

## A Child Can Buy Here As Well As the

 Most Expert BuyerWe arealways glad to wait on "Little Folks." We have only one price and never deviate.
We show the same careful consideration in selling a "Nickel's Worth" as we do with our dollar orders.
Send the children in--we are glad to sell them.

## R. A. LONG DRUG COMPANY

BULLETIN ISSUED ON STABLE FLY


VELIE WROUGHT IRON
Ars in a Class by Themsers
Single Reach Gears
Easy Riding Springs
Light Draught Axles
Carefully Inspected Hickory Wheels Yellow Poplar, Piano Polished Bodies Trussed Hickory Shafts
Extra Wrought Fifth Wheels
Vehicles which last a life time and give con-
tinous good service. tinous good service.
We have a complete assortment in stock.
R. C. Ware Fardware Co.

Phone 178

## International - Overland - Service

Every Overland has behind it the greatest
system of international automobile service system of international automo owner is en-
in the world. Every Overland owice titled to all the privileges of this vast sys. tem. It is the most highly developed and finely organized service in the industry. prehend the immensity and completeness of such a world-wide system. Its thoroughness, advantages and importance is best understood, and appreciated, by the tens of thous-
ands of Overland owners who use it ands of Overland owners who use it.
There This great service chain is closely wrapped around the entire globe. It daily serves, supplies and satisfies over one hundred
thousand overland owners.. You will find thousand Overland owners. You will find in every civilized section of both hemispheres.
Overland parts are stocked in every country under the sum. A special staff of " parts auditors" constantly travel all over the
world, checking this stock and keeping it

## EGGE-CORLETT AUT0 CO.

Panhandle Distributors
Plainview,
Texas
up-to-date. These men study and anticipate your needs in the many different countries-
and see that you get what you want when and see that you get what you want when you want it. A large force of men at the Overland Executive Offices do nothing but
keep in touch with and keep tab on the effikeep in touch with and keep tab on the eif
ciency of this system. It is never permitted to fall below a certain standard.
Overland owners are never put to the in-
convenience or annoyance of waiting days convenience or annoyance of waiting days or weeks for parts to come from the factory
No matter what part of the civilized world you are in, you can always get whatever you require in a few hours. And all this is the result of establishing, developing and maintaining what has grown to be the most farreaching system of automobile service in the
Serv give more consideration which you shoul of the Overland system has cost hundreds of thousands of dollars. It is always at the
command of every Overland awner in command of every Overland owner in any Mules, horses, cattle, sheepp and goats,
hogs, dogs, cats and in a few instances chickens have been seen wit
fies feeding upon them. Man is als
frequently attacked by this pest, a though the attack is usually quickly
discovered, on account of the pain
caused by the insertion of the bell caused by the insertion of the beak.
As has been indicated, this fly is importance in a number of
gome of the diseases which Sone of the diseases whic
kyown to transmit are surra,
antitrax, sepwismia in man anttrax, fepmicemia in man and glan-
ders in Hopses, wffectious aenemia or swamp fever, cafantife paralysis an possibly pellagra.
Aside from Its
Aside from its importance as a dis
ease conveyor, this insect is of muel ease conveyor, his insect is of muca
importance on account of the worry
produced by its bites. During severe outbreaks this is probably the most
important factor in bringing about losses: The less of blood weakens th
animal so that it becomes discour animal so that it becomes discour
aged, ceases to fight the fly and soon aged, ceases to night the ny a
succumbs.
Reduce Milk Output.

Reduce Mik output dairymen found that their output
milk was reduced from 40 to 60 pe cent, and in some cases cows we
completely dried up. All animals. the fly zone were greatly reduced
flesh. The actual death loss may conservatively placed at $\$ 15,000$. Th
loss due to reduction in milk supp was about $\$ 10,000$, and other losses t surpassed these two items.
Horse manure has long Horse manure has long been co
sidered the normal breeding medin of this pest. Investigations in 191
showed clearly, however, that the v majority of flies bred in straw stack
The fly was found to be breeding The fly was found to be breeding
much greater abundance in oat stra
than in wheat straw. It was foun than in wheat straw. It was foun
to breed in great numbers in the de
bris left after threshing flax. A care bris left after threshing flax. A care
ful examination of portions of alfal
sither stacks which were moist and readil
accessible to numbers of flies showe accessible to numbers of thes showed
that they were not infeste. All kis
of manure furnished attractive breeding place

## The average life of the fly see be about three weeks.

The stable fyy is particularly abun
dant and injurious in the late sum dant and injurious in the late sum
mer and fall. Around Dallas this pes
bas


May.
Extreme cold will kill the files.
Drying will als Drying will also be detrimental to the
flys development in the early stages. fly's development in the early stages.
Hogs, as well as chickens and other
poutry, poultry, are capable of destroying
great numbers of the immature stages of the stable fy. Certain beetles also devour them in considerable
ties. Spiders will eat them. As is the case with most insects,
the destruction of the stage which ehe destryong the infury is
actually dol
sired by those concerned. species, as with many others thit the
sithe very difficult of many others, this is some easy way of securing the desired end must be found. The natural point
of attack is in the immature stages of attack is in the immature stages.
There is every reason to believe that by properly caring for substances in well under control.
Protection Aguinst Pest
Work animals may be largely Work animals may be largely pro-
tected from the pest by means of cov erings. One type which was found
very effective and inexpensive during the recent outbreak in Texas consiste
of a blanket made of double thicknes

## SONG BIRDS

Recently we received a shipment of White Javas, beautiful white song birds. They are imported from Java, an island of the East Indies group. They rival the mocking bird for clear sweet notes.

## Parrots and Parakeets

In the shipment were a half dozen Cubati Parrots. These birds are guaranteed to talk. If they don't talk, we will get you one that will. They are young and you can train them as you like.

The Parakeet is an Australian bird. This specie has been taught to talk.

In a few days we will build an addition to the greenhouse for the express purpose of keep. ing the birds in an attractive appartment. We plan to keep birds in stock at all times.

Our trade has been growing and we are going to increase our floor space over 1000 square feet. We appeciate your trade and are preparing to give you the most up-to-date service.

## Cabbage Plants

In our beds are a large number of late Fall Cabbage plants now ready for transplanting. See us at once for them.

## Plainview Floral Comp'y

to be the principal breeding places of
this insect in the grain belt, the proper

$$
\begin{aligned}
& \text { Dodson's Liver Tone and guarantee } \\
& \text { t to give perfect satisfaction. If you } \\
& \hline
\end{aligned}
$$ care of the straw is by far the most

important step in important step in control. The straw
should be stacked more carefully than
is ordinarily done, when it is desired
$\qquad$ to keep
live stock. This may be accomplished
by making the sides of the stack nearIy vertical and rounding it up well on
top, in order the better to shed the top, in order the better to shan.
rain.
Burning Surplus straw. So far as possible, all straw which
is not required for winter stock should be disposed of immediately by burning, or by scattering 1 subsequently plowing it under, or by
over sabsequeng stacks. The plowing un-
burning the stan
der of the straw is the most advisable der of the straw is the most advisable
method of procedure, as by this pracmethod of procedure, as by this prac
tice large amounts of humus are added tice large amounts or humus are added
to the soil. Oat straw is most gener ally used for feeding purposes, and it is this straw which forms the princi-
pal breeding ground for fliee pal breeding ground for flies. It is,
therefore, important that all of the oat therefore, important that all of the oat
straw needed for feed or bedding be straw needed for feed or bedang be
baled and stored under cover and that
the remainder be promptly burned or the remainder be promptly burned or
scattered. scattered.
Mapure Mapure should be hauled out and
scattered at regular intervals, as is scattered at regular intervals, as is
recommended for the control of the
rouse recommended for the control of
house fy, and any accumulations of
atraw or hay, especially adjacent to

are the best friends you ever will have. Perhaps your desire for wealth is no dream after all. If you save your money, when the proper investment comes you will be prepared to meet it.
Citizens National Bank

## The Iceless Refrigerator

Not the only but absolutely the Best and Cheapest way of keeping and preserving your Meats Milk, Butter and Vegetables, in fact everything kept in the house to eat.


This Iceless Refrigerator is the Scientific way of keeping those things. Its method is the circulation of pure air through the refrigerator with clean water percolating from the reservoir to the base. No chambers of stagnated air as is the case with refrigerators using ice. Ice refrigerators must be air tight to keep the ice from melting.
This is Natures own Scientific Cooler, absolutely Clean and Sanitary. No odor or ammonia taste. Not a penny cost to run it.

Sold and Ouaranteed Exelusively by
W. E. WINFIELD


Excursion Rates Daily

For
A. D. DELL OEO. D. HUNTER dallas. texas

August is the Big
Month at the Wells

BVERY STREET IX PLAINVIEW
Has Ita Share of the Proof That Kid ney Sufferers Seek.

Backache? KIdney's weak? Want a reliable kidney ills? Want a relliable kidney remedy?
Don't have to look far. Use what Plainview people recommend. Ever
street in Plainview has its cases. Here's one Plainview man's experi once.
Let Jo
Let John Pendley, of Covington
street, tell it:
Mr. Pendley
Kidney Pills and they relieved me o bladder trouble and pains across my back and kldneys. Before I began
usling Doan's Kidney Pulls I matid using Doan's Kidney Pills I could
hardiy get up from a chair. I procured oy supply at the Long Drug Co.'s, an they did me a world of good. hother you, don't simply your kidney bother you, don't simply ask for kidney remedy-ask distinctly fo
"Doan's Kidney Pills," the same that Mr. Pendley had-the remedy backed by home testimony. 50 c all stores. Foster-Milburn Co., Propa., Buffalo,
Now York,
Adv. 40

## lincols highway to cost

 cleus for All Highway Projects,
San Franelsean Thinks. Forty million dollars is to be spent,
according to present plans. In six
western states for good roads betore according to present plans, in six
western states for good roads betore
the Western states for good Panama-Pacific
the opening of the Pest
Exposition, ti 1915. Most of the road Exposition, in 1915. Most of the roads
will be links in the Lincoln Highway, which spans the continent. "What
the Panama Canal is to the shipping
. the Panama Canal is to the shippling
work the Lincoln Highway is to the motor world," is the slogan adopted
by the allied organizations. Callfornia, Colorado, Arizona, New
Mexico, Nevada and Utah Legislatures Mexico, Nevada and Utah Legislature
and civic bodies have arranged for the and civic bodies have arranged for the
raising and expending of $\$ 40,000,000$
Calit raising and expendig onh ing, $\$ 18,000$,-
California alone furishing
000 for two good roads running north 000 for two good roads running north
and south, to say nothing from Ore gon to the Mexican line besides the
rood road from San Francisco to Lake T
hoe, which will pass through Sacr mento and connect at the Nevad state line with the National highwa running east.
The next State with a goodly sum
tor highway extension is Colorad tor highway extension is Colorado,
which has created a highway commission to spend $\$ 1,000,000$ yearly
good road work. The commission ex pects to put in 395 miles of road to add to the 4.500 miles of fair road
already in existence already in existence.
roads in Utah and Necvade up the handled by the legislatures, while handied by che Legisiatures, wikg
Arizona and New Mexico have organ ized a highway commission to pro mote the work of road improvemen
and extension, the latter State voting a $\$ 500,000$ bond issue for preliminary rond work.
"Think of how few persons in th
United states will be benefited b
the Panama Canal, on which we a
spending $\$ 420,000,000$, and then con-
spending $3420,000,000$, and then con
sider the great benefits to be derive
by the hundreds of thousands of pec
ple from the Lincoln Highway,
stretching from the Atlantic to stretching from the Atlantic to the
Pacific," says E. P. Brinegar, secre Pacific," says E. P. Brinegar, secre-
tary of the Argonaut trail committe of San Francisco.
"The Panama Canal, for whle every citizen must pay his share of the cost, will bring untold benefits to England and Europe, enabling com-
mercial intereats there to gain easy access to the Orlent," Mr. Brinegar continued. "It will make it easy for Atlantlic Coast shtppers to reach the
will it help the people of Michigan will it help the people of Michigan,
Ohio, Indiana, Iowa or any point in the Middle or Far West?
"Yet the Lincoln Highway, of which ar own Argonaut trail, we hope, will be a part, will pass the front door o
incounted multitudes of people will be perpetually at their service An ocean-to-ocean road, built for en
durance, is a National need. There are men in Nevada and in other states
today who must haul water 50 miles ver rough and burning tralls. And tion the need is equally great."

Anta fe buys
St Louls ANOTHER ROAD
St. Louls, Rocky Mountain
Paelfie Will Be Taken Over To-day.

President Ripley has confirmed report, according to New York dispatches, that the Atchison, Topeka \&
Santa Fe Railway has bought the St
St Louis, Rocky Mountain \& Pacific Railway, following protracted negot tions for the control of the road. Details of the transaction are lack Dag. but the St. Louis, Rocky Moun-
ain \& Pacific's holdings of coal lands in New Mexico and the Santa Fe's natural desire to keep possible com-
petition out of the region were the petition out of the region were the
determining factors. There have been determining factors. There have, been
some hitches in the confirmation of the transaction, which were due to the St. Louis, Rocky Mountain \& Pacific Compary's mortgage, under which al
he securittes of the St. Louis, Rocky he securities of the St. Louis, Rocky
Mountain \& Pacific Railway Mountain \& Pacific Railway are
pledged many years ahead. The Santa ledged many years ahead. The Santa
fe will take over the operation of the rallway company on Auguct 1.
By controlling this By controlling this road the Santa Fe steps right in the midst of a rich
oal territory. The road extends from oal territory. The road extends from
Taos, N. M., to Des Moines, N. M. about 120 milles.

POTATO GROWERS IN TEXAS
AND CALIFORNIA WARNED.
grienltural Department Points to the Danger of Tulter Moth; Fuimiga-
tion of Seed Potatoes Viged.

Warning against a pest that threatns every dinner table in the land was issued Tuesday by the Department of
Agricuiture in Washington, D. griculture in Washington, $\mathbf{D}$.
The pest is the potato tuber moth, Which is working havoe with the poato crop in numerous parts of the country and whose ravages threaten

## of the vegetables in many places. is especialy prevalent in Californ

 is especially prevalent in Californiand Texas, the departuent report,
and through shipments of early pota.
toes it is being introduced broadcas toes it is being introduced broa
throughout the United States. Experts of the Bureau of Entomo
ogy urge potato growers to look ogy urge potato growers to look care
fully over the potatoes they dig an
del rull over the potatoes they dig an
destroy every potato and vine tha destroy every potato and vine tha
shows the slightest sign of the moth. letting down the
bARS OF VIRTU

analyzed. Families are a
the struggle for existence. The father's wages have not kept
pace with the steady increases in the cost of living, but his family is larger of a burden to his perplexed mind and aging body. The mother is spent with of the meal getting and thant fret children under foot. Often this situation is still further intensified by outside work added to the day's duties work of washing clothes or
serubbing in an office building. She is troubled and overwhel by the insistent duties lying straight ahead of her, and she has no strength with which to cope with the more hid-
den problems of the den problems of the daughter's life.
Those subtler matters are never vol untarily set before her to solve, because the girl is reticent of
plexities.-Collier's Weekly.

## foiling a healith stealer.

The daughter of A. Mitchell, Bag ad, Ky., had a bad case of kidne wable, and they feared her heal
was permanently impatred. Mr Mitchell says: "She was in terrible Kidney Pills, and now the take Foley ly cured." Women are more liable to have kidney trouble than men, and will find Filey Kidney Pills a safe,
dependable and honest medicine that dependable and honest medicine that
contains no harmful or habit-forming druains no harmful or habit-1orming
drug. A. Long's Drug Store. drugs.
Adv.

## APPENDICITIS Book free:

The Adler-1-ka book, telling how you can EASILY guard against appendicitis, and how you can relieve constipation or gas on the stomach in by J. W. Willis, druggist. -Adv.
$\qquad$
Postmaster Antoine Deloria, Gar
ner, Mich., speaks for the guidance o
hose troubled with kidney and blad
er irregularities, and says: "From my own experience I can recommend
Foley Kidney Pills. My father also was cured of kidney disease, and many
eighbors were cured by Foley Kidne Pills." Foley Kidney Pills will also help any case of rheumatism due to
uric acid. They strengthen and build uric acid. They strengthen and build
ap the kidneys and correct urinary irthe kidneys and correct urinary in
egularites. Are tonie in action,
uick in results. R. A. Long's Dr

Well on Dr. White's Farm Pumping 2,500 gallons per minute
The biggest well and best improvements for sale in the shallowest section of the great shallow water belt of the Plainview country. Running one-half the time and pumping 2,500 gallons per minute means $71-2$ inches of water for 277.33 acres of land every 30 days. This is about one-third more water than you need, but irrigation water is like money, you can't have too much.

Well equipped with No. 8 Layne pump and Layne screening. The engine is a 110 H. P. St. Mary's Solar Oil engine. This equipment means permanency, efficiency and economical operation.

RESIDENCE.--Up-to-date, new and modern. Five rooms with both pantry and closets.

LAND.--388 acres, $4 \quad 1-2$ miles southeast of city; 160 acres ditched, bordered, leveled and cultivated for alfalfa. An additional 140 acres surveyed and platted and is ready for the plow. Balance is good pasture land.

If you have property you do not wish to sell, I will take it as colatteral security and sell
 your real


## rulated

A good windmill tank and tower. Must be cheap and in good repair.
Box 103
Plainview, .. Texas Owne

$\square$ No request was made that the "Pan-
handle Division" should give up its
name. The delegates from Colorid
nat



Mrs. Cora Pritchett has been a student of Prof. Yoeman, of Scotland; of Gertrude Granseup Perkins, teacher of voice in Chicago, University

She was teacher of voice in Morrisville College in Missouri; five years head of Voice Department of Oklahoma University. "The Faculty Makes the School"By That Time onity the Been will



Mrs. Cora Pritchett Voice Teacher Selh Ward College

## College



The Right Materials


| so |
| :---: |
| best |

## To Strengthen the Confidence You Have Always Had in Our Prescription Department

Wish tỏ say that we are still maintaining the highest stand ard in strength and purity of the drugs your doctor wishes you to take, and no one but competent, experienced, Reg. istered Druggists ever fill pre scriptions brought to our store.

## Free Prompt Delivery to Any Part of the City Duncan's Pharmacy



almost impossible for him to attend to
his work. Doan's Kidney Pills cured
him, although other remedies


Tre "White whac"- the BEst sot
$I$ wish to say to my customers than
I will leave Monday for a vacation of
two
at m
Plain
will

$$
\begin{aligned}
& \text { will } \\
& \text { ANDH }
\end{aligned}
$$

## $\stackrel{\text { Fo }}{\text { stock }}$

## handred dolaras worth of lots in the town of Aberathy

## No

Prairie Street, is tor shater House. on
reasonable and on good terms. If in
terested, see or write TOM SHAFER
FOR RENT-Furnished Rooms
320 acres of tine deeded land tou
320 acres of tine deeded land four
miles from Melrose. Halt section of



## The Star of Bethlehem

## The Greatest Story Ever Told by the Moving <br> Picture Machine--a Graphic, Gripping Portrayal of the Greatest of Bibical Stories

It takes three big reels to depict this wonderful scene.
Give your child something concrete to impress the story so familiar in the Sunday School. Wherever this picture has been shown it has been acclaimed a tremendous force for good by the serious minded of the churches.

It's a picture the whole family should see. It's one you can fully recommend to your friends and fellow church workers.

## Thursday Night, Aug. 7

we will show this and other clean, entertaining, and instructive films at our regular price of 10 cents.

If you fail to be there you will regret it when your friends tell you of this big special feature picture.

Remember the price is the same--just an added attraction for our patrons and all interested in elevating the standard of the moving picture programs.

## Meet Me at the <br> Airdome Thursday Night




## Notice

TIf you have not paid your overdue subscription to The Herald please remit at once. Subscribers who are far in arrear will be dropped after notice unless remittance is received.
The Herald Publishing Co.
 will not have timber for any purpose.
The Commissioner replied that h
did not believe that the Legislatur
would take favorable action on the
matter at this time, but that he woul
discuss it with members with a vie
to something of the sort being done
a future date. He said this morning:
"The question of reforesting the timbered area of Texas may possibl take care of itself, as for some year
there has been pushed an active propthere has been pushed an active prop-
aganda that has aroused the interest of private individuals and companies
who own those Hho own those lands and would profit
financially by such action; but I be lieve that if ever the portions of the State mentioned by Mr. Jackson ar
timbered it will be done under State timbered it will be done under Stat
leadership, as such work is done in Europe with notable success and public advantage in Germany. So many matters are pressing upon popular at
tention at this time that we are, tention at this time that we are, pos-
sibly perforce, neglecting this vital sibly perforce, neglecting this vital
enterprise. I hope it will not long continue to be so. I am very glad that
the subject is claiming the thought the subject is claiming the thought of
the people, as is evidenced by this the people, as is evidenced by this
letter and others of the kind that 1 have received. I hope that it will be
agitated more and more generally and agitated more and more generally and
vigorously until the people are
aroused to the vigorousiy untu the people are
aroused to its importance and Texas
takes the necessary action." takes the necessary action."

- REAPER IN TEXAS

Births During June Outnumber Deat by 1,463 ; Tubereulosis a Leadiug Cause.

> Births
during June by 1,463, according to
monthly report issued last week by m. P. Babcock, State register of vital
mater and 2,066 deaths.
to be diarrhoea and enteritis in in-
fants fants under 2 years of age, with tu-
berculosis next and senility next. There were 226 deaths from the first
cause, 203 from tuberculosis and cause, 203 from tuberculosis and pne
monia claimed 74 deaths. There we monia cla
42 deaths
deaths deaths from pellagra. Deaths num-
bering 485 were under 1 -year classification. Of the children born, only
294 were negroes. There were 1.67
white males born white males born and 1,489 white f
males. Thirty-three sets of twin were recorded.
The oldest death recorded of a whit person was that of a white woman
Bexar County, who was 107 years, months and 1 day old. The death
a negro woman from Bastrop Count was reported at 110 .

## Farm work by man of small famil



IIE DEST HOT. WEAMEE TOIIC, GiNVES TASTEESSS Cill TOMC

The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System. FOR GROWN PEOPLE AND CHILDREN.
It is a combination of QUININE and IRON in a tasteless form that wonderfully strengthens and fortiines the system to withstand the depressing eifect of
the hot summer. GROVE'S TASTELESS chill TONIC has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness with-
out purging. Relieves nervons depression and low spirits. Arouses the liver to out purging. Relieves nervous depression and low spirits. Arouses the liver io Strengthener. Guarcateed by your Druggist. We mean it. 50 cents.
texas automobilists
 At a special meeting of the Te
State Automobile Association in $G$ veston last Monday night an amend et of by-laws and regulations w
adopted. The financial report for year was read by the secretary-tre
year
urer and a committee appointed handle the matter of the arrest party of touring automobilists League City Sunday on a
exceeding the speed limit xceeding the speed limit.
Approximately 400 mem Approximately 400 members of
State Association are in attendance present, and headquarters hat
established at the Galvez. The association also went on as condemning the practice of nobilists in flashing powerful hea-
lights in the eyes of drivers of pas ing cars and of keeping their mufflers
The question of the condition of
oads between College Station oads between College Station
Hempstead also came in for a empstead also came in for
discussion, automobilists that were it not for the fact of this
bad stretch of some sixty miles that bad stretch of some sixty miles that
the tourist travel between points North Texas and the Gulf would erially increase.
"Our association
"Our association is for promoting
good roads throughout the State,
stated President $\mathbf{F}$. $\mathbf{E}$. Ketith stated President F. E. Keith of the
State Association, who is here from State Association, who is here fron
Dallas. "The State Assoclation has
aroused a great deal of interest in the aroused a great deal of interest in
good roads question, and the new good roads question, and the new
organized club in the State-that
Paris-has pledged itself to raise Paris-has pledged itself to
fund to build good roads Lamar County and to keep them -Dallas News. SAYS ELGENICS WILL
CUT MARRIAGE Couples Must Be Well Posted
Famfly History to Wed Family History to Wed in

Robert E. Ferguson, clerk of
marriage bureau in Philadelphia tarriage bureau in Philadelphia,
timates that the new Eugente
riage Law will curtall marriage Pennsylvania at least 50 per ce
He says that it will practically inate marriage among negroes. on the numerous questions included
in the new blanks. To answer them
an an applicant for license will have to
be pretty well posted on the history


## New Price for 1914 Ford Touring Cars

## Effective Aug. 1, 1913

$\$ 620$ f. o. b. Plainview fully equipped with electric lights, etc.

At this reduced price you can't afford to ignore the Ford when you plan your vacation trip. It's come to be as essential to consider the Ford fer your journey as to figure the cost of a railroad ticket. Travel via the Ford route and make it go where you want it.

Seven cars now in stock to select from. Let us demonstrate their qualities.

## Barker \& Winn <br> PLAINVIEW, TEXAS




We can save you money on any kind of build, ing material. Call and get our prices.
J. P. FRANCISCO, Manager

Phose 25


Vacation land is calling now; it only remains for you to make up your mind when and where you will go.
The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via MKT will help you solve the question.
For lares, berths or any other travel information
W. G. Crush, Gen'l Passenger Agen Katy Bullding, Dallas, Texas.
L. A. KNIGHT, President -OFFICERS-
$\begin{array}{ll}\text { L. A. KNIGHT, President } & \text { R. W. OKEEFE, Vice President } \\ \text { H. M. BURCH, Cabiler } & \text { L. }\end{array}$ H. C. von struve, Assistant Cashler

Third National Bank

Capital $\$ 100,000.00$
-DIRRCTORS
L. a. wilson
$\left\lvert\, \begin{aligned} & \text { nicely on the river section of Beau- } \\ & \text { mont's } \\ & \text { deep }\end{aligned}\right.$ dredges are being used on the pro-
ject, which will shorten the water route from this city to the Gulf six les when completed.
Yoakum,-The first 1913 bale was sold at this place a few days ago, and brought 20 cents per pound. The local Commercial Club raised a pre mium of $\$ 52$ for the growe
Terrell.-Cotton men of Terrell and are selling memberships at $\$ 5$ per month. The building to be occupied by the new organization is being remodeled, and will be ready
cupancy in a short time. cupancy in a short tim
Corpus Christi.-The County Com-
missioners' Court of this eity lately Issued a call for an election Septem-
ber 2, 1913, for the purpose ber 2,1913 , for the purpose of voting
on the issuance of bonds amounting on the issuance of bonds amounting
to $\$ 165,000$ to be used in constructing to $\$ 165,000$ to be used in constructing
a causeway across Nueces Bay, con-
necting the mainlands necting the mainlands of Nueces and
San Patricio Countie San Antonio-- All of the railroads in Texas have announced convention
rates for the Farmers' Union Convention here, August 5th to 9 th. The
special rates go finto effect August
atit 4th.
11th.
Beaumont-Catte dealers in this
eity shipped to Fort Worth packers cecently 352 head of beef cattle for
renth
which tey which they received $\$ 30$ per head, or
$\$ 10,560$ for the lot. This is belleved to be the highest price ever paid for
beet cattle at the Fort Worth market. Dallas,-Sanger Brothers, of this
ctty, recently received a solid trainctty, recently received a solid train-
load of dry goods, consisting of 32
cars. The merchandise was valued
(T) Ther cars
at
char
lat Tharges were approximately $\$ 3,200$.
Theods were shilpped from Sanger
Brothers, New York, via Galveston. Fort stockton,-Nine hundred and
sixty dollars was the sum realize from onions planted on a one-acre
patch near this city by Charles Graef, a farmer. The onions yielded 24,00
pounds, or 400 bushels, to the Falfurrias.-The Falfurrias Jersey
Dairy Company will have their show Dairy Company will have their show
herd of prize Jerseys on exhibition some of the largest fairs in the coun-
try this fall. The catlle will be hibited at state Fairs in Ohio, Ken
tucky, Iowa Dairy Cattle Congress and the
Nattonal Dairy Show, at Chicago.
Corpus Christ1--Jail and bridge Donds to the amount of $\$ 250,000$ hav
been voted in this county, and con struction work will start as soon as

the bonds are approved. | Corsicana.-L_ - . sitchell, of Neo- |
| :---: |
| sho, Mo., one of the main promoter | sho, Mo., one of the main promoter

of the ppoposed ralroad line betwen
this eity and Palestine, was in Corsithis city and Palestine, was in Corsi-
cana recently, and said that arrange
ments had been completed ments had been completed with Eas
ern capitalists to properly finance th road. Mr. Mitchell reported that sev-
eral milles of road had been graded near Palestine.
Memphis.-The Northwest Texas
Press Association will convene here
September 19th, for a two days' ses-
son. The executive committee has September 19th, for a two days' ses-
son. The executive committee has
planned an elaborate program for the planned an elaborate program for
annual convention. Mexia.-The requirements of
Houston and Texas Central Railwa
Company have been met by the lo Company have been met by the local
Commercial Club and Commerctal Club and citizens of this
place. This assures place. This assures machine shops
and a roundhouse for this city. It is
reported that work will begin immedireport
ately.

## Denison.-Through its consulting engineer, the Red River Bridge Com

 engineer, the Red River Bridge Company, of this clty, has planned to ex
pend $\$ 4,000$ in the building of macadamized highway one mile and
a half long north of the new bridge a half long north of the new
being built over Red River.
Tyler.-Road bonds to the amoun
of $\$ 375,000$ have been voted in two different precincts of Smith County since January first, this year. The
money will be expended, $\$ 300,000$ in money will be expended, $\$ 300,000$
Tyler district and $\$ 75,000$ in Lindale road district. Winona and Bullard districts are expected to call elections for road bonds some time next month. Brownsville. - According to date
compiled by the St. Louis, Brownsville and Mexico Rallway Company, 2,538 cars of truck have been shipped from
the Gulf Coast country so far this year. Compared with 1912, this is an
increase of 190 cars. The shipping increase of 190 cars. The shipd
season has practically closed.

Bishop.-Approximately 100 bales of the 1913 cotton crop were ginned here during July, and the yield promises
be up to the average. Feed crops are now maturing, and harvest will be

## ${ }^{66}$ YOUT PrESSIN Needs"

Our shop in the O'Keefe Telephone Building is now fully equipped with the most modern machinery. We have the best equipped shop on the Plains, and are consequently best prepared to turn out good work.

You can trust your most delicate fabrics to our workmen.

We are especially well prepared to do ladies' work.

We Call Promptly for Your Work and Deliver Promptly
$\mathrm{Waller} \mathrm{T}_{\text {ailoring }} \mathrm{C}_{\mathrm{o}}$.
"The Old Clothes Hospital"
Telephone 188

an Antonio and Gulf Railway is ex-ing into this city by December, this The line is practically com-
pleted to Mathis, 40 miles from here, and train service from San Antonlo to
athat place will be established by the irst of September
Temple.-It is estimated that work
reight depot at this place to be
erected by the Santa Fe , at a cost of $\$ 40,000$. The structure will be two
stories high and be modern in every
Denison.-A number of improve-
$\begin{aligned} & \text { ments are belng made by the Mis- } \\ & \text { mouri, Kansas and Texas Railroad on }\end{aligned}$
ments are being made by the Mis-
souri, Kansas and Texas Raitroad on
its
Its large locomotive shops located
here. Additional machinery is being
installed, and severalal other improve-
ments of considerable magnitude ar
ments of considerable magnitude ar
being made. The improvements wit
being made. The improvements
cost between $\$ 10,000$ and $\$ 15,000$
Seymour.-It is understood that the
Gulf, Texas and Western Railway
Company has abandoned its previous
thans to build additional mileage
the territory west of this city.
Temple.-Announcement has been
buile here that a railroad will be
built from this city to Dublin, to con
Fredericksburg -
Frations are being made for the cele
bration of the opening of the Fred-
cricksburg Railroad early in Septem
ber. The people of thls place have
been striving for $t$ wenty-five years to
secure a railroad, and finally, with
Seit
the atd of a $\$ 100,000$ bonus, have made
people in this section who have neve
seen a locomotive.
Corpus Christt--Watermelon ship.

EVEN THE SMALL BOY KNOWS
and appreciates our Groceries. His scent is keen after the "good things" to eat, and we welcome his friendship. One children were for impress upon parents-They can send their youngsters will be served as faithfully as if they came them-
selves. We treat the "kiddies" right and our patrons $k$ ite it

## WRIGHT \& DUNAWAY



The First National Bank


SAFE DEPOSIT BOXES FOR RENT Your business solicited, appreciated and protected. ments for the season totaled 177 cars, teen determined. showing a slight decrease under last was gooduction. The price received was good, and
splendid profits.

Waco.-The Waco Ad Club has planned to devote thirty minutes of

each weekly meeting hereafter to educational purposes. $\quad$ Stereopticon \begin{tabular}{l|l|l|}
\& days \& <br>
\hline

 slides wilf be used, and other features this place several carload lots of pota

are planned. \& $\quad \begin{array}{l}\text { toes. The spuds are nettit } \\
\text { ducer } 50 \text { cents per bushel. }\end{array}$ <br>
\hline
\end{tabular}

Waco.-The Clement Grain Com-

- TO RENT. a solid trainload of oats, consisting of thirty cars. This is the largest shipment of Sc
from here.
Crawford.-Plans are under way $\begin{aligned} & \text { See or phone REUBEN M. BLLlerd. } \\ & \text {-Adv. }\end{aligned}$

| for the holding of a good roads bond | When you sell your land, slive the |
| :--- | :--- | :--- |
| election in this precinct. The date | buyer a neat, accurate abstract. Wo |



# TURNING DULL MONTHS INTO RECORD-BREAKERS 


#### Abstract

There is no excuse under the blue dome of heaven for a wide awake resourceful merchant having a dull month--not as long as the columns of a good newspaper with its hundreds of readers who need hats and shoes and coats and frocks and homes and beds and food--are at your disposal.


There's always a way to get more business. There's always a way to stimulate sales. There's always a way to bring the buyer to your store or the orders to your desk. If you'll tell the public what you've got, tell it to them in the right way, keep at it, you can turn the dullest month into a RECORD-BREAKER.

Go to the buying public through The Herald's Display Columns.
Go to them through The Herald's Business Personals.
Pull every string. Use every resource. Develop every possible angle. And your old fogy ideas of dull months will vanish like the morning mist. In this wonderful age there's NOTHING impossible to the man who works and thinks and ADVER. TISES.

## The Twice-a-Week

## Hale Gounty Herald

"The Greatest Newspaper on the South Plains"

| MAYOR DORSETT RESENTS COMPETITORS' MISSTATEMENTS. <br> Towns Are Not Telling Truth About Plainview; Always Ready to Help, He Says. <br> Mayor Dorsett is out of humor because other towns are not telling the truth about Plainview. The Mayor sajys he likes fair competition, but he detests the individual and the town that will pick up a bit of "hear-say" and advertise it to the hurt of any person or community. "Tell the truth" is Mayor Dorsett's slogan. <br> The questions in point are that other towns have been telling that Plainview has "run out" the Texas Land and Development Company by throwing restrictions around their work. "It is frequently necessary for them to pump on Sunday, and we have not even contemplated stopping this work," Mayor Dorsett said. "There would be no more sense in making them shut up the Lake on Sunday than in making all of the livery stables close up, and we do not expect to do either one." <br> On the other hand, Mayor Dorsett | says, the town is going to spend nearly a thousand dollars to protect the lake from flood water draining off of the streets. <br> "We have no thought of closing the picture shows," the Mayor continued -"and have no authority to do so if we did want to." <br> "We are glad to help anybody who wants to 'get into the traces' for upbuilding Plainview and Hale County. And you just watch Hale County grow." <br> KANSAS CITY STOCK <br> RECEIPTS HEAVY. <br> Weather More Favorable, but Rain Is <br> Badly Needed to Stimulate <br> Market. <br> Kansas City Stock Yards, Aug. 1.Cattle received here this week, 50,400 ; last week, 48,000 ; same week last year, 37,700 . Native cattle are a little lower this week, including finished steers, stockers and feeders half a dollar lower, though the market on them is a shade better to-day, calves 50 to 75 cents lower. <br> In the quarantine division prices | are 25 to 40 cents higher this week, and the week is closing in fine shape to-day. Cooler weather to-day makes the whole situation more hopefol, and if a general rain should come in the next few days it would stimulate the market wonderfully. Basic conditions are firm, and only the worst kind of dry weather can permanently injure the market. Breaks so far are transitory, and quickly repaired. <br> There is a good demand from killers, and country buying is extremely heavy. In July 55,600 cattle were bought here for the country, as compared with 23,000 cattle to that trade in July last year. <br> Yearlings and heifers of prime finish and quality reached $\$ 8,90$ this week, heavy steers $\$ 8.85$, Kansas grass steers $\$ 6.75$ to $\$ 8.25$, quarantine grass steers $\$ 5.50$ to $\$ 6.85$, a fev little yellow-backs down to $\$ 4.90$, native cows $\$ 4.00$ to $\$ 7.00$, stock steers since the decline $\$ 5.00$ to $\$ 7.25$, feeders $\$ 6.50$ to $\$ 7.35$, veal calves $\$ 7.00$ to \$8.75. <br> Hogs this week, 52,500 ; last week, 40,900 ; same week last year, 26,000 . Prices are some lower this week, particularly on grassy and dry weather | stuff, of which an increasing number, though yet small, was received. The market is steady to 5 cents higher today, top $\$ 9.00$, bulk $\$ 8.85$ to $\$ 9.00$. <br> Lambs broke 50 to 75 cents this week, sheep off 25 to 40 cents. Receipts this week, 26,700; last week 16,700; same week last year, 26,800 . Cause of the weakness was too many Southerns at Louisville, a temporary condition. Utah had some poorly finished lambs here at $\$ 7.40$ this week, 58 pounds average, and wethers at \$4.75, common ewes \$4.35. Best native lambs now around $\$ 7.25$. <br> J. A. RICKART, <br> Market Correspondent. <br> BANKERS TO RELIEVE <br> COTTON SITUATION. <br> Farmer Radford has announced that the bankers have made available $\$ 40,000,000$ to finance distress cotton at six per cent per annum. <br> The problem of slow marketing of cotton has absorbed the attention of the leaders of economic thought for the past half a century, and, as first aid to a glutted market, the bankers will lend money on cotton stored in warehouses at six per egent. It is | up to the farmer to take advantage of the facilities offered and to market his cotton more nearly in obedience to the laws of supply and demand. <br> MUCH INTEREST IN TEXAS <br> -BUILDING AT WORLD'S FAIR. <br> Fort Worth, Texas, Aug. 2,-Considerable interest is being manifested all over Texas in the movement by the Commercial Executives' Association for a State Building at the World's Fair, San Francisco, 1915. At the recent Institute of that Association a resolution was passed and forwarded to the Governor asking his assistance in securing an appropriation to cover the cost of constructing the building and gathering an exhibit. In connection with the resolution passed by the State Association, it was decided to place the matter before the clubs represented at the meeting, and as a result of the movement over forty petitions have been sent to Austin asking for a favorable action on the appropriation. Practically every commercial organization is in favor of a building at the Exposition. <br> See The Herald for Book Work. | BIG SURPRISE TO MANY <br> in plainview. <br> Local people are surprised at the QUICK results recelved from simple buckthorn bark, glycerine, etc., at mixed in Adler-i-ka, the German appendicitis remedy. J. W. Willis, druggist, states that this simple remedy antisepticizes the digestive system and draws off the impurities so thoroughly that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. -Adv. <br> FOR SALE OR TRADE. <br> Two sections of land 5 miles of Plains. A. F. McDONALD, Abliene, Texas. <br> Two 2-year-old mules dimappenred from my place, 6 milley gentheast of town, slinee Friday whint, June 20. Branded X on left Jaw; small wart on left shoulder of one male. 50 reward. Notlly sherapy of hals COUNTY or J. A. COE, Patavion, Tezas. |
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