

If You See It in  
The Herald  
It's So.

# Hale County Herald

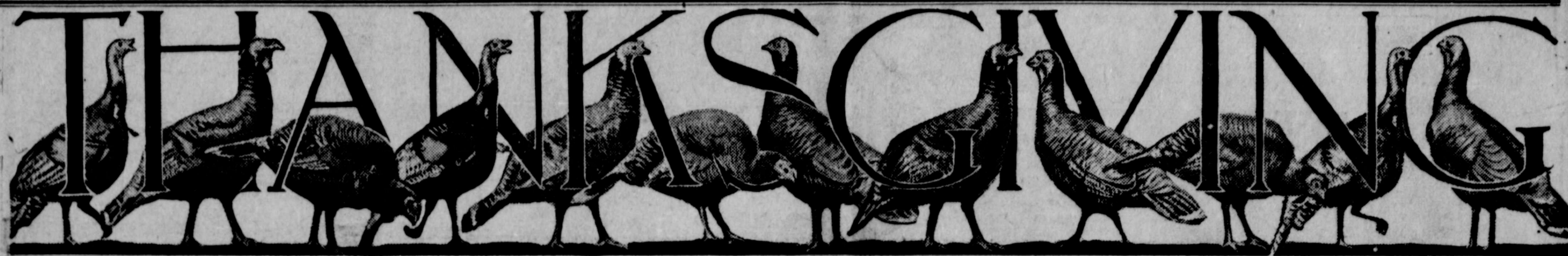
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Quality Job Printing  
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Designing.

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, NOVEMBER 21, 1913

NUMBER SEVENTY-TWO



## BAINER URGES SMALLER FARMS

Agricultural Expert Says You Can Make More Money by Concentrating on Fewer Acres.

### HOME ECONOMICS POPULAR

Misses Lowen and Stoltzfus Have Interesting Exhibit; Silos, Live Stock and Poultry Shows.

Plainview turned out an enthusiastic crowd to meet the "Educational Special" of the Santa Fe Railroad Wednesday. The train spent Wednesday night here, and the party availed themselves of an opportunity to see somewhat of the Plainview country. The Texas Land and Development Company with their three automobiles escorted the visitors with the Special over their demonstration farm and park properties.

For a number of the party this was the first visit in Plainview. Men and women expressed themselves as delighted with our superabundance of water. "And the cordiality of your people seems as boundless as the water," said J. L. Pope, chief clerk of the Agricultural Department of the Santa Fe.

Ten cars composed the train, and these, aside from the ones used for baggage, lecture and business purposes, displayed silos and silage machinery, dairy cows and dairy machinery and equipment, poultry and poultry equipment and domestic science equipment.

L. L. Johnson, being introduced by H. M. Bainer, spoke on the value of poultry. He declared that, while the fancier and city-lot men have done much for the farmer in furnishing pure-bred stock, it is to the farm that the world looks for its tons of meats and eggs each year. Mr. Johnson then went into a description of desirable houses, warning against improperly constructed homes for the fowls. The problems of growing poultry with profit for the market were discussed, leading to a general consideration of breeding, feeding, selection, treating against disease and insects and finally of marketing both eggs and poultry meats.

#### Concentration Pays.

H. M. Bainer's talk, on better farming, was based upon prevailing methods in common use over the country. In this he exposed the weakness of

(Continued on Page Five.)

## BARACAS WOULD FORM SUNDAY SCHOOL UNION.

Young Men at Methodist Church Believe More People Can Be Reached by "Getting Together."

The Wesley Baraca Class of the Methodist Church is asking all Baraca and Philathea Sunday School classes of Plainview to unite in the formation of a Baraca Union. The plan is not to interfere with regular Sunday morning work in each church. The young men do believe that more young people can be reached if all of the workers get together, say, once a month for a general discussion of Sunday School problems; and occasionally for a social hour.

So far as has been learned, there are five Baraca and Philathea classes in Plainview. Wherever it is agreeable to the teacher of the class, the plan of a union will be presented to each class Sunday morning, and a time set for meeting to form the union.

## JURORS ARE SUMMONED FOR COUNTY COURT.

Sheriff J. C. Hooper has summoned jurors for the term of County Court beginning Monday, December 1. The jurors are A. L. Anderson, F. E. Blasingame, J. C. Dyer, L. N. Dalmont, G. E. Duckwall, E. T. Coleman, R. W. Otto, C. F. Vincent, George Schick, P. F. Bryan, Charles Brown, J. R. Bryson, W. B. Martine, S. McMinn, M. D. Leach.

## COX GROWS 1,365 BUSHELS WHEAT ON 70 ACRES.

Hale County Farmer Makes Good Yield Despite Drouth; Large Acreage for 1914.

Bradford Cox threshed 1,365 bushels of wheat this year from 70 acres—a yield of 19½ bushels to an acre. Pretty fair yield for any year, when you consider that the average yield for the State of Indiana is only about 13 bushels to an acre. Mr. Cox didn't irrigate. Irrigated wheat yielded from 35 bushels to 50 bushels an acre.

Some fields did not yield 2 bushels to an acre. Nobody seems to know what made the difference; except that they say the rain fell in spots. The year was unusually dry. Perhaps, too, Mr. Cox had his land in better condition. Some time we are going to realize that proper preparation of the soil does count much at harvest time.

Mr. Cox lives about 7 miles east of Plainview.

The outlook for wheat another year is good. L. A. Knight will have about 1,500 acres; another farmer will have about 800 acres, and another 500 acres.

The Texas Land and Development Company has 600 acres of wheat which it will irrigate.

One feature about Hale County wheat is that it is always of high quality. Even when the yield is not more than 2 bushels to an acre the wheat nearly always weighs out more than 60 pounds to a bushel. Hale County wheat takes first and second prizes with astonishing regularity at the State Fair.

## HOPES TO GIVE "HOLY CITY" AT CHRISTMAS.

Choral Club Is Doing Hard Work, Says Director—at Least, Most of Members Are.

The Choral Club is planning to give the "Holy City" during Christmas week. At least, its director has been hoping that this might be done. After practice Monday night, Mrs. Pritchett suggested that if all members would come out for every practice this might be done.

Those who were present at the last rehearsal did work which pleased the director. There still seems to be some misunderstanding as to the hour of meeting. The Club meets at 7 o'clock Monday evenings, in Calvary Baptist Church. This hour is early enough so that any other engagement may be filled after practice hour, provided members come at the time they have voted to come.

## HARTFORD INSURANCE CO. TRANSFERS DEEDS OF TRUST.

The Hartford Life Insurance Company has made an assignment to the Missouri State Life Insurance Company of thirty-two deeds of trust. These deeds of trust are for loans to parties living in Hale County. B. H. Towery, county clerk, says that they involve nearly \$100,000.

## LADIES OF MACCABEES PLAN ORGANIZATION.

Ladies of the Maccabees will organize Tuesday afternoon, in the Odd Fellows Hall, over Donohoo-Ware Hardware Company. The women of Plainview are urged to come to the meeting promptly.

## REV. O. P. KIKER TO PREACH AT METHODIST CHURCH.

Rev. O. P. Kiker, late of Amarillo, will preach at the Methodist Church Sunday morning and night. Brother Kiker was made Presiding Elder of the Plainview District by the Annual Conference, in session at Vernon, last week. There will be special music.

## BOY SCOUTS LOOKING FOR THOSE WHO NEED.

The Boy Scouts are persistent in their efforts to locate every person in Plainview who is in need. It is the purpose of the youths to do something good every day. For Thanksgiving

# Great Voting Contest

Elegant Obermeyer & Sons Piano and Other Valuable Prizes to be Awarded to the Successful Candidates

The Herald and Plainview Merchants Give Prizes

Read the Announcement and Particulars on Page Two of this Issue, and Get in the Game

The Herald this week inaugurates the greatest voting contest ever held in this section of the State, and one which we believe will arouse a great deal of interest.

This contest will extend over a period of 90 days, and at the close of the contest some lady in Hale County or vicinity will be the proud possessor of a handsome \$400 piano.

On the second page of this issue will be found a full explanation of the contest, and the rules which will govern it, and a list of beautiful and useful auxiliary prizes which will be given by the progressive merchants of the city. There are a great number of prizes besides the piano, any one of which will be well worth winning, and every contestant who goes out and makes any kind of a hustle will be sure of winning a handsome prize, even if she does not win the piano.

This contest is put on under the auspices of the Publisher's Music Co., of Chicago, who will have charge of the arrangements. This company makes a business of conducting these popular voting contests, and at present has a number of them under way in this and other states.

Some popular lady will have a beautiful piano as a result of this contest, and a number of others will have beautiful prizes of various kinds.

Read the rules elsewhere in this issue, inspect the offerings of the merchants, and learn how you may secure votes for yourselves or friends. Use the 25-vote coupon in this issue and cast it for some one, as it may be

the starter of a winner. Fill out the nominating blank and send it or hand it in to The Herald office, as this may be the means of helping some deserving lady to win a handsome piano or some of the other valuable prizes enumerated in this list.

This contest is, without doubt, the biggest business-getting enterprise that has ever been presented to the people of Hale County and vicinity.

While The Herald enjoys a good business, nevertheless we are always reaching out for more, and in our present method of helping others we hope in return to help ourselves. We expect to increase our subscription list at an exceedingly rapid rate, and thereby benefit the advertiser.

Remember that a number of our leading merchants are interested in this contest and give 25-vote coupons with every dollar cash purchase. Also those who do not fully understand the rules and regulations of this contest can call or write this office, and we will be pleased to go over the proposition with them.

Remember to have your friends trade with the merchants who are giving the coupons. They are reliable tradespeople, as follows:

Donohoo-Ware Hardware Co.,  
E. R. Williams, Furniture,  
R. A. Long Drug Co.,  
Wilbert Peterson, Jeweler,  
The B. & K., Confections,  
The Necessity Store,  
East Side Grocery,  
Mrs. Asa Brookshire, Sheet Music.

## 25 VOTE COUPON

Send this vote to The Herald office within 15 days from date and it will count for TWENTY-FIVE VOTES. No money is required with this Coupon.

VOTE FOR \_\_\_\_\_

November 21, 1913.

## NOMINATING BLANK

POPULAR VOTE CONTEST.

1913.

I hereby nominate or suggest the name of \_\_\_\_\_

(Address) \_\_\_\_\_

As a lady worthy to become a candidate in your Popular Voting Contest. I present this name with the distinct understanding and agreement that the editor shall not divulge my name. This does not obligate me in any way whatever.

(Signed) \_\_\_\_\_

(Address) \_\_\_\_\_

they have decided to help make everybody thankful.

In line with that determination, the boys are asking that every person who knows of anybody in want will please notify them, through Scoutmaster E. B. Miller or through Mayor J. L. Dorsett.

The boys will also be glad to see

that any donation you may want to make goes where it will do real good. A sack of potatoes has been turned in by a farmer. The man didn't raise much, but he said others didn't have as much as he harvested. He wanted to help. Other gifts are being turned over to the boys, too.

## CIVIC LEAGUE ASKED TO URGE FIRE DRILLS AT SCHOOLS.

Adrienne Hanby Wins Flower Garden Prize; Time to Plan for Tree Planting, Secretary Says.

The League is asked to do many things to better conditions, and among very recent suggestions is a fire drill for the children in all the schools, and also a campaign to exterminate the sparrow. The former came from a patron of the Lamar School who has two children there, and he fears a fire would end in a tragedy; and such tragedies are too heart-breaking to contemplate.

At the Mothers' Club last week a letter was read from the president of the federation of those clubs, giving statistics of fire accidents, asking for these same drills and a campaign of education against carelessness. The patron mentioned said he would give his time one-half day of each week to this work, and I am sure the "Mothers' Club" will agitate this question until the fire drill is an accomplished fact.

In regard to the sparrows: A bulletin from Washington, just received, gives a summary at the end which states that the sparrow is a pest, inasmuch as it does far more harm than good, and that it can be destroyed in three ways (besides destroying the nests)—"by snaring or trapping, shooting and poisoning, the former being unquestionably the best." Detailed information is given for making the traps or snares, and the sparrows are recommended as a food, because of their nutritive value. Concerted effort would certainly reduce their numbers very quickly.

You are asked to wage war on the fly so long as one is left; it means so much next spring.

In the cake contest any one can compete for the prizes, the more the better, as the sum obtained from the sale goes to the League's empty treasury.

It isn't too early to plan for the planting of trees in February, and the President hopes the number will be large and that there will be greater interest in flower planting next spring.

The prize of two dollars goes to Adrienne Hanby for the prettiest flower bed—lovely verbenas, all colors. She had no competitors. Beds of phlox, pansies, petunias and many others, easily grown, might be planted, and they would give so much pleasure. Personally, I am hoping for a "flower mission" next summer, with enough flowers for all who need and cannot grow them. The sanitariums will always have appreciative recipients, and if you were ever ill away from home, with no way of passing the time except to listen for the footsteps of the nurse, or to count the figures on the wall paper, I am sure of your cooperation in planning a flower mission.

Not only women and children, but men as well, find, in some measure, forgetfulness of pain in flowers, as I have personally proven on more than one occasion, and there is no greater refining influence for the children than growing flowers; so we hope they will be encouraged to try this work. LEAGUE SECRETARY.

## "HEELING IN" TREES ON NORTH PACIFIC ST.

The Plainview Nursery is "heeling in" a number of varieties of fruit trees on the property belonging to Ellerd Bros. on North Pacific Street. A row of evergreens next to the street makes the miniature nursery a sort of "beauty spot."

## SETH WARD PUPILS IN RECITAL TOMORROW.

The pupils of the fine Arts Department of Seth Ward College will give a recital in the college auditorium at 3:15 o'clock to-morrow afternoon, November 22. It being an afternoon concert, the Fine Arts faculty are hoping to have many friends of the young people present.

Calling Cards at The Herald.

## ORGANIZE TO LOOK AFTER NEEDY POOR

Representatives from All the Local Churches Meet at Call of Mayor J. L. Dorsett.

### CONSTITUTION NEXT WEEK

Mesdames Tandy, Garrison, Lipscomb, Meharg, Barnes and Miss Mayhugh to Nominate Officers.

Responding to a call from Mayor J. L. Dorsett, two representatives from each church in Plainview met in the City Hall Wednesday afternoon to discuss the advisability of perfecting a Benevolent Association, or organization of similar character.

Following the discussion, a motion was carried to formulate plans of organization. Mayor Dorsett addressed the ladies present, and a committee consisting of Mrs. C. W. Tandy, chairman; Mrs. J. F. Garrison, Mrs. T. D. Lipscomb, Mrs. S. W. Meharg, Mrs. S. A. Barnes and Miss Edna Mayhugh was appointed to draw up by-laws and constitution. This committee will also act as nominating committee; and will hold a meeting Friday afternoon, at the residence of Miss Edna Mayhugh.

Another meeting of representatives from the churches will be held at 3 o'clock next Wednesday afternoon, at the City Hall. At this time the by-laws and constitution will be submitted and the body will elect officers.

The work of the organization will be primarily to assist Mayor Dorsett in taking care of the charity work of our city.

## GREEN HAS FINISHED 17 OUT OF 20 WELLS.

New Corporation Has Contract for Wells at Midland and Is Digging at Vigo Park.

The Green Machinery Company is digging a big well for Emmett Brothers, at Vigo Park. They are also finishing up the well for D. W. McGlasson, at Kress.

Mr. Green said this morning that his company has completed seventeen of twenty wells which they contracted to dig for the Texas Land and Development Company. He also has a contract for a large number of wells with the syndicate which is bringing a large tract under irrigation near Midland, Texas.

Papers were filed last week making the Green Machinery Company a \$10,000 corporation. G. E. Green, C. C. Green, J. M. McNaughton and Joe Earhart are incorporators.

## MRS. KINDER ENTERTAINS WITH GAMES AT 20 TABLES.

Two-Course Luncheon Is Served to Nearly a Hundred Ladies at Thursday's Reception.

Mrs. L. S. Kinder, Mrs. R. W. Branhan, Mrs. F. W. Chlinkscales and Mrs. R. C. Ware entertained at cards and "42" at the home of Mrs. Kinder yesterday afternoon. Near a hundred ladies were present, and games were played at twenty tables.

A two-course luncheon was served.

## PRESIDING ELDER WILL PREACH THANKSGIVING.

Special Music Will Be Sung at Union Service at Methodist Church Thursday.

The pastors of Plainview have planned a union Thanksgiving service. Rev. O. P. Kiker, new presiding elder of the Methodist Church, will preach. The service will be held in the Methodist Church at 10 o'clock Thursday morning.

Some of the pastors are not in Plainview just now. All who are in town have united for Thanksgiving Day, and the others will be invited to come in. Special music will be sung.

# Several Hundred Dollars in Prizes

TO BE DISTRIBUTED BY

## THE TWICE-A-WEEK HERALD

In Its Grand Piano Voting Contest

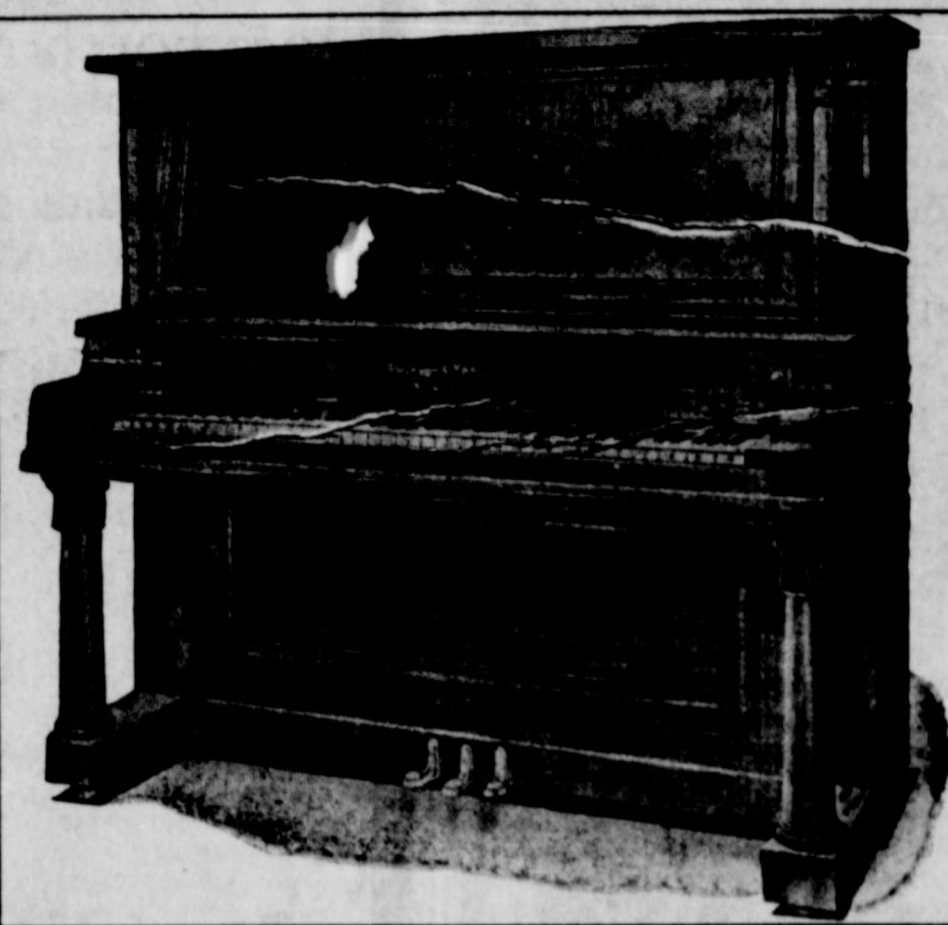
The Capital Prize Which Will Be Given By

**The Herald**

is to be an

**Elegant \$400  
Obermeyer & Sons  
Piano**

Like Cut Shown Here



Many of the Merchants of Plainview have contributed valuable prizes and will give "Herald"

**Vote  
Coupons**

with Cash purchases

### RULES AND REGULATIONS GOVERNING CONTEST ARE AS FOLLOWS:

1. ANNOUNCEMENT.—This Piano and Popular Ladies' Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.

2. PRIZES.—The capital prize will be an Obermeyer & Sons' Piano. Also other valuable prizes to the amount of many dollars, which are announced herewith.

3. CANDIDATES.—Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$400 Obermeyer & Sons' Piano, and other premiums will be distributed in accordance with the contestants' standing at the final count.

4. TIE IN VOTES.—Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at the final count.

5. VOTES CLASSED.—Votes will be issued in the following denominations:

New Subscriptions, 600 votes	\$ 1.50
Renewals, 500 votes	1.50
Renewals, more than one year, 600 votes	1.50
Back Subscriptions, 400 votes	1.50
5 years New Subscriptions, 5,000 votes	7.50
10 years New Subscriptions, 12,500 votes	15.00
20 years New Subscriptions, 30,000 votes	30.00

INSTRUCTIONS.—Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being voted cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first 30 days the paper will run a 25-vote coupon, which can be voted free for any lady contestant.

Contest to run not less than 90 days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved, if sufficient cause should occur.

The contest shall close on a day which will be announced later. Ten days prior to closing contest the judges will carefully lock or seal ballot box and take same to the Citizens' National Bank, where the same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning, in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions, together with your coupons, in a sealed envelope, which will be furnished you, and put same in ballot box. This will give everyone a fair and square deal.

<p>Ruby Ring Value \$8.00 Donated By <b>Wilbert Peterson</b> JEWELER &amp; OPTICIAN I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Camera Value \$8.00 Donated By <b>K. A. Long Drug Store</b> DRUGGISTS We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Oil Paintings set in Mother of Pearl. Value \$15.00 Donated By <b>The Necessity Store</b> A full and complete line of Holiday Goods. Christmas Candles 15c a pound. We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>
<p>Rocker Value \$6.00 Donated By <b>E. R. WILLIAMS</b> FURNITURE I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Due Bill in Trade Value \$5.00 Donated By <b>The East Side Grocery</b> G. S. FAIRRIE, Proprietor We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Sheet Music Value \$2.50 Donated By <b>Mrs. Asa Brookshire</b> Dealer in Sheet Music I give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>
<p>Baking Dish Value \$6.00 Donated By <b>Donohoo-Ware Hardware Co.</b> Hardware, Implements, Buggies and Wagons We give a 25 vote coupon free with each \$1.00 cash purchase. Ask for coupon.</p>	<p>Large Box of Candy Value \$5.00 Donated By <b>The B. &amp; K. Store</b> Confections, Cigars, Fruits, and Cold Drinks We give a 6¼ vote coupon free with each 25c cash purchase. Ask for coupon.</p>	

**Call For and Save Your Tickets Beginning TODAY for Some Young Lady Will Appreciate Them**



**Target And Arrow**

In the name of the heavy-loaded, hand-dipped roofing tin made by a century-old Philadelphia tinplate house.

If we did not believe there was no better or more honest material on the market today, we would not use it or recommend it to our customers.

We employ skilled workmen and use the best materials money can buy.

When you have any roofing work to be done send us a call.

**A. M. HAMILTON**  
Telephone Number 84

**MISSOURI TEACHER USES NEWS STORIES FOR THEMES.**

University Graduate Has Journalism Class in English Department of Hannibal High School.

The teaching of journalism has progressed beyond the experimental stage. Students in Hannibal, Missou-

ri, high school desiring to be journalists will not have to wait until they can enter university to start their study of the work. Miss Arretta Watts, a graduate of the School of Education of the University of Missouri, is teaching in the Hannibal High School. Miss Watts studied journalism last summer at the University of Missouri.

When school opened in Hannibal she organized a class in journalism. There are twenty members in the class. They edit a school paper.

Miss Watts is teaching English. She says that she finds the class in journalism gets a practical course in English. The students find their work more interesting when they write "real stories" than merely writing themes.

Newspaper English is beautiful in its simplicity; forceful clearness. Not many newspapers, however, use newspaper English. They try the English composition sort.

**CO-OPERATIVE INSURANCE SAVES FARMERS \$500,000.**

Missouri's Placed \$50,000,000 of Insurance with Their Own Companies at 20c a \$100.

The co-operative insurance companies of Missouri saved the farmers of that State \$500,000 last year, according to Professor S. D. Gromer of the department of economics of the University of Missouri. Mr. Gromer has been attending a meeting of the co-operative insurance companies of Missouri, held at Maryville.

Last year these co-operative companies carried \$90,000,000 of insurance at an annual cost to the farmer of 30 cents a \$100, making a total cost of \$240,000. The charge made by the old line companies is \$1 a \$100, or a total cost on this amount of \$800,000 a year. The difference in the charges makes an annual saving to the farmer of \$560,000.

"There was not a word of dissatis-

faction from any delegate; all seemed sure of the success of their companies," said Professor Gromer. "The farmers discussed the insurance problem in a very able and business-like manner."

Mr. Gromer says this is one of the successes which cause him to believe even more firmly in the ultimate success of co-operation among the farmers.

**CAUGHT LIONS WITH FLY PAPER.**

The Beasts, Entangled by Thousands of Sheets, Were Lassoed.

Not long ago four man-eating lions were caught by fly paper at the village of Gwalior, India.

It happened that the head man of the village was able to shut the four lions up in a hut into which they had ventured in search of prey. He kept them thus barricaded for nearly two weeks, no one being willing to attempt to capture them. Finally he thought of a scheme that proved as successful as it was original.

He had thousands of sheets of fly paper spread on the ground before the entrance to the hut. Then suddenly the barricades were lifted, and the four lions came bounding out—into the fly paper. Of course, it stuck to their paws, and, of course, when they tried to lick it off it became stuck fast to their faces and heads. The lions promptly forgot all about human beings, and, in their wild endeavors to get rid of the fly papers, rolled over and over on the ground, roaring and fighting for breath. Then the head man and his followers rushed forward with long ropes, lassoed the plunging lions and tied them up—fly paper and all.—Dundee Advertiser.

**WOULD MAKE THEM BETTER IF THEY COULD.**

The makers of Foley Kidney Pills know that they have absolutely the best combination of curative and heal-

**We Restore Life to Your Garments**

Did it ever occur to you that very frequently you have discarded some of your garments, that had they been sent us would have been restored to their original brightness and newness? You did so simply because they were soiled or possibly a little worn, and you owe it to yourself to exercise a little thought and judgment before finally discarding any garment. We are not criticizing, but simply offering a suggestion.

We are specialists in the cleaning business, and our equipment is of the latest type manufactured, thereby guaranteeing you efficient service at all times. It would be our pleasure, without obligation on your part, if you will call on us to examine your garments in order that you may know if they are worthy of renewing. We are in business to serve you and want to render such services that will enable us to count you as one of our satisfied patrons.

We may not be your next door neighbor, but we call for and deliver in any part of the city, and want to relieve you of any hesitancy in calling on us because you reside some distance from us. Your only effort is to go to your phone, and our delivery wagon will do the rest.

If we have convinced you that we are fully prepared to meet your requirements in our line, we ask the privilege of your patronage.

**The Waller Tailoring Co.**  
Phone 188

**The Economical THANKSGIVING DINNER**

Why pay high prices for your fancy groceries when you can buy high priced groceries for prices that must be low? You know our circumstances—you know that we have to do it to sell out.

Look over this list and include some or all of the articles in your Thanksgiving order.

- Durkee's Salad Dressing, 35c size 25c
- Poultry Dressing, 25c size 15c
- Lee & Perrin's Sauce, 35c size 25c
- Waw Waw, the old English sauce, 35c size 25c
- Evaporated Horse Radish, 35c size 25c
- D. & B. Chow Chow, 40c size 25c
- Libby's Strawberry Preserves, 40c size 20c
- Prepared Mustard, 15c size 8c
- Sweet or Sour Pickles, 15c size 8c
- Asparagus Tips, large 50c size 30c
- Ripe Olives, 40c seller 25c
- French Mushrooms, 40c size 25c
- Sweet Garden Peas, regular 20c can 12 1-2c
- Hunt's Supreme Fruits, regular 35c can 25c
- Domino Sugar, 30c size 18c
- Dr. Prices' Baking Powder, 50c size 33c
- Full Cream Cheese, per pound only 20c
- Tiny Lima Beans, 20c kind 12 1-2c
- All 10c Packages Spices, 1-2 price 5c

Plenty fine fat turkeys and chickens, fresh oysters, celery, cranberries, and all kinds of fresh vegetables, coconuts, Florida oranges, bananas, grapes, etc. Plenty fresh country eggs and butter, also some pumpkins.

**Vickery-Hancock Grocery Company**  
JOSEPH FOWLER, Assignee  
PHONE 17

ing medicines for kidney and bladder ailments and urinary irregularities that it is possible to produce. Mrs. O. Palmer, 635 Willow Street, Green Bay, Wis., was seriously ill with kidney and bladder trouble. Mr. Palmer writes: "My wife is rapidly recovering her health and strength due solely to the use of Foley Kidney Pills." You cannot take them into your system without good results. R. A. Long's Drug Store. —Adv. 88

Get Stationery at The Herald.

Mother—"What are you so serious about, John?"

John—"I am trying to decide what to buy Jane for Christmas."

Mother—"Buy her a Manicure Set, of course."

John—"Good thought! R. A. Long Drug Co. has the Griffon Line, the best on the market. I will go right down and buy one for her to-day." Ad. 11.

BIRMINGHAM, ALA.—F. L. Willis, of the firm of Hartline & Willis, Pharmacists, suffered greatly from asthma and bronchitis, so bad he could not attend to business. As he writes: "I got no relief until I took Foley's Honey and Tar Compound. It entirely removed those choking sensations, and never failed to produce an easy and comfortable condition of the throat and lungs." Remember the name, Foley's Honey and Tar Compound, and accept no substitute. In the yellow package. R. A. Long's Drug Store. —Adv. 88

**ALL MEN SHOULD HOPE.**

In the Woman's Home Companion Dr. Charles E. Jefferson, pastor of the Broadway Tabernacle, in New York City, writes an article entitled "The Joy of Looking Ahead." He counsels men to hope for the best, in the following extract:

"Hope is the only fit mood for a man. Expectancy should be the breath of his nostrils. We have a right to expect greater things in the realm of the physical, greater inventions, greater discoveries, greater conquests over nature, greater coronations of man's genius and prowess. The Nineteenth Century was wonderful, the Twentieth Century will be more wonderful, and the Twenty-First will be the most wonderful of all.

"We are warranted in expecting greater things for the nations. It is incredible that their ugly moods and ignoble practices should go on forever. We are within the bounds of reason when we expect war to cease,

and armed peace to be laid aside like a toy outgrown. If the heavens are singing of peace and good will, how absurd to suppose that the earth will always bristle with instruments of slaughter!

"We have solid grounds for expecting great things for our country. Our obstacles can be surmounted, our foes can be conquered. Demons can be exorcised and wrongs can be redressed. Ignorance and selfishness are the cause of many woes, but both of these are curable. If we can break

the scepter of the dynasty of fevers which have for centuries lorded it over the region now traversed by the Panama Canal, why doubt that wide zones of American life, now polluted, can be made sweet and clean by workers baptized into a spirit more potent than the toxins of these evil days?

"And shall we not expect greater things for ourselves? No one of us is doing his best. Who dares claim that he is all he might be? Life is full of fresh opportunities, and hidden forces, and glad surprises."

**SATAN**

**A Drama of Humanity In Four Parts and Five Reels**

The most wonderful production of its kind that has ever been made since the advent of motion photography. Based on Milton's "Paradise Lost," and Klopstock's "Messiah", depicting the story of Temptation during the four great periods of history.

Matinee at 2:30 and Night Performance at 7:00 O'Clock

**Monday, Nov. 24**

Admission 10c and 20c  
A Guaranteed Attraction

**MAJESTIC**

1886 Time Tried and  
Fire Tested 1913  
**H. W. HARRELL**  
Insurance Agent  
Fire, Tornado, Hail, Plate Glass,  
Liability, Life and Accident In-  
surance. Also make Bonds.  
Office Front Room over Boyd  
Grocery Co.

SHORTHORN BULL BRINGS  
\$35,200 AT BUENOS AIRES.

Highest Price on Record Is Paid for  
Champion Male; 77 Head Sold  
for \$262,500.

The sensation of the hour in beef  
cattle breeding circles is the news  
from Buenos Aires that at the auction  
sales recently concluded in connection  
with the Palermo National Show, the  
champion Shorthorn bull, Americus,  
brought \$80,000 in South American  
money, the equivalent of \$35,200 in  
American gold coin, according to the  
Breeder's Gazette. Another brought  
\$29,800, and a total of seventy-seven  
head were disposed of for \$262,500  
American gold, an average of \$3,409  
American coin.

The above figures reflect only the  
result of one day's sales conducted by  
Bullrich & Co. It seems that during  
the same week Donald MacLennan  
sold thirty-three bulls for an average  
of \$3,920 American gold. Several fe-  
male prize winners also commanded  
enormous prices, \$40,000 in Argentine  
national money, the equivalent of  
about \$17,600 American gold, being  
reached in the case of both bulls and  
females. We compute the American  
equivalent on the basis of fifty-four  
cents American for the Argentine dol-  
lar.

These top prices are the greatest of  
which there is record. Prior to this  
the highest figure ever actually paid  
for a Shorthorn was \$30,600, for the  
cow Eighth Duchess of Geneva, bid  
off at the New York Mills sale of  
1878 at \$40,600, but the agent's prin-  
cipal repudiated the bid. The York  
Mills average was \$3,504 on 109 head.  
The record average for Shorthorns  
still stands, but the number sold was  
not nearly so great. At Lord Dun-  
more's sale of 1875 thirty-nine head  
sold for \$149,336, an average of \$3,829.

Argentina has been making strenu-  
ous efforts to improve its range cattle  
stocks for many years past, and as it  
now occupies the unique and powerful

position of being the only important  
country able to supply beef to the  
European markets, its cattle breeders  
are evidently going forward with im-  
plicit confidence in their investments.

The highest price ever made by a  
bull in Great Britain was \$26,904, for  
the Duke of Connaught, the American  
bull record being \$17,900, for Four-  
teenth Duke of Thornedale.

TEACHER OF NOTED SINGERS  
DIES IN LONDON, AT 87.

Mme. Marchesi Began Teaching in  
Vienna Conservatoire at 2200 a  
Year; Achieved World-Wide Fame.

Mme. Mathilde De Gastrone March-  
esi, probably the most famous vocal  
teacher in the world, died in London  
Tuesday. She was 87 years old.

Mme. Marchesi was born at Frank-  
fort-on-the-Main, and her maiden  
name was Mathilde Graumann. She  
was originally a concert singer, but  
joined the Vienna Conservatory as a  
teacher in 1854. She afterward taught  
in Paris, then in Cologne and later re-  
turned to Vienna. In 1881 she estab-  
lished herself permanently in Paris.

No woman has done a greater serv-  
ice in the world of music than Mme.  
Marchesi, the teacher of Melba, Calve,  
Eames, Gerster and scores of other  
women with beautiful voices from  
every country under the sun, says an  
art critic. Like many another, her  
success had been won through adver-  
sity. Her father, while she was  
still young, lost his money.

When reverses of fortune came she  
determined to support herself, and de-  
sired to become a public singer. Here  
she was, however, opposed by her pa-  
rents, and she went from her home in  
Frankfort to Vienna, where she occu-  
pied a position of governess; but sub-  
sequently, by the aid of friends, she  
studied for opera, and made her first  
appearance at Bologna, in 1848, on the  
eve of the great Italian revolution.

Then, when the blow fell, the theaters  
were closed and all prospect of a ca-  
reer appeared to be gone.  
Her father and mother, who looked  
upon this event in the light of a judg-  
ment, insisted on a written statement  
that she should abandon the profes-  
sion of an opera singer. She gave the  
desired promise, and devoted herself  
to the life of a teacher, and started in  
the Vienna Conservatoire at a salary  
of \$200 a year.

She had undergone many personal  
sorrows, had lost two little sons, when  
she started for Paris, where a third  
child died shortly after her arrival.  
Rossini soon became interested in her,  
and she joined the Paris Conserva-

tory, where an important post was  
assigned to her, but she was shortly  
obliged to leave on account of her dif-  
ferences with Auber as to the use of  
the French language, for Mme. Mar-  
chesi held that Italian was essential  
in order to open the voice.

For seventeen long years she  
worked on in Paris, and after a day's  
teaching she would often continue her  
labor from 9 o'clock at night to 2 in  
the morning. But the unceasing toil  
was destined to be rewarded, and, in  
advanced age, she became the most  
celebrated teacher of singing in the  
world.

L. M. Layne, of the Layne & Bowler  
Company, is in Tulsa, superintending  
the digging of a big well for irrigation  
purposes.

WATCH REPAIRING.

I am holding to my Old Prices.  
Watch Mainsprings made for  
your Watch and guaranteed for  
one year for \$1.00  
Watch Cleaning, and best of oil  
used, for \$1.00  
Optical Work of all kinds. Guar-  
anteed Brands and best of Lens.  
Gold Soldering of all kinds done  
neatly.  
See my "Shure-On" Glasses.  
Rings, Bracelets and Lockets, and  
all goods sold by me, Engraved Free.  
Remember the place and watch for  
my Complete Stock for Christmas.

BOWRON.

The Pioneer Jeweler.  
Next to Busy Bee Cafe. —Adv. 11.

NOTES OF NEW FASHIONS.

Net is increasingly used as the sea-  
son advances. Black leather bags are  
now trimmed with small jet beads,  
embroidered in intricate designs in  
the leather. The band of embroidery  
is often finished with dangling bead  
fringe. Bags are made of jet beads  
strung together and mounted over col-  
ored silk. The beads used in these  
bags are round and smooth and some-  
what dull.

Net and chiffon are much used in  
combination with fur for collars and  
muffs. Huge muffs of black or colored  
fox have ruffles about the hands of  
wide pleatings of cream or pure white  
net mounted over chiffon. Sometimes  
the collars to wear with these muffs  
are finished at the ends with wide,  
fichu-like frills of tulle and chiffon.

Buckles are a somewhat neglected  
article of trimming at present. But  
on some of the newly imported  
frocks, which show long sleeves, small  
buckles are used at the wrist, appar-

# THANKSGIVING

## Ushers in the Holiday Season

Thanksgiving suggests turkeys and marsh-  
mallow roasts. We haven't the turkeys but  
have the marshmallows as well as a com-  
plete line of other best make candies.

Just as soon as Thanksgiving is over seri-  
ous attention must be given to that vexing  
Christmas problem.

What must I give him, what must I give  
her, what must we give the children; and so  
on down the vexing gift line. Let us solve  
the problem. The entire list can be worked  
out from our stock.

A Howard watch, an Eastman kodak, a  
Conklin Self-filling fountain pen, a Victor  
talking machine, a box of Norris Chocolates,  
a piece of Libby cut glass, and many other  
acceptable gifts are here. You can find  
something for all. Let us help you plan.

# J. W. WILLIS DRUG CO.

DRUGS AND JEWELRY

"THE REXALL STORE"

Store Phone 44 Prescription Department Phone 210

# Additional Machinery

and

# More Skilled Workmen

Make it possible for us to do  
any and all kinds of furniture  
repair work. We also do up-  
holstering.

Don't consider any piece of  
household goods worthless until  
you have asked us if it is possi-  
ble to make it look like new.

We have many special bar-  
gains in new and second hand  
house furnishings. Our policy is  
to stretch your dollars to the  
point where they will buy the most  
quality for the 100c which they contain.

Your smallest purchase is appreci-  
ated. "If it isn't good we make it good."

# W. E. Winfield

Phone 95

ently to hold the fullness of the frill  
about the hand snugly in place. One  
gown, made of deep blue duvetyne, had  
sleeves that reached almost to the  
neck at the shoulder and ballooned  
out at the elbows. They were shirred  
in about the wrists and ended in little  
frills over the hand, under which were  
deep frills of fine white tulle. Silver  
buckles were clamped through the  
duvetyne at each wrist.

Net-edged handkerchiefs are a novel-  
ty. They are made, some of them,  
with ruffled net about an inch wide  
about the edge and some of them with  
a plain net hem. The net is of a good  
quality and therefore washes and  
wears well. Net ruffles are not the  
only sort of ruffles that are shown  
on handkerchiefs. Handkerchiefs  
made of crepe de chine have tiny,  
knife-plaited ruffles about the edges.  
The crepe de chine used is cream  
white, of a heavy quality, and the  
plaited ruffles are full. The handker-  
chiefs cost about eighty cents each.—  
Kansas City Star.

NOTICE OF EXECUTION SALE.

THE STATE OF TEXAS,  
County of Hale. )  
In the District Court,  
Taylor County Texas.

The Farmers & Merchants' National  
Bank of Abilene (a corporation),  
Plaintiff, versus A. B. Britton and  
R. F. Ivey, Defendants.

WHEREAS, by virtue of an alias  
execution issued out of the District  
Court of Taylor County, Texas, on a  
judgment for the sum of Sixteen Hun-  
dred and Thirty-Four Dollars and  
Thirty-Two Cents (\$1,634.32), with in-  
terest and cost of suit, rendered in  
and by said court on the 2nd day of  
September, A. D. 1913, in favor of The  
Farmers & Merchants' National Bank  
of Abilene (a corporation), plaintiff,  
against the said A. B. Britton and  
R. F. Ivey, jointly and severally, de-  
fendants in cause No. 3122 on the  
Docket of said Court, I did, on the  
20th day of October, A. D. 1913, at  
10:40 o'clock a. m., levy upon as the  
property of said defendant R. F. Ivey  
the following described tracts and  
parcels of land and all improvements  
thereon situated in the County of Hale,  
State of Texas, described in my levy  
on said alias execution, to-wit:

Lots Numbers (1, 2, 3, 4, 5 and 6)  
One, Two, Three, Four, Five and Six,  
in Block No. (92) Ninety-Two in Block  
"W" of College Hill Addition to the  
town of Plainview, in Hale County,  
Texas, shown by plat recorded in Hale  
County, Texas, Deed Recorded, Book

22, page 8, being the same land here-  
tofore conveyed by J. H. Wayland and  
wife to Mrs. B. V. Ivey (the wife of  
the defendant R. F. Ivey) by deed  
dated March 1st, 1911, recorded in  
Hale County, Texas, Deed Records,  
Book 26, page 297; also Lots Numbers  
(1 and 2) One and Two in Block Num-  
ber (35) Thirty-Five of Highland Ad-  
dition to the town of Plainview, in  
Hale County, Texas.

And on the 2nd day of December,  
A. D. 1913, being the first Tuesday of

said month, between the hours of 10  
o'clock a. m. and 4 o'clock p. m. on  
said day, at the Court House door of  
said County, in the City of Plainview,  
Texas, I will offer for sale and sell at  
public auction, for cash, all the rights,  
titles and interest of the said R. F.  
Ivey in and to said property.

Dated at Plainview, Texas, this 6th  
day of November, A. D. 1913.

J. C. HOOPER,

Sheriff of Hale County, Texas.

By W. H. BOX, Deputy. —Adv. 12

# BUSY BEE CAFE

Sunday, Dinner,  
November 23rd

- Soup
- Giblet Rice
- Relishes
- Stuffed Olives Potato Salad
- Entrees
- Epicure of Veal with Green Peas
- Calf Brains with Scrambled Eggs
- Meats
- Roast Young Turkey  
with Cranberry Sauce
- Roast Leg of Pork  
with Apple Sauce
- Vegetables
- Mashed Potatoes
- Sugar Corn
- Cream Peas
- Lima Beans
- Dessert
- Vanilla Ice Cream with Cake
- Mince or Pumpkin Pie
- Drinks
- Tea
- Cafe Noir
- Coffee
- Milk
- American Cheese

50 Cents Per Cover

*Overland*  
\$950

Completely Equipped With Gray & Davis Electric Starter and Generator--\$1075. Prices f. o. b. Toledo

# A Revision of Prices Downward

**F**OUR years ago we marketed a much smaller car, than our 1914 model, for \$1250. And this was a bare car—with no equipment.

Today we offer you a much larger car in every respect, refined right-up-to-date and completely equipped for only \$950—25% less than our price four years ago.

Four years ago the wheelbase was shorter, the tires smaller, the motor smaller, in fact every essential part of the car represented less value. In addition to that you had to pay extra for all of the equipment.

Today the Overland has a longer wheel base, a larger and more powerful motor, larger tires and complete equipment. In fact every individual unit is larger than heretofore. Yet the price is 25% under the market of four years ago; is 30% under the present market and has fully 200% greater value.

All of which is accounted for by our gigantic production which has been increased each succeed-



Overland Model 79

ing season. For 1914 we will build 50,000 cars. And a production of this size is the sole explanation, for it makes possible the numerous economies which increase values and decrease prices.

Still, you argue, other manufacturers must have reduced costs and increased values just as we have.

But they haven't.

Look around you. Think a minute of

the cars you know of that have not reduced prices. Think of the cars that are about the same in specifications and price as they were several seasons ago. Then go further and think of the manufacturers who have raised their prices.

That's probably an angle you failed to consider. That's probably a point you overlooked. But it's important.

There is a spacious body; luxurious upholstery; the finish is rich, beautiful and simple; the brakes are larger and stronger.

Then call on the nearest Overland dealer and minutely examine the 1914 Overland. It has a powerful 35 horsepower motor; it has ample five passenger capacity for family comfort; it has handsome and brilliant electric lights throughout—even under the graceful cowl dash; it has larger tires; it has a wheelbase of 114 inches.

Check our price reductions and car enlargements and refinements during the last four years. The facts will astonish you!

There are Timken bearings; the high grade Schebler carburetor; the magneto is a Splittdorf and the speedometer is a jeweled Stewart. Everything is standard—the world's best.

But the price is lower than ever.

And, most advantageous of all, it is the most economical car on tires, gasoline and oil.

REMEMBER: We have at Plainview extra parts for all models of Overland Cars and that we are agents for Federal Tires.

## Egge-Corlett Auto Company

PANHANDLE DISTRIBUTORS

Plainview,

Texas

Amarillo

THE WILLYS-OVERLAND COMPANY, Toledo, Ohio

### SUMMARY OF WORLD NEWS OF THE WEEK.

The three days' gale and snowstorm on the shores of Lakes Superior, Huron and Erie cost the lives of probably 60 persons, turned a big ship with its crew aboard bottom side up in mid-lake, wrecked or grounded numerous other craft and caused a property loss which is expected to run into the millions of dollars. Cleveland was completely snowbound for two days.

Former Governor Malcolm R. Patterson, of Tennessee, twice elected Governor as a "wet," at the Anti-Saloon League National convention at Columbus, O., announced that he had changed his views, and now favored world-wide prohibition. "I have seen its forked lightning strike my first-born—the child of my young manhood," he said. "I have felt its foul and stealthy blow as it turned upon me in its deadly and shaming wrath—upon me, who had pleaded before the people for its very existence."

President Nicholas Murray Butler of Columbia University, New York, in his annual report, tells of the first year's work of the School of Journalism endowed by the late Joseph Pulitzer. He says that the school is already in successful operation and "has become a new source of strength to Columbia University and a marked addition to the equipment of the United States in higher and profes-

sional education." By a decree filed in the Supreme Court, New York, the executors and trustees under the will of Joseph Pulitzer have been directed to pay \$700,000 to the New York Philharmonic Society immediately, with interest of 2½ per cent since December 4, 1912. Mr. Pulitzer originally left \$500,000 to the society, but in a codicil made an additional bequest on condition the society had a paying membership of more than 1,000 within three years after his death. The referee reported that the society has 1,059 members.

Edward Morris, the late Chicago packer, left an estate of \$20,000,000, according to the will filed in the probate court. The charitable bequests total \$315,000. To the servants of his household was left \$5,000. The remainder of the estate, left in the hands of six trustees, goes to Mrs. Morris the widow, and the four children. Mrs. Morris gets 40 per cent and the children 60 per cent. A pension fund of \$100,000 was left for Morris & Co.'s employees.

Mrs. Martha C. Simmons, worth \$1,000,000 in her own right, and widow of Dr. C. S. Simmons, of St. Louis, Mo., who made a fortune estimated at \$2,000,000 in the manufacture of patent medicine, ended her life at Excelsior Springs, Mo. It was said that bichloride of mercury caused her death. She broke her engagement to wed a Kan-

sas City physician a few days before her death, after telling him that gossip linking her name with that of Dr. Simmons before their marriage had made her despondent. Mrs. Simmons was Dr. Simmons' second wife, having succeeded her sister, Hattie, who was divorced from Dr. Simmons in 1908. The second Mrs. Simmons was the doctor's private secretary while he was living with his first wife. She and her sister lived near each other in Excelsior Springs, but maintained no relation with each other.

Secretary of Labor William B. Wilson, addressing the American Federation of Labor convention at Seattle, Wash., declared that "the Department of Labor, as now organized and directed, will be utilized to co-operate with the great trades union movement in its effort to elevate the standard of human society." He said it was the duty of the department to act as mediator in trades disputes. He condemned the sending of strike-breakers by private employment agencies. He said he wished to see created in his department a bureau of information as to opportunity for employment and labor conditions on the plan of the Weather Bureau. An effort to depose Samuel Gompers as president is being made at the convention, but it is said to be unlikely to succeed.

After six months of futile negotiations, about 2,500 trainmen and en-

ginemen of the Atlantic division of the Southern Pacific, walked out. The men say they were unable to secure a satisfactory settlement of 67 grievances or to enforce observance of their contracts through their organizations.

Electric lights were shut off in Nevada, Mo., as a result of a fight over rates. Consumers refused to pay a deposit, which was asked by the company. Many concerns were forced to suspend business for the night, because of lack of light.

### A CURRENT FALLACY.

We hope that something worth while will come from the proposed investigation into the benefits of price-fixing by manufacturers. The producers are getting really interested in what Secretary Redfield of the Department of Commerce has had to say on the subject, and if the investigation is made along the lines as suggested by his recent speech in Lansing, Michigan, it certainly ought to show the fallacy of allowing price-cutters to ruin business for everybody, as well as cheating the consumer.—Interstate Grocer.

### Some Features Remain.

Thanksgiving, 1621! How was it celebrated? The roll of a drum announced the hour for prayer. After the religious service came feasting and outdoor athletic sports.

Thanksgiving day, 1913! How will it be celebrated? With religious services, feasting and outdoor athletic sports.

### HONEST MERCHANDISE.

Is the pure food and drugs act to be so extended that it will pertain also in the case of general merchandise? Advices from Washington have it that President Wilson has let it be known that he is heartily in favor of extending the pure food and drugs act to include general merchandise, especially clothing, so that it will be unlawful to transmit in interstate commerce any article that is not correctly labeled as to quality, weight and measure. Representative Barkley, as chairman of a subcommittee of the House Committee on Interstate and

Foreign Commerce, is preparing a bill for this purpose. Public hearings will be granted on the measure late in the fall, and have it ready for the House early in the regular session.—Modern Grocer.

### PAIN IN BACK AND RHEUMATISM

Torment thousands of people daily. Don't be one of these sufferers when

for so little cost you can get rid of the cause. Foley Kidney Pills begin their good work from the very first dose. They exert so direct an action on the kidneys and bladder that the pain and torment of backache, rheumatism and kidney trouble is soon dispelled. They are worthy a trial, as a trial is the only sure test. They contain no habit-forming drugs. R. A. Long's Drug Store. —Adv. 88



### Excursion to Fort Worth

on account of

### National Feeders & Breeders Show

November 22 to 29, 1913

Tickets on sale November 21 to 28, good for return limit Dec. 1

Phone 224 For further information apply to R. F. BAYLESS, Agent



### WE SHOW AN A-1 LINE OF GOODS

and we doubt if you can match them anywhere in town at anything like our low prices. Everything we handle is of the finest and purest quality and if it gets into our store you may rest assured we are not ashamed to sell it. In quality and in price we guarantee to give our patrons perfect satisfaction. That we succeed is proved by our growing trade.

WRIGHT & DUNAWAY  
PHONES 35 and 355

### FOOT BALL---Wayland vs. Seth Ward Thanksgiving Day

Wayland tied with Clarendon. Clarendon beat Seth Ward twice. Both teams claim to be the best; this game will settle the argument. This will be the best game of the season.

We now have the best stock of Candy and Fruit you can find. Why not try them.

Phone 263

*The B & K*  
CONFECTIONS

North Pacific Street

**The Twice-a-Week  
Hale County Herald**

Issued on Tuesday and Friday.

**BROWN & MILLER, Publishers**

**BUFORD O. BROWN, Editor**  
**E. B. MILLER, Business Manager**

**Phones:** Business Office, 72;  
Editor's Residence, 158.

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All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

**NOTICE.**

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

**Subscription Price . . . \$1.50 per year**  
(Invariably in advance)

**DRUNK, CERTAINLY.**

A man in Kansas City, Missouri, promised his wife Saturday that he would take "only one drink." Leaving the house he held up one finger to show the good woman that he remembered his promise.

She heard no more, until Sunday morning's paper gave an account that he had been shot while trying to break into a house.

Drunk? Certainly. But does that give any reason—any real reason—for his death and the wife's disgraced widowhood?

**SO SHINES A GOOD DEED.**

"How far that little candle throws its beam. So shines a good deed in a naughty world."

The distance which a courageous new step in government extends its influence is illustrated by the peaceable settlement of the Southern Pacific strike—and by the events going before.

Theodore Roosevelt's interference for arbitration in the Pennsylvania coal strike ended a national calamity with fair and profitable results to all. Even more beneficent was the act in that it set a precedent that a powerful special interest or an individual hardly dares defy.

Mr. Roosevelt did no greater work than this. Public approval of that manly act was so general and so lasting that it has become a rule of action without any need for legislation.

**FOR WHAT ARE YOU THANKFUL?**

Much talk now-a-days about crops being a "frost." Missourians are murmuring that they won't have pump-

kin pies for "turkey day."

Much complaining about general conditions; some grumbling in Plainview about the constant calls for contributions to public enterprises.

For the most part, our larders are reasonably well filled.

There is little sickness.

Our homes are in a land just growing out of its infancy; and we have all of the opportunity which accompanies the building of a great country.

With building comes stress. Individuals upon whom the privilege of great work is conferred, like structures of steel and stone, must carry burdens. The building of cities and states requires men of character, of action, of determination and mentality to solve baffling problems.

That kind of men Northwest Texas is calling for. Nature must help in the making of such men by fining them in the crucible of adversity.

Then, for the hardships which we have undergone, and which we may undergo, let us be thankful and press forward.

For all of our material blessings let us give thanks.

For the privilege of living where individual fortunes, community riches, cities and a State are in the making, let us be thankful.

For the adversities which build character, sharpen mental processes and harden muscle to meet great crises, let us be thankful.

For the drouth which forces us to use better methods of farming and feeding; and for the discontent which impels us to strive harder, we are deeply indebted.

Count your blessings, and give thanks to an All-Wise Father.

**"SATAN" IS FEATURE  
OF MAJESTIC MATINEE.**

**"The Drama of Humanity" Is Great  
Four-Part Production Which Local  
House Will Show.**

"Satan," or the "Drama of Humanity," is a four-part production in five reels which Ross Rogers will offer at the Majestic in a special matinee Monday afternoon; it will be repeated at night.

"These pictures seek to embody and express a most profound, gripping and tragic conception of Satan, the Tempter of Mankind, 'going to and fro in the earth,'" says the Moving Picture World.

"The producer has attempted to show the work of Satan during four great periods of human history—the era before the coming of Christ, half Biblical, half legendary; the time of the teaching and the passion of Christ; the doings of the "arch-enemy" in the Middle Ages, and finally the modern Spirit of Evil, still working with the same hellish tools, but now rather the scoffing fiend in Faust than the medieval phantom with horns and cloven feet.

"The last reel takes us into the very heart of modern conditions. The contrasts between the different reels, the marked changes of time and costumes and manners and buildings are among

**Cloak and Suit Sale**

*The*  
**Rich-lier**  
Store

Here is the big cut in cloaks and suit prices that many have waited for. Our stock is in excellent condition in reference to cloaks and we have a very fair assortment of sizes and styles in suits. Here are a few of the cut prices. There are many more.

**Ladies Cloaks**



- \$10.00 Sport Coats, colors Red, French Blue and Plaid . . . . . \$7.50
- \$11.50 to \$12.50 Sport Coats, colors Mahogany, Kelley Green Fancy Stripes and Plaids . . . . . \$8.75
- Fine Brocaded in Fancy Plush Cloaks, worth \$23.50 and \$25.00 for . . . . \$18.50
- Caucasian Fur Fabric and Brocaded Plush Cloaks, worth \$16.50 and \$17.50, for . . . . . \$13.50
- One lot Velour, Burley Cloth and Heavy Plaid Homespun Cloaks, worth \$20.00 to \$21.50, cut to . . . . . \$16.50
- One lot Plain and Fancy Chevoit Cloaks, neatly trimmed, worth \$12.50 to \$13.50, for . . . . . \$9.65
- One lot Boucle and Fancy Chevoit Cloaks, worth \$10.50, cut to . . . . . \$7.00
- Our \$7.50 Leader Cloak, worth \$9.00, cut to . . . . . \$6.35
- One lot Fine Persian Cloth Cloak, Black, \$25.00 values for . . . . . \$19.00
- One lot Black Persianna Cloaks, \$23.50 values, for . . . . . \$17.50
- One lot \$13.50 to \$14.50 Black Astriehian Cloaks cut to . . . . . \$11.50
- Other good values in Ladies' Cloaks from . . . . . \$3.75 up

ONE LOT \$22.50 to \$27.50 SUITS CUT TO \$15.00.

**Store Will Be Closed on Thanksgiving Day!**

**Richards Bros. & Collier**

WHERE PEOPLE WHO DRESS BEST TRADE

102 N. Pacific St.

Plainview, Texas

167 W. Main St.

**A Novel Church Bazaar**

**TIME--Dec. 2. PLACE--Paxton & Oswald's Store.**

LISTEN! -- Home-made rag rugs, delicious home-made candies, and many Xmas novelties will be sold by the

**Ladies of the Christian Church  
SHOP EARLY**

the chief merits of this production, and constitute not the least parts of its charm and power. The work of the tempter in the last reel is tragically destructive. The art and skill of the producer here reaches rare heights. In the short space of a thousand feet he has touched upon one of the most fruitful dramatic themes of to-day—the inequalities of modern society.

"The tempter finds in them the great means of inducing the commission of crime and encompassing the destruction of human happiness. We see how luxury begets unrestrained lust and violence and listens to every evil whisper, that selfishness loves to here. Poverty, too, affords, baneful opportunities to the tempter. He destroys all who give him heed. The climax of the last scene is bold, striking and full of deepest meaning. The tempter's victims are buried beneath a heap of smoking ruins.

"As though he had just stepped out

of a banquet hall in faultless evening dress, the modern Satan contemplates his work with a sneer and a shrug of the shoulder and, plucking a brand from the blazing embers, lights a cigarette with 'the friendly element.' In wholly different surroundings is revealed the same demonic touch we observed in the first reel, when the tempter followed the trail of the serpent into the paradise of man."

**SHEPARD TAKES HORSES TO FAT STOCK SHOW.**

Clint Shepard left to-day for Fort Worth with a car of horses to enter the Fat Stock Show. A. E. Harp sent twelve horses and Shepard took six of his own. Mr. Shepard's horses "cleaned up" at Amarillo and Dallas.

**FOUR NEW RESIDENCES.**

Four new residences are going up in Plainview. They are being built by Jim Anderson, Mrs. Green, E. T.

Diggs and Fulton Lumber Company. These do not include six new residences which are being completed at this time.

A representative of the Amarillo Sash & Door Company in Plainview last week said that Plainview is the best customer his company has.

**ANNOUNCEMENT**

We have opened a clothing shop in Ben's Shaving Parlor where we will do cleaning, pressing, repairing, altering, and all work pertaining to an up-to-date tailor shop.

We will handle the best lines of made-to-measure clothing. Come to see us.

**The Suitatorium**

**WE'VE** made a big step forward. We've added a new Department to our business--  
**A Jewelry Department--first class in every particular.**

This Department is now ready for your inspection, and bear this in mind, every piece of jewelry bought from us is guaranteed--**What you buy, we stand by.**

On Friday and Saturday, November 28th and 29th, we are going to have a formal opening, and on those dates in addition to our regular well assorted stock of jewelry we will have on display \$100,000 worth of Diamonds, loose, mounted in rings, pins, lavallieres, etc., loaned to us for this occasion only, by one of the largest wholesale jewelry houses in America, Shuttles Bros. & Lewis, and in charge of their special representative, Mr. Edwards.

We want you to be sure to see this beautiful line and select such articles as you may wish.

We are counting on having the pleasure of a visit from you real soon.

*"The Store Where You Feel  
At Home."*

**DUNCAN'S PHARMACY**

*"The Store Where You Feel  
At Home"*



Copyright Hart Schaffner & Marx

**YOU** know what's coming; the annual feast-day is almost here; the bird is prepared to do his part. You can probably manage it successfully, but we suggest that you leave the "dressing" to us.

We'll Dress You in Our Special  
**Hart Schaffner & Marx**  
 Clothes; You'll Be Dressed Right, Too.

## Good Buying Sense

**I**f you buy a suit now, you'll get it for a good deal less than it is worth; the same thing is true in buying an overcoat. The money saving is in getting more for your money rather than spending less. You'll have the clothes to put on next fall and that may prevent us from selling you a new suit then; but we'll make a good solid friend out of every man who buys now; and friends are worth a lot to us.

## Hart Schaffner & Marx

clothes are worth having plenty of; at prices we're making, you'd better have plenty of them.

### MEN'S SUITS

All \$30.00 H. S. & M. Suits	\$23.50
All \$27.50 H. S. & M. Suits	\$22.50
All \$25.00 H. S. & M. Suits	\$21.50
All \$22.50 H. S. & M. Suits	\$18.75
All \$20.00 H. S. & M. Suits	\$15.75
All \$20.00 "Frat" Suits	\$15.75
All \$18.50 "Frat" Suits	\$14.75
All \$17.50 "Frat" Suits	\$13.75
All \$15.00 "Frat" Suits	\$11.75
All \$12.50 "Frat" Suits	\$ 9.75

### MEN'S OVERCOATS

All \$30.00 H. S. & M. Overcoats	\$24.75
All \$27.50 H. S. & M. Overcoats	\$23.75
All \$25.00 H. S. & M. Overcoats	\$21.75
All \$22.50 H. S. & M. Overcoats	\$19.75
All \$20.00 H. S. & M. Overcoats	\$16.75
All \$20.00 C-H Special Overcoats	\$15.75
All \$17.50 C-H Special Overcoats	\$14.75
All \$15.00 C-H Special Overcoats	\$12.75
All \$12.50 C-H Special Overcoats	\$ 9.75
One Special Lot, \$7.50, \$8.50 and \$10.00 Overcoats, for	\$ 4.95

### BOY'S SUITS and OVERCOATS

All Boy's Suits and Overcoats at 20 percent discount  
 One Special Lot Boy's Suits at HALF PRICE

# Carter-Houston Dry Goods Co.

"Goods That Speak for Themselves"

### LOCAL AND PERSONAL

J. J. Lash returned yesterday from Ohio.  
 Dr. J. C. Anderson went to Dallas to-day.  
 Mont Carter is driving a new Hupmobile.  
 J. H. Hall returned yesterday from Oklahoma.  
 Mrs. C. M. Lowe went to Amarillo, Texas, to-day.  
 H. K. Jones, of Silverton, was in town yesterday.  
 W. L. Ewing and family moved yesterday to Louisiana.  
 Barney Johnson, of Littlefield, is in Plainview this week.  
 J. M. Shafer returned Wednesday from Lamesa, Texas.  
 W. E. Snyder, of Floydada, spent Tuesday in Plainview.  
 H. S. Pitts and family, of Silverton, went to Hico Thursday.  
 E. Van Deventer came in Wednesday from Roswell, New Mexico.  
 Harry Weatherby, of Floydada, was a visitor in Plainview Thursday.  
 E. E. Roos, the Buick man, went to Lubbock Wednesday, in his car.  
 G. W. Keenan, of Spring Lake, was in town to-day driving a Buick 31.  
 Paul Barker unloaded a car-load of 1914 Ford automobiles Wednesday.  
 E. L. Howard, of Hale Center, was visiting in the county seat yesterday.  
 Mrs. E. B. Hughes, Mrs. J. O. Wyckoff and Miss Effie Casey will leave to-morrow for Dallas.  
 A. M. Ray, of Silverton, was transacting business in the Shallow Water metropolis this week.  
 Mrs. W. A. Parks, of Floydada, went to Fort Worth to-day, to attend to her business interests there.  
 J. D. Burgett and wife moved this week from Gainesville, Texas, to Floydada, Texas.  
 Mrs. G. W. Lewellen returned to-day from Lockhart, Texas, where she visited her people.  
 George W. Corlett, the Overland man, came in from Amarillo with a new Overland yesterday.  
 Mrs. R. L. Davidson, who has been visiting in Plainview, returned to-day to her home, at Hereford, Texas.  
 Rev. S. A. Barnes returned from Conference yesterday. Mrs. Barnes is visiting her father, Rev. G. S. Wyatt, in Quanah.  
 Mrs. Otis Phillips, of Bay City, who has been visiting Mrs. H. H. Hamilton and Mrs. W. B. Hamilton, returned home to-day.

M. D. Henderson came in from Kansas City to-day.  
 Miss Gertrude Hooker went to Amarillo to-day.  
 J. O. Wyckoff has returned from a trip to Colorado.  
 J. W. Grant spent two days this week in Amarillo.  
 Mrs. R. A. McWhorter went to Ralls, Texas, yesterday.  
 J. L. Wheeler returned yesterday from Tulla, Texas.  
 Arch Brown, of Potosi, Wisconsin, was in Plainview yesterday.  
 Mrs. C. C. Gidney returned Thursday from Waco and Dallas.  
 J. A. Ashford has opened up a tailor parlor in Ben's Barber Shop.  
 T. A. Morrison, of Floydada, was a visitor in Plainview yesterday.  
 W. G. Livingstone, of Floydada, was a visitor in Plainview Tuesday.  
 Homer Knowles, of the Hale Center Mirror, was in Plainview yesterday.  
 A. L. Robertson, of Slaton, was transacting business in Plainview Wednesday.  
 Mrs. J. Buchheimer and Miss Mildred left to-day for St. Louis, where they will spend the winter.  
 Ellis Carter, Tom Shafer and Will Price went to the sand hills Tuesday. They report fair luck hunting.  
 Hal Hamilton, E. R. Williams, Hugh Speed and H. C. Whitworth spent yesterday in the sand hills, hunting.  
 Hubbard Bros. received six 1914 Hupmobiles last week. Five of them have been sold.  
 Mrs. L. M. Sherwood, of Guthrie, Okla., came in Wednesday to visit her daughter, Mrs. W. N. McDonald.  
 Mrs. Frank Hardin was called to Dallas to-day on account of the illness of her mother, Mrs. S. B. Goodman.  
 Miss Florence La Bryer, of El Reno, Okla., came in to-day to visit her aunt, Mrs. O. Holland, 714 Alexander Street.  
 Ben McMillian and Tobe Gibson, of Parsons, Tenn., came in yesterday, and will make their home in Plainview.  
 H. W. Bransford, of Barnhart Bros. & Spindler, is in Plainview this week, looking after the mechanical needs of the print shops.  
 A. L. Robertson and wife, of the "V" Ranch, near Slaton, were in Plainview a few days this week getting dental work done.  
 A. J. Post and wife, of Clarksville, Mich., were in Plainview yesterday, on their way to Lockney to visit a sister of Mrs. Post, Mrs. Liddie White.  
 The former home of the Boone Institute, on Eureka and Second Streets, is being repaired. This building was damaged by fire about three weeks ago.  
 Mrs. S. L. Upchurch, of Purcell, Okla., who has been visiting at the home of W. H. Burton, left yesterday for Oregon, where she will make her home.  
 J. F. Sander left Wednesday for Lakeland, Florida. He says that he will perhaps return to the Plainview country next summer. They all "come back."  
 Mrs. John Veale, of Amarillo, passed through Plainview Wednesday, en route home from Floydada. Mrs. Veale's son, who lives in Floydada, is father of a fine boy.  
 G. W. Archibald, who has been in Plainview several days as a guest of L. T. Mayhugh and wife, returned to his home, at Durant, Okla., Thursday. Mr. Archibald is editor of the Bryant County Democrat.  
 A cement floor is being put in the new auto garage which Egge & Corlett will occupy, on North Pacific Street. The building will be ready for occupancy in about ten days. It has made a record in time of construction.  
 Joe Hess, local sales manager for the Texas Land and Development Company, returned Wednesday from a trip through Central and East Texas. He says the people down there are reading The Herald more assiduously than they read their own local papers.  
 J. M. Sowers, of Talula, Illinois, is in the Plainview country looking after his land interests. Mr. Sowers will return to his home in about a week. He owns a farm near Olton, and says that he expects it to become as valuable as Northern land in a reasonably short time.

throughout the world.  
 The new Hudson Six-40 has a wheel base of 123 inches, left side drive, center control. It sells for \$1,750, f. o. b. Detroit, Michigan.  
 Get Stationery at The Herald.  
**BAINER URGES SMALLER FARMS.**  
 (Continued from Page One.)  
 the custom of spreading over a wide range of land, when the efforts of the farmer would be far more resultful in good if there was concentration. Diversification as well as rotation and intensification was interwoven in the fabric of the talk. Another feature, and one applicable, Mr. Bainer said, to all sections, whether using irrigation or dry farming, was the section considering the proper care in seed selection. The preparation of the seed bed, seeding, cultivation, harvesting and marketing formed another portion of this speech.  
 J. D. Tinsley delivered an address on dairying and silos, showing the inseparable relation between the farm and the dairy cow, and the means for her feeding. He unhesitatingly declared in favor of the dual purpose cow, as against the exclusive dairy or beef types. In following out this vein of thought, Mr. Tinsley declared that either of the highly specialized strains has its disadvantages. The dual-purpose, such as the Durham, may be used for either milk or meat with profit. The silo was described as the one means above all others profitable as a preserver for feeds, especially for milk-giving or growing young animals.  
**Housekeepers May Save Steps.**  
 Miss Frances Lowen and Miss Amanda Stoltzfus presided in the domestic science car, giving lectures and demonstrations. These lecturers devote their time to a development of the higher efficiency of the home, through approved methods, and that, too, with a decreased expenditure of labor, time and cash. During the stop here demonstrations were given in the cooking of kaffir gems or muffins, and attention was given to other cookery dishes to be made from the grains adapted to the Great Plains area in Texas and New Mexico. The walls of the coach were decorated with charts supporting and setting forth the work given by those in charge for the entertainment and edification of the ladies and girls of the city.  
 The personnel of the party at the Plainview stop consisted of the following:  
 H. M. Bainer, agricultural demonstrator Santa Fe System, Amarillo, Texas.  
 J. D. Tinsley, agricultural demonstrator Gulf, Colorado & Santa Fe, Brownwood, Texas.  
 L. L. Johnson, assistant agricultural demonstrator, Amarillo, Texas.  
 H. C. McCowen, assistant agricultural demonstrator, Amarillo, Texas.  
 Miss Frances Lowen and Miss Amanda Stoltzfus, representing the Department of Extension of the University of Texas, Austin, Texas.  
 O. I. Wilson, train master in charge of the train, Amarillo, Texas.  
 Vaughn Benjamin, attache Harvey House System, Newton, Kansas.  
 J. L. Pope, chief clerk of the department, in charge of publicity for the train, Amarillo, Texas.  
 The train left early Thursday morning for Hale Center, where the first meeting was held for the day. The work of the train will continue during the next five weeks.

## MAJESTIC BULLETIN

No. 149  
**Monday, Nov. 24**

**Satan**  
 Drama

In Four Parts--Five Reels  
 Matinee 2:30; Evening 7:00  
 10c and 20c

--Ambrosia

No. 150  
**Tuesday, Nov. 25**

**The Land of Dead Things**

Indian Legend  
 In Two Parts

--Broncho

**Playmates**  
 Comedy

--Majestic

No. 151  
**Wed. Nov. 26**

**The Disguise**  
 Drama

--Reliance

**A Fall Into Luck**  
 Comedy-Drama

--American

**The Fatal Taxicab**  
 Comedy

--Keystone

## Majestic

The Photo Play House Ahead  
 ROSS D. ROGERS, Proprietor

### HUDSON LIGHT SIX

EARLY IN DECEMBER.

Howard E. Coffin's Latest Engineering Marvel Will Be Ready for Delivery Next Month.

The Hudson Six-40, which is described laconically as being "a light, economical six-cylinder car, moderate priced and costs little to run," will be ready for delivery early in December, according to advice received by Byron Brown, local Hudson dealer.

Howard E. Coffin's new engineering marvel is designed to appeal to those motorists who recognize the superiority of a six over a four-cylinder car (and that includes practically all), but who have no need for a big, powerful six. The Hudson Six-40 weighs under 3,000 pounds. The fuel consumption is said to be below that of many four-cylinder cars. It will be of the same standard which has made Hudson service unexcelled

## FREE COFFEE

and wafers at

**Boyd's Grocery**

Wednesday afternoon, November 26th. Also all cakes for the Civic League auction sale must be delivered at Boyd's by noon of that date.

Bidding to begin at 2:00 p. m. Cash prizes for six best cakes made by any lady of Plainview or Hale County of

**White Falcon Flour**



## Our Entire Line of Christmas Goods



will be ready for display in a few days, in fact many lines are in now.

**We Invite You to make This Store Santa Claus Headquarters**

and to fill all the stockings from our big assortment of gift goods.

### The Columbia Phonograph

should be your gift to some member of the family—you might even make it a family gift. We also have a nice assortment of the latest Columbia records.

Consider also our manicure goods, kodaks, gift books, candies and other lines.

**R. A Long Drug Company**  
Phone 327

### PRESIDENT'S REPORT SHOWS HOW WORK IS GROWING.

Colonel Exall Says Contestants Have Increased from 4,030 to 10,869 in Year; Special Rates.

One of the principal features of the convention of the Texas Industrial Congress, to be held next month, will be the address of the president, Colonel Henry Exall, reviewing the work of the Congress for the past year.

Colonel Exall's report will show a tremendous increase in the interest taken in the movement for better farming and larger farm profits. This is indicated by the growth in number of contestants from 4,030 in 1912 to 10,869 in 1913, but it is better evidenced by the fact that the work of

the Congress has grown in every way. A gratifying result of this increased interest among workers on the farms is that there are very many more reports this year than in 1912 of yields of more than 100 bushels of corn, 2 bales of cotton, and 4 tons of kaffir and milo heads to the acre. While the highest individual yields of 1912 in the various products may possibly not be exceeded, the general average will be increased. Samples of prize-winning crops will be attractively displayed at the convention.

Increased interest in the movement for better farming and larger farm profits is also shown by the fact that 150,000 crop bulletins were needed this year to meet the requirements of contestants, of farmers not entered in the contest, and of business men in cities and towns who are personally concerned in farming. Supplying these bulletins and replying to thousands of letters from farmers has been one of the chief phases of the work of the Congress for 1913.

The review of the year's work, as it will be told at the annual convention on December 13, is of personal concern to every business man and every farmer in the State, and the attendance of visitors, aside from contestants and delegates, should be large accordingly. The program has been limited to one day, for the convenience of everybody, and a special low round-trip rate has been made by the railroads, all in order that as many business men and farmers as possible may get closer together in this movement for "smaller farms, better farming."

### MORE THAN A MILLION DOLLARS FOR BUILDINGS.

Fort Worth, Texas, Nov. 14.—Building permits issued in the nine principal cities of Texas (1910 population basis) during the month of October aggregated \$1,760,338. Compared with the previous month, this is an increase of \$402,116. Dallas, Houston and San

Antonio led all other cities, and rank in the order mentioned. The permits for October and September, 1913, are as follows:

City—	Amount.	
	October, 1913.	September, 1913.
Dallas .....	\$ 519,435	\$ 469,925
Houston .....	383,970	356,120
San Antonio ..	275,420	165,518
Waco .....	155,225	40,320
Fort Worth ..	139,950	116,700
Galveston .....	126,046	68,345
El Paso .....	78,531	98,965
Austin .....	43,491	19,429
Beaumont .....	38,270	22,900

Total .....

\$1,760,338 \$1,358,222

Every city, with the exception of El Paso, shows a substantial increase over last month, while that city reports a decrease of about \$20,000 under September. Since January 1st to date, permits to the amount of \$21,510,203 have been issued in these nine leading cities. Dallas leads, with \$7,324,475, and Houston, with \$4,700,781, ranks second.

### AN IMPROVED WARDROBE.

May Be Made of Soap Boxes Curtained Off with Cretonne.

A wardrobe that will do very well may be made from eight soap boxes of equal size. The boxes should be nailed together, standing on end, with the opening facing front. The width of the closet should be that of two boxes, making the height that of four. On the right-hand side knock out the shelves entirely, to allow for hanging clothes, and put a pole across for skirt hangers, or insert hooks. The opposite side may be used for hats or smaller articles. Hang a cretonne curtain in front, to keep out the dust, and paint the top and sides any desired color.

### ITS BULLET WEIGHS 2,400 LBS.

The Largest Guns in the World Will Defend Panama.

The first 16-inch gun for coast defense at Panama was tested at the Sandy Hook proving ground late in August. The gun alone weighs 127 tons and is 49.25 feet long. Its powder chamber is nineteen inches in diameter and eight feet long. The projectile travels through 39.32 feet of the 16-inch bore, which is rifled with ninety-six lands and grooves having a twist increasing from one turn in 65.6 feet at the breech to one turn in 33.3

feet at the muzzle.

The armor-piercing shell used in the gun weighs 2,400 pounds, is 64.5 inches long, and contains a high explosive bursting charge of 140 pounds. A charge of 650 pounds of smokeless powder, including 16.5 pounds of black powder igniter, gives a muzzle velocity of 2,250 feet a second, with a pressure of 38,000 pounds per square inch in the powder chamber and 84,328 foot tons of striking energy.

The shell will penetrate twenty-one inches of hard-faced steel armor at a range of five thousand yards. Fired with an elevation of fifteen degrees, the gun has a range of eleven miles, and at an elevation of forty-two degrees a range of 20.9 miles.—Popular Mechanics.

### TEXAS-MADE VINEGAR FINDS HOME MARKET.

San Antonio, Texas, Nov. 15.—A solid trainload of vinegar, composed of fifteen cars and consigned to a local wholesale concern, arrived here today, from Paris, Texas. The product was made in Paris, from Lamar County fruits. This is the largest single shipment from the plant since its establishment.

There are 963 establishments in the United States employed in the manufacture of vinegar, and only four of them are in Texas. The products of the Texas factories are of excellent quality and compare favorably with those of other states. Texas-manufactured vinegar is sold in this State, principally, although numerous shipments have been made to other states recently.

### SILVER FOR BATTLESHIP TEXAS.

Silver for Old Vessel Will Be Worked Over for New Dreadnought.

Washington, D. C., Nov. 15.—Secretary Daniels of the Navy Department, at the request of Senator Sheppard, has issued an order to the commandant at the League Island Navy Yard, at Philadelphia, to turn over to Goreham & Co., of New York, the silver service of the old battleship Texas for the purpose of renewing and enlarging the service for the new battleship Texas. When the set has been refurbished, it will be sent to Galveston for presentation at that port to the new dreadnought.

### FOR CHILDREN THERE IS NOTHING BETTER.

A cough medicine for children must help their coughs and colds without bad effects on their little stomachs and bowels. Foley's Honey and Tar exactly fills this need. No opiates, no sour stomach, no constipation follows its use. Stuffy colds, wheezy breathing, coughs and croup are all quickly helped, and sweet, refreshing slumber instead of feverish tossing at night. It is easy, therefore, to understand why an increasing number of bottles of Foley's Honey and Tar Compound is sold yearly. R. A. Long's Drug Store. —Adv. 88

# For the Thanksgiving Game

Whether it is the game of football or the game of life—brighten it up with a corsage or table bouquet of our big yellow chrysanthemums.

Wayland college students should wear yellow chrysanthemums.

Seth Ward students violets.

In this way you can show your college spirit and be distinctive in the crowd.

We will also have roses, carnations and other cut flowers for Thanksgiving decoration. Make your table cheerful with a touch of color, and let the color have life on the day of thanksgiving.

We would be pleased to show you our palms, ferns and other potted plants which will make attractive and lasting decorations. These plants also make most acceptable Christmas remembrances— inexpensive but expressive of good wishes.

**Plainview Floral Company**  
Phone 195

## Christmas Cheer

Somebody has said that it is a combination of happiness, love and contentedness. You can bring the cheer to your friends and loved ones by making them happy and contented with a rare piece of our HAND PAINTED CHINA or a celebrated WATCH from the HAMILTON or SOUTH BEND Lines.

Our complete showing of holiday jewelry is in and there are many delicate and useful gifts for the ladies, and many articles to be highly prized by the men.

All articles to be engraved should be selected early, to insure our best attention and avoid disappointment.

**Wilbert Peterson**  
Jeweler and Optician  
Phone 327

### COD LIVER OIL AND IRON

Two Most World-Famed Tonics Combined in Vinol.

Cod Liver oil and Iron have proved to be the two most successful tonics the world has ever known—Iron for the blood and the medicinal curative elements of cod liver oil as a strength and tissue builder for body and nerves, and for the successful treatment of throat and lung troubles.

Two eminent French chemists discovered a method of separating the curative medicinal elements of the cod's livers from the oil or grease which is thrown away, but to these medicinal elements tonic iron is now added, thus combining in Vinol the two most world famed tonics.

As a body-builder and strength creator for weak, run-down people, for feeble old people, delicate children, to restore strength after sickness; and for chronic coughs, colds, bronchitis or pulmonary troubles we ask you to try Vinol with the understanding that your money will be returned if it does not help you.

P. S. For pimples and blotches try our Sazo Salve. We guarantee it. J. W. WILLIS DRUG CO., Plainview, Texas.

J. H. SLATON, President W. C. MATHES, Vice President

GUY JACOB, Cashier

## The First National Bank

Plainview, Texas

CAPITAL STOCK ..... \$100,000.00  
SURPLUS AND UNDIVIDED PROFITS ..... 170,000.00

SAFE DEPOSIT BOXES FOR RENT  
Your business solicited, appreciated and protected.



The World's Largest Builders of 6-Cylinder Cars  
**NOW OFFER**

The New **HUDSON LIGHT Six-40**  
That Fact Only Makes the Price Possible

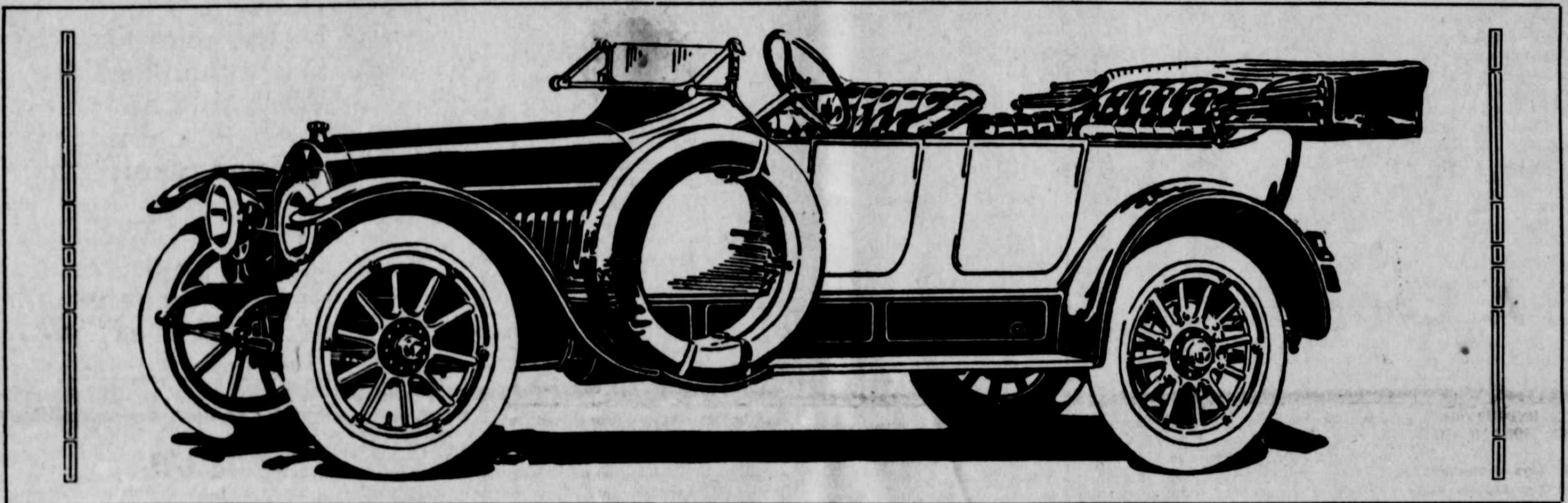
Weight 2940 Pounds

**\$1750\$**

Wheel-base 123 Inches

Lighter, more flexible, and costs less than a Four. Greater mileage per gallon of gasoline, requires less lubricating oil, easier on tires, much more comfortable, vibrationless

**Because It Is the HUDSON SIX-40**



**Howard E. Coffin, As History Shows, Has Always Blazed the Way**

He built the first high-grade Four to sell under \$3,000. That was when buyers, desiring to limit their expenditure, were compelled to accept two cylinders. Then he built a famous "30"--a \$1,500 car. The first high-grade Four to sell under \$2,000; that marked one of the milestones in motor car history. Last year he built the first Six of quality to sell under \$3,000. It is today the largest selling Six in the world. Now, again Mr. Coffin is the first to build a high-grade Light Six to sell under \$2,000. History repeating itself.

**The Widely-Wanted Medium-Priced Car**

Thousands have waited for this medium-priced light Six.

All motorists concede the vast superiority of the Six. Yet many continue to drive Fours because they fear a large Six will prove costly to run. And because the price is more than they care to pay.

The Hudson Six 40--some call it the "Hudson Light Six"--at \$1750, is Howard E. Coffin's answer to this wide demand. He has built a light Six to correspond with the mental motor-car of a hundred thousand men.

It is low in price---costs little to run.

It is ready for you, now---the car you've waited for.

**The Easiest Riding Car We Know**

We believe the Hudson Light Six to be the easiest riding car in the world.

We say this having knowledge of every American car; of every European car. Never within the wide experience of Hudson men has there been produced a car with such truly wonderful riding qualities.

You sit in a softly cushioned seat, and over the roughest of roads you seem to float on air while the buildings, the trees and the hills glide swiftly by. It feels as if the road moves--not the car--so gentle is the motion.

Miles are shorter and pleasure longer when you ride in the Hudson Six-40.

**There Won't Be Enough to Go Around**

but we will deliver them in rotation as orders are placed--just as you make your theater or Pullman reservation. There will be only a limited number.

**Detailed Specifications**

Come to our office and we will be glad to give you complete detailed specifications, along with descriptive matter, showing the various models, among them the CABRIOLET--the New Type Roadster,--offered for the first time in America. The "One-Man" Top, and many other exclusive features.

**A Few of Its Many Advantages.**

Light weight--2940 pounds; about 18 pounds to the inch over all.

Economy of fuel consumption --14 to 17 miles to the gallon of gasoline.

Six-cylinder motor--cylinders 3 1-2 x 5 inches, developing 47 horse-power, smoothly, flexibly, without jerk or jar.

"One-man" top, with quickly-adjustable, permanently attached side curtains, folded in top.

Left-side drive, right-hand--center--control, dimming headlights, new speedometer drive, and--of course--electric starting and lighting.

**THE BROWN MOTOR COMP'Y**

PLAINVIEW, TEXAS

# For Purchasers of Motor Cars Here is a Plain Statement of Certain Economic Facts of Vital Interest and Importance

It is quite generally known that the Paige Car is a car of extra value for the money.

Many men—thousands of them doubtless—who realize this is so, do not understand how it can be so.

Many who admit that the Paige seems to be the greatest car in the world at its price are skeptical because they don't see how the Paige Company can possibly have such advantages over competing manufacturers as to permit the production of so much better cars.

So here we propose to tell just how we can and do build the greatest automobiles ever produced at their prices, anywhere near their prices.

### WHAT OUR SMALL CAPITALIZATION MEANS.

If our capitalization was five million or ten million or thirty million we would naturally and logically, as business men, have to try to earn dividends on such capitalization. Shouldn't we?

That's perfectly simple. And where would such dividends, or profits, necessarily come from? The car, of course. Out of the price of the car.

The dividends on over-capitalization would be added to the natural price of the car, and you buyers would have to pay the dividends.

Now what are the facts about Paige capitalization?

Only \$250,000.

Therefore, in order to earn—let us say—ten per cent, or \$25,000, per year on our capitalization, how much do you buyers have to pay us? On our output of 13,500 cars for the coming season, just \$10.85 per car.

Think that over. Then think this over. If our capitalization—no matter how much "water" there might happen to be in it—was two-and-a-half million, we should have to add \$108.50 per car for dividends.

And if it was five million, the amount would be \$217 per car.

Do you see what low capitalization means toward extra value in the Paige car?

### STOCKHOLDERS SATISFIED WITH SMALL EARNINGS.

As a matter of fact, our per car profit is larger than the \$10.85 named above. But the stockholders and directors of the Paige-Detroit Motor Car Company are big business men, men of large interests, building here in this company a great, substantial manufacturing concern, and they are satisfied with moderate earnings on their stock. And every dollar earned above these dividend earnings on this small capitalization is put back into the car every season.

We can prove this. You can prove it yourself by comparing the 1914 Paige models with the 1913 models and the 1913 models with those of the year before.

### NO "PREFERRED" AND NO "WATER."

Another thing, the Paige capitalization, as you would naturally suppose, is all genuine capital. It does not include good will, patents or "valuable trade names." Some manufacturers carry items like these as capitalization in amounts ranging from \$5,000,000 to over \$25,000,000. Read those figures over again.

Here's a point, too, that you business men will appreciate. The Paige Company's stock is all common stock. No preferred, accumulating deferred dividends if it does not seem advisable to pay them.

### NOT A DOLLAR IN BONDED DEBTS.

There are no millstones of any kind to drag down Paige strength.

No bonded indebtedness, not a single dollar of it. Bonded indebtedness—and it's all too frequently found in every line of manufacturing, sometimes to the extent of many millions in the case of a single company—bonded indebtedness simply adds another 5 per cent, or it may be 7 per cent, load that the buyer of the product must pay.

The purchaser of a Paige car pays for no watered stock and he pays for no bonds. He pays for no other form of obligation or indebtedness, for the Paige Company has none, other than current expenses, all of which are paid when due.

This brings us to another point.

# PAIGE

Mechanically a Marvelous Motor Car

### LOWEST "OVERHEAD" AND HOW WE DO IT.

So far as all investigations show, the Paige Company operates at a smaller per car "overhead" expense than any other automobile manufacturer.

Is this important to you as a purchaser? It most certainly is.

And how have we kept down the "overhead"?

By simplicity and economy in management.

By restraining from that tempting luxury of branches. (The Paige Company has never maintained a branch.)

By just common, old-fashioned hard work. (The same executive staff, identically, that managed the production of 800 cars four years ago is managing the production of 13,500 cars this year.)

By up-to-the-minute methods in the factory.

There isn't a piece of old machinery in the Paige plant.

Our motor plant, for instance, (we build our own motors) is entirely equipped with 1913 machines. In some of the best competing plants you would find machinery eight years old in use today. Eight years is a long time in the business of building motor cars.

The manufacturing conditions are important in fixing the price of a car.

### PAIGE CARS \$300 TO \$400 UNDERPRICED.

Such favorable manufacturing conditions as ours, coupled with the small capitalization and freedom from bonded or other indebtedness, reduce the price of the Paige car three or four hundred dollars.

That is provable, too. You can prove it, if you will compare the Paige with cars that sell for three or four hundred more.

### QUANTITY OUTPUT LOWERS COSTS.

You must know, also—we would take this for granted—that so far as lowering costs by quantity production is concerned, the Paige Company is in an advantageous position as any manufacturer. Three or four others are building more cars, but not enough more to lower costs.

Even a 5,000-car output earns lowest prices on parts and materials—if the credit is A1—and Paige production is more than double that amount.

Furthermore, enormous production does not reduce costs on machining, for tools, dies and patterns (expensive necessities) that will last through a production of 5,000 parts are few indeed. Many will not last through the production of 1,000 parts.

### FINANCIAL STRENGTH AN IMPORTANT FACTOR.

We spoke of credit. The financial strength of the Paige Company permits it to command the work of the highest grade parts and material manufacturers at lowest prices, because the "credit risk" is minimized.

These, then, are incontrovertible reasons WHY the Paige Company CAN and DOES build—in the Paige Car—the greatest automobile value ever produced.

Tear out this advertisement, and save it, to remind you to make comparisons of the conditions back of any automobile you may have in mind.

### YOU CAN SEE THE EXTRA VALUE.

Let us remind you, too, to go to see the Paige at your dealer's. See for yourself just how much extra value is in the Paige. You'll find the extra value, all right, and you'll know why and how it comes to be there.

We build two models, completely equipped with electric starting and lighting systems. The famous Paige "36" touring car and roadster, \$1,275, also three closed body types, and the Paige "25" touring car and roadster, \$975.

# JIM PIPKIN, Agent

Plainview, Texas

### COMMUNITY CORRESPONDENCE

#### HALE CENTER.

November 20.—Mr. Sam Smith has just returned from a trip to Dickens County. Mr. Smith reports crops good in some sections and poor in others.

Mr. Myers, who left Hale County early this year, has returned. He is now located in Hale Center. Our emigrants are always welcome to return. It sometimes requires a trip east to satisfy one that Hale County is the place for him and Hale Center the town.

The Literary Society of the High School is doing some good work. They enjoy their programs and work with zeal and earnestness. Besides the practice in speaking, they are learning a few rules in parliamentary practice.

The enrollment of the Hale Center School this year, up to this date, is 146, which is the largest we have ever had.

A Thanksgiving sermon will be

preached at the school auditorium November 27th. A program will be rendered by the school. The pupils are expecting a "big" day.

#### OLTON.

November 19.—Miss Mila Crabtree, after spending a few months with her father, at Whitesboro, returned to the home of her grandmother, Mrs. Emily Keenan, last week.

Miss Cloma Bohner, who has been at Lubbock for some time, came home last Thursday. The young folks of the community gathered at her home that evening, giving her a cordial welcome back.

R. N. Miller is at the home of his parents now, having been away most of the summer, at work.

George Bohner left for the Spring Lake Ranch Friday noon, where he expects to work this winter.

T. F. Brown hauled hogs to Plainview Monday, for J. M. Sowers.

G. T. Gallaway made a business trip to Amarillo last week, returning with a Ford auto.

Miss Prudence Bower, of Plainview, spent Saturday and Sunday with her parents, here.

Mr. and Mrs. J. J. Clark and Mr. and Mrs. D. C. Yanger attended the

lecture given by Booth Lowery, at the M. E. Church in Plainview, last Thursday night.

C. W. Reynolds left Monday morning for Alburnett, Iowa, where he expects to visit relatives.

Mrs. H. E. Crandall, who has been suffering with a felon on her hand, went in to Plainview Monday to have it lanced. She remained in Plainview over night with her daughter Esther, who is attending school there.

W. M. Millen returned from Terre Haute, Indiana, Monday. A. H. Dodson, of Spring Lake community, who accompanied him there, went on to Iowa, to visit relatives before returning home.

#### RUNNINGWATER.

November 20.—Basil Fruin and Tom Taylor, from south of Plainview, visited friends here Sunday.

C. E. Locke and R. E. Fruin are threshing alfalfa, near Plainview.

Raymond Willis, who was accidentally shot with a .22 rifle last Saturday, is able to be up.

Born, on November 18, to Mr. and Mrs. Harvey Locke, a son.

The Runningwater Improvement Club will meet the second Thursday afternoon in each month. At their

last meeting the ladies decided to have a dinner at the school house Thanksgiving Day. There will be a short program by the school in the forenoon. Services of some kind will be held in the afternoon.

Our Literary Society grows in interest at each meeting. The young people of the neighborhood are rendering excellent programs.

#### KRESS.

November 19.—Mrs. J. C. Bagley drove west Thursday to visit with her son, Tom Bagley, and wife.

Mrs. Feddersen went home Monday, to Auburn, after a visit in Kress.

Mrs. George Rousser went to Kress last week to visit with her parents, Mr. and Mrs. Overly, and returned home Sunday evening.

Mr. J. Estes and Los Knight, of Auburn, were callers in Kress Monday.

Mr. McFarland drove his new auto from Missouri last week, and autoed to Plainview Monday.

Mrs. Dustman was shopping in Kress Wednesday.

The Santa Fe Demonstration Train was in Kress Tuesday afternoon. There was a large crowd there to hear

the speaking and see the exhibits. Mr. Will Rousser drove to Kress Monday.

Mrs. J. Bush and Mrs. Shyhagen visited with Mrs. Kerr, in Kress, Saturday.

November 12.—Mr. Whitlow shipped a lot of sheep Saturday.

Mr. and Mrs. J. Walker, of Auburn, were shopping in Kress Monday.

Mrs. Feddersen and son, of Auburn, were callers in Tulla Saturday.

Rev. Hicks preached at the M. E. Church in Kress Sunday at 4:30 p. m.

Mr. J. Estes, of Auburn, was a caller in Kress Tuesday.

The union Sunday School closed last Sunday at the Central Plains school house.

T. A. Oliver delivered hogs in Tulla last Saturday.

Mrs. Striker has been on the sick list a week or more.

Mr. C. N. Williams, of Neosho Rapids, Kansas, spent a few days at J. V. Boston's, and liked the country around Kress and will move down here in a month.

Will Rousser went to Tulla with a load of hogs Monday.

Rev. Sharp, Presbyterian minister, of Tulla, preached at Kress Sunday afternoon at 4 o'clock.

Mr. and Mrs. Rob Ormsby were callers in Tulla Monday.

The "As-You-Like-It" Club will hold its next meeting Friday, November 28, with Mrs. Geo. Hutchings, at Wayland College.

### WANT ADS

[Too Late to Classify]

WAGGENER pays cash for all kinds of Country Produce. Second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

Car of good Apples at WAGGENER'S. Phone 545. —Adv. tf.

The Methodist Ladies will give a Thanksgiving dinner in the Finney Building, north side of the square. —Adv. tf.

Fresh shipment of Peons Valley Honey at WAGGENER'S. Phone 545. —Adv. tf.

All kinds of Fresh Vegetables at WAGGENER'S, second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.