

\section*{| UNUSUALLY |
| :--- |
| SOCIETY |}

beattiftl theater party Ever since the invitatins were is-
sued by Dr. and Mrs. James Walker
Grant for the evening of the 1 1th.
Plainvew societ has been filled with
pleasant expectations.
pleasant expectations.
The guests assembled nome on Eureka street and were cor-
dially greeted by the promised outstretched hand of welcome, by and Mrs. Grant and Miss Etrie Casey,
and presented to the guest of honor,
Mrs. R. T. E. Ewards, of Oklahoma City

## Oklahoma.

greeting, the ensembled guests, neartwo hundred in number, adjourned to the beautrul
ened yesterday
for the tirst time
on the guests antered the lobio;"; where they were presented with prety sso ${ }^{\text {in- }}$ and bis wife, Mr. and Mrss. It s. Boerner. Passing on they were ushered
to the seats reserved fro thelr purpoge by the L. F. B. Glris. These young ladies inctuded Misses
Altee Harrel, Jo Keck, Allie Ware Alice Harrel, Jo Keck, Allie waze
celestine Harp, Bettie Knight, Ann
Naid Maud Davidson and Mae Kinder, as sisted by Miss Laura Mastin anc chap eroned by Mrs. J. O. Wyckoff.
Scarlet, the color Scariet, the color tavored by the
bost and hostess for their unitque and well appointed function was evIdenced throughout the series of d
Hghtful surprises planned for the Kuests. pretty, smiling ushers wor bows ors scariel, will the seats portioned off by
ropese of the same brillinat hue Each gentleman wore a tie of red. was ted a eute ittle package contann
thg a tavor and other entertaining atHgg a tavor and other entertaining at-
tractions
While at the Mae I the guests were entertained with music by Burchett's Orhcestra and a
poth par excellence
poth par exeellence.
Immediately ater the pertormance
Ine surprise by being ushered across to the B. \& K. Contectionery. Here they were again cordially greeted by the
hosts. Cherry and lemon punch were table daintilly decorated with red carmations and huge clusters of white
grapes. This proved the finale of the largeat and most dels.
tions ot ot he esean.
Dr. and Mrs. Grant were assisted
 Roos Unger and Mr. and Mesdames E. F. Sansom, Ben Sanford, Stephens, C. W. Tandy, W. A. Todd,
Roobt. Tuder, R G. Ware,
C. Way land, $\delta$ U. Wayland, B H. Wels, Char-
 lerd, J. F. Garrison, C. C. Gidiney, J. D. Hanly, Yrank Hardin, iJif Harlan, A. E. Harp, W. H. Harre, , Mivert Gnu, Houston, E. II. Humplres, P. D. Han-
 Knlght, R. West Lemond, A. H. Lindsay, J. W. Longstreth, E. R. Miller hush, Murray Malone, E. F. MeClen. don, Chas. Mectieliand, H. H. Melln-
tyre, J. H. Mekee, E. O. Niethols, Robt. Meyers, Marshanl Phelps,
 Grady Pipkin, J. W. Pipkin, Feeton
Randolph, H. C. Randolph, E.. . Rooes John Roberts, W. E. Rlsser, otis Trutore, T. E. Rechords, A. F. QuisenJ. C. Anderson, sim Anderson, w. E : Armstrong, R. C. Bethel, L. T. T. Bolton,
R. w. Brahan, J. s. Bonner, H. M. Bureh, R. .... Burch., J. P. Craw word,
E. M. Carter, Fom Carter, R. $\$$. Charles, E. T. Coleman, Dave Collifer, J. Walter Day, J. R. DeLay, J. . . I. Lee Dye, J. L. Dorsett, I., M. Falkner, J. F. Blasingame, C. R. Honston.
Mesdames F. X. Catto, IR T. Edwards, of Oklahoma Clty; J. R. Kerley. Misses Rosa Foule, Edia Manhugh,
Laura Mastin, Lissie Bell Walker Harp, Pearl Harp, Allee Harrel, May Eilzaiketh Knight
Tent stit
smy the, M. D. Hendersson, B. 0. Brown, Jneobs, L. F. Cobb, Reuben M. Ellerd Judse Grierer, of Canadlan.
The following are a few of the many witcy and appropriate respon

"MR. AND MRS. R. WEST LEMOND.
LATER.
Whth tiy wito: ' had a consultation;
$t$ referered the abovis for her con
sideration.
She said to me: why don't you go
and
And I could stay at homè with our
Hitte "beanties"
While you perform your so
dutues.
Of course, to miss it 1 am loth,
But you could represent us both.
So write a note to "The House of
Grant,"
And say," can, but my Lady
So rill partace the red tie under my
And at seven oclock I'll wade righ
In.
R. west lemond.
It you surmise this note in blue
Means my regrets, you've thow
Means my regrets, you've thoug
For, be the weather foul or fair,
Dan Morganis one whip will be there
ril deck myself in that red tie,
Away to Eureka street rell hie
Away to Eureke street rill he:
You'th see,
time.
Your charming invitation
Imbued me with trepidation
Lest my lost or tagingin muse
Should her aid to me refuse.
"You thought of me, 'twas kind1
sweet,
And at your door I hope to greet
Youn, and give ot both my hand.
And spend an hour in taritland.
My muse has fled; the jade's untrue
Truly yours, EDNA MAYHUGH".
"Mr. and Mrs. Grant:
On the day and hour of your 'A
The tie you sent, so red and nobby
Wear it he will with keen delight,
That we may see what's on' that
night.
t is a pleasure, I must say,
So to your inttle hame we'll go,
To enjoy the pleasures there in stor
A little before seven sharp
We from our home will start
And there at your door be met
By friends of
By friends of MR. AND MRS. DORSETT.
With our tie so nobby and red,
Well be there at the hour you said
To show our appreciation
For the kind invitation.
Look for Mr. and Mra. Carter,
Who will be there because
blatr lee, of maryland,
By Assoclated Press.
WASHINGTON, D. C., Jan. 20 ,-Th
Senate committee on membership rec
ommended to-day the seating of Blair
Lee, Democrat, from Marylan
and against seating Glass, of Ala
bama, who was appointed by the
vernor of that state.
Call The Horaid for job printing



The I. F. E. Club has changed its miss kochen comes herr. time of meeting from Wednesday to
Friday. Hereafter this club will meet $\begin{gathered}\text { Miss Helen Kochen, of Amarillo, has } \\ \text { come to Plainview to establish a china }\end{gathered}$ Friday. Hereafter this club will meet
on the afternoons of to Plainview to establish a china
or first and painting class. Her studio will be in on the afternoons of the first and
third Fridays in each month. $\begin{aligned} & \text { painting class. Her st } \\ & \text { the Stephens Building. }\end{aligned}$

## EXCURSION <br> To Kansas City, Mo., Account of Convention Western Fruit Jobber's Assn. of America FEBRUARY 4th TO 6th 1914 田 <br> R. F. BAYLESS, Agent, P. \& N. T. Ry.



The Health and Lives of You and Your Family Are in the Hands of Your Drusesist
You can't afford to take any chance with your prescriptions. A mistake may cost a your
life.

Every prescription that we receive is carefully and accurately compounded by an experienced man--then double checked before it leaves this store.
ence cards. See our line before buying.
FRFE DELIVERY
The R. A. Long Drug Store Telephone Number 327

Special Sale of - Maker's Newest Styles. We Shoes Handle Only the Best.

| Men's'Shoes | Women's Shoes <br> All Women's $\$ 5.00$ Shoes $\$ 3.49$ | Children's Shoes |
| :---: | :---: | :---: |
| Line of $\$ 5.00$ shoes at - $\$ 4.25$ | Line of Women's 83.50 and |  |
| Line of $\$ 4.50$ Shoes at - $\$ 3.95$ | \$4.00 Shoes, Gun Metal, | Size 1 to 8, 8iz to 112 12 to 2 |
| Line of $\$ 4,00$ Shoes at. $\$ 3.60$ |  | All 90c Shoes at . . 75c |
| Line of $\$ 4.00$ Shoes at - $\$ 3.35$ | Line of Women's $\$ 8.5$ Shoes $\$ 2.50$ | All $\$ 1$ Shoes at - . . 80c |
| Line of \$ $\$ 3.50$ Shoes_at - $\$ 2.95$ | \$2.75 Shoes, on sale at - \$1.95 | All $\$ 1.25$ Shoes at 95 c |
|  | Line of Women's $\$ 1.75$ and | All \$1.50 Shoes at $\$ 1.20$ |
|  | \$2. Shoes, on Saie at - - $\$ 1.45$ | All \$1.75 Shoes of \$1.35 |
| Boys' Shoes | Big Misses' Shoes | All $\$ 2$ Shoes at $\$ 1.65$ |
| All Boys' \$2.50 Shoes at - \$2.10 | Sizes 21-2 to 5 | All $\$ 2.25$ Shoes at $\mathbf{\$ 1 . 9 0}$ |
| A Boys' $\$ 2.75$ Shoes at $\$ 2.45$ | Line of $\$ 2.50$ Shoes ot $\$ 2.10$ | All $\$ 2.50$ Shoes at - 52.10 |
| All Boys' \$3.00 Shoes at $\$ 2.65$ | Line of $\$ 2.7$ Shoes at - . $\$ 2.50$ | All $\mathbf{5 2 . 7 5}$ Shoes at - . $\$ 2.25$ |
| All Boys' \$8.50 Shoes of $\$ 3.15$ | Line of $\$ 3.50$ Shoes at $\$ 3.15$ | All $\mathbf{5 3 . 0 0}$ Shoes at . $\$ 2.40$ |
|  |  |  |

We have lots of broken sizes that we are selling regardless of their value. Ask to see them.

## Carter-Houston Dry Goods Co.



One of the greatest attractions of the great American out-of-door sport is the uncertainty of the game. especially whon the toams are ovonly matohed.

The advortisor's offorts are much like those of the bataman--try over so hard and then he may fan or only pop-up; but that is no particular discouragement, for it
is all in the gamo.

Drive after drive may fall fairly in a fiolder's mit, but the mon on oither side keep trying, for there is no telling when they will make a hit that will prove the winner.

This ad may not bring results expected and desired, nor yet the next one, but directly the season, the sired, nor yot the next one, but directly the season, the so that your attractive offering is a clean-up drive.

Line-' em-out through the columns of THE EVENING HERALD and you will always make a hit of some sort and be a winner.

Yours for a hit, THE EVENING HERALD.


## TO-DAY'S MARKETS


ank coostry



The cook is happy, the other members of the family are happy 'appetites sharpen, things For Calumet never fails. Its wonderfol leavening quilities ineare akings.
Cannot be. compared with without performing.
Even a: beginner in cooking rets delightful results with this neverrocer knows. Asking Po
miccivep marest Awnes


HERALD Printing Is "Distinctive"

## PUBLIC SALE!! <br> I will sell at public auction, 5 miles northwest of Abernathy, near the Strip Church on Wednesday, Febr. 4, 1914

 the following described property to-wit:Cloven Woad of Sood Forses
One 12-year old drat
One 12-year old draft bay mare
One 9-year-old bay mare in foal to fack 9 -year-old bay, mare in One 14 -year-old sorrel mare in
foal to tach foal to Jack
One 5-year-old brown horse-One 7-year trotting bred. Weald sorrel stallionday of sale. Fine horse.
One 7-year-old span of mules One coming 3 -year-old mule Une coming 2 -year-old mule
Two coming 1 -year-old mules
All good stock All good sto

Tivolvo Fioad of Callle
head milch cows

Six head milch cows
One 4-year-old Jersey-will be
fresh soon
One Jersey heffer-will be fresh in Spring
steures and
heifors.
A good past 1 -vear-old Jersey male. head of shoats
A lot of good bundle feedstuff. in fine shape. sood for foed and
hogs. Cash

TERMS OF SALE,-All sums of $\$ 10$ ani under cash in hand. All sums over $\$ 10$ 9 month's credit with bankable note bearing 10 per cent interest. Satisfactory settlement must be niarde beföre fembving property. 5 per cent discotunt for cash
The Eaptiat and Mothotice ladiea will eorvo' lunch: cotise dvorionio and holp the ladte out in a cood cauce.

## W. A. MSH,

C. G. GOODVIN, Anctionear
E. L. Miller, Owner

## PRESIDENT'S MESSAGE IN FULL



If You Want a Nice Tombstone
SEE
REV. A. B. ROBERTS
who represents the

## Roberts Marble



## We.Can Help You

if you dopesit your money with us. You are confidert thitimoney ing tha tbink is desirable. Depout - alarly part indincome and you math: whifidently meet the cion of need.

## Cftizenge Hationah Bank <br> Capitatsice,000 


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disturbed, nothing torn
cen be by the the roots, in who parts rent asunder which
esw can be ing on wholesome ches ane neeessary, It it witl be no merestood that
sweeping sweeping or novel changes to umsettle bussiness or anywhere seriously to
our object is NOT
break its established course athwart. On the contrary we desire the

$\qquad$ do
olut
$\qquad$ n of the Directorates of great corporations, banks and railroads industrial, commereial and publie serviee bodiies, as in effect making
those who bororw and those who lend practieally those who bororw and those who lend, practically one and the same.
those who sell and those who buy but the same persons under dif those who sell and those who buy but the same persons under dif-
ferent names and in the different combinations, and those who affect to compete in faet, partners and masters of of some . .hose wosome busi-
ness field. Sufficient time should be allowed, of course, to affect the changes of orgaization without is anvenience or confusion.

## Correcting Berious Invls.

$\qquad$ by coch a prohibition will work more than a mere negative good the men ho have been 'the directing spirit of 'the' great banks, have he men ho have been the directing spirit of the 'great banks, have
usurped the place whieh belonge to independent industrial manage ment working in its behalf. It will bring new energies, new men, a spirit of initiative, new blood into thie manaigement of our great bus-
iness enterprises. It will open the field of industrial developement iness enterprises. It will open the field of industrial developement
and organization of scores of men who have been obliged to serve hearten the young men coming on and will greatly enrich the business aetivities of the whole country
"In the seeond place, business men, as well as those who direct public affairs, now reeognize with painful clearness the great harm and injustice which has been done to many, if not all of the great
rairroad systems of the ountry by the way in which they have been of the men who financed them and of other business enterprises whiet those men wiohed to promote. The country is ready therefore to
aceept and aceept with relief as well as approval a law which will aceept and accept with relief as well as approval a law which will
confer upon the Interstate Commieree Copmission the power to sup-
crintend and regulate the financian operations by which the rairodid crintend and regwate the
are henceforth to be supplied with the money this the railroad proper developement to meet the rapidly growing requirements of the country for inereased and improved facilities of transportation. W
cannot postpone setion in this matter without leaving the railroad cannot postpone setion in this matter without leaving the raitroad
exposed to many semious handicaps and hazards and the prosperity
of the railronds suri the prosperity of the country are inserably of the raiironats and the prosperity of the country are inseperab)
convected Upon this euestion those whio.are ehiefly responsibe
for the setual managenent and operation of the railroads bay
 apoken very plainly and very earnestly, with a purpose we ought
be quick to aeeept. It will be one step and a yery important on
toward te toward the necessary separation of
business of transportation.
Explicit Legislation
$\qquad$
"Producing industries, for example, which nave passed the point
up to which combination may be consistent with the pubbic interest apd freedom of trade, cannot alue cays be disceussed into their compon-
ent units, as readily as rail road companies or similor ent units, as readily as rail roand oompanies or similar organizations
can bee Their dissolution by legal proess may often involve finnencial
consequences likely to overwhelm the security market and bring consequences likely to overwhelm the security market ade bring up-
on it breakdow and confusion. There ounht to bo an administrative
oonmisson appable of directing and shapig such corrective. not on-
Iy in aid of the courts, but aiso by independent suggestion, if necessly in
ary.

## Meeting Business Half Way

"Inasmuch as oor object and the spirit of our a action in these
atter is to meet business hraff way in the process of self correction, mater
disturb its legitimate course as little is possible we oucht
a see to it, and the judgment of praetical ind sagacions men of affairs every-
where would appland us if we did see to it, that penalties and punwhere would appland us if iwe did see to tit, that penalties and pun-
sithent should fall hot upon buxihess itzelf to to its confusion and inferruption but upon the individuali yha use, the instrumentalities of
buoiness to do thingt which pubte policy and moand business practiese condemn, Rvery, act of buasifora sis done at the eqpumand or apon
 held individually responsible ant the punishment should
the business orgatication of whid they finke illegal use.

"Other qhestions remetainocithe Diroch well peod very thoughtfur no of the sume directors, but by the fact thet the greater part of their
who are in the same way intimately related in interest. We are
agreed, I take it, that holding companies should be prohibited
what of the controlling private greed, i take it, that hhlding companies should be prohibited but
what of the controlling private ownership of individuals or actively
o-operative o.operative controupsing private ownership of individuals or aetively
al stock to be suffered to biduals shall the private owners of capi"We do not wish, I supposeme to forbind the purchase of stocks by ny person who pleases to buy them in such quantities as he can at
ord, or in any way arbitrarily to limit the stocks of bonafide chasers. Shall we require the owners of stock, when their voting
power nother in the several companies which ought to be independent of one
nonstitute actual control, to make election in whiet of them they will exercise the right to vote! This question I ven-

## Combinations Affected.

There is another matter in which imperative considerations of he combinations affeeted or sought to be beffected in the industrial vorld work an injustiee upon the publie in general; they also ser ously injure the individual who are put out of business in one un-
air way or another by the many dislodging of combination. I hope that we shall agree to give private ind foree hoir claim to have been injured by these processes the right to foum dheir suits for redress upon the facts and judgments proved and enter nitiative sued the government where the governmpt has upon its own hat the statute of limitations shall phaine of and won its suit and itigants only from the date of the conclusion of the goversment's
and is not fair that the private litigant should be obliged to set amnet affori, he hads again that the government $/=$ proved. Ho nquiry as the government has command of. Thus shall individual with the general consciencess of business are rectified and squar-

## Cas Before Oongress

"I have laid the case before you. No donbt it lies in your own andid man say of the suggestions 1 have laid before you, of the plain obligations of which I have reminded you t That these are new things or which the country is not preparedt Nol But that they are old
hings now familiar and must of course, be undertaken if gquare our laws with the thought and dhe desire of the country. Un vill be things are done, conscientious business men the country ove eagues. We aried. They are in those thangs our mentors and eor enstitution of peace, the peace that is honor and freedom and pros-

| hark Skin are made eful articles. <br> es résembles that of | grain is coverct with fine prickles. The skins from the Mediterranean sharks come dytha are softened in - 2 per cent sodium sulphide bath for two or three days. The flesh is removed, thé grafn scrubbed and the skins are then theed in a lime sharpened with sdeftis sulphide for about eight to ten days. After washing and shaving a bath is given of 6.6 per cent salt, 1.3 hydrobeloric acid (white hide equals 100). Sumac, Japonica or a light tan is nsed, and the fannage prqceeds slowly. Formerly thili leathor was onty used for abrasive purposes, and did not even require taning. Now an important operation i the grinding off of the sharksilicious prickles of the grai on a earborundum wheel. The polished bony stumps of the spine give a peculiar ernamental effect to the leather and can be dyed. <br> Mrs, Otis Powers, of Monmouth, III, is visitimg her mother, Mrs. Marshall Phelps. <br> Mr, and Mrs. J. B. Shadrix, whe have been here for six weeks with Mrs. Shadrix's parents, Mr. and Mrs. J. M. Murphy, left to-day for Hughes Springs <br> Mrs, L. A. Martin an dgranddaughter, Mrs. W. J. Bryan, left to-day for a six weeks' visit to Mineral Wells. <br> F. L. Stovall left for Dallas to-day <br> J. E. Lancaster went to Lubbock |
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| e skiy of fishes resembles that of les in structure except that the is represented in fishes' by ai mu- |  |
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| s coat. The scales of fishes are lly a part of the leather hide. This that of the reptifes consists of rallel fibers crossing each other woven textiles, differing from the |  |
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| be softened in pure water. <br> trifaction begins before the skin Another class of fish that have the |  |
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| ated with pure lime for six inter and four in summer. hing it is well to salt the |  |
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## Hurry! Hurry!! Hurry!!!

Keep on coming with your poultry Hens 8c Turkeys IOc
Plainview Produce Co.

Oxy-Acetylene welding. We weld cylinders, crankcases ,etc.; cast iron, steel or aluminum.

Aligh-class Jutomobile repairing and general manche work. Mag netoc repaired and re-magnethed.

Te daryy a complete stock of hutoctpelies tuts, tubes, gas oils, ter afeo. phity for all Overtin't


## Editorial Page - <br> The Herald's Open Forum and <br> $\infty \quad$ Public Service Departments $\infty$

Dallas Wiil Lead.
 among Texase cities.
This effort is worthy of the best brains of Dallas.
nat More than thirty states will have buildings at the Exposition. Nearly as many foreign The Exposition celebrates the opening of the Panama Canal. The world will be its visitor. Galveston, the best port on the Gulf of Mexico, should profit most by this new and shorter
trade route. The products of imperial Texas should find quickened demand by the establishment Manufagturers, jobbers, investors, will all have their representatives at the Exposition. The
world is brought to a great central market place. 2





## Money Must Be Earned.

Consulting engineers for the New York water supply have asked that their salaries be cut
in half! The work is taking only half of their time.
These men would be "earners," not "pensioners."
There was an idea, and it prevails in some circles to-day, to get money-no matter how. We
believe now that it must be earned. Money, to be honorably enjoyed, must be the return for service "Melon cutting", has represented a long-existing device for aequiring wealth. In ancient "Melon eutting" has represented a long-existing device for acquiring wealth. In ancient
Rome the "melons" were conquered provinees; later they represented big estates; in modern
times "stock watering". times, "stock watering." politician grew wealthy by "honest graft." Public office has too often meant the privilege or are aequiring the "service" idea. A publie officer to-day must rende
But we are
his salary. We have closed down on "stock watering," and other forms of graft.

The merit system is beginning to apply in public office the same as in business.
The action of New York City's water engineers is evidence of an awakened cons

## wister tuaterati in puabe itic

## She Would Be Cheerful.

In an age when the future is crowding out the present, when the mad rush to attain either pointed sentences from the lips of a woman prominent in good works will appeal to those who pointed sentences from the lips of a woman prominent in
are interested in the general up-lift of those around them:
ther know the longing to get a certain amount of work finished and the way opened for
Better be a cheerful woman than have an immaculate house. Better to have no gravy and
smile than gravy with a frown. Have you noticed that efficiency grows like the green bay tree a smile than gravy with a frown. Have you noticed that efficieney. grows like the green bay tree
when we concentrate with gladness on the work of the present hour? when we concentrate with gladness on the work of the present hour?
"Lightness enters the heart and sets it throbbing to a joy in being alive. And for our chilIren, our husbands, our dependents, what does it do for them? Ah, nothing is so contagious as
sladness, nothing so helpful, so sweeping in its course. When the present contains joy, then gladness, nothing so helpful, so sweeping in its course. When the present contains joy, then
shoulders straighten up and eyes brighten, and the corners of the mouth cease to turne down.
"Time is a ripening, the present a heritage of the past and all is curative; the tree that is "Time is a ripening, the present a heritage of the past
tora, the finger that is bruised, the sentiment that is crushed.
"The past goos: the ox team and the tallow candle disappear ghost-like from the service
of mankind. The present remains always, and the present must be glorified-not the past, pot
the future.
"The future holds a poison like the handelasp of the murderous prince who carried destruc-
tion in his rings. And that poison is hope. Hope, the curse of the present, a thief robbing it of tion in his rings. And that poison is hope. Hope, the curse of the present, a thief robbing it of
its crown, a tempter, a wolf in sheep's clothing. It keeps us prisoners from the sunhine of to-day. its crown, a tempter, a wolf in sheep's clothing. It keeps us prisoners from the sunhine of to-day.
It makes us lean on tomorrow while to-day glides by unfulfilled. It blinds us, it checks assertion,
it says 'I will be,' not 'I am.'
"Hope, and past, and future, let us keep them from our minds, and so see clearly the adjusting rays of the present, knowing 'It is better to journey than to arrive.: The hour that is passing has in it elements of happiness as certain as any hour that may come into our lives. Now is the
acceptable time, now is the day of salvation. acceptable time, now is the day of salvation.
"Do not yearn for what is not ours, the
Corm the white foam of clouds into our theaters, the autumn red of trees into our fashions, the corm the white foam of clouds into our theaters, the autumn red of trees into our fashions, the
mountains with their pines into our cities, and fortify our lives with faith in the unseen purposes mountains
of God."

## LOCKNEY

 home last Wednesday.
Mr. Goins and sons were in Lock ney last Tuesday.
Mrs. King, from Floyada, is visiting her father Mr. Cockerham.
Mr. and Mrs. Hatcher entertained a crowd of young people last Saturday
evening. our community this week.
Mr. Gililan has moved to the Burns
pdace where he will make his home pdace where he will make his home
for the following year.
ry to turn the soil under
of a good crop this fall.

## PRAIRIE AVE.

PRAIRIE AVENUE, Texas, Jan., 21 Many of the far
flelds now days.
The Providence Ladies' Circle
last week with Mrs. Hartmen.
Paut Schuested has moved into the locality in one of the Big Four houses.
Mr. Virgil and Mr. Coley went to Lockney and bought some cattle pay-
tigg the small sum of $\$ 61.00$ per head
ing the sma
for them.
The part
The party at Mr. Randolp's last
Saturday night was a succese in way.
R. B. Mercer and wife visited in
 last Satury
ing officers J. W. Wiggins, president; Earl Ra
per, vice-president; Minnie Lemaster liams, Fay Raper, and Earl Raper
liche Will The first meeting will be held o
January 30. Everyone is cordially in vited to attend.
Sam Nations returnel from Floyad last Saturday with a bunch of yo
mules.
Mr. Parr is on the sick list The dance at Mr. Sammons' las
Saturday night was well attended $2=$

## FLOYDADA



BLANCO
 W. A. Mill
er's place.

## Mr. Dan Hooper has moved into Mr

 Pinkerton's place, and both familleshave started their children to school We now have twenty nine in attend
nee
Miss Molile Dye, Messrs. Willard and J. W. Dye Misses Allie Velma and
Mr. Chester Hooper, went to a party Mr. Chester Hooper, went to a party
at Mr. Masa Hoopers of the Mayfleld Mr. Masa Hoopers of the Mayne
neighborhood last Saturday nigh
nd all report a real good time. The Sunday school was very well attended last Sunday afternoon. Re W. R. Triplett preached last sunday
ty consclence and as the colored man
wearily trudged along be became ex ceedingly thoughtful.

## SWEETWATER

SWEETWATER, Texas, Jan. 21. ealizing the benefit and artistic e
cot of shade trees in city bulldin e secretary of the Sweetwater Cha er of Commerce has launched a camlanting. It is hoped that a carload of rees will be planted which will mean
one tree for every inhabitant of the

BLANCO, Texas, Jan. 16. Mr. C. D.
Thaeken was in Plainview last week. Thacken was
on business.
School is progressing ninely,
Shainview last we Miss Myrtl progressing nicely,
chool, after a few days' illiness
J. L. Gentry returned from his tri
Alabama Friday. He has been gone
ince the holidays.
Miss Myrtle Chey
ay until Sunday afternoon
Iandparents, at Petersburg.
. G. Loe is prepering
Mr. Manshell is congregation.



Most of the non-combatant refugees from Ojinaga, who croseed the
ond ebindren. One of their improvised camps is shown tn this photograph.

## HAPPY



## MEMPHIS

Mexpris, Teras, Jan. 16 -The Memphis Commercial Club at it regu-
lar meting Tuesday night appointed a committee to look into the mateter
of encouraging the people in the Memof encouraging the people in the Mem-
phis trade terirtory to give more at-
tention to the raising of more and bettention to the raising of more and bet-
ter poultry. The committee was also instructed
to investigate market conditions and,
it possible, recommend a plan for marto investigate market conditions and,
it possible, recommend a plan for mar-
keting such produce to better advan-
$\left.\begin{array}{l}\text { tage. . Secretary presented statistics } \\ \text { The }\end{array}\right]$
in
The Secretary presented statistics
showing that the shipment of poutry and eggs alone amounted to more than
$\$ 20.000$ in 1913 , and gave it as his
opinion that this could be doubled
opinion that this could be doubled
during the coming year by the proper
efforts of the clab.

## The club also tran be other business.

TULIA
Tulia, Texas, Jai. 16.-The sity of
Tulia is doing some good work on the Culia is doing some good work on
down-town streets. The Tulla banks have held their
annual elections, with the result of the present officers in each institu-
tion being re-elected. F. G. Shell and R. A. Underwood made a trip to Plainniew Thursddy.
Altorney A. B. Martin visited Plainview and other South Plains point
Thursday. Thursday.
The Klo about ready for the wation well is just about ready for the installation of the
pump, and the Emmet well is ex-
pected to be in operation by next sat-

G. W. Gibson, of Erick, Okla.,
property owner of Swisher Connty, property owner of swisher County,
here on a visit. Mr. Gibson states that as soon as possible he will move here
and tmprove his land. He has grea contidence in the Plains country, and says that there are many others in his
locality
who are anxious to acquire D. H. Coulton is in Amarillo on lega business.
J. T. Sce J. T. Scott and H. M. Trumell made a business
this week

## KRESS <br> KRESs, Texas, Jan., 19.-Thirt

## dollars per acre, twenty cash daw was the priee paid by 1. Kline, to

 D. R. Boss for two sections of landnine miles east of Kress.
Mr. Kline comes from Kansas where
he made a pronounced success of he made
farming.
For sev
For several years Mr. Kline has been anxious to establish himselt in
an irrigated district. A long time an irrigated district. A long time ago
he convinced himself that the best place to farm was in a section where
artificial application of water anteed a fuful crop, where the riakwas nothing and where the posibility and probability of obtaining a good cash return every year from his la-
bor and investemnt were excellent. Mr. Kline visited many parts of the
country country. After carefully studying many other districts, he chose this,
the shallow wated district of the

## outh plains.

Mr. Kline feels that the price he pale for the land is very reasonable. Ho
thinks this on account of the value the land will possess in the near to-
Twe, and probably three big wells will be a part of the equipment which tarm. ne of the riehest and most valunble parts of the shallow water belt.
Water varies in depth on the tarm Water varies in depth on the tarm
from twenty to twenty-five teet, Just rom twenty to twenty-five feet,
as 10
It doess throughout the eastern part I Swisher county.

## LODGE NEWS

 er, Lee Shropshire.

## Dads silppers.

 My pa has got to many friendsWho, on the Christmas date, I am right here to state.

They always send him slippers and More than one man can need,
They send so many they must think Hels a centipede.
ast time he got two dozen palr
Some fancy ones and plain: Some fancy ones and plain:
tell you what these friends of the
Give me an awful ptin. ta says they're very useful, though As useful as can be.
They come in handy all
mother goes on a hunger strike In the fashion of Mrs. Pank,
And cuts out the cooking around
ranch,
It will be pretty safe to bank,
hat dad will moke haste to cabitu
That dad will moke haste to capitulate And let her have her own way;
And if is only the vote she wants; And if only the vote she wants,
She'll convert him in half a day

> Hules of Exiquette. tuck
bo not tuck the napkin under your
hin in order to save your shirt front rom the soup and tomato catsup.
That tsn't proper. Tie it around your
When you go to a party do what
ur wife tells you to and you wlll aake no mistake, for she has found out allabout it in book.
Don't crack jokes with
isests hard enough todiatinguish the suests from
without that.
Don't offer
Don't offer to sing or play the plano
orhaps the hostess has prepared a
of her own.
If you want to get a good hat and
ercoat, say you have a slight headhe and leave early.

ALL THE UP－TO－MINUTE NEWS
AND GOSSIPS FROM THE CAPITAL
Ford is Tickled When Congress Takes a Rest． Senator Lane＇s Record for Brevity，a Story About Secretary McAdoo

| burton |  |
| :---: | :---: |
| Written for the United Press． | A. E. Br |
| WASHINGTON D． ．，Jan． |  |
| glad whenever Congress decides to | est |
| e a little rest．He is Public |  |
| inter Ford，It is Ford＇s job to print | （the whole amount． Only the larger pieces were sent at |
| Congressional Record，Uncle | first |
| ＇s only daily newspaper，which | of |
| the full reper |  |
| pires in ${ }^{\text {a }}$ |  |
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| ice，and no matter |  |
| late the session lasts，copies are |  |
| ays on the desks or the |  |
| ery other sort of gos |  |
| 俍 |  |
|  | anyone else in anything she does．On－ |
| Aut＇and it goes through tirst． |  |
| A tremendous iorce of empolyes |  |
| handle the |  |
| cracy，speed and facility re－ |  |
| red．The book frequently runs |  |
| 㖪 words and press time is as busy | a half hour or more just |
| $\begin{aligned} & \text { eriod as that same moment o } \\ & \text { at metropolitan newspaper. M } \end{aligned}$ |  |
| here |  |
|  |  |
| 㖪lled． |  |
|  |  |
| arator Lane，of | every effort is being made by Dr． |
| Secord for brevity in |  |
| pies exactly one line－and a darn |  |
| skimpy ilne at that． | tiful， |
| Harry Lane，Demoer | When the country was confronted |
| expires March |  |
|  | Atherican bison was about to becom |
|  |  |
|  |  |
|  | established，the huge creatures being |
| participated，Lane＇s history is reshing． |  |
|  | With the antelope，however，the soly |
| in a tiny little |  |
|  |  |
|  |  |
| is wo | delicate health．It is well nigh im－ |
| as an attorney in the division of | p |
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| 泿et member，and as though the | confin |
| 隹 | A normal biso |
| other prominenr foiks | sayse is almost always har |
|  | （t）${ }^{\text {strong．The antelope calf born in cas }}$（ivity，though apparently perfeet |
| bardly call myself a Washin |  |
| ion yet，＂he said，＂but I like |  |
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## HOW MANY MARRIAGES

ARE SUCCESSFUL THESE DAYS


|  |
| :---: |
| Announcement |
| Dr．Clarence D．Wofford，Dentist， announces the removal of his onifces from the Ware Hotel Buiding to cor－ ner rooms 5 and 6 over the First Na－ <br>  |




$\qquad$ supposed outbreak of the＂green bus＂
in the northera portions of the states． That most of these fears have been
caused by the inseet known as the Oat Aphis，which does not as a rul
Work any serious injury over th
grain flelds of an extensive territor
The oat Aphlis st tonnd more aspe
tuly amonk rapk krowins grain whe


| and may be distinguished from the green bug by the slightly reddish tinge | dally papers．These farmers weul sorely miss theif Associated Press |
| :---: | :---: |

 ap wo the standarr that a town with way．The newsppper is the mirror of
Plaliniew＇s natural adrantages de．a town．Plainniew does not want to Phainitews watural adanatages de．a town．Plainview does not want to
serves．I have been in the newspaper looek at itself in a＂broke＂mitror．

 Platuview will yrn Camiliornula in time．It will teem
I wait to congratule with prosperous firmers，It will appearantec and yeersonality of the bulld and support a great metropolis． $\begin{aligned} & \text { Evenling Herald } 1 \text { want to commend } \\ & \text { reu for yeur }\end{aligned}$ Nineten－tourteen will be the hard．You for your enterpritise and ambitlon
est year for The Evenling Herald．The
Th thas launehling into the dally class． est year for The Evening Herald．The arearag lalty litue reailze the ex
 io start a dally in one of the larger
ettes and mank a go of it the There
is the densest ignorance as to the cost is the densest ignorance as to the cost
of Intricate printing machuere of Intricate printing maehinery；the t．
outhy for paper，which is raplily in ． creasing in prices；the bills for skilled lee．If more people could see the
 newspaper owner＇s ledger they would
be more tliberal in thelr supoprt of their loeal paper．
（ox Frot Natlonal Bank． Office Phone， 143

In a live and growing town a news． ear it has no mone tis own．The first wust be furulshed by the The push must be furulushed by the poekethook
and energy of tis houlders of its constitueney．I know that Platiview will tine up behind the publshers of The Eveuting Herald and

The Chamber of Commerce

Will Meet in the
Court House，Thursday， January 22nd， 1914 at 7：30 o＇clock

Matters of Importance Are to be Consid－ ered

Every Man Should Come

## GUY JACOB，Cashler

## The First National Bank

CAPITAL STOCK ．．．．．．．．．．．．．．．．．．．．．
SURPLES AND UNDIVIDED PROFITS
SAFE DEPOSIT BOXES FOR RENT
SAFE DEPOSIT BOXES FOR RENT
Your business solicited，appreciated and protecled

## COCHRANE＇S STUDIO



We have the latest styles in finishing and try to make pictures that please． traits．Artistic framing．

Kodaks to Rent
Where they make High Grade Photos

## Spray and Spray Now

SPRAY your orchard at once，if you would have fruit．We have the Lime and： Sulphur ready for you．Also the big spray on wheels for sale，as well as spray pumps．

C．E．White Seed Co．

# The New Railroad May Come WE PAY THE BONUS <br> By Giving You Over $\$ 50,000$ of High Grade Merchandise at Wholesale Prices <br> <br> You Can't Afford to Mise Plainview Mercantile Company's Bis Somi-Annual <br> <br> You Can't Afford to Mise Plainview Mercantile Company's Bis Somi-Annual Clearance Sale Which is on Now. Sale Continues Until Clearance Sale Which is on Now. Sale Continues Until Saturday Night, January 31 Saturday Night, January 31 <br> Red Seal Oinghams 12 1-2c Value, sale price. 10c. Over 50 pieces new spring styles just arrived. <br> A. A. Advertiser Bleached Domestic, regular 10 c value, sale price $71-2 \mathrm{c}$ <br> 25 per cent and $331-3$ per cent and in many cases 50 per cent discount on men's clothing and overcoats <br> 6 spools Clark's O. N. T. thread for 25 c <br> 25 per cent to 50 per cent discount on Ladies Ready-toWear <br> $\$ 7.50$ values, sale price $\$ 5.65$ 7.00 values, sale price $\quad 5.25$ 6.00 values, sale price $\quad 4.50$ 5.00 values, sale price $\quad 3.75$ Over $\$ 2,000$ worth new stock <br> <br> \section*{John B. Stetson Hats} <br> <br> \section*{John B. Stetson Hats} <br> Positively Nothing Reserved. Evorything Marked in Plain Fisures. Evorything is CAshl <br> All 5 c articles, sale price 3 for 10c. (Thread excepted) <br> All 10c articles 2 for 15 c <br> , 15 c articles 10 c . <br> , 20c articles $\quad 15 \mathrm{c}$ <br> , 25 c articles $\quad 20 \mathrm{c}$ <br> " 35 c and 40 c articles $\quad 25 \mathrm{c}$ <br> $" 50 \mathrm{c}$ articles 2 for $\quad 75 \mathrm{c}$ <br> , 75c articles 2 for $\quad 55 \mathrm{c}$ <br> $\$ 1.00$ articles $\quad \begin{aligned} & \text { an }\end{aligned}$ <br> Boy's Clothins <br> $\$ 7.50$ values, sale price $\$ 5.50$ <br> 5.00 values, sale price $\quad 3.75$ <br> 3.50 values, sale price $\quad 2.75$ <br> All others in proportion <br> Plainview Mercantile Co. <br> W. A. SHOFNER, Manager 

2
 candidacy in this issue of the Horala
for Juage of the Sixty-fourth Juabicial

 | "In anonuncing as a candidate for | $\begin{array}{c}\text { to-day. } \\ \text { Rev. }\end{array}$ H. H. Street left for Labboek |
| :--- | :--- | :--- |
| the office of District Judge of the |  |
| (to-day, where he will preach at the |  |

 subject to the democratic primaries
in July
If elected to this office I shall endequor to carry out the following as
my poolicy: First. To devote my energles that
 otfice may
bén easta
cinimbent.
Second To see that all uttgants
shail have tair and impartial hearings whiether rich or poor.
Thirct. To show proper respect to Til attorneys and antitigants apppearting in court and shall expect the samo Trom thyn. To expediate business
Toin Thompson announces in this issue of the Herald as a cendidate for
Public Weigher from Precinct No. Mr. Thompson has Lived in Platinview
for seven years. Prior to his election Yor seven years. Prior to his election
he was associated with Mayor Jas.
L. Dorsett in the heme Dorsett in the horse business.
Mr. Thompson came to Plainviem with the Santa Fe railroad and workod
with the road four years.

## Saturday

| J. L. Harrington returned to Hale Center to-day. | looking after his land, located miles northeast of Plainview. |
| :---: | :---: |
|  |  |
| E. Harp left for |  |
| on. | Mrs. R. G. Harp and her daughter, |
| S. F. Suilenberger, of Amarillo. | Miss Esther Lou, of Abernathy, are |
| D. D. Brlings left for Sweetwater | here to-áay |
| to-day. | A. E. Ha |
| fr | Mrs. J |
| had been on business connected |  |
| B L | Vew |
|  | Rev. J. M. Harder left to-day for |
| Miss Nina Farris came in from |  |
|  | Wallie Woods, of Waco, was h |
|  |  |
| ported good roads between | Tom williams, of |
| two places. | left to-day, after looking over |
| Mrs. C. H. Curl, of Olton, came in |  |
|  | A. C. Brueland, of Matador, passed |
|  | thro |
|  | where he will engage in the cattle |
| for | , |
| , |  |
| Texas, Ste wil be accon | A |
|  |  |




Paper Hanging Signs of All Kinds Howne Painting bet
Vaughn Brothere.
"SIGNISTS"
$\qquad$

