


 | $\begin{array}{l}\text { more exceeding and eternal weight of } \\ \text { glory. }\end{array}$ | $\begin{array}{l}\text { work in school. Both faculty and stu- } \\ \text { dents were busy with final examina- }\end{array}$ |
| :--- | :--- |
| 年 |  |

$$
\begin{aligned}
& \text { "Turn to the helper, unto whom thou } \\
& \text { art } \\
& \text { More near and more dear than thy }
\end{aligned}
$$ tions, which chosed on Friday at noon.

School was then dismissed until Schoon was then dismissed until January 2nd.
mother heart
Who is more heart; to thee than is the
blood
Rev. S. A. Barnes visited our school one morning last week, made a splen-
did talk at chapel and visited variou departments of work.
That warms thy
This love endures through all things
without end,
And every soul has one Almighty
Friend;
Calumet guarantees
BAKING ECONOMY
Have you ever stopped to think just what economy in baking really
means? Some folks seem to have the
then idea that saving a little on the cost of the materials-the flour, eggs, etc.-Is
economy. Others are of the opinion economy. Others are of the opinion
that they have been economical when they buy the low-priced baking pow-
der, and save 10 c to 25 c . But both are der, and save 10 c to 25 c . But both are
wrong. For the real economy-the economy that counts-consists in do-
ing away with the failures that so ing away with the failures that so
often waste far more than is saved in often waste far more than is
buying low-priced materials. And that beyond a doubt is And that beyond a doubt is the rea-
son that Calumet Baking Powder the the favorite of millions of cooks. It absolutely prevents failures - and guarantees success-whlch, in the
end, is the same thing as success. end, is the same thing as success.
Calumet is unfailing-it mak Calumet is unfalling-it makes
every baking good-more tasty, more every baking good-more cely
delicious, more evenly raised-simply delicious, more evenly ralsed-simpl
because it is not only pure and wholesome Itself-but so uniform in quality that you can always depend upon it.
Two World's Pure Food Expositions Two World's Pure Food Exposittion
-one at Chicago, ond 1907, and the other at Paris, France, in 1912-have officially pronounced Calumet the best
baking powder made.
(Adv.)
THE BUSY WOMAN'S DAY. Fhatr; His eyes watch the crucible; tonowh our trame; He pulse; He that we are dust; and, "Lake a father eth them that fear Him." Lord pitt"Not now, but in the future year
it will be in the better la It will reap the meaning land, And there-up there-we'll underis your priceless treasure still. You have no treasure so secure as the that this trial my become a charity to uf you in to the very heart of your

# BAND CONCERT XMAS NIGHT 

## AT THE

SCHICK OPERA HOUSE -0сососесесесею

MUSIC
MUSIC
-0сососесесесею
Good Band Music,
Good Vocal Music, Good Instrumental Music.

## 

Help the Band Boys. They need money to buy music and to pay other expenses.

000000000000000
A Good Program Is Assured

## WISHING YOU A MERRY CHRISTMAS and

A HAPPY NEW YEAR
We are with you for a Bigger, Better, Busier Plainview during 1913

The Hale County Herald


Eatered as second-class matter in zhe Post Offfice in Plainview, Texas,
under act of March 3, 1879.
All communications, remittances, stc., should be addressed to THE
HERALD PUBLISHING HERALD PUBLISHING COMPANY,
Post Office Box 368, Plainview, Texas. $\left.\begin{gathered}\text { Notice. } \\ \text { Alt announcements of any church, } \\ \text { pertaining to services, are welcome to }\end{gathered}\right|_{\text {Tea }} ^{\text {The }}$ ehe columns of The Herald FREE; but any announcement of a bazaar, fut sream supper, or any plan to get zooney, is looked upon as a business
proposition, and will be charged for scopordingiy.

©nobseription Price .... 81.00 per year | (Invariably in advance) |
| :--- | It isn't too early for that New Year

resolution-"Help make Plainview a
Better Place in which to have a home." A man or a woman is never old
until rosey hopes turn gray, love
grows cold and dispositions get wrin-
kies. Isn't it remarkable how seldom a man realizes that he has not married
his affinity until his wife begins to stoop and get crow's feet around her
eyes?
 was the editor's privilege to be a
schoolmate of the younger brother of Mr. Winfield in college. The family
Mr ds made of such stuff as Plainview Winfields honor any community.

AN OPPORTUNITY TO HELP. Is your Christmas shopping done Are your bundles ready for delivery by
Uncle Sam, of course, they bear the Red Cross greeting. If not, they are not ready to go.
Ocsasionally
Ocsasionally we take up something
which we must leave for others to finWhich we must leave for others to finduring the life of the generation which has taken up the fight.
Texas is fighting the disease most of fectively. Your purchase of Red Cross
stamps furnishes funds with which to Thage a winning battle.

## COCHRANE'S

 STUDIO

Where They Make HIGH GRADE PHOTOS


Miss Ellen Robinson and sister,
Miss Elmina, left Friday to spend the Miss Elmina, left Friday to spend the
holidays with relatives at Clovis, New Mexico.
H. O. Roden and family will be guests of relatives and friends at Lone
Wolr, Okla., during the Christmas Wolf, Okla., during the Christmas holidays.
Leta Green and her grandfather, J. G. Hamilton, are spending the Christmas holidays with relatives and Miss Tress Stone, of Canyon, went to Lockney Friday, to visit, at the
home of B. F. Smith, her uncle, during home of B. F. Smith, her uncle, during


Prot. O. M. W. smith, of Big Sandy,
is in Plainview for the holidays, visitis in Plainview for the holidays, visit-
ing his daughter, Miss Alene Smith, who is teaching in the Plainview
wher
T. W. Cannon, of Michiman,
T. W. Cannon, of Michigan, came
into Plainview last night. Mr. Cannon brought with him his household goods and expects to make his home in
Plainiew. Plainview.
Flake Garner is the oldest licensed embalmer in Hale County. Entrust worry. At E. R. WILLIAMS' FURNITURE STORE.

$$
\left\lvert\, \begin{gathered}
\begin{array}{r}
\text { Wanted: A Duroc - Jersey Male } \\
\text { Hog. J. } \mathbf{v} \text {. Boston, Kress, Tex. Ad. }
\end{array} \\
\hline \text { Lost. } \\
\hline
\end{gathered}\right.
$$

LOST: A white automobile glove.
Finder return to Herald office and
res
Finder return to Herald office and
(Adv.)
receive reward.
LOST: A box containing one white
Stetson hat, one lady's hat, baby cap
Stetson hat, one lady's hat, baby cap
and bonnet. Finder return to T. M.
BRADLEY, Plainview, Texas. Ad. 1p.

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\begin{aligned}
& \text { CLASSIFIED ADS } \\
& \begin{array}{lllll}
\hline & \\
\hline & \text { WANTED. } & \\
\hline & \\
\hline
\end{array} \\
& \text { WANTED. A Dure Jerey }
\end{aligned}
$$

## A New Year's Resolution

## "I will use 'Pride of the Plains' Flour during 1913"

GOOD BREAD is the basis of a satisfying meal. For the Best Bread you want the Best Flour. Milling alone can't make good flour. It requires superior wheat.

Hale County Wheat won first and second prizes at the Texas State Fair.

Pride of the Plains Flour is made of Hale county Wheat.

Pride of the Plains Flour is a HOME PRODICT and is used by Plainview Houswives who select the best.
We have fresh meal all the time
We have all kinds of Feedstuff
$\mathscr{H}$ Mery Christmas and a Happy Now Year

## Harvest Queen Mills <br> Near Santa Fe Depot

## Your Christmas Dinner

Just Like Mother Used to do. I Will Give You a Feast of Good Things. Maybe You Would Like Something Good to Eat Every day. Come to

## Near the Senta ReDeno <br> Near the Santa Fe Depot <br> FOR SALE: Some Household Fur-

$\qquad$


The Best Quality JEWELRY

You have made business good during 1912. Thank you.

THE SEASON'S GREETINGS
Wilbert Peterson
NORTH PACIFIC STREET

You can find what you want in Bakery goods here.
Wishing you a Merry Christmas and a Good New Year.

THE CITY BAKERY

## AN APPRECIATION

Our Holiday Trade has been so good that we feel we owe an appreciation to the people of Plainview.
To the people who have patronized us, and who I am certain will continue to do so I want to express thanks.
A Merry Christmas and Happy New Year
I am permanently located in Plainview, and shall hope to prosper because I shall continue to do my best to give you entire satisfaction.
The Necessity Store
H. L. A. FRANK
BUY AND USE
I wish to thank the people of Plainview and surrounding community for their liberal patronage of 1912-and will be pleased to have a continuation of the same for the new year.
Wishing for you a Happy Christmas and prosperous New Year.
D. B. WATSON 2nd Hand Store

THE MESSAGE OF CHRISTMIS
What is the message of Christmas
to you? you?
Christmas should signify the difference between India and Germany;
Turkey and England: China and Turkey and England; China and
America; the difference between Arahmanism or Confucianism and Christianity; between slavery, superstition and ignorance, and freedom, hope, knowledge.
queaths to you the blessings accumulated through nineteen hundred centuries of struggle. It was the birth day of Him who is your security for the present and your hope for the Then, then, make it more than a season of revelry, of music and of feasting. Tonight a million children, food-
hungry and love-hugr hungry and love-hungry, shiver in beds of straw and dream Christmas dreams that never can come true.
Ten thousand gray-souled women keep vigil with the ghosts of yesterday. Gaunt from toil, with empty purse and empty cupboard, they face the dreariest tragedy in all mother-
hood-the explanation of the empty hood-the explanation of the empty
Christmas stocking. An army of haggard men inhabit barracks of privation, and flee to dens of vice to lose themselves.
Why? In a land of plenty-why? Why? In a land of plenty-why? and myrrh? Have you learned the and myrrh? Have you learned the
glory of service, the joy of giving, the strength that comes with the lifting of burdens? The Child is awaiting your coming.
The Star of Bethehem is calling for
your labors. your labors.

## THANKS

For your liberal patronage during the year now closing, we thank you. We recognize your appreciation of our successful efforts to obtain superior groceries for you. It has been our aim to divide profits with you--to give you the best in groceries and in service. We want now to wish you

## A Merry Christmas

It is our intention to take even better care of your wants during 1913. Our new store will enable us to serve you better still: And while seeking prosperity for ourselves, we wish you prosperity, health and

> A Happy New Year,

## Vickrey-Hancock Gro. Co. <br> New Elk Building

## .

Prictes

## CREAM

 BAKING POWDER
## A pure, healthful, Cream of Tartar Baking Powder

When buying an article of food you are entitled to know exactly what you are buying -its quality and ingredients.
If this information is refused don't buy it.
Some of the low grade baking powders are advertised, but the ingredients of the powders are scrupulously concealed.
A housekeeper would not use a baking powder containing alum if she knew it.

It is well when buying to examine the label on the can. Unless it shows the ingredient cream of tartar, don't buy it.
Dr. Price's baking powder is absolutely free from alum.


##  to assemble a Christmas Peace League at The Hague and delete the Christ-

 Citation by publication.the state of texas, To the Sheriff or any Constable of
Hale Count-GREETING:
YOU ARE HEREBY COMMANDED,
That you summon, by making Publi-
cation of this Citation in some news-
paper published in the County of

## 



## Y. W. HOLMES LAWYER

Notary Public
general civil practice GENERAL Tives a Specialty)
(Land Tites Eefer to Third National Dank Wofford Blag., Opp. Court House PLAINVIEW, TEXAS

AUCTIONEER
J. V. BOSTON
Live Stock and General
Terms Reasonable

For dates phone or write me

| C. F. SJOGREN, <br> Kress, Texas. General Yarm and Live Stoek AUCTIONEER My references are those for whom I have conducted sales In past years. Write Me for Dates. |
| :---: |
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## Mr. J. L. Henderson,

Mgr. Leyhe Piano Co.
Just a word to tell you what a pleasure it has been to plav the Steck Grand which I have used in the Texas concerts.

The action is unusually sensitive and responsive and the tone is not only full and singing, but has also that aesthetic quality which is always an inspiration to an artist. From the most pianissmo to the fullest fortissmo, the scale seems perfectly balanced and both in treble and bass the tone is adequate to the greatest demands.

> With very sincere regards, I beg to remain yours truly,
> FRANKLIN CANNON.
2. Let Us Figure * \& Your Lumber Bill s.

We have the right kind of Lumber and the right price Our Service Is Just a Little Better.

Plainview Lumber Company



 IN TESTIMONY WHEREOF,
hereunto get my hand and seel of hereunto set my hand and seal of the
District Court of sadid County, at of-
tice in Plaisuiew, this the 16th day of nice
Dee
(SE Decenber, A. D. 1912
(sEAL)
Clerk of of He TowERY, Clerk of the District Court,
Hale County, Texas

## copy of JUBY LIST.

LIST OF PERSoNS drawn by the Jury Commisstoners. of the Distriet
Court of Hale County, Texas, at the Court of Hale County. Texas, at the
August Term, 1912, to serve as Grand Auvust Term, 2912, to serve as Grand
Jurors during te January Term, 1913.
 $\begin{array}{ll}\text { Dave Collier } & \text { W. R. Ferguso } \\ \text { Wm. Glover } & \text { A. J. Baker } \\ \text { J. F. Garrison } & \text { R. L. Hooper } \\ \text { R. J. Goode } & \text { C. E. Lock } \\ \text { J. A. Powell } & \text { J. P. Carr }\end{array}$ $\rightarrow$ m- $\begin{aligned} & \text { J. } \\ & \text { D. } \\ & \text { THE } \\ & \text { THE }\end{aligned}$ D. R. Bailey S. R. Merr
THE STATE OF TEXAS, County of Haex.e,
I, B. H. Towery, Clerk of the Dis-
triet Court in and for said County, triet Court in and for said County, do
hereby certify that the foregoing list hereby certify that the foregoing list
of Grand Jurors is a true and correct
copy of the original list selected by the Jury Commissioners of this Court,
to serve at the January Term, A. D. to serve at the January Term, A. D.
1913, of said Court: said Jurors to be
and appear at the Court House of sald
County in Platin $\left.\begin{aligned} & \text { 1913, of said Court: said Jurors to be } \\ & \text { and appear at the Court House of sald } \\ & \text { County, in Plainview, on the 13th day } \\ & \text { of January, A. D. 1913, at } 10 \text { o'clock }\end{aligned} \right\rvert\,$ of January, A. D. 1913, at 10 o clock
a. m., then and there to serve as
Grand Jurors for the January Term of Grand Jurors for the January Term
said Court.
IN TEstimony whereof in TEstimony whereof, the Distriet Court of said County, at
office in Plainview, this the 16th day (SEAL)
Clerk of the District Court
gray.
One-sided effects are still fashion-
able in the arrangement of evening able in the
corsages. new material
ning gowns.
re adorned with square buttons

the state of texas,)
County of Hale. )
I, B. H. Towery, Clerk of the County 1912, of at the January Court: said Jurm, A. D.
Tors to and appear at the Court House of said County, in Plainview, on the 13 th day
$\qquad$
$\qquad$
$\qquad$ hereunto set my hand and the seal
the County Court of Sald County, the County Court of Saidd County,
office in Plainview, this 16 th day December, A. D. 1912.
(SEAL)
B. H. TOWERY,




Or anything else that is generally difficult to bake with economy and success - you'll find one heaping teaspoonful of Health Club
more efficient, purer and easier to use than any other Baking Power obtainable at any price.


| $\begin{aligned} & \text { PICKERELL'S } \\ & \text { JEWELRY } \\ & \text { AND } \\ & \text { ART STORE } \end{aligned}$ | Jewelry, Cut Glass, China and Silverware, Pictures, Picture Framing, Artists Material, and gift goods store. <br> Largest store of its kind in West Texas. We can save you money. Seven years in Amarillo. <br> 2nd Door East Postomee <br> Amarillo, Tezes |
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| 10 <br> 021 | Why pay 10 percent for farm and ranch loans when you can get 8 percent money? Ranch loans, any size, a speeialty. Good loaning proposition on improved stock farms. Long time loans with optional payments. Extend payment on vendor lien notes. Let me know your wants. | parts of Texas, and New Mexico 11-3 fair, round trip On sale Dec. 20 to 26 inclusive, and December 31 and January 1 , Final return limit January 6. Special rates to the Old States on sale Dec, 21, 22, and 23. Final return limit January 19. Phone 224 W. J. KLINGER. Agon

Owner Will Divide and Sell
in small farms
1,000 Acres Located 3 Miles from Courthouse.
No better land and improvsment in Hale County. Find me a
A. E. Harp's office, or address me at Weldon, lowa.
R. L. GRIMES

## now you wil

 Save Money and DelayCoal Will Be Higher When Winter Comes
You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview.
When the rush for coal begins delays in delivery will be un reoidable. Fill your bins now and be prepared when cold

We Also Buy and Sell Grain nnd All Kinds of Feedstuff

SHIPLEY \& SHIPLEY
Moreland st.


The Most Modern Garage
in Northwest Texas
9 You would naturally expect such a garage to carry every accessory or repair part; also a corps of expert workmen. Yours servingly,
Plainview Machine and Auto Shop E. E. ROOS, Proprietor

## A MERRY CHRISTMAS Our Business Has Prospered During 1912

You have shown your appreciation of our efforts to please you during 1912 by giving us increased patronage. I want to express my appreciation for your trade since I have in charge of this store. I am studying your wants, and shall be in a better position to serve you during 1913 than I have been this fall. Phone me your wants; then when you are down town come in and see our new store.

Yours for a bigger, better, busier Plainview
Montgomery-Lash Grocery Company
$\qquad$


We are grateful to our friends and customers for helping us make 1912 the best year in our business. We take this occasion to wish you

## A Merry Christmas and

A Happy New Year
May 1913 bring you 365 days brim full of labor and ability to do every task so that you shall have no regrets when the year is finished.

Let's all join hands for a bigger, busier, better Plainview for 1913.
E. H. HUMPHREYS, Manager

## We Wish to Thank Our Many, Many Friends

for their liberal patronage during the past year and assure them that it has been highly appreciated.

We have tried faithfully to supply your wants in the Drug Line and have been more than compensated for our efforts by the good business you have given us.

During the coming year it is our intention to exert every effort to please you, but if there is anything that we leave undone, we will consider it a favor if you will tell us of it. Our stock will be kept up-to-date and we'll guarantee the most courteous treatment.

Wishing you a Merry, Merry Christmas and a most Happy and Prosperous New Year, we are,

Sincerely your friend,

## DUNCANS PHARMACY



