## THE PLAINVIEW EVENING HERALD <br> THREE TIMES A WEEK



They Figure In the Battles In the Air $\pm \boxed{52}=5=5$ AUTO TROOS EXCOMSOON IMSS SHROSHRE NEARS TO AVVERISE CO. FARR TWO HUNOEED HOUSANO

Comnittee Hopes to Take Band and Last Night's Count Shows Miss HowScore of Autamblies With Hale Co. Bossters

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\begin{aligned}
& \text { ell a Leader Iumed in Sath } \\
& \text { Eight Thousand Yotes }
\end{aligned}
$$

| A socialbility run to advertise the Hale County Fair is belng planned E. E. Roos says this run will take place Friday and Saturday of the secthird weeks are excursion dates. | Miss Letha Shropshire turned 300 votes this week on The Overland automobile. This is than has been turned in any on yet. It gives Miss Shropshire of 197,300 votes. |
| :---: | :---: |
| The tourists wil go to Dimmitt, Nazareth. Tulia, Siliverton, Whitfield. Lockney, Floydada, Cone, Crosbyton, |  |
|  |  |
| Ralle, Lorenzo, Estacado, Petersburs,Labbock, Abernathy, Hale Center, O-- |  |
|  |  |
| that not tewer than twenty cars willgo on this run. For the most part. |  |
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| verchants enjoy a large part of trade trom these sections. Mr. Roos say the committee want |  |
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| every business man to have a repre.entative along. Men with cars are in- |  |
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| sentative along. Men with cars are in vited to take their families. There It is requested that automorty. that automobile own |  |
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| the Fair at exact cost, |  |
|  |  |
| Cars will be provided for the band. Music is to be a feature of the excursion. |  |
|  |  |
| Premium list for the Fair is now with printer. It offers an unusual list of valuable prizes. Everybody is in for making the Hale County Fair the greatest ever. |  |
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|  |  |
| Anderson A. Kidd, bookkeeper for |  |
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| Worth, whi come in to-morrow tospend a week with Mrs. Kidd and two small sons, who are spending the sun Mrs. W. B. Lewis is visiting rel |  |
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|  |  |
|  |  |
| tives in Dickens this week. |  |
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|  |  |
| Will Run Hogs on Alfalfa This Fall, He Sayse |  |
|  |  |
|  |  |
| town. Mr, Hubbard As also putting |  |
| down a second blg well for irrigation. Last fall Mr. Hubbard seeded 40 |  |
|  |  |
| and that the plant is yielding prolifically. Hogs and alfalfa are the com- |  |
|  |  |
|  |  |
| bination Mr. Hubbard expects to use "I wculdn't know how to farm without |  |
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JARNIS FEEF ONODRED TO HEP DRNE EERMAN SHIPS FROM PABFIC

Advices from Tokio Indicate That Mikado Will Decerre War on Germany; Itay Refused to Let Austion Troops Cross Over Against France
DESPRPAIE FIGHING IN BEEGUM
Emperor Wiliam Says All Noncombatants Who Interefere With Germanys Advance Will be Shot as Matter of Self Protection; Americans Leaning All European Counties Now


## The Trey

 O' Hearts

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we get in.", "Too bad," abstractedly,
Sele said.
recosed ber eyes. and apparentiy
 but without deceiving him who could
well guess what poignant anxilety gnawe could have ground his teeth in
He exasperation-the impish insolence of
that warning, timed so precisely to set
their nervee on edge at the very mo-

H. Couid Have Ground Nie Toeth in
Exasperation.
ment when they were conkratulating




Dr. Norman Mayhugh OSTEOPATH

GRANT BUILDING
Pbones: Residence 171: Office 538
If you need your auto-
mobile or buggy topa




# BUY your Lumber, Shingles 

 Doors, Windows, Mouldings,Builder's Hardware Direct from Mill, Saving 25 per cent Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

THE PLAINVIEW EVENING HERALD

## -ity

THE HERALD PUBLISHNG COMPAN

## BUFQRD O. BROWN, Editor

Entered as second class mail matter July 1, 1914, at the Post Office at second class mail matter July 1, 1914, at the Post
Plainview, Texas, under the act of March 3, 1879 $\$ 1.50$ a Year; 75e, 6 Months. Advertising Rates on Application.

LIVE IN THE PRESENT
The spirit of unrest has hold of all nations. It has been so
every age.
On one side this has its advantages. The wish for something
better than the better than the oppressive and crowded conditions of the Old World
led to the colonization of America.
The same spirit has peopled the isles of the west with a sprinThe same spirit has peopled the istes or use west with a sprin-
kling of the Caucasian race, and given the dusky natives the benefit of schools and churches.
On the other hand, the feeling of dissatisfaction throughout th
world is conductive of more unhappiness than any other factor world is conductive of more unhappiness than any other factor.
Men and women in every walk of life are discontented w their environment. They long for the

Far off, unattained and dim
While the beautiful all
Offers up its beatiful all around us lying
In their mad rush for wealth, the very rich ignore the blessings
and beauties of domestic life.
desire for the things they do not have.
The working man and woman think they can do just a little
better in the next town or in another state.
It is the same feeling of unrest that is filling the divorce courts, disrupting families and sending children adrift on the world with no the mother in another.

Lack of stickability is the great fault of the human race.
Stick to your family, no matter what their faults. You hav faults of your own.
Stick to your job, unless you
hand-and be sure that it is better
Stick to your church and to your school. If they are weak, try
to make them stronger.
But don't, as you value your happiness, be always striving and
longing for something entirely out of your reach. At least, make
the best of what you have when you have done your best.

## TIE VALUE OF GOOD SEED

| Farmers in Iowa have learned that the use of tested seed inereased their yield of corn more than half. It takes no more work to produce a crop with the best seed than with inferior ones. The inerease in yield is practically all profit. You waste your land and labor when you plant poor seed. <br> It is gratifying that Hale County farmers are advocating the use of proven seed. A meeting Thursday for the promotion of this idea was the first definite step. Every progressive farmer will give it heartiest co-operation. <br> Undoubtedly the planting of seed having a high germination test and of drouth-resisting qualities will largely increase agricultural prosperity. It means money. <br> R. F. Alley says that the use of selected seed will double the crop yield of this county. Mr. Alley has given the matter thorough test. <br> How are you to get the best seed? Usually from a reputable seed dealer. This will not alway guarantee quality. Better have them tested. Dr. A. C. Scott tells of buying some seed which tested 98 per-cent viable with no noxious weeds. He examined another lot from a known seed man. These showed only 85 per-cent fertile and were mixed with dodder ard other highly undesirable weeds. Have a sample of your seed tested at the State Experiment Station. <br> The Association formed Thursday has for its purpose the promotion of the use of tested seed. It also proposes to aid in marketing seed. The growth of high-grade seed is an extremely profitable business. Hale County produces crops of remarkable quality. We can grow the best of seed here when we plant only those of tested germinating power and purity. <br> Hale County farmers can vastly increase their profits by using only the best seed. |
| :---: |

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Two By Men of the War arsone are down the kniser or Germany ang the czar of Russin with thetr was liftle thonath the kivicer, is on the loft: When thin pleture was taken it

## Some Men Say

It is too late to buy a Summer Suit and too early fo Vinter Suit. If you feel this way a wise decesion would be, buy a pair of
DUTCHESS TROUSERS 10c a Button $\$ 1.00$ a Rip
beautiful line of
Worsteds, Cassimers and Serges

We can match that odd coat of yours and it will make you a splendid bridge-over suit.

Richards Bros-Goldies
102 N. Pacific St. PLANVIEW, TEXAS 107 W. Main St.

## AUTO AcCiment súnday. © Plainiew, Texas, Aug. $13,1914$.

 The car of Wullace Loren turned Editor Plainview HerThe car of Wallace Loren turned Plainview. Texas. her Sunday afternoon near the Old- Sir:-
hom place, north of the city. Mr.
$\qquad$ the other riders were proty badty
sheek, a few lines stating the burning
shaken up. Leander Anderson sufshaken up. Leander Anderson suf-
fered a broken ankle and was badiy
garage.
cut on the wrist. The car fell on Miss
The party that made that statement The party that made that statement
cut on the wrist. The car fell on Miss
Flossie Hensley and injured her back. Was misinformed. The fire was not
caused by a "pill" thrown by the rider. Flossie Hensiey and injured her back.
Miss Carl Hensley was thrown over
caused by a "pill" thrown by the rider,
the fence and was badly bruised up.-
nor 1 did not tall tato a fit. The fire Miss $\begin{aligned} & \text { Mis } \\ & \text { The } \\ & \text { Rand }\end{aligned}$

| Because of liereashinisly strict censersilp belag mumbatained by British, Freneh and Belginns, beth United and Assoclated Press have sent out adilees that It is very difileult to ertare Europeun nems Undeubtedly, morkment of targe bodies of troops is helag sereened. There is no wire to Germany, since a British warship eut thelr eable just after war was angouliced. <br> These assoelations are putting forth every effort to serve the puble. Their news is authentie. You may sometimes be disappointed that more war news does not eome In. European governments are carefully censoring dispatches concerning the greatest war in history. the ebitois. | TEAM TO GALVESTON <br> Leeal Mays foing to Try for District Prize. <br> The degree team of the local camp Woodmen of the World left to-day for Galveston, While there they will compete for the district prize. They are in command of Capt. Joe W. Carter, who has been drilling them for several weeks. <br> This district is known as District No. 4, and fncludes Texas, New Mexico and Arizona. <br> The Plainview team left with the intention of winning the prize. If they do, it will be an honor for Plainvew, as the territory is so large there will necessarily be a number of teams in competition. |
| :---: | :---: |

## HAVE YOU TRIED To Buy Groceries at the Usual Prices the Last Few Days?

If you have you know how the war is advancing prices by leaps and bounds.

Better lay in a good supply now before prices go up any more. It's a long war in sight and there is no telling what you'll have to pay if you wait untit later to buy.

Be wise and give us an order now. Study the following bargain list:

| 10 lb. cans Jewel Shortening | $\$ 1.15$ |
| :--- | ---: | ---: |
| 50 lb. cans Jewel Shortening | 5.00 |
| No. 1 Peaberry Coffee, 35c grade | .27 |
| Fancy Calitorsia Potatoes, 10 llbs. | .25 |
| Home Grown Cabbage per lb. | .03 |
| Home Grown Onions per lb. | .03 |
| California Oranges per dozen | .25 |
| Fancy Lemons per dozen | .30 |
| 1 dozen cans Corn worth $\$ 1.25$ | 1.00 |
| 1 dozen cans Justice Corn | 1.15 |
| 1 dozen cans No. 3 Tomatoes |  |
| worth $\$ 1.50$ | 1.25 |
| 1 doz. cans No. 2 Tomatoes |  |
| worth $\$ 1.20$ | .95 |

Price's Baking Powder, 50c
Price's Baking Powder, 25c
$\$ 1.00$ size, 3 cans for 1 dezen 3 lb . cans Hominy worth \$1.5, now 1.10
1 doz. 3 lb cans Kraut, worth \$1.50 1.15
Crescent Poultry Food 25c size, 2 for . 25
Crescent Poultry Food 50c size 25
1 quart Mason Fruit Jars, dozen $\quad .75$ 1 pint Mason Fruit Jars, dozen
$1-2$ gal. Easy Seal Fruit Jars doz.
1 doz. Mason Jar Caps
. 00
1 doz. Mason Jar Rubbers
.08
The price of sugar fluctuates so rapidly we are unable to make a standing price but will guarantee our price to be less than ous competitors.
Vickery-Hancock Grocery Company
JOSEPH FOWLER, Assignee

## SOCIETY


 fRANCE SLLEAT And CALM.

| 韄 One Week--Next Meek |  |  |
| :---: | :---: | :---: |
| All Men's Summer Union Suits at 33 1-3 per cent. off regular price |  |  |
| If You Need a Suit |  |  |
| 40 per cemt. discount from regular price |  |  |
| Carter-Houston's <br> . |  |  |
|  | $1$ | weather by having it painted. J. D. PELPHREY, the Decorator. Phone <br> PEL 599. |
|  |  | Don't fail to see the broneho ridtag |
|  |  | Save that bumper feed crop in Ames Portable Silos. Low erection prices. H. E. HUME, General Manager, Ama- |
| meeting which will begin Sunday at the Presbyt church lawn |  | $\frac{\text { rmo, rexas. }}{\text { Let me paper your house. I } 1 \text { can }}$ |
|  |  |  |
|  |  | For sale Jorsey heifers. See |
| musical program was given in th church. Contributing to this pleasure |  | ${ }_{\text {Jack }}^{\text {Jav. }}$ |
|  | \% Aprerem | Dont tail to see the broncho ris |
| and Flora Mae Scudder on the piano. |  | Saturas |
|  |  |  |
|  |  | sa |
|  |  |  |
| sie Kerr and Ruby Barrow served ice cold punch. <br> About two $\qquad$ |  | For sai |
|  |  | Ack |
| this informal and enjoyable affair REV. BARNES TO PREACH. Pastor of Methodist Chureh Had Great Meeting at silverton. |  | For sale Eight-rom residence |
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## Don't Forget!

The Lawter Tractor Co. has established agency in Plainview.
As distributor and demonstrator for Lawter One Man Tractors N. T. Orr will serve fourteen counties in the Shallow Water Belt.
OFFICE---Room 16 Ware Hotel Building Ask for a Demonstration

Want Ads
 The Map of Europe Is Not the
One Likely to Be Altered by
the Present War.


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8
$$

If it's Paint and Varnish you need$\xrightarrow{\text { WaNTED-To trade } 160 \text { acress good }}$unimproved land in the Shallow water
Bett for improved residence propertyin Plainview. For particulars, see
address oTUS REEVES REALTY CoThat Carbo-Magnetic
without hooing. THE
WANTED-Good woman with
ONE CENT EA
DRUG STORE.
A league of land in Baylor Count
Turas, for sale, or will trade for Plainhar frour town. or town propert
Will divide if necessary. Wrate or s

## How and When to Fill the Silo

Many men will fill silos for the firs
time this year, and some information
as to when and how to fil a silo may


Account District Farmers' Institute and Short Course to be held August 26 th to 28 th. Tickets on sale August 25 th and 26 th good for return linnit Aug. 29th at fare of $\$ 3.00$ for the Round Trip. For further,information phone 224
R. F. BAYLESS, Agent

## CEMENT CONTRACTOR

All kinds of Cement Work- Sideexalks, Foundations,
Etc. Contracts executed promptly. All work guaranteed

## W. R. SIMMONS

## E. H. Bawden


.
607

## The First National Bank


SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected


Vamoose the foggy feeling of failure; let the youth full corpuscles circulate; inoculate your system with joy germs, once, if never more; put in an Irrigation Plant and be prosperous, and let us do it.
Layne \& Bowler Company

# A <br> <br> Carload of White Crest Flour 

 <br> <br> Carload of White Crest Flour} ARRIVED YESTERDAY
It's of the same uniform excellence of quality-it's best for your baking.
Phone us to include a sack in your next order.

## 

Good
Stationery Pays

A letterhead that sparkles with quality commands attention, and it is more likely to have its story read because of its inviting appearance.
Impressive Stationery at a usable price as designed by The Herald Print Shop is made for those men who regard their business stationery as a definite aid in reflecting the quality of their merchandise and service.
And then-
when a man picks up your booklet and says to himself

## "I'll Keep That and Look it Over"

What wouldn't you do to have that said when YOUR BOOKLET reaches its destination!
It means that your message will get a hearing.
But-the ordinary booklet has no such luck. It is true only of the booklet that has been lifted out of the commonplace by careful printing.
Think it over Mr. Man-Af-ter-Business and Tel-E-Phone 72 for prices.
Herald Publishing Compary


Kaiser After War Conference
 his war taned The pbotograpber ceught the kater as he was about we enter
bis nutomothie
at 6 óclock. Our chilidren never miss WAR Dovt hirt his besimes at 6 ciock. Our chinen never miss
a day at sthool. We have ime after
and chores are done for a good rest or Salesman for Rumley Engines Cle
romp with the little ones out on the tront lawn.
1 have harvested 100 acres of wheat . E. E. Warren, salesman for tu
this summer and have fust paid one this summer and have fust paid one E.E. Warren, salesman for the
of my neikhbors, who thougt cows Rumbe engine who came in trom
ot and poultry were too much trouble, Latbock yesterday, has a goon word
and who kept his ehilidren home half to say in regard to the prosperity of and who kept his chidren home halr the country.
of hast winter to piek cotton, 8,500 for or his orm. He has moved to orkkansas. Mr. Warren is one of the tew men
nis hare etght head of rekistered Jer- who does not think that the war in
1 in 1 have elight head of rexistered Jer- who does not think that the war in
seys, which bring in in $\$ 10$ a week to Europe is in inuring his business. He He supply our table. We also have plenty said "We cannot get to our business
of nice, of nice, freah vegetables in our gar- hast enough.
den, bik Plymouth Roch roosters just Among other waining for the ent akillet, and dew. Warren solid to C. . . Malone, of this
berries frean picked tor the table I city two sixty-horsepower engines.


## Clean Clothes

## make you

feel cool
You

> will feel
> still cooler
> if your
> clothes are
> cleaned

The

## Seth Ward Primary School



## Leaders in Style

## Men, Young Men and Boys

who wish to be dressed in the latest and most nobby styles; who wish the newest things as they come out, should come to

## REINKEN'S

where the newest, latest and nobbiest are to be found, and with these get also quality in the goods and at Low Eastern Prices.

Jack Rabbit Brand work clothes for men-the best on earth.
COME IN AND SEE US
JOHNSON, The Jeweler DOES NOT ADVERTISE

## FLOYDADA




King George Reviewing Sailors
The above pltcture of the king of England was taken during the recent
oniew of the bowe thet of England at Dortiand. where there were 425 shipe clash between bet neet and that of Germany was fraught with awe tanptriag
LITTLEFIELD RUNNING WATER


Special to The Herald.
RUNNINGWATER, Texas, Aug. 11RUNNINGWATER, Texas, Aug. 11,-
R. E. Fruin finished threshing wheat
at the L. A. Knight Ranch last Friday.
Mr. Knights crop amounted to about
16,000 bushels. The thresher is now Mr. Knight's crop amounted to about
16,000 bushels. The thresher is now
at A. O. Elrodss.
B. B. Morton has been in Plainview
Dallas


Or did it come out looking tanned and rough? If you were one of the wise women who used NYAL'S FACE CREAM -- with FEROXIDE -- we know you are satisfied, but if you failed to safeguard your complexion, it is high time you were giving it the proper attention.

NYAL'S FACE CREAM is a nongreasy cream, free from any injurious substance, which soon absorbs, leav ing the skin clear, soft and firm; and relieves sunburn, rough and chapped skin.

We guarantee every jar to give perfect satisfaction, or your money will be gladly refunded.

Give it a trial. Price Twerits-Five and Fifty Cents.
nead

## Duncan's Pharmacy "The Home of Nyal's Peroxide Face Cream"

## E. R. Williams

FURNITURE and UNDERTAKING


[^0]:    MME. GOLEJEVESKI
    

    A big Euro
    thing for the
    Philatelephia m
    trical company
    "In what wa
    "In what way?
    "Help to seil papers,"
    ment, but you alone can observe the
    fly swimming around in it. The ink
    is searcely dry upon the printed tesis scarcely dry upon the printed tes
    timony of one newspaper manager the effect that the Spanish-American War had cost his publication a tidy The edtion of milion net. me that his paper had twenty correpondents in the Boer War, and cable Cape Town. That 10 a word from as the biggest menace to newspaper vidends which London has experiI saw dispatches from Manila dur Ig our insurrection there which co
    33,000 a colwnn. That included rice paid the spectal corresponde or sending one article.
    Yes. A convention of newspaper proprletors would as quickly indorse gerposes as a Farmers' Grange

