

DECKER SAYS 1914 PROSPECTS BRIGHT

General Attorney for Q. A. & P. Thinks Country is On the Eve of Greatest Prosperity

MONEY IS LOOSENING UP

Funds Are in Bank and Railroad Proposes Going to El Paso, He Says

Judge D. M. Decker, General Attorney for the Quanaah, Acme & Pacific Railway, who has been in Plainview in the interests of his road, is one of the most pleasant men to talk to that has been in the city for some time.

If by chance you have not met D. M. Decker, seek an introduction, for the Judge is easily approachable. Be prepared to have a most entertaining quarter of an hour.

If you be one of those who form an instant like or dislike for a person, the chances are twenty to one that you will like Decker the minute you look into his broad smiling face and feel his hearty hand clasp.

Decker does things. Probably that is why he is at the head of the legal department of one of the fastest-growing railroads in the Southwest. He is a man of mental vigor. He is big and strong physically. He has taken advantage of his opportunity and studied both men and books every day since he was a youngster. The result is that he has an exceptionally broad outlook on life and knows what he is talking about.

The Judge is an optimist. He believes in looking on the bright side of things. He thinks that the fellow with a smile is the fellow worth while. But one of the reasons Decker is smiling these days is because he knows that the country as a whole is on the verge of a great era of prosperity. At least that is what he said in chatting to-day with a representative of The Evening Herald.

"If there are good crops this year," explained the Judge, "the entire country is going to boom."

"Everyone throughout this section can look ahead within the next eight to twelve months to unprecedented good times. The South Plains country is going to boom. It will take on activity in all lines which will surprise and delight everyone."

"Money is loosening up. Already the big money centers are extending their credits and it will simply be a matter of time before every legitimate borrower throughout this district will be able to get all the money he wants."

"The Quanaah, Acme and Pacific is going to extend its line looking toward El Paso as a terminus. To arrange for capital necessary to carry on construction, the road had to make fiscal arrangements in the East.

"The application for funds was granted by St. Louis bankers the same day President Wilson signed the Currency Bill. I think this gives a pretty good idea of how the moneyed men feel about the present administration. Most of the big financiers that I have talked with in the last thirty days are enthusiastic over Wilson's program and the splendid way in which he has handled all measures that have come before him."

"Many of the influential bankers who regarded Wilson with disfavor when he was a candidate, largely on account of what they thought to be his lack of practical experience, are now enthusiastically supporting Wilson. They believe he is safe and sane and that during the next few years industrial and commercial conditions will be better than they ever have been in the past."

"Hall to 1914!—the Big Year! The South Plains' Big Year."

DR. WOFFORD'S NEW OFFICE FINISHED IN WHITE ENAMEL

Dr. Clarence D. Wofford's new dental offices, in the First National Bank Building, are fitted up in white enamel and nickel throughout. The new office has two chairs. All equipment is operated by electricity. Electric sterilizers have been installed. The new instrument case, in nickel and white enamel, is the finest made.

Dr. Wofford's reception room is in common with that of Drs. Guyton & Nichols.

Call The Herald for Business Cards

PRESIDENT FAVORS PERSONAL RESPONSIBILITY.

Woodrow Wilson Would Punish "Men Higher Up" for Violations of Anti-Trust Law.

WASHINGTON, D. C., Jan. 14.—Personal responsibility is, in the opinion of President Wilson, the most potent influence that can be brought to bear upon the trusts. It will set upon individual heads of the corporations. These are the very persons President Wilson wants to reach. President Wilson would make violation of the Sherman Anti-Trust Law a criminal offense, according to suggestions which he offered in conference to-day with the Senate Judiciary Committee.

To-day has been spent by the President in going over the points to be taken up in his program for trust legislation. It is said that the President's forthcoming message will deal almost entirely with the trust question, and that his views are concurred in by nearly every member of his cabinet.

Those members of the official family who are in close touch with the business world believe that the industries of the country will find encouragement in the message.

Senate leaders declare that undoubtedly an Interstate Trade Commission with limited powers will be created to assist the court in carrying out dissolution decrees.

President Wilson says that the people no longer believe that "reasonable" restraint of trade should be tolerated. He thinks it necessary to amend the Sherman law at this point.

MAY INCREASE PARCELS POST TO 100 POUNDS.

WASHINGTON, D. C., Jan. 14.—You may be able to ship 100 pounds by parcels post very soon, if Postmaster General Burleson's plans become effective. Experiments during the past two weeks with packages weighing up to 50 pounds have been so satisfactory that Mr. Burleson is seriously considering recommending to Congress that the weight limit be doubled.

I. F. E. GIRLS.

The I. F. E. Girls were delightfully entertained yesterday afternoon by Miss Annie Maud Davidson, at the home of her mother, Mrs. Hugh Burch, 215 West First Street.

To fill the vacancies at the nine tables of auction bridge, there were invited Mrs. E. Dowden and Miss Ollie Wheeler. Miss Bettie Knight won the sovereign, a beautiful, embroidered guest towel. Salads and sweets were served.

FIRST BAPTIST CHURCH B. Y. P. U. PROGRAM.

The program that appears below is the first prepared program to be rendered as a result of the B. Y. P. U. organization on Sunday evening, January 4th, and the names that appear on the program below are the ones selected to make the first program a grand success; and you will please make it a point to be on time and with your subject prepared, or, if you cannot come, make a strenuous effort to get some one to fill your place.

Opening Prayer—President.
Report of Secretary.
Business and Reports of Committees.

- Leader—Scott Bolton.
- 1. "Life of Matthew"—Forest Street.
- 2. "The Purpose of the Book of Matthew"—Virginia Dalton.
- 3. Song.
- 4. "Outline of the Book of Matthew"—Ida McGlasson.
- 5. "Why Is Matthew the First Book of the New Testament?"—Paul Barker.
- 6. Closing Prayer—By Leader.

SALVATION ARMY DOES GREAT WORK IN ENGLAND.

LONDON, Jan. 14.—More than thirteen million meals were supplied to the needy in Great Britain by the Salvation Army in the past year, according to a special report issued today by General Bramwell Booth. Night lodgings to the number of 7,129,723 were furnished; 93,766 applications were filed with the army's various labor bureaus, and 59,392 situations were found. In connection with the prison gate reform work 2,746 were received and 2,446 were passed out as satisfactory.

Call The Herald for Job Printing.

B. H. WOOD TO OPEN NEW VARIETY STORE

Abilene Man Had Planned to Open Other Towns, But Plainview Satisfied Him

ENTIRELY NEW STOCK

Owners Will Move To Plainview; Is Active In All Public Enterprises

B. H. Wood and Mrs. Wood, of Abilene, will open a variety store in the new Grant Building just as soon as Mr. Wood can go to market and purchase stock. Fixtures will also have to be secured. Mr. Wood said to-day that he hopes to be ready for business by February 1.

Mr. Wood has conducted a successful business at Abilene for 12 years. He is not closing out there. The Abilene store will be operated by a manager. "We are just spreading out a little," Mr. Wood said to-day. "and Plainview looks so good that Mrs. Wood and I will come to your town to live."

An itinerary covering a number of other towns had been planned by Mr. Wood. Plainview was the first, and he did not go further than Plainview.

Mr. Wood is an active church worker, as well as a successful business man. A few years ago he spent three months at Moody Bible Institute, in Chicago, just to get a grasp of the most efficient methods for Christian work and a better knowledge of the Bible. He has two sons, one a sophomore at Southwestern University and one doing graduate work in Columbia University, New York City. These young men will make their home in Plainview after college closes.

REAL ESTATE TRANSFERS.

J. H. Wayland and wife to Joseph Wayland: Lots 5, 6, 7 and 8, in block 17, College Hill Addition. Consideration \$850.

B. E. Sebastian to W. B. Martine: Lot 5, block 58, original town. Consideration \$10.

CITY TREASURER'S RECORD SHOWS FEW POLL TAXES PAID

Nearly twice as many poll taxes have been paid as had been at this time last year. The City Treasurer's record shows that only 65 polls had been paid on January 15 last year; 123 citizens had called for their receipts last night.

452 polls were paid in 1913. State wide elections will have a tendency to make a man secure his tax receipts because without it he can't vote in November. For this reason, and because of the increase in population, the tax collector expects more than 500 polls in Plainview.

Collections on both school and poll

taxes in Plainview last night amounted to \$10,770.49. Last year a total of \$16,039.81 was paid in these two funds. New buildings and improvements which have been made during the year enhance values to such an extent that the total amount this year will perhaps be nearly \$20,000.

The tax rate in Plainview is 65c on the \$100. It is an increase of 4c over last year.

This is as high as the rate can be made without amending the town charter. The rate is remarkably low in comparison with that of other growing towns.

Future of the Big Steer.

Yearlings have within two weeks been relegated to second position. Depleting the excessive crop of big bullocks has finally been accomplished and now that a local weighing more than 1,500 pounds promises to be a novelty, killers will need a few. That heavy cattle will be sufficiently scarce to sell at a premium over babies during 1914 is believed by not a few. Makers of heavy cattle have put in their normal quota while distillery operators have tied a steer to every stanchion. They expect to be able to unload early, but the fact is that each season the demand for bullocks weighing 1,500 pounds or more shows further curtailment. But for the New York Kosher market and a little hotel trade the big steer would have no standing at the market, consequently fitting that kind is attended with serious risk. A large porpo-

BARNLOT WORKERS GO ON BIG STRIKE

WANT BETTER CONDITIONS

"Ham and" Is Temporarily Cut Off Local Restaurant's Bill Of Fare

In sympathy with strikers in Colorado, Michigan, West Virginia and South Africa, the barnyard workers of Northwest Texas have gone on a strike. This has resulted in a famine throughout the South Plains and Panhandle.

A coalition was formed secretly in the numerous camps scattered over the Plains when the managers had no idea that an alliance was being established.

While these strikers have given out that they are striking through sympathy with the vast army of strikers in other parts of the world, yet the statement has been made by one who has had an excellent opportunity to study the working conditions of the different camps, that the real reason the strikers here have quit work is with the hopes that by so doing they will receive better food and more sanitary working conditions.

Attempts to get strike-breakers, who have been imported under guard in boxes, so they could not escape in transit, to take up the work have failed.

Some of the strike-breakers, who hoped to be able to meet the situation as successfully here as in other camps, declared they could not do anything here, and that in many camps they did not blame the strikers for demanding better quarters, more ventilation, more food and cleaner beds.

Just how the strike will end no one can predict. Those who know market conditions say prices will soar skyward until there is war on the part of the consumers.

Local consumers demand the local product, saying that while some im-

PROGRAM FOR MEETING OF M. E. MISSIONARY SOCIETY.

Following is the program arranged for the meeting of the Woman's Missionary Society of the M. E. Church for next Monday, January 19:

- Subject—"Conquest of the Cross Over Self."
- Leader—Mrs. S. A. Barnes.
- "A New Year's Day Exercise"—Mrs. R. E. Cochrane.
- "Excused from Giving to Missions"—Mrs. O. B. Jackson.
- "A Higher Standard of Stewardship"—Mrs. T. E. Richards.
- "What the Christian Possesses"—Mrs. J. F. Coan.
- "What the Church Needs"—Mrs. W. D. Jordan.

OFFICERS ELECTED.

The Missionary and Ladies' Aid Societies of the Presbyterian Church met Monday afternoon in regular session, at the Manse, and the annual election of officers took place.

The following were elected for the Aid Society: President, Mrs. J. D. Hanby; vice president, Mrs. Sterling Park; secretary and treasurer, Mrs. W. R. Simmons.

Officers elected for the Missionary Society are: President, Mrs. W. L. Scudder; vice president, Mrs. E. B. Hughes; secretary and treasurer, Mrs. W. E. Risser.

DOLAND TAKES CHARGE OF LOCAL TELEPHONE OFFICE.

E. L. Doland local manager for the Southwestern Telephone Company, succeeding Joe Ryan, is shaking hands with subscribers and getting a line on his work in Plainview.

Mr. Doland has been with the Southwestern 4 years. He was in the construction and engineering department with headquarters at Fort Worth 2 years; for eighteen months he was cashier at Amarillo. Prior to his service with the Southwestern, Mr. Doland was, for four years, Traveling Auditor for the Associated Companies in New York City.

COLORADO MAN LIKES PUMPED IRRIGATION.

E. A. Beers Thinks Plainview Country Has Wonderful Outlook; May Move Here.

E. A. Beers, of Greeley, Colorado, came in to-day to investigate the claims of the Plainview country. Around Greeley they irrigate extensively, and Mrs. Beers feels that he knows a first-class proposition.

Mr. Beers says that the town looks good and the country is even better. He thinks that the fertile soil here, the slight expense necessary to prepare the land for irrigation, our wonderful water supply and the delightful climate make an ideal combination.

Mr. Beers says that he will perhaps locate near Plainview.

ported imitations can be had for a little less price, most of them are inferior, having come from camps where they were produced, in some cases, many years ago.

The local famine is acute. While consumers in different jobbing houses to-day ordered "ham and," they were told in an independent way that there was "nothing doing." It was alright with the "ham," but the "and" could not be had at any price. Numerous orders for the "Sunny-Side Up" brand were turned down by the jobbers.

One local consumer, it was reported late this afternoon, offered to give a house and lot for a small portion of the yellow part of the product.

The famine has wrought sorrow, misery and havoc in other cities. Late advices from Hale Center, Tulla, Floydada, Lockney and Kress bring reports of bloodshed.

In Tulla one camp manager became so infuriated with the strikers because they refused to work that he killed four of them when they were off their guard.

Weapons similar to those used by the head-hunters were used in each cold-blooded murder.

In Lockney a divorce was brought about directly by the inability of a housewife to supply her husband with his usual portion of the product. Domestic quarrels for the same reason are reported in many other cities.

Unless the strikers return to their work there is no telling what will happen.

Eggs are 55c a dozen.

COUNTY BUYS 12 MORE ROAD DRAGS

Experiments Recently Made in Hale Demonstrates Their Value In Highway Improvements

POTTS IS VETERINARIAN

Court House Must Not Be Used for Pay Entertainments Unless County is Reimbursed

The County Commissioners have ordered twelve more road drags. This makes a total of eighteen drags which the county is using on its roads. Six were purchased in the fall. The experiment with them has demonstrated their unmistakable value, and Judge Lewis says that the twelve new ones were ordered, so that every road in Hale County may be dragged.

"So far as I know, we have more road drags than any other county in Texas," Judge Lewis said to-day. "We propose having the best roads, too. It may take some time, but I believe we can do it."

The County Court House and furniture will not be used hereafter for any purpose where an admission is charged unless fair remuneration is made to the county for same. This is by order of the Commissioners' Court, at its meeting Monday.

The commissioners also ordered that payment be suspended on rabbit ears after January 12. The County Clerk will issue warrants just as heretofore, but the warrants cannot be cashed until January 1, 1915.

The county has had no special fund out of which to pay bounty on rabbits, and the unusual number turned in has taken all money available for that purpose. More than 20,000 rabbit scalps have been brought in for bounty.

H. W. Potts was appointed County Veterinarian.

SETH WARD COLLEGE NOTES

The New Year has commenced in Seth Ward College with a greater amount of spirit and enthusiasm than has formerly existed. Every effort is being made to make this term the most successful in every department. Several men students have enrolled. These make quite an addition to our student body.

Revival meetings will begin in the College Chapel Sunday evening at 7:30 o'clock. Services will be held every day at 11 o'clock in the morning and again at 7:30 o'clock in the evening.

Rev. S. A. Barnes will preach and Mrs. Cora E. Pritchett will have charge of the music.

The college extends a cordial invitation to the pupils.

The athletic association will give a play in the near future. This promises to be an event of unusual interest among the many students activities planned for the year.

Le Barge Company was certainly a novel number on the Lyceum course. Many features of the program were good but as a whole it was not up to the standard of the preceding numbers.

Hawkeye Glee Club comes January 28th.

Seth Ward College began its revival meeting Sunday night. The services will last one week. Rev. S. A. Barnes will do the preaching.

HOUSTON GETS CARLOAD OF TEXAS CABBAGE.

HOUSTON, Jan. 13.—A carload of Texas cabbage from the Brownsville country arrived here a few days ago and was distributed among local merchants. The production brought 2 1/2 cents per pound. The heads were well matured and were of a sound variety.

SAN ANGELO SHIPS 7 CARLOADS OF WOOL.

SAN ANGELO, Jan. 13.—Last week San Angelo wool growers shipped seven carloads of wool and mohair to northern markets. Wool shipments from this point recently have been curtailed on account of the inclement weather and the impassable condition of the roads.

ELKS' DANCE.

The informal dance given Tuesday night at the Elks' lodge room was largely attended. Banister's Orchestra furnished music for the younger set, while the others engaged in forty-two.

Longstreth's Farm Talk

Value of Land in the Plainview District

Yearlings have within two weeks been relegated to second position. Depleting the excessive crop of big bullocks has finally been accomplished and now that a local weighing more than 1,500 pounds promises to be a novelty, killers will need a few. That heavy cattle will be sufficiently scarce to sell at a premium over babies during 1914 is believed by not a few. Makers of heavy cattle have put in their normal quota while distillery operators have tied a steer to every stanchion. They expect to be able to unload early, but the fact is that each season the demand for bullocks weighing 1,500 pounds or more shows further curtailment. But for the New York Kosher market and a little hotel trade the big steer would have no standing at the market, consequently fitting that kind is attended with serious risk. A large porpo-

MANY NOTHERN CITIES IN GRASP OF WINTER

Traffic Is Tied Up in Great Lakes Region; Snow Flurry Over South Plains

While an occasional flurry of snow has been falling to-day over the South Plains, the weather is balmy and delightful compared to the temperature prevailing to-day in nearly all of the Northern States.

It has been snowing a little in Haas, Floyd, Lamb, Swisher, Lubbock and Crosby Counties. No snow fell in Amarillo or Canyon.

By Associated Press. DULUTH, Minn., Jan. 12.—Advices from many points report that a severe storm has the entire Great Lake region in its grasp.

The temperature here this morning was fourteen degrees below zero.

Just a few hours before the storm broke, all previous warm records for winter had been broken.

By Associated Press. CLEVELAND, O., Jan. 12.—A terrific blizzard struck this section at a sixty-mile-an-hour clip. Much damage has been done throughout the city. The temperature is fourteen above.

By Associated Press. CHICAGO, Ill., Jan. 12.—The police had to shelter hundreds of destitute persons from the storm which is sweeping over the city. The suffering in many parts of the city is intense. There is a possibility of a shortage of coal. The temperature hovers around zero.

USE HARROW BEFORE DRAG OR GRADER, HE SAYS

Farmer Who Has Tried It Thinks Common Tooth Machine Is Better for Smoothing Out Highways.

As a tool for working roads under proper conditions nothing is more effective than the harrow, writes a contributor to Farm and Ranch. This man bases his article upon personal experience. He does not decry the drag or grader; in fact he is favorable to the use of each. However, he has found that the common tooth harrow pulverizes the clods, and smooths out the rough places remarkably well.

"When the roads have been wet," the writer continues, "and are cut into ruts and are very rough, the harrow will do more effective work than any other implement. Its use should precede that of the drag or grader and prepare the highway for these implements.

"If those who have never used the harrow will give it a fair trial on hard roads, which have been cut up and are very rough, they will know what we mean after the trial is seen. The harrow will knock down the projections and fill the ruts more rapidly than the grader can possibly do the work, and after the harrow has been used the grader will then do its work better.

"Take a stretch of the roughest and hardest road, and with a large and heavy harrow, drawn by four good horses, go over it once. The way in which the obstructions will melt down will be a revelation. If to go over such a road once does not suffice, let the harrow be used until the rough parts are broken down. There will then be a large amount of broken material for the grader to move, and if the grader follows the harrow the road will soon be in good condition. On the roughest roads the grader will make little impression unless the harrow precedes it. Following the harrow the grader finds conditions for its best work.

"If the roads are so soft that the grader will take the soil and remove it easily to the middle of the road then the harrow is not needed. The split-log grader is as good as any—or better—and the time to use it to best advantage is when the ground is soft. A hard, rough road is no place for a grader until the harrow has been used."

STATE COLLEGE TO OFFER GOOD ROADS SHORT COURSE

Highway Department of A. and M. Will Give Instruction to Officials Interested in Such Work.

COLLEGE STATION, Tex., Jan. 7.—Road overseers, members of County Commissioners Courts and other officials interested in the improvement of Texas highways will attend the first annual course to be given by the highway department at the Agricultural and Mechanical College January 12 to February 7, according to advices received by Prof. R. J. Potts of the highway engineering department, and who is preparing for the short course. A number of Commissioners' Courts have taken the matter up and have invited as many of their road overseers as could possibly attend to be present at the short

course. The first good roads short course is intended to give technical and practical instruction to the guardians of roads in Texas. Work will be offered for those who have had little instruction in mathematics and another class will be composed of men who have considerable mathematics and some plane surveying. Making of profiles, drainage charts and maps, running the level will be included in the instruction which will be given by members of the civil engineering department of the college. In addition the handling of road machines and instruction in the building of roads with various materials will be gone into thoroughly. The course will be highly practical.

The visitors will take their meals at the mess hall and will sleep in the dormitories. The course has been so planned as to cost but little.

In addition to the instructional work prominent road builders of long experience will be brought to the college to discuss different phases of good roads construction.

A REPUBLIC GONE ASTRAY

Secretary Lane Seeks to Eliminate Caste at Washington.

They say that at Washington there is a regular system of caste, and it permeates all the departments; that a \$1,200 clerk moves in a circle above that of the \$900 clerk and that their wives do not speak when they meet. In fact, they do not know one another. The salaries of their husbands create different grades of society. So it is all through Washington life. A republic whose influence sets up such social lines has gone astray. It has departed from its true destiny.

Secretary Lane of the Interior Department recognizes this fact and deplores it; so he has been getting all the clerks in his department together at a reception at which Mr. and Mrs. Lane receive all the employees on the doctrine that one person is as good as another in this country, if he behaves himself, without reference to the size of his salary or the amount of his possessions. In fact, there is more

M. M. WORTHINGTON.

Chosen City Manager of Sumter, S. C.



honor in doing one's duty on small pay than in doing nothing on a big income. We will have to get that idea in the life of the citizenship before we can expect a grander country.

This departure of Secretary Lane will have a finer influence on the character of the people than any grand policy conceived by the administration. The greatest thing of all in a republic is the life of a citizen, and whenever that becomes hardened into caste, the republic is in peril.—From the Ohio State Journal.

SILAGE RETURNS GREATER PROFIT THAN THE STOVER

Twenty Weeks' Test Shows Marked Advantage for the "Preserved" Use of Corn Stalks.

A ration of alfalfa hay with corn silage or stover gave a larger and more profitable gain than any of the many other rations tested during ten years at the Nebraska Experiment Station, writes H. R. Smith, animal husbandman of the Minnesota State Experiment Station. Mr. Smith's later tests have failed to show conclusively which is the better way of handling the corn, but it may be regarded as proved that the whole plant should be used instead of only the ear.

For the purpose of comparing silage and stover for cattle feeding, two groups, each containing eight steer calves, were fed from March 25 to August 15, 1911, Mr. Smith says. Each animal of one group received daily 7.5 pounds of corn, 4.1 pounds of alfalfa and 3.6 pounds of shredded corn stover. The animals of the other group were of the same age and re-

ON THE ROAD.



—Taylor in Los Angeles Times.

ceived 6.1 pounds of corn, 3.4 pounds of alfalfa, and 15 pounds of corn silage.

These two rations were practically identical, except that the cornstalk was fed as silage in one case and as shredded stover in the other. The difference in amount of grain was made because of the presence of about that amount in the silage.

The silage-fed calves made average daily gains of 1.8 pounds each, or about one-third of a pound more than the stover-fed animals, and required only 3.4 pounds of grain instead of five pounds for each pound of gain made. They required less total dry matter, the figures being 7.8 and 8.9 pounds, respectively.

At 45 cents per bushel for corn, \$8 a ton for alfalfa, \$3 a ton for shredded stover and \$3 a ton for silage, it appeared that the silage ration made 100 pounds of gain at a cost of \$4.66, the profit per steer above the cost of feed, being \$5.88 during the 20 weeks. The stover ration made 100 pounds of gain at a cost of \$5.42, the profit per steer being \$1.31.—H. R. Smith, Animal Husbandman, Minnesota Station.

7,509 NATIONAL BANKS IN OPERATION JAN. 1.

There were 7,509 national banks doing business in the United States December 31, according to the controller of the currency, given out this week from Washington, D. C. Authorized capital of these banks was \$1,070,139,175 with an outstanding bond-secured circulation amounting to \$740,633,645.

During the year 217 applications to organize national banks were received. Only two were rejected and 171 so far have been approved. There were thirteen applications in December.

Lips are two in number and are placed in a conspicuous place upon the outside of the face. They are used in singing, in talking and in conveying germs. In this instance, four are needed.

For the planting of spring grains and alfalfa this method of preparation is of especial importance, because it makes it possible to prepare the surface and plant early and carry the crop through the period of germination and early growth without further irrigation. Indeed, it is expected that kaffir and maize will be matured with one or, at most, two irrigations during the growing season.

As an experiment small fields of these grains will be grown without further irrigation. To be sure, this water may be stored for these crops up to any time before planting, but so far as recovery by the plant is concerned it may as well be stored now as later.

Present conditions are as nearly perfect as could be desired for wheat and alfalfa, as is shown by the growth of these crops all over the Plainview district. A good stand of both has been secured and a vigorous plant established. With sufficient moisture to supply later demands, the resulting crops are bound to be bumper. So far as wheat is concerned, this condition applies to that sown without irrigation as well as to that under the pumps, but the future prospects are greatly different.

Do you know that alfalfa sown in Pioneer Park the last of August and during September had made a root growth of more than two feet in two months from planting; that the stand is perfect—too thick, if anything—and that the growth of the plant shows exceptional health and vigor? Per-

haps you have been on the ground and seen the thick, vigorous growth, and if you pulled up plants you know the statements to be true. You may not, however, have stopped to inquire the reason for this wonderful growth.

Several factors are combined in the result, but the one big, controlling factor has been water. Water was applied before seeding at the rate of 12 inches per acre, and you see the result on a soil capable of absorbing this large quantity rapidly without oversaturation. The water that was applied at that time has been sufficient for the alfalfa through the fall and would even be enough, perhaps, to carry the plant through the winter, but in order to secure the best possible condition for growth another season this field is being irrigated again at the rate of approximately 4 inches per acre. This, in addition to the rainfall, will start this field in the spring with practically the same moisture contents it had before seeding, but, as the soil will be filled with an established root system, the resulting growth—well, wait and see!

I have been asked to treat land at this time that is to be farmed without irrigation—whether to plow, disc or list? The safer plan would very likely be to list. Such land as has not been plowed by this time should be listed as soon as possible, running the lister reasonably deep, using a sub-soiler on the lister if there is power to pull it, and harrowing and working the soil enough to check evaporation and weed growth. In this way planting may be delayed until the soil is warm enough to make the plant grow vigorously, with the assurance that there will be moisture enough available for germination and to carry the plant through the early stages of growth. But if the moisture is allowed to escape through evaporation and weeds the usual results may be expected.

Announcement

Dr. Clarence D. Wofford, Dentist, announces the removal of his offices from the Ware Hotel Building to corner rooms 5 and 6 over the First National Bank. —Adv. S-6 issues.

EARL DERR BIGGERS. Author of Popular Story, "Seven Keys to Baldpate."



DR. C. B. BARR, Veterinarian. Office at Gilbert's Barn. Phones: Office, 219; Res., 473. Plainview, Texas.

BILINGS AND BILINGS, Chiropractors. Plainview, Texas. Hours: 10 to 12 a. m.; 2 to 5 p. m. Phone 131 O'Keefe Building.

DRS. GUYTON & NICHOLS. Surgery and— Eye, Ear, Nose and Throat. First National Bank Building.

CLARENCE D. WOFFORD, Dentist. Corner Rooms 5 and 6, Over First National Bank. Office Phone, 143. Residence Phone, 193.

Office Phone, 143. Residence Phone, 193.



THE BEST WAY TO KEEP POSTED

ON market or crop conditions, or to secure the latest information of any sort is to employ Bell Telephone Service.

It will take you a long or short journey with a substantial saving of time, effort and money. RURAL TELEPHONE SERVICE is easily had at very low cost. Apply to our nearest manager or write to THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS.

WE WANT YOUR CREAM

We offer you a steady market and the best price. PLAINVIEW CREAMERY CO.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00.



\$100 Reward, \$100. The readers of this paper will be pleased to learn that there is at least one divided disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address P. J. CHENEY & CO., Toledo, O. Sold by all Druggists. Take Hall's Family Pills for constipation.

RUN-DOWN WOMEN

Find Health in a Simple Tonic. How many women do you know who are perfectly well, strong and healthy as a woman should be? They may not be sick enough to lie in bed—but they are run-down, thin, nervous, tired and demoralized.

Women are so active nowadays, and so much is expected of them, that they constantly overdo and suffer from headache, backache, nervousness and kindred ills.

Such women need Vinol, our delicious cod liver and iron tonic without oil which will create an appetite, tone up the digestive organs, make pure blood and create strength.

Mrs. Walter Price, Biloxi, Miss., says: "I was in a run-down condition for months, I had taken several medicines but they seemed to do me no good. Finally Vinol was recommended, and from the first bottle I began to improve until I am strong and well as ever."

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you.

P. S.—For pimples and blotches try our Saxo Salve. We guarantee it. J. W. WILLIS DRUG CO., Plainview, Texas.

For Pies Biscuits Cakes, Waffles or Muffins



Or anything else that is generally difficult to bake with economy and success—you'll find one heaping teaspoonful of

HEALTH CLUB

more efficient, purer and easier to use than any other Baking Powder obtainable at any price.



In 10, 15 & 25 Cans At all Good Grocers

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever. Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Bilioussness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

**SUCCESSFUL DAIRYMEN
KEEP RECORD OF COWS**

Writer in Farm and Ranch Says Profits Can Be Realized Only by Knowing Cows.

Farmers who "show" themselves found out a long time ago that the average cow does not pay for her board. It is a fact, too, that a great many cows are kept with no particular end in view—not especially for milk or beef production.

Successful dairymen have advocated for a long time that the stock should be selected with a view to the purpose it is kept for, says William F. Purdue in Farm and Ranch. Mr. Purdue's suggestions are just as valuable to the farmer who keeps a few cows as to the specialized dairyman.

Mr. Purdue says: "Where we know of pronounced successes in dairying, the work is always being done by dairy animals, dairy fed, for dairying. There can be no doubt that for the food eaten the most specialized dairy animal will make milk more cheaply than will the beef animal or the so-called dual-purpose cow. Give each cow her place and don't try to have her fill two opposing offices."

Know Each Cow.

With purebred stock to work with, the one great secret of success is for the dairyman to know what each cow is doing in the way of producing milk and butterfat. The appalling ignorance of men as to what their cows are doing, or, at least, as to what they are capable of doing under the right sort of management, has always been a great obstacle in the way of business.

If the dairyman wants to find out just what he can depend upon, let him study each individual cow and keep a record in a book of what she does. This will cost time and effort, but it will pay. It will cost the price of a Babcock tester and the price of a reliable pair of scales, but the money put into them will be money well invested.

Keeping a record is no doubt troublesome, but no results worth having can be had otherwise. The book-keeping may be as simple or as elaborate as the purpose concerned requires. If a record of the production of each individual animal is required, the simplest manner of doing this is to provide a record sheet for the daily weight of milk, to make a Babcock test of the milk of each cow at frequent regular intervals and to enter under each cow's name, in a book kept for the purpose, the weight of milk, the per cent of fat, and the pounds of fat at regular intervals of a week.

Use Simple Day Book.

If a business record of the dairy is desired, a simple day book and ledger will be all that will be needed. Each transaction, as each occurs, should be entered in the day book and from that transferred as soon as convenient to the debit and credit side of the ledger under the individual account of each animal. Some dairymen go to the trouble of keeping a record of the food consumed by each individual cow. This requires a good deal more labor and attention, but the most enterprising dairymen consider it well worth while. A complete record such as outlined will decide pretty definitely within a short time which cows are worthy of holding their places in the herd.

Obtaining accurate knowledge of each cow's work is the beginning of a revolution in most dairies. There is soon a change in the position of the cows from the standpoint of profit. Some poor ones are discovered that were before unrecognized as money losers. Some others, looked

upon as medium cows, are recognized as more valuable than suspected, and they are given better care and feed.

Food Record Valuable.

That it is worth while to keep a record of the food consumed by each individual cow is potent when it is realized that the animal which eats twice as much as the animal in the adjoining stall must, in order to prove the right kind of profit maker, produce twice as much dairy products. Feed is too high in price and the labor of feeding is too great for the dairyman to retain such animals.

As soon as the unprofitable cows have been weeded out of the herd, the next step is to begin to sell off those animals which are returning only a small profit, buying better cows to take their places. In other words, build up the herd to the highest point of production possible. Even the cow that is known to be a good profit maker should not be retained if a better cow can be put in her place.

**HOT WEATHER EMPHASIZES
NEED FOR SHADE TREES**

Borers, Scale and Insects Are Enemies Which Must Be Kept From Trees.

Trees are so important to our great plains country that any suggestions as to the growth and protection of trees is of much interest and large value to the people. The following extracts from an address before the Texas Nurserymen's Association at Waco in September is of unusual interest:

"The unusual hot and dry weather of the last five or six years has emphasized the need of more and better shade trees, has demonstrated the value of some kinds and revealed the lack of value of others. It has brought into prominence the many insect enemies and injurious diseases, and has revealed the few insect and bird friends that can help us in our fight to save what trees we already have and that we may plant in the future."

"A long list of species of shade trees, perhaps 40 or 50; are grown in Texas successfully in suitable locations, but the kinds that really flourish in the average soil and location and under such unfavorable weather conditions as we have had had for several years are quite limited."

Diseased Soil Hurts.

"Aside from hot, dry weather the shade tree's chief enemies are the borers and scale. Occasionally a tree fails on account of diseased soil, or from fungus or aphid or even basket worms, but such cases are comparatively rare. The most of the trouble is caused by scale and borers."

"Borers delight in rough-barked, soft-wooded trees. The rough bark furnishes safe places in which to deposit and hatch eggs and the soft wood affords easy feeding. Of course such trees as cottonwoods, Carolina poplars, Lombardy poplars and box elders fall an easy prey, while maples and hackberries fare but little better."

Trees Like Humans.

"A tree is like a human being. If it is strong and healthy and doing well it is not easily attacked by enemies or diseases. All the above-named trees under proper conditions will flourish."

"The hackberry especially is tenacious of life and if the soil is rich and deep it makes such a vigorous growth that it will grow for several years even if the trunk is full of borers and the branches covered with scale. On poor, thin, light or rocky soil it rarely survives more than 5 to 10 years."

"The white elm, perhaps the noblest of all our Texas shade trees, has to struggle against the borer, especially

the first few years after being planted. When once thoroughly established it has a good chance for a long and useful life, though like nearly all other trees it is not immune to scale and must be thoroughly sprayed if attacked."

Borers Shun Hard Wood.

"Borers do not seem to fancy trees with hard wood, or bitter wood, or smooth bark. They do not deposit eggs on a smooth surface, hence they never touch a sycamore, Japan varnish or Bolleana poplar unless the bark is split or broken. They do not seem to like the bitter taste of the China, catalpa, tulip tree or mulberry, nor the hard wood of the oaks, Russian olives, etc. It is almost superfluous for me to add that in order to avoid borer troubles in the future such trees should be planted as are immune or nearly so."

"Growing trees that are already infested should be treated and saved if possible. It is important that every man should rid his own trees of borers. It matters but little to him if his neighbors' trees are affected. In this respect it is an individual fight. But not so with the scale. If it is anywhere in the neighborhood it can be carried on the feet of birds and soon infest the whole community. Hence it is a matter that concerns the whole community and should be taken hold of vigorously by the proper authorities."

"But suppose nothing is done to check the spread of scale, we need not despair. Fortunately it does not attack all kinds of trees and shrubs. Our concern, then, should be to find kinds, otherwise adapted to our conditions, that are also immune to scale. No doubt a larger list can be found. Certain it is that no one has ever seen scale on the umbrella China or its parent, the sour China. I have never seen it on mulberries, pecans, walnuts, catalpas or sycamores. An inspector of wide experience tells me he has never seen it on the sycamore."

Sycamores Are Hardy.

"In Fort Worth we have a striking

demonstration of the value of the sycamore as a resister of the borer and scale when compared with other trees. Several years ago, the city hall grounds were planted with hackberries, elms, sycamores and other trees. In 8 or 10 years the borers and scale had killed all except the sycamores. "These latter not only did not die, but all of them flourished beautifully and are now as handsome trees as can be found anywhere. They have large, dense, rich foliage, which remains on the trees till frost, as the result of proper care and pruning."

"And the whole secret about the proper care and pruning of the sycamore is simply to cut off the whole top of the tree, branches and all, about every five years, and give it plenty of water in dry weather. If any one is prejudiced against the sycamore and China, other trees immune to scale and borers can be had."

**SPRAY NOW, SAYS E. DOWDEN
If You Want Apples This Year Act Quickly.**

If you want apples in your orchard this year, right now is the time to spray, according to E. Dowden. Just as soon as the ground gets dry enough to permit your going into the orchard, get busy with your spray.

A treatment of lime and sulphur is what the trees need now. Within two weeks this mixture will injure the buds. By using lime and sulphur liberally now, and then spraying later on with other solutions, Hale County orchards may be made to yield their owners a good crop.

Spraying is imperative, according to experience of our people. Last year those who sprayed three or four times had good apples; where the spray was used once, the crop was considerably damaged; where no spray was used there was no apple crop. This experience is no exception. Apple growers everywhere have found that they must spray to destroy fungi as well as the codling moth.

**FIRST-CLASS
SIGNS**

"THE HAGOOD WAY"

209 North Pacific St.

Plainview, Texas

Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

The Clark Rubber Co.

Plainview, Texas

COCHRANE'S STUDIO



We have the latest styles in finishing and try to make pictures that please. See our oil colored portraits. Artistic framing.

Kodaks to Rent

Where they make High Grade Photos

1914?

The Potter and the Clay

"And the potter took a crude lump of clay And, with dexterity, molded it into a thing of beauty and great value."

It's an old illustration—but apt.

Mr. Merchant--

Mr. Manufacturer--

New Year's Day Father Time handed you a great big lump of clay.

What will you do with it?

He bestowed a like gift on each of your competitors.

What will they do with theirs?

It will be a twelve months' contest which will call forth your best effort and skill.

The selection of tools is most important.

Of all the tools at your command there is one supreme--a six cylinder, triple action, 50 horsepower, sure winner--HERALD ADVERTISING.

It's a significant fact that 991-2 percent of the winners in past contests have been regular users of it.

Our experts will install it for you.

Your competitors will pay for it.

Let us show you proof—Phone 72.

The Evening Herald

AND WINTER IS HERE!



—St. Louis Post-Dispatch.

**The Twice-a-Week
Hale County Herald**

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUPFORD O. BROWN, Editor
E. B. MILLER, Business Manager

Phones: Business Office, 72;
Editor's Residence, 153.

Entered as second-class matter in
the Post Office in Plainview, Texas,
under act of March 3, 1879.

All communications, remittances,
etc., should be addressed to THE
HERALD PUBLISHING COMPANY,
Post Office Box 305, Plainview, Texas.

NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE;
but any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price \$1.50 per year
(Invariably in advance)

**MESDAMES COLEMAN
AND TANDY ENTERTAIN.**

Eureka Street Home Is Brilliantly
Decorated for Tuesday Recep-
tion; Many Guests.

The reception given this afternoon
by Mesdames Edwin Tandy Coleman
and Charles Willis Tandy, at the home
of the former, 307 Eureka Street, was
one of the most exquisitely appointed
affairs of the current season.

The prevailing colors used in the
artistic decorations were pink and
green. These were effectively carried
out in garlands of cedar tied with
knots of pink. Jardinieres filled with
pink cyclamen and graceful ferns
formed a pretty background for the
beautiful costumes of the house party.
Lights softly shaded with pink cast a
rosy glow over the scene, whose
beauty was intensified by the cordi-
ality of the greetings extended the
numerous friends who called during
the afternoon.

The arriving guests were met at the
door by Mrs. H. C. Randolph. In the
receiving line they were welcomed by

Mesdames Coleman, Tandy, William
Cooke, W. P. Blackburn, H. C. Mc-
Intyre, G. F. J. Stephens, E. F. Mc-
Clendon.

Under an archway of cedar, between
the living and dining rooms, Mrs. J. F.
Garrison ushered the guests to the
lace-covered table where Miss Rosa
Fowle poured coffee and Mesdames
Lloyd Mayhugh, John Crawford and
Will Smith served chicken salad,
olives, Saratoga chips and nut bread.
Cut glass vases of pink carnations
and ferns decked the table, which was
lighted with candles, shaded by pink,
in silver and crystal holders.

In the music room were Mesdames
Peyton Randolph, Austin C. Hatchell,
and Miss Leona Carter, who during
the reception hours rendered charm-
ing piano and vocal selections.

Mrs. Jesse M. Adams stood at the
exit to the music room, where the two
hundred guests took their departure.

**WOODMEN AND WOODMAN
CIRCLE INSTALL OFFICERS.**

At a meeting of the Woodmen of
the World and Woodman Circle held
last night, at the lodge room in the
Campbell Building, the following off-
icers were installed for the Circle by
Mrs. H. A. Thomas, State Manager:

- Guardian—Mrs. Maud Hubbard.
- Advisor—Mrs. W. F. Meador.
- Clerk—Mrs. Abbott.
- Banker—Mrs. Will Smith.
- Chaplain—Mrs. Freda Ross.
- Attendant—Mrs. Will Hawley.
- Inner Sentinel—Mrs. Ed Hart.
- Outer Sentinel—Mrs. E. V. Brock.
- Grove Manager—Mrs. L. J. Warren.
- Past Guardian—Mrs. J. M. Bull.

An entertaining program was given,
including several musical numbers by
Misses Bettie Clements and Georgia
Brashears.

Mrs. Thomas made an interesting

talk upon the work of the order and
the good derived therefrom.

Immediately after her address Mrs.
Thomas was presented with a beauti-
ful gold-lined Plainview souvenir
spoon, an evidence of appreciation
from Plainview Grove No. 648.

Addresses were made by Mayor
J. L. Dorsett and County Attorney
Charles Clements. A talk was also
made upon "Woodcraft" by Master
Robert Long.

The lodge rooms were beautifully
decked with the Woodman colors—
red, white and black—and the colors
of the Circle, which are lavender and
green.

The newly-elected officers of the
W. O. W., whose names were pub-
lished in a recent issue, were also in-
stalled last night.

A two-course supper was served at
the close of the ceremonies.

**KNIGHTS OF PYTHIAS ELECT
CALLOWAY CHANCELLOR.**

C. C. Calloway was elected Chan-
cellor Commander of the Knights of
Pythias at the regular meeting of the
lodge this week. After election, re-
freshments and a social hour were
enjoyed.



Polite Service and Prompt Attention

await you here every day you are in want of groceries. Good
goods you're sure of in more places than one, but you don't
want to stand around half an hour or so waiting to be served;
don't want churlish, gruff attention when you are served. Best
articles we can buy, courtesy, promptness—all are meted out to
you here.

WRIGHT & DUNAWAY
PHONES 35 and 355

HERALD Printing Is "Distinctive"

Spray and Spray Now

SPRAY your orchard at once, if you
would have fruit. We have the Lime and
Sulphur ready for you. Also the big
spray on wheels for sale, as well as spray
pumps.

C.E. White Seed Co.

Hurry! Hurry!! Hurry!!!

Keep on coming with your poultry
Hens 8c Turkeys 10c

Plainview Produce Co.

IT'S NOT THE QUESTION OF PRICE

It's not even a question of whether you
can afford to buy. It's a question whether
you can afford NOT to buy.

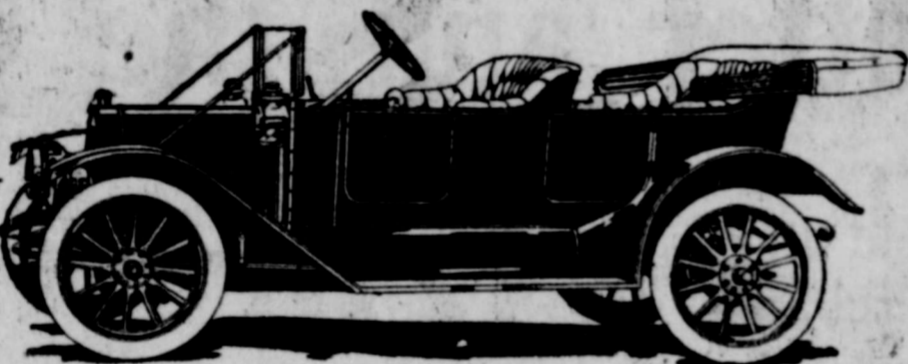
THE REASON—it's a bankrupt sale of
practically everything you need in your
wardrobe—you must have clothes—you must
have shoes—you can't buy them cheaper.
If you don't believe it make us prove it.
You can find us on the corner opposite the
First National Bank.

"Look for the Big Red Sign"

**The Big Bankrupt Sale
J. E. STEPHENS**

**THE CAR THAT SELLS
BY THE TRAINLOAD**

The Buick Overhead
Valve Motor is guaran-
teed to develop more
power and to give more
mileage per gallon of
gasoline than any other
motor of its size, either
American or foreign
make.



**Talk to a
Buick Owner**

Stop any Buick Driver anywhere and ask him
how his car runs.

Ask him about Buick power.

Ask him about Buick service and how his car is
standing up.

Ask him how much mileage he gets to the gal-
lon of gasoline.

He'll have you beaten--unless you drive a Buick.

The 1914 B-25 is a car we're proud of. It is
Delco started, has all kinds of "pep", is good to look
at, rides easy, and is wonderfully economical in oper-
ation and maintenance. It is left side drive and
center control.

Plainview Machine and Auto Shop
TELEPHONE NO. 16

**More Goods and Better
Values for 1914**

Is what we propose to give the
people of Plainview and vicinity.

We carry a full line of house fur-
nishings both new and second hand
and we can save you money on every
purchase made from us.

We have some exceptional bar-
gains in second hand ranges.

We do all kinds of furniture and
stove repair work. Every job guaran-
teed satisfactory or your money back.

Come to see us, we'll treat you
right and appreciate your business.

"If it isn't Good We Make it Good"

Winfield & Perry

95 PHONE 95

PLAINVIEW MAN DIES HOME SON

L. E. Speed Passed Away Suddenly At Corsicana

A Prominent Business Man, Plans For Funeral Not Yet Announced

News was received here to-day of the sudden death of L. E. Speed, at the home of his son, Carl Speed, of Corsicana.

Mr. Speed, who had been living near Corsicana for some time, went in on Wednesday to visit his son. He was taken with a severe pain in his head and died at an early hour yesterday morning.

His son, Hugh Speed, upon hearing the news, left immediately for Corsicana.

Mr. Speed was an old timer in Hale County.

News has not been received in regard to the place of burial. It is not known whether the remains will be brought to Plainview and placed by the side of his wife or will be interred in Corsicana.

L. E. Speed came here about thirty years ago, settling in the southern part of the county, on what was then known as "The Strip."

He owned a large amount of land at one time, and when he died had considerable property in Plainview.

He is survived by five children: Hugh Speed, of Plainview, Carl Speed, of Corsicana; Guy Speed, of Beaumont; Mrs. Eva Donohoo, of Houston, and Mrs. W. F. Miller, of Dallas.

Government Aid For Big Highway

COLORADO SPRINGS, Jan. 16.—Federal aid for highways in public land states will be demanded during the fourth annual convention of the Colorado Good Roads association which began a two day's session here today. The convention will also ask additional funds for the state road fund by a bond issue or direct levy.

SKUNK HAS GREAT ECONOMIC IMPORTANCE

Outlaw Destroys Large Numbers of White Grubs, Cutworms and Other Destructive Insects

The skunk, which is represented throughout the country by a number of varieties, forms, and species, is an animal of great economic importance. Its food consists very largely of insects, mainly of those species which are very destructive to garden and forage crops. Field observations and laboratory examination demonstrate that they destroy immense numbers of white grubs, grasshoppers, crickets, cutworms, hornets, wasps, and other noxious forms. The alarming increase of the white grub in some localities is largely due to the extermination of this valuable animal.

It is a matter of common observation where white grubs are particularly abundant in cornfields to note little round holes burrowed in the ground about hills of corn. These are made by skunks in their search during the night for these grubs. During the recent outbreak of grasshoppers in Kansas it has been determined that in many cases a large proportion of the food of skunks consist of these grasshoppers.

Kills Insects.

Some of the most destructive insects in agriculture are such as do their work below ground and out of reach of any method that the farmer can apply, and it is against many of these that the skunk is an inveterate enemy.

Notwithstanding all of this, there is probably not an animal that is so ruthlessly slaughtered as is this one, whereas it is equally entitled to protection with, if not more so, than some of our birds which enjoy this privilege.

In some deagons, especially in the southwest, the bite of the skunk is supposed to produce hydrophobia. This fear is unfounded, since it is proved that the bite of a healthy skunk is no more serious than similar wound caused by other agencies.

Mrs. H. A. Thomas, of Fort Worth, State Manager of the Woodman Circle, left to-day for Hale Center. She expects to visit all the local organizations in this part of the State.

While in Plainview Mrs. Thomas was the guest of Mrs. E. T. Coleman.

TEXAS CITY FIRE CAUSES BIG LOSS

Many Stores, Lodge Hall And Residences Destroyed; \$100,000 Loss Partly Covered By Insurance

BRONSON, Texas, Jan. 16.—Fire here early this morning destroyed a large business block containing six stores.

The Knights of Pythias Hall and three residences were also burned. The total loss is estimated at \$100,000, which will partly be recovered through insurance.

Mrs. C. A. Gilbert and children came in to-day from Odessa, Mo.

W. J. Curtis came in to-day from a visit to Hall County.

W. S. Jameson and wife have been visiting his old friend C. M. Wright. They left to-day to visit their son, J. A. Jameson, at Floydada.

H. B. Terrell, an old schoolmate of E. B. Hughes, left to-day for Clavis, Mo., after a visit to Mr. Hughes and family.

John Meisterhans left to-day for Amarillo, on a business trip.

R. C. Lemaster returned to Kress to-day.

Tom Shafer, George Saigling and Ellis Carter, left to-day on a hunting trip to the sand hills.

C. D. Russel left for Amarillo to-day to attend the Court of Civil Appeals.

Mrs. A. F. Quisenberry left to-day for Melissa, Texas, in response to a message telling of the death of a sister.

W. W. Suggs, of Syracuse, N. Y., who has been visiting the family of E. W. Suggs, near Plainview, left for home to-day.

Miss Mary McKinnon, who has been visiting Mrs. J. H. McKee, returned to Floydada to-day.

J. B. Farmer, agent for the Wells-Fargo Express Co., returned to-day from Amarillo.

E. L. Miller, who formerly lived 5 miles northeast of Abernathy, has bought a home on Adams Street and will move to Plainview. Mr. Miller is taking work with the Chicago Kitchenette Co.

J. H. McCain, of Llano, is here attending District Court.

C. E. Bruce, of Gage, Okla., after a visit to his brother, H. S. Bruce, returned home to-day.

FOUR NEW SILOS ON SAIGLING FARM

Chas. Saigling Will Erect New "Common Sense Fireless Cookers" This Spring

Charles Saigling will build four silos this spring. He has material ordered for two to be placed on his farm near Plainview; two more will be put up at his ranch near Abernathy. They will be of the "Common Sense" variety and have a capacity of 250 tons each.

Mr. Saigling thinks that the big "fireless cooker" is the greatest thing yet conceived for the stock man. It enables him to save his feed and makes it several times more valuable, because the action of the acids generated in the silage renders all food products in the silage available to the animals. In dry fodder or grain a large per cent of the food material is not made use of when it is fed.

This silo is the greatest thing for the Plainview country; next to irrigation, Mr. Saigling thinks. He says more than 100 will be put up this summer in the vicinity of his ranch.

TO-DAY'S MARKETS

Special to The Evening Herald
KANSAS CITY, Mo., Jan. 16.—The market is strong here, at 10c to 15c higher. Only 1,000 cattle are offered. A shipment of meal-fed cows from Quanah, Texas, sold for \$5.75. Prices on hogs are 5c to 10c lower. Top price is \$8.35; bulk \$7.85 to \$8.30, with 4,000 offered.

Special to The Evening Herald
UNION STOCK YARDS, CHICAGO, Ill., Jan. 16.—The stock market here is steady on cattle. Hogs are going at \$7.45 to \$8.20. Only 1,000 cattle are offered. There are 27,000 hogs in the yards.

STOCK YARDS, FORT WORTH, Texas, Jan. 16.—Hogs received to-day, 2,500; market very slow, and ten cents lower than yesterday. Prospective top, \$8.30; bulk, \$8.00 to \$8.20. Chicago to-day reports a decline of 5 to 10 cents. Range of prices here to-day

as follows: Top, \$8.55; light, \$7.85 to \$8.25; mixed, \$8.10 to \$8.35; heavy, \$8.20 to \$8.45; pigs, \$6.00 to \$7.00.

Cattle on market to-day, 2,000, including 400 calves; market steady. No sheep received.

DAGGETT-KEEN COM. CO.

D. L. Larsh has returned to Oklahoma, after spending several days looking over the Plainview country.

Grant Thomas has returned to his home, in Coshocton, Ohio. Mr. Thomas has been improving a farm for H. M. Ewing, of Coshocton, near Plainview. Mr. Thomas says that he will return in the fall to improve another of Mr. Ewing's farms south of town.

REAL ESTATE

HOUSES FOR RENT—Rooms for rent. Phone 191. J. J. LASH. Ad. tf.

Nice furnished rooms. Phone 336. —Adv. tf.

FOR RENT—Four furnished rooms. Apply at Herald. —Adv. tf.

WANTED—Furnished or unfurnished house by month or by year. Notify Herald. —Adv. tf.

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

FOR SALE—Good Milch Cow. Phone 336. —Adv. tf.

NOTICES

TO THE CITIZENS AND TAXPAYERS OF HALE COUNTY.

I desire to make the announcement that I will make the race for re-election for the office of County Surveyor of Hale County at the next election, and will abide by the Primary Election in July.

I furthermore desire to thank all citizens of this county who have heretofore been kind enough to give me their support, and again ask that they stand by me at the coming election, for I am in the race to the end. —Adv. tf. THOS. P. WHITIS.

NOTICE OF SALE.

Notice is hereby given that two cars of sand now on hand at Plainview, Texas, will be sold to the highest bidder at public auction on January 24th, 1914, at 10 a. m., to satisfy freight and other accrued charges. Numbers of said cars being LV 25428, covered by

Tascoza to Plainview WB 2, December 8th, and C. & S. 1962, covered by Tascoza A-C Ada to Plainview WB One, December 8th, 1913, consigned to W. C. Reeves at Plainview, Texas. Said Auction to be held at Freight Depot in Plainview, Texas.

R. F. HAYLESS, Agent.

LOST AND FOUND

LOST: Half of a plain gold bracelet. Return to WILLIS' DRUG STORE and receive reward. —Adv. 3-pd.

LOST—Diamond set from wedding ring. Reward for return to J. M. GIST, 701 Restriction Street. —Adv. tf.

COAL AND GRAM

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

E. T. Coleman is giving away a nice present, with every purchase of coal, in the shape of a magazine match safe—quite a novelty and a useful household article. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

HOUSEHOLD NECESSITIES

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

Watch the improvement in our bread. Ask your Grocer for CITY BAKERY Bread. —Adv. tf.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

NEW YEAR RESOLUTION. RESOLVED: That we will strive to please the people. CITY BAKERY. —Adv. tf.

MISCELLANEOUS

WANTED. Typewriter to rent for months of two. Underwood or Oliver preferred. Apply at Herald office. —Adv. tf.

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

WANTED. Four- or five-room, unfurnished house close in, or four rooms in apartment, also unfurnished. MRS. E. E. ROOS. —Adv. tf.

CLOSING OUT SALE

AT COST

Saturday, January 17th

We have rented one of the new store rooms in the Grant Building and about February 15 we will open a shoe store with a complete stock of men's, women's and children's shoes.

We must close out our entire present stock of dry goods and furnishings to do this. We are placing this stock on the market at COST, with a great many items far below cost.

This week we received a large shipment of merchandise that we had ordered before we decided to make this change. They all go at Cost; for this is a Cost Sale. We have in stock a good line of spring merchandise as well as winter goods, and it will pay you to buy this line now for it will only be a little while until you will need them, and then you will own them as cheap as any merchant can buy them.

This stock can't last long at these prices. So it will pay you to come early and get yours. Remember everything goes at cost except our shoes and these we will sell you at 25 per cent off.

But we have on display about 150 pair of shoes that sold at from \$2.50 to \$5.00 but they are odds and ends, broken sizes. They are yours at from \$1.00 to \$2.50 per pair.

We will not quote any further prices, but remember this is a cost and below cost sale.

WAYLAND DRY GOODS COMP'Y

P. S.—No goods will be charged at these prices. We need the cash.

SOCIETY

BROWNING CLUB'S SECOND ANNUAL RECEPTION.

The second annual reception, given last Saturday evening, by the Browning Club was a noteworthy event in the annals of the literary and social circles of this city.

The beautiful home of Dr. and Mrs. J. C. Anderson, 314 White Street, was thrown open for the occasion. Footmen met the guests and ushered them up the stairway to the cloak room. The guests were met in the receiving line by Mrs. J. C. Anderson, matron, and Mrs. D. H. Collier, president of the club, with Misses Wayland, Hooker, Harrel, Shook, Harp and Kinder. House plants and cut flowers graced hall and parlor.

The dining room a glowing picture of vivid beauty, represented an Italian garden. The predominating colors were red and green. Here tables covered with translucent green were presided over by Misses Viola Justus, Rebecca Longmire and Burr Goode, all gowned in red, in true Italian style, who served grape juice and dates.

A delightful program was rendered in the music room. Those who took part comprise some of the best local talent. The readings given by Misses Lena Williams, of Seth Ward, and Kathrine Duckworth, of Wayland, were exceptionally good, the beauty and pathos of Browning being vividly presented by both.

The musical numbers by Misses Mabel Wayland and Celestine Harp were exquisitely rendered. Indeed, the whole program displayed a careful study of and keen insight into the poems of Robert and Elizabeth Browning.

The living room represented an English inn, with all the simplicity of such a hostelry. Here a steaming hot beverage with hot, buttered muffins and orange marmalade was served by silent and efficient butlers.

About a hundred guests were entertained during the evening.

AS YOU LIKE IT CLUB.

This popular club met Friday afternoon, with Mrs. Peyton Randolph, 300 White Street. A pleasant hour was spent with Antony and Cleopatra, roll call being answered with quotations from Act I.

Mrs. H. C. Randolph, of Plainview, and Mrs. W. P. Blackburn, of Amarillo, were guests of the hostess. Coffee and sandwiches were served.

MISS PENRY OF AMARILLO HONORED.

Though impromptu, the dance given Friday evening at the home of Mr. and Mrs. L. C. Penry was one of the most successful functions of the mid-winter season.

The affair was a surprise in honor of Miss Nan Penry, of Amarillo. The guests were met at the door by Miss Marie Gidney and ushered to the cloak room by Miss Dorothy Bolton.

Those in the receiving line were Mr. and Mrs. Penry, Miss Nan Penry, Mr. and Mrs. E. B. Hughes and Misses Ollie Wheeler and Lissie Belle Walker.

Dancing and Five Hundred afforded amusement for thirty of Plainview's younger set.

Grape punch and waters were served throughout the evening.

Mrs. Fred Gromer, of Tulia, is a guest of her sister, Mrs. Tom Shafer.

MME. SCHUMANN-HEINK.

Opera Singer Who Sued Third Husband For Divorce.



CHRISTIAN ENDEAVOR PROGRAM.

The following program has been arranged for the meeting of the Society of Christian Endeavor for next Sunday, January 18th:

- Subject—"Ambitious Endeavorers."
- 2 Timothy 2:1-15.
- Leader—Miss Hazel Thomas.
- "Aim"—Miss Hupnt.
- "Ministry or Service"—Miss Mattie Lee Knight.
- "Belief in One's Self"—Kirby Scudder.
- "Initiative"—Miss Fawn DeJarnatt.
- "Training"—Miss Casey.
- "Intensive Work"—Mrs. Park.
- "Orderly Effort"—Miss Flora Mai Scudder.
- "Nerve"—Dr. Pennock.

Miss Josephine Keck returned today from an extended visit in Charleston, Missouri. Miss Keck has been visiting friends in that city for the past two months.

Clarence Bell left this afternoon for Canyon City, where he will re-enter school, having been in Plainview on business.

W. L. Lander left at noon for his home, in New Mexico. Mr. Lander has spent the past two weeks with relatives twenty miles south of the city.

T. W. Sawyer, of this city, left to-day for Post City, on business.

M. D. Henderson returned from Amarillo to-day, where he has been on business.

A. E. Harp returned to this city at noon to-day. Mr. Harp has been in Amarillo a short time on business.

C. E. Land, a large property owner of this city, and who has been here for the past week looking after same, expects to return to his home, in Missouri, before Wednesday. Mr. Robertson says that the Plainview country looks very good to him.

W. E. Parkinson stopped off in the city on his trip from Silverton to his home, in Lockney.

J. E. Daniels left to-day for Mangum, Oklahoma, on business. Mr. Daniels has been in the city for the past three days visiting his son, Emmett Daniels.

George W. Barcus, of Vernon, was in Plainview yesterday.

W. H. Kimbrough, of Amarillo, is attending court.

Wm. Knight, of Hereford, is attending district court in Plainview this week.

WOMAN 73 YEARS OLD RUNS SUCCESSFUL FARM

Milking a Herd of Cows Is Part of This Grandmother's Daily Work.

WYOMISSING, Pa.—At the age of 73 years, mother of six married sons and the grandmother of twenty-five grandchildren, Mrs. Ellen Schwartz, who has been a widow twenty-two years, is Berks County's most interesting woman farmer. Despite her age, she manages successfully a 93-acre farm in the Wyomissing Valley, and here she is queen of all she surveys, including a herd of from fifteen to twenty cows, the majority of which she milks.

This grandmother was born on a farm in Cumru township. Here she was educated to do farm work, and to do it well. Her father used to go to Philadelphia once every two weeks with the large, old-fashioned Conestoga wagon and six horses, carrying the farm products, particularly butter and eggs, to the city people. On this farm she and her sister learned how to spin flax, and to this day Mrs. Schwartz finds delight in operating the spinning wheel. During this period when her mother and aunt operated the spinning wheel every night of week, except Sundays, she used to lend assistance to mother as well as grandmother, and they used to make the flax shoe laces, which they sold in Reading. They spun all the cloth of flax and linen for their own clothes and made the homespun quilts and comforts.

"Economy in household affairs," says Mrs. Schwartz, "was the very first factor that helped to make farmers rich fifty years ago. Of course, we lived a simple life, but we later enjoyed not only wealth, but good health. There were no dyspepsia cases; appendicitis was unknown, as were a dozen other diseases, chargeable to overeating and unwholesome food. Yet we had plenty to eat, and the variety on our farmhouse tables was as notable as it is today."

At the same time Mrs. Schwartz could have enrolled as a member of any agricultural club, for nobody considered it a shame fifty years ago to see Berks County girls in the fields helping their brothers at haymaking and harvest time to get the crops under shelter before thunder storms should spoil them. At 28 she did a great deal of outdoor work, as they were then managing a 140-acre farm

of their own, and it was nothing unusual for her to make a hay or grain stack so well that neighboring farmers often asked her to do the work for them, for there were very few men who could do the work so well.

GREATEST HARVEST FOR GRIM REAPER MONTH AFTER NEXT

By United Press.
WASHINGTON, Jan., 12.—The grim reaper's greatest harvest is during the month of March, according to statistics made public by the Department of Commerce.

In a registration area, including about 58 per cent of this country's population 76,237 people in the same departed this life during the windy month. Exactly 805,412 people in the same area died during the year, and of this number 76,237 died in March.

The time of greatest health appears to be the merry month of June, during which period of brides and blossoms only 60,827 people succumbed.

The most frequent cause of death, it was reported, was tuberculosis of the lungs. Violent deaths claimed 48,606 persons during the year. The majority of them occurred in the summer months, July being the heaviest toll.

One strange thing brought out by the report is that the greatest number of suicides occurred during the month having the lowest death rate, June, when 803 persons took their lives. It is thought by a great many that the many marriages of this month brings about this unwanted figure, the despondent and unsuccessful swains swelling the total to an inconsiderable degree.

Lips vary in color, which is produced in two ways; namely, by nature and by art.

Call The Herald for Job Printing.

MRS. JASPER LYNCH.

Lakewood (N. J.) Society Woman Who Defended Accused Slayer.



VITAL STATISTICS.

- Born, January 5, at Hale Center, to Mr. and Mrs. R. C. Thomas, a boy.
- Born, at Hale Center, December 26, to Mr. and Mrs. Joseph Waide, a boy.
- Born, December 29, at Hale Center, a boy, to Mr. and Mrs. Walter Bogges.
- The infant of Mr. and Mrs. Waide died the day of its birth, December 26, 1913.

Call The Herald for Business Cards

Heroic Rescues Made by Silent Life Savers of the Alpine Snows



Photos by American Press Association.

ANY heroic rescues have been made this winter by the brave monks of St. Bernard and their trained dogs in the heart of the Swiss Alps. The story of how they save lost mountaineers is an old, but ever interesting one. It is a story of bravery for humanity's sake. It is a story of silent life savers of the snows bringing food and reviving drink to the helpless and the lost and of daring battles against the mountain storms by the self-sacrificing men of God. The top picture shows a general view of St. Bernard monastery, with the statue of the patron saint in the foreground, together with some of the monks and their dogs starting out in search of the lost. The bottom picture shows a monk digging for a man supposedly lost in a snowdrift to which the dogs had led the rescuer.

NOW SUGAR FAMINE BROKEN

Few People in Plainview Knew That "Sweetening" Was Scarce.

Some of the housewives knew that Plainview was going through a sugar famine during the last week of the old year, and the first of the new—but not many other people were aware of the fact. For a day or two the maximum purchase of sugar available for one person was \$1.

There is plenty of sugar now, local grocers say. In fact, there was sugar "down South" all of the time. Local merchants ran short, and jobbers in Plainview, Lubbock and Amarillo seem to have been without stock. Until a supply could be secured elsewhere some of the local merchants purchased sugar from retailers in Amarillo and had it sent to Plainview by express.

Not at all.—1st Grad.—"My wife's gone to the West Indies."
2nd G.—"Jamaica?"
1st G.—"No she wanted to go."
The Orange Peel.

JAMES J. WHEELER SAYS:

"I am a firm believer in smaller irrigation plants, with less running expense, also in individual ownership, and I doubt very much the success of any co-operative plan."

By JAMES J. WHEELER.
The first and most essential reason is because of its large number of acres of rich, smooth land and the small percentage of waste land, the ease with which it can be brought under cultivation, the many crops that can be successfully grown, and the small amount of labor required to grow them and also the possibilities of all kinds of fruit culture.

Other reasons are the inexhaustible supply of pure, shallow water for irrigation, the many advantages pumped irrigation has over other systems, the inexpensiveness of preparing the soil, seeding and applying the water, compared with other irrigation countries, and the wonderful results produced by this combination.

In view of the fact that we are located in the heart of one of the largest cattle countries, which is rapidly coming into prominence as a pork producing country, the small farmer has a home market at good prices for his products. After all, it is the small farmers we need to fill up this country and make it what it should be—the man who will take 40 to 80 acres and put modern improvements on it.

With all due consideration for the Commercial Club and the men who are building Plainview, I believe there should be greater efforts made to develop the farms.

After all, the foundation upon which we must build is the agricultural resources. Make it possible for the small farmer to get started, and the country will fill up and develop, and as the country develops it is just as impossible to keep Plainview from growing as it would be to stand in the center of a big tank up to your chin in water and not get wet.

You ask how this is done? Right here, Mr. Large Land Owner, is where you enter. If you haven't the cash at hand, you have the collateral on which to raise it.

HISTORY THAT CHANGED WITH THE WEATHER

The weather—especially bad weather—has made a lot of history, and has had an influence, for good or bad, on much that it did not make outright. The weather in its worst moods becomes historic itself, of course, when its behavior becomes so violent that great storms destroy cities, sink ships or devastate extensive areas of country. But in less strenuous temper it has had an important part in effecting the progress of human affairs.

Every student of American history knows that high winds and rough seas drove the Pilgrim fathers to make a landing and establish themselves on the coast of Massachusetts, when their original intention had been to form a colony somewhere near the mouth of the Hudson River—a change that might have had a notable effect on early history in this country. Three months of stormy weather so discouraged Capt. John Smith that he abandoned one of his colonization schemes and that, too, may have had to do with changing the map of the new North America. The first winter experienced by the Pilgrims at Plymouth, Mass., tested the hardihood of the sturdy Puritans to the utmost; had the easy-going Virginia colonists been blown upon such an unfriendly shore, it is doubtful if any would have survived.

Rain Preserved American Independence. One of the most remarkable incidents of the weather's interference with the progress of historic events is hinted at in the early war records of this government, where there is data to show that a rainstorm may have been the means once of preserving American independence.

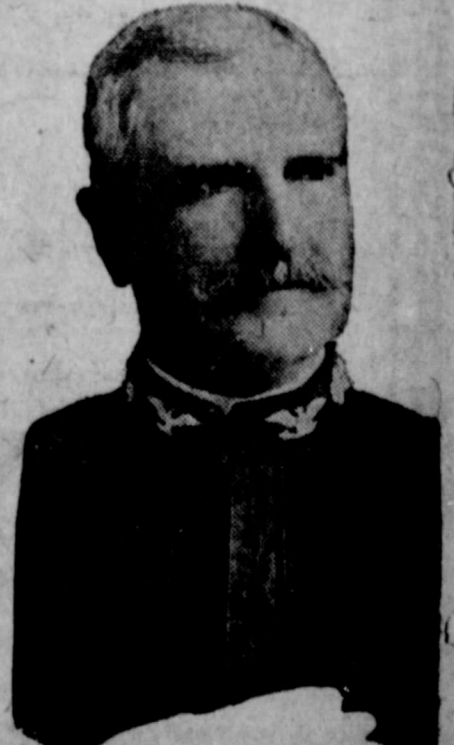
The big rain occurred near the end of the Siege of Boston, early in March, 1776. The English, under General Howe, occupied Boston, and the American forces were maintaining a blockade around the city. Following the Battle of Bunker Hill and General Washington's assumption of supreme command of the Continental Army in the summer of 1775, the blockade remained in effect throughout the fall and winter. Early in the following March, the 4th, to be exact, General Washington sent General Thomas with about two thousand men to establish fortifications on Dorchester Heights, a position just outside of Boston that, if successfully maintained, would give the American gunners command over the city and the adjacent harbor. The night of March 4, which was a Monday, is described as "remarkably mild," though

the ground was frozen to a depth of eighteen inches. A fog hung over the town and the lowlands, which, blending with the smoke from cannonading that had been kept up through the day, shut the outside world off from the English troops, while a full moon lighted the activities of the Continental troops on Dorchester Heights. The Americans were unable to excavate the frozen ground in building their fortifications, so the only result of the night's labors were makeshift defenses of wood, but these appeared dangerously formidable to the English general, Howe, and his troops when the sun disclosed them Tuesday morning.

Realizing that Boston would be untenable once the Americans had established their cannon on the heights, Howe prepared to drive them from Dorchester. He sent three thousand men in transports, the instructions being to circle the promontory where the Continentals were at work and attack from the rear early Wednesday morning. The English force outnumbered the Americans three to two, they were better armed and equipped, and had Howe's orders been carried out the Continental Army might have suffered a defeat that would have greatly prolonged, if not reversed, the outcome of the Revolution.

The Storm Died, But Too Late.

CAPT. JAMES H. GLENNON.
Succeeds the Late Captain Chapin on Battleship Wyoming.



Several Hundred Dollars in Prizes

TO BE DISTRIBUTED BY

THE TWICE-A-WEEK HERALD

In Its Grand Piano Voting Contest

The Capital Prize Which Will Be Given By

The Herald

is to be an

**Elegant \$400
Obermeyer & Sons
Piano**

Like Cut Shown Here



Many of the Merchants of Plainview have contributed valuable prizes and will give "Herald"

**Vote
Coupons**

with Cash purchases

Rules and Regulations Governing Contest are as Follows:

1. ANNOUNCEMENT.—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

2. PRIZES.—The capital prize will be an Obermeyer & Sons' Piano. Also other valuable prizes to the amount of many dollars, which are announced herewith.

3. CANDIDATES.—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.

4. TIE IN VOTES.—Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

5. VOTES CLASSED.—Votes will be issued in the following denominations:

New Subscriptions, 600 votes	\$ 1.50
Renewals, 500 votes	1.50
Renewals, more than one year, 600 votes	1.50
Back Subscriptions, 400 votes	1.50
5 years New Subscriptions, 5,000 votes	7.50
10 years New Subscriptions, 12,500 votes	15.00
20 years New Subscriptions, 30,000 votes	30.00

INSTRUCTIONS.—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first 30 days the paper will run a 25-vote coupon, which can be voted free for any lady contestant.

Contest to run not less than 90 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved, if sufficient cause should occur.

The contest shall close on a day which will be announced later. Ten days prior to closing contest the judges will carefully lock or seal ballot box and take same to the Citizens' National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning, in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions, together with your coupons, in a sealed envelope, which will be furnished you, and put same in ballot box. This will give everyone a fair and square deal.

<p>Ruby Ring Donated By Wilbert Peterson JEWELER & OPTICIAN I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Camera Donated By K. A. Long Drug Store DRUGGISTS We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Oil Paintings set in Mother of Pearls. Donated By The Necessity Store A full and complete line of Holiday Goods. Christmas Candles 15c a pound. We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>
<p>Rocker Donated By E. R. WILLIAMS FURNITURE I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Due Bill in Trade Donated By The East Side Grocery G. S. FAIRRISS, Proprietor We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Sheet Music Donated By Mrs. Asa Brookshire Dealer in Sheet Music I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>
<p>Baking Dish Donated By Donohoo-Ware Hardware Co. Hardware, Implements, Buggies and Wagons We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Large Box of Candy Donated By The B. & K. Store Confections, Cigars, Fruits, and Cold Drinks We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>	

Call For and Save Your Tickets Beginning TODAY for Some Young Lady Will Appreciate Them

Herald's Exclusive Community News

LOCKNEY

LOCKNEY, Texas, Jan. 14.—Misses Edith Adams and Bertha Carthel went to Plainview Monday.

Mr. and Mrs. John Cooper went to town Monday, on business.

Mr. and Mrs. Huffman and family were the guests of Mr. and Mrs. Hardy Sunday.

Mr. Lee Wilson and Misses Minnie Wilson and Ethel Proctor went to church at Babbitt Sunday.

Mr. and Mrs. John Cooper and family were the guests of Mr. and Mrs. Spence Sunday.

Messrs. Francis and Milford Carthel went to Plainview Monday, on business.

Mr. C. H. Huffman went to town Saturday.

Mr. Tom Adams, of Lubbock, has been visiting relatives in the Babbitt community.

Mr. Chas. Killian went to church at Babbitt Sunday.

Mr. Lee Wilson and Misses Betha Carthel and Edith Adams attended the party at Mr. Randolph's last Friday night. They report a nice time.

Mr. and Mrs. P. L. Huddleston and family have moved to the Tilson place.

Mr. J. E. Hardy and family, of Gasoline, have moved to the Huffman farm.

Mr. Bell and family will live on the Tom Moore farm this year.

Mr. L. E. Smart has moved to the Providence neighborhood.

Mr. Tom Wardlow moved to Plainview this week.

Messrs. Wiley and Joel Nance, of Lone Star, took a couple of bales of cotton to the gin last Friday.

Mrs. Guy Ramsey is visiting friends and relatives in McLennan County. Mr. Ramsey and the houn's are batching.

Mr. John Cooper has built an addition to his house.

Mr. and Mrs. C. H. Huffman and son went to Lockney Saturday.

Mr. John Hardy went to town Saturday.

Mr. Carey Griggs, of Gasoline, assisted Mr. Hardy in moving. He went from here to Floydada, where he visited with old friends and relatives.

A small but jolly crowd attended the candy breaking at the home of Mr. and Mrs. Ross Carthel on New Year's night. Everyone present enjoyed the evening, and all united in declaring Mr. and Mrs. Carthel royal entertainers.

Rev. J. N. Cohen, of Hale Center, pastor of the Presbyterian Church, will preach at Babbitt the third Sunday of January, at 3 p. m.

Mr. W. F. McChes advises us to "get rid of our worthless cows, get a few greyhounds, and rid the country of rabbits." We would like to add that we might likewise bring down the high cost of living.

The other day we saw one of the checkbooks of the Turkey Bank, at Turkey, Texas. In one corner of the checks was printed the likeness of a turkey. Now, we don't know for certain, but from that we imagine New Mexico has a piece of rabbit fur pasted on her checks.

HAPPY

HAPPY, Texas, Jan. 14.—Mr. August Rahlis sold a half section of land east of town to Iowa parties for \$25 per acre.

Installation services were recently held for the Eastern Star. Several visitors from Canyon attended.

J. M. Evans and M. B. McManigal were passengers to Tulla yesterday.

Martin Studenworth left Thursday for Chicago, his old home. Mr. Studenworth is an old fireman, having been on the fire department for 25 years.

Farmers are getting ready to go to farming for the new year. We have a fine season in the ground and everything looks favorable for a big crop for 1914.

Mr. A. J. Garrison sold part of his land northwest of town to Virginia parties. Mr. Garrison came here from Virginia seven years ago, and is well pleased with the Plains.

TULLA

TULLA, Texas, Jan. 14.—Frank Chapman and Miss Marie Woodrow, both of Plainview, were married in Tulla Sunday afternoon, by Rev. Marcus Leveridge, pastor of the Methodist Church at this place.

Mr. Stapp, who is an employee of the Texas Land and Development Co., left Plainview Saturday for Amarillo, in the interest of the company. Miss Woodrow joined him in Tulla on Sunday. Immediately after the ceremony they returned to Plainview in a car.

The friends of Mr. and Mrs. Stapp unite in wishing them prosperity and happiness.

OLTON

OLTON, Texas, Jan. 14.—Gerald Craig, after spending the holidays with home folks, returned to Waco Sunday.

Mrs. J. J. Clark entertained the young folks of the community, at the home of Mrs. W. W. Pugh, Friday night.

Mr. K. Shellabarger moved his family to the D. C. Yauger property west of the Court House last week. Mrs. Shellabarger, who has been in poor health for some time, is still confined to her bed.

Mrs. D. C. Yauger entertained the little folks at her home Saturday afternoon.

Miss Lois Foley is visiting friends in Plainview.

Anna Pugh is quite ill at this writing. Her young friends hope to see her able to be at school again soon.

Mr. and Mrs. R. Anderson, after spending several weeks in Olton, left for their home, in Iowa, last week. They were accompanied home by Mrs. Anderson's sister, Miss Jewel Fitzloff.

Paul Bohner, who sustained a broken limb some time back, was in Plainview Monday, consulting the doctor.

Arthur P. Duggan, Guy Willis and C. D. Hensley, of Littlefield, were visitors to the county seat Saturday.

Mr. W. H. Bohner and daughters entertained the little girls of the community on Saturday afternoon and the young folks on Tuesday evening.

George M. Arnett, of Lubbock, passed through Olton Monday in his Buick.

J. T. Carter, of Plainview, was in Olton Monday, en route to Spring Lake.

School opened Monday, after a two weeks' vacation for the holidays.

D. C. Yauger, T. F. Brown, C. H. Curl and L. E. Silcott were in Plainview Monday.

Misses Prudence Bower, Fannie May Pugh, Esther Crandall and Elsie Ogden, of Plainview, and Misses Amy and May Crandall, of Canyon, spent the holidays with relatives in and near Olton.

Mr. W. Groeff has moved his family to the G. A. Pohl farm, west of Olton, which he recently purchased. Mr. Groeff is a son-in-law of J. S. Daugherty, and we are sure they will be a welcome addition to our community.

G. A. Pohl, after selling his farm here, moved his family to New Mexico.

Henry Miller, Jr., after spending the holidays with his parents, went to Hereford Saturday, accompanied by his brother, Annabel, where they expect to finish the school term for this year.

Miss Ruth Silsbee spent several days in Plainview last week. Her sister, Miss Clara, who has been in Plainview for some time, came home with her.

Miss Ruth Ogden spent Christmas in Plainview with relatives.

J. P. Ogden, of Olton, is here taking treatment at the Boone Institute.

Miss Eliza Johnson left to-day to visit a nephew at Seymour, Texas. From there she will go to her old home, at Jones, Virginia.

LUBBOCK

LUBBOCK, Tex., Jan. 14.—The Commissioners Court voted today to open a road from Lubbock to the southwest corner of the county.

This road will not follow section lines, but will go direct on an angle to the corner of the county.

This will open up a large territory for trade purposes, and make it more convenient for a large number of farmers not only in this part of Lubbock County, but in Terry county also.

HALE CENTER

Special to The Evening Herald.

HALE CENTER, Texas, Jan. 14.—After a two weeks' vacation, we are back in school at work, diligently earning our grades and striving to raise them every month over what they were the preceding one. Every school child, as well as the teachers, reports the holidays pleasantly spent.

All of the teachers spent the holidays in Central or East Texas and Louisiana. They report much rain and very rough roads in that section.

A few of our former pupils have withdrawn from school and are to be withdrawn from our school and are now engaged in school work at other places. A number of others have filled their places here. We are glad to welcome these earnest, working pupils.

The Hale Center Mothers' Club met Friday, January 9, with a goodly number in attendance. They are now working to furnish a reading room for the benefit of their members and the school. This room, when furnished, will be a credit to our little town. A number of books have been purchased for the benefit of the school, and several have been donated. Others will be added as soon as possible. The room is to be furnished with a nice suite for a library, chairs and rugs, which will make it very comfortable.

Rev. Sweeney filled his appointment here the second Sunday.

Rev. I. E. Gates, of Plainview, came and preached two fine sermons here Sunday, and will not be here to fill his regular appointment the third Sunday.

The Hale Center Library Club contemplates giving a basket supper Friday, January 16, the proceeds of which will go to purchase new books for the library, which is in charge of Mrs. Walter Lemon. The library has already a number of good books, as well as a number of good readers. Your presence will be appreciated at the basket supper.

The bankrupt sale at Anderson's store began January 9, and will close January 16. Many articles are sold at a very low rate.

Little Miss Roberta Akeson has been ill for several days.

Mrs. Fogleson has also been reported ill.

PADUCAH SCHOOL NOTES

PADUCAH, Texas, Jan. 14.—Our school is well equipped in every respect. First I shall say, we have a twenty-five thousand dollar building, with auditorium well furnished, including musical instruments. We have a well-equipped laboratory, library, etc., and we will in a short time have added the agricultural department.

In the high school we have three

strongly organized societies. In the intermediate and primary departments we have the society work in each room.

As to athletics, we have organized football, baseball and basketball teams for the high school and intermediate boys, while for the girls of the same grades we have basket ball, volleyball teams and tennis courts. Our primary pupils enjoy the see-saws and swings.

Our high school boys and girls have a well-organized chorus club, and are given special training in this particular line.

Our faculty consists of ten literary teachers, as follows:

High School—C. L. Lane, Superintendent; W. O. Jones, Principal; Edgar Watson, First Assistant; Maude Wisdom, Second Assistant.

Intermediate—Nina Snyder, Frances Davis, Myrtle Hunter.

Primary—Llewellyn Lowry, Myrtle Lowry, Willella Doolen.

Music Department—Allie Belle Gayton (German method), Ida L. Ford, Birdie Winton, A. E. Pearn.

Expression—Margaret Whitaker.

Art—Mrs. D. C. Craven.

Following are the members of the Board of Trustees:

W. H. Wimberly, President; J. A. Christian, Secretary; O. J. Combest.

The school is affiliated with four primary colleges and recognized as a first-class school by the State Board of Education.

Last year there were thirteen graduates in the school, each at present doing work in college, teaching or in some business. There are eleven pupils doing senior work this year.

RAMSEY

RAMSEY, Texas, Jan. 14.—Our school has been doing good work, and we hope to see some improvement in the near future, as we have five new pupils this week, making a total number of twenty pupils in school.

The Baptist have received their first quarterly, and are ready to start their Sunday School work, hoping to make this a happy and successful year to all.

Mr. Ramsey shipped a carload of hogs to Fort Worth last Monday.

Mrs. Cackerham left Tuesday to visit her father, in Missouri.

Mr. Goins made a business trip to Floydada last Monday.

Mrs. Frizzell made a business trip to Floydada last Tuesday.

Mr. Tenthon moved to the breaks last Thursday, to spend the winter.

Mrs. Lee is on the sick list this week.

Mr. Russells moved to a place near Lockney Monday.

Mr. France, from Plainview, is feeding steers in our community this week.

Mr. Hatcher made a business trip to Lockney Tuesday.

Mr. Williams made a business trip to Wade last Wednesday.

Mr. W. B. Garrison, from the breaks, was visiting Miss Wilkinson last Tuesday.

Mr. Clarence Gaines made a business trip to Hale County last Saturday.

HALFWAY

HALFWAY, Texas, Jan. 14.—The Halfway school pupils have organized a literary society, electing Miss Ruby Triplett, President; Mr. Frank Helm, Vice President, and Miss Mavis Smith, Secretary. The society will have an arithmetic match Friday night, January 23. All are invited.

SCENE DURING THE WATER FAMINE IN MONTREAL



Montreal has been struggling with a serious water famine caused by the breaking of a big conduit, and one result was a great conflagration. Wagons carrying huge barrels of water went up and down the streets continually, announcing their coming by the ringing of bells, and supplying the residents with their household needs.

Rev. W. R. Triplett filled his regular appointment at Center Plains Saturday and Sunday.

The Methodist pastor filled his appointment here Sunday afternoon.

We understand that Mr. Farmer will have a sale Thursday.

Our Sunday School selected officers for the year Sunday, and we hope to see the Sunday School continue to do much good work.

Professor Triplett distributed a number of copies of The Evening Herald, and we hope to see that splendid paper have a good circulation in this locality.

Farmers From Every-Where Gather In Colo.

FORT COLLINS, Colo., Jan. 16.—Farmers from all over the State gathered in Fort Collins to-day. The arrivals are delegates to the Colorado Farmers' Congress, which will open to-morrow in the buildings of the Colorado Agricultural College. Better crops at less cost than at present, and other topics of interest to practical farmers, will be discussed.

Paper Hanging Signs of All Kinds House Painting
Decorating Floor Stipling

Vaughn Brothers "SIGNISTS"

AUTO PAINTING A SPECIALTY

New Door West Plainview Rubber Co.

All Work Guaranteed



Excursion to Denver, Colo.

Account Seventeenth Annual Convention of American Live Stock Association Ninth Annual Western Stock Show January 19th to 24th.

Tickets on sale January 17th, 18th and 19th, good for return limit January 31st at a fare of \$22.15 for the round trip.

For further information or reservation, phone 244

R. F. BAYLESS, Agent

P. N. & T. Ry.



Save More Than Half on Your Bill

By Buying Right. The Best Is Most Always the Cheapest

Some stores don't believe in "How Good," but how to "Do You" good. Again we repeat, we can save you money on your Drug bill.

WE NEVER OVERSELL OR OVERCHARGE

Don't forget our stock of Paints, Oils and Varnishes is complete. Get our prices before buying.

FREE DELIVERY

The R. A. Long Drug Store Telephone Number 327



We Can Help You

if you deposit your money with us. You are confident that money in the bank is desirable. Deposit regularly part of your income and you may confidently meet the day of need.

Citizens National Bank

Capital \$100,000

The New Railroad May Come

WE PAY THE BONUS

By Giving You Over \$50,000 of High Grade Merchandise at Wholesale Prices

You Can't Afford to Miss Plainview Mercantile Company's Big Semi-Annual Clearance Sale Which is on Now. Sale Continues Until Saturday Night, January 31

We Call Your Attention to the Following Extra Specials:

Red Seal Gingham 12 1-2c
Value, sale price 10c. Over 50 pieces new spring styles just arrived.

A. A. Advertiser Bleached Domestic, regular 10c value, sale price 7 1-2c

25 per cent and 33 1-3 per cent and in many cases 50 per cent discount on men's clothing and overcoats

6 spools Clark's O. N. T. thread for 25c

25 per cent to 50 per cent discount on Ladies Ready-to-Wear

John B. Stetson Hats
\$7.50 values, sale price \$5.65
7.00 values, sale price 5.25
6.00 values, sale price 4.50
5.00 values, sale price 3.75
Over \$2,000 worth new stock

Positively Nothing Reserved. Everything Marked in Plain Figures. Everything is CASH.

All 5c articles, sale price 3 for 10c. (Thread excepted)

All 10c articles 2 for	15c
" 15c articles	10c
" 20c articles	15c
" 25c articles	20c
" 35c and 40c articles	25c
" 50c articles 2 for	75c
" 75c articles 2 for	55c
" \$1.00 articles	75c

Boy's Clothing
\$7.50 values, sale price \$5.50
5.00 values, sale price 3.75
3.50 values, sale price 2.75
All others in proportion

Plainview Mercantile Co.

W. A. SHOFNER, Manager

Judge R. C. Joiner announces his candidacy in this issue of the Herald for Judge of the Sixty-fourth Judicial District. Judge Joiner says:

"In announcing as a candidate for the office of District Judge of the Sixty-fourth Judicial District, I do so, subject to the democratic primaries in July.

"If elected to this office I shall endeavor to carry out the following as my policy:

"First. To devote my energies to the high standing and dignity of the office may be maintained which has been established by the present incumbent.

"Second. To see that all litigants shall have fair and impartial hearings whether rich or poor.

"Third. To show proper respect to all attorneys and litigants appearing in court and shall expect the same from them.

"Fourth. To expedite business with despatch."

Tom Thompson announces in this issue of the Herald as a candidate for Public Weigher from Precinct No. 1. Mr. Thompson has lived in Plainview for seven years. Prior to his election he was associated with Mayor Jas. L. Dorsett in the horse business.

Mr. Thompson came to Plainview with the Santa Fe railroad and worked with the road four years.

Saturday

J. L. Harrington returned to Hale Center to-day.

J. G. Haney returned from Amarillo to-day.

A. E. Harp left for Amarillo this afternoon.

S. F. Sullenberger, of Amarillo, D. D. Billings left for Sweetwater to-day.

came up from Crosbyton to-day, where he had been on business connected with the C. B. Live Stock Company, of which he is manager.

Miss Nina Farris came in from Abernathy to-day to visit her parents, who live near Beth Ward College. They reported good roads between the two places.

Mrs. C. H. Curl, of Olton, came in to-day from Ohio.

Mr. Broyles, a prominent lumberman of Lockney, was taken yesterday to a sanitarium for treatment.

Mrs. Joe Ryan leaves to-morrow for Hillsboro, Texas. She will be accompanied by her mother, Mrs. R. W.

O'Keefe, who will visit with her for some time.

W. B. Atkins returned to Lubbock to-day.

Rev. H. H. Street left for Lubbock to-day, where he will preach at the Baptist Church to-morrow.

Miss Willie Darsey, who has been visiting her mother, at McGregor, Texas, returned to-day.

Miss Mina Jowers returned to Jacksonville, Texas, to-day.

F. W. Byars, of Wichita Falls, who has been buying cotton in Plainview this winter, left to-day.

Mrs. E. D. Cox left to-day for Snyder, after a visit to her daughter, Mrs. Lloyd Johnson.

H. M. Baggary left this afternoon to spend Sunday with his family, at Happy.

Mr. and Mrs. H. E. White, of Lockney, motored over yesterday to visit Mr. and Mrs. Billings, of Plainview.

Rev. S. J. Upton left for Estacado to-day.

Monday

C. H. Foster, who has been here on business, returned to Amarillo to-day.

Dr. J. C. Anderson left to-day to attend the Panhandle Medical Association, at Clearendon. Dr. Anderson is president of the Association.

Mr. and Mrs. George Taylor, who have been visiting E. S. Keys and family, returned today to Paris, Ill.

R. H. Holton, of Joplin, Mo., is here looking after his land, located nine miles northeast of Plainview.

Fred Higbee, who had been to Slaton on a visit, returned to Wayland College to-day.

Mrs. R. G. Harp and her daughter, Miss Esther Lou, of Abernathy, are here to-day visiting the family of A. E. Harp.

Mrs. J. V. Edmondson, of Runningwater, left to-day to visit friends in New Mexico.

Rev. J. M. Harder left to-day for Amarillo.

Wallie Woods, of Waco, was here to-day, on business.

Tom Williams, of Leedy, Oklahoma, left to-day, after looking over Plainview and surrounding country.

A. C. Brueland, of Matador, passed through to Clovis, New Mexico to-day, where he will engage in the cattle business.

Mrs. T. F. K. Tickcannon and children have moved to Amarillo. They left Plainview to-day.

Announcements

The following announcements are made subject to the action of the Democratic primary:

For District Judge.
R. C. JOINER.

For District Attorney.
GEO. L. MAYFIELD

For District and County Clerk
B. H. TOWERY.
W. H. BOX.
J. W. PIPKIN.
S. S. SLONEKER.
W. N. McDONALD.

For Sheriff
J. C. HOOPER.

For County Judge.
W. B. LEWIS.

For County Treasurer.
JOHN G. HAMILTON.

For Tax Assessor.
J. N. JORDAN.

For County Attorney
CHARLES CLEMENTS.

For County Surveyor.
T. P. WHITIS.
O. HOLLAND.
D. L. ALEXANDER.

For City Secretary.
B. L. SPENCER

For City Marshal and Tax Collector.
J. F. WATSON.
JOHN VAUGHN.

For Public Weigher, Precinct No. 1.
TOM THOMPSON.

Want Ads

Nice furnished rooms. Phone 336. —Adv. tf.

REAL ESTATE
HOUSES FOR RENT—Rooms for rent. Phone 191. J. J. LASH. Ad. tf.

LIVESTOCK
Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

NOTICES

NOTICE OF SALE.
Notice is hereby given that two cars of sand now on hand at Plainview, Texas, will be sold to the highest bidder at public auction on January 24th, 1914, at 10 a. m., to satisfy freight and other accrued charges. Numbers of said cars being LV 25428, covered by Tascosa to Plainview WB 2, December 8th, and C. & S. 1962, covered by Tascosa A-C Ada to Plainview WB One, December 5th, 1913, consigned to W. C. Reeves at Plainview, Texas. Said Auction to be held at Freight Depot in Plainview, Texas.
R. F. BAYLESS, Agent.
Adv. Fri. 5.

LOST AND FOUND
LOST—Diamond set from wedding ring. Reward for return to JNO. M. GIST, 701 Restriction Street. Ad. tf.

COAL AND GRAIN
ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.
E. T. Coleman is giving away a nice present, with every purchase of coal, in the shape of a magazine match safe—quite a novelty and a useful household article. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

HOUSEHOLD NECESSITIES
ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.
Watch the improvement in our bread. Ask your Grocer for CITY BAKERY Bread. —Adv. tf.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

MISCELLANEOUS
FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

Texas Red Oats for sale. Apply to ALFRED HOWELL. Ad. Semi-4-1s.

FOR SALE—Good Milch Cow. Phone 336. —Adv. tf.

FOR RENT—Four furnished rooms. Apply at Herald. —Adv. tf.

PETERITA FOR SALE.
You had better get it while you can; 5c a pound. E. L. MILLER, 5 miles northeast of Abernathy. —Adv. pd. Friday, 2 weeks. Semi-Weekly.

POULTRY WEEK—From Monday, January 26 to January 30, will pay 10 cents for Hens and Ducks and 11 cents for turkeys. RUCKER PRODUCE CO. —Adv. S-2 issues.



GIVES MIDNIGHT ALARM
Farmer Stout was awakened from a sound sleep by the ringing of his telephone bell. The barn of his neighbor, three miles down the turnpike, had been broken into and a driving horse stolen.
The horse-thieves were headed toward the Stout farm. Calling his bands he armed his forces, lined them upon the turnpike, captured the thieves and held them until the arrival of the Sheriff.

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS



Paper Hanging Signs of All Kinds House Painting
Decorating Floor Stipling

Vaughn Brothers

"SIGNISTS"

AUTO PAINTING A SPECIALTY

First Door West Plainview Rubber Co. All Work Guaranteed

FOR SALE.
480 acres two miles east of town of Coma, in Crosby County, Texas. Price, \$20 per acre. Write to C. E. NEERSTA, Flatonia, Texas. —Adv. S-9 issues.

FEEBLE OLD PEOPLE

Are Told How to Regain Strength and Vigor.
As one grows old the waste of the system becomes more rapid than repair, the organs act more slowly and less effectively than in youth, the circulation is poor, the blood thin and digestion weak.

Vinol, our delicious cod liver and iron tonic without oil is the ideal strengthener and body-builder for old folks, for it contains the very elements needed to rebuild wasting tissues and replace weakness with strength. Vinol also fortifies the system against colds and thus prevents pneumonia.

Mrs. Mary Ivey, of Columbus, Ga., says: "If people only knew the good Vinol does old people, I am sure you would be unable to supply the demand. I never took anything before that did me so much good as Vinol. It is the finest tonic and strength creator I ever used in my life."

If Vinol fails to build up the feeble, old people, and create strength we will return your money.

P. S.—Our Sazo Salve stops itching and begins healing at once.
J. W. WILLIS DRUG CO., Plainview, Texas.



Herald's Exclusive Community News

LOCKNEY

LOCKNEY, Texas, Jan. 14.—Misses Edith Adams and Bertha Carthel went to Plainview Monday.

Mr. and Mrs. John Cooper went to town Monday, on business.

Mr. and Mrs. Huffman and family were the guests of Mr. and Mrs. Hardy Sunday.

Mr. Lee Wilson and Misses Minnie Wilson and Ethel Proctor went to church at Babbitt Sunday.

Mr. and Mrs. John Cooper and family were the guests of Mr. and Mrs. Spence Sunday.

Messrs. Francis and Milford Carthel went to Plainview Monday, on business.

Mr. C. H. Huffman went to town Saturday.

Mr. Tom Adams, of Lubbock, has been visiting relatives in the Babbitt community.

Mr. Chas. Killian went to church at Babbitt Sunday.

Mr. Lee Wilson and Misses Betha Carthel and Edith Adams attended the party at Mr. Randolph's last Friday night. They report a nice time.

Mr. and Mrs. P. L. Huddleston and family have moved to the Tilson place.

Mr. J. E. Hardy and family, of Gasoline, have moved to the Huffman farm.

Mr. Bell and family will live on the Tom Moore farm this year.

Mr. L. E. Smart has moved to the Providence neighborhood.

Mr. Tom Wardlow moved to Plainview this week.

Messrs. Wiley and Joel Nance, of Lone Star, took a couple of bales of cotton to the gin last Friday.

Mrs. Guy Ramsey is visiting friends and relatives in McLennan County.

Mr. Ramsey and the houn's are batching.

Mr. John Cooper has built an addition to his house.

Mr. and Mrs. C. H. Huffman and son went to Lockney Saturday.

Mr. John Hardy went to town Saturday.

Mr. Carey Griggs, of Gasoline, assisted Mr. Hardy in moving. He went from here to Floydada, where he visited with old friends and relatives.

A small but jolly crowd attended the candy breaking at the home of Mr. and Mrs. Ross Carthel on New Year's night. Everyone present enjoyed the evening, and all united in declaring Mr. and Mrs. Carthel royal entertainers.

Rev. J. N. Cohen, of Hale Center, pastor of the Presbyterian Church, will preach at Babbitt the third Sunday of January, at 3 p. m.

Mr. W. F. McChae advises us to "get rid of our worthless cows, get a few greyhounds, and rid the country of rabbits." We would like to add that we might likewise bring down the high cost of living.

The other day we saw one of the checkbooks of the Turkey Bank, at Turkey, Texas. In one corner of the checks was printed the likeness of a turkey. Now, we don't know for certain, but from that we imagine New Mexico has a piece of rabbit fur pasted on her checks.

HAPPY

HAPPY, Texas, Jan. 14.—Mr. August Rahlfs sold a half section of land east of town to Iowa parties for \$25 per acre.

Installation services were recently held for the Eastern Star. Several visitors from Canyon attended.

J. M. Evans and M. B. McManigal were passengers to Tulla yesterday.

Martin Studenworth left Thursday for Chicago, his old home. Mr. Studenworth is an old fireman, having been on the fire department for 25 years.

Farmers are getting ready to go to farming for the new year. We have a fine season in the ground and everything looks favorable for a big crop for 1914.

Mr. A. J. Garrison sold part of his land northwest of town to Virginia parties. Mr. Garrison came here from Virginia seven years ago, and is well pleased with the Plains.

TULLIA

TULLIA, Texas, Jan. 14.—Frank Woodrow and Miss Marie Woodrow, both of Plainview, were married in Tullia Sunday afternoon, by Rev. Marcus Leveridge, pastor of the Methodist Church at this place.

Mr. Stapp, who is an employee of the Texas Land and Development Co., left Plainview Saturday for Amarillo, in the interest of the company. Miss Woodrow joined him in Tulla on Sunday. Immediately after the ceremony they returned to Plainview in a car.

The friends of Mr. and Mrs. Stapp unite in wishing them prosperity and happiness.

OLTON

OLTON, Texas, Jan. 14.—Gerald Craig, after spending the holidays with home folks, returned to Waco Sunday.

Mrs. J. J. Clark entertained the young folks of the community, at the home of Mrs. W. W. Pugh, Friday night.

Mr. K. Shellabarger moved his family to the D. C. Yauger property west of the Court House last week. Mrs. Shellabarger, who has been in poor health for some time, is still confined to her bed.

Mrs. D. C. Yauger entertained the little folks at her home Saturday afternoon.

Miss Lois Foley is visiting friends in Plainview.

Anna Pugh is quite ill at this writing. Her young friends hope to see her able to be at school again soon.

Mr. and Mrs. R. Anderson, after spending several weeks in Olton, left for their home, in Iowa, last week. They were accompanied home by Mrs. Anderson's sister, Miss Jewel Fitzloff.

Paul Bohner, who sustained a broken limb some time back, was in Plainview Monday, consulting the doctor.

Arthur P. Duggan, Guy Willis and C. D. Hensley, of Littlefield, were visitors to the county seat Saturday.

Mr. W. H. Bohner and daughters entertained the little girls of the community on Saturday afternoon and the young folks on Tuesday evening.

George M. Arnett, of Lubbock, passed through Olton Monday in his Buick.

J. T. Carter, of Plainview, was in Olton Monday, en route to Spring Lake.

School opened Monday, after a two weeks' vacation for the holidays.

D. C. Yauger, T. F. Brown, C. H. Curl and L. E. Silcott were in Plainview Monday.

Misses Prudence Bower, Fannie May Pugh, Esther Crandall and Elsie Ogden, of Plainview, and Misses Amy and May Crandall, of Canyon, spent the holidays with relatives in and near Olton.

Mr. W. Groeff has moved his family to the G. A. Pohl farm, west of Olton, which he recently purchased. Mr. Graeff is a son-in-law of J. S. Daugherty, and we are sure they will be a welcome addition to our community.

G. A. Pohl, after selling his farm here, moved his family to New Mexico.

Henry Miller, Jr., after spending the holidays with his parents, went to Hereford Saturday, accompanied by his brother, Annabel, where they expect to finish the school term for this year.

Miss Ruth Silsbee spent several days in Plainview last week. Her sister, Miss Clara, who has been in Plainview for some time, came home with her.

Miss Ruth Ogden spent Christmas in Plainview with relatives.

J. P. Ogden, of Olton, is here taking treatment at the Boone Institute.

Miss Eliza Johnson left to-day to visit a nephew at Seymour, Texas. From there she will go to her old home, at Jones, Virginia.

LUBBOCK

LUBBOCK, Tex., Jan. 14.—The Commissioners Court voted today to open a road from Lubbock to the southwest corner of the county.

This road will not follow section lines, but will go direct on an angle to the corner of the county.

This will open up a large territory for trade purposes, and make it more convenient for a large number of farmers not only in this part of Lubbock County, but in Terry county also.

HALE CENTER

Special to The Evening Herald. HALE CENTER, Texas, Jan. 14.—After a two weeks' vacation, we are back in school at work, diligently earning our grades and striving to raise them every month over what they were the preceding one.

Every school child, as well as the teachers, reports the holidays pleasantly spent.

All of the teachers spent the holidays in Central or East Texas and Louisiana. They report much rain and very rough roads in that section.

A few of our former pupils have withdrawn from school and are to be withdrawn from our school and are now engaged in school work at other places. A number of others have filled their places here. We are glad to welcome these earnest, working pupils.

The Hale Center Mothers' Club met Friday, January 9, with a goodly number in attendance. They are now working to furnish a reading room for the benefit of their members and the school. This room, when furnished, will be a credit to our little town.

A number of books have been purchased for the benefit of the school, and several have been donated. Others will be added as soon as possible. The room is to be furnished with a nice suite for a library, chairs and rugs, which will make it very comfortable.

Rev. Sweeney filled his appointment here the second Sunday.

Rev. I. E. Gates, of Plainview, came and preached two fine sermons here Sunday, and will not be here to fill his regular appointment the third Sunday.

The Hale Center Library Club contemplates giving a basket supper Friday, January 16, the proceeds of which will go to purchase new books for the library, which is in charge of Mrs. Walter Lemoind. The library has already a number of good books, as well as a number of good readers. Your presence will be appreciated at the basket supper.

The bankrupt sale at Anderson's store began January 16, and will close January 16. Many articles are sold at a very low rate.

Little Miss Roberta Akeson has been ill for several days.

Mrs. Fogleson has also been reported ill.

PADUCAH SCHOOL NOTES

PADUCAH, Texas, Jan. 14.—Our school is well equipped in every respect. First I shall say we have a twenty-five thousand dollar building, with auditorium well furnished, including musical instruments. We have a well-equipped laboratory, library, etc., and we will in a short time have added the agricultural department.

In the high school we have three

strongly organized societies. In the intermediate and primary departments we have the society work in each room.

As to athletics, we have organized football, baseball and basketball teams for the high school and intermediate boys, while for the girls of the same grades we have basketball, volleyball teams and tennis courts. Our primary pupils enjoy the see-saws and swings.

Our high school boys and girls have a well-organized chorus club, and are given special training in this particular line.

Our faculty consists of ten literary teachers, as follows:

High School—C. L. Lane, Superintendent; W. O. Jones, Principal; Edgar Watson, First Assistant; Maude Wisdom, Second Assistant.

Intermediate—Nina Snyder, Frances Davis, Myrtle Hunter.

Primary—Llewellyn Lowry, Myrtis Lowry, Willella Doolen.

Music Department—Allie Belle Gayton (German method), Ida L. Foster, Birdie Winton, A. E. Pearn.

Expression—Margaret Whitaker.

Art—Mrs. D. C. Craven.

Following are the members of the Board of Trustees:

W. H. Wimberly, President; J. A. Christian, Secretary; O. J. Combest.

The school is affiliated with four primary colleges and recognized as a first-class school by the State Board of Education.

Last year there were thirteen graduates in the school, each at present doing work in college, teaching or in some business. There are eleven pupils doing senior work this year.

RAMSEY

RAMSEY, Texas, Jan. 14.—Our school has been doing good work, and we hope to see some improvement in the near future, as we have five new pupils this week, making a total number of twenty pupils in school.

The Baptist has received their first quarterly, and are ready to start their Sunday School work, hoping to make this a happy and successful year to all.

Mr. Ramsey shipped a carload of hogs to Fort Worth last Monday.

Mrs. Cackerham left Tuesday to visit her father, in Missouri.

Mr. Goins made a business trip to Floydada last Monday.

Mrs. Frizzell made a business trip to Floydada last Tuesday.

Mr. Tenthon moved to the breaks last Thursday, to spend the winter.

Mrs. Lee is on the sick list this week.

Mr. Russell moved to a place near Lockney Monday.

Mr. France, from Plainview, is feeding steers in our community this week.

Mr. Hatcher made a business trip to Lockney Tuesday.

Mr. Williams made a business trip to Wade last Wednesday.

Mr. W. B. Garrison, from the breaks, was visiting Miss Wilkinson last Tuesday.

Mr. Clarence Gaines made a business trip to Hale County last Saturday.

HALFWAY

HALFWAY, Texas, Jan. 14.—The Halfway school pupils have organized a literary society, electing Miss Ruby Triplett, President; Mr. Frank Helm, Vice President, and Miss Mavis Smith, Secretary. The society will have an arithmetic match Friday night, January 23. All are invited.

SCENE DURING THE WATER FAMINE IN MONTREAL



Montreal has been struggling with a serious water famine caused by the breaking of a big conduit, and the result was a great conflagration. Wagons carrying water went up and down the streets occasionally, announcing their coming by the ringing of bells, and supplying the residents with water for their household needs.

Rev. W. R. Triplett filled his regular appointment at Center Plains Saturday and Sunday.

The Methodist pastor filled his appointment here Sunday afternoon.

We understand that Mr. Farmer will have a sale Thursday.

Our Sunday School selected officers for the year Sunday, and we hope to see the Sunday School continue to do much good work.

Professor Triplett distributed a number of copies of The Evening Herald, and we hope to see that splendid paper have a good circulation in this locality.

Farmers From Every-Where Gather In Colo.

FORT COLLINS, Colo., Jan. 16.—Farmers from all over the State gathered in Fort Collins to-day. The arrivals are delegates to the Colorado Farmers' Congress, which will open to-morrow in the buildings of the Colorado Agricultural College. Better crops at less cost than at present, and other topics of interest to practical farmers, will be discussed.

Paper Hanging Signs of All Kinds House Painting Decorating Floor Stipling
Vaughn Brothers
"SIGNISTS"
AUTO PAINTING A SPECIALTY
First Door West Plainview Babbitt Co. All Work Guaranteed

Excursion to Denver, Colo.
Account Seventeenth Annual Convention of American Live Stock Association Ninth Annual Western Stock Show January 19th to 24th.
Tickets on sale January 17th, 18th and 19th, good for return limit January 31st at a fare of \$22.15 for the round trip. For further information or reservation, phone 244
R. F. BAYLESS, Agent
P. N. & T. Ry.

Save More Than Half on Your Bill
By Buying Right. The Best is Most Always the Cheapest
Some stores don't believe in "How Good," but how to "Do You" good. Again we repeat, we can save you money on your Drug bill.
WE NEVER OVERSELL OR OVERCHARGE
Don't forget our stock of Paints, Oils and Varnishes is complete. Get our prices before buying.
FREE DELIVERY
The R. A. Long Drug Store
Telephone Number 327

HOW TO KEEP IT?
We Can Help You
if you deposit your money with us. You are confident that money in the bank is desirable. Deposit regularly part of your income and you may confidently meet the day of need.
Citizens National Bank
Capital \$100,000