at 7:30 p. m.

All are cordially invited to attend these meetings.

METHODIST LADIES TO STUDY LESSONS FROM EUROPEAN WAR.

Session Monday Was Devoted to Business; List of Officers Not Yet Complete.

The list of officers for the Missionary Society of the Methodist Church for the ensuing year is not yet complete. When all officers have been elected their special installation service will be held.

At the meeting Monday, January 11, the members of the society will study phases of the European war situation which are of special interest to them.

Mrs. T. P. Whittis will lead. The program for the meeting follows:

1. Bible Lesson—"Deborah"—Mrs. Hunter.
2. Reading—"A Test of Our Faith"—Mrs. T. E. Richards.
3. "Causes of the War"—Mrs. J. W. Pipkin.
4. "Present Results of the War"—Mrs. John Vaughn.
5. "Future Results"—Mrs. E. F. McClendon.
6. Reading—Mrs. Marshall Phelps.
7. "Woman's Part in the War"—Mrs. O. B. Jackson.
8. "Is War Ever Justifiable?"—General Discussion.

LIBRARY NOTES.

The Library Committee met Wednesday, January sixth, in the club room at the City Hall. Motion was made and carried that no book be issued except by regular membership card, the least price for such cash being twenty-five cents for three months' membership, cards to be dated when sold.

Since some confusion and dissatisfaction has arisen from changing so often the hours of keeping the reading room open, it was decided to open the room (on Tuesday and Friday afternoons) at three o'clock. The hour of closing will be five o'clock during the months of November, December and January, and six o'clock during the other nine months of the year.

The purchasing committee has recently placed on the table a very comprehensive encyclopedia of quotations, which will be of much value as a reference book, but which, of course, will not be permitted to be carried away from the reading room.

Miss Jennie Humphrey will return to St. Mary's College, at Dallas, Sunday.

CIVIC LEAGUE REST ROOM HAS PROVED AID TO VISITORS.

League Urges Early Campaign for Eradication and Prevention of Flies in Plainview.

The Civic League met Wednesday afternoon, in the club room at the City Hall. A report was heard from the Rest Room Committee to the effect that the visitors at the rest room are increasing in number all the time and that there is a constant demand for second-hand clothing, which is sold by the matron in charge of the room, and also for magazines, which are distributed free to anyone who cares to take them.

It was recommended that the war on flies be begun early. Especially was it urged that an educational campaign be instituted, by means of which everybody may learn the importance of employing preventive measures in this matter. If every householder and every business man and every individual who is interested in the matter will do what he can to prevent the breeding of flies, there will not be the necessity to trap and pay for and burn the flies that have been allowed to breed.

The League members think that there should also be some concerted action toward exterminating the ant beds, which have grown to be a nuisance in certain parts of the town.

Tree planting was urged for all property holders, and the League members are hoping to have a tree-planting day some time during the month of February when trees may be set out at the different public school grounds.

RUSSIANS SLAUGHTER TURKISH ARMY CORPS

(Continued from Page One.)

ending of this vainglorious undertaking.

What the Turks may be thinking can be guessed by the opinions expressed to a correspondent of the Brouse Gazette, who, speaking in Turkish, was favored with some very outspoken comment by a Turkish colonel who was taken a prisoner of war. He said:

"Enver Pasha has been our ruin. This wretched, brainless puppet of Wilhelm and Sanders Pasha has brought Turkey to a pass which imperils the Ottoman Empire.

"We knew it, but what can we, the real Turks, do? Only a few days before I left Erzerum I and many other Turkish officers saw a German officer kill a Turkish soldier out of hand for no reason but that the latter failed to understand the German's order, and we stood by helpless. When this was reported to Enver he actually thanked the German.

"No, there is no true Turkey now. It is only a German province, which the Germans are carrying down with them in their own ruin. Our armies have neither clothing nor food. Germany, who before the war thrust gold guine upon us, now sits on our neck and eats our bread."

Modern five-room house, furnished, for rent. Call 85 for particulars.—Adv. 1f.

IF YOU ONLY IF KNEW!

DAUGHTERS AID SOUTHERN FARMERS TO DIVERSIFY CROPS.

Women Agents from Southern States Show Interest in Garden, Canning, and Poultry Clubs.

WASHINGTON, D. C., Jan. 7.—Daughters of Southern farmers, who have been members of the United States Department of Agriculture's garden and canning clubs, have been able to give their fathers practical demonstrations of the value of crop diversification during the present bad cotton year. The actual products which the girls have put up are proving an invaluable asset in many farm homes, where the cotton crop has not brought the customary return, and many farmers are now substituting whole acres of onions and tomatoes in place of cotton, after seeing the success which the young women have made with these crops.

A conference of the women agents from 15 Southern States is in progress in the United States Department of Agriculture's Office of Farmers' Cooperative Demonstration Work in the South. Fifteen women agents are present, each representing a State, in addition to the members of the office who have charge of the work. These agents supervise the work of 269 county agents, who direct the work of 22,420 girls. Data of some of the State reports given here is merely an indication of the general interest that is being taken more and more throughout the whole South in the club-movement work.

Tennessee Girl Diversifies Crops.
Madge Farrar has proved the possibilities of growing crops all the year round in her State. By raising and selling vegetables throughout the year she made a net profit of \$131.62, while the second best girl, who also did good work but did not diversify, made \$96.20 profit. The girl with the second average grew only beans and tomatoes during the fall and summer. Miss Farrar, however, having grown these crops, put in onions during the winter, which she sold at a good profit early in February. She then proceeded to plant cabbages, which brought her an income during April and May, while peas were her main crop in June. This brought her back to the tomato and bean season and rounded out a year of profitable vegetable growing.

Another young woman found a peach orchard into which bees had been turned. She took a canner with her and established herself in the orchard to save what was left from the bees, and made \$60 in one week from her work. Similar instances have demonstrated the possibilities of saving waste in that section, and there has



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been a more general interest exhibited not only by the farmers' daughters, but by many of their wives.

Fig Possibilities in Southern Mississippi.

Although the area where figs will grow in this country is extremely limited, in certain sections of Southern Mississippi this fruit grows so plentifully that its value is not appreciated, and barrels of figs go to waste every year. Under the conditions that exist in dooryards and gardens the trees require little or no cultivation, and the majority of owners eat a few, can a few for home use, and permit the rest to go to waste, except in localities where commercial canners are prepared to buy the fruit from day to day as it ripens.

During the past year two counties of Southern Mississippi decided to specialize in canning figs. One girl packed 500 pints, which she sold for from 35c to 40c a pint. The girls in these sections are now leaving tomatoes for other less fortunate districts, where figs will not grow, and are planting six fig trees on their tenth-acre formerly planted to the other crop. The demand for this product from figless sections is far beyond the supply.

Four years ago there were but two counties in Mississippi where organized garden and canning club work was carried on for the girls; the next year there were twelve counties; the next twenty-three, and during the past year there were thirty-five counties organized.

Pimentos have proved a particular boon to certain counties in South Carolina, as have figs in Mississippi. Certain clubs which had been specializing on tomatoes decided that there was a possibility in pimentos, which are not generally grown and which are canned in practically no other parts of this country, the main canned products here being imported from Spain and Mexico. Since the product of these young women have been put on the market, requests have come from 45 States for information regarding the canning and culture of this valuable food product, which the American people in general do not yet understand.

The total profit of all the South Carolina club girls for the past year was over \$28,000. Every agent who assists the girls is a college graduate who has received special domestic science training. Home demonstration work is a feature, the motto being "Do one thing at a time." There was, for instance, a homemade fireless-cooker campaign which lasted for three days in one section and resulted in a hundred homemade cookers being put into use. A fly-trap campaign is to be next in order, and after that a butter-making campaign.

The Value of a Name in North Carolina.

Two sisters in North Carolina have established such a reputation for their canned fruits and vegetables that they cannot fill the demand. The rules of the agents in charge of the North Carolina work make it necessary that the name and address of every club member go on every can she puts on the market. "Give me a can of Mabel Norris tomatoes," or "Give me a can of Agnes Norris peaches," requests the housewife of the grocer in the section where these two sisters sell their products. These young women no longer put up their products in glass, but in tins, their names on the outside being sufficient guarantee for the appearance of the product.

The North Carolina girls are being taught to be business women as well as to put up superior products. The State leaders, when they first interested the girls in the work, attempted to find markets for them, but as more girls join the clubs this is impossible, and each girl is taught to get out among the housewives and dealers of her neighborhood, and make her own market. Similarly, in Mississippi "marketing committees" are organized by the girls themselves and club members in one section put those of another section in touch with possible markets for their goods.

Texas Girl Helps Father Who Cannot Sell Cotton.

Annie Davis, who was last year the grand champion girl of Texas who came to Washington with the other champions, has this year come to the aid of her father, who raised a cotton crop and couldn't sell it. She had saved up money to take a course at an industrial school, but the cotton crisis came along and her money was given away. The result, the young woman from the farm which she earned last year has purchased her father a team of horses and a wagon.

The Texas girls have shown an unusual interest in poultry in addition to their canning and garden work. This is only the first year of the poultry work, but already 250 young women have accomplished actual results, and in not a single case did the girls fail to make a profit. The result has been that in many cases the whole flock of poultry on a farm has been turned over to the daughter. The marketable value of fertile eggs has been emphasized, for in the past great quantities

of eggs were sent to the market when they were beyond the point of using.

One girl cleared last year \$180 from her turkeys and \$338 from her chickens. In addition, being an all-round farmer, she has made a profit from her garden and canning work. This young woman's success has evidently made an impression on her father, for during the past year he has reduced his cotton acreage one-half and has put in vegetable products. These are not for home use alone, for he has installed a small home canner and the whole family are going to help in canning the stuff for market.

HEAVY SOIL EROSION IN THE SOUTHERN STATES.

The following statement regarding soil erosion in the South is taken from the annual report of the Bureau of Soils, U. S. Department of Agriculture:

In a study of soil erosion in the South, it has been found that large areas are lost to agriculture annually through erosion. In some States vast areas, amounting to as much as 50 per cent of the arable land of these sections, have been abandoned. The character of the erosion varies with the type of soil. Usually, on the heavy clay soils, "sheet" or surface erosion is favored. With increasing proportion of sand in the soil the erosion changes to the "slootering" type, then to the gully type with round edges, and finally to the gullies with caving sides. The most rapid erosion seems to occur in soils having a layer of silt or clay at the surface and a substratum of sand. This condition usually leads to erosion of the deep gully type, which is difficult to check and unprofitable to reclaim.

All methods for prevention and control are based either on increasing the capacity for absorbing the water as it falls, or on decreasing the velocity of the run-off. A new method in use in one locality is the construction of what are known as "christophers," the distinctive feature of this plan lying in the manner of disposing of storm waters. Across an incipient gully is built a dam, through which is passed a sewer pipe connected with an upright pipe on the upper side of the dam. Water fills the valley until it reaches the top of the upright pipe, and then flows down this pipe into the next field. The water left standing below the mouth of the upright pipe is gradually removed by a tile drain. It is also demonstrated in the South that other crops must be grown than those requiring clean culture, such as cotton, corn, and tobacco.

WHY AN AUTOMOBILE SHOW?

It is the custom—more than ten years old—and custom has a good deal to do with things in general. In the old days the automobile show was the real place to see new models and new inventions. Sometimes they were simply models, however, and would not really work.

The automobile show used to be the place where the latest in everything was thrown open to public view. It still is, in a sense, the place where you can see the latest in automobiles and accessories, but you can purchase cars similar to those exhibited months ahead of the show.

Show time is not new model time any more; in fact, new models, in the sense of what new models used to be, are no longer evident. It is just a steady progression and improvement every year, and the automobile exhibits today show to those interested, the cars that are being marketed by each firm at that particular time, although frequently dressed up so as to show them in the best light. But, instead of real novelties, the public now examines standard products—what they can feel certain are useful, reliable and serviceable cars.

The automobile show, if it does nothing else, provides the opportunity for those interested to see all cars in one general visit. Not that it can be done thoroughly, but comparisons can be made better. Certainly automobile shows are good for everybody. They help the progress of automobiles because of the competitive nature of the exhibits. Every manufacturer strives to show more progress than the other manufacturers. It helps build up the industry because it puts all cars on their own merits and shows them side by side. The automobile show is a good thing because it affords the buyer an opportunity to really find out about the cars, to see many cars in a reasonable length of time, to talk with different people, to perhaps talk with the people direct from the factory, if technical information is required.

The automobile show is a good thing because it allows those interested in buying cars to get different points of view. No one man knows all about automobiles, no buyer of a car knows enough about all the different cars so that without injury he can use the best judgment in selecting a car. The automobile show gives him an opportunity

to inquire, to find out, to increase his fund of knowledge in order that he may better decide what is the best car for his service. How to judge a motor car is a big problem, and anything (such as an automobile show) that increases the individual's knowledge of different cars is a good thing.

There has been quite a tendency on the part of the Fracklin Company to make their exhibits at the shows more educational, to show in detail what the car is, and to have a man prepared to explain why it is as it is. At New York and Chicago a stripped chassis in operation will be shown, and a glass cabinet filled with different units of the car, all sectioned so that the different constructions can be clearly shown, will be in the booth. The opportunity will be afforded to everyone to know how each part is constructed and to find out by inquiry why it is constructed that way. Not everybody cares about those things, but more and more automobilists are finding out the whys and wherefores.

HIKING TO REPLACE TANGO.

Young Women of Dodge City, Ia., Will Walk 500 Miles in 1915.

From the Des Moines Register and Leader.

FORT DODGE, Ia.—The tango teas have a serious competitor with a walking club formed by fourteen young women of Fort Dodge, who, before the year 1915 is closed, plan to hike five hundred miles or more. A big dinner at the end of the year will reward those who have walked the prescribed distance, while a substantial fine will be assessed against the more slothful members.

Miss Virginia Hollisell and Mrs. S. M. Copp started the craze when they took systematic hikes last fall. Their members learned of the fun and one by one joined in. Now there are fourteen young women.

Pedometers were in many a stocking this Christmas and those whom Santa forgot have put in orders for the distance registers. The hikes will be weekly or semi-weekly.

WHY IT HURT.

"Wombat needn't be so mad because the teacher criticised his boy's composition. The boy will improve in time."

"You don't understand. Wombat wrote the composition."—Louisville Courier-Journal.

ONE OF THE FORTS AT ANTWERP.



Photo by American Press Association.

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72.

Get Your Stock in Good Condition for Spring

Now is the time to better the condition of your work stock and cows. Nothing helps like a good STOCK FOOD. We carry all the leading brands in all sizes.

Put "Stock Food" on your memorandum so that you will not forget it the next time you come to town.

Money spent this way now will bring wonderful results by spring.

Duncan's Pharmacy

"The Store That Treats-U-Right."

YOUR NEW YEAR'S RESOLUTION

WE didn't mention this before because we wanted to give you time to make and break your small resolutions. This is a big one we are now going to suggest since you have disposed of the others.

We Ask You to Resolve

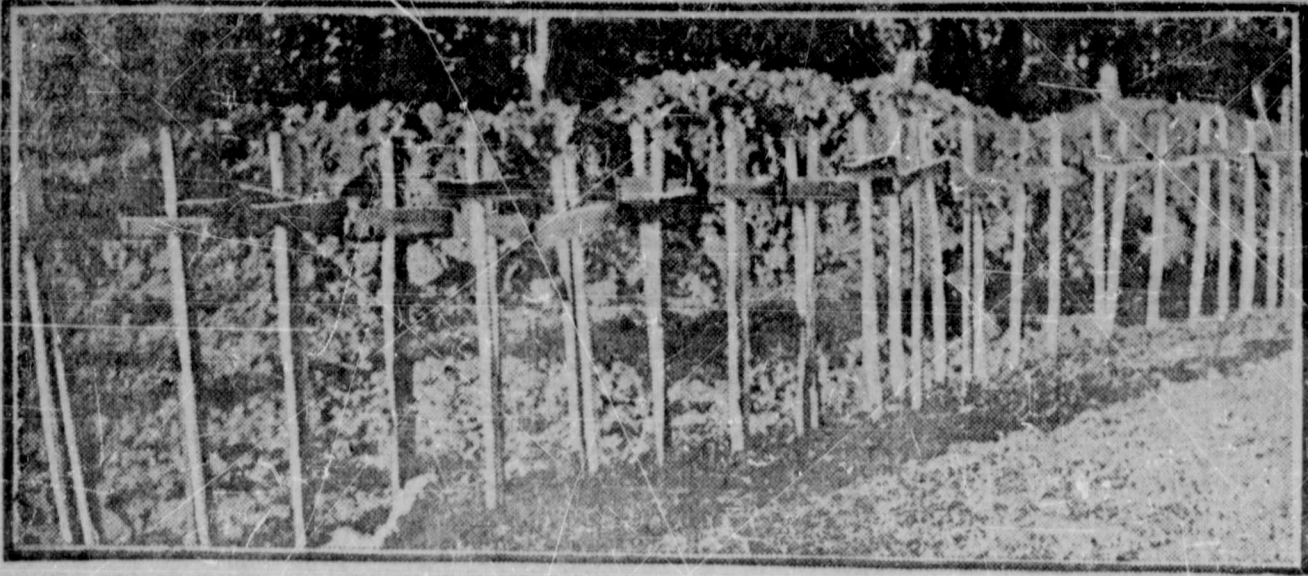
in one big resolution to provide safety, comfort, pleasure, economy and satisfaction for yourself and family during the year 1915. Such a resolution should appeal to you.

You will find "the reason why" in the purchase of a Ford. The Ford gives you all of the provisions of the resolution and more. It gives you every thing you expect of a high price car without the high cost. It gives you an opportunity to share in Ford profits which still further reduce the cost of the car.

You've probably "fallen off the water wagon" on other resolutions---be safe from now on; put your faith in a Ford.

Barker & Winn, Agents

GRAVES OF ENGLISH SOLDIERS IN FRANCE.



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TICKS AFFECT MILK YIELDS.

Feeding Ticks Costs More Than Killing Them; Tick-Infested Cattle Yield Little Milk.

WASHINGTON, D. C., Jan. 7.—Even with so-called immune cattle, ticks have caused a loss varying from 1.5 to 3.4 quarts of milk a day, according to experiments conducted by the U. S. Department of Agriculture. Hitherto the exact amount of the damage which the ticks do to these so-called immune cattle has been a matter of conjecture. The Department's experiments, however, have made it certain that even a light infestation seriously reduces the revenue from the dairy herd.

Investigators took two lots of 20 cows each and permitted one lot to become infested with ticks, while the other lot was kept free by spraying and dipping; otherwise conditions were as identical as it was possible to make them. After a period of approximately five months it was found that those cows which were lightly infested produced 18.6 per cent less milk than the cows that were altogether free, and that those heavily infested with ticks produced 42.4 per cent less milk, or nearly half a gallon less a day. In addition it was found that cows which were supposed to be immune suffered from tick fever, and one actually died from the disease.

Translated into money, this means that if a dairyman with a herd of 20 cows which produced 8 quarts of milk a day allowed his herd to become infested he would lose approximately 1.5 quarts of milk from each cow every day, or a total of 30 quarts from the entire herd. Assuming that the milk was worth 5c a quart, this would be a daily loss of \$1.50 for the dairyman. If the tick infestation were heavy, the reduction of the milk supply might easily become so great that it would amount to a daily reduction of \$3.40 in the revenue from the entire herd.

These figures were corroborated by the experience of a certain dairyman in the heart of the tick-infested section. Late in the season he dipped his cattle and killed the ticks. One week afterwards the 42 cows in his herd gave 16 gallons of milk more a day than they did before the dipping. This was an increase of 16.6 per cent. He got 35c a gallon for his milk, so that the extra 16 gallons a day were worth \$3.50 to him.

The results of this investigation are set forth more fully in Farmers' Bulletin No. 639, which is about to be published by the U. S. Department of Agriculture, under the title "Eradication of the Cattle Tick Necessary for Profitable Dairying." To quote the final sentences of the bulletin:

"It costs more to feed the ticks than it does to kill them. Which do you prefer to do?"

COAL MINING IN THE SOUTHERN STATES.

Except in Kentucky and West Virginia, there was a marked decrease in the production of coal in the Southern States during 1914, according to the estimates of Edward W. Parker, statistician, United States Geological Survey. The business depression was felt

particularly in Alabama, because of its importance as an iron-making State and the fact that the iron interests more than any other branch of the mining industry suffered from the unsatisfactory conditions in 1914. Estimates of the coal production in Alabama for 1914 varied between 12,500,000 and 15,300,000 short tons, compared with 17,678,522 tons in 1913. In addition to the decrease due to the demoralization in the iron trade, the disturbed situation in Mexico resulted in the loss of some market for Alabama coke. The markets for Alabama coal were affected by the low price of petroleum in the Southwestern States; by increased water-power developments; by the competition of coal from Kentucky and Illinois in the markets of Louisiana and Mississippi, which are normally supplied by Alabama; and by the smaller bunker trade, which suffered because of the cutting off of exports of cotton after the declaration of war in Europe. On account of the keen competition which developed as a result of the decreased demand, prices were demoralized, but up to the close of the year there had not been any decrease in wages.

Tennessee.—In some parts of Tennessee the decrease in coal production during 1914 was between 35 and 50 per cent, but it is estimated that for the entire State the loss was about 20 per cent and that the output was less than 5,500,000 short tons, compared with 6,903,784 tons in 1913. In this State the industry was somewhat affected by the decrease in the demand from the iron furnaces, but probably to a larger extent on account of the falling off in the export of cotton, which reduced purchasing ability throughout the rural communities. There was a decrease of 5 to 15 per cent in the average price, compared with 1913.

Kentucky.—Kentucky presented an exception to the general rule in 1914, with a small increase in the production of coal. This increase is not to be attributed to anything especially favorable in the way of demand, but to the great developments which have taken place in the eastern part of the State during the last two or three years and to the fact that this region was in a position to fill a large part of the shortage created by the idleness of the Ohio mines. In the Western Kentucky field the production in 1914 was about 92 per cent of the output in the preceding year. The total production is estimated at approximately 20,000,000 tons in 1914, compared with 19,616,600 tons in the preceding year.

Maryland and Virginia.—The coal production of Maryland showed a decrease of about 500,000 tons in 1914, and that of Virginia 1,300,000 tons. In the former State the decreased production was due chiefly to the approaching exhaustion of the Big Vein, which has supplied more than 95 per cent of Maryland's total coal production. Many of the mines have already been worked out and abandoned and others are "robbing" pillars and preparing to close permanently. Developments, however, are being made upon the Tyson and other lower but thinner beds, and it is expected that within a few years these operations

will be sufficiently advanced to bring Maryland's production to its normal amount. In Virginia the decreased demand from the transportation companies and from the cotton mills in North and South Carolina caused the smaller output in 1914.

CROSBYTON.

Streeter-Fowler Wedding.

Judge Pink L. Parish tied the knot that binds J. E. Streeter and Miss Nella Fowler together for life. The wedding took place on Thursday, December 31, 1914, the last day of the year, and the happy couple received hearty congratulations from all their friends. The bride is a daughter of A. A. Fowler, of this town, and the groom is a promising man who recently came here from Nebraska, where the bride formerly lived.

Johnson-Ross.

On last Sunday night, December 19, 1914, Mr. J. Sewell Johnson and Miss Edna L. Ross were married, at the residence of Mrs. E. G. Weyer, Rev. Fred Little, pastor of the Methodist Church, officiating.

McDonald-Meyer Nuptials.

Mr. Wilber McDonald and Miss Carrie Meyer were married Christmas Eve. The bride is a daughter of Mr. and Mrs. A. D. Meyer, of the Lorenzo community. The wedding took place at the home of the bride's parents.

Mr. and Mrs. I. C. Rous entertained in their beautiful home at Christmas dinner Mr. Glenn McKee, assistant cashier of the First National Bank, and wife and children, together with Mr. J. J. Murphy, a brother of Mrs. Rous. A delightful repast was served.

Mr. Thomas Tripp, recently from Nebraska, and now the owner of a magnificent farm south of town, is just beginning to thresh his grain for the market. He reports a fine crop.

Mr. J. L. Driver, who lives north of town, was in Saturday with a wagon load of cotton, which was ginned and baled by the Malone Gin Company.

Miss Eva Littlefield is spending the holidays in Littlefield, Texas, as guest of her friends Miss Grace Culbertson.

Mr. Wiley Williams has accepted a position as chief engineer for the Malone Gin Company.

Mrs. May Anderson spent Christmas day at Ralls with her parents.

Ed Terrell is the proud possessor of a fine new Ford runabout.

SAN FRANCISCO EXPOSITION NOTES.

New Zealand's exhibits have arrived at the Panama-Pacific International Exposition, and include a comprehensive display of the Commonwealth's mineral and agricultural resources. Two features are greenstone or New Zealand jade, which has recently been on display in London, and the production and various uses of Kauri gum, a fossilized resin.

Several shipments of the paintings and works of sculpture that are to be presented in the Palace of Fine Arts at the Panama-Pacific International

Exposition as a complete representation of modern and historical art of America have been received at the exposition grounds.

Enormous shipments of art work, from all the warring nations of Europe are also being shipped on the United States naval collier Jason, which carried a shipload of Christmas presents to Europe's destitute. Owing to the eagerness of European countries to get their artistic masterpieces into safer regions it has been possible to collect from those countries the most valuable and largest collections of art ever shown at an exposition.

The installation of Canada's display in its \$400,000 palace at the Panama-Pacific International Exposition has been completed. The exhibit has been arranged by the Canadian Government to furnish a complete display of the Dominion's varied resources, and without the exploitation of any private interest. The display of Canada's cereal products, from which the Dominion derives an income of \$85,000,000, is very comprehensive. The central court of the building is devoted to the mineral resources of the country. All the exhibits are enhanced with artistic scenic reproductions depicting the characteristic life of the several Provinces of the Dominion.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS, Jan. 7.—With moderate fluctuations during the week, a lower tendency on killing grades, stronger on stockers and feeders, gains and losses were equalized and the week closed steady on all kinds of cattle, as compared with close of previous week. Heavy supplies out of Iowa and Illinois at some of the markets had a weakening influence, cattle that have been tied up by quarantine for some weeks.

Receipts today are 15,000 here, market steady to weak on killing grades, around 10 cents lower on stockers and feeders. A fair run of cattle that have been run on wheat fields for a short term, or that have had some roughness, is one of the reasons for lower prices on that kind of cattle. It is said that Kansas will furnish a good many stockers and feeders this winter, which may prevent the skyrocket prices predicted for stockers and feeders by some dealers, after the great feeding territory is completely opened from foot-and-mouth disease restrictions.

No long-led cattle are coming, but good fed natives are selling at \$8.40 to \$8.85, medium steers \$7.50 to \$8.25. A fair run of quarantines arrived today, 56 carloads, and some good steers were contained, top \$8.00, middle class steers \$6.50 to \$7.10, trade active.

Hogs are in strong demand, and the market gets better every day as trading progresses. Receipts to-day are 12,000, opening 5 to 10 cents lower, largely due to the run of 62,000 at Chicago, where the top price is reported as \$7.25. The close here was strong, a few hogs at \$7.40, several loads at

\$7.35, bulk \$7.10 to \$7.30. Order buyers paid the highest prices today, although as a rule packers pay up to the top price. The trade looks for a fair run of hogs this month, but expects the market to remain steady to strong.

Sheep and lambs held up firm last week, especially ewes, which sold at \$6.00 on numerous occasions. The market is 15 to 25 cents lower to-day on both lambs and ewes, top lambs \$8.40, ewes \$5.75. Receipts here are 8,500 today, moderate for this market, but liberal supplies elsewhere are the

cause of the weak feeling.
J. A. RICKART
Market Correspondent.

Mrs. Harry McDonald has returned to her home, in Amarillo, after an extended visit with relatives.

How To Give Quinine To Children.

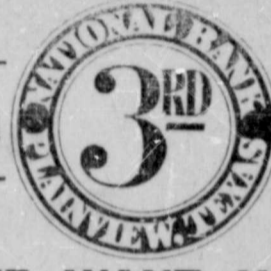
FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2 ounce original package. The name FEBRILINE is blown in bottle. 25 cents.

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Excursion to Austin, Texas

Account Inaugural Ball to be held Jan. 19th. Round Trip tickets on sale Jan. 17-18th at fare of \$19.20. Good for return limit Jan. 21st, 1915. For further information phone 224.

R. F. Bayless, Agent

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For Editor Woman's Department for Further Particulars

GERMAN PRISONERS TAKEN IN BELGIUM.



Photo by American Press Association.

FOR THE CONVENIENCE OF OUR TRADE

WE HAVE OPENED A BRANCH COAL YARD WITH AN OFFICE AT THE PUBLIC SCALE. WEIGHING WILL BE DONE ON THIS SCALE

CAR PRICES ON COAL

PREVAIL AT BOTH MY YARDS WHETHER A CAR IS ON THE TRACK OR NOT

E. T. COLEMAN COAL AND GRAIN DEALER

PHONE 176

A Clearance Sale of Merit

Backed by an Array of Merchandise That is Exceptionally Attractive in

**Men's, Women's, Misses' and Children's
High-Grade Wearing Apparel**

WE confidently expect next week to do the largest volume of business that we have ever done in a week. We expect this because we know the power of price. Our stocks are the largest, the merchandise the most beautiful, and the price throughout as low as we have ever made. It is well worth your while to investigate.

What Constitutes a Real Bargain? Our Big Clearance Sale answers that question best of all.

WE'VE A WELCOME SURPRISE AWAITING YOU IN EVERY DEPARTMENT

NEW ARRIVALS THIS WEEK--MORE THAN \$2,000 WORTH

All go in this Sale at Reduced Prices in compliance with our promise that every article in the store is marked down.

**AMONG THE NEW THINGS, FRESH FROM THE WHOLESALE'S CRATES, ARE
Shoes, Staple Dry Goods, Laces and Embroideries**

Don't delay your buying, this sale continues until

First Monday in February

but next week or the next may be just too late for you to make the selections you most desired.

COME PREPARED FOR REAL BARGAINS

Plainview Mercantile Company

"The Store of To-Day and Tomorrow"

Resume of News of the World As Reported by Best Agencies

Villa Would End Trouble With America.

General Villa, as commander-in-chief of the forces of the Gutierrez government, has ordered Gen. Juan Cabral with 8,000 men to take charge of the general situation in Sonora, superseding General Mayborena at Naco.

This order is said to have been decided upon by the Gutierrez government as the best way to prevent continuance of hostilities at Naco and Agua Prieta, where there are comparatively small Carranza forces.

Brig. Gen. Hugh Scott, chief of staff of the United States army, who went to Naco in an effort to obtain the neutralization of that place and prevent bullets from falling into American territory, has advised the War Department that the Cabral troops are now at Casas Grandes.

Swear to American Cargoes.

Sir Cecil Spring-Rice, the British Ambassador, appeared Wednesday in the State Department at Washington, for the first time since the American note of protest on shipping was sent to Great Britain. Sir Cecil regards the American note as very moderate, and anticipates a friendly reply from Great Britain. The Washington administration has consented to certifying all cargoes that leave American ports. Exporters will be urged to furnish affidavits as to the exact contents of their shipments.

The "Crows" are planning a program in the Legislature of Missouri to prohibit the sale of intoxicating liquors in all parts of the State except cities having a metropolitan police force or a population of sixty thousand or over. This measure, if carried, will mean prohibition everywhere in Missouri except St. Louis, Kansas City and St. Joseph.

A dispatch from Vera Cruz indicates that General Almazan and other Villistas commanding officers have been executed by firing squads at Puebla, which was taken Tuesday by the Carrankistas.

The split between the Villistas and Carrankistas in the convention in Mexico City is widening.

Eleven hundred Bavarians are employed along with seven thousand Germans now in operating the railways in Belgium, under German supervision.

All Greek Reservists in Canada have been ordered to report to their colors not later than March 1.

An explosion in the subway at 59th Street in New York Tuesday resulted in the most serious blockade of traffic New York has ever known. News agencies differ in their reports, one of the leading agencies claiming that two hundred were killed, another stating only one woman had died as a result of the explosion.

General Hugh L. Scott, United States chief of staff, and General Francisco Villa are to confer at El Paso today. The outcome of this conference, it is believed, will have much to do with the future Mexican policy of the United States.

Carranza is apparently gaining ground in Mexico. His army seems more formidable than has heretofore been supposed.

In Sioux City, Iowa, several hundred unemployed have threatened the city council direct that if they did not secure jobs with fair pay they would cause trouble. Police reserves and extras have been called on duty.

The death on the battlefield in France of Lieutenant Bruno Garibaldi has caused a revival of public sentiment in favor of war. This feeling is augmented by the fact that the people believe the military preparation of Italy is now complete.

The Swedish steamer Carma, with her crew of twenty-two men, has been lost in the North Sea.

As a result of exposure while on a visit to the front in Flanders, Emperor William has suffered a relapse into pneumonia.

Bankers and financiers from Richmond and Baltimore have been before the Federal reserve board airing their

differences. Baltimore citizens want the district of the reserve bank of which Richmond is the center changed so that Baltimore will be the center, or so that they may do business with the Philadelphia bank. The reserve board has authority to make any changes in districts it sees fit.

"SCOOP'S" RUNAWAY STORY.

A runaway occurred on West Third Street yesterday, when a team of big black horses became frightened by the singletree becoming loose and hanging in the wheel, causing it to lock. The driver strove to hold his horses, but the momentum of the wagon urged them on, and it was impossible to stop them. At the corner of Jones Street the coupling pole, releasing the back wheels and causing the driver to be thrown from the wagon. The horses ran on with the front wheels, but they, too, were broken and left by the roadside. The horses were stopped on Eureka Street. "SCOOP."

C. E. Myers, of Aiton, Iowa, has moved to Hale Center, where he owns land.

\$225,000 DEAL FOR SOUTH PLAINS CATTLE CLOSED.

Four and a Half Thousand Head of Young Steers Brought \$47.50 Each.

Chairman W. N. Waddell of the State Live Stock Sanitary Board has been attending court at Lubbock. Mr. Waddell stated that he found things near Lubbock in the very best of condition.

"While I was in town I was present at the closing of a \$225,000 cattle deal. H. L. Kokernot, of San Antonio, sold to an Amarillo cattle raiser 4,500 head of 2-year-old steers averaging \$47.50.

"Ranches around Lubbock and Amarillo are in a splendid condition and a number of cattle deals are being made by the stockmen of that vicinity.

"Sudan grass is a great factor in the prosperity of the Panhandle ranchman. An organization composed of 99 per cent of the farmers in and around Lubbock County has been formed for the purpose of storing Sudan grass seed.

"They have gone into an unincor-

porated concern and have built an immense warehouse. By pooling the seed they are able to demand higher prices for the product.

"In the warehouse which they have erected are about 2,000,000 pounds of Sudan grass seed.

"A successful season in farming has caused the selling of many Panhandle farms to colonist farmers. During the last sixty days 140 farms, ranging from 80 to 320 acres, near Post City have sold for from \$15 to \$50 an acre."

TROOPS FROM STRIKE ZONE PASS THROUGH AMARILLO.

United States Troops Transferred from Colorado to Fort Oglethorpe, in Tennessee.

AMARILLO, Texas, Jan. 8.—The first troops to leave the strike zone in Colorado since the disputes there have been settled passed through here last night about ten o'clock. These troops are en route to Fort Oglethorpe, at Chattanooga, Tenn.

Troops will follow in two other trains at intervals of about 24 hours.

They came over the Fort Worth and Denver here, and were transferred at this place to the Rock Island line for the rest of the journey.

Each train carries its full equipment, including horses, wagons, mules, cannon, ammunition and provision. There are about 20 cars to the train.

The box-car method of transporting troops has long been abandoned in the United States. The soldiers of Uncle Sam travel in Pullman tourist cars, sleep, eat sandwiches when it is a long way between stations, and live in state generally. In fact, this is about the only real life a soldier has.

PUBLIC LIBRARY OPEN TUESDAYS AND FRIDAYS.

On Tuesdays and Fridays from three to five o'clock the Plainview Public Library will be open, until the first of February, when the hours will be from three to six.

The Waggoner and Wharton Ranches, in Wilbarger County, have freed their stock of ticks, having recently dipped 25,600 head of cattle.

"EXPLOITS OF ELAINE"

EVERY WEDNESDAY

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who introduced
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Devices

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