

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

VOLUME 25, NUMBER 75

PLAINVIEW, TEXAS, SATURDAY, AUGUST 29, 1914

PRICE FIVE CENTS

REV. CULVER TO SPEAK AT SETH WARD OPENING

President McDonald Says Prospects for Beginning Are Brightest in History of School

Miss Margaret Huff, who has had a large music class at Lubbock and Hale Center, has been employed to teach Piano in Seth Ward College. She comes recommended in the highest way by all her patrons and pupils from the above places.

President McDonald says: "Miss Marsalis and Miss Huff as piano teachers of Seth Ward College make the strongest combination throughout this country. Miss Huff brings three pupils with her who gave a recital this afternoon at 3:30 in the home of Mrs. Dr. Anderson, and another will be given Wednesday night at 8:30 in the auditorium of Seth Ward College. Everybody is invited to come and hear these young ladies. They will study with Miss Huff here this winter. Indications are that both teachers will have their time well taken.

"Seth Ward opens Tuesday, September 1st, at 9 a. m. Dr. Culver, former President of Polytechnic College, will give us an address, followed by Rev. Barnes and Rev. Rippey. After the formal opening, registration and matriculation will follow. Everybody is invited to come.

"Large bodies of pupils have written us to meet them from Bovina, Tulla, Hale Center, Silverton and many other places. Five post-graduates will be back, and most all old students and scores of new ones. Join the crowd and be one of the number. Two thousand dollars' worth of students have been secured the past two days, and it is expected that many more will be induced to be present on the opening day.

"Every student who intends to attend school at Seth Ward College please phone us at once, so we may be able to plan our route for transfer work. The transfers will leave Seth Ward Tuesday, September 1st, at 7 a. m., and will come to your home if notified in time. If not, come to opening, and there will be announced the definite routes the transfers will follow permanently.

"The repair work on the Main Building was completed yesterday. We would appreciate having you call and inspect this change. Both students and teachers are anxious for school to begin and settle down to work.

"The brightest football prospects of our history, as well as all other lines of work, are assured."

FORT WORTH MAN COMING TO URGE STOCK FARMING

C. C. French and T. A. McGalliard Will Spend Ten Days in County With Local Men

C. C. French, of the Fort Worth Stock Yards, was here yesterday. He went on to Roswell, N. M., and will return next week to take up the formation of baby beef and pork clubs for boys and girls. He will also work in the interest of dairying and poultry raising.

Mr. French will be accompanied by T. A. McGalliard, of the State Department of agriculture. They will address the Teachers' Institute in Plainview Friday, and will spend ten days over the county, holding meetings at school houses and other places.

Mr. French is enthusiastic over intensive live stock growing in the Plainview country. He says this is the greatest proposition for that sort of thing he has seen, and he has seen most of them in America. Live stock farming does not deplete the soil, and it yields big profits.

So long as Texas imports \$24,000,000 of pork and \$5,000,000 of dairy products each year, Mr. French thinks the Plainview country ought to be mightily interested in live stock growing on an intensive scale. Mr. French and Mr. McGalliard will be accompanied by O. M. Unger and other local men.

FIRE BOYS READY FOR PANHANDLE TRACK MEET

"Red" Miller Says Convention Can Be Brought to Plainview If People Want It

The fire boys have finished training for the Panhandle Firemen's meet. They will leave to-morrow or Monday for Pecos.

Fred Cousineau, W. G. Chandler, Wiley Brashears and Carl Wells will run for Plainview. Dick Estes is going, too. He is Vice President of the Association. Last year the Plainview boys took everything. The team looks equal to the trick again. The boys have worked hard to win and are confident.

O. C. Miller says that the meeting for next year can be secured for Plainview if we want it. Many in the Association wanted to come out this way a year ago. They are anxious to see if all they heard about Hale County was true.

Seventeen towns had registered for the meeting more than a month ago, and most of the places do not register until close up to time of meeting. Miller says that perhaps 50 towns will be represented at Pecos.

The only requisite for Plainview to secure the convention is that we provide for prizes. It will cost about \$700 to do that, Mr. Miller says. He says if our people manifest an interest sufficient to indicate that they won't grumble at putting up this money, he will go after next year's meeting.

WORKMAN-BROWN WEDDING SURPRISES FRIENDS.

Editor of Herald and Popular Seth Ward Music Instructor Leave This Morning for Fort Worth.

Burford O. Brown and Miss Hattie Workman were quietly married this morning at Seth Ward College by Rev. C. L. McDonald, president of the college.

The ceremony took place at 8:45, in the presence of only immediate friends and relatives.

Mr. and Mrs. Brown, accompanied by Mr. and Mrs. Byron Brown, left immediately in an auto for Canyon, where they were entertained at noon by Mr. and Mrs. J. C. Pipkin, grandparents of the bride. At Amarillo they took the train for Austin, via Fort Worth.

The bride was attired in a modish going-away gown of blue wool poplin. She is the eldest daughter of Mr. and Mrs. C. A. Workman, and has lived in Plainview during most of her life. She is a graduate of the Plainview High School, also of Seth Ward college and a pupil of Wilbur McDonald, at Polytechnic.

As Miss Workman, she was prominent in musical and church circles. She was a member of the faculty at Seth Ward and also was organist at the Methodist Church. She goes to her new home with the best wishes of a large circle of friends.

Mr. Brown is well and favorably known as editor of The Herald. Since coming to Plainview, two years ago, he has been prominent in the moral, religious and commercial upbuilding of the town. He goes to Austin as professor in the School of Journalism recently established at the University. The citizens of Plainview unite in wishing Mr. Brown success in his new line of work.

LATE TELEGRAPHIC FLASHES.

WASHINGTON, D. C. Aug. 29.—The Senate to-day confirmed the appointments of Supreme Justice McReynolds and Attorney General Gregory.

WASHINGTON, D. C. Aug. 29.—War and his wife's death have caused the President to abandon plans to stump in the fall campaign. He may make a few big speeches.

HEAVY DOWNPOUR NOT GENERAL.

Reports from Tulla, Kress and Hale Center indicate good rains while Plainview was being deluged early this afternoon. Amarillo, Canyon, Lockney, Floydada, Lubbock, Abernathy and Petersburg report no rain up to three o'clock. The rainfall here measured nearly two inches.

KAISER AND HIS SIX SONS



Photo by American Press Association

From left to right, Kaiser Wilhelm, Crown Prince Frederick William, Prince William Eitel Frederick, Prince Adalbert, Prince August, Prince Oscar and Prince Joachim.

PETERSBURG MAN TURNS IN 21,000 AUTO VOTES

Misses Shropshire and Howell Secure 9,300 and 9,000 Respectively During Week

Two weeks more—then somebody is going to win a \$1160 Overland car. The Herald contest closes September 14. Renewals count 500 votes; new subscriptions, 1,000.

The Herald, three times a week, is proving an extremely popular paper. It carries all local news while it is news, community news from all over the Shallow Water Belt, and latest telegraph news of the terrible European war. All for \$1.50.

Many are sending the paper to friends "back home." They figure that it is the best advertisement Hale County can send out. It is cheaper than sending a letter, too, and tells much more than a letter can tell about the country and its growth.

Roy Bailey turned in 21,000 votes this week. An error was made in printing Mr. Bailey's standing a week ago. It should have been 125,300. With yesterday's count the Petersburg man has 146,300 votes. Petersburg people like The Herald, he says.

Miss Letha Shropshire turned in 9,300 votes, making her total 213,600. Miss Kula Howell secured 9,000, and has 221,400. This makes Miss Howell's lead 7,800 over second contestant.

Mrs. W. L. Eraddy has 31,300. V. N. Dillard, Lockney, has 2,000. Next week's work is going to count big in winning the car. Then comes the "home stretch."

FARMERS' INSTITUTE MEETINGS ANNOUNCED BY DEPT. OF AGRICULTURE.

Under the direction of the State Department of Agriculture, Farmers' Institutes will be held at the following places:

Sweetwater—August 31, 1:30 p. m.
Snyder—September 1, 1:30 p. m.
Post—September 2, 1:30 p. m.
Plainview—September 4, 1:30 p. m.

The place of meeting will be announced by the local committee at each point.

These institutes will be conducted by Mr. T. A. McGalliard, who will discuss "Diversification," "Rotation," "Seed Selection" and better cultural methods.

Officers of institutes already organized will please assist in getting the farmers out to hear these important questions discussed.

The State Department of Agriculture publishes, from time to time, valuable reports upon topics of vital interest to the farmers of the State. All institutes will receive copies of all bulletins issued by the Department free of cost, and will be placed on the regular mailing list for future bulletins and reports.

These institutes are farmers' meetings devoted to the upbuilding of the best interests of the farmer. It is urged, therefore, that farmers bring their families and devote at least one day to a careful study and discussion of the agricultural questions which lie nearest their hearts.

RAILROADS OFFER RATES ACCOUNT HALE CO. FAIR

More Special Premiums Being Offered; No Entrance Fees or Stall Charges; All Counties Eligible

Advices have been received by the Hale County Fair management from the various railroads of the State announcing that special excursion rates will be in effect during the big show here next month.

The Santa Fe will offer excursion tickets throughout Texas, Eastern New Mexico and parts of Oklahoma.

Texas & Pacific has authorized rates from Cisco to Midland, and the Rock Island has advised that rates will be in force.

The railroads, the live stock commission men and packers and the people of Texas in general are looking toward Hale County. They have heard of the present development and want to keep in touch with the future development.

Many live stock commission houses have advised that they will have representatives here during the fair to meet our breeders. Some want to offer cash prizes. These will be announced later.

J. F. Graves, representative of the Burrus Mill and Elevator Co., of Fort Worth, offers a special premium of \$10.00 in gold for the best general display of light bread, biscuits, buns and cakes made with Light Crust Flour. This special was received too late to be included in the premium list, which is about ready for free distribution.

Many inquiries have been received regarding entrance fees in the various classes. The Fair management wishes to announce that there will be neither entrance fees nor stall charges. In fact, you can bring along anything worthy and have it passed on by competent judges and participate in the prizes without any cost whatever.

SOLDIER BOYS BACK FROM TEXAS CITY.

Company L of the Fourth Regiment of the Texas National Guards returned Friday from Texas City. The boys report a good time while they were gone—enjoying the luxuries of surf bathing and mosquitoes—two things unknown on the Plains.

Captain Shropshire has his company well disciplined. While at Texas City they were drilled by an officer from the regular army, and were much complimented on their discipline.

The local company has been allowed much new improved equipment as a result of their splendid showing at the "front."

AFTERMATH GATHERING WITH MR. AND MRS. B. H. TOWERY.

Last night the members of the house party at Mrs. Towery's reception were entertained by Mr. and Mrs. B. H. Towery. A few gentlemen were invited, and the time was spent in playing forty-two.

Punch, cake and cream were served.

RUSSIAN INVASION MAY DRAW GERMANY FROM VICTORIOUS MARCH THRU FRANCE

Kaiser Orders Immediate Defense Preparations Against Oncoming Host, Russians Have Reached and Taken Koenigsburg

GERMANS CONTINUE TO RUSH ALLIES

Italy, Turkey and Portugal May Be Drawn Into Fray; British and Germans Both Suffer at Sea. Austria Declares War on Belgium

BY UNITED PRESS.

LONDON, AUG. 29.—GERMANS ARE MASSING HEAVILY TO RE-NEW ATTEMPT TO PENETRATE THE ALLIED LINES. FRESH TROOPS HAVE BEEN SENT TO THE FRONT. THE BRITISH LINES HAVE BEEN PUSHED BACK AND CAMBRAI OCCUPIED BY THE GERMANS. GERMAN TROOPS ARE STILL TRYING TO FORCE OCCUPATION OF THE FRENCH AND BELGIAN COAST TOWNS, TO CUT OFF ENGLISH COMMUNICATION VIA THE ENGLISH CHANNEL. SO FAR THEIR EFFORTS HAVE BEEN FOILED BY THE BRITISH MARINES STATIONED AT OSTEND AND THE FRENCH AND BELGIAN CAVALRY. THE BELGIAN ARMY FROM ANTWERP IS MOVING AGAINST THE GERMANS FROM THE NORTH OF BRUSSELS.

ROME, AUG. 29.—ALARMED BY THE INVASION OF PRUSSIA AND GALICIA, GERMANY HAS WITHDRAWN HER ARMY FROM ALSACE AND AUSTRIA HAS WITHDRAWN A PORTION OF HER TROOPS FROM BOSNIA. THESE HAVE BEEN RUSHED TO HELP STEM THE RUSSIAN FLOOD. RUSSIANS ARE INVESTING KOENIGSBURG. DANZIG IS TERROR STRICKEN IN FEAR OF THE RUSSIANS.

LONDON, Aug. 29.—Another naval engagement is pending, following the British victory off Heligoland. In this fight the British sank two German cruisers and two German destroyers. A third German cruiser fled, sinking.

LONDON, Aug. 29.—Three British steamers were sunk by the Kaiser Wilhelm der Grosse before it was sunk by the British cruiser Highflyer off the African coast Thursday. Crews of the merchantmen have landed on the Canary Islands.

VIENNA, Aug. 29.—Austria has declared war on Belgium.

ST. PETERSBURG, Aug. 29.—Two general battles, one in Eastern Prussia and the second in Austrian Galicia, have begun. Germans are assembling for their first real stand at Donigsburg. One German army corps is bottled up in Allenstein Fortress. Austrian battle objective is Lemberg. Russian aviators report heavy Austrian reinforcements coming. Part of Koenigsburg has been occupied by a Russian expedition. The German garrison has been bottled up. A formidable Russian army has crossed the Vistula.

LONDON, Aug. 29.—A picked native British India expedition is expected to be nearing the continent.

Officials are discussing reports that Italy will soon join the allies.

Winston Churchill, in an exclusive interview given out, said to-day that the war was between democratic England and France and Prussian bureaucracy and militarism.

"British democracy is engaged in a death grapple with Prussian autocratic rule. It is our life or theirs. If Germany wins it will be the victory of the blood and iron military school whose doctrines and principles will then have credit supreme and terrible vindication. If we go down and are swept in ruin into the past, the United States is the next in line. England must go forward to the very end." German reports of Russian defeats are denied here to-day at the Russian embassy.

WASHINGTON, Aug. 29.—German cavalry patrol which crossed the Switzerland boundary have been arrested and are being held, according to a statement of the Swiss legation here. All available men are under colors.

PARIS, Aug. 29.—Allies are holding new lines established Thursday. Five corps of Germans and Austrians, with heavy siege guns, are approaching Belgium.

PEKIN, Aug. 29.—Governor of Kiaochow denied the German embassy that the British had sunk a German destroyer there. Germans are confident that they can hold out indefinitely against the Japanese.

WASHINGTON, Aug. 29.—"French and English north armies on the Sambre and Meuse Rivers have been surrounded," reads a Berlin wireless to the German Embassy. "French east army partly driven to the south, preventing communication between the French east and north armies. German cavalry advanced to Ostend," continues the report.

The German ambassador here has stated that a German wireless stated that Germans are in the outskirts of Calais.

"East Prussia is being rapidly overrun by Russians," is the information contained in an official cable to the British embassy here. The same cable also confirmed the naval victory off Heligoland.

Seven thousand Germans have been killed near Nancy, according to advice received by the French embassy from the French foreign office. Also it confirmed the surrender of Longwy to the Germans and the driving back of Germans by Russians toward Allenstein and Koenigsburg.

NEW YORK, Aug. 29.—J. Borden Harriman, among 1,800 refugees on the White Star liner Adriatic, is of the opinion that the war won't last long. "It is costing Germany \$25,000,000 daily, and they will soon be bankrupt," he said.

BERLIN, Aug. 29.—The war office has announced that the Germans have defeated Russians near Allenstein. The Prussian defense is increasing in strength. The forward movement of the Russian host has been checked.

NEW YORK, Aug. 29.—A letter of a German soldier published here defends the German reprisals on Belgians. Believed that Belgian citizens, including women, guilty of crimes of the most terrible nature against invaders.

(Continued on Page Eight.)

FIGHTING

for business demands an open mind, ready to adopt modern weapons and aggressive tactics.

Herald advertising is to the modern business man what machine guns are to the modern army.

HALFWAY.

HALFWAY, Texas, August 28.—There wasn't any Sunday School Sunday, on account of showers. In places it was good and will be a great help to young feed and the turnip patches.

Mr. Walter McClure and wife, of Fort Worth, were pleasant callers at R. L. Hooper's Friday. This was Mr. McClure's first trip to the Plains. He was well pleased. Mrs. McClure was raised here, and is an old friend of Mrs. Hooper.

The social at Mr. Noah Halsey's Saturday night was a perfect success, with Miss Pearl Miller as hostess.

Mesdames Barrett and McComas were in the city Tuesday, shopping.

The Methodist meeting closed Tuesday night. The people were too busy gathering their bumper crops to attend. It is too late in the fall for a meeting.

The Mothers' Club will meet Saturday evening. There will be a nice program rendered.

Miss Lela McVicker, of Plainview, who has been visiting Miss Pearl Miller, returned home Sunday.

Mesdames Halsey and Willis were in the city Monday.

Mrs. Emerson and children were callers at Mrs. Sim McMinn's Wednesday.

Mrs. Egbert Heath's sister and two daughters, of Texarkana, are visiting her. They are enjoying our cool nights and pure air.

Miss Pearl Powers, of Plainview, is visiting Miss Mollie Dye.

SETH WARD NOTES.

Misses Mabel and Florence Hacker and Mr. Dave Shepard, of Hereford, have been visiting Mr. and Mrs. T. J. Shepard the past week, the latter returning home with them Friday to spend a few days with the home folks.

Rev. M. D. Hill's brother and wife are visiting him. There is a new house going up near Seth Ward College, which is sorely needed, to help supply the families who are anxious to locate near the college.

Mr. Lloyd Hicks, of Clarendon, was calling on friends on the Campus the first part of the week.

Rev. M. S. Leveridge and V. L. Formway went out to Bobbitt and Meteor school houses last Sunday afternoon in the interest of Seth Ward College.

Mr. Charlie Jordan and wife, of Tullia, were here Thursday. They are anxious to move here and put their children in school.

The Seth Ward Social Club met with Mrs. Pyeatt Wednesday afternoon. There were several visitors present. After spending the afternoon very pleasantly, they adjourned to meet at Mrs. T. J. Shepard's, September 2.

The subject for discussion will be "Cooking of Meats."

Misses Esther and Ruth Upton returned home Thursday from Estacado, where they have been with their father in a meeting.

Mrs. Kier, from Wichita Falls, who has been visiting her mother, Mrs. Q. Hoyle, returned home Friday.

Miss Cassie Bier is recovering from an attack of tonsillitis.

A MINIMUM WAGE EFFECTIVE.

By United Press.
OLYMPIA, Wash., Aug. 24.—A minimum weekly wage of \$9 for women and girls employed in laundries and dye works in the State of Washington became effective to-day. This wage was ordered by the State Industrial Welfare Commission on recommendation of a conference of employers, employees and representatives of the disinterested public.

PLAINVIEW IS A CITY.

Plainview, although its population is only 5,000, bears the aspect of a city, with its imposing public edifices, wide streets, and handsome stores. Originally, the capital of a cattle district, small farmers coming to grow forage and bits of garden, the discovery of shallow water, three years ago, has caused it to grow by leaps and bounds, until now it claims a peculiar character of trade of its own. There is not a more attractive young city in the Southwest than Plainview, or a more enterprising and intelligent citizenship.—The Earth.

Dr. Norman Mayhugh
OSTEOPATH
GRANT BUILDING

Phones: Residence 171; Office 338

AMERICAN TOBACCO COMPANY ASSISTANCE TO MERCHANTS.

NEW YORK CITY, Aug. 22.—President Percival S. Hill, of the American Tobacco Company, has sent the following notice to all the company's customers in Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee and Texas:

"We have become aware of the embarrassment brought on the cotton-growing sections by the European war, and the resulting inability to market cotton crops. We earnestly hope and believe that this embarrassment is temporary. We are earnestly anxious, though, to contribute, so far as we can, to the relief of it. On that account we will permit our customers in the States above mentioned to discount their bills, on account of purchases made hereafter, within ten days after October 15, 1914. This applies to all purchases of all our lines, and whether of drop shipments or stock shipments."

LITTLE STORIES OF THE LONE STAR STATE.

By United Press.
The Hogg-Clark contest for the Governorship of Texas, in 1892, referred to so often in the Ball-Ferguson campaign just closed, threatened for a time to disrupt the Democratic party in the State. After Hogg's reelection the other faction continued to have its own executive committee, and when the State election of 1894 came around leading Democrats began to talk of harmony. The spur was the strength of the People's Party, which, it was feared, would win if the Democrats put up two candidates.

At the close of the year 1893 the Democratic party was still divided. Ex-Governor Roberts, who had been neutral in the Hogg-Clark fight, now came forward as the peace-maker. He delivered a public address on the subject which was published throughout the State and met with a favorable reception. Ex-Governor Ireland shortly afterwards published a letter strongly recommending harmony. Both Governor Hogg and Judge Clark sanctioned it. Now the time was ripe for effective work.

The chairmen of the two Democratic executive committees met in Dallas, on March 19, 1894, with most of the leading Democrats in the State attending. A basis of agreement was drawn up in conference "involving no sacrifice of principle on the part of any Democrat nor the imposition of any terms calculated to bring humiliation." In fact, the Hogg faction had its way in most everything, but, being victorious, magnanimously let it be known that both sides had compromised.

LITTLE STORIES OF THE LONE STAR STATE.

By United Press.
Denton County, Texas, was named after Paul Denton, a remarkable minister of the Methodist Episcopal denomination. Left orphan and placed in one of the degraded families in Arkansas, he performed the meanest work of a servant. Until he was twelve years old he was a stranger to a hat or shoes. When he was old enough to realize his ignorant and wretched condition he fled from his oppressors and wrought for himself. At an early age he married. Besides the labor of supporting a family, he learned the alphabet and then to read. He became a licensed preacher, his powers unknown to himself and to the world. A man of good appearance and dignified manners, he rose in his sermons to oratorical flight the like of which the Texas of that time had seldom if ever before heard. In his orate flights he tested the strength of the English language.

Paul Denton's first efforts were in the red lands of Eastern Texas; but he subsequently removed to the northern part of the republic. To drive back the savages he raised a company and marched against them. In a battle with the Indians he was killed. He lived and did his great work for his church in Texas about 1850.

FENCES TO ELIMINATE "MASHING" AT MOVIES.

By United Press.
CLEVELAND, Ohio, Aug. 24.—Now comes the "movie masher" and the problem of getting rid of him. "It's easy," says Mrs. S. A. Gregg, prominent club woman. "We'll segregate the sexes."
To accomplish this, Mrs. Gregg already has taken the matter up with the Cleveland Mothers' Congress, of which she is a member. If this body acts favorably, city officials will be asked to frame an ordinance which will put a fence in movie houses between unaccompanied women. Escorted women only would thus be allowed to talk to the men in the dim light.

FLOOR OF LAKE ERIE BEING SWEEPED TO-DAY.

CONNEAUT, Ohio, Aug. 24.—The floor of Lake Erie to-day is being swept with huge electrical magnets in an effort to recover the huge car ferry Marquette and Bessemer No. 2, which went down off Conneaut harbor during a terrible storm on the night of December 9, 1909. The ferry carried a cargo of coal valued at \$35,000 and a crew of thirty men, all of whom were lost.

The work has been undertaken by a syndicate of business men from Windsor, Ont., who have taken a six-month option on the boat and cargo and expect to realize handsomely if she is recovered. E. L. White, an electrical engineer of St. Thomas, will direct the search from the large yacht Berthis, which has been equipped with special apparatus for the work.

**Excursion to Pecos, Texas**

Account of West Texas and Panhandle Firemen's Association to be held September 1st to 3rd, 1914. Tickets on sale August 31st and September 1st good for return limit September 6th at fare of \$14.65 for the Round Trip. For further information phone 224.

R. F. BAYLESS, Agent

CALL THE HERALD FOR JOB PRINTING. 'PHONE 72.

Don't Forget!

The Lawter Tractor Co. has established agency in Plainview.

As distributor and demonstrator for Lawter One Man Tractors N. T. Orr will serve fourteen counties in the Shallow Water Belt.

OFFICE---Room 16 Ware Hotel Building
Ask for a Demonstration

Votes on Shetland Pony Contest

IN EVERY SACK OF OUR FLOUR

Pride of the Plains
Cream of the Plains
Golden Harvest
Gold Crown
Gilt Edge

you will find votes on the Shetland Pony Contest. A few sacks already put up will not contain these tickets but all flour manufactured from the extra quality new wheat will contain votes.

The flours themselves will be of the uniformly good quality made a little better because of the better quality of this year's wheat.

The votes are extra--and offer another reason why you should purchase home made flour.

ASK YOUR GROCER FOR OUR FLOUR

Harvest Queen Mills

JOHNSON, The Jeweler
DOES NOT ADVERTISE

MRS. SMITH'S NEW DRESS

Mrs. Smith needed a new dress very bad, and every time she read the Clearance Sale ads in the newspaper she became more determined—"she just must have that dress."

She spoke to Mr. Smith about it, but got no satisfaction from him—things hadn't been breaking just right with Mr. Smith, and he just couldn't see it her way.

"Where there's a will, there's a way," was Mrs. Smith's motto, so she put on her "thinking cap."

Down in the basement were two old stoves which they had used before they had the furnace put in—"why couldn't she sell them and thus produce the necessary funds?"

She immediately prepared a Want Ad. offering them for sale, and phoned it to The Herald.

The next day three calls were received and the stoves were sold for \$20.

That night when Mr. Smith came home he was so surprised that he gave her another \$10 to buy a new hat.

Just Phone YOURS to
72 The Collector Will Call Later.

Premium List Hale County Fair September 22, 23 and 24

DIVISION M.—CURIO DEPARTMENT.
MRS. W. A. CURTIS, Superintendent.
Class 32.

DIVISION N.—BETTER BABIES CONTEST.
MRS. J. WALTER DAY, MRS. R. WEST LEMOND,
Superintendents.
Class 33.

Judging will begin at 2:30 September 23. All babies must be in hall before this hour.

(The entries in this contest will be scored by a competent physician.)
For the most perfect boy baby under three years \$5.00
For the most perfect girl baby under three years \$5.00

DIVISION O.—MISCELLANEOUS SPECIAL PREMIUMS.
Offered by Donohoo-Ware Hardware Co.

- 292. Best Display Embroidery, four-cup Rochester Percolator \$ 3.00
- 293. Best and Largest Display Farm Products of Hale County, Best Made Tool Grinder \$ 5.00
- 294. Best Angel Food Cake by Girl Club, Wear-Ever Aluminum Angel Food Cake Pan \$ 1.15
- 295. Best Map drawn by School Boy, Model E Sterling Air Rifle \$ 1.25
- 296. For farmer bringing the most farmers and their wives to our store at 11 o'clock on the 22nd of September, all in one wagon and to be from 18 years old and up, two-burner Rev-o-Noc Oil Stove with one-burner oven \$13.23

Offered by Warren & Scudder.

- 297. Most Perfect Girl Baby, 50-pound sack Royal No. 10 Flour \$ 1.75

Offered by Mae I Theater.

Every winner of a first prize in any class, free admissions for self and entire family to one performance during Fair.

Offered by E. R. Williams.

- 298. First Couple Publicly Married at Fair, choice of rocker or rug \$ 5.00

Offered by Waller Tailoring Co.

- 299. Best Pumpkin, Cleaning and Pressing Suit \$ 1.50

Offered by Richards Bros. & Collier.

- 300. Best Fancy Piece done with Richardson's Embroidery Floss, 24 skeins Richardson's Embroidery Silk \$ 1.00
- 301. Best dozen apples, any variety, pair men's gloves \$ 1.50

Offered by Winfield & Perry.

- 302. Best and largest display of Maize and Kaffir Heads grown in Hale County by dry farming, Iron Bed \$10.00

Offered by R. C. Ware Hardware Co.

- 303. Best Hand-Made Garment, any description, pair Diamond Edge Scissors \$ 1.00
- 304. Best and largest Display Canned Goods, Decorated China Pitcher \$ 3.50
- 305. Best specimen of Needlework, any description, by Girl under 13, Jewelry Box \$ 1.00
- 306. Best Pound Farm Butter, China Butter Dish \$ 1.00
- 307. Best Mule Colt under 8 months, Washing Machine \$10.00
- 308. Best Colt (Horse or Filly), under 8 months, Riding Bridle \$ 2.50

Offered by Mrs. Hattie Quisenberry.

- 309. Best piece White French Embroidery, Cash \$ 2.50

Offered by Plainview Hardware Co.

- 310. Best Display Chickens, any age or class, Rat-Proof Chicken Coop \$ 2.25
- 311. Best Dairy Cow, Daisey Churn \$ 2.50
- 312. Best and largest Display Hogs, any age or breed, Washing Machine \$10.00
- 313. Best and largest Display Watermelons and Cantaloupes, Keyo Nickeled Lamp \$ 2.50
- 314. Best and largest Display Feterita, paper for one room \$ 2.00

Offered by Reinken's Satisfaction Store.

- 315. Best Pound Farm Butter, pair Men's Walk-Over fall shoes \$ 1.50
- 316. Best Peck of Oats, any variety, pair Conklin Gloves \$ 1.50

Offered by Carter-Houston Dry Goods Co.

- 317. Best Crocheted Counterpane made of D. M. C. Thread, Box D. M. C. Thread \$ 1.50
- 318. Best Piece Embroidery, either white or colored, made by girl under 13, pair Simmons' Kid Gloves \$ 1.00
- 319. Best Loaf White Bread, pair Wayne Knit Silk Hose \$ 1.50
- 320. Best Angel Food Cake made by girl under 13, Box of four pairs Wayne Knit School Hose \$ 1.00
- 321. Best and largest Display Millet, pair Ripon Gloves \$ 1.50
- 322. Best and largest Display Kaffir, suit Hawk Brand Overalls \$ 2.00
- 323. Best and largest Display Maize, pair Elk-Skin Work Shoes \$ 2.25
- 324. Best Mare or Horse Colt, any breed, under one year, pair Howard & Foster Shoes \$ 5.00
- 325. Best Cow and her Calf, any breed, Stetson Hat \$ 5.00
- 326. Best trio Ducks, any breed, Box Wayne Knit Sox \$ 1.50
- 327. Best trio Turkeys, any breed, Berlin Whip Hand Sewed Gloves \$ 1.50
- 328. Best trio Chickens, any breed, Ferguson-McKinney Wool Shirt \$ 1.50

Offered by Boyd Grocery Co.

- 329. Best Shetland Mare, over 3 years old, Bucket Richlieu Coffee \$ 1.25
- 330. Best and largest Display Garden Products by one man, 1 dozen cans No. 2 Richlieu Tomatoes \$ 1.50
- 331. Best Shetland Stallion, any age, Bucket White Swan Coffee \$ 1.25
- 332. Prettiest Young Lady attending Fair the first day, 5-pound box Loose-Wiles Chocolates \$ 2.00

Offered by Plainview Lumber Co.

- 333. Best Mule Colt, under one year, 25 Cedar Posts \$ 5.00
- 334. Best Colt, any breed, under one year, \$5.00 worth any kind of Lumber \$ 5.00

Offered by Wright & Dunaway.

- 335. Best cake, any make, made from White Crest Flour, 50-pound sack White Crest Flour \$ 1.75
- 336. Best Sample Wheat, grown this year, any variety, 50-pound sack White Crest Flour \$ 1.75

Offered by Watson's Second-Hand Store.

- 337. Most perfect Boy Baby, high chair \$ 2.50

Offered by Alfalfa Lumber Co.

- 338. Best and largest Display Kaffir Heads, grown by dry farming, 1,000 pounds coal \$ 4.50
- 339. Best and largest Display Red Matze Heads, grown by dry farming, 1,000 pounds coal \$ 4.50

Offered by G. W. Graves Saddlery Co.

- 340. Best Bull, any age or breed, Team Bridle \$ 2.00

Offered by Rucker Produce Co.

- 341. Best trio Leghorns, any age or class, Cash \$ 1.50

Offered by J. F. Coan & Son.

- 342. Best Piece Hand-Painted China, set Chocolate Cups \$ 1.85
- 343. Best Devil's Food Cake, Aluminum Coffee Pot \$ 2.00
- 344. Second Best Pound Farm Butter, Safety Razor \$ 2.50
- 345. Best Brood Sow, any age or breed, Fountain Pen \$ 1.00

Offered by Conner Electric Co.

- 346. Best and largest collection Fancy Work entered by Plainview lady, Sewing Machine Motor, including installation \$16.00

Offered by The Necessity Store.

- 347. Best piece of Embroidered Work, Parlor Lamp \$ 4.00

- 348. Best and largest Display Kaffir, Eight-Day Alarm Clock \$ 5.00
- 349. Best Map drawn by School Girl, Copy American Star Speaker \$ 2.00

Offered by Harvest Queen Mills.

- 350. Best Layer Cake, any make, baked with Pride of the Plains Flour, 100-pound sack Pride of the Plains Flour \$ 2.75

Offered by Sewell Grocery Co.

- 351. Oldest Couple attending Fair, the second day, 3-pound Can Chase & Sanborn's Coffee \$ 1.25
- 352. First Couple Publicly Married at Fair, pound can Chase & Sanborn's Tea \$.75

Offered by Plainview News.

- 353. Best Boar, any breed or age, 500 letterheads and 500 envelopes \$ 5.00

Offered by The R. A. Long Drug Co.

- 354. Best Peck Irish Potatoes, Griffon Carbo-Magnetic Pocket Knife \$ 1.75

Offered by Herald Publishing Co.

- 355. Best bale Hale County Alfalfa, 1,000 letterheads \$ 4.25
- 356. Best plate Apples, any variety, 1 year's subscription to The Evening Herald \$ 1.50
- 357. Best loaf Graham Bread, 1 year's subscription to The Evening Herald \$ 1.50
- 358. Best Palm, 1 year's subscription to The Evening Herald \$ 1.50

Offered by C. E. White Seed Co.

- 259. 25 packages garden seed, 10 packages flower seed, generous packages of sweet clover, pennicaria, bromus inermis, English rye, blue grass, dwarf essex rape, red clover, timothy, 1 can fly knocker, 1 box head lice ointment for chicks, 1 bottle bug killer, 1 bottle healing oil for horses, 1 box lice killer, 1 Lee spray pump, 1 can Paris green, 1 package bug death, 1 package poultry food, 1 sack Our Home flour, 100 pounds salt, 100 pounds bran, 1 farmer's account book, and cash as follows: Every member of the family winning this prize will be reimbursed in full for all expenses in attending Fair, as follows: Free admittance to every department, every show, on grounds, and every moving picture theater in the city.

Above is offered for the best and largest exhibit of farm products grown from seed purchased from the C. E. White Seed Co., and must consist of 25 or more varieties. The winning exhibit to become the property of the C. E. White Seed Co.

Offered by H. G. Hollingsworth.

(Parhandle Agent Underwood Typewriter.)

- 360. Best decorated auto or float in Merchants' Section of Auto and Live Stock Parade, September 24, credit slip good for \$25 on the purchase of an Underwood Typewriter. (MERCHANTS ARE INVITED TO ENTER AUTOS OR FLOATS WITHOUT CHARGE ADVERTISING THEIR LINES OF BUSINESS.)

Offered by Seth Ward College.

- 361. BEST DECORATED AUTO OR FLOAT IN PARADE, SEPTEMBER 24 (ENTRIES IN MERCHANTS' SECTION NOT ELIGIBLE), ONE \$60 SCHOLARSHIP IN THE ACADEMIC DEPARTMENT OF SETH WARD COLLEGE. (To be continued.)

A BAG OF TRICKS FOR USE AT THE PHOTOGRAPHER'S.

Often a Touch of Lip Rouge and an Eyebrow Pencil Will Prevent the Camera's Sights; Above All, Be Natural.

Bettina Van Ness in the Mother's Magazine.

Having one's picture taken is more or less of an ordeal to most of us, probably because we have had some experience with photographers' proofs before, and are conscious of well-defined forebodings as to how the particular photographer we have selected is "going to make us look."

As a matter of fact, we have quite as much to do with the results as the man behind the camera.

A good picture, then, is one which not only reproduces faithfully the features and the lines of the figure, but which shows us in a natural and easy pose and with an expression which, in our own eyes or those of our friends, is most typical of us.

Paradoxical as it may seem, to obtain such a picture, perfectly natural though we seek to make it, we must call to our aid some simple arts and artifices. Color, sparkle, animation, all play a wonderful part in the physical impression we leave upon people. These the camera ignores, and the fea-

tures alone are left to be reproduced. Something must be supplied to take the place of what the camera cannot catch.

Eyebrows are another feature which frequently spoil a picture. If they are light colored and not too heavy—to put it gently—the camera has a most disconcerting way of failing to make note of their existence. An eyebrow pencil, then, should be the next article put in your beauty bag when preparing for a visit to the photographer. Don't use it, of course (or the rouge stick), until you are in the dressing room of the studio.

Consider, next, your complexion. If it is freckled, it needs a heavy coating of special powder to prevent each little spot from boldly proclaiming its existence to an unsympathetic world.

If there are no freckles to outwit, a dusting of dry powder will be all that is needed.

Your hair should be simply and becomingly dressed. Never go to a hair dresser before having a photograph taken.

10,000 POUNDS POULTRY WANTED.

We will pay 10 cents per pound, spot cash, for hens up to September 15th.
L. D. RUCKER PRODUCE CO.
Near Southeast corner Square.
Phone 17. —Adv. 4t.



The Sign **3RD** of Service

WE WANT YOU
To open an account with us, whether you have a large or small amount to deposit. We want to show you what the Sign of Service really stands for.

WE PAY INTEREST ON TIME DEPOSITS

**Third National Bank
OF PLAINVIEW**
Capital and Surplus \$120,000.00
A GOOD BANK TO BANK WITH

CEMENT CONTRACTOR

All kinds of Cement Work—Sidewalks, Foundations, Etc. Contracts executed promptly. All work guaranteed.

Figure with me before letting your contract.

W. R. SIMMONS
PHONE 477

A HERALD READER ADVISES "TALK LESS AND THINK MORE."

One of the most neglected and long-suffering of the fine arts is the gentle art of keeping your mouth shut, said a friend recently. It is an art that should be taught, studied and most assiduously cultivated by all classes and conditions of men—not only to keep out flies and microbes; but for what pours therefrom. It is an art that is neglected by both old and young.

One side issue of the neglect of keeping your mouth closed is the flippancy of the youth of the present generation. The boy or girl of twelve or fifteen years will "rush in where angels fear to tread," and converse upon intimate and sacred topics with an amount of sang froid that is astonishing in its quantity and quality.

Then, again, your friends will tell you how to conduct your business, and how to raise your children—theirs are forgotten. They will tell you how to plant your garden, whether they have been successful or not, and, worst of all, they will rebash in all its minutest details the latest scandal, with several new thrills thrown in for good measure.

O, the pity of it! Why do people who really are good at heart spoil their influence for good by the monotonous repetition of keeping their mouths closed and their fingers out of other people's pie?

Ignorance is the cause of most of the rapid tattling and interference in other people's affairs. Those who indulge

in senseless gossip might be helped by reading. Undoubtedly, thought would help them. If they would read some current book, or take up a course of study, they could still talk, but talk intelligently. A SUBSCRIBER.

USE THE UNDERGROUND RIVERS!

B. P. Walker, of Osborne, Tells of Irrigation Progress in Kansas.

B. P. Walker, secretary of the Kansas State Board of Irrigation, and editor of the Osborne County Farmer, which is widely known for his column, "The Musings of a Village Deacon," stopped off in Kansas City to-day on his way home from Wallace County, where he has been inspecting what he calls the most wonderful well in the State.

The irrigation board is using a State appropriation to develop and encourage irrigation from wells in Kansas. In each county they hope to locate a model irrigated farm, the farm being given to the State for the purpose by the county or by interested citizens.

The experiment is proving a success. Kansas is underlaid with great subterranean rivers, and in many parts of the State on an unfailing supply of water is found as near the surface as fifteen feet. This is pumped by means of windmills of various types and gasoline engines, and one well, it has been shown, can sometimes irrigate a good-sized farm.—Kansas City Star.

Let L. D. RUCKER PRODUCE CO handle your GREEN and DRY HIDES

NOTICE

The temporary office of The F. A. Farmer Business College is in the Directory Room of the Citizens National Bank. Those who desire information in regard to our course may call at our office or phone 123. Ask for Mr. Farmer, President of The College. It is necessary that you do this at once in order to get the Charter Member Rate.

An Out-of-Town Visitor Said:

"Plainview has more well dressed men than any other town in Texas."

Of Course--

THE Waller Tailoring Co.

WAY

Tailors Dry Cleaners
Phone 188

We Pay Return Charges On All Parcel Post Packages

COCHRANE'S STUDIO



Where They Make High Grade Photos

Where They Make High Grade Photos

We have the latest styles in finishing, and try to make pictures that please. See our oil-colored portraits. Artistic framing. Kodaks to rent.

A DIFFERENT MEXICO NOW.

Peace Unbelievable Began When Huerta Left Capital City.

By WILLIAM G. SHEPHERD,
United Press Staff Correspondent.

MEXICO CITY, July 29 (By mail to New York.—It's a different Mexico. If all Job's boils had burst at one and the same time, and all the pain and purple, fevered swelling had disappeared in one grand bang of cores, Job might have felt something like Mexico feels to-day. The wonder to a man who has had a carbuncle lanced is that so much pain can disappear in such a short instant. And Mexico to-day is like an ex-sufferer of carbuncle—wondering and happy and willing almost to kiss the surgeon.

A little, iron-grey-haired Indian with a stubby mustache had dashed through the streets of the capital one morning in an automobile; he had alighted at a railroad station, climbed into a waiting Pullman, said to the porter, "Hello, my boy; glad to see you! If you've got anything to drink in this car, bring me a double cognac." The engine bell had rung, the conductor had shouted "All aboard!" the train had started—and the core of Mexico's carbuncle had been expelled. That railroad engine, No. 27, was the strongly drawing poultice; Huerta, sipping his goodbye cognac, was the core; the Mexican capital and all the land of Mexico was the happy patient.

There were hundreds of thousand of men in Mexico who slept soundly that night for the first time in months. The rich man slept peacefully in his mansion, because he knew that at last his wealth was safe; the poor slept soundly in his adobe hut, because he knew that Huerta, the man who in the dead of night dragged peons from their beds and families and put them into his starving army, had gone. The wonder of it all, to rich and poor, was that anything so small as a Pullman car coach could carry away from the nation such a gigantic horro as this man Huerta had been. But the Pullman car did it. In the Arabian Nights a fisherman found on the seashore a small casket which contained the terrible geni when, when released, was so huge in size it filled the sky. So the Pullman car, with a little, iron-grey-haired man sleeping in his clothes, on a red plush settee, inside, contained a terror that had been suspended over the nation like a vast cloud and that had hung over the lives and homes of Mexico's men, women

and children as the shadows of the dead volcanoes hang over beautiful Mexico City.

It is hard at first to believe the change had really come. When I departed from the capital on April 22, howling mobs were traversing the streets, yelling for Yankee blood. I had slipped through the streets under the tarpaulin of a coach to the depot. The cable office had been closed to American newspaper men, and they had been given to understand that they must get out or go to jail. The only one of our number who was foolhardy enough to stay had been arrested and had "disappeared," and has never been found in any jail or graveyard. It was an ugly Mexico we left on April 22.

But no sooner was Huerta out than the American newspaper men were in. It wasn't a comfortable job coming back, either, because we could not realize how great and sudden the change had been. It was after dark when we drew into the railroad station. There were five of us, the first American correspondents to return. One of us had tried to enter the capital once before, and had been arrested at the station, jailed and deported. We arranged to leave the train singly, for we expected that secret service men might be waiting for us on the station platform. And so, one by one, we made our way through the depot crowd. But the expected taps on the shoulder didn't come. Only a horde of yelling hotel commissionaires laid their hands on us. A Mexican and an English newspaper man greeted us.

"It's all right," said the Mexican, who used to do his writing in Texas. "Welcome to our city. The old man has beat it. The fly cops have faded away. There are 3,000 Zapatistas on the outskirts of the city hammering to get in, and Huerta has left only 300 soldiers in the city. You fellows are going to see the city looted like a chicken coop. You're here just in time for the big blow-off."

Even the streets seemed different as our coach rolled along through the rain. The presence of horror was no more. A train had carried it away. Peace brooded over the domes and parks and streets and homes of the great Mexican city. What if the Zapatistas were fighting to enter the city? What if the wounded and dying Federals of that brave little band of 300 were being brought into the city in coaches and street cars? What if the great auto truck, loaded with Mexican Red Cross nurses dashed past us to-

ward the suburban battlefield? What, even, if the Zapatistas DID come into the city? They were a danger that a man could see and meet, face to face, and fight, hand to hand. They were not an unseeable, untouchable, un-fightable Terror, such as the Pullman car had drawn away. That was how we felt, and that was how the people of Mexico felt that night after Huerta had gone.

By the next day Mexico had begun to find itself again. The morning newspapers began to tell of the terrible things Huerta had done; of the awful crimes; of murders and assassinations; of millions of money which the fleeing Huertistas had taken with them; of how Huerta had looted the public zoo at the last moment and given a banquet of deer, bear and game-bird meat; how his henchmen had matched pennies among themselves for government automobiles, which they carried away with them; how one cabinet minister named Losano had almost brained his chauffeur with a bottle as a drunken farewell; how Urrutia, now finding shelter in the United States, had tortured and murdered some of Mexico's wisest men; how Moheno also had sold precious concessions for a song. Bereaved families began to search openly in graveyards and prisons for knowledge of relatives. Flowers were toted by the ton to Madero's grave. The truth came out. Each man in the capital was his own man's man. Mexico knew she was facing a new day and a new chance to climb to her place among other nations.

It's here in the capital that one sees most clearly the patience, kindness, bigness and dignity with which the United States, sponsor and protector of the republican form of government on this globe, big brother of all nations that have presidents instead of kings, has treated and helped the Republic of Mexico as it stumbled and staggered through the dark days of Huerta's tyranny. Looking at it from here, it makes you proud to be an American.

CHRISTIAN CHURCH.

Bible School—9:45 a. m.
Preaching—11 a. m. Subject: "Let Us Not Be Weary in Well Doing."

Christian Endeavor—7 p. m.
No night service, on account of revival meetings in progress.

R. A. HIGHSMITH, Pastor.
Phone SEWELL GRO. CO. for Pure Uvalde Honey. —Adv. 21.

The "War Price" Excitement Is Being Squeezed Out of the Air by the very Weight of America's Substantial Business.

You will find this store even better than before with splendidly selected Stocks of American and Imported merchandise—chosen with the one object in view: that of securing the fittest.

It does not speculate in merchandise. It does a legitimate dry goods business. It will protect its customers to the limit as regards Price, Quality and Style of the goods it sells.

This week we have received and placed in stock more than 2 1-2 tons of merchandise. Notions, Ribbons, Draperies, Gingham, Percales, Etc. You will find all departments full to overflowing. We invite you to come and inspect our new Fall stocks.

Carter-Honston Dry Goods Company
"The Store Accommodating"

Seth Ward College
OPENS IT'S FALL TERM
Tuesday, September 1st

With a Stronger Faculty Than Ever Before
With an endowment which makes it possible to accomplish more

Home influences Well equipped Laboratories
Strong Primary Department

Special Training in Voice, Piano, Art and Expression and Athletics

WRITE FOR CATALOGUE

C. L. McDonald, M. A., or J. E. Willis, M. A.
President Dean
Plainview, Texas

Mrs. R. T. Jones, popularly known as "Grandma" Jones, returned yesterday from Amarillo. Grandma Jones has been visiting relatives in Amarillo for several weeks.

Dr. and Mrs. J. T. Deacon and daughters left yesterday for Enid, Okla. From there they will go to Chicago. Dr. and Mrs. Deacon have been visiting Mrs. Deacon's parents, Mr. and Mrs. W. B. Armstrong.

Misses Nina and Etoile Whittington left yesterday on their return to Paris, Texas. Misses Whittington have been visiting J. B. Martin.

Mr. and Mrs. L. C. Penry returned yesterday from Austin. Mr. Penry has been attending the special session of the Legislature.

Mr. and Mrs. J. W. Crawford and children, of Petersburg, left yesterday for Plemmons, Texas, to visit.

A. E. Harp left yesterday for Kansas City, Mo., where he will spend several days on business.

Little Miss Willie D. Conner and Brother W. S. Conner, who live about three miles from town, are visiting the children of Mr. and Mrs. J. E. Conner this week.

Fred and Paul Wollfork, of Floyd County, were visitors in Plainview on Thursday.

Albert S. Haaf, of Blum, visited friends in Plainview this week. J. P. Crawford is back from a trip to Kansas City.

Miss Francis Barnes, of Amarillo, is here visiting her aunt, Mrs. L. G. Wilson.

Mr. and Mrs. Raymond Robbins are here from Athens to visit friends and attend to business.

E. E. English, of Crosby County, was here this week for treatment by Dr. J. H. Wayland.

Jesse Cockrell returned to Seymour Thursday.

J. R. Daniel, of Estacado, visited Plainview this week.

Judge J. E. Lancaster and E. E. Roos recently returned from a trip to Amarillo.

Andrew Price, of Seattle, Wash., is visiting his brother, Hickman Price.

Norman Pendley, from near Oklahoma City, is visiting his grandparents, Mr. and Mrs. John Pendley, and other relatives.

Miss Mattilee Spatt, of Roundrock, came in to-day.

Mrs. T. D. Webb, of Kress, visited friends in Plainview this week. Herbert Hanse left to-day on his return to Rochester, N. Y. He has been working for the Syndicate for the last two months.

NOTICE TO PUBLIC SCHOOL PATRONS.

The Plainview Public Schools will open Monday morning, September 7th, 1914. The following are the division lines as adopted by the Board of Trustees, to-wit: Beginning at the South end of Grover Street in Plainview; thence North to California Avenue; thence east to Pacific Street; thence North to Second Street; thence East to McClelland Street; thence North to the railroad; thence with the railroad to the corporation limits. All pupils South and East of said lines from the Seventh Grade and under will attend at the Lamar School. Done by order of the BOARD OF TRUSTEES, Plainview Independent School District. —Adv. 21.

Uvalde Honey in bulk at SEWELL GROCERY CO. —Adv. 21.

Kershaws AND Melons

and a nice assortment of Fresh Vegetables as well as a complete line of Staple and Fancy Groceries and Produce.

The Only Grocery Store in Plainview Giving Votes For
The Shetland Pony Contest
Ask Us About This Contest

Pierson & Smith
TELEPHONE 348

FOR SALE—One 5½-inch x 8-inch Smith-Valle Single-Acting Pump; 6,500 gallons capacity per hour. For particulars write or phone MEMPHIS COTTON OIL CO., Memphis, Texas. —Adv. 12t.

FOR SALE—6-room modern house; plastered, tinted walls; quarter-sawn white oak woodwork and floors. Two, four or twelve lots. 1361 Wayland Boulevard. J. C. GOODWIN. Phone 249. —Adv. 11.

FOR SALE—Poland-China male, 16 months; standard bred. Five miles south. FERD RASTETTER. —Adv. 2t-pd.

FOR LIGHT HOUSEKEEPING—Two east rooms. 311 North Grover. Phone 535. —Adv. 8-22

I have some Black Emmer Seed for sale at \$1.50 a bushel until further notice. Sown same time as fall wheat. P. B. SNYDER. —Adv. Pd.4

Get a Carbo-Magnetic Razor. They need no honing. THE R. A. LONG DRUG STORE. —Adv. 1t.

FOR SALE—Eight-room residence and five lots on Seth Ward College grounds. Some cash and terms on balance. Address J. P. LINN, Kress, Texas. —Adv. 10-t.

FOR SALE—Jersey heifers. See JACK MITCHELL or Phone 398. —Adv. 2-w.

FOR SALE BY OWNER: 114 acres choice Hale County land in Shallow Water Belt; fine neighborhood; on easy terms. Y. W. HOLMES, Plainview. —Adv. 1t.

I have some lots to trade for an Auto; will put in some money. What have you? J. R. RAITT. —Adv. 1t.

NOTICE.

I have bought out the Pete Jones transfer line and will appreciate a part of your hauling. Car lots a specialty. A. L. LANFORD. Phone 556. Adv. 1t.

A BARGAIN.

Splendid home and 15 acres of land in two blocks Seth Ward College for sale or trade for cattle or horses. This property can be had very cheap. JNO. E. BROWN, Stanley, New Mex. Adv. 1t.

Scenes in Mexico Battlefields for ONE CENT EACH. THE R. A. LONG DRUG STORE. —Adv. 1t.

FOR SALE OR TRADE—480 acres unimproved land in the Shallow Water Belt for improved residence property in Plainview. For particulars, see or address OTUS REEVES REALTY CO., S-tf.

Mexico Battle Scenes for ONE CENT EACH at THE R. A. LONG DRUG STORE. —Adv. 1t.

SILOS.

I want to figure with you to fill them. See or Phone DAN WHITE. —Adv. 1t.

BOARD AND ROOM—First house north of Christian Church. Phone 474. —Adv. D-tf.

FOR SALE—A \$550 Player Piano, beautiful walnut case, slightly scratched in shipping, otherwise is as good shape as when it left the factory, some few weeks ago. \$400 takes it. Piano now at Santa Fe Amarillo Freight Station. For further information write A. E. MEYERS, Auditor P. & S. P. Ry., Amarillo, Texas. —Adv. 1t.

That Carbo-Magnetic Razor Shaves without honing. THE R. A. LONG DRUG STORE. —Adv. 1t.

STRAYED OR STOLEN: One brown mare mule, four years old; about 15½ hands high, unbranded, gentle to work. Liberal reward for return to J. H. SLATON. —Adv. 1t.

DON'T YOU WANT TO TRADE?

Twenty acres irrigated land two miles from Lubbock to trade for a residence in Plainview. W. E. ARMSTRONG. At Office of Green Machinery Co. —Adv. 1t.

LOST—A package of photographs. Return to Ware Hotel and receive reward. —Adv. 3t.

Hens 10 cents per pound. Butter fat. 24c. PLAINVIEW PRODUCE CO. Adv. 1t.

Big, fresh shipment of Uvalde Honey just received. SEWELL GROCERY CO. —Adv. 2t.

TEXAS INDUSTRIAL NOTES.

HOUSTON.—According to a number of lumbermen of this city, the lumber industry has not been seriously hampered by the European crisis. It is believed that export shipments of lumber will be resumed immediately on a much larger scale than before. The situation is viewed with optimism in other sections of the timber belt of this State.

MIDLAND.—The feature of the Midland County Fair and Fat Stock Show, which will be conducted here September 9-11, inclusive, is the handsome prizes that are offered in the live stock division. This year's exhibition will be bigger, better and more successful than any previous event.

FORT WORTH.—Beginning this week, work will be rapidly rushed to completion on the new terminal facilities of the Cotton Belt Railroad in this city.

LAREDO.—The cattle ranges in this section are in a supreme condition, according to local cattlemen, and the outlook for fall and winter grazing was never better. Several thousand head of live stock is being pastured here for fall shipment.

CHILDRESS.—A call for farm laborers to help gather the immense feed crops in this and the adjoining counties of Collingsworth and Hall have been sent broadcast over the State by the local Commercial Club. The crops are exceedingly large and about 4,000 additional hands are needed to save the products.

CORPUS CHRISTI.—According to the contract which was awarded last week to a Houston firm for the construction of the causeway across Nueces Bay, connecting the mainlands of Nueces and San Patricia Counties, the project is to be completed and opened to travel March 15th, 1915. With the exception of the causeway at Galveston, it will be the longest in the State, and will cost \$165,000.

GALVESTON.—While in session here last week, the Texas Good Roads Association adopted a resolution favoring the complete revision of existing laws with such addition laws as may be needed to adequately provide for an efficient road system throughout Texas. A committee was appointed for this work.

HILLSBORO.—Wearing uniforms and other material which was manufactured into the finished product by the Itasca Cotton Mill from cotton grown in the Itasca Valley, about 100 members of the Itasca Board of Trade visited the Hill County Fair at this place recently. While here they did some strong boosting for their home town, and created quite an impression among other visitors attending the show.

AUSTIN.—A corps of competent lecturers and demonstrators will accompany the "State Health Exhibit Car" which will be sent over the entire State, beginning September 1st, by State Health Officer Dr. Ralph Steiner. An appropriation of \$10,000 was made by the 33rd Legislature for this work. Included in the exhibits will be tuberculosis, sanitary toilets and care of babies and children displays.

BALLINGER.—Two hundred Brown-wood excursionists while here recently were treated to a watermelon feast. More than one hundred of the famous Runnels County melons were served to the visitors. They were ice cold. Other forms of entertainment were indulged in before the boosters left.

MENARD.—Cattle ranges in this section are in a flourishing condition, and prospects for good grazing throughout the cold months are exceedingly bright, according to local stockmen.

FORT WORTH.—On the basis of an agreement between the Dallas and Houston Currency Associations and

Secretary of the Treasury McAdoo, the Fort Worth Currency Association, which was recently organized, has been assigned 108 counties in North, West and Southwest Texas. Membership is restricted to National banks doing business in the stipulated counties.

GALVESTON.—A compilation showing the amount of the export and import products handled through this port to and from Latin-America for the fiscal year ending June 30, 1914, has just been issued. The records show that both import and export commodities to the value of \$15,765,019, compared with \$9,385,721 for the same period of 1913, were handled through here during that time. Despite the conditions which prevailed in Mexico, a substantial increase was made over the business with that republic for 1913.

PECOS.—The feature of the Reeves County Fair, which opens here September 1st, will be "chuck wagon meals" served three times a day on the fair grounds. The chuck will be prepared as of old when the chuck wagon followed the cowboys over the range.

DALLAS.—The investigations carried on by Howard P. Wright, special agent of the Department of Justice, as to the cause of the advanced prices of food products in this State during the last week, has developed, in so far as can be learned, that Texas merchants are not to be held responsible for the soaring of prices on these products. Mr. Wright has visited practically every large city in the State and will soon issue a report of his investigation.

AUSTIN.—The first table to ever be issued showing the railroad junction points in Texas is being prepared for publication by the Texas Tariff Bureau at this place. There are about 250 of these points in the State. Other valuable information is also included in the pamphlet.

THE DYKES A LAST RESORT.

Holland Prepared to Flood Country to Preserve Her Neutrality.

LONDON, England, Aug. 24.—The Rotterdam correspondent of the Daily Telegraph reports that Holland is taking most elaborate precautions along her frontier to enforce her neutrality. Detachments of cavalry constantly patrol the frontier and land forces of infantry guard the roads, which are blocked at frequent intervals with barbed wire entanglements and barricades.

The roads are the key to the situation, as artillery cannot be taken across the fields, which are marsh lands.

In towns near the frontier large bodies of troops are congregated and the possible lines of invasion are commanded by powerful forts, which are strong and modern. Arrangements are complete for flooding the country of the frontier at a moment's notice.

In the neighborhood of the forts, houses, trees and crops have been leveled, to make it impossible for an army to approach under cover. Several whole orchards have been cut down. The rivers are protected by armed barges.

Miss Alla May Ash left to-day for her home, in Frederick, Okla. She has been here visiting her sister, Mrs. John Wilson.

FOR SALE, CHEAP.

Fine 3-year-old bay Percheron stallion. Will trade for lots, cows or cash. See me, five miles west.

CORA STEVENS. —Adv. 1t. Thurs. and Sat.

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst.

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. J-48

ENGLISH BICYCLE ARTILLERY

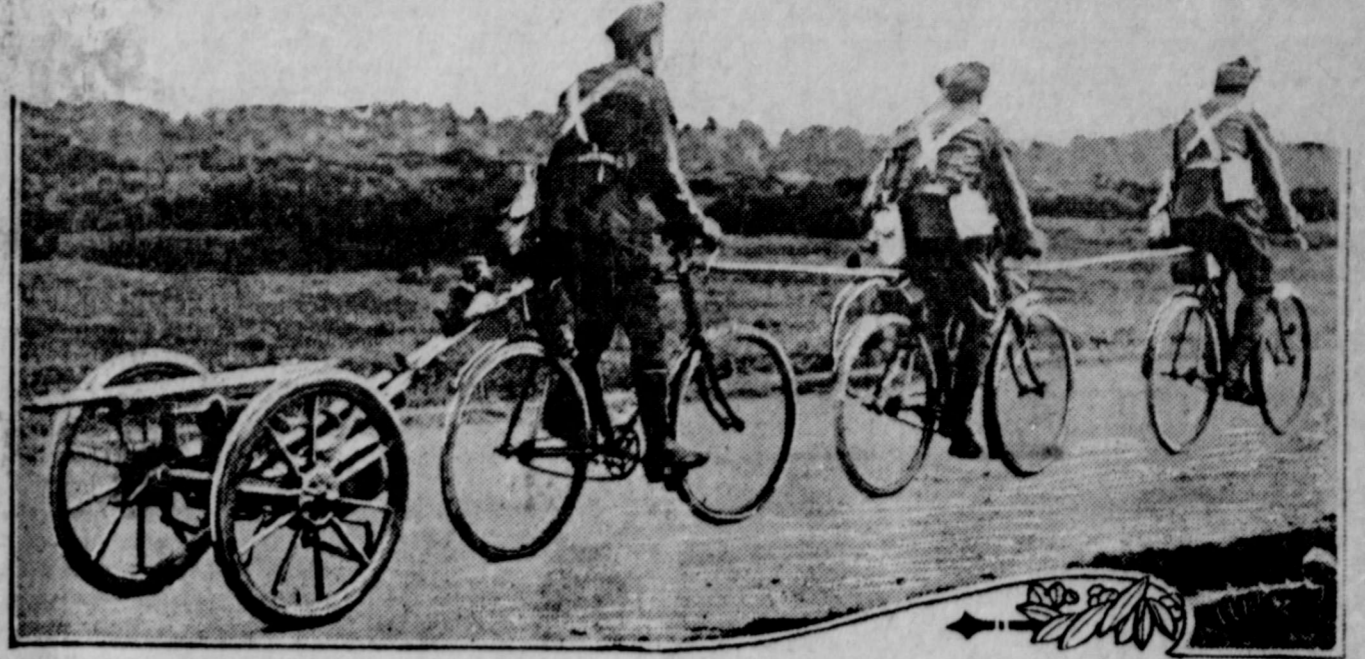


Photo by American Press Association.

15

BOYS AND GIRLS

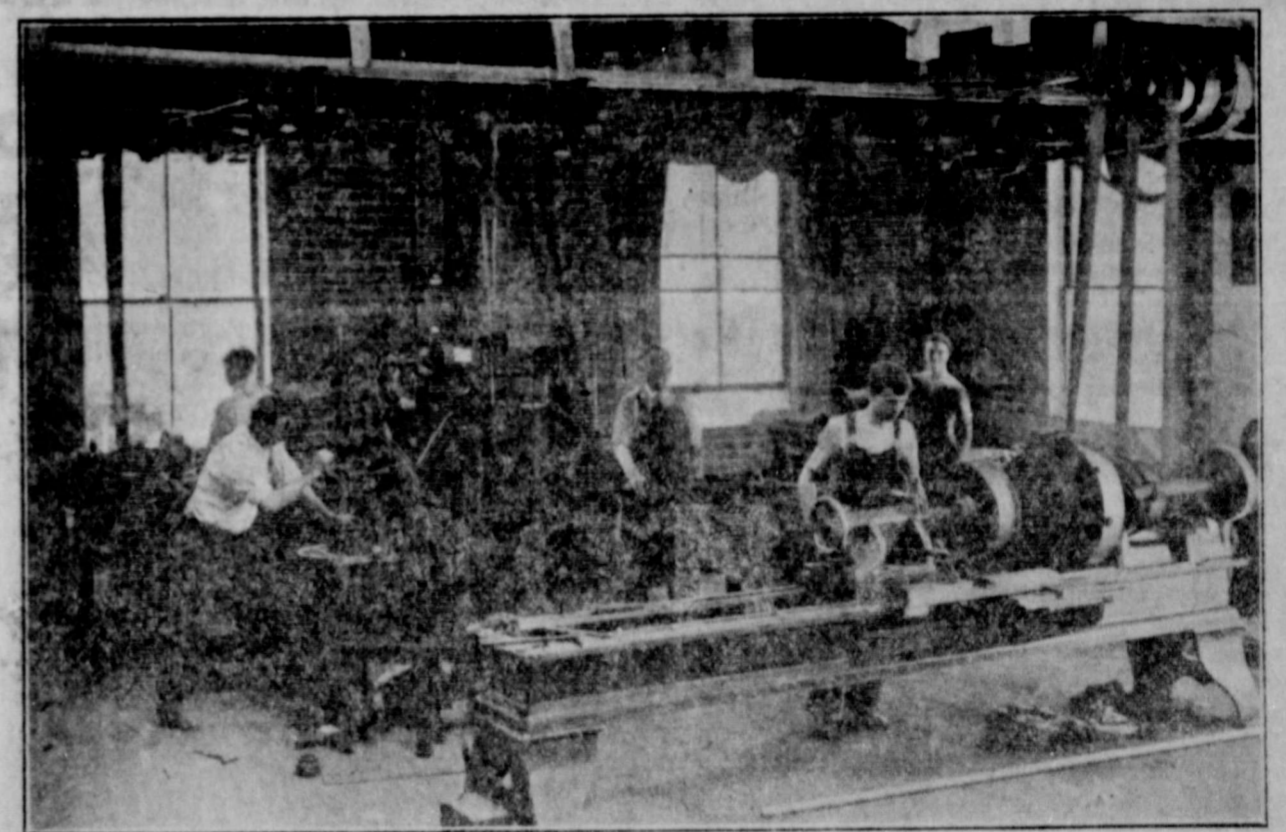
are now registered contestants in the

MERCHANT'S GREAT PONY CONTEST

Are You?

Become a contestant and WIN the Grand Prize Pony, Harness and Buggy given by the following merchants:

- | | | |
|------------------------------|---------------------------|---------------------|
| Reinken's Satisfaction Store | Waller Tailoring Co. | Harvest Queen Mills |
| The Necessity Store | Home Restaurant | Plainview Hdw. Co. |
| Pierson & Smith | The R. A. Long Drug Store | Otto's Market |
| Edge-Corlett Auto Co. | Peerless Bakery | Mae I. Theatre |
| Herald Publishing Co. | Alfalfa Lumber Co. | The B. & K. |



Our Well Equipped Work Shop Where

we repair any make of Automobile, do Electric Welding, Repair Engines, and in fact do all sorts of high grade Machine and Auto Repairing.

Buick and other supplies, parts and accessories. Ask for a demonstration of the new 1915 Buick.

Plainview Machine and Auto Shop

E. E. ROOS, Proprietor

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—

THE HERALD PUBLISHING COMPANY
Corner North Pacific and Second Sts.

FORD O. BROWN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

OUR COUNTY FAIR.

Holiday! That is the word which makes your small boy gasp. His pulse quickens and his eyes sparkle. It means more than a day of no work. Holiday calls up all that his imagination has pictured as most worth while in his world.

It means a "rattling good time."
If you haven't gotten too old—so far from childhood that you have lost those delightful sensations, "holiday" gives your heart an extra beat and sends invigoration right out to your finger tips.

Holiday means rest, recreation. It means, too, rebuilding friendships along with your own body—getting acquainted, if you please.

Our County Fair is going to be the biggest holiday Hale County has had. There will be more folks, more exhibits and many more prizes of value than were ever given out before.

You can find out how your neighbor "did the thing." Of course, you are as good a farmer as he is; but then, just to learn his plan may mean dollars to you. He got the ribbon.

It will help your manhood, your womanliness, too, to get better acquainted with your Hale County neighbors and neighbors in adjoining counties. You won't get crusty then.

Let's quit routine work for three days and really get acquainted during the Fair. Make it a worth-while holiday.

EMBARRASSING QUESTION?

Postal cards were sent out recently to all married men in a certain town of Western New York. They asked, "Why did you marry?" Following are some of the answers returned:

- "That's what I have been trying for eleven years to find out."
- "Married to get even with her mother—but never have."
- "Was freckled and though it was my last chance. I've found out, however, that freckles ain't near as bad as henpeck."
- "Because I was too lazy to work."
- "Because Sarah told me that five other young fellows had proposed to her. Lucky dogs!"
- "The old man thought eight years' courtin' was long enough."
- "I was lonesome and melancholy and wanted some one to make me likely. N. B.—She makes me lively, you bet!"
- "I was tired of buying ice cream and candies and going to theaters and church and wanted to rest. Have saved money."
- "Please don't stir me up!"
- "Because I thought she was one among a thousand; now I sometimes think she is a thousand among one."
- "The governor was going to give me his foot, and I took his daughter's hand."
- "I thought it would be cheaper than a breach of promise suit."
- "That's the same fool question all my friends and neighbors ask."
- "I wanted a companion of the opposite sex. P. S.—She is still opposite."
- "Don't mention it."
- "Had difficulty in unlocking the door at night and wanted some-body in the house to let me in."
- "Be cause it is just my luck."
- "I didn't intend to go and do it."
- "I yearned for company. Now we have company all the time—her folks."
- "I married to get the best woman in the world."
- Would that question embarrass you? Honor bright, reflectively—why did you marry?

TOLSTOY'S PROPHECY.

A few hours before his death, Count Tolstoy wrote these prophetic words: "This is a revelation of events of a universal character which must shortly come to pass. Their spiritual outlines are now before my eyes. I see floating upon the surface of the sea of human fate the huge silhouette of a nude woman. She is—with her beauty, her poise, her smile, her jewels—a super-Venus. Nations rush madly after her, each of them eager to attract her especially. But she, like an eternal courtesan, flirts with all. In her hair ornaments of diamonds and rubies is engraved her name: 'Commercialism.' As alluring and as bewitching as she seems, much destruction and agony follow in her wake. And, behold, she has three gigantic arms, with three torches of universal corruption in her hand. The first torch represents the flame of war, the second torch bears the flame of bigotry and hypocrisy, and the third torch is

that of the law.

"The great conflagration will start about 1912, set by torch of the first arm in the countries in the Southeastern Europe. It will develop into a destructive calamity in 1913. In that year I see all Europe in flames and bleeding. I hear the lamentations of huge battlefields. But about the year 1915 a strange figure from the North—a new Napoleon—enters the stage of the bloody drama. He is a man of little militaristic training, a writer or journalist, but in his grip most of Europe will remain till 1925.

"The end of the great calamity will mark a new political era for the old world. There will be left no empires or kingdoms, but the world will form a federation of the United States of Nations. There will remain only four great giants—the Anglo-Saxons, the Latins, the Slavs and the Mongolians."

Three cents per pound for cotton rags at The Herald Office. —Adv. It.

MIXED RACES CAUSE WAR.

Jumbled Geography Is One Reason for Strife, Says a Writer.

Leon Dominian, member of the American Geographical Society, in the New York Evening Post.

The present war is no exception to the fact that almost every European conflict of magnitude has been due to ill adjusted frontier lines. Utter disregard to National aspirations seems to have prevailed in the delimitations determined by the signatory powers of every important treaty. The seed of ulterior fighting has been thus fruitfully sown.

With Europe rid of Napoleon, the Treaty of Vienna was framed by his allied foes in 1815 for the purpose of recasting the political map. No heed was paid, however, to the legitimate desire of smaller European nations to rule themselves. An instance of some of the gross blunders committed then was the merging of Belgium and Holland into one nationality in spite of the protests of their representatives. Feelings of the bitterest nature between Belgians and Dutch were engendered in this way, and ultimately led to the war of secession in 1830 between the two countries. It was only after their separation that the enmity of the two races gave way to cordial relations.

Germany's rise to power with unprecedented rapidity in the history of the world is a striking instance of the splendid development attainable within boundaries peopled by inhabitants of the same race. German might was built around the Prussian kingdom as a nucleus. The strength of Prussia lay in its army, which by the middle of the late century had become the most perfect fighting engine in the world. With this formidable weapon in its possession, Prussia needed a leader to direct the gravitation of other German-speaking states within its own orbit. Bismarck stepped in, the right man at the right time. This famous statesman's entire life was centered around the idea of bringing about the union of the German-speaking race.

Bismarck's work was flawless as long as he added Germans to the empire of his creation. He erred grievously, however, in including a small number of Frenchmen when Alsace-Lorraine was made a part of the German Empire. Had racial boundaries been respected at the Treaty of Frankfurt and the French districts of the conquered provinces left to France, it is safe to say that Franco-German relations would not have been marked by the lack of cordiality which has characterized them since 1871. From whatever standpoint the subject be approached, the inclusion of a handful of Frenchmen within German territory was neither politic nor economic. Today Germans may well ask themselves whether the move was desirable. It is likely that the exclusion of the French-speaking element in 1871 would have enabled Germany to face Russia alone to-day, and that England and France would have been spared the horrors of war.

Bismarck's Task Undone.

The task of uniting all Germans under a single scepter was not completed by Bismarck. Ten million Germans are still subjects of the Austrian Emperor. But Austria as a political unit stands on exceedingly shaky foundations. This is due to the inclusion within the same boundaries of the German element with ten million Hungarians, twenty million Slavs, and several million representatives of the Latin races. As a result, Austria is liable to be split into a number of independent states. Should this dissolution come about, the desire of Germans is to witness the crumbling of Austria's pieces into Germany's lap. Austrian Germans would naturally turn to Germany, but the balance of Austria's inhabitants would undoubtedly resort to arms to prevent their territory from becoming a portion of the German Empire. They are restless to-day under the rule of Austrian Germans, which is incomparably milder than the Prussian management which threatens to take its place.

Austria, feeling that she is losing ground, has turned to Germany for support. The Teutons of Northwestern Europe have generously responded to the appeal of their kinsmen from the east. The result of this relation has been Austria's complete dependence on Germany for over a generation. Furthermore, it has made Austria a tool in Germany's hand. And that to such an extent that every move undertaken by Austria is suggested by the managers of Germany's foreign policy. Austria's annexation of Bosnia and Herzegovina, her determination to prevent Serbia from obtaining a seaport in the Adriatic, and finally her recent aggression of that little kingdom, may be correctly interpreted as part of a policy outlined at Berlin. The Germans confidently expect Austria to become part of their country. Austria's territorial acquisitions are looked upon as ultimately destined to increase Germany's own domain.

SCHOOL TIME

is time for boys Suits, Hats, Shoes, Etc. We are showing an exceptional value in boys suits with two pair short pants.

Priced Exceptionally Low--all ages up to 18
A Watch Free With Every Suit

GET YOUR MONEY'S WORTH BY FITTING OUT YOUR BOY AT

REINKEN'S

Watch Our Window

We give votes on the Shetland Pony Contest

Therefore, Austria's move in the Balkans which led to the war now in progress had Germany's full support.

The Spark That Kindled.

Nevertheless, the oft-predicted Balkan spark destined to set ablaze a general European conflagration was not kindled by the presence of Austrian soldiers on Serbian soil. Neither was the match applied by the assassination of Francis Ferdinand by an Austrian Serb. The fatal fire was lit in reality in 1908, in the heart of the mountains of Macedonia, when a Turkish officer sent a telegram to Sultan Abdul Hamid, demanding the re-establishment of the constitutional form of government in Turkey, failing which he was prepared to march on to Constantinople and present his request at the end of his men's bayonets.

WHAT IT COSTS TO KILL A MAN.

In Three Recent Wars Money Value Ranged from \$15,000 to \$21,000.

General Percia, in *La Science et la Vie*.

The cost of killing a man is obtained by dividing the total cost of a war to any of the belligerents by the number of men killed on the other side.

In 1879-1871 France spent 400 million dollars in the actual expenses of the war. Repairing materials and giving succor to the victims of the war, expenses that are justly added, cost another 200 million dollars. France paid 1 billion dollars as war indemnity, plus another 400 million dollars in interest on the sum, loss of revenue, forced contributions by the enemy and upkeep of the German army of occupation. The third category of expenses, not being inevitable in all wars, cannot properly be included.

On a similar basis, here are some facts about other wars:

- The Russo-Turkish War (1877-1878)—Turkey, 400 million dollars.
- Russo-Japanese War (1905)—Russia, 1,200 million dollars.
- The number of men killed or who died of wounds in these wars were:
 - Franco-Prussian War—Germans, 28,600.
 - Russo-Turkish War—Russians, 16,699.
 - Russo-Japanese War—Japanese, 58,699.

Whence it results that the cost of killing each man was as follows:

- In 1870-1871, \$21,000.
 - In 1877-1878, \$15,000.
 - In 1905, \$20,400.
- What will kill the greatest number and reduce the effective force most will be not the rifle or cannon, but fatigue, typhus or cholera.
- In 1870 three hundred and eighty thousand Germans entered the hospitals. Although they did not die of their illnesses, they were none the less made useless for a certain time. In the Crimean War the allied armies lost four times as many men through disease as were killed in battle. This proportion was 3 to 1 among the Russians in 1877-1878; it was only 1 to 2 among the Japanese in Manchuria, thanks to their excellent hygiene.

Wayland Business College Open To All

We are in a better condition now to take care of our students as we have spent several hundred dollars in equipping our class rooms, offices, etc. We give the same courses that are given by Toby's Business Colleges, Waco, Texas, and New York City. The student that takes our courses is backed by a faculty of seventeen teachers, and by the best business college men in the United States. Ask our graduates in Plainview and other cities who are holding good positions.

Take your course in a business college that runs all the year whether we have one student or five hundred. Plainview and every town on the Plains is behind us. We have been established three years, which insures safety to you. Our rates are right, and it will pay you to see us.

If you want to see Wayland Business College you are welcome, or if you are interested in a Business education it will pay you to investigate.

J. E. WATSON, Mgr.
Telephone Number 532

BUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent, Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

Powell Land & Lumber Company
RUSK, TEXAS

BIBLES! BIBLES! BIBLES!

We have a nice assortment of Bibles, well bound and printed on both ordinary Bible paper and Indian paper. Nice large type with references, illustrations, maps, and concordance.

Now is the time to lay that old worn out Bible aside and purchase a new one.

Prices From \$2.75 to \$6.00

Duncan's Pharmacy
"The Home of Nyal's Peroxide Face Cream"



IT'S not too late to investigate the DeLaval Cream Separator.

This machine will make you more clear money than any other machine you can invest in on the farm.

Donohoo-Ware Hardware Co.
Our Piano Contest Is On In Full Blast

**DRY WHEELING CUTS
JAIL AND POLICE FORCE.**

By United Press.
WHEELING, W. Va., Aug. 24.—Dry West Virginia has bettered Wheeling's morals, but it has temporarily slowed up Wheeling's business, according to an investigation report which is on file to-day. Wheeling has been dry for more than a month. Before July 1, when the saloons went out, there was an average of 20 cases in police court daily. Since then two a day has been the limit. There are to-day just one-third as many inmates of the county jail as formerly. The board of control laid off night and day jailers, half the work-house guards were discharged, and the council plans to cut the police force to one-half its present size. On the other hand, merchants say the ousting of the saloon has seriously hurt the business, and they predict hard times until business can adjust itself to changed conditions.

Dr. C. L. Barnes Dr. I. W. Hicks
DRS. BARNES & HICKS
Dentists
Offices in Grant Building
TELEPHONE 83

B. F. RUSSELL,
Lawyer
Office with C. D. Russell,
First National Bank Bldg.
PHONE 117
Life and Fire Insurance

**WISCONSIN'S BOXING
LAW CALLED SUCCESS.**

MILWAUKEE, Wis., Aug. 25.—"Boxing under the control of the State Athletic Commission has reached its highest standard," said W. H. Laginger, chairman of the commission, in presenting his annual report to-day. "It has also demonstrated that the commission is more than self-sustaining. The state derives almost \$14,000 from this department for the year."

The commission exacts 5 per cent of the gross receipts of each boxing match held under its direction. Expenses of the body, including the secretary's salary, are not allowed to amount to over \$3,000 per annum. The state therefore is enriched by about \$11,000 through its control of this branch of athletics.

Last year boxing clubs held 132 matches in Wisconsin, averaging four bouts to the show. Ten boxes were suspended or barred from the state during the twelve months. Among these was Packey McFarland, who was adjudged guilty of stalling.

**I. & G. N. PREPARING TO
MEET SHIPPING SIEGE.**

TAYLOR, Texas, Aug. 25.—With the harvesting of the immense staple and feed crops in this State, the officials of the International & Great Northern Railroad foresee the need of additional men at their machine shops here, for the purpose of repairing and equipping their engines and cars for the heavy shipping siege that is sure to follow the gathering of these products. It has been stated that more than one hundred additional skilled mechanics will be put to work immediately.

Mr. Simms, Western Union Telegraph operator, returned to-day.

**TENNIS CHAMPIONSHIP
EVENTS AT NEWPORT.**

By United Press.
NEWPORT, R. I., Aug. 24.—Under the auspices of the National Lawn Tennis competitions in the 34th annual all-comers championship tournament on the Casino courts began to-day. The program will include singles, the challenge match of the championship doubles and the inter-scholastic National finals. Fully 7,000 spectators are expected to witness the matches every day. They will continue through the next week. Foreign players who competed in the Davis Cup matches were eligible for the singles.

**FLOATING FORT RIVADAVIA
TURNED OVER TO ARGENTINE.**

By United Press.
BOSTON, Mass., Aug. 24.—With elaborate ceremonies, the great super-dreadnaught Rivadavia was to-day formally turned over to the Argentine government in Boston harbor. A thousand men, brought here by transport from the South American republic, were formally assigned to their posts to man this greatest battleship afloat. This huge floating fort will dock at the Charleston navy yard for final touching up, the United States Navy Department having offered this courtesy to her sister republic. Ambassador Naon, representative of Argentine at Washington, was to come to lead in dedicating the dreadnaught. The Rivadavia has no superior on the seas, in armament, speed, horsepower, tonnage or armor. During her speed trials her monster engines forced the great bulk at a speed of 22.56 knots an hour. When the war cloud hovered over Europe and before the rattle of musketry and boom of big guns began, several European nations offered a handsome price for the Rivadavia, but all were turned down. The Monitor, sister ship of the Rivadavia, now building at New York, where she will be launched, probably in September.

SEA GIRL SHOOT ON.

By United Press.
SEA GIRL, N. J., Aug. 24.—Selected sharpshooters with rifle and revolver, representing the organized militia of New England and Middle Atlantic States and the District of Columbia and the United States Infantry, Cavalry and Marine Corps, will compete in the twenty-fourth annual Sea Girl shooting tournament, which opened to-day on New Jersey's range. Other organizations entered are Rifle Association of America, the New Jersey Rifle Association, the New York Rifle Association, and the American Association of International Riflemen. The matches will end September 2. They will be followed, September 3-8, by Division Competition A of the national matches, heretofore since 1903 held as a unit here or at Camp Perry. Sweeping changes in the national matches are effected by two new rules: The tense competition between the amateur guardsmen and the professional regulars has been made far fairer by eliminating the skirmish-firing, where for successive years the regulars service teams have won the national trophy, sometimes over forty or more states; and to spread interest and skill in rifle-shooting among the men actually behind the guns, rather heretofore among officers, ten of the twelve national-match team members must not be enlisted men. Innovations started voluntarily last year by Ohio and Michigan.

**CALIFORNIA CASTING
PRIMARY VOTE TO-DAY.**

By United Press.
SAN FRANCISCO, Calif., Aug. 25.—California is casting its primary vote to-day for the party tickets between which its electors must choose at the November state election. Despite the demand for a "short ballot," the ballot at this primary is several feet long. On it are the names of 770 candidates and so many propositions that it takes an average of an hour to read them all. Experts say it is the most cumbersome ballot in California's history, and probably in the history of any state. Candidates for the Governorship nominations are:
Republican—John D. Fredericks, Los Angeles; Charles M. Pelshaw, Antioch, and Francis J. Keesling and William C. Ralston, San Francisco; Democratic—Fred H. Hall, Bakersfield; John B. Curtin, Sonoma; Edward White, Watsonville; Sydney M. Van Wych, Jr., San Francisco, and Charles King, Hansford; Progressive—Hiram W. Johnson, San Francisco; Prohibitionist—Clinton P. Moore, Oakland.
Senatorial candidates are: Republican—Joseph R. Knowland, Alameda, and Samuel H. Shortridge, San Francisco; Democratic—James D. Phelan, San Francisco, and Thomas F. Griffin; Progressive—Francis J. Heney, San Francisco, and Chester H. Roswell, Fresno; Prohibitionist—Frederick F. Wheeler, Los Angeles.

**SPUR WATERWORKS
SYSTEM COMPLETED.**

The Spur waterworks system is now practically complete. The mains have been put down, the reservoir erected and water turned in and ready to supply the people just as soon as the commissioners accept the job from the contractors. The contract specifies that the system must be completely installed by the 15th of August, and the contractors are to be congratulated on the completion of the job within that time.—Texas Spur.

MOTORBOAT CARNIVAL ON.

By United Press.
NEW YORK CITY, Aug. 24.—A week of competitions under the auspices of the National Motorboat Carnival Association, began to-day at Manhasset Bay. For ten years this carnival has been the motorboat racing classic of the season. The program includes, as usual, competitions for the five perpetual championship trophies offered by the National Association of Engine and Boat Manufacturers. In addition there will be added events for all classes of boats. The five championship trophies are for the interstate championship title for speed boats 33 feet and under; National title for speed boats 40 feet and over; international world's title for speed boats under 40 feet in length; the title for cabin launch boats from 40 to 60 feet in length, and the title for motor yachts 60 feet or more in length.

EAST MEETS WEST.

By United Press.
DENVER, Colo., Aug. 24.—The West now has a chance to make good its boast that it can produce players at least equal to the four which lost the international cup to the British challengers this summer. For the first time in history of polo in this region, a tournament began at the Denver Country Club field to-day in which crack players from the East and West will meet. These include Jashua Crane, of Boston; Foxhall Keene, of Meadowbrook; the Villes, father and son, of Kansas City, and Major Colin Rose and Walter Dupree, of Coronado, Calif. Teams from Glenwood Springs, Colorado Springs, Kansas City, Denver, Sheridan, Wyoming; Fort Leavenworth, Kansas, and Fort Riley are entered. Cups worth \$10,000 have been offered.

IRRIGATED FARMING

If you want to make a success of irrigated farming, then have a topographical map made of your farm. You wouldn't build a fine home without a set of plans, then why install a pumping plant without knowing how your land will irrigate. Charges are nominal. Let me figure with you now as I am in position to do this work for limited time only.

D. L. Alexander
Formerly With Texas Land & Development Co.
Post Office Box 562 Plainview, Texas

WHEAT AND OAT SACKS
AT
ALLEN & BONNER'S

GIVEN AWAY!!

A Round Trip Ticket to Dallas Fair to some Praetorians. Come to the meeting Friday night. Nothing to do to get it, but to attend and get others. A novel proposition.

Trustees
W. J. MITCHELL
D. L. HAMMER
J. L. DORSETT

TELEPHONE NUMBER 249 FOR
Pure Jersey Cream and Milk
Delivered in Sterilized Bottles
Cows Test Free From Tuberculosis
MRS. J. C. GOODWIN

EVERYTHING FOR THE HOME
New and Second Hand
We Can Furnish Your House from Attic to Cellar
"If It Is n't Good, We Make It Good"
WINFIELD & PERRY
PHONE 95

About
CHIROPRACTIC AND CHIROPRACTORS

C - Concentrated	NOT MEDICINE	C - Coexisting
H - Honesty	NOT SURGERY	H - Harmony
I - Is	NOT OSTEOPATHY	I - Innately
R - Rooting		R - Recurs
O - Out		O - Outwardly
P - Personal		P - Provided
R - Reticule		R - Recoil
A - About		A - Adjustments from
C - Chiropractic		C - Chiropractors
T - Talent being		T - To You
I - Inadequate		O - Occur
C - Clumsy		R - Regularly and
		S - Scientifically

Billings and Billings
Chiropractors
O'Keefe Building Plainview, Texas Phone No. 131

Facts in Nature

FOR centuries it has been known that Nature's most valuable health giving agents for the cure of disease are found in our American forests. Over forty years ago Dr. R. V. Pierce, chief consulting physician to the Invalids' Hotel and Surgical Institute at Buffalo, N.Y., used the powdered extracts as well as the liquid extracts of native medicinal plants, such as Bloodroot and Queen's root, Golden Seal and Stone root, Cherry bark and Mandrake, for the cure of blood diseases. This prescription as put up in liquid form was called

**DR. PIERCE'S
Golden Medical Discovery**

and has enjoyed a large sale for all these years in every drug store in the land. You can now obtain the powdered extract in sugar-coated tablet form of your medicine easily, or send 10c in one-cent postage stamps for trial box to Dr. Pierce's Invalids' Hotel, Buffalo, N.Y., and tablets will be mailed, postage prepaid.

"The Golden Medical Discovery" makes rich, red blood, invigorates the system, lives and flows through them the whole system. Skin eruptions, blotches, boils, pimples and eruptions—result of bad blood—were eradicated by this extract—thousands have testified.

Send 31 one-cent stamps to pay cost of mailing only on a free copy of Dr. Pierce's Common Sense Medical Adviser, 1008 pages, clothbound
ADDRESS DR. R. V. PIERCE, BUFFALO, N. Y.

E. H. Bawden Phone 607
CONTRACTOR OF
Sidewalks, Steps, Floors, Curbing. All kinds of cement work. ALL WORK GUARANTEED.

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank
Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 100,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

Contestants!
Do You Want to Win the
Grand Prize
**PONY
HARNESS
AND BUGGY**
To Be Given by the Merchants?

If so, then get your Friends to subscribe for the Herald. The basis upon which votes will be given:

1 year's subscription to The Plainview Evening Herald, Three Times a Week, \$1.50, payable in advance, 750 votes will be given.

Bring the Money, Name and Address to the Herald Office and Get Your Votes

Any Boy or Girl under 16 years can become a contestant, but must register at each of the "Pony" Stores.



Fall Opening

Fall Days Are School Days

IT'S time to prepare the young folks for the opening of school. While they last we offer
a 5c tablet and a 5c pencil both for 5c

We are showing some serviceable fall patterns in Gingham and Percales for School Dresses.

Hercules Clothes For Boys

Tess and Ted and Skuffer School Shoes for Boys and Girls. New Fall Underwear for Children. School Children's Hosiery, Shirts, Neckties, Collars, and Caps.

More New Fall Arrivals

Big Shipments of Laces, La Mode Skirts, Notions and Novelties Received This Week.

OUR SHOWING OF FALL MILLINERY IS A REVELATION

In Our Stock are beautiful patterns from all the leading markets. Prices are Modest. You will be pleased with our display.



PLAINVIEW MERCANTILE CO.

"A Dry Goods Store in a Block to Itself"

Twilight Home Scene of Brilliant Afternoon Reception

The beautiful home of Mr. and Mrs. B. H. Towery was thrown open yesterday afternoon for the reception given in honor of Miss Louise Lindsay, of Fort Worth, and Miss Lyska Pitzer, of Silverton.

A wealth of flowers and ferns covered the rooms into a pretty summer scene, illumined by a roseate glow from numbers of pink shaded candles and electric lights.

In the music room clusters of Gold-rod mingled with graceful asparagus ferns were used for decorations, while in the living and dining rooms palms was the favored shade.

The guests were received by Mrs. L. M. Mayhugh and welcomed by the following line, which included the notable, the guests of honor and Messrs. R. S. Charles and J. W. Longworth.

Mrs. Edna Mayhugh ushered the arriving guests to a table lighted by candles shaded with pink silk, where Mr. C. A. Malone and James R. Taylor dispensed delightful punch. The table was decorated with the ceiling, making a pretty picture for the guests to remember.

Mrs. J. F. Garrison conducted the callers through a fern-decked arch to the dining room, where Mesdames P. W. Clinkscales, J. P. Crawford, Nell Dwyer and Miss Pauline Milwee served pink and white brick cream and a Japanese flower baskets filled with pink roses, asters and cannae against a background of delicate green plants. This room attractive and effective.

Mrs. Elmer Sansom conducted the guests into the music room, where Mesdames Nell Sansom and Leona Carter gave series of vocal numbers during the reception hours. Mrs. Grady Pipkin gave a violin selection, accompanied by Mrs. Peyton Randolph on the piano.

Miss Pitzer, one of the guests of honor, who is an accomplished musician, gave several vocal and instrumental numbers.

Over a hundred ladies called

during the afternoon and enjoyed this most charming affair.

MISS CLEMENTS' MUSIC CLASS ENJOYS OUTING AT PIONEER PARK.

A charming picnic was enjoyed at Pioneer Park yesterday afternoon from four to eight o'clock. The party comprised the members of Miss Bettie Clements' music class, their mothers and a large number of invited friends.

Miss Clements and her brother, Roy Clements, collected the smaller pupils and took them out on a large hay wagon. Buggies and automobiles conveyed the other guests.

A merry-go-round and swings had been provided, which were enjoyed by the little folks until the serving of an elaborate dinner, consisting of chicken pie, fried chicken, melons, ice cream and cake.

RAILROAD CONSTRUCTION WORK TO BEGIN AT ONCE.

Altus, Roswell & El Paso Railroad to Be Built from Lubbock to Silverton.

E. C. Nobles, President of the A. R. & E. P. Railroad, and J. M. West, principal promoter of the road and lumberman, of Houston, arrived in Silverton just as The Star goes to press.

That the company taking over the holding of Ed Kennedy will build the road there is no longer a question of doubt, but actual construction work and laying of rails will begin as soon as arrangements can be made with the land owners along the right-of-way.

After a final tour over the grade from Lubbock to Memphis, Mr. West will return to the East to make further arrangements and Mr. Nobles will return to the various townsites along the line to close contracts and arrange bonuses, and the propositions he will make to the people will be final.

Mr. Nobles, while here, said he has had this proposition open to him for some time, and was awaiting the time to secure the assistance of people who were able financially and would build the road, and "now I have the highest-rated men in the State, and we are ready to put the best propositions before the people and build the road if

you want it."

Silverton, with its rich, producing soil, cannot afford to be without a means of transportation, and now is the time for all thinking people of this section to get busy and do what is to be done, or forever hereafter hold your peace.—Silverton Star.

SPECIAL DAYS SET ASIDE AT TEXAS STATE FAIR.

Press Day, October 19th. DALLAS, Texas, Aug. 28.—W. H. Stratton, Secretary of the Texas State Fair, has named several special days for this year's exhibition, which will be conducted in this city from October 17 to 31, inclusive.

The opening day of the exhibition, which is October 17, has been designated as Children's Day, Boy Scout Day, Newsboys' Day and Trinity University and Baylor College Day. These two colleges will stage a big football game on that date. Many special features are being arranged for October 19th, which has been named as Labor Day. The newspaper men of the State will be entertained Monday, October 19th, which date has been officially set aside as Press Day. October 20 has been designated as Dallas Day. This day will also be given over to the entertainment of the Confederate Veterans. On October 22, the poultrymen and dairymen of the State will be honored guests, while on the succeeding date, Kidd-Key and Texas-Georgia Day will be observed. The traveling men, Boys' and Girls' Clubs and the University of Texas will be entertained Saturday, October 24. The Universities of Texas and Oklahoma will on that day play a football game. The G. A. R. and Woman's Relief Corps Day has been named as October 26. October 28 has been given over to the Equal Suffrage Association, while Saturday, October 31, has been allotted to the A. & M. and L. S. U. Colleges.

There will also be a football game between these two schools. The College of Industrial Arts will also be an honored guest on this day.

Mrs. C. G. Jordan returned yesterday to her home, ten miles from Tulla. Mrs. Jordan has been visiting Mrs. Jim Pipkin and family.

RUSSIAN INVASION MAY DRAW GERMANY FROM VICTORIOUS MARCH THROUGH FRANCE.

(Continued from Page One.)

BERLIN, Aug. 29.—Reports from Copenhagen and Stockholm announce a grave crisis in the French government. The Spanish ambassador at Vienna calls the situation in France very serious.

PARIS, Aug. 29.—An officer who was wounded at Charleroi says the Germans lost 60,000 in three days' fighting there. The dead were piled so high that they had to be removed to permit the guns to retain their range.

WASHINGTON, Aug. 29.—Clamor from Wall Street and importers for declaration of moratorium in the United States is frowned upon by the administration.

BERLIN, Aug. 29.—Kaiser, from the front, has ordered immediate steps to be taken to relieve Prussian refugees driven out by Russians. Energetic plans are being made to meet Russian invasion.

BERLIN, Aug. 29.—It has been officially admitted that the Germans burned beautiful, historic Louvain because Belgian citizens attacked them. The announcement of a series of German victories in Belgium has caused much happiness. It is considered certain that Paris will be reached. German armies are pushing steadily forward. Losses are very heavy, but not out of proportion to forces engaged or successes achieved. The bayonet charges of the infantry have been superb.

PARIS, Aug. 29.—Official advices from Libreville, French Congo, say that Germans have attacked Belgian Congo concessions. British and Belgians are co-operating in defense.

ROME, Aug. 29.—Crisis approaching. Frequent Cardinal conferences. Reported that Austrian mobilization on the Italian frontier has aroused great anger.

LISBON, Aug. 29.—An appeal from

ex-King Manuel has been printed urging Portugal to join the allies.

LONDON, Aug. 29.—Austrians are fortifying Vienna. Excuse offered is that it is being done to give work to unemployed. A Rome dispatch, unconfirmed, says that a British destroyer sank an Austrian destroyer in the Adriatic yesterday.

British about Gambrai, twenty-five miles inside of French border, fought 130,000 Germans Wednesday. "Our forces held their ground," said Premier Asquith, "until the brunt of the attack had been met. They then retired to a slightly new position. The British inflicted enormous losses, but I regret to state, our own losses were correspondingly great."

BERLIN, Aug. 29.—War office announces that the British holding Maubeuge have been defeated. Also the French have been routed south of Namur, with heavy losses. Didn't state date of battles.

PARIS, Aug. 29.—The secondary defense is holding well under enormous pressure from Germans fighting all along the front. The Germans outnumber the allies. It is indignantly denied that the French army is split and surrounded. That the Germans may reach Paris is admitted as a possibility. Should present line be penetrated by the Germans, they will have a fairly clear road to Paris. The British are bearing the brunt of the attack in the gap at Treves.

LONDON, Aug. 29.—The German fighting machine is crumpling the allied defense steadily and pressing onward toward Paris. The war office here professes no alarm. The German losses are characterized as enormous. Germany must soon withdraw forces to repel invasion from Russia in the east. It is thought that this must be done before a siege of Paris can be attempted. It is admitted that the French alone are unable to hold the Germans. Paris is actively preparing for a siege. Germans are pouring through the gap at Longwy. French have destroyed the bridges across the Meuse and are strongly entrenched from Verdun to Hedan.

CIRCLE C MEETS WITH MRS. BRASHEARS.

Circle C of the Plainview Baptist Church met Thursday afternoon in regular bi-monthly session with Mrs. M. F. Brashears. Mrs. J. D. Hatcher is president of this circle. Mrs. Hugh Speed and Mrs. F. L. Stovall were the leaders on Thursday. The 9th, 10th, 11th and 12th chapters of Matthew were read by these ladies and discussed by the ladies who attended, who numbered twelve or fifteen.

Circle C is pursuing an instructive course of Bible study at its regular meetings, which are held every two weeks with Mrs. Brashears, 305 East California Avenue.

Misses Vera and Gladys Montgomery, of Waco, came in to-day to visit their sister, Mrs. L. C. Penry. They are en route home from a year's trip to California.

MIRRORS AT ROAD CROSSINGS.

Mirrors at road crossings for the use of warning automobiles are commencing to be used in England, it is stated, and the results are very good. They are being put in places where the crossings are specially dangerous, and the use of large mirrors allows the driver to see the reflection of cars which are coming in other directions. The method will probably be extended in the future, as it is likely to avoid many accidents and will be well worth the small cost of putting in. Another use for mirrors is upon heavy power wagons, where the driver cannot hear the signals of automobiles back of him so as to have him take the right-hand side of the road, to allow them to pass, for the noise of the power wagon often prevents the horn from being heard. It is proposed to fit the power wagons with small mirrors showing the back of the road, but, were this obligatory, the mirrors might be imposed upon the usual automobile cars as well, and this would give rise to some objections from their owners.

Incorporating to the Pale and Sickly The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c