

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

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PLAINVIEW, TEXAS, SATURDAY, AUGUST 8, 1914

PRICE FIVE CENTS

THREE CONTESTANTS PASS HUNDRED THOUSAND MARK

Miss Eula Howell Leads in Count for Week; Miss Shropshire Forty Thousand Ahead

Miss Eula Howell turned in 22,000 votes this week on The Herald Automobile Contest. Miss Letha Shropshire is credited with 14,100 votes. Mrs. W. L. Braddy increased her standing by 2,000. Roy Bailey, of Petersburg stands second in this week's count. He turned in 19,300 votes.

Last Saturday Miss Shropshire had 144,900 votes; Miss Eula Howell, 96,000 votes; Roy Bailey, 85,000 votes; Mrs. W. L. Braddy, 31,300; Mrs. Myrtle Wasson, 6,500 votes.

To-day's count stands: Miss Letha Shropshire, 159,000 votes; Miss Eula Howell, 118,900 votes; Roy Bailey, 104,300 votes; Mrs. W. L. Braddy, 33,300 votes; Mrs. Myrtle Wasson, 6,500 votes.

Interest in the European war is making The Herald extremely popular. Herald service gives its readers latest news by United Press—one of two greatest news-gathering agencies in the world. As we are situated, The Herald, every second day, with latest telegraphic news, gives just as satisfactory report on the war as a daily; then, The Herald carries all local news and community news of the South Plains. All of this costs only \$1.50 a year.

Is it any wonder that everybody wants The Herald? A Herald in every home in Hale County is the slogan of the editors.

Kalamazoo Silo Man Sells Ten Big Fireless Cookers

Mr. and Mrs. W. A. Pelfrey were here yesterday en route to Amarillo. Mr. Pelfrey represents the Texas-Kalamazoo Silo Co., with State headquarters in Fort Worth.

Mr. Pelfrey reported good sales in and near Plainview. "People on the Plains are interested in silos," said he. "We have sold ten recently," continued Mr. Pelfrey. "These have been sold to the following men:

- "Charles Saigling, city, 1.
- "J. R. Leach, city, 1.
- "Nick Alley, Hale Center, 1.
- "Joe Barton, Hartonville, 1.
- "A. H. Read, Hale Center, 1.
- "H. V. Tull, city, 1.
- "Joe Lee Ferguson, Hale Center, 1.
- "Carl Gochman, Abernathy, 1.
- "Austin Vaughn, Abernathy, 1."

Two of the ten were 28 feet by 45; six were 22 by 40, and the remaining two were 18 by 35 feet.

With eight pit silos going in, this will make about 75 silos in Hale County.

FRED PEARCE AND J. M. OAKES STATE CONVENTION DELEGATES.

Wilson Administration Is Endorsed, and Ferguson's Tenant Plank "Gets It Where the Chicken."

Fred C. Pearce and J. M. Oakes are delegates to the State Democratic convention. By a vote of 12 to 7, H. E. Skaggs was elected permanent chairman over C. D. Russell. Mr. Russell was the nominee of Ferguson's supporters.

Report of L. G. Wilson, J. N. Jordan and Fred Pearce, committee to select delegates to State and district conventions, was as follows: To representative convention, W. C. Mathes, John Terrell; judicial, Maple Wilson, L. S. Kinder; supreme judicial, E. Graham, C. S. Williams; Congressional, L. G. Wilson, J. N. Jordan; Senatorial, A. E. Harp, J. M. Adams, H. E. Skaggs, L. G. Wilson and Joe Lee Ferguson were named alternates to the State Convention.

C. S. Williams, F. P. Powell and E. Graham drafted resolutions. President Wilson's administration was endorsed; Ferguson's tenant plank was condemned; anything that tends to restrict Democrats in their activity against the sale or regulation of liquor was condemned.

C. D. Russell opposed that portion of the resolutions which referred adversely to Mr. Ferguson's proposed policies.

OFFICERS TWENTY YEARS AGO WIDELY SCATTERED

L. A. Knight, Sheriff; W. B. Martine, Clerk; B. A. Hudgins, Commissioner; Yet in County

O. A. Craig, of South Dakota, has sent The Herald an official letterhead of Hale County 20 years ago. The letter was written to Mr. Craig December 31, 1894. Hale County Court House is shown as a conventional two-story wooden building with a door and two windows on each side, surmounted with an imposing cupola.

Undoubtedly the building was commodious for the time. The first wooden building in Hale County was built about ten years prior to that date. Hale County was organized only 6 years prior to that time.

L. A. Knight was sheriff and tax collector; W. B. Martine, district and county clerk; J. M. Snider, county judge; M. R. Baker, county attorney; J. H. Bryan, tax assessor; C. W. Marsalis, county treasurer, and L. A. White, county surveyor.

Samuel T. Pepper, W. C. Hood, B. A. Hudgins and W. L. McGhee were commissioners.

A Herald reporter asked W. B. Martine this morning as to the whereabouts of the men who "kept law and order" a score of years ago. Three of them are yet in the county. L. A. Knight is president of the Third National Bank and is the heaviest tax payer in Hale County. W. B. Martine is president of the Hale County Abstract Co. B. A. Hudgins lives at Hale Center.

Mr. Martine says that Judge Snider died in Mineral Wells several years ago. M. R. Baker and C. W. Marsalis are in Arizona. J. H. Bryan is dead. L. A. White lives in Horton County, Texas. Samuel T. Pepper lives on the North Plains. He is a brother-in-law of J. M. Shafer, of Plainview. W. L. McGhee lives in San Augustine County.

Twenty years ago Plainview was little more than a cow camp. Eight years ago there was not a brick or stone building in the town, and only about 500 people. Many people believe there will be as large a change during the next twenty years, and that we will have here a town of 50,000 people in 1934.

HEER ENGINE PRESIDENT LOOKING OVER PLANTS.

C. H. Heer, of Portsmouth, Ohio, and "Mike" McClain Examining Pumping Plants Using Their Machinery.

C. H. Heer, of Portsmouth, Ohio, president of the Heer Engine Company, is in Plainview to-day. "Mike" McClain, who is connected with the company, is also here.

In talking to a Herald reporter this morning, these gentlemen said: "We have seventy-five or a hundred engines around Plainview, and naturally are interested in the country."

"We stopped over to see about our work here, and to see the progress the Plainview country is making."

In giving in his name, Mr. McClain said: "Just put it Mike, plain Mike," and he smiled as he added: "That name is pretty well known all over the United States wherever Heer engines are used."

Messrs. Heer and McClain leave tomorrow for Portsmouth, Ohio. While in Plainview they made their headquarters at the office of the Green Machinery Company, who have several of the Heer engines in use.

LITTLE ELIZABETH WILLIAMS HURT.

Fall from Shetland Pony Fractures Child's Collar Bone.

Little Elizabeth Williams, daughter of C. S. Williams, was thrown yesterday afternoon while riding a Shetland pony belonging to Tel Nixon, a farmer living east of town. Elizabeth's collar bone was broken, but this morning she was reported up and suffering no other consequences from the fall.

J. N. Jordan has been keeping the pony for his children to ride. The accident occurred near Mr. Jordan's home, on West Second Street.

Miss Lula Goode returned to-day from a visit in Kress.

Who's Who In Europe's War



WILLIAM II—The War Lord of Europe

The German Emperor's attitude seems to be to force every nation in Europe to take sides in the present conflict. Yesterday he demanded that Italy define her position. To-day he made the same request of Portugal.

CITIZENS ASK TRUSTEES TO KEEP LAMAR GROUNDS

Only Seven of Four Hundred Eleven Did Not Sign Petition; Getting Buildings Ready

The school board yesterday ordered public school buildings repainted inside. H. S. Cox was appointed janitor of Lamar School.

The trustees passed over for the present a petition not to sell the block of land west of Lamar School. A petition containing 404 names, asking that this land be held as a playground, with the possibility of being used as a city park later on, was presented to the board.

The Civic League has been hopeful that this land might be kept for school purposes during the fall, winter and spring, and used as a park during the summer. An effort was made to secure the name of every voter in the precinct to this petition.

R. H. Tudor says that only seven refused to sign, but these all thought that the lot ought to be retained, if it is at all possible. Those who did not sign the petition, Mr. Tudor thinks, gave good reasons. Some of them were candidates, and had taken the position that they would not sign any petition just now. The trustees and teachers were not asked to sign the request.

C. L. McDONALD TO SLATON.

Seth Ward President Pleased With Outlook for College.

C. L. McDonald went to Slaton to-day. He will preach there Sunday.

President McDonald says that all over the South Plains he finds enthusiastic friends for Seth Ward College. He has just returned from a trip to Post City, Lamesa and Tahoka, where he secured some gratifying subscriptions to the new dormitory fund.

Seth Ward is lining up a corps of instructors equal to what you may find anywhere. It is on that line that President McDonald expects to build a successful school. "Our art teacher is as good as any college in Texas has," President McDonald said to-day. "I do not qualify the statement, and I know; many of the larger colleges tried to secure her. She likes the Plainview country."

TO SAN ANTONIO IN HCP.

Mr. and Mrs. Melvin Wasson and Mr. J. H. Jeffries left to-day in a Hupmobile for San Antonio. They will spend several weeks in the Southwest.

UNGER LEADS COUNTY FAIR SUBSCRIPTIONS

Farmers Are Asking to Get in On Pledge and Every Business Man Helps

Twelve or fifteen farmers have already gotten in on the Hale County Fair pledges. President C. E. White said this morning. These men just wanted to "get in" at first. Mr. White's committee didn't feel like asking the farmers for anything until Plainview business men had a "lift." About \$300 more is needed. Farmers and other towns in the county will be asked for this.

Local business men have underwritten \$1,000. "Every business man from the Wayland Building to the Santa Fe depot is on the list," Mr. White said to-day. O. M. Unger, secretary of the Chamber of Commerce, leads the list, with \$50. Many came in for \$25. They all believe that it is a fine investment.

Rains this week will help crops. Farmers are enthusiastic over a permanent county fair. They think it will help the country more than anything else that could be planned. In fact, everybody—town and country—is united in a determination to make Hale County's Fair just what Hale County's exhibit has been—the best of its kind in America.

AMARILLO TRADE EXCURSION IN PLAINVIEW WEDNESDAY.

Board of City Development Asks That Business Men Meet Their Representatives at Train.

Amarillo will send a trade extension excursion into the South Plains Wednesday. The train is scheduled to leave Amarillo at 7:30 o'clock.

First stop at Plainview will be at 11:55. At 2:30 the party plans to be in Lockney. They will visit Floydada, and return to Plainview at 5:05 o'clock. Night stop will be made at Lubbock, and the train will reach Plainview on return trip at 8 o'clock Thursday night, spending an hour here.

"We want to get acquainted and learn conditions," J. L. Nunn, Director, writes. "If you business men will meet us at the station, we will try to entertain you and have a good time."

Mrs. G. D. Herd and daughter, of Dublin, left yesterday for Lake Arthur, N. M., to visit a brother. Mrs. Herd visitor Mrs. C. L. McDonald here.

Mrs. R. T. ("Grandma") Jones went to Amarillo yesterday to visit relatives.

KAISER WILHELM MAY MAKE PORTUGAL JOIN ENGLAND AGAINST GERMAN ARMS

Emperor Demands That Lisbon Government Define Position; British Transports Land Twenty-Two Thousand Regulars at Ostend, Calais and Dunkirk to Aid Belgians

SEVEN GERMAN REGIMENTS CAPTURED

Italian Officers Say Austrians Have Declined to Aid "Fatherland" Against British; Kaiser Lands Forty Thousand Men in Finland on March to St. Petersburg

BY UNITED PRESS. LISBON, PORTUGAL, AUG. 8.—EMPEROR WILLIAM HAS DEMANDED THAT PORTUGAL DEFINE HER ATTITUDE TOWARD GERMANY. AS PORTUGAL HAS ALREADY PLEDGED HER SUPPORT TO ENGLAND, IT IS EXPECTED THAT GERMANY WILL DECLARE WAR AGAINST PORTUGAL. PORTUGAL'S ARMY IS MOBILIZING.

PARIS, FRANCE, AUG. 8.—A FLEET OF BRITISH TRANSPORTS, CONVOYED BY A SQUADRON, LANDED 22,000 CRACK REGULARS AT OSTEND, CALAIS AND DUNKIRK. THEY ARE GOING TO AID BELGIUM. THEIR ARRIVAL CREATED WILD ENTHUSIASM. FRENCH AND ENGLISH AND BELGIANS WILL FIGHT SHOULDER TO SHOULDER AGAINST GERMANY. A HUNDRED THOUSAND BRITISH WILL PROBABLY BE SENT OVER.

It is reported that the French army and navy are advancing against German invaders from Luxemburg. Fighting is general. A hundred thousand French troops are already in Belgium. There will be 250,000 by Monday. The French carry much artillery.

AUSTRIAN CAVALRY TO HELP GERMANS. Reports from Vienna are to the effect that Austrian cavalry have been sent to help the Germans.

BRUSSELS, Aug. 8.—General Leman, commanding at Liege, refused German armistice. He has taken the offensive and moved out from his fort. A Belgian commander annihilated a cavalry division which had crossed the Meuse River.

Seven German regiments have surrendered. Belgian losses are placed at \$,000; German losses about 30,000. Railroads over which the Germans were advancing have been cut.

French troops occupy much Belgian territory, and are supporting the Belgian defenders at Liege. German prisoners display no enthusiasm for war. War office states that 125,000 Germans are attacking Liege. They display wonderful bravery and suffer terrible slaughter from a remarkably effective fire by the Belgians.

LIKE PLAINVIEW COUNTRY BETTER THAN NEW MEXICO.

Messrs. W. D. Smith, R. C. Campbell, K. Davis and Joe Clark stopped here last night. They are on their return to Hill County from New Mexico.

"We went to New Mexico hunting for a place to live, but I think that it is probable that we will move here." "Yes," in answer to whether they had seen some of the big irrigation wells, "we saw two when we came in, and we will see some more before we leave," said Mr. Smith.

CONCERT AT LAKE PLAINVIEW.

Thursday night's band concert at Lake Plainview was attended in a way to show the people's appreciation of what the boys are doing. The band has been practicing nearly every night, and are progressing, under the direction of Z. E. Jenkins, in a remarkable way. Mr. Jenkins says that he needs a few more musicians.

Mrs. Choc Morgan and son returned yesterday from a visit in Brownwood. Wayne Paxton returned yesterday from the Northern furniture markets. Mr. Paxton has been away for several weeks.

Britishers Seize German Posts in Africa.

ROME, Italy, Aug. 8.—Italian officials make the sensational claim that Austria has declined to aid Germany against England, because war has not been declared between Austria and Britain. German cruisers Goeben and Breslau, expelled from Messina yesterday, called on the Austrian fleet, by wireless, to come to their assistance. Austrian naval authorities refused. German boats are in imminent danger of capture or destruction by combined French and English fleets.

LONDON, England, Aug. 8.—British colonial forces have seized Port Lomo, chief town under German control along the west coast of Africa. The English have seized all of the "South Togoland" under German flag in Africa.

TOKIO, Japan, Aug. 8.—A Japanese squadron has sailed to watch activities of German warships previously reported as raiding British merchantmen.

COPENHAGEN, Aug. 8.—A German army of 40,000 men landed to-day in Finland. They are marching against Helsingfors, capital of the country. St. Petersburg is their objective.

NISH, Serbia, Aug. 8.—Not a single Austrian is now on Serbian soil, according to announcement of the war office. The Austrians have been repulsed all along the line. Serbian troops occupy Fofcha, Bosnia.

German-Americans Raise Funds.

WASHINGTON, D. C., Aug. 8.—The Department of Commerce and Labor has announced that it will not interfere with the departure of reservists in shiploads unless they are armed.

German-Americans throughout the United States are raising funds for German Red Cross. They have protested to President Wilson against censorship of German wireless station on the Atlantic, while French and English are unmolested. German societies are protesting against anti-German tone of American newspapers.

Mrs. R. L. Watson, of Amarillo, is visiting her sister, Mrs. H. C. Randolph.

Mrs. N. B. Chumbly and daughter, Miss Rebecca, returned yesterday from Laramie, Wyoming. They have been visiting a son and brother in Laramie for about two months.

LATE NEWS FLASHES.

By United Press. WASHINGTON, Aug. 8.—Former Assistant Secretary of the Treasury C. S. Hamlin will be named Governor of the Federal Reserve Board. Frederick A. De Lano will be Vice Governor. This is unofficial, but authentic.

WASHINGTON, Aug. 8.—Only closest friends and relatives of the President, committees from the Senate and House and Cabinet members will attend Mrs. Wilson's funeral services Monday. Utmost simplicity will prevail.

WASHINGTON, Aug. 8.—Within a month or six weeks the bulk of Americans will be taken out of Europe. German embargo on departure of Americans will probably be lifted soon.

THE SPIRIT OF KANSAS.

Kansas, Child of Conscience, is the product of a courage, a fortitude and a progressive spirit never surpassed. Her pioneers grappled a wilderness and fashioned from it an enviable abode for Time's favored and master products who would be its heirs. When but an infant she challenged with arms Slavery's insolent greed; within the decade a race of bondmen were freed and slavery died amidst its worshippers. She saw and abhorred the ruin wrought by alcoholic liquors; straightway the liquors and their purveyors were branded outlaws, and now the nations are wheeling into line to follow where Kansas led. Viewing capital punishment as a blot on civilization, it was proscribed. She believed women entitled to the same political privileges as men; her dream of yesterday is to-day an actuality. Such history is typical of Kansas, and reflects the masterful spirits who made a domain like ours possible.

Kansas, however, does not respond to all alike. Those who demand much for little, who ignore Providence and environment, who, not allowed their way, refuse to play, and who fail to note and heed her moods, are not vouchsafed her largest bounty, her gentlest caress or happiest smiles; yet a Kansan away from home is always homesick.

The world advances, and in time outgrows

The laws that in our father's day were best.

Her mirror is turned forward to reflect

The promise of the future, not the past.

—F. D. Coburn, Secretary Kansas Department of Agriculture.

No Ames Portable Silo has ever blown down. It makes perfect ensilage and preserves it. Write to-day for low erected prices. H. E. HUME, General Manager, Amarillo, Texas. —Adv. tf.



A FAIR PROPOSITION.

These druggists will tell you they could not recommend a more satisfactory remedy for rheumatism than



RHEUMATISM POWDERS.

The manufacturers have so much confidence in this preparation that they authorize it to be sold on a positive guarantee to give you relief or your money will be refunded. This is certainly a fair proposition. Let us explain this remedy to you.

Price 50c. For sale by

OWL DRUG COMPANY,

Plainview, Texas.

Exclusive Agency.

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VEGETABLES VARY

in their taste, flavor and freshness, but there is no varying in the quality of the kind we offer to our patrons, for they come from the best market gardens and are fresh daily. There is nothing better for Summer eating than good vegetables, which help to keep you cool instead of heating up your body. Our prices are very moderate.

WRIGHT & DUNAWAY
PHONE 35

GRAY BEAR FINDS HIS MATCH.

Two Girls Found Their Rifles More Than Equal to Him.

The gray bear of the Caucasus is as famous among hunters as the grizzly of the Rockies. In Miss Agnes Herbert's book of sport and adventure, "Casuals in the Caucasus," she tells how she and her cousin Cecily found themselves in a cavern that was a bear's abode, and found the owner at home to his unexpected callers.

From a little eminence, perhaps three feet higher than the stones on which we stood, a stretched neck peered down at us, grotesque in the shadows, like a fantastic gargoyle. "Into the light!" I whispered. "We're done if he catches us here."

Nimble we skipped into the broad, open nave, where the sunlight flooded down in slanting shafts. The bear followed us. We heard the soft scraping of his claws, and the deep intake of his breath. That alone would have betrayed his kind. All the wild bears that I have met breathe so, inflating the lungs with noticeable effort, while the deflation is more or less noiseless. No other creature, either, has a walk so deliberate, so peculiarly regular. Every now and then the periodic snuffle of inquiry reached us. There was no doubt as to what the animal was.

Standing together in the brilliant light, we must have been clearly visible to bruin all the time; but we were not very much embarrassed, for there was a good clear space between us. Our servant had disappeared. Whether he went, or how, we could not guess; neither did we care. The sense of being stalked was upon us, a primeval "defend yourself" kind of feeling, which makes the wits sharp and instincts keen. In hurried whispers, we decided to take no chances. We knew so little about the gray bears; few people do, save the natives, and their yarns are not reassuring. Neither of us had ever been so "boxed in" before.

Dangers seem halved in the open desert. In a cave of the winds like this, in which it is difficult to hear, and impossible to see into corners, the game is too much in the hands of the enemy. If you are to get any pleasurable excitement out of the experience the chances should be even, or slightly against you, but not very much so.

In the lurking shadows, two little glowworm lights turned slowly to and fro, to and fro. The animal was watching us. It was eerie, and my spine prickled with a feeling like that of pins and needles as I stood ready for anything, and expecting heaven knows what.

We wanted to hold our ground as long as possible, because the men of Daghestan say that these gray bears always charge on sight, and we were anxious to settle the question to our satisfaction. There are, as a matter of fact, very few bears of any species who take matters so seriously.

All this bear did for a few seconds was to watch and watch; and then, as if the sight of us offended him, he growled deeply; not the usual "woof" which often indicates that the bear himself is greatly scared, but a fierce, prolonged, grumbly snarl, and all down the dim aisles the creepy sound passed fitfully.

The air seemed to thrill with untoward chances. I felt sure he was coming. Something, a sixth sense, perhaps, warned me to get ready. I dropped on one knee, raised the foresight of the rifle, and at that instant a bulky shadow outlined itself against the deeper shadows beyond. I pulled off hurriedly, and the nidistinct mass fell forward, catching the light as it came.

Biting savagely at the wound in his chest, the bear beat the ground in furious impotence, and then, rallying

with a speed I should never have thought possible for so cumbersome a beast, he shot at us, ears back, snout upraised, hind quarters low, with all his strength and force and striking powers thrown into his forearms. In a few more strides he would have been on us, but—poor thing!—he reckoned without our modern rifles. Cecily dropped the gallant creature with a well-placed bullet in the chest. He stopped all movement almost with a click.

A GIANT WASP CANS TARANTULAS FOR ITS BABIES.

There is something in a name. Take "Pepsis Formosa," for instance. A creature so full of "pep" as the tarantula killer could hardly be more appropriately named. The very sight of the huge wasp makes you glad you are not a tarantula. The sight of one in Kansas City a few days ago made several people glad the thing was dead.

A specimen of the tarantula killer was sent to The Star by Mrs. William H. Settles, of Earlsboro, Okla. The insect is common throughout all the Southwest. It has the general features of the ordinary wasp, belonging to the same family as the mud dauber that blocks up the keyhole with his masonry while you are away on a vacation. The giant insect's two inches of length and the strength of its black body, long spiny legs and bright reddish brown wings would fill any mud dauber with envy.

One thing wrong with the tarantula killer's name is that it tells an untruth. "Pepsis Formosa" doesn't kill tarantulas. But to see him handle one of the great hairy spiders is to suppose the spider dies. What really happens is that the wasp stings the spider and paralyzes it. Then the paralyzed insect is placed in the wasp's pit silo to await the appetite of the wasp's larvae, which hatch out about eight days later. The wasp's eggs are laid on the bodies of the spiders, so that the new-born wasps find a liberal supply of fresh spider ready for their devouring. This supply must last two weeks, that is, till the larvae change to chrysalides. Then it takes ten days for the chrysalides to change into the perfect wasps.

So "Pepsis Formosa" has plenty of use for that great beak and powerful lancetlike stinger of his. It requires a considerable quantity of beak and "pep" to evacuate the 5-inch storehouse and it requires a good-sized stinger to subdue the game which is to fill the storehouse.—Kansas City Star

ELABORATE DINNER MARKS SIXTY-FIRST BIRTHDAY.

Seven of Ten Children Enjoy Celebration Dinner at the Home of B. W. McGlasson.

An elaborate and well-appointed noon dinner was given Thursday by Mrs. D. W. McGlasson in honor of the sixty-first birthday of her husband. The beautiful home was fragrant with house plants and many-colored sweet peas. The latter were used on the long and artistically arranged table. The five-course dinner was prepared and served by Alec, the noted chef of H. I. Miller, of New York, president of the Texas Land and Development Company.

As Mr. McGlasson took his seat at the table he found a handsome watch chain and charm by his plate. The former was a birthday gift from his children and the latter from his wife. Around the table were gathered the host and hostess and seven of Mr. McGlasson's ten children. These were Mrs. A. L. Harlan, of Waco, with her husband and children; Mrs. Z. C. Steakley, of DeLeon; Mrs. C. R. Pennington, of Silverton; D. E. McGlasson, of Amarillo; Carroll McGlasson, of Kress, and Miss Ida McGlasson and Mary McGlasson, of Plainview.

In addition to the children were Mr. and Mrs. J. M. Waller, Mr. and Mrs. H. L. King, Mr. and Mrs. C. L. Glenn and Messrs. W. A. Donaldson and John G. Hamilton.

Nine grandchildren were present to enjoy this delightful occasion, which included the cutting of an immense birthday cake and the photographing of the McGlasson family while seated at dinner.

A WAY TO ECONOMIZE ON YOUR WINTER PROVISIONS.

Make pickles and kraut out of your surplus cucumbers and cabbage. WE HAVE THE EMPTY KEGS AND ALL THE INGREDIENTS EXCEPT THE PICKLES AND CABBAGE.

EAST SIDE GROCERY.
—Adv. 21-pd.

FOR SALE OR TRADE.

A league of land in Baylor County, Texas, for sale, or will trade for Plainview property or Hale County land. D. W. MCGLOSSON.
—Adv. tf. Owl Drug Store.

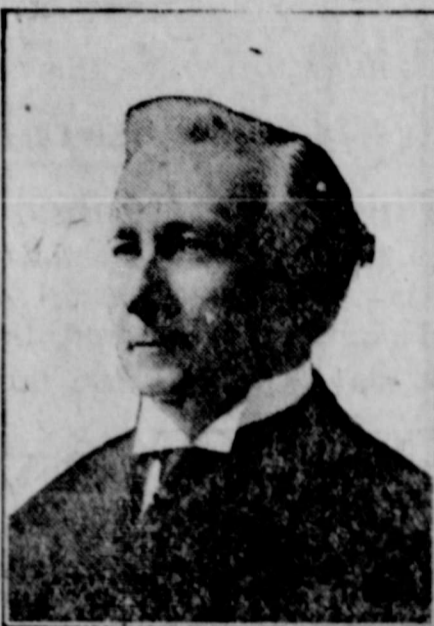
FEATURE BILL SECURED.
Four Bands, 160 Musicians, Will Furnish Music at Coming State Fair.

Dallas—An all-star bill for the Coliseum program at the 1914 State Fair of Texas, which begins Saturday, October 17, is announced by the management. No effort or expense has been spared to secure the best in the world of music, the real of song and the sphere of sensations for the entertainment of visitors this year.

Four bands, the Don Phillipini Concert Band of fifty musicians, Edwin's Zouave Band, the Paul Harris Band and Victor Esdick's organization, an aggregation of 160 musicians and instrumental soloists, will furnish music galore.

Among the special attractions are: Madam Susanna Lehman, world famous vocalist; the Wirth Family, acknowledged to be the greatest of all equestrians; Power's Educated Elephants, for seven years a New York Hippodrome act, including the baby elephant "Baby Mine" handled by Julia Powers; the Four Castors, an acrobatic act; the Tasmanian Van Diemens, six young ladies acknowledged to be the greatest dancers in vaudeville; Ramza & Arno comedy act; the Real Quartet, and a big spectacular dancing act with twenty young ladies participating.

All this will be given in the Coliseum for the entertainment of State Fair visitors.



HON. WILLIAM I. YOPP.
President of the State Fair of Texas

W. I. Yopp, prominent in the cotton seed oil business of the state and for years director in charge of the livestock department of the State Fair of Texas, is directing the destinies of the 1914 meeting which begins Saturday, October 17. To Mr. Yopp is due largely the change in policy this year which is resulting in a "Different Fair," not only in exhibits but in entertainment and amusement features.

DISPLAY OF FINE ARTS.
Julian Onderdonk in New York Selecting American Masterpieces.

Dallas—There is now in New York a prominent artist, Julian Onderdonk, by name, who is visiting the studios of the greatest American artists, selecting the very best of their paintings to be shown at the 1914 State Fair of Texas, which begins Saturday, October 17. A collection of more than one hundred masterpieces, marines, landscapes, portraits still life subjects, worth a quarter of a million dollars, will be shown in the magnificent fine arts hall, one of the show places of the South.

Visitors of last year will recall the wonderful popularity the loan art collection enjoyed. Visitors from New York, Chicago and Philadelphia declared that they had never seen so noteworthy a collection in their respective cities.

This fine arts exhibit is to give the art students of Texas and the art lovers of Texas an opportunity of seeing the best in American art, without being forced to go thousands of miles to accomplish this purpose. Hence its popularity.

BOY CORN GROWERS.
Will Exhibit at State Fair For \$600 in Prizes.

Dallas—To the Texas boy who grows corn the knowledge that he has a chance at a good share of \$600 in prizes offered at the 1914 State Fair of Texas, October 17 to November 1—is an inspiration that makes him work all the harder under the scientific direction of the United States Department of Agriculture and the State Agricultural and Mechanical College.

Hundreds of them are busy in every section of the state preparing for the year's club contests. They have all the benefits of last year's contest to start with and some of the heaviest acreage yields in years are reports. The boys have learned that co-operation in securing the best seed, in studying the best methods of selecting seed and in caring for the crop is a long way towards success.

And the girls of Texas are just as busy canning tomatoes, peaches, jelly and other products to be entered in the contest for \$600 in prizes.

When they all are here at their day at the coming fair, which is Saturday, October 24, checks covering all prize winnings of the club contests will be paid them. That's better than waiting until after the Fair is over.

PARADE AT STATE FAIR.
Daily Panorama of Amusement and Entertainment Features Provided For.

Dallas Texas—If Secretary W. H. Stratton of the State Fair of Texas carries out his present plan visitors in attendance at the 1914 meeting, which begins Saturday, October 17, will be given a complete panorama of the amusement and entertainment features at the coming exposition in the form of a big daily parade, which will begin with Press Day, Monday, October 19. Elephants, camels, Arabian horses, rough riders of Asia and of the Far West, a congress of nations never before shown at the State Fair gives ample material to utilize in this big daily feature.

The opening day of the twenty-ninth annual meeting will be featured by a civic parade in which all the various departments of the city of Dallas, police, fire, health, etc., will be represented. Immediately following this parade Governor Colquitt, his staff, city, par board and fair officials, will assemble at Fair Park to formally open this greatest of all fairs.

Mayor W. M. Holland of Dallas announces that the parade will begin promptly at 9:30 a. m.

The Sign of Service

WE WANT YOU
To open an account with us, whether you have a large or small amount to deposit. We want to show you what the Sign of Service really stands for.

WE PAY INTEREST ON TIME DEPOSITS

Third National Bank
OF PLAINVIEW
Capital and Surplus \$120,000.00
A GOOD BANK TO BANK WITH

E. H. Bawden Phone 607
CONTRACTOR OF Sidewalks, Steps, Floors, Curbing. All kinds of cement work. ALL WORK GUARANTEED.

J. B. SLATON, President W. C. MATHEB, Vice President
GUY JACOB, Cashier

The First National Bank
Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 100,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected

EVERYTHING FOR THE HOME
New and Second Hand
We Can Furnish Your House from Attic to Cellar
"If It Is n't Good, We Make It Good"

WINFIELD & PERRY
PHONE 95

BUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent, Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

Powell Land & Lumber Company
RUSK, TEXAS

COCHRANE'S STUDIO

Where They Make High Grade Photos

We have the latest styles in finishing, and try to make pictures that please. See our oil-colored portraits. Artistic framing. Kodaks to rent.

WHEAT AND OAT SACKS
AT
ALLEN & BONNER'S

The Trey O' Hearts

A Novelized Version of the Motion Picture Drama of the Same Name
Produced by the Universal Film Co.

By LOUIS JOSEPH VANCE

Author of "The Fortune Hunter," "The Brass Boat," "The Black Bag," etc.

Illustrated with Photographs from the Picture Production

Copyright, 1914, by Louis Joseph Vance

CHAPTER IV.

Many Waters.

Overhead, through a rift in the foliage, a sky was visible whose ebon darkness called to mind a thunder-cloud.

The heat was nearly intolerable; the voice of the fire was very loud.

A heavy, broken crashing near by made Alan turn his head, and he saw a brown bear break cover and plunge on into the farther thickets—fore-runner of a mad rout of terrified forest folk, deer, porcupines, a fox or two, a wildcat, rabbits, squirrels, partridges—a dozen more.

Two minutes had passed of the ten. Something was digging uncomfortably into Alan's right hip—the automatic pistol in his hip pocket, of which Jacob had neglected to relieve him. Then a sharp, spiteful crackling brought him suddenly to a sitting position, to find that the Indian had thoughtfully touched a match to the pyre before departing. At Alan's feet the twigs were blazing merrily.

It would have been easy enough, acting on instinct, to snatch his limbs away, but he did not move more than to strain his feet as far as their bonds permitted. Conscious of scorching heat even through his hunting boots, he suffered that torture until a tongue of flame licked up, wrapped itself round the thick hempen cord and ate it through.

Immediately Alan kicked his feet free, lifted to a kneeling position, and crawled from the pyre.

As for his hands—Alan's hunting-knife was still in its sheath belted to the small of his back. Tearing at the belt with his hampered fingers, he contrived to shift it round until the sheath knife stuck at the belt-loop over his left hip. Withdrawing and conveying the blade to his mouth, he



A Tremendous Weight Tore at His Arms.

overboard. And then the Indian fired again, his bullet droning past Alan's ear.

As he fired in response Jacob started, dropped his rifle and crumpled up in the bow of the canoe.

Simultaneously earth and heavens rocked with a terrific clap of thunder.

He turned again and ran swiftly along the dam, toward two heavy timbers that bridged the torrent of the spillway.

Then a glance aside brought him up with a thrill of horror; the suck of the overflow had drawn the canoe within a hundred yards of the spillway. The dead Indian in its bow, the living woman helpless in its stern, it swept swiftly onward to destruction.

His next few actions were wholly unpremeditated. He was conscious only of her white, staring face, her strange likeness to the woman that he loved.

He ran out upon the bridge, threw himself down upon the innermost timber, turned, and let his body fall backward, arms extended at length, and swung, braced by his feet beneath the outer timber.

With a swiftness that passed conscious thought, he was aware of the speed of wind, its sharp prow apparently aimed directly for his head. Then hands closed round his wrists like clamps; a tremendous weight tore at his arms, and with an effort of inconceivable difficulty he began to lift, to drag the woman up out of the foaming jaws of death.

Somehow that impossible feat was achieved; somehow the woman gained a hold upon his body, shifted it to his belt, contrived inexplicably to clamber over him to the timbers; and somehow he in turn pulled himself up to safety, and sick with reaction sprawled prone, lengthwise upon that foot-wide bridge, above the screaming abyss.

Later he became aware that the woman had crawled to safety on the farther shore, and pulling himself together, imitated her example. Solid earth underfoot, he rose and stood swaying, beset by a great weakness.

Through the gathering darkness—a ghastly twilight in which the flaming forests on the other shore burned with an unearthly glare—he discovered the wan, writhen face of Judith Trine close to his and he heard her voice, a scream barely audible above the mingled voices of the conflagration and the cascades:

"You fool! Why did you save me? I tell you, I have sworn your death!"

The utter grotesqueness of it all broke upon his intelligence like the revelation of some enormous fundamental absurdity in Nature. He laughed a little hysterically.

Darkness followed. A flash of lightning seemed to flame between them like a fiery sword. To its crashing thunder, he lapsed into unconsciousness.

When he roused, it was with a shiver and a shudder. Rain was falling in torrents from a sky the hue of slate. Across the lake dense volumes of steam enveloped the fires that faintly beneath the deluge. A great hissing noise filled the world, muting even the roar of the spillway.

He was alone. But in his hand, tattered and bruised by the downpour, he found—a rose.

(To be continued.)

E. T. Adams left yesterday for Glenrose, Texas. Mr. Adams has been visiting Dr. and Mrs. J. H. Wayland and family.



Ever Hear of a Funeral Pyre Saving a Man's Life?

This was intended to be a funeral pyre. But it did two inconsistent things. First—Saved Alan Law's life instead of taking it. Second—Kept a woman's heart from breaking.

A way you can find out "how"—read the story.

The Trey O' Hearts

By LOUIS JOSEPH VANCE

Author of "The Fortune Hunter—The Black Bag—The Lone Wolf—Etc.

We have secured publication rights on this extraordinary Picture-Play story and you and your friends will want to read every word of it.

SEE IT AT THE
OLYMPIC
EVERY THURSDAY NIGHT

BUILDING COTTON WAREHOUSE.

Special to The Herald.
GAINESVILLE, Texas, Aug. 7.—A spacious warehouse, capable of holding 7,000 bales of cotton, is being erected here by the North Texas Compress and Warehouse Association. A tram line is also being constructed to the loading track, and will be traversed by an electric car having a carrying capacity of seven bales per trip.

PAVING AND BUILDING SIDEWALKS IN DENISON.

Special to The Herald.
DENISON, Texas, Aug. 7.—Every street-paving and sidewalk-building contractor in this city is engaged in paving and laying concrete sidewalks. Thirteen blocks of paving have recently been completed in Denison, and several blocks of sidewalks laid.

\$60 PREMIUM FOR FIRST FALLS COUNTY BALE.

Special to The Herald.
MARLIN, Texas, Aug. 7.—The local Commercial Club is making an effort to get the first bale of cotton produced in Falls County marketed here, and has offered the producer of the staple a \$60 prize.

Mr. and Mrs. W. B. Armstrong, their sons Ural and Buster, their daughter Miss Alma and Miss Hazel Sawyer returned this week from an outing on the Armstrong ranch, near Petersburg.

BRIDGE WORK IN PROGRESS.

SMITHVILLE, Texas, Aug. 7.—Work is progressing nicely on the bridge to span the Colorado River near this place. When completed it will cost \$45,000.

WHEN RUSSIA WAS ENGLAND'S BITTEREST FOE.

Swinnburne's Poem, "The White Czar," Recalls Vividly an Enmity Which Has Been Patched Over.

A poem by Swinnburne, called "The White Czar," written during the reign of Queen Victoria, contrasts strongly with the stand taken by England now in its alliance with Russia. The poem was preceded by the following explanation, written by Swinnburne:

"In an English magazine of 1877 there appeared a version of some insolent lines addressed by 'A Russian

Poet to the Empress of India.' To these the first of the two following sonnets was designed to serve by way of counterblast. The writer will scarcely be suspected of royalism or imperialism, but it seems to him that a insult leveled by Muscovite lips at the ruler of England might perhaps be less unfitly than unofficially represented by an Englishman who was also a Republican:"

"Ge haze by the hue that chills thy cheek

And Pilate by the hue that sears thine hand,

Whence all earth's waters cannot wash the brand

That signs thy soul a manslayer's though thou speak

All Christ, with limbs most murderous and most meek—

Thou set thy foot where England's used to stand!

Thou reach thy rod far over Indian land!

Slave of the slaves that call thee lord, aid weak

As their fool tongues who praise thee! Son of them

Whose presence put the snows and stars to shame

In centuries dead and damned that reek below,

Curse-consecrated, crowned with crime and flame,

To them that bare thee like them shalt thou go

Forth of man's name—a leper white as snow.

II.
"Call for clear water, wash thine hands, be clean;

Cry, What is truth? O Pilate, thou shalt know

Haply too soon, and gnash thy teeth for woe

Ere the outer darkness take thee round unseen

That hides the red grosts of thy race obscene

Bound nine times round with hell's most dolorous flow,

And in its pools thy crownless head lie low

By his of Spain who dared an English queen

With half a world to hearten him for fight,

Till the wind gave his warriors and their might

To shipwreck and the corpse-encumbered sea.

But thou, take heed ere yet thy lips wax white,

Lest as it was with Philip so it be,

O white of name and red of hand, with thee!"

SPECIAL NOTICE!

The enlarged circulation of The Herald makes it of increased worth to the advertiser.

There are many farmers and town folks who have stock, articles, houses, and land for sale, rent or trade who do not feel that they can afford to pay for display advertising.

Believing that with so many readers there are those who will be interested in whatever you may have to dispose of we announce a new schedule of charges for Want Ads.

Herald Want Ads Are Business Getters

We want to prove this and make this section of The Herald of real service to you.

From this date **Want Ads In The Herald** will be accepted at **One Cent a Word Single Insertion; Three Insertions for Two Cents a Word. No Want Ad Will Be Accepted for Less Than 25 cents.**

This is a material reduction from our old rate but we believe that as we prove the pulling power of The Herald Want Ad Section our customers will feel warranted in a more frequent use of this department phone 72 or call at The Herald office.

"Let a Little Want Ad Work For You"

Herald Publishing Co.

THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—
THE HERALD PUBLISHING COMPANY
Corner North Pacific and Second Sts.

BUFORD O. BROWN, Editor. E. B. MILLER, Business Manager.

Entered as second class mail matter July 1, 1914, at the Post Office at Plainview, Texas, under the act of March 3, 1879

\$1.50 a Year; 75c, 6 Months. Advertising Rates on Application.

THE PATRIOTISM OF PEACE.

Europe is war-mad. A flame of patriotism has enveloped the nations. Mothers, sisters and sweethearts are keeping store, tending fields, running cars—that their men may fight.

This forgetfulness of self is gratifying. Call for the sublime is seldom ignored.

America showed no less patriotism, if less spectacular, when stock exchanges were closed down to prevent us from becoming the "dumping ground" for all kinds of European securities. It was their purpose to drain us of gold.

Banks adopted "common sense" methods when they went on clearing house basis and demanded 60 days' notice for removal of savings deposits.

Ninety-five per-cent of the business in America is credit; that is, it is settled by check. A hysteria which threatened to become National took hold of the people. They wanted money. But they have little use for it since the banks require business to be done by check. And the excitement is abating.

Cool-headedness requires no less nerve, no less patriotism, than martial frenzy.

The President's success in bringing about arbitration of the impending railroad strike is a splendid exhibit of that patriotism which prevents disaster—the patriotism of peace. The strike of 80,000 men would have been more disastrous to America than the European war will be.

The railroads and their workers are to be commended for agreeing to mediate. It is the highest type of patriotism. Industrial honesty, civic uprightness in times of peace—habits of thrift and the "square deal"—these are no less elements of patriotism than to march under the flag.

There is strong call for the patriotism of peace in our country.

AMERICA'S FIRST WOMAN.

The world unites with America in mourning Mrs. Wilson's death. Next to the President, she is the first person in the Nation.

The nations have known little of Mrs. Wilson. Her work has been unobtrusive. She has relieved suffering, carried good cheer, provided for the needy—just as a thousand other good women are doing.

She walked beside the President, sharing his hopes when his life was young. As is the case with every successful man—Mrs. Wilson undoubtedly directed her husband many times by her intuition, her inspiration kept him to his task.

The world marvels at the record of the Princeton schoolmaster. It never knew the woman who was the counsellor in each crisis. It can only grieve with him.

In old age death comes as a glorious consummation of splendid living. There was so much of usefulness in Mrs. Wilson's life that it seems hard she should give up her work.

President and Mrs. Wilson have always put their trust for life, as well as death, in a Divine Father. There is none other to go to now. The President seems to have chosen the best from boyhood.

Mrs. E. C. Steakley and children left to-day on their return to their home, in De Leon. Mrs. Steakley has been visiting her father, D. W. McGlasson.

Miss Ione Johnson arrived to-day from her home, in Fort Worth. Miss Johnson will visit Miss Patty Dalton.

Miss Eunice Estes went to Lubbock to-day. Miss Estes will visit her sister, Mrs. Carl Roberts.

Miss Helen Guinn returned to-day to her home, in Lubbock. Miss Guinn has been visiting Mrs. R. B. Longmire and daughters, Mrs. Julia Collins and Miss Rebecca Longmire.

J. E. McIntyre returned to-day from Bovina, Texas, where he has been on business.

Mrs. R. F. Bayless and children went to Amarillo to-day. Mrs. Bayless will visit Mrs. Hub Gill.

Miss Ruth Galt passed through Plainview to-day en route from a visit in Floydada to her home, in Hale Center.

Mrs. M. A. Armstrong and daughters passed through Plainview to-day en route from their home, in Floydada, to Coffeyville, Kansas, to visit.

Miss Willie Richards, of Bosque County, passed through Plainview to-day en route from a visit in Floydada to Tahoka to visit relatives.

Mrs. J. W. Jones and daughter, Mabel, returned to-day to their home, in Rule. Mrs. Jones has been visiting her parents, Mr. and Mrs. N. V. Speer.

Mrs. R. R. Patterson and son passed through Plainview to-day en route from Olton to their home, in Raton, N. M. Mrs. Patterson visited her father, G. M. Phillips, in Olton.

John W. Willis goes to Amarillo tomorrow to meet Mrs. Willis and Marguerite, who are returning from a visit to Franklin, Texas.

Misses Jennie Humphreys and Louise Bolton return Monday from Colorado City.

THE QUITTER.

It's easy to cry when you're beaten—and die;

It's easy to crawl and crawl; But to fight and to fight when hope's out of sight—

Why, that's the best game of them all!

And though you may come out of each gruelling bout

All broken and beaten and scarred, Just have one more try—it's dead easy to die;

It's the keeping-on-living that's hard.

—Robert W. Service, in Exchange.

Roy Simmons goes Monday to Waxahatchie to visit his grandparents.

Mr. and Mrs. E. Preston arrived to-day from Wynoka, Okla. Mr. and Mrs. Preston will visit Mr. and Mrs. Ramsey Moore and Mr. and Mrs. Carl Stoker.

S. M. Underwood, of Lockney, and W. A. Shelton, of Abernathy, bought Fords from Barker & Winn this week.

Mrs. W. P. Davis returned yesterday to her home, in Leander, Texas. Mrs. Davis has been visiting Mrs. J. R. Jones.

Hickman Price returned yesterday from a business trip in Canyon.

ELLERD GRATEFUL TO FRIENDS.

Since the finish of my race for District Judge, I have been exceedingly busy with affairs of the office; and while the results were not what we expected, yet when we consider the brevity of my campaign, of only about 40 days, as compared with the length of Mr. Joiner's campaign of more than six months, and which had been in process of arrangement by himself and others for more than two years—laboring not only under this disadvantage, but with the active participation in the campaign, for Mr. Joiner, of those who had procured and promoted his candidacy, of course, I had at least two of our strongest men to beat instead of one.

The showing made under such circumstances, both sides admit, is a good one, and I accept the results without a murmur; and turning away from the past, I join that host of men who stood by me in this contest with that devotion which characterizes true friendship and comes only from real manhood—men actuated by principle and not policy. And to you I now tender my services, not as your leader, but a helper in your ranks in the battle for better conditions—a square deal and the elevation of human character.

For you who have conscientiously differed with and opposed me, I have no censure, knowing that every man should be himself and maintain his own individuality. For those who disregarded principle and lined up against us to serve a selfish motive, regardless of the public good, I have a feeling of pity rather than blame.

With kind feelings for all, malice toward none, and with a feeling of gratitude and appreciation for my friends too deep and profound for description or utterance, I, as a good Democrat, bow in submission to the will of the majority; and in my life as a private citizen and before the people of this district as a lawyer, I shall endeavor to give to the public what the world most needs—Efficiency and Real Manhood.

Respectfully,
R. M. ELLERD.

August 6th, 1914. —Adv.

IF—FOR GIRLS.

If you can tell the truth at any cost, dear,

And never turn aside for fear of blame;

If you can keep your mind and heart and soul clear,

Nor think the right way ever leads to shame;

If you can see one goal always before you

And keep a-going till you reach its height,

And never stop the march up-hill till o'er you

You see the sun—a shining golden bright;

If you can be both sweet and unassuming,

And yet don't look nor act the simpering prig;

If you can keep sweet purity a-blooming

Within your girlhood garden quaint and trig;

If you remember always to be patient

With others who are old or ill or weak;

And ever train your judgment to be lenient,

Be fair in mind and deed, in spirit meek;

If you can be a friend that's worth the keeping

To trust and love in sorrow and in joy;

If you can be a girl that's worth the seeking:

Unselfish, true, and wise without alloy;

If you can overcome each imperfection,

Don't think that there are none to overcome,

For none of us e'er get beyond correction,

Nor will there ever be just such an one;

If you can put aside each vengeful

And let not envy creep into your mind;

If you can look 'way down beneath the surface,

And judge not by the outer gleam you find;

If you can lend a helping hand when wanted,

And do your duty as you see it clear;

Why, then, your life's one song of praise undaunted,

And what is more—you'll be a woman, dear.

—Miss Leola Harris, Omaha, Nebr.

SOCIALIST ENCAMPMENT TO BE LARGEST YET HELD.

Special Music by Director from San Antonio a Feature of Three Days' Meeting.

Socialist encampment began to-day. A tabernacle has been built just north of the Pentecostal Mission, on North Pacific Street. The committee advertised "plenty of wood, water and shade." They are planning for the greatest gathering of the kind held in the county.

Miss Era Curris, of San Antonio, is in charge of music for the encampment. There will be a special Socialist song service during the encampment.

E. R. Meitzen, of Hallettsville; W. S. Noble, of Rockdale, and John A. Currie, of San Antonio, are among the prominent speakers. W. I. Pool, in charge, says that he expects a large attendance. A general invitation is extended, whether you are a Socialist or not. "We want you to learn something about the movement that is now shaking the world from center to circumference," the committee says.

The encampment continues three days.

AUTO PARTY FINDS GOOD ROADS.

Mr. and Mrs. W. S. Alkire from Childress to El Paso.

Mr. and Mrs. W. S. Alkire and children were here to-day en route from Childress to their home, in El Paso. Mr. and Mrs. Alkire visited Mrs. Alkire's sister, Mrs. J. T. Moorhead, in Childress.

"The roads were good," said Mrs. Alkire. "We had only three punctures. We also had a blow-out, but that was due to the tire, and not to the roads, she said.

Mrs. C. T. Beckham returned yesterday to her home, in Trent, Texas. Mrs. Beckham has been visiting in Amarillo, Kress and Tulla.

R. M. Broyles came in this morning in his Jackson automobile from his home, in Lockney. Messrs. J. C. Collett, of Roaring Springs, and John Hines, of Barry, Texas, accompanied Mr. Broyles. Mr. Broyles brought these men to Plainview with the purpose to sell them land.

Rev. J. M. Harder returned yesterday from a visit in Canyon and Amarillo.

Mrs. R. B. C. Howell and daughter, Elizabeth, went to Finney yesterday to visit Mr. and Mrs. T. H. Hickman.

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill. I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

A WOMAN'S PROBLEM

In the looking-glass a woman often sees wrinkles, hollow circles under eyes, "crow's feet,"—all because she did not turn to the right remedy when worn down with those troubles which are distinctly feminine. The headache, backache, pains, lassitude, nervousness and drains upon vitality—bring untold suffering to womanhood and the face shows it. The nervous system and the entire womanly make-up feels the tonic effect of

DR. PIERCE'S FAVORITE PRESCRIPTION.

It always and subdues nervous excitability, irritability, nervous exhaustion, and other distressing symptoms generally attendant upon functional and organic diseases of the feminine organs. It induces refreshing sleep and restores mental anxiety and despondency. Known everywhere and for over 40 years as the standard remedy for the diseases of women. Your dealer in medicines sells it in liquid or sugar-coated tablet form; or you can send 50 one-cent stamps for a trial box of Dr. Pierce's Favorite Prescription tablets. Address Dr. R. V. Pierce, Invalids' Hotel and Surgical Institute, Buffalo, N. Y.

DR. PIERCE'S PLEASANT PELLETS REGULATE AND INVIGORATE STOMACH, LIVER AND BOWELS. SUGAR-COATED TINY GRANULES.

CATTLE FOR SALE

I have purchased the Luis Terrazas famous herd of cattle, which consist of many thousand head and are well graded Durhams and Herefords.

If you are in the market let us hear from you stating the number, class and age of the cattle you want and when we have them ready for inspection will wire you to come and will hold cattle until you arrive in El Paso to inspect them. All deliveries will be made f. o. b. yards El Paso, Texas.

If interested write or wire

J. E. GARRETT

Room 402 Mills Bldg. Telephone 1714

Removal Notice

The J. W. Willis Drug Company have moved to Grant Building, first door south of the stairway, opposite the Elk Home.

We will be pleased to have our customers call on us in our new quarters where we will be better equipped to serve your wants in our line.

J. W. Willis Drug Co.

DRUGS and JEWELRY

"The Rexall Store"

Phone 44

Plainview Steam Laundry Co.

"Does Every Kind of Work Except Bad"

A home industry that merits your patronage on quality, price and promptness. Our wagon will call. Ask for our price on rough dried family washings.

Telephone No. 125

Plainview, Texas

REMOVAL NOTICE!!

I have moved my jewelry repair shop to the Owl Drug Store where I will be permanently located. I carry a full line of repairs, and make a specialty of watch and clock work.

J. M. Johnson, Jeweler

PROSPERITY and GOOD HEALTH are the airy, fairy liquid lubricants that oil the wheels of existence. It's tranquil diffusion through your digestive economy puts the "HIKE" on the dyspeptic microbe. It is a work of art. The surprise is special. The Elixir, Extraordinary indispensable of your future happiness.

Try a Layne & Bowler Plant and be happy.

Layne & Bowler Comp'y

Mrs. T. C. Shepard and son, Gale, left yesterday for Oregon, Ill. Mrs. Shepard will visit her parents, Mr. and Mrs. Scott Gale, for about two months.

Whose Overland is This?

W. A. Shofner, Manger of the Plainview Mercantile Co., and Miss Mueller left yesterday for St. Louis. They will buy the fall and winter stock for their firm.



Overland Model 79

This \$1160 automobile is going to be given to some one after September 14th. More than a month yet remains in which to work for this car, and no candidate is so far in the lead that a live worker cannot win. A splendid trip is the second prize—to New York or the Frisco Exposition in 1915. The Evening Herald is easy to sell to your friends. It is published every other afternoon with the latest county and state news and carries telegraphic press service. It gives the local and world news while it s news. At

\$1.50 PER YEAR

No family in Hale and adjoining counties can afford to be without The Evening Herald. At this time some very special club offerings are being made.

Would You Collect Unlimited Amounts of Money at Five Per Cent?

The field for securing subscriptions is practically unlimited, and five per cent. of all subscriptions collected by each candidate will be paid him as commission if he does not win one of the prizes. For full particulars refer to back numbers of The Evening Herald or call at the Herald office.

The Plainview Evening Herald

Telephone Number 72

LIBERTY

LIBERTY, TEXAS, AUG. 6.—This community was favored with a good rain the first of the week, which was greatly needed and appreciated.

Rev. Q. Brown, of Abernathy, is conducting a meeting here this week.

Clell Baggett, of near Whitfield, spent Saturday night with Archie Duckwall.

A number from this community attended the Floyd County Singing Convention, at Providence, Sunday.

Miss Emma Boston spent the latter part of last week with her uncle, Bud Boston, and family, near Kress.

G. Graham and J. T. Ross made a business call to the Raper home Sunday morning.

Misses Helen and Eileen Groff spent Sunday at the Seipp home.

Mr. and Mrs. E. L. Miller and family, of Plainview, spent Sunday and Monday with G. E. Duckwall and family.

Miss Eula Howell left Wednesday for Snyder and other points.

Miss Sallie King returned home last Saturday, after a week's visit at Lockney.

Meadeames Hardin, Anderson and Allison and Misses Etta and Estelle Allison and Gladys, Venus and Estelle Anderson called at the Duckwall home Monday afternoon.

A. Allison and son Harvey made a business call at the Lemaster home Tuesday.

Miss Bertie McIntyre, of Plainview, spent the latter part of this week with the Misses Duckwall and attended the meeting at Liberty.

Miss Louise Fuller entertained a few of her little friends Tuesday evening from 3 to 6, the event being a birthday celebration. A small crowd gathered, and little Louise was presented with some nice presents. We wish her many more happy birthdays.

Mr. D. Leach is attending court this week.

"LET'S EDUCATE," SAYS FERGUSON.

Governor-Elect is Particularly Interested in School Reform.

When James E. Ferguson is inaugurated Governor, one of his chief ambitions will be to reform the State's school system so as to put Texas out in front as a leading educational State of the Union, according to the Temple man's statements.

Mr. Ferguson expressed this hope in Austin last week. The Democratic nominee asked State Superintendent W. F. Doughty to present a statement of what he believes the educational system of Texas needs. He wants this as early as possible, and it is said that his first message to the Legislature will devote considerable attention to reforms he believes are needed in that respect.

"If we can have education only by the levy of a tax," Mr. Ferguson declared, "let us levy the tax. At any rate, let's educate."

BALTIMORE IS 185 YEARS OLD TO-DAY.

By United Press
BALTIMORE, Md., Aug. 8.—The Monumental City to-day informally observed its birthday. Baltimore was organized as a municipality in its present form on August 8, 1729.

HALFWAY

Special to The Herald

Threshing is progressing very slowly, on account of the showers. The showers are fine—and so are the wheat and oats. All are delighted over the prospects of fine crops, and because of the big yields of wheat and oats.

Mr. Huguley filled his new granary and still had wheat left. He raised 1,320 bushels off of 90 acres.

Mr. Miller is having his millet baled, which is yielding over two tons per acre.

Mr. J. E. West went in his car to the city Monday.

Mr. Bill Collins and wife spent the day at Mr. Jimmie Dye's Sunday. Mrs. Collins is still in the neighborhood, visiting.

Mrs. Mosely, of Runningwater, was in our midst Tuesday.

Miss Mollie Dye visited Mrs. Lem Puckett, at Runningwater, Monday.

Mr. Will West and sister Hattie spent the day at Hale Center Sunday.

The ladies have a needle club, which is a great social feature of the neighborhood.

Professor Green organized a Mothers' Club at Halfway last Wednesday, with Mrs. Ola Smith as president; Mrs. R. L. Hooper, vice president; Mrs. Abbie Willis, treasurer; Miss Mollie Dye, secretary. They will meet once a month and render a program. All are invited to attend.

While Mr. Leonard Young was working at the thresher he became very sick, and was carried to Plainview for treatment.

Mr. P. S. Hemphill and family, of Hamlin, are visiting Mr. W. A. Miller and family. Mr. Hemphill is a brother of Mrs. Miller. They are well pleased with our cool nights, fine water and grass.

Miss Pearl Miller made a pleasant trip to Plainview Wednesday.

Mrs. Sim McMinn invited a few friends to dinner on Tuesday, which was enjoyed very much, and also the good music on her new piano. Those present were Mrs. Handson, Mrs. Hemphill, Mrs. Miller, and Misses Leta and Edna Hemphill, Sadie and Bernice Miller and Mildred Emerson.

Miss Claudia Ward passed through yesterday en route from Lockney to her home, in Hereford. Miss Ward visited Miss Dillard in Lockney.

JULY BAD MONTH FOR ROAD BONDS.

Special to The Herald.

FORT WORTH, Texas, Aug. 7.—According to a report issued by the Texas Business Men's Association, July was an exceedingly bad month for good road bond elections in Texas, only three having been voted on during that period.

This is the smallest number of highway bond elections held in this State in any one month, and is also the lowest amount authorized since June, 1913, when only \$75,000 were issued.

Two issues carried, one in Electra Precinct of Wichita County, July 7th, for \$125,000, and a \$10,000 bridge bond issue was ratified in Lampasas County July 18th by a handsome majority.

The unsuccessful issue was conducted in the Denton Precinct of Denton County, July 18th, and equalled highway construction bonds aggregating \$300,000, which is more than twice the amount of road bonds authorized during July.

The lack of interest in good roads work last month and the small number of elections ordered during that time is said to be largely due to the enthusiasm manifested in the State and county primary elections.

MINIMUM WAGE IN WASHINGTON.

OLYMPIA, Wash., Aug. 8.—The order of the industrial welfare commission fixing the minimum wage of telephone girls over 18 at \$9 a week, and those under 18 and of messengers at \$6, is in effect to-day. This minimum is applicable to any female over 18 in any establishment operated in connection with any telephone or telegraph company, and consequently includes office help. The regulation affecting those under 18 applies both to boys and girls employed in any capacity in the telephone or telegraph service. It also provides that girls and boys under 18 employed in telephone, telegraph, mercantile, parcel delivery or messenger service shall not work earlier than 6 a. m. nor later than 9 p. m.

AMBASSADOR MYRON T. HERRICK TO SAIL FOR AMERICA TO-DAY.

By United Press
PARIS, France, Aug. 8.—United States Ambassador Myron T. Herrick and his family were to sail from Paris to-day on the French liner France for the United States.

BARRETT DISCUSSES FARMERS AND POLITICS.

Special to The Herald.

FORT WORTH, Texas, Aug. 7.—President Charles S. Barrett, of the National Farmers' Union, attended the meeting of the Texas Farmers' Union here last week and addressed an audience of nearly a thousand Texas farmers. In discussing the right of farmers' organizations to take a hand in politics, President Barrett said:

"A great deal of talk has been made recently in regard to the attitude of the Farmers' Union toward politics. The criticism has been made that the farmer is going out of his proper sphere when he enters the field of political strife to obtain legislation for the betterment of his condition. Such talk is by no means confined to Texas alone, and emanates from various political factions whose principles and policies the Union happens not to endorse."

"There is no such thing as partisan politics, anyway. No matter upon which side of a political issue he takes a definite stand, the farmer is sure of being charged with being a partisan in his politics by the opposing faction."

President Barrett is a practical farmer, and owns and operates one of the largest cotton plantations in Georgia. The National Farmers' Union has never had any other chief executive at its head. Mr. Barrett was elected President when the Union first was organized, in 1905, and has served eight consecutive terms. One of the remarkable features of his repeated re-elections to office is that there never has been a dissenting vote cast.

BATTLE OF STONINGTON IS CELEBRATED TO-DAY.

By United Press.

STONINGTON, Conn., Aug. 8.—With an elaborate program planned, the celebration of the one hundredth anniversary of the Battle of Stonington opened here to-day. Incidentally, Stonington is celebrating Old Home Week. The program includes parades in which United States army and navy organizations will participate, historical addresses by Governor Baldwin and other state notables, and the unveiling of a memorial tablet by the Society of the Daughters of the War of 1812. There will be exercises by school children, and fireworks.

CANYON

Special to The Herald

CANYON, Texas, Aug. 7.—George L. Abbott, an old and well-known citizen of Canyon, died Friday.

L. T. Lester has sold his interest in the First State Bank at Happy to E. A. Logan, R. H. Caler and J. F. White.

Rev. W. M. P. Rippey, of Oklahoma, visited over Sunday at the home of his brother-in-law, W. L. Garner. He will soon move to Plainview.

Mr. and Mrs. Tom Rowan, of Plainview, visited over Sunday in the city.

THE LONDON CONGRESS OF VETERINARIANS ADJOURNS.

By United Press.

LONDON, England, Aug. 8.—Following adjournment of the International Veterinary Congress, which has been in session here since Monday, August 3, the American party of surgeons planned to leave immediately for the United States. The Americans, headed by Dr. Adolph Eichborn, of the United States Bureau of Animal Industry, of the Department of Agriculture, visited many European cities before coming to London.

LAST OF FINAL ROUND IN DAVIS CUP PLELIMS.

By United Press.

BOSTON, Mass., Aug. 8.—The third and fourth singles matches between England and Australasia, who are fighting out the final round of the preliminary competitions for the honor of meeting the American team in the American team in the Davis cup matches, were scheduled for this afternoon on the courts of the Longwood Cricket Club. A big gallery expected to turn out to witness the events.

MANY SPECIAL PRIZES FOR ATLANTIC CITY DOG SHOW.

By United Press

ATLANTIC CITY, N. J., Aug. 8.—Many special prizes of value were offered for the annual show of the Kennel Club of Atlantic City, which opened her to-day. Dogs from all sections of the country were entered. Many animals which participated in the recent show at Newport, were here also. George F. Foley, of Lansdown, Penn., was in charge of the exhibition.

FLOYDADA

Special to The Herald.

FLOYDADA, Texas, Aug. 7.—W. H. Foster lost the first joint of two fingers Monday morning when a barrel of Coca-Cola dropped on them while he was assisting in unloading it from a dray wagon.

A cotton-grading school is the latest thing in Floydada. This school began Monday, and is being conducted by J. J. Addington, of Lockney, a prominent cotton buyer, who for the past several years bought cotton on the Childress and other West Central Texas markets. Most of the cotton buyers of the town are attending the school. They intend to be better prepared this fall to buy cotton on the market than heretofore.

Ray Dolby, the cowboy who was seriously injured near Wake the middle of last week when his horse stumbled and threw him, died last Saturday at Spur, never regaining consciousness after the fall.

Mr. and Mrs. S. B. Liston and daughters, Misses Susan and Rose, left this morning to return to their home, at Terrel, after a month's visit with L. H. Liston and wife, in Floydada.

DON'T LOSE YOUR NERVE IF YOU "SEE THINGS" SUNDAY.

By United Press.

WASHINGTON, D. C., Aug. 8.—There won't be a bit of use going up in the air or suddenly taking the pledge if you see strange things happening in the sky to-morrow night. Of course, if to-morrow happens to be cloudy, it's all off. But if the night should be clear, expect most anything. To-morrow night, according to officials of the Naval Observatory, is the one night in the year that thousands of mysterious little meteors and shooting stars, which seem to emerge from the constellation Perseus, make their appearance. Perseus hangs low over the eastern sky, and to-morrow, if he acts according to his contract, will send innumerable glowing streaks and miniature comets across the sky every few minutes. These streaks leave in their trail particles which pass continually around the sun.

RAMSEY

Special to The Herald.

RAMSEY, Texas, Aug. 6.—Mr. J. A. Russell, of Ramsey, has returned from Pampa, Texas, and says this country looks good to him.

Mr. Ed Thornton lost a valuable horse by lightning last Sunday night.

Mr. C. Pate, of Eagle Hill, N. M., passed through here en route to Quitaque, and stated that crops were in better condition in this vicinity than any place he had been.

A splendid rain visited the section east of Lockney Sunday night, and will be of great benefit to growing crops.

Mr. G. W. Wiley has returned from the Wake community, where he has been for a period of two weeks.

Sunday School in now meeting at 10 o'clock a. m. at Ramsey.

Mr. J. A. Goines went to Lockney last week and rove back in a new survey.

Mr. Edgar Tedford, of Briscoe County was the guest of Mr. Russell this week.

SETH WARD NOTES.

The Seth Ward Social Club entertained on Mrs. R. G. Harp's lawn Tuesday evening. Each lady invited her husband and children. A short program was rendered at ten o'clock, after which punch and cakes were served by Mesdames A. E. Butterfield, S. J. Upton, J. C. Wolverton, V. L. Formway, J. O. Duensing and J. F. Bier from two tables beautifully decorated with flowers and asparagus. The rest of the evening was spent in visiting and in playing games. There were eighty-four present. As the guests departed for their respective homes, each remarked what a benefit the Social Club is to Seth Ward and thanked the members for making such pleasant evenings possible.

Mrs. J. K. Dennis, of Fort Worth, has been visiting her sisters, Mrs. R. H. Germany and Mrs. W. H. Gassaway, the past week. Mrs. Dennis is delighted with the Plains, and is thinking of locating at Plainview.

Mrs. J. C. Turner, from Lamesa, is here on business.

The Seth Ward Social Club held its regular weekly meeting at Mrs. J. M. Graham's Wednesday, August 5th. There were twenty-two ladies present.

HOTEL MISSOURI

Mrs. J. F. McClary

\$1.50 per Day
21 Meals for \$6.00

209 North Covington Street
Next to Nash Rooming House

Tried cake recipes were talked over in a general discussion. The secretary is keeping these recipes in a Club Cook Book. August 12 the club will meet with Mrs. R. G. Harp. The subject for discussion will be "Breakfast Dishes."

HONORING MISSES STANDEFER.

Miss Wilhelmina Harrington Entertains With Supper on Lawn.

For her guests, Misses Donnalita and Roberta Standefer, of Spur, Miss Wilhelmina Harrington entertained Tuesday night with a pretty lawn party, at the home of her parents, Mr. and Mrs. W. L. Harrington.

A picnic supper including fried chicken and other dainty and substantial dishes was served on the lawn. Music and other amusements caused the hours to pass swiftly.

Miss Wilhelmina was assisted by her sister, who had as her own special guests Misses Mae and Lucile Kinder and Messrs. Vare Calvin and Harold Hughes.

The younger set were the guests of honor, and included Misses Marguerite Harlan, Marguerite Harp, Daisy Gidney, Madge May, Dorothy Bolton and Kathleen Joiner, and Messrs. George Wyckoff, Jamie Owens, Casey Hughes, Guy Gibbs, Jennings Anderson, Lee McGowan and Horace Lindsay.

"I think the baby has your hair, ma'am," said the nurse girl, looking pleasantly at her mistress.

"Gracious!" exclaimed the lady, glancing up from her novel. "Run into the nursery and take it away from him! What will he do next?"—Stray Stories.

AN ECONOMICAL SUBSTITUTE.

Father and son went for a stroll one sweltering day recently. As they passed a vendor of ice cream the boy turned to his father and said, lovingly:

"I wish you'd pay me some ice cream, fader. I do feel warm."

His father gazed at him for a few seconds in mild surprise, and then exclaimed:

"No, no, Ikey, my boy; but I'll tell you vot I'll do. I'll tell you some ghost stories vat'll make your blood run cold."—Kansas City Star.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

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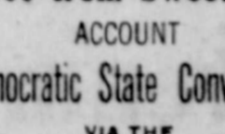
Very Low Round Trip Fares To EL PASO

\$15.00 from Sweetwater

ACCOUNT

Democratic State Convention

VIA THE



Tickets on Sale Aug. 7, 8 & 9

Final limit to leave El Paso August 18

For further information regarding special train service, sleeper reservations, etc., call on Local T. & P. Agent, or write

A. D. BELL GEO. D. HUNTER

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DALLAS, TEXAS

SAFETY FIRST.

Farmer—"When's the next train north?"

Station Agent—"In an hour."

Farmer—"When is the next train going south?"

Station Agent—"Fifty minutes."

Farmer—"All right, Mirandy, we can get across the tracks."—Kansas City Star.

TEXANS PROUD OF THEIR STATE FAIR

Different Policy Being Pursued by Management This Year.

\$80,000 IN PREMIUMS.

Features That Stand For Best in Recreation and in Education Only Are Considered.

Dallas.—Go to Fair Park and you will be impressed with the magnitude of the work now under way in preparation for the twenty-ninth annual meeting of the State Fair of Texas, which begins Saturday, Oct. 17, and continues sixteen days.

You will see that the "Different Fair" policy of the management this year is being carried out in every detail. You will find that the deadwood stuff of previous years has been eliminated and in its place the very latest in features that stand for recreation and for education installed.

Texans are proud of their State Fair and they have a right to be. No other institution in America is so splendidly equipped in grounds and permanent buildings or in conveniences that add to the comfort of those in attendance at each meeting.

Prizes the Richest.

Furthermore, there is no other fair on the American continent that offers richer and more generous prizes with the possible exception of one than the State Fair of Texas.

The catalogue for the 1914 meeting list prizes amounting in the aggregate to \$75,000. Added to this are specials and trophies bringing the grand total up to \$80,000.

The demand for space is unprecedented. Secretary H. Stratton reports more exhibitors signed up than ever before at this time. With roseate crop prospects there should be big crowds at the fair.

Superb Park Improvements.

Thousands of dollars are being expended this year in park improvements. Roadways are being widened, improvements are being made in all public buildings, new and ornamental drinking fountains are being placed in various sections of the grounds, new sidewalks are being built and hundreds of other improvements being made.

It will be a million-dollar enterprise. The grounds and buildings alone are worth twice that amount. The exhibits of industrial arts, fine arts, livestock, implements, vehicles and machinery, automobiles, amusement enterprises in intrinsic value will reach a sum that is staggering to conceive.

Prominent Men at Helm.

Those at the helm of affairs are all men of prominence, builders of Dallas and of Texas, men vitally interested in the success and the betterment of every industry in the state. They are as follows: W. I. Yopp, president; Royal A. Ferris, first vice president; Edgar L. Flippen, second vice president; J. E. Adoue, treasurer; W. H. Stratton, secretary. Directors: E. J. Kiest, William Doran, E. M. Kahn, A. M. Jackson, H. A. Olmsted, J. C. Duke, J. S. Kendall, R. E. L. Knight, J. J. Eckford, S. I. Munzer, John N. Simpson, Louis Lipsitz, S. T. Morgan, F. F. Silvey, Alex. Sancer, W. H. Gaston, R. A. Ferris, Edgar L. Flippen and W. I. Yopp.

A. AND M. WILL HAVE SPLENDID EXHIBIT.

Latest Answers Obtainable on Different Farm Topics.

Dallas.—When a farmer visits the 1914 State Fair of Texas, Oct. 17, Nov. 1, he should go to that fount of good, practical information, the exhibit booth of the Agricultural and Mechanical College of Texas, where he will find the latest answers obtainable on different farm topics.

If a problem presents itself in the way of plant disease he can ascertain the proper ways of treatment. He will also find samples of adulterated seeds and how to guard against them.

The work of the students of the college will be illustrated in all its various details. Photographs of the experimental work in progress will be shown. The proper methods of keeping dairy records will be exhibited, and there will be charts showing the relative value and cost of different rations, the qualities to be sought in building up a good dairy herd, the comparative value of milk with other foods, and the milk and butter fat production of some of the college cows.

Results of investigational work in experimental agronomy, such as the yielding power of different varieties of corn and oats and diversified farm, will be of unusual interest.

The right and wrong methods of pruning, grafting, the proper method of training young trees and vines, these all will be shown.

It is the most important exhibit ever assembled by the college for the State Fair.

MILK TESTING CONTEST.

Students of A. and M. College Will Show Expertness at Coming Fair.

Dallas.—When the students of the Agricultural and Mechanical College of Texas gather at the 1914 State Fair of Texas, which begins Saturday, October 17, there is going to be some real milk testing demonstrations and students' judging contests. Already a good-natured rivalry is in evidence, and although the cash premiums are not so large, the honor of winning first is what really appeals to those who will take part.

Milk will be tested for added water, added skim milk, preservatives, and butter will be tested for moisture, salts and the presence of other fats than butter fats. Cash prizes totalling \$70 will be awarded in the judging contests which will consist of judging two classes of dairy products.

Factory Exhibits at Fair.

Dallas.—Miniature factories in operation promise to be one of the big features of the 1914 meeting of State Fair of Texas, which begins Saturday, October 17, and continues sixteen days. S. I. Munzer, director of this department of the State Fair, has already closed negotiations for a thread manufacturing plant exhibit, as well as various other industrial plant representations. It is especially planned to show the handling of cotton, from the field to the gin and thence to the mill, an exhibit that will deal with the importance of developing the cotton manufacturing industry of Texas.

POST SANITARIUM

Post, Texas

A Modern Sanitarium equipped especially for patients requiring Surgical Attention

stone building, two story and basement, twenty-five rooms, equipped with all conveniences, baths, etc. Hot and cold water, hot water heat, and electric light. The latest model X-Ray and all electric appliances for diagnoses and treatment. A complete pathological laboratory.

EVERY CONVENIENCE FOR THE MODERN CARE OF PATIENTS. Trained Nurses Constantly in Attendance.



A SURPRISE FOR YOU

We Would Like to Meet You Face to Face

and tell you about our large stock of Drugs, Toilet Waters, Colognes, Brushes, Combs; in fact, everything in high-class toilet articles.

We make a specialty of carefully compounded prescriptions and double check every one before it leaves this store.

KODAKS AND SUPPLIES. SCHOOL BOOKS AND SUPPLIES

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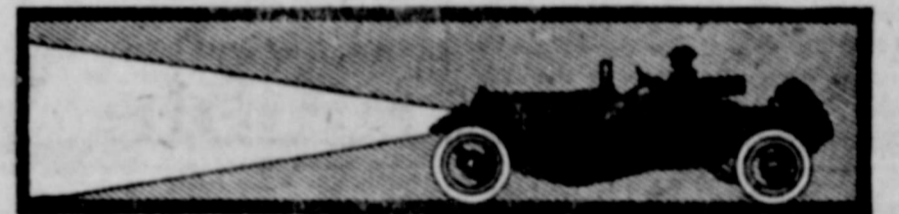
Front Phone 592 FREE DELIVERY Back Phone 327



Excursion to Amarillo, Texas

Account District Farmers' Institute and Short Course to be held August 26th to 28th. Tickets on sale August 25th and 26th good for return limit Aug. 29th at fare of \$3.00 for the Round Trip. For further information phone 224.

R. F. BAYLESS, Agent



Here's Where You Get

Firestone

Tires, Tubes and Accessories

And that means that here you get the most for your money.

Most miles per dollar and most comfort per mile.

Firestone quality has led the world for fourteen years. There is no argument about it.

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Non-Skid—Smooth Tread—All Types—All Sizes



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CEMENT CONTRACTOR

All kinds of Cement Work—Sidewalks, Foundations, Etc. Contracts executed promptly. All work guaranteed.

Figure with me before letting your contract.

W. R. SIMMONS
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Clothes--

look better

wear longer

feel more comfortable

when cleaned

regularly.

THE Waller Tailoring Co.

WAY

Tailors Dry Cleaners

Phone 188

We Pay Return Charges On All Parcel Post Packages

Announcement!!!

The Lawter Tractor Co. has established agency in Plainview.

As distributor and demonstrator for Lawter One Man Tractors N. T. Orr will serve fourteen counties in the Shallow Water Belt.

Office--Room 16 Ware Hotel Building

MIMICRY USED BY THE CZAR.

A Jester Won Money and Vacation by Posing as His Master.

From the Bibliothek der Unterhaltung und des Wissens.

The court jester of Czar Nicholas I, who was a skillful mimic, once decided that he would like a vacation and some money to spend. So he presented himself at the office of the marshal of the palace to talk over the matter. While he was waiting in the anteroom the czar entered.

"What are you doing here, Martinow?" inquired Nicholas.

"I came here to ask the marshal for a leave of absence."

"Come along with me and I will present your case for you."

So the czar, in company with the jester, entered the marshal's office and said to him, "I have a request to make in behalf of my friend here, but"—and he turned to Martinow—"fist you must make some fun for us."

Martinow was embarrassed. "I'm afraid I can't do it here, your majesty. I haven't anything here to work with."

"Here, take my helmet." Martinow put it on his head, threw out his chest, and, assuming a haughty air, addressed the marshal in a tone exactly like that of the czar: "Sir, how well are you satisfied with our jester, Martinow?"

Without waiting for the answer, he took off the helmet, and, assuming the bearing of the marshal, he answered in the latter's tone of voice, "Very well satisfied, indeed, your majesty."

He then replaced the helmet on his head and said, imitating the czar, "If you, sir, are satisfied with the jester, then we shall let him have a thousand rubles and a three months' leave of absence."

Then in the voice of the marshal he said, "It shall be done as you wish, your majesty; it shall be done!"

The czar laughed uproariously at this clever bit of dialogue, and said graciously, "Since Martinow has ordered it in the name of the czar, we must grant it. All right, Martinow, take care of yourself and good luck to you!"

HOUSE PARTY AT CARTER HOME.

Guests Are from Quitaque, Dallas, Texas and Seattle, Wash.

Mr. and Mrs. E. M. Carter are the hosts this week of a pleasant house party at their home, 512 West Third Street.

The guests are Mr. and Mrs. Byron Taylor, of Quitaque; Mrs. D. L. Whitney, of Dallas, and Mrs. H. Payne, of Seattle, Wash. The latter will be remembered as Miss Ida McDonald, who lived in Plainview some years ago.

Mrs. Carrie Eason, of Corsicana, is visiting the family of her brother, W. B. Armstrong.

REAPING BENEFIT

From the Experience of Plainview People.

We are fortunate indeed to be able to profit by the experience of our neighbors. The public utterances of Plainview residents on the following subject will interest and benefit many of our readers. Read this statement. No better proof can be had:

Mrs. C. Reven, Plainview, Texas, says: "I used Doan's Kidney Pills for backache and other kidney troubles. They gave me wonderful relief when I was so stiff and lame that I could hardly stoop. It is now two months since I got this remedy from the Long Drug Co. Judging from my own experience with Doan's Kidney Pills, I can recommend them for trouble from the back and kidneys."

Re-endorsement.

On January 2, 1912, Mrs. Reven said: "You are at liberty to publish my former endorsement of Doan's Kidney Pills. They have always given me wonderful relief whenever I have used them."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Reven had. Foster-Milburn Co., Props., Buffalo, N. Y. —Adv.

BUILDING ACTIVITIES UNPARALLELED IN PRINCIPAL TEXAS CITIES DURING JULY.

FORT WORTH, Texas, Aug. 7.—The largest amount of building permits ever issued in the nine principal cities of Texas in any one month since the Texas Business Men's Association began keeping a record of these figures were authorized in July, when building licenses in the sum of \$3,352,072 were issued in these cities. Compared with the same month of last year, this is an increase of nearly \$300,000.

Houston led all other cities during July. Hitherto Dallas has nearly always held first place. Houston authorized permits in the sum of \$1,087,589 during July, which is the highest amount issued in any city in any one month of this year. Dallas also reached its highest mark for 1914 last month, when \$941,580 in building certificates were authorized.

Another incident of unusual interest was he spurt taken by Galveston, which caused that city to annex third position in the building permit column. The amount of permits issued in that city was \$400,000, and is the highest amount reached there since January, 1913.

The other cities and the amount issued during July are as follows: San Antonio, \$228,947; El Paso, \$186,916; Fort Worth, \$186,328; Beaumont, \$152,335; Waco, \$142,750; Austin, \$25,643.

Mrs. J. P. Lynn was down from Kress yesterday.

THE TRAVELS OF A GOLD PIECE.

From Life.

Two \$5 gold-pieces sat silently on the edges of two piles of similar pieces, separated by a narrow margin. Finally one spoke:

"I'm off to Europe to-morrow." "So?" said the second gold piece. "That must be interesting. I came near being selected also, I judge, but the teller put me over here for home use. Have you ever been to Europe before?"

"Yes, I was over there in 1893 and again in 1907."

"Who pays your expenses while you are abroad?"

"The people of the United States."

"Indeed. Do they send you over of their own accord?"

The first \$5 gold piece shook his head. He was a polished citizen of the world. He had been in Paris, London and Berlin. He had acquired experience.

"Not exactly," he replied. "The people abroad invited me over. They apparently pay something to have me come over, but that's only a bluff. In the end our own people always pay for it?"

"What are you going over for this time—business or pleasure?"

"Business. I always travel on business. I shall probably visit the Bank of England a few days, renewing my acquaintance with some English cousins—sovereign chaps, I assure you—and then I may wander over to Germany. They are always glad to see me in dear old Germany."

The second 5-dollar gold piece had only recently been born. Having passed all his short life in Washington, he naturally knew nothing of economics, the past, or what is happening elsewhere in the world.

"I don't quite see the object of your going abroad," he said, "if our folks are to pay for your expenses in the end, merely because other people want you over there. I'm reasonably patriotic, no matter if I have spent my life in Washington, and I should really like to know the object of this sort of thing."

"Well, my dear fellow, I will explain. There was a time when I might have been as narrowly patriotic as you, but I've gotten over all that. Now, I believe in leading the life of the higher golden idealism. It's a mistake to help out your own country. Your aims should be more comprehensive. You should be willing to serve any old nation. And so when the bankers of other countries express a desire to see me, and I can be of any service to them, why, I go abroad."

"And leave me here?"

The traveler glistened with optimism. "Don't worry," he said. "A few more railroad scandals, a few more lootings by American multimillionaires, and you may join me at any moment. Hope on, hope ever, brother!"

AN ELEPHANT WOODCHOPPER.

Rama Knew Just When and How a Tree Should Be Felled.

In the timber hauling department of the forest service of India, the elephant has proved himself an eminently useful workman. His combination of enormous strength and high intelligence is very valuable when he has to cope with the giant trees of the dense jungle. And of all the elephants in the service, Mrs. M. A. Handley says, in "Roughing It in Southern India," none was so wise as Rama.

Rama was the one the men always chose for any special task that needed great judgment. I often saw him thus engaged when a huge tree had to be felled. On one occasion, I remember, it was of such height and girth that it would have been risky for the men to be anywhere near at the last, in case it should give way too suddenly, or lurch over sideways. But it could not fall backward, so Rama's business was to push it over, when the two axmen had been deeply enough to make that possible; and when that moment had come he was to be the judge.

A space was first cleared for the fall of the giant tree, where it could do no harm. Rama was evidently the brain of the partnership, for when the men were pretty well through the trunk, they consulted him by stopping and looking at him. That meant that he was to test it to see whether they should go on cutting any longer. He knew by trying with his forehead how much resistance the tree still offered. How he knew is the marvel, for no one could teach him that; but knew he did.

It was supremely interesting to watch him stand, with his grand head pressed against the trunk, every muscle in his body taut, but only for a few seconds, in order not to waste his strength. Then, if his judgment declined the task, he would step aside for the axmen to put in another ringing stroke or two; and again it was their turn to stand by while Rama made another trial. He knew, without being taught, the importance of attacking the weakest point, and brought all his strength to bear on that. As soon as he was satisfied, the men were, nor would they have dared to give a single extra blow. Not having his intuitive knowledge, they left everything to him, their own safety included.

When Rama's instinct told him he could fell the tree, he did not move aside, but lifted his head and looked all around, in a way that said plainly enough that the time had come for all to keep clear, that he was now going to pit himself against the tree, and that the tree would have to go. Not until everyone was at a safe distance would he begin. Then, against lowering his head, he pressed and pressed, with forehead and bent knee, while the tree creaked and groaned, and at last fell over just where it was meant to fall. The men and the elephant were trembling, for it had been a task of strength and nerve for all of them. Then the axmen did a pretty thing; they went up to old Rama and, rubbing their faces against his, kissed him.

CANADIAN PEOPLE TOURING.

Judge and Mrs. J. L. Jennings Returning from Snyder.

Judge and Mrs. J. J. Jennings and son and Mrs. Mabel Waterfield, all of Canadian, were here Thursday in a Ford car. They have been visiting in Snyder, and spent last night in Lubbock.

Judge Jennings said that they would go to Clovis that night, and would then return via Amarillo to Canadian. "The roads were bad between Lubbock and Hale Center," said Judge Jennings, "but between Hale Center and Plainview they were much better."

W. D. LEWIS RE-ELECTED FARMERS' UNION HEAD.

Special to The Herald

FORT WORTH, Texas, Aug. 7.—The Farmers' Educational and Co-Operative Union of Texas, in annual session here, unanimously re-elected Hon. W. D. Lewis, president of that organization. The convention was one of the most harmonious ever held, and more than a thousand delegates were in attendance. President Lewis was commended for his management of the Union's affairs during the past year.

Another important matter to be acted upon at this meeting is a warehouse bill, which has been prepared and will be submitted to the Union for final ratification. Later it will be presented to the 34th Legislature for consideration.

FOUND—Mud chain. Owner may have same by paying for this advertisement. —Adv. 2t.

Want Ads

Let L. D. RUCKER PRODUCE CO handle your GREEN and DRY HIDES

Flyo-Curo will keep the flies off your stock. 25c, 60c and \$1.00 cans. The R. A. LONG DRUG STORE. Adv. D-1f

Try "Dyke's" Hair Tonic for Dandruff. Satisfaction or your money back. THE R. A. LONG DRUG STORE.

FOR SALE—Good 7-year-old Jersey cow. See J. L. SMITH, E. Sixth and Sterling Sts. —Adv. 1f.

LOST—Auto tools, chains, etc. Please return to FRYE & HAYDEN. —Adv. 1f.

FOR SALE—At a bargain, if taken at once, south 1/2 block 35, Wayland Addition. W. P. DAILY, Floydada, Texas. —Adv. 6-t.

WANTED—To trade 160 acres good unimproved land in the Shallow Water Belt for improved residence property in Plainview. For particulars, see or address OTUS REEVES REALTY CO., S-1f.

FOR TRADE.

Good Kansas City income property to trade for Shallow Water Lands or Ranches. J. WALTER DAY, 215 Finance Bldg., Kansas City Mo. Plainview, Texas. —Adv. 1f.

Write to-day for low erected prices on Ames Portable Silos; built for use on the Plains. AMES-PORTABLE SILO & LUMBER CO., H. E. Hume, General Manager, Amarillo, Texas. —Adv. 1f.

A BARGAIN.

Splendid home and 15 acres of land in two blocks Seth Ward College for sale or trade for cattle or horses. This property can be had very cheap. JNO. E. BROWN, Stanley, New Mex. Adv. 1f.

Save that bumper feed crop in Ames Portable Silos. Low Erected prices. H. E. HUME, General Manager, Amarillo, Texas. —Adv. 1f.

NOTIS

I want to figure with you to fill them. See or Phone DAN WHITE. —Adv. 1f.

PAINTING and PAPER HANGING

ALL WORK GUARANTEED

PHONE 459

W. D. Jordan

FOR SALE: Good work team. Terms if desired. ROSS HARP. Adv. 1f.

FOR RENT—2 rooms for light housekeeping; close in. Phone 215. —Adv. 1f.

FOR SALE O RRENT—The S. W. 1/4 of Survey 1 in Block D of Lubbock Co.; two miles south of Abernathy. GUY WALKER, Fennimore, Wis. —Adv. 1f.

WANTED—Girl for Office Work. Must be accurate and careful. Call at PLAINVIEW CREAMERY. —Adv. 1f.

NOTICE.

I have bought out the Pete Jones transfer line and will appreciate a part of your hauling. Car lots a specialty. A. L. LANFORD. Adv. 1f.

FOR SALE BY OWNER: 114 acres choice Hale County land in Shallow Water Belt; fine neighborhood; on easy terms. Y. W. HOLMES, Plainview. —Adv. 1f.

FOR RENT—3 connecting rooms, with bath and electric lights. Board if desired. Phone 585, or call 308 South Pacific. —Adv. 1f.

FOR SALE—Modern home, close in. Newly painted and papered; cement sidewalks, electric lights, water connection; young orchard and vineyard. Lot is 75x140, east front. See owner, W. D. JORDAN. Phone 459 —Adv. 6 times-pd.

For Cold Drinks and Cigars come to our store. We handle only the best. THE R. A. LONG DRUG STORE. —Adv. D-1f.

TO THE PUBLIC.

If it's Paint and Varnish you need, we have them. THE R. A. LONG DRUG STORE. —Adv. D-1f.

A GUARANTEE FOR RHEUMATISM.

THE R. A. LONG DRUG STORE is authorized to guarantee McCroskey's Tonic to cure any case of Rheumatism. —Adv. 1f.

BOARD AND ROOM—First house north of Christian Church. Phone 474. —Adv. D-1f.

LOST—Little white dog, with tan spots on head and back. Answers to name of "Chubby". Return to G. W. GRAVES SADDLERY CO. and receive reward. —Adv. 3t.

CARRY your car troubles where they will fix them right at reasonable prices. A new repair shop just opened at Hatcher's Blacksmith Shop.


Wood, Toone & Ballard

WHO WILL WIN?

With each purchase made of us we will give you a number, which entitles you to one chance at the prizes to be given away by us. Any girl holding the lucky number will be given a nice doll (bisque body). Any boy holding the lucky number will be given any \$2.50 prize he may choose. Keep your numbers you may win a prize. Help your girl and boy friends win a prize. Buy Tubb's PURE HOME-MADE CANDY and save the numbers.

See the doll in the window. Prizes will be given away Saturday night, August 29th.

TUBB CANDY COMPANY
High Grade Candy at Popular Prices



The first cost is the biggest cost of the Ford--and the smallest cost of any other car because of the after-expense. The Ford is the one car you can drive at less than "horse-and-buggy" rates. Thousands drive the Ford at less than two cents a mile. It's the "cost-to-keep" that counts.

\$440 is the price of the FORD runabout; the touring car is four ninety; the town car six ninety—f. o. b. Detroit, complete with equipment, \$450 Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

Keeps Quality Up



Double Value In Firestone Volume

THE big difference in quality between Firestones and ordinary tires would make Firestones cost much more under ordinary conditions.

But Firestone conditions are not ordinary.

The picked experts of the tire making industry build Firestone tires.

The largest exclusive tire factory in America produces Firestone tires.

The most efficient distributing system in America markets Firestone tires.

That's why these tires have the quality and endurance to beat all the tires of the world—and still come to you at only average price.

The record of races won on Firestone Tires has been spectacular. Their road-work in daily grind has clinched the Firestone slogan—

Most Miles per Dollar

Therefore choose Firestones—for the common-sense reason of Firestone quality put out in enormous quantity by specialists who make nothing else.

See the Firestone Dealer NOW. You pay only ordinary price and get the Extraordinary in Service.

BROWN MOTOR CO., Plainview, Texas
Distributors for
Firestone Tire and Rubber Company, Akron, Ohio
"America's Largest Exclusive Tire and Rim Makers"

and Price Down

"ANTI-CANT" CLUB MEETS WITH MISS LOLA CRAGER.

Miss Della Ansley's Sunday School class, otherwise known as the "Anti-Cant" Club, entertained last night with a social at the home of Mrs. A. J. Crager, on West Second Street. The pretty home was decorated with pot plants and filled with sixty-odd guests.

Miss Lola Crager, who is a member of the class, made a charming hostess as she assisted Miss Ansley in the duties of entertaining.

Games and contests occupied the evening until the serving of ices and a variety of cake.

While it lasts we are giving 3 bars Palmolive Soap with one 50c bottle of Palmolive Shampoo. THE R. A. LONG DRUG STORE. —Adv. tf.

LIKES PLAINVIEW COUNTRY.

Indiana Man Says Big Wells Are Better Than a Gold Mine.

Elmer Perry, of Indiana, returned to his home to-day. Mr. Perry likes the South Plains country. "Your big wells are better than a gold mine," is the way Mr. Perry expressed it. He expects to see wonderful development here in a few years.

Mr. Perry owns a quarter section of land in the Spring Lake country.

Don't forget our SHAMPOO offer, for a few days only. THE R. A. LONG DRUG STORE. —Adv. tf.

Jess Pipkin, of Canyon, is visiting his sister, Mrs. Tom Wilson, 400 West Moreland Street; his brothers, J. W. and Grady Pipkin, and his sister, Mrs. Clint Workman.

Burgess Holland, Hollis Blakemore, Lee Barnes and Bryan Vines returned to-day from a camping trip to the Blakemore ranch and the wilds of the Tule Canyon.

LARGEST PARTY OF SUMMER AT COTTAGE STREET HOME.

Mmes. Tudor and Graham and Miss Milwee Entertain with Forty-Two and Grape Punch.

The largest party of the summer was given yesterday afternoon at the home of Mrs. David Tudor, 306 Cottage Street, by Mrs. Tudor, Mrs. E. Graham and Miss Pauline Milwee.

More than a hundred invitations were issued by these ladies, and more than ninety were present.

Delightful grape punch was dispensed from a table in the hall, decked with nasturtiums and presided over by Miss Susie Tudor and Miss Inez Isaacs, of Midland.

Twenty tables were arranged for Forty-Two. These were filled with a gay company of friends, many of them summer visitors to the city. The tables were placed in the parlors, on the porch and on the lawn. The whole formed a pretty scene, accentuated by the long row of automobiles in front of the home and the handsome gowns of the guests.

Mrs. Robert Tudor assisted in receiving and serving cake and ices to the large number of guests.

SEWING PARTY WITH MISS MAY.

Oddity Club Has Unique Entertainment at White Street Home.

Miss Madge May was hostess for the Oddity Club Wednesday morning from ten to twelve at the home of her sister, Mrs. P. B. Randolph, 300 White Street. It was a sewing party, interspersed with a game of cards.

At noon an ice course was served, accompanied by cake.

Do you suffer with Rheumatism? If so, try McCroskey's Tonic. It is guaranteed or your money back. THE R. A. LONG DRUG STORE. Adv. tf.

"Some things you probably hadn't thought of and some other things you might do well to know."

The tide of evolution in the motion picture industry has developed more rapidly and thoroughly than any other enterprise in the world. It has grown from an infinite, unconvincing, non-educational product of inferior quality without even a commercial value to a stable commodity of great commercial value for the reason of its superior quality not only the world's greatest and most innocent amusement and entertainment; but has also taken its place among the world's greatest educational achievements, and has gone down the pages of passing history as an unrivalled success.

And yet, taking a microscopic view into the future it can only be said that the industry is still in its infancy, and even greater things are awaiting you through the profound efficiency of the camera man and the directing agencies of modern enterprises.

The question we should ask ourselves is, are we keeping pace with the procession?

You are no doubt satisfied with the efforts of your dry goodsman, grocer, druggist, etc. You accept their assertions, without argument or criticism, that they are offering you commodities of standard values with National reputation and at prices known the world over. Probably you would be as anxious to accept and respect our acclamations had you the same knowledge of our product and could realize its importance in your midst.

The writer very clearly recalls the condition at the time he came to Plainview and cast his lot with you and assumed the duties of a business that badly needed careful and honest promotion and co-operation.

Have you forgotten the only opportunity available at that time? You were being served with twelve reels a week—two new ones and one repeater daily. You had at your disposal the accommodation of a sheet iron building with cinders for a floor, a few home-made benches and a bunch of folding chairs.

Can you imagine the magnitude and advancement and the drift of the tide in only two years' time? Plainview can at present say what no other town of her population in the South can claim—one modern opera house; three modern picture houses, equal in construction, appointment and service to those found in many of our largest cities.

Even with this rapid succession of motion picture enthusiasm, had you stopped to consider who took the initiative in the advancement of this legitimate enterprise?

Where did you first see the cream of the FEATURE MARKET (at that time)? It was the many Bison Features, representing episodes of the early West, and Great Northern Features, presenting dramatic multiples, and a few others, such as "The Crusaders" or "Jerusalem Delivered," "Jess," "The Night Riders," etc. Who offered the first serial production? and at that one that will live long in the minds of the public? It must have been the "What Happened to Mary" series. Where have you had the opportunity of seeing the world's largest productions, such as Klebe's "Antony and Cleopatra" and "Quo Vadis"—the ONE PICTURE that has the world-wide distinction of being the greatest ever manufactured?

Who first made preparation for a commodious and modern place to entertain you?

If these things are worth a passing thought, give them your consideration. What we say to you we expect to stand behind, and we'll prove our assertions to you to your utmost satisfaction. We have just started out to accomplish that end.

We are going to give you a program as good as the Best—one that will be sovaried as to meet the demands and requirements of every individual taste. But even with all that can be done or said we do not expect to reap any golden harvest of profits at the present. It matters not how proud we, as citizens and boosters, might be of such modern structures and equipments, in a commercial and business way it can only reflect as poor policy and discredit to the promotion of overdone and over-estimated business, all of which is hazardous to the welfare of any substantial city or town.

To do the impossible is a fact never accomplished, and to make profitable room for the present moving-picture enterprises in Plainview would evidently be doing the impossible. Ignorance is sometimes excusable, but experience is often bought at a dear price. The writer had already paid

for experience, and wasn't looking for a market to buy more, but circumstances were such that it could not be avoided. So we bought—and bought heavy—but the market seems rather inexhaustible, and we are compelled to start all over again, and along with the different changes in the policy of the management will be a noticeable development of comfort, convenience and some decided additions to our programme.

If the cream of the photoplay market will interest you at all, we certainly expect to create that interest. We need your co-operation now more than we have ever needed it before.

Knowing, as I do, that it has been rather extensively advertised that I was "BROKE," and the business could not exist, I feel that you are due to know the real facts, and the assurance that the business is on a substantial financial basis.

Dr. J. W. Grant having taken over the financing interests, with the assurance of his financial support, I have no fear of anything but success in the future. It's a pleasure to me to know that I will remain a citizen of Plainview and successfully continue the business that has been my sole ambition to see rise to the standard it merits. I wish to assure you that my every effort will be to please you. Time and expense will not be considered in furthering this great enterprise, and in establishing a record such as we will be glad to be known by.

Again expressing my gratefulness, and asking your co-operation, I am, Very truly yours, J. S. BONNER, Manager Mae I Theatre.

—Adv. 1t.

PREPARING SPECIAL MUSIC FOR PRESBYTERIAN REVIVAL.

Rev. J. W. Caldwell, Formerly of Fort Worth, Will Preach Series in Local Pulpit.

As has already been announced in the papers, our meeting is to begin the 3rd Sunday, August 16th. Dr. J. W. Caldwell, for ten years pastor of Taylor Street Church, for Worth, and now of Denton, Texas, is to assist us. He is one of Texas' best preachers, and we are fortunate to secure him at this time. We are to erect an aerodome on the church lawn for our night service, and will hold the day service in the church.

Mrs. Lindsay, our choir director, is already preparing for the music, and will organize a large choir especially for the meeting. We are expecting to continue for some two weeks, and our desire is to enlist the sympathy and help of the good people of Plainview in this revival.

S. PARK, Pastor.

MISSES HARP AND FOWLER GIVE BIRTHDAY PARTY.

At the beautiful home of Mr. and Mrs. A. E. Harp, Misses Margaret Harp and Rae Fowler gave a birthday party last night. The affair was one of the most pleasant of the many social functions given recently for the younger set.

Games were enjoyed during the evening until the serving of sherbet and cake to the following guests: Misses Bryant, of Memphis, Texas; Blanche Gist, Margeurite Harlan, Daisy Gidney, Nelle Rountree, Elizabeth McCaren, of Canyon; Claire Bell Wilson, Wilhelmina Harrington, Dorothy Bolton, Faye Garrison and Florence Keys, and Messrs. Morris Murphy, Remer Ballard, Jess Pipkin, D. T. Dillingham, Kelly Hooper, Ernest Fowler, Casey Hughes, Kirby Nash, Wyndell Broom and Frank Armstrong.

WANTED TO BUY—Five or six carloads of good millet hay. SHIPLEY & SHIPLEY. —Adv. 1t.

LITANY AT EPISCOPAL CHURCH.

To-morrow is Litany Sunday at the Episcopal Church. The choir will sing the New Te Deum. Miss Laura Masten will sing the offertory solo.

McCroskey's Tonic will cure rheumatism. Try it, at THE R. A. LONG DRUG STORE. —Adv. tf.

FIRST VACATION IN FIVE YEARS.

Paul Barker Goes to Join Brothers on Colorado Trip.

Paul Barker went to Amarillo to-day to join his brothers on an automobile trip to Colorado. Several cars are going north with the party.

The automobiles will be shipped to Tascosa or Channing, across the Canadian River, and the tourists will ride the Denver that far. Paul, Bert and Arthur Barker will spend about three weeks in the mountains of Colorado.

Mr. and Mrs. Robert Halbert and daughter, of Sonora, came in this week to visit Mr. Halbert's sister, Mrs. H. C. McIntyre.



Copyright 1913 The House of Kuppenheimer

A good many merchants think so little of their advertising that they are content to use almost any sort of illustrations and if the reading matter sounds convincing it's OK as far as they are concerned.

Here's a truthful portrait, showing just exactly how Kuppenheimer Clothes which we sell really look, and it's as true to the original as the best artistic skill can make it.

We want you to see these clothes of ours and find out how good they really are.

You'll be interested in the many new models we're showing for Fall and Winter.

You'll be pleasantly surprised when you find what

\$18 to \$30

will purchase in the way of exclusive style and above par quality.

New Fall Models of Kuppenheimer Clothes

arrived this week and are now ready for showing.

New Fall arrivals in Men's \$3.00 Hats, \$5.00 and \$6.00 Steadfast Shoes, 50c Neckwear.

Plainview Mercantile Comp'y
W. A. SHOFNER, Mgr.
Wholesale and Retail "The Store the People Swear By"

Nick Alley, of Hale Center, is here to-day. Mr. Alley says that his crops are the best in the county.

Mrs. W. W. Caudle and daughter returned yesterday to their home, in Kress. Mrs. Caudle visited Mr. and Mrs. J. L. Perdue and family.

Mr. and Mrs. J. J. Fritz and daughter, of Dublin, left yesterday for Lake Arthur, N. M. Mr. and Mrs. Fritz have been visiting Mrs. C. L. McDonald and family.

Miss Auby Palmer went to Amarillo yesterday to visit friends.

HUDSON Six-40
New Model \$1550 f. o. b. Detroit

31 Final Touches

The new things you'll see in the New HUDSON Six-40 are all in the way of refinements. You never will see—and never will want—a better-built car than last year's.

But forty-eight engineers have spent one whole year on details. They have taken part by part and studied ways to improve it. Now this new HUDSON model shows all they've accomplished by four years of work on this car.

It will show you their conception of the coming type of car. It is light and very economical, yet it has room and seats for seven. It is as handsome as a car can be. And no other car has ever embodied so many worthwhile attractions.

Every man who watches advances in car building will find in this car all the best of them.

TREBLED OUTPUT SAVES \$200

The demand last year compelled the factory to treble its production. This great output will reduce the cost \$200 per car, and that goes to this year's buyers.

The new price \$1550 f. o. b. Detroit. That price today buys a high-grade Six—the latest production of Howard E. Coffin—and one of the finest examples of good engineering that ever was shown in this town.

Come, see it. See if you agree that this car best meets the ideals of the times.

Brown Motor Co.
Plainview, Texas