

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

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PLAINVIEW, TEXAS, THURSDAY, OCTOBER 15, 1914

PRICE FIVE CENTS

EIGHT BLUE RIBBONS FOR HALE AT WICHITA

In Class of State Exhibits Hale Co. Wins Fourth Place in Contest Open to World

THIRD BEST COUNTY DISPLAY

J. O. Brown Will Take Prize Winning Produced-on-one-Farm Display to State Fair of Texas

Entering her exhibit from Texas, Hale County won the fourth place as a state exhibit at the Fourth Annual Fair at Wichita, Kansas. In the class of county exhibits, Hale County won third place. Eight blue ribbons and six red were won on individual articles of the display.

It will be remembered that this fair is open to the world, and that in the class of State exhibits Louisiana had an exhibit with an appropriation of three thousand dollars cash and with three Congressmen from that State in charge. Other states had splendid exhibits, and most of those competing had large appropriations for their booths.

"Nothing but the most favorable comment was heard from the thousands who visit the Hale County booth daily," says J. R. Bates in a telegram to The Evening Herald this morning.

J. O. Brown, who has had charge of the exhibit with Mr. Bates, will take his individual exhibit to Dallas for the State Fair, where he will enter into a contest for three hundred dollars in cash offered for the best display from any individual farm. Mr. Brown won in this class last year at the State Fair, at Dallas, and at the Panhandle State Fair, at Amarillo, and this year at the Hale County Fair.

EARLY MORNING FIRE COSTS HATCHELL AUTO

Marathon Automobile and Splendid Garage Destroyed by Fire This Morning; \$1,200. Insurance

A. C. Hatchell lost his large Marathon automobile, his garage and a store of hay this morning by fire.

An alarm was turned in about three o'clock by a neighbor. The fire department responded and did some very effective fire fighting. There was a little gasoline in the car and the building was of wood, making a very inflammable combination. Although the fire was well under way before an alarm was given, the fireboys confined it to the one building.

Mr. Hatchell had \$800 insurance on the car and \$400 on the garage. It is supposed that the fire started from coals of a trash fire in the lot adjoining the garage.

Russian Cruiser and Crew of 570 Sunk by Germans

By United Press.
PETROGRAD, Oct. 15.—The loss of Russian cruiser Pallada and a crew of 570 men has been officially announced by the Russian war office. It is insisted, however, that the loss of two German submarines of the fleet whose torpedoes sank the Palada offsets the Russian loss.

Mexican Peace Conference Recessed Until Twentieth

By United Press.
WASHINGTON, Oct. 15.—Carranza presented the resignation of Aguas Calientes to the peace conference, but it was decided to take no action until Zapatas should be represented. The convention recessed until the twentieth.

BELGIANS HARD PRESSED ORDER CONSCRIPTION

Food Supplies Short and Appeal Made to United States for Supplies

HAVRE, Oct. 15.—The Belgian government has begun conscription of forces. All males between the ages of eighteen and forty-five have been directed to enter the army within two days, on penalty of being treated as traitors.

WASHINGTON, Oct. 15.—The condition of Belgium in regard to food supplies is so serious that the Belgian minister called at the State Department yesterday urging relief by the United States. The food supplies intended for relief to the famished Belgians have been held because Germany would not reply to the United States' request of assurances that the supplies will not be seized and confiscated.

Austrian Dreadnaught Fired In Ship Yards

By United Press.
TRIESTE, Oct. 15.—The new Austrian dreadnaught scheduled to be launched this afternoon has been mysteriously fired and gutted in the Government shipyards. Six new torpedo boats have also been found aflame, and were severely damaged before the fire was extinguished.

Gowdy and Rudolph Enter Vaudeville; \$6,000 a Week

By United Press.
NEW YORK, Oct. 15.—James Gowdy, second string catcher for the Boston Nationals and batting hero of the world's series just closed, and Dick Rudolph, leading pitcher for the winners, will compose a vaudeville team, and will draw a salary of \$3,000 a week each.

Burlison Opens New Cafe in Stephens Building

J. C. (Doc) Burlison opened his new cafe, the Crystal, yesterday, in the Stephens Building, in the rooms formerly occupied by the A. E. Harp Investment Company, Well Fargo Express Company and the Western Union offices. Lee Kemble is in charge. Eight tables and a spacious lunch counter, all where the large range can be seen, while the chef is at work, make it possible for a large number to be served at once.

CORRESPONDENT TELLS OF RUSSIAN OUTRAGES

Hordes of Cossacks Leave Blood and Pillage Behind as They Retreat; Outrage Women

KONIGSBURG, Oct. 15.—(By Karl H. Von Wiegand, United Press Correspondent.)—Cossack hordes left a bleeding trail of desolation and woe across the fertile Plains of Eastern Prussia, as they retreated after defeat into Russian Poland. I traveled over the countryside, which told stories of murder and rapine cruelty beyond belief. Russian hordes satisfied their lust by violating scores of defenseless peasant women, some sixty and seventy years old. Catholic sisters and young girls bore cruelties worse than death. Russians killed every man they encountered of military age.

BRITISH WINE TRAWLERS SUNK IN NORTH SEA.

LONDON, Oct. 15.—It is rumored that two British mine trawlers have been sunk in the North Sea.

WAR POSTER SOLD IN BERLIN.



This representation of one of the 16.4 inch shells used by the Germans in battering down forts in France and Belgium has had a lively sale in Berlin. It carries at the top the caption, "German War Surprise, 1914," and at the bottom, "With God For King and Fatherland." It also bears the names of towns destroyed by the siege guns.

TWO STORY FIREPROOF HOME FOR FORD CARS

Barker & Winn Will Have Real Estate Office and Ford Show Rooms in Their New Fire Proof Building

A modern two-story brick and reinforced concrete building will be begun in the next few days on the lots immediately south of the Elk Building. J. E. Penick is under contract to complete the structure in ninety days. Barker & Winn will occupy the new building, which will be fireproof throughout. On the second floor will be the real estate offices of Barker & Winn, a storage room for Ford cars and a paint shop. The first floor will be used as a show room for Fords. The building will be one hundred feet deep. In the rear will be the repair shop.

A side entrance through the plate glass front will open into the hall leading to the show room on the first floor and the real estate offices on the second. A back entrance will be provided for autos. The old frame building now on the lots will be moved to West Plainview and a residence made of it. The Plainview Rubber Company's business will be continued in the old location, by Barker & Winn.

PLAINVIEW HIGH PLAYS HIGH LUBBOCK SATURDAY.

The Plainview football team leaves Saturday to play Lubbock High School. The game will take place Saturday afternoon. Coach John Dunn will accompany the boys.

COTTON EXPORTS 800,000 BALES LESS THAN 1913.

By United Press.
WASHINGTON, D. C., Oct. 15.—The census report for September showed an export of 125,778 bales against 930,328 for September, 1913. The number of bales consumed in domestic manufactures during September were 556,068. For September, 1913, there were 614,581 bales used in manufacturing domestic goods.

PORTUGAL NOW BELLIGERENT IS REPORT FROM LONDON.

LONDON, Oct. 15.—Portugal has declared war on Germany, according to the news agency's dispatches from Madrid. The report has passed the official press bureau here, but its authenticity is unguaranteed.

RUSSIAN CAMPAIGN NOW HAS POLAND FOR GOAL

Two Million Men Engaged on Both Sides of Great Battle Along Vistula River

By United Press.
PETROGRAD, Oct. 15.—More than two million men are engaged on both sides in the great battle raging along the Vistula River. Until the conflict is decided the most rigid censorship will be exercised over news. The Gallian campaign is comparatively insignificant. Poland is now the goal of Russia's efforts.

CAN'T DEFEND OURSELVES BELIEF OF GARDNER OF MASS.

"Bombast Wont Stop Bullets," Says Massachusetts Man in Scoring President's Neutral Policy

By United Press.
WASHINGTON, Oct. 15.—"We are impotent to defend ourselves," said Representative Gardner, of Massachusetts, in an attack on President Wilson's neutrality proclamation, in which he flayed the Germans and expressed an opinion that God would visit defeat upon them. He stated that the United States was wholly unprepared for either offensive or defensive war. A resolution was introduced that a commission of nine be empowered to investigate our preparedness for war. "Not only are we unable to defend ourselves," he continued, "but we cannot hope to enforce the Monroe doctrine by moral suasion and financial might alone. All of Carnegie's millions won't silence those of us who believe bullets cannot be stopped with bombast."

STUDENT FROM LOCKNEY CHRISTIAN COLLEGE BETTER.

Burnice Howell, a student at Lockney Christian College, was brought over this week by Rev. W. F. Ledlow to the Sanitarium for an operation for appendicitis. The boy was in a critical condition, but since the operation is improving rapidly. His parents, Mr. and Mrs. Dean Howell, of Comanche, came in yesterday to be with him, and are stopping with Mrs. J. M. Shafer.

HUNT REFUSES TO ORDER DEMOBILIZATION ON BORDER

Secretary of War, Following Conference with President, Vigorously Requests That Troops Demobilize

PHOENIX, Ariz., Oct. 15.—"I am a man of peace, but if the Federal Government won't protect the border of Arizona, I will," said Governor George W. P. Hunt, of Arizona, in regard to his refusal to order mobilization of the State militia stopped along the Mexican border.

President Wilson takes the position that the movement of Governor Hunt in mobilizing forces along the border might precipitate war with Mexico. A message from Secretary of War Garrison, following a conference with President Wilson, shows this to be his position. Fourteen cavalry troops at Naco and four at Douglas seem ample protection, says the Secretary of War. Governor Hunt holds that, despite this protection, in addition to the Naco incident, two Douglas citizens have been wounded.

Dallas Bankers Hold Up Subscription to Poll

By United Press.
DALLAS, Oct. 15.—Fearing a cotton corner, Dallas bankers are holding up subscriptions to the St. Louis underwriting pool.

Boer Generals Will Not Disavow African Revolt

By United Press.
LONDON, Oct. 15.—Less than one thousand are in the ranks of the rebellious Colonel Maritz. There is some uneasiness over the failure of other Boer generals to promptly disavow the revolt. Portugal's activity would be confined to South America, and would not necessitate formal declaration of war against Germany.

Vaudeville Actress Admits Killing Rich Iowa Man

CHICAGO, Ill., Oct. 15.—Ruth McCullough, a twenty-three-year-old vaudeville actress and snake charmer, and Clarence McCormick, a clerk, eighteen years old, have confessed to the killing of I. W. Mollett, a wealthy farmer of Pendrick, Iowa. The crime was committed on the night of October 6, while the three were riding in Mollett's automobile. After robbing him of his gold watch and \$23, the couple hid Mollett's body in some bushes. McCormick became infatuated with the girl while she was with a snake show at the Coma County, Ill., fair.

Italy Will Stay Neutral Until Interests Imperiled

WASHINGTON, Oct. 3.—Italy will remain neutral "unless vital interests are imperiled," said the new Italian Minister, Count Collera, who recently talked with the leading Italian politicians at Rome.

WITH PLAINVIEW'S SICK.

Miss Ida McGlasson, who has been very sick for the past ten days, was able to leave to-day on the 1:10 train for Waco. Thomas Gibbs is able to be out again, after an illness of some weeks. Guy Gibbs is recovering from a spell of typhoid fever. Miss Pauline Milwee is up again, after a severe illness of six or eight weeks. W. J. Klinger is up and improving rapidly. Mrs. J. R. Kerley, of Amarillo, is visiting her parents, Mr. and Mrs. G. C. Keok.

KAISER'S HEADQUARTERS MOVE FARTHER IN FRANCE

German Troops in Belgium Marching Toward Ostend and the French Frontier

RUSSIANS REPULSED IN POLAND

French Claim They Have Checked Encircling Movement of Germans; French Advance in Center

BY UNITED PRESS.
BERLIN, OCT. 15.—"THE KAISER'S HEADQUARTERS HAVE BEEN MOVED FARTHER INTO FRANCE," SAID AN OFFICIAL BULLETIN THIS MORNING. "GERMAN TROOPS IN BELGIUM ARE MARCHING TOWARD OSTEND AND THE FRENCH FRONTIER."

"There is heavy fighting east of Soissons and in Argonne. French reports detailing successes in Woivre region are untrue. Etain is now in the hands of Germans. The French were repulsed at St. Mihiel. Near Schirwindt the Russians have been defeated with a loss of 1,500 prisoners and twenty cannons. Through the south the Russians have been driven back through Southern Poland to Warsaw and to the Vistula."

PETROGRAD, Oct. 15.—German troops are fighting around Warsaw.

Russians Abandon Przemysl. WASHINGTON, Oct. 15.—Eleven thousand prisoners, fifty-one guns, and twelve machine guns were captured by the Germans in the battles near Schirwindt and Warsaw, reports the Berlin foreign office to the German ambassador here. Forty-five hundred prisoners were taken at Lille. The Allies are retreating from Ghent westward to the coast. A dispatch from Berlin officially reiterates the statement that the Russian siege of Przemysl has been abandoned. The battle east of Wirballen has been raging since October fourth.

English Fear Zeppelins. LONDON, Oct. 15.—It is unofficially reported that the Belgian-British-French force has inflicted a severe check on the German encircling movement. The German line of westward advance has been sent back under an assault in which they lost heavily. The ultimate occupation of Ostend by the Germans has been accepted as an almost inevitable fact by officials, but they discount the importance of such an occurrence, on the ground that the English fleet could render it almost useless as a harbor for Zeppelins. However, the public still fears an aerial raid.

French Claim Germans Checked. PARIS, Oct. 15.—The Germans are evacuating the left bank of the Lys River in the vicinity of Baule, according to an optimistic official communique this afternoon. The French are advancing in the regions of Lens, Arras, Albert and in the center around Craenne, Rheims and Prunicy. Farther right advances are reported between Verdun and Metz. The German offensive north of the St. Die has been arrested.

TO ELIDA, N. M., IN CAR.

George Lee came in from Paducah last night in his car. He left this morning for Portales and Elida, N. M., accompanied by his sister, Mrs. W. I. Scudder and two children and Mrs. J. M. Shafer.

MRS. G. D. ALLEN DIED AT HALE CENTER.

Mrs. A. E. Allen went to Hale Center to-day to attend the funeral of her mother-in-law, Mrs. G. D. Allen, who died at 11:30 a. m. yesterday. Mrs. Allen is survived by eight children, one of whom is A. E. Allen, of the firm of Allen & Bonner, of Plainview. She was a member of the Christian Church, and has been a resident of Hale Center for more than twenty years. The Odd Fellows went from Plainview to be at the funeral, which took place this afternoon.

DON'T READ THIS UNLESS YOU WISH TO KNOW WHAT OTHERS THINK OF US

"We have had one of your single stage pumps in use nine years. It has not been repaired during that time nor does it need any repairs now."—Deyo--Dickinson Co. Nottawa, Texas.

"We are still operating the same pumps that you installed for us two years ago last July, and have not had a single breakdown. We have not spent 5c for repairs although we have been pumping every day."—Roy D. Roberts, Com. Pub. Utilities, Arkansas City, Kansas.

"A little oiling and wiping up is all the attention required. It gives perfect satisfaction."—J. Binsdorph, Vadalua, La.

"The pump appears to be in as good order as when you installed it for me seven years ago."—Josiah Berry, Roanoke, La.

"I have never had to shut down nor been delayed an hour, on account of the well or pump, in the seven seasons that it has been run."—L. E. Robinson, Roanoke, La.

Layne & Bowler Co.

Pumped Irrigation Contractors

WOOD ASHES MAY FURNISH VALUABLE SOURCE OF POTASH.

Special to The Herald.

WASHINGTON, D. C., Oct. 15.—If the European war should cause our large annual imports of potash to dwindle, many farmers will look to wood ashes among other substances to replenish the potash supply. While the amount of wood ashes that a farmer could accumulate on his own farm would hardly ever be sufficient to supply his need for potash, nevertheless, if they are carefully stored and not permitted to leach, they may be of considerable value to him. Wood ashes are now a factor in Canada, being considered a regular commercial commodity, and the large lumber mills and other plants using wood or sawdust for fuel in this country which at present make no use of the ashes from their furnaces or waste piles may find it profitable to store and sell them if the demand warrant it.

Wood ashes may be profitably applied as a top dressing to grass land and to pastures, where they will encourage the growth of clover and better kinds of grasses, which will then crowd out inferior kinds. Wood ashes may be also used for corn and roots. Because of their lime content, they are not so good for potatoes, although sometimes used for this crop.

In New England, where farmers have had to look more carefully to the renewing of old soils than in some of the newer sections of the country, wood ashes have long been appreciated. Ashes indirectly increase the available nitrogen of the organic matter in the soil, and have been known to do excellent service in Europe on drained moorland.

Besides the potash, ashes contain other ingredients which are of value to plants, namely, about 1 or 2 per cent of phosphoric acid, a little magnesia, and a great deal of lime. The importance of these last-named elements is made plain by the esteem in which leached ashes are held by some of our farmers, although from leached ashes all but a very small portion of the potash has been washed out. The farmer who wishes to restore potash to the soil by the use of ashes should take great care that they are kept dry, and are not allowed to leach at all. Many housewives save their house ashes and leach out the potash for use in making soap. They may now have an additional reason for conserving them, namely, their increased value as a garden fertilizer. But, as has just

been said, ashes to be used for the improvement of the soil should not be permitted to leach.

Ashes from hardwoods (deciduous trees) are richer in both phosphorus and potash than those from pines and other softwoods (conifers). Ashes from oak, elm, maple and hickory have more potash than those from pine. The ashes of twigs (faggots, for example) are worth more for agricultural purposes than the ashes of heart-wood taken from the middle of an old tree. In general, the smaller and younger the wood burned, the better the ashes. The ashes of coal do not contain enough potash to make them valuable in this connection.

Ordinary house ashes contain on the average about 8 or 9 per cent of potash and 2 per cent of phosphoric acid. Investigators have considered that there is enough potash and phosphoric acid in a bushel of ashes to make it worth 20 or 25 cents. Besides that, some 10 or 15 cents additional might be allowed for the "alkali powder" of the ashes. This powder is that which enables ashes to rot weeds and to ferment peat. Of course, prices vary with local conditions.

If wood ashes are purchased, the farmer should assure himself that they have neither been contaminated with coal ashes nor adulterated with leached ashes. These facts determined, that the place of burning has no effect on the value of the ashes as fertilizer. They are equally satisfactory whether taken from a stove, a fireplace, or a bonfire.

Potash in the Ashes of Cottonseed Hulls.

The hulls of cotton seed, according to specialists, yield ashes which contain from 18 to 30 per cent of potash and from 5 to 10 per cent of phosphoric acid. Cotton-hull ashes, therefore, as a fertilizer are much more concentrated than ordinary wood ashes. As a matter of fact, in the opinion of some investigators, the ashes from cotton-

seed hulls contain such a large proportion of potash that they might do considerable harm to crops if they were used in large quantities.

These ashes have been used with advantage for manuring tobacco. They have in times past brought as much as \$35 or \$40 a ton in New England. One objection to the use of these ashes is their liability to vary widely in composition. This lack of uniformity is due to the fact that they are burned as fuel at the oil factories in conjunction with wood or coal. Those lightest in color have been considered the richest in potash by certain investigators.

VARIETIES OF WINTER WHEAT FOR DIFFERENT STATES.

New Bulletin of the Department of Agriculture Contains Useful Information for Growers.

Special to The Herald.

WASHINGTON, D. C., Oct. 15.—Useful information in regard to the varieties of winter wheat best fitted to various States in the Eastern half of the Union, is contained in a forthcoming bulletin of the United States Department of Agriculture in Farmers' Bulletin No. 616, "Winter-Wheat Varieties for the Eastern United States."

Since the introduction of hardy varieties of winter wheat from South-eastern Europe the winter-wheat area in this country has expanded steadily northward. It has been found by experience that winter wheat in general gives larger yields than spring wheat, because of its greater drought resistance and its earlier maturity, which enables it to escape hail, winds, disease, etc. In Iowa, for example, the average yield for five years shows an advantage of 4.8 bushels in favor of winter wheat over spring wheat, and a four-year test in Minnesota was even more favorable, showing an advantage

of 8.5 bushels. A great number of varieties, however, of winter wheat make a careful selection on the part of the farmer advisable.

Copies of this bulletin will be sent free on application as long as the supply lasts.

A. & M. COLLEGE WEEKLY NEWS LETTER.

Special to The Herald.
COLLEGE STATION, Texas, Oct. 15.—Preparations for an instructive and representative exhibit at the Dallas Fair are being made by the A. & M. College and the Texas Experiment Station. The exhibits of both the College and the Station will be such as to give a general idea of the work of both of these institutions, and on the other hand to convey actual information along the lines of agriculture and engineering to the Fair visitors. Displays representing the work of students in all departments of the College and typical work of each of the sub-stations and also the main station will be included in these exhibits. Members of Boys' and Girls' Corn Clubs also will enter contests for the best corn, and best canned fruits and vegetables. Prizes aggregating \$1,800 in value have been offered and members of these clubs are eagerly preparing to exhibit their products. This work is under the joint direction of the Agricultural and Mechanical College and the United States Department of Agriculture.

COLLEGE STATION, Texas, Oct. 15.—The army worm is abroad in the land again, and Wilmon Newell, State Entomologist and Entomologist at the A. & M. College and State Experiment Station, is being besieged with questions relative to the best means of combatting this pest. Mr. Farmer, if these worms are working havoc with your cotton, get in communication with Mr. Newell, address College Station. He will tell you how to combat against all insect pests, and if the remedy is applied soon enough thousands of dollars' worth of farm crops may be saved each year in Texas. The remedies he offers are cheap and highly practicable, and may be had for the mere asking.

Want Ads

Hens 10 cents per pound. Butter fat, 26c. PLAINVIEW PRODUCE CO.

That Carbo-Magnetic Razor Shaves without honing. THE R. A. LONG DRUG STORE. —Adv. tt.

BOARD AND ROOM—First house north of Christian Church. Phone 474. —Adv. D-tf.

Get a Carbo-Magnetic Razor. They need no honing. THE R. A. LONG DRUG STORE. —Adv. tt.

WANTED—Twenty copies of The Herald of September 22. Phone 72. —Adv. tt.

Scenes in Mexico Battlefields for ONE CENT EACH. THE R. A. LONG DRUG STORE. —Adv. tt.

FOR RENT: To ladies, two nicely-furnished bedrooms. Mrs. L. W. DALTON. —Adv. tt.

SECOND-HAND SHOW CASES, linoleum and Remington typewriter. Phone 551. —Adv. tt.

Mexico Battle Scenes for ONE CENT EACH at THE R. A. LONG DRUG STORE. —Adv. tt.

Three nicely-furnished rooms, connected. Electric light and bath. Phone 585. 308 South Pacific Street. —Adv. tt.

I am handling Plainview-raised apples at the old Nobles Brothers Building. Will deliver to any part of the city. Phone 186. G. C. KECK, Ad. 8t.

LOST, STRAYED OR STOLEN—One brown horse, 16 hands high; weight 1,200; branded I. C. and left side neck, 7 half H connected left side. \$5 reward. Notify M. W. COFFEY, Hale Center. —Adv. tt.

STRAYED to J. J. Simpson's place, black horse colt about 3 months old. Owner can get same by identification and payment for this ad. —Adv. tt.

APPLES, APPLES!

I am handling Plainview-raised apples at the old Nobles Brothers Building. Will deliver to any part of the city. Phone 186. G. C. KECK, Ad. 8t.

Only One "BROMO QUININE"

To get the genuine, call for full name, LAXATIVE BROMO QUININE. Look for signature of R. W. GROVE. Cures a Cold in One Day. Stops cough and headache, and works off cold. 25c.

FOUND—Bunch of keys near Opera House, Saturday. Owner may have same by calling at The Herald office and paying for this ad. —Adv. tt.

LOST—Bunch of keys. Please return to Herald office. —Adv. tt.

Wanted, furnished house, five or six rooms, close in, for winter. Phone 72. —Adv. tt.

PRIVATE SCHOOL.

Miss Effie Casey is teaching first grade work at her home, on Eureka Street. All those interested phone 124. —Adv. 3t-pd.

FOR SALE—35 head of cattle and 40,000 bundles of millet and sorghum. W. G. RAUFER, 10 miles southeast, on Petersburg road. —Adv. 3t-pd.

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DR. J. S. HAMILTON
DENTIST
♦ ♦ ♦ ♦ ♦
Announces the opening of his offices,
Rooms 4 and 5,
First National Bank Building.
♦ ♦ ♦ ♦ ♦

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R. F. RUSSELL,
Lawyer
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Office with C. D. Russell,
First National Bank Bldg.
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PHONE 117
Life and Fire Insurance
♦ ♦ ♦ ♦ ♦

Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.50

Land For Sale

NO. 1.—15½ sections in a solid body located in the "Shallow Water Belt" surrounding Plainview. This entire tract is all choice, level farm land, with water 40 to 50 feet of the surface. Partially improved; fenced and cross fenced into several pastures; about 1,500 acres in cultivation and divided into several farms. The improvements consist of about 20 miles fencing, about ten wells with windmills and five farm houses. This is one of the most desirable Irrigation or Stock-farming propositions to be found in all the Shallow Water district, and the price is attractive. Can sell in tracts of 320 acres and up.

NO. 2.—5½ sections in a solid body 12 miles County Seat and in the Shallow Water Belt. This tract will run 90 per cent best smooth farm land, with water 35 to 40 feet of the surface on the level. There will be about 200 acres natural alfalfa valley land, with water 10 to 15 feet of the surface; about three miles living water fed by springs that never fail. The entire tract is fenced and cross fenced. Two sets of improvements, with wells and windmills, farms, etc. This is a proposition that can't be equaled in all Texas for irrigation or stock farming purposes. Can sell in tracts of 320, 640 or 1,280 acres, and at prices that will prove a good investment.

NO. 3.—640 acres improved land 4 miles of Plainview. About 300 acres in cultivation; fair farm house, well and windmill, sheds. Well located and can be sold at a bargain.

NO. 4.—320 acres unimproved land 10 miles north of Plainview; adjoining the Syndicate land. 100 per cent tillable and perfect for irrigation. Nothing more desirable. Prices reasonable; terms easy.

NO. 5.—307 acres land 8 miles southeast Plainview; adjoining Syndicate land. All choice land; water about 35 feet of surface. Ideal for irrigation; fenced, and about 100 acres in cultivation. Desirable, and the price is low.

NO. 6.—160 acres 10 miles southeast Plainview; adjoining the Syndicate land. All tillable and smooth; water about 35 feet of surface; fenced, and about 80 acres in cultivation. Prices reasonable and terms easy—6 per cent.

NO. 8.—80 acres unimproved land about 3½ miles of Plainview on corner two public roads; well fenced; 100 per cent best tillable land. Water about 45 feet of surface. This is one of the most desirable small tracts of land around Plainview. Will sell as a whole or in 40-acre tracts.

We have many other lands for sale, too numerous to mention. Will be glad to send prices and terms of these and other land bargains and descriptive literature to any one interested.

Otus Reeves Realty Co.

Plainview, Texas

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 122,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

What a Hog Breeder Should Be

ED R. KONE, Texas Dept. of Agriculture

The subject you have assigned me is one of vast importance, and one entitled to more preparation than I have been able to devote to it in the course of the more than usually exacting official duties devolving upon me throughout the last several weeks. This is no great misfortune, however, as the time limit is brief, and there are few of you, perhaps, who are not as well or better qualified to discuss it than I.

I am one of those who believe that, though still in its infancy, the swine raising industry is one of the very greatest of the industrial prospectives of the State—one of the surest resources of the farm. In one sense it has not expanded as rapidly as it ought to have done in the last 14 years of which we have reliable data, while in another it has developed more remarkably than any other industry, vocational or incidental. In other words, with little, if any, increase in the number of swine raised annually from 1900 to the close of 1913, the fact is offset by the 300 per cent increase in the price annually realized on practically the same number. Or, to be more exact, the improvement of breed, and, to some extent, marketing facilities, brought in 1913 nearly \$21,000,000 for 200,000 fewer hogs than in 1900. I note these figures particularly, taken from my address before this body last year, as in line with the subject I now have in hand.

In all the range of raw material production, nothing has more conspicuously vindicated the wisdom of improved methods than hog raising. No investment involves smaller outlay, less trouble once the business is systematized, or pays more at the outcome. But the production must be of hogs, not scrubs. The day of the scrub vanished with the open range and wild meat.

What should the breeder of the pure-bred hog be? Well, answered abstractly and sentimentally, he should be, to meet the changed conditions of a generation, the breeder of pure-bred hogs. To be that he must devote more than incidental attention to the industry as a vocation instead of an avocation. He must make it considerably more than a farm side-line. Hog raising is a business, a business of the farm, but it is not a business to be followed successfully by an indolent or incompetent man in the expectation of getting rich in a year or two. The intelligent, industrious hog raiser can make money anywhere in Texas. He has a wide margin to go on. He knows that last year Texas imported about \$50,000,000 of pork products, and ought to be equipped now to export more than double that value. He knows, moreover, as I took occasion to remark in this presence last year, that such a contingency as a glut of the pork market is an impossibility—that though he should multiply his output three-fold, he would not in this way depress the price a cent a pound. The pure-bred hog breeder, getting down to the substance of this talk, should be, if not an enthusiast in his vocation, enough interested in it to devote to it every particle of time, attention and labor that its successful prosecution may call for. He should be patient, persistent and strong to resist discouragement. He should be at least a good average business man, capable of systematizing his industry in every branch. He should feel a greater interest in his enterprise than

a hope of quick profits, which, if successful, he is certain to realize in any event.

He should start out equipped, remembering that equipment is peculiarly capital in the hog raising business. However aristocratic may be his strain of registered animals, they will count for little in the long run if he has failed to provide them with clean, substantial and convenient pens, troughs and "loafing room." With each of these he will fall short if he has not provided a modern system and ample feeding fixtures. With all of these he will still be deficient if he has not prepared to sow and cultivate an abundance of the best pasture and feed—the sort that makes flesh and keeps making it, while conserving health. From this general outline it will be seen that it is not an altogether easy thing to be a first-class pure-bred hog breeder.

(Extract of an address to Swine Breeders at Farmers' Congress.)

FRED W. DAVIS' STUDIES MARKETING PROBLEM.

Hon Fred W. Davis, the Commissioner of Agriculture-elect, has been making a tour of Texas acquainting himself with agricultural conditions in the different sections of the State for the purpose of qualifying himself to discharge the duties of the office to which he has been elected.

Mr. Davis is devoting special attention to the solution of the marketing problem, and is working on a plan to eliminate all waste in marketing of farm products. Mr. Davis believes, along with all others who have made a study of the situation, that the production end of agriculture has been worked overtime at the expense of the marketing side, and he proposes to reverse the order of things by offering prizes to those who market as well as those who produce.

DEATH OF CAPT. J. D. SMITH.

Tribute to a Ex-Confederate Gallant Soldier.

Capt. J. D. Smith enlisted at Houston, Texas, September 21, 1861. He was captured at Arkansas Post. After being exchanged, he served in the 10th Texas Infantry, Army of Tennessee, and was wounded September 20, 1863, which disqualified him from further service. He died here October 1st, 1914, having been Commander of the Confederate Camp here two years.

RESOLVED, by the Camp, That it is but a just tribute to the memory of the departed to say that in regretting his removal from our midst we mourn for one who was in every way worthy of our respect and regard.

RESOLVED, That we sincerely condole with the family of the deceased on the dispensation with which it has pleased Divine Providence to affect them, and recommend them for consolation to Him who orders all things for the best and whose chastisements are meant in mercy.

RESOLVED, That this heartfelt testimonial of our sympathy and sorrow be forwarded to the family of our departed friend. C. W. TANDY, Commander of the Camp of Plainview, Texas.

FOR TRADE—Good city property for kaffir or maize, harvested or in field. Address BOX 114. —Adv. 2t.

Apples Will Be Cheap This Winter

United States Department of Agriculture Urges Farmers to Select Own Seed in Autumn; Rural Credit System Urgent

By United Press.

WASHINGTON, D. C., Oct. 14.—Apple dumplings, apple fritters, apple pie, apple sauce, apple cobbler—in fact, every apple concoction known to man, except, possible, apple jack—ought to appear on the menu often from now on, according to a bulletin just issued by the Department of Agriculture.

Apples are going to be plentiful this year, and, in addition to this, a big falling off in the exportation of apples to Europe is expected as a result of the European war. Europe annually imports 2,000,000 barrels of American apples.

"The problem of distribution will prove to be more complex this year, owing to certain conditions resulting from the European war," says the department. "Both the growers and dealers are urged to view the situation with optimism, and prepare for the disposal of Europe's usual portion in other ways. It is suggested that with judicious handling he demand at home may be increased and the commercial crop marketed with relatively fair success to all."

The Office of Markets of the Agricultural Department urges exporters to carefully watch the movement and assure themselves of steamer space and a demand on the other side before making shipments. American shippers are also advised to try means of stimulating the demand for apples in Latin-America and in the Orient. It is suggested that by co-operating with the Department of Commerce extensions of trade in these countries can be accomplished.

"For the benefit of those who may not be disposed to exercise especial care in handling the crop," continues the bulletin, "on the ground that it will not be worth while, the Office of Markets suggests it as probably being true of this year that not only proper handling, but also great diligence will be required for effecting satisfactory distributions."

Autumn is the time to prepare for a profitable corn crop the following season, says the Department of Agriculture in a bulletin just issued. At this time the seed is most abundant and the very best can be obtained before it has been in any way reduced in vitality. Many farmers let the opportunity pass, expecting to purchase their seed corn in the spring, but the Agriculture Department's specialist in charge of corn investigations advises that the autumn is the best time to select good seed.

The best place for the farmer to obtain seed corn is from the fields on

his own farm, or in his neighborhood, that were planted with a variety which has generally proved most successful in that locality. If a community has an experienced and honest corn breeder on whom to rely, the seed corn may be obtained from him. The corn breeder who has demonstrated year after year the superiority of his corn will demand a special price for his superior seed. Such corn breeders are improving corn as cattle breeders have improved cattle. He has used practical methods which the average farmer has no time to apply. Five dollars a bushel is not too much to pay and will be a profitable bargain for both parties, says the Department.

The Department of Agriculture, in line with its advice to farmers on how to fight pests which threaten their crops, has just issued a warning against fraudulent loan schemes into which many farmers are being drawn these days. It points out that these schemes furnish an argument for early enactment of a sound rural credit system.

"Some one recently remarked that it was astonishing how hard some men were willing to work in order to make a dishonest living," says the Department. "The field of rural credit is already producing a number of examples. Certain companies are actively at work promising farmers cheaper money than anyone else is able to get on equally good security. The eagerness with which some are accepting the bait is one indication of the need for a sound system of rural credit. It is not wholly the fault of the farmer who is taken in."

MEETING OF COMMERCIAL EXECUTIVES CALLED.

DALLAS, Texas, Oct. 15.—The Executive Committee of the Commercial Executives Association has issued a call to all commercial secretaries in the State to be present at the meeting of this organization here October 24.

As the meeting will be held during the State Fair, it is thought a large attendance can be had.

J. E. Surratt, who is secretary of the association, is making preparations to royally entertain the "boys" while in Dallas, and has already arranged a number of entertainment features.

The meeting will be conducted along the line of former gatherings, and commercial club work will be the main topic.

It is thought that a resolution favoring the reduction of the 1915 cotton acreage will be adopted at this session.

NEW VACUUM CLEANER.

For the benefit of those who do not care to invest in an up-to-date house-cleaning apparatus, the Aid Society of the Presbyterian Church have purchased the latest improved Cadillac Electric Vacuum Cleaner, which will be for rent at a dollar per day. For particulars, 'phone 582. —Adv. 1t.

FOR SALE—I will sell all or part

of my 160-acre farm two miles north of town. Good eight-room house, all kinds of out-buildings, hog-wire fences, fine young orchard. Will take some revenue property in Plainview. A bargain if sold at once. W. R. SIMMONS. —Adv. 1-t.



Price Our

Coal Hods, Shovels, Dampers, Stovepipe Elbows, Collars, Stove Hooks, Lamps and a great variety of other articles you need now.

SCHOOL SUPPLIES OUR SPECIALTY

Specials every day on Opportunity Counter

—AT—

WOOD'S VARIETY STORE

Your Saving Bank

Grant Bldg.

Phone 322



"Put Your Duds In Our Suds"

And We'll Do The Rest

Telephone No. 125

—or—

Flag a White Wagon

Plainview Steam Laundry

REX LINDSEY, Manager

Attention, Cream Producers!!

We are in the market for an unlimited amount of cream. Tests, weights and prices guaranteed. We want a live cream buyer in every town.

Peerless Creamery

D. M. MEBANE, Manager, Weatherford, Texas

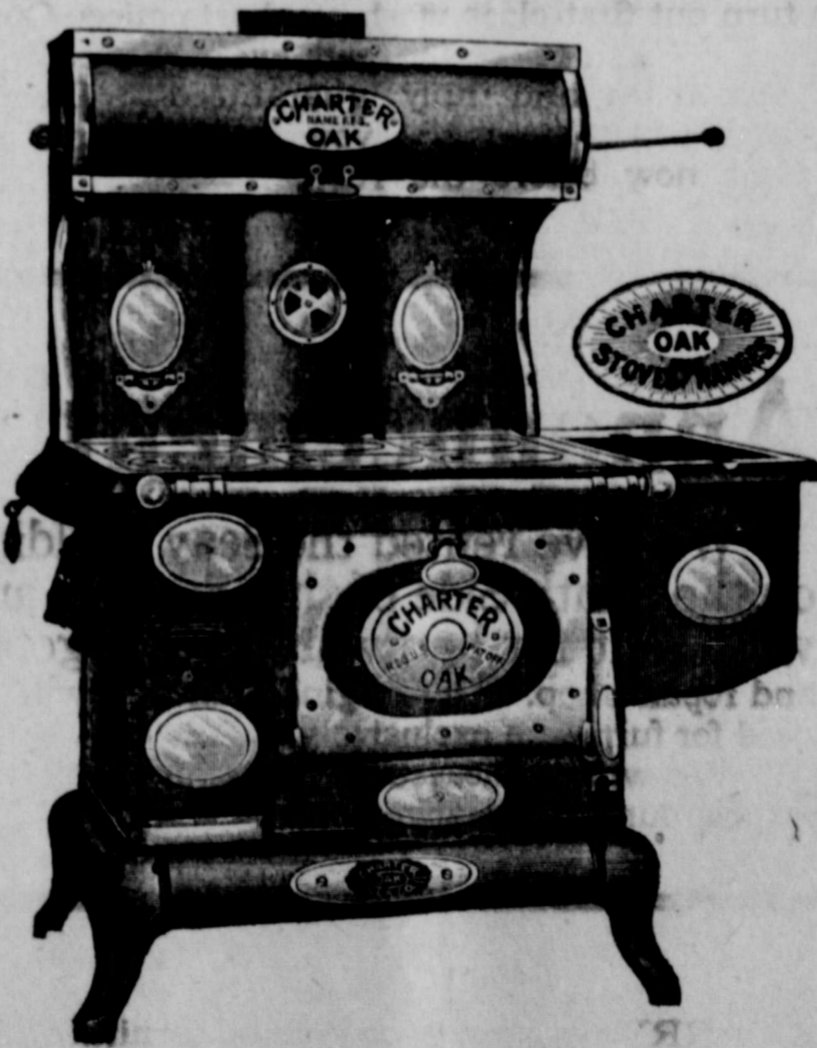
12 Elegant Xmas Presents



for a nominal sum. An artistic portrait of yourself will be more treasured than anything else you can give.

COCHRANE'S

Come Now and Avoid the Rush



It's Stove Time

Radiant Home Base Burners, Charter Oak Heaters, Charter Oak Ranges, Bachelor Stoves, Drum Stoves and a splendid assortment of second hand and nearly new stoves of all makes and kinds.

Positively We Are So Situated That We Can Save You Money

If you need a few pieces of furniture or a rug before winter sets in we will take your old furniture in part payment--we might even be persuaded to take something in on your stove purchase. Anyhow see us first and

"If It Isn't Good We'll Make It Good"

W. E. WINFIELD

TELEPHONE NUMBER 95

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—
THE HERALD PUBLISHING COMPANY
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THE STAY-AT-HOME DOLLAR.

Economists teach us that maintaining the balance of trade in a nation vitally affects its financial interests. Exports must be of greater value than imports in order to do this.

Maintaining the balance of trade in the community means as much to its business interests as such a policy does to the nation. This is the only sound policy for a town.

The products—direct and indirect—of the soil, represent the wealth produced in the Plainview Country. The difference in the amount our products bring and the amount we buy from the outside world represents our balance in trade. Out of each dollar the home merchant receives for goods, a large per cent comes right back into the channels of trade,—it is the part represented by clerk hire, rent, investment in the community, money paid for produce, etc. You see that dollar again in your churches, your schools, your commercial organizations, public libraries, etc. Out of the dollar you spend with mail order houses you receive no part of it back in the community.

Churches, schools, libraries, and other institutions of the community can thrive only through the support of society. They are not necessary adjuncts to mail order business. To make a community a rich mail order town all that is required is a post office, where parcel post shipments may be received, or a freight or express office. None of the good stocks of retail merchandising firms, where you can select what suits you from a large assortment, without taking chances by ordering without seeing the goods you are going to buy,

THE PRESIDENT'S TRIUMPH.

Any policy is entitled to be judged by its results; and by that test the President's Mexican policy is splendidly vindicated. A vagrant war item records that one Victoriano Huerta is marooned in London, presumably awaiting a chance to get into Spain. Little noticed amid bigger distractions, the Constitutionalists took peaceful possession of the Mexican capital.

The future, perhaps, is anybody's guess; but Huerta is out, and a Government that has some show to restore settled conditions is in, and only a few American lives have been lost. The President and the Secretary of State were rather lonesome in adhering to the policy that has issued in this bloodless fashion; but when they look across at Europe they are entitled to deep satisfaction.

This situation is horrified by the European slaughter. Everybody is hor-

rified by war after it begins; yet only a few months ago we heard a great deal about the merits of taking a strong arm with Mexico, asserting our national dignity and the rest of the rigmarole that meant rows of American youths dead or wounded in a trivial cause.—Saturday Evening Post.

AMERICAN PETROLEUM PRODUCTS TO REPLACE EUROPEAN IMPORTS.

Several medicinal articles of which petroleum forms a large percentage were imported into the United States prior to the war, especially a carefully refined oil having about the consistency of a very light lubricating oil. This has been made, for convenience, in Baku, Russia, and some of it has been manufactured in the United States from petroleum distillates imported from Russia, and has been sold

are to be found in a strong mail order community.

The "Made-in-Plainview" articles are not numerous, but, when up to the market standard, should be bought in preference to the foreign made. The "Bought-in-Plainview" articles are as numerous as your wants.

Keep Plainview dollars in Plainview.

The Best Editorial of the Day

NO RURAL CREDIT LEGISLATION.

Among the promised and important measures that have been indefinitely postponed by Congress and the administration is that for rural credit organization. It will be recalled that the President issued a direct statement once, assuring the farmers that this legislation, which could not be made part of the currency act, would have the right of way after the safe passage of that act.

The disappointed farmers now hear that the question proved to be terrible knotty; that no definite scheme has been worked out; that the absorption of the members of Congress in politics renders early agreement impossible, and that the dropping of the proposed legislation is a regrettable but unavoidable necessity.

Here we have another illustration of the slovenly and inefficient ways of Congress. Rural credit legislation is no simple thing, to be sure; but was not this known when Congress was called together? Europe has rural credit legislation, and, while our conditions are different, it is absurd to contend that European laws and experience contain no guidance whatever for us. Again, we are not without bankers, financiers, students of rural economy and life, intelligent heads of farmers' organizations who can give committees of Congress valuable aid in framing or improving a rural credit measure. Has such aid been sought?

As a definite or perfect scheme, what legislation starts with such? Was the new banking act born perfect? Is it perfect now? Is not all legislation crude and tentative at first?

The fiasco in regard to rural credit legislation is a reproach to and a reflection on Congressional leadership and Congressional methods. Politics, inefficiency, and timidity explain the fiasco without excusing it.—Chicago Tribune.

REVENUE LAWS: 1912-1913.

WASHINGTON, D. C., Oct. 13.—Director Wm. J. Harris, of the Bureau of the Census, Department of Commerce, announces that a bulletin containing a digest of the laws relating to the revenue systems of the State and local governments has been completed and is now ready for distribution. The bulletin describes in detail the different sources of revenue in each State, including general property taxes, poll taxes, the inheritance tax, corporation taxes, the income tax, the business taxes, licenses, and fees, and in the case of the general property taxes enumerates the classes of property subject to such taxes, the methods of assessment, equalization, and collection, and the statutory limitations of the rates of such levies.

The laws relating to taxation, as shown by the present bulletin, have undergone great changes since 1902,

which was the date of the last report on this subject issued by the Bureau of the Census. Among the changes to be noted has been the creation of numerous tax commissions in the various States, having wide discretionary powers over the administration of the work of local officials connected with taxation, and full power over the assessment of the property of corporations doing business in two or more counties of the same State.

Mr. and Mrs. John P. Mathews, of Amarillo, went to Floydada to-day.

TEXAS RANKS 18TH IN LIME OUTPUT.

Special to The Herald.

AUSTIN, Texas, Oct. 13.—Texas ranks 18th in the value of lime produced in 1913, according to a report issued to-day by the United States Geological Survey. This position was originally held by Minnesota. The total production for Texas last year was 45,897 tons, valued at \$255,893, or an average price of \$5.57 per ton. There are 10 plants that produce lime in the State.



Designed and Made by Spero-Michael Co., Inc., N. Y.

Young Man!
Are You Hard to Please?

We are, and we know just how it is. We know how hard it is to find clothes just right for young men. So many manufacturers forget young men altogether. They think that a young man's suit is nothing but a man's cut down. Not so. Clothes should be more youthful and snappy; clothes should be a younger cut; more up to the minute, a little ahead if anything.

Suits and Overcoats

Ten to Twenty-five Dollars

S. M. & S. and Society Brand clean-cut, snappy style suits and overcoats—made to fit the fancy of the young men who recognize and appreciate REAL style, and they are as good as they look. They'll hold their style until the last thread is worn through.

We've "got the goods" all right, and your chest will swell with pride as soon as you see yourself in one of our suits or overcoats.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 N. PACIFIC ST. 107 W. MAIN ST.

We Buy Anything

Don't Throw Anything Away WE CAN FIX IT

Sell Everything We Buy

Many Useful Articles

Could be turned into ready cash, if you only knew who wanted them. We want every discarded article we can get, because we know there are others who want them also. GET IN LINE WITH PROGRESS--do not throw away what some one else wants. Call a halt, do it now. Write or see us today. Tell us what you want or don't want. We can fill your desire, which means a saving to you.

HUNTING SEASON IS NOW HERE. Have you your gun for the first flock? We are able to turn out first-class work on short notice. Our ambition is--has been and always will be to take the lead; every job leaving our shop is inspected personally and fully guaranteed. Don't delay, be ready, and enjoy life while you can. Send us your gun right now before the rush.

We Handle New and Second-Hand Goods

Announcement!!!

We have rented the Seay Building on the South Side of the Square and will use it for hardware, racket goods and repair shop. Our original building will be used for furniture exclusively.

We will be pleased to have you call and inspect our new arrangement.

Buy, sell and fix anything, and SATISFIED WITH A LIVING PROFIT. TURN OUR MONEY QUICK IS OUR MOTTO. Give us your business and reap the harvest. Write us or tell us what you have to sell or trade, we are in the BUYING, SELLING, TRADING and FIXEN business. We want your business, and will treat you right and save you money.

WE CARRY new and second hand furniture, hardware, new and second-hand shot guns, rifles--all makes and sizes; ammunition, fishing tackle, locks for all purposes, novelties, notions, etc., in fact anything that MAN or BEAST ever did or ever will have use for. Out of town orders given prompt attention.

We Trade for Anything

D. B. WATSON

SOUTH SIDE SQUARE

PHONE 212

PLAINVIEW, TEXAS

We Fix Anything

SOCIETY

ANNOUNCEMENT.

The Bridge Club will meet next Tuesday afternoon with Mrs. P. J. Woodriddle, 506 Washington Street.

MRS. GIDNEY ENTERTAINS THE FIVE HUNDRED CLUB.

The Five Hundred Club was pleasantly entertained Tuesday afternoon by Mrs. C. C. Gidney, 208 White Street. To fill the vacancies occasioned by the unavoidable absence of some of the members, the following ladies were invited: Mesdames J. P. Crawford, Charles Saigling, J. H. Slaton and Elmer Sansom. Mrs. Gidney was assisted in serving a sweet course by Mrs. R. W. LeMond and Mrs. R. E. Meyers.

The next meeting of the Five Hundred Club will be with Mrs. Joseph Buchheimer, Wednesday, October 28.

BENEVOLENT LEAGUE FINDS DESTITUTION CASE HERE.

Will Seek Aid from Commissioners' Court for Needy Case Brought to Their Attention.

The Benevolent League met in regular monthly session Wednesday afternoon at the City Hall, with Mrs. Otis Trulove, the president, in the chair.

The revised constitution and by-laws were read by the secretary, Miss Mayhugh, and plans discussed for benevolent work.

A committee, consisting of Mrs. C. W. Tandy, Mrs. W. Y. Price and Miss Mayhugh, was appointed to go before the Commissioners' Court and solicit help for a destitute case that has been reported to the League.

Mrs. Price gave a good report from the distributing committee. She told of several boxes given to those in need and other help rendered.

The Committee on Education, Sanitation and Hygiene, of which Mrs. H. C. Randolph is chairman, will from time to time give publicity to their part of the work through the columns of the local papers.

The attendance Wednesday afternoon was large and the interest great in the good work undertaken.

OLD-FASHIONED "QUILTING" BY CHRISTIAN LADIES.

The Ladies' Aid of the Christian Church is having a series of quiltings this week to augment the church fund. The first was Tuesday afternoon, at the home of Mrs. J. W. Carter, and there is one this afternoon, at the home of Mrs. R. L. Faulkner. Refreshments are served on these occasions.

BAPTIST CHURCH REPORT.

Sabbath School met at 10 a. m. at Wayland Baptist College. Very good attendance.

Preaching by the pastor at 11 a. m. Text: Matt. 26:26, 27 and 28. Theme: "The Lord's Supper," the observance of which was made very impressive.

Sunbeams meet at 3 p. m., at Calvary Church. Laymen meet at 4 p. m., at Calvary Church.

Preaching at 7:30 p. m., by the pastor. Inclement weather doubtless kept many away, though the service was gratifying.

Ladies' Aid Society to meet Monday at 3 p. m., at Calvary Church.

Young Woman's Auxiliary to meet Wednesday, 4 p. m., at Sister McIntyre's.

Prayer meeting Wednesday at 7 p. m., at Calvary Church.

Teachers' meeting at pastor's house at 8 p. m. Thursday.

Choir practice at Dr. J. H. Wayland's Friday, 7 p. m.

Preaching and Sabbath School at Wayland Baptist College next Sabbath. CHURCH REPORTER.

Mrs. H. O. Pope, of Claude, stopped over in Plainview en route from Floydada.

Dr. J. V. Guyton goes to Seminole this week on professional business.

The ladies of the Presbyterian Church have purchased a late model vacuum cleaner.

Miss Maud McQuillain, of Oklahoma City, came in to-day to visit her brother, Robert McQuillain, at Otona.

Messrs. Crow and Paschal, of Kansas City, came in to-day on business.

Mrs. J. L. Perdue returned from Kress to-day.

J. N. Jordan went to Abernathy to-day to buy cotton.

Bob Fletcher has returned from Kansas.

Mrs. E. A. Bessey, of Seattle, has been visiting Mrs. J. M. Shafer.

Mrs. M. A. Hardin left to-day to visit relatives in Hillsboro.

Miss Martha Brown, of San Antonio, came in to-day to visit her uncle, R. W. Brahan, and family.

F. J. Tennant left for Dallas to-day.

Bill and Bingham Boone, who have been visiting friends in Matador, left for their home, at San Angelo, to-day.

Mrs. S. E. Hill, who has been spending the summer with her son, W. E. Winfield left for Waco to-day.

Rev. G. W. Shearer, of Floydada, was in Plainview to-day on his way to Lubbock.

Mr. and Mrs. T. A. Miller, of 1300 Restriction Street, went to Dallas to-day.

Elder W. F. Ledlow and Lester Smith, of Lockney, came over yesterday to visit Burnice Howell, at the Sanitarium.

Mrs. Lee Shropshire went to Floydada yesterday to visit her daughter, Mrs. Frank Butler.

Mrs. Charlie Brown, and little son left yesterday to visit relatives at Corsicana.

A. L. Wilson, who has just returned from a two-year stay in Canyon, left for Hale Center yesterday, where he is visiting relatives.

Rev. J. M. Harder, General Evangelist of the Plains, went to Amarillo yesterday to meet with the Baptist pastors now in session in a missionary meeting.

Capt. J. W. Westcoat left yesterday for Paris, Tenn., to spend several months with a daughter.

Maple Wilson went to Canyon yesterday.

Miss Lena Seyler, of Cottonwood, Idaho, arrived yesterday to visit her sister, Mrs. Frank Bone.

George Green, of the Green Machinery Co., went to Littlefield yesterday.

Mr. and Mrs. D. A. Redding returned Wednesday from a visit to Central Illinois.

Mrs. E. Graham leaves to-day for an extensive visit to Dallas, Fort Worth, Abilene and Ballinger.

Mrs. T. A. White, of Petersburg, leaves to-day for a visit to relatives at Fort Worth and Dallas.

R. L. Faulkner and W. R. Hall went to Littlefield yesterday.

Mrs. D. E. Crawford and Mrs. John Green, of Paris, Tenn., are visiting Mrs. J. W. Westcoat.

Tom Malone came up from Lubbock yesterday on a business trip.

Mrs. Y. L. Harbison arrived yesterday from Alvarado.

G. C. Willis left yesterday for Eddy, Texas.

J. H. Jay, of Petersburg, left Wednesday for Oklaoma.

N. T. Tedfore returned to Abernathy Wednesday.

Mr. and Mrs. L. A. Knight went to Fort Worth yesterday to attend the National Feeders' and Breeders' Show.

N. A. Shoffitt went to Sweetwater to-day.

Miss Neva Burt left yesterday for Rice, Texas, where she has accepted a position as teacher.

Mr. and Mrs. F. M. Lester arrived from Canyon yesterday to visit Mr. and Mrs. L. A. Knight.

Mrs. R. A. McWhorter went to Lubbock yesterday.

Miss Andrews, of Floydada, is at the Sanitarium for an operation for appendicitis.

Judge R. C. Joiner is in Silvertown holding District Court.

L. R. Pearson has returned from a business trip to South Texas points.

Miss Sabla Thagard, of Floydada, who has been in the Sanitarium, is able to return home.

Leon Clappe, of Birmingham, Ala., is spending some time in Plainview.

How To Give Quinine To Children.
FEBRILINE is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2-ounce original package. The name FEBRILINE is blown in bottle. 25 cents.

AUSTRIAN PRISONERS OF WAR AT NISH.



Photo by American Press Association.

PLAINVIEW, TEXAS.

People had a lot of fun, makin' light of Texas; Almost broke the "Natives" heart, over thar in Texas.

Said that's where cyclones were born, Land of cactus and no corn, And that steers all run to horn—over thar in Texas.

No wit's come their time to laugh— them thar folks in Texas— Givin' Easterns the "gaff" 'bout old fruitful Texas.

Granaries bulgin' out with wheat, Corn for all the world to eat, Other crops that can't be beat—over thar in Texas.

Thing that saved the day for us—over thar in Texas— "Wonder Weed" we used to cuss, over thar in Texas.

But she put us on the map, Threwed the riches in our lap, "Alfalfa"—that's the "wonder" crap over thar in Texas.

Cussed stuff it grows so fast, over thar in Texas, Started first and stays till last, over thar in Texas.

Begin to cut the stuff in May, This money-making crop of hay— "Alfalfa's" the greatest "weed" to-day over thar in Texas.

See the gals a-buyin' clothes, over thar in Texas; Riggin' out from head to toes, over thar in Texas.

Farmers buyin' everything From a Ford to Limousine. Style? You bet your life she's queen, over thar in Texas.

When the day begins to wane, on the Plains of Texas, And the "kids" begin to yawn, sleepy like in Texas.

Farmer wipes his glasses, blurred, Reads a chapter from the Word. Then gets down and thanks the Lord that he lives in Texas.

—Kron-Martin Investment Co., Kansas City, Mo.

LITTLE STORIES OF THE LONE STAR STATE.

By United Press.

Among the first, if not the first, Presbyterian ministers in Texas was the Rev. Hugh Wilson, who arrived in the new Republic about 1838. He organized a church in San Augustine and the year following another in Independence. He was a single-hearted, laborious, apostolic man. His usefulness, sacrifices, perseverance and real worth place him in an honorable position among the first ministers of the gospel in Texas.

A few months later the Rev. Daniel Baker landed as a missionary on Galveston Island. He found in Galveston the Rev. John McCulloch, who under great disadvantages had been preaching as he had opportunity. At that time the moral foundation of society upon the island was just being laid. The looseness of Lafitte's band was still being felt.

The first instance of a profession of religion ever being made on the island was by one of the sailors among the naval forces of the Republic at a public worship conducted by Dr. Baker. From Galveston Dr. Baker visited and labored in Houston, where he had been preceded by the Rev. William Y. Allen. From Houston, Dr. Baker visited Columbia and Washington. In the latter place he found the magistrate holding court on Sunday. At that time there was not a single professor of religion in the town.

W. A. Shofner, of the Plainview Mercantile Company, returned yesterday from a trip to South Texas.

Good Clothes Inspire Confidence

and self confidence is a valuable asset to the man who is striving to attain the goal of success.

This degree of self-confidence you will attain by knowing you are attired in our Hirsh - Wickwire, or Kirschbaum Clothes.

Come in today and slip on one of our superbly tailored suits, Balma-caans or overcoats, note the elegance in designs, newness of patterns, and the high quality of the tailoring.

After examining our garments at \$15.00, \$20.00 and \$25.00 you will feel that you are saving \$5.00 on a garment by purchasing here.



Bring along the boy and let us fit him out

Our store is headquarters for "WALKOVER" SHOES

REINKEN'S

We do as we advertise

Watch Our Window

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72.

The H. C. of L.

We are able to take the HIGH COST out of your LIVING if you will try out our grocery plan.

There's a Reason and it's Simple

We have less expense than others. No high priced clerks, no high rents, no delivery teams to keep up, no wages to delivery boys.

The cost to you is in the goods only--and it's less.

East Side Grocery

GEO. S. FAIRIS, Proprietor

Carter-Houston's

The people of Plainview may feel just and reasonable pride in this store.

Visitors from distant cities remark with surprise upon the diversity and high character of its stocks and the entire absence of "out-west" prices; they quickly catch the genial atmosphere of the store and recognize the uniformly courteous and obliging attitude of its sales people.

To these attractions Carter-Houston's adds VALUE--steady, honest, every-day value. This is the loadstar which, for many years, has drawn the people of Hale and adjoining counties to this store in constantly increasing numbers--once acquainted, they come again.

Our stock of Men's, Women's and Children's Underwear, Munsingwear, Wayne-Knit Hosiery, Shoes and outer apparel of the newest designs and materials is complete in every detail.

Blankets! Wool and Cotton Blankets in all qualities

\$1 to \$12.50

Comforts! A wide range of qualities

\$1.25 to \$15.00

**SHORT HUMAN INTEREST
STORIES OF EUROPEAN WAR**
By United Press.

By United Press.

LONDON, Sept. 30.—(By Mail to New York.)—With every day seeing new captures of German merchantmen of the seas, Great Britain is reaping a rich harvest in prizes from the war. Already well over one hundred German vessels have been captured, and nearly all of them have had valuable cargoes.

The Naval Prize Court in London—the first in existence here since the Crimean War, sixty years ago—has a large docket now, filled with cases arising from ships taken in home ports. Some of the most valuable captures are the Kronprinzessin Cecilie, with a cargo with 200,000 pounds; the Belgica, and the Prince Adalbert.

German ships in English waters at the time the war started would have been allowed fourteen days to get out of port and on their way home if the Germans had not refused a similar privilege to English ships in German ports. The offer came from England, and was refused, and the Germans have suffered by it as a result.

BRUSSELS, Sept. 25.—(By Mail to New York.)—A German non-commissioned officer, brought to a hospital here, told of how surprised the German troops were when they were first sent against the Belgians.

"I was wounded in the engagement at Warsage," he said. "It was a fierce fight, and the Belgian soldiers beat us badly. We were told that we must cross Belgium by railway to get into France.

"Imagine our surprise, therefore, when, on arriving in the proximity of the frontier, my regiment was ordered to march towards Belgium. They ten told us that we were going to fight the Belgians, who attempted to hinder our crossing their territory, adding that it was for my country life or death."

LONDON, Sept. 30.—(By Mail to New York.)—A very graphic picture of the feelings of a man plunged for the first time into war are given in a letter received here from a Russian officer at the front. He wrote:

"When war was declared our brigade was dispatched to the theatre of oper-

ations. I went with delight, and so did the others. When we reached our destination we were told that the battle would begin in the morning.

"At daybreak positions were assigned us, and the commander of the brigade handed us a plan of action for our artillery. From that moment horror possessed our souls.

"It was not anxiety for ourselves nor fear of the enemy, but a feeling of awe in the face of something unknown. At six o'clock we opened fire at a mark which we could not distinguish, but which we understood was the enemy.

"Suddenly we see the enemy coming. At the same time he opens fire on us. We turn our guns upon him and I give the order to fire. I myself feel that I am in a kind of a nightmare.

"One of the enemy's regiments is annihilated. Then a second one. All this time I am pouring missiles in among them. But now the nervous feeling has left me. My soul is filled with hate, and I continue to shoot at the enemy without the least feeling of pity.

"Yet still the enemy is advancing, rushing forward and lying down in turns. I do not understand his tactics, but what are they to me? It is enough for me that I am occupying a favorable position and moving him down like a strong man with a scythe in a clover field.

"During the first night after the battle I could not sleep a wink. All the time my mind was filled with pictures of the battlefield. I saw German regiments approaching, and myself firing right into the thick of them. Heads, arms, legs and whole bodies of men were being flung high into the air. It was a dreadful vision.

"I was in four battles. When the second began I went into it like an automaton. Only your muscles are taxed. All the rest of your being seems paralyzed. So complete is the suspension of the sensory processes that I never felt my wound. All I remember is that a feeling of giddiness came over me and my head began to swim."

LONDON, Sept. 30.—(By Mail to New York.)—A movement has been launched among Australian sheep farmers, it was learned here to-day, to present 1,000,000 carcasses of frozen mutton to Great Britain. The State railways will carry them free to the coast, and the freezing and shipping companies will charge the minimum rate.

KANSAS CITY STOCK MARKET IN DETAIL.

Special to The Herald
KANSAS CITY STOCK YARDS, Oct. 15.—Another big week in the cattle trade started with 32,000 cattle to-day. The market is steady to weak, following a small decline last week, 10 to 25 cents, which applied to everything except canning cows and veal calves. A feature for the last ten days is the lack of prime steers, the run being strictly a grass affair. No steers were good enough to get above \$10, although the quotation of \$10.75 to \$11 is still in effect for prime steers. Kansas grass cattle are said to be nearing their end for this season, recent steer sales ranging from \$7.50 to \$9.

The Panhandle country has a large delegation here to-day. Some white face yearlings sold early at \$7.80, considered a strong price. The Word yearlings, which brought a record price last week, \$8.25 and \$8.35, arrived late to-day, but should bring somewhere near the same. Good Panhandle and New Mexico cows bring \$5.50 to \$6.35, canners \$4.40 to \$5.00, veals up to \$10.50, stock calves \$7 to \$8.50.

Colorado beef steers sold at \$7.15 this morning, odd head at \$8, two-year-olds to feeders at \$7.60, plain steers to distillers \$6.40 to \$6.75.

About 35,000 cattle went to country buyers last week. The liberal runs now coming will begin to drop down soon, and this is the best time to buy. There is a big demand for feeders yet to be filled. Illinois and Indiana distillers have bought 350 cars of feeders here since the first of Sep-

tember, and Illinois and Kentucky distillers want many more yet.

Quarantine cattle are running poor in quality, but they are selling strong, 10 to 20 cents higher last week, steady to-day. Bulk of the steers sell at \$5.65 to \$6.50.

Hogs sold strong to 5 cents higher at the start to-day, as long as the order buying trade lasted, top \$8. Packers held out for lower prices, and paid \$7.50 to \$7.70 for most of their hogs. Packers are determined to put prices down, as, besides the adverse feature of a poor outlet for lard and other products, the item of carrying a big investment in pork products is burdensome during these tight money times. Receipts are 9,700 to-day. The good order-buying trade here, and the premium paid for hogs to fill it, is 5 to 25 cents per hundredweight in favor of patrons of this market.

Sheep and lambs are stronger today; receipts 18,000 head. Top lambs sold practically straight, at \$7.45, 69 pounds average; middle class lambs sold around \$7.35, feeding lambs \$6.50 to \$7, a band of breeding yearlings, 62 pounds, at \$5.75 to-day. Packers are taking big numbers, using 60,000 of the \$5,000 received here last week. Liberal runs will continue another week or two, during which time prospective buyers of feeding or breeding stock should get their supplies.

J. A. RICKART,
Market Correspondent.

A THOUSAND NEW JOBS.

Special to The Herald.
WASHINGTON, D. C., Oct. 13.—The present administration up to July 31, 1914, had appointed 1,020 postmasters

in Texas, filling nearly one-half of the offices in the State. Of this number 316 were at offices filled by presidential appointment and 704 were fourth class offices. So well do the Texas postmasters acquit themselves that 171, or 17 per cent, of the positions that have been filled by the incumbent administration, have been re-appointed.

Of the sixteen first class post offices in Texas, appointments have only been made at Austin, Fort Worth, Galveston, Houston, Paris and San Antonio to date by this administration. Forty of the 95 second class offices, 270 of the 318 third and 704 of the 2171 fourth class post offices have been refilled.

The second class offices where appointments have been made by this administration are Athens, Ballinger, Bay City, Brenham, Brownsville, Brownwood, Cleburne, Comanche, Corsicana, Crockett, Del Rio, Electra,

Huntsville, Jacksonville, LaGrange, Longview, Marlin, Mart, Memphis, Mineral Wells, Mount Pleasant, Navasota, Orange, Palestine, Pecos, Pittsburg, Plainview, Port Arthur, Quanah, San Angelo, Sulphur Springs, Sweetwater, Terrell, Texas City, Victoria, Wharton and Yoakum.

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Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

**Powell Land & Lumber Company
RUSK, TEXAS**



SPECIAL EXCURSION TRAIN THROUGH TO DALLAS, TEXAS

Account Texas State Fair. On October 24th there will be a special train run via Sweetwater and T. P. carrying both chair cars and day coaches, also tourist and standard sleepers, at fare of \$7.35 for the round trip good for return limit October 27th. Please make your reservations early. Phone 224.

R. F. Bayless, Agent

ANNOUNCEMENT!!!

THE CRYSTAL CAFE under the ownership of J. C. (Doc) Burleson and the management of Lee Kemble was opened in the Stephens Building

Wednesday, October 14th

The rooms formerly occupied by Wells Fargo, Western Union and A. E. Harp Investment Co., have been thrown into one room for us. All equipment is new and up-to-date --is constructed with the greatest sanitation in view. The entire cooking and serving equipment is in full view of patrons.

We Serve the Best on the Market

We'll be glad to prove the quality and efficiency of our service.

THE CRYSTAL CAFE

SPECIAL WAR OFFER TO OUR READERS

We have just secured the rights to offer the **NEW WAR BOOK "European War at a Glance"**

And a Year's Subscription to **WOMAN'S WORLD** and **THE EVENING HERALD** **ALL THREE FOR \$1.75**

WAR, with its hideous loss of life and property, teeming graveyards, orphaned children, famine, plague and untold human suffering, coming from the clear sky of peace, is the subject of world-wide comment and wonder.

DO YOU KNOW

- Why the war is being fought?
- What started it?
- Why Austria declared war?
- Why Russia interfered?
- Why Germany joined with Austria?
- Why France and England aided Russia?
- Why Belgium was made the "goat"?

THE TRUTH ABOUT

- The reasons behind the war?
- The causes of international hatred?
- The history of the conflicting nations?
- The location of navies, troops and fortifications?
- The strength of the Powers?
- The size of their armies and navies?
- The different religions?
- The percentage of illiteracy?

THIS WORLD'S WAR?

IT'S COST TO HUMANITY. THE ISSUES AT STAKE
AMERICA'S UNTOLD OPPORTUNITY
PROPHECY OF EXPERTS ON THE OUTCOME
IT'S EFFECT ON THE FUTURE
THE PROBABLE RESULTS



Woman's World has more subscribers than any other magazine published, over two million a month. Its articles, its stories, its illustrations, are the best that money can buy. It is a magazine to be compared with any home magazine in the country, regardless of price, without fear of contradiction of any claims we make for it. Its stories are by authors known the world over.

IF NOT Then it is your duty to take advantage of this wonderful offer and thoroughly acquaint yourself with the full story of the WAR and its influence on American industries, crops and future opportunities. This offer will be good for a short time only, and in order to make sure of receiving a copy of this new book on the World's War before the supply is exhausted you must act now. Fill out the coupon today, GET this book on the WAR, together with a year's subscription to **WOMAN'S WORLD** and **THE PLAINVIEW EVENING HERALD**, all three at special price of \$1.75.

Fill out this blank and enclose with money order or check to the Herald

Enclosed find \$1.75 for which you send me **HERALD** for one year and a full year's subscription to **WOMAN'S WORLD**, together with the **NEW WAR BOOK--EUROPEAN WAR AT A GLANCE**, to this address:

Name _____
Address _____

THE FORCED RETREAT. SOLFERNIO, 1859.

(On June 24, 1859, Italy turned the tide of the revolution against Austria for independence, by defeating the Austrian forces, and shortly afterward a truce was concluded. In the following year the kingdom of Italy was formed.)

In the rank of the Austrian you found him,
He died with his face to you all;
Yet bury him here where around him
You honor your bravest that fall.

Venetian, fair-featured and slender,
He lies shot to death in his youth,
With a smile on his lips, over-tender
For any mere soldier's dead mouth.

No stranger, and yet not a traitor,
Though alien the cloth on his breast,
Underneath it how seldom a greater
Young heart, has a shot sent to rest.

By your enemy tortured and goaded
To march with them, stand in their file,
His musket (see) never was loaded,
He facing your guns with a smile!

As orphans yearn on to their mothers,
He yearned to our patriot bands;—
'Let me die for our Italy, brothers,
If not in your ranks, by your hands.

'Aim straightly, fire steady! spare me
A ball in the body which may
Deliver my heart here, and tear me
The badge of the Austrian away!'

So thought he, so died he this morning.
What then? many others have died.
Ay, but easy for men to die scorning
The death-stroke, who fought side by side:—

One tricolor floating above them;
Struck down 'mid triumphant acclaims
Of an Italy rescued to love them
And blazon the brass with their names.

But he—without witness or honour,
There, shamed in his country's regard,
With the tyrants who marched in upon her,
Died faithful and passive: 't was hard.

'T was sublime. In a cruel restriction
Cut off from the guerdon of sons,
With most filial obedience, conviction,
His soul kissed the lips of her guns.

That moves you? Nay, grudge not to show it,
While digging a grave for him there:
The others who died, says your poet,
Have glory,—let him have a tear.
—Elizabeth Barrett Browning, 1809-61.

THE BLACK HORSE AND ITS RIDER.

The Battle of Saratoga was fought 136 years ago to-day between the British under General Burgoyne and the Americans, nominally under General Gates, but really led by Benedict Arnold. This description of the battle, written by George Lip-pard, has been recited by un-numbered school boys.

It was the 7th of October, 1777. Horatio Gates stood before his tent, gazing steadfastly upon the two armies, now arrayed in order of battle. It was a clear, bracing day, mellow with the richness of autumn. The sky was cloudless; the foliage of the woods scarce tinged with purple and gold. But the tread of legions shook the ground; from every bush shot the glimmer of the rifle barrel; on every hillside blazed the sharpened bayonet. But all at once smoke arose, a thunder shook the ground, and a chorus of shouts and groans welled along the darkened air. The play of death had begun. The two flags, this of the stars, that of the red cross, tossed amid the smoke of battle, while the sky was clouded with leaden folds, and the earth throbbed with the pulsations of a mighty heart.

Suddenly Gates and his officers were startled. Along the height on which they stood came a rider upon a black horse rushing toward the distant battle. Look! he draws his sword, the sharp blade quivers through the air; he points to the distant battle, and lo! he is gone, gone through those clouds, while his shout echoes over the plain. Wherever the fight is thickest, there, through intervals of cannon smoke, you may see, riding madly forward, that strange soldier, mounted on his steed black as death. Look at him as, face red with British blood, he waves his sword and shouts to his legions. Now you may see him fighting in the cannon's glare, and in the next moment he is away off yonder,

leading the forlorn hope up that steep cliff.

Look for a moment into those clouds of battle. There bursts a band of American militiamen, fleeing before that company of redcoat hirelings, who come rushing forward, their solid front of bayonets gleaming in the battle light. In the moment of their flight a horse comes crashing over the plain. The unknown rider reins back on his haunches, right in the path of the broad-shouldered militiamen.

"What! are you Americans, men, and flee before British soldiers?" he shouts. "Back again, and face them once more, or I myself will ride you down!" Their leader turns; his comrades, as if by one impulse, follow their example. In one line, but thirty men in all, they confront thirty sharp bayonets. The British advance. "Now upon the rebels, charge!" shouts the redcoat officer. They spring forward at the same bound. At this moment the voice of the unknown rider is heard: "Now let them have it! Fire! A sound is heard, a smoke is seen, twenty Britons are down. The remaining ten stand back. "Club your rifles and charge them home," shouts the unknown. That black horse

springs forward, followed by the militiamen. Then a confused conflict, a cry for quarter, and vision of twenty farmers grouped around the rider of the black horse, greeting him with cheers.

Thus it was all day long. Wherever that black horse and his rider went, there followed victory. At last, toward the setting of the sun, the crisis of the conflict came. That fortress yonder on Bemis's Heights must be won or the American cause is lost! That cliff is too steep, that death is too certain. The officers cannot persuade the men to advance. The Americans have lost the field. Even Morgan, that iron man among iron men, leans on his rifle and despairs of the field. But look yonder! In this moment, when all is dismay and horror, here, crashing on, comes the black horse and his rider. And now look! as that black steed crashes up that steep cliff. That steed quivers! he totters! he falls! No! No! Still on, still up the cliff, still on toward the fortress. The rider turns his face and shouts: "Come on, men of Quebec! Come on!" That call is needless. Already the bold riflemen are on the rock. Now, British cannon, pour your fires, and lay your

dead in tens and twenties on the rock! Now, redcoat hirelings, shout your battle cry if you can! For look, there, in the gate of the fortress, as the smoke clears away, stands the black horse and his rider. That steed falls dead, pierced by a hundred balls; but his rider, as the British cry for quarter, lifts up his voice and shouts afar to Horatio Gates, waiting yonder in his tent: "Saratoga is won!" As the cry goes up to heaven he falls, with his leg shattered by a cannon ball.

Who was the rider of the black horse? Do you not guess his name. Then bend down and gaze on that shattered limb, and you will see that it bears the mark of a former wound. That wound was received in the storming of Quebec. That rider of the black horse was—Benedict Arnold.

WAYLAND COLLEGE NOTES.

Faculty and students of Wayland College are earnestly engaged in what is termed by many as the best work in the history of the institution. It is pleasing to see people find their places, then enthusiastically and loyally perform such feats as will prepare for greater service. This is the kind of work going on with Wayland College students.

Rev. Airhart, pastor of the Baptist Church at Tulla, conducted chapel services Friday of last week. Brother Airhart is a man that knows where to take hold and always does us good. He spoke encouragingly concerning the outlook of Wayland College, and gave his hearty approval of the policy of non-intercollegiate games. Having given one precious son to be sacrificed on the football field, he has perfect right to speak freely concerning its evils.

Dr. O. L. Halley presented the College Library 114 volumes of very useful books last Saturday. Owing to the fact that the school has been pressed for money, the library has not become what we want it to be, and such gifts are certainly appreciated by the faculty and student body. Perhaps there are others in town who have books that you could do without at some sacrifice and we could use to a great advantage. If so, we should be very glad to have them.

The students and faculty of the college have organized Wayland College Christian Association, which meets on Sunday afternoons. There is being done some fine work among our people.

We solicit the co-operation of all good people in making the Right popular. Popular opinion has great convincing power, and we should be slow to censure this great teacher; yet all admit that popular opinion needs careful direction. Then why should Christian Colleges seek so much the things that merely please when they should seek to have the right approved? There is no diversity of opinion regarding these statements, and there should be less variety of action.

GREATER PROFITS IN HOG RAISING.

Special to The Herald. LaGRANGE, Texas, Oct. 15.—Another convincing argument for more silos, more and better hogs and less cotton has been advanced by Mr. George Brandt, an enterprising farmer residing near this city.

Mr. Brandt says that while the farmers are sacrificing their cotton on the collapsed markets, he is having no trouble whatever in disposing of his hogs on the Fort Worth markets at top prices.

He sent a carload of porkers to "Panthertown" last week and received a handsome figure for the lot.

Mr. Brandt was the first farmer in this county to construct a silo, and he makes the feeding and fattening of stock, by giving them ensilage, pay far greater dividends than that of raising cotton would.

We need more pig pens in Texas and afar less cotton acreage, according to this Texas farmer.

WORDS FROM HOME.

Statements That May Be Investigated; Testimony of Plainview Citizens.

When a Plainview citizen comes to the front, telling his friends and neighbors of his experience, you can rely on his sincerity. The statements of people residing in far-away places do not command your confidence. Home endorsement is the kind that backs Doan's Kidney Pills. Such testimony is convincing. Investigation proves it true. Below is a statement of a Plainview resident. No stronger proof of merit can be had.

P. C. Russell, Moreland St., Plainview, Texas, says: "I have used Doan's Kidney Pills, procured from the Long Drug Co., for acute lameness in my back and sluggish kidneys. They have certainly helped me and are the only kidney remedy that ever gave me lasting benefit. I still use Doan's Kidney Pills when I need a kidney remedy, and always get benefit."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Russell had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

GOOD CORN LESSONS FOR COUNTRY SCHOOLS.

Special to The Herald. WASHINGTON, D. C., Oct. 15.—For the benefit of children in rural schools, suggestions for a series of lessons on corn are about to be issued by the U. S. Department of Agriculture. The average production per acre of corn in the United States is still below 28 bushels per acre, despite the fact that in almost every section of the country yields of more than 100 bushels have been obtained. The difference indicates in a measure the value of proper instruction in growing corn. The spread of boys' corn clubs all over the country has also emphasized the need of corn study in rural schools.

The forthcoming bulletin contains outlines of 12 lessons covering such important points as the different kinds of corn, ways of judging corn, seed, corn crop rotation, best kind of fertilizers, proper cultivation and the food value of the crop. Suggestions for the proper observance of corn day have received consideration. Rural school teachers, especially in the great corn-growing states, will find the bulletin a valuable aid in the work of stimulating in their charges a healthy interest in sound agriculture.

This bulletin will be published under the title of Farmers' Bulletin No. 617, "School Lessons on Corn," and copies will be sent free as long as the supply lasts.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Rev. J. A. Sweeney and family, who have been visiting Rev. and Mrs. B. W. Wilkins, left yesterday for Hale Center.

Texas State Fair
Dallas
Oct. 17th to Nov. 1st.
EXCURSION RATES DAILY



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Infantry
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New Things for Fall Menus

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SWEET POTATOES
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GREEN PEPPERS
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Bananas 10c Per Dozen
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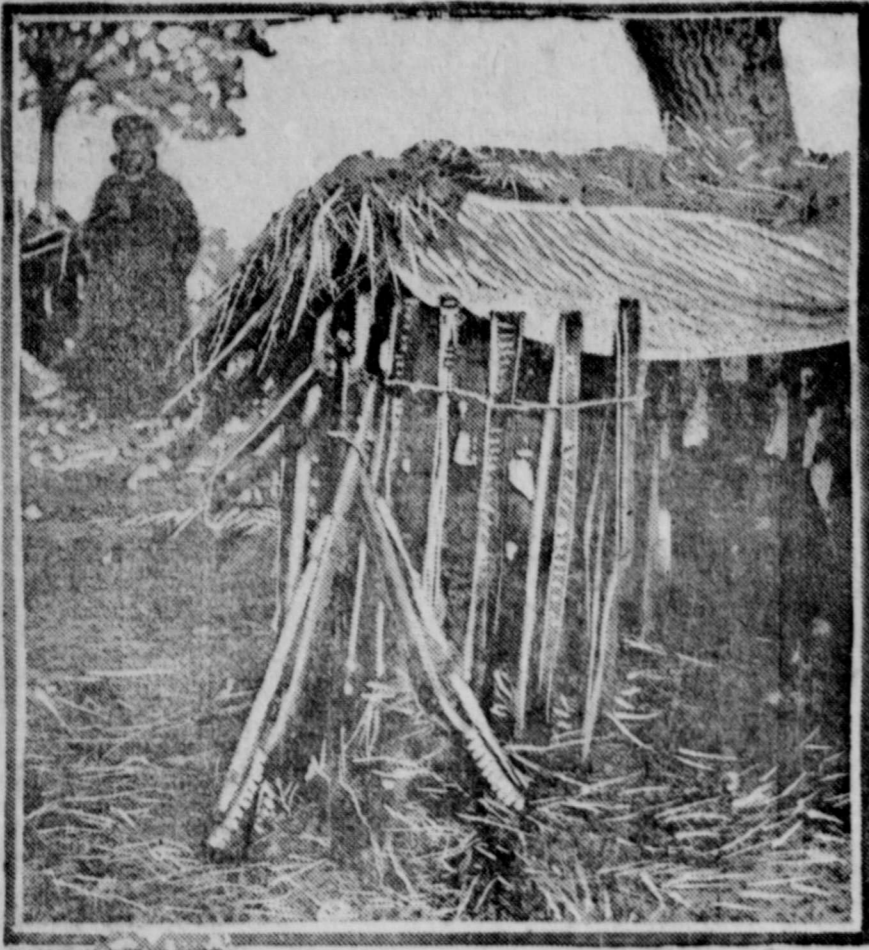


Photo by American Press Association

English soldiers in France put grass over their tents so they are not readily visible from an aeroplane.

NEW BOOTHS AT FAIR FOR FARM EXHIBITORS

All Stages of Textile Manufacturing Shown; Three Big Football Games at Gaston Park

Special to The Herald.

DALLAS, Texas, Oct. 15.—Secretary W. H. Stratton of the State Fair of Texas has inaugurated a campaign for artistic farm exhibits at the coming exposition. He points out that each exhibit is a mirror reflecting the prosperity of the community represented, and declares that for this reason special attention will be given to massing the display of farm products in a symmetrical and artistic way.

Royal A. Ferris, director of the Agricultural department, is responsible for the many changes made this year in preparation for the annual fall showing. The agricultural building has been equipped with new and up-to-date exhibit booths and every known convenience installed to assist exhibitors in making their exhibits a success.

Every farmer in Texas has a chance of winning the major portion of a purse of \$300, if he enters in the individual farm exhibit contest, in which corn, cotton, small grain, fruit vegetables, etc., grown on one farm will be exhibited.

Larger quarters and richer premiums have been provided for exhibitors of fruit trees and plants.

Remember, it's "A Different Fair" policy for 1914 and more and better features will be in evidence this year than ever before. Tell your friends about it and come and bring your family. Remember the dates, October 17th to November 1st.

Textile Manufactures Shown.

How thread is made, spooled and how the spools are nicked at the edge, will be shown in a miniature factory plant at the State Fair of Texas which opens Saturday, October 17th.

The Spool Cotton Company, of New York, has secured space to install a four-spindle automatic spooling machine, which will wind a 200-yard spool in forty-five seconds. The product will be ticketed and distributed as souvenirs.

Besides the spooling machine, there will be shown goods in various processes of manufacture, from the raw material to the finished article, including all sorts of cotton fabrics, crochet and embroidery work.

Another exhibit is also planned to show the building of cotton, from the field to the gin and thence to the mill, an exhibit that will deal with the importance of the cotton manufacturing industry of Texas.

Three Gridiron Events.

Three great gridiron events will be held during the run of the State Fair this year. The greatest college teams of the State will participate.

The schedule is as follows: Saturday, October 17th, Trinity University, of Waxahatchie, vs. Baylor University of Texas will contest for honors at the State Fair.

Saturday, October 24th, University of Texas vs. University of Oklahoma will meet for a thrilling game at Gaston Park, adjoining the State Fair grounds.

Saturday, October 31st, A. & M. College of Texas vs. Louisiana State University will meet on the gridiron for a spirited contest on the State Fair grounds.

RAISING TEXAS' PART OF \$150,000,000 FUND.

Special to The Herald.

DALLAS, Texas, Oct. 15.—Rapid strides are being made here in the raising of Texas' pro rata of the \$150,000,000 cotton relief fund started recently in St. Louis and lately approved by the Federal Administration and Federal Reserve Board.

Up to the present time more than 3,000,000 of the \$15,000,000 to be raised by Texans has been subscribed by local citizens. Indications point to a more generous contribution in the future, and it is the opinion of those locally behind the movement that if the citizens of the other larger cities of the State respond with the alacrity of Dallas people, Texas' allotment can be raised within a very short time.

It is thought that the entire cotton crop of the South can be adequately taken care of with this \$150,000,000 fund, excluding the several thousand bales which have already been financed through the "Buy-a-Bale" plan.

INDEPENDENT COMPANIES TO MEET IN WACO.

Special to The Herald.

WACO, Texas, Oct. 15.—Mr. J. B. Earle, president of the Texas Independent Telephone Association, has formally invited the officials of all independent telephone lines in the State to be present at the convention of the organization in this city on November 5th and 6th.

The dates named for the convention will be two of the biggest days of the Texas Cotton Palace Association, and reduced round trip rates can be had on all roads to Waco.

According to Mr. Earle, there are many things of serious importance to come up at this gathering, and a large attendance is desired.

Headquarters will be at the Riggin Hotel, and there has already been an elaborate program arranged for the benefit of those attending.

CARD OF THANKS.

The officers and members of the Civic League and Library Association wish to extend their thanks to the Fair Association and to all those who assisted them in any way during the Fair in their efforts to raise money for the League and Public Library.

Today's Markets

STOCK YARDS, FORT WORTH, Texas, Oct. 15.—CATTLE—Receipts, 3,000, including 500 calves. The market is steady.

HOGS—Receipts, 3,500. The market is steady. Top, \$7.65; bulk, \$7.25 to \$7.50. Good hogs bring \$7.65. Light, \$7.10 to \$7.50; mixed, \$7.40 to \$7.60; heavy, \$7.50 to \$7.65; pigs, \$5.50 to \$6.50.

SHEEP—Receipts, 400. The market is steady.

Daggett-Keen Com. Co.

WILSON ENDORSES GLYNN.

By United Press.

WASHINGTON, Oct. 15.—The most emphatic endorsement has been given Governor Glynn, of New York, for the Senatorship by a letter from President Wilson.

NOTICE is hereby given that R. J. Frye and J. S. Hayden have dissolved partnership in the real estate business.

—Adv. It.

Try It Once

Tie a cord around your wrist. Not too tight!—just so you feel a gentle pressure. In half an hour you will faint from that gentle pressure. So with the pressure of badly-fitting shoes! But "Queen Quality" Shoes will quickly relieve that tired feeling you have at night. All shapes and leathers in the new Fall line.



Queen Quality SHOES

What Customers Say:

"I LIKE Queen Quality shoes because they feel as comfortable as old shoes at the first step. They are so flexible that there is no 'breaking-in' process."

"Queen Quality shoes are always correct in style."

"They don't get baggy as other shoes do—they always hold their shape."

Women appreciate these features. It is evidenced by the constantly growing demand for Queen Quality shoes.

The new Fall and Winter styles are now displayed. May we show them to you?

Sole Agency

Plainview Mercantile Company

Ramsey

Special to The Herald.

RAMSEY, Texas, Oct. 15.—The cotton around Ramsey is about half picked.

Mr. Charlie Reeves came in Sunday from the flats to visit the Russells.

Mr. E. E. Russell made a business trip to Roaring Springs last Saturday.

Last Sunday, October 12th, Mr. Clarence Cockerham and Miss Nina Bell were married, at the home of the groom's parents. The writer wishes them a long and happy married life.

Mr. Cale Eldridge left last week for New Mexico, where he will reside.

The Sunday School at Ramsey closed last Sunday.

Mr. Willie Landrum was a visitor at to Shuman home last Sunday.

The Bell's thresher was at J. D. H. Hatcher's last week.

Mr. Floyd Landrum went to Lockney Saturday.

Quite a crowd of school children picked cotton for Mr. West Saturday. The Russells have been picking cotton over north last week.

Little Harley King, who has been on the sick list for several weeks, is up now.

Miss Mary Russell visited her aunt, Mrs. G. W. Wiley, Sunday.

There was a broncho busting at Mr. E. Roeloff's last week, in which Mr. George Shuman was riding. George is, of course, counted as a scrub rider, but he showed some expert riding.

A little shower of rain fell over this community Sunday night.

The people around Ramsey are holding their cotton for higher prices this

year.

Mr. Radie Cockerham was a visitor at Mr. Visage's Sunday.

School at Ramsey has not started yet, on account of the children having to pick cotton.

Mr. Carl and Alford Russell went to Lockney Saturday.

EFFECTS OF THE WAR ON WORLD'S BEEF TRADE.

In spite of sensational newspaper statements to the contrary, not a pound of domestic fresh beef has gone abroad. Lurid accounts have been printed of warehouses full of beef and huge exports to Europe. The only basis for these reports was the shipment on the British steamship Highland Watch of 40,000 quarters of frozen Argentine and Australian beef which was stored in New York for lack of a market.

This beef had arrived in recent months when shipments of that class of stuff were more than the market could absorb, and part of it was put in storage. When the British and French army needs became pressing, this beef was reshipped in one of the vessels which brought it here, to fill army contracts. It is a class of beef practically unsalable in our domestic ship trade, or it is said that it would have gone into consumption long ago.

The effect of the war on beef export trade from Argentina is strikingly shown in the shipping reports of the past two weeks. During that time Argentina has exported 140,553 quarters of beef to Europe, and none to the United States. This is nearly the normal maximum export volume from Argentina, and indicates that packing operations there are again resuming.

but that the war necessities of Europe are taking nearly all of the output.

Arrivals of foreign beef at New York during the past week were confined to 5,322 quarters from Argentina on a single ship, which had been previously engaged. On this same boat came 2,105 carcasses of mutton. Cable advises indicate that this is about the last shipment scheduled for the country, at least for the present.

Meat prices in the London market continue high, in spite of heavy importations of foreign meats attracted by the high market levels. On September 9 Argentina chilled hindquarters of beef brought 15 cents in London, as compared with 11 cents in New York at the same time. It is not surprising that London is getting the beef under such condition. Even Australian frozen beef commanded 14 cents there, while mutton sold for 13 cents in the carcass. These were Smithfield market wholesale prices.—Livestock Reporter.

BABY BEEF AND HOG CLUBS SPREAD THROUGH STATE.

Charles C. French, of Worth Worth, Is the Originator of These Novel Plans.

Only a few years ago the average stockman would have been unable to give you any information if you asked him to explain the proposition of hog clubs. Hog clubs were then but little known, for they had just been born in the mind of a man who has accomplished a great work in the interest of better livestock in Texas. That man is Charles C. French, of the Fort Worth Stock Yards, lecturer and general promoter of farm prosperity in Texas.

Charles C. French is the father of the boys' and girls' hog club idea.

He is also the father of the more recent baby beef movement, which has swept Texas like wildfire. The ideas may have been looked upon askance by livestock producers for a few months, but it was not with the old staid producer that French was dealing. He appealed to the generation that was coming on—the boys and girls still far down in their teens. He realized that it was better to inject new ideas in fertile young minds than to attempt to teach old dogs new tricks.

French's great ideas have become part and parcel of the livestock future of the Southwest. To-day the membership of the hog and baby beef clubs in Texas mounts into the thousands, and the showing at the present National Feeders' and Breeders' Show is a miniature of what is being done in many sections of the State. French has invoked the aid of the State Department of Agriculture and the gospel of more and better hogs and baby beeves has been spread to the furthestmost portions of Texas. During the present week, the youngsters who have exhibits at the National Feeders' and Breeders' Show will be given a banquet that will make their hearts glad, but it will only be a simple tribute to the young chaps who are doing something in the development of the livestock industry of the State.

Charles C. French has been connected with the livestock industry in Texas since the memory of man runneth not to the contrary, and the hog and baby beef club propositions are but two of a great variety of helpful ideas that have emanated from his fertile brain.—Livestock Reporter.