

The Twice-a-Week
Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

Quality Job Printing;
Book and Pamphlet
Designing.

If You See It In
The Herald,
It's So!

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, DECEMBER 26, 1913

NUMBER EIGHTY-TWO

**BANKERS GLAD
BILL IS PASSED**

Heads of Local Financial Institutions
Anxious to Plan for Definite
Conditions.

OUTLOOK IS FAVORABLE

Plainview Banks Will Likely Go Into
New System; Little Criticism
of Act.

Plainview bankers are glad that the Currency Bill has become a law. Copies of the statute as finally passed have not yet been received locally; so that it is impossible for one to give definitely an intelligent decision as to the merits or demerits of the new law. However, they are all glad that the suspense is over.

Comment by bankers in general seems to be favorable to the new law. The Citizens' National Bank is in receipt of a communication from the National Bank of Commerce in St. Louis stating that the new law seems likely to prove beneficial. The writer says that defects will likely show up just as they usually do in new laws. Perfect statutes, he suggests, are the result of long growth.

Under the operation of the new currency law there will be a chain of regional banks to the number of a dozen, if the full limit be provided for, located with some regard to geographical divisions of the country.

J. H. Slaton, President of the First National Bank, is in receipt of a telegram stating that all banks of Dallas are coming in under the new law. Mr. Slaton says that so far as he knows the First National Bank will accept the provisions of the Currency Bill; E. B. Hughes says he thinks the Citizens' National Bank will do likewise. Both of them are waiting to see just what the law is.

The Third National Bank has already wired to Washington for membership in the new association. H. C. Von Struve, of the Third National Bank, says that he believes the new law will prove a good one.

Speaking of conditions in general, Messrs. Slaton, Hughes and Von Struve all say that short crops have made conditions locally a little hard for the present. However, the general outlook is good, they say. These men think we may generally look for a prosperous year.

**POST OFFICE HAS
A CHRISTMAS DAY FIRE.**

The careless throwing of a lighted match behind the radiator at the Post Office, igniting the paper which had been thrown behind it, gave rise to the only Christmas-Day fire that took place in Plainview. The blaze had caught the woodwork and floor when Deputy Sheriff Box, assisted by a few citizens, secured the emergency hose. The fire was soon extinguished, with but little damage.

People across the street were unaware that a fire was in progress, and thought the smoke issuing from the door to be merely the tobacco fumes of the smokers inside.

Had the water pipes been frozen, as they are in many places, what was turned off with a laugh would have undoubtedly proved a more serious fire.

EVERYBODY'S SKATING.

Christmas Day on Ice Was Unusual
Experience for Plainview.

Skating was the sport most generally engaged in yesterday. There have been Christmas holidays before when the thermometer was low enough to produce ice; it has most frequently happened, however, that there was little water to freeze.

The big lake of the Texas Land and Development Company just north of the Santa Fe depot has been coated with a heavy sheet of ice this week, and yesterday the pond was pre-empted by a small army with young runners. Boys, young men and young women were on the ice. Most of them had not found opportunity for skating for two or three years, but they soon got the "knack" again.

This morning the boys went out to Pioneer Park, where a skater may find an uninterrupted course nearly a mile long.

N. C. Letcher went to Fluvanna to spend Christmas with his parents.

Judge L. C. Ponry went to Fort Worth yesterday on legal business.

**LAYNE BRINGS IN FIRST
WELL AT LITTLEFIELD.**

Number Six Pump Set 90 Feet De-
livers 1,000 Gallons of Water
a Minute.

Layne & Bowler Company brought in Saturday night the first well in the Littlefield territory. The "gusher" is six miles south, at what is known as South Camp.

Water was struck 50 feet below the ground, and the drill descended 150 feet. The pump is a Number 6 Layne, and is set 90 feet below ground. The well produces, according to H. C. Whitworth, of the Layne Company, who came in Tuesday, 1,000 gallons of water a minute.

This well brings in another fertile territory, says a Littlefield correspondent.

This is the beginning of extensive irrigation development around Littlefield. Recent purchasers of land are moving in and improving their farms, and the town is growing.

**COTTON CONSUMPTION
LARGEST IN HISTORY.**

Massachusetts Leads All Other States
in Number of Spindles Designed
for Cotton.

The mill consumption of cotton in the United States for 1913 was the largest in the history of the country and the value of the cotton good of domestic manufacture exported was greater than for any previous year, according to the Census Bureau reports in announcing statistics showing the supply and distribution of cotton for the cotton year. With a supply of 16,225,734 running bales, the domestic consumption was 5,826,330 bales, or 35.9 per cent; the exports 8,800,966, or 54.2 per cent, and stocks remaining at the close of the cotton year were 1,598,438 bales, or 9.9 per cent. The mill consumption exceeded that of 1912, the previous largest year, by 418,747 bales, and the exports were 1,880,792 bales less than 1912. Stocks on hand August 31 represented about seven weeks' supply for the American mills.

Spindles designed primarily for cotton numbered 32,149,617, a net increase of 566,938 over 1912.

Massachusetts leads all other States, having 11,075,654, or 34.5 per cent; South Carolina ranks second, with 4,536,353, North Carolina third with 3,593,999. Next in order are Rhode Island, Georgia, New Hampshire, Connecticut, Maine and Alabama, all of which have as many as a million spindles.

The value of cotton goods of domestic manufacture exported amounted to \$53,743,977. Exports of cotton cloth, which amounted to 444,729,241 square yards, were valued at \$30, 68,234. The value of cotton goods imported amounted to \$63,935,983. The United Kingdom, Germany, France and Switzerland, in the order named, contributed the largest amounts, furnishing 95 per cent of the total.

The estimated number of active cotton spindles in the world for the year ended August 31 is 143,298,000, an increase of 37,717,000, or 35.7 per cent, since 1900. Of the total, 55,653,000, or 38.8 per cent, are in the United Kingdom; 31,520,000, or 22 per cent, in the United States; 11,186,000 in Germany, 9,212,000 in Russia, 7,400,000 in France and 6,084,000 in India. The total mill consumption of cotton is placed at 21,542,000 bales. The United States, with 5,786,000 bales, leads all other countries, the United Kingdom, with 4,440,000 bales, being second and Germany, with 1,800,000 bales, third.

Formerly the manufacture of cotton was confined largely to England and a few localities in other countries. In recent years, however, not only has the industry increased wonderfully in these established centers, but it has been extended until at the present time there are very few countries without some cotton mills.

DR. AND MRS. GRANT AT HOME.

Dr. and Mrs. J. W. Grant were at home Christmas morning to some of their friends. About twenty-five called from 9 to 11. Delightful refreshments were served by the hostess.

ELKS ENTERTAIN INFORMALLY.

The social evening at the Elks' Club last night was a success, though entirely informal and impromptu. The attendance averaged about fifty. Music was furnished by Bannister's Orchestra for those who cared to dance.

FIRST COUNT DEC. 30

**Lucky Young Woman Will Receive
\$10 in Gold on Last
Day of Year**

**Extra Votes Are Offered for Subscriptions to
Twice-a-Week Herald for Next Four Days;
Will Help in Final Count**

As the time grows nearer for the first count, many are getting anxious to know who the lucky contestant will be. The ballot box will close promptly at 7:30 p. m., and the judges will proceed to count the votes and award the \$10 in gold to the contestant who has the largest number of votes.

The time—Tuesday, December 30, the ballot box will close for the first count of the contest.

The place—The Herald office.

The girls are playing before many audiences just at present, and the performance will be kept up until the ballot box closes for the first count, Tuesday, December 30, at 7:30 o'clock p. m.

The Herald voting contest is something like another election—you cannot tell who will be the winner until the final count. Sometimes the last is first and the first is last. There are liable to be some "dark horses" in this race, who are not making much noise or saying much; they have been too busy getting votes.

Of course, if you win this special prize of \$10.00 in gold your votes will count on the piano and other valuable prizes at the close of the contest. This is only done to get everybody started and to repay them for getting these votes. But remember you are getting your votes away up in the thousands and you will be better off when the final lap of the contest is started.

For every seven new subscriptions 4,000 extra, making a total of 8,200.

For every seven renewal subscriptions 3,000 extra, making a total of 6,500.

For every seven back subscriptions 2,000 extra, making a total of 4,800.

Good until the first count, Tuesday, December 30. The ballot box closes at 7:30 o'clock p. m. Coupons must be brought to this office and checked in order to get bonus.

Remember to have your friends trade with the merchants giving coupons.

**CHRISTIAN ENDEAVOR LESSON
FOR DECEMBER 28TH.**

The Society of Christian Endeavor will meet at the First Presbyterian Church on Sunday evening, December 28, at 6 o'clock. Dr. L. N. Penneck is leader for the evening.

Subject—"Our Church at Work for the World." Mark 16:14-20.

Daily Readings.
First Steps—Acts 8:5-8.
The crucial test—Acts 10:9-20.
The first missionaries—Acts 13:1-5.
First methods—Acts 17:1-4.
Going afield—Acts 16:9-15.
Rome also—Acts 28:14-24.

Readings.
This lesson will afford a large number of very brief readings from the latest missionary magazines. Do not allow the Endeavorers to make the selections, but make them yourself, keeping in view the need of brevity and point. Anecdotes are better than statistics. Insist that each reader shall rise.

Missions Include Men and Money.
Quotations for Comment.

When one of these is used in the meeting, repeat it from memory, if possible; give the author's name, and add some word of your own.—C. E. W.

1. Money is power in storage.—Rev. J. H. Denison.
2. We cannot serve God and mammon, but we can serve God with mammon.—Robert E. Speer.
3. What is gold for but to be used in extending the kingdom of our Lord?—Charles E. Jefferson, D. D.
4. The missionary enterprise is not the church's afterthought; it is Christ's forethought.—Rev. Henry Van Dyke, D. D.
5. Every Christian should label his pocketbook with the words of the Lord's lease, "Occupy till I come."
6. Christ cannot be left to impulse; man cannot be left to impulse.—Ross C. Houghton.

The nominations so far made are as follows:

- Miss Helen Groff, Plainview.
- Miss Erna Boedeker, Plainview.
- Mrs. Byron Hale, Plainview.
- Mrs. Frank Jeffries, Plainview.
- Mrs. Will Speer, Plainview.
- Miss Emma Pepper, Plainview.
- Miss Georgia Brashears, Plainview.
- Miss Ruby Hatcher, Plainview.
- Miss Patty Dalton, Plainview.
- Miss Myrtle Wade, Plainview.
- Miss Anna Butterfield, Plainview.
- Miss Minnie Cook, Plainview.
- Miss Dealva Harris, Plainview.
- Miss Ida Hill, Plainview.
- Miss Beula Hoyle, Plainview.
- Miss Mary Cox, Plainview.
- Miss Mary Howell, Plainview.
- Miss Edna Lockhart, Plainview.
- Miss Della Ansley, Plainview.
- Miss Ruth Harder, Plainview.
- Miss Euna Walling, Plainview.
- Miss Maud Brandon, Plainview.
- Miss Alma Strange, Plainview.
- Miss Ruth Watson, Plainview.
- Miss Mary Dalmont, Plainview.
- Miss Kathleen Joiner, Plainview.
- Miss Eula May Perry, Plainview.
- Miss Claudia Quisenberry, Plainview.
- Miss Grace Evans, Abernathy.
- Miss Louise Merrill, Abernathy.
- Miss Blanche Thomas, Abernathy.
- Miss Nina Farris, Abernathy.
- Miss Mary Smiley, Hale Center.
- Miss Elizabeth Webb, Hale Center.
- Miss Eula Elliott, Hale Center.
- Miss Sibyl Perry, Hale Center.
- Miss Nell Webb, Kress.
- Miss Ruth Crawley, Kress.
- Miss Olyne Valentine, Kress.
- Miss Flossie Samuelson, Kress.
- Miss Cloma Bohner, Olton.
- Miss Milla Crabtree, Olton.
- Miss Hettie Fetzoff, Olton.
- Miss Zolie Silcott, Olton.
- Miss Margaret Shellabarger, Olton.
- Miss Bessie Branson, Olton.
- Miss Doris Millue, Olton.
- Miss Agnes Johnson, Littlefield.
- Miss Carrie Jones, Happy Union.
- Miss Ellen Eakin, Ellen.
- Miss Fanny Locke, Runningwater.

**U. S. LEADS WITH 1,400,000
MOTOR CARS IN 1913.**

Nine Leading Countries of Europe
Have 543,635; English Motorists
Spend \$225,000,000 Yearly.

Twice as many motor cars are owned in the United States as in the nine leading countries of Europe, according to C. G. Sinsabaugh, a Chicago authority, who published his conclusions Tuesday.

Sinsabaugh used statistics compiled by Lord Montagu, of England, on the European situation and those of Donald McLeod Lay for the United States.

According to Sinsabaugh, there are approximately 1,400,000 motor vehicles of all sorts in this country as against 543,635 in the nine leading countries of Europe. In England and Wales there are 201,000 passenger motor cars and in Scotland 17,000. Ireland has 9,300.

English motorists spend 225 million dollars a year to run their cars, trucks and motorcycles, or about seven cents a mile. Of this 100 million dollars goes for gasoline.

Depreciation is calculated at 90 million dollars a year by Lord Montagu. Sinsabaugh figures that the American expense, car for car, is nearly double that in England.

**B. F. MOORE OPENS
PROGRESSIVE SHOE SHOP.**

The Progressive Shoe Shop is now open for business, in the Ellerd Building, on the Third Street side. B. F. Moore, formerly connected with John Melsterhan's establishment, is owner of the new shop.

H. C. Boone, of Lubbock, visited friends here the first of the week.

Miss Sude Fullingim went to Lubbock Wednesday to spend the holidays with friends.

**HE WAGERED TWO FORDS
ON RUN TO LOS ANGELES.**

Ralph Mitty Passes Through on Run
Against Time Chicago to Coast;
17 Days to Plainview.

Ralph Mitty, of Chicago, passed through Plainview to-day. He was driving a Ford against time, and seventeen days elapsed while he drove from the Lake City to Plainview. Mr. Mitty says he bucked mud fourteen days and three days of snow.

His wager is to reach Los Angeles in thirty-five days. During the first seventeen days he has covered 1,200 miles; he has about 1,400 miles to go, and eighteen days in which to make the run.

Mr. Mitty expects to find good roads through Arizona and California, and he says he will win all right. West of Plainview he will pass through Roswell, N. M., El Paso, Texas, and Tucson, Arizona.

His wager is with a brother in Chicago. The offer was 25 days with a 90-horsepower car; 30 days with a 60-horsepower, or 35 days with a Ford. Mr. Mitty took the last proposition. The wager is two Ford automobiles and expenses of the trip.

Mr. Mitty says Plainview is the liveliest town he has seen.

**NOT ONE DRUNK
CHRISTMAS DAY.**

County Attorney Clements Says This
Is First Yuletide Season in Plain-
view Without Intoxicants.

For the first time, Christmas passed in Plainview without anybody getting drunk. According to County Attorney Clements, at noon to-day, there had not been a case of intoxication. The recent law prohibiting shipment of whiskey into local-option territory is evidently having a good effect.

Christmas Day passed quietly. Skating was the principal pastime of the day. Snow covered the ground and thawed slightly under a bright sun. The thermometer rose to 33 degrees afternoon. Minimum temperature was 10 degrees above zero.

Other Texas towns report quiet holidays. Calumet, Michigan, is the one place where death stalked. Four score people mostly children, were killed in a Christmas Eve celebration given by copper mine strikers in an Italian hall. While 700 miners and their wives looked on, the children pressed eagerly toward the stage to receive Christmas presents. A man thrust his head in at the door of the hall and yelled "Fire!"

No blaze was found at or near the structure, and the Christmas tree showed no sign of flames. But the cry resulted in a fatal stampede. The panic ceased when it became physically impossible for the terror-stricken persons to wedge themselves through the mangled mass of humanity to the exits of the building. Policemen and firemen entered the building through windows and by means of fire escapes. In a short time the uninjured and faint had been extricated from the crush. Hours elapsed before all of the injured could be removed.

LITTLE CONTAGIOUS DISEASE.

Plainview has very few cases of contagious diseases at present. Dr. E. F. McClendon, City Health Officer, stated to-day that the general health could not be better.

"Two cases of scarlet fever exist at present," said Dr. McClendon, "with the report of a possible third. These cases are now under the strictest supervision, with little danger of spreading."

PERRY PARTY ON QUAIL HUNT.

E. H. Perry and son, E. Perry, accompanied by Carl Donohoo and Dr. J. D. Hanby, expect to leave for Silverton to-morrow on a three-day quail hunt. Mr. Perry will drive his car, a Paige "25."

The roads are exceptionally heavy during afternoon thaws, but Mr. Perry expects to take advantage of morning travel, when the roads are frozen.

**DR. AND MRS. GIDNEY
SERVE HIGH-NOON DINNER.**

Dr. and Mrs. C. C. Gidney entertained last Sunday, at their home, 208 White Street, with an elegant course dinner, served at high noon. The guests included Dr. J. C. Anderson and family, Mrs. A. Kellehor, Misses Annie and Katherine Kellehor, Mr. Joe Kellehor and Rev. Hickey, of Amarillo!

**EVENING HERALD
ENTHUSIASM GROWS**

With Election to Membership In Asso-
ciated and United Press Associa-
tions Best Service Is Assured.

PLAINVIEW IS PROGRESSIVE

Comparisons with Other Towns All
Favorable to Plains Metropolis
and Herald Daily.

It seldom happens that any new daily newspaper is so fortunate as to start publication with a good telegraphic news service. For this reason there has been unusually favorable comment over the fact that the Evening Herald commences publication as a member of the Associated Press and the United Press.

Every newspaper reader is familiar with these news services, and recognizes them as the two strongest and most reliable news organizations in the world.

Hundreds of newspapers, young and old, have applied for admission to the Associated Press and United Press, but for various and sundry reasons have been denied the privilege. In many instances repeated application for membership in these two wonderful news-gathering organizations have been unsuccessful. One well-known American newspaper publisher who owned a New York newspaper without the Associated Press or the United Press several years ago paid over half a million dollars for another newspaper property just to get its news-service franchise.

Nearly everyone throughout this territory appreciates how fortunate they will be in having a daily newspaper which will every day present them with the telegraphic reports of the Associated Press and the United Press—all the news while it is news, nothing garbled, nothing twisted, just the real news as it occurs from day to day.

Following are comments worth while from prominent persons regarding Plainview's daily newspaper—the Evening Herald:

Plainview Is Livest.
"I have been away from Plainview for the past year," said Ethelbert Dowden this morning, "and, believe me, there is as much doing in this town as there is in a live college, which is a good speed to travel."

"I have visited a number of cities

(Continued on Page Four.)

**YEAR'S CHARITABLE GIFTS
AMOUNT TO \$80,135,476.**

Benjamin Altman Heads List of 1913
Philanthropists with Contribu-
tion of \$15,430,000.

Charitable gifts in the United States during the last twelve months amount to \$80,135,476, or at the rate of \$2.91 for every tick of the clock, according to a compilation published in New York City Monday. The bequest of Benjamin Altman, valued at \$15,430,000, to the Metropolitan Museum of New York, heads the list, and the gift of \$10,000,000 by John D. Rockefeller, Jr., to put an end to "white slavery," is second. Col. O. H. Payne's gift of \$4,350,000 to Cornell comes next in size, and is followed by Ferris S. Thompson's gift of \$3,655,000 to Princeton University. Andrew Carnegie's fifteen donations aggregated \$3,633,000, and the next largest gift is \$3,000,000, the sum given Washington and Lee by Robert H. Doremus.

After that the donations dropped in size to a mere million or two.

**STORK FAVORS HALE
CENTER WITH BOYS.**

The stork seems to have favored Hale Center during the pre-Christmas season. He also showed remarkable partiality for boys, according to the records in County Clerk Towery's office.

Boys were born to R. R. Bridges and Mrs. Bridges and to G. E. Ritchey and Mrs. Ritchey, both of Hale Center, on December 21 and 22. A boy was born to Mr. and Mrs. Ceell V. Ray, near Plainview, December 21. Mr. and Mrs. W. B. Smith, of Hale Center, are parents of a girl born December 20.

TWO BOUGHT FORDS.

W. R. Cope and Green Machinery Company, both of Plainview, have purchased Ford cars from Paul Barker.

BEGIN THE NEW YEAR RIGHT

Act today and be sure that your gifts will have a lasting value; now that Christmas is over you will want to settle down to the serious selection of useful New Year gifts to supplement the Christmas remembrances. Select something for the home from our big stock of labor and time saving articles.

- | | | |
|------------------|----------------|-----------------|
| Percolators | Lap Robes | Majestic Ranges |
| Chafing Dishes | Shot Guns | Oil Stoves |
| Baking Dishes | Rifles | Vacuum Cleaners |
| Casseroles | Chinaware | Sewing Machines |
| Ramikins | Artist's China | Baking Crockery |
| Siilverware | Cut Glass | Safety Razors |
| Grape Fruit Sets | Queensware | Vehicles |
| Carving Sets | Aluminum Ware | Velocipedes |

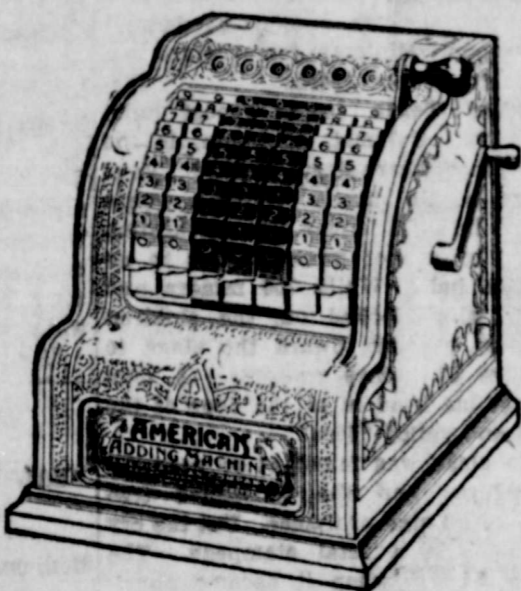
Consider ours a gift store for everyday buying

Donohoo-Ware Hardware Comp'y

Phone Number 80

The American Adding Machine

The Latest Adder Costs But \$35 See our exhibit—ask for 10 day's trial



Here is a new price on a competent Adder. On a machine that is rapid, full-size and infallible.

The very latest machine, built by men who know, in one of the largest metal-working shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made.

The machine will add, subtract and multiply. With very slight practice anyone can compute a hundred figures a minute. And the machine never makes mistakes.

Countless offices large and small, are getting from these machines the highest class of service.

Now we make this offer so that offices everywhere may learn what this machine means to them.

Ten Day's Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any non-listener—even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we'll send the machine.

Herald Publishing Co., Plainview, Texas.

Please send us an American Adding Machine for ten days' free trial.

Name

Street Address

City

State

Manufactured and Guaranteed by American Can Co., Chicago Sold in Hale County by The Herald Publishing Co. Plainview, Texas

SAY AUTHORITIES, TWO MAIN CAUSES OF DISEASE.

Non-Resistance Is More Serious Than Infection; Avoid Sickness by Keeping Body Strong.

In the "Department for Better Babies" in the January Woman's Home Companion appears an article entitled "The Importance of Good Health," by Dr. S. Josephine Baker, director of child hygiene in the department of health of New York City. Following is an extract which tells the two main causes of disease:

"Putting aside the organic and more chronic diseases that occur almost exclusively in adult life, let us consider the two main causes of disease. First, the germ or infection that is the actual exciting cause and, second, and even more important, the non-resistance of the individual. Much has been written about germs, and the few varieties of disease germs have come to assume such an important position in the public mind that a bad name and undeserved evil reputation have been given to all forms of germ life; yet the great majority of bacteria, or germs are not only harmless, but actually beneficial and necessary; indeed, we could not live at all if it were not for the millions of little living organisms that work for us in all forms of vegetable and animal life. If the harmful germs, unaided, could cause the diseases whose names they bear, few of us would be alive, for we find them everywhere and not many of us escape exposure to them every day and many times a day.

"The way to avoid disease is not only by attempting to kill the germs, but by making and keeping the body so strong and well that it will resist all attempts of the bacteria to gain a favorable place for growth. The real lesson of this applies to babyhood, because then may be laid the foundation of strong bodily health and disease-resisting qualities. Fresh air in abundance, nourishing food to increase the bodily strength, and attention to the functions of the body are the three best methods we have of restoring health, no matter what the disease. So they are, also, the best method we have of preventing disease, for like three watchful sentinels they stand guard against and repel the invasion of harmful, disease-inciting bacteria. The point to be remembered is that bodily resistance to disease cannot be gained rapidly, and the lack of it is often realized too late. The child who starts life handicapped with low vitality is outdistanced in the race of life almost before it has started."

WINTER SLUMP EXPECTED DAILY AT K. C. MARKET.

Reduced Receipts Unsettled Because of Holidays; Steadiness After New Year Not Promising.

Kansas City Stock Yards, Dec. 19.—What is considered the last fair-sized cattle run of the winter came in this week, and sold at slightly stronger prices. Heavy steers were deprived of the premium commanded by Christmas heaves, which they got last week, and the best ones sold at \$8.35 to \$8.75. Prime yearlings and heifers had the call, and sold freely at \$9.00 to \$9.50. Middle class steers sold at \$7 to \$8, and cost killers a little more in the beef this week than last, cows and bulls sold about steady, at a very high level, stockers and feeders a shade lower, and quarantine cattle 10 to 25 cents higher for the week.

Best stock cattle and feeders brought \$7.00 to \$7.50 this week, some belated Colorado yearlings \$7.90, best stock calves at \$8.10, fair to good country steers \$6.00 to \$7.00.

The beef market is acting well, and commission men believe it will get a satisfactory stride immediately after the New Year. The immense shortage in Kansas this winter is going to cut into receipts at Kansas City to a very great extent the first six months of 1914, and buyers here will have to compete sharply to fill their orders, with the resultant remunerative prices for sellers. It is an open secret that killers here will pay better prices this winter than ordinarily, in an effort to divert live stock from other markets.

Hog markets hold pretty near steady, with plenty of evidence that killers have no faith in heavy runs ahead, and want to get as many hogs while they are coming as possible.

Local prices are close up to Chicago and St. Louis, top here to-day \$7.70, bulk of sales \$7.45 to \$7.65, only 5 cents under Chicago. Average weights are running very light, 176 pounds this week. Sheep and lambs are 50 cents lower this week, with prime lambs worth around \$7.60. Receipts since Wednesday have been light, and there is a light supply in sight for next week here. A quick return to an \$8.00 basis for best lambs would not be any surprise. Hay-fed lambs from Utah, best pulp lambs from Ft. Collins and pea-fed lambs from Monte Vista, with the usual variety of natives and local-fed Westerns have all been required to make up the modest total of this week's run. J. A. RICKART, Market Correspondent.

HOUSEHOLD HELPS.

Convenient for cleaning skillets is a small broom made of stiff wire.

All vegetables which are grown under the ground should be cooked with the lid on.

Remnants of fat, cooked or uncooked, should be saved, cooked together and clarified.

When using dates for dessert, wash and drain them; they will be juicier and more palatable.

All cooked food should be thoroughly cooled before placing in the icebox. Never allow the firebox of your

range to be more than three-fourth filled. When full, the draught is checked.

The flesh of all fish out of season is unwholesome. Perfectly fresh fish have clear eyes, red gills and bright scales.

After boiling or frying, if any fat has splattered on the stove, wipe it off with paper immediately, and the stove will be clean.

Paint spatter marks can easily be removed from window panes by melting soda in very hot water and washing the glass with it.

POULTRY

Hens! Hens!! Hens!!!

We have sold a car of poultry to Boring-Kim Produce Company at Amarillo and will pay the following prices on

Wednesday, Thursday and Friday, January 7, 8, and 9, 1914

- Hens and Pullets 8c per pound
- Spring Chickens 8c per pound
- Staggy Young Roosters 5c per lb.
- Old Roosters 3c per pound
- Ducks, Full Feathered, 8c per lb.
- Geese, Full Feathered, 5c per lb.
- Turkeys, No. 1, 9 cents per pound

Poor and sick poultry not wanted. This is a good time to clean up your surplus stock at good prices. Remember the dates.

January 7th, 8th and 9th, 1914

Car will be at or near freight depot

YOURS FOR POULTRY,

L.D. Rucker Produce Co.

Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

The Clark Rubber Co.

Plainview, Texas

COCHRANE'S STUDIO



We have the latest styles in finishing and try to make pictures that please. See our oil colored portraits. Artistic framing.

Where they make High Grade Photos

SOME BREEDING HINTS FOR PRODUCING FINE TABLE FOWLS.

Cornish Male and Dorking of French Variety Make an Admirable Combination.

Many poultry breeders and farmers make a practice of selling all of their best poultry because of a small advance in the market prices at the time when the young birds are beginning to show their quality. A greater mistake can not be made by anyone who intends to raise poultry for the market. By selling all of the best birds, the quality of the flock can not be kept up, as it takes the best birds in any flock to breed birds of equal value or better for the succeeding year.

When the best birds of a season's breeding are disposed of it is necessary to buy new stock or eggs each spring, and it will not pay to do this year after year when your own stock would answer just as well and probably better. By selecting the best birds in the flock each year for breeding purposes, the whole flock can be made of equal excellence.

Much of the success attending good

breeding naturally is dependent upon the judicious choice of the breeding stock. To utilize pullets that have just begun to lay is to court disaster. It is advisable to use hens, preferably the hens that have been laying the longest. To these should be mated cocks about 18 months old.

Some breeders advocate the use of younger male birds with the yearling hens, but there is always a risk in using cockerels of the same year's hatching, as they may not be fully matured, and the best results have been obtained by breeding male birds that are in their second year.

To produce a fowl that will attain to the excellence required by the standard, one must have the best of material to work with. It is possible to make a poor chicken infinitely better than when reared by unskillful hands or the most promising bird can be spoiled by one who does not know his business.

The foundation of success in producing the finest table fowl is the right sort for breeding. The most popular sire for production of table poultry is the Cornish (formerly called Indian game). This breed crossed

with dorking hens makes the finest table fowl known. The cornish has a yellow-tinted skin and a very heavy bone, which are its only drawbacks. The exceedingly good quality of breast meat, the depth of cut, excellent flavor and texture of flesh go far toward counterbalancing its drawbacks. In the progeny of the Cornish-dorking cross, the defects of the Cornish are almost entirely obliterated and a magnificent fowl for table use is the result.

All game fowls have a fine quality of flesh and they get plump after the manner of pheasants. When a Cornish sire is used, it is preferable to mate him with light-boned hens, such as the dorking or some of the French breeds. The latter have good table properties and are good layers. The Houdan, Creve Coeur and Malines, to mention only three, are not used for the production of table poultry in this country as much as they should be. In the pure state they are good table fowls, where quality and not great bulk is desired, and all of them cross well with the Cornish.—St. Louis Post-Dispatch.

FED STEERS SHOW GAIN ON K. C. MARKET.

Top Price Is \$8.90; Hogs Are 5 Cents to 10 Cents Higher; Sheep Off.

Kansas City Stock Yards, Dec. 22.—Fed steers sold 10 to 20 cents higher last week, closing the week with that gain. Cows and heifers, except fancy heifers, declined 10 to 20 cents the first of the week, and did not regain any of it. Stockers and feeders sold steady for the best grades, others 10 to 25 cents lower; shipments to the country 18,000 head, 6,000 more than in the previous week.

Shippers were discouraged from sending in heavy consignments to-day, on account of the mid-week holiday, but 11,000 head arrived. The market on beef steers is strong to 15 cents higher, but cows and butcher stuff generally, and stockers and feeders are barely steady. Top to-day was \$8.90 for heavy steers. Some over-due fancy yearlings, thoroughbred Herefords from Kansas, were being held at a higher figure at a late hour. These cattle would have done better two weeks ago, when Christmas cattle were bringing a premium.

A probability of the future cattle market, after the holiday trade in choice meats has been satisfied, is that long-fed cattle will sell with less margin above the short-feds than heretofore.

as a very small amount of choice beef is required in January, and a considerable number of long-fed cattle remain to be marketed, particularly in Chicago territory.

Last year the good ones commanded a premium, because there were only a few of them left after the holidays. A liberal run of quarantines came in to-day, 63 cars, and sold stronger, top steers \$7.10, middle-class meal-fed steers \$6.25 to \$6.75.

Hogs are holding up well, the market 5 to 10 cents higher to-day, following a week without much net change, top to-day \$7.80, bulk \$7.45 to \$7.75.

A straw, indicating the direction of the market wind, is that Cudahy has bought freely for some time past, paying a premium over the early top on some days, in order to secure late arrivals. Cudahy is a persistent market prophet, and his belief evidently points to a stronger market ahead.

Heavy fresh pork trade is a bull feature, and the light average weight of hogs, 30 pounds under a year ago, discredits supply figures. Receipts are 8,000 to-day.

Sheep and lambs had a bad week, closing 25 to 50 cents lower. Receipts were very light after Wednesday, giving killers a chance to clean up, and leaving the advantage with sellers to-day. The run is 10,000 to-day, market \$15 to 25 cents higher, several strings of pea-fed lambs at the top, \$7.75; yearlings worth up to \$7.00 for light weights, ewes \$4.75.

Outside of temporary breaks, salesmen believe eight-dollar lambs will be in the quotations regularly after the first of the year.

J. A. RICKART, Market Correspondent.

PAPER SHOWS MUCH STUDENT ENTERPRISE.

Two extra editions of The Daily Texan, the University of Texas students' newspaper, have proven the enterprise of that college paper. When the great Texas football team defeated Sewanee, at Dallas, fifteen minutes after the final play at Dallas students on the campus of the University at Austin were reading a detailed account of the game. For this triumph of college journalism the students arranged for a special wire service. On Thanksgiving Day, when Notre Dame conquered the Texans, the extra edition of the Daily Texan was being sold to the crowd as it emerged from the gates of Clark Field, where the game was played. The young men who performed this remarkable newspaper feat had had no newspaper experience save their previous training on The Texan.

WOULD MAKE THEM BETTER IF THEY COULD.

The makers of Foley Kidney Pills know that they have absolutely the best combination of curative and healing medicines for kidney and bladder ailments and urinary irregularities that it is possible to produce. Mrs. O. Palmer, 635 Willow Street, Green Bay, Wis., was seriously ill with kidney and bladder trouble. Mr. Palmer writes: "My wife is rapidly recovering her health and strength due solely to the use of Foley Kidney Pills." You cannot take them into your system without good results. R. A. Long's Drug Store. —Adv. 88

Call The Herald for Business Cards

SHERIFF'S SALE.

THE STATE OF TEXAS, County of Hale.

BY VIRTUE of a certain Order of Sale, issued out of the Honorable District Court of Travis County, on the 11th day of November, 1913, by J. N. Davis, of said county, against O. C. Tooke, for the sum of Six Hundred and Forty-Six Dollars and Fifty Cents (\$646.50) and costs of suit, in cause No. 29884 in said Court, styled J. N. Davis versus O. C. Tooke, and placed in my hands for service, I, J. C. Hooper, as Sheriff of Hale County, Texas, did, on the 21st day of November, 1913, levy on certain Real Estate, situated in Hale County, described as follows, to-wit:

All of Lots Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 and 12, in Block No. 82, in the town of Abernathy in Hale County, Texas, and levied upon as the property of said O. C. Tooke. And on Tuesday, the 6th day of January, 1913, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said Lots at public vendue, for cash, to the highest bidder, as the property of said O. C. Tooke, by virtue of said levy and said Order of Sale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

WITNESS my hand, this 21st day of November, 1913.

J. C. HOOPER, Sheriff, Hale County, Texas. By W. H. BOX, Deputy. —Adv. 1

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Best Treatment for Women," sent in plain wrapper.

Purity Guaranteed

under all State and National Pure Food Laws. You can pay a higher price, but you cannot get a baking powder that will raise nicer, lighter biscuits, cakes and pastry, or that is any more healthful.

Your money back if K C fails to please you. Try a can at our risk.



Woman Is As Old As She Looks

No woman wants to look old. Many in their effort to look youthful resort to the "beauty doctor's" prescriptions. Their mistake is that they visit the wrong department in the drug store. Beauty depends upon health. Worry, sleepless nights, headaches, pains, disorders, irregularities and weaknesses of a distinctly feminine character in a short time bring the dull eye, the "crow's feet," the haggard look, drooping shoulders, and the fading step.

DR. PIERCE'S Favorite Prescription

This famous medicine strikes at the very root of these enemies of your youthful appearance. It makes you not only look young, but feel young.

Your druggist can supply you in liquid or tablet form or send \$3 one-cent stamps to Dr. Pierce's Invalids' Hotel and Surgical Institute, Buffalo, N. Y., and trial box will be mailed you.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

One Heaping Teaspoonful

LAYTON'S HEALTH CLUB BAKING POWDER

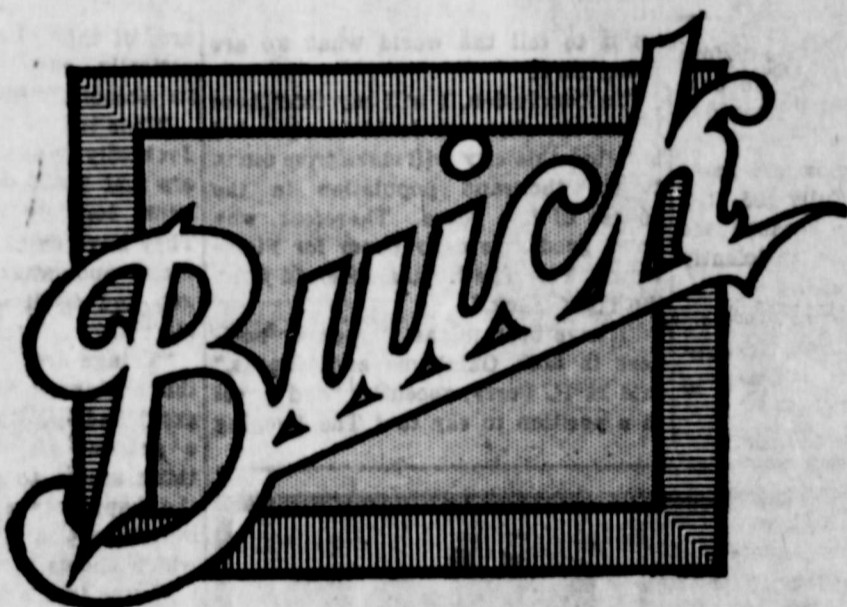
of Health Club Baking Powder will do all that you could expect any baking powder to do—no matter what its price.

For Pies, Biscuits, Cakes, Waffles or Muffins—for any kind of home baking in fact—you'll find Health Club to be the strongest, purest and most economical Baking Powder obtainable at any price.

Order a trial can today for tomorrow's baking—then judge.

Sold in 10c, 15c & 25c Cans By all Good Grocers

Only One Cent An Ounce



Why the Buick Car is Right

Advertising used to be nothing but telling the people that certain goods were cheapest. Later, somebody discovered that he had to claim his goods were the best. Again later, somebody else made the discovery that just saying so wasn't enough. People wanted to know the reason why.

Americans have been educated to the fact that cheap goods don't pay. They don't want cheap anything. They realize that good goods save time, money and disposition. And besides, there is always that added pleasure of buying something that's right.

The knowledge that they have something that's right is one reason why a Buick owner is a Buick booster.

Buick Cars Are Buick Built; That's Why They're Right

Every 1914 Model Has Power Every 1914 Model Has Style
Every 1914 Model Has Endurance Every 1914 Model is Reliable
Every 1914 Model is Economical

The Buick Overhead Valve Motor is guaranteed to develop more power and to give more mileage per gallon of gasoline than any other motor of its size, either American or foreign make.

Six Models \$950 to \$1985
F. O. B. Flint, Michigan

Plainview Machine and Auto Shop
TELEPHONE NUMBER 16

**The Twice-a-Week
Hale County Herald**

Issued on Tuesday and Friday.
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NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price \$1.50 per year (Invariably in advance)

THE COUNTRY IS CALM.

Republican Senators who were members on banking and currency proposed to the Senate Tuesday afternoon against the Democratic policy which did not invite them to sit with the Democratic members when the Currency Bill was being considered.

Similarly, four years ago, Senator Daniel, of Virginia, ranking Democratic member of the finance committee, spent considerable time disabusing his mind of the crime of the Republican members who barred Democratic members from the committee's deliberations while the Aldrich Tariff Bill was being made up.

It is interesting, however, that the country does not get excited over these little ructions.

Perhaps the larger interest is that the currency measure is now a law. The measure carried by a majority of 43 to 25 in the Senate, and was signed by President Wilson at 6:01 o'clock Tuesday evening.

President Wilson took occasion to thank the business men of the country for the counsel they had given. He expressed a belief that the Government and industry are getting to where they may work together for the "common good."

There has been remarkably little objection to this currency measure. Now that it is out of the way, we may reasonably expect the certain hesitancy which has characterized financial interests to give way to progress.

Let us hope that America is entering upon an era of long-continued and genuine prosperity.

THE SEIGE OF THE MUD HOLE.

The mud hole takes toll of every man—town and country. Good roads benefit all the people; ruts and chugs are no less an expense to the entire community. It is no less a tax upon the social and intellectual life of the people.

During November Texas issued road and bridge bonds to the extent of \$1,250,000. This is a substantial sum for better highways. Recent rains have made champions out of some of the most ardent enemies to the cause of organized good roads.

Thirty counties will vote at an early date on \$6,560,000 of bonds for highway improvement. That indicates financial acumen; it likewise is proof that tax payers understand the character value of highways which make possible communication with neighbors, as well as that larger neighborhood—the community.

The day is not distant when men will regard it as such poor business policy that they will not permit a mud hole or a rut on the highway or street.

Hale County is progressing admirably with road improvement, even though somewhat slowly. We have naturally excellent highways, and nature's assistance has lulled us into a certain lethargy.

It is remarked by drivers that the county roads are better than Plainview's streets. Our principal streets have been graded. Dragging immediately after each rain would place them in first-class condition. Sunday's snow will leave our streets mellow.

Drag them and a crust as smooth as asphalt, and almost as hard, may be secured. Let them alone, and there will result a succession of chug holes disgusting to the beholder and of infinite nerve-racking proclivities upon the man who must travel the streets.

THE NEW NOBILITY.

The world owes a living only to that man who earns it. Payment is usually made for "value received."

The mantle of the soldier of fortune has fallen upon the shoulders of the captain of industry. This emblazoned scarf has been by him laid aside; for your Twentieth Century soldier works constructively with sleeves to

his elbows and without the hindrance of flowing robes.

The world cares little what your father was; it doesn't ask who you are. Its only request is that you take some active part in the drama of the century—the hunting out of ways and means for increasing the land area, or home nooks; or, what is just the same, some way to feed two mouths where only one might subsist before you came.

Our bread line is lengthening. Cities cry for smoke-stacks, for factories, for industry. They welcome the individual who can secure such assets for his community. Such an individual is honored; most frequently he reaps substantial material rewards.

Towns are a composite of individuals. They usually grow by individual effort, or stagnate waiting for somebody to come along and start something.

Enterprising citizens started something for Plainview when they secured the Santa Fe Railroad seven years ago. The Texas Land and Development Company started something larger when it began the development of 60,000 acres of land contiguous to Plainview.

It sometimes seems that that "larger something" has tended to induce individuals to "wait for something else." Plainview has large opportunity. There is sufficient wealth in the community to start numerous small industries, which would form a ready market for the produce of neighbor farmers, as well as create a pay-roll for a larger town citizenship.

Before Plainview hits her full stride every man in the town—capitalist, store owner, clerk and day laborer—must come to feel a personal responsibility in the upbuilding of the community—and no less an opportunity for service, for investment of manhood, as well as money.

There is no individual but would profit from the growth of Plainview. Each man, day laborer or bank president, ought to profit directly in dollars from every material advance of his town. Just at this time Plainview needs fuller co-operation of this sort on the part of her citizens. No individual is so small that he cannot help. That means giving of initiative, time and money.

Towns, and individuals, only attain to real success who find the opportunity to lead useful lives of creative effort, and who give a Twentieth Century interpretation to the ancient motto or royalty—"ich dien"—"I serve."

As a New Year's resolution, will you join the publishers of THE PLAINVIEW EVENING HERALD in such creative effort?

CHRISTMAS IN PLAINVIEW.

This has not only been a white Christmas, but it has been a bright Christmas. The sunshine has sparkled on the snow and been reflected in the hearts of the people. Little children's hearts have been gladdened by well-filled stockings and joyful visits from Old Saint Nick. Call him what you will, Saint Nicholas, Kriss Krinkle or Santa Claus, he is the all-important factor in the lives of the kiddies at this most holy season. He came in all his glory this year to the various churches in Plainview. Whether visible or invisible, he was present, and brought gladness and joy to the scene.

At the Methodist Church, corner of West Third and Prairie Streets, a mammoth star, four feet across, composed entirely of brilliant electric lights, was suspended near the top of the pipe organ, casting its radiance around as did that guiding star nearly twenty centuries ago. Beneath the star, where the desk usually stands, was placed a large cross, laden with presents for the hundreds of children who attend the Sunday School. After an opening prayer, these presents were distributed among the happy recipients.

At the First Christian Church two trees, a double amount of beauty and Christmas greenery, made glad the hearts of the children who compose the Sunday School. An interesting program and special music enhanced the pleasure of the occasion.

At the Presbyterian Church a pretty tree, laden with presents for young and old, was the center of attraction on Christmas Eve. Garlands of red and green, and a good but short program, was enjoyed.

At the Episcopal Church a well-filled tree, a Santa Claus, music and recitations made the evening of the 24th a memorable occasion to those who were present.

Calvary Church had an old-time fireplace, down which came an old-time Santa Claus, bringing a pack filled to overflowing for the expectant children. Here, also, a well-rendered program was given by pupils and teachers.

At the First Baptist Church a beau-

THE COWBOY'S PRAYER.

O Lord, I've never lived where churches grow; I love creation better as it stood That day you finished it so long ago And looked upon your work and called it good. I know that others find you in the light That sifted down through tinted window panes, And yet I seem to feel you near tonight In this dim, quiet starlight on the plains. I thank you, Lord, that I am placed so well; That you have made my freedom so complete; That I'm no slave of whistle, clock or bell, Or weak-eyed prisoner of wall and street. Just let me live my life as I've begun, And give me work that opens to the sky; Make me a partner of the wind and sun, And I won't ask a life that's soft or high.

Let me be easy on the man that's down, And make me square and generous with all; I'm careless sometimes, Lord, when I'm in town, But never let them say I'm mean or small. Make me as big and open as the plains, As honest as the horse between my knees. Clean as the wind that blows behind the rains, Free as the hawk that circles down the breeze.

Forgive me, Lord, when sometimes I forget; You understand the reasons that are hid, You know about the things that gall and fret, You know me better than my mother did. Just keep an eye on all that's done and said, Just right me sometimes when I turn aside, And guide me on the long, dim trail ahead That stretches upward toward the great divide. —Charles B. Clark, Jr., in the Portland Oregonian.

tiful tree, brilliant and laden with all good things dear to childish hearts was in readiness at an early hour for the pupils of that large and enthusiastic Sunday School. Music and readings added to the pleasure of the evening.

QUESTIONS TRANS-ATLANTIC FLIGHT.

"I wouldn't venture to predict that the Atlantic will be crossed in a flying machine within the next few years," said Orville Wright at the Aero Club of America, when a reception and dinner was tendered him on the tenth anniversary of the first power flight made by him and his late brother Wilbur. "We shall have to accomplish more

A MOUNTAIN GATEWAY.

I know a vale where I would go one day, When June comes back and all the world once more Is glad with summer. Deep with shade it lies, A mighty cleft in the green bosoming hills, A cool, dim gateway to the mountain's heart. On either side the wooded slopes come down, Hemlock and beech and chestnut; here and there Through the deep forest laurel spreads and gleams, Pink-white as Daphne in her loveliness— As if the wood gods had arrested there Immortal beauty in her breathless flight.

Far overhead against the arching blue Gray ledges overhang from dizzy heights, Scarred by a thousand winters and untamed. The road winds in from the broad river lands, Luring the happy traveler, turn by turn, Up to the lofty mountains of the skies. And where the road runs in the valley's foot, Through the dark woods the mountain stream comes down, Singing and dancing all its youth away Among the boulders and the shallow runs. Where sunbeams pierce and mossy tree trunks hang, Drenched all day long with murmuring sound and spray.

There, light of heart and foot free, I would go Up to my home among the lasting hills, And in my cabin doorway sit me down, Companioned in that leafy solitude By the wood ghosts of twilight and of peace.

And in that sweet seclusion I could hear, Among the cool-leaved beeches in the dusk, The calm-voiced thrushes at their evening hymn— So undistracted, so rapturous, so pure. It well might be, in wisdom and in joy, The seraphs singing at the birth of time

The unworn ritual of eternal things. —Bliss Carman.

LOST—Diamond set from wedding ring. Reward for return to JNO. M. GIST, 701 Restriction Street. Ad. tf.

on land with flying machines before thinking of crossing the sea," he continued. "But I believe that some day the Atlantic will be crossed."

"What is needed just now are more experienced aviators. Fully 95 per cent of accidents occur because the aviator has not been sufficiently trained."—New York World.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

EVENING HERALD ENTHUSIASM GROWS.

(Continued from Page One.)

since leaving here, one year ago," continued Mr. Dowden, "but Plainview has more business going on than any I have seen. The number of teams and autos standing on the street is evidence of business activity.

"There is more activity in business lines here than there is in any inland city between San Francisco and New York. I predict that within five years there will be a population of fifteen thousand in Plainview.

"At this time most cities are groaning and growling concerning the hard times and poor crops, but Plainview seems to be just smiling to herself and building new buildings and putting in more wells.

"Tucking the Edges."

"An evening paper ought to do fine here, and will continue to grow. Your paper will be of the greatest help to the farmer, as it will be to the city man. As to the department that I would like to see conducted in The Evening Herald, I would suggest one called 'Tucking the Edges.'

"By this, I mean a department to show the farmer how to watch the small things, as the products from the cows, chickens and garden. I would also suggest that a sheep department be conducted in this same heading. "I am in a position to make this statement, for I have tried what I state right here in this country, and I made money by it. By 'tucking the edges,' any farmer can make money and by not doing so he will struggle along in the same old hand-to-mouth way.

"The Evening Herald can do wonders in advocating these things, and so be a great help to its readers. Could I be here during the next year, I would be only too glad to render any service that I might be able to give in a way of writing articles of my previous experience in 'Tucking the Edges.' "Putting in this new daily is one of the best steps that Plainview can take at this time. The Evening Herald has my best wishes and hearty co-operation."

Herald a Big Help.

"The putting in of a daily paper in Plainview is a great thing," was the statement made by E. B. Hughes this afternoon.

"The Evening Herald will make a big success here for the fact that we, as a city, are growing, and The Evening Herald will help us to grow and so grow itself.

"This paper will in the long run be one of the most solid blocks in the foundation of our city, and much weight will be placed on it, as Plainview and vicinity will be dependent on it to tell the world what we are doing here.

"In conclusion, I will say that there is not the slightest doubt in my mind but that this city will make from ten to twelve thousand population in the course of five years. Therefore, why not a good, live daily paper for Plainview? Yes, The Evening Herald is on the right track."

"I have been in the newspaper business in both Oklahoma and Kansas," said E. H. Perry, recently, "and I feel in a position to say that The Evening

Herald will do well here.

"This country is in a position now to support a good daily, and, as we are all looking forward to a bumper crop, the need for this paper will become all the more pronounced.

"The conditions in this country are now far better than they were when Oklahoma City received her first daily paper. There is no reason why The Evening Herald will not meet with success here and now.

"In conclusion, I wish to state that at this time I think there could be nothing better happen for this country than The Evening Herald's advent."

Iowan Favorably Impressed.

P. J. Nabb, of Hampton, Iowa, is in the city with the view of improving his half section, which he purchased some four years ago.

"I am very much impressed with the irrigation system of this country," said Mr. Nabb, "and am thinking of installing a well on my own place in the near future, along with the other improvements that I am planning.

"Plainview is a regular bee hive," he added, "and has a most prosperous aspect. Her people seem to be hustlers and on the go all the time. Things are alive and everything is of the happy road of prosperity."

Mr. Nabb's farm lies about eight miles southeast of Plainview and is located in Section 35, Block D6. This tract is near the field where some of the best wells are now in operation.

Mr. Nabb was much pleased when informed of the advent of The Evening Herald, and stated that he thought that it was one of the best things for the country, "for everything that adds to the upbuilding of Plainview," he added, "will greatly increase her worth in the eyes of the prospective settler. With the number of people that I see on the streets throughout the day, I feel assured that The Evening Herald will be heartily supported."

"Will this city grow?" asked Dr. C. C. Gidney, in reply to a question. "Well, if this city does anything like it ought to do or anything as the surrounding country justifies, then we will have a population of fifteen thousand in the next five years.

"The Evening Herald will be a good thing for this town, and will greatly aid in its upbuilding.

"This paper, I understand, is not in the field with the view of making big money, but chiefly and primarily to build the town in any way that it can.

"I do not care to make anything but a conservative statement at present," Dr. Gidney concluded, "but what I wish to see most is the first issue of The Evening Herald and its continuous growth."

Mr. Scott Gale, of Oregon, Ill., who arrived Wednesday to spend the holidays with his son-in-law, T. C. Shepard, of this city, spoke very enthusiastically concerning Plainview and its accomplishments.

"This town," declared Mr. Gale, "undoubtedly has the best bunch of boosters that I ever saw in my life. They stick together and work together. They have complete harmony between them, and what they go after, they get, and do it in the shortest possible time.

"Things are alive in Plainview, and the business-like appearance of it is great and inspiring. The people have a general air of prosperity. Everything seems to be on the jump, and the happiness and good will that is everywhere is one of the many things which shows activity.

"I was in Plainview three years ago. Since then the changes that have taken place seem miraculous.

"I have received many letters from this place telling of the great building and improving that was taking place, but it sounded so big that I could not believe it. I simply regarded it as false enthusiasm. Now I am convinced that it was all true, and, moreover, not half of the truth was given.

"There have been at least ten new buildings constructed since my last visit, with more under way. It is great and almost seems beyond belief.

"I am going to extend my visit for at least two months, and mingle with this great bunch of jolly, hard-working boosters."

The Lynn County News says: "The Evening Herald is the name of the daily paper that will be published in Plainview, Texas, on and after January first. This is a great advance for Plainview and the entire Plains country and is one that should have the encouragement and support of everyone who wishes to see the great Plains country come into its own."

HOUSES FOR RENT—Rooms for rent. Phone 191. J. J. LASH. Ad. tf.

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B. H. TOWER.
S. S. SLONEKER.
W. H. BOX.
For City Marshal—
JOHN VAUGHN.

Ladies, Attention

We are prepared to clean the most delicate fabrics such as Messaline, Crepe de Chine, Brochade, Ostrich Plumes, Willow Plumes, Kid Gloves, Evening Shoes, Etc.

Skirts and Coat Suits Made to Measure

Select your patterns from our big line of Samples.

Gentlemen, Attention

As an introduction to my Merchant Tailor Shop I will give until January 1st

Your Choice of Any Style Suit or Overcoat for \$27.50

selections to be made from 1000 samples on hand.

Hats Cleaned and Blocked

A. Garrison

Ellerd Building, Next Door to Malone Light & Ice Co.

Merchant Tailor Expert Hatter

LOCAL AND PERSONAL

Hon. L. C. Penry left Wednesday for Dallas, on business.

Dr. E. O. Nichols spent Christmas in Lubbock with relatives.

J. W. Gray, of Roswell, N. M., was here this week visiting friends.

Mrs. Robt. Faulkner spent Christmas in Amarillo, with relatives.

Moore Hess went to Crosbyton Wednesday to spend the holidays with friends.

Eric Posey went to Lubbock Wednesday to spend the holidays with his parents.

Judge H. C. Randolph spent Christmas in Amarillo with his family, who are there visiting Mrs. Randolph's mother.

Mr. and Mrs. Lyman McDonald and Mrs. H. A. McDonald, of Amarillo, are spending the holidays with A. E. Harp and family.

Mr. and Mrs. Nick Alley, of Hale Center, spent Christmas here with Mrs. Alley's parents, Mr. and Mrs. W. B. Knight.

Mrs. W. T. Mize and daughter, Miss Mary Mize, left Wednesday for Slaton, Texas, to visit a daughter and sister, Mrs. C. V. Young.

Mrs. Scott Cochran came in Wednesday from Lubbock to spend Christmas with her parents, Mr. and Mrs. W. L. Harrington.

Mrs. B. A. Hubbard and children went to Lubbock Wednesday to spend the holidays with Mrs. Hubbard's sister, Mrs. J. L. McCarty.

Mr. and Mrs. Flake Garner and their two children went to Canyon City yesterday to spend the Christmas holidays with Mr. Garner's father and brother.

Miss Susie Tudor, who has been at Fort Worth attending the Texas Christian University, came in Saturday to spend Christmas with her parents.

Misses Nell and Vera Holland are in from their respective schools, Ellen and Woodrow, to spend the holidays with their parents, Mr. and Mrs. O. Holland.

Buck Sams was in Plainview for Christmas.

Prof. W. M. Pearce and wife went to Amarillo Wednesday to spend the holidays with relatives.

W. J. Williams, publisher of the Amarillo Daily News, is spending Christmas in Plainview.

Miss Katherine Lemond returned Wednesday from Hale Center, where she has been visiting friends.

Miss Helen Smith returned home Wednesday for a five months' visit with relatives in Des Moines, Iowa.

J. J. Neil was in town this morning from ten miles south. He brought a hundred rabbit scalps. Jasper Neil shot thirty-five rabbits Christmas Day with a target rifle.

MISS MARY BARTON MARRIES POPULAR CHILLOCOTHE MAN.

Pretty Christmas Eve Wedding Ceremony Is Held Before Relatives and Immediate Friends.

A pretty Christmas Eve wedding ceremony was said by Rev. C. W. Foley. It solemnized the nuptials of Miss Mary Barton, of Bartonsite, and Ben Wood, of Chillicothe.

Mrs. B. C. Wood, mother of the groom, and Frank and Anna May, brother and sister of the groom, were guests at the wedding. The ceremony was said at the home of the bride, in Bartonsite. Other guests were Miss Marguerite Harlan, Miss Fay Garrison, Everett Rosser, Mr. and Mrs. E. Harlan, of Plainview, and Mrs. M. M. Harlan, of Clarendon.

The Barton home was decorated with autumn leaves and Christmas "greens." The bride wore a beautiful dress of brocaded satin, bridal veil and orange blossoms. She was accompanied to the altar by her mother, Miss Cassie Barton, sister of the bride, was maid of honor. Everett Rosser was best man.

A wedding supper was served to guests Wednesday night. Christmas Day an elaborate dinner was served to the bride and groom and guests.

The young people leave tomorrow for their future home, at Bovina.

CLUB HOLDS HOLIDAY MEETING WITH MRS. E. F. MCCLENDON.

Christmas Carols Are Feature of As-You-Like-It Program; Next Meeting with Mrs. Day.

Mrs. G. F. J. Stephens was leader, in the absence of Mrs. R. C. Joiner, of the Christmas meeting of the As-You-Like-It Club this afternoon. The Club met with Mrs. E. F. McClendon, 910 Slaton Street.

Mrs. Grady Pipkin, accompanied by Mrs. Peyton Randolph, favored the Club with a violin solo. "The Story of the Wise Men" was a paper written by Mrs. J. M. Adams and read by Mrs. J. F. Garrison. Mrs. Grady Pipkin read a selection from Dickens' Christmas Carols, and Mrs. Otis Trulove read a series of Christmas clippings, including Phillips Brooks' Christmas Carol.

Mrs. McClendon served hot chocolate, fruit, cake and home-made candy. The Club will meet with Mrs. Walter Day, January 9th.

SOLOISTS ARE SELECTED FOR CHORAL CLUB CONCERT.

Misses Carter, Wayland, Hoyle, Wade, Fowle and Mrs. Mayhugh to Sing in "Holy City."

The solos in the oratorio, "The Holy City," to be given by the Choral Club at the Opera House on January 6th, will be sung by Miss Leona Carter, soprano; Miss Mabel Wayland and Miss Beulah Hoyle, contralto; Mr. George Hutchings, Mr. Chas. Thatcher and Mr. E. A. Bannister, tenor; and Mr. W. H. Mason, baritone.

The duet "They Shall Hunger No More" will be sung by Mrs. L. T. Mayhugh and Miss Rosa Fowle.

The trio (unaccompanied) "At Eventide It Shall Be Light" will be sung by Miss Leona Carter, Miss Myrtle Wade and Miss Beulah Hoyle.

A CHRISTMAS WEDDING.

Miss Mary Fletcher and Oliver Anderson were married at 5 o'clock yesterday by Rev. C. R. Hairfield, pastor of Calvary Baptist Church. The young people were united in wedlock at the home of the groom's brother, Elmer Anderson. They will live on South Covington Street.

CHRISTMAS TREE AND DINNER WITH MRS. ALBERT HINN.

On Christmas Eve Mr. and Mrs. Albert G. Hinn were hosts at a pretty home affair for their immediate family and a few close friends.

Yuletide bells and wreaths greeted the guests on every side. A tree, bright with lights and laden with gifts for the youngest to the oldest present, was placed in tantalizing view, wait-

ing for the arrival of Santa Claus. Promptly on time the good old Saint was heard shaking off the snow on the front porch. He soon gave out the presents, dainty and beribboned, to their expectant owners.

Later an elaborate dinner was enjoyed by the following guests: Messrs. and Mesdames J. T. Mayhugh, D. H. Collier, Lloyd Mayhugh, Tom Carter, Roger Mayhugh, Miss Edna Mayhugh and Oscar Collier.

FEDERATED MISSIONARY SOCIETY ANNOUNCES PROGRAM.

The Federated Missionary Societies' meeting will be held at the First Presbyterian Church at 3 o'clock on Monday afternoon, December 29, 1913. The Program is as follows:

- Director of Music—Mrs. R. C. Joiner. Prayer—Mrs. R. T. Jones. Scripture Reading—Mrs. Peyton Randolph. Paper—"History of the Aryan Race in India"—Mrs. C. B. McComas. Paper—"Castes and Tribes of Southern India"—Mrs. W. M. Pearce. Paper—"Animal Superstition; Snake Worship; Human Sacrifices"—Mrs. C. R. Hairfield. Paper—"Vows and Votive Offerings; Agricultural Ceremonies; Rain-Making Ceremonies"—Mrs. A. W. McKee. Quiz—Mrs. S. W. Meharg.

JOE KELLEHOR ENTERTAINS WITH DINNER AT CAFE.

Family and Friends Enjoy Christmas Banquet at Busy Bee Complimentary to Mother and Sisters.

A pleasant family dinner, with a few additional guests, was given Christmas Day at the Busy Bee by Mr. Joe Kellehor, complimentary to his mother and sisters, who are here from California. The dinner was an elaborate course affair, served promptly at two o'clock.

Present were Mrs. A. Kellehor, Misses Annie and Katherine Kellehor, Dr. and Mrs. C. C. Gidney, Dr. and Mrs. J. C. Anderson, Mr. and Mrs. Jim Anderson, Misses Marie and Daisy Gidney, Austin Anderson, Electra Anderson, Chauncey and William Gidney.

YOUTHFUL HOSTS GIVE CHRISTMAS BREAKFAST.

Masters Chauncey and William Gidney Entertain 17 Young Friends with Christmas Tree.

One of the prettiest and most appropriate of the Yuletide festivities was the breakfast given Christmas morning by Dr. and Mrs. C. C. Gidney to the children of their immediate neighborhood. Seventeen tiny men and women assembled promptly at nine o'clock to do honor to their little hosts, Chauncey and William Gidney.

The dining room was gay with Christmas greens and bells. In the center was a real, live tree filled with gifts for the guests. Ribbons attached to pretty place cards marked places for the merry little folks. After a dainty and abundant six-course breakfast, the presents were distributed and games enjoyed until eleven o'clock.

ADDED INSULT TO INCONVENIENCE.

Ol. Bije Wilson was the sole proprietor of a balky horse down in McCracken County, according to Senator Wheeler Campbell. The fact was pretty well known throughout the neighborhood and Bije couldn't have disposed of that horse even to David Harum, who bought a horse that would "stand without hitching."

One day a neighbor drove up behind Bije, who was stalled, as usual. It was a narrow embankment and there was on room to pass. The neighbor accepted the situation philosophically. Every now and then Bije's horse would turn his head, and as promptly Bije would shy a pebble at it. It seemed that the box bed of his "side-bar" buggy was loaded with pebbles.

"What'er ye doin' that fer, Bije?" the neighbor asked. "That won't start 'im."

"Wall, ye see," Bije answered, "I don't mind a hawws bolkin' now and then, but I be durned if he can turn around an' grin at me about it."

ELK LODGE SERVES 34 CHRISTMAS DINNERS.

Thirty-four piping hot Christmas dinners were served to the needy families of Plainview by the Order of Elks yesterday.

HEISKELL'S OINTMENT

One application soothes and heals a rough pimply skin, and when repeated, quickly effects a cure. Eczema, Erysipelas, Tetter, Ulcers and all skin diseases yield to its curative properties. Sells in boxes. At all Druggists. Good for free samples and books. "Healthy and Wealthy." J. HEISKELL, HOLLOWAY & CO., 1720 Spring Garden St., Philadelphia, Pa.

We Appreciate The way in which the public responded to our efforts to give Plainview an up-to-date confectionery. Our Christmas business has been good and we hope that the service rendered will make lasting friends. "If You Can't Find it in Town Let Us Know" New Year Suggestions Beich's and Douglas' "fussy" package chocolates--the "come again" kind. Box of cigars, humidors, pipes and all smoker's goods. Fruits and Nuts. All magazines and newspapers. Edison diamond point improved concert entertainers. The B & K CONFECTIONS 120 N. Pacific St. Telephone No. 263

MAJESTIC BULLETIN Our New Service Includes a regular schedule of up-to-the-minute dramatic features. Every feature is a masterpiece in which the nations leading dramatic stars will be seen. This new venture is in line with our policy to make our programs and our new house the best it is possible to obtain for the public. Majestic The Photo Play House Ahead ROSS D. ROGERS, Proprietor

COMMUNITY CORRESPONDENCE

ABERNATHY.

December 23.—Old Santa can't come with his reindeer and sleigh this year. Mr. and Mrs. M. Z. Holland have gone to spend Christmas with Mr. Holland's relatives. Mr. George Ragland is home spending his holidays. Mr. Younger, principal of the Abernathy School, is spending a few days with home folks, at Canyon.

CHRISTMAS DINNER HONORING MISS KATHLEEN JOINER.

Complimentary to their daughter, Miss Kathleen, Mr. and Mrs. R. C. Joiner entertained on Christmas Day with a noontide dinner, at which were present Misses Jennie Humphrey, Dorothy and Louise Bolton, Tom Blakemore had the honor of being the only young gentleman present. Decorations and menu were appropriate to the holiday season.

MASONS OBSERVE ANCIENT CHRISTMAS CUSTOM.

The old custom of the Masonic order of convening at eleven o'clock Christmas morning and drinking a toast to the founder of the lodge was carried out by the Plainview order. This custom is carried out in all parts of the world at this exact hour by the Masons.

LIKED THE WAY 1913 BUCK BUCKS SNOW.

Lorenzo Men Make Purchases After Seeing Roos Drive Model 25 in Recent Storm.

Because of his ability to "buck" the snow with a Buick Model 25, E. E. Roos sold two machines this week. Sunday's snow caught him in the southern part of his territory. Roos has been out in all sorts of weather, but he says that the way that little gray car ate up the snow was a wonder.

Messrs. Ellis, Lynn and Hoops, of Lorenzo, witnessed this performance, and so well pleased were they that the former two gentlemen took Mr. Roos' car and sent him home by rail. Mr. Hoops sent his wife to Plainview for a car. Mrs. Hoops left this morning.

COMMUNITY CORRESPONDENCE

ABERNATHY.

December 23.—Three or four inches of snow fell here last Sunday. Mr. Rob Rousser was a business caller in Tulia Thursday. Mrs. J. C. Bagley is on the sick list this week. Mr. George Rousser was shopping in Plainview Friday. Jim and Pat Walker shipped a carload of very nice young mules to East Texas Saturday, and Pat Walker went with the car. There was a big rabbit hunt around Kress Saturday. J. C. Bagley was captain of the east company and R. Ericson was captain of the west company. There were some over 450 jack rabbits brought in at 4 o'clock. After counting up, the east side had two more rabbits than the west side. The ladies served a turkey dinner to the hunters at half past 4 o'clock, at the hall. A Plainview party bought the rabbits. Mr. Merrill was a caller in Kress Monday. Messrs. Walker, Riley and Fedderson, of Auburn, went to Kress Friday to haul their carload of grain to their homes. Mr. and Mrs. John Gaylor went to Kress Monday to visit with Mr. Gaylor's mother, Mrs. Gaylor. Henry Behrends and brother, of Auburn, were callers in Kress Friday. Dinwoodie Ranch shipped 700 head of cattle Sunday from Kress to East Texas. Mr. F. Rousser was a caller in Kress Tuesday. He was accompanied by his son, George. Mrs. J. A. Bush took the train Saturday to go to West Tennessee to visit a month or more with her daughter and son and other relatives. Howard Overly went on the train to Plainview Tuesday. Early English Mission Bedroom Suit, Sealy mattress, bed springs, kitchen cabinet, for sale at a bargain. See DAVENPORT, at Willis' Drug Store. —Adv. 82

COMMUNITY CORRESPONDENCE

Mr. Lennie Fitzgerald returned this week from a trip to Oklahoma. Miss Marie Dalmont was visiting friends here last week. Miss Nina Farris, who has been teaching expression here for some time, has returned to her home in Plainview. We regret very much to lose Miss Farris, as she was liked by all who knew her. Miss Leona Matejivsky, who is teaching at Lamesa, is home for a few days. Mrs. M. E. Merrill, of Lubbock, visited her sister and friends last week. A number of friends and relatives gathered at the home of Mr. S. R. Merrill last Thursday as a surprise on Mrs. Merrill, in honor of her birthday. Mrs. Merrill went to a neighbor's that morning, and when she returned the crowd had gathered and had a sumptuous dinner ready to serve. Those present were Mr. and Mrs. E. F. Caldwell, Mr. K. C. Sterrett and family, J. M. McLaughlin and family, J. J. Merrill, Mrs. Louise Pool and Mrs.

COMMUNITY CORRESPONDENCE

Etta Merrill, of Lubbock. They departed at a late hour, all wishing Mrs. Merrill many more happy birthdays.

FOR TRADE—\$35,000 of high-class Missouri real estate, whole or part, good rentals, to trade for Plainview or Plains real estate; full description and particulars. J. C. FOWLER, Wayland Block. —Adv. 83-pd.

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To Our Friends and Patrons

We wish to thank you for your patronage and kind wishes during the past year and we hope that we may be able to merit your continued support during 1914.

Our Christmas trade was very satisfactory. We had but three toys and one combination game board left. These will go today at special prices.

For New Year's Gifts

Replicas of Famous Paintings--3 sizes, 20c, 25c, and 35c

Candy--A big fresh shipment for New Year's at our usual prices, 10c, 15c and 20c a pound

J. F. Coan & Son
Telephone Number 269

FIRST-CLASS SIGNS

"THE HAGOOD WAY"

New Year Tokens

Nothing more appropriate than potted plants.

Palms Ferns Cyclamens
Primroses Poinsettias

We will have carnations for New Year's Day but have been unable to have orders for roses filled.

Plainview Floral Co.
Telephone Number 195

Oxy-Acetylene welding. We weld cylinders, crankcases, etc.; cast iron, steel or aluminum.

High-class automobile repairing and general machine work. Magnets repaired and re-magnetized.

We carry a complete stock of auto supplies, tires, tubes, gas oils, etc. Also parts for all Overland cars.

Call us for auto livery, good cars for short or long trips. Do business with us--we appreciate it.

Egge-Corlett Auto Co.
Telephone No. 314 Plainview, Texas

YULE-TIDE FROM PAGAN RITES.

American Christmas Combines Tree of Germany, Courtesy of Norway and Santa of Holland.

"In furry palls clad, His brows enwreathed with holly never sere, Old Christmas comes to close the year."

In that solemn midnight centuries ago, when the heralding angels proclaimed "Peace on earth, good will to men," a great gift was made to humanity. Not, however, until four hundred years later was the significance of this wonderful gift commemorated by the church.

The exact date of the birth of Christ is not known. After Christianity was established, prejudice against the custom of birthday celebrations died out. Pope Julius I directed Saint Cyril to ascertain the correct date. He reported that the Western churches observed Christmas on December 25, while other churches kept it in January, March, April, May or September. Pope Junius then set December 25 as Christmas Day, and our observance of that date has come down to us from that decision.

In all the year there is no day which fills the world with such joy and tenderness as Christmas. It is the time when the fire of generous impulse burns high; the time when our better selves express their ideals. Whatever may be said of the danger of Christmas giving degenerating into a commercial "give-and-take," it is still a real pleasure to thousands who love children and pity the poor to give in the spirit of His whose birth the day celebrates.

Pagan Rites First Christmases.

The earliest Christmas festivals were modified forms of pagan rites or customs. In the Middle Ages, Christmas was celebrated with great pomp and ceremony. Music, pageantry and elaborations characterized the celebrations. But in a reaction against the bratons. But a reaction followed, and the Christmas festival lost its sacredness. Then came the lords of misrule, who made a riotous, boisterous affair of this once holy day. Drinking, gambling and dancing took the place of impressive ceremonies.

Later, in the days of the Reformation, the Calvinists and the Puritans opposed the observance of Christmas. But the festivities could not be abolished. The Christmas spirit ruled, and today all Teutonic peoples celebrate the nativity of the Babe of Bethlehem.

Christmas is observed in different countries according to their own national characteristics. The Norwegians make much of the virtue of hospitality. Their first courtesy is to offer a pipe of tobacco. At their dinner, which is simpler than in other countries, national hymns are sung. Patriotism is a Norwegian's strong trait.

In Sweden, where cleanliness is nearer godliness than elsewhere, houses are completely renovated for the Christmas festival. It is the custom there to tie a sheaf of corn to a pole and place it in the garden for the birds' Christmas dinner.

"Urn of Fate," Italy's Christmas Tree. Italians prepare for themselves sumptuous banquets. Fish takes the place of the American turkey. The "urn of fate" is to the Italian children what the Christmas tree is to young people of other countries. Children and friends, in order of age, are bidden to put their hands into an urn and draw their lot.

In old England it was the custom for the serfs to carry a load of wood into the hall, and their dinner lasted as long as the "wet wheel" burned. This "wet wheel" was green wood, and increased in size each year. The bringing of the Yule log came to be a principal part of English Christmas ceremonies. Each member of the family proposed to a toast on the log before it was lighted. Part of the log was preserved carefully to light the Yule log of the succeeding year and to insure good luck. A Yule candle of enormous size was always placed on the table. A plum pudding, served in alcohol flames, is even now an absolute essential to an Englishman's Christmas menu.

The boar's head is also essential to a well-regulated English dinner. It is considered not only good to eat, but also ornamental. The origin of this dish is as follows: A student of Queen's College, Oxford, is said to have been walking in Shotover Forest, studying Aristotle. A boar rushed out at him, but with great presence of mind he crammed the book down the beast's throat and choked it. The student then applied some principles of philosophy and concluded that he could not waste a perfectly-good Aristotle; also he decided he would be responsible for a decrease in the high cost of living at Oxford. So he cut off the boar's head and recovered his book. Then he carried the boar to the college, where it was roasted and eaten.

German Christmas Most Realistic. All honor is due to the Germans, who have "the real Christmas there is." It is entirely a home cel-

An Unselfish Gift

always gladdens the heart of the giver. Select a nice piece or set of furniture as your gift to the entire family and make the coming Christmas, as well as coming year, one of joy and happiness in your home.

Buy at Winfield's and Save on Your Purchase

We can sell you complete house-keeping outfits--from cellar to attic--at a big saving.

Only a few days remain in which to make up your "Christmas" mind. Special attention given to out-of-town shipments.

Remember, "If it isn't good we make it good"

W. E. Winfield
Telephone 95

bration with them. The pleasure of the children is of first importance. The Christmas tree, with its sparkle and glitter, is a German institution.

"Saint Winifred, an Eighth Century missionary, is credited in an ancient legend with having caused to be set up the first home Christmas tree. He tried to show the people that the Druid priests had made them worshippers of trees only, and not of a living God. On Christmas Eve he cut down the great oak around which they had gathered to make human sacrifice. As it fell a young fir tree appeared miraculously beyond it, and Winifred said to the people: 'Here is the living tree, with no stain of blood upon it. That shall be a sign of your new worship. See how it points to the sky. Call it the tree of the Christ child. Take it up and carry it to the chieftain's hall. I think that the day is coming when there shall not be a home in all Germany where children are not gathered around the green fir tree to rejoice in the birthright of Christ.' His prophecy was long ago fulfilled.

The first century of colonial life in America saw few Christmas celebrations. The Puritans did not approve of public festivals and in New England they were forbidden by the law. Christmas customs in America have been taken from Europe. We have borrowed the Christmas tree from Germany, Santa Claus from Holland, the Christmas stocking from France, while "Merry Christmas" is an old English greeting that was shouted from the windows to the street on Christmas morning.

The Mistletoe Superstition.

The decorations of churches and houses is of ancient date. There are some old superstitions concerning mistletoe. It was believed in "ye olden time" that a sprig of mistletoe in the hand would not only enable one to see ghosts, but would also force them to speak. Scandinavians, who met in the forest underneath the mistletoe, no matter how great enemies they were, dropped their weapons and greeted each other kindly. Nor would they take arms against each other until sunrise the next day. They began to take bits of mistletoe into their homes and hang it over the doorways. Any

one who entered must be greeted kindly and cordially. From this custom came the habit of greeting people with a kiss. And now, 'tis said that the maid not kissed beneath the mistletoe at Christmas will go without a husband another year.

The high regard in which holly was held is expressed in this old Saxon couplet:

"Whoever against holly do cry,
In a rope shall he be hung full high."

A feast is the feature which all nations have in their Christmas festivities. A distinctive feature of the celebration in American cities is the organization of "good fellow" to scatter cheer and comfort among the poor and needy.—University Missourian.

BAYLOR UNIVERSITY RECEIVES \$19,048.

John D. Rockefeller and C. C. Slaughter, of Dallas, Give Sum to Baptist School.

With cash contributions of \$19,048.49, John D. Rockefeller, through the General Education Board, and Col. C. C. Slaughter, of Dallas, played Santa Claus to Baylor University this week, the money being applied on their pledges toward the \$600,000 endowment of Baylor, says a Waco dispatch.

As is generally known, the General Education Board promised \$200,000 to Baylor's endowment, provided the Baptists of the State would raise \$400,000, while Colonel Slaughter agreed to give \$1 for every \$8 contributed by other Baptists of the State. They have made several contributions on their pledges already, sending in checks every time a sufficient sum has been contributed by others to make a requisition upon them. The total contributions to the endowment fund since last summer have amounted to \$49,526.01.

FOR CHILDREN THERE IS NOTHING BETTER.

A cough medicine for children must help their coughs and colds without bad effects on their little stomachs and bowels. Foley's Honey and Tar exactly fills this need. No opiates, no sour stomach, no constipation follows its use. Stuffy colds, wheezy breathing, coughs and croup are all quickly helped, and sweet, refreshing slumber instead of feverish tossing at night. It is easy, therefore, to understand why an increasing number of bottles



When Your Roof Leaks SEND US A CALL

We can stop it for you in short order.

Our work gives satisfaction because we employ skilled workmen, and use the old time, hand-made tin—the Target and Arrow brand.

Roofs of this tin are proof against fire, lightning and all attacks of the weather, and usually outlast the buildings they cover.

CONSULT US ABOUT YOUR NEXT ROOFING WORK.

A. M. HAMILTON
Telephone Number 54

DRS. GUYTON & NICHOLS
Surgery
—and—
Eye, Ear, Nose and Throat
First National Bank Building

BILLINGS AND BILLINGS,
Chiropractors
Plainview, Texas
Hours: 10 to 12 a. m.; 2 to 5 p. m.
Phone 131 O'Keefe Building

of Foley's Honey and Tar Compound is sold yearly. R. A. Long's Drug Store.
—Adv. 83

Are You Bald Headed?
Or does Dandruff, falling hair or itching scalp bother you? If so, our wonderful FERTILINE is what you want. It has grown hair on hundreds of bald heads. Money back if not satisfied.
If your druggist hasn't sent us one dollar and we will send you a bottle by Parcel Post. FREE booklet explaining baldness.
Lightfoot Chemical Co., San Antonio, Texas

**WOMEN REVIVING
THREE-TIERED SKIRTS.**

After Having Grown Tired of Tri-Plaited Garments, Gentler Sex Have Taken Them Up.

Fashion is a curious thing, or, rather, the popular attitude toward it. First, women say they are thoroughly tired of certain things, and as soon as they all say it and are quite convinced about it, then they revive them.

I happen to think of this phase of fashion because of the return of the three-tiered accordion-plaited skirt which Callot brought out last February and which the wholesalers copied by the hundred and sent broadcast to the retailer, who sold them at varying prices between \$12 and \$50. In the summer the women said they were weary of the model; they saw so many of them repeated on every side they felt as though they were walking in a room of mirrors.

When we thought the last word on the subject had been said, dressmakers have revived the model and put it forward as one of the best for dance frocks. It is often made in canary yellow silk net or tulle. There are three plaited tunics that hang closely to the figure instead of standing away from it, as the new kind does. These are dropped over a slender foundation of self-colored satin. The bodice is high at the back, reaching to the neck, has very little lining, and the three-quarter sleeves hang well away from the arm and are cut to points at the back.

Such is the foundation of the gown. The different ways of specializing it rest upon the ingenuity of the designer. For example, on one frock there is a wide folded girdle of turquoise blue velvet with a pink satin rose in front, and at the edge of the neck and wide sleeves is a narrow band of blue ostrich plumes.

This idea was evidently taken from a wonderful gown designed by Doucet in Paris. The material was sulphur yellow chiffon over a draped skirt of brocade gold satin. The outstanding lampshade tunic, as well as the high-wired collar and loose sleeves, were edged with the blue ostrich plumes about four inches deep.

It must be admitted that gowns made with three-tiered skirts of flat plaited crepe de chine or satin do not look especially smart. Tulle or net is power, and with the addition of a colored belt and a flower, one gets a rather startling costume for any kind of special affair in the evening. It is an especially good one for a debutante.

To Prevent Blood Poisoning
apply at once the wonderful reliable DR. FORTER'S ANTISEPTIC HEALING OIL, a real dressing that relieves pain and heals a wound in the same time. Not a liniment. 25c. 50c. \$1.00.

The Herald's Classified Want Ad Section

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

REWARD—\$2.50 for cow strayed Sept. 18; red, white-faced, long-horned, branded H. O. T. on side, and Y-H connected. Bought from C. M. Munson, near Lockney. W. M. BRYSON, Plainview, Texas. —Adv. tf.

FOR SALE—A buggy and good gentle horse, city broke; any child or lady can drive. See E. E. WINN REALTY COMPANY. —Adv. 81

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

GOOD COAL AT BARGAIN PRICES.

I will have a car load of good coal on the track Monday. Can be delivered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT, Adv. tf.

E. T. Coleman is giving away a nice present, with every purchase of coal, in the shape of a magazine match safe—quite a novelty and a useful household article. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

**NOTICES
NOTICE OF SALE.**

Notice is hereby given that two cars of sand now on hand at Plainview, Texas, will be sold to the highest bidder at public auction on January 24th, 1916, at 10 a. m., to satisfy freight and other accrued charges. Numbers of said cars being LV 25428, covered by Tascosa to Plainview WB 2, December 8th, and C. & S. 1962, covered by Tascosa A-C Ada to Plainview WB One, December 5th, 1913, consigned to W. C. Reeves at Plainview, Texas. Said Auction to be held at Freight Depot in Plainview, Texas.

R. F. BAYLESS, Agent. Adv. Fri. 5.

CHILDHOOD ON THE FARM.

Any childhood may be adorable, but child life on the farm is best. There miracles happen daily; one can make friends with the dogs, horses, cows, fowls. Up to this present time life has had its duties, and probably will have for some aeons to come. It is because of this that the farm has the splendid virtue of being a place to prepare for life. The farm has its duties, and very early the child may take them up, one by one, thus learning the meaning of responsibilities. The child feeds the fowls or goes for the cows or leads the horses to the watering trough. To learn that others depend upon one, to learn to keep faith—that is high training for citizenship.—Breeder's Gazette.

feeds the fowls or goes for the cows or leads the horses to the watering trough. To learn that others depend upon one, to learn to keep faith—that is high training for citizenship.—Breeder's Gazette.

**UNCALLED-FOR LETTERS IN
PLAINVIEW POST OFFICE.**

The letters listed below remain in this office uncalled for for the week ending December 21st, 1915:

- Bank, Mrs. Mary.
- Berry, Mrs. Anna.
- Brinkley, J. J.
- Elam, John.
- Garvin, Zetha.
- Slaughter, Mrs. Emma.
- Smith, Mrs. Bessie Kling.
- Smith, Mrs. Deillah.
- Stutzenbecker, W. J.
- Thompson, Ray.
- Vandawalker, D. M.
- Williams, Mr.

The above described mail will be sent to the Dead Letter Office on the 4th day of January, 1916, if not called for before that date. When calling for this mail say ADVERTISED and give date of list. POSTMASTER.

C. D. WOFFORD,
Dentist
Rooms 14-16, Ware Hotel Bldg.
Phones:
Office, 143; Residence, 193

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

Opportunity

When we see this word we always look again. Why? Because we are always looking for opportunities. The Herald want ads contain dozens of opportunities every day. When you think of opportunity, think of the Herald want ads.

MISCELLANEOUS

TYPEWRITER WANTED.
Underwood or Oliver Typewriter to rent for a few months, with the view of purchasing later. Apply at Herald Office. —Adv. tf.

WATCH REPAIRING.
I am holding to my Old Prices. Watch Mainsprings made for your Watch and guaranteed for one year for \$1.00. Watch Cleaning, and best of oil used, for \$1.00. Optical Work of all kinds. Guaranteed Brands and best of Lens. Gold Soldering of all kinds done neatly. See my "Shur-On" Glasses. Rings, Bracelets and Lockets, and all goods sold by me, Engraved Free. Remember the place and watch for my Complete Stock for Christmas. BOWRON, The Pioneer Jeweler. Next to Busy Bee Cafe. —Adv. tf.

Call The Herald for job printing.

HOUSEHOLD NECESSITIES

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

Call The Herald for Business Cards.

GOOD COAL AT BARGAIN PRICES.
I will have a car load of good coal on the track Monday. Can be delivered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT, Adv. tf.

The Demonstration Farm has excellent Celery and Lettuce for the holiday week—better than has ever been on the market before. You can also get Parsnips, Turnips, Cabbage, Sweet Potatoes, Green Young Onions, Spinach and Parsley. Ask your grocer for them. If he can not supply you, phone 66, and you will get what you want delivered to your door. —Adv. 82

IMPLEMENTS AND VEHICLES

Ford Car for sale or trade. T. W. SAWYER. —Adv. tf.

REALTY TRANSFERS.

Wm. Britt to J. H. Slaton: 200 acres, Black 7, School File No. 3246. Consideration \$1,600.

Wm. Britt and wife to H. E. Skaggs: 200 acres, Survey No. 7, Block 8. Consideration \$2,800.

W. T. McDaniels and N. P. McDaniels to C. H. Patton: Block 32, West Boswell Heights Addition. Consideration \$876.

W. N. Brocks and wife to H. L. Spratt: Block 44, Lakeside Addition. Consideration \$3,000.

I. H. Haines to H. L. Spratt: 50 acres out of Survey No. 5, Block D4. Consideration \$1,800.

TO THE CITIZENS AND TAXPAYERS OF HALE COUNTY.

I desire to make the announcement that I will make the race for re-election for the office of County Surveyor of Hale County at the next election, and will abide by the Primary Election in July.

I furthermore desire to thank all citizens of this county who have heretofore been kind enough to give me their support, and again ask that they stand by me at the coming election, for I am in the race to the end. —Adv. tf. THOS. P. WHITIS.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, S. P. Ellett, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be held in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 12th day of January, 1916, then and there to answer a Petition filed in said Court, on the 22nd day of November, A. D. 1915, in a suit numbered on the docket of said Court No. 993, wherein Arrah L. Ellett is plaintiff and S. P. Ellett is defendant. The nature of the plaintiff's demand being as follows, to-wit: Suit for divorce on the ground of cruel treatment, and abandonment for more than three years next before the filing of Plaintiff's Petition as set out in Plaintiff's Petition on file among

DR. C. B. BARR,
Veterinarian

Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

ROOMS

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

Nice furnished rooms. Phone 336. —Adv. tf.

WANTED.

Four- or five-room, unfurnished house close in, or four rooms in apartment, also unfurnished. MRS. E. E. ROOS. —Adv. tf.

WANTED—Furnished or unfurnished house by month or by year. Notify Herald. —Adv. tf.

BOARD AND ROOMS—Rooms newly furnished; first-class board. Call at first house north of Christian Church. —Adv. tf.

LOST AND FOUND

LOST—Between Halfway, Texas, and Plainview, on Olton road, one bulldog pup; black, with white points; answers to name of "Bobby." Will pay one dollar reward to any one returning him to ALFALFA LUMBER CO. —Adv. tf.

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

LOST—Black Fur Scarf. Taken by mistake at Elk Lodge Thanksgiving night. Please return to MISS MAY KINDER. —Adv. tf.

WANTED.

Typewriter to rent for month of two. Underwood or Oliver preferred. Apply at Herald office. —Adv. tf.

REAL ESTATE

FOR SALE OR RENT: On easy terms, 11-room house, with fine young orchard; 3/4 lots. Phone DR. GUYTON. —Adv. tf.

Call The Herald for job printing

the papers in this cause. Plaintiff also asks that she be restored to her former name, Arrah L. Williams.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Plainview, Texas, this, the 22nd day of November, A. D. 1915. B. H. TOWERY, Clerk District Court, Hale County, Texas.

DON'T LET YOUR LIVER GET LAZY.

Dodson's Liver Tonic Will Keep It Working and Make You Feel Well and Clean; No Bad After-Effects.

If you have allowed your fear of calomel to keep you from toning up your liver when it gets a little sluggish and lazy—try Dodson's Liver Tonic, and note how quickly and harmlessly it starts the liver and relieves constipation and bilious attacks.

When you take Dodson's Liver Tonic, you do not have to stay in the house all day. None of the weakening and harmful after-effects of calomel follow its use. Dodson's Liver Tonic is a mild, pleasant vegetable liquid that cannot hurt either children or grown people. Yet it easily overcomes the most stubborn and inactive liver without making you quit eating or working.

These are not just claims. R. A. Long Drug Co.'s drug store backs up every one of these statements and agrees to refund the price of Dodson's Liver Tonic with a smile to any person who pays his 50 cents for a bottle and isn't satisfied that he got his money's worth.

Imitations of Dodson's Liver Tonic are another proof that it is a good thing. Nobody ever imitates a poor remedy. Be sure you get the genuine Dodson's Liver Tonic—the kind that is guaranteed. —Adv. 82

FOR THE BEST SERVICE AND HIGHEST SALES
Ship Your Cattle, Hogs and Sheep to
DAGGETT-KEEN
Commission Co. Chas. Daggett, Cattle Salesman
We're Our Own Salesman
Fort Worth, Texas
See our Market Letter in this paper
PHONES
Prospect 501 Long Distance 213
E. M. Cohn, Cashier A. M. Keen, Hog and Sheep Salesman

Calling Cards All the latest styles in engraved or printed cards on short notice. PHONE 72

Farm Mortgage Loans
Loans made from \$500 up. Vendor's Lien Notes extended. I do my own inspecting and do not have to wait. Write me your wants and they will have prompt attention.
Frank M. Maddox,
Lubbock, Texas

J. H. SLATON, President
W. C. MATHES, Vice President
GUY JACOB, Cashier
The First National Bank
Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00
SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

Santa Fe
Holiday Excursions
To all the Principal Points in the SOUTH and EAST on Sale December 20, 21 and 22, good for return limit, January 18th. Round trip Excursion Tickets to all Points within the State on sale from December 20th to January 1st, good for return limit January 6th.
Phone 224 For further information apply to **R. F. BAYLESS, Agent**

The City Bakery
We bake practically everything obtainable in the bakery line. Any Special Order will be baked for you on a day's notice.
Our Shop is Strictly Sanitary, We Invite Your Inspection at Any Time
We will have many Special Cakes and Goodies for Christmas and will be glad to make anything else you may order.
The City Bakery
J. T. Van Arsdell, Proprietor Telephone Number 170

We Wish You All the Compliments of the Season

We are glad to call so many of you customers. We feel that you feel that your interests are best served by our policy of best quality for the best prices consistent with that quality. We trust that our policy has been so impressed upon you that you will feel that we merit a continuance of your patronage during 1914. Tell your friends of the way we serve you--we will be pleased to serve them likewise.

Discounts Continue

A warm Fall found us loaded with winter garments--a full assortment of the latest styles and patterns of Kuppenheimer and Hecht clothes for men, Bradley sweaters for men and boys, Palmer Coats and Coat Suits, Lucille Dresses, and Bradley Sweaters for women, Hercules Clothes for boys, and Skirts, Petticoats and House Dresses for misses and women

ALL MUST GO NOW AT BIG REDUCTIONS
We Must Make Room--We Must Have Money for Buying

TOO LATE FOR CHRISTMAS

A SECOND SHIPMENT OF FURS RECEIVED TOO LATE FOR CHRISTMAS WILL BE SOLD AT **33 1/3 Per Cent Discount**

FOR REMEMBRANCES ON NEW YEAR

Handkerchiefs Neckwear Hats Belts Jewelry Hosiery Gloves Shoes Scarfs Mufflers



Copyright 1913 The House of Kuppenheimer



Copyright 1913 The House of Kuppenheimer

The government can take some 80 cents worth of silver, stamp it with its official seal and it passes without question everywhere as a dollar.—

That's credit.

With clothing however it's very very different. A good many merchants are trying hard to make 80 per cent wool fabrics pass as 100 per cent.

But time, which is no respecter of these kind of methods upsets their pleasant little pastime and they soon feel the full effects of their deception.

Kuppenheimer Clothes at \$18, \$20, \$22.50, 25, \$27.50, \$30, \$35 WITH GOOD BIG LIBERAL DISCOUNTS

are 100 per cent pure virgin wool, pre-shrunk to the last fraction of an inch. Then and only then are they tailored into those exclusively original styles which you'll find here in all their purchase compelling attractiveness.

Better give the "80 per cent" "just as good" man a wide berth--we can clearly demonstrate the why and wherefore at the live store today or any other day.

New Year approaches---a glad season of the year when everyone wants to be happy---feel prosperous and appear well dressed.

We're going to help the women and misses by suggesting a number of coats and suits of the highest quality---garments that have the "Palmer Garment" label, which means all you can hope for in a ready- to-wear garment.

Come here any time, and you'll see real reasons for buying the garments we are offering.

Do You Require Garments Made to Special Measure?

If so, let us handle your order. We can obtain the garment for you promptly. It will be a "Palmer Garment," and you can select from hundreds of styles and fabrics. The price would be no higher than you'd pay elsewhere, and you know the garment will have all the high quality that is in every "Palmer Garment."



Queen Quality SHOES

These Shoes Set the Fall Styles

DAME FASHION has put her stamp of approval on the new Queen Quality shoes for Fall and Winter. Come in and look them over.

Sole Agency

\$3.50 to \$5.00

"Keep Your Ear to the Ground if You Want to Hear the Thunder Roll"
It Will Roll in January

Plainview Mercantile Co.

W. A. SHOFNER, Manager