PLAINVIEW＇S SLOGAN：＂NOTHING SHALLOW BUT THE WATER＂
 The Hale County Herald

## MAYOR＇S PROC． <br> LAMATION

All Citizens Are Requested and Urged earth，had had a profound influence
on all the Christian people of the city．
to Obserse＂Clean－Up＂Day．
I

MY TRIP TO PLAINVIEW．
reat Changes，Growth and Improve－
ments Brought alout by Irrigatlon．

JOE E．LANCAS

earth，had had a profound influence
on all the Christian people of the city．
One of the visible effects was that
Christians of all denominations had

## THE GREAT AMERICAN DESERT

| Sinee the discovery of the Grea Plains，there has been a constan march in the progress of this vast area of territory，the Indians holdin principal possession until in the 70 ＇s， when，through the support of th United States government and the in domitable courage of General Mc Kenzie，making his last stand on th famous battleground located on th border of these Great Plains，abou thirty $\mathrm{m}^{\text {tles }}$ to the northeast of Plain view，Texas，and known as the Mc Kenzie battlegrounds，the Indian were fisally subdued． <br> Following in close pursuit was the advent of the incomparable frontiers man，looking for hew worlds to con quer．The Texas cowman also rode into this land of promise，with its mil lions of acres of waving green that had been kissed by the sunlight ages and brought into one of the mos fertile prairies on earth．Here wa the Paradise for cattlemen，and wit his indomitable will for enduranc possession of this vast territory where he could have free and unlim ited range for his herds of thausands， and where，by his arduous efforts，h was suabled to hold possesion for moresthan thirty years in practicall undisputed peace and quiet，disturbed only by the＂Nestor，＂the advance guard of civilization，as he is some times called，but who，in reality，is the who，ross，roving，would－be farme him，puts all he may possess，togethe with his family，into a covered wagon and，with a pair of mules，turns his face towards the setting sun，to seek |
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## THE WOLTER＇S

 MEETING


 mone noruing．．W．Holmes，in introductng
Judge
he speaker，took oceasion to enumer－ ate the three issocues than tore prom－
nent in this campaign：1st，The ritita－ tive，reterendum and recall：2nd，The
interstat stipment of tiquor，and，，rrd．
The question of a tariff on raw ma－ The question of a tariff on raw ma－
terial Juage Holmes strongly sup－
ported Col woiter＇s position against ported col woiter＇s position against
the reterendum and reall．He matid
that men are too teasily waved by
passion and prejudice．Judges should
 questions without favor or fear of
losing their seats．The Juage op－
posed the referndum on substantially
ine same the same grounds． The Judge spoke at some length on
The taritc
Wuestion，asying that Mr．
Wotters of a tarift on raw materials：if raw
materials were allowed to come in
吕e it would be a ouble protection
to the manutacture． to he．manuracturer．
Co．Wo．ters，atter paying some
compliments so the country and city．


CITY COUNCIL
PROCEEDINGS

| but，if |
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states licenses in dry territory．He
said he was a strict local optionist．
He stated his onsent

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Long．
and J． I．Wayland．
Fre end Water－T．W．Sawyer and
E．Miltchell．
cision soon
He said
of the
the greatest importance at oustion this
ime．The people ought to have time
otudy it．＂If I had the power．＂he
to study it it If had the power，＂，he
said，I would abobish the tarltf and
substitute a different system．But
Then，as practical men，we must ad－
just the tariff so that it may be ap－
has always been for a tariff for rev－
nue only．Our policy is to throw
＂Under the constitution as we have
the question is，how shall we raise
revenue without a her
a revenue without a high tarirf Our
answer is，by a lower tariff duty，
which will produce more revenue and
give greater relief to the people．

WILL WORK FOR THE HOME．
Next week the Grand Lodge of Odd
Fellows will convene in Dallas，at
which time the location of the Odd phans will be decided upon．Two
delegates from the local lodge have
been appointed to attend this meeting．
THE PATHFINDER HERE.

## I．E．Gates，who will address the Grand Lodge and present the claims

 will endeavor to make plain the rea－sons why Plainview should be se－

## EW PASTOR ARRIVES．

Rev．S．E．Shater，of Breckenridge，
To．，arrived with his family last week， o take up the pastorate of the Firs
Iethodist Episconal Church．H
Henched hise intiol preached his initial sermon last Sun
day，on which there was considerab
avorable comment by those who ha
SPECIALAST COMING.


## A Clothing Chat <br> WH Y do we sell tailormade clothing? <br> Because we can sell a man on a closer margin of profit, sell you what you want and at the price yoa want to pay for a suit. Every suit made to your individual measure ments and there won't be a dozen just like it in town. <br> No matter if you pay $\$ 15$ or $\$ 40$ for a suit from us, you get a double guarantee that it will be worth the money you paid for it and will give entire satisfaction, notwithstanding it is made for you and you alone. <br> Have you bought your spring suit, if not look around and see who is selling the clothing for the best dressed men. You can tell. <br> Pipkin-Napp Co. <br> Jim, Harry and Grady

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showing the injustice growing out
our present protective system: firsit
Eathing the American manufacture bhest to proceed to get rid of the tariff, 0 charge the consumer the norma
rice of his sonds witi- inethe tarif added. The tarift amount
$\qquad$
$\qquad$
$\qquad$masses. Accarding to leading econ- sachusetts manufacturee says he is
gatists, to every five cents the people bound to have his tariff as tong as the
pay ninety-five cento' critute to the southern lumber king says "as long
neopte to the crusts, the enormous have his, the chances
sum of trare than a thousand mitton have a tarift a "long" tme. We are
dollars.


SECOND ANNUAL STATEMENT The Amarillo National Life Insurance Company

Amarillo, Texas, December 31, 1911



TOTAL POLICY HOLDERS BENEFIT, \$319,296.23 Busines in Force as of December 31, 1911, on Paid For Basis $\$ 3,192,000.00$

E. P. NORWOOD, Local Agt. W. B. PATTERSON Gen. Agt. plainview, texas amarillo, texas

## SILOS

recognized by thousands of farmers to be the BEST and MOST ECOS OMICAL Silo on the market. Feed cannot freeze in them, they wil
last a life-time, are portable, air tight, and will not pull apart, like ageney for this region. With each Silo sold, we give the farmer a
written certificate permitting him to build, and protecting him against
. MON-SEXSE" SILO cannot be surpassed nor equalled by any other
on the market. IT WIL PAY YOE TO TALK IT OVER WITH IS
BEFORE YOU BLY. We

## Alflafa Lumber Comp'y

Plainview, Texas

## To My Friends:

Look! Listen! Jas. R. DeLay is here to stay and win. Selling land is his business. Trading propositions a specialty. List your lands with him. Have sold more lands than any man in Plainview. See me.

Phone Nos. 40, 93 and 447

## A.L. Hamilton \& Brother



Manfacturen of Galvanized Steel Tanks<br>Flues, Milk<br>Troughs, Guttering and Tin Roofing

## Repair Work Given Our Careful Attention

 LET US FIGURE YOUR WORKAcross St. From Postoffice
PHONE 84

Allan \& Bonner Coal and Grain Co.


Telephone 162
Plainview, Texas

## B.D. CROW, Horse Shoer 

Fifteen years of experience allows me to guarantee every job of shoeing I do. DON'T FORGET-
We also do all kinds of Blacksmithing, Buggy and Wagon Work.

## READ THE FOLLOWING CARE

Two Lots, in good location; worth
900.00 ; but 1 will sell them for
550.00 , within the next sixty days.

Arth the money asked, can be bought
thout any cash.
Farm, well-improved, 300 acres

low; he revels in the freedom of the
forest and the plain, and the narrow
streets and towering bufldings of the eity cannot imprison his soul or drive
from his heart his love of the qufet from his heart his love of the qufet
beauty of his childhood.
The luxurious menu of the city table

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Otus Reeves


## COUNTY TEXAS COMOCRAT

Under and by virtue

or Hale County and the lew in and

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## Hickory Nut Cake

## 



Realty' Comp'y
Plainview, Hale Co., Iexas
Over twenty years in South Central Plains Country. Buy, sell and exchange
LAND
in all parts of the country. Non-resident lands a specialty Render, pay taxes, lease and collet leases

## Percheron Stallion 4-X

## Register No. 49,982

FOUR X is recorded by the Percheron Society of America; at Weight, about 1,900 pounds. Foaled April $30,1906$.
FOUR X is a very handsome horse-fine color, glossy, fine hair large, flat bone; and stands on four good feet. FOUR X has made high merit.

TERMS $\mathbf{\$ 1 0 . 0 0}$ per season, payable at serice; $\$ 15.00$ to fusure mare in foal, payable when fact of foal is ascertalned. Should mare
be traded or transferred out of county, clatim for season becomes mature, and will be collected. Statutory lief will be retalued until season fee has beén paid.
$\qquad$ necessary.
FOUR X won first premium at the 1910 and 1911 Hale Counl
Fairs; also won first in 1911 in class of draft stallions and one of the get. Horse will be kept
will be handled carefully.

FOLR X will make the season of 1912 at the barn of G. B. SIM.
W. R. SIMMONS, Owner


Make the Farm Pay More--Put Your Feed in a Silo

An Iowa Silo. More Tha Pays for Itself in a Year
 the lowa Silo in Hale County. best made. We have a large stock silo building material on hand, and you are contemplating buying a sild
it will pay you to figure with us. Hav an experienced silo man in our emplo

Plainview Lumber $\mathrm{C}_{0}$
Sout Pricic Stret

Mr. FARMER:
Did you know that Kansas alone built more than 100,000 Silo's in 1911? If they aref valuable to Kansas why not to Texas. We are now showing a model of the Silo at our yard on main St. Call and let us show you this model. It is unequaled for simplicity, strength and durability. A close inspection will convince the most skeptical of our claim.
A. G. McADAMSLUMBER Co

## Jordan Coal \& Grain Co

## Coal, Grain, Seed and Feed Stuff

Phone 136
Plainview, Texas

## The Plainview Floral Co.



If it is GROCERES you want
"The Country Store" sells them for less. Call and be convinced. Try a sack of their flour, as good as the best and for less money.

Farm Produce Bought at Market Prices

East Side Grocery
All Cash
GEO. S. FAIRRIS, Propristor
No Dẹelivery
(\$)




| COCHRANE'S <br> STUDIO |
| :---: |
|  |

Where They Make HIGH GRADE PHOTOS

| We Need More |
| :---: |
| Eggs \& Poultry |
| Keep them coming |
| to us. |
| We will pay top |
| market price and |
| remit daily. |
| L. D. RUCKER |
| Produce Co. |
| Phone 174 |




## Continued from page one

 countries and brought here for manu--
facture, shall be admitted tree." He Tacture, shall be admitted free, Hare
clamed that the Demeoratic part
wase oppoed to this policy and the
old whis party wis old Whig party was tavorable to th
ofore the war. He said that Cleve. land was a notable exception among
Democrats, and, under his administra-
Das. Uon, wool and cotton were so oow as
to urin almost every man engaged in
thelr production their production.
-They zait that tree hides would
make shoes cheaper, but, instead, the make shooss cheaper, but, instead, the
price hana actualy raised. There have
ben two distinct ratses of so cents a ben two distinct raises of 50 cents a
pair since we have had free hides.
"Advocates of free raw material are

## C. L. GILBERT

 : LIVERY AND TRANSFER ::CABS AT ALL HOURS DAY AND NIGHT. BUS MEETS ALL TRAINS
PHONE 219
PLAINVIEW, TEXAS

## YOU CAN DEPEND ON DIKE'S

R. A. LONG DRUG CO.<br>PLAINVIEW,<br>TEXES

At the beginning of this year we put on aur shel the celebrated Dike Remedies. The our shelves the very best ever placed before the American pubThere is a remedy for every ill--THIS IS A DIKE DRUG STORE--No matter what your ailment, we have the remedy, and one that is absolutely guaran-
teed. wonderful remedies. We know the exact formula of each preparation aud feel no hesitancy in using the goods ourselves.

## 





## Good Clothes

Made by the Foremost Tailors of the United States

## Let Us Take Your Measure

When you wear clothes made by ED. V. PRICE COMPANY of Chicago, sixteen hours a day, you are in good company. Any garment that this company makes for you they guarantee it to fit you perfectly and to give service. Besides you will find a remarkable advantage in having your suit made to order. You have 500 patterns to select from, an experienced tailor to take your measure and order it made so as to suit your particular fancy.

## Let Us Have Your Order For a Spring Suit

Also if you have not acquired the habit of having your clothes Cleaned and Pressed at Waller's just give them a trial. We have the largest and most up to date tailor shop west of Fort Worth. Your old suit made new by our steam cleaning and pressing method. Ladies work gtven careful attention. Just Phone 188-well do. the rest.

## STYLE-INDIVIDUALITY

PEOPLE who have visited all parts of the civilized world are frequently asked: "In what country are women dressedthe best?" Invariably the answer is: "In America." You might ask, "Where can I buy the best furniture--Furniture of class, and that carries with it that distinctive individuality." Invariably the answer is: "At Williams." My stock has been greatly increased within the past few days and I shall appreciate a visit from you. I GUARANTEE SATISFACTION



## Make Boy's Better


Boys Rough-Anything Good Enough


Better Boy's-Better Men Better Country

 pees top and seamis are well taped. Separate Pants, made of strong 75 c to $\$ 2.25$
Boys suis $\$ 1.50$ to $\$ 10.00$
ofr boys clothes cost no more-dust made better
Richards Bros. Goelier
102 North Paeifle st. Plainview, Texas


HOW CAN We BUY A PIANO?


 Where Shall We Buy the Piano?

 When Will You Buy the Piano?
$\qquad$
$\qquad$ In Used Pianos We Offer Some of the Best Bargains at Sacrifice Prices

## Leyhe Piano Company

N. G. Henderson Special Representative Plainview and Surrounding Territory.


## Charley

I now own Charley, one of the McDonald Stallions, which will make the season at my farm 5 miles north of Plainview. Terms $\$ 10$ and $\$ 15$
W. W. WISE


All kinds of Machine ry Repaired
Casing and Pipe of
any size Threaded
J. D. Hatcher

210 East Main

## Some Inside Facts That You'll Find Worth Knowing

 HE BIG reason why Schwab clothes fit so well and look so well is that the coats are modeled by the Schwab expert tailors to the shape of the humam figure. They are virtually "built," not merely put together, and each operation is done by first-class experts so that there is no possibility for inferior or second grade workmanship.

The collars have a smooth, thin "felled" edge and fit snugly and evenly all the way around. The shoulders are hand-shaped and cannot become uneven or lumpy. The edges of the fronts of Schwab coats will not become wrinkled, even in damp weather.

A Schwab vest is so cut and made that it will not "draw" about the waist. A Schwab trouser has every seam on which there is a strain doubly sewed with the strongest silk thread. Buttons are sewed on Schwab suits firmly and to stay, and the buttonholes will not become "frayed." An innovation that will appeal to you is the secret pocket inside the left hip trouser pocket. Money placed in this secret pocket will be safe from loss by theft or accident. It is such tailoring (most of it "internal" and therefore not visible to you) similar to workmanship in higher priced suits that gives "Schwab $\$ 15$ Specials" their great reputation.

The popularity of these suits are growing in Plainview every day, you have paid more for suits not as good, you can't go wrong they are GUARANTEED to give you SATISFACTION or a NEW SUIT and are also guaranteed to be all WOOL or WOOL and SILK. There's no way to lose on a FIFTEEN DOLLAR SPECIAL at

SHELTON BROTHERS

| In Socrety's Realm |
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|  |
| afternoon, at the McClelland home, |
| resent at the three tables,es P J. Wooldridge and J. C . |
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|  |
| girls entertai |
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| nesday aternoon for the I. F. E. Girris,at the Ware home, 120 North Eureka |
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| Mrs. |
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| enjoyed the courtesy were Messrs, and |
| L. A. Knight, H. W. Harrel, R. W. |
| Bettie Knight |
|  |
| Jupavese tes. |
| The Bet Gamma Society of Wayland College gave a Japanese Tea last Fri |
| day evening, at the home of Mr, and |
| Street, for the purpose of raising funds |
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|  |

Your Choice of Three Sizes.


Also Miss Ruby Barrow rendered piano solo which was heartily enjoyed A luncheon, consisting of tea, chicken salad, pickles, sandwiches an
angel cake, was served. In return, free-will offering was given by those who called.

Reception.
the season for the College set was the the season for the College set was the
reception given Tuesday evening, a the home of Mr. and Mrs. T. D. Webb
1300 Restriction Street, by the Jubio 1300 Restriction Street, by the Junio
class of Wayland Baptist College to the Seniors.
As white carnations are the chosen hower of the latter, they were favore for the evening, their spicy fragrance
filling the afr with sweetness. Vase of spring-time flowers were placed in parlor and hall, while in the dinin room house plants were grouped ef
ectively. Throughout the whole,

| class colors, lavender and white, were remembered. | at Wayland, was graciously assisted in the role of hostess by her mother, Mrs. T. D. Webb. |
| :---: | :---: |
| The reception hours were spent in games and contests. The Seniors were expected to contribute their share to the entertaining, and accordingly did various college stunts for | mrs, barnes' misic recital |
| the amusement of the crowd. Music aiso added its charm to the evening. | se, |
| also added its charm to the evening. The most amusing and distinctive teature of the occasion was the serv- | be |
| ing of the refreshments by two litile |  |
| imported for the event. The dainty | Fr |
|  | 26th and 27th. The will appear on Frid |
| two-course lunch included shrimp wivappear ones on Saturday night, be salad, cheese straws, olives, coffee, advanced ones on at $8: 15$. |  |
|  |  |
| Toasts were drank and a general good time enjoyed by the twenty |  |
|  |  |
|  | be lusisted |
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Miss Nell:e Webb, who is a student Read the Herald ads.
 cooking and their seasoning-with a view to putting up a dish not only superior to all others, but also good enough to meet our own standard of quality-White Swan quality-"better than the law requires."

At last we are satisfied-we've caught that elusive deliciousness, that simple goodness that is so infinitely hard to arrive at in canned goods-"that home cooked

## flavor." We're proud of <br> White Nwan PORK AND BEANS WITH TOMATO SAUCE

## Honestly, we've never tasted any beans so close to perfection in every particular of

 goodness. It is hard to see how they could be otherwise.The beans are hand picked-all fat, large, perfect and of a uniform size-no broken beans, no "culls," none but the best. And cooked with such positive science that every bean is a regular little bag of meal in a skin that melts in your mouth-not a husk or hull left behind. Yet, mealy as they are, they're not dry, but rich with the delicious tomato sauce that's cooked with the beans; not just spread around them, thick here and scanty there-it is evenly distributed throughout.

And the fine, juicy pork adds its delicate touch to the flavor of the whole.
As to cleanness-if you expected to entertain company in your own clean kitchen, you could not be more immaculate in your care than we are in every detail of preparing and cooking White Swan Pork and Beans.

Positively, you must taste this luscious dish-you'll agree with every good word we've
d, and more. And besides this deliciousness, think of the trouble saved-they're ready said, and more. And besides this deliciousness, think of the trouble saved-they're ready
to serve; cold, or just heat them and eat them; that's all
texas indestrial notes
Four carloads of Northern home-
seekers arrived at Brownsville last seekers arrived at browns that sec
week, and will buy homes in
tien, of the State.

During the first week of April,
building permits to the amount of 3311,850 were issued at Houston.

A $\$ 400,000$ bond issue has been voted
at Waco for the purpose of erecting at Waco for the purpose of
a new water filtering plant.

A Commercial Club has been or-
ganized at Bloomington, Victoria

Work will begin soon on the San
Benito \& Rio Grande Valley Railroad Benito \& Rio Grande Valley Railroad
lines from Rio Grande City to Sam lines from Rio Grande cit
Fordyce, where it will connect with the St. Lo
Railroad.

Eighteen head of cattle were re
cently sold, at El Paso, for $\$ 500,000$.
The citizens of Amarillo are making
efforts to have that city pace on efforts to have that city placed on the route of the New York and Los Au
geles Auto Highway

The San Angelo Water, Light and Power Company, of San Angelo, has
filed an amendment increasing its
capital stock from $\$ 225,000$ to $\$ 500$,

The Santa Fe Railroad reports that
it has shipped out 300 cars of cattle it has shipped out 300 cars of cattle
from San Angelo to Northern marfrom San Angelo to Northe
kets th the last sixty days.

The Southwest Texas Press and Commercial Secretaries' Association
will hold their annual meeting at Car-
rizo Springs, April rizo Springs, April 25,26 and 27 . The Merchants' Compress Company,
of Houston, will begin work soon on new warehouse
road facilities.

The Brownwood North and South Texas Railroad has increased its capital stock from $\$ 30,000$ to $\$ 225,000$, for
the purpose of extending its lines. A bond issue to the amoput of $\$ 35,-$
000 was recently voted at Paducah, for civic improvements. ociation has been organized, at Kingsville
Bids are being received for the con-
struction of 48 miltes of roek roads in Lamar County.
The Commercial club of San Benito has donated a site for a cotton com-
press, and wort will begin soon on the press, and
building.
An order for 5,200 tons of steel was placed with a Battimore firm recent-
ly for rails to be used in constructing a railroad from Edinburg to Falfurrias.
The Brady-Neely Grocer Company,
of Amarillo, has filed an increasing its capital stock from $\mathbf{3 7 5}$, increasing its ca
000 to $\$ 100,000$.

WHITE STAR LINER SUNK.
The Titanic, said to have been the
largest ship ever built, collided with an tceberg off the banks of Newfoundland Sunday night, while on her
maiden trip, and carried 1,202 passenmalden trip, and carried 1,202 passen-
gers down with her to a watery grave gers vessel went down in less than four hours after the collision, and in which time the wireless operator succeeded in reaching other vessels with
a report of their distress. These ves-
sels immediately steamed to the spot indicated, and picked up, from the
itanic's twenty boats, some s68 of Titanic's twenty boats, some s68 of
tee surivvors. Though the number is not deflinitely known so far, it is sup-
posed that at least 1,202 persons were posed that at least 1,202 persons were
lost. The record of known survivors,
as given by the Associated Press, stands: men, 79; women, 233; chil-
dren, $16 ;$ total, 328 .
The crew and passengers showed great heroism, and stood by the ship,
facing inevitable death, and sent the women and children away in the
boats. It is said the men boats. It is said the men who were
left stayed behind deliberately; but lert stayed behind deliberately; but it
is evident the boats would not have
carried one-half of the passengers.
Y. W. HOLMES LAWYER

## Notary Public

 General civil prictice Refer to Third National Pank
## 

## An Opportune Chance to Save Money

An opportunity to buy your spring supply of Groceries at less than wholesale cost today. Having bought heavily before the Big Advance we are in position to sell you good Groceries at less price than any house in West Texas. $\quad$ WWe do not believe in putting on sales every few weeks-as our customers know this will be the first general sale we have put on since our opening in Plainview some three years ago.

Below We Give You a Few Prices That Should Interest Every Housekeeper in Hale County

15 pounds Stamdard Granulated Sugar 1 dozen Van Camp's Milk, worth $\$ 1.20$ 1 dozen Wapeo Kraut, worth $\$ 1.50$. 1 dozen No. 2 Tomatoes, worth $\$ 1.35$ 1 dozen Extra Fancy Sugar Corn, worth $\$ 1.8$ 1 dozen Van Camp's Hominy, worth $\$ 1.50$. 1 dozen Pie Peaches, worth \$1.50 1 gallon White Cooking Oil, worth $\$ 1.00$ 7 bars Bob White Soap
7 bars Clariette Soap
$\$ 1.00$

## $\$ .90$

## $\$ 1.10$

$\$ 1.00$ $\$ 1.25$ $\$ 1.15$ $\$ 1.25$ $\$ .75$ $\$ .25$ s. 25

7 bars Gold Band Soap 3 packages 2-pound Oat Meal .. 4 packages Quaker Corn Flakes. 3 packages Krinkle Corn Flakes 4 packages New England Mince Meat Quart bottle Olives, 50 c size. 1 package 5 -pound Oat Meal, 25esize 10 pounds L. M. Raisins
4 cans Babbitt's Lye
$\$ .25$ $\$ .25$ $\$ .25$ $\$ .25$ $\$ .25$ $\$ 35$ $\$ .20$ $\$ 1.00$
$\$ .25$

5 -pound bucket Santos Coffee, worth $\$ 1.50 \ldots$. $\$ 1.15$ $\$ 5.00$ gallon Parake Drip Syrup, wor 1 pound Pure Ground Pepper, worth $40 \mathrm{c} \ldots .25$ 1 dozen Searehlight Matches, worth $50 \mathrm{c} \ldots .$. \$ . 40 3 packages Jello
7 packages Hippo Washing Powder ........ $\$ .25$
Irish Potatoes, worth 4 c , per pound ......... 3 Bc

## This Sale Will Start Saturday Morning April 20th and Close Saturday Night April 27th

We do not limit customers to any amount they may buy. Our regular charge customers will have the benefit of these prices-and goods bought at this sale will be charged to their account as usual.
"GOOD THINGS TOO EAT."
6

THE PHANTON OF THE OPERA
By GASTON LOREUS
ontinued flom last week change will come a demand for lighter garments. We got the goods to meet every warm weather demand. Our stock in the garment section offers the best opportunities for supply at the present time, many dresses of the light, airy kind have been added to our showing, during the past few days. Dresses at moderate prices, dresses of medium class, as well as garments of the finest and most exclusive kind, in a wide range of selections. Don't fail to pay our ready-to-wear department a visit.

| Draperies and Curtain Goods | $\begin{aligned} & \text { Children's Wash } \\ & \text { Suits } \end{aligned}$ | Our Ladies' Neckwear Department | Wednesday's Special Offering |
| :---: | :---: | :---: | :---: |
|  | Children's Wash Suits, and we are of- fering them at unusually attractive |  |  |

## PLAINVIEW MERCANTILE COMPANY

"THE BEST AND PRETTIEST DRY GGODS STORE ON THE PLAINS"



