

If You See It in
The Herald
It's So.

The Twice-a-Week Hale County Herald

Quality Job Printing;
Book and Pamphlet
Designing.

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, SEPTEMBER 30, 1913

NUMBER FIFTY-SEVEN

SNAPPY COLLEGE SPORTS ASSURED

Panhandle Institutions Form Association to Supervise All Inter-collegiate Activities.

SIX SCHOOLS REPRESENTED

Meeting of Panhandle Colleges in Amarillo Yesterday Will Stimulate Schools to Larger Effort.

With the leading colleges and academies of Northwest Texas in attendance, the Panhandle Athletic Association was organized in Amarillo yesterday afternoon. The following officers were chosen:

President—W. Y. Switzer, Clarendon College, Clarendon.

Vice President—A. H. Thornton, Goodnight College, Goodnight.

Secretary-Treasurer—R. A. Terrill, West Texas Normal School, Canyon City.

The meeting was held in response to a call sent out by B. O. Brown, Plainview, editor of The Twice-a-Week Hale County Herald.

Concerning the meeting, the Amarillo News says:

Those present were W. M. Pearce, President, and J. M. Crouch, Athletic Director, of Seth Ward College; W. Y. Switzer and Paul P. Steed, Clarendon College; R. A. Terrill, West Texas Normal; Paul Nunn and A. H. Thornton, Goodnight College; Dr. B. G. Lowrey, F. F. Phillips and James K. Barnes, Lowrey-Phillips, and Rev. R. F. Jenkins, of Amarillo, representing Wayland Baptist College, Plainview.

B. G. Lowrey was chosen temporary chairman, Secretary Holman of the Chamber of Commerce acting as secretary. President Pearce of Seth Ward stated the object of the meeting, to form an Athletic Association which should include the colleges and academies of the Panhandle, for the purpose of fostering and promoting college athletics.

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SAIL BOATS COME FOR LAKE PLAINVIEW.

Work of Beautifying Pleasure Resort by Development Company Showing Results.

Last March it was a weedy marsh, with a pile of rusty tin cans protruding above the green in an unsightly manner. Now it is a lake of 30 acres. Trees have been planted and many others will be set out. The sod around the lake has been ploughed and pulverized, water mains are in, and everything is ready for a coat of grass. At night the lake is surrounded by a circle of electric lights—that is the work of six months.

There are flowers around the big pump house and the boat house, a row of "elephant's ears" alongside the run-way from pump to the lake. Yesterday two sail boats came in. This makes nine boats on Lake Plainview. You may motor, row or sail. The band-stand out in the lake is complete. Big columns are being erected at the driveway entrance. People are not doubting now whether the Development Company means business, but they do wonder just how beautiful the place will be.

MAXEY GETS MILLER AND JORDAN CONTRACT.

Will Build Fine New Picture House; Ground Broken for Guyton-Nichols Sanitarium.

Contract was let yesterday by W. A. Miller and J. N. Jordan to J. B. Maxey, of Plainview, for the building of what the contractor says is one of the prettiest moving picture houses in all Texas. The building will stand just east of the City Hall. Plans for a new brick adjoining this building on the east, by Malone and Shepard, are about complete.

This makes ten new brick business houses for Plainview during 1913. More than that many modern homes have been and are now in the course of erection. Ground was broken this morning for the new Guyton-Nichols Sanitarium. Plainview never booms, but the town builds all the time.

The new picture house is to be 30 x 100 feet, with balcony. It will be wainscoted in marble and finished in hardwood, and will have a large lobby.

"MAE-1" TO HAVE LATEST MODEL PICTURE MACHINE.

New Play House Will Be Equipped with Most Modern Apparatus, Says Bonner.

The moving picture machine which J. S. Bonner will install in his new play house is on exhibition in the window of Boyd's Grocery Store. It is the latest model of P. A. Powers' machine. Mr. Powers claims to control 80 per-cent of the entire picture machine output of the world. The machine is equipped with all adjustments and is motor driven, with three speeds.

This machine is equipped with special lens made by the Gundalac-Manhattan people. Mr. Bonner will also install a General Electric rectifier, to convert alternating current into direct current. The direct current gives much better light than alternating current.

BAYLESS RECEIVES REQUESTS FOR SANTA FE LITERATURE.

Local Agent Says Writers from Many States Read Herald's Notice of New Booklets.

R. F. Bayless, local agent for the Santa Fe Railroad, has received a number of requests during the last ten days for copies of the booklet on Irrigation recently issued by the Santa Fe Railroad. These requests came, Mr. Bayless says, from readers who had seen a notice of the publication in The Herald.

"Results we are getting from your review certainly show that it pays to advertise in The Herald," Mr. Bayless said yesterday. "And I believe the distribution of this literature will be of much benefit to Hale County."

PARIS MAN PAYS \$4,000 FOR LOT ON SQUARE.

George Hull, of Paris, Texas, has purchased the lot, 25 x 140 feet, on the northeast corner of the Public Square for the sum of \$4,000. Sale was made through J. B. Nance. Mr. Hull is a wealthy North Texan. Mr. Nance says that he will probably improve the lot.

Calling Cards at The Herald.

DALMONT URGES TREE PLANTING

Plainview Nurseryman Gives Some Helpful Suggestions About Beautifying Your Property.

ADDS VALUE, TOO

South Plains Naturally Adapted to Growth of Trees, He Says; Care for Your Shrubs.

L. N. Dalmont is one of the many men on the South Plains who believes that trees planting will not only beautify the landscape; he realizes that it will protect the soil, increase property values, and tend to improve every individual condition. Mr. Dalmont thinks it is not so much a matter of getting trees planted, but of taking proper care of them after growth begins. He gives some helpful suggestions as to methods for combating insect and other pests which threaten your orchards and shade trees. His experience in growing trees and shrubs on the South Plains gives him authority to speak.

Mr. Dalmont says:

"Most people love the beauty in nature and art, and I'm no exception to the rule. These things add youth and spirit to the old and happiness and joy to the young. There is nothing that appeals more to me than a tree laden with its ripening fruit, especially when the ripening fruit is accessible and the appetite has been whetted by plenty of exercise and the invigorating breezes of the South Plains.

"We all know that the Plains were once looked upon as a desert or a body of waste land that could not be utilized for the comfort of man, on account of its being destitute of timber and water.

"It seems that this must have been God's purpose, to reserve the best of his creation until the last, and bless the intelligent, enterprising man that has the energy to prepare the rest for himself.

Well Adapted to Trees.

"There may have been times when the weary traveler has perished for want of water on these Plains, when he could have dug to it with pick and shovel in time to satisfy his thirst. It is told that there were once some people passing across the Plains who were suffering for water. They were driving a pair of Spanish mules, and, having camped on Runningwater Draw, they found one of their thirsty mules pawing in the sand, and, after examining it, the sand was found to be wet. Going back to the wagon, they secured shovel and pick, and in a short time dug down to water, which quenched the thirst of both themselves and mules. They went on their way rejoicing.

"Since that time, we have found that the Plains is one of the best-watered sections of the United States. "We might think that the Plains (Continued on Page Eight.)

LAYMEN TO DISCUSS STATE MISSIONS.

Sunday afternoon at 2:30 o'clock the laymen of the First Baptist Church met at the Wayland Building in regular meeting to discuss the question of "The Church Covenant." Quite a pleasant and profitable hour was spent by those present, and a number of good and wholesome thoughts were forcefully presented by the speakers. It was decided to change the meeting hour from 2:30 to 3:00 o'clock.

It was also decided to take up and consider at the next regular meeting the question of "State Missions." Brothers King and Glenn were asked to lead the service, and they, as well as all other laymen, are anxious that as many of the members of the church as can possibly come will be there. Sunday afternoon is, no doubt, a good day to rest, but it is also a fine time to serve the Lord. That is His day, and it is your duty, brother, to come to these meetings and get lined up for His service. REPORTER.

PARENT-TEACHERS' ASSN. TO HOLD MEETING FRIDAY.

The Parent-Teachers' Association will hold their business meeting at four o'clock Friday afternoon, at the High School Building. The rain of last Friday interfered, and the meeting announced for that day was not held.

It is hoped that the parents will be interested and attend these meetings. Prof. Harrison will address the meeting Friday afternoon.

MEXICANS CLAIM TROOPS INVADED

Juarez Officials Assert That Ten Cavalrymen Crossed River and Began Trouble.

HAVE TROOPER'S HAT

Woodcutters Returned Fire, Compelling Americans to Retreat onto United States Soil, They Say.

According to Associated Press dispatches from El Paso yesterday, the Mexican version of the international shooting incident near San Elizario Saturday is that ten American cavalrymen of Troop H, second cavalry, crossed into Mexico and began shooting at some woodcutters. This information is given out by Federal officials at Juarez.

In proof of their statement, the Mexicans produced a hat which they say one of the Americans lost when the woodcutters returned the invaders' rifle fire and forced the Americans to retreat into the United States.

DROVE 53 MILES; THEN MIRRED IN PLAINVIEW.

Littlefield Man Finds Our Streets Muddiest Place on the Plains; It Had Rained Elsewhere, Too.

C. J. Duggan, of Littlefield, came in yesterday in his Buick. He mired once near the City Hall and once near the Santa Fe depot. Nowhere else in his drive of 53 miles did our visitor bog down.

The ground was wet all the way from Littlefield, Mr. Duggan says; but his car pulled every mile of the way until it reached the South Plains metropolis. Mr. Duggan didn't say much, but any automobile driver knows how he felt stuck in the mud.

A common road drag has done much to make North Pacific Street passable at all times. Recent rains have softened the road to a considerable depth. A great many road builders believe that if the drag had been put on the streets Saturday, instead of waiting until Monday, when they were nearly dry, it would have done much more to make a solid road, and would have prevented cutting the road into the deep holes which were there yesterday.

Visitors are adversely impressed with Plainview's streets in times of rain; citizens of the town make some remarks when they must wade through mud ankle deep. But they don't do very much to improve the situation.

FREE FOR THE ASKING.

Plainview Nursery Catalogue Contains Much Information.

L. N. Dalmont, proprietor of the Plainview Nursery, is making distribution of his 1913 catalogue. The book contains much information that will be of value to the fruit grower and others interested in shrubbery or tree planting of any kind.

Mr. Dalmont is distributing the catalogue free upon request.

PRECIPITATION FOR FRIDAY AND SATURDAY 1.52 INCHES.

The rainfall Friday and Saturday amounted to 1.52 inches. Total precipitation for September was 3.33 inches. The mornings seemed cold, but the thermometer did not go below 40 degrees. A bright, sunny Sunday two weeks ago the mercury dropped to within 5 degrees of freezing. That is the only time it went below 40 degrees during the month.

ANNOUNCEMENTS.

Mrs. Roger Mayhugh and Miss Edna Mayhugh will receive Friday afternoon from three to six o'clock.

Mrs. L. Dye and Mrs. Bob Tudor are hostesses this afternoon to the Bridge Club, at Mrs. Tudor's residence, 214 Adams Street.

Mrs. E. E. Roos is entertaining the "500" Club this afternoon.

OLTON MAN BUYS PROPERTY.

J. J. Clark, of Olton, bought a lot yesterday in West Plainview, through J. B. Nance. Mr. Clark will make his home in Plainview.

George W. Corlett came in to-day from Amarillo in a 1914 Overland, en route to Spur, Texas.

"DON'T REALIZE WHAT WE HAVE," SAYS VISITOR.

Amarillo Man Sees Plainview Irrigated Farms; Produced \$400 on 60 x 86 Feet.

"People away from Plainview are more enthused over the possibilities of irrigation here than your own citizens are." It was a prominent lawyer who made this statement yesterday. That is also the opinion of T. W. Clifton, of Amarillo.

Mr. Clifton is a practical gardener, or—if you prefer—he is a business man who gardens for pastime. At any rate, he is doing some remarkable things on his home place at Amarillo. He spent yesterday in Plainview looking over our irrigation plants, examining the soil and water. "It is wonderful," Mr. Clifton said.

But Mr. Clifton raises more truck from his residence lot in Amarillo than we can boast on any irrigated spot of like size over the entire South Plains—at least more than has yet been reported elsewhere. He is an employee in the Accounting Department of the Santa Fe Railroad. His home place is 60 x 120 feet. Only 60 x 86 feet are available for his farm operations.

Last year Mr. Clifton's sales from this "nook" totaled \$400, plus the vegetables which two families consumed. During 1913 the water shortage cut down his crop, and sales amounted to only \$350. But \$350 from a plot of ground 60 x 86 feet seems pretty good, doesn't it? Some day, Mr. Clifton thinks, we will grow things that way all over the Plainview irrigation district. In fact, he intimated that he might some time try to duplicate his garden on a larger scale in Hale County.

Mr. Clifton began experimenting with his garden 5 years ago. He has studied his soil, studied seeds, studied marketing. That is why he can produce nearly \$500 a year from less than 1/4 of an acre of ground, and at the same time give 8 hours a day to his railroad work.

COY MEYERS CAPTURES 15 PINTS OF FLIES.

Youngsters Let Up in Efforts, but Pest is Plentiful; Now is the Time to Eliminate the Fly.

Coy Meyers turned in 15 pints of flies this week—45,000 in round numbers. Lesley Collins captured 13 pints, Edward Kerr 2 pints and Ennis Crow 6 pints.

With the exception of these four young people, all effort to "swat the fly" seems to have ceased. But the fly has been plentiful for several days. Somebody is missing a chance to add considerable to his spending money. There is a market for all you can catch at 5c a pint.

Concerted effort on swatting the fly, cleaning up his breeding place and keeping refuse cleaned up will eliminate the fly another season. Contemplate the result—a town without flies! Worth the effort, isn't it?

BARACAS HEAR ABOUT NATIONAL CONVENTION.

C. J. Duggan, Former State Secretary, Tells Local Sunday School Class About Meeting.

The National Baraca-Philathea "Round-Up" will be held in Waco, Texas, June 6 to 11, 1914. The leaders in this movement are expecting 3,500 young men and women to gather at that time for a study of Sunday School work. The convention this year met at Nashville, Tenn.

C. J. Duggan, of Littlefield, Texas, former State Secretary of the Baraca movement, talked to the young men last night at their business meeting with Professor B. M. Harrison, on Grover Street. Mr. Duggan says that Northwest Texas has not been fairly represented heretofore. He wants the Panhandle to send a special train to Waco next June. A genuine "round-up" is one of the features of entertainment being arranged for the visitors.

The Wesley-Baraca Class of Plainview Methodist Church has 67 members.

VELIE KICKS SHERIFF.

J. C. Hooper had his arm severely sprained this morning when Charles Reeves' automobile "back-fired." Sheriff Hooper was cranking the Velie.

Wilbur Winn, of Kansas, is visiting his uncle, E. E. Winn, in Plainview.

BETTER GET INTO COMMERCIAL CLUB

Co-Operative Effort is Secret of Community Building; Plainview Has Large Opportunity.

6,000 BOOKLETS SENT OUT

"Plainview Irrigation District" is Proving Popular at Oklahoma State Fair.

The postponed meeting of Plainview's Chamber of Commerce will be held in the District Court room Thursday night. Rain interfered last week. President Anderson is particularly anxious that every man come out. It seems peculiar that there are half a hundred substantial business men in Plainview who have never been to a meeting of the Club.

Does it mean that those men are not interested in the upbuilding of Plainview? Certainly not, but it shows a deplorable lack of co-operative effort. Towns grow into cities by going after enterprises. Every new enterprise benefits your business. No enterprise is ever secured by an individual acting alone; besides, it is hardly fair to ask a dozen men to shoulder the work of building your town.

Practically every man has paid; it is even more important, President Anderson thinks, that you come out and work.

Two propositions (and perhaps a third) of interest to all Hale County are to be taken up Thursday night. Hadn't you better come out?

"It is a large opportunity you have at Plainview," said a visitor from Indiana last week. "Don't let it slip for lack of continued and concerted effort." That is a challenge to you.

Hale County's exhibit is attracting much attention at the Oklahoma State Fair. C. A. Malone is in receipt of a letter from an Oklahoma friend asking if "it is really true" that the South Plains grows such exhibits, and others are sending in reports of the excellence of our showing at the Oklahoma metropolis.

A telegram from Messrs. Hanby and Dowden, received Saturday, asked for 5,000 of the booklets recently issued by the Chamber of Commerce. Six thousand of the pamphlets have been sent to Oklahoma for distribution.

"Plainview Irrigation District" is the title of the folder, and the facts it sets forth are "vouched for by the Plainview Chamber of Commerce." A number of local business men have suggested to Judge Lancaster that the Chamber of Commerce secure an extra supply of these booklets and permit every individual in town to send one with each letter mailed. Judge Lancaster is of the opinion that a general distribution of these facts would be of large value to the South Plains. This matter will perhaps be taken up at the meeting of the Chamber of Commerce Thursday night.

FARMERS GETTING BUSY WITH WHEAT.

Last Week's Rain Will Increase Acreage of Grain on South Plains Farms.

Farmers are smiling this week. The bright, warm days following last week's rain almost make the cowman turn the corners of his mouth upwards. Too often rains about October 1 damage grass—that is why the cowman objects.

Last week's rains left a fine season in the ground. As a result, the acreage of wheat will be large. The Texas Land and Development Company will put in 500 acres of wheat, according to J. W. Longstreth, agriculturist.

MOORE BUYS FIRST 1914 HUPMOBILE CAR.

R. L. Moore is the first Plainview resident to purchase a 1914 Hupmobile. It is electric lighted and has electric starter. Mr. Hubbard received a car-load of Hupmobiles Friday; another car is due to come in next week.

KENTUCKIAN ASKS INFORMATION

The Chamber of Commerce is in receipt of a telegram from a gentleman in Kentucky, asking if the things he hears about the South Plains are really true. Judge Joe Lancaster immediately sent the gentleman a copy of the



Telephone for Aid

The DOCTOR, for man or beast, is only one of those you may summon instantly by

Bell Telephone

A perfect means of guarding against emergencies and overcoming loneliness.

Now is a good time to learn how YOU can get this service.

THE Southwestern Telegraph and Telephone Co. DALLAS, TEXAS



The Best Hot Weather Tonic GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

MOVING PICTURES SPREAD "BETTER POULTRY" GOSPEL. Films and Practical Talks Make Success of First Field Meeting in Missouri.

The Missouri State Poultry Board, under the direction of Secretary T. E. Quisenberry, recently has held a series of poultry field meetings throughout the State. The first meeting, held at Pacific, in co-operation with the Pacific Commercial Club, was attended by more than 2,000 poultry raisers.

Great enthusiasm was aroused by a moving picture reproduction of the ideal method of gathering eggs, handling them for the incubator, the care during the hatching period and the care of a growing flock and the results.

Director Quisenberry of the State Experiment Station addressed the large audience on the extent of the poultry industry of Missouri and pointed out how the poultry and egg crop has been the salvation of the farmer in many instances this year where the drouth has ruined other crops.

Ralph H. Searle, vice director of the Missouri Experiment Station, spoke on the improvement of the farm egg, and declared that, with a little care, the farmer could raise the grade of his eggs, now selling at 12 to 14 cents wholesale, to a fancy price standard.

How to Improve Eggs.

He stated that if the eggs were gathered twice daily and if roosters were taken from the flock, the eggs would keep fresh longer than under old methods. He showed the importance of having clean nests and of sorting the eggs for size and color. On the topic of "The Farmers' Fool-Proof Poultry House," he said:

"Most everybody is satisfied with the poultry house that is on the farm. They feel that almost any house is good enough for poultry to roost in, and they do not think of giving the chickens proper care, in the way of quarters, that is given to the pigs, horses and cows. This is a great mistake, for, in proportion to the amount of care extended, the hen will yield more of an income than any other farm animal.

"The main essentials of the poultry house are: Fresh air, abundance of sunlight and absolute freedom from draft. This can be accomplished by building the house solid on three sides, with a shutter opening in front and a window in the back that can be opened for ventilation in the summer."

George Beouy, of Cederdale, Kans., demonstrated the method of caponizing as it is practiced today with success. Twelve birds were caponized, and each movement was carefully explained.

Beouy said that cockerels which, if sold as broilers, would only bring 35 to 45 cents, if kept until they were roosters would bring 55 to 60 cents, could be caponized and sold for \$1.50 to \$1.75 each at from eight to ten months old.

Pictures Make Methods Clear.

Then came the pictures, accompanying lectures, which made clear to all poultry raisers the approved methods of getting good results and the profit that is returned from a little preparation, foresight and care.

The story of the chicken was told, pipping of eggs in the incubator was shown and gradually the chicken emerged from the shell.

The routine of feeding laying hens from early morning until late in the evening was made clear. Detailed manipulation of trap nests was shown as clearly as if the audience was in a mammoth poultry plant. The hens were seen to jump upon the trap and enter the nests; the attendant came and took out the egg, made the record and released the hens.

A flock of cockerels, all from hens with records of 200 or more eggs a year, was shown. There was a flapping of wings, the inevitable scuffling and an occasional lusty pantomime crow, all tending to show the splendid vigor of the flock that had been photographed.

There were exhibits of many varieties of poultry and eggs, for which the State and Pacific Commercial Club paid cash prizes as follows:

For the best pen, consisting of one cockerel and four pullets, hatched in 1913, \$2 and \$1, on any variety of Plymouth Rocks. Same on Wyandottes, Rhode Island Reds, Orpingtons, the Asiatic class and Mediterraneanans.

Best display of brown eggs shown by one exhibitor, \$2; same for white eggs.

Whether the meat of the chick is white or yellow matters not as to flavor—preference to white meat in England to the contrary. The table desire is for that scrupulous care on the part of the growers which will insure steady gain of flesh without excessive fat.

The dictum that chicks having liberty of range are cleanest depends on whether this liberty carries them to the barnyard, and whether the pen is kept sanitary by frequent sanding.

Ship chickens as you would pack eggs. See that they are not crowded. A suffocating coop means a sick or lifeless lot of chicks. This means disappointment in market to the grower.

WASTE MAKES HIGH MEAT.

The Butcher and the Housewife Are to Blame, the Packers Say.

Chicago, Ill., Sept. 23.—Wastefulness of the American housewife is one of the principal factors in boosting meat prices skyward, John T. Russell, president of the Master Butchers' Association, told delegates to the convention of the American Packers' Association today.

"The trouble is that the American, if he is a poor laborer, demands the choicest cuts of meat," said Russell. "Then his wife in trimming the meat throws 25 per cent of her purchase price into the garbage can, instead of saving it and putting it to some other use."

"We butchers can be blamed on the same score. We throw away good meat that might be used and ultimately the consumer must pay for our carelessness, as well as his own. And wastefulness in the butcher shop and in the home tends to decrease the supply of meat and boost prices."

The packers voted to raise a fund of one-half million dollars in a period of five years for educational work.

AVIATOR BREAKS RECORD.

Frenchman Flies 558 Miles Over Sea in an Aeroplane.

Bizerta, Tunis, Sept. 23.—Roland G. Garros, the French aviator, today flew 558 miles across the Mediterranean from St. Raphael, France to this city.

208 Students the First Day of Enrollment at Wayland Baptist College

But There is Still Room for Y - O - U

We Offer You

An exceptionally competent faculty, strong course of study, special training in Art, special training in Music, a splendid Business Course, special work in Elocution, newly equipped and furnished Class Rooms, Dormitories and Laboratories, an opportunity for Physical Development.

Wayland Needs You and You Need Wayland

Write, Phone, Wire or See

I. E. GATES, President

You Should Be Careful in Selecting Your Drug Store--a Mistake May Cost a Life

You run no risks--take no chances here.

- 1st. Because none but competent help is employed.
- 2nd. Because utmost care is used in filling every order.
- 3rd. Because every order is accurately doubled checked.

Don't Take a Chance--Be On the Safe Side

R. A. LONG DRUG CO.
Phone 327

Of Course it Will Be

White Crest FLOUR

in the Long Run. Why not now?

Here's a GOOD excuse to give it a trial

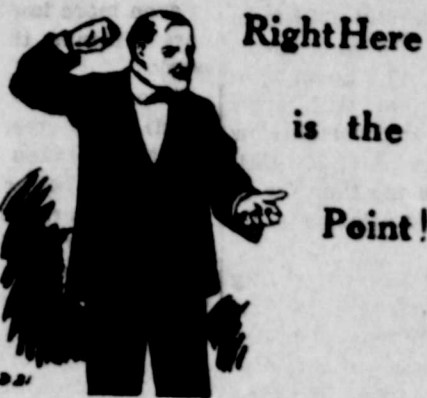
GERMAN APPLE CAKE

2 Eggs, 1 small cup of sugar, beat in 1-4 cup melted butter, one cup of yeast.

Add above ingredients to one and one-half quarts of White Crest Flour, and add enough lukewarm milk to make a dough stiff enough to spread with a spoon. Butter a dripping pan, and line with a thin layer of dough. To prevent the dough from sticking to the spoon while spreading, dip the spoon in milk or melted butter. Pare good cooking apples, and cut into quarters or eighths according to size of the apple. Spread in rows on the cake and set in warm place to rise. Before baking spread small lumps of butter on the cake and spread brown sugar and three or four tablespoons of melted butter.

Wright & Dunaway

ALL THE TIME
Phones 35 and 355



Right Here is the Point!

the most northern seaport of Tunis. His time was seven hours and fifty-three minutes. It started at 5:52 a. m. and reached here at 1:45 p. m.

The flight of Garros is the longest overseas journey ever made in an aeroplane.

EARLY SHOPPING FOR CHRISTMAS.

Aside from any human instincts one may have concerning the advisability of doing the Christmas shopping early, such shopping has a strong economical appeal.

Things are cheaper now than they are at Christmas.

Of course, this is, in a way, a misstatement. There are always Christmas sales when things are marked down to surprisingly low prices. But many of the things that you want, must have, in fact, to finish up your Christmas gifts the week before Christmas are either all sold out or else sold at regular prices. Now you have a big stock to choose from and off-season prices to boot.

For an example, the little embroidery scissors that are needed to stock little work cases and embroidery bags and traveling sets, can now be had, here and there, for ten cents, and one lucky shopper came across some for nine cents. At Christmas time, when there was a demand for such scissors, this same shopper last year was forced to pay twenty cents for scissors to put in the dainty sewing cases she had made. The cheaper grades were all sold out.

This year she has stocked up with 9-cent scissors, in all respects quite as satisfactory as the more expensive sort for her gifts.

Remnants and marked-down pieces of ribbon can also be had for a song early in the season. The narrow ribbon for tying Christmas packages can often be picked up at bargain prices, and surely you can well afford to give two or three pieces of it a corner of a shelf or bureau drawer if you can buy it four or five cents a piece cheaper now than in the middle of December. Odd pieces of flowered ribbon, too, of the sort used for little bags and cases of many kinds, can also be bought now for little money.—Kansas City Star.

PLAINVIEW DRUGGIST DESERVES PRAISE.

J. W. Willis, druggist, deserves praise from Plainview people for introducing here the simple buckthorn bark and glycerine mixture, known as Adler-i-ka. This simple German remedy first became famous by curing and constipation INSTANTLY ing appendicitis, and it has now been

Panhandle Planing Mill Company

A. J. POIRIER, Manager

Manufacturers of Sash, Doors, Frames, Moulding, Screens, Columns, Brackets, Store Fronts, Grills, Counters, Shelving. Also do turning and Band Sawing to order.

General Planing Mill Work of All Kinds
Wood Tanks Made to Order Plate Glass Carried in Stock
Bring Us Your Plans for Estimates
Telephone 596 N. Second and Harrison AMARILLO

J. E. SLATON, President W. C. MATHER, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.



With This Strong Bank You Gain Many Advantages

You enlarge your acquaintance by coming in contact with people who are successfully developing the interests of this city.

You have at your disposal the facilities of this bank and its influence behind you.

Citizens National Bank

Capital \$100,000

bark and glycerine mixture, known as Adler-i-ka. This simple German remedy first became famous by curing and constipation INSTANTLY ing appendicitis, and it has now been —Adv.

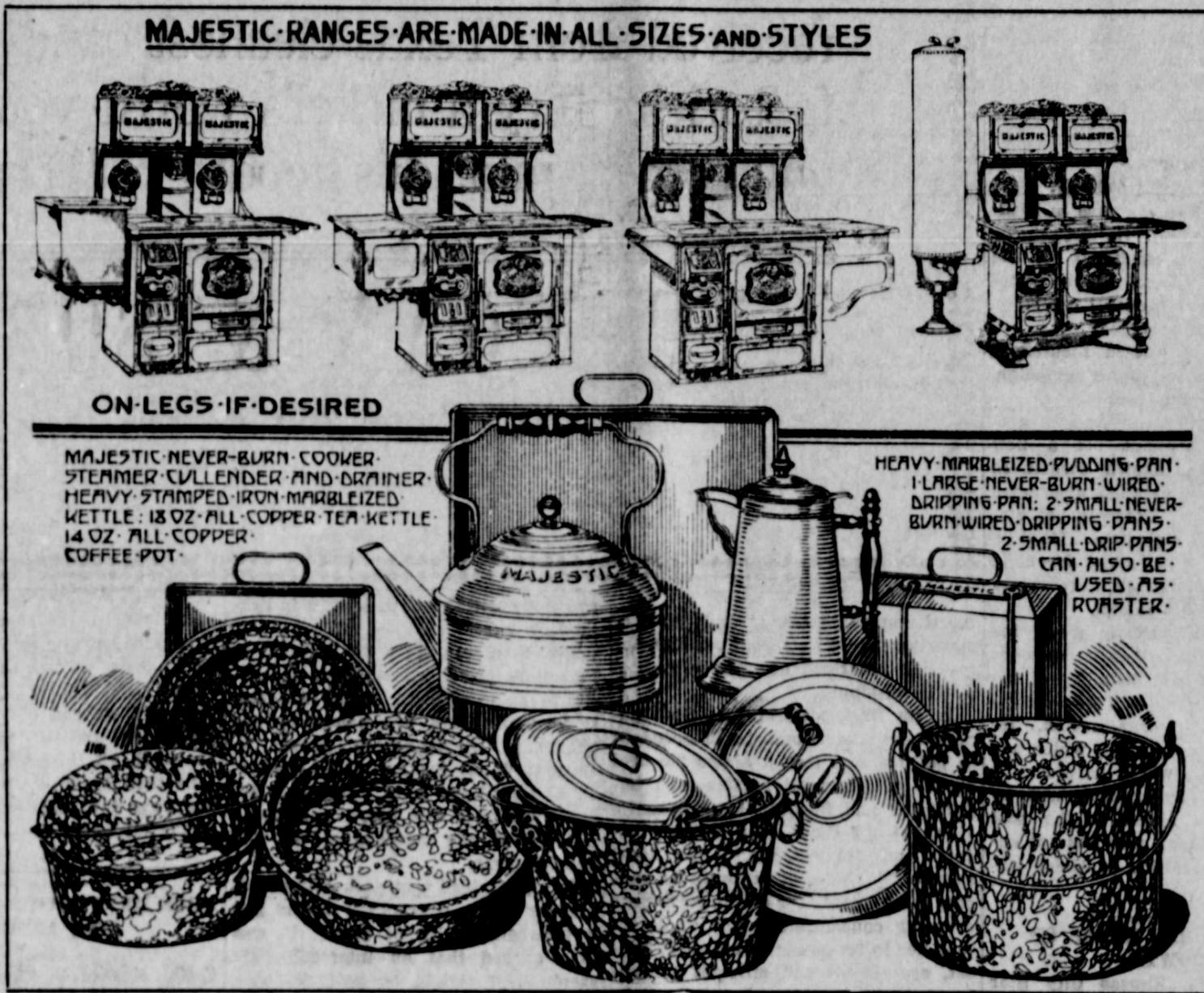
Special Demonstration and Sale GREAT MAJESTIC RANGES

Monday Morning, October 6th to Saturday Night, October 11th
One Week Only

Save \$8.00

As a special inducement during our demonstration week only, with every MAJESTIC RANGE sold -- prices always the same -- we will give free one handsome set of ware as illustrated here.

Every piece of this ware is the best of its kind. Not a piece that is not needed in every kitchen. It cannot possibly be bought for less than \$8. This ware is on exhibition at our store. **DON'T FAIL TO SEE IT.**



Special

All during this week a special demonstrator direct from the Majestic Factory will be glad to show you "all about Ranges" -- show you why the Majestic is the best range on earth at any price.

Come, If You Intend to Buy or Not.

Education lies in Knowing Things -- Know why the oven of a range is heated -- Know how the water is heated -- How the top is heated -- Why the Majestic uses so little fuel -- Know how a range is made inside and outside. This education may serve you in the future. Don't Overlook a chance to Know Things shown by one who knows. Come.

Which Shall It Be?

Do you intend to continue laboring, burning valuable fuel and destroying high-priced food with that old worn-out cook stove?
You KNOW that old stove eats up a lot of fuel each year.
You KNOW you have trouble in getting it to bake just right, in fact, spoil a batch of bread every once in a while -- you know it costs considerable for yearly repairs.
Stop and think and figure. Wouldn't it pay you to buy a good range -- a range with a reputation --

THE GREAT MAJESTIC MALLEABLE AND CHARCOAL IRON RANGE

You make no mistake in buying a Great Majestic -- it's the range with The Reputation -- ask your neighbors. Then, too, it's made just right and of the right kind of material -- Malleable and Charcoal Iron -- riveted together practically air tight -- lined with pure asbestos board -- parts being malleable can't break -- has a moveable reservoir and an oven that don't warp -- that's why the MAJESTIC uses so little fuel, bakes just right every day in the year -- browns bread just right all over without turning, heats 15 gallons of water while breakfast is cooking -- properly handled lasts a lifetime, and costs practically nothing for repairs. Don't buy the range you expect to last a lifetime "unsight unseen;" you'll be sure to be disappointed. Come to our store during demonstration week, see the GREAT MAJESTIC -- have its many exclusive features explained -- find out why the MAJESTIC is 300 per cent. stronger than other ranges where most ranges are weakest.

Children Souvenir Day 150 MAJESTIC BIRDS FREE

Monday between 3 and 5 p. m.
The first 150 boys and girls who present to THE MAJESTIC RANGE SALESMAN at our store, between 3 and 5 p. m. Monday, October 6, written answers to the following questions, will receive a "Canary Bird Souvenir" FREE.
1 -- What range is your mother now using?
2 -- Do you know anyone needing a new range? Who?
3 -- Why is the Great Majestic the most durable range made?

50-cent Article FREE!

The one giving neatest and best answer to the last question may select any 50-cent article from our stock, in addition to the Souvenir.
Don't be discouraged if you are not one of the 150 to get a Canary Bird Souvenir. You will get a Majestic Puzzle Card. Something for all the boys and girls.
You can have worlds of fun with the Majestic Bird -- it imitates the canary to perfection.
Be sure you have your answers ready to hand in at our store Monday Afternoon, between 3 and 5.

Don't Overlook the Date. This is a Special Invitation to You and Your Friends and Neighbors

Donohoo-Ware Hardware Company

Phone 80

FIVE KANSAS FARMERS PLAN IRRIGATION DAM.

They Know from This Year's Experience That Water at Right Time Means Crop.

Five farmers near Great Bend, Kans., are entering into a co-operative scheme whereby they will be able to irrigate some 750 acres of their farms in dry times. They propose to get water for this purpose by damming Wet Walnut Creek, which flows through their land. Frank P. Wood, who is fathering the project, expects to irrigate 300 acres; W. S. Hill, 125 acres; Sam Dorfshaffer, 100 acres; John Wood, 150 acres, and E. B. Kellam, 100 acres. W. S. Gearhart, State Engineer at the Agricultural College, is preparing the plans for the dam.

When Koopman brothers, in the same neighborhood, harvested 26 bushels of wheat to the acre this season from a 30-acre field that had been overflowed by a small freshet from Wet Walnut last May, and when other wheat fields in the vicinity yielded only two or three bushels to the acre, farmers along the creek began to think.

decided to build a concrete dam 20 feet high and 130 feet wide across the creek. The dam will have gates in it and a bridge on top. A spillway at one end will take care of flood waters. Such a dam, Gearhart says, will back up water in the creek for 10 miles. On some farms through which the stream passes it will be an easy matter to use this back water simply by cutting through the banks of the stream, which rise above the surrounding land in many places. Where the water is below the neighboring fields, pumps will be used to lift the water. A water wheel at the dam will furnish power to do some of this pumping.

The Agricultural College engineers are preparing to give much of their time this fall in helping to construct ponds, water supplies and irrigating plans in the State.

ENTRY CARDS FOR 500-MILE AUTO RACE MAILED OUT.

Six Hundred Blanks Sent to Prospective Entrants in Indianapolis Classic; \$50,000 in Prizes.

Six hundred entry blanks for the 1914 500-mile automobile race at the

Indianapolis motor speedway Memorial Day, were mailed this week to automobile manufacturers in all parts of the world. The fact that a foreigner in a foreign-made car won this year's contest, leads the management to believe that a larger number of cars and drivers from the Old World will be entered next year than in any of the previous contests.

The sending out of the entry blanks this early, it was explained, was to give all entries time to construct cars specially for the race and give them a thorough try-out before the contest.

While the entry fee has been reduced for 1914 from \$500 to \$200, the prize list remains at \$50,000, and three trophies, and various accessory companies also will offer prizes.

Other conditions noted in the entry blanks are that each contestant must present doctor's certificate as to his physical condition before he will be allowed to enter; that his steering knuckles and tie rods must be new two days before the race; that aluminum steering wheels will be barred, and that all cars will be taken off the track at the official sunset hour. These provisions are made in the interest of safety to both drivers and spectators, it was explained.

WILL TEST ENSILAGE FEEDING AT AMARILLO.

Neely to Fatten Herd Under Supervision of United States Department of Agriculture.

W. F. Ward, Senior Animal Husbandman from the Bureau of Animal Industry of the United States Department of Agriculture, arrived in Amarillo yesterday morning, from Washington, for the purpose of conferring with certain interested stockmen relative to the feeding of cattle on ensilage under expert supervision.

Mr. Ward accompanied J. M. Neely to the Neely Ranch, sixteen miles west of Amarillo, inspected the cattle and feed crops, and upon his return voiced the opinion that a satisfactory test could be made with the Neely herd.

The chief requirement is that a silo be erected and filled with ensilage, and that the feeding tests be conducted in strict accordance with expert instructions.

Accordingly, Mr. Neely will begin today the construction of a capacious silo, which will be filled at the earliest date practicable with products grown on the ranch. A herd of two-year-old steers, numbering 200 and

averaging from 780 to 800 pounds, will be chosen. This herd will be divided into two lots of one hundred each. One will be fed on ensilage, cotton seed cake and roughness; the other on grass, cotton seed cake and roughness. The feeding will be continued steadily for a period of four months, at the expiration of which time a test of gain in weight and resultant profits will be made by market sale.

During the feeding period, the cattle will be weighed at intervals, and a full record will be kept. The feeding will be systematic and accurately weighed, the test proving the extra value or lack of it of ensilage as compared to grass.

Mr. Neeley stated last night that he would be ready to begin feeding within thirty days.

Mr. Ward will leave this afternoon for New Orleans, but a special man will be provided to superintend the test feeding.

"I believe that this test will demonstrate the worth of ensilage and of systematic and intelligent feeding," he said. "This is already recognized as one of the greatest live stock countries on the continent, but adoption of approved methods will assure greater returns to the stockman. The Govern-

ment, with proper co-operation, is willing to carry these tests to successful conclusion." -- Amarillo News.

DR. E. O. NICHOLS,
Specialist in Diseases of the
Ear, Eye, Nose and Throat.
Glasses Fitted.

Office in Finnie Building,
Next Door to Third Nat'l Bank,
Plainsview, Texas.

Phones:
C. D. WOFFORD,
Dentist

Rooms 14-16, Ware Hotel Bldg.

C. F. SJOGREN, Auctioneer.

Years of experience have
taught me how to conduct gen-
eral farm and live stock sales.
Write or phone me at
Kress, Texas.

Terms reasonable. 53

The Twice-a-Week
Hale County Herald

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

Phones: Business Office, 72;
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etc., should be addressed to THE
HERALD PUBLISHING COMPANY,
Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church
pertaining to services are welcome to
the columns of The Herald FREE; but
any announcement of a bazaar,
ice cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price . . . \$1.50 per year
(Invariably in advance)

Even finger prints go wrong, the
detectives say; but the dictograph
gets what you say. Silence is golden.

Be careful that the fever of love
doesn't go down too quickly—now that
coal bills begin to come in.

"Nothing new under the sun"—even
the slit skirt, according to evidence
submitted, is of Eighteenth Century
origin, and X-ray gowns (by another
name) were popular with coquetish
princesses of our German ancestors,
and Mother Eve abbreviated her lin-
gerie to a fig leaf.

BOYS WILL BE BOYS.

Our boys are playing marbles now.
All boys play marbles at one time or
another, except the stooped youth with
pallid cheeks who are robbed of their
heritage by the Factory Child Labor
System prevailing in too many Ameri-
can commonwealths.

Wholesome amusement is a first
law in healthy child development.
But amusement must be supervised.

Sunday morning a company of boys
congregated in various places over
town. They were ten, twelve, perhaps
fifteen, years old. For Sunday School,
you ask? Not they. Pockets were
bulging with marbles; their talk was
of marbles; they played marbles un-
til noon and many of them took up

the game after bolting Sunday dinner.
Isn't there some way that Sunday
School work may be made so attrac-
tive that boys will go to Sunday
School of their own free will? Not
without the co-operation of parents.
And in most cases of the marble re-
cruits we venture the parents knew
nothing about where their boys were
Sunday morning—they didn't care.

Anything which grows must be su-
pervised. Boys revert to gamin just
as meadows spring up into briar
patches when growth of either is ig-
nored.

Boys will be boys. Too often they
become incorrigible, lawless, sloven-
ly—an enemy of society—because
father and mother do not exercise a
restraining hand and manifest no in-
terest in their affairs.

Better be your son's pal. He will
go to Sunday School if you go with
him.

HIS ONLY OBLIGATION.

The most striking sentence in Lieu-
tenant Governor Will H. Mayes' an-
nouncement of his candidacy for the
Governorship of Texas is his state-
ment that he will not accept campaign
contributions from anybody.

Mr. Mayes was elected Lieutenant
Governor without making a campaign.
In that office he has made good.

In his announcement for the Govern-
orship Mr. Mayes has set a new
standard. He has shown wisdom in
refraining from a detailed discussion
of his "platform." There is yet am-
ple time for such statement. He does
not equivocate in his stand for civic
righteousness and law enforcement as
against the licensed saloon.

Mr. Mayes has already given his
campaign a dignity which is commen-
surate with the responsibility of his
office. If elected he will owe allegi-
ance to no man or organization. He
has discerned those things which are
most vital to the whole people.

By birthright, by training and by
environment Mr. Mayes is the best
equipped of any man who has yet an-
nounced for the office of Chief Ex-
ecutive of Texas.

**THIRTY-THREE YEARS OF
GROWTH.**

Last week the Kansas City Star
celebrated its thirty-third birthday.
"A good, respectable age," the Star
observes; "not so young that neigh-
bors wonder whether it is going to
pull through, and not so old that peo-
ple wonder why it didn't die long
ago."

During those thirty-three years the
Star has grown to have a circulation,
morning and evening, of more than
175,000 copies. That growth is per-
haps the least of its really great ac-
complishments.

In only one thing the Star has not
changed—its policy—its ideals. They

set the splendid standards a third
of a century ago which make the Star
the greatest American newspaper west of
the Mississippi.

In its first editorial the Star an-
nounced that it would be independent
in politics, and that it aimed "to deal
by all men and all parties with im-
partiality and fairness, expressing its
views at all times with entire free-
dom and fearlessness." "In local
matters," it said, "it expects to sup-
port the best men for office, regardless
of party consideration, and to do all
that lies in its power in behalf of
honest, economical and efficient govern-
ment."

The Kansas City in which the Star
had birth was a town of great possi-
bilities—and hardly more. It was a
sprawling village without a mile of
paved streets and little to make it at-
tractive.

On March 15, 1881, the Star made
this announcement of its policy:

"Individuals profit by judicious and
liberal expenditures of money. So do
cities. Kansas City has reached a
point where she must make such ex-
penditures if she is to occupy the
proud position which is within her
reach. * * * Kansas City needs
good streets, good sidewalks, good
sewers, better street lights, and many
other things which are necessary to
the health, prosperity and growth of a
great city."

"Good streets, good sidewalks, good
sewers"—how appropo to Plainview!
The Star has never been popular
with grafters, crooks or moss-backs.
It has been seized of a mania for ac-
complishment. It has always stood
for the people against party, for
honest government, for civic righteous-
ness and individual betterment.

And its growth has been commen-
surate with its ideals.

Without such standards no news-
paper has any rightful place in the
life of a community.

**SNAPPY COLLEGE
SPORTS ASSURED.**

(Continued from Page One.)
and a constitution as outlined by the
A. A. U., both of which were adopted.
The by-laws, as adopted, follow:

"Article One.
"This organization shall be known as
the Panhandle Athletic Association.

"Article Two—Objects.
"To foster and improve college ath-
letics throughout its territory.
"To promote and protect the mutual
interests of the members involved.
"To institute, regulate and award
the amateur championship of the As-
sociation.

"Article Three.
"1. The membership of this Associa-
tion shall be limited to the academies
and colleges of the Panhandle,
Plains and New Mexico.
"2. This Association, through its
board of managers, shall be sole
judge of the qualifications of appli-
cants for membership and of means
to continue therein.

"3. Persons representing the mem-
bers of this Association in athletic
events shall be certified by the Presi-
dent of the Institution which such
person represents as having com-
plied with the conditions for eligibil-
ity, which are as follows:

"a. Each contestant shall be a
bona fide student of the institution
represented, doing at least four sub-
jects in a regular course.
"b. Such contestant shall be mak-
ing a passing grade in at least three
subjects in his course."

It was decided that students taking
only a business course in any college

One Cent Per Minute

You can sweeten your sweet
tooth with good fresh candies just
received from Texas cleanest candy
factories. Try a nickel's worth—you
will come again. It's good.

J. F. COAN & SON

Telephone 269

are not entitled to participate in ath-
letics.

Provision was made for a Board of
Managers, which should have authori-
ty to name officers of the Associa-
tion. This board was named by the
chairman, consisting of James K.
Barnes, W. Y. Switzer, J. E. Crouch,
R. A. Terrill and A. H. Thornton. Af-
ter conference the board announced
officers of the Association for the
ensuing year.

It was decided that each college be-
longing to the Association should pay
a membership fee of \$7.50. It was
also agreed that an inter-collegiate
track meet should be held at some
point next spring, fuller details to be
announced later.

Discussion was liberal throughout
consideration of the various stages of
organization, practically every man in
attendance giving expression to his
views.

At the conclusion Prof. F. F. Philip-
ps called the attention of the visitors
to the fact that Saturday, October 11,
would be Educational Day at the Pan-
handle State Fair, and an urgent in-
vitation was extended to all to be
present.

WANTS MORE CREAM.

**J. N. Morrison Says Farmers Don't
Supply Enough Milk.**

Cream is one article for which the
farmer may receive cash each day,
and the prices bring profits—if you
keep high-grade cows. Yet J. N. Mor-
rison is unable to secure all of the
milk he needs to supply his creamery.
Peccable, isn't it, that our home-own-
ers and larger farmers won't keep
two or three cows, or a dozen? It
means sure profits and ready cash.

Many communities have found it
profitable for the Chamber of Com-
merce to take up with farmers the
question of keeping more and better
cows. Experience has shown that a
good cow returns a handsome divid-
end; while a poor one does not pay
for her board.

The Plainview creamery is a local
institution which should be fostered—
all that is necessary is to furnish
"raw material" at spot cash prices.

IN MEMORY.

Rev. R. S. Harmon died, of tubercu-
losis, at his home, near Seth Ward,
College, Monday morning at 5:30
o'clock. The funeral was held at the
First Presbyterian Church Monday af-
ternoon at 4 o'clock, and was con-
ducted by Rev. S. Park, assisted by
Dr. L. L. Gladney, who preached the
sermon.

Deceased was born in Murray
County, Tennessee, August 14, 1882.
He grew to manhood and spent most
of his life in Tennessee. He was
converted and joined the Presbyterian
Church when a lad of nine years.
Reared by a Christian mother and un-
der Christian influences, he knew the
brightest and best side of life. He
decided to enter the ministry when
about 20 years old, and spent two and
one-half years as a student in Cum-
berland University, Lebanon, Tennes-
see. Coming to Texas seven years
ago, he entered Central Plains Col-
lege, Plainview, Texas, where he
graduated, receiving the B. A. degree.

Brother Harmon was a member of
the Amarillo Presbytery of the Pres-
byterian Church, and did efficient
work as a preacher as long as his
health would permit. He had an un-
usually bright mind and was a young
man of rare attainments, high ideals
and strength of character. His yearn-
ing desire was to preach the unsearch-

from \$5.75 to \$6.90, cows at \$4.50 to
\$5.75. Panhandle and Colorado cattle
have been here in larger numbers than
usual, mountain beef steers selling at
\$7.15 to \$7.45, a few head at \$8.00,
cows and heifers at \$5.75 to \$6.75,
Panhandle yearlings at \$6.00 to \$7.65,
fat Panhandle cows up to \$5.80, calves
\$6.50 to \$9.50.

October cattle receipts here will
probably run below normal this year,
because of heavy August liquidation
from the dry sections, cattle going to
market at that time which usually re-
main on grass till driven to market
by frosts. Country demand is seem-
ingly inexhaustible, though total ship-
ments of stock cattle and feeders from
here to the country since the first of
August are approximately 300,000
head, an unprecedented record. It
looks like satisfactory markets ahead
at Kansas City.

Hogs are lower this week, but the
market has turned upward the last
two days, account of stronger bidding
from packers, who are apparently in
need of hogs. Receipts here to-day
are very light, and the total for the
week is moderate, top today \$8.57½,
bulk \$8.25 to \$8.50.

The middle of last October was the
high time of the year on hogs, but the
price dropped one dollar per hundred
the last week of October and the first
week of November.

Sheep and lambs are selling evenly
this week, at steady to firm prices
every day. Receipts have been light,
and many more could have been used,
both fat grades and feeders. Utah
lambs sell at \$6.85 to \$7.15, feeding
lambs at \$6.25 to \$6.50, fat ewes
around \$4.25, medium ewes \$3.40 to
\$3.90.

J. A. RICKART,
Market Correspondent.

STEEL IS LAID TO HURLEY.

Steel was laid from Lubbock into
Hurley Wednesday, says Dr. J. C. An-
derson. Dr. Anderson returned from
Hurley to-day. He says that the road
is laying about three-fourths of a mile
of steel a day. They expect to finish
laying track into Texico by Novem-
ber 5th.

Dr. Anderson found rain all the way
from Hurley to Plainview.

**AVOID THE BRONCHIAL
COUGHS OF EARLY FALL.**

The changeable weather of early
fall rings on bronchitis and a hard
cough that is wearing on the system,
and seems to tear open the bronchial
tubes and mucous lining of the throat.
Use Foley's Honey and Tar Compound
promptly. For it will soothe and heal
the inflamed mucous lining, relieve the
cough quickly, and help to expel the
cold. It contains no opiates. Get the
genuine in the yellow package, and
refuse substitutes. R. A. Long's Drug

My Master

I had walked life's path with an easy
tread,
Had followed where comfort and
pleasure led;
And then by chance, in a quiet place,
I met my Master, face to face.

With station and rank and wealth for
a goal,
Much thought for the body, but none
for the soul,
I had entered to win in life's mad
race,
When I met my Master, face to face.

I had built my castles, and reared
them high,
Till their towers had pierced the
blue of the sky;
I had sworn to rule with iron mace,
When I met my Master, face to face.

I met Him and knew Him and blushed
to see
That His eyes, full of sorrow, were
fixed on me;
And I faltered and fell at His feet
that day,
While my castles melted and van-
ished away;

Melted and vanished, and in their
place
I saw naught else but my Master's
face;
And I cried aloud: "O, make me
meet
To follow the marks of Thy
wounded feet!"

My thought is now for the souls of
men.

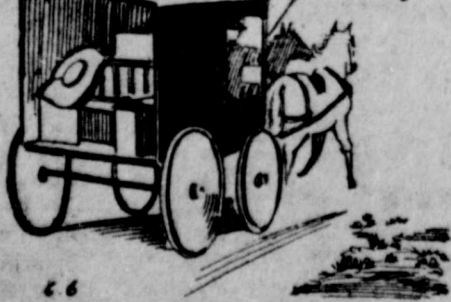
I have lost my life to find it again,
E'er since alone in that holy place
My Master and I stood, face to face.

—Author Unknown.

BEFORE you go
down town shop-
ping to-morrow
read the store advertise-
ments. You'll know
what each store offers
and you can save a lot
of time in shopping.

THE HERALD

At Your Service
Instantly



**We Provide You With the Groceries You
Want When You Want Them**

You take no chance receiving your groceries late when
you order them here. It is a habit with us to deliver
promptly.

**BEST GOODS, COURTEOUS TREATMENT
AND PROMPT DELIVERY.**

Are three good reasons why you should trade with

Sewell Grocery Comp'y

Phones 8 and 139

Clearing Sale on Everything

In order to make room for my Large Christmas Stock which is coming soon, I am going to give you the benefit of the best Bargain Sale I have ever given you since I was in the Dry Goods Business.

Beginning Friday, October 3rd and Lasting Until Saturday, October 11th

Any 4 Regular 5c Articles for 15c
 Any 9 Regular 5c Articles for 30c
 Any 5 Regular 10c Articles for 35c
 All 15c Articles for 10c
 6 dozen Best Spring Clothes Pins for 25c

\$1.75 Rugs, while they last, at \$1.30
 \$2.25 Pants, Wool, while they last, at \$1.65
 \$1.50 Pants, Mixed Goods, while they last, at \$1.15
 One Lot of Men's Overall Pants to go at 50c Per Pair
 Nice Line of Dress Shirts, from 65c to \$1.50, will be sold at
 45c to \$1.15 Each

All 50c Shirts at 40c
 6 dozen Pitchers, Regular 25c, at 15c
 Any 4 Regular 25c Articles in Enamel Ware at 75c
 Any 2 Regular 50c Articles in Enamel Ware at 75c
 Mrs. Pott's Irons, per set \$1.25 Regular, going at 90c

We will guarantee prices to be as advertised in this sale, and will not re-order again at present on goods that we might run out of, now. Room is what we want, so don't miss this, for we have a thousand bargains we haven't down in this ad.
 Yours for right treatment,

L. W. Sloneker Department Store

MAJESTIC BULLETIN

Thursday, Oct. 2
 Program No. 105
The Higher Justice
 Two Part Dramatic Special
 Features
 ---Reliance
Willie the Wild Man
 A Splendid Comedy
 ---Thanouser

Friday, Oct. 3
 Program No. 106
Current Events
 No. 230
 Mutual Weekly
 ---Mutual
The Scapegoat
 Special Feature in Two Parts

Saturday, Oct. 4
 Program No. 107
Below the Dead Line
 Drama
 ---Reliance
Mission Bells
 Western Drama
 ---American
Just Kids
 Howling Farce
 ---Keystone

MAJESTIC "The Photo Play House Ahead"

LITTLEFIELD.

Sept. 26.—The first real norther of the season reached here Wednesday night. A slow rain began falling yesterday and continued all day. The wet weather is interfering with crop harvesting. General conditions of crops and grass are good.

LOCAL AND PERSONAL

J. A. Cox went to Oklahoma City yesterday.

Mrs. R. A. McWhorter went to Hale Center to-day.

E. B. Green, of Lubbock, spent Sunday in Plainview.

W. H. Forbes, of Silvertown, is in Plainview to-day.

C. S. Williams made a business trip to Amarillo Monday.

Hal Wofford returned to-day. He has been serving on the jury at Amarillo.

Fritz Doye and family left Saturday for Dallas, where they will make their home.

J. J. Daly and wife, of Tucumcari, N. M., have been visitors in Plainview this week.

Grady Vaughn returned yesterday to The Northwest Texas Normal School, at Canyon City.

Dr. R. R. White, of Temple, is looking after his land and irrigation interests in Hale County.

Mrs. J. V. Guyton and E. O. Nichols are moving into offices in the First National Bank Building.

G. D. May returned yesterday from Lubbock, where he has been on business with J. L. Wortham for several days.

Mrs. A. W. Haywood, who has been visiting in Plainview some weeks, returned to her home, at Crosbyton, to-day.

E. T. Adams, of Glen Rose, Texas, is in Plainview visiting at the home of Dr. J. H. Wayland. He will return in a few days to Oxford, England, to resume his study of law.

E. R. Williams, the furniture man, is authority for the statement that jack snipes are plentiful now around the lakes, provided you can beat the school boys to these same lakes.

Mrs. and Mrs. Z. T. Rogers, of Knox City, left yesterday for Amarillo. They have been visiting their son, Ross Rogers. Mr. Rogers is much pleased with the country.

Cleve and Hendricks Woods left Sunday for Waxahachie, where they will visit their mother a few days, and then Cleve will go on to Louisville, Ky., to continue his studies in the Louisville Medical College. Hendricks will go to Memphis, Tenn., where he will study dentistry.

E. E. Roos returned to-day from a business trip to Dallas.

Dr. and Mrs. J. W. Grant left to-day for a visit to Oklahoma City.

H. K. James, of Silvertown, was a visitor in Plainview yesterday.

Prof. W. M. Pearce, of Seth Ward, returned to-day from Amarillo.

R. L. Faulkner returned last week from a visit to Kay County, Oklahoma.

Born to F. J. Gibson and wife, of Hale Center, on September 27th, a boy.

C. J. Duggan and Lee Goode, of Littlefield, drove to Plainview in a Buick Sunday.

E. B. Miller went to Amarillo yesterday on business connected with the Panhandle Fair.

Ross Rogers went to Amarillo yesterday with his parents, who have been visiting in Plainview.

Mrs. O. M. Unger, who has been visiting the home folks, in Indiana, for two months, returned to-day.

Miss Susie Ragland and Mrs. Darden, who have been visiting Mrs. Jack Scott, returned to-day to Abernathy.

L. Harlan bought L. M. Staley's home yesterday. Mr. Staley is going to Burkburnett to go into the drug business.

Mrs. S. E. Honk, who has been visiting friends in Plainview the past week, returned to-day to her home, at Clarendon, Texas.

Mrs. W. V. Wiley, of Abilene, is visiting her daughter, Mrs. W. W. Stewart. Mr. Stewart is manager of the Gulf Refining Company.

Miss Maggie Mays, who has been visiting several months with Mrs. John Oswald, returned to her home, at Fort Worth, Saturday.

Mrs. C. S. Field and her daughter, Miss Clara, of Fort Worth, who have been in Plainview visiting Mrs. Tom Abraham and R. J. Goode, returned today to their home.

Mrs. S. E. Hill, who has been in Plainview visiting her son, W. E. Winfield, left today for Meridian, Texas, to visit another son, G. F. Winfield, who is President of Meridian College.

The District meeting of the Missionary Societies of the M. E. Church will be held at Hale Center October 9th and 10th. The Missionary Society of the M. E. Church of Plainview has elected as delegates to this meeting Mrs. S. A. Barnes, Mrs. Mary Temple, Mrs. W. W. Williamson and Mrs. W. J. Eepy.

J. M. Meads came in this week from Shamrock. Mr. Meads says recent rains are assuring a large wheat acreage.

Let us polish and put up your Stoves. DICK'S TIN SHOP. Ad. 1f.

OVERLAND DRIVER MAKES RECORD WITH ELOPERS.

Vertreese Barnes Carries Hollis Scarborough and Bride on Run from Irate Father.

"It was rough ground, and we couldn't get the car out of the road, until an old farmer pulled his gun—then the ruts didn't count; we found another way 'round," said Vertreese Barnes discussing his drive to Tahoka Friday. This happened near Abernathy.

Vertreese had been hired by Hollis Scarborough to haul himself and bride away from an irate father-in-law. Scarborough drove to Tulsa, where he met Miss Slnora Cochran, of Canyon City. They were married immediately and started across the country to Plainview, where the groom had secured marriage license.

It took about 30 minutes to arrange matters with the authorities in Plainview, and the party started for Tahoka. They drove through Lubbock a few minutes before the girl's father came in from Lockney, whence he had gone to intercept the bridal party. The next stop was at Tahoka, where Scarborough's father met the party and took bride and groom on to Midland in another car.

The run of 105 miles was made in a little more than four hours, including all stops, according to Vertreese. Most of the time his speedometer was above 40 miles, he says.

It seems that Miss Cochran's parents have withdrawn their objections to the young bride's marriage.

BAREFOOT TOT CARRIES SHOES AND STOCKINGS.

Little Girl Goes to School Despite Mud; but Saves Her Clothing.

North Pacific Street was muddy Friday morning; so also was every other street in Plainview. The rain was welcome, but it left much inconvenience to pedestrians. Most everybody walked, because the footing was insecure for automobiles. It was particularly hard on school children.

She was a little girl, not more than ten years old. Her book satchel was most as large as she is, and her dinner pail reminded one of the village school in good old days. From her other hand dangled two black stockings; her shoes were clutched closely. Just now she noticed the stockings and gathered them up more carefully.

Perhaps she was determined to appear neatly at school, and figured that she could wash her feet at the building, where she would put on shoes and stockings. Her little legs were splattered with mud half way to the knees. She seemed unmindful of the cold, and hurried toward the East Side School.

Unfortunate, isn't it, that we don't have sidewalks and crossings; perhaps more so that we have no way to send the little folks to school without endangering their health and splattering their clothing?

USE OF CALOMEL PRACTICALLY STOPPED.

Dangerous Drug Giving Way for Safer, More Reliable Remedy.

Hundreds of people in this vicinity alone have stopped the use of dangerous calomel when their liver is acting slowly, and take Dodson's Liver Tone instead.

Dodson's Liver Tone is always safe

and has none of the bad after-effects which so often follow the use of calomel. It is a pleasant-tasting vegetable liquid that starts the liver gently and surely, and relieves constipation and biliousness and causes no restriction of habit or diet.

Many preparations have sprung up that imitate the claims made for Dodson's Liver Tone, but remember Dodson's Liver Tone is the tried and tested remedy that has proven such a good medicine and is so satisfactory to every user—is the reason these imitations are on the market.

Dodson's Liver Tone cannot hurt anyone, and if it fails to do all that is claimed for it R. A. Long Drug Co., who sells it, will give your money back with a smile.

—Adv. 57

CAN'T AFFORD TO HAVE KIDNEY TROUBLE.

No man with a family to support can afford to have kidney trouble, nor need he fear it with such a remedy at hand as Foley Kidney Pills. You can not take this honest curative medicine into your system without good results following. It cleans out and builds up the kidneys, and makes them able to strain out of the blood the impurities that cause backache, weak back, sore, inactive kidneys and sleep-disturbing urinary troubles. R. A. Long's Drug Store.

—Adv. 56

A pair of double second-hand Shetland Pony Harness for sale cheap.

PLAINVIEW BUGGY CO. —Adv. 1f.

Removal Sale ON WALL PAPER

We have a large stock of wall paper which we do not want to move to our new location--the Masonic Building. In order to close this stock out immediately we are offering it at reduced prices.

60c paper will be sold for 50c.
 50c paper will be sold for 42 1-2c.
 25c paper will be sold for 20c.
 15c paper will be sold for 10c.
 All other paper reduced proportionately.

This is not a closing out sale. We will handle the same lines in our new quarters. It is not profitable to move wall paper and we want to close out the stock on hand.

We furnish decorators and help you plan your papering.

Plainview Hdw. Co.

Phone 293

HERE AGAIN!
 Bigger and Better Than Ever
STATE FAIR of TEXAS
 Dallas, October 18 to November 2



Will Authorize Usual Excursion Rates
 See Your Local Agent for Particulars Concerning Special Rates and Train Service
 A. D. BELL, Dallas, Texas
 GEO. D. HUNTER, Dallas, Texas

October 1st United Play Company will present the most fascinating comedy ever written, "Mrs. Wiggs of the Cabbage Patch."

We have the finest line of candies that you can find. Why not take a box of "Beich's" along. In sizes to suit everybody.

50c to \$2.00 per box

Blasingame & Klinger

Phone 263

USE OF CALOMEL PRACTICALLY STOPPED.

Dangerous Drug Giving Way for Safer, More Reliable Remedy.

Hundreds of people in this vicinity alone have stopped the use of dangerous calomel when their liver is acting slowly, and take Dodson's Liver Tone instead.

Dodson's Liver Tone is always safe

Efficiency in Advertising

Getting a maximum of results for a minimum of effort is the thing.

That's why Manufacturers of National Products and out of town agencies are using The Herald.

They find it brings returns because they concentrate their power on a market they want to reach.

And at the same time they enthrall the dealers in this locality--because they are creating a demand that brings customers to their stores.

Dealers are quick to co-operate with manufacturers who help them sell goods.

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.

FORT WORTH, TEXAS.

A. M. Keen occupies first place buying and selling car load lots of hogs on Fort Worth market for the month of August.

Write, Wire or Phone for Market Advice.

PHONES: Prospect 501; Long Distance 213.

E. M. Daggett, Cattle Salesman
Chas. Daggett, Cattle Salesman
A. M. Keen, Hog and Sheep Salesman
R. Cohn, Cashier

TEXAS PARAGRAPHS.

Lubbock.—Three hundred and fifty dollars in prizes will be awarded by the local Chamber of Commerce for the best display of agricultural products on October 6th, which is Trades Day at this place.

Velasco.—The good roads bond election recently held here to determine the issuance of bonds to the amount of \$75,000 carried. This amount will be expended in constructing three roads out of Velasco.

Denton.—The \$250,000 good roads bond election that was to be held in this county has been postponed indefinitely. This action was taken as a result of the defeat of resolution 18, which, if carried, would have permitted the issuance of highway bonds by a one-half, instead of a two-thirds, majority vote.

Galveston.—The county commissioners have ordered a road bond election for this county, to be held September 26th. The amount to be voted on is \$250,000.

Rockport.—Bonds to the amount of \$155,000 were issued in the recent election conducted here. The proceeds will be used to construct a causeway from Live Oak Peninsula to the Lamar Peninsula.

Corpus Christi.—Causeway bonds to the amount of \$165,000 were issued by the citizens of Nueces County by a good two-thirds majority in the election held here September 3rd.

Rockdale.—A gasser was struck about six miles west of this city recently by the Rockdale Gas and Oil Company. The oil was discovered on the C. A. Doss property at a depth of 600 feet.

Laredo.—The contract has been let at this place for the construction of a modern highway. The road will be built from the city limits to a point

on the county line connecting with the San Antonio-Laredo highway. Work will commence at an early date.

Snyder.—At the request of good roads advocates in this county, C. R. Buchanan, county judge, designated October 2nd and 3rd as good roads days for Scurry County. It is expected that several thousand men will help work the roads on those dates.

Christoval.—A number of San Angelo and Fort Stockton men are interested in the development of the mineral wells at this place and are planning to organize a \$100,000 stock company. It is understood that a large tourist hotel will be among the improvements, and also another bath house.

Waco.—It has been announced here by the city and county commissioners that a new \$60,000 three-span steel bridge will replace the old suspension bridge located at the foot of Bridge Street. One-third of the cost will be borne by the county and the other two-thirds by the city.

Johnson City.—The largest realty deal ever recorded in Blanco County was consummated last week, when Mr. Ove J. Strigler, of Gillespie County, purchased 3,500 acres of fine farm and ranch land. The property is known as the Kinney Home Ranch, and the consideration was \$40,000.

Port Aransas.—The United States dredge "Caucus" arrived at this place recently, and will begin its work of dredging the channel and harbor. Congress appropriated \$2,325,000 to be used in improving the harbor. After the work is completed the water will have a depth of thirty feet over the bar, and the harbor will accommodate a ship of any draught.

Hamilton.—A sewerage system covering the business section of this city is being installed, at a cost of several thousand dollars. A septic tank of sufficient capacity to care for the entire town will be added later.

Marshall.—The offer of 55 acres of land for a campus and a handsome bonus, made by this city to the Baptist State Board of Education, has been accepted by them, and a big Baptist college will soon be erected here.

Bryan.—A representative of the Central Texas Interurban has closed a contract with the officials of the Houston and Texas Central Railroad for the establishment of a through passenger service from this city to Giddings. The train will run over the interurban from this place to Stone City, and thence to Giddings over the Giddings cut-off of the Central.

Carrizo Springs.—J. L. Bushong, a prominent citizen of Tarrant County, has purchased fifteen hundred acres of the Carter Ranch, located about three miles from this place. Mr. Bushong says he will establish a hog farm on the property, and is making arrangements at present to ship 500 full-blooded Duroc-Jersey brood sows.

Dallas.—The city officials have announced that by October 15th the big filtration plant at this place will be in working order. The citizens of Dallas will be supplied with pure water through this process.

Fort Worth.—The officials of the National Feeders' and Breeders' Show, to be conducted here November 22nd to 29th, have announced that \$17,000 in cash prizes will be offered in conjunction with the special prizes usually awarded each year.

Austin.—Governor Colquitt has appointed W. D. Lewis, president of the Farmers' Union of Texas, and J. C. Lindsey, of the State Agricultural Department, to represent Texas at the National Farmers' Congress to be held

at Plano, Illinois, September 23rd to 26th.

Gall.—Rube Clayton, of Lubbock, recently purchased the F. W. Abney ranch, located in this county. The sale included all cattle and horses on the ranch. The property comprises 30,720 acres, and sold for \$5 per acre.

Cleburne.—December 9th to 12th are the dates selected for the next show of the Johnson County Poultry Association. This is the announcement made by President Clayton of the organization.

Waco.—A Kansas City oil and gas operator of many years' experience has offered to build a pipe line from the gas fields at Mexia to this city, at an approximate cost of \$500,000, if the right to lay pipe in the streets and alleys here is given. No bonus of any kind is asked.

Temple.—The Southwestern Traction Company has filed an amendment to its charter increasing its capital stock to \$3,500,000. This company is the owner of the line between this city and Belton, which it is understood will be extended to Waco and Austin. All surveys on the proposed extension have been completed and right-of-way secured.

Brookston.—With a capital stock of \$10,000, the new State Bank of this place opened for business last week. Individual deposits for the opening day amounted to over \$8,000.

Abilene.—At a recent meeting of the Young Men's Booster Club of this city and the West Texas Irrigation Association, Mark E. Ragsdale, an irrigation engineer of Brownwood, was employed as engineer for the association. Mr. Ragsdale will be at the service of the farmers in this vicinity who are contemplating installing irrigation plants.

Athens.—Over 35,000 brick a day is being manufactured by the Art Pottery & Brick Company, which opened for business in this city on September 1.

Harlingen.—The second annual meeting of the farmers of the Rio Grande and Coast Association was held here this week. Over five hundred valley farmers were in attendance and several business matters were taken up, among those of most importance being the establishment of a large central packing shed at this point.

Dallas.—Saturday, October 25th, has been designated as "Boy Scout Day" at the Texas State Fair, and it is expected that fully 2,000 boys in uniform will be present. Scoutmaster C. M. Richmond and a staff of assistants are working day and night at their offices, in the Wilson Building, planning entertainment features for the visitors.

Fredericksburg.—It is reported here that R. A. Love, president of the Fredericksburg and Northern Railway, will extend that line on to San Angelo at an early date. The road was only recently completed to this place from San Antonio.

La Your Plans NOW to Attend the Great Panhandle State Fair

to be held at

Amarillo, Texas

October 6th to 11th, 1913, Inclusive

Horse Racing,
All Kinds of Exhibits,
All Kinds of Amusements,
Low Railroad Rates

"Visible Evidence is Better Than Descriptive Evidence."

For particulars address:

The Secretary, Panhandle State Fair
AMARILLO, TEXAS



Excursion to Amarillo, Texas

Account of All Panhandle Fair to be held October 6th to 11th inclusive. Tickets on sale October 5, 6, 7, 8, 9 and 10 with return limit October 14th at fare of \$3.00 for the round trip.

Phone 224 For further information apply to R. F. BAYLESS, Agent

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only. Drs. Lumpkin and Thomas, Attending Surgeons. Mrs. N. H. Tudor, Matron.

Attention Overland Owners and Those of You Who Some Day May Be Overland Owners

We unpacked today a big shipment of Overland parts which makes it possible for you to replace any part of any Overland model without delay.

WE ALSO HAVE A BIG STOCK OF FEDERAL TIRES IN THE FOLLOWING TYPES

Regular Clincher—For use on standard one piece clincher rim, and constructed with extensible bead to permit stretching over rim flange.

Quick Detachable Clincher—Construction similar to regular clincher, but with non-extensible bead, for use on standard quick detachable rim where clincher side rings are used.

Straight-Wall Detachable—Has a straight-wall bead with wire cable extending through base of beads providing necessary tension to retain the tire on quick-detachable rim, where straight or outward curving side rings are used

PLAINVIEW EGGE-CORLETT AUTO COMPANY AMARILLO

FIND NEWSPAPER ADVERTISING BEST.

Oklahoma Fair Officials Drop Other Mediums; Are Pleased with Results.

A change in advertising policy, as a result of which the money previously spent on bill-board publicity was put into newspaper advertising, is believed by officials of the Oklahoma State Fair, which has just been held, to have been responsible for a greatly increased attendance this year.

In former years the fair association made big appropriations for bill-board advertising. This year the bill-board advertising was abandoned entirely and the amount spent in previous years for that kind of publicity was added to the newspaper appropriation. Plates were supplied to the newspapers, and contracts were made with practically every newspaper in the State for this publicity.

I. S. Mahan, secretary of the fair association, and John W. Newbern, publicity man for the association, have both expressed themselves as highly pleased with the results obtained from the newspaper campaign, and attribute the increased attendance this year largely to their use of the newspapers in preference to other advertising mediums.

SUBSIDY FOR CATTLE RAISERS.

Chicago Man Urges Federal Aid to Lower Prices.

Organized attacks upon the high cost of living are a feature of various conventions of dealers in provisions which are meeting in Chicago. These men represent business capitalized at over \$1,000,000,000.

At the Hotel Sherman the delegates of the American Meat Packers' Association wrestled with the meat famine peril, and at the Hotel La Salle the International Congress of Refrigeration considered questions affecting the cost of living in other respects.

Delegates to the two conventions met together, those from the packers' convention going to the Hotel La Salle to meet with those of the food section of the Refrigeration Congress. Later delegates from both organizations went to the "cold storage banquet" at the White City, where 1,200 persons sat down to a dinner at which principally all of the food served had been kept in cold storage for over a year.

The question of dealing with the situation presented by the falling off in the cattle production was the principal one discussed at the point session in the Hotel La Salle.

James E. Poole, of Chicago, was the principal speaker of this meeting. He urged that action should be taken by the men interested to obtain a \$15,000,000 subsidy for cattle raisers from Congress.

"The danger which confronts the Nation as a result of the falling off in the supply of fresh meat has not been too vividly painted," he said. "There is no question that there will be a shortage in a few years unless something is done to aid the men who are raising cattle and to induce others to engage in a similar occupation. The Government, which is spending millions of dollars for rivers and harbors improvement and other purposes, can well turn its attention to this question."

Domestic Education to Help. The packers' delegates spoke of the wastefulness of American housewives

DR. C. B. BARR, Veterinarian. Office at Gilbert's Barn. Phones: Office, 219; Res., 478. Plainview, Texas.

The Herald's Classified Want Ad Section

HOUSEHOLD NECESSITIES

New Records for your Columbia Phonograph at R. A. LONG'S DRUG STORE. —Adv. 57

Your money back if you do not like "White Lilac." C. E. WHITE SEED COMPANY. —Adv. tf.

Concerts in your own home give you the most for your money when you let Columbia Phonograph artists furnish the music. New Records today at R. A. LONG'S DRUG STORE. Ad. 57

UNLOADED YESTERDAY—A full car and full assortment of Furniture for Fall and Winter household needs. See us before buying. PAXTON & OSWALD. —Adv. tf.

You can't buy better light bread Flour than "Our Home." C. E. WHITE SEED CO. —Adv. tf.

Columbia Phonographs, Records and Supplies. Get our Installation Plan. R. A. LONG DRUG CO. Ad. 57

Think of It! "Our Home" \$1.50 per sack. C. E. WHITE SEED CO. Ad. tf.

CAR OF APPLES on track. TYE & VAN DEVENTER. —Adv. tf.

C. E. WHITE will sell you "White Lilac" for \$1.50 per sack and refund your money if it is not satisfactory. tf.

A NEW LAUNDRY. Post City Independent Laundry will do your work and do it right. Bring your bundle work to the Missouri House. Basket leaves every Monday at 12:05 o'clock.

Have received a trial basket. It is fine. THE MISSOURI HOUSE. C. T. McCLURE, Agent. —Adv. tf.

Drop in when you are near our store and hear all of the new Columbia Records just received. R. A. LONG DRUG CO. —Adv. 57

"White Lilac" is a pure soft wheat Flour. C. E. WHITE SEED CO. Ad. tf.

TO TRADE

We trade Buggies for horses and mules, or take in old buggies on trade. PLAINVIEW BUGGY CO., at Public Sales. —Adv. tf.

as one principal cause of the increase in the living cost.

"There are three sources of waste," said A. W. Mayor, of Boston, "but after the meat is in the household the greatest waste occurs. Here the woman of the house throws from 10 to 15 per cent of it away. Much might be saved and made into stews or hash or other things which the good cook knows how to make."

John T. Russell, president of the United Master Butchers' Association, said that the education of girls in domestic science would ultimately do much to do away with the waste and thus decrease the price of living.

ALFALFA SAVED CHASE COUNTY.

Seed Crop Yielding \$18 to \$35 an Acre, J. H. Brown Says.

"Alfalfa has saved Chase County, Kansas, from a shortage of feed for stock this year," J. H. Brown, a farmer from Bazaar, Kansas, says. "At least 75 per cent of the farmers in the county have alfalfa fields. The first crop was good and there is a heavy seed crop. The seed crop is yielding from \$18 to \$35 worth of seed per acre."

Mr. Brown says there is feed enough throughout Kansas for the stock needed by the farmers, and, as the State never has produced enough to fatten all the cattle marketed from there, he cannot see that he has suffered from the drought.

WEIGHING VS. GUESSING.

It is just as important for a farmer to weigh his milk as it is for the grocer to weigh what he buys and sells

MANY PEOPLE

have things in their homes which they no longer have any use for, but still allow to remain in the house stowed away in the attic or the basement.

Better have an attic and basement cleanup and sell or trade off these "odds and ends" which you do not any longer need. There are always many people who want to buy just such articles as you do not now need. Herald Want Ad Salesmen Phone 72 will cry your wares to all the people

REAL ESTATE

FOR SALE.

On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots. Call Phone 270. —Adv. tf.

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

FOR SALE: On easy terms, 11-room house, with fine young orchard; 3 1/2 lots. Phone DR. GUYTON. Ad. tf.

My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. tf.

On account of my physical condition, and wishing to winter in lower altitude, I will sell at a specially low price, if sold soon, three nice homes in Plainview. If you contemplate buying, get my prices now. W. B. KNIGHT. —Adv. tf.

FOR SALE—4 room house, windmill and tower and pumping outfit. Located in N. E. corner of Seth Ward College grounds. Will sell to highest bidder on the first Monday in November (Nov. 3). N. T. SHARP. Adv. 66

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List." KOUNTZE LUMBER CO., —Adv. tf. Kountze, Texas.

UNIVERSITY BEGINS NEW YEAR.

Austin, Texas, Sept. 25.—The University of Texas opened for its thirty-first regular session yesterday. Wayne B. Addington, of Dallas, was the first new student to matriculate. Registration today was for first-year men only, and when the office closed tonight 173 had successfully matriculated. Prospects are for a larger attendance than ever before. The enrollment is expected to reach the 2,500 mark, 1,000 of whom it is thought will be freshmen.

GROOMING THE COW.

You can't make money out of dairying unless you mix brains with the business. Cleaner and better milk is wanted, and the price does not matter. It was a level-headed, up-to-date dairy man who started to groom his cows and test for results. He proved that by

YOUR KIDNEYS.

Plainview Residents Must Learn the Importance of Keeping Them Well. Perfect health means that every organ of the body is performing its functions properly. Perfect health cannot be enjoyed if the kidneys are weak and disordered. Thousands testify that Doan's Kidney Pills have a reviving action on weak kidneys. What this remedy has done in so many cases of this kind is the best proof of its merits. Read the following: It's testimony gratefully given by a Tulla resident. Mrs. S. G. Mitchell, Tulla, Texas, says: "One of my family was afflicted with a lame back that made it almost impossible for him to attend to his work. Doan's Kidney Pills cured him, although other remedies had failed."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other. —Adv. 58

LOST AND FOUND

LOST: A pair of rimless spectacles. Return to H. E. SKAGGS. Ad. tf.

MISCELLANEOUS

You save money when you buy "Our Home" Flour from C. E. WHITE for \$1.50 per sack. —Adv. tf.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

"Our Home" is the highest-grade hard wheat flour milled. Sold and guaranteed by C. E. WHITE. Adv. tf.

For a thoroughly enjoyable evening with the artists, get some of the new Columbia Phonograph Records just in. LONG'S DRUG STORE. Adv. 57

C. E. White sells and guarantees "White Lilac." C. E. WHITE SEED COMPANY. —Adv. tf.

See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. tf.

NOTICES

The public is hereby notified that no camping, hunting or fishing will be permitted on Sections 111 and 102, Black A, Swisher County. Any one trespassing on these lands will be prosecuted. —Adv. tf. OTUS REEVES. Calling Cards at The Herald.

regular grooming the milk yield was increased 5 per cent. A 5 per cent increase more than pays for the trouble.

Cows do not excrete as much waste matter through their skins as horses, but it pays to groom them with a curry comb and brush. A dirty cow is an abomination, and there is no good reason why they should be kept in such a condition.—Missouri and Kansas Farmer.

MISSOURI BUILDING SILOS.

Missouri farmers are building silos this summer, and are showing more interest in the work of the College of Agriculture along this line than in years past. P. M. Brandt has charge of the silo campaign. Brandt goes to the farmer with the forms for building a concrete silo, and, if several farms join in, Brandt starts the silo and leaves them to finish it.

A concrete silo that will hold 1,000 tons of silage costs from \$250 to \$300, figuring that the farmer puts in his work free and also hauls the gravel needed in its construction.

A dry year always booms the silo. The farmer can save much of his corn by the silo method, whereas the man without the silo may lose nearly all his crop. The dairymen generally builds the first silo, but within the past five years it has been demonstrated that the silo is a fine thing for the beef cattle feeder. The beef

COAL AND GRAIN

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

FOR SALE—Double re-cleaned Alfalfa Seed, \$7.50 per bushel, f. o. b. Olustee, Okla. Best strain; sample on request. Cash in advance. C. G. WHITTINGTON, Route 3. Ad. 58-pd.

ALFALFA LUMBER CO. handles best Rockvale Coal and Niggerhead Coal. —Adv. tf.

LIVESTOCK

TO TRADE FOR CATTLE.

320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle.

BROWN MOTOR CO., —Adv. tf. Plainview, Texas.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

FOR SALE—50 good mares, all bred, and 2 jacks. All or any part for good sheep. Also have a lot good young horses, fillies and mules for sale or trade, cash or good note. Address BOX 805, Plainview, Texas. —Adv. 56.

FOR SALE.

FINE YOUNG STALLION; or will trade for 4 good, young milch cows. See or write FRED STEVENS, 5 miles west. —Adv. 63-pd. Tues.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD. —Adv. tf.

Will trade good mares for young mules. SANSOM & SON. —Adv. 66

Forty pigs for sale. O. E. WINSLOW. —Adv. tf.

IMPLEMENTS AND VEHICLES

FOR SALE: Practically new top buggy at a bargain. Call at HERALD OFFICE. —Adv. 57-pd.

cattle feeders have not yet been thoroughly convinced of this.

Those of them who build silos have to contend with agents of a dozen competing brands of silos. The wooden silo agents assert that concrete silos will not keep silage and crack. Then there are sheet iron silos, collapsible silos and many others.

The silos at the State farm are of concrete. One of the old ones, built about twenty years ago, is of stone. The concrete silo costs no more than wood, and will last practically forever.—Missouri Farmer.

ADENOIDS ARE A MENACE TO CHILDREN.

Babies and young children must be carefully watched for the growth of adenoids, which spoil the mental and physical life of a child. They usually result from a succession of colds and throat irritations, and their presence is so productive of harm that many school boards have an examining physician to detect them. The conditions that cause them may be easily avoided by careful parents. Quickly and thoroughly cure all colds and throat irritations by the use of Foley's Honey and Tar Compound, and adenoids will not develop. R. A. Long's Drug Store. —Adv. 56

Get Stationery at The Herald.

INTENSIVE FARMING.

This is the age of intensive farming. Men are coming to a realization of the fact that a few acre well tilled may be made to yield larger returns than many acres half tilled. The following bit of satire from an unknown rural poet has been quoted as reflecting the modern tendency toward intensive farming:

"They used to have a farming rule Of forty acres and a mule.

"Results were won by later men With forty square feet and a hen.

"And nowadays success we see With forty inches and a bee."

GET RID OF THE TORMENT OF RHEUMATISM.

That you can do by ridding yourself of the cause. Weak, sluggish, inactive kidneys allow the uric acid crystals to circulate in the blood, and these, lodging in the joints and muscles, cause rheumatism, lumbago, and stiff, swollen, aching joints. Foley Kidney Pills ease your pain and torment from the time you begin taking them. They positively and permanently build up the kidneys, restore their normal action, and strain out the uric acid crystals, that cause rheumatism and lumbago. Try them. R. A. Long's Drug Store. —Adv. 56

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

PAINTING and PAPER HANGING Signs and Decorating PHONE 425 Work Satisfactory VAUGHN & ROREX

A. L. LANFORD

DEALER IN Horses and mules and all kinds of feedstuffs. Wagon yard in connection; open day and night. Will appreciate your business. Phone 457

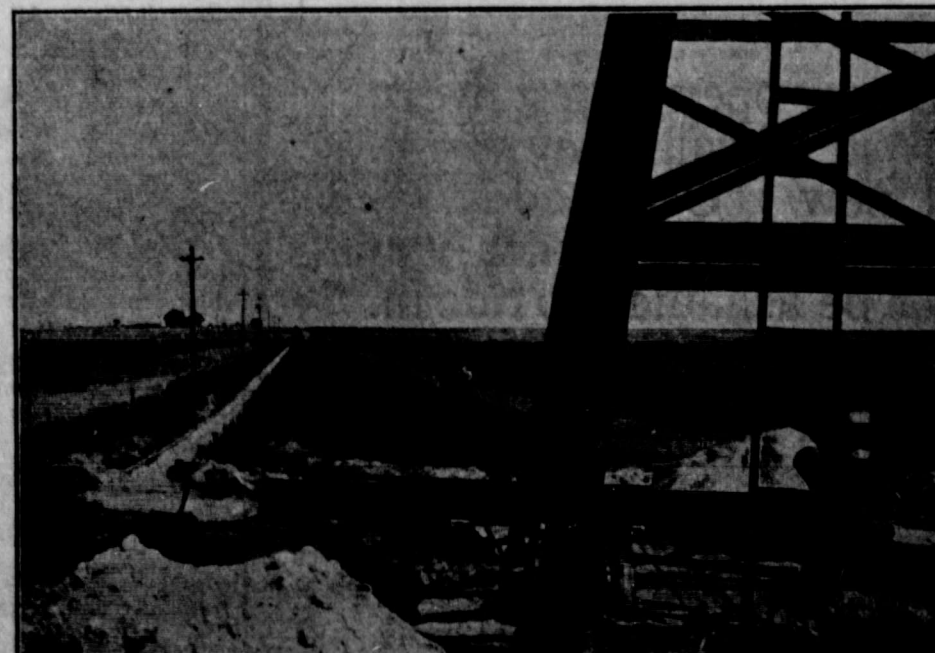
Plainview, Texas

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NAT. BANK OF COMMERCE, Toledo, Ohio. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

WELL DRILLING IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Dr. Anderson's Farm 2 Miles West of Plainview. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money. Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting. LAYNE & BOWLER CO. Plainview Texas Houston



THE BULGING BASKET

of good Groceries is like the mythical horn of plenty, but with much more substantial value. With a big basket of our Groceries weekly the average family is well provided for, so far as eating is concerned. We handle only the purest and freshest goods, and we can warrant the quality of everything we sell. One trial will hold your trade.

WRIGHT & DUNAWAY PHONES 35 and 355



Package Outfits

Contains the Newest Ideas in Needlework

Infants' Wear, Lingerie and Novelties thoroughly practical. Each package is complete, containing in addition to the stamped article sufficient embroidery floss in the correct size and twist to **complete** the embroidery.

Carefully prepared working instructions in each package make it possible for even a beginner to execute the embroidery.

The materials used are absolutely the best obtainable for the various uses. A closely woven chalk finish nainsook for all Underwear articles. A real linen finish lawn for Shirt Waists. The most effective art fabrics for Pillows, Scarfs, Etc.

See Our Window Display

ROYAL SOCIETY

For Sale Exclusively by

Carter - Houston Dry Goods Comp'y

"The Goods That Speak for Themselves"

LIVERY CAR

I am now operating a livery car. Will fill calls anywhere. Brand new "Overland 71". Careful driving and a car you will not be ashamed to ride in.

J. W. McCLELLAND

PURITY SUNDAY.

Governor Cruce, of Oklahoma, has designated Sunday, November 9, as

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

"Purity" Sunday, and by proclamation calls "on all who believe in the chastity of women and the purity of the home to assemble in their places of worship" and observe the day fittingly.

Call The Herald for Job printing.

DALMONT URGES

TREE PLANTING.

(Continued from Page One.)

were not adopted to the growth of trees, by its being destitute of trees in its original state, but this can easily be accounted for when we consider that it was once a vast tract of land covered with heavy grass, which would burn off once or twice a year, thus destroying all tree growth in its early life. We find that the Plains is naturally well adapted to the growth of forest trees, and also especially well adapted to most all semi-tropical fruit trees. I do not think there is any other place on earth where trees show up to better advantage than on the Plains.

"Now, to make this fruit interest a success, we should commence in time and prepare our land good and deep and harrow it often, to have it well pulverized. Then, if possible, get good, home-grown trees of varieties best adapted to our climate. Plant in the fall or early in the spring, and head them moderately low and shape them up so they will keep balanced against our hard southwest winds. The best way to do this is to get good two-year-old trees that are already branched, prune all the roots to where they are sound and sappy, making a cut that will be turned down when set in the ground; turn the lowest and strongest limbs to the south and west, and prune the north side the highest; and then cut the main body of the tree about two feet high and all the limbs back to stubs about four or five inches long, and cut from the north side of limb up to where there is a bud on the south. The top bud will continue the growth of the limb and also incline its growth to the south and west, so as to resist the force of the southwest winds the better. The purpose in this is to grow a tree well balanced to the southwest and that will shade itself, so as to protect its body from the heat of the evening sun. A great many trees are killed by the want of cultivation and being pruned high and bent to the northeast, which exposes the body of the tree to the evening sun and blisters the bark, which gives the "borer fly" an opportunity to deposit its eggs in the blistered places, where the sap is oozing out; and the effects of dry weather, combined with the blistering

ANNOUNCEMENT AND VISITING CARDS

The Herald is prepared to furnish printed or engraved wedding announcements, invitations, menus, dance programs, etc., in the correct styles.

We offer an especially attractive assortment of type and card stock for visiting cards. Linen, Kid, or Vellum finish cards always in stock; we can furnish you with engraved cards in any style on short notice.

HERALD PUBLISHING COMPANY

PHONE 72



SHADE TREES ALONG DRIVE IN PLAINVIEW NURSERY.

of the sun and borers, together kill the trees.

Plant Hardy Varieties.

"Now, we believe, to make the fruit business a success, we should plant our trees moderately close together and cultivate often. If necessary, irrigate in dry weather. We should plant the late-blooming and hardy varieties, and, for further protection, keep prepared smudge pots in case of late frosts.

"From close observation, I find that the great trouble is not in getting people to plant trees, but it is in getting them to properly care for the trees after planting. Annually hundreds of good trees are destroyed by improper cultivation and by the rabbits.

"There are several ways trees can be protected from the ravages of the rabbits. One is by fencing the orchard with rabbit-proof netting. Another is to take 1-inch poultry netting two feet high and cut it into strips 18 inches wide, and make a protection by encircling the tree with the piece of netting. This will last several years. Another way to handle the rabbits is to take cheap, knotty apples, quarter them, and insert in each quarter of apple arsenic (not strychnine) equal to about one or two grains of calomel. The arsenic is not expensive, and this is a sure death for the rabbits. By cooperating together in this way, and by this method, the farmers could almost exterminate the rabbits on the Plains, thus saving annually hundreds of costly fruit trees. Still another way to protect the trees from rabbits is to paint the body of the tree with a wash prepared as follows:

"Boil tobacco to a strong ooze. To

each gallon of ooze add ¼ pound of pulverized sulphur, two tablespoonfuls of crude carbolic acid, ½ pound of soap, ½ ounce of asafoetida, dissolved in warm water. Add lime until it becomes the consistency of buttermilk. Apply with a brush during the months of November and January to prevent depredations from rabbits, and in March and April to prevent attacks of borers and other bark insects. Apply from 1½ inches below the surface to 2 feet above.

"We know that the Plains is being settled up by the best type of citizenship. We feel sure that all will lend a helping hand to push the wheels of progress on, by beautifying their homes, in planting orchards and decorating their lawns with beautiful and fragrant flowers, and shading the streets and walks with beautiful shade trees—and in this way provide for ourselves and our children more comfortable, healthful and cheaper ways of living. L. N. DALMONT."

HOBO GRIP CARRIES TAGS FROM EVERYWHERE.

"Orphaned Furnishing" Carries Nearly One Hundred Tags; Goes South from Plainview.

Yesterday's express carried a "hobo" grip bound southward. The orphan came in Wednesday and was sent to Floydada; it was returned by yesterday's express.

The "hobo" grip carries tags from Sioux City, Iowa; Seattle, Washington; Trinidad, Colo.; Jersey City, N. J.; St. Paul, Minn.; points over the Southwest—in fact, nearly every part

of America. Fifty-six tags were tied on the grip, and it has been pasted all over with agents' stamps; there were nearly a hundred of them.

The grip was ripped at one corner and sat flat down on itself when put on the floor. It was empty. "Send me to Reno" said one marker; an-

other was "Send me to Texas;" a third said "Meet me in Frisco in 1915." There was no indication how long the grip has been wandering.

E. N. Egge went to Olton this afternoon, in an Overland.

GARLAND STOVES AND RANGES

"The World's Best" ARE FUEL SAVERS

The revolving fire pot is an original Garland improvement. By this device you are able to get twenty per cent. more heat from your fuel. From the base burner ART and PEERLESS Garlands to the cheaper regular cook stoves and heaters, the same qualities of STURDINESS and ATTRACTIVENESS prevail. The USEFUL Garland, a medium priced cook stove, will please many housewives. The handsomely designed Garlands will appeal to you when you see them in stock and thereafter. Their economical use of fuel will please you for years after you have placed a Garland in your home.

R. C. Ware Hardware Co.
Phone 178