| MEXICANEMBASSYSAYS ITS RENFORCEMENTSAT TORREON <br> Senor Algara Thinks Villa Has Expended His Force And is Helpless Before Fresh Troops <br> rebeld say He IS MCTOR <br> Jwarez Advices Indicate That Constitutionalists Are Practically In Possession of Torreon <br> JUAREZ, Mexico, April 3.-Torreon is rirtually in possession of Villa, but capture will not the "officially anpounced" until be is in absolute control. This is word given out by high Constitutionalist officials to-day. <br> They declare that all but two small remnants of the Federal garrison is diapersed, and indicated that Villa is withholding news of capture in order to take Federal reinforcements which are rushing toward Torreon. This will enable him to capture Monterey and Saluillo. No direct advices have been received from Vilia. <br> Washington, D. C.. April 3.-TThe Mexican Embassy bere claims that Federal reinforcements from Saltillo will soon reach Torreon. Senor Algara, Mexican Charge D'Affairs at EI Pano, says that a Federal column entered the town to-day. <br> The defenders are still holding out, be says. confldent of ultimate surcess. He thinks that villa has expended bis entire force and cannot offer derious reslstance to reinforcements |
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Stemmers Collide Off Virginis
Coast; One is Bally Damged

 Augustus singy collided in a fog this
morniag off tue Virginia Capes. The sehooner was badis damaged. Her bow is stove in and repbrts tndicate
that the boat is leaking badty. Philadelphla to New Orleans.





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collision with
Jose Dearamburu. All of the cres
was rescued after an extended seare
by tugs. Hea
the colliston.

## fifty thousand ohe miners idle <br> operators and Employees Cannot Get $\begin{aligned} & \text { into the house occupted by R. P. an } \\ & \text { Mrs. Mayhugh, on West Californit } \\ & \text { Avenue. Mr. Mayhugh and Miss Vir }\end{aligned}$ <br> Together on Wage <br> columbus, Ohto, April 3.-Fifty housand coul miners are idle in Ohio coal mine operators and the miners ${ }^{\circ}$ union to come to agreement on work-

## Violators Of Food And

Diug Act Are Fined \$1,420
Frozen Eggs, Mincemeat, Nitro Glycerine Tablets,
Cheese Oils, Flavorinas, Coloring Matter, Coffée Cheese Oils, Flavorinas, Coloring Matter, Coffee
and Cottonseed Meal Are Among The Products for which heaviest fines were imposed.

WashingT
Department o
and Department
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of Juded

vilation of
The following

| egsg product was |
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| Craven, trading |

 Philadelphia, Pennsylvania, into the shipped by the Buckeye Cotton oin
State of New York. Examination of Co. diong business at Birminham.
the product by the Bureau of Chemis-
 bryos and one piece of mold wero as it contained less than thirty-four per
found. The odor was sour. $A$ filthy cent. condition and careless handing was
tndicated by larvae found. Adultera- $850 .-\mathrm{A}$ quantity of coffee substitute
 meat was shipped by the H. C. Chris- Michizan into Kentucky. The coffee
ty Co., a corporation in Clevelant o., substitute was adulterated and misinto the State of Pennsylivania, which brauded. It consisted of wheat, starch
was mistranded. The labe on the cocoa shells, peanuts and legume. The product made no mention or the face combination was labeled "Arabian
that it contanned comerecial gluose Elend which might have led the pur
which is not a normal constituent of chaser to belleve that it was real cot. mincemeat.
s150. A quantity of oil of Cassia See. Smaller fines were imposed as fol-
was shipped by Lehn \& Fink of New lows: York, into Texas, which was adulterat- Apriceot Cordial. Old 76 Distiliin
 s100. A quantity of the product vilite. Kansas, adulteration, s25 and
called "Creamthick" was shipped by
coste.
 misbranded. The label stated that teratitons and mistranding. 895 an
the product was guaranteed to con- costs. tain no gelatine. sum arabie, egs al- - Apple Clder and Apple Juice Nation-
bumen or similar artice. ingredients shown by the analysis was "A Auteration and mishranditgs, 825 and
shown to be an article simitar to
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 Co.. a corporation of Chicago into misbranding, 125 . Mace. Halligan Coffiee Ca, Daven-
Milchigan, which were adulterated and port, Ia. Aduliteration and mistrand
 and shipped. The added
case amounted to $\$ 15.40$. shee-One tundrad boxes of cteese of Clevectionery. The Max Glick C were ehipped
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850 and costs: -A quantity of color- 0 an and costa.
Ing to be used for confectionery
shippen ty the Henry ootens
coriporation of Phrlacelphia.


An Appreciative Easter Number MISS VERNA PAGE, Violinist
Ernest Gamble Concert Co. SCHICK OPERA HOUSE



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FOR TRADE:--I have some good property in Kansas City and farms in Missouri to trade for lands in Hale or Swisher County.
N. Pacific St. J. WALTER DAY Ellerd Bldg.

## Screen Doors A WORD TO THE FLY

Mr. Fly, if you should be so thoughtless as to visit Plainview this year, in your effort to spread disease, we would remind you that you are not wanted here. If you will take this hint you may be saved the embarrassment of bumping your nose into the meshes of screens that people are putting up to keep you out. We are leading in a desperate campaign to keep you out of this town this year. Take our word for it, whenever you see any of OUR SCREENS, it is a sign to keep out and it is no use to try to creep in. Our screens are proof against
flies; also BEWARE of our CARBOLIZED LIME.
Mo Adams Lumber Co.

COCHRANE'S STUDIO


We have the latest atyle
in finishing and try to make pictures that please traits. Artistic framing.

Kodaks to Rent
Where they make High Grade Photos


IF YOU ARE ON THE FENCE
your custom will then remain with us permanantly. Our chief aim is to supply the best qualities and the largest assortments at

WRIGHT \& DUNAWAY

Early Hatching Necessary For Winter Layers Says Experienc


## Choughts for Gaster

Because he lived this world be gins to live today, and of its spirit sary.--Edward Everett Hale.
A legend of the Greek church tells us that our Lord used to feed the robins round his mother's door when he was a boy; moreover, that the robin never left the sepulcher iill the resurrection and at the as cension joined in the angels' song.
Across the sea the light brought joy to many a ship, and, glancing on the ahore, ten thousand apires rembled to the soling orgen beian's exultation. It in the Lordt day and the anoul dey of menar.
rection.--Henry Ward Beecher.
There are groot merits about Easter as un anmus) feast day. It doches, think your best thoughts and be as good and happy as you can. The Lord of Christendom is risen The spring is coming back. Life begins again in the
belds and parks and gardens. Let us be grateful to our Maker for life. let us rejoice in the present all we
honestly can and take as hopeful view of the future as common vense permits."-Edward S. Martin in "Times and Seasons.

New 'Backless' Gowns Too Frank, Make Philadelphia Women Gasp
 vogue, adopted the green wig in anything in the front of the waist and
twinkling and accepted the skillet the back was entirely absent. As
and hat without a murmur but way when eesula, as the room, the effect wae
the backess evening gowns were ex- ed aros the
hibited by models, there was evidence trank in the extreme and the exclama
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## The Funny Side of Life



| yans would git into me oies, so that instead av drivin' bolts I'd be a thumpin' my fingers. <br> "Well' the climax come one afternoon whin me eyes were that full av water that instead of puttin' a bolt in the hole Oi put me finger in and the feller on the other side $\sigma^{\prime}$ the biler put a washer on it and hit it sich a clip that they had to tear the biler to pieces to git th' hole from around my finger. It was thin Oi struck." | Duncan and Long Drug Store Installing Improvements. Duncan's Pharmacy and R. A. Long both have put in new cash reglsterg This will prevent overcharges and forgotten credits on account; also This is just another evidence of the way Plainview merchants always keep right up to date. |
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| Child milled to her fathek <br> Parcel Post Utilized to Send Home Iittle Girl Kidnapped |  |
|  | ered from kidnappers, Allce Shi |  |
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| andkuy. She was shipped to her tatherbupareel post. |  |
| by pareel post. ${ }_{\text {The }}$ (litue girl was sent from Lakon- |  |
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| the following inseription: "This is Alice Shipe. She is going to |  |
| Keokuk where her father will meet |  |
| 既 so he can get her and take care or her |  |
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| phil bleor vs, edite |  |
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| Brooklyn. |  |
| Lot L. D. RUCKER PRODUCE COaaddie your GREEN and DRY HIDEs -Adv. |  |
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| I am an cid man -and many of my troublesneerer happened. - ELEEEKT HUBEARD |  |
| $T^{H E}$ white hair ard wrinkled faces of our busy men and women tell <br>  |  |
| DR. PIERCE'S |  |
| Golden Medical Discovery |  |
|  |  |
| Now it can be obtained in tablet form-from dealers in medicine or send 50 one-cent stamps for trial box. Write R. V.Pierce, Buffalo. |  |
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 The Herald Publishing Co.

CAUSED BY SHORT SHOES

| Retail shoe dealers say that much of the trouble of customers is because they purchase too short ones. When dealers have complaints they say they always look for ran down heels; toes, or counters, linings puckered up under the toe cap or worn out at the heel, or breaks near the tips in the shanks. These almost invariably, they say give eveidence of shoes too short. <br> It is a hard matter to convince the wearer of this, especially the women, the dealers say. | Persons whose feet perspire should either have an extra pair of shoes and alternate or wear ventilated shoe trees. These persons should never wear a heavy calf skin or leather lined shoe. The acid in the perspiration eats through and stiffens the leather. <br> During winter, the dealers say, they have a great many complaints from persons who have burnt their shoes. Unless the leather is burned to a crisp they say it is almost impossible to convince the dissatisfied wesrer that the shoes are burned. |
| :---: | :---: |
| TWO SHORT SERMONS ON EGGS. <br> As the season for eggs for hatehing is at hand, a few words from actual experience might be of interest: <br> In buying eggs, don't expect every egre to batch. <br> Don't blatne the eggs for the poor batch you get from them in your first incubator trial. <br> Don't expect your poultryman to duplicate your order merely because you report a poor hatch. <br> Don't expect eggs shipped a distance to hatch as well as those from the bens on your own ptace. <br> Don't expect a prize stock from cheap eggs. <br> Don't be unreasonable in your demands. <br> On the part of the poultryman there is this to say: "In keeping several varieties, use every care that the eggs of the different breeds do not become mixed. <br> Fill orders promptly. <br> Aim to please your customers. <br> Be honest in all your dealings. <br> Gather your eggs several times a day during cold weather, to prevent freezing. <br> Keep them in a warm place, that they may not chill. | Never ship an egg over a week old. <br> Agree to duplicate your hatches at half price. <br> Never ship eggs in boxes, as they are roughly handled by the express companies, <br> Always take a receipt from the express company. <br> Send a letter by mail the day you ship-better send it at least several hours ahead of the shipment-so that your customer will be on hand to receive the eggs when they arrive. <br> In conclusion, the receiver of eggs should at once unpack the basket and take out all the eggs. Then he should replace them, laying them on their sides, not to touch each other, and allow to rest for several hours. Many a hatch is spoiled by the failure to properly rest the eggs before submitting them to a high temperature of heat. <br> PEN THE HENS <br> AND GET THE EGGS. <br> By GEORGE H. PELLARD. <br> As a cold-blooded business proposition, probably no plan is better than that of keeping the hehs shut in all the time. They should be confined from the time they reach maturity until marketed as poultry, and fed as |

## THE 1914 WAY

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The new and best way of purchasing a piano is to secure an
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instrument which all can play.
The player mechanism in th
The player mechanism in the MALCOLM PIANO does not
interfere with its freedom of action when played manually,
A $\$ 600 \mathrm{M}$ alcolm Plaver. Piano for $\$ 477.00$ cash, or specian
A $\$ 600 \mathrm{M}$ alcolm Play er Piano for
terms of $\$ 15$ cash, and $\$ 10$ monthly.
Note. The player mechanism used in this player is endorsed
THE KNIGHT-CAMPBELL MUSIC CO. Denver, Colo.

The West's Largest And Oldest Music House

## E. A. BANNISTER

Plainview,
Agent
Texas
stout a ration as they will stand with- AME
out going wrong.
Aside from sentiment and pleasure
in their appearance, this is the money-- you
making way for villagers or suburban-

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FOR SALE: Chorce re-cleaned dise and building to the amount of
Feterita Seed. Phone 403, re-cleaned about $\$ 22,000$, located in a good town deeded land in Eastern New Mexteo

CAPT. T. J. TILSON.
or District Judge.
or Distriet Attorney
GEO. L. MAYFIELD

We take second hand instruments in exchange on new ones, If you have an old or a "silent" piano, we will gladly give you an estimate of its TRADE VAILUE on ote of our new pianos or Player Pianos. If you ever intend to crade, your present instrument has a GREATER TXADE VALUE it will have a year from now, or at ANY other time.
Furchermore, if you trade now you get the use of the new instrument AT ONCE, instead of waiting. Forty years' Success and Reputatiou behind your dealings

## THE KNWHITCAMPBELL MUSCCO.

 Demer, Col.E. A. BANNISTER, Agent, Plainview, Texas
SEED Sweet Potatoes, Seed Irish Potatoes, Onion Sets, Poultry Remedies,Spray Pumps. Everything in seeds you ought to plant.
C. E. WHITE SEED COMPANY or Mayor:

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## The Pick of Them All

$\Psi$ It is hard to always select the very best combination of papers and magazines for spring and summer reading, but you will find these three hard to beat.
Look at the
Saving, Too

To You Until December 1st, 1914 For Only $\$ 1.00$
TBring or send your order for this combination at once and let us send them to you. New subscriptions only accepted on this offer.
Tell Your Friends About It
Herald Publishing Co.


The Construction of the Layne \& Bowler products represents years of persistent and patient efforts on the part of the manufacturers.

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| EDITORIAL PAGE | The Twice-A-Week <br> Haie County Heradd | The | Herald's Open | Forum |
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|  |  | and | Public Service | Depart- |
|  | BROWN \& MILLER. Publishers | $\infty$ | ments. | eso |



## A Better Understanding.

When the germ theory of disease was advanced the people seoffed. They shouted their disbelief when first told that mosquitoes earried yellow fever. United
States army physicians proved that in Cuba, and everybody accepts it now.
The public was just as skeptical when scientists first said that flies are disease carriers. But we are coming to learn the truth concerning their dirst sath toll. We haven't yet comprehend
that flies cost the people of the United States $\$ 350,000,000$ every year-a million dolars a day! flies cost the people of the
However, we are learning. Ine attitude of merchants in regard to her inspection.
At first, business men everywhere regarded inspection as unwarranted interference with their
rights. Now they see that the consumer has a right-indeed, that it is his duty-to find out where his food comes from. We are learning that cleanliness is an essential in business.
It is good busines to clean up; then it is better business to tell the people that you are clean Folks are going to
Plainview was honored last fall by the appointment of Mrs. L. Lee Dye as pure food and
drug inspector for Plainview and vicinity. She is rendering a genuine service to Plainview busi
ness men, as well as to Plainview homes and citizens, by her insistence on cleaning up and keeping

## Armor Plate For Passengers

## ENGINEER GOETHALS IS NOW CIVIL GOV. OF PANAMA CANAL

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## fine feathers <br> > An Easter Story of England In the Olden Dape <br> <br> An Easter Story of <br> <br> An Easter Story of England In the England In the Olden Dape

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