

The Twice-a-Week Hale County Herald

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

If You See It in
The Herald
It's So.

Quality Job Printing;
Book and Pamphlet
Designing.

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, NOVEMBER 11, 1913

NUMBER SIXTY-NINE

SMALL IRRIGATION UNITS WASTE LESS

Pump Machinery Expert Gives Reasons for Favoring 40- to 60-Acre Tracts.

FAVORS RESERVOIRS

Expense of Developing Small Tract Within Common Man's Reach Means Independence.

Charles J. Deem, special representative of the Tips Foundry and Machine Co., with headquarters at Austin, Texas, is one of many who favor small irrigation units.

Mr. Deem favors a farm of forty to sixty acres. With a well furnishing, say, 800 gallons of water a minute, he says a man can economically take care of 20 acres of alfalfa and the same amount of row stuff. Ordinarily it takes three times as much water for alfalfa as for row crops.

With twenty acres in alfalfa and a silo to "preserve" the tonnage of an additional twenty acres; then with stock to feed this, experience has proven that a man can make \$2,000, or \$3,000, or even more, a year. That means independence.

Mr. Deem favors a large reservoir. In this way the pumping may be done more economically. Less water is required because the larger head of water possible with a storage reservoir makes it possible to get over the ground more rapidly. If the alfalfa has rooted well there will be no washing of soil with a heavier head of water. Then, too, a reservoir may be used as a fish pond, and the family supplied with fish at all times.

An acre covered to a depth of 1 inch measures 28,320 gallons, according to Mr. Deem. But as it is run into ditches which never are exactly level, eighty to one hundred thousand gallons of water is required to put a 2-inch irrigation over an acre of land.

With a well pumping 1,000 gallons of water, unless a reservoir is used to get a stronger head, seven to ten acres of land is all that can be gotten over in ten hours. The loss of water in the ditches is from 20 to 30 per cent. For example, at San Sabe, Texas, there is a plant which will irrigate 14 acres of land in ten hours right around the plant; half a mile away it will only irrigate 5 acres a day.

"The most efficient irrigation system is one like those used in parts of California. A metal pipe called 'ton-con' is buried underneath the ground, with openings to admit water into the ditches wherever desired. This conduit costs about \$20 to an acre, and can be laid by the farmer when he is not busy with other things.

"It makes considerable saving, because all of the land may be cultivated, and there is no loss of water by evaporation and seepage, or from digging the main to open new laterals. These closed conduits must have a head pressure of about 4 feet.

"Not only will the 40- to 60-acre tract give more economical irrigation—it is within reach of the ordinary man; but it will give a much more thickly settled country. That means better schools, and more wholesome social life."

MRS. SHROPSHIRE TO GIVE BOY SCOUTS CHICKEN ROAST.

Patrols Will Build Fires and Cook Fowls "Scout Fashion," all Plastered with Mud.

Chickens roasted in mud—those who have eaten a fowl cooked in this fashion say it is the most delicious of any method of preparing the bird. That is the way the Boy Scouts cook their chickens in camp. The mud is plastered over the feathers, and when the mud comes off after cooking the flesh a crisp, clean yellow.

Mrs. Lee Shropshire will give the boys a chicken roast Thursday evening of this week. Each patrol will build its own fires in Mrs. Shropshire's yard and roast the chickens "scout" fashion. E. B. Miller, scout master, asks that all boys report at the City Hall at 7 o'clock Thursday, preparatory to the roast.

The boys report a great day spent on their first hike, Saturday.

These "hikes" are only a secondary part of the work of the boys. Plainview is already noticing the effect of the "scout movement" on the boys, and many needy are being helped. The purpose of the Boy Scout movement is to "make men out of boys;" it is already evident that this is being done in our town.

CANYON WINS BEFORE SETH WARD GETS OFF.

Normal School Boys Make Two Touchdowns in Opening Period of Play; Working for Clarendon.

The State Normal School made two touchdowns against Seth Ward yesterday before the Methodist boys seemed to wake up. There was no more scoring, but those two touchdowns won the game.

Seth Ward went to Canyon City in seven automobiles. The boys were a little stiff from their long ride, and seemed "stale" the first few minutes. After that they played good football. Clarendon College beat the North Side men in this same manner last month, and Lowrey-Phillips did the same at Amarillo.

The only time Seth Ward's team has been on its feet from the jump was in the Lowrey-Phillips game, and the boys won that. Coach Crouch has his men playing classy football; only they haven't yet gone into the game "on their toes." If he can put that into them they ought to win from Clarendon Monday.

Clarendon College is coming to Plainview Monday to get revenge for their failure to win from Wayland. The game will be played on the High School gridiron. Considerable interest is manifested in this game. It will give a line on the strength of Wayland College and Seth Ward for their Thanksgiving struggle.

LUBBOCK GIRLS WIN BY PLAYING OFF TIE.

Score Was 6 to 6 When Referee's Whistle Blew; Local Girls Could Not Throw Goals.

Lubbock High School girls took revenge Saturday for the beating given them three weeks ago when the local team went to Lubbock. The score was 6 to 6 when the referee's whistle blew. After conference, it was decided to play off the tie; Lubbock threw the first goal, and the score stood 8 to 6 for Lubbock.

Plainview girls could not throw goals. This is due, perhaps, to wet weather for ten days, which prevented the girls from practicing. They have no in-door court. The visitors fouled badly, and an ability to take advantage of free throws would have given Plainview's team the larger score.

ANNOUNCEMENTS.

Booth Lowrey will give his popular lecture, "Simon Says Wig Wag," at 8 o'clock Thursday night, at the Methodist Church. This is the third number of the Lyceum Course being given by the three schools of Plainview.

Mrs. C. E. McClelland, Mrs. H. W. Harrel, Mrs. Joseph Buchheimer and Miss Alice Harrel were the hostesses Friday afternoon to near one hundred guests at a "500" and "42" party given at the home of Mrs. McClelland, 1100 East Main Street.

Rev. J. E. Weeks, of Amarillo, will hold services at the Episcopal Guild Hall Sunday morning at eleven o'clock. Rev. Weeks preaches for this congregation the third Sunday in each month. This is his regular appointment.

Mrs. Albert Hinn will entertain the Forty-Two Club Thursday afternoon.

Mrs. S. I. Newton will entertain the "As You Like It" Club Friday afternoon, at her home, 1304 West Third Street.

The Choral Club will meet in its regular practice at 7 o'clock Monday night, at the Calvary Baptist Church.

The Mothers' Club will hold its regular meeting Friday afternoon, at the High School Building.

HALE CENTER MAN FEEDING ENSILAGE.

R. F. Alley, of Hale Center, is in Plainview to-day. Mr. Alley has been selling some of his irrigated alfalfa at \$20 a ton. But he is not selling all of it. He believes in feeding what you grow, and selling it in the form of live stock.

Mr. Alley and his brother have 500 tons of silage, which they will feed to calves this winter. They have 250 calves now, and expect to add 250 more to the lot. The experiment will be watched with considerable interest by Hale County farmers.

INSURANCE FOR EMPLOYEES DEC. 1

Texas Association Gives Out List of Liability Rates to Be Used in State.

BOARD IS ORGANIZED

Co-Operative Plan to Share Losses for Injuries to Employees Is Explained by Manager.

On December 1 the Texas Employers' Insurance Association will begin business, with headquarters in Dallas. This association was created by the "Employers' Liability Act" of the last Legislature. Homer R. Mitchell, a prominent figure in casualty insurance circles in Texas, has been made General Manager.

The association, as provided for by law, and as explained by Mr. Mitchell in Sunday's Dallas News, is a co-operative organization in which any employer in Texas may participate. Each member will be assessed a certain rate, depending upon the character of his business. All rates will be based upon each \$100 of pay roll. For instance, a certain kind of business is rated sixty cents per \$100 of pay roll; if this pay roll is \$10,000, that particular assessment will be \$60.

Few Changes in Rates.

The Texas rates, Mr. Mitchell said, will be substantially the same as those of Massachusetts. Some changes and amendments to the Massachusetts rates will necessarily be made, as there are some industries in Texas not rated in Massachusetts, and vice versa. Mr. Mitchell estimates, however, that although Texas will have practically the Massachusetts rates, the Texas laws will increase the amounts payable fifty-five per cent over Massachusetts.

Of course, the rates are very lengthy, varying with the hazard of different kinds of work. An idea of their character can best be gained by

(Continued on Page Four.)

WAYLAND TO HAVE WIRELESS STATION.

West Side Student Will Operate Plant; Was on Battleship Cincinnati Three Years.

Plans are maturing for a wireless station at Wayland College, according to President I. E. Gates. Arthur Wright, a student in Wayland College, will operate the plant. He was on the battleship Connecticut for three years, and is versed in the use of the wireless. Wright has written for his "operator's license."

It is planned to have a six-inch spark. This will send a message, Mr. Wright says, to any point within 1,500 miles. Of course, the station will be able to catch messages from any point. A 12-inch spark would enable Mr. Wright to send messages 3,000 miles. The plan at present is to make New Orleans "headquarters" for the local station.

BOYS MAKE CANDY FOR FAIR PARTNERS.

Misses Alice and Blanche Gist Give Unique Reception Honoring Miss Norene Lesley.

Boys who can write recipes and make candy are always welcome guests at a chafing-dish party. Misses Alice and Blanche Gist planned a delightful little party for Saturday night, honoring their cousin, Miss Norene Lesley, of Gainesville, Texas, who is in Plainview as house guest of the Misses Gist.

Eight couples of young people enjoyed this chafing-dish luncheon, at seven-thirty o'clock, after which the young men made candy and wrote recipes for the amusement of the young ladies.

CONNOR ELECTRIC HAS ATTRACTIVE DISPLAY.

The Connor Electric Company has opened quarters in the Ellerd Building, on Third Street, just west of the office of Malone Light and Ice Company. Their display of electric fixtures for lighting and cooking is extensive and tasty. It has attracted much attention from visitors, particularly after night, when it is brilliant.

The Alamo Literary Society will debate the question of subsidizing the merchant marine at its open session shortly after Christmas. Dunaway and Formway will debate Terry and Hicks.

SELECTED DAIRY COWS PAY PROFITS

One-Fourth of Herds in United States Do Not Pay for Feed They Consume.

SILLO IS IMPORTANT

Poor Cows and Indigestible Foods Are Causes for Loss Says One Writer.

More money may be made with fewer cows and less work, if the owner will select his stock and then mix brains with his feeding, says a Herald correspondent.

"Statistics show that more than one-fourth of the dairy herds in the United States are not producing enough butter-fat to pay for the feed they consume, regardless of labor. One reason for this is poor cows; another is waste in growing crops that do not yield anything like the per-cent of digestible nutriment to an acre that should be produced; also unbalanced rations.

"On the other hand, there are herds of which the writer knows in Missouri yielding a net profit of \$10 a month to each cow.

"Different breeds of cows require somewhat different treatment. A successful farmer must specialize in some particular breed of cows and avoid cross breeds. Among dairy breeds are generally included the Jersey, Guernsey, Ayrshire and Holstein. Other breeds not so familiar in this country are Quebec Jersey, a native of Carey Island, Swiss, the Holderness and a branch of the Shorthorn known as the "Bates family."

How to Select the Dairy Cow.
"There is no hard and fast rule by which to select a dairy cow, except the Babcock test and the milk scale. There are scrubs in the pure breeds. Keep books with each cow. A good grade cow should produce from 4,000 to 5,000 pound of milk each year, testing 3.5 to 4 per-cent butter fat."

(Continued on Page Four.)

HIGH SCHOOL TO PLAY LUBBOCK SATURDAY.

Local Boys Want Revenge and Are Hard at Work; Challenges Sent to Amarillo.

Plainview High School Boys will play Lubbock High School, on the local gridiron, Saturday at 2:30 o'clock. Lubbock has a team which held Wayland College to a no-score game early in the season. They beat the High School boys about three weeks ago; but the local men have been hard at work, and are anxious for revenge.

High School's showing against the fast Lowrey-Phillips team has boosted their stock. It will be a fast game, and one which deserves your patronage.

Go out and boost the boys along. It will put "ginger" into their school work, as well as inspire them in athletics.

HUERTA ANNOUNCES WILL REMAIN IN PRESIDENCY.

Mexican Executive Tells Diplomats Congress Will Declare Recent Elections Null.

According to Associated Press dispatches, President Huerta will retain the Presidency of Mexico. He has said to foreign diplomats that recent elections were void, because too few precincts had participated in them. Therefore, the new Congress will annul the elections. New elections will be called, and the program of pacification continued, he says.

Mexican advices state that John Lind has recommended that all diplomatic negotiations with Mexico be terminated.

The situation is extremely tense. No man can guess what the outcome will be.

WINNING HORSES RETURN FROM DALLAS.

Clint Shepard's Stables Make Record for Live Stock Comparable with Agricultural Winnings.

Clint Shepard's winning string of horses returned from Dallas Friday evening. These are the same animals which won at the Panhandle State fair, in Amarillo.

Five horses and one jack were sent to Dallas. They were awarded nine ribbons. Mr. Shepard sold two of the horses in Dallas.

BOY SCOUTS TO HELP NEEDY AT THANKSGIVING.

Special Canvass Will Be Made to Locate People in Want; You May Contribute.

It is a tenet of the Boy Scouts to do some good turn every day. In line with this part of their creed the boys who are members of the local troop will make a special canvass of Plainview to locate needy families. They intend, that every person shall have something material for which to be thankful on that day.

E. B. Miller, scout master, asks that any contributions which you may wish to make for the needy of Plainview shall be brought to The Herald office. Blankets and clothing and articles of food will be taken to those in need. And it will not be taken where there is not actual and worthy need.

If you know of worthy families and will report to the scout master, the Scouts will investigate and the boys will try to make them happy on Thanksgiving Day.

ARTESIA FARMER USES CRUDE OIL FOR WEEDS.

Judge Lancaster Finds That They Are Using Deeper Ditches in New Mexico, Too.

Judge Joe E. Lancaster returned today from a trip to Artesia, New Mexico. Crude oil is used in that part of the country, Judge Lancaster says, to keep down weeds along irrigation ditches. After a ditch is dug and covered with crude oil and rolled, weeds do not grow. The ditch doesn't wash, either.

The deeper ditches take up less land and get the water over the ground faster, too, the New Mexicans think.

HAVE YOU LITTLE GIRLS' CLOTHING TO SPARE?

Mayor Dorsett Says Widow with Children 8 and 10 Is in Need of Assistance.

If you have any clothing for little girls, Mayor Dorsett would like to have it. And you need not send worn clothing. He says there are two little girls, eight and ten years old, respectively, who are in need. Their mother is a widow.

Wouldn't it make your heart glad to help them? Much of Mayor Dorsett's work has been to hunt out people actually in need and help them. He wants your assistance in this case. Leave your bundles at the City Hall, or he will get them if left with The Herald. Or, better still, if you want the greatest blessing, go with Mayor Dorsett and take the clothing, yourself.

CIVIC LEAGUE TO VISIT AND GRADE ALL STORES.

Plainview Women Planning to Improve Sanitary Conditions of Local Business Houses.

The Civic League wishes to raise the standard of sanitary conditions as well as the civic attractiveness of Plainview. The committee will have a committee visit the stores of Plainview weekly and reports will be made public.

The following list will give the public an idea as to the grading. The whole list will be used in grading grocery stores, and should the stores be perfect in every respect they will receive a grade of 100 per cent. The dry goods stores, meat markets and bakeries will be inspected and graded along sanitary lines:

- General surroundings;
- Attractive show window;
- Clean blocks and counters;
- Utensils, instruments and tools clean;
- Refrigerators sanitary;
- No cats or dogs in store;
- Spittoons in use;
- Flour on platform;
- Bulk food in covered receptacle;
- Sanitary toilets;
- Clean lavatories;
- Back yards clean.

PASSENGER SERVICE OPENED ON TEXICO CUT-OFF.

Littlefield, Lamb County, Texas, Nov. 8.—Beginning with Monday, the 10th, passenger service will be installed on the Coleman-Texico cut-off between Lubbock and Texico. Train will leave Lubbock in the morning, going through to Texico, and returning the next afternoon. This service will be quite a convenience to those desiring to travel over this splendid new country.

CHOOSE LINDSAY HEALTH OFFICER

Commissioners Re-appoint Plainview Doctor for Another Year as County Physician.

MORE ROADS OPENED

\$83 Additional Allowed J. B. Maxey for Wings to Wayland Bridge; Session Continues.

The County Commissioners met in regular session yesterday. Dr. A. H. Lindsay was re-appointed county health officer, to serve until November 15, 1914. His salary is fixed at \$25 a month.

Robert Neils was appointed overseer for the Abernathy-Petersburg road. E. Callaway, Leonard Harrell, G. M. Phillips, A. E. Pipkin and W. H. Ragland were appointed jury of view to lay out the "S. Merrell" road. This road begins at the southeast corner of section 2, block X, then west 3 miles to the southwest corner of section 4, block X, thence north 5 miles to the northeast corner of section 35 in block A-4.

It was ordered that \$83 additional be paid to J. B. Maxey for two wings which it was found necessary to construct on the concrete bridge being put in on the road to Hale Center.

The Court revoked the order to the sheriff directing him to pay over to the tax assessor \$239.62. This money was ordered turned over to the county treasurer, and a warrant issued in favor of J. N. Jordan, assessor, for this amount, which is due him. It will be paid out of the first moneys collected from taxes.

The Commissioners are still in session.

CENTRAL METHODISTS FAVOR NEW CHURCH NAME.

Dr. F. P. Culver and W. Erskine Williams Lead Delegations to General Conference.

By a vote of 109 to 82, the Central Methodist Conference, in session at Temple, Texas, voted Saturday to change the name of the Methodist Episcopal Church, South, to Episcopal Methodist. A resolution to adopt the name of Methodist Episcopal Church of America was voted down, 37 to 155.

Rev. F. P. Culver, pastor of Polytechnic Church, and formerly President of Polytechnic College, will lead the delegation to General Conference next year, at Oklahoma City. W. Erskine Williams, of Fort Worth, will lead lay delegates. Other delegates elected were Rev. John A. Rice and Ocie Spear, both of Fort Worth; Rev. J. A. Whitehurst, of Waxahachie, and Rev. W. B. Andrews, of Waco, Texas.

There was a spirited contest between Rev. H. A. Boaz, President of Polytechnic College and Vice President of Southern Methodist University, and Dr. Culver for leadership of the delegation.

ABERNATHY WOMAN DIES IN DOORWAY.

Mrs. Kaap, of Abernathy, Was Apparently in Good Health when End Came, Yesterday.

Dr. A. H. Lindsay, county health officer, and Charles Clements, county attorney, went to Abernathy yesterday morning to hold inquest over the body of Mrs. L. Kaap. Mrs. Kaap died suddenly about 7:30 a. m. Monday. She was about forty years old, and is survived by a husband and three children.

The dead woman was apparently in good health, according to the inquest, and had not complained up to the time of her death. She fell in her front door.

Heart trouble is supposed to be the cause of Mrs. Kaap's death. She was buried at Abernathy yesterday afternoon.

CONTRACTOR WILL FINISH CROSSINGS THIS WEEK.

W. C. Reeves expects to finish street crossings within a few days, at most. Just as soon as this is through, Mr. Reeves says that he expects to be busy putting down sidewalks. He finds that most people are glad that the crossings are in, and are willing to put down their walks.

Calhoun Bros. report the same condition. They expect to be busy for some time building walks.

When this is done Plainview is entitled to free mail delivery.

WHERE THE BOOM DIDN'T COLLAPSE.

Prosperity in Plainview Country Has Kept Pace with All Speculation.

By CLARENDON IONS, in The Amarillo Record.

The so-called "Land Boom," or epidemic real estate speculation, which swept on its giddy, country-wide course from 1904 until rudely halted by the panic of 1907, of which it was perhaps the principal contributing

cause, is now history. Economists in general are agreed that such reckless inflation of values, or "discounting of the future," as occurred during that period must have had some such early termination, else the ultimate danger and wreckage of the inevitable readjustment must have been but greater, though none the less certain.

With a calm, sane retrospective view, nearly all of the most substantial and progressive minds are beginning to frankly take stock of values, eliminate the speculative element, and are placing commercial, industrial and

agricultural activities on a sound basis.

This salutary readjustment of values has had the practical effect of separating those sections with a real and tangible basis of prosperity and production from those in which the values were purely speculative, and it is interesting to note the underlying causes of continued progress in the section which is the subject of this sketch, the great Plainview country, a study all the more interesting when considered with a frank acceptance of fact as compared to the shattered hopes of many other less favored localities in the entire West, from Manitoba to Texas, and from Kansas to Vancouver Island.

It has been said that during the period of land speculation referred to the Panhandle of Texas was the storm center of the movement. Whether this be true or not, it behooves us to frankly accept the statement as a fact and build our business and our progress upon the sound basis of production, eliminating all speculative standards. The sooner we universally do this, the sooner will we know real prosperity, and this conclusion is reached by many who have unbounded faith in the Panhandle and Plains country and who consider themselves not merely progressive, but honest ones as well.

But, to leave generalities, it is a fact that the great South Plains region, of which Plainview is the metropolis and hub, is enjoying, not a return but a continuation of prosperity, and the causes of this happy situation become readily apparent when one looks closely into the conditions here.

Beneath all other factors which have "kept up" the South Plains, lies the bed-rock of its being actually a "good country."

The region was settled early by a thrifty and successful class of farmers. Especially is this true of the country to the eastward of Plainview, embodying Floyd and parts of Crosby and Briscoe Counties. These settlers had built their homes, planted their orchards and fenced and tilled their fields long before wholesale settlement of the land was dreamed of, and their unbroken prosperity has been largely the sheet anchor which has helped the section to emerge successfully and triumphantly from the storm of over-speculation, panic and drought.

When the wholesale speculation in land came, the South Plains country was again fortunate in getting a large percentage of home builders, men who came West to become residents and citizens, not mere land traders, holding the soil away from production for speculative purposes.

The results of these settlement conditions is told more eloquently by dry statistics than in any other way.

Few Texans know that of all the 250-odd counties in Texas, Hale County alone has led in the shipment of hogs to the Fort Worth and Oklahoma City markets.

These sound conditions were maintaining values in the South Plains in the face of very discouraging conditions when the famous Shallow Water development occurred and it was found that from Hereford to Floydada and from distant Bailey County to Lubbock, an inexhaustible supply of shallow water could be had for the pumping over a large area.

The Plainview country has been the center of activity in this line, and has been perhaps the first section to reap substantial benefit from the new source of wealth, the "water mines" of the South Plains, mines whose "diggings" are replenished overnight and whose lodes yield on without any sign of reduction.

In addition to its splendid foundation of real wealth, the immediate city of Plainview has had a less tangible but none the less vital source of prosperity, in the inflexible courage, practical optimism and active public-

spiritedness of its leading citizens. This spirit has lately been crystallized in the organization of a modern and thoroughly financed Chamber of Commerce, with the selection of a paid secretary, in the person of O. M. Unger, one of the progressives of Plainview, whose untiring activity along effective and producing lines held the commercial forces of the town together for years during which the consciousness of faithful work well done was, like virtue, its "only" reward.

With the perfection of its commercial organizations, Plainview has entered into the sisterhood of modern Texas cities whose motto is co-operation, not competition, cities whose purpose is the organization of whole sections and states into associations for mutual development and progress.

There is that in the success of the Plainview country which must cause pride to all the people of this section. We take off our hats to the country where the boom didn't break, where unbroken prosperity has continued.

BIGGEST DAIRY HERD IN SOUTH EATS CACTUS.

Ed Lasater Keeps 2,300 Jerseys Near Falfurrias; Mexicans Burn Off Spines.

The largest dairy herd of cattle in the South, and perhaps the largest in the United States, is near Falfurrias, Texas. It consists of 2,300 Jerseys, all of them either high grade or registered animals.

The dairy business is usually associated with thickly-populated communities and sections. One would hardly expect to find in the chaparral-covered, sparsely settled ranch region of South Texas a dairy of the size which is in operation there. It is owned by Ed Lasater, who went into that remote part of the State about eighteen years ago and purchased a tract of three hundred thousand acres of wild land, which he has converted into one of the most modern ranches in Texas.

It was in the fall of 1909 that Mr. Lasater began to build up his present dairy herd. It was a new industry for Texas, and many people who were aware of his plans took a pessimistic view of their probable outcome. In the first place, old-time cattlemen told him that registered imported Jersey cattle such as he had purchased for his dairy herd could not stand that climate, and that they would die of splenic fever. Mr. Lasater laid off forty thousand acres for his dairy herd, and, after freeing seven hundred acres of pasture land of the ticks which cause the fever, he placed his imported stock in that pasture.

Mr. Lasater's dairy herd is divided into eight groups, each of which is operated separately and a record kept of the milk and butter production of each animal, in order that they may be properly graded. The average daily milk production for each cow is approximately nineteen pounds, and the daily production of butter a fraction more than a pound.

Mr. Lasater has also experimented extensively with different feed products, with a view of obtaining the best results in milk and butter production. He obtains the best results by feeding a ration of six pounds of cold-pressed cotton-seed cake to each cow every day, at a cost of less than six cents, including native pasturage. Even a dry season has no terrors for him, because he puts the thorny cactus, or native prickly pear, as it is commonly called, to practical use. This plant is indigenous to that part of Texas, and ranch lands are usually covered with a thick growth of it. It has long been known by stockmen that cattle have a special liking for the juicy, nutritious pads of the prickly pear, but owing to the thorns that cover the product they and other live stock are unable to eat it in its natural state. Mr. Lasater conducted a series of experiments on the fattening and nutritious properties of the prickly pear a few years ago. He kept a force of Mexicans employed burning off the spines.

The plants were then cut and fed to the cattle. Excellent results were obtained, which led him to begin planting the cactus on an extensive scale. He now has about six hundred acres given to growing the plants, and from them an enormous annual tonnage of forage is obtained.—W. D. Hornaday, in Farm and Fireside.

HALL WRENCHES HIP IN FALL FROM WAGON.

Ira W. Hall suffered a painful injury Thursday while moving for John W. Boatman. Mr. Hall was standing in his wagon and the horses suddenly started forward, throwing the driver onto the ground. The fall sprained Mr. Hall's hip severely and wrenched his back.

DR. C. B. BARR,
Veterinarian
Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

J. H. SLATON, President W. C. MATHES, Vice President
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HOGS
What's the Use of Feeding

costly corn, kaffir or maize to a hog that will weigh 150 to 175 pounds at 8 months of age when the same amount of feed may be fed to a pure blood or high grade Duroc Jersey that will weigh from two to three hundred pounds at the same age.

It costs a little more to start but it pays to raise the best type of hogs. Duroc Jerseys are prolific, grow rapidly, have good disposition and attain enormous weights. The head of the herd at Helen Temple Farm is young, vigorous and at present weighs 840 pounds. Many of the dams weigh from 500 to 600

We now have a limited number of young registered boars and gets ready for sale. Prospective buyers are invited to visit our pens 5 miles northwest of Plainview, or write us for prices.

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R. R. ROSS, Manager
Telephone Number 9-R11



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so your goods will be delivered. You will find everything correct in the count and in the quality. And you will acknowledge that you could not get any single article in the lot at as low a price in the same quality elsewhere. We make prompt deliveries and are seeking to increase our family trade. Our men call for orders daily, or you can phone them and they will get the same attention.

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PHONES 35 and 355

COCHRANE'S STUDIO

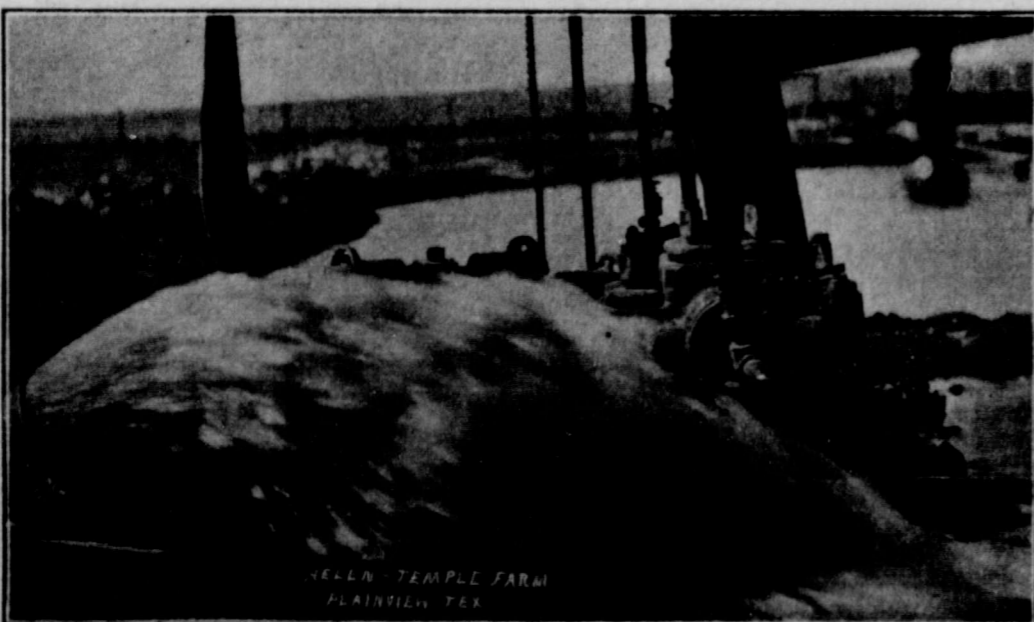


A Photo of yourself for a holiday gift. Cochrane has received some new style mountings and is making some special style portraits for this purpose. Ask about it.

Where they make High Grade Photos

WELL DRILLING
IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. A. C. Scott's Farm Pumping 3,000 gallons per minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money Invest. gate.

We are the largest water developers in the world. Get our literature and quotations before contracting
LAYNE & BOWLER CO.
Plainview Texas Houston

Reduced Prices On MILLINERY



WE have in stock a few late pattern hats which we will offer at reduced prices. These hats are all late fall and early winter models but owing to the advanced season we have decided to close out at reduced prices. We want you to see this line and be convinced of the great values we are offering.

Plainview Mercantile Comp'y

W. A. SHOFNER, Manager

MORE THAN HUNDRED ATTEND PHILATHEA PARTY.

Hallowe'en Reception in Odd Fellows Hall is Voted Most Enjoyable, as Well as Unique.

More than a hundred Philatheas and their friends of the M. E. Church were entertained at the Odd Fellows' Hall Hallowe'en.

The guests were met at the hall entrance by a ghost, and took the "vow." This head ghost passed them down a long, narrow, dark hall. On this journey the guests had the hand-shake of the "cold-hand" ghost, and were led over a tippy ladder into the main auditorium charge. The presiding witch stood at her caldron, in the middle of the room, stirring, stirring all the

time. Black cats and jack-o'-lanterns were everywhere. Fortune telling by Miss Celestine Harp was an enjoyable feature. Doughnuts and coffee were served. Those present declare it to have been one of the most enjoyable affairs the Philatheas have ever had.

TRY OYSTERS IN NEW WAYS.

There is no excuse for serving oysters over and over in the same way to the oyster lover—unless, of course, he likes them served over and over in the same way. But there are many oyster lovers who tire of oysters long before the advent of the prohibitive first of May, simply because they tire of oysters served in the same way day after day. There are dozens of delicious oyster dishes that are easy to prepare.

It would be quite possible to serve oysters at every course at dinner, save dessert, although oyster soup is too heavy for a dinner soup. But oysters can be served as an appetizer, a soup, an entree, in place of meat or with it, and as a salad. And in all these ways they are delicious.

Oyster Soup.—Oyster soup is a good luncheon soup, especially satisfactory for school children. There are several ways of varying it to make it tempting.

The first requisite for good oyster soup of any kind is to cook the oysters only long enough to make them plump. Longer cooking toughens them.

This is one method of making oys-

ter soup: Wash a quart of oysters and strain the liquid in which they came through a piece of cheesecloth. Then boil it, skim it and add the oysters to it. When the oysters are ruffled and plump take it from the fire, add a pint of hot milk, well seasoned with salt and pepper and a little butter, and serve immediately.

Vary this soup by adding two tablespoonfuls of chopped celery to the hot milk, or a teaspoonful of chopped onion or parsley, or a tablespoonful of finely grated cheese. Sometimes thicken it with a tablespoonful of butter and a tablespoonful of flour rubbed together. Sometimes add a few oyster crackers when you mix the oysters and hot milk.

Another Lunch Dish.—Oyster loaf is another satisfying luncheon dish. To make it take off the top crust from a loaf of bread and scoop out the soft crumb part from the inside leaving a wall at the sides and bottom three-quarters of an inch thick.

Dry the middle of the bread and crumb it, and add it to two tablespoonfuls of melted butter.

Make a cream sauce from three tablespoonfuls of butter, two of flour and half a cupful of milk. Scald a quart of oysters in their own liquid and drain them and fill the bread case with the oysters and cream sauce and crumbs in alternate layers. Top the filling with crumbs. Bake it for twenty minutes, until the crumbs are brown.

Entrees of Oysters.—Oyster fritters are one of the best oyster entrees. To make them, drain two dozen good-sized oysters and chop them fine. Beat two eggs light, add a cupful of milk and a cupful and about seven-eighths—a scant two cupfuls—of flour sifted with half a teaspoonful of baking powder. Beat this batter smooth, and season it with salt and pepper. Add the oysters and drop the mixture by tablespoonfuls into smoking hot fat. Cook them carefully, for only a short time, drain them on brown paper and serve immediately.

Scalloped oysters and oyster pates are old standbys that we cannot afford to give up. To make scalloped oysters, fill a buttered baking dish with alternate layers of cracker crumbs, oysters and seasoned moistening. The moistening, of course, soaks through the cracker crumbs. Make it of equal parts of the oyster liquid and hot milk, seasoned with melted butter, pepper and salt. Top the dish with buttered crumbs and moisten them with half a cupful of liquid to which a beaten egg has been added.

Bake the oysters covered for half an hour; then remove the cover, and brown quickly.

This is a good recipe for the filling for oyster pates: Chop a quart of oysters fine with a sharp silver knife. Melt two tablespoonfuls of butter, add the same amount of flour, cook and then add a cupful of rich milk. Season with red and black pepper and salt. Add the minced oysters to the cream sauce and cook for five minutes. Have the pate shells hot, fill them with the oyster mixture, and set in the oven for a minute before serving, very hot.

Oyster Salad.—For oyster salad, drop large oysters into their own liquor, which should be strained, and scalding hot, and leave them there until they are plump and ruffled. Drain them on a sieve and dry them on cheesecloth. Cool them and quarter them with a silver knife. Mix them with chopped celery and mayonnaise and serve them on crisp, white lettuce leaves.—Kansas City Star.

HELPING HENS TO BE LAYERS.

Quiet Is Needed, and Proper Attention to Housing and Feeding.

Hens hold up their eggs just as cows hold up their milk. A shock or

fright of any kind, such as being chased by a dog, the presence of a strange dog, etc., will cause a hen to hold up her eggs, and frequently cause dead eggs. Changing the house will also cause a holding up of eggs for a few days.

Hens and pullets should not be housed together—a pullet has not finished her growth when she begins laying; therefore she will lay her best on a ration which would throw an old hen off her feet, because she is making feathers, bone, flesh and eggs. This is the same principle that a growing boy of 16 will outeat his father.

The hen should be kept busy. She should have plenty to eat of a variety of food—a one-grain ration will mean sudden deaths. She should have plenty to drink, and her owner should know when she shirks her duty of laying eggs. Overfeeding is almost as bad as underfeeding, and is sometimes responsible for eggs without a shell. A well-balanced ration provides shell material. If the fowls are too fat, do not give mash; substitute hard grains for which they should scratch, and add a little Epsom salts in the drinking water. During the winter

the chickens will do better if their day's ration is fed in three instead of two meals. The noon feed keeps them scratching.—Wallace's Farmer.

MUCH IRON WASTED MAKING HORSE-SHOES.

Overland Head Figures 30,000 Trucks Could Be Built of Yearly Wear by Equine.

"More than 30,000 trucks, each of which can be guaranteed to do twice as much work as a horse, and at one-half the maintenance and operation expense, could be built from the iron which is annually wasted in making horse-shoes."

The above is the statement of John N. Willys, president of the Willys-Overland Co. and manufacturer of the Willys-Utility three-quarter-ton truck. The Toledo manufacturer quotes some interesting figures to prove his new and rather startling observation of the inefficiency of present-day merchandise transportation. Mr. Willys points out that half of the 25,000,000 horses and mules in the United States today could be dispensed with by the use of motor trucks. Each of these 12-

500 animals requires six sets of shoes per year, each thus using 50 pounds of iron which could be utilized in the manufacture of motor trucks annually.

"The Willys-Utility truck, which is reducing the cost of transportation by more than 50 per cent in scores of lines of business today, weighs approximately 3,300 pounds, complete," said Mr. Willys. "Taking 50 pounds of iron as the amount needed for the annual renewal of horse-shoes, it is a simple matter of division to prove that there is a tremendous waste here. We are making 10,000 of the Willys-Utility trucks this year, and if we could save the iron wasted in horse-shoes we would have sufficient material to run our plant for several years."



WE WANT YOUR CREAM
We offer you a steady market and the best price
PLAINVIEW CREAMERY CO.

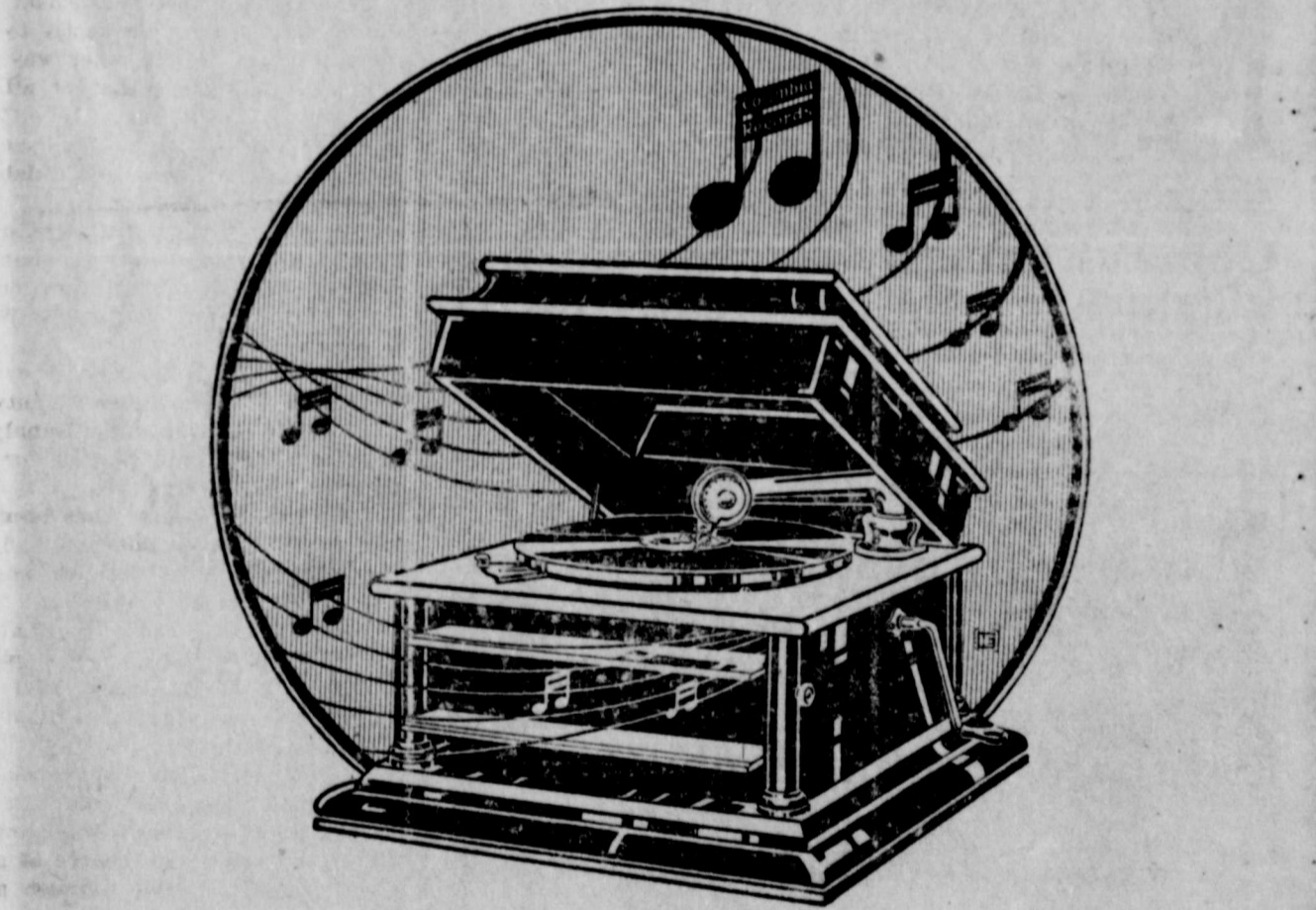
Cure Old Sores, Other Remedies Won't Cure. The w... cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

FOR THE BEST SERVICE AND HIGHEST SALES
Ship Your Cattle, Hogs and Sheep to DAGGETT - KEEN Commission Co.

E. M. Daggett, Cattle Salesman
Chas. Daggett, Cattle Salesman
E. Cohn, Cashier
A. M. Keen, Hog and Sheep Salesman

We will give a prize to anybody shipping to us the best car of steers or hogs during the National Feeders and Breeders Show, Fort Worth, Texas, November 22nd to 29th, a handsome loving cup, stock to be sold on the open market in the usual way without any extra charge. Write us what you have.
Fort Worth, Texas

WHAT SAVINGS WILL DO MANY MEN
have built comfortable homes with the money saved and deposited to their credit in this bank.
An objective like this is a very good incentive.
Open an account with us and see how much you can save.
Citizens National Bank
Capital \$100,000



An Ideal Christmas Present



Decide now that it will be your selection. Our installment plan of \$5 down and \$5 a month will make it easy to pay for. In fact you can begin now and have a part of it over with by Christmas.

We also have a big line of Columbia Records and other supplies.



R. A. Long Drug Company

Phone 327

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

Phones: Business Office, 72;
Editor's Residence, 158.

Entered as second-class matter in
the Post Office in Plainview, Texas,
under act of March 3, 1879.

All communications, remittances,
etc., should be addressed to THE
HERALD PUBLISHING COMPANY,
Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE;
but any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price . . . \$1.50 per year
(Invariably in advance)

THE LARGER VICTORY.

The young women who represented
Lubbock and Plainview High Schools
in the basket ball game Saturday
treated each other with remarkable
courtesy. It is a fine thing to see a
young woman (or a young man) who
can act with entire fairness on the
athletic field. Too often our girls lose
their heads in the heat of contest.

The "sidelines" Saturday did not
evince courtesy all through the con-
test. On several occasions their "hooting"
at the young woman trying to
throw goal would have done credit to
East Side New Yorkers.

Of course, they did not intend to be
unsportsmanlike. The fact remains
that they were.

We are coming to realize that the
stress of athletic contests does not
give license to young men and women
(or older ones, for that matter) to be
less a gentleman or a lady than would
be demanded at other times. That is
the larger victory of inter-scholastic
contests.

Americans are learning to be real
sportsmen, slowly, perhaps; but there
are unmistakable evidences that they
are learning.

IS SULZER COMING BACK?

Governor Sulzer, impeached as
Democratic Executive of the "Empire"
Commonwealth less than a month ago,
was given a substantial majority
Tuesday as Progressive candidate for
the State Assembly.

The Progressives seemed glad to
take him up. His fight against "the
ring" shows that he is progressive.
In addition to the vote of the Pro-
gressives, many Democrats in New
York felt that Sulzer had been Tam-
many's victim—the goat, if you please.

Sulzer's record does not appear
clean. He was a Tammany politician
for a time; he did some of the things
which Tammany always does. It is
unfortunate that a man who had the
courage to fight the gang should not
have been clean enough to be impre-
gnable.

Perhaps Mr. Sulzer is genuinely re-
pentant for his missteps. He has a
better knowledge of Tammany's meth-
ods and how to fight the gang than
an outsider would have. He can ren-
der large service to his State, and to
the cause of good government every-
where, by an honest effort for the peo-
ple. His course as Assemblyman will
be watched with interest.

Mr. Sulzer was an incumbent of this
same office something like a score of
years ago. Will he follow the circle
to the Governorship once more?

THE STORY OF ONE MAN.

Some day we are going to wake up
in America and decide that it is worth
while to be well born, observes the
Ladies' Home Journal:

That to live a decent life ourselves
and give a clean heritage to our chil-
dren is far more important than piling
up gold for them.

Some of us have already waked up,
and for that reason people are hearing
more and more about a science called
"eugenics." Whether you care for
"eugenics" or not, a child's largest
asset is being well born. This is per-
haps best told in the story of one man.

The man was born in England, in
Queen Elizabeth's reign. He lived an
upright life; so did his wife.

His son came to Hartford, Connecti-
cut, U. S. A., and became an honor-
able merchant.

His son, in turn, was a merchant,
upright and respected.

His son became a minister. So hon-
ored was he that Harvard University
conferred two degrees on him—in the
morning and afternoon of the same
day.

The son of this learned man became
a minister. His name was Johnathan

Edwards.

Now, note what this one family,
fathered by an honorable Englishman,
who lived a clean life and gave an
upright heritage to his children, has
produced:

In 1900 1,394 descendants of this
man have been traced and identified—
295 were college graduates;
13 were college presidents;
65 were professors;
60 were physicians;
108 were clergymen;
101 were lawyers;
30 were judges;

1 was Vice President of the United
States;

75 were army and navy officers;
60 were prominent authors;
16 were railroad and steamship
presidents.

Not one of this family has ever been
convicted of crime.

Don't you think it pays—this living
a clean life and handing down an
honest heritage to one's children?

WAS GLAD TO PAY FOR TRIP WHEN HE SAW PLAINS COUNTRY.

Ohioan Did Not "Sellere Stories His
Father Told About Plain, New Coun-
try Until He Came.

J. L. Smith, formerly of Winter-
green, Ohio, is a new homemaker in
the Plainview country who backs his
boosting up with his money.

Recently Mr. Smith purchased two
tracts of land from E. E. Winn. He
told the folks "back home" what he
found down here, and a son-in-law
suggested that he was exaggerating.
The father agreed to pay the young
man's expenses on a visit to the Plain-
view country, provided things were
not as he pictured them.

The offer was accepted; and when
the young man had spent a week here
his father-in-law offered to pay the
cost of the trip. The skeptic had been
convinced.

"The only thing wrong," the young
man said, "is that you didn't tell me
half enough about the country." He
bought a quarter of a section of Hale
County land.

Call The Herald for job printing

SELECTED DAIRY COWS PAY PROFIT.

(Continued from Page One.)

"The dairy cow should present a
feminine appearance. She should be

wedge shaped, low to the ground and
of a slightly nervous temperament;
her head should be symmetrical and
slightly dished, broad between the
eyes, full of expression, ears of me-
dium size, with plenty of hair inside.

The bridge of the nose should be
flat, with veins prominent. The nos-
trils should be large and the lip broad
and heavy, indicating good digestive
power and constitutional vigor. The
cow with a broad mouth can cut more
feed in a given time than the cow
whose mouth is narrow. The neck
should be thin and ribs well sprung.
The hips should be broad and joints
of the vertebrae loose and wide apart.
The udder should be large and
well balanced, showing elasticity;
when empty it should nearly lose its
form and appear to consist of folds of
soft, elastic skin, and covered with
fine hair. Avoid the cow with fleshy
udder and the animal which turns all
her food into fat.

A good dairy cow will appear thin
because she is not bred for beef pro-
duction. Secretions of the skin should
be abundant; skin moist to the touch.

Sire Half the Herd.

"The sire is half of your herd, and
should be selected partly from the
record of his ancestors, as well as his
blood. He should be masculine in ap-
pearance, of dairy type, with forehead
slightly dished. He should have plenty
of nervous energy, be low to the
ground and deep through the heart.
Keep your male until he has proven
his stock.

"The progressive man is the success-
ful dairyman. He is endeavoring to
bring his herd to perfection. No stock
more appreciates kind treatment
nor pays larger dividends for such
care than the cow. The man who
makes most from dairying is he who
studies how to produce the best feed;
also how to handle it so the cow will
relish it and may consume and digest
the largest quantity. Food makes
milk.

"The best milk-producing foods are
roots, corn, bran, alfalfa and silage.
In this locality, kaffir, milo and sor-
ghum are worth at least one-third less
when fed dry than when fed as silage.
Every farmer should have a silo. One
silo may keep its feed as well as an-
other, if the air is excluded. I have
favored cement, because the cement
is permanent.

"Plants with hollow stems are not
fit for silage. The stems contain air,
which makes the silage mold. In-
dian corn and kaffir make good silage.
Sorghum also is good. A dairy cow
giving milk should be allowed to con-
sume more than thirty to forty pounds

of silage a day. A grain and hay ra-
tion should be fed with the silage.

"There is large opportunity for
profits from dairy cows in Hale
County."

INSURANCE FOR EMPLOYERS DEC. 1.

(Continued from Page One.)

Individual rates, cited at random by
Mr. Mitchell:

Bankers, 63 cents per \$100 of pay
roll.

Confectionery manufacturers, 75
cents.

Fire escapes, erecting and repairing,
\$5.52.

Macaroni manufacturers, 67 cents.

Contractors, building wooden or
frame private residences, stables and
garages, not exceeding three stories,
\$2.12.

Carpenters, construction work, \$2.97.

Carpenters, interior trim and cabi-
net work, \$1.70.

Sawmills, including all employees
about mill, \$3.86.

Planing mills, \$2.03.

Packing houses, \$1.87.

Foundries, \$1.50.

Acetylene gas tank charging sta-
tions, \$20.

Stamping (tin and metal) works,
\$11.

Broom manufacturers, 45 cents.

Store risks, retail exclusive, 25
cents.

Professors and teachers in schools
and colleges, 11 cents.

Organization of Board.

Under the terms of the act of the
Legislature, Governor Colquitt ap-
pointed a board of directors of the
Texas Employers' Liability Insurance
Association; this board to serve until
the association is actually organized
and doing business. Then the sub-
scribers will themselves elect the
board of directors. The president of
the association will receive \$25 per
month, and will be the only member
of the board of directors to receive
any compensation whatever.

The board named by Governor Col-
quitt was as follows: J. E. Farns-
worth, Dallas; Sam T. Morgan, Dallas;
W. S. Mosher, Dallas; Paul Waples,
Fort Worth; Sam Davidson, Fort
Worth; Eugene Cherry, Sherman;
Ernest Steves, San Antonio; Gus
Giesecke, San Antonio; John S. Rad-
ford, Houston; J. S. Cullinan, Hous-
ton; H. B. Rice, Houston; L. Miller,
Orange.

"The Texas law," Mr. Mitchell says,
"substitutes a definite, liquidated and
certain liability on the one hand and
a similar benefit on the other for the

uncertain, unliquidated, and indefinite
damages heretofore existing. It sub-
stitutes the Industrial Accident Board
for the courts. It substitutes the in-
jured workman and his dependents for
the 'ambulance chaser' in the distri-
bution of the millions annually paid
out by employers on account of indus-
trial accidents. It substitutes a mu-
tual association of employers, operat-
ing at minimum cost, for the stock
companies, with their heavy burden of
agents' commissions, underwriting
profits and occupation taxes. It lifts
the burden from the single employer
and places it on the mass of the em-
ployers without profit, and at the least
expense.

"Our rates will be about thirty-five
per cent less than the rates filed and
approved by the stock companies prior
to our organization. Under the law
the stock companies can not charge
more than the rates fixed by the as-
sociation for any classification of risk.
In this the Texas law differs from
that of Massachusetts. Under the
Massachusetts law the stock com-
panies can not charge less than the
State association.

Restricted Membership.

"We are restricted in our member-
ship to employers of labor in this
State, and to those employers, only
who elect to provide workmen's com-
pensation for their employees, instead
of standing on their old common-law
liability, stripped of all defenses ex-
cept that there was negligence, actual
or constructive, on their part as mas-
ters, and fighting or paying liability
companies to fight their injured em-
ployees for the lowest settlement pos-
sible. We can not accept risks on
employers unless they have employees
in Texas. Just how far we may go to
protect an employer who has em-
ployees both in and out of the State
is yet to be determined. Primarily,
we shall expect to cover employees
who are at work in Texas only.

"We can not write employers' li-
ability policies with or without limits.
The protection afforded subscribing
members for compensation is without
limit. When an employer becomes a
member of this association the injured
employee no longer has a cause of ac-
tion against the employer, but must
bring his suit, if one is brought,
against this association.

"The law provides that if any sub-
scriber is required by any judgment of
a court of law to pay any employee
any damages the association shall pay
the subscriber the full amount of the
judgment and cost, if the subscriber
has given the association notice of
suit."

Motoring Comfort

Comes from easy riding, from tire reliability and from
a light, easy managed car. FRANKLIN easy riding
is proverbial. Four full-elliptic springs and a wood
chassis frame absorb the jars and jolts. The wood
frame deadens jars the same as a wood handle does
in a hammer. You drive the car right along smooth-
ly and easily over all roads without fatigue and with-
out straining and racking the car.

Since with a light car there is less weight to move,
a smaller and more economical engine gives maxim-
um speed and hill climbing.

The Sirocco Fan is a Worry-Killer

Applying the patent Sirocco Fan to engine cooling
is one of the most important improvements ever made
in automobiles. The fan is built into the flywheel. As
soon as the motor begins to run the flywheel-fan starts
a steady suction of air. This exhausts the air below the
cylinders and causes fresh air to rush in through the
front of the hood over and down through the sleeves
that surround the cylinders with their radiating fans.
This vigorous air current literally wipes the heat right
off the cylinders. The belted fan, the air-cooled radi-
ator and other heavy parts are dispensed with. The
Franklin is the only car that can be operated with con-
sistent success in hot and cold climates, in mountainous
and sandy sections. There is no water to limit efficien-
cy, nothing in the cooling system to get out of order,
nothing to oil or fill up. The cooling takes care of it-
self no matter how cold or how hot the day.

J. J. ELLERD

Ellerd Building

PLAINVIEW, TEXAS

Telephone No. 60



What is a Bargain?

MOST of us, when we think of the meaning of "bargain," think first--and maybe last--of the price. That's why, so many times, when you see bargains mentioned, the price is strongly emphasized. A good many people seem to be unable to get by this price fact; it fills the mind and the eye.

But a moment's thought will tell you that the price is only a relative thing; it may look like a very low price and still be high, according to what you get for the money. If you can buy \$10 gold pieces at \$9.75, buy all you can get; that's a bargain, because you know exactly the value of what you buy; it's fixed and guaranteed. But you could, for instance, buy a horse for \$50 or another for \$150, and the latter might be a bargain, while the former might be dear at \$40. Depends on the horse.



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Ladies' Suits and Coats

Though the season is drawing to a close. We are receiving both suits and coats almost every day to supply the heavy demand. We are pricing these so you cannot help but realize the extraordinary value considering the quality in material, style and workmanship. ☞ *Sunshine and Bischof Garments* at prices that will suit you. Come in and see them.

Now, that's the way with men's clothes; whether a price is high or low depends on the clothes, not the price.

Hart Schaffner & Marx clothes are \$10-gold-piece clothes; the value is guaranteed. Under our new selling plan we're selling them at a little less than "face value" every day in the year.

Carter-Houston Dry Goods Company

The Home of Hart Schaffner & Marx Clothes and Goods that Speak for Themselves

MAJESTIC BULLETIN

No. 140

Thursday, Nov. 13

Mysterious Eyes

Comedy
-American

The Heart of a Fool

Drama
-Majestic

His Last Bet

Drama
-Thanheuser

Friday, Nov. 14 SPECIAL From the Manger to the Cross

In Six Parts

Matinee 2:00 P. M.

Prices 10c and 15c

Evening 7:00 P. M.

Prices 15c and 25c

No. 142

Saturday, Nov. 15

The Glow Worm

Society Drama
In Three Parts
-Reliance

Majestic

The Photo Play House Ahead
ROSS D. ROGERS, Proprietor

LOCAL AND PERSONAL

Mrs. Josie Harmon went to Hereford Monday.
Mrs. Nora Renner went to Miami, Texas, Monday.
Rev. J. T. Hicks went to Vernon, Texas, Monday.
Miss Elva Smith, of Mickey, Texas, went to Canyon Monday.
Miss Clara McDonald went to Amarillo yesterday.
Mrs. Frankie Matthews, of Childress, is in Plainview.
Thornton Jones, Jr., returned to Amarillo Monday.
E. E. Roos drove a new Buick to Lubbock last night.
Mrs. Walter Sullivan, of Olton, went to Kansas City to-day.
Rev. J. M. Harder returned home Monday from Crosbyton, Texas.
Misses Rachel and Mamie Smith went to Donchette, Texas, to-day.
Judge J. E. Lancaster returned to-day from New Hope, New Mexico.
J. J. Lash left Monday for a business trip in Missouri and Indiana.
Miss Mamie Barkley, of Anson, Texas, went to Sweetwater, Texas, to-day.
Mont Carter and A. E. Harp went to the Callahan pastures this afternoon.
Bess Thomson returned Monday from a business trip to Jefferson, Texas.
Edwin White, of Paris, Texas, has taken employment at Willis' Drug Store.
Mr. and Mrs. A. J. Sams and son, Buck, have moved to their farm near Lockney.
Rev. J. T. Ross and wife went to Vernon, Texas, Monday, to attend the Conference.
Mrs. J. A. Nichols, of Floyd County, went to Kansas City to-day, to visit her children.
Vertreese Barnes went to Snyder to-day, to drive a car back to Plainview tomorrow.
Mrs. Frankie Matthews, of Childress, came in to-day and will spend several days in Plainview.
E. N. Egge and George W. Corlett went to Spur to-day, in a new Overland automobile.
Miss Bessie Shook went to Canyon City Saturday. She also visited friends in Amarillo.
A. B. Martin, of Tullia, was in Plainview yesterday, en route to Floydada on legal business.
Mr. and Mrs. Alex Anderson, on Adams Street, are moving to their ranch for the winter.

J. L. Wilkin, of Oklahoma City, is looking after his interests around Plainview this week.

Mrs. S. F. Sullenberger and son, of Amarillo, came in yesterday, by automobile, en route for Crosbyton.

Rev. Geo. F. Fair returned to Plainview Friday, after a two months' trip over Central and South Texas.

Mrs. Otus Reeves, who has been on a visit to her brother in Terry County, is expected to return Wednesday.

Judge C. H. Curl, of Olton, and Arthur Duggan went to Terra Haute, Indiana, to-day, on a business trip.

Edwin White, of Paris, Texas, came in Monday to take up his work as prescription clerk at Willis' Drug Store.

W. A. Shofner, manager of the Plainview Mercantile Company, has gone to South Texas for a three weeks' visit.

Rev. H. H. Street went to Smith County Monday, to visit his wife, who has been gone several weeks on a visit to her people.

Dr. L. L. Gladney left to-day for Amarillo, Fort Worth, Corpus Christi and other points. He will be gone about ten days.

Mrs. C. B. Ellsworth, who has been in Plainview visiting her mother, Mrs. M. Strange, returned Monday to her home, at Shreveport, La.

Mrs. C. H. Curl, of Olton, was called to the bedside of her mother, Mrs. N. L. Spellman, at Central, Ohio, and left to-day for that point.

J. W. Pipkin drove a party of students to Canyon City yesterday, in his new Paige automobile, for their football game with the Normal School.

Mrs. M. E. Renfro, of Gainesville, Texas, and Miss Norene Leslie, also of Gainesville, are guests this week of Mrs. M. Gist, a daughter of Mrs. Renfro.

E. E. Roos went to Amarillo to-day. He will return tomorrow, bringing Marcus Dods, official representative of the Blue Book Company. Mr. Roos will drive a 1914 Buick car.

Mrs. Walter Sullivan came in from Olton this morning. She is en route to Kansas City to meet her husband. Mr. Sullivan took a shipment of cat-

tle to the "big market" last week.

Mrs. B. M. Harrison went to Fort Worth to-day to attend the Congress of Mothers and Parent-Teachers' Association. This is the fifth annual Child Welfare Conference that has been held by this organization.

George W. Corlett came in from Amarillo yesterday with a train of Overland cars. Four of these were used to take the Seth Ward team and rooters to Canyon yesterday for their game with the Normal School.

CHORAL CLUB TO MEET AT 7 O'CLOCK MONDAYS.

The Choral Club voted at its meeting last night to meet at 7 o'clock every Monday night. A two hours' practice last night was very satisfactory to those participating, except that there had been some misunderstanding as to the hour of beginning, and many came in late. Mrs. Pritchett, directress, hopes to give "The Holy City" during the Christmas vacation season.

PRISCILLA EMBROIDERY CLUB WITH MISS TANAHILL.

The Priscilla Embroidery Club held its semi-monthly meeting with Miss Tanahill, at Rose Lake Farm, Friday. The afternoon was most profitably spent.

At 5 o'clock the hostess served a two-course luncheon, assisted by Mrs. Jones and Miss Hobbs.

The next meeting of the club will be with Miss Yowell, November 20th.

Optical Goods—Eyes tested and fitted; Prices the Lowest; Fit Guaranteed. Oliver Typewriters and Ribbons; Carbon Paper of the Highest Grade. Columbia and Victor Talking Machines and Records. Full Line of High-Grade Watches. Pay a little down and I will put away any Jewelry, Bracelets, Rings, Locketts, Silverware; Engraving Free. Call and see me. BOWRON, the Jeweler, Two doors south of Busy Bee Cafe. Adv. 11.

"White Falcon" Flour is famous for cake baking. Try for the prizes. BOYD'S GROCERY STORE, November 26. Adv. 69

Get Stationery at The Herald.

PECANS.

Best grade Pecans, 16 cents; a good quality for 12½ cents per pound. In 50- and 100-pound lots, delivered in Plainview. R. H. DUNMAN, Coleman, Texas. Adv. 74

FOR SALE

A cosy, 5-room bungalow, on high ground in west part of town. Substantially built and comfortably arranged. Has living and dining rooms connected with sliding glass door. Has two bed rooms with closet in each. A snug kitchen and a roomy screen porch. Also has front varandah cut off one corner of house. Faces east. Porch and kitchen floored with best edge grain flooring; other rooms with B. B. flooring. Chimney in four rooms. Has fine well, mill and pump. A combination coal, closet and woodshed. Located one block north of Wayland Boulevard and within 3 1-2 blocks of Wayland campus. This house is storm sheeted outside with shiplap and tar paper between sheeting and siding. Siding is the best W. P. bevel siding. Roof is sheeted solid with shiplap with paper under shingles. Just completed and ready for occupancy. Who wants a nice home? For particulars see A. G. McAdams Lumber Co., at once.

FOOTBALL GAME, S. W. VS. WAYLAND.

Don't fail to see the new Watches, Bracelets, Rings, Cameos, Pendants, Locketts, Fountain Pens, Silverware—in fact, everything of the Highest Grade and at the Lowest Prices. Engraving Free. Call in and see before buying.

BOWRON,

The Jeweler and Optician.

Two doors south of Busy Bee Cafe. Adv. 11.

BILLINGS AND BILLINGS, Chiropractors
Plainview, Texas
Hours: 10 to 12 a. m.; 2 to 5 p. m.
Phone 131 O'Keefe Building

How is this?

To The Housekeepers of Plainview:

☞ We will do your flat work for 35c per dozen--including sheets, pillow slips, towels, napkins, table spreads and light weight counterpanes--and do it right. Can save you 30 to 50 per cent on all flat work. Just call up 239 and we will tell you all about it. Will call for and deliver your work.

Missouri House Agent

The Post City Steam Laundry

Booth Lowery, Humorist, Thursday, Nov. 13, 3rd number of the Lyceum Course in his Satirically Humorous Lecture "Simon says, Wig Wag" depicting how human nature is so apt to follow just because some one else says so.

We don't ask you to take our word for it but find out for yourselves why we are selling so much Candy. Why not take some along to the Lecture?

Phone 263	The B & K CONFECTIONS	North Pacific Street
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FINDS MOTOR CAR CHEAPER THAN RAILROADS.

Automobile Often Can Transport Passengers at Less Cost Than Conveyance on Steel Rails.

In spite of the highly commendable efforts of the Interstate Commerce Commission and the governing bodies of railways in various States to bring about lower fares and better service from public utility corporations, the automobile has thoroughly demonstrated its superior economy as a cross-country transportation vehicle. While 2 cents per mile is the lowest rate of steam railroad fare now in existence in this country, and in some localities the charge is as high as 3 or even 4 cents per mile, I. C. Emerson, a motor enthusiast of California, has recently completed a 3,000-mile automobile trip, in which the rate of fare per person totaled only five-sixths of a cent a mile.

"And we had a more enjoyable trip than we could possibly have had on the railroads," said Mr. Emerson, in discussing the record he made. "We drove our thirty-horsepower Overland miles and miles away from the railroads, seeing things that the train traveler never hears of and probably never will. Our route covered approximately 3,000 miles in California and Oregon, at a total cost of \$150 for everything, tires, inner tubes, oil, gasoline, garaging and even team hire, when, on two occasions, we struck mud holes that nearly buried the little Overland out of sight. This is an expense of but 5 cents per mile, and, since there were six people in my party, the cost per mile for each passenger is only five-sixths of a cent. There isn't a steam railroad in the

United States that will give 3,000 miles of delightful travel at anywhere near this figure.

"The numerous advantages of owning a good motor car are well illustrated by our trip. You are absolutely independent of the railroads. You can select any place you wish to visit and head for it, regardless of time-tables, junctions and the like. And motor travel gives one a much better opportunity to observe the country and its people, to appreciate the scenery and understand what you are seeing from an automobile than from a car window."

HUDSON LIGHT SIX ANNOUNCED; DELIVERIES BEGIN IN DECEMBER

New Car Is Little Brother to Six-54 Model; Definite Information About Much-Discussed Car.

Byron Brown, local distributor for Hudson cars, is smiling today over the announcement of the Hudson Six-40, popularly known as the Hudson Light Six. The good news has just reached him from the factory that deliveries are to begin in December, possibly a few towards the latter half of the present month. For months motorists have been on the qui vive about this much-talked-of and widely interesting model. The fact that the Hudson Motor Car Company refused to give out a word of information until the new car was actually produced tended to increase curiosity. Now Mr. Brown has printed description of the car, with photographs, prices and details.

Believing that many were waiting for a medium-priced light six of high grade, Howard E. Coffin, the Hudson Company's famous engineer, has built

a car to correspond with this mental motor-car of a hundred thousand men. It is designed for an army of motorists who demand a six-cylinder car at a price between \$1,500 and \$2,000. This new Light Six is claimed to be the easiest riding car known to Hudson engineers. It is low in price, costs little to run, is easy on tires, and has all the advantages of the six in smoothness, flexibility, and economy of gasoline and oil, Mr. Brown says.

On a standard chassis with 123-inch wheel base, six-cylinder 40-horsepower motor, left-side drive, one-man top, and other late improvements, are built three types of body. The standard phaeton is modeled on the popular demi-tonneau or four-seated touring type, with adjustable disappearing seats for emergency use when desired. These are permanently attached, are quite inconspicuous, and yet allow instant conversion to a six-seated car. The Cabriolet is a new two-seated car of the roadster type. It is a combination of the roadster and coupe. While perfectly protecting from the weather by fixed top, side curtains, and doors at the sides, it yet can be turned into an open roadster in a moment. The third model now being turned out is the standard roadster—a snappy, attractive two-seated car with flush lines, folding top, and carrying room for tires and luggage beneath the rear deck. The price of the phaeton and roadster is the same, \$1,750 f. o. b. Detroit, Michigan. The cabriolet is \$1,950.

To Prevent Blood Poisoning

apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound in the same time. Not a liniment. 25c. 50c. \$1.00.

"BOY SCOUTS IN CALIFORNIA" DONATED BY VINCENT TUDOR.

Public Library Has Four Hundred and Fifty-One Volumes; Open One Afternoon Each Week.

"Boy Scouts in California" will be an interesting addition to the public library for the boys. This book was given to the library last week by Vincent Tudor.

There are now 451 volumes in the library. More than a hundred books were given two weeks ago by the As-You-Like-It Club. A partial list of the books follows:

- "Brewster's Millions";
- "Stories of Bird Life";
- "Suzanne";
- "The Wolf";
- "In Wink-a-Way Land";
- "The Common Law";
- "A Paragapher's Reveries";
- "A Year from a Reporter's Note-Book";
- "Cap'n Eri";
- "The Ministry of the Spirit";
- "Amos Judd";
- "Uncle Remus and His Friends";
- "Our English Friends";
- "Lays of the Scottish Cavaliers";
- "Kenilworth";
- "The Rulers of the Mediterranean";
- "I Believe";
- Longfellow's Poems;
- "John Smith, U. S. A.";
- "Three Gringos in Venezuela and Central America";
- "Graham of Claverhouse";
- "Grim's Fairy Tales";
- "The Clink of the Ice";
- "The Sherrods";
- "The Ne'er-Do-Well";
- "Poker Jim";
- "Order No. 11";
- "Hoosier Lyrics";
- "Bob, Son of Battle";
- "The Little Shepherd of Kingdom Come";
- "Poor Jack";
- "Ivanhoe";
- "Pickwick Papers";
- "The Story of My Life";
- "The Complete Story of the Galveston Horror";
- "Poems of Pleasure";
- "Last Days of Pompeii";
- "Rob Roy";
- "The Wining of Barbara Worth";
- "The Gambler";
- "John Dorn, Promoter";
- "Titus, a Comrade of the Cross";
- "The Leopard's Spots";
- "In His Steps";
- "Macbeth";
- "The Upper Crust";
- Longfellow's "Outre-mer";
- "Adam Bede";
- "What a Young Man Ought to Know";
- "Stephen, a Soldier of the Cross";
- "The Cross Triumphant";
- "Frank on the Prairie";
- "Frank in the Woods";
- "The Blue Bird";
- "Villette";
- "Life of Kit Carson";
- "The Conqueror";
- "Paul, a Herald of the Cross";
- "The Barrier";
- "Evenings at Home";
- "Red Men and White";
- "The Man of the Hour";
- "Story of the Hymns";
- "The Prospector";
- "Their Yesterdays";
- "The Doctor's Christmas Eve";
- "The Alhambra";
- "Jack Spurlock—Prodigal";
- "About Paris";
- "Culture by Conversation";
- "The Old Homestead";
- "Century Series";
- "Nicholas Minturn";
- St. Nicholas Series;
- "Pleasures of Life";
- "Sons of the Morning";
- History of the United States (in three volumes);
- "The King in His Beauty";
- "The Little Minister";
- "By Right of Sword";
- A Class-Book of Old Testament History;
- "Vanity Fair";
- "Star Out of Jacob";
- Henry Drummond's Addresses;
- "The Cruise of the Enterprise";
- "The Prodigal Judge";
- "Wheels of Time";
- "In the Palace of the King";
- "Macbeth";
- "Barriers Burned Away";
- "Dream Life";
- "Kate Carnegie";
- "The Long Roll";
- "The Man on the Box";
- "Tom Brown at Oxford";
- "The Exiles and Other Stories";
- Kitto's "Daily Bible Illustrations";
- "The Sherrods";
- "The Master Christian";
- "Maurine";
- "Victorious Republicanism";
- "Victorious Democracy";
- Conan Doyle's Best Stories (in two volumes);
- "The Real Bryan";
- "Poems of Love";
- "Laddie";
- "The Crossing";
- "Macbeth";
- "Van Bibber and Others";
- "Lavender and Old Lace";
- "The Boy Scouts for Uncle Sam."

The library is open from 3 to 5 o'clock each Saturday afternoon.

See The Herald for Book Work.



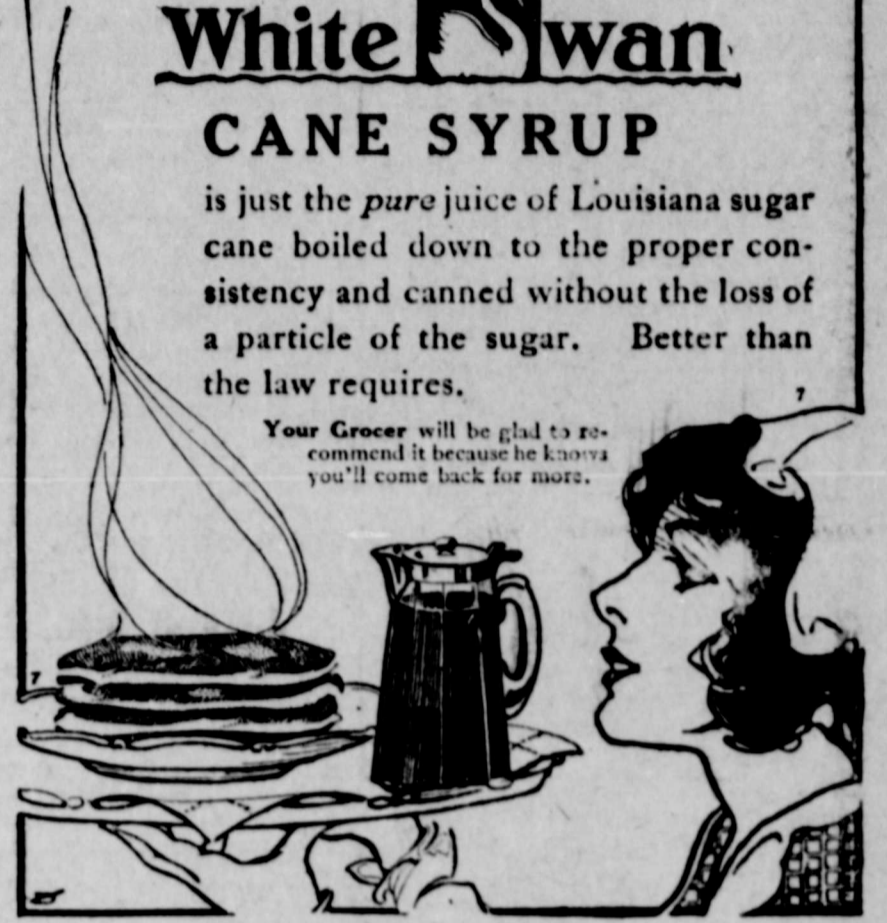
The "Just-Right" Kind

Here's the syrup for your cakes, waffles, bread—just thick enough but not too thick—sweet with a delicate, sugar-honey sweetness—absolutely pure—simply delicious.

White Swan CANE SYRUP

is just the pure juice of Louisiana sugar cane boiled down to the proper consistency and canned without the loss of a particle of the sugar. Better than the law requires.

Your Grocer will be glad to recommend it because he knows you'll come back for more.



Waples-Platter Grocer Co.
Dallas - Denison - Ft. Worth

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Thedford's Black-Draught, and quit

taking other medicines. I decided to take his advice, although I did not have any confidence in it.

I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it.

I am so thankful for what Black-Draught has done for me."

Thedford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest.

Get a package today. Only a quarter.

STRENGTH FOR OLD PEOPLE
A Simple Remedy Which Favors Longevity.

You act as though you just wondered how you are going to get through this trying season and do your work.

You may be overworked or have had a bad cold which has left you without strength, ambition or much interest in life; in fact you are all run-down.

Let us tell you that Vinol, our delicious cod liver and iron tonic, is just the remedy you need to rebuild wasting tissues and replace weakness with strength.

A prominent Boston lawyer says: "My mother, who is 76 years of age, owes her good health to Vinol as since taking it she can walk farther and do more than she has for years. I consider it a wonderful blood making and strength creating tonic."

We have such faith in Vinol that if it does not quickly build you up, restore your strength and make you feel well again, we will return your money. Try Vinol on our guarantee. P. S. If you have Eczema try our Saxo Salve. We guarantee it.

WILLIAMSON HAFFNER CO.
ENGRAVERS-PRINTERS



Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surface. We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

P. J. CHENEY & CO., Toledo, O.
Sold by Druggists, Etc.
Take Hall's Family Pills for constipation.

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

How Would You Judge a Man You Have Never Seen?

Suppose you have only a few letters from a man or firm with whom you are contemplating business relations. You know nothing but what the letters tell you, but do you know everything a letter can tell?

The kind of stationery a man employs is a powerful index to his character.

For example: Almost without exception the man who selects one of our best bond papers for his letter paper and office forms does so for reasons that would influence only a reliable man, a man proud of his business, jealous of its reputation, and seeking always a higher standard for all things associated with his business.

These bonds are not bought by accident. They are made "a little better than seems necessary," and stationery of this character has little appeal except to men who do their own work more carefully than ordinarily expected. Those who use higher grade bonds want the best for themselves, which might indicate that they would expect you to want no less.

We will be glad to show samples not only of our best bonds but of any stock for any purpose.

Phone 72 or call at our office.

Herald Publishing Co.

SPECIAL!!!

"From the Manger to the Cross"

The Greatest Biblical picture ever produced. Highly endorsed by Ministers of all denominations. Given the highest praise by the press that any picture ever received. Complete in six reels, 6,000 feet, showing the complete life of Christ. A photo play every man, woman and child should see. A child can learn more about the Bible by seeing this picture than it could by attending Sunday School 52 Sundays. This great play was produced by the Kalem Co., in Egypt and Palestine, by an all star cast and is in itself the greatest picture of this kind possible to produce. It cost upwards of \$200,000.00 and took five months work to complete.

WILL BE SHOWN AT

Majestic Theatre

Friday, November 14th, 1913

Special Matinee 2:30 p. m. Admission 10c and 15c
Night Show 7:00 Admission 15c and 25c

STOCK CATTLE AND FEEDERS HIGHER AT K. C. MARKET.

Heavy Runs at Chicago Do Not Break K. C. Market; Hogs Uneven; Sheep Firm.

Kansas City Stock Yards, Nov. 7.—Cattle receipts have held up pretty well this week, and the market is considerably better than last week, in spite of very bearish conditions at Chicago, on account of heavy receipts there. Good stock cattle and feeders are 15 to 25 cents higher this week, and desirable killing steers are 25 to 50 cents higher, particularly range beef steers.

She stuff and quarantine cattle are some stronger. A good many cheap quarantine stockers are being bought for the country, several shipments this week going to North Missouri. Choice to prime cattle are scarce, and none have been here worth above \$9.20 this week, though that is not the limit of the market on strictly prime steers.

Advices from the range country indicate lighter loading this week, and receipts from that source will be small after another week or two. Demand from the country continues heavy, but there are more restrictions from bankers than a month or two ago, which partly accounts for the lower range values in the last two or three

weeks. Yet Illinois buyers paid \$7.50 to \$7.80 for good fleshy feeders this week.

It has been believed that as the range season subsides cattle receipts will be light, and the market stronger, but Chicago prophets say that cattle are being liquidated there to save a board bill, and that that condition will receive emphasis as the season advances, that killers have asserted they must have cheaper beef, and finishers are deciding to save the corn. Hence the mean market at Chicago this week, particularly on heavy steers.

Hog markets are uneven this week, packers apparently being satisfied if they can get their raw material at a cost of less than \$8.00. Prices are 10 cents higher to-day, the best market of the week, top \$7.90, bulk \$7.50 to \$7.85.

Receipts are heavier this week, but the supply contains many light hogs and pigs, the incentive for the sacrifice of the little ones being high cost of feed. That reason, however, is inadequate, as can be proven by the use of pencil and paper.

Sheep and lambs are holding up firm this week, though having occasional weak spots to overcome. Receipts are smaller, and the range offerings include a good deal of trash.

Some fed Westerns have arrived this week, well finished, and able to bring the top price, \$7.75. Other good

fat lambs sell at \$7.40 to \$7.65, feeding lambs of quality \$6.25 to \$6.70, common light feeding lambs \$5.25 to \$5.75, fat ewes \$4.25 to \$4.75.

J. A. RICKART, Market Correspondent.

CHRISTIAN ENDEAVOR PROGRAM.

The meeting of the Christian Endeavor Society on Sunday, November 16, at 6:20 p. m., will be held at the Presbyterian Church, and all are invited to attend. Following is the program:

Subject—"Temperance Facts and Figures." 1 Kings 20:1-2.

"The Effect of Alcohol on the Human Body"—Dr. L. N. Pennock.

"Alcohol and Mental Deficiency of Children"—Miss Elna Coppedge.

"The Saloon and the Home"—Mrs. Park.

"The Saloon and the Church"—Miss Cox.

"Alcohol and Crime"—Mr. Kerby Scudder.

"Saloons and Labor Problems"—Miss Effie Casey.

"Regulation or Extermination of the Saloon"—Avery Woody.

Daily Readings.

A harvest of woe—Isa. 5a8-24.

Experience speaks—Prov. 23:29-33.

The great deceiver—Prov. 20:1-13.

Work of the saloon—Ps. 10:1-12.

Drink and defeat—1 Kings 20:13-21.

God gives water—Ex. 17:1-6. Facts and Figures.

1. The consumption of all liquors in the United States during 1911 was 21.86 gallons per capita—greater than any other year except 1907 and 1908.

2. It is estimated that 20,000,000 gallons of liquor are sent from saloon states into prohibition states under protection of the United States, which for years the temperance forces have been trying to get Congress to change.

3. The nine prohibition states have one-sixth of the population of the United States. In spite of the shipment of liquor from non-prohibition states, these states drink less than one-ninth-fifth of the total consumption of liquor in the country.

4. The annual cost of drink in the United States is undoubtedly at least \$2,500,000,000. The indirect cost, in the crime, sickness, lost time, insanity, and pauperism that result far more than double the enormous total. The license fees received are absolutely insignificant.—Amos R. Wells.

5. "There are 10,693 saloons in Greater New York, or 2.3 saloons to every 1,000 population."

6. Chicago has more than 7,000 saloons, and they are heavily licensed. But she is controlled by saloon politics and saloon interests. These are corrupt in the extreme, and saloons sordidly permeate every branch of the city government.

65	703	7.25
26	885	5.60
18	705	4.80
12	616	4.40
33	602	4.55

Miss Kathleen Joiner was hostess Saturday evening to the Lubbock basket ball team and the local High School team.

CLINKSCALES BUYS 1914 BUICK TOURING CAR.

F. W. Clinkscales is driving a new 1914 model Buick Touring Car. It is electric lighted and has the Delco self starter. E. E. Roos, local representative, received a car-load of Buick automobiles Friday morning. He sold all but one of them during the day.

Remember you get a cash prize for the best cake—Loaf, Angel Food or Layer—at BOYD'S GROCERY STORE November 26. —Adv. 69

FOR RENT—6-room stucco house, with bath, furnished. Phone 172. —Adv. 69-pd.

Get the "White Falcon" Flour at BOYD'S and begin to practice making cakes. Get one or more of the cash prizes November 26. —Adv. 69

FEEL RIGHT ALL THE TIME.

Don't Let Periodical Spells of Lazy Liver Ruin Your Temper and Spoil Your Work.

If you liver doesn't behave right all the time—if it sometimes stops working and you become bilious and "headachy"—don't take calomel, but try Dodson's Liver Tone.

You are safe in taking Dodson's Liver Tone. It's a harmless, pleasant vegetable remedy that starts the liver without stirring up your whole system, as calomel often does. It is especially good for children who need a liver tonic once in a while, but who should not be dosed with strong drugs.

Dodson's Liver Tone is sold by R. A. Long Drug Co. This store guarantees it with a clean open and shut guarantee—your money back with a smile if it fails to satisfy you. Price, 50 cents a bottle, and your money is as safe as if you had it in your pocket. If you need the medicine you need it badly—if it doesn't satisfy you—your money back. Buy a bottle from R. A. Long Drug Co. to-day under this guarantee. —Adv. 69

Bake the kind of Cake you can bake the best and win a cash prize at Boyd's Grocery November 26. —Adv. 69

HOGS HIGHER AT FT. WORTH; CATTLE SLOW AND STEADY.

Fort Worth market was up on hogs yesterday, according to advices from the Keene Commission Company. A supply of 1,400 head was a mere trifle as compared with the demand. Good, smooth hogs were quoted at \$8.25; bulk at \$8.05 to \$8.20. Very few deals were under 8c.

About 4,800 cattle and 1,000 calves were offered. The opening market was slow, but prices held steady.

The following quotations represent the price range of this market on the various classes mentioned:

Choice to prime, 1,200 to 1,500 pounds	\$7.75@8.00
Good to choice, 900 to 1,200 pounds	7.50@7.75
Good to choice, 800 to 900 pounds	7.00@7.50
Medium to good, 800 to 1,000 pounds	6.00@6.75
Common to fair, 700 to 1,000 pounds	5.00@5.75
Choice to prime yearlings	8.00@8.50
Good to choice yearlings	7.50@8.00

Steers.		
No.	Ave.	Price.
29 yearlings	945	\$8.25
20	1,123	7.25
44	1,146	7.25

Don't Fail to Read This

Our buyer has just returned from the Holiday Markets where the most complete line of CHRISTMAS GOODS ever before shown in our store was purchased. They will be on display by the first of December and you will find it to your interest to inspect our line before buying.

Don't overlook the splendid premiums we are now giving with every purchase made at our store

Duncan's - Pharmacy
"The Store Where You Feel at Home"

All The Year Round Christmas Gifts for All The Family

What's more appropriate than a combination of good magazines?

The following are only a few we are able to offer you. If you don't find what you want here let us know and we will make a combination to suit you.

If you are a subscriber to the Herald, send the Herald to some friend or relative for Christmas and get the other magazines yourself.

Pictorial Review	\$1.00
Modern Priscilla	1.00
Ladies' World	1.00
Twice-a-Week Herald	1.50
All for \$2.75	
Collier's Weekly and Twice-a-Week Herald	
Both for \$2.75	
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