

# THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

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PRICE FIVE CENTS

## CRACOW MAY DECIDE WAR THINK ENGLISH

### Way to Berlin Clear if Russians Take Cracow; Million Reserves Advanced

**By United Press.**  
LONDON, Oct. 3.—The outcome of the war depends largely on the battle of Cracow, now beginning. If the Russians overwhelm the combined Germans-Austrians, the way will be open for the march to Berlin. Germany stakes everything on this battle. She hopes decisively to defeat Russia and show that she is no more of a factor in this war than against Japan. This is the supreme test of the Russian offensive. Russian victory might force the Germans to seek peace.

Official reports from Petrograd indicate that the Russians are driving the Germans toward Cracow, having forced them to withdraw from Lodz and Kalish. A million Russian reserves are being advanced from Warsaw.

The Germans' losses last night in skirmishes at outposts of Cracow, according to Petrograd report, are sixty thousand.

## ALL DENOMINATIONS JOIN TO WELCOME REV. HAILEY

### Vocal and Instrumental Music, and Readings by Best Talent of Town Pleases

The Baptist parsonage yesterday afternoon and night was the scene of a large and brilliant gathering. Members of all denominations mingled in one social throng to welcome the new pastor and his family. Beautiful decorations of cut flowers and ferns converted stairway, hall and reception suite into a charming setting for the groups of gay young girls who assisted in entertaining.

In the afternoon the guests were welcomed by Mrs. J. H. Wayland and Mrs. J. W. Willis. Rev. and Mrs. O. L. Hailey and sons stood in waiting to welcome the arriving guests. They were assisted afternoon and evening by different members of the church. Indeed, the whole congregation seemed to appoint themselves a committee of the whole to make everyone feel at home.

During the afternoon, Mesdames James, Hunt and Brashears served delicious punch from a lace-covered table in the dining room.

At night the arriving guests were greeted by Mrs. R. C. Joiner and introduced to the receiving line by Mrs. R. B. Longmire. Mesdames D. L. Hammer, Geo. Hutchings, J. C. Finley and Barney Rushing presided at the punch bowl.

From four to ten, with slight intermissions, an informal musical program, arranged by Mrs. E. R. Williams, was rendered. Misses Mabel Wayland, Hattie Dillingham and Amy Glenn sang, with Mrs. Williams as pianist. George Hutchings, vocal teacher at Wayland College, gave several vocal and trombone solos. Misses Thelma Reeves, Laura Knupp, Ruby Boswell, Lois Hatcher, Beulah Rushing and little Allene Boswell contributed much to the pleasure of the guests by their numbers on the piano. Mrs. Grady Pipkin entered the hearts of her hearers by her skill on the violin.

Two pleasing features of the evening were the readings by Miss Carrick, expression teacher at Wayland, and the singing of "O. Perfect Day" by Miss Dillingham with an orchestral accompaniment by Mrs. E. R. Williams. Mrs. Grady Pipkin and George Hutchings.

## ELLERD PAYS \$5,250 FOR WINFIELD HOME.

W. E. Winfield has sold his home, in West Boswell Heights, to Reuben M. Ellerd. The consideration was \$5,250.

## ROOS SELLS THREE BUCKS.

E. E. Roos made a record-breaking sale last Monday night in Amarillo by selling three Buicks in a very short time.

## CHORAL CLUB PLANS WORK FOR WINTER

### Popular Organization Will Elect Officers at Meeting Monday Night

The Plainview Choral Club met last night at the Methodist Church for the purpose of electing officers and outlining a plan of work for the fall and winter.

A nominating committee was appointed to report the nominations of officers at a called meeting at the Christian Church next Monday night at eight o'clock. At this meeting officers will be elected, the program of the work of the club will be outlined, and a musical work selected. Mrs. L. T. Mayhugh, Mrs. J. M. Adams and Dr. U. B. Mayhugh constitute the nominating committee.

Many new members were present last night. All who are interested in better music for Plainview are invited to become members Monday night. There is no membership fee.

The club was quite successful last year with "The Holy City" and "The Chimes of Normandy."

## W. M. STEWART DIED AT HOME IN SILVERTON.

W. M. Stewart, an old and respected citizen of Silverton, died at that place Thursday, at the age of sixty-three.

A casket was shipped over yesterday by Paxton & Oswald. The funeral took place yesterday afternoon.

## PERRY SELLS INTEREST IN BUSINESS TO WINFIELD.

S. W. Perry has sold his interest in the furniture and second-hand goods firm of Winfield & Perry to W. E. Winfield.

## Long Sells Drug Interests in Plainview to O'Keefe

Mr. R. A. Long has sold his interest in the R. A. Long Drug Store to R. W. O'Keefe, who has sold an interest to J. O. Wyckoff. The two last named and Jos. W. Ryan, of Hillsboro, are now the stockholders.

The inventory is being made now, and as soon as it is completed the new company will assume control.

## Four Killed When Powder Magazine Explodes in N. J.

**By United Press.**  
JERSEY CITY, N. J., Oct. 3.—The explosion of a powder magazine of the Dewiller & Street Fireworks Company was heard throughout the surrounding cities. Three are known to be killed and forty injured. One man is missing.

## T. L. & D. Co. Planning Extensive Improvements

In the offices of the Texas Land and Development Company extensive plans are being laid for beginning anew the work of development of their property in the Plainview country. No new projects are planned, but the work of development already under way will be resumed and additional machinery and men put to work.

The uncertainty of financial matters in England made necessary the temporary discontinuation of work. The local office is very confident that work will be resumed within the next sixty days, and possibly within thirty days.

## MALONE GINS 350 BALES AT FLUVANA.

The gin erected at Fluvana by C. A. Malone has, up to this week, ginned 350 bales of cotton, and a big business is expected.

The crop in that vicinity is very promising. A large warehouse with a capacity of 1,000 bales is being built. This is to be used for cotton that will be held off the market.

## TOMORROW NATIONAL PRAYER DAY FOR PEACE.

President Wilson has designated tomorrow as a day of prayer, and has requested all God-fearing persons to gather in the churches on that day and petition Almighty God for "concord among men and nations, without which there can be neither happiness . . . nor any wholesome fruit of toil or thought in the world." The proclamation follows:

"Whereas, Great nations of the world have taken up arms against one another and war now draws millions of men into battle whom the counsel of statesmen have not been able to save from the terrible sacrifice; and,

"Whereas, In this as in all things it is our privilege and duty to seek counsel and succor of Almighty God, humbling ourselves before Him, confessing our weakness and our lack of wisdom equal to these things; and,

"Whereas, It is the especial wish and longing of the people of the United States, in prayer and counsel and friendliness, to serve the cause of peace,

"Therefore, I, Woodrow Wilson, President of the United States of America, do designate Sunday, the fourth day of October next, a day of prayer and supplication and do request all God-fearing persons to repair on that day to their places of worship, there to unite their petitions to Almighty God that, overruling the counsel of men, setting straight the things they cannot govern or alter, taking pity on the nations now in the throes of conflict, in His mercy and goodness showing a way where men can see none, He vouchsafe His children to heal again and restore once more that concord among men and nations without which there can be neither happiness nor true friendship nor any wholesome fruit of toil or thought in the world, praying also to this end that He forgive us our sins, our ignorance of His holy will, our willfulness and many errors, and lead us in the paths of obedience to places of vision and to thoughts and counsels that purge and make wise."

## CAPTAIN BILL McDONALD TOURS PLAINVIEW COUNTRY

### Old Time Texas Ranger Sees Marvelous Changes in Plains During Twenty-Five Years.

A desire to see the Plains country again brought Captain Bill McDonald to Plainview, and he is now touring the irrigated district and ranches of the South Plains with A. E. Harp.

Twenty-five years ago Captain McDonald scoured the Plains on horseback as Captain of the Texas Rangers. During those days he won a reputation as the most fearlessly frank man in the service. Texas newspapers are fond of referring to him as a man "who would storm Hell with a bucket of water," and one who has more lead in him than any other living man.

When Woodrow Wilson started on his tour in the interests of his candidacy for the Presidency, Captain Bill McDonald volunteered his services as a bodyguard. He accompanied Mr. Wilson during his campaign and was with him at the inauguration.

Captain McDonald is now a United States Marshal. He has been attending Federal Court at Amarillo.

## CANYON

The contract for the new Normal Building will be let in Austin next Monday. President R. B. Cousins goes to Austin today, where he will attend the meeting of the Board of Regents, before whom the bids will be opened. There seem to be no difficulties in the way for a speedy beginning, unless the board finds all of the bids on the building greater than anticipated. However, that is not likely.

## Garner Has Near Perfect Baby.

The daughter of Mr. and Mrs. Flake Garner, of Plainview, scored 99½ points in the baby show held last week in Plainview. This is the highest score ever made by a baby in Texas, according to the announcement in Plainview. Mr. and Mrs. Garner are former residents of Canyon, and their friends will be glad to hear of the high score made by their child.—Randall County News.

## Today's Markets

STOCK YARDS, FORT WORTH, Texas, Oct. 3.—CATTLE—Receipts, 1,000. The market is steady.  
HOGS—Receipts, 500. The market is steady. A good load brought \$8.40, Light, \$7.75 to \$8.20; mixed, \$8.10 to \$8.80; heavy, \$8.20 to \$8.40. Pigs are selling at \$6.00 to \$6.50.  
There are no sheep.

## RUSSIA OFFERS ROUMANIA TERRITORY FOR ASSISTANCE

### Two Austrian Provinces Price of Roumania's Helping Allies; Can Mustering Half Million

**By United Press.**  
BUCHAREST, Oct. 3.—Russia has offered Roumania the Austrian provinces of Bukovina and Transylvania as a reward for participating in the war on the Allies' side, provided the entire Roumanian army gets into action at once.

The Russian general staff will assist Roumania. These statements are official. Roumania has a war strength of five hundred thousand.

The Crown Council will decide next week what action Roumania will take.

## Up-to-the-Minute Cafe in Stephens Building

A modern, quick-service French kitchen is being installed in the rear of the Stephens' Building, in the rooms formerly occupied by the Western Union Telegraph Company's and the Wells Fargo Express Company's offices. J. C. Burleson is the owner of the new cafe. Lee Kemble will have charge.

Within the next few days the rooms now occupied by the A. E. Harp Investment Company's offices will be connected, by a large archway, with the rear rooms.

## LITTLEFIELD

**Special to The Herald.**  
LITTLEFIELD, Texas, Oct. 3.—J. P. White, Manager of the Yellow House Ranch, began dipping the entire L. F. D herd to-day. This work is being carried on under the supervision of the Federal authorities. Dipping has been going on on surrounding ranches for some time.

Boyd Brothers are shipping about 300 calves from Littlefield to Iowa to-day. They are to be put on feed.

The Spade Ranch is shipping about twenty cars of cattle to-day to feeders in Kansas.

Cattle are in fine condition; there is plenty of feed and conditions were never better.

## HOCKER MANAGES NEW ELEVATOR AT AIKEN.

E. B. Hocker, of Kansas City, a son-in-law of L. F. Cobb, has taken charge of the new elevator at Aiken.

Mr. Hocker is one of the civil engineers who, with Harry Magee, had charge of the construction department when the Santa Fe Railroad was being built from Canyon to Plainview.

## Barker & Winn Will Build Modern Brick Garage

The local agency for the Ford automobile is to have a new home. Barker & Winn plan to remove the wooden building now occupied by Vickery-Hancock Grocery Company next week and to begin the construction of a 25 x 100-foot brick building, to be used as a garage. The building will be fitted with the latest improvements for vulcanizing and repair work.

Vickery-Hancock will move into the Speed Building to-night. They plan to enlarge their stock of groceries.

## Dallas Man Bought Hale Co. Land for 17c per Acre

When one sees the highly-developed irrigated farms around Plainview, seventeen cents an acre seems an impossible price for such fertile land. But thirty-five years ago C. A. Robinson, of Dallas, Texas, bought 1,280 acres of land twelve miles south of the present site of Plainview at seven cents per acre. Though his land is not developed now, it is worth twenty-five or thirty dollars per acre.

Until yesterday Mr. Robinson had not seen the land purchased in the seventies, when the Plains was considered a stretch of waste land.

## MISS ROSSER'S OPERATION FOR APPENDICITIS SUCCESSFUL.

A message received from Dallas to-day states that Miss Ona Rosser had been operated on for appendicitis. Mr. Rosser's cousin, Dr. C. H. Rosser, performed the operation. He wired that the patient is rapidly recovering.

## Four Drown When Jap Mine Sweeper Sinks

**By United Press.**  
TOKIO, Oct. 3.—A second Japanese mine sweeper has been sunk. When a German mine was struck four of the crew drowned. Nine wounded were rescued by an accompanying destroyer. The Japanese land forces are being slowly advanced around the German concessions in China. In fact, there is a stubborn resistance.

## OLTON

**Special to The Herald.**  
OLTON, Texas, Oct. 3.—Mr. Hubert Britout returned to his home, near this city, Thursday afternoon.

Mrs. George Kellar and little sister were guests of Mrs. Emily Keenan Tuesday evening.

Mr. and Mrs. Walter Sullivan left Tuesday morning. Mr. Sullivan was on his way to Kansas City. Mrs. Sullivan was going to visit relatives at Pilot Point. They will probably be gone two weeks.

Messrs. Tom Keenan and Luther Williams went to Plainview Thursday on business.

Miss Nettie Baughn, of this city, spent Tuesday night with Miss Sybil Rose also of this city.

M. and Mrs. A. L. Keenan and children visited with their mother, of this city, Thursday evening.

Miss Milla J. Crabtree took supper with Mrs. Wash Emerick Thursday evening.

Mr. and Mrs. Wash Emerick went to Littlefield Friday morning on business.

Mrs. McClusky and her driver, both of Spring Lake, were in this city Thursday on business.

Miss Mae Crandall and Mrs. W. W. Pugh visited Olton High School Wednesday afternoon.

Mr. Luther Williams has purchased a new Ford.

Mr. and Mrs. George Keenan returned to their home, near Claude, New Mexico, Tuesday morning.

Mr. Bob Miller, of Plainview, and cousin, Miss Mock, of Fort Stockton, were guests of Miss Maude Dotson Sunday evening.

Miss Doris Melon, of this city, visited with Mrs. L. E. Silcott Wednesday afternoon.

Mr. and Mrs. H. I. Miller left Thursday for a trip to New Orleans.

## ALLIED LEFT WING TURNED BY GERMANS

### Situation at Center Unchanged, but Desperate Fighting on East and West Wings

## GERMAN OFFICERS SCARCE

### German Wedges on Right Wing Make Constant Progress into French Lines

**By United Press.**  
PARIS, Oct. 3.—The Allies' turning movement on the left has been checked slightly by the Germans, who have reinforced and are offering desperate resistance.

The attempt on the part of the German Crown Prince's army to penetrate the French lines at the Forest of Gurier signally failed. At the center the situation is generally unchanged. The French are making constant progress in the Woevre district.

## German Officers Scarce.

The German veterans on the enemy's right are making desperate efforts to isolate the French armies with Arras and Amiens as bases. Thousand of men are deliberately sacrificed in the furious assaults. The Germans are suffering with a scarcity of officers.

LONDON, Oct. 3.—The official war bureau has made public a letter written by a German prisoner to his wife, which reads:

"My company started into action with two hundred and fifty men, but is now reduced to eighty. Not a single officer is left alive. Some regiments, including the best, have been reduced to two and three companies." Many similar letters have been intercepted. The reason of inactivity in the German center is probably scarcity of line officers.

PARIS, Oct. 3.—Desperate fighting is reported from the eastern and western ends of the great battle line. The German right has been again repulsed in an effort to pierce the Allies' line between Roye and Lassigny. Another attempt to cross the Meuse near St. Mihiel was unsuccessful. Paris newspapers warn that this battle will not end the war if the Allies win. If the Germans win, the outcome is problematic.

## Germans Claim Gain on Right.

BERLIN, Oct. 3.—"We are making constant progress on our right and are driving wedges into the French line," was the official bulletin this morning. "All efforts of the Allies to flank us have been frustrated. A number of important positions have been abandoned by the French rather than sacrifice their lives. The result of the great battle is undecided. We continue on the offensive in Russian Poland. The Austrians are holding in a newly-entrenched line in Galicia. Przemysl still holds out."

LONDON, Oct. 3.—That two forts around Antwerp have been taken by the Germans is officially denied. Antwerp fortifications are still intact.

## RAMSEY

### Special to The Herald.

RAMSEY, cTexas, Oct. 3.—The farmers around Ramsey are very busily engaged heading maize this week. Young crops are in excellent condition, but are needing rain.

Mr. E. E. Russell made a business trip to Whitfield last week.

Miss Ottie Cockerham went to Lockney Wednesday.

Grandmother Cole is visiting her son, Mr. Frank Cole, this week.

Miss May Russell went to Briscoe County last week to visit her sister, Mrs. T. H. Tedford.

Messrs. Leroy, Mark and Edgar Tedford were in Lockney last week.

Rev. and Mrs. J. W. Winn were called to Lubbock to-day to the bedside of their little grandchild, the infant of Mr. and Mrs. Charles Vaughn. They were taken to Lubbock by Mr. and Mrs. Carl Donohoo in their car.

**SHORT HUMAN INTEREST  
STORIES OF EUROPEAN WAR**  
By United Press.

LONDON, Oct. 3.—The following story was sent to the Daily News by H. Cozens-Hardy, its Paris correspondent:

Amid the multitude of people now pouring into the northern and eastern stations of Paris, refugees, wounded soldiers, and British and American continental tourists, all of whom have lost their luggage and many of them their friends, was a highly intelligent Belgian, Mr. Brugmann, of Estinnes, who has been in the heart of the fighting zone on the frontier.

He happened to have travelled from Mons with a friend of mine. We had lunch together to-day, and Mr. Brugmann was full of his tragic experiences. I give some of them just as he related them. His little child was with him.

"German horsemen," he said, "walked into my house without knocking, and one of them, an officer, demanded food. My wife began to cook some food for them. While it was cooking, our little child, who is only seven months old, started crying. My wife then commenced feeding the child from the breast.

"This seemed to aggravate the officer, for he got from his chair in a temper, and knocked both my wife and child to the floor, and went to see about the cooking of the meat himself.

"I was mad with fury, and started to get at him, when the other men stopped me, after knocking me senseless, threw me into the garden, where I lay. I could not tell how long I had been lying there, but when I came to my senses I heard the sound of horsemen approaching. To my delight, I saw they were French.

"The Germans, on seeing them, galloped off, not, however, without losing one of their number, who was killed.

"The Frenchmen told me to come along immediately with them. I then went into the house to fetch my wife, child and sister-in-law, but to my horror I found my wife dead. She had been killed by a blow on the side of the head. The child was crying, and seemed none the worse. Seeing that I could do no good by staying, I left with the child, leaving my wife's sister to look after the remains of my wife, and here I am in Paris, hardly realizing it.

"Never mind, I shall avenge her. I shall avenge her," he said in conclusion, and judging from the look in his face, I think he will.

FOLKESTONE, Eng., Oct. 3.—A wounded British officer arriving here from the front tells the following:

"A pretty little fight was seen over the British lines at Cambrai. A French airman swooped in the air and down on the German observer. They fought in the air as hawk and heon fight. Up and up they went as in whirlwind circles, till at last the Frenchman soared aloft, got above his antagonist, and "outed" him with a shot from his quick firer. He fell a mangled mass in front of our trenches.

"Thomas Atkins remains the cool, imperturbable creature that he has always shown himself. An officer lying in a trench under a terrific shell fire heard a voice at his elbow saying: 'Beg pardon, sir!' He looked up. There was a private standing upright at the salute. 'Beg pardon, sir! May I fall out? I've been 'it three times.'

"It may have been the same day. Anyhow, the conditions were the same. It was dinner time. But in this war there is no 'dinner'-ush from twelve to one." The shells continued to roar. But fifty yards behind the trench, screened by a belt of trees, the battalion reserves had their fires alight and employed their time cooking dinner for the battalion. That was all very well. But fifty yards of shell-

swep ground between left the men in the trenches a plaguey way from their dinner. Fortunately, the front was clear for a short time of hostile infantry. An officer called for volunteers.

"Immediately a host of volunteers sprang up. Away they raced to the belt of trees, and returned triumphant with mess-cans riddled with shrapnell bullets and some of their number on the ground, but with dinner for the famished battalion. The men who fetched David the water from the well of Bethlehem were no mightier men of valor."

LONDON, Oct. 3.—Mrs. Strange, stewardess of the Princess Ladies' Golf Club, Mitcham, has no fewer than 21 near relatives on active service with the fleet. Her husband, a pensioner, is captain-steward at Davenport Barracks. She has six brothers afloat, two brother-in-laws, and 12 sailor first cousins. Eight of her uncles are naval pensioners. Her father, Thomas Rees, of Davenport, is a Crimean War veteran, and one of her grandfathers also served through the Crimean War.

**HUNDRED TWENTY-FIVE TONS  
TEXAS NUTS FOR EUROPEANS.**

Chicago Herald Plans to Send Christmas Ship to Children of Europe.

The Chicago Herald is planning to send a ship to the children of Europe for Christmas. The Houston Post, through its circulation manager, is taking up the matter of sending a million quarter-pound packages of Texas peanuts and pecans as Texas' gift to the war sufferers. Each sack will contain a slip giving a short description of the town from which the nuts were sent.

This is an opportunity for the commercial clubs of the State to do good in two ways: The first in sending the nuts to Europe; the second in telling the European war sufferers that there is such up lace as Texas. A considerable number of people will desire to leave Europe after the war. They know vaguely of the United States, but not of any particular section thereof. When they get these sacks of nuts and see that they come from some section of Texas, they will then be led to inquire as to Texas, and possibly many of the farmers will be led to Texas to assist in the developing of the State, to found new homes in this great commonwealth with its magnificent opportunities for the thrifty and the industrious.

It is not contemplated that these sacks shall contain a lot of advertising matter nor that the philanthropy shall be buried under the commercial. Merely a small slip saying that the nuts were shipped by the commercial club of Wharton or Bay City or Kingsville or Victoria. That is all that is necessary.

Those of us who are familiar with the history of Texas know that the war of 1870 sent many sturdy Germans and other Europeans to Texas, and to-day their descendants are among the Texans who will respond to this movement. They are land owners, or people of consequence are the men and women who are building up the State, they and their children and their children's children.

**MARSHALLS CELEBRATE  
WEDDING ANNIVERSARY.**

WASHINGTON, D. C., Oct. 2.—Their nineteenth wedding anniversary was celebrated to-day by Vice President and Mrs. Marshall.

"Get married younger and have children," is the Vice President's advice. He and Mrs. Marshall are childless.

"I think the general run of men should be married around 25 or before 30," the Vice President added.

Piles Cured in 6 to 14 Days  
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

**Romance of the Nation's Chief**

By BURTON K. STANDISH.

Written for the United Press.

ROME, Ga., Oct. 3.—When someone in years to come writes the life history of President Wilson, much of it will be woven around this little city, where Ellen Louise Axson Wilson, the President's wife, was born and where, on August 11, 1914, she was buried.

Almost everyone here repeats at the least solicitation beautiful little stories about the President's "love affair" with "Miss Axson." Almost everyone knows that the President was formally introduced to her in the First Presbyterian Church where her father was pastor for seventeen years. And many relate how, beside the Third Street bridge, over the Onayah River, President Wilson proposed to the minister's daughter.

When one knows that the President "fell in love" with Mrs. Wilson here; that he courted her here; that he pledged his life to her here, one can understand why he, as President of the United States, should travel 700 miles away from Washington to leave her to her final resting place.

The President's feeling is believed to be exactly that as expressed by his brother-in-law, Professor Stockton Axson, in a telegram after the funeral to a sister of Mrs. Wilson who was ill in Oregon.

When the funeral party was on the special train, Professor Axson sent this telegram to his sick sister: "Everything was beautiful. We left sister with father and mother."

And they did, for Mrs. Wilson was buried in Myrtle Hill Cemetery beside her father and mother.

While the President remembers meeting Mrs. Wilson here, he had, in fact, met and played with her years before he was a young man. For one week when the President was only three or four years old, Mrs. Wilson's father and mother and Mrs. Wilson, who was then only one year old, went to Atlanta to visit President Wilson's parents. There the President met this cute little baby, and for the whole week refused to part from her. It is even said that the President cried bitterly when the Axsons left Atlanta for Rome.

A few years later Thomas Woodrow Wilson and his father, also a minister, went to Rome, Georgia, to visit Rev. Axson. Here the President again met this little girl, but then she was about eight years old, and they "an hoops" and played together along the Etowah River banks.

But the future President was destined to make another shift, and from then until he was a young lawyer living in Atlanta he did not visit this city.

Atlanta is about 68 miles from Rome, and one day when the President was carrying on his unsuccessful law practice he journeyed over to Rome, spent the Sunday there, and attended the First Presbyterian Church. At the service he noticed a young woman whose beautiful face attracted him, and he asked to be introduced.

It was another case of "love at first sight," and it is said that the President and Mrs. Wilson "had an understanding" very shortly afterward, although they were not engaged for several weeks. Within a year or so they were married, and Rome, Georgia, the scene of their early love, was endeared to them forever afterward.

Do you wonder, then, that the President should want to follow the pre-

vious remains of his dearest companion "back to her home"?

That President Wilson was devoted to his wife to the last ounce of his energy was demonstrated throughout the journey from Washington. He scarcely left the casket to go to his private car long enough to catch a little sleep. After the casket was lowered into the grave, he refused to leave the cemetery until the grave was well filled and tightly sealed and flowers covered over the grave.

And Rome deserves the homage of the President for it in itself is a beautiful little place and its 18,000 inhabitants are proud to think that one great President made their city his trysting place.

**BUSINESS BOOMING  
ON PACIFIC COAST.**

By United Press.

SAN FRANCISCO, Oct. 2.—That Pacific Coast business has just passed safely through a somewhat trying crisis and has settled to a sane, sound and gratifying healthy plane, with splendid promises of steady improvement, is the opinion here of I. O. Rhoades, general purchasing agent for the Southern Pacific Railway. Rhoades has just returned from an extended trip of the Coast. He purchased from \$15,000,000 to \$20,000,000 of supplies each year for his company from various points and from nearly 1,000 firms.

"The era of extravagance and waste is now a thing of the past," said Rhoades here. "A reaction has set in, and people are now getting down to sound and economical living. I believe the hard times were due largely to the unduly large profits which had been made during the period preceding. Profits are not so large now, but goods are selling more rapidly.

"The country trade is growing stronger than the trade in the city. People are not buying so many luxuries now, but they are buying the things they need. Where before a woman would pay \$75 for a hat, she now pays \$15 and seems perfectly satisfied. In the hotels, the high-priced rooms are not being taken, but the hotel register shows that the number of patrons is just as large, if not larger, than before. Tailors are selling less expensive clothes, shoe men are selling cheaper shoes and dry goods stores are selling lower-priced goods. The complaints of hard times are now coming chiefly from those business concerns that are dealing in luxuries. The man who is really producing something finds a ready market for his product."

**IRRIGATION CONGRESS OPENS.**

HELENA, Mont., Oct. 3.—Subjects connected with irrigation work in the Western States will be discussed during the irrigation conference of Western States which began here Thursday. Delegates from practically all the Western States are in attendance, and will hold two sessions daily until Saturday afternoon.

**SOLDIERS TO EAT FOOD  
COOKED WITH "TEXAS LARD."**

Special to The Herald.  
FORT WORTH, Texas, Oct. 3.—English soldiers will soon be eating bread cooked with "Texas lard." A consignment of fifteen solid carloads of the product, consisting of 1,990 barrels, left here yesterday en route to

New Orleans, from where it will be exported to England. Armour & Company manufactured the product at its local plant and securely packed it for the long trip.

**COTTON DROPS FOUR  
CENTS IN 30 DAYS.**

FORT WORTH, Texas, Oct. 2.—The United States Department of Agriculture has just completed a report showing the average price paid in the 14 states which produce the staple. The price in only two states is lower than in Texas. According to the report, the Texas price is 8.3 cents; in Oklahoma 8 cents, and in Georgia 7.9 cents per pound. The average for the entire nation is 8.7 cents per pound.

During the past 30 days the condition of the ungathered portion of the Texas crop has improved 8 per cent, but the price per pound has decreased

3.7 cents. If the present price prevails and the yield is the same as that of last year, which is probable, the farmers of Texas will secure \$80,000,000 less for this year's crop than was paid for the 1913 production.

**TEXAS LEADS OFF AGAIN.**

DENISON, Texas, Oct. 3.—The first electric railway in the South to carry United States mail by contract was a Texas line. Uncle Sam has closed a deal with the Texas Traction Company and mail now is being handled between Dallas, Denison and Sherman on regular schedule. Two of the company's regular passenger coaches have been converted into first-class mail cars and are equipped with standard mail-handling paraphernalia. Two dispatches are made daily, and the time required to make the run of 86 miles is 3 hours and 40 minutes.

**BUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent, Payment After Examination Your Town.**

**Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.**

**Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.**

**Powell Land & Lumber Company  
RUSK, TEXAS**

FREE N FREE



**Memoirs of Napoleon**  
In Three Volumes

The personal reminiscences of Baron de Méneval, for thirteen years private secretary to Napoleon Bonaparte, bring out, as no history can, many enlightening and interesting side lights on the character of that greatest of leaders. De Méneval's descriptions have the piquancy and interest possible only because he was an actual eyewitness of the scenes and incidents of which he writes. Their reliability and historical interest can be judged by the fact that the very conservative French Academy publicly recommends them.

**A SPECIAL OFFER TO OUR READERS**

By special arrangement with the publishers of Collier's, The National Weekly, we are able to give these valuable and interesting Memoirs free with a year's subscription to Collier's and this publication, at a price less than the lowest net cash subscription price of the two papers. Only a limited quantity of these Memoirs is available, however, so to get the benefit of this special offer you must act quickly.

**WHAT YOU GET IN COLLIER'S**

Collier's is the one big, fearless, independent Weekly of the whole country. Its editorials are quoted by every paper in the Union. It stands always for the best interests of the greatest number of the people. Among its contributors are such writers as George Randolph Chester, author of "Get-Rich-Quick" Wallingford, Meredith Nicholson, Amfild Rives, H. G. Wells, Hamlin Garland, Mary Roberts Rinehart, Henry Beach Needham, etc. It numbers among its correspondents such men as Jack London, Arthur Ruhl, James B. Connolly, and Henry Reuterdahl.

It is a magazine for the whole family—Editorials, Comments on Congress, Photographic News of the World, Short and Serial Stories by the greatest writers of the day.

Collier's - - - \$2.50 | Special combination price including the three-volume Memoirs of Napoleon, 3-Times-a-Week Herald \$1.50 | postpaid \$3.25

Call or send subscriptions to this office. If you are already a subscriber, your subscription will be extended for a year from its present date of expiration.

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To open an account with us, whether you have a large or small amount to deposit. We want to show you what the Sign of Service really stands for.

**WE PAY INTEREST ON TIME DEPOSITS**

**Third National Bank  
OF PLAINVIEW**  
Capital and Surplus \$120,000.00  
A GOOD BANK TO BANK WITH

**NOTICE**

The temporary office of The F. A. Farmer Business College is in the Directory Room of the Citizens National Bank. Those who desire information in regard to our course may call at our office or phone 123. Ask for Mr. Farmer, President of The College. It is necessary that you do this at once in order to get the Charter Member Rate.

**Attention, Cream Producers!!**

We are in the market for an unlimited amount of cream. Tests, weights and prices guaranteed. We want a live cream buyer in every town.

**Peerless Creamery**

D. M. MEBANE, Manager, Weatherford, Texas

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**The First National Bank**  
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CAPITAL STOCK ..... \$100,000.00  
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**SAFE DEPOSIT BOXES FOR RENT**  
Your business solicited, appreciated and protected.

**THE WEST PLAINS COUNTRY.**

Recently Mr. George Bishop, western editor of the Oklahoma Farm Journal, in writing up a trip through the West Plains country, said:

"During the latter part of August and first of September we had the privilege of a scout to the Southwest by the way of Chillicothe, Texas, and farther down to Sweetwater, across to Lubbock, up to Plainview and Amarillo. Then farther out to Dalhart and back across to Goodwell, in Oklahoma Panhandle, to Liberal, Kansas, and across country to Forgan, Beaver County, and home by way of Woodward and Elk City.

"No better route could have been chosen to give the western editor information on crops, country development and natural conditions of the field which the Oklahoma Farm Journal is trying to serve.

"At Chillicothe we stopped off to look over the Sudan grass and fetterita. At this Government experiment station these crops were first grown after being imported from Sudan, in Africa. Our interest in Sudan grass centered about the showing it has been making compared with the sorghums and other forage crops grown on this station. Sudan grass merits much that is being claimed for it, and deserves a trial by every upland farmer in the Plains country. We will have more to say about it at another time.

"We wished also to see what progress had been made in an effort to dwarf the stalk of fetterita. Results on the station farm bear out our conclusion and observation that thinner planting tends to both strengthen and shorten the stalk of kaffir corn and fetterita.

"Field selection for shorter stalks in fetterita shows, for this year's growth, a reduction in height of over a foot growing by the side of unselected seed. Rainfall had been very favorable, more than twenty inches having fallen by August 15th.

"On the station farm kaffir and milo looked equally good. But on the way down over Southwestern Oklahoma, as seen from the car window, fetterita seemed to have everything beated for grain yield. Fetterita on the Chillicothe station farm was practically the only field crop to make a grain yield in 1913.

"The cotton crop for Sweetwater and the Southwest seemed safe for a fine yield. Estimates placed the yield equal in any two crops of recent years. Early estimates of cotton do not always come true, however. Cotton begins to 'fade away' after one leaves Lubbock for the north. Wheat takes its place and larger land holdings seem to be the rule.

"Lubbock is the Sudan grass center of the West Plains country. They claim three-fifths of the Sudan grass now being grown in the United States. The growers have organized. All fields are inspected and seed guaranteed free of Johnson grass. Rainfall had been regular and abundant, and the growth of this grass was something wonderful. All other crops were safe for record yields. Evidence was on hand that production for the West is purely a matter of moisture. No wonder people buy land in this country, it is so fertile and fine to look upon. I do not believe any farmer ever viewed the Plains country without a wish to own land there.

"Plainview, in Hale County, is in the center of a shallow water belt. Wells have been developed to a pumping capacity of 3,000 gallons per minute. They claim near a hundred in operation. We viewed a number of

them and the alfalfa they grew. Purely a matter of moisture. You find yourself accepting without question the big stories they tell about it. A syndicate is developing this section, and has what seems to be a fair and square business proposition. One buys the farm ready made, well sunk, water put on the land and houses and barn built. No empty houses in this town. My greatest surprise was the evidence of a fruit industry in the country round about. Apple trees were laden to the limit. They claim 4,000 acres of orchard. I saw 300 acres of young trees on one farm. Livestock is not being overlooked. Hale County claims to have shipped more hogs to the Fort Worth market than any other county in the State. I mention this not as a boost for Hale County, but as a pointer for other counties in that section, and particularly the cotton counties to the south. I found milo selling at ten dollars a ton in some of them—just half what it would bring fed to hogs on the farm.

"Of course, the West is seen at its best a year like this. Crops are more uniformly good than they are over Western Oklahoma and farther east. The only poor crops were the weedy ones, purely a penalty of too many cultivated acres to the man.

"The Farmers' Short Course at Amarillo in September was a three days' session with a program of addresses and discussions of practical subjects of local importance. Local importance in this instance means more than a few miles round about town. It applies to a hundred miles in any direction. It was more of a delegates' meeting, and farmers came as representatives for more than a hundred miles away.

"This West Plains country is no place to rush into with the expectation of getting on 'easy street' in a year or two. The old timer is not enthusiastic, but I find him very determined and more confident than ever before. There is a way to win. Some have found it, others are getting squared away for safety. There is room for thousands more. The man who predicts that this land will yet go back to an open cow country is looking for a page of history that will never be written. Cows there will be again and more than the open range ever saw, but they will be owned by farmers who will build homes on this wonderfully broad and fertile land."

**WITHDRAWAL NOTICE.**

On account of my father being connected with the Harvest Queen Mills, the largest concern giving votes in the Shetland Pony Contest, some of the contestants object to me being in the contest; so, in behalf of the mill and my father, I withdraw from the race, and sincerely thank each and every one of my friends for each vote given me. And so as to treat each contestant alike I will not turn the votes I have to any one.

Very respectfully,

Adv. H. FAY SAWYER.

**War Gives Monte Carlo Silence and Gloom of Pompeii**

By United Press.

PARIS, Oct. 2.—Monte Carlo in wartime! The playground of Europe and the world's gambling rendezvous is desolate. The one place where always was to be found wild dissipation, and bustling and hustling, to-day is under blight of the greatest war in history. The following story was sent to a local newspaper by a special representative who was assigned to picture the little principality in wartime:

I was astonished at the scene on top of the hill. For sheer, forlorn desolation, I have beheld nothing to compare with Monte Carlo in time of war. This buzzing hive, this center of wild dissipation, this hackneyed scene of melodrama, had acquired all the silence and gloom of Pompeii.

Outside the Casino I was informed by a placard on the closed shutters that, owing to "the events," the building would not be opened till further notice; the reading room was transferred to the Cafe de Paris; deposits could be recovered at the Bank in the Galeria Charles III.

In the big square there were twelve wax figures arrayed on the benches. I am sure they were wax figures, for they never spoke or moved; they waited and waited—for nothing. A big blackboard waited for war bulletins and telegrams that never came.

There was lunch at a little coffee-house in the Condamine by the harbor.

Here I was siezed at once by the nervous atmosphere of the Principality. At the next table was a lady who spoke with what seemed a violent German accent. I watched her suspiciously, for at Nice German-baiting is the great sport of the hour.

The soberest citizen rushes suddenly amuck and collect crowds to chase and belabor a man who has the wrong hat or the wrong cut of beard. And at Nice we mistrust Monaco.

We know that the Prince has sent 2,000 pounds to the Perfect of the Seine for the families of French soldiers; we have read his Highness' stirring speech to a regiment at Beausoleil; we have seen the red proclamations on Monte Carlo walls ordering off the enemy's subjects "for reasons of public order." But we know he is a friend of the Kaiser, a cousin of the Chief of the German staff. We suspect him of tolerating spies. We murmur of annexation.

So I watched my neighbor, and I saw she resented it. The proprietor addressed her sympathetically as "Madame la Countess." But that did not soothe her.

Between the courses she threw up her hands and screamed that such things were unheard of. "What things?" I ventured to inquire.

Why, this infamous atmosphere of suspicion. (My suspicion, perhaps?) For days and days she had been pushed about at police stations, had

**COULD SCARCELY WALK ABOUT**

**And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.**

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst.

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write for: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. Job

haunted the ante-chambers of Consulates, clamored for papers that we always deferred. How was she to get out of this accursed country without a permit?

Some people make their own troubles, and I pointed out to her that she had only to enter a train and proceed to Italy. No one need worry about papers down here just now, least of all a worthy Dutch woman who only desired to depart.

All the same Monaco is certainly suffering from a reaction against Germans. At first their expulsion was the merest sham. Then the Prince proposed to provide them with a special ship to take them away to Italy. "Ah!" said Nice. "Then you admit you have been sheltering them; and now you want to send them away in luxury, with all the fruits of their espionage."

One result is that high officials of the Casino are now in Nice prisons waiting to be tried as spies. An Italian paper said one of them had been shot, but this is contradicted.

**NATIONAL PRAYER DAY.**

By United Press.

WASHINGTON, D. C., Oct. 3.—Tomorrow, under President Wilson's recent national proclamation, will be observed throughout the country as a "prayer day" for European peace. The President will observe his own exhortation that "all God-fearing persons on that day go to their places of worship" and pray for peace in Europe.

**BEST BARGAIN ON SOUTH PLAINS AT LITTLEFIELD, TEX.**

177 acres, well improved, within one block of depot. Three public highways around it. All fenced and cross-fenced. \$30.00 on acre; \$2,500 cash; balance 10 years or before, 6 per cent. Sickless is reason for selling. Deal direct with owner.

BARNEY JOHNSON, Plainview, Texas.

Mrs. T. H. Brown and children left yesterday for Amarillo.

**GOCHRANE'S STUDIO**



Where They Make High Grade Photos

Where They Make High Grade Photos

We have the latest styles in finishing, and try to make pictures that please. See our oil-colored portraits. Artistic framing. Kodak to rent.

**Woman's Danger Signals**

Hot flashes—dizziness, fainting spells, headache, bearing-down feeling and ills of a kindred nature—are nature's danger signals. The female disturber or irregularity back of these calls for help, should have immediate care and attention. Otherwise the delicate female constitution soon breaks down.

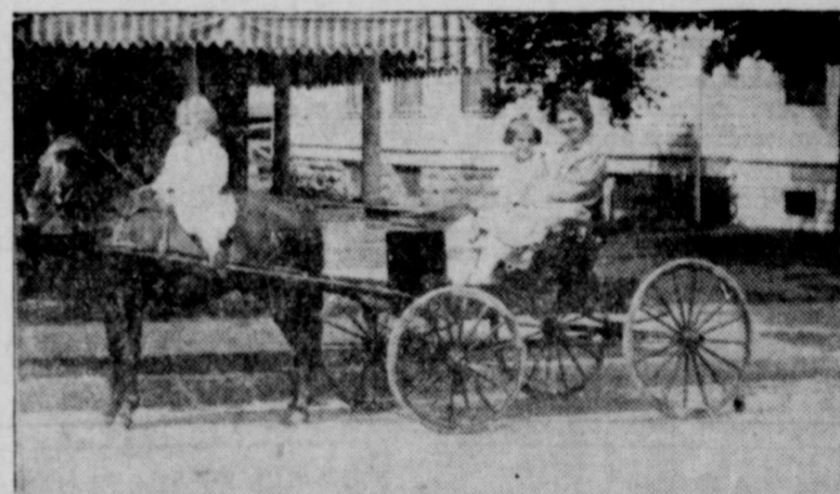
**Dr. Pierce's Favorite Prescription**

For more than 40 years has been lending its health restoring aid to thousands of women year after year throughout its long life.

This wonderfully successful remedy imparts strength to the entire system—particularly to the organs distinctly feminine. Nerves are refreshed. The "stale", overworked business woman, the run-down housewife, and the weary care-worn mother of a family—all will gain strength from this famous prescription which 40 years has demonstrated its effectiveness—in liquid or tablet form.

**SOLD BY DEALERS IN MEDICINES.**

Write Dr. R. V. Pierce, Specialists at the Invalids' Hotel—Correspondence Strictly Confidential—and no charge. Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated tiny granules—easy to take as Candy.



**Who's Your Favorite?**

Call for Pony Contest Votes and Start a New Contestant or Vote for One of the Following Boys and Girls Already Entered:

- |                        |                               |
|------------------------|-------------------------------|
| Robt. B. Hunsaker      | Nettie L. Baughn (Olton)      |
| Donah V. Pelphrey      | John Testman                  |
| Tremain E. Valkenburgh | Lady Fay Scott                |
| J. B. Joernigan        | Roy Dement                    |
| Edith McCall           | Georgie Young                 |
| Floyd Kelsey           | Musette Sewell                |
| Edson Chambers         | Euleone McDonald              |
| Earl Lockart           | Louis B. Coffey (Hale Center) |
| Allene Boswell         | Hiram Fullwood                |
| Lucille Goodwin        | May Kruger                    |
| Delwin Hall            | Lewis Mitchell                |
| Fay Sawyer             | Howard Towery                 |
| Jas. B. Farmer, Jr.    | A. E. Harp, Jr.               |
| Mary Pauline Pritchett | Wilburn Anderson              |
| Roy Elliott            | Ada Clare Bain                |
| Fred Pierce            | Newton Gilbert                |
| Lynn Snodgrass         | E. B. Howard                  |
| Edwin Braselton        | Willie Runyan                 |
| Roy Oswald             | Cecil Richardson              |
| Robt. R. Peace         | Zephie McClellain             |
| Fnez Witt              | Theo. Homan (Olton)           |
| Melvin Shook           | Louise Graves                 |
| Jack Hawley, Jr.       | Thelma McGee                  |
| Jonnie Hancock         | Evard Pullen                  |
| Geo. B. Doubleday, Jr. | Glenn Lanford (Hale Center)   |
| Gale Shepard           |                               |

Votes at 15 of Plainview's Most Progressive Business Houses

**Franklin Direct Cooling Made It Possible for 116 Franklin "Six-Thirty's" to Go 100 Miles on Low Gear on September 24th**

**Our Official Time for Run, 8 Hours 34 Minutes**

Franklin serviceability under maximum conditions was thoroughly demonstrated.

The routes traveled in different sections of the country were the most severe that could be picked out, some of which were as follows:

- |   |  |
|---|--|
| Colorado Springs finished on top Tenderfoot Hill. | Greensburg finished on top Allegheny Mts.        |
| Denver finished on top Lookout Mt.                | Kingston finished on top Overlook Mts.           |
| Wilkes-Barre finished on top Giant's Despair.     | San Jose finished on top Mt. Hamilton.           |
| Los Angeles finished on top Wilson's Peak.        | Pendleton finished at highest point in Blue Mts. |

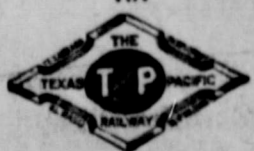
This demonstration means more than the well known fact that Franklin direct cooling cools; it shows that it is the best known system.

**J. J. ELLERD, Agent**  
Plainview, Texas

**National Feeders and Breeders Show**

Fort Worth  
October 10th to 17th  
State Fair of Texas  
Dallas  
Oct. 17th to Nov. 1st

EXCURSION RATES VIA



Very Low Rates on Certain Days  
See Ticket Agent for particulars or write

A. D. BELL, GEO. D. HUNTER  
Asst. Gen. Pass. Agt. Gen. Pass. Agt.  
DALLAS, TEXAS

# THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—

THE HERALD PUBLISHING COMPANY

Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

## INCREASING THE PROFIT ON FEEDSTUFFS.

There are more hogs shipped to the Fort Worth market from Hale than from any other county in Texas. Hale County hogs, according to commission men who attended the County Fair, topped the world's market three times during the past year. They always command the highest prices.

Our farmers realize that there is more profit on a ton of maize or kaffir corn sold in the form of hogs or cattle than in the grain itself.

One of the most successful hog raisers in the Plainview country feeds a ration of maize and kaffir in the head and in chops. The best alfalfa in the world is produced on the South Plains. Hogs and alfalfa, with maize and kaffir for finishing, have been a source of profit.

In the clean, dry atmosphere of the high Plainview country there has never been a case of hog cholera.

Feeding hogs on the farm is a safe means of increasing the profits on feedstuffs.

## PLAINVIEW COUNTRY IN TEXAS PRESS.

The following editorial from The Plainview Evening Herald has been sent to the weekly and daily press of Texas by the Texas Business Men's Association, of Fort Worth:

### WHAT THE PANHANDLE FARMER THINKS OF THE SILO.

By Buford O. Brown, Editor,  
Plainview Herald.

Farmers in the Plainview country do not question the value of silos. Experience here with the big fireless cookers has created much enthusiasm. Many of these farmers came from Kansas, Iowa and Indiana. They were familiar with the silo before coming to the newer country. It is their opinion that a silo more than doubles the yield in food value of any crop.

Farmers in this country are convinced that intensive stock raising pays largest profits. They will develop high-grade livestock and the silo side by side. A number of men who did not have livestock last year disposed of their silage at \$4 to \$5 per ton and realized much larger profits than the old system of harvesting dry feed would yield.

Eighteen silos are going up in Hale County at this time. Eight of these are pits, and will be lined with cement. They will extend about six feet above ground of re-inforced concrete blocks.

About half of the others are glazed tile; the others are wood staves.

There are now more than fifty silos in the county. All of them have been built during two years. The largest crop yield in the history of the Shallow Water Belt will furnish incentive to more than double this number before another year.

## FELLOWSHIP

By JAMES WHITCOMB RILEY.

When a man ain't got a cent, an' he's feelin' kind o' blue,  
And the clouds hang dark and heavy, an' won't let the sun-  
shine through,

It's a great thing, O my Brethren, for a feller just to lay  
His hand upon your shoulder in a friendly sort o' way!  
It makes a man feel queerish; it makes the teardrops start.  
An' you sort o' feel a flutter in the region of the heart;  
You can't look up and meet his eyes; you don't know what to  
say.

When his hand is on your shoulder in a friendly sort o' way,  
O, the world's a curious compound, with its honey and its gall,  
With its cares and bitter crosses—but a good world after  
all;

An' a good God must have made it—leastwise that's what I  
say  
When a hand is on your shoulder in a friendly sort o' way.

## CLAIMS TIRE PROOF AGAINST BLOW-OUTS.

CLEVELAND, Ohio., Oct. 3.—An automobile tire proof against blowouts and punctures, and which will outlive the ordinary tire tenfold, is the claim made to-day for the invention of Alonzo Suber, a Cleveland man.

Suber's tire is woven from rubber-coated cords. Each cord contains thirteen threads of a tough fabric and are coated by special machinery. Both the machinery for making the cords and the process of weaving the cords into tires are patented in this country and abroad.

Ordinary tires stand only about 150 pounds pressure to the square inch. Suber's tires, it is claimed, will stand a pressure of 1,000 pounds. This would give them a metallic hardness with a greater resilience than any tire now in use.

Suber's invention is patented in America and Europe. Large tire manufacturer in Akron hold the American patent rights. It is claimed that Suber's invention will also be of much value in the manufacture of high-pressure fire hose and air hose on locomotives.

Suber is a man of 55 years who has made and lost two fortunes. He came to Cleveland after the panic of 1903, unknown and penniless. Since then he has been working on the invention which he hopes will place his name beside the inventor of the automobile itself.

John P. Crawford returned Thursday from a business trip to Kansas city.

George Wyckoff has accepted a position with the Santa Fe in Amarillo. Mrs. A. H. Hall and children, who

## PLAINVIEW OF THE PLAINS.

In the spring 'tis violet town—  
Violets and tulips gay  
Blossoming on every lawn,  
Though the clouds be dark and gray.

In the summer roses come—  
Roses red and pink and white—  
Lifting up their gorgeous blooms,  
Ever upward to the light.

In the autumn gayer flowers  
Blossom as the year grow old;  
Asters white and deeply purple,  
Chrysanthemums of brown and gold.

In the winter house plants rare  
Bloom in homes on many a street,  
Brightening all the passers by  
With their fragrance pure and sweet.

Such is Plainview of the Plains,  
Bright with flowers the whole year  
through;  
Carnations, lilies, cosmos brave  
Whether skies be dark or blue.

Come to Plainview of the Plains,  
Grow these flowers for your own;  
Plant your trees and clinging vines  
Round the doorway of your home.  
Herald Staff Poet.

## MRS. BONE BREAKS ARM.

This afternoon Mrs. Frank Bone had the misfortune to break her arm. She had filled some pots in which to plant flowers, and left them at the back steps. Upon going out again she tripped over one of them and fell. She had been visiting relatives at Floydada, returned to Plainview yesterday.

Miss Sallie Brown, of Canyon, came down yesterday to visit her sister, Mrs. O. J. Rentro.

## BOY SCOUTS COOKING CONTEST AT STATE FAIR.

State University Plans Prizes for Campfire Girls Who Can Make Best Omelet, Too.

In connection with the University of Texas exhibit at the Dallas Fair, there will be conducted a Boy Scouts' cooking contest and a Campfire Girls' cooking contest on Saturday, October 17. Both contests will be held in the open space of the fair grounds, just west of the sunken gardens. The Boy Scouts' contest is limited to ten boys, two boys in each group. In this contest each group will make a campfire and prepare a camp stew in a Dutch oven. The stew is to be compounded from one variety of meat and not more than three vegetables. A first and second prize will be awarded, and the boys will be tested on the rapidity and neatness of the work and the palatableness of the stew. The girls' contest is likewise limited to ten groups of girls, two girls in each group. Each group must prepare a campfire breakfast of omelet, toast and bacon. Each is limited to one-eighth of a pound of bacon, three eggs and four slices of bread. They will be scored on the rapidity and neatness of the work and quality of the breakfast. Suitable prizes will be given.

### A Model Farmyard.

A model farmyard in miniature is to be a feature of the exhibit of the Extension Department at the Dallas Fair. This is now being prepared by Miss Jessie P. Rich, of the School Improvement Division, and when completed will show the most up-to-date and practical way of arranging the farm house grounds. The exhibit consists of a sand table on which are shown models of a modern farm house, barns, chicken coops and other farm buildings, and the best arrangement of the garden, orchard, shade trees, drives, etc. A wall mat, showing the farm landscape, with the fields arranged according to the most up-to-date scientific principles, will complete the exhibit.

A second exhibit showing a model school house and grounds will be prepared as soon as the first is completed. These exhibits are to be accompanied by bulletins on their respective subjects, which will be distributed among the farmers of the State, the aim being to improve the conditions of the home and school in the rural communities.

## A. & M. WEEKLY NEWS LETTER.

"If your hogs become sick of any disease, wire or write the Veterinary Department of the A. & M. College. With hogs at their present price, no farmer can afford to take chances on losing his herd. Advice from the College costs nothing, and it may save you money." Those are the words of Dr. R. P. Marstellar, associate professor of veterinary science at the A. & M. College, who is in charge of the production of hog cholera serum, manufactured extensively at the college.

The demand for this serum is growing rapidly. Last year, ending September 1, 1914, the veterinary department distributed 25,000 doses of this serum, saving between \$100,000 and \$200,000 to growers of hogs in Texas. The serum may be obtained at the College at a figure lower than the actual cost of production. During the year beginning September 1, 1912, and ending in 1913, 8,000 doses of this serum were distributed.

Hog cholera is prevalent in Texas now, and may become more so, says Dr. Marstellar. The College has a good supply of the serum on hand, and this may be had by wiring Dr. Marstellar, for twenty-five cents per dose for a 100-pound hog. The work of producing the serum has been carried on without funds during the past year. Realizing the importance of this work, the Board of Directors will ask for a liberal appropriation at the next meeting of the Legislature.

Don't let those big rains wash your farm away. One large rain often costs the farmer more than the expense of building terraces that would save his soil from washing away. The A. & M. College of Texas has just employed an expert in farm terracing and farm drainage, who will devote his entire time visiting farmers and helping them construct terraces and solve their drainage problems. His services are free. However, Texas is a large State, and he will not be able to answer all calls for help from the farmers. This man is Professor J. C. Olsen, associate professor of Agronomy in charge of farm terracing. If the farms in your community need terracing, get your neighbors to join you and have Prof. Olsen come and show you how to do the work. For further information, write Dr. J. O. Morgan, Professor of Agronomy, College Station, Texas.

Mrs. W. T. Melton has returned to her home, at Brady, after visiting her daughter, Mrs. John Vaughn.

Mrs. Rosanna Adams left yesterday to visit her sons at Woodburn, Oregon.

## BRITISH ARTILLERY GOING TO FRONT



Photo by American Press Association

## ANTI-HOG CHOLERA SERUM.

Treatment Given by Demonstration Agents in the South Cutting Down the Loss from This Disease.

### Special to The Herald.

WASHINGTON, D. C., Oct. 3.—The treatment of hogs exposed to the risk of contagion from hog cholera with anti-hog cholera serum has saved all but 2.27 per cent in the Southern States, according to reports received by the U. S. Department of Agriculture from local agents engaged in demonstration work in this section.

These reports show that the county agents inoculated, in the year ending June 30, 1914, a total of 34,636 hogs that were in good health at the time, but were exposed to the disease. Of this number, only 787 died. This loss of 2.27 per cent is regarded as highly gratifying evidence of the value of the preventive treatment with anti-hog cholera serum.

Although many authorities do not recommend this treatment after the hog is so sick that signs of the disease are plainly visible, the agents in many cases took a "fighting chance." The results would seem, on the

whole, to have been very satisfactory. Including sick and well animals, a grand total of 41,974 hogs exposed to the disease received the serum. Of these, 3,004 died, a percentage of loss of 7.15.

In considering these figures, scientists point out that the work was done under ordinary farm conditions, and not by trained experts in laboratories. In addition, a very large number of hogs were inoculated by veterinarians or by farmers themselves. In these cases no figures are available to show the exact results of the treatment.

Department experts also point out, however, that inoculation alone is not sufficient, and does not remove the necessity for sanitary and other precautions; for example, hogs should be fed for a few days after the treatment on cooling, laxative foods. They should be removed to uninfected and clean pens where there is plenty of shade, and care should be taken to free them from lice and worms. Since many hogs are worm infested, the following formula, which has been used by local agents throughout the South with considerable success, is suggested by the Kentucky Experi-

ment Station:

Santonin .....	2½ grains
Areca nut .....	1 dram
Calomel .....	1 grain
Sodium carbonate .....	1 dram

This is a sufficient quantity for each 100 pounds of live weight. The dose should be given in slop in the evening, after the hogs have been without food for from 12 to 24 hours. The following morning each hog should receive a tablespoonful of Epsom Salts.

## BALTIMORE CONCERN BUYS TEXAS COTTON.

### Special to The Herald.

HOUSTON, Texas, Oct. 3.—A new impetus has been added to the "Buy-a-Bale" movement in Texas, and as a result 12,000 more bales of distress cotton will find a ready market as fast as it is ginned and prepared for sale. The Crown Cork & Seal Company, of Baltimore, Md., has wired the local Chamber of Commerce to purchase for it 6,000,000 pounds of Texas distress cotton at 10 cents per pound. This means that this concern will spend \$600,000 for Texas cotton during 1914.

# Land For Sale

NO. 1.—15½ sections in a solid body located in the "Shallow Water Belt" surrounding Plainview. This entire tract is all choice, level farm land, with water 40 to 50 feet of the surface. Partially improved; fenced and cross fenced into several pastures; about 1,500 acres in cultivation and divided into several farms. The improvements consist of about 20 miles fencing, about ten wells with windmills and five farm houses. This is one of the most desirable Irrigation or Stock-farming propositions to be found in all the Shallow Water district, and the price is attractive. Can sell in tracts of 320 acres and up.

NO. 2.—5½ sections in a solid body 12 miles County Seat and in the Shallow Water Belt. This tract will run 90 per cent best smooth farm land, with water 35 to 40 feet of the surface on the level. There will be about 200 acres natural alfalfa valley land, with water 10 to 15 feet of the surface; about three miles living water fed by springs that never fail. The entire tract is fenced and cross fenced. Two sets of improvements, with wells and windmills, farms, etc. This is a proposition that can't be equalled in all Texas for irrigation or stock farming purposes. Can sell in tracts of 320, 640 or 1,280 acres, and at prices that will prove a good investment.

NO. 3.—640 acres improved land 4 miles of Plainview. About 300 acres in cultivation; fair farm house, well and windmill, sheds. Well located and can be sold at a bargain.

NO. 4.—320 acres unimproved land 10 miles north of Plainview; adjoining the Syndicate land. 100 per cent tillable and perfect for irrigation. Nothing more desirable. Prices reasonable; terms easy.

NO. 5.—307 acres land 8 miles southeast Plainview; adjoining Syndicate land. All choice land; water about 35 feet of surface. Ideal for irrigation; fenced, and about 100 acres in cultivation. Desirable, and the price is low.

NO. 6.—160 acres 10 miles southeast Plainview; adjoining the Syndicate land. All tillable and smooth; water about 35 feet of surface; fenced, and about 80 acres in cultivation. Prices reasonable and terms easy—6 per cent.

NO. 8.—80 acres unimproved land about 3½ miles of Plainview on corner two public roads; well fenced; 100 per cent best tillable land. Water about 45 feet of surface. This is one of the most desirable small tracts of land around Plainview. Will sell as a whole or in 40-acre tracts.

We have many other lands for sale, too numerous to mention. Will be glad to send prices and terms of these and other land bargains and descriptive literature to any one interested.

# Otus Reeves Realty Co.

Plainview, Texas

# SOCIETY

## HIGHLAND CLUB BEGINS SIXTH YEARS' WORK.

Mrs. John P. Crawford Entertains Club and Guests With Progressive Forty-Two.

The meeting Thursday afternoon was true to the record of profuse hospitality which the Highland Club has kept up for six eventful and changing years.

The first meeting of the season was held with Mrs. John P. Crawford, 800 Restriction Street. Nasturtiums, in the brilliant hues of autumn, decked the rooms en suite, where six tables were placed for progressive Forty-Two.

At five-thirty, refreshments were served, which might well be called a course dinner. Turkey, dressing, hot rolls, cranberry jelly, salads and ice cream were a part of the elaborate menu.

Those who were invited to share these pleasures with the members were Mesdames D. F. Sansom, E. F. Sansom, R. West LeMond, C. C. Gid-

ney, John Vaughn, J. C. Anderson, J. M. Adams, H. W. Harrel, W. C. Mathes, Glenn McKee, of Crosbyton, and Mrs. W. E. Armstrong.

## MRS. J. J. ROBERTS GIVES THEATRE PARTY TO FRIENDS.

Movies and Confections Enjoyed by the Thirty-Three Guests of Lady from Hale Center.

One of the very prettiest of the early-autumn functions was the theatre party given yesterday by Mrs. J. J. Roberts, of Hale Center, to her many Plainview friends. Promptly at four o'clock a large bevy of maids and matrons met the hostess at the Olympic. Mrs. Charles Saigling and Misses Edna Harrington and May Kinder ushered the guests to the reserved seats, which were designated by ribbons.

While the pictures were enjoyed, candy and other sweets were served. After leaving the Olympic the party adjourned to the parlor of the B & K., where fruit cream and angel food cake were served. Roses red and sweet peas were given as favors.

Those invited were Mesdames C. Saigling, of Plano; J. F. Garrison, H. W. Harrel, W. L. Harrington, L. A. Knight, E. Dowden, R. C. Ware, L. S. Kinder, E. B. Hughes, J. O. Wyckoff, J. H. Slaton, Chas. McCormack, S. J. Murray, Byron Hale, A. F. Quisenberry, J. W. Willis, C. C. Gidney, J. C. Anderson, Scott Cochran, of Lubbock; Elmer Sansom, G. C. Keck, R. W. Branhan, R. E. Burch, A. H. Hinn, J. Buchheimer, George Doubleday, Jim Anderson, W. Y. Price, J. J. Lash, J. R. DeLay, Farris Frye, R. B. Tudor, J. Walter Day, Flake Garner, C. E. McClelland, J. C. Woodriddle, D. H. Stovall, R. W. LeMond and Charles Saigling, and Misses Allie Ware, Jo Keck, Edna Harrington, May Kinder, Bette Knight, Mildred Buchheimer and Mattie Spath.

## MRS. OTIS TRULOVE LEADS MISSIONARY SOCIETY.

The Missionary Society of the M. E. Church, South, met Monday, with the usual officers presiding. There was a goodly number present.

From now on we will meet at 3 o'clock, instead of 4.

The last chapter of the book in our Study Course was finished. Mrs. Otis Trulove led the Bible lesson. The subject was "The Wife of Hosea." The beautiful thought in the lesson was well brought out. Mrs. Trulove is always at her best when talking on Bible subjects.

Mrs. S. A. Barnes will be leader for Monday.

Mrs. J. Walter Day and children left yesterday to join Mr. Day in Kansas City.

Three nicely-furnished rooms, connected. Electric light and bath. Phone 585. 308 South Pacific Street. —Adv. tf.

FOUND—Near Fulton Lumber Yard, ladies' black and white wool coat. Owner pay for this ad and get coat. —Adv. tf.

## FREIGHT RATES AND LIVING COST.

By PRESIDENT E. P. RIPLEY, of the Santa Fe, in the Chicago Herald.

Having always held to the philosophy that there is "good in everything," I was very naturally puzzled to find the answer when a general war broke out in Europe. At first I said that it would so disgust the human race with war that peace would reign forever after; but, on second thought, that assumes a good deal more than the history of mankind warrants.

However, putting aside the speculative, the war has already produced one very definite and, to my mind, very much needed effect upon the American mind—that is, it has awakened it to the fact that the high prices so severely affecting the living of the average man and woman have no relationship whatever to railway freight rates.

The taxpayer sees, as one example out of a hundred, a greatly enhanced price for wheat, notwithstanding we have just harvested one of the largest crops in history, and a price of sugar nearly doubled, with apparently no valid reason; all prices going up except railway rates.

The American citizen having learned from the shock of war what he had refused to learn from any other instructor, that the increasing cost of living may be totally unrelated to freight rates, will he now ask himself whether freight rates and the cost of living ever did, in fact, have any bearing whatsoever upon each other?

If he should, he will very likely conclude that his enthusiastic work of the last ten year in "regulating" the railways to make living cheaper for the "common people" was what the coon hunters aptly term "barking up the wrong tree." And yet in pursuit of this imagined grievance he has loaded his back with taxes for national commissions of investigation, state commissions, boards, bureaus and bunk until there is no one thing that enters more largely into the cost of living than the enormous weight of taxes.

The tax burden in this supposedly free country is increasing amazingly, and all the while corps of legislative inventors are busily devising new forms of tax getting. A little while ago they invented and put into operation the national corporation income tax; a little later they extended it to every citizen having an annual income over \$3,000, and now they are talking of a stamp tax in addition. A good part of all the enormous taxes of later years has been consumed in fighting the freight rate bugaboo.

As about 95 per cent of every dollar earned by the railways goes directly back to the people for wages, fuel, lumber, iron steel and other supplies, it seems to me that an extraordinarily expensive rumpus has been made over the remaining five cents, all the more since the five cents has no bearing whatever on living in the home; the great expenses of which are for rent, food and clothing, and that is "THE home in this country."

In the western rate advance case in 1910 I gave it as my opinion (if you will let me lay hold of a few pronouns when their owner is not for the moment using them) that the element of freight charge in the menage of the average man working for a living is not measurable. Although I have been a close follower of developments, I have never known anybody seriously to dispute that. Still that advance was denied by the Government, and the bullaboo went on unchecked. But living costs continued to go up steadily, even though the proposed slight increase was denied.

There is an old saying that the last thing a man will part with is his illusion. Had not this European war come to knock the freight-rate illusion out of the American, he might go on for generations yet following the blatant Stubbses, the babbling Thornes, the "bluviating" LaFollettes and all the rest of that ilk, loading himself more and more with the tax burden of "regulations" infinitely heavier than the freight-rate burden, so-called, ever was.

But he seems to have become rational at last, and to be considering "regulating" in quarters where he should have begun thirty years ago. There he could have got positive results of great value to the man who toils—the man whose living expenses are his great burden—while the years and the money and the strife that have been given to worrying the railways in the name of cheaper living all have been worse than wasted.

## ITALY-TEXAS COTTON TRADE.

GALVESTON, Texas, Oct. 3.—The steamer "Principessa Laetitia" is preparing to sail from here some time this week with a cargo of Texas cotton consisting of 7,500 square bales. The product is destined to Genoa, Italy. The staple is valued at \$342.159.

Rev. Jewell Howard stopped over in Plainview yesterday on his way to Floydada.

## NEW MEXICO LIVE STOCK EATING TEXAS GRASS.

SAN ANGELO, Texas, Oct. 3.—In previous seasons live stock from this section has been sent to other States for winter grazing, but the proposition is different this year, and the grass in this territory is being fed to stock from New Mexico and other States. The last consignment to be sent here consisted of 8,000 sheep, and came from near Carlsbad, N. M. A number of carload shipments, consisting principally of cattle, are being loaded out of here every day.

## SERVICES AT THE METHODIST CHURCH.

S. A. BARNES, Preacher in Charge.

Sunday School—9:45 a. m. Missionary Day. J. W. Wayland, Superintendent.

Sacramental Service. Baptism of children and reception of members. Prayer for universal peace.

Preaching, 7:45 p. m. Subject: "Jonah."

Juvenile Society—4 p. m.

Senior League—6:30 p. m.

Missionary Society—Monday, 3 p. m.

Prayer Meeting—Wednesday night, 7:45 o'clock.

## WHAT TO LOOK FOR IN "FEEDER" CATTLE.

How to select steers that will make good gains and return substantial profits should be well known by the man who plans to market his crop as feed this fall or winter.

John L. Tormey, of the University of Wisconsin Agricultural Experiment Station, is urging cattle feeders to look for the following characteristics in animals which they intend to finish for the market:

"Steers, if they are to make profitable gains in the feed lot, must have beef characters, a wide, strong back, and a large heart girth."

"They must have a strong frame and plenty of room for the vital organs, for an animal with a weak constitution can not hold up through the feeding season."

"A wide head and muzzle, which usually indicate good feeding qualities. Short legs, heavy hind quarters, and arched ribs are essential in the feeding animal."

"The skin should be reasonably thick, soft, and covered by a heavy coat of hair."

"The animal should have a straight back and low set appearance, due to the depth of body and short legs."

## INFLUX OF CHEAP LABOR WILL FOLLOW EUROPE'S WAR.

By United Press.

DES MOINES, Iowa, Oct. 3.—A rush of cheap labor is expected from Europe by John White, President of the United Mine Workers. "Thousands will be driven here by oppressive taxes, destruction of the cities and homes, and changed fortunes," is his statement.

A. E. Allen went to Putman yesterday to return with his father and mother, who have been there visiting relatives.

R. S. Charles and family and Mr. and Mrs. J. W. Longstreth made an auto trip to Crosbyton to-day.

**Invigorating to the Pale and Sickly**  
The Old Standard general strengthening tonic, GROVE'S TASTLESS CHILD TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

# Bulbs for Fall

We Now Have For Sale

Paper White Narcissus.  
Chinese Sacred Lillies.  
Easter Lilies in Bulbs  
and started plants.

In a Few Days We Will Have

Tulips in all colors.  
Jonquils in four or five  
colors.  
Hyacinths in four or five  
colors.  
Crocus in all colors.

Order Your Bulbs Now

Phone 195

Plainview Floral Co.

CALL THE HERALD FOR JOB PRINTING. PHONE 72.

# You Needn't Get Frightened

about high prices on account of the war, because the East Side Grocery is here to keep the prices down.

All cash, no delivery, small expense--that's our system, and the reason why.

Come and let us "show you."

Geo. S. Fairris, Prop.

# Walk-Over

This name and good honest, stylish shoes are synonymous.

\$3.50, \$4, \$4.50 and \$5.00

are prices which appeal to you when getting the Best Shoes money can buy.

A Trial Will Convince You

MAIL ORDERS DELIVERED FREE

Reinken's  
We Do As We Advertise

# Palmer's Preparations

YOU know the quality of Palmer's Toilet Waters, Perfumes, and other toilet preparations.

It's enough to say that we have just received a big new shipment from the Palmer line.

Drop in and inspect this assortment.

Duncan's Pharmacy

"The Home of Nyal's Peroxide Face Cream"

# Announcement!!

I have purchased the interest of S. W. Perry in the firm of Winfield & Perry and will continue the business in my name.

I will handle the most economical lines of furniture, hardware and floor coverings. My effort will be to give the best quality for the least money. When in need of anything for the home let me figure with you.

I will always have a nice assortment of good second hand furnishings.

"If It Isn't Good, We Make It Good"

W. E. WINFIELD

# BEST STORIES OF THE BIG WAR; INCIDENTS OUT OF THE ORDINARY

Picturesque and Dramatic  
Scenes on Europe's  
Battlefields.

Soldiers Who Fight on With  
A Fine Disregard of  
Shot and Shell.

**M**ANY a paragraph in the war news is a story in itself. Some of the best of these recent side lights on Europe's great conflict are given here:

The remarkable adventures of a boy of twelve years on the battlefields of the Marne are told in a letter from a deputy to Alexandre Millerand, the French minister of war. When the troops were passing through Neuilly-en-Thelle the young Andre Guede said to his mother, "I'm going to follow the soldiers." Off he went, and the regiment he was following was soon in the thick of the fighting. Sublieutenant Grivelet took the boy under his charge. For the whole three days of the battle of Boullancy the youngster remained by the side of the officer in the firing line and would not leave him even under the tornado of machine gun fire that swept the ranks. During the third day of the fight Sublieutenant Grivelet was wounded. Then came the boy's turn to reward the kindness of his battlefield protector. Under fire the youngster carried the officer's sword, revolver, maps and equipment while for three hours they sought an ambulance.

A British boy bugler in a London hospital was horribly wounded, but never ceased to blow his bugle until he had four bullets in him. One arm was shot off, but the other held the bugle.

### Appalled by "Machine War."

The London Daily Mail in a Paris dispatch quotes a wounded officer thus:

"This is not a war of men; it is a war of machines. There is an appalling soullessness about it that is savagely inhuman. Men turn handies and death flies out in large bundles. That is what this battle has been. It is all really one battle on the Marne and the Aisne.

"No one can even conceive what the battle has been who has not seen the battlefield. Men could never kill one another by heaps and hecatombs. They would sicken at such wholesale slaughter. They would cry: 'We are soldiers, not butchers.' A battlefield should not be an abattoir. Only machines ingeniously constructed to destroy men as locusts have to be destroyed when they sweep over fertile land, only automatic death dealers without heart, pity or remorse could carpet the earth with the dead in this frightful way."

### Hospitals on Every Hand.

A Red Cross nurse who had experience in the Balkan war, said: "Germany must be one vast hospital, and France is beginning to be the same. I have just traveled from the Atlantic coast right through the center of France and saw wounded everywhere. Already beds are becoming scarce, though fortunately there are so many slightly wounded, that is, cleanly injured, that they recover quickly and make room for newcomers. But it brings home the immensity of the struggle to see every available school, institution and public hall turned into a hospital as well as every big railway station and numberless private houses."

### In Rheims as Shells Fell.

The London Daily Telegraph correspondent, telegraphing from Rheims a description of his visit to the cathedral during the bombardment, says:

"A great wave of sunshine lit up the somber picture of carnage and suffering at the west end, near the main entrance. Here on piles of straw lay wounded Germans in all stages of suffering, their round shaven heads, thin cheeks and bluish gray uniforms contrasting strangely with the somber black of the silent priests attending them. Most of the wounded had dragged their straw beds behind the great gothic pillars, as if seeking shelter from their own shells.

"The priests conducted us to one of the aisles beneath the window where the shell had entered that morning. A great pool of blood lay there, staining the column just as the blood of Thomas a Becket must have stained the altar of Canterbury seven centuries before. That, monsieur, is the blood of a French gendarme, who was killed at it this morning, but he did not go alone. The priest pointed to two more recumbent figures clad in the bluish gray of the Kaiser's legions. There they lay, stiff and cold as the effigies around them. All three had perished by the same shell."

### Soldiers Acted as Mules.

Two wounded privates of the Munster Fusiliers, who were in the thick of the great battle of Charleroi, tell some thrilling narratives of the battle. They are now at Tralee, Ireland. The dash of the Munsters to save the guns was a particularly brilliant piece of work.

"We were digging our trenches when the first shells went wild," said one of the soldiers named Maurice Quinn, "but before we had time to occupy our trenches the Germans got the accurate range through the aid of their airplanes.

"Our men withstood the fire bravely though they were up against a regular

stone wall of Germans. We moved them down as we went through them, but as far as we went they were there still. After our thirty miles' march we were fairly worn out, and, besides, the Germans were much better served with machine guns. In our battalion we had only one machine gun, while they were able to bring up columns of machine guns, but we rushed them with our rifles and bayonets. The horses were shot from under our men, and then the uhlans tried to capture a battery.

"It was then the Munsters stuck to the guns. They dashed forward with fixed bayonets, put the Germans to flight, captured some of their horses, and, as we had not horses enough, we made mules of ourselves, for sure we were not such asses as to leave the guns to the enemy. We brought them back five miles."

### Praise German Artillery.

All the wounded soldiers who have arrived at Aldershot have stories of the remarkable artillery practice by the German guns, which they ascribe to the close co-operation between the guns and aeroplanes.

"Again and again," said a sergeant of the Northampton, "the aeroplanes came circling round over our positions, but at too great a height for our guns to reach them. We watched them, and whenever a flutter of white paper or other material came down from them a shower of shrapnel followed immediately, so well aimed that we invariably had to move to save ourselves from being annihilated."

### On and on at Any Cost.

A West Kent man who fought in South Africa said:

"The Boer war was a game of skittles to this. They came at us in great masses. As fast as you shot one lot down another came up.

"The German generals don't seem to mind what price their men have to pay so long as they can break through our lines," said a young lancer who received a sword cut in the neck. "They were cut down like ripe corn in harvest time, but they didn't seem to mind it at all. It was always on and on again until they could stand it no longer, and then others took their places."

"The whole idea of German strategy," says one correspondent, "seems to be summed up in the word 'weight'—throw plenty of weight and some of it is bound to carry through."

### Women Put Ban on Toy Soldiers.

In an effort to eliminate everything warlike from the children's minds the Chicago Political Equality league has appointed a committee on toys to request manufacturers to cease from putting out articles for children which conflict with ideas of peace. They will ask that toy soldiers and all paraphernalia relating to them be banished.

### Admiral's Daring Act.

That the commander of the British North sea fleet, Admiral Jellicoe, did a daring bit of scouting in a submarine and actually located the German cruisers in their positions behind the island of Heligoland before sending his ships against them in the sharp naval battle, was the report brought to New York by Captain Skelley of the Standard Oil tank steamer San Lorenzo.

"For the first time in the history of any navy, so far as I have ever heard, an admiral scouted for himself in one of the submarines of his fleet," said Captain Skelley. "For three days he went back and forth between our fleet and the position of the enemy, doing everything possible to make a plan for successful action by our vessels. His unusual conduct was admired and praised by every officer of the fleet, though he was cautioned often."

### Fought With Bare Fists.

"When the Fourth Middlesex regiment was surprised by Germans while at dinner with their arms stacked," a correspondent with the English army cables, "the British soldiers, unable to reach their weapons, rushed upon the foe and attacked them with their bare fists.

"The Gordons arrived in time to aid them and beat off the Germans."

### Woman Soldier Twice Shot.

Esther Manuel, a Jewess and mother of two children, decided to find her husband, who was in the Prussian army fighting France. Under the name of Louis Grafmanus she joined the Second Koenigsberg uhlans. Twice wounded, she rose to the rank of a sergeant major and was rewarded by the German field marshal with the iron cross.

It was only discovered that the brave sergeant major was of the female sex when she found her husband under the walls of Paris, just killed by French bullets.

### Gags Himself For Safety.

At the opening of the great battle of the Aisne a severely wounded soldier, in his agony, allowed a cry to escape him. The next moment, seizing a piece of turf, he thrust it into his mouth, where he held it in position until he

was able to crawl back through the lines.

### Fought With Hammer.

Anxious to get into the fight against the Germans, the blacksmith of the Sixth Dragoon Guardsmen of the British force accompanied the cavalryman on a charge armed only with a hammer, according to stories told by guardsmen who were in Paris.

These men had fought from Belgium through Compeigne and Senlis and came to the capital for remounts. They declared that in one of their charges the blacksmith grabbed his huge hammer, mounted a horse and rode with them, wielding his weapon with deadly effect. The British and German artillery engaged in one duel at a distance of not more than 500 yards, the guardsmen said. The British got the range first and wiped out the German gunners.

### Belgian Heroine Killed.

The Rhineland Red Cross chief tells a remarkable story at Aachen of a Belgian telephone girl at Dahlien, who telephoned Belgian officers at the forts that they were not properly placing their shells.

By following her instructions they were able to regulate their firing effectively, and the telephone girl was killed by a shot which destroyed the office from which she was directing the operations.

### Drills Men as Shells Fly.

How a French colonel drilled his troops under shell fire is described by General Cherillis, who says:

"After a reverse north of Longuyon we retreated under terrific fire, reaching the river. An infantry regiment began to get panicky.

"The colonel called a halt, made the troops face the shells, drilled them and finally ordered a retreat, which was conducted in an orderly manner."

### Oddities in War News.

A German soldier fighting before Liege couldn't understand why he suddenly fell until a surgeon found he had been shot in the shoulder, upper arm, lower arm and twice in the thigh. The modern rifle wound is so painless and heals so rapidly that he will be on the firing line again soon.

A wounded Belgian soldier in Ostend is proud of the fact that he slept in the asparagus beds about Malines. "Malines has the best asparagus in the world, and I slept on it," he said proudly.

General Russky's army in its dash after the Austrians toward Lemberg, left all transports behind and for six days lived on apples. Forced marches and continuous fighting for a week on a diet of apples is a new record even for Russian soldiers.

### Horses Obey Germans Only.

Because German horses have been trained to obey only German words of command the allies have found captured horses of no use to them in their armies and sell them at auction at the average price of \$20. They are bought by French peasants, deprived of their own horses by government requisition.

Believing that to be worthy of heaven they must be clean, the Cossacks bathe and don their cleanest linen and best clothes before entering a battle.

A young artilleryman, writing to his wife, tells of being left on the field for dead, but was finally found and dragged from beneath his horse, which fell on him when shot. This alone saved his life, as all other members of his battery were killed.

### Soldier Adopts Baby.

A striking example of tenderness on the part of a Russian infantryman who was wounded in the fighting in Galicia has just come to light. He noticed in a deserted house a baby girl of eighteen months. He took the child in his arms and carried her all through the long march to Kiev and at last brought her triumphantly to his own home.

### An Artful Vender.

"All souvenirs of the battlefield are eagerly sought in Paris," writes a correspondent, "a fact that has been taken advantage of by one ingenious street vender. This man is well dressed and has a mysterious air, which makes him noticeable to easily interested habitues of cafes of the boulevards, with whom he gradually enters into conversation.

"He gives circumstantial details of recent battles which he has allowed to witness by his influential relations on the battlefield and then hints to a large and interested crowd that he is willing to dispose of for a small sum. His sales have been so numerous that the matter at last came to the notice of the police, who found his precious trophies were all taken in 1870."

### JAPANESE BUY TEXAS COTTON.

DALLAS, Texas, Oct. 3.—According to T. Isshiki, a late arrival in this city from New York, where he is connected with a large Japanese cotton concern, the Mikado's country will consume a greater amount of cotton this year than in 1913. The mills in the Orient are unaffected by the European war, he says, and will buy more than 500,000 bales of the fleecy staple this year, to be worked up into cloth. Mr. Isshiki says that most of the product will be bought from Texas growers. Four hundred thousand bales were consumed by the Japanese mills last year.

Ford runabout, in splendid condition, \$200. Call KNIGHT GARAGE.—Adv. 11-pd.

## Stories of The Kaiser's Court

By United Press.

LONDON, Oct. 3.—One of the best pen pictures drawn of Kaiser Wilhelm, according to those who have known the War Lord, is contained in a book of memoirs just published by Miss Anne Topham, who for some years acted as English governess to the Kaiser's daughter. The "recollections" of Miss Topham, besides its pictures of the Kaiser himself, contain a number of interesting stories of the Kaiser's court.

From the numerous stories and incidents in the book in which His Majesty figures it is possible to reconstruct a very graphic and by no means unattractive portrait of the ruler of Germany, alike in his function of Monarch and his role of husband and parent.

The "papa" of the princess is very much the Kaiser of high politics, alternately gushing and ferocious, always cocksure, and continually doing indiscreet things. Everybody around him is kept on the move, or ready to be on the move next moment; everyone with whom he comes into contact is expected to be as interested in everything as he is himself.

His son, the Crown Prince, is not more typically the tactless, hustling, grandiose yet childlike, earnest but superficial Hohenzollern than is the Kaiser. All things are plain to him, not excepting the mysterious ways of Providence; all excepting the suffragettes. He admits that he does not understand them.

Why, in Heaven's name, do women want the vote? he asks; and he threatened one charming lady suffragist whom he met at Kiel, and who promised a suffragist invasion of Berlin, that of the Jankhurst section went to Germany, he would give them worse than two days' detention in Holloway with newspapers to read and flowers to decorate their cells.

What exactly the German police would do with the suffragists, Wilhelm II. did not make clear; but perhaps this problem need not worry us very much more.

Although a genial man in his leisure, the Kaiser jokes with difficulty. For instance, plenty of us could have thought of a more diplomatic jape to drop upon an English governess who was seeing her German Princess pupil parade for the first time in the uniform of the Death's Head Hussars than the statement, "She will ride at the head of the first regiment that invades England!"

The sniggering rudeness of the remark was met by a very bright counter from Miss Topham (whom the Kaiser came to speak of as "our English Drendnought"); but it remains one of those things that might very well have been put differently. Most of the Kaiser's recorded outbursts of humor—and some of his utterances as statesman—are open to the same criticism.

Let it not be assumed from this that the Kaiser of Miss Topham's book and our visualization is an altogether disagreeable person. Far from it. Not least just now, when we are fighting him for our lives and for our conceptions of civilization, would we overlook his many appreciations of aspects of our English country and people. More than once he has paid tribute to the beauty and attractions of the English country side; he has a

poem of Kipling framed and hung in his room; his favorite book as a boy was "Frank Fairleigh"; he likes Dickens; he buys his horses in England or Ireland; he sends to London for his tea; he worships Reynolds and Gainsborough and Nelson.

In fact, one could fill a column of this journal with his numerous English preferences. That we are at war with so very English a foreigner is one of life's larger ironies; yet we are at war with him (and he with us) more bitterly and tragically perhaps than we yet fully realize.

The Prussian spirit peeps out everywhere if we look at Wilhelm II. closely, despite the European (or English) gloss of gentlemanliness. When Queen Alexandria and the German Empress were driven in Berlin, the horses of their carriage were frightened by a salute of guns. The Master of the Horse was presented subsequently by the Kaiser to King Edward, who already knew the official very well.

"Here's the man who made such a fearful bungle (Hat Sich Blamiert) with his horses," said the Kaiser, in presenting his humble servant. The significance of instances like this cannot be exaggerated. They are of essential barbarism, not of civilized Europe. That the Kaiser "means nothing" by them adds to their significance. The schoolboyish side of the Kaiser, although it may at times embarrass needlessly the solemn and de-serving person, one condemns less severely. Indeed, it is possible to be pleased by some of Miss Topham's storyettes of the mutual mischief of the Kaiser and his daughter. One day the Princess shocked her governess by making the "pop" of a champagne cork with her lips and cheeks, and then imitating the gurgle of the wine

as it runs into a glass. "Whoever taught you these unlady like accomplishments?" asked the governess. "S-s-sh! It was Papa!" came the gleeful answer. "He can do it splendidly." And she gurgled again, in the hope of developing by long practice a talent equal to his.

### STATE WAREHOUSE NO. 1 BEGINS OPERATIONS.

BRADY, Texas, Oct. 3.—State Warehouse No. 1, situated in this city, has been authorized to commence operations by Commissioner of Insurance and Banking Collier. This is the first project to be acted on out of about 150 applications. Ed Jacoby was appointed manager and his bond fixed at \$10,000. The warehouse was organized by the Commissioners' Court of McCulloch county.

## Hurley

LIBERTY, Texas, Oct. 3.—M. D. Leach and family spent Sunday with relatives near Floydada.

W. W. Wise and Thomas Jeffus are filling their silos this week.

Mr. and Mrs. Nick Klein are now rejoicing over a fine boy, which arrived Monday morning.

Bain McCarroll is now working for Hanley Wasson.

August Kopp left Sunday for St. Louis to make his future home.

Miss Sarah Borlett, of Plainview, spent Thursday at the Duckwall home.

Mrs. W. W. Wise returned home Tuesday, after a few weeks' stay in Amarillo.

Walter Tyler and Jammie Duncan were among the guests at the Duckwall home Sunday.

The Priscilla Club met with Mrs. Jno. Fuller Thursday afternoon. All present reported a fine time.

# WANTED-- 5 CARLOADS OF MAIZE HEADS

WE will pay above the market price for heads for the next week.

All knowing themselves indebted to us will please call and pay the cash, or we will buy your heads, oats, or cotton on account.

We want 20 carloads of good customers added to the 20 carloads we have on hand.

CALL US

# Warren & Scudder

Phones 145 and 146

# Don't Forget!

The Lawter Tractor Co. has established agency in Plainview.

As distributor and demonstrator for Lawter One Man Tractors N. T. Orr will serve fourteen counties in the Shallow Water Belt.

OFFICE---Room 16 Ware Hotel Building  
Ask for a Demonstration

**COHAN'S "THE MIRACLE MAN"  
SHOWN IN N. Y. THEATRE**

**Star Cast Introduces Play Which  
Critics Say Will Outlive  
Favorite Actors**

By BEAU RIALTO.

(Written for the United Press.)  
NEW YORK, Oct. 3.—The most original production of the present season and George Cohan's greatest triumph is "The Miracle Man," which opened recently at the Astor Theatre. The play is an adaptation by Cohan of Frank M. Packard's popular story of the same name. When the book came out it achieved instant popularity. Many remarked that it would be a great play if it could be dramatized, but they all agreed that that could not be done. Well, Cohan has done it, and has done it remarkably well. In fact, he has wrought a miracle in staging it.

The strength of the play depends primarily upon its audience. It will have audiences. There can be no doubt of that, for the drama is by far and away the best offering now being presented here. But whether the drama is to be regarded as a play of unusual power or one interesting because of the exhibition of stage craft depends on the psychology of the audience.

The structure of the play is built on faith. Each individual must answer for himself whether this foundation is rock or quicksand. If the former, then the play is one of tremendous fascination. For those who cannot accept its principles it holds an unusual interest because of Cohan's admitted wizardry in stagecraft.

"The Miracle Man," or "The Patriarch," as he is called by the God-fearing, simple residents of "Needely, Me," is almost unknown outside of "Needely." The people of "Needely," with three or four exceptions, revere and believe in him. Despite many unexplainable cures, mostly of cripples, several call him faker, although he has never accepted any kind of fee for his efforts. Among those "unbelievers" is "Tom Holmes," whose 13-year-old boy has been crippled since birth.

There enters into the scene a typical New York crook, who sees in the "Miracle Man" a fortune to be made. He is "Harry Evans," who learns of "The Patriarch" and sees the financial possibilities of the man is "properly press agented." Discovering "The Patriarch" has long searched unsuccessfully for his grandniece, "Doc" has "Helena," his mistress, play the part. Her arrival at "Needely" is coincident with the arrival of "Harry Evans" and "Michael Coogan," accomplices of "Doc" and "Helena." "Evans" is supposed to be a doomed consumptive. "Coogan" is supposed to be a helpless paralytic. Both are to be "cured" and the story of their "cure" sent over the country broadcast. "Doc" plans to reap a harvest and all the checks that are donated by wealthy patients. The plans are well laid, but the human element enters in. While "Coogan" is being "cured," little "Eddie Holmes" is cured before the father's eyes. "Helena," "Evans" and "Coogan" turn "straight." "The Patriarch" has "got them." "Doc" is furious. He demands that "Helena" return with him to New York at once. She answers, "Only a straight man can take me now." "The Miracle Man" suddenly dies, having overtaxed in receiving patients. Then the wonder of it all "gets" even "Doc," who tears up the checks he has received, and all ends happily.

It is a wonderful play, one of the best New York has seen in many, many months. It is bound to remain even after the present great cast has gone. William H. Thompson as "The Patriarch," George Nash as "Doc Madison," Gail Kane as "Helena," Earl Browne and James C. Marlowe as "Evans" and "Coogan," respectively, are superb in their parts. But Frank Bacon as "Hiram Higgins," the "Needely" hotel proprietor, has created a great part—he is perhaps the best of them all.

THE PLAINVIEW NURSERY has the largest and best stock of home-grown trees they have ever had. They are propagated from varieties that have been tested and do the best on the Plains. We will trade nursery stock for livestock, feed or second-hand sacks. We also have a good farm for sale. L. N. DALMONT, Proprietor. —Adv. Sat. only. 4t-pd.

B. F. RUSSELL,  
Lawyer  
Office with C. D. Russell,  
First National Bank Bldg.  
PHONE 117  
Life and Fire Insurance

**Purses of Softest Taffeta, Moire or Brocade**

By MARGARET MASON.

(Written for The United Press.)  
Purses has a pretty purse filled with powder-puff and many fancy little female fads, but of coin there isn't any. For to get this pretty purse, Perses paid a pretty penny.

NEW YORK, Oct. 3.—"Who steals my purse, steals trash," is indeed a base libel on the newest bag models seen on every hand. No modern poet would dare thus to hold up the new reticule to ridicule. Not a single leather bag is glimpsed among the really smart ones, all being of softest taffeta, moire or brocade.

The accepted shapes are either square or oval, the longest part of the oval either running across or up and down, to suit one's personal choice. The tops, or frames, of yore that used to expose metal identity are now always covered with the same material which makes the bag. An inch-and-a-half wide strap of the same material also serves as a handle, in lieu of the erstwhile cord or chain.

The linings of the new bags are all of the softest silk or satin in charming colors and with tiny pockets in which nestle the necessary mirror, powder puff and other toilet accessories, as well as a coin purse and a card case.

While the inside of the bag typifies necessity, the outside goes to the other extreme to signify luxury, with exquisite insets of bead work, tassels of silk or beads as a finish, and clasps composed of tiny balls of crystal or else of colored imitation gems to carry out the scheme of the silk material.

Quite the newest and most piquant touch, however, is an inch-wide plaque of crystal rimmed in enamel with an enamel monogram in the center the same shade as the jeweled clasps or the color of the bag. This dainty proclamation of one's identity hangs suspended on a tiny silver chain an inch in length from the top of the frame.

Balls of polished tortoise shell are often seen as clasps instead of the crystal and colored glass, and as other garnishing of feminine charms tortoise shell is coming into great vogue. With its rich brown and amber mottling, it has been fashioned into stunning bracelets and drop earrings mounted in filigree gold. Of course, as the huge Spanish combs and the newest curved-back combs that fit into the side of the French twist, tortoise shell is most in its element, since everybody knows about "the hare and the tortoise."

These new combs, curved to fit the back of the head as they are thrust crossways into the French twist, are decidedly attractive, as well as useful. The most artistic style is composed of five leaf-shape projections of varying lengths. Then there are fan-shaped ones and fern-shaped ones, and conceits without end.

Scenes in Mexico Battlefields for ONE CENT EACH. THE R. A. LONG DRUG STORE. —Adv. 1t.

For evening wear they are shown edged in rhinestones. The high Spanish combs of elaborate design are very smart worn thrust squarely in the top of the coiffure or coquettishly sideways at the crown of the head. The exclusive woman will do well to keep these latest comb fashions under her hat, however, for too much popularity will kill their charms.

The laced high shoes are certainly an accepted fact. All the smart boot shops are showing them, and they are most ornate with colored cloth tops and colored laces. A combination of black and white shows the lower part of the shoe in black patent kid, the top in white cloth with a narrow band of black patent kid around the top and down both sides of the opening, which is laced with white laces. Black and white striped stockings are to be worn with this effect.

Like last season's high shoe, the cloth tops are shaped to simulate spats. Novel hosiery also affects the different-colored top, and a respectable black or nunlike drab becomes a riot of scarlet or equally lively shade above the calf. However, as they are above the knee, they may possibly be classified as high toned rather than loud.

The new neckwear all shows the tendency toward the high collar even among the roll collars which now fasten primarily close up to the collar bone. As the collars get higher and tighter, they also get fuser and fancier and farther away from the comfortable simplicity of the summer collars. Some of the more elaborate even have an edging of white ostrich feather fronds, and most of them are developed from chiffon, satin, charmeuse, net, lace or crepe de chine instead of the plainer lawns and organdies.

Mexico Battle Scenes for ONE CENT EACH at THE R. A. LONG DRUG STORE. —Adv. 1t.

**NEW GAME LAWS NOW EFFECTIVE.**

By United Press.  
WASHINGTON, D. C., Oct. 1.—Amendments to the Department of Agriculture's regulations for protection of migratory birds, published today, became effective to-day.

The effect of one of the changes is to permit on the Missouri and the upper waters of the Mississippi the shooting of all migratory game birds for which there is an open season from October 1, 1914, to January 1, 1915. After the later date the prohibition will be in force again. Other amendments deal principally with the closed season for water fowl in the various localities.

The new regulations provide for a closed season in zone number 1 for all water fowl from December 16 to September 1, next following. Exceptions to the rule prescribe the open season as follows:

In Massachusetts and Rhode Island, beginning January 1 and October 1; Connecticut, New York, Pennsylvania, Idaho, Oregon and Washington, between January 16 and October 1; New Jersey between February 1 and November 1; Minnesota, North Dakota and Wisconsin, between December 1 and September 7.

For zone No. 2, the closed season is between January 16 and October 1, with the following exceptions:

Delaware, Maryland, District of Columbia, Virginia, North Carolina, Alabama, Mississippi and Louisiana, between February 1 and November 1; Florida, Georgia and South Carolina, between February 16 and November 20; Kansas, Missouri and Oklahoma, between February 1 and September 15; Texas, Arizona and California, between February 1 and October 15.

Hens, 10 cents. RUCKER PRODUCE CO. —Adv. 3t.

Get a Carbo-Magnetic Razor. They need no honing. THE R. A. LONG DRUG STORE. —Adv. 1t.

BOARD AND ROOM—First house north of Christian Church. Phone 474. —Adv. D-1t.

WANTED—Two rooms for light housekeeping. Phone 72. —Adv. 1t.

For practical nurse, Phone 265. —Adv. 1t.

WANTED—Twenty copies of The Herald of September 22. Phone. 72. —Adv. 1t.

Hens 10 cents per pound. Butter fat, 24c. PLAINVIEW PRODUCE CO. Adv. 1t.

That Carbo-Magnetic Razor Shaves without honing. THE R. A. LONG DRUG STORE. —Adv. 1t.

**A BARGAIN.**

Splendid home and 15 acres of land in two blocks Seth Ward College for sale or trade for cattle or horses. This property can be had very cheap. JNO. E. BROWN, Adv. 1t. Stanley, New Mex.



**Your Suit**

will have that same crispness of the cloth—that same smooth natural fit—just like new

**When Cleaned and Pressed**

**THE Waller Tailoring Co. WAY**

Tailors PHONE 188 Dry Cleaners

We Give Votes On Shetland Pony Contest

We Pay Return Charges On All Parcel Post Packages

**"A DIFFERENT FAIR"**  
Policy of Management This Year Assures Greatest Meeting in History of  
**STATE FAIR OF TEXAS**  
October 17-SIXTEEN DAYS—November 1  
All departments filled to overflowing with wondrous arrays of exhibits mirroring the progress of Texas people in every phase of human endeavor.

LINCOLN BEACHEY, WORLD'S FAMOUS AERIALIST  
Flying upside down, looping the loop, making 2,000-foot spirals, racing ten feet above the earth, destroying battleship from sky, presenting aerial feats without parallel.

AMUSEMENTS STRIKINGLY DIFFERENT  
Garden of Allah—Omar Sami's Human Butterfly—Panama Canal in Model—Other Rare Features staged on the Plaza of Pleasure—a \$100,000 Offering.

MUSIC-SONG-VAUDEVILLE  
Four Brilliant, Splendidly-Trained High-Class Bands—Famous Vocal and Instrumental Soloists—Powers Educated Elephants, Direct from New York Hippodrome—Attractive Misses Who Can Sing, Dance and Do Acrobatic Stunts—Other Splendid Acts Composing the Coliseum Bill.

SUPERB GRANDSTAND PROGRAM  
America's greatest trotters and pacers in daily contests for \$50,000 in stakes and purses October 20-30. THREE BIG GRIDIRON CONTEST.

EDUCATIONAL—VACATIONAL

Popular Railroad Rates ASK YOUR AGENT  
W. I. YOPP, President W. H. STRATON, Secretary

**Special Magazine Prices for 10 Days Only**

Outlook	\$3.00	Pictorial Review	\$1.00
Scribner's	3.00	Modern Priscilla	1.00
World's Work	3.00	Ladies World	1.00
	\$9.00		\$3.00
<b>SPECIAL PRICE \$6.50</b>		<b>SPECIAL PRICE \$2.00</b>	
Century	\$4.00	Youth's Companion	\$2.00
St. Nicholas (New Only)	3.00	Tarbell's Life of Lincoln 991 Pages, 2 Vol. Cloth	2.50
	\$7.00		\$4.50
<b>SPECIAL PRICE \$5.00</b>		<b>SPECIAL PRICE \$3.25</b>	
Harper's Weekly for 6 Months—The Great War Issues	\$2.50		
<b>SPECIAL PRICE \$2.00</b>			

BRING OR MAIL YOUR SUBSCRIPTIONS TO  
**Herald Publishing Company**



WE wish to thank our friends for their patronage during September and trust that we may merit a continuance of it as well as the October patronage of many who are not now our customers.

We always have fresh fruits and vegetables, smoked meats, staple and fancy groceries.

**Pierson & Smith**  
Telephone Number 348

## BRITISH BATTLESHIP CLEARED FOR ACTION

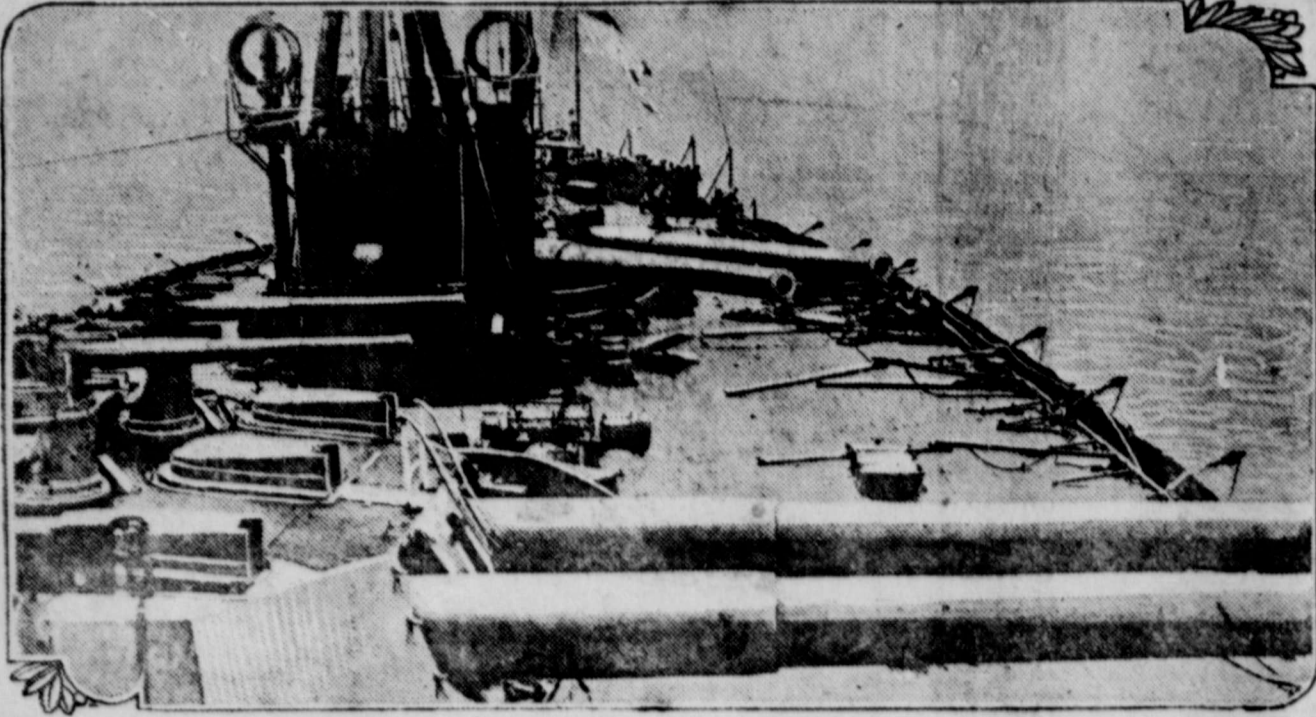


Photo by American Press Association.

### Trade Rivalry Causes War Says Socialist Leader

By United Press.

NEW YORK, Oct. 3.—Charles Edward Russell, well-known author and a Socialist candidate for the position of Senator in the State of New York, has returned from Hague, where he assisted in refugee work. He said upon his return: "This war is purely a commercial conflict, engendered by the trade rivalries between Germany and Great Britain. So long as we have competition, we have cause for war."

### REAPING BENEFIT

From the Experience of Plainview People.

We are fortunate indeed to be able to profit by the experience of our neighbors. The public utterances of Plainview residents on the following subject will interest and benefit many of our readers. Read this statement. No better proof can be had:

Mrs. C. Reven, Plainview, Texas, says: "I used Doan's Kidney Pills for backache and other kidney troubles. They gave me wonderful relief when I was so stiff and lame that I could hardly stoop. It is now two months since I got this remedy from the Long Drug Co. Judging from my own experience with Doan's Kidney Pills, I can recommend them for trouble from the back and kidneys."

### Re-Endorsement.

On January 2, 1912, Mrs. Reven said: "You are at liberty to publish my former endorsement of Doan's Kidney Pills. They have always given me wonderful relief whenever I have used them."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Reven had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

### EUROPEAN WAR ZONE USING AMERICAN PRODUCTS.

By United Press.

NEW YORK, Oct. 3.—Rush orders from the war countries are being received here for automobiles, flour, blankets, and other American products.

### MORE COTTON GINNED THAN AT THIS TIME IN 1913.

By United Press.

WASHINGTON, D. C., Oct. 3.—The condition of the cotton crop on September 25 was 73.5 per cent of normal, compared with 78 per cent a month ago and 68.5 average for ten years. The Texas condition is seventy per cent, Louisiana sixty-seven.

The Census Bureau's monthly cotton ginning report stated that 3,381,863 bales had been ginned up to September 25, 1914, against 3,246,665 at the same time last year.

### MRS. HIGGS NOT GUILTY.

By United Press.

CHICAGO, Ill., Oct. 3.—Mrs. Nellie Higgs has been found not guilty of the murder of Conductor Willis, whom she killed because he attacked and wrecked her home. Emotional insanity and unwritten law was the defense.

E. C. Richards went to Amarillo today on business.

Miss Anthony, who has been visiting Mrs. Will Smith, left for Hereford today.

Mrs. E. H. Humphreys and her sister, Mrs. H. R. Morrow, of Los Angeles, Calif., returned today from Dallas and Colorado City.

E. M. Carter left this week on a business trip to Kansas City.

Mrs. J. J. Roberts returned to Hale Center today.

Mrs. J. J. Ellerd went to Amarillo this week to visit her two boys, who are attending the Lowery-Phillips School.

Rev. S. A. Barnes left Friday to attend the home-coming of the former pastors of one of the large Methodist Churches in Waco.

Will Hilton has returned to Abilene, after a visit with his sister, Mrs. J. E. Conner.

### Deafness Cannot Be Cured\*

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give one Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free. P. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Take Hall's Family Pills for constipation.

## KRESS

Special to The Herald.

KRESS, Texas, Oct. 3.—Mrs. E. J. Myers, of Kress, will give a literary recital Saturday afternoon, the 3rd, and a lecture in the afternoon Sunday at 3 o'clock at the Kellough School House, 20 miles west.

Mrs. A. Hamilton went to Ellis County Wednesday to visit relatives.

Mr. and Mrs. Tom Bagley and baby girl went to Plainview Saturday evening to visit Mrs. Bagley's parents, Mr. and Mrs. J. B. Herdorn, and returned home Sunday evening.

Mr. W. R. Atkins and family and Mr. and Mrs. W. Wallace went to Plainview Friday to attend the show.

Mr. E. Cates, Mr. J. James and parties autoed to New Mexico to prospect. Mr. and Mrs. T. E. Kapaun and daughter, Beryl, and Mr. and Mrs. Carol McGlasson autoed to the Pennington sale, at Silverton, Monday.

A baby boy was born Monday to Mr. and Mrs. Nick Kline, of Liberty.

Miss Rena Gilbert returned to Lockney Tuesday, after a visit of a couple of weeks with her father, J. C. Gilbert.

Mrs. Las Knight and daughter were shopping in Kress Saturday.

Dr. and Mrs. Ford and Mrs. M. Gaylor and Mrs. Hobbs went to Plainview in their auto to attend the show.

Rev. Burnett, of Canyon, preached four good sermons Saturday and Sunday at the Baptist Church in Kress.

There was a big crowd of people at the Weidner and Blaze sale Wednesday, and live stock sold well.

Mr. and Mrs. Wiedner and daughter, Mrs. Blaze, and her husband and two children left on the train Friday to go to Des Moines, Iowa, to visit relatives. Mr. and Mrs. Kapaun spent Sunday near Plainview, at the home of Mr. and Mrs. J. G. Selpp.

### CHRISTIAN CHURCH.

Bible School—9:45 a. m. Preaching—11 a. m. Subject: "International Peace."

Junior Christian Endeavor—2:30 p. m.

Preaching—7:45 p. m. Subject: "Noah, a Preacher of Righteousness."

The public is cordially invited to attend these services.

R. A. HIGSMITH, Pastor.

### RALLY DAY AT THE FIRST PRESBYTERIAN CHURCH.

Our Sunday School Rally Day is to take the place of the eleven o'clock service next Sunday morning.

All members of our Home and Cradle Roll Departments are urged to be present; also all members and friends of the church.

Our Sunday School begins at the usual hour, 9:45, and we are expecting the largest attendance in the history of our Sunday School.

Let us make this a genuine Rally Day both for our church and Sunday School. STERLING PARK.

Pastor.

FOR SALE—Underwood Typewriter, used two months. See RUSHING LAND COMPANY. —Adv. 31.

### FOR SALE.

Will sell our home and either two or four lots. If sold by the fifteenth, will sell at a bargain.

Also good automobile at a bargain. —Adv. 41. J. F. SANDER.

### NOTICE.

The undersigned assume no responsibility for debts incurred by Mrs. J. G. Ehly.

FRANK and CHAS. JUESCHKE. —Adv. 31.

Mrs. T. E. Ward and Mrs. W. E. Angel, who have been visiting Mrs. Sam Ansley, returned to Amarillo today.



Copyright 1914 THE HOUSE OF KUPPENHEIMER

## SAFETY FIRST

There's a sage farmer not many miles from this town who once told us this formula to tell a mushroom from a toadstool.

"If you live, it's a mushroom."

There's a similar element of risk in the buying of cheap clothes. It is all a question of whether you want to risk \$12 or \$15 on a chance, or invest \$18, \$20 or \$25 on a certainty.

At the Live store we can sell you a \$15. suit as good --and probably better--than you can get anywhere else in this county.

But for \$5 or \$10 more we can give you a Kuppenheimer suit--and a Kuppenheimer suit is what might best be described as a "dead sure thing."

You need never worry about discovering--too late, alas--that your mushroom was, in fact a toadstool.

And to make assurance doubly sure, both this store and the makers stand behind Kuppenheimer Clothes with a double guarantee that insures your lasting satisfaction or your money back without a quibble or a frown.

"Safety First" in your clothes buying!

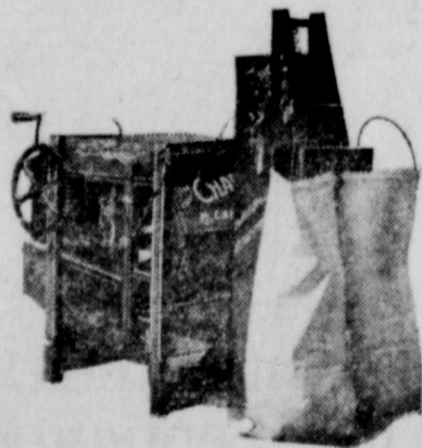
Come in and visit our Men's Department, You will find this stronghold of bigger clothes values well stocked with the suits, the overcoats, the hats, the haberdashery and all the other accoutrements men need to face the colder weather now advancing to attack us.



ALL WOOL BOYS' HERCULES SUIT DAUBER ROSENTHAL & CO.

Remember--We also have our exceptionally strong line of suits, overcoats, extra trousers and caps--for the boys. A good 50c cap free with every Boy's suit from \$4.50 to \$6.50. A good \$1.00 Cap free with every Boy's suit from \$6.50 up.

**Plainview Mercantile Co.**  
W. A. SHOFNER, Manager



Chattam Grain Graders and Cleaners are used extensively on the Plains and are giving excellent satisfaction.

We carry a complete stock of these cleaners, with and without sacking elevator.

Donohoo-Ware Hardware Co.  
Telephone Number 80