# THE PLAINVIEW EVENING HERALD 

## THREE TIMES A WEEK



## Hints For The Housewife

Thls Column of Household Hints, Gathered from Varions Sources,
Appear on Page Two of the Tuesday Issue of The Plainview
Orange Gum Drops.
Soak one and one-half envelopes of
gelatin in one cup of cold water. Put
two cups of granulated sugar and one
of cold water on the fire and when dis-
solved, add the gelatin and boil slowly
for fitteen minutes. Remove from the
fire and add the juice of one lemon and
grated rind of each. Pour into a pan
which has been dipped in cold water
and let stand over night. Cut in
squares and roll in granulated sugar.
Red Candies for Christmas,
Put half a cupful of red cur Put half a cupful of red currant
jelly into a souce pan and allow it to
melt. Add one cupful of sugar and melt. Add one cupful of sugar and
moil until it spins a thread. Add three
tablespoonfuls of gelatin which has been dissolved in three-quarters of suptul of cold water. Pour into a
shallow pan which has been buttered Sprinkle with chopped walnuts, and
put in cold place until firm. Cut into sut in rounds with a small cutter or
cut in squares. Roll in red-colored sugar.

## Two eups sugar, two-third cup syrup, one-third cup hot water, whites of two eggs, two ounces chopped nuts, stoon vanilla. Boil sugar, syrup and woter until it forms hard ball in cold water. Beat whites very stiff and beat in the nuts and raisins, pour on the hot syrup, beating constantly. When the mixture will stand alone, Candies the Children Can Make. CREAM FONDANT. Moisten two cuptuls of confection-

 Moisten two cupfuls of confection-ers sugar with thick cream until it
can be moulded. Flavor and roll out on the bread board. Cut with a smal
ceoky cutter. This fondant may be
combined with nuts, or cocoanut or combined widh
dipped in melted chocolate.
FIG AND DATE COOKIES Take one cuptul of figs, one cupful
of dates, with seeds removed, and one
cuptul of walnut meats. Put these cuptul of walnut meats. Put these
through the meat chopper and place fi enough powdered sugar to make the
paste roll out like dough. Cut out paste roll out like dough. Cut out with powdered sugar. Remove seeds from dates with
kitehen knife. Place walnut meat in
center and roll in powdered sugar or center and roll in powdered sugar or
stuff the date with fondant and roll in sugar. Dates may be sturfed wot be
eream cheese, but these should not
rolled in sugar.

##  <br> 


and dry dip each square in chocolate, of each.


Three cups sugar, one cup syrup
(white). one-half cup water (cold).
Boil until it forms a firm ball when Boil until it forms a firm ball when
put in cold water.
Beat whites of three eggs until very
atiff, add Part 2, then add Part 1 , and ane full cup
and hickory nuts mixed are very fine for this), and one teaspoon of vanilla
and a pinch of salt., Beat until stiff. and a pinch of salt., Beat until stiff: squares.

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## J. W. Willis Drug Co.

Drugs and Jewelry "The Rexall Store"
Telephone Number 44
Grant Building

## Foreign Countries Pay Tribute to Texas

From all over the world, from Europe, North Africa, Egypt, Asia Minor, Portuguese East Africa, German East Africa, Zanzibar West Africa, South Africa, Arabia, India, China, Australia, New Zealand, South America, Central America, Canada and the West
Indies, buyers of oil pay tribute to oil products manufactured in Indies, buyers of oil pay tribute to oil products manufactured in
This foreign trade and the trade with other States in the Union keeps the three refineries, the pipe lines, the distributing stations barrel, box and can factories, macine shops and ther propertie of The Texas Company going, and employs Texas labor, buys mo-
terial and supplies from Texas factozies and stores, and pays enorterial and supplies
By far the greater part of the trade of The Texas Company is in the foreign field and in the other States of the Union.
The larger part of the money secured from these sources is spent right in Texas. The amount of oil which Texas uses is only a very small part of the amount required each year to pay the thousands of workers employed in the refineries and factories of
the Company. It would do little towards paying for the materials the Company. It would do little towards paying for the
and supplies bought by The Texas Company in Texas.
It is the money which comes steadily, in rapidly-increasing volume, from all over the world which maintains these enormows properties and pays the thousands of workers.
Quality of goods manufactured and added value in the servioe given have enabled The Texas Company to buid withis wonk tribute to Texas oil products and manufactures.
This quality and this service are at your door, in your own town there is an agent of The Texas Company ready to ewrve you. Order from him-the goods will please you.

The Texas Company
General Offices: Houston, Terses

THE HOLIDAY SPIRITI A CHRISTMAS FANGY

Darray trow we bart od mo
 market places and from every numas of meen until be carise to the Filot litetio suoult path Wheen he was yet at
 Corrietmase in coming！！
 to haltu at the end of the path，stoop－ row lay upoo his shouldera．See how sone from hisw step．＂ It was quite true．Christmas spirit came toward the most perfect Fir Tree
tit the wood with lagging step．looking ta the wood with lagging step，looking
away through the forest with sad and croubled eyes．
＂Why，what to the matter，Christ－
masr＂callied the Fir Tree． There was no answer．The forlorn foot of the Fir Tree，but stlll there was
no answer． ${ }^{\text {no }}$ nanswer． Thed me about it all，Christmas，＂in． With sympathy．
II have been over the wide world．
mave knocked at the door of every mm forgotten，and there tas no one $w$ tho Loves me，＂he sald
＂Every ＂Every heart＂
Tree ncredulously．
uno hen are all alilke，＂，he te compromiseed．
＂I have luen in the then tood so closene to them that I could lay duger on their naked bearts，but they
athe sutr at my toch．They looked

and | soked | th |
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The Tiltle Christman dres $\xrightarrow{3}$ Lonoly on Chriotmae．
Curistunas is a hooming geeoon．The
wanderer times his roaminge so they
 The irst Christmas away from home
wa sory one and the bride who must
declde between spending the day with de a sorry one，and ue briae who with
dectle between spending the day with
his or her family has need of muct

grace to make the break in taver | 1 | $\begin{array}{l}\text { grace } \\ \text { hram } \\ \text { he } \\ \text { Beca }\end{array}$ |
| :--- | :--- |
| at the |  | at the tolldays Christmas day bring

some of the lonelitest hoors of the year
to those with whom homie in only a to thoes
memory
It tes
n Io no one who cares whether onz Christ．
mas be happy or not．It Is a thought
that once allowed to rot bring bitter
ness of soul．Instead of watering lone
IIness with tears smother it with kind
thonght the thigs the said to some woman
thelr homes：＇Don＇t break me．＇IThall
be months paying the bills you aree
making．＇Cliristuas to a nutsance．

## 

| You |
| :---: | :---: |
| e | \(\begin{gathered}You <br>

you <br>
compa <br>
scarcel\end{gathered}\) with whom we caunot come into close
Christmas touch if the deenfe be with The thing is to have the Christman
splrit so strong within us that it moari above unhappy environments．it in uts
As Dr．van Dyke has put
＂Chrstmas Prayer For Lonely Folks？＂ Lord God of tho solitary．
Look upon mo in my loneitines
Bince Tmay not keep thts Chritmat
tho home Have Christmas in the heart，and
the drended day will be passed，not tn
sadnces and lonelfeess，but with tin


\section*{Want Ads <br> |  |
| :---: |}


| Wanted－Twenty | coples of |  |
| :---: | :---: | :---: |
| Herald of September | 22. | Phone． 72 |



## The First National Bank

## CAPITAL STOCE ．．．．．．．．．．．．．．．．．．．．．．． SURPLUS AND UNDIVIDED PROFTS

## SAFE DEPOSIT BOXES FOR RENT

## An Electric Christmas

With an extremely low current cost nothing is more appropriate or use－ ful than a selection from our stock of electric appliances and house－ hold articles．

## CONNER ELECTRIC CO．

## Display in Ellerd Building

## Christmas

There is more of the true spirit of Xmas in a photo of yourself than in any other gift you could pur－ chase．A dozen artistic gifts for a nominal sum and always appreciat－ ed．Come now before the rush begins．

Arisicic Framingand Kolak Finsting

Cochrane Studio

## FARM FOR SALE

160 acres in south edge of Hale County，just north of Strip church．

Improvements－7－room house，good barn， 40 acres fenced hog proof and cross fenced，good orchard， 10 acres alfalfa．

TERMS－Cash and trade $\$ 2500$ ； 5 yearly in－ stallments of $\$ 500$ each and $\$ 340$ due in 8 vears．

Call on or address W．H．PLATT， Abernathy，before Jan．1st－this phee must ssel．

Profit and Loas at Christmas．
Old Lady $\begin{aligned} & \text { With }\end{aligned}$ What＇s the matter when
the littie boy？
EIIder Brother－On，be＇s cryin＇cos $\mathrm{I}^{\prime} \mathrm{m}$
entin＇my Christmas cake an
eatin＇my Christmas cake an＇wor＇t
عive him any．
Oid Lady－1s his own cake finished．

Old Lady－Is his own cake ne
ten？
Eider Brother－Yes，an＇he cried
（thea？Brother－Yes，an＇he cried


Furniture and Undertaking
 <br> \section*{\title{
Make Every Member of the
}} <br> \section*{\title{
Make Every Member of the
}} Family Happy With a Usefut Gift for Home Comfort

Make your final gift selections bring cheer, good will, and comfort into the homes in which they go. Such a present selected from our useful assortment of furnishings carries with it the comfort of all the family all the year. Select from our lines of-

Bissell Carpet Sweepers Głobe-Wernicke Book Cases
Doll Go-Carts Wall Pictures Small Tables Davenports Kitchen Cabinets China Closets Rockers Tabourettes Umbrella Stands Chiffoniers Rugs of all Sizes Library Tables Desks and Office Chairs Jardiniere Stands Art Subjects Burnt Wood Tie and Hat Pin Holders Art Serving Trays Traveling Articles

Dressing Tables Cedar Chests Skirt Boxes
Dining Room Sets
Sealey Mattresses
White Sewing Machines
Hall Racks
Buffets
Game Tables
Magazine Stands Hall Trees
Iron and Brass Beds

## Dressers

Go Carts
Clothes Hampers
Foot Stools
Music Cabinets
Platinette Dresser and Table Photo Frames Brass Fern Dishes Brass Cuspidors

## Make Your Choice Today---We Will Deliver When and Where Wanted

E. R. Williams


## RAILROAD FARE FREE



BEST values in Shoes
BBSs valiese in shrras and viderver
investigate:
We Buek the Mall order Hoses
Look for the big electric sign
Talboti's Racket Store
MORE GOODS FOR LESS MONEY Sells Everything
Received car Flour and Meal. Make you Special Prices.
s. W. Coreres Saurare, in Wayland miae


Brown Motor Co.
HIGH CLASS MOTION PICTURES - the kind the whole family enjoy. Combine
business and pleasure and we'll all be happy.
Matinees daily . . . $2: 30$ to $5: 30$ Evening . 7:15 to 10:00

THE MAEI. THEATER
Across the street from New Grant Bldg.

If your combined purchases from all the merchants whose names appear on this page, equals the amount opposite the town you are from we will pay your railroad fare both ways, or from any town in Texas on same basis. This offer holds good from now until Christmas.
Be sure to purchase Round Trip Ticket, also be sure to ask for a card from the first merchant you trade with; who will take pleasure in explaining full the details.

Plainview in the heart of the South $\xlongequal{=}$ Plains, invites you to do your Fall trading and Christmas shopping in Plainview. In accepting this invitation you will be pleased to find the largest stocks of "Up-to-the-minute" merchandise of great assortment, lowest prices and 153 experienced sales-people to serve you.

|  |  | Purchase <br> Necessary |  |  | Purchase <br> Necessary |  |
| :--- | :--- | :--- | :--- | :--- | ---: | ---: |
| Floydada | $\$ 1.45$ | $\$ 29.00$ | Tulia | $\$ 1.35$ | 27.00 |  |
| Lockney | 90 | 18.00 | Happy | 2.20 | 44.00 |  |
| Hale Center 75 | 15.00 | Canyon | 3.10 | 62.00 |  |  |
| Kress | 75 | 15.00 |  | Littlefield | 4.45 | 89.00 |
| Abernathy | 1.65 | 33.00 |  | Hurley | 6.05 | 121.00 |
| Lubbock | 2.55 | 51.00 |  |  |  |  |

SPECIAL-.-Make Your Plans Now to Exhibit at Hale County's Big 1915 Fair. Dates Will Be Announced Soon.


3rd-NATIONAL BANK-3rd
The Store Where
"Goods Speak for Themselves"
Best Standard Brande of
MEN's, WOMEN'S AND CHILDREN's .-FURNISHINGS.

## Carter-Houston

 Dry Goods Co.AUTO SUPPLIES and ACCRSSORIES "DIAMOND" TIRES
velcanizing garantexd
Plainiew Rubber Comp'y
Santa Clais Headquaters
novelties, dishes, crockery Notions, tinware and
J.F.Coan \& Son
P. C. 2Vare Ftardware Company
STOVES, RANGES AND HEATBE GENERAL HARDWARE

Telephone 178
satisfaction guaranterd
When in the city don't fail to visit our store. Let us show you our line of Rochester War

Robeson Cutlery and Carvers
1847 Rogers 184) Rogers silverware
Labbey Cut Pitkin Brooks Cuas Pitkin Brooks Cut Glass
Fern Dishes and Fern Dishes and Vases Art Brass Bathroom Ware Wear-Ever Aluminum Ware Automobile Supplie
Besides everything you would expect ind in a first class hard

Jonohoo-Ware Hardware Co. Allegretti Candies

Package and Buik confections Clars and Tobacee

The B. \& K.

EAT WITH ES WHILE IN TOW:

Crystal Cafe
D. B. Watson SECOND-HAND STORE South Side Squar

URNITURE AND HARDWARE all kinds of Repair Work done. We

The Xmas gift of all gifts for PIA
Terms to anthyer plano.
Adam Schaaf
Established in 1873

Carter - Houston's

## My <br> Christmas GTree g Chorles Dickens

$\square$ $\mathrm{I}=$ Iy German toy, a christmas tree.
Betng now at home akain and alone.
the only person la the bouse nwalce. the only persm ctnation which 1 do not care to resist
to my own chillaboot. Straight in the
middle of the room, cramped in the alddle of the room, cramped in the
argedom of its growth by no enclrelling
 tyerve in this tree the singular prop Whrt that it appears to grow do
surd toward the earth, I look into
joungent Christmas recolieetions. youngent Chrstmas recollections.
All tope at Arrat I fid. But upon
 sooks, In themselves at to trst, but many
and them, with delicelousity them, with deliciousiy
of bright red and green:
-A was an archer and shot at a frog.".
of conrse he was! He was an apple Oe also. and there he hs! He was nd so were most of his friends, excep X , who had son little versatility, that t
tever knew bilu to get beyond Xerses never knew bi
Xantlippe
But now the But now the very tree itself changen
and becomes a beanstaik, the marvel ase beanstalk by which Jock cllimbed os to the glanto bouse.
Good for Christmas ay color of the cloaks to which, the rud making a forest of itself for ber to
mp through
wth th ber basket. Luttle Re uan eve to give me tuformation of the bing woit who ate her grandwother opetite and then ate her after makag that feroclous joke about his teeth
ho wras my frst love. 1 felt that it
 With secial and relele rouin, rite
To bonor all the holy

## On Christmas eve the bells were rung, On Christmas eve the mass was sung.


 treo not Robin Hood, not valentine
ont the Yellow Dwart.


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Cliristmas Gift
Suggestions
The Clinstans stopper wui make no
mistake by foliowing this that of usefui



A coffee percolator.
A bedside reading lack.
A sewing mactine meter.
A nursery sterilizer. An art glave
A toaster
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| A eigar lighter. <br> A motor for the wermatepp. <br> A shaving mirrer <br> A. shaving isug. <br> A bedside reading lamp. |
| :---: |

A vibrator
$\Delta$ small Gifte For the
A lumill pressing ratian. AB electric combination grime
An art glass table lamps.
Pico


hey are departed. Dai trom above ! see the memparted oo the hoes hot above ave
 is one wholly tnhabited by grownu,
folk that must be a quilet and grave
place, a place to shun, a place of lone
somed dignity, robbed of motive and or

They afford us our best reason for the
incegsan the incessant toll, which is less a curse t
the race than a blessing. Thelr in
sistent clatma on eur cars an things please them, too-the doll, the
train of cars, the toy elephant, the ple
ture book. When we do not spoll ture book. When we do not spoll them
by defrauding them of their share to
the and most bow they seliful thect thas the biggesi
thought
thought of the to a chalid. He thas not yot yet enthered
upon that sordid phase of belog whe
oxpe expense obtrudes itself like a gente or
evil in the garden of orses. A chllids
heart is as large as heaven. A chlld love is as wide as havenills A chile. At
Christmas we all dwell for whlle under the beautiful scepter or
the Child tid the Mist.-Margaret E It is Chriet the Conter. It is not a mere figure of speech that
Christ, the anniversary of whose btrtu
wein we celebrate, is to our moral and spirit.
uns what the sun is to our planetary
system. The dependence tin both cesce Is alike. if the body bas appetties
 lost We must possess the two, linker
together in some mysterious way.
we shalif ty we shalf fy to social and moral chaos
Good government, good morais and erery orderly, well directed progreastion
reats on the To be infidel to it is to dorroy the
Ideal, to strivel the beart of the race
to make might right, to enthrone selisst uess and greed and to diaplace and
volience to the ppbilic consclince.
The Man of Nazareth and

OUK AIM-Honest Work at Honest Picies
We have just fintished repairing our work shop and are in better shape than ever to overhaul your car and do all kinds of repair work
We are making very attractive prices on Tires and Accessories.
Come and see us before you buy.
Eggo-Corlett Kuto Company

## Buy Your Lumber Direct From Mill

We are Manufacturers. We carry 7 million feet at all times and cut 50,000 feet per day. Our Lum ber in upper grades is all steam dried, and our manufacture is as good as the best. We furnish House Bills complete. No Bills or Timbers too large for us to handle. Send us your Bill and let us show you what the saving will be.

## Blount-Dicker Lumber Company Alto, Tezas

N time of peace prepare for war. Buy your coal while the weather is pretty.
Best grade Colo. Lp. Coal $\$ 9.00$ Del. Best grade Colo. Nut Coal $\$ 8.50$ Del. Best grade Colo.Lp. Coal $\$ 8.50$ at yard Best grade Colo. Nut Coal $\$ 8.00$ at yard
We also have just received a car of that good molasses feed. It makes the cows give more milk and butter and fattens the horses

## Allen \& Bomer

Phone 162

WE weld broken castings for automobiles and farm machinery. Let us overhaul your motor.

## We Can Do It Right and Save You Money

 Call and see the new Overland model 81 at $\$ 850.00$. Auto LiveryE. N. EGGE AUTO CO.<br>Phone 646, Ellerd Bldg.

IRRIGATION
Layne S
Layne $\mathbf{P}$ Pamums

## LAYNE \& BOWLER COMP'Y

Plainview, Texas

## A Final Word to the Belated Shoppers

NO doubt you have forgotten some dear friend or relative in the rush of Christmas excitement. -Go over your list carefully and avoid the embarrassing "afterward" by a "ready made" selection from our list of suggestions.

| GIFTS FOR LADIES |  |  |
| :---: | :---: | :---: |
| URSES | OILET ARTICL | GARTERS |
| MO | TABLE COVER |  |
| ILS | AVELING BAG | FORTS |
| RACELE | LANKETS | SILK VESTS |
| UFFLERS | BATH ROBE |  |
| LOVE | HOUSE SHOE |  |
| NGS | EEK END BOX | SETS |
| ODS | BRIDGE |  |
| tticoat | RESSER SCAR |  |
| SUITS | L | S |
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| deaters | ANDKERCHIEF | S |
| ATIONER | RAIN COATS |  |
| LACES | EMBROIDER | N P |

Watc, Mat and listen for Our Big Semi-Amual Cleararce Sale
GIFTS FOR MEN
TIES
SHRTS
SUTS
SWEATERS
BELTS
SHOES
HATS
GLOVES
BOOTS
TIE CASES
MUFLERS
SCARFS
HOSIERY
CAPS
Watch, Wait and listen for Our Big Semi-Amual Clearance Sale

On many articles in this list there are substantial reductions in prices. It will be much to your advantage to give these suggestions your careful thought.

# Plainview 

W. A. SHOFNER, Manager

 Dear Old Santa:
Please bring me a tricycle, horn,
set of toooss some nuts and candy and
an auto. That's all.
Your friend,
$\qquad$

## Olton, Te Dear Santa Claus

1 want you to please bring me a oranges and nuts. 1 would candy like t have a lot more things, but I know
you have so many children to go to
ee. I will be satisfied with anything
pretties, and, oh! Santa, don't forgee
my little brother, 4 months old, D. T.
 you bring me. 1 am 7 years old.
$\qquad$
Plainview, Texas, Dec, 17. 1914.

Dear Santa Claus:
like to tell you what I want. I want


## FIRE

FFORDS us much comfort on a wintry day. So does a Adam Schaaf

Player Piano furnish us much comfort in wintry days as well as warm days. $\$ 25.00$ will place one in your home THIS WEEK
А D А М SСH А А

