

MASTERS OF OPPORTUNITY.

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By HERBERT COREY.

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"I won't give you any money," said the dealer when the work was done. "You'll have to take your pay in apples."

Steinhardt was a raw German boy at that time, 16 years old, barely able to speak English intelligibly, without a useful friend in the city, and in rags and tatters. The very last thing he wanted was apples. He had been eating bananas he had picked up on the fruit docks, with an occasional over-ripe melon thrown out of the produce markets. He had planned to spend that anticipated quarter "on a steak. But the dealer was earnest.

"All right," said Steinhardt. "Will you buy the apples?"

That was a most unpretending way for a future "king of apples" to start toward the coronation ceremonies. But there was no help for it. He hooked that filled basket of apples over his elbow and started toward Harlem, where the housewives are. From time to time he cried his wares. He was too hungry and weak to eat them—or his career might have vanished before it began. That night he slept again in the park. He had sold all his apples, and he saw possibilities ahead. Next morning he was at the apple dealer's door as soon as the owner—to buy more apples.

Humility Doesn't Pay.

"I believe," said Steinhardt, on one later occasion, "that I know as much of the buying and selling end of the apple business as any man alive. For three successive years I bought the entire crop of the Hood River country, in Oregon. I have given apples to kings—for publicity purposes. I watch for a new apple district as anxiously as a placer miner goes for news of a new camp."

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It was not long before Steinhardt had progressed to the dignity of a push cart after that successful essay in basket salesmanship. Each morning he would push that cart six miles uptown to the housekeeping centers. By and by he became frightfully annoyed by an Irish apple peddler named Kelly. Kelly owned a red cart as Steinhardt. He bought as good apples. He could make as much noise. When Steinhardt started in at one end of the street, and Kelly advanced toward him from the other, each hawking his war cry, peaceful folk used to pull down the windows.

"You gotta git outa here," said Kelly to Steinhardt one day. "Keep off this street."

"Who?" asked Steinhardt. "Me? If you speak to me again—if you even look at me—"

The pair began to haunt each other. Neither was happy until he knew where the other was. They paid more attention to out-yammering the rival than to selling apples. Steinhardt saw

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Captain in Command of the Battleship Michigan.



CLEARANCE OF NATIONALLY ADVERTISED CLOTHING

20 PERCENT REDUCTION ON ALL MEN'S AND YOUNG MEN'S SUIT AND TIES
20 PERCENT REDUCTION ON ALL LOW SHOES AND SLIPPERS
SPECIAL DEAL ON BUCKLE SHOES

KNICKERBOCKER SUITS

You must see the goods to appreciate the values.

WE DO AS WE ADVERTISE

REINKEN'S

"Correct Dress for Men and Boys"

Next Door to Boyd Grocery

Watch Our Window

that he could not go on. One day he went to Kelly in an amicable mood.

"We can't scare each other," said he. "Let's combine."

Begins to Gamble.

A few months later the new firm became venturesome. In open competition they sold four barrels of apples to an outfitting steamship. On the strength of their first "big deal" they bought a horse and wagon. The horse was merely a collection of defects held together by a tenacious will. They painted the wagon themselves, at night, as red as red could be found on the color board. Steinhardt drove the new outfit to the dock himself, with the four barrels of apples.

"Every now and then I'd get off the seat and pretend to be fixing something about the harness," said he. "But the harness was all right. I just wanted to see my own name painted on the side of my own wagon."

The rest of the story is simply one of growth. Steinhardt has always specialized in apples. He found difficulty in selling American apples on the other side of the water. Possibly buyers did not know what apples are. So that he began to educate Europe on American apples. He has sent packages of red-skinned beauties from Oregon to princes about to be crowned kings. He has corresponded earnestly with titled people and given apples away at Monte Carlo. Eventually he was buying apples by the trainload instead of by the basket. He was the first to buy on a large scale from the Hood River country—the most wonderful valley of apple trees in the world.

"There isn't any secret of success," Steinhardt says. "You only have to know your apples—and then let others know of them. Don't be diffident. It doesn't pay."

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The second in the series of dinners planned for the visiting and local clergy was given Tuesday by Mr. and Mrs. D. W. McGlasson, 709 West Third Street. Those present were Rev. R. G. Bowers, Rev. H. H. Street and Mr. Don Rolls, of Buffalo Gap.

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Mrs. R. B. Longmire and Mrs. R. F. Ivey entertained Thursday with a nontide dinner at the home of the former, 1700 West Third Street. Those invited were the following ministers: R. G. Bowers, S. A. Barnes, R. B. Mitchell, S. Park, H. H. Street and Don Rolls.

31,000 MILES ON MOTORCYCLES.

By United Press. KANSAS CITY, Mo., June 27.—John E. Hogg, of Kansas City, and Joe Esler, of Quincy, Ill., to-day planned to start on a 31,000-mile motorcycle tour of the world. The motorcyclists have mapped out an itinerary that will take in almost every large city of the world. They will carry notes to and from municipal officials of every city they visit.

Mrs. R. A. Prickett came in Thursday from Santa Anna to visit the family of her son, O. T. Prickett, who lives six miles west of town.

SPRINGLAKE

Special to The Herald. SPRING LAKE, Texas, July 3.—Miss Claudia Duncan, who has been visiting here for the past two weeks, returned to her home, in Hereford, Wednesday.

W. H. Hall attended court in Lockney the past week.

Miss Nova White visited in Olton neighborhood the first of the week.

Rev. Foster failed to arrive, as was expected, to hold services Sunday.

Mrs. M. K. Nash surprised her parents, Mr. and Mrs. Head, by arriving from California Wednesday.

W. E. Halsell, of Kansas City, arrived at the Spring Lake Ranch Friday.

Margaret and Fred Axtell left Wednesday for Topeka, Kansas, where they will visit this summer. This fall they will enter school in Topeka.

Mrs. L. E. Linville and children left Thursday for points in Kansas for an extended visit with relatives.

S. W. Downs, H. M. Packard, L. E. Linville and C. E. Baler were doing business in Plainview the first of the week.

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D. B. Shifflet was a Mule Shoe visitor Saturday.

Mr. and Mrs. Huston took dinner with Mr. and Mrs. M. E. Cleavenger Sunday.

Mr. R. M. Huston, of Plainview, and H. M. Packard visited Bovina, Hereford, and Dimmitt Friday.

S. W. Downs certainly believes in dry farming. He now has out 1,500 sweet potato plants. His experiment is being watched with considerable interest.

C. L. Hamilton and D. G. Axtell were in Hereford this week.

The Ladies' Missionary Society will meet Friday at 2 p. m. at the home of Mrs. M. E. Cleavenger.

"WHAT CHANCE HAS YOUR HOG?"

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"Of every 1,000 hogs in Missouri, 175 died in 1913 of cholera; in Florida, 170; in Iowa, 160; in Georgia, 165; in Illinois, 140; Kansas, 120; Louisiana, 110; Alabama, 110."

This means that a hog in Missouri has about one chance out of six of dying with cholera; in Alabama and Louisiana he has about one chance out of nine. In the clean, dry atmosphere of the high Plainview country there HAS NEVER BEEN A CASE OF HOG CHOLERA. A hog there has about 1,000 chances out of 1,000 of dying by the bloody hand of the butcher or packer.

You can't get away from the force of these figures.

SWEDES IN MIDSUMMER FESTIVAL

By United Press. ST. PAUL, Minn., June 27.—Thousands of Swedish settlers from all parts of the Northwest gathered here to-day to celebrate the Swedish Midsummer Festival, at Phalen Park. The event has attracted big crowds from both Minneapolis and St. Paul, anxious to hear the singing of the various societies gathered in a monster choir. Addresses were to be delivered by Mayor Powers and Governor Oberhart.

LEAST WELL INTO THE ROASTING EAR STAGE.

What has been said of corn is equally applicable to all other cultivated crops, but the necessity of re-establishing this deeper mulch is not quite so pressing as with corn. Don't attempt to make your crop with a given number of workings. Work it whenever and as long as conditions warrant, and only "lay it by" when it is made.—Crop Bulletin No. 7, Texas Industrial Congress.

PICNIC AT PIONEER PARK.

Neighbors Enjoy Outing and "Dinner on the Ground."

A pleasant drive in autos and bugles took a gay party of friends and neighbors last Tuesday to Pioneer Park. They left at seven o'clock, enjoyed the picnic supper and returned at an early hour.

Those who were present included the families of D. K. Sansom, Elmer Sansom, J. W. Willis, Grady Pipkin, R. West Lemond, H. C. Randolph, Peyton Randolph, W. L. Harrington, Jim Anderson, J. C. Anderson, Dave Collier, Chas. Saigling, W. B. Armstrong, Chas. McCormack, J. R. DeLay, R. A. McWhorter, Bert McWhorter, of Lubbock; Mrs. F. L. O'Dell, of Hillsboro; Mrs. S. J. Murray, of Dallas, and Miss Marie and Daisy Gidney.

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Miss Effie Casey moved this week into her beautiful new home, on Eureka Street. The house contains nine rooms, with baths and numerous large closets.

The woodwork is oak, with early English finish, giving a subdued harmonious effect. Hot air will be used for heating. The house is a model of convenience, and modern in every way.

At this new home Miss Casey was the recipient Tuesday afternoon of a miscellaneous shower from the members of the Highland Club. The gifts were useful and pretty. Though the event was a surprise, punch was served by Mrs. E. B. Hughes.

The shower was a slight evidence of the regard in which Miss Casey is held by her old friends.

BISHOP CRANSTON 74

WASHINGTON, D. C., June 27.—Bishop Earl Cranston of the Methodist Episcopal Church to-day celebrated his 74th birthday. He was born at Athens, Ohio, and had pastorates at Marietta, Portsmouth and Columbus, Ohio; Wiona, Minn.; Jacksonville, Fla., and Cincinnati and Denver.

NEGROES HONOR DUNBAR

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WASHINGTON, D. C., June 27.—"Dunbar Day" is being observed in local and many Southern negro schools and colleges, in honor of the birthday anniversary to-day of Paul Lawrence Dunbar, the famous negro poet.

ALFALFA

We are in the market for fifty cars of choice pea green alfalfa hay and will pay top prices.

EARLY GRAIN AND ELEVATOR COMPANY
AMARILLO TEXAS



PRESCRIPTIONS PROMPTLY FILLED

And Accurately Compounded

Filling a prescription is not guess-work with us. We know for a certainty that our drugs are of the very best quality before we let them enter our store.

**You Are Sure It Is Right
It It's From**

THE R. A. LONG DRUG STORE
Telephone 327

Cake Baking Contest

We invite you to enter the contest by calling at our store and giving us your name. We will furnish the flour and all ingredients you need for baking just such cake as you choose, free.

The cakes will be cut and served at our store July 15th at 3 o'clock p. m. Judges will be selected then. The first prize will be 100 pounds, second prize 50 pounds, and third 25 pounds Royal No. 10 flour. After the prizes have been awarded the cakes will be served to everyone who visits our store.

For details call us and we will be glad to explain. We Know the Unexcelled Quality of Royal No. 10 for Cakes

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Phones 145 and 146

What Is Your Time Worth?

Would \$116 Pay Your Efforts
For Months?

Can You Make As Much at Your Present Income? No Matter How You Look at It, It's a Business Proposition Worth Your Consideration.

We don't want you to work for nothing in this big Overland Auto Contest. If you don't win the car you may win a splendid trip--if not that then you will get five per cent on all you collect on subscriptions to The Herald.

Only a Few Have Entered Only a Few Votes Have Been Cast
Only a Part of the County Has Been Partly Solicited

MANY CONTESTS ARE WON IN THE LAST MONTH

IT'S YOUR OPPORTUNITY

GRAND PRIZE

A new 1915 model Overland Automobile, Electric Lights, Electric Starter and Fully Equipped. Choice of Touring Car or Runabout---Value \$1160.00.

SECOND PRIZE

Choice of the Following Trips:

1. Plainview to Galveston by rail; Galveston to New York by steamship (stateroom and meals included); up the Hudson River by boat; Albany to Buffalo and Niagara Falls by rail; Buffalo to Chicago and Kansas City and return to Plainview by rail. This routing can be reversed, by rail to New York, returning via Galveston to Plainview.
2. Same as above, except Plainview to New Orleans, then by steamer to New York.
3. Plainview to Galveston by rail; by steamer to New York; by rail to Montreal, Chicago and Kansas City to Plainview.
4. Same as 3, except Plainview to New Orleans, then by steamer to New York.
5. Plainview to Galveston by rail; by steamer to New York; by rail to Washington, Pittsburg, St. Louis, and Plainview.

6. Same as 5, except Plainview to New Orleans, then by steamer to New York.
7. Plainview to Galveston by rail; by steamer to Havana, Cuba, and return same way.
8. Plainview to New Orleans by rail; by steamer to Havana, Cuba, and return same way.
9. Plainview to Williams, Arizona, (Grand Canyon) to Los Angeles, San Diego, San Francisco, Portland (through the beautiful Sielcyon Mountains), Seattle (up the Columbia River), Salt Lake City, Denver (over the D. & R. G., through the most beautiful scenery in the United States), Colorado Springs, Pueblo and return to Plainview.

CONTEST BEGAN MONDAY, JUNE 15, 8 A. M., AND CLOSES MONDAY, SEPTEMBER 14, 6 P. M.

Votes Will Be Given on The Plainview Evening Herald as Follows:

New Subscriptions	
FOR ONE YEAR	1,000 VOTES
FOR TWO YEARS	2,300 VOTES
FOR THREE YEARS	4,000 VOTES
FOR FIVE YEARS	7,500 VOTES
FOR TEN YEARS	20,000 VOTES
FOR TWENTY YEARS	50,000 VOTES

THE NEW
PLAINVIEW EVENING HERALD
gives all local news, community news, development news, market news, big general news of the state, nation, and foreign countries, three times every week.
ONLY \$1.50 A YEAR

Renewals or Back Subscriptions	
FOR ONE YEAR	500 VOTES
FOR TWO YEARS	1,500 VOTES
FOR THREE YEARS	3,000 VOTES
FOR FIVE YEARS	6,000 VOTES
FOR TEN YEARS	18,000 VOTES
FOR TWENTY YEARS	46,000 VOTES

RULES OF THE CONTEST:

1. Only one nomination blank will be counted for each contestant.
2. Individuals only will be considered as entrants in contest; organizations will not be permitted to become contestants.
3. That individual receiving the greatest number of votes will receive the Overland automobile. The individual receiving the second greatest number of votes will be given a choice of the eight trips noted above. Should a tie for the first place result the two prizes will be given to tying contestants on

4. Any individual in Hale County, any other Texas county, or any other state is eligible to enter this contest.
5. No one connected in any way with this publication will be permitted to become a candidate, or work for a candidate.
6. Votes after being voted cannot be transferred to another.
7. The standing of contestants will be announced from time to time by the Herald.

8. A ballot box will be kept and all coupons will be deposited in it. Coupons must be deposited when issued.
9. The final count will be made by committee of three, selected one each by each of the two leading candidates on the last preceding count, these two judges to select a third.
10. The Herald will furnish sample copies, and lists of those now taking the paper to any who desire this assistance.

NOMINATION BLANK
Good for 1000 Votes

I hereby nominate _____ as worthy of one of the prizes to be given in The Plainview Evening Herald Subscription Contest. It is understood that I am in no way obligated because of this action on my part.

Date _____ Signed _____

The Herald Publishing Co.

Phone Nos. 71 and 72

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THE PLAINVIEW EVENING HERALD

THREE TIMES A WEEK

—Published Every Tuesday, Thursday and Saturday by—
THE HERALD PUBLISHING COMPANY
Corner North Pacific and Second Sts.

BUFORD O. BROWN, Editor. E. B. MILLER, Business Manager.

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POLITICAL REST.

A decade ago Tom Johnson was agitating 3c street car fares in Cleveland, Ohio. The cry went up for "political rest." "Tom Johnson will kill the town. He'll scare capital away. Eastern financiers won't invest in a 3c town," business said.

Tom Johnson kept right on until he got low fares. Cleveland has almost doubled in ten years. Cincinnati had "political quiet," and Cincinnati has practically stood still.

They told the same story in Kansas when the Sunflower State was struggling for prohibition. But Kansas went ahead, and, without saloons, her crime record is so low that it is almost unbelievable. Court costs are immeasurably lower than those states where the "regulated" saloon is tolerated. And Kansas spends more money on schools, homes, good roads—her citizens' bank deposits are higher than those of any other state in the American Union.

Yet they tell us that Texas needs political quiet. "Capital won't come in so long as this agitation continues," the whisky ring says. "It will throw men out of work," the saloon league pleads. "Give us constructive legislation."

These men are apparently oblivious of the fact that the open saloon stirs up more hell, taxes the people heavier and interferes more seriously with business than any other one agency.

Some questions will not dawn. There was a time when only our preachers cried out against whisky. Railroads issued an ultimatum to their employees; bankers and big manufacturers followed suit. The age demands efficiency. Whisky destroys efficiency.

There will be no "rest" in Texas until the Commonwealth is rid of saloons. The voter who writes his ticket "dry" this year is conserving the material and moral welfare of himself, his home, his country.

Get rid of the saloon—we will then be more nearly ready for universal and continued prosperity.

THE BENEVOLENT LEAGUE.

Mrs. W. A. Beard was sick and destitute. Plainview's women took up her case and have provided for a place in Guyton Sanitarium. Mrs. Guyton has generously offered a room to the Benevolent League if the women will furnish it. Of course, the room will be fitted up.

Plainview's women are doing genuine charity when they take up such work.

During two years the women have been busy with matters of town improvement. Our women originated the "clean-town" movement; they did a large part of the work toward cleaning up.

The women have been keeping up the fight against flies. That means against filth, disease, death. When funds supplied had been exhausted last year the women secured money to buy flies. They made up the fund again this year.

When our women are active forces for practical charity; for keeping clean; for eliminating disease; for making the town more attractive—when all of their activities help the material interests of the town as well as the health and morals of its citizens—is it much wonder that they begin to ask a part in the selection of our officers?

In the end, that is all the woman suffrage movement means—even though unbalanced enthusiasts have resorted to methods of the vandal.

Nearer home—are our women going to insist that Plainview cut weeds this summer? Are we going to let the weed crop go to seed if our women do not insist that weeds shall be cut?

NINE YEARS WILL SEE STREAMS FULL OF TROUT.

Plans to completely restock all trout streams and lakes throughout the National forests of Colorado, Wyoming and South Dakota, within a period of nine years, are well under way, as the result of the approval by the Federal Bureau of Fisheries of a plan of operation prepared by the forest service. The Bureau of Fisheries has promised to furnish the necessary fish fry for distribution to the various forests, the shipments of fry to be directed to railroad stations nearest the waters to be stocked, so that as many streams as possible may be supplied from a central point. The planting of all fry will be performed by forest officers, who will keep a close check on the results of the work.

According to the estimates of the forest officers, approximately 20 million trout fry of the brook, rainbow and black-spotted varieties will be needed to meet the requirements of all the waters adaptable to the production of trout. Of this great number, the Bureau of Fisheries is prepared to supply something over four and a half million this year and a gradually decreasing number each successive year for a total of nine years, at the end of which time it is expected that the complete restocking will have been accomplished. The estimates are said to cover 273 streams and lakes in the three states.

The restocking of all National forest streams in all states where such forests are situated, including those now being acquired in the White Mountains and the southern Appalachians, will be given attention as rapidly as supplies of fish fry become available for planting purposes. The forest service is admirably organized to carry on work of this kind, and does so with practically no interference regular activities, since the fish must be handled with the utmost haste, and frequently during the late evening or early morning hours. The production of the existing Federal and State fish hatcheries is hardly adequate to meet all demands, however, and therefore the work has to be done in installments.

C. A. Bivens and daughter left yesterday for Ben Franklin, Texas. They will visit Mrs. W. J. McNutt.

To-Day's Markets

STOCK YARDS, FORT WORTH, Texas, July 7.—CATTLE—Receipts, 2,800, including 300 calves. The market is steady.
HOGS—Receipts, 800. Market is 5c higher. Top, \$8.85; bulk, \$8.65 to \$8.70; light, \$8.00 to \$8.65; mixed, \$8.55 to \$8.75; heavy, \$8.65 to \$8.85; pigs, \$6.00 to \$7.00.
SHEEP—Receipts, 1,800. The market is steady.

Daggett-Keen Com. Co.

Mrs. G. B. Hutchings and daughter, Miss Minnie Hutchings, came in today to visit their son and brother, George Hutchings.

Rev. J. Walter Hall returned today to Hamlin, Texas. He was here in the interests of the Central Nazarene University, of which he is business manager.

John Newton and Mason Dillingham are leaving this week for an auto trip to South Texas.

Mr. and Mrs. S. Hoffman and their son, William Jackson, are here from Fort Worth to spend the summer.

Ben Smith, of the firm of Pierson & Smith, visited Canyon and Amarillo on Sunday, returning yesterday afternoon.

Joe Martin, who has been in Oklahoma for the past two months, has returned to Plainview.

Flake Garner has traded his property on Highland Addition for a \$3,000 Ohio car.

E. R. Williams sent a casket to Oltan last Friday for the infant child of H. K. Baughn, who was buried Saturday in the Oltan Cemetery.

C. H. Johnson and F. Jordan left today for Canadian and Pampa. Mr. Jordan is taking up another party of men to the harvest fields.

George M. Janes returned yesterday from Lubbock.

Mrs. G. S. Burt went to Lubbock today. She will visit her sister, Mrs. T. C. Greenhill.

J. F. Conner and son returned today to Lamesa. The boy has been under treatment of doctors for several weeks.

Rev. Sterling Park went to Hereford today. He will camp in the canyons near that place. He will be away about a week.

T. E. Richards and family returned Saturday from a two weeks' visit with friends in Stephenville and Dublin.

Mr. and Mrs. J. W. McCoch passed through Plainview Saturday en route from Hale Center to Floydada.

Bishop James H. McCoy, of Birmingham, Ala., and Rev. J. D. Young, of Dallas, came in today from Amarillo.

Robert Hudson and Buddie Webb are here this week visiting Lita Quisenberry.

Mrs. J. W. Dodson went to Finney Saturday to visit her daughter, Mrs. Ray Cochrane.

Mrs. W. M. Thornton and children returned Saturday to Aiken. They have been visiting Mrs. Thornton's brother, A. Cope, of Tulsa.

Miss Alma Conner and Kate Williard passed through Saturday en route from Floydada to Amarillo. They will visit friends and relatives.

Miss Claudia Quisenberry and Stewart Barnes returned Sunday from Oltan. They went out Friday to spend the Fourth.

G. D. May and daughter, Miss Madge, returned Saturday from Rockwall, where they have been visiting for several weeks.

Mrs. Grady Brewster and baby passed through Saturday en route from Lockney and McGregor to visit friends and relatives.

Miss Gertrude Conner passed through Saturday from Floydada to Amarillo, to visit.

H. W. Elliott went to Amarillo Saturday to take a position with the P. & N. T. Railway.

Mrs. Nattie Ligon went to Ralls Saturday to visit her sister, Mrs. C. H. Heim. Mrs. Ligon's brother, C. E. Hinds, accompanied her.

No. 5475.

Report of the Condition of

THE FIRST NATIONAL BANK.

At Plainview, in the State of Texas, at the Close of Business, June 30, 1914.

RESOURCES.

Loans and Discounts	\$562,054.57
U. S. Bonds to secure circulation	25,000.00
Bonds, Securities, etc. (other than Stocks)	3,100.00
Banking House, Furniture and Fixtures	56,000.00
Other Real Estate owned	38,182.92
Due from National Banks (not reserve agents)	7,200.81
Due from State and Private Banks and Bankers, Trust Companies, and Savings Banks	4,029.62
Due from approved Reserve Agents	70,124.71
Checks and other Cash Items	3,911.82
Notes of Other National Banks	4,650.00
Fractional Paper Currency, Nickels, and Cents	250.40
Legal Money Reserve in Bank, viz:	
Specie	\$11,803.85
Legal tender notes	30,499.00
42,302.85	
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,250.00
Total	\$818,657.70

LIABILITIES.

Capital stock paid in	\$100,000.00
Surplus fund	20,000.00
Undivided Profits, less Expenses and Taxes paid	97,714.04
National Bank Notes Outstanding	25,000.00
Due to other National Banks	785.95
Due to State and Private Banks and Bankers	1,099.19
Individual deposits subject to check	282,923.46
Time certificates of deposit payable within 30 days	48,462.76
Time certificates of deposit payable after 30 days or longer	166,811.05
Certified checks	100.00
Cashier's checks outstanding	761.25
Bills payable, including obligations representing borrowed money	75,000.00
Total	\$818,657.70

STATE OF TEXAS,

County of Hale, ss: }

I, Guy Jacob, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

GUY JACOB, Cashier.

CORRECT—Attest:

J. H. SLATON,
W. C. MATHES,
F. G. HUDGINS,
Directors.

Subscribed and sworn to before me this 6th day of July, 1914.

C. S. WILLIAMS,
Notary Public.

Mrs. W. C. Cole came in yesterday from Gainesville. She will visit her daughter, Mrs. J. M. Harder.

Conductor E. B. Thompson, of the Plainview-Floydada line, returned yesterday from his vacation. He has been visiting his brother at Port Aransas.

Miss Hattie Clements returned yesterday to Canyon. She has been home from the Summer Normal School.

Mr. and Mrs. H. C. Randolph passed through yesterday en route from Lockney to Gary, Okla. Mrs. Randolph will be treated for appendicitis.

Misses Josephine Rosson, Geneva Seipp and Ethel Tyler, returned yesterday to Canyon. They have been visiting home people.

Mrs. R. L. Stephens passed through yesterday en route from Mobeetie to Lockney to visit her mother and sister.

A. M. King, the pharmacist at the R. A. Long Drug Co., left yesterday for Dallas. From there Mr. King will go to Cloudercroft, N. M.

Rev. J. P. Boone went to Canyon Saturday. Rev. Boone is the State Secretary of the Judson Centennial Equipment Fund.

Mr. and Mrs. Fritz R. Smith and children passed through Saturday en route from Lockney to their home, in Snyder. They have been visiting Mr. Smith's brother, Ben F. Smith.

Mrs. W. B. Dare and daughter, Mrs. T. B. Russell, were in town yesterday, shopping. They returned to Floydada yesterday afternoon.

Miss Daisy McBride came in today from Hastings, Okla. She will visit her sister-in-law, Mrs. E. T. McBride.

Mrs. Sue Richardson passed through today en route from Lockney to her home, in Randolph, Texas. She has been visiting Luther Buchanan and family, at Lockney.

Miss Lizzie Smith and nephew, Tracy Smith, passed through today en route from Lockney to Lamesa. They have been visiting Ben F. Smith.

Mrs. J. D. Bedford, of Amarillo, is visiting Mrs. A. W. McKee.

NYAL'S PEROXIDE FACE CREAM

Will give you the results you have been looking for in a complexion preserver these hot, trying days. We believe in it so strongly that we will gladly refund the purchase price if you think it has not benefitted you after you have given it a fair trial.

We have a few sample jars and would be glad to have you ask for one the next time you are in our store.

Duncan's Pharmacy

"The Store Where You Feel At Home"

Guaranteed Tire Repair

If your tires or tubes are worth repairing we can make them right, if not worth fixing we'll tell you so.

Diamond, Goodrich and Michelin Tires and Tubes
Plainview Rubber Co.
Phone 104

Carter-Houston's

Great Summer Sale

Is Starting--You'd Better Get Under Way, Too

Your Choice of Our Business Suits and Norfolks in Fancy Mixtures, Blue or Black For Men and Young Men

\$18.00 For \$22.50, \$25.00 and \$30.00 Suits

\$12.00 For \$15.00, \$17.50 and \$20.00 Suits

A special lot of Men's Suits, sizes 34 to 40, broken lots, only one or two of a kind. Values up to \$25.00

\$8.75

These prices affect men's and young men's Blue, Black and Fancy Suits and Blue and Fancy Norfolk Coats and Pants.

The same scale of discounts applies on all Wool Suits in our Boys' Department.

"A word to the wise is sufficient"--the "word" is given--you should be "wise."

There's sincerity in every feature of this event--It's REAL and GENUINE and CONSCIENTIOUS.

It's REAL in its values--our policy permits no other type of merchandising. It's GENUINE in its purpose--it's held to lower stock. It's CONSCIENTIOUS in its determination to afford splendid profit to those who attend.

It's a Carter-Houston Sale--that's the best thing we can say about it, and really all one needs to know.

Everything in the house goes in this sale at special prices, and we sell wearables for everybody, man, woman or child

"The Store Accomodating"

114-16 North Pacific Street

PRAIRIE AVE.

Special to The Herald.

PRAIRIE AVENUE, Texas, June 30.—Mr. and Mrs. Chas. Veigel visited at the Bill Ooley home Sunday.

Thrashing commenced in this neighborhood Wednesday of this week.

Mr. Terrel, of the Dalmont Nursery, was in our locality Monday taking orders for the nursery.

Mr. John Hamilton, of Plainview, was the guest of Jas. Pullen Monday night.

A number of young people from here attended the ice cream party given by Miss Myrtle Reeves, of Lone Star locality, Saturday night, and reported a fine time there.

Mr. and Mrs. Henry Sammann were guests of Mr. and Mrs. Jas. Pullen Sunday.

Misses Clara Mercer and Florida Pullen went to Meteor Sunday to the Children's Day exercises.

Jas. Pullen went to Lone Star Monday morning to cut grain for Mr. Chas. Merrick, Jr.

The P. L. C. will meet with Mrs. E. C. Dodson next Thursday.

Mr. and Mrs. Joe Barrett and son, Charles, and wife, also Mr. Thomas, went to the breaks Sunday and took their dinners and had an outing. They report a lovely trip there.

Clayton Williams was in Plainview Saturday.

Mrs. Jas. Pullen was shopping in Plainview last Friday.

Mr. Vaughn, of Amarillo, was in this locality Friday and tuned the piano at Providence, which was badly out of tune. He was the guest of Charles Barrett.

Elmer Lemaster is gaining slowly, which his friends are glad to hear.

A few from here took in the rally day at Meteor Sunday.

Mr. and Mrs. Parr gave an ice cream party Saturday night to a few of their intimate friends.

The Providence Ladies' Club met last week with Mrs. Palmer, and had a very interesting time. The next meeting will be with Mrs. E. C. Dodson.

Harvesting is getting to be a thing of the past here, and the hum of the threshing machine will now be heard.

BIRTHS.

July 2, to Mr. and Mrs. J. J. Guyer, of Plainview, a boy.

July 4, a girl to Mr. and Mrs. Jesse Delaho, of Plainview.

Rev. O. P. Kiker went to Tullia today.

Mrs. C. F. Moore left today for Sterling, Colorado, to visit.

Miss Ethel Yowell passed through today en route from Runningwater to Shelbyville, Ky. She will visit her sister for several weeks.

Mrs. O. G. Renfro returned today from Petersburg. She has been visiting her parents, Mr. and Mrs. C. R. Brown.

Elmer R. Anderson went to Tullia today to hold civil service examinations there to-morrow.

Miss Leona Carter returned today. She has been visiting in Crosbyton.

Hickman Price returned today from a business trip to Dallas and Waco.

A. L. Maspin returned today from a visit to relatives in Lubbock.

W. A. Todd returned Sunday from Lubbock.

Col. R. P. Smyth left Friday for Fort Worth, where he attended the institution of the new Temple El Moseler, erected by the Shriners in that city. "About four thousand Masons are expected in Fort Worth this week," said Colonel Smyth.

J. W. Beeler, of Mineral Wells, is taking the place of A. M. King as prescription clerk for R. A. Long. Mr. King goes to Groom, Texas, on a ranch with his brother. Mr. Beeler has had 11 years' experience in the drug business.

T. S. Maples, of Tullia, is visiting his daughter, Mrs. L. D. Sewell.

Mrs. T. Z. Reed passed through yesterday en route from Lockney to Mineral Wells. Mrs. Reed goes to Mineral Wells for her health.

ROOMS FOR RENT for light house-keeping. Call 336. —Adv. 1f.

FOR SALE—Modern home, close in. Newly painted and papered; cement sidewalks, electric lights, water connection; young orchard and vineyard. Lot is 75x140, east front. See owner, W. D. JORDAN. Phone 459 —Adv. 6 times-pd.

FOR SALE—Good 7-year-old Jersey cow. See J. L. SMITH, E. Sixth and Sterling Sts. —Adv. 1f.

B. F. RUSSELL,
Lawyer
Office with C. D. Russell,
First National Bank Bldg.
PHONE 117
Life and Fire Insurance

(Advertisement.)

TEMPLE UNION MEN MISQUOTED

And Slandered by Home and State, Waco Morning News, Houston Post and Other Ball Organs.

Realizing that the great majority of the laboring men of Texas are supporting Jim Ferguson for Governor, the corporation hirelings of the opposition are stooping to all sorts of low, mean and despicable tricks for the purpose of trying to turn the support of organized labor in their direction.

Never before in the history of the State have the issues been so clearly joined of the masses against the classes—the corporations seeking "special privilege" against the people who demand "Equal rights for all and special privilege to none."

Never before has a campaign committee made untrue statements one after another, each in turn to have the light of truth turned on it by fearless Jim Ferguson and let it stand discredited and shameful result of a losing campaign.

One of these untrue and low assertions appeared a few days ago in several Ball organs charging Ferguson with being unfriendly and unfair to organized labor and some faked interviews regarding the building of the Ferguson Block.

We again present the TRUTH and leave it to the people of Texas to say whether or not they will endorse at the polls such dirty campaign methods.

CONTRACTOR DAVIS SPEAKS.

Temple, Texas, June 25, 1914.

To Whom It May Concern:—

I am the J. H. Davis who superintended the work in the building of the Temple State Bank Building in Temple, Texas, and the same person referred to in an article published in the Home and State on page 15 of said paper of June 20th, 1914, and in several other papers in the State of Texas. I denounce the statement that Jas. E. Ferguson is unfriendly to labor unions. During the last fourteen years, during which time a carpenters' union has existed and been organized in Temple, I have been doing general contracting work. During a great portion of that time the Carpenters' union have been working open shop, and I have often employed union workmen upon my works, AND IN NO INSTANCE HAVE I DISCRIMINATED AGAINST A MAN BECAUSE HE BELONGED TO A CARPENTERS' UNION. I will state that the year I built the Temple State Bank Building I had a union carpenter as foreman on a six-room residence that I was building, and he gave me satisfaction and made me money on the job.

In regard to the labor on the Temple State Bank Building, the statements accompanying my letter will explain this so far as Jas. E. Ferguson and myself are concerned.

As to one Edgar Maupin, I have got no comment to make on his statement, further than to say that I never had any conversation with him in my life in regard to Roscoe Ferguson being denied work on the Temple State Bank Building. Roscoe Ferguson did come to me one morning during the last stages of the work on the Temple State Bank Building and asked me if I needed any men, and I told him that I did not. I had all the men I wanted. He insisted that I did need men and he could bring me some good men. I remarked to him that I did not need any of his assistance and that when I did I would call on him. He also told me during that conversation that he did not belong to the carpenters' union and did not know the workings of the union.

As to Mr. Gibson, in his sworn statement he says that I, J. H. Davis, have always been antagonistic and fought union labor. This I deny and denounce. He also charges Mr. Ferguson with being unfriendly to union labor. Mr. Gibson certainly has forgotten the fact that Jas. E. Ferguson's residence was built by union labor and the Gibson Brothers did the work. He also knows that Mr. Ferguson has a residence built after that at a cost of seven or eight thousand dollars, and it was built by union labor. I refer you to Mr. Chas. O'Connor's statement as to Mr. Gibson's information that I had union bricklayers on the Temple State Bank Building because I could not get any other kind.

I want to state that I am a Prohibitionist, have always been one, have voted the ticket at every opportunity, and I further claim to be a better prohibitionist than the Home and State or any of the men who helped work up those statements and affidavits appearing in the above-mentioned paper on said date, for I would not stoop so low as to mislead or slander a man that was a private individual trying to make an honest living or one that is running for Governor.

A blind man can see why I have been drawn into this matter and misrepresented in regard to organized labor. It was done to show that Mr. Ferguson employed me because I was so antagonistic and so opposed to or-

(Advertisement.)

ganized labor. When the fact is that the labor question was never mentioned, and when Mr. Ferguson employed me the only instructions that I had was to get plenty of men and pay them good wages, which was done. He rarely was on the job while the work was going on, and when he was he told me several different times to raise my men's wages if necessary, and to hire an extra foreman to relieve me of some of the burden of the work. In regard to wages, will say that I paid carpenters from \$2.50 to \$4.00 per day, which I believe was the highest wages paid in Temple at that time, and I must say that in regard to Mr. Ferguson I never worked for or had dealings with a more liberal man in all my building business, of which I have spent 33 years in Temple.

In conclusion, I want to say that I have made this statement without the knowledge of Mr. Ferguson or his campaign manager, Mr. McKay. I have done it of my own free will and accord, which I feel that I was due Mr. Ferguson in this matter.

J. H. DAVIS.

BRICK CONTRACTOR'S STATEMENT.

Temple, Texas, June 24th, 1914.

To Whom It May Concern:—

My attention has been directed to articles that have been published in the Home and State and other papers in the State of Texas, purporting to assert that Jas. E. Ferguson has in the past been unfair to labor unions.

I want to deny and denounce this statement and insinuation. All of my life I have been a union man. The brick work on the Temple State Bank Building in Temple, Texas, was done by me under contract for Mr. Ferguson. Only union bricklayers were employed in the execution of said work. Mr. Davis referred to in said article had nothing whatsoever to do with employment of labor by me.

I have done a great deal of work for Mr. Ferguson in the past years. I KNOW HIM TO BE FAVORABLE TO LABOR UNIONS, BECAUSE HE HAS TOLD ME TO EMPLOY ONLY UNION MEN UPON WORK THAT IS TO BE EXECUTED BY ME FOR HIM, and before he would award me any contract he always inquired of me whether or not I intended to employ union labor and union men, and not until I had given him the assurance that I would do so he awarded me the contracts.

I ALSO KNOW THAT WHERE IT WAS POSSIBLE ON THE TEMPLE STATE BANK BUILDING THAT UNION LABOR WAS EMPLOYED.

At the time that this building was built the Carpenters' Union in Temple, Texas, was practically disorganized and were working open shop, and all members of the Carpenters' Union were at that time employed on other work, principally the United States Post Office which was being erected in Temple, and any statement to the effect that Mr. Davis, superintendent of said building, or Mr. Ferguson discriminated on that job against labor unions is utterly false, without foundation or the semblance of truth.

I also know of my own personal knowledge that union and non-union carpenters alike were employed on the Temple State Bank Building. I recall particularly among the union men one J. L. Carnes, who did finishing carpenter work upon said building.

CHAS. O'CONNOR.

PRESIDENT CARPENTERS' UNION SAYS MISQUOTED.

Temple, Texas, June 26, 1914.

G. C. Goolsby says: "I live in Temple, Texas, and am President of the local Carpenters' Union at this place.

"My attention has been called to a statement appearing in the Home and State in the issue of June 20th and a similar statement appearing in the Houston Post under Dallas date line of June 10th, in which I am reported as having made the following statement:

"Oh, there's no doubt but that Jim Ferguson's attitude toward union labor has been unfriendly. He has never done anything for union labor, and when he had a chance, turned us down."

"I DID NOT MAKE ANY SUCH STATEMENTS, EITHER LITERALLY OR IN SUBSTANCE, AND DENOUNCE SAME AS ABSOLUTELY FALSE.

"Something like three weeks ago two men came to me where I was at work and asked me if the Temple State Bank Building, which belongs to Jas. E. Ferguson, had been built with union labor.

"I told them that it had not been built with union labor so far as the carpenters' union was concerned. I further stated to these men that the reason that union labor had not been employed on this building was because at that time the local carpenters' union was very weak, having only eleven members in good standing, and that we were working 'open shop.'"

"I did not tell these men that Mr. Ferguson had been unfriendly or unfair to union labor, or that he had

(Advertisement.)

turned us down whenever he had a chance to do so.

"I KNOW OF MY OWN CERTAIN KNOWLEDGE THAT MR. FERGUSON HAS ALWAYS BEEN FRIENDLY TO UNION LABOR. I know of two houses in this town that he built several years ago where union labor exclusively was employed, and I DO NOT KNOW OF ANY INSTANCE IN WHICH HE HAS EVER DISCRIMINATED AGAINST UNION LABOR.

"I make this statement in justice to Mr. Ferguson because I have been misquoted in the Home and State and the Houston Post, and I feel that the public is entitled to know the truth.

Signed "G. C. GOOLSBY."

STATEMENT BY PAINTER.

Temple, Texas, June 25th, 1914.

To Whom It May Concern:—

I, George Houghton, had the contract for the painting on the Temple State Bank Building, erected some two years ago. At that time there was no painters' union in Temple. Since that time the painters' union has organized. The same men that did the painting on the Temple State Bank Building are all members of the Painters' Union. I also painted Mr. Ferguson's residence during this year, and the same men worked on the Temple State Bank Building that did the painting on Mr. Ferguson's residence.

I FURTHER KNOW THAT DURING THE CONSTRUCTION OF THE TEMPLE STATE BANK BUILDING THERE WERE NO DISCRIMINATIONS AGAINST ORGANIZED LABOR. I know that Mr. Ferguson is the laboring man's friend and believe that he is in sympathy with organized labor.

HOUGHTON BROS.
By GEO. HOUGHTON.

WALKER MAKES RETRACTION. SAYS FACTS MISREPRESENTED TO HIM.

Temple, Texas, June 24th, 1914.

To Whom It May Concern:—

On the sixth day of June, 1914, a representative of a Dallas paper called upon me with a prepared affidavit which was published in the Home and State on the twentieth day of June, 1914. AT THE TIME I SIGNED SAID AFFIDAVIT I DID NOT KNOW ITS CONTENTS, BUT IN THE EXECUTION OF SAID AFFIDAVIT I WAS IMPOSED UPON AND MISLED AS TO ITS CONTENTS. Since the signing of said affidavit I have regretted doing so, because after reading same as published I find that IT DOES NOT STATE THE FACTS TRUE AND CORRECT.

I have, since the making of the affidavit, learned that union carpenters, as well as non-union carpenters, were employed upon the Temple State Bank Building, and that no discrimination whatsoever between union and non-union carpenters was shown. It is also true at the time said building was built that there were only about ten or twelve union carpenters in Temple, and they at that time were working open shop.

I also want to say that I was not assistant foreman upon the Temple State Bank Building, as stated in said affidavit. Occasionally, Mr. Davis, when leaving the job, would give me instructions as to what to have done when he was absent.

I have also learned since the making of said affidavit that Mr. Ferguson's residence and another building on Fourth Street in Temple, Texas, were erected and built with union men entirely, and I want to say that, notwithstanding said affidavit, it is now my opinion that Mr. Ferguson has always been fair to labor unions, and I do hereby retract the statements made in said affidavit.

JOHN WALKER.

(Continued in Thursday's Issue.)

FURNISHED HOUSE FOR RENT.

Will rent furnished house of 4 rooms or will sell furniture cheap. Phone 209. —Adv. 1f.

BUY your Lumber, Shingles, Doors, Windows, Mouldings, Builder's Hardware Direct from Mill, Saving 25 per cent, Payment After Examination Your Town.

Have Shipped Hundreds of House Bills Over Plainview Country During Past Eight Years Saving Consumers Thousands of Dollars.

Send Us Bill of Just What You Need for House or Barn and We Will Make You Delivered Price on Same.

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RURAL SCHOOL CONDITIONS IN THE UNITED STATES.

One of the most important committees appointed by the Council on Health and Public Instruction of the American Medical Association is that on co-operation with the National Education Association. This committee, appointed two years ago, has been working with a similar committee appointed by the National Education Association on the subject of school hygiene. The first year of the committee's existence was devoted largely to a survey of the field and a consideration of what activities should be first undertaken. After careful discussion, the committee decided that the rural school was more in need of attention and assistance than the city school. Then the question arose as to the amount of available information concerning rural schools and school houses. Surprising as it may seem, it was found that little was known of the actual conditions of rural schools in the different States. A preliminary survey was accordingly undertaken with a view to remedying the defect. Through the United States Bureau of Education, Professor Dresslar, of Nashville, Tenn., made a careful study of a large number of country school districts in the South. Special surveys in Connecticut, Vermont and New York, as well as general investigations which gathered statistics from every State in the Union, and special studies of rural conditions in Idaho, Massachusetts, Pennsylvania, New Jersey and Virginia, resulted in the accumulation of a large mass of information which is now being digested and drawn up in the form of a report. Professor Dresslar's work will be made public through a special report issued by the United States Bureau of Education. While the work of the committee is only begun, enough has been learned to show that the sanitary condition of rural schools is not by any means so satisfactory as was generally supposed. In the New York Times, March 8, appeared a lengthy article based on a statement by Dr. T. D. Wood, of Columbia University, chairman of the education committee.

After describing the organization of the committee and the work which it has undertaken, Dr. Wood said:

"We grew up with the notion that the school children in the country were bound to be much healthier than the children of the cities. Our parents always credited the little red school house for their excellent constitutions. Of late years, however, there has been a good deal of suspicion cast on that same little red school house. We have begun in this day of sanitation and medical inspection to have our doubts about those unqualified benefits."

Dr. Wood then gave a few specific instances in proof of the general proposition that the country school child is from 15 per cent to 20 per cent more defective than the city child. In Pennsylvania, a study of 1,831 rural school districts was made and the health of the children in these districts was contrasted with the health of the school children in Harrisburg, Pittsburgh and Altoona. The percentage of defective children in Altoona was 69 per cent, in Pittsburgh 72.2 per cent, while in the rural districts studied the aggregate of defective children amounted to 75 per cent. This means that three-fourths of the 294,427 country school children in Pennsylvania are in need of special care and treatment, while even in New York City only 72 per

cent of the children are at all defective.

The investigation of specific defects gives the same results. For instance, a comparison of the school children of Orange County, Virginia, with those of New York City, shows that with all of the surroundings and disadvantages of city life, the number of New York school children with lung trouble amounts to only a fraction of 1 per cent, while 3.7 per cent of all the school children in Orange County, Virginia, suffer from some affection of the lungs. When the nutrition of rural school children was considered, it was supposed that here, of course, the country child would far surpass the child in the city, yet the average of malnutrition among the school children in the districts investigated is 31.2 per cent. The same startling result is found when the figures for mental defectives are compared. Statistics from twenty-five cities and from rural districts in Pennsylvania, Massachusetts, New Jersey, Idaho and Virginia were compared, showing that the average of mental defects among city children was 0.2 per cent, while the average among rural school children was 0.8 per cent. Heart disease is twice as prevalent among country children as among city school children. City school children have only 0.13 per cent of curvature of the spine, while rural school children have 3.5 per cent. Ear troubles are five times and eye troubles are four times as frequent among country children. Adenoids are found in city school children in 8.5 per cent, but in the country the percentage is 21.5. The children in twenty-five cities showed an average percentage of enlarged tonsils of 8.8, while a similar number of country percentage of enlarged tonsils of 8.8, in Idaho the percentage ran up to 43.9.

Discussing the causes for these amazing and startling conditions, Dr. Wood finds that even in the slums, where the pinch of poverty is the sharpest, the food is better prepared than it is in the country, while the distance from dentists, oculists and clinical advantages accounts for the large number of defects of sight, hearing and teeth. Country houses are often drafty and overheated. The chances for house infection are greater and children are more exposed to cold, heat and dampness. The school houses are often old and carelessly built and have insufficient equipment. In seven states there is no regulation of the sanitation of country schools. Heating is generally by means of a stove, and bad ventilation is usually the result. Seating accommodations are bad and general sanitary conditions often unspeakable. Frequently the only provisions for cleanliness are a pail of water, a dirty basin and a common towel. Drinking arrangements are bad and drinking water often contaminated. Dr. Wood sums up the situation thus:

"Now take into consideration the many other contingencies which the country child has to meet—physical labor, chores before he starts for school in the morning, a badly assorted breakfast, a long walk over bad roads—then subject him to direct infection, to bad water, and it is small wonder that he falls prey to a dozen maladies more readily than the city child."

The results of this survey of rural schools cannot fail to shatter some of our previously-conceived views regarding rural conditions, and at the same time to point out the remedy. Not one State in five to-day provides for its country school children. In most of the cities some kind of supervision and care of school children is maintained, but rural schools have so far been left very largely to shift for themselves. "The welfare of our country," says Dr. Wood, "depends on no factor more indispensable, more vital, than the welfare of our rural life. Our finest crops are our children. The farmer does not see this truth. If he did, he would rise up and demand State protection for his youngsters—a more important matter than tariff regulation."

A few days after the publication of Dr. Wood's article in the Times, the New York Evening Post, in a long editorial, discussed his statement, which it characterized as of exceptional interest. "It is not often," says the Post, "that so striking a survey of statistical results in the domain of health bear such clear marks of trustworthiness and sobriety." After reviewing the article and Dr. Wood's conclusions, the Post indulges in some general optimistic reflections. It says: "Just as surely as the child of the city is more free from defects and ailments than the child of the country, just so surely is the city child of the present in better case than the city child of the past. If in spite of crowded homes, impure city air, lack of recreation facilities, in spite often of the poverty into which he is born and perhaps the vice with which he is environed, the city child makes a better showing than the country child, it is because of the multitude of benefits which have been bestowed upon him by the progress of science and the steady advance of civic

care, enlightenment and responsibility."

In the improved condition of the city child as contrasted with the country child, the Post finds reason for believing that the condition of the child in the country will be speedily corrected, now that attention has been brought to the situation.

The work of the joint committee of the American Medical Association and the National Education Association has proved already of the utmost value, and its activities have only begun. These two powerful organizations, representing the organized professions of teaching and medicine, can, during the next five years, effect a marked improvement in the health conditions of American school children.

A. & M. LETTER.

Feed for Dairy Cows.

Prof. J. W. Ridgway, professor of dairy husbandry at the A. & M. College, suggests the following feed for dairy cows: "For a grain ration or a concentrated ration, I would suggest equal parts, by weight, of cold pressed cotton seed cake and wheat bran. For every two and one-half pounds of milk, feed one pound of this mixture. As an illustration, if the cow is giving three gallons of milk daily, then she would have ten pounds of the above mixture, five pounds at a feed. In connection with this grain or concentrated food, she should have as much Johnson grass hay as she will eat up clean.

"If it is preferred to feed the cotton seed meal instead of the cake, then you can substitute three pounds of cotton seed meal instead of the five pounds of cake, and you will get practically the same results, and it would cost very little if any more."

Rotation for Hog Grazing.

With reference to rotation for hog grazing, Dr. J. O. Morgan, professor of agronomy at the A. & M. College, has the following to say: "In the fall seed a portion of your land for oats, barley or some small grain for winter grazing. As early in the spring as the soil becomes warm, seed a small area broadcast for sorghum, sowing at the rate of a bushel and a half per acre. This sorghum will be ready for grazing within sixty or seventy-five days after seeding. I would suggest, also, that you plant an area as early as possible to Spanish peanuts. You can continue to plant a portion of your land to Spanish peanuts up until the first or middle of July. This, you see, will give you grazing at different periods of the summer.

"Of course, if you can grow alfalfa on your land, there is no better crop for hog pasture. This should preferably be seeded in the fall, and should not be grazed heavily during the first seeding. After it gets well started, it will give you grazing during the greater part of the summer. Cowpeas and soy beans are sown early in the spring, say, about May 1, and they will give you grazing within seventy-five to ninety days, whereas soy beans sown May 1 should give you grazing in ninety to one hundred days."

NEW DAILY FOR DALLAS.

Special to The Herald
DALLAS, Texas, July 2.—Announcement has been made that the Dallas World, a new morning paper, will begin publication here about the middle of July. Everett Lloyd is slated as managing editor of the new sheet.

CHURCH NEARS COMPLETION.

Special to The Herald.
TEMPLE, Texas, July 2.—The new German-Lutheran Church, which is in course of erection, will be completed in time for occupancy at the State meeting of Texas Lutherans, who will gather here in August.

MOTOR INDUSTRY FLOURISHING IN ENGLAND, SAYS FORD MAN.

DETROIT, Mich., July 2.—P. L. D. Perry, general manager of the Ford Motor Company in England, and H. P. White, continental manager, with headquarters at Paris, arrived recently on a visit to the parent plant, at Detroit. The European officials' primary object was to hold a conference with Henry Ford and other executives in connection with Ford business on the other side of the Atlantic.

Asked regarding the motor business in England, Mr. Perry said it could hardly be in a more flourishing condition. "England has been enjoying an unprecedented trade boom for the last three years. Work has been very plentiful, and many people have been making money. This, perhaps, has benefited our business more than any other one thing, for the Ford plant is increasing its output more rapidly than any other. Although established a comparatively short time, we are turning out more cars than the five next largest plants put together, and are increasing our capacity as fast as possible. We seem to have entered the British field at the psychological moment."

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About

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I - Is	NOT SURGERY	I - Innately
R - Rooting		R - Recurs
O - Out	NOT OSTEOPATHY	O - Outwardly,
P - Personal		P - Provided
R - Ridicule		R - Recoil
A - About		A - Adjustments from
C - Chiropactic		C - Chiropactors
T - Talent being		T - To You
I - Inadequate and		O - Occur
C - Clumsy.		R - Regularly and
		S - Scientifically

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BREEDING BARRED ROCKS TO COLOR IS FASCINATING.

Double Mating System Necessary to Get Best Results from These Fine Birds.

Other varieties have their ups and downs. Their popularity waxes and wanes. This is true, doubtless, to some extent, of the Barred Plymouth Rocks, but it is less true of this variety than of any other fowls. There is more demand for Barred Rocks than for any other variety of pure-bred fowls, and this has been true continuously for many years.

The Barred Rock has been called especially the farmer's fowl. It is that certainly. More Barred Rocks are seen on the farms of the country than any other fowls. It is also true that the Barred Rock is pre-eminently the fancier's fowl. It probably requires more skill to breed Barred Rocks true to color than any other variety. And when success is attained certainly no fowl is more beautiful. In the great poultry shows of New York, Boston, Chicago or St. Louis, they attract the most attention, as they do in the local county fairs.

I don't breed Barred Rocks, never did breed them and probably never shall breed them, so I cannot be accused of prejudice when I say that the Barred Rocks are the leading variety of fowls.

The Barred Rock is, in shape, like the other Plymouth Rocks, such as the white or buff. It is a bird of "medium" characteristics. It is medium in size, or a little larger, medium in length and breadth of back, in all, in length of legs, etc. It is yellow in skin, and is the fowl that has made the "yellow-legged chicken" synonymous with good eating in America. Of course, this yellow color is now recognized as not adding to the quality, but, at any rate, Barred Rocks are mighty good eating.

In fact, the Barred Rock is without a superior as a useful, practical fowl. It is notoriously hardy. It is as free from disease as any other fowl. It matures quickly. It has plenty of size for table purposes. It is a good layer, though the eggs are often not so large as those of some other varieties. The hens make excellent mothers. They are more inclined to broodiness than some others. With some people this is an objection. They are certainly not more persistent sitters than that other popular fowl, the Rhode Island Red.

Good Color Attractive.

The color of the Barred Rocks is most interesting and attractive, that is, attractive in a really good specimen. The pale, washed-out specimens one often sees are not beautiful, nor on the other hand are those just as commonly seen which are black and smutty, with no distinct barring, and when you hear some one saying he doesn't think Barred Rocks are beautiful, you will probably find on inquiry he has in mind either these washout or smutty specimens.

The color is, in general, black and white, though not exactly black and white. Each feather should be "barred" throughout its entire length with parallel bars of a lighter and darker shade. The darker bar stops short of a positive black and the lighter bar is not quite white. The Barred Rock has often been called blue. To some eyes it is blue. I think the bluish effect comes from the blending of the two rather peculiar colors. Of course, the bars should be bright and distinct. This gives the "snappy" appearance so much sought. The end of the feathers should be of the darker color. Perfect barring is never seen, though some specimens are beautifully barred. The barring of the main wing feathers, or flights, is always defective.

I have referred to the difficulty of breeding this variety. In order to obtain the best results it is imperative that what is called the double-mating system be used. This is also in use in such varieties as Brown Leghorns or the Partridges of various breeds.

The double-mating system means that you must have one type of color mating to produce standard or exhibition cockerels and another type of mating to produce the highest quality in pullets. That means a lot of trouble, and many breeders will not go to such trouble. But if one is ambitious to have the very best in Barred Rocks this double mating system is necessary, because you cannot get the kind of birds you want otherwise. The Barred Rocks that win in the best shows are practically without exception the result of the double-mating system.

How Breeding Works Out.

If you mate a Barred Rock male of the correct color with females of the correct color in both sexes, you would naturally expect to get chicks of correct color in both sexes, but, alas! this is just what you do not get; consequently the double-mating plan. For a cockerel mating you use a male that is of the correct standard in exhibition color, and put him with females that are too dark to win in the showrooms. You want these females, however to

ROOSEVELT-WILLARD WEDDING PARTY AT MADRID



The first photograph of the Roosevelt-Willard wedding party, showing the bride, the groom, the groom's father and the bridesmaids who attended the beautiful Belle Willard, daughter of the United States ambassador to Spain, at her wedding to Kermit Roosevelt, son of Col. Theodore Roosevelt. The groom is at the right, with arms behind him. The bride is seated at the right. Colonel Roosevelt is standing almost directly behind her.

be as good in barring as possible. For the production of pullets you use a male that is too light for a show bird, but with as distinct barring as possible, mated to pullets that are of correct color. All this means skill and trouble, but if you are after the best results there is no help for it.

Some of the best known Barred Rock breeders in the country breed only in one "line." C. H. Natham, of Massachusetts, for example, breeds only in the pullet line, I believe. His males are too light for exhibition cockerels, but his females are superb. In the larger shows a special class is made for pullet-breeding males, or for cockerel-breeding females. These birds are not strictly show birds, but the skilled breeder can distinguish their probable value in the breeding pen.

There are more culls naturally in Barred Rocks than in birds of most other colors, especially white or black, but to some breeders this is the very fascination of handling Barred Rocks. These breeders say that the problem of getting correct white color is too easy. Naturally, top-notch Barred Rocks bring high prices, sometimes into the hundreds of dollars for a first-class male. In a show like Madison Square Garden, New York, the first prize Barred Rock cockerel is the "cock of the walk." This is the bird that is most sought out.

POULTRY PROBLEMS SOLVED.

From the St. Louis Post-Dispatch.

Coloring of Eggs.

We have several customers who are complaining about our eggs. The yolks are not a golden yellow, as they should be, but are rather a dirty greenish color. We gather the eggs daily, and the hens are in good health. —A Subscriber, St. Louis, Mo.

I believe it is green feed that is coloring the eggs. It is like turning a cow on rich pasture in the spring. The milk sometimes has a grassy look and flavor for a time. The eggs probably taste all right, but don't look good. After a time they will probably lose this objectionable color. Unfortunately, it is difficult to feed green stuff too heavily in the spring at first. Some foods, even though good, if fed suddenly and liberally to fowls will affect the eggs, for a time, and then no effect is seen. —A woman called me by phone and stated a situation just like this.

I asked her if she had been feeding the hens something recently which they had not been getting. She replied that she had lately begun to feed the hens all the tender green alfalfa they would eat, and that they devoured it eagerly. I told her I had no doubt this green alfalfa colored the eggs, and that this effect would probably be only temporary. I think "subscriber's" case must be a similar one.

Lice on Roosters.

Perhaps you can tell me what is the matter with my rooster. He is Barred Rock, year and a half old and has been well and hearty until a few days ago, when his legs seemed to become weak and he could not stand or walk. When he gets down he cannot get up. In the few days he has become very thin, although he has had plenty to eat and has a good appetite. His comb is pale and he cannot get on the roost. He has been running with 10 or 12 hens. They have a large range, and the chicken house and yard are perfectly clean and sanitary. Have no mites.

Have been feeding Purina scratch feed in the mornings and wheat evenings. Have not had a sick chicken among my hens and 68 young ones, but had a year-old R. I. Red rooster affected this same way during the winter.—Mrs. L. W. Monroe, La.

It looks like a case of lice, though it may not be. You say it is not mites that cause the trouble. Are you sure there are no body lice on the bird? Look on head and neck, under wings, in fluff and around vent. Usually when a male bird acts as you describe, he is infested with lice. But it may not be lice. Without seeing the bird I could not say what is the trouble. Rub sulphur or Persian insect powder through feathers anyway. Be sure the bird gets plenty to eat. Sometimes a male bird is so gallant he will not eat till the hens have eaten, and then there is little or nothing left for him. Feed him by himself once a day, giving him all he will eat. Give him a mash, bread or corn meal, moistened with a raw egg. I have found that male birds in a breeding pen suffer from lice more than females. Apparently their habits are somewhat different. They do not dust themselves so much as hens. On the other hand, they suffer less, or at least his is my experience, from digestive troubles than hens.

Ducklings.

How old should ducks be before they are permitted to swim? Will it harm them to feed them flies?—C. B. F., Carthage, Mo.

Careful duck raisers keep the young from water until they are six weeks old, although some farmers seem to raise them successfully without such precaution. A reasonable number of flies will not hurt a duck.

RAFAEL ZUBARON



Rafael Zubaron is the new head of the Carranza junta in Washington.

BENEVOLENT LEAGUE HELPS DESTITUTE WOMAN.

Mrs. W. A. Beard Was Sick, Alone and Penniless; Taken to Guyton Sanitarium.

The Benevolent League of Plainview, true to its name, has done some good work this week in the case of Mrs. W. A. Beard, who was alone, sick and without means of livelihood. She was brought to the notice of Mayor Dorsett and the League last Friday. She had been cared for up to that time by kind friends, but a removal was necessary.

She was taken to the only available place. Sheets, pillow cases, ice and other necessities were donated, but the room was small, hot and without screens. Another change had to be made, for the reputation of the town was at stake. Mrs. Beard is sick with a complication of diseases, and it was feared she might succumb to the heat and discomfort of the room.

The matter was brought up at the meeting of the Federated Missionary Societies Monday afternoon by Mrs. T. D. Lipscomb and Miss Edna Mayhugh, president and secretary of the Benevolent League.

After some consultation and many suggestions, it was decided that Mrs. Beard be removed to the Sanitarium at the expense of the League, backed by the Ladies' Aids of the various churches.

A committee, consisting of Mrs. Lipscomb, Mrs. Otis Trulove, Mrs. C. W. Tandy and Mrs. Sterling Park, went immediately to the Sanitarium and procured a room for Mrs. Beard.

Dr. and Mrs. Guyton kindly consented to take the case at a nominal charge, and will see that she gets every necessary attention.

The Benevolent League has procured the permanent use of the room in the Sanitarium, and will furnish it at their own expense.

Any help in this work or any attention shown Mrs. Beard during her stay in the Sanitarium will be kindly appreciated.

IN BETTER CONDITION.

From the Philadelphia Telegraph.

One afternoon a stranger happened in a country town, and while attending to some business in the corner grocery an old man rambled in. The stranger became interested and asked him his age.

"I am just one hundred years old," answered the old man, sitting on a packing box.

"Is that so?" jokingly responded the stranger. "Well, I'll bet you don't live to see another hundred."

"I don't know about that," was the smiling rejoinder of the aged native. "I am a whole lot stronger now than I was when I started on my first hundred."

BARONESS MONCHEUR



Baroness Moncheur, daughter of Gen. Powell Clayton of Arkansas and Washington and wife of the Belgian minister to Turkey, is making her annual visit to her parents.

A LITANY OF THE SEA.

thereof, the second high contracting party shall, at such time and place as may be determined hereafter, pay

Extract from Treaty.
Old Ocean slept for a million years
And filled the spirit of man with fears

Struck into his rest with a blade of Till the first seaman in a season good

wood.
O Lord of the Deep, bring us a blessing!

"Now carry us broadcast, me and mine,
To the Unknown Islands of Corn and Wine.

And fetch us fruits and flesh and fur
From the land where never before men were".

"O Lord of the Deep bring us a blessing!
Now leap to the rowling iron keel!
Head up to the curb of high-speed steel!

Then carry the word for ten thousand Isles".

"O Lord of the Deep bring us a blessing!
Old Ocean awoke, and he brought with speed

Whatever the lords on earth might need
At call—for beneath and above he heard

The wireless wire and the wireless word.
O Lord of the Deep we thank Thee for Service!

But once, twice, and ever and on,
At a place unguessed, at a time unknown—

In the Northern track—at the Western gate—
In the blinding fog—he will stand and wait!

O Lord of the Deep have mercy upon us!

And thus he speaks to the soul of man
"I have never kept my bond since time began:
I have served these years on the ways men use;

Now pay for your wayleaves! Pay your dues!"

O Lord of the Deep have mercy upon us!

—Y. C. in London Chronicle.

FOX RAISING IN GREENLAND

A fur merchant of Copenhagen has been experimenting in Greenland with breeding foxes in captivity to obtain skins for the market says Consul E. D. Winslow, Copenhagen, Denmark. He went to Greenland in 1911 to initiate the enterprise and to assist in selecting a suitable location. After visiting some 12 island off the southern coast of Greenland, he chose a small group of islands in Good Hope Bay. The island are surrounded by strong currents and prevent freezing of the sea during winter. The land is covered with boulders suitable for constructing breeding holes. There is plenty of fresh water, and fish can easily be obtained to feed the animals.

The merchant who started the experiment is now in Copenhagen, but will leave in May with his family for the seat of his operations. Foxes will be caught in Greenland and transported to their new quarters. The cost of starting the enterprise will be borne by the Greenland government administration, and the primary outlay is estimated at \$1,800 to \$2,200 yearly. No returns are expected before four or five years.

The animals to be raised are the blue and white foxes. Greenland foxes are born blue, but about forty per cent turn white as they grow older. Dealers in fox skins pay good prices for the blue variety. At the fur auctions last held in Copenhagen a Greenland blue fox felt sold at \$80.

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We are going to make prices that will move them. Come early for best selection.

Hope and Advertiser **A. A. Bleached Domestic**—worth 12½¢, sold by us regularly at 10¢, now 8¢

LADIES' AND CHILDREN'S HOSE.

"Cadet" Hose for Ladies and Children, all sizes, worth 25¢, now 20¢

Ladies' Silk Hose.

\$2.00 Values now \$1.50
\$1.25 Values now 90¢
\$1.00 Values now 75¢
50¢ Values now 35¢

LADIES' MUSLIN UNDERWEAR.

Consisting of Gowns, Corset Covers, Princess Slips, Combination Suits and Skirts. All this season's make. Big Stock to select from.

Prices Greatly Reduced.

TRUNKS AND SUIT CASES.

Twenty-five per cent Discount or ¼ Off. Nice Stock to select from.

"The Best and Prettiest Dry Goods Store on the Plains"

ON AGAIN!

"The Best and Prettiest Dry Goods Store on the Plains"

Our Semi-Annual Clearance Sale is "On Again"

\$50,000.00 Worth of General Dry Goods to be Slaughtered

Positively Every Article in This Store Will Be Reduced During This Sale

BOYS' CLOTHING.

Any Boys' Suit in stock at 25 per cent Discount.
\$4.00 Suits \$3.00 \$5.00 Suits \$3.75
and so on through the stock.
Finest stock of Boys' Clothing in town.

HATS

A big stock of Hats—mostly Stetson's.
Prices on Stetsons.

\$4.00 Stetsons now \$3.00
\$5.00 Stetsons now \$3.75
\$6.00 Stetsons now \$4.75
\$7.00 Stetsons now \$5.50

Panamas and Bangkoks.

\$4.00 Values now \$3.00
\$5.00 Values now \$4.00

Straw Hats.

Any Straw Hats in the store at **HALF PRICE.**

SHIRTS, COLLARS AND BELTS.

Any 50¢ Shirt for 40¢
One Lot \$1.00 and \$1.25 Shirts for 75¢
Any \$1.25 Shirt in house for 90¢
Any \$1.50 Shirt in house for \$1.20
Any \$2.00 Shirt in house for \$1.50
Lion Collars 10¢ each
(New stock, new styles.)
One Lot Men's Belts at **Half Price**

MEN'S GLOVES

Any 50¢ Glove now 35¢
Any 75¢ Glove now 50¢
Any \$1.00 Glove now 75¢
Any \$1.25 Glove now 90¢
Any \$1.50 Glove now \$1.25

MEN'S UNDERWEAR.

Any 50¢ Garment now 35¢
Any \$1.00 Garment now 75¢
Other Garments in proportion.

MEN'S HOSIERY.

Any 25¢ Hose now 20¢
Any 50¢ Hose now 35¢

CLOTHING

We have a large and well selected stock of clothing at

25 Per Cent. Discount

Any suit in the store is subject to 25 per cent. discount--one fourth off regular price. We have a few suits at one half price.

Dress Goods

Everything in dress goods, laces and embroideries at Clearance Sale prices.

We haven't the space to enumerate each and every article, but **bear in mind** every article in our immense stock from A to Z will be sold at reduced price.

We could go on at a great rate telling you how large our stock is, how new and up-to-date our goods are, etc., which would be of no benefit to you. Every merchant naturally thinks he has the finest and best stock.

The Sensible Thing to Do Is

Look for Yourself Examine the Goods, Get the Prices and Be Your Own Judge

This Sale Will Continue Until August 1st But Bear in Mind the Earlier You Come the Better the Selection

Plainview Mercantile Company

W. A. SHOFNER, Manager

SHOES! SHOES!!

\$10,000 worth of Men's, Ladies', Boys' Girls' and Children's Shoes go in this sale.

Any pair of Shoes in the house subject to 20 per cent Discount, or 1-5 Off. This includes Shoes that have just come in.

We have a lot of Hamilton-Brown, E. P., Reed and Drew Shoes at **HALF PRICE.**

BOYS' KNEE PANTS.

Any 50¢ Pants now 35¢
Any 75¢ Pants now 50¢
Any \$1.00 Pants now 75¢
Any \$1.25 Pants now 90¢
Any \$1.50 Pants now \$1.20
Any \$2.00 Pants now \$1.50
Any \$2.50 Pants now \$1.75

MEN'S ODD PANTS.

\$2.50 Pants now \$1.75
\$3.00 Pants now \$2.00
\$3.50 Pants now \$2.50
\$4.00 Pants now \$2.75
\$5.00 Pants now \$3.50
\$6.00 Pants now \$4.25

WORK CLOTHES.

\$1.00 Overalls and Jumpers now 80¢
\$1.50 Kaki Pants \$1.20
50¢ Work Shirts 40¢
Boys' Overalls 40¢

CORSETS—½ PRICE.

Odds in broken sizes; some numbers we are discontinuing—your choice at **HALF PRICE.**

Regular Stock.

75¢ Corset now 50¢
\$1.00 Corset now 80¢
\$1.25 Corset now \$1.00
\$1.50 Corset now \$1.20
\$2.00 Corset now \$1.50
\$2.50 Corset now \$1.80
\$3.00 Corset now \$2.40
\$5.00 Lace Front Gossard \$3.50
\$8.50 Lace Front Gossard \$6.00
\$3.50 Lace Front Gossard \$2.50

TABLE DAMASK

50 Pieces to select from, ranging in price from 35¢ to \$3.50 per yard.

35¢ Value now 25¢
50¢ Value now 40¢
75¢ Value now 50¢
\$1.00 Value now 75¢
\$1.25 Value now 90¢
\$1.50 Value now \$1.00
\$1.75 Value now \$1.25
\$2.00 Value now \$1.50
\$2.50 Value now \$1.75
\$3.00 Value now \$2.00
\$3.50 Value now \$2.50

"RED SEAL" GINGHAMS

Both Book-fold and Long-fold "Red Seal" Gingham, worth 12½¢, now 9¢

NOTIONS AND TOILET ARTICLES.

5¢ Articles 3 for 10¢
10¢ Articles 2 for 15¢
15¢ Articles 10¢
20¢ Articles 15¢
25¢ Articles 20¢