

The Twice-a-Week Hale County Herald

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NUMBER THIRTY-NINE

T. P. WILL CONNECT AT SWEETWATER

New Service Makes It Possible to Reach Plainview from East Without Lay-Over.

EFFECTIVE SEPTEMBER 1

Heavy Town on South Plains Benefited by Change; Trains Taken Off Six Months Ago.

You won't have to lay over all night at Sweetwater when you are coming from Fort Worth, Dallas or points in North Central Texas to Plainview or points on the Santa Fe north of Sweetwater, after September 1.

The Herald rejoices, not because its editor likes Sweetwater. He does. But it is not fair that a person coming to the South Plains from points east should be forced to waste an entire day because the Texas & Pacific train reached Sweetwater just 30 minutes after the Santa Fe had departed north.

The Texas & Pacific used to run a train out of Fort Worth at 8 o'clock each night. This train connected with the Santa Fe at Sweetwater. It was discontinued about six months ago. The change made you lay over 23 hours in Sweetwater.

The editor of The Herald went to the Vice President of the Santa Fe about the Sweetwater connection. Letters were written to the General Passenger Agent of the Texas & Pacific Railway, to the Fort Worth Chamber of Commerce, the metropolitan daily papers, which reach the South Plains a day late because of the change, and the live stock interests in Fort Worth. They all promised to help. Maybe the agitation didn't do any good—however, the old schedule will be resumed September 1.

According to an announcement made Friday by E. F. Kearney, Vice President of the Texas & Pacific Railroad, effective September 1, train No. 1 will leave Fort Worth at 8 o'clock each night and reach Sweetwater at 6 o'clock next morning. The Santa Fe leaves Sweetwater for all points north at 7:40. Texas & Pacific train No. 2 will leave Sweetwater shortly after arrival of the Santa Fe, and will reach Fort Worth next morning about 6 o'clock. These trains carry sleeping cars.

TEXAS SULPHUR MINES MAY CHANGE WORLD'S TRADE.

Discovery at Freeport Biggest Event in Sulphur World During 1912.

The greatest event in the sulphur industry of the world during 1912, according to the report of the United States Geological Survey, was the opening of the Texas mines near Freeport, Texas, last November. These mines are owned by the New York banking firm of S. M. Swenson & Sons.

The Survey shows the 1912 sulphur production of continental United States to be 363,472 long tons, valued at \$5,256,422. Production during 1911 was 265,664 tons, having a value of \$4,787,049.

The report predicts that with the opening of the Panama Canal United States sulphur will replace the foreign product along the Pacific Coast. Japan has heretofore handled 92 per cent of this trade. Because of natural advantages, Texas is more than likely to get a large share of this new trade.

MRS. BYARS ENTERTAINS BAPTIST LADIES.

Thirty of the Calvary Baptist ladies were entertained yesterday afternoon by Mrs. E. W. Byars, at her home, one mile north of Plainview.

Mrs. C. W. Tandy led the meeting by discussing the first twelve verses of the forty-third chapter of Isaiah. "Missionary Heroics" was the study topic. Mrs. H. J. Dillingham, Mrs. C. A. Bivens and Mrs. Lydia Duncan read papers.

The Society made plans for larger missionary study and advancement in all lines of work. At the conclusion of the program Mrs. Byars, assisted by Mrs. H. Hodges, served cream, cake and peaches.

MIAMI MAN BUYS HOME ON RESTRICTION STREET.

N. W. McCulliston, of Miami, bought a home on Restriction Street yesterday. He will move to Plainview just as soon as he can get possession. There seems to be a heavy demand for more homes in Plainview.

MABEE DID NOT WRESTLE BECAUSE OF AUTO ACCIDENT.

W. H. Box Throws Pat Booher When Champion's Leg Is Fractured in Motorcycle Collision.

Roy Mabee didn't wrestle Pat Booher, of New Orleans, last night. The Oklahoma champion was riding W. H. Box's Indian motorcycle on Wayland Boulevard near Mont Carter's home about 7 o'clock and collided head-on with John Newton, in his Thomas Flyer.

Mabee's right knee and ankle were fractured. There is a long gash across his knee and some bones are broken in his instep. He is painfully bruised. The "Indian" was wrecked. The front axle of John Newton's car was broken, the wind shield torn off and the engine jammed. John ran his automobile into a tree and port before stopping.

W. H. Box took Mabee's place. He threw Pat Booher, of New Orleans, quickly. The first fall was won on a body scissor in 2 minutes; second fall came after 4 1/2 minutes, when Box secured a half Nelson and body scissor. Box weighs 195; Booher 170.

The bout last night was the opening match of the season. Mabee's friends in Plainview regret the champion's mishap. They have never seen him beaten, and they are hoping that his accident will not impair his skill as a wrestler.

SETH WARD EXPECTS INCREASED ATTENDANCE.

President Pearce Says More Students Have Already Signed up Than All Last Summer.

Prospects at Seth Ward College are bright for 1913-14. President Pearce is making an active campaign for students. He purchased a Studebaker automobile this summer from Brown Motor Co., so that he could cover his territory without delay. Seth Ward's President believes in "going after" students. And he works just as hard to make it worth their while to stay in college after he gets them.

President Pearce said yesterday that

URGE SPECIALIZED EXHIBIT AT DALLAS

State Fair Officials Think That Effort Should Be to Show County's Fitness for Particular Output.

ASK ABOUT HOG RAISING

Northern Farmers Seem to Favor Communities Where Alfalfa, Silo and Live Stock Thrive.

A specialized exhibit is what the Texas State Fair officials are urging for the exhibition at Dallas this fall. The officials say that nearly everybody realizes that any county can be made to produce a variety of crops fairly well, but they want to see a community show "top quality" on some one or two things.

For example, they say that if we want to urge fruit growing that exhibit should be made with that end in view; the same idea should be emphasized if alfalfa or grain farming or truck is pre-eminent.

O. M. Unger said this morning that he favored making alfalfa the "big show" from Hale County. Of course, other exhibits would be sent to Dallas. Last fall Hale County won 36 first prizes and 16 second awards. We expect to send in enough exhibits to just a little more than repeat that performance in October.

We have held first award in Texas on alfalfa for four years. It is a crop which brings in money, and has a market at all times. It is also a crop which attracts the stock farmer as well as the man who has not gone in specially for stock farming. It yields sufficient returns to tempt the blackland farmer to leave his old home and come out where he may enjoy the prosperity which always follows alfalfa growing.

People from outside of Texas are manifesting most interest in those sections of Texas, the Fair committee wrote Mr. Unger, where hogs may be grown. Alfalfa, silos, hogs—that is a combination which insures large profits, a farm which constantly be-

MEXICAN PLANS YET UNSETTLED

Ambassador Wilson Will Not Return to Post; Is Out of Harmony with Administration.

MEDIATION BY MEXICANS

Huerta Might Be Asked to Abdicate in Favor of Man Acceptable to Both Sides.

Ambassador Wilson, in conference with the President and Secretary Bryan, yesterday urged the recognition of Mexico by the United States, according to Associated Press dispatches. It is said that the president's ideas differ so radically that the day's developments forecast as acceptable the ambassador's resignation.

The President is inclined to doubt the moral wisdom of the recognition of a government which came into power through the questionable events of Madero's assassination. The ambassador believes that so long as American interests are protected, Huerta should be recognized.

The ambassador's lack of sympathy with the administration idea is said to have convinced the President that the embassy in Mexico City can be conducted for the present by Nelson O'Shaughnessy, first secretary to the embassy. Appointment of a new ambassador is contingent upon the satisfactory government in Mexico City.

Administration officers have been informed of a plan of mediation by Mexicans themselves, by which Huerta would abdicate the provisional presidency in favor of a man satisfactory to both Federals and Constitutionalists.

Washington officials made no comment on the proposed mediation, and it was officially announced that the conference did not result in the formulation of any policy by this Government toward Mexico, but that the time was spent by the President and the Secretary in studying historic condi-

CANYON TAKES DAY OFF FOR CLEAN-UP.

Plainview Might Profit by Neighbor's Example; Stores Closed So That All Might Work.

Canyon City closed up shop Friday for a clean-up. Stores and business houses were abandoned for the day. Every man was asked to report to his district chairman at 7 o'clock Friday morning and stay on the job all day. Two hours—11:30 to 1:30—were given for noon.

And Canyon got results. Vacant lots were laundered; alleys were scrubbed; streets and sidewalks were tidied up. Machinery on vacant lots was hauled to the dumping ground. A picture of the "clean-up gang" was taken at the court house Friday evening at 6 o'clock.

Canyon is going in to win the clean-town prize. And if the town doesn't win, Friday's work will give Canyon publicity of the sort that is worth most to the extent of a hundred times what the day cost every individual combined.

The Civic League is urging Plainview to clean up. It has been suggested that we might follow Canyon's example with profit.

WOMAN ASKING HELP DID NOT LIVE AT POST.

Mayor Dorsett Returns Mother and Children to Amarillo When Story Proves False.

Last week a woman with four little children got off the train in Plainview, from Post City, she said, and penniless. Mayor Dorsett undertook to provide for her wants. He also telephoned to Post City to learn just who his ward was. At Post City they knew nothing about the woman.

When she was confronted with the statement from Post City, the woman admitted that she had not come from that town. She was from Amarillo, and had come to beg enough money to take her to Wellington, Kansas. The woman said that she formerly lived in Plainview, and that her husband, whose real name was Bill Ansley, had fired on the Santa Fe under the name of Cravy.

Mayor Dorsett had secured \$16 for his ward. He bought her a ticket back to Amarillo, gave her \$1 and returned the balance of the money to its contributors.

The Mayor asks that all similar cases be reported to him. He will take care of all worthy individuals, and protect the community from unscrupulous beggars, he says.

ARE WINNING FIGHT AGAINST HOUSE FLY.

Plainview Girl Leads Trappers; One Third as Many Captured as Two Weeks Ago.

Only 132 pints of flies were trapped last week by the boys and girls of Plainview—396,000. That number seems enormous; it is rather small compared with 642,000 the week before and 1,194,000 two weeks ago.

Almina Strange was first, with 38 pints; Ennis Crow trapped 23 pints; Herwin Galaway brought in 17 pints. Other trappers brought in smaller quantities.

The boys and girls are winning in their fight against the fly. They have not won—let them stop for one week and the pest would return in hordes. But the fly is on the run. It only remains for the individual citizen to clean up streets, and for the county to clean up its quarters. We can stamp out the fly.

SANTA FE IMPROVEMENTS AT LITTLEFIELD.

Littlefield, Lamb County, Texas, July 29.—The carpenters constructing buildings along the line of the Santa Fe Railroad are now here, and are at work on the section house. As soon as that is finished they will build the depot. Work is also under way building the engine and pump houses.

CHILD DIES AT PETERSBURG.

The infant son of J. T. Stagner, Petersburg, died July 23. The Herald joins friends in expressing sympathy.

Rev. C. R. Hairfield moved today to the Merrell residence, 154 Slaton Street. K. L. Scudder will occupy the house, on Prairie Street, vacated by Mr. Hairfield.

See The Herald for Book Work.

TWING TAKES ALL OF BOND ISSUE

San Antonio Man Pays 95c and Accrued Interest for Street and Sewer Issue.

\$20,900 AVAILABLE

Mayor Proposed to Use \$2,000 of Issue for Grading Streets, if No One Objects.

At last! The street bonds have been sold. At a special meeting this morning the Council accepted the offer of 95c, plus accrued interest. Twelve thousand dollars was voted for street crossings and \$10,000 for water and sewer extension. The bonds were payable in 40 years and bear interest at the rate of 5 per cent a year.

The sale at 95 cents gives the town \$20,900. Six month's interest has accrued. This will merely be credited, because if the town paid that it would merely be taking money "out of one pocket and putting it into another." The highest bid made heretofore was 98 cents, the purchaser to receive accrued interest.

The Council agreed to purchase the Twentieth Century grader which has been in use on Pacific Street.

Mayor Dorsett says that he has agreed to the use of \$2,000 of this money for street gradings, on condition that if any objection is raised the money will be refunded from the general fund. Graders are now at work on North Covington Street. It is Mayor Dorsett's purpose to grade Covington from the public square to the Santa Fe Railroad.

Street crossings will be put in on North Pacific Street at once, according to Mayor Dorsett. The Mayor says that property owners along Pacific put down sidewalks with the understanding that crossings would be put in, and he is not willing for this promise to go unnoticed. Crossings have been put in on North Pacific Street, with the exception of Second and Third Streets. A culvert will be put in across North Pacific Street at Second Street, to carry storm water east along Second Street.

Mayor Dorsett thinks it will perhaps be sixty days before funds are available for use in street improvement and water and sewer extension.

WESTERN DIVISION TO RETAIN NAME.

Panhandle Division Colorado-to-Gulf Highway Asked Exclusive Use of Name.

The Colorado-to-Gulf Highway will copyright its name and signals. This was decided upon at a meeting held in Clarendon Thursday. It was also decided, after much discussion, that the Western Division of the Colorado-to-Gulf Highway will retain its name.

After the organization of the "Panhandle Division" of the Colorado-to-Gulf Highway Association, at Childress, the "Western Division" organized at San Angelo. The Childress meeting was composed of delegates from points along the Fort Worth & Denver Railroad from Dalhart to Fort Worth. The San Angelo meeting was attended by representatives from Trinidad, Colorado, to San Antonio, Texas.

Towns along the Fort Worth & Denver Railroad then decided to dispense with the term "Panhandle Division," and become "The Colorado-to-Gulf Highway." On final vote, however, it was decided that the line extending through Plainview, San Angelo and San Antonio to Corpus Christi should be known as "The Western Division" of the Colorado-to-Gulf Highway.

Thomas F. Owens, of San Angelo, representing President H. E. Jackson, of the Western Division, and E. O. Brown, secretary-treasurer of the Western Division, presented the case of the route through Plainview, San Angelo and San Antonio.

It was through support of the delegation from Amarillo, Texas, Raton and Clayton, N. M., and Trinidad and Colorado Springs, Colorado, that the Western Division was able to win its fight.

WALLER TAILOR SHOP TAKES NEW QUARTERS.

Waller Tailor Shop is moving today to new quarters, in the O'Keefe Building, on Wayland Boulevard. Mr. Waller says that he will have the finest tailor shop in West Texas when he opens Thursday in his new quarters.



3,000 GALLONS OF WATER A MINUTE.

Well of Dr. A. C. Scott, on "Helen Temple Farm." Dr. Scott uses a 100-horsepower engine and a 12-inch discharge pipe. He will grow alfalfa and hogs.

more students had already signed up than had made reservations up to the time school opened last September.

Miss Lena Williams, teacher of expression, has returned from Chicago University. Mrs. Pritchett, newly-elected teacher of voice, is expected this week. Other members of the faculty will return in September from various centers of learning with new inspiration for their work. President Pearce is enthusiastic.

JOHNSON WINS FIRST PRIZE.

Plainview Mercantile Co. Announces Lucky Customers.

B. F. Johnson won first premium and was awarded \$10 by the Plainview Mercantile Company yesterday. Mrs. G. W. Lackey won second premium of \$6, and J. L. Wheeler drew third premium of \$4. The premiums were given by the Plainview Mercantile Company to individuals who turned in the most cash register tickets for purchases during the big sale of the Plainview Mercantile Company, which closed Saturday.

W. A. Shofner, manager, says that the sale was gratifying. He made prices in favor of the customer because he wanted to move all spring and summer goods. He says the people have been ready to avail themselves of the opportunity to save in their purchases.

comes richer and a life free from drudgery. Hale County is ideal for such a combination. Mr. Unger thinks the farmers of the North ought to be told about this. We have no hog cholera. Our porkers have topped the Fort Worth market with a regularity which has caused comment.

The richest communities in the world are those where irrigation, alfalfa, the silo, dairying and hog raising are the output. Hale County offers an ideal situation for this combination. Why not feature that at the Texas State Fair, in October?

Mr. Unger urges every farmer to look about for a suitable exhibit for the State Fair. It would be little short of a calamity to fall to surpass last year's record.

PRETTY HOME WEDDING.

A pretty home wedding took place at the residence of E. W. Walker, in East Plainview, at ten-thirty a. m. Monday, when Cecil Ray, of Plainview, and Miss Myrtle Barnes, of Abernathy, were married. Rev. C. R. Hairfield performed the ceremony.

Cecil Ray has been engaged in the dairy business with E. W. Walker for some time. Mr. and Mrs. Ray will make their home in Plainview for the present.

Call The Herald for job printing.

tions of Mexico and reports of Wilson and special agents acting under the President and Secretary Bryan. Circumstances indicate that the Government will be slow in formulating a policy.

TOURISTS FIND HALE COUNTY ROADS GOOD.

But Our Culverts and Bridges Need Considerable Work Some Are Unsafe.

Jim Roberts, A. D. Woods and party passed through Plainview yesterday, in two Buick automobiles, en route from Eddy County, N. M., to Oklahoma. Mr. Roberts says that the rain extended nearly to Lubbock.

The tourists found Hale County roads in good condition, except that Friday's rain left some soft places. These ought to be dragged after all rains.

Mr. Roberts' party found, as all have found for a long time, that Hale County's culverts and the few bridges in the county are in very poor condition. Nature gave us good roads. In some places the road overseers have improved the gift. It looks to the individual farmer, as well as to the tourist who passes through our county, that where a country has so few culverts to put in—those few ought to be kept in fair condition. Some of the culverts around Plainview are dangerous.

50 Straw Hats worth from \$1.50 to \$3.50 Your Choice for \$1

See Display In Show Window

Plainview Mercantile Company



We Are Satisfied With A Fair Profit

with selling the best Drugs as low as the BEST Drugs can possibly be sold. We don't sell the cheap kind at any price. We never sacrifice Quality for Prices, but sell as low as price and quality will permit. We are in Business For Your Health.

Stop the leaks in your roof with Electric-Carbon Paint.

R. A. LONG DRUG COMPANY

WINNING IN FIGHT TO KEEP KANSAS COUNTY ON MAP.

Rows of Kaffir Corn Used to Prevent High Winds from Sweeping Dirt Away.

After spending more than \$15,000 in the effort, it is believed that Thomas County has finally prevented itself from being blown off the map of Kan-

sas, says a Topeka, Kansas dispatch to the Fort Worth Star-Telegram.

More than two years ago, for an unexplained reason, the winds that blew across the Thomas County prairies began to pick up the soil and carry it away.

In a few months whole farms had been denuded of their top soil, which was piling up against hedgerows, fences and buildings, in several places

higher than a man's head.

This continued last summer and this year, and Thomas County was in a fair way of being blown out altogether. Farmers were impoverished, and many of them had to move away. Others stayed and tried to check the work of the wind, but there was no concerted effort until the Rock Island Railroad, alarmed at the loss of revenue, offered \$5,000 and a man to boss the job toward a fund to fight the wind. The Union Pacific Railroad met the Rock Island's offer, and the county gave \$5,000.

After a study of the situation, H. M. Cotterell, the expert lent by the Rock Island road, decided deep trenches, in which seed could be planted and protected until it became strong enough to buck the wind, was the remedy.

Idle farmers were hired to do this work. The trenches were plowed with five rows, every sixty feet. Kaffir corn was planted in the trenches. This has grown above the trench tops, and is catching the drift, and apparently is working just as was planned.

This corn will give the farmers a winter forage crop, and it is believed that next spring they can plant their land again as usual.

ADVERTISING DOESN'T INCREASE CAR'S COST.

John Deere Sales Manager Says Judicious Use Will Show Greater Return at Less Outlay.

That the judicious advertising of an automobile does not increase its cost to the purchaser is the declaration of H. B. Sammons, sales manager for the John Deere Plow Company, in the Fort Worth Star-Telegram. "The man who disputes this is o-

verlooking the tried economic principle that advertising has more to do than any other one thing in bringing within his reach the high-class product at a reasonable price," declared Sammons Saturday.

"Money spent in extensive and judicious advertising is the best investment possible. The product that is not advertised does not sell readily, no matter how attractive its quality and price. Wholesalers and manufacturers who do not use printer's ink will attest to its truthfulness by the cost system of their sales department.

"Successful advertising is a sure indication of quality. Extensive advertising is just as economical as quantity production in the motor car business, for it brings larger and quicker returns on the investment."

"EASY TO KEEP ROAD GOOD."

Five Men Maintain Best 5-Mile Strip in Iowa.

Shenandoah claims to have the best five miles of dirt road in Iowa, says Farm Machinery and Power. The highway is on the O. K. Short Lane out of that city, and for many years it has been taken care of by five men who devoted their spare time to improving it. The road is graded perfectly, a well-rounded grade rising gradually from the sides to the center and affording excellent drainage. The five guardians of this strip of thoroughfare drag it after every rain and allow no delay in repairing ruts or defacements of any kind. They say that the work entails but little expense, and, now that the grade has been established, it is comparatively easy work to keep the road in condition.

FARMERS MUST FIGHT FLIES.

Preventive Methods Should Be Used in Country as in City.

The housefly is not a city problem alone, but one which gives trouble in every farm home, says Prof. L. Hase-man, in the Journal of Agriculture and Star Farmer. The farmer has as much need to fight against it as the city dweller, with the sole difference that the fly on the farm does not have so much opportunity to pick up disease germs as in the city. But it has opportunity enough, and a very large part of the sickness on the farm is due to the fly and its co-worker, the mosquito.

The best remedy for the fly is to prevent its breeding. The best breeding place is in piles of manure. Wherever that exists flies will be plentiful. All piles of dirt containing any vegetable matter are also breeding places. Cleanliness around the house and stable prevents breeding, as does also the treatment of manure piles with disinfectants.

The next preventive is screening the doors and windows. If the flies cannot get into the house and contaminate the food they can do no damage. Screening also keeps out the mosquitoes, whose bite conveys malaria. A few dollars spent for screens is a far better investment than doctor's bills, patent medicines and, possibly, a plot in the cemetery. And how much neater and more comfortable the home is without the fly and mosquito in it. It is time farmers gave as much attention to this matter as city dwellers.

GETTING RID OF MOSQUITOES.

The worst kind of mosquito infestation in any neighborhood can be suppressed and the pests destroyed within two weeks, if proper and efficient steps are taken toward breaking up the breeding places, or oiling the water where the young live, says the Rural Farmer. A film of oil, such as common kerosene oil, or lamp oil, will destroy the larvae within a few minutes.

When the oil is first poured on the water, the little wigglers will go down, but they soon come to the surface to breathe. When they come in contact with the thin film of oil they are unable to breathe, and they are sure to perish at once. Thus it is possible to keep the water in the rain barrel, tank or cistern without mosquitoes multiplying in it.

The addition of a little kerosene oil to water that is to be used for laundry purposes will not prove harmful

in the least, but, on the other hand, will be really beneficial. Of course, where water is to be used for drinking by poultry or live stock, the oil should be dipped or drained off before one can expect the animals to use it.

WHAT A DAY'S WORK CAN DO. Kansas Built an 18-Mile Road in One Day.

The doubtful boys of the "I-don't-know" class can find convincing ready-made examples of popular road work if they will look about, says the Kansas City Star. There are enough of them close at hand to show that general one-day or two-day road working is a success.

Iowa has one of these one-day roads entirely across the state, from Council Bluffs through Des Moines to Davenport. It's a good road, too, motorists declare, and much better than the piece of highway that preceded it.

There's another one-day road down in Kansas, between Independence and Coffeyville. They built it in a day, November 15, 1910.

Between suns volunteers from Independence and Coffeyville, judges, lawyers, merchants, clerks, doctors, farmers, men, women and children, converted a rough, hilly road between the two towns into eighteen miles of creditable thoroughfare. They cut down hills, filled up hollows, built small bridges and laid culvert pipes for drains.

Both towns closed business and declared the road making day a holiday. All the road making machinery in the county was collected on that road. The two towns lent all their street machinery.

Governor Major's proclamation setting aside August 20 and 21 for good roads work all over Missouri is simply a more comprehensive, a greater and better scheme than the Iowans and the Kansans so successfully carried out. It is asking every man, woman and child to give himself and the state something. It means the improving of every road in the whole state.

FOR SALE.

No. 1. Four sections unimproved, choice, level farm land in a solid body in Swisher County; 12 miles of Tullis and Kress; all fenced; one good well and windmill; plenty of water. All first-class farm land, near 100 per cent tillable, and lies perfect for irrigation. Abundance of water 40 to 50 feet of the surface. Without question the most desirable tract in all the Shallow Water Belt. Suitable for subdividing, and worth near double our price.

No. 2. 160 acres, unimproved, best farm land in Swisher County; 7 miles east of Kress. Soil black or chocolate loam. Shallow water, about 45 feet of the surface. Will sell cheap or trade for Plainview city property or live stock.

No. 3. Some very desirable 20-, 30-, 40-, 50-, 60- and 80-acre unimproved tracts of choice farm land well located on public road near Plainview; 100 per cent tillable and nothing better located or more desirable, and it lies perfect for irrigation.

Numerous other lands for sale in the Shallow Water Belt. See us before you buy. For further particulars, descriptive literature, etc., address OTUS REEVES REALTY CO., Adv. of Plainview, Texas.

OUR SHOP will be closed Tuesday and Wednesday of next week while we are installing our new machinery in our new location on the first floor of the O'Keefe Telephone Building where we will open

Thursday, July 31st

We will have the best equipped shop on the Plains:

Two French Dry Cleaners, one for ladies' apparel, the other for men's apparel.

Vacuum Cleaner and Drying Tumbler for all delicate fabrics. Bowser system of underground gasoline storage.

Steam Presser--in fact everything that goes to make an up-to-date cleaning, pressing and repairing establishment.

Glove and shoe cleaning with special soapsand apparatus.

Come see us in our new home

Waller Tailoring Co.

"Hospital for Old Clothes"

The Gordeon Knot Untied

The problem of the high cost of good dressing is solved when you get your ties here, now.

Silk ties the kind you like, late designs. Ordinarily 50c each. We sell you two of your choice at 50c each and give you the choice of another free.

Three Ties for the Price of Two, \$1

If you prefer the knit ties, we sell you two for 50c each and give you two more for changes--all four for \$1.00.

Remember Your Choice Unties the Tie RIGHT NOW

J. F. COAN & SON

Is the Money Always



THE CASH BOX

Do you still pay your bills out of the cash box?

The best way to administer your income and to preserve it is to have a checking account and keep your balance growing.

We make no charges for extending the privileges of a checking account.

A CHECK IS YOUR RECEIPT.

Citizens National Bank
Capital \$100,000

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

More Visitors

Than Ever Before Are Being Benefited By Those wonderful waters at

Mineral Wells

Now is the Time to Go



Excursion Rates Daily

For full particulars see T.&P. Agents or write

A. D. BELL GEO. D. HUNTER
Asst. Gen. Pass. Agt. Gen. Pass. Agt.
DALLAS, TEXAS

August is the Big Month at the Wells

NOTICE.

A beautiful home, well located on Highland Addition, and 160 acres of fine, patented land twelve miles north-east of Plainview for sale by owner. Address BOX 454, Plainview, Texas —Adv.

OCTOBER 22 SELECTED AS "FARMERS' DAY."

President Peter Radford Notifies State Fair Management of Date for Agricultural Meeting.

President Peter Radford, of the Farmers' Union of Texas, has notified the management of the State Fair of Texas that Wednesday, October 22, has been selected as Farmers' Day. This day will be held under the auspices of the Farmers' Union of Texas and the Texas Farm Life Commission, says the Dallas News.

Among those who have been invited to talk on this occasion is Hon. D. A. Houston, Secretary of Agriculture, Washington, D. C. Mr. Radford is of the opinion that Mr. Houston will be here, for the reason that every practical farmer in the State is anxious to hear an address from this distinguished man.

"The meeting on Farmers' Day will be held for the purpose of getting together the real farmers and real business men of the Southwest," said Mr. Radford. "The farming interests of the State appreciate the wonderful influence the Fair has had in the up-building of the industry. The educational features at the Fair this fall are sure to be of great importance to future growth and development. We are going to work for a big attendance on this day."

THE OLD TREES ARE DYING.

New England Villages Will Lose Their Shade Unless More Are Planted.

"The New England village is a model village largely because our fathers, grandfathers and great-grandfathers planted trees," says W. D. Clark, professor of forestry in the Massachusetts Agricultural College, Amherst, writing in the Springfield Republican. "They planted trees not only on their own property, but also along the highways, village streets and on the commons. They planted not for themselves, but for future generations. Few who plant trees can live to see them come to the full glory of their maturity. They performed the service. We, their children and grandchildren, derive the benefit. Our graceful elms, spreading maples and sturdy oaks are living monuments of their altruistic service."

"But trees, like people, cannot live always. The average span of life of our shade trees is scarcely more than

125 years under the best of conditions. A very large percentage of the beautiful shade trees of Massachusetts have already passed their prime and are now on a rapid decline. Unless the present generation soon acquires the shade tree planting habit they will not be true to their heritage. With the advent of the elm leaf beetle, the gypsy moth, the chestnut disease, the macadamized street, the oiled road, the dust raising motor car, the telephone, telegraph and power lines, the gas mains and smoky factories, the tree's span of life is considerably reduced. But to discontinue the practice of planting trees because of the invasion of such tree pests would be just as wrong as to discontinue the planting of orchards because of the San Jose scale. The much better way to withstand the invasion of such enemies is to plant more trees in more places and take better care of them."

THE DRILL FOR ALL SMALL GRAIN.

Putting Seed into the Ground, Rather Than on Top.

The one simple, outstanding fact about the grain drill is that it drills the seed "into" the soil, and does not scatter it "on" the surface of the ground like the broadcast seeder, says the Weekly Implement Trade Journal. In order to germinate properly seed must be buried. When sown by a broadcast seeder only part of it can be harrowed in, and that unevenly. The drill enables the farmer to plant his seed where it belongs.

The more the farmer drills, the more grain he will get. If every farmer would drill all his small grain into the ground it would mean millions of dollars in additional value to our annual yield.

UNCLE SAM'S TEN FOOD COMMANDMENTS.

The ten commandments to insure clean food during the summer have been issued by the bureau of chemistry of the Department of Agriculture in an official bulletin:

1. Use your nose and eyes to detect bad food.
2. Be watchful of ptomaine, a deadly poison bacilli which thrives mightily in this weather.
3. Pasteurize all milk.
4. Keep your ice box clean.
5. Cook your food, and never eat it uncooked.
6. Beware of restaurants and highly seasoned meats and fish.
7. Drink only boiled water at summer resorts.
8. Do not eat the skins of fruits.
9. Wage a persistent battle against flies in your home.
10. Do not set too much store by the "Guaranteed Under the Pure Food and Drugs Act" label. The Government does not guarantee these wares.

HOG RAISING IN THE SOUTH.

Mild Climate Makes Expenses Much Less Than Farther North.

Most of the agricultural South is ideal for hog farming, says Farm and Field. The climate is mild, the land is cheap and fertile, plenty of inexpensive feed is available and good markets are accessible.

The Southern farmer can produce top quality pork at a much lower cost than can the farmer in the Middle West. His climate is so mild that he has to expend but little money for warm hog houses. For the most part the swine run out on the range twelve months in the year, in some cases having no other shelter than a grove of oak trees. Southern hogs are produced under natural conditions,

ENJOY A FORD THESE SUMMER EVENINGS

Let your family enjoy the deserved pleasure of owning and using a low priced, high quality auto which can go wherever the higher priced cars can go.

We have just received 14 cars. All new—with latest improvements and fully equipped with electric lights, etc.

Talk with your friend who owns one—41 sold in Hale county this season.

Drive a Ford on your vacation trip and be a satisfied car owner.

Let us demonstrate the merit of this well known car. Call, write or phone The Plainview Rubber Co. and we'll see that you see them.

Barker & Winn Plainview, Texas

that make for health and vigor among the breeding animals and the production of strong, robust, true-to-type progeny.

It is the exception rather than the rule for a pure bred hog farm south of Mason and Dixon's Line to boast a costly farrowing house. The sows farrow their two crops of pigs a year out on the range under natural conditions.

The sows and their progeny are sheltered in open-end A-shaped houses that satisfy all requirements of sanitation and adequate ventilation. These dwellings are bedded with clean, fresh straw to afford comfort and protection for the sow and her pigs. All that is necessary is to protect the youngsters and their mother from rain and cold winds.

TEXAS LOOKING GOOD TO NEW YORK BANKERS.

"Lone Star State Very Much on Financial Map," Dallas Man Says; No Panic Is Anticipated.

"New York bankers perceive more roseate prospects in the financial outlook of Texas than they do in the prospects of any other State in the Union. They are featuring Texas loans; by that I mean they are manifesting more willingness to lend money in Texas and have a more encouraging prospect of losing nothing on them than is the case with respect to their loans elsewhere."

"The rich crops of the State and its rapid and certain development are responsible for this profound confidence in its integrity. In New York they say that even with intervention in Mexico Texas would continue to prosper and perhaps with redoubled speed, because of the necessary location here of the seat of our military activities."

This was the comment of Edwin Hobby to the Dallas News on his return to Dallas from a five weeks' trip through the larger cities of the East, in the company of his brother, W. P. Hobby, publisher of newspapers at Waco and Beaumont.

"The bankers in New York," said Mr. Hobby, "do not anticipate anything like a panic as a result of tariff and currency legislation. On the contrary, they declare that there will be no panic, although it is their belief that the money market will become tight as the natural consequence of suspense incidental to the deliberations and the final action of Congress."

"But whatever they may think about the general outlook of the country, they point to Texas as the one fixed

and unvarying factor in the security of financial conditions. The Lone Star State is very much on the map; in fact, it is so much so that it obscures right now all the lesser points, however much older and more prominent in the past they may have been."

SUGAR AS A SURGICAL DRESSING.

The antifermentative action of sugar is known to every housewife. At the surgical clinics at Marburg its effect upon wounds has been studied. Superficial wounds were sprinkled with sugar; deep and especially undermined ulcerations were packed with sugar and covered with a dressing. The result was strikingly good. The necrotic process, with its bad odor, ceased, the wounds became clean, and the production of granulation tissue was powerfully stimulated. Tuberculous ulcerations, however, were scarcely affected by the sugar treatment.

Sugar as a surgical dressing seems thus thoroughly satisfactory. Its chief field will doubtless be the emergency treatment of wounds, since it is usually at hand.—Interstate Medical Journal.

TO RENT.

One 4-room bungalow house, extreme northwest portion of Plainview. See or phone REUBEN M. ELLERD. —Adv.

\$10 REWARD.

Two 2-year-old mules disappeared from my place, 6 miles southeast of town, since Friday night, June 20. Branded X on left jaw; small wart on left shoulder of one mule. Notify SHERIFF OF HALE COUNTY or J. A. COX, Plainview, Texas. —Adv. tl.

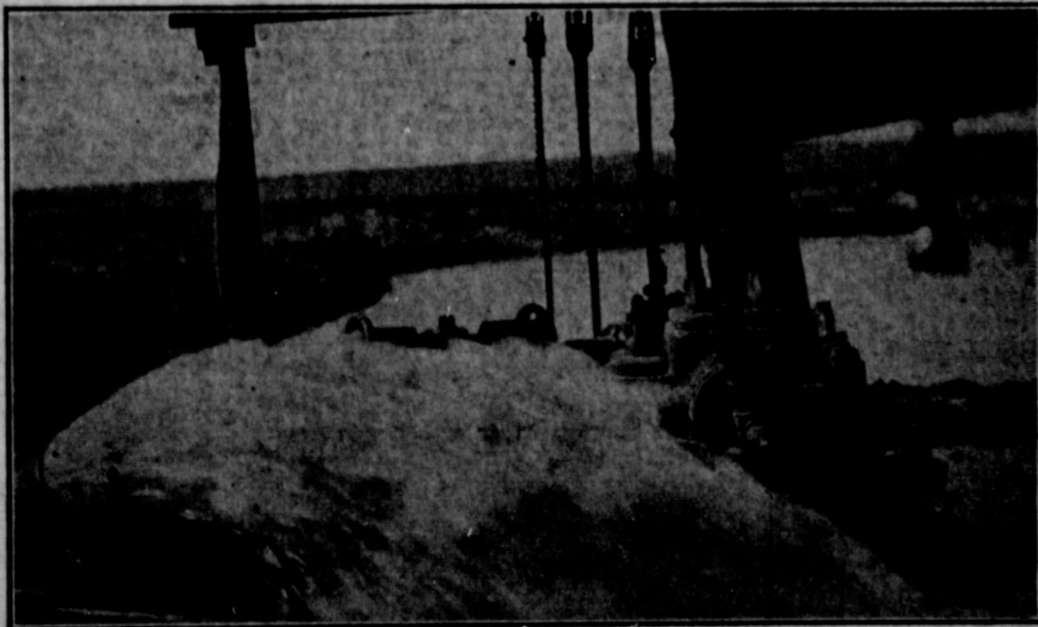
DON'T YOU OWE YOURSELF SOMETHING!

For beautifully illustrated literature descriptive of the numerous splendid, pensive resorts throughout Wonder-home-like and not unreasonably ex-fert Colorado and along the Pacific Coast, including the Great Colorado Chautauqua at "Boulder the Beautiful," address A. A. GLISSON, General Passenger Agent, "The Denver Road," Fort Worth, Texas.

Little vacations in those directions are always worth more than they cost! —Adv. tl.

WELL DRILLING IN BOTH SHALLOW AND DEEP WATER BELTS

Well on Helen Temple Farm Pumping 3,000 Gallons Per Minute.



Drilled by Layne and Bowler.

It takes water to irrigate and not wells. We can deliver the water for less money. Investigate.

We are the largest water developers in the world. Get our literature and quotations before contracting.

LAYNE & BOWLER CO.
Plainview Texas Houston



Carry Your Own Groceries

home if you wish, but we would sooner relieve you of that trouble and responsibility. We will deliver them almost as quickly as you can get home yourself, and you will find nothing overlooked, and no "substitutes" rung in for what you ordered. We keep a splendid line of tip-top Groceries at right prices, and we know that we can save you money if you deal here.

Wright & Dunaway
Phones 35 and 355

**The Twice-a-Week
Hale County Herald**
Issued on Tuesday and Friday.

BROWN & MILLER, Publishers

BUFORD O. BROWN, Editor
E. B. MILLER, Business Manager

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NOTICE.

All announcements of any church pertaining to services are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.50 per year
(Invariably in advance)

Publicity, says Commercial Secretaries, is the producer of prosperity.

Plainview has the fly on the run. The only thing necessary in order to eliminate the "advance agent of the undertaker" is to clean up and keep clean. The fly breeds in filth. He does not multiply anywhere else. Have you cleaned up?

WHAT DO THEY SAY?

A host of persons who opposed the bond amendment proclaimed loudly that they stood for adequate support of State institutions.

Let them say just what they propose.

The situation demands action. Our State University is crippled from overcrowding, and the youth of Texas are paying for our penuriousness.

Michigan has so built up her university that students from other commonwealths pay \$500,000 tribute each year to the University of Michigan. The largest return that Michigan receives, however, is adequate educational facilities for her sons and daughters.

Texas may do likewise; first she must provide for her own sons.

The state universities of America are the training schools of democracy.

The University will never reach its highest usefulness until it has a fixed, permanent and increasing support.

A mill tax for the University, A. & M. and the State Normal Schools would enable them to do the work we ask of them.

WHERE IS FATHER?

"Mother," says Ellen Key in a splendid tribute, "is the one whose desire is law, whose smile is reward, whose disapproval is punishment, whose caress is a benediction." "She is the one who brings to the children their chief sustenance and creates the supreme condition for their growth."

It is well. There is no home, there would be no heaven, without mother.

In too many instances there is nothing in the home except the mother and her husband's pocketbook.

The struggle for existence has made it necessary that some men leave the home to mother. More often the man has been glad to surrender the "law," "reward," "punishment" and "benediction" of the home to mother. Father has shirked his duty and lost a high privilege because he might place the "home burdens" upon mother.

The child whose home is not based

upon a partnership between father and mother has lost his heritage. The boy or the girl who does not know father as a "pal" is infinitely poorer. Mother's place in the home is first; but just beside her should stand father.

A RUMOR OF COMPROMISE.

Our exchanges say that the suit against the M. K. & T. Railroad will be compromised. The Department of State has compromised a number of law suits with corporations doing business in Texas.

Who has benefited from these suits? Principally the attorneys who brought them. The people have received a negligible return, perhaps, from the money added to the Commonwealth treasury; and these same people have paid the entire bill.

Of course, in the case of the M. K. & T. the people may not pay the bill, because the railroad cannot increase rates without permit of the Railroad Commission.

In each instance the corporation is doing business on practically the same basis as it did before.

Texas needs at least 10,000 miles additional railroad; our resources are undeveloped because of lack of capital. The attitude of our department of justice seems to have been "stick the big fellow." If the law is violated he should be "stuck." But if the law benefits nobody save the prosecutor, and retards the development of the State, it ought to be remedied.

The gospel of the "square deal" should apply to corporations as well as to individuals in Texas.

MR. SULZER ACCUSES.

Governor Sulzer charges Tammany politics with responsibility for the Binghamton fire.

The charge is as true as if it was thundered from Sinai.

Politics that permits firetrap factories to continue after even one such awful lesson as the Triangle fire of two years ago is responsible. And politics does permit it. Politics lets the factory "loft" buildings in New York tower ten stories above the height that the most powerful engines can throw their streams. Politics on the bench of New York freed the miscreants, Blanck and Harris, from criminal responsibility for the Triangle burning. It was politics that caused the judge to rebuke bereaved fathers and mothers for booing "at these gentlemen," the aforesaid fire-trap miscreants.

Governor Sulzer accuses Tammany of preventing the appointment of John Mitchell or James Lynch to head the state labor bureau and to enforce factory laws. There is that for one count in the indictment. And consider a city building code against which fire fighters like Chief Croker have protested vainly. Consider a system of state laws under which it was possible for the Binghamton place to exist and for thousands of other as bad or worse factories to exist today and to keep on existing as long as the people will permit it!

As long as the people will permit it! That shifts the indictment to the people themselves. As long as they will permit the sort of machine politics that shames not only New York, but other cities of this nation, so long will they have these social and industrial crimes.—Kansas City Star.

"White Lilac" Flour is Best. PEOPLE'S SUPPLY STORE. —Adv. tf.

FOR SALE—A good nine-room house, with bath and lavatory sink; two east-front lots. Also two lots West Third Street. Easy terms. BOX, 612, Plainview. —Adv. tf.

A new shipment of "Pilgrim" Pattern Silverware received—the kind that's guaranteed for 10 years. DONOHOO-WARE HARDWARE CO. Ad. tf.

Notice

If you have not paid your overdue subscription to The Herald please remit at once. Subscribers who are far in arrear will be dropped after notice unless remittance is received.

The Herald Publishing Co.

HOW ABOUT COUNTY FAIR, HE ASKS.

Ellen Community Resident Wants Chamber of Commerce to "Get Busy" Now.

How about it—are we going to have a County Fair, or not, this fall? Are we going to sit around like a "bump on a log" and sleep on our rights like we did last year, and not do anything until the last minute? The time to prepare for a fair is just as soon as the previous fair closes.

What we should have done was to commence last fall to make our plans for this fall. If we expect to have a fair it is high time we had the premium list out, so the people would know what is going to be done and prepare for it.

Hale County was proud of the showing she made at Dallas last fall, and she did extremely well, all things considered, but if we had commenced at least six months sooner we could have doubled what we did, as the work fell upon a few. Mr. O. M. Unger deserves great credit for the interest he took. If we had a dozen such men as he there would be no drag like there is now. If the men of Hale county had the enterprise and snap that the ladies of Plainview and Hale County have there would be something doing. The Fair would be in good running order now.

We have five head of registered Percherons on the place now, and they are a credit to any county, and there is no place to show them. There is no use to repeat it, everybody knows that a good County Fair is one of the best advertising schemes that a county can have. See the advertising we got from the showing we made at Dallas last fall.

I, for one, would be strictly in favor of the County Commissioners making an appropriation of at least \$500 to the County Fair to defray expenses. That would be a very small amount, and it would be money well spent and the entire county would derive benefit from it.

A good County Fair is an educational institution, and no man that attends a fair, if he takes any interest at all, but will learn more than enough to pay him for the time he spends and also his admission fee.

The writer felt like giving three cheers for the Amarillo Fair boosters. I say, let the good work go on. We hope they will make a success of it, but they have got something to do.

What is our Chamber of Commerce doing in regard to a Fair for this fall? Come! Wake up and get busy; there is no time to lose. We have had good rains now and we can have a good Fair if we will but make the effort, and we can break the record we made last fall at Dallas. But we will probably have stronger competition than we had last fall so let us be up and DOING.

Yours for a good County Fair,
E. CALLAWAY,
Ellen, Texas.

STANDARDIZE AUTO HORN TO PREVENT ACCIDENTS.

Paris Finds Large Percentage of Street Injuries Due to Different Kinds of Warning Signals.

Advices from Paris say that two-thirds of the street accidents there have been attributed by experts to the diversity of sounds used as automobile warnings, and that a movement is on foot to standardize signals used for this purpose.

Charles Thaddeus Terry, general counsel for the American Automobile Association and one of the highest authorities in the country on automobile legislation, in commenting on the movement in the French city, said that similar action by the State Legislatures of this country is of the greatest importance, in order to prevent the rapidly increasing number of automobile accidents.

"Automobilists generally," said Mr. Terry, "are convinced that something must be done in the near future toward the adoption of a uniform signaling device of a character which would prevent accidents. It is generally admitted that many of the people who use the streets are heedless of their

own safety, and their attention is not now aroused by the many and diverse signals which are used upon motor vehicles.

"A statute is needed which will require a uniform signal, and one at the same time which is sufficient to arrest the attention of the heedless pedestrian, without emitting an unreasonable sound or becoming a nuisance. I personally feel that a statute which would require as a uniform signal upon motor vehicles, something which would emit a sharp, unusual, broken or ragged sound, staccato and syncopated, which, at the same time, is not unreasonably loud or long continued, which could be easily placed in judging distances and directions, would answer the purpose."

THE MEN OF TOMORROW.

The men of tomorrow are the lads of today.

Have you seen that your laddie is on the right way
To justify you in your rearing of him?
Do you know that his mind is not festering with sin?

The lads on the streets are the men coming on

To take up the place you have filled for so long.

Have you counselled him wisely; have you taken your share

In the place he's to fill, or didn't you care?

Have you turned your lad loose to run wild in the street?

Have you made of your laddie a liar and cheat?

Or a man to be honored by men coming on,

And to know that your efforts will keep him from wrong?

The prisons are filled with the lads from the street.

Is your laddie to be of that number to meet

Your heartbroken look of shame and of grief,

When you know that the Judge is to sentence your thief?

Or perhaps it may be to the gallows so grim;

You've helped with neglect in your building of him.

You've no one to blame if it happens just so.

In not starting your laddie in the path he should go.

—Mrs. J. N. Griswold.

CAPTAINS OF FARM INDUSTRY.

Not Handline Men, but Horses and Tractors, Means Success.

Most of the captains of industry have succeeded largely because of their ability to handle men. They have facilities for getting other people to do their work and have profited by the labor of those whom they em-

ploy.

The labor problem on the farm will be solved, says Farm and Ranch, not by a large pay roll, but by a large amount of good horse flesh and an investment in power machinery. The 3 and 4-horse teams of the Middle West and the huge tractor outfits of the dry farming country have made farming in those sections profitable in spite of the shortage of human labor and the stupendous problems of drought. The sun has set for the day of 1-horse implements for general farm use.

The price of a peck of oats or a gallon of gasoline is coming to be the best kind of a daily pay roll. The amount of work actually accomplished, and not the weariness of your muscles, determines whether the day has been well employed.

RAILWAY BUSINESS FOR MAY.

During May the railways of the United States received for their services to the public an average of \$8,230,000 a day; it cost to run their trains and for other expenses of operation \$5,920,000 a day; their taxes were \$341,500 a day; their operating income \$1,972,322 a day for the 220,897 miles of line reporting, or at the rate of \$8.93 for each mile of line for each day. Thus, for every six dollars of their earnings which remained available for rentals, interest on bonds, appropriations for betterments, improvements and new construction, and for dividends, the railways had to pay more than one dollar in taxes.

All of these amounts are substantially greater than the similar returns for May, 1912. They are from the summary of the earnings and expenses compiled by the Bureau of Railway Economics from the monthly reports of the steam railways of the United States to the Interstate Commerce Commission. They include over 95 per cent of the mileage and earnings of all of the railways of the country.

"White Lilac" Flour is Best. Ad. tf.

Our line of Hammocks is complete DONOHOO-WARE HDW. CO. Ad. tf.

See DICK'S TIN SHOP for Tower and Stock Tanks. —Adv. tf.

"White Lilac" Flour is Best. PEOPLE'S SUPPLY STORE. —Adv. tf.

L. D. RUCKER PRODUCE CO. buys GREEN and DRY HIDES. Adv. tf.

For the best Rockvale Coal, see the ALFALFA LUMBER CO. Adv. tf.

To the Artists of Plainview: When in need or China for painting, don't forget that our stock is complete, both in Haviland and Bavarian Donatello shapes. DONOHOO-WARE HARDWARE CO. —Adv. tf.

For the best Nigger-Head Coal, see ALFALFA LUMBER CO. —Adv. tf.

Tennis Racquets, Nets and Balls at DONOHOO-WARE HDW. CO.'S. tf.

I write Life Insurance, but don't require a life insurance policy from any one in order that they may borrow money from me. H. A. WOFFORD. —Adv. tf.

Why pay some one a commission to loan you money at 8 per cent, when I will lend it to you at 8 per cent without commission? H. A. WOFFORD. —Adv. tf.

PLAINVIEW BUGGY CO. has a complete line of Moline Farm Wagons and Tension Harness. Talk trade with us on any Livestock you have. —Adv. tf.

We have more than a carload of new Buggies and Surreys for sale or trade. Let us figure with you on a Livestock trade. PLAINVIEW BUGGY CO. —Adv. tf.

We have exclusive agency for the "Victor" Talking Machine. Buy one today. J. W. WILLIS DRUG CO. —Adv. tf.

My loan proposition is a clean one. Let me explain it to you. H. A. WOFFORD. —Adv. tf.

Let L. D. RUCKER PRODUCE CO. handle your GREEN and DRY HIDES. —Adv. tf.

Don't sweat over a hot cook stove these summer days. Let us cook your meat for you. Hot Barbecue, Cold Cooked Ham, Cooked Sausages at OTTO'S MARKET. —Adv. tf.

Oh, you boys! We have a full line of Baseball Goods. DONOHOO-WARE HARDWARE CO. —Adv. tf.

While away these spring evenings listening to a "Victor." J. W. WILLIS DRUG CO. has them. —Adv. tf.

When you go outing, remember that DONOHOO-WARE HDW. CO. have the most complete line of Fishing Tackle and Rifles on the Plains. DONOHOO-WARE HDW. CO. Ad. tf.

See H. L. KING, at 610 West 3rd St., for a nice 9-room residence on Restriction Street. Bath, lights and water. St. Bath, lights and water. Easy terms. P. O. Box 461. Adv. tf.

Ice Picks, Ice Shaves, Ice Cream Freezers, Refrigerators, Oil and Gasoline Stoves—everything to make the warm days cool. DONOHOO-WARE HARDWARE CO. —Adv. tf.

FOR SALE.

A nice, young Jersey cow, fresh. —Adv. 39. H. E. SKAGGS.

FOR SALE.

1913 Model Motor Cycles and Motor Boats at bargain prices; all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying, or you will regret it; also bargains in used Motor Cycles. Write us today. Enclose stamp for reply. Address

LOCK BOX 11,
—Adv. 55-1 Trenton, Michigan.

FREE MATINEE.

Below is a list of the merchants of Plainview who are offering free entertainment at the Majestic every Saturday evening to their out-of-town customers only. Shows at 1:30 and 2:30 o'clock:

Blasingame & Klinger, Boyd Grocery Co., Sewell Grocery Co., Busy Bee Cafe, Jo W. Wayland, Shelton Bros., Warren & Sansom, Necessity Store, J. M. Sanderson, W. E. Winfield, Geo. S. Fairris, Carter-Houston D. G. Co., R. A. Long Drug Co., J. W. Willis Drug Co., Wright & Dunaway, Duncan's Pharmacy, Donohoo-Ware Hardware Co.

This list is open to any business house in Plainview. —Adv. tf.

PLAINVIEW DRUGGIST DESERVES PRAISE.

J. W. Willis, druggist, deserves praise from Plainview people for introducing here the simple buckthorn bark and glycerine mixture, known as Adley-I-ka. This simple German remedy first became famous by curing appendicitis and it has now been discovered that A SINGLE DOSE relieves sour stomach, gas on the stomach and constipation INSTANTLY. —Adv. 39.

Come in and Cool Off These Warm Days

When in town these warm days drop in our store and get cooled off. We have the coolest store in town and you are always welcome.

We want you to feel that our store is your store too. You are sure of prompt, polite attention if you wish anything in our line, but if you do not wish to make a purchase come in and pay us a visit, for we are always glad to have you.

Duncan's Pharmacy
"The Store Where You Feel At Home"

Seth Ward College Wants

More homes in which students may work for their board.

Several more good houses for rent on the campus where families may live during school term.

A greater appreciation of the fact that the best advantages that can be found in a Junior College are offered there.

Three hundred fifty students to enroll September second.

The cooperation of all who believe in Christian education.

W. M. PEARCE, President

OUR BIG SEMI-ANNUAL CLEARANCE SALE

Was a success beyond our most sanguine expectations. It is true we made no profit, but our friends and customers got the benefit of our loss.

We have a few goods left that we propose to sell at a loss

Below we list a few items:

50 Straw Hats worth from \$1.50 to \$3.50, your choice now \$1.00

All low cut shoes including ladies', men's, girls', boys' and babies' at REDUCED PRICES.

One lot of boys' hats worth as high as \$2.00, now \$1.00.

All Spring and Summer clothing both men's and boys', without profit.

All Spring and Summer ready-to-wear in the Ladies' Department reduced--some at HALF PRICE

In fact, anything and everything in Spring and Summer goods in all departments is reduced

All Staple and Fall goods will be sold at our regular prices

New Fall Goods

We have already received a big shipment of Red Seal and Delhi gingham. Big lot of Fall shoes. In a few days we will be able to show you a beautiful line of Palmer Coats and Coat Suits, Lucille Dresses and other things too numerous to mention.

Rest assured your every want will be taken care of by us.

PLAINVIEW MERCANTILE COMPANY

LOCAL AND PERSONAL

R. M. and John Ellerd went to Amarillo to-day.

Stewart Barnes returned Monday from Canyon.

Thornton Jones, Jr., went to Amarillo Monday.

J. D. Bureson, of Lockney, was here Saturday, en route to Hale Center.

J. W. Layne, of the Layne-Bowler Pump Company, went to Houston to-day.

Mrs. J. L. Wood, of Jefferson, Texas, is visiting her sister, Mrs. Z. T. Hubbard.

J. A. Roach, division engineer for the Santa Fe, was here Saturday, on business.

E. B. Lauderdale and family, of Floydada, went to Hale Center Monday to visit R. A. Ferguson and family.

Rev. A. W. Waddell and wife, of Baird, Texas, who have been in Plainview some days, visiting, went to Tulla Monday, where they will visit some time before returning to Baird.

T. W. Sawyer went to Hereford, Texas, Monday.

O. V. Anderson went to Sentinel, Oklahoma, Monday.

R. E. Demaris drove an Overland to Petersburg yesterday.

J. H. Berry returned Saturday from a trip to Tucumcari, N. M., and Amarillo.

Mrs. H. Ferrell and children are here visiting the family of W. Y. Buchanan.

Mrs. W. W. Mann, of Wichita Falls, came to Plainview Monday to visit Mrs. John Chatham.

Mr. and Mrs. C. M. McCowan and children left Saturday for Abilene, where they will visit.

Mrs. R. B. Ridgeway, of Fort Worth, was here Saturday, returning from a visit with Mrs. R. M. Broyles, at Lockney.

L. J. Thomas, general manager of the Gulf Refining Company, was here on official business Saturday. He went from here to Amarillo.

Mrs. R. B. Holmes and little sons, Leo and Ross, returned Monday to their home, at Seminole, after a visit with Y. W. Holmes and family.

Jno. W. Kone, ranchman, of Cochran County, is in Plainview.

Miss Pattie Dalton went to Kress Monday, to visit Miss Nell Webb.

C. S. Williams and family returned Sunday from an automobile trip to Colorado.

Rev. C. Stadler left Saturday for Panhandle, where he will conduct a revival.

Misses Lena and Ethel Williams returned Monday from Chicago, where they have been studying.

Mrs. Truesdale, of Clyde, Kansas, came in Monday to visit her daughter, Mrs. R. E. Cochrane.

Mr. and Mrs. J. H. Reeves, of Clarendon, are here visiting the family of their son, Otus Reeves.

Prof. E. C. Nelson, Jr., has returned from a trip through New Mexico, in the interest of Wayland College.

Miss Lilly Ferguson, of Elida, New Mexico, who has been in Plainview some time, returned home Monday.

Alex Lumpkin, of Amarillo, was in Plainview yesterday and to-day, on legal business. He and his little daughter, Simon, were guests of Mr. Lumpkin's sister, Mrs. Otis Trulove.

Mrs. M. W. Thomas and children, of Lincoln, Nebraska, arrived Saturday to visit her daughter, Mrs. Charles Barrett.

Mrs. W. L. Henry, of Hale Center, returned home Monday, after a visit with Mrs. Geo. Bolliver, of Plainview.

R. E. Cochrane returned Monday from Kansas City, where he has been attending the National Photographers' Convention.

J. A. Sheppard and wife, of Frost, Texas, who have been visiting their sister, Mrs. C. G. Brown, returned home Monday.

Thelma Gound, of Post City, who has been visiting her aunt, Mrs. Minnie Reeves, for the past month, left Saturday for her home.

Misses Bertha and Dean Low, nieces of Mrs. W. A. Low, returned Monday to their home, at Weatherford, after a two months' visit with their aunt, Mrs. W. A. Low.

Miss Ethel Chenney, of Nowater, Okla., is in Plainview visiting her sister, Mrs. J. E. Hawley.

Miss Switzer has returned to her home, in Fort Worth, after a visit to Mr. and Mrs. J. H. Slaton.

Dr. and Mrs. S. H. Adams, of Slaton, Texas, were guests over Sunday of Mrs. W. Y. Price and family.

In the justice court this morning, the case of E. T. Coleman vs. W. R. Simmons resulted in a mistrial.

C. F. Knight went to Childress Monday, where he was called to the bedside of his brother, Richard Knight, who is ill.

Miss Pope was here Saturday, on her way to Weatherford. She has been visiting Mrs. R. M. Broyles, her sister.

Mrs. S. S. Quisenberry, of Waco, and Mrs. A. F. Quisenberry, of Hale Center, came in Sunday to visit Mrs. C. V. Quisenberry.

Miss Ethel Brymer, of Arlington, Texas, who has been visiting at Lockney and Tahoka, went to Amarillo Monday, to visit relatives.

Reports from the Guyton Sanitarium are to the effect that Mrs. J. V. Freeman, John Sanders and Mrs. Lee Kimble are improving rapidly.

J. L. Hunton and daughter, Miss Emma, were here Saturday and Sunday, visiting old friends. They are now visiting at Miles, Texas.

E. N. Egge, "the Overland man," went to Olton yesterday. He returned to Plainview this morning and left for his old home in Iowa at noon.

Mrs. Dr. Pennington and two children, of Lockney, were here Saturday, en route to Lubbock, where they will visit Mrs. Pennington's daughter, Mrs. Clara Mickey.

Mrs. S. A. Brown and daughter, Miss Hazel, who have been in Plainview visiting Y. W. Holmes and family, returned Monday to their home, at San Antonio.

Mesdames H. K. Gull, of Hilton, and M. H. Casper, of Sweetwater, were here Saturday, returning from Florent, where they have been visiting Mrs. E. P. Kirkland.

NORTH TEXAS CITIZEN LIKES PLAINVIEW COUNTRY.

L. J. Caraway Says That Hale County Has Most Attractive Outlook He Has Seen.

L. J. Caraway, of Erath County, is visiting his brother-in-law, Rev. A. B. Roberts, in Plainview. He has just returned from a visit with his son, at Hereford. While in Hereford, Mr. Caraway saw the water carnival.

Mr. Caraway likes Hale County. In a communication to the editor, he says:

"Since my visit to the 'City Beautiful,' I have been transported to the highest degree of exultation and delight, and with pleasure pronounce Plainview the most promising little 'gem' on the Plains of Texas. Here I find a citizenship composed of the cultured, refined and polished from the four corners of the earth, all pulling together harmoniously for the intelligent progress and prosperity of Plainview and Hale County, which means success.

"Permit me to say that Plainview is, in my opinion, in the proper latitude, longitude and altitude for good health, longevity of life, happiness and comfort. Its climatic conditions remind me of the historic account of enchanting Italy. Allow me to say to your intelligent readers that I have lived in Hood, Erath and Parker Counties for the last 53 years, and I have met scores of first-class people that I knew in those counties, and they all seem happy and contented in the Panhandle, and would not exchange it for any other country.

"It is remarkable that I can hear no one decrying your country. I suppose the dissatisfied, if any, have

abandoned the country, as the roads are all open for the ingress, egress and regress of all who are so unfortunate as not to know a good country when they see it.

"Lifting the veil of futurity, I am enabled, with a prophetic eye, to see Hale County stocked up with industrious stock farmers, with good barns to hold the forage and to afford shelter for the stock during hard winters.

"Irrigation is the coming industry of Texas, especially this part of it. I have no doubt as to its success in Hale County, inasmuch as men of means are testing the art of irrigation thoroughly, with all the good promises that heart could wish. The land and water are here, inviting investors from other parts of the country with their capital and industry.

"I have observed more signs of civic pride and substantial improvement in the 'Gem' than in any other town during my sojourn in the Panhandle of Texas.

"My object for writing this communication is to inform my many old friends in this country that I am still in the land of the living and glad to find them in such a promising country. I will soon pull out for my home, in Weatherford, Texas, and reluctantly leave Plainview, with all its beauties and comforts, where man is brave and woman true, and free as mountain air.

"Wishing The Herald eminent success in all its efforts, I am,
"Yours truly,
"L. J. CARAWAY."

FOUND—Automobile tail-light, one-half mile southwest of Plainview. Owner can get same by calling at Plainview Cemetery. J. J. MILLS, Ad.

Be prepared for Comfortable Reading during the long Fall and Winter evenings. Let us wire your house for electric lights. You'll wonder afterwards why you waited so long. You'll find many other uses for your current and you'll soon be calling on us for electric irons, toasters, chafing dishes, etc.

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C. D. POWELL J. B. WADE

We endeavor to show our appreciation of your patronage by always showing pictures that are bright, new, and entertaining—pictures that cannot possibly offend the most refined taste.

Visit the
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The Coolest Place in Plainview
10c ALWAYS 10c

WHITE CREST Flour Is All Flour

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The Telephone Road to Every Market

Are you up on current dairy prices during the scarce season?

The farmer with a Bell Telephone is "wise" and he sells at the market's height. Why not share your telephone-connected neighbors advantages.

Apply to our nearest manager for information, or write

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS.

OKLAHOMA FINDS BIG PROFITS IN PEANUTS.

Farmers Have Made from \$10 to \$150 an Acre on the Crop, with Little More Expense Than Raising Corn.

The raising of peanuts has become a substantial industry in Oklahoma, the acreage having jumped from 40,000 in 1912 to more than 100,000 this year, according to the Kansas City Star. Stephens County leads all others, its acreage being 30,000, as against 5,000 a year ago. Peanuts in Oklahoma yield from 40 to 200 bushels an acre, and in addition produce from one to two tons of excellent hay. The hay is quite the equal of alfalfa. Growers receive from 75 cents to \$1.50 a bushel for their peanuts. It is estimated that the crop this year should be worth considerably more than four million dollars.

The success of Stephens County farmers in growing peanuts has induced farmers in other counties to engage in the industry.

Get Crop in Ninety Days.

The production of peanuts has started new industries at Duncan, in Stephens County, where a peanut oil mill is now in operation, and a peanut products plant, employing about a hundred persons, will soon be running. Stephens County farmers have realized a net profit of from \$10 to \$150 an acre from their peanuts. The cost of planting, cultivating and harvesting is practically the same as for corn, ranging from \$8.50 to \$14 an acre.

The best soil for peanuts is a sandy loam. They resist drought, demanding little moisture, and yet not injuriously affected by heavy rains. They mature in ninety days. The varieties that are being grown are Spanish, Virginia White, Tennessee Red and Jumbo. The Spanish give a greater yield and are in greater demand. The most profitable way to handle a peanut crop is to mow the hay and bale it for the dairy herd or the work stock, and to "hog out" the nuts.

Yields Big Profits as Hog Food.

An acre of nuts produces from six hundred and fifty to fifteen hundred pounds of pork. Since the hay more than pays the cost of production, and the peanuts, being legumes, improve the soil, the pork produced is a net profit to the farmers. The next most profitable way is to bale the hay and the nuts together for the dairy cattle, as this furnishes the most perfect food for dairy cattle produced. Threshed for commercial purposes, the crop is one of the most profitable cash crops, but it is even more profitable when fed to live stock on the farm.

One peanut grower rented for cash rent 412 acres of land last season in Stephens County. He subrented this land to be planted in peanuts, and his

yield ranged from 40 to 190 bushels an acre, averaging sixty-eight bushels, and giving him a profit of more than \$5,000 on his investment. This year this same planter has 850 acres of peanuts on his own land. With a similar yield and price this year his profit should reach \$10,000. Stephens County will celebrate its discovery of the possibility of peanut culture by a peanut carnival, to be held at Duncan in the week beginning October 15.

OVERLAND WINS OVER SIXTY CARS IN AUSTRIA.

Machine from Stock in Vienna House Takes 327-Mile Tour in Eleven Hours.

Competitive touring has been established in Europe, according to a message recently received by the Willys-Overland Company, of Toledo, Ohio, from its representative in Vienna, Austria. The message tells of a recent tour between Vienna and Abbazia, a distance of about 327 miles, in which sixty cars were entered. Many of the automobiles enjoyed international reputations as racing machines.

The contest was won by an Overland Model 69-T, which was taken from the stock of the Vienna dealer, in eleven hours.

CHRISTIAN ENDEAVOR LESSON FOR AUGUST 3.

Subject—"The Ideal Christian—His Perseverance." Heb. 6:10-20.

Daily Readings:
 Persevere in Loving—Gal. 6:1-10.
 In the Gospel—Heb. 3:12-19.
 In Prayer—Luke 19:1-8.
 In Scripture Study—2 Timothy 3:14-17.

In Duty—Heb. 12:1-6.
 Through Trials—1 Peter 1:1-8, 13.
 How shall a man learn to know himself? Never by thinking about it; but by action he surely may. Try to do your duty, and you will know at once what is in you! But what is your duty? To fulfill the demands of the day.—Goethe.

EVERY STREET IN PLAINVIEW

Has Its Share of the Proof That Kidney Sufferers Seek.

Backache? Kidney's weak? Distressed with urinary ills? Want a reliable kidney remedy? Don't have to look far. Use what Plainview people recommend. Every street in Plainview has its cases.

Here's one Plainview man's experience. Let John Pendley, of Covington Street, tell it:

Mr. Pendley says: "I used Doan's Kidney Pills and they relieved me of bladder trouble and pains across my back and kidneys. Before I began

using Doan's Kidney Pills I could hardly get up from a chair. I procured my supply at the Long Drug Co.'s, and they did me a world of good."

If your back aches—if your kidneys bother you, don't simply ask for a kidney remedy—ask distinctly for "Doan's Kidney Pills," the same that Mr. Pendley had—the remedy backed by home testimony. 50c all stores. Foster-Milburn Co., Props., Buffalo, New York. —Adv. 40

My loan proposition is not a scheme to get Life Insurance, nor a commission from the people who borrow the money through me. H. A. WOFFORD.

Five-room modern house in Roscoe Texas to exchange for some property in Plainview. Phone 27. RUSHING LAND CO. —Adv. 39

WANTED: Two rooms for light housekeeping, or one room and sleeping porch. Apply at Herald Office. —Adv. 39-pd.

You are invited to attend a Victrola musicale given by the ladies of Circle 5 of the Methodist Church, at the residence of Mrs. T. P. Whittis, Thursday, July 31, from 5 to 7 p. m. Admission, 25 cents. —Adv. 39

THOMAS & MILLER will trade you a new Buggy for an old one or a new Buggy for any kind of Livestock. —Adv. 39

TWO LOTS FOR SALE CHEAP.

Lots 7 and 8, block 59, Seth Ward Addition. These lots face east on Upchurch Street, and are 50 x 185 feet. Warranty deed and abstract to date. A bargain for cash. Write me quick. F. B. GRAHAM, 1651 Dean Ave., Des Moines, Iowa. —Adv. 39

DON'T TAKE THE WRONG MEDICINE.

If Your Liver Gets Lazy You Need a Liver Tonic, Not Merely a Laxative for the Bowels.

Most people take a simple laxative when their liver gets sluggish rather than take calomel, which they know to be dangerous. But a mere laxative will not start a sluggish liver. What is needed is a tonic that will liven up the liver without forcing you to stay at home and lose a day from your business.

You have such a tonic in Dodson's Liver Tonic. Dodson's Liver Tonic must be all they claim for it, because they guarantee it to take the place of dangerous calomel and agree to hand back the money with a smile to any person who tries Dodson's Liver Tonic and is not satisfied with the relief it gives.

Dodson's Liver Tonic is a harmless vegetable liquid with a pleasant taste, and is a prompt and reliable remedy for constipation, biliousness, sour stomach, and the other troubles that come from a torpid liver.

R. A. Long Drug Co. give it their personal guarantee, and if you will ask about this guarantee you will protect yourself against imitations that are not guaranteed. Large bottle of Dodson's Liver Tonic is 50 cents. —Adv. 39

WOMAN DIED OVER COOK STOVE.

Killed by excessive heat this hot weather, when death could have been avoided by buying our Cooked Barbecue, Cooked Ham, Sausages, and other Lunch Meats. OTTO'S MEAT MARKET. —Adv. 39

The Best Hot Weather Tonic

GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

When you sell your land, give the buyer a neat, accurate abstract. We make 'em. PLAINVIEW ABSTRACT COMPANY. —Adv. 39



BOULDER DENVER COLORADO SPRINGS PUEBLO TRINIDAD SIX BLA DALHART AMARILLO CHILDRESS VERNON WICHITA FALLS FT. WORTH DALLAS WACO CORSICANA ALEXANDRIA HOUSTON SAN ANTONIO NEW ORLEANS

DRIVING CAR B MODERATE PRICES SUPERB MEALS

In a comparative sense **COOL COLORADO** with its numerous incomparable attractions and refreshing influences, is but a few days away and the **Fast Double-Daily Through Trains of the Ft. Worth & Denver City Railway** (including through-trains between Denver and points on the T. & D. V., the T. & P., and M. K. & T. Rys., as indicated herein) disburse travel-handicaps and inconveniences and assure suburban comfort and pleasure in both directions. If in doubt, let me send you some Colorados, in booklet form, free!

A. A. GLISSON, G. P. A. Ft. Worth, Texas

DR. C. B. BARE, Veterinarian
 Office at Gilbert's Barn
 Phones: Office, 219; Res., 478
 Plainview, Texas

Phones: C. D. WOFFORD, Dentist
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DR. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.
 Office in Finnie Building, Next Door to Third Nat'l Bank, Plainview, Texas.

320 acres of fine deeded land four miles from Melrose. Half section of land adjoining open to entry. Two good wells. Water at 12 feet. Ideal place for small ranch. A bargain. Write J. W. LEMON. —Adv. 39

International - Overland - Service

Every Overland has behind it the greatest system of international automobile service in the world. Every Overland owner is entitled to all the privileges of this vast system. It is the most highly developed and finely organized service in the industry.

It is probably difficult to grasp or comprehend the immensity and completeness of such a world-wide system. Its thoroughness, advantages and importance is best understood, and appreciated, by the tens of thousands of Overland owners who use it.

There are over 3,000 Overland dealers. This great service chain is closely wrapped around the entire globe. It daily serves, supplies and satisfies over one hundred thousand Overland owners. You will find Overland Service Stations, at your service, in every civilized section of both hemispheres.

Overland parts are stocked in every country under the sun. A special staff of "parts auditors" constantly travel all over the world, checking this stock and keeping it up-to-date. These men study and anticipate your needs in the many different countries—and see that you get what you want when you want it. A large force of men at the Overland Executive Offices do nothing but keep in touch with and keep tab on the efficiency of this system. It is never permitted to fall below a certain standard.

Overland owners are never put to the inconvenience or annoyance of waiting days or weeks for parts to come from the factory. No matter what part of the civilized world you are in, you can always get whatever you require in a few hours. And all this is the result of establishing, developing and maintaining what has grown to be the most far-reaching system of automobile service in the world.

Service is a matter to which you should give more consideration. The establishment of the Overland system has cost hundreds of thousands of dollars. It is always at the command of every Overland owner in any part of the world.

EGGE-CORLETT AUTO CO.

Panhandle Distributors
 Plainview, Texas Amarillo

SONG BIRDS

Recently we received a shipment of White Javas, beautiful white song birds. They are imported from Java, an island of the East Indies group. They rival the mocking bird for clear sweet notes.

Parrots and Parakeets

In the shipment were a half dozen Cuban Parrots. These birds are guaranteed to talk. If they don't talk, we will get you one that will. They are young and you can train them as you like.

The Parakeet is an Australian bird. This specie has been taught to talk.

In a few days we will build an addition to the greenhouse for the express purpose of keeping the birds in an attractive apartment. We plan to keep birds in stock at all times.

Our trade has been growing and we are going to increase our floor space over 1000 square feet. We appreciate your trade and are preparing to give you the most up-to-date service.

Cabbage Plants

In our beds are a large number of late Fall Cabbage plants now ready for transplanting. See us at once for them.

Plainview Floral Comp'y

"We Beautify Always"

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Vacation land is calling now; it only remains for you to make up your mind when and where you will go.

The low fares, to more than a hundred attractive resorts, and the conveniences to be had in reaching them via  will help you solve the question.

For fares, berths or any other travel information desired, address
 W. G. Crush, Gen'l Passenger Agent,
 Katy Building, Dallas, Texas.

QUININE AND IRON—THE MOST EFFECTUAL GENERAL TONIC RELIEVES PAIN AND HEALS AT THE SAME TIME

Grove's Tasteless chill Tonic Combines both in Tasteless form. The Quinine drives out Malaria and the Iron builds up the System. For Adults and Children.

You know what you are taking when you take GROVE'S TASTELESS chill TONIC, recognized for 30 years throughout the South as the standard Malaria, Chill and Fever Remedy and General Strengthening Tonic. It is as strong as the strongest bitter tonic, but you do not taste the bitter because the ingredients do not dissolve in the mouth but do dissolve readily in the acids of the stomach. Guaranteed by your Druggist. We mean it. 50c.

The Wonderful, Old Reliable Dr. Porter's Antiseptic Healing Oil. An Antiseptic Surgical Dressing discovered by an Old R. R. Surgeon. Prevents Blood Poisoning.

Thousands of families know it already, and a trial will convince you that DR. PORTER'S ANTISEPTIC HEALING OIL is the most wonderful remedy ever discovered for Wounds, Burns, Old Sores, Ulcers, Carbuncles, Granulated Eye Lids, Sore Throat, Skin or Scalp Diseases and all wounds and external diseases whether slight or serious. Continually people are finding new uses for this famous old remedy. Guaranteed by your Druggist. We mean it. 25c, 50c, \$1.00

There is Only One "BROMO QUININE" That is LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE on every box. Cures a Cold in One Day. 25c

HUPP BECOMES \$1,000,000 CORPORATION.

Hupmobile Automobile Manufacturers Increase Capital Sixth Time.

For the sixth time since its incorporation, in 1908, the Hupp Motor Car Company, of Detroit, Michigan, has increased its capital. The increase this time is from \$750,000 to \$1,000,000. The increase was created by a 25 per cent stock dividend taken out of the surplus and added to capital account.

ONLY MONUMENT TO ADAM.

A Baltimore Man Decided His Memory Should Be Memorialized.

A monument erected to the "memory of Adam, the first man," is the only one of its kind in America, and probably in the world, says the Strand Magazine. It was erected in 1909 by John P. Brady, a contractor and builder, of Baltimore, at his country place, "Hickory Ground, near Gardenville, in the northeastern suburbs of Baltimore.

It is composed of stone, bronze and cement, and is surmounted by a very large and accurate sundial. Surrounding the hour figures, in a circle on the dial, is the motto, "Sic Transit Gloria Mundi" (So Passes the Glory of the World), and the date, 1909, and on either side of the shaft is a sunken panel with sunken letters, the two reading:

"This, the First Shaft in America, is Erected to the Memory of Adam, the First Man."

The monument has naturally attracted much attention. Mr. Brady has stated among other things, in a newspaper interview, that "where so many others of lesser worth have been honored, he thought it about time that something was done for Adam."

TRUCKS DISPLACE THE TRAIN.

Eastern Cities Use Faster Carriers for Freight on Short Hauls.

In Eastern Cities the motor truck is largely superseding the suburban freight train for deliveries to nearby towns. With traffic as heavy for the railroads as it has been during the last year or two, they are not particularly eager to handle freight which moves only a short distance. There is little revenue in this class of freight, and consequently the railroads are not very solicitous regarding the service given on short hauls.

In railroad shipments the freight is moved from the warehouse to the railroad freight station, where it is unloaded, then moved into a car. When it reaches its destination it is unloaded into another freight house, where it is reloaded on wagons for delivery to the purchaser. Deliveries are seldom made in less than twenty-four hours. In Cleveland, Chicago, Buffalo and a number of other Eastern cities where trucks are employed, the freight leaves the warehouse in the morning and is unloaded at the purchaser's house, twenty or thirty miles away, before noon. This effects not only a saving in time, but a saving in expense.—Farm Machinery and Power.

For the best Nigger Head Coal see the ALFALFA LUMBER CO.

CITATION BY PUBLICATION.

THE STATE OF TEXAS, To the Sheriff or any Constable of Hale County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Hale, if there be a newspaper published therein, but, if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, W. V. Kennedy, Edward Kennedy and R. S. Lemons, whose residences are unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, on the 4th day of August, 1913, then and there to answer Plaintiffs' First Amended Original Petition filed in said Court, on the 27th day of June, A. D. 1913, in a suit numbered on the docket of said Court No. 965, wherein T. J. Black and Alta Black are plaintiffs and W. V. Kennedy, Edward Kennedy and R. S. Lemons are defendants. The nature of the plaintiffs' demand being as follows, to-wit:

T. J. Black et ux.)
 vs.) No. 965.
 W. V. Kennedy et al.)

In District Court, Hale County, Texas.

To the Honorable District Court of said County:

Now come the plaintiffs, T. J.

Black and Alta Black, and file this their First Amended Original Petition in lieu of their original petition filed herein on the 7th day of June, 1913, and for such amendment, and complaining of the defendants, W. V. Kennedy, Edward Kennedy and R. S. Lemons, whose places of residence are unknown to plaintiffs and to their attorneys, show to the Court:

That heretofore, on the 1st day of January, 1913, the plaintiffs were lawfully seized and possessed of the following described tract of land, lying and being situate in Hale County, Texas, holding, claiming and owning the same in fee simple, to-wit: Parts of the J. E. White Homestead and of the Ed M. White Homestead surveys, in and near the town of Petersburg, Texas, described by metes and bounds as beginning at the southwest corner of the said J. E. White Homestead Pre-emption survey; thence east 1,652.9 feet; thence north 2,108 feet; thence west 1,652.9 feet; thence south 2,108 feet, to the place of beginning, containing 79½ acres of land; and that on the day and year aforesaid the defendants unlawfully entered upon said premises and ejected the plaintiffs therefrom and unlawfully withhold from plaintiffs the possession thereof, to plaintiffs' damage in the sum of Three Thousand Dollars. And Plaintiffs further show that they have title to and claim said land by chain of title as follows: Patent from the State of Texas to J. E. White, No. 569, Vol. 30, of record in the Patent Records of Hale County, Texas, Vol. 1, page 395; deed from J. E. White et ux. to Ed M. White, of record in the Deed Records of Hale County, Texas, Vol. 12, page 446; patent from the State of Texas to Ed M. White, No. 282, Vol. 30, of record in the Patent Records of Hale County, Texas, Vol. 1, page 209; deed from Ed M. White et ux. to T. J. Black, of record in the Deed Records of Hale County, Texas, Vol. 16, page 63; and that defendants have no title to said land known to plaintiffs, and are setting up some claim to said land under the deed from plaintiffs to defendant W. V. Kennedy hereinafter mentioned.

And for further cause of action against said defendants, plaintiffs show to the Court that on the 5th day of January, 1909, plaintiffs signed and delivered to said W. V. Kennedy a certain deed in form a general warranty deed, bearing date the day and year aforesaid, and now of record in the Deed Records of Hale County, Texas, Vol. 22, page 109, which deed purports to convey unto said W. V. Kennedy a certain tract of land lying and being situate in Hale County, Texas, described as beginning at a point 9,871 feet south of a wagon spindle at center of the D. P. Goodwin Survey; thence south 990 feet a stake; thence west 1,652.9 feet a stake; thence north 990 feet a stake; thence east 1,652.9 feet to the beginning, containing 37.57 acres of land; and plaintiffs say and show to the Court that said deed is invalid and not binding against plaintiffs, and should be cancelled, annulled and held for naught, and the record thereof should be cancelled, annulled and held for naught for the following reasons:

At and before the time of making said deed the plaintiffs resided at the town of Petersburg, Hale County, Texas, near which said land is situated, and owned and possessed at and near said town other lands, and were very anxious of having a railroad constructed into said town; and that said defendants W. V. Kennedy and Edward Kennedy at and just prior to the execution of said deed came to said town of Petersburg, and, acting together for the purpose of acquiring said land from plaintiffs, and for the purpose of defrauding them out of said land, represented to plaintiffs, and promised and assured plaintiffs, that if they, plaintiffs, would convey said land to said W. V. Kennedy that they, said Kennedys, would build, construct, complete and equip a railroad from the town of Memphis, Texas, to and through said town of Petersburg, and would have trains running over such railroad within two years from that time, and would have such railroad completed into and through the said Town of Petersburg within two years from that time; and represented to plaintiffs that they, said Kennedys, were financially and otherwise able to so build, construct, complete and equip such railroad, and would so build, construct, complete and have trains running over such railroad within said time of two years, if plaintiffs would make such deed.

That plaintiffs had no knowledge of the matters about which such representations promises and assurances were so made, and relied wholly on the representations, promises and assurances so made by said Kennedys, and, so relying on said representations, signed, acknowledged and delivered said deed to said W. V. Kennedy; and plaintiffs show to the Court that they would not have so signed, acknowledged, delivered or executed said deed but for said representations so made by said Kennedys as aforesaid.

And these plaintiffs further show to the Court that all and every of said


J. M. SLATON, President W. C. MATHES, Vice President
 GUY JACOB, Cashier

The First National Bank

Plainview, Texas

CAPITAL STOCK \$100,000.00
 SURPLUS AND UNDIVIDED PROFITS 170,000.00

SAFE DEPOSIT BOXES FOR RENT
 Your business solicited, appreciated and protected.



Popular Excursion to Galveston

On Saturday, August 2, there will be special excursion through Plainview at 9 a. m., to Galveston for the Cotton Carnival. Fare for the Round Trip \$12.35. Train will arrive at Galveston Sunday Morning 9:25 A. M. and return leaving Galveston Tuesday Aug. 5th at 7:45 P. M. arriving at Plainview about 6:00 P. M. Wednesday Aug. 6th. Both Standard and Tourist sleeping cars will be furnished and request that you make your reservation early.

Phone 224 For further information apply to R. F. BAYLESS, Agent

FOR THE BEST SERVICE AND HIGHEST SALES

Ship Your Cattle, Hogs and Sheep to

DAGGETT - KEEN Commission Co.

"We're Our Own Salesmen."

FORT WORTH, TEXAS.

Life-Time Experience in the Business.
 Feeders and Stockers Bought on Order.

Write, Wire or Phone for Market Advice.
 PHONES: Prospect 501; Long Distance 213.

E. M. Daggett, Cattle Salesman
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It's Crop Making Time

Be prepared to get the best yield by careful cultivation made possible with the John Deere cultivators.

We have Alfalfa cultivators and seeders and the famous Deering harvester machinery and repairs.

R. C. Ware Hardware Co.

Phone 178

representations, assurances and promises so made by said Kennedys were falsely and fraudulently made for the purpose of swindling plaintiffs out of their said land, and made without any expectation or intention of fulfilling, complying with or performing them or any of them, and without any ability to perform, keep or fulfill them or any of them. That said Kennedys were in fact mere adventurers without any financial standing or ability, and had not the ability to construct any such railroad. And Plaintiffs say that the execution and delivery of said deed was procured by fraud.

And these plaintiffs further show that said deed was signed, executed and delivered by plaintiffs to said W. V. Kennedy, they, plaintiffs, relying wholly on the representations, promises and assurances of said Kennedys so made as hereinabove set out; that no money or other thing of value whatever was given to or received by plaintiffs for their said land, or for the execution and delivery of said deed, and that the only consideration for said deed and the land in said deed described were the said representations, promises and assurances and agreements so made by said Kennedys and hereinabove set out; and these plaintiffs further show that said Kennedys have wholly failed to perform or do any of the things which they so represented, promised, agreed and assured plaintiffs that they would do, and have broken each and every representation, promise, assurance and agreement so made; that no rail-

road has been built into, through or near said town of Petersburg by said Kennedys or any one else; that plaintiffs have gotten nothing whatever for their said land; and plaintiffs say that said deed is absolutely without any consideration to support it, and that the consideration for said deed, if any there ever was, has wholly failed.

Wherefore, plaintiffs pray that defendants be cited to answer this petition, and that upon a hearing they have judgment for title, restitution and possession of said lands, that said deed and the record thereof be cancelled, annulled and declared void, for costs of suit, and for all relief to which they may be entitled in law or equity.

Attorneys for the Plaintiffs.

—
 HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Write, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office, in Plainview, this, the 27th day of June, A. D. 1913. (SEAL) B. H. TOWERY, Clerk District Court, Hale County, Texas.

By W. H. BOX, Deputy.

FOR SALE.

One registered Jersey bull; 5 years old, good color. Address or call on T. J. ELLERD, Plainview, Texas, or Phone 365. —Adv. 11.

Advertising Doesn't Pay

It doesn't pay the merchant who claims to be "too small to advertise"—and wants to stay that way.

It doesn't pay the merchant whose printed statements misrepresent his goods or his prices.

It doesn't pay the merchant who believes there are "slack seasons" when people cease to eat, drink or wear out clothes.

It doesn't pay the merchant who has premonitions of "off days"—or who constantly courts visions of hard times.

It doesn't pay the merchant who believes the weather is ever too cold, or too hot, or too dry, or too wet, or too windy for folks to buy goods.

It doesn't pay the merchant who advertises once---and then quits.

It does'nt pay the merchant who expects advertising to take the place of honesty.

It doesn't pay the vacillating or irresolute.

It doesn't pay the slaves of precedent.

It doesn't pay the quitter---the crook---the faker---the simulator. Advertising is publicity and publicity, like sunshine, is the deadly foe of all that is bad or diseased--and it is life and health to all that is good.

Advertising plus dishonesty, or advertising plus poor goods and unsound business methods, is death--sure and quick. The more advertising the quicker the death.

But Advertising in
The Twice-a-Week
Hale County Herald
Plus honest merchandise and sound business methods
Always Pays

It was never known to fail---absolutely never.

It works at all times and in all seasons. Summer---winter---spring or fall. Blaze that fact on your memory, Mr. Merchant.

It works in the light or in the dark of the moon.

A change in the wind from southeast to southwest does not affect it.

It works when the mercury hovers around one hundred or when in shivers below zero.

It is absolute---inevitable---*As Certain as the Rising Sun.*

TEXAS PARAGRAPHS.

San Antonio.—Municipal improvement bonds in the sum of \$3,450,000 and school district bonds to the amount of \$300,000 carried in the recent bond election held here.

Burkburnett.—Watermelon growers in this section are preparing for their annual melon shipments. It is estimated that between 150 and 200 cars will be shipped.

Georgetown.—Property assessments in this city for 1913 aggregate \$2,100,000, which is an increase over 1912 of \$137,000.

Houston.—A paper box company located at Birmingham, Alabama, has been purchased by the Magnolia Paper Company, of this place. The consolidation will give Houston the largest factory of its kind in the South.

Waco.—Directors of the Cotton Palace Association of Texas recently met in the rooms of the local Chamber of Commerce to discuss plans for the next Cotton Palace, to be held November 1 to 16. Out-of-town exhibitors are securing space for their dis-

plays, and indications are that this year's record will surpass all previous records.

San Benito.—Preliminary arrangements have been completed here to perfect plans for the meeting of the farmers and business men of the lower Rio Grande Valley, at this place, August 9th. The purpose of the meeting is to make recommendations looking to the improvement of the system employed in marketing and distributing the products of this section.

Corpus Christi.—The good roads bond election held here recently to determine the issuance of road bonds to the amount of \$500,000 was defeated by a small majority.

Sabinal.—At the closing of the fifth annual session of the Texas Dry Farming Congress, here, Hondo was chosen as the meeting place next year. Officers were elected as follows: Dr. Benjamin F. Barkley, Alpine, president; A. J. Durham, of this city, vice president; and Fletcher Davis, of Hondo, secretary.

Galveston.—The Newport News Shipbuilding and Dry Dock Company

has received orders from the Mallory Steamship Company, of New York, for two new vessels to ply between this city and New York.

Dallas.—The executive secretary of the National Corn Exposition is in this city, and plans are being considered for the six months' campaign of publicity and organization, which is to culminate in the Sixth Annual National Corn Exposition, to be held here during February, 1914.

Ballinger.—Fetereta, Soudan grass and Dry Land Clover are three new forage crops that have been introduced into this country this year by the United States Government. All three are showing splendid yields, and will be planted on a much larger scale next year.

Merit.—The Guaranty State Bank of this city, with a capital of \$10,000, was granted an authority to do business by the State Banking Board, which recently met in Austin.

Aransas Pass.—Arrangements have been made with the Seaboard & Gulf Steamship Company, of New York, whereby a coastwise service from

New York and New Orleans to Port Aransas will be established. Three sailings per month have been assured.

Whitesboro.—The State Banking Board, which recently convened in Austin, voted a certificate of authority to the City Guaranty State Bank of this place to do business, with a capital stock of \$50,000.

San Angelo.—The local Chamber of Commerce is making preparations to have the fall fair and carnival catalogue printed. It will be the largest edition ever issued for this purpose, and will be widely distributed. The management has offered \$5,000 as racing prizes. No effort is being spared to make this a success in every way.

Itasca.—This city's seventh trades' day was held in conjunction with the annual stock show, which was recently held here. Cash prizes were awarded for the best exhibit in the various classes. It is estimated that a crowd of between four and five thousand were in attendance.

Rising Sun.—A district fair is to be held here, beginning September 17th, lasting three days. Present indica-

tions point to this being the best and largest fair ever held in this city. Over \$1,000 in premiums will be distributed.

Hallettsville.—The County Commissioners of this place have let the contract for the work on the Hallettsville-Vienna Seclusion Road, upon which \$4,000 is to be spent.

Portland.—Work will begin here immediately on the erection of the bathing pavilion, with a restaurant, ice cream parlor, rest rooms, waiting rooms and dance hall all in connection. The cost will be \$10,000.

OIL PINE MONEY WILL NOT GO INTO GENERAL TREASURY.

House Wants Money Used for A & M. Bonds and Confederate Veterans.

An Austin dispatch to the Amarillo News says that the House of Representatives at Austin yesterday adopted the Senate concurrent resolution directing the State Treasurer to withhold any disposition of the \$500,000 Standard Oil fine until further legislative action. This will prevent the

money from going into the general revenue.

The House amended the resolution, by providing that \$205,000 of the total amount be set aside for the retirement of A. and M. College bonds and the remainder be used for the Confederate pension fund that is to pay pensions of Confederate veterans. The Senate will have to concur in this amendment before the resolution is sent to the Governor for approval.

ELKS DEFEAT RUNNINGWATER.

Plainview Elks added another trophy to their scalps this afternoon by defeating the baseball team from Runningwater by a score of 7 to 1. Batteries were: Harper and Taylor for Runningwater; Harp, Johnson and Brashears for Plainview.

The boys say that the feature of the game was the managerial ability displayed by Joe Ryan. In fact, according to the boys, Joe is, save for difference in physique, the prototype of the one and only Hughie Jennings. But Joe is manager of the Southwestern Telephone Co. in Plainview, as well as of the Elk Ball Team. He wins by talking.