# 푼… The Hale County Herald 

## velume twenty-thees

## PLAINVIEW HAS <br> "DOLLAR DINNER"

 A. was a goosly company that gath
ored at the first annual "Dollar Din ner ${ }^{\text {net }}$ of the Plainview Chamber o
Commere, hele at the ware Hote Traeday yight. The menu was made up of Hale County products, and was
erred cold by request of the com.
mittee in charge. Roast turkey, roast mptree in cearge. Roast turkey, roast
pork, roast beet, candied yams, mashed
turnipe, Mexican
 potato salad, mixed piekles, kaffir
corn cake, corn bread, apple and
pompkia ple, butter milk, sweet milk, pompkin ple, butter milk, sweet milk,
apple eider, altatta tea and pure Plains,
water were eervec. Howerer, some


\section*{| HOW TO USE | HINN-COLLIER |
| :--- | :--- |
| RED CROSS SEALS | WEDDING BRILLIANT |}

## se. his his. hion ter

 Dr. J. C. . Anderson presided astoastmaster. Hiss Mill
 Our population inereased during this
same time ton per-ente And this dis-
partity in incerease between population
and todo production is even greater
since 1910.



 to statiatics complited by the Texas
Commercial
Men's Aseretaries and Business







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|  |  |



## LOCAL CHURCHES PLAN FOR XMAS




## ntermedite league.

The following program is arranged
or the meeting of the Intermediate or the meeting of the Intermediate
eague of the Methodist Church tor unday, December 22 :
Leader-Noma Hancock.

## Christmas Lesson. Song.

## Song. Scripture Lesson.

## "What Does Christie.s Mean to

 Song.$\qquad$ ures $? "$-Annie Sue McRae.
Christmas Customs
Lands Other
Sons Ceaton Barnes. Song.
Benediction.

HELEN GOULD TO WED, Mr. and Mrs. Geo. J. Gould an-
nounce the marriage of their sister,
Miss Helen Miller Gould, to Mr. Fin-

## IN OUR NEW STORE

We have moved to the sunny side of the street, just across to the store vacated by Carter-Houston Dry Goods Company.is You will find us better equipped to serve you than ever.
 For your Christmas baking, Marshal-Neil Flour
When You Want the Best Groceries Let
Montgomery-Lash Grocery Comp'y
North Pacific Street
SERVE YOU
Telephone 139


35,187 AUTOS
IN USE IN TEXAS


## dallas county first

Automoblie Is Great stimulus
Good Hoads; Has Not Afifeeted
Price of Horses.

The besy woman's pay.
tit begins early, ends late, and is
full of work. She often has kidney
trouble without knowing it. Her back
aches, and she is tired and worn out
aches, and she is tired and worn out
Sleeps poorly, is nervous, no appetite
Her bladder gives her trouble, too
Foley Kldney Pills will cure that and
make her strong and well. Mrs, Lena
Beyer, 12 Frederick St, Auburn,
N. Y., says: "Three boxes of Foley
Kidne pills
to make me strong and well. They
are the best medicine made for kidney
are the best medicine made for kidney
and bladder disorders.


$\mathbf{I}===$
$\mathbf{C}$
$\mathbf{U}$

Wresting Match
Schick Opera House Monday, December 23rd


George Fallis
BOMER MOORE, of Lubbock VS.
GEORGE FALLIS, of Cherokee, Oklahoma.

A Genuine Bonifide Wrestle

## PRICES

General Admission
Box Seats
15 c and 25 c
On this. Wrestle we will have Ring Side Seats at. $\$ 2.00$, those
vishing same will please reserve in advance only as the sale
closes at $80^{\circ}$ clock sharp Monday Night.
Pictures Before Wrestling

## Opera House

wanting to sell your residence.

## I

have several custo-
mers if it's a snap.
C. H. WHITE

Stephens Building
Room 7

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\begin{aligned}
& +++++++++++++++ \\
& + \text { IF } \mathrm{YOU} \text { WANT } \mathrm{TO} \text { SELI }
\end{aligned}
$$

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& \text { IF YOU WANT T0 SELL } \\
& \text { I guarantee satisfaction. }
\end{aligned}
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& \text { I guarantee satisfaction. I } \\
& \text { charge } \% \text { per cent on first } \$ 500 \text {; }
\end{aligned}
$$

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& \text { charge } 2 \text { per cent on first } 8500 \text {; } \\
& \text { (1 per cent above that amount. }
\end{aligned}
$$

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\begin{aligned}
& \text { 1 per cent above that amour } \\
& \text { G. S. MLNER, Auctioneer, } \\
& \text { Petersburg, Texas. }
\end{aligned}
$$

MONET Y TO LOAN
No Insurance Proposition--No Usury. If you have the security I have my finger on the money. That's all.

# R. A. LONG DRUG COMPANY 

We wish in this space to thank our friends and patrons for their past favors and wish you a Merry Christmas and a Happy New Year.

We have splendid presents for your children, father, mother, sisters, brothers and sweethearts, and for the next few days will take pride in showing you whether you buy or not, the following:

```
Comb and Brush Sets
Manicure Sets Card Albums Testaments Scissor Sets Kodak Albums Books
```

Ghocolate Sets Music Rolls

``` Water Sets Set Testaments Games
Etc.
```


And will give 1,000 votes on the piano from now until January 1st. Be sure and get our prices before buying elsewhere. Call for calender for 1913.

# R. A. LONG DRUG COMPANY 

## Vickrey-Hancock Grocery Company

Same careful attention to your wants; same progressive management; same liberal policy.

## For Your Christmas Dinner:

Live and dressed turkeys Fancy jumbo celery Cape Cod cranberries
Plum pudding Mince meat Assorted nuts

| Malaga grapes | Florida Oranges |
| :---: | :---: |
| Fancy bananas | Extra fancy apples |
| Marischino cherries | Beachnut Breakfast Bacon |
| Bulk Olives | Candied pineapples |
| Fancy cluster raisins | Candied cherries |
| The biggest assortment of Candies |  |
| in West Texas |  |




## A FREE TICKET

This Coupon is good for admission to the SCHICK THEATRE any Friday night if presented by a child under 12 yeaas old. To picturs show only.
Compliments of the fforald

## Ready for Santa Claus?

Let us help you with suggestions for Christmas: We have articles suitable for every member of the family. Buy a gift that is useful; one that will last for years and be a perpetual reminder of you to your loved ones.

## SOME SUGGESTIONS:

Carving sets from $\$ 3$ to
Express wagons

Silver knives and forks Silver tea and table spoons

Chafing and baking dishes

Cut glass of all kinds
China, decorated and plain
Alluminum coffee perculators
Bicycles, tricycles and autos for children

Skates, ice and

Rocket. knives of all
issors, single and

Razors, common and
safety, shaving
sets
Complete dinner set
of dishes, 130
pioces, $\$ 19$ es

## CHRISTMAS SUCGESTIONS FOR "HIM" AND "HER"

## FOR HIM:

Pipes -- We have a beautiful assortment of Calabash, Brier and Merchaum PipesHe will enjoy one 365 days next year.
Pocket Knives--The kind a man likes.
Books--The latest fiction, books of reference, etc--all acceptable additions to his library.
Bibles--Always appropiate. We have a nice assortment of bindings.
And while he probably wont admit it, HUYLER'S CANDY will surely appeal to him because it is FRESH and DELICIOUS.

## FOR HER:

Manicure Sets--Useful always-- At any price to suit
Dressing Table Sets--Of two; three or more pieces Brushes with the best bristles. Mirrows with the best glass.
Best Books--In an extensive assortment of bindings and boxes suggestive of the holiday season.
Huyler's Candy--8he will admit that her Christmas is not complete without a box of these famous conections.

And Over 100 Other Christmas Remembrances For All the Family

DUNCAN'S PHARMACY
Watch the candle burn


## PRICE--\$5.00 Buys a \$10.00 Suit

## SHELTON BROTHERS

| Y. W. HOLMES LAWYER |
| :---: |
| Notary Public aeneral civil practice (Land Titles a Spectalty) |
| Refer to Tulra Mattonal Pank |
| *******+ + + + + |
| DR. . f.v. Geviriox, |
| Misease of Momen |
| Palan rev, . . Tenas |
| AUCTIONEER |
|  |  |
|  |
| Live Stock and General Auctioneer |
|  |  |
|  |
| For dates phone or write me |

## C. F. sjegres, <br> Kress, Texas. General Farm and Live Stock <br> General Farm and Live Actioneer. <br> My reterences are those <br> In past years. Wrte Me for Dates. $\bullet++++++++$



TRY SOLACE AT OUR EXPENSE




$\qquad$
$\qquad$

The Hale County Herald buFORD O. BROWN, Editor and Publisher

## Phones-Business ager's Residence, 14.

Entered as second-class matter in the Post Office in Plainview,
under act of March 3, 1879.

## All communications, remittances, etce., should be addressed to THE

 HERALD PUBLISHING COMPANY,Post Office Box $368, ~ P a t y y$

pertaining to services, are welcome to the columns of The Herald FREE; bu
any announcement of a bazaar, ic any announcement of a bazaar,
cream supper, or any plan to
money, is loged money, is
propositlon,
accordingly.
Subseription Price .... 81.00 per year

Are you using Red Cros
your Christmas packages?
You are neglectful of your health
you don't buy Red Cross Christ you don't buy Red Cross Christma
Seals. The money from these goe to protect you from tuberculosis. A CHRISTMAS MESSAGE.
The real Christmas message is th
"God cares." Those whose heart "God cares." Those whose hear
notes are set in the sentence "God notes are set in the sentence "God so
loved the world" are the happy hearts. Christmas day brings us, year by yea the renewed assurance that God loves the world.
So, let us be glad on Christmas
morning. The angels singing above morning. The angels singing abo
the calm little city of Bethlehem, the calm little city of Bethlehem, the
glow of the "forget-me-nots" heaven; the Christ-child laying low the manger; the nature-loving, sin
ple shepherds filled with joy; the ple shepherds filled with joy; the wis
men on camels on their journey to the men on camels on their journey
little stable-all these beautiful ders and symbols should cheer our hearts and make us glad of the Day glad of the Life tha
world on that Day
business personals that A supply of FRESH VEGETABLES A supply of FRESH VEGETABLES
Tuesday. WRIGHT \& DUNAWAY.
Phone 35 and 355. Phone 35 and 355.
Fresh Vegetables for your Christmass dinner. We have them Tuessay.
WRIGHT \& DUNAWAY. Phones 35 WRIGHT
and 355.

## Fresh Vegetables for your Christ- mas dinner. We have them Tuesday. WRIGHT \& DUNAWAY. Phones 35

 WRIGHT All kinds of Nuts, Fruits and Grapes for Christmas. Fruits anDUNAWAY. Pht
DUneses 35 and 355 . Adv All kinds of Nuts, Fruits and
Grapes for Chrditsmas. WRIGHT \&
DUNAWAY. Phones 35 and 355 . The best of everything in the Gro Phones 35 and 355.
$\qquad$ for sale or trade for mules, horses o cattle; also have new piano to sell o
trade for stock. CHAS. E. SAIG nuit you.

DOWN AT THE Pich-lier STORE

IT'S busy times
BIG XMAS SALE ON Sensible Folks Buying Useful Presents
At Bargain Prices
great cut in prices of
Mens' and Womens' Suits
ladies' cloaks, mens' overcoats and boys' clothing GOING AT Reduced Prices


It's a MERRY CHRISTMAS We Are Wishing You



## A Merry Giristmas

## We Can Save You Money

## on stoves and all household goods

Increasing trade has made it necessary for us to put up a new building and enlarge our stock. MrW. E. Winfield has become a partner in the busines and will help me look after your wants. We have bought Britton \& Roger's stock of new and second hand goods and Mr. Rogers will do our repair work.

You have found it profitable to trade with Nash. We own our store, do our own repairing and buy for cash. We divide with you the money we save in this way. This means prosperity for both of us.

Our carload of new furniture came in yesterday. Better make "her" a Christmas present of some piece of furniture or a new stove for the home.

## A HAPPY NEW YEAR <br> W. A. Nash \& Co.

# CHRISTMAS IS JUST AHEAD OF YOU But We Are Ahead of Christmas 

We've been industriously searching the market for the best things that the manufacturers and importers have prepared for this Christmas of 1912. You'll be immensly entertained by them, and looking around involves not the slightest obligation to purchase. Let us show you absolutely the best assortment in Plainview in


Coupons given to men, women and children for any amount so they can make their own selection in case you don't want to take the responsibility of buying a present for your friend.

## Plainview Mercantile Company

Watch Our Windows
Merry Christmas
W. A. SHOFNER, Manager

## BAND CONCERT XMAS NIGHT

 AT THE SCHICK OPERA HOUSEMUSIC

PLENTY
MUSIC

Good Band Music,
Good Vocal Music, Good Instrumental Music.

## 00000000000000

Help the Band Boys. They need money to buy music and to pay other expenses.

A Good Program Is Assured


## ALL LADIES' SKIRTS At $\frac{1}{2}$ Price <br> SHELTON BROTHERS






STOP PAYING RENT For Great Farms, Rance City Pains in Farms, Ranches, and City Property, see W. W. Jones Land Co. before buying elsewhere if you want to save money. we deliver the goods write ur. 211 North Pacific St, Plainview, Tex- W. W. Jones Land Co.
a, Don't Forget the Number.

WANTED--100 More Young Men and Women


Save Money and Delay Coal Will Be Higher When Winter Comes

> Paniniew. will be undelivery

We Also Buy and Sell Grain nnd
All Kinds of Feedstuff

## SHIPLEY \& SHIPLEY

Owner Will Divide and Sell in small farms
1,000 Acres Located 3 Miles from Courthouse.
No better land and impiovsment in Halé County. Find me a
A. E. Harp's office, or address me at We eldon, lowa.
R.L. GRIMES


Special Holiday Rates, all parts of Texas, and New Mexico 11-3 fair, round trip. On sale Dec. 20 to 26 inclusive, and December 31 and January 1 , Final return limit January 6. Special rates to the Oldat States on sale Dec, 21, 22, and 23. Final retur limit January 19

The Joy of Christmas Giving IS DOUBLED IF YOU SHOP EARLY

Elegant New Patterns
Cut Glass Hand Painted China Silverware Art Vase

Table Cutlery Pie Servers Cake Plates

Thoroughly Enjoyable Are Our Electric Percolators Electric Portables Chafing and Baking Dishes

Buy "Her" a Pretty
Jardinier
Toilet Set Manicure Set

For "Him"
A Safety Razor
is Always a
Necessity

## How Appropriate

is One of Our Elegant
Auto or Buggy
Robes

## IT'S TIME RIGHT NOW

MAKE YOUR SELECTION BEFORE THE RUSH-GET YOUR PICK

We will Carefully Store You Purchase Until You Wish Them Delivered. Our Store Will be Open Every Evening Until Christmas

## Donohoo-Ware Hardware Comp'y <br> Telephone Number 80




| FOR SHIPPERS |  |
| :---: | :---: |
|  |  |
| Express Compantes Crge That Christ. mas Packages Be Yorwarded arls to tasure Delisers. |  |
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| The tollowing sugiestions, or "TeinCommandments," tor shippers of holidam yackareas, will, it followed, insuredrompt and erficient handiling and delivery of Cluristumas shipments: |  |
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| Ship your packages eariy, by the15th of December if possible. The express company will give you a small label to paste on the package, read ing. "do not open until christ MAS." This will give opportunity forthe package to reach its destination |  |
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| the package to reach its destinationbefore Clristmas, and sive the addittonal pleasure to the recipient ofthe efift of having it on Christmas morning. |  |
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| especially for glass and other fragile |  |
| les which should be well pro- d. It may cost a few cents more. |  |
| but danger of damase will be muchreduced and you should do your part |  |
|  |  |
|  |  |

## WE ASK YOUR ATTENTION INVITE YOUR INSPECTION

 JANES, TEXASa new town located in Bailey County on the Santa Fe's Transcontinental Line now building, where the big Ranches of Warren, Janes Bros. and Y. L. join together. The Coldren Land Company of Kansas City, Mo. have let a contract for 36 pumping plants to be installed on the Y. L. Ranch at once. Janes has now a bank building completed. This bank will be owned by Janes Bros. Janes also has a nice hotel building near completion. The Coldren Land Ca., who own the Y. L. Rrach will begin in the near future to bring northern farners to Bailey Co. to settle and farm this rich section of Texas.
anes is surrounded by over 100,000 acres of shallow water land. Water is gotten at depths from 10 to 30 feet in sufficient amounts for the largest of centrifugal pumps.
Lots in Janes are now being offered at very reasonable terms. Buy now before the Railroad reaches Janes.

## For further information write or advise with

CASH RAMEY
Sole Agent
Clovis, New Mexico

## PROCRASTINATION

## IS THE THIEF OF TIME

Don't procrastinate any longer! We know you have something to buy but you don't know what you want. Come, let us show you our extensive lines of excellent and appropriate Christmas Gifts for your friends and relatives-we can raise the strain of

## "WHAT SHALL I BUY?"

Don't mar the gladsome Yuletide season by worrying over gifts when you have never given yourself a chance to buy. Let us jar you into line by showing you some thing appropriate for every gift you wish to give.


#### Abstract

\section*{A FEW OF THE EXCELLENT GIFTS WE HAVE IN STOCK}

Diamonds A Full line of highest grade diamonds. Popular Jewelry is one of the most appropriate of all things for Christmas and Holiday gifts. We have an enormous stock from which to select. You can get what you want in highest quality and grade.

Gifts We have an enormous stock from which to select. You can get what you want in highest quality and grade.

Cut Glass Libby's, "The World Standard," almost any cut and style imaginable. Nothing is more appreciative than high grade cut glass. Perfumes, cigars, pides, (meershaum and calabash), fountain pens, kodaks, safty razors, manicure sets, ivory goods, hand painted china, shaving sets, combs, brushes, tooth brushes, soaps, box stationery, box candies, face preparations, chamois, pearl handle pocket knives, books for young and old, Bibles, phonographs, or a set of blank books for 1913.

We pay the same strict attention to our prescription department and to your prescriptions will at all times have our undivided attention.


Best Christmas Greetings to All

## J. W. Willis Drug Comp'y

Courtesy
Promptness

## TEXAS ELECTION RESULTS SHOWN



TAFT LEADS ROOSEVELT
six Sets of Prestlential Electors Re.
eelive Support at Hands of
Texas Voters.


## "Bread is the Staff of Life"

Good Bread $\begin{aligned} & \text { is the basis of a satis- } \\ & \text { fying meal. You elim- }\end{aligned}$ inate other things from your menu-bread is eaten every meal. For the Best Bread you want the Best Flour. Milling alone can't make good flour. It requires superior wheat.

Hale County Wheat won first and second prizes at the Texas State Fair.

Pride of the Plains Flour is made of Hale county wheat.

Order "Pride of the Plains" Flour and you may be sure of light bread or biscuits or pastry of the sort that so much delights you. It makes cakes of that "quality" texture which you so much admire.

Pride of the Plains Flour is a HOME PRODUCT and is used by Plainview Housewives who select the best.
We have fresh meal all the time
We have all kinds of Feedstuff
FOR BETTER XMAS BAKING
USE "PRIDE OF PLAINS" FLOUR
Harvest Queen Mills
$10 \%$ Discount on Every-

## thing from Now

Until Xmas

SHELTON BROS.


## Plainview Lumber Company




Why pay 10 percent for farm
Money and ranch loans when you can get 8 percent money? $51 \begin{aligned} & \text { Ranch loans, any size, a spetialty. Good } \\ & \text { loaning proposition on improved stock } \\ & \text { farms. Long time loans with }\end{aligned}$ larms. Long time loans with optional payments. Extend payment on vendor
lien notes. Let me know your wants. W. B. JOINER, Plainview, Texas

A. S. Mc ユdams Lumber Co. Lumber and Paints We can ane you momey on any kind of building material. Call and gect our price.
J. L. Pearce, Mgr

Phone 205

For your Christmas Giving I have a complete stock of Jewelry, Cut Glass, Hand Painted China.

## MAKE IT A PHONOGRAPH

I am agent for the celebrated "Columbian Hornless Phonograph."

Wilbert Peterson NORTH PACIFIC STREET


PICKERELL'S Jewelry, Cut Glass, China and Sil-
verware, Pictures, Picture Framing,
Artists Material, JEWELRY AND ART STORE

## Money To Loan

For the next 60 days, will loan money on farm and 1 anch lands, in Hale and adjoining counties, 8 per cent interest, three to ten years time. For particulars, address,

## Hunsaker \& Phillips

Or inquire at FIRST NATIONAL BANK
 Artists Material, and gift goods store.
Largest store of its kind in West Texas. We can save you money. Seven years in Amarillo.
2nd Door East Postomice
thet \% \%

## Naybe You Have a Piano

Then why not help someone win this one free, by buying your needs at this store. You get votes with every cash purchase.


Aak Your Friends to Subscribe for the Herald We credit 3000 votes with every New or Renewal subscription to the HALE COUNTY HERALD. Ask your friends to subscribe; send the HERALD back home.
Standing of Contests will be published each week in the HALE COUNTY HERALD.

Be sure and ask for your Piano Votes.


6th day of December, 1912 .
J. C. HOOPER,
Sheriff of Hale County, Texas.

# Can Your Home Compete 

## IN ATTRACTIVENESSS

## With the Lure of the Outside World?

Christmas' approach suggests rebutifying the Home. Right now, at the threshold of the holiday season is the time to buy the furnishings to make you home the ideal you have pictured it.

## Furniture Makes a Delightful Christmas Gift

Make this a furniture Christmas and your gifts will prove everlasting reminders of your carefulness. Visit our display of

> Dining room suites, tables, buffets, china closets, serving tables and chairs; bed room suites, dressers, wash stands, rocking chairs, parlor suites, couches, music stands, library tables, desks, fooor coverings and rugs, kitchen cabinets, skirt boxes, sewing machines, hall racks, and many other articles suitable for presents.

Home furnishings reflect your mood and disposition; they become a real factor in character building and culture.
E. R. WILLIAMS


## For the Man's Christmas <br> 

will prove a most desirable gift. Give a man a box of Lion Collars and you will combine usefulness with comfort.
 The patent "Lock-that-Locks" prevents the collarspreading so often seen. The "slipover" button hole and "Easy-to-Slide" space are other features which well dressed men desire.


## 紋 iOn hirts

are made in a great variety of patterns at popular and higher prices. You can get plain neglige, plaited or bosom shirts. Look over our selections and learn how they will fit in and help out for Christmas.
Lion Collars are 15 c each
2 for 25 cor $\$ 1.50$ by the dozen
Lion Shirts range from one dollar upward

Plainview Merc. Co.


