Quality Job Printing; Book and Pamphlet Designing.

The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

If You See It in The Herald It's So.

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, DECEMBER 19, 1913

NUMBER EIGHTY

CROPS FOR YEAR WORTH 9 BILLION Nephew of J. K. Milwee, of This City,

Government Estimate, Out This Week, Shows Large Shortage from Last Year's Yield.

BETTER THAN 1911

Stock Is Valued at 3 Billions; Corn Crop Smaller Than in 1903.

Farm values of principal crops this year and last, as estimated by the Department of Agriculture, are here

	1913.	1912.
Corn	\$1,692,092,000	\$1,520,454,000
Wheat	610,154,000	555,280,000
Oats	439,596,000	452,469,000
Barley	95,731,000	112,957,000
Potatoes.	227,903,000	212,550,000
Hay	797,077,000	856,695,000
.Tobacco .	121,597,000	104,063,000
Cotton	797,841,000	780,224,000

Total . \$4,781,991,000 \$4,594,682,000 Final estimates of production and value of fourteen of the important crops which form a part of the enormous grand total, aggregating approximately 9 billion dollars of wealth prolive stock products, have been announced from the National Department of Agriculture, at Washington, Felix Diaz. by the crop reporting board, Bureau of Statistics

The final figures do not vary materially from the preliminary estimates wheat 13 million bushels more.

Average Larger Than 1911.

"The production of crops in the United States in 1913 was materially Agriculture, David F. Houston, announces; "the yield per acre of all rops combined being smaller when in in year of the past decade, with the exception of 1911. This shortage was aused by a severe drought, accompanied by excessive heat during the summer months, in an important portion of the agricultural district of the United States, and particularly in RURAL MAIL ROUTES Kansas, Oklahoma, Missouri and adjacent states.

"Inasmuch as crop production of 1912 was unusually large, a greater proportion than usual has been carried into the present crop year, which should mitigate somewhat the effects of the shortage of this year's crops. The Largest Wheat Crop.

The corn crop, the most valuable farm product of this country, is smaller than any previous crop since 1903. Wheat production is the largest ever recorded in this country. The crop was practically matured before the drought became effective. The oats crop is the third largest. There has been a steady expansion of the area of this crop. The hay crop is smaller than the large crop of 1912, Rather liberal rains in the late summer and fall have produced good pastures. fourth or third in size.

"The acreage devoted to these five crops (corn, wheat, oats, hay and cotton) comprises about 90 per cent of the area in all crops, and therefore has a predominating effect upon the gen- Popular Confectionery Opened to Viseral average condition of all crops. Nearly all the minor crops were materially smaller this year than in 1912 and the per acre yields below their

"To the producers the lessened crop production this year is largely compensated by the increased prices received for their produce."

LOCAL FIRM INCORPORATED.

Notice was received Thursday that the Secretary of State had approved the incorporation of the R. A. Long Drug Company, of this city. The capital stock is \$10,000, with the following stockholders: R. A. Long, R. W. O'Keefe and Joe W. Ryan.

REALTY TRANSFERS.

A. B. Roberts and wife to L. M. Faulkner: 132.7 acres out of J. C. Burch, H. M. Burch and R. E. Burch pre-emption survey.

BAPTIST CHURCH WILL

Howell's class.

DR. HARLE RELEASED FROM JAIL BY GENERAL VILLA.

Imprisoned for Seven Years, Will Join Constitutionalists.

Dr. Chas. S. Harle, nephew of Mr. J. K. Milwee, of this city, has been given his liberty by General Villa, Commander-in-Chief of the Constitutionalist forces of the State of Chihuahua, Republic of Mexico. The release from prison came when General Villa's forces entered the city of Chihuahua. Thus is ended one of the most sensational cases that has ever been known in Mexico, affecting, as it does, an American citizen.

Dr. Harle was convicted of murder about ten years ago, but on the first ico being different from ours, he was later indicted and it was on the second trial that he was convicted and sentenced to be shot, Governor Creel, of Chihuahua commuting the sentence about three years later to twenty years' imprisonment. Dr. Harle was first imprisoned at Juarez, and was eral years. After the fall of the Made ro government he was removed to Mexico City, and from there transduced on farms, including 3 billion of ferred back to Chihuahua, where he has been held for the past year. He was a prisoner in the same cell with

When Villa took up arms against the Federals of Mexico, among his warm friends and advisers were Dr. I. J. Bush and Abraham Molina, of El that have been published. Corn was Paso, and J. F. Cunningham, of Abi-16 million bushels less, spring wheat lene. These men were all very much 3 million bushels less and winter interested in the release of Dr. Harle. and, by the way, neither of the three ever made any kind of a charge for their services in the doctor's behalf. They had a conference with Villa near below the average," the Secretary of Juarez and secured the General's promise that the day he captured Chihuahua he would release Dr. Harle, which promise was kept in every way.

Dr. Harle has been appointed a surwith the rank of general, and has accepted the appointment and entered

Sufficient Number of Names Have Been Secured to Insure One Route; Another List to Follow.

There are to be two rural routes es tablished in the course of the next two months," said Postmaster Ben O. Sanford yesterday. Continuing, he said: "I am planning to start out in the next day or two and complete the list of names for the first route. We already have ninety-five names on this list, and I think that it will be no difficult matter to get the remaining five necessary to obtain a six-times-a-week

"Another route is to be established in another direction from the city. It may take some time to work up the list of names," Mr. Sanford said, "but The cotton crop will perhaps rank I think that we will have it in operating order in the next few months."

THE B. & K. IN NEW QUARTERS IN GRANT BUILDING.

itors Wednesday, with Many New Features.

The B. & K., under the management of Messrs. Blasingame & Klinger, opened for business in their new storeroom, in the Grant Building, Wednes day afternoon at three o'clock. Many visitors were present to wish the proprietors much success in their effort confectionery.

The equipment in the new house is but another indication of the development of the community. It is strictly city-like in every particular.

There is a modern sanitary fountain, twenty feet in length with Italian marble finish; a nicely decorated, roomy serving parlor; a complete news stand; fruit cases, and very large stocks of box and bulk candies and smokers' goods.

The firm has taken the agency for the "diamond needle" Edison Phonograph, the latest invention of the talk- ly familiar with conditions here. ing machine.

Marvin Garner, county clerk of An annex built on the Baptist He was returning to Canyon City from Bible Class room for Mr. R. B. C. country. Mr. Garner and party killed 180 birds during the week.

SEE WIDE FIELD FOR THE EVENING HERALD

Representative Men and Women Everywhere Enthusiastically Endorse Big New Enterprise

COMMENCES PUBLICATION JAN. 1

trial was acquitted. The laws of Mex- Success Promises to be Instantaneous. Render Valuable Service in Every Field of Activity

The announcement that Plainview's daily newspaper-THE EVENING HERALD-will appear January first has brought universal approval from representative men and women throughtout North Texas.

Messages from all over this part of the country heartily indorsing the plan of the publishers of THE EVENING HERALD continue to be received by them.

It is seldom that such enthusiastic interest has been taken in any

new enterprise as in THE EVENING HERALD. Felicitations and expressions have come from prominent teachers, club women, college presidents, ministers and business and profes-

sional men. They all feel that with the establishment of THE EVENING HERALD Plainview is put in a class and on an equal footing with

other big, prosperous, rapidly-growing cities.

They are agreed that what Plainview has needed for some time more than anything else is a good, enterprising daily newspaper which will bring to every fireside the world's news while it is news-the very same day the events take place.

They say also that no better vehicle could possibly be found to convey the message of this section to other parts of the country. Among the statements made yesterday to The Twice-a-Week

O. M. UNGER, Secretary, the Plainview Chamber of Commerce-I tell you, it is great to learn we are going to have a real, first-class dally newspaper. THE EVENING HERALD is going to help Lateview and Plainview is going to boost THE EVENING HERALD. It starts with the best wishes of everyone in the city and in the country. I believe THE EVENING HERALD will be an geon in the Constitutionalist army. instantaneous success and that it will grow fast.

L. A. KNIGHT, President, The Third National Bank—A great step forward is being made with the establishment of THE EVENING HERALD. This city can and will support a good, snappy daily newspaper. I am only one of a good many men who is going to put his shoulder to the wheel and push hard. We appreciate what a daily newspaper properly conducted will mean for the good SOON TO BE ESTABLISHED. of everybody throughout this section.

> R. H. CHARLES, General Manager, the Texas Land and Development Company-It's the best news I have heard in many days. Of course THE EVENING HERALD will receive my support and the sincere and complete co-operation of all the departments of this company. We try to help all worthy enterprises, and I regard Plainview's daily paper as the most worthy enterprise that has come into prominence. I feel certain that THE EVENING HERALD will grow rapidly, just as Plainview is going to do in the next very few years. I am confident that THE EVENING HERALD will receive the unstinted and hearty support of all the farmers. The farmers throughout this section are enterprising, wide-awake men, who are anxious to keep in daily touch with the affairs of the world.

> J. H. SLATON, President, the First National Bank-It is difficult to name anything which will help Plainview more than a daily newspaper. It goes without saying that I will do everything within my power to aid in making THE EVENING HERALD the success which it will unquestionably have. Plainview has now grown to the size where it needs a daily. This city is growing fast and solidly, and I know THE EVENING HERALD will help it lucrease in population and importance as much if not more than any other

> E. DOWDEN, Local Sales Manager, the Texas Land and Development Company-The people in and around Plainview are to be congratulated on having such a bully daily newspaper as THE EVENING HERALD promises to be. I am sure it will prove of great value to its readers, which will mean everybody in this part of the country. Everybody is talking about THE EVENING HER-ALD, and they are all going to subscribe for it. I am delighted to learn that it will make an especial appeal to farmers and that exclusive departments of special interest to them will be published regularly, for the farmers are the backbone of the community. All the farmers who have talked about THE EYENING HERALD to me in the last few days have all said that its establishment will be a mighty fine thing for the country and all of its enterprises and institutions.

DR. J. C. ANDERSON, Farmer, Physician, Capitalist and President of the Plainview Chamber of Commerce-I believe THE EVENING HERALD cannot help but be of great benefit to the country. What we want is some big factor to build up this city and the country around it. THE EVENING HERALD can perform this service in a wider, more varied and more complete way than any other thing. I believe THE EVENING HERALD will be a big inducement for to give Plainview a strictly up-to-date railroads to build into Plainview and that it will generously co-operate with the railroads in opening up and developing this section.

J. W. GRANT, Land Owner, Builder and Capitalist-Of course THE EVE-NING HERALD will receive unlimited support. I came here from Oklahoma City, where I saw The Daily Oklahoman and The Times grow in a few years from little sheets published from little holes in the wall into big, strong, influential newspapers. Because I am certain that Plainview is going to grow as fast as Oklahoma City did a few years ago, I am convinced that THE EVE-NING HERALD will repeat the experiences of the Oklahoma City papers and rapidly develop into a widely circulated paper with unquestioned prestige.

E. CALLAWAY, Prosperous, Influential Farmer—THE EVENING HER-ALD is the best possible thing we could ask for. Most of the farmers in my district are going to start the New Year right by becoming regular subscribers They are eagerly anticipating it for the agricultural and live stock departments the paper will have which it is understand will be written by experts thorough-

J. D. R. BASS, One of Swisher County's Most Successful Farmers-THE EVENING HERALD will be a great help to all the farmers around Plainview. It will afford us a long-wished-for opportunity of being able to keep in touch OCCUPY NEW ANNEX SUNDAY. Randall County, visited his brother, daily with all the local and foreign news. I believe the farmer who keeps Flake Garner, in Plainview to-day, closely in touch with what is happening and with agricultural progress through his daily visitor, the newspaper, has a far better chance of making a success Church will serve in the future as a a hunting trip into the Whiteflat than the farmer who does not avail himself of reading regularly the daily

COUNTY COURT RUSHES THROUGH DOCKET.

Disposed of More Cases This Session Than at Any Time in Recent Years.

The County Court during its past session, beginning December 1 and adjourning December 18, has practically cleared the docket. Many cases were disposed of because of the failure of parties to appear and the number of persons pleading guilty. Following, in brief, are the cases

and business transacted: Arthur Landis vs. P. B. Snyder et

al.; judgment rendered \$640:28. First State Bank of Hale Center vs.

\$271.52. . Dempster Mill Manufacturing Co. tion. vs. Green Machinery Co.; judgment

rendered \$235.11. The Texas Co. vs. P. B. Snyder; judgment rendered \$358.89.

Mathes & Williams vs. I. Z. Smith; judgment rendered \$211.35. R. C. Ware Hardware Co. vs. J. R.

Brown; judgment rendered \$472.35. K. Shellabarger vs. Fred Hoverman; judgment rendered \$289.05.

Donohoo-Ware Hardware Co. vs. Fred Hoverman; judgment rendered State of Texas vs. Frank Perkins;

plead guilty. Fined \$1 and 1 hour. State of Texas vs. Joe Jay; plead guilty. Fined \$1 and 1 hour.

State of Texas vs. Horrace Smith: plead guilty. Fined \$1 and 1 hour. State of Texas vs. Less Shankle; plead guilty. Fined \$1 and 1 hour. State of Texas vs. Tom Elliott; plead guilty. Fined \$1 and 1 hour. State of Texas vs. Arthur Ligon; plead guilty. Fined \$100.

plead guilty. Fined \$10. P. L. Hancock vs. P. & N. T. Rail- 3rd pullet; 1st pen.

way. Settled. W. A. Newman et al vs. P. & N. T.

Railway. Dismissed.

Continued for service. First State Bank of Hale Center vs. L. Kapp. Continued for service.

On December 8 a new jury impanneled, as follows:

Dalmont, G. E. Duckwall, E. T. Coleman, R. W. Otto, E. T. Vincent, P. T. S. McMinn, M. P. Leach.

T. W. Morrison vs. P. & N. T. Railway. Judgment for \$504.32.

J. C. Hooper vs. P. & N. T. Railway. Judgment for \$45. Shallow Water Land Co. vs. Fred Hoverman. Judgment for \$229.16.

A. McGill vs. T. J. McGill. Judgment for \$683.21. On December 10 the Court in re-

spect of L. W. Dalton, deceased, a former member of this bar, sent a copy of resolutions to the family of the deceased and to his alma mater, the University of Mississippi.

T. W. Morrison vs. P. & N. T. Railway. Overruled. James R DeLay vs. Cyrus B. Wood-

ring. Judgment for \$165. Minnie C. Reeves vs. A. L. Barton et al. Continued for service.

Jno. J. Ellerd vs. L. D. Webster. Continued for service. J. S. Haydon vs. J. F. Garrison. Con-

. C. Wooldridge vs. W. T. McRae.

Continued. G. M. Bartlett vs. G. W. Gray. Continued for agreement.

T. W. Morrison vs. P. & N. T. Railway. Passed, pending settlement. J. L. Dorsett vs. P. & N. T. Railway.

R. H. Wilkin vs. J. D. Vaughn. Dismissed for want of prosecution.

Acme Harvester and Machine Co. vs. T. H. Rosser. Dismissed for want of prosecution.

Alfalfa Lumber Co. vs. R. G. Heard et al. Continued by operation of law. Jas. R. DeLay vs. Cyrus Woodring. Overruled.

Judge W .B. Lewis being absent on the last day of Court, C. D. Russeil was selected by the attorneys to substitute until his return.

SANTA FE FILLING

IN LOW PLACES.

The Santa Fe Railroad has shipped young drake; 1st and 2nd young duck. n a trainload of ballast rock from Lubbock the past week, and a gang Happy, Texas-1st pair. of men with teams are now busy filling in the low places that have been complained of along their right-of- R. L. Penick, Stamford, Texas, way through the city.

There are yet muddy places in the Sloneker Farm. street just out of the railroad limits. which the city will probably have filled up.

LOCAL EXHIBITORS WIN MANY PRIZES

Third Annual Show Contains Birds of High Quality, Says Judge.

SAVAGE LIKES COUNTRY

Doors Open Until Late Tomorrow Night, That All May Visit Display.

Local poultry fanciers were well awarded for their efforts when Judge H. B. Savage placed the ribbons yes-A. M. Smith; judgment rendered terday at the Third Annual Exhibition of the South Plains Poultry Associa-

In speaking of the exhibitio. Judge Savage said: "The quality of the birds shown is unusually high. What the show lacks in numbers it makes up for in quality. The birds, on display will make a splendid nucleus for an industry so well adapted to your rapidly developing irrigated country."

The doors of the Finnie Building will not close on this year's show until Saturday night, so that all may have ample opportunity to see the fowls.

The following is a full list of the winnings:

White Orpingtons: Sloneker Farm-1st and 4th cock; 1st and 2nd hen; 1st, 3rd and 4th cockerel; 1st, 3rd and 4th, pullet; 1st and 3rd pen. J. W. Pipkin-2nd and 3rd cock; 3rd and 4th hen; 2nd pullet; 2nd cockerel; 2nd and 4th pen. Sloneker Farm, best display; J. W. Pipkin, second.

Buff Orpingtons: P. C. Wray, Jayton, Texas-2nd cock; 1st cockerel; State of Texas vs. W. J. Smith; 1st and 4th pullet. H. J. Dillingham-1st cock; 1st and 2nd hen; 2nd and

S. C. Rhode Island Reds: R. L. Penick, Stamford, Texas-1st, 2nd and 4th cock; 1st, 2nd and 4th hen; 2nd J. C. Wooldridge vs. P. D. Wall. cockerel; 1st, 3rd and 4th pullet; 1st and 3rd pen; 1st display. J. T. Hartley-3rd cock; 3rd hen; 1st and 3rd cockerel; 2nd and 4th pen; 2nd dis-R. B. Tudor vs. P. & N. T. Railway. play. E. A. Zollicoffer-3rd cockerel. Mrs. Joe Leach-2nd pullet.

Barred Plymouth Rocks: Tull-1st and 2nd cock: 1st and 2nd T. E. Blasingame, J. J. Dyer, L. N. hen; 1st and 2nd cockerel; 1st and 2nd pullet; 1st and 2nd pen. . Mrs. P. W. Jackson-3rd cockerel; 3rd and 4th Bryan, Chas. Brown, W. B. Martine, pullet; 3rd pen. H. V. Tull-Best dis-

White Plymouth Rocks: Mrs. E. G. Sellars. Amarillo. Texas-1st cock: 1st, 2nd and 4 hen; 4th pullet; 1st pen. E. W. Byars-2nd cock; 2nd cockerel; 2nd and 3rd pullet; 2nd pen. J. M. Malone-3rd cock; 3rd hen; 1st and 3rd cockerel; 1st pullet; 3rd pen.

White Wyandottes: Mrs. J. C. Goodwin-1st, 2nd, 3rd and 4th hen; 1st. 2nd, 3rd and 4th cockerel; 1st, 2nd, 3rd and 4th pullet; 1st, 2nd and 3rd pen; best display.

Partridge Wyandottes: A. B. Rosser, Jr .- 1st and 2nd cockerel. Black Langshans: W. B. Downing,

Lubbock, Texas-1st pen. S. C. White Leghorns: D. L. Alexander-1st cockerel; 1st, 2nd, 3rd and 4th pullet; 1st pen.

Silver Spangled Hamburgs: Jack Mitchell-1st cock. J. D. Harrison-1st cockerel; 1st, 2nd and 3rd pullet. Buff Cochin Bantams: Chester Stoddard-1st and 2nd hen; 1st cock-

M. B. Turkeys: E. A. Zolicoffer-1st male; 2nd and 3rd female; 1 trio. Mrs. R. T. Barbee-2nd male; 1st and 4th female; 2nd trio.

White Holland Turkeys: Sloneker Farm-1st, 2nd, 3rd and 4th male: 1st, 2nd, 3rd and 4th female; 1st, 2nd and 3rd trio.

Toulouse Goose: Wm. Mitchell-1st gander; 1st goose.

White Emden Goose: Mrs. Joe Leach-1st gander; 1st and 2nd goose;

White Indian Runner Ducks: C. C.

Mitchell, Amarillo, Texas-1st old drake; 1st and 2nd old duck; 1st young drake; 1st and 2nd young duck; 1st pen. Mrs. J. C. Goodwin-2nd young drake; 3rd and 4th young duck. Fawn and White Indian Runner Ducks: Sloneker Farm-1st old drake; 1st, 2nd, 3rd and 4th old duck; 1st pen. Mrs. P. W. Jackson-1st

Mallard Ducks: J. M. McNaughton, Pekin Ducks: 1st pen. Best pen parti-color birds in show-

Best pen solid color birds in show-

Best male in show-J. T. Hartley. Best female in show-Sloneker

(Continued on Page Seven.)

Christmas

With all its joys of giving is only four days off. Gladden their hearts with practical and appropriate gifts from our holiday stock.

Cutlery, including Carving Sets, Razors and Safety Razors.

Shot Guns and Rifles.

Percolators, Baking Dishes, Casseroles, Chafing Dishes, China, Oueensware. Etc., Etc.

Boys' Wagons, Velocipedes, Bicycles, Mechanical Toys, Air Rifles

Everything in heavy and shelf HARDWARE

Plainview Hdw. Co. Phone 293

ABERNATHY CANNERS BRING

from one individual today was a con- will be guests of the city and the signment of 200 head of cows, the Chilian government and heads of big culls from the ranch, brought in by manufacturing and commercial con-Hudges & Benson, of Abernathy, cerns. Texas. They sold well, quality considered, \$4.50.-K. C. Correspondent. Get Stationery at The Herald.

Valpariso, Chili, Dec. 12.-The \$4.50 ON K. C. MARKET. American "commercial expedition" arrived here today for a five days' visit. Among the large shipments received During the visit here the Americans

FACILITATE HOLIDAY RUSH.

> local newspapers, encourage prospective senders of insured or C. O. D. parcels to obtain in advance the number of tags which they will need. These tags could then be made out at home or places of business and avoid the necessity of so doing in the post office lobby. This suggestion is recommended to every post master who considers that it will be helpful under the conditions at his office and in his locality. Senders should, of course, be encouraged and required to have the parcels properly wrapped, carefully and accurately addressed, and indorsed in the appropriate instances "Fragile," etc. Each tag must be fastened to the parcel it describes, and notices might give the rules of wrapping, packing and indorsement when practicable, Care should be taken to have all notices accurate in statement. Senders should understand that insured parcels must be presented at the post office window. As many persons do not understand

that insurance has been substituted for registration of fourth-class domestic mail, the advertising of this fact might avoid considerable misunderstanding and explanation at the post office. Attention might also be brought to the necessity of the sender's being prepared to give the value of the contents of a fourth-class parcel for the purpose of determining whether the fee will be 5 cents (insuring against loss for \$25 or less) of 10 cents (insuring against loss for over \$25, but not in excess of \$50) four pounds may, of course, be registered upon payment of the fee of 10 cents, provided the parcel is sealed and postage paid at the first-class rate. All other classes of domestic mail and all classes of international mail may cel post mail addressed to the countries named in Article 117, page 133, of the July, 1913, Postal Guide.

To expedite acceptance of insured parcels from senders who do not secure tags in advance of bringing packages to the post office, it might be practicable at some offices to have a window or place in the lobby where tags could be distributed and senders given information and instructions in

Are You Glad Christmas Comes Only Once a Year?

Makes no difference if you are or not, it comes just the same, but if children had their way Xmas would come every month, so old Santa Claus could climb down the chimney with such nice things.

We have a big assortment of Candy, Fruit and Nuts for Santa Claus to get--he will read this paper and know where they are--for the children. Besides this we have a complete list of all fruits and vegetables that can be had. Some came from Europe, Cuba, Central America, California, Louisiana, Kansas and Texas, but most of the vegetables are raised on irrigated farms around Plainview.

While we are not knocking on any other country, the best vegetables we can get now are raised on Plainview's Irrigated Farms. Plainview has them all skinned when it comes to Good Vegetables.

Read This List and See if We Are Right

Plainview Celery Beets Head Let-

tuce Plainview Spanish Onions Plainview Green Onions Plainview Turnips

Potatoes Plainview Parsley Spinach

Cabbage

Carrots Parsnips **Texas Sweet Peppers**

Texas Squash .. English Peas
.. New Potatoes
California Egg Plant Tomatoes

Rhubarb Cauliflower Florida Cucumbers Kansas Celery Florida Grape Fruit Tangerines

Kumquats Oranges Louisiana Madarines Cuba Pineapple Spain Grapes California Grapes

California Lemons Oranges Central America Cocoanuts Central America Bananas Kansas Persimmons Washington Apples Plainview Apples New Jersey Cranberries

Nuts of all kinds Fruit Cakes cheaper than you can make them. All sizes. They are good-prices right.

You can get up a pretty fair dinner from this list with the Turkey and other trimmings we have for you. Just phone us and we will do the rest. We want your trade,

Sewell Grocery Company

AnUnselfish Gift

always gladdens the heart of the giver. Select a nice piece or set of furniture as your gift to the entire family and make the coming Christmas, as well as coming year, one of joy and happiness in your home.

Buy at Winfield's and Save on Your Purchase

We can sell you complete housekeeping outfits--from cellar to attic-at a big saving.

Only a few days remain in which to make up your "Christmas" mind. Special attention given to out-oftown shipments.

Remember,"If it isn't good we make it good"

W. E. Winfield Telephone 95

and have the main items of the detaining the sender except to get the laid down. e handled might be placed upon the

ng the holiday season may be further

mail of the quick form of registration ooks, either temporarily or only dur-

Perhaps other arrangements may be ound to meet the local conditions

RESOLUTIONS OF RESPECT.

ward to a happy reunion in that parting, and where God shall wipe way all tears from every eye.

We recommend that a copy of these esolutions be sent to Sister Watson; also that they be recorded in the min stes of the Chapter.

MRS. MARGARET Y. TODD, MRS. EMMA KECK, MRS. MARY L. QUISENBERRY.

RESOLUTIONS OF RESPECT.

er No. 37, O. E. S., desire to extend to Sister and Brother Heard our deep sympathy with them in the passing of the aged mother of Sister Heard. May

at some offices to accept the par- there is rest and peace and joy, to-

Heard; also that it be recorded in the try, this "wet" snow minutes of the Chapter.

MRS. MARGARET Y. TODD.

MRS. EMMA KECK, MRS. MARY L. QUISENBERRY.

SNOW AT LITTLEFIELD.

wards which we are looking when our Dec. 16 .- The first snow of the season made out by employees, without work is completed and our burdens fell here last night. It continued to snow practically all day to-day, but We recommend that a copy of this melted as fast as it fell. With the reletter be sent to Sister and Brother cent rains in this section of the counhad for years. Grass is good, cattle are in first-class condition for the winter and conditions generally are splea-C. J. DUGGAN, Correspondent.

BUSY BEE

Sunday Dinner Dec. 21st

Soup Giblet Rice Relishes

Shredded Lettuce Celery Hearts Entrees

Fricasse of Veal with Green Peas Calf Tongue with Horse Radish Sauce

Roast Young Turkey with Cranberry Sauce Roast Les of Pork with Candied Yams Vegetables

Snowflake Potatoes Mashed Turnips Lima Beans

Dessert Apple Pudding with Lemon Sauce Mince Pie, Pumkin Pie Drinks

Coffee Cafe Notr American Cheese

Cover

Gifts of Lasting Worth

Jewelry given now may become the proud possessions of the great grand children of the recipients. There is nothing which will be cherished more than jewelry heirlooms passed thru generations.

We are showing a most interesting assortment of rich gold Christmas presents, any article of which would bring lasting cheer to the friend or loved one.

WILBERT PETERSON

DIRECTOR OF RECLAMATION

Only the Brightest Future for Irrigation Projects and Settlers, He Thinks.

prices, the settlers on our projects are the prosperity of 1913 has been ac- have been encountered by private encompanied by a general lowering in terprises and of the failure of many land prices. Most land values in the of these to furnish a dependable water irrigated West were unduly advanced supply, the wisdom of the Governduring the past five years, until they ment's larger outlay is no longer had reached a point where the West questioned. no longer continued to attract the people of moderate means

"Future development of the agri-excellent crop returns for 1913. The

cultural lands of the arid West is to average value per acre of products

of investigation of the big engineering but of average intelligence and fruworks of the Government in Montana, gality who are willing to work hard Washington, Idaho, Oregon, Califor- Actual failures on the Government nia, Utah, Nevada, Arizona and New projects are relatively few in number, and at the present time it would ap-"With excellent crops and good pear that a fairly permanent class of rounding out the year in a very cheer- farms. There is a marked change ful frame of mind," said Mr. Newell, also in the attitude of the public to-"Bankers and merchants report more ward Government activities in reclamreal money in circulation than in pre- ation. In former years unfavorable vious years, old debts are being can- comparisons were drawn concerning | Hours: 10 to 12 a. m.; 2 to 5 p. m. celled and credit is more readily ob- the cost of Federal work, but in the tained. Paradoxical as it may seem, light of financial difficulties which

> "The confidence in the future of Phones: Office, 219; Res., 478 these irrigated lands is based upon the

We Are Ready to Serve You

In Our New Mirror Front Up-to-

the-Minute Store Room

Features of Our New Equipment to

Which We Invite Your Attention Are:

SERVICE TELLS OF WORK. be accomplished by more intelligent grown on the new Government farms effort to secure settlers who will culti- is almost exactly the same as the vate the soil rather than speculate on average for the products grown on

trrigated lands under older systems. the advance in land prices. There is everywhere in the West ur-"There is a better appreciation today of the real difficulties incident to gent request for more rapid exten-Washington, D. C., Dec. 17.—The subduing a desert farm and also of sion of Federal activity, and several of Director of the Reclamation Service, the fact that the West still offers op- the Western States have made special P. H. Newell, has just returned to portunities to men of moderate means appropriations for co-operation with Washington, after an extended tour as well as to men without ready money the Reclamation Service." To Prevent Blood Poisoning

apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a sur gical dressing that relieves pain and heals a be same time. Not a liniment. 25c. 50c. \$1.00

BILLINGS AND BILLINGS, Chiropractors

Plainview, Texas Phone 131 O'Keefe Building

> DR. C. B. BARR. Veterinarian

Office at Gilbert's Bare Plainview, Texas



comfortably in his chair and gazed dreamily through a hazy cloud of Havana at the Christmas crowd.

"Ha-ha! colonel. At last I've found you looking sad!" And a friend who had come up from behind and slapped him affectionately on the shoulder pulled a big chair alongside and sat

colonel leaned farther back in the enveloping leather and a volley of expanding rings poured from beneath the carefully trimmed white mustache.

"That," he said, with a wave of his hand toward the throngs, "set me to thinking of how in my country schooldays we big, bad boys sometimes locked the teacher out to make him give us a Christmas treat. At the precise moment you soaked me on the shoulder I was thinking of the time we locked out our teacher. We notifled him a week beforehand that we expected him to give us a nice, substantial treat when school 'let out,' as we said, on Christmas eve. He had been a good-natured fellow and had succeeded in keeping on good terms with us scamps in spite of us, so as we wanted, for the reason, to let him off as easily as possible we specified only a box of oranges and a box of candy

"T'll think about it,' he said, laughing, and we supposed it was as good as agreed to.

"So when on the morning of Christmas Eve day Mr. Teacher arrived without anything that possibly could contain a treat, we were hurt-doubly hurt to think that a supposed friend would treat us so. We silently waited till the noon hour, and when luncheons had been hurriedly gulped, two of us were detailed to get him away from the school house on some pretext or other. They succeeded, but he didn't stay long, as it was a cold day and there was snow. When be found the door locked he rattled the knob and called:

"'Open the door, please! It is I, Mr.

"'Sorry,' one of the boys replied through the keyhole, 'but you'll have to give us a Christmas treat before we let you in.'

"'Come, boys, come,' he said sternly. 'It is too cold for joking. Let me in at once!"

"'We're not joking; we yelled back We want a treat. Go to the store and get a big box of oranges and a big box of candy and have them here for us this afternoon, and we'll open the door. Or, if you'll promise on your word of honor, we'll let you in.'

door and thundered: "Boys, I order you to open this door! Will you obey me?"

"reat!" was our ultimatum "Followed several minutes of silence

and suspense, then he called to us: Well, boys, I suppose the besleger instead of the besieged will have to surender. You may open the door. I will treat.'

"The door was opened slowly, cautiously, for we were doubtful, almost distrustful, but he was miling.

"'It is all right, boys,' he assured us. 'I have promised. We might as well close now till after the New Year's holiday. While I am going for

the treat I want you all to get your books ready so I can lock the school house. I hope to be back with your treat within an hour.'

"Then he startwalk toward a little country town about three miles

minutes after two o'clock when a bobsled, drawn by a big, iron-gray horse, gay with sleigh-bells, glided up before the schoolhouse door. Mr. Teacher, looking as pleasant as any of

us, jumped out and said: 'Here you are! I am going to leave you to yourselves to enjoy your treat,' he explained, as he hastily fastened the window shutters and shut up the stove. He then locked the door and put the key in his pocket. By that time the boys had unloaded the boxes, and Mr. G- at once resumed his seat on the sled.

"'Merry Christmas to all!' shouted.

"'The same to you!' we chorused. "We immediately assailed the The lid came off the box marked oranges first, and one was grabbed and the tissue wrapping removed. Then there was a wild yell-'Potatoes! Nothing but old potatoes!'

"We glanced sheepishly at the big girls' who were holding their breath. In a tremor of dread we took the top off the box labeled candy. Oh, utterly shattered hopes! The box was full of nice white candles!"

The ample shoulders and girth of the colonel's friend shook freely.
"Um," he said. "He was some

"You bet," agreed the colonel. "If we boys had had money enough I think we'd have come pretty near to buying him a gold watch."-Detroit

Just phone us and have a Singer Sewing Machine sent to your home. Try it out and if satisfactory pay us \$2.00 per month and the machine is yours.

Phone 453

Jordan & Hogue

113 N. Covington St.

Plainview, Texas

Calling Cards All the latest styles in engraved or printed cards on short notice. PHONE 72

Farm Mortgage Loans

Loans made from \$5.00 up. Vendor's Lien Notes extended. I do my own inspecting and do not have to wait. Write me your wants and they will have prompt attention.

Frank M. Maddox Lubbock.



For Your Christmas Dinner

You find lots of good things on our shelves to make merry with for the Holiday season. We will have high grade mince meat for your pies, the finest quality plum pudding, just like homemade, new Leghorn citron, fancy dates, cocoanut macaroons, coffee, highest grade table butter' Queen olives, and everything in staple goods.

WRIGHT & DUNAWAY PHONES 35 and 355



FOR THE BEST SERVICE AND HIGHEST SALES Ship Your Cattle, Hogs and Sheep to

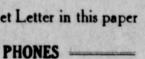
DAGGETT-KEEN

Commission Co. Chas. Daggott,



We're Our Own Salesman Fort Worth, Texas

See our Market Letter in this paper



Long Distance 213 Hog and Sheer

Prospect 501 Cashier

COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

...........



Holiday Excursions

To all the Principal Points in the SOUTH and EAST on Sale December 20, 21 and 22, good for return limit, January 18th. Round trip Excursion Tickets to all Points within the State on sale from December 20th to January 1st, good for return limit January 6th.

For further information apply to Phone 224 R. F. BAYLESS, Agent

New 20 foot Sanitary Fountain, finished in white Italian marble and in charge of P. C. Young, expert dispenser.

Eleven Tables in Specially Constructed Parlor.

All cold drinks served in polished glasses.

Two double section wall cases and three large show cases filled with bulk and package candies.

Complete news and magazine Depot.

Complete line of smoker's supplies.

Distributing Agency for latest model Edison Phonogrphs.

Let us take you thru on a visit of inspection.

Several Hundred Dollars in Prizes

TO BE DISTRIBUTED BY

THE TWICE-A-WEEK HERALD

In Its Grand Piano Voting Contest

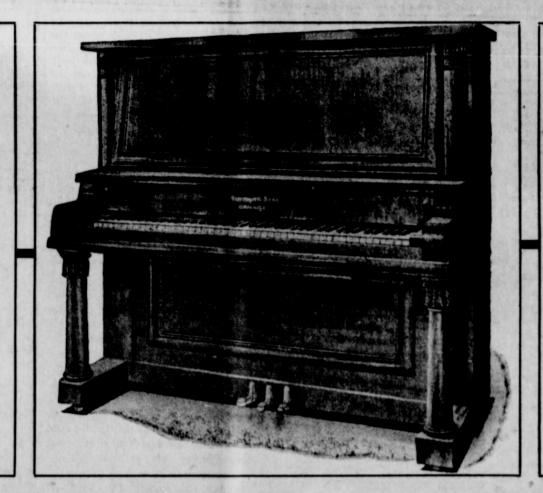
The Capital Prize Which Will Be Given By

The Herald

is to be an

Elegant \$400 Obermeyer & Sons Piano

Like Cut Shown Here



Many of the Merchants of Plainview have contributed valuable prizes and will give "Herald"

> Vote Coupons

with Cash purchases

RULES AND REGULATIONS GOVERNING CONTEST ARE AS FOLLOWS:

- 1. ANNOUNCEMENT.—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured
- 2. PRIZES.—The capital prize will be an Obermeyer & 5 years New Subscriptions, 5,000 votes Sons' Piano. Also other valuable prizes to the amount of many * dollars, which are announced herewith.
- 3. CANDIDATES.—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.
- 4. TIE IN VOTES .- Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

- 5. VOTES CLASSED.—Votes will be issued in the following denominations:
- New Subscriptions, 600 votes Renewals, 500 votes Renewals, more than one year, 600 votes Back Subscriptions, 400 votes 10 years New Subscriptions, 12,500 votes 15.00 20 years New Subscriptions, 30,000 votes 30.00

INSTRUCTIONS.—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in posesssion of the awarding committee during the contest.

For the first 30 days the paper will run a 25-vote coupon, which can be voted free for any lady contestant.

Contest to run not less than 90 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved, if sufficient cause should occur.

The contest shall close on a day which will be announced later. Ten days prior to closing contest the judges will carefully lock or seal ballot box and take same to the Citizens' National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning, in

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions, together with your coupons, in a sealed envelope, which will be furnished you. and put same in ballot box. This will give everyone a fair and

Ruby Ring

Donated By

Value \$8.00 Camera

Value \$8.00

Oil Paintings set in Mother of Pearls. Donated By

Value \$15.00

Wilbert Peterson

JEWELER & OPTICIAN

I give a 25 vote coupon free with each \$1.00 cash pur-

chase. Ask for coupon.

K. A. Long Drug Store DRUGGISTS

Donated By

We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.

Donated By

The East Side Grocery

G. S. FAIRRIS, Proprietor

We give a 25 vote coupon free with each \$1.00 cash, pur-

chase. Ask for coupon.

The Necessity Store A full and complete line of Holiday Goods. Christmas Candies 15c a pound.

We give a 61/4 vote coupon free with each 25c cash purchase. Ask for coupon.

Rocker

Donated By

Value \$6.00

Due Bill in Trade

Value \$5.00

Sheet Music

Value \$2.50

E. R. WILLIAMS

FURNITURE

I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.

Value \$5.00

Baking Dish

Donated By

Value \$6.00

Donohoo-Ware Hardware Co.

We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.

Hardware, Implements, Buggies and Wagons

Large Box of Candy

Donated By

The B. & K. Store Confections, Cigars, Fruits, and Cold Drinks

We give a 61/2 vote coupon free with each 25c cash purchase. Ask for coupon.

Mrs. Asa Brookshire

Donated By

Dealer in Sheet Music

I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.

Call For and Save Your Tickets Beginning TODAY for Some Young Lady Will Appreciate Them

THE VERY STAR

Of the Christmas spirit is best expressed in our unselfish desire to give pleasure to others. For those who love you most and for whom you have the kindest feeling, there is no gift so sure to touch the heart as the refined gift of FLOWERS or a blooming or evergreen PLANT.

We will have for Christmas delivery Roses, Violets, Holly, Smilax, Palms, Carnations, Easter Lillies, Lillies of the Valley, Fern Fronds and Mexican Ivy.

We can also furnish Christmas trees on a few days notice. Our assortment of blooming plants, ferns and palms is large and offers a wide range for selection.

PLAINVIEW FLORAL COMP'Y

TELEPHONE NUMBER 195

teader Asks for Reprint of "Virginia" Letter and Reply.

A writer asks: "Will you kindly publish Virginia Dare's letter and the reply of Charles Dana to her query, "Is there a Santa Claus?"

The letter to the New York Sun was written by Virginia O'Hanlon, not Dare, and the answer was not written by Mr. Dana himself, it is said, but by the late Francis P. Church, an editorial writer on the Sun. The letter and answer follow:

"We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of the Sun:

'Dear Editor: I am 8 years old. Some of my little friends sav there is no Santa Claus. Papa eays "If you see it in the Sun, it's so." Please tell me the truth. is there a Santa Claus?

"'VIRGINIA O'HANLON. "'115 West Ninety-fifth Street.' "Virginia, your little friends are wrong. They have been affected by candies at 15c a pound. They think that nothing can be which The the skepticism of a skeptical age. is not comprehensible to their little



With Santa Claus on Your Hands

Necessity North Side Square

they be men's or children's, are little. as compared with the boundless world and see what makes the noise inside, the exposition campany, in order, as had been suggested for remote parts In this great universe of ours man is about him, as measured by the intelli- but there is a veil covering the unseen gence capable of grasping the whole world which not the strongest man, of truth and knowledge. Yes, Vir- nor even the united strength of all the ginia, there is a Santa Claus. He exists as certainly as love and gener- tear apart. Only faith, fancy, poetry, enterprise." osity and devotion exist, and you know love, romance, can push aside that that they abound and give to your life curtain and view and picture the suits highest beauty and joy. Alas! how pernal beauty and glory beyond. Is it dreary would be the world if there all real? Ah, Virginia, in all this were no Santa Claus. It would be as world there is nothing else real and Of Fifty Prospective Lawyers at Ohio dreary as if there were no Virginias, abiding! No Santa Claus! Thank There would be no childlike faith then, God, he lives, and he lives forever! no poetry, no romance to make toler- A thousand years from now, Virable this existence. We should have ginia-nay, ten times ten thousand no enjoyment, except in sense and years from now-he will continue to sight. The eternal light with which make glad the heart of childhood!" childhood fills the world would be extinguished. Not believe in Santa Claus? You might as well not believe One has to be careful this festal in fairles! You might get your papa season in the LAVING OUT OF to hire men to watch in all the chim-MONRY. So much more is needed neys on Christmas Eve to catch Santa for different festive purposes than Claus, but even if they did not see is usual. Whatever you want in Santa Claus coming down, what would our line, bring your money here that prove? Nobody sees Santa Claus. and you will find it to go farther but that is no sign that there is no in the purchases of reliable and sat- Santa Claus. The most real things isfactory goods than it would in in the world are those that neither some other store of a similar char- children nor men can see. Did you acter. Don't forget our pure food ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can con-

Is There A Santa Claus? minds. All minds, Virginia, whether a mere insect, an ant, in his intellect, You may tear apart the baby's rattle meet Charles Moore, the president of public interest. Service by aeroplane strongest men that ever lived, could

BRYAN BOOSTS 'FRISCO FAIR.

Secretary Renews Invitation to Na tions of World to Participate.

Secretary Bryan has this week renewed the American Government's invitation to the nations of the world, House Votes Down Plan for Postal through their diplomatic representatives here, to participate in the Panama-Pacific International Exposition.

are unseen and unseeable in the world. other officials of the Government to similar device, when deemed to the

"you might hear from him about the arid sections and in Alaska. progress that is being made in the carrying out of the plans of this great

TAFT'S SON FIRST

IN BAR EXAM

University, Robert Ranks First.

Robert Alphonse Taft, son of the ex-President, stood highest among the sixty-six prospective lawyers who passed Ohio's state bar examination, held December 2 and 3, it was announced Monday.

Robert was a student in the Ohio University.

CAN'T CARRY MAIL BY AIRSHIP.

Service Above Ground.

After a lively discussion Monday, The occasion was a dinner given the House voted down a bill proposed would be considered good, safe Monday evening by the Secretary of by Postmaster General Burleson banking. We shall be pleased to State to the diplomatic corps, mem- authorizing the Postmaster General to bers of the Cabinet, members of the enter into contracts for transporting Store ceive or imagine all the wonders there Senate, House of Representatives and the mail by aeroplane or any other

Secretary Bryan expressed it, that of the United States, particularly in



Our Invitation

to you to open an account at this Bank holds good any time, but, is there any good reason for delaying this step? Our methods are up-todate and offer every facility and reasonable accommodation that talk the matter over with you.

National Bank

Do you want to know about a wonderful new time, health and money-saving kitchen convenience?

Then you should see the complete line of "1892"
Pure Spun Aluminum Cooking Utensils now on exhibition

This ware is guaranteed by the makers for 25 years. It is absolutely pure, wholesome and thoroughly hygienic, will not crack, scale, peel, break, rust, tarnish, scorch



It is light weight, easy to handle and easy to clean; makes kitchen work a delight instead of drudgery; saves your money, time, fuel; protects your health against metal poisoning and serious troubles resulting from chipping of small particles into the food, which is one of the dangers from the use of the old style enameled wares.

You buy patent carpet sweepers, egg-beaters, dishwashers, clothes-wringers and many other time and labor saving conveniences, but there is nothing that will prove a greater practical household blessing than the "1892" Pure Spun Aluminum Ware.

Lose no time in seeing for yourself what it will do. Your money back if this ware fails to do what is claimed

PLEASURE THEY

Select Your Christmas Gifts With the Thoughtfulness You Wish Them to Convey

Rogers 1847 Silverware-Sets and Individual Pieces.

Artist's China -- practically anything wanted.

Cutlery-Diamond Edge and Rodgers Pocket Knives, Carving Sets and Razors.

Safety Razors-Gillette, Enders and Diamond Edge.

Manicure Sets-Best Quality in Leather Cases.

Sewing Sets--Leather Cases.

Guernsey Cooking Crockery-Ramikins, Casseroles, etc.

Cut Glass--Water Sets. Punch Bowls, Cream and Sugar Sets, Compotes, Puff Boxes, Celery Dishes, etc.

Air Guns for all the Boys.

Boy's Wagons, Velocipedes and Automobiles.

Shot Guns and Rifles-Winchester and Remington.

Also a Complete Line of Garland Ranges and Cole's Hot Blast Heaters

R. C. Ware Hardware Company Telephone 178

The Twice-a-Week Hale County Herald Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor B. MILLER, Business Manager

enes: Business Office, 72; Editor's Residence, 158.

ander act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, good will toward men! Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE: but any announcement of a bazaar. loe cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price \$1.50 per year (Invariably in advance)

TRINITY OF FATIGUES.

from an editorial in the Woman's ness there are going to be; how many Home Companion:

that is now gathering, and which will many overworked girls and women in completion of the first semester. gather even more densely up to 10 factory and in store. We must not o'clock Christmas Eve, it seems to re- only do our Christmas buying early; today for their homes, in the different solve itself in to a Trinity of Needless we must also do our Christmas buy-

"First, the fatigue of those who ing sanely." make. Nobody knows beforehand exactly how the taste of people is going to jump, and so, after samples have been sent out and orders have come in, tion propounded by a friend after the Prof. W. M. Pearce, of Seth Ward, are

table at that time.

begin to work. They work in shifts, for January 1 day shifts and night shifts; they work overtime. Some make a little extra state in which they are working.

public at the last moment, but that somewhat. horde of girls who are rolling up service for a few weeks each year be- had inherited \$49,999.50 from an uncle. caus of this riot of hasty buying with brate the feast of 'Peace on earth,

"The third in the Trinity of Need- view's greatness. less Fatigue is the woman who buys the woman who must buy a great deal of "spring lamb and mint sauce," on a very little money, the weary the burden of all the unnecessary part of each individual little Christmas sac-

out the country, the woman who is going to be finishing Christmas presents and tying Christmas bundles until late PLAINVIEW SCHOOLS on Christmas Eve. who is going to be too tired on Christmas morning to enjoy the joy of her own children.

"With each individual one of us rests the responsibility of seeing how just-before-Christmas warning many victims to this Christmas madhouse mothers too tired to enjoy their ing sensibly and our Christmas mak-

THE EVENING HERALD.

"Will it pay?" was the first ques-

The High Cost of

Christmas Presents

need not cause you to try to economize on

the Christmas dinner by doing without the

good things which you always want for the

Our "At Cost" and "Below Cost" Prices

Solve The Problem

Curtice Bros. fancy table peaches, 35c kind 22c Extra quality No. 3 lb. Calif. plums, 25c kind 15c Curtice Bros. sweet garden peas,20c kind 12 1-2c

Curtice Bros. stringless wax beans, 25c kind 15c Curtice Bros. tiny lima beans, 20c kind 12 1-2c

Good pink Alaska salmon, regular 15c kind 10c

Fancy teas, black, green, or blended,\$1 kind 50c

Seeded raisins, currants, walnuts, pecans, cocoanuts,

fresh fish and oysters, cranberries, lettuce, celery,

young onions, sweet potatoes, parsnips, carrots

parsley, bananas, apples, oranges, grapes,

candies, etc., etc., etc., etc.

Curtice Bros. fancy table pears, 35c kind

Extra fancy salmon, regular 25c kind

Cut asparagus tips, 50c size

Curtice Bros. soups, 15c size

18 lbs. standard granulated sugar

3 packages premium soda crackers

Fancy Irish potatoes, per pound

Fresh country eggs, per dozen

Golden pumpkins, 15c size

Cabbage, per pound

Maple syrup, per gallon

Blue ribbon mince meat, 3 packages for

"Yep, it will pay."

for united effort in civic betterment the Public Schools was over 1,550. "Then there is the fatigue of those and increased property values. It will who sell. These are not only the girls pay in the larger worth of life to every MRS, STEPHENS ENTERTAINED whom we see, pale faced, behind coun- man within the trade territory of The ters, selling goods to a thoughtless Evening Herald-and that territory is

The probate of an editor's will repackages in the packing rooms, who cently given showed his estate of the Christmas dinners given this season. work twelve of fourteen hours a day value of \$50,000. He had been an in-Intered as second-class matter in in this mad orgy of eleventh-hour buy- dustrious, intelligent and successful honor of her daughter, Mrs. Logan H. the Post Ofice in Plainview, Texas, ing. All these people are pressed into newspaper editor for 45 years; and he Bagby, of Dallas.

The editors of The Evening Herald which a certain Christain Nation is do not expect to roll in the "long decorated with Christmas colors and paradoxically getting ready to cele- green" for their efforts. They do pro- decorations. pose to be rolling stones, helping smooth out the pathway for Plain-

> Perhaps, after a good dinner and Christmas cigar they may fave visions

bank stocks, bonds and gold-And editor's dreams do come true-

Note this one-"The Plainview Evening Herald-the BEST EVENING DAILY west of Fort Worth.

CLOSE TO-DAY

Students and Members of Faculty Go

to Their Homes to Spend the Holidays.

The Plainview Public Schools and Wayland and Seth Ward Colleges "Looking into this Christmas throng own Christmas merrymakings, how closed today for the holidays, after the

Most of the students and faculty left parts of the country, to spend the holidays. Most of the old students and many new one will be back to take up the work on the second of January after the two weeks' vacation.

Dr. I. E. Gates, of Wayland, and the girls in the manufacturing places anouncement of The Evening Herald both working hard for new students.

25c

30c

10c

\$1.00

32c

25c

\$1.10

8c

marked by the largest enrollment in The Evening Herald will pay in its the schools in the history of Plainmoney and some only hold down their influence for a bigger and a busier view. The combined enrollment of money and some only hold down their influence for a bigger and a busier view. The combined enrollment of jobs, according to the laws of the Plainview. It will pay in its power Wayland and Seth Ward Colleges and

Last Saturday evening was the occasion of one of the most beautiful pre-Mrs. G. F. J. Stephens entertained in

Covers were placed for ten, and were most beautifully and artistically

MRS. R. C. WARE HOSTESS TO AUCTION BRIDGE CLUB.

The Auction Bridge Club met last Tuesday afternoon at the home of Mrs. R. C. Ware, 120 North Eureka Street. The guests were Mrs. E. B. Hughes and Miss May Kinder. Mrs. McClelland won high score. A twocourse lunche to of a salad and an ice

Mrs. O. M. Unger will entertain the club at its next meeting.

I. F. E. GIRLS ENJOY AFTERNOON WITH MISS HARREL

The I. F. E. Girls met Wednesday afternoon with Miss Alice Harrel, who entertained with cards. Miss Betty Knight and Miss Annie Maud Davidson shared honors in winning high score. A two-course luncheon was served-a salad course followed by a

The club will meet with Miss Allie Ware on the thirty-first of this month.

DINNER PARTY AT ANDERSON HOME.

Dr. and Mrs. Anderson had as their linner guests Thursday evening, Mr. and Mrs. McIntyre and Judge and Mrs.

On December 12 Mr. and Mrs. Clark

Mr. and Mrs. Basil Huguley, of Halfway, Texas, became the parents of a baby boy on December 16.

Dr. and Mrs. W. H. Flamm, of 211 Jones Street, Plainview, became the parents of a baby boy on December 17

FOR SALE-A buggy and good gentle horse, city broke; any child or lady can drive. See E. E. WINN REALTY COMPANY.

rooms, well located. Five-acre tract, get Parsnips, Turnips, Cabbage, Sweet with 6-room house. Phone 191. J. J. Potatoes, Green Young Onions, Spin-

-Adv. tf. livered to your door.

Christmas Time Suit Time

Never a Better Time to Buy a Suit

Small Prices Big Line

MEN'S SUITS

All \$ 5.00	to \$	7.50	Suits			 					\$ 4.50
All \$ 8.50	to \$	\$10.00									\$ 6.95
All \$12.50	to \$	\$13.50	Suits			 					\$ 9.85
All \$14.50	to \$	\$15.00	Suits			 					\$11.50
All \$16.50	to \$	317.50	Suits								\$12.50
All \$18.50	to \$	\$20.00	Suits			 					\$14.85
All \$21.50	to \$	22.50	Suits								\$16.50
All \$24.00	to \$	\$25.00	Suits			 					\$19.50

BOYS' SUITS

\$1.25
\$2.50
\$2.75
\$2.95
\$3.45
\$4.25
\$4.65
\$5.00
\$5.85
\$6.00
\$6.75
\$6.95

Our Pre-Inventory Clearing Sale is now on

Reduced Prices on All Lines

Store Open Evenings Until Christmas

Richards Bros. Gollier

102 N. Pacific St.

Plainview, Texas

The Demonstration Farm has excel- Announcements -Adv. 80 ach and Parsley. Ask your grocer for them. If he can not supply you, 'phone

For County and District Clerk-B. H. TOWERY.

S. S. SLONEKER. W. H. BOX.

For City Marshal-JOHN VAUGHN.

Lots of Splendid Presents

Are to Be Found in This Store

Every one makes a sensible gift. Every one will be liked. Every one is moderately priced.

If you're puzzled like as not we know them and their taste.

It you leave the choice to us they must be pleased.

Don't forget the Victrolas, Eastman Kodaks, Conklin Pens, Libby's Cut Glass, Jewelry, Norris and Guth Candies.

J. W. Willis Drug Co. **DRUGS and JEWELRY** "THE REXALL STORE"

Store Telephone 44

Prescription Dept. 210

Vickery-Hancock Grocery Company

IE are making some special prices for Monday, Tuesday and Wednesday of next week that will be of interest to you. Among them are

All Ladies' Suits at Half Price

The first three days of next week we are offering any Ladies' Suit in the house at one half its regular price.

Among the many other specials we are offering are:

MEN'S OVERCOATS

coats,	regularly p	r	ic	ec	d	a	t	8	32	0.	0	0	t	0	8	33	0	.0	00	;	(ou	r ow
	ls, priced at and \$27.50																						\$ 21 F
	and \$22.50																						
\$20.00	Overcoats													•			*	•	•		-	•	\$14.
	Overcoats																						
	Overcoats																						
\$12.50	Overcoats																						\$ 8.7

BOY'S SUITS AND OVERCOATS

All Boys' Suits and Overcoats, \$5,00, \$5.50 and \$ values, on sale at	6.00 3.95
All Boys' Suits and Overcoats, \$6.50, \$7.00 and \$	
values, on sale at	
All Boys' Suits and Overcoats, \$8.00, \$8.50 and \$	9.00
values, on sale at	5.95
All Boys' Suits and Overcoats, \$9.50 and \$10.00 val	ues,
on sale at\$	6.95
All Boys' Suits and Overcoats, \$11.00, \$11.50 and \$13	2.50
values, on sale at	7.95
One lot Boys' Suits, broken lots, \$2.50 to \$4.00 val	ues,
choice \$	1.50
The second secon	

MEN'S SUITS

Men's Suits-made by Hart Schaffner & Marx. Any Hart Schaffner & Marx Suit in the house for \$17.50. Other Brands at similar reductions. For your convenience, we have divided our Men's Suits into three prices. All Men's Suits that sold regularly at \$30.00, \$27.50, \$25.00 and \$22.50 now on sale at, choice \$17.50

All Men's Suits that sold regularly at \$20.00, \$17.50 and \$15.00 now on sale at \$12.50 Men's \$12.50 Suits now on sale at \$ 8.95

YULETIDE REMEMBRANCES

Bath Robes House Slippers Slippers Folding-in Case Derby Hats Soft Hats Auto Cape Fur Caps

Outing Caps Gloves, Street Gloves, Silk Lined Gloves, Auto Lined and Unlined Gloves, Fur Lined and Fur Gauntlets

MERCHANDISE CERTIFICATE Deliver to John Doe One Hat of Five Dollars of Merchandise with the Compliments of Mr. Sood Fellow. Signed

These Merchandise Certificates can be bought here for any amount you desire. Present them to your friend and he can select just what he wants. If you have the least doubt what he wants give him a Carter-Houston Dry Goods Company GIFT CERTIFICATE.

Knitted Mufflers Silk Hose Linen Initial Hand-Sweaters kerchiefs

Turtle Neck and Boxed Hose Coat Style Suspenders in Holi-Shirts, Madras and day Boxes Flannel

Cravats

Store Open Evenings Until Christmas --- Store Closed Christmas Day

MAIL ORDERS GIVEN CAREFUL AND PROMPT ATTENTION

FREE DELIVERY OUT OF TOWN BY INSURED PARCELS POST

Carter-Houston Dry Goods Company

114-16 North Pacific Street

"Goods That Speak For Themselves"

SEE WIDE FIELD FOR

THE EVENING HERALD

(Continued from Page One.)

is glad to receive the good news. I understand THE EVENING HERALD'S

Tulia correspondent is a live wire and will accurately furnish all the Tulia

news and the developments taking place in this part of the wonderful Shallow

Water Belt. Nearly everybody in and near Tulia is going to take THE EVE-

that Plainview is soon to have a daily paper. We are going to stand back of

THE EVENING HERALD-every man and every woman shoulder to shoulder.

Everywhere, I have heard favorable comments about THE EVENING HERALD

country dwellers. It will show the farmer where he can go to get the goods

that he desires and at the right price, through its up-to-the-minute adevrtising.

Bringing in more new settlers will also be one of the benefits that you will give

to the community. More settlers mean more rural routes and greater con-

venience to the country dweller. In my opinion, this city will be the largest

one on the Plains in the course of ten years, and much of its success is depend-

ent upon THE EVENING HERALD. I feel assured that it will be met with

open arms by the people of the Plains. It is bound to do good. You are on the right tract, and you can remain assured that we are all back of you in your

THE EVENING HERALD, which is to be an up-to-date live wire, and which

will get behind every good move, will be of the greatest benefit to the South

Plains. This country is more than big enough to support a really good daily

paper, and it will be one of the biggest factors in bringing in more settlers.

As a drawing card and an open index to this country, it is better than all the

advertising literature that could be sent out. More railroads, more factories,

more business houses and more men and their families—all these will be

brought in largely through THE EVENING HERALD. We are all with you.

I will watch for your, or rather OUR, paper with much pleasure. I believe that

a large part of the welfare of the Plainview country will depend upon your

THE EVENING HERALD may prove in every way a success, appreciated by

the citizens served, is the mildest among my many good wishes for it.

J. L. POPE, The Atchison, Topeka and Santa Fe Rallway, Amarillo-That

B. H. TOWERY, County and District Clerk, Hale County-A paper like

BENJAMIN O. SANFORD, Postmaster of Plainview-It is great. The forthcoming paper will serve as a connecting link between the city and the

R. A. UNDERWOOD, of The Tulia Bank & Trust Co .- Everybody in Tulia

E. B. HUGHES, Cashier, The Citizens' National Bank-We are delighted

Telephones Number 79 and 140

BULLETIN

FEATURE PRODUCTIONS COMING

Wed. Dec. 24 "The Dead Secret"

In Three Parts Matinee and Night 10 Cents to All

Thurs. Dec. 25 "A Mexican Conspirancy Outgeneraled"

In Three Parts Matinee and Night 10 Cents to All

Friday Dec. 26 LITTLE MARY PICKFORD

"The Bishop's Carriage"

In Six Parts Matinee and Night 10 and 20 Cents

ROSS D. ROGERS, Proprietor

Judge O'Brien, of Amarillo, is in the city on business.

Dr. L. N. Pennock went to Tulia

Rev. M. D. Hill went to Lubbock resterday, on business. Dick Bomar, of Silverton, was in

own on business to-day. R. M. Ellerd left yesterday on a busines trip to Denver, Colo.

Mr. and Mrs. J. E. Watson left today for Big Springs, to visit relatives. H. F. Hubbard received a carload of six-passenger Hupmobiles yester-

Dr. I. E. Gates went to Silverton today in the interest of Wayland Col-

J. M. Bull went to Tulia yesterday to attend the Swisher County Teachers' Institute.

Dr. L. D. Richards and C. W. Bomar, of Silverton, were in Plainview on business today.

Dr. J. V. Guyton returned yesterday from a week's visit with his parents, at Walnut Springs. J. W. Blair, of Floydada, passed

through here Wednesday, on a business trip to Haskell County. George Kelly, who has been attending Seth Ward, left to-day for his

home, in Artesia, N. M. Miss Lillie Ellerd left yesterday for and the enterprise of its promoters. Snyder to spend the holidays with her

sister, Mrs. C. L. Howell. Evans Posey, who is attending Seth Ward, went to Slaton to-day to spend

Christmas with his parents, Mr. and Mrs. W. S. Trahan, of Whiteflat, went to Tulia to-day to spend

Christmas with their parents. W. R. Creighton; who has been attending Wayland College, left to-day for his home, in Chillicothe, Texas.

Horace Edmondson, student at Seth Ward, left to-day for Crosbyton to spend the holidays with his parents. H. B. Savage, editor of the Belton

(Texas) Evening News, was here as

judge of the Poultry Show this week. Nelson Purdue left to-day for Tyler, Texas, where he will spend the holidays with his brother, George Purdue. Lucas Dannelly, student at Wayland College, went to Clovis, N. M., today to spend Christmas with his parents.

Mrs. H. C. Randolph and son, Leslie, are in Amarillo visiting Mrs. Randolph's mother, Mrs. W. P. Black-

J. R. Jameson, of Wichita Falls, was Wednesday, on business.

Judge Y. W. Holmes went to Ama-

Fred Crawford went to Tulia to-day from Iowa Park, was here Wednesday, to visit his grandfather, W. M. Craw- on business.

Wednesday, for a few days' visit with first of the week.

for San Antonio, where they will Mrs. C. H. Bucks.

spend the winter.

NING HERALD.

great undertaking.

Miss Una Wallen.

Judge W. B. Lewis left yesterday for Abilene, to attend Federal Court.

went to Lockney Wednesday, to visit friends.

Mrs. W. B. Dare went to Amarillo son, of Lockney, visited in Canyon the family.

Miss Ruby Lattimore went to Aber-H. H. Hanson and wife left yesterday nathy Wednesday, to visit her sister, Largent.

Master Paul and Miss Agnes Mor-Miss Lennie Reed, of Hale Center, ton came down from Kress Wednesday came in yesterday to visit her friend, to visit her aunt, Mrs. J. W. Lovelady.

W. M. Bryson returned yesterday Gene Webb came in from Fort from Kansas City, where he has been Worth this week, to spend the holi-Mrs. M. L. Linthicum and children to market three carloads of cattle.

E. C. Raney, student at Seth Ward, E. Webb. left yesterday for Smithville, Ark., to Mrs. W. L. Bucks and granddaugh-Mrs. Esther Garret and Mrs. Henry

Dowdy came in yesterday from Wich-John Broyles and Rayburn Thomp- ita Falls to visit W. P. Waggener and

Guy Thompson left to-day for his home, in Marlow, Okla., after a three month's visit here with his uncle, C. L.

O. C. Gibbs, who has been here visiting his father, Thomas Gibbs, left Wednesday for his home, in Pueblo, Colorado.

District Attorney Mayfield went to Tulia Wednesday to examine a man held for the burglary of the Kress post office.

Mrs. Joe Carter and daughter, Miss Leona, returned yesterday from a three months' visit with relatives in

Miss Lucile Kinder will return Saturday from St. Mary's Academy, at Dallas, Texas, where she has been attending school. She will spend the Mrs. L. S. Kinder.

days with his parents, Mr. and Mrs.

spend the holidays with his parents. | ter, Miss Bertie Stapple, left yesterday for a month's visit with relatives in Abilene.

Charles Davis, of Wichita Falls, attorney for the Fort Worth & Denver Railroad, attended County Court here this week.

Miss Willie Darsey leaves Sunday to visit her mother, at McGregor, Texas. She expects to be away for

one month. Mr. and Mrs. C. A. Malone will leave Sunday for Sulphur, Texas, where they will spend part of the holidays.

They will then go to Abilene, Texas, to spend the remainder of the holidays. B. Tubbs, of Paris, Texas, came in Thursday to spend the Christmas holidays with his nephew, D. Hefflefinger, and Cecil Tubbs, of this city.

FOR SALE.

Mr. Tubbs is thinking of locating here.

Heavy team, wagon, new buggy holidays with her parents, Judge and leather harness. Must sell. Phone 191. J. J. LASH.

Why not a Ford for Christmas? There's much pleasure and satis faction in feeling that you have a Ford for the family surprise on the big gift day. The Ford renders real automobile service 365 days each year.

Five hundred dollars is the new price of the Ford annabout; the touring car is five fifty; the town car seven fifty-all f. o. b. Detroit, complete with equipment. \$45 frieght to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

The Photo Play House Ahead

See The Herald for Book Work.

LETTERS TO SANTA CLAUS *****

Plainview, Texas, Dec. 12, 1913. Dear Mr. Santa Claus:

I want a doll buggy and a doll to go in it, some candy, oranges, a sparker, a musical top, the Story of Joseph, some red hair ribbon, some nuts, colored pencils and a snow suit. Bring Grady one too.

Your little girl, HELEN McCLURE.

Hotel Missouri.

Plainview, Texas, Dec. 12, 1913. Dear Santa Claus:

I want an air gun that shoots 1,000 times without reloading; also a musical top, a book of fairy tales, a sparker that emits sparks when you pull the string. You might bring me some candy and nuts and an orange, and if you have it to spare you might bring me a flashlight.

> Your little boy, GRADY McCLURE.

Plainview, Texas, Dec. 16, 1913. Dear Santa Claus:

Please bring me a "Meccano Set" and the following books: "The Pony Rider Boys in the Ozarks" and "Willie

MACON, GA., CHILD

Made Strong and Well by Vinol. best remedy in our whole stock for making weak, puny, ailing children strong, robust and rosy we are only telling you what has been proved by hundreds of mothers.

J. L. Fickling, Macon, Ga., says: "My child was very thin and delicate, no appetite, nervous, and did not fooling mamma. She does not know sleep well. Doctors did not help her. about this letter. Vinol was recommended and the change after a fair trial was wonderful. She sleeps soundly all night, has a splendid appetite and has gained in weight. I wish every mother knew what Vinol will do for delicate chil-

child because sickly children need bring any of those. the strengthening cod liver elements and the tonic iron that Vinol contains-that is why Vinol builds them up quickly and gives them a fine, healthy color. It is pleasant to take and we guarantee that the results will satisfy you-money back if they do

P. S.-If you have Eczema try our Saxo Salve. We guarantee it.

The

J. W. WILLIS DRUG CO., Plainview, Texas.

******** Big Game in Africa." Please bring me some fireworks, apples, nuts, oranges and candy.

> Yours truly, SHIRLEY PACK.

Plainview, Texas, Dec. 17, 1913. Dear Santa Claus:

I want a train and an auto and an auto garage and an air gun and some shot. I want the Youth's Companion. Be sure and bring my things.

Your friend. EMORY HANSARD.

Plainview, Texas, Dec. 17, 1913. Dear Santa Claus

I want a new pair of shoes and I want some apples and candy and some good books to read. Do you like to read. Santa Claus? I want to get Today's Magazine for a year. Please bring them to me.

> Your friend. EDITH HANSARD.

Plainview, Texas, Dec. 14, 1913. Dear Santa Claus

I want a big doll and a doll buggy large enough for it. I also want a ring Lovingly, and a piano.

ARA SNODGRASS.

Plainview, Texas, Dec. 18, 1913. Dear Santa Claus:

Please bring me a doll with curly hair and a pink silk dress on. I also want it to have pink slippers and socks, and please let the doll go to sleep. Bring me a ring, a bracelet, a When we tell you that Vinol is the doll carriage. You need not bring me any nuts and candy, 'cause Daddie will bring me them. Good-bye.

> LOTTYE BELOIS CRAGER. P. S .- My litle cousin has red hair, and bring her some red ribbon. I think she wants a doll, too. I am

> > Plainview, Texas,

CORRESPONDENCE

OLTON.

I. M. INONIT,

Plainview, Texas.

December 18th, 1913. Dear Santa Claus:

I am a small boy of 20 years of age. I have all the bed slippers, neck ties, riding after cattle last Friday morning,

I want a new suit of underclothes the broken bones. and an automobile. Please bring Mr. and Mrs. W. W. Pugh entercomplete set of mud chains, ropes, tained a number of friends last Friday in, prizes being given to the most baling wire, and complete list of cuss night. The guests were requested to words used in automobiledom.

Also, dear Santa, some fresh eggs me a subscription card to the EVEand suspenders. A can of corn soup NING HERALD, that I may feel that and cure will be gladly received. In I am one of the Plainview boosters. fact, anything in the line of Government notes, and circular discs.

Now, as a grand finale, please send

come dressed as children. Balkan middies and hair in long curls were much in evidence among the ladies, blouse waists, knee pants and sailor suits. A delicious three-course supper was served at the beginning of which bibs were tied around the "children's" necks and they were served Dec. 17.-While Paul Bohner was with mush and milk. After this came sandwiches, scalloped oysters, apple What Vinol did for this little girl sox and pin cushions I can use for the his horse slipped and fell on his leg. salad, pickles, coffee, fruit salad and t will do for every weak and alling next twenty-five years. Please don't breaking the bones just above the ankle. Dr. Lindsay, of Plainview, set called on to recite pieces, sing songs and tell stories known in childhood days. Various contests were engaged

Beauty Chorus in the Musical Spectacle

Schick Opera House, Tuesday Night, Dec. 23rd

Seats on Sale at The B. Q. K.

THE PRINCE OF TONIGHT"

royal entertainers. Mrs. Frances Smith went to Lockney Saturday to visit her little son. Hillburn, who is at the home of his grandmother, because of sickness.

fortunate. At a late hour the guests

departed, voting Mr. and Mrs. Pugh

Mrs. K. Shellabarger is quite ill. at

Mrs. Tom Keenan went to Mexico Saturday to join her husband, who is

here wintering their cattle. Mr. and Mrs. Walter Sullivan made a busines trip to Plainview last Fri-

Olton home talent will present "The Deaconess," a five act comedy, for the benefit of the Olton School, Monday night, December 22.

December 17 .- Mr. and Mrs. Dick Blaze were shopping in Plainview

Mrs. Estes and daughter came to Kress Saturday and met the little Estes boy, who came on the train from

Mr. and Mrs. Overly and Ruth visited Sunday at their daughter's, Mrs.

Mr. Capon and family autoed five niles west to visit Sunday at J. Bush's. Mr. and Mrs. Walker, of Auburn, vere callers in Kress Monday.

Mr. and Mrs. F. Rousser were shop-Mr. Lee Master and family came on

he train to Kress Tuesday, to settle in their home. The choir met at Professor Hin-

shaw's Sunday evening, to practice

Mr. and Mrs. J. Bush were callers n Plainview Monday.

The ground was white with snow Tuesday morning, but it melted and a couple of showers fell during the day. Mr. Hart drove to Kress Friday to buy grain and haul it to his home, near

Kress will have a Christmas tree and the Central Plains school house, eight miles west of Kress, will have a Christmas tree.

Rev. Sharp, Presbyterian, of Tulia, preached in Kress Sunday afternoon at 4 o'clock.

Kress school closed Friday, and the teachers are attending Institute at Tulia this week.. Tuesday afternoon Professor D. Z. Hinshaw addressed the Institute on "Agriculture," as its study might be applied to high school work. Wednesday afternoon Professor B. N. Graham discussed "Eighth and Ninth Grade Work of the High School." These teachers are employed in the

All the latest styles in engraved or prin-Calling Cards ted cards on short notice.

Spruce Up for Christmas

Don't be one of those who will wait until Christmas Eve to wonder whether his suit of dress clothes is properly cleaned and pressed and finding that it is not will rush frantically around hunting the family iron to do a hurried unsatisfactory job of tailoring. Be one of the wise ones--one who will look today and act today by having his clothes handled in

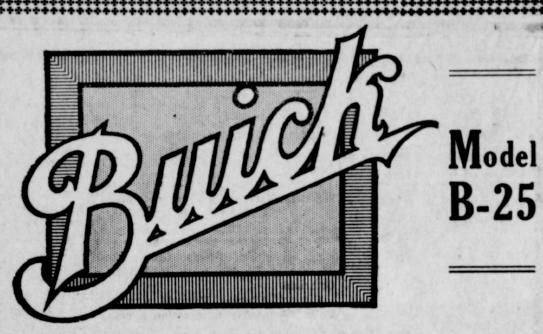
The Waller Tailoring Company Way

Called for when you say-delivered when you say.

Have the satisfaction of knowing that the clothes are ready for the Christmas man.

Waller Tailoring

PHONE 188



5-Passenger Touring Car--\$1050

Determines the Price of Fopular Priced Cars

Examine this truly high-grade, five-passenger touring car, compare it with other cars near its price.

It Will Be Your Choice

Then put the above statement to a test.

Note in your inspection the high-grade upholstery, the Baker Demountable rims, the complete DELCO Electric equipment, the springs, the fenders, the substantial construction and finish throughout.

There is not a light touring car made that can equal it for appearance, finish, endurance, performance, simplicity, economy, silence and hill climbing.

Good material, correct design, careful workmanship, backed by an unequalled record of successful service, make these statements possible.

The price of Buick Automobiles is built into the cars them-

The worth of every Buick precludes the necessity of price cut-

Six Models for 1914--Four and Six Cylinder.

Plainview Machine and Auto Shop

Christmas Gifts of Lasting and Practical Value Can Be Obtained From Our Big Stock Of

Stove Percolators, Chafing Dishes, Nickel Grape Fruit Sets, Baking Dishes, Casseroles, Trays, Lap Robes ELECTRIC Toasters, Irons, Percolators.
Curling Iron Heaters

Ramikins and Alcohol Hot Plates

A Splendid line of Cut Glass. SILVERWARE-1847 Rodgers in Old Colony, Vintage and Charter Oak Patterns-Our Very Best in Pilgrim Patterns--all guaranteed to give absolute satisfaction.

We also wish to call to the attention of lovers

of hand painted china to our big new stock of china (a part of it is in the window), we have Bavarian. Austrian and Rosenthal makes. All is guaranteed to fire perfectly.

We also have a complete line of Haviland and cheaper grades of decorated and plain china.

How would on "Air Sweep" Hand Vacuum Cleaner meet the approval of yourself and the friend or loved one? They save many steps, much backache, and stand for genuine cleanliness. You don't know the value of a real cleaner until you have tried this one.

Then there's The Free Sewing Machine, another labor saver and our splendid line of Majestic and Round

Oak Ranges and Vortex and Round Oak Heaters, fuel, labor and temper savers.

Aluminum Ware is always acceptable—we sell the "Ware that Wears" and Wagner's makes—both cast, spun and guaranteed. Surely you can select from our big assortment of double boilers, frying pans, Berlin kettles, Berlin saucepans, lipped saucepans, casseroles, ramikins, cream, gravy and soup ladles, dippers, waffle irons, cake griddles, combination and plain roasters.

For the Youngsters:--- Velocipedes, Play Autos, Bicycles, Sidewalk Coasters, Ice Skates, Roller Skates. Foot Balls, Basket Balls, Volley Balls, Punching Bags, Rifles, Air Guns, and Pop Guns.

Donohoo-Ware Hardware Company

TELEPHONE 80

PLAINVIEW. TEXAS

away, swimming, Sunday afternoon.

a person look too much as though ever come across. somebody had dropped an egg in full

jaundice. We felt that it had been a clothes. backward season for yellow jaundice,

have run away, swimming, Sunday fellows, and was laughing at his mien were missing. afternoon, but my great love for the plight, when I saw pa coming down The dog was a large, quick-temtruth keeps me from saying that these by the creek with a long, shapely pered creature, and rushed at me imwere the happiest days of my boy- hazel-brush sprout in his hand. The pulsively. Without my trousers I kept plight had thickened. Then it sudden- wondering what he would find to set One Sunday I invited two boys to ly occurred to me what pa had said his teeth into. He came at me rapidcome home with me after Sunday at dinner. I felt nonplused at myself ly, as if that wasn't worrying him. It School. At dinner pa told me not to for having forgotten it, and decided to worried me greatly, although I said go swimming in the creek that after- go to some quiet spot and think it nothing to him about it. When he noon, as I might get the yellow jaun- over alone. With me to think was to came at me I withdrew. I withdrew dice. Yellow jaundice becomes very act. I acted with great celerity; it so fast that I did not stop to open few people. Yellow jaundice makes was the best brand of celerity I had the gate for him.

possession of its powers on him and brush toward my clothes, but some kind, I did not make the speed I dethen had maliciously hidden the towel. unthinking person had removed my sired. The dog was good at running. We boys wandered out to the creek. raiment. The person had left no clues. I don't know whether he was bred We looked into the cool depths of the I would have been more content if he for running or not-I did not stop to water, but we couldn't see any yellow had taken the clues and left the inquire. I did not stop to cavil. I

been killed. For some reason or other people think if they met me on the I forgot all about what pa had said, moor with nothing on except a mud but he paid no heed to my wish to be and in a fit of absent-mindedness took bath? I wanted to save these people left alone. Finally I reached the high off my clothes. When next I noticed all the embarrassment I could, so I wooden gate behind our barn and what I was doing I had water in my streaked it for the house of a neigh-

We swam down the creek and made in the water tank and get enough whence he came. No effort was made a slippery bank, where we would go clothes to return home. But the

Tire Repairing

All kinds of casing and tire repair work. Vulcanizing and

The Clark Rubber Co.

Plainview, Texas

inner lining our specialty. All work guaranteed.

up to the top and coast down on the neighbors dog did not know this; he lower end of our spinal column and misunderstood my plans. He thought that the happiest days of his life were to throw mud at each other, lifting our hadn't on a single design. All I had when he was a boy on a farm and ran voices in light-hearted laughter. I on was a layer of gumbo and a friendhad just planted a large, pliable hand- ly mien. I had no place to put my I have been a boy on a farm and ful of mud in the ear of one of the hands. The pockets on my friendly

Although I was not hampered by I darted out through the under- any wearing apparel or finery of any had left all my cavil in my other I must have clothes! What would clothes. The dog snapped at my calf. I removed it as rapidly as I could, and spoke to him in a deep gutteral, mounted it. Once I was safe, the dog bor. Here I intended to bathe turned and withdrew in the direction on my part to detain him. Just as I drew in a sigh of relief I heard a step. It was pa with the same hazel sprout in his hand.

Our greeting was short and our conversation desultory. When I came down pa told me to turn my back to him, although I felt that this was not manners. But immediately I felt something else. I stood with my back to him for a long while, first on one foot, then on the other; part of the time I spent in mid-air. When pa and I had finished with the hazel sprout it was about worn out. So was pa and I myself felt that we had accomplished enough for one day.

That night at supper mother looked at me and exclaimed: "Why, son, it beats me where you got that mud!"

"It beats me where I got it, too!" answered, fervently, but mother thought mine was just a fill-in answer. Governor Major's happiest days may have been the ones when he ran away and went swimming on Sunday, but his father must have patronized a different hazel patch from mine .-Homer Croy, in Collier's.

See The Herald for Book Work.

One Certain Way to Please a Woman

Present her with something for her home. They take pride in having the home cozy and enjoy luxury of having their friends visit with them in pleasant surroundings.

Some Suggestions from Our Holiday Assortment May Make Your Selections Casier:

Telephone Stands **Tabourettes**

Pedestals Hall Mirrors

Costumers

Music Cabinets

Bissell's Carpet

Sweepers

Rugs

Dining Sets Kitchen Cabinets

White Sewing Machines Smoker's Stands Umbrella Stands

Magazine Stands

Pictures

Picture Frames

Cedar Chests

Skirt Boxes

Parlor Sets

Bed Room Sets

O-Cedar Mops and Polish

Sealy Mattresses

FIRST-CLASS

HAGOOD

The City Bakery

We bake practically everything obtainable in the bakery line. Any Special Order will be baked for you on a day's notice.

Our Shop is Strictly Sanitary, We Invite Your Inspection at Any Time

We will have many Special Cakes and Goodies for Christmas and will be glad to make anything else you may order.

The City Bakery

J. T. Van Arsdell, Proprietor

Telephone Number 170

Horsepower Out of Your Human Machine.

The way the human body is used is of the utmost importance if the perwhich the person is capable. With a ican Medical Association. One represents a 50-horsepower engine, another a 40, another a 30, still another properly opened or the ashes are not 20, and if the body is used rightly this removed. The position most favorfull amount of energy can be devel- able for health and in which the load oped without harm. If the body is or burden of life can be carried most used wrongly, as is true with the ma- easily is with the body, both when sitchine, it may be ruined by developing ting and when standing, as it would be half the amount of the designed horse- if a person were trying to sit or stand power. When rightly used, the parts as tall as possible. This gives the are all in balance; there is no undue strain to any part, the chest is carried head, square shoulders, straight knees, high, so that the breathing is easy, and there is the full amount of "wind | set in the best way. This is the posipower." The abdominal organs are properly supported and work with ers, by the singing teachers and by least difficulty, the digestion and nutrition are good. If the body is drooped or buckles in the middle, the

crowded together and work badly, so or muscle. that indigestion and constipation result. Health, or the best possible ef- + + + + + + + + + + + ficiency, the full horsepower of the son is to have the best of health of person, cannot result under such conditions any more than an engine can person it is much the same as with develop its rated horsepower if the the automobile, according to the Amer- cylinders are full of carbon, or that the fuel in the furnace can be consumed properly if the drafts are not

high chest, the flat abdomen, the erect | and the springs of the whole body are | + + tion recognized by the athletic train-

To Cure a Cold in One Day drooped or buckles in the middle, the whole body suffers, and many times disease conditions start in this way.

Take LAXATIVE BROMO Quinine. It stops the Cold. Druggists refund money if it fails to cure. E. W. GRCVE'S signature on each box. 25c.

In such drooped position the chest is all those who are expected to train ADVISES MEDICAL ASSOCIATION. flattened, so that the lungs cannot individuals for great effort. The work rightly and become weak, the same position is best for everyone, In This Way You May Get the Full abdomen is telescoped and the stom- whether the effort be great or small, ach, bowels and other organs are or whether the work be with the head

DRS. GUYTON & NICHOLS

Surgery -and-Eye, Ear, Nose and Throat

First National Bank Building

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Office, 143; Residence, 193

Are You Bald Headed? Or does Dandruff, falling hair or itching scalp bother you? If so, our wonderful FER-TILINE is what you want. It has grown hair on hundreds of bald heads. Money back if not satisfied.

If your druggist hasn't it send us one dollar and we will send you a botfle by Parcel Post. FREE booklet explaining baldness.

Lightfoot Chemical Co., SanAntonio, Texas

Come to Your Favorite Store FOR CHRISTMAS SHOPPING

December shoppers are finding this an attractive place to do their shopping. Stocks are large and varied, prices absolutely the lowest on merchandise of the high standard of quality this store is noted for.

An Interesting List

Cameras and Supplies Columbia Phonographs Jacob's and King's Gift and Standard

Safety Razors

Brush and Comb Sets Griffon Manicure Sets Parker Fountain Pens Candies Dolls--all kinds. Bibles and Testaments Dresser Sets

Toilet Articles

Christmas decorations, post cards, tags, tissue paper, stickers, etc. And other Christmas gifts and novelties too numerous to mention.

Books

R. A. Long Drug Company **TELEPHONE 237**

CASIAN NOTES TOKEN OF LOVE



ELL," said Julie Allison, when her husband had gone upstairs, after tossing a package upon the library table, "I wonder what this is?"

She did not per mit her curlosity to remain long unsatisfied. "For goodness

sake," she ejaculated to herself, with the package undone, "if he hasn't gone and bought a whole year's

supply of neckties! And I was going to get him neckties for Christmas. That's just the man of it. I don't see why he couldn't have waited a little while. Let me see. I suppose I'll have to get him a fob or something like

It was on the following evening that Frederick Allison suddenly turned to his wife, after dinner, saying:

"Oh, Juliet, I want to show you s fob that I bought for myself today. It's just the thing I've been wanting for a long time."

Juliet's enthusiasm over it was much forced, as her husband might easily have seen, and perhaps did see. After they had dropped the subject she happened to glance at his scarfpin and a new joy sprang up within her. She would get him a scarfpin for Christmas, for his old one was rather out of style and never had been an expensive one, anyway.

"By the way, dear," said Allison the next evening, "I bought something today that I'd like to have you look at."

Of course, it was a scarfpin. Juliet knew it would be the moment she saw the tiesue paper package which be fished out of his vest pocket. She pretended, with a brave heart, to think it was very pretty, but she fancied that she could have made a better selection if he had only permitted her to have

At the office Allison had told the boys of the splendid plan he had hit upon for the purpose of keeping his wife from buying impossible things in the shape of Christmas presents for him, and it was with great satisfaction that he reported day after day how he was progressing.

Christmas was only a week away and Juliet lay awake a long time that night trying to think what present she could get for her husband. There were the new books, but he had informed her that he didn't want books. They had all the standard works in the library, and he never read any of the modern novels. Ah, a happy thought came to her. Some-

seen a metal box in which cigars in could be kept fresh would get a box of that kind for Frederick, dear old fellow. It happened, however, that Frederick came home the next evening with a metal cigar box and

where she had

enough cigars, as he cheerfully informed her, to last him all Then it was that the iron entered Juliet Allison's soul. She decided to give up the idea of making her husband a Christmas present that would be in any wise distinctive. She would merely get him a pair of gloves and perhe ps a few handkerchiefs. Hardly had she adopted this resolution, however,

before he turned to her saying: "I happened to be in Witherspoon's this afternoon to get some shirts, and thought I might as well lay in a supply of gloves, handkerchiefs and suspenders. They'll probably be sent out omorrow.

"I'm so glad," replied Juliet. "You need gloves and handkerchiefs, too. Of course, I don't know so much about your suspenders, and I suppose you bought all the half-hose you'll-"

"Yes, I forgot to mention that. I got dozen pair." "And you have all the cuff buttons

and stude and such things that you seed, haven't you?" "Enough to last me a lifetime."

She went back to her chair and sat for a long time gazing at the flames which flickered around the gas log. The daily paper was lying on the table at her elbow, and her glance at length ell upon some large black letters which presently resolved themselves nto words. Then she read this adver-

UNTIL AFTER CHRISTMAS
OUR TEETH AT GREATLY REDUCED PRICES. Get Your Dear
One a Set Now. Satisfaction
Guaranteed.
MOLAR & CUSPID,
Up-to-Date Dentists.

On Christmas morning Frederick llison was somewhat surprised when is wife handed him a small plush pase, saying:

"There, dear, is a set of things that you probably didn't think of when you were buying everything you thought I might possibly want to give you for a present. You don't need them yet, but you probably will some day, and I hought it would be nice to get them low, seeing that they were offered at a bargain."

He opened the case, looked at the set of teeth it contained and said: "Lets go to breakfast. I want to bite into something."-

********************** J. H. SLATON, President . W. C. MATHES, Vice President GUY JACOB, Cashier

The First National Bank

SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT Your business solicited, appreciated and protected. •••••••••••••••

The American Adding Machine

The Latest Adder Costs But \$35

See our exhibit-ask for 10 day's trial

> Here is a new price on a competent Adder. On a machine that is rapid, full-size and infallible.

> The very latest machine, built by men who know, in one of the largest metalworking shops.

It is an individual Adder, to be placed on one's desk, close to one's books and papers. To take the place of the central machine requiring skilled operators.

It is also intended for offices and stores where costly machines are a luxury.

The price is due to utter simplicity, and to our enormous output. Seven keys do all the work.

Each copied number is shown up for checking before the addition is made. The machine will

add, subtract and multiply. With very slight practice anyone can compute a hundred figures a minute. And the machine never makes mistakes.

Countless offices large and small, are getting from these machines the highest class



that ofifces everywhere may learn what this machine means to them.

Ten Day's Test

We will gladly place in any office one American Adder for a ten days' test.

There will be no obligation, and charges will be prepaid.

Compare it with any nonlister-even the costliest. Let anyone use it. See if any machine can serve better than this.

Just send us this coupon and we'll send the machine.

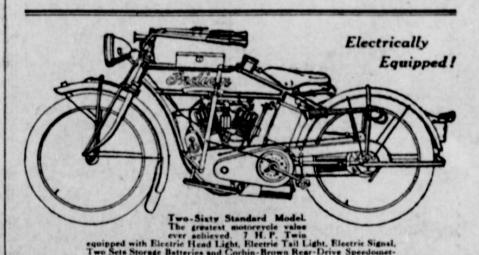
Herald Publishing Co., Plainview, Texas.

Please send us an American Adding Machine for ten days' free trial.

Street Address

City

State Manufactured and Sugranteed by American Can Co., Chicago Sold in Hale County by The Herald Publishing Co.



Plainview, Texas

60,000 brand new red machines will go out over the Indian trails during the coming year-the greatest motorcycle production in the history of the industry.

They will flash forth fully armed with "Thirty-Eight Betterments for 1914!" Armed with powerful and beautiful Electrical Equipment! Armed with a New Standard of Value which must completely overturn all existing ideas of motorcycle worth.

All standard Indian models for 1914 come equipped with electric head light, electric tail light, two sets high amperage storage bat-teries, electric signal, Corbin - Brown rear-drive speedometer. You cannot fully realize the 1914 Indian without a thorough study of the 1914 Indian Catalog. It makes plain a host of compelling Indian facts that all motor-cycle-interested men can consider to their real profit. Send for the 1914 Indian Catalog—the most interesting volume of motorcycle literature you've ever read.

The 1914 line of Indian Motocycles consists of:

C. C. Green

Agent for Hale and Floyd Counties

HEY called her the

Choir Sister, be-

cause she was the

Choir Mother, Chil-

dren have mothers to mend their

that their faces and

hands are clean before they march

into church. The

Choir Mother was

the wife of the

janitor of the

church where the

choir sang, and so

boys before rehearsals. And those nights when the Choir Master let

So anyone can see why the boys

were blue when Ricky Jackson, ber

brother, came into the choir room

"Mil" (short for Mildred, her real

name) "isn't going to have any Christ-

The boys stopped right there, some

with their choir clothes only half on.

If they didn't find out right away what

was the matter with the Choir Sister.

So Ricky told how she had come

cried when she thought of the tree

You can see why that Christmas

should have been for these boys. Af-

terward, when the tree was lighted

with the starlike candles and the Sun-

day school room was filled with boys

and girls opening their presents, each

Next day people in church thought

the boys sang the Christmas hymns.

better than ever. But the people did

not know that just before the boys

them a plan by which the Choir Sister would have a Christmas she would

At evening the janitor's doorbell

rang. The Choir Mother opened it,

she could be with them.

never forget.

Christmas eve and said:

LITTLE CHOIR SISTER

Biscuits aked

ou never tasted daintier, lighter, fluffier biscults than ; those baked with Calumet They're always - delicious. For Calumet inbaking.

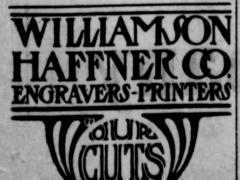


Tin Roofs Stand the ply at Herald office. Test of Service.

Close inspection fails to show any sign of wear after many years' expos-

know we can depend on it.

necessary as good tin.



Better The Herald's Classified Want Ad Section

LIVESTOCK

JACK RABBITS WANTED. See or phone L. D. RUCKER PRODUCE CO.

FOR SALE-Thoroughbred Duroc-Jersey Male Hog. O. E. WINSLOW

Let L. D. RUCKER PRODUCE CO. nandle your GREEN and DRY HIDES.

REWARD-\$2.50 for cow strayed Sept. 18; red, white-faced, longhorned, branded H. O. T. on side, and Y-H connected. Bought from C. M. Munson, near Lockney. W. M. BRY-SON, Plainview, Texas. -Adv. tf.

Call The Herald for job printing.

NOTICES

NOTICE TO TAX-PAYERS.

I will be at the following places or the dates mentioned for the purpose of collecting State and county taxes: Petersburg, December 15; Abernathy, December 16; Hale Center, December JOHN C. HOOPER,

Tax Collector, Hale County, Texas.

NOTICE.

Eighty acres land 12 miles east of Plainview to trade for young mares or young cows. Like to rent a good, wellimproved farm near Plainview. Prefer everything furnished.

R. W. JONES, Route No. 1. Portales, N. M.

CHRISTMAS SUPPLIES

CO. Phone 327. -Adv. tf. Dealer.

If you are looking for Cheap Coal, we have it-\$6.50 per ton and up. E. T. COLEMAN, Coal and Grain Dealer. 'Phone 176. -Adv. 81

See The Herald for Book Work.

FIRST PRESBYTERIAN CHURCH. in Hale County.

Following is the order of services November, 1913. for Sunday, December 21, at the First Presbyterian Church:

Morning.

"Praise God from Whom All Blessngs Flow."

The Lord's

"Gloria."

Hymn-No. 252. Scripture and Prayer (prayer re-

Hymn-No. 168.

Announcements and Offertory. Anthem - "Glad Angel Voices." Ashford.)

Sermon - "The Weak Contrasted paper published in the 64th Judicial defendant. The nature of the plainwith the Mighty." Hymn-No. 248.

Benediction.

Evening.

Song Service-Hymn No. 103. Scripture.

Prayer. Hymn-No. 49.

Announcements and Offertory. Duet-"I Do Not Ask, O Lord"-

Mrs. McKee and Mr. Bannister. Sermon-"A Christmas Story." Hymn-No. 54.

Benediction.

WANTED.

Typewriter to rent for month of two. Underwood or Oliver preferred. Ap-

SHERIFF'S SALE.

THE STATE OF TEXAS,) County of Hale.

BY VIRTUE of a certain Order of Sale, issued out of the Honorable District Court of Travis County, on the 11th day of November, 1913, by J. N. We are specialists in the roofing Davis, of said county, against O. C. line, and use this tin because we Tooke, for the sum of Six Hundred and Forty-Six Dollars and Fifty Cents (\$646.50) and costs of suit, in cause Good workmanship is just as No. 29884 in said Court, styled J. N. Davis versus O. C. Tooke, and placed in my hands for service, I, J. C. Hoop-When you have any roofing or er, as Sheriff of Hale County, Texas, sheet metal work to be done, let us did, on the 21st day of November, 1913, levy on certain Real Estate, situated in Hale County, described as follows,

> All of Lots Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 and 12, in Block No. 82, in the town of Abernathy in Hale County, Texas, and levied upon as the pi

> of said O. C. Tooke. And on Tue. the 6th day of January, 1913, at the Court House door of Hale County, in the City of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said Lots at public vendue, for cash, to the highest bidder, as the property of said O. C. Tooke, by virture

of said levy and said Order of Sale. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of de, in The Hale County Herald, a p or published

well-to-do people are waiting to co-operate with you through Herald want ads. Advertise your needs--look for your wants.

Hundreds of sensible,

REAL ESTATE

FOR SALE OR RENT: On easy terms, 11-room house, with fine young orchard; 31/2 lots. Phone DR. GUY--Adv. tf.

FOR SALE, CHEAP-Small resi-Will sell on good terms. See B. F.

MISCELLANEOUS

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c,

When in the market for any kind If you are looking for something for of Feedstuff, remember I handle everyyour "HUBBY" or "INTENDED" for thing in the Feed Line-Bran, Oats, Christmas, come to our store and get Corn, Corn Chops, Maize, Maize Chops, a Griffon Desk Set. They are guaran- Alfalfa, Millet and Prairie Hay-at teed to please. We have them in all prices and quality the BEST. 'Phone sizes and prices. R. A. LONG DRUG 176. E. T. COLEMAN, Coal and Grain

ROOMS

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office.

J. C. HOOPER, Sheriff.

CITATION BY PUBLICATION.

STATE OF TEXAS,

Hale County-GREETING:

By W. H. BOX, Deputy.

Hale County, Texas.

HOUSEHOLD **NECESSITIES**

ALFALFA LUMBER CO. handles

Since the Colorado Coal Strike, and dence within 4 blocks of court house. Simon-Pure Niggerhead Coal cannot be had, I am offering the trade Mc- bay mare with bay mule colt. Please MOORE, at Shoe Shop, Plainview, Allister Lump and Nut, the best Coal notify JOHN CHILTON, 3 miles west -Adv. tf. to be had. E. T. COLEMAN, Coal and of Halfway. Grain Dealer. 'Phone 176. Ad. 81

> MONEY FOR CHRISTMAS. BRAN, ward. SHORTS, MEAL, CAKE AT LOW PRICES. C. E. WHITE SEED CO.

Call The Herald for Business Cards.

GOOD COAL AT BARGAIN PRICES. I will have a car load of good coal on the track Monday. Can be deliv--Adv. 81 ered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT. Adv. tf.

IMPLEMENTS AND VEHICLES

Ford Car for sale or trade. T. W. -Adv. tf. SAWYER.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead

I will have a car load of good coal on the track Monday. Can be delivered at \$7.50 a ton from the car. Phone 219. C. A. GILBERT, Ad. tf.

Grain and no screened Chops. E. T. COLEMAN, Coal and Grain Dealer. Phone 176.

best Rockvale Coal and Niggerhead her.

LOST AND FOUND

LOST-Between Halfway, Texas, them invite their friends in for games and Plainview, on Olton road, one bull- she was the girl most of them wanted. dog pup; black, with white points; an- for a partner. swers to name of "Bobby." Will pay best Rockvale Coal and Niggerhead one dollar reward to any one return--Adv. tf. ing him to ALFALFA LUMBER CO.

NO BETTER FLOUR SOLD IN and the Home Restaurant, last Friday to go without their singing. PLAINVIEW THAN WE SELL AT night, Dec. 12, three Hand-Embroid-\$2.75 PER CWT. EVERY SACK ered Centerpieces. Please return to down that morning with a funny tired GUARANTEED. USE IT AND SAVE MRS. H. H. ROGERS, and receive re-feeling, and sniffling and hot cheeks.

> LOST-A pair of double-lens, gold- she was going to miss. immed spectacles. Finder please -Adv. tf. eve service was not as happy as it leave at Herald office.

CITY BAKERY and get reward. Ad. tf.

mistake at Elk Lodge Thanksgiving Sister, lying there at home, wishing night. Please return to MISS MAY KINDER.

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to marched in the Choir Master had told

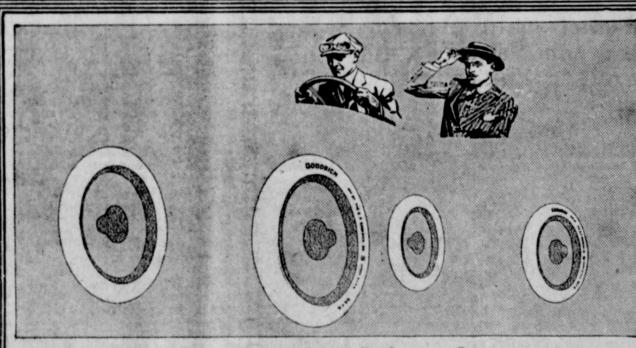
That you summon, by making Publica- swer a Petition filed in said Court, ing how you have executed the same. tion of this Citation in some news- on the 22nd day of November, A. D. Given under my hand and seal of paper published in the County of Hale, 1913, in a suit numbered on the docket said Court, at office in Plainview, if there be a newspaper published of said Court No. 993, wherein Arrah Texas, this, the 22nd day of November, B. H. TOWERY,

Hale County, Texas.

District; but if there be no newspaper tiff's demand being as follows, to-wit: -Ad. 3.

published in said judicial district, Suit for divorce on the ground of WITNESS my hand, this 21st day of then in a newspaper published in the cruel treatment, and abandonment for nearest district to said 64th Judicial more than three years next before the and in came the Choir Master and a District, for four weeks previous to filing of Plaintiff's Petition as set out lot of boys with red cheeks and smilthe return day hereof, S. P. Ellett, in Plaintiff's Petition on file among ing faces. Back of the others four -Adv. 1 whose residence is unknown, to be the papers in this cause. Plaintiff of the biggest boys dragged through and appear before the Honorable Dis- also asks that she be restored to her trict Court, at the next regular term former name, Arrah L. Williams. thereof, to be holden in the County of | HEREIN FAIL NOT, And have you Plainview, Texas, on the 12th day of of the next term thereof, this Writ,

therein, but if not, then in any news- L. Ellett is plaintiff and S. P. Ellett is A. D. 1913.



Your tires are the life of your car

The rubber is the life of your tires—it must be resilient and buoyant, yet strong and tough enough to withstand road wear. Goodrich Tires combine rubber that retains its liveliness and wearing quality, with the additional advantage of Unit Molded Construction.

A Goodrich Unit Molded Tire is all one piece

fundamental principle embodying fortythree years of experience in rubber man-

The Goodrich single vulcanization actually molds the layers of rubber impregnated fabric, the layers of pure rubber and

Unit Molding is the Goodrich the thick, tough Goodrich Tread into one piece which no strain or wear can possibly separate

This is one of the reasons why Goodrich treads do not strip, and why Goodrich Tires wear longer, give you greater tire value and are "Best in the Long Run."

We carry a complete stock of all sizes and types of Goodrich Tires-call of phone

Prices Lowered

COAL AND GRAIN

GOOD COAL AT BARGAIN PRICES.

We buy the Threshed Grain and do our own grinding, which insures sound -Adv. 81

ALFALFA LUMBER CO. handles kind was she that all the boys loved -Adv. tf. It was easy to like the Choir Sister, too, because she played ball with the

LOST-MARE AND COLT-Dark

LOST-Between the I. O. O. F. Hall the Christmas eve service would have -Adv. 80 and had to stay in bed, and how she

LOST-Gold cuff button-monogram, T. J. V." Finder please return to

LOST-Black Fur Scarf. Taken by choir boy was thinking of the Choir

-Adv. tf. put under your carpets.

Clerk District Court,

the door a small Christmas tree. They set the tree up in the parlor. Everyone was still, for they didn't want the Choir Sister to know any-To the Sheriff or any Constable of Hale, at the Court House thereof, in before said Court, on the said first day thing about it till it was all ready. Soon the candles were in place, and YOU ARE HEREBY COMMANDED, January, 1914, then and there to an- with your endorsement thereon, show- the trimmings, and they lit the candles, and each boy placed a package under the tree, and then a wonderful

thing happened! The door opened and the Choir Mother and the Choir Master walked in, carrying between them a litle stretcher, and upon that lay the Choir

You should have seen her face! You could almost see the light of the candles sparkling in it, so happy was she! The boys held their breath, won-

dering what she would say. Her little cheeks glowed as she sat up straight and held her arms out toward the tree. And her eyes sparkled as she cried:

"Oh! my Christmas tree!" Then she turned to the boys, and "Oh! My Dear

fun that goes with a tree.

Choir Brothers!" Then she cried a little, just because she was happy, and some of the boys sniffled a bit, just because she was crying. Then there was all the jolly

But soon they took her away. She was so tired that she fell asleep right after they put her back in bed. She dreamed that she saw a flock of sheep with their shepherds on a great plain. Suddenly there was a great light from above and she seemed to hear angels singing.

She awoke. The singing did not stop. She arose and opened the window.

There, in the moonlight under her window stood her Choir Brothers with lighted candles, like the Christmas carol singers of Old England. They were singing this hymn:

"Hark! the Herald Angels sing." When the verse was finished the Choir Sister leaned out and called

down to them: "Brothers, you have made me love God a whole lot more. A merry

Christmas to you all!" "And to you!" they echoed.

As the Choir Sister crept back to bed she heard the voices of the boys die away in the distance. Then a chime of bells somewhere out in the great snow-white world rang out the very hymn the boys had been singing and the Choir Sister fell asleep.



The Store of Practical Gifts

HE giving of gifts and the timely, thoughtful remembrance of one's folks and friends at Christmastide will never grow old, and today in a greater degree than ever before people are realizing the added value of practical gifts, of remembrances that will continue to carry the message of friendship, affection and good will long after the holidays are over.

We Are Making Heavy Reductions in Price in Many Lines of Merchandise Kuppenheimer Clothes

Even at this late date we are showing a practically complete selection of all the newer, better ideas in suits and overcoats for men and young men---single and double breasted English and American styles. Overcoats in full, half and three quarter length; shawl collars and belted backs.

A Rain Coat, Slip On or Gabardine makes an ideal gift for any man. We have them in several different styles, all sizes, made from thoroughly waterproof fabrics to look as well in the sunshine as they protect when it snows or rains.

\$10 to \$35.00

\$4 to \$25.00

Why not give him an order on us for just what he needs in the way of garments to complete or freshen up his winter wardrobe?

Smoking Jackets

The most popular gift for any man. You should see those we are showing in an endless variety of patterns and colors.

Shirts

A complete showing of the new white and fancy pleated shirts with cuffs attached. Fancy French flannels with the new double roll cuffs—collars to match.

Bath Robes

Big comfy robes in various weights and lengths; plain or fancy colors, according to his desire.

Special arrangements have been made to assist the ladies in buying for men folks.



Neckwear

All the swagger new Bulgarian fourin-hand, Knit-Knots and Bat Wings in the accepted winter styles. Some in attractive Christmas gift boxes.

Hosiery

All the better grades of men's hose in black or fancy shades. In attractive gift boxes, by the pair or half dozen.

Handkerchiefs

An unusual stock of men's pure linen handkerchiefs either plain or monogram. Single or in boxes of six at practically any price you care to pay for them.

We know what most men want, and any one of the sales force will gladly help you in your selection of HIS gift.

Big Shipment of Newton Annis Furs Ordered Especially for Xmas Trade ATTRACTIVE PRICES WILL BE MADE IN ORDER TO MOVE THEM QUICKLY

THEY CAME TODAY BY EXPRESS

THEY CAME TODAY BY EXPRESS

Other Fixin's for men folks too numerous to mention here but well worth a careful inspection in connection with your Christmas shopping.

If in need of anything in the jewelry line for men or ladies, we have a beautiful assortment from which to select

Plainview Mercantile Company

W. A. SHOFNER, Manager