

CHILDREN INJURED.

Ordinary Cathartics and Pills and Harsh Physic Cause Distressing Complaints.

You can not be over-careful in the selection of medicine for children. Only the very gentlest bowel medicine should ever be given, except in emergency cases.

We personally recommend and guarantee Rexall Orderlies as the safest and most dependable remedy, which we know, for constipation and associate bowel disorders.

Rexall Orderlies are eaten just like candy, are particularly prompt and agreeable in action, may be taken at any time, day or night; do not cause diarrhoea, nausea, griping, excessive looseness, or other undesirable effects.

Rexall Orderlies commonly completely relieve constipation, except, of course, when of a surgical character. They also tend to overcome the necessity of constantly taking laxatives to keep the bowels in normal condition.

LARGE INCREASE IN IRRIGATION.

Washington, D. C., March 18.—A bulletin has recently been issued by the Bureau of Census stating that in 1899 there were 1,325 irrigated farms in Texas, and in 1909 4,907, showing a gain of 3,582 farms, or 808.3 per cent.

DODSON'S LIVER-TONE INSTEAD OF CALOMEL.

Just as Sure—Always Safe—No Bad Effects Ever Follow This Pleasant-Tasting Liquid.

As a remedy for a torpid liver, calomel has more than met its match in Dodson's Liver-Tone. It does not lash the liver on to perform its work at the cost of its strength.

Calomel depends for its power upon exciting the liver to do more work, and often the liver is too weak to stand such treatment, and you are worse off than before.

Dodson's Liver-Tone can not cause any of the dangerous effects that often

follow the use of calomel. It is entirely vegetable and pleasant to the taste, and is suitable for children and grown people.

Get a 50c bottle at R. A. Long Drug Company's, under the guarantee that if it doesn't satisfy you that it is a perfect substitute for calomel you get your money back.

SOME LAWS SHOULD BE REVISED.

As a chain is not stronger than its weakest link, our statutory code is no stronger than its weakest law. The dramatic had of fate is moving the world forces of progress toward Texas, and the ponderous machinery of Twentieth Century civilization will soon rest heavily upon our statutes.

Our laws should be examined for the weak links of vengeance, the flaws of incompetency and the light weights of selfishness. Texas needs its most able men in the next Legislature.

MR. PETTEGILL'S PROMOTION.

Texas has scored another point in commercial supremacy in the promotion of Mr. H. J. Pettengill, of Dallas, to the presidency of the Southwestern Telegraph and Telephone Company, with headquarters in St. Louis, and having supervision over the states of Missouri, Texas, Kansas, Oklahoma and Arkansas.

The telephone is one of our most youthful and powerful industries, and good conversation has become an indispensable factor in our progress.

Texas is the Nation's training-ground for captains of industry, and no one is properly equipped to cope with the gigantic problems of civilization without taking a course in business in the big State.

WILL GIVE BIG BANQUET.

Dallas, Texas, March 20.—Invitations will soon be issued by the Dallas Chamber of Commerce to the opening of the Adolphus Hotel, which will be celebrated with the most elaborate banquet ever served in Texas. The exact date has not yet been set, but it is understood that it will be sometime in the early part of September.

It is reported that St. Louis business men have already made arrangements for two special trains of Pullman cars, and will be on hand to felicitate Dallas on the greatest hotel in the Southwest. Hotel men, railroad executives and business men with Dallas interests, to the number of about fifty, will make the trip.

WILL HOLD REGULAR SERVICES.

The Southern Presbyterian Church announces the following regular services at their church, two blocks northeast of the court house:

- Sunday School every Sunday morning, at 9:45.
Preaching every Sunday, at 11 a. m. and 7:30 p. m.
Mid-week prayer meeting every Wednesday evening at 7:30.
Every one meets a hearty welcome at this church.

RAPIDLY REBUILDING.

Houston, Texas, March 19.—The insurance companies have settled all claims for losses incurred in the recent fire in this city, and the work of reconstruction is well under way. Rebuilding material is being delivered in large quantities, and the merry tune of the mason's trowel and the carpenter's hammer is heard on every corner, rapidly replacing the \$6,000,000 loss with property whose valuation, when completed, will reach the twelve-million mark.

The lumber concerns razed by the flames are being rapidly rebuilt, and will be completed in time to furnish material for rebuilding a portion of the burned area. The cotton companies are receiving and forwarding thousands of bales of cotton daily, although they have neither buildings, offices nor machinery.

"QUIT KICKIN' MY DAWG AROUN'."

Tingling with the vernacular and ringing with the truth, the Missouri "Dawg Song" comes down from the Ozark Mountains. The "Show Me" State has filed a prior lien upon it as embodying that Commonwealth's political attitude toward the Nation. It deserves a broader and more epic application.

The South has been carrying its "hound" to the Democratic National Conventions ever since the war. Fidelity, sagacity, keenness, that sort of loyalty that will starve and suffer any amount of kicks and cuffs from outsiders; that guards savagely the interests of friendship; that stays steadfast when all others have left the breach—these are the sort of attributes the Southern Democratic hound has been bringing "to town" every four years since Reconstruction.

With few exceptions, the Southern Democratic hound has supplied most of the electoral votes for the party since the Civil War. From that practical standpoint which requires that a political organization in this country must provide electoral votes before it can be considered seriously as a political organization, the Southern Democratic hound has meant the Democratic party.

And yet, up to this time, the phantom of "Civil War prejudice"—dead the Southern Democratic hound chained up to the "fetch and carry" role for the party—and the South has itself been deluded by the phantom.

If at any period during its long and faithful service, the hound evidenced the slightest desire for a more substantial diet, he was told, "Not yet; not yet; wait a while; we are not yet far enough away from the war."

Now, isn't it about time to pass the word that "they must quit a-kickin' our dawg aroun'?" The Nation has lifted the ban upon him. The Nation has given every indication of its extreme appreciation of the Southern Democratic statesmanship developed in Congress. The bogie of sectionalism, in the name of which the hound has, for fifty years, been kicked from Dan to Beersheba, has been laid!

How can we expect the Democratic party, or the Nation, to regard us seriously, and how can we expect to reap the harvest to which Southern statesmanship entitles us, when we assume the attitude that we ourselves are afraid to assert our own rights?

When the South goes to Baltimore next June, not only must the edict go forth that the other sections shall not kick its "dawg aroun'," but every excuse and pretext for such mauling and mistreatment having been exploded—it is up to the South itself to desist from the practice! If we write ourselves down as unworthy of aught else but kicks and cuffs, politically speaking, how can we blame the party-at-large, the Nation in general, from accepting our estimate and joining the booting bee?

If, after fifty years, the time has not come to stop kicking this particular "dawg aroun'"—then it will not come in fifty centuries. We may as well reconcile ourselves to that fact right now!

Let the South ask for a Southern man, living in a Southern State!

Even if it does not get what it wants, it will at least have the satisfaction of knowing that it has sustained its manhood!—Atlanta Constitution.

WILL HOLD MAY MUSIC FESTIVAL.

Paris, Texas, March 18.—The Board of Trade is arranging for the presentation of a May Music Festival, which is believed to be the first event of the kind promoted by a Texas commercial organization.

Two years ago the Board of Trade induced Prof. J. Emory Shaw, a vocal and pipe organ teacher of ability, to locate in Paris, and conduct a conservatory, which he has done, with marked success, both financially and artistically. Several months ago the idea was conceived of giving a May Festival, and Prof. Shaw was placed at the head of the movement. He has

organized a large chorus and is having rehearsals that are getting the people interested. The work chosen for presentation is "The Crusaders," a well-known oratorio, and there will be other programs, covering three days in May.

The musical clubs of Bonham and Greenville will be the guests of the Paris club during this event, and the three clubs will participate in it and present one of the programs.

ALFALFA GOOD HOG FORAGE.

The superior merits of alfalfa as a forage crop for hogs may best be appreciated by the comparisons with other food, commonly fed to them. Experts have shown through feeding trials that one acre of good alfalfa is equal to about six acres of wheat for growing swine. It is equal practically to four times that area of oats and to two and two-fifths acres of corn. It will grow as much pork as one and two-thirds acres of good clover.

A good, heavy stand of alfalfa should provide forage for from 10 to 25 head of hogs, depending, of course, upon the size. It would be difficult to give rules to apply in cases of this kind. There is one rule, however, that should be observed if the pasture is to survive, and that is not to keep it grazed down closely. It should be given enough opportunity to get ahead so that it will be necessary to cut two or three times during the summer. This is necessary to the welfare of the plants and the young growth that springs up affords better feed.

Growing pigs and brood sows will need very little corn when on alfalfa pasture. One ear of corn per day will, as a rule, be ample for a sow. One must use his judgment in feeding the pigs, but it is safe to say that a large number of hog men give the pigs entirely too much corn. Some practice is necessary in order to know just how to feed them at different ages. When preparing the pigs for market, grain, of course, must be fed, but not in such amounts as to entirely satisfy their appetites. About two-thirds of the ordinary ration will be sufficient. A hog filled with corn will not eat alfalfa, and he will not take the exercise, which is very necessary to the best gains. Yet, there is a limit to this. Too much exercise, as a result of too much range, will cut down the gains.

The Herald for Job Printing.

REGULAR SCHEDULE RESUMED.

Austin, Texas, March 20.—Railroad Commissioner Wortham has just returned from a complete tour of all lines operated by the Houston & Texas Central system, and reports that the services of that road are much improved and that it maintains its regular schedule.

This road has been handicapped during the past sixty days on account of labor conditions, but it is reported that it is again operating under normal conditions.

Mr. Wortham made the trip in a special train, stopped at all important shipping points and personally interviewed shippers, to determine if the complaints of bad freight service were justified.

A BELIEVER IN TEXAS.

New York, March 12.—The recent election of Mr. Frank Trumbull to the chairmanship of the Board of Directors of the M. K. & T. Railway Co., to succeed the late Edwin Hawley, it is thought will have a material bearing on railroad development in Texas. The M. K. & T. Railway has 1,345 miles of railroad in Texas, which is almost one-half the mileage of the entire system, and a general survey of the properties indicates that the Texas portion is the most inviting field for construction work.

Mr. Trumbull is a firm believer in Texas, having lived in that State for many years. He has been a potent factor in getting a better feeling between the railroads and the people of Texas, and has expressed, on many occasions, his abiding faith in the peo-

ple of Texas, as well as his firm conviction of the greatest possible development in that State. Mr. Trumbull's friends say that Mr. Hawley's mantle has fallen, not only upon one of the best friends of Texas, but upon a man who is recognized throughout the country as one of the broadest, strongest and most earnest railroad men of the United States; one whose honesty is unimpeached and whose greatest ambition is to see simple justice done the people, as well as the general railroad interests of the country.

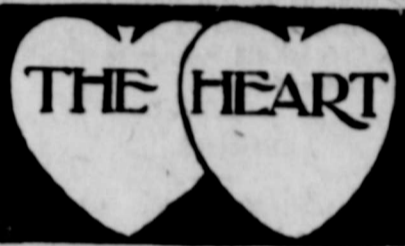
With such a man as the directing head of this great railway system of the State, there is every reason to believe that Mr. Trumbull's renewed connections in Texas will be of great benefit to the State.

NEGLECTED OPPORTUNITY.

Our charitable institutions and kind-hearted individuals, in caring for neglected children, are performing a valuable service to humanity. But how about our neglected opportunities.

There is no sadder sight in civilization than youthful opportunity with bare feet and tattered garments begging from town to town. It may be an industry, an institution of learning, facilities for transportation or any other agency in progress which, if properly encouraged, will flower into the fullness of life and bear fruit to future generations.

Every town in Texas needs a live Commercial Club, to see that neglected opportunity does not stalk through its streets.



If the blood is poor and filled with the poisons from diseased kidneys or inactive liver, the heart is not only starved but poisoned as well. There are many conditions due to impure blood—such as dropsy, fainting spells, nervous debility or the many scrofulous conditions, ulcers, "fever-sores," white swellings, etc. All can be overcome and cured by

Dr. Pierce's Golden Medical Discovery

This supplies pure blood—by aiding digestion, increasing assimilation and imparting tone to the whole circulatory system. Its a heart tonic and a great deal more, having an alterative action on the liver and kidneys, it helps to eliminate the poisons from the blood.

To enrich the blood and increase the red blood corpuscles, thereby feeding the nerves on rich red blood and doing away with nervous irritability, take Dr. Pierce's Golden Medical Discovery and do not permit a dishonest dealer to insult your intelligence with the "just as good kind." The "Discovery" has 40 years of cures behind it and contains no alcohol or narcotics. Ingredients plainly printed on wrapper.

Dr. Pierce's Common Sense Medical Adviser is sent free on receipt of stamps to pay expense of wrapping and mailing only. Send 31 one-cent stamps for the French cloth-bound book. Address: Dr. R. V. Pierce, Buffalo, N. Y.

SECOND ANNUAL STATEMENT

The Amarillo National Life Insurance Company

Amarillo, Texas, December 31, 1911

Table with 2 columns: ASSETS and LIABILITIES. Assets include First Mortgage Loans (\$130,065.66), Collateral Loans (2,800.00), Cash on Hand (841.76), Funds (Current Deposits) (909.91), Funds Bearing 8 per cent (48,368.25), Funds Bearing 5 per cent Daily Balance (105,869.04), Uncollected and Deferred Premiums (net) (6,986.41), Accrued Interest (8,833.05), All Other Assets (14,622.15), Assets Not Admitted (14,285.06), Total Assets (\$305,011.17). Liabilities include Legal Reserve (\$31,830.21), Claims on which no Proof of Death (2,000.00), Claims Resisted (5,000.00), Coupon Deposits and Interest (433.17), Premiums Paid in Advance (86.18), Taxes Due (2,747.50), Special Contingency Reserve (200.00), Assets in Excess of Legal Liabilities as Security to Policy Holders, Capital Stock (150,000.00), Unassigned Funds (112,714.11), Totals (\$305,011.17).

TOTAL POLICY HOLDERS BENEFIT, \$319,296.23 Business in Force as of December 31, 1911, on Paid For Basis

\$3,192,000.00

E. P. NORWOOD, Local Agt. W. B. PATTERSON Gen. Agt. PLAINVIEW, TEXAS AMARILLO, TEXAS

B. D. CROW, Horse Shoer

HORSES SHOD FOR \$1 PER HEAD

Fifteen years of experience allows me to guarantee every job of shoeing I do.

DON'T FORGET--

We also do all kinds of Blacksmithing, Buggy and Wagon Work.

YOU CAN DEPEND ON DIKE'S

At the beginning of this year we put on our shelves the celebrated Dikes Remedies. These remedies are the very best ever placed before the American public and can be depended upon in every particular. There is a remedy for every ill--THIS IS A DIKE DRUG STORE--No matter what your ailment, we have the remedy, and one that is absolutely guaranteed. Come in and let us tell you more about these wonderful remedies. We know the exact formula of each preparation and feel no hesitancy in using the goods ourselves.

R. A. LONG DRUG CO. PLAINVIEW, TEXAS

CONDITIONS ARE HEALTHFUL.

Plainview Is Very Proud of Her Low Mortality Rate.

Plainview is particularly proud of her low rate of mortality. D. W. McGlasson, recorder for the local Praetorian lodge, states that not a death has occurred among its membership of 225 during the past year.

NOTES ON CITY BUILDING.

Men succeed best who work with other men for the general good. No man ever did or ever can do a great work alone. All must pull together.

Impossible things are simply those which so far have never been done.

Men are valuable just in proportion as they are willing to work in harmony with other men for the good of their city.

Every town in Texas needs a live Commercial Club, to see that neglected opportunity does not stalk through its streets. (Plainview has about the liveliest on record.)

The men who are lifting cities upward and onward are those who praise more than they criticize and work when there is work to be done.

Dues or contributions to civic organizations are no more charity than the rent or salaries you pay. It is an investment, pure and simple, and a good one in nine cases out of ten.

The man who complains about his civic organization not doing anything is unconsciously knocking on himself. Every organization is simply its members, and if every member does his duty, the organization will be sure to do its duty.

The first thing in town building is to tell the truth. An agreeable "disappointment" will often locate a man in a small town when a disagreeable one will turn him away from a larger and better one.

OLD "MAINE" FOREVER AT REST.

Wreck of the Historical Battleship Buried in Waters of the Gulf.

Havana, Cuba, March 16.—Under lowering skies and in a heavy, tumbling sea, the old battleship Maine, resurrected after fourteen years' burial in Havana harbor, today plunged, with her colors flying, to her everlasting rest 600 fathoms deep in the sapphire waters of the Gulf.

Self-protection is the first law of nature. Patronage of home industries is self-protection.

Seed Oats!

GENUINE

Red Rust Proof Oats

re-cleaned, free from weed and Johnson grass, seeds and other foreign matter.

SIMON PURE NIGGERHEAD LUMP AND NUT and the CELEBRATED

DOMINO LUMP COAL

The kind you can bid 84 on. Always in stock.

GUARANTEED TO PLEASE

E. T. COLEMAN Coal and Grain Dealer

Phone 176 Near Depot

Cottolene is Sunshine in the Kitchen-



Plenty of sun and air have cured more invalids than have the doctors. Cottolene is a sun-kissed product. It comes from the cotton fields of the Sunny South, where the choicest seed is selected, the oil extracted and refined, making a wholesome, healthful, vegetable product that makes "sunshine food."

Lard, on the other hand, never has, never can be anything but hog fat.

You take chances when you use it. It may not injure you; but it may cause indigestion and other troubles.

Cottolene makes food that any stomach can digest, contains no hog fat, and is the most healthful and economical cooking fat on the market.

Made only by THE N. K. FAIRBANK COMPANY

More Economical than Butter or Lard—Use 1/3 Less

BUSY PREPARATION FOR 1915.

A very few years ago San Diego could hardly be described as other than somnolent. It had beautiful dreams, but it was distinctly asleep. It decided to hold an exposition, and at once the people became awake to the need of getting ready to show a proper degree of hospitality to those who should accept the invitation to come to the Exposition.

And the two millions is really being expended on the Exposition right now. The site is alive with graders and bulldozers, and the place is being rapidly transformed by the busy workmen into the scene of enchantment which it is to present in 1915.

INDIAN SCENES TO BE DEPICTED.

Attempt Being Made to Preserve Some Traditions of the Red Man

Washington, D. C., March 20.—The Smithsonian Institution has just issued a bulletin of more than ordinary interest on new Indian exhibits that have been placed in the National Museum in Washington.

With the aborigine rapidly becoming part and parcel of the general population and losing his identity with his old customs and surroundings, it is becoming a matter of more and more interest to preserve and perpetuate the traditions of the race and to place in a permanent resting place all that can be preserved concerning them.

"Of peculiar interest in connection with American ethnology," says the bulletin, "are two recently-completed groups depicting scenes from the daily life of the aborigines. These groups form a part of a very general character of the various peoples of the world. One, known as the 'Quarry Group,' represents a scene in the present District of Columbia before the white man came, where a group of six Indians are quarrying rocks for utensils and shaping them for future use."

Another group represents the snake dance of the Hopi Indians. "This life-like group represents Indians performing the fantastic steps and grotesque antics of a religious ceremony, which, although appearing eccentric and absurd to the modern observer, was entered into with sober and devout feelings by the Indians."

The bulletin then gives a rather lengthy account of the dance. It is such graphic scenes as these which will be shown at the San Diego Exposition, to be held during the entire year 1915, and on which active work is now progressing. Not only will there be a life-like presentation in picture and modeling of the Indians' customs, but there will be real Indians, living in their natural manner, following their native customs.

DECATUR COLLEGE WINS.

In the "triangular" debate between Wayland, Decatur and Howard Payne Colleges, Saturday night, March 16th, Decatur College won. Messrs. Tibbitts and Smith, who represented Wayland at this place, in commenting on the result, says that Decatur won largely on account of their splendid delivery.

Mr. Byrd Murphy and Ray Jones defended Wayland College in the debate against Howard Payne College, at Brownwood. According to the judgment of two out of three of the judges, our boys won, over the Howard Payne contestants, by 36 points. The third judge, however, marked the Howard Payne debaters so high as to over-balance the other two.

Our boys have no complaint to make as to their treatment nor to the decision, which was made according to the rules of the debate as agreed upon. To some, however, it might appear that rules that allow one judge to overrule two others are manifestly unfair.

PORTRAIT OF FAMOUS EDUCATOR.

Fort Worth, Texas, March 19.—Royston Nave, of this city, has painted a portrait of Alexander Hogg, the famous educator, which is attracting attention from all over the State. The School Board of Fort Worth has made a flattering offer for the picture, to be placed in the High School building, but the offer has been refused.

WILL SUB-IRRIGATE GROUNDS.

West Texas State Normal Has Just Completed Laying of Tiling.

Canyon, Texas, March 20.—The Panhandle Sub-Irrigation Co., of Amarillo, today finished the work of tiling the grounds of the West Texas State Normal College, for sub-irrigation purposes. This sub-irrigation plant comprises an aggregate sub-tiling length of 26,000 feet, and costs \$2,600.

About 19,000 feet of the tiling will be consumed in the irrigation of the college grounds proper—the other 7,000 feet being devoted to the creation of a permanent sub-irrigation demonstration plant—14 acres, all told, being irrigated.

The 19,000 feet used in the grounds themselves will irrigate shade trees, shrubberies, lawns and floral plats. The remaining seven acres of the 21 acres composing the college grounds will be used for graded drives, cement sidewalks, etc.

In addition to these ornamental and pleasure grounds, the college has 40 acres for agricultural experimental purposes, the greater portion of which will be placed under tiling sub-irrigation next year.

BOILER EXPLOSION KILLED 32.

And Many Were Injured When a Locomotive Blew up at San Antonio.

San Antonio, Texas, March 18.—At least thirty-two men were killed, and parts of their bodies strewn for blocks around, when the big passenger engine in the Southern Pacific shops blew up here today. The engine stood in a square formed by the copper house, blacksmith shop and roundhouse, all of which were wrecked.

Twenty of the bodies have been identified, but it is believed twelve more are in a tangled mass of debris. Parts of human bodies were found jammed into crevices about the buildings wrecked, in the street and entangled in machinery of the shops.

It is believed the explosion was caused by carelessness of some one of the men killed, in allowing cold water into the hot boiler of the locomotive. The engine was practically new, of the large Mogul type. It was in the shops for inspection.

Besides the thirty-two believed to have been killed, fifty persons were injured. These, for the most part, were in remote sections of the buildings wrecked, for those close to the engine or in the main parts of the building were either killed outright by the explosion or crushed by falling

material when the buildings crumbled. The monetary loss will be about \$200,000.

IN THE PATH OF THE PADRES.

Swift and all-embracing as has been the sweep of migration and commercialism in California, the traces of the Spanish occupation have not yet been obliterated. Indeed, in some ways, the remnants of the old days have been better preserved than if they had been left to their fate. Strung along the El Camino Real from San Diego northward to San Rafael, like beads along a rosary, are the imposing buildings erected by the pious labors of Padres and neophytes. Many of these wonderful missions have been restored and brought to something like their original magnificence. In time, all of them will be rescued from the blight of decay and the wasting of neglect, and the pilgrimage from one to another will become one of the features of the sojourn in the land which has always held a fascination not to be shaken off when once it has laid hold on one.

HOGG EDUCATION DAY. Observance in Texas Public Schools on Friday, April 26, 1912. Suggestive Program.

- 1. Invocation. 2. Song—"America"—By School. 3. "Origin and Purpose of the Hogg Movement for Education in Texas"—Superintendent or Principal of School. 4. "The Financial Value of Education"—Selected Pupil of School. 5. "The Cultural Value of Education"—Selected Pupil of School. 6. "Relation of the Property Owner to Public Education"—President of Secretary of School Board. 7. "How Parents May Help Improve the School"—Short Talks by Visitors.

It is hereby recommended to superintendents, teachers and boards of school trustees that Friday, April 26, 1912, be set apart and observed as Hogg Education Day in Texas Public Schools. The purposes to be accomplished in observing the day are twofold: First, the dedication of this day throughout the State in a uniform effort to stimulate active, genuine, and aggressive interest of every community in behalf of its public school; second, the sympathetic enlargement and extension of public interest throughout the State in the improvement of all phases of education in Texas. These purposes are in keeping with the idea suggested by the illustrious character whose name is given to this day of educational endeavor, a suggestive program for which is given above.

As an encouragement and as a stimulus in legitimate educational effort and rivalry, the Educational Campaign Committee of the Hogg Organization offers to the pupil who prepares the best essay on "The Financial Value of Education" a prize of \$100 in cash, and also to the pupil who prepares the best essay on "The Cultural Value of Education" a prize of \$100 in cash; provided, this contest shall be limited to pupils of such schools observing the day and executing this program. For information governing the contest, see the city or county superintendent of schools, to each of whom full information will be furnished. With little effort, county and city superintendents should supplement the prizes herein offered by this committee, by inducing merchants, lawyers, and other public-spirited citizens to offer local prizes on each of the subjects mentioned.

Appropriate music or readings should be interspersed in the program, care being taken to devote the exercises to the main objects for which the day is set apart. Above all, teachers should see that the day or half-day, as the case may be, is made one of special interest to parents, extending to them urgent invitations to be present. Where convenient, school-rooms should be decorated, and the Texas Flag or the United States Flag, or both, should be displayed upon the public school building or used in decorating the interior of the school house; and an exhibit of school work should be arranged in each school observing the day for the inspection of parents and visitors. A proper observance of the day will bring the school and the home into closer sympathy and better understanding, and will create a State-wide interest in our educational system, extending from the common public schools up to and including the institutions of higher learning. In small schools, where the local authorities think it desirable, two or more of such schools should unite in appropriately observing the day. It is believed that this day can and will be made an eventful one for the promotion of the cause of education in Texas.

EDUCATIONAL CAMPAIGN COMMITTEE OF THE HOGG ORGANIZATION. Office of the Executive Secretary, Austin, Texas, March 18, 1912.



EXCURSION

Texas Hardware and Implement Association meets in Dallas, Texas, March 26 and 28, final return limit Mch, 31st, Round trip fare \$13.25

Tourist Tickets to California points, one way fare \$25.00

W. J. KLINGER, Agent

Advertisement for J. D. Hatcher, Carriage and Machine Shop, 210 East Main, Phone 133. Includes an illustration of a machine.

Advertisement for A. L. HAMILTON & BROTHER, Manufacturers of Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of Tin, Copper and Sheet Metal Work. Repairing Neatly Done on Short Notice. PLAINVIEW, TEXAS

LOCAL AND PERSONAL

Miss Rosa Fowle left this week for Mineral Wells.

F. W. Clinkscales came in Monday, from Kansas City.

Extra values in Ladies' Skirts at SHELTON BROTHERS.

If you need a good Pocket Knife, get it at LONG'S. It's guaranteed. 12

Try "Rieger's" High-Class Perfume, at R. A. LONG DRUG CO'S. 12

Mrs. Elmer Sansom left Monday for a visit to relatives in Hillsboro.

We think we have the very best Shirts for one dollar you ever bought. SHELTON BROTHERS.

We have a few nice Bibles and Testaments to sell at Bargains. R. A. LONG DRUG CO. 12

Mrs. E. Everett Dye, of Tulla, spent the week-end in Plainview, visiting relatives.

We carry a big line of Underwear for men, women and children. SHELTON BROTHERS.

Mrs. C. M. Shuffler, whose late husband was once pastor of the M. E. Church at this place, is a guest of Mrs. A. E. Harp.

A big line of Straw Hats for men and boys, and every Hat in our store bought this season. SHELTON BROTHERS.

Mr. and Mrs. John P. Crawford left Monday to attend the Fat Stock Show at Fort Worth. While away, Mrs. Crawford will visit her father, in Denton County.

LOST—Black, fur-lined overcoat; dropped from auto; thought to have been on either Restriction Street or street south. A reward for return to Herald office. 13

The ground is in fine working condition, and our farmers are as busy as the proverbial bees. They are preparing the finest of seed beds and expect a bumper crop of everything they seed to. Conditions are fine, and full of promise.

The spring-like weather that opened up the first of this week set quite a number of our people to planting gardens. There are many things in the vegetable line that will stand all the cold weather we are likely to have after this date.

Jim Peret and Jack Hawley came home last Saturday, after a couple of weeks spent in traversing Floyd, Briscoe, Motley and Cottle Counties. They left last Monday for points north and east, and will be absent some days. They are about the liveliest lightning-rod agents doing business anywhere.

The warm weather of the past few days of the week has caused the peach tree buds to swell until some of them are almost ready to open. The prospect for a fair peach crop now looks good, and there is not much fear of damage by late frosts, though we are not yet quite safe in this respect.

The Hesperian, at Floydada, which was burned down a short time ago, will soon be in operation again. Last week they bought a new cylinder and job press, which will be shipped to them as early as possible. At present, the paper is being issued in the Lockney Beacon office, at Lockney. The new plant will be owned by a stock company made up of the business men of Floydada, with Homer Steen as manager.

Quite a number of homeseekers came in on the regular excursion this week. Mr. H. Schulz, of Wisconsin, accompanied three prospectors, who are now being shown around by the J. E. Pepper Land Company. They found the weather what we call "cold" in this country, but one of them picked up a daily paper that informed him that in his home country the mercury had dropped down to 26 below zero, and which caused him to call our weather fine.

Y. W. HOLMES LAWYER

Notary Public GENERAL CIVIL PRACTICE (Land Titles a Specialty) Refer to Third National Bank Wofford Bldg., Opp. Court House PLAINVIEW, TEXAS

A Talk on Good Merchandise AT CASH PRICES

YOU know that it never did, and never will pay to buy shoddy merchandise at any price. In fact if you happen to purchase an article at a price that you considered low, would only mean to regret it later when it does not give satisfaction. When you purchase an article, first you want to know that the price is right and the quality the very best. These are the factors we have maintained in building up our business. We have made it a rule to secure our goods only from the most reliable manufacturers who have set a standard of quality on their goods. With such merchandise we try to deserve your business, knowing that you will be satisfied. There are many lines of merchandise which at a glance may seem alike, but careful examination reveals that the quality of goods embodied in one is better, the workmanship of a higher character. These are the kind of goods you want. Our cash policy of selling has placed us in the front rank of low prices, for we are ever ready to take advantage of special price spot cash concessions afforded by manufacturers, and we in return offer the goods to our trade on the same basis. Come to our store, examine the lines we offer, compare our prices, and we believe you will readily note the advantage of purchasing at our store.



The Shoe With the Proper "Swing" to it

a "DASH" to the lines; a refinement of details throughout the entire construction; a happy combining of extere grace and beauty with inside sensibleness and comfort--such is the SELZ shoe. Not only has the SELZ shoe the proper "swing" to it but it imparts a graceful appearance to the wearer. The pliable sole yields at every step. Preventing foot fatigue, it makes walking the delight that it should be.

Don't Fail to See Our Dress Goods Novelties and Notions

The Cash House

SHELTON BROS.

The Cash House

Mrs. I. N. Brooks visited relatives in Crosbyton this week.

Tom Vaughn and son, Jack, left this week, on a prospecting tour.

A big line of Men's Ties just arrived this week. SHELTON BROTHERS.

T. L. McMillen and C. L. Harless, business men of Snyder, are in the city this week.

A fine line of Art Squares and Rugs for the spring trade at NASH'S. The price is right. tf.

WANTED—Chambermaid, and also girl to do general housework. Apply at WARE HOTEL.

The baby of Mr. and Mrs. John McGraw, who live five miles south of town, is reported as being very sick this week.

Ladies, we are offering you the very latest Styles in Skirts at a very low price during our Skirt Sale. SHELTON BROTHERS.

Miss Ethel Wilson left Saturday to resume her studies at Baylor. She was accompanied as far as Lubock by her father, L. G. Wilson.

J. M. Harder came in Wednesday from Canyon.

A nice line of Matting—all sorts and colors and A-1—at NASH'S. tf.

BORN—To Mr. and Mrs. A. W. Canfil, on the 20th, a boy baby.

See us for the very best merchandise and prices. SHELTON BROS.

NASH wants your second-hand furniture, and will pay you cash for it. tf.

Mrs. L. C. Wayland and Miss Rosa Fowle left yesterday for Mineral Wells to spend a few days.

See the 2-inch-post Iron Beds and those All-Cotton Felt Mattresses, and get the prices on same. NASH'S. tf.

Mr. and Mrs. L. A. Knight, accompanied by their daughter, Miss Elizabeth, and Mrs. R. W. Otto, left Sunday for Mineral Wells.

Mr. A. A. Price and family, recently of Dierks, Arkansas, have moved into the Speed property recently vacated by Lon Holt. Mr. Price has bought an interest in the Monarch Grocery, and will be found at his place of business from now on.

The best Range Stove you ever saw for the money at NASH'S. tf.

Read our talk on good merchandise in this issue. SHELTON BROS.

I. E. Gates spent the first of the week at Goodnight, in the interest of Wayland Baptist College.

NASH has a nice line of Rockers, and will exchange them for your old ones. tf.

Miss Lula Edwards, of Hereford, came in Monday, in response to a telegram stating that her nephew, Walter Edwards, son of Mr. and Mrs. J. P. Edwards, was ill with appendicitis.

Pomp Henderson, a salesman for the Leyhe Piano Company with headquarters at this place returned from a trip to Amarillo Sunday.

Mr. Gamble, of the Gamble Real Estate Agency, of Floydada, was in our city on business yesterday. His firm officed in The Hesperian building, and the fire that wiped out that office destroyed all their books and stationery. Mr. Gamble says it will be some time yet before The Hesperian can install new machinery and get in shape for business.

Mr. and Mrs. Robert McGee came in Monday, from their trip to Florida.

NASH will repair your old furniture at a low price, or he will buy it and pay you the cash for it. tf.

Mrs. Vernoh Dillard, of Lockney, passed through Plainview Wednesday, on her way to Posey, to visit relatives.

"Poney Brand" Suits for boys are made for boys by people who know what the boys want. SHELTON BROTHERS.

Last season we sold over eighty of our all-wool \$15.00 Suits, and they are giving perfect satisfaction, and our Spring and Summer line shows up still better. SHELTON BROTHERS.

The Majestic is maintaining its reputation as a first-class motion picture theater. All films shown are of the highest order, and include the newest and latest features. "The 101 Ranch," shown Wednesday night, of four films, was very attractive, and was greeted with a full house. The 101 Ranch is the proprietor of "the only real Wild West," and all their shows are good. The bill for next week will contain many new and novel features that you can not afford to miss.

Braids and Curls made from combings. Phone 433. 13

The grass started finely the first of the week, and promises to give fair grazing in a short time.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Trade your cook stove for one of those Gasoline or Coal Oil Stoves at NASH'S. tf.

See that new and second-hand line of Baby Buggies at prices from \$3.50 to \$9.50, at NASH'S. tf.

NASH will trade you new Beds for your old ones. See them before you buy elsewhere. tf.

New Davenport, upholstered in the best chased leather, at a very low price at NASH'S. tf.

Call and see MISS STEWART about having your Spring Sewing done. 401 East Sixth St. 12-pd.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

TAKEN UP—A dark Jersey cow, branded "X" on left hip. Inquire at this office, pay for this notice and get your cow. tf.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

NASH'S SECOND-HAND STORE will pay you cash for your second-hand goods, or give new goods in exchange. tf.

WANTED TO RENT—A five- or six-room house with some barn room, close in to business district.—R. A. Long.

FOR RENT—An improved 320-acre farm, three miles east of Kress. For particulars see OTUS REEVES REALTY COMPANY. tf.

Mr. and Mrs. M. C. Hancock left Wednesday for Kansas City, where Mr. Hancock will enter a sanitarium and be operated on for appendicitis.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

FOR SALE—Threshing and Plow Outfit. For information, address BOX 367, Plainview, Texas. tf.

WELL DRILLING—Leave word at Jackson's Meat Market or phone 290. —Geo. W. Sanders, driller, 711 East Main street.

WANTED—Partner in the Land Business. Must guarantee to sell one section a week, or need not apply. J. B. NANCE, the Land Man. 14

Considerable activity is being displayed in city politics this week. Several petitions are being carried around for signatures, nominating different men for aldermen. From the present outlook, there will be about fifteen names on the ticket at the coming election, from which voters will have the privilege of selecting the City Council for the coming term.

Will Brewster, Jim Shepard, Sam Farnsworth, Bradford Cox and Tab Merriweather, all of Lockney, passed through Plainview Wednesday, on their way to attend the Fat Stock Show at Fort Worth.

R. H. Woods and wife, of Abilene, have been in Plainview this week, prospecting with a view to locating here. They own property in College Hill Addition, near Seth Ward College, and intend moving here in the near future and placing their children in that college.

The big Fat Stock Show at Fort Worth, which opened last Monday, was largely attended by visitors from all points of Texas and many other states. The Texas Cattle Raisers' Association was well attended, and much business was transacted. Cattlemen are going to urge sweeping changes in rates and quarantine regulations.

PIANO TUNING Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call. J. H. EDWARDS. Phone 381. 117 Covington St.

CHAS. B. BARR Veterinary Surgeon and Dentist. Office, 482; Residence, 88.

Among the Farmers

W. H. Burton came from Oklahoma twelve years ago, and located in the Ellen neighborhood. He has been in the stock and farming business, and owns a good section of land. "I moved out on the bald prairie without a dollar," he said. "I have seen many hardships, but struggled till I finally got on my feet. I have raised a crop every year. I got hold of a few cattle, and, although I sold some every year, I still have a good bunch. I raise the Durham cattle. I have had pretty good luck with horses, too, and raise a few colts every year. I raise oats, maize and kaffir. Winter turf oats is the best crop. I am selling grain that I raised two years ago. I think enough of the country that I am going to build a good house this fall." Mr. Burton has made arrangements to build a \$2,000 residence.

"My farm last year brought me \$3,241.40 in wheat, corn, oats, kaffir corn and the increase on a small bunch of cattle," said Mr. Farmway. "I expect to do better another year. I see that some can't raise Irish potatoes. I have never failed making a garden, and raise Irish potatoes every year."

LOCKNEY ITEMS.

Judge Geo. L. Mayfield, of Plainview, was in the city this week, visiting among friends and looking after his political fences in his race for district attorney. Sam Hancock, of the Silverton country, was in the city this week with sixty head of hogs, which he sold to Seven Brothers, receiving the highest market price for same. Chas. White, the land man, of Plainview, was in the city last Saturday, with prospectors, and we understand that he sold his party a tract of land near Lockney. Mr. White says that when he gets in his car the steering wheel naturally points to Lockney, and he has to come.

TEXAS INDUSTRIAL NOTES.

A Civic League has been organized at Temple. A "Ten Thousand" Club has been organized at Persall, for the purpose of advertising the city. Two hundred head of sheep, raised near San Angelo, were recently sold for \$20 each. A tract of land consisting of 823 acres, near Brownsville, recently sold for \$77,000. A charter has been granted the Brady Oil and Gas Company; capital stock, \$100,000. Conditions in Texas are rapidly changing, and tourists are including our cities in their winter itinerary. The Rio Grande Horticultural Society has been organized, at Brownsville, with a membership of fifty. It is reported that Fort Worth has been chosen the eastern terminus of the Stamford and Eastern Railway. Actual construction has begun on the terminal railroad leading from Port Aransas to Aransas Pass. The Coleman Commercial Club will raise \$500 to be given to the winners in the Boys' Corn Contest. A charter has been granted the Eureka Orchard Corporation, of Houston; capital stock, \$85,000. The Harlingen Board of Trade has been succeeded by the Harlingen Commercial and Agricultural Association. A contract has been let for the construction of two more stories on the new terminal station at Houston, to cost approximately \$200,000. It is reported that there are from 40,000 to 200,000 acres of land susceptible to reclamation in Brazoria and Fort Bend Counties. Johnson County farmers have agreed to plant 4,350 acres of peanuts, in order to secure the installation of a peanut oil mill. It is reported that a farmer of Ohio has purchased 200 acres of land in Hale County and plans to irrigate and sow the entire tract in alfalfa. As a result of the straightening of the Texas-New Mexico boundary line, 10,000 acres of land will be added to Texas. The Magnolia Petroleum Company is installing a pumping station at Richards, with a capacity of 20,000 barrels of oil per day. The Jobbers' and Manufacturers' League of Fort Worth is planning to hold a six days' excursion through Fort Worth's trade territory. Four hundred and thirty-seven acres of land in Ellis County recently sold for a cash consideration of \$40,000. Amarillo has been selected as the next meeting place of the Panhandle and Southwestern Cattlemen's Association. Tracklaying has begun on the Victoria extension of the Brownsville Railroad, at Bloomington. It is reported that a half mile of track will be laid a day, and the work will be completed within a month.

The Pioneer Gas Company has completed laying its pipe line from the Moran natural gas fields to Albany, a distance of 17 miles. Four train loads of homeseekers arrived in Houston last week, from various sections of the Middle West. They will go to all parts of South and Southwest Texas. The Texas Good Roads Association met in Fort Worth March 19th. The purpose of the meeting is to devise ways and means of carrying on the work of the association. The State Railway Commissioner has been advised that the Gulf, Colorado and Santa Fe has appropriated \$1,125,000 for improvement of its lines in Texas. Arrangements are being made by the Brady Commercial Club and the Santa Fe Railway Company for a beautiful park along the track of the Santa Fe in North Brady. Work is rapidly progressing on the new eight-stand gin at Harlingen. Four of these stands will be for long-staple cotton, of which that section has 2,000 acres this year. An election will be held at Nacogdoches, March 12, to vote on the issuance of \$60,000 of bonds for civic improvements. A bond issue of \$100,000 for the construction of thirty-one miles of high-way between San Antonio and Port O'Conner was authorized at an election recently held in Calhoun county. San Antonio has been selected as the headquarters in the southwest of the National Retail Merchants' Bureau, a \$500,000 corporation of Washington, D. C. A deal was recently closed in Houston whereby 1,400 acres of irrigated land near Harlingen were sold, involving about \$1,000,000. The plan of the purchasers is to colonize the land at once. In the wide range and diversity of crops that can be and are produced in Texas, she has no equal, nor any competitor. She stands alone.

WHY DON'T YOU TRY?

Our Farmers Have Good Chance to Win in Industrial Congress Contest. There is an old story of a lazy man, whose family had nothing to eat, and a neighbor offered to give him a bushel of corn if he would come and get it. The man showed very little interest in the offer, and finally said that if the corn was shelled he might think about the matter, but otherwise he would not bother with it. The Texas Industrial Congress is offering, absolutely free, to every farmer in the State, whether man, woman, boy or girl, an equal chance at 142 cash prizes, making a total of \$10,000, if they will undertake to cultivate their crops this year with a little more care and attention than heretofore. There are no strings tied to this offer. The prizes are absolutely free. No contestant is required to pay anything at any time and the crop he raises is his, to do with as he pleases. All that he is asked to do is to send his name to the Congress, at Dallas, before April 1, stating that he wants to try for the prizes offered, and agreeing to give his crops systematic care and cultivation. With such a liberal offer as this, it would seem that every farmer in Texas would take some interest in it, but apparently there are many who care nothing about the matter, and will not even consider it "unless the corn is shelled." No one who enters the contest can possibly lose anything, but, on the other hand, all will derive some benefit from it, for even if they do not win prizes they will raise better crops, and will learn something about farming that will be of value to them in the future. Entries in the contest will not be received after April 1, and we urge our readers to write to the Congress, at Dallas, today, for information and application blanks. The Herald has a few blank applications, which we would be glad to furnish to would-be applicants.

CITIZENS HOT AFTER ASSASSINS.

Hillsville, Va., March 19.—Messengers from the posses guarding the roads in the mountains have reported the Hillsville court house assassins at a point about five miles away from

OVER 65 YEARS' EXPERIENCE PATENTS TRADE MARK DESIGNS COPYRIGHTS &c. Scientific American. Otus Reeves Realty Comp'y Plainview, Hale Co., Texas Over twenty years in South Central Plains Country. Buy, sell and exchange LAND in all parts of the country. Non-resident lands a specialty. Render, pay taxes, lease and collect leases. Correspondence solicited.

Eleven Cars in Ditch on Denver Cause Heavy Property Loss. Dalhart, Texas, March 19.—A rather serious wreck occurred on the Fort Worth & Denver two or three miles south of Dalhart this morning, about 2:30, when eleven cars of No. 19, the southbound fast freight, went into the ditch. The engine and caboose did not leave the rails and no lives were lost, nor any one injured, so far as could be learned, but the property loss was considerable, the equipment being badly smashed up.

Potato Pancakes (Recipe by Mrs. Helen Armstrong) Here is something in pancakes a little different from the ordinary: One quart of raw potato, either grated or run through a food chopper, add four eggs singly, beating each one in thoroughly. Add salt and pepper and a little flour, only enough to bind the mixture; the amount will vary owing to difference in potatoes. Fry by the spoonful in drippings or Cottole and serve promptly. Pancakes, doughnuts, fritters, etc., fried in Cottole come out light, crisp, and free from grease. You will find it more satisfactory than lard—more economical, too—and, remember, there is no indigestion in Cottole.

OH SAY! YESTERDAY MY TEACHER SAID TO ME "PETE YOU ARE A BRIGHT BOY AND CAN DO ALL THE HARD PROBLEMS" JUST THEN SOME GINK IN BACK OF ME THREW A BANANA PEEL ON THE FLOOR AND I SLIPPED ON AN EASY ONE

FREIGHT WRECK NEAR DALHART. Traffic was delayed for several hours. No. 2, the northbound passenger, and No. 1, the southbound, transferred at the wreck, the passengers and mail from No. 2 arriving in Dalhart about 10 o'clock this morning. The wreck had not been cleared up at noon today. It is supposed to have been caused by spreading rails, due to melting snow in the cut where it occurred.

TEXAS PROGRESS.

The political horizon shows many bright stars twinkling in the firmament. Never in the history of Texas have so many capable men offered for public service, and the platforms and public expressions of the candidates thrill the State with a promise for better things. Of course, there will be a few war horses enter the race, and old follies under new names will appear in their platforms, but, taking the field as a whole, the prospects for progress were never brighter. FLOYD CASE TRANSFERRED. H. C. Randolph, lawyer, of this city, tells us that the case of W. C. Nichols vs. the Commissioners' Court of Floyd County has been transferred, by agreement, from the District Court of Floyd County to that of Swisher County, and will come up for trial in the April term of court. Ask any one who trades with us, and they will tell you that our delivery service is the best they have ever had. It means a great deal to the busy housewife to know that her order will be filled and delivered promptly. You will have no occasion to get impatient if you give us your Grocery trade. Phones 35 and 355. WRIGHT & DUNAWAY.

We don't guess here about the quality of our boys clothes—we know. It would pay you to know. You would save yourself lots of worry, time and trouble, if your boy wore Perfection Clothes. The new styles are unusual and distinctive. Better come in now while our assortment of these good clothes is at its best. Great suits for: Carter-Houston Dry Goods Company

S. C. White Orpington Eggs for Sale! From the best blood lines in the state. Heavy laying strain My pen scores from 90 3-4 to 95 3-4. If you want early chicks order now. \$3.50 FOR 15 J. W. PIPKIN

COCHRANE'S STUDIO Where They Make HIGH GRADE PHOTOS

An Example of What Massage Will Do for the Afflicted.

The following is a letter written to the undersigned by the little fourteen-year-old girl that was brought to the Boone Institute for treatment last September from the Clarendon Sanitarium. She was almost dead and absolutely insane. Five months of her life is absolutely a blank. Her weight then was about 60 pounds. She now weighs about 100 pounds. She had many sympathizers while here, and many people of Plainview have asked me about her, and I take this opportunity of answering them, by publishing her letter and her father's testimony. They are as follows:

MR. S. L. BOONE, Plainview, Texas. Dear Friend:

I will answer your kind letter. I was glad to hear from you. I'm fine and dandy. I'm going to school. Am learning fast. I have been going about one month. We have been having some bad weather down here. It snowed all day Sunday. I just received a letter from Mr. Hoffman, and he said that he couldn't realize that I wrote to him. I'm coming up there this spring to see you all. I will close, for I am getting sleepy. Excuse mistakes. Your friend, BECKY RISH.

TO WHOM IT MAY CONCERN:

This is to certify that my fourteen-year-old daughter, Becky, was taken sick about June the 1st, 1911. I called a physician from Silverton, Texas, twenty-five miles distant. He made two visits, but she continued to grow worse. Then the doctor advised me to put her in the sanitarium at Clarendon, which was recommended as being one of the best in the State. For some time she seemed to improve, but in September the physician in charge phoned me to come and get my daughter; that they had done all for her they could do, and that there was no chance for her recovery. I took my wife and children and went to the sanitarium immediately. I found her prostrate and absolutely insane. They said they kept her tied for several weeks, and every morsel of food they got down her, they had to pry her mouth open and force it down her. For several weeks the urine had to be drawn with a catheter, and her bowels only moved when an enema was used. What passed from her bladder looked more like pus than urine. Her arms were almost black from hypodermic injection. The physician in charge gave her a double dose of strychnine, and we put her in the back, and he gave me a bottle of strychnine tablets and told me to give her a tablet every two hours, or she would die, as she had been kept alive on strychnine for several weeks, but said he didn't think she would live to reach our home anyway. He said that she was hopelessly insane and her recovery was impossible. I took her to the Boone Institute at Plainview, Texas. S. L. Boone began treating her the 27th day of September, 1911, and she was treated there for eleven weeks. We took her home December 14th. She improved from the start, and is today in perfect health, mentally and physically, and all the organs of the body are performing their functions. When I took her to the Boone Institute, I had but little hopes of her recovery. Words cannot express my gratitude, and I heartily recommend the Boone Institute of Massage to all suffering humanity. N. M. RISH.

The Boone Institute is well equipped for teaching anatomy, physiology and hygiene, and all the movements of massage. Also for giving massage treatment. We are turning out some well-qualified masseurs and masseuse. We have been asked many times what our treatments are good for. If you will read our catalogue, which we will send you upon request, you will find that they are good for suffering humanity—for well people and crazy people.

The Boone Institute of Massage PLAINVIEW, TEXAS



HERE COMES SPRING



And We Are Prepared For It

We have been receiving shipments of New Goods daily for the last two weeks and they have come in such big quantities, until now our store is chock full of the prettiest and newest creations for spring wearing.

Ladies !!

YOU WILL BE DELIGHTED TO SEE THE MANY DISTINCTIVE AND FASHIONABLE GARMENTS IN OUR LADIES' READY-TO-WEAR DEPARTMENT. They are exclusive, correct and distinctive. We are proud of these garments, and we want you to see them. We will be pleased to show them to you, whether you buy or not. Don't fail to see our excellent line of "Lucile" Dresses. Also, when you call, don't fail to ask our saleslady to show you our line of "Queen Quality" Shoes.

This spring our Dry Goods Department surpasses anything ever in Plainview. A mere glance at our shelves will convince you of that.

The Acme of Millinery Charm

The myriads of lovely Spring Creations we are showing—products of the foremost artists, as well as of our own clever and original designers—are certainly models of surpassing beauty.

Nowhere else in Plainview can you find such a marked association of Style, Quality and Modest Prices as at this store. We can please you, no matter what you want, in this line.

Don't Fail to Visit Our Store



For The Men and Boys

The men and boys of Plainview are fast learning of the unequalled trading advantages offered by this store. When our buyer was in the market, a few weeks ago, he spent considerable time learning the newest and "niftiest" styles in Men's and Boys' Apparel. We have bought heavily in this line, thus giving you the advantage of a wide range of garments to select from. Every garment is strictly up-to-now.

We handle the celebrated "KUPPENHEIMER" CLOTHING for men and the "HERCULES" line for boys. Those who have worn garments from either one of these lines know there is not a more reliable brand of clothing made.

Other things we have for men: "LION," "SAVOY" and "MANHATTAN" SHIRTS, "NETTLETON" and "STEADFAST" SHOES, the swellest line of Neckwear, including the Two-in-Ones, Tubulars, Netted Goods, in all the popular colors; "Chester" Belts and Suspenders, "Lion Brand" Collars and Cuffs—collars with the new "link-on" button-hole, which insures perfect set in neckband and collar.

Don't Fail to Visit Our Store

The Plainview Mercantile Company

THE BEST AND PRETTIEST DRY GOODS STORE ON THE PLAINS

In Society's Realm

HONORING ST. PATRICK.

One of the largest and most brilliant functions of the season was given last Friday afternoon and evening, at the home of Mrs. Robert Tudor, by Mesdames R. C. Ware, R. B. Tudor, O. M. Unger and L. L. Dye.

The reception suite was wreathed with shamrocks, the motif favored for the afternoon being white and green. The pretty triune plant, so dear to Irish hearts, smiled a welcome on every side. They were used as table markers and score cards, the latter tied with yellow for the ladies and green for the gentlemen. A pretty and unique drapery of green hung between living and dining rooms, while the latter was made fragrant with pots of blooming hyacinths. A vase of carnations, presented to Mrs. Tudor by Mrs. L. A. Knight, offered their incense to the beauty of the occasion.

In the afternoon, nine tables were filled with congenial forty-two players, to whom were served appropriate and dainty refreshments of brick cream in white and green, from which waved a tiny Irish flag. With the ice were served angel food cake and mints of emerald hue.

In the evening, fourteen tables were placed for Five Hundred. On these tables, at seven-thirty, an elaborate dinner was served, the menu including oyster cocktails with salted crackers, Irish stew in patties, garnished with parsley; hot slaw, pickles, hot stuffed

potatoes, white and nut-brown bread sandwiches and coffee. This was followed by an ice served with green cherries, accompanied with green and white layer cake and after-dinner mints.

Cob pipes, tied with green ribbon, were given to the gentlemen as souvenirs of the evening, while to the ladies were given the tiny silk flags with which the plates were decorated.

In the games which followed, Mrs. Jos. Buchheimer was awarded the favor for the evening, a pretty booklet of "Friendship," while Mr. Emil Roose received the one for the gentlemen, a handsome deck of cards in a leather case.

The Irish spirit was not only manifest in decoration and menu, but also in the warm-hearted hospitality for which Ireland is famous, and which characterized the house-party.

The hostesses were gracefully assisted by Mrs. R. A. McWhorter, Miss Allie Ware and Mrs. Everett Dye, of Tulla.

HER TENTH BIRTHDAY.

Last Saturday afternoon, at the home of her parents, Mr. and Mrs. A. E. Harp, 715 Restriction Street, little Nellie Harp celebrated her tenth birthday by inviting some of her little friends to enjoy the event with her. They showed their love and friendship by their pretty gifts.

The hours were spent in merry games and the enjoyment of the cakes

and punch provided by Mrs. Harp for her little daughter's guests. The little folks were Gertrude and Edna Reeves, Mildred Vaughn, Ray and Evelyn Russell, Bryan and Helen Beth Harp, Francis Vaughn and Mary Bain.

FIVE HUNDRED CLUB.

With Mrs. J. O. Wyckoff as hostess, the Five Hundred Club held one of the prettiest and most pleasant meetings of the season this week. A dainty lunch, consisting of baked chicken and dressing, French peas, baked potatoes with cheese, coffee, heavenly hash and other well-served dishes formed a pleasant part of the afternoon. The substitutes were Mesdames E. E. Roose, George Bethel and H. W. Harrel.

HIGHLAND CLUB.

(Delayed.)

With Mrs. E. P. Norwood, 313 Archer Street, as hostess, the Highland Club enjoyed a most delightful session on Thursday afternoon. Four tables of Forty-two were filled with the members and the following invited friends: Mesdames Chill Slaton, Hugh Burch, A. W. McKee, H. W. Harrel and J. R. DeLay.

A delicious, hot lunch was served at the clearing of the tables. The menu included scalloped oysters, hot rolls, olives, stuffed apples, whipped cream and cake.

EMBROIDERY CLASS.

The Embroidery Class met Monday, with Mrs. J. W. Grant. Mrs. Hattie Quisenberry, of Hale Center, was present and gave her usual explicit lesson in artistic needlework. The next meeting will be with Mrs. J. O. Wyckoff.

HERE AT HOME.

Plainview Citizens Gladly Testify and Confidently Recommend Doan's Kidney Pills.

It is testimony like the following that has placed Doan's Kidney Pills so far above competitors. When people right here at home raise their voice in praise there is no room left for doubt. Read the public statement of a Plainview citizen:

Mrs. T. R. Alexander, Archer and Slaton Sts., Plainview, Texas, says: "I used Doan's Kidney Pills for pain and lameness in the small of my back, and they brought me relief. At times I suffered from a feeling of distress in the small of the back and was languid in the morning. Doan's Kidney Pills removed this affliction and strengthened my back. Not long ago I sent to the Long Drug Co. for Doan's Kidney Pills. From personal experience, I am warranted in recommending them."

The above statement was given January 18, 1911, and on January 1, 1912, Mrs. Alexander added: "I still use Doan's Kidney Pills when I have kidney trouble, and always find them excellent. You are at liberty to use my former statement."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

FOR SALE—Pure O. B. Burnette Cotton Seed, grown last year on my farm near Plainview, at 75 cents per bushel, including the sacks. OTUS REEVES.

CITY ELECTION APPROACHING.

Only a short time remains until our city election will be pulled off. Every citizen should realize the importance of this election, the importance of electing the right men to fill the various offices, from Mayor to Aldermen, and not the least important is the Board of Aldermen.

We have one of the nicest, cleanest and liveliest little cities in the Southwest, with a live, energetic citizenship second to none on earth, and from

which can be selected the very men necessary for the continued advancement and progress of our fair city, and no voter should allow his feelings, favoritism, or the opposite feeling, to influence him in casting his vote. He should lay aside every feeling or sentiment and vote for the best interests of the city—for the men best fitted to subserve such interests.

Farmers, get your Macaroni Seed Wheat—the wheat that is best adapted to this country—at Cobb & Elliott's. 12

3500 Miles Filled From

Guaranteed Diamond Tires and Tubes

Exchanged Prest-O-Lite Gas Tanks

Gasoline Brower Filling Station

the Street

Inner Shuts

Packard Oil and Grease Supplies

Style "B" \$2.50 Weed Chains

New Self-Starting Hudson "33" Automobiles

Brown Motor Company Plainview Texas