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NEILSON WOULD HAVE U. S. SETTLE EUROPEAN DISPUTES

Member of Parliament Says Wilson's Patience and Understanding Exemplary

By United Press.
LONDON, Sept. 5.—Francis Neilson, a member of Parliament, is one of the group believing that it is necessary for England to fight along with the other allies, but out to seek peace at the earliest honorable moment. When the time comes for peace, Europe will turn to Wilson. Neilson said in a speech in Parliament: "It ought not to be thought that Wilson's plea fell on deaf ears in Europe. It is a pity his example of patience and deep understanding in the Mexican matters has not been followed in Europe. The land question lies at the bottom of all our European troubles. A few land owners make up the ruling class. Supply manufacturers, diplomats, militarists, armament makers and device manufacturers administer law and can bring the whole of Europe in conflagration within a short time."
"It is a bitter pill to swallow that we should assist Russia. Why shouldn't the United States settle this war?"

WILSON RECOMMENDS WAR TAX.

By United Press.
WASHINGTON, D. C., Sept. 5.—At a special joint session of Congress yesterday President Wilson asked that an internal revenue tax be imposed to raise a hundred million dollars annually, because the customs were dwindling as a result of the European war. This measure is said to be immediately necessary to keep the treasury unimpaired. The President believes a bond issue is unwise. "We ought not to borrow. We ought to resort to taxation, however much we may regret the necessity of putting additional temporary burdens on the people."
"I come to you to discharge a duty which might have been spared. Conditions might have been spared. Conditions have arisen which no man foresaw. It would be very unwise to postpone dealing with them. The country is able to pay any just and reasonable taxes without distress."
"The people are both intelligent and patriotic. They are ready to meet the present conditions in the right way and to support the Government with generous self denial. We must accept the inevitable with a calm judgment and untroubled spirits."

John W. Kruef, of Fenimore, Wis., is visiting Albert H. Hinn.

Miss Hattie Whitacre, of Hale Center, spent Friday and Saturday with Mrs. J. M. Shafer.

Only Ten Days More Herald Auto Contest

Three hundred votes difference in the standing of the two highest contestants in The Herald's Overland automobile contest! Nearly a quarter million votes each have been polled by Miss Howell and Miss Shropshire. There are just ten more days to work for this capital prize.
Yesterday Miss Shropshire turned in enough votes to run her aggregate for the week to 11,500. Her total vote is 225,100. Miss Howell turned in four thousand during the week, and her total is 225,400. Roy Bailey, of Petersburg, was away from home at the time for the count and made no return. His total is 146,300. He expects every home in the Petersburg country to read The Herald before the contest closes. "It's not much of a trick to get subscribers to The Herald," says the Petersburg man. "Our people appreciate it."
As the count stands to date, two twenty-year subscriptions to The Herald, four ten-year, six five-year, ten two-year and twenty one-year subscriptions will place a contestant just starting nearly fifty thousand votes in the lead. A few days of hard work will run the total number of votes of any contestant far out of proportion to the present standing.

PUBLIC SCHOOLS OPEN NEXT MONDAY MORNING AT NINE

Many Improvements Have Been Made in Buildings; Faculties are Strong

Monday morning the school bells will sound the close of vacation for Plainview boys and girls. The public schools will open for matriculation of students at nine o'clock.

Last night the Board of Trustees met and the work of the year was arranged. The assignments as follows:

West Side.
First Grade, Miss Maxie Speer; Second Grade, Mrs. Prudis Wright; Third Grade, Miss Susie Glenn; Fourth Grade, Ralph Parter, Principal.

Central High School.
First Grade, Miss Annie Blair; Second Grade, Miss Mattie Lou Spath; Third Grade, Miss Annie May Carnes; Fourth Grade, to be combined with some other grade; Fifth Grade, Miss Powell; Sixth Grade, Miss Rosa Vaught; Seventh Grade, Miss Rebecca Longmire. High School: H. P. Webb, Principal; W. R. Stephenson, History; Miss Margaret McGilvar, English; Miss Viola Justus, Latin; Miss Lucille Kinder, Spanish.

Lamar School.
Seventh Grade, A. G. Harrison, Principal; Seventh Grade, Miss Maggie Laekey; Fifth Grade, Mrs. A. G. Harrison; Fourth Grade, Miss Mate Hunt; Third Grade, Miss Addie Donnelly; Second Grade, Miss Beulah Poston.

Superintendent H. M. Harrison is very optimistic over the outlook for the coming session. "Last year," said Mr. Harrison this afternoon, "we started the session with only seven and one-half units' affiliation with the State University. Before the year closed we had arranged for sixteen and one-half units, and are now working on an additional credit in English and one in History. A pupil from our school may now enter Texas University as a freshmen, without examination, with advanced standing. Only fourteen units are required for entrance."

During the summer the buildings have been placed in first-class repair. The floors of all buildings have been oiled. Lamar and High School buildings have been repainted throughout. Around the High School Building we have constructed concrete walks to all entrances and along the front of the entire block. Walks have been built around the Lamar Building entrances and half the length of the block in front. Over \$1,000 has been expended on the public school buildings this summer.

"We are expecting a good year. Our faculty is strong and there is good cooperation among the officials."

MRS. FRANK F. HARDIN DIED LAST NIGHT AFTER LINGERING ILLNESS.

After a week of intense suffering, Mrs. Frank F. Hardin, wife of the manager of the Plainview Lumber Co., died at seven-forty-five last night at her home, in West First Street.

Mrs. Hardin has been an invalid for several years. On Friday, the 23rd of August, a change for the worse began that resulted in her death.

Mrs. Hardin was a devoted member of the Baptist Church and a devoted wife and mother. She is survived by her husband, two children and one brother, Bert Goodman, who is in Hot Springs, Arkansas.

Mrs. Hardin's aunt, Mrs. M. J. Peques, and cousin, Miss Sallie Peques, were with her at the time of her death.

The funeral was held at the home this afternoon at 3:30 o'clock. Rev. S. A. Barnes, pastor of the Methodist Church, had charge of the services. The funeral was conducted by the Elks. The interment took place in the Plainview cemetery, under the direction of Flake Garner, funeral director for E. R. Williams.

Miss Verna Lois Leach returned home to-day from Floydada, where she has been visiting the past two weeks.

Mrs. E. M. Legg, of Abernathy, has been spending the week with Mrs. Dan Shipley and attending the Institute.

KAISER AND SECOND SON



Photo copyright, 1914, by American Press Association.
Prince Eitel Frederick is shown on the left.

Hale County Institute Closes This Afternoon

The daily programs at the County Institute this week have been full of interest, Thursday's program especially so.

On that day Dr. E. F. McClendon made a beneficial talk on "School Hygiene."

E. E. Davis, of the Extension Department of the State University, spoke in the morning. "How to Improve the Rural Schools" and "The Study of the Individual Child" were two subjects stressed by Mr. Davis.

"Give your attention to the average child," said the speaker, "and not to the remarkably bright one."
Mr. Davis stressed the great need of physical education, including manual training in athletics. "The greater number of muscles in use," he said, "the greater amount of brain development."

Mr. Davis also spoke on the great advantages that the teachers derived from the Extension Courses sent out by the University.

In the afternoon the County Board of Education was present. Several of the members, including Judge W. B. Lewis, County Superintendent, made talks. A number of the rural trustees were present.

On Friday morning Mr. Davis spoke on the importance of having senior and Junior Declamation Leagues, and means were immediately taken for organizing them. Professor A. G. Harrison was chosen Director General; S. J. Woodruff, Director of Debates and Declamation, and L. D. Griffin, Director of Athletics.

Friday afternoon was devoted to the work done by the mothers' clubs. Mrs. B. M. Harrison, county organizer, spoke of their importance to teachers and parents.

Said Mrs. Harrison: "The mothers' clubs make better mothers, better mothers make better children, and better children make better citizens."

Elder W. F. Ledlow, of the Lockney Christian College, spoke on "Morals in the School." There is no real culture or civilization without morals," said Mr. Ledlow.

J. E. Willis, dean of Seth Ward College, spoke on "Waste in Education." "The greatest waste," said Mr. Willis, "is lack of efficient teachers, and another the idle boys and girls seen on the streets, for idle boys and girls make purposeless men and women."

The Institute closes to-day. The week's work has been helpful to both city and rural teachers.

BELGIANS STARVING IN HOLLAND.

By United Press.
THE HAGUE, Sept. 5.—Thousands of Belgian refugees are starving in Holland. Homes have been destroyed. Husbands and fathers are dead or fighting the Germans. Dutch Red Cross is doing its best, but is overtaxed. Cannot supply the food needed for babies. The mortality among babies and children is frightful.

Mrs. D. H. Stoval and little daughter, of Waxahachie, are visiting her parents, Mr. and Mrs. W. L. Harrington.

Andrew McMillan left to-day for Franklin, Texas, on an important

Wayland Board Spending \$6,000 on Main Building

A force of carpenters are at work this week on the Administration Building of Wayland College preparing it for the session of 1914-1915, which opens Monday, September 14. Six thousand dollars are being spent now on the building and dormitories. Improvements will continue as rapidly as funds will permit. Window and door facings are being built, and the building will be in first-class shape for the opening.

I. E. Gates, President, is spending practically all of his time in the territory contiguous to Plainview in the interests of the school, and a large enrollment is expected.

FIFTY-FIVE MILLIONS DAILY COST OF EUROPEAN WAR.

By United Press.
LONDON, Sept. 5.—The estimated war cost to the countries directly involved in the European war is already a billion, eight hundred millions. The daily cost is fifty-five millions.

TURKEY NEUTRAL YET.

WASHINGTON, Sept. 5.—Turkey hasn't declared war against any country. She will insist upon her neutrality, is the substance of a report from Constantinople to the Turkish ambassador here this morning.

Firemen Return Today From Panhandle Convention

W. G. Chandler, Dick Estes, Carl Wells, Fred Cousineau and Wiley Bra-shers returned to-day from Pecos City, where they have been attending the Panhandle Firemen's Convention. Plainview has always had a strong team at the conventions. This time the boys won first place in the coupling race, second place in the Siamese coupling race, and a combination team of Plainview, Lubbock and Tullia won the reel race.

For four successive years the Plainview team has won first place in the coupling race. Three years ago first place in the Siamese coupling race was won by the local team, and for the past two years they have won second place in this race. For three years Plainview has won the reel race.

In addition to bringing back the greater part of competitive honors, the boys have secured the 1915 meeting of the Panhandle Firemen's Association for Plainview, through the cooperation of the Commercial Club and individual citizens.

The volunteer organization of firemen in Plainview is one of the strongest in the entire Panhandle country, and Plainview is justly proud of their achievements.

CHINA NOT INVOLVED.

By United Press.
SHANGHAI, Sept. 5.—Serious danger that China might become involved has been removed. The government has ordered troops in the vicinity of Kiao Chau not to interfere with either Japanese or Germans. Strict neutrality will be enforced.

GERMANS CONCENTRATING ON PARIS NO PEACE ON INDIVIDUAL BASIS

British Foreign Minister and Russian and French Ambassadors Sign an Agreement Not to Conclude Peace as Individuals

HERRICK WOULD STOP AMERICANS THROUGH FRANCE

Russians Are Placed on Defensive in Prussia Awaiting Needed Reinforcements for Offensive Fighting; Victorious at Lemburg

BY UNITED PRESS.

Paris, September 5.—It is feared that the allies are in danger of being cut in two and surrounded. That's why the German right moved to the east of Paris. Three combined German armies have driven the French center back. Scouting Uhlans reported near outer forts. When fighting is resumed it will eclipse anything up to the present.

London, Sept. 5.—None of the allies will conclude peace on an individual basis. War will be continued to a bitter end. An agreement to this effect was signed by the British foreign minister, with the French and Russian Ambassadors.

IT HAS BEEN REPORTED HERE THAT KING ALBERT, OF BELGIUM, HAS BEEN SLIGHTLY WOUNDED IN THE HAND WHILE LEADING THE BELGIANS NEAR ANTWERP.

A GERMAN PRISONER TAKEN AT ANTWERP DECLARED THAT THE KAISER INTENDS TO TAKE ANTWERP AND PARIS AT ALL COSTS. BERLIN, SEPT. 5.—WAR OFFICE HERE ADDS NOTHING TO ANNOUNCEMENT OF OPERATIONS IN FRANCE EXCEPT THAT THEY CONTINUE SUCCESSFUL. STRONG REINFORCEMENTS ARE BEING SENT TO PRUSSIA AND AUSTRIA. TWO PROMINENT BANKERS HAVE BEEN NAMED TO GO TO BELGIUM AND LEVY A WAR TAX. A MESSAGE FROM THE FRONT INDICATES THAT THE GERMANS ARE WITHIN STRIKING DISTANCE.

LONDON, Sept. 5.—The German advance continues night and day. Troops are being moved in the moonlight and rest in the heat of the day, when not fighting. The Germans are leaving behind them a devastated country. As the allies retreat, they destroy with dynamite everything that might aid the German advance; but latter speedily repair all essentials with the greatest transport trains ever gotten together. Speed at any cost is the policy. The estimated German losses are twenty per cent; allies eight. A mail dispatch states that the Germans have lost two hundred thousand.

PARIS, Sept. 5.—Concentrating for another supreme effort to crush the allied field army, the Germans are advancing on Paris. Fresh troops are being moved up for the siege. By moving part of the forces eastward the line of advance on Paris has been shortened. There has been no serious fighting since Thursday night. The French have prepared their battle line and await assault.

Germans are probably within a few miles of the outer forts. No civilians are permitted within the military district. Gallieni is confident that the city can withstand an indefinite siege. Troops are awaiting the German attack. The suggestion that the city surrender to save itself is entirely uncredited. Socialist leaders have called upon their followers to defend Paris to the last. This is the universal spirit of the French and allies.

Conditions here are so unsettled that Ambassador Herrick advised to-day that no more Americans be sent through France on their way home. Breckenridge, in Switzerland, says the refugee work in Switzerland has been nearly completed.

Another German aviator flew over the city to-day and dropped bombs. French aeroplanes pursued, but the German escaped. Underneath of his machine was armored, and French

rifle fire proved harmless. A daring fleet of French aviators is patrolling Paris.

ANTWERP, Sept. 5.—A strong force of Germans with heavy artillery is moving toward Antwerp. They will probably attempt to open up the Belgians, although a serious siege is not expected. Headquarters of the German Staff have been removed from Brussels to Mons. Refugees bring terrible stories of misery and suffering throughout Belgium. Industry is at a standstill.

PETROGRAD (formerly St. Petersburg), Sept. 5.—All of Austrian Galicia from the border to San River is held by Russians. Przemysl is where another battle is certain. In Russian Poland the Austrian left is being heavily reinforced by Germans. Fighting here is most serious. Russians are on the defensive and await reinforcements. Germans are presenting their greatest force on Russian advance lines in Prussia. In a battle northwest of Lemberg yesterday the Austrians were routed. Zolkiew and Halicz are occupied by Russians. Austrian attack on Zamost was successful, until Russians succeeded in routing Austrians with heavy losses.

LONDON, Sept. 5.—An unconfirmed report says that five hundred thousand Russians are being transported through the Arctic Circle to Ostend by way of Scotland to attack German lines of communication.

At a recruiting mass meeting, Asquith denounced Germany as a barbaric nation. He declared that not since the Thirty Years' War had civilization been so outraged. Three hundred thousand volunteers announced their readiness to fight.

H. L. KING TOURING PLAINS.

Special Magazine and Newspaper Feature Writer May Write Up Panhandle and South Plains.

H. L. King, a feature and story writer for a number of leading magazines and newspapers, is in Plainview. Mr. King has been touring the Plainview country with O. M. Unger, Secretary of the Commercial Club. He was accompanied here by his mother, Mrs. M. J. King, who is a magazine writer and address of note.

To a Herald reporter, Mr. King said to-day: "I have visited every town in the Panhandle of Texas. Plainview is the liveliest and best town I have visited. One thing that impresses me very much is the number of beautiful homes under construction. At the present rate of building, Plainview will justly be called 'The town of beautiful homes.'"

Mr. King will remain here until Wednesday.

The Trey O' Harts

A Novelized Version of the Motion Picture Drama of the Same Name
Produced by the Universal Film Co.

By LOUIS JOSEPH VANCE

Author of "The Fortune Hunter," "The Brass Book," "The Black Bag," etc.

Illustrated with Photographs from the Picture Production

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CHAPTER XVII.

This Mortal Tide.

She was very certain she would never sleep before her anxiety was assuaged by word of Alan's fate; but she reckoned without her host of trials that had bred in her a fatigue anodyne even to her mental anguish.

For a time after Barcus had left

her she lingered upon the sands, in the mouth of the shelter he had selected for her, staring hungrily out on the shimmering sea that, now wholly divested of its shroud, smiled up to the heavens, whose sapphire face it mirrored, as fair and sweet of seeming as though it had never veiled a heartless tragedy.

Slowly it darkened as the sapphire above grew darker, blending insensibly into rare ultramarine with the slow decline of the sun, by whose altitude above the horizon the day had not more than ninety minutes to run.

And she thought drowsily that if that sun sank without her learning that her lover lived, it would not rise again upon a world tenanted by Rose Trina.

It was not true, she told herself, that people never die of broken hearts.

She knew that, were he taken from her, she could no longer live.

And sleep overwhelmed her suddenly, like a great, dark cloud.

But its dominion over her faculties was not of long duration. Slowly, heavily, mutinously, she was rescued from its nirvana—came to her senses with an effect of one who emerges from some vast place of blackness and terror, to find Barcus kneeling over and gingerly but persistently shaking her by the shoulder.

And then she sat up with a cry of mystified compassion; for in the brief time that he had been absent—it had not been more than an hour—Mr. Barcus had most unquestionably been severely used.

He had acquired a long cut over one eye, but shallow, upon which blood had dried, together with a bruised and swollen cheek that was badly scratched to boot. And what simple articles of clothing remained to him, after his strenuous experiences of the last forty-eight hours, had been reduced to even greater simplicity; his shirt, for example, now lacked a sleeve that had been altogether torn away at the shoulder.

"No!" he told her, as soon as he saw her wits were awake once more—"don't waste time pitying me. I'm all right—and so is Alan! That's the main thing for you to understand; he's still alive and sound—"

"But where is he? Take me to him!" she demanded, rising with a movement of such grace and vigor that it seemed hard to believe she had ever known an instant's weariness.

"That's the rub," Barcus confessed, squatting on the sands and knocking his hair. "I desent take you to him, Judith might object. Besides, you can see for yourself it isn't safe to mingle with the inhabitants of this tight little island—and you can't get to where Alan is without mingling considerably. Sit down, and I'll tell you all about it, and we'll try to figure out what's best to be done. Maybe we can manage a rescue under cover of night."

And when the girl had settled her-

self beside him he launched into a detailed report.

"It's Katama Island, all right," he announced, "but a change has come over the place since I visited it some years ago. Then it was a community of simple-hearted villagers and fishermen; now, unless all signs fail, it's a den of smugglers. I noticed a number of Chinese about; and that, taken in connection with the fact that, when I ventured to introduce myself to the village ginmill and ask a few innocent questions, the entire population, to a child, landed on me like a thousand brick—the two circumstances made me think we'd stumbled on a settlement of earnest workers at the gentle art of helping poor Chinamen evade the exclusion laws."

With a wry smile, he pursued: "As for me, I landed out back of the joint, on the nape of my neck, and took the count, surrounded by a lot of unsympathetic boxes and barrels that had seen better days. And when I came to and started to crawl unostentatiously away, I was just in time to witness the landing of your amiable sister, that gang of cutthroats she keeps on the pay roll, and Alan in company with as choice a crew of scoundrels as you'd care to see. I gathered from a few words that leaked out of the back door of the barroom, that it was as I had thought—Judith had stolen a boat from the ship that picked her up, and rammed it on Norton's reef; and after she gathered Alan in the schooner of these smugglers happened along, and she hailed it and struck a bargain with the captain and signed co-partnership articles, or something like that. Anyway, her lot and the islanders were soon as thick as thieves, and tanking up so sociably that I actually got a chance to whisper a word to Alan and tell him you were all right, and that he'd find us both down here on the beach, if luck served him with an escape. That was all I got a chance to say, for Judith marched up just then and yanked him off to his cell. I mean to say, he's locked up now in a little stone hut on the edge of the cliff, with the door guarded and the window overlooking a sheer drop of thirty feet or so to the beach. When I'd seen that much I calculated it was about time for me to get quit of that neighborhood, before Mam'selle Judith nicked me with the evil eye."

"You don't think she saw you?" the girl cried.

"I don't think so," Barcus allowed gravely; and then, lifting his gaze, he added as he rose in a bound: "I just know she did—that's all."

In another instant he was battling might and main with three willing ruffians, who had come suddenly into view round a shoulder of rock; but his efforts were shortlived, foredoomed to failure. He was weakened with suffering and fatigue—and the three were fresh and had the courage at least of their numbers. He was overborne in a twinkling, and had his face ground brutally into the sand while his hands were made fast with stout rope behind his back. And when he rose, it was to find, as he had anticipated, that Rose's resistance had been as futile as his own; she, too, was captive, her hands bound like his, the huge and unclean paw of one of Judith's crew cruelly clamped upon her shoulders.

They were granted time to exchange no more than one despairing glance when a curt laugh fairly chilled the

deft hitches of rope and a stanch knot, made fast in that position—submerged to his chest.

This accomplished, the men turned attention to Rose, lashing her in similar wise at Barcus' side.

Standing just above the water-line, with every sign of complete calm and sanity other than that ominous flickering in her eyes, Judith superintended the business till its conclusion, then waved the men away.

Quietly, like well-trained servants, they turned their backs and marched off.

And again, after a brief wait, the woman laughed her short and mirthless laugh.

"The tide will be high," she said, "precisely at sunset. You may time your lives by that. When the sun dips into the sea, then will your lives go down with it."

She turned on her heel and strode swiftly away, with not so much as a backward glance, overtook her men, and passed quickly from sight around the farther point of rocks.

For some time Barcus struggled

blood in Mr. Barcus, and he swung sharply between his two guards to confront Judith Trine.

The woman he saw at first glance, was in one of her most dangerous moods—if, Barcus mentally qualified, there was a pin to choose between her moods. But now, beyond dispute, she exhibited a countenance new in his experience with her, and one well calculated to appall.

Her face was bloodless, even as her lips were white with the curb she put upon her passion. Her eyes were lurid with the glare of rage approaching mania. Her hands trembled, her lips quivered, all her actions were abrupt with nervousness.

He was by no means poor-spirited, but he shrank openly from the look she gave him, and was relieved when she, with a sneer, passed him by and planted herself squarely before her sister.

"Well?" she demanded brusquely. "How much longer do you think I'm going to tolerate your interference—you poor little fool! How many more lessons will you require before realizing that I mean to have my way, and that you'll cross me only to suffer for it?"

The courage of the other girl won the unstinted admiration of Mr. Barcus. Far from cringing, she seemed to find fresh heart in her sister's challenge. Her head was high, her glance level with illimitable contempt as she replied:

"So you've tried again?" she inquired obliquely, with a tone of pity. "You've offered him your love yet another time, have you?"

"Silence!" Judith cried in fury. "Only to learn once more that he would rather death than you?" Rose persisted, unflinching. "And so you come to take your spite out on me, do you? You pitiful thing! Do you think I mind—knowing as I do now that he could never hold you in anything but compassion and contempt?"

For an instant there was silence; by the scorn of her sister the heat of Judith's fury had been transformed into a cold and malignant rage. She controlled herself and her voice marvelously.

"You will see," she said in even and frigid accents. And the light of her mania leaped and leaped again in her eyes like a living flame. "I have prepared a way to make you understand what opposition to me means . . ."

She waved a hand toward the nearer point of rocks. "Take them along," she commanded.

The understanding between her and her men was apparently complete; for these last, without hesitation or further instructions, marched Rose and Barcus down to the end of the spit and on, into the water.

It was nearly knee-deep before Barcus was halted with a savage jerk, backed up to a rock, forced despite his frenzied resistance to sit down in the water, and swiftly, with half a dozen

They Fought Like Madmen.

his throat could be so dry, so parched . . .

He opened his eyes, shuddering. "It's good-by now," he faltered.

"Not yet!" her voice rang beside him, vibrant. "Look—up there—along the cliff!"

He lifted his gaze . . .

Two men were running along the cliff—and the man in the lead was Alan. But his lead was very scant, and the man who pursued was one of Judith's, and stuck to the trail like a blood-hound fresh from the leash.

And now the water was at his lips; Barcus could no more speak without strangling.

Of a sudden he groaned in his heart; though there was no passable way down the cliff, still the sight of his friend alive and unharmed had brought with it a thrill of hope; now that hope died as he saw Alan stumble and go to his knees.

Before he could rise the other was upon him, with the fury of a wolf seeking the throat of a stag.

For an instant they fought like madmen; then, in a trice, the sky line of the cliff was empty; one or the other had tripped and fallen over the brink, and falling had retained hold of his enemy and carried him down as well.

By no chance, Barcus told himself, could either escape uninjured.

Yet, to his amazement, he saw one man break from the other's embrace and rise. And he who lay still, a crumpled, inhuman heap upon the sands, was Judith's man.

With a violent effort Barcus lifted his mouth above water and shrieked: "Alan! Alan! Help! Here—at the end of the point—in the water—help!"

A precious minute was lost before Alan discovered their two heads, so barely above that swiftly rising flood.

Then he ran toward them as he had never run before, and as he came



Already the Waters Had Risen Over an Inch.

vainly with his bonds. As for Rose, she wasted no strength in struggling—perhaps had none to waste. When he looked her way he saw her exquisite profile unmarred by any line of fear or doubt, sharply relieved against the darkness of the rising flood. Her level gaze without a tremor traversed the shining flood to its far horizon.

He noted that already the waters had risen more than an inch. Humbled even in his terror by that radiant calm that dwelt upon her, he ventured diffidently: "Rose—Miss Trine—"

She turned her head and found the heart to smile. "Rose," she corrected gently.

"I'm sorry," he said—which was not at all what he had meant to say. "I've done my best. I suppose it's wrong to give up—but they've made it too much for me, this time."

"I know," she said gently. "You"—he stammered—"you're not afraid?"

"There is nothing to fear," she said, "but death."

"Then," he said more bravely, after a time—the water now was near his chin—"good-by—good luck!"

"Not yet, dear friend," she returned, "not yet."

But the sun was perilously close upon the rim of the world. But a little time, and it would be night.

He closed his eyes to shut out the vision of its slow, implacable descent. The water was now almost level with his lips; it seemed strange that



They Fought Like Madmen.

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A precious minute was lost before Alan discovered their two heads, so barely above that swiftly rising flood.

Then he ran toward them as he had never run before, and as he came

whipped out a jack-knife and freed his blade.

Even so—since it was, of course, Rose whom Alan freed the first—Barcus was half-drowned before Alan helped him in turn up to the beach.

And as this happened the last blood-red rim of the sun was washed under by the waves.

Two minutes later the lifeboat was afloat, and Mr. Barcus, already recovered, was laboring with the flywheel of the motor, stimulated to supreme exertion by the sight of a party, led by Judith, racing madly down the beach.

But it was not until well out from shore and on the way to the safety premises by the mainland—now readily discernible on the horizon—that any one of them found time for speech.

Then Mr. Barcus straightened up from his assiduous attentions to the motor, and observed:

"You bear a charmed life, my adventurous friend. I want to tell you that when I saw you go over that cliff I made up my mind your usefulness would be at least permanently improved. As it is, I don't mind telling

you that if ever I get out of this affair alive, I'm going to have a try at your life myself, just once, for luck!"

(To be continued.)

HUFORD O. BROWN IN DALLAS.

Will Shortly Assume New Duties at Austin.

Huford O. Brown, for the last several years editor and publisher of the Plainview Herald, was in Dallas yesterday afternoon, en route to Austin, where he will shortly assume his duties as instructor in the Texas School of Journalism. Mr. Brown states that the new journalistic department will open under most favorable auspices and that the outlook is promising for a resultful first year.—Dallas News.

Wayland Business College Open to All

We are in a better condition now to take care of our students as we have spent several hundred dollars in equipping our class rooms, offices, etc. We give the same courses that are given by Toby's Business Colleges, Waco, Texas, and New York City. The student that takes our courses is backed by a faculty of seventeen teachers, and by the best business college men in the United States. Ask our graduates in Plainview and other cities who are holding good positions.

Take your course in a business college that runs all the year whether we have one student or five hundred. Plainview and every town on the Plains is behind us. We have been established three years, which insures safety to you. Our rates are right, and it will pay you to see us.

If you want to see Wayland Business College you are welcome, or if you are interested in a Business education it will pay you to investigate.

J. E. WATSON, Mgr.
Telephone Number 532

J. M. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 100,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

CEMENT CONTRACTOR

All kinds of Cement Work—Sidewalks, Foundations, Etc. Contracts executed promptly. All work guaranteed.

Figure with me before letting your contract.

W. R. SIMMONS
PHONE 477

BUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent. Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

Powell Land & Lumber Company
RUSK, TEXAS

WE NEEDED MORE ROOM— WE NEEDED BETTER EQUIPMENT

To Handle Our Increasing Bakery Trade
WE HAVE BOTH NOW

We have located in the building formerly occupied by Johnson & McLaughlin, Grocers, where we have installed a new oven of the latest type and other new equipment. We are now splendidly equipped to care for your bakery needs and solicit your patronage.

Ask your Grocer to supply you with our Bread, Cakes, Rolls, Pies, Cookies, Etc., or call at our new shop.

We Will Bake Anything to Order on Short Notice

THE CITY BAKERY
TELEPHONE NUMBER 170

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—
THE HERALD PUBLISHING COMPANY
Corner North Pacific and Second Sts.

HERBERT S. HILBURN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

CO-OPERATION BUILDING A FAIR.

Success is largely psychological. In this fact lies the worth of the parade just before the circus. The interest of the small boy—and some of the older ones, for that matter—reaches fever heat just after the parade.

Although there is a sincere interest on the part of Hale County farmers and stockmen already shown, interest will reach fever heat after the trade excursion that is being planned for next Wednesday and Thursday. The proportion and spirit of this parade will have much to do with the attendance at the Fair. It is the parade, if you please, just before the opening at the big tent. The circus follows.

Already many reservations have been made for the trip. A number of cars have registered. Any Plainview business man who fails to send a representative on this trade excursion will miss one of the best opportunities he will have to visit all Plainview's immediate trade territory. Plainview and Hale County will be on parade, and our visitors will turn out to see the procession and decide whether they want to attend the show.

You'd better go, Mr. Business man.

LITTLE STORIES OF THE LONE STAR STATE.

By United Press.

Which star of the forty-eight belongs to Texas? This refers to the Stars and Stripes, of course. Get out your Fourth of July flag and find the star of the Lone Star State by the following directions from Charles W. Stewart, librarian of the Navy Department.

Texas was the twenty-eighth State to be admitted to the Union. Its star is the fourth from the left in the fourth horizontal row from the top. Or, to identify the star of Texas in another way, it is at the lower right-hand corner of the square formed by drawing

lines at right angles from the first star at the left in the upper fourth horizontal row (the Texas star) to the fourth in the first row.

To find the official position of the star of any State, count horizontally along the rows according to the following table:

1, Delaware; 2, Pennsylvania; 3, New Jersey; 4, Georgia; 5, Connecticut; 6, Massachusetts; 7, Maryland; 8, South Carolina; 9, New Hampshire; 10, Virginia; 11, New York; 12, North Carolina; 13, Rhode Island; 14, Vermont; 15, Kentucky; 16, Tennessee; 17, Ohio; 18, Louisiana; 19, Indiana; 20, Mississippi; 21, Illinois; 22, Alabama; 23, Maine; 24, Missouri; 25, Arkansas; 26, Michigan; 27, Florida;

28, Texas; 29, Iowa; 30, Wisconsin; 31, California; 32, Minnesota; 33, Oregon; 34, Kansas; 35, West Virginia; 36, Nevada; 37, Nebraska; 38, Colorado; 39, North Dakota; 40, South Dakota; 41, Montana; 42, Washington; 43, Idaho; 44, Wyoming; 45, Utah; 46, Oklahoma; 47, New Mexico; 48, Arizona.

Burford O. Brown, for the past two years editor of The Hale County Herald, left Plainview on the 29th of August for Austin, where he will confer with Dean W. H. Mayes for some three weeks on matters concerning the work of the new School of Journalism. The school will open the latter part of the month.

Before bidding adieu to his city, however, he took unto himself a help-mate, Miss Hattie Workman, a member of the faculty of Seth Ward College and prominent in social and church circles of Plainview.

Mr. Brown's fellowcraftsmen of the South Plains are delighted to hear of his good fortune socially. They expect his work in the School of Journalism to be a credit to his training and the South Plains.—Floydada Hesperian.

LATEST MODEL HUDSON COMING BY EXPRESS.

Brown Motor Company Order Specialty-Equipped Hudson Six-Forty for Dennis Heffelfinger.

By to-day's express a specially-designed and equipped Hudson Six-Forty phaeton model Hudson was received by the Brown Motor Company, local Hudson dealers. The car is equipped with wire wheels and 35x4 1/2-inch Fisk town car tread tires all around.

The car is a model in beauty of lines and construction. Its kind is new to the South Plains. Dennis Heffelfinger is the owner of this class "Six."

CHARLES SAIGLING IMPROVING.

Charles Saigling is improving. On Thursday afternoon while filling one of his sills, the ensilage cutter or blower was torn to pieces, and Mr. Saigling received a severe laceration on the right side of his face. Several stitches were required to close the wound. Through Friday he suffered from a general concussion, but his condition is improved now.

DEAHL STEWART'S CONDITION YET VERY PRECARIOUS.

Young Son of Mr. and Mrs. R. F. Stewart Seriously Injured by Kicking Horse Is Critically Ill.

Deahl Stewart is in a very serious and critical condition. Sunday morning the young boy was kicked in the abdomen by a horse. Medical attention was given immediately.

A trained nurse from the Lampkin Sanitarium, in Amarillo, arrived on the noon train to-day to take charge of the case.

Deahl is a member of the local company of Boy Scouts, and accompanied them on their recent encampment at Pioneer Park. He is not allowed to receive visitors, and the scouts who are anxious to visit him must wait until he has improved.

TO-DAY'S MARKETS

STOCK YARDS, FORT WORTH, Texas, Sept. 5.—CATTLE—Receipts, 600, including 100 calves. The market is steady.

HOGS—Receipts, 300. The market is 5 cents lower; quality common. Best hogs \$9.20; light, \$8.40 to \$9.00; mixed, \$8.90 to \$9.10; heavy, \$9.00 to \$9.20; pigs, \$6.00 to \$7.00.

SHEEP—Receipts, none. Duggett-Keen Com. Co.

After spending two days with her uncle, O. M. Fager, Miss Doris France left to-day for her home, in San Francisco, Calif. She spent the summer in Maine, going there via the Canadian Pacific and returning by way of New York, Washington, New Orleans and Plainview.

No truth is so sublime but it may be trivial to-morrow in the light of new thoughts. People wish to be settled only as far as they are unsettled is there any hope for them. Life is a series of surprises. We do not guess to-day the mood, the pleasure, the power of to-morrow, when we are building up our being. Of lower states—of acts of routine and sense—we can tell somewhat; but the masterpieces of God, the total growths and universal movements of the soul, He hideth; they are inculcable.—Ralph Waldo Emerson.

Our Fall Styles Are Right

The only buyers from Plainview stores to visit New York City for Fall 1914 styles were sent from and for Richard Bros. & Collier

Radical changes in styles occurred at the time and immediately following the outbreak of hostilities in Europe and the death of Mrs. Wilson, the President's wife.

These changes in style were first evident in New York, the Style Center. Our buyer was there at the time and his orders were among the first placed for the long coat suits, etc.

Suits with coats less than 38 inches long are last summer's designs and are classed by the better ready-to-wear manufacturers and retailers as old styles.

We are showing becoming styles for short, stout, slender and regular figures. New goods are arriving every day.

Dressmaking Mrs. Hurt, who has an extended reputation for fine Dressmaking has charge of this department.

Other help is being added to care for the fastly increasing business but Mrs. Hurt will have supervision of all work and everything will be backed with our guarantee of satisfaction.

Richard Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

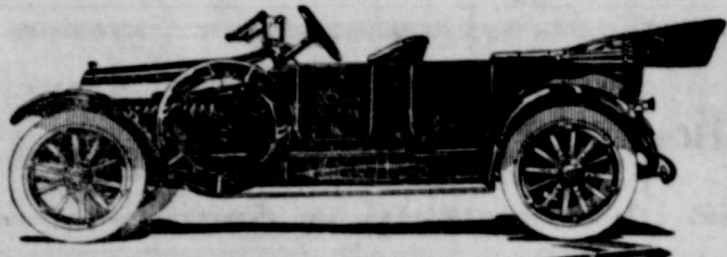
102 N. Pacific St.

107 W. Main St.

Plainview, Texas

HUDSON Six-40 for 1915

NEW PRICE \$1,550 F. O. B. DETROIT



Your Model Car At An Unexpected Price

The HUDSON Six-40 for 1915 brings out 32 surprises. There are 31 new features—each an important refinement. And there is a new price—\$200 less than last year—due to a trebled output.

This new-type Six came out last year to mark the HUDSON conception of the coming car. The HUDSON Engineers—headed by Howard E. Coffin—had devoted three years to the model.

By clever designing and better materials they attained a remarkable lightness. By a new-type motor they reduced operative cost about 30 per cent under former cars of like capacity.

It was the handsomest car of the year.

It offered many new ideas in equipment.

And the price—\$1,750—was the lowest price quoted on a quality car, either Fours or Sixes. That car was so welcome that the enormous factory output was 3,000 cars oversold.

31 Refinements

Now these same engineers—48 of them—have spent a whole year on refinements. The new model—for 1915—with 31 important improvements.

The output has been trebled. And the quantity saving—\$200 per car—has been taken from the price.

Now this quality Six—the finest HUDSON production—sells for \$1,550, f. o. b. Detroit.

This new HUDSON Six-40 will meet your ideals of a car. There never was built at any price a more exquisite Six. It will place any four-cylinder car out of the question at a price above \$1,200.

This new model arrives here soon. Don't buy until you see it.

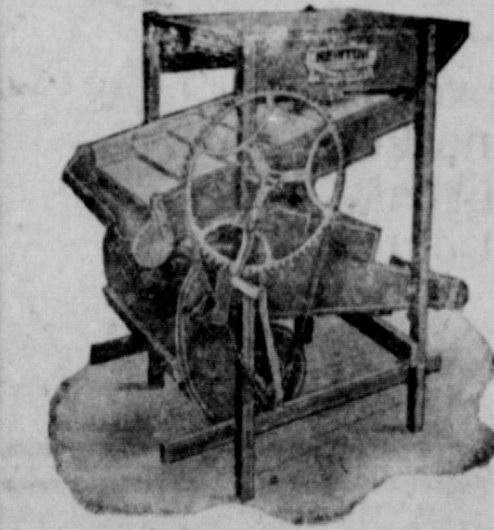
Brown Motor Co.
Plainview, Texas



The Alfalfa Lumber Company

The Only Yard in Plainview
Offering Votes on the
Shetland Pony Contest

When you need Lumber, Posts, Fencing, Cement, Lime or Coal of the best grades buy from us and get the votes for your boy or girl or friend.



Mr. Farmer

Do you want to draw a bigger salary. You work for what you make. It doesn't take any more work to sow good seed than it does to sow

poor seed. Why not sow pure seed, free from grass and thistles? You can just as well put a good grain where this pest is and reap that much more grain.

More grain means more money, consequently more money means a bigger salary for you. The question is

How Can This Be Done

Just let us show you. It can be done with the Newton Grain Grader. Bring in a sample and let us show you.

DONOHOO-WARE HARDWARE COMPANY

NOTICE.

The Missionary Society of the Methodist Church will meet Monday in regular business session. There will be a

Bible lesson, followed by reports from officers and circles.

Come out and see what we are doing. PRESS REPORTER.

MARY PICKFORD

IN

"Hearts Adrift"

Return Engagement

Monday, Sept. 7th

We will also show our regular program in connection with this making an 8 reel program for the same old price

5c and 10c



Why Women Have Nerves

The "blues"—anxiety—depression—and warnings of pain and distress are sent by the nerves like flying messengers throughout body and limbs. Such feelings may or may not be accompanied by backache or headache or bearing down. The local disorder and inflammation, if there is any, should be treated with Dr. Pierce's Lotion Tablets. Then the nervous system and the entire womanly mechanism feels the tonic effect of

DR. PIERCE'S FAVORITE PRESCRIPTION

when taken systematically and for any period of time. It is not a "cure-all," but has given uniform satisfaction for over forty years, being designed for the single purpose of curing woman's peculiar ailments.

Sold in liquid form or tablets by druggists—or send 50 one-cent stamps for a box of Dr. Pierce's Favorite Prescription Tablets. Ad. Dr. R. V. Pierce, Buffalo, N. Y.

Every woman ought to possess The Favorite Prescription Medical Ad. sent by R. V. Pierce, M. D. (Book pages. It answers questions of nerves. Teaches mothers how to care for their children and themselves. It's the emergency doctor in your own home. Send 11 one-cent stamps to Dr. Pierce as above.

MISSSES HATCHER AND SAWYER ENTERTAIN WITH LAWN PARTY.

Misses Lois Hatcher and Hazel Sawyer entertained last night with a lawn party, at the home of the latter. Various games were indulged in. After a car ride, angel food cake and ice cream were served. Those present were Misses Fern Winn, Thelma Reeves, Mary Braselton, Sue Doubleday, Electra Hammond, Alma Armstrong, Lucy Glenn, Mollie Goode, Zephia Brown, Ruby Boswell, Ruth Dillingham, Effie Murphy, Frances Barnes, of Amarillo, and Miss Goodnight, who is visiting Miss Goode; and Messrs. Vertrice Barnes, Harold Knupp, William Gouldy, Carl Knupp, Ross Towery, Bransford Pack, Ray Ivey, Hubert Vines, George Kiker, James Otis Trulove, Austin Miller, Stokes Bishop and Nelson Perdue.

KANSAS CITY MISS HONOR GUEST AT PATCHWORK PARTY.

Six little girls were entertained Thursday afternoon by Mrs. J. W. Carter in honor of little Frances Bolton, who leaves in a few days with her parents for Kansas City. Mrs. Carter had kindly cut some dainty patchwork for the nimble fingers to sew while sitting on the cool porch. Each little girl took home a patchwork square as a souvenir. Afterward they played authors and enjoyed ice cream and cake. Those who were present were Francis Bolton, the honoree; Marguerite Dorsett, Bernice Bowlin, Willie and Jennie Thomas and Ruth McKee.

REDS WIN FROM BLUES IN CHRISTIAN ENDEAVOR CONTEST.

Scripture-Learning Contest Winners Are Entertained by Losers at Home of Mr. and Mrs. W. R. Simmons.

In a recent Scripture-learning contest in the Junior Christian Endeavor Society, sides were chosen by the Reds and Blues. The Blues were beaten. Of course, they had to entertain the other side, and right royally they did so Thursday afternoon at the home of Mr. and Mrs. W. R. Simmons. Games in the house and on the lawn were played by the girls and boys.

Cake and cream were served, and in addition little Misses Titia Belle and Elizabeth Simmons presented pretty little paper baskets with grapes and marshmallows. The name of each

New Fall Merchandise

Understand that when we say new fall merchandise, that means merchandise that is the latest in style; merchandise that is made up in correct materials and the proper colors; merchandise that has been approved by the supreme decree of Fashion. That's the kind of merchandise we are showing and desire that you inspect before making your fall purchases.

Wars and Rumors of Wars

have badly unsettled the usual basis for pricing merchandise and we find many articles carried in our stock quoted at higher prices in the wholesale market today than we are asking our customers at the counter. It is our great good fortune, however, that our stocks are in a most gratifying condition of completeness, and whatever may be the market advances, every line of merchandise in the big store will be sold while it lasts at exactly the prices prevailing before the deplorable European disturbance.

Do You Realize the Full Importance of the Following Suggestion?

In view of the shortage of foreign merchandise which MUST INEVITABLY RESULT from a complete and indefinitely prolonged cessation of European Imports can we too strongly emphasize the wisdom of immediate selections from new and complete stocks? It is clearly evident that soon assortments will rapidly grow less.

"Bischof" and "Sunshine" Suits

Suits with a Reputation. They are going fast, better select yours while the choosing is good.

Carter-Houston's

"The Store Accommodating"



The R. A. Long Drug Store, Inc.

The place where you get your Shetland Pony votes.

The place where you get Cash Register Coupons which are worth fifty cents on every ten dollars worth except for School Books.

Here you get what you want when you want it.

Don't forget School Books are cash and no old books can be exchanged.

Make our store your resting place while in town.

The R. A. Long Drug Store
"The Store of Quality"

Front Phone 592

Free Delivery

Back Phone 327

guest was inscribed in mystical signs upon the baskets, and they were allowed to guess the names. Fifteen members of the league enjoyed the party.

GWENDOLYN MILLER WINS DOLL.

Miss Gwendolyn Miller won the doll at the Tubby Candy Co. This contest had been running for several weeks, and closed last Saturday night. Miss Miller had two hundred and sixty votes. Paul Lipscomb had two hundred and forty-one.

Get your "White Crest" Flour before advance in price. WRIGHT & DUNAWAY GRO. CO. —Adv. 2t.

Will take small tract of improved or unimproved land in Panhandle as part payment for General Merchandise Stock. Will invoice \$2,600.00; good fixtures; 25x122 feet stone foundation. A. H. MORRISON, at Home Restaurant. —Adv. 3t.

LAND WANTED: I have \$20,000.00 good Missouri income property. Will trade all or part for Floyd, Hale or adjoining county land. Address J. C. FOWLER, Lockney, Texas. —Adv. 3t-pd.

For the best bread, buy the best Flour, "White Crest," at WRIGHT & DUNAWAY'S. —Adv. 2t.

WANTED—Two rooms for light housekeeping. Phone 72. —Adv. 1t.

CHRISTIAN CHURCH.

Bible School—9:45 a. m.
Preaching—11 a. m. Subject: "Rebuilding the Walls of Jerusalem."
Christian Endeavor—7 p. m.
Preaching—8:15 p. m. Subject: "I Am Not Ashamed of the Gospel of Christ."

The public is cordially invited to attend any of our services.
R. A. HIGHSMITH,
Pastor.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

This space is for Praetorians, but D. W. McGlasson, District Manager, is too busy to write an ad. Call and see him. Something special on.

**THE PRODUCTION OF
CLEAN, SAFE MILK.**

Special to The Herald.

WASHINGTON, D. C., Sept. 3.—Persons engaged in the production of milk and consumers interested in procuring clean, safe milk, will be interested in the factors for producing the same, as outlined by the United States Department of Agriculture in a recent Farmers' Bulletin (No. 602), entitled "Production of Clean Milk." The essential factors are outlined as follows:

Clean, healthy cows must be kept in clean, light, well-ventilated stables.

Stable so constructed as to be easily cleaned.

A clean, well-drained barnyard. Clean utensils, thoroughly sterilized.

Clean, healthy milkers that milk with dry hands.

A small-top milking pail.

Immediate cooling of the milk to 50 degrees F., or lower.

Storage of milk at a low temperature until delivered.

A separate house for handling the milk.

An abundant supply of pure water.

The new bulletin, in its 18 pages, contains a number of figures and describes in detail the practical methods that should be followed in the production of clean milk.

How Milk Becomes Diseased.

Bacteria, according to the bulletin, find their way into the milk from various sources. Some may come from the udder itself, where they grow in the milk cisterns and ducts. The greater number, however, come from the dust of the air, the dirt from the udder and flanks, from the milker, and from unclean utensils. Disease-producing bacteria may get into the milk from cows having such diseases as tuberculosis, or from people who handle the milk, who may themselves

have contagious diseases or who have been taking care of patients afflicted with such diseases as typhoid fever, diphtheria, and septic sore throat.

The consumer is sometimes responsible for the contamination of the milk. Milk bottles should not be taken into a sick room, because infectious diseases can be spread by carrying infected bottles back to the dairy farm. If bottles are left where there are contagious diseases, they should not be collected by the milkman until they have been properly disinfected by the board of health. In the case of typhoid fever or other serious diseases which may be carried in the milk, it is better for the consumer to put out a covered dish for the milk or home it delivered to some member of the household. Until official permission has been granted, no milk bottles should be removed from a home in which there is or has recently been a case of communicable disease. The consumer should not use milk bottles for holding vinegar, kerosene, or liquids other than milk.

Why Clean Milk is Important.

The consumer is interested in clean milk primarily because no one cares to use a food which is not produced and handled under sanitary conditions. There is a more direct interest, however, because of the danger of contracting disease which may be communicated by this means. Serious epidemics of typhoid fever, septic sore throat, and other diseases have been disseminated through the milk supply. The weight of scientific evidence at the present time leads to the conclusion that tuberculosis may be transmitted from animals to human beings, particularly children, who consume raw milk containing tubercle bacilli.

Cleanliness is not an absolute safeguard against disease, but it is the greatest factor in preventing disease. From the health standpoint, there is great danger not only from the specific disease-producing bacteria pre-

viously mentioned, but from milk that contains large numbers of miscellaneous bacteria, which may cause serious digestive troubles, especially in infants and invalids whose diet consists chiefly of milk. There is also the minor consideration of the loss to the consumer from milk souring or otherwise spoiling before it can be used. The cleaner the milk, the longer it will keep good and sweet.

Clean milk not only benefits the consumer, but the milk producer who will consider this subject from an unbiased standpoint will find ways in which he himself is benefited by producing clean milk. There are a number of items in this connection which, when considered alone, may seem unimportant, yet collectively they are of great importance. Moreover, they are not only of immediate value, but have a cumulative value reaching far into the future. Tuberculin testing, for example, is not only a safeguard to the purity of the milk supply for the consumer, but is a means of assisting the producer to protect his herd against future ravages of tuberculosis.

Most producers of market milk have experienced the chagrin of having a shipment of milk refused or returned because it reached the market sour, tainted, or otherwise in poor condition. Although such milk may be used for feeding pigs, it usually means a complete loss to the producer, as it costs too much to transport it back to his farm and because, depending on the market as an outlet for his milk, he has no means for utilizing small amounts at uncertain intervals. Another important consideration is the unpleasant effect upon the purchaser. Delivering sour or tainted milk usually results in losing the confidence of the dealer; or if it is delivered direct to the consumer, it means the loss of good customers. A reputation for clean milk means fewer complaints, a better class of patrons, and a steady market for the product of the dairy.

Safeguarding the purity of the milk is a protection to health on the farm in several ways: first, the health of the farmer's family, who use a portion of the milk themselves; second, the health of the calves, which live largely on milk. Healthy cows to breed from and pure milk to feed upon are two important factors in rearing thrifty calves and in the development and maintenance of a healthy and profitable herd. Aside from these immediate and definite benefits, there is another consideration, not immediately measurable but of vast influence, namely, the moral influence, for no one can learn to produce good and clean milk without learning good methods of care and management of the herd, and the study of these things leads to greater care and intelligence in the economic features of the business.

The new bulletin goes into great detail regarding the precautions necessary for the production of clean milk and the dairy farmer should find it to his advantage to send for the pamphlet.

LOUVAIN RELIC

OF FEUDAL DAYS.

From the Chicago Tribune.

One of the quaintest and most picturesque memorials of the days of feudalism has been lost to modern civilization through the burning of Louvain by the Germans. The little town of 42,200 population, which nestled within a circle of hills in the valley of

the Dyle, was a veritable storehouse of art and antiquities which can never be replaced.

There was hardly a building within the ramparts but which breathed the air of some romance of the middle ages or marked a stepping stone in its stirring history. Once before war robbed it of its commercial prestige, only to permit it to rise phoenixlike as the center of learning during the Sixteenth Century. At the opening of the present war it still boasted of the largest university in Belgium, in which thousands of antique volumes and prints were stored. Its museums and its churches housed scores of paintings of the old Flemish masters.

Marked by Culture and Barbarism.
Louvain has passed through successive periods of culture and barbarism ever since Julius Caesar established a permanent camp there during his campaigns against the Belgians and the Germans.

In the Eleventh Century it became the residence of a long line of Dukes of Brabant, and was the capital until Brussels wrested this distinction from it during an uprising of weavers against their feudal masters.

Becomes Big Woolen Center.

In the Fourteenth Century it had gained a population of between 100,000 and 150,000, and there were no less than 2,400 woolen manufactories. The weavers were a turbulent lot, however, and when they rose against the Duke Wencelaus he conquered them and forced thousands of them to flee to Holland and England. It was then that Brussels became the capital and Louvain lost its prestige as a center of the clothmaking industry.

Scholars began to pour into the town, however, to glean what learning they could from the old parchments and books which its castles contained. In 1423 Duke John IV. of Brabant founded Louvain University. Students flocked there from all over the world. In the Sixteenth Century it

had 4,000 students and forty-three colleges. Until the German invasion many of these old buildings were still standing.

Conducted by Catholics.

It was given up by the government in 1834, and since that time has been conducted by the Catholics. Last year it had an enrollment of upwards of 2,000 students. The building in which it is now conducted was remodeled from an old warehouse of the Cloth Makers' Guild in 1217. Upper stories were added in 1680. The arches and pillars on the ground floor, the entrance from the Rue des Cordes, still bore a wealth of carvings, sculptures, and bas-reliefs of the old masters.

The library occupied a large room with fine wood panels, carved in intricate designs. It held 150,000 volumes and thousands of manuscripts, valuable beyond price. In the center of the room stood a colossal group representing a scene from the flood, sculptured by Geerts in 1839. Around the room and through the main entrance corridor hung portraits of the professors since the founding of the institution and busts of learned scholars who had studied there.

Hotel De Ville Famous.

One block to the north of the university is the Grand place, on which faced the Hotel de Ville, one of the finest examples of the late Gothic style of architecture in Europe. It surpassed the town halls of Bruges, Brussels and Ghent in elegance of detail and harmony in design. It was erected in 1448 by Matthew de Layens and it was from the upper windows of this building that thirteen magistrates of noble birth were hurled to their death on the spears of the populace in the streets below during the weavers' uprising.

Six slender octagonal turrets, terminating in open spires, rose from the corners of the roof and from the two gables in the center. The facades were enriched lavishly by sculptures,

statues in the niches representing prominent personages in the history of the town. Below each statue was an embellishment representing a scene from the Old or New Testament.

In the Salle Gothique, on the first floor, hung paintings by A. Hennebicq Vaenius, and De Crayer. A museum on the second floor, besides scores of other valuable antiquities, housed pictures by Van Mierevelt, Verhagen, Coxie, and Jan van Rillaer, the Elder, and a stone statue by Josse Matsys.

Across the Grand place stood the church of St. Pierre, a magnificent type of the Gothic style built on a cruciform plan and flanked by chapels holding reliquaries of the saints, life-sized wooden figures, and priceless carvings and paintings. There might have been seen the works of Van Papehoven, Roger van der Weyden, Dierick Bouts, and De Layens.

Four other churches in the town, all centuries old, hold treasures equally as valuable from the historical standpoint. They were the churches of St. Jacques, St. Quentin, St. Michael, and St. Gertrude. The rare iron and brass work by Matsys and pictures by Bouts might have been seen in all.

On the Mons Caesar, just within the ramparts of the north, where stood (and still stand the ruins of) the castle of the Dukes of Brabant, was a Benedictine convent before which was a colossal figure of the Virgin Mary.

The ramparts had been converted into promenades and boulevards, where an endless stream of tourists and sightseers strolled during the summer months.

Three-quarters of a mile to the south, outside of the city's walls, stood the Chateau d'Haverle of the Duc d'Arenberg, a structure dating from the Sixteenth Century. It held a library of 50,000 volumes almost as valuable as that of the university, besides many rare incunabula. Whether this was destroyed with the rest of the city was not stated in the dispatches.



Votes on Shetland Pony Contest

IN EVERY SACK OF OUR FLOUR

*Pride of the Plains
Cream of the Plains
Golden Harvest
Gold Crown
Gilt Edge*

you will find votes on the Shetland Pony Contest. A few sacks already put up will not contain these tickets but all flour manufactured from the extra quality new wheat will contain votes.

The flours themselves will be of the uniformly good quality made a little better because of the better quality of this year's wheat.

The votes are extra--and offer another reason why you should purchase home made flour.

**ASK YOUR GROCER FOR
OUR FLOUR**

Harvest Queen Mills

MRS. SMITH'S NEW DRESS

Mrs. Smith needed a new dress very bad, and every time she read the Clearance Sale ads in the newspaper she became more determined—"she just *must* have that dress."

She spoke to Mr. Smith about it, but got no satisfaction from him—things hadn't been breaking just right with Mr. Smith, and he just couldn't see it her way.

"Where there's a will, there's a way," was Mrs. Smith's motto, so she put on her "thinking cap."

Down in the basement were two old stoves which they had used before they had the furnace put in—"why couldn't she sell them and thus produce the necessary funds?"

She immediately prepared a Want Ad. offering them for sale, and phoned it to The Herald.

The next day three calls were received and the stoves were sold for \$20.

That night when Mr. Smith came home he was so surprised that he gave her another \$10 to buy a new hat.

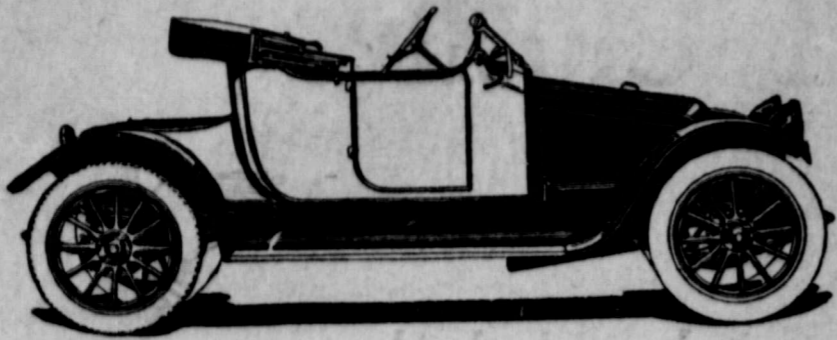
Just Phone YOURS to
**72 The Collector Will
Call Later.**

Don't Forget!

The Lawter Tractor Co. has established agency in Plainview.

As distributor and demonstrator for Lawter One Man Tractors N. T. Orr will serve fourteen counties in the Shallow Water Belt.

OFFICE---Room 16 Ware Hotel Building
Ask for a Demonstration



Just Arrived

THE FRANKLIN SIX-THIRTY

The Car of Proved Economy More Efficient Than Ever

No Overheating--No Freezing
Uses Less Gasoline--Fewer Tires

J. J. ELLERD, Agent

Telephone No. 60

Plainview, Texas

HOME STUDY PROVIDED BY THE STATE.

The State of Texas, acting through the Department of Extension of the State University, has given home instruction to over four thousand citizens during the last four years. It is now possible to take two hundred and sixty-five courses in the home. These courses cover nearly everything that is taught in the modern college. There are courses which aid in home building and proper care of the home. Courses for preparing teachers, law-years and engineers. Then there are courses which are to satisfy the desire for knowledge of any Texas citizen who is willing to spend a little time and effort in the study of the wealth of material which the mail bag will bring to their own fireside.

The plan of instruction is the same as that followed by the well-known commercial schools of home study, but the courses are divided into two groups. For some courses college credit is given, in the others no credit is given, the home student taking as his reward the benefit which he has derived. It is possible for a group of people in any part of the State to get together for the study of any particular subject in which they are interested, and a library on this subject will be sent to them for their aid. During the year a University Professor who is a specialist in this subject will visit the group and give them the benefit of personal instruction.

ARE YOU A LIBRARY PATRON?

Until further notice the library will be open on Tuesday and Friday after-

noons from four till six o'clock. The reason for this change is that Saturday is club day; and the plan of having the library open while the clubs were in session has not been found to be satisfactory; hence the change.

The Library Committee also wishes the patrons to understand that they must be responsible for all books taken out on their cards until they have been returned to the proper custodian, at the reading room. There are now more than six hundred volumes, with an order out for about forty more volumes. Days are getting longer now; evenings fine to read. Pay a visit to the library and see if you don't find a book or books there you'd like to read.

PLAINVIEW INTERESTED IN GIRLS' DRESS REFORM.

Mrs. H. McDonald Hinckley, president of the Council of Mothers, yesterday received a communication from Mrs. F. P. Powell, president of the Mothers' Club of Plainview, regarding the simple dress reform for school girls, which originated in Dallas.

In her letter Mrs. Powell highly praises the women of this city and especially the attitude of the different mothers' clubs, in regard to the school dress reform. She says that it is one of the greatest movements which the Council of Mothers could have inaugurated, and will not only be discussed and acted upon in this city alone, but that other cities and towns in this and surrounding States will take up the movement.

Especially does she praise the attitude The Evening Journal takes on the

matter. She says that the mothers of Plainview eagerly await the coming of this paper each day in order that they might keep up with the progress of this movement and that they are certain that within a few weeks something definite will be decided upon.

Mrs. Powell requests that Mrs. Hinckley send the plans and results of their investigation, that it might assist the Mothers' Club of Plainview in taking up the agitation there, which will be done at the next meeting of that body, when it is hoped that a definite plan can be agreed upon.—Dallas Evening Journal.

"YOU'RE BEING TALKED ABOUT."

From Life.

We do not wish to alarm you unduly, but do you know that you are being criticized? It may be that you do not care, either, because you are so abandoned and so bent upon an evil course as to be lost to all sense of shame, or because you are so immaculately virtuous as to leave not a single vulnerable point of attack for the slanderous tongue. The fact remains that uncomplimentary things are being said about you; things that do not at all agree with your estimate of yourself. Not one of your friends but objects to something about you.

Maybe you do care. If so, we are sorry for you, because you cannot stop it. It would be a good thing for you to mend your ways, but don't expect to stop the talk in that way. Figure your life out the very best way you can and then expect your neighbors and friends to disapprove in all possible combinations and permutations.

THE SEA FRONT AT OSTEND



Photo by American Press Association.

A GERMAN VIEW OF IT.

Prof. F. Schevill, University of Chicago in "Germany and the Peace of Europe," published by the Germanistic Society, Chicago.

The great European struggle which every gentle heart and generous mind has prayed for years might be avoided, is now a dread reality, and the civilization of the oldest and noblest continent of the globe hangs in the balance. In the face of the ruin, which has already begun, the appalled witnesses of the tragedy are questioning one another with white lips: How did it begin? Why did it begin? What are they fighting for? Who is to blame?

No matter was ever more involved, and no answer is further removed from the truth than the simple catch word that is welcomed by so many because it relieves them of the need of reflection. Only passion, not reason or knowledge, will be content to put the blame exclusively on Serbia or Austria or Russia. Only passion will put the blame upon the kaiser. And yet no individual has been accused more generally than he among our public.

Doubtless the newspaper versions of the controversy, which have chiefly emanated from such biased centers as London and Paris, are one of the causes of this gross injustice. Doubtless, too, the common habit of looking for a scapegoat to bear the burden of the general guilt explains somewhat the drift of opinion. And if the scapegoat is to be selected, who more eligible than the kaiser—the most familiar figure of European politics as well as the dread "war lord" of our comic press?

That this "war lord" has for twenty-six years conscientiously watched over the peace of Germany and splendidly led her along all the paths of human labor ought to check the hasty conclusions of at least those who pride themselves upon forming their opinions squarely on the facts.

No, only fretful ignorance and firm-seated bias can put the blame upon the kaiser. If it behooves poor mortals to distribute blame, he is perhaps not altogether free from guilt, but neither, in varying measure, is every other government of Europe. Together they must bear the blame with their alliances, their ententes, their armaments, their lusts, their revenges and their jealousies. These brief pages have tried to disclose the origin of the war in so far as that origin is an affair

of diplomacy.

But even if the diplomatic story were told more fully than our limited space allows, it would be folly to think that we would then have the whole truth in our possession. For behind this war there is more than politics and diplomacy. Behind it is the whole civilization of Europe which, brilliant though it be in some respects, must be suffering from many and wasting cankers to have been brought to this sorry pass. Let the newspapers and diplomats expiate as much as they will on this or that "incident" which caused the war, the real reasons lie deep down at the very roots of our culture.

They lie in our wild pursuit of wealth, in our rampant commercialism, in our race hatreds, in our insufficient love of our fellow men, in our competitive and military psychology, and in a hundred other things constituting in their totality what we boastfully refer to as our civilization.

These battered and impoverished peoples will be preserved for no other purpose than for new wars and new disasters of they do not fit themselves out with a new mind. And that means

that the individual—for everything depends in the last analysis on him—must learn the lesson of peace and love, for which in Europe, much more than in America, he is as yet not greatly receptive. If the European man does not acquire a new set of dominant ideas, the present war, irrespective of who wins or loses, can only add another mass of terrible rancors to those already existing.

Brothers, let us pray for peace, but not for the peace imposed by the sword or by an irresistible combination of the strong. That is a military peace of which Europe has proved the danger and impermanence. Let us pray, rather, for the peace that is based on the deep conviction of every man and woman in the civilized world and grows and blossoms in the individual consciousness.

Bought five cars of maize heads this week; want ten more right quick. SHIPLEY & SHIPLEY. —Adv. 5t.

Miss Nelle Sansom will open her studio for pupils of piano and voice Monday, September 7, at Mrs. B. H. Towery's, near High School Building. —Adv. 1t.



Lower Prices on Ford Cars

Effective August 1st 1914 to August 1st 1915 and guaranteed against any reductions during that time. All cars fully equipped f. o. b. Plainview.

Runabout	\$485
Touring Car	\$535
Town Car	\$735

Buyers to Share in Profits

All retail buyers of new Ford cars from August 1st 1914 to August 1st 1915 will share in the profits of the company to the extent of \$40 to \$60 per car, on each car they buy. PROVIDED: The Ford Motor Company sells and delivers 300,000 new Ford cars during that period.

Ask us for particulars.

Barker & Winn, Plainview, Tex.

Contestants!

Do You Want to Win the Grand Prize PONY HARNESS AND BUGGY

To Be Given by the Merchants?

If so, then get your Friends to subscribe for the Herald. The basis upon which votes will be given:

1 year's subscription to The Plainview Evening Herald, Three Times a Week, \$1.50, payable in advance, 750 votes will be given.

Bring the Money, Name and Address to the Herald Office and Get Your Votes

Any Boy or Girl under 16 years can become a contestant, but must register at each of the "Pony" Stores.

Men's and Boy's New Fall Clothes

\$5

is about the difference in price between cheap clothes and good clothes, and \$5.00 looks good to almost anybody.

However, when you get down to comparing quality which is just another name for clothes--service, you'll find that the five and the dollar mark look mighty small.

Kuppenheimer Clothes

are \$18.00 to \$35.00

and you're always glad you spent your money for 'em. Better come in and see the new Fall arrivals. Lookers as welcome as buyers--always.

Have you noticed how faded your summer shirts are; why they're sun-burned, aren't they?

In our Hercules Clothes for Boys you will find the highest quality and service that can be found. Also, with every Boys suit from \$3.50 to \$6.50 we will give a 50c cap; with every suit from \$6.50 up we will give choice of any \$1 cap.

Our new Fall Shirts are here now and the patterns are the newest to be found. In our new Ties we feel that we have the prettiest designs on the market. In fact, the way they are selling has proven their MERIT.

This week we have received new shapes in Dress Hats, Worth Hats at \$3.00; Stetsons \$4.00 and up. The nobbiest shape in Stetsons is the Motor Shape in Black and Dark Blue.

Also a good selection of extra trousers.

IN CAPS—we have the stock, the patterns are correct and the prices are right.



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PLAINVIEW MERCANTILE CO.

"A Dry Goods Store in a Block to Itself"

SETH WARD NOTES.

Mrs. Goss, who has been visiting her daughter, Mrs. J. M. Graham, returned home Wednesday, Mrs. Graham taking her as far as Amarillo in the car.

Mrs. Taylor, who has been visiting Mrs. Graham, returned home Sunday.

Rev. S. J. Upton came home Monday to be present at the Seth Ward opening, returning to Lorenzo Tuesday to continue his meeting.

Rev. M. S. Leveridge will go to Tulla and Kress next Sunday in the interest of Seth Ward College.

The Seth Ward Social Club met with Mrs. T. W. Shepard Wednesday afternoon. There were eleven ladies present. The young ladies, being in school, could not attend. Several interesting subjects were discussed, the most interesting of which was "How to Help the Teacher and Child in the School Work."

Mr. Hudson, of Plomont, has rented the Taylor place and moved his wife there from the sanitarium. Their married daughters are with them.

The Seth Ward College is progressing nicely, with a large enrollment. Prospects are bright for the best year in its history.

INDIA TROOPS CROSS CANADA.

By United Press.
SAINT PAUL, Minn., Sept. 5.—A train load of India troops to relieve the allies in the European war zone are crossing Canada. It is rumored that Russians will also be moved across Canadian territory. Information is brought by arrivals from Winnipeg. Censorship has prevented its publication in Canada.

PREMIER PLEASSED WITH JAPS.

By United Press.
TOKIO, Sept. 5.—"The Japanese army and navy are doing their full duty in a manner all Japanese may well be proud of," said Premier Okuma in opening a special diet to arrange a war budget. The German possessions in China are completely invested.

Stewart Fluke went to Lubbock today to visit his brother for a few days. D. F. Mart, who has been in the employ of the Texas Land and Development Company, and wife left today for Lubbock, where they will make their home.

BETTER BABY CONTEST FEATURE HALE CO. FAIR.

Mesdames Day and LeMond Will Superintend Contest; Cash Prizes Offered.

The Better Baby Contest promises to be one of the most attractive features of the Hale County Fair.

"It is not a baby show," said Mrs. J. Walter Day, one of the superintendents, "but a contest for the betterment of the babies. Better babies will improve the men and women of the future."

The contest is in charge of Mrs. Day and Mrs. R. West LeMond.

Babies between the ages of six months and three years are eligible, and all entries must be made by September 18. Competent physicians will be engaged to make the examinations.

A Better Baby Exhibit will be made in connection with the contest. This will consist of a sensible and modern layette and other necessities for the comfort of the Twentieth Century baby.

Cash prizes of \$5.00 each will be given for the most perfect boy and girl-baby.

In addition to the above, other prizes will be offered, consisting of Better Baby Medals, diplomas and certificates of examination.

Those interested in the contest will do well to write or phone Mrs. J. Walter Day or Mrs. R. West LeMond.

MORE THAN ONE HUNDRED ENROLLED AT SETH WARD.

Enrollment Continues at North Side School; Two Squads Running Football Signals.

Seth Ward College has enrolled more than one hundred students to date. President McDonald said this afternoon that this number had registered more than one hundred have matriculated. "We are expecting eight or ten students from Silverton, Tulla and Runningwater Monday," said the president. "Our dormitories are overflowing."

Prof. Frank Wilson has had a large squad of husky Westerners practicing football on the athletic field. Two full teams are running signals this afternoon. Seth Ward expects to have the best football team it has ever had. Of

course, it is too early in the season to make predictions about the team, but more promising material has reported this season than ever before.

Go to WRIGHT & DUNAWAY'S for "White Crest" Flour. —Adv. 2t.

S. A. Henry, of Lockney, returned to-day from a business trip to Hereford.

Mrs. R. A. Adams returned to-day to her home, in Dublin, after a several weeks' visit here with her sons, J. M. and H. B. Adams.

Mr. and Mrs. Fred Gromer and son, of Tulla, came in to-day to visit Mr. and Mrs. Tom Shafer.

Mrs. Jewell Bracken Kennedy and little son, who have been visiting Mrs. R. E. Burch, left to-day for their home, in Abilene.

WANTED—Second-hand lard or soap kettle. Inquire at HOME RESTAURANT. —Adv. 3t.

Amusement

"That was fine," was said last night by a man after he had seen the eight-reel production "The Last Days of Pompeii." This much-talked-of picture was shown at The Ruby. It is the dramatization of Bulwer Lytton's famous novel of the same name.

The story is of a blind slave's devotion to her master. Her love is hopeless, because he is betrothed to another. It also shows the wickedness of the high church officials in the days of Rome.

The Ruby will repeat yesterday's program to-day. Their show to-night will be one of the longest ones ever shown in Plainview, being eleven reels.

Mrs. Hank Smith came in to-day from a visit to Amarillo and Clarendon. Mrs. Smith was en route to her home, in Blanco Canyon, where she has lived for many years, being one of the first settlers on the Plains.

W. L. Harrington returned from Plano accompanied by his brother, E. O. Harrington, and son.

You'll See Lots of Fine Ones Like This Fellow

AT THE

HAAE COUNTY FAIR

Plainview, September 22, 23, 24

They will be here from all over Northwest Texas. Write today to E. B. Miller, Secretary, Plainview for premium list offering \$1800 worth of premiums. You might get some of the cash and specials.

