# THE rLAINVIEW EVENING HERALD 

THREE TIMES A WEEK
volunt 25 AUSBER 104


Reference Books and Fiction in L
brary Little Over Year Old are
Much Sought by Patrons

## The Public Lldrary hasa added tuirty- five volumes to tos shelves this weok.

 five volumes to to ts shall ades this wirty- wek.Not much more than a year ago the Not much more than a year ago the
Patinivew Pubbic Library was opened. Since that tume there have been seven
bundred volumes donated to the Ld brary and bought by it. The library contains a good selec-
toon of refernce booka. The greateet Uon of referace books The greatest
call fuat now tit for tiften, howere,
and most of the books are of that char. ancer. oclock orary Tuesday and Friday afternoons.
Below ts a that of the books adde
 and the librarian X they will elip thit
liat and refer to it when sending for Het new bookn
thakespearo- His Mind and Art"Sav. Dowden.
"Sava and the LIto of Man"-L Leonid
Andreyer. Published by Kenertly:
 Wallerar Out of My Life"-Mary E



SOUTHMESIERN COMPANY PUTTING UP NEW LINE Fourth Circuit to Lubbock Will Be
Completed Within the Next
Ten Oays
Tre souts watern
 to Housion Through Cands

$\square$



## Japs Would Capture German

 Governor of Kiao Chow LoNDON, Nov. ${ }^{6}$.-Five hundredBlue fackets have signed a round robe inch blood dand sent tit to tho com-
mander asking that they be permitted



 Brown Motor Company, deavers in
this ctty for Firestone tresen and aceos-
sorites, hare been authorized by the sories, have been authorized by the
Friestone Tire $\&$ Rubber Company of .

$$
\begin{aligned}
& \text { cotton tor them at } 10 \text { a pound. } \\
& \text { The Firestone Tre \& Ruber com- } \\
& \text { pany have set asile a lauger num of }
\end{aligned}
$$

$$
t_{\mathrm{p}}^{\mathrm{c}}
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$\qquad$
$\qquad$


cese purchases for hem th the hearty
This plan has met with
approval of Firestone dealers throughapproval of Firestonc dealeres through-
out the cotton-producling section of the
out United States. It will also nssist the
tenant farmer who must
mell his cot.
hon ton at a price
sonable profit
sonable pront
Fy vee other wale will be purchased
by the Brown Motor Company, for the
by the Brown Motor Company, for
Hudson Motor Car Company.

|  |
| :---: |

Elmer Anderson, financial secretary
of the local I. O. O. F., has Just reoffice of District Deputy Grand Patri arch of the I. O. O. F. lodge.


NEW PICTURE OF POPE BENEDICT XV
 FOR FARS SEECEED - II NEW NEXCAN WIR

Committee is Composed of Fifteen Vilista and Carranisista Forces Clash | Men Selected from Diffferent Parts |
| :---: | :---: |
| of Halo County | \(\begin{gathered}Thirty Mies South of Aguas <br>

Calientes\end{gathered}\)

## LVEPPOO ECCHAMEE <br> WAR REOPENED TOOAY <br> New York Exchange Expected to Open Soon; Cotton Fund Plan May Be Alopted in Next Few Days



## POLANO IN RUNS

Official Connmwique Says french Offensive is Procereding South of Ypres

Retreating Germans Burn and Do. stroy as They Return Through Poland

## petrograd, nov. 7 .

 sians report that they have Ruabe.sweepling victories not only elong the sweeping victorise not only along the
Vistula River, but also along the Eant Vistuala River, b b
Prussan tront.
Two days ago the German line was
Corced to assume the offensive everylorced to assume the offensive every-
where. Now they are being beaten where. Now they are being beaten
back by the Russians. Thetr right flank, which alone was expected to bo
of aid to the army in Poland, has been of aid to the army in Poland, has been
pushed back. The Russians hold Biala and Lyck. The Russians hold
Bekalargewo, where they took a large Brkalargewo, where chey took a large
store of ammunitions and arms. The Germans have been using this pi tactical point for operations.
country in Poland corered by the German advance and re-
treat is in ruins. The Germans set fire to the country as they retreated. PARIS, Nov. 6.-The official com-
manique to-night says:- "To the north fighting continues severe. Aceording
to the latest reports, our offensive is proceeding in the region south and east
of Ypres. In the region of Arras, from Arras to pise, seyeral Gerway alticks
have been repulsed. In the regton of andew emy keeps attacking violently, but
without result. On the heights of the without result. On the heights of the
Meuse, east of Verdun, we have cap-

## Germans Claim Gain.

BERLIN, Nov. 6.-The official statement from the war office to-night is:
"Our offensive to the northwest and southwest of Ypres makes good prog-
ress. At LaBassee, north of Arras, and in the Argonne regions we have
gained ground. We have captured imgored grositions southeast of St. Mi-
port, inflicting heavy losses on the
hifl hiel, inflic
French."

DONOHOO-WARE SHIP CREAM separator to old mexico.
J. A. Weider, of Tampico, Tamps,
Mexico, bas bought of Donohoo-Ware Hardware Company a number twelve
De Laval cream separator. The sale was made to the Tampico man through
S. M. Nations, who is visiting his sons Nations lives in Mex

Belgum Wiil CanscipitMen Who Oo Not Volinterer Soon
rament will begin conseription of
forces after November 15 . A proc-
lamation hes been lamation bas been Issued in London to
all Belgians who have taken refuge
there. Speaking of these, it says:
"Among those many Belgian famIlles there are still many men capable of bearing arms. A large number of
volunteers have come forward to join volunteers have come forward to join
the army, but it is necssary that all do the army, but it is
so without delay.
so without delay.
"We solemnly call upon all Belgians
physically fit, between the ages of 18
and 30 , to enlist for the duration of
the war. Every facility will be given
the war. Every facility will be given
these men by the Belgian consuls to these men by the Beigian consuls to
enable them to join the centers of enenable them to oin the centers of en-
listment in England and France. Belglans between the ages of 18 and 30
who do not respond by November 15 who do not respond by November 15
may be requisitioned for military service in accordance with the law

HUNTING IN CROSBY COUNTY.
Mr. and Mrs. L. A. Knight, Mr. and
Mrs. F. W. Clinkscales and Messrs Joe Hess and J. E. Lancastor are banting
In the Crosbyton country

## THE rLAINVIEW EVENING HERALD

THREE TIMES A WEEK


Reference Books and Fiction in
brary Little Over Year Old are
Much Sought by Patrons

## The Pubice Library has added thirty- five volumes to tts shelves this week

 Not much more than a year ago thePlainview Public Library was opened. Since that time there have been seven brary and bought by it The library contains tion of refornce books. The greatest
call just now to for fiction, however, and most of the books are of that char-
acter.
The uibrary is open from tour to six The library is open from tour to aix
o'clock of Tuesday and Friday afterBeolow is a Hist of the books adde
Rhis week. Labrary patrons will find this week. Library patrons will find
it a conenenence to both themselves
ind the librarite to they will elip the and the librarian 1 they will elip thit
Hist and refer to it when sending for the new books.
"Shakespeare-His Mind and Art"Edw. Dowden.
"Sasva and the LIfe of Man"-Leonid
Andreyer. Published by Kennerly: Andreyer. Published by Kenserty
Selzers translation.
"My Ragnleker"-Mary E. Waller. Waller.
"Mys and Legends of the Great
Mains

 "A Traveler at Forty --Theodore
Dreiser
"Pollyanna"-Eleanor H. Porter.
"Artadno of Allan water"-Sydney
Nent "Arradno of Allan water"- Sydney
MoCall.
"Sunshtne Jane"-Anne Warner-
Washington Irving's Complete Works
(fitteen volumes).

Japanese Have Iaken Fort Of Germans at Ising Tau
 Jencon, dirl ap


## to Houston Through Canals

Horsox, rown Nor 1 Mreter


Governor of Kizo Chow

this clty for Firestone tires and acces-
sories, have been authorized by the
Find
Firestone Tire \& Rubber Company of
Texas to purchase a bale of distres
Texas to purchase a bale of distres
cotton for them at 10 c a pound.
The Firestone Tire \& Rubber Com
pany have set aside a large sum of
pany have set aside a large sum
money to be invested in cotton, an
money to be invested in cotton, and
have arranged to have their dealers
who are famillar with conditions as they exist in various localities, make
these purchases for them. This plan has met with the hear
approval of Firestone dealers througl out the cotton-producing section of the
Vnited States. It will also assist the tenant farmer who must sell his co
ton at a price which will mean a rea ton at a price
sonable profit.
Five other bales will be purchased by the Brown Motor Company,
Hudson Motor Car Company

## DISTRICT APPOINTMENT

Elmer Anderson, financial secretary
of the local I. O. O. F., has Just re-
cetved notice of his appointment to the
office of District Depur offlce of District Deputy Grand Patri


# Begin Now to Make Up Your Christmas Gifts 

## We Have the Materials for the Gifts Suggested on This Page

The Richlier Store is pleased to offer for your consideration this page of splendid suggestions for dainty and useful presents. There may be in your home bits of material that with a little added from our stock will afford abundance of material for these beautiful gifts.

## For Garters

Garters have become so popular gifts for Christmas time that we've bought a most beautiful line of elastics and ribbons especially for the coming holidays

## For the Baby Bootees

We've a variety of dainty soft cloths and bleached and natural chamois

Our stock of threads for fancy work is very com
plete and will be kept up in good condition

For Novelties
With the beads, pendants, pins etc. that we show you can add charm and style to many of the dainty novelties that you will make

## let US help you plan your gifts

102 NORTH PACIFIC ST.
PLAINVIEW, TEXAS
107 WEST MAIN ST.
Our early purchase of linens to avoid the advance in prices places us in position to offer you especially good values in almost any quality. We have
pillow tubings at 20 cts. to $\$ 1.00$ per yard

## Richards Bros.Goldies


-Published Every Tuesday, Thursday and Saturday by-
THE HERALD PUBLISHING COMPANY
Corner North Paeific and Second Sts.

HOWL AND CALAMITY WILL ANSWER.
Destructive criticism can destroy confidence and help to make
"hard times." A soundly informed and con
can do much toward averting "hard times. seldom logical, generally
An economist has said: "Panies are sels
psychological." This is true to a remarkable extent with the general psychological." This is true to a remarkable extent with the general
business of a country. Individually-let a person get a notion that business of a country. Individually-let a person get a notion that
trade is restrained in the centers, that money is tight; let him believe that conservatism on the part of banks and bankers indicates
approaching disaster, and he can howl calamity with a degree of cerapproaching disaster, and he can howl calamity with a degree of cer-
tainty, to himself, and an air of precision that will soon convince others th
studied.
studied.
When the European war broke out, international commerce began to show more conservatism in its movements. A readjustment of
the Nation's financial institutions and currency system had previously the Nation's financial institutions and currency system had previousi
made the banks conservative. The newspapers were full of talk of
currency reform, some of it partisan and bised currency reform, some of it partisan and biased; some of it made
purely for political purposes in anticipation of the November elections. The party in power had promised reforms along lines that would naturally be expected to affect trade channels to an extent.
Even those who helped elect the incumbents in Congress were doubtEven those who helped elect the incumbents in Congress were doubt-
ful about some of the legislation passed. A flurry followed. It has ful about
subsided.
Manufacturers immediately took advantage of the war scarce to
get extortionate prices. Federal and State investigations, proposed or executed, soon set things right. That flurry is now an incident.
Conditions, which have seemed to those easily excited disastrous, have been met with sane, practical solutions which have given all
relief that necessity has demanded. Our real economic situation has been brought more nearly to conform with fundamentally correct principles than ever before.
The regionabbank and currency reform were looked upon at first suspiciously, and many saw a hint of disaster in their introduction.
But the plan was worked out with the assistance of the best technical But the plan was worked out with the assistance of the best technical
banking experts of the country and after a careful study of the bank-ing systems of the world. The spirit in which the banks ha
seems to show that the first flurry was only incidental. Think of the real situation before you form a conclusion on any
event. Remember that the popular attitude toward any economic situation will affect your business ; value conservatism; discount despondency and fear. The immediate impression of an event is phy-
cholgical and often deceptive. Read deep, and analyze the situation cholgical and often deceptive. Read deep, and analyze the situation
before you act.

PLAN TO STOCK SMITH | COUNTY WITH HOGS |
| :---: | :---: | \left\lvert\, \(\begin{aligned} \& hogs for home consumption, but a <br>

\& surplus also, is being fostered by the <br>
\& local Commercial Club, Detils of the\end{aligned}\right.\)

| TYLER, Texas, Nov, $10-$ - A plan |  |
| :---: | :---: |
| that will not only enable the farmers | plan are being worked out by a Com- |
| mittee appointed by the organization, |  | | that will not only enable the farmers |  |
| :--- | :--- |
| of Smith County to raise sufficient | $\begin{array}{l}\text { mittee appointed by the organization, } \\ \text { and }\end{array}$ |



RESOURCES.
Loans and Discounts $\ldots .$.
U. S. Bonds deposited to. U. S. Bonds deposited
cure circulation...
Bonds, Securities, etc. er than Stocks) Banking House, Furniture, and Fixtures ......... Due from National Banks (not reserve agents)
Due from State and PriDue from State and Pri-
vate Banks and Bankers, vate Banks and Bankers,
Trust Companies, and Trust Co
Savings.
Due from ap
Due from approved Reserve
Agents in Central Cities,
$\$ 77,636.53 ;$ \$77,636.53; in other Re-
serve Cities, $838,164.45$. Checks
Items
Notes of
 ractional Paper Curre
Nickels, and Cents Lawful Money Reserv Bank, viz:
Specie Specie $\ldots . .$.
Legal-tender $\begin{gathered}\text { Legal-tender } \\ \text { notes }\end{gathered} \ldots 25$ 255.00
Redemption fund with U. s
Treasurer ( 5 per
eircurner circulation) .. Total. LIABiLities
Capital stock paid in .....
Surplus fund. ...........
Undivided Profits, less Ex penses and Taxes pald
National Bank Notes outstanding ............. Due to State and Prial
Banks and Bankers Due to Trust Comp
and Savings Banks Individual de
to cheek
to check
Time certificates of depos
payable within 30 days Time deposits payable after 30 days or after notice of
30 days or longer 30 days or longer
Cashier's checks Cashier
ing
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oblig

## obligations re money borrow

## Total

STATE OF TEXAS,
County of Hale, ss:
I, Guy Jacob, Cashiter of the above named bank, do solemnly swear that the above statement is true to
of my knowledge and belief of my knowledge and belief

Subscribed and sworn to before m this 6 th day of November, 1914.
C. S. WILLIAMS, s. WILLIAMS,
Notary Pubitic




## Pic undien

Miss Morris, an expert demonstrator of Chi-Namel, the finish that makes old things look new and new things look better, will be at our store

## Tuesday and Wednesday, Nov. 24th and 25th

She will demonstrate the superior qualities of Chi-Namel Floor Stains, ChiNamel Furniture Finish, Chi-Namel Iron Namel Furniture Finish, Chi-Namel ron
Enamel, Chi-Namel Auto and Carriage Paint and Varnish, and Chi-Namel Floor and Furniture Mops and Polish.
Every man, woman and child of Hale and adjoining counties is cordially invited to attend this demonstration. If you are not ready to buy come anyway as this demonstration will be very instructive in brightening your home and making it more sanitary.
Don't fail to take advantage of this oppor-funity-you may not have another chance.

## Donohoo-Ware Hardware Co.

Large german siege gixs |Ems river
 LONDON, Nov. 5.-Reports from wide, lies in the tact that it commands Amsterdam cay chat the Germans have the estuary of the Ems, and might
placed large 42-centimeter siege guns
on Borkum Island, on Borkum Island, in the North Sea. and also in defense of East Frisland.
This is the most southerly of a string This is the most southerl

## Announcement!!!

 qualities of Ciu- Namel Hoor Stains, ChirVarmish, and Cili-Namel Floor and
## 10

SOCIETY RICHARD BROS. \& COLLER | RICHARDS BROS. \& COLLIER |
| :---: | :---: |
| BANQUET EMPLOYEES AT STORE. |\(| \begin{gathered}EASTERN STAR ENTERTAINED <br>

FRIENDS THURSDAY EVENING\end{gathered}\)
 tures of Entertant

Last night at the Rich-lier Store
Richards Bros. \& Collier gave to Richards Bros. \& Collier gave to their
employees a dinner royal, which was so home-like and beautiful in its apa large family affair. tagiving," sald
hey sat down. "And Christmas, too," sald another, a the turkey and cranberries came into tashoned way, suitable to the revival view.
T. E. Richards, sentor member of the
tirm, gave a shert tirm, gave a short talk and invocation
at the opening of the feast at the opening of the feast. After
ward the guests were taken to the Baptist Church, where seats had been reserved. There "The Blue Bird," told in story in all its mystical beauty by
Mrs. Jua Sonstegard King was Mrs, Jua Sonstegard King, Was en-
foyed. The dinner, including salads, ices and coffee, was prepared and served by Mesdames T. E. Richards, D. H.
Collier, J. W. Richards and T. O. ColHer.
The members of the store force who enfoyed this cordial bospltality were Mrs. Minnie Hurt, Mrs. Olive Russeli, Misses Rebecca Ansley, Myrtle Hig
gins, Leona Bates, Wille Farmer sins, Leona Bates, Wille Farmer an
Lillie Cole, and Mcesra. Occar Collie Caswell Franklin, Guy Ivey and WiII Spear.
The additional guests were Miss
Mary Hinn, Mesdames Oscar Collier, Mary Hinn, Mesdames Oscar Collier,
Will Speer, Guy Ivey and W. E. Armstrong, and Messrs, W. H. Rictards, of
Dublin, and C. Hinn Dublin, and C. Hinn.
The hosts were Mr. and Mrs. T. E.
Richards, Mr. and Mra. D. H. Coller, Richards, Mr. and Mrs. D. H. Coller,
and Mr. and Mrs. J. W. Richands. and Mr. and Mrs. J. W. Richards. Charles Abney, of Fort Worth, a son of Dr. G. M. Abney, a former resident of Plainview, was here this week in the
intercats of the Waples-Platter Co George Coxe went to silverton this week. Miss Endersteine, of Albuquerque, Retnken.

## - <br> Cash! Cash! Cash!

Experience is a school in which fools must learn. We have learned that the credit business is not pleasant, convenient, profitable nor economical.

We have decided to run our business on strictly a cash basis.

We are going to arrange it to make it to your interest to pay as you go.

Don't change till you have gotten our cash prices, and we can show you where it is to your interest to pay cash as you buy.

On the 10th we close our credit accounts, and ask all who owe us to pay at once.

We again ask you to get our cash prices before buying elsewhere.

Respectfully,

| T |
| :--- |
| M |
| M |

GERMAN FIELD KITCHEN.

famous althor draws






Stands for Economy to

## Merchant and

 PublicIt stands for service.
It stands for honor.
It stands for high quality.

## WHY?

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| TheHALLMARK |  |
|  |  |
| Store |  |

Wilbert Peterson Jeweler and Opticien

 stall prove of benefit in bringing this
result atoout result abo
While the details are yet to be
worked out, some of the purposes of
the Congress in adding this feature the Congress in adding this feature to
ths work may be stated its work may be stated.
In a burletin of the Congress en
itted "A Living at Home," the impo titled "A Living at Home," the impor
tance of the garden in the income thnce of the garden in the income
the farm family is given its due
weight, but nothing is said as to the part a home garden plays in the econ
omy of city family life. Yet there is investment of the same time and la
bor that will pay bigger cash dividend bor that will pay bigger cash dividend
than the garden, and almost ever better health from out-door exercise
in man's most ancient employment
and from a food supnly made better and from a food supply made better
by the addition of the right vegetables are in addition to a considera
monthly saving of family expense.

## 

an
Tortunate as to be domamililyed is in an anart
ments on an upper floor. ther are al
waye

garden rather than growing up in un-
sightly, unhealthy patches of weed
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## 

in my home." For constipation, indigestion, headache, dizzness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, If, gentle and valuable remedy.
If you suffer from any of these complaints, try BlackDraught. It is a medicine of known merit. Seventy-five young and old. For sale everywhere. Price 25 cents.

## 

THENEWFALLDE. SIGNS ARE HERE

Beautiful New Patterns in

## Serviceable Floor

Coverings
Soft, Warm Colors in
Rugs and Linoleum
Emphasize Home Comfort in Your Preparation for Winter Let Us Show You the Line




## 12 Elegant Xmas Presents


for a nominal sum. An artistic portrait of yourself will be more treasured than anything else you can give.

COCHRANE'S
Come Now and Avoid the Rush

## Have the Carbon Cleaned Out of Your Cylinders

We are now equipped to take the carbon out of your cylinders without taking the motor down. Please call and see us

Trade With Us As We Appreciate Your Business.

## Egge-Corlett Auto $\mathrm{Co}_{\mathrm{o}}$

 tilizing value. The quantity of the fer- supplement to tance, you see at once
tilizing constituents of feeding stuffs in this instancer tilizing constituents of feeding stuffs hn this labstance,
retained by a fattening animal is coms that no to conve
Young and growing the fertilizer to the field, no fear partively small. Young and growing the fertion and entertained about losses fro and mitk cows use a certain amount In their milk, but a considerable part of the fertilizing value of
passes into the excrements.
Our experiment station at College stroyed.
Station by experiments with fattening Therefore, by this means, and this Station by experiments with tatterng ors alone, will the farmer and hog
steers found that 42 per cent of the steers found that 42 per cent of is rasser get the fuliest value of his cro
fertilizing value of the feedstuff exereted in the solid excrement, while
feeding stuff is excreted in the urine
Accordingly, If the solid excrement (Extract of an address delivered
42 is ser cent of the fertilizing value of
the feesing stuff. If the urine is saved
cent of the fertilizing value. The sav-
cews fer sale
ing of the urine is a point that 1 will Sixty-eight cows, 2 Hereford malee cerns us as hog men. In other words, red cows. One registered Herefor If a ton of cotonseed meal is fed, hav- male; ${ }^{13}$ registered Hereford cows. ing a fertilizing value of 829.50 , the They are two years old past. Also
proportion of its fertility which goes have about 70 high-grade galves, most into the eolid escrement has a value have ty large calves and a few yearlings. of \$12.39. That portion of fts fertility which goes in

BRAVER THings thax war. | Making Soidiers Out or Them the Po |
| :--- |
| est Use a Nation Can Ever Make of |
| Its Bogs, Says Dr Jertan | Its Boys, Says Dr. Jortan. "I have Just come back from Europe

0'Cedar
Now is the time to visit coch-
RaNE'S STUDIO, before the Hollid


FOR RENT: Two nicely-furnishe


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\begin{array}{llr}
\text { TRY } & & \text { TRY } \\
\text { THEM } & \text { RESULTS } & \text { THEE } \\
\text { TRY }
\end{array}
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L^{\text {TRY }} \text { SURE }_{\text {H }}^{\text {HR }}
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> Donohoo-Ware
> Kardware Co. Just Phone 80

Winter Rye Seed Fulcester fall Wheat Affalla Seed Mill Run Bran C. E. White Seed 0

## Elttention, Cream DroducersI!

We are in the market for an unlimited amount of cream. Tests, weights and prices guaranteed. We want a live cream buyer in every tow.

## Decrless

Creamery
D. M. MEBANE, Manager, Weatherford, Texas

# COMMENCING MONDAY, NOV. 9th <br> we offer a genuine 20 Percent Discount 

 On every Ladies Coat, Coat Suit, Skirt and Petticoat in our big stock. On all Misses' and Children's Coats and Dresses.On all Men's and Boys' Suits.

This Sale is absolutely genuine-no fictitious prices. Every garment included will be sold you on a guaranteed 20 percent reduction from regular prices.

You need the goods because these lines include only the new fall and winter stocks. Coming earlier than usual this sale offers you the big opportunity of supplying your needs at prices you can't find elsewhere on the same high quality of goods.


All standard makes of our best merchandise are included on sale. Palmer Garments for Women, Kuppenheimer Clothes for Men, Hercules Suits tor Boys--they all go at the 20 percent off.

Let us show and explain the real worth to you of such a sale at this time.

## Don't Forget that our 50 Percent Discount--One-Half Off, still applies in our Big Millinery Department.

## Plainview Mercantile Company




THE MOST COSTLY WAR that has involved the human race for all time is the conflict between Nature and Disease. The
first move in warfare is to clear the ailementary canal of all toxins of all past food follies by eating Nature's food $4 . \mathrm{W}$.

4-W BREAKFAST FOOD COMPANY

## Buy Your Lumber Direct From Mill

We are Manufacturers. We carry 7 million feet ber in upper grades is all steam dried, and our manufacture is as good as the best. We furnish House Bils complete. No Bills or Timbers too large for us what the saving will be.
Blount-Dicker Lumber Company Alto, Texas

