

The Hale County Herald

FIRST CLASS
JOB PRINTING
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BEST MEDIUM
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IN THE WEST

VOLUME TWENTY-THREE

PLAINVIEW, TEXAS, FRIDAY, OCTOBER 11, 1912

NUMBER FORTY-ONE

SETH WARD WINS BY LARGE SCORE

LOCAL FOOTBALL ROOTERS GIVEN
GOOD EXHIBITION IN OPEN-
ING GRIDIRON BATTLE.

WAYLAND IS LIGHT

Methodist Boys Show Better Form
and Are Victors by Score
of 20 to 0.

Wayland College colors went down in their first football game of the 1912 season. The game was with Seth Ward, on the Wayland athletic field. This is the second game Wayland College has lost during three years, and they have no causes to feel humiliated at their defeat Tuesday. Seth Ward's team was heavier, team work was better and they seemed to be further along in the rudiments of the gridiron.

The first score was made five and one-half minutes after Referee Bethyl started the game. Captain Harder of Wayland won toss and elected to defend the south goal. A strong wind was blowing from the south. Captain Elliott kicked off and Wayland failed to gain. Elliott hit line for ten yards; "Slim" Edmondson goes around left end for 25 yards and touch down. Elliott fails to kick goal. Score 6 to 0.

Harder goes through line for ten yards, and again for seven; Seth Ward braces and takes ball on downs. Adamson makes 15 yards around right end, and quarter ends with ball on Wayland's fifteen-yard line.

Second Quarter.

Captain Elliott made five yards through line and negotiated the second touch down a moment later through tackle. Elliott failed at an easy goal. Score 12 to 0.

Seth Ward returns kick-off ten yards; makes fifteen and thirty yards on forward pass. Edmondson took forward pass over, and Elliott fails at goal. Score 18 to 0.

Book goes in for Dinaway, who is taken out for injuries. Harder makes twenty-five yards around right end; Wayland makes eight yards, then six yards through line; Harder makes eight; Seth Ward is offside. It is Wayland's ball on Seth Ward's 15-yard line when the half ends.

In the second half Purdue goes in at quarter for Seth Ward, and McCasland takes Wayland's place in the Baptist's line-up. During this half Seth Ward made two more touch downs, and Elliott failed at both goals.

Elliott tackles fiercely; Edmondson and Adamson both played a good game for Seth Ward, handling the forward pass for long gains. For Wayland, R. H. and L. H. Harder played the best game. It is likely that these teams will meet again later in the season for a final test of supremacy.

The Line-up.

Seth Ward—Ewing, C.; Owens, R. G.; Cole, L. G.; Dunaway and Rooks, R. T.; Nations, L. T.; Cousineau, R. E.; Painter, L. E.; Hicks, Q.; Elliott, F. B.; Edmondson, R. H.; Adamson, L. H.

For Wayland—Jones, C.; Hooper, L. G.; Smith, R. G.; Mays, R. T.; Creighton, L. T.; Reese, L. E.; Blakemore, R. E.; Wayland and McCasland, Q.; Harder, R. H.; "Dad" Harder, L. H.; Malone, F. B.

Umpire, C. C. Brown; W. B. Hicks, Head Linesman; R. C. Bethyl of Ohio University, Referee; Pearce and Adams, timekeepers.

Time of quarters, 10 minutes.

REAL ESTATE IS ACTIVE.

DeLay & Wilks Make Many Sales;
Local Parties Will Develop
Farms.

The situation is most encouraging when home people begin buying farm property for development. There has perhaps been too much speculation heretofore, and too little bonafide development. Successful farming requires planning for more than one year at a time. The South Plains is pre-eminently a stock farming country. Every farmer would undoubtedly profit much from a drove of hogs, a small herd of good cows and a few sheep. With these goes the silo.

During the past two weeks DeLay & Wilks have made a number of sales, perhaps half a dozen of them being to home parties, who will irrigate or develop for farming without irrigation.

Dave Deaton of Stephenville, Texas, who has been in Plainview some days visiting Judge Webb, returned to his home Monday.

THRESHES 330 BUSHELS ALFAFA FROM 170 ACRES.

L. A. Hurst Has Won First Premium
Three Years; Expects to Take
Blue Ribbon at State Fair.

A. L. Hurst brought in a sample of alfalfa seed yesterday, which he sent to Dallas as a part of Hale County's exhibit.

Mr. Hurst lives five miles west of Plainview, on one of L. A. Knight's farms. He has brought alfalfa to Plainview three years, and has won first prize each time. His alfalfa also won first prize at the Texas State Fair last year.

One hundred and seventy acres of Mr. Hurst's farm is in alfalfa. His alfalfa this year is yielding three cuttings of hay and 330 bushels of seed. Mr. Hurst says he gets a little more than \$8 a bushel for alfalfa seed and \$14 to \$15 a ton for the hay. This alfalfa is not irrigated.

SAYS IT WAS FIRST BALE ON PANHANDLE.

Childress Post Thinks Myers' Cotton
First Ever Grown Here.

"Last week the first bale of cotton ever picked on the Plains was carried into Plainview," says the Childress Post. The Post is right in two particulars: first, the cotton created considerable interest because Plainview merchants are interested in everything grown on the South Plains; second, the Post says "Plainview has a cotton gin and expects a nice run of cotton."

Plainview has had a gin for some time, and its owners have recently added a 100-ton seed house. They are also adding a new boll machine. But this is not the first bale; no! Last year 1,000 bales were ginned at Plainview and nearly 3,000 at Lockney.

A correspondent from the Petersburg district tells us that he has been here 11 years, and that cotton has been grown ever since he came. He says he knows of a lot of farms that have made a bale to the acre, and yet we don't consider that the South Plains is especially adapted for cotton—there are so many things it will grow better.

ROSS CRANE TO OPEN SETH WARD'S LYCEUM.

Proceeds from College Lyceum Will
Go for Seating Chapel.

Seth Ward's lyceum course will open tomorrow night, at the Methodist Church, with Ross Crane, cartoonist and humorist. The course will consist of five numbers, and the college is selling season tickets for \$1.50. President Pearce says that much interest has been manifested in this effort of the college to provide high-class entertainment. He urges all friends to avail themselves of this offering, and reminds them that the proceeds will go toward seating Seth Ward's chapel.

TEXAS EDITOR BUYS SHALLOW WATER LAND.

F. A. Briggs Will Develop Quarter-
Section by Pumping.

F. A. BRIGGS, editor of the Texas Almanac, has spent some time this week in the Shallow Water Belt, and purchased 160 acres of land.

The subject of irrigation, especially pumping the water from the big wells, is interesting to Mr. Briggs, and he expects to develop his property this way.

ARE STOCKING RANCH WITH BROOD SOWS.

Jas. R. DeLay and Judge Lancaster
Will Grow "Battleship"
Porkers.

James R. DeLay and Judge Joe E. Lancaster are stocking their ranch southwest of Plainview with hogs. Mr. DeLay says they are buying Duroc-Jersey sows and Poland-China boars. Hale County has topped the Fort Worth market, which pays higher prices for porkers than any other in America, three times this year.

It looks as though the South Plains might ultimately supply the shortage at Fort Worth, and turn into the pockets of home people the \$300,000 a month which Fort Worth packers have been sending out of Texas for hogs.

EPISCOPAL CHURCH SERVICES.

The Rev. Edwin Weary will hold services at the Episcopal Church Sunday at 11 o'clock.

WELL STARTED ON SANTA FE TRACK

SYNDICATE BEGINS WORK OF
DEVELOPMENT OF 60,000 ACRES
IN HALE COUNTY.

LONGSTRETH IN CHARGE

Expert from U. S. Department of
Agriculture to Have Charge
of Experiment Farm.

The Texas Land and Development Company, as agents for the English capitalists who recently purchased 60,000 acres of farms in the vicinity of Plainview, has begun to dig the first irrigation well, on the south half of section 16, one mile east of town. This section was formerly owned by the Santa Fe railroad.

It is the purpose of the syndicate to convert this tract into an irrigation experimental farm for all kinds of truck and farm crops, shade and orchard trees. As soon as the first well is down work will commence on two other wells to be sunk on the north half of the section. Complete development of this farm will be pushed rapidly.

J. W. Longstreth will have charge of this experimental farm. M. D. Henderson, general manager of the Texas Land and Development Company, secured Mr. Longstreth's services while on a trip through the North and Central West last week. Mr. Longstreth is an experienced agriculturist and an irrigation expert. He has been in Government reclamation work of the United States Department of Agriculture, in charge of irrigation development by pumping in the States of Kansas and Oklahoma. He should be particularly well fitted for his work in the Plainview shallow water belt.

Mr. Longstreth is not only thoroughly conversant with all phases of irrigation and agriculture, Mr. Henderson says, but that he was employed by Uncle Sam is sufficient proof that he is a skillful and successful practitioner of same. He will bring with him a complete knowledge of successful methods of farming under pumped irrigation, which knowledge should be disseminated throughout the South Plains. He will have charge, not only of the agricultural department of the experimental farm, but will be superintendent of all the lands recently acquired by the English capitalists. His special duty will be to assist the farmers make their efforts practical and profitable. His services will be free to tenants who are farming the lands of the syndicate.

WILL ORGANIZE PERMANENT ASSOCIATION.

Promoters of County Fair Trying to
Get Citizens Interested
Permanently.

Tuesday night a meeting was called for the purpose of organizing a permanent Hale County Fair Association. Perhaps because of the lateness of their announcement, and because the farmers are very busy just now, it was a small crowd that gathered. Those present spent some time discussing matters pertaining to the County Fair and concluded not to organize until a larger body could be gotten together. It is suggested that Shepard's big barn be leased next fall for exhibits, so that the Fair may be more accessible to everybody.

SEARS TO OPEN WAYLAN'S LYCEUM.

College Will Sell Tickets to School
Children at Half Price.

Wayland College has announced its lyceum course, to open October 17, with Dr. Sears, humorist. The course will consist of six numbers. Season tickets are being sold for \$2, with half price to all school pupils. Dean Reynolds advises that single admissions will be 50c.

PLAINVIEW BAND WILL GIVE FIRST CONCERT.

The Plainview Band has announced its first concert for Friday night, October 18. The boys have worked hard. Aside from the fact that music lovers will undoubtedly enjoy their program, it behooves Plainview citizens to patronize the band boys. The Plainview band is a home institution, and the boys are generous in response when the town calls upon them for music.

LARGE EXHIBIT OFF TO STATE FAIR

HALE COUNTY SENDS INCREASED
DISPLAY AND IMPROVES
QUALITY.

E. DOWDEN IN CHARGE

Unger Hopes to Duplicate Last Year's
Record of 25 prizes from
27 Entries.

The last of Hale County's exhibit for the Texas State Fair was sent out yesterday; most of it went by Wednesday's freight. E. Dowden and J. D. Hanby went to the Fair in charge of Hale County's exhibit.

Plainview men expect to duplicate last year's remarkable record of twenty-five awards out of twenty-seven entries. "This will be harder than it was last year," said O. M. Unger, "because other sections of the State are sending much better exhibits. But Plainview will show up much better than last year, too."

O. M. Unger, President of the Chamber of Commerce, will receive unbounded thanks for his efforts in this matter. Mr. Unger made an individual prize of \$10 for the best pumpkin grown. He took his car all over the county looking for exhibits; going to the orchard and field for them—driving through mud and rain. Mr. Unger's untiring endeavors in the interest of Plainview and Hale County are characteristic of the man.

Some thirty counties are exhibiting at the State Fair this year.

COMPLETE LIST OF PREMIUMS AWARDED BY COUNTY FAIR.

The premiums which had been awarded at the County Fair before The Herald went to press last Friday were printed in that issue. The list herewith is printed complete, giving name of winner and prize awarded. Winners are asked by the Fair management to call on A. A. Hatchell for their awards.

J. B. Leach (No. 175), Plums; Vickery-Hancock, merchandise \$1.

Will Bunting (No. 37), Apples; Wayland Dry Goods Co., \$2.50, Mdse.

E. Dowden (No. 182), Best Apples; J. W. Willis, clock, \$5.

J. B. Leach (No. 177), Best Pears; D. B. Watson, Picture Frame, \$2.

Mrs. W. T. Brashears (No. 99), Peaches; Warren & Sansom, Sugar, \$1.75.

Mrs. L. P. Halsey (No. 44), Best Variety Peaches; G. W. Graves, Bridle, \$3.50.

Mrs. J. C. Wolverton (No. 11), Half Gallon Dried Beans; Darst & Dillingham, Bread, \$1.00.

R. L. Hooper (No. 90), Best Peck Oats; East Side Grocery, Flour, \$1.50.

A. B. Rosser (No. 214), Best Red Oats; Hamilton & Potts, Blacksmithing, \$1.50.

C. A. Workman (No. 216), Best Half Bushel Speltz; J. W. Vines, Barber Work, \$2.00.

Mrs. J. C. Whitson (No. 222), Best Squash; Nash, Dish Pan, \$1.25.

Mrs. R. B. Mitchell (No. 188), Best Pumpkin; O. M. Unger, \$10 Cash.

J. W. Ray (No. 187), Best Kershaw; Hamilton & Wilson, Sprinkler, \$1.

Mrs. L. A. Knight (No. 31), Best Bale Alfalfa; Wilbert Peterson, Clock, \$2.50.

Dan White (No. 245), Best Bundle Millet; R. A. Long, Mdse., \$2.

Mrs. J. C. Bailey (No. 180), Best Tomatoes; Otto's Meat Market, \$1.

C. C. Hooper (No. 224), Best 10 Ears June Corn; J. A. Wade, Will Paper, \$4.00.

T. J. Tilson (No. 230), 1 Ear White Corn; Brown Motor Co., Cash, \$1.50.

T. J. Tilson (No. 229), 10 Ears Yellow Corn; Brown Motor Co., \$1.

J. W. Ray (No. 183), 10 Ears Dent Corn; Monarch Grocery Co., 1 Sack Flour, \$1.50.

Mrs. J. L. Brown (No. 48), Best Display Turnlips; Montgomery-Lash Grocery Co., Sugar, \$1.00.

J. L. Brown (No. 47), Sweepstakes in Tomatoes; J. B. Maxey, Cash, \$1.

R. H. Hooper (No. 93), Best Watermelon; Ben Sebastian, Barber Work, \$2.00.

E. C. Calaway (No. 27), Best Irish Potatoes; Surprise Store, Cake Plate, \$1.25.

Seth Waddell (No. 239), Kaffir Corn; Plainview Lumber Co., Cash, \$1.50.

W. C. Bunting (No. 97), Maize; Woodridge Lumber Co., \$2.50.

C. C. Cooper (No. 223), White Maize; Woodridge Lumber Co., Cash, \$2.50.

J. C. Bailey (No. 38), Best Display Kaffir Corn and Maize; Praetorian Lodge, Cash, \$2.50.

J. C. Wolverton (No. 8), Sweet Po-

FOUR CARS OF MACHINERY COMES IN FOR SYNDICATE.

Work on Lake-Park Will Begin as
Soon as Water Now in Pond
Dries Up.

Four car-loads of machinery and supplies came in to the Texas Land and Development Company during the past week. This machinery is to be used in their development of the 60,000 acres recently purchased around Plainview. M. D. Henderson, general manager of the company, says that equipment will come in rapidly from now on.

Mr. Henderson says that work on the lake-park proposition, near the Santa Fe depot, has been delayed by the heavy rains during September. It is impossible to start development of the lake until water has dried up in the center of the lake.

It is said that the syndicate will give Plainview, in this lake-park, one of the most beautiful civic improvements in all Texas.

tatoes; Cash Tailoring Co., Work \$1.50.

J. C. Wolverton (No. 7), Best Variety Sweet Potatoes; Hoover's Blacksmith Shop, \$1.50.

John Sanders (No. 81), Best Vineless Yam Potatoes; Busy Bee Cafe, \$1.

E. C. Callaway (No. 23), Best Onions; Duncan's Pharmacy, \$2.

Mrs. N. A. Price (No. 22), Radishes; Malone & Sander, \$1.

R. C. Russell (No. 181), _____;

J. H. Slaton, \$1.25.

R. B. Hulen (No. 87), 10 Carrots; Blasengame, Box Candy, \$1.

Wade James (No. 32), Best Beet; C. A. Bowron, Mdse., \$1.00.

Mrs. Llewellyn (No. 225), Best Cabbage; Boyd Grocery Co., \$1.

D. C. Aylesworth (No. 59), Parsley; Plainview Lumber Co., \$1.

D. C. Aylesworth (No. 80), Winter Cantaloupe; A. H. Lindsay, \$1.

D. C. Aylesworth (No. 53), Egg Plant; E. E. Roos, \$1.

C. A. Workman (No. 211), Half Gallon String Beans; Bethel & Harrel, \$1.

D. C. Aylesworth, Sweepstakes on Vegetables; E. R. Williams, Mdse., \$5.

D. C. Aylesworth (No. 58), Best Yam Potatoes; Waller Tailoring Co., trade, \$1.50.

D. C. Aylesworth (No. 75), 3 Heads Cauliflower; J. B. Walker, Bread, \$1.

Bass (No. 242), Best 10 Brazilian Sweet Potatoes; Cochran, Photos, \$2.50.

B. B. Simmons, Cantaloupe; Jackson's Meat Market, Trade, \$1.

A. B. Rosser (No. 90), Best Peck Wheat; Shelton Bros, Hat, \$3.50.

Ed Curtis, Best Rome Beauty Apples; H. E. Skaggs, \$1.25.

Ed Curtis, Ben Davis Apples; Cobb & Elliott, \$1.50.

T. J. Tilson (No. 241), Best Bundle Wheat; Britton & Rogers, Bowl and Pitcher, \$1.25.

Mrs. P. W. Jackson (No. 167), Barred Plymouth Rock Chickens.

Mrs. P. W. Jackson (No. 243), Second Best on Barred Plymouth Rocks.

Mrs. P. W. Jackson (No. 160), Best Coop White Plymouth Rocks.

Mrs. J. T. Leach (No. 244), Best Coop Rhode Island Reds.

C. A. Workman (No. 203), Second Best Coop Rhode Island Reds.

W. H. Jeffries (No. 166), Best Coop White Pekin Ducks.

E. Dowden, Ten Varieties of Apples; 100 feet tile, South Plains Tile Company.

Ladies' Department.

Mrs. Allen, Best Crocheting (No. 106); \$2.50 Merchandise, Carter-Houston Dry Goods Co.

Mrs. Northcutt, Embroidery (Nos. 108 and 109); Subscription to Ladies' Home Journal.

Mrs. S. J. Underwood, Embroidery (No. 147); Subscription to Ladies' Home Journal.

Mrs. Northcutt, Center Piece Embroidery (No. 107); \$2.50 Merchandise, Carter-Houston Dry Goods Co.

Mrs. P. W. Jackson, Canned Goods and Pickles; \$1.

Mrs. P. W. Jackson, Fancy Prepared Fruits; \$1.

Mrs. P. W. Jackson, Fancy Prepared Vegetables; \$1.

Mrs. P. W. Jackson, Largest Display Canned Goods; Rocking Chair, by Paxton & Oswald.

Mrs. J. C. Wolverton, 31 Glasses Jelly, no two alike; Heating Stove, Donohoo-Ware Hardware Co.

Mrs. J. C. Wolverton, Layer Cake, Angel Food Cake; Shoes, Richards Bros. & Collier, \$5.

BIRTHS.

To J. H. Vanderslice and wife, Abernathy, October 7, a girl.

To Mr. and Mrs. Ben D. Tarwater, Runningwater, October 6, a girl.

TO ISSUE BONDS FOR CROSSINGS

PLAINVIEW WILL VOTE ON QUESTION OF STREET IMPROVEMENT NOVEMBER 8.

WATER AND SEWAGE, TOO

Residents to Build Sidewalks and
City Will Construct
Crossings.

At its semi-monthly meeting Monday night the City Council, in addition to transacting routine business, determined to submit a bond issue for immediate improvement of streets to the people.

Thirty days' notice is necessary, and November 8th is the earliest date vote may be taken. The issue is for \$12,000 street improvement bonds to be used in constructing street crossings; also \$10,000 in bonds for extension of water and sewage service.

Plainview's bonded indebtedness now is only \$58,000, and tax rate, exclusive of school tax, is 61 cents on the \$100.

This is an exceedingly low rate—much lower than other towns the size of Plainview carry—and Mayor Dorsett thinks that it will undoubtedly pass by a large majority.

"The only thing necessary," says Mayor Dorsett, "is to get all those citizens who are interested in civic improvement to come out and vote. The urgent need of sidewalks is evident, and I feel certain that citizens will build sidewalks as soon as we can get the money to put in crossings."

Just as soon as sidewalks and street crossings are put in Plainview will be entitled to free mail delivery. Work of grading the streets is going on. Dirt is now being put in the low place east of the court house.

TEAM RUNS AWAY; DRIVER IS HURT.

It Is Fifth Time Warren & Sansom's
Mules Have Bolted.

Fred Mitchell and wife had a narrow escape Tuesday afternoon, when the mule team Mr. Mitchell was driving ran away.

Mr. and Mrs. Mitchell were making some deliveries for Warren & Sansom on Wayland Boulevard. The mules, without apparent reason, bolted, scattering groceries for more than a block. Both Mr. and Mrs. Mitchell were thrown, and Mr. Mitchell was dragged across the street. Dr. Owens says their injuries are not serious.

This is the fifth time the mules have run away.

FOURTEEN THOUSAND BUICKS ORDERED DURING 70 DAYS.

Output for 1912 Taken by June 15,
and 1918 Model Has Phenomenal Sale.

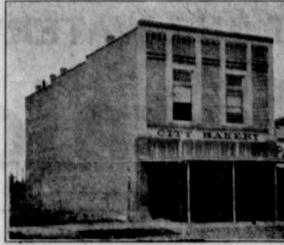
The Buick Automobile Company sold out their entire output of cars for 1912 by June 15. "No more cars could be purchased from the Buick factory," said E. E. Roos yesterday; "I had to buy my own car from Oklahoma City."

Mr. Roos was showing the new Buick models. He received one car load of 1913 Buicks last week, and will have in two more car loads next week. From July 17 to October 1, the Buick Company received bona fide orders for 14,000 cars. This is more automobiles than the company can put out during the next twelve months; so that it would seem necessary for any one who may want one of these widely-known cars to buy early. Many prospective purchasers will likely be disappointed.

California Takes 50 Car-loads. California, the home of expensive automobiles, has sent in orders during the latter part of July and August for 2,700 Buicks. This shipment will make up the largest consignment of automobiles ever made in America.

In December the Bu

City Bakery



Plainview has the distinction of having the best bakery building and the best equipped Bakery on the plains.

The City Bakery sells at home and ships to other towns more bread than is turned out of any other Bakery in West Texas.

Order all Bread Pies, Cookies, etc., --through any of the Grocery Stores or Meat Markets and have them delivered to you fresh from the Bakery.

DARST & DILLINGHAM

Mrs. E. Dowden, Mrs. Forsyth and Will McAfee of Hale Center were driven to Hale Center by Will Dowden in his automobile Thursday.

We have just received a fresh shipment of Gunther's fine bulk Chocolates. They are sure to please. Fifty cents per pound. DUNCAN'S PHARMACY.

Don't forget that NASH'S NEW AND SECOND-HAND STORE has all kinds of Cotton Sacks, Knee Pads and Cotton Scales at the very lowest cash prices ever sold in Plainview.

Mrs. J. J. Clark and Mrs. W. W. Pugh of Olton community left Tuesday for Kansas City and points in Illinois. They will be gone six weeks.

Community Correspondence

PETERSBURG TO HAVE COLT SHOW.

Hale County Herald: We have had another fine rain, and with the moisture already in the ground, the Petersburg country is assured of a good stand of wheat, a great deal of wheat already being a good stand. I am sure the acreage in wheat will be much greater here than last year.

There are a great many fields of winter oats that now have good stands, and, with a reasonably mild winter, will go through and more than likely make fair crops in the spring. Though the kaffir and maize crops are not altogether as good as last year, with the start that the farmers have in gathering, there no doubt will be quite a surplus, especially as the winter pastures are going to be exceptionally good.

The farmers will also have the advantage of disposing of all their surplus feedstuff at home this year, as there are a great many more cattle and hogs in the country than last year, and, from the fact that cattle and hogs are bringing much better prices, everything that can will be utilized and shipped to market.

On account of some misunderstanding as to the date of the Colt Show some days ago, the date as now set will be on Saturday, October 19th, and any parties owning clts are urged to bring them in on that date and take part in the Show.

There has been a stir among cattlemen lately, and a number of trades have been consummated at good prices. A little later we expect quite a shipment in hogs from here, and of course everybody is expecting good, round prices.

There is being much broom corn and maize threshed, but we are not posted on the prices of either, but we are sure it will bring considerable surplus money into the hands of the farmers.

Cotton picking is progressing nicely, and the improved machinery lately installed by Claitor & Son is making good turnouts and giving general satisfaction.

More next week. OLD KENTUCKY.

WHITFIELD.

Oct. 8.—Rev. Sam Nations spent Sunday with his mother, from College Heights.

Mr. and Mrs. Joe Barrett were guests of his brother, Wm. Barrett, of Halfway, a few days ago.

Little Eward Pullen was on the sick list Friday and Saturday.

J. A. Pullan marketed two bales of cotton the first of the week, in Plainview.

Prairieview Sunday School class had a fine time singing Sunday night, at W. G. Williams'.

School is progressing fine at Prairieview.

Schol commenced at Price last Monday.

Mr. and Mrs. Palmer were guests of Jas. Pullen's Sunday.

HAPPY UNION.

Oct. 9.—A glorious rain fell here Monday, which was enjoyed by all.

Miss Irene Berry spent Sunday with Miss Carrie Jones.

Rev. Roberts delivered an interesting sermon here Sunday.

Mrs. Ross has returned from Fort Worth, where she had an operation performed.

Miss Edith McCall was a Stone Back visitor Sunday.

Miss Norma Lee Price is staying with her grandparents.

Mr. Buchanan is attending school here.

Masters Sam Long and Sam Moore visited here Sunday.

Mrs. J. B. Kneil is on the sick list this week.

The young people noticed a sorrel horse hitched at Mr. J. C. Haulsey's gate Sunday evening.

Miss Lee Buchanan and Mr. Sam Moore were callers at school here Monday.

Mr. Oscar Jones spent Sunday with Ralph McCall.

Quite a number of the pupils from here attended the fair at Plainview Thursday, and reported a jolly time.

The young folks had a singing here Sunday afternoon, which was well attended and enjoyed by all.

Mr. Ralph McCall returned from Briscoe County last week, with a herd of cattle.

Charlie Went is getting chilly. He was in Plainview Tuesday and returned with a load of coal.

Master Vergil Knowles has returned to his old home, in Florida.

Our school would have had more pupils if it had not been for the large load of hickories that Mr. J. M. Buchanan presented to the teacher Tuesday morning.

Miss Lee Buchanan and Clay Dunlap and Miss Ethel Tyler and Bert Buchanan spent Sunday evening with Miss Mittie Gifford.

HALFWAY.

Oct. 9.—Mr. and Mrs. E. F. Clark are spending a few days with Mr. Clark's sister at Runningwater.

Very few people from this vicinity attended the Fair last week, owing to the rush of farm work at present.

Mr. and Mrs. Joseph Barrett of Whitfield spent Sunday and Monday with relatives here.

A drizzling rain visited this section Monday afternoon and evening.

An all-day meeting, with dinner on the ground, will be held at Mayfield school house on Sunday, October 27.

A splendid sermon was delivered last Sunday by Rev. Doak of Seth Ward College. Rev. Mr. Doak accompanied Rev. B. W. Wilkins here on his regular monthly trip.

HAPPY UNION CROWD TAKES WAGON RIDE.

Virgie Knowles took a crowd of young folks in a wagon to the Midway Social, Saturday evening, September 28. They were the following: Misses Edith McCall, Ethel Tyler, Ethel Lee Buchanan, Irene Berry and Carrie Jones; Messrs. Sam Long, Bert Buchanan, Ralph McCall, Oscar Jones, Buford Pearson and Otis Seiks.

The ride was enjoyed very much by all. Sam Long distinguished himself as driver on the homeward ride.

WAYLAND COLLEGE NOTES.

Three rooms in the College are being completed this week—the Dean's office, Miss Hutton's piano studio, and Miss Glenn's class room.

Miss Glenn, teacher of the Intermediate grades, succeeded in raising sufficient money to complete her room. Miss Hutton, also, has finished her studio in the same way. Not only to Miss Hutton and Miss Glenn are all who are interested in the welfare of Wayland College sincerely grateful, but to those who have con-

tributed in any way to the upbuilding of the school.

Wayland College is built on a firm foundation, the foundation of service and usefulness. Its motives are pure, its cause is just. It is in the line of evolution and progress. Progress is made by the survival of the fittest; therefore its success is assured.

This week, besides the President of the school, we have had with us Mr. Brown, editor of The Herald, who gave us a splendid chapel talk. He spoke very enthusiastically on the subject of football, at the last showing how the rules of that game are the rules that may be applied to the Game of Life.

Rev. Harder on Wednesday morning talked to the students on the subject of "School Patriotism," and the evil results which come because of the lack of training.

Last, but not least, among those who gave us helpful talks during the week was Mr. E. L. Adams, Rhodes scholar student of Oxford University, England. Among other things, he told us some of the interesting incidents in the life of an Oxford freshman, and related some of his adventures in France.

Some new and creditable students have enrolled for work this week, three of whom are boarding students.

PRESS REPORTER, Wayland Baptist College.

COAST-TO-COAST TOURIST LIKES BORDERLAND ROUTE.

Fred C. Emery Has Motored Over Europe; Says This Is Greatest Automobile Country.

Fred C. Emery and family, who are making a coast-to-coast automobile trip, stopped in Plainview yesterday. Mr. Emery likes the Borderland Route. He is also very much impressed with the South Plains, and promises to spend two or three days looking Hale County over on his return from New York.

Mr. Emery has toured Europe and Australia, and he says he has never been over a finer route than the Borderland road. Mr. Unger has sent a complete log of the route to the Automobile Blue Book people, and many more tourists are expected through Plainview another season. Automobile travel through Plainview has more than doubled during the first year of the laying out of the Borderland Route.

The Herald for Job Printing.

INTRODUCING THE 1913 BUICK

Buick has established an enviable reputation for building high-grade serviceable automobiles, and the 1913 Line represents the best efforts of this mammoth organization.

The success of the past season--when the entire output was sold early in June--is evidence of the quality of the Buick product and an indication of what may be expected for 1913.

No car at any price can give more real motor car value.

Every Model in the line is so built that it will not only protect, but enhance the reputation so emphatically won and so firmly established.

THE 1913 LINE

Model 24--Two Passenger Roadster, 28-H. P., Fully equipped	\$ 950.00	Model 30--New Type Roadster, 32-H. P., Fully equipped	1125.00
Model 25--Five Passenger Touring Car, 28-H. P., Fully equipped	1050.00	Model 31--Five Passenger Touring Car, 32-H. P., Fully equipped	1255.00
Model 40--Five Passenger Touring Car, 40-H. P., Fully equipped	1650.00		

These prices include every practical improvement that has demonstrated its value, either in the operation of the car or the convenience and pleasure of its owner.

"When Better Automobiles Are Built Buick Will Build Them"

ADVANCE DETAILED SPECIFICATIONS MAILED PROMPTLY UPON REQUEST

Plainview Machine & Auto Shop

E. E. ROOS, Proprietor



You Expect to Attend the Dallas Fair?

If you want to appear at your best, it would be a good idea to come here and see what we have to offer in stylish, servicable, big value coats and suits.



If you have been reading our advertisements--if you're acquainted with this store, you know that we're not contented with "ordinary" merchandise. We believe that our patrons deserve the best, both in style and quality. That is why we handle

"The Palmer Garment"

It is impossible to find coats and suits of better value. We know, because we've tried. Examine any "Palmer Garment" in our stock. Look at it for style, for fabric, for

lining, for ornamentation, for design, for workmanship, for fit—and the more you inspect, the more you'll think of the

"THE PALMER GARMENT"

Come here and let us serve you acceptably---we have a great collection of seasonable merchandise that you'll like.



There are some men in this town who haven't yet discovered the real profit to be gained by coming to us and buying their Autumn Suits and Overcoats.

Such clothes as these are not the lowest priced you can find, but they are less expensive when service is considered, as they're made of 100 per cent pure wool by the best tailors in America.



Suits . . . \$15.00 to \$40.00

Overcoats . . . \$15.00 to \$45.00

The Daylight Clothing Store offers unusual facilities for satisfactory selection.

Men's Shirts and Ties, Underwear and Hosiery

Conveniently located, selection is easy, delivery is rapid--no delay anywhere. Come and see our New Shirts for Autumn. Find a man who doesn't enjoy looking over the New Shirts and you see a man who cannot be called a good dresser.

The Neckwear is shown in rich and exclusive patterns, character and individuality stamped on every piece; the kind seldom seen outside swagger haberdashery shops.

When you think of STIFF HATS you naturally think of

STETSON

Stetson has lead in hat making for one hundred and forty-six seasons, and the Fall Derby is the last word in perfect Hat making.

The Stetson, extra quality . . . \$5.00
The Stetson-made soft conformer . . . \$4.00
The Stetson-made . . . \$3.00

SOFT HATS--We show all the new styles from Stetson to Lion Special.

FOR YOUNG FELLOWS---Cloth Hats and Caps, new patterns, checks and stripes; Caps 50c to \$2.00, Hats \$1.50 to \$2.50.

.. Come and See How Easy it is to Please You ..

IF IT IS THE NEWEST AND BEST YOU WILL FIND IT AT THE PLAINVIEW MERCANTILE COMPANY

WATCH OUR WINDOW.

W. A. SHOFNER, Manager

Wallace Davenport left Monday for Dallas, to enter the Metropolitan Business College.

Little Miss Jack Farrell, who has spent the summer in Plainview visiting her aunt, Mrs. W. Y. Buchanan, returned to her home, at Richardson, Texas, Saturday.

W. L. Clark of Abilene, representing Blanke & Wencker Candy Company, of St. Louis, was in Plainview Tuesday.

Mrs. G. W. Mann of Rogers, Texas, came in from Lockney Tuesday, where she has been visiting her brother, J. Garrison.

W. H. Stephens, of Ima New Mexico, pastor of the Cumberland Presbyterian Church at Floydada, came in Saturday.

Miss Stella Lee, who has been visiting Miss Alice Tims for some days, returned to her home, at Lubbock, Tuesday.

DUNCAN'S HAND LOTION is only twenty-five cents per bottle, and is guaranteed to please or the price refunded. DUNCAN'S PHARMACY. tf.

G. E. Green went to Kansas City Monday, on business. Mrs. Green went on to Greencastle, Mo., to visit relatives.

Peyton Randolph has bought the DeLay cottage on the corner of First and Prairie Streets and will occupy same at once.

Frank Vaughn and wife, who have been here some days visiting at the home of J. L. Vaughn, left Monday to go to Amarillo.

Miss Amy Mann of Wichita Falls, who has ben in Plainview some weeks visiting Mrs. C. W. Morgan, returned to her home yesterday.

Miss Bessie Phoebe of Pilot Point, Texas, went to Amarillo Monday, in the interest of an orphans' home at Pilot Point.

The Hale County Herald

BUFORD O. BROWN,
Editor and Publisher

Phones—Business Office, 72; Man-
ager's Residence, 14.

Entered as second-class matter in
the Post Office in Plainview, Texas,
under act of March 3, 1879.

All communications, remittances,
etc., should be addressed to THE
HERALD PUBLISHING COMPANY,
Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church,
pertaining to services, are welcome to
the columns of The Herald FREE; but
any announcement of a bazaar, ice
cream supper, or any plan to get
money, is looked upon as a business
proposition, and will be charged for
accordingly.

Subscription Price \$1.00 per year
(Invariably in advance)

Are you sure that you are doing
anything to help make Plainview a
better town in which to live?

Your town is mightily like a joint
stock company: that citizen gets most
out of it who puts most in.

The old proverb might be modern-
ized to read: "The automobile goeth
before destruction, and the skating
rink before a fall."

BRAINS ON THE FARM.

Announcement that the Orange
Commercial Club will employ gradu-
ates from the State Agricultural Col-
lege to engage in agricultural re-
search work and to generally super-
vise farming in that section carries
a gratifying message of progress. Too
long have our cities taken from the
farm its best blood.

Our Agricultural Colleges are grow-
ing more rapidly today than any other
of our educational institutions. The
farm lad is realizing that his heritage
is on the old farm; and he has formed
a partnership with science and tabu-
lated experience for the general wel-
fare.

Nowhere does the door of opportu-
nity open quite so wide in our days as
on the farms—to the young man who
is prepared to intelligently work out
farm problems.

THE GROWING SOUTHWEST.

"Everybody knows that New York
ranks first among ports of the United
States as measured by the volume of
imports and exports passing through
it," says The Saturday Evening Post;
"but not everybody knows that New
Orleans ranks second and Galveston
third."

Of ten great ports through which
eighty-five per cent of our foreign
trade passes, four are in the South
and two on the Great Lakes.

Scarcely more than a quarter of a
century ago seventy-eight per cent
of our exports went out through Atlan-
tic ports and fourteen per cent
through Gulf ports. In 1911 Atlantic
ports handled only fifty-eight per cent
and Gulf ports twenty-two per cent.
During ten years since 1906 exports
through Gulf ports increased sixty-
four per cent and through Atlantic
ports only twenty per cent.

The Post suggests that figures are
dull. More humanly interesting—and
to many minds more convincing—is
the evidence that every winter traveler
to Dixie during late years finds—even
though languid days and golf links
were all that he really expected to

find. He finds an empire pulsating
with new enterprise—reclamation
projects; fruit and vegetable and
stock farms walking farther into the
swamp and palmetto and onto the
llano estacado; road building; and an
hundred enterprises going up in the
towns.

We have a notion there is no sec-
tion in all America where the traveler
is more impressed with the fact that
the people are "doing things" than
throughout the entire Southwest.

TEAM WORK FOR CITY BUILDING.

Cities have always grown upon in-
dividual endeavor merged into team
work.

The initiative, industry and thrift of
South Plains men and women have
shown themselves worthy successors
to the pioneers York, of Louisiana
and of the Pacific. They have been
steadfast.

Another generation is taking up
their work.

The individual is selfish. Selfish
bickerings have often thwarted pro-
gress and prosperity. "Shibboleth"
has been written over deserted home-
steads, rich in promise, since crea-
tion. And the individual never en-
tirely conquers self.

It is well, therefore, that all of us
should self-inventory; that we should
resolve to let no loss of immediate
gain turn us against the welfare of
Plainview and the South Plains. By
no means should we countenance lit-
tleness that would seek private gain
at the expense of the whole citizen-
ship.

The beginning of work by the Eng-
lish Syndicate on their experiential
farm marks another epoch for North-
west Texas. The spirit of our fathers,
which has made Plainview the trade
center of the Plains, enlarged in us,
will build a yet greater Plainview.

With your help, fellow citizens, we
can build a great city. The broad-
minded loyalty which you have here-
tofore exhibited will nourish here for
all time the Queen City of this develop-
ing empire.

Cities grow from team work—in in-
ternal as well as external vitalization.

J. A. McIntyre came in Wednesday
from Estelline.

Mrs. W. C. Nichols of Lockney went
to Lubbock Wednesday.

Mrs. Julian Sanders went to Snyder
Wednesday, to visit Mrs. M. D. Dan-
sler.

Mrs. Jas. R. Hamilton left Wednes-
day to visit her sister, Mrs. Braindage,
at Lamesa.

Mrs. E. O. Nichols went to Lubbock
Wednesday to visit her mother, Mrs.
J. B. Posey.

Mrs. A. W. McKee and Mrs. S. Park
went to Amarillo Wednesday, to attend
the Presbyterian Synod.

Mrs. F. C. Ramsey of Lockney went
to Fort Worth Wednesday, to visit her
daughter, Mrs. E. T. Starnes.

L. H. Cooper and wife went to San
Antonio Wednesday, to visit their
sons, J. E. and S. T. Cooper.

We do all kinds of Automobile Work
at very reasonable prices. Ignition
troubles our specialty. EGGE'S
GARAGE. tt.

C. C. Hightower of Altus, Okla., was
in town Saturday.

Rev. Jewell Howard of Amarillo
preached at Floydada Sunday. Rev.
Mr. Howard was formerly pastor of
the Christian Church of Plainview.
He will leave Saturday, October 12, for
Louisville, Ky., to attend the National
Convention of the Christian Church.

SERGE

THE IDEAL FABRIC

At no previous season have Serges received such popular favor as for Fall, 1912. For Ladies' Suits, Dresses, and even for Light-Weight Coats, Serge is considered the ONE leading fabric. Certainly no other material can be had that offers so many valuable qualities as does an all-wool Serge. Its color is practically indestructible. No other cloth cleans so easily and perfectly and retains its shape so well. There is no soft, loose finish to wear off and leave unsightly thread-bare edges and patches. A Serge garment is most practical—good for almost any kind of wear, and it looks graceful to the last wearing. So perfect is its construction and its quality so well known that the durability is scarcely questioned.

SERGE SUITS FOR LADIES AND MISSES.

\$10.00.—For Misses and Juniors we offer a neatly-made Serge Coat-Suit as low as \$10.00. The Coat is made in Yoke Norfolk Style, has good, substantial lining throughout, and Velvet Collar that buttons close.

\$12.50 and \$13.50.—At these prices there are a variety of styles in both Ladies' and Misses' Suits. All of these are well made, and Coats are lined all through with good Satin. The Skirts are especially good styles and widths. No other garment at this price will prove so satisfactory as these Serge Suits.

\$20.00.—Twenty dollars buys the best Serge Suit in our Store. Bought from the manufacturer as a leader and sold to our customers as a leader; a fine manish Serge in Black, Navy and Brown; a strictly Tailored Garment, in both the Cutaway and Regular Styles. Coat is lined with Skinner's Satin, has Arm Shields and Coat Weights. This garment is also shown in Stouts, lined with Susquehanna Guaranteed Satin.

SERGE DRESSES—MISSES' AND LADIES'.

\$7.50 to \$16.50.—None but All-Wool—even the cheapest is All Wool. We've so many Styles—hardly two dresses made alike—that we do not attempt to describe them here. They are this season's Best Styles—most of them received within the last three days.

SERGE IN THE PIECE.

Twenty Different Shades in the various qualities are now ready to be shown at our Dress Goods counter. Every piece is strictly All-Wool and none of it is less than 35 inches wide. Our prices are from .50c to \$1.00 a yard

OTHER SERGES

Are shown in Ladies' Skirts, Children's Dresses, Boys' and Men's Suits and Trousers.

The Store Showing the Most Attractive Values in Mens and Womens Ready-to-Wear

102 North Pacific St.	<i>Richards Bros. & Collier</i> WHERE PEOPLE WHO DRESS BEST TRADE	107 West Main St.
Plainview, Texas		

FOR SALE

FOR SALE—Good, gentle, pretty pony. Absolutely safe for lady or children. J. F. DUNCAN, Jr. tt.

FOR SALE—Jersey milch cows and young mules for sale or trade. ARM-STRONG & McCLUNG, Petersburg or Plainview. 44-pd.

AUTOMOBILE FOR SALE OR TRADE.

Good 5-passenger Automobile, in first-class shape, for sale; cash, on time or trade for mules or cattle. Reason for selling, am buying larger car. Address LOCK BOX NO. 716, Plainview, Texas. 41

FOR SALE—Two well-improved Residence Lots, 100 x 180 feet, on Restriction Street. Bearing orchard, choicest fruit, well fenced, cenet sidewalks, shade trees, good barn; but there is no residence. This is one of the most desirable building sites and choicest locations in Plainview. For further information, prices, etc. see or write OTUS REEVES REALTY COMPANY, Plainview, Texas.

FOR RENT: Store building occupied by Montgomery-Lash Grocery Company. Call at store.

FOR TRADE—80 acres of fine land near Artesia; about one-half in fruit; artesian well; fenced; small house; excellent location. Want section of land in vicinity of Plainview. Address, E. B. FOSTER, Artesia, New Mexico. 42-pd.

FOR SALE—Indian Motorcycle, used as demonstrator; in fine condition; fully guaranteed. Making room for new stock; cheap; on easy terms. INDIAN MOTOR CO., Amarillo, Texas. 42

FOR RENT: Store building occupied by Montgomery-Lash Grocery Company. Call at store.

FOR SALE—Four 80-acre tracts 4 miles east of Plainview; on public road; close to school. All smooth land. PEACE SCHOOL. 44

"PALACE OF SWEETS."

Start Bulbs Growing Now

---they bloom in winter

Hyaclnth, Narcissus, Tulip, Chinese Lily, Crocus.

We have decorating plants. Also cut flowers for all occasions.

Plainview Floral Company
Phone 195

For Sale at Bargain Prices

- | | |
|--------------------------|-----------------------|
| 1 New Library Table | 1 French Dresser |
| 2 Rockers | 2 Three Ply Carpets |
| 2 Leather Seat Chairs | 1 Sanitary Couch |
| 1 Three Burner Oil Stove | 1 Ice Box Good as New |

This furniture is a suit of rooms occupied by Mrs. W. B. Dare, Corsetiere, over Monarch Building, 128 North Pacific St. I will also rent two good living rooms, modern, water and lights.

∴ Mrs. W. B. Dare ∴
In Monarch Building

PLAINVIEW BAKERY

Where you buy Bakery products that satisfy. Phone 482 when you want Bread, Rolls, Cake, Buns, and Pies. Quality first.

Every Customer Pleased

PLAINVIEW BOTTLING AND ICE/ A nice line of Comforts and Pillows, CREAM WORKS will pay highest cheap, at NASH'S SECOND-HAND prices for your Cream the year round. STORE.

Still Doing Business

At the same old stand with a full stock of

Lumber,
Doors,
Windows and
Moulding

Besides, all colors in

HOUSE PAINTS

Fulton Lumber Co.

---that patient of yours; why not bring her to the Guyton Sanitarium. She must have a nurse, anyhow, and the charges at the Sanitarium is no more than a nurse would charge to come into the home.

Guyton Sanitarium is open to all Physicians. Special attention is given to Surgery and Obstetrics. The Sanitarium is Modern in every respect; it has just been equipped throughout.

MRS. J. V. GUYTON
GRADUATE PHILADELPHIA HOSPITAL
Phone 170. Plainview, Texas

--You will realize from what we tell you here that we are offering you a most extraordinary early opportunity right now to do some money-saving clothes buying. When We say it's extraordinary we mean exactly that; such an opportunity as you don't often get, even here. It's our policy to lead our friends to expect a good deal of us and then give them more than they expect.



300 BOYS' "PONY BRAND" SUITS.

\$10.00 Values for	\$7.45
\$ 7.50 Values for	\$5.65
\$ 5.00 Values for	\$3.75
\$ 4.50 Values for	\$3.35
\$ 4.00 Values for	\$3.00
\$ 3.50 Values for	\$2.65
\$ 3.00 Values for	\$2.25
\$ 2.50 Values for	\$1.90

"Pony Brand" Suits are clothes that give the growing boy most wear. And they "stand up" as long as they last.

ONE LOT MEN'S SUITS.

Ten \$10 Suits for	\$ 6.00
Twelve \$12 Suits for	\$ 7.50
Fifteen \$13.50 Suits for	\$10.00

We are asking you in to see these special values. They are Fall Models—this Fall's Patterns, with the right color tones; strictly high class; perfect in and out; will be so recognized by men who take pride in being well dressed.

—This is not connected in any way with our special \$15 ALL-WOOL Suits.

We expected a new shipment of **Ladies Coats** by Saturday. We have all the styles and materials in Women's and Misses Coats; but this lot we especially want you to know about. These coats are novel mixtures in gray and brown, have very deep cuffs and the newest large collars; made full length and unlined. But you must see them to get an adequate idea.



We have received another shipment of **SELZ ROYAL BLUE Shoes**. You are declaring a dividend to yourself in the saving on shoes when you wear Selz Royal Blue.

Dont borrow your neighbor's suit case. You know he doesn't like to loan it. For your trip to the Dallas Fair—come in and buy an all-leather suit case or traveling bag. Perhaps you need a new trunk. Let us show you what a convenience a good trunk is.

SHELTON BROTHERS

R. B. Davis went to Spur Saturday.
 J. H. Pierce went to Hamlin yesterday.
 L. A. Knight went to Fort Worth Monday.
 Fresh Oysters every Monday at OTTO'S. Phone 437.
 J. C. Liston of Seminole went to Lamesa Monday.
 J. E. Hanley went to Miami Monday, on business.
 For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.
 W. L. Skipwith of Amarillo was in Plainview Monday.
 J. S. Gengerick went to Dalhart Monday, on business.
 Mrs. J. M. Massie, from Floydada, went to Bowie Monday.
 If you miss a single night you will miss something good, at the SCHICK.
 E. H. Hatton of Ohio was in Plainview Saturday, on business.
 F. J. Mall of Clear Center Kans., was in Plainview Saturday.
 Saturday, to spend Sunday and fill the pulpit at the Baptist Church.
 It's always a NEW ONE at the SCHICK.
 A. S. Pulliam and wife went to Gallup, New Mexico, Wednesday.
 D. R. Bailey of Petersburg went to Clovis, New Mexico, yesterday.
 For a big dime's worth, try the SCHICK THEATER.
 Mrs. M. Minnick went to Leander yesterday, to visit at the home of J. R. Jones.
 C. F. Mayhan of Bowers Mill, Mo., and wife came in Saturday, prospecting.
 Mrs. M. J. Roberts of Paris, Texas, came in Saturday, en route to Matador.
 B. A. Williams of Eugene, Oregon, came in Saturday, going to Hale Center.
 Try DUNCAN'S HAND LOTION for chapped hands and faces. Guaranteed to give satisfaction, or money refunded. Sold only by DUNCAN'S PHARMACY. tf.
 Mrs. G. E. Rickey of Hale Center spent some days in Plainview the past week.
 E. A. Cram of David City, Nebr., went to Hale Center Tuesday, on business.
 DUNCAN'S HAND LOTION will make those rough, chapped hands smooth and white. Every bottle guaranteed. Price only twenty-five cents. Sold only by DUNCAN'S PHARMACY STORE.

Dr. and Mrs. Lee Dye went to Tullia Saturday.
 Rev. J. M. McMahan went to Ochiltree Tuesday.
 W. E. Bledsoe went to his ranch near Abernathy Tuesday.
 For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.
 J. L. Pennington of Lockney spent Wednesday in Plainview.
 Rev. Jewell Howard of Amarillo was in town Saturday.
 Get a good Smoke at PALACE OF SWEETS. tf.
 J. B. McLane is the new proprietor at the Palace of Sweets.
 J. W. Rankin of Paris, Texas, came in Monday, on business.
 Dr. Harp of Abernathy was in Plainview Tuesday, on business.
 K. G. A. Kusah of Sherman, Texas, went to Floydada Tuesday.
 SCHICK OPERA HOUSE for Hgh-Class Pictures.
 Miss Carrie Krouse left Monday for Cincinnati, to visit relatives.
 C. F. Mahan of Bowers Mill, Mo., left Monday for Vega, Texas.
 Mrs. R. M. Jetton of Floydada spent Monday in Plainview, shopping.
 Big Three-Reel Feature Saturday night. SCHICK.
 W. L. Davis of San Angelo spent Friday and Saturday in Plainview.
 Mrs. C. V. Young came in Monday from Slaton, to visit Mrs. W. T. Miss.
 Big Three-Reel Feature Saturday night, at the SCHICK.
 H. J. Horton and family moved to Plainview, from Odell, Texas, Tuesday.
 For Good, Sound Apples from the J. M. Tye car, 'phone 462. Free delivery. tf.
 Dr. C. I. White of Edna, Texas, came in Monday, on his way to Lockney.
 D. W. McGlasson went to San Angelo yesterday, on a short business trip.
 N. L. Carter of Shamrock, Texas, was in Plainview, on business, Saturday.
 A. W. Canfil and wife left yesterday for Haddon, Kansas, to visit Charles Canfil.
 Two hundred ready-made Cotton Sacks—all sizes and lengths—cheaper than you can buy the cloth and make them. Also Knee Pads and Cotton Scales, as good as the best, at a very low price at NASH'S SECOND-HAND.

REMINGTON UMC

AUTOLOADING SHOTGUN

For singles—trap or field—just toss in a shell, press the button and—"PULL." The side bolt makes it easy. You don't have to tug at the barrel or watch an on-and-off device. The action stays open after each single shot is fired.—It always stays open when the magazine is empty. Five shots—three to get the cripples—each under absolute control of the trigger finger. The recoil reloads for you—kicks another shell in; takes the strain off the gun—the discomfort out of the kick—all without diminishing the drive behind the shot.

Simple take-down—a few turns of the readily handled magazine screw-cap makes cleaning, carrying and interchange of barrels quick and easy.

Send for a motion picture booklet telling how the kick is used—how a friction device found only on the Remington-UMC Autoloading Shotgun takes the punishment out of heavy loads.

Write to-day.
REMINGTON ARMS-UNION METALLIC CARTRIDGE CO.
 299 Broadway 7 New York City

For duck shooting these crisp mornings, or for larger game, you will get better results from Union Metallic Steel Lined Shells. We also have a complete stock of Remington guns for your selection.

Donohoo - Ware Hardware Co.
 Northeast Corner Square

Plainview at Church

EPWORTH LEAGUE.

Following is the program that has been arranged for the meeting of the Epworth League of the M. E. Church, South, on next Sunday, October 13:

Subject: "A Man with an Unclean Spirit." Mark 1:21-28; Mark 5:1-18; Psalms 1.

Song.
Prayer.
Address by Leader.
1. "Healing the Blight of Spiritual Defection"—Prof. Pearce.
2. "The Horrible Loneliness of Insanity"—Miss Martilla Espy.
3. "My Duty Toward My Unfortunate Brethren Who Are Blighted"—Miss Beulah Posten.
Open Discussion.
Leader—Miss Myrtle Terrell.

CALVARY B. Y. P. U. PROGRAM.

The members of the B. Y. P. U. of the Calvary Baptist Church will render the following program at the meeting of their Union on next Sunday, October 13th:

Leader—Miss Addie Irick.
Hymn—"Follow On." (No. 74.)
Scripture—Mat. 23:1-12—Leader.
Prayer.
Hymn—"The Christian's Inheritance." (No. 150.)
"The Lordship of Christ"—Charles Brown.

Sentences on board recited in concert by Union.

Hymn—"Count Your Blessings." (No. 154.)

"Jesus Is Our Lord; How Should We Think About His Church?"—Mary Fletcher.

"What Kind of Life Should We Live?"—Lois Foley.

Duet—Effie Murphy and Ruth Dillingham.

"How Should We Think of What Jesus Wants Done in the World?"—Rev. J. W. Smith.

Announcements.

Song—"Where He Leads Me." (No. 167.)

CALVARY LADIES ARE STUDYING STATE MISSIONS.

The Woman's Missionary and Aid Society of Calvary Baptist Church are spending one hour every afternoon this week in the study of State Missions. Mrs. Tandy, the president, has supplied the society with charts and maps and has them put up in the church, ready for study any time during the week.

Different phases of the Baptist State

work will be taken up each afternoon. The meetings are held from three to four o'clock, and will continue throughout the week.

MISSIONARY DAY.

Our Rally Day last Sunday was a success in every particular. The attendance at the regular Sunday School was increased 30 per cent, and the Rally Day program was received by a large and appreciative audience.

We have set apart next Sunday as Missionary Day, and expect it to be even better than last Sunday's service. The pastor will preach a sermon in the morning on "The Ownership and Lordship of Jesus Christ." Besides, the choir is to render some splendid music. A well-prepared program to be given by the Ladies' Missionary Society will take the place of the regular Sunday evening service. The program is as follows:

Hymn—By the Congregation.
Scripture Reading and Prayer.
Music—By the Choir.
Opening Remarks—By Leader, Mrs. F. L. Brown.
Report of Local Work—Mrs. A. W. McKee.
Report of the Synodical Meeting—Mrs. S. Park.
Music—By the Choir.
Reading—Mrs. Fred Wilkinson.
Paper—"China, the Church's Greatest Opportunity"—Mrs. S. W. Meharg.
Remarks—By the Pastor.
Offering.
Hymn—By the Congregation.
Benediction.

S. PARK, Pastor.

BAPTIST WOMEN TO HOLD ANNUAL CONVENTION.

The Baptist women of Texas will hold their annual convention, in Fort Worth, November 5. This convention will be in conjunction with the Baptist State Convention.

Among the speakers at the convention will be Mrs. R. H. Snow, of Dallas; Mrs. R. F. Stokes, of San Antonio; Mrs. George Truett, of Dallas; and Mrs. E. W. Townsend, of Belton.

TO PREACH ON INFANT BAPTISM.

Rev. C. N. N. Ferguson announces that he will preach on "Infant Baptism" Sunday at 11 o'clock. This sermon is preached again because of numerous requests the Rev. Mr. Ferguson has received to repeat it.

Plainview Society

"AS-YOU-LIKE-IT" CLUB ELECTS MRS. BROMLEY.

The "As-You-Like-It" Club held a most enthusiastic meeting last Thursday afternoon, at the home of Mrs. H. C. McIntyre, 305 Prairie Street.

Officers for the coming club year were elected and plans for the winter discussed. Mrs. J. J. Bromley was selected president, Mrs. H. C. McIntyre, first vice president; Mrs. R. W. Brahan, second vice president; Mrs. J. R. DeLay, recording secretary; Mrs. J. M. Adams, corresponding secretary; Mrs. W. L. Harrington, treasurer.

Shakespeare's "As You Like It" was selected for the next course of study.

The leading matter before the club was the further development of plans to enlarge the library of the High School. Recently the club awarded Miss Crystelle Owen, the successful competitor in a reading contest at the High School, a beautiful volume of "The Courtship of Miles Standish."

The next meeting of the club will be held with Mrs. T. P. Whitis, 200 Archer Street.

PARENT-TEACHERS' ASSOCIATION.

The next meeting of the Parent-Teachers' Association will be held on Friday, October 25, at 4 o'clock, at the High School building, and the following program has been arranged for the occasion:

Roll Call—Respond to roll call with appropriate quotations.

Address—W. H. Warren.

"The Necessity of Sanitary Drinking Fountains in Public Schools"—General Discussion.

Reading—Erma Leach.

Paper—"Adenoids"—Dr. Nichols.

Paper—"How Ought the High School Be Dressed?"—Mrs. Hammer.

Discussion of plans of work for the year.

MISS E. ROBINSON,
MRS. S. W. MEHARG,
MRS. C. R. HAIRFIELD,
Program Committee.

MISS WARE GIVES LUNCHEON FOR MISS EDRENA ROBERTS.

One of the most delightful social events of the week was a one-o'clock luncheon given by Miss Allie Ware Tuesday, complimentary to Miss Edrena Roberts of Dallas.

The luncheon of five courses was daintily served to Miss Edrena Roberts, the honoree, and Misses Jo Keck, May Kinder, Edna and Florence Harrington, Alice Harrel, Celestine Harp, Mildred Buchheimer, Eula Mae Alley, Vera Newton, Nell Sansom and Mrs. W. Cook. The color scheme of pink and green was effectively carried out throughout the luncheon.

The young ladies spent the afternoon at the skating rink.

MRS. MCINTYRE ENTERTAINS.

Mrs. H. C. McIntyre entertained a number of friends Friday evening, in honor of Mr. McIntyre's birthday.

Mrs. McIntyre confined her invitations to those in whose homes Mr. McIntyre had been entertained. Those present were Capt. C. W. Tandy, Dr. C. C. Gidney, Jas. R. DeLay, G. B. Simmons, Henry Slaton, R. C. Joiner, J. M. Adams, J. F. Garrison and H. W. Harrel.

The evening was spent around the Forty-two tables. A salad course and cream and cake were served with charm by the hostess.

At a late hour the guests wished Mr. McIntyre many happy returns of the day and said goodnight.

PRESIDENT MOTHERS' CONGRESS IS COMING.

Much interest is being manifested in the coming of Mrs. Frederick Scoff of Philadelphia, president of the National Congress of Mothers and Parent-Teachers' Association, to Houston, November 13, 14 and 15. Mrs. Scoff will address the Texas Congress of Mothers and Parent-Teachers' Association.

DUCK LUNCHEON WITH MRS. TANDY.

Captain and Mrs. C. W. Tandy were hostess Thursday to H. C. McIntyre and wife and Rev. C. R. Hairfield and wife with a 1 o'clock duck luncheon.

Mrs. Frank Mayberry returned to her home, McCauley, Texas, Saturday. Mrs. Mayberry has spent some time in Plainview, visiting at the home of John Brown.

Mrs. R. E. Green, who has been in Plainview some days visiting Mrs. John McLain, returned to her home, at Tulia, Saturday.

Forty-five-dollar quarter-sawed oak bedstead, slept on three nights; just as pretty as can be, not a scratch on it, for \$25.000 at NASH'S SECOND-HAND STORE.

THE FISH ARE CAUGHT

Vickery - Hancock Have Them

Cod Fish, Lake Fish, Mackerel Oysters and Herring.

For the boys and girls school lunch tuck in a cod fish croquet.

Just the Food for the Busy Brain

Cod Fish Croquets

Recipe

3 cups of boiled and boned cod fish.

1 cup of mashed potatoes.

2 eggs and pepper.

1 table spoon butter.

Mix well and shape into oblong balls, dip into a beaten egg, roll into cracker crumbs and fry in hot lard.

Vickery-Hancock Grocery Company

"THE STORE WITH A CONSCIENCE"

Graham Bread

1 cup flour 2 cups of graham flour
1-2 cup sugar 1-2 teaspoon of salt
2 cups butter milk 1 rounded teaspoon of soda
Sift the graham flour, white flour, salt and sugar into mixing bowl, stir the soda in the milk until it foams; mix well and pour into buttered pan--bake 1 hour in moderate oven.

"Pride of the Plains"

✦ FLOUR ✦

MAKES

lightbread or biscuits or pastry of the sort you so much admire. It makes cake of that light "quality" texture which so much delights the housewife. In fact Pride of the Plains Flour is "quality" flour. It is made of the best Central Plains hard wheat. It is a home product and is used by Plainview housewives who select THE BEST.

We also have fresh meal all the time. We handle all kinds of feedstuffs.

Harvest Queen Mills

NEAR SANTA FE TRACKS

PHONE NO. 151

FOR SALE OR EXCHANGE

Two quarter sections of unimproved land in Hale county.

One acre of land building 40x40, with machinery for canning--Centralia, Mo.

\$5,000 stock of Merchandise.

Two lots in Kinloch Park in St. Louis, Mo.

South Plains Tile Comp'y

One Door South of Plainview Hotel.

Plainview, Texas

BIG RED APPLES

Are delicious during the long winter evenings. You should get your apples now. Wine Sap, Jonathan or Black Twig Apples only 75c a bushel at the orchard. The price is 85c at home, or \$1.00 delivered. Apples are going rapidly. Drive out to the Dowden Ranch or Telephone

E. DOWDEN

--That little girl of yours--she'll soon be having her hair "done up", and too, she'll be outgrowing her childish ways--and you haven't had her picture taken since she was in long dresses.

You don't exactly want to keep her as she is--but you do want to keep the memory.

REV. H. G. FINLEY MOVES FROM ALENREED TO LOCKNEY.

Rev. H. G. Finley and family of Alenreed, Texas, moved this week to Lockney. Rev. Finley has accepted the call to become pastor of the Baptist Church at Lockney.

Polite service at PALACE OF SWEETS.



More Economical Both in Use and Cost CALUMET BAKING POWDER

—And it does better work. Simply follow your customary method of preparation — add a little less of Calumet than when using ordinary baking powder. Then watch the result. Light, fluffy, and evenly raised — the baking comes from the oven more tempting, tastier, more wholesome.

Calumet insures the baking of an expert. Ask your grocer to-day.

RECEIVED HIGHEST AWARDS

World's Pure Food Exposition, Chicago, Ill. Paris, Exposition, France, March, 1912.



You don't save money when you buy cheap or big-can baking powder. Don't be misled. Buy Calumet. It's more economical — more wholesome — gives best results. Calumet is far superior to over milk and soda.

MISSOURI FARMERS FIND THAT CO-OPERATION PAYS.

Land Owners Increase Profits by Getting Together for Sale of Products.

In Southwest Missouri there is an organization of nearly 700 farmers who co-operate in cream selling. The results of their work are creating wide interest among farmers, because they are solving many problems. Each farmer who had an occasional can of cream sold it wherever he could seven years ago, and took whatever was offered. There was no uniformity of prices, and farmers had no recourse.

A man from Denmark, where farmers co-operate in almost everything, told a group of these Missourians what they could do by working together.

The next year no cream was offered for sale by single farmers, but each large creamery received notice that bids would be received for the whole output of 600 farms, by the year. This was a supply worth considering, and the bidding brought a good price. A manager, elected from the farmers, attended to the business end and arranged contracts. Receiving stations were built and a tester hired. The association credited each man for the cream he brought in, and, after taking out a small per cent for company expenses, paid him from the treasury.

Guaranteed a steady price throughout each year, farmers began to milk more cows. Receiving stations insisted on accepting only well-kept cream. So, after a time the output and the quality were both increasing.

It is not possible to estimate all the good results that have come from six years of the association. But a farmer official stated recently to the writer that he knew there was more than \$30,000 gain to the 670 organized farmers in six years that would have been lost without co-operating. The company now has its own bank, and is growing stronger.

Quarrying is not far enough along in Hale County to demand such an organization. But co-operation is needed wherever things are going on. One Missouri county organized a Lamb Club, so that their lambs could be put in graded car lots and sold at the prices they were worth. And they made money by it. Seed Testing Clubs, through which the best seed is cared for and used, have been worth while. A dozen ways are open to resourceful men to pull together, and increase profits. Plainview could well get together on tree planting, for a starter; and the improvements of streets and buildings and living conditions will all follow after.

I STILL CLAIM THE HONOR.

In reply to Mr. S. M. Nations, I will still claim that I have bred, raised and had registered in the Percheron Society of America, at Chicago, Ill., the first Percheron colt in Hale County, Texas, and shall still continue to claim same till Mr. Nations, or some one else, shows proof to the contrary.

Mr. Nations says that "Bill Marcalas owned Picado, the best horses ever on the Plains, over twenty years ago, and had registered sires and dams and raised fine thoroughbred horses, but don't remember whether he had his colts recorded or not."

Now, Mr. Nations, I did not claim that I ever owned a thoroughbred horse, and I never expect to, for the only thoroughbred horse there is is the English race horse. And, as you have said that Mr. Marcalas raised thoroughbreds, his horse, Picado, must

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

undoubtedly have been a running horse, as none of the draft breeds, such as the Percherons, Belgians, Clydes and Shires, are thoroughbreds. Mr. Nations also stated that last year Mr. Joe Overholt had three colts recorded. That is all very true; and it so happens that I am personally acquainted with Mr. Overholt and attended his sale last spring, and bid off one of the mares, the mother of one of the three colts, and Mr. Overholt's papers on his colts are as follows: Name and number of colts—Edith, No. 81100, recorded November 6th, 1911; Blanche, No. 81101, recorded same day. These names and numbers are copied from a letter I received from Mr. Overholt last spring. He did not have the papers on the third colt at that time.

Now, my colt, Beauty C, No. 79,918, was recorded October 6th, 1911, just one month previous to Mr. Overholt. Now, then, as Mr. Nations has failed to give any dates or numbers showing positive proof that my colt is not the first, I still claim the honors, and shall till Mr. Nations or some one else shows proof to the contrary.

Most respectfully yours,
E. CALLAWAY.
Ellen, Texas.

PLAINVIEW TO HAVE MORE BRICK STORES.

Work Will Begin on Five New Store Buildings at Once.

Five new brick storehouses will go far toward convincing the most faint-hearted that Plainview's prosperity is permanent.

Carter-Houston expect to occupy their new store within two weeks. Work should be completed on the Masonic Temple and Elks Hall during October. Brick is being placed for the Finnie building. The foundation is in.

The demand for store-houses seems rather to increase, however. We are advised that "Uncle Bud" Williams and Dr. Dye will each put up a two-story brick of 25 feet frontage on the west side of the public square. Dr. J. W. Grant and H. Blucher, from New Mexico, will build three one-story brick business houses on North Pacific Street just south of the building occupied by the Monarch Grocery.

Experience Counts

I have been in the Windmill Repairing and Erection Business for 29 years.

Let me estimate on your Mills and Piping.

Repairs made promptly, and my charges are reasonable.

P. F. BRYAN
Phone No. 80.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

By virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 10th day of October, A. D. 1912, by B. H. Towery, Clerk of said Court, against Mrs. Maggie Rodgers for the sum of Four Hundred and Fifty-three Dollars and Sixty Cents, and costs of suit, in cause No. 809 in said Court, styled J. H. Wayland vs. Maggie T. Rogers, and placed in my hands for service, I, O. R. Martine, as Sheriff of Hale County, Texas, did, on the 10th day of October, 1912, levy on certain real estate, situated in Hale County, described as follows, to-wit: Known and described as being Lots Nos. seven and Eight, in Block No. Twenty-three, in College Hill Addition to the Town of Plainview, Hale County, Texas, and levied upon as the property of Maggie T. Rogers. And on Tuesday, the 5th day of November, 1912, at the Court House door of Hale County, in the town of Plainview, Texas, between the hours of ten a. m. and four p. m., I will sell said property at public vendue, for cash, to the highest bidder, as the property of said Maggie T. Rodgers, by virtue of said Levy and said Order of Sale.

And in compliance with law, I give this notice by Publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this the 10th day of October, 1912.

O. R. MARTINE,
43 Sheriff of Hale County, Texas.

HORRORS; SIXTY MILES FROM A RAILROAD!

That is What Ohio Paper Says When Telling of Boy's Return from Plainview.

The Sheffield (Ohio) Press says: "Orin Esslinger returned from Plainview, Texas, last week. The town he was in was 60 miles from the railroad."

No, Orin, you weren't sixty miles from a railroad. Two branches of the Santa Fe run out of town. "Besides," E. N. Egge, for whom Orin worked, says "in a country where a man may run seventy miles with his automobile on 'high,' he shouldn't object if there are no railroads."

☞ Clothes individualize your character. Well-dressed difference means distinction.

☞ Buying clothes is no chance game if you let our experts tailor your suit.

☞ We also announce the employment of a first class

LADIES TAILOR

☞ Let us make you "individual suits" --at prices so little above the "ready made" price. And the difference is so noticable.

YOU WILL LIKE THE WAY WE DO Cleaning and Pressing.

Waller Tailoring Company

North Covington St. Telephone 188

JUDGE KINDER AND PARTY MOTOR TO CLUB HOUSE.

Judge L. S. Kinder and party started for the club house on the Tule Canyon Tuesday. About two miles east of Tule the automobile broke down, and it became necessary to send back to Plainview for another car. Adra Hubbard took a car up to the club house and brought the party home Thursday.

SYNDICATE WILL PLANT TREES.

M. D. Henderson Says 25,000 Rock Cedars Will Be Set Out on Company Property.

M. D. Henderson, General Manager of the Texas Land and Development Company, is making arrangements to plant 25,000 trees along highways bordering on lands recently purchased

in the Plainview country by a group of English capitalists. These trees are intended to beautify the properties, as well as to serve as windbreaks to check the force of the usual strong air currents of the spring months.

Salt cedars will be planted exclusively, which tree is being grown in New Mexico and Arizona with great success. It affords the most rapid growth of any tree yet found, springing up from six to ten feet the first year, without irrigation.

If all the citizens of the Plainview country were to plant windbreaks of this kind around their land, not only would the force of the spring winds be minimized, but the humidity of the atmosphere would be greatly increased and made uniform, and the level Plains country would resemble a magnificent park fresh from the hands of a landscape gardener.

Try the PALACE OF SWEETS.

We suggest that you need a fire these crisp mornings. It is

STOVE TIME

Hard Coal Burners

at prices to suit every purse. We also have a large selection of

Majestic Ranges

"Majestic" is the last word in Ranges. Stove experts will perhaps build a better range than the Majestic within ten years. The Majestic is the best range they have yet manufactured. Majestic Ranges heat to a steady even tempature, and by test they will save half of your fuel bill. For bread or cake baking you will want a Majestic. You will want a Majestic for your roasts because meat cooked in a Majestic retains all of that juicy flavor. It doesn't dry out.

With every cook stove or range you buy, we give

SIXTEEN PIECES OF ENAMEL WARE FREE

Investigate our ranges, cook stoves and hard coal burners. Remember, the improvements on our stoves were made to please you, Mrs. Housewife. Let us show them to you.

Donohoo-Ware Hdw. Co.

Northeast corner of Square

S. F. Moore of Hayden, New Mexico, came in Monday, en route to Floydada.

J. A. Harlin came in from Floydada Tuesday, en route to his home, at Snyder.

Mrs. James Hicks of Amarillo came in Tuesday to visit at the home of E. E. Warren.

Mrs. Jack Robbins left Monday to visit her sister, Mrs. J. W. Berry, at Panhandle.

Presiding Elder J. T. Hicks went to Dimmitt Tuesday, to hold quarterly conference.

Miss Emma Krausle left Monday for Adams, Nebr., to make her home in the future.

Frank Nodfleet passed through Plainview this week, en route home from Arizona.

Mrs. A. B. DeWald of Abernathy, spent Friday and Saturday in Plainview, shopping.

Miss Sarah Ross came in Saturday from Amarillo, going to Floydada for a few days' visit.

T. A. White, from Stamford, went to Amarillo Wednesday, to attend the Presbyterian Synod.

J. L. Mayhugh and wife went to Kansas City yesterday, to visit their son, J. W. Mayhugh.

Mrs. G. M. McKee went to Farmville yesterday, to visit her mother, Mrs. J. O. McBride.

MARES FOR SALE: One 5-year-old and one 6-year-old draft mare; one 6-year-old saddle and driving mare, with yearling colt. Cash or on time. H. MEINHOLTZ, 218 West Third St., Plainview. 41-pd.

Mrs. S. A. Henry of Lockney was in Plainview Wednesday, en route to Lubbock.

J. C. Avara of Childress spent Wednesday in Plainview, en route to Floydada.

Mrs. P. C. Tye came in Monday, en route to Floydada to visit her son, G. G. Tye.

Mrs. E. A. Dillard of Clyde returned home Saturday, after an extended visit at Floydada.

Misses Pearl Stradley and Irene Stradley left Tuesday for Tucumcari, New Mexico.

A. J. Jetton of Lockney went to Stigler, Oklahoma Tuesday, on a short business trip.

R. L. Byington came in Monday from Oswego, New York, to visit his sister, Mrs. W. T. Mise.

Mrs. Mary Graybill of Pilot Point, Texas, was in Plainview Monday, en route to Amarillo.

Mrs. G. M. McKee of Crosbyton came in Tuesday to visit at the home of Mrs. G. M. McKee.

E. Dowden and Dr. Hanby went to Dallas yesterday, in charge of the Hale County exhibit.

Miss Maggie Lackey, who is teaching school near Kress, came in Saturday to visit home folks.

Mrs. R. W. O'Keefe left yesterday to visit her sister, Mrs. C. W. Marsalis, at Lordsburg, New Mexico.

We are anxious for your Drug Trade, and will do all within our power to please you. Give us a trial. DUNCAN'S PHARMACY. tf.

STANDING OF CONTESTANTS IN THE \$400.00 PIANO CONTEST

of the R. A. LONG DRUG COMPANY.

Week Ending Wednesday, October 9, 1912.

Table with 6 columns of contestant numbers and scores. Scores range from 2,000 to 138,570.

We are issuing \$5.00 Trade Books that are good for 30,500 votes in our Piano Contest. These books are good for trade on any article in our store for one year from date of purchase. Call and get particulars regarding the contest. R. A. LONG DRUG CO.

Notice.—All orders given on us for votes by The Herald must be exchanged at our store for coupons the same week the order is issued. R. A. LONG DRUG CO.

C. L. McKinney of Hale Center was in Plainview this week, visiting at the home of W. L. Harrington.

Will Herman of Birmingham, Ala., and Cathrine Keyer of Dallas, Texas, went to Lockney yesterday.

Miss Nelle Pickles of Lockney returned Tuesday from an extended visit to her sister, at Sayre, Okla.

G. W. Morrow and wife, from Mexico City, were in Plainview Tuesday.

Cage Beach of Oklahoma was in Plainview Saturday, looking over the country with a view to locating.

Miss Mary Barton of Bartonsite returned home Tuesday. Miss Barton has been visiting Miss Jossie Goode.

J. W. Wonder of Hiawatha, Kansas, who has spent some days in Plainview, returned to his home Wednesday.

Master Flake Young came in Wednesday from Slaton, to join his mother, who is here visiting Mrs. W. T. Mire.

See Work on display in Plainview Mercantile Window. Orders taken for Pictures, China, Score Cards and Novelties. Pupils wanted. College studio, Wayland College; town studio, Wayland Building. (Miss) LISSIE BELL WALKER. tf

FINE BOAR TO HEAD SOUTH PLAINS HOG RANCH.

White Brothers Purchase Fine Premium Sows and Famous Boar, "Rats."

Dan White has gone to Morgan, Texas, to bring home the Tom Frazer herd of Red Jersey hogs. These hogs will be put on Dr. White's farm.

The herd is headed by the famous boar, "Rats," which we are advised has taken more first premiums than any other hog ever bred in Texas. The purchase also includes all of Mr. Frazer's first premium sows.

TEXAS SYNOD MEETS.

Presbyterians of State Gather at Amarillo to Consider Problems of Church.

A number of Plainview citizens have gone to Amarillo to attend the Texas Synod of the Presbyterian Church. The Synod includes the whole State of Texas, and a great number of delegates and visitors always attend. The program includes addresses and sermons from many of the best men of the church, and the meetings are always helpful and inspiring.

Ref. and Mrs. S. Park, Col. Smyth, Mrs. A. W. McKee and G. F. J. Stephens are attending from Plainview. Mr. Park will return to fill his pulpit at the First Presbyterian Church Sunday.

DR. J. V. GUYTON, Surgeon and Consulting Physician, Plainview, Texas

Good Coffee Means a Good Breakfast

It starts you off right for the day. And the best coffee costs you so little for each cup--so little for each day--that it isn't quite fair to yourself to have anything but the best coffee.

We have ransacked the coffee markets to find the best coffee for you, we believe we've found it in our genuine

ARABIAN, MOCHA and JAVA COFFEE

We want you to try a can of this coffee; we have so much confidence in it that we offer to refund your money if you don't find this coffee as represented. You can't lose on that!

Spot Cash Seay

South Side Square. L. R. BLAKE, Manager. Phone 348

WANTED:--Cotton Pickers for the Post Farms. Very Fair Cotton, and will pay \$1.00 per 100 lbs. Come ahead, or address the DOUBLE U CO' PANY, Post City, Garza County, Texas.

Through Pullman Service to Dallas

October 18th Only Train 27 Friday, October 18th Standard \$2.50 Tourist \$1.50 Pullman Rates Plainview to Dallas Train 27 Friday, October 18th Standard \$2.50 Tourist \$1.50 For full particulars Phone or Call on Ticket Agent. Phone 224 W. J. KLINGER, Agent

LOOK OUT FOR THE NEW

NECESSITY 5, 10, 15, and 25 Cent STORE Southeast Corner Square

I will open with a full stock of Household Conveniences and Necessities about Oct. 20.

Watch for My Opening Bargain Prices Every Day .. H. L. A. FRANK ..

BLACK MULEY COWS

250 head, 3 to 6 years old, three-fourth to full blood one mark and brand. Now near Jerico, Texas. Come and see them. Wire me at Clarendon and I will meet you.

A. G. Stevens

Real Estate advertisement for Delay & Wilks. Text: "A Square Foot of Real Estate is worth More Than Ten Castles in the Air." THE BIG FARM HAS BEEN SOLD and so, too, have the other bargains we offered in last week's Herald. While these offers were being grabbed up we have been looking up some other bargains; because we knew that you, too, would want South Plains Land before the big advance in prices come. It is our policy --Never to Disappoint a Customer-- and we offer you some REAL BARGAINS in unimproved tracts near Plainview; 1 or 2 good homes for sale cheap. 1 or 2 good 5 and 10-acre tracts near Wayland College. 1 or 2 good 5 and 10-acre tracts near Seth Ward College. Larger tracts if you want them. You Should Act Quickly if you want one of these bargains. DELAY & WILKS Wofford Building 'Phone 67

"THE MAGIC OF THE PUMP"

Being an Article Published in Farm and Ranch; Prepared by Z. E. Black, Late Secretary of Plainview Chamber of Commerce.

Any reader of the Sacred Writ will tell you that "A river went out of Eden to water the garden;" evidently irrigation. History and civilization were born in arid regions under cloudless skies. Later on we read that in the time of Joseph "all countries came into Egypt to buy corn." These facts substantiate the theory that irrigation was the first plan of Providence, and should be very gratifying to the denizens of the arid and semi-arid belts.

Seems like since the world is fourth water, we should have no trouble in getting all the drink that we, our herds and our crops need. And yet as early as the time of Moses the people are discovered "murmuring for water." It is a well-known fact that Moses struck an apparently desiccated rock with his famous rod and caused a mighty head of water to gush forth.

Coming down from sacred to profane history, we find people still murmuring for water as did the Israelites. Some time, perhaps, we shall distill water from the sea, like Lowell's Martians, by means of huge engines operated with solar energy. Many Texas towns, the past few months, have been bombarding the clouds for showers with dynamite, or seeking to draw rainfall with huge tanks of chemicals, purported to have an affinity for water. These experiments have resulted in failure more frequently than success—expensive failures, too.

Centrifugal Pump is "Rod of Moses."
The age of miracles still exists. On the semi-arid Texas Plains the centrifugal pump is the "rod of Moses"—the key to the subterranean waters that unlock the riches of an alluvial soil. Yours plainsman of today, with his individual pumping plant, in the time of drouth does not "murmur" or pray for water, but manages for it. He gives the fly-wheel of his gasoline engine a turn and "start a shower."

The history of the Llano Estacado, or Staked Plains of Texas, is one of the most interesting industrial romances of America. Around the one word "water" has always hinged the development of this broad-waisted empire, which is larger than many of our states. Even after East Texas became settled, Indians and wild herds alone roamed the Plains. It was usually a far cry from water-hole to water-hole, and the sparse animal life was forced to go for a "long time between drinks."

Major W. V. Johnson, a cousin of the late Tom L. Johnson, noted "reform mayor" of Cleveland, Ohio, is said to have been the first cowman to venture onto the Plains. He solved the problem of water for stock by sinking a shallow well, erecting a windmill and scraping out an earthen tank to preserve the output of his suction pump. This was the only possible solution, for there are no running streams or extensive draws on the level Plains; therefore no chance to impound either natural flow or flood-waters by means of dams.

As the Plains of North-west Texas

developed into one of the greatest beef-producing sections in the world, the rattle, click and whirr of thousands of big, wooden windmills, busy at producing fresh, pure water for milling bovines, might have been heard.

Ranches Become Dry Farms.

By and by some hardy farmer gained a foothold. The blue sky-roof of the Plains country leaks a little more than 20 inches of water per annum. Since the increase in the prices of feed and grain outstripped the advance in the prices of cattle, it was found more profitable to cultivate kafir, maize, drouth-resistant wheat, oats, millet and such crops than to raise cattle; for more than ten acres of grass were necessary to support a steer. The imperial ranches were cut up into mammoth "dry farms."

This brought the era of conservation of rainfall. Deep plowing, various methods of constructing furrows, soil mulch, hay mulch and kindred topics gave the farmers great concern. Camel-like crops were imported or propagated. What to plant, when to plant and how to plant, that a drop of rain might go the longest way, were vital questions.

But rainfall farming, even where the annual precipitation runs from 50 to 70 inches, cannot be called "scientific." It is not exact enough. Will it rain? Will it rain enough? Will it rain too much? Will it rain at the right time? These are the problems that are constantly vexing the mind of the rainfall farmer.

Plains agriculturists could not keep from noticing that their wives' small gardens, drinking with regularity and mathematical nicety at the tiny would always produce a greater variety, a better quality and often a larger bulk of crops than 50- or 100-acre "dry farms." And the husbandmen longed to be able to make irrigated gardens of their extensive farms.

Slaton's Well the Pioneer.

In the meantime the internal combustion engine and the centrifugal pump had been perfected. With this equipment, many sections of the United States were finding it profitable to "make water run uphill" from great depths and in large amounts for irrigation. Some one suggested that the new system be tried on the Plains.

About two years ago the citizens of Plainview, Hale County, put down a well on the J. H. Slaton farm, to a depth of 129 feet. The first stratum of water, which had supplied all former wells, was struck at 29 feet. The drill was stopped while still in water-bearing formation, and the head of water rose to the top of the first stratum. A 6-inch centrifugal pump, operated by a 32-horsepower gasoline engine, was installed in the pit, and after the sand was sufficiently sucked out a flow of 1,500 gallons per minute resulted. This stream was sufficient to take care of from 100 to 320 acres, depending on the variety of crop grown, and would flood a field after being transported through an earthen ditch for a mile.

The water was found to be 99.8 per cent pure, almost the same as rain-water, and when applied to the fertile, alluvial Plains soil, which contains no alkali, the results were truly marvelous. Mr. Slaton found that he could pump a sheet of water 12 inches deep over an acre of ground for about 70 cents. Only a few inches of water

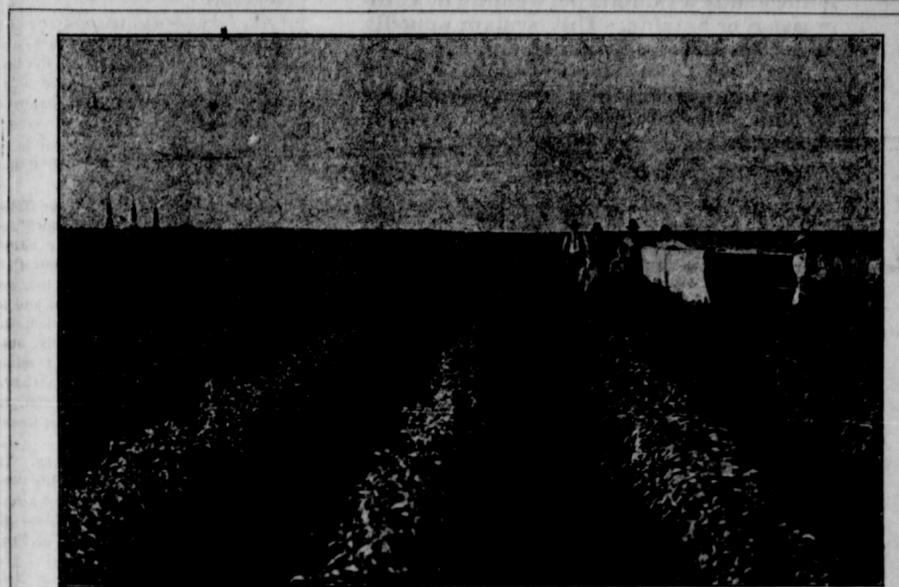
are required to properly supplement the rainfall. From five to seven crops of alfalfa are made under irrigation, averaging from a ton to a ton and one-half to the cutting. Alfalfa brings \$15 per ton, f. o. b. Plainview.

Irrigation Makes Truck Farming Profitable.

In short, irrigation has meant, not only doubling the yields that are made under rainfall alone on the general farm crops, but the ability to grow profitably such valuable truck crops as Bermuda onions, celery, beans, cantaloupes, watermelons, strawberries, asparagus, sweet and Irish potatoes, parsley, cucumbers, sugar beets, etc. Much of this truck comese on in mid-summer, after the gardens in the lower altitudes of Texas have ceased bearing, and means that Central and South Texas will not have to send out of the State for summer vegetables in the future.

According to Prof. W. F. Mally, the Plains has a most roseate future as a fruit country. The irrigation of orchards means maximum yields, and no stunted fruit or dead trees as a result of drouth. Texas produces but a small percentage of the fruit she consumes, and the addition of the broad Staked Plains as a fruit-growing district will keep much money at home. Plains apples captured every premium at the Dallas State Fair in 1911, and are said to be as good as the Colorado or New Mexico varieties.

Geologists claim that the entire Plains country is underlaid with this mammoth, moving ocean of water. Its source is said to be the melting snows of the Rockies, and in the past it has been running riotously and wastefully into the Gulf of Mexico. The Concho, the Brazos, the Red and the Colorado Rivers are fed by this mighty stream as it seeps out at the cap-



A VIEW OF YOUNG TREES, 7,000 TO THE ROW, BEING BUDED IN PLAINVIEW NURSERY; SHOWING SHADE ON WHEELS THAT THE BUDDERS WORK UNDER AND WHICH THEY PUSH AS THEY WORK.

rock which marks the boundary of the Plains.

Water Has Been Storing for Ages.
For ages and ages the ocean breezes have wafted moisture to the summits of the Rocky Mountains. Here it is congealed into snow; then melted by the sun, and started by gravity down the long subterranean pipe-line back to the ocean, ready for another trip. It was a wonderful provision of the Creator to water the semi-arid sections. Through the magic of the centrifugal pump, man is now enabled to tap this huge main and put the cup

of irrigation to the lips of his thirsty and eager acres.

Within the past two years, score after score of wells have gone down, each with monotonous but ever-enthusiastic success. When a large number of these are running synchronously, even in the same neighborhood, there has been no perceptible weakening in the supply of water. In many portions of the Plains the water is so deep as to economically prohibit irrigation by pumping from

3,000,000 acres of this "worthless" Plains land was traded for that building!

Credit the modest pump and Western push for this prosperity. There are, perhaps, many other portions of the State that would profit on a like scale by adopting the two above-mentioned factors. Are you overlooking irrigation opportunities? How deep is it to water on your land? Does it always rain when you want it to? Irrigation eliminates the "if."

TURKEY MAY FIGHT BALKAN NEIGHBORS.

Collision on Montenegrin Frontier Makes Peace with Italy Seem Imminent.

Reports of a collision between troops on the Turkish-Montenegrin border, which the Moslem government considers as belligerent action, gives the powers much concern. Troops are being mobilized in Turkey, Greece and the Balkan states.

Some interest has been manifested by Greeks in America, and it is likely that many of them would go home to fight for the "fatherland" should that little kingdom become embroiled. Greece, Bulgaria, Montenegro and Serbia are making warlike preparations. Much secrecy attends movements of the Turks.

Further advices indicate that Italy and Turkey will reach a peace agreement, and that Italy will perhaps receive Tripoli, giving therefor an indefinite indemnity.

AMERICANS KILLED IN NICARAGUA BATTLE

Four Marines Die in Assault upon Central American Revolutionists.

Washington advices say that four American marines lost their lives while driving the Nicaraguan revolutionary leader, General Zeledon, and his troops from Coyotepe and Baranca hills, near Masaya.

It is expected that the shedding of American blood in Nicaragua will bring to a crisis in Congress the question of the right of the United States to intervene in affairs of Central American countries. The assault of the marines was in accordance with notice of the Government that the United States would take measures for the protection of American life and property.

WOULD DRESS SCHOOL GIRLS UNIFORMLY.

School Superintendent Cantwell of Fort Worth is asking the co-operation of the Parent-Teachers' Associations of the city of Fort Worth to assist him in his crusade for dress reform for the school girls. Superintendent Cantwell favors a uniform dress for all high school students. He thinks this is required to put all the students on a level.

COLLEGE MEN ORGANIZE WESLEY WORKERS CLASS.

The Young Men's Wesley Workers is a Sunday School class organized last Sunday at the Methodist Church of young men from Seth Ward College and taught by Miss Shook.

AUTO USERS WANT UNIFORM LAWS

DIFFERENCE IN REGULATIONS OF VARIOUS STATES POINTED OUT.

CRITICISM OF EXPERTS

Lord Montagu Refers to Chaotic Conditions Under Which Motoring is Conducted in America.

With the convening of the Legislatures in many states this fall there is wide-spread interest among automobile users as to what new legislation affecting the operation of motor vehicles upon the public highways will be proposed and enacted.

It is the opinion of motorists, as well as state and municipal officials, that every effort should be made to secure greater uniformity in automobile regulations, especially as concerns the speed limits, so that tourists in passing from one state on another will not be met by the town fathers on the village streets, holding them up with a red flag in order to derive a source of revenue.

Lord Montagu, the British authority on motoring affairs, while a guest of the Touring Club officials on a recent visit to the United States, has the following to say in a recent issue of The Car:

"In the United States there is at least one serious inconvenience to motorists which should be removed before long. Every state makes its own laws under which motor cars may run, issues its own order as to speed limits, and has a different system of regulations. Needless to add, everywhere in America, as elsewhere all over the world, these speed limits are often disregarded because they can not be enforced. In New York, eight miles an hour is the maximum speed allowed in the public parks, though motor cars seldom proceed at less than twelve. Other cities have different limits. In Washington there are individual and special speed limits of twelve miles an hour at crossings and four miles an hour at corners."

State legislation as recommended by the Touring Club of America would prohibit cities, towns or villages from enacting any ordinances not in conformity with the state provisions, thereby relieving tourists of their present imminent danger of falling prey to the ever-alert town constable.

TREE EXPERT AT AMARILLO.

Dr. W. H. Long Conducting Investigation in Palo Duro Canyon.

Dr. W. H. Long of the forest pathologic division of the United States Bureau of Plant Industry is in Amarillo this week studying the forestry and diseases of forest trees in the Palo Duro Canyon and other canyons in the Panhandle and South Plains. Special attention is being given to cedar trees, great numbers of which are found along the canyons of the South Plains and the Panhandle.

Dr. Long was formerly superintendent of schools in Amarillo.

T. E. May went to Amarillo Monday on business.

I hope that every one of you are making the Herald serve three or four homes; and I hope that these homes may after awhile grow up into the dignity of subscribing for their own good reading.



A VIEW OF THE PLAINVIEW NURSERY, SHOWING A PART OF THE IRRIGATION TANK.

AUTOGENOUS WELDING OR RECASTING PLANT

Don't throw away your broken castings, they can be welded and made as good as new. We weld Wrought Iron, Cast Iron, Steel, Copper, Aluminum, in fact all kinds of metal. Autogenous welding is not welding by compression or brazing. This system actually melts the metal at the break and runs it together again. Any work you may send will be appreciated, and given prompt attention. All work guaranteed.

Located at Hoover Blacksmith Shop
C. C. GREEN

The Ladies' Aid

of the First Presbyterian Church will be pleased to take orders for making comforters. For further particulars 'phone 31 or 245.

WIFE WON DUEL FOR LOVE WHEN TITANIC WENT DOWN

How a Woman Showed Her Devotion to Weak Husband When Giant Liner Hit Ice Berg.

"The best story of true love I know," said the elder of the two Frenchmen, "is a story which really happened."

The younger man laughed. "I don't believe," he said, "that any love story which really happened equals the book stories in interest"—he paused a moment—"unless, of course, it happened to yourself."

"No," said the elder man, "it is not my own story, although I saw it happen on the Titanic."

We all sat up at once. "The Titanic?" said everyone, "the Titanic?"

"Yes. I won't mention any names, but those of you who know your Paris and who saw the passenger list possibly will remember them. A. and his wife, as you know, had quarreled. Gaston A. was a bit of a butterfly, but I think he was one of the most fascinating men I ever met, and Mme. Gaston was not only a very pretty girl, but was a very rich girl, too, when Gaston married her.

"At first they were happy. The early years of their married life were like the beginning of the end of a fairy tale. They had three children—and then Gaston met Claire de B. at Trouville.

"There was nothing wrong at first; there was nothing wrong for a long time. Mme. Gaston, though she was the mother of three children, though she was Gaston's wife, had not grown up yet. To all intents and purposes she was a child. But she grew up suddenly one afternoon. There is no need for details.

Husband Was Bewitched.

"In one afternoon Mme. Gaston suddenly became a woman, suddenly faced the truth, suddenly realized that her husband loved another woman, or was fascinated by another woman, or bewitched.

"At first, of course, there was a scene. Claire should never enter her house again, her presence in it was an insult, she would go home to her father, she would sue for a divorce, she would have the care of the children. That was the end of her wild talk.

"When she spoke of the children she knew that there was nothing to be

done. She knew that they loved their father, and that their father loved them, and with a woman's intuition she knew that Gaston loved his children's mother as much as it was in the man to love, and she knew, of course, that she did not really want to be parted from Gaston forever.

"But there was the other woman—there was Claire, the woman who had been her friend, whom she had trusted with the thousand and one hopes and fears which women tell one another, and which they could tell no man on earth, were he husband, father or brother.

"I am talking of some years ago. I see some of you looking surprised, for all Paris thought that Gaston, his wife and Claire de B. were the best of friends always. I have heard remarks about them. I have never heard anything ugly said without an immediate and angry denial from a sudden champion.

Only Those Three Knew.

"And yet the scandal mongers were right, though nobody knew it except the three persons concerned.

"A. had to go to Philadelphia. He had business interests there and he had arranged to go alone. Claire was going to New York. It was when Gaston's wife learned this that she insisted on crossing the Atlantic with them. She did not say much. There was no recrimination.

"She merely said that she wanted to go and that her presence would prevent the possibility of scandal. Gaston did not argue. All three went on the Titanic.

"When the crash came the two women were in their cabins. Gaston was playing poker in the smoking room. He ran below and went to his wife's cabin to tell her to put on a lifebelt. He left her, saying that he would return in half a moment. Neither of the women was at all surprised when they met together, each with a life belt on, at the head of the companionway.

"I remember them all three now as they stood on deck. There are very few things about that awful Sunday night that I do not remember. And now, as I speak of it, I see the picture of those three—the two women who had been close friends and who, though they hated each other, now

stood in the common danger with their arms round each other's shoulders, while Gaston, a few paces off, gnawed at his long, fair mustache and assured them that there was very little need for fear.

How the Fight Was Won.

"As you know, we all thought for some hours that the lifeboats had been ordered on as a precaution merely. We knew that the wireless was calling help to us; we never really believed that there was any danger.

"Then things took a tragic turn. When all women are ordered into the boats on a night at sea one realizes what a fragile things life is. I don't know how it happened. I remember standing watching Claire, Gaston and Gaston's wife.

"One of the officers passed. He was a man who spoke French. I remember thinking how wonderfully well he spoke it when he rapped out a short order to the women to get into the boat which was going to be lowered. He said, I remember, that it was one of the last boats.

"Claire held out both her hands and Gaston took them. He dared not look at his wife, but he caught Claire to him and kissed her. His wife did not and Gaston turned to his wife.

"You will pardon me, dear, will you not?" he said. I shall never forget her face. It was radiant with joy. It seemed to flame with delight from within.

"I am not going into the boat, Gaston," was all she said. The next moment I was in a gulf of icy green and the next thing I remember was a cabin on the Carpathia.

"Claire was saved. The sea kept the bodies of Gaston and his wife. Little Mme. Gaston won in the fight for her weak husband. I saw that in their two faces before the Titanic went down."

TEXAS IN A NUTSHELL.

Texas has 249 counties; 265,000 square miles of territory; 169,600,000 acres of land; a population of 3,896,543. In 1911 there were 991,409 children of scholastic age. The State has given 45,000,000 acres of land for permanent free schools; 52,000,000 acres have been given in bonds for all school purposes. Fifty million dollars in land notes, \$18,000,000 in bonds, and 3,000,000 acres of unsold lands belong to the permanent free school fund. We spend \$13,000,000 for the free education of Texas children every year.

DEMOCRATS URGED TO DONATE FUNDS.

Leaders Ask Common People to Provide Shew for Wilson and Marshall.

Are you a Democrat? Are you in sympathy with the plan to finance the Democratic Presidential campaign with contributions from the general public, instead of from favor seekers? If so, it is your DUTY to make a deposit of your contribution RIGHT NOW either in the Third National Bank of Plainview, the First National Bank of Hale Center, or the First State Bank of Abernathy. They will forward it to the State Chairman, with your name. Any sum, from 10 cents up, is acceptable. Read the following from Hon. D. E. Decker, and then contribute at once.

Y. W. HOLMES,
Democratic Chairman, Hale County.

To the Democratic Voters of the 29th Senatorial District:

"The Democratic party acting through its National Committee refusing to accept no contribution to the Wilson and Marshall campaign fund that is tainted with the least suspicion, creates a condition of the greatest importance to the patriotic Democrats of the entire country. If the party were free to accept, and would accept, contributions from any and all sources, there would be no difficulty in obtaining within a marvelously short time unlimited funds with which to prosecute the campaign, but to accept such funds would be, in view of the well-known declaration of the party, little short of treason.

Funds Come from People.

"It, therefore, follows that the funds necessary to carry on the campaign, which it is hoped will result in the triumphant election of the great Democratic leader, must come from the plain people of the country, those in whose behalf the Democratic party and its leader is waging an epoch-making war against the dominating power of the trusts of the country. The situation presents a crisis. Every thoughtful and patriotic citizen who is in touch with the times knows who is furnishing the funds for the Bull Moose party and for the regular Republican organization, and no doubt can exist but that these funds are abundant and ample. The corrupting power of these funds and the effect that may be produced on the election by their use, is not to be underestimated. The Bull Moose has Perkins and Morgan, and the Republicans their Archbold and associates. The support of the Democracy is the roemany of the land.

"In order that the battle for the people's rights under the banner of Wilson and Marshall may be effectively fought, it is necessary that our National Committee be supplied with funds, and, with that end in view, the Democratic State Executive Committee has perfected plans by which it will be able to obtain from the Democracy of Texas a substantial contribution to the National Committee.

An Organized Campaign.

"The State Committee is thoroughly organized by Senatorial districts, and can reach every Democrat in the State. It appeals through its various committeemen to the patriotic Democrats throughout the State and asks them to contribute to the fund in such sums as they may feel disposed to give, taking into consideration the great importance of the cause that is sought to be helped and their own financial condition. As the committeeman from the 29th Senatorial district, I have undertaken the work for the 49 counties comprised in my district. The organization is simple, but thorough. The county chairman of each county, acting with the various precinct chairmen of his county, constitutes the county organization, soliciting funds for its county. The county chairmen and the State Committee have undertaken the work with enthusiasm.

"The County Chairman of each county will designate a bank in which the funds collected will be deposited to the credit of Hon. Walter Collins, State Chairman, who in time will remit same to the National Committee. The names of each contributor and amount will be published in the Democratic press of the county. Let every county chairman begin the work at once, and let every Democrat who is interested in the success of Wilson and Marshall make his contribution, whether it be \$5 or fifty cents. The National Committee is badly in need of funds, so a prompt contribution is necessary. County Chairmen are requested to make weekly reports to me of the amount collected and deposited in bank to the credit of the State Chairman.

"D. E. DECKER,
State Committeeman, 29th Senatorial District."

Remember that we have a new supply of Staley's Rose Cream, for chapped hands, face and lips. Try an application of same before you try these raw winds. Money cheerfully refunded if it does not please. R. A. LONG DRUG CO.

For the best Nigger Head Coal see the ALFALFA LUMBER CO. tf.

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Repairing Neatly Done on Short Notice.

PLAINVIEW, TEXAS

Young Women

Read what Cardui did for Miss Myria Engler, of Faribault, Minn. She says: "Let me tell you how much good Cardui has done me. As a young girl, I always had to suffer so much with all kind of pain. Sometimes, I was so weak that I could hardly stand on my feet. I got a bottle of Cardui, at the drug store, and as soon as I had taken a few doses, I began to feel better. Today, I feel as well as anyone can."

TAKE CARDUI The Woman's Tonic

Are you a woman? Then you are subject to a large number of troubles and irregularities, peculiar to women, which, in time, often lead to more serious trouble. A tonic is needed to help you over the hard places, to relieve weakness, headache, and other unnecessary pains, the signs of weak nerves and over-work. For a tonic, take Cardui, the woman's tonic. You will never regret it, for it will certainly help you. Ask your druggist about it. He knows. He sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 154

Coal will be higher when winter sets in. These crisp mornings remind you that it is getting time for fires. Save money by ordering your coal now.

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I BUY AND SELL ALL KINDS OF GRAIN.

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KIL POIS \$1.00 For Poison Blood
Purifies the Blood, Cleanses the Liver, Clears the Skin, Strengthens the Nerves, Increases the appetite. For Catarrh, Scrofula, Scrofulous Humors, Ulcers, Humors and Pimples on the Face, Constipation, Headache, Pains in the Back, and all Blood diseases from any cause.

CHILLAX \$1.00 For Chills & Fever
Of all scientific Chill, Malaria and Ague cures, "CHILLAX" is the world's greatest. Absolutely sure, safe and harmless to the person taking it, yet so extremely fatal to the malaria germ that in most cases it drives the poison entirely out of the system in 3 days. A Mild Family Laxative

666 \$2.00 The New Discovery
For RHEUMATISM and GOUT, deep-seated and apparently hopeless cases, any age or condition. Used by Specialists in every quarter of the Globe. Pleasant to take. Don't waste time with compounds, cure-alls and liniments.

KIDNEY FLUSH \$1.00 Cure Your Kidneys
For Kidney, Bladder and Urinary Diseases, which, if neglected, often leads to Bright's Disease. KIDNEY FLUSH is a safe, speedy and satisfactory remedy for long standing KIDNEY trouble, possessing a wonderful antiseptic power

TRY AT OUR RISK

International Drug Company,
Fort Smith, Ark., U. S. A.

Find herewith \$1.00 for which send me the above mentioned \$5.00 worth of REMEDIES, (All Charges Prepaid)

KILL-POIS, (For Blood Ailments from any cause)	\$1.00
CHILL-LAX, (For Chills, Malaria, Fever, Ague)	\$1.00
666, (The Great RHEUMATISM REMEDY)	\$2.00
KIDNEY FLUSH, (Kidney and Bladder Diseases)	\$1.00
Total value	\$5.00

I will send the other \$4.00 within six months from this date, provided the Remedies cure above mentioned diseases and are exactly as recommended. I am to judge.

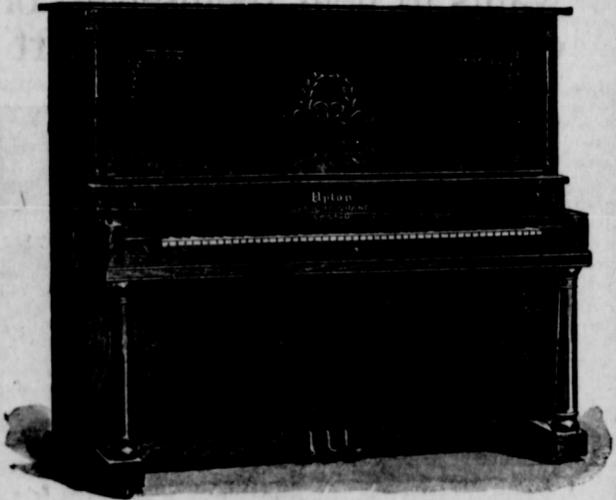
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Phone 327

KEEP ORCHARD PESTS OUT OF PLAINS COUNTRY.

Dalmon Says There Is Danger in Using Poor Stock; Home-Grown Trees Best.

I believe that the fruit interest of West Texas and the Plains has a bright future, if treated in the right way. We learn that when God created the heavens and the earth He then planted Him a garden and orchard, with all manner of fruits—a place where He could spend His idle moments, and to bless the pleasure and health of His life. And after that He endowed man with the ability and energy to become their on nurserymen.

The apple was once a mere crab and wild hawthorn, but has been improved to such an extent as to become the beautiful twenty-ounce pippin of today. The wild sour plum that grows in the forest has been improved to the sweet, juicy fruit it now is; also the prunes, which constitutes a part of our best fruit supply, have become valuable to commerce and the world. The modest wild rose that grew and bloomed along our roads and paths has been improved to the large and beautiful ever-blooming roses that now adorn our homes. This only shows what the hand of man can do if applied in the right manner.

I believe that God, in His wisdom, has reserved the best of His country to the last. The Llano Estacado was once considered a barren waste, on account of being destitute of wood and water; but, now that we know of its rich soil and abundance of well water, we can, and are, making it one of the most desirable and valuable parts of the world. If we keep our shoulder to the wheel, and push, the train of progress will move on.

Cheap Trees Are Dangerous.

However, I see danger ahead in the path of the fruit interest. A dark cloud is rising. Do you see it? No, you do not see it, but it is the danger of the plant and tree disease and infectious insects, and I know that now, while the fruit interest is in its infancy, is the time to eradicate this danger. I believe what has and will keep on injuring the fruit interest more than anything else is men pretending to be nurserymen and depending on buying their trees where they can get them the cheapest, regardless of whether they are adapted to the climate and whether they are free from disease. A good tree is a good investment at any price. A bad tree is a loss at any price.

When I came here, eleven years ago, and commenced the nursery business, talking home-grown trees to the people, I found that a large per cent of the people had never heard of tree diseases. Trees have been shipped in from almost every part of the world; therefore we have a start of almost every disease known to horticultural science. The United States is now spending millions of dollars annually to keep these diseases in subjection, but with very little hope of eradicating them. Plainview Nursery, in precaution, dips and fumigates all stock that they get from other nurseries, as it has been said that very few nurseries are free from diseases.

Home-Grown Trees Are Best.

Wake up, men, while you can be masters of the situation; let every one take up arms, and let us free ourselves from this threatening danger, that might cripple one of the best interests of our Plains country. If you do not want home-grown trees of varieties that have been tested and do the best, and insist on having foreign trees, let me urge you, before you plant them, to dip and fumigate them, for your own and your neighbor's protection.

I believe that the best system for us to use in planting trees in our Shallow Water Belt, is to plant them close together, say twenty-four feet east and west and twelve feet in the row north and south. Cultivate and fertilize them, and in this way they protect themselves from the wind and resist late frost better and are more easily smudged. But remember they must be cultivated and fertilized; if neglected they suffer quicker than if planted farther apart.

Now, listen! If you do not know how to prune your trees you had better not prune them at all. The sun and hot winds kill more trees in this country than any other one thing. You must prune your trees so as to keep them balanced against our hard southwest winds, and they will shade themselves in this way. The best way to do this is to get trees that have been shaped up in the nursery, then turn the best and lowest limbs to the southwest, and prune the north side the highest; then cut the limbs back to stubs three or four inches so as to have a bud at the top of the cut on the south side. This will make the south side the heaviest, and will, therefore, protect the body of the tree from the hot evening sun, and will have the shade around the roots.

Break your land deep the previous season where you are going to plant your young trees. Thoroughly cultivate this land during the year, so as to have it in good condition when

ready to plant your trees. A good way is to break the land the last time so as to plant in the water furrow, plowing a strip six or seven feet wide and as deep as possible. This will make it easier to dig the holes. Dig the holes large enough to give the roots natural position. In planting this way you will avoid getting your trees on a ridge. When you get your trees from the nursery separate and heel them out so that the moist soil comes in contact with all the surface of the roots and shuts out the air. Take your trees up just as you plant them, and with a sharp knife trim all the roots to where they are sound and spry. Be sure to make a cut that will be turned down. When trees are set in holes, incline them slightly to the southwest, fill the holes with good soil, pour in enough water to settle the soil around roots; when the water soaks in, fill up again with moderately dry soil, pressing it with the foot; then rake a coating of loose, dry dirt on top.

Watch the Rabbit Pest.

The rabbit is another enemy of the trees, and the best way to rid ourselves of them is to kill them by poisoning with arsenic. Take small apples, quarter them and split each piece on the peel side and insert about one-half grain of arsenic (not strychnine). Put this where the rabbits will find it, and it is sure to kill. Another good way is for the farmers to keep two or three good greyhounds, and, when it comes a big snow, fall into your boots and whistle up your hounds and go after the rabbits. While living on the farm once we had a big snow, and I got out and killed seventy in a day and a half, having a bushel of fun with it. I wish to say that the rabbits are expensive, as they eat lots of grass, grain and vegetables, so it pays to kill them. To keep them from gnawing trees, use a wash made by boiling tobacco to a strong ooze. To each gallon of ooze add one-fourth pound pulverized sulphur, a tablespoonful of crude carbolic acid, one-sixteenth ounce of asafetida, and enough lime to make it the consistency of thin paint. Apply early in the fall and again early in the spring.

A few of the many reasons why we should plant trees: First, it beautifies our homes, reduces the cost of living in furnishing us fruit, and protects us from the hard winds, making our lives healthier and more complete than they otherwise could be. I am convinced of the fact that if there had never been a tree planted on the Plains there would not be half as many people here, and land would not be more than half as valuable as it now is.

GOOD ROADS MEN ARE TO MEET.

Annual Session for the Election of Officers and Transaction of Other Business Scheduled for Fair.

The Texas Good Roads Association will meet in Dallas during the Fair, in Convention Hall No. 2, at the Fair Grounds, October 17. The purpose of the meeting is the election of officers and the transaction of business incident to the regular annual meeting of the association.

Speeches will be made by Governor Colquitt, R. J. Potts, head of the good roads bureau of the Agricultural and Mechanical College; E. W. Kirkpatrick of McKinney, Homer D. Wade of Stamford and others. The association, among other things, will urge the creation by the ensuing Legislature of the office of State Highway Commissioner, the functions of which will be to promote the construction of good roads by assisting in the supervision of construction, and giving of expert advice and providing plans, and in otherwise accelerating the work of road building in the State. A large attendance of good roads advocates is expected.

FORT WORTH IS BEST HOG MARKET.

Hogs reached the high mark of nine cents a pound on the Fort Worth market last week, while prices paid for hogs on out-of-state markets ranged from \$8.72 to \$8.95. On Monday of last week the market for top hogs was:

Fort Worth	\$9.00
Chicago	8.95
St. Louis	8.95
Oklahoma City	8.72½
Kansas City	8.72½

During September 37,124 hogs were received at the Fort Worth markets, as compared with 24,633 head for August—an increase of 12,491 head, or about 50 per cent.

AUCTIONEER
J. V. BOSTON
Live Stock and General Auctioneer
Terms Reasonable
For dates phone or write me
KRESS - TEXAS

OFFICERS
J. E. Lancaster, President
H. M. Burch, Cashier
L. A. Knight, Vice-President
L. G. Wilson, Vice-President
H. C. Von Struve, Assistant Cashier

Third National Bank
of Plainview
Analey Building, Northeast Corner Square
Capital \$100,000.00

DIRECTORS
R. W. OKEEFE
L. A. KNIGHT
J. E. LANCASTER
L. G. WILSON
H. M. BURCH

MAGNETO SERVICE STATION
T. M. CALDWELL,
Factory Agent

Carrying Complete Stock "BOSCH," "SPLITDORF" —and— "ATWATER KENT" Ignition Systems.

Parts for all makes. Storage Battery Charging. We do complete Re-building. Re-winding, Re-magnetizing, Platinum Contacts, etc., at Factory Prices, and save you express charges and weeks of waiting.

If you have ignition trouble on your car, write to us. We can get results, and absolutely guarantee the work.

T. M. CALDWELL, 110 West 5th Street, Amarillo, Texas.

Why Have "Nerves"?

This is the reason why women have "nerves." When thoughts begin to grow cloudy and uncertain, impulses lag and the warnings of pain and distress are sent like flying messages throughout limbs and frame, straightway, nine times in ten, a woman will lay the cause of the trouble to some defect at the point where she first felt it. Is it a headache, a backache, a sensation of irritability or twitching and uncontrollable nervousness, something must be wrong with the head or back, a woman naturally says, but all the time the real trouble very often centers in the womanly organs. In nine cases out of ten the seat of the difficulty is here, and a woman should take rational treatment for its cure. The local disorder and inflammation of the delicate special organs of the sex should be treated steadily and systematically.

Dr. Pierce, during a long period of practice, found that a prescription made from medicinal extracts of native roots, without the use of alcohol, relieved over 90 per cent. of such cases. After using this remedy for many years in his private practice he put it up in form of Dr. Pierce's Favorite Prescription, that would make it easily procurable, and it can be had at any store where medicines are handled.

MRS. LILA B. HAWKINS, of Zeus, Va., writes: "I had been failing in health for two years—most of the time was not able to attend to my household duties. Female weakness was my trouble and I was getting very bad but, thanks to Doctor Pierce's medicine, I am well and strong again. I took only three bottles of 'Favorite Prescription,' and used the 'Lotion Tablets.' I have nothing but praise for Doctor Pierce's wonderful medicines."

TAKE DR. PIERCE'S PLEASANT PELLETS FOR LIVER ILLS.

A. S. McAdams Lumber Co.
Lumber and Paints
We can save you money on any kind of building material. Call and get our prices.
J. L. PEARCE, Mgr. Phone 205

All kinds of Machinery Repaired
Casing and Pipe of any size Threaded
J. D. Hatcher
Carriage and Machine Shop
210 East Main
Phone 133

TEXAS PRODUCES 21 PER CENT OF WORLD'S COTTON.

The Federal Department of Agriculture shows that only 5 per cent of the total area of Texas is planted to cotton, yet we produce 21 per cent of the world's cotton crop. Texas has 10,927,000 acres planted to cotton this year, a decrease of 223 acres from the acreage for 1911.

Georgia, which ranks second as a cotton-producing state, plants 10.2 per cent of farm lands within the state to cotton. Yet Georgia furnishes only 11 per cent of the world's supply.

Just received another shipment of Rugs—Latest Patterns—at E. R. WILLIAMS'.

FARM WANTED—Slightly or unimproved 1-4 section, within ten miles of Plainview. Must be a bargain or not considered. Address MRS. THOS. T. RYAN, Plainview, Texas. 40-pd.

Cole's Original Hot Blast Heater
The cleanest, the easiest to care for. Users of coal must remember that the ordinary heater is a big care to operate. That its smoke and ashes entail dusting, curtain washing and carpet sweeping. Think then of the easy operation and the cleanliness of Cole's Hot Blast. This heater has a guaranteed smoke-proof feed door through which a current of air draws the smoke directly across the top of the stove to the stove pipe, away from the opening. Contrast this simple, cleanly feed with the side door in an ordinary heater. Side doors used on other stoves permit the escape of dirty smoke, unpleasant gases and accumulated soot drops from it. If you over-fill a side door stove, coal falls to the floor. The air-tight feature embodied in Cole's Hot Blast Heater is an ever-lasting advantage in its favor. Allow us to show you this perfect heater before you buy. (K-17)

FARMERS' WELFARE PARAMOUNT ISSUE

COMMERCIAL SECRETARIES WILL
DEVOTE COMING YEAR TO
RURAL PROBLEMS.

WELFARE COM. REPORTS

Texas Railroads Are Asked to Encourage Immigration; Use of Cotton Sacks Urged.

After electing officers, discharging and thanking the Texas Welfare Commission, employing a field secretary and creating a "farm life commission," the Commercial Secretaries and Business Men's Association of Texas adjourned Saturday.

The Texas Welfare Commission was heartily thanked by the secretaries for their work. A resolution, declaring that the results of their labors will be of incalculable value to the people of Texas, was adopted. Their reports were ordered printed for distribution. Copies of the individual reports will be printed in pamphlet form for the convenience of those who desire information upon any one of the special subjects dealt with in the reports. Bound copies of all of the reports will be made for distribution among members of the Legislature and others who want them.

The secretaries decision to organize a farm life commission was the feature of their Houston convention, and the welfare of the farmers of the State will be the "paramount issue" before them for the coming year, just as the work of the welfare commission was the subject of greatest importance for

the year which ended with the Houston convention.

Far mLife Resolution.

Plans of the Association for organizing the new commission are set forth in the following resolution:

"1. Resolved, That the Commercial Secretaries and Business Men's Association create a farm life commission. We reaffirm our purpose to devote the activities of this association to the development of Texas. To this end we ask the co-operation and support of all citizens of the State.

"2. Knowing the products of the soil to be the source of greatest wealth, we believe a special study should be made of the problems which affect farming and farm life. If we are to prosper in proportion to our wonderful opportunities, farming, fruit and truck growing must be made more remunerative and the environment of our rural population must be made more attractive and pleasant. It is desirable to secure closer social, educational and business relations between the rural and urban population of the State, to the end that intelligent and useful co-operation of all classes of the people may be had in those undertakings which make for the common good, general welfare and happiness of all.

"To the end that we may give to this subject intelligent investigation, we authorize and advise the executive committee of this organization to create a farm life commission, charged with the duty of making a special study of the growing and marketing of all farm, garden and orchard products, together with the problem of transportation in its relation to the producer. The head of this commission should be an experienced farmer, whose salary should be paid by this association, and who shall be under

direction of the secretary-manager. He and the secretary-manager should be assisted in the move by an advisory board of not less than five persons, to be composed of farmers, business men, fruit growers and truckers; also an expert rate man. The executive committee shall select such board and prescribe its powers and duties and shall likewise fix the salary of the chief, or head, of the said bureau."

Summary of Resolutions.

Following are summaries of the principal points contained in the resolutions which were adopted:

Resolution addressed to the general managers, traffic managers and general passenger agents of the railroads terminating in Texas and lines connecting, requesting the roads, in addition to maintaining the present homeseeker's rate, to make a special homeseeker rate with a shorter limitation. In effect, the resolution calls upon the railroads to restore the rate which inaugurated the homeseeker movement in this State.

To increase the home consumption of cotton, a resolution terminating as follows was adopted:

"Be it Resolved, By the Texas Commercial Secretaries and Business Men's Association in annual session at Houston, October 5, 1912, that we urge that all dealers in goods of every description that comes in sacks specify "in cotton sacks" when ordering such supplies, and that cotton wrappings be used instead of jute, and cotton sacks be substituted generally for jute sacks, and that every commercial club in Texas place this matter before their wholesale and retail merchants and urge that all rice, sugar, coffee, bran, oats, beans and other sack goods, and grains of all kinds, be put in cotton sacks instead of jute sacks, and that cotton wrapping twine be used instead of jute wrapping twine, and the heads of all commercial clubs correspond with our Representative in Congress and urge that cotton wrapping twine in use in the United States are practically replaced by similar articles made of cotton."

The appointment of Homer D. Wade to the position of field secretary by the executive committee was approved in another resolution. It was set forth in this resolution that the field secretary shall give special attention to the co-operation of the various local organizations of the State, to cultivate friendly relations with the press. In this resolution the oft-expressed determination not to engage in any matter of a political nature was reaffirmed.

The press of the State was thanked in a resolution.

Another resolution called attention to the approaching completion of the Panama Canal, and urged upon the citizens of Texas the vast importance of the State and Nation of greatly augmenting the present port facilities of the State.

A motion to raise \$50,000, made by Capt. B. B. Paddock, to carry on next year's work, was adopted.

W. Holt Harris of Fort Worth was appointed chairman of a committee to appoint the officers and the executive committee of the Texas Advertising Men's Association in an effort to secure co-operation between the two organizations. The Commercial Secretaries felt that, as their work was along somewhat similar lines, the secretaries and the advertisers should pull together for the upbuilding of the State.

AGRICULTURAL EXPERT LIKES SOUTH PLAINS.

Editorial Writer for Orange-Judd Publications Didn't Believe Such Opportunities Existed.

A. C. Page, late of the Agricultural College of the University of Missouri, spent three days in Plainview this week. Mr. Page looked over the exhibits Hale County was sending to the State Fair and expressed unbounded admiration and much surprise at what he saw.

He says the opportunities in the South Plains country are marvelous. He is sure that such fertile lands must be brought to a high state of cultivation, and thinks that the farmers are finding out the best methods of handling the country.

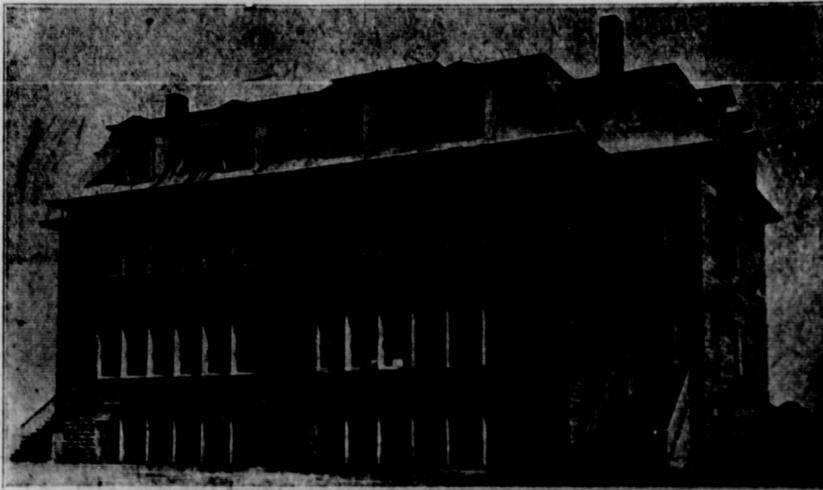
Mr. Page is firm in the belief that the South Plains should devote itself largely to stock raising. He says silage is a sure crop here, and it always produces the best pork and beef. He is afraid that the wooden silo will not stand up in our climate, and says that the acids formed by the silage eat a metal silo through in a few years. The concrete silo, Mr. Page says, is undoubtedly the best for this country.

Mr. Page went to Chicago Wednesday. He has accepted a position as editorial writer on the Orange Judd Farm publications.

HURRAH FOR THE PLAINS!

Hurrah for the Boys and Girls! YES!

Hurrah! for the man or woman who wants to help themselves, or their children, to make the right start in life.



MAIN BUILDING, SETH WARD COLLEGE.

STOP! READ!! THINK!!

Did you know that 95 per cent of the men who go into business fail because they cannot figure their loss or gain? Did you know that not more than one out of a hundred are earning what they could and should because they do not KNOW?



W. M. PEARCE, President.

M. S. HOOVER, Manager.

We are giving a course in "Business Efficiency," which of itself is worth the price of a year's tuition and it is free with a course in either Bookkeeping or Stenography.

For particulars write or come to

Seth Ward Business College

PLAINVIEW, TEXAS

The Housewife Who Trades With Us

will tell you that Wright & Dunaway have the Largest Grocery Trade in Hale County because

---long experience in selling groceries enables us to study the wants of careful housekeepers, and to provide for their table in a way just a little more satisfactory than our competitors can do.

We know that you will like Wright & Dunaway service.

---you will like the interest we take in securing the best of every market for your table.

---you will like the vegetables, canned goods, fruits and other appetizing delicacies we have for your table. It may be that we can help you decide what to have for dinner tomorrow. At any rate, we can furnish you the best of what you want.

We shall be glad to have you call at our store, north side of square, or telephone

35 or 355

Wright & Dunaway

HOT FLASHES.

Women in middle age often complain of hot flashes. They are at that stage of life when their delicate organism needs a tonic and helping-hand which only Dr. Pierce's Favorite Prescription can give them. Many women suffer needlessly from girlhood to womanhood and from motherhood to old age—with backache, dizziness or headache. A woman often becomes sleepless, nervous, "broken-down," irritable and feels tired from morning to night. When pains and aches rack the womanly system at frequent intervals, ask your neighbor about

Doctor Pierce's Favorite Prescription.

Mrs. J. Linnor, of 321 S. Benton Street, Baltimore, Md., says: "I wrote you about nine months ago, telling you of my condition. I have a fine baby girl—she weighed nine pounds when born. She is my third child and the strongest of them all. My suffering was only for two hours. I took several bottles of 'Favorite Prescription' and one of Dr. Pierce's Smart-Weed. I never had a well day before I took your medicines. I was astonished how well I felt—could eat—was always hungry, and never had a sick stomach. The nurse who was with me said the medicine was wonderful because I got along so nicely after having had so much trouble before. She intends to recommend it to all her suffering patients. Everybody is astonished at me because I only weighed 102 pounds before and now I weigh 135. I have had several ladies come to me and ask about Dr. Pierce's medicine. I am willing to recommend it to all who suffer and want help. If any want information I will be glad to give it."



Mrs. Linnor & Child.

SOLD BY ALL DRUGGISTS.

World's Dispensary Medical Association, Proprietors,
BUFFALO, N. Y.

The Dallas Fair Opens October 12th

AND SO DOES

The Seth Ward Lyceum Course

Season Tickets to the Five Attractions \$1.50.

Single Attraction 50c.

Moral: Set a Season Ticket

Program at the METHODIST CHURCH, Beginning Promptly at 8:00 p. m.

TEXAS INDUSTRIAL NOTES.

Orange.—The Commercial Club of this city will ask Congress for an appropriation of \$250,000 to erect a new Federal building, which will be occupied by the post office, custom offices and Federal Court.

Gainesville.—Precinct No. 1 of Cooke County is spending \$100,000 on 42 miles of gravel roads. It is freely predicted that after this expenditure is made, a \$200,000 additional bond issue will be voted.

Sherman.—Owing to the bumper crop of cotton in Grayson County, and the shortage of cotton pickers, 32 of the business and professional men of this city have volunteered to spend six days in the cotton fields adjacent to the county seat, from four p. m. until sundown.

El Paso.—A bond election for the purpose of submitting to the voters of this city issue of \$200,000 for waterworks extensions, \$150,000 for lengthening the sewer system and \$50,000 for new streets, has been called by the mayor for October 29th.

Brownsville.—The Brownsville Ship Channel Association has engaged engineers to make a complete survey of the country between this place and the Gulf. The Lower Rio Grande Com-

mercial Secretaries Association will aid them in every way possible.

Gainesville.—The North Texas Gas Company expects to be in a position to supply the citizens of this place with natural gas piped from their Electra field by October 15th.

Galveston.—In the matter of cotton exportation, Galveston seems to lead the world in every respect. One day last week there were forwarded 154,850 bales, thereby raising the former record held by this city of 91,000 bales shipped in a single day.

Austin.—J. C. Dumont, builder of the Del Valle irrigation dam, has just made two large realty deals which give him control of some of the finest farm lands in Texas. One of the purchases was 270 acres near Hornsby's Bend, for which he paid \$32,400, and the other was 835 acres, four miles from the foot of Congress Avenue, the consideration for this tract being \$140,000.

Port Bolivar.—A record-breaking shipment of lumber has been loaded on the steamer Glencliff, which consists of 3,000,000 feet consigned to Glasgow, Scotland. This shipment marks the opening of the completed system of terminal facilities at Port Bolivar, that have cost the Santa Fe system approximately \$150,000.

"WHAT IS YOUR LIFE?" ASKS THE PREACHER.

Rev. C. N. N. Ferguson Delivers Sermon on Interesting Subject.

"All that we know about life is revealed by its manifestations," said Rev. C. N. N. Ferguson, pastor of the Methodist Church, Sunday night. "Dead things do not move. Things that are alive do move. Life is the gift of God.

"One of the curses of the age is the cheapening of human life. In the cities, ten of thousands of women and children are being ground up in men's greed for money. The great white plague is the outcome of men and women having to work in these holes of disease until their bodies are so weak that they cannot resist disease.

"To the shame of America, there has not been a safety device applied to American railroads in twenty years that was not forced upon them.

"Your life is worth more than anything material God ever made," the preacher said. "Life is too valuable to spend in sin. There isn't a life that God isn't intensely interested in. Jesus Christ redeemed the world and made it possible for you and me to build noble characters."

Brother Ferguson urged sinners to take God and make their lives worth while. Let the rivers from God's

Boone Institute of Message

Has moved into their
New and Commodious Quarters
600 and 604 California Avenue
East of the Court House Square

Our services are at your command; but if you do not need our services, come and see for yourself what we offer. ☞ Our **Rooming and Boarding Departments** are arranged for the your convenience and comfort. If you want board and lodging we offer you every convenience at modest prices.

You have access to hot and cold water and **Hot Air Baths** under direction of scientific messeurs, any hour during the day or night, except Sunday. The institute is closed on Sunday between the hours of 10 o'clock a. m. and 2 o'clock p. m.

No contagious diseases may be allowed in the Institute. Citizens of Plainview and visitors in town are invited to inspect the Institute.

Boone Institute
Phone No. 294.

"A HINT TO THE WISE IS SUFFICIENT"

We Have Made

145 Sales This Year

The demand for South Plains land grows larger every day. We have more connections in the East than at any previous time. Does it not follow naturally that we should make

Many More Sales

during the next twelve months than we have already made? We have customers for city property and for small tracts adjoining Plainview.

Do You Want to Sell?

No property is handled by us except on the exclusive list.

If You Want to Buy City Property, a Small Tract or Farm of any size

it will pay you to see us. This property will all be higher within ninety days; and higher still in six months. We can offer you some

REAL BARGAINS.

Henderson and Grant

Rooms 5 and 6

First National Bank Building

throne come into your life, making its flow deep and pure.

"If there has not been a crisis in your life it is coming. If you have not had trouble you should thank God and be very humble. There is coming a time when you must have God or go down, and when that time comes God is ready to help you.

"God never did quit a man if that man wanted to do right." Referring to the trials of life as possible blessings, the preacher said that if Washington had not been pressed by the enemy he never would have been known; the Babylonians and the lions' den made Daniel. The struggles of these men brought out their greatness. "The same things will make you if you have the nerve and trust in God to strengthen you."

Brother Ferguson referred to the eleventh chapter of Hebrews as "God's Hall of Fame." He urged all people to read it. "This life," he said, "is yours to make out of it what you will; but you must work unselfishly. Selfishness is cursing the world and it will curse your life. Make your life larger by giving it for the bettering of man. As the years go by, tighten your grip on God. Ask God for 'Life More Abundant,' and when your time comes die with the sunshine of eternal heaven upon your victorious brow."

IRRIGATION CONGRESS ASKS THAT EXPERTS BE PROVIDED.

Would Have Government Investigate Lands on Which Water May Be Pumped and Publish in Monthly Bulletins.

The National Irrigation Congress at Salt Lake City passed a resolution calling on the United States Congress to provide for a commission of three experts whose special duty will be to visit all territory available for irrigation under the pumping system, and to make thorough and complete investigations of all systems in practice, and to publish their findings in monthly bulletins for gratuitous distribution, according to M. D. Henderson, general manager of the Texas Land and Development Company, who returned Saturday from attending the convention. These bulletins should give in detail all the advantages and disadvantages connected with pumping practices, and should save individual irrigators many thousands of dollars each year that would be necessitated by private experimentation.

Mr. Henderson reports that Phoenix, Ariz., gets the 1913 meeting of the Congress. An important feature of the session just past was that the Congress was changed from "National" to "International," and in the future practically all civilized nations will

send representatives. Seven different countries had representatives at Salt Lake City, including British Columbia, Canada, Hawaii, Guatemala, South Wales, Australia and Mexico.

FOUR MEN HURT WHEN AUTO AND TROLLEY COLLIDE.

Sam Green of Saint Francis, Will and Estill Worlick and Grant Earl were seriously injured in an automobile collision with a northbound Polk Street car in Amarillo Saturday night. The collision was head-on, and from after-evidences both automobile and street car were going at high speed.

PLAINVIEW NURSERY expects to handle Dynamite for planting trees, also Wash for protecting trees from rabbits or disease. Also, all parties who have saved peach seed are requested to deliver them to PLAINVIEW NURSERY, Plainview, Texas. 41

For Sale or trade.

Good 1080 acres, well equipped for Stock Farming for sale in Wheeler Co. Texas.

For particulars address J. C. Finley, Plainview, Tex., or J. M. Meade, Shamrock, Texas

GIVE YOUR LIVER A FAIR CHANCE.

Stop Drugging It with Calomel; Dodson's Liver-Tone, a Vegetable Liquid Medicine, Works Without Harm.

If you liver stops working it is a mistake to try to whip it into action with doses of calomel.

It's so much simpler and safer to cure your liver troubles with the pleasant-tasting liquid, Dodson's Liver-Tone. You can get a large bottle at R. A. Long Drug Company's drug store for fifty cents, and every member of the family can use it.

R. A. Long Drug Company guarantees it to be a perfect substitute for calomel, and will give you your money back if you are not pleased with the medicine.

Get a bottle instead of calomel next time.

We have just unloaded another car of "Marchal" Neil Flour. This flour is made from new wheat, and we guarantee it to be first-class in every particular.

The Prodigal Judge advertisement with author name Vaughan Kester and a synopsis of the story.

SYNOPSIS.

CHAPTER I.—The scene at the opening of the story is laid in the domain of an old worn-out southern plantation, known as the Barony. The place is to be sold, and its history and that of the owners, the Quintards, is the subject of discussion by Jonathan Crenshaw, a business man, a stranger known as Bladen, and Yancy, a farmer, when Hannibal Ware Hazard, a mysterious child of the old southern family, makes his appearance. Yancy tells how he adopted the boy.

CHAPTER II.—Nathaniel Ferris buys the Barony, but the Quintards deny any knowledge of the boy. Yancy, to keep Hannibal safe, Captain Murrell, a friend of the Quintards, appears and asks questions about the Barony.

CHAPTER III.—Trouble at Scratch Hill, Yancy's home, when Hannibal is kidnapped by Dave Blount, Captain Murrell's agent. Yancy overtakes Blount, gives him a thrashing and secures the boy.

CHAPTER IV.—Yancy is served with a warrant for assaulting Blount. Yancy appears before Squire Balaam, and is discharged with costs for the plaintiff.

CHAPTER V.—Betty Malroy, a friend of the Ferrises, has an encounter with Captain Murrell, who forces his attention on her, and is rescued by Bruce Carrington, who threatens to whip the captain.

CHAPTER VI.—Betty sets out for her Tennessee home. Carrington takes the same stage. Yancy and Hannibal disappear with Murrell on their trail. He overtakes them in the mountains of Tennessee. Murrell gets Yancy drunk and stabs him in a fight that followed. Hannibal escapes in a canoe.

CHAPTER VII.—Hannibal arrives at the home of Judge Slosson Price.

CHAPTER VIII.—The Judge recognizes the boy, the grandson of an old time friend. Murrell arrives at Judge's home. Hannibal hears of the finding of Yancy's body. Price arrested as counterfeit.

CHAPTER IX.—Cavendish family on raft rescues Yancy, who is apparently dead. Price breaks jail.

CHAPTER X.—Betty and Carrington arrive at Belle Plain.

CHAPTER XI.—Hannibal's rifle discovers some startling things to the Judge. Hannibal and Betty meet again.

CHAPTER XII.—Murrell arrives in Belle Plain. Is playing for big stakes.

CHAPTER XIII.—Yancy awakes from long dreamless sleep on board the raft.

CHAPTER XIV.—Judge Price makes startling discoveries in looking up land titles. Charles Norton, a young planter, who assists the judge, is mysteriously assaulted.

CHAPTER XV.—Norton informs Carrington that Betty has promised to marry him. Carrington bids Betty good-bye. Norton is mysteriously shot.

CHAPTER XVI.—Mora light on Murrell's plots. He plans uprising of negroes.

CHAPTER XVII.—Betty and Hannibal are made prisoners in a lonely cabin.

CHAPTER XVIII.—Murrell appears at the cabin and shows his hand.

CHAPTER XIX.—The Judge hears of the mysterious disappearance of Betty and Hannibal.

CHAPTER XX.—The Judge takes charge of the situation, and search for the missing ones is instituted.

CHAPTER XXI.—Carrington visits the Judge and allies are discovered.

CHAPTER XXII.—Judge Price visits Colonel Ferris, where he meets Yancy and Cavendish. Learns things of importance about the boy, dashes a glass of whisky into the colonel's face and a duel is arranged.

CHAPTER XXIII.—Murrell is arrested for negro stealing and his bubble bursts.

(Continued from last week.)

The judge waved this aside.

"The means will be found, Solomon. Our horizon is lifting—I can see it lift! Don't drag me back from the portal of hope! We'll drink the stuff that comes across the water; I'll warm the cockles of your heart with imported brandy. I carry twenty

wee-coat, and I'll feed and drink like a gentleman yet!" The judge smacked his lips in an ecstasy of enjoyment, and dropping down before the table which served him as a desk, seized a pen.

"It's good enough to think about, Price," admitted Mahaffy grudgingly.

"It's better to do; and if anything happens to me the papers I am going to leave will tell you how it's to be done. Man, there's a million of money in sight, and we've got to get it and spend it and enjoy it! None of your swinish thrift for me, but life on a big scale—company, and feasting, and refined surroundings!"

"And you are going to meet Ferris in the morning?" asked Mahaffy. "I suppose there's no way of avoiding that?"

"Avoiding it?" almost shouted the judge. "For what have I been living? I shall meet him, let the consequences be what they may. Tonight when I have reduced certain facts to writing I shall join you at Belle Plain. The strange and melancholy history of my life I shall place in your hands for safe keeping. In the morning I can be driven back to Boggs."

"And you will go there without a second?"

"If necessary; yes."

"I declare, Price, you are hardly fitted to be at large! Why, you act as if you were tired of life! There's Yancy—there's Cavendish!"

The judge gave him an indulgent but superior smile.

"Two very worthy men, but I go to Boggs attended by a gentleman or I go there alone. I am aware of your prejudices, Solomon; otherwise I might ask this favor of you."

Mr. Mahaffy snorted loudly and turned to the door, for Yancy and Cavendish were now approaching the house, the latter with a meal sack slung over his shoulder.

"Here, Solomon, take one of my pistols," urged the judge hastily. "You may need it at Belle Plain. Good by, and God bless you!"

CHAPTER XXVII.

Bess Leads to Betty.

Just where he had parted from Ware, Carrington sat his horse, his brows knit and his eyes turned in the direction of the path. He was on his way to a plantation below Birchard, the owner of which had recently imported a pack of bloodhounds; but this unexpected encounter with Ware had affected him strangely. He still heard Tom's stammering speech, he was still seeing his ghastly face, and he had come upon him with startling suddenness. He had chanced to look back over his shoulder and when he faced about there had been the planter in a hundred yards of him.

Presently Carrington's glance ceased to follow the windings of the path. He stared down at the gray dust and saw the trail left by Hues and his party. For a moment he hesitated; if the dogs were to be used with any hope of success he had no time to spare, and this was the merest suspicion, illogical conjecture, based on nothing beyond his distrust of Ware. In the end he sprang from the saddle, and leading his horse into the woods, tied it to a sapling.

A hurried investigation told him that five men had ridden in and out of that path. Of the five, all coming from the south, four had turned south again, but the fifth man—Ware, in other words—had gone north. He weighed the possible significance of these facts.

"I am only wasting time!" he confessed reluctantly, and was on the point of turning away, when, on the very edge of the road and just where the dust yielded to the hard clay of the path, his glance lighted on the print of a small and daintily shod foot. The throbbing of his heart quickened curiously.

"Betty!" The word leaped from his lips.

That small foot had left but the ope impress. There were other signs, however, that claimed his attention; namely, the boot-prints of Slosson and his men; and he made the inevitable discovery that these tracks were all confined to the one spot. They began suddenly and as suddenly ceased, yet there was no mystery about these; he had the marks of the wheels to help him to a sure conclusion. A carriage had turned just here, several men had alighted; they had with them a child, or a woman. Either they had re-entered the carriage and driven back as they had come, or they had gone toward the river. He felt the soul within him turn sick.

He stole along the path; the terror of the river was ever in his thoughts, and the specter of his fear seemed to flit before him and lure him on. Presently he caught his first glimpse of the bayou and his legs shook under him; but the path wound deeper still into what appeared to be an untouched solitude, wound on between the crowding tree forms, a little back from the shore, with an intervening tangle of vines and bushes. He scanned this closely as he hurried forward, scarcely conscious that he was searching for some trampled space at the water's edge; but the verdant wall preserved its unbroken continuity, and twenty minutes later he came within sight of Hicks' clearing and the keel boat, where it rested against the bank.

A little farther on he found the spot where Slosson had launched the skiff the night before. The keel of his boat had cut deep into the slippery clay; more than this, the impress of the small shoe was repeated here, and just beside it was the print of a child's bare foot.

He no longer doubted that Betty and Hannibal had been taken across

the bayou to the cabin, and he ran back up the path the distance of a mile and plunged into the woods on his right, his purpose being to pass around the head of the expanse of sluggish water to a point from which he could later approach the cabin.

But the cabin proved to be better defended than he had foreseen; and as he advanced, the difficulties of the task he had set himself became almost insurmountable; yet sustained as he was by his imperative need, he tore his way through the labyrinth of trailing vines, or floundered across acre-wide patches of green slime and black mud, which at each step threatened to engulf him in their treacherous depths, until at the end of an hour he gained the southern side of the clearing and a firmer footing within the shelter of the woods.

Here he paused and took stock of his surroundings. The two or three buildings Mr. Hicks had erected stood midway of the clearing and were very modest improvements adapted to their owner's somewhat flippant pursuit of agriculture. While Carrington was still staring about him, the cabin door swung open and a woman stepped forth. It was the girl Bess. She went to a corner of the building and called loudly:

"Joel! Oh, Joel!"

Carrington glanced in the direction of the keel boat and an instant later saw Slosson clamber over its side. The tavern-keeper crossed to the cabin, where he was met by Bess, who placed in his hands what seemed to be a wooden bowl. With this he slouched off to one of the outbuildings, which he entered. Ten or fifteen minutes slipped by, then he came from the shed and after securing the door, returned to the cabin. He was again met by Bess, who relieved him of the bowl; they exchanged a few words and Slosson walked away and afterward disappeared over the side of the keel boat.

This much was clear to the Kentuckian; food had been taken to some one in the shed—to Betty and the boy!—more likely to George.

He waited now for the night to come, and to him the sun seemed fixed in the heavens. At Belle Plain Tom Ware was watching it with a shuddering sense of the swiftness of its flight. But at last the tops of the tall trees obscured it; it sank quickly then and blazed a ball of fire beyond the Arkansas coast, while its dying glory spread aslant the heavens, turning the flanks of the gray clouds to violet and purple and gold.

With the first approach of darkness Carrington made his way to the shed. Hidden in the shadow he paused to listen, and fancied he heard difficult breathing from within. The door creaked hideously on its wooden hinges when he pushed it open, but as it swung back the last remnant of the day's light showed him some dark object lying prone on the dirt floor. He reached down and his hand rested on a man's booted foot.

"George—" Carrington spoke softly, but the man on the floor gave no sign that he heard, and Carrington's questioning touch stealing higher he found that George—if it were George—was lying on his side with his arms and legs securely bound. Thinking he slept, the Kentuckian shook him gently to arouse him.

"George?" he repeated, still bending above him. This time an inarticulate murmur answered him. At the same instant the woolly head of the negro came under his fingers and he discovered the reason of his silence. He was as securely gagged as he was bound.

"Listen, George—it's Carrington—I am going to take off this gag, but don't speak above a whisper—they may hear us!" And he cut the cords that held the gag in place.

"How yo' get here, Mas'r Ca'ing-



He Was as Securely Gagged as He Was Bound.

ton?" asked the negro guardedly, as the gag fell away.

"Around the head of the bayou."

"Lawd!" exclaimed George, in a tone of wonder.

"Where's Miss Betty?"

"She's in the cabin yonder—fo' the love of God, cut these here other ropes with yo' knife, Mas'r Ca'ington—I'm perishin' with 'em!" Carrington did as he asked, and groaning, George sat erect. "I'm like I was gone to sleep all over," he said.

"You'll feel better in a moment. Tell me about Miss Malroy?"

"They done fetched us here last night. I was drivin' Missy into Raleigh—her and young Mas'r Hazard—when fo' men stop us in the road."

"Who were they, do you know?" asked Carrington.

"Lawd—what's that?"

Carrington, knife in hand, swung about on his heel. A lantern's light

flushed suddenly in his face and Bess Hicks, with a low startled cry breaking from her lips, paused in the doorway. Springing forward, Carrington seized her by the wrist.

"Hush!" he grimly warned.

"What are you doin' here?" demanded the girl, as she endeavored to shake off his hand, but Carrington drew her into the shed, and closing the door, set his back against it. There was a brief silence during which Bess regarded the Kentuckian with a kind of stolid fearlessness. She was the first to speak. "I reckon you-all have come after Miss Malroy," she observed quietly.

"Then you reckon right," answered Carrington. The girl studied him from her level brows.

"And you-all think you can take her away from here," she speculated. "I ain't afraid of yo' knife—you-all might use it fast enough on a man, but not on me. I'll help you," she added. Carrington gave her an incredulous glance. "You don't believe me? That would fetch our men up from the keel boat. No—yo-all's knife wouldn't stop me!"

"Don't be too sure of that," said Carrington sternly. The girl met the menace of his words with soft, full-throated laughter.

"Why, yo' hand's shakin' now, Mr. Carrington!"

"You know me?"

"Yes, I seen you once at Boggs." She made an impatient movement. "You can't do nothing against them fo' men unless I help you. Miss Malroy's to go down river tonight; they're only waiting fo' a pilot—you-all's got to act quick!"

Carrington hesitated. "Why do you want Miss Malroy to escape?" he said.

The girl's mood changed abruptly. She scowled at him.

"I reckon that's a private matter. Ain't it enough fo' you-all to know that I do? I'm showing how it can be done. Then four men on the keel boat are strangers in these parts, they're waiting fo' a pilot, but they don't know who he'll be. I've heard you-all was a river-man; what's to hinder yo' taking the pilot's place? Looks like yo' was willing to risk yo' life fo' Miss Malroy or you wouldn't be here."

"I'm ready," said Carrington, his hand on the door.

"No, you ain't—jest yet," interposed the girl hastily. "Listen to me first. They's a dugout tied up 'bout a hundred yards above the keel boat; you must get that to cross in to the other side of the bayou, then when yo're ready to come back yo're to whistle three times—it's the signal we're expecting—and I'll row across fo' you in one of the skiffs."

"Can you see Miss Malroy in the meantime?"

"If I want to, they's nothin' to hinder me," responded Bess sullenly.

"Tell her then—" began Carrington, but Bess interrupted him.

"I know what yo' want. She ain't to cry out or nothin' when she sees you-all. I got sense enough fo' that."

Carrington looked at her curiously.

"This may be a serious business for your people," he said significantly, and watched her narrowly.

"And you-all may get killed. I reckon if yo' want to do anything bad enough you don't mind much what comes after," she answered with a hard little laugh, as she went from the shed.

"Come!" said Carrington to the negro, when he had seen the cabin door close on Bess and her lantern; and they stole across the clearing. Reaching the bayou side they began a noiseless search for the dugout, which they quickly found, and Carrington turned to George. "Can you swim?" he asked.

"Yes, Mas'r."

"Then go down into the water and drag the canoe farther along the shore—and for God's sake, no sound!" he cautioned.

They placed a second hundred yards between themselves and the keel boat in this manner, then he had George bring the dug-out to the bank, and they embarked. Keeping within the shadow of the trees that fringed the shore, Carrington paddled silently about the head of the bayou.

"George," he at length said, bending toward the negro; "my horse is tied in the woods on the right-hand side of the road just where you were taken from the carriage last night—you can be at Belle Plain inside of an hour."

"Look here, Mas'r Ca'ington, those folks yonder is kin to Boss Hicks. If he gets his hand on me first don't you reckon he'll stop my mouth? I been here heaps of times fetchin' letters fo' Mas'r Tom," added George.

"Who were the letters for?" asked the Kentuckian, greatly surprised.

"They was fo' that Captain Murrell; seems like him and Mas'r Tom was mixed up in a sight of business."

"When was this—recently?" inquired Carrington. He was turning over this astonishing statement of the slave over in his mind.

"Well, no, Mas'r; seems like they ain't so thick here recently."

"I reckon you'd better keep away from the big house yet a while," said Carrington. "Instead of going there, stop at the Belle Plain landing. You'll find a raft tied up to the shore; it belongs to a man named Cavendish. Tell him what you know—that I've found Miss Malroy and the boy; tell him to cast off and drift down here. I'll run the keel boat around the first chance I get, so tell him to keep a sharp lookout."

(Continued next week.)

TO TRADE—Two city residences to trade for raw land. BOX 27, Plainview, Texas. tf.

A BARGAIN advertisement for a three room house with two lots, 46 x 155 feet, in Central Park Addition, near Central High School Building. Price \$1,000.00. Contact S. M. Boone, Crockett, Texas.



Cold Weather Has No Terror For the Children

When zero weather comes and the children return from play to find the home comfortable, then is the time you appreciate

Cole's Hot Blast Heater

It is without question the most economical heater made. The most "stay satisfactory" heater built. The heater you can depend upon to save fuel and give you steady, even heat, (comfort), for less money than any other—sold on a guarantee to save one-third or more fuel over any under-draft stove made—to hold fire from Saturday night until Monday morning with common soft coal—that the rooms can be heated for two hours in the morning with the fuel put in the night before.

Remember—over 60,000 of these heaters are sold every year and the trade is increasing.

Come in and see this best of all heaters. All sizes—price \$12.00 and up.

R. C. Ware Hdw. Co. advertisement with phone number 1224.

Money To Loan advertisement for the next 60 days, will loan money on farm and ranch lands, in Hale and adjoining counties, 8 per cent interest, three to ten years time. For particulars, address, Hunsaker & Phillips, Or inquire at FIRST NATIONAL BANK.

Let Us Figure Your Lumber Bill advertisement from Plainview Lumber Company. We have the right kind of Lumber and the right price. Our Service Is Just a Little Better.

WANTED--100 More Young Men and Women advertisement for Draughon's Practical Business College in Amarillo, Texas.

ANNOUNCEMENTS.

The following are the county and district nominees of the Democratic primary which was held July 27th:

- For District Attorney—
GEO. L. MAYFIELD.
- For District and County Clerk—
B. H. TOWERY.
- For County Judge—
W. B. LEWIS.
- For County Treasurer—
JOHN G. HAMILTON.
- For Sheriff and Tax Collector—
J. C. HOOPER.
- For Tax Assessor—
J. N. JORDAN.
- For County Surveyor—
THOMAS P. WHITIS.
- For County Attorney—
CHAS. E. CLEMENTS.
- For Public Weigher, Prec. No. 1—
TOM THOMPSON.
- For Commissioner, Precinct No. 1—
W. J. ESPY.
- For Chief Justice of the Court of Civil Appeals, Seventh Judicial District of Texas, located at Amarillo—
JUDGE S. P. HUFF.

DR. E. O. NICHOLS,
Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Stevens Building, Plainview, Texas.

C. D. WOFFORD,
Dentist

Rooms 14-16, Ware Hotel Bldg.
Phoness: Office, 197; Residence, 198

DR. C. B. BARR,
Veterinary Surgeon and Dentist.
Calls Answered Day and Night.

PHONES: Office, 94; Room, 84.
Plainview, Texas.

C. F. SJOGREN,
Kress, Texas.
General Farm and Live Stock AUCTIONEER.
My references are those for whom I have conducted sales in past years.
Write Me for Dates.

Y. W. HOLMES
LAWYER

Notary Public
GENERAL CIVIL PRACTICE
(Land Titles a Specialty)
Refer to Third National Bank
Wofford Bldg., Opp. Court House
PLAINVIEW, TEXAS

HEARD IN PLAINVIEW.

Bad Backs Made Strong—Kidney Ills Corrected.

All over Plainview you hear it. Doan's Kidney Pills are keeping up the god work, curing weak kidneys, driving away backache, correcting urinary illa. Plainview people are telling about it—telling of bad backs made sound again. You can believe the testimony of your own townspeople. They tell it for the benefit of you who are suffering. If you back aches, if you feel lame, sore and miserable, if the kidneys act too frequently, or passages are painful, scanty and off color, use Doan's Kidney Pills, the remedy that has helped so many of your friends and neighbors. Follow his Plainview citizen's advice and give Doan's a chance to do the same or you.

Mrs. W. J. Mitchell, West California avenue, Plainview, Texas, says: "I can say that Doan's Kidney Pills are good remedy for those afflicted with weak kidneys. We got this remedy from the Long Drug Company and gave it to a child who was afflicted with retention of the kidney secretions. Doan's Kidney Pills were the only remedy that brought beneficial results. We can recommend them highly."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.
Remember the name—Doan's—and take no other.

A choice roast or tender steak is always refreshed at your meals. You get the best from OTTO. Phone 437.

WOULD IMPORT FARMERS WHO GROW PORKERS.

Fort Worth Business Man Says Experts Are Needed to Increase Hog Industry.

The supply of hogs at Texas packing houses is growing less every year. Nearly a quarter of a million head fewer were marketed in 1912 than in 1910. The same thing is true, to a less degree, in all of the American markets.

It looks like Texas should supply the shortage. No district in America is better adapted to hog raising than Texas, and it is hard to understand why our farmers neglect this profitable industry.

The packing house men have tried to encourage Texans to market the great grain and forage as pork, but results have been discouraging, even though excellent profits are offered in high prices for hogs.

An expedient has been suggested by Hugh Jameson, a Fort Worth business man, "Scotland, Ireland and England are lplaces where hog raising is a science," Mr. Jameson says, "and the farmers there are experts in the hog business. If we could bring in immigrants from those countries our hog problem would be solved."

Mr. Jameson suggests that lecturers might be sent to these people, and moving picture exhibits shown them of what Texas has to offer.

HOW'S THIS!

We offer One Hundred Dollars Reward for any case of Catarrh that can not be cured by Hall's Catarrh Cure. E. J. CHENEY & CO., Toledo, Ohio.

We, the undersigned, have known E. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, Ohio.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials free. Price, 75 cents per bottle. Sold by all Druggists.
Take Hall's Family Pills for constipation.

SLATON POST OFFICE

ADVANCED TO THIRD CLASS.
Slaton was advanced to a post office of the third class on October 1. "It is not many towns," says The Slaton-its, "that can show enough business during the first twelve months of their existence to boost their post office into the third class."

CLARENDON CITIZEN

LIKES THE SILO.
T. E. Bugbee Uses Six 150-ton Silos on Ranch in Donley and Armstrong Counties.

The silo has "shown" T. E. Bugbee of the Bugbee Live Stock Co., in Clarendon, according to the Clarendon Index. The Bugbee Company has about 8,000 cattle on a large ranch in Donley and Armstrong Counties. The company cultivates 3,500 acres of land, from which they feed their cattle.

"The silo," Mr. Bugbee says, "is to my mind the greatest invention in a decade. We have six 150-ton concrete silos. Under the supervision of the College Experiment Station of Texas, we have conducted experiments in feeding ensilage and meal and meal hulls. The steers fed on meal and hulls cost \$6 to \$8 more to feed a given length of time than those fed on meal and ensilage."

Mr. Bugbee says that his company constructs their own silos, buying cement and using their own forms. The silos cost them about \$275 each.

NEW BANK NOTES WILL

SHOW HISTORIC FACES.
Currency Issue to Be Sort of "American Statesmen Series."

The new bank notes that "Uncle Sam" will issue might appropriately be termed his "American Statesmen" series, from the faces which will appear on the various denominations.

The head of George Washington will be stamped on \$1 bills; \$2 bills will bear the stamp of Thomas Jefferson; Abraham Lincoln's face will go on \$5 bills; on \$10 bills, Grover Cleveland; Alexander Hamilton on \$20 bills; Andrew Jackson on \$50 bills; Benjamin Franklin on \$100 bills; John Marshall on \$500 bills; Henry Clay on \$1,000; and on \$10,000 bills, U. S. Grant.

EL PASO'S FALL FESTIVAL

TO BE BRILLIAN AFFAIR.
Extensive military maneuvers are to be a feature of the Os-Aple Jubilee, El Paso's annual fall festival, to be held October 23, 24 and 25. A large industrial parade by manufacturers, jobbers and retailers will also attract attention. All railroads entering El Paso are offering special rates for the festival.

WRITER OF TEXAS HISTORY

TO BE GUEST OF EDWARD BOK
Mrs. P. V. Pennybacker to Consult with Editor Regarding Page for Federation in Ladies' Home Journal.

Mrs. Percy V. Pennybacker and Miss Ruth Pennybacker have left Texas, according to the Fort Worth Star-Telegram, for Bryn Mawr, Pennsylvania, where Miss Ruth will enter the Misses Shipley's school for a course of study preparatory to taking her degree at the University of Texas. Mrs. Pennybacker will go to Philadelphia, where she will be the guest of Edward W. Bok, editor of the Ladies' Home Journal. Mr. Bok having arranged a luncheon in her honor for Wednesday.

Mrs. Pennybacker goes to Philadelphia to confer with Mr. Bok regarding his offer to give the General Federation a page in his magazine each month, with the privilege of selecting their own editor and the topics to be discussed therein, the project being one of great significance in the way of recognition of the importance of the work which is being done by the General Federation of Women's Clubs and one which will materially assist in interesting women who are not at present directly in touch with the club movement and its benefits.

While in Philadelphia Mrs. Pennybacker will meet with the trustees of the endowment fund and decide as to the permanent investment of the \$20,000 which has been collected. The other trustees are Mrs. Blankenburg, wife of the reform Mayor of Philadelphia; Mrs. Robert Burdett of California; Mrs. Philip N. Moore of St. Louis, ex-President of the Federation; Mrs. John Threadgill of Oklahoma.

Mrs. Pennybacker will also have a conference with Miss Julia Lathorp, recently appointed by President Taft as the head of the Children's Bureau. Mrs. Pennybacker has been invited to address the Wisconsin Federation at Janesville, Wis., October 8, and to be one of the guests of honor at the formal opening of the Rice Institute, in Houston, October 10, 11 and 12.

FOR RENT: Good Eats Store Building. See C. A. Bowron.

Remember, we are selling all our Popular Copyrights, which include books by the best authors, for only Fifty Cents per volume, while they last, as we are overstocked on them. DUNCAN'S PHARMACY.

LIVE STOCK SHOW IS GREAT.

Fair Management Is Offering \$20,000 in Prizes for Best Specimens of Texas Animal Industry.

One of the central ideas of the State Fair is its annual live stock exhibit. Texas farms and ranges produce hogs and cattle, sheep, goats and mules that hold their own in the markets of the world. It is one of the industries in which the entire State is interested, and because of that fact—because of its intimate relation with the entire activity of the Commonwealth—the live stock industry has attained an important place in the activities of the Fair. This year the management is offering \$20,000 in prizes for the best specimens of live stock raised in Texas. Since the beginning of the year the live stock department has been completely overhauled. New stalls and pens have been added and many other improvements have been made at the suggestion of the breeders of the State.

Last year more than 2,500 head of cattle, horses, jennets, jacks and mules and swine were on display. It was pronounced by experts to be one of the finest exhibits of its kind ever assembled in the United States. The management this year set itself the task of improving, if possible, upon the excellence of last year's show. Hogs of every species will be shown. There will be Hampshires, Essex, Tamworths, Duroc-Jerseys and Poland-Chinas. In addition to the prizes offered by various swine breeders' associations, the prizes in the hog department alone, offered by the Fair, will aggregate \$4,000.

Offerings in the beef cattle department aggregate \$1,400 in each class. The classes qualified under the catalogue are Herefords, Shorthorns, Red-Polled and Aberdeen-Angus. In the cattle department a number of additional prizes are offered, namely, that of the American Hereford Cattle Breeders' Association, \$300; that of the American Shorthorn Breeders' Association, \$400; that of the Red-Polled Cattle Club of America, \$250.

Herald for Job Printing. Phone 72.

AGENTS WANTED
It costs you nothing to give our line a trial, as we furnish you book of samples, catalogue, etc. FREE, and pay all express charges on your orders: dress goods, embroideries, suits, skirts, etc. Now is the time to begin—write now.
EMPLOYERY AND IMPORT COMPANY.
191 P. St., St. Louis, Mo.

I HAVE TAKEN CHARGE OF THE
Banquet Hotel
AND OFFER YOU THERE
WHOLESOME FOOD
Cooked with greatest care and served in a way that you will like. You will find good beds and clean rooms. My charge is only
25c a Meal or \$20 a Month for Board and Room.

I STUDY TO PLEASE YOUR WANTS
Both regular and transient boarders will receive most courteous reception.

Mrs. M. F. Rook
Banquet Hotel N. Covington Street

Coal Will Be Higher When Winter Comes
By ordering your winter supply now you will
Save Money and Delay

You know that the demand for coal this winter will likely exceed that of any year in the history of Plainview. When the rush for coal begins delays in delivery will be un-reoidable. Fill your bins now and be prepared when cold weather comes.

We Also Buy and Sell Grain and All Kinds of Feedstuff

SHIPLEY & SHIPLEY
Moreland St. Phone 18

STOP PAYING RENT For Great Bargains in Farms, Ranches, and City Property, see W. W. Jones Land Co. before buying elsewhere if you want to save money, we deliver the goods write us. 211 North Pacific St., Plainview, Texas. **W. W. Jones Land Co.** as, Don't Forget the Number.

"Less Butter—More Cottolene in Your Kitchen"

THE cost of living has increased so that today one's income goes only about half as far as it did 15 years ago. Under such circumstances it is surely up to every housewife to count the cost of food pretty carefully.

Butter is one of the big items on every monthly expense account. We use too much butter, and butter is sky high most of the time.

Let us tell you the solution to the problem. Butter is a necessary on the table; it is an extravagance in the kitchen.

Cottolene will give you just as good or better results than butter in cooking, at half the cost. It makes deliciously dry, crisp food, without the suggestion of grease.

Food cooked with Cottolene digests more easily than either butter- or lard-cooked food.

Add to these the fact that Cottolene will go one-third farther than butter or lard, and you are without a possible excuse for at least giving Cottolene a trial.

We assure you it will make good and save you money.

Try this recipe

STEAMED CHOCOLATE PUDDING
Place 3 tablespoons of Cottolene in a bowl with 2/3 of a cup of sugar and 1 egg and beat all together thoroughly. Add 1 cup of milk and pour the mixture gradually into 2 cups of flour which have been sifted twice with a teaspoon each of salt and cinnamon and 2 1/2 teaspoons of baking powder. Blend well and then stir in 2 small squares of chocolate which has been melted over hot water. Pour into greased mold and steam for one hour and a half. Serve with sauce or sweetened whipped cream.

Made only by
THE N. K. FAIRBANK COMPANY

More Economical than Butter or Lard

BIG REMOVAL SALE!

WE WILL MOVE INTO OUR NEW QUARTERS IN ABOUT THREE WEEKS AND COMMENCING
Friday, October 11th, for Ten Days

These Will be Interesting Days to all Parents Who Have Large Families to Supply With Winter Clothing
 We will offer the people of Hale and adjoining counties prices an merchandise never before given in Plainview. We mention a few prices below to give you an idea of what we have to offer you:

Mens Clothing

Men's and Young Men's Suits at the following prices:

\$10.00 Suits	\$ 8.50
\$15.00 Suits	\$12.75
\$20.00 Suits	\$17.00
\$25.00 Suits	\$21.25
\$30.00 Suits	\$25.50

Boys Suits Reduced

Towels

Regular 15c value Bleached Turkish and Huck; Removal Sale, each 10c

Childrens Hosiery

Black, medium weight, ribbed Hose; all sizes; pair 7c

Mens Half Hose

A good, black Half Hose; good value at 10c; Sale, per pair 6c

One Lot Mens Shirts

Good, clean stock, bought this fall; our \$1.00 sellers; Removal Sale Price 78c

Men's Heavy Fleece-Lined Shirts and Drawers, regular 50c sellers, in this Sale at, garment 39c

Comfortables and Blankets
 AT A BIG REDUCTION.

A large assortment of Blankets in both Wool and Cotton and the Famous "Woolnap" Blanket—all these go in this Sale.

One Lot Mens Suits

Mostly small sizes, odds and ends; sold originally at \$7.50 to \$15.00, now \$3.75

Pants and Overcoats
 AT GOOD REDUCTIONS.

Ladies and Misses Suits and Coats
 AT A GREAT SAVING.

New Dresses and Wash Goods

The beautiful textures being shown for Fall at our Dress and Wash Goods counters are only an evidence of the untiring search this store is making to bring to the women of this locality the styles and goods they want.

And right now, just as the season is opening, you have the opportunity to buy these Elegant Goods, Trimmings and Dress Accessories at a SWEEPING REDUCTION.

Staples

Standard Red, Blue and Grey Calicoes 4c

A good grade Bleached Domestic, worth at the present price of cotton goods 10c a yard; Removal Sale, the yard 6c

Percale of good quality, Fancy and Solid Colors, 8 1-3c and 7 1-2c grades, now, yard 6c

Outing

A full assortment of Plain and Fancy Colors, yard 8 1/2c

Our reputation is not for sales but good honest value every day in the year. However, we wish to reduce our stock as much as possible before moving, and we know that in order to do so we must give extra good values in all lines

**EVERYTHING IN THE STORE GOES AT REDUCED PRICES
 NOTHING RESERVED**

Right now when you are contemplating buying your fall goods comes the opportunity to SAVE. Our stock is new and complete, this season's goods bought for our fall trade expecting to be in our new building before the fall season opened. Come in and see.

Remember Friday, October 11th

Carter-Houston Dry Goods Company

"THE QUALITY STORE"

Plainview,

Texas