

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

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PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 10, 1914

PRICE FIVE CENTS

GRAIN CROP NETS HALE COUNTY MILLION DOLLARS

Grain Dealers in Plainview Have Sold \$790,000 Worth of Grain from This Year's Crop

CATTLE AND HOGS MOVING

Farmers Are Turning Surplus of Chickens, Turkeys, Ducks, and Eggs Into Cash

Hale County's grain crop has already netted nearly a million dollars, according to an estimate based on the sales made by local grain dealers. There has been sold from the Plainview elevators from this year's crop approximately \$790,000 worth of wheat, kafir, maize and feterita. Grain dealers of Plainview estimate that approximately eighty per cent of the yield of the county that is marketed is sold in Plainview. With \$790,000 representing eighty per cent of the grain shipped from the county, the total sold this year to date will amount to, in round numbers, \$1,000,000. This represents only that part of the crop that has already been sold and shipped.

The farmers in Hale County have had the best crop this season that they have had for five years. There are plenty of hogs and cattle to assure an abundant meat supply. The heavy crops of grain will furnish ample feed for live stock during the winter. Hale County has nearly one hundred silos, which are filled with good, succulent food for winter feeding. Grain is plentiful, and the farmers have sold off enough of it to meet their demands for ready cash. Cattle, hog, grain and alfalfa sales from the county this fall have amounted to approximately \$1,500,000. This has done much to liquidate debts and toward placing the county on a firm financial basis. And the crop has just begun to move well.

Cattle and grain shipments from the Floydada branch of the Santa Fe have been so heavy that for ten days every train on that branch has not been able to make schedule time.

Poultry shipments from Hale County points have run into thousands of dollars. Hog shipments have been heavy.

The Rucker Produce Company has been shipping turkeys to Colorado points to supply the demand for Thanksgiving. The Plainview Produce Co. has been shipping out eggs and chickens. Indian Runner ducks are to be seen among the shipments leaving the Santa Fe depot.

Last Saturday the Ansley Realty Company shipped three hundred hifers to Colorado, where they will be used for breeding stock during the winter. Three hundred head were shipped to E. J. Mathews at a Colorado point for feeders. Three hundred cows will be shipped to Kansas later in the week for breeding stock. Saturday Ross Harp shipped nine carloads of cattle from the Harp ranch. On the same day A. N. Anderson shipped three cars.

All of these shipments mean that Hale County's bumper crop of grain and her surplus of cattle are being turned into cash. It represents increased wealth in the county.

Hale County Farm Exhibit Attracted Man to Plainview

"The Hale County exhibit at the State Fair, at Dallas, in 1913 attracted my attention to the Shallow Water Belt. I had decided to move to El Paso. I resolved to see the Plainview country. We came out last year with little intention of buying land. My wife was delighted with the climate, and we have decided that we will come to Plainview," said L. A. Hanchett, of Dallas, to a Herald representative today.

Mr. Hanchett plans to put in an irrigation well on the place he has purchased. He expects three or four families of relatives to move here in the near future.

Mrs. D. Love, of Haskell, is the guest of her friend, Mrs. J. R. Rogers, on West Second Street.

WAYLAND DEAN PLEASED WITH WORK OF STUDENTS

"Have Never Seen Better Spirit in a Student Body" Says Dean of Wayland Baptist College

"I have never seen a better spirit in a student body and better work in a school of this kind than in Wayland College this term," said the Dean, J. F. Nix, to a Herald representative this morning. "Never before have I seen a better satisfied student body. Our academic work this year so far has been all that could be expected. The literary societies are doing excellent work."

The Wayland College boys and girls are playing basketball now in practice games. The broad- and high-jump pole vaulting, and sprints are being worked on by the fellows. In the spring there will be held a track meet, if satisfactory arrangements can be made for it. In case a track meet is not held, Wayland will have a field day of its own.

German Women and Children Being Returned from France

BERNE, Switzerland, Nov. 10.—Five hundred German women and children, who have been interned in France, were returned by rail through this city today. The number left in France has been reduced by from six hundred to one thousand every day.

WOMAN'S MISSIONARY SOCIETY GAVE NOVEL PROGRAM SUNDAY.

A large audience gathered Sunday night to listen to the well-arranged program presented by the Woman's Missionary Society, with Mrs. T. E. Richards as presiding officer.

Two interesting papers were read, one on the school for delinquent girls at Thomasville, Ga., and the other on the Methodist school at Rio Janeiro.

Among the musical features of the evening was a beautiful solo by Mrs. Cora E. Pritchett, teacher of voice at Seth Ward College, and an anthem rendered by some of the best vocalists of the city. A cantata, "The Ten Virgins," was the climax of the program. The virgins—five wise and five foolish—were represented by Misses Celestine Harp, Nell Sansom, Myrtle Wade, Letha Shropshire, Olive Wheeler, Margaret Powell, Fannie Margaret Barnes, Lena Williams, Eunice Burkhead and Mrs. Grady Pipkin.

In keeping with the missionary topics on the program, the ushers were dressed to represent the countries that are being studied by the society. Misses Martilla Espy and Maxey Speer represented Korea; Misses Annie Maud Davidson and Joe Keck, Mexico, and Misses Sybil Riberts and Ona Roasser, China.

PIONEER SETTLER DIED AT AMARILLO LAST NIGHT.

John H. Willis, one of the oldest settlers in the Panhandle, died last night at the home of J. L. Summers. Mr. Willis is one of the pioneer settlers of Potter County. He helped lay out the present townsite of Amarillo. He laid out one of the first roads from Plainview to Amarillo, while county surveyor of Potter County.

FORMER PLAINVIEW GIRL MARRIED IN WAXAHACHIE.

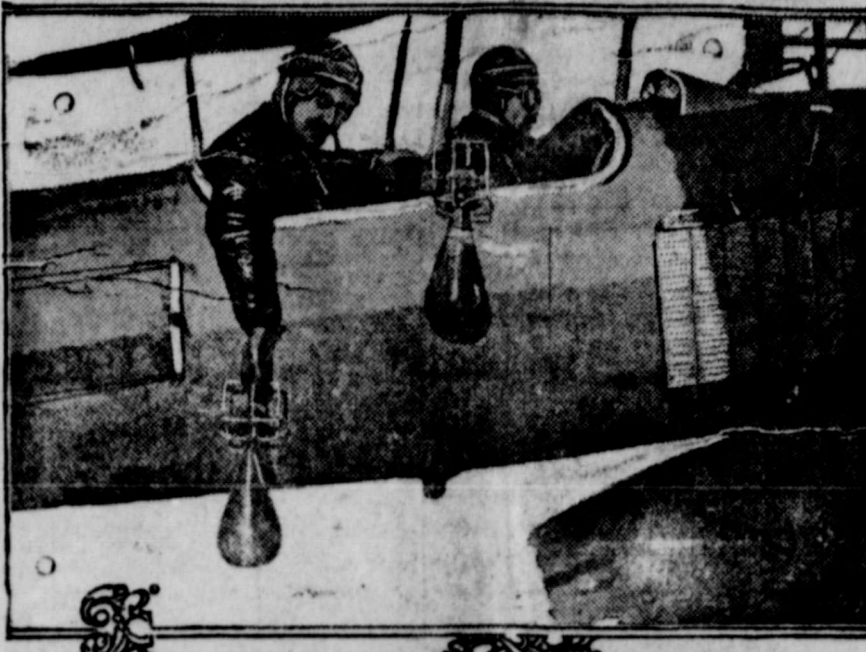
C. W. Howard, an employee of the H. & T. C. Railway Company, and Miss Lois Looney were married in Waxahachie Thursday. They will make their home in Houston.

COMMISSIONERS' COURT CANVASSED ELECTION RETURNS

Yesterday the Commissioners' Court canvassed the returns of last Tuesday's election. The Barton site box has not been brought in. Complete returns, with one exception, show that there were cast in Hale County 352 Democratic, 34 Socialist and three Republican votes.

Mrs. S. J. Alexander, after a visit to the family of her brother, O. B. Jackson, returned yesterday to her home, at Kinnmundy, Ill.

DROPPING BOMBS FROM AEROPLANE.



FRENCH ADVANCE GUARD.



Photo by American Press Association.

SETH WARD WON GAME FROM CANYON NORMAL

Clean, Fast Game of Football Played Yesterday on East Side School House Grounds

Seth Ward College is a generous winner.

Seth Ward College is a good loser. Yesterday in the game with the West Texas State Normal team, from Canyon City, the Normal team had the edge on the local team one touchdown. Bishop broke away with the ball and raced sixty-five yards for a touchdown. The umpire had blown his whistle. The boys did not know why. The referee brought the ball back and placed it in play again. The Seth Ward captain talked with his men. There was no "beefing." The fellows accepted the decision, when there was a great chance of defeat. It was hard to explain away, but, honestly made, was accepted in a sportsmanlike way by the team to which it meant a loss.

Plainview likes to see clean football. The game yesterday was one of the cleanest ever seen on a local field. The teams were evenly matched. It seemed that luck broke with the visitors. However, it was anybody's game all the way through. Both teams were held for downs often. Forward passes were frequent, the visitors having this play better developed than the locals.

Bishop, of Seth Ward, has the longest run of the game, sixty-five yards; Willis, of Seth Ward, carried the ball forty-five in one play.

The score was 19 to 14 in favor of Seth Ward.

Captains Purdue and Shotwell are to be complimented on the cool, sportsmanlike manner in which they led their teams yesterday.

The officials were: Miller, Referee; Shropshire, Umpire; Hilburn, Head Linesman; Wilson and Shirley, Timekeepers.

HUNTING PARTY IN CROSBY COUNTY WAS SUCCESSFUL.

Messrs. and Mesdames L. A. Knight, F. W. Clinkscales and P. J. Woolbridge, Mr. Joe Hees and Judge J. E. Lancaster, returned Sunday night from a hunting trip in the vicinity of Spur. They were joined at Crosbyton by Moore Hess.

The party reported plenty of quail three times a day and then some to spare.

W. C. Ferguson, a student at Seth Ward, spent Sunday at Hale Center.

HILL AND MARQUIS HAVE COMPLETED SCHOOL SURVEY

West Texas State Normal Professors Visited Fifteen Rural Schools in Hale County

How to adopt the course of study at the West Texas State Normal to the needs of the rural schools of the section served, is the aim of the Normal in sending Professors Hill, of the History Department, and Marquis, of the Biology Department, into the rural sections of the Plains country.

These two gentlemen, acting with County Judge W. B. Lewis, have just made their report to the Normal on a survey of Hale County, which was completed last week. During the time they were here fifteen schools in Hale County were visited. Lectures and speeches were made to the teachers, pupils and patrons at these places.

The Normal now has reliable data on how the schools are graded, whether the teachers are suited to the places they hold, whether the rural school is being made a social center, how complete the libraries are. It is the plan of the Normal to work out courses of study that will be of the most aid to the teacher who goes into the rural schools, to the end that the schools be made more efficient.

HERALD WILL SEND LETTERS OF LITTLE FRIENDS TO SANTA.

Letters Addressed to The Herald for Santa Claus Will Be Published.

The time for the annual visit of Santa Claus is drawing near. Children all over the county are wondering what he will bring them and wishing they could tell him just what they want.

The boys and girls who wish to write to Santa Claus are invited to bring or mail their letters to The Herald and they will be published free of charge. Tell the good old saint just what you would like for Christmas presents, and he will hear all about it through the columns of The Herald.

Fire at Kansas City Stock Yards is Now Under Control

KANSAS CITY, Mo., Nov. 10.—The Stock Yards fire has been checked. The damage has been variously estimated at from one hundred thousand to a half million dollars. Carpenters followed the fire fighters, and by Monday morning the yards were in shape to handle all of the stock coming in. It is thought that there will be little delay in handling stock on account of the fire. The Stock Yards Company employ seven hundred and fifty men. By working all day Sunday and Monday night, these men, with a large force of carpenters, were able to replace temporarily most of the burned pens.

WILL ORGANIZE RETAIL CREDIT ASSOCIATION.

Plainview Merchants Will Have Rating on Retail Customers; Will Organize Tomorrow Night.

Every man in the Plainview trade territory will be rated in the books of the Plainview Retail Merchants' Credit Association, if the present plans of the merchants of Plainview are worked out.

A meeting will be held to-morrow night at the City Hall to perfect the organization of the association and to elect directors.

The plan is to have a paid secretary, who will prepare a list of every retail purchaser in the Plainview trade territory; to rate that man with the association.

"This association will make it easier on the man who is honest and wishes to pay his debts promptly," said C. W. Sewell to a Herald representative today, "for the merchants will know who pays and who does not. It will make it easier for the man who is in debt to bring himself out, too. For he will be unable to get credit after he has exceeded his limit. The organization will help both merchant and customer."

GERMAN GAIN AT ONLY ONE POINT IN FRANCE

Russian Victories in Galicia and Poland Have Caused Kaiser Much Apprehension

KAISER HOLDS COUNCIL

Allies Have Taken Offensive and Report Small Gains Along Coasts and in Aisne Valley

LONDON, Nov. 10.—The German Emperor has held a council of war to determine what plan to adopt following the defeats of the German armies at the hands of the Russians. General von Hindenburg, the Duke of Wurtemberg and the Austrian chief of staff, Field Marshal Baron Conrad von Hotzendorf, attended the council. The Reuter's Telegraph Company are authority for these statements, which they credit to a Rome correspondent.

The German and Austrian armies are fighting on the defensive both in the east and west. Their efforts to break through the lines around Ypres have been temporarily abandoned. The British and French have assumed the offensive there, and, according to reports from their headquarters, have begun an advance.

In Galicia the Russians are following up their advantages. They have succeeded in cutting the Austrians off from Cracow. The Germans are retiring through Poland.

An important height near Vienne-le-Chateau has been taken from the French by the Emperor's army in the region west of Argonne. The French claim to have recovered territory in the Aisne Valley.

The Belgians yet have control of the coast and are reported to have made substantial gains against the Germans along the coast line.

Heavy fogs interfere with the work of the airmen.

Frosts and cold in Russia are hardening the roads, and it will not be long before more rapid advance can be made by the Czar's army over roads weeks on account of the rains. The Germans hold most of the really strategic railways.

WASHINGTON, Nov. 10.—The Austro-Hungarian embassy has given out the following from Vienna:

"There is no fighting in the north-eastern war theatre. Desperate engagements continue in Serbia near Kurpanji. Earthworks after earthworks and points of support have been taken by storm."

PARIS, Nov. 10.—An official communique says:

"There has been no notable modifications, because of the intense fog. In the north the day was good. We maintained our positions between the River Lys and Langemarck, making progress between Langemarck and Dixmude."

Capital Will Be Removed to Paris on Fifteenth

PARIS, Nov. 10.—Unofficial reports state that the capital of France will be moved to Paris from Bordeaux again on the twentieth of November, and that on the fifteenth of December parliament will reconvene to pass emergency laws.

Each day Paris is becoming more like her normal self.

U. S. TARS NOT IN TURKEY.

Navy Department at Washington Falls to Confirm Story of Landing of Marines in Turkey.

WASHINGTON, Nov. 10.—As yet there has been no confirmation of the reports published concerning the landing of certain troops from the armored cruiser North Carolina for the protection of Beirut. If any forces have been landed at all, they were blue-jackets, for the North Carolina carries no marines.

Mrs. Anna Davis, of Weatherford, came in yesterday to visit her daughter, Mrs. A. A. Tucker.

HORNADAY PRAISES PLAINVIEW COUNTRY

Feature Writer Liked Plainview Well
Enough to Make it Summer
Home

TELLS OF GREAT WELLS

Metropolitan Papers Tell Readers
About Wonderful Shallow Water
Belt of South Plains

W. D. Hornaday, special correspondent for the Dallas News and other publications, who has signified his intention of making Plainview his summer home, has the following article about the Plainview country in the St. Louis Globe-Democrat and five or six other Northern and Eastern metropolitan papers:

"PLAINVIEW, Texas, Oct. 30.—One of the most marvelous sights of the great tableland of Western Texas, which was formerly known as the Llano Estacado, or Staked Plains, is the geysers of water that are being forced to the surface from many shallow wells by powerful pumps. In the early days the region where this life-giving fluid is rapidly bringing about the transformation of the ranch lands into productive farms it was considered a daring adventure to attempt to go on an expedition in the little-known country. Bands of hostile Indians considered themselves safe when they reached the wide, level stretches of the Plains after raids upon the settlements far to the south. Few white expeditions cared to brave the dangers of thirst that was a menace to life in the limitless, treeless region. How the Indians and the buffaloes lived upon the Plains was a mystery to the few white men who had followed the unwatered trails.

"It was not many years ago that the key to the strange mystery was discovered, and it marked the beginning of the wonderful development that has since taken place in the former so-called desert country. The secret of how the Indians and buffaloes obtained their water supply was revealed by a mule. According to the story that is told by old settlers of the Plainview section, a family of "movers,"

which in these days would be called "homeseekers," were traveling through the uninhabited region when their water supply ran out. The sufferings of the human occupants of the wagon and of the two mules that pulled the vehicle grew intense. Reaching the little draw that runs close by the present town of Plainview, the disheartened and agonized emigrants halted under a little clump of hackberry trees, which were the only vegetation that they had seen for many days. The mules were turned loose to shift for themselves. It was observed that one of the animals put its nose to the ground and seemed to be following some kind of scent. After going along in this manner for a few yards, it stopped and began pawing into the earth. The head of the little family went to the spot and saw that the soil was moist. Taking a spade from the wagon he dug down a few feet, and lo and behold! the hole quickly filled with cool, sparkling water.

Plenty of Water There.

"The news of the momentous discovery gradually spread. Venturesome cattlemen invaded the region, dug wells and erected windmills over them. It was soon found that from a cattle-grazing standpoint the Plains country was unexcelled, now that a water supply was obtainable from beneath the surface. The Indians were driven out by United States troops, operating under General Mackenzie, and ably assisted by Texas Rangers. It was found that it was the practice of the Indians to obtain their water supply by digging into the sands of the draws that run through the region, and after satisfying their immediate wants to carefully fill the holes so their secret would not be discovered by any chance white pursuers. The buffaloes also followed the method of pawing into the earth for water in times of emergency, but for the most part they depended upon water holes that were scattered through the country, often 100 miles apart.

"While the digging of surface wells and putting up of hundreds of windmills solved the ranch problem, it was not considered a practical way of obtaining water for the purpose of irrigating the land. The ranchmen discouraged the idea that it could be made a farming country. The occasional homesteader, or "nester," as he was derisively called by the ranch people, quickly found conditions so disagreeable that he was usually willing to abandon all attempts at farming after a short stay upon the land. By degrees, however, the fact was established that the whole Plains territory

was splendidly adapted for agricultural exploitation. It was following the construction of lines of railway through the heretofore isolated region that many farmer-settlers came in and established comfortable homes for themselves. Big crops of various kinds were raised without irrigation, the annual average rainfall of 22 inches being sufficient to practically insure good yields where the moisture is conserved in the soil by proper cultivation methods.

A Subterranean Sea.

"It was only four years ago that the almost inestimable valuable discovery was made that the water basin, from which the windmills obtained their supply, was of vast area and practically inexhaustible in its storage capacity; also that lying not far below this first water stratum was one or more other lakes or rivers of the fluid. In other words, it was proved by drilling wells in the Plainview section that the rich lands are underlaid with a sea of water. Then came the first utilization of the valuable discovery in the form of the installation of centrifugal pumps upon the wells. When these giant water-lifting machines were first given a trial there were many doubting Thomases, who predicted that after a few hours' constant operation the underground water supply would be exhausted.

"They were wrong. Instead of there having been any lessening of the volume and strength of the flow of the many centrifugal pumps that now dot the landscape on all sides, there are evidences of the underground supply having increased. This is indicated by the rising of the water in the different wells. The possibility of utilizing this hidden wealth of nature for irrigating the level-lying land has attracted wide attention, and remarkable results in the production of crops of many kinds are already being accomplished through this means. This fact is forcibly shown by the many wells that have already been drilled and upon which pumps have been installed. One concern purchased 60,000 acres of land in the Plainview territory two years ago, and it is its purpose to provide water for the irrigation of all of it by the centrifugal pumping method. It has already punctured the earth with fifty-four large wells and placed a pumping plant upon each hole. The plans of the company call for the drilling of 346 more wells and the installation of that many additional pumps and engines.

"The development of the subterranean water supply and the reclamation of the land by irrigation has

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prices before buying elsewhere.

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spread to the territory lying to the south of here for seventy-five miles, and to the east and west for many miles. The water is found in almost absolute purity and inexhaustible quantities at depths ranging from 30 to 100 feet, the depth depending upon the locality. How much more water lies below the first two strata that have so far been penetrated is not known at the time. That this big sea of underground water has a constant movement towards the south is claimed by men of science who have investigated the matter. No one knows for a certainty where the supply has its source, except that it must come from rainfall or the snows.

Some Big Pumps.

"The pumps upon some of the larger wells bring forth flows of 3,000 gallons per minute, which is at the rate of 4,320,000 gallons for every twenty-four hours. It is stated that if all the pumps in this wonderful Shallow Water Belt of Western Texas were kept in operation at the same time for twenty-four hours the total amount of water that would be brought to the surface during that period would be not less than 200,000,000 gallons. That would be some river, if all the flow of the wells could be turned into one channel. Most of the wells are of 1,000 to 1,500 gallon per minute capacity.

"It is calculated that each of these smaller wells is capable of providing sufficient water to irrigate about 160 acres of land. It only requires about 12 inches of the underground supply to supplement the natural rainfall for the growing of almost any kind of crop that is adapted to this climate. Experiments have proved that with a properly arranged centrifugal pump and engine the cost of pumping is from 75 cents to \$1 for an acre-foot of water, this being enough to cover the land twice to a depth of 6 inches each time. The cheaper grades of fuel oil, such as crude or distillate, are burned in the engines. The engines are usually twenty-four to forty horse-power, and the centrifugal pumps No. 4 or No. 5 in size.

"The development of the water supply is not confined to the wells upon which centrifugal pumps have been installed, but the knowledge that there exists plenty of water for all purposes has greatly stimulated the drilling of holes and the erection of windmills. There are perhaps more windmills in the Plainview section than in any other area of corresponding size in the country. In some localities they are almost as numerous as trees in a forest. Some irrigation is done from the water that is raised by the windmills,

but they usually provide only sufficient supply for domestic and stock-farming purposes.

"It is estimated that more than 1,000,000 acres have been reclaimed from the ranches of the Plains region as a result of the discovery of the underground water supply. Enormous crop yields are being obtained, even upon land that is not irrigated. Wheat, milo maize, kaffir corn, alfalfa, Indian corn, oats and a variety of other grain and forage products are grown extensively. It costs from \$2,000 to \$3,000 to equip a well with a pumping plant capable of irrigating 160 acres, and this expense is too great for many farmers to bear. The profits of irrigated land are so large, however, that the plan of lifting the water by machinery is being adopted by the farmers as fast as their financial condition will permit their making the improvement."

TEXAS FARMERS CEMENT USERS.

WASHINGTON, D. C., Nov. 10.—The discovery of new uses for Portland cement has caused the output of this product to increase 17 per cent in Texas during the past year, according to a report issued to-day by the United States Geological Survey. The yield in 1913 was 2,117,142 barrels, compared with 1,807,769 barrels the previous year. The increased demand for this product on the farms of Texas in recent years is said to have materially affected this industry and is assigned as the principal cause of the increase in output.

TEXAS RANKS EIGHTH IN SALT PRODUCTION.

GRAND SALINE, Texas, Nov. 10.—The United States Geological Survey has just issued a report showing the 1913 salt production of Texas. The yield that year was 49,774 tons, valued at \$278,000, or an average of \$559 per ton. Texas now ranks eighth with other States in quantity of salt produced, and the quality of the product mined in this State compares favorably with that of any other state or country. Only two counties in Texas produce salt. They are Van Zandt and Anderson.

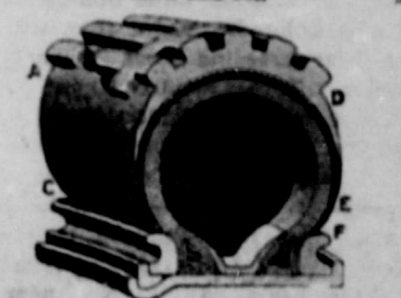
\$582 buys four-room house, one lot, small sheds; fenced; east front; two blocks from Public Square. Must sell. MRS. J. W. WESTCOAT. Phone 316. —Adv. 11.

FOR RENT—Furnished Rooms. Phone 333, or call Room 12, Hotel Ware Building. J. J. LASH. Adv. 11.



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BIG NUMBER OF CATTLE TO BE CARRIED IN PANHANDLE.
Frominent Cattleman Tells of Conditions in That Section of State; Everything Looks Good.

"A liberal number of cattle will be carried over into the winter in the upper Panhandle," said A. M. James, a cattleman of Dalhart, who has an immense ranch in Dallam County. He is one of the best-known cattlemen of the State, and keeps in touch with the situation.

"Cattle owners have no fear of the future at the present time," he continued. "In former years we had many things to contend with. If the market looked favorable we were probably short on feed, and at other times, when we had the feed, cattle were worth little, but we are heavily stocked with good feed this fall, and the demand for cattle is the best ever known."

"Record prices have been paid this year for calves, and at the present time record prices are being paid for breeding stock. This simply reflects the eagerness of cattlemen to increase their supply in the face of the strong demand for cattle of every kind. Calves bought last spring for fall delivery looked dangerously high, but now that they are being delivered and sold high on the open market at a profit, the prices paid were not excessive."

"The range country all over the Panhandle is covered with tall grass, cured up, which means good winter grazing. Of course, we do not depend wholly upon this grass, as we did formerly, but, just to be safe, we lay in a large supply of cottonseed cake, and have it at points near our cattle, where it is fed to them on the grass in the winter. By handling our cattle that way they come out in the spring shed off, and looking well. This cake, with plenty of grass, makes up a combination that is bound to produce good results, making it a profitable investment. Cattle are now far too valuable to slight, and carry through the winter on light ration."

Mr. James will winter 4,000 steers, ranging from three to four years of age, on his Dallam County ranch, which is in the extreme northwestern corner of the Panhandle country, and is the highest point in the State, having an altitude of 4,000 feet. From its earliest days, that part of the State has been known as a steers country, where but little cattle breeding was done, and steers at the present time predominate there.—Fort Worth Stock Reporter.

WHERE TRADE IS GOOD.

That a considerable change in the business conditions of the United States may be expected with the easing of credit following the beginning of operations by the reserve banks is forecast in reports of unusual activity in so many lines of industry affected favorably by the European war. Everyone, of course, is familiar with the great prosperity that has come to the grain-producing States as a result of higher prices. Numerous special industries, such as meat packing, have been similarly affected. In some instances the special industries are increasing their activities sufficiently to take up all of the employees dropped from other lines that were crippled.

Now comes old New England to the front with the statement that war orders are crowding some of her manufacturing industries to full capacity.

In the course of a review of business conditions in New England, the following occurs in a Boston dispatch to the New York Commercial:

"During the past week enough orders due to the war have been booked by manufacturing concerns in New England to keep them in operation for from six months to two years. Some of the Massachusetts mills have changed over spindles in order that they may turn out cotton for export instead of woolen products."

"The Colt Arms Company has been working overtime for weeks on rush orders for side arms. The cartridge manufacturers of Connecticut have booked big orders, and Sunday and night work has been found necessary. The British-American Manufacturing Company, according to information in

the export trade, has booked some good-sized ordnance orders that will keep its plant busy for some time.

"The Pratt & Whitney Company, a subsidiary of Niles, Bement & Pond, has increased operations from part time to overtime. A \$2,000,000 contract for equipping a new Chinese government arsenal constitutes an important part of the new work ahead."

"A Peabody leather concern has contracted to furnish \$3,000,000 worth of tanned hides for export.

"Elsewhere the situation is the same in all lines of manufactures."—Austin Statesman.

CONSERVATION VERSUS WASTE.

By M. M. CARRICK, M. D.

At the Forest Products Exposition, held recently in New York, woods were exhibited from every state in the Union and from many foreign countries. There was maple and beech and birch from Wisconsin and Michigan; there was cedar and pine from the North and Southland; there was redwood from California, red gum from Tennessee, to say nothing of fragrant aisles of hemlock. There were avenues of bungalows built from these woods, and one garden alone reproduced from a Colonial day New England home cost many thousand dollars for the transient joy of its bloom. There was every known government device for fighting forest fires, with maps showing the topography of the country from a conservation standpoint. A free motion picture parlor invited visitors to behold the wonders of modern logging and the conservation methods employed by woodmen. Conservation literature abounded. American Forestry representatives talked conservation by the hour. In fact, conservation was the sole topic of the day—referring to timber, of course. It was a great exhibit—an object lesson to be remembered.

I could not help but think, however, if our United States government would become as interested in the conservation of human lives as lumbermen have in the forestry problem, how soon we should be enabled to stamp out preventable diseases. I thought, too, that if the people of Texas alone would awaken to the great economic side of the sickness problem that is confronting us, it would not take us long to eradicate the seeds of disease which now menace us, and which result in a tax upon us quite as much as if we paid our good money into the county, municipal and State treasuries.

Sociologists have proven to us in divers ways by their humane preventorium methods that the remedy of social ills comes through preventive measures every time. The tubercular family, for example, is installed in a home hospital—a preventorium, as it were—instead of the members being separated and scattered. Meantime, social and economic rehabilitation is carried on. The cost of such an experiment by the New York Charity Organization Society in a colony of 27 families was cheaper by \$10,000 to the public than it would have been to maintain the sick ones in sanatoria, and the well members—children and adults—in "homes" and asylums. All of which harks back to the conservation idea. Which is more important—timber or human lives?

STATE MAP OF MISSOURI.

In connection with the data obtained for the United States portion of the millionth scale International map of the world, the United States Geological Survey is publishing a series of State maps on double this scale—1 to 500,000, or about 8 inches to 1 mile.

The map of Missouri, one of those recently published by the Survey, is the result of co-operative work between the Federal Survey and the Missouri Bureau of Geology and Mines. The map shows in accurate position all the principal cities, towns, villages, streams, railroads, etc., and the main political subdivisions. The map measures 41 by 47 inches, and is sold by the U. S. Geological Survey, at Washington, for 35 cents a copy, or at the rate of 21 cents each if at least \$3

worth are purchased—approximately the cost of paper and printing.

WHO IS TOMMY ATKINS?

The Professional Soldier of England Has Received Familiar Name of "Tommy Atkins."

To achieve the right view of "Tommy Atkins" in action, it is necessary to realize who he is and how he got there. First and foremost, he is a professional soldier, as opposed to a conscript soldier. He is a volunteer in that he has deliberately decided to make war his profession. Patriotic as he is, there was much besides patriotism in his feeling when, at the beginning of August, he turned out and transformed England into an army camp. He did not disappear into the outer darkness of a superlatively censored war proclaiming to his girl that he would not love her half so much loved he not honor more. The landing in France was to him primarily a privilege, a chance of seeing the "real thing."

Club Hotel

211 South Eureka Street
 Rates \$1.00 per day or \$5.00 per week for room and board. Call around and stop with us—once. We will appreciate your business.
 LON B. FLETCHER, Proprietor

Only One "BROMO QUININE"

To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a Cold in One Day. Stops cough and headache, and works off cold. 25c

WANT ADS
 BRING RESULTS
 SURE FROM WANT ADS



A product of the company owned by retail jewelers in which this store is a stockholder. A popular article, well made, at a reasonable price. The result of quantity production and economical distribution.

A complete line of Cut Glass and other Gift Goods



Wilbert Peterson
 Jeweler and Optician

Want Ads

BOARD AND ROOM—First house north of Christian Church. Phone 474. —Adv. D-1f.

WANTED—Twenty copies of The Herald of September 22. Phone. 72. —Adv. tf.

A BARGAIN—Exceptionally good office desk. W. E. WINFIELD. Adv. tf.

FOR TRADE—City Property for Feed Stuff or Work Stock, or both. BOX 581, Plainview, Texas. Adv. tf.

A BARGAIN—\$350 second-hand piano cheap. W. E. WINFIELD. Adv. tf.

SMALL CASH PAYMENT and time on balance will buy 80 acres of good land near Aiken, or would trade or accept loan. BOX 475, Sweetwater, Texas. Tues. only. 4t.

Now is the time to visit COCHRANE'S STUDIO, before the Holiday rush. —Adv. tf.

NOTICE.

Notice is hereby given that the partnership between E. N. Egge and Geo. W. Corlett was dissolved on the 23rd day of March, 1914. All debts due the said partnership are to be paid and those due from the same discharged at their Garage in Plainview, Texas, where the business will be continued by Geo. W. Corlett.
 October 29th, 1914.
 GEO. W. CORLETT.
 E. N. EGGE.

—Adv. Sat. 4t.

FOR SALE—Second-hand Ford roadster. BEN SMITH, at Pierson & Smith's. —Adv. tf.

NOTICE.

All persons having ice cream cans or buckets belonging to us will please notify us at once. PLAINVIEW CREAMERY. —Adv. tf.

FOR RENT: Two nicely-furnished rooms downstairs. MRS. L. W. DALTON. —Adv. tf.

COWS FOR SALE.

Sixty-eight cows, 2 Hereford males. They are nearly all young, white face red cows. One registered Hereford male; 13 registered Hereford cows. They are two years old past. Also have about 70 high-grade calves, mostly large calves and a few yearlings.
 A. L. HAWKINS,
 Hale Center, Texas.
 —Adv. 3t.

DR. C. E. ROBINSON,
VETERINARY SURGEON.
 Treats all diseases of domestic animals.
 Office Aker's Barn.
 Calls answered day or night.
 Day Phone, 88; Night Phone, 306.

DR. J. S. HAMILTON
DENTIST
 Announces the opening of his offices,
 Rooms 4 and 5,
 First National Bank Building.



"Bell" Connection Valuable to You

From seed time to harvest and all the year through, every farmer occasionally has business to transact in distant towns. Letters go slow and traveling is expensive. Why not let the Long Distance Bell Telephone lines carry your message? Have you a Telephone connected to the Bell System?

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY. 12-R-14

WANTED.
 A small improved farm near Plainview. Give description and price. Owners only need reply. Address "B," Box 43, Claude, Texas. —Adv. 3-t.
 Call The Herald for Job Printing

MR. FARMER
 I have good second hand Oat and Peanut sacks at 8 1-2c. If you need them write C. W. SIMPSON, Coleman, Texas.

J. H. SLATON, President **W. C. MATHES, Vice President**
GUY JACOB, Cashier

The First National Bank
 Plainview, Texas

CAPITAL STOCK \$100,000.00
 SURPLUS AND UNDIVIDED PROFITS 122,000.00

SAFE DEPOSIT BOXES FOR RENT
 Your business solicited, appreciated and protected.

Letter Heads	SERVICE	Envelopes
	We recently heard of a little girl who planted a peanut one day, and dug it up the next expecting to find a Steam Roaster with an Italian attachment.	
	We know lots of men who will shave their printing appropriation with a non-safety razor and then get busy filling their fountain pens to make out deposit slips.	
	Remember, printing does not demand price alone—but quality and service, and the minute you expect to get more out of it than there is in it, you're in the class with the little girl and the peanuts.	
	The Herald Press Commercial and Job Printers Telephone No. 72	
Bill Heads	QUALITY	Booklets

12 Elegant Xmas Presents
 for a nominal sum.
 An artistic portrait of yourself will be more treasured than anything else you can give.
COCHRANE'S
 Come Now and Avoid the Rush

Have the Carbon Cleaned Out of Your Cylinders
 We are now equipped to take the carbon out of your cylinders without taking the motor down. Please call and see us.
 Trade With Us As We Appreciate Your Business.
EGGE-CORLETT Auto Co.

Santa Fe
Excursion to Dallas, Texas
 Account Meeting Ancient and Accepted Scottish Rite, and Shriners, to be held Nov. 9th to 13th. Tickets on sale Nov. 7, 8, 11, 12 at fare of \$14.75 for the Round Trip. Good for return limit November 17th.
 For further information phone 224.
R. F. Bayless, Agent

YOUR NEXT TRIP EAST WHY NOT GO VIA NEW ORLEANS
 One of the World's Famous Cities

 OPERATES TWO THROUGH TRAINS DAILY AND GRANTS STOP OVER AT NEW ORLEANS ON ALL THROUGH TICKETS WITHOUT EXTRA COST
THE METROPOLIS of the SOUTH AND THE MOST INTERESTING CITY IN THE UNITED STATES
 Your Local Ticket Agent will Give You All Information or Write
 A. D. BELL **GEO. D. HUNTER**
 Ass't Gen'l Passenger Agent **DALLAS, TEXAS** General Passenger Agent

40,000 Homes, Schools and Churches
 NOW TESTIFY TO THE MERITS OF ADAM SCHAFF PIANOS AND PLAYER PIANOS. A VISIT TO OUR STORE WILL CONVINC YOU
ADAM SCHAFF, **PLAINVIEW, TEXAS**

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—
THE HERALD PUBLISHING COMPANY
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

IMPROVING THE RURAL SCHOOLS OF THE PLAINS.

The North Texas State Normal, at Canyon, is taking up a great work in improving the condition of the rural schools of the Plains. It is directing its efforts in the right direction.

Many of the teachers at the Normal have not been associated long with this particular section of Texas. They are not familiar with the conditions that exist in the remote rural schools. Practical education is the goal, and they are not content to teach those who come to the Normal to learn the principles of teaching to study courses of merely theoretical education. For the Normal student to master such general and broad treatises as Sutton and Horn, Bagley, Thompson, Thorndike, Kirkpatrick, is not sufficient. Texts by eminent educators are not to be disparaged—they are good in their place—but how much better are these courses when supplemented by a survey and detailed study, supervised by experienced teachers, of the exact schools in which the pupils of the Normal are to teach!

This is the plan of the West Texas State Normal. This explains the visits of Professors Hill and Marquis to the rural schools of the district which the Normal serves.

That the Normal committees will be in better position to make intelligent recommendations to trustees after having made this survey is unquestionable. That the Normal will have increased its capacity to serve its constituents efficiently is fact.

KANSAS CITY STOCK MARKET IN DETAIL.

KANSAS CITY STOCK YARDS.
Nov. 9.—Cattle receipts this week, although stimulated slightly by the closing of live stock markets east of the Mississippi River, are still 3,000 less than last week, and 6,000 less than same week last year. Killing grades are 30 to 50 cents higher than the good close last week. There has been active competition on all kinds of cattle for slaughter, and markets have been active and snappy. The best cattle have sold at \$10.50 to \$10.75, most of them bought for shipment to New York City.

Western steers brought \$9.25 this week that sold at \$8.75 last week, and at \$8.25 three weeks ago. Cows above canners have also taken the full advance, canning grades 25 to 40 cents higher.

Quarantine steers have sold at \$6.75 to \$7.40 this week that formerly sold

at \$6.25 to \$6.75, but the common steers do not show quite as much gain.

Colorado beef steers sold at \$7.40 Monday, Texas Colorados at \$6.80, fifty cents higher than they have been selling.

Stockers and feeders sold a quarter higher Monday, but the demand has died off since, and the advance has been lost. There are plenty of buyers wanting stockers and feeders, but multiplicity of Government orders respecting the fight on foot and mouth disease has had a tendency to suppress the desire to buy for the present. There is absolutely no danger in making purchases now, and some bargains might be secured next week. Receipts here are expected to be larger next week, but there will be a large increase in the demand, and commission men are looking for a good market.

Hog receipts were heavier this week, 9,000 here to-day, and the market made irregular advances during the week. A large number of orders from the

East were filled to-day at prices steady with yesterday, top \$7.80, bulk \$7.30 to \$7.75. An order for 15 double-deck cars of hogs for New York City was received here this morning, but it was not filled for the reason that railroads could not furnish that many disinfected doubles. Had the order been filled prices would have jumped up. Packers bought hogs that were left by the order buyers at 15 to 25 cents lower prices, but they got no good hogs.

Sheep and lamb receipts are 9,000 less than last week, and prices are 50 to 75 cents higher. Native spring lambs sold at \$9.15 to-day, to be shipped out for slaughter, and Eastern killers paid the top yesterday, \$8.75. Ewes bring around \$5.75, yearlings \$6.75. Feeding and breeding stock is about steady, with little doing in that line. Here is another chance for those who refuse to come under the fear of microbes to secure such stock cheaply.

J. A. RICKART,
Market Correspondent.

PROCEEDINGS OF WEEK IN APPELLATE COURT.

Cases of Interest to Hale County People in the Court of Civil Appeals at Amarillo.

Motions Submitted.

Jno. B. McLane vs. J. S. Haydon; to strike out statement of facts.

Reversed and Remanded With Directions.

W. T. Montgomery vs. R. M. Boyd, et al; from Floyd.

Henderson & Grant vs. C. L. Gilbert; from Hale.

Reversed and Remanded.

Cyrus B. Woodring vs. James R. DeLay; from Hale.

Cases Set for Submission November 25th, 1914.

Pecos & Northern Texas Railway Company vs. C. B. Cox; from Hale.

CANADIANS SPRING NEW ONE ON COMMANDERS IN ENGLAND.

Carry Spades Which They Use for Trench Digging and for Defensive Armor.

LONDON, Nov. 9.—No other modern troops are armed like the Canadians who have arrived in London to assist the British army. Each soldier carries a spade on his back. These spades can be used for trench digging or for defensive armor.

Each implement is a spade, shield, and rifle rest combined. There is an oval hole in the middle of the spade, and through this the soldier pokes his rifle in the same way as the archers in the olden days used the niches in the castle walls.

The spade weighs four pounds, and it is practically bullet proof.

FRIEDMANN BAD LUNGS "CURE" IS NO GOOD.

WASHINGTON, D. C., Nov. 6.—After an exhaustive investigation, the United States Public Health Service to-day announced Dr. Friedmann, the Berlin physician, has no claims to a discovery of a specific cure for tuberculosis.

The investigations showed that "one-fourth of all the cases receiving the treatment developed running sores or abscesses at the place where they were injected."

The report stated that while some patients were buoyed up after an injection of the serum, "others progressed to a speedy death."

LOCKNEY.

Mrs. Geo. W. Brewster was called to Plainview to-day on account of the illness of her sister, Mrs. J. M. Shafer, of that place.

Dr. and Mrs. E. O. Nichols were down from Plainview last Sunday to see Mother Nichols.

S. W. Smith, of Plainview, was in the city this week, on business, and visited J. B. Downs.

E. E. Winn, of Plainview, was in the city Tuesday.

Miss Verna McNiel, student at Wayland College, visited friends in the city last Saturday.—Lockney Beacon.

FLOYDADA.

Mrs. A. D. White spent Saturday in Plainview with her daughter, Miss Coral, who is in the sanitarium there, having had an operation for appendicitis. She recently had an operation for appendicitis.

Stokle Bishop returned to Seth Ward College last Monday to take up his studies, after being home some two weeks during the illness and death of his mother.

G. M. Mitchel spent the fore part of the week in Plainview on business.

Mrs. R. H. Baker spent Saturday in Plainview with friends.—Floyd County Hesperian.

TULLIA.

Rev. B. W. Wilkins, of Plainview, filled his appointment last Sunday at Red Hill.

Dixon Porter, Ralph Porter, Paul Crum and Earl Porter came up from Plainview Saturday to visit home folks.

Congressman John H. Stephens, of Vernon, passed through Tullia Wednesday on his way to Plainview to look after some business.

Dixon Randolph returned to Seth Ward College, at Plainview, Wednesday, after having been at home a few days on account of sickness.

Mrs. W. A. Donaldson, of Plainview, is visiting her son and daughter, W. H. Donaldson and Mrs. Walter Cobb, this week.

H. C. Randolph, L. C. Penry and P. B. Randolph were in Tullia last week on legal business.

Hon. R. M. Ellerd, of Plainview, was here last week.

COCHRANE'S Studio is giving a SPECIAL INDUCEMENT for a short time. See Us at Once

VANCO MOP WRINGERS

SAVES YOUR HANDS AND BACK

The great labor saving device which eliminates the drudgery of mopping. It protects your dresses.

It is adapted to all sorts of scrub work either indoors or outdoors.

A free trial will convince you. We give the free trial.

Donohoo-Ware Hardware Company

Telephone No. 80

BANKRUPT

WE HAVE PURCHASED A BIG FRESH STOCK OF

Furniture, Stoves, Ranges, Linoleum, Rugs, Dishes, Window Shades, Glassware, Etc.,

Bought at Bankrupt at Way Below Cost

it won't be hard for you to figure how we can afford to sell it so cheap.

Some of the best standard makes of Dining Tables, Dining Chairs, Buffets, China Closets, Iron and Wooden Beds, Dressers, Chiffoniers, Lounging Chairs, Couches, Library Tables, Kitchen Cabinets, Kitchen Tables and Chairs, Kitchen Safes, Ranges, Heaters and Cook Stoves, Rugs, Mattings, and Linoleums are included in this big sacrifice sale.

We Bought Right---We Mean to Sell Right

Never before has the South Plains had such an opportunity to buy home necessities at anything like the prices we will make.

LET US SHOW YOU WHAT WE HAVE BOUGHT

D. B. WATSON

SOUTH SIDE SQUARE

PHONE 212

PLAINVIEW, TEXAS

**THE FRENCH RACE MORE
TEUTONIC THAN LATIN.**

As a Composite Nation, France Rivals
the United States.

(From "Understanding the French,"
by Rollin Lynde Harte, published by
McBride, Nast & Co.)

A race—are they? Dozens of races,
I should say. Look back over French
history and see what it discloses re-
garding the national stock. France
was Gallic once; true; but the vast
majority of the Gauls who escaped
slaughter by the Roman legions fled
into Germany. Those who stood their
ground became scarcely more than a
drop in the bucket, eventually, as com-
pared with the hordes of German in-
vaders who rushed the frontiers, over-
whelmed the country, and served as
the basis of the population we now
call French.

Besides, think of the Celts in Brit-
tany, Welshmen, almost—so Welsh
that when Breton bards and bards
from Wales meet at a modern Druid
celebration, each party can understand
the other's language. Think of the
French Scandinavians—descendants of
Rollo and his fair-haired Norman
marauders.

Think of the French Greeks, whose
forefathers settled Massilia (now Mar-
seilles). Think of the French Moors—
a mixed tribe to be sure, yet with
swarthy skins and Arab features and
such tell-tale names as Morel, Moret,
Moreau, and the like. And then con-
sider the French Jews—whose ghettos
forcibly converted to Catholicism dur-
ing the Middle Ages and absorbed by
the Gentile population, so that the most
impassioned of Anti-Dreyfusards is
very possibly a Jew himself. Finally,
count up the Slavic types, even the
rare negroid types and the scores of
others that complete the vast and
variegated midway of living France.

True, France was Roman once; but
you will find nothing to show that it
was at all extensively peopled with

Romans. Quite the contrary. Nor do
the French faces one sees to-day—the
majority of them, I mean—the types
that predominate—suggest a Latin
origin.

Glance round you in Paris any day.
Of what does the physiognomy remind
you? Of Italians? Of Spaniards? Of
Portuguese? Of South Americans?
No, of Germans.

And this despite the many, many
races that have been compounded to
produce what we loosely term the
French stock!

Nor has the compounding ceased by
any means. Among the upper and
middle classes, international marriages
are common. By and by they will be
common among the lower class also,
and a strange mixture shall we behold
then.

For the immigrants refused admis-
sion to American ports are allowed to
settle in France. Already, Paris has
become a veritable dumping ground
for undesirables from Southeastern
Europe and Asia Minor.

ANNOUNCEMENT.

The Choral Club will meet hereafter
each Monday evening at the Baptist
Church, instead of the Donohoo Build-
ing.

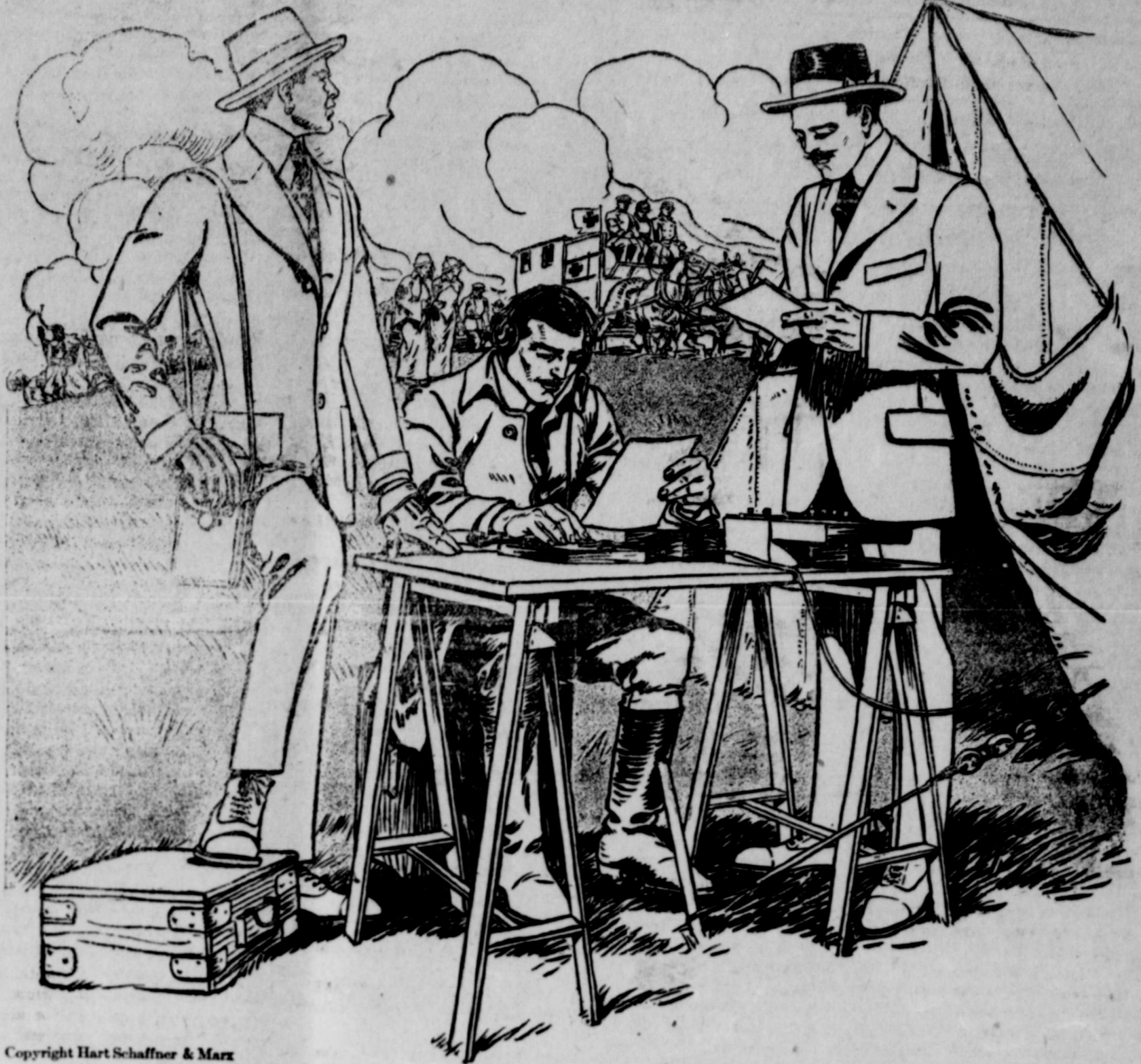
**MRS. ROOK HONORS
SETH WARD BOYS.**

Mrs. M. F. Rook was hostess last
Sunday at an elaborate noontide din-
ner in honor of a few of the Seth Ward
students. Covers were laid for Messrs.
Rainey, Edmonson, Wiley Fort, Willie
Nelson and Flavius Green.

STAR-LIKE FRIENDS.

Some friends shine out like stars in
winter nights.
And make the very darkness beautiful.
—Robert Beverly Hale.

E. E. Winn is in Matador on busi-
ness.



Copyright Hart Schaffner & Marx

Passed by the Censors

Did you ever stop to think what
that means when applied to clothes?

First, the makers must put their
seal of approval on the garments;
where the idea of service to the pub-
lic is uppermost, this censorship is a
strict one.

Secondly, these clothes must
please us in qualities, styles values
and all.

Finally, they must pass the cen-
sorship of public opinion--the se-
verest of all.

Hart Schaffner & Marx clothes

because of the thoroughness in their making, have risen highest in the opin-
ion of the people; we know these clothes are good, and we're glad to offer
them to you.

Here they are in generous assortments at unusually low
prices. For the greatest economy, pay \$25 if you can

We are making some very close prices on Men's Clothing--See us before you buy

Carter-Houston Dry Goods Co.

This store is the home of HART SCHAFFNER & MARX good clothes

HUDSON Six-40

New Model \$1550 f. o. b. Detroit

Look Ahead

The Old-Type Car is Passing

Ideals have changed on motor cars, and the
old-type cars are never coming back. Bear
that in mind in choosing a new car now.

- Men will not go back to Fours--
- Nor to over-prices--
- Nor to over-weight.

All the over-taxes which the HUDSON en-
gineers have ended will soon disappear for
good.

Moderation Now

The HUDSON Six-40 typifies the new ideal
in cars. Modest in size, yet with ample room
for seven.

Light, yet immensely sturdy. Good engi-
neering and costly materials have eliminated
1,000 needless pounds.

It is so economical that on all sides you hear
owners talking of the wonderful mileage they
are obtaining on a minimum of gasoline, oil
and tires.

And so handsome--so perfectly equipped--
that former cars seem crude in comparison.
You will see in this car scores of new attrac-
tions.

Times have changed when a car like this
can be sold for \$1,550. Here is a car of the
highest class--the leading car of the day. Its
quality shows in its lightness--in every line
and detail. And Howard E. Coffin is its de-
signer-in-chief.

Come see if this car meets your conception.

See the advances made. Since last year's
model, HUDSON engineers have added 31
refinements.

Brown Motor Company
Plainview, Texas

**Brown Motor Co. Will Buy
Five Bales Distress Cotton**

In line with the buy-a-bale move-
ment, the Hudson Motor Company
have instructed their local representa-
tives, the Brown Motor Company, to
buy five bales of cotton from Hale
County farmers. The price to be paid
is not to exceed ten cents per pound
middling basis. Widows will have the
first chance to sell, tenants next, de-
serving small farmers next. In no
case will the cotton be bought of brok-
ers or speculators. The cotton must
be delivered in the bonded warehouse
at Lockney. Upon presentation of the
warehouse receipt at the Third National
Bank payment will be made on the
surrender of the receipt and insur-
ance certificate.

The proposition applies to Hale
County farmers only.

Purchase will be made from the first
applicant meeting the conditions pre-
scribed.

KILLED BEAR WITH A CLUB.

From the Boston Post.
Undeterred by the fate of the bruin
that met Joe Knowles, bears are un-
usually numerous in the dense Maine
woods this fall, I am told.
There was sent to Boston recently to

be served as steaks and fricassee, a
bear that perished in hand to hand
conflict with Arthur M. Neal, an in-
spector on the Boston & Maine Rail-
road.

(I am telling this for the particular
benefit of those who were doubtful of
the ability of Mr. Knowles to kill a
bear, when armed only with a club.)

Mr. Neal tells how he fired a shot-
gun at the bear, then started for bruin
with his hunting knife, but the bear
gave him a blow with his paws that
hurled the hunter twenty feet away.

Then it was up to Mr. Neal to apply
"primitive man" tactics. He says:

"I caught up a piece of timber on
the road, and brought the stick down
on the bear's head with full force.
Down he went, but he came back for
more, and I was hard pressed for a
few moments. Finally, he sank to the
earth without power to come back."

Mrs. S. Lucey went to Tulla yester-
day.

Miss Gertrude Overall came in Mon-
day from a visit to Hale Center.

FOR SALE--Good second-hand sew-
ing machine, cheap. Phone 506. Adv.

NEW MEXICO--160 acres of Farm-
ing Land in the Zuni Mountains, east-
ern McKinley County, New Mexico, 10
miles from the main line of the Atch-
ison, Topeka & Santa Fe Railroad; 160
acres of the best farming land to be
found anywhere. 120 acres of which

has been under cultivation. No irri-
gation needed; rainfall generally suf-
ficient. A two-story house and other
improvements alone worth \$2,000.00.
Price, \$2,800.000. Small grain, alfalfa
and hardier vegetables grown with
great success. Good markets. In 5
years this land will treble or quadru-
ple in value. There is no safer invest-
ment than in McKinley County farm-
ing lands, and returns nowhere are
better nor results more certain. Come
to the land of sunshine and health.
Address J. E. WILLIAMS, Gallup,
New Mexico.

GOOD NEWS.

Many Plainview Readers Have Heard
It and Profited Thereby.

"Good news travels fast," and the
bad back sufferers in this vicinity are
glad to learn where relief may be
found. Many a lame, weak and ach-
ing back is had no more, thanks to

Cures Old Sores, Other Remedies Won't Cure.
The worst case, no matter how long standing,
are cured by the wonderful, old reliable Dr.
Porter's Antiseptic Healing Oil. It relieves
Pain and Heals at the same time. 25c, 50c, \$1.00

Doan's Kidney Pills. Thousands upon
thousands of people are telling the
good news of their experience with
this tested, remedy. Here is an exam-
ple worth reading:

Mrs. J. J. Ward, 411 E. Second St.,
Hereford, Texas, says: "I am cured of
my lame back and I am having no
more kidney trouble. I got Doan's
Kidney Pills two months ago, and they
removed the pain and lameness that
had caused my back to be so sensitive.
I no longer suffer from dizzy spells,
nor do I have further trouble from
the kidney secretions. Nothing ever
helped me as much as Doan's Kidney
Pills, and I feel justified in recom-
mending this remedy."

Price 50c, at all dealers. Don't
simply ask for a kidney remedy--get
Doan's Kidney Pills--the same that
Mrs. Ward had. Foster-McBurn Co.,
Props., Buffalo, N. Y.

SUDAN GRASS SEED.

I have a limited amount of inspected,
guaranteed doubly cleaned Sudan
Grass Seed at my apple car at 25 cents
per pound while it lasts.
Adv. 31. E. VAN DEVENTER.

BOOMERANGS

**COMMON SENSE
BUSINESS ADVICE—FROM A
BUSINESS SOURCE.**

**This Country Has Everything It Wants
Except Confidence; and It Will
Soon Have That.**

Here are some facts, and an exhortation from a business man, J. W. Surbrug, of New York City.

It may interest everybody in America:

There is \$8,480,000,000 of gold hiding in THE WORLD.

In the United States there is nearly one-quarter of this gold, or \$1,879,500,000.

More gold than in England and Germany together.

Just think, the natural wealth of the United States equals that of England, France and a portion of Germany.

Ninety million people in a country three thousand miles wide, where everything grows. The natural resources are something tremendous.

AND WE ARE NOT AT WAR.

Millions of people in foreign countries need cotton goods, woolen goods, iron, hats, boots—in fact, all necessities of life.

IF the war stopped to-morrow, it would take time to open factories and

readjust financial conditions in the countries at war.

The United States is **BOUND TO HAVE A BOOM!**

The United States did not make the war.

We are not responsible for the destruction of lives or property. Sadness and blueness do not help, so—

Get busy with new ideas, creative thoughts; smile, try to look happy; talk about pleasant things; think good times.

It is the duty of every man to spend what he can afford and **NOT TO HOARD MONEY.**

The circulation of money means the **PREVENTION OF PEOPLE BEING THROWN OUT OF A JOB.**

The **LACK** of circulation is the **STAGNATION** of business.

BE PATRIOTIC, do not **HOG PROFITS**—sell good at a **FAIR MARGIN**, and

WE WILL SOON FIND PROSPERITY AT OUR DOORS.

There are facts for you, and good suggestions.

If you think gold is important, cheer up.

The United States possesses almost one-quarter of all the gold in the world—to say nothing of what we

have under ground, and in the brains of our citizens.

The United States, North America and South America combined are as independent of the rest of the world as this planet is independent of all the other planets that sail around the sun.

We have everything that we need, or, if we haven't got it, South America can supply us.

We have Arctic regions and Tropical regions and Temperate regions.

We have the factories, the mines, the workers, the intelligence, the inventive power.

Read once more Mr. Surbrug's common-sense message. Digest it. **REALIZE THAT CONFIDENCE, MENTAL COURAGE ARE THE ONLY THINGS THIS COUNTRY LACKS AT THE MOMENT.**

RICE CROP LARGE.

BEAUMONT, Texas, Nov. 10.—Local rice planters have been notified that the United States Department of Agriculture has revised its estimate made a month ago of the Texas rice yield for 1914, and the new figures place the production at 8,330,000 bushels, which exceeds the previous prediction by 10,000 bushels.

NOURISHMENT IN EGGS.

They Agree With a Large Majority of Persons; Good in Nervous Troubles.

Patients suffering from nervous prostration, malnutrition, tuberculosis or any disease that requires building up by forced feeding are first and foremost given eggs as a food and medicine.

The reasons for this are several. For one, eggs are very easily digested, and, while there are always to be found people with whom even the most digestible foodstuffs disagree, through some idiosyncrasies of their constitution, it is safe to say that eggs will agree with the large majority of people.

But the most interesting reason is the direct result upon the nervous system of the lecithin found in eggs. It is a medicine that has long been administered in cases of nervous disorders and malnutrition, when it is much needed for the brain cells and nerve cells; and when, during nervous disorders, these cells are insufficiently nourished by their own supply of lecithin an extra amount is needed to build them up. The average egg contains about sixteen grains of lecithin—a very fair-sized dose in itself.

Eggs are, of course, almost universally eaten for breakfast, and are used to a large extent in cooking, but the eggs used in the general cooking furnish a negligible amount of the nourishing qualities to each individual, and the breakfast egg alone is insufficient for building-up purposes.

The easiest way to take extra eggs is to swallow them raw, as that is not apt to ruin the appetite for meals. Take one three times a day between meals in milk or sherry if you dislike the taste of the raw egg. Keep this up for several weeks, or until you begin to gain weight rapidly. Eggs, while expensive to use lavishly in cooking, are cheap as a foodstuff and medicine combined.

STATISTICS ON LIVE STOCK RECEIPTS AT FORT WORTH.

FORT WORTH, Texas, Nov. 10.—A report issued by the local Stock Yards Company shows very plainly that the live stock receipts on the Fort Worth yards during October have not slumped one iota, but on the contrary have made a substantial gain compared with the number of head received for the same period of 1913. The report shows that 204,326 head of live stock were received here during October of this year, as against 169,499 head for the same month of last year. Hogs manifested the highest increase, there being 54,589 head last month, as compared with 36,616 head for October, 1913. According to the Stock Yards Company, 100,269 head of cattle were unloaded on the local yards during October, while only 84,637 head of the same class were recorded during the same period of last year. Calves, horses and mules also made big gains over the October, 1913, receipts. The sheep receipts were the only class of live stock which showed a decrease during October compared with the same month for 1913, and this falling off was largely due to the sheepmen holding their stuff until later in the fall, when better prices prevail. The remainder of the receipts were divided as follows: Calves, 25,244 head; horses and mules, 8,838 head. From January 1st, 1914, up to November 1st there has been received on the Fort Worth yards 781,364 head of live stock.

VILLA FAVORS NEW PRESIDENT.

The Mexican Cowboy Leader Will Recognize Eulalio Gutierrez as President.

WASHINGTON, D. C., Nov. 3.—General Villa has pledged his allegiance to Eulalio Gutierrez, who was selected as provisional president of Mexico at the national convention at Aguas Calientes, according to the State Department to-day by its special agents.

The convention adjourned late last night, upon receipt of a report from the special committee of six sent to the capital to inform General Carranza of the action of the convention. Suggestions that the convention reassemble immediately in the City of Mexico and inform Carranza of its decision were met with expressions of apprehension by many of the delegates, who feared that the convention would be arrested in a body.

Mr. and Mrs. J. J. Lash and Mr. and Mrs. J. Lepley Smith went to Dimmitt Thursday in Mr. Lash's car.

"SOUL WINNING" THEME.

Rev. C. N. N. Ferguson, Presiding Elder of the Abilene District, preached the forenoon sermon Tuesday at the St. Paul revival meeting to a small but appreciative crowd. The sermon was said by those who heard it to have been a masterpiece, and especially useful to all Christian workers and personal workers in the kingdom. Rev. Ferguson is a strong preacher, a fine elucidator of the things of the

Bible, and, withal, one of the strong men of the church of God. He will preach each week-day morning at 10:30 o'clock. To hear him is to receive a feast of good things.—Abilene Reporter.

A. S. Moss has been out at Tulla and Plainview this week. Mrs. Moss will return home with him, after spending several weeks with her parents, Mr. and Mrs. S. P. Brown, at Plainview.—Hall County Herald.

A LAND BARGAIN

FOR SALE—160 acres unimproved land, shallow water on easy terms, or will take good wagon and team as cash payment and give good terms on balance.

**Otus Reeves Realty Co.
PLAINVIEW, TEXAS**

**Bargain Days'
DECEMBER 1-15**
This Period Only.
You can subscribe, renew or extend your subscription to

\$3.25
BY MAIL ONLY.
NO PART YEAR.

FORT WORTH STAR-TELEGRAM

The newspaper with the new modern method of issuing editions, that of printing them for train departures. Eight editions daily. The very latest news right up to train time.

DAY AND NIGHT WIRE SERVICE

Associated Press, Hearst's Leased Wire, International News Service, Special Correspondents, Special Market Service. Always all the news. Always more illustrated features.

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For an entire year. Daily and Sunday. By Mail Only. No part year orders taken. All "Bargain Day" subscriptions are dated between Dec. 1 and 15.

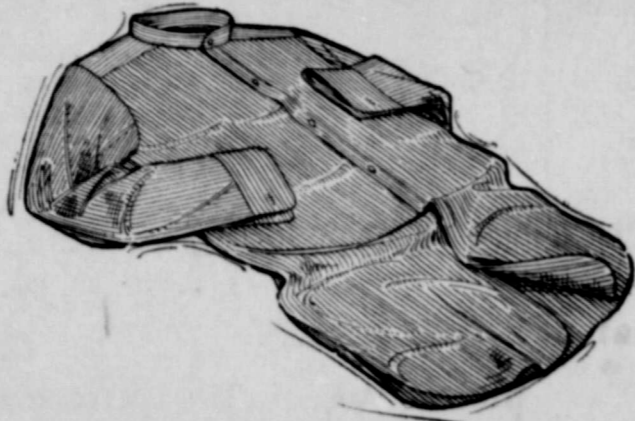
Send your order direct or give to authorized agent before Dec. 15. Be sure the agent has proper credentials.

You can leave your order at this newspaper office. We will send it at the \$3.25 rate and save you the bother.

\$6.00
AFTER BARGAIN DAYS.

Friday the 13th

Will be your lucky day--we'll make it so because we are offering you some exceptionally special values for that day only.



**Men's Work and Dress Shirts 50c
Men's and Boy's Caps 40c
Men's and Boy's Socks 10c, 15c**

**Hane's winter weight underwear for men, unbreakable seams, elastic collarette, improved cuffs, reinforced shoulder, 50c
Single garment, union suits \$1.00
Thin, lead blown glass tumblers, 5 cents
Crystal tumblers, heavy 5 cents each
Large crystal goblets, heavy, 69 cents per set**

Dishes, large, complete assortment at special values. Large 5 cent cakes of toilet soap. We sell candy full weight by the big nickel's worth.

J. F. Coan & Son

Phone 269

Hampton Court Singers

Second Number Lyceum Course

FRIDAY NIGHT

AT

Methodist Church

TICKETS ON SALE AT

R. A. Long Drug Store

THE NEW FALL DESIGNS ARE HERE

Beautiful New Patterns in
Serviceable Floor Coverings
Soft, Warm Colors in
Rugs and Linoleum
Emphasize Home Comfort in
Your Preparation for Winter
Let Us Show You the Line

**E. R. WILLIAMS
FURNITURE AND UNDERTAKING**

Probably you hadn't heard it? Visit us once and you will. It's music--real music furnished by an efficient orchestra. Also be sure to see Monday's Special Feature

**The Mae
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RAILROAD FARE FREE

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The
Largest Department Store on
South Plains
is
The Popular Trading Place for Pros-
perous Plains People.
Exclusive Departments for
Men and Women.
Everything sold under guarantee of
HIGH QUALITY.

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JEWELRY, CUT GLASS, HAND-
PAINTED CHINA
REPAIRING A SPECIALTY

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Jeweler and Optician

The
HALLMARK
Store

HOLIDAY GOODS—SCHOOL SUPPLIES

Call for anything you need. We may
have it.
PRICE and QUALITY make it easy
to buy quickly at

Wood's Variety Store

Your Savings Bank. Grant Building.

**The R. A. Long
Drug Store**

PAYS POSTAGE EXCEPT ON
SCHOOL BOOKS AND SUPPLIES
WE - GUARANTEE - THE - QUALITY

**REINKEN'S
Clothing
Store**

Stands for BETTER VALUES
BEST values in Work Clothes
BEST values in Suits
BEST values in Shoes
BEST values in Shirts and Underwear

INVESTIGATE!

We Buck the Mail Order Houses
Look for the big electric sign

Talbot's Racket Store

MORE GOODS FOR LESS MONEY
Sells Everything
Received car Flour and Meal. Make
you Special Prices.

S. W. Corner Square, in Wayland Bldg.

**Artistic Photos for
Xmas Presents**

Nothing is more appreciated. See
the best and newest at

Cochrane's Studio

We make portraits that portray
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"Quality First" Tires

Safety and Service Guaranteed

We don't sell prices, but Good, De-
pendable Merchandise

Brown Motor Co.

HIGH CLASS MOTION PICTURES—the
kind the whole family enjoy. Combine
business and pleasure and we'll all be
happy.

Matinees daily 2:30 to 5:30
Evening 7:15 to 10:00
Admission, 5c and 10c

THE MAE I. THEATER
Across the street from New Grant Bldg.

If your combined purchases from all the merchants whose
names appear on this page, equals the amount opposite the
town you are from we will pay your railroad fare both ways,
or from any town in Texas on same basis. This offer holds
good from now until Christmas.

Be sure to purchase Round Trip Ticket, also be sure to
ask for a card from the first merchant you trade with; who
will take pleasure in explaining fully the details.

Plainview in the heart of the South
Plains, invites you to do
your Fall trading and Christmas
shopping in Plainview. In ac-
cepting this invitation you will be
pleased to find the largest stocks
of "Up-to-the-minute" merchandise
of great assortment, lowest prices
and 153 experienced sales-people
to serve you.

	Purchase Necessary		Purchase Necessary		
Floydada	\$1.45	\$29.00	Tulia	\$1.35	27.00
Lockney	90	18.00	Happy	2.20	44.00
Hale Center	75	15.00	Canyon	3.10	62.00
Kress	75	15.00	Littlefield	4.45	89.00
Abernathy	1.65	33.00	Hurley	6.05	121.00
Lubbock	2.55	51.00			

**SPECIAL—Make Your Plans Now to Exhibit at Hale
County's Big 1915 Fair. Dates Will Be Announced Soon.**

Everything for the Home
FURNITURE,
RUGS, CURTAINS,
STOVES

New and Second-Hand
We pay the freight on \$5 or more.

W. E. WINFIELD

Christmas Gift Goods

Drugs, Sundries, Toilet Articles,
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SADDLES, HARNESS, WHIPS,
LAP ROBES

The Right Kind of Goods

Graves Saddlery Comp'y

**LARGENT'S
BARBER
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New and Sanitary

LET - US - DO - YOUR - WORK

Warren and Scudder

STAPLE AND FANCY GROCERIES

We pay freight on orders
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HIGH-CLASS JOB PRINTING

No job too small
No job too large

Plainview Hardware Co.

Hardware, Stoves, Paints,
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SEE OUR CHRISTMAS LINES

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Plainview's Popular
Barber Shop

WE WANT YOUR TRADE

The Christmas Store

Gifts for every member of the family—

Toys, Games, Etc., for Children
Useful Articles for the Older Folks

Necessity Store

E. R. WILLIAMS

FURNITURE and
FLOOR COVERINGS

Across Street from Post Office

—Go to—

Willis Drug Co.

—for—

EVERYTHING IN THE
DRUG LINE

**Elk Barber
Shop**

Shaving, Shampooing, Hair Cutting,

Massaging, Baths

CIGARS - AND - MAGAZINES

Carter - Houston's

The Store Where

"Goods Speak for Themselves"

Best Standard Brands of

MEN'S, WOMEN'S AND CHILDREN'S
—FURNISHINGS—

**Carter-Houston
Dry Goods Co.**

AUTO SUPPLIES and ACCESSORIES

"DIAMOND" TIRES

Guaranteed Repair Work

Plainview Rubber Comp'y

Santa Claus Headquarters

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GLASSWARE

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Robeson Cutlery and Carvers
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Besides everything you would expect
to find in a first class hard-
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Allegretti Candies

Package and Bulk Confections
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EAT WITH US WHILE IN TOWN

Best the Market Affords

Crystal Cafe

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SECOND-HAND STORE

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Everything in
FURNITURE AND HARDWARE
All kinds of Repair Work done. We
pay freight on \$5 or up.

A PIANO

The Xmas gift of all gifts for the
home is a

PIANO OR PLAYER PIANO.
Terms to suit you. See us.

Adam Schaaf
Established in 1873

We Invite You to Visit Our New Home Northeast Corner Main and N. Pacific Sts.
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RIGHT NOW WITH THREATENED WEATHER CHANGES

Stop and Think How Much It Means to You to Get

20 Per Cent Discount

On Your Winter Wearing Apparel

<i>Kuppenheimer Suits</i> <i>For Men</i>		<i>Hercules Clothes</i> <i>For Boys</i>		<i>Palmer Sarments</i> <i>For Women</i>	
\$25.00 Suits now	\$20.00	\$10.00 Suits now	\$8.00	\$25.00 Garments now	\$20.00
20.00 Suits now	16.00	7.50 Suits now	6.00	20.00 Garments now	16.00
17.50 Suits now	14.00	5.00 Suits now	4.00	17.50 Garments now	14.00

These reductions are genuine--no marked up prices for the sake of making reductions. The merchandise is new--bought for our fall and winter trade.

ONE-HALF PRICE MILLINERY BARGAINS CONTINUE IN FORCE

Many beautiful fall and winter patterns sacrificed to avoid carrying over

Plainview Mercantile Company

"A DRY GOODS STORE IN A BLOCK TO ITSELF"

EPIDEMIC SPREADING.

Greatest Epidemic of Infection of Mouth and Hoof Disease United States Has Ever Known.

WASHINGTON, D. C., Nov. 9.—Placing of a Federal quarantine on shipments of live stock out of Ohio and Wisconsin and reports of the rapid spread of the foot and mouth disease in states already quarantined is the development at the Department of Agriculture in the fight against the worst epidemic of the infection ever known in the United States.

Scores of additional Federal inspectors were rushed into the field to trace every shipment from infected centers. Reports from inspectors already at work led department officials to predict to-night that many other communities soon will be affected.

The number of animals killed in infected areas is rapidly mounting up, and the unexpected demand upon the department to meet this loss and the expenses of inspectors led Secretary Houston to confer with President Wilson regarding an emergency appropriation from Congress. Under the present plan, the department is paying the salaries of appraisers secured by the various states to fix the value of slaughtered animals, and is bearing half of the actual meat value of the animals killed. The states pay the other half, leaving the owners to bear the loss of feed destroyed, of business, and of the peculiar value of the live stock killed.

From Ohio to-day came reports of infected cattle in the Toledo live stock yards, Fostoria, Moline and Norwalk. The outbreak in Wisconsin was discovered at Evansville.

Inspectors reported that the disease had quickly spread over several scattered counties in Illinois. In Pennsylvania and Michigan the infected areas were reported to have become extended.

The government officials declined to make any exceptions to the rule that no live stock may be taken out of quarantined states, and through them, and the rule that hay, straw and manure must be disinfected before being shipped from infected states.

Farmers were advised that two months probably would elapse before they would be able to ship live stock out of quarantined states.

FROM AMARILLO IN "HUP."

Birdsley and Arthur Barker came down from Amarillo yesterday in a Hupmobile. After a few hours' visit with relatives they returned last night.

U. S. WILL SELL ALLIES \$3,000,000 WORTH OF HORSES.

Nine Thousand Horses Shipped from Fort Worth to Chicago for British and French Armies.

In Thursday's Chicago Tribune the following story from the Stock Yards of Chicago appeared:

"Last Wednesday afternoon a freight train of forty-five cars left Fort Worth, Texas, for Chicago on passenger time schedule and with right of way over the fastest regular trains. More than a thousand horses were crowded in the cars and 9,000 more were gathered in the city ready for shipment. The trainmen knew nothing of the proposed trip, and the officials of the Rock Island lines refused to tell anything that they knew.

Train Slips into Chicago.

"Sunday morning the train quietly slipped into the Chicago stock yards district. Yesterday morning a reporter began making inquiries. Before the day was over it was discovered that the horses had been bought by the French government for cavalry use in the war, and that this shipment was soon to be followed by others.

It was learned that the French and British governments would spend more than a million and a half dollars each for Texas horses.

Officials' Lips Sealed.

"Local railroad officials would offer nothing in solving the mystery, claiming their lips had been sealed by officials 'higher up.' They could not, however, deny the story.

"The horses are consigned to R. Lawrence Smith, Portland Me., and were sent by Justin Butterfield, admitted one official who was questioned. 'We will not talk about the French or British governments. If the shipments do belong to them, you can understand why they would not want any publicity.'"

Lon B. Fletcher, a son of H. M. Fletcher, has returned to Plainview and is now proprietor of the Club House.

Roy Turner, of Lockney, came over Sunday to attend the Farmer's Business College.

Mrs. E. L. Woodley, who has been visiting her parents, Rev. and Mrs. A. B. Roberts, and sister, Mrs. W. D. Jordan, returned to Shamrock yesterday.

Mr. and Mrs. A. W. White, of Cone, Crosby County, left yesterday for a business trip to Louisville, Ky.

Mrs. D. D. Fitzgerald, manager of the Western Union at this place, went to Tullia yesterday.

WHEAT KING WILL BE TRIED.

James A. Patten Defendant in Suit Charging Restraint of Trade in Oat Corner.

NEW YORK, Nov. 9.—James A. Patten, Chicago grain dealer, is among the defendants named in a Sherman lawsuit which has been filed in the United States District Court here charging restraint of trade by cornering the market in certain grades of oats in July, 1902.

The complaint charges that the defendants, through a conspiracy, purchased on the Chicago Board of Trade upwards of 10 million bushels of No. 1 and No. 2 white oats for July, 1902, delivery in excess of the available or visible supply, and that "excessive, artificial and monopolistic prices" were charged for oats sold in the United States and shipped to foreign countries, which enabled the defendants to gain enormous profits.

Named as defendants with Patten are William S. Bartlett, of New Mexico and Frank P. Frazier, of this city, who were members of the grain brokerage firm of Bartlett, Frazier & Co. at the time of the alleged corner in oats.

WORK ON TEXAS' FINEST ROAD.

From the San Antonio Express.

W. A. Crossland, chief engineer, is preparing to start construction work on the San Antonio-Austin post road within the next few weeks. Dirt was formally broken on this road recently at Hunter, the half-way point, by Governor Colquitt.

This was regarded as one of the most important and significant occasions in the history of good road work in this section. It marked the beginning of construction work on one of the most important highways in the State, and what will be, when completed, the finest piece of road in this section of the United States. The road will be a model of construction.

The Government of the United States is contributing \$80,000 to the building of the road and the counties along the line are giving \$160,000 toward the construction. About \$3,000 a mile will be spent on the road. This, Engineer Crossland believes, will be sufficient to build one of the best roads in this section.

The road will be gravel and macadam. An effort will be made to have the counties along the line put up sufficient money to put a certain topping on it, which would make it almost like a pavement.

Miss Polly Johnson returned yesterday from a visit to Abernathy.

Miss Eva Wheelock and Misses Elizabeth and Pearl Webb returned to Seth Ward Monday, after a visit to Hale Center.

J. K. Milwee came up Sunday from his ranch, where he had been for some weeks, and left Monday morning for his home, in Plainview. —Labbeck Avallanche.

Thanksgiving Proclamation

YE SHOULD TAKE HEED FOR---

THURSDAY, THE 26TH DAY OF NOVEMBER, THE YEAR OF OUR LORD 1914, SHALL BE OBSERVED BY ALL CITIZENS OF AND THOSE THAT ABIDE IN THE UNITED STATES OF AMERICA, AS THE DAY FOR GIVING THANKS.

THEY WHO IN THEIR COMMERCIAL PURSUITS ARE FOLLOWING THE TAILORING TRADE, TAKING ORDERS FOR SUITS AND OVERCOATS FROM THEIR FELLOW MEN AND SENDING THOSE SAME ORDERS TO ED. V. PRICE & CO. TO CUT, TRIM AND MAKE, ARE GIVING THANKS EVERY DAY, FOR LOW AND BEHOLD, THEY ARE RECEIVING EXCELLENT TAILORING AND PROMPT SERVICE.

YE, WHO SO FAR HAVE NEGLECTED TO TAKE ADVANTAGE OF THIS SERVICE, AND THUS HAVE FAILED TO GIVE UNTO THYSELF THAT WHICH IS THY DUE, SHOULD HEED THIS PROCLAMATION AND CHANGE THY WAYS BEFORE IT IS TOO LATE AND SEND THE NEXT ORDER TO THE FIRM THAT IS THE ORIGINATOR OF THIS TAILORING SERVICE--THIS FIRM THAT HAS BEEN HELPING THE MERCHANT TAILOR FURNISH THEE WITH QUALITY UNQUESTIONED AND WHO HAS GIVEN UNTO THE MERCHANT TAILOR THE OPPORTUNITY OF SECURING THE BEST FOR HIS CUSTOMER.

YE WANT TO GIVE THANKS. YE SHOULD GIVE THANKS, BUT HOW MUCH MORE HEARTILY YE COULD DO IT IF YE HAD BEEN GIVING THYSELF THE ADVANTAGE OF ED. V. PRICE AND CO. TAILORING.

THIS THANKSGIVING DAY, NOVEMBER 26TH, IS THE HEART OF THE FALL SEASON. DONT PUT OFF UNTIL THE MORROW, FOR THE MORROW NEVER COMES. SEND THAT ORDER TODAY AND GIVE THANKS, AND WE WILL CO-OPERATE WITH YOU IN EVERY WAY POSSIBLE AND ALSO JOIN YE IN GIVING THANKS.

Waller Tailoring Co.

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PHONE 188

Cleaners

Special Offering

on portraits in the better grade until our holiday rush begins. Ask about it before it is too late

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