THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

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PLAINVIEW, TEXAS, TUESDAY, SEPTEMBER 1, 1914

PRICE FIVE CHATA

FIVE HUNDRED ATTEND SETH WARD OPENING

Indications Are That Enrollment Will Be Largest in History of School

Five hundred people attended the formal opening of Seth Ward College this morning.

The invocation was by Rev. Howett, of Tulia. Rev. Rippey, of Plainview, delivered the address to the visitors and students. His remarks were witty and replete with sound advice to the students. Misses May Huff and Gladys Marsalis rendered a piano duet. The selection was the Overture of "Wilhelm Tell," by Verdi. Miss Lena Williams read "My Little White Short addresses were made by Rev. Geo. W. Shearer, of Floydada, and R. A. Long, of Plainview. Mrs. Cora Pritchett, instructor of voice at Seth Ward, sang Pescia's "Gloria."

President McDonald introduced the new members of the faculty, Prof. J. E. Willis, Dean; Prof. Frank Wilson, Latin and Romance Languages; Miss May Huff, Piano, and Mrs. J. E. Willis, Primary and Intermediate.

students, the President said: "Efficiency and economy shall be the watchword of this administration. No boy and no girl can succeed to the fullest extent in life without efficiency French and Connally and without exercising economy; not only in material things, but in mental and spiritual as well. These things we must strive after."

At the meeting of the board of trustees yesterday plans were discussed for pushing the work on the boys' dormitory. It is the plan of the board to complete the new boys' dormitory as soon as possible and then begin the construction of a new, comodious building for the girls. Rev. M. S. Leveridge, the financial agent, says he will have sufficient funds by the struction on the building. A contract will be let within the next few days.

and patrons of the school are very optimistic. President McDonald says that he has the strongest faculty of any junior college in Texas. Official university recognition of the work done at Seth Ward has been received. "This year we have added to our faculty the most efficient men and women we could secure. Every new member of the literary faculty holds a degree from one of the leading universities or colleges of the South, Efficiency in our faculty means efficiency in our student body," Mr. McDonald said this

That the enrolment will be the largest in the history of the school is the belief of the board. An estimate of the attendance is not yet obtainable.

CARRANZA CONFISCATES MEXICAN RAILWAYS.

By United Press.

NUEVO LAREDO, Mexico, Sept. 1 .-Messages from Mexico City state that the Carranza government has confiscated the Mexican railways. Washington government and others interested have been notified.

TO DOLORADO IN FORD FOR VACATION.

Mr. and Mrs. K. Barker, Miss Esther Barker and Miss Burr Goode left yesterday afternoon for Colorado. They announced in full at a later date. will make the trip in a Ford, going by way of Amarillo.

Paul Barker, of Plainview, and brothers, of Amarillo, have recently made the trip in a Ford, and report an excellent outing, with almost perfect motoring conditions.

Miss Rose Vaught arrived yesterdry from Gorman. She will teach in the public schools here.

PRINT PAPER ARRIVES.

To-day The Herald received enough print paper to last a week. This little shipment was secured in East Texas from one of the Henderson papers. The wholesale markets have been short; however, a carload has been shipped from the mills and Is now in transit.

\$1,800. Catalogued in Prizes for Hale County Fair

The Hale County Fair catalogue is ready for distribution. If you have not gotten yours, call at the office of the secretary or president or ask any merchant in Plainview for a copy.

In addition to the \$1,800 worth of cash and special prizes shown in the catalogue, there will be other specials. which were sent in too late to print. No matter where you live, you are eligible to win the magnificent prizes offered. There are no entry charges and no stall fees. Everything is open without cost to the producer who can 'show the goods."

Inquiries regarding entries have been received from all over the State and no doubt the exhibit halls will be full to overflowing. You wil greatly assist the secretary if you will make your entries before the opening of the will show, come to The Herald office and enter your display. Of course, that doesn't mean that you will have to bring any part of your exhibit-just make the entries.

All who expect to go on the big boosting and trades excursion are urged to register at once with E. E. Roos or at The Herald, as the committe must know in the next few days so that proper arangements for the excursion can be made.

Will Address Institute

clubs, and in lamb feeding, and Wm. Connally, from the State Agricultural Worth. Department, will speak at the Teachers' Institute Friday and on the following week will visit, with Secretary O. M. Unger of the Commercial Club. all school houses in Hale County, speaking wherever possible to the boys and girls.

Mr. French will address the children particularly. Mr. Connally is an expert in general diversified farming, stock raising and finishing.

It is urged that all parents and children in the rural communities be present to meet these gentlemen and learn

Thursday's Herald will announce the places and time of the various

NEAL MAY APPEAR BEFORE FARMERS' INSTITUTE SATURDAY.

Closer Organization of Farmers to Help Handle Hale County Crops Is Desired.

A special meeting of the Hale up at this meeting.

Many instructive talks will be made upon their spiritual life. by men who are practical farmers in Mr. Caldwell is a man of strong perand adjoining towns, is expected for the meeting September 4.

Full premium lists of the Hale County Fair will be ready for this meeting and for distribution to the at the various fairs in Texas and adjoining states will be discussed.

Ed R. Kone. State Commissioner of Agriculture, states that experts from son that Mr. Neal will be here.

BAIN ON TRIAL FOR SELLING

District Court convened again yes- These five will represent the Plainterday, after an interval of several view Volunteer Fire Co. The boys

The case of Lee Bain is being tried Plainview. to-day. He is charged with the unlawful selling of intoxicating liquors.

relatives in Floydada.



BELGIUM AND LUXEMBURG

REVIVALS AT FOUR PLAINVIEW CHURCHES

LONDON

PORTSMOUTH

Presbyterian Meeting Closed Sunday Experiment Association Proposes to Night; Methodists Will Continue This Week

Twenty conversions have resulted Barnes, and Rev. F. P. Culver, of Fort

Last evening Dr. Culver preached to a filled house; in fact, the house has been full at each evening service. "Godliness is Profitable" was the subject last evening. Dr. Culver is an interesting and an instructive speaker: his sermons are spiritual.

A service for children will be held to-morrow at four o'clock. The reg-

Professor C. H. Hendry is leading the music. A solo by this popular ices. Miss Daniels is the pianist.

First Presbyterian Church.

The Presbyterian meeting that has been going on for two weeks closed last night. As a result of the meeting there have been about twenty conversions, a nubmer of additions and a great revival of interest among the church members

Rev. J. W. Caldwell, of Denton, County Farmers' Institute wil be held preached some able sermons. The dis-Friday at 1:30 o'clock at the Court course Sunday night was upon "The House. There is some special work Church and Amusement." Mr. Caldin the way of completing the organiza- well spoke strongly on the subjects of tion of Hale County farmers which dancing, card playing and Subbath will be of interest to every farmer and | breaking and the relation of the young stock raiser. Probably the question converts to these amusements. Said of securing a warehouse will be taken Mr. Caldwell: "They do not understand the effects of these amusements

this county and district. Mr. W. P. sonality. He is a good mixer and a Neal, an agricultural expert, who in brilliant consersationalist. By the exspected the orchards of Hale County ercise of these qualities he made a farmers and made talks in Plainview number of friends while in Plainview.

The Nazarene meeting closed Sun-The program for the meeting will be day night, while the Pentecostal meeting will continue through the week.

FIRE BOYS TO PECOS CITY.

farmers. Plans for entering exhibits Chandler, Estes, Wells, Cousineau and W. Brashears Represent Plainview Department at Panhandle Assn.

Five of the fire boys left yesterday the department will be sent to the to attend the Panhandle Firemen's As- Last week Barker & Winn sold meeting. It is the understanding of sociation, at Pecos City, which con- Fords to W. E. Brown, of Plainview; E. A. Zollicoffer and Capt. T. J. Til- venes on the 1st. 2nd and 2rd of this J. H. Ogden, of Olton;! W. R. Cope, of and Carl Wells left yesterday. They Brewster, of Lockney. were joined at Lubbock by Fred Cou-LIQUOR UNLAWFULLY. sineau and Wiley Brashears, who have DR. HALEY AT BAPTIST CHURCH. ben visiting friends at that place.

INSPECTORS CONDEMN SUDAN PLANTED NEAR SORGHUMS

BERLIN

Maintain Absolute Purity of Seed

Saturday J. F. Garrison, J. W. Long-Stock Yards, who is a specialist in being conducted at the Methodist inspection committee of the Hale boys' and girls' baby beef and hog Church by the paster, Rev. S. A. County Experiment Association, inspected a number of fields near Plainview. The association has a stringent regulation on planting and cultivation the purpose of maintaining the purity of seed and of livestock in the South Plains district.

Sudan grass was inspected on the trip Saturday. That the committee is working for the interests of the association is evinced by the fact that Friday night, when anouncement re- bers of the association were congarding continuation of the meeting demned on this trip. Where row crops that are known or believed to breed with Sudan grass are planted near the grass, the committee has condemned young tenor is a feature of the serv- the first thirty rows or ninety feet where such crops are west or south of the field of grass; on the north and east the condemned era is not so great This difference is considered legitimate in view of the direction of the winds which would carry pollen from one field to another.

Where grass has been condemned on account of adjacent crops, the owners will feed to stock. Silo experimentation will probably be conducted with some of the condemned

The fields of Dr. A. S. Scott three miles west of Plainview, Dr. Scott, four and one-half miles southeast of town, and F. Rossteter were inspected Saturday. Wednesday Walter Jeffus' field, three miles north, was inspected. Monday afternoon Charles Saigling's fields were visited.

Mr. Rossteter has cut his grass, but has not yet threshed. Mr. Saigling will cut this week

J. F. Garirson, chairman of the inspection committee, says the yield of Sudan grass seed in Hale County will be between four and six hundred pounds to the acre. General crop condition of Hale County is better than for four years, is Mr. Garirson's conclusion after visiting all parts of the

BARKER & WINN

SELL FIVE FORDS.

month. W. G. Chandler, Dick Estes Floydada; W. T. Reeves and G. H.

At the Baptist Church Sunday mornexpect to bring the next meeting to ing Rev. J. W. Winn preached. One Sunday School.

been visiting the family of Judge Dun- preached at the night service. Dr. have been pushed back. Miss Verma Lois Leach is visiting can, at Floydada, returned vesterday Haley is concidering a call to the pastorate of the Plainview Baptist Church, sweeping victory in Northern Galacia on business.

THREE MILLION MEN NOW ENGAGED AUSTRIAN-PRUSSIAN-RUSSIAN FRONTIER

Kaiser Leaves France to Lead Germans Against Advancing Russian Forces; French Assume Offensive in Lorraine and Vosges in Effort to Relieve French Left

BULGARIA MAY HELP RUSSIA IF TURKEY FIGHTS

Fortification of Paris Continues; No Emment Danger of Capture: However Preparations for Seige are Made; Fifty Trains of Refugees from French Capital

BY UNITED PRESS.

THE GREATEST IN HISTORY OF that now Austrians are invading Rus-THE WORLD" IS THE DESCRIP. sian Poland. TION OF THE BATTLE PROGRESS. Allies have been driven back with ING ALONG AUSTRIAN-PRUSSIAN. heavy losses near La Fere. The Ger-RUSSIAN FRONTIER. THIS IS man advance to Paris continues. The FROM AN OFFICIAL WAR OFFICE Crown Prince's army, operating from STATEMENT. ALREADY THREE Longwy, has been uninterruptedly suc-MILLION MEN ARE ENGAGED. NO cessful. With the arrival of rein-DECISIVE RESULT YET. MEN ARE forcements, Prussia has taken the of-FIGHTING HAND TO HAND FOR fensive against Russia. Reports that SIXTY MILES.

ST. PETERSBURG, SEPT. 1 .- Official account of situation: "German defense has been stiffened. We are sustaining severe losses, but Germans | ment declares that the German regifar more. In Galacia we continue vic. | ment at Sassaye has been anihilated from the protracted services which are streth and W. E. Risser, seed and field torious. Austrians who invaded Rus- while trying to cross the Meuse. Up sian Poland in attempted flanking op. to the present Germans haven't erations have been repulsed with enor. crossed the river into French terrimous losses. The Russian cavalry is tory. covering itself with glory. They have A supreme effort is being made to surounded the Austrian regiments and halt the Germans. A flanking moveof crops. It was organized primarily forced a surrender. From August 26 ment on the northwest is being made. to 30 seventeen thousand prisoners French armies in Lorraine have asand a hundred and twenty Austrian sumed the offensive, hoping thereby and German guns were taken. Aus. to compel Germans to withdraw some ria has a million men in the field op. of their forces against the French posing first and second Russian ar. left, which has been steadily falling mles. Lemberg invested. Its capture back because of superior strength. is certain. The Russian armies are "The situation generally remains the numerically superior to Austrians." same," says the war office.

> left the French front to lead the Ger- ing leveled to the ground. Everymans against Russia, according to the thing is sacrificed to clear a path for London . Express. . Antwerp . asserts the great guns. Supplies enough for German movement from Belgium to a siege have been stored. Cattle and Prussia is very marked. The Belgian sheep are grazing in public and priarmy may attempt to cut off all Ger- vate parks. Despite German aviators man communication. It is reported flying over the city Sunday, everything that a large British force has landed remains calm. in Ostend.

> Russians have inflicted a crushing de- their immense resources to break back feat to the Austrians in Galacia. Aus- allies' defenses. Our position is now trian casualties are estimated at 20,- stronger than at any time since move-000. The residents of Lemberg are ment towards Paris began. Our forces fleeing in panic.

BRITISH FORCE LANDS IN RELGIUM.

British force has been landed in Bel- Allies opposing the Germans won't engium. It will co-operate with the Bel- ter city if finally defeated, but will gians to flank the German right wing continue south and harrass German in France. The Germans are ad- siege. vancing rapidly, on account of scarce Rumors of a serious disaster to the rations at the front.

completely anihilated by the Russians. been pushed back in north. Germans British experts declare that the out-renewed battle with redoubled energy.

look is daily growing brighter. stated that four leading Belgian mil- ing is unequalled in ferocity. An exlionaires have guaranteed the pay- traordinary session of the cabinet ment of the war tax of forty millions agreed that there is no immediate danlevied on Brussels by the German ger of a siege, but every precaution is government. Destruction of the city being taken. Fifty troop trains are by German troops was the only alter- helping to carry refugees away from native.

The report comes from St. Petersburg that because the termination 'burg" is of German origin the Czar capital to Protogrand.

stated to-day that the Germans have Paris. Reports that the French govbeen victorious in both France and ernment is considering removing the Prussia. It is claimed that a strong capital from Paris to Bordeaux are de-German column has been interposed clared false. between the English troops and the SOFIA, Sept. 1.—Bulgaria has offichannel, thus forcing English rein- cially pledged with Greece, Roumania, forcements and supplies to be sent Servia and Montenegro to help Rusover a roundabout course. The Ger- sia against Turkey should the latter man advance on Paris is being pushed. fight. Reports from Constantinople hundred and ninety-sevn attended The war office emphatically asserts state that Germans are trying to get that Paris will be threatened soon. Turkey to enter war created a sensa-Mrs. O. B. Moreland, who has Dr. O. L. Haley, of Corsicana, In Prussia it is claimed the Russians tion here.

for the Austrians. It is claimed that VIENNA, AUSTRIA, SEPT. 1. the Russians have been routed and

Russians menace Vistula defenses are ridiculed.

Reinforce Paris Fortifications.

PARIS, Sept. 1 .- An official state-

LONDON, Sept. 1.—The Kalser has doomed circle outside defenses are be-

"Fighting is in progress all along Reports from Bucharest say that the northern line. Germans utilizing all in Lorraine continue to advance." This statement was issued this afternoon. Shows Kaiser is staking everything to reach Paris by demolishing French It is rumored that another large left wing. Paris is ready for siege.

British is emphatically denied. It is The Austrian Tenth Corps has been admitted that allied battle front has desperately trying to surround allies A correspondent to the Express and cut off further retreat. Retreat-

No Attempt to Move Capital.

WASHINGTON, D. C., Sept. 1.—The had changed the name of the Russian French are making another desperate attempt to hold back the Germans in Lorraine and Vosges, according to a BERLIN, Sept. 1.—The war office cablegram to the French embassy from

The Austrian embassy claims a Orville Coan left to-day for Dallas,

The Child's Inheritance

By SALLIE MAGNESS, Teacher, Vigo Park, Texas.

"funny pages" in the Sunday papers. The best way for the children of a

nium encloses, is both fruit and seed- play ground. the fruit of what he has heard and There is such a thing as a good theaseen, the seed of his future life.

The vulgarity of the moving picture rural community ever to hear the best show is harmful. These things typify music is by means of the Victor Victhe lowest class of people in our countrola. There should be one in every est music. It will pay, you, try. The child has a right to the best school house. The records should be there is. The child will shape the fu- the National airs of our country and him pictures—picture after picture, the him the story of that great fight. Read of Mexico, England, France, and Ger- same picture again and again. Tell a chapter from "Vanity Fair;" another It is mete and right and our bounden many. Some of the most popular him the story of the picture, and of rom "Tale of Two Cities," and one duty to safeguard the future. Fill the music of Beethoven, Mozart, Handel, the life of its painter. Many pictures from "Les Miserables," by Victor

child's mind with the best things, etc., should be included. The teacher are not suited to the child mind. Pic-Every thought of the child mind, his should interpret it, give the story of tures by Landseer of animals, are every impulse, is the result of what the song, tell of the musician. Let the well suited. But the child cannot aphe has heard or seen. Every word he child hear this music often enough preciate such pictures as the "Anexpresses, every idea his small cra- until you hear him humming it on the gelus," "The Man With the Hoe" or

tre. I have never seen one in the How shall we give the child the best West, but I want to tell you what I

heard and saw in the Globe Theatre, base in art and trashy literature and MATERIAL FOR GAS all begun in childhood.

Not to allow the child to hear the Give your child a chance. The child things in music, in art and in litera- best music is to rob him. Don't cheat up some boys to be like George Washhas a right to the best. The great ture? Music is taught best by hearing your child out of his right to this great ington and Thomas Jefferson? Here works of art are his by inheritance. it. There should be some way of sup- motive power-one of the greatest of are the children. Each child is our op-Upon the child all things of the fu- plying this great hunger of the mind the soul. Music opens the eyes of the portunity. Supply the fertility by givfor good music. If it gets the good spirit. It quickens great deeds, Give ing him the best, and then expect re-Don't hinder the child's chance, first, enough of it to form his taste, us everything that will generate great sults. Don't turn civilization back-Abominate cheap shows. I dislike the he will never accept the poor music. thoughts, great deeds, great lives, heroic service. Has music no place progress are the doors of the school here? Don't rob your child. Give, him a few pieces of the world's great-

> How to teach the child art? Show "The Gleaners," because he cannot appreciate the artist's feeling of history and socialism worked up in the pic-

Pictures of individuals are well adapted for child culture. One I love soul. Give the child pictures. Don't

the child mind.

lisadvantages, we had not as chiltheir minds with shoddy music, the things.

in Boston-"Die Walkirie," sang and these chidlren of innocent prattle and acted by famous singers. They were sweet smiles will grow to be worse than we are.

Wouldn't it be a great honor to raise

How teach the child literature? Here is one way: Show him a great picture of the Battle of Waterloo; tell

"There was a sound of revelry by night.

And Belgium's capital had gathered

Here beauty and her crlavihy mnrF Her beauty and her chivalry," etc. There is a piece of instrumental piano

ture. Rosa Bonheur's pictures suit music on this subject—"The Battle of Waterloo."

Read "Palgrave's Golden Treasury of Song;" Hale's "Longer English to show a child is the "Aurora With Poems." Do it early-do it now!-for Her Maidens." Tell him how this is your boy. Effort to escape effort is Aurora, the goddess of dawn, bringing sin. With industry teach the children to know something. Seek diligently to he joy and the myth sing into his fix in the child's mind the love of ideal beauty. Fertilize the child's soul with the great works of art. He cannot grow great without it. One great picture is free. The poorest may have it. It is the sunset. Behold the starry dren. They should grow to be better heavens. The rainbow like a ribbon nen and women than we are. Fill zones the sky. Call attention to these

BORAX PREVENTS THE FLY.

The Department of Agriculture Discovers Effective and Inexpensive Means of Checking the Spread of Typhoid Fever.

WASHINGTON, D. C., Aug. 31.-As result of experiments, the specialists f the Department of Agriculture have discovered that a small amount of orliary borax sprinkled daily on manure will effectively prevent the breeding of the typhoid or house fly. Similarly, the same substance applied to garbage, refuse, open toilets, damp floors and evices in stables, cellars or markets will prevent fly eggs from hatching. Borax will not kill the adult fly or prevent it from laying eggs, but its thorough use will prevent any further breeding. It was felt that if some means of preventing the breeding of flies near a human habitation could be devised, the diseases spread by these fi'thy germ carriers could be greatly reducing the number of typhoid-carrying flies are of value, they are of less importance than the prevention of the breeding. It was realized, however that no measure for preventing the without destroying its usefulness for growing plants and without introducing into the soil any substance that

olemanite, costing from five cents a pound upward, according to the quantity purchased, will effectually prevent flies from breeding. In view of this discovery there now seems little excuse for any horse owner or resident of a city allowing typhoid flies to breed in his stable or garbage can. It is be lieved that this information will great ly help the health authorities in their campaign against the typhoid fly. The health authorities have long tried to prevent the breeding of flies in city stables through the use of iron sulphide as a larvacide. In the case of iron sulphide, however, a large amount is required, and other insecticides, such as Paris green or potassium cyanide, while effective in killing the flies, are very expensive or extremely poisonous. Borax, which is used freely in most households, and is readily available in all parts of the country. has the advantage of being comparatively non-poisonous and non-inflammable, readily soluble in water and easy to handle. It can be purchased at retail for ten cents a pound, and a single pound used as directed in a garbage pail or open toilet may prevent the breeding of hundreds of dangerous flies.

PATENT IS ISSUED TO PLAINVIEW MAN.

George W. Graves, of Plainview, has invented a front rigging for riding saddles which manufacturers say is the best improvement for many years. Official notice of a patent issued from the United States Patent Office has been received.

Walter O. Smith, of Spur, has secured a patent for a tank bottom

Call The Herald for Job Printing

Special to The Herald. BROWNWOOD, Texas, Aug. 31.-

Material for piping gas into this city LINE ARRIVING. from the Bangs and Trickman fields is arriving daily, and work will be started immediately on this task. The line will be fourteen miles long.



BUY YOUR GROCERIES

Pierson & Smith

and get free votes for the

SHETLAND PONY CONTEST

Always a fresh line of Vegetables, Fruit, Staple and Fancy Groceries

TELEPHONE 348

********** J. R. SLATON, President

W. C. MATHES, Vice President GUY JACOB, Cashler

The First National Bank

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SAFE DEPOSIT BOXES FOR RENT Your business solicited, appreciated and protected. ***************************

CEMENT CONTRACTOR

All kinds of Cement Work-Sidewalks, Foundations, Etc. Contracts executed promptly. All work guaranteed.

Figure with me before letting your contract.

PHONE 477

DUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent, Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

Powell Land

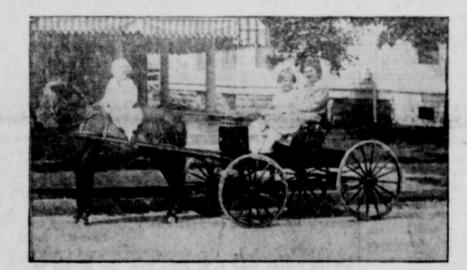
JOHNSON, The Jeweler DOES NOT ADVERTISE

H. Bawden Sidewalks, Steps, Floors, Curbings. All kinds of cement work. ALL WORK GUARANTEED.

Phone

** ** ** ** ** ** ** ** ** ** **

You Can Keep On Voting in the Pony Contest



The R. A. Long Drug Store

The contestants for the Pony are a fine lot of youngsters whose parents and friends are customers of the 15 principal merchants of Plainview who are authorized to give the votes with cash sales or collections.

WE ARE ONE OF THESE FIRMS

And every cent you pay us or every cent's worth of merchandise you buy of us for cash entitles you to one vote.

We have a clean stock of Drugs and Sundries--Eastman Kodaks, Columbia Phonographs, Griffon Cutlery, Jacob's Candies, Devoe's Paints and Varnish, School Books, Cigars and Fountain Drinks.

THE VOTES ARE

The R. A. Long Drug Store

Front Phone 594

FREE DELIVERY

Office Phone 327

Misses Lula Goode and Flora Mae Scudder Have Positions at Post City and Snyder.

Miss Flora Mae Scudder has secured a class in music at Snyder for the coming winter, and Miss Lula Goode will teach expression at Post City.

These young ladies leave to-day for Snyder, where they will give a recital in area and fifth in the number of in-Thursday night. They will then go to habitants, ranks nineteenth in the Post City, where they give another value of its mineral production, acrecital Saturday night. On the week cording to the United States Geological following each will take up her respec- Survey. In each of the last two years tive work in these towns.

The departure of these young ladies is but the beginning of an exodus on the part of the bright set of girls first in 1912 and to nineteenth in 1913. who have enjoyed the many picnics In the percentage of its increase in and parties that have brightened the 1913 over 1912 Texas was exceeded summer. Some of these girls will become teachers, and others students in neighbor, Oklahoma-which, on acvarious colleges and universities throughout the State.

Swisher County-Shallow Water Belt. Low Prices. E. E. OVERLEY, Kress, 797,015 in 1912 to \$31,666,910 in 1913.

FOR SALE OR TRADE-Three 1,200-pounds mules and one 900-pound horse, in fine shape, with harness, Now is your chance for a bargain. JNO. ESTES, Kress, Texas. Ad. 12t.

FOR RENT: Furnished rooms two blocks from square. Mrs. L. W. DAL--Adv. tf.

FOR SALE-One 51/2-inch x 8-inch Smith-Vaile Single-Acting Pump; 6,-500 gallons capacity per hour. For particulars write or 'phone MEMPHIS COTTON OIL CO., Memphis, Texas, and seventh with respect to the value

I have some Black Emmer Seed for sale at \$1.50 a bushel until further notice. Sown same time as fall wheat, duction increased from 11,735,057 bar-P. B. SNYDER.

Get a Carbo-Magnetic Razor. They need no honing. THE R. A. LONG DRUNG STORE.

FOR SALE-Eight-room residence and five lots on Seth Ward College grounds. Some cash and terms on balance. Address J. P. LINN, Kress, -Adv. 10-t.

I have some lots to trade for an Auto; will put in some money. What bave you? J. R. RAITT. -Adv. U. 1913, with an increase in value from duced in Texas in 1913 was \$2.663,063. to the planters will engage the atten-

A. L. LANFORD.

Spiendid home and 15 acres of land tively insignificant compared with the in two blocks Seth Ward College for output of the Electra field. The pos-JNO. E. BROWN.

Stanley, New Mex.

Scenes in Mexico Battlefields for ONE CENT EACH. THE R. A. LONG -Adv. tf. DRUG STORE.

FOR SALE OR TRADE-480 acres unimproved land to the Shallow Water duction of which amounted in 1913 to crease in the quantity of the crude Belt for improved residence property 2,429,144 short tons, valued at \$4,288,- material mined, from 160,863 short tons address OTUS REEVES REALTY CO. at \$3,655,744, in 1912. Texas is the value of the output, most of which was

Mexico Battle Scenes for ONE CENT.

SILOS.

I want to figure with you to fill

BOARD AND ROOM-First house north of Christian Church. Phone 474 -Adv Dett.

without honing. THE R. A. LONG DRUG STORE. -Adv. tf.

Hens 10 cents per pound. Butter PLAINVIEW PRODUCE CO.

Rig, fresh shipment of Uvalde Honey just received. SEWKLL GRO-CERY CO. -Adv. 2t.

Phone SEWELL GRO. CO. for Pure -Adv. 2 Uvalde Honey.

FOR SALE, CHEAP.

Fine 3-year-old bay Percheron stallion. Will trade for lots, cows or cash, See me, five miles west. CORA STEVENS. -Adv. tf. Thurs. and Sat.

Uvalde Honey in bulk at SEWELL GROCERY CO.

Texas Mineral Production on Increase; Over Thirty Millions in Nineteen Thirteen

Special to The Herald. WASHINGTON, D. C., Sept. 1 .-Texas, the largest of all the States Texas advanced two numbers in the rank of mineral-producing States, from twenty-third in 1911 to twentyby only one other State-its northern count of the sharp advance in the price of petroleum, showed a gain in value of mineral products of nearly 50 per GOOD BARGAINS in Lands in cent, while Texas showed an increase in value of 38.9 per cent-from \$22, In Oklahoma the increase in 1913 was due to the advance in the price of one substance; in Texas increases were made in the output of all the products which contributed materially to the total value, but especially, as in Oklahoma, in the production of petroleum, Texas does not hold first place as the troleum product in Texas in 1913 rep--Adv. Pd.4 rels, valued at \$8,852,713, in 1912, to production increased from 5,275,529 barrels in 1912 to 9,184,252 barrels in

> Second in importance among mineral Wise and foung Counties amounted to The principal quarry product is

To open an account with us, whe were so

the Sign of Service really stands for.

WE PAY INTEREST ON TIME DEPOSITS

field, but the output there was rela-

therefore excellent.

The

derson, Bastrop, Fayette, Henderson, Hopkins, Houston, Lee, Leon, Medina, Milam, Rains, Robertson, Shelby, Titus, Van Zandt and Wood Counties. The lignite areas extend in a belt from the Sabine to the Rio Grande, and the production is limited at present to eleven of the above-named counties. among which the principal ones are Milam and Wood. The total area that is believed to be underlain by lignite is about 55,000 square miles, of which the developed areas cover about 2,000 square miles. The known bituminous areas cover about 8,200 square miles, but 5,300 square miles more about which little is known may contain coal. The bituminous areas are somewhat scattered, the larger fields being in the central part of the State and two smaller areas bordering on the

The only other mineral products of Texas which contribute as much as phalt, cement, clay and natural gas. The clay-working industry in 1913 contributed wares values at \$3,049,349, important subject with the Union a compared with \$2.886,068 in 1912. The the approaching convention," A. principal clay products are common Davis, of Gravette, Ark., National Sec producer of any mineral substance, but brick, sewer pipe, front brick, pottery retary-Treasurer, said recently and vitrified brick, the common brick constituting in 1913 about 60 per cent of the total. The chief clay-working counties are Ellis, Wilson, Bastrop is asking for charity. By following fire brick manufacture in Texas is the greatest body of organized farmers in a yard 130 miles from the railroad eral public will realize that the farmer for making brick used in the quick- is but asking the privilege of estabsilver furnaces of the Terlinqua dis- lishing himself upon a firm financial trict. Kaolin, from which excellent footing." Burleson, Fayette, Smith and Washington Counties, and some was pro-

of the State was 500,000 barrels; in field alone increased nearly 4,000,000 062,124 in 1912. Raw materials for the other question. barrels, from 4,227,104 barrels in 1912 manufacture of cement are abundantto four plants, two near Dallas and on average value per barrel for Electra each at San Antonio and El Paso.

oil advanced from 79 cents in 1912 to The value of the natural gas pro-\$1 in 1913. There was also considerduced also showed a substantial inable development in the Henrietta crease, amounting to \$2,073,823 in 1913, against \$1,405,077 in 1912.

The asphalt obtained in Texas, which is principally residue obtained from sale or trade for cattle or horses, sibilities for oil development are more the heavy asphaltic oils, amounted to This property can be had very cheap, widely scattered over Texas, and the 122,026 short tons in 1913, valued at indications for wildcatting are more \$1,970,354, against 88,097 short tons, promising than in any other State. valued at \$1,384,640, in 1912. In ad-The chances for further extension are dition to this a small quantity of natural asphalt was produced.

The only products of any importance products of Texas, reckoned by the which did not show an increase in value of output, is coal, including lig- value in 1913 over 1912 were gypsum nite, or brown coal, the combined pro- and salt. In gypsum there was an inin Plainview. For particulars, see or 920 against 2.188.612 short tons, valued in 1912 to 161,090 tons in 1913; but the only State in the Union that produces sold as calcined plaster, decreased considerable quantities of both bitum- from \$356,579 to \$345,749. The prininous coal and true lighte, or brown cipal gypsum operations are at Acme, EACH at THE R. A. LONG DRUG coal. The areas of bruminous coal in Hardeman County, and at Hamlin. -Adv. tf. are much less in extent than those of in Fisher County. The production of lignite. The production of bituminous salt decreased from 373,064 barrels, coal represents more than half of the valued at \$290,328, to 355,529 barrels, total output in quantity and about 75 valued at \$278,098. The decrease in per cent of the total value. In 1913 the salt production was due to the them. See or Phone DAN WHITE, the bituminous coal mined in Rastland, destruction by fire of one of the salt-Erath, Mayerick, Palo Pinto, Webb, making establishments at Colorado,

1,197,207 chore tons, valued at \$3,184. limestone, which is produced in Bell, 161. Our production of lignite Bexar, Comal, Coryell, El Paso, Erath, amounted to 181,156 short tens, Gravaon, Guadalupe, Jack, Jones, valued at 4,104,759. Lignite-mining Kaniman, McCulloch, Nonan, Palo That Carbo-Magnetic Razor Shaves operations have been carried on in Aura Pinto Stephens, Travis and William-

son Counties, and is used for build- will be represented. ing, for foundations, for curbing and The tobacco growers of Virgina, the terment of rural life conditi flagstones, for road-making, for con- Carolinas, Kentucky and the East will Twenty-two states. reachil crete and for flux. Granite is produced be here in large numbers; raisin grow- Virginia to California and from in Burnet, El Paso and Llano Coun- ers of California, the peach growers to Washington, will send repre ties. The red granite of Burnet Coun- of Georgia, Texas and Arkansas; tives from their organized State I \$725,106, against \$680,365 in 1912, and planter of the South and truck grow- floor with men picked from their most about 80 per cent of the total value ers from every quarter of the land progressive farmers. was in the output of limestone.

Other mineral products of the State are copper, gems, a small amount of gold, iron ore, lead, lime, mineral waters, quicksilver, sand and gravel. sand-lime brick, silver, sulphur and zinc. Sudphur operations, with methods similar to those employed at Sulphur City, La., were begun at Bryan Heights, in Brazoria County, in 1913.

ALL KINDS OF FARMERS COMING TO NATIONAL CONVENTION.

FORT WORTH, Texas, Aug. 28.-Tables will be turned by the farmers of the Nation in a business-like little educational campaign they will begin for the benefit of the public after the Tenth Annual Convention of the National Farmers' Union, that opens here September 1

"Currency reform, as the need i understood by the farmer, will be at

made, occurs and has been mined in | Unlike most big conventions, its of fuller's earth have been found in convention will adjourn when the farmers have finished their business

Secretary Davis is jubilant over the reports that are coming to him of

1911 it exceeded 1,500,000 barrels; in South, owing to the demoralized con-550,408. In the northern fields the 1912 it exceeded 1,750,000 barrels, and dition of the cotton market, it is cerin 1913 it amounted to 2,108,737 bar- tain that ways and means for disposrels. The value of the cement pro- ing of this crop without serious loss \$4.112,826 to \$9,125,185. The Electra an increase of over \$600,000, from \$2.- tion of the convention as much as any

The convention, though, will not be I have bought out the Pete Jones to 8,134,624 barrels in 1913, with an ly distributed throughout the State, sectional. Every section of the countransfer line and will appreciate a part increase in value of over \$4,800,000. The present operations are confined try will send delegates and visitors. and every line of agricultural industry

ty has few equals in attractiveness in the orange growers of Florida; grain ers' Unions, while seven or e this country. The total value of the and stock men from the Northern and states, in the process of organization stone produced in Texas in 1913 was Middle Western States, the cotton will be represented on the convention

COCHRANE'S STUDIO

Where High Grade Phoos



Where They Make High Grade **Photos**

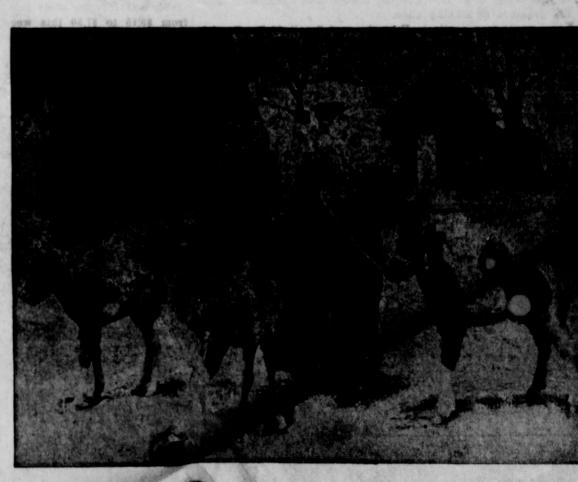
We have the latest styles in finishing, and try to make pictures that please. See our oil-colored portraits. Artistic framing. Kodaks to rent.

Wayland Business College Open To All

We are in a better condition now to take care of our students as we have spent several hundred dollars in equipping our class rooms, offices, etc. We give the same courses that are given by Toby's Business Colleges, Waco, Texas, and New York City. The student that takes our courses is backed by a faculty of seventeen teachers, and by the best business college men in the United States. Ask our graduates in Plainview and other cities who are holding good positions.

Take your course in a business college that runs all the year whether we have one student or five hundred. Plainview and every town on the Plains is behind us. We have been established three years. which insures safety to you. Our rates are right, and it will pay you to see us.

If you want to see Wayland Business College you are welcome, or if you are interested in a Business education it will pay you to investigate.



The Only Hard a Firm in Plainview Offering Votes in The Shetland Pony Contest

> Our Hardware, Wall Paper and Paints Are Good Quality at Right Prices—The Votes Are Extra

TELEPHONE NUMBER 293

nd Surplus \$120,000.00 A GOOD BANK TO BANK WITH

Service

PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

-Published Every Tuesday, Thursday and Saturday by-THE HERALD PUBLISHING COMPANY Corner North Pacific and Second Sts.

BUFORD O. BROWN, Editor.

E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

WILL HISTORY REPEAT ITSELF?

Forty-four years ago to-day the main French army surrendered at Sedan-the same Sedan that Germans are now attacking-and 50 generals, 5,000 other officers and 84,000 private soldiers, together with the Emperor, Napoleon III, became prisoners of war. Then, as now, the German army fought with the precision of a great machine. The French were overwhelmed at Sedan just seven weeks after war had been declared.

Five months later, on January 28, the capital surrendered and an armistice was arranged.

Will history repeat itself? Will Paris fall, as it did forty-four

A WEEDLESS PLAINVIEW FOR THE FAIR VISITORS

From every viewpoint, now is an opportune time to cut and burn weeds. The season is so far advanced that another crop will hardly indians when a child. She had grown have time to mature. The seed on weeds that have grown during the summer have ripened, and most of them can be destroyed by burning. If you burn your weeds now you will destroy seed that would otherwise grow into weeds next year.

There are many burrs and nettles on the residence streets of Plainview that will later multiply unless the seed are destroyed. Civic pride demands that we cut our weeds.

Three weeks from to-day Plainview will be full of visitors from KANSAS CITY STOCK all over the South Plains. Many people will visit the town with a view to locating later. Let's have a weedless Plainview before time for the Fair.

THANKING A NEWSPAPER.

That newspapers should give freely of their time and work and space in sand and one things that are under

all such cases editors will land a journals of the Nation have devoted helping hand is really a high compli- many pages of valuable space telling ment to the newspapers. It proves of the man and his wonderful work that they have been doing there for the cleaning up of the State, things so long, so willingly and so. The people of Temple, through his Insistently that it is a habit and that recent visits here in the interest of

is that if in the pressure of making ence and printing a newspaper, any partic- Fame has not "spoiled" Dr. Carrick ular matter of this kind is neglected He is the same man, easy of approach, or even partly overlooked, criticism that he was two years ago. It is such is quickly heard. The other is that no men as Dr. Carrick who make life matter how much aid a nenewspaper worth the living, and Texas could well may give to any particular project or afford to have more citizens like him. enterprise of a public nature, com- Long may be live!-Temple Mirror. mendation is seldom accorded in any

Once in a while, however, somedy does something which shows that in his opinion a little recognition of help cheerfully given by the press loes the editor and the newspaper no harm .- Fort Smith Herald,

Rev. O. L. Haley arr Sunday ! from Corsicana. He preached at the ately. In all probability the building Baptist Church Sunday night.

Rev. H. H. Street arrived Sunday from Waco. Rev. Street will return to Waco about the last of the week.

"THE MAN WHO IS CLEANING UP TEXAS."

The September number of The Lapromoting every movement for the dies' Home Journal carries a page and general welfare, every charitable plan a half article from the pen of Kingsley and philanthropic purpose-to a thou- Moses about "The Man Who Is Cleaning Up Texas." Dr. Manton M. Carrick, of Dallas, is the man, and the way all the time-is something that work is known all over Texas. The most people expect as a matter of remarkable campaign conducted in Texas by Dr. Carrick has won for him

for them to do anything else would cleaner city, know Dr. Carrick and mean a radical change in their policy. love him for his broad humanity and For our part, we believe that a masterful intellect. He put this city newspaper would fail in its mission on the road to cleanliness and happiif it did not support cordially meas- ness by means of improved physical ures to advance the general welfare conditions, and the prople of Temple feeding grades will be in good shape Mineral Wells Saturday. Mrs. Alexin any way. We doubt, however, if love him for that. By many he is rethe average man or woman has the garded as Texas' greatest citizen. His least idea of the sum total that a work for humanity has been without metropolitan paper devotes to this strings, and he has labored early and kind of work in labor, or in dollars late for any town, no matter how small and mean, which evinced a desire to There are a few other points that rid herself of filth and, if possible, to come to mind in this connection. One prevent disease and to prolong exist-

Plainview people approve all The Mirror says of Dr. Carrick.

SCHOOL BONDS CARRY.

Special to The Herald.

RICHLAND, Texas, Aug. 31 .- A \$9. 000 school bond issue carried here remade to dispose of the paper immediwill be ready for occupancy by Jancently, and preparations are being

Rev. J. M. Ellis left yesterday for

THIS SPACE

BELONGS TO

DUNCAN'S

PHARMACY

"THE STORE WHERE

YOU FEEL AT HOME"

LITTLE STORIES OF THE LONE STAR STATE.

By United Press.

can only be imagined by the rising generation, or, perhaps, viewed in their home, in Waco. make-believe "movies." The records of the Texas Rangers and other Texas Indian fighters contain facts stranger came in yesterday to visit her sister, than fiction or film. Often a note was Mrs. E. H. Humphreys. made of the rescue from Indians of white children or white women. In one fight, however, the whites carried off a little Indian girl.

She was adopted by Captain L. S. Ross, the famous Ranger, and his wife. The little waif from a hostile race was have ben spending the summer on the named after Mrs. Ross, and so hu- coast near Wilmington, N. C., came manely, judiciously and lovingly was in to-day. she trained that she grew into noble womanhood and became the wife of a day from Kress. gentleman of excellent position and character.

in the fierce fight which ensued near- Clung, of Olton. ly every Indian brave was killed. One of the results of this victory was the Mexico, left yesterday for San Anwhite who had been carried off by the Mr. and Mrs. T. J. Ellerd and family. up among the savages, had evidently Okla., visiting Mr. and Mrs. B. L. became enamoured with Indian life Shook and children. and ways, was then the wife of the sons, one of whom, Quanah Parker, Josie Goode. became chief of the Comanche tribe.

MARKET IN DETAIL.

Special to The Herald.

Sept. 1.-Cattle prices have not there, they will go to the coast. changed much this week in any department. Prime steers are steady, at \$9.75 to \$10.45. Lower grades of fed 10 to 15 cents added value Tuesday Shafer. and Wednesday, as killers needed cattle, and there was some competition from feeder buyers. These native grass steers are 25 to 40 cents lower than two weeks ago. Stock grades of corn has ben helped, and fall pastures are put in good shape.

freely. Cattle from all the range to go through the winter. Grass cows ander has been gone since the twentyfrom the range sell at \$5.25 to \$6.75.

Quarantine arrivals have been libprices on steers 15 to 25 cents lower R. A. Long. poorer quality, cows and calves Herald, was in Plainview yesterday. steady. Quarantine steer sales range from \$5,15 to \$7.50 this week, cows Sunday. \$4.75 to \$6.00, calves up to \$10.50.

markets fluctuate regularly without much net change. Prices are 5 cents higher to-day, receipts 2,600, top, \$9.25, paid for two separate lots by order buyers; bulk of sales at \$9.00

Packers' droves continue to cost more here than in Chicago, because of the small receipts here, and the presence of a demand from various sources pect of any larger supply here in the

immediate future.

Sheep and lambs are lower this week, lambs off 50 to 75 cents since Monday. Heavy runs from the Northwest at Omaha and Chicago this week enabled buyers to control the situation. Receipts here have been moderate, 5,000 yesterday and 1,000 to-day. Feeding lambs are also lower, but only 25 cents off. Second-grade Utah \$7.25 to-day, and the feeders sorted best wethers \$5.75, yearlings 86.25. J. A. RICKART,

Market Correspondent.

THE GREAT VOICE.

who have heard solemnities of The throbbing pulse of cities, the loud

Of ocean on sheer ledges of gaunt

The chanting of innumerable winds Around white peaks, the plunge of

The whelm of avalanches, and by night. The thunder's panic breath-have come

to know What is earth's mightiest voice—the \$30 PURSE GIVEN

desert's voice-Silence, that speaks with deafening tones of God.

Clinton Scollard, in The Outlook .-

A. F. Quisenberry, accompanied by nis son, Liter, came up Sunday from Hale Center. Mr. Quisenberry will return to-day. Liter has been working

Sunday for a visit of several weeks with her daughter at Tuscosa.

Misses Vera and Gladys Montgom-Indian massacres and Indian fights ery, who have been visiting their sister, Mrs. L. C. Penry, left to-day for

Mrs. H. R. Morrow and daughter Miss Frances, of Los Angeles, Calif.

Miss Mattie Hawkins, of Hale Center, is here attending the County In-

Miss Willie Helm, of Temple, is here attending the institute.

Dr. J. D. Hanby and family, who

Mrs. R. B. Longmire returned Sun-

C. M. Foley returned yesterday to In a subsequent expedition Captain Amarillo. They have been visiting Ross attacked a Comanche village, and Mrs. McClung's mother, Mrs. S. A. Mc-

Mrs. M. A. Herring, of Roswell, New capture of Cynthia Ann Parker, a tonio. Mrs. Herring has been visiting

Frank Tims is here from Mangum.

Miss Nell Webb came down yesterchief just slain and had borne him day from Canyon. She will visit Miss

Miss Salile Howell, daughter of Mr. and Mrs. R. B. C. Howell, is expected to arrive from Santa Anna, California. R. B. Hulen went to Tulia yester-

Hollis Wingo and Frank Day went KANSAS CITY STOCK YARDS, to Abilene yesterday. After visiting

Minor Counts came in Sunday from steers are tinged with grass, as a rule, Roaring Springs to visit his parents, and sell at \$.00 to \$9.25. Native grass Mr. and Mrs. Amos Counts, and his steers sold lower Monday, but took on grandparents, Mr. and Mrs. J. M

cattle advanced 15 to 25 cents the first have been spending the past two weeks half of the week, and they are closing on the W. W. Wise Ranch, north of with good prospects, because of liberal town, returned home Sunday. Mrs. rains over the country this week. Late W. W. Wise accompanied them home

and show a big shrink in shipping. Louisiana. Miss Marsalis is instructor

Mrs. Foster Alexander is expected country will be fat this fall, and the to return from a visit to friends in

eral, but quality is dropping down, in Sunday to visit his sister, Mrs.

J. T. Corder, of Lockney, was here

Douglass Murphy, who has been working in the oil fields at Tampico. Mexico, returned home yesterday. Mr. and Mrs. Tom Shafer moved

yesterday into the home in Lakeside Addition which they recently purchased from Kilmer Barker. Rev. G. W. Shearer, of Floydada,

came in vesterday to attend the opening of Seth Ward College, which took

C. A. Jordan, who has been visiting his son, J. N. Jordan, left yesterday for his home, in Nolan County.

TEXAS WINTER WHEAT YIELD.

Special to The Herald.

WASHINGTON, D. C., Sept. 1 .- The Crop Reporting Board of the Bureau of Crop Estimates reports the average vield of winter wheat in Texas at 13 bushels per acre; the total production lambs, 64 pounds average, brought in the State at 14,066,000; the quality at 78. The average yield for this year out from them sold at \$6.65, 52 pounds is 1,4 bushels greater than last year, average. Ewes are worth \$4.75 to and the total production nearly a half million bushels greater than that of 1913.

MINERS' WAGES REDUCED ACCOUNT EUROPEAN WAR.

By United Press.

CALUMET, Mich., Sept. 1,-On account of the European war burting the copper market, the wages of ten thousand miners have been reduced ten per cent.

MOVES TO DONOH BUILDING.

J. M. Johnson s Drug Store, in store from the the Grant Bu to the Donohoo Building.

FOR FIRST BALE AT ALCE.

Special to The Herald.

ALICE, Texas, Aug. 31,-A 543produced by Mrs. Byron Smith, and is the first bale to be harvested in Jim in Hale Center. He will attend school Wells County this season. A \$30 purse was given the grower.

Mrs. L. J. Warren and children left WILL INSTALL SUGAR REFINERY, RAILROADS VIOLATE

DONNA, Texas, Aug. 31.—The Donna Plantation Company is planning to install a large sugar refining mill here the confinement of cattle for more

28-HOUR LAW.

WASHINGTON, D. C., Aug. 31 .- For

that will have a capacity of 1,000 tons than twenty-eight hours without unper day. The company is endeavoring loading for water, feed and rest, 37 to get the farmers in this section to prosecutions have been reported to the greatly increase their sugar cane acre- Bureau of Animal Industry of the age next year. It is thought that U. S. Department of Agriculture. The through this plan one of the largest fines for these total nearly \$5,000. sugar plants in the world can be built | Seventeen railroads were fined, one on twelve counts.

To the People of Northwest Texas:

We Take Pleasure in Announcing the Second Annual Exhibition of the

Panhandle State at Amarillo, Texas, Friday, Sept. 25th, to Thursday, Oct. 1st

The exhibition facilities of the Fair have been greatly enlarged this year, owing to the increased demand for space from every section of the Panhandle.

With the marvelous agricultural showing throughout our country this season, visitors may rest assured that the exhibition of products of the farm at the Fair will compare most favorably with that of any similar exhibition in the entire country.

In the Live Stock Divisions there will be nothing wanting, the entries promising a showing which would do credit to a live stock exhibition of national pretensions.

In the Poultry, Milling, Manufacturing, Garden, Kitchen, and other departments the exhibits promise a revelation to all.

The Racing Program

Will include several fast events each day, many of the famed harness horses of the country having secured entry in the various races.

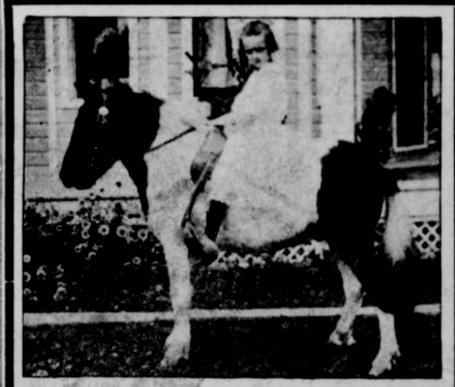
Allman Bros. Carnival Company

The classiest carnival attraction in the United States, carrying 18 carloads of equipment and a Band of Thirty Pieces, has been engaged for the entire Fair, thus assuring to Fair visitors the best of entertainment.

All Panhandle people, all Texas people, all the people of all the States, are invited to the Fair. Come and enjoy a week's holiday. We promise you an enjoyable and profitable time at the Fair. Special Fair Rates on all Railroads. For any information ad-

State Fair **Panhandle Association**

J. F. McGregor, Secretary, Amarillo, Texas



You may be the happy owner of a Pony like this if you will trade with us and have your friends trade with us.

WE GIVE PONY VOTES

The Mecessity Store





ENTER YOUR BOY OR GIRL IN THE SHETLAND PONY CONTEST

Given Away Without Cost On Christmas Day



Trade with the 15 merchants of Plainview who give votes with every purchase or payment on account.

The contestant who gets the most votes gets the \$300 Shetland Pony, Vehicle and Harness.

ENTER TODAY AND GET STARTED



OCIETY

ODDITY CLUB WITH

Asters of royal purple and others of pink and white welcomed the Oddity girls Wednesday at the home of Mr. and Mrs. E. Harlan.

Miss Faye Garrison, their sister, was hostess for the girls, who came with their embroidery at ten o'clock. They sewed and talked industriously until the serving of ices and cake.

Miss Blanche Gist was invited by

HONORING MILDRED SHOFNER.

Ruby Mae Harder Entertains with Movie and Slumber Party Honor. ing Port Lavaca Guest.

In honor of Miss Mildred Shofner, of Port Lavaca, daughter of W. A. Shofner, Miss Ruby Mae Harder entertained Friday night with a slumber

melons were enjoyed on the lawn.

the next morning by Mrs. Harder and other more. Misses Mildred Shofner, ing Japan. Richards, Electra Anderson, Gladys beautiful vocal solo that was given by tional road system of France. Alexander.

MIDDLETON-PEARSON.

ately to visit relatives at Troy and Beard during her sickness. Rosebud, Texas. From there they will The next meeting of the Federated visit Mr. Pearson's daughter, Mrs. Missionary Societies will take place V. T. Glenn, at Wellington, Texas.

They will return to Plainview in a MISS GARRISON. few days and make this place their and cake, which were enjoyed by all.

ANNOUNCEMENTS.

At a late meeting of the executive 3 to 6 p. m., beginning September 1st.

The Civic League will meet in regular session Wednesday afternoon at Miss Garirson to meet the club girls 3 p. m. in the Club room. Immediately

> JAPAN DISCUSSED AT FEDERATED MEETING AT

Churches in Mission Study: Report on Care of Charity Dependant.

Meeting at the home of Rev. and As the fifth Mondays continue to penditure for roads is more than two Driving along the bank of the creek, According to the report, the leviathans be filled. South America just now is Mrs. J. M. Harder, on West Third roll around the Federated Misionary and a half times as great as it was the machine skidded and turned com- were a cow and a calf of the black demanding enormous quantities. The Street, the party went en masse to Societies meet in regular session, with nine years ago. the Ruby and to Willis', at the latter the president, Miss Edna Mayhugh, The fact that the States for 1914 three feet of the water's edge in in ance could be advanced. place ices being served. Upon return- presiding. Thus all Protestant de- have apropriated nearly \$43,000,000, or weeds much higher than a man's head. ing to the home of the hostess, water- nominations are brought together by an increase of more than \$4,000,000 Mr. Lester was pinned under the ma- COTTON CROP OVER the common cause of missions and over the 1913 appropriation, and an chine. It was fortunate that Wes A delightful breakfast was served thereby grow to know and love each increase of nearly \$13,000,000 over the Meyers was in the same field and saw

Otis Trulove, chairman of the com- Automobiles Contribute Nearly \$8,000, injuries are likely and that he will H. S. Pearson, an old resident and mittee who had charge of Mrs. M. A. well-known citizen of Plainview, was Beard, was called upon for a report. Automobile owners paid in licenses maried August 17 at the District par- The committee had been comprised of and fees in 1913, \$7,820,895, nearly all Miss Bessie Shook, instructor in Texas, and as a result of its progress sonage in Brownwood to Mrs. Lizzie members of the different churches of which was applied to road work. English at Seth Ward College, has re- a number of farmers gathered here rewho, in connection with the Benevo- This sum is about one-thirtieth of the turned from Austin, where she has cently and organized an association from Winters. Mrs. Hatchell accom-Mr. and Mrs. Pearson left immedi- lent League, had taken care of Mrs. total State and local expenditure for been taking some special work in the having for its purpose the marketing panied her husband as far as Lubbock,

Monday, November 30th.

was held Friday night at the Odd Fel- (ty. Cant.) Sentinel. lows' Hall. There was a large attendance, and twelve new members BURNING CHICAGO STEAMER were taken in.

Unknown to the others, Mayor Dorsett and Charlie Cole slipped out and soon reappeared with iced lemonade

\$206,000,000 SPENT

Special to The Herald.

there will be a meeting of the Library road expenditures, if a ten per cent decks. increase over 1912 is correct, would amount to \$151,250,000. In addition LESTER'S MACHINE TURNS OVER, body in Fort Worth. amount to \$151,250,000. In addition, there must be counted approximately L. T. Lester's auto turned over on WHALES APPEAR ST. MARK'S YESTERDAY. \$15,000,000, as the value of statute la- him Monday at his place northeast of Splendid Organization Solidifying All makes a total outlay for roads in 1913 machine for one hour, but it now of about \$206,000,000.

In 1904 the total expenditures for vere injuries. 000,000, so that the present annual ex- his hogs.

Bolton, Marguerite Willis and Vera "Home Life in Japan," read by Mrs. are now but nine States that set aside arrived. Fred L. Brown, in place of Mrs. W. I. no State funds for road building, and Mr. Lester was badly bruised just there are only seven States which now below the chest and around the hips. At the close of the program, Mrs. have no State highway law,

000 to Road Building.

visit friends in Silverton.

is bitter almonds. The shells will be sold as fuel.-Hansford (Kings Coun-

RUSHES FOR HARBOR. Pentecostal Mission.

By United Press

flames, raced with a hundred and fifty Hale County Fair. passengers for harbor, crashed into ON ROADS IN 1913, her pier and sank. On man was miss- PLAN TO HANDLE COTTON CROP, drawn upon. ing, but steamer officials say that all can be acocunted for.

bor in working out the road tax. This the city. He was pinned under the seem that he will escape without se-

pletely over the bank, landing within species. No reason for their appear- price of print paper, because of the 1912 State appropriation, indicates an the machine disappear, or Mr. Lester per daughter, Mrs. George Hutchings. The meeting yesterday was held at increased interest in the State devel- might have laid there for hours before DALLAS, Texas, Aug. 31.—A bulle- port Advertising Agency, illustrated to the hostess and the following the Episcopal Church, the subject be- opment of good roads. The mileage he was found. Mr. Meyers and an- tin just issued by the Texas Industrial thes carcity of print paper in Latin of roads built with the aid of State other man tried for a long time to raise Congress places the estimate on the America. He has received two and Sadye Earle Adams, Lula Malone, Mrs. Tom Carter was organist. The funds to the close of 1913 aggregated the machine, but were unsuccessful, cotton production of the State for 1914 four-page papers printed on colored Elaine Wood and Mary Ellen Malone. program printed last week was car- nearly 21,000 miles, or only about 2,- Misses Winn and Oldham came along at 4,066,000 bales. The yield for 1912 tissue and wrapping paper. Foreign of Dallas; Johnnie Rowan, Maurine ried out in full with the exception of a 000 miles less than the famous na- in the Winn car and drove to the was 4,645,000 and for 1913 3,943,000 papers in trying to conserve their Prichard home for help. The car was bales. Speer, Ollie Dean Doubleday, Helen Miss Laura Mastin, and a paper, It is interesting to note that there soon lifted after the Prichard boys

The physicians believe that no internal

University of Texas summer session. of the seed from this product.

ter visiting Liter Quisenberry.

ner L Faulkner, recently returned from China, will preach a mis- CHICAGO, Ill., Sept. 1.—Practically sionary sermon Sunday night at the every newspaper published on the

is the first misionary ever sent out because of the insufficiency of print CHICAGO, Ill., Sept. 1.-An excur- from Plainview. He has curios from paper. Thousands of newspapers in sion steamer of Chicago, wrapped in China that will be exhibited at the other parts of the world will also be

Special to The Herald.

WASHINGTON, D. C., Sept. 1.-Sta- Fire tugs and excursio aboats res- GALVESTON, Texas, Aug. 31.-At the European conflict, as outlined yeswas decided to open the Public Library on Tuesday and Fridays from Agriculture show that the local cash water. Most of the passengers were Texas Central District Farmers' Union mingham & Seaman, a large Chicago road and bridge expenditures on the women and children. The Boat was in this city last week several matters wholesale paper house. part of counties, districts and town- inbound from Benton Harbor. Fire of importance were brought up, among ships for 1913 is ten per cent lower started in boiler room from unknown the most vital being the marketing of "A glance at the sources of the than for 1912. An expenditure of cause. Distress signals brought res- the Texas cotton crop. A plan to es- world's supply tells the story," says State funds for roads in 1913 amount- cue fleet. Smoke drove the scantily- tablish offices in New Orleans, Galves- Mr. Seaman. "The United States after the meeting of the Civic League ing to \$38,750,000 is shown. The local clad passengers from berths to upper ton and other ports was discussed, but manufactures about 5,600 tons of definite action will be deferred on this print paper a day; Canada about 1,500, matter until the annual meeting of this and Europe-that is. Norway, Sweden.

Special to The Herald.

labor aggregated a little less than \$80,- He was at the place looking after for thirty years were discovered a few mills probably can increase their outdays ago by a number of fishermen, put ten per cent. The demand cannot

Special to The Herald.

SUDAN GRASS

GROWERS ORGANIZE.

LUBBOCK, Texas, Aug. 31.—Sudan is proposed to charter a ship of 5,000 soon recover.-Randall County News. grass is developing into one of the tons to make the trip, so that the most successful agricultural crops in smaller harbors could be reached.

Special to The Herald.

Miss Eula Howell goes to-morrow to Boyd Elliott is here from Hale Cen- Rev. I. E. Gates spent Saturday and iting the parents of Mrs. Hatchell in Sunday in Hereford.

European continent will be forced to As far as is known, Mr. Faulkner suspend within the next thirty days forced to close down unless a new source of supply, the United States, is

> This is the serious situation confronting the publishers as a result of

Russia. Germany and the United Kingdom-about 5,000 tons. Practically all the last source is cut off. AT PORT ARANSAS. Even Scandinavia cannot export on account of dangerous mines in the channels of the North Sea.

PORT ARANSAS, Texas, Aug. 31.— "The only available sources of sup-The first whales seen in this section ply now is the United States, and the scarcity of it and the increased demand on the part of American newspapers to care for rapidly-growing MILLION BALES, subscription lists and sales, advanced ten per cent."

R. C. Liebrecht, head of the Exsupply have reduced their papers from twenty-two and twenty-four pages to four pages.

Local manufacturers favor fitting a ship with samples of American wares and sending it to South America. It

stopping off there to visit relatives. Mr. and Mrs. Hatchell have been vis-Winters for several weeks.

By LOUIS JOSEPH VANCE Author of "The Fortune Hunter," "The Brass Bowt," "The Black Bas," ... Illustrated with Photographs from the Picture Product on

Copyright, 1914, by Louis Joseph Vance

easily away.

called back.

plied reassuringly.

"What can it be?" Rose whispered.

"A woman," Barcus put in harshly

Alan shook himself together. "Im-

"That doesn't prove she didn't come

"Ahoy! Motorboat aho o-oy! Help!"

"And that," Barcus pursued sadly,

just proves she did come up-blame

the luck! Alive she is, and kicking;

lungs was back of that hail, my friend;

Without heeding him, Alan cupped hands to mouth and sent an answer-

"Here-on the reef-half-drowned-

"How does my voice bear?" Alan

"What the dickens do you care?"

the fog. "Starboard your helm and

"Right-o! Half a minute!" Alan re-

"Like hell!" Mr. Barcus muttered in

his throat as he jumped down into the

engine pit and bent over the fly-wheel.

balancing himself perilously near the

gunwale, Alan strained his vision

vainly against the opacity of the fog.

"Can't make out anything," he

"Nothing doing," Barcus retorted

"O come! We can't leave a woman

"Can't we? You watch!" Barcus

curtly. "The motto is now 'Full speed

astern!' as you must know."

out there-in a fix like that!"

this boat, it's your life or hers!"

"If we leave her out there," Alan

At this juncture the motor took

charge of the argument, ending it in

summary fashion. With a smart ex-

unexpectedly, at one and the same

Mr. Barcus and precipitating Alan

It was not given him to know what

was happening until he found himself

in the water: he struggled to the sur-

face just in time to see the bows of

the lifeboat back away and vanish into

CHAPTER XVI.

The Island.

ery sufficiently to reverse the wheel,

But in that small space of time the

lifeboat and Alan Law had parted com-

pany as definitely as though one of

them had been levitated bodily to the

a minute after the accident before

and judgment of distance, he could

where Alan had disappeared, but with-

And for the next twenty minutes

lempts to soothe and reassure the

"Alan!" he shricked at the top of

There was a little pause; he was

ing mode of appeal when the answer

came in another voice—in the voice

of Judith Trine, clear, musical, effer-

more! Mr. Law is with us-and safe

eyes, meeting his, were blank with

despair. He shook his head helplessly

and let his hands dangle idly between

"What can we do?" Rose implored.

We must do something. We can't

leave him . . . Oh, when I think of him there, in her hands, I could go

"If only I knew." Barcus protested;

"but my hands are tied, my wits are

dumb consternation Barcus

vescent with sardonic humor:

-oh, quite, quite safe!"

his knees,

out discovering a sign of him.

out of the engine-pit.

far side of the earth.

Not more than twenty seconds could

overboard.

the mist.

retorted, shaking his arm impatiently

ing cry ringing through the murk:

possible!" he contended. "I saw her

"Judith," the girl moaned.

CHAPTER XV.

The Masked Voice.

For a matter of twelve hours the arm. fog, leaden, dank, viscous, as inexorable as the dominion of evil, had wrapped the world in an embrace as foul and noxious as the coils of some great, gray, slimy serpent.

Through its sluggish folds the ponderous, power-impelled lifeboat crept up," Barcus commented acidly. at a snail's pace, its stem parting and rolling back from either flank a heavyhearted sea of gray.

In the bows a young woman rested in a state of semi-exhaustion, her eyes stand clear. An able-bodied pair of closed, he head pillowed on a corkbelt life-preserver, her sodden gar- and you needn't tell me I don't know ments modeled closely to the slender the dulcet accents of that angelic conbody that was ever and again shaken | tralto!" from head to feet with the strength of a long, shuddering respiration.

Seated on the nearest thwart, Alan Law, chin in hand, watched over the rest of this woman whom he loved away?" with a grimly hopeless solicitude. He perishing with chill-" was in no happier case than she, so far as physical comfort went-he was in worse, since he might not rest.

Premonition of misfortune darkened Barcus interpolated suspiciously. his heart with its impenetrable shadow.

In the stern Tom Barcus presided morosely over the steering gear; and come in slowly!" Law was no more jealously heedful of his sweetheart than Barcus of the heavy-duty motor that chugged away so purposefully at its business of driving the boat heaven-knew-where.

Lacking at once a compass, all notion whatsoever of the sun's bearings, and any immediate hope of the fog lifting or chance bringing them either to land or to rescue by some larger and less comfortless craft, Barcus grumbled, looking back. "Start her steered mainly through force of habit up-but slow's the word-and 'ware -the salt-water man's instinctive feel- reef!" ing that no boat under way should ever in any conceivable circumstance be without a hand at the helm. It had seemed impossible that it could long escape repetition of the disaster, but somehow, it always did escape, and that by a wide margin; never once had it passed near enough to another vessel to see it.

And now for more than an hour the silence had been uncannily constant, broken only by the rumble of the motor, the muted lisp of water slipping means! I know it sounds heartless of down the side, the suck and gurgle of

Forebodings no less portentous than Law's crawled in the mind of Barcus. It was as likely as not that the lifeboat was traveling straight out to sea. do become as empty as an official weather prophet's promise of fair weather for a holiday.

More than this, Mr. Barcus was a plosion in the cylinder, it started up condemed skeptic in respect of marine motors; on terms of long and time almost dislocating the arm of mate experience with the ways of

the demon or perversity that tenants them one and all, he knew that the present sweet-tempered performance of the exhibit under consideration was no earnest whatsoever of future good behavior, that when such a complicated contraption was concerned there was never any telling

In view of all of which considerations he presently threw open the battery switch.

And the aching void created in the silence by the cessation of that unirouse even Rose Trine from her state of semi-somnolence.

With a look of panic she sat up, thrust damp hair back from her eyes, and nervously inquired: "What's the matter?"

"Nothing," Barcus told her. "I shut | It could not have been more than the engine off-that's all."

Tempers were short in that hour. Barcus was guiding the boat over and Alan was annoyed to think that what, going on his sense of location plexity. the rest of his beloved should needlessly have been disturbed. have sworn was the precise spot

What did you do that for?" he demanded sharply.

Because I jolly well wanted to," Barcus returned in a tone as brusque. he divided his attention between at-"Oh, you did-eh?"

"Yes, I did-eh! I happen to be bossing this end of the boat and to educe a reply from Alan by stentorian have sense enough to realize there's hailing-with as little success in the no sense at all in our wasting fuel the one as in the other. way we are -cruising nowhere!"

"Well," Law contended, struck by his lungs. "Alan! Give a hail to tell the fairness of this argument, but unus you're safe!" able to calm his uneasiness-"just the same, we mightracking his brains for some more mov-

"Yes; of course, we might," Barcus enapped. "We might a whole lot. We might, for instance, be heading for Spain, for all you or I know to the contrary. And in such case, I for one respectfully prefer to have gas enough to take us home again if ever this "la-blessed fog lifts!"

And for several seconds longer the sought the countenance of Rose. Her etiliness strangled their spirits in its ruthless grasp.

Then of a sudden a cry shrilled through the fog, so near at hand that It seemed scarcely more distant than over the side

Ahoy! Help! Ahoy there! Help!" So insistent, so urgent was its accent that, coupled with the surprise, mad!' It brought the three as one to their feet, all a-tremble, their eyes seeking one another's faces, then shifting un- as helpless as my eyes are blind.

There's nothing to go by-except the bare possibility that the reef she spoke of may be Norton's. It doesn't seem possible, but we may have made that much southing. In that case we're about three miles off the mainland, somewhere in the neighborhood of Katama island, a little, rocky, desolate bump of earth, inhabited mainly by fishermen."

The girl wrung her hands. "But how could Judith get there-and with her men-and ammunition?"

"Don't ask me. Going on my experience with the lady, I'd be willing to bet that she was picked up by the steamer that ran us down, and proceeded to make a prize of it-or try to. One thing's certain-she must aghast, shrinking into Alan's ready have found or stolen a boat from somebody; they couldn't have made Norton's reef by swimming-it's too



Yanked Him Off to His Cell.

far. That's the answer; they were picked up, stole a boat, and piled it up on the reef."

"And there's no hope-!" "Only of the fog relenting. If we could make the mainland and get

His accents died away into a disconsolate silence that was unbroken for

grunted malevolently, rocking the upwards of an hour. heavy flywheel with all his might; for So slowly the current bore the lifethe motor had turned suddenly stubboat toward the beach and so still the tide that Barcus never appreciated "Alan!" Rose pleaded, laying a hand they were within touch of any land upon his sleeve. "Think what it

until the bows grounded with a elight jar and a grating sound. me-and it's my own sister. But you With a cry of incredulity he leaped know how mad she is-wild with hato his feet - "Land, by all that's tred and jealousy. If you take her into lucky!"-and stooping, lent a hand to

the girl, aiding her to rise. Hardly had Rose had time to comprehend what had happened, when tling with the bows, dragging the boat

farther upon the shoals. She was, however, more than one man could manage; and when her stem had bitten a little more deeply into the sands, Barcus gave over the attempt and, lifting Rose down, set her on dry land, then climbed back into the vessel, rummaged out her anchor and cable, and carried them ashore, planting the former well up towards

And as he rose from this last labor he was half blinded by the glare of the westering sun as it broke through the

the foot of the cliff.

In less than five minutes the miraculous commonplace was an acomhave elapsed before Barcus recovered | plished fact; the wind had rolled the fog back like a scroll and sent it spinfrom the shock of the motor's treachning far out to sea, while the shore form drone was startling enough to throttle down the carburetor and jump on which the two had landed was deluged with sunlight, bright and beautifully warm.

He showed a thoughtful and considerate countenance to the girl. "You're about all in?"

She nodded confirmation of this, which was no more than simple truth. "Where are we?" she added.

He made her party to his own per-

"You're not able to travel," he pursued. "Do you mind being left alone while I take a turn up the beach and have a look round? We can't be far from some sort of civilization; even if it's an island there are no desert isles along this coast. I'll find some-

half-distracted girl and efforts to thing soon enough, no fear." By tacit consent both avoided mention of Alan, but each knew what thought was uppermost in the other's

"There's a niche among the rocks up here," Barcus indicated, "almost a cave. You'll be warm and dry enough, and secure from observation overhead. Maybe you can even snatch a few

winks of sleep. She negatived that suggestion with weary smile; no sleep for her until sheer exhaustion overpowered her, or "Be at peace, little one-bleat no she knew of Alan's fate.

And so, reiterating his promise to be gone no longer than absolutely might be needful, he left her there.

(To be continued.)

TO REBUILD TOWN.

RIO VISTA, Texas, Aug. 31.-Plans have practically been completed for the complete reconstruction of the business buildings which were recently destroyed by fire. The new structures will be of concrete and brick and will cost in the neighborhood of \$100,-

OSTEOPATH

GRANT BUILDING

Phones: Residence 171; Office 538 Let L. D. RUCKER PRODUCE CO handle your GREEN and DRY HIDES

10,000 POUNDS POULTRY WANTED.

We will pay 10 cents per pound, spot eash, for hens up to September 15th. L. D. RUCKER PRODUCE CO. Near Southeast corner Square.

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TELEPHONE 83

WE SHALL TIRE OF THE WAR.

Long Time Between Battles Will Become Wearisome to Americans.

From the Philadelphia Ledger. The Chinaman's description of a toboggan slide: "Zip! Then walk a

Onlookers will find that it will be long time between great battles. They will be wearied with army maneuvering for position and places of advantage. But no war has produced Trafalgar, an Austerlitz a Borodino, Sedan, a Gettysburg and a Waterloo all in a fortnight.

That march to Moscow and the retreat, in which only one great battle was fought, but which utterly dissolved an army of more than four hundred

a compact, fascinating chapter.

Dr. Norman Mayhugh thousand men, required months. A Very shortly we in this country shall daily report would soon have wearied return to our ordinary routing taking daily report would soon have wearied return to our ordinary routine, taking Americans, a third of the way around the war merely as a course at dinner, the world. But in history it appears and not as the entire meal, as at pres-

IRRIGATED FARMING

If you want to make a success of irrigated farming, then have a topographical map made of your farm. You wouldn't build a fine home without a set of plans, then why install a pumping plant without knowing how your land will irrigate. Charges are nominal. Let me figure with you now as I am in position to do this work for limited time only.

D. L. Alexander

Formerly With Texas Land & Development Co. Post Office Box 562 Plainview, Texas

GIVEN AWAY!!

A Round Trip Ticket to Dallas Fair to some Praetorians. Come to the meeting Friday night Nothing to do to get it, but to attend and get others. A novel proposition.

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W. J. MITCHELL D. L. HAMMER J. L. DORSETT



Votes on Shetland Pony Contest

IN EVERY SACK OF OUR FLOUR

Pride of the Plains Cream of the Plains Golden Harvest Gold Crown Gilt Edge

vou will find votes on the Shetland Pony Contest. A few sacks already put up will not contain these tickets but all flour manufactured from the extra quality new wheat will contain votes.

The flours themselves will be of the uniformly good quality made a little better because of the better quality of this year's wheat.

The votes are extra--and offer another reason why you should purchase home made flour.

> ASK YOUR GROCER FOR **OUR FLOUR**

Harvest Oueen

The Silo on a Texas Dairy Farm By A STAFF CORRESPONDENT Farm and Ranch

plies, and at the end of the year, if find it convenient to keep. the season was good and the price of Mr. Bobbitt has 300 acres of land, and walled-in area, roomy and wellclean sheet-no debit, no credit; if the are in cultivation, and the remainder didn't cost much, and he managed to experience as a breeder prompted, he ble area of black land.

cows, ordinary scrubs of those days from the island of Jersey, where he The following is a part of one of his

Jerseys, 20 years ago, he had no more fect butter producers. idea of getting into the dairy farm- Plum Hill Farm is fenced into a utilized it. ing business than of becoming a rail- number of different enclosures, so that

ber of surplus calves. Six miles away, the barn. Thus practically all ma- cial electricity. It is an electrical age at Hillsboro, was an unfailing mar- nure is returned immediately to the Who can look forward and tell us what

Twenty years ago Joe Bobbitt was ket for all the butter he could furnish an ordinary blackland farmer in Cen- but it was too far to deliver milk. A tral Texas. Like all of his neighbors, market at good prices was never every year he planted a fair acreage wanting for all the calves, male and in corn, some oats and occasionally a female, he would sell. From the belittle of other grains; the rest of the ginning, therefore, his dairy farming firm was in cotton. Like his neigh- found two avenues of income-makbors, also, Mr. Bobbitt "ran an ac- ing butter and selling it in Hillsboro count" at the store for the year's sup- and selling the young stock he did not

cotton a little up, he about broke even, part of it creek bottom and part of it lighted, connects the three silos with and could begin the new year with a upland and broken. Some 250 acres cotton market was rotten-and it often mostly broken and hills, is in pasture. was he sometimes lacked a little In his herd of Jerseys are 33 milch "coming out," and startde the new year cows and as many more calves and behind. But land was cheap, supplies yearlings. At different times, as his get along and accumulate a comforta- has brought in new blood, and in getting what he wanted he has never Along about the same time the been stingy. The splendid bull now B. J. Palmer, the head of the Palmer Bobbitts were milking six or seven at the head of the herd was imported School of Chiropractic, was present. and void of a single drop of dairy- had been first and second, once each, in the great shows held annually in "The whole herd," Mr. Bobbitt told the original home of his breed,

a few days ago, "barely supplied Mr. Bobbitt's farm, known as Plum his kite and thereby tapped a won our little family, and the cream that Hill Dairy Farm, is, as its name im- derful hitherto unknown rose on the milk was no thicker than plies, devoted entirely to the dairy force. While he did not quite realize a newspaper. When they all went business. Some cotton is planted what he had done, yet he knew that dry at once, I was so disguested that I every year, but principally as one if it could be harnessed, brought to sold the entire bunch for \$10 a head item in his general scheme of diversi- earth, that it could be made to de and bought two young registered Jer- fication and rotation. The equipment seys for \$250. We have never been of the farm, its crops, its operations before very long Thomas A. without plenty of milk and butter and its business transactions are all would harness that very force, make When Mr. Bobbitt bought those two butter and as nearly as possible per- cars; light, cool and heat our homes,

some crop or pasture on which the power. D. D. Palmer pending on scrub cows for milk that, cattle may run and find rich grazing and told us about it, but tity, and determined once and for all winter season or a long-continued how to harness and control it to difto provide for a future supply, abun- summer drouth. At present, for ex- inite places for definite forces, and ture of native rescue grass. The lat- successful man is the powerful one number of milch cows. Mr. Bobbitt quite grass in the spring and sumsoon saw that to keep up their quality mer. Mr. Bobbitt has a splendid dairy lamp. he must have a bull of unimpeachable farm, but his cattle, milch cows and driving oxen with stage pedigree, and to do this with profit a all, run in the pasture day and night our roads; still larger number of cows had to be the year round. Very seldom indeed, now we are supplanting This meant a greatly-increased he told me, is the weather such as to with electricity. To-doy we are doing supply of cream and a growing num- necessitate their spending a night in many wonderful things with commer-

land from which it comes and without labor, and keeping the dairy barn clean is an easy matter.

Six years ago Mr. Bobbitt built the first two silos in Hill County-now staves. Inexperienceed and therefore uncertain as to the effect of the Southture, he inclosed them with boarded walls and put a roof over them. Two vears ago he bought another, 150-ton silo, but its concrete foundation and floor, set three feet in the ground, increases its capacity 15 tons. A covered the dairy barn.

CHIROPRACTIC LYCEUM ATTRACTING MANY IN 10WA.

count of the Chiropractic Lyceum recently held at Davenport, Iowa, Dr. lectures, and is a good illustration of the science of Chiropractic

One of the conclusions is this: one time Benjamin Franklin ran ut

Seth Ward College **OPENS IT'S FALL TERM** Today, September 1st

With a Stronger Faculty Than Ever Before With an endowment which makes it possible to accomplish more

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C. L. McDonald, M. A., or J. E. Willis, M. A. President

Plainview, Texas

MICHELIN

Unlike Other Tire Makers--Not Affected by the

WAR

Price, Quality and Production the same as before.

Michelin Tires are made in one Quality only-the Best.

In addition to the Michelin Tires and Tubes we have complete stocks of Goodrich and Diamond Tires Tubes.

Our Vulcanizing is of the very best service quality.

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TELEPHONE NUMBER 104

nourishment; secrete and excrete yelling all the more if he has several Dallas News. all the fluids; produce and reproduce, It is when this electricity can't

s the adjuster of the vertebral butbled people, and everybody took

ome into its own. The Chiropractor is proving that, with this human elecpected as does the city with its commercial electricity."

HOW ELEPHANTS TAKE CARE OF CHILDREN IN INDIA.

are and within reach of its trank ook the family meal.

It is pointed out that no jackal or volf would be likely to pick up and earry off a baby which was thus cona baby when it is lying in a but or when the mother is unprovided with

panionship of an elephant become ridiculously familiar with the big pachyderm, and take all manner of liberties with him, liberties which the elephant seems to endure on the prinwhile they amuse the child.

One may see, it is averred, a little native child, quite naked, about two feet high, standing on an elephant's bare back and taking it down to the

not be doing in the next 50 water to bathe, vociferating all the companions of his own age also in while in most unbecoming terms of charge of elephants, all wallowing in

his own human electricity. We call child's command, lies down and en- him in safety. it mind—thoughts, if you please. When Joys himself, leaving just a portion of These urchins, when they grow up,

the water around him. If the child On arriving at the watch the ele-should ship off his island, the ele-

his body, like a small island, above become assistants to the mahouts, and body it will make heat as well the water. Upon this part of the ele- in time eventually attain to the dignity tear down foods and build phant the child will stand and shout, of becoming mahouts themselves .-

About CHIROPRACTIC AND CHIROPRACTORS

C - Concentrated

H - Honesty

I-Is

R - Rooting

O-Out

P - Personal

R-Ridicule A - About

C - Chiropractic

T-Talent being

I - Inadequate

C - Clumsy

NOT MEDICINE

C - Coexisting H - Harmony **NOT SURGERY**

I - Innately

NOT OSTEOPATHY R - Recurs

O - Outwardly

P - Provided

R - Recoil A - Adjustments from

C - Chiropractors T - To You

O - Occur R - Regularly and

S - Scientifically Billings and Billings

O'Keefe Building

Chiropractors Plainview, Texas

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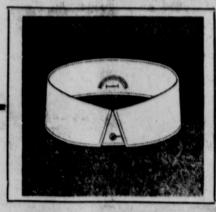
NOTICE

The temporary office of The F. A. Farmer Business College is in the Directory Room of the Citizens National Bank. Those who desire information

in regard to our course may call at our office or phone 123. Ask for Mr. Farmer, President of The College. It is necessary that you do this at once in order to get the Charter Member Rate.









These Cuts Show a Bit of the Snappiness of Our New Fall Lines

To appreciate the full Value, Style and Quality you must see and handle the Goods. This is what we invite you to do

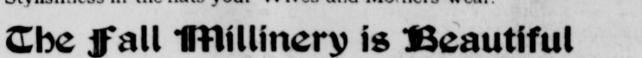
INSPECT THE GOODS THEMSELVES

THERE ARE MANY NOBBY FATTERNS IN THE NEW KUPPENHEIMER SHOWINGS

Mothers Who Appreciate Wearing Strength

in School Clothes for Boys will welcome the new arrivals in Hercules Clothes-they wear like iron--a quality you can't overlook when buying apparel for the rough and tumble boys.

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Beautiful in color effects, trimmings and shapes. Our Millinery Department is overflowing with beautiful patterns.

PLAINVIEW MERCANTILE CO.

"A Dry Goods Store in a Block to Itself"



Plainview on business.

Mr. and Mrs. Jack Mitchell, of Plainview, were in town Thursday and Friday of last week.

.C. E. McClelland, of Plainview, was transacting business in Floydada from Friday to Monday last.

Miss Salile Ross, of Plainview, is spending the week in Floydada with her sister, Mrs. E. C. Henry, having arrived last Friday.

Car Fat Cows to Market.

N. A. Armstrong shipped another car of fat cows to the Kansas City market last Saturday.

The same day Roy Phillips, of Lockney, shipped two cars of mixed cattle to that market. These cattle were purchased from Roy Bruner. J. F. Ross, of Lockney, had care of the two toads to their destination. He will visit in Missouri before returning to Lockney.-Floyd County Hesperian.

FLOYDADA. Texas, Sept. 1 .- Mrs. J. A. Freeman and children left Saturday for Lincoln, Nebr., to visit.

SILVERTON

Miss Myrtle Haynes returned Saturday from the Canyon Normal. She was accompanied by her sister, Mrs. Kile Klinger, Holderness, and little son, of Stamford, who are visiting their mother, Mrs. N. W. Haynes, of this city.

Mrs. Annie Brown, of Plainview, is visiting her parents, Mr. and Mrs. R. A. Watson,-Silverton Star.

LOCKNEY

R. M. Broyles made a trip to Monument, New Mexico, one day last week.

La, returned to his home Wednesday, end of Grover Street in Plainview

here of a brother from Memphis, Tenn., whom she had not seen in 35 years.

in Lockney the past week looking into the immigration possibilities of the Lockney country. Mr. Fowler is an ex-newspaper man, and while here paid this office a pleasant visit. He was favorably impressed with the possibilities of this section, and predicted a splendid immigration our way in the next few months .- Beacon.

-LOCKNEY, Texas, Sept. 1.-Mrs. L. E. Reeves and daughter went to Tulia last week to visit. Mrs. Reeves thought. One small bone was found has been visiting near here. Her home to be broken and the tendons ruptured

Mrs. R. C. Cogburn left Saturday for her home, in Cooke County. Mrs. Cogburn has ben visiting near here.

Mrs. L. Wynne left Saturday for her home, in McGregor. She has been D. W. McGlasson, where he is doing visiting friends here.

MORE MONEY THAN FLIES.

70 Pints in. Seventy pints of flies were brought

Catch Fell Off This Week, With Only

to the Civic League this morning, nd \$3.50 paid out in return.

Harold Hamilton brought in 36 pints, and received the extra 50c given every week by Blasingame &

Mrs. L. Lee Dye, President of the Civic League, asks that the flies be brought hereafter to the laundry between 7:30 and 8:30 every Tuesday morning, as school begins next Monday and the flies must be brought in before nine o'clock. The children are asked to continue the flycatching, as there is money in the treasury to pay for them.

NOTICE TO PUBLIC

SCHOOL PATRONS.

Mrs. L. A. Gunn left this morning The Plainview Public Schools wil for Dallas, where she goes to attend open Monday morning, September 7th, the marriage of her son, Dr. Robert 1914. The following are the division lines as adopted by the Board of Trus-W. M. Cobb, of Providence Lake, tees, to-wit: Beginning at the South after a few days' visit with his daugh- thence North to California Avenue; and harness Stallion and one Jack thence east to Pacific Street; thence that will be sold on easy payments Mrs. W. A. Brewster and son Leon- North to Second Street; thence East to or exchanged for good Hale County ard returned last Saturday from Fan- McClelland Street; thence North to the Land well located and free from debt. The County where she visited her railroad; thence with the railroad to SHALLOW WATER LAND CO. the corporation limits. All pupils -Adv. tf.

rday from Monument, New Mexico. Seventh Grade and under will attend was called home the next day af- at the Lamar School. Done by order

John Fowler, of Webb City, Mo., was HERALD REPORTER HAS ANKLE BROKEN IN AUTO MISHAP.

Monday afternoon as Clarence Street, reporter for The Herald, was coming from the depot, he was struck by the car belonging to B. L. Shook just as he attempted to get off the car driven by E. E. Roos.

He was taken to the office of Dr. J. H. Wayland, where his injuries were found to be more serious than at first around the ankle of his right foot. The fracture was set by Dr. Wayland, after chloroform had been adminis-

Clarence was taken to the home of as well as could be expected.

He has been in the employ of The Herald for the past five months, and has proved a most faithful and industrious reporter and general utility

Mrs. T. M. Daniel and two children, who have been visiting her mother, Mrs. Robert L. Faulkner, 305 Alexander Street, left to-day for their home, at Chattanooga, Tenn.

FEATHERS FOR SALE. L. D. RUCKER PRODUCE CO. -Adv. 3t

J. C. Townes, Jr., of Houston, is attending District Court. Roy Hyatt, of Roaring Springs, is

here this week, prospecting.

FOR SALE-2 spans of mules, one 6 years old, other 4 years past. \$100 down on each span, balance bankable notes at 8 per cent. W. M. BRACKEN. 1 mile east of Ellen.

REGISTERED BREEDING STOCK FOR SALE.

We have just received from Missouri one registered Percheron Stallion, one registered Kentucky Saddle



If there is an automobi'e in your family or if any of your friends have a machine bear in mind that we give votes in the

Shetland Pony Contest

for all repair work, auto supplies, accessories and parts.

Just Think How Many Votes

you would get if you would induce someone to buy a

New 1915 Model Overland! It's Worth the Effort

Egge-Corlett Auto Company

Panhandle Distributors of the Overland