

THE "QUIT 'EM" SALE

We have decided to quit the Dry Goods business, but will continue to handle Men's and Boys' furnishings together with a general line of Shoes for every body. So you see what we mean by this "Quit 'Em" Sale.

Compare these "Quit 'Em" prices with any other Sale Prices ever put on in this town.

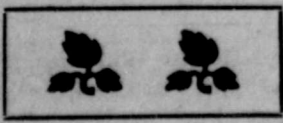
<p>DRESS GOODS. A few pieces of Woolen Dress Goods in Voiles, Mohair, Panama, etc. They are worth the price. \$1.00 Voile, "Quit 'Em" Price ... 60c \$1.25 Mohair, "Quit 'Em" Price ... 80c \$.75 Panamas and Voiles, "Quit 'Em" Price ... 45c</p>	<p>WOMEN'S SLEEVELESS VESTS. You could not buy them cheaper even in dead of winter. 35c Grade, "Quit 'Em" Price ... 20c 25c Grade, "Quit 'Em" Price ... 10c 15c Grade, "Quit 'Em" Price ... 10c 10c Grade, "Quit 'Em" Price ... 6c</p>	<p>LACES. A nice, new line of Laces in several different kinds at a "Quit 'Em" Price. \$2.00 Lace, "Quit 'Em" Price ... \$1.15 \$1.25 Lace, "Quit 'Em" Price ... 75c 75c Lace, "Quit 'Em" Price ... 45c 50c Lace, "Quit 'Em" Price ... 30c 40c Lace, "Quit 'Em" Price ... 25c 35c Lace, "Quit 'Em" Price ... 20c 25c Lace, "Quit 'Em" Price ... 15c 20c Lace, "Quit 'Em" Price ... 12c 12½c Lace, "Quit 'Em" Price ... 8c 10c Lace, "Quit 'Em" Price ... 6c 5c Lace, "Quit 'Em" Price ... 3c</p>	<p>BOYS' LONG PANTS. Odd lot. Some sizes as large as 32 x 32; values from \$1.50 to \$2.50. They must go. See Display. "Quit 'Em" Price ... 50c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>
<p>WASH FABRICS. 25c Grades, "Quit 'Em" Price ... 17c 20c Grades, "Quit 'Em" Price ... 12½c 12½c Grades, "Quit 'Em" Price ... 8c</p>	<p>WOMEN'S MUSLIN UNDERWEAR. Cheaper than you could buy goods to make it. Gowns, Skirts and Pants. \$2.00 Garment, "Quit 'Em" Price \$1.35 \$1.25 Garment, "Quit 'Em" Price \$.85 \$1.00 Garment, "Quit 'Em" Price \$.70 \$.75 Garment, "Quit 'Em" Price \$.50 \$.40 Garment, "Quit 'Em" Price \$.25</p>	<p>RIBBONS. (At One-Half Regular Price.) These goods will be displayed for your inspection. Look at the "Quit 'Em" Prices. 40c Ribbon, "Quit 'Em" Price ... 20c 35c Ribbon, "Quit 'Em" Price ... 18c 30c Ribbon, "Quit 'Em" Price ... 15c 25c Ribbon, "Quit 'Em" Price ... 13c 20c Ribbon, "Quit 'Em" Price ... 10c 15c Ribbon, "Quit 'Em" Price ... 8c 10c Ribbon, "Quit 'Em" Price ... 5c 5c Ribbon, "Quit 'Em" Price ... 3c</p>	<p>ODD VESTS. Lot small sizes. Values from \$1.50 to \$3.50. They are going. "Quit 'Em" Price ... 50c</p>	<p>MEN'S DRESS SHIRTS. "Nox-all" Brand. If you have never worn this line of Shirts, ask your friends about them. \$1.50 Shirt, "Quit 'Em" Price ... \$1.20 \$1.25 Shirt, "Quit 'Em" Price ... \$.90</p>
<p>GINGHAMS. 12½c Value, "Quit 'Em" Price ... 10c 10c Value, "Quit 'Em" Price ... 7½c</p>	<p>WOMEN'S CHAMOIS SUEDE GLOVES. Elbow Lengths. Just what you have been looking for. 75c Regular; "Quit 'Em" Price ... 45c</p>	<p>NOTIONS. If you will see our Display of this line you will see from the prices that we intend to "Quit 'Em." See Table.</p>	<p>MEN'S PANTS. More than 500 Pair to select from, in all the New Shades and Styles. Read these prices, and come in and see them. \$5.00 Pant "Quit 'Em" Price ... \$3.65 \$4.75 Pant, "Quit 'Em" Price ... \$3.40 \$4.50 Pant, "Quit 'Em" Price ... \$3.15 \$4.00 Pant, "Quit 'Em" Price ... \$2.85 \$3.50 Pant, "Quit 'Em" Price ... \$2.25 \$3.00 Pant, "Quit 'Em" Price ... \$2.00 \$2.50 Pant, "Quit 'Em" Price ... \$1.85 \$2.00 Pant, "Quit 'Em" Price ... \$1.35</p>	<p>SOFT-COLLAR SHIRTS. Just the thing for this hot weather wear. \$1.50 Shirt, "Quit 'Em" Price ... \$1.20 \$1.25 Shirt, "Quit 'Em" Price ... \$.90 \$.75 Shirt, "Quit 'Em" Price ... \$.50</p>
<p>APRON GINGHAMS. 8c and 10c Grades are cheap at, "Quit 'Em" Price ... 6c</p>	<p>PURE SILK GLOVES. With Double Tips, Elbow Lengths. \$1.25 Grade, "Quit 'Em" Price ... 75c</p>	<p>7 SPOOLS CLARK'S "O. N. T." THREAD. "Quit 'Em" Price ... 25c</p>	<p>MEN'S HOSE. Look at the Price. 75c Hose, "Quit 'Em" Price ... 45c 50c Hose, "Quit 'Em" Price ... 30c 35c Hose, "Quit 'Em" Price ... 25c 25c Hose, "Quit 'Em" Price ... 20c 15c Hose, "Quit 'Em" Price ... 6c</p>	<p>WORK SHIRTS. Big line of good 50c Shirts on Table. "Quit 'Em" Price ... 2 for 75c</p>
<p>SHIRTINGS AND CHEVOITS. 10c Grade, "Quit 'Em" Price ... 7½c 7c Grade, "Quit 'Em" Price ... 5c</p>	<p>GINGHAM UNDERSKIRTS. Save the making. \$1.00 Values, "Quit 'Em" Price ... 60c Big Display of VEILING at "Quit 'Em" Prices.</p>	<p>SPOOL SILK. (Belding Bros. Make.) Ain't we "Quitting 'Em"! 10c Spool "Quit 'Em" Price ... 5c 5c Spool, "Quit 'Em" Price ... 3c</p>	<p>MEN'S TIES. New Patterns, New Styles, Displayed at 75c Ties, "Quit 'Em" Price ... 50c 50c Ties, "Quit 'Em" Price ... 35c 35c Ties, "Quit 'Em" Price ... 25c 25c Ties, "Quit 'Em" Price ... 18c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>
<p>COTTON CHECKS. Regular 7½c Value, "Quit 'Em" Price ... 4c</p>	<p>WOMEN'S WOOLEN VESTS AND PANTS. (Odd Lot.) \$1.50 Grade, "Quit 'Em" Price ... \$1.00 \$1.25 Grade, "Quit 'Em" Price ... \$.75</p>	<p>JEWELRY. A big case full of it. Be sure to see this lot. \$1.50 Cuff Buttons, "Quit 'Em" Price ... 85c \$1.00 Cuff Buttons, "Quit 'Em" Price ... 60c 75c Belt Pins, "Quit 'Em" Price ... 35c \$1.00 Beauty Pins, "Quit 'Em" Price ... 60c 50c Beauty Pins, "Quit 'Em" Price ... 35c 25c Beauty Pins, "Quit 'Em" Price ... 15c 10c Collar Buttons, "Quit 'Em" Price ... 6c</p>	<p>MEN'S SUSPENDERS. One lot Suspenders displayed. Take your choice at these "Quit 'Em" Prices. 50c Value, "Quit 'Em" Price ... 25c 35c Value, "Quit 'Em" Price ... 20c 25c Value, "Quit 'Em" Price ... 15c</p>	<p>MEN'S GLOVES. \$2.00 Glove, "Quit 'Em" Price ... \$1.45 \$1.75 Glove, "Quit 'Em" Price ... \$1.25 \$1.50 Glove, "Quit 'Em" Price ... \$1.15 \$1.00 Glove, "Quit 'Em" Price ... \$.75</p>
<p>CALICO. 2,000 yards Standard Prints, Pretty Patterns, "Quit 'Em" Price ... 4c</p>	<p>WOMEN'S UNDERSKIRTS. In Black; good every day in the year. \$4.00 Value, "Quit 'Em" Price ... \$2.65 \$3.50 Value, "Quit 'Em" Price ... \$2.15 \$2.25 Value, "Quit 'Em" Price ... \$1.45 \$1.75 Value, "Quit 'Em" Price ... \$1.10 \$1.25 Value, "Quit 'Em" Price ... \$.85 \$1.00 Value, "Quit 'Em" Price ... \$.65</p>	<p>HAND BAGS. Knit, Velvet and Leather—ONE-HALF PRICE. See Display on Table.</p>	<p>MEN'S UNDERWEAR. In "Porous-Knit," "Egyptian," Balbrigan, etc. You know what these goods are. \$1.25 Unionsuits, "Quit 'Em" Price 85c \$1.00 Unionsuits, "Quit 'Em" Price 75c 50c Shirts and Drawers, "Quit 'Em" Price ... 75c</p>	<p>BOYS' HATS. One lot Boys' Hats on Table, worth from 75c to \$1.00. "Quit 'Em" Price ... 35c</p>
<p>PERCALE. Good, Fast Colors, New Patterns; 10c and 12½c Grades, "Quit 'Em" Price ... 7½c</p>	<p>LADIES' HOME JOURNAL PATTERNS. New Styles; lots of them. 15c Pattern, "Quit 'Em" Price ... 7½c 10c Patterns, "Quit 'Em" Price ... 5c</p>	<p>CALICO. Standard Prints; "Quit 'Em" Price ... 4c</p>	<p>WOMEN'S HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>	<p>MEN'S HATS. One lot on Table, worth from \$1.50 to \$2.50. A good time to get a "Hd." at "Quit 'Em" Prices.</p>
<p>CRETONS. To "Quit 'Em" at ... 7c</p>	<p>EMBROIDERY FLOUNCING. New Patterns; a good time to supply your needs. \$2.00 Kind, "Quit 'Em" Prices ... \$1.20 \$1.50 Kind, "Quit 'Em" Prices ... \$.85 \$1.00 Kind, "Quit 'Em" Prices ... \$.60 \$.75 Kind, "Quit 'Em" Prices ... \$.40</p>	<p>WOMEN'S AND CHILDREN'S PERCALE, LINEN AND GINGHAM DRESSES. See Table Display at "Quit 'Em" Prices.</p>	<p>BOYS' UNDERWEAR. In Fall and Winter Weight. Supply your boy with this line for school at this time, while you can buy them right. 65c Garment, "Quit 'Em" Price ... 45c 50c Garment, "Quit 'Em" Price ... 35c</p>	<p>MEN'S HATS. "Thoroughbreds." Worth \$3.50. Choice of this brand. "Quit 'Em" Price ... \$2.35</p>
<p>THREAD, O. N. T. 7 Spools for, "Quit 'Em" Price ... 25c</p>	<p>EMBROIDERIES. Here's where we "Quit 'Em" hard. Not a "one-cent-off" price here. Read the entire list and mark out your wants. 35c Grade, "Quit 'Em" Price ... 20c 25c Grade, "Quit 'Em" Price ... 12½c 20c Grade, "Quit 'Em" Price ... 12½c 15c Grade, "Quit 'Em" Price ... 9c 12½c Grade, "Quit 'Em" Price ... 7½c 10c Grade, "Quit 'Em" Price ... 6c</p>	<p>WOMEN'S HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>	<p>MEN'S COLLARS. One lot men's broken sizes of 10c and 15c Linen Collars to close out. "Quit 'Em" Price ... 5c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>
<p>DOMESTICS. Good 10c Grades, Bleached and Unbleached, "Quit 'Em" Price ... 7½c</p>	<p>CORSET COVER EMBROIDERY. Don't these prices look like "Quit 'Em" Prices? \$1.00 Grade, "Quit 'Em" Price ... 60c \$.75 Grade, "Quit 'Em" Price ... 45c \$.50 Grade, "Quit 'Em" Price ... 30c</p>	<p>WOMEN'S HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>	<p>OVERALLS AND JUMPERS. A good Dollar Value in Bibs and without Bibs. "Quit 'Em" Price ... 85c</p>	<p>MEN'S WHITE HANDKERCHIEFS. "Quit 'Em" Prices, from 3c to 7c each</p>
<p>TOWELING. Linen and Cotton Crash. 15c Toweling, "Quit 'Em" Price ... 10c 12c Toweling, "Quit 'Em" Price ... 8c 10c Toweling, "Quit 'Em" Price ... 6c</p>	<p>ALL-OVER EMBROIDERY AND LACE. (Pretty Designs.) \$1.50 Grade, "Quit 'Em" Price ... 85c \$1.00 Grade, "Quit 'Em" Price ... 60c \$.75 Grade, "Quit 'Em" Price ... 45c</p>	<p>SHOES! Our entire stock of "Selz" and "Brown's" Shoes will be marked ONE-THIRD OFF, or— A \$3.00 Shoes at, "Quit 'Em" Price ... \$2.00 A \$5.00 Shoe for ... \$3.32 We intend to stay in the Shoe business, and are not afraid to stake our reputation on these Brands of Shoes. This line is somewhat broken, but the values are there just the same. A THIRD OFF on Shoes Is a Whole Lot Off.</p>	<p>MEN'S SUSPENDERS. One lot Suspenders displayed. Take your choice at these "Quit 'Em" Prices. 50c Value, "Quit 'Em" Price ... 25c 35c Value, "Quit 'Em" Price ... 20c 25c Value, "Quit 'Em" Price ... 15c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>
<p>SHEETING AND PILLOW TUBING. 30c Sheeting, "Quit 'Em" Price ... 22c 20c Tubing, "Quit 'Em" Price ... 15c</p>	<p>EMBROIDERIES. Here's where we "Quit 'Em" hard. Not a "one-cent-off" price here. Read the entire list and mark out your wants. 35c Grade, "Quit 'Em" Price ... 20c 25c Grade, "Quit 'Em" Price ... 12½c 20c Grade, "Quit 'Em" Price ... 12½c 15c Grade, "Quit 'Em" Price ... 9c 12½c Grade, "Quit 'Em" Price ... 7½c 10c Grade, "Quit 'Em" Price ... 6c</p>	<p>FREE! FREE!! FREE!!! To the FIRST FIVE persons that buy \$10.00 worth of goods from us at our "QUIT 'EM" PRICES, on SATURDAY, SEPTEMBER 7, 1912, we will give, ABSOLUTELY FREE, choice of any pair of Selz or Brown's Shoes in the house. Come early.</p>	<p>MEN'S SUSPENDERS. One lot Suspenders displayed. Take your choice at these "Quit 'Em" Prices. 50c Value, "Quit 'Em" Price ... 25c 35c Value, "Quit 'Em" Price ... 20c 25c Value, "Quit 'Em" Price ... 15c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>
<p>BURLAP. Just the thing to cover floors; worth 15c per yard; "Quit 'Em" Price 10c</p>	<p>EMBROIDERIES. Here's where we "Quit 'Em" hard. Not a "one-cent-off" price here. Read the entire list and mark out your wants. 35c Grade, "Quit 'Em" Price ... 20c 25c Grade, "Quit 'Em" Price ... 12½c 20c Grade, "Quit 'Em" Price ... 12½c 15c Grade, "Quit 'Em" Price ... 9c 12½c Grade, "Quit 'Em" Price ... 7½c 10c Grade, "Quit 'Em" Price ... 6c</p>	<p>FREE! FREE!! FREE!!! To the FIRST FIVE persons that buy \$10.00 worth of goods from us at our "QUIT 'EM" PRICES, on SATURDAY, SEPTEMBER 7, 1912, we will give, ABSOLUTELY FREE, choice of any pair of Selz or Brown's Shoes in the house. Come early.</p>	<p>MEN'S SUSPENDERS. One lot Suspenders displayed. Take your choice at these "Quit 'Em" Prices. 50c Value, "Quit 'Em" Price ... 25c 35c Value, "Quit 'Em" Price ... 20c 25c Value, "Quit 'Em" Price ... 15c</p>	<p>MEN'S BLACK AND TAN HOSE. (15-cent Kind.) "Quit 'Em" Price ... 6c</p>

Make money by saving your cash for this sale. The whole stock is on sale; nothing too good to go at prices quoted. Nothing reserved. Remember the date, Saturday, September 7th to 21st.

Store will be closed Thursday and Friday, September 5th and 6th.

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To take our Bookkeeping and Stenographic Courses, and to take up good paying positions. Have been established 23 years and have more than 150,000 graduates now holding positions. Don't you think it would pay you to take the Draughton Training? Write us to-day for our FREE Catalogue and information. It will tell you how to SUCCEED. Address

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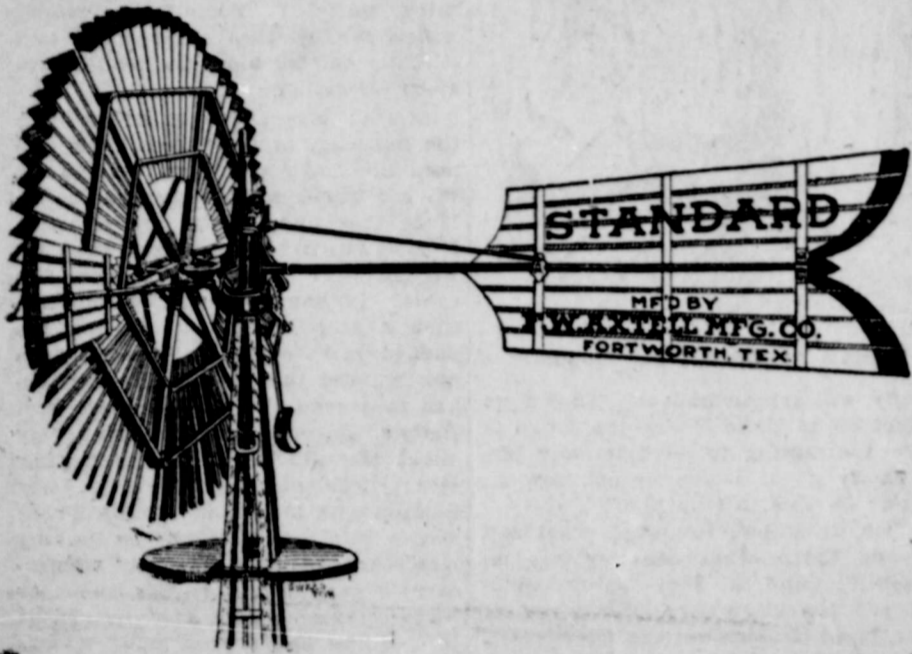
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We are Agents for the F. W. AXTELL Goods, handling Well Drills, Gas Engines, Pumps, Pipes, and all other Water fixtures including the Standard Windmill Which we consider one of the best.

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Opposite Caater Mercantile Co., Next door to Bowron's Jewelry Store

JUST ONE THING AFTER ANOTHER

For You. For you, I could forget the gay Delirium of merriment, And let my laughter die away In endless silence of content. I could forget, for your dear sake, The utter emptiness and ache Of every loss I ever knew. What could I not forget for you?

I could forget the just deserts Of mine own sins, and so erase The tear that burns, the smile that hurts, And all that mars and masks my face. For your fair sake, I could forget The bonds of life that chafe and fret, Nor care if death were false or true. What could I not forget for you? —James Whitcomb Riley.

Say This Quickly. Betty Botter bought some butter. "But," she said, "this butter's bitter; If I put it on my batter, It will make my batter bitter. But if a bit of better butter Will but make my batter better." So she bought a bit o' better Butter than the bitter butter, And made her bitter batter better. So, 'twas better Betty Botter Bought a bit of better butter. —Tit-Bits.

About Washing Clothes. Sometime this editor may run for the Legislature, and, if he does, he will make the race on the issue of woman suffering—not suffrage.

If he is elected, he will introduce the following bill and root for its enactment: "Be it enacted by the Legislature of the State of Texas, That hereafter every man who is the head of a family shall himself, with his own hands, perform such washing and laundry work for a period of not less than nine months nor more than twelve months in each year. Any man who shall wilfully fail or refuse to perform such work personally shall be deemed guilty of a misdemeanor, and shall, on conviction, be fined not less than \$100 nor more than \$200. Said fine, when collected, shall be turned over to the wife or daughter of the defendant, who shall invest the same in modern labor-saving machinery for washing clothes."

The average man, when he marries and after the honeymoon is over, provides his wife with a washboard, a wash kettle, and, sometimes, a wringer. The kettle is usually set up on three bricks, when they can be procured, but if they are not at hand, three nine-cornered rocks serve as a furnace. Out in the open, where the wind and sun can beat down on her back, the faithful wife, week after week, month after month, and year after year, performs the hardest and most back-breaking drudgery to be done on the place. She doesn't kick or complain, or try to improve her primitive methods of doing the work, for she was raised to it, and does not know any better, and some morning the man wakes up and finds a large-size washing on his hands, because he has thoughtlessly let his wife break herself down at such work.

When he fills the kettle with water and begins to pile wood around it to heat the water, he finds that he is burning enough wood to run a steam engine, so his thoughts turn on some scheme to save wood. When he begins a solo on the wash board, his mind soon runs on washing machines. When the sun beats on his devoted back, he thinks a shelter would be a mighty good thing to have, and he soon thinks that washing is about the hardest job he ever tackled. Then it occurs to him that this thing must be done every week of his life, and that it would pay him in time and labor to make some improvements. The writer has been all along there, and was as thoughtless a cuss as ever called a good woman, wife, and here is what he did—when the pinch came: Instead of the ancient kettle being mounted on three rocks with the fire blowing all over the place, endangering everything and everybody on the hill, in two hours' work he built a rock furnace, which keeps the fire around the kettle, prevents it from scattering over the yard and heats the water with 25 per cent less fuel in half the time than it did in the open air. He bought a first-class washing machine, and then he thought he was fixed, but the heat and cold that always comes on wash days got old to him, so he built a neat wash house, so he could wash rain or shine. While these improvements lightened the task by two-thirds, yet, when he would turn the washer for two or three hours, his aching back made him wonder if there was not some way by which he might shift that job. After much scheming, he bought a small gasoline engine and geared it to the washer. Now, when wash day comes, the water is heated, soap added, the washer filled with hot suds, the clothes put in, the engine cranked, and

lets her grind while he smokes and reads the paper. The longer he smokes and reads, the cleaner the clothes.

Washing is the hardest job on the place, and if the men were compelled to do it, they would fix up for it.—Exchange.

Dead Animals Made to Live.

New York.—Dr. Samuel F. Meltzer, of the Rockefeller Institute for Medical Research, in the course of recent experiments to discover a successful method of artificial respiration, restored to life two animals which he had caused to be put to death and which were dead in the common acceptance of the term. Both recovered entirely. He believes the method to be equally applicable to man, and urges that it be tried in all cases of death; for it is quite possible, he asserts, that in cases of death from acute illness the actual cause might be only a temporary nature.

This laboratory worker, whose reputation is international, is known to scientists as an extremely conservative man. His positive statements, therefore, regarding the results of his latest discovery have created a stir in scientific circles.

It is certain that Doctor Meltzer has devised a method of artificial respiration tenfold more efficient than the older ones, and it is expected that it will be the means of saving countless lives.

Briefly, the method consists of the introduction of a catheter into the pharynx, pulling out the tongue, forcing the back part of the tongue against the roof of the mouth by pressure applied far back under the chin, putting a weight on the abdomen to keep air from being forced into the stomach, connecting the catheter with a bellows and pumping air into the lungs. With very little instruction, the laymen can learn these methods as readily as the physician.

"The method was studied and found efficient on four species of animals. But its real usefulness will be established only after standing the test in its application to human beings, and the final judgment will have to come from physicians, and not from the experimenter in the laboratory."

The majority of Doctor Meltzer's experiments were carried on with animals in which respiration had been paralyzed by means of a poison named curare.

Test of Credulity.

No wonder people sometimes doubt what they see in the newspapers. For instance, a report was recently published stating that a man from Ohio had declined an office.—Charleston News and Courier.

Morbus Sabbaticus, a Disease That Affects Many of Us; Morbus Sabbaticus, or Sunday sickness, is a disease peculiar to church members.

The symptoms vary, but it never interferes with the appetite. It never lasts more than twenty-four hours. No physician is ever called. It always proves fatal in the end—to the soul.

It is becoming fearfully prevalent, and is destroying thousands every year. The attack comes on suddenly every Sunday. No symptoms are felt on Saturday night; the patient sleeps well and wakes feeling well; eats a

hearty breakfast, but about church time the attack comes on, and continues until services are over for the morning. Then the patient feels easy and eats a hearty dinner. In the afternoon he feels much better, and is able to take a walk and read the Sunday papers; he eats a hearty supper, but about church time he has another attack, and stays at home. He wakes up Monday morning refreshed and able to go to work, and does not have any symptoms of the disease until the following Sunday.

Remedy: "Be not deceived; God is well and wakes feeling well; eats a

well and wakes feeling well; eats a

not mocked."—Gal. 4:7.

Seth Ward College

Next Term Begins September 3rd.

Tuition must be paid in Advance by the Term

W. M. PEARCE, President

J. H. SLATON, President W. C. MATHES, Vice President GUY JACOB, Cashier

The First National Bank

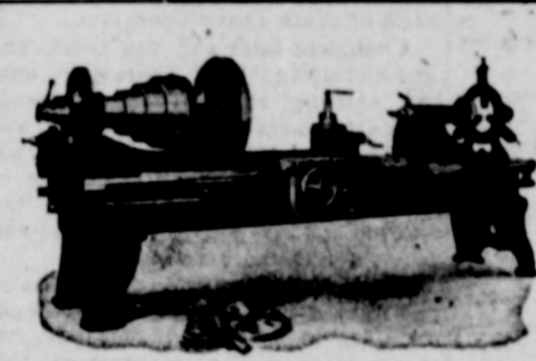
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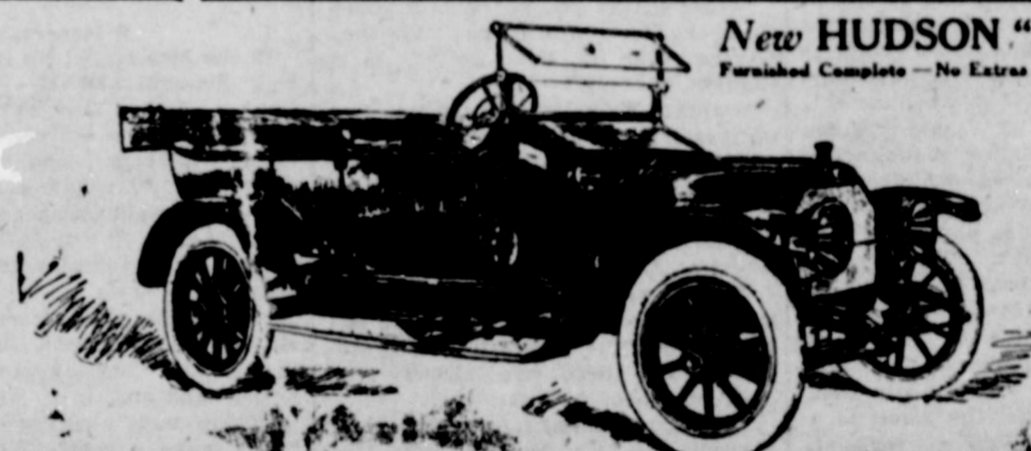


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Not Even Howard E. Coffin Could Build Such A Car As This

Everyone knows that Howard E. Coffin is the Master Automobile Designer of America. He has built more successful four-cylinder cars than has any other man. But, working alone, he is not capable of building an automobile equal to the New HUDSON "37."

A New Idea

For more than two years Mr. Coffin has been organizing this staff of engineers. There are 48 now. They have been gathered from all the automobile building nations—from France, Germany, England, Belgium and Austria. They come from 97 different factories. Combined they have had a hand in building more than 2,000,000 cars. It is carrying out the idea of team work which is the foundation upon which all successful concerns are now built. Experts specially fitted to do certain kinds of work combined their knowledge. Therefore the HUDSON "37" represents more than that which any one man could do. Even Mr. Coffin, with his wide knowledge and recognized ability in creating new ideas, would fall short in an endeavor to build a car to the HUDSON "37". Automobiles have heretofore been designed equally by one man, just as Mr. Coffin, in all

his previous cars has depended principally upon his own ability. Into the cars of any one man is combined the experience and ability of the individual. There also is incorporated into such cars all the errors and hobbies, some of them impracticable, that any individual is very apt to overlook.

Are Mistakes Probable Under Such Conditions?

We fortify ourselves against error by focusing upon every detail the combined skill and experience of as many experts as we can obtain. We do not limit ourselves. Whenever a man was found who can do work better than any one else and we have need for such work, that man was induced to join this organization. That is why there are 48 engineers in this company—the largest number employed by any automobile manufacturer in the industry, and that is why HUDSON cars go out without mistakes. That is why there has been no error in

judgment. Experience is not bought at the expense of the buyer after the car is in his hand. It is paid for out of the combined experience the men who build the car. We pay it in a series and not in replacements. Yet many of these men are substantially interested in the Hudson Motor Car Company.

The Hudson Motor Car Company is owned by individuals who do not contribute to the success of the business. With the exception of one holder of a small amount of stock, every one interested in this Company is actively engaged in its operation. Consequently earnings must be made for brains that are responsible for those earnings. There is no large overhead—no water accounts, in addition to the value of brain engineering—in addition to the eliminating of error, for the fact that in the HUDSON is given a quality not obtainable in any car and never possible under any other conditions.

Electric Self-Cranking—Electrically Lighted

Some may say to you "The HUDSON '37' is a new car. Wait and see what it does during its first year. Get some older car—one that has been developed slowly, it has been improved year after year but which is a radical change from the leading engineering practices." That was sound advice when no builder had had experience. It is sound advice as applied to any car built by any one man. It does not apply to the HUDSON "37" which is the result of the experience of these 48 men gained in 97 factories in building over 200,000 cars.

What These 48 Men Have Done The HUDSON "37" is electrically self-cranking and electrically lit. It is fully equipped; has 12-inch upholstery, top, rain vision windshield motor which develops 37-43 horsepower, speedometer, clock, 36 wheels, 118-inch wheel base, tools and other equipment. The more it has the better quality we know how to produce. Detail of luxury is developed to the highest degree. The car is operated from the driver's seat. Lights are controlled from the All oiling places are conveniently located. The price of either the Five-Passenger Touring Car, the Tor Roadster models is \$1875, f. o. b. Detroit.

BROWN MOTOR CO. North Covington St. Plainview, Tex.

OFFICERS J. E. Lancaster, President L. A. Knight, Vice-President H. M. Burch, Cashier L. G. Wilson, Vice-President H. C. Von Struve, Assistant Cashier

Third National Bank of Plainview Ansley Building, Northeast Corner Square Capital \$100,000.00

DIRECTORS R. W. OKKEPFF L. G. WILSON L. A. KNIGHT H. M. BURCH J. E. LANCASTER

ANNOUNCEMENTS.

The following are the county and district nominees of the Democratic primary which was held July 27th:

For District Attorney— GEO. L. MAYFIELD.

For District and County Clerk— B. H. TOWERY.

For County Judge— W. B. LEWIS.

For County Treasurer— JOHN G. HAMILTON.

For Sheriff and Tax Collector— J. C. HOOPER.

For Tax Assessor— J. N. JORDAN.

For County Surveyor— THOMAS P. WHITIS.

For County Attorney— CHAS. E. CLEMENTS.

For Public Weigher, Prec. No. 1— TOM THOMPSON.

For Commissioner, Precinct No. 1— W. J. ESPY.

For Chief Justice of the Court of Civil Appeals, Seventh Judicial District of Texas, located at Amarillo— JUDGE S. P. HUFF.

DR. E. O. NICHOLS, Specialist in Diseases of the Ear, Eye, Nose and Throat. Glasses Fitted.

Office in Stevens Building, Plainview, Texas.

C. D. WOFFORD, Dentist

Rooms 14-16, Ware Hotel Bldg.

Phones: Office, 197; Residence, 193

DR. C. B. BARR, Veterinary Surgeon and Dentist.

Calls Answered Day and Night.

PHONES: Office, 94; Room, 86. Plainview, Texas.

COCHRANE'S STUDIO



Where They Make HIGH GRADE PHOTOS

Y. W. HOLMES LAWYER

Notary Public GENERAL CIVIL PRACTICE (Land Titles a Specialty)

Refer to Third National Bank

Wofford Bldg., Opp. Court House PLAINVIEW, TEXAS

HAS BEEN STUDYING IN CHICAGO.

Miss Nora Betts, art teacher for Seth Ward College, will open her art class September 3rd, both at the College and studio in town.

Miss Betts has spent the summer in Chicago, studying and preparing to give the latest instructions in china in all its latest methods and styles, as well as in water-colors and oils. She also made a specialty of leather tooling, such as hand bags, card cases of all colors, etc., and of bead work.

She will be glad to have any one who cares to study consult her. Will give location of town studio later.

R. L. Osbourn, of Stanton, spent several days prospecting in our vicinity last week.

TEXAS COTTONSEED VALUES INCREASE IN 1911.

Washington, D. C., August 25th—According to a report given out today by the United States Department of Commerce and Labor, there were 1,893,000 tons of cottonseed produced in Texas in 1911, valued at \$33,410,000. This is an increase over the preceding year of 537,000 tons, or 39.6 per cent and \$50,000 in value. Texas produced 27 per cent of the cottonseed of the United States during 1911.

TEXAS HAS 4,260 COTTON GINS.

Washington, D. C., August 25th.—The Department of Commerce and Labor has just given out a report that shows the number of cotton ginneries in the United States by states. Texas ranks first in number having 4,260 gins in operation during the ginning season. The number of bales ginned per establishment in Texas last year was 713 as compared with 533 in 1910. The average for the entire United States was 592 bales in 1911 and 443 bales in 1910.

TEXAS DAIRY CATTLE IN GOOD CONDITION.

Austin, Texas, August 25.—The State Food and Drug Department has completed an inspection of dairy cattle in Texas which shows that less than one per cent of the stock is afflicted. Tests were made in all sections of the state and over ten thousand head examined. The department states that the low percentage of disease will hold for the dairy cattle of the entire state.

ALL COMMERCIAL ORGANIZATIONS TO MERGE.

Houston, Texas, August 25.—Leading business men are promoting sentiment in favor of amalgamating all the business leagues of this city with the Chamber of Commerce. Representatives of the Chamber have conferred with the different clubs and the movement is meeting with approval. Some of the business organizations that will be included in the merge are: real estate exchange, ad craft club, banker's, jobber's and manufacturer's association and the Chamber of Commerce.

CHICAGO PACKERS INTERESTED IN TEXAS LAND SALE.

Chicago, Illinois, August 25.—Late reports from Amarillo Texas are interesting to Chicago's great cattle and beef trade, as showing a renewed interest in cattle raising, differing from the stand taken from some writers that ranges in that state were to be broken up into small farms for home-seekers. The dispatch reads:

J. M. Shelton of Shamrock, Texas, D. C. and S. L. Trigg of Panhandle, Texas, closed a deal through which they acquired from the Capital Syndicate the famous herd of XIT black polled cattle, consisting of 27,000 head. The deal carries with it a lease on 600,000 acres of pasture. The cattle and lease approximate \$1,100,000. This is the largest deal consummated in Amarillo the past year.

MANY FAIRS TO BE HELD IN TEXAS THIS YEAR.

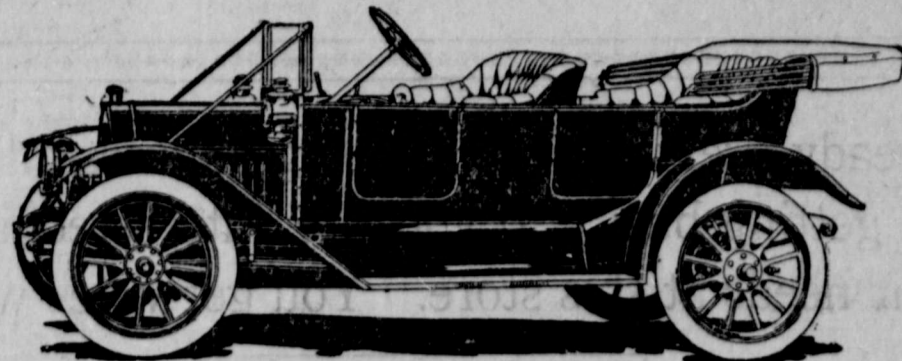
Fort Worth, Texas, August 25.—One hundred and sixty thousand dollars will be given away as premiums for the best exhibits of agricultural products and livestock at seventy two state, district and county fairs which will be held in Texas during the autumn of 1912 and the early spring of next year. A census taken last year by the Texas Commercial Secretaries and Business Men's Association showed there were forty-two of these fairs held in the state in 1911 and the premiums given away approximated \$117,000. This amount does not include racing purses of approximately \$75,000 in 1911 and \$85,000 in 1912. Fifty-three per cent of the prizes offered for this year's exhibits are for the products of the soil and forty-seven per cent are for livestock. The division of last year's premiums was fifty-two per cent for live and forty-eight per cent for products of the soil. The total amount of premiums offered this year exceeds those given away in 1911 by \$43,000, which is an increase of 37 per cent, while the number of fairs has increased 30 in number, or 71 per cent.

WILL MANUFACTURE WAX IN SOUTH TEXAS.

St. Louis Mo., August 25.—Hugo Monnig, a capitalist of Jefferson City, Missouri, has disposed of his interest in a shoe manufacturing concern in that city and will devote his future attention to land recently purchased in Texas. It is reported that Mr. Monnig secured a 5,000 acre tract of rich farm land near Palestine for a consideration of \$100,000 cash. Mr. Monnig expresses great faith in the future of Texas and states that he will increase his holdings there as soon as consistent.

1913 ANNOUNCEMENT

Buick Automobiles



MODEL 31, \$1380.00 DELIVERED

32 Actual Horse-hpower, Electric and Presto Lights, Self Starter and Demountable Rims and Speedometer. Rims 34x4 Goodyear or U. S. tires, wind shield, top and dust hood. Colors, gray or blue, nickel plated unit power plant. Three point engine support, straight line drive and Buick material through and through.

Five 1913 Models

All nickel plated, self starters and fully equipped. Colors gray, wine and blue.

PRICES

Table listing Buick models and prices: Model 24 Roadster \$1040, Model 25 Touring Car 1145, Model 30 Roadster 1215, Model 31 Touring Car 1380, Model 40 Touring Car 1745

Delivered to you

You all know Buick quality and service

By having the selling agency for Buick cars in practically the entire Panhandle of Texas, we are prepared to give Buick purchasers better service than any other automobile agency in your territory.

The cars used exclusively on the U. S. Government mail routes in N. M. and by most of your neighbors should be good enough for you.

Write at once for advance 1913 catalogue; we will gladly call on you and demonstrate the BUICK car.

Cars Exhibited for Inspection at Plainview and Amarillo Sales Rooms

Plainview Machine & Auto Shop

and Buick Sales Co., of Amarillo

E. E. ROOS, Manager Plainview, Texas

R. A. PITTMAN, Sales Manager Amarillo, Texas

DOUBT DISAPPEARS.

No One in Plainview Who Has a Bad Back Can Ignore This Double Proof.

Does your back ever ache? Have you suspected your kidneys? Backache is kidney ache, With it comes dizzy spells, Sleepless nights, tired, dull days, Distressing urinary disorders. Cure the kidneys to cure it all. Doan's Kidney Pills bring quick relief.

Bring many thorough, lasting cures. You have read Plainview proof. Read now the Plainview sequel. Renewed testimony; tested by time. P. C. Russe Moreland St., Plainview, Texas, says: "I have used Doan's Kidney Pills, procured from the Long Drug Company, for acute lameness in my back and sluggish kidneys. They certainly helped me, and are the only remedy that ever gave me lasting relief. Judging from what Doan's Kidney pills have done for me, I can recommend them highly." (Statement given January 19, 1911.)

A Later Endorsement.

On January 2, 1912, Mr. Russell

added: "I still use Doan's Kidney Pills when occasion requires a kidney remedy, and always get benefit. You are at liberty to use my statement as heretofore."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

CROCKETT COUNTY SCHOOL LANDS FOR SALE.

Crockett County School Land, Leagues 214, 215, 216 and 217, of 4,428 acres each, situate about ten miles about west from center of Lamb County, are now offered for sale, in four lots, each League forming one lot. Sealed bids to be opened by Commissioners' Court at Ozona, Texas, October 14th, 1912, may be filed with County Clerk Tom Nolen, Ozona, Texas. Bidders will observe: That the Court believes a sale by leagues, 1-40 cash, balance forty years time at 5 per cent per annum interest, interest to be paid semi-annually, in advance, with privilege of purchaser to pay out his league after five

years and obtain release of his league, to be best for buyer as well as seller. That there be no confusion, bidders are warned as follows: Even if a bidder desire to purchase more than one league, he must nevertheless make separate bids for each one he shall bid on. No less bid than ten dollars per acre will be considered. The Court reserves the right to reject any bid. Court will meet October 14th, 1912, to open and act on any bids then on file with County Clerk. Bidder should write across envelope the word "Bid." Every bidder will receive a square deal, but all are cordially invited to be present in Court when the bids shall be opened. Remember this is a sale by leagues. There are nearly seven sections in a league; while only one deed to a league will be made, several persons could jointly buy a league. There is a separate patent to Crockett County to each league, and this league unit has been adopted by the Court; so do not ask that smaller units be recognized, for your request would not be granted. Remember, one deed to each league, deed reciting the true consideration; all deferred payments secured by a deed of trust. It is presumed that the

Santa Fe Railway will soon be grading across League 217, as right-of-way for track and switch was granted to said railway company May 6th, 1912.

For further information, write County Judge Chas. E. Davidson or County Clerk Tom Nolen, Ozona, Texas. 38

CALVARY BAPTIST CHURCH.

The following is the order of services at Calvary Baptist Church on next Sunday, September 1st: Sunday School—9:45 a. m. Preaching, by Pastor—11 a. m. Junior B. Y. P. U.—4 p. m. Senior B. Y. P. U.—7:30 p. m. Preaching, by Pastor—8:30 p. m. At morning services the pastor and others will give brief reports of the happenings of the Association, at Lockney.

The meeting at Petersburg of ten days was graciously blessed of the Lord, and I bring you good tidings of same. C. R. HAIRFIELD, Pastor.

Mr. E. A. Moore, of New Mexico, is in town, and called on his old friend J. M. Shafer. Mr. Moore expects to make Plainview his home if he can make the proper kind of a deal.

The Piano Contest Starts Off With a Rush

Already great interest is being manifested by the Contestants and they are getting busy. If you are interested in seeing someone win buy your needs at this store. You get votes with every cash purchase.



This is the Piano we Give Away

Contest Closes February 19, 1913

PRICE \$400.00

Standing of Contests will be published each week in this paper. Also, bear in mind, that with every new or renewal subscription to the Hale County Herald you secure, that you will be given 3,000 votes. Be sure and ask for your Piano Votes with every purchase you make at this store.

Phone 327

R. A. LONG DRUG CO.

Phone 327

The Hale County Herald

TOM SHAFER, Publisher
J. M. SHAFER, Editor

Phones—Business Office, 72; Manager's Residence, 14.

Entered as second-class matter in the Post Office in Plainview, Texas, under act of March 3, 1879.

All communications, remittances, etc., should be addressed to THE HERALD PUBLISHING COMPANY, Post Office Box 368, Plainview, Texas.

NOTICE.

All announcements of any church, pertaining to services, are welcome to the columns of The Herald FREE; but any announcement of a bazaar, ice cream supper, or any plan to get money, is looked upon as a business proposition, and will be charged for accordingly.

Subscription Price . . . \$1.00 per year (Invariably in advance)

EDITOR VISITS NEARBY FARMS.

Much Evidence of Prosperity Is Found in Plainview Country.

One day this week the editor and family, as the guests of W. O. Beach, took a delightful trip to the country. A friendly cloud overspread the sky, checking the sun's rays and tempering the atmosphere.

Our first stop was at J. H. Garrison's farm, newly christened "Garwood." This is a very fine farm and has a very fine well and equipment, but why the place should be named "Garwood" is a mystery. "There was a noticeable lack of "wood" in the vicinity of the well as everything in connection with the pump is built of steel and concrete. Even the pump house will be of concrete, with pebble-

dash walls and tile roof. As to the first part of the name "Garwood," we were unable to tell whether there were any gar fish in the pond or not.

But, regardless of the name, this promises to be one of the best-appointed irrigated farms in the entire community. The irrigation ditches were surveyed and planned by a Government expert. The pump, instead of resting on the mud in the bottom of the well, is securely fastened from the top of the well with steel staging. The oil storage tanks are built securely underground.

This is the latest well to be brought in, but is already one of the neatest, best ordered and equipped of our many pumping outfits.

From here we went to what is known as the old Donohoo ranch, now owned by E. H. Perry. At this place we were shown the largest patch of beans we ever saw. In one field there are 160 acres of beans, which were raised by Mr. John Fayes. A little further on we came to a field of 125 acres of beans raised by Mr. Beach. The vines are hanging as full of beans as they can hold, and are now almost matured. Mr. Beach expects to harvest from 500 to 600 pounds of beans to the acre.

From here we went to the Dr. J. C. Anderson farm, where Mr. Beach has 25 acres of beans. These beans were even better than the ones on the Perry place. They are raised on a sandy loam and well cultivated.

At this point the genial Geo. W. Sander introduced us to his watermelon patch, and selected four nice, large, luscious melons of the Georgia Sweet variety, to which we did full justice.

Mr. Sander has over 100 acres of the best maize and kaffir corn we have ever seen on the Plains. It will surely make two tons to the acre.

The whole territory west and northwest of town, as far as we went, has a larger crop already on the ground than at any time in the past three years.

W. S. Hampton, of Coryell County, is here visiting J. M. Bull.

RECEIVE ANTHEM BOOKS.

The First Christian Church choir has received their new choir books. These books include some of the very latest and best of anthems. In a short time the choir expects to render an anthem regularly at each service.

WALTER HAMILTON TO RETURN.

Mr. W. H. Hamilton, who left last January for Hunt County, writes that he intends returning to Hale County in a few months. Walter says that the storm that swept across Hunt County destroyed all his crops. It was in the nature of a cyclone four miles wide, and destroyed all crops in its path.

NOTICE TO SCHOOL CHILDREN.

Our show window will be full, next week, of Tablets and Composition Books. With each purchase of School supplies you will be entitled to guess as to how many tablets and composition books there are in the window, and the one coming the closest to the right number will be given a tablet or composition book for each week of the school term free. DUNCAN'S PHARMACY.

WILL HOLD BROOM CORN SHOW.

Beeville, Texas, August 25.—The progressive league of this city has about completed arrangements for the broomcorn show to be held here during October. Although broomcorn will be the stellar attraction, other crops will be on display and suitable prizes will be offered for all exhibits of farm products. California beans will also occupy a conspicuous place in the display quarters. This product was introduced in this section last year for the first time and remarkable success has followed the planting which was more in the way of an experiment than otherwise. Indications point to a large attendance and special arrangements will be made to entertain the visitors.

STATE OF OHIO.)

City of Toledo,)
Lucas County.)
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

(SEAL) A. W. GLEASON,
Notary Public.
Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO.,
Toledo, Ohio.
Sold by all Druggists, 75c.
Take Hall's Family Pills for constipation.

POSTAGE CHARGES.

Two men were discussing the parcels post proposition on the street one day this week. In the course of the discussion, the statement was made by one that we enjoy cheaper rates on merchandise to England than we do between points in America. He said he could send a four-pound package to Liverpool, London or Berlin cheaper than he could from Plainview to Lockney.

Few in the crowd believed the statement. The editor was asked to investigate the matter, and this is our report:

According to the postmaster at Plainview, you may send packages to England, Germany and many other European countries at 12 cents a pound, eleven pounds being the limit in weight. The length of the package shall not exceed three and one-half feet and the combined length and girth shall not exceed six feet. Between points in the United States, no packages heavier than four pounds may be sent, and the rate of postage is 16 cents a pound, or one cent an ounce.

The above seems to show that Uncle Sam is not doing as well by his many nephews and nieces as he can afford to do.

TO EXCHANGE OR SELL.

Nine-room modern home, recently built, in Plainview; barn, four lots, fenced; plenty of fruit. Located one block west of West Grammar School; convenient to High School and Wayland College. Want farming outfit—horses, cattle, hogs, tools and crop. Would rent farm and give possession at once. JOHN L. MORETON,
714 Washington Street,
Plainview, Texas.

HOW TO GROW BIG TOMATOES.

An Amateur Gardener Keeps Roots Watered by Perforated Cans.

Tomatoes that weigh an average of twenty-one ounces were exhibited to admiring friends recently by Calhoun Smith, amateur kitchen gardener. "How do you do it?" asked his friends, all envious of the marvelous Pullman Davenport for a few days, vegetables grown and cultivated by at E. R. WILLIAMS.

this successful gentleman-farmer.

Whereupon Mr. Smith explained his own system of irrigation.

At the side of each tomato plant, when it is set out, Mr. Smith imbeds a quart can. This can has numerous holes punched in its bottom and the side nearest the plant. Every few days, with the exception of the times it rains, these cans are filled with water.

The water seeps through the holes in the bottom and sides of the can and causes the roots to grow remarkably. Weekly the amateur farmer pours a liquid fertilizer in the cans with the water, and the plants flourish. Every blossom bears fruit, and excellent examples of the luscious "love apple" are the result.—Louisville Times.

A new month is beginning. Start it right, by buying your Groceries at the right place. You can't go wrong if you line up with MONTGOMERY-LASH GROCERY CO. Phone 139.

SPECIAL PRICES on Uniform and Pullman Davenport for a few days, vegetables grown and cultivated by at E. R. WILLIAMS.

FOR School Days

School Shoes For the Boys and Girls

Send your children in for us to fit them, and you will be pleased with the fit, style and wear of your shoes

A Splendid line of Dress Gingham for the Girls Dresses.

Perfection Boys' Suits made with the idea that boys will be boys.

Boys' Knickerbocker pants, full peg top, prices range From \$1.25 to \$3.

Boys' waists and shirts with regular and military collars.

Carter - Houston Dry Goods Co. "Quality"

A Full Stock of New Goods Now On Display

We have made careful preparations to take care of your wants during the coming season. We have built to and added to our stock until now we have as complete stock of Dry Goods as you can find. While we have paid a good deal of attention to style, and looked after the new things and have a well selected line of the very latest, still we have not overlooked the fact that our trade demands service. **You will miss something if you fail to see our new Dress Goods, Suitings, Trimmings, Collars, Etc.**

SHELTON BROTHERS

LOCAL AND PERSONAL

Why not trade your Old Household Goods for New, at NASH'S?

A. C. Hatchell went to Post City Monday, on business.

Mr. B. L. Shook left today for Woodward, Oklahoma.

Bradford Cox is in Fort Worth this week.

Dr. O. H. Judkins left yesterday on a business trip to Odessa.

WANTED—Good feed on tuition, at Seth Ward College. W. M. PEARCE.

Mr. T. A. Bates, of Haskell, Texas, is visiting his daughter, Mrs. W. M. Pearce.

Mrs. Eva L. Barnes announces the opening of her music class, September 9th, at residence of Mrs. Minnie Reeves.

We take orders for Men's Suits. We guarantee you a fit and the very best prices on Tailor-Made Suits. SHELTON BROTHERS.

A marriage license was issued on August 27th to Mr. Jesse Magness and Miss Evia Pearson both of Hale County.

LOST—Dark brown horse mule, wire cut on front leg above knee.—A. J. JAMES, Box 172, Plainview, Texas.

Mr. and Mrs. A. Bangle, of Petersburg, passed through Plainview today, on their way to Tulla, where they will visit a few days.

Prof. C. H. Hendry, of Seth Ward College, came in today, from Georgetown. He was accompanied by his brother, Robert, who will attend school here this year.

SPECULATE ON THIS—275 acres 5 miles north of Olton at the best offer I receive. Will take a new auto direct from factory at list price. Four years' time on most of the balance. Address, BOX 224, Sonoma, California. 35-pd.

Have you tried our new drink, "Orange Jullip," yet? Those who have pronounce it delicious. Sold only at our fountain. DUNCAN'S PHARMACY.

Rev. J. W. Smith, who has a pastorate at Lone Star, in Floyd County, was in Plainview one day this week. He said that the meeting that Rev. W. H. Forbes held for him recently was a great success.

SCHOOL CHILDREN, don't fail to take advantage of the opportunity to secure a Tablet for each week of school free. You might be the lucky one. Buy your school supplies from us and get a guess with each purchase. DUNCAN'S PHARMACY.

Miss Don Higginbotham and Miss Mattie Lee Smith, who have been visiting at Floydada, Petersburg and at the home of J. C. Fuller, in Plainview, left today for Oklahoma, where they will visit several weeks before returning to their home, in Fort Worth.

Miss Ruth Harder returned Wednesday from her visit in Canyon.

Mrs. Geo. A. Cummins left today for Dallas.

W. C. York left Monday for a visit at Santo, Texas.

BORN—To Mr. and Mrs. John Tuttle, on August 27th, a girl.

J. J. Towery, of Texarkana, who has been visiting his son, B. H. Towery, returned home Tuesday.

For exchange for unincumbered, improved property in Plainview or Floydada, from owner, 320-acre farm, unincumbered, 5 1-2 miles south of Taboka, Lynn County, Texas, with equipments. Come see it. Best farm on the Plains; crop now on it will show it. M. M. ANTHONY, Taboka, Texas.

We want your Grocery business the coming month. MONTGOMERY-LASH GROCERY COMPANY. Phone 139.

Mr. and Mrs. T. B. Campbell left Wednesday for a visit at Tucumcari, New Mexico.

Rev. J. T. Lowe and wife, who have been visiting his cousin, T. B. Irwin, and family, left yesterday for their home, in Georgia.

Misses Ewald and Mattie Campbell, who have been visiting Plainview friends and relatives, left Thursday for Waxahachie.

J. Garrison, of the Lockney State Bank, was in Plainview a few hours Tuesday, en route to his ranch near Lubbock.

Mrs. Gaynor and Mrs. Walker, mother and grandmother of Mrs. W. A. Nash, left for their homes, at Goldswaite and Holland, last Tuesday.

Mrs. W. A. Brewster, of Lockney, spent a few hours in Plainview Wednesday. She accompanied her mother this far, who took the train here for Honey Grove.

We have everything in the line of Tablets, Composition Books, Pencils, etc., that you will need, at the right price. Call and let us show you our line. DUNCAN'S PHARMACY.

MUST SELL—A bargain in Plainview residence property. This property cost about \$1,450.00, but can be bought for a great deal less. Address POST OFFICE BOX 514, or call at 802 Cottage Street.

Rev. C. S. Fields, of Fort Worth, was in Plainview the past week, and took a trip to his land that lies near Petersburg. Mr. Fields has five sections which he bought fifteen years ago. He will improve one section this fall.

You can save some money, by walking from the square up to NASH'S SECOND-HAND STORE, on Hay Forks, Spading Forks, Pitch Forks, Grain Scoops, Post Augers, Post Spades, Draining Spades, Long-Handle Shovels, Hoes and Rakes—all at the Lowest Price in town.

Plainview Nursery will trade good Nursery Stock for Peach Seed and Second-Hand Sacks. We are better equipped and have better Nursery Stock than ever before. Come to see us.

Sam Nations is in town preparing to enter Seth Ward College this fall.

J. M. Harder left for McLean yesterday.

Mr. and Mrs. J. C. Terry left Monday for Paris, for an extended visit.

Miss Heisler, of Odessa, Missouri, is visiting Mrs. J. W. Elliott.

Mrs. A. M. Cantrell, of Moody, who has been here, prospecting, for some time, returned home last Tuesday.

25 Boys' Suits, with long Pants, \$7.50 to \$10.00 Values, to close out at \$1.00 per Suit. SHELTON BROS.

FOR RENT—Four-room bungalow. Well, windmill, barn and garden. FULTON LUMBER CO.

We want your Grocery business the coming month. MONTGOMERY-LASH GROCERY COMPANY. Phone 139.

Mrs. Alex Anderson returned Wednesday from Kansas City.

Miss Ollie Cochran left yesterday for McLean.

G. L. Fawver, of Floyd County, left yesterday for Bronco.

Mr. W. L. Harrington went to Lubbock Wednesday.

D. C. Meyers, of Denton, who has been visiting his son, J. A. Meyers, returned home Wednesday.

Miss May Belle Battle came in yesterday for a few days' visit with friends.

Have you got stuff you don't need? then, trade it to NASH for something you do need.

G. H. Hutchings and wife returned from their visit to Canyon the first of the week.

The New Things at SHELTON BROTHERS'.

Mrs. Watson and children left yesterday for a visit at Italy.

They make a specialty of auto ignition troubles at EGGE'S GARAGE. tf.

FLAKE GARNER, Embalmer and Funeral Director, at E. R. WILLIAMS.

PLAINVIEW PRODUCE COMPANY will pay 7c cash for Hens, and will call for them in the city.

TO TRADE—Two city residences to trade for raw land. BOX 27, Plainview, Texas.

Miss Ella C. Mallow, of McKinney, Texas, one of the teachers in the public schools, came in today.

Miss Jessie Letcher, of Fluvanna, who has been visiting her brother, Dr. L. C. Letcher, for the past few weeks, returned home last Monday.

Mr. and Mrs. R. E. Sprattim and two children, who have been visiting at the Brahan home, left for their home, in Alabama, yesterday.

Kate O'Hare, the famous Socialist lecturer and editor of The National Rip Saw, will speak in Amarillo next Monday night.

FOR SALE—Jersey milch cows and young mules for sale or trade. ARMSTRONG & McCLUNG, Petersburg or Plainview.

NASH says he will buy anything that there is any demand for, but that he does not and will not stock up on a lot of old junk that no one else would have.

Misses Marie and Daisy Gidney left today for Dallas where they will attend school. They were accompanied by their mother and brother, Will, who expect to return in a few days.

Miss Lela Campbell of San Antonio, who has been visiting home folks the past few weeks, left Wednesday for East Texas. She will visit at Dallas and Memphis before returning to San Antonio.

We stand ready to supply your every want in the eatable line. Start September right, by phoning 139 next Monday morning and giving us your order. We are sure, if you do this, that you will continue giving us your orders during the month. MONTGOMERY-LASH GROCERY CO.

G. B. Simmons left The Herald force a treat, in the way of a half dozen cantaloupes, this week. They were of extra fine flavor and sweet as sugar. When the devil got a taste of them he seemed to lose consciousness of everything except the cantaloupes. He had eaten them all but one when we discovered him, but we managed to save a half one out of the lot.

New Shipment of Shoes this week. SHELTON BROTHERS.

L. R. Ivey went to Amarillo Saturday.

WANTED—Good feed on tuition, at Seth Ward College. W. M. PEARCE.

NOTICE, MEN! We have just received a big shipment of Suits. SHELTON BROTHERS.

If your auto is "missing," bring it to EGGE'S GARAGE. They make a specialty of ignition troubles. tf.

Fresh car of Forney hay, best black land hay at E. T. Coleman, coal and grain dealer. 35

Mr. and Mrs. S. D. Jones, of Estacado, visited Mr. and Mrs. J. C. Fuller this week.

Mr. L. T. Cobb and sister, Miss Pearl, who have been visiting relatives at Lockney, left for their home, at Miami, Arizona, last Wednesday.

Charles Russell, of Turkey, and Ed Poynter, of Gasoline, prospective students of Seth Ward College, arrived yesterday.

W. A. Gatlin is visiting at Memphis. Mr. Levi Schick returned Tuesday, from his trip to Fort Stockton and other points in South Texas.

Mr. Stringfellow, of Amarillo, who has been visiting at the homes of Capt. Vaughn and Thornton Jones, returned home today.

Mr. and Mrs. Strayhorn, of Dallas, and Mrs. A. L. Meroney and Mrs. S. S. Dodd, of Comanche, relatives of Mrs. W. P. Hatchett, returned home Tuesday.

Rev. L. B. Tooley, of the M. E. Church at Lockney, was here Tuesday. Miss Florence Harrington went to Hale Center Tuesday, to visit Mrs. Alley.

Mrs. H. L. King is here to organize a "Travel Study Class." She has recently organized classes in Amarillo and Wichita Falls. The first course takes up the Stoddard lecture. It will be more fully explained next week.

We find that we are overstocked on Popular Books of Fiction, and have decided to sell them at Fifty Cents per volume as long as they last. Our stock is well selected, and you will be sure to find something that will interest you. Call and look through. DUNCAN'S PHARMACY. tf.

Mr. J. A. Winberry returned today from his trip to Oklahoma. He took an apple with him from an orchard in his neighborhood before he left that measured 13 inches in circumference. He said he had a hard time convincing some of the Oklahomans that it grew here. As a result of showing the one apple, several are going to come and investigate the fruit proposition here.

Miss Nell Sansom pupil of Harold Von Mickwitz, and also graduate of the Cincinnati Conservatory of Music, announces that she will open a class in Voice and Piano in September. Leschetizky method of Technic used, and special attention given to instruction in Harmony. Those interested, telephone 455 for terms. tf.

The Essence of Newness

Have you seen the new styles in **DUTCHESS TROUSERS?**



There's just the proper touch of newness in this season's offering of **DUTCHESS TROUSERS.** For the young men, there are trousers with the latest "wrinkle" as to width at hips and knees; while for the more conservative wearer we have the regular model, which is always stylish—always good.

Richards Bros. & Collier
WHERE PEOPLE WHO DRESS BEST TRADE

102 North Pacific St. 107 West Main St.

City Bakery



City Bakery has ten delivery wagons as follows:

- Montgomery-Lash Grocery Co.
- Monarch Grocery Co.
- Vickery-Hancock Grocery Co.
- Hatchell & Johnson
- Spot Cash Seay
- Boyd Grocery Co.
- Wright & Dunaway
- Otto Meat Market
- Jackson Meat Market
- Warren & Sansom

Any one having business with these firms can have bakery goods delivered fresh from the City Bakery any hour of the day.

Darst & Dillingham

You Don't Need a Parasol

SAUNTER along in the sun if you want to! There is nothing better than a sun-bath for health and beauty! You can have a beautiful complexion—no matter how much you are out-of-doors if you use



Wilson's Freckle Cream

It will clear and remove the homely effects of exposure to the weather, tan, sunburn, freckles, etc. It will make your skin well. Imparts a youthful softness to brunette or blonde—leaving the face clear, with that fresh, cool feeling, and no trace of "shine." Harmless, delicately scented—delightful. Positively will not grow hair. Price 50c and \$1.00 at all druggists, or postpaid direct from Wilson Freckle Cream Co., Charleston, S. C. Wilson's Fair Skin Soap 25c a cake, always should be used in connection with the cream. Wilson's Freckle Cream is guaranteed. If it fails to clear your complexion we will refund your money.

J. W. WILLIS DRUG CO.

Community Correspondence

HALFWAY.

Mr. and Mrs. J. W. Dye and son, Willard, and Mrs. M. E. Malone returned Wednesday from the Primitive Baptist Association which was held at Tahoka.

Mr. and Mrs. William Barrett, Mrs. R. S. Faris, and Mrs. E. A. Gilbert spent the first of the week with relatives at Whitfield.

Walker Dye is recovering from his recent serious illness which is very gratifying news to his friends.

W. W. Collins and his crew have been baling millet for W. W. Pinkerton during the past week.

Mr. and Mrs. F. A. Nye returned Tuesday from a trip to Amarillo.

Mr. and Mrs. Basil Huguley and son Preston, Mr. and Mrs. E. F. Clark, Pucelle Huguley and J. W. Dye returned last week from their trip to New Mexico. They report a good time but found no place quite as good as home.

John Maryfield of Ft. Sumner, N. M., is spending some time here with his sister, Mrs. Basil Huguley.

Nearly all the farmers are busy either stacking or baling millet these days.

Rev. B. W. Wilkin is holding a series of meetings at Halfway this week. All are cordially invited to attend.

Miss Lulu Wilkins of Bartonite, accompanied her brother on his mission here this week.

The Halfway baseball enthusiasts are practicing for another game to be played next Saturday.

Rev. Swinney of Hale Center has just closed a very interesting and profitable revival at Mayfield school house.

Mr. and Mrs. I. J. Helm and family have been enjoying a surprise visit of relatives from East Texas the past week.

Ed Wheat and family have moved to Plainview.

School will convene at Halfway on September 9.

A good rain is badly needed in this

community. This correspondent wishes to beg pardon of all readers interested in this column for our negligence last week. We became confused in dates and when we at last came to our senses, we were one day behind thus finding that we were too late to get our items into print. However we ask your indulgence this once and promise to try to see that this does not occur again.

WHITFIELD.

August 26.—The dance at Mr. Guessner's, Saturday night, was well attended.

H. L. King was carpentering for J. A. Pullen last week.

The revival meeting here closed Sunday night. A good meeting was held.

Phil Hubbard and Amos Palmer returned Friday from New Mexico, well pleased with themselves.

An ice cream party was had at the Crouch home last Thursday night.

Erna Boedeker visited at the W. G. Williams home last week.

Mrs. Myrtle Leidbetter left Wednesday for her future home, in Wheeler, after an extended visit with Mrs. S. M. Nations and family.

Little Dena Hubbard celebrated his birthday Saturday. A number of little folks were invited. Ice cream and cake were served by Mrs. P. A. Hubbard.

Miss Ida Guessner, of Amarillo, is here visiting her parents a few days.

Mr. A. A. Price and family, of the Red Gate farm, were guests of Jas. Pullen Sunday evening.

The Misses Hill were guests of Florida Pullen last Sunday.

The Providence Ladies' Circle will meet at Mrs. Frank Guessner's, for an all-day meeting, Thursday.

ELEEN.

August 28.—We are still needing rain.

Fillmore Price and family, of Floydada, were visitors here last week—guests of A. K. Price and family.

W. J. Curtis, one of Plainview's best citizens, was down the first of the week looking after the threshing of the wheat crop on his farm here.

James A. Cox came in from Chickasha, Okla., Tuesday, where he went about ten days ago in response to a telegram announcing the arrival of his eighth heir of the masculine gender. Mr. Cox announces that the young gentleman is healthy, lusty and kicks the beam at ten pounds.

Mrs. M. E. Rose, of Colorado Springs, Colo., is here visiting her daughter, Mrs. C. H. Carr, and family.

Hanley Wasson and wife and Master Bain and Misses Carrie and Mary McCarroll, of Plainview, visited here last Saturday and Sunday, guests of Mr. Wasson's sister Mrs. J. J. Simpson, and family.

M. P. Lusk finished threshing his wheat crop last Monday. His crop crop threshed out a little over 6,000 bushels.

One day last week Jim Lusk hauled 9,000 pounds of wheat to Plainview, on a single wagon with a four-horse team.

The revival meeting here, conducted by Rev. Davault closed Tuesday night, which resulted in two conversions and one accession to the church. Rev. Davault went from here to Lockney, to meet his wife and son, who are visiting there.

MISS WOFFORD MARRIES.

The following item, from The Tulla Standard, will be of interest to many Plainview readers:

"Announcements are out stating the marriage of Miss Nell Wofford and Norris Randall, both of Seymour, took place Wednesday evening, August 21st."

Mrs. Randall is a sister of Mr. Hal Wofford and Dr. C. D. Wofford, of this city. She is a young woman of many charms of personality. She attended school in Plainview for several years, and has a host of friends, who wish her a long and happy married life.

You get 3,000 votes on the piano for a dollar paid on subscription.

DEPARTMENT OF EXPRESSION.

Teacher of English and Expression at Wayland Writes of Work to Be Done.

Too much stress can not be put upon the educational value of the various forms of expression, and the fact that expression is essential to all processes of learning.

The time is at hand when the study of Expression, taught in correlation with History, Mathematics, English, Civil Government, the Sciences, etc., will take its place in the curriculum of every school.

In teaching the work L. Wayland Baptist College, every effort will be made to lead the student to think and feel while on his feet before an audience, and to express these thoughts and emotions through his own originality, to cultivate and refine his literary taste, strengthen his imagination, and develop his personality.

The different phases of the work which will be taught during the year are:

- Fundamental Principles,
- Conversation,
- Oratory,
- Debate,
- Extemporaneous Speaking,
- Art History,
- Literary Interpretation,
- Drama.

1. In order that the student may be led to know when he is reading correctly, and may be able to impart

this knowledge to others.

2. To cultivate the habit of thinking quickly and logically, and will include conversation upon men, books, art and current topics.

3. A form of public address giving a wider scope for the student's personal influence.

4. The aim of the study of Debate, like that of Oratory, is to give the student an opportunity to exert his personal influence upon larger groups of people, and fit him for wider reach.

5. In this the student is rendered capable of thinking on his feet, and of presenting his own thoughts and knowledge before an audience with the same ease with which, in recitation, he sets forth the thoughts of another.

6. A study of the most noted painters and sculptors of all ages, familiarizing the student with the most noted works of each.

7. Interpretation of many of the works of the great writers.

8. The study of contemporaneous and classic drama, as literature, and for actual performances. Every effort will be made to correct personal mannerisms, and to develop correct dramatic instinct.

For further particulars concerning the work, I shall be glad to discuss personally with you at any time.

KATHERINE DUCKWORTH, Teacher of English and Expression, Wayland Baptist College, Plainview, Texas.

Ask About Our Premiums

Phone 147

Warren & Sansom

"THE GROWING STORE"

Phone 147

Two Phones

Two Wagons

THE LAST CALL BEFORE THE GRAND OPENING.

The place to get your money's worth. The place where you make an investment that will pay you 500 per cent on the dollar, or more. It is a kind of a fortune wheel, but it is an honest and sure one—no blanks here!

Money! Money!! Money!!!

Money is not everything, but we need some of it in order to enjoy happiness and the comforts of life. The man of untrained intellect cannot produce wealth. To be able, therefore, to produce wealth, honestly and legitimately, is certainly an intellectual achievement to be coveted.

A large prize was once offered in England for the best definition of money. Many definitions came in, but the one that won first prize was written by a woman who was a bed-ridden invalid. It was as follows: "Money is a commodity that will buy anything but health and happiness, and is a universal passport to everything but heaven."

Which Do You Want to Sell, Brains or Muscle?

A man is only worth \$2.00 a day from his chin down—selling muscle; but as high as \$144,000.00 a year from his chin up—selling brains.

It pays a great deal better to sell brains, so you had better decide to be a "chin-upper," and start in by taking a course at

SETH WARD BUSINESS COLLEGE, Plainview, Texas.

First Showing of Fall Millinery



Our first installment of the coming Season's Millinery is now on display. Our Milliner has just returned from the styles centers of the East, where she spent considerable time in studying the latest creations and selecting this stock. As a result, we have no hesitancy in saying that our stock of Fall Millinery, will not be excelled, even by the large stores in the cities. We want you to visit our store and see this First Showing of Fall Millinery.

Palmer Coat Suits for Women

We have received a large number of our Palmer Coat Suits for Women and will be pleased to have you look them over. Everything Strictly New and Stylish. These garments are made up in all the latest materials and trimmings.

Plainview Mercantile Company

"The Best and Prettiest Dry Goods Store on the Plains."

My Doctor Said

"Try Cardui," writes Mrs. Z. V. Spell, of Hayne, N. C. "I was in a very low state of health, and was not able to be up and tend to my duties. I did try Cardui, and soon began to feel better. I got able to be up and help do my housework. I continued to take the medicine, and now I am able to do my housework and to care for my children, and I feel as though I could never praise Cardui enough for the benefits I have received."

TAKE CARDUI The Woman's Tonic

Cardui is successful, because it is made especially for women, and acts specifically on the womanly constitution. Cardui does one thing, and does it well. That explains the great success which it has had, during the past 50 years, in helping thousands of weak and ailing women back to health and happiness.

If you are a woman, feel tired, dull, and are nervous, cross and irritable, it's because you need a tonic. Why not try Cardui? Cardui builds, strengthens, restores, and acts in every way as a special, tonic remedy for women. Test it for yourself. Your druggist sells Cardui. Ask him.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 158

AT THE SCHICK NEXT THURSDAY.



John E. Frank Players will open a three days' engagement at the Schick next Thursday, presenting a new line of plays and new and up-to-date vaudeville that will win the approval of all theatre goers. This organization is headed by Nellie Watter, late musical comedy star from "Flower of the Ranch," and has in her support such well-known artists as John F. Frank, Jack Dalroy, C. H. Adams, Victor Beecroft, John G. Kelley, Clarence Auskings, Leslie Cox, Ada Hunter, Inna Fenmore, Gladys Love, and Gladys Hunter. The opening play will be a three-act comedy-drama, with music, "The Love Pirate," and we will say this, it will be the first time in your city. The vaudeville contingent of the company is a show itself, each and every act being a feature. There will be a change of program each night, both in play and specialties. Go expecting to witness one of the best performances of the year, and you will not be disappointed. Clean and up-to-date plays and vaudeville presented by a company of players at popular prices.

VISITORS IN PLAINVIEW.

At Missouri Hotel. W. E. Lamberson, Spring Lake, Texas; H. E. Muldrow Canyon, Texas; James Penrose, Pueblo, Colo.; Howard Wingo, Harris, Texas; Paul Faulkner and wife, Tulsa, Texas; R. T. Erickson, Kress, Texas; Mr. and Mrs. Peter Erickson, Kress, Texas; J. M. Pyeatt, Claude, Texas; Mrs. R. L. Faulkner, city; Chas. Wendt, city; Clarence Auskings, agent John E. Frank players; Floyd Smith; T. H. D. Rose, Abernathy, Texas; J. B. Jones, Abernathy, Texas; E. T. Caldwell, Abernathy, Texas; A. A. Soward, Petersburg, Texas; Mr. and Mrs. Cox, city; Mrs. Mercer, Amarillo, Texas.

At Hotel Plainview. E. S. Taylor, M. D., Houston, Texas; E. E. Overly, Kress, Texas; I. V. Hammit, Kress, Texas; C. W. Barrier, Dallas, Texas; L. S. Lowdell, Erick, Oklahoma; J. J. Cuffy, Crescent, Okla.; W. N. Collier, Fulton, Mo.; C. H. Donald, O'Donnell, Texas; J. E. Hill and wife, Claude, Texas; C. M. Luttrell, Claude, Texas; J. W. Sslinger, Sheffield, Iowa; M. S. Wiggins, Roswell, New Mexico; W. M. Coward, city; Mitchell and Browning, Amarillo, Texas; E. A. Warren, Canyon, Texas; Mrs. T. M. Cox, Floydada, Texas; B. F. Smith, Lockney, Texas; E. P. Thompson, Lockney, Texas; D. A. Forbus, Lockney, Texas; D. C. Lowe, Lockney, Texas; Wm. McGehee, Lockney, Texas; Stokes, Bishop, Floydada, Texas; J. N. Strickland, Coffeyville, Kan.; C. W. Barrier, Dallas, Texas; A. L. Ferguson, Xenia, Ohio; W. B. Ferguson, Xenia, Ohio; H. S. Miller, Big Springs, Texas; Roy Gosnell, Hale Center, Texas; J. J. Clark, Olton, Texas; Mrs. H. L. King, Atlanta, Ga.; W. O. King, Houston, Texas; E. A. Warren, Canyon, Texas; A. M. Krenger, Albuquerque, New Mexico; W. D. Stockstill, Miami, Texas; C. C. Stockstill, Miami, Texas; C. R. Rutherford, Graham, Texas; B. F. Evans, Higgins, Texas; J. E. Burleson, Higgins, Texas; R. C. Andrews, Floydada, Texas.

Glenn Henry Jackson, the infant son of Mr. and Mrs. O. B. Jackson, died on Sunday morning, August 25th, and was buried on Monday afternoon, at four o'clock. Services were conducted by Rev. S. E. Shafer. The family has the sympathy of the entire community.

A NEW COFFEE

This store has been fortunate in securing the exclusive agency for a coffee that has never been handled in Plainview before. Before contracting for it, we put it to a severe test and we don't hesitate to say that it surpasses any coffee we have ever sold. Hereafter when ordering coffee we want you to call for

McLaughlin's Mocha and Java Coffee

It lasts longer, makes more coffee and of better quality to the amount used than any other. You have often gone into the high-class restaurants and cafes in the cities and wondered how that superior tasting cup of coffee you were drinking was brewed. We have solved this problem for you in McLaughlin's Mocha and Java Coffee. It is coffee excellence itself. Order a can and we guarantee it to please you.

Spot Cash Seay

Phone 348

L. R. BLAKE, Manager

Jno. E. Frank Players

IN REPERTOIRE FEATURING

Nellie Watters & Jno. E. Frank Musical Comedy Stars

OPENING THURSDAY NIGHT WITH THE GREAT THREE ACT COMEDY DRAMA

"The Love Pirate"

NEW UP-TO-DATE

VAUDEVILLE EACH NIGHT

A guaranteed attraction money refunded if not satisfactory. For first time at

POPULAR PRICES
25 c. 35 c. 50 c.

Opera House

THREE NIGHTS ONLY COMMENCING
Thursday, Sept. 5th.
MATINEE SATURDAY

Let Us Figure

::: ON :::

Your Lumber Bill

We have the right kind of Lumber and the right price

Good Service---Courteous Treatment

Plainview Lumber Company

WOMEN TAKE NOTICE!

A man cannot understand the torture and suffering many women endure uncomplainingly. If the majority of men suffered as much pain and endured with patience the weakening sicknesses that most women do, they would ask for immediate sympathy and look for a quick cure.

Many women have been saved from a life of misery and suffering by turning to the right remedy—Dr. Pierce's Favorite Prescription—a remedy which is safe to take because containing no narcotics, alcohol or injurious ingredients. It is an alterative extract of roots, made with pure glycerin, and first given to the public by that famous specialist in the diseases of women—Dr. R. V. Pierce, of the Invalids' Hotel and Surgical Institute of Buffalo, N. Y.



Mrs. LIZZIE M. HESSHEIMER, of Lincoln, Neb., 520 "C" St., says: "I send a testimonial with much pleasure so that some suffering woman may know the true worth of your remedies. I was a great sufferer from female troubles but after taking one bottle of Dr. Pierce's Favorite Prescription, which a friend advised me to take, I found myself very much improved. After taking three more bottles, and using two boxes of Dr. Pierce's Lotion Tablets, I found myself on the road to recovery. I was in poor health for five years but now I am cured."

"I hope all women suffering from female weakness will give Dr. Pierce's Favorite Prescription a fair trial."

Doctor Pierce's Pleasant Pellets *rectifies and invigorates stomach, liver and bowels. Sugar-coated. tiny granules.*

E. T. COLEMAN COAL and GRAIN DEALER

Sole handler of Simon Pure Nigger-head, Rockvale and Domino Coals.

All Kinds of Grain and Feedstuffs Bought and Sold.

Between Depots Phone 176

Money To Loan

For the next 60 days, will loan money on farm and ranch lands, in Hale and adjoining counties, 8 per cent interest, three to ten years time. For particulars, address,

Hunsaker & Phillips
Or inquire at FIRST NATIONAL BANK

A. L. AMILTON & BROTHER

Manufacturers of—
Flues, Tanks, Milk Troughs, Camp Stoves, and all kind of Tin, Copper and Sheet Metal Work.
Repairing Neatly Done on Short Notice.

PLAINVIEW, TEXAS

STANDING OF CONTESTANTS IN THE \$400.00 PIANO CONTEST

—of the—
R. A. LONG DRUG COMPANY.
Week Ending Wednesday, August 28th, 1912.

1-2,000	41-2,000	81-2,000	121-2,000	161-2,000
2-2,000	42-8,380	82-2,000	122-2,000	162-6,000
3-2,010	43-	83-2,000	123-2,000	163-2,000
4-2,000	44-2,000	84-2,000	124-2,000	164-2,000
5-2,000	45-	85-2,000	125-8,950	165-
6-2,000	46-2,000	86-2,040	126-2,000	166-
7-2,000	47-2,000	87-2,000	127-2,000	167-
8-3,000	48-2,000	88-4,800	128-2,000	168-
9-2,000	49-2,000	89-2,000	129-4,000	169-
10-2,000	50-2,000	90-2,000	130-2,000	170-
11-5,085	51-2,000	91-2,000	131-2,000	171-
12-2,080	52-2,000	92-2,000	132-2,000	172-
13-2,000	53-2,000	93-	133-2,065	173-
14-8,085	54-2,000	94-2,000	134-2,000	174-
15-2,000	55-2,055	95-5,225	135-2,000	175-
16-2,000	56-2,000	96-2,000	136-2,000	176-
17-2,000	57-2,000	97-2,000	137-2,000	177-
18-2,000	58-2,000	98-6,880	138-2,000	178-
19-2,000	59-2,000	99-2,000	139-2,000	179-
20-2,000	60-2,000	100-2,000	140-2,000	180-
21-2,000	61-2,000	101-2,000	141-2,000	181-
22-2,000	62-2,000	102-8,900	142-2,000	182-
23-2,000	63-2,000	103-2,000	143-2,000	183-
24-2,000	64-2,000	104-2,000	144-2,000	184-
25-2,000	65-2,000	105-2,000	145-2,000	185-
26-2,000	66-2,000	106-2,000	146-2,000	186-
27-2,000	67-2,000	107-2,000	147-2,000	187-
28-	68-2,000	108-2,000	148-2,000	188-
29-2,000	69-	109-2,000	149-2,000	189-
30-2,015	70-2,000	110-2,000	150-2,020	190-
31-2,000	71-2,000	111-2,070	151-2,000	191-
32-	72-2,000	112-2,000	152-2,000	192-
33-	73-2,000	113-2,000	153-2,000	193-
34-2,000	74-2,000	114-4,615	154-2,000	194-
35-2,000	75-2,000	115-2,000	155-2,000	195-
36-2,000	76-2,000	116-2,000	156-2,000	196-
37-2,000	77-2,000	117-2,000	157-2,000	197-
38-3,000	78-2,000	118-2,000	158-2,000	198-
39-2,000	79-2,000	119-2,000	159-2,000	199-
40-2,000	80-2,000	120-2,000	160-2,000	200-

Notice to Contestants.—This paper has arranged with the R. A. Long Drug Company to give with each, new or renewal, one dollar subscription to The Herald, 3,000 votes on the piano. Also, votes will be given on advertising and job work.

Social Happenings

CELEBRATE VICTORY.

Reception and Jubilation Held for the Plainview Fire Department.

In order to better show their appreciation of the work of the Plainview fire boys, and for the purpose of congratulating the racing team, that has brought honors to Plainview by its winning of all three prizes at the recent contest at Vernon, a number of prominent citizens held a reception for the boys at the City Hall Monday evening.

The festivities were opened by a speech by Mayor Dorsett, followed by an address to the fire boys by Judge Lancaster. Rev. H. H. Street made a talk on the line of encouragement to young men. Rev. Park delivered an address on "What Citizens Think of the Fire Boys," or "An Appreciation by Citizens." T. W. Sawyer, of the City Council, made a very pleasing talk, in which he said that the Council is behind the Fire Department in everything.

The Plainview Band was at its best, and dispensed music throughout the evening, between the speeches.

Short talks of encouragement were made by Mrs. Ivey, Miss Josephine Keck, Fire Queen; Miss Bertha Hinn and Miss Buchheimer. Following this, Chief Estes and several of the fire boys responded in short speeches, saying they appreciated the interest the citizens are taking in them and that they could be depended upon at all times to do their best for the people of Plainview.

Mr. G. C. Keck made a speech in which he said he would bear the expense of the Fire Queen to the State Firemen's Association Convention, which meets at Wichita Falls.

Refreshments were served to the entire company, and all unite in saying that a most interesting and enjoyable time was had.

The victory that was celebrated was won at the Panhandle Firemen's Association, which met last week at Vernon. The boys entered all three contests and won all the first prizes, as follows: Coupling race—first prize, Fuqua cup; reel race—first prize, \$65 in cash; relay race—first prize, silver mazzle. In the relay race, the 500 yards was covered in 53 seconds, within two seconds of the Texas

SETH WARD COLLEGE



W. M. PEARCE, President

Next Term Begins September 3.

September 3rd and 4th: Matriculation and Classification.

September 5th: Formal Opening.

The aim of this school is: to develop the body; to train the mind; to inspire ideals; and to establish character. To this end the faculty has been chosen. They are all graduates of the best colleges and universities, and are all men and women of positive religious principles.

FACULTY

W. M. PEARCE, History and Economics
C. H. HENDRY, Latin and German
MISS BESSIE SHOOK, English
D. B. DOAK, Bible,
R. SCHUHMAN, Mathematics and Science
MRS. W. M. PEARCE, Intermediate

M. S. HOOVER, Commercial
FRED'K A. HERRMANN, Piano and Pipe Organ
MISS MABEL DANIEL, Voice and Piano
MISS LENA WILLIAMS, Expression and Physical Culture
MISS NORA BETTS, Art
MISS MYRTLE TERRELL, Librarian

There will be studios in town for all teachers in the Fine Arts Departments

As a school, Seth Ward College stands for the improvement of the advantages for the youth of the Panhandle. And it seeks the best of fellowship and co-operation of the Public Schools, Colleges, and Normal Schools of this section, in athletics, literary contests, and professional associations.

You'll Remember the Flavor

If you want to get up from the table feeling just as cool as a cucumber and with a taste in your mouth you can smack your lips over, drink ice tea made with

White Swan TEA

Positively the most refreshing thing you can serve with the meal—and has a flavor that you'll never forget or want to.

Grocers Everywhere sell White Swan Tea—four sizes in air-tight tins—10c, 25c, 40c and 75c. Should your grocer be one of the few who don't carry it, write us for

A "Large Enough" Sample so that you may learn all about White Swan Tea by the test of taste; we will, on receipt of your grocer's name and address and ten cents in stamps to pay packing and postage, send you a plenty large enough sample package for you to try it several times.

Waples-Platter Grocer Co.
Dallas—Denison—Ft. Worth

record.

MISS RUSHING ENTERTAINS.

On Tuesday night Miss Beulah Rushing gave a party to her young friends, at her home, 401 West Main Street. The evening was pleasantly spent in a game called "progressive puzzle." Grapes were served during the games. Miss Georgia Brashears enlivened the evening with the latest in popular music and songs.

Refreshments were served, in the form of yellow peach ice in a clever imitation of "eggs on toast." All unite in saying that it was one of the most enjoyable parties of the season.

Those present: Misses Mollie Goode, Pearl Goodnight, of Holland, Texas; Ruby Hatcher, Ida McGlasson, Nannie May Dunaway, Lorene Boswell, Floy Pippin, Georgia Brashears, Lois Fletcher, Nell Honea, Beulah Rushing; Messrs. Dick Howard, Walter Longmire, Bert Howard, Vaughn Gouldy, Will Reeves, Ralph Arnold, Clifford Shook, Nelson Perdue, Mason Dillingham, Mitchell Dunaway.

LAWN PARTY.

On Thursday evening Miss Ida Mc-

Glasson gave a delightful party for a number of her friends, at her home, on West Third Street. The evening was spent in "hide and seek" and various kinds of merriment on the lawn.

At a late hour, refreshments were served by Miss Floy Pippin, Jennie Dalton, Beulah Rushing, Laura Knupp, Nannie May Dunaway, Ruby Hatcher, Alice Tims, Eula Dunaway, Lorene Boswell, Nellie Honea, Mamie Terry and Ida McGlasson; Messrs. Dick Howard, Bert Howard, Walter Longmire, Vaughn Gouldy, Will Reeves, Ralph Arnold, Clifford Shook, Carroll Harder, Nelson Perdue, Mason Dillingham, Morey McGlasson and Jamie McGlasson.

ENTERTAINS MISSIONARY SOCIETY

The Ladies' Aid and Missionary Society of Calvary Baptist Church was entertained on Monday afternoon, August 26, by Mrs. C. A. Bivens. The leader of the meeting was Mrs. Will Murphy, and the subject for consideration was "Missionary Training."

Our Associational President, Mrs. R. B. Longmire, and District Missionary Miss Ollie Cochrane visited our Aid and made interesting and helpful

talks.

We then had a brief discussion of the lesson, and Mrs. Cleve Hatchell sang a solo, that we all enjoyed very much. We were dismissed by Mother Jones.

The hostess served punch, cream and wafers to the large crowd of ladies and children who had met to enjoy the afternoon.

VISITORS AT J. W. BOSWELL'S.

Mr. and Mrs. R. L. Boswell, brother and sister of J. W. Boswell, and their four children; J. B. Cole and daughter, Miss Margaret, and Judge Cole, of Clarendon, were visiting at the Boswell home last week. J. B. and Judge Cole are brothers of Mrs. Boswell.

HAS OBJECTION TO PLAINVIEW.

The other day a citizen of the south part of the county said that there is only one objection he has to Plainview, and that is that the "main streets are always cluttered up with brick and building material."

We plead guilty to the soft impeachment. Really, we feel flattered! In the past four years there has been very little time when you could drive through our main streets without having to dodge piles of brick and lumber and concrete mixers.

It would be nice if we could have a city already made, without the inconveniences attendant on building it, but we have not learned how to do this yet.

Special 10 Days Round Trip Excursion Rates to the Following Points:



Galveston	\$19.50	Corpus Christi	\$22.00
Brownsville	26.05	Aransas Pass	27.00
Palacios	19.90		

Tickets on sale Aug. 30, Sept. 6-13-20-27. For full particulars call Phone 224
W. J. KLINGER, Agent