







BENEFITS OF FALL PLOWING.

The favorable weather this fall should be used in fall plowing and in preparing for crops next spring. Our experience of this year should be a lesson upon the benefits of deep fall plowing.

Man can not produce rain—that is beyond his power—but he has intelligence enough to conserve it and to get the soil in a condition where it will be utilized by plants.

POLITICAL CANDIDATES.

Now that the candidates are floating around like snowflakes in winter, and many cliques are being formed to give us a new constellation in the political heavens, it is well for those who place the public welfare above partisan pride and factional greed to squarely face the situation and be up and doing.

We must place in positions of power men who know Texas as the thrifty housewife knows her kitchen. We must know what we have, where it is and what we need.

Let us send to Austin men who can see the world forces of progress marshaling in the dim horizon of the future, and who can swing civilization around Texas like planets around a central sun.

A SAD THANKSGIVING.

The day before Thanksgiving, Mr. M. D. Ramsey's, one of our most respected families, living five miles northeast of Petersburg, had the misfortune to have their new five-room house, with all its contents, except their piano, center table and one chair, destroyed by fire, having nothing left but the clothes they had on; also their buggy, wind mill pump tower, smoke house and contents, and a rick of feed.

There was one hundred and fifty dollars raised before the fire was near burned out, and, we understand, there has been enough raised since to swell it to between three and four hundred.

A NEIGHBOR AND FRIEND.

WOMAN'S MISSION SOCIETY NOTES

Our Missionary Society is observing its annual week of prayer. Monday was given over to the home department. It was conducted by Mrs. McClelland. Mrs. Harrington read a very interesting paper on the Wesley Houses.

Tuesday was given over to the Foreign department. Mrs. Owens was leader, and the discussions of the work in the foreign fields were very interesting and instructive.

Wednesday was devoted to the discussion of both Home and Foreign departments, and, as Mrs. Whittis was leader, it was a decided success.

STATESMAN PUMMELS MASHER.

Wealthy Miner Forces Smarty to Kneel and Apologize to a Woman.

New York, Nov. 29.—Far-of Montana has brought to Manhattan a suggestion as to how to deal with the "mashers" who insult women in the subway.

Nathan Godfrey, a wealthy mining man of Helena, and formerly state railroad commissioner and member of the Montana legislature, today administered a sound thrashing to a stranger who persisted in smiling at a woman passenger who was riding in an uptown express train.

When the express train reached Fourteenth Street the woman passenger, to escape the annoyance of the curly-haired "masher," transferred to a local train.

Determined to force his attention upon her, the young man followed her into the car of the other train.

"Is this loafer annoying you?" Mr. Godfrey asked the woman.

And he did. Striking the fellow first on the left, then on the right cheek, Mr. Godfrey forced the young "masher" to kneel and plead for mercy.

Women who had noticed the actions of the young man in trying to force his attentions upon the young woman, who repeatedly had repulsed him, applauded and gave three cheers for the big Westerner who had taught the gaudily-dressed youth a lesson.

After being forced to the humiliating position of kneeling and making an apology to the woman whom Mr. Godfrey defended from the insults of the "masher," she said she was the wife of a pastor of a Washington Heights church.

Half a score of women in the subway train thanked Mr. Godfrey for thrashing the "masher."

RESOLUTIONS OF CONDOLENCE.

WHEREAS, Our beloved brother, Samuel D. Waddill, did, on the 30th day of November, 1911, pass from our midst into that bourne whence none return, and has left behind him a record of a long life of usefulness, love, sympathy and loyalty to country, home and Masonry—and now that we have laid away his body with full Masonic rites:

RESOLVED, That in his loss our community has lost a noble and upright citizen; his church, a consistent and devout member; his family, a tender and loving father and companion; and our order, a true and honored brother.

His life which has ever been an open book filled with a record of labors well performed, unostentatious charity and sublime solicitude for those about him, is a volume that shall ever illumine those who look upon it in their journey to that celestial Sanctum Sanctorum, where we hope to be invested with a robe as spotless white as he ever kept his Masonic apron.

To those who feel most sorely the separation, we extend our condolence, and remind them of the rich promises in the Book of books to the sons of God who shall never, never die, but live forever in the presence of Him who never caused sin nor brought to His own a tear of grief.

(Signed) R. P. SMYTH, DAVID GREER, J. C. GOODWIN, Committee.

RESOLUTIONS OF RESPECT.

INASMUCH as God, in His infinite wisdom, has removed from our midst our beloved sister and co-worker, Mrs. Homer Pack, and

INASMUCH as Mrs. Pack was a loyal Home Mission member, and through her consecrated life was an inspiration to us all; therefore, be it

RESOLVED, That in the death of Mrs. Pack the Woman's Missionary Society has lost a faithful and conscientious member.

RESOLVED, That as President of the Home Mission Society she helped many lives and will live on in the hearts and lives of the women of Plainview.

RESOLVED, That this expression of our love and sympathy be recorded in our minutes; that it be published in our county papers, and that a copy be sent by the secretary to Miss Lois Pack.

MRS. T. E. RICHARDS, MRS. T. P. WHITTIS, Committee.

TALKED A JUDGE OUT OF A FINE.

"I was up in the Panhandle campaigning," said a Texas member at the New Willard, "and dropped into a court just as the judge had fined one of the attorneys for contempt.

"The offending attorney's first name was Elias—it would hardly be fair to tell his other name—and he was very much disturbed at the prospect of paying \$50, the fine assessed.

"He decided to try and talk himself out of his trouble, and, with a penitent air, said: 'Judge, I regret the action of your honor. Your honor knows that gettin' \$50 together at one time is an awful hard job for me. It's all I can do to support my family. I feel that my punishment is just, but I can't pay the fine. Tell you what I'll do. If the court will remit that fine I'll buy a drink.'

"We all thought the judge was going to send the lawyer to jail for making such a proposition, but he just looked wise and only for a few moments while he was considering the matter, then turned to the sheriff and said: "'Mr. Sheriff, you may adjourn this court; Elias has said something.'

SUNDAY AS SAXONS KNEW IT.

Among other Sunday troubles our forefathers had some difficulty in deciding where it began and ended. For in the early days the law fixing the duration of the Sabbath was constantly being altered. The Saxon Sunday began at 3 o'clock Sunday afternoon, and this hour was constantly altered until sunrise on Sunday marked the beginning of the Sabbath. Now, Sunday means from midnight to midnight, and Parliament has thus occasionally sat on Sunday, Saturday night having been spent in debate before a division was finally reached. But the average man insists that Sunday should begin at noon on Saturday and should last till Monday morning.—London Chronicle.

PIANO TUNING Action, Regulating and all kinds of Repairing done. All work guaranteed strictly first-class. Drop me a postal and I will call. J. H. EDWARDS. Phone 331. 117 Corvinton St.

One highly improved 80-acre tract, one mile south of town; exceptionally shallow water for irrigation. Small cash payment; balance 1 to 10 years, 8 per cent interest. OPPORTUNITY LAND COMPANY, Stephens Building, Plainview, Texas.

COCHRANE'S STUDIO y Make HIGH GRADE PHOTOS

OVER 85 YEARS' EXPERIENCE PATENTS TRADE MARKS DESIGNS COPYRIGHTS & C. Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. MUNN & Co. 361 Broadway, New York

White Swan COFFEE The Foundation of A Good Cup of Coffee. The most skilful cook can't make good coffee if the foundation is poor. You'll think of it always as being the very acme of coffee quality once you've tasted it. Comes in full weight—1, 2 and 3 lb., sealed cans—only WAPLES-PLATTER GROCER CO.

Remedies are Needed Were we perfect, which we are not, medicines would not often be needed. Dr. Pierce's Pleasant Pellets regulate and invigorate stomach, liver and bowels. Sugar-coated, tiny granules, easy to take as candy.

J. H. LEACH Coal, Grain, Seed and Feed Stuff Phone 136 Plainview, Texas

HOW TO USE RED CROSS SEALS. Must Be Placed on Back of Mail Matter—Not Good for Postage. With the sale of Red Cross Seals in progress in almost every state and city of the United States, The National Association for the Study and Prevention of Tuberculosis is issuing the following instructions to its fifty thousand paid and volunteer workers engaged in selling the seals, and to the millions who will buy these holiday stickers for use on their Christmas mail.

C. L. GILBERT :: LIVERY AND TRANSFER :: CABS AT ALL HOURS DAY AND NIGHT. BUS MEETS ALL TRAINS PHONE 219 PLAINVIEW, TEXAS

The First National Bank Capital Stock \$100,000.00 Surplus and Undivided Profits 150,000.00 Our new home places us in a position to meet all your requirements. Your patronage solicited.

New Line Sweetwater, Ft. Worth, Galveston, Houston and all Eastern and South Texas Points, via the COLEMAN CUT-OFF through Lubbock and Sweetwater. Leave Plainview 11:40 a. m. daily. Watch for our new though service between Galveston and the Pacific Coast via Amarillo. Ask for particulars. R. McGEE, Agent

LET ME MOVE THAT HOUSE Mr. Wilder and my self have dissolved partnership in the house moving business. I will contract or trade some way to move your house. I have had eighteen years or more of experience and will give for reference Mr. McGlasson, Curtis and Nash as to my ability in the business. I HAVE SOME GOOD STEEL TRUKS TO MOVE WITH. J. H. COUEY

Don't Suffer! "I had been troubled, a little, for nearly 7 years," writes Mrs. L. Fincher, in a letter from Peavy, Ala., "but I was not taken down, until March, when I went to bed and had to have a doctor. He did all he could for me, but I got no better. I hurt all over, and I could not rest. At last, I tried Cardui, and soon I began to improve. Now I am in very good health, and able to do all my housework." TAKE The CARDUI Woman's Tonic You may wonder why Cardui is so successful, after other remedies have failed. The answer is that Cardui is successful, because it is composed of scientific ingredients, that act curatively on the womanly system. It is a medicine for women, and for women only. It builds, strengthens, and restores weak and ailing women, to health and happiness. If you suffer like Mrs. Fincher did, take Cardui. It will surely do for you, what it did for her. At all druggists. Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for full instructions, and 64-page book, "Home Treatment for Women," sent free. J 60

# AT THE SCHICK

## WEDNESDAY DECEMBER 13

James T. McAlpin  
In His Wonderful Four-Act Melodrama

# 'HANS HANSON'

Free Open Air Concert on  
Street at 3:30 and in Front  
of Opera House at 7:30 P. M.

### Excellent Orchestra

## High Class Specialties

SEATS ON SALE AT WILLIS DRUG COMP'Y

#### LANDS FOR EXCHANGE.

480-acre black-land farm, 230 acres in cultivation, 4 miles north of Italy, Ellis County, Texas. Unencumbered, to trade for Hale County land.  
OPPORTUNITY LAND COMPANY, Stephens Building, Plainview, Tex. If.

#### A MODEL POULTRY FARM.

On Wednesday a Herald representative visited the suburban home of W. B. Joiner, who is fitting up a model chicken ranch, with a view of making a specialty of the poultry business. He is going to considerable expense in fitting up this business, and his work is all good. He expects to market 2,000 broilers next season, and to do this, he had to prepare an incubator room, a brooder and a room for the chick when he leaves the brooder. This he has done by making a half-dugout 12 by 50 feet, well roofed, warm, dry and comfortable, which he has cut into three rooms for the purposes mentioned. Besides, he has a good, modern chicken-house for the grown-ups, equipped with all the modern well ventilated. He is starting in with 200 hens, and has four incubators, orn conveniences, warm, comfortable and which he will add to as needed.

Mr. Joiner has several acres in orchard and vineyard, from which he expects to derive a nice revenue next year. This orchard is young, but it has been well cultivated and has made fine growth. His farm comprises ten acres, even inch good land.

He will mix truck-growing with his chicken and horticulture business, and we predict he will make good in all departments, as he has the energy and, last, but not least, the "stickability."

#### NEWS CLIPPINGS.

Austin, Texas, Dec. 6.—A majority of the Court of Criminal Appeals today ordered relators J. F. Wolters and W. H. Gray discharged. Associate Judge Prendergast dissented.

El Paso, Texas, Dec. 6.—Juarez officials received tidings today of two open outbreaks in the State of Chihuahua, one near Parral and the other at San Andreas. Jose Chavira, Lieutenant of Pancho Villa, is at the head of the band at San Andreas. Both bands allege that the Madero Government has failed to keep its promises and pay citizens of Chihuahua money said to be due them.

Houston, Texas, Dec. 6.—In a stormy session late Wednesday after-

noon, the Texas division United Daughters of the Confederacy, assembled in the sixteenth annual convention of the organization, voted to give to the State of Texas the recently completed Confederate Woman's Home, at Austin. It was stipulated that the transfer of the property should be in the nature of an absolutely free gift.

City of Mexico, Dec. 6.—Juan Banderas, the ex-officer of the revolution who has been terrorizing the State of Sinaloa for months, arrived here this morning, and was immediately placed under arrest on a charge of rebellion. With the lynching of Che Gomez the controversy between the Governor of Oaxaca and the President regarding state rights appears to be ended. Gomez's rebellion at Juchitan was the origin of the dispute, and his disposal gave rise to further complications.

Los Angeles, Cal., Dec. 6.—Complete returns from 315 out of 317 precincts in yesterday's municipal election give George Alexander, incumbent, candidate of the Good Government League for mayor, 83,978, and Job Harriman, Socialist 52,293. The two missing precincts are in the suburbs of Wilmington. They had a registration of a little over fifteen hundred and are expected to run about even. Prohibition was defeated by a vote of 87,344 to 31,691. No Socialist candidate for any office came within twenty-five thousand votes of winning. Of the successful candidates for members of the board of education, Joseph Scott, who was allied with the counsel for the defense of the McNamaras, finished last. He is now president of the board.

Los Angeles, Cal., Dec. 6.—James B. McNamara, under sentence of life imprisonment, had other troubles added to his lot today when he became defendant in a \$50,000 damage suit. The suit is brought by Louise M. Sawyer, widow of Robert L. Sawyer, a telegraph operator employed by the Los Angeles Times and killed in the explosion which wrecked that building October 1, 1910. The papers in the suit were served on J. B. McNamara late today, and they identify James B. McNamara as the "John Doe" mentioned in the indictment.

#### A TERRIBLE BLUNDER

to neglect liver trouble. Never do it. Take Dr. King's New Life Pills on the first sign of constipation, biliousness or inactive bowels and prevent virulent indigestion, jaundice or gall stones. They regulate liver, stomach and bowels and build up your health.

Only 25c at all Druggists. 62

#### DANTE'S "INFERNO."

On the night of December 12, the Majestic will feature this great realistic theme. These films, comprising 2,000 feet, have been delayed on the circuit, on account of the great interest taken in them and the demands for their reproduction. The Majestic will show this wonderful picture of Dante's "Inferno" on canvass Tuesday night, December 12. Meantime new pictures will be shown each night, and all from the best makers and of the most interesting character. There will be no advance in the price of admission—10 cents to all.

#### TEXAS INDUSTRIAL CONGRESS.

Third Annual Convention Meets in Dallas December 20th.

The Third annual convention of the Texas Industrial Congress is to be held in Dallas on the 20th of this month. Ten thousand dollars in gold will be given in prizes to contestants who have secured the largest and best combined yields of cotton and corn (10 acres each of cotton and corn). This exhibit will get 15 cash prizes, ranging from \$2,500 for the first prize down to \$250 for the fifth prize, while the next ten best yields will get each \$100 in cash.

For boys and girls (two acres each of corn and cotton) the first prize is \$1,000, ranging down to \$250 for the fourth prize, while the next ten best yields each will get \$100.

Rates have been given by all railroads, the management announce, and from here the fare will be one and one-fifth fare. Tickets on sale the 18th and 19th; returning, leaving Dallas, on the 21st.

#### PRAIRIEVIEW SCHOOL NOTES.

The Prairieview school observed Thanksgiving with a well-rendered program and dinner.

The pupils of Prairieview school are delighted with the acquisition of Webster's New International Dictionary. New individual desks have been ordered, and the pupils and friends of the school are working for the Farm and Ranch Library, which they hope to formally present to the school, with an appropriate program, before the Christmas holidays.

In the last two years the machinists have had 152 strikes, and the great majority of these were won.

#### CITATION BY PUBLICATION.

THE STATE OF TEXAS,  
To the Sheriff or any Constable of  
Hale County—GREETING:

YOU ARE HEREBY COMMANDED,  
That you summon, by making Publication of this Citation in some newspaper published in the County of Hale if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 64th Judicial District, for four weeks previous to the return day hereof, Edward F. Williams, whose residence is unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Hale, at the Court House thereof, in Plainview, Texas, on the 8th day of January, 1912, then and there to answer a petition filed in said Court, on the 21st day of October, A. D. 1911, in a suit numbered on the docket of said Court No. 665, wherein A. E. Harp is Plaintiff and Edward F. Williams, Bernice E. Hastings, S. Morgernstern, Everett Coryell, A. B. Coryell, Geo. H. Jones, F. E. Summers and Henry E. Hines are Defendants.

THE STATE OF TEXAS,  
County of Hale. )  
In District Court,  
November Term, 1911.

To the Honorable District Court of said County:  
Now comes A. E. Harp, who resides in Hale County, Texas, hereinafter called Plaintiff, complaining of Edward F. Williams, Bernice E. Hastings, S. Morgernstern, Everett Coryell, A. B. Coryell, Geo. H. Jones, who reside in Hale County, Texas, and F. E. Summers, who resides in Memphis, Mo., and Henry E. Hines, who is a non-resident, and for the cause of action Plaintiff represents to the court that on the 1st day of April, 1910, the defendants executed and delivered to this Plaintiff their certain joint and several promissory note for the sum of \$800.00 payable to the order of Plaintiff, on or before December 1st, 1910, bearing interest at the rate of 8 per cent per annum, until paid, from date. Whereby defendants, each and all, became liable and bound to plaintiff, and promised Plaintiff to pay him to sum of Money in said notes specified, together with all interest thereof, according to the tenor and effect thereof.

That the Plaintiff is and has continuously since then been the owner

and holder of said note, that it's long past due and unpaid, except that there is a credit of \$100 on November 1st, 1910, and, though often requested, Plaintiff has hitherto failed and refused and still refuses to pay the same, or any part thereof, to the Plaintiff's damage in the sum of \$1,000.00. That there is due to date on said Note \$792.11.

Plaintiff further represents that the defendant, Edward F. Williams, is a non-resident of this State, wherefore he prays for a writ of attachment against the property of said Edward F. Williams, sufficient to satisfy his debt, interest and cost of suit, the debt now due, principal and interest amounting to the said sum of \$792.11: That defendants be cited to answer this petition and that Plaintiff have judgment for his debt, interest and cost and for the foreclosure of the lien upon all property levied upon under the writ of attachment issued in this case, and for an order directing sale of the same, in Satisfaction of the Judgment herein rendered and for general relief.

L. W. DALTON,  
Attorney for Plaintiff.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Plainview, this, the 8th day of December, A. D. 1911.  
(SEAL) B. H. TOWERY,  
Clerk District Court, Hale County, Texas.

#### TEXAS DAY AT LAND SHOW.

Chicago, Dec. 1.—J. C. Storm, president of the Amarillo Gas Company, arrived in Chicago this morning ready to deliver his lecture on Texas Day. Originally, Texas Day was scheduled for the second of December, but subsequently was transferred to the first. Lapel ribbons marked "The Texas Panhandle" were pinned on every visitor in the Coliseum, and the band gave a program of Southern music. With its booth especially decorated for the occasion, its colored slides appropriately arranged and its lectures for three straight hours, the Texas Panhandle today received a prominence in the eyes of the Northerner and Easterner that it has seldom, if ever, before attained.

Ontario, Canada, has at present thirty-six co-operative societies.

#### NO REASON FOR IT,

When Plainview Citizens Show the Way.

There can be no just reason why any reader of this will continue to suffer the tortures of an aching back, the annoyance of urinary disorders, the danger of serious kidney ills, when relief is so near at hand and the most positive proof given that these ills can be cured. Read what a Plainview citizen says:

John Pendley, N. Covington Street, Plainview, Texas, says: "I used Doan's Kidney Pills about six months ago, and they brought me so much relief from kidney trouble and pain in my back that I can heartily recommend them. Before I got this remedy from the R. A. Long Drug Co. I was in such bad shape that I could hardly get up after sitting. Now, however, I am in much better condition, and my experience has convinced me that Doan's Kidney Pills are reliable."

For sale by all dealers. Price, 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 49

#### WILL USE ENORMOUS PLOW.

Lytle, Texas, Dec. 4.—On its land near here the Medina Irrigation Company will operate what is probably the largest turn plow in the world. It plows sixteen feet of soil twenty inches deep, and removes stumps under ten inches in diameter. It was made in English, at a cost of thirty thousand dollars. It is now at Galveston, and will be here in a few days. The company has employed a local man as foreman over thirty-six Mexicans, who will begin at once, two miles west of here, felling trees on the ground where the big plow is to be used.

#### Simple Economics Sometimes Overlooked

In her anxiety to set a good table, many a housewife often incurs needless expense. For example: in the making of pastry, butter will often be used, which, at its cheapest, is expensive and gives no better results than can be obtained by the use of Cottolene—the vegetable-oil cooking fat; yet Cottolene costs about the same as lard, and one-third less is required than either butter or lard. Lard is still more expensive because it contains hog fat and leads to indigestion. You can save on your doctor's bills, as well as on your cooking fat, by using Cottolene in all your shortening and frying.

Germany boasts 2,110 co-operative societies.

# Big Farm Auction Sale Monday, December 18th.

Fred Wedricks Farm, 16 Miles South of Plainview on the Plainview and Petersburg road, one mile south of L. H. Rosser's new place and between the Hanet place, the Blake place, and old Rosser place.

## Sale Starts at 10:30--Lunch On Ground WILL SELL AS FOLLOWS

Four head of horses; three large work mares, bred to Bradford's Percheron stallion, ages ranging from five to eight years and weighing about 1250; one five year-old gilden about same weight, safe and works anywhere.

#### FARM MACHINERY

One 14-gang disc harrow with trucker in front---One two section harrow---One J. I. Case cultivator---One two row planter---One John Deere sulky plow, 16-inch with attachment---One gang plow, 14-inch---One good 3-inch wagon---One set of double tug hames---One set of chain hames. This is all in good shape, nearly as good as new, used one and two years.

FEED STUFF--About 30 tons of good sorghum cane in bundles. A general line of household goods, kitchen cabinet, kitchen safe, table and chairs. Beds, mattresses and springs, and other things too numerous to mention. Come early and remember the date

Monday, December 18th--10:30 O'clock Sharp  
TERMS OF SALE--All sums under \$10.00 are cash, all over \$10 six months bankable note or 5 per cent off for cash.

FRED WEDRICK, Owner W. A. NASH, Auctioneer

9:30 O'clock Wednesday Morning, December 13th, a

Dogies and Cut  
Backs -- Your  
Offer Accepted



DESIGNED BY  
SERRA, MICHAEL & SELL  
NEW YORK

MISSES' AND CHILDREN'S  
DRESSES.

One Lot Percale and Rugby Galatia  
Dresses, all well made and excellent  
Styles; Sizes 8 to 14; worth \$1.25,  
for ..... 90 cts.  
One Lot Hydegrade Best Galatia, as-  
sorted Checks, Blue, Brown and Fan-  
cy; all made up in good styles and  
reduced to ..... \$1.50  
All-Wool Serge Dresses, in Blue and  
Red; \$4.50 Value, for ..... \$3.00  
All-Wool Blue Serge Dresses, Sizes  
8 and 12 only, worth \$3.50, reduced  
to ..... \$2.35

CHILDREN'S CLOAKS

Bearskin Cloaks worth \$2.00 to \$2.50  
for ..... \$1.50  
Fancy Bearskin Cloaks, Assorted  
Colors, \$4.00 Values, for ..... \$2.50  
Plush Cloaks, Red, Blue, Green,  
Brown and Rose, \$3.50 Value, reduced  
to ..... \$2.50  
Broadcloth Cloaks, Braid and Button  
Trimmed, \$4.00 Value, for ..... \$3.00  
Red and Blue Woolen Twill, was  
\$2.50, for ..... \$1.90

MEN'S SUITS.

All \$10.00 Suits reduced to ..... \$ 6.85  
All \$12.50 Suits reduced to ..... \$ 7.85  
All \$15.00 Suits reduced to ..... \$ 9.75  
All \$16.50 Suits reduced to ..... \$11.00  
All \$17.50 and \$18.50 Suits re-  
duced to ..... \$12.50  
All \$20.00 and \$22.50 Suits re-  
duced to ..... \$14.85  
All \$25.00 Suits reduced to ..... \$17.50  
All \$35.00 Suits reduced to ..... \$24.75  
These include all the latest colors,  
Tans and Browns with combinations,  
Arabia Sand, Gray Mixtures and Blues  
and Blacks. We show the Stouts,  
Slims and Regulars. We have nothing  
but "SOCIETY" and "S. M. & S."  
Suits, and every garment is made up  
to our standard of high quality.

MEN'S SHIRTS.

Men's Neckband Percale and Madras  
shirts, Sizes 14, 14½, 16, 16½, 17; 75c  
Value, for ..... 40 cts.  
Men's Percale Shirts, Collars At-  
tached; Size 16½ and 17; 75c Values,  
for ..... 40 cts.  
We are making the following reduc-  
tions on our entire line of Shirts:  
\$1.00 Grades for ..... 90 cts.  
\$1.25 Grades for ..... \$1.00  
\$1.50 Grades for ..... \$1.25  
\$2.00 Grades for ..... \$1.50  
\$2.50 Grades for ..... \$1.95

OVERCOATS.

Heavy, Gray-Mixture Coats, with  
Auto Collar; also Good Quality Black  
Rain-Proof Coats; worth \$9.00 and  
\$10.00. Sale Price ..... \$7.00  
Extra Heavy Ulsters, with Storm  
Collar; also Gray and Tan Cravenetted  
Worsted; worth \$12.50 to \$13.50; go  
in this Sale at ..... \$9.75  
Extra Long Rain-Proof Overcoats,  
in Tans, Grays and Browns; Presto  
Collar; worth \$15.00 to \$16.50. Special  
Price ..... \$11.75  
\$18.50 and \$20.00 Plain Black  
and Shadow-Stripe Overcoats reduced  
to ..... \$14.75  
\$22.50 to \$25.00 Overcoats, in As-  
sorted Styles, cut to ..... \$19.50

MEN'S AND BOYS' HATS.

Men's "Chicago Leader," Large  
Staple and Fancy Shapes; \$2.00 Grade  
for ..... \$1.45  
Men's "King" Hats, Black and  
Buckskin Colors; Dakota and Trooper  
Shapes; \$2.50 Value, for ..... \$1.85  
Men's "Kingsbury" Hats; all the  
late models in Stiff or Soft Shapes;  
Scratch-Up or Plain Felt; Extra Spe-  
cial for ..... \$2.50  
Jno. B. Stetson, Stiff or Felt; Novel-  
ty Shapes; for ..... \$3.50  
Boys' "Kingville" Hats, in Black,  
Pearl, Red, Tan and Gray Mixtures,  
for ..... \$1.00  
Boys' "Chicago Leader," Brown  
and Steel; Plain Felt or Scratch-Up;  
for ..... \$1.50  
When it comes to Caps, we can Cap  
them all. We show a very complete  
line of Leather, Corduroy, Serge and  
Fancy Cheviots. Caps of Clever Cuts  
for Cool Climates.

BOYS' SUITS.

All \$ 1.50 Suits reduced to ..... \$1.25  
All \$ 2.00 Suits reduced to ..... \$1.35  
All \$ 2.50 Suits reduced to ..... \$1.95  
All \$ 3.00 Suits reduced to ..... \$2.35  
All \$ 3.50 Suits reduced to ..... \$2.75  
All \$ 4.00 Suits reduced to ..... \$2.95  
All \$ 4.50 Suits reduced to ..... \$3.35  
All \$ 5.00 Suits reduced to ..... \$3.85  
All \$ 6.00 Suits reduced to ..... \$4.50  
All \$ 7.50 Suits reduced to ..... \$5.00  
All \$ 8.50 Suits reduced to ..... \$5.50  
All \$10.00 Suits reduced to ..... \$7.50  
These are absolutely New Goods, and  
include a wide range of Cheviots,  
Worsted and Blue Serges.

"DUTCHESS" PANTS.

10c a Button, \$1.00 a Rip.  
\$1.50 Cheviot and Worsted reduced  
to ..... \$1.25  
\$2.00 Quality Heavy Worsted re-  
duced to ..... \$1.50  
\$2.50 Mixed Cheviot reduced to \$1.95  
\$3.00 Fancy Worsted now reduced  
to ..... \$2.50  
\$3.50 Gray and Tan Cheviots re-  
duced to ..... \$2.85  
\$4.00 Fancy and Plain Blue Serge  
reduced to ..... \$3.30  
\$5.00 Extra Grade Worsted reduced  
to ..... \$3.85

Read  
the  
Prices  
and  
Come

# THE BIG R

## Our GREATEST CUT PRICE EVENT

A Final Round-Up of Our Entire Range -- Choice S

## No Admission to the Corral o

The Richards Bros. & Collier store is now  
Business. With September, October and  
previous year we confidently expect to  
And now we're after the lion's share of your  
Christmas. Not selfishly, but extremely

### A Great Money Saving

A time when your cash coin will do double duty in providing  
to pass. Bring your shopping list, attend carefully to the quality of

### A Smaller List of Prices, But More



Don't delay your Holi-  
day buying. Every day  
will cut down our stock

STAPLE GOODS.

Present market conditions permit us  
to make lower prices than have been  
quoted for months. Note these reduc-  
tions on well-known items:  
The Best Prints, American and Simp-  
son, per yard ..... 5 cts.  
Ten-cent Percales for ..... 5 cts.  
One Lot 10-cent Gingham for 5 cts.  
8 1-3- and 10-cent Value Check Ging-  
hams ..... 7 1-2 cts.  
Good quality, yard-wide Bleached  
Muslin ..... 7 1-2 cts.  
Diamond Hill Cambrie, worth 10  
cents, for ..... \$ 1-3 cts.  
Lonsdale Green Ticket Bleached  
Muslin, worth 12 1-2c, for ..... 10 cts.  
"Fruit of the Loom" Bleached Mus-  
lin, regularly 12 1-2 cts., for ..... 10 cts.  
Berkley No. 60 Fine Bleached Cam-  
brie, worth 15 cts., for ..... 12 1-2 cts.  
Fine Sea Island Muslin, 7 1-2c qual-  
ity, for ..... 6 cts.



Comet LL, for sheets and canvas, 6  
worth 5 cts., for ..... 4 1-4 cts.  
A. C. A. Ticking for ..... 15 cts. \$  
Best 12 1-2c Dress Gingham for 10c  
All 10-cent Outing Flannels go  
at ..... \$ 1-3 cts

TABLE LINENS.

72-inch Bleached Damask, worth

An Up-To-Date Stock of  
Our Shoe Department is replete with the  
stock of Men's, Women's and Children's S

### THE PRICES WE ARE MAKING ARE BOUND TO FORCE SOONER YOU ARE HERE THE BETTER WILL BE THE LINE

### Do Not Fail to Take Advantage of Thi

**\$5.00 Stetson Hat Free**  
The man who brings on opening day the largest  
crowd of ladies who make purchases shall have  
a \$5.00 Stetson Hat Free. These parties must  
come in a single conveyance at one time. On  
arriving tell us you are entering in Hat contest.

# Richards Bros

WHERE PEOPLE WHO

It will be needless to wait for greater reductions in prices. Th

and Every Business Day Thereafter Until Christmas

# ROUND-UP

**Early Buyers  
Get the Pick  
Avoid Delay**

## for the Year Nineteen-Hundred Eleven

### Stock Will Go at Prices Far Below Market Value

### Wednesday Until 9:30 A. M.



"MOTHER'S FAVORITE"  
CLOTHES THAT WEAR  
DESIGNED BY  
SPERO, MICHAEL & SON  
NEW YORK

low in the midst of its Greatest Seasons' and November sales far in the lead of the to make this a Banner Selling Season. your trade the ten days just previous to ely Generous, Sacrificing our profits to Stimulate Brisk Buying.

## g Occasion Awaits You

ur comforts and ease. An opportunity you can but ill afford of our offerings and you will be delighted at the savings you'll make

### re and Bigger Bargains Than Before



**QUILTS AND SHEETS.**

- Large White Quilts, \$1.25 Value, for 95 cts.
- Fringe and Cut-Corner, Full-Size Quilts, \$2.00 Value, for \$1.65
- Our \$1.50 Fringed and Cut-Corner Quilts for \$1.25
- Fringe and Scallop-Edge Fancy and Satin Quilts, \$3.00 Value, for \$2.10
- Our Best \$3.50 Satin Quilts reduced to \$2.75
- 72x90 Bleached Sheets now reduced to 45 cts.
- 81x90 Mohawk Seamless Sheets go for 75 cts.
- All \$2.00 and \$2.25 Comforts cut to \$1.65
- A Fine Filled, Extra Quality, All Satin Covered Comfort for \$2.85

### HEADLIGHT OVERALLS

THEIR QUALITY HAS MADE THEM WORLD FAMOUS. THE FIRST CHOICE OF THE AMERICAN WORKINGMAN.



LARNED, CARTER & CO. MANUFACTURERS OF TEXAS, U.S.A.

**FOUR COWBOYS WANTED--** Apply before the Big Sale opens

- ras. 65 cts., for 45 cts.
- cts. 72-inch All-Linen Damask, worth \$1.00, for 85 cts.
- 10c 72-inch Plain Satin All-Linen Damask, was \$1.25, for 95 cts.
- ge All-Linen Napkins, worth \$1.25, for 95 cts.
- 59-inch Fandy Turkey-Red Damask, worth 50 cts., for 40 cts.

of Shoes Marked To Move the season's latest styles, and the whole en's Shoes is marked down for this Round-Up

nd-Up Price. For the convenience of Holiday until 8:30 or 9:00 o'clock, from Dec. 15 to 23rd.

### A MAMMOTH MOVEMENT OF MERCHANDISE AND THE ONE FOR YOU TO SELECT FROM. REMEMBER THE DATE

### his Sale. Do So As Early As Possible

## Bros. & Collier

TO DRESS BEST TRADE

### Given Away Opening Day

A lively Game and Prizes for the first thirty people attending this Sale. Get your card as you enter the door. Hold it until you have won your present. Ten packages of Free Merchandise for Ladies, Ten for Boys and Ten for Girls.

### This will positively be our Greatest Cut Price Sale this season.

#### JUNIOR AND MISSES' CLOAKS.

- One Lot Fancy Kersey Cloaks, ages 10 to 14, were \$3.50, for \$2.25
- One Lot Cloaks worth \$2.25 to \$2.50 reduced to \$1.15
- One Lot Blue, Red and Brown Cheviot Cloaks, worth \$4.50, for \$2.73
- One Lot Fancy Cheviot, Velvet and Braid Trimmed Cloaks, worth \$6.50, for \$4.25
- Good Quality Silk Plush Cloak cut to \$6.00
- An Attractive Style in Blue and Brown Broadcloth, worth \$8.50, reduced to \$5.95
- Extra Quality Cheviot, Fancy Braided Velvet Collar, was \$6.50, cut to \$4.25
- Fine Broadcloth Cloak, formerly \$10.00, cut to \$7.50

#### LADIES' AND MISSES' SUITS.

- Lot A is values from \$20.00 to \$30.00, offered in this sale at \$12.50
- Lot B, Suits formerly worth \$12.50 to \$17.50, reduced to \$7.50
- Lot C is another line of \$13.50 to \$17.50 Suits that we offer at \$9.50
- Lot D is excellent values at our regular \$12.50 and \$13.50 price, now \$7.50
- Lot E is some splendid Styles at \$17.50 to \$20.00, going in the Sale at \$13.50
- Lot F is our best Suits, best styles, at \$22.50 to \$35.00, now offered at \$19.85

#### LADIES' SKIRTS.

- One Lot Assorted Small Sizes, Colors Tan and Blue; worth \$5.00 and \$6.00; Sale Price \$4.00
- One Lot, Assorted Styles, Black Panama Skirts, worth \$6.00 to \$6.50, reduced to \$4.50
- One Lot Poplin and Panama Skirts, in Black and Navy; also Gray and Brown Mixtures; worth \$7.50 and \$8.00; Sale Price \$5.85
- One Lot \$6.50 and \$7.50 Skirts, in Blue and Black Panama and Serge; also a line of Fancy Mixtures; reduced to \$5.35
- Tan, Black and Blue Panama and Poplin Skirts, worth \$11.50, Sale Price \$9.00
- Our \$12.50 and \$13.50 Fine Braided Voile Skirts reduced to \$9.85

#### MILLINERY.

In this Department you can yet see a good selection of the Season's Best Styles. If you've a hat to buy don't miss this opportunity of getting it at half price, or even less.

- Note these reductions on Plumes:
- 18-inch French Black Plume, worth \$5.00, reduced to \$2.25
- 18-inch Heavy French Plume, Colors Black, White and Maise, was \$6.00, for \$3.25
- 20-inch French Head Plume, worth \$10.00, for \$5.50

#### LADIES' DRESSES.

To strengthen our regular line of Ladies' Street and Party Dresses we have recently received some new Styles. We are showing a big line and offering them at Sacrifice Prices.

See Our Show Windows

#### SWEATERS FOR LADIES MISSES AND CHILDREN.

- Children's Sweaters, Oxford, with Red and Navy Trim; Five Buttons and Two Pockets; reduced to 40c
- Children's Sweaters, Small Sizes; Color White, with Red and Navy Trim; 75c values for 45c
- Children's Sweater Coats, Colors White, Gray, Cardinal and Navy Combinations; \$1.25 values reduced to 95c
- Misses' Athletic Jersey Sweaters, in Red and Navy; Sizes 28 to 32; \$1.50 value, for \$1.25
- Misses' Golf Jackets, White with Cardinal Trim; Sizes 32 and 34; also White with Green Trim, Size 30; a \$1.75 garment, for \$1.00
- Misses' Sweater Coats, White and Cardinal; Sizes 28 to 34; \$2.50 Value; Price cut to \$1.75
- Ladies' Sweater Coats, Dark Red; Sizes 34 to 40; \$2.00 Values, for \$1.35
- Ladies' Sweater Coats; Tans, Reds, Oxford and White; Size 34 to 42; worth \$2.50; Sale Price \$1.90
- Ladies' Sweater Coats, Colors Cardinal, Tan, Oxford and White; Large Sailor Collar; worth \$3.50; reduced to \$2.90
- Misses' Sweater Coats, Fancy; High Military Collar; \$3.50 Value, for \$2.35
- Ladies' Sweater Coats, White only; Military Collar; \$4.00 Values, for \$3.25
- Ladies' Sweater Coats, White only; Plain and Novelty Knit; Single and Double Breasted; High Military Collar or Roll Cape Collar; Our \$5.00 Coat; reduced to \$3.65

#### LADIES' AND MISSES' CLOAKS.

- 1 Lot Caracul Cloaks, Sizes 34 to 38 only, "Round-Up" Price \$7.50
- 1 Lot Fine Caracul Cloaks, Satin Lined, worth \$15.00, for \$11.50
- 1 Lot Fine Caracul and Plush Cloaks, Satin Lined, worth \$17.50 to \$20.00, for \$15.00
- 1 Lot Fancy Mixtures, worth \$10.50 to \$14.00, choice in "Round-Up," \$8.50
- 1 Lot Mixtures and Two-Faced Materials, worth \$15.00 to \$17.50, for \$11.65
- Black Broadcloth and Kersey Cloaks from \$4.50 to \$22.50.

#### FURS.

This is proving to be a great Fur Season. Have you bought yours? If not you should profit by the extraordinary offerings at this Sale. We have them for the Little Tots, the Misses and Ladies. Prices from \$1.00 to \$35.00 a set.

# CLOTHING SALE

## 25 Per Cent Reduction On

### ALL MEN'S AND BOYS' SUITS AND OVERCOATS

A rare opportunity of clothing buying--A chance to buy your winter clothing at money saving prices. Our entire line of men's and boys' suits and overcoats in the new weaves and styles, nothing reserved.

#### Price List of Men's Suits and Overcoats

\$30.00 Suits Reduced to .. \$22.50	\$20.00 Suits Reduced to .. \$15.00
\$27.50 Suits Reduced to .. \$20.63	\$17.50 Suits Reduced to .. \$13.13
\$25.00 Suits Reduced to .. \$18.75	\$15.00 Suits Reduced to .. \$11.25
\$22.50 Suits Reduced to .. \$16.88	\$12.50 Suits Reduced to .. \$ 9.38

#### Price List of Boys' Suits

\$7.50 Suits Reduced to .. \$5.63	\$4.50 Suits Reduced to .. \$3.38
\$6.00 Suits Reduced to .. \$4.50	\$4.00 Suits Reduced to .. \$3.00
\$5.00 Suits Reduced to .. \$3.75	\$3.00 Suits Reduced to .. \$2.25
\$2.00 Suits Reduced to .. \$1.50	

Do not ask us to charge goods at above prices. We need the money.

## CARTER MERCANTILE CO.

THE STORE OF QUALITY

No. 5475.

### Report of the Condition of THE FIRST NATIONAL BANK, At Plainview, in the State of Texas, at the Close of Business, Sept. 5, 1911.

RESOURCES.	
Loans and Discounts	\$538,939.74
U. S. Bonds to secure circulation	25,000.00
Premiums on U. S. Bonds	500.00
Banking House, Furniture, and Fixtures	56,722.06
Other Real Estate owned	22,288.21
Due from National Banks (not reserve agents)	1,879.51
Due from State and Private Banks and Bankers, Trust Companies, and Savings Banks	1,406.31
Due from approved Reserve Agents	84,950.09
Checks and other Cash Items	4,450.87
Notes of other National Banks	2,645.00
Fractional Paper Currency, Nickels, and Cents	182.13
Lawful Money Reserve in Bank, viz:	
Specie	\$ 8,577.05
Legal-tender Notes	12,414.00
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,250.00
Due from U. S. Treasurer	500.00
<b>Total</b>	<b>\$761,704.97</b>
LIABILITIES.	
Capital stock paid in	\$100,000.00
Surplus fund	20,000.00
Undivided Profits, less Expenses and Taxes paid	170,307.51
National Bank Notes outstanding	25,000.00
Due to other National Banks	9,203.14
Due to State and Private Banks and Bankers	5,653.82
Individual deposits subject to check	310,066.73
Time certificates of deposit	119,378.45
Cashier's checks outstanding	878.40
Reserved for taxes	1,216.92
<b>Total</b>	<b>\$761,704.97</b>

STATE OF TEXAS,  
County of Hale ss: I, J. H. Slaton, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

J. H. SLATON, Cashier.  
CORRECT--Attest:  
W. C. MATHES,  
LEVI SCHICK,  
GUY JACOB,  
Directors.  
Subscribed and sworn to before me this 8th day of December, 1911.  
C. S. WILLIAMS,  
Notary Public.

#### NOTICE OF STOCKHOLDERS' MEETING

Of the Crosbyton-Southplains Railroad Company, to be held Wednesday, February 7th, 1912, for the Purpose of Authorizing the Directors thereof to Issue Bonds, etc.  
To the Stockholders of the Crosbyton-Southplains Railroad Company: You and each of you are hereby notified that on the 28th day of October, 1911, at a special meeting of the Board of Directors of said Company, a resolution was unanimously adopted calling a meeting of the stockholders of said Company to be held on Wednesday, February 7th, 1912, at the offices of the Company in Crosbyton, Texas, at 10 o'clock A. M., for the purpose of authorizing the directors thereof to execute a mortgage upon the property of the Company and to issue bonds thereunder to an amount and for a period to be fixed by the stockholders at said meeting; and to authorize the directors to apply to the Railroad Commission of Texas for authority to issue such bonds; and to take such further and other steps as may be necessary under the laws of Texas for the final approval by said Commission of said bonds; and to obtain the authority of said Commission to register said bonds when issued in the office of the Secretary of the State of Texas.  
Dated this 28th day of October, 1911, at Crosbyton, Texas.  
(SEAL) R. M. BASSETT,  
Secretary.

ATTENTION, LAND OWNERS.  
We are represented in different parts of the North by best Immigration Agencies, producing customers for land. We can satisfy you as to our ability to serve you to best advantage. If you have a bargain to offer, let us have your very best prices and terms; will make a special effort to sell. Personal attention given to lands of non-residents, render, pay taxes, lease and collect leases. Call and see or write  
OTUS REEVES REALTY CO.,  
Plainview, Texas.

#### WHITFIELD.

Dec. 5.—A number of people took in the First Monday in Plainview.  
Mr. Cooper, of Silverton, was the guest of Jas. Pullen Monday night.  
S. M. Nations and Jas. Pullen hauled oats to Kress Tuesday of this week.  
The little baby of Mr. Deans is sick with pneumonia, at the home of S. M. Nations.  
H. N. King, of Plainview, was the guest of Chas. Moore last Sunday.  
Misses Edwards and Gilliland, of Plainview, were guests of Mrs. Ooley over Saturday and Sunday. They took in the singing at Providence.  
Providence had a fine day Sunday for the Singing Convention. The next first Sunday the classes will meet at Meda to sing.  
The Lovvorn brothers have moved to town to live.  
Prairieview, Liberty, Runningwater, Meda and East Mound were well represented Sunday at Providence.

#### LOS ANGELES FOR ALEXANDER.

Managers Claim Election of Entire Ticket by Not Less Than 35,000.  
Los Angeles, Cal., Dec. 5.—George Alexander, the good government candidate for mayor, was re-elected today by an overwhelming majority over Job Harriman, the Socialist.  
The count in seventy-six of the three hundred and thirty precincts gave Alexander 27,999 and Harriman 10,544, a gain of three to one as compared to the recent primary.  
Alexander's managers claim the election of the entire good government ticket with at least a lead of 35,000. Early tonight the Socialists, at their headquarters, practically admitted their defeat, but declined to make any statement.

#### A RARE BARGAIN.

FOR SALE—The north half of the John Santo quarter, 3 miles north of Plainview. In cultivation; 4-wire fence. Price for a few days only, \$26.00 per acre. Apply at 407 E. Main Street, or Box 35, Plainview, Texas. Any land agent in Plainview making this sale will get commission. 49pd.  
Fresh Oysters at HATCHELL & JOHNSON'S. Phone 76.  
Nova Scotia coal mines employ 12,000 persons.

Dialect plays, with characters drawn true to life and desiring, with the lights and shadows of rustic life, have, within the past few years, found a very warm place in the affections of the theatre goers. Hans Hanson, which came to the Schick Opera House on Wednesday evening, Dec. 13th, is in this popular class; and, furthermore, has been pronounced by competent critics fully up to every accepted standard in poetry, situation and personnel. The scenes are laid in a quiet little hamlet, and the characters introduced can be instantly recognized as indigenous to nearly every American country settlement. The piece bristles with strong dramatic action, interspersed with plenty of clean, wholesome comedy, and has been the biggest kind of a hit ever since first produced. Seats on sale at J. W. Willis' Drug Store.

#### EVILS OF SMOKING.

Uncle Mose—"Looka-heah, you Geogre Washington Jefferson, what fo' is you-all smokin' dat pipe fo'? Didn't Ah done tell yo' dat smokin' shortins er man's life moh dan haff?"  
Young G. W. J.—"But yo'-all has been smokin' mos' all yo' life, Uncle Mose, an' Ah reckon yo' is a purty ole man."  
Uncle Mose—"Dat's all right er-bout me smokin', mah boy, but dat aig't de point. Ah's eighty-foh years ole now, but ef Ah hadn't nevah smoked none Ah might hev been moh dan a hundred years ole by dis time."

#### PETERSBURG GIN SOLD.

A deal was consummated this week whereby Mr. Claitor and son became the owners of the gin owned and operated by Chas. Schuler. They will continue through the remainder of the season, and every one will be shown the same courtesies as under the old management.  
The Petersburg gin has done a good business this fall, and will, of course, do more hereafter, from the fact that more cotton will be planted. We regret to lose Mr. Schuler from our business circles, but welcome the new firm and wish them every success.—Petersburg Tribune.

#### FOR SALE.

A large team of mules; 16½ hands high; 12 years old. Price, \$250.00, if sold soon. Will take good mare in on them. Inquire at Herald Office. If.

#### TOO TOUGH FOR HOOKWORM.

The military system at the A. & M. College of Texas has knocked out the hookworm and the hookworm expert, and, after spending three days at the institution, Dr. C. W. Stiles, the discoverer of the hookworm in America, left admitting that he is baffled, and, while he would not give official figures as to his findings, he admitted that he had located but three individuals who have symptoms of the hookworm disease.  
The following is the statement he wrote for the press:  
"The students responded very cordially to an invitation to be examined for hookworm infection. No public statement will be made as to his findings, but the statistics compare favorably with other institutions and are about what I expected, considering the geographical distribution of the men. The physical development of the men is striking. Of the many colleges I have examined in the last ten years, I have never found any institution in which the abdominal muscles of the students were so uniformly well developed as in these men. This point made my work more difficult than usual. Nearly 250 students volunteered for examination. Not over twenty-five physical examinations had been made before the muscular development was noticed, and I thought the boys had put up a joke on me by sending in all the football players. It was not until the second day's work that I found where I stood and understood the situation. The military system, and especially the morning-gun work, has had a marked effect on the students. This seemed to be clear when the first- and third-year men were compared."  
The fact that not over three cases of hookworm disease are found in the corps of cadets would appear to discount the statement of Dr. Stiles that the "statistics compare favorably with other institutions," because if there be but three cases out of so many, and all institutions come up to that record, then the percentage of infection in institutions is lower than the statements of the scientific claims have heretofore indicated.  
The "morning-gun work" which Dr. Stiles refers to is what is known in military tactics as "setting up exercises." It takes place directly after the students are aroused by the reveille bugle, and before they have their breakfast. They go through what is commonly known as calisthenics, but instead of using dumb bells and in-

dian clubs, the students have the United States Army rifle, and the exercises, just before breakfast, gives them appetites and brings out a fine development.  
In addition to this, the military system requires drill with the rifles three times a week, with marching that is a fine exercise and fine for development of the muscles of all parts of the body.  
Another thing required by the military system is cleanliness, and, as cleanliness is an enemy of the hookworm, the military system brings about a prevention. Every student must keep his room clean, he must observe the rules of sanitation in all things, and in this way there is a constant pressure upon him to prevent disease.  
The authorities of the College are very much gratified at the result of the investigation made by Dr. Stiles. He was given every opportunity to make the investigation. All the officers of the College assisted in whatever way they could. President Miller told him to go where and when he could and seek what he could find. Dr. Otto Ehlinger, the College surgeon, visited him in his laboratory work and agreed that he would give the proper treatment wherever cases of hookworm disease were found, and the department of biology opened its laboratories to him, providing the instruments necessary for the work and the assistance that was needed.  
The result has been another endorsement of the military system and another emphasis of the health of the corps of the A. & M. College, this health being attributed to the exercise the students have, the high altitude of the location of the College, the purity of the deep well water which is supplied, the fine drainage that is a result of the high location of the College, and the personal care that is required of himself of each student in the institution.  
ENDS WINTER'S TROUBLES.  
To many, winter is a season of trouble. The frost-bitten toes and fingers, chapped hands and lips, chilblains, cold-sores, red and rough skins, prove this. But such troubles fly before Bucklen's Arnica Salve. A trial convinces. Greatest healer of Burns, Bolls, Piles, Cuts, Sores, Bruises, Eczema and Sprains. Only 25c at all Druggists.  
Call on The Herald for high-class Job Printing.

#### JOHN D. QUITS OIL BUSINESS.

New York, Dec. 4.—John D. Rockefeller terminated his career as head of the Standard Oil Company today. With him there also retired most of the conspicuous figures of the early days of the "oil trust." Not a Rockefeller remains among the officers and directors of the Standard Oil Company of New Jersey, chief of the oil corporations, which was the holding company up to the time of the recent dissolution of the great combine.  
John D. Rockefeller, William G. Rockefeller, C. M. Pratt, H. M. Flagler, E. T. Bedford and others whose names have been prominent in the oil business stepped behind the scenes today. John D. Archibald, one of the few members of the "old guard" to remain, became president of the Standard Oil Company of New Jersey, and will control its destinies.  
John D. Rockefeller was not present at 26 Broadway, the headquarters of the Standard Oil Company, at the special meeting in which his resignation was acted upon. The termination of the business career of the man who has acquired a unique position in history and amassed what is generally regarded as the largest private fortune in the world was a perfunctory proceeding. It had been planned in advance, although the plans had been kept secret. All the information vouchsafed at 26 Broadway came in the shape of a brief statement announcing the changes.

#### SAVED HIS WIFE'S LIFE.

"My wife would have been in her grave today," writes O. H. Brown, of Muscadine, Ala., "if it had not been for Dr. King's New Discovery. She was down in her bed, not able to get up without help. She had a severe bronchial trouble and a dreadful cough. I got her a bottle of Dr. King's New Discovery, and she soon began to mend, and was well in a short time." Infallible for coughs and colds, it's the most reliable remedy on earth for desperate lung trouble, hemorrhages, lagrippe, asthma, hay fever, croup and whooping cough. 50c and \$1.00. Trial bottle free. Guaranteed by all Druggists.  
If you have a bargain in lands, list with us. We will find you a buyer. We also do an exchange business, and can match you a trade almost anywhere. OPPORTUNITY LAND COMPANY, Stephens Building, Plainview, Texas.



# OUR BIG HOLIDAY SALE

**THIS WILL BE AN OCCASION** of importance to the buying public. We propose to make some decided concessions in prices on seasonable merchandise. It will not be necessary for us to dwell at length upon descriptions of this great feast of bargains, for we believe we have demonstrated very conclusively during the progress of previous sales that we adhere strictly to the principle: "SAME GOODS FOR LESS MONEY." Not only will we not depart from this established custom, but we expect to make it more effective, if possible, at this time.

In order now to finish up the year's business with a "double quick step" in sales and get ready for a well selected stock of goods for next season's business we will inaugurate this closing sale of the year--which will begin **WEDNESDAY, December 13,** and close Saturday night December 30, 1911.

## Don't These Prices Look Good to You?

THEY ARE CERTAINLY WORTH INVESTIGATING

One lot Calicos, good colors, . . . . . 4c yard	<b>OUTING</b> Heavy Grade 10c Outing Sale Price . . . . . 8c yard
<b>Bleached Muslin</b> 10c quality, . . . . . Sale Price 8 <sup>3</sup> / <sub>4</sub> c	12 <sup>1</sup> / <sub>2</sub> c PERCALE . . . . . 10c yard
<b>Wool Dress Goods</b> We will offer our Wool Dress Goods at a sacrifice in order to clear them out.	<b>Table Linen</b> \$1.25 grade . . . . . \$1.00 per yard 65c grade . . . . . 50c " " 45c grade . . . . . 35c " "

See our Bargain Counter of Shoes--good values

<b>Silks</b>	Per Yard
\$1.25 grade . . . . .	90c
\$1.00 grade . . . . .	75c
65c Silk . . . . .	45c
<b>WHITE FLANNELS</b>	
\$1.25 grade . . . . .	85c
60c grade . . . . .	40c
40c grade . . . . .	33 <sup>1</sup> / <sub>2</sub> c
35c grade . . . . .	25c
<b>Ladies' and Childrens' Fleece-lined Underwear that we must close out</b>	
<b>Table Napkins at Sale Prices</b>	

**BLANKETS AND QUILTS**  
To close out at Sale Price  
—We do not want to carry them over

**Men's Women's and Children's Sweaters**  
At Clean-up Prices

**Ladies' and Childrens' Aviation Caps**  
At Decided Reductions

**Ladies' and Childrens' Underwear**  
FLEECE LINED--That we must close out

**Wonderful Reductions in Men's Dress and Work Shirts**

**Men's Underwear**

Per garment  
75c fleece lined, at . . . . . 50c  
\$1.25 grade, wool, at . . . . . 95c  
\$1.75 Union Suit . . . . . \$1.35  
\$1.25 Union Suit . . . . . \$1.00

A beautiful line of Men's Ties, Scarfs, Mufflers, Hose Supporters, Tie Clasps and Pins, Supporters in sets, Handkerchiefs, Gloves, Half-hose, etc., that will make desirable Christmas presents. They will go in this Sale at reduced prices.

Men's 15c Hose at . . . . .	7c
Men's Corduroy Pants at 25 per cent discount	
Men's and boys' Dress Pants at 25 per cent discount	
Men's and boys' Caps and Hats at 25 per cent discount	
See our Remnant Basket	

**Men's Women's and Children's SHOES at 20 per cent discount.**

A line of Ladies' and Children's Coats to close out.

Scarf, Center Pieces and Pillow Tops, suitable for Christmas presents, at Sale Prices.

Suit Cases and Hand Bags will go in this sale at special prices.

Other items not mentioned will go in at Special Prices during the Sale

### "Come and catch the Christmas Spirit at this Store"

**Wayland Dry Goods Co.**

SOUTH-WEST CORNER OF SQUARE PLAINVIEW, TEXAS

**WRITER MAKES COMPARISON.**  
Says Cost of Living Is Same Today as Forty Years Ago.

In the "Pilgrim's Scrip" in the American Magazine for November a reader contributes a letter proving that the cost of living has not increased, but that the standard of living has. Things cost the same today, or less, than they did forty years ago. He writes:

"If I will do as my daddy did, get up in the morning, take my market-basket and walk to the places where the same quality of food and vegetables as he bought are still handled, I will get them at the same price, but if I demand my steaks and chops brought to my door, handled from the day the animal was born in the most intelligent and scientific manner, fed and killed in up-to-date conditions, hauled to me in automobiles, wrapped in wax paper and delivered by a boy in clean, white apron, I have to pay for the labor involved. Again, as a boy in the early 80's, working as a clerk for \$5 per week, in Philadelphia, I received 50c for supper money when we were required to work extra. Of course, I hunted up a 25c place to eat, so that the other quarter would buy some amusement or other. Today, for 25c, I can get a better meal in New York restaurants of the same class, the latter being much cleaner. In short, it is not the cost of living that has gone up, but the standard of living. And all the howling we country boys, brought up on a dollar-a-day standard, may do, it is useless, so long as we try to make our now ten-dollar-a-day income pay for a fifteen-dollar-a-day style. I tried housekeeping in London in 1904. Rented a furnished house in the southwest section, New Cross. Kept the same woman who had worked for the regular occupants. We tried to live on our regular New York Harlem flat standard. The woman opened her eyes, so did we, at the bills. Yes, living is cheaper in London, but only by the London-living standard. So it is in New York, if we stick to the Squedunk standard. But the laboring man? A few years ago we had no such man in America. He doesn't exist today in certain parts of New York, Pennsylvania, Ohio, Indiana, Illinois, or Texas, or any other state. We hear a lot about his suffering on the East Side. Go look where he came from. As a matter of fact, he doesn't know how to live any better than he does. He is living so much better than he did that he can hardly stand it. I, an American by eight or ten generations of residence here, went to school with boys and girls of the same class; patches on my pants and boots were common; also on those of the other boys. My boy goes with children of fathers and mothers to whom a shawl is still enough, and yet I look in vain for the patches on their pants or copper on the toes of their shoes."

**FARMERS' INSTITUTES.**

Austin, Texas, Dec. 1.—Under the direction of the State Department of Agriculture, Farmers' Institutes will be held at the following places:

Tulla, December 11, 1:30 p. m.  
Plainview, December 12, 1:30 p. m.  
Lubbock, December 13, 1:30 p. m.  
Post City, December 14, 1:30 p. m.  
Snyder, December 15, 1:30 p. m.  
Sweetwater, December 16, 1:30 p. m.

The place of meeting will be announced by the local committee at each point.

These Institutes will be conducted by Mr. B. L. Nance, who will discuss Diversification, Rotation, Seed Selection and better cultural methods. Officers of Institutes already organized will please assist in getting the farmers out to hear these important questions discussed.

The State Department of Agriculture, publishes, from time to time, valuable reports upon topics of vital interest to the farmers of the State. All Institutes will receive copies of all bulletins issued by the Department free of cost, and will be placed on the regular mailing list for future bulletins and reports.

These Institutes are farmers' meetings devoted to the up-building of the best interests of the farmer. It is urged, therefore, that farmers bring their families and devote, at least, one day to a careful study and discussion of the agricultural questions which lie nearest the hearts.

ED R. KONE,  
Commissioner.

**LIGHTNING KILLS FEW.**

In 1906 lightning killed only 169 people in this whole country. One's chances of death by lightning are less than two in a million. The chance of death from liver, kidney or stomach trouble is vastly greater, but not if Electric Bitters be used, as Robert Madsen, of West Burlington, Iowa, proved. Four doctors gave him up after eight months of suffering from virulent liver trouble and yellow jaundice. He was then completely cured by Electric Bitters. They're the best stomach, liver, nerve and kidney remedy and blood purifier on earth. Only 50c at all Druggists.

**DISCOVERING OUR RESOURCES.**

The announcement recently made by the Federal Agricultural Department that the rice production in Texas has increased twenty-six fold in the past decade brings to mind that a few years ago this youthful and powerful

its discovery has given us a new industry was unknown in Texas, and world in agriculture, but there may be other planets of prosperity twinkling in the Panhandle, the Pecos Valley, and the virgin prairies of the South and West, awaiting a discoverer.

We are standing at the edge of the

ocean of discovery in Texas, and we need a Columbus to sail the high seas of our possibilities, to discover new continents in agriculture, to explore our mineral kingdom, to colonize our industrial opportunities and to give us a new world in which to live.

The work of discovering and devel-

oping our resources is the duty of government, and those who seek to serve the public should first feel the thrill of progress that is coursing the veins of the State.

**FOR SALE.**

I want to sell my home and boarding

house within the next thirty days. Will divide in five annual payments, one-fifth down, balance in four equal payments; sixteen-room, two lots, on corner of West 3rd and Grover Streets. Call on or write to GEO. F. FAIR, P. O. Box 43, Plainview, Texas.



## Here's a Good Shoe Insurance Policy

### The Selz Insurance Policy

The name SELZ stamped on the sole of a shoe is a guarantee of absolute satisfaction. Remember, your dealer is authorized to see that you get absolute satisfaction from every pair of shoes bearing the mark



Largest Makers of Good Shoes in the World

You men, who have not yet purchased winter suits will do well to inspect our line of Schwab all-wool clothing, sold on an iron-clad guarantee. Look 'em over.

THE day of doubt in shoe leather is past. There is still some men willing to take chances. But the majority won't. And this majority is growing.

We are registering more and more of these men on our sales-slips daily. They come here for the SELZ Shoe, backed by the SELZ Guarantee, a policy of insurance that protects them from loss, just as a

fire insurance policy protects the owner of a building against loss by fire. If the building burns down, the owner is entitled to restitution in accordance with his insurance policy. If a pair of SELZ Shoes does not prove satisfactory, the purchaser is entitled to restitution in accordance with the SELZ policy of insurance--the SELZ Guarantee, which assures him satisfactory service or a new pair ABSOLUTELY FREE.

## The SELZ ROYAL BLUE Shoe

**\$3.50---\$4.00---\$5.00**

built on the "sole of honor" and sold on the "soul of honor" basis. That's the SELZ Shoe. Honest all through--we guarantee it--with a new pair free ready to take the place of any pair that does not give the satisfaction it is guaranteed to give.

Selz styles would sell Selz shoes if there was no guarantee of satisfactory service. Selz comfort doubles the attractiveness of both. ¶ There's no "breaking in" to be done. Comfortable accommodation for all five toes has been arranged for in a SELZ shoe of your size.

There is one place in town where you can obtain tans in a full range of styles and sizes, and we are well prepared for you in all leathers. Come in and get away from all future shoe troubles. You leave them behind you as you cross the threshold of our store.

We are the exclusive handlers of SELS Shoes in Plainview and carry a complete stock of the latest styles in all sizes for

### Men, Women and Children

and every pair that leaves our store is sold on that broad guaranteed plan backed by the Selz Shoe Company and Shelton Brothers. ¶ Just be sure that the name



is stamped on the sole and comes from our store---then you will make no mistake---you'll get full shoe satisfaction.



# SHELTON BROTHERS

STEVENS BUILDING, PLAINVIEW, TEXAS