# THE PLÄINVIEW EVENING HERALD 

## THREE TIMES A WEEK



|  | Price |
| :---: | :---: |
| Gaveston Ships 15,000 | GELIMANS HAVE AAENT |
| Bales Cotton to Liverpol | DXXMUO |
| mam |  |
|  |  |
|  |  |
|  |  |
| (tamem | CRUDER EMOEN SONK |

## No Action by Government In Colorado Coal Strike

stroyed German Cruiser Emden: Koenigsherg is Bottle





## THE PLAINVIEW EVENING HERALD

| -Published Every Tuesday, Thursday and Saturday byTHE HERALD PUBLISHING COMPANY |  |
| :---: | :---: |
| Coruer North Pacific and Second Sts. |  |
| HERBERT S. HILbURN, Editor. | E. B. MILLER, Business Manager. |
| Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879 |  |
| \$1.50 a Year; 75e, 6 Months. | ertising Rates on Applicatio |

## GROWING FOOD AND FEED CROPS

OPPORTUNITY FOR SOUTH.
There is always a siteady demand for food products. Under,
normal conditions the United States exports largequantities of beef,
wheat eord normal eonditions the United states exports farge quanties or beet,
wheat, corn, grape products, te. During the fiscal year ending June
30,1913 , this country exported, aceording to statistics of the Bureau wheat, corn, grape products, etc. Durng the fiscar year of the Bureau
30, 1913, this country exported, aceording to statistis of
of Foreign and Domestic Commerce of the Department of Commerce,
 million bushels of oats, valued at $\$ 14,000,000$; ninety-two million
bushels of wheat, valued at $\$ 90,000,000 ; \$ 53,000,000$ worth of wheat bushels of wheat, valued at $\$ 90,000,000 ; \$ 03,000,00$ worth of wheat
fllour beef products to the amount of $\$ 18,000,000 ; \$ 115,000,000$ worth of hog products; and $\$ 3,000,000$ in dairy products. The south is adapted
$\$ 13,000,000$ worth of wheat, $\$ 15,000,000$ worth of oats, $\$ 100,000,000$
worth of corn. She has $\$ 20000,00$ worth of hogs and $\$ 150,000000$ worth of corn. She has $\$ 20,000,000$ worth of hogs and $\$ 150,000,000$
worth of cattle. These figures show that Texas is adapted to the wrowth of food products. There is no part of the South that cannot maise some food product
It has been shown this year that the South has depended too much
on one crop-cton. The market has been so weak that a serious on ene crop-cotton. The market has been so weak that a serious
financial crisis rested. The farmer with cotton alone has suffered,
while the farmer with cotton food products and live stock has not felt the pressure of the depressed cotton market so much. Next year the farmers of the South will plant more food crops and more feed crops.
The demand for foodstuffs has never been light. Next year, especially, the food supply in Europe will be short. The United State
will be called upon to supply the demand Luxures will be forpgotene by yeme the countries at war. Clothing will
not be in great demand. Food is necessary to sustain life, and the nations of Europe will have it regardless of the cost in gold. The market will be good. There will be millions of hungry to feed. Th
South's opportunity is to plant food and feed crops.

## Bits From The Best Magazines

CAN NATIONS BE STARVED OUT?


EUROPEAN WAR MAKES SOME


Estimated That Two Hundred and Fifty

Muring Year Past China Has shipped | United States in Two Months. |
| :---: | :---: | \(\begin{gathered}Nearly Three Million Dollars' Wor <br>

of Geatskins to United States.\end{gathered}\)

|  |  |
| :---: | :---: |
|  | 000 goatsk |
| fifty million dollars have been spent in | mated trade val |
| nited State by foreign |  |
|  |  |
| e exports from the United | Shanghai. Hankow andTient |
| States to the countries at war will soon |  |
|  |  |
| ble to the United | were shipped to, and expor |
|  | Shanghai. The |
| rities acceptable in Eur | atskins was |
| date American debts there. e local banker said he h | out two-thirds of the goa drom China go to |
| ers to buy or pay for | s, and the remainder |
| dollars' worth of goods | The prices vary from 25 cents |
| es, and the big | cents per pound, governe |
| cently showed the foreign count | weight, color, quality, leng |
| ers of American products. |  |
| epresentative of a British | called Szechwan goatskins. |
| has just arrived in |  |
|  |  |
| the allied armies. He w | SCHOOL OF |
| ost of his contracts around B An order for 1 million intre |  |
|  |  |
| nced from Pittsburg | 兂 |
| tons |  |
|  | struction |
|  | Extension Depa |
| of nickel have been sent to Gre |  |
| ance, Russia |  |
| Motorcycle interests are also receivin |  |
| orders. |  |
|  |  |


el paso heral

PLAINVIEW PUBLIC
LIBRARY WANTS
Story of Judge Reagan's Giving Te
Vniversity Old Library Retodd University Old Library Retold by
Executise Committee Chairman.

Although the Plainview Public brary has more than seven hund well-selected volumes, the library c mittee are constantly in quest of
or old books. Donations, of mo and books, and sales of library card
are the sources of revenue of the are the sou
lic library.
An interesting story of an inciden in the life of Judge John H. Reagan retold by the chairman of the exect
committee.
"The Farewell to Old Friends. "In re-reading an old scapbook, centy, I came across a newspa
elipping with the above caption, cause I believe the story has a mo or some of us right here in Plainview,
am quoting it in full:
"'Books have been called our enduality of their constancy that ore, there is something of tragic hos in the story of the removal his books, the accumulation of a
$\qquad$

it. That he could do so without be
the work, and gave no sign.
 riends the final adieu. It was breaking of associations begun in
time of which Judge Reagan is time of which Judge Reagan is
of the few survivors. The years h of the few survilors, him. Dotbtues
made them familiar to
many of them recalled to mind, with poignant vividness, the fairer $p$ pects of his youth. Some of them, p
haps. had strengthened him in


## THANKSGIVING LINENS

## Liberal Price Reductions

Conforming with our yearly custom of offering Table Linens at reduced prices we place on sale our stock these seasonable goods at the following reduced prices:

90 inch wide Fine all Linen Plain Damask regularly sold at $\$ 2.50$, for per yard
71 inch wide all Linen Satin Damask $\$ 1.25$ value for
70 inch wide all Linen Damask, extra value

$$
\text { at } \$ 1.00 \text {, for }
$$

72 inch wide Fine Mercerized Damask regularly priced at 65e for
Finished Napkins per dozen
Fine Mercerized finished Napkins reduced to Our $\$ 1.25$ highly Mercerized Napkins per dozen All pure Fine Linen Napkins worth $\$ 1.65$ for
Extra Quality $\$ 3.50$ Linen Napkins to match Damask
Certainly there could be no more opportune time to buy linens than now. We bought our linens before the advance in prices occasioned by foreign hostilities and now until Thanksgiving day we offer them at a most liberal price concession.

## Richands Sros.Goldien

107 W. Main Street
102 N. Pacific Street
NOVEMBER CROP REPORT, TEXAS AND UNITED STATES
N

## DONT FORGET YOU ALWAYS GET

Prices as Cheap as the Cheapest Values as Great as the Greatest Service as Good as the Best
We pay you more for your Second Hand Furnishings than you can get elsewhere. Or you can get new goods in exchange and the new goods prices will be the same as if you bought for cash. Complete stocks of all kinds of

Furniture, Floor Coverings and Stoves W. E. Winfield

The Bargain House of Plainview

ANNOUNCEMENTS.
Club meeting of the Lamar Mothers Club is postponed from Friday afte
noon to Friday, November 20 , The Browning Club will meet in reg.
ular seession Saturday atfernoon at the ular session Saturday atternoon
home of Mrs. J. C. Anderson. The Travel Study Club meets satur-
day afternoon at at day afternoon at ${ }^{3}{ }^{3}$. ${ }^{\text {Woman's Club room. }}$.

## "Entre nous" club.

The latest addatition
The latest addition to the list of
Plaininvew's social clubs is the "Eatre Plainnews avilal club with Mra. J. M.
Nous." a socelat
Bull Bun, as president. It is composed of
sixteen members, who spend the seesixteen members, who spend the sec-
ond and fourth Tuesday afternoons of each month with dainty needlework
and social chatter.
and
 street During he business seassion.
three new members were electet, Mese-:
dames Floyd Tillery, Newton Melonald and Walker Elliot. After a pleasant social hour, de-
Hightul refreabmento were merved by Mishtual refre
Mrs. Alle.
nRs bromley entertains Hive hentind clets. The Five Hundrea Club had a most
cordial meeting Tuesday afternoon cordial meeting Tuesday afternoon
$\mathbf{w i t h}$ Mras. J. J. Bromley.
 sames, the hootess inwter s.adimes
A. . Soct, of Temple: J. W. Long-
streth, R. C. Ware, L. \&. Kinder, J. o. Wyckott and G. W. Corlett and Miss Cora Rountroe. The latter graclously
assitsted to to terving mince tarts and assitted in serving the suets.

$\qquad$ The Latiee Ala of the Presbyterian Church met Monday afternoon, at the
manse. While in seeston, much aecumulated buasineses was tranacited The treasurer, Mra, K. Ketr, reported
t20.30 as the proceds trom the Hallowe en entertainment. Bills were set-
Uled and arrangements made for the Uled and arrangements made for the

## FOR CASH

## We have an assortment of fresh vegetables fresh fruits, cranberries, mackerel, herring, Uvalde honey, etc. <br> 15 lbs. sugar <br> Compound Lard $\$ 1.35$ size <br> 3 cans corn <br> Kennedy oats <br> Peanut butter, 35 c size <br> 2 puffed wheat <br> 5 lb . good coffee <br> 5 gal. coal oil <br> 32 oz . pure fruit jellies and jams <br> 12 oz . preserves <br> 12 lbs . Irish potatoes. <br> Durkees salad dressing

Call on us for good groceries at good Prices.

## Do You Want Success?

The first step in gaining a competence is learning the art of getting full value for every dollar.

## REINKEN'S

store for men and boys offers you the best goods at lowest prices on the plains.

## Full Value for Every Dollar

Kirschbaum Guaranteed Clothes Walk-Over Shoes Heavy Work Shoes Jack Rabbit Work Clothes Wilson Bros. Shirts, Underwear, Socks, Etc.
S. and J. Shirts and Overcoats for Boys
Trade where your dollars give you full service and get you full value.
WE BUCK THE MAIL ORDER HOUSES
The Best School Shoe for Boys- $\$ 2.50$
PONY VOTES GIVEN
Wath Our Window
We Do As We Aderitise



Amarille Richards returned to-day from Cario. Goodman, the Aber
er, returned home to-day.

## D. B. Cro ter to-day.

ter to-day.
Mrs. Rose Frazier left for Houston
to-day to attend the Texas Florists ${ }^{\circ}$ Association, which meets there this week. She was accompanied by her
sister, Mrs. J. B. Oswald. sister, Mrs. J. B. Oswald.
Mrs. L. S. Simpson, of Kress, came down Wed
Formway.
Formway:
Mrs. W. O. Davis, of Portales, New Mexico, is expected in this week to visit her father. M. S. Wasson, and
other relatives. Mrs. George W. Corlett and son hav returned from a visit in Ohio.
Dr. and Mrs. A. C. Scott, of Temple,




 | there were elephants, hippos, gorillas |
| :--- |
| and other wild beasts; that the French | government had coniscated their ghem.

and there was no way of killing the
"He said the gorillas destroyed their

| tananas and polluted the drinking | witnessed desolation and destruction |
| :--- | :--- | :--- | :--- |
| Acres and acres of magnificent banana |  |

## years, and they had become very nu- merous. All of which was of interest

 merous. All of which was or interestto us. Two days later we departed for
Leke $\mathrm{NGGove}$.
We went upstream in a gasoline
We崗哲

## palace. Edembie

he was
us
nerillasase
goas

## gorillas came the dry seas

## Mrs. Mean <br> ord the hors <br> peen abandon <br> to was eith <br> 

## Beautiful Christmas Greeting Cards

Embossed Cards in Splendid Quality with Daintily Colored Christmas Designs for

## Firms or Individuals

We will print your own greetings on these cards thus avoididg the old stereotyped phrasing. Make your message expressive of yourself. These Cards fie the Fax of the Sesason
They are Inexpensive, Expressive, and make Delightful Rememberances
If you can't afford Expensive Gifts Don't neglect your friends entirely---buy Greeting Cards
SEE OUR SAMPLES
Herald Publishing Co.
PHONE 72

## Business Conctions Oner the Cautry Mre mpooving

ewspapers of the United States did sole eleathers remains slow. In oak are are tact, "fot a theory, that when there nommercial and financial crisis, aris- seather tor export.
com trom several causes, that affected ing from several causes, that affected Wheat has deopt.
the Uned, in spite ot
tuited States in the early fall and precedented export orders. The late eummer months. These same pa
pers have made careful and conserve pers have made careful and conserva-
tive studies of the conditions that now prevail, and the mood of their writings lowed wheat Lard totures has tor to-l is typleal of their optimism regarding

financlal and commercal intersts of the nation. Several of the nation's smaller reeeipts. eading papers | torial |
| :--- |
| umns: |

Bustress and the Outloos.
Philladel phia Record.) ausiness continues to to the export ousiness continues
and that a favorable balance is pridige lems of exchange.
 slace Great Britain has declared cot- The game of hide-and-seek is well
ton to be non-contratand, there has enough in a way, but sane chlldren
aleo been a marked stimulus in the will not ments are beeing
many and Austria.
neasesely equal
sods. Staple cottons are no weake
and in some instances are stronger, fostricted sales of woolen goods,
bpring lines, increasing demand for
sind apring lines, and manufacturers are ders early. Some New England shoe factories are not $y$
lime, thonugh other

| The New Orleans |
| :---: | :--- |

$\qquad$ opening of the exchanges.

The Balance Due. American bankers and business me
will not be surprised to learn that sa isfactory arrangements have bee due to British banks without gol
shipments the first place for British financiers When they must buy millions of dol
lars' worth of supplies in this country
and increase their purchases as time

## Want Ads

 BOARD AND ROOM-First houenorth of Christian Chureh. Phone 47 north of Christian Church.
-Adv. D-tt.
WANTED-Twenty cople Herald of
-Adv. t. The Times-Herald dared to say
much when Tom Campbell was, as tar as possible, driving Texans out of the future market. The closing of the ex-
changes has been a hurtful proceedin changes has been a hurtful proceeding
to the cotton growers. It has perto the cotton growers. It has per-
mitted the game of hide-and-seek, at
the cost of the porducer. It has de-

## BOOMERANGS

## The First National Bank

CAPITAL STOCK ........................................ $8100,000.00$
SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected

| Letter Heads | SERVICE | Envelopes |
| :---: | :---: | :---: |
|  | We recently heard of a little girl who planted a peanut one day, and dug it up the next expecting to find a Steam Roaster with an Italian attachment. <br> We know lots of men who will shave their printing appropriation with a non-safety razor and then get busy filling their fountain pens to make out deposit slips. <br> Remember, printing does not demand price alone $\cdots$ but quality and service, and the minute you expect to get more out of it than there is in it, you're in the class with the little girl and the peanuts. <br> The Herald Dress <br> Commercial_and Job Printers <br> Telephone №. 72 |  |
| Bill Heads | QUALITY | Booklets |

## Have the Carbon Cleaned Out

 of Your CylindersWe are now equipped to take the carbon out of your cylinders without taking the motor down. Please call and see us.

Trade With Us As We Appreciate Your Business.

## Egge-Corlett Auto Co.



Excursion to San Antonio, Texas Account Texas State Teachers Association, to be
held
N ovem ber $25 \mathrm{th}-28 \mathrm{th}$. Tickets on sale Nov. 23 and 24 at fare of $\$ 22.35$. for the Round Trip. Good for return limit November 30th. R. F. Bayless, Agent

YOUR NEXT TRIP EAST


One of the World's Fa mous Cities THE METROPOLS of the SOUTH AND THE MOST INTERESTING


## PHOTOGRAPHS NOW!



Until our holiday rush
HIGH GRADE portrait
FREE with each dozen photos costing $\$ 4.50$ and up. See us before it is too

Cochrane's Studio
WEATHER CONDITIONS HAVE BEEN
VERY UNFAVORABLEFORTHE SALE
OFFALLAND WNTER APPAREL The war heavy stocks which we bought and to make room on crowded shelves for new goods arriving
over every week we have been forced to resort to the early

# 20 Per Cent Discount 

 which we are now offering on
## All Kuppenheimer Suilts for Men All Ladies Coats and Coat Suits, including our famous line of Palmer Garments All Ladies', Misses' and Chidren's Balmecaans, Jackets, Coats and Cloaks All Ladies' Dress and House Skirits All Dresses for Misses and Children All Ladies' Silk and Satine Petticoats. All the above goods from regular lines at the special reduction of 20 per cent off <br> All Hercules Suits for Boys nil Laies Drass and hasa Siits



## Plainview Mercantile Company

*2


