

If You See It in  
The Herald  
It's So.

# The Twice-a-Week Hale County Herald

Quality Job Printing  
Book and Pamphlet  
Designing.

PUBLISHED IN THE HEART OF THE IRRIGATION BELT OF THE SOUTH PLAINS

VOLUME TWENTY-FOUR

PLAINVIEW, TEXAS, TUESDAY, AUGUST 12, 1913

NUMBER FORTY-THREE

### "MORE WAGONS" ASK CAPTAINS

Men, Women and Children Get Busy  
Early for General Town  
Clean-Up.

### INSPECTOR COMING

Here Teamsters Are Needed to Haul  
Rubbish to Dumping Ground;  
Help Tomorrow.

Tuesday morning's clean-up was a success. Plainview isn't clean yet, but piles of weeds and rubbish indicate that much work has been done. The town ought to be clean after tomorrow's "laundering."

Many citizens didn't wait until this morning. Here and there are weed jungles staring at the passer-by, but most of the weeds have been cut. Plainview is cleaner than the town has ever been before.

Practically all of the stores were closed this morning. Grocery stores didn't close. Most of them had some one at work. The morning hours are their busiest time, and they elected to clean up at another time. Of course, all of them are cleaning up.

Men, women and children joined the "clean-up brigade." Some did not stop at 10:30, but continued right on until noon.

One division captain says that he needs more wagons and teams to haul off the trash. The work will continue Wednesday.

Holland's inspectors are making their tour of Texas. At Polytechnic Saturday one of the visitors said that so far Polytechnic was the cleanest town he had found. Plainview is in the class with Polytechnic. A great deal of work must be done yet, but the district captains believe that everybody is going to clean up and then help his neighbor clean up.

### HENDERSON SAYS SOUTH PLAINS IS BEST OF ALL.

M. D. Henderson, manager of the Texas Land and Development Company, has returned from a trip which covered practically all of the irrigated districts of the Western States. He traveled about 7,000 miles. The possibilities of irrigation, Mr. Henderson says, are wonderful. However, he is more enthused than ever over Plainview as an irrigation center. During his entire trip, Mr. Henderson says that he did not find anything, all conditions considered, which will compare with our own irrigation proposition.

Mr. Henderson promises to give a statement in detail as to conditions in other irrigated districts and around Plainview.

### DRIVES OVERLAND 1,310 MILES IN TWELVE DAYS.

Sherman Clayton was in Plainview, from Tulla, to-day in his Overland automobile. Mr. Clayton came from San Diego, California, via Yuma, Phoenix and the Santa Fe Trail. He will return West via El Paso and the Borderland Route.

Mr. Clayton drove 1,310 miles in twelve days. He had no trouble except what might be expected with tires on a long run. He formerly lived at Tulla, and is visiting "old acquaintances." Mrs. Clayton and two children accompanied Mr. Clayton.

### HOME GIRLS HONORED.

Miss Lorene Boswell entertained seven of her girl friends with a slumber party last Friday evening, at her home, on West Third Street.

The young ladies, with their "best beaux" enjoyed the picture show in the early evening, after which music and good things to eat kept them merry until time for the young men to go.

The girls prolonged the slumber party through the remainder of the night and all of the next day. The young ladies to enjoy the occasion were Misses Callie Glenn, Ida McGlasson, Laura Knupp, Ruby Hatcher, Beulah Rushing, Jennie Dalton and the hostess, Lorene Boswell.

### CELEBRATED SIXTH BIRTHDAY.

Master Vincent Tudor celebrated his sixth birthday Friday afternoon from four till six o'clock. He had as invited guests to share the joys of the "long-time-coming" day the little folks of the neighborhood.

Games on the lawn and "cones" and watermelon furnished pastime for the little gents and ladies.

### LUBBOCK DOCTOR STABS FURNITURE MAN AT SLATON.

E. M. Riley Kills J. W. Smith, of Big Springs, with Jack Knife; Cause Not Known.

Dr. E. M. Riley, of Lubbock, stabbed and killed J. W. Smith, a furniture dealer of Big Springs, at Slaton Sunday. According to one of the trainmen, Riley went to Post City Saturday. He came back to Slaton Sunday on the train with the Big Springs man; however, there was no trouble until Smith had gotten on the bus at Slaton.

Bystanders say that Smith stepped from the front of the northbound passenger train; Riley from the rear. Smith went directly to a cab and Riley followed, cutting the former's throat with his pocket knife. The wounded man sprang from the cab and ran into the depot; his assailant followed. The wounded man died almost immediately.

Riley is inspector for the Texas Cattle Association. He was placed under arrest and taken to Lubbock jail. He refuses to make any statement.

### COLORADO WANTS CAR SOUTH PLAINS MELONS.

Texas Land and Development Company Ships 30 Crates Cantaloupes to Fort Worth.

The Texas Land and Development Company shipped 30 crates of cantaloupes to Fort Worth yesterday. A. M. Kruger, horticulturist, says their output will be 700 or 800 crates. They brought in two loads of fine watermelons for local dealers today.

The company is in receipt of an order for a carload of melons to go to Fort Collins, Colorado. M. D. Henderson, manager, says that more orders are being received than can be filled. The company will increase its output of these products another year. Large orders are also being received for vegetables.

### RATS AND MATCHES START DISASTROUS MORNING FIRE.

A destructive early morning fire did considerable damage to Otus Reeves' residence Sunday. Mr. Reeves' family was away from home. The fire was discovered shortly after three o'clock. Immediately thereafter the fireboys were throwing two streams of water on the blaze.

The fire seemed to have gotten started in a number of places just underneath the roof, and it was exceedingly difficult to put out. Water pressure was excellent.

Both house and furniture were damaged considerably. Mr. Reeves says that the house was fully insured; furniture was only partially insured.

### GRANGER VISITORS COME IN AUTOMOBILES.

Mr. and Mrs. A. W. Stores, Miss Anita Stores and Arthur Stores; D. C. Young and Mrs. Young; D. G. McFaddin, Mrs. McFadden and Misses Ruth and Etoyle McFaddin, all of Granger, Texas, are visiting at the homes of Drs. J. C. Anderson and C. C. Gidney this week.

The visitors drove from Granger in three new Buick automobiles.

### FOUR PLUM TREES YIELD 11 BUSHELS.

E. W. Byars believes that Hale County is a good plum country—you might say, a "plum good" country. Mr. Byars has a small orchard two miles northwest from Plainview. From four young trees he sold 11 bushels of plums. This is the second season the trees have borne fruit.

Mr. Byars filled a quart jar with 9 of these plums. They are of the "golden" variety.

### "LITTLE TOTS" HONOR VISITOR.

Master Logan Hall Bagley, Jr., grandson of Mrs. G. F. J. Stephens, entertained the "little tots" of his neighborhood last Friday afternoon, honoring Miss Mary Reed, of Belton, Texas, who is here visiting her aunt, Mrs. J. F. Garrison.

A color scheme of pink and white was carried out in both decorations and refreshments.

### L. T. DAY WEDS MISS ADA WILKINSON.

The County Clerk's office issued a marriage license Saturday to L. T. Day and Miss Ada Wilkinson.

### "WORK AND WAIT" SAYS IRRIGATOR

Intensive Cultivation Places Irrigated Farming on Profit Paving Basis, Layne Thinks.

### WEEDS HINDER PLANT GROWTH

Water Costs Less in Plainview Country Than in California; 48 Plants Since January 1.

Intensive farming is the one thing, next to irrigation, which the South Plains most needs, according to M. E. Layne, of the Layne & Bowler Company.

"More intensive cultivation, proper care of produce grown and small tracts of ground will give larger profits with a great deal less hazard," Mr. Layne said this morning. "During the last two months I have visited nearly all of the irrigated districts of California, and find that water cost is, on the average, three times as high as in the Plainview country for installation and twice that of the Plainview district for operation."

Mr. Layne says that farmers in California are cultivating much smaller acreage, but figures will show that they are making ten times the amount on one acre that the farmer who undertakes to irrigate too large a tract and does not give it the highest cultivation.

**Grow No Weeds.**  
In California they grow no weeds," Mr. Layne continued. "Farmers there know that weeds take up moisture, consume soil fertility and dwarf plant life. By proper methods of farming crops weeds will not grow."

"We consider Plainview a wonderful country in its ability to return large rewards to those who anticipate the possibilities of irrigated farming, who are willing to work and wait; such men will surely win large rewards."

Mr. Layne says that his faith in the Plainview country is proven by the fact that he is opening offices here. Plainview headquarters will be in charge of L. M. and O. A. Layne. The Layne & Bowler Company have put down forty-eight big wells for irrigation purposes since January 1. A number of plants have been put in by other drillers. They have 2,200 plants over the United States in successful operation.

"The greatest misconception people must overcome now," Mr. Layne says, "is the belief that water will do all the work. Careful and intensive cultivation with the proper number of plants are as important as water for successful production. They all go hand in hand."

Within the last three weeks two valuable decisions have been rendered in favor of Layne & Bowler Company, sustaining patents on the "enclosed line shaft" pump, such as is now being used successfully in handling water around Plainview.

**Will Supply Water to World's Fair.**  
While in California Mr. Layne secured for Layne & Bowler Company the contract for furnishing the entire water supply for the Panama-Pacific Exposition, to be held in San Francisco. This contract includes water to be used in the irrigation display, sprinkling and all exhibitions purposes, as well as for domestic use and sewage. Layne & Bowler's system of drilling will be used; also their pumps, the same as have been installed around Plainview.

### ANOTHER FIREBOYS' BENEFIT.

Manager Bonner Offers Proceeds from Aerodrome Thursday.

Manager Bonner will give the profits from his open-air theater to the fireboys Thursday night, for the third time. The boys will leave for Sweetwater Monday. Last year, at Vernon, and the year before, at Dalhart, Plainview won. They also won at the State meet, at Wichita Falls, this summer. They expect to win at Sweetwater.

Those who will go with the team are C. Franklin, Roy Dunaway, Dick Estes, Wiley Brashears, Liston Dunaway, Gus Otto, James McBride and Byron Hale.

### VAUGHN IS CONSTABLE.

The County Commissioners, in session this week, accepted the resignation of J. B. Wheeler as constable and appointed John Vaughn in his stead. The local option vote was canvassed. Other matters pertaining to roads, reports and tax rate will be taken up later this week.

### BOARD ASKS BIDS ON DAILY BALANCES

Income of Plainview Independent District for School Purposes During 1912 \$14,576.13.

### FINISHING WAYLAND CHAPEL

President Gates Says He Has Canvassed Every Cross Roads Within 50 Miles of Plainview.

The School Board is asking for bids on daily balances during the next year. Last year the First National Bank was depository for school funds. Total income for the year from taxes was \$14,576.13. The rate this year remains the same as last year. A treasurer will be selected at the meeting of the School Board August 25.

Professor M. B. Harrison, superintendent, returned last week. The school grounds are being cleaned up and buildings gotten ready for occupancy. The school will be affiliated with the State University this year, as a result of efforts made by Miss Ellen Robinson, who was superintendent during the last term.

Work was commenced this morning on Wayland College chapel. The chapel will be plastered. It is furnished with opera chairs and has a seating capacity of 750. Considerable work has been done on the building and grounds.

President I. E. Gates says that he has canvassed seven counties for students. According to Dr. Gates, he has visited every cross-roads within 50 miles of Plainview, and is "going on south." Dr. Gates says this is going to be the greatest year in the history of Wayland.

Both President Pearce of Seth Ward and President Gates of Wayland are "hired up for repairs" to-day. They ran their automobiles too hard somewhere in the rounds and neither one of them is a "joy rider."

President Pearce feels very much encouraged about Seth Ward. He is trying to find several homes in which worthy young men may pay a portion of their expenses in college by working.

Public school begins September 1. Seth Ward opens a day later. Wayland College opens September 16.

### NEW FREIGHT TARIFFS RECEIVED IN AMARILLO.

New Rates Will Save 6 1/2 Cents a Hundred on Everything Mentioned; Effective September 7.

Printed tariffs covering new carload freight rates into Amarillo have been received, says The Panhandle. The tariff goes into effect September 7th, and gives commodity rates, eliminating the differentials heretofore in effect on Amarillo freight.

The saving will amount to an average of 6 1/2 cents a hundred pounds on everything mentioned in the tariff. Agricultural implements will be 7 cents less; canned goods, 5 and 6 cents; small arms and ammunition, 8 cents; coffee, 6 cents; baking powder, 7 cents; starch and sugar, 6 cents less.

### DALLAS VISITOR SAYS PLAINVIEW IS BEST TOWN.

H. W. Denis, District Sales Manager for the Hayes Lithographing Company, with headquarters at Dallas, Texas, was a visitor in Plainview this morning. He likes Plainview.

"You have the best town I have seen in Northwest Texas," Mr. Denis said. "Your bankers are progressive, you are growing without any boom. It looks good to me."

### ARE CAMPING ON CANYON.

J. F. Garrison, Mrs. Garrison, Mr. and Mrs. G. F. J. Stephens, Mr. and Mrs. Logan Bagley, of Dallas, and Mr. and Mrs. Thomas Read, of Beaumont, Texas, went to the Palo Duro Canyon this morning for a three days' camp.

Mr. and Mrs. Read will return to Beaumont this week.

### ONLY ONE DAY ABOVE 100 DEGREES THIS SUMMER.

Thermometer Registered 101 in June; Kansas and Missouri Sweeter—108.

Only one day this summer has registered above 100 degrees, according to John Sander, weather man. Half a dozen days have seen the mercury rise to the century mark; yesterday it settled down just below 99, and refused to go higher than that mark to-day.

Reports from Kansas and Missouri indicate a number of towns whose temperatures are 108. At Fort Worth and Dallas, Texas, the mercury has bounded over the "century" day after day, and 104 or 105 degrees Fahrenheit is not unusual. Then, too, the humidity in lower altitudes makes the heat more oppressive.

Weather reports show that in 1910 the little glass bulb registered 105 degrees; on June 24th and 25th, 1911, it showed 106. Some comfort to think how much better off you are than the other fellow, isn't it?

### PIONEER PLAINVIEW LADY ANSWERS DEATH'S SUMMONS.

Mrs. Abigail Sander, widow of Christian Sander, died at 6:30 o'clock Friday afternoon at the residence of her son, J. F. Sander, 400 East Seventh Street.

Mrs. Sander came to Plainview from Missouri, with her husband, twenty-three years ago, and has since that time been a resident of Plainview. Her husband has been dead eleven years.

For more than five years Mrs. Sander was an invalid, being partially paralyzed, and the last several months almost completely so. At the time of her death she was seventy-four years and one month old.

B. L. Spencer, city treasurer, is a son of Mrs. Sander by her first husband. Mrs. J. E. and W. V. Osborn, of Olton, Texas, and J. F. Sander and Miss M. L. Sander, of Plainview, are children by her second husband.

The funeral services were held at the home, by her pastor, Rev. S. A. Barnes, after which the remains were buried in Plainview Cemetery Saturday afternoon.

### TEXANS SHOULD RAISE PEANUTS FOR HOGS.

In a test at the Alabama station in 1911-1912, an acre of peanuts with a half ration of corn produced 571 pounds of pork. Valuing hogs at 7 cents on foot and deducting for the corn consumed (valued at 70 cents per bushel), a profit of \$30.52 was left. An acre of peanut pasture alone produced 455 pounds of pork, which was worth \$31.85. When the hogs were fed a half ration of a mixture of corn and tankage (one-fifth tankage and four-fifths corn) on an acre of peanut pasture, they made a gain of 793 pounds, and a profit of \$40.08 was left after the corn and tankage were paid for. Corn was valued at 70 cents and tankage at \$40 per ton. In the same test it cost \$9.58 to produce 100 pounds of gain with corn alone. The peanut and corn ration cost \$3.08 per 100 pounds of gain, the corn and tankage with peanuts cost \$2.96 per 100 pounds gain, an dthe peanuts alone \$1.76.

With such figures before us, who will say that the corn belt is the place of cheap pork, and who would think of producing hogs on corn alone?

Moral—Sow a patch of peanuts for the hogs.—Fort Worth Star-Telegram.

**"PROGRESSIVE TRAVEL" PARTY, HONORING MERKEL GUESTS.**

Mrs. W. J. Largent and Miss Zoe West, of Merkel, Texas, who are in Plainview visiting Mrs. J. W. Saffle, were honor guests at a "progressive travel" party given Friday afternoon at the Saffle home, on Restriction Street.

The invited guests were Misses Josie Goode, Lillie Glenn, Susie Glenn, Beulah Rushing, Pattie Dalton, Virginia Dalton, Lessie Shook, Ida McGlasson, Res Littleton and Nell Webb, of Kress.

The refreshments were cream and wafers.

### TO ARKANSAS TO MARRY.

W. E. Brewer left Sunday for Snyder, Arkansas, to claim his bride. Mr. Brewer will marry Miss Lella Grantham. He will remain in Arkansas for awhile, but says that he will perhaps return to Plainview later.

### GRAND JURY FINDS LAWS RESPECTED

Judge Kinder Dismisses Jurors for Term; Moral Condition of County Good.

### CAUTION SPEEDERS

Automobile and Motorcycle Drivers Must Keep Within Bounds Fixed by Law, They Say.

The grand jury filed its report with Judge Kinder and was dismissed yesterday. They find conditions over the county generally good; few violations of the law are reported. The report says: "STATE OF TEXAS, County of Hale."

"August 9th, 1913. To the Hon. L. S. Kinder, District Judge:

"We, the Grand Jury duly selected and impanelled at the August Term, 1913, of the District Court of Hale County, Texas, beg leave to report that we have diligently investigated all violations of the law that have come to our knowledge, and in all cases where sufficient evidence was produced have presented bills covering same.

"We have found very few violations of the law, and find moral conditions over the county generally good. We find all misdemeanors have been looked into and properly cared for by the officers. We have inspected the County Jail and find the prisoners well cared for and the jail in good and sanitary condition.

"We find that the reports of the butchers do not fully comply with the law as descriptive of cattle slaughtered, and we recommend that the Commissioners' Court require all butchers to fully comply with the law in making their reports.

"As a safeguard to the public, we suggest that the laws regulating the speed of automobiles and motorcycles be strictly complied with. And all drivers of such vehicles are hereby warned to be more careful, as all violations of the law in the future, will be vigorously prosecuted.

"We wish to thank the Court, the Sheriff, the District and County Attorneys and the Bailiffs for their kindness and assistance rendered us in our investigations.

"Having no further business, we ask to be discharged.

"G. M. PHILLIPS, Foreman."

In the case of Nolan Lang, accused with burglary, the jury has been out since 6 o'clock yesterday.

### VACANCIES FOR WEST POINT.

The War Department, to Aid Candidates, Will Publish List.

Washington, D. C., July 25.—To carry out the intent of Congress that nominees for admission to the military academy at West Point shall have ample opportunity to prepare themselves for the severe entrance examinations, the War Department has published a list of the vacancies for which candidates have not yet been designated by Senators or Congressmen.

The entrance examinations will be next March. Twenty-six Senators so far have not made nominations, and in forty-four states and Alaska anywhere from one to eighteen Congressional districts remain unrepresented in the list of candidates. In Pennsylvania alone there are eighteen vacancies, in New York four and in Illinois twelve.

### JORDAN SAYS PLAINVIEW IS BEST

J. N. Jordan returned yesterday from an automobile trip to Taylor, Texas. Mr. Jordan says that he found hot weather, dry weather and muddy weather along his journey. He comes home stronger than ever before in the belief that Plainview is best and that the Plainview country offers a man the largest opportunity.

### "SOMETHING TO DRINK" PROVES TO BE COFFEE.

Harvest hands near Muenster, Cook County, Texas, were disappointed, says a correspondent, when they bought several pint bottles of "something to drink" from an unknown Wallingford last week and found, on opening the bottles, that they contained coffee.

Each purchaser had agreed not to open the bottles until the vendor disappeared.

**LIVE STOCK AND FEED CROPS GOOD ROTATION.**

**Agricultural Demonstrator Says Too Much Work and Too Little Brain Reduce Farm Profits.**

"There is no division of farm labor that needs improving more than the cropping system," said H. M. Bainer, agricultural demonstrator for the Santa Fe System, Amarillo, Texas, before the Farmers' Congress. "Too much manual labor and too little brain work is largely responsible for this condition.

"One of the greatest needs of the Texas farmer today is a system of crop rotation. Our farming operations are not broad enough. Too many farmers are producing just cotton and corn, or, if they are in a small grain section, it may be that wheat and oats are the only crops.

"There is no country, no matter how rich the soil, that will stand a 'one-crop system' and keep up in fertility. Again, there is no such thing as being able to keep up the yield on a single cropping system.

"Under the 'one-crop' method the cotton farmer finds that his yield is constantly decreasing, instead of increasing, rainfall and cultural methods remaining the same. The corn farmer complains that his yield is only twenty-five bushels per acre from land that yielded forty bushels per acre ten to fifteen years ago. The wheat farmer is discouraged because the wheat field that originally produced thirty to thirty-five bushels per acre is now turning out only fifteen bushels per acre. Again, in the same district, the railroad company is making an investigation to determine why the tonnage shipped out is diminishing rather than increasing.

"The correct solution of this problem will come through rotation of crops and a good system of culture. The addition of live stock to many of these farms will bring up the fertility and add the much-needed humus. The productive power of some of this impoverished soil will be temporarily increased through the addition of a commercial fertilizer. In the rotation of crops some legume must be grown, such as clover, alfalfa, sweet clover, cowpeas, vetch or peanuts.

**Don't Burn Stubble.**

"Many farms are depleted of fertility on account of lack of humus or vegetable matter. This is often caused by the burning of stalks and other vegetation that should be plowed under. In many wheat districts, farmers practice the wasteful habit of burning their straw stacks to get them out

of the way, or they burn over their stubble fields in order to free them from trash that is likely to be in the way of the plow.

"The wheat header is the best machine for harvesting the crop, because it leaves the straw well distributed over the field, so that it can be easily worked into the soil. Corn and cotton stalks should be cut into short lengths with stalk cutters and plowed under. The best wheat farmers find it profitable to allow their stacks to rot down and then spread the decayed straw over the fields as manure.

"On many farms where live stock is handled, barnyard manure is allowed to accumulate, and upon being hauled out is used as a filler for washouts in the fields or on highways. A manure spreader put into proper use on such farms will help solve the humus and fertility problems, and will be found a most profitable investment.

"On too many farms all the crops raised are cash crops, that is, they are produced and sold. With this type of farming everything is removed from the field and nothing is returned. Instead of handling grain and forage as cash crops, they will be found far more profitable when fed to livestock and cashed in the form of beef, pork, mutton, dairy and poultry products, with the additional advantage of an increased fertility of land from the droppings of the animals and other waste matter incident to feeding.

"Diversified farming in connection with live stock must necessarily be adopted throughout a larger part of the Southwest. By raising several different crops, a complete failure is practically eliminated; in case some of the varieties fail, others are certain to 'make good.' The successful farmer does not 'put all his eggs into one basket,' and in addition to cotton and corn he will raise other crops adapted to his section. Grain and seed crops often fail, but roughness can be provided every year, under a good tillage system, and it is during the unfavorable years especially that the old cow, the hog and the hen must be trusted to carry the family over and to pay interest and taxes.

"Under a diversified farming system, especially if live stock is handled in connection, the farm labor is evenly divided throughout the year. On the other hand, under the 'one-crop' or 'two-crop' system, the labor is unevenly divided, the bulk of it coming during the growing season, with comparatively little for the remaining portion of the year.

**Good Seed Important.**

"Another great weakness of the present system is the failure upon the

part of many farmers to appreciate the importance of good seed. They do not seem to realize that 'like begets like,' and that inferior seed cannot and will not produce maximum crops. That grading and selecting seed for cotton, corn, wheat, oats and all other crops will increase the yield at least 25 per cent there can be no question. I have examined fields of cotton in which seven varieties or mixtures were to be found in the same row. It is a fact known to practically every farmer that these varieties mature at different times, as well as differing in quality or class of staple, storm-resisting characteristics and other important details. Unquestionably it is true that such mixtures cannot produce as uniformly as if the crop was planted to one dependable strain, known to possess in highest degree the good qualities of all the others. While this is true, many cotton farmers continue to plant 'common' or 'gin-run' seed. Likewise, in corn planting, too much of the seed is selected from the crop rather than from the field. Much of the small grain seed is not graded or even run through a fanning mill before sowing.

"In some districts it has been found profitable to 'treat' wheat, oats and other small grain seed for smut, and yet many farmers seem to prefer to lose a large percentage of their crops rather than take the trouble to dip or sprinkle the seed at a very small cost, and hence do not insure against the disease.

"The progressive farmer will select home-grown seed, that produced under as nearly the same conditions of climate, rainfall and altitude as prevails on his own farm.

"In numerous districts throughout the Southwest, low crop yields can be traced directly to the planting of too much seed. To insure best yields, every plant must have a fair chance, which cannot be given where crowding exists. Northwestern and Western Texas conditions do not require over half as much seed as is usually planted under humid and irrigated conditions. Farmers in the northwestern and western sections will save seed and money, besides insuring better yields, by planting less seed per acre.

**Farms Too Big.**

"The farmer who diversifies his crops and is successful does not plant all of any one crop at the same time. In planting corn or kaffir, some will be seeded early, some medium and some late; in this way, all of it may make a crop and some of it is sure to do so.

"Too much 'extensive' farming and

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Almost every man in Plainview knows the high quality of our cleaning and pressing. If you do not, give us a trial. You will be satisfied and will send in a repeat order.

You can now see our new fall samples from Ed V. Price & Co.

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too little 'intensive' farming, is a criticism applicable to all sections of Texas to a greater or less extent. Too much land is farmed by sections and half sections, instead of by quarter sections and eighth sections. Too many acres are 'hogged over' for the good of the yield. To try to handle two or three times as much land as the horsepower and implements will justify, practically insure crop failure. This tendency toward 'extensive' farming upon the part of Texas farmers reminds us of the story of the turkey hen sitting on thirty-nine eggs. She first sits on one side of the nest, then on the other and finally in the middle. As a result, all of the eggs are spoiled and no turkeys are hatched. The solution of this problem will come only through the planting of fewer acres, or by using larger units in cultivating and handling.

"Successful crop production is not everything. That farmer who allows his crop to stand in the field in shocks until it is half rotten is not business-like, and is doing himself an injustice. His excuse may be a delayed threshing machine, but the insurance of grain must come through proper system of stacking. An immense tonnage of hay is lost every year on account of being neglected in the field, after it is properly cured.

"The cotton farmer often finds that he is unable, on account of too large acreage, to pick his crop as fast as it matures, and the result is that much of it is damaged by wind, rain and hail. His problem will be solved through diversified farming, cutting down the cotton acreage and replacing it with some rotation crop. This order of things will tend to distribute the labor more evenly and tend to renew or maintain soil fertility.

"Again, the farmer who handles live stock in connection with his farming operations naturally desires that his feed crops be of as good quality and go as far as possible. In this connection, however, he does not seem to fully appreciate the value of the silo. He apparently does not know that the silo eliminates practically all the waste in connection with the feeding of live stock, and that one ton of cured forage will make three tons of silage. He does not seem to know that the silo saves 90 per cent of the entire feeding value of the crop stored in it. That fully half of the feeding value of many crops is lost through field curing and dry fodder feeding, as is now commonly practiced throughout the Southwest, there can be no doubt. The silo makes it possible to supply live stock with June feeds during the winter months.

"Many of the undesirable cropping conditions mentioned are not altogether the fault of the man who works the land. He may be a tenant farmer, in which case his farming operations are controlled to a greater or less extent by the land owner. The landlord is often directly responsible for the undesirable farming conditions existing. The tenant is poorly surrounded; buildings are poor and unattractive; he is compelled to raise certain 'cash' crops; he does not have an opportunity to handle live stock, and poultry raising is often forbidden, the privilege to raise a garden being also denied. The remedy for this condition lies almost entirely with the landlord."

**AGE NO BAR**

Everybody in Plainview is Eligible.

Old people stooped with suffering, Middle age, courageously fighting, Youth protesting impatiently; Children, unable to explain; All in misery from their kidneys. Perhaps a little backache first. Urinary disorders, dropsy may quickly follow. Doan's Kidney Pills are for sick

kidneys. Are endorsed by thousands. Here's Plainview testimony: Mrs. W. J. Mitchell, West California Ave., Plainview, Texas, says: "I can say that Doan's Kidney Pills are a good remedy for those afflicted with weak kidneys. We got our supply from the Long Drug Co. and gave them to a child who had trouble with the kidney secretions. Doan's Kidney Pills were the only remedy that brought beneficial results." For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States. Remember the name—Doan's—and take no other. —Adv. 44

**BELLVIEW SUNDAY SCHOOL RALLY.**

On Saturday, August 16, the Union Bellview Sunday School will have an old-fashioned rally. There will be a musical and literary program in the morning by the young people of the school. After dinner on the ground, there will be a general discussion on "The Sunday School; Its Origin, Design and Necessity." All are invited to attend. 44



**FOR RELIEF COME TO US**

## Oh! Why Do You Suffer

with poor service, lack of appreciation and inexperience with your Druggist, when there's a Drug Store right here that makes a specialty of giving you the very best service, appreciates your patronage, and in charge of men who know their business.

Next time let us fill that Prescription.

Paint your house with Hammer paint. It's guaranteed.

**R. A. LONG DRUG COMPANY**  
"The People's Drug Store" Phone 327

KANSAS CITY MARKET RECOVERS EARLY BREAK.

Feeders Crowd in on Advice of Commission Men; But Balms Reduce Shipments.

Kansas City Stock Yards, Aug. 8.—Events have followed each other rapidly in the cattle trade this week. A run of 30,000 head here Monday broke prices 15 to 35 cents.

Commission men sent the word out that cheap cattle were available here this week. The buyers responded, and thronged the yards the middle days of the week. But shippers took another brace, and reduced their consignments Tuesday, and further cut them down Wednesday, since when

the run has been very small.

The buyers had only the cattle already here to work on, and a rise set in Wednesday. By Thursday prices were back to the close of last week on everything, and the week is closing that way. Country buyers purchased and shipped out 27,300 cattle up to Thursday night, and the number would have been forty thousand had they been available. It was a great demonstration of the buying power of the states east of Kansas City.

Drouth was said to be affecting those states also, but yesterday Illinois had two inches of rain, also Eastern Iowa and Eastern Missouri. Rain is promised for Kansas City and vicinity and for Kansas. If it comes

the run Monday will be moderate, but if not, there will be another big supply.

Quarantine arrivals have been light all week, and the market in that division has not changed as much as in the native division.

Prime steers are quotable up to \$8.65, Kansas grass westerns \$6.25 to \$8.00, quarantine steers \$4.85 to \$6.75, stock steers \$5.25 to \$7.00, feeders \$5.75 to \$7.80.

Hogs have had a hard week. Quality has degenerated, and packers have fought a successful fight. Order buyers have been a strong support, but when they were done packers bought hogs lower, invariably. Today is the low day of the week, top \$8.70, bulk \$8.30 to \$8.65.

Sheep are a shade higher, lambs 35 to 50 cents higher this week. Best spring lambs bring \$7.50, and ewes sell at \$3.75 to \$4.25. Arizona feeding lambs sold at \$6.10, fat lambs before the rise \$6.65, Utah feeding lambs \$6.10.

J. A. RICKART, Market Correspondent

SALVATION IN THE SILO, SAYS KANSAS CROP EXPERT.

Dry Weather May Reduce Crops, but Farmer with Silo Can Save Fodder.

"When five hundred farmers drive into town and stand in 107 degrees of heat for three-quarters of an hour to hear a talk about silos it is evidence that they are interested in that subject. It was that way at Mankato yesterday—107 in the shade and five hundred farmers, says a correspondent on board the Rock Island 'Silage Special' at Formosa, Kansas.

But Jewell and Smith County farmers learned that even though the dry weather is cutting down the yields of their crops there is salvation in the silo. In fact, if the 'silage special,' which is touring Kansas this week had a slogan it would be, 'Salvation in the Silo.' The live stock in Kansas will not suffer this winter, the agricultural experts say, if every bit of feed grown this year is stored safely in a silo.

No Corn, but a Crop of Corn Silage.

Even though a large part of the corn crop in this section will not make a crop, experts with the special declare it will make an excellent crop of silage. The corn stalks in many fields are burned, and while no ears will form on them and the growth is practically ended, they will make excellent feed, it is said, if put in the silos.

Farmers with adequate silos can, therefore avoid sending their unfattened cattle to market at this time and obtain much valuable feed from the corn fields. Pasture shortages are causing on worry to farmers with silos.

"Cheaper Beef to the Consumer."

"The 'special' experts have been dwelling on the importance of the silo to this particular section of the State, in that it will lead to stock feeding and make the farmer independent of grain crops alone. They have reiterated what many of the farmers already know, that silage reduced the amount of grain necessary to fatten a steer, shortened the fattening period and increased the quality of the beef. It will also enable the feeders to raise and fatten a much larger number of beef cattle, while at the same time supplying beef more cheaply to the consumer.

"Thus silage means salvation to both the beef maker and the beef eater," was the summary of one of the speakers.

Exhibiting Types of Silos.

The speakers with the special train are showing what to put into the silo, how to fill it and how to feed the silage, and giving exhibits of the different types of silos, both the manufactured and the home-made kinds.

RESTORING THE NATIONAL PIKE.

Ohio Has Led the Way in Fixing Up the Historic Old Highway.

Pioneer days of Ohio are brought into close relation with the present in a sentimental way as Ohio begins the work or reconstructing the old National Pike, built so many years ago from the Cumberland Mountains across Ohio and Indiana. It was the great highway for the pioneers seeking homes in the new West. It was built at Government expense to facilitate the travel of men and women

WELL DRILLING IN BOTH SHALLOW AND DEEP WATER BELTS. Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute. Drilled by Layne and Bowler. We are the largest water developers in the world. Get our literature and quotations before contracting. LAYNE & BOWLER CO. Plainview Texas Houston

FIRE!!! No one knows where fire will break out next. Better be on the safe side by letting us write you a Fire Insurance policy on your dwelling and contents, or stock. We also write Tornado, Automobile and Plate Glass Insurance. J.A. Askew & Co. Phone 248

PRACTICAL BAKING LESSONS CAKES, (Continued) Nevada Briggs. In last week's lesson, I gave full directions and two simple recipes for cake baking. The great essentials in making cakes, are to use good materials, to measure carefully, and to use care in baking. A cake should look appetizing. A careless cook will seldom make a good cake or one that looks good. It is worth while to use a little extra care and attention in order to have a nice appearing cake.

who, seeking homes in the new land, were to help carve out great states.

Over that highway traveled many thousands. It was a long procession with occasional individuals dropping out of the train as they neared the place selected for new homes. Into Ohio, Indiana and Illinois poured that stream of eager, ambitious humanity. The forbears of many distinguished men and women rode or tramped along its smooth surface. It was, in its day, the greatest of American highways, in the central part of the new country. It ranks in importance with the more picturesque Santa Fe Trail.

For many years the restoration of the old National Pike has been the dream of good roads enthusiasts all over the country. Years of ardent labor resulted in a combination of Federal and state aid for its restoration, and the work was begun in Ohio. The first section restored will be the link that connected Columbus and Zanesville. Those two points were historic in the early days of the pike, and there is a sense of fitness in having the work of restoration started where early history was redolent with the accomplishments of brave men and women of stout heart. Ohio has agreed to render all aid possible in restoring the old pike. The disposition to continue the work to the West has been indicated in Indiana. Good roads enthusiasts hope it may ultimately reach from Washington to San Francisco. That is a dream not incapable of fulfillment.—Cleveland Plain Dealer.

WHY SERVE CAKE WITH TEA?

Hostesses Have a Penchant for Inappropriate Combinations.

"Anyone who serves wafers with tea is lacking in gastronomic imagination. Drinking tea and eating a wafer is like having a picnic in the woodshed, or wearing an Easter hat with goloshes," says the Atlantic Monthly. "It is a useless compromise where there might be a vivid delight. Many otherwise excellent hostesses fail to perceive the relation between afternoon tea and its edible accompaniments. They will serve you a hard, obstinate biscuit that you break, red-faced, on the rim of your saucer, sending, as likely as not, your cup bouncing over the other edge, and your tea splashing into your neighbor's lap; or they generously provide you with a huge, gelatinous cube of cake that adheres to your saucer, and renders you temporarily web-fingered, the while you attempt to formulate an epigram on Henry James or discourage glibly as to why women like men.

ULTRA-VIOLET RAYS FAIL.

Chemists Find American Bacteria Won't Succumb to Their Influence.

Although the ultra-violet rays may sterilize water in Europe, the vigorous bacteria in American milk will not succumb to their influence. This discovery has just been made by chemists of the Department of Agriculture, following a series of experiments, says a Washington correspondent.

FOR SALE.

Will sell my home place, near East Side Public School; one-half block of land, good 4-room house, front and back porches, hall, bath room, closets, etc.; well, windmill, large tank and irrigation pipes; 150 young, bearing fruit trees, all of the very best varieties; also strawberry blackberry and grape vines—all under irrigation.

FOR SALE.

Will sell either of these places at a bargain. Part cash; balance long-time payments.

FOR SALE.

Would consider trade for good farm property near Plainview.

FOR SALE.

Will sell my home place, near East Side Public School; one-half block of land, good 4-room house, front and back porches, hall, bath room, closets, etc.; well, windmill, large tank and irrigation pipes; 150 young, bearing fruit trees, all of the very best varieties; also strawberry blackberry and grape vines—all under irrigation.

DON'T KNOW THEY HAVE APPENDICITIS.

Many Plainview people who have chronic appendicitis, which is not very painful, have doctored for years for gas on the stomach, sour stomach or constipation. J. W. Willis, druggist, states if these people will try simple buckthorn bark, glycerine, etc., as compounded in Adler-ka, the German appendicitis remedy, they will be surprised at the QUICK benefit. A SINGLE DOSE relieves these troubles INSTANTLY. —Adv. 48

MATADOR COUPLE MARRIED HERE.

L. T. Day, of Matador, and Miss Ada Wilkinson, of White Flat, were married Monday noon at the Missouri House, Rev. S. A. Barnes officiating. They left on the north-bound train for Los Angeles, where they will make their home.

Mr. Day has been a fireman for the Fort Worth and Denver Railway System.

FEEL RIGHT ALL THE TIME.

Don't Let Periodical Spells of Lazy Liver Ruin Your Temper and Spoil Your Work.

If your liver doesn't behave right all the time—if it sometimes stops working and you become bilious and "headachy"—don't take calomel, but try Dodson's Liver Tone.

You are safe in taking Dodson's Liver Tone. It's a harmless, pleasant vegetable remedy that starts the liver without stirring up your whole system as calomel often does. It is especially good for children who need a liver tonic once in a while, but who should not be dosed with strong drugs.

FOR SALE.

Will sell my home place, near East Side Public School; one-half block of land, good 4-room house, front and back porches, hall, bath room, closets, etc.; well, windmill, large tank and irrigation pipes; 150 young, bearing fruit trees, all of the very best varieties; also strawberry blackberry and grape vines—all under irrigation.

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Wanted A good windmill tank and tower. Must be cheap and in good repair. Box 103 Plainview, Texas

More Visitors Than Ever Before Are Being Benefited By Those wonderful waters at Mineral Wells. Now is the Time to Go. Excursion Rates Daily. August is the Big Month at the Wells.

THE QUESTION of Groceries is a most important one today in every household. Quality, variety, price and delivery, all have to be considered, and we aim to meet all the requirements of the housewife by providing the very best grades of groceries in all lines, and charging the most reasonable prices consistent with a fair profit. We are prompt in our deliveries as our present patrons will assure you. WRIGHT & DUNAWAY Phones 35 and 355

Lumpkin - Thomas Hospital 606 Tyler Street, Amarillo, Texas. A modern brick building, especially equipped for the care of gynecological and surgical patients. Pathological and X-ray laboratory. Graduate nurses only. Drs. Lumpkin and Thomas, Attending Surgeons. Mrs. N. H. Tudor, Matron.

The Twice-a-Week Hale County Herald

Issued on Tuesday and Friday.

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BUFORD O. BROWN, Editor  
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NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.50 per year (Invariably in advance)

ROBBING THE CHILD.

Society is founded upon principles laid in Holy Writ. Our laws are based upon the Mosaic code. The greatest men of all ages have found the Bible profitable for instruction, for culture, for "doctrine."

Does it not seem that when our children are denied training in the basis fabric of all institutions of civilization that they are not receiving their birth-right? The home is the circle within which instruction in the Bible should begin. Ought it not to be studied as literature, as a moral code and as history in the schools?

The child who is not grounded in the Bible is robbed of a priceless heritage.

OBEYING THE LAW.

The grand jury has found few violations of the law; the moral tone of the community is good. It speaks well for Hale County. Instead of being a "lawless land," the West has become the home of order.

Laws are supposed to be conducive of peace. They should always be founded upon the welfare of the whole people, as well as fairness and equity. A statute which cannot be obeyed breeds disrespect for all law.

Plainview has a speed limit of 8 miles an hour; in the county it is 15 miles an hour. As a matter of fact, not one automobile driver among each score in the county pays any attention to this ordinance. It is physically impossible for many of the cars to run within the limit of 8 miles.

A consensus of opinion is that 15 miles an hour is safe. Most drivers in Plainview exceed that rate. A speed limit of 15 miles could be respected. In the county a speed of 25 miles an hour is entirely safe.

Considerations of safety, physical limitations and a desire to have all law respected suggest a change in the speed limit.

MAKE THE FINISH.

It was gratifying this morning to see men, women and children busy with hoe and rake—cleaning Plainview. Civic pride is the most valuable asset any town has. Few citizens prosper without it.

The weeds are cut—most of them. One or two property owners just couldn't get on the job this morning. They will. No resident of Plainview is going to stand for a jungle of thistles staring from his fence corners or alleys—an eye sore and a menace to

the entire community.

Old posts, galvanized tanks and pieces of board are piled on some vacant lots. These must be moved. There are better places for them. And if they cannot be transferred out of sight, they may at least be arranged in a slightly pile.

Go beyond your own yard. Plainview is a unit on the clean-up. The whole town gains by it; every individual is injured by one dirty spot. Be sure that you are clean; then see that next door is "laundered," too.

Haul away your rubbish. Put it entirely away. Finish the job. Plainview will win more by a thorough cleaning now than merely being designated as the "cleanest town in Texas." And that is an invaluable advertisement to the entire community. A clean town is a healthful town—the kind that home-makers want to settle in.

A TWENTIETH CENTURY JOB.

When the first trans-continental railroad was completed there were National rejoicings.

At this time, an event like the Missouri good roads days arouses National attention.

The Nineteenth Century was engaged chiefly in building railroads. The Twentieth Century is building wagon roads.

The right distribution of prosperity depends most upon that particular Twentieth Century job.

The right balance between town and country population depends most on good roads building.

Good roads mean that the farmer and the consumer can get together. They mean that the farmer can be on top of the market instead of the market on top of the farmer.

Hale County can have fine roads by spending a little money on culverts, grading low places, and drag-drag after each rain. Delay is dangerous; the roads grow rapidly worse.

A system of permanent highways in Hale County would be the largest factor in permanent prosperity for the individual and for the community.

HIS HIRED MAN'S KEEPER.

On a farm in the corn belt was a laborer's house, beside it a well. The water in the well was not good. The owner of the farm would not have endured it, yet he allowed his man and his family to use this water. Typhoid fever came, and one child died. The man himself was stricken, and the farmer lost his helper in midsummer, when he was most needed.

One of the chief assets of any land is its laboring people. As the world is today industrially organized, these must in large part be dependent upon the care of the few who give them employment and housing. Whatever can be done to make the man on the farm comfortable and content, and that will keep him and his family in good health, will be found highly profitable.

In England groups of laborers' cottages in the country are equipped with sewers and a water supply. That costs considerable money, yet in the long run it is true economy. We are more or less our brother's keepers in this matter, and we should be alive to that responsibility.—Breeder's Gazette.

THE CULTURE OF GOOD SPEECH.

"Culture is the result of the constant choice of everything that makes life beautiful," says the Chicago Examiner. "In manners, habits, thoughts, books, words or conversation the cultivated man or woman aims to choose the best. If one has been negligent in these matters a new start may be made.

"It may be a surprise when we realize how very limited is our vocabulary and how we have been satisfi-

# PRESERVING TIME

**Preserving Kettles  
Dish Pans  
Stew Pans  
Stew Kettles**

## Glass Fruit Jars

**Jar Tops  
Jar Rubbers  
Food Choppers  
Preserving Spoons  
Ladles  
Colanders  
Crocks and two and three gallon Earthenware Jars.**

# J. F. Coan & Son

Phone 269

fied with it. A good vocabulary may be acquired by reading books which are worth reading, as well as by talking with those who express themselves in the speech of educated people. "It is neither pedantic nor is it affected to use well-chosen words. It is not desirable to use long, difficult words. The simplest, most direct, most vigorous words are usually convincing. "The habit of using slang destroys the taste for good English. A slang phrase may seem crisp or condensed, but it is not wit. Usually it is coarse and cheap, and it may be compared to a counterfeit coin. "We should be as careful to choose correct words as to be careful in dress. Women give much thought to the selection of becoming dress, yet there are many pretty, well-dressed women who seem unconscious that their attractiveness suffers an eclipse when they speak."

Postmaster Antoine Deloria, Gardner, Mich., speaks for the guidance of those troubled with kidney and bladder irregularities, and says: "From my own experience I can recommend Foley Kidney Pills. My father also was cured of kidney disease, and many neighbors were cured by Foley Kidney Pills." Foley Kidney Pills will also help any case of rheumatism, due to uric acid. They strengthen and build up the kidneys and correct urinary irregularities. Are tonic in action, quick in results. R. A. Long's Drug Store. —Adv. 48

BUSINESS PERSONALS THAT WILL SAVE YOU MONEY.

Use "White Lilac"—the BEST Soft Wheat Flour. —Adv. tf.  
For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf  
See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. tf.  
"White Lilac" Flour is Best. PEOPLE'S SUPPLY STORE. —Adv. tf.  
For the best Nigger Head Coal see ALFALFA LUMBER CO. tf  
Use "White Lilac" Flour. "There's a difference." —Adv. tf.  
Mrs. Grady Pipkin will take a limited number of pupils in Violin, beginning September 1. Those desiring lessons will please see her at her home, 211 White St. —Adv. 45

THOMAS & MILLER will trade you a new Buggy for an old one or a new Buggy for any kind of Livestock. —Adv. tf  
L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. tf.  
"White Lilac" Flour is Best. PEOPLE'S SUPPLY STORE. —Adv. tf.  
Nice 4-room house for rent; good location. Phone 138. —Adv. tf.  
Interest in SUCCESS OIL BURNER continues to grow. Sales are becoming frequent. If you have not seen it in operation, it will pay you to do so at once. Demonstration same place. SUCCESS OIL BURNER CO. Ad. 43  
Don't sweat over a hot cook stove these summer days. Let us cook your meat for you. Hot Barbecue, Cold Cooked Ham, Cooked Sausages at OTTO'S MARKET. —Adv. tf.  
Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

### POEMS ASKED FOR.

One of Us Two.

The day shall down when one of us shall hearken  
In vain to hear a voice that has grown dumb,  
And morns will fade, moons pale, and shadows darken,  
While sad eyes watch for feet that never come.

One of us two must some time face existence  
Alone with memories that but sharpen pain,  
And these sweet days shall shine back in the distance  
Like dreams of summer dawns, in nights of rain.

One of us two with tortured heart half broken,  
Shall read long-treasured letters through salt tears,  
Shall kiss with anguished lips each cherished token  
That speaks of these love-crowned, delicious years.

One of us two shall find all light, all beauty,  
All joy of earth, a tale forever done;  
Shall know henceforth that life means only duty.  
O God! O God! Have pity on that one.  
—Ella Wheeler Wilcox.

We have more than a carload of new Buggies and Surreys for sale or trade. Let us figure with you on a Livestock trade. PLAINVIEW BUGGY CO. —Adv. tf.

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

When you sell your land, give the buyer a neat, accurate abstract. We make 'em. PLAINVIEW ABSTRACT COMPANY. —Adv. tf.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Apply at Herald office. Ad. tf.

320 acres of fine deeded land four miles from Melrose. Half section of land adjoining open to entry. Two good wells. Water at 12 feet. Ideal place for small ranch. A bargain. Write J. W. LEMON. —Adv. tf.

My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. tf.

SHEEP FOR SALE: Herd of young stock sheep and registered Shropshire bucks. Address "OWNER, Box 62." —Adv. tf.

BARGAIN FOR SALE: 17 Buick Automobile, fine condition, and a New, High-Grade, Oak-Finish Piano Player and a New Walnut-Finish Piano; cash or terms, or would trade for live stock. What have you for trade? M. M. GAMBLE, Slaton, Texas. —Adv. tf.

The Ladies' Aid Society of the First Baptist Church will give a lawn social at Mrs. Minnie Reeves' residence Thursday evening, August 14, for the benefit of the new church building. Nice luncheon served and pleasant entertainment furnished. Admission, 25 cents. —Adv. 43

WOMAN DIED OVER COOK STOVE.

Killed by excessive heat this hot weather, when death could have been avoided by buying our Cooked Barbecue, Cooked Ham, Sausages, and other Lunch Meats. OTTO'S MEAT MARKET. —Adv. tf.

### A Very Fine Smoke A Very Small Price



Surprise yourself—right now. Step up to the nearest cigar case and exchange a nickel for one J. M. M. SMOKER. Smell it, taste, light it, smoke it. Delight yourself with a taste, fragrance and aroma just as delicious as you have been accustomed to in cigars costing from twice to five times as much. If you'd rather pay a nickel for a cigar than a quarter you can't do better than get the J. M. M. SMOKER. You'll get your money's worth, and then some. You'll get a genuine, Cuban, hand made, clear Havana cigar and all the pleasure and satisfaction that only a genuine Havana cigar can give. It's a fact. One smoke will prove it.

**J. M. Martinez Company,**  
TAMPA, FLORIDA.  
Platter Tobacco Company Distributors

## To Strengthen the Confidence You Have Always Had in Our Prescription Department

Wish to say that we are still maintaining the highest standard in strength and purity of the drugs your doctor wishes you to take, and no one but competent, experienced, Registered Druggists ever fill prescriptions brought to our store.

Free Prompt Delivery to Any Part of the City

# Duncan's Pharmacy

"The Store Where You Feel At Home"

## A Business Education In Wayland Business College, Plainview, Texas

Will prepare you for the Business world. We give the most up-to-date Courses in the Country. We teach Bookkeeping, Shorthand, Typewriting, and all academic branches. Write for free catalog.

# J. E. Watson, Mgr. Bus. Dep't Wayland Baptist College, Plainview, Texas

**LOCAL AND PERSONAL**

Miss Margaret Harp is visiting in Channing.

Mrs. W. Dean spent the week-end in Floydada.

Rev. G. I. Brittain was here from Floydada Monday.

L. E. Smith, of Hereford, is visiting his brother, W. J. Smith.

Mrs. Paul Barnett, of San Benito, Texas, is in Plainview visiting her sister, Mrs. Frank Barrow.

Mrs. J. N. Huff, of Granfield, Okla., came in Friday to visit her sister, Mrs. C. L. Barnes.

Rev. G. I. Brittain, pastor of the Baptist Church at Floydada, was in Plainview Monday.

Mrs. Lucile Garrett left Sunday for Wichita Falls, where she will visit her sister, Mrs. H. F. Dawdy.

Misses Kathleen Joiner and Jennie Humpheys went to Lubbock Saturday, to visit at the home of Scott Cochran.

Rev. C. R. Hairfield returned Monday from Floydada, where he has been in an evangelistic meeting with Rev. G. W. Tubbs.

Misses Claudia Quisberry and Mary Smiley, of Hale Center, and Agnes Quisberry, of Waco, are in Plainview visiting Mrs. C. V. Quisberry.

Robert Harp was here Saturday on the way to Hale Center, his home. He has been attending the regular and the summer sessions of Texas University.

The union meeting at Floydada has been drawing large crowds. Sunday evening one hundred and fifty, or more, people were turned away for lack of room. The tabernacle seats about 900 people.

C. R. Houston returned yesterday from St. Louis and other Eastern markets, where he purchased the fall stock for the Carter-Houston Dry Goods Company. He has contracted with an Eastern house for his fall stock of ladies' coats and suits.

T. E. Norflett, of Floydada, was here Saturday.

T. F. Houghton, J. W. Blair and Mrs. Birdie Muncey were here Monday.

Jim Pipkin, the "Paige" man, went to Lorenzo, Crosbyton and Ralls today.

J. S. Bonner returned today from Dallas, where he has been on business.

H. M. Patterson and wife, of Floydada, were visitors in Plainview Saturday.

Mrs. J. S. Siddens, of Seymour, is here visiting her son-in-law, J. N. Jordan.

Rev. C. S. Fields, of Fort Worth, is in Plainview looking after business interests.

Wm. Green and W. D. Green, of Shiner, Texas, were here last week, prospecting.

Mrs. M. E. Webb and daughter, Mrs. Jack Kinard, of Slaterville, West Virginia, are in Plainview.

Rev. S. A. Barnes, pastor of the Methodist Church, went to Lorenzo yesterday to conduct revival services.

Mr. and Mrs. D. G. McFaddin and daughter, Miss Ruth, of Austin, visited Dr. and Mrs. C. C. Gidney Saturday.

John C. Kirley, who has been here on business and, incidentally, visiting old friends, left Monday for Des Moines, Iowa.

C. E. Clark and T. J. Flower, of Yorktown, Texas, were prospecting in the Shallow Water Belt Friday and Saturday.

Lumber direct from mills to consumer; wholesale price. Lumber, Shingles, Doors and Windows. Write for price list. KOUNTZE LUMBER COMPANY, Kountze, Texas. Ad. 66

We have received our Demonstrator for Heating Stoves. You will be interested to see it in operation. Demonstration same place. Call and see it. SUCCESS OIL BURNER CO. Ad. 43

Calling Cards at The Herald.

**ANNOUNCEMENTS.**

Mrs. J. M. Harder, Mrs. George Hutchings and Mrs. Grady Pipkin are entertaining this afternoon, at the residence of Mrs. Harder.

**CARD OF THANKS.**

We wish to thank publicly our friends and neighbors who so kindly and faithfully administered to us during the long illness and the death of our mother, Mrs. Abigail Sander. For every kindness we are grateful, and wish here to thank you every one.

MISS M. L. SANDER,  
B. L. SPENCER,  
MRS. W. V. OSBORN,  
MRS. J. E. OSBORN,  
J. F. SANDER.

Littlefield, Lamb County, Texas, Aug. 8.—Major George W. Littlefield, of Austin, Texas, a prominent banker and cattleman, accompanied by his wife and sister, Mrs. M. M. Harral, of Gonzales, Texas, and also by Miss Selma Lundblad and Miss Della Singletery, are at Littlefield, where they will remain several weeks. Major Littlefield is the owner of Yellow House Ranch, and is attending to his business interests in this section.

ARTHUR P. DUGGAN,  
Correspondent.

**FOR SALE OR TRADE.**

Surrey in good condition. \$50. Apply at AKERS' LIVERY BARN. pd.-43

**FOR SALE OR TRADE.**

SEE OWNER for sale good 6-room home on 5 acres of land, well located. FOR SALE OR TRADE, 6 acres beautifully located in West Boswell Heights. 318 acres 7 miles northwest of Hale Center. 320 acres 20 miles northwest of Plainview.

J. C. GOODMAN,  
Box 742,  
Adv. 46-F-pd. Plainview, Texas.

**FOR SALE.**

1913 Model Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying, or you will regret it; also bargains in used Motor Cycles. Write us today. Enclose stamp for reply. Address

LOCK BOX 11,  
—Adv. 55-1 Trenton, Michigan.

# AIRDOME

## Thursday Night, August 14th

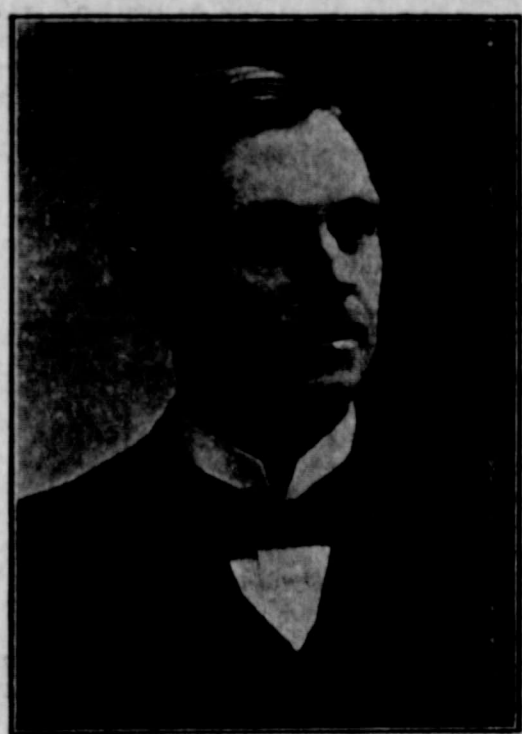
### Benefit Firemen

The fireboys will leave Monday for Sweetwater to attend the meeting of the Panhandle Firemen's Association. Plainview has held the cup for the coupling race two years, last year they won first honors in two other events, the reel race and the Siamese coupling.

### Band Concert

by the Plainview band before the show.

# Admission 10c



Bishop Seth Ward

Seth Ward College was named after a Texas bishop, one of the greatest men of the Methodist Church.

He was indeed "a man of the people".

His motto was: "Service to his fellow man."

It was said of him: "He was never unemployed and never triflingly employed."

He was one of the staunchest friends Christian education ever had.

Let us build a school worthy of the name.

## SETH WARD COLLEGE

**FOR SALE.**

On easy terms, 11-room house, barn and fine young orchard, with 5 1/2 lots. Call Phone 270. —Adv. tf.

**FOR SALE OR TRADE.**

14-room hotel, livery barn and three lots in good Missouri town. Address P. O. Box 541 or Phone 209. E. B. BURCHETT, Plainview, Texas. —Adv. tf.

**FOR SALE OR TRADE.**

Two sections of land 5 miles of Plains. A. F. McDONALD, Abilene, Texas. —Adv. 43-pd.

**\$50 REWARD.**

Two 2-year-old mules disappeared from my place, 6 miles southeast of town, since Friday night, June 20. Branded X on left jaw; small wart on left shoulder of one mule. \$50 reward. Notify SHERIFF OF HALE COUNTY or J. A. COX, Plainview, Texas. —Adv. tf.

**ANOTHER ACCIDENT.**

The Reliance Life Insurance Co. will write a \$5,000 Life Insurance Policy, with sick and accident certificates attached. Pay \$10,000 accidental death; \$25.00 per week for any kind of accident; \$25.00 per week for sickness from any cause. Claims paid every 10 days. No delays. Call or phone

P. D. HUNSAKER,  
"The Insurance Man."  
Office, Schiek Opera House.  
44-pd. —Adv.

**NOTICE OF ESTRAY.**

THE STATE OF TEXAS,  
County of Hale. )

Taken up by W. J. Espy, and estrayed before S. J. Frye, Justice of the Peace, Precinct No. 1, Hale County, Texas, on the 3rd day of July, 1913, a certain Red Cow, about three years old, marked with a crop and under slope on the left ear, and under bit in the right ear, and appraised at Thirty Dollars.

The owner of said stock is requested to come forward, prove property, pay charges, and take the same away, or it will be dealt with as the law directs.

Given under my hand and official seal this 5th day of July, A. D. 1913.  
(SEAL) B. H. TOWERY,  
Clerk of the County Court of Hale County, Texas. —Adv. tf.

**DEPOSITORY FOR SCHOOL FUNDS.**

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will, at its meeting to be held on the 25th day of August, 1913, select a Treasurer to serve for a term of one year, beginning September 1, 1913.

The Treasurer selected will be that person or corporation who offers satisfactory bond and the best bid of interest on the average daily balances for the privilege of acting as such Treasurer.

W. C. MATHES, President,  
—Adv. tf. Board of Trustees.

**FOR SALE.**

Over 30 gallons of linseed oil, some turpentine, and ladders for painting, etc.; also a handsome chamber suite, a couch and a few chairs; reasonably.

F. DOYE,  
—Adv. 43-pd. 1008 Slaton St. City.

**DON'T YOU OWE YOURSELF SOMETHING?**

For beautifully illustrated literature descriptive of the numerous splendid, pensive resorts throughout Wonderful Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas.

Little vacations in those directions are always worth more than they cost! —Adv. tf.

**FOILING A HEALTH STEALER.**

The daughter of A. Mitchell, Bagdad, Ky., had a bad case of kidney trouble, and they feared her health was permanently impaired. Mr. Mitchell says: "She was in terrible shape, but I got her to take Foley Kidney Pills, and now she is completely cured." Women are more liable to have kidney trouble than men, and will find Foley Kidney Pills a safe, dependable and honest medicine that contains no harmful or habit-forming drugs. R. A. Long's Drug Store. —Adv. 48

## Notice

If you have not paid your overdue subscription to The Herald please remit at once. Subscribers who are far in arrear will be dropped after notice unless remittance is received.

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**The Telephone Road to Every Market**

Are you up on current dairy prices during the scarce season?

The farmer with a Bell Telephone is "wise" and he sells at the market's height. Why not share your telephone-connected neighbors advantages.

Apply to our nearest manager for information, or write

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS.

**AMARILLO ELKS WIN FROM LOCAL TEAM, 8-7.**

Proceeds Will Go to Amarillo Charity Fund; 70 Per Cent Promised to Apply on Visitors' Expenses.

Amarillo Elks won from Plainview's team at Amarillo Friday. Six innings were played, and the score board showed 8 to 7, the local Elks nursing the latter figure. Rain interfered, and immediately the Amarillo team left the field.

Joe Ryan, manager, says that the "downpour" was only a shower; that if the "Panhandle" boys hadn't been so scared of having their uniforms sprinkled the game might have been continued in a few minutes. However, after the visitors had played one inning in the field during the rain, their hosts made quick time to shelter.

The Amarillo News states that the proceeds will be applied to the Amarillo Elks charity fund. Seventy per cent of the proceeds was promised to the visitors to apply on their expenses; nothing has been turned over. Plainview elks are surmising that all of it went to the "charity fund."

The local boys also state that their "hosts" gave a dance Friday night, but none of the Plainview team attended—because none of them were invited.

**There are certain machines whose capacities are so large that they could do a year's work of other automobile companies in three or four days, but they are kept running full time by the Ford Company.**

"Everything is highly systematized in our factory, and every possible waste motion is eliminated. Materials in the rough enter the machine shop at one end and, without a backward movement, progress steadily to the other, where they leave in the finished car."

**GOING TO "SHOOT" MISSOURI FARM.**

Dynamite Will Be Used on 100 Acres of Hardened Subsoil; "Greased" Strata to Be "Broken Up."

They're going to shoot the McCune Farm—right in the alfalfa field. It's to be an agricultural surgical operation to improve the county's home for delinquent boys; not a malicious effort to injure or kill or to boost society by means of explosives. It's the modern way of curing a feeble, old field. It's the result of the board of education lending Ernest de Vigne to the McCune Farm for a couple of hours yesterday. Mr. de Vigne is the board's agricultural expert.

A part of the one hundred acres constituting the McCune Farm has been farmed continuously for fifty years or more. Year after year it has borne wheat and corn, wheat and corn in the wasteful, old-fashioned way of farming. Occasionally there has been a crop of clover planted to try to rejuvenate the soil. Then the corn and wheat series has been resumed, the plow and harrows going to the same old depth each year and packing a layer of soil into hardpan. Then along came the McCune Farm and tried to grow alfalfa on the field. They couldn't do it, except in spots. So they called de Vigne.

**A Hardpan Under the Surface.**

"You've got to shoot it," said Mr. de Vigne, after boring two holes with a post digger and testing the soil. He explained how years of unscientific cultivation had formed a hardpan, a watershed a few inches below the surface.

"That hard layer doesn't let the water get through," de Vigne continued. "Consequently when it rains the water sinks a few inches into the soil and runs on the hard layer. The hard layer prevents the alfalfa roots from going deeper for moisture, as well as to prevent the moisture from going deeper and being conserved.

**DR. C. B. BARR,**  
Veterinarian

Office at Gilbert's Barn  
Phones: Office, 219; Res., 478  
Plainview, Texas

**Phonics:**  
**C. D. WOFFORD,**  
Dentist

Rooms 14-16, Ware Hotel Bldg.

**DR. E. O. NICHOLS,**  
Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Finnie Building,  
Next Door to Third Nat'l Bank,  
Plainview, Texas.

**FOR SALE.**

4-room modern house, with 3 lots, 150 by 185 feet; nice young orchard, and outbuildings. Located in Seth Ward Addition. Price and inspection on application. J. A. FAWVER, Box 321.

**ONE MODEL SECRET OF FORD'S SUCCESS.**

**Head of Concern Declares Saving Tremendous and Efficiency Greater.**

Detroit, Mich., Aug. 12.—"One model—the centering of all effort upon the building of just one good car—that has been the secret of the success of the Ford Motor Company," declares Henry Ford, president of the Ford Motor Company.

"The saving in manufacturing expense in a factory that centers its efforts on one product is tremendous, and in it the highest efficiency may be obtained.

"Building only one model makes possible the buying of materials in large quantities, eliminates unprofitable machine time by requiring only one equipment of machines and keeping them always in use, and enables workmen to reach the highest point of perfection through long practice at one especial job.

"Machines used in the Ford machine shop were designed especially for the manufacture of the Ford Model T car.

**MISSOURI FARM.**

deeper and being conserved.

"You've got to break up that 'greased' stratum. Subsoil plowing would be merely a temporary remedy. Discing is out of the question with the soil so dry and the sun so hot. It, too, would be only a temporary remedy under favorable conditions.

**Dynamite to Jar Dirt Loose.**

"The proper treatment is to dig a post hole three feet deep and every fifteen feet each way over the entire field. Place a stick of low-grade dynamite, about 40 per cent, in each hole. The explosion will form a little mound of dirt at each hole, but it won't damage the alfalfa. After the first rain the alfalfa will come out wonderfully. It will then prove at once the advantage of the dynamite treatment.

"In planting orchards I always dynamite the soil. I can gain two years' time in maturing an orchard by the dynamite process. Frequently you see articles on alfalfa that say the plant's roots will go many feet through rock to obtain moisture. The writers of such articles usually neglect to explain that there are fissures in the rock. There are very few fissures in the hardpan that forms in old fields because of improper cultivation."—Kansas City Star.

**International - Overland - Service**

Every Overland has behind it the greatest system of international automobile service in the world. Every Overland owner is entitled to all the privileges of this vast system. It is the most highly developed and finely organized service in the industry.

It is probably difficult to grasp or comprehend the immensity and completeness of such a world-wide system. Its thoroughness, advantages and importance is best understood, and appreciated, by the tens of thousands of Overland owners who use it.

There are over 3,000 Overland dealers. This great service chain is closely wrapped around the entire globe. It daily serves, supplies and satisfies over one hundred thousand Overland owners. You will find Overland Service Stations, at your service, in every civilized section of both hemispheres.

Overland parts are stocked in every country under the sun. A special staff of "parts auditors" constantly travel all over the world, checking this stock and keeping it up-to-date. These men study and anticipate your needs in the many different countries—and see that you get what you want when you want it. A large force of men at the Overland Executive Offices do nothing but keep in touch with and keep tab on the efficiency of this system. It is never permitted to fall below a certain standard.

Overland owners are never put to the inconvenience or annoyance of waiting days or weeks for parts to come from the factory. No matter what part of the civilized world you are in, you can always get whatever you require in a few hours. And all this is the result of establishing, developing and maintaining what has grown to be the most far-reaching system of automobile service in the world.

Service is a matter to which you should give more consideration. The establishment of the Overland system has cost hundreds of thousands of dollars. It is always at the command of every Overland owner in any part of the world.

**EGGE-CORLETT AUTO CO.**  
Panhandle Distributors  
Plainview, Texas Amarillo

**SONG BIRDS**

Recently we received a shipment of White Javas, beautiful white song birds. They are imported from Java, an island of the East Indies group. They rival the mocking bird for clear sweet notes.

**Parrots and Parakeets**

In the shipment were a half dozen Cuban Parrots. These birds are guaranteed to talk. If they don't talk, we will get you one that will. They are young and you can train them as you like.

The Parakeet is an Australian bird. This specie has been taught to talk.

In a few days we will build an addition to the greenhouse for the express purpose of keeping the birds in an attractive apartment. We plan to keep birds in stock at all times.

Our trade has been growing and we are going to increase our floor space over 1000 square feet. We appreciate your trade and are preparing to give you the most up-to-date service.

**Cabbage Plants**

In our beds are a large number of late Fall Cabbage plants now ready for transplanting. See us at once for them.

**Plainview Floral Comp'y**  
"We Beautify Always"

**BETTER COLLEGES IN SOUTH, SAYS SECRETARY'S REPORT.**

Washington, D. C., Aug. 9.—Southern colleges since 1900 have made a remarkable advancement, not only in entrance requirements, but in libraries, laboratories, buildings and equipment, according to a statement of the bureau of education, issued today.

Miss Elizabeth Avery Coulton, secretary of the Southern Association of Colleges for Women, who reported on conditions, declared that in 1900 only three southern colleges had standard requirements for entrance, while this year 160 institutions had adopted such standards.

Miss Coulton attributes the advancement to various philanthropic organizations which co-operated to better the educational system in the South. With the betterment in entrance requirements, she declares, has come a decided increase also in the amount of college work represented by the degree, while in the personnel of the faculty marked improvement is shown.

**FRANKLIN RUNS 33,700 MILES; USING SECOND SET OF TIRES.**

M. H. D. Blakeslee, of Upland, California, owns a Franklin car that has run 33,700 miles and is still using its second set of tires. This gives an average of 16,850 miles per set, which average will reach a higher figure, as the tires now on the car are still in good condition.

**EIGHT YEARS OF SERVICE AND NOT TIED UP FOR REPAIRS.**

Eight years of steady driving, and the car never in a garage for repairs, is the service that Jacob Von Gunten, of Massillon, Ohio, has received from his 1905 Franklin. "And the car is doing good work yet," reports Mr. Von Gunten.

**YOU** who require the best and purest medicine see that you get Foley's Honey and Tar Compound in preference to any other for all coughs, colds, croup, asthma, hoarseness, tickling throat and other throat and lung troubles. It is strictly high grade family medicine, and only approved drugs of first quality are used in its manufacture. It gives the best results, and contains no opiates. A. R. Ellison, Taylor, Wis., says: "I always use Foley's Honey and Tar for coughs and colds because I find it a sure cure and a safe one."—R. A. Long's Drug Store.

**FOREIGN TRADE 4,277 MILLION.**

**An Increase of 421 Million Last Year Over the Preceding Year's.**

Washington, D. C., Aug. 6.—Foreign trade of the United States in the year ending June 30, 1913, surpassed all previous records. The total was 4,277 million dollars, an increase of 421 million over the preceding year. Exports were 2,465 million and imports 1,812 million, making a favorable trade balance of 653 million, the largest since 1908. Exports increased 261 million and imports 160 million over the preceding year.

The United Kingdom was the largest buyer from the United States. That country took goods valued at 597 million. Canada took 415 million, Germany 331 million, France 146 million, the Netherlands 126 million.

The United Kingdom also led in shipments to the United States, 295 million. Germany was next, 189 million, France 137 million, Cuba, 126 million, Brazil and Canada 120 million each, Japan 92 million.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD.

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**DOING CARE**  
MODERATE PRICES  
SUPERB RESULTS

**COOL COLORADO**  
with its numerous incomparable attractions and refreshing influences, is but a few steps away and the Fast Double-Daily Through Trains of the Ft. Worth & Denver City Railway (including through-sleepers between Denver and points on the T. & S. V., the T. & P., and M. & T. Rys., as indicated hereon)—eliminate travel-hardships and inconveniences and assure unbroken comfort and pleasure in both directions. If in doubt, let me send you some Convincers, in booklet form, free!

**A. A. GLISSON, G. P. A.**  
FT. WORTH, TEXAS

**A. S. McAdams Lumber Co.**  
**LUMBER AND PAINTS**  
 We can save you money on any kind of building material. Call and get our prices.  
**J. P. FRANCISCO, Manager** Phone 25

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 Analey Building, Northeast Corner Square  
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 The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via **MKT** will help you solve the question.  
 For fares, berths or any other travel information desired, address  
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 See us before you contract for anything made of cement

**THE BEST HOT WEATHER TONIC,**  
**GROVE'S TASTELESS CHILL TONIC**  
 The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System.  
**FOR GROWN PEOPLE AND CHILDREN.**  
 It is a combination of QUININE and IRON in a tasteless form that wonderfully strengthens and fortifies the system to withstand the depressing effect of the hot summer. GROVE'S TASTELESS chill TONIC has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Bilioussness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthenener. Guaranteed by your Druggist. We mean it. 50 cents.

**URGES ONE-CENT POSTAGE.**

Better Than Reducing Parcels Post Rates, Says Senator Bryan.  
 One-cent postage, rather than reduced parcel post rates, was the plea of Senator Bryan in a speech last week in defense of his opposition to Postmaster General Burleson's orders reducing parcels post rates in the first and second zones on August 15. "If we lose over 7 cents a pound in the transportation of newspapers and magazines, how can we expect to make a profit in the transportation of merchandise which is liable to be much more bulky and expensive?" he asked.  
 "A former Postmaster General has transported second-class mail matter by freight, and with much further extension the present Postmaster will be transporting freight by mail. Unless we stop until we have more information, pretty soon the people will go to the freight office to get their mail and to the post office to get their freight."

**TREE-PLANTING SOCIETIES IN NORWAY.**

According to American Consul Rasmussen, detailed at Bergen, Norway, the coast land of Northwest Norway is almost devoid of forests, except where protection is afforded from the sea winds. The bulk of the forests, consisting of pine, birch and spruce, are found farther in the interior, at the head of the fjords and in the valleys.  
 The Bergen Tree-Planting Society was founded in 1900 to rehabilitate the rapidly dwindling forests and maintain additions made from time to time with the society's slender means. The society has undertaken a monstrous task, one that will require many years and large expenditures of money and labor, as it proposes to cover the mountain sides and the untillable areas of Western Norway with forests as they were centuries ago. Assisted by wealthy contributors and timely Government aid, it has excellent prospects of succeeding.  
 Since the society started, 13 years ago, 36,606,000 young trees have been produced, of which more than 26,000,000 were planted on 10,000 acres within the borders of the two Bergenhus counties. The annual report shows that there are now 144 tree-planting societies in these counties, which last year planted 2,276,000 trees.

**THE SMALL-TOWN MERCHANT SHOULD ADVERTISE.**

W. Holt Harris, Chairman Mercantile Committee, Commercial Secretaries' Association, writes:  
 "No store is so small or town so insignificant that it does not pay the merchant to advertise. He should send a weekly message into the homes of the people in his trade territory. They are all interested in bargains, and consistent and conscientious advertising cannot fail to pay for itself over and over again during the year.  
 "The country merchant oftentimes takes it for granted that the people know his line and will come to the old stand to make their purchases, but the wise merchant knows that business follows an ad. The merchant who does not advertise cannot do business in competition with one who advertises.  
 "No business is so small that a merchant cannot afford to take a half page or a page ad the year around. Try it and watch your business grow."

**TEXAS GINNED 5,307 BALES DURING JULY.**

More Than Four Times as Many as Ginned During Corresponding Month of 1912.  
 Austin, Texas, Aug. 9.—Commissioner of Agriculture Ed R. Kone announced today tabulation of reports made to the Department of Agriculture by the public ginners of the State show that there were 5,307 bales of cotton ginned in this State during the month of July. During the corresponding month of 1912 these receipts show a ginning of 1,187 bales, while 1911 reports show 17,238 bales were ginned. Round bales of cotton are counted as half bales.

**FIVE THOUSAND INDIANS GATHERED IN "SAGE" DANCE.**

Elders of the Kiowas at Pow-wows of Tribe Are Advocating Removal to Old Mexico.  
 Guthrie, Okla., Aug. 9.—Five thousand Cheyenne and Arapahoe Indians are in camp on Black Bear's allotment north of Calumet, holding their annual sage dance. It will continue for another ten days.  
 Kiowa Indians are also arriving daily to hold pow-wows and councils. The older Indians are advocating removal to Mexico.  
 Let L. D. RUCKER PRODUCE CO handle your GREEN and DRY HIDES.  
 —Adv. tt.

**Crop Improvement**  
 Robbing the Soil Should be a Crime in Law As It is a Crime in Fact.

**YIELDS IN KANSAS.**  
 What the Community Spirit, Inspired by Farmers' Clubs and County Farm Bureaus, is Doing for a Great State.

[National Crop Improvement Service.]  
 While a large yield of better grain is the primary object of the Crop Improvement Committee of the Council of Grain Exchanges, it is gratifying to know that when the community spirit is aroused in any locality all of the things which make life worth living are given a great impetus.  
 As great as scientific agriculture may be, it is secondary to the improvement of rural life conditions, which means better homes, better schools, better roads, and all of the things which add to the comfort and happiness of mankind.  
 In reporting the wonderful development of Kansas, Prof. J. H. Miller, superintendent of College Extension Division, Kansas State Agricultural College, says:  
 "While the Crop Improvement Committee has been chiefly concerned about the improvement of wheat in this state, we have been going on improving all the other things.  
 "In 1907 Kansas had 600,000 acres of alfalfa, and today they have 1,000,000 acres.  
 "Only a few years since there were only about half a dozen men here growing well-bred corn for sale. Today in every county in the state there are six to fifteen men who are growing for sale the well-known varieties, and the corn yield has been increasing.  
 "A matter of great importance in Kansas has been the increase in sorghums. Seven years ago there were only about 1,000,000 acres in Kansas in crops of kafir, milo and sweet sorghums; the report of 1912 showed 2,318,769 acres of the three. This year there will be planted, approximately, 8,200,000 acres of the three.  
 "The cash returns for milk in Kansas will be about three times as much this year as in 1905, and about twice as much for butter. In 1905 there was only one pure-bred herd of Holsteins in the state, and not one pure-bred Jersey herd. Today there are about 50 pure-bred Holstein herds, with stock for sale, and about 20 pure-bred Jersey herds, with stock for sale. During the last two years more than 100 cars of high-grade Holsteins and Jerseys have been brought into the state and sold.  
 "The Kansas farmers, business and professional men have two hundred million dollars on deposit in the state and national banks of Kansas, there being 916 state banks and 212 national banks. This is the largest deposit the state has ever known. The state banks have a reserve of 30 per cent and the national banks 33 per cent."

**A COUNTY ROAD CLUB.**

[National Crop Improvement Service.]  
 The history of the 365 Day Road Club, Carthage, Missouri, should be known by every road committee in every County Farm Bureau.  
 Mr. J. D. Clarkson, the wide-awake president of that club, says:  
 "Many bad roads are only good road material wrongly placed. Under our present system the big fat dollar that goes into the collector's office in the fall looks like '30 cents' when you meet it on the road next spring."

**FOR SALE.**

No. 1. Four sections unimproved, choice, level farm land in a solid body in Swisher County; 12 miles of Tulla and Kress; all fenced; one good well and windmill; plenty of water. All first-class farm land, near 100 per cent tillable, and lies perfect for irrigation. Abundance of water 40 to 50 feet of the surface. Without question the most desirable tract in all the Shallow Water Belt. Suitable for subdividing, and worth near double our price.  
 No. 2. 160 acres, unimproved, best farm land in Swisher County; 7 miles east of Kress. Soil black or chocolate loam. Shallow water, about 45 feet of the surface. Will sell cheap or trade for Plainview city property or live stock.  
 No. 3. Some very desirable 20-, 30-, 40-, 50-, 60- and 80-acre unimproved tracts of choice farm land well located on public road near Plainview; 100 per cent tillable and nothing better located or more desirable, and it lies perfect for irrigation.  
 Numerous other lands for sale in the Shallow Water Belt. See us before you buy. For further particulars, descriptive literature, etc., address  
**OTUS REEVES REALTY CO.,**  
 —Adv. tt. Plainview, Texas.

**PLAINVIEW BUGGY CO.** has a complete line of Moline Farm Wagons and Tension Harness. Talk trade with us on any Livestock you have.  
 —Adv. tt.

FOR THE BEST SERVICE AND HIGHEST SALES  
**Ship Your Cattle, Hogs and Sheep to**  
**DAGGETT - KEEN Commission Co.**  
 E. M. Daggett, Cattle Salesman Chas. Daggett, Cattle Salesman  
 "We're Our Own Salesmen."  
**FORT WORTH, TEXAS.**  
 Life-Time Experience in the Business.  
 Feeders and Stockers Bought on Order.  
 Write, Wire or Phone for Market Advice.  
 A. M. Keen, Hog and Sheep Salesman PHONES: Prospect 501; Long Distance 213. R. Cohn, Cashier

J. E. SLATON, President W. C. MATHEWS, Vice President  
 GUY JACOB, Cashier  
**The First National Bank**  
 Plainview, Texas  
 CAPITAL STOCK ..... \$100,000.00  
 SURPLUS AND UNDIVIDED PROFITS ..... 176,000.00  
**SAFE DEPOSIT BOXES FOR RENT**  
 Your business solicited, appreciated and protected.

**Santa Fe**  
**Popular Excursion to Fort Stockton, Texas**  
 Account of meeting Southwest Texas Press and Commercial Secretaries Association, August 14 to 16. Tickets on sale August 12th and 13th and good for return limit August 18th. Fare for Round Trip \$16.75.  
**Phone 224** For further information apply to **R. F. BAYLESS, Agent**

**PAINTING**  
 Automobiles, buggies and sign painting, artistic decorating, upholstery, and buggy top trimming neatly and correctly done.  
**Henry E. Hagood**  
 Office at Carter-Winn Rubber Company

**VELIE WROUGHT IRON VEHICLES**  
 Are in a Class by Themselves  
 Single Reach Gears  
 Easy Riding Springs  
 Light Draught Axles  
 Carefully Inspected Hickory Wheels  
 Yellow Poplar, Piano Polished Bodies  
 Trussed Hickory Shafts  
 Extra Wrought Fifth Wheels  
 Vehicles which last a life time and give continuous good service.  
 We have a complete assortment in stock.  
**R. C. Ware Hardware Co.**  
 Phone 178

**KIDNEY TROUBLE BEGAN WITH A LAME BACK.**  
 J. L. Hackl, 915 Eighth St., Lincoln, Ill., was recently cured of a bad case of kidney trouble that started with a lame back, and says: "I am certainly thankful in getting a cure of my kidney trouble by using Foley Kidney Pills." Backache, weak and lame back with soreness over kidneys, sharp pains, rheumatism, dull headache, and disturbed sleep, are all indications of a trouble that Foley Kidney Pills will relieve quickly and permanently. They contain no habit-forming drugs. R. A. —Adv. 48

**To Prevent Blood Poisoning**  
 apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals a "be same time. Not a liniment. 25c. 50c. \$1.00.  
 State of Ohio, City of Toledo, Lucas County, ss.  
 Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for such and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.  
 FRANK J. CHENEY,  
 Notary Public.  
 Sworn to before me and subscribed in my presence, this 6th day of December, A. D., 1886.  
 Seal. A. W. GLEASON,  
 Notary Public.  
 Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.  
 F. J. CHENEY & CO., Toledo, O.  
 Sold by all Druggists, 75c.  
 Take Hall's Family Pills for constipation.

## WE BELONG.

If you think your town the best,  
Tell 'em so!  
If you'd have her lead the rest,  
Help her grow!  
When there's anything to do,  
Let the fellows count on you—  
You'll feel bully when it's through!

If you want to make a hit,  
Get a name;  
If the other fellow's "it,"  
Who's to blame?  
Spend your money in your town;  
Thusly keep the prices down;  
Give the mall concerns a frown—  
That's the game!

If you're used to giving knocks,  
Change your style;  
Throw bouquets instead of rocks,  
For a while;  
Let the other fellow roast;  
Shun him as you would a ghost;  
Meet his hammer with a boast  
And a smile.

When a stranger from afar  
Comes along,  
Tell him who and what we are—  
Make it strong!  
Needn't flatter, never bluff;  
Tell the truth, for that's enough.  
Join the boosters—they're the stuff.  
We belong.

—"Stolen."

# New Fall Arrivals

We have just received a large shipment of Fall Merchandise and have it ready for your inspection.

## For the Ladies

Palmer Suits and Coats,  
Lucile Dresses,  
Queen Quality Shoes.

## For Men and Boys

Fall Line of Extra Trousers

Smith and Brisco  
\$5 and \$6  
shoes.

Roberts, Johnson & Rand  
\$3.00 and \$4.00 shoes.

Lot of Men's Silk Shirts  
\$2.50 and \$3.00.

And they are good values at these prices.



# Plainview Mercantile Co.

W. A. SHOFNER, Manager

## TWO HUNDRED MILES A DAY WITH FORD.

This afternoon O. R. and B. W. Ratliff and wives, of Mineral Wells, were in Plainview, in a Ford touring car, en route to Whitfield, where they will visit for a few days. They started from Mineral Wells Thursday, and on Friday made 200 miles. That the roads between here and Mineral Wells are in fine condition, is their report.

## MERIT AND WORK.

### Story of a Boy Who Reached \$40,000 Annually in Seven Years.

A young man with a purpose applied for a position as clerk in the

Denver post office seven years ago and got it. His name was Oscar L. Telling. It wasn't much of a position; it paid only \$75 a month. He wasn't getting much more than that when he left Denver, three years later.

Many have read the young man's name in connection with the failure of the First-Second National Bank of Pittsburg. The young man is mentioned as vice president, and he won the job by his ability in rehabilitating a bank which was merged into the one that failed. His salary was \$40,000 a year.

Telling's job in the post office did not require a great financial knowledge, but Telling went to work at it anyway. And he worked with confidence in his ability in high finance.

Those who remember say he worked all the time. And also he kept his eye open for a foothold just a step or so higher.

### One Step at a Time.

He succeeded, and was made secretary of the civil service board. Then he saw another step—a job in the United States mint, in the computing department. He asked to be transferred and his request was granted.

Later he made a request for another transfer. He went to Washington to work in the office of the comptroller

of the currency. And here the learning he had acquired by staying home nights to study came in handy.

He worked harder than ever. Lawrence O. Murray, the comptroller, watched him and saw that he did work. Murray gave him the job of working out plans to make stronger National banks in difficulties. Telling liked the work. He studied every detail of it and managed to get together a few ideas of his own. Then came his opportunity.

The First National Bank of Pittsburg was in difficulties. Telling went from Washington to straighten things out and give them the benefit of his brains. He threw out the \$4,000,000 in securities that didn't look good to him and worked so hard that he saved the bank. And he had done his job so well that the directors called him in and asked him how much he would take to be president of the institution. Maybe he forgot about one time when he pressed his trousers under the mattress, and without blinking said he'd take the job for the rest of the year—six months—for \$25,000.

### Hard Work Wins.

The annual salary of the former president had not been more than that. But the directors took Telling up. And again he went to work and worked hard. In six months the bank had succeeded so well, had increased so in deposits and profits, that the directors told him they wanted him to remain permanently. Telling said he would for \$40,000 a year, and they said all right.

He worked so hard that the deposits of the bank increased from \$6,000-

000 to \$18,000,000. Then the Second National Bank woke up and saw what Telling was doing and began to talk of a merger of the two banks.

Telling was made vice president of the consolidated bank. But he had made enemies, and they, it is said, did not give him much of a chance to work hard. But he had achieved his ambition.—Denver News.

## CORN CROP ESTIMATE, 2,654,000,000 BUSHELS.

Report on Condition of All Grain  
Crops Issued by United States  
Government.

Washington, D. C., Aug. 8.—The Government's August report, eagerly awaited because of reported damage to corn from drouth and other conditions, was issued at 2:15 p. m. Friday, according to Associated Press reports. It shows the condition of the principal crops on August 1 and estimates the yield and production of each as follows:

Corn: Condition, 75.8 per cent of a normal; indicated yield, 25 bushels per acre; estimated production, 2,672,000,000.

Winter wheat: Preliminary estimate of yield, 16.5 of total production of 511,000,000; quality, 93.7 per cent. Spring wheat: Condition, 74.1; yield, 12.5; production, 233,000,000. All wheat yield, 15 per cent; production, 744,000,000 bushels.

Oats: Condition, 73.7; yield, 26.8; production, 1,028,000,000 bushels. Oats remaining on farms August 1, 103,900,000 bushels, compared with 34,872,000

bushels last year and 7,793,000 bushels in 1911.

White potatoes: Condition, 78.8; yield, 92 per cent; production, 339,000,000 bushels.

Flax: Condition, 77.4; yield, 8.3; production, 20,000,000.

Rice: Condition, 88.7; yield, 33.1; production, 27,000,000.

Hay: Condition, 81.1; yield, 1.35; acreage, 48,293,000; production, 64,000,000.

Tobacco: Condition, 78.3; yield, 783.0; production, 896,000,000 pounds. Apples: Condition, 52.2 per cent.

## THE MONEY QUESTION.

Here is one that Congressman William S. Humphrey, of Washington, told during a social session the other night which has an important bearing on the money question:

Some time ago, the Congressman said, the teacher of a public school was trying to impress the matters of finance on the youthful mind, and, after questioning several of the pupils, she turned to Jimmy Smith.

"James," she said, "tell me the denominations in which the money of the United States is divided."

"I don't know, Miss Mary," replied James, after much thought and much squirming.

"Don't you know, James," persisted the teacher, "how the money your father brings home on Saturday night is divided?"

"Tain't divided, Miss Mary," was the prompt reply this time of the frank James; "mother takes it all."—Philadelphia Telegraph.

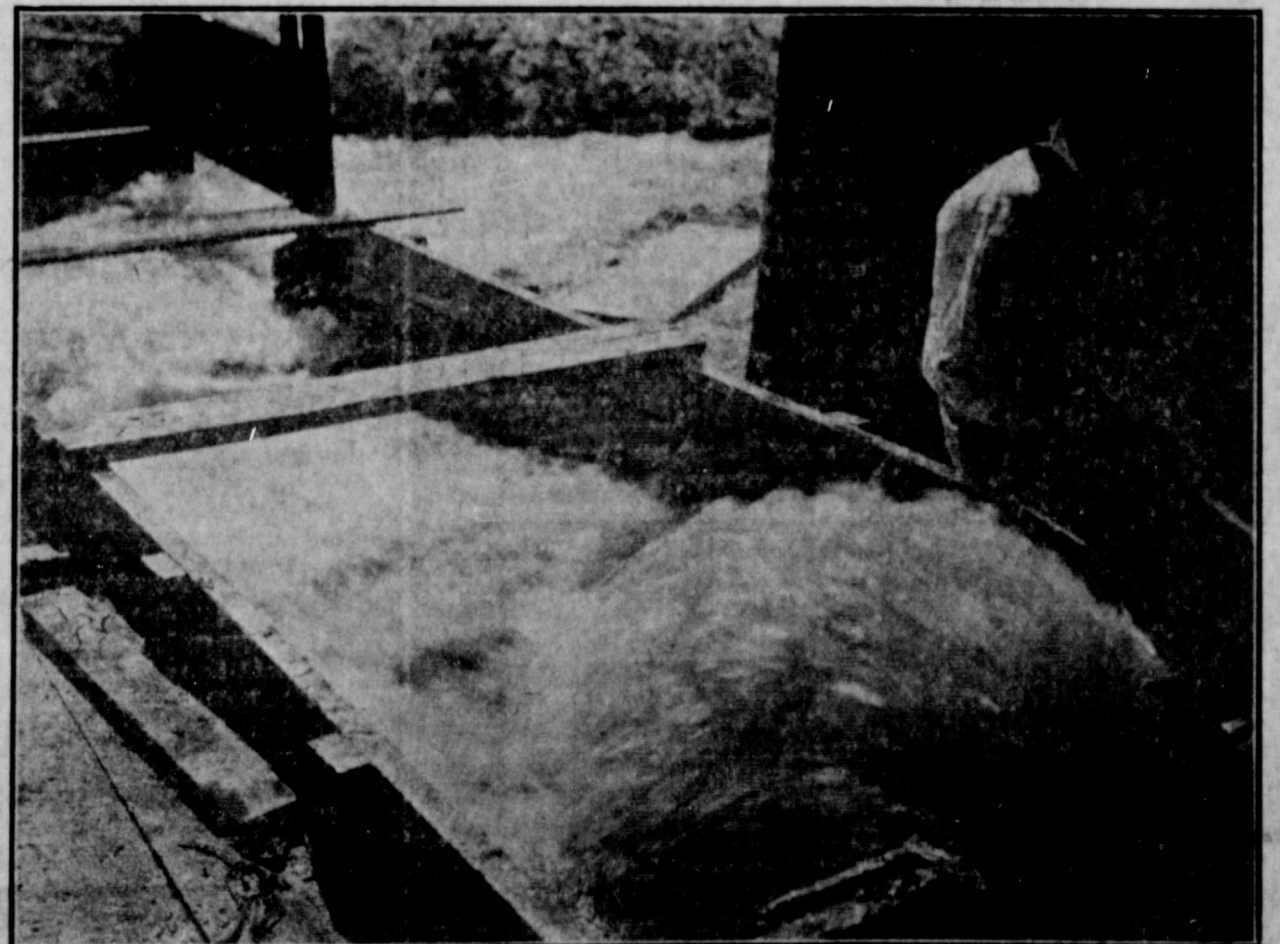
# New Fall Skirts

Are now on display. Also a big lot of young ladies' and misses' school dresses.

It is now time to shop for your fall buying.

New things arriving each day.

**The Carter-Houston**  
Dry Goods Company



THIS WELL IS PUMPING 2,600 GALLONS OF WATER A MINUTE. IT IS 5 MILES SOUTHEAST OF PLAINVIEW ON A FARM OWNED BY DR. R. R. WHITE, OF TEMPLE. DR. WHITE PROPOSES TO DIG ONE OF THESE WELLS ON EACH 320 ACRES OF HIS THREE SECTIONS. DR. WHITE IS PLANTING ALFALFA. HE WILL BUILD SILOS, TOO.