

The Twice-a-Week Hale County Herald

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VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 18, 1913

NUMBER SEVENTY-ONE

METHODISTS FAVOR SUMMER ASSEMBLY

Committee Is Appointed by Conference at Vernon to Visit Plainview and Conclude Arrangements.

NO OTHER PLACE CONSIDERED

Epworth League Board Asks That Representative Be Sent to North Texas Conference.

The Northwest Texas Conference, at Vernon, reported favorably on Plainview's proposition to establish a summer assembly beside Lake Plainview. J. E. Lancaster and B. O. Brown, representing the local Chamber of Commerce, presented the idea to the Epworth League Board of the Conference Thursday.

By request of the Board, a second statement was made Friday, for the benefit of members of the Board who had not reached Vernon when the first report was made. Two or three members of the Board had visited Plainview since the Lake had been constructed. All of the others were here attending Conference two years ago. Each one was interested in the irrigation development of Plainview. They praised our climate, and, with the building of the 30-acre lake, filled from one of the big wells, together with fishing, boating and bathing, the Board was enthusiastic.

A telegram from Rev. W. Y. Switzer Saturday advises that the Conference favored locating a summer assembly at Plainview, and had appointed a committee to come to Plainview and close up with the Chamber of Commerce. That was what the local committee asked for.

The Epworth League Board asked if Plainview would not send a representative to present the idea to the North Texas Conference, at Paris. They asked, however, that the Northwest Texas Conference be permitted to accept the proposition for a summer encampment here even if the North Texas Conference should not do so.

Request was also made for permission to use Seth Ward College dormitories to house the visitors. President Pearce assured the local board that W. M. Pearce assured the League Board that he would be glad to have the visitors stay in the college dormitories.

No other place was considered by the Board.

AS-YOU-LIKE-IT CLUB RECEPTION IS BRILLIANT.

Autumn Leaves and Chrysanthemums Beautify Mrs. S. I. Newton's Home for Open House.

Seldom are the friends of any club so royally entertained as were those of the "As-You-Like-It" Club Friday afternoon, at the home of Mrs. S. I. Newton, 1394 Wayland Boulevard.

"The house beautiful" would have been an appropriate name for this lovely home on this occasion. Autumn tints—always harmonious—together with asparagus sprays and chrysanthemums, were artistically and profusely made into charming decorations through the entire house. The club colors—green, white and yellow—predominated in decorations and refreshments.

Mrs. Newton, at whose home it was given, and Mrs. J. F. Garrison were the hostesses, and stood first in the receiving line. Next to them were Mrs. G. F. J. Stephens and Mrs. Otis Trulove, the vice presidents of the club.

Miss Cora Rountree met the guests at the door. The royal welcome was extended by Mrs. H. C. McIntyre and the hostesses. Mrs. W. L. Harrington graciously escorted the ladies to the dining room.

The gorgeously-colored autumn leaves, so abundant in the decorations, were sent from Dallas, by Mrs. Logan Hall Bagby, whom we remember as the daughter of Mrs. G. F. J. Stephens, and who, with her children, spent a delightful summer in Plainview, as a guest of Mrs. Stephens.

The musical program, as follows, was given by Douglas Murphy on the violin, accompanied by Miss Vera Newton at the piano:

1. "Die Turkische Wachparaele"..... Geza Horvath
2. "Le Tambourin"..... Petrill
3. "To the Evening Star"..... Wagner
4. "Serenade"..... Plerne
5. "Liebesgrass"..... Morceau Mignon
6. "Mazurka"..... Maszkowski
7. "Intrala"..... Jadasohn
8. "Berceuse"..... Rosen

BLUE BOOK MAN PRAISES BORDERLAND AUTO ROUTE.

Roswell Club Is Putting in First-Class Road to Texas Line Specially for Motor Cars.

O. M. Unger returned today from an overland trip to Roswell, N. M. He left Thursday, accompanied by Marcus Dods, representative of the Automobile Blue Book. This trip gave the route from Plainview to Roswell official representation in the Blue Book.

Mr. Dods continued on to El Paso. He will return to Amarillo in about ten days and log the Colorado-to-Gulf road from Amarillo to Corpus Christi. Mr. Dods was very much pleased with the road from Plainview, west. The Hale County Commissioners have purchased six road drags and are grading the roads in this county. Lubbock County is also putting highways in good condition. The Roswell Commercial Club is working on the road from the Texas line to Roswell. They have changed it so as to carry the tourist by the "Bottomless Lakes," near Roswell. Cattle guards have been put in, and the road will be for the exclusive use of automobiles.

Local automobile men are anticipating a heavy run of tourists over the Borderland and Colorado-to-Gulf routes next spring.

JUDGE LEWIS PRAISES SCHOOLS OVER COUNTY.

Five Hundred Pupils Have Not Been Tardy; Five Districts Ordering Libraries.

Judge W. B. Lewis is enthusiastic over the school situation in Hale County this fall. The schools, he believes, measure the mental status and aspirations of the people. Concerning our schools, Judge Lewis said this morning:

"I find better interest in the schools this year than ever before. Almost every community seems to be alive to the school work, and all of the teachers are very enthusiastic and are striving to maintain better schools. The schools at Bellevue, Norfleet, Happy Union, Ellen and West Side have already placed orders for very fine school libraries of one hundred volumes for each school, these books to be bound in three-quarters morocco, which are being specially printed for Hale County by a Kansas City firm. They are giving the schools of Hale County 100 volumes of the choicest books, well bound, for \$47.00, being the regular \$1.50 books. The schools at Abernathy, Stoneback and Runningwater will order libraries within a few days. Practically all the schools are setting out trees and beautifying their grounds.

"The schools at West Side, Woodrow, Center Plains, Abernathy and the new school house being built near the DeLay place have added the new system of ventilation. Other schools expect to do this soon.

"The attendance this year is far better than last. There are now in this county more than five hundred pupils that have not been absent nor tardy a single time, and this report excludes the cities of Plainview and Hale Center.

"The school at Petersburg, under the leadership of J. T. Corder, reports very fine work. They enrolled 110 the first week. We will soon have an educational rally at that place, when the Hon. R. B. Cousins, of Canyon City, will make an address."

**MISS HOOKER TO LEAD
STUDY OF BROWNING.**

The Browning Club will study "Browning's Treatment of Love from an Intellectual Standpoint" at its meeting Saturday week. Last Saturday's meeting was given over to a study of "Poems of Love and Passion." Miss Burr Goode was leader.

WORK RESUMED ON GRANT AND BLUEHER BUILDINGS.

Work was resumed yesterday on the buildings which Dr. J. W. Grant and Hermann Blueher and Jake Korder are erecting on North Pacific Street. Because of a misunderstanding with the contractor this work was suspended some time ago.

DALMONT GROWS GIANT BEET.

L. N. Dalmont has a patch of stock beets of enormous size. One of them tipped the scales at 18 pounds. D. C. Aylesworth, who is with Mr. Dalmont at the Nursery, says that these beets will produce 50 tons to an acre. They are fine for live stock.

CLARENDON WINS WITH TEAM WORK

Seth Ward Loses 6 to 13; Touchdowns in First, Second and Fourth Quarters.

VISITORS ARE SPEEDIER

Purdue Makes Touchdown for Local Team; Crier and Kennedy for Clarendon.

Clarendon College won from Seth Ward yesterday, on the High School grounds, by a score of 13 to 6. The result came from better team work and more speed on the part of the visitors. With this victory, Clarendon College has the best claim to the Panhandle championship.

With the exception of Purdue, the local men were slow starting. They tackled well, and showed surprising speed in flashes; then they would relapse into a gait several degrees slower.

In view of the fact that the only attempt Seth Ward made at punting gained them 30 yards, while they recovered the ball on Clarendon's fumble, it is remarkable that they elected to lose the oval time and again on downs rather than kick. The forward pass was tried by both schools, and neither one made consistent gains with it.

If Coach Crouch can "ginger up" his men and weld them into a machine during the next two weeks, the hopes of Seth Ward rooters for a "Turkey Day" victory may not be disappointed. One thing, Seth Ward's team fought as hard the last minute of play as they did before they had been scored against. And a victory Thanksgiving means a successful football season. That is the one big event which counts more than all others.

Both Wayland and Seth Ward are staking everything on their battle Thursday week. Wayland rooters feel that they have an edge over the Methodists, since their team held Clarendon 7 to 7. The team which works most consistently between now and Thanksgiving, barring accidents, is the one which will win local championship.

The first touchdown came after Seth Ward had failed to gain through the

(Continued on Page Four.)

REPRESENTS PLAINVIEW IN ANTI-SALOON MEETING.

R. M. Ellerd Goes to Columbus for National Convention of Organization Opposing Whiskey.

R. M. Ellerd returned yesterday from a trip to Columbus, Ohio. Mr. Ellerd represented Plainview at the National Convention of the Anti-Saloon League, being asked to do so by a telegram sent under authority of the pastors of all churches in Plainview.

Mr. Ellerd's reply to the telegram sent by the local pastors shows something of the scope of this meeting. He says: "Have attended all sessions of this, the greatest convention for moral reform ever assembled. All churches, creeds and tongues are united for the overthrow of their most dangerous enemy, the liquor traffic in our government. The work here has been great and the results for good beyond the power of description."

HENDRICK SENDS HERALD SAMPLE OF GIANT CABBAGES.

L. B. Hendrick sent in yesterday, from Glover Ranch, ten miles west of town, a giant cabbage. The head may be seen in the Chamber of Commerce rooms, in the Ellerd Building.

Mr. Hendrick grew 600 pounds of cabbage on three rows 60 yards long. He irrigated from a windmill. Mr. Hendrick says that an acre producing at the rate which his three rows did would produce something more than 8 tons of cabbage.

TO SPEAK ON PROHIBITION AT DISTRICT COURT ROOM.

Quincy Lee Morrow, representing Anti-Saloon League of America, will speak at the District Court room at 7:30 o'clock Saturday night. There will also be an address on the street Saturday afternoon, if the weather permits.

Mr. Morrow is said by local men who have heard him to be a very fine speaker. Reports from Weatherford and Alvin, Oklahoma, and Ranger, Texas, indicate that Mr. Morrow is a speaker of unusual eloquence. He is a master of his subject.

COST OF LIVING HIGH IN ALASKA

Rev. Howard M. Frank Gives Interesting Story of Experiences in Far North.

PIE SUPPER NETTED \$400

Men Are Liberal Spenders, but It Is Hard to Get Them to "Live Straight," He Says.

The high cost of living, about which we hear so much, isn't high at all in comparison with what Rev. Howard M. Frank had to pay in Alaska. Oranges cost him 50c each; apples 25c. At one time he bought only 3 pounds of sugar for \$1, and could not purchase more than 3 pounds at that price. At other times, Mr. Frank says, he has bought sugar at 9c and 10c a pound.

Mr. Frank spoke Sunday night at the Presbyterian Church. Yesterday morning he addressed the students at Wayland; this morning he conducted chapel services at Seth Ward College.

Three years spent in Alaska have given this man an interesting experience. He has seen human nature as it cannot be seen here; he has seen the loneliness of men cut loose from everything "back home," and impelled only by the lure of gold.

Mr. Frank left Princeton University in 1904. His honeymoon was a trip into Alaska over the White Pass Railroad, where transportation for himself and wife was 20c a mile each. Then he drifted 800 miles down the Yukon River, in seven days and nights. The Yukon, he found to be seventy miles wide at its mouth, and ten miles wide in many places—almost a "big brother" for our Mississippi.

While working in the interior of Alaska (in the Tanana country) Mr. Frank was a contemporary of Archdeacon Struck, who climbed Mount McKinley just after Dr. Cook started the world by his claim of ascending this mountain. His headquarters were near Fairbanks. He travelled among the mining camps nearly 1,000 miles a year, on foot and with dogs.

During the winter he had to travel when the thermometer was 68 degrees below zero. One night lasted two months, during which time the mer-

SIX CLOUDY DAYS FIRST HALF OF MONTH.

Temperature for Fifteen Days Shows Range from Freezing to 80 Degrees Above Zero.

The first half of November saw six cloudy days; two were part cloudy. There was a total of eight-tenths of an inch of rainfall.

The lowest temperature was 31 degrees, on the 8th and 10th. The mercury registered 80 degrees on the 12th and 77 degrees on the 6th. The greatest range in temperature was 44 degrees, on the 10th, when the thermometer went from 31 to 75 degrees. The least range in temperature was on the 4th, varying from 35 to 43 degrees.

NEW PARTNERSHIP TO CONDUCT RACKET STORE.

H. L. A. Frank and J. J. Cole have formed a partnership, with the object of conducting a novelty and staple department store.

Mr. Frank recently bought the Sloneker stock, and after selling out the goods which had been damaged by water and fire, added his own stock from the Necessity Store.

The new company will continue at the Sloneker stand, and will add a big line of Christmas goods.

WITH FROST-BITTEN LEAVES, APPLE TREES BLOOM.

In the small orchard of F. C. Vickery there are three or four apple trees practically in full bloom. Although the recent frosts had darkened the foliage of the trees, the warm days of last week have swelled the buds of the trees. The unusual performance of the trees brings comments of spring from visitors coming into the city from the depot.

AYLESWORTH SAYS PLANT IRISH POTATOES LATE.

D. C. Aylesworth, at the Plainview Nursery, is digging Irish potatoes. They are as fine as may be shown anywhere, uniform in size and are producing liberally. Mr. Aylesworth says that the secret of success with Irish potatoes here is to plant them late.

SANTA FE "EDUCATIONAL SPECIAL" TO-MORROW.

Silos, Dairying, Poultry Raising and Domestic Science Will Be Featured.

The Santa Fe "Educational Special" will visit Plainview to-morrow (Wednesday) at 2:45 o'clock. The train is scheduled to spend the night in Plainview.

The train will carry one coach for ladies' meetings, equipped and handled by the Extension Department of the University of Texas. One baggage car will contain chickens, turkeys, geese and ducks. One car will be fitted up for dairy cows and dairy equipment. There will be three flat-cars with model silos and silage machinery. An extra coach is carried with the train for meetings in case of bad weather.

The train will be interesting to town people as well as farmers. Lecturers of more than State reputation will talk on various phases of farming and live stock growing. It is an opportunity for stockmen and farmers, and their wives, to get the benefit of expensive experience without a cent of cost.

SANTA FE IS WORKING FOR SHALLOW WATER BELT.

Assistant Colonization Agent Says Railroad Is Anxious to Settle Up Country.

The Santa Fe is anxious to settle up the Shallow Water Belt, according to L. F. Bacon, assistant general colonization agent, with headquarters in Chicago; and the railroad is doing what it can toward that end.

Mr. Bacon has been out with the Santa Fe "Educational Special." His road believes in helping the farmer solve his difficulties after he gets into the country. "A satisfied homemaker" is what they want. Their demonstrations are helping toward this end, by assisting the farmer to make larger crops and secure more profits from what they raise.

The Santa Fe is carrying advertisements in all the farm papers in the Middle West and Eastern States, Mr. Bacon says; also in Canada. They are also sending out literature descriptive of the Shallow Water Belt.

The Texas Land and Development Company is going after the matter in the right way, Mr. Bacon believes. They furnish a man a "machine" with which to begin work—a farm seeded to alfalfa and with an irrigation plant running. Their charge is reasonable and their rate of interest small. This, Mr. Bacon thinks, will bring many home-makers into the Plainview country.

Mr. Bacon thinks that forty to eighty acres are enough for the average farmer. With irrigation, the silo and live stock, he believes that a man can be entirely independent with 40 acres. However, he thinks the silo and live stock play a large part in the scope of the farmer's independence.

Mr. Bacon left to-day for Chicago.

M. E. MISSIONARY SOCIETY SHOWS WELL FOR THE YEAR.

The Missionary Society of the M. E. Church held their regular meeting, at the church last week. A large number was in attendance, and interest was good throughout the meeting.

All vice presidents made reports of their work, each report showing advance all along the line. The financial report shows that the society has raised and expended \$785.15 during this conference year.

Mrs. S. A. Barnes left Friday as a representative from this society to attend the Conference in session at Vernon, Texas.

BROWN BECOMES WEATHER MAN.

J. F. Sander Going to Florida for the Winter.

J. F. Sander will leave in a few days for Florida, where he will spend the winter. He turned over his weather instruments yesterday to B. O. Brown, who has been appointed local weather man, on Mr. Sander's recommendation, during the latter's absence.

C. M. DONOHOO ENTERTAINS FRIENDS WITH STAG PARTY.

Carl M. Donohoo returned Saturday from a hunt in the sand hills. Saturday night he gave a stag party to the following friends: E. B. Hughes, F. L. Brown, H. W. Harrel, R. E. Burch, E. R. Williams, R. W. Brahan, Dr. L. C. Wayland and Lee Shropshire. A quick spread was the feature of the party.

COUNCIL ORDERS 5 ALLEY CROSSINGS

Permission Is Given Elks to Build Walk at Grade Across North Pacific Street.

STREET CROSSINGS COMPLETED

Mayor and Secretary Ordered to Check Up Work Pending Final Settlement with Contractor.

At its meeting last night the City Council voted to permit the Elks Lodge to build a crossing on North Pacific Street in front of the Elk Building. The sidewalk is to be constructed at the expense of the lodge, and to be according to grade already established. The Council also voted to put in a crossing on the south side of Pacific and Third Streets just as soon as possible.

Permission was granted J. W. Grant and J. C. Anderson to build a temporary sidewalk of brick, same to be five feet wide. The owners agree to move this walk when travel makes its removal seem advisable, and to construct a cement walk ten feet wide. The walk will extend from near the Ryan-O'Keefe Building, on West Third Street, to Pacific Street.

Penick & Reeves were allowed \$63 additional for extra concrete under ends of street crossings.

It was moved and carried that the contract with J. E. Penick for street crossings be closed, for the reason that funds for said crossings are exhausted. Mayor J. L. Dorsett and City Secretary Spencer were authorized to check up the work and make final settlement for same.

The Council ordered that alley crossings be put in on blocks 32, 30, two in block 26 and one in block 41. H. W. Harrel and R. W. Brahan were selected, on motion of T. W. Sawyer, to act with the Mayor in going over the account of T. P. Whitis, city engineer, for overtime.

BROTHER BARNES RETURNS TO METHODIST CHURCH.

Amarillo Presiding Elder Changes Places with Rev. J. T. Hicks in Charge of District.

Rev. S. A. Barnes will be pastor of the Methodist Church in Plainview. When the local man made his report at Vernon, Dr. G. C. Rankin said that it was the best report any church in Texas had given this year. It is a high standard to which his church must measure during the next twelve months. However, Brother Barnes and his stewards say they expect to go a little better.

Rev. J. T. Hicks and Rev. O. P. Kiker, presiding elder at Amarillo, changed places in charge of the districts. Rev. Kiker will move to Plainview at once. This is Brother Hicks' third year in the district. He has done effective work, and has many friends.

The Northwest Texas Conference voted down the proposition to change the name of M. E. Church, South, to Methodist Church in America.

Rev. G. S. Hardy, J. M. Sherman, T. F. Story and J. G. Putman were elected to General Conference. Brother Putman is leader, F. P. Works and G. W. Backus were elected lay delegates.

NATIONAL EDITORIAL ASSN. TO MEET IN TEXAS.

Houston, Texas, Nov. 14.—This city was selected as the gathering place for the next convention of the National Editorial Association at its annual session, in Chicago, Ill. Several hundred people attend the meetings each year. The convention was secured for the Lone Star State through the efforts of Mr. Lee J. Rountree, who read an invitation from the boards of trade of this State.

MOTHERS' CLUB APPOINTS COMMITTEE TO BUY BOOKS.

At its meeting Friday afternoon, Professor B. M. Harrison, Mrs. S. P. Powell and Miss Gertrude Hooker were appointed a committee to purchase books for the school library. Miss Viola Justis read an interesting paper on "My Idea of a School That Is Doing Real Work." Miss Gertrude Hooker talked on "Playground Equipment." The idea of the educational value of directed play has taken hold considerably in the public schools of the North and East. We are coming, more and more, to appreciate its value.

J. H. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

High Fuel Bills are cut in two by the use of Cole's Hot Blast Heaters and Garland Stoves AND Ranges

They
Warm the house
Bake the bread
And roast the meat
That make the man

For Demonstration See

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COCHRANE'S STUDIO



A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

It's Getting Near Christmas

Beginning with Wednesday, November 19,
only 30 shopping days before
Christmas.

What Shall I Give? Answer--An Eastman Kodak and supplies.

What Shall I Give? Answer--A handsome piece of Libby's Cut Glass--a bowl, cream set, vase, pitcher, tumblers.

What Shall I Give? Answer--A Conklin Self filling Fountain Pen--plain, silver or gold mounted.

What Shall I Give? Answer--A watch, ring, pin, bracelet, necklace, clock, etc., from our jewelry department.

What Shall I Give? Answer--A Victor Talking Machine with a set of the latest records.

What Shall I Give? Atlanta--A box of Norris' famous Atlanta-made chocolates.

We will gladly store your Christmas purchases and deliver later on any day you request.

J. W. Willis Drug Co.
"The Store Helpful"

THE SILO IN TEXAS: THE KIND TO BUILD.

It Has Come to Stay, Because Silage Is the Cheapest and Best Form of Roughage for Cattle and Sheep.

About five years ago the silo was practically an "unknown quantity" in Texas. Only a few were in actual use in the State, and, as they were crudely-constructed affairs, their success did not warrant any optimistic reports regarding their use. While the silo has been used for the past 15 or 20 years with success in the Eastern and Western States, the idea was prevalent that they would not prove a success in the South, because of the extreme warmth, which would be conducive to unsatisfactory fermentations. This idea has, of course, been proven imaginary, and the silo has come to the South to stay.

A rough estimate places the number of the silos put up in Texas during 1913 at between 2,500 and 3,000, and stockmen and "would-be stockmen" are clamoring for information pertaining to silo construction and the growing and feeding of silage. Naturally, in connection with so much enthusiasm, a large amount of misleading information in regard to the great value of the silo has been disseminated. I find that a number of farmers are of the opinion that almost anything can be put into the silo and produce good silage, that "silage is silage," or all silage has the same feeding value, that it can be used exclusively as a feed for all kinds of live stock, and that the returns to be expected from its use are almost fabulous. Now, the silo creates nothing, but simply preserves, in a succulent condition, that which is put into it, by excluding the air. The preservation of silage is nothing mysterious, but is based largely on the fact that fermentation is impossible in the absence of oxygen (air). The small amount of air existing in the spaces between the cut material is only sufficient to start fermentation, and when this air is exhausted the fermentation stops and the green material is in a pickled condition.

Losses in the Silo.
The losses in silaging depend largely upon the condition of the crop at the time of silaging, the method of putting the crop into the silo, and the construction of the silo. Any condition that provides for the admission of air, either through the walls of the silo or by large air spaces between the cut material, would encourage fermentation and increase the loss. This loss is found to vary from 5 to 15 per cent.

Generally speaking, crops should be put into the silo in as mature a condition as possible, as this assures a maximum amount of dry matter per acre. If too dry, however, the cut material will not pack sufficiently to exclude the air between the particles, and the silage will "dry rot" or decay. Silage should be cut in one-half-inch lengths, if possible, as this assures good packing. The knives should be kept good and sharp, so as to make a good clean cut with a minimum amount of power. The cut material should be equally distributed over the silo and should be packed thoroughly, especially around the edges. As many as four men should be kept in a silo during filling when the silo is over 16 feet in diameter.

Silage as a Feed.
Silage is a bulky feed containing from 60 to 80 per cent of water, and for this reason is not especially adapted to animals with single stomachs, as the horse and the hog; but is especially good for ruminants, as their digestive system is so constructed that they can handle this kind of feed. As a condimental, however, silage has a place in the ration of the horse, but it should not be depended upon for supplying exclusively the necessary nutriment in the ration of a work horse. Fed two or three times weekly it will keep the horse in condition, just as a few hours run in a good pasture will; and for young horses and horses that are not at steady work silage may constitute the bulk of the rations.

Results would indicate that silage is an excellent feed for sheep, especially for "carrying" pregnant ewes through the winter months for spring lamb production.

As a feed for beef cattle, our own Experiment Station has demonstrated that silage is far cheaper than cottonseed hulls for fattening steers. The results, contained in Bulletin 153, show that on a ration consisting of cottonseed meal, Johnson grass and sorghum hay and mixed silage, gains were produced at a cost of \$7.32 per 100 pounds, as compared with \$10.04 on a ration of cottonseed meal and hulls. Other experiments would indicate that silage affords a cheap feed for "carrying" stockers through the winter for spring feeding on pasture.

Silage is pre-eminently a feed for dairy cows, as some form of succulent feed is necessary in the ration of a dairy cow if she is to produce a maximum amount of milk. This is forcibly illustrated, as every dairymen knows, by the fact that cows produce more milk when on a good pasture than when they are fed a dry ration,

even though the dry ration may contain all of the necessary nutrients for the milk production. Cows fed on silage will digest and assimilate more grain feed than cows fed on dry roughage, because the acid in the silage has an appetizing effect and keeps the digestive system in good condition. As feed for milk production, silage has its greatest value in the summer when pastures are dry and no other succulent feed is available.

A summary of experiments demonstrating the value of silage for dairy cows would indicate that: (1) There is a net saving of \$5 per acre in feeding corn as a silage rather than as fodder (the whole plant cured dry), (2) that silage will increase the flow of milk on an average of 14 per cent and (3) that it will reduce the cost of the production of milk nearly 40 per cent.

Possibly the greatest value of silage as a feed for live stock is that it makes it possible to practice a more intensive system of farming. With the rapid increase in land value in this State the old methods of producing milk and meat must be abolished. The period of free grass has passed. No longer can a single steer have a range of from five to ten acres, and no longer can the city dairymen produce milk with a herd of cows and a barn. We must concentrate our energies towards making "the two blades of grass grow," and in this the silo will aid us greatly.

Types of Silos and Silo Construction.
In dealing with this phase of the subject, it is not my intention to recommend any special type or kind of silo. There are various types and kinds of silos on the market and various types and kinds that can be constructed on the farm. Under certain conditions it would be advisable to purchase one of the "ready-made" silos; under other conditions one of the "home-made" silos would probably be best. I shall attempt to outline what constitutes an ideal or perfect silo, and from this each man can decide on the type best suited to his conditions and needs.

The Silo Foundation.—The foundation of the silo is important, in that it is largely responsible for the stability of the silo. Especially is this true of the heavy-walled silo, such as the concrete or stone. The foundation is usually constructed of concrete, and should be amply strong to take care of the weight of the wall and the pressure of the silage. Usually, for any of the wooden silos, a foundation eight inches thick and extending about twelve inches below and ten inches above the level of the ground will meet all requirements. For any of the heavy-walled silos the foundation should be at least twelve inches thick, and, if it is not placed on a good, firm, sub-soil, 14 to 16 inches is better. If a good clay sub-soil can be reached at a depth of two, three or even four feet, it is advisable to excavate to that depth for the foundation of the heavy silos.

The Silo Wall.—The walls of a perfect silo should be: First, efficient; that is, they should be water and air-tight, so as to retain the moisture and exclude the air. They should be smooth enough to permit even, easy settling of the silage, and stout enough to withstand the bursting pressure. Second, the structure should be storm proof, should withstand the elements of decay, and, if possible, fire proof. Third, ease of construction; the ideal silo requires a minimum of skilled labor. Fourth, cheapness; the other things being equal, the best silo is the one that costs the least.

The Silo Top.—I do not believe that a top on a silo is a necessity in any part of this State, unless it is in the Panhandle, where heavy snows are common. The top only adds to the appearance of the silo and protects the feeder from disagreeable weather while throwing the silage out. These are its chief advantages, and the silage will keep as well in a silo without a top as it will in one that has a top.—J. W. Ridgeway, in the Texas Progressive Farmer.

Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a running sound or imperfect hearing, and when it is entirely closed Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; since cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O.
Sold by Druggists, 75c.

Take Hall's Family Pills for constipation.

**WILLIAMSON
HAFFNER CO.
ENGRAVERS-PRINTERS**
CUTS
DENVER, COLO.

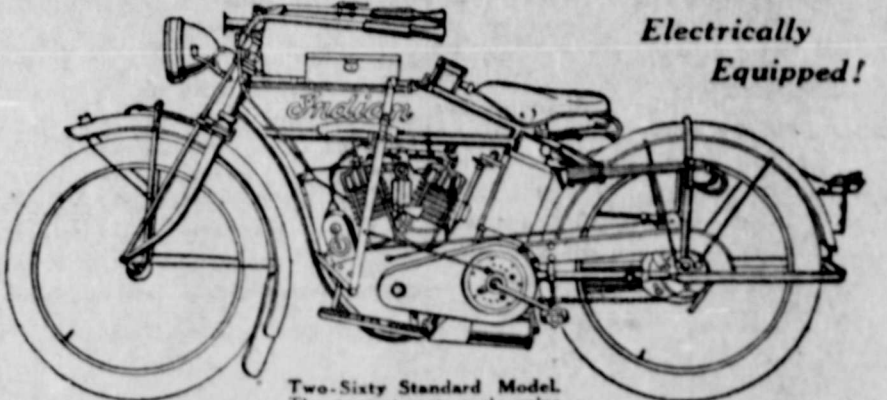
How is this?

To The Housekeepers of Plainview:

¶ We will do your flat work for 35c per dozen--including sheets, pillow slips, towels, napkins, table spreads and light weight counterpanes---and do it right. Can save you 30 to 50 per cent on all flat work. Just call up 239 and we will tell you all about it. Will call for and deliver your work.

The Post City Steam Laundry

Missouri House
Agent



Electrically
Equipped!

Two-Sixty Standard Model.
The greatest motorcycle value ever achieved. 7 H.P. Twin equipped with Electric Head Light, Electric Tail Light, Electric Signal, Two Sets Storage Batteries and Corbin-Brown Rear-Drive Speedometer. Price \$260.00. See Catalog for detailed description.

Indian MOTOCYCLES FOR 1914

60,000 brand-new red machines will go out over the Indian trails during the coming year--the greatest motorcycle production in the history of the industry.

They will flash forth fully armed with "Thirty-Eight Betterments for 1914!" Armed with powerful and beautiful Electrical Equipment! Armed with a New Standard of Value which must completely overturn all existing ideas of motorcycle worth.

All standard Indian models for 1914 come equipped with electric head light, electric tail light, two sets high amperage storage batteries, electric signal, Corbin-Brown rear-drive speedometer.

You cannot fully realize the 1914 Indian without a thorough study of the 1914 Indian Catalog. It makes plain a host of compelling Indian facts that all motorcycle-interested men can consider to their real profit. Send for the 1914 Indian Catalog--the most interesting volume of motorcycle literature you've ever read.

The 1914 line of Indian Motorcycles consists of:

4 H.P. Single Service Model.....	\$200.00
7 H.P. Twin Two-Twenty-Five, Regular Model.....	225.00
7 H.P. Twin Two-Sixty, Standard Model.....	260.00
7 H.P. Twin Light Roadster Model.....	260.00
7 H.P. Twin Two Speed, Regular Model.....	275.00
7 H.P. Twin Two Speed, Tourist Standard Model.....	300.00
7 H.P. Twin Hendee Special Model (with Electric Starter).....	325.00

Prices F.O.B. Factory

**T. M. CALDWELL, Panhandle Distributor
AMARILLO, TEXAS**

Business Stationery Big assortment bond letterhead in white and colors. PHONE 72



WE SHOW AN A-I LINE OF GOODS

and we doubt if you can match them anywhere in town at anything like our low prices. Everything we handle is of the finest and purest quality and if it gets into our store you may rest assured we are not ashamed to sell it. In quality and in price we guarantee to give our patrons perfect satisfaction. That we succeed is proved by our growing trade.

WRIGHT & DUNAWAY
PHONES 35 and 355

FOR THE BEST SERVICE AND
HIGHEST SALES

Ship Your Cattle, Hogs
and Sheep to

DAGGETT - KEEN

Commission Co.



E. M. Daggett,
Cattle Salesman



Chas. Daggett,
Cattle Salesman



E. Cohn,
Cashier



A. M. Keen,
Hog and Sheep
Salesman

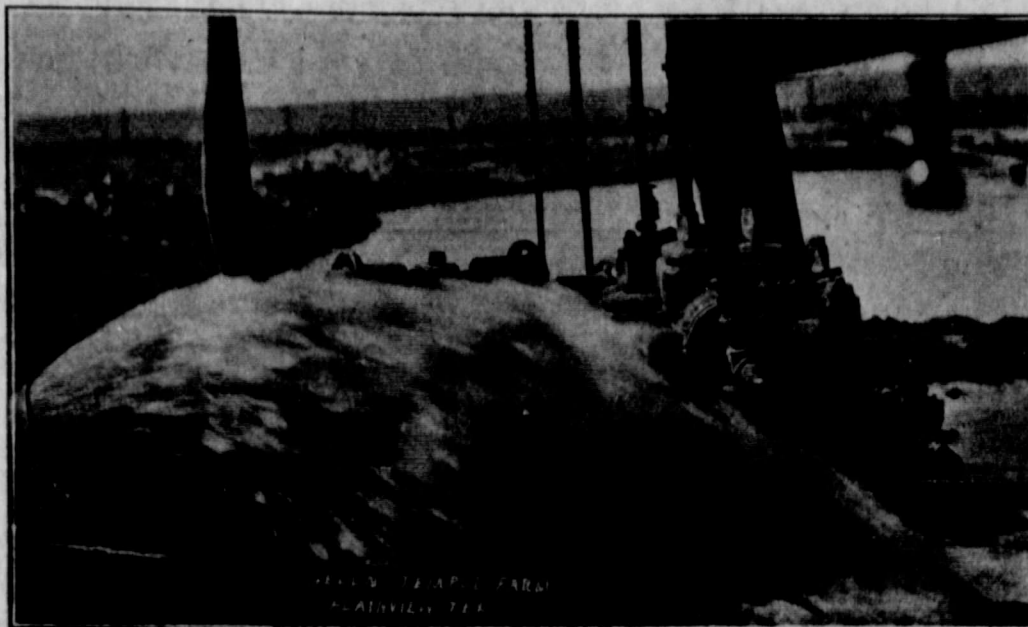
We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.

Fort Worth, Texas

WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. A. C. Scott's Farm Pumping 3,000 gallons per minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money investment.

We are the largest water developers in the world. Get our literature and quotations before contracting
LAYNE & BOWLER CO.
Plainview Texas Houston

Calling Cards All the latest styles in engraved or printed cards on short notice. PHONE 72



Get one, too. Three-hundred forty-five thousand and more Ford owners are getting maximum service--at minimum cost. No matter for what purpose you want a car, you won't go wrong if you buy a Ford. Get one, too.

Five hundred dollars is the new price of the Ford runabout; the touring car is five fifty; the town car seven fifty—all f. o. b. Detroit, complete with equipment. \$45 freight to Plainview. Get catalog and particulars from Barker & Winn, Plainview, Texas.

FOR SALE

A cosy, 5-room bungalow, on high ground in west part of town. Substantially built and comfortably arranged. Has living and dining rooms connected with sliding glass door. Has two bed rooms with closet in each. A snug kitchen and a roomy screen porch. Also has front varandah cut off one corner of house. Faces east. Porch and kitchen floored with best edge grain flooring; other rooms with B. B. flooring. Chimney in four rooms. Has fine well, mill and pump. A combination coal, closet and woodshed. Located one block north of Wayland Boulevard and within 3 1-2 blocks of Wayland campus. This house is storm sheeted outside with shiplap and tar paper between sheeting and siding. Siding is the best W. P. bevel siding. Roof is sheeted solid with shiplap with paper under shingles. Just completed and ready for occupancy. Who wants a nice home? For particulars see A. G. McAdams Lumber Co., at once.



If you are a customer of this bank you have every assurance of our personal interest in your business success.

We make it a point that every business transaction with our patrons shall be satisfactory.

You can also be assured that every business dealing going through our hands is held in strict confidence.

Citizens National Bank
Capital \$100,000

FRENCH MUNICIPAL EMPLOYMENT BUREAUS.

According to a law passed in 1904, every city in France of more than 10,000 inhabitants is required to establish a free municipal employment bureau, writes American Consul John Ball Osborne, of Harve, France. In order to encourage the municipalities to organize new bureaus, or to reorganize on a suitable basis those already existing, an appropriation of \$6,755 was made in 1911, and again last year.

Every bureau must be placed under the control of a parity commission composed of half of employers and half of workmen or employees, chosen among the particular trades intended to benefit by the institutions. In all deliberations the employers and workmen have an equal voice. The members of the parity commission are named by the mayor, who can choose them among the councilors and the administrators of organizations of employers and workmen. The attitude to be observed by municipal bureaus in the event of strikes or lockouts is indicated by the following article:

"When the director of the employment bureau learns of a strike or lockout, the municipal bureau continues to operate, but the director is required to give notice of the conditions of the strike or lockout to every striker to whom is offered employment in an enterprise affected directly or indirectly by the conflict."

The subsidies are calculated on the following basis: For local employment, 15 per cent of the expenses for every bureau that has found situations for 25 to 50 persons per month; 20 per cent for 51 to 100 situations; 25 per cent for 101 to 200 situations; 30 per cent for every bureau that has found situations for more than 200.

Although the law requires only communes of over 10,000 inhabitants to establish municipal employment bureaus, all communes, no matter what their population, can, if they desire, benefit by the state appropriations.

Result of Bureaus' Work.

The total number of situations found in 1912 was 21,420. They were obtained through the agency of 25 bureaus operating in 22 communes, 3 of which (Harve, Lyon and Nice) have each two bureaus constituting distinct sections either for employment of one sex or the other, or for different trade categories.

The total of the annual expenditures made by the communes amounted to \$9,339.25. The maximum expenditure was made by the city of Lyon, namely, \$2,819.73.

The number of offers of employment was not materially lower than that of the demands of employment, 31,315 offers being made against 31,657 demands. It is in the following communes that the number of operations necessitating employment service was the highest: Lyon, 13,469 offers, 10,133 demands, 7,894 situations found; Havre, 2,441 offers, 4,909 demands, 1,611 situations found; Grenoble, 2,322 offers, 2,593 demands, 2,272 situations found; Levallois-Perret, 2,129 offers, 1,913 demands, 1,676 situations found; Nice, 1,094 offers, 1,410 demands, 846 situations found. In a word, out of 31,657 applications for employment, 21,420 situations were found, or 67.6 per cent. The situations, of varying duration, were found either in the places where the applications were made or elsewhere.

Of the 21,420 situations found, 10,095, or 47.1 per cent, were for domestic or household servants, that number representing the maximum. Then follow in order: Restaurants, etc., 4,291; laborers, 2,310; the building trade, 1,015; transportation, 875; agricultural pursuits, 783; business occupations, 703.

Out of \$6,755 total appropriation,

\$1,629.69 was distributed among the 22 communes. This result, though modest, is considered satisfactory, especially when compared with the year 1911, when \$246.84 was distributed among only 10 communes.

HOME CANNED FRUIT KEEPS DOCTORS AWAY.

Too Often Patent Medicine Laxatives Are Used to Strike a Balance for the Daily Ration.

Washington, D. C., Nov. 8.—The balanced ration of many Americans today is made up something as follows: Bread, butter, eggs, patent medicine, laxatives, meat and fish, potatoes.

Many Americans customarily suffer from one of the following complaints: Indigestion, constipation, rheumatism. A simple change of the daily menu might go a long way to remedy these ailments, according to the Bureau of Plant Industry's specialist in charge of canning club work. This specialist recommends a change to a menu more in keeping with Nature's plan, something as follows:

Bread, butter, fruit, vegetables, greens, meat, fish, eggs.

He recommends that every family provide a diet of fruit and vegetables for every day in the year. That would do much to eliminate the need for patent medicine laxatives that figure so prominently in many Americans' bill of fare. If every home kept on hand enough canned products so that there might be a can of fruits, can of greens and a can of vegetables for every day of the winter, there would be little need for the laxatives now so regularly bought from the corner drug store. There would also be great economy in the substitution of an inexpensive food for more expensive ones.

Cuts Cost of Living.

More home canning, done at the proper season, would enable the average family always to have the proper quantity of canned products, and would save an astonishing quantity of food that goes to waste every year. It is estimated that more than 50 per cent of all the vegetables, greens, fruits and berries that grow in this country go to waste and are actually lost to those who need them. That is simply because housewives have not learned to care for these surplus products efficiently and to make them available for the winter months by canning.

That home canning may reduce the cost of living is not generally appreciated. Even those who are accustomed to use a supply of canned goods in the winter do not realize that they sometimes pay transportation on goods from distant parts of the country, when there is a surplus of the same product in their own vicinity during the summer months, which might have been saved by home canning.

U. S. Laboratory Is a Kitchen.

Practical experiments have been made in the laboratory of the Bureau of Plant Industry's office of farm management, from which every home, where canning is possible, might profit. This laboratory is not what is known as a "modern, well-equipped laboratory." In fact, it does not look like a laboratory at all. It contains simply what every average home may have, and is nothing more nor less than an every-day kitchen. Here recipes that are applicable for every home have been thoroughly tested, and are furnished to any housewife upon application.

THE RATIONAL FEEDING OF COTTONSEED MEAL TO COWS.

Two classes of Southern dairymen misuse cottonseed meal, the cheapest and best dairy feed known. One class feeds meal and hulls only, and low production, digestive troubles and other disagreeable consequences follow. The other class are those who are trying to do better and more intelligent feeding, but take their information from Northern agricultural and dairy papers, or from those who obtain their information from those sources.

The first class of dairymen are largely responsible for the false impressions which have made the second class. By feeding cottonseed meal injudiciously, those who feed meal and hulls only, gave it a bad name, but it seems that the prejudice thus created will not give way to any amount of correct information. When a dairy cow is on grass or is receiving silage, she may with perfect safety be fed as high as five pound of cottonseed meal per day, if she is a good enough cow to justify that amount of so rich a protein feed.

It is true that three pounds of cottonseed meal is enough for a two-gallon cow, but if a cow gives as much as three gallons she may be given four pounds a day, and if she gives three and a half or four gallons of milk a day she may profitably and safely receive five pounds of cottonseed meal a day, if on green pasture or receiving silage or other succulent feed.

The dairyman who permits these false advisers to induce him to buy other high-priced feeds on the mar-

ket to take the place of cottonseed meal, up to the amounts we have named, is simply paying tribute to prejudice, which has no place in the dairy business. If a cow will pay a profit on more concentrates than the amounts of cottonseed meal we have named, then the dairyman should buy these other feeds; but he should not buy these other feeds until he has fed at least as much cottonseed meal as we have indicated, for it is the best and cheapest dairy feed we have, both because of its feeding and its manurial values.—Texas Progressive Farmer.

HINTS TO CAR OWNERS.

Loss of compression, which usually comes of worn cylinders and pistons, or rings, sometimes can be corrected without resorting to regrinding the cylinders and fitting new pistons, by nothing more than a change of lubricant from the ordinary cylinder oil to a graphite lubricant. The graphite is deposited on the cylinder walls and baked there when the oil burns off, leaving the surface perfectly polished and formed to the shape of the piston. It is well when using graphite as a lubricant to file off the sharp edges both on top and bottom of the piston rings, which otherwise would tend to scrape the walls of the cylinders free of the graphite.

The power of kerosene to penetrate between metal surfaces that are in contact is surprising, but it requires time, and if sufficient time is not allowed no good results can be expected. Soaking for several hours generally is necessary.

A box full of sand is a very handy adjunct for a heavy motor truck, especially when the route necessitates much travel over roads which are converted into mudholes by the early fall thaws. Probably two boxes provided with chutes so that the contents can be discharged in front of the traction wheels at such times as is necessary, and which can be operated by a pedal from the driver's seat, would save the driver considerable time and not a little bother.

One motorist who does all his own "fussing," and is quite proud of the fact, writes that he has evolved an unusual method of stripping the insulation from the ends of wire. Instead of using a knife, which endangers the wire, he uses an old nail clip.

Acid solution on the top of the storage battery may cause leakage of current from terminal to terminal, a partial short circuit, in fact, and so cause a shortage of current in the working circuit. If it should be found that the acid has a tendency to splash out, measures should be taken to remedy the defect, for, aside from the possibility of a "short," the solution will be wasted and possibly the tops of the plates may be exposed, to their own damage and the weakening of the current output.

A cause of motor trouble of the kind usually dubbed "mysterious" is slight looseness in an electrical connection, so that the circuit may be broken and re-established at irregular intervals by vibration. A possible source of much trouble, and one not ordinarily suspected, is in the little screw which, in some magnetos, is used to hold one end of the armature winding to its contact piece or to "ground" on the shaft.—Dallas News.

GREEK CURRANT CROP.

The currant crop of Greece for 1913, as reported by American Consul A. B. Cooke, of Patras, Greece, is now estimated to reach a total of some 160,000 tons. About 12,000 tons (in fruit and

FOR DELICATE CHILDREN

A Mother's Letter to Mothers.
Mrs. E. W. Cooper of Bloomfield, N. J., says: "My child, seven years old, had a bad cold and was weak and quite run down in health. She had been in this condition for about six weeks when I began giving her Vinol. It was a wonderful help to the child, breaking up her cold quickly and building up her strength beside. I have also found Vinol a most excellent tonic for keeping up the children's strength during a siege of whooping cough."

Vinol is a wonderful combination of two world-famed tonics—the medicinal body building elements of cod liver oil and iron for the blood, therefore it is a perfectly safe medicine for children, because it is not a patent medicine, everything in it is printed on every package, so mothers may know what they are giving their little ones.

Therefore we ask every mother of a weak, sickly or ailing child in this vicinity to try Vinol on our guarantee.

P. S. Our Saxo Salve is truly wonderful for Eczema. We guarantee it.
J. W. WILLIS DRUG CO.,
Plainview, Texas.

WE WANT YOUR

CREAM

We offer you a steady market and the best price

PLAINVIEW CREAMERY CO.

PROFESSIONAL

C. D. WOFFORD,
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Eye, Ear, Nose and Throat

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Veterinarian

Office at Gilbert's Bar
Phones: Office, 219; Res., 475
Plainview, Texas

BILLINGS AND BILLINGS,
Chiropractors

Plainview, Texas

Hours: 10 to 12 a. m.; 2 to 5 p. m.

Phone 131 O'Keefe Building

retention warrants) have been brought over from last season, making a total of 172,000 tons in sight. Of this amount of fruit, 30,000 tons must be withdrawn from the market under the retention law. This will leave 142,000 tons of currants available for export during the current year, 1913-14.

"STOP at our shop the next time you go by and let us test out your spare tubes. It won't cost you anything and it will save you that continued worry as to whether or not a tube will stand up when you get it into the tire.

"Then also it will give you an opportunity to know all about your tubes before you start on the next long trip and prevent changing the same tire two or three times on the road.

"If you cannot stop phone us and we will send for the tubes. Acting in time today may save you a lot of trouble tomorrow.

Plainview Rubber Co.
Plainview, Texas

**The Twice-a-Week
Hale County Herald**

Issued on Tuesday and Friday.
BROWN & MILLER, Publishers
BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

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All communications, remittances,
etc., should be addressed to THE
HERALD PUBLISHING COMPANY,
Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE;
but any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price \$1.50 per year
(Invariably in advance)

Ability is the only measure of merit
in farming.

The farmer who does not know
where he stands does not stand any-
where.

The farmer that farms with his mind
as well as his hands is generally a
success.

Every farmer should buy his im-
plements from the home dealer, and
acquire the home industry habit.

Benjamin Franklin must have been
thinking of Texas farmers when he
said, "If we do not all hang together,
we will assuredly hang separately."

The Nation's menu must be made up
from the fields, pastures, orchards
and gardens, and to farm intelligently
the farmer must know what is needed.

GOOD ROADS DAYS.

Texas Good Roads Days, November
5th and 6th, have marked an epoch in
road building in the State and ushered
us into a new era of progress. When
the city man and the farmer work side
by side on the highways of Texas, the
mud holes will disappear, and when
they stand shoulder to shoulder for
development, they will turn the wheels
of civilization.

It is a combination that will build
cities, make two blades grow where
one grew before and bring to our State
a perpetual shower of prosperity and
happiness.

WOULD DISMISS SUIT.

Citizens of Abilene would dismiss
the suit instituted by the State of
Texas, through its Attorney General,
against the Missouri, Kansas & Texas
Railroad. A second petition, contain-
ing more than 500 names, has been
sent to the Attorney General's office.

Abilene citizens suggest that the
suit is resulting injuriously to Texas.
Of that there can be no doubt. It can
result in good to no individual; un-
less, perhaps, it does wake up the peo-
ple to demand just laws for corpora-
tions as well as individuals.

Of course, the Attorney General
would not institute a suit for the mere
purpose of personal gain and popular-
ity. He feels that he must obey the
letter of the law. Would it not be
finer for him to dismiss this suit, and
then work for laws which will result
in rapid and equitable development of
the State?

\$10,000 IN GOLD.

The Texas Industrial Congress will
distribute \$10,000 in gold December 13
among men and boys and girls who
have engaged in its crop-growing con-
tests. This is the third year such dis-
tribution has been made.

More than 10,000 contestants are
entered this year, as against somewhat
fewer than 2,000 in the first contest.
Fewer than fifty counties were repre-
sented two years ago; this year 215
counties are "trying out."

These facts would prove the work
of the Congress a success. There are
larger results.

Probably twice as many individuals
have been induced by the offer of
these prizes to substitute "common
sense" farming for the old "chance"
plan. That means an immense addi-
tion to the wealth of the State, and
greater wealth in individual prosper-
ity, happiness and mental uplift for
the individual—even though many
who try the better methods fail to be-
come permanent converts.

Every one of these men and boys
and girls who becomes a convert to
the "common sense" or "scientific"
(if you please) method, is necessarily
an apostle of the more efficient meth-
od. He is an apostle who practices
while he preaches.

Call The Herald for job printing

**EFFICIENCY IN CITY GOVERN-
MENT.**

The City Manager is the latest and
apparently the most practical idea ap-
plied to the government of municipali-
ties in America. Terrell, Texas, and
Springfield, Ohio, are among towns
recently adopting the idea of a "Busi-
ness Manager."

The "city manager" plan is the prin-
ciple of efficiency applied to govern-
ment. More and more, people are
coming to realize that government
need be no less "popular" merely be-
cause its details are managed by prac-
tical men on business principles in-
stead of by politicians.

The commission plan of city govern-
ment did much to fix responsibility
and increase efficiency in the manage-
ment of cities. The "business man-
ager" is another step toward expert
service for municipalities.

The placing of the management of
our government—city, state and Na-
tional—in the hands of experts will
result in more conveniences for city
dwellers, in less money spent for
government, and in profitable occupa-
tion for a host of city "hangers on."

The "city manager" will do much
to wipe out the stigma fastened upon
city government as "the one conspicu-
ous failure of popular government."

NIAGARA.

Cool the crystal mist is falling where
my song is calling, calling

Over highland, over lowland, fog-
blown bluff and bouldered
shore:

Proud my snow-rapt currents leaping
from Superior's green keeping;
Down from Michigan's gray sweep-
ing toward Rapid's eddied floor.

Rain, hail, dew and storm cloud swing
me; from the heights and hol-
lows wring me;

Filtered clay and field silt bring me
silent through the dark-breathed
loam

Down the thousand terraced highlands
till the skyland lake beds wing
me—

Flying down and down in beauty
through the chasm's flocking
foam.

Down from Huron, down from Erie,
though the wild duck's wing
grow weary,

Tribe and nation part and vanish
like the spindrift haze of morn,
Fresh my full-fold song is falling and
my voice is calling, calling

Down from far-poured lake and
highland as I sang when I was
born.

South, North, East and West untiring
speak my brother seas in splen-
dor.

Tell their dominant desiring, claim-
ant over coast and main.

Mine the choring of a woman's chord
immortal, of surrender—

Of the splendor of desiring, deep to
give and give again.

**Help Those Who
Help YOU, Mr. DEALER**

There is no copyright on the Golden Rule, and it is not
open to improvement. It works mighty well in business—works
for your pocketbook.

The manufacturer who goes into The Herald with his ad-
vertisements of goods on your shelves is trying to help you.

The least you can do is to help him by showing his goods
and pushing them. (If they were not worth it you wouldn't
have them in stock, would you?)

Just make this one of the golden rules in your business to
help the manufacturer who helps you.

You will be surprised to find out how it will work for good
all around.

Chord of star-fused loam and silver-
surgent lake cloud's generation,
Here I sing the earth's still dream-
ing down my green-poured cur-
rent's length,

Voice of river-rocking valleys, rich
heart plains and heights' crea-
tion;

Clear-veiled chord that locked in you
your mother's life, your father's
strength.

Cold, fog-flocked mists are swinging.
Soar, my dream, and silver
winging,

Call my air-hung music ringing, to-
ward the crystal-buoyed morn—
Full-fold music from the highlands,
where my splendor's voice is
singing,

Fresh from flooded shores and sky-
lands as I sang when I was born.
—Edith Wyatt, in Collier's Weekly.

PRAIRIE AVENUE.

November 10.—We are having fine
weather here at present.

W. G. Williams is building a new
addition to their house this week.

The young people from here at-
tended the party at J. A. Pullen's Sat-

urday night, and report a jolly time.

Mrs. A. W. Waddell was the author
of a surprise party last Wednesday
night on Miss Fay Raper, it being
Miss Fay's 16th birthday. A crowd
gathered and took her by surprise.
Cake was served at a late hour.

S. O. Nations was at Floydada Sat-
urday and Sunday.

Dr. L. L. Gladney preached here
Sunday evening, to a good-sized
crowd.

There will be singing Sunday night
at Mrs. Lemaster's.

NEW FIRM TO OPEN RESTAURANT

John E. Winslow, H. H. Rodgers and
W. R. Sanderson, formerly chef at the
Busy Bee Restaurant, have formed a
partnership and will open a new res-
taurant, in the Montgomery-Lash
Building, about December 1. All are
experienced restaurant men.

ADVERTISING.

Advertising to be effective must be
educating—it must teach something.
The most successful business men,
those who have gained the greatest
benefits from advertising, have been
constant and consistent users of print-
er's ink and have taught the buying
public a lesson. The best plan to work
on in advertising is to set aside each
year, regardless of business conditions,
a certain sum with which to pay ad-
vertising bills. Do not cut down your
expenses in the dull season by cur-
tailing the use of printer's ink. If ad-
vertising is desirable when business
is good, it certainly ought to be of
double value when business is dull.
Another thing, one should never be
spasmodic in his advertising. The in-
and out of season advertiser, the one
who has his name continually before
the public, is the fellow who always
gets the business. His place of busi-
ness is always up to date, his goods
are inviting and his clerks are ever
ready and willing to please.

Advertising, to be effective, produc-
tive and stimulating to business, must
be done in a way that conveys spe-
cific information to the reader. To
simply say that John Jones is selling
groceries conveys neither specific nor
interesting information to the reader.
But to show why one should buy dry
goods or groceries from John Jones is
conveying a point of intelligence. It
is up to the advertiser to demonstrate
the real value of the product he has
for sale. If a product of any kind can-
not stand the test of publicity it will
soon go off the market. A merchant
whose business cannot stand the test
of publicity will soon be out of busi-
ness.

Take, for instance, the many break-
fast foods that are being sold. The
most of these are advertised nation-
ally and, as a rule, have a large sale
in many states. These goods are under
Government inspection and are sub-
ject to the pure food law and must
be pure. Other brands that are sold
only in one state may not be Govern-
ment inspected and often are made

ANNOUNCEMENT

We will have a lot of new FORD
cars in Friday. These cars are of
the latest model and will make
"the supreme" Christmas Gift.

Make one big gift to all the fam-
ily and make that gift a Ford.
Make the announcement of your
gift at the supper table tonight and
see how delighted each member of
the family will be.

Then act tomorrow by buying
and getting the splendid outings
which a Ford and this fine weather
will give you.

The family won't be dissatisfied
that there are no more gifts when
Christmas day comes for they will
know that they have already been
given "the supreme" gift.

For demonstration see the cars
at The Plainview Rubber Co.

Barker & Winn

Plainview, Texas

yards around end. After failing to
gain, the locals made first down
through guard, and Purdue went 30
yards for touchdown. Seth Ward
failed to kick goal. Score 7 to 6.

During the remainder of the game
both teams alternated end runs, line
bucks and forward passes. Claren-
don's back field got away for a num-
ber of thrilling end runs; twice they
made good gains through the line.
Two forward passes were successful.
Seth Ward gained through the line
consistently until near the goal; then
the visitors would tighten, until no
preceptible gains could be figured.

Purdue carried the ball down after
down, and seldom failed to gain. He
just simply couldn't last long enough
to get to the goal. The Methodist
halfback was the star of the game.
Purdue is a heady player, and dodges
well. His principal defect is that he
runs almost straight. If he masters
the art of running low and perfects
a good stiff arm, he should increase
his efficiency as a ground gainer by
half. He is fast and tackles well.
Most of all, he uses his head.

Clarendon's second touchdown was
made by Crier. Clarendon recovered
a forward pass; then went through
tackle for 20 yards; a second gain was
made through tackle, and two long
end runs placed the ball squarely be-
hind the local team's goal. Walker
missed an easy goal. Final score was
13 to 6.

Wayland plays Clarendon, at Clar-
endon, Saturday. If the West Side
boys can bring home the big end of the
score, Plainview may still claim a run-
ning for championship.

Clarendon was penalized 5 yards for
hurdling; Seth Ward suffered a pen-
alty of 5 yards for being offside.

The line-up for Clarendon was:
Avery and Cochran, ends; Sohn and
Parker, tackles; Upton and Beau-
champ, guards; Steed, center; Ken-
nedy, quarter; Crier, fullback; Car-
penter and Walker, halfbacks. Sohn
had his shoulder dislocated by a fall
after second down, and Avery took his
place at tackle, Kiker going in at end.

Seth Ward's line-up: Dunaway and
Bonner, ends; Tilson and Tipton,
tackles; Formway and T. Tilson,
guards; Rushing, center; Bishop,
quarter; Fort, fullback; Glenn and
Purdue, halfbacks.

Bethyl, of Ohio State University,
was referee.

**COST OF LIVING
HIGH IN ALASKA.**

(Continued from Page One.)

low zero. In the summer time the
thermometer often registered 100 de-
grees for short periods of time, and
the preacher had to make journeys
through mud and water often to his
waist line.

The country is covered with a moss
from six to eighteen inches high. It
also grows all kinds of vegetables to
wonderful perfection. Mr. Frank
earned \$75 in three days picking wild
rasberries. He and Mrs. Frank ear-
ned several hundred dollars for their
mission building by going out on the
Tanana River during a rise and net-
ting loose logs. A wire noose was
fastened around a log; these were
brought into still water, and when the
river went down they were in Mr.
Frank's back yard.

Cabins were built, he says, out of
logs. Beer bottles were placed in an
end and stuffed with moss. The ad-
vantage of such "windows," accord-
ing to the miners, was the "diffused" light
which came in through the bottles.

Mr. Frank told of raising \$500 one
night for a Christmas tree; \$1,800 was
secured one evening for a school and
reading room. A pie social brought
\$400. One pie, he says, was sold for
\$75; most of them at \$20, and none
cheaper than \$5. Then the pies were

cut and the entire party had a feast
of pies.

Mr. Frank says most of his services
were held in road houses. The prop-
rietors were glad to have services
held there, because it brought to-
gether a company of men, and always
meant an increased sale for beer and
whiskey after the meeting. Often he
held services with a stack of beer bot-
tles on the counter behind him.

Sometimes a man would try for a
"better life;" not very often. They
have cut loose from home, he says;
are entirely away from all they have
held dear; are wild for the compani-
ship of women; and are hardened by
the lure of gold. Gold is their one
desire, and they seldom find Christ.

Men in Alaska, he found of a ven-
turesome, impulsive character; well
educated; most of them young—be-
cause a man doesn't live long in
Alaska.

Mrs. Frank's health broke down af-
ter two years in Alaska. Mr. Frank
returned to the States in 1907. He is
Sunday School Missionary for the
Presbyterian Church in Northwest
Texas. He rode from Wichita Falls
to Plainview on horseback, and will
return the same way, reaching home
about Thanksgiving time.

**WHY NOT
YOU
?**

Many of your neighbors have taken advan-
tage of the opportunity we are offering and
have secured a beautiful set of dishes free.
Have you got yours? Save the coupons
given with each purchase made at our store
until you have \$5.00 worth, then the rest is
easy. Get busy! Make your purchases
at our store and receive the premium. Com-
mence now.

Don't forget that our HOLIDAY LINE will sur-
pass anything shown in the city this year.
Be sure to see it.

Duncan's - Pharmacy
"The Store Where You Feel at Home"

(Continued from Page One.)
cury never rose above 60 degrees be-

LOCAL AND PERSONAL

W. P. Hyde, of Ames, Ohio, came in yesterday. John W. Puckett, of Amarillo, is in Plainview to-day. J. S. Swopes, of Hart, Texas, was in Plainview to-day. Rev. G. I. Brittain came in from Floydada yesterday. A. H. Barkemeyer, of Floydada, was transacting business in Plainview yesterday. Rev. G. W. Shearer, pastor of the M. E. Church at Floydada, is in Plainview to-day. Rev. J. T. Hicks returned to-day from the Methodist Conference at Vernon, Texas. John W. Elliott and family left to-day for Trent, Texas, where they will have charge of their ranch. A. E. Barkemeyer was over from Floydada yesterday, looking over the Shallow Water metropolis. Rev. J. T. Ross and wife came in to-day from Vernon, Texas, where they attended the M. E. Conference. T. H. Bacom, Assistant Colonization Agent of the Santa Fe Railway, was a visitor in Plainview yesterday and to-day. T. H. Rosser came in to-day en route to his home, near Petersburg. Mr. Rosser has just returned from Dallas, where he has been visiting Mrs. Roberts, who has been in a sanitarium. Mrs. Roberts is reported doing nicely.

C. M. Bird, of Matador, was a visitor in Plainview yesterday. E. H. Perry returned to-day from a business trip to Oklahoma. A boy was born to Mr. and Mrs. C. W. Sewell Sunday morning. George Boswell is the proud father of a baby boy, born Saturday. Mrs. W. T. Crouch went to Swastika to-day, after a visit to Lockney. W. P. Waggener came in yesterday with a car-load of Pecos Valley apples. Fulton Murphy came in yesterday from Dallas to visit his parents, J. M. Murphy and wife. Mrs. R. L. Davidson, of Hereford, Texas, came in to-day to visit her sister, Mrs. Will Smith. Dr. J. H. Wayland will leave to-morrow for Dallas, to attend the Baptist State Convention. Mrs. M. C. Eachern and children, of Tampa, Florida, are in Plainview as guests of her sister, Mrs. J. F. Owen. Rev. J. M. Harder, I. E. Gates and Arthur Wright left to-day for Dallas, to attend the Baptist State Convention. President W. M. Pearce returned Saturday from Vernon, where he has been attending the Methodist Conference. At their meeting yesterday the Methodist ladies decided to give a Thanksgiving dinner, at the Finney Building. Mrs. E. Dowden came in Sunday from a visit with relatives in Ohio, Missouri, Oklahoma City and Fort Sill, Oklahoma. Rev. C. S. Field returned from Amarillo Tuesday. He spent Sunday there, and filled the pulpit of the Polk Street Methodist Church. Mrs. C. J. Hill, who has been in Plainview visiting her mother, Mrs. I. F. Lagow, returned to-day to her home, at Cleburne. Miss Leona Bates, of Amarillo, returned home to-day. She has been visiting her sister, Mrs. W. M. Pearce, at Seth Ward College. R. M. Ellerd came in Monday from Columbus, Ohio, where he has been in attendance on the National Anti-Saloon League Convention. C. D. Bird, L. B. Hubbard, Mrs. Hubbard and Miss Bess Taylor were visitors in Plainview yesterday. They drove from Matador by automobile. A. F. Quisenberry and wife went to Hale Center to-day to attend to the business pertaining to their public sale, which they will have in a few days. R. M. Ellerd returned yesterday from a visit to Columbus, Ohio, where he spoke before the National gathering of the Anti-Saloon League of America. Dr. J. V. Guyton, Jr., arrived at the Guyton Sanitarium Monday morning at 4 o'clock. The young man will have charge of the "operations" at the sanitarium. Judge J. E. Lancaster returned Sunday from a visit to the Methodist Conference at Vernon. Judge Lancaster says that he is a "pretty fair" Methodist preacher now. The new arrival at Edward J. Morehead's has been christened Richard Manning Morehead. The young man arrived Sunday morning. Mother and babe are doing well. Dr. U. B. Mayhugh returned Saturday from Houston, where he took the examination before the State Medical Board. Dr. Mayhugh finished the course of Osteopathy, at Kirksville, Mo., several months ago. F. H. Dost, district foreman for the Western Electric Company, was here Thursday looking over the installation of the new telephone switchboard. Manager Ryan says that the work of installation is progressing satisfactorily, and that the new service will probably be ready by February 1st.

Clinkscales will entertain Thursday afternoon, at the home of Mrs. Kinder, 314 South Covington Street, with "42" and "500" at twenty-six tables. The I. F. E. Girls will meet with Miss Bettie Knight to-morrow afternoon. MRS. ELLIOTT GIVES QUILTING PARTY. A quilting party with Mrs. A. L. Elliott last week was one of the de-

LADIES' AID SOCIETIES OF STAKED PLAINS ASS'N TO MEET. The following is the program that has been arranged for the meeting of the Associational Union of Ladies' Aid Societies of the Staked Plains Baptist Association to be held with the Lockney Baptist Ladies' Aid at two-thirty o'clock, November 26: Song. Devotional—Led by Mrs. S. A. Henr, Lockney, Texas. Prayer—Mrs. W. A. Wofford.

praises. 2. Paul and Silas sang while in prison. 3. Praise begets service. 4. If we praise not we love not. Serving the Lord is a joyful service (verse 2)— 1. David continually sang His praises. 2. Paul counted it joy to suffer for Christ. 3. We take pleasure in suffering for those we love.

4. He had prepared Heaven for His obedient children. We should cultivate a thankful disposition (verse 4)— 1. Paul says to give thanks always. 2. A thankful person gets more out of life. 3. An appreciative disposition can do more for God. The greatness of God (verse 5)— 1. He is all-wise and all-powerful. 2. He is merciful and long suffering. 3. His truth is everlasting.

FIRST TICKET SOLD ON CUT-OFF ROUTE.

Littlefield, Texas, Nov. 13.—Mr. G. T. Oliver, of Amarillo, has the distinction of purchasing the first ticket over the Coleman and Texico cut-off between Lubbock and Texico. Mr. Oliver came to Littlefield from Lubbock today, over the new road, stopping over here for a few days to attend to his interests in this section of the country. Mr. Felt's private car was attached to the passenger train, also.

LINCOLN'S SISTER-IN-LAW VOTES.

Now 103 Years Old, Mrs. Sarah Todd Walked to the Polls.

Eugene, Ore., Nov. 8.—Mrs. Sarah Todd, 103 years old, sister-in-law of President Lincoln, walked to the polls last Tuesday and cast her first vote in the referendum election. Mrs. Todd came to Oregon, from Kentucky, twenty years ago. Her husband's sister was Mrs. Abraham Lincoln.

WANT ADS [Too Late to Classify]

WAGGENER pays cash for all kinds of Country Produce. Second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.

Free Lunch at BOYD'S—Richelieu Coffee and Loose-Wiles Cakes—Wednesday, Nov. 26. —Adv. 71

The Methodist Ladies will give a Thanksgiving dinner in the Finney Building, north side of the square. —Adv. tf.

There are three kinds—Angel Food Cake, Layer Cake and Loaf Cake—all a success—baked of "White Falcon" Flour. Try it out—and win a cash prize at BOYD'S GROCERY Nov. 26. —Adv. 71

Car of good Apples at WAGGENER'S. Phone 545. —Adv. tf.

FOR RENT: Furnished rooms, close in. Electric lights and bath. Inquire at Herald office. —Adv. tf.

The Methodist Ladies will give a Thanksgiving dinner in the Finney Building, north side of the square. —Adv. tf.

Cakes baked of "White Falcon" Flour are a success. Get it at BOYD'S. —Adv. 71

Fresh shipment of Pecos Valley Honey at WAGGENER'S. Phone 545. —Adv. tf.

TWENTY-FIVE DOLLARS in cash prizes will be given away at BOYD'S Wednesday, Nov. 26. —Adv. 71

All kinds of Fresh Vegetables at WAGGENER'S, second door north of Donohoo-Ware Hardware Co. Phone 545. —Adv. tf.

The Carter-Houston Dry Goods Company

cordially invites you

to attend its special sale of

Ladies' Suits and Coats

Sunshine and Bischof Lines

During the week beginning

Monday morning, November twenty-fourth,

nineteen hundred and thirteen

R. S. V. P.

lightful events of this season. Sandwiches, hot chocolate and waters were served.

See The Herald for Book Work.

MISS WILLIAMS' PUPILS GIVE PLEASING RECITAL. Juniors and Seniors in Expression Are Assisted by Music Pupils at Seth Ward.

The juniors and seniors in the Seth Ward School of Expression gave a pleasing recital last night in the College chapel. A number of friends from town enjoyed the entertainment. Pupils of Mrs. Pritchett in voice and of Miss Workman in piano assisted in the recital.

- The program was as follows: a. "Prelude" Chopin b. "Idillio" Lack Minnie Agnes Wilson. "A Funeral That Flashed in the Pan" Geo. Fitch in Saturday Evening Post. Eula Howell. "The Hour of Dreaming" Finding Myrtle Wade. "Christmas Dinner on the Wing" Ladies' Home Journal Lizzie Leach. "Billie Brad and the Big Lie" Parker Butler Ruth Watson. "Goodnight, Beloved" Tosti Bulah Hoyle. a. "Lady Clara Vere de Vere" Tennyson b. "The Post That Fitted" Kipling Henry A. Ansley. "Polish Dance" Scharwenka Ina Jordan. FARCE—"THE MOUSETRAP" (Baker) Dramatis Personae. Willis, a young politician Henry Ansley Amy, a young widow Mary Dalmont Mald Eula Howell Callers Polly Johnson, Lizzie Leach, Ruth Watson.

"Buckner Orphans' Home"—Mrs. R. A. Linder. "Sunbeam Work"—Mrs. Joe Wilson, Lockney, Texas. "Our Duty to the Community and How to Fulfill It"—Mrs. C. W. Tandy. Song. "Giving and Living"—Mrs. Murray Malone. "Woman's Training School"—Mrs. R. A. Baker. Closing Prayer.

COMMITTEE.

CHRISTIAN ENDEAVOR LESSON FOR NOVEMBER 23RD.

Subject—"Discontent or Praise in Your Life." (Thanksgiving.) Psalms 100:1-5.

- Daily Readings. Discontent through fear—Exodus 14:10-14. Discontent is fatal—1 Cor. 10:1-11. Sacrifice of praise—Heb. 13:12-16. Why be thankful?—Deut. 8:2-10. Saved and grateful—Col. 1:9-15. The thankful man—Luke 17:11-19. Lesson in Outline. We praise those we love (verse 1)— 1. God wants us to sound his

- 4. Christianity ought to mean joyful service. We must obey God (verse 3)— 1. We can not afford to forsake God. 2. He punished Moses for disobedience. 3. David smarted under the lash.



Excursion to Fort Worth

National Feeders & Breeders Show November 22 to 29, 1913

Tickets on sale November 21 to 28, good for return limit Dec. 1. Phone 224 For further information apply to R. F. BAYLESS, Agent

Fruits

They are all Fresh

Cigars

They are all Fresh

Candies

Phone 263



North Pacific Street

MAJESTIC BULLETIN

No. 146 Thursday, Nov. 20 Through the Neighbor's Window Drama --American

Gypsy Queen Comedy --Keystone For His Loved One Comedy --Majestic

No. 147 Friday, Nov. 21 Red Sweeney's Defeat Drama --American

The Crown's Daughter Drama In Two Parts --Reliance

No. 148 Saturday, Nov. 22 Calamity Anne Heroine Comedy --American

The Winning Loser Drama --Majestic Twickenham Ferry Drama --Reliance

Majestic

The Photo Play House Ahead ROSS D. ROGERS, Proprietor

1886 Time Tried and Fire Tested 1913 H. W. HARRELL Insurance Agent Fire, Tornado, Hail, Plate Glass, Liability, Life and Accident Insurance. Also make Bonds. Office Front Room over Boyd Grocery Co.

ANNOUNCEMENTS.

The Ladies' Aid of Calvary Baptist Church met Monday afternoon, in a Bible study meeting. Mother Jones led the study, taking up the seventh chapter of Romans as a basis.

The Travel Study Club will meet Saturday afternoon, in the study of "India." Mrs. J. W. Longstreth will lead the meeting.

Mrs. L. S. Kinder, Mrs. R. W. Branhan, Mrs. R. C. Ware and Mrs. F. W.

Some Plainview Business Builders

Some Plainview Business Players, who are always at the bat, never fan and are "safe" players for the purchaser from any and every position of the world's exacting business diamond.



TALK IT OVER
With Your Neighbor Who Uses
ROCKVALE COAL
Then Phone the
Alfalpa Lumber Co.
163 and get a ton



A GOOD CATCH
But a Better One
is to catch the habit of trading where you get Pure Drugs, Courteous Treatment and the best of everything in the drug line.
Try Us and Be Convinced
R.A. LONG DRUG CO.
Phone 327 Free Delivery Plainview, Texas



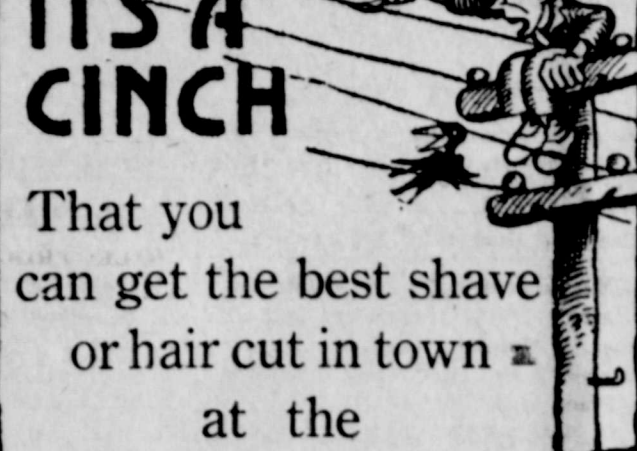
PRETTY NIFTY STYLES
in Photos at
COCHRANE'S STUDIO
See our special Hand Finished Portraits for Xmas Presents
Come now and avoid the Rush



A GOOD BEGINNING
for the day use
Pride of the Plains
Flour
MADE BY THE
Harvest Queen Mills
which took first prize at the Dallas State Fair over all mill exhibits.
Phone 151



YOU'RE SAFE
if Maxey has the **CONTRACT**
Take him your Plans
Figures Submitted on all Classes of Work
J. B. MAXEY
General Contractor Phone 418



IT'S A CINCH
That you can get the best shave or hair cut in town at the
Elk Barber Shop



A CRITICAL MOMENT
When your clothes are soiled, send at once to the
Plainview Laundry Co.
CARTER LINDSAY, Mgr.
Phone 125



LOOK 'EM OVER
Beautiful Cut Flowers and Blooming Plants
We carry full stock of bulbs and seeds for fall planting.
Plainview Floral Co.



DON'T MISS
All the joy of sweet music in the home. It is easy to buy a Piano if you trade with
J. W. Stovall Music Co.



WALK
on a good walk when you
WALK
on **WALKS**
laid by
Galboun Bros.
PLAINVIEW, TEXAS
Phone 454



IF YOU CAN'T FIND
That Ball Buy a Peerless Mazda Lamp from
Hyde Plumbing & Electric Co.



GO IN
At the front door and eat a good meal at the
Busy Bee Cafe
Best Meal in Town for the Money



COME IN
and see
Clint Shepard
when you want to buy or sell horses, mares or mules.
Plainview, Texas



SACRIFICE
a little time and let us show the
Overland Car
Egge-Corlett Auto Co.
Plainview, Texas



YOU'RE OUT
of luck unless you see
A. M. Hamilton
before you place your order for
Tin Work, Galvanized Iron and Roofing Work
Plainview, - - Texas



GET 'EM OVER
at our store
Sam L. Seay
FOR GROCERIES
You Will Not Need An Umpire to Decide for You When You See Our Goods and Get Our Prices.
Telephone Number 348



YOU CAN MAKE A HIT
with that girl of yours if you buy her a box of
FINE CANDY
from
Blasingame & Klinger



AFTER THE GAME
follow the crowd to the
Majestic Theater



COME ON
and buy
Spalding Sporting Goods
Basket Balls, Foot Balls and Volley Balls of the
Donohoo-Ware Hdw. Co.
Plainview, Texas Phone 80



BAD DECISION
If you are not protecting your property against fire
C. E. McClelland
Rooms 13 and 14 First Nat'l Bank Bldg.

The Twice-a-Week Herald at \$1.50 a Year Gives All the News All the Time

**ECONOMICAL OPERATION
MAKES STRONGEST APPEAL.**

**Motor World Thinks Saving In Upkeep
Is Drawing Card; Some In-
teresting Figures.**

Motorists who are interested in the number of miles obtained per gallon of gasoline with their car will do well to study the following table, which has been compiled by a prominent automobile salesman. The table shows what it costs to run an automobile 10,000 with gasoline at \$.22 per gallon:

Number Miles on a Gallon.	Gallons used.	Cost.
4	2500	\$550.00
5	2000	440.00
6	1667	336.74
7	1430	314.60
8	1250	275.00
9	1112	244.64
10	1000	220.00
11	909	199.98
12	834	183.46
13	770	169.40
15	667	146.64
18	556	122.32
20	500	110.00
23	426	94.16
25	400	88.00

It is slowly dawning on a considerable portion of the trade that in each respective price-list it is the economical car that holds out the strongest appeal to the greatest number of persons. The old idea that the expense of operation, or up-keep, means little or nothing to anyone able to afford an automobile of any sort is being gradually dissipated.

With the realization is coming quicker appreciation of the truth that, while power is necessary and desirable, the surest way to obtain it is not by increasing either engine strokes or bores. In other words, the "big" engine is not necessarily the most powerful or efficient engine, as often it is the more wasteful and, therefore, the most uneconomical one.

With the dawn of reason, it appears probable that the so-called big motor, such as has been in almost general use in this country, has reached its zenith, and must be succeeded by one smaller but equally or more powerful and, therefore, more efficient and certainly more economical.—Motor World.

CHURCH WORK IN ALASKA.

**U. S. Government and Religious Bodies
Establishing Industrial Schools.**

Efforts of Christian missionary agencies in Alaska are now put forth to establish industrial schools. Presbyterians have such schools at Sitka, Episcopalians at Fort Gibbon and Anvik, Roman Catholics at Holy Cross, Methodists at Unalaska and Baptists on Wood Island. The Government is also establishing industrial schools, using the settlement idea, at most strategic and what seem likely to prove permanent points. Mission boards and the Government are doing the same work, but are doing it in harmony, one often appointing as teachers the missionaries of the other, and the Christian societies making use of Government facilities. It is the belief of the missionary societies that before many years industrial education will be wholly in the hands of the Government, where they believe it should be.

Both Government and boards are recognizing the necessity of giving instruction on moral lines as well as strictly educational ones, and acting upon that plan. Girls are taught cleanliness and housekeeping and boys what to do to earn a living in the land they were born in and must spend their lives in. The industrial development of Alaska is one for which the Christian boards are laboring, and they are doing so through the whites, who are already far more numerous than the Eskimos.

The two new gold stampedes in Alaska are to Chithana, near the foot of Mount Wrangell, in Southeastern Alaska, and Matanuska, in the south central part. Into these stampedes missionary agencies are going, but they are doing so with the knowledge that Alaska gold stampedes are not always permanent. At Nome today are only 2,000 people, where a few years ago there were 30,000. Churches there have suffered, and today there is only one, and it a union of Congregational and Methodist. Mission boards are, however, tremendously optimistic about the future of Alaska, and are just now making appeal for new men to go there for religious work.

NUT PRICES TO THE SKY.

**Nearly Every Kind Twice as Costly
as Last Year.**

The drought last summer made the price of hickory nuts twice as much this fall as they were last, says the Kansas City Star. The drought and early freeze together has sent the price of apples soaring, but the dealers can't tell why Brazil nuts are selling this fall for double what they were a year ago.

There are plenty of native black

The Herald's Classified Want Ad Section

FOUNTAIN DRINKS

Hot Chili, the very best we can make. Try it—others say it's the best. **J. W. WILLIS DRUG CO.** —Adv. tf.

Try our Hot Tomato, Chicken and Beef Bouillions. We try to emphasize their quality and our service. **J. W. WILLIS DRUG CO.** —Adv. tf.

LIVESTOCK

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

MULES FOR SALE.

One large team mare mules, broke to work, coming 4 and 4 years; one small team well-broke, 5 and 8 years. See **E. E. WINN REALTY CO.**, —Adv. 69. Plainview, Texas.

Call The Herald for Business Cards.

FOR SALE—Pure-blood Shorthorn Bull, subject to registration; coming yearling. Phone 239. **BOB MARTINE.** —Adv. tf.

ROOMS

WANTED: Furnished house for the winter. Answer care of Herald. —Adv. tf.

FOR RENT—Rooms close in. Phone 183. **MRS. M. F. BRASHEARS.** Ad. tf.

FOR RENT—Furnished bedrooms. **MRS. L. W. DALTON.** —Adv. tf.

We serve dainty, appetizing Lunches in a considerable variety at our Fountain. **J. W. WILLIS DRUG CO.** —Adv. tf.

NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A, Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. tf. **OTUS REEVES.**

Call The Herald for Business Cards.

walnuts at \$1.25 a bushel, but they are not as good as usual. There are no native hazel nuts nor hickory nuts at all in the stores. Plenty of good hickory nuts are coming from the North, where the season was normal, but on account of having to be shipped so far the price is high, \$2.40 a bushel, wholesale, and ten cents a pound at retail.

Is There a Brazil Nut Trust? Brazil nuts could be bought last year for ten and seventeen cents a pound, wholesale. This year they are costing fifteen and twenty cents a pound wholesale, and are retailing for thirty cents a pound for the best quality.

"I don't think any trust has anything to do with it," said a dealer. "It is probably some failure of the crop, just as we had failures of the hickory and hazel nut crops here."

Pecans, filberts and almonds are about normal in supply and price, twenty-five cents a pound retail.

Persimmons are finer this year than usual, and the supply is abundant, both of the native and the California

varieties. **Jonathans Seventy-Five Cents a Peck.** Apples are higher than they have been for years. The drought killed a large part of the trees and 35 per cent of the crop that was left on the trees was frozen. Western apples, the only good ones in the market, the dealers say, are selling for \$2 to \$3 a bushel box. Fancy Jonathans are seventy-five cents a peck and cooking apples are fifty cents a peck.

BEANS WERE FIRST MONEY IN MEXICO. Smaller Ones Used in Trade and Larger Ones for Manufacture of Liqueur.

City of Mexico, Nov. 6.—Before Mexico was invaded by the Spaniards, coins were unknown in the country, the natives using in the place of money the smallest cacao beans, reserving those of large size and better quality for the manufacture of liqueur, to which they were much addicted.

About fourteen years after the con-

IF you have a used automobile, or anything else "on wheels" which you would like to sell, let a Herald For Sale Ad bring you a buyer who NEEDS IT, and to whom it would be a bargain at a FAIR price! Not in "keeping everlastingly at it," but in keeping at it until you accomplish it—that is the winning policy in Herald want advertising.

REAL ESTATE

FOR SALE: On easy terms, 11-room house, with fine young orchard; 3½ lots. Phone **DR. GUYTON.** Ad. tf.

320-acre improved farm near Plainview, in Shallow Water Belt, to exchange for land in the Gulf Coast country or near Houston. **E. E. WINN REALTY CO.** —Adv. 65

CHRISTMAS SUPPLIES

PECANS. Best grade Pecans, 16 cents; a good quality for 12½ cents per pound, in 50- and 100-pound lots, delivered in Plainview. **R. H. DUNMAN, Coleman, Texas.** —Adv. 74

WAR WITH MEXICO,

But now is the time to start making your holiday selection. Pay a little down and a little each week, and by the time Christmas comes you will have all of your Gifts paid out, and Engraved Free. I have a complete stock of High-Grade Goods—Watches, Bracelets, Rings, Lockets, Cameos, Pendants, Silverware, Cut Glass. **BOWRON, The Jeweler.** Two Doors South of Busy Bee Cafe. —Adv. tf.

HOUSEHOLD NECESSITIES

DICK'S TIN SHOP is prepared to put up your Stoves, and do all kinds of Repair Work. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, **GROVE'S TASTELESS CHILL TONIC**, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

CAR OF APPLES on track. **TYE & VAN DEVENTER.** —Adv. tf.

Get Stationery at The Herald.

Hot Chocolate with Whipped Cream at all times at **J. W. WILLIS DRUG CO.'S Fountain.** —Adv. tf.

See The Herald for Book Work.

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List."

KOUNTZE LUMBER CO., —Adv. tf. Kountze, Texas.

quest, that is to say about the year 1535, Castilian coin commenced to make its appearance in Mexico. As it arrived, however, only in very small quantities, it proved itself insufficient for the needs of trade, even though the latter was still very insignificant. It was then that the ruling viceroy, under authority of a royal decree, ordered the manufacture in the City of Mexico of small pieces of silver of a certain weight.

These pieces were not stamped with any coinage whatsoever, and their value was determined entirely by their weight and size. From this was derived the name "peso," which has outlived the first attempt at making money in Mexico up to the present.

These pieces of silver remained in circulation a number of years, and pieces of gold and copper were also added in time. Soon, however, it was found that this sort of circulating medium made fraud and abuse extremely easy, and the Spanish government established by royal decree three mints, granting them a perpetual existence for America.

These were the mint of San Luis, that of Santa Fe, New Granada and that of the City of Mexico. The same decree provided also that in Santo Domingo on the Spanish island, today Porto Rico, only copper money should be made, according to the regulations governing the mint of Castillo in the year 1569.

The coinage of Mexico was actually begun during the reign of Viceroy Antonio de Mendoza, who established a mint in buildings belonging to the Marquis del Valle. Here it remained only a short period, being transferred first to the council building and later to the viceregal palace.

OCTOBER BAD MONTH FOR ROAD BUILDING.

Fort Worth, Texas, Nov. 15.—October was a discouraging month to the road builder. Bonds aggregating \$785,000 were voted on during the month, and only \$285,000 of this amount carried, according to the monthly construction report of the Texas Commercial Secretaries and Business Men's Association. Heavy rains retarded road improving and building, and caused the postponement of Good Roads Days, which had been set for November 5th and 6th.

Property owners of Texas, since January 1st to date, have voted on bonds totaling \$8,925,000, and the successful issues amount to \$5,295,000. The defeated bonds total \$3,630,000. Petitions have been circulated and in some instances elections called for the issuance of another \$5,500,000 in road bonds, and the elections will be held before the close of the present year.

Issues were carried by large majorities in four counties of Texas during October. Caldwell County carried a \$50,000 issue the 14th; Garza, \$50,000, October 11th; Jackson, \$60,000, October 4th, and Jim Wells voted \$125,000 on October 25th. Only one issue was

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

LOST AND FOUND

LOST—Conklin Fountain Pen, silver mounted. Finder please return to **HORACE P. PETERS.** —Adv. tf.

MISCELLANEOUS

REMEMBER—Osteopathic Essay. **DR. PENNOCK.** —Adv. 72

Ten-cent, 15-cent and 25-cent bundles of old papers at Herald office, to put under your carpets.

FOR SALE—A new L. C. Smith Typewriter at a bargain. **ERNEST FOWLER.** —Adv. tf.

See The Herald for Book Work.

FOR SALE: One 1,500-pound motor truck, new, at a bargain. Phone 517. —Adv. tf.

NOTICE.

Have you seen our Beautiful Line of Jewelry—everything in the Jewelry Line—New Goods, Up-to-Date, High-Grade and Low Prices. Engraving Free. Watches, Bracelets, Rings, Cut Glass, Silverware. All goods guaranteed. Get our prices before buying. **BOWRON, The Jeweler.** Next to Busy Bee Cafe. Adv. tf.

AUCTION SALES

SALE—FRIDAY, NOVEMBER 21. My sale of live stock, implements and household goods will be held Friday, Nov. 21. Bread and meat served. Two young stallions offered are subject to register. **F. M. McCARROLL,** 1½ miles northwest of Plainview. —Adv. 71-pd.

defeated, and that was in Jefferson County, on the 15th of the month. The amount involved was \$500,000, and was the second issue of this amount defeated there this year.

Twenty-one elections to be held at

future dates are as follows: Bexar \$1,000,000, Brewster \$80,000, Bowie \$500,000, Collin \$500,000, November 25th; Comanche \$50,000, Fannin \$400,000, Hill \$250,000, November 22nd; Harrison \$500,000, November 22nd; Kaufman (amount not decided), Kinney \$80,000, November 18th; Matagorda \$75,000; Montgomery \$250,000, Nueces \$500,000, Palo Pinto \$200,000, Red River \$200,000, Runnels \$225,000, Val Verde \$165,000, November 25th; Walker \$150,000, Walker \$50,000, Wharton \$250,000, Waller (amount not decided).

BIBLICAL PICTURE AT THE MAJESTIC FRIDAY.

"From the Manger to the Cross," a six-reel feature picture, was shown at the Majestic Friday afternoon and night. The picture, no doubt, was a very expensive one, and was certainly of very considerable merit.

Such pictures are seldom shown in towns the size of Plainview, and Manager Ross Rodgers is to be congratulated upon securing such splendid pictures for the local public. By the proper appreciation of the public, it will be possible for the local house to give more of these high-class picture programs.

EVERY STREET IN PLAINVIEW Has Its Share of the Proof That Kidney Suffers Seek.

Back ache? Kidneys weak? Distressed with urinary ills? Want a reliable kidney remedy? Don't have to look far. Use what Plainview people recommend. Every street in Plainview has its cases. Here's one Plainview man's experience.

Let John Pendley, of Covington St., tell it. Says Mr. Pendley: "I used Doan's Kidney Pills and they relieved me of bladder trouble and pains across my back and kidneys. Before I began using Doan's Kidney Pills, I could hardly get up from a chair. I procured my supply at the Long Drug Co.'s, and they did me a world of good."

If your back aches—if your kidneys bother you—don't simply ask for a kidney remedy—ask distinctly for Doan's Kidney Pills, the same that Mr. Pendley had—the remedy backed by home testimony. 50c all stores: Foster-Milburn Co., Props., Buffalo, New York. —Adv. 72

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

For Pies, Biscuits, Cakes, Waffles or Muffins



Or anything else that is generally difficult to bake with economy and success—you'll find one heaping teaspoonful of **HEALTH CLUB** more efficient, purer and easier to use than any other Baking Power obtainable at any price.



In 10¢, 15¢ & 25¢ Cans At all Good Grocers



Ah!!

This is the syrup that gives the sweet tooth a treat. Pour on plenty—it's a wholesome sweet—let the children eat all they want of it, it's good for them.

White Swan CANE SYRUP

is just as simple as it is good—just the pure juice of Louisiana Sugar Cane boiled down to the right consistency and canned without the loss of a particle of the sugar. Better than the law requires.

Your Grocer will be glad to recommend it because he knows you'll come back for more.

Waples-Platter Grocer Co. Dallas — Denison — Fort Worth

KANSAS CITY CATTLE MARKET IS UP 25c.

Canadian Imports Effect Eastern Markets; Hogs Are Higher; Sheep Reported Lower.

Kansas City Stock Yards, Nov. 14.—Stability is a word seldom used in referring to the cattle market at this time, on account of a variety of conditions existing at the different markets. At Buffalo and Lancaster receipts of Canadian and Virginia cattle are heavy, and demand insufficient.

Some Ohio and Indiana cattle were turned westward to Chicago this week by the big storm in the East. Added to this, Iowa and Illinois men are running short-fed cattle to that market. Kansas City has very favorable conditions to work under at this time—a decreasing supply and a normal demand.

The general cattle market here is a quarter higher this week. A Missouri shipper sent two loads of 1,400-pound steers to St. Louis Monday, where his best bid was \$8.50. He continued his journey to Chicago with them, where he had to take \$8.55. In a letter to his commission firm here, he says, "I am sure I would have done better in Kansas City."

Yearlings at \$9.40 and heavy steers at \$9.15 stand as high records this week. Colorado cattle are 15 to 20 cents higher for the week, with a firm close to-day. Yearlings at \$7.10 to \$7.50, beef steers \$6.75 to \$7.40, and cows at \$5.45 to \$6.65 were mentioned in the quotations this week.

Panhandle short-fed steers brought \$7.30 here Monday, yearlings \$6.75 to \$7.85 this week, calves \$7.50 to \$8.25, cows \$4.75 to \$6.15.

Quarantine cattle offerings embraced several consignments of fed cattle, steers selling at \$6.90 to \$8.40, and heifers \$6.55 to \$7.40, with a reduced number of common steers at \$5.00 to \$6.25, and canners \$4.25 to \$4.85.

Country demand is equal to the supply, and prices are 15 to 25 cents higher for the week, particularly on good kinds, choice Hereford yearlings, well marked, selling at \$8.15, and feeders up to \$7.85, bulk of thin cattle \$6.00 to \$7.35.

Hogs are not only discrediting forecasts that extend only a few hours ahead, as today, for instance, when a steady to five cents lower prediction turned out to be a steady to five cents higher market, but the usual November slump is ineffective this year. Prices are 10 to 20 cents higher for

the week, top to-day \$8.00, bulk of sales closer up than usual, at \$7.70 to \$8.00.

Active demand all along the line explains the strength, as receipts are fairly good. Immune hogs sold to serum makers at \$8.05 to \$8.20 the last two days.

Sheep and lambs struck a rough place this week, prices 25 cents lower, top lambs today \$7.75.

Yearlings are worth \$5.50 to \$6.40, wethers up to \$5.25, ewes \$5.00, feeding lambs \$5.75 to \$6.35. Range offerings do not contain as much good material as heretofore, natives and fed Westerns leading.

SUMMARY OF WORLD NEWS OF THE WEEK.

It was announced upon the return of Miss Genevieve Clark to Washington, from New York, where she went for Minority Leader Mann to secure a wedding present to be given by the members of the House to Miss Jessie Wilson, the President's daughter, upon her coming marriage to Francis B. Sayre, that the present would be a jeweled necklace with a diamond la valliere or pendant costing about \$2,000.

Molds for the coining of silver money were found in a raid on a Joplin (Mo.) residence. Officials say probably \$1,000 spurious money was put out. W. C. Gardner, who says he is a miner, was arrested, charged with counterfeiting and passing counterfeit money. He pleaded not guilty when arraigned.

Women advocates of equal suffrage will be heard by the House Committee on Rules, at Washington, beginning December 2. The suffrage advocates want a standing committee on woman suffrage in the House. Mrs. Arthur Dodge, of New York, leading the opponents of equal suffrage, will marshal her forces before the committee. The suffragists will be strongly represented.

Miss Zelle Emerson, the American suffragette in London, has concussion of the brain, said to be the result of a blow from a London policeman's club when Miss Emerson was rescuing Sylvia Pankhurst from the police. Her condition is reported as discouraging. "If I could die," she said, "it would be fine for the cause—to die from the blow of a club. It would wake up the whole world." She is 24 years old, and her home is in Jackson, Michigan.

Based on Department of Agriculture figures of 70.7 cents a bushel, the average farm value on November 1, the corn crop of the country is estimated to be worth \$1,741,353,019, while the value of the 1912 record crop was only \$1,520,454,000. The previous most valuable corn crop was that of 1909, which was worth \$1,652,822,000. The estimate of total production for this year is 2,463,017,000 bushels, compared with 3,124,746,000 bushels last year.

Mrs. Catherine K. Blake, of New York, has discontinued her \$1,000,000 action against Mrs. Clarence H. Mackay, in which she alleged the alienation of the affections of her husband, Dr. Joseph A. Blake. Mrs. Mackay's attorney said that his client had been released from all claims and that not one cent had been paid or promised to Mrs. Blake. The divorce suit begun by Mrs. Blake has not been dropped.

The controversy between the railroads of the East and their trainmen has been settled, through arbitration, under the new amendment to the Erdman act, by the granting of an increase in wages averaging 7 per cent and totaling \$6,000,000 annually, from October 1 last, effective for one year. The award is about half that asked by the men. One hundred thousand men will share in the increase. The Arbitration Board decided in favor of the employees because of the increased cost of living. Since 1909, when the last increase was granted, the board found that the cost of living had increased 7 per cent.

The Mark Twain monument at Hannibal, Mo., has been completed, by the placing of the bronze figure of the humorist on the granite base in Riverview Park. Unveiling exercises will be held in the spring.

Secretary of State Bryan went 'possum hunting on Sunday. The 'possum got loose in his back yard and climbed a tree. The Secretary called a negro, who climbed the tree and shook the 'possum out. The animal was slightly stunned by the fall, but it was "comin' to" fast when the Secretary whacked him on the head with a stick and took him into the house.

William Bayard Hale has been in conference with Venustiano Carranza, chief of the Constitutionalist forces in Mexico, near Nogales, Sonora. In Washington it was believed that Hale's mission was to study Carranza and report to President Wilson on his personal characteristics, the military and

Change of Location

IN about two weeks we expect to be in our new garage, corner North Pacific and Second Streets. There we will have a complete and up-to-date repair shop, and a full line of all parts for



cars of all models.

We will be well equipped with free air, gasoline system, and other modern garage equipment.

We will have splendid light and show room space in which to exhibit and demonstrate the new

Model 79 Overland

for which we are Panhandle distributors.

We will also handle Federal Tires and Excelsior Motorcycles in our new location.

Pay us a visit of inspection; we will be pleased to show you how we will be prepared to care for your auto needs.

Egge-Corlett Auto Co.

Plainview, Texas Amarillo

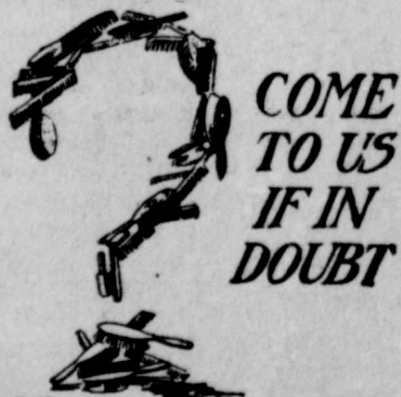
Our Christmas Suggestion To You Mr. and Mrs. Shopper and the little Shoppers

Much of our big Christmas stock is in and ready for display. We suggest that your best interests will be served by early shopping. We can give your wants more attention and you have the advantage of buying from an entirely new stock not yet picked over.

There are not many buying days between now and Christmas so at least come in now and decide what imported and domestic gifts you will want from our stock.

J. F. COAN & SON

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WE WILL ADVISE YOU FREE

If you are in doubt which drug store can serve you best, come to us.

WE CARRY A COMPLETE STOCK OF DRUGS, TOILET ARTICLES, ETC.

And when you buy it here you know that it is right, for our iron-clad guarantee protects you in every purchase.

If you are thinking of giving her a manicure set, we have the latest styles and they are guaranteed.

R. A. LONG DRUG CO.

Phone 327

political status of the Constitutionalists and what sort of leader of the Mexican people Carranza would make. Carranza said he wanted the embargo on arms lifted.

Attorney Daniel Donahoe, charged with conspiring to defame Clarence S. Funk, former general manager of the International Harvester Co., was found guilty and fined \$2,000, in Chicago. Detective Isaac Stiefel, tried on the same charge, was found not guilty. The indictment of Donahoe followed the dismissal of a suit charging Funk with having alienated the affections of Mrs. John C. Henning. Donahoe appealed. The alleged effort to defame Funk grew out of his bitter opposition to Senator Lorimer.

ATTORNEY GENERAL IS ASKED TO DISMISS RAILROAD SUITS.

Austin, Texas, Nov. 15.—A petition with five hundred signatures of business and professional men was received by the Attorney General today from Abilene, Texas, opposing the suit filed against the Katy Railway of Texas.

The petition recites that the suit is doing great damage to Texas, and asks that the Attorney General reconsider his action.

Many protests from individuals and petitions from citizens are being received by the Attorney General's office, asking that the suits be dismissed.

PETERSBURG.

November 17. — Petersburg High School opened Monday morning, November 3rd, with something over 100 enrolled. The patrons manifested a splendid interest in being present and speaking encouraging things to the teachers and students. The four teachers employed are all full handed. Teachers and patrons expect several school rallies this term. Farmers are very busy picking cot-

ton, gathering maize and stacking feed.

An excellent crop was raised in this community this year, and the high price paid for stuff puts every one in good circumstances. Maize and corn are high, yet Messrs. Gregory and White buy and ship hogs and realize a good profit. Although Petersburg is off the railroad, yet it affords a good market for cotton.

Our merchants are very busy, and all seem to be doing fairly well.

Our little bank is doing an excellent business.

Ed M. White has installed a gasoline engine and feed-crushing outfit in the building prepared for it, in the west part of town, and this plant will be in operation soon.

J. W. Allen filled his silo last week.

G. W. Tubbs, of Floydada, filled his monthly appointment here Saturday and Sunday, last.

Messrs. Egge & Corlett were through here last week showing a dandy car they sell—the Overland.

DRUGGIST GIVES MONEY BACK.

Dodson's Liver Tone Gets a Four-Square Guarantee from R. A. Long Drug Co.'s Drug Store.

When an article is sold by a druggist who is willing to give his personal guarantee, it's a mighty strong proof of real merit.

That's exactly the case with Dodson's Liver Tone. It is a pleasant-tasting vegetable remedy for a slow and sluggish liver. Since Dodson's Liver Tone come on the market the sale of calomel has gone 'way down. The reason is simply this: Dodson's Liver Tone is safe and harmless and guaranteed to be satisfactory. Calomel is often uncertain, sometimes dangerous, and no druggist wants to guarantee that it won't knock you out of a day's work, and maybe send you to bed.

R. A. Long Drug Co. sells Dodson's Liver Tone and guarantees it. For

you and for your children, it's a good thing to keep a bottle always in the house.

R. A. Long Drug Co. will give you your money back if you think Dodson's Liver Tone is not worth the price. "Keep your liver working and your liver will not keep you from working," is good advice to go by.

—Adv. 71



Target And Arrow A Permanent Roof

A good tin roof is the best investment you can make, no matter if you want to live in a house or sell it. There is nothing gives more all-around satisfaction than dry ceilings and walls. Good tin is the best roofing material known. Some tin is better than others, and the best we know of is the Target and Arrow brand.

Experience has taught us that it lasts longer and needs less repairs than any other roofing.

Estimates Ready When Promised

A. M. HAMILTON

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