

If You See It In
The Herald
It's So.

The Twice-a-Week Hale County Herald

Quality Job Printing
Book and Pamphlet
Designing.

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, FRIDAY, SEPTEMBER 5, 1913

NUMBER FIFTY

REEVES FINED \$30; PLEAD GUILTY

Contractor Fined for Assaulting
Leonard Hoyle; Capt. Vaughn's
Will Probated.

HENRY GUILTY OF SWINDLING

Civil Docket of Minor Cases; Another
Speed Limit Case to
Be Tried.

District Court will convene on Tuesday, September 9. At this session the case of Morgan vs. Mitchell, suit to nullify instrument, will be tried. The case was continued from last session, on motion of plaintiff.

The will of Captain J. L. Vaughn was probated in the County Court today. During the week, in case No. 796 on the criminal docket, W. C. Reeves, charged with assaulting Leonard Hoyle, pleaded guilty, and was fined \$30 and costs. In case No. 774, Ed Gilliland pleaded guilty to the charge of using vulgar language over the telephone, and was fined \$5 and costs. Hugh L. Henry, of Hale County, pleaded guilty of swindling; the fine has not yet been fixed. This is the first case of swindling in Hale County under the new law which construes writing checks on a bank without having funds therein to the amount of the check as swindling.

On the criminal docket of the County Court is the case of Ham Patrick, charged with exceeding the speed limit. The civil docket is made up of a number of minor cases. The court hopes to clear the criminal and civil dockets.

TARIFF BILL MAY BE READY IN TWO WEEKS.

House Leader Underwood and Senator
Simmons Confer with
Wilson.

Washington, D. C., Sept. 3.—Majority Leader Underwood was at the White House to talk tariff with President Wilson today.

"We hope to dispose of the differences between House and Senate in conference in less than two weeks," Underwood said. "I am not disposed to fight the Senate for the purpose of maintaining all the House provisions. There are no differences of principle involved. I believe the Senate has cut too much revenue from the bill, and if I can convince the conferees that my estimates are correct I think the Senate will be willing to put some of the revenue back."

Senator Simmons, chairman of the finance committee, also called to talk to the President about the tariff.

SUNDAY AT THE METHODIST CHURCH.

Rev. Geo. C. Rankin, D. D., editor of the "Texas Christian Advocate," will preach at the Methodist Church Sunday at 11 a. m. The public is cordially invited to hear him. Since taking charge of the "Advocate," some years since, the circulation has increased at a very rapid rate, until today it has the largest circulation of any religious paper in the South.

Dr. Rankin has done more, no doubt, for prohibition and civic righteousness than any other one man in Texas. Dr. Rankin is not only a great editor, but a great preacher. The public will no doubt take advantage of this opportunity to hear this distinguished son of the South.

DISTANT HERALD READERS WRITE HERALD ADVERTISER.

Layne & Bowler Well Drilling Co. think Herald advertisements are read. Last week they received a letter from John E. Price, Seattle, Washington, and one from Annette Nye, Burbank, California. Both parties were inquiring concerning the Layne & Bowler Pump Installation they "saw advertised in The Twice-a-Week Herald."

CONTINUED SHOWERS AT LITTLEFIELD.

Littlefield, Lamb County, Texas, Sept. 5.—Showers have fallen in and around Littlefield for several days. Just southwest of here, surrounding the Yellow House Ranch headquarters, the heaviest rains of the year have fallen. The grass will be very much benefitted, as well as feed crops.

C. J. DUGGAN,
Correspondent.

Calling Cards at The Herald.

CITY COUNCIL IN SPECIAL SESSION APPOINTED ENGINEER.

Street Grading Bills Rejected; Special
Committee Recommends Water Main
Extensions; No Sewer Extensions.

At a special session of the City Council the profiles of the City of Plainview, prepared by T. P. Whittis, special engineer for the city, were accepted and his bills allowed.

In view of the fact that there will be an increased amount of engineering work necessary in carrying out the plans of the Council for municipal improvement, the office of City Engineer has been created, and T. P. Whittis has been selected to fill the office. The contract stipulates that the engineer is to receive \$150 per month. He is to furnish one helper. Whenever work is discontinued for one day or more, deduction is to be made for that time.

All bids made on the grading of streets for the city have been rejected. The time for closing bids on this contract has been postponed indefinitely.

Improvements in the waterworks system that will cost approximately \$7,000, according to City Secretary Spencer, have been recommended by the committee. Practically no sewer extension will be made.

The report of the waterworks committee follows:

"Plainview, Texas, Sept. 3, 1913.

To the Honorable Mayor and City Council:

"We, your committee appointed to review the city for the purpose of determining the most practical streets upon which to place the proposed extension of the city's water system, having gone over the ground and carefully considered the number of citizens to be served, both as to fire protection and water consumption, hereby make the following report and recommendations:

"1st. That a six-inch line be run on Covington Street connecting the line on Main Street with that on First Street, approximately 1,450 feet, placing therein two hydrants.

"2nd. That a six-inch line be run South on Prairie Street from its intersection with Third Street to the intersection of Prairie Street with California Avenue, having two hydrants in said line; thence East on California Avenue with a four-inch line to the main on Pacific Street, having one hydrant in said line; approximately 850 feet of six-inch line and 750 feet of four-inch line.

"3rd. That a six-inch line connecting with the main at the intersection of Jones and Second Streets, running West on Second Street two blocks, to the intersection of Second and Westmoreland Street, having two hydrants in line; thence North on Westmoreland Street with a four-inch line to the intersection of Westmoreland and Restriction Streets, having two hydrants in line; thence East on Restriction Street with a six-inch line to the intersection of Restriction and Jones Street, and connect with the old line, said six-inch line to have two hydrants; containing approximately 500 feet of six-inch and 1,300 feet of four-inch line.

"4th. That a six-inch line begin at intersection of First and Pacific Streets be run in First Street to the intersection of First and Jones Streets, connecting the present mains in said streets, line to have five hydrants; approximately 2,250 feet of six-inch line.

B. L. SPENCER,
R. W. BRAHAN,
H. W. HARREL,
Committee.

ANNOUNCEMENTS.

Immediately following the meeting of the Civic League next Wednesday the Library Committee will hold a meeting. The purpose of this meeting is to formulate plans to further the interests of Plainview's Public Library.

The Travel Study Club will hold its initial club year meeting at 3 o'clock Saturday afternoon, in the Club Rooms at the City Hall.

On account of the rain Wednesday, September 3rd, the regular meeting of the Civic League has been postponed until next Wednesday, September 10th.

HALF-INCH RAINFALL.

The rainfall during the past week amounted to .4716 of an inch, according to reports from the local weather observatory.

WAYLAND COLLEGE PROSPECTS BRIGHT

Faculty Expects More Than Double
the Attendance of Last
Year.

NEW EQUIPMENT INSTALLED

Football Line-Up to be Strengthened;
"Wayland Will Make History This
Year," Says Gates.

President I. E. Gates of Wayland College said to a Herald reporter today, "Wayland College will double in enrollment at its opening, September 16th. The fourth annual session of Wayland College will open on that date, at 10 a. m.

Tuesday and Wednesday, the first two days, will be given to matriculation and classification of students. The formal opening will be held immediately after the completion of the chapel. This work is being pushed as rapidly as possible.

President Gates said: "All of our class rooms are in first-class condition. The dormitories have been thoroughly overhauled, beds arranged and everything is in readiness. Electric lights have been put in the boys' dormitory and we are expending at least fifteen hundred dollars on improvements and furnishings.

"We will enroll the first day double the number we enrolled last year, in spite of the dry weather. With few exceptions all of our old students are coming back, and we have at least sixty from outside of Plainview."

"We have fourteen teachers, well trained in the best schools of the country. Three of our teachers spent the summer in Chicago University. Professor Nelson, the Dean, comes to us fresh from the State University, and will have charge of English, and the young men's dormitory, along with Professor Morgan.

"The prospects are fine for a great school this year. We have four literary societies—two for young ladies and two for young gentlemen.

"Thirty rooms in the two dormitories have been taken during the past ten days.

"Our line-up for football is the best yet. Many old men are to be back, including Captain Harder, Bill McCasland and others. Many new recruits are coming.

"Keep your eye on Wayland this year, for we are going to make history."

PLAINVIEW STILL IN THE HANDS OF THE "MOVIE" MAN.

Pictures Will Depict Graphically the
Activities and Growth of
the City.

Plainview will be photographed by the moving picture camera Saturday afternoon. The change in date was made necessary because of the muddy streets. The pictures of the fire department and an auto parade were to have been photographed today, but the streets were too muddy and the clouds too heavy for successful work.

At 2:30 tomorrow afternoon the fireboys will make an exhibition run with hook and ladder truck. Arrangements have been made for the erection of a wooden shed on the lots immediately in front of the Eller Building. The "shack" will be fired and a picture made of the fire department in action.

Immediately after the exhibition by the fireboys a parade will form at the First National Bank. It is expected that all of the cars in Plainview will be in the parade.

The pictures are being made to advertise Plainview throughout the adjoining territory. The commercial organizations plan to visit the nearby towns and to put on at the picture shows an extra feature, "Plainview in the Movies," showing some fifteen hundred feet of film.

Pictures have been made of the main streets of the city, and the firemen's exhibition and auto parade will be the climax of the reel.

You'll feel badly if the pictures are shown and your car does not appear in the parade.

SUGGEST A BOOK.

The Library Committee asks that if any one has suggestions as to new books for the library, they will 'phone in the title of the book or books to Mrs. R. G. Heard. This is done in order to get the mind of the people. Suggestions will be appreciated by the committee.

DR. RANKIN GIVES OPENING ADDRESS

Principal Speaker at Formal Opening
of Seth Ward College This
Morning.

ENDOWMENT FUND GROWING

Eighteen Men Out for First Day Foot-
ball Practice; South Carolina
Coach.

Dr. G. C. Rankin, Editor of the Texas Christian Advocate, a prominent man in Texas Methodism, was the speaker at the opening exercises of Seth Ward College yesterday. Seventy-five students and many visitors heard him.

Dr. Rankin stressed the importance to a town of a Christian college. He thinks that the secondary schools are of much importance in our educational system, in that they are feeders to the great colleges and universities. The Christian college is especially important for the student entering a secondary school does so at a crucial stage of life. The Christian secondary school does work peculiarly its own work that cannot be done by the larger colleges and universities. He congratulated Seth Ward College upon its splendid prospects and the excellency of the territory in which it is located, paying a special tribute to Plainview and Hale County. Plainview, in turn, he thinks, is to be congratulated upon having a school like Seth Ward College.

His personal experience was largely drawn upon in his speech. Being a man who has come up through difficulties, and who had experienced things which are of valuable import to college students, these remarks were very apt.

To be well equipped for a useful life, one must be strong physically; hence the necessity of systematic physical exercise and strict hygiene. Dr. Rankin made the assertion that he had never spent a single two seconds in dissipation. He admonished young men in school to take plenty of exercise and physical training.

"Intellectual training and equipment is absolutely essential to a successful—useful—life," he said. "The world is looking for men who think, men who can work problems out for themselves and for their fellows. There is a crying need for men of all-round moral equipment. We need men who can adjust themselves to their fellows in religion, in society and in politics; in places where there is a difference of opinion. There is need for tolerance." In this connection Dr. Rankin said that he entered any controversy just as a surgeon who is preparing for an operation; he tries to view the affair from an analytical standpoint, and be just to those with whom he contends.

"Spiritual training is the highest of all training," said Dr. Rankin. "In this respect the secondary schools of the country are taking the lead."

The story of his school life and the strong devotion of his widowed mother, in connection with an appeal to the students away from home to keep closely in touch with the home influences while away, were the closing remarks of the speech.

Endowment Fund Growing.

Rev. J. C. McClure and Rev. J. T. Hicks are working in the territory adjacent to Plainview on the endowment for Seth Ward College. One thousand dollars was subscribed at Dimmitt, \$800 at Estacado, and many other smaller amounts have been reported. President W. M. Pearce authorized The Herald to state that practically \$40,000 of the \$50,000 endowment fund had been pledged.

Football Squad at Work.

The first call for football practice at Seth Ward was responded to by eighteen young huskies. Prof. J. E. Crouch will coach the squad. Prof. Crouch is a letter man from South Carolina State University. He played on that squad three years. For five years he coached high school teams in Louisiana in connection with teaching. He is instructor in the college, and a very conservative man. Ben Monning, a graduate of Seth Ward, and a squad man from Southwestern University, helped in the first workouts this week.

FARMWAY-HAMILTON.

A marriage license was issued by County Clerk Towery yesterday to E. E. Farmway and Miss Bessie Hamilton, both of Kress, Texas.

YOUNG BUSINESS MEN MET TO-DAY.

Trade Excursion Planned; Plans for
Helping Farmers Market Crops
Being Perfected.

At the meeting of the Young Men's Business League this afternoon, Chairman Klingler appointed J. W. Willis, J. F. Duncan and H. J. Dillingham as a committee to confer with the Chamber of Commerce and to make arrangements for having motion pictures made of Plainview and shown in the nearby towns.

The committee on constitution and by-laws, R. A. Long, D. Collier and B. O. Brown, was instructed to report in full at the next regular meeting, Friday, September 19.

The League plans to make a trade excursion through the surrounding territory and visit nearby towns during the next week or two.

Plans are now being laid for assisting the farmers to market their produce next season.

SPANISH MUSTANG STALLION LASSOED FROM AUTO.

Clint Shepard, of Plainview, at the
Wheel, Auto Makes Successful
Daring Cross-Country Chase.

Littlefield, Lamb County, Texas, Sept. 5.—Tom Clark, of Frisco, Texas, claims the distinction of having roped the first genuine Spanish mustang stallion ever lassoed from an automobile. Mr. Clark, accompanied by J. T. Taylor, Jr., and Joe Taylor, of McKinney, and A. E. Harp and Clint Shepard, of Plainview, were interested spectators at the annual branding on Yellow House Ranch this week.

Mention having been made of the fact that there is one bunch of wild horses left on the Plains, these gentlemen decided to undertake the feat of catching one. Antelope and coyote wolves have frequently been run down by autos, but no record of a horse before. After a search of an hour or so they espied the mustangs, and started in pursuit, driving a Hudson 4-cylinder car.

The chase over the prairies was very exciting. With Mr. Shepard at the wheel, all dog holes and ditches were safely negotiated, notwithstanding the car sometimes ran as fast as 50 miles an hour. Horse flesh cannot hold out against gasoline and machinery, so after running about fifteen miles the mustang weakened, the car ran alongside, and Mr. Clark twirled the lasso and caught the horse, which was thrown to the ground and hobbled by the party of daring Texans.

Kodak pictures were taken as the race progressed, which the gentlemen exhibit to prove the story. They say that but for a supply of good Plains water, which was aboard the car, imbibed freely during the exploit, they never could have accomplished the deed.

ARTHUR P. DUGGAN,
Correspondent.

DEVELOPMENT COMPANY NOTES.

W. S. Ayers, of Chicago, General Sales Agent of the company, brought twelve men in yesterday.

Dr. Pearson's well was brought in this week. Mr. Charles, local manager, says that this is the best well the company has developed. No weir has been placed to measure the flow, but it is pumping fully 1,600 gallons a minute, the capacity of the number five pump installed.

A few thoughtless automobile owners continue to use the driveway around Lake Plainview as a race-track. If this is not discontinued at once notice will be served on offenders that they will be barred from the driveway, according to Mr. Charles.

Farm laborers have just completed sowing 150 acres of the company's lands in alfalfa.

MISS McGLASSON ENTERTAINS FOR HER BROTHERS.

Miss Ida McGlasson entertained about twenty couples of jovial young people yesterday evening. The McGlasson home was attractively decorated in blue and gold.

Instrumental and vocal music helped to make merry the hours from eight to eleven o'clock. Punch and a dainty ice course were served.

Miss McGlasson entertained for her brothers.

J. S. Bonner expects to occupy the new Grant Building by the fifteenth of October.

COUNTY INSTITUTE CLOSED TODAY

Mrs. Geering, of Texas University,
Urged the Teaching of Domes-
tic Science.

75 IN ATTENDANCE

Interscholastic Declamation and Ath-
letic League Formed; Officers
Elected.

The Joint Institute for Hale and Lamb Counties which has been in session in Plainview the past week closed today. The attendance has been unusually large from the first day, there being about seventy-five teachers present.

Among the distinguished visitors were President R. B. Cousins of the West Texas State Normal, at Canyon; Dr. G. C. Rankin, of Dallas, and Mrs. Geering, of the State University.

Mrs. Geering spoke Wednesday afternoon on "Household Economics." In her address she made an appeal for this department of the public school system. Among the many splendid suggestions, Mrs. Geering said: "Over one-half of the children who die under two years of age die because they do not get the proper care. Every girl should be taught, and taught thoroughly, the science of household economics."

At the suggestion of Mrs. Geering, both Lamb and Hale Counties organized an Interscholastic Declamation and Athletic League. Officers of the Hale County League are: General Director, S. L. Rives; Director of Debate and Declamation, B. H. Harrison; Director of Athletics, Jno. E. Younger. Lamb County League elected as General Director J. P. Hatchett; Director of Debate and Declamation, Mrs. Francis H. Smith; Director of Athletics, Jas. M. Reddington.

Teachers from all over the two counties were in attendance at this institute. They have many good things to say concerning Plainview and her people.

THROUGH COUNTRY IN A FORD.

H. Galbraith, editor of the Terrell, Texas, Daily and Weekly Transcript, with his brother-in-law, C. S. Bass, of Abilene, who travels for Parke-Davis Co., came to Plainview today, in Mr. Bass' Ford car.

Mr. Bass has eighty-three counties in Western Texas in his territory, and has Mr. Galbraith as his guest on this trip. Mr. Galbraith has not been in good health, and is profiting by this trip as an outing.

Mr. Galbraith told a Herald reporter today that his trip over the South Plains had been a revelation to him. "You have a wonderful country here. It shows signs of much recent development, and gives promise of much future development," commented Mr. Galbraith.

ADRIENNE HANBY ENTERTAINS FOR ALLENE SCHICK.

Little Adrienne Hanby was at home Tuesday afternoon to thirty-five of her little friends. This pretty little-girl party was given in honor of little Miss Allene Schick, who is house guest of Adrienne, the hostess.

The "joy hours" were from four to six o'clock. The little misses filled these hours brim full of real joy. Games on the lawn and music proved pleasant pastime.

Late in the afternoon Mrs. Hanby served luscious grapes and grape punch, together with cake.

\$4,000,000 BRIDGE OVER POTOMAC AT WASHINGTON.

Washington, D. C., Sept. 2.—Plans for a \$4,000,000 bridge that would link the capital with Virginia, it was announced today, are being considered by the House committee on commerce. The difficulty facing the committee at present is said to be the selection of a site for the Virginia terminus of the structure.

It is proposed to make the bridge a structure that will stand for centuries and will admit of the passage of such shipping as uses the Upper Potomac River. Under the tentative plans the bridge would have eighty feet of clearance from the river's surface, thus doing away with the necessity of draws.

The details are being worked out by a subcommittee, and a report is expected in the immediate future.

ARKANSAS CITIZENS TO WORK ON ROADS.

Three Governors and Prominent Men of State Will Join Overall Army with Pick and Shovel.

Little Rock, Ark., Sept. 2.—Governor Hall, of Louisiana; Governor Hodges, of Kansas, and Governor Major, of Missouri, are expected here tomorrow, when the people of Arkansas, in response to a "good roads" call from Gov. George Hayes, will become highway workers. Arrangements for a great demonstration are under way in this city. Governor Hayes, National Democratic Committeeman W. M. Kavanaugh, County Judge Asher, who has the reputation of being the greatest "good road" builder in Arkansas; Elmer E. Clark, publisher of the Arkansas Democrat, and scores of other prominent citizens of Little Rock have announced their intentions of donning overalls and grading roads. A call for 100 automobiles to transfer these gentlemanly road builders to the scene of work has been issued.

While bankers, merchants and others are road building, their wives, sisters and sweethearts will be frying chicken and preparing "country dinners."

The Arkansas committee, which has charge of the plans for tomorrow, is determined to outdo the road builders of Missouri. The promise of Governor Major, of that State, to participate in Wednesday's work has given a big impetus to the highway movement. Instead of having a one-day good roads demonstration, Arkansas will devote two days to practical highway construction. A water brigade of boys will supply drinking water, and the Rock Island Railroad will supply gravel and crushed rock.

UNCLE SAM GIVES OUT TIP: HOW TO FIGHT STABLE FLY.

Department of Agriculture Issues Bulletin Telling What to Do to Ward Off Pest That Spreads Disease.

Washington, D. C., Aug. 30.—The eradication of the stable fly, which inoculates human beings with blood poisoning and infantile paralysis and spreads many fatal diseases among domestic animals, particularly in the late summer, is the subject of a bulletin just issued by the Department of agriculture. The fly caused \$25,000 damage in Northern Texas last year.

The department says "a mixture of fish oil (one gallon), oil of pine tar (two ounces), and kerosene (onehalf

pint) was found to be very effective in keeping the flies off live stock when applied lightly but thoroughly to the portions of animals not covered with blankets or nets."

The bulletin continues: "Since straw stacks have been found to be the principal breeding places of this insect in the grain belt, the proper care of the straw is by far the most important step in control. The straw should be stacked more carefully than is ordinarily done, by making the sides of the stack nearly vertical and rounding it up well on top, in order the better to shed the rain."

BETTER AUTO REGULATION.

Some Good Suggestions Made by Leading Indiana Paper.

The number of recent accidents with automobiles that result from powerful headlights leads the Springfield Republican to protest that a better use of them should be adopted. At sea the equipment of liners with searchlights has been strongly opposed by seamen, not on the ground of their uselessness in picking up icebergs, but as being positively dangerous. The navy uses them only for police duty and signaling. Their blinding flashes constitute a nuisance and danger to merchant ships which have to endure them in the neighborhood of fleets, especially off the English coast. It may be conceded that the dazzling headlight has its place in motoring, just as it has in the running of steam locomotives, but that place, alike for both, is in the country, and not in the lighted streets of a town or much traveled roads, where it is not merely a discomfort to everyone else, but a positive peril. There have been many cases of street accidents caused by these lights which for the moment blind everyone that they strike. Certainly there can be no excuse for leaving a car standing in a city street with its blinding lights turned on. In many cities laws require a screening of these lights. We can add that we have such a law applicable to the powerful headlights of trolley cars. These are all compelled to use screens when they come within the city limits, yet they are no more dazzling than automobile lights. It is inexplicable why we can protect ourselves by screening the headlights of trolley cars and yet cannot do the same with the ubiquitous automobile. Another nuisance with which we are afflicted—both by the automobile and motorcycle, is the blue, smoky stench that both sometimes emit. Sometimes a whole street

as high as a third-story window is filled with it. It is simply the result of burning excess of oil, which the chauffeur could prevent. No other city of our size, and known for its automobiles, permits this. Why can we not stop it, and at the same time compel motors to screen their dazzling lights?—Indianapolis News.

MOTORIST LOGGING TRANSCONTINENTAL HIGHWAY.

Route from San Diego to Washington Being Mapped; West Texas Towns Enthusiastic.

R. B. Elmore, of Sweetwater, who, with E. J. Anderson, of Snyder, is in charge of the West Texas division of the Southern National Highway, is in Fort Worth conferring with the Chamber of Commerce and the local auxiliary of the Southern National Highway with reference to the arrival of W. O. L. Westgard, who is logging the route from San Diego, Calif., to Washington, D. C. In an interview, Mr. Elmore said:

"I have just received word from Colonel Dell M. Potter, president of the Southern National Highway, that Westgard will probably leave Roswell today, and in this event will arrive in Fort Worth Friday night.

"Secretary McCormack, of the local Chamber of Commerce, and his assistant, Mr. Beck, will meet the logging party at the Tarrant County line and escort them to Fort Worth.

"Later, the escort will proceed to Dallas, where the entire party will be taken in charge by F. E. Keith, the official pilot of the eastern end of the State, and the Dallas Automobile Club. Mr. Beck is arranging for sign posts throughout Tarrant County to the Dallas line.

"I have just returned from the White Mountain region of New Mexico, where we left Colonel Potter, who went on to meet Westgard.

Towns Enthusiastic. "Enthusiastic good roads meetings were held at every town along the designated route. Much interest was shown at Sweetwater, where Colonel Potter spoke, and a telegram from President Wilson was read indorsing the good roads movement. A strenuous effort is being made by the county commissioners and townships toward smoothing out the few rough places along the route, thus making it agreeably passable to the transcontinental tourists now using it.

"We expect Westgard in Sweetwater Thursday, and our Chamber of Commerce is planning a great ovation. A

I am a salesman, sober, honest, true. For 24 years I have sold goods, since the days when Plainview wore kilts.

I am employed by merchants, manufacturers, business and professional men, artists and tradesmen alike.

I sell all things. My sample case is limited to products of this earth.

I have customers numbering tens of thousands. In mansion, bungalow or ranch house I am welcome as a cool breeze—and off'ner.

I will not misrepresent.

I am respected.

I work, work, work—everlastingly.

I am on the job two twelve-hour shifts every day. Clocks and whistles disturb me not.

I am proof against heat or cold.

I will sell more motors, jewelry, fine clothes—LUXURIES. Of necessities always I have and always I will sell an ever increasing quantity.

I loaf not; I tire not. Pleasures I pursue none.

I go in a straight line. Time and distance stay me never.

I am direct, unerring, forceful.

I have one single solitary aim—to sell goods.

I am Power Irresistible--

I am

HERALD ADVERTISING

number of cars will accompany him to Fort Worth, by way of Merkel, Abilene, Albany, Breckenridge, Palo Pinto, Mineral Wells and Weatherford.—Fort Worth Record.

FARMERS WILL URGE PARCEL POST EXTENSION.

Salina, Kans., Sept. 3.—Consideration of plans to bring about an extension of the parcel post system, including the raising of the weight limit and the lowering of rates, was one of the problems to which delegates to the annual convention of the Farmers' National Educational and Co-Operative Association turned their attention today.

The principal address was that of L. M. Rhoades, of Tennessee, secretary of the association.

HEROES OF LAKE ERIE BATTLE TO BE MOVED.

Cleveland, Ohio, Sept. 3.—One of the most important events of the Perry victory celebration will be the removal of the bodies of the British and American officers killed in the Battle of Lake Erie from their present graves

marked by a humble monument of cannon balls to the magnificent Perry memorial now being erected. The exercises will be held at Put-in-Bay September 11.

Arrangements have been made in practically every city in the Great Lakes, both in the United States and Canada, to have the naval colors displayed at half mast from sunrise to sunset on September 11, and church bells will be tolled from noon to 1 o'clock in the afternoon, the hour of the exercises. Col. Harry Cutler, of Providence, R. I., Commodore Perry's native state, will be in command of the exercises.

START YOUR LIVER; DON'T STOP WORK.

Dodson's Liver Tone Acts Mildly, but Surely; Livens Up the Liver and You Stay on Your Feet.

It is the experience of calomel users that if they take enough of the drug to have the desired effect, it seriously interferes with their work the day after. But this is the least important item, for calomel is often a dangerous drug

and acts on the system violently.

Don't take chances with calomel. Get a bottle of the pleasant, safe and perfectly harmless Dodson's Liver Tone, guaranteed to take the place of calomel. Instead of making you feel worse the next day, it makes you feel better—and you actually are better, for no remedy in the whole world livens up the liver, regulates the bowels and really rejuvenates the system any better than this does.

You are the sole judge of its merits. R. A. Long Drug Co. is fully authorized to hand you back your money without question if it fails to please you—and relieve you.

Remember, if you feel constipated and bilious, what you need is Dodson's Liver Tone. A large bottle and a good guarantee for 50 cents from R. A. Long Drug Co. —Adv. 50

C. F. SJOGREN, Auctioneer.

Years of experience have taught me how to conduct general live stock sales. Write or 'phone me at Kress, Texas. Terms reasonable. 53

WHITE CREST FLOUR

Is a Flour With a Reputation

- A reputation for good pastry made,
A reputation for good wheat used,
A reputation for good process followed,
A reputation for good weight,
A reputation for good uniform quality,
A reputation for a moderate price
An enviable reputation for a

Good Flour

Get a sack of this flour with a reputation and our guarantee of the reputation.

Order it Today

If you haven't learned before of the deliciousness of

Folger's Teas

do so now--you will use no other when the trial package is gone.

Wright & Dunaway

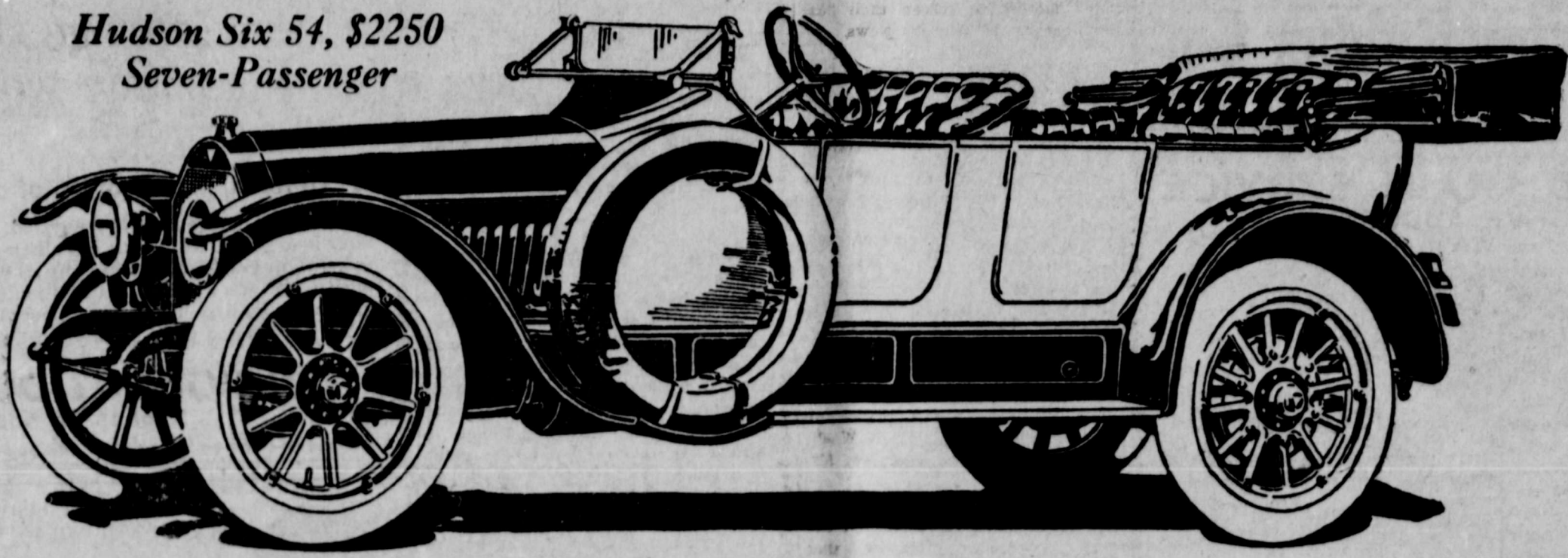
35

Phones

355

The New Ideal of a Distinguished Car

Hudson Six 54, \$2250
Seven-Passenger



HERE now is a car which typifies the ideals of the time. This streamline body—this long, sloping hood—this absence of angle at the dash—this low-hung chassis—these crowned fenders—this placing of extra tires so the front doors are left clear—these things belong to the car of today.

The consensus of the world's best opinion is that this type of car marks the coming ideal car. These are radical changes but they are coming as surely as foredooms came—and as suddenly.

All the best foreign cars—English, French and German—will this year exhibit exclusively this new streamline body. And all men know that what they adopt in body design becomes the world-wide vogue.

Our designers have added a hundred minor effects. They have Americanized—have Hudsonized—the type. So the car is distinctive. There will be no other just like it. But it embodies what we regard as the highest conception of the modern trend in bodies.

And we believe that every connoisseur will consider this new HUDSON Six the handsomest car exhibited.

Engineering Pauses

We can claim in this car no great advance as regards fine engineering and no HUDSON

owner expects it. Fine engineering has limits. For the past four years Howard E. Coffin and his able engineers have given their best to the HUDSON. Last year they brought Sixes pretty close to perfection. So close that the HUDSON Six jumped in one year into the foremost rank among Sixes.

These men have worked out in this new-model car a vast number of minor engineering improvements. They have added scores of new mechanical features—some of them quite important. But we never expect to build a much better chassis than we built in our last year's Six.

This year's advances lie mainly in beauty, in comfort, in conveniences, in room. We have combined the best in lines, finish and equipment with the best in engineering. We have succeeded in making the HUDSON Six the masterpiece it is.

Now the Ideal Car

We now feel that this HUDSON 54 offers the utmost in every wanted feature. It has the staunchness of steel Pullmans. It has the comfort of Turkish lounging chairs. It has the speed of express trains. It is free from all the troubles which annoy the inexpert.

No man knows how to build a car more

handsome and impressive. No conveniences are absent, no modern features lacking.

And all these things are here included in a Six 54, with seven-passenger body, at the record price of \$2250 (f. o. b. Detroit, Michigan).

The New Features

These are among the new features we bring out in this model. No mention is here made of the countless features in previous HUDSON models which we still retain.

- Seven-passenger body.
- 135-inch wheelbase.
- Left side drive. Right hand control.
- 36 x 4 1/2-inch tires.
- Extra tires carried—as never before—ahead of the front door. This leaves both front doors clear.
- Four forward speeds.
- Pure streamline body.
- Low-hung body.
- No angles at the dash.
- Wide tonneau doors.
- Gasoline tank in dash.
- Electric self-cranking, with the rapid type of the Delco system built especially for this car.

Powerful electric lights with dimming attachment for city driving. They also act as ordinance lights.

Extra seats in tonneau fold into back of front seat, entirely out of the way.

Jeweled magnetic speedometer in dash, with new concealed noiseless gears.

Every operation and control placed within reach of the driver's hand. Gasoline and oil control, lights and starter.

Individual Yale lock and ignition control, prevents theft of car.

Rain-vision windshield built as part of the car. Genuine Pantasote top. Curtains that are carried in the top can be instantly adjusted.

Electric horn—trunk rack—tire holders—license carriers—everything.

Come See It—Come Today

Come to our showrooms and see this new achievement. It is not merely an improved car—it's a real innovation. It will display to you all the best thought of the day in automobile designing.

Come see it while it's new. Catalog on request.

BROWN MOTOR COMPANY

Plainview, Texas

Chug! Chug! Chug! Chug! Purr-r-r-r-r-r-r-r-r! One is a Four! The other a SIX!

SIMPLE LIFE REDUCES HIGH COST OF LIVING.

Expense of Food, Fuel, Taxes and Other Things Less in Small Town.

"While economy happened to have nothing to do with our leaving the city, still we find it costs us about half as much to live now," a housewife writes in the Dallas News. "We are living in a very small town, and find food, fuel, taxes and, in fact, everything much cheaper than in the larger city."

"Then, too, we want fewer and less expensive clothes, and also have very little need for a doctor. While I would not advise any one to leave the city who is obliged to earn his living, still I know of no better place for those who have retired from active business, but who find it difficult to keep their expenses within their income; in short, it is an easy way to economize for those who can afford it."

"In this connection, let me give you my experience of an easy way to wash. I do my own washing, and I save from \$1.50 to \$2 a week by doing it. This is my way: Put your white clothes in a boiler of cold water in which a bar of good soap has been shaved and four tablespoonfuls of borax chips. Let them come to a boil and boil for twenty minutes; then take the clothes from the boiler and put into a tub of warm water. If the clothes were much soiled they will need a little rubbing, but much rubbing is not necessary. Rinse in three waters and hang out. The result is ice white clothes and the saving of time and money. Flannels and colored clothes can be washed in the suds left in the boiler."

A CREAMERY, THEN PROSPERITY.

Farm Co-Operation Brought Bank Deposits from \$164,660 to \$1,441,132.

The influence of a good creamery in any community can hardly be measured in money value. An excellent example of how a creamery will pulverize the farm mortgages and establish a bank account is seen in the transformation which has taken place in Todd County, Minnesota, in the last twelve years.

When the first co-operative creamery was started at Bertha, in 1900, there were very few cows, the farmers were growing grain and hauling

it to the elevators. In those days no one had a bank account, and credit was very much the same as with all other communities that depend upon the very uncertain grain harvests. As one man puts it, the farmers had ready cash for about thirty minutes in the fall, and went broke the rest of the year.

A few farmers got together and started a creamery. The first year they had thirty-eight patrons and the total business of the creamery for the year was less than \$3,000, but they kept at it and things began to get more prosperous until last year, twelve years later, the same creamery had 284 patrons and did a business amounting to \$121,300.28—an average of \$10,900 a month.

It has been only twelve years since the first creamery started; now the county has nineteen, which last year made 3,794,616 pounds of butter that returned to the farmers of Todd County \$1,683,537.98 in addition to the skimmed milk and the buttermilk which was used on the farms.

The creameries are given much of the credit for the prosperity of the county. The records show that in March, 1899, the year before the first co-operative creamery was built, the total deposits in the banks of Todd County amounted to \$164,660.11, and in March of this year, after the farmers had engaged in dairying for twelve years, the total deposits in the banks of the county were \$1,641,132.53.—Northwestern Agriculturist.

HOW CRANBERRIES ARE RAISED.

The Crop Grows on Boggy Ground and Is Picked by Hand.

Cranberry culture occupies about twenty thousand acres in the United States. The chief districts are in Massachusetts, New Jersey and Wisconsin, but the northwest coastline of Oregon and Washington promises to become a field for this great agricultural industry.

A cranberry bog is generally made on low, boggy ground, in which the natural environment of the plant is most nearly imitated and in which the grower can have the greatest control. It must be capable of being drained of all surface water so that the free water does not stand higher than one foot below the surface in the growing season. There must be sufficient water supply to enable it to be flooded. Bogs which contain moss or

sphagnum and which have a peaty or mucky soil are usually chosen.

The cranberry crop is gathered by hand, various devices, like hand scoops, rakes, etc., having been invented for facilitating this work. On large bogs machine picking solves the problem of harvesting the crop. Over-ripe berries will not keep well, and it is a mistake to pick the fruit when green, for, if marketed, it will bring a low price.

When the bog is picked by hand a margin around the section is picked first, usually by men and boys, in the morning before the bog dries off sufficiently for regular picking. After the margin is picked the section is ready to be lined off. To harvest a 10-acre bog yielding an average crop about fifty hands are needed, besides a foreman, two men helpers, a tally keeper and a dumper.—Philadelphia Ledger.

MAINTENANCE OF GOOD ROADS.

The office of public roads of the Department of Agriculture is making a strong effort to focus the mind of the country on the fact that maintenance and effective repair are of equal importance with the actual improvement of bad roads. Investment of money in new roads does not become real economy until provision is made for keeping these new roads in condition after they are built. If a new road is built and then allowed to fall into disrepair, much of the original investment is simply wasted.

Officials of the office of public roads, when called upon for assistance by the various states, are pointing out that road building is an art based on a science, and that trained men and experienced men are necessary to secure the best results from the expenditure of road funds.

Statisticians have found that although the average expenditure on the improvement of roads exceeds one million dollars a day, a large portion of this money in the United States is wasted because of the failure to build the right type of road to meet the local requirements or the failure to provide for the continued maintenance of the improvement.

The various states and counties within the last six months have taken a greater interest in road improvement than ever before in the history of the United States, and there is now a strong movement to conserve the roads of the country where they are

improved. Scientific maintenance will be one of the chief features of the work of the office of public roads throughout the present year.

IF YOU GET UP GROUCHY, JUST TRY A SYNTHETIC GEM.

Jewelers Say They Have the Sure Cure for the Blues or Any Old Thing Bothering You.

Synthetic jewelry, not necessarily meaning artificial, but rather the opposite of antithetic, is the latest. It is an aura protector.

The gem dealers assert that there's a good deal in the theory that a film surrounds the body of the human being, and counteracting a wrong color is part of their latest work.

For instance, if the aura is green, the person is jealous. The patient knows the aura must be green if he feels that way. Therefore, don a yellow sapphire ring to counteract the green, and the patient has a day of peace. And so forth. Emanuel Well, the Chicago jeweler, made this assertion at the jewelers' convention at the

Hotel Sherman yesterday. Chicago was chosen as the meeting place for the convention of 1914.

CAN'T AFFORD TO HAVE KIDNEY TROUBLE.

No man with a family to support can afford to have kidney trouble, nor need he fear it with such a remedy at hand as Foley Kidney Pills. You can not take this honest curative medicine into your system without good results following. It cleans out and builds up the kidneys, and makes them able to strain out of the blood the impurities that cause backache, weak back, sore, inactive kidneys and sleep-disturbing urinary troubles. R. A. Long's Drug Store. —Adv. 56

DON'T KNOW THEY HAVE APPENDICITIS.

Many Plainview people who have chronic appendicitis, which is not very painful, have doctored for years for gas on the stomach, sour stomach or constipation. J. W. Willis, druggist, states of these people will try simple

buckthorn bark, glycerine, etc., as compounded in Adler-i-ka, the German appendicitis remedy, they will be surprised at the QUICK benefit. A SINGLE DOSE relieves these troubles INSTANTLY. —Adv. 49

AVOID THE BRONCHIAL COUGHS OF EARLY FALL.

The changeable weather of early fall rings on bronchitis and a hard cough that is wearing on the system, and seems to tear open the bronchial tubes and mucous lining of the throat. Use Foley's Honey and Tar Compound promptly. For it will soothe and heal the inflamed mucous lining, relieve the cough quickly, and help to expel the cold. It contains no opiates. Get the genuine in the yellow package, and refuse substitutes. R. A. Long's Drug Store. —Adv. 56

TO TRADE FOR CATTLE.

320 acres fine land, clear of incumbrance, 2 miles from Floydada, to trade for cattle.

BROWN MOTOR CO., Plainview, Texas. —Adv. 44

Some Exceptional Bargains in Land

5120 acre ranch of good smooth land just being put on the market at a price that is worth investigation, is located just right to cut up and sell out in smaller tracts.

640 acres is just four miles from a railroad town, is joined on three sides by Land purchased by the Syndicate, it lays just right, is all good smooth Land, and right now can be purchased below the market.

160 acres improved farm six

miles from good town, has an eight room house, well and windmill, barn sheds and other out buildings. 100 acres in cultivation. Is all fenced and cross fenced, one-half mile to good school, is an ideal location and the price is right.

Come and see us, or write or wire us just what you want. We have other lands and it might be we have just what you are looking for. Correspondence solicited and promptly attended to.

E. E. WINN REALTY COMPANY
Plainview, Texas

Tire Repairing

All kinds of tire and casing repair work. Vulcanizing and inner lining our specialty. All work guaranteed.

Carter-Winn Rubber Co.

Plainview, Texas

IMPROVED TRAIN SERVICE EFFECTIVE AUGUST 31



Leave Sweetwater 9:00 p. m. Leave Fort Worth 8:00 p. m.
Arrive Ft. Worth 5:30 a. m. Arrive Sweetwater 5:00 a. m.
Making Direct Connections to and from All Santa Fe Points

Local Ft. Worth-Sweetwater Sleeper the Quick and Convenient Way to Ft. Worth, Dallas and East

Your Local Ticket Agent will Give You All Information or Write
A. D. BELL Ass't Gen'l Passenger Agent Dallas, Texas
GEO. D. HUNT R Gen'l Passenger Agent

VELIE WROUGHT IRON VEHICLES

Are in a Class by Themselves

Single Reach Gears
Easy Riding Springs
Light Draught Axles
Carefully Inspected Hickory Wheels
Yellow Poplar, Piano Polished Bodies
Trussed Hickory Shafts
Extra Wrought Fifth Wheels

Vehicles which last a life time and give continuous good service.

We have a complete assortment in stock.

R. C. Ware Hardware Co.

Phone 178

J. M. SLATON, President W. C. MATHES, Vice President
GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS \$70,995.00

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.

Purity Guaranteed

under all State and National Pure Food Laws. You can pay a higher price, but you cannot get a baking powder that will raise nicer, lighter biscuits, cakes and pastry, or that is any more healthful.

Your money back if K C fails to please you. Try a can at our risk.



DR. E. O. NICHOLS,
Specialist in Diseases of the Ear, Eye, Nose and Throat.
Glasses Fitted.
Office in Finnie Building,
Next Door to Third Nat'l Bank,
Plainview, Texas.

Phones:
C. D. WOFFORD,
Dentist
Rooms 14-16, Ware Hotel Bldg.

DR. C. B. BARR,
Veterinarian
Office at Gilbert's Barn
Phones: Office, 219; Res., 478
Plainview, Texas

L. D. RUCKER PRODUCE CO. buys
GREEN and DRY HIDES. Adv. 17

ADENOIDS ARE A MENACE TO CHILDREN.

Babies and young children must be carefully watched for the growth of adenoids, which spoil the mental and physical life of a child. They usually result from a succession of colds and throat irritations, and their presence is so productive of harm that many school boards have an examining physician to detect them. The conditions that cause them may be easily avoided by careful parents. Quickly and thoroughly cure all colds and throat irritations by the use of Foley's Honey and Tar Compound, and adenoids will not develop. R. A. Long's Drug Store. —Adv. 56

FOR SALE.

Located in Abernathy, modern, up-to-date residence, five rooms and bath; three lots; enclosed with nice iron fence; shade trees and young orchards. Price, \$1,500; one-third cash; balance to suit purchaser. Address
C. E. STOUT,
—Adv. 51-pd. Abernathy, Texas.

CANADIAN LIVE-FOX SHIPMENTS.

A shipment of 126 cub foxes, estimated value \$100,000, recently arrived in Vancouver on a Canadian Pacific Railway steamer from Skagway, Alaska, says Vice Consul G. C. Woodward, Vancouver, British Columbia. Included in the lot were red, black and silver gray foxes, one pair of black foxes being estimated as worth \$10,000 when full grown. The owner, who accompanies the shipment, collected them in Northern Alaska and Yukon Territory, purchasing them from the white and Indian trappers. They are being shipped east to the fox farms in New Brunswick, Prince Edward Island and the Eastern States.

It is reported that since the opening of the season 219 live foxes, ranging from silver gray to cross, valued at \$320,000, have been shipped from Edmonton to points in Eastern Canada and the United States for breeding purposes. Included in this lot were 10 young black foxes which were sold to a New York firm for \$30,000. Many young foxes die soon after capture. Several black pups have died after being sold for \$1,500 to \$2,500. A western raw fur company, which has been supplying the eastern markets with young live foxes, announces that it will discontinue the eastern shipments, having decided to establish a farm in Western Alberta, where 40 foxes are already domiciled.

It is stated that a decrease of 25 to 50 per cent has taken place in the prices paid for these animals, which is attributed to the large number which have been supplied from the entire northern country of Alaska, Yukon Territory and the Northwest Territories. The supply has been plentiful on account of the young foxes being dug out of their holes before they were able to escape. In a short time the young foxes will leave their dams, and it will then be impossible to catch them other than singly in traps, which will then, in all probability, increase the price of these animals in the Eastern markets.

WANTS FEDERAL ARMOR PLANT TO BREAK CONTROL OF TRUST.

Britten, of Illinois, Will Offer Bill Providing for \$7,000,000 Establishment in House Tomorrow.

Washington, D. C., Aug. 28.—A bill appropriating \$7,000,000 for a Government armor plate plant will be introduced in the House tomorrow by Representative Britten, of Chicago. It proposes the plant shall be operated by the Navy Department and that a board of three naval officers and two members each of the Senate and House naval affairs committees be appointed at once to select the site.

"This is the only way to break up the trust controlling armor plate," said the Congressman. "The bids for the armor for battleship No. 39 were opened last Tuesday. They were exactly the same for each of the three ostensibly competing companies, \$454, the price they bid last year. That shows conclusively collusion exists in the bidding, in spite of the accompanying affidavits that the companies are engaged in no combination, conspiracy or agreement.

"In a Government plant, investigation shows that armor plate can be turned out at \$314 a ton. On 10,000 tons the Government would save \$1,400,000 a year. As a business proposition, the plant would net the Government 17 per cent on the investment."

TEXAS PARAGRAPHS.

Bremond.—On account of the heavy increase of traffic over the Houston & Texas Central line between this city and Waco, a steam train will replace the motor car service now in operation.

Fort Worth.—John Buchanan, a veteran publisher of this city, has established a new weekly publication here, entitled The News.

El Paso.—Two hundred and fifty thousand dollars is being expended on the copper smelter at this place. This money is being used to install another big copper reverberatory furnace. The additional furnace will greatly increase the capacity of the smelter, making it one of the largest in the world.

Stamford.—A big silo has just been erected by the Swensons on their farm near here. This is the first silo to be built on their holdings, and will be used as an experiment.

Dallas.—The Standard-Tilton Milling Company, of St. Louis, has awarded the contract for the erection at this place of a plant, including flour mill, grain elevator, power house, warehouse and storage tanks, at a cost of \$300,000. This structure will be absolutely fireproof and will have a capacity of 2,500 barrels of flour daily.

Freeport.—The first ship to be launched on the Freeport Ship Channel since the opening of this city was

the passenger boat "Freeport," owned by the Brazos Valley Railway Company. The ship is equipped to carry twenty-five to thirty passengers, and will be used by the railway company to convey passengers from Freeport Junction to Freeport, making connections with all inbound and outbound trains.

Fort Worth.—The Southern Co-operative Life Insurance Company was organized in this city last week and a charter was approved under the co-operative life insurance laws of Texas. Business and professional men of Fort Worth, Dallas and Arlington are interested.

Brownwood.—Seventy-five cars of peanuts have been handled by the Walker-Smith Peanut Factory this year, located at this point. The factory has shipped out over forty cars of shelled goobers and has averaged making 2,000 cases of peanut butter per month. It is estimated that more than \$80,000 has been paid out to farmers in this section for nuts the first year.

Lockhart.—The local Board of Trade has closed a deal with outside parties whereby this city will secure a marble yard. A site for the new concern has been acquired and construction will begin at once.

Sulphur Springs.—The cotton crop of this section is damaged very little from the drouth, and the yield, in all probability, will excel that of last year. Other growing crops are in good condition, and large yields of milo maize, kaffir corn, hay and other forage crops are expected.

Midland.—O. W. Kerr, who has charge of the colonization of the famous "C" Ranch, located a few miles from this place, has just returned from Fort Worth and Dallas, where he has been purchasing several head of mules. Two carloads of machinery, containing a big rotary drill and other supplies, arrived a few days ago. Mr. Kerr says no time will be lost in drilling wells and equipping the demonstration farms.

Kingsville.—The new \$250,000 hotel building erected by the Harvey Eating House Company at this city will be formally opened to the public in a short time.

Abilene.—Cotton is opening in this vicinity and picking is under way. The yield will be up to the average, but a good rain is needed to make a crop equal to the one of last year.

Kerrville.—The wool clip has been completed in this section, and the yield is said to be the largest in years. Top prices were paid, owing to the excellent quality of the fibre.

Hereford.—The alfalfa crop around Hereford is one of the heaviest ever produced, and averages a ton per acre. The crop is selling for \$15.00 per ton on the local market.

Denton.—For the purpose of securing the proper co-operation of the smaller towns in this county in making the Denton exhibit one of the best on exhibition at the State Fair, at Dallas, this fall, the local Chamber of Commerce has planned a series of trade days and agricultural displays for each town in the county. All prize-winning products at these towns will be included in the Denton County exhibit at Dallas.

Wichita Falls.—A hunting and fishing preserve about seven miles from Wichita Falls has been purchased by several sportsmen of this city. The tract consists of eight acres of land located near the Wichita River. There is also a small lake on the property that will be stocked with bass and croppie.

THIS IS CERTAIN.

The Proof That Plainview Readers Cannot Deny.

What could furnish stronger evidence of the efficiency of any remedy than the test of time? Thousands of people testify that Doan's Kidney Pills have brought lasting results.

Home endorsement should prove undoubtedly the merit of this remedy. Years ago your friends and neighbors testified to the relief they had derived from the use of Doan's Kidney Pills. They now confirm their testimonials. They say time has completed the test.

V. C. Canon, California Ave., Plainview, Texas, says: "I can recommend Doan's Kidney Pills, as I have used them for lumbago and kidney trouble and have found great relief. They are unequalled for lameness, sharp twinges through the loins and pains in the back. I procured Doan's Kidney Pills at the Long Drug Co., and I have seldom had need of them now. You are at liberty to continue the publication of my former testimonial."

For sale by all dealers. Price, 50 cents. Poster-Milburn Co., Buffalo,



A "General" Inspection of our Superior Lines

of Groceries is respectfully requested. We are sure that a trial, after inspection, will result in enlisting you as a permanent customer. Our goods are chosen by us with a view to their perfect purity, and we are thus in a position to offer them to our customers with a guarantee. We do not shelve our goods for future sales, but make a point of having everything fresh right along.

WRIGHT & DUNAWAY

Phones 35 and 355

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN

Commission Co.

E. M. Daggett, Cattle Salesman Chas. Daggett, Cattle Salesman

"We're Our Own Salesmen."

FORT WORTH, TEXAS.

Life-Time Experience in the Business. Feeders and Stockers Bought on Order.

Write, Wire or Phone for Market Advice.

A. M. Keen, Hog and Sheep Salesman PHONES: Prospect 501; Long Distance 213. E. Cohn, Cashier

Excursion to Chattanooga, Tennessee

Account Annual Encampment Grand Army of Republic
September 15th to 20th. Tickets on sale September 9th to 17th inclusive at fare of \$34.55 for round trip return limit September 28th or by payment of 50c and deposit of ticket with Special Agent of Nashville return may be extended to October 17th.

Phone 224 For further information apply to R. F. BAYLESS, Agent

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

FOR WOMEN ONLY

Do You Feel This Way?

Backache or Headache
Dragging Down Sensations
Nervous—Drains—
Tenderness Low Down.

It is because of some derangement or disease distinctly feminine. Write Dr. R. V. Pierce's Faculty at Invalids' Hotel, Buffalo, N. Y. Consultation is free and advice is strictly in confidence.

Dr. Pierce's Favorite Prescription

restores the health and spirits and removes those painful symptoms mentioned above. It has been sold by druggists for over 40 years, in fluid form, at \$1.00 per bottle, giving general satisfaction. It can now be had in tablet form, as modified by R. V. Pierce, M. D.

Sold by Medicine Dealers or trial box by mail on receipt of 50c in stamps

New York, sole agents for the United States take no other. —Adv. 50
Remember the name—Doan's—and Call The Herald for Business Cards.

COMMUNITY CORRESPONDENCE

CORRESPONDENTS WANTED.

The Herald wants correspondents in every community on the South Plains. The news items of your community are of considerable interest to all of our readers. If you are willing to act as correspondent, write The Twice-a-Week Herald for further information.

HALFWAY.

Sept. 4.—The light showers have cooled the atmosphere, and it is very refreshing to us all.

The Fifth Sunday Meeting convened with our church last week. The ladies served dinners three days, and with such men as Brothers Gates, Street, Hairfield and other preachers, and Mrs. Longmire and Mrs. Ivey, to talk on the ladies' work, and other workers and helpers, it was a great meeting for us all, and we certainly did enjoy and appreciate all the meeting.

W. W. Pinkerton returned from Mineral Wells today, somewhat improved in health.

Mr. J. W. Dye and son Clabe are in New Mexico looking out a place to take their cattle to grass and water.

Mr. and Mrs. Calvert, of Plainview, visited the latter's brother, Mr. Dick Hooper, yesterday and today.

Miss Mollie Dye is visiting friends in Plainview this week.

Mr. W. O. Blocker, who has been visiting his aunt, Mrs. Triplett, for the past three weeks, will return to his home, in Wise County, tomorrow.

Messrs. Farmer and Gilbert have both had a house moved to Plainview the past week, for rent houses.

Miss Hattie Triplett, of Cisco, Texas, visited her uncle, W. R. Triplett, Sunday and Sunday night, going with him to attend Institute this week. School will begin next Monday.

PILES

We treat piles without the knife. All rectal diseases successfully treated.

See **Dr. Waltrip & Doss** At Dr. J. H. Wayland's Office

KRESS.

Sept. 3.—A good rain fell on some farms Monday, and good showers on others.

Mr. and Mrs. J. V. Boston were callers in Plainview Saturday.

Mr. M. Beck and family left the farm, west of town, and moved into Kress Monday.

Mr. and Mrs. Behrends, of Auburn, visited Sunday at Mr. Hinkle's.

The Embroidery Club met last Friday at Mrs. J. Walker's.

The Baptist Church received several new members who were baptized Monday.

The cattle inspector from Plainview went west of Kress Tuesday.

Mr. and Mrs. George Rousser attended church Sunday and visited with her parents, Mr. and Mrs. Overly, in Kress.

The Central Plains school started Monday. Miss Lottie Shyhagen is the teacher.

Mrs. Leonard Herral took the train at Kress Saturday for her home, at Abernathy, after a visit with her parents, Mr. and Mrs. John Estes, at Auburn.

Mrs. Gaylor drove west of Kress Wednesday to visit her son, John Gaylor.

Mr. R. Lyons, of California, returned to Kress Saturday, after visiting relatives in Iowa.

Some of the Kress folks have been taking a trip to New Mexico. Messrs. Hinchaw, Drake and Stryker went to Roswell and brought apples home with them. Messrs. Longshore, Cantrell and Roswell Scheihagen have gone farther northwest, and at this writing have not returned.

Rev. Ceiple, of Plainview, has just closed a one-week revival meeting at our Baptist Church, which resulted in several confessions, three baptisms and some new members added to the church.

Brother Boney's horses still manage to run away occasionally. No one was hurt and no serious damage was done the last two efforts. Brother Boney, you keep your horses too fat.

T. A. Ross and wife, also Grandpa Denson, of Tullia, visited friends in Kress Sunday.

An Epworth League has been organized, with Prof. B. N. Graham as president.

School opened September 1st, with nearly ninety scholars. To date, there have been no "tardies" nor "absentees." Wonder how long it will last?

Miss Crawley, the new member of the teaching force, is getting nicely started in her work, and we predict

that some of those fourth and fifth grade boys will soon be able to understand that she can make her presence "felt" among them.

Again we chronicle the change of management of our hotel. This time Mrs. Hutchinson takes charge, while the former manager, Mrs. Luke, goes with her family to Dallas.

Several Kress farmers are selling off their surplus shoats and hogs. Those doing the heaviest selling are D. M. Wood, "Dick" Wood and Messrs. Sjogren and Erickson.

WHITFIELD.

Sept. 3.—A nice shower fell here today.

Mr. Randolph had a fine cow to get killed by lightning last week.

Mr. and Mrs. T. J. Garner went to Runningwater last Friday, to visit their daughter, Mrs. Lon Pendley.

Mr. B. F. Foster went to Plainview Monday, on business.

Vurley Formway and wife were out from Plainview Sunday, to visit home folks.

Mr. Jesse Lovvorn and Miss Odie Francis were guests of Mr. and Mrs. W. A. Williamson Sunday.

PRAIRIE AVENUE.

Sept. 1.—Mr. and Mrs. Grover Lemaster were called to Amarillo Friday night to be at the bedside of Mrs. Lemaster's sister, who is sick.

There is preaching here every night at Prairieview.

Frank Hudgins and wife went to Amarillo Saturday to see his sister, who was seriously ill there.

Calvin and Clell Nations returned Sunday from a six weeks' visit in Oklahoma.

Will Ooley is building a new rent house on his farm.

Mrs. Chas. Merick, of Providence, was in our midst last week, and called on Mrs. M. E. Nations.

Mrs. Thomas left for her home, at Lincoln, Neb., after a six weeks' visit with her daughter, Mrs. Chas. Barrett.

Mr. and Mrs. Jas. Pullen and Mr. Palmer and wife, also Mr. and Mrs. M. E. Spurgeon, returned last week from an outing at the battleground in Tule Canyon. They report a "ripping" time.

Finis Brown has returned home from Panhandle.

R. B. Mercer and wife returned home from their visit in Oklahoma.

ELLEN.

Sept. 3.—J. R. Eakin marketed a lot of hogs at Plainview last week.



In Planning Your Education

Don't overlook Good Music. A musical education is expensive—trips to the cities and opera tickets are expensive. But the Columbia installment plan brings the best musicians and the greatest opera stars directly into your own home where you can enjoy their music when and as you like it.

Ask us about the plan.



R. A. LONG DRUG COMPANY

Buddie Thompson, who has been foreman of the Callahan Ranch for the past few months, left last week for Albany, Texas, where he goes to accept a similar position on a ranch.

L. M. Springer and wife returned from Montague County last Friday, where they were called about a month ago by the serious illness of Mrs. Springer's sister, whom we are glad to report is convalescent.

Misses Bessie and Louise Simpson, of Plainview, spent a part of last week here visiting relatives and attending the protracted meeting.

Misses Sallie and Tecora Bracken, of Petersburg, visited relatives here last week.

J. J. Simpson and children, of Plainview, attended church here Sunday.

J. A. Line and family and A. K. Price and family were Plainview visitors Monday.

Pastor J. M. Ross, of the M. E. Church, and Rev. Z. R. Fee, pastor of the Silverton circuit, concluded a successful meeting of eight days duration here Sunday night. Rev. Fee preached some able and forceful sermons, which were rewarded by seventeen conversions and four additions to the church. Miss Grace Tilson presided as organist. The song service, led by Rev. Ross, was exceptionally good.

LITTLEFIELD.

Littlefield, Lamb County, Texas, Aug. 30.—The annual summer roundup and branding of calves is now in progress on the Yellow House Ranch. The 1913 calf crop has been sold to Elwood & Arnett, and the number delivered to them will be approximately 5,000. Cattle are in good condition.

ARTHUR P. DUGGAN, Correspondent.

REMARKABLE CATTLE WEEK FOR KANSAS CITY YARDS.

Prices Gained Despite Heavy Rush; More Than Half of Receipts Returned to Country; Hogs Declined.

Kansas City Stock Yards, Sept. 1.—Cattle trade last week was the most remarkable on record here, or at any other market in the world. More than 75,000 cattle, and 7,000 calves, came in, the greatest supply of cattle ever received here in a week in August, yet prices made a net gain for the week.

The enormous demand for thin cattle from stockmen in Iowa, Missouri, Illinois and other states is the foundation of the cattle market at this time. Of the 83,000 cattle and calves received last week, 45,687 head went to the country. Iowa led, with 21,000; Missouri next, 8,500; Illinois 7,700; Kansas 3,200; Indiana 1,800; Ohio 700; balance to states scattered over a wide territory. This demand for thin cattle was so great that closing prices were equal to the close of the previous week. The reduced number

left for the killers was insufficient for their demands, and prices on those grades made a gain of 10 to 15 cents for the week.

The run today is 32,000 head, market steady to 15 cents lower on killing grades, including Kansas grass cattle; steady on stock cattle and feeders. Prime fed cattle are now quotable above \$9.00, and predictions favor an advance of 50 to 75 cents during September. Kansas grass steers range from \$6.50 to \$7.90 for killers, and quarantine steers from \$5.00 to \$6.90 today. Run of quarantines today is 161 cars.

Stockmen in the dry sections are sending their cattle to localities where there is feed, and commission men believe there will not be any great number marketed from those sections the balance of the fall. The result will be a run here during September and October below normal, and strong markets will doubtless rule.

Hogs declined 25 to 35 cents last week, and there is a further loss today of 5 to 15 cents. Outside buyers took 24 per cent of the total supply here last week, and local prices ruled above other river markets, and also above Chicago, all week as a result. Run today is 6,000, top \$8.55, bulk of sales \$8.15 to \$8.50. Order buyers took the good hogs today at \$8.35 to \$8.55, packers the balance at \$8.15 to \$8.40.

Sheep and lambs made a good gain last week, as receipts were small, and packers were short on supplies. Receipts today are 12,000 head, market 15 to 25 cents lower, packers claiming prices last week were out of line. Some 67-pound Utah lambs brought \$7.50 today, Utah ewes \$4.50, wethers, 117 pounds, \$4.75, choice breeding ewes \$4.50.

J. A. RICKART, Market Correspondent.

GET RID OF THE TORMENT OF RHEUMATISM.

That you can do by ridding yourself of the cause. Weak, sluggish, inactive kidneys allow the uric acid crystals to circulate in the blood, and these, lodging in the joints and muscles, cause rheumatism, lumbago, and stiff, swollen, aching joints. Foley Kidney Pills case your pain and torment from the time you begin taking them. They positively and permanently build up the kidneys, restore their normal action, and strain out the uric acid crystals, that cause rheumatism and lumbago. Try them. R. A. Long's Drug Store. —Adv. 56

GIVES INSTANT ACTION.

J. W. Willis, druggist, reports that A SINGLE DOSE of simple buckthorn bark, glycerine, etc., as compounded in Adler-i-ka, the German appendicitis remedy, stops constipation or gas on the stomach INSTANTLY. Many Plainview people are being helped. —Adv. 50

FOR SALE.

Farm one mile east and half mile north of Kress. A bargain if sold at once. Inquire at J. C. GILBERT'S, Kress, Texas. —Adv. 55-pd.

FOR SALE—1,000 ewes for October delivery. W. B. HALE, Tullia, Texas. —Adv. 46-48-50-52

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

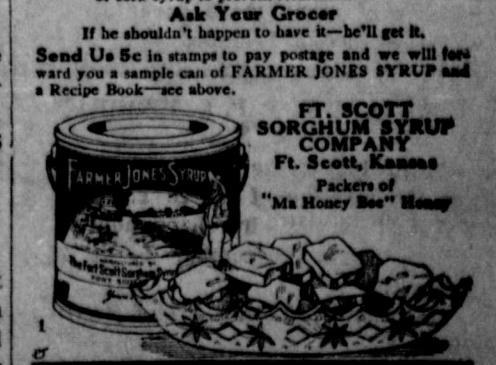


Pure and Healthful
As pure as the winds that sweep the sorghum fields of Kansas—as healthful as the sun-light that ripens the juices of the cane to their perfect goodness.

Farmer Jones SYRUP

Makes Fine Butter Scotch
Two cups of sugar, three cups Farmer Jones sorghum, one cup water, one-half cup butter, one-half teaspoonful cream of tartar. Cook until brittle in water, turn into buttered tins; when nearly cold mark in squares. FREE—Farmer Jones Recipe Book on request.

Give your children their fill of Farmer Jones Syrup. It can do them nothing but good, for it is as wholesome a food product as the earth supplies. Always have it on their table. It will make every dish a treat for them. Packed in 5 and 10 pound friction-top tins. We include cane syrup with an addition of corn syrup to prevent fermentation. Ask Your Grocer. If he shouldn't happen to have it—he'll get it. Send Us 5c in stamps to pay postage and we will send you a sample can of FARMER JONES SYRUP and a Recipe Book—free above.



SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. 12.

Give Us a Chance

To show you our line of Stoves and Ranges before you buy. We can save you big money over the prices charged by agents. We can sell you this beautiful Range for only \$25 full nickled, sectional back, lined through out with heavy asbestos, duplex grates, and



with as strong a guarantee behind it as any stove on the market backed by one of the largest stove manufacturing companies in the U. S. In addition to our Washington line of ranges we have the Old Reliable Charter Oak Line that has stood the test for the past 65 years ranging in prices from \$23 to \$40.

This line doesn't need any recommendation. It stands in a class by its self. We are in Plainview to stay and are willing at all times to go the limit for

the betterment of the town and country. We want our share of the business and will make it to your interest to come in and see us when you want anything for the home.

Our motto is, "If it isn't good we make it good."

W. E. WINFIELD

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor E. B. MILLER, Business Manager

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NOTICE

All announcements of any church pertaining to services a welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price ... \$1.50 per year (Invariably in advance)

FUTURE TEXANS.

Among other enterprises, Texas needs a soothing syrup factory. For example, vital statistics for July disclose the information that births approximately doubled mortalities. Not only that, but the big blue ribbon went to forty-five sets of twins. So, let us have Texas soothing syrup for Texas babies.

"WHO KILLED WALL STREET?"

"I," said the Railroad; "I did it with my Bond Issues, my common and preferred, and my delightfully opaque system of bookkeeping. I killed Wall Street."

"G'wan!" said the Broker. "You're a bit of a Joker. I killed the Street. I did it with my rigging and pyramiding and cornering. I'm the guy—if you really want to know—who killed the Street."

"'Twas I," said the Muckraker. "I may be a fakir, but I did this complete. With my picturesque writing and magazine biting—I juggled the Street. Which makes me laugh mildly—though I often act wildly—'twas I killed the Street."

And they all bowed their heads, for they knew the right one had come along at last. "I did it—no minion am I—I am Public Opinion—'twas I killed Wall Street."—Life.

RESPECT FOR WIVES.

Over in Japan men are learning to respect their wives. It is not a sudden wave of chivalry that is bringing about this changed attitude on the part of the stronger sex. It is industry. The educational facilities which in recent years have been extended to the women of the flowery kingdom have given rise to the employment of women in industry. With the woman earning her livelihood in the shop or factory a lordly attitude on the part of the husband becomes more and more out of place.

No doubt the rise of woman labor in Japan will bring with it a train of social ills and problems as it has brought them everywhere else. Still it is to be welcomed by the women of Japan, for it will bring to them, as it has brought to the women of Europe, a great many advantages. The ills and problems accompanying woman labor will gradually be lessened in Japan, as they are being lessened elsewhere, while the advantages that go with the economic independence of women will remain.

It was the rise of woman in industry that has paved the way for her to social and political equality in many countries of the old world and in many states in our own country. It has put an end to the feudal marriages, in which the woman was literally bartered to a man without regard to her personal preference. The steady rise of woman in industry is today slowly putting an end to the loveless marriage, the marriage for the sake of any kind of a home. What industry has done and is doing to elevate the woman of Europe and America it will do for the woman of the orient. The greater respect which the Japanese woman is now being shown by her husband is but the forerunner of many more advantages to come.—Chicago Tribune.

CALVARY B. Y. P. U. PROGRAM.

Following is the program arranged for the meeting of the B. Y. P. U. of Calvary Baptist Church on next Sunday evening, September 7, at 7:30 o'clock:

Devotional Meeting—"The Spiritual Hand."

Leader—Claudia Quisenberry.

Opening Exercises.

Scripture Lesson, James 4:1-17.

Prayer.

Belts and Sashes

Did you get one of the New Wide Belts? We are showing them in Kid and in Silk with Covered and Gilt Buckles. Colors to match the dress or in Black. Prices 50c up. The New Sashes with tassels are here too. Also a very complete line for making the sashes.

To be beautiful, "Don't worry, and wear the Right Hats"

So says Miss Kimball of the Winter Garden, New York

In an interview the other day Miss Kimball said: "To be beautiful means to be as youthful as possible—and here are the rules:

"Don't worry other people. Cultivate a sense of humor and an ability to relax. Study the Hat question.

"Hats are so important, and, in spite of all the jokes about more careful selection being used in the case of hats than of husbands, the gentle art of hatting is much neglected. Women will insist on getting a hat like that 'adorable dream' Mrs. Next-door is wearing, or they buy the creation that Madam Milliner has been trying to foist on some one all season long.

"GETTING THE RIGHT HAT IS AN ART—and in the study you have to go back to the foundation for the hat, which is the face."

Skilful and discriminating advice in the selection of your Right Hat is one of the reasons for the popularity of the Rich-lier Millinery Department. We employ the best talent available, send them each season where they get the most reliable and advanced ideas, and keep them there until they have learned it. This service costs money, but we more than make it up in the buying. It costs you nothing—you shouldn't worry.

Fall Styles in Red Seals Are Here

The manufacturers claim the following facts concerning Red Seal Zephyrs:

Red Seal Zephyrs are made in the newest patterns and latest shades. The colors are fresh and the patterns are clean cut.

Red Seal Zephyr colors are guaranteed fast. They do not fade from sun or washing. They never lose the freshness and fullness of their colors.

Red Seal Zephyrs have a linen-like appearance--the plain shades are frequently mistaken for linen.

Red Seal Zephyrs are 27 inches wide and sell for 12 1-2 cents a yard. Old and discontinued patterns are sometimes sold in the long fold goods for less. Try these goods for Ladies' and Children's Dresses, Waists, Skirts, Rompers and Playsuits.

The Rich-lier Store Eventually You'll Know the Superiority of this Store

The Spirit of Progressiveness prevails here, fully commensurate with the enterprise and loyalty of Plainview Citizenship and the Shallow Water Belt.

We have made for you here a shopping place affording advantages equal to those in cities of many times the size. We want your consideration. Could we ask for less?

We Stand By What You Buy Here

Richards Bros. & Collier WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific Street

Plainview, Texas

107 West Main Street

Bags

The New Tango Bags--looks like a folding kodak case--will be a popular style for the season. Our moric silk bags are a most convenient shape, so light and easily carried.

A lot of Silver Mesh bags just in also. See our Special Mesh bags at \$3.

Ladies Outer Garments

With the coming of September comes the Cooler mornings and evenings and the thoughts of Autumn apparel and styles. Something new to wear--what shall it be?

With the numerous reliable style journals easily available there's no excuse for being uninformed, but mind you, not every style book that pictures a model is reliable.

We like for our patrons to have the best information for the garments we show are not only the newest in Plainview but the newest accepted styles being worn in the east and in Chicago and St. Louis

The liberal advance showing of Fall Styles in Coat Suits and Dresses is being added to almost daily. Already we are experiencing an unprecedented demand for our Fall Suits.

Every Garment perfectly fitted in our fitting rooms with no additional charge to our patrons.

Ecclesiastics 9:10 (recited)—Chas. Brown.

"Of What Is the Hand Emblematic"—Emma Pool.

"The First Finger"—Mr. Hicks.

Reading, "Life"—Effie Murphy.

"The Second Finger"—C. S. Bass.

Song, "Take My Life."

"The Third Finger"—Mary Fletcher.

Luke 6:45 (recited)—Ruth Dillingham.

Reading, "Work"—Hugh Bivens.

Song, "We'll Work Till Jesus Comes."

"The Thumb"—Mrs. Bishop.

Song, "Jesus, I My Cross Have Taken."

Announcements. Preaching Services.

CIVIC LEAGUE NOTES.

Members of the League improve every opportunity to get the views of citizens, especially business men, regarding the work of the League. One of the latter, who is an old resident and a cultivated gentleman, as well, recently expressed himself as very much in favor of a clean, up-to-date town, and an expression of regret for the poor showing we are sure to make in the contest brought this decided opinion from him: "It is slow work, and in the end will have to be done through enforced ordinances, so it might as well be now as any time." It is needless to say that this gentleman's premises are immaculate.

Several persons have wondered why there is so little enthusiasm in this town, when not only all over Texas, but all over the country, there is a crusade for improvement, a desire for the new order of things. Inertia is, of course, the chief reason. Worship of the god of things as they are and always have been is another; and then the habit, all too common, of not saying squarely just what one thinks in matters of this kind, for fear of offending, or of being thought officious. The fear of offending is a very great

hindrance. Now, tact is a virtue, and very much needed to make the wheels of life turn smoothly, but truth will bear its weight, and if we "nothing exaggerate, nothing extenuate, and set down naught in malice," there is no fear of offending sensible people.

Plainview's citizens appreciate the best things in life, and they have only to make an effort to have a town worthy of them. An unsanitary, ugly town these days is unworthy of its worst citizen. Trying was never beaten. Let us all try for enthusiasm; then success is assured.

The President received a letter of complaint, stating that the recent inspection was unjust to the writer. The League was reorganized at the earnest request of Mayor Dorsett, and for the purpose of improvement along the usual well-known lines. Committees were appointed for different lines of work, and not one of them has the slightest interest in favoring one merchant and injuring another. They are much pleased over any improvement, and it is the opinion of the President that each merchant got the rating the condition of his premises warranted.

The way to a better rating is plain, and not too difficult. The committee would be delighted to give not only this complaint, but every name on the list, a perfect score. Given a little thought and sufficient effort, the low rating can be changed to 100. "Change that frown to a smile, and 'get busy,'" would be a fine slogan.

LEAGUE SECRETARY.

FARMERS' UNION ASKS FARM MARKET AGENCY.

Representatives from Thirty States Are Attending the Annual Convention of the Organization.

Salina, Kans., Sept. 2.—Establishment of a great central agency to assist in the marketing of all farm products was recommended in the report of the board of directors of the Farmers' Union at the opening session of the national convention of that organization here today.

The principal object of the central marketing bureau, the report held, would be to draw business and farming interests closer together for their mutual benefit and to the ultimate benefit of the consumer.

More than five hundred delegates from about thirty states were present when the convention opened. O. F. Dornblazer, of Brunswick, Neb., made the chief address of the morning session.

In addition to its recommendations, the directors' report spoke of important work accomplished by the Farmers' Union, including aid furnished toward the enactment of the Parcel Post Law, an Immigration Restriction Law and other legislation. Ten members of the Union, the report said, are members of the national board studying the rural credit systems of Europe. The Union is preparing for publication a book on the general subject of co-operation as it affects the farmer.—Kansas City Star.

HEAVY COST OF POOR METHODS.

Demonstration Agent Estimates Farmers of Texas Will Lose \$100,000,000 This Year.

Houston, Texas, Sept. 2.—W. F. Procter, of College Station, State agent of the United States Department of Agriculture, told farming demonstrators of South and Southeast Texas today that \$100,000,000 will be lost to Texas this year by lack of proper farming conditions and proper development of the soil. He placed that figure as the amount that would be made over and above the amount that will be made if proper methods were used in all parts of the State.

Thirty delegates are here from South and Southeast Texas for the purpose of discussing methods and means of carrying on the demonstration work in Texas. The meetings will be continued Wednesday, Thursday and Friday.

Dissatisfaction was apparent today among the visitors over the veto of the Agricultural and Mechanical College bill by Governor Colquitt and the probability of the extension work of the A. & M. College being discontinued because of lack of funds.

SOUTH AMERICA IS WILDER THAN AFRICA.

New York, Sept. 3.—Discovery that the Amazon and Orinoco Rivers have their origin near the same spot is claimed by Dr. Hamilton Rice, the noted English explorer, and his companion, Lieut. P. P. Ritter von Bauer, of Vienna, who have just arrived from an expedition into the South American jungles. For thirty months they searched for the sources of the two great rivers and traversed country through which they believe no human being had ever been.

"The country we entered," Dr. Rice said, "was wilder than Africa at the time Livingstone entered it."

"We discovered the Amazon and the Orinoco have their origin near the same spot; in fact, their small feed streams interlock and are not, as most maps give, widely separated. For fifty days at a time we did not see a human being outside of our own party of twelve, but we came across tigers and tapirs almost as tame as a household pet."

Call The Herald for Business Cards

Call The Herald for job printing.

See The Herald for Book Work.

Calling Cards at The Herald.

Get Stationery at The Herald.

Call The Herald for Business Cards.

SIGNATURES SECURED AT FRIDAY'S MEETING.

Plainview, Texas, Sept. 1, 1913. We, the undersigned, hereby agree to become members of the Plainview Chamber of Commerce under the by-laws this day adopted, and agree to pay our assessments as provided in said by-laws.

- J. C. ANDERSON, H. C. RANDOLPH, L. G. WILSON, WILKIN BROS. & HARP, MALONE LIGHT & ICE CO., PLAINVIEW LUMBER CO., F. F. HARDIN, E. E. ROOS, E. B. HUGHES, REUBEN M. ELLERD, J. W. GRANT, FULTON LUMBER CO., J. J. BROMLEY, G. C. KECK, W. C. MATHES, J. M. ADAMS, T. C. SHEPARD, E. M. CARTER, ALBERT G. HINN, C. S. WILLIAMS, C. C. CALLAWAY, J. W. HEARD, R. A. LONG DRUG CO., RICHARDS BROS. & COLLIER, J. H. SLATON, L. A. KNIGHT, W. J. KLINGER, W. E. ARMSTRONG, S. W. MEHARG, BOB MONTGOMERY, SOLON CLEMENTS, CLINT SHEPARD, JAS. W. PIPKIN, E. DOWDEN, W. T. McRAE.

Miss Lissie Bell Walker will have two studios—one at Wayland College; one in town. Pupils wanted for all branches of art. Hand-painted china, pictures and novelties for sale, or made to order. —Adv. 50

Exquisite Silk-like Effects in Fine Wash Fabrics

One of the most striking features in Dress Goods for the Fall and Winter season is the increasing popularity of fancy Cotton Fabrics.

Stripes, Checks, Jacquard designs and Brocaded effects so much sought after in the higher priced Wool, Silk, and Silk and Wool materials are all beautifully brought out in Cotton, and Silk and Cotton Wash Fabrics—and it is these lines to which we wish to direct your attention.

LaPorte COTTON DRESS GOODS

For Street, Afternoon and Evening Wear

Such beautiful styles as our Brocaded Poplins, Brocaded Bengaline, Mahrata Crepe, Brocaded Crepe de Chine, Charmeuse, Stripe Poplins, Corded Ratine and others, because of their soft colors and lustrous silk-like finish, are particularly popular for Afternoon and Evening Wear.

You will find these fabrics somewhat heavier than the Wash Goods you have heretofore been accustomed to buy. For this reason they are especially desirable for Fall and Winter Wear indoors.

For Style and all round satisfaction, it would be hard to find a line of Dress materials that would give a greater degree of SERVICE and we urge you to be among the first to make selections.

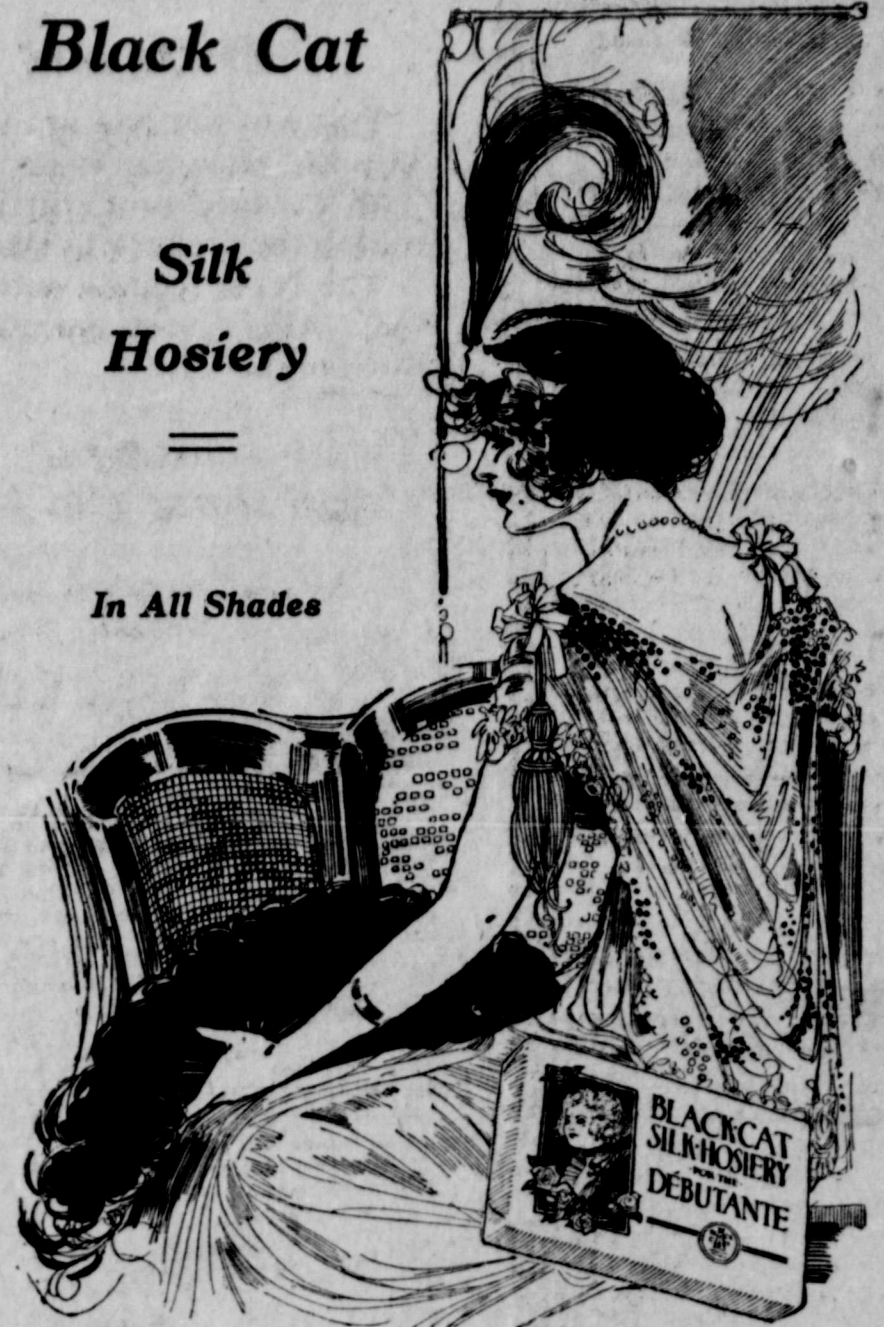
Prices from 25c to \$1.50 the Yard

Carter-Houston Dry Goods Company

Black Cat

Silk Hosiery

In All Shades



LOCAL AND PERSONAL

H. R. Kinkler was here from San Antonio today.

Mrs. Lem McClelland, of Amarillo, is in Plainview.

Manse Wood, of Sweetwater, was here Wednesday.

Miss Maude Cantrell went to Lubbock Wednesday.

M. D. Henderson came in yesterday from a visit to Kansas City.

Horace Lindsay made a flying trip to Hereford Wednesday night.

Morgan T. Covington, of Abilene, was in Plainview yesterday.

Miss Josephine Goode left Wednesday for Estacado to visit her father, on the ranch.

Judge and Mrs. L. S. Kinder and Mr. and Mrs. F. W. Clinkscales are spending a few days on the farm.

Mrs. H. Q. Johnson and little daughter returned today to Hico, Texas, after a visit to J. L. Perdue and family.

J. C. Joiner, of Abilene, who has been visiting his sons, R. C. and W. B. Joiner, and the Blakemores, returned to his home Wednesday.

Mrs. H. S. Grimes, who has been a guest of Mrs. E. L. Kerr for some weeks, returned Saturday to her home, at Quanah, Texas.

Judge L. W. Dalton and Judge C. D. Russell are in Post City this week as representatives of C. W. Post in a slander suit. Judge H. C. Ferguson, of Lubbock, is suing C. W. Post for \$100,000 alleged damages.

WANTED: Three or more lots in Plainview or immediate vicinity, with or without house. Address U. C. STOLL, Columbus Barracks, Columbus, Ohio. —Adv. 56

Rev. Geo. F. Fair went to Swenson, Texas, Wednesday.

Bertrics Barnes is riding a new Excelsior motorcycle.

W. L. Clark and C. S. Bass, of Abilene, were here today.

Walter W. Davis, of Snyder, had business in Plainview today.

D. C. Lowe, of Lockney, was a business visitor here Wednesday.

Mrs. T. J. Johnson, of Olton, went to DeLeon, Texas, Wednesday.

R. A. Harp, of Hale Center, had business in Plainview Wednesday.

Mrs. F. N. Catto returned today from El Reno, Okla., where she has visited her son.

Miss Lottie Crookshank, of Plains, Texas, came in today to visit J. M. Sanderson and family.

Miss Jessie Harvey, who visited Mrs. J. C. Garrison, at Lockney, returned home, to Caldwell, Texas, today.

Barker & Winn sold two Ford cars yesterday—one to T. N. Dodson, at Matador, and one to Ed Kyster, at Olton.

Miss Eva Jones returned today from Roswell, New Mexico, where she has been visiting her sister, Mrs. B. E. Prosser, for the past few months.

Mrs. A. J. Sewell, who has been in Plainview two months visiting her sons, L. D. and C. W. Sewell, returned today to her home, at McGregor, Texas.

Miss Marguerite Van Deventer, who taught expression in Wayland College year before last, has accepted a position in Cotner University, at Lincoln, Illinois.

Mrs. J. N. Sanderson, who visited her parents, Mr. and Mrs. J. M. Sanderson, went to Dublin Wednesday, where she will visit before returning to her home, at Waco.

Henry E. Hagood made a business trip to Lockney Thursday.

Mr. and Mrs. W. L. Thompson, of Amarillo, were here today.

Miss Nell Webb, of Kress, is visiting Miss Lucile Kinder this week.

Mrs. E. D. Hargrove went to Snyder today, to visit her mother, Mrs. W. W. Whitehead.

Miss Lucile Kinder will leave next week for Dallas, where she will attend St. Mary's College.

Mrs. T. D. Lipscomb returned today from Iowa, where she has been some weeks visiting relatives.

Mrs. L. D. Sewell accompanied her mother, Mrs. A. J. Sewell, as far as Sweetwater on her return home, to McGregor.

Mrs. W. F. Scarborough, who has visited her daughter, Mrs. I. W. Smith, for some weeks, returned home, to Midland, today.

The Herald is in receipt of a post card from Dr. J. F. Owens, from Kalamazoo, Mich., where the Doctor is visiting. He reports a glorious time in the fruit belt of Michigan.

Miss Willie J. Eakman, of Canyon, who has been visiting her sister, Mrs. J. P. Mathis, at Floydada, went to Sweetwater Wednesday, where she will visit some days with friends.

Mrs. R. C. Joiner received a message Wednesday from her brother, W. W. Hickman, in Styles County, saying that his little son, Jack Hickman, three years old, was bitten by a rattlesnake and had died.

Mrs. Logan Hall Bagby and children, who have been in Plainview some weeks visiting Mrs. Bagby's mother, Mrs. G. F. J. Stephens, will leave tomorrow for their home, at Dallas. Mr. and Mrs. Stephens will accompany Mrs. Bagby as far as Amarillo, in their car. Mrs. Bagby was shown many social courtesies while in Plainview, and she will be missed from the circle.

J. C. Wise, of Rockford, Illinois, visited in Plainview this week.

Mrs. L. A. Hough, of Cedar Rapids, Iowa, was in Plainview this week.

Rev. Jewell Howard, Christian minister from Floydada, came to Plainview today for a short visit.

J. T. Burch, of Snyder, Texas, came in Wednesday and is visiting at the home of Rev. C. R. Hairfield.

Masters Boyd and Lynn Lovelace, of San Angelo, arrived today to visit their grandfather, J. W. Winn.

Mrs. A. Q. Layne arrived from Houston Monday. She and her husband, who will be in charge of the local office of the Layne-Bowler Co., have rooms at Mrs. C. R. Hairfield's residence, on Slaton Street.

Prof. S. L. Rives and wife, together with his teachers, from Hale Center, have been in Plainview this week attending the Institute. They returned today to their work. Miss Emma McCluskey will have charge of the primary department and Miss Florence Weatherford, the history. There will be five teachers in Professor Rives' school.

PEARS AND APPLES.

E. Van Deventer and J. M. Tye announce a car of Apples and Pears on the tracks. Phone 337. —Adv. tf.

FOR SALE,

On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots Call Phone 270. —Adv. tf.

HOGS WANTED.

Will buy about 100 thrifty shoats weighing from 20 to 60 pounds. Phone me. E. GRAHAM. —Adv. 50.

FOR SALE—50 good mares, all bred, and 2 jacks. All or any part for good sheep. Also have a lot good young horses, fillies and mules for sale or trade, cash or good note. Address BOX 805, Plainview, Texas. —Adv. 56.

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

Pure Apple Cider Vinegar at the PEOPLE'S SUPPLY STORE. Ad. tf.

Fresh Fish and Oysters daily at VICKERY-HANCOCK GRO. CO.'S. Ad.

"White Lilac" is a pure soft wheat Flour. C. E. WHITE SEED CO. Ad. tf.

You save money when you buy "Our Home" Flour from C. E. WHITE for \$1.30 per sack. —Adv. tf.

Phone 337 for Fresh Apples. PEOPLE'S SUPPLY STORE. —Adv. tf.

DON'T! Lest you forget those fat, fancy Oysters. VICKERY-HANCOCK GROCERY CO. —Adv. tf.

C. E. White sells and guarantees "White Lilac." C. E. WHITE SEED COMPANY. —Adv. tf.

Your money back if you do not like "White Lilac." C. E. WHITE SEED COMPANY. —Adv. tf.

Let L. D. RUCKER PRODUCE CO handle your GREEN and DRY HIDES. —Adv. tf.

FOR SALE—A 2-passenger Ford Roadster; \$250 cash. Inquire at HERALD OFFICE. —Adv. tf.

Think of It! "Our Home," \$1.30 per sack. C. E. WHITE SEED CO. Ad. tf.

Cooking Oil, the best grade, 90c, at PEOPLE'S SUPPLY STORE. Ad. tf.

See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. tf.

Fishing is fine! Lake Trout, Flounders, Sea Bass, Catfish and Spanish Mackerel can all be caught at VICKERY-HANCOCK GRO. CO.'S store. —Adv. tf.

FOR SALE OR TRADE.

Good farm; one Pope-Hartford Automobile. Will trade Nursery Stock for second-hand sacks, peach seed or stock. L. N. DALMONT, Plainview, Texas. —Adv. tf.

My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. tf.

Fresh Celery, Lettuce, Turnip Greens and every other kind of vegetable at VICKERY-HANCOCK GROCERY CO.'S. —Adv. tf.

Miss Lissie Bell Walker has many new designs for her art class. Studios in town and at Wayland College open September 16. —Adv. 50.

Miss Hester Williamson, Public Stenographer; charges moderate; satisfaction assured. Ware Hotel. —Adv. 54-pd.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

"Our Home" is the highest-grade hard wheat flour milled. Sold and guaranteed by C. E. WHITE. Adv. tf.

Those celebrated New York Canned Oysters can be obtained in Plainview only at VICKERY-HANCOCK GROCERY CO.'S. —Adv. tf.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD. —Adv. tf.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Address "OWNER, Box 62." —Adv. tf.

Miss Lissie Bell Walker will start her art class Sept. 16. Studios, Wayland College and in town. She will be glad to have pupils in all branches of her work. Many new designs for china—oil, water color, pastel, etc. Work for sale or made to order. Ad 50

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

C. E. WHITE will sell you "White Lilac" for \$1.50 per sack and refund your money if it is not satisfactory. tf.

Cut Flowers on Two Days Notice

We are now in a position to furnish you with fresh cut flowers of any kind on short notice. Let us suggest something appropriate when you are working out a color scheme for reception, dance, banquet or wedding decorations. We can get appropriate flowers in all of the delicate shades.

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Plainview Floral Comp'y

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Wayland Baptist College

OPENS ITS FOURTH SESSION Tuesday, Sept. 16th

ALL DEPARTMENTS

Literary, Music, Art, Expression, and Commercial--in charge of teachers who have studied in the best schools of America.

Our elegant College Building is being finished inside. The plasterers and the painters are now busy completing their work.

"A South Plains College Where South Plains Boys and Girls May Receive the Best"

I. E. GATES, President

THE DENVER ROAD

BOULDER, DENVER, COLORADO SPRINGS, PUEBLO, TRINIDAD, SIXBLA, DALHART, AMARILLO, CHILDRESS, VERNON, WICHITA FALLS, FT. WORTH, DALLAS, WACO, CORSICANA, SHREVEPORT, AUSTIN, HOUSTON, GALVESTON, SAN ANTONIO, NEW ORLEANS.

DEPARTING CARS - MODERATE PRICES - SUPERB MEALS

In a comparative sense
COOL COLORADO
with its numerous incomparable attractions and refuges for vacationists and those needing health-renewing influences, is but a few steps away and the Fast Double-Daily Through Trains of the Ft. Worth & Denver City Railway (including through-sleepers between Denver and points on the T. & B. V., the T. & P., and M. K. & T. Rys., as indicated hereon)--eliminates travel-hindrances and inconveniences and assure unbroken comfort and pleasure in both directions. If in doubt, let me send you some Convictioners, in booklet form, free!

A. A. GLISSON, G. P. A.
FT. WORTH, TEXAS

COTTON HOLDING PLAN CONSIDERED GOOD.

Texas Sends Delegation to National Convention of Farmers' Union, at Salina, Kansas.

Texas was well represented at Salina, Kansas, when the National Convention of the Farmers' Union convened this morning. In addition to the three accredited delegates from Texas, there are eleven members of the Texas unions present.

Holding Plan Practicable.

The cotton-holding plan of the Texas Farmers' Union, which has gained wide publicity because of its supposed practicability, will be presented to the National Convention. Texas has 350 warehouses owned or controlled by the Farmers' Union. The holding plan is backed by the Texas Bankers' Association. Money can be secured on cotton for long periods at 6 per cent, and warehouse receipts can be exchanged at most of the Texas banks for 6 per cent money. The holding plan will be clearly placed before the National Convention.

Another project of the Texas organization that will be explained at the National Convention is the extension plan worked out by the Texas organization for marketing perishable farm products through the co-operation of common carriers.

The Farmers' Union from thirty-one states, representing 3,500,000 organized farmers, will have delegates present at the meeting.

Those selected at the San Antonio convention to represent Texas at the National Convention are: Peter Radford, former president of the Farmers' Union; W. D. Lewis, president of the Farmers' Union, and C. Smith, former

secretary of the Farmers' Union.

Others who went are: Colonel J. Sherb Williams, of Paris; Steedman, of Hagerman; Harry Tracy, of Tulla; H. N. Pope, of Parker County. State lecturer and organizer of the Farmers' Union; Henry S. Webb, agricultural agent of the Fort Worth & Denver Railroad Company; "Buster" Baird, of Paris; W. A. Bowen, of Arlington, publisher of the Farmers' Fireside and Bulletin, official organ of the Texas Farmers' Union; R. D. Bowen, of Paris, and O. F. Dornblazer, member of the executive committee of the National Farmers' Union.

THE ROSE GARDENS OF LYON.

By Consul Carl Bailey Hurst, Lyon, France.

The famous rose gardens of Lyon owe their excellence largely to a light soil, an abundance of sunshine, and the proper amount of moisture. From time immemorial local rosarians have taken advantage of the favoring conditions, until skill and interest in the industry have made the roses of the Rhone Valley known throughout the parks and gardens of the world.

The ground where the roses are chiefly cultivated is on the outskirts of the city. It is flat, devoid of shade trees, and protected only by high walls at the confines of the property. The rose plants are set out for commercial purposes in straight rows, sometimes 100 feet long, the smaller plants 6 inches apart with about 10 inches between rows, while the larger grafted and budded varieties are inserted 10 to 12 inches apart with 18

To Prevent Blood Poisoning
apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a wound in the same time. Not a liniment. 25c. 50c. \$1.00.

inches between the rows. Nearly all of the plants are out of doors. The greenhouses for a rose garden of 15 acres do not number more than two, averaging 30 feet in length. It is only in exceptional winters that the plants have to be covered. Sometimes the tops of the older plants are rather loosely bound in straw. In every large commercial rose garden of Lyon hundreds of eglantine rose plants are kept to a single stalk for grafting. These are usually gathered by peasants in the woods or on uncultivated land and sold to the rose growers.

Roses of Many Kinds Thrive; New Varieties.

Roses grown in the alluvial plain near Lyon thrive even more luxuriantly when transplanted in a heavier soil, but roses taken from such heavier earth, where they may have been grown exclusively, occasionally retrograde when set out here. An instance may be cited in the case of the American Beauty, stated to be originally the Madame Ferdinand Jamin, a French rose, but developed in America and rechristened there. This rose loses much of its acquired richness and size when set out on the land of Lyon. The common Rambler, on the other hand, luxuriates on every trellis and pillar. The standard varieties flourish in this climate, so that nearly all of the best roses of other countries besides the Lyonnaise creations are grown by local nurserymen.

Those whose sole occupation is to grow roses on a large scale for profit have been known to bring out many new varieties in a year. The resulting roses, if not like the mother flower, may be diminutive in size and enlarged by grafting, but much of the work is experimental, and most of the new varieties are not found to be sufficiently interesting to perpetuate, so that in the end only a few choice ones, of marked individuality, are definitely named and presented to the public through catalogues. Some of the finest roses ever known have been created within sight of the towers of this ancient city.

Rewards Well Worth the Effort.

It is a frequent occupation for persons of this vicinity to devote considerable time to rose growing for pleasure, often with the hope of producing a new rose that may be novel in form, color, scent or size. On very small plots of ground attached to their dwellings local amateurs have managed to bring out remarkable specimens. Some of the varieties may be recognized from the allusion to their place of origin in their names, such as Beauty of Lyon, Lyon Rose, Belle Lyonnaise, Coquette of Lyon, Star of Lyon, Pearl of Lyon, Lyonnaise Beauty, Gloire Lyonnaise, Lyonnaise, and Marvel of Lyon.

That it often takes a vast deal of patient study to develop a new rose, whether by professional rosarians or by persons who cultivate roses as an avocation, may be gathered from the fact that years may elapse before the final bloom grown from seed is perfected and made ready for the trade through propagation by cuttings or otherwise. When success does come—and it comes often enough to make the effort worth while for the rose growers of Lyon—the reward is ample. During the present season an entire stock of 10,000 plants of a new rose of a rare coral tint was sold out as soon as offered.

INCREASED OUTPUT OF NATURAL GAS IN TEXAS.

The quantity of natural gas produced from wells in Texas in 1912 was 7,470,373,000 cubic feet, valued at \$1,405,077, according to B. Hill, of the United States Geological Survey. This is an increase over the production of 1911 of 1,966,980,000 cubic feet in volume and of 390,132 in value. The greater portion of this gas was sup-

plied for domestic purposes, the value of which aggregated \$906,412, or nearly double the value of the gas consumed in manufacturing and in generating power, which was \$498,665 in 1912. Some gas is used in Texas for brick manufacture. For the generation of power it is utilized in operating gas engines and boilers at water-works, ice plants, cotton gins, and largely in field work.

The total number of gas wells in Texas at the close of 1912 was 87, of which 24 were drilled in 1912. The number of dry holes was 23, and the number of gas wells abandoned 6.

A TRIED AND PROVED GUARANTEE.

Man Bought a Bottle of Dodson's Liver Tonic, Then Took It Back and Asked for His Money and Got It.

A man recently tried out the guarantee which R. A. Long Drug Co. gives with every bottle of Dodson's Liver Tonic. He bought a bottle and then went back to the drug store and said the medicine hadn't helped him.

This druggist just reached into his cash register and took out a half dollar, the price of a bottle of Liver Tonic, and handed it back to the gentleman. But he didn't take the money. He owned up that he was just trying the guarantee, and, as a matter of fact, he found Dodson's Liver Tonic the best remedy for constipation and biliousness he had ever tried. "Why," he said, "my wife wouldn't be without a bottle in the house for anything. It's the best thing in the world for the whole family, and the medicine that I prefer to take or to give my children for a lazy liver."

R. A. Long Drug Co. sells Dodson's Liver Tonic and guarantees it to start the liver without violence. It is taking the place of calomel everywhere. If you buy a bottle and don't find this pleasant-tasting vegetable liquid the best thing to start a lazy liver, he will hand your money back with a smile. —Adv. 49.

If you do not want to be disappointed when you bake a cake, use "White Liliac." C. E. WHITE SEED COMPANY. —Adv. 49.

WILLIAMSON HAFFNER CO.
ENGRAVERS-PRINTERS

OUR CUTS
DENVER, COLO.

A Very Fine Smoke A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste of fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much.

If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

J. M. Martinez Company,
TAMPA, FLORIDA.
Platter Tobacco Company Distributors

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Amarillo, Texas

October 6th to 11th, 1913, Inclusive

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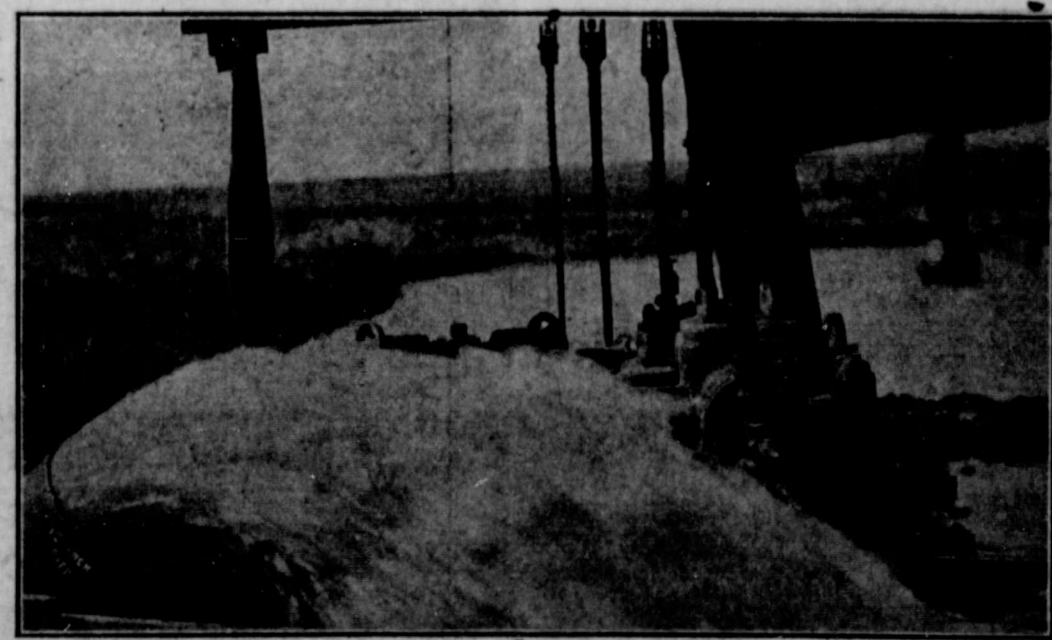
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The Secretary, Panhandle State Fair
AMARILLO, TEXAS

WELL DRILLING

IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute. Drilled by Layne and Bowler.



It takes water to irrigate and not wells. We can deliver the water for less money. Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting.

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Lumpkin - Thomas Hospital

606 Tyler Street, Amarillo, Texas

A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only.

Drs. Lumpkin and Thomas, Attending Surgeons.
Mrs. N. H. Tudor, Matron.

You can't buy better light bread flour than "Our Home." C. E. WHITE SEED CO. —Adv. 49.

STONE BREAKS RECORD.
Production Valued at Nearly \$80,000,000 for 1912.

The value of the stone produced in the United States in 1912 reached the large total of \$78,284,572, an increase of \$1,176,005 over 1911, thus breaking all previous records. Although the percentage of increase for 1912 over 1911 was not large, according to E. F. Burchard, of the United States Geological Survey, and although some of the varieties of stone showed a decrease, the total increase was considerably larger than the increase of 1911 over 1910, when the total value

was \$76,520,584, the increase then being but \$687,983. Pennsylvania has always held first rank among the stone-producing States except in 1908, when Vermont reported the largest production. In 1912 the Keystone State produced 11.68 per cent of the total of the entire United States, with Vermont second, producing 8.41 per cent. Other large stone-producing States, named in order of output, are New York, Ohio, Indiana, California, Illinois, Massachusetts, Missouri, and Wisconsin, the production of each of which was valued at more than \$2,000,000. Call The Herald for Business Cards.

PASSES 2-MILLION-TON MARK.
Production of Coal in Texas 2,188,612 Tons, Valued at \$3,655,744.

The production of coal in Texas in 1912 passed the 2,000,000-ton mark, with a value at the mines of \$3,655,744. These figures are furnished by the United States Geological Survey, and are record breakers for the State.

The coals of Texas occur in three of the geologic systems, the Carboniferous, the Cretaceous, and the Tertiary. The Carboniferous coals are bituminous in character, and are found in the north-central part of the State, in an area covering approximately 11,000 square miles. The productive portion is confined to the central part of the field. The principal mining operations are in Eastland, Palo Pinto, Erath, Wise, and Young Counties. The Cretaceous coals occur in the southern part of the State, and are mined near Eagle Pass, in Maverick County. These are also classed as bituminous coals. Lignite beds of Tertiary age extend entirely across the State from the eastern boundary, at Sabine River, in a southwesterly direction to the Rio Grande. In the southwestern extremity, near Laredo, in Webb County, the lignite merges into a coal of higher grade, and the Webb County production is classed as bituminous. The development of the lignite resources of Texas began in the last decade of the last century, and the advent of the gas producer, in which lignite is found to serve excellently, is giving a further impetus to production. The output of lignite in 1912 reached nearly 1,000,000 tons. The number of men employed in the coal and lignite mines of Texas in 1912 was 5,127, who worked an average of 230 days, against 5,353 men for an average of 226 days in 1911. The general average production per man was 427 tons for the year and 1.86 tons per day in 1912, against 369 tons and 1.63 tons, respectively, in 1911. There were only two fatal accidents at the coal or lignite mines of Texas in 1912, one man being killed in a shaft and one on the surface.

HARVARD STUDENTS TO MAN CARAVELS OF COLUMBUS.

San Diego, Calif., Sept. 4.—San Diego is to see the reproductions of the caravels of Columbus, the Santa Maria, the Pinta and the Nina, and the harbor of San Diego is to be the first one on the Pacific Coast of the United States to hail them, after they have passed through the Panama Canal.

These reproductions of the caravels of Columbus, constructed for the World's Columbian Exposition, in Chicago, in 1893, have been in Jackson Park, in Chicago, ever since that time, but on the fifteenth of the present month they will leave the Jackson Park lagoon and really start on their long journey to the Pacific Coast. They were first taken to the dry dock at South Chicago, where they will remain until they are made entirely seaworthy.

From Chicago the little fleet will proceed to Boston, and there they will tie up for the winter. In the spring they will be manned by crews of student from Harvard and begin their long cruise. It is planned to skirt the Atlantic, stopping at San Salvador, the first land discovered by Columbus, and then on to Panama and through the canal.

Doubtless the little vessels will be compelled to stop at some Pacific port on the west coast of Central America or Mexico for supplies, but the first stop on American soil after their passage through the canal will be at San Diego.

Andrew Kaul, of Boston, a Harvard man, is behind the movement to bring the caravels to the Pacific Coast for the expositions in 1915. He has furnished the Jackson Park authorities a sufficient bond to insure their return to Chicago. Winfield Hogaboom, of the San Diego Exposition, has taken up the matter of entertainment of the crews of the ships while they are in San Diego harbor, with Mr. Kaul, and has been assured that the fleet will stop in San Diego harbor a sufficient time to permit of proper and fitting ceremonies, in connection with the Panama-California Exposition, in San Diego.

FACTS AND FIGURES ABOUT THE PANHANDLE FAIR.

Now that the Panhandle State Fair, to be held at Amarillo, October 6th to 11th, is only a matter of about five weeks off, all kinds of questions regarding the extent of the Fair, the grounds, the exhibits, attractions, etc., are being asked.

The Publicity Committee of the Amarillo Chamber of Commerce announces that the grounds will cover approximately fifty acres; the first stock barns for race horses erected measured 152 x 84 feet, but the demand for space was so great that this will probably be doubled; the main Exhibition Hall is ninety feet square, with 72 booths; a grandstand with a seating capacity of several thousand is under construction, underneath which free space for county exhibits will be provided; the present Glenwood Park Auditorium will be equipped as a Rest Room for the ladies and children, and a Restaurant Building for the accommodation of guests is under way; cattle sheds 24 feet wide and 260 feet long are under construction, and it is figured that this space may have to be doubled. The automobile display will be arranged in a unique circle around the Merry-Go-Round. The Figure Eight and some other amusement features are now ready.

Work on the half-mile race track has been going on for weeks, and is even now in first-class condition. Entries are piling in, and liberal premiums are offered.

Among the attractions will be aeroplane flights on October 7th, 8th and 9th by the famous Young's Aeroplane Co., of Kansas City, guaranteed to fly in any kind of weather short of a cyclone.

The Fair Committee has closed a contract with Prof. R. S. Riggs' Boy Band, of Canadian, Texas, numbering twenty-five well-trained and uniformed youths, to furnish music on the grounds.

No. 5 Oliver Typewriter, practically new, to exchange for lighter machine—Royal preferred. Call at POST OFFICE. —Adv. tf.

THE ADVENT OF THE SILO.

The Boston Transcript has this agricultural item:

"In New England we have had dry summers for four or five years, but that condition has not extended to the corn belt. Now it has struck the states upon which we depend for that great staple, and we are told to prepare ourselves for a drop of half a billion bushels from last year's record. Half a billion sounds large, but we are taking a bumper crop as a standard, and the residuum is about an average yield. Even should plenty of rain fall now it could not wipe out the difference, though it might help some. The wheat crop has fared better, though oats and hay have given a poorer account of themselves than in ordinary years. Every year we find an increase, even in New England, of those turreted attachments of the farmer's barn known as silos, in which green corn and fodder is stored and fermented for winter forage, and they have come to be regarded as indispensable in the West. In spite of nearly three dry months, fodder corn is looking well over this section, and is going to help out the diminished hay crop. If dry summers are to be a regular experience, some new form of cropping and new methods of cultivation must be devised."

Generally speaking, the silo is a recent arrival in Texas, but it is fast attracting attention and growing in popularity. It seems to be one kind of conservation that means what the word stands for. A friend in Burnet County writes us that H. B. Duncan, a prominent stockman, has just filled the first silo in that county and section. It is of 200 tons capacity, and required the sorghum cane from thirty-five acres to fill it. The silo, together with chopper, cost about \$1,000. Mr. Duncan has made the investment merely as an experiment, but no doubt the silo plan of saving green feed will prove successful there as elsewhere. Texas has been fortunate in its corn crop this season, but during any season when the farmer sees his corn caught by a drouth, with no promise of maturing, it could be turned into forage along the silo route. Ordinarily, field corn, stalk, ears and all, chopped and stored before it has been too badly burned, is said to make excellent ensilage, one of the best, in fact. Cowpeas and various other forage crops can be saved in the same way. Evidently the spread of the silo is another important factor in the direction of better farming and greater Texas. The thing to do here or elsewhere, when crop conditions are adverse, is not to sit down and blame providence for what has gone wrong, but to get up and set things as nearly right as possible. Modern machinery, invention and discovery have done wonders to help the farmer in his behalf. But he must help himself in order to get the benefit, and this the Texas farmer is learning to do very fast all over the State.

Another Tip for You

What we want to say is this--get in line and see every programme of the "Mary Series", the most interesting series of pictures yet produced, being made in collaboration with the "Ladies World" in which all the stories appeared. The second programme will be run Saturday night. The third will be exhibited Tuesday the 9th, and the fourth and last will be Monday the 15th. Be sure to see them all. We are always on the lookout for something of special interest for our patrons, and you have very generously shown your appreciation in the past for which we thank you very much. And it encourages us to strengthen our efforts to please you better each day.

If you can't come all the time just come any old time you can. Yours to please.

THE AIRDOME
J. S. BONNER, Mgr.

Sunday Dinner
September 7th

| | | |
|----------------------------|---------------------|------|
| <i>Soup</i> | | |
| Cream of Celery | | |
| ... | | |
| <i>Relishes</i> | | |
| Celery | Tomatoes | |
| ... | | |
| <i>Entrées</i> | | |
| Braised Fillet of Beef | Curry Sauce | |
| Cream Puffs--Lemon Filling | | |
| ... | | |
| <i>Meats</i> | | |
| Roast Young Turkey | Oyster Dressing | |
| Sirloin of Beef | Mayonaise Dressing | |
| ... | | |
| <i>Vegetables</i> | | |
| Snowflake Potatoes | Creamed Peas | |
| Sugar Corn | Escalloped Tomatoes | |
| ... | | |
| <i>Desserts</i> | | |
| Fruit Ambrosia with Cake | | |
| ... | | |
| Tea | Coffee | Milk |
| Cafe Noir | American Cheese | |

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that you're going to get the best clothes this Fall that your money will buy. To be absolutely sure that you're getting the full value to which you're entitled.

Have Us Measure You for fashionable clothes tailored to order from exclusive woollens by

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our famous Chicago tailors, and costing no more than would manufactured ready-made garments of the same cloth made for nobody in particular.

Waller Tailoring Co.
"Hospital for Old Clothes"
Telephone No. 188

\$2.00 for a Name

We want a name for our new establishment in the Grant-Bleuher Building. We will give a \$2 box of Beich's High Grade Chocolates to the Lady who will submit the most suitable name. Committee will determine selection.

BLASINGAME & KLINGER
PHONE 263

Fire Building Time is Not Far Off

The old flue may have become defective without your knowledge. Insure your house and goods now in the best companies and feel secure.

J. A. ASKEW & Co.
Phone 248

FOR SALE.

No. 1. Four sections unimproved, choice, level farm land in a solid body in Swisher County; 12 miles of Tulla and Kress; all fenced; one good well and windmill; plenty of water. All first-class farm land, near 100 per cent tillable, and lies perfect for irrigation. Abundance of water 40 to 50 feet of the surface. Without question the most desirable tract in all the Shallow Water Belt. Suitable for subdividing, and worth near double our price.

No. 2. 160 acres, unimproved, best farm land in Swisher County; 7 miles east of Kress. Soil black or chocolate loam. Shallow water, about 45 feet of the surface. Will sell cheap or trade for Plainview city property or live stock.

No. 3. Some very desirable 20-, 30-, 40-, 50-, 60- and 80-acre unimproved tracts of choice farm land well located

on public road near Plainview; 100 per cent tillable and nothing better located or more desirable, and it lies perfect for irrigation.

Numerous other lands for sale in the Shallow Water Belt. See us before you buy. For further particulars, descriptive literature, etc., address OTUS REEVES REALTY CO., —Adv. tf. Plainview, Texas.

LUMBER DIRECT FROM MILLS.

"Lumber direct from Mills to consumer; wholesale price. Lumber, shingles, doors and windows. Write for Price List." KOUNTZE LUMBER CO., —Adv. tf. Kountze, Texas.

Calling Cards at The Herald.

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children, 50c.



Lucille Dresses

For afternoon and evening wear.

We have a complete line, in all styles, shades and qualities.

Hats, coats, pumps, hose and gloves to match.

\$15.00
to
\$55.00



Palmer Garments

This week we have received another shipment of the Famous Palmer Coat Suits.

The Palmer Line appeals strongly to the woman who wants it said of her "There's a well dressed woman."

Palmer Coats
\$6.50 to \$55.00
Palmer Suits
\$15.00 to \$48.00



In Our Millinery Department We Are Showing

The Hoyden Motor and Traveling Hats for \$2.00.

Street and Pattern Hats from \$1.50 to \$40.00.

Hats Especially Designed to Suit Individual Tastes at Reasonable Prices.



The Clothes We Sell Are Never

designated by that time honored phrase "as good as" for the simple reason that they are better than any other garments you can find anywhere.

You will find the stamp of

THE HOUSE OF KUPPENHEIMER



in every one and that means: They're designed correctly. Cut with unerring skill. Tailored by men who use their brains with their hands and from wollens of sterling purity. There is no extravagance in purchasing such clothes at any fair price; certainly not, at the prices we quote below-

\$18 \$20 \$22.50 \$25 \$30

Men's Neckwear

Newest styles in all colors. Extra large assortment. Extra good values.

THE VELVET TIE IS THE THING FOR FALL



Plainview Mercantile Co.

The Best and Prettiest Dry Goods Store on the Plains
W. A. SHOFNER, Manager