

LUBBOCK COUNTRY STRONG IRRIGATION

Big Wells Already Pumping Have Put Project Beyond Experimental Stage; Other Wells Going Down

That Lubbock County is in the "Shallow Water Belt" is now known to a certainty. For some time it was generally believed that there was shallow water in a part of the country. But since the Secretary of the Chamber of Commerce has made a water survey, it is positively known that there is plenty of water at a shallow depth throughout almost the entire county. Perhaps in sixty per cent of this county, water can be found at a depth of from forty-five to seventy feet. There are places where it can be reached at twenty-five feet, and in other places it goes deeper than seventy feet. A comparatively small percentage of the land has water that is over eighty-five feet deep.

As to the quantity of water, the two wells pictured here are evidence enough. One is the well of the Lubbock Irrigation Company, which has nearly 14,000 acres of land ten miles east of the city. This well yields between 2,000 and 2,500 gallons per minute. The other well is five miles northeast of Lubbock, on the McMillen ranch, and has a capacity of 1,200 gallons. In the Lubbock Irrigation well the water rises to within fifty-five feet of the surface, while in the McMillen well it is but forty-seven feet to water.

The Lubbock Irrigation Company has a hundred acres of wheat which is in excellent condition, and it is its intention to plant as large an acreage as can be irrigated from this well. The company also intends developing the entire tract for irrigation to sell it to farmers.

Mr. McMillen has no intention of selling, but is rapidly developing his large tract of land for farming and stock raising purposes. This winter he has had two large silos erected, and also has a large number of cattle on his ranch.

There are also a number of smaller irrigation wells scattered throughout the county, and the prospects are that others will be put down in this coming year.

It has already been demonstrated in the South Plains that well irrigation is far more economical and better in every way than river or canal irrigation.

prove that a man can buy land in the



A Well in the Lubbock Country

South Plains and put in a well, fully equipped, much more cheaply than he can buy land in the river or canal irrigated districts.

A 1,200-gallon well, which will irrigate from 160 to 200 acres, can be installed and fully equipped ready for business for from \$15.00 to \$30.00 per acre. In many river irrigation districts the farmer pays \$75.00 per acre for his water rights, after paying from \$300.00 to \$1,000.00 per acre for the land. Raw land in the South Plains is far cheaper.

It has been proven by actual experience that water can be put on the land from the well at less cost per acre than from the canal or river. And another big fact to be taken into consideration is that the well irrigator is not compelled to work at night to get his water, as is often the case in other irrigation propositions, nor is he ever questioned about his water rights. He is never short of water just when he needs it the most. With the modern, improved engine, burning 4c oil, he can start his machinery and go away and leave it and attend to the spreading of the water.

Then with the great fertility of the soil, normal amount of rainfall, which only makes it necessary to irrigate at most but two or three times a season for the greater number of crops, and the favorable climate, the South Plains has an irrigation proposition that surely is attractive.

SUFFS AND ANTIS BEFORE CONGRESS.

WASHINGTON, D. C., March 5.—Prominent suffragettes from the Congress Union to-day again besought the House Judiciary Committee to act favorably on the pending resolution for a suffrage constitutional amendment. Despite the disinclination on the part of the members of the committee to regard the action favorably, the suffragettes were determined to employ their heaviest guns in the interests of the cause. The suffrage for women amendment advocates did not have things all their own way, a number of women prominent in the fight against votes for women being on hand to voice the same old argument. "We don't want to vote, so don't give it to those who do." Among the antis scheduled to appear were Mrs. Arthur Dodge, Miss Alice Chittenden, of New York, and Mrs. Robert Garrett, of Baltimore.

SNYDER, Tex., Mar. 5.—Mayor J. G. Noble has been out among the citizens here and has secured one hundred signers for the support of a town hall club.

LUBBOCK, Tex., Mar. 5.—The body of A. B. Neil, who died in Denver Colorado, Sunday morning, was brought here yesterday for burial. The funeral was held today at ten o'clock.

TEXAS BUILDING PERMITS SHOW A BIG INCREASE

FORT WORTH, Tex., Mar. 5.—The building permits in the nine principal cities of Texas (1910 population basis), for the month of February, totaled \$2,229,858. The amount of permits issued in February shows a gain of \$632,941 over the same month of last year and an increase over permits of the previous month of \$293,330. The permits issued in these cities for the two months of the present year aggregate \$4,166,386. Compared with the same two months of last year this is an increase of \$344,273.

San Antonio led all other cities with permits amounting to \$575,550. Dallas took second rank with construction licenses totaling \$564,220 while Houston came third with \$348,691 in permits. The other cities reporting permits are as follows: Waco \$245,257; Fort Worth \$243,063; Galveston \$126,000; Beaumont \$53,256; El Paso \$39,182 and Austin \$34,639.

Call the Herald for Job Printing.

be biggest job in connection with onion seed production. If gathered early the later forming seed will not be fully mature and if allowed to go too long the early seed will shatter. The heads are cut with a few inches of the stem and allowed to mature in a well ventilated building or they may be dried on sheets in the open. Care must be taken not to allow the seed heads to heat and frequent stirring is recommended. Never allow the dry heads to be over three inches deep.

Threshing may be done by a machine but the great bulk of the seed is separated by flailing. The seed are then winnowed and run through a fan mill and laid in rows to dry. The average yield is about four hundred pounds per acre.

Onion sets are produced by planting large quantities of seed per acre so that they have neither space nor food to make large plants. They are plants in which growth has been stopped until a more favorable season arrives. This is why we buy the sets and plant them into the garden where the make a new start and develop into large plants. They should be three-eighths of an inch in diameter and nearly round.

"The soil should be fertile and prepared with great care. As with seed growing some fresh organic fertilizer should be used but 4 or 5 per cent nitrogen in some commercial fertilizers may be used.

"In order to get the best sets the seed must be planted close and uniform. There are several drills on the market especially adapted to this work. One is especially similar to the ordinary grain drill except that the five little spouts are only about one inch apart. The seed may be planted in double rows or in single rows very close together. The arrangement of planting will depend on the manner of cultivation to be followed. Taking ten inches as the average distance apart for the rows, it will require from 70 to 80 pounds of seed per acre.

Cultivation Necessary

"Careful cultivation should be given until well toward maturity when it may be gradually reduced until finally stopped before the seeds ripen. The sets are usually mature in about one hundred days. They are then pulled, the tops clipped off and allowed to dry or they may be pulled and piled in windrows where they may be allowed to remain from ten days to two weeks. The tops are then removed and the bulbs thoroughly dried before being placed on the market. The sets are carefully cleaned and put on the market in crates, bags or barrels. The yield should not be less than three hundred bushels per acre."

Growing of Onion Seeds and Sets Neglected Says A. & M. Professor

A. T. Potts, professor of Horticulture, of the A. & M. College of Texas, says:

"The growing of onion seed and sets has been sadly neglected by our Texas truckers. Even in the sections where onions are grown on large scale there is little or no attempt to grow seed. Whether they can profitably grow seed in these sections is yet to be fully determined. But there are multitudes of farmers out over the state who could grow a few acres of sets and seed each year at a profit in addition to carrying on some other line of work.

"It takes two years to grow seed and so means that two crops must be cared for. The first, growing bulbs from seed, and the second, growing seed from the bulbs. In some sections the growing of seeds and sets is not conducted on a separate scale but the smaller onions from the regular crop are planted for seed. This rowing may be a mistake unless the grower uses the same skill and judgment in selecting his bulbs as he would in selecting any other strain of seed.

"Only such bulbs should be saved as to conform to the type he expects to make his market standard. The growing of bulbs for seed production is very similar to the growing of bulbs

for markets. This chief difference is that a large number of plants are grown upon an acre and are not so large. About six or seven pounds of seed per acre are usually planted in two rows two feet apart.

Let Bulbs Mature

"The seed bulbs should be allowed to fully mature before harvest and great care should be exercised to prevent bruising. The bulbs should be stored over winter in a frost proof building. This need not be expensive and a small stove will furnish heat enough to prevent freezing. The bins for storage should be well ventilated and shallow.

"The soil best suited for seed production seems to be a sandy loam, free from fresh organic fertilizers. The land should be well prepared and the rows laid off from two and a half to three and a half feet apart. The bulbs are placed in the bottom of the furrow about five inches apart, depending upon the size. The bulbs should be covered one or two inches deep. The size of the bulbs and the width of the rows will determine the quantity per acre ranging from 100 to 200 bulbs. The cultivation should be frequent and shallow, slightly ridging the rows as the seed stalks mature. "Harvesting and cleaning is perhaps

PREVENTING ACCIDENTS.

At the Brier Hill Works, in Youngstown, Ohio, The Telegram, of that city, relates when construction work was at its highest, last spring, they had frequent injuries from men stepping on nails, and in a dozen cases it was necessary to send the men to the physician. A notice was posted on a piece of board with a rusty nail in it and placed in the safety first bulletin box, where all could see it. The notice read as follows:

"THIS is Only a Piece of Board with a NAIL in It, but Similar Pieces Have Been the Cause of a Dozen Accidents at the Brier Hill Works Since June, 1912.

"WHAT TO DO.
 "Pull It Out.
 "Bend It Over.
 "Throw It into the Scrap Pile.
 "You Can Do One of These."
"HELP TO PREVENT ACCIDENTS."
 The notice did much good, particularly where construction work was being done, and even up to the present time men are seen carrying out the instructions. There are few accidents on account of nails.

What can be done by a corporation can be done by the citizens generally. Boards with rusty nails in them are walked over by hundreds before one fill stop to pick them up. Banana peels, broken bottles and sections of wires carelessly dropped, all add to the peril of pedestrians, yet how few there are who will pause to even kick one of the objects from his path.—Dallas Democrat.

RAMSEY

Mr. and Mrs. Cockerham made a business trip to Lockney Monday.
 Mr. Gilliland made a business trip to Lockney Saturday.
 Miss Jewell Williams has been on the sick list for the past week.
 Chas. Hatcher returned from Plainview Tuesday.
 Mrs. J. M. Zion made a business

trip to Lockney Thursday.
 Misses Lizzie White and Myrtle Wilkins made a business trip to Lockney last Saturday.

Mrs. Chas. Hatcher is spending the week in the Hospital at Plainview with her little daughter, Marguerite.

The farmers of this district are quite busy preparing their land for planting time.

J. H. Hatcher made a business trip to Floydada Thursday.

Clarence Goins made a business trip to Lockney Thursday.

For Weakness and Loss of Appetite
 The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria and builds up the system. A true tonic & sure Appetizer. For adults and children, 50c.

PLAN TO MAKE TRINITY RIVER NAVIGABLE.

DALLAS, Tex., Mar. 5.—With a capital of \$50,000 a stock company has been organized here known as the Trinity Navigation company. The chief function of this organization is to promote the widening and deepening of the Trinity river so as to make the stream navigable and plans are being formulated for an active campaign in that direction. It is expected that land will be bought for another lock and dam on the Trinity. Specifications are being prepared for this work. The government has offered its co-operation in this movement and it is thought here that the stream will be placed in navigable condition before long.

Make Your Old Furniture Look Like New

PEE GEE RE-NU-LAC
 "WORKS WONDERS"

IT'S an easy and inexpensive matter. Simply apply a coat of Pee Gee RE-NU-LAC and you'll be delighted with its fine results and your own work. Pee Gee RE-NU-LAC makes old furniture, worn floors and woodwork look like new again. Try it.

Pee Gee RE-NU-LAC is a Stain and Varnish combined. Comes in 11 Natural Wood colors, White, Gold and Silver Enamel. All sizes.

PEASLEE-GAUBERT CO., Incorporated
 Manufacturers : : : Louisville, Ky.

J. W. WILLIS DRUG CO.
 Plainview, Texas



Lubbock Will Have Many of These Before 1914 Ends

MAKE SECOND ATTEMPT TO CARRY GOOD ROADS BONDS

TERRELL, Tex., Mar. 5.—It was officially learned here today that the commissioner's court of this county has called another election for the purpose of voting on the issuance of Good Roads Bonds in the sum of \$300,000. On February 24th., of this year the \$300,000 highway bond issue was defeated in this precinct. The Terrell and Elmo precincts will vote on the issue and it is the consensus of opinion here that the election will carry. The date of the election has not been ascertained. A petition with several hundred signers was presented to the commissioners asking for the second bond issue.

CLARENCE D. WOFFORD, Dentist

Corner Rooms 5 and 6,
 Over First National Bank.
 Office Phone, 143.
 Residence Phone, 193.

Drs. GUYTON & NICHOLS, Surgery

Eye, Ear, Nose and Throat
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BILLINGS AND BILLINGS, Chiropractors

Plainview, Texas
 Hours: 10 to 12 a. m.; 2 to 5 p. m.
 Phone 131 O'Keefe Building

HEISKELL'S OINTMENT
 HEISKELL'S OINTMENT
 Cures Eczema, Erysipelas, Barbers' Itch, Pimples, and all skin eruptions. Immediate relief in Itching Piles, Ringworm, Sunburn, etc.
 Price 50c. at all Druggists.
 Send for sample and book "Health and Beauty."
JOHNSTON, HOLLOWAY & CO.,
 1730 Spring Garden St., Phila., Pa.

John Deere Implements--Listers, Drills, Disc Harrows, Etc.
It's Time to Buy R. C. Ware Hardware Company Let Us Show the Goods

Open Season For Base Ball Phenoms Is On

BY UNITED PRESS.

NEW YORK, Mar. 5.—The open season for the development of phenoms is now on. With the warm sun of the South shooting into the system of the managers, vets and rockies and various other things trickling up the systems of the war correspondents the annual tales of the wonders from the bushers are on tap. You may believe the stories or not but every phenom that may be developed is needed. The stormy winter league which has kept all baseballdom quivering with expectancy and palpitating with petulance will be reflected in the regular playing season.

Out of the swirling mass the Chicago Cubs have come out wrecked. The Cleveland Naps stand stripped of several main springs in their pitching staff due to the raids of the Feds. The Cincinnati Red could not have been made much worse so they will start with the same old question mark hanging to their tail. The Phillies are minus a veteran in Knabe. The other Federal jumpers may be tied up in the courts after the first game and so it goes on down the line, a hole here and a bruise there, and the National league suffering from what may not quite be a civil war but badly scarred nevertheless by the upheaval brought on by the Murphy-Evers affair.

All of the grudges that players have made against Hank O'Day as umpire will certainly be settled in the months to come. They got even with O'Day in a measure when he became manager of the Reds but the job he had at the time was a pipe compared to the dizzy going ahead. In the first place if the Cubs do not get Sweeney from Boston all O'Day will have to do is to plug up two holes in his infield. At the best he has one to fill. With Johnny Evers out of it and with Al Bridwell a Federal jumper, the entire vicinity immediately adjacent to second base is defenseless.

O'Day has nothing to worry about but the establishment of a second base man and a short stop behind the pitcher. In addition the head of the club has been kicked out of baseball and a new boss is in the saddle. The last cog of the old smooth running Cub machine has been kicked away. Several men who served under chance and knew what discipline and real "inside baseball" meant are still in

the outfit, but they have witnessed the wrecking of the machine and are serving under their second manager since Chance was fited, and being old dogs at the game may not be expected to start in learning many new tricks.

If O'Day is able to establish himself as the real boss of this outfit and makes a winner of it he will surprise hundreds who looked on while he was manager of the Cincinnati Reds.

The Yale coaches have told the candidates for the Blue crew that with "work and faith" they can beat Harvard.

Outside of getting back to a system of rowing that does not lose about 50 per cent. of their power in lost motion putting beef and brawn equal to that of Harvard in the boat, and being able to row just a little better than the Crimson, it might be that "work and faith" is all hat is needed.

While Tom Sharkey has been doing his bit of thirty days for keeping a disorderly house and incidentally qualifying as an expert snow shoveller in the jail, the authorities have revoked Tom's license to run a restaurant. This means that Sharkey will lose his famous Fourteenth Street establishment where he has made a record for watching other people spend their money for wet goods without separating himself from so much as a nickel. If shoveling snow takes the kinks out of Tom's muscles we might as well get ready for a loud yelp out of him when he gets out of jail, the burden of his remarks being that he can lick any white hope, past, present or future. As easy as the money has been around New York Sharkey will waste no time in grabbing some of it if really needed.

WIL LERECT REFINING PLANT AT EL PASO

EL PASO, Texas, Mar. 5.—The Texas Refining company of Greenville, has secured a site for the erection of a large cotton seed oil and compound lard refining plant in this city. Excavation work will commence within a few weeks. The project represents an expenditure of \$150,000.

CATTLEMEN WANT GOVERNMENT LANDS.

WASHINGTON, D. C., March 3.—Stock raisers and ranchmen from many Western States assembled here to-day for the opening hearings before the House Public Lands Committee on various bills proposing a system of leasing Government lands to live stock owners. The hearings will continue several days. Representative Fergusson, of New Mexico, was one of the initial witnesses to-day, urging adoption of his bill to dispose of public grazing lands under homestead laws. Fergusson would establish "grazing homestead" entries of not more than 640 acres each of unappropriated public lands which are not deemed by the Secretary of the Interior to be susceptible to irrigation at reasonable cost. Grazing homesteaders would not be required to live upon the grazing ranges, under Fergusson's bill, but would be required to fence and improve the land to the extent of \$1.25 an acre.

SAN BENITO CLUB AFTER PACKING PLANT

SAN BENITO, Tex., Mar. 5.—The local commercial club is dickering with a meat packing concern relative to their establishing a plant in this city. The concern interested in the project is known as the Home Packing Company and it is their plan to dismantle their Chicago Plant and locate it in San Benito in order to get in closer proximity with the cattle and hog supply. The proposition is given much credence in the business circles and it is thought the plant will be located here without much delay.

10,000 FARMERS "AT SCHOOL"

EAST LANSING, Mich., March 5.—Ten thousand Michigan farms to-day are deserted by their owners and managers, who are here to take a week's course in scientific agriculture at the Michigan Agricultural College. The entire institution was turned over to the farmers and their wives for the one-week course, with Michigan Agricultural College professors in charge. Special courses for women, a new feature, attracted a big enrollment. Instruction was given the farmers' wives on such subjects as "Identification of Fabrics," "Detecting Adulteration," "Care of Children," "Home Decorations," and "Physical Exercises for Women."

HEREFORD EDITOR ANNOUNCES FOR LEGISLATURE

HEREFORD, Tex., Mar. 5.—A. C. Elliott, editor of the Hereford Brand, announced to his friends today that he would be a candidate to represent the 123rd district in the Legislature. He was a candidate two years ago and though running against the late Hon. J. C. Hunt, who was offering for a second term, he received a large vote over the district, being defeated by only a small majority. He says that his platform is both progressive and constructive and among other things he advocates a reduction of the assessment values on farm improvements, opposes the present "full rendition law" favors a thorough overhauling of the penitentiary system, believes in the ample support of all public and state schools, wants to see the railroads and other legalized corporations given a square deal, that they might give better service to the public, favors a co-operative measure which will enable the farmers and producers to market their products to a better advantage and to make it possible to finance their gathered crops in a more business like way. He is a prohibitionist and favors the early settlement of the state-wide question so that the state will not be hindered in other important matters. His candidacy is subject to the action of the Democratic party.

PLANNING SHIPPING STATION

EDDY, Tex., Mar. 4.—A number of farmers are planning to establish at this place a creamery shipping station to be used by the dairy farmers in this section as a concentrating point for the shippers for their butter and milk fat.

This new industry is expected to give great impetus to the establishing of the dairy business in the Eddy section and culminate in the establishment of large creamery at this point. A number of the farmers and citizens are pushing the project.

COMMERCIAL CLUB SELLS CHARCOAL

GORMAN, Tex., Mar. 4.—Agricultural development is at a standstill in this vicinity owing to the inability of the farmers to dispose of the charcoal from the timber cleared from the land. The Commercial Club has been asked to find a market for the product.

BEGIN SURVEY OF NEW RAILROAD

BROWNSVILLE, Tex., Mar. 4.—A corps of surveyors began yesterday at this place to survey the proposed railroad from this city to Laguna Vista a distance of twenty-two miles. It is expected that within ten days they will have completed their task, after which time the purchasing of material for the line will begin and other arrangements for the early construction of the road will be made. It is estimated that the project will cost \$400,000, a bonus of \$100,000 having been raised by the Brownsville citizens.

Local capital is behind the movement and it is planned to have the work under operation within a few weeks.

AFTER CANNED ORATIONS

SALEM, Ore., Mar. 4.—In an endeavor to stop the flow of circular letters into Oregon from alleged Eastern "lecture bureaus" which offer to supply students expecting to graduate from schools or colleges this spring with essays on any possible subjects, State School Superintendent J. A. Churchill is today on trail of the "canned orations" producers with threats to prosecute under the laws regulating correspondence schools.

Not only do the bureaus offer to furnish students with anything from a "valedictory" to class "history" but they offer to furnish very cleverly written addresses for the chairman of the school board.

SCHOOL OPENS FOR POLICE

PARIS, Mar. 4.—Perfect of Police Nennon, today opened his much heralded school for policemen. The basic principle of all courses will be to train the policemen to act according to common sense instead of carrying out explicitly the rigid rules set down in the Paris police manual. All present

members of the Paris police force will attend the sessions after which the recruits will have to attend from 3 to 6 months before becoming eligible for membership on the force.

BABY DEPARTMENT CELEBRATES

WASHINGTON, D. C., Mar. 4.—The "Baby Department" of the Department of Labor, celebrated its first anniversary today. One year ago William B. Wilson became its first head. For a good many months Wilson worked without salary—no office and no clerk—nothing but his title—since Congress, when creating the new department, overlooked the little matter of appropriating funds to run it with. Wilson however, got his back pay later. The Anniversary will be celebrated at a banquet of all the labor employees tonight. Terrance W. Powderly, chief of the Bureau of information, will be toastmaster, and Secretary Wilson is to make the principal address.

253 LIGHT PLANTS IN TEXAS

DALLAS, Tex., Mar. 4.—A report just issued by the Federal Department of Commerce and Labor at Washington shows that there are 253 light plants operating in Texas. Of this number 235 are operated and controlled by firms, corporations and individuals, while eighteen are operated by municipalities. The cost of operating during the year 1912 was \$4,924,093. Within a decade the income of these plants have increased 227 per cent while the operating expenses show to have increased 233 per cent.

The industry furnishes regular employment to 2,021 persons, while ten years ago 773 persons followed this line of endeavor for a livelihood.

LUBBOCK, Texas, March 4.—Yesterday H. A. Davidson shipped twenty-one crates of chickens, amounting to over 2,500 pounds. Since January 1st he has shipped over one hundred and seventy-five crates, or 21,000 pounds.

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 100,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

Crescent Oil Engine Pumping Units for Irrigation

The Crescent Pumping Units furnish ideal power and are especially suitable for Municipal Water Works, General Water Supply, Railway Water Tanks, Drainage and Irrigation and are designed and built to operate on low grades of Fuel Oils.

Comparative fuel cost of pumping 1,000 gallons of water with different engines:

COST	Alcohol Engine	Electric Motor	Gasoline Engine	Steam Pump	Spirit Motor	Distillate or Kerosene Engine	Crescent Oil Engine
Per Gallon of fuel	40c	3c	16c				
Per K. W. H.							
Per Gallon of fuel				\$3.00			
Per Ton of coal					13c		
Per Gallon of fuel						7c	
Per Gallon of fuel							3 1-2
Cost of pumping 1000 gallons against 100 ft. head	3 1-2c	2 1-4c	1 1-3c	1 1-4c	1 1-8c	3-4c	1-4c
Cost of pumping 1000 gals. per minute against 100 ft. head per day of 10 hours	\$21.00	\$13.50	\$7.98	\$7.50	\$6.75	\$4.50	\$1.55

For Further Information Address,
McDowell Gray, Sales Agent
WARE HOTEL PLAINVIEW, TEXAS
Samuel L. Moore & Sons Corporation, Manufacturers, Elizabeth, N. J.

**MRS. SHEPHERD ENTERTAINS
500 CLUB DESPITE STORM**

Mesdames Clint Shepherd, Scott Gale and James R. DeLay Assist in Serving

The disagreeable wind and bitter cold of yesterday were in strong contrast to the warmth, bright lights and cordial welcome that awaited the meeting of the Five Hundred Club given by Mrs. T. C. Shepherd, 306 Alexander street.

Around the tables placed for the games were gathered the following ladies including the club members, Mesdames L. S. Kinder, H. W. Harrel, J. P. Crawford, P. J. Woodruff, J. H. Slaton, Charles Saigling, D. H. Collier, Oscar Collier, W. E. Armstrong, Misses Effie Casey, Alice Harrel and Annie Maud Davidson.

Mrs. Shepherd was assisted in serving and entertaining by her mother, Mrs. Scott Gale, Mrs. Clint Shepherd and Mrs. J. R. DeLay.

The luncheon was elaborate and evinced great skill in the culinary art, for it is indeed an art, and a very necessary one. The menu included pressed chicken, creamed potatoes garnished with French peas, cheese and pimento sandwiches, olives, hot fritters with celery preserves, coffee with whipped cream, marshmallow pudding, devil's food cake, nut cake and mints.

**DR. MAYHUGH TAKES OVER
PRACTICE OF DR. PENNOCK.**

Dr. Mayhugh has taken over the practice of Dr. L. N. Pennock. The arrangement was consummated today, and Dr. Pennock left at 1 o'clock for Houston. He will probably locate there.

Mrs. Pennock will remain in Plainview during the summer, and will have offices with Dr. Mayhugh, Suite 22, Grant Building.

Dr. Mayhugh is a graduate of the American School of Osteopathy, at Kirksville, Mo. He is a son of J. T. Mayhugh, on Restriction Street.

**PROGRAM FOR MYSTIC
CLUB, MARCH 7.**

- Leader—Mrs. Robert Tudor.
- Roll Call—Travel.
- Lesson—Chapter VII, South America.
- Lesson—Chapters IX and X, South American Life.
- Magazine Studies.
- Lesson Review.
- Paper—"Commercial Opportunities of South America"—Mrs. E. Graham.
- Reading—"The Radiant Christ"—Mrs. J. J. Bromley.

REAL ESTATE TRANSFERS.

Feb. 17.—J. H. Slaton to George A. Griffith and W. G. Freeze, lot 11, block 18, original townsite. Consideration, \$2,000.

March 3.—S. R. McLaughlin to E. P. O'Briant, lots 6 and 7, block 12, Central Plains College Addition. Consideration, \$10, and other valuable considerations.

J. W. Robinson, of Petersburg, to W. A. Stoddard, lot 13, block 41, original townsite. Consideration, \$2,000.

**COMMISSIONERS AND COUNTY
EDUCATION BOARD TO MEET.**

Commissioners' Court meets Monday. The County Board of Education meets with the Commissioners the following Wednesday, to confirm the union of the three schools, Ivy, Strip and Star. The union was decided upon at a school rally held at Strip some weeks since.

John S. Oglesby, of Dallas, is in Plainview again for a few days.

W. A. Shofner has returned from St. Louis.

John W. Baker, of Lubbock, candidate for State Treasurer, is in Plainview to-day.

J. B. McLane, of Cameron, Texas, who has been attending County Court, returns home to-day.

CITY TO BUY RAILWAYS

SUPERIOR, Wis., Mar. 5.—An active fight was started here today by the opponents of the municipal street railway, and from now until April 7, the day of the election, the people will be told in a dozen different ways why they should vote "yes" on the question "Shall the City Buy and Operate the Street Car Lines?"

This is probably the first time that a popular vote was ever taken on the question and that is receiving serious consideration is shown by the crowds of people from every walk of life who attend the meeting where the question is argued. If the vote is affirmative the commissioners declare they will take over that part of the Duluth Street railway operated in Superior and will establish first completely municipally owned and operated railroads in the middle West.

Dissatisfaction over the company's attitude toward the city is back of the movement.

The company refuses to grant lower rates or to extend its lines as warranted by the growth of the city.

**WOMAN'S AUXILIARY GETTING
READY FOR BAZAAR**

The Woman's Auxiliary of the Episcopal church met yesterday afternoon with Mrs. R. S. Charles.

Preparing articles for the Easter Bazaar occupied their time. Needles, thimbles and scissors were very much in evidence.

A short business session was held. \$15 was reported from the recent candy sale given by the auxiliary.

FOR MRS. DONALDSON

Mrs. J. C. LaPrade entertained a few friends Thursday afternoon in honor of Mrs. W. A. Donaldson of Plainview. Mrs. Donaldson formerly lived in Plainview and those present yesterday were her most intimate friends.

The day was spent in a free and easy way, social conversation, crocheting, knitting, and many of the pleasant memories of the past served to make the day and enjoyable one.

At the noon hour a turkey dinner with numerous delicious side dishes was spread, and those enjoying this delightful repast were: Mrs. Donaldson, the honoree; W. B. Hale, J. J. Sigler, T. A. Gray, J. R. Spence, W. G. Connor, J. C. Frye, R. C. Asbury and S. F. Flores.—Tullia Enterprise.

UNCLAIMED LETTERS.

The letters listed below remain in the Plainview Post Office unclaimed for the week ending March 1st, 1914:

- Adams, J. F.
- Behner, F. C.
- Briggs, C. F.
- Caldwell, Miss Genia.
- Clark, Mrs. Maude.
- Clarke, W. L.
- Crawford, J. C.
- Gisler, Awall
- Gore, Dave
- Green, Woodrow
- Hansen, Miss Mabel
- Hamilton, W. R.
- Hill, W. C.
- Keasler, Charlie
- Madden, Bill
- Payne, George.
- Reed, Thomas J.
- Southern, J. P.
- Stovall, Walter

Foreign.

Pena, Sr. Dionicio
The above-described mail will be sent to the Dead Letter office on the 15th day of March, 1914, if not called for before that date. When calling for this mail say ADVERTISED, and give date of list. POSTMASTER.

THE STOCK MARKET ANALYZED

**Kansas City Writer Says Crop of the
Southern Cattle are Large in**

Kansas City Stock Yards, Mar. 5.—Cattle prices are 25 to 35 cents higher this week, due to shrinking receipts, which are 4,000 less than last week and 8,000 less than the corresponding week a year ago. Packers paid \$7.90 for Oklahoma Steers here today that were offered in Oklahoma City two days ago, when the best bid on them was \$7.40.

This circumstance indicates for the firmness of the price for the finish of the week and promises well for the start next week. Stockers and feeders are ten to fifteen cents higher. The supply of stockers and feeders will be apt to diminish from now on as most owners consider these cattle a distinct asset and cling to them with increasing tenacity from now until grass approaches.

The crop of Southern cattle is largely in and killers will have to depend on Westerners together with a reduced number of natives available this year, to make out their needs until southern grassers start, a month hence. This condition should make a good market during March.

Native steers sold at \$9 to \$9.20 last week, the highest ever paid for cattle here in February. Westerners ranged from \$7.25 to \$8.80, quarantine steers \$6.50 to \$7.88, native cows \$6 to \$7.75, bulls \$6.50 to \$7.50, native heifers up to \$9.15, veal calves \$11.

Hogs opened strong today due to activity of order buyers who paid up to \$8.75. Packers were weak bidders later and close was a shade lower, bulk of sales \$8.45 to \$8.70.

No choice lambs are here. Some middle band lambs at \$7.75 from the same bunch that brought that price yesterday, other lamb sales sometimes 10 lower today. Yearlings made \$6.90 today, wethers \$6, ewes \$5.70. Prospects for next week favor light supplies here, but Northern Colorado is shipping freely, and the Northern markets will have plenty sheep and lambs next week.

BELTON TO VOTE MORE BONDS

BELTON, Tex., Mar. 6.—The City Council of this place has ordered an election to be held on March 31 for the purpose of voting on the issuance of \$90,000 worth of bonds. Of this amount \$60,000 is to be used for the building of a high school and the remaining \$30,000 is to be expended for the erection of a bridge over Nolan creek. It is thought the issue will carry.

**Agricultural
College
Suggestions**

Fertilizer Bulletin
The annual fertilizer bulletin of the State of Texas is now ready. This bulletin deals with the analysis of commercial fertilizers made during the season of 1912-13 under the direction of Dr. G. S. Fraps, state chemist of the Agricultural college. It should be in the hands of everyone who intends to use or sell fertilizer. Copies may be had free on application to the director of the experiment station, College Station, Texas, Bulletin No. 160.

Tree Planting
Plants in the open lean toward the prevailing winds. If your tree has more limbs on one side than on the other, set this side toward the prevailing wind, says Prof. A. T. Potts, horticulturist at the A & M college. Put the surface soil around the roots first then the other as the hole fills. After the hole is about one third full pour in a bucket of water and when two-thirds full pack the dirt tight with your feet and finish filling, leaving the dirt loose on top. It is estimated that from one-fourth to three-fourths of the roots of plants are lost in digging. For this reason the tops are always cut back a corresponding amount. It is an operation that we do not like but is absolutely necessary for the best results. Of course, there are some special plants that should never have their tops cut down. Especial care is given to their digging and shipping to the end that their root loss is very small.

Silage always loses some in weight, due to the evaporation from the top, according to C. M. Evans, superintendent of the Extension at the A & M College but the main part of the settling is simply due to the silage packing down in the silo. Ordinary silage weighs about forty-five pounds to the cubic foot after it has settled in the silo. A silo 12x20 feet holds approximately fifty-five tons of silage, or 110,000 pounds of corn silage.

DETAILS OF ANNUAL CONVENTION IN AMARILLO NEXT MONTH DISCUSSED
C. W. Warwick, editor of the Randall County News and president of the Panhandle Press Association conferred with the Amarillo members at the Chamber of Commerce Headquarters Monday afternoon and plans for the convention to be held in Amarillo on Saturday April 11, were discussed at length.

President Warwick expressed belief that attendance this year would set a new record for the association.

The one-day meeting will be held

Announcements

The following announcements are made subject to the action of the Democratic primary:

- For Representative.
CAPT. T. J. TILSON.
- For District Judge.
R. C. JOINER.
- For District Attorney.
GEO. L. MAYFIELD.
- For District and County Clerk
B. H. TOWERY.
W. H. BOX.
J. W. PIPKIN.
S. S. SLONEKER.
W. N. McDONALD.
- For Sheriff
J. C. HOOPER.
- For County Judge.
W. B. LEWIS.
- For County Treasurer.
JOHN G. HAMILTON.
- For Tax Assessor.
J. N. JORDAN.
- For County Attorney
CHARLES CLEMENTS.
- For County Surveyor.
T. P. WHITIS.
O. HOLLAND.
D. L. ALEXANDER.
- For City Secretary.
B. L. SPENCER.
- For City Marshal and Tax Collector.
J. F. WATSON.
JOHN VAUGHN.
- For Public Weigher, Precinct No. 1.
TOM THOMPSON.
- For City Attorney—
LEE ROY PEARSON.

with a program of exceptional worth. It is expected that J. J. Taylor, State Press of the Dallas-Galveston News, will meet with the association, of which he is a member and that other notables from outside points will be in attendance.

A local committee was named to take charge of plans for the convention, to arrange for a meeting place and shape other important details in advance of the meeting.

The following program was shaped at the conference:

Free Plate—Miss Ida M. Tarbell, Glazier News.

Advertising Contract—James L. Dew, Lubbock Avalanche.

Composing Machine in Small Office—J. M. Adams, Plainview News.

The Advertising Graft—B. O. Brown, Plainview Herald.

What the Merchant Expects from a Newspaper—By a Local Merchant.

What the Newspaper Expects from the Merchant.—J. M. Warren, Clarendon News.

Ready Print—L. P. Loomis, Slaton.

Rates—Harry Koch, Quanah Tribune.

The National Editorial Association, —E. F. Smith, Lockney Beacon.

Wichita Falls—Joe J. Taylor, Dallas News.

Our Friends, the Candidates—F. R. Jamison, The Canadian Record.

Why I Raised Subscription to \$1.50—J. H. Hammer, Claude News.

Good and Bad Advertising A. G. Richardson, McLean News.

Coke Fullingim, of Estacado, is in Plainview this week.

AUSTIN SAYS DALLAS AND FORT WORTH ARE FAVORED BY ROADS.

AUSTIN, Texas, March 5.—The claim that Dallas and Fort Worth are favored at the expense of Austin on packing-house products is to be investigated by the Interstate Commerce Commission. Charge is made that the railroads are discriminating. The question will come up March 7.

**DINNER FOR WILSON'S
CABINET ANNIVERSARY**

WASHINGTON, D. C., Mar. 5.—Cabinet officers and their wives announced today an entertainment for President and Mrs. Wilson. The dinner will be Friday night on the anniversary of the meeting of President Wilson's cabinet.

**MR. AND MRS. S. C. BOWLES HAVE GONE
TO LAKELAND, FLORIDA, FOR THE REMAINDER OF THE WINTER AND SPRING.**

WOULD HELP WIDOWED MOTHERS

NEW YORK CITY, March 5.—There is need for government assistance for widowed mothers in New York State, according to the Commission which has been looking into this matter. The Commission has spent some time investigating the question of families without fathers.

It is expected that the Commission will recommend county boards in New York to handle the work.

OLD LANDMARK DOOMED.

PARIS, France, March 5.—Work began to-day to tear down the shop occupied by Marie Antoinette's jeweler, at the corner of the Quai de Conti and the Rue de Nevers, but which recently has housed a cabaret.

G. W. Keck, of Colorado, who has been visiting his brother, G. C. Keck, of this place, left yesterday for New Orleans and Florida.

Plainview, Texas, March 6, 1914.

MR. SAVER:-

Would you be willing to share our savings? Savings from cash discounts obtained by paying cash to wholesalers savings effected through no payment for rent, no payment for delivery we are willing to share with you if you'll only let us. Let us demonstrate that the savings we offer you are real genuine savings.

Yours for savings,
EAST SIDE GROCERY,
Geo. S. Fairris, Prop.

**The Primm Fuel
Oil Engines**

Write for catalogue and let us show you what we have.
Burns successfully oils 19 gravity.

P. C. Benedict
Manager for Texas Branch
Headquarters at the Ware Hotel,
Plainview, Texas

**Total Expense and Profit
of Irrigating Alfalfa this
Year on Lough's Farm**

Figures by Frank Petefish show net profit of \$80.78 per acre for 1913, outside of \$12 per acre interest on money invested

Editor News-Chronicle.
Dear Sir:

In regard to the cost to produce and put in the stack one ton of alfalfa hay on the Mark-Lough, pump irrigated farm 12 miles south-west of Scott City, Kansas for the year 1913 as determined by our recent test heretofore mentioned in your columns, the following itemized statement may be of interest to some of your readers.

Time required to irrigate one acre	43.62 minutes
Depth of water applied (approximate)	2.57 inches
Cost of fuel (solar oil) per acre	40.52 cents
Cost of lubricating oil per acre	2.52 cents
Hire of irrigator for one acre at 15c per hour	10.68 cents
Hire of engineer for one acre at 20c per hour	14.54 cents
Total cost to irrigate 1 acre once	68.26 cents

Eight irrigations producing 7 tons per acre from four cuttings was the result. We have then,

Eight irrigations at 68.26 cents each	\$ 5.46
Cost of harvesting and stacking 7 tons at 75c per ton	5.25
Interest on one acre of land (including plant) at \$150.00 per acre, at 8 per cent.	12.00
Depreciation of pumping plant per acre, allowing life of plant to be ten years	1.25
Taxes per acre per year	.25
Total expense of one acre producing 7 tons	\$24.21
Cost to produce and put in the stack 1 ton hay	3.46
This hay will readily sell at \$15.00 per ton in the stack this year, 7 tons of hay at \$15	105.00
Cost to produce	24.22
Clear profit on one acre	\$80.78

Frank Petefish, County Surveyor, Scott County, Kansas

We installed this well in 1911—Let us install one for you

Layne & Bowler Company
Plainview, Texas

TAHOKA PRISONER SKIPS IN AUTO

"Kid" Allen Makes Break for New Mexico With Sheriff in Pursuit

TAHOKA, Texas, March 6.—Excitement was caused here yesterday evening about 3:40 o'clock when "Kid" Allen, a Montague boy, made his escape from the authorities. It seems that Sheriff J. H. Edwards took the boy in charge the first of the week for the authorities of Montague County on a charge of receiving and hiding stolen goods.

Having no jail here, our prisoners are kept in the custody of an officer until they either make bond or are remanded to jail, in which instance they are sent to a neighboring town. The sheriff gave the boy the liberty of the streets on his word not to run.

The boy secured a car and driver and made a dash for New Mexico about 3 o'clock. His get-away was not discovered until about 4:40. The sheriff's department immediately got busy, and in a few minutes learned which way he went and how, and how long he had been gone. Phone messages were sent to towns west to intercept Allen and hold him, and within a very short time after the get-away was discovered J. H. Edwards was hot on the trail in another car.

Allen was arrested at Gomez, 42 miles west of here, and J. A. Gamble, driver of the car, was stopped at Plains, 30 miles farther toward the New Mexico line. Both will be returned to Tahoka.

TULIA

TAHOKA, Texas, March 6.—The Grand Jury convened here Monday, and after receiving a special charge from Judge W. R. Spencer on bootlegging and burglary and appointing W. D. Nevels foreman, they retired to the Grand Jury room. They adjourned Wednesday noon, returning only two bills. It is understood that both of these were against M. T. Brady, on a charge of swindling and forgery.

People all over the county are rapidly wakening to the marvelous extent of the possibilities of irrigation. They claimed that several hundred farmers from other parts of the country will come here to examine the wheat, oats, kaffir, maize, feterrita, sorghum, alfalfa and other crops raised this season on Swisher County's several irrigated farms.

Practically every farmer in the county is eagerly pushing forward the cause of irrigation.

It has been thoroughly demonstrated that with water wonderful bumper crops can be raised in Swisher County.

Alfalfa—4 to 6 tons per acre.
Wheat—30 to 60 bushels per acre.
Oats—30 to 70 bushels per acre.
Kaffir Corn—50 to 100 bushels per acre.
Maize—50 to 100 bushels per acre.
Sorghum, Kaffir, Maize Silage—10 to 15 tons per acre.

The foregoing is an average of the results to be obtained for farms in Swisher County when water is applied to the soil.

VAUGHN WELL IS PROGRESSING RAPIDLY.

Layne & Bowler Are Drilling in Loose Sand in Swisher County Well.

TULIA, Texas, March 6.—Work on the Vaughn well, two miles south of Tulia, is progressing rapidly. The well is now down 60 feet. This morning the rotary bit passed through a layer of limestone, and after changing bits the drilling began in loose sand. A gasoline engine is being used in the drilling. The Layne & Bowler Co. are doing the work, and they state that they will continue drilling till a hundred-and-sixty-five-foot depth has been reached.

J. D. Vaughn and brother, J. W. Vaughn, owners, say they will install an eighty (80 h. p.) horsepower engine and will irrigate every foot of their three hundred and twenty acres that the well will be able to water thoroughly.

"We now have something in excess of one hundred acres in wheat that we are going to irrigate," said J. D. Vaughn. "On hundred acres that we have just plowed is now partly seeded to alfalfa, and the remaining part will soon finish drilling.

"We are going to fence the entire place with hog-tight fencing," he con-

tinued, "and will erect a number of silos as soon as we can possibly begin work on them.
"As for row crops, we will put in over a hundred acres of kaffir and maize, and will buy enough cattle and hogs to feed it up."
Vaughn Bros. are undoubtedly among the most progressive farmers in Swisher County. Their entire time is being devoted to their farms, and improvements and work well done is in evidence over their beautiful 320 acres.

LUBBOCK SUBSCRIBES MONEY FOR BAND.

LUBBOCK, Texas, March 4.—A committee of business men have just completed raising a monthly subscription of between forty and fifty dollars to be paid to the Lubbock band for the expenses of a teacher, etc. This band has been organized for several years, and by hard work has developed a skill beyond ordinary small-city bands. They give outdoor concerts Sunday afternoons in the Court House park, which are greatly appreciated. They also play on all First Mondays and at many other occasions.

Beginning with April 16th and continuing to October 31st, the weather bureau at the Experiment Station, Lubbock, will send out daily weather reports. These will be telegraphed to Amarillo, and go from there over the country.

This new service will be given during this period only, for the present. A. Judd has sold his grocery business to J. C. Abuey, formerly of Lockney. The place will be known as the Red Front Grocery.

The new train service on the cut-off gives Lubbock three trains a day each way from three different lines. All trains arrive and depart within a little over three hours. The new passenger train at Clovis arrives at 11:15 and returns at 2:15.

The twelve year old daughter of Mr. and Mrs. Leroy McCreavey died yesterday morning from scarlet fever which has set in. There are no other cases of the disease that are serious at the present time.

Mrs. Mattie McDonald died yesterday morning of heart failure at the Overton sanitarium. She was a resident of the city for a number of years. She left no relatives here, her husband having died about three years ago.

H. C. Lawrence, age 65, died at the home of H. C. Frazier, of heart failure. He had been living near Des Moines, N. M., and came to Lubbock for a visit. He died within a few days after his arrival.

HAPPY.

HAPPY, Texas, March 4.—Mrs. Geo. Walker is spending the week in Canyon, the guest of her parents, Mr. and Mrs. J. M. Wakefield.

Rev. W. C. Hagan filled his regular appointment at Panhandle Sunday.

L. F. Rayburn is on the sick list this week.

Rev. J. T. Burnett preached two forceful sermons at the Baptist Church Sunday.

Miss Howard Hagan spent Saturday and Sunday with her parents, here.

Miss Addie Money motored to Canyon Sunday afternoon.

Miss Susan Bechtel delightfully entertained a few young people at her country home Monday evening, in honor of her guests, the Misses Johnson, of Iowa.

Otto Rahlfis is in Canyon this week, as a juror.

The box supper at Garrison School House Friday night was a success, in spite of the inclement weather.

Mrs. J. B. Knox is spending the week in Canyon with her daughter, who is attending the Normal.

Nine emigrant cars passed through here Saturday morning en route to the Lubbock county. And they still come!

SNYDER WANTS \$50,000 VOTED IN ROAD BONDS.

SNYDER, Texas, March 4.—The Commissioners' Court two weeks ago ordered a road bond election for April 4th on a \$15,000 proposition, and since then petitions have been extensively signed asking that the issue be made for \$50,000.

The Court met to-day in special session, and after seeing the long lists of petitioners, the old order was rescinded and a new order entered for a \$50,000 road bond election, to be held April 11.

SILOS BECOMING POPULAR IN LUBBOCK.

LUBBOCK, Texas, March 4.—Among the silos just erected and planned for are two on the McMillen Ranch, four underground silos on the Spade Ranch of 110-ton capacity each, two 200-ton underground silos by Morton J. Smith and two underground by J. M. Wright. Many others are being contemplated.

SNYDER, Texas, March 4.—D. E. Murphree, a farmer five miles east of Snyder, died Saturday night, after an illness of two years. He was a native of Tennessee, and a member of Bill Scurry Camp, United Confederate Veterans.

YOU WILL APPRECIATE WHAT WE ARE TRYING TO DO FOR YOU WHEN YOU COME IN AND SEE

Probably Not Otherwise

THE real values we are showing in dress shirts, negligee shirts, work shirts, underwear, hosiery, work and dress trousers, shoes, etc., are such as can't be put into type.

WE make it possible for you to benefit by these values but that is all we can do.

YOU wont get the good of it unless you come in and see for yourself.

Reinken's Satisfaction Store
"CORRECT DRESS FOR MEN AND BOYS"
Grant Building Watch Our Window Plainview, Texas

RUNNINGWATER

cemetery here last Sunday afternoon. Rev. A. B. Roberts conducted a short funeral service.

Rev. J. N. Coker spent the night with Mr. J. W. Taylor, at this place, Monday night.

A number of people from this place were in Plainview on first Monday.

SNYDER, Tex., Mar. 2.—Mrs. Ernestine Tenison has returned to her home in Houston after a visit with her sister, Mrs. F. S. Hutcheson.

Miss Tenie Patterson has returned to Uvalde after a visit with friends in Snyder.

Mrs. A. T. Bridgman is visiting her daughter at Kress.

Mrs. Olin Hardy was hostess last Thursday evening to the sewing club.

Mrs. Fritz R. Smith was hostess on Wednesday evening to the El Feliz club.

Superintendent E. A. Watson is attending the National Educational Association, in Richmond, Va.

LITTLEFIELD, Tex., Mar. 3.—Rev. O. B. Kiker, presiding elder of this district, held the first quarterly conference in Littlefield Sunday.

Rev. Y. Dickinson, the pastor, reports the work progressing nicely. The Sunday school is well attended, and Rev. Kiker is well pleased with the conditions and prospects.

Paints--HUGHES' PAINTS--Paints that Last

Formula for Outside White

	Pigments	Liquids
White Lead	60 percent	Linseed Oil 85 percent
Zinc Oxide	25 percent	Turpentine and Japan 15 percent
Silica	3 percent	
Silicate Magnesia	12 percent	
	100 percent	100 percent

NOTE:—The formula for tints is the same as above, except that the necessary coloring matter is added.

The best ready mixed paints to be had, for sale by

A. S. McAdams Lumber Co.
TELEPHONE NUMBER 25

TAHOKA C. L. McDONALD IS PRESIDENT

Trustees of Seth Ward Elect Successor to W. M. Pearce

J. E. WILLIS, PRINCIPAL

President and Principal Elect Are Experienced Educators and Believe in Shallow Water

Rev. C. L. McDonald was elected president of Seth Ward College last night. To-day the Board elected J. E. Willis principal. It is the purpose of the Board to make an active and continued campaign in behalf of the College. And it was for this purpose that the two men were chosen. Mr. McDonald will devote a great deal of his time to outside work.

President Pearce will enter the itinerant ministry. He will continue at the head of Seth Ward until the close of school, in May.

Mr. Pearce was elected president of Seth Ward two years ago. His administration has been markedly successful. Mr. Pearce stands for genuine scholarship and real culture. His students have imbibed those ideals.

The work of the college has been extended during his leadership, and patrons, students and faculty attest the superiority of his undertakings.

To Enter the Ministry.

President Pearce notified the Trustees some time ago that he would enter active ministerial work, and asked that his successor be appointed.

The new president is a graduate of North Texas Normal School, at Denton; of Polytechnic College and of Southwestern University. He taught in Southwestern University last year, and was pastor of the Methodist Church at Meridian, Texas, from June to November, 1913.

He transferred to the Northwest Texas Conference, and was stationed at Bovina.

Mr. McDonald was superintendent of schools at Colorado, Texas, before taking up his work at Southwestern University. He is a man of wide experience, thorough scholarship and strong executive ability.

President and Mrs. McDonald will live in the young ladies' dormitory.

J. E. Willis agreed to become principal of Seth Ward after he had looked into the affairs of the College, and had seen over the Plains. "I believe there is a great future for Plainview and the irrigated belt; therefore, there is a fine opportunity for growth at Seth Ward," is the way Professor Willis puts it.

Educated in Tennessee.

He was educated in Tennessee, and holds a master's degree, and was for four years President of Hiwassee College, in Tennessee; for five years he was President of Chapel Hill Female College, and was Associate President of Alexander Collegiate Institute, at Jacksonville, Texas. In 1909 he became Principal of the Preparatory School of Polytechnic College, at Fort Worth. He also had charge of the boys' dormitory. During 1910 he was Secretary of Polytechnic, in addition to acting as Principal.

Professor Willis is fitted by birthright, by training and by experience to continue the great work at Seth Ward.

Seth Ward College has more than \$75,000 and is practically out of debt. In that respect it is the best equipped of any Junior College in Texas.

The election of other teachers at Seth Ward was taken up by the Board. The entire faculty will be selected in a few days. It is the hope of the Board that all of President Pearce's faculty may be retained.

SNYDER, Tex., Mar. 4.—Mrs. Minnie Latham, charged with the murder of John Stewart on January 20, was released from the county jail here Saturday afternoon under a \$10,000 bond and left with her father Z. F. Butler for Teague, Texas.

It is supposed her case will be considered by the Scurry county grand jury which will convene here on the 15th of this month.

STOCKMEN GOING TO OKLAHOMA CITY.

LUBBOCK, Texas, March 4.—The following thirty-four stockmen from the Lubbock country are in attendance this week at the annual convention of the Panhandle and Southwestern Stockmen's Association, being held in Oklahoma City:

- T. C. Ivey, H. Hamilton, W. G. Russell, L. Lumsden, J. Bacon and wife, Chas. Lupton, J. S. Johnson, H. O. Beale, Joe Powell, W. L. Elwood, J. W. Lovelady, Chas. Pierce, Robt. Tubbs, Jay McPhaul, Oral Adams, S. I. Johnson, Sam Arnett and wife, Lynn Adams, J. S. Adams, George Arnett, Wm. Arnett, Will Robinson, Joe Lane, M. C. Adams, Tod Hurd and Andy Wilson.

SNYDER, Tex., Mar. 2.—W. S. Adamson and W. W. Weems who have been studying law here went to Amarillo two weeks ago and took examinations. Today they have received licenses which entitle them to practice in any of the courts of the State.

SNYDER, Texas, March 4.—The town is crowded to-day with farmers and traders. Many good horses and mules have been on the market at good prices. Farmers are well up with their farm work till rain comes.

FOR SALE. 480 acres two miles east of the town of Cone, in Crosby County, Texas. Price, \$20 per acre. Write to C. E. NESRSTA, Flatonia, Texas—Adv. S-9 issues.

CHOICE SEEDS. Our catalogue is now ready. A post card will bring one to you, get it today. C. E. WHITE SEED CO., Plainview, Texas. adv s ff.

Nice furnished rooms. Phone 336—Adv. ff.

STRAYED: From ten miles south of Plainview a blue-gray coming yearling horse colt. Liberal reward for information. S. McCall. S 2 pd.

JACKS FOR SALE:—I have four good jacks from four to seven years old. Will sell two of them; four miles Northwest of Plainview; J. P. Anderson. ad-s-3t-pd.

WANTED—50 head of horses or mules to pasture for 60 days on good alfalfa field. Old "Lone Star Wagon Yard" stand. D. F. SANSOM & SON.—Adv. S-ff.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES.—Adv. ff.

STRAYED—Two mule colts, from our herd on the Marvin Sansom alfalfa lease. Liberal reward for any information as to their whereabouts. D. F. SANSOM & SON, Plainview, Texas.—Adv. ff.

FOR SALE—30 head good, young, gentle mares and mules. Will sell for cash or on fall time. Old "Lone Star Wagon Yard" stand. D. F. SANSOM & SON.—Adv. S-ff.

Texas Red Oats for sale. Apply to ALFRED HOWELL. Ad. Semi-4-ts.

LOST AND FOUND. LOST—Diamond set from wedding ring. Reward for return to JNO. M. GIST, 701 Restriction Street. Ad. ff.

Overstocked on

Coal

A few more tons

\$5.00

TO

\$8.00

E. T. Coleman,

Coal and Grain Dealer

Telephone Number 176

Get Your Seed

Oats

and

Millet

while we've got the selling fever.

EDITORIAL PAGE

FRIDAY, MARCH 6

The Twice-A-Week Hale County Herald

BROWN & MILLER, Publishers

The Herald's Open Forum and Public Service Departments.

A Panhandle Honor Roll.

The Dalhart Texan has set aside a column on its front page for an honor roll of Panhandle farmers who have built silos. Any man who endeavors with intelligence and earnestness to improve his own condition deserves praise. That man who strives in the same measure to benefit his community is worthy of higher honor. The farmer who builds a silo does both. He adds largely to his own profit-making machinery and his silo peculiarly inspires other men to build silos. It is a sort of infection. The silo more effectually increases the value of the farmer's produce than any other one agency. It bottles up his feed at the time when there is most food value in the plant; then its action on the ensilage renders parts of the fiber available as food which would be waste when fodder is made. Any farmer can double the value of his crop by building a silo. But our farmers are just a little bit afraid to try it. Then, isn't the man who will go ahead and by his example show his fellows how to double their farm incomes worthy a place on the roll of honor?

Grasp Your Opportunities.

If you have not already done so, you will probably read in this issue of The Evening Herald an interesting, instructive biographic sketch of John D. Rockefeller by Elbert Hubbard. Viewed from the standpoint of dollars, Rockefeller undeniably has attained success. Any man whose annual income tax totals \$12,000,000 has pretty well climbed the ladder of material achievement. This newspaper does not for an instant prepare to endorse Rockefeller and his methods. It does want to point out to boys and young men that the Oil King availed himself of every opportunity, from the time he was a little chap, and that the chances of succeeding to day are as good and better than they were half a century ago, when Rockefeller began his career. Rockefeller made his first stake by raising turkeys. During his teens he was an errand boy and clerk. If things don't go your way, don't bemoan your fate. Don't explain to your friends that luck is against you. Opportunity hammers on your door every day. If necessary, start raising turkeys. Where could you find a better poultry country? Work, study, think, observe, avail yourself of every opportunity, and your advancement will be rapid, certain, sure.

The New Seth Ward.

C. L. McDonald is President of Seth Ward. That means a new administration. It is Mr. McDonald's purpose to carry out, in so far as possible, the policies which retiring President Pearce has used so successfully. The Board of Trustees elected Professor J. E. Willis to aid President McDonald in working out these policies. It is a new Seth Ward because of the endowment which President Pearce and the Board have ready to turn over to the incoming administration. No other junior college in Texas has an endowment of \$75,000. It is a new Seth Ward because President McDonald and Mr. Willis bring new blood into the institution. The new men are experienced educators. They are fitted by birthright, by training, by experience and by natural preference for the work they are undertaking. It is the purpose of the Trustees to extend the scope of the institution. President McDonald will be able to spend more time in the field than his predecessor could do. He will acquaint more Northwest Texas people with the advantages offered them right at home. Seth Ward has the ideals of the Northwest; the inspiration of a confident new country, of large vision, of rapid growth. The boy or girl who will live in Northwest Texas gets out of touch with the country when he or she spends the formative years of life in a school away from here. This is invaluable. Seth Ward is new in administration, in an endowment of \$75,000. But it is old in ideals, in aspiration, in the inspiration given boys and girls who have gone out from its walls. It is a new Seth Ward in that it is ready to do larger service for Plainview, for the church which owns it, for Panhandle boys and girls. The college deserves your hearty co-operation and support.

The World's Greatest Business Man

BY ELBERT HUBBARD

I do not see how it is possible for any man to achieve the success Mr. Rockefeller has and to confer on the world the benefits which have accrued from his thrift and foresight and not be misunderstood by many. To live at all is an offense to some and to live deeply, courageously, and to express yourself in a myriad of ways in tangible form are bound to incur the displeasures of those who do not live at all. Then we get the newspaper that appeals to jealousy, hate, prejudice and ignorance, and we have the yellow journal rampant. This does not for a moment mean that Mr. Rockefeller is an impeccable character—that he is free from any taint selfishness, and that he lives in a high moral altitude separate and apart from the temptations that come to common men. On the contrary Mr. Rockefeller is a very human individual. Success is usually attained at a terrific cost. Success for the average man is a tragedy but I think all the opposition Mr. Rockefeller has met in his career has done him good.

"A surplus man and a weak opposition would debauch and archangel," said Sir John A. McDonald. Success did not come to Mr. Rockefeller without a struggle; he has found his way inch by inch. The white light of publicity has befallen upon him. Courts have done their worst to destroy him. Legislation, both state and Federal has used him for a target. Yet he has gone steadily forward from his seventeenth year when he began business. He has made vast fortunes for a great number of individuals; he has supplied opportunity for countless thousands. Only one man in America is to be compared with him as a maker of men and that man is Marshall Field. Marshall Field always divided his prosperity with others. Those who could get under the burden received big rewards. And so we have such men as Selfridge, Higginbottom, Shedd and a dozen others who are multimillionaires; thanks to the opportunities supplied by Marshall Field. I once heard Mr. Rockefeller quote Marshall Field to this effect: "If I wanted to pick a boy to take my place I would choose a lad out of a high school whose mother was a widow and whose family of seven brothers and sisters looked to him for support."



John D. Rockefeller entering his automobile at New York on his way to his home at Pocantico Hills with his invalid wife

John D. Rockefeller was born in the little village of Richford, Tioga county New York. His parents were poor people, although not poverty stricken. There were no servants and everybody was brought up to work. John D. Rockefeller made his first stake by raising turkeys, and to successfully raise turkeys and escape the dangers of rain and dew and wild animals is itself genius. When Young Rockefeller was fourteen years of age he left High School in Cleveland to work in a commission house. He went in as errand boy and clerk. He became partner and manager. In eighteen hundred sixty-two, when he was twenty three years of age he went to work for Samuel Andrews, a chemist and refiner of crude oil. Young Rockefeller showed himself a salesman, a diplomat, an executive as he was admitted as a partner in the business. From that time forward until the present day his rise has been steady, sure, always advancing, always making head, always learning, always going to school. And the qualities he then possessed are with him now, only in a greater degree. And these virtues are of a sort and kind that are very simple and well understood. In the first place Mr. Rockefeller possessed what Mayor Gaynor's friend Epictetus, called the greatest gift of the gods, the equal mind. Confucius said: "If you pray for anything let it be for equality."

and is sometimes right. Mr. Rockefeller does not decide quickly. The habit of the man is gracious, gentle, suave. His voice is low, and while he does not talk very much his silence contains no menace. Anyone who meets him is not abashed. I have seen him talking to Italian laborers, foremen, superintendents, and also to men of the high financial world and seemingly his manner toward each and all was the same. He is simple, frank, direct. He impresses you as a man who has all the time there is. His feelings never run riot. He has the well-ordered mind that listens, considers, appreciates and then decides. His success in the business world has been no fluke. He is the greatest organizer the world has ever seen; the greatest business general of the age—or any age. And you find him today unspooled, unaffected, kindly, industrious, economical, practicing the virtues with which his mother endowed him. Mr. Rockefeller said to me: "I have been very fortunate in being associated with able people." The genius of Mr. Rockefeller is shown in his management of men. He reposes faith in his people. In his book entitled "Random Reminiscences of Men and Events," Mr. Rockefeller lays bare his heart on various interesting things. The book has a distinct literary style and this style is simplicity within itself. Mr. Rockefeller never talks art or writes Johnsonese. He speaks gently and quietly. In his book he tells of the men who have helped him most and he pays them great tribute. Some of these men are of totally different temperament from himself. For instance H. H. Rogers was what is called "a good sport."

the game of business according to the rules laid down by the times, and as the times have changed so has Mr. Rockefeller changed. Cosmic ankylosis has never caught him. His soul is not of the vintage of Eighteen Hundred Seventy-three, of Eighteen Hundred Ninety-three, nor Nineteen Hundred Three—he has always been abreast of the times, or in the vanguard. Just now he is deeply interested in roadbuilding, tree planting and farming. These three things he is studying from every possible point of view. He knows what is being done at Ames, Iowa, Manhattan, Kansas and at Cornell. He himself maintains dozens of scholarships at various agricultural colleges. He does not tell you this—you have to get it by indirection. Mr. Rockefeller never boasts of what he has done or what he is going to do. In his nature there is nothing sordid, selfish, mean, contemptible. He is not resentful. His practice under criticism sets him as a marked man. He does not attribute wrong motives to people—he looks for the best in everybody and everything. In Mr. Rockefeller's personality there is not even a chemical trace of parvenu. The man is modest, deferential, gentle, discriminating. He has the sense of values. He knows that the mere possession of wealth itself makes no man great and he, of all men, realizes that there are some things which money cannot buy. He has infinite faith in the future of America. He knows that co-operation means the elimination of waste. He knows that wealth must not be hoarded. He invests and re-invests. Until very recent times he has been a great borrower, and he has kept his credit absolutely untainted. In his book he tells of the proud moment when he was able to borrow at the bank two thousand dollars on his own name—this before he was twenty. When he was thirty years of age he was borrowing money in a way that would have staggered his creditors if they had known how much he was owing. However, he was working out a definite plan and that as the organization of the oil business so as to reduce the cost of pumping, refining, transporting, distributing, selling and advertising. And today, the Standard Oil Company distributes a greater volume of goods, at a less expense of salesmanship and advertising than any other business concern in the world. It has stopped the leaks, taken up the economic slack, reduced friction and rendered a service to the world that is the nearest approach of business perfection of any example that can be named. A man of business may often most properly consider that he does his share in building up a property which gives employment to a few or many people; and his contributions consist

(Continued on Page Seven.)

LEMESA, Tex., Mar. 5.—Captain George Billows, who was a captain in the Civil War, and who is now a wealthy and highly respected citizen of Akron, Ohio, gave several Lemesa citizens at the office of W. R. Kelly, a local real estate dealer, some interesting reminiscences of his own life and the Civil War.

He is here looking into the quality and value of some real estate and incidentally gave a sketch of his life and his impressions of the South Plains country.

Being drawn out to tell of his life and early history he said:

"I was born in Germany in the year 1832 and sailed for America at the age of eleven years. I was confirmed in the Episcopal church of Germany which is the state church of that country, and am now a member of the Episcopal church of this country.

Indians in Ohio. "I landed in New York and came direct to Ohio which at that time was a wilderness with many Indians. My father purchased a sixty acre tract of wood land in Ohio within three miles of the Indian camps. I have gone into the woods many a day to cut down the great trees of white ash, maple and beach.

"Very little of the former wilderness remains in that state now. Then nothing was known of the present day methods of harvesting. We didn't even have the scythe but used the old time hand cycle with which to cut our grain. I consider that very few lives have seen so many changes as I have in mine. In my early life I was a wagon maker and made five wagons with my own hands that farmers used to make the trip overland to the California gold fields in the year 1849.

Skated with Hayes. "I have skated on the Sandusky river in Ohio many a time with Richard Birchard Hayes, who later became governor of Ohio and still later president of the United States. In those days there was no scale of dignity or rank among men.

"We had very little money. Our produce was our principal medium of exchange. We would bring our eggs, wheat and saw logs to the grocer and he would give us credit for whatever

we bought. Our hogs run wild in the woods and would fatten on the acorns and other mash that fell from the trees.

"When we got ready to kill we took our dogs and gun and went out and brought the meat back on great sleds. On being asked his experience and record in the Civil War he said in part:

"I was in the 11th corps of the Federal army and was in the battle of Chancellorsville and Gettysburg and several other minor battles." He said that every effort was put forth by the best statesmen of the times to prevent the war but it seemed inevitable.

He stated that one of the methods proposed was for the government to purchase the slaves from the slave owners and then set them free but the method was strongly opposed by some and the plan failed. He believes that the Gettysburg anniversary had the greatest force of anything yet toward re-uniting the North and the South.

He said that he had attended the 50th anniversary and while there he and one of his comrades met an old Louisiana "Tiger," who, during the war, had made a fierce charge on his command. He became the "Tiger's" guest and they recounted the events with great pleasure.

He said he was agreeably surprised at the progress the South Plains country had made within the last few years. He said the atmosphere was the most pleasant and exhilarating of any he had ever been in. He spoke appreciatingly of the excellent architecture shown in the buildings. He was amazed at the amount of products the soil would produce.

More Men Needed. "What we need most," he said, "is more men who know how to properly cultivate the soil." He said the large land holdings were a detriment to the country. He said the people of Ohio are divided into two principal classes: Those seeking luxury, society and pleasure and those seeking opportunity and a chance to do something in the world.

He said if this country could be put before the latter class in the same manner he has seen it, that there would surely be a great influx of im-

migration to this country from his state.

He says the opportunities and potential power of this country is wonderful.

He said his real estate was worth a good deal more than he had been informed, and that he would be glad to visit the South Plains country again.

DELIGHTFUL RECEPTION HONORING SETH WARD

College Faculty and Seniors Enjoy Hospitality of Misses Lena Williams and Bessie Shook

White carnations and a score or two of gleaming, glistening candles shed a soft radiance over a pretty reception cast Monday night.

The party was given by Misses Lena Williams and Bessie Shook at the home of the former on West Second street.

It was in honor of the seniors and the faculty of Seth Ward College, all of whom, with two exceptions were present.

Delicious home made confections were served during the games that were enjoyed during the evening. In the latter a spirit of state loyalty was developed, commemorative of the anniversary of Texas Independence.

Later a delicious lunch was served including chicken salad, potato chips, sandwiches, olives, tea and wafers.

Candles were the only lights used. They were tied with dainty yellow ribbon in accordance with the class colors, yellow and white.

CITY MANAGER FOR COLORADO SPRINGS

Colorado Springs, Colo., Mar. 5.—Colorado Springs may follow the example of Dayton, Ohio, and adopt a city manager form of government, it was believed here today as the result of a visit from Clinton Rogers Woodruff, of Philadelphia, secretary of the National Municipal League. Since Dayton adopted the plan, fifteen American cities have followed suit. Woodruff urged the plan here.

NOW READY FOR 'CERTAIN' WAR

Servia's Great Dream Result Of Her Successes

SLAVS SCATTERED

Recent Balkan Wars Said to Have Thwarted Austria's Ambition

BELGRADE, Servia, Mar. 5.—Five hundred thousand war veterans, each armed to the teeth and each as ready and willing to die as a frog in its own pond and willing to jump into water, and each awaiting only the psychological moment which each and all consider inevitable.

This is the nice little war cloud that is nursing itself down on the borders of the Balkans. And this is the nice little war cloud which Servia says the European diplomacy can never conjure away until it has broken out into war and won or broken out into war and irretrievably lost forever.

Servia has dreamed a great dream and there are some psychologists who say that a great dream if dreamed hard enough, and dreamed when a person is awake and in full possession of his faculties, is one of the most irresistible forces in the world. Servia's dream is a result of its successes in the Balkan wars, a dream dreamed in full consciousness of the strength and power which it has demonstrated it possesses. The dream is to put back on the map of the world the old Slav empire as it existed before it went down before the over-running Turks.

Servia's dream, too, has possibly one other merit, and possibly one other source of strength, in that it is not merely political but humanitarian. The slave race now is almost as badly scattered as the Jews, almost a race without a country, and it is Servia's dream to recreate a united homeland.

Just at the particular moment as in facts of century passed, he one particular night mare in this dream is Austria. Austria, long known as the bully of Europe has not only been gradually gobbling up the big slave provinces but also concentrating her strength against the possible formation of a big Slav empire on her Southern border. One by one and even sometimes by twos she has come into the provinces of shrdlu cmwyp vb into possession of the Slav provinces of Croatia, Slavonia, Dalmatia, Bosnia and Herzegovina. All of these are inhabited solely by Slavs, who speak only the Slav Servian language, and who have not only the same ethical origin but the same racial traditions and the same political desire as racial unity.

Austria, in its century old opposition to this possible Slav Kingdom has had two motives. In the first place the entire Southern half of the Austria-Hungarian Empire is inhabited by Slavs. They have never been well treated and have never been content under the Austrian yoke. The formation of a Slav empire to the south would mean that a goodly portion of them would hike instantly to the southern border.

The forcing of the Hungary boundary down through the Balkans until Austria-Hungary should some day have the old Turkish seaport of Salonika has also been the one great ambition of Austria. This ambition, however, the recent Balkan war is believed to have forever thwarted, Salonika having passed into the hands of the Greeks. The creation of the new Kingdom of Albania, whose existence is guaranteed by the powers also ends her dream of a Mediterranean exit and naval base on the portion of the Adriatic. While Austria has thus been obliged to renounce her great ambition, it hasn't sweetened in the way her attitude against the Slavs and this attitude, Servia is convinced will someday mean war and the object of the war will be getting back of the Slav Provinces into a future Slav empire.

As a matter of fact, Servia has already accomplished great steps towards the realization of its dream. As a result of the Balkan wars it has now doubled its territory and all of this new territory was formerly a part of the old Slav empire. This has increased her population from 2,000,000 to over 5,000,000 and while there are more than 8,000,000 others still living in the Slav provinces which Austria has seized Servia is not uneasy but that she will in some way get a part of them back.

Another important step toward the formation of a Slav empire has just been accomplished with Montenegro. This state is also purely Slav and although European powers insist on its maintaining a separate existence Servia has just arranged that in the future practically all of the ministers of the Servian government will do

double duty with Servia and Montenegro. The two, while having separate kings, will have practically a common government.

In all Servia today the sentiment for Slav unity has become almost a ruling passion and every Servian has but one conviction. This conviction is that Austria having already witnessed the amalgamation on its borders of the German states into a German empire and the amalgamation on the southwestern border under the leadership of Savoy of its one time deadly rival the Italian states, into a great Italian empire is irrevocably destined to witness for the third time the same phenomenon in the amalgamation of the Slav provinces and states on its southern border into a united Slav empire.

The Reporter Who Saw More Of War Secretary

WASHINGTON, D. C., Mar. 5.—The Secretary of War is continually amused and sometimes annoyed by the persistence of the newspaper men. He is rather new to public life and sometimes it gets on his nerves. "The man who takes the prize for persistence, though," said Garrison recently, "is one whom I met while in Portland, Ore. After a hot and dusty journey I arrived at my hotel early in the morning and as quick as possible I got into the bath tub. In the midst of my ablutions I heard someone in my room. Attired in absolutely nothing I burst out of the bath room and there was a perfect stranger walking around in my room. He said he was looking for the Secretary of War and was sorry to have disturbed me. I was pretty tired and dusty and short tempered, but the reporter, as he was, amused me.

"You've seen more of him than any other newspaper man I know of," I told him; "now suppose you look some where else for him while I finish my bath."

TAHOCA SHIPS MUCH BABY BEEF.

TAHOCA, Texas, March 4.—I. K. Hudson, of Yoakum County, shipped two cars of silo-fed baby beef from here this morning for Kansas City. This shipment makes a baker's dozen (13) cars of baby beef that have been shipped from Tahoka to the Kansas City market this year. There are several train loads yet in the county that will be shipped out as soon as they are finished off.

The World's Greatest Business Man

(Continued from Page Six.)

of giving to his employees good working conditions, new opportunities and a strong stimulus to good work. Just so long as he has the welfare of his employees in mind and follows his convictions, no one can help honoring such a man. It would be the narrowest sort of view to take, and I think the meanest to consider that good work consists chiefly in the outright giving of money.

The best philanthropy, the help that does the most good and the least harm the help that nourishes civilization at its very root, that most widely disseminates health, righteousness and happiness and is not what is usually called charity. It is, in my judgment, the investment of an effort or time or money, carefully considered with relation to power of employing people at a remunerative wage, to expend and develop the resources at hand, and to give opportunity for progress and healthful labor where it did not exist before. No mere money giving is comparable to this in its lasting and beneficial results.

If you aim for a large, broad gauged success, do not begin your business career, whether you sell your labor or are an independent producer, with the idea of getting from the world by hook or crook, all you can. In the choice of your profession or your business employment, let your first thought be: Where can I fit in so I may be most effective in the work of the world? Where can I lend a hand in the way most effectively to advance the general interests? Enter life in such a spirit, choose your vocation in that way, and you have taken the first step on the highest road to a large success. Investigation will show that the greater fortunes which have been made in this country, and the same is probably true of other lands, have come to men who have performed great and far-reaching economic services—men who with great faith in the future of their country, have done most for the development of its resources. The man will be most successful who confers the greatest favors on the world.

The greatest single obstacle to the progress and happiness of the American people lies in the willingness of so many men to invest their time and money in multiplying competitive in-

KANSAN NETS \$80 AN ACRE ON ALFALFA

Frank Petefish Has Solved Some Irrigation Problems Which You Could Profit By

Kansas has found that irrigation pays, pumped irrigation if you please. Frank Petefish, county surveyor of Scott county, made a net profit of \$80-78 an acre from alfalfa during 1913. In addition to this he allowed 8 per cent interest on his land and placed its value at \$150 an acre.

We have then:

Eight irrigations at 68.26 cents each	\$ 5.46
Cost of harvesting and stacking seven tons at 75 cents per ton	\$ 5.26
Interest on one acre of land, including plant, at \$150 per acre at 8 per cent per annum	\$ 12.00
Depreciation of pumping plant per acre, allowing the life of the plant to be ten years	\$ 1.25
Taxes per acre, per year	\$.25
Total Expense of One Acre, Producing Seven Tons	\$ 24.22
Cost to produce and put in the stack, one ton of hay	\$ 3.46
This hay will readily sell at \$15 per ton in the stack, this year	\$ 51.95
Seven ton of hay at \$15 per ton	\$ 105.00
Cost to produce	\$ 24.22
Clear profit on One Acre	\$ 80.78

FRANK PETEFISH, County Surveyor of Scott county Kansas

A Tip For "Shut-Ins"

Why not make profit out of stormy days when you cannot get out?

Take Stock of those used, but still useful articles, you have in cellar and garret. List them for sale in The Herald's want ad columns and turn them into cash.

You can do it. Just phone your ad to

Phone 72

dustries instead of opening up new fields, and putting their money into lines of development and industry that are needed. It requires a better type of mind to seek out and support or to create a new than to follow the worn out paths of accepted success; but here is the great chance in our still rapidly developing country. The penalty of a selfish attempt to make the world confer a living without contributing to the progress and happiness of mankind is generally a failure to the individual. The pity is that when he goes down he inflicts heart aches and misery also on others who are in no way responsible.

Probably the most generous people in the world are the very poor who assume each other's burdens in the crisis which come so often to the hard pressed. The mother in the tenement falls ill and the neighbor in the next room assumes her burdens. The father loses his work and neighbors supply food to his children from their own scanty store. How often one hears of cases where orphans are taken over and brought up by the poor friend whose benefaction means great hardship! This sort of genuine service makes the most princely gift from from superabundance look insignificant indeed.

It is one thing to stand on the comfortable ground of placid inaction and put forth words of cynical wisdom, and another to plunge into the work itself and through strenuous experience earn the right to express strong conclusions.

For my own part, I have stood so much as a placid onlooker that I have not had the hardihood to suggest how people so much more experienced and wise in those things than I should work out the details even of those plans with which I have had the honor to be associated.

If the people can be educated to help themselves we strike the root of many of the evils of the world. This is the fundamental thing, and it is worth saying even if it has been said so often that its truth is lost in sight of its constant repetition.

I believe in the spirit of combination and co-operation when properly and fairly conducted in the world of economical affairs, on the principle that it helps to reduce waste; and waste is a dissipation of power. I sincerely hope and thoroughly believe that this same principle will eventually prevail in the art of giving as it does in business. It is not merely the ten-

deney of the times developed by more exacting conditions of industry but it should make its most effective appeal to the hearts of the people who are striving to do the most good to the largest number.

Ignorance is the source of a large part of the poverty and a vast amount of the crime in the world—hence we need education. If we assist in the highest forms of education—in whatever field—we secure the widest influence in enlarging the boundaries of human knowledge; for all the new facts discovered or set in motion become the universal heritage.

Criticism which is deliberate, sober and fair, is always valuable, and it should be welcomed by all who desire progress. I have had my share of adverse criticism, but I can truly say that it has not embittered me, nor left me with any harsh feeling against any living soul. Nor do I wish to be critical to those whose conscientious judgment, frankly expressed, differs from my own. No matter how noisy the pessimist may be, we know that the world is getting better steadily and rapidly and that is a good thing to remember in our moments of depression or humiliation.

It has been my good fortune to contribute at various times to the University of Chicago of which Dr. Harper was President, and the newspapers not unaturally supposed at such time that he used the occasion of our personal association to secure those contributions. The cartoonist used to find this a fruitful theme. They would picture Dr. Harper as a hypnotist waving his magic spell, or would represent him forcing his way into my private office where I was pictured as busily cutting coupons and from which delightful employment I incontinently fled out of the window at the sight of him; or they would represent me as Eliza, fleeing across cakes of floating ice with Dr. Harper in hot pursuit; or perhaps he would be following close on my trail, like the wolf in the Russian story, in inaccessible country retreats, while I escaped only by means of slight delays I occasioned him by the dropping of a million dollar bill, which he would be obliged to stop and pick up.

These cartoons were intended to be amusing and some of them certainly did have a flavor of humor, but they were never humorous to Dr. Harper. They were in fact, a source of deep humiliation to him, and I am sure he would, were he living, be glad to have

me say, as I do now, that during the entire time he was president of the University of Chicago he never once wrote me a letter or asked me personally for a dollar.

The whole system of proper relations, whether it be in commerce or in the church or in the sciences rests on honor. Able business men seek to confine their dealings to men who tell the truth and keep their promises. They represent the church who are often prone to attack business men as a type of what is selfish and mean, have some great lessons to learn and they will learn them as these two types of workers grow closer together.

I have been surprised to learn how far a given sum of money has gone in the hands of priests and nuns and how really effective is their use of it. I fully appreciate the other splendid services done by other workers in the field, but I have seen the Roman Catholic Church secure better results with a given sum of money than other church organizations are accustomed to secure from the same expenditure.

Make the farm attractive—that's the thing. It is a mistake to allow the boys and girls to drift to the cities. We must build up the country until every cross roads village has every advantage that any city can supply.

Good roads are the most needed thing in the world. That sounds as if I was selling gasoline—and I am. But good roads, and quick, safe, cheap transportation are going to solve the most of our social ills.

My heart goes out to all of those farmer boys who raised a hundred bushels of corn to the acre. How proud they must be, and yes, how proud the mothers of such must be.

Anybody who adds to the wealth of the world and prevents waste makes everybody richer.

You can't make money without helping other people to make money. Charity as usually administered, means giving to the most plausible and most persistent. Thus begging becomes a business, and reacts to the disadvantage of everybody. To give and not pauperize is a fine art.

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallown cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper.



WE FILL ORDERS PROMPTLY

so as to be sure they are correctly supplied. Here you will find no mistakes made, so we never have to apologize for errors or delays in the delivery of goods. Busy house holds recognize the comfort and convenience of doing business with us, in consequence; and as we pride ourselves upon the high quality of all our Groceries, and price them with a view to small profit, there is little wonder that we lead all rivals in the amount of business transacted.

WRIGHT & DUNAWAY
PHONES 35 and 355



Effective March 1st DAILY PASSENGER SERVICE will be inaugurated over the Lubbock-Texico Cut-Off on the following schedule:

7:30 a. m., leave CLOVIS arrive 6:00 p. m.
7:55 a. m., arrive FARWELL leave 5:35 p. m.
11:15 a. m., arrive LUBBOCK leave 2:15 p. m.

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VICTORIANA HUERTA HAS BEEN PRESIDENT A YEAR

Francisco Madero Was Chief and Present Dictator Was Ranking General March 5, 1913; Seemed Peaceful

BLOODY TEN DAYS

Diaz and Reyes Were Among Plotters; But Plans Went Awry; After Carnage of Blood Huerta Shows Hand

VERA CRUZ, Mexico, March 6.—Just a year ago Victoriano Huerta took possession of the Mexican Government, and in spite of murders, treachery, oppression and the hundreds of other means he has taken to keep himself in power, each day has seen him slipping further downward on his bloody, self-constructed skids. A review of the 300 and more days that Huerta has been in power discloses that on no single day has he been as strong as on the day before; there has not been a minute, in his career as dictator, that he has seen reason for hoping that the end of his grim road would bring him peace and success.

Just a year ago the terrible "deceitful tragedy," as the Mexicans call it—the "bloody ten days"—took place. Francisco Madero, who had driven Diaz from Mexico a little over a year before, sat in his presidential office in the palace; Huerta was one of his generals; his ablest general, in fact. Matters were more or less peaceful in the capital, though Orozco, in the north, had turned against his old-time commander, Madero, because Madero had taken into his government many of the men—"grafters" Orozco called them—who had been associated with Diaz. But Orozco held only Juarez and Chihuahua, and had been hopelessly defeated by Huerta himself a short time before.

Soldiers at Palace. But, up to the palace, on the morning of February 8, marched a crowd of soldiers, headed by Generals Reyes and Felix Diaz. Diaz had corrupted a part of the army, and it had gone with him to seize the palace. Thousands of Mexican citizens filled the great park opposite the palace as Diaz and Reyes marched up the portals; they were onlookers of a historical event, and, in truth, one of the bloodiest events of Mexican history.

Out of the portals issued a band of soldiers. Diaz and Reyes had expected them to yield up the palace; that had been the plan. But somehow the plan went awry. From the gateways came a burst of bullets. From the roof of the palace came a deluge of machine-gun fire. A bullet went through Reyes' forehead. Soldiers fell by the score. But, worst of all, the onlookers in the park were caught by the rain of death. They fell in heaps and mounds, dead and dying, men, women and children. Like people in a theater fire panic, they rushed from the park, seeking the side streets, but the bullets mowed them down.

Again in the terrible history of Mexico a dynasty was fighting for its life, and what mattered the lives of a thousand or more onlookers? A thousand of them fell there under the palms and eucalyptus trees in the park. Only the dark ages show more terrible sights than that. And what is to be said of the hours that followed on that Sunday morning, when wounded lay screaming in the sun? when physicians who passed among them were themselves wounded and killed? Or, of the next two days, when the dead were piled in mounds and burned, after being covered with oil? Or of the third day, when a gas main was punctured and converted into a Twentieth Century funeral pyre, over which ladies were placed to be consumed by the gas flames? The fire from the palace drove Diaz back. Many of his men deserted. His band hurried into a side street, where they gathered around their puzzled leader.

Something Wrong. "Something is wrong," said Diaz. "These palace soldiers were to have surrendered." "What will you do now?" asked an American friend of Diaz, who came hurrying to the spot. "I must get away. We must all fly," said Diaz. "Why not go to the arsenal?" suggested the American. Diaz's face lighted. Such a move had not occurred to him. At the arsenal were all the elements necessary for fighting.

"To the arsenal!" he cried out to his men. They dashed a mile through the streets on horseback and on foot. At the arsenal there were only a few soldiers. Four of them were killed by Diaz's men, and within a few moments

Diaz was safe behind the heavy walls of the great stone building, surrounded by more ammunition, guns and cannon than he could use. Then began ten days of fighting, with shells flying over the city; with tens of thousands of citizens locked in their homes; with hundreds killed in the side streets. "Don't worry," President Madero would tell the newspaper men who, by devious means, found their way to the palace every day; "we'll whip them soon."

But on the tenth day, at noon, an astonishing thing happened. A representative of General Victoriano Huerta, Madero's standby, the man on whom the president depended mostly for safety, marched into Madero's office, in the palace, and arrested him. Almost at the same time, Huerta himself, who had invited Gustavo Madero, brother of the president, to dine with him at a cafe, laid his hand on Gustavo's shoulder and said, "You're under arrest."

The dynasty of Madero had fallen. Huerta's treachery became apparent. It had been his duty to overcome Diaz. Instead, he had plotted with Diaz and together they had decided to put the Maderos out of the way and take over the government themselves. The fighting ceased. Huerta was declared provisional president. The two Maderos were put in jail. The next day the news went out that Gustavo Madero had been killed. A band of soldiers had taken him into the yard of the arsenal and said: "We'll give you a chance to run away. Now go as fast as you can." And while he ran they had shot him dead, according to the brutal Mexican custom known as "the law of flight." The world looked on, waiting the fate of Francisco Madero. Those who knew most of Mexican ways felt that nothing but Madero's death could be expected; the world at large could hardly believe that he would be slain. A few days later newspaper correspondents were called to the palace at midnight and informed that Madero, the former president, had been slain.

LIFE MORE THAN VACATION--THWING

President Western Reserve Says Enthusiasm for Practical May Become Delirium

NEW HAVEN, Conn., Mar. 6.—Vocational enthusiasm of today may easily become a delirium, said President Charles F. Thwing of Western Reserve University in his annual address as president of the National Education Association, here last night.

"If it continues to grow," he said, "we shall soon have vocational directors standing over every rocking cradle. Does this baby boy use his hands much? He shall become a preacher. Does he kick a good deal? He shall become a dramatic critic, or salesman of boots and shoes. No such extreme nonsense will be checked its own foolishness."

"The college now sees that men do and ought to bear the first degree to the professional school lecture room, to the factory, to the blast furnace, but it also just and clearly perceives that its purpose is to prepare men for life's richest, largest, highest and best."

Reviewing the social changes which have taken place in the American colleges since the civil war, President Thwing pictured the contrast between the Freshman class at Harvard in 1877, when practically all of its members were sons of lawyers, merchants or ministers, and today when the fathers of eight Harvard freshmen are laborers, and others cigar makers, lettered carriers, firemen, paper hangers, house painters, express messengers, sextons, cellar builders, shoe cutters, peddlers and junk dealers.

Miss Leona Cunningham, of Cape Girardeau, Mo., came in to-day to visit Miss Jo Keck and her cousin, Mrs. E. E. Roos.

TO-DAY'S MARKETS

STOCK YARDS, KANSAS CITY, Mo., March 6.—There are 700 cattle here to-day. The market is steady at the week's advance.

Two thousand hogs are here, with market steady to five cents higher. Top is \$8.50; bulk, \$8.30 to \$8.50.

UNION STOCK YARDS, CHICAGO, Ill., March 6.—There is a steady market on 1,000 cattle. Market is strong on 12,000 hogs.

STOCK YARDS, FORT WORTH, Texas, March 6.—There is a steady market on 3,200 cattle, including 300 calves.

Two thousand hogs are offered. The market is strong to five cents higher; quality common. Top, \$8.70; light, \$8.00 to \$8.50; mixed, \$8.45 to \$8.65; heavy, \$8.60 to \$8.70. The market on pigs is \$6.25 to \$7.25.

There is a steady market on 300 sheep. Daggett & Keen.

FIRE DESTROYS PLAINVIEW HOME

\$1100 Insurance Carried on House and Contents; Fire Boys Get Wrong Location

A house owned by W. R. Hall was burned this morning about 11:30 o'clock. The fire boys responded promptly to the call, but through some misunderstanding in regard to the location they did not reach the fire until it was too late to save the house. The outbuildings and even the windmill were destroyed.

The house had been occupied by Mrs. Anna Hart for some time. Yesterday A. J. McCray and family moved in. Mrs. McCray had just made a fire for dinner. In a few minutes she discovered that the house was on fire, but cannot account for its origin.

Mr. Hall carried \$600 insurance with Sander & Malone. Mr. McCray's furniture was insured for \$500 with H. W. Harrel. Mrs. Hart carried no insurance.

The house was an old landmark. When first built it stood on the lot east of the Ellerd Building. It was sold by R. E. Burch to T. J. Jordan, who moved it to the present location.

'Montana Bill' Answers The Final Call

"Montana Bill" has gone to his last reward. He was found dead this morning at James R. DeLay's ranch, about 25 miles up Runningwater.

A neighbor called him by telephone, and, getting no response, he mounted his horse and rode to the ranch. "Montana Bill" was found on the bed with a Winchester rifle in his hands. He had, apparently, been dead four or five hours.

The man had lived on this ranch four or five months. He was batching. Deputy Sheriff Box, W. F. Piper, undertaker, and Dr. Lindsay, County Physician, went out this afternoon to take charge of the body.

THAW ATTORNEY IS DEBARRED.

Clifford Hartridge Found Guilty of Spiriting Away Witnesses.

NEW YORK CITY, March 7.—Clifford Hartridge, an attorney for Harry K. Thaw during his first trial, was disbarred to-day. Hartridge was found guilty of spending \$39,000 in spiriting away witnesses which were to testify against the young millionaire.

His case was tried by the Appellate Division of the Supreme Court.

CHAMBER OF COMMERCE CREATES NEW OFFICE

WACO, Tex., Mar. 6.—At a recent meeting of the board of directors of the local chamber of commerce, the office of assistant secretary was created and L. H. Little was unanimously chosen to fill the place.

LOW RATES FOR SUMMER TOURISTS

LAMPASAS, Tex., Mar. 7.—The officials of the Houston & Texas Central and the Gulf, Colorado & Santa Fe have agreed to give summer tourist rates to this city this year. A large number of people spend their vacation here each year and it is expected the low rates accorded will greatly increase the number.

SNYDER, Texas, March 4.—Farmers in the east part of Scurry County organized a jack rabbit drive last Saturday and killed 106 of the pests.

SENATOR SAYS WILLON PLAYS

California Thinks Relations With Mexico Dark Page In History

NEW MEXICAN NEXT

Senator Fall Will Speak; Republican Accuses President of Trying To Coerce Congress

WASHINGTON, D. C., March 6.—Characterizing our relations with Mexico as a dark page in history, Senator Willon gave emphatic disapproval of President Wilson's administration to-day. Senator Willon is a Republican, and comes from California.

That gentleman charged President Wilson with attempting to coerce Congress. He said that the Chief Executive had endeavored to diminish the power of the Senate by using executive pressure to obtain the passage of the tariff and other administration measures. He also charged that the President is playing with Mexico.

"Dark Page in History."

"The record of our relations with Mexico is the dark page of our history," Senator Willon exclaimed, dramatically. "Unless the American people have lost all virility, all courage, all patriotism, this record will be read in years to come with sorrow and regret."

"Americans have been butchered. The wives and daughters of our citizens have been outraged. Their property has been destroyed."

The question of the killing of Benton, the Senator said, involves our good faith towards other nations. "When we allow their people to be slaughtered in Mexico, we must hang our heads in shame if we do not take immediate and decisive measures in reparation."

"Make No Requests."

Instead of requesting Villa to return Benton's body, Senator Willon says this Government should have sent American soldiers into Mexico and brought out the body.

Senator Fall, of New Mexico, is to

discuss the Mexican situation tomorrow. Secretary Bryan visited the Senate Wednesday in an effort to prevent any discussion of the question at this time. President Wilson says it able handling of the situation.

WEATHER FORECAST.

WASHINGTON, D. C., March 5.—West Texas—Generally fair for Friday.

SPANISH LINER PICKS UP STRANDED AMERICANS.

Wireless Does Not Give Nature of Accident to Ulewatt, Nor How Many Aboard.

HAVANA, Cuba, March 7.—The Spanish liner Alphonson picked up thirteen men to-day from the American bark Ulewatt. This word came by wireless.

It is impossible to say how many were on the boat or the nature of the accident.

EVERYBODY'S PUMPING

Irrigation Farmers are Getting Ready For Spring Planting

Pumping plants are busy these days. A good season was left in the ground last fall by the continued rains and now additional moisture is necessary.

Dr. Scott was pumping his big well yesterday. Dr. J. C. Anderson was pumping with his electric motor. The Shallow Water Land Company has been watering its field and Tom Wilson is getting ready to water wheat and also ground for oats.

The Texas Land & Development Company has been pumping regularly. Mr. Longstreth believes that winter pumping puts moisture in the ground and saves water later on. It also gives the plant a good start growing.

The drilling companies are busy putting down new wells.

QUANAH FARM TO BE IRRIGATED

QUANAH, Tex., Mar. 6.—The "Damsite" farm consisting of 8,000 acres has been purchased by C. S. Fowler of San Antonio. Mr. Fowler is cutting the land up into small tracts to be settled by German and Northern farmers. The land is all susceptible to irrigation from the Damsite lake.

HUERTA PLANS TO TAKE FIELD

Mexican President Would Conciliate Wilson Before Beginning Campaign

MAY RESIGN OFFICE

Rumored Huerta Will Appoint Rojas Provisional Pres. if Washington Government is Willing

MEXICO CITY, Mexico, March 7.—Victoriano Huerta will take the field. Indications to-day are strongly that way. The Federal President said a month ago that he would go to the front, but was dissuaded by his generals.

Huerta was Madero's ablest general, and it is thought that he will be more than a match for the Constitutionalists.

It seems to be the Mexican President's plan to conciliate the United States by selecting a successor satisfactory to President Wilson. The appointment of Jose Rojas to be foreign minister is the first move in this program.

Huerta will make Rojas Provisional President, it is said, if Woodrow Wilson consents.

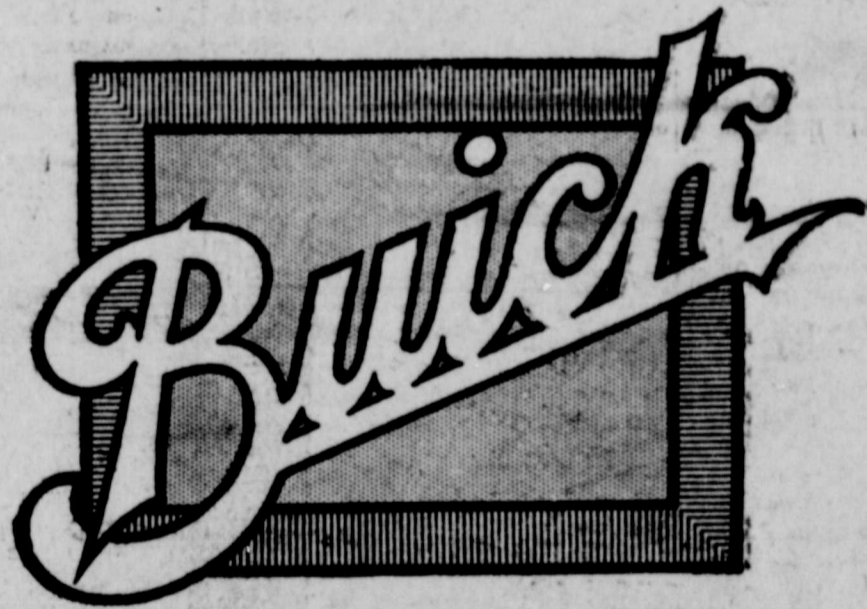
The dictator is making extreme efforts to strengthen his army and equip the men for action against Villa and his soldiers in North Mexico.

Think Boy Kidnapped Son Gary Millionaire

DETROIT, Mich., March 7.—Everett Englahart, aged thirteen years, believed to be the son of a Gary millionaire, was arrested here yesterday, pending the arrival of an older brother to take the boy home. The boy has been missing more than a week. Police in every important city in the country have been searching for the boy.

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