PLAINVIEW'S SLOGAN: "NOTHING SHALLOW BUT THE WATER"
first class
job PRINTING The Hale County Herald

BEST MEDIUM
FOR PUBLICITY FOR PUBLICITY
IN THE WEST



# E. T. COLEMAN <br> <br> COAL and GRAIN DEALER 

 <br> <br> COAL and GRAIN DEALER}

Sole handler of Simon Pure Nigger-head, Rockvale and Domino Coals.


All Kinds of Grain and Feedstuffs Bought and Sold.

## To Our Friends and Patrons:-

We have sold our MEAT MARKET and will discontinue handling Fresh meat. We still carry the best hams, bacon and all kinds of salt or smoked meat.
Also a complete line of Groceries
We thank you for your patronage and ask that you call us again when you need groceries. Yours for Service,

HATCHELL \& JOHNSON PHoNe 76


# Your Breakiast Room Made Comfortable With Fuel Supplied the Night Before 

Cole's Hot Blast Heater maintains a continuous fire-also a steady even heat. It' will hold fire from Saturday night until Monday morning ( 48 hours) without Open the drafts in the morning and the rooins are quickly heated with the fuel put in the night bcfore. No other stove does this.

Burns Soft Coal, Slack, Siftings, Hard Coal or Lignite. One ton of either kind of fuel goes further and gives you more comfort than two tons, using any other kind or Your attention is called to the unparalleled statement made by the manufacturer of

## Cole's Hot Brast Heating Stove

"For several years we have authorized our Agents to sell Cole's Original Hot Blast Heater on the guarantee as follows:


> -That Cole's Hot Blast will uso less hard coal for heating a given space than any base buraer made winh the same size fire pot. That the rooms can be heated from ono to two hours each morning with the oft coal or hard coal put in the stove the eveniong betore. That the stove will hold fire with soft coal from Saturday night until Monday moraing.
uniform heat div ant oigio with soft coal, hard coal or lignite
That every stove will remain absolutely air-tight as long
That the feed-door is and will remain smoko and dust-proof.
That the Anti-Pocing Draft will prevent pualling.
we ask is that the stove shin 11 be operated accoruing to directions
This remarkable guarantee from the makers of this stove should be of interest to you if you contemplate buying a heating stove.

Years of use has proven that nc heater-at twice the price-equals it for radiating heat, for holding fire, requiring so lititle ateention, never giving trouble, and cutting down your coal bill one-third to one-halt.

Come in and examine Cet.", Original Hot Blast which is now imitated by nearly every other stove manufuaturer. Pricc $\$ 12.00$ and upward, according to size.

Cheney \& Co. Testimonials free.
Department of Agriculture shows that
the total receipts of cattle at the lead
ing live stock markets, Chicago, St Joseph, Souix City and Fort Worth August 1st, 1912,
texas farms.
Washington, D. C., Sept. of Agriculture shows that Texas has
763,000 farm and ranches, an increas over last year of 7,000 .
Missouri is 000, a decrease under last year of 3 , Union. Winters, Texas, Sept. 11 here this season, and several more
cars will be moved before the harvest BEWARE OF OINTMENTS FOR
TARRH THAT CONTAIN mercery,

foct thotsind horses die.
sleeplng Stekness Ravages Kansas.
Causing LCes of Hall MillonDollars.
Four million horses, representing a
cash value of nearly sioc.000, hav
 Scook Sanitary Commisstioner.
Dr. Ben Dobkins, Assitant state
V.

vestigate the malady. The Foderal Covernment has also made an inves.
tigation. Th disease seems to be sort ot sleeping suekneses, due to poi
ton to the forage. supposed to have son tin the forage, supponed to have
been caused of drouth and short tood
 nise alemint is hite cocity Cntrersity Has Graduated 2,731 Men and 933 Women.

The University of Texas bas ning
aumin living in Hale County, accord
ne tng to the atumni directory recently

$\qquad$ IIf
fer
had
953
and

## We Believe That We're Showing, in This Picture, Six of the Most Stylish Suits Ever Brought Together

Each one is a "Palmer Garment" which speaks for the quality and workmanship more than an entire page of words can tell. If you have worn a "Palmer Garment" you know how it holds its shape and gives the service. If you've not worn a "Palmer Garment" there's one delight in store for you.
Such values are not to be found everywhere and the "Palmer Garment" proves itself in the wear.
We invite you again to call and inspect the beautiful, serviceable coats and suits we're showing for women, misses, juniors, and children. We can supply you with just the garment you need.

| No. 1.-Attractive blue serge suit. Large revers, cuffs and belt effectively trimmed with blue and black corded velvet and pearl sequins. Lined with navy peau de cygne. Skirt cut in onesided effect, with pleats at right of front and back. <br> No. 2.-Blue whipeord suit in semitailored style with notch collar of black velvet. Black braid trims fronts, sleeves and pockets and side of back panel. Small pearl buttons finish revers. Lined with grey peau de cygne. | No. 3.-Norfolk suit of brown mixture. Jacket has slot seams on upper part. Finished at waist with belt, ornamented with buttons. Brown satin lining. Four-gored skirt with fancy pleated panel back. <br> No 4.-Misses' suit of two-tone tan and brown diagonal stripe chevoit. Semi-fitted jacket, with collar, cuffs and strap in back, of brown broadcloth. Four-gored skirt with pleats at left side of front and back. | No. 5.-A blue serge suit. Jacket strictly plain tailored and lined with grey satin. Skirt has five gores with pleats at side of back panel. <br> We recommend a suit of this type for every woman's wardrobe. <br> No. 6.-A fancy tailored suit of brown whipcord. Jacket effectively trimmed in front and back with loops of soutache and buttons. Two-tone brown and black velvet, edged with fold of faille silk, is used on collar and cuffs. Peau de cygne lining. Four-gored skirt pleated on either side of front and back. |
| :---: | :---: | :---: |

## Plainview Mercantile Company

M
Special 10 Days Round Trip Excursion Rates to


Galveston $\$ 19.50 \quad$ Corpus Cluristi $\begin{array}{llll} & & & \text { Corpus Caristi } \\ \text { Brownsville } & \$ 22.00 & & \$ 2.00 \\ & \text { Aransas Pass } & 22.00\end{array}$ Palacios $\quad 19.90$
$\begin{array}{rr}\text { ug. 30, Sept. } & \text { 6-13-20-27. For full particulars } \\ \text { W. J. KLINGER. Agent }\end{array}$
Tickets on sal
Phone 224

## $\mathscr{A}$, S. Mo Xdams Lumber Co.

## Lumber and Paints

We can save you momey on any kind of building material. Call and get our prices.
J. L. Pearce, Mgr.

Phone 205

No Need Now to Rlsk Your Health re

Taking Dangerous Drus-New Remedy Is Guaranteed.

Next time your liver gets sluggish
and you feel dull and headachy, go to
R. A. Long Drug Co.'s drug store and
get a bottle of the successful med
It will start your liver,
dill no

## The First National Bank SURIPLLS AND UNDIVIDED PROFITS <br> $8100,000.00$ $170,000.00$

SAFE DEPOSIT BOXES FOR RENT
Your business solicited, appreciated and protected.
A. L. HAMILTON \& BROTHER

Flues, Tanks, Milk Troughs Camp Stoves, and all kind of Tin, Copper and Sheet Metal Work.
Repairing Neatly Done on Short Notice.
PLAINVIEW,
TEXAS


The Hale County Herald
$\underset{\substack{\text { Burord o. Brown } \\ \text { Editor and Publisher }}}{\substack{\text { ond }}}$
Phones-Business office, 72; Man-
$\frac{\text { ager's Residence, } 14 .}{\overline{\text { Entered as second-class matter in }}}$ Entered as second-class matter
the Post Office in Plainview, Texa
under act of March 3, 1879.
All communications, remittances,
stc., should be addressed to THE btc., should be addressed to THE
HERALD PUBLISHING COMPANY Post Office Box 368, Plainview, Texas.

| notice. |
| :---: | pertaining to services, are welcome to

the columns of The Herald FREE; but the columns of The Herald FREE; but
any announcement of a bazaar, ic cream supper, or any plan to ge
money, is looked upon as a busines proposition, and will be charged for Subscription Price .... $\mathbf{8 1 . 0 0}$ per year
When you feel the need of help, just
try a little harder to help yourself.

A gloomy face repels friends. Un Why should there be so many di-
vorses in this age of self-rocking cravorses in this age of self-rocking cra-
dles, self-cooking ranges, and self
supporting wives? Eliminate false adverfising, false statements, and exaggerated boosting,
if you want your city to enjoy perma
nent growth and prosperity. But be Plainview needs sidewalis. Plainview needs more sidewalks.
No one of the hundreds who waded
through water over shoe-tops yesterthrough water over shoe-tops yester-
day will deny the fact. Three days
this week a majority of those who hap-
pened to be away from their homes pened to be away from their homes
were forced to take a cab or wade the water.
It is substantially rumored that
some of our citizens waited for dark
and then, removing their footwear, were boys again, splashing through
water half knee deep, with the slimy water half knee deep, with the slimy
mud oozing between their toes. But
the cold slicky mud oozing between their toes. But
the cold, slifky ooze of mud between
one's toes loses its delight when he is no longer an urchin. He had rather
walk dry shod.
The secretary of our Chamber of Commerce has said that Plainview has
more than eithteen miles of sidewaks.
But Plainview has outgrown those But Plainview
eighteen miles.
Civic improvement is the basis of
substantial city building. In no other substantial city building. In no other
way could money be expended which
would bring larger comforts than in would bring lar
more sidewalks.
Sidewalks are imperative for th
700 school children who must walk t and from home twice each day. Side
walks are demanded by the busines interests of Plainview. Civic pride
should impel us to build more side walks quickly.
Let us pave our streets and cut our weeds, but, first of all, Plainvien
should build more sidewalks and
street crossings.

BE SWEET, CLEVER MAID. Our English cousins are puzzled a
to whether their advice at home shoul be "Be sweet, clever maid," or "Be
clever, sweet maid."
American women are clever. The American women are clever. They
are sweet, too. But at such a time
when the spirit of unrest is abroad when the spirit of unrest is abroad-
this transition period-it were well to this transition period-it were well t
take our bearings. More than one ob mad rush for learning and "rights" mad rush for learning and "rights
the American girl may lose something pricelesss.
We live in the age of the intellectu al. And woman has gone mad for in
tellectual achievement. Good. W merely warn her that in her quest
shall not give up her birthright. Our twentieth century is ru heart woman will always comman more, win more, than the head woman
 did queart ruled son. Enllostronsing, not by her cleyerness (yet she was clever)
but throgh love for her people, and
their affection for Nheir affection for her. Florence
Nightingale and Clara Barton are im
mortal through lives of love and serv mortal through lives of love and serv
ice. They were "sweet." That is the
$\qquad$ mutal be greatest and live most, live
cose to the Christ of the world's
greatest women; keep your heart from
Has it ever been your privilege t
wander through the corridors of mem
ory with one whose life has been spent in loving service? In the lengthening
shadows, what a fragrance it sheds; what a benediction it is!

| WE SHOULD RAISE MORE HOGS. <br> For three or four years shippers on the Central Plains have topped the Fort Worth market with hogs. The Central Plains are as well adapted to hog raising as is any section of the entire United States. Porkers are cash producers. Pig raising means quick money. <br> The markets are crying for hogs. For months the price has been around 9 cents a pound. There is no indication that it will drop lower for many months to come. The Central Plains farmer who is not raising hogs-lots of hogs-is sleeping on a large opportunity. <br> The swine industry does not require large capital. The hog raiser can turn his money twice a year. Large industry, determination and intelligent attention mixed with small capital in hogs will make a man here independent in a few years. <br> Our Central Plains are not visited by any of the various diseases that scourge the older states. A feed crop is certain and it can be produced at a minimum of expense. That expense can be measurably reduced by the building of a good silo. <br> Kaffir corn and milo are pork producers. An alfalfa pasture is the hog's paradise. Our water is inexhaustible. <br> The Panhandle Herald well says: "We have the lands to make all this possible, and our people will not always sleep to its golden promises. The valleys of the Nile are not rieher than our broad acres. The art of cultivation is reduced to a minimum. Hogs are but one of the many crops our soil will grow, and for each there is a ready market." <br> Intelligent farmers are growing independent on our Plains. Go and do likewise. <br> Herald for Job Printing. Phone 72. | TEXAS INDUSTRIAL NOTES. <br> Dallas.-The building permits issued during the month of August in this city reached a total of $\$ 623,098$. The total permits issued during the last week in the month were $\$ 313,745$. <br> Bowie.-Over 150 cars of peaches were shipped out of this vicinity this season. The Early Wheeler peach led all other varieties, over 46 cars of this produet being transported. The prices have been rather low, but the large volume brought the growers a good profit. <br> Greenville.-A. R. Nicholson, promoter of the Blue Ridge interurban line, has closed a contract for ties, timber and trestle work on the interurban, and expects to finish the work on the twelve miles from Anna to Blue Ridge by October 15th, and will then start the grading towards Greerville. <br> Waco.-More than twice as much cotton has been received in this city up to September 1st as had been received at the corresponding date last year. The receipts for this year are 4,505 bales, as against 1,786 bales last year. <br> Fort Worth.-According to a report of the City Auditor and Collector, the assessed city values for 1912 of both real and personal property are $\$ 62$,451,780 , an increase of $\$ 2.219,654$ over the previous year. Realty is assessed at $\$ 44,643,715$. <br> Rusk.-The Young Men's Business League is promoting sentiment in favor of building a good road from Rusk to the Atoy Valley, a distance of ten miles. The road will traverse a rich farming territory in the Iron Mountain district. |
| :---: | :---: |

THE HERALD is equipped to do your work NOW, and at living prices.
SERVICE: prompt, courteous, and satisfying,--that is the mark of the HERALD.
HERALD SERVICE gets results. We want your printing Ferald Publishing Co. 3009\% Peacitio St Pinono 72


## JUSTICE HARLAN once told this <br> story of a boy and a house-hunter;

 A man got off a train at a suburban station and asked a boy how far Mr. Smith's new block of semi-detached houses was. The boy said, "About twenty minutes' walk." "Twenty minutes!" cried the house-hunter, "Nonsense! The advertisement said five." "Well," said the boy, "you can believe me or you can believe the advertisement; but I ain't tryin' to sell you nothin'This story illustrates the way advertising is still regarded by a few people. In the main, it is an unjust attitude, for the advertising of today has reached a plane where it is above the suspicion of being a mere "bait."
It is not to be denied that what we, as advertisers, are after is to make sales. But we do not attempt to unload "cats in a bag" on any one. Your intelligence demands the privilege of unrestricted choice.
Before you make up your mind to buy a suit of clothes, you want to know how it looks on you; you want to see how it fits you; how the style of coat, the shade and pattern of cloth become you.
When you buy Society Brand ready-to-wear clothes you have this advantage--and you have the privilege of choosing from as many suits as you like.
We are anxious to cite the fine distinction between Society Brand and ordinary clothes. We want to point out 25 features in these clothes not to be found in other clothes.
We will impart to you the reason why Society Brand clothes excel in all those elements that make for superior style and better service.

## Richands Sros. Goleien

## 102 North Pacific

107 Weat Main


$\square$ Will Heard
selo Saturday.

##  <br> 


 turned from their visitit in Missouri last Liams'.

## Mr. and Mrs. Harry Thompson left Friday for a visist ti Brown County.

 Kansas. $\xlongequal{0}$ Rev. S. E. Shater left last Fridaytor wichita Falls, where he is hold-
Ing a meeting. WANTED-An industrious man to
Work on the tarm. FRED STEVENS, work on the tarm.
Plasinview, Texas. J. B. Claypool and son, C.P. Clayy-
pool, of Lancaster, Otio, are visting p. o. Wyekott.
L. R. Grimes and Robert Plumer, of
Des Motines, Iowa, are here to buy Des, Motnes, Iowa.
nome stock cattle.
Tomatoes tor canning at the PLAIN-
VIEW NUREERY. See D. C. AYLES WORTH or 'phone 194.
Misses Luecle Kinder and Marguer.
tico Harlan left Tueaday tor Dailas. Ito Harlan left Tuesday for
where they will attend sebool.
DAVENPORTS-S Special prices on
Caitorm and Pullman Davenports for Vilform and Pullman Davenports tol
a fex days at E. R. WILLIAMs:
Mise Windsor, who vistited B. T. Hatchenl last week, returned to
home, at Floydada, last Friday.



FOR EALE- Jeriey fintet cown and $)$ STRONG $\&$ McCLUNG, Paersburs or Por Sale $-\frac{0-}{\text { Fine quarter-section }}$ at 15.00 per acre. Good terms. Hest
bargain in Hale County. Address Box


| Rev. W. A. Turrage, pastor of the |
| :---: |
| Baptust Church at Hate Conter. made | a trip to Floydada the first of the

week.
 Fort
Mise
nillo.
rill
Fity pair Coton Sceles. cheap, and
250 Cotton Sacks. from 4 to 9 feet long. 250 Cotton Sacks. trom 4 to 9 feet long.
cheaper than you can make them, at cheaper than you can mak
NASHE NEW AND SECOND-HAND
STORE

Otus Reeves Reatity Company sold 160 acres of land to Ohlo parties, who expect to develop it.
Mrs. M. J. Pegues and daughter of
Tyler who have ben visitng F. F.
Hardin and familly, returned to their home Sunday.
For exchange for unineumbered
tmproved property in Plainview or Improved property in Plainview or,
Floydada, trom owner, 320-acre farm, unincuabered, $51-2$ miles south of
Tahoka, Lym County, Texas, with Thatoka, Lymn County, Texas, with
equipments. Come see it. Best farm equipments. Come see it Best farm
on the Platns; crop now on tt will
vo other stove does this.
Cole's Hot Blast Heater maintains
a contunuous tire; also a steady, ven

J. c. Boyd of Pe
Plainview Monday.

Wadter Crandall was
his week, from oiton.
It you want a nine, ehoice eut of
Steak or Roast call at orto's. Phone


Dr. J. L. Guest of Lockne,
Try our fress Geerman Roe Herring.
WriGht \& DUNAWAY. Phores 35 Wright
or 355.
W. g. shackelford moved to Plain-
vew Monday, from oklahoma.
oyster season is open. Call at
otros for your Fresh oysters. Phone orto's
No. 437.
Mrs. Farris went to Amarillo Friday,
where Dr. Farris has located.
WANTED-TO buy a good, gentle
ouggy horse. FRED STEVEN, Pate buggy horse. FRED STEVENS, Plain-
view, Texas. D. L. Webster, editor of The Tulla
Lerald, was a vistor it Herala, was a visitor in Plainview
Monday. heres your chance to get intian Runner Ducks eheap: white egs
strain. E. W. BYARS.
a. 1. Phillise of county commissioner, was in Plalin. new Monday.


| Platinview this |
| :--- |
| Or The Herald |

The PLAINIEW NURSERY has plenty of Tomatoes for canning. See
D. C. AYLESWORTH or 'phone 194. t .
Miss Elaine Wood, who has been visiting in Plainv
Worth Tuesday.
The PLAINVIEW NURSERY has plenty of Tomatoes for canning. See
D. C. AYLESWORTH or 'phone 194. tt.

$\qquad$ | Sreytord, Texas, to |
| :--- |
| Mra. L. B. Kednell. |

Mrs. A. Russell, of Amarillo, who has been visiting her daughter, Mrs.
A. H. Lindsay, returned home Friday.
LOST-Dark brown horse mule.
J. JAMES. Box 172, Platnvew.
I.

Mr. and Mrs. S. L. Rives, who at-
veek, returned to Hale Center Friday.
Don't forget that NAsH'S NEW AND ECOND-HAND STORE has got the
goods, and has got the prices so you will buy if you want to save money.
YOR SALE-The S. E. 14 of Section
Bloek 2, Hale County,
 Mr. and Mrs. Tallentus of St. Louis, Mr. and Mrs. Tallenius of St. Louis,
who have been visiting Mr. and Mrs.
Northe
Mrs. B. W. Dorden and Miss Pearl
returned home Saturday. Bryan, who have been visiting at the
home of A. J. Cox, returned to Caddo, Some of A. J. Cox, returned
Stephens County, Thursday
I sold five hundred and seventy dol-
ars
reek, and one hundred and seventy-
six dollars' worth to one man. He did
not buy of me because he loved not buy of me because he loved me; it
was the Price that caught him.
AASH'S NEW AND was the Price that caught him.
NASH'S NEW AND SECOND-HAND
TORE. STORE.
FOR BEST RESULITS,
AND SATISFACTORY WORK,
hork $\left.\right|_{\text {hel }}$
ith JOHN MEISTERHANS. He is
still at the old stand and fully
equipped to fill all orders for new
work or repairs. The superiority of the material, workmanship, fit and
finish of John's Boots is fully evidenced by the many duplicated orders denced by the many duplicated orders
of his satisfied customers, not only at
home, but from various other states. He guarantees sarious other states.
He gution in New
Work or Repairs. Work or Repairs. Try him.
ustomers always. notice to $\stackrel{-}{\text { sChool }}$ CHIDRREN. Our show window is full of Tablets

nd Composition Books. With each and Composition Books. With each |  |
| :--- | :--- |
| each |
| will |
| will |
| and |

HE beauty of the new Selz models we're showing is fully equaled by the comfort you'll experience in wearing them.
Your first thought is for the attractiveness, of course; but you might just as well add to that attractiveness the comfort that goes with Selz models.
Every Selz shoe must fit naturally; we fit shoes to feet-not feet to shoes.
We will leave you to judge as to the stylishness of these Selz creations; exclusive models designed by those makers of good shoes. The more particular you are, the better we will be pleased to serve you, for you'll appreciate the more this great showing of good shoes.
You get shoe value here for your money; you have the pleasure of making your selection from the greatest shoe stock in town-.. yet the prices are within the reach of everyone who buys good shoes, $\$ 3.00$ to $\$ 5.00$.
Some smart models for men, $\$ 3.50, \$ 4.00, \$ 4,50$ and $\$ 5.00$. Selz Liberty Bell for children.

There'd be but One Shoe if everyone knew---sELZ.

## SHELTON BROS.



dis


## ARE YOU SICK? <br> 




 Ontes. sienificic Chill, Malaciovord Asue

 666 The New Discovery
 seated dond apprarent hopleses. cesisis any





## With the Kutomobiles

| AUTO INDUSTRY HAS | Oregon | 8,872 |
| :---: | :---: | :---: |
| REMARKABLE GROWTH. | Louisiana | 6,067 |
|  | Oklahoma | 4,659 |
| 9,000 Cars Registered; New York | Montana | 3,329 |
| Comes First, Texas Fourteenth. | Arizona | 2,08 |

While the growth of the automobile ENGINEERS PRESENT OFFICER WITH 1913 HUDSON CAR
$\qquad$ few persons have any definite idea


The average percentage of increase
in the registration of cars in the United States for the past six months was 24.6 per cent, as compared with
39.6 per cent for the entire year pre 39.6 per cent for the entire year pre-
ceeding January, 1911. At this rate the percentage for the twelve month
between January 1 and December 31
1912 1912, would be 49.2 per cent, or an in
crease over the twelve months pre crease over the twelve months pre
ceding January 1, 1912, of nearly

$\qquad$


## California is the next in line show- ng the tremendous increase of 19,-

 imate value being $\$ 434,700$.The most striking feature of this
record record-breaking event is the fact that
the 630 Fords were all packed in
twenty-four freight cars. There were two cars of dashes, one car of radia-
tors, six cars of motors, nine cars of
frames, one car of wheels, three cars frames, one car of wheels, three cars
of fenders, one car of tanks and one
car containing miscellaneous parts.
Every inch of space in the freight cars car containing miscellaneous parts.
Every inch of space in the freight ars
was utilized in packing the shipment. was utilized in packing the shipment.
Had the automobiles been assem-
ald bed before shipment, they would have
filled 210 freight cars. The cars will be assembled in Kansas City. bob burman makes
$\qquad$ HL
Bob Burman, with his new 300 . horsepower Benz car, drove a mile in
47.85 seconds, from a flying start, at 4.85 seconds, from a flying start,
Brighton Beach, near New York City,
Saturday, breaking the world's record of 48.62 seconds, held by himself. In the three-mile Remy grand tro-
phy race, Burman collided with Henri
Hi Hickman, in a Mercedes. Both cars
were badly damaged, but the drivers were unhurt.
increases its capital. Application of Orerland Company fos $\$ 15,000,000$ Capitalization Granted.
Application of the Willys-Overland Company, makers of Overland motor
cars, for an increase in capital stock
from $\$ 6,000,000,000$ to $\$ 15,000,000$ has from $\$ 6,000,000,000$ to $\$ 15,000,000$ has
been approved by the secretary of state of ohio.
The capitali Company now will will be divided into
nito $\$ 10,000,000$ worth of common stock

and $\$ 5,000,000$ worth of seven per cent 59 and $\$ 5,000,000$ worth of seven per cent | 8,366 |
| :--- | :--- |
| cumulative preferred. comen all of the common stock, |
| to retin all | 6,835 while the preferred probably will

5,000 g listed on the New York stock ex
4,080 ehange. The purchase of the Garford Com-
pany, at Elyria, O., and the Gramm
Motor Truck Company, of Lima, O., by
 20,579 improvements and many additiona
11,083 buildings necessitated the increase.

## . Let Us Figure on

*. Your Lumber Bill *
We have the right kind of Lumber and the right price
Our Service Is Just a Little Better.
Plainview Lumber Company


## Do You Want This Piano?

## R. A. Long Is Giving It Away

Or if you want to help someone win, buy your needs at this store. You get votes with every cash purchase.


We credit 3000 votes with every New or Renewal subscription to the HALE COUNTY HERALD. Ask your friends to subscribe; send the HERALD back home.
Standing of Contests will be published each week in the HALE COUN. TY HERALD.
Be sure and ask for your Piano Votes.
Phooe 37 R. A. LONG DRUG CO.

ANNOUNCING
THE FIRST SHOWING
of
STETSON HATS

FORTHE
FALL SEASON
nineteen hundred
TWELVE
CARTER-HOUSTON DRY GOODS CO.

For Sale or Trade for Stock.
Percheron and Steel Dust horse, 2 years old and a 4 year old Black Spanish Jack. PRICE \$500 EACH
R. C. SCHOLE, Petersburg, Texas

 Rev. J. T. Hicks, presiding elder in I have just got in a car of Stoves \begin{tabular}{l}
this district for the M. E. Church, <br>
South, who has been attending a con- <br>
and <br>
Heaters and all sizes, all kinds of <br>
\hline

 

South, who has been attending a con- \& Heaters and Hot-Blast Heaters, as <br>
ference of presiding elders at Dallas, \& good as the best, at NASH's NEW AND
\end{tabular} SECOND-HAND STORE.

