

FIRST CLASS JOB PRINTING A SPECIALTY

The Hale County Herald

BEST MEDIUM FOR PUBLICITY IN THE WEST

VOLUME TWENTY-TWO

THE HALE COUNTY HERALD, PLAINVIEW, TEXAS FRIDAY, AUGUST 11, 1911

NUMBER THIRTY-TWO

600 MILES BEHIND A BURRO

Plainview Citizen Drives a Mexican Mule All the Way to Colorado, and Has to Sack Him to Save His Life.

Some of our readers, perhaps, know that early in July Joshua Pendley and his small grandson set out in a buggy, propelled by one-cylinder burro power, bound for far-distant Colorado.

Six hundred miles behind a burro! We think maybe he has established a new record. At any rate, we should like to have a picture of the tough little animal that faithfully trudged the six hundred miles, and lugged a man, a boy and a buggy behind him.

Here is Mr. Pendley's letter, written to his firm friend, John Dupuy, which has just been received from "cool Colorado" and which we obtained for publication after a long siege of diplomacy.

"Alamosa, Colo., Aug. 4, '11. "Mr. John Dupuy, "Dear Friend:

"I will write to let you know that I am well, and hope you are the same. I got through all right without bad luck—no tire trouble at all. Got through in 20 days, averaging 30 miles per day. It rained on us 11 days, and we had to be over some. And it has rained every day since I arrived, until day before yesterday. I hope the rain is over for a while. I haven't had a chance to work a day since I came, but I think labor will loom up some since the rains.

"There are more gnats and mosquitoes here than I ever saw. Big old 'gallinippers,' too, so large that I have to put my burro in a tow sack to keep them from carrying him off.

Do you still register at our office daily? Be sure and report. And ask them how they stand on Bailey! Ha! Ha! Well, leaving off all foolishness, parts of this valley have as fine crops as I ever saw. I was up 20 miles west of Alamosa, at Montavista, and the crops were great up there. The wheat was as high as your shoulders, and just in bloom. The oats was just as fine, and the potatoes—the like I never saw! Yes, the sugar beets, too, hundreds of acres of them, and they are considered the best crop here. Harvest will commence in about a month.

"Well, I will tell you what it cost me to come through. I started with even \$6.00, and I got here with 25 cents. How is that for cheap traveling with a burro? Well, with best wishes, I remain as ever,

"Your friend, "JOSH PENDLEY.

"P. S.—Don't take my girl to the show any more, or I will see to it. "J. P."

We hope our readers have carefully perused the above letter. Mr. Pendley has shown the world how to travel cheaply. A trip to Colorado for an expenditure of \$5.65! Mr. Pendley should write a book on his travels, or, at least, go on the lyceum course on his return. One Mr. Cook has nothing on him, and he has Jack London beaten to a frazzle. The man who "went through Missouri on a mule" is a back number now. Hats off to Josh Pendley and his \$5.65 trip! 'Ears to the burro, too!

W. L. Harrington, president of the Hale County Stock Association, has called a meeting to be held in the Mayor's court room tonight for the purpose of choosing a committee to confer with the Fair Association regarding a race meet for the Plainview Fair this fall.

G. B. Owens has returned to his home in Georgia after a visit to his brother, Dr. J. F. Owens.

DEPOSITORY FOR SCHOOL FUNDS

Notice is hereby given that the Board of Trustees of the Plainview Independent School District will, at its meeting to be held on the 29th day of August, 1911, select a Treasurer to serve for a term of one year, beginning, September 1, 1911. The Treasurer selected will be that person or corporation who offers satisfactory bond and the best bid of interest on the average daily balances for the privilege of acting as such Treasurer. W. C. MATHES, President, Board of Trustees.

James Bracken, president of the Farmers State Bank at Italy, Texas, and Tom B. Lusk, for 18 years editor and publisher of the Italy News-Herald, were in town Saturday, and paid The Herald an appreciated visit. These gentlemen were on their return from an extended trip, which included the irrigated sections of Colorado and California. It seems that they had their eyes opened to the wonderful development that irrigation makes possible, for they advised us to advise the people of the Plainview country to push our irrigation activities. Both these gentlemen have many friends in Plainview, for this town and county have drawn some valuable citizenship from Ellis County. Mr. Lusk is a fine newspaper man, and now that he is out of his old paper, the Panhandle would be glad to claim him as a citizen.

PLAINVIEW IS HEALTHFUL TOWN

City Health Officer McClendon Says That This Is One of the Most Healthful Towns in the State.

Plainview has stood the test of flies, of weeds, of water and of heat this summer, and still the health of the town has been remarkably good. The weeds are now being cut, the flies have been swatted, the water has soaked into the soil, the weather is not so torrid and there is less danger of sickness from now on.

Dr. McClendon tells us that there was only one case of typhoid last month, and it yielded readily to treatment. There have been only two or three for the entire year. And absolutely no local malarial fever, because we have no malarial mosquitoes, or any kind, for that matter. Several cases of malarial fever, but the victims brought it with them from the lower altitudes, and it was soon worked out of their systems after they arrived here. There is but little catarrhal fever this year, very little.

When it is remembered that in the midsummer month we received over ten inches of rain, the above facts are worthy of note. "This is the most healthful town in the State, of its size," says our City Health Officer, and we are willing to swap statistics.

In Hale County the past month there were thirty births and but three deaths, these being aged people and infants. In Fort Worth, during the same period, there were 89 births and 77 deaths. Don't run the risk of losing your life—come to Plainview and be healthy and happy. Most people that inhabit unhealthy climates do so because of a mercenary motive. Now, out here in the Panhandle one can make barrels of money and yet keep in perfect health—which is no mean boost for this country.

The Herald man has been living in West Texas for thirteen years and has never experienced a day of sickness. And we bolt our food, drink coffee, smoke a pipe and stay up late some nights, too. We repeat, a man need never die of anything save senility in the Panhandle, and one ever grows old here, either. Ask Judge — if this is not true.

Richards Bros. & Collier are moving stock this week to their branch house in Lockney. Will Richards, at present of this place, and his cousin, Hugh Richards, of Lockney, will run the new store, which is slated to open up next week. Lockney will be a good home for this dry goods enterprise, and we predict success for them.

Wayland Boone, the young man who used the knife on a fellow over at Lockney recently, was in town this week and stated that the Grand Jury had found no bill against him to date.

LEGISLATIVE NEWS LETTER

Austin, Texas, Aug. 9.—It has been a strenuous week at Austin. Many a little stream with a swollen torrent has emptied its burden into the whirlpool of dissatisfaction, and a tidal wave of master thinkers has flooded the Legislature with advice, threats and offers to go on the pay roll.

Those who hunger and thirst for power have been beating the political tom tom and sending shrieking vibrations through the Legislative halls, but it is a good experience for our solons, and it will fit their nerves for the strife below. Our Legislators are a jolly lot of good fellows, and, with the exception of the call "to arms" that occasionally echoes through the Legislative halls, they are as happy as a lot of young colts in a pasture, but if they tried to please everybody they would please nobody, and lose their jobs in the bargain.

There are as many kinds of Democrats in the Legislature as there are breakfast foods on the market, and one hardly dares to get outside the Capitol building without a picture of Thos. Jefferson in hand, lest he become lost in the jungles.

The political map-makers have been working over-time. Many members whose districts have never been dimmed by the smoke of a factory, and who have constituents that have never heard the shrill whistle of a locomotive, are trying to embarrass fame by writing their names on a re-districting bill that will give either one or the other of the numerous contending factions in Texas an advantage. Some men can't be great without being dangerous.

The introduction of an amendment to the Appropriation bill increasing the contingent expenses thirty thousand dollars was interpreted by the members to cover the expenses of a proposed investigation of the last election, and precipitated a bitter fight in the Legislature, and finally passed both Houses on a majority vote, but, in case it should not meet with the approval of the Governor, the measure will doubtless be lost, as the necessary two-thirds vote to offset a veto was not shown on the ballot. We investigate everything in Texas except our undeveloped resources.

The Governor submitted a message to the Legislature showing a deficit of a million dollars inherited from the Campbell administration. A tax levy of one cent on the one hundred dollars will net the State, on the present basis of assessment, approximately \$200,000, and it will, therefore, require a tax levy of five cents on the one hundred dollars to take care of the deficit. The Waters-Pierce wind-fall will be absent this year, and to absorb the deficit and care for the necessary expenses of government will require an estimated tax levy of sixteen cents for purposes of general revenue. Our revenue system is in rather a chaotic state, and the Legislature may conclude to investigate it.

The Governor has asked the Legislature to repeal the law creating an Automatic Tax Board, which transfers from the Legislature to the said Board the power of fixing the tax rate. The Governor intimates that this Board has been playing "ping pong" with our tax rates.

Summing up the work of the Legislature to date, the Appropriation bills have been introduced in both Houses and are making reasonable headway; numerous re-districting bills have been prepared and some of them introduced. The forecast for the coming week is one of strife and disension and unless more patriotism and less politics is displayed it is doubtful if the Legislature will be able to finish its labors at the present session.

The ladies of the Presbyterian church, U. S. A., gave a monthly social at the home of Mrs. E. L. Kerr last Friday afternoon. Among the novel features of the entertainment was a baby show which resulted in a tie in favor of the babies of Mrs. Roy Frye and Mrs. Alex Anderson. The red ribbon was presented to the 'wins of Mrs. H. D. Hyde.

Miss Georgia May was hostess to the I. F. E. Club at her beautiful home on Wayland Boulevard, Wednesday afternoon.

OLD TREE BESTS THE YOUNGSTERS

R. C. Ware brought down to town this week two of the mammothst peaches we ever saw. One measured 10 1/2 inches in circumference and the other 11 1/4 inches. To get an illustration of their size that will be familiar to every one—they were in diameter about half way between a beer bottle and a tomato can.

They were of the Elberta variety, and were raised on a tree in Mr. Ware's yard right here in town. The tree was planted by Mr. Ware himself, who is somewhat of an old-timer, 22 years ago. Most trees quit bearing peaches fit for commerce at the age of ten years, but this old tree annually yields fruit that will put to shame the ambitious endeavors of younger trees. Which is another boost for Hale County as a fruit-raising section.

THE BATTLE OF JUAREZ

Will be shown at the Airdome tomorrow (Saturday) night. Also a reel showing how Uncle Sam watched the border of Mexico. This is the first opportunity Plainview people have had to witness scenes from the Mexican insurrection or views of the marching of the army of the United States along the boundary of Western Texas. The pictures have been obtained at a great expense, and we are sure the popular picture show will be crowded tomorrow night.

Walace Tyrone, the machine operator, and Clarence Renfro will be in Amarillo Monday for the purpose of making arrangements for bettering the already excellent service, procuring some feature pictures for each week, etc. The raising of the Malne will likely be shown a little later on.

PLAINVIEW FAIR ASSOCIATION.

President Garrison Calls Meeting at the Court House for Saturday Afternoon, August 12, at 2 p. m.

President J. F. Garrison of the old Plainview Fair Association informed us too late for publication last week that he has called a meeting of the farmers of the Plainview country and the citizens of Plainview to be held at the Court House tomorrow afternoon, at 2 p. m., for the purpose of re-organization and planning for the biggest Fair that has ever been held in Plainview.

The Herald has been constantly emphasizing the urgent necessity of getting busy on this fair proposition, and it hopes there will be a large attendance, even if work is pushing these days. We are sorry that we could not get this notice before our readers in the distant parts of the county at an earlier date, but we hope you will be here tomorrow afternoon anyway. The iron is hot—now is the time for Hale County to strike for publicity. Come to this meeting and plan for a greater Hale County.

NOTICE TO THE PUBLIC.

All parties having sewer and water connections to the City's sewer and water works who have not paid for same are requested to call at my office in the City Hall or mail me a check for amount due by the 16th of August, or your service will be discontinued without further notice from that date. This is the FINAL WARNING.

By order of CITY COUNCIL. JAS. R. HAMILTON, Manager City Water Work and Sewer System.

We understand that a Prof. Bruce, of Cisco, has been chosen by the School Board as Principal of the High School for the coming year. He comes with the best recommendations, and we are sure that the trustees have acted wisely in their choice. This completes the list of teachers in the Plainview schools for the coming year, and the corps and their leaders look like a bunch of winners. Plainview should have the best school year in her history, 1911-12. Move to Plainview, if you want your children to have access to the best schools and colleges.

To hold the old customers, get out after the new.

SOME SWELL PICTURES.

The Airdome is growing in favor every night. Crowded houses have been appreciating four reels of high-class pictures every night, many having to wait until the last performance before they can get seats. Manager Renfro expects to extend his building 40 feet further back, in the near future. "Macbeth," in two reels, was one of the feature pictures this week. The management is sparing no expense in furnishing a good show, and the people of Plainview are evidencing the fact that they know a good thing when they see it.

EPISCOPAL SERVICES.

Bishop Temple, of the Episcopal Diocese of Northwest Texas, will preach at the old Methodist Church next Sunday evening, August 13, at 8:15. Everybody invited.

W. H. Young, who has been a resident of Hill County for 36 years, was here the past week, visiting relatives in Lockney and his brother, E. A. Young, of Plainview. He says he bought his land in Hill County at \$2.50 per acre, and it is now worth \$150. This was his first trip to the Plains country, and he says it has broken down a belief of 36 years' duration, that this was more or less of a desert country, and he sees no reason why land here should not be worth every bit as much in time as East Texas dirt.

WATERMELONS AND CANTALOUPE

Some Cantaloupe and Watermelon Conversation—What Messrs. Saunders and Overstreet Think About Our Melon Prospects.

H. R. Overstreet, the cantaloupe packer from Florida, has arrived, ready for the packing season. Wm. Saunders, the expert with the Coggins Commission Company, has been here several weeks. Both gentlemen are highly enthusiastic over the success of this, Plainview's first attempt to raise cantaloupes and watermelons on a large scale commercially.

They state that the first car will be shipped out by the 20th, or next Sunday. P. B. Snyder shipped his first crate to Driller McNaughton, at Canyon, yesterday. They were of uniform size and were delightfully smelly. The 8x8-inch shipping label sports in large type, "Cantaloupes from the PLAINVIEW TRUCK GROWERS' ASSOCIATION." That label is going all over the world, for Plainview will be known as the greatest cantaloupe country on earth in a very few years.

These experts state that Messrs. Owens, Kennedy and Thatcher, who have land leased on the Brown irrigated farm, will average 300 crates per acre. At even a dollar per crate the profit in cantaloupe raising can be easily seen.

Mr. Overstreet was skeptical when The Herald man told him that there was a watermelon on exhibition in Plainview over a year old. Straightway we took him to Mr. Reeves' office for ocular demonstration. There was the melon, green and good looking. It weighed 50 pounds when pulled, and now weighs about 40 pounds. When it is remembered that a melon is 98 per cent water, the above fact becomes remarkable. Mr. Overstreet was astounded, and said it was a world's record, and a great boost for our climate and the perfect condition of our melons. It is of the "Kleckly Sweet" variety.

Mr. Reeves stated that in the good old-fashioned days it was no uncommon thing in the Plainview country to place a large number of watermelons on the various Christmas trees, and that they would taste as good as if fresh from the vine.

A "butch" on the Santa Fe informs The Herald man that a larger percentage of Mexicans purchase individual drinking cups of him than Americans. Are the Mexicans going to show us up when it comes to cleanliness?

If you worry over the criticism of the world—if you fear your competitors—if you allow business depression to depress your nervous system—you'll be miserable.

A GRAND FRATERNAL RALLY

Will Mark the Opening of New Lodge Rooms in Campbell Building. Five Orders to Take Part in Program.

On Wednesday night, August 16, the lodge rooms which compose the upper story of the new Campbell building will be the scene of a grand fraternal rally. Five orders will commingle to celebrate the opening of the new hall, as follows: K. of P., I. O. O. F., Rebekah, W. O. W., W. O. W. Circle.

The general committee, chosen from the several orders, for the superintendence of the rally, is as follows: A. A. Hatchell, W. S. Reid, Tom Wilson, D. H. Collier, F. W. Garner, W. C. Fyffe, D. L. Hammer, Jeff Pippin, J. B. Wheeler.

The program committee is composed of W. S. Reid, W. A. Nash, Jeff Pippin, Mrs. E. T. Coleman, Mrs. Grover B. Smith and Mrs. Lizzie West.

The reception committee: G. C. Keck, W. A. Nash, Frank Pearson, A. E. Harris, Miss Della Ansley and Mrs. Helen Keith.

Miss Vergie Wood will have charge of the register; Misses Georgia Bra-shers and Lily Nance will pin on the badges, and Misses Annie Hatchell and Ruth Shropshire will preside at the punch bowl.

PROGRAM. Opening Song—"America"—Everybody.

Invocation—Rev. Jewell Howard. Mixed Quartette—Miss Buchheimer, Mrs. Flamm, Messrs. Hutchins and Reid.

Fraternal Address—Prof. J. M. Bull. Reading, Selected—Miss Amy Nash. Vocal Duet—Mrs. Grover B. Smith, Miss Dale Dillingham. Reading, Selected—Miss Lena Williams.

Vocal Solo—Miss Mildred Buchheimer.

Male Quartette—Messrs. Keck, Hutchins, Flam, Reid.

Vocal Solo—Miss Eldora Stanford. Closing Remarks—Judge T. D. Webb.

Refreshments—Everybody Eat. Closing Song—Goodnights.

J. O. Roundtree, who has been visiting his daughter, Mrs. J. J. Bromley, for several weeks, returned Monday to his home in Sonora. But while here Mr. Roundtree was so well pleased with the town and country that he bought a residence in Plainview and will move here as soon as he can make arrangements to leave. All we need to do to build up the town is to get the people here for just one trip. If every family in Plainview would induce their relatives to visit them this summer this town would double in size before another August rolls around.

J. G. Fort was here this week from Fairy, Hamilton County, completing arrangements for moving to Plainview. He and his family will be here some time this month, and will be domiciled near Seth Ward College. He has bought some excellent suburban property of B. E. Sebastian located in that vicinity. Seth Ward College was the strongest drawing card to prompt the removal of this excellent family to our town, as he has several children who will enter the Methodist college this fall. Help the colleges, and they will return the favor with compound interest.

Elisha Pennington and wife returned Tuesday to their home in Wallace, Texas, after a few weeks visit with their children, Mrs. Ben Smith, of Lockney, and Bob Pennington, of Briscoe County. The "worse half" of this aged couple is a pioneer of Texas, and is 87 years of age. He saw East Texas when it was not so well developed as Hale County is today, and has been watching with interest the rapid improvements in this section. Thinks the Plainview country holds forth the greatest promise of any portion of the State, and says he would move here if only his "legs were spryer." Come on, Uncle 'Lisha. This is the country of "perpetual youth."

Jno. L. Brock, of Decatur, Alabama, is here on a business trip.

The Herald for Job Printing.

LOCAL AND PERSONAL

Let us insure your horses and mules. J. M. MALONE INSURANCE AGENCY.

Branley Malone is here from Abilene, to visit his brothers for a time.

We can make your Bond of any nature. PLAINVIEW ABSTRACT & INSURANCE CO.

Tom Malone left Sunday for a fortnight's visit in Abilene.

We can make you a bond. See us. J. M. MALONE INSURANCE AGENCY.

Mrs. O. B. Lindsey and children are visiting in Paris, Texas, for a month.

Let us insure your property before it is too late. J. M. MALONE INSURANCE AGENCY.

W. R. Hall left yesterday on a business trip to Canyon.

Make your wife glad by getting a load of First-Class Coal to cook with—SIMON PURE NIGGER-HEAD NUT—the kind found only at E. T. COLEMAN'S, Coal and Grain Dealer, Phone 176.

Hon. R. M. Ellerd had business in Amarillo the first of the week.

Fire! Fire! Fire! Yes, but we can give you protection at small cost compared with what you may lose. See us today. Tomorrow is sometimes too late. PLAINVIEW ABSTRACT & INSURANCE CO. Rooms 3 and 4, Wofford Building.

Misses Annie and Addie Irick have returned from a visit in Colorado.

Fire Insurance, Farm Loans and Abstracts. PLAINVIEW ABSTRACT & INSURANCE CO. Upstairs in Wofford Building.

Lissie Belle Walker will resume her class in Art early in September.

SETH WARD COLLEGE BOOM.

Nice, large residence and beautiful residence lots fronting wide avenues for sale; long time, low interest. JOHN BROWN, Plainview, Texas. Box 477.

Miss Walker's class in Art will open September 4.

J. F. Sander is doing business down in Fort Worth town at this writing.

P. T. Pitts was over from Lockney Wednesday shaking hands with acquaintances.

FARM FOR SALE. All good land, well improved; or will exchange for unimproved land close to Plainview. For further information apply to L. N. DALMONT, Plainview, Texas.

Dr. Grant has gone to Slaton for a few days.

FOR SALE—One 35-horse-power Lambert Gasoline Engine, practically new, in first-class shape. Now pulling light plant at Lockney. Cheap if sold now for cash. We are installing steam. JORDAN & MURPHY, Lockney, Texas. 30-3t.

B. T. Ansley, Jr., made a business trip to Hereford Wednesday.

Mrs. Watson, of Amarillo, was visiting her sister, Mrs. H. C. Randolph, last week.

FIRM CHANGES NAME.

Having owned the entire stock and holdings of the Tandy-Coleman Company for the past year, I have decided to change the name to E. T. COLEMAN, COAL AND GRAIN DEALER, Phone 176. Between Depots.

Mr. and Mrs. C. S. Williams and children are spending a few days at Matador.

Mrs. J. B. Nance is enjoying a visit from her mother, Mrs. Evans, of Delta County.

Board and room at the ACME HOTEL for \$4.50 per week. All guests receive the best accommodations.

Miss Rebecca Longmire is attending the B. Y. P. U. encampment at Palacios.

FOR SALE—One 16-foot and one 10-foot windmill, with towers complete. See CHAS. A. MALONE, at Light Plant.

E. A. Rogers and family have returned from a nine months' stay in Post City.

I want men and teams to plow old land. Am paying \$3.00 per acre. Phone or write me. J. WALTER DAY, Hale Center, Texas.

Mrs. Lizzie B. Morris, of Denver, was in Plainview last week looking after her property interests.

Pipkin-Napp Company's Big Semi-Annual Slaughter Sale CONTINUES ALL NEXT WEEK

For the benefit of our many friends and customers who have not taken advantage of our Big Semi-Annual Cut Price Sale, we wish to announce that these slaughtered prices will be continued for only one week longer. So don't miss this grand opportunity of purchasing the very best and most up-to-date merchandise, at prices much lower than have ever before been offered the American Public. Remember, "Money Saved is Money Made."

Yours for Slaughtered Prices, PIPKIN - NAPP COMPANY INCORPORATED "EVERYTHING FOR MEN"

W. M. Burke, of Plainview, was in the city Wednesday doing some trading.—Paducah Post.

FOR SALE—240 acres of choice land out of south half survey 35, blk. J. K. 2. Located in the northwest part of Plainview, and the most desirable land around town. Will sell in 40 or 80 acre tracts on easy terms. Other lands for sale in all parts of the country. For prices, terms and descriptive literature write Otus Reeves Realty Company, Plainview, Hale county, Texas.

Capt. Vaughn and family returned Saturday from a visit to relatives in Baird and Brownwood.

ALFALFA SEED.

I can fill all orders with new crop of alfalfa seed. My seed are of good quality, and free of all weed seed. J. M. SIMMONS, Hansford, Texas.

Miss Ola Bishop, of Tehuacana, Texas, is visiting her sister, Miss Lily, at the residence of J. B. Nance.

FOR SALE—Household Furniture, reasonable. Also good Milch Cow and Buggy. Must sell immediately. MRS. B. W. BAKER, 1 blk. N. Judge Webb's residence; C. H. White's residence.

Editor Ben Smith, of The Lockney Beacon, and family were in Plainview Monday.

LOST—A bay mare, about 15 hands high, 6 years old, left feet white, white spot in forehead, long black tail and mane, small notch in right ear, shod all round, unusually trim and graceful in movement. Liberal reward. J. SAM BARCUS, at Seth Ward College.

R. W. Dulin and family, of Hale Center, were shopping here "First Monday."

Mrs. O. P. Freeman has as guests Mrs. A. Z. Long and children, of Cleburne.

Capt. T. A. White and wife, of Stamford, are visiting relatives and friends in Plainview.

Mrs. George Nicholson left yesterday for Gordon, Texas, to visit relatives for some time.

Rev. George Nicholson has gone to Manitou, Okla., where he will hold a protracted meeting.

Miss Bishop left yesterday on an extended visit in Arkansas and other states.

Miss Mary Cameron returned to Dallas yesterday, after visiting Miss Georgia May for a few weeks.

Mrs. E. L. Kerr has as her guest her niece, Mrs. H. S. Grimes, of Quanah.

Misses Ethel Thomas and Lois Pack have returned from Canyon, where they attended the Normal.

Mark Hanna, from Lockney, was seen on the streets of Plainview Monday.

HERALD—Galley 11. FOR RENT—Nice 4-room house and barn, close in. T. J. FINNIE. tf.

Mrs. Brelin, of Anson, passed through Tuesday, on her way to Dimmit, where she will visit her sister.

Rev. R. E. Bell left for Hale Center Saturday, where he will begin a meeting that will continue all this week and possibly longer.

W. E. Smith, of Ardmore, Okla., has bought a half section of land in the southeastern part of the county, from White Bros., of Plainview.

Mrs. W. M. Glover expects to leave today for Denver, where she will join her husband. They expect to spend the winter in Portland, Oregon.

Mrs. B. W. Baker expects to leave soon for Sioux City, Ia., to join her husband, who is already residing there.

Mrs. W. H. Satterfield and Miss Edwards returned to their home in Dallas Saturday, after a week's visit to the Miles families.

Sheriff McMurry, of Briscoe County, passed through Plainview Monday, on his way to attend District Court at Floydada.

Messrs. J. L. Ferguson, T. F. Mounts, J. J. Cole, Jim Harrell and Floyd Fouts were "First Monday" visitors from Hale Center.

W. C. Grant, of Abilene, is here this week in the interest of his patented maize header. It is said to do the work in the proper style.

Misses Edna Harrington and Mae Kinder returned Monday from a few weeks at Colorado Springs, Denver and other points.

District Judge Kinder and District Attorney Penry are in attendance at the District Court in Floydada this week.

FOR SALE. Half section of land 4 1/2 miles northwest of Petersburg, 50 acres nice valley. See T. J. FINNIE. tf.

W. R. Hall's daughters returned from Stamford Tuesday, where they have been visiting relatives for the past month.

Sam Earhart went up to Amarillo Monday, in his car, to meet his wife on her return from Colorado, making the run back the next day.

Bob Malone spent a few days on the Saigling ranch this week, and Mr. Saigling says Bob is a pretty fair cowboy for a "city feller."

Mrs. Haven and daughter, Miss Zelma, of Cooper, Texas, are here visiting the former's sister, Mrs. H. E. Moore.

Mrs. J. M. Bass and daughter returned to Athens Wednesday after a few weeks visit in the family of Dr. J. B. Hall, the father of Mrs. Bass.

Mrs. Emily Eakin returned to her home in Hamlin this week, after a few days visit with her brother, Col. Tilson.

Rev. Whitley and wife left Wednesday for their home in Rogers, after visiting their relatives, J. C. Jones and family, for a few days.

Claude Beck took the 3:00 p. m. train for Amarillo Wednesday, but we were unable to ascertain his business.

Austin, the eldest son of Dr. J. C. Anderson, returned the first of the week from Waxahachie, where he has just finished in Trinity University. His freshman and sophomore years, however, were spent in the University of Texas.



OUR PLUMBER "NOSE." Just where the defect may be in your plumbing, and he goes at his work intelligently and quickly corrects the fault. He does not waste your time or your money. SEND FOR US the moment anything goes wrong if you want your job well done. Always remember that we are ready to estimate on all kinds of plumbing work and generally save you money. City Plumbing Co. PHONE 331.

PATTON'S SOLE-PROOF FLOOR COATINGS are tough, wear-resisting, colored varnishes, hard enough to stand the constant rubbing of footwear. For putting new life into old furniture they are just the thing. If you have an old chair or table that is scratched or marred, refinish it with Sole-Proof. Use Sole-Proof on linoleum. And then with the Sole-Proof Graining Outfit, even an amateur can get natural wood effects with ease. Beautiful color card and descriptive booklet sent upon request. PATTON PAINT CO. Lake Street Milwaukee, Wis.

R. A. Long Drug Co.

TEXACO ROOFING Less expensive than metal or shingles. Approved by the Fire Underwriters. Easily put on by purchaser. MAKE YOUR OLD ROOFS WATERPROOF by recoating them with TEXACO ROOFING CEMENT For sale by local dealers THOS. ABRAHAM, Agent, PLAINVIEW, TEXAS The Texas Company General Offices, Houston, Texas

OFFICERS J. E. Lancaster, President L. A. Knight, Vice-President H. M. Burch, Cashier L. G. Wilson, Vice-President H. C. Von Struve, Assistant Cashier Third National Bank of Plainview Ansley Building, Northeast Corner Square Capital \$100,000.00 DIRECTORS R. W. OKEEFE L. A. KNIGHT J. E. LANCASTER I. G. WILSON H. M. BURCH

Shipley & Shipley Dealers in Coal, Grain, Hay and Flour We handle the best Niggerhead Coals mined No long waits when you order No short weights when you get your coal We Want Your Trade Phone 15 Opposite Freight Depot

Be Happy! Happy the girl, or woman, who has never suffered from any of the diseases of womanhood! Or, if she has been a sufferer, happy is she if she has learned of the wonderful benefits of Cardui, the woman's tonic! Cardui is a gentle, tonic remedy, for women's ailments. It is a natural medicine—safe, harmless, purely vegetable. It has been in successful use for more than 50 years. It has cured thousands. It should do the same for you. TAKE CARDUI The Woman's Tonic Mrs. Mary Neely, of Denver, Tenn., says, "I think there is no tonic on earth, as good as Cardui. I used it with the very best results. I had backache and nearly everything a woman could suffer with, until I took Cardui. Now, I feel better than I have for two years. I shall always recommend Cardui to other suffering women. I can't praise it too highly. As a medicine for weak, tired, worn-out women, Cardui is safe and reliable. Try it, today. Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 36

THE HEART If the blood is poor and filled with the poisons from diseased kidneys or inactive liver, the heart is not only starved but poisoned as well. There are many conditions due to impure blood—such as dropsy, fainting spells, nervous debility or the many perilous conditions, ulcers, "fever-sores," white swellings, etc. All can be overcome and cured by Dr. Pierce's Golden Medical Discovery This supplies pure blood—by aiding digestion, increasing assimilation and imparting tone to the whole circulatory system. It's a heart tonic and a great deal more, having an alterative action on the liver and kidneys, it helps to eliminate the poisons from the blood. To enrich the blood and increase the red blood corpuscles, thereby feeding the nerves on rich red blood and doing away with nervous irritability, take Dr. Pierce's Golden Medical Discovery and do not permit a dishonest dealer to insult your intelligence with the "just as good kind." The "Discovery" has 40 years of cases behind it, and contains no alcohol or narcotics. Ingredients plainly printed on wrapper. Dr. Pierce's Common Sense Medical Adviser is sent free on receipt of stamps to pay expense of wrapping and mailing only. Send 31 one-cent stamps for the French cloth-bound book. Address: Dr. R. V. Pierce, Buffalo, N. Y.

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Physician and Surgeon
Office: Rooms 16 and 18,
Donohoo-Ware Hotel Building
Office Phone, 197; Residence, 20.

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Action, Regulating and all kinds
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Drop me a postal and I will call.
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SOLE-PROOF
FLOOR COATINGS**

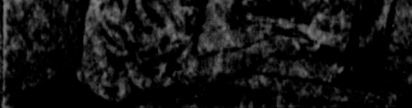
are not like any other colored varnishes. As their name implies, Sole-Proof Coatings are made for floors—to be worked on and to withstand wear; yet, Sole-Proof Coatings also lend themselves admirably to the refinishing of furniture and interior woodwork.

Sole-Proof Graining Outfits enable even the novice to produce natural wood effects on all sorts of surfaces. Try Sole-Proof on worn oil cloth and linoleum. It's fine.

Sole-Proof Floor Coatings are sold in ten colors by reputable retailers whose business existence depends upon the quality of their wares.

Beautiful color card and descriptive booklet sent upon request.

PATTON PAINT CO.
Lake Street Milwaukee, Wis.



R. A. Long Drug Co.

FROM NEIGHBORING EXCHANGES

(Lubbock Avalanche.)
Dr. Green, of Plainview, spent Monday night with George DeShazo. He met his brother here, who was moving some cattle from Terry County to Hale County.

(Hale Center Live-Wire.)
Jno. J. Roberts, Jr., of Roberts & Malone, leaves Sunday for Dallas, Houston and Galveston in search of a ready market for everything raised by the industrious farmers of the Hale Center community. While away, Mr. Roberts will also complete arrangements to buy and ship the fleecy staple, cotton, of which there will be a bumper yield. This wide-awake firm is to be commended for their efforts along this line, and The Live-Wire is glad to see them increase these shipments to carloads, and, eventually, to trainloads. They have been making shipments every week of country produce amounting to several hundred pounds. It is a poor rule that won't work both ways, in that we should ship out as many cars as are shipped in. Let the good work go on. Three cheers for Hale Center and Hale County.

Henry Yates has a piece of cotton on his place east of town that looks mighty good. It is waist high, a fine, regular stand, and every stalk is loaded down with bolls. There is 25 acres of it, and Henry will very likely get 25 bales from it.

(Lockney Beacon.)
Mr. S. C. Wise and son, of Venus, Johnson County, were here this week and closed a deal with Jack Meyers for 320 acres of fine farming land northeast of Lockney, for a consideration of \$8,000. The sale was made through Mr. G. F. Rigdon. Mr. Wise is a grocery merchant of Venus, and it is his intention to move to Lockney and engage in a similar business. He will build a home in Lockney and move here at an early date.

Lockney is on another one of her building booms just now, and the outlook for a healthy growth for our town and country was never better than at present. Merriwether & Willis will begin in a short time the erection of a brick business house, 30x130 on the east side of Main Street. Mr. Willis has been absent this week, down on the Denver road, buying brick and other material for the building. Mr. Merriwether says the work will start just as soon as they can get hands to go to work. The other building will be erected by Wafford & Liley, and the work will begin as soon as arrangements can be made. Their building is to be on the east side of Main Street, also, and will be one story. These new buildings will give Lockney four bricks and one concrete, not to speak of the number of frame buildings now under construction.

Will McGehee returned this week from Oklahoma with two cars of hogs to which he will feed some of the Lockney country's fine maize and kaffir crop this fall. He says he found hogs in Oklahoma as high as they are in this section, notwithstanding the fact that the feed crops of that section are a complete failure. Mr. McGehee will feed his hogs and put them on the market this fall.

The Staked Plains Baptist Association will meet in Crosbyton on Wednesday Night Before the First Sunday in September.

The leading preachers of the State will be here and the Association will be well attended. The public in general is requested to attend and hear some of the best preachers.

This Association meeting in Crosbyton is a big thing for our city, and we should roll up our sleeves and make the many visitors at home and make them want to return to us at other meetings, if not to become one of us.

(Randall County News.)
Mr. and Mrs. G. H. Hutchings, of Plainview, visited over Sunday at the C. P. Hutchings home. Mr. Hutchings reports crops in excellent condition on the South Plains.

(Floydada Hesperian.)
Last Saturday J. B. Jenkins went down in Motley County to receive for Mrs. N. Fairris five hundred and twenty head of horses which he bought from J. B. Pumphrey, of Taylor. These horses were brought on to Floyd County Sunday, and will be pastured during the winter by H. L. Barton, near the Lackey place, northeast of Floydada fifteen miles.

H. N. Cox and wife and daughter, Miss Onie, and sons, Lexton and Robert, were in Floydada Sunday and Monday, the guests of his son, T. M. Cox and wife. On Monday they left for a two weeks' visit in Hale and Yoakum Counties, in company with P. S. Cox, intending to return home

by way of Floydada.
Prof. F. E. Savage and wife, of Memphis, Texas, arrived in Floydada last Tuesday, and will make this place their home for the ensuing year. Prof. Savage, is the superintendent of the high school, comes highly recommended, and we commend him to the good people of Floydada.

Monday afternoon, at three-thirty, Justice J. D. Price said the words that made S. J. Dendy, a young business man of Lockney, and Miss Myrtle McLaughlin, a popular young lady, also of that town, man and wife. The couple, in company with the bride's sister, Mrs. W. B. Lewis, and husband, of Plainview, drove to the court house square, secured the license, and the rites of marriage were performed quietly, only a few friends witnessing the nuptial proceedings. After the ceremony the happy couple left for their home at Luckney.

TOGO AT WASHINGTON'S TOMB.

Washington, Aug. 6.—Reverently and with a brief invocation in Japanese, Admiral Count Togo placed a wreath of roses on the tomb of Washington at Mount Vernon today. A group of a dozen, among whom were the Japanese Ambassador, Acting Secretary of the Navy Winthrop, five Rear Admirals of the United States Navy and Chandler Hale, Third Assistant Secretary of State, watched the diminutive Oriental enter the mausoleum and stand silently at salute. He spoke softly but audibly for a moment, and then set down the wreath.

Emerging from the tomb the solemnity of the occasion was broken by the admiral himself, who smiled as he saw confronting him a battery of cameras.

"That's the only way we'll ever shoot at you, I guess," remarked Rear Admiral Wainwright, amid laughter.

BETTER SEASON ON PLAINS.

The so-called arid plains of the Southwest are more fortunate in rainfall this season than the regions further east. It makes little difference whether the season is moving west or whether it is moving east, just so the West is seasonable.—Farm & Ranch.

LIGHTNING KILLS PLAINSMAN.

The whole city and community of Fort Stockton was shocked and grieved Sunday when the news was received that R. W. E. Hirst had been found dead, in his buggy, ten miles east of Fort Stockton. Tom Wood, wife and niece, Miss Mooney, were on their way Sunday from their ranch to this city, at 11:30 a. m., when they discovered the body, still sitting in the buggy with the lines in his hands, and both mules, that he had been driving, lying back to back, in front of the buggy, with no sign of any struggle, after having been struck by the lightning. Mr. Hirst's hat was torn into shreds and his watch crystal broken, which had stopped at 5:20 p. m., showing conclusively that it was at that time Saturday evening when he was killed.—Fort Stockton Pioneer.

KRESS ITEMS.

Mr. and Mrs. J. Wengert are the proud parents of a baby boy.

Seven inches of rain in Kress and vicinity in July.

Mr. and Mrs. P. Dozier were visitors Saturday and Sunday at the Bush home, west of Kress.

Miss Nettie Hostetler is visiting relatives and friends in Fairview these days, and many loads of wheat Kana, and attending the Chautauqua there this week.

Farmers are all busy threshing and oats are coming to the elevator every day.

Mrs. Kerr's sister returned Saturday to her home in Oklahoma, after a few days' visit.

M. J. White and son, from Tennessee, are visiting his son, Mr. Kerr.

Rev. Sharp, the Methodist minister filled his regular appointment at Kress Sunday.

Rev. Bone, Presbyterian minister from Hale Center, will preach at Kress next Sunday at 4 p. m.

Miss May Overly and Mrs. T. A. Oliver were shopping in Plainview Friday.

Rev. J. Sam Barcus, president of Beth Ward College of Plainview, preached at Kress Sunday afternoon.

THE ALEXANDER MURDER CASE.

The Jones County jury in the murder case of Dr. J. M. Alexander, of Abilene, charged with the murder of R. L. O'Neil, a traveling man, have returned a verdict of "Not guilty." The jury was out only ten minutes.

Dr. Alexander killed O'Neil all right, but his defense was that the latter had ruined the Doctor's home, and he accordingly had the "unwritten law" on his side. And a self-defense plea was brought in, too, we understand.

As is not unusual, the tap-root of the trouble started on a pleasure trip Mrs. Alexander made to Mineral Wells, alone.

Speaking of the killing of O'Neil, Attorney Hardwicke, for the defense, said, "If I had been under similar circumstances (as Dr. Alexander), the sweetest music I could have heard would have been the wicked, protesting soul of Robert O'Neil winging its way to the hell it belonged in." He then drew a beautiful picture of the home, without which, he said, there could be no religion, no humanity.

"The English say a man's home is his castle. Not even the King of England can enter the home of one of his subjects without his permission. In our country the church is sustained and supported by the home. Without the home the religion of Jesus Christ becomes a mockery and a snare. When you go to your room and pass on that man's case (pointing to the defendant), think of the home: the effect of destroying the home. When the home is gone, where will you be? Love is gone, Christianity is gone—nothing is left."

On the other hand, District Attorney Stinson said, in part, "They lay the blame on O'Neil. Now, let me tell you: If Mrs. Alexander had been an inexperienced girl, not an educated woman, a literary genius, as she was shown by the defense, then O'Neil might have used the wiles known to the seducer, and wronged her. But here is a grown woman, mother and wife, educated and experienced. Let me tell you this: no man ever gets into the good graces of a married woman unless he is first given the invitation."

That infidel, Elbert Hubbard, says: "If you want to civilize the world, make marriage difficult and divorce easy."

Sometimes, we think, divorce is the only step to take, and we rather be-

lieve the above is a case in point where a divorce should have been obtained years ago.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 31st day of July, 1911, B. H. Towery, Clerk of said District Court of Hale County, Texas, for the sum of One Hundred and Twenty-four Dollars and Twenty-five Cents and costs of suit, under a Judgment, in favor of W. B. Rushing in a certain cause in said Court, No. 581, and styled W. B. Rushing vs. G. M. Reed, placed in my hands for service, I, G. A. London, as Sheriff of Hale County, Texas, did, on the 31st day of July, 1911, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: Being Lots Nos. Eleven (11) and Twelve (12), in Block No. One Hundred Forty-three (143), in the town of Abernathy, Hale County, Texas, as shown by the recorded map of said town of record in the County Clerk's office in Hale and Lubbock Counties, Texas, said lots above described being in Hale County, Texas, and levied upon as the property of G. M. Reed. And that on the first Tuesday in September, 1911, the same being the 5th day of said month, at the Court House door of Hale County, in the city of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said G. M. Reed.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witnessed my hand, this 31st day of July, 1911.

G. A. LONDON,
Sheriff, Hale County, Texas.

RECORD BREAKER AT AIRDOME.

At 8:15 last night every seat in the Airdome was taken and when the curtain went up at 8:40 it was hardly possible to get in the doors. People were crowding the aisles, and every

available bit of standing room was taken. It was a record-breaking house. Manager Spriggs says it was the largest crowd that has been in the Airdome for three years. The Spence Theater Company presented "Slaves of the Orient," and the play, the scenery and the specialties all found favor in the eyes of the audience. Miss Loraine Spence was seen to advantage as "Estelle," the dancing girl, and Frank L. Redner did some exceptionally clever work as the young American naval officer.

The offering announced for tonight is a three-act comedy, "The Elopers," which is nothing but fun and for laughing purposes only.—The Hugo (Okla.) Daily Husonian.

This splendid company will be at the Schick Opera House soon. Watch for the date.

NEW BUSINESS.

W. P. Waggener, of Gomez, Texas, is putting in a house furnishing store on the southeast corner of the square, in the Williams' building. He will handle new and second-hand goods of all kinds for the home, and will do a general rental and exchange business. Mr. Waggener has been in this business before, and knows what he is doing.

NEW STARS FOR "OLD GLOBE."

Washington, D. C., Aug. 8.—The New Mexico-Arizona statehood bill was passed by the Senate today by a vote of 53 to 18.

The measure provides for automatic admission of Arizona, after its citizens vote on the recall-of-judges provision of its constitution, and of New Mexico after its people vote on the proposition to make its constitution easier of amendment.

DEMOCRATS WIN BALL GAME.

Another Triumph for Democracy, Longworth Stars at Short.

Washington, D. C., Aug. 7.—Democracy triumphed again today in the annual baseball game between Republicans and Democrats of Congress, by a score of 12 to 9.

All close decisions were divided by a toss of coin, the Democrats winning every time.

Representative Longworth played short for the Republicans. He played a star game, making a home run and two doubles.

R. C. WARE HARDWARE COMP'Y

MID-SUMMER

Bargains in Stoves and Heaters

During the entire month of August we will

SELL AT COST FOR CASH

all our Stoves, Heaters, Cooking Utensils, Crockery, Granite Ware, Ice Cream Freezers, Refrigerators, Croquet Sets, Lawn Mowers, Garden Hose, Hammocks

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Best Values Ever Offered in Plainview

Now is the time to buy your Cooking and Heating Stoves for Fall and Winter.

Satisfaction Guaranteed

Telephone 178

R. C. Ware Hardware Comp'y

SUNDAY DINNER

Hotel Ware Cafe

12 to 2 p. m.

Cream of Vegetable

Queen Olives Mixed Pickles
Salted Peanuts

Sirloin of Beef, Mushroom Sauce

Loin of Pork, Apple Sauce

Young Roast Turkey, Sage Dressing

Cream Puffs

Mashed Potatoes French Peas

Glazed Sweet Potatoes

Golden Wax Beans

Pies

Apple Lemon Peach

Orange Sherbet Coconut Layer Cake

Coffee Iced Tea Sweet Milk

Butter Milk

Music

Mr. Goodlett, of the dry goods firm of Stephens & Goodlett, left Tuesday for St. Louis, where he will market for his firm for the next ten days. Plainview merchants are laying in a heavy stock for this fall and winter, and Plainview will remain the shopping center of the South Plains country.

A new shipment of Gingham at SHELTON BROTHERS.

Miss Quinn Scott returned to Waco today, after a five weeks' visit with Mrs. Bessie Wilson.

READ SHELTON BROTHERS AD THIS WEEK.

Dick Estes is making a steel boat, to be used on the lake at the depot.

Miss Josephine Dannelly returned from Abernathy yesterday, where she has been visiting Mrs. Bonnie Hudgins.

The best and cheapest place to buy a Suit is at SHELTON BROTHERS.

Manager Hamilton of the Schick reports three more shows booked, as follows: "The Bridge at Midnight," "Georgia Minstrels," Nov. 13; "The Commercial Traveler," Oct. 17-18.

Born, to Mr. and Mrs. A. J. Davis, Thursday, a girl.

Barbecue cooked fresh every day at OTTO'S MARKET. 33

Mrs. Geo. Yates, of Hale Center is visiting relatives in Plainview.

Fresh Brick and Cream Cheese at OTTO'S MARKET. Phone 437. 33

Born, on Aug. 7, to Mr. and Mrs. F. Thomas, of Hale Center, a girl.

Cooked Meats of all kinds at OTTO'S MARKET. Phone 437. 33

W. P. Soash is in town on some business.

Born, on Aug. 6, to Mr. and Mrs. Holland Phillips, of Runningwater, a girl.

Let SHELTON BROTHERS take your order for a Tailor-Made Suit of Clothes.

The street grader is doing some fine work this week, and several bunches of weed cutters are plying their hoses this week. Now, if the citizens will only get busy and assist the City Council we will soon have a clean town.

John Hughes, of Georgetown, is spending the week with his old friends, the Harrels and Knights.

The Methodist meeting, under the able preaching of Rev. Bonner, is growing in interest from day to day. There have been many conversions and several additions to the church. It will continue throughout the week, and perhaps longer.

A. M. Watson, of Lipan, Hood County, was another of our prospectors the past week. Same old delightful story—delighted with country—move here as soon as he can turn loose. Some of our readers in the North may think we fake these interviews to suit ourselves, but we don't. In less than six months this paper will be mentioning the fact that Mr. Watson, of Lipan, has moved here with his family. Now, clip this out, paste it on the wall for reference, and see if we are not telling the truth.

Judge Pawlings, of Danville, Ky., and W. A. Thornton, of Bradfordville, Ky., were here this week looking after some property which they own together, and for the purpose of buying more. They are still grieving over the fact that they sold a section five miles from town four years ago for \$20 per acre, when the same land would bring in the neighborhood of \$75 today.

A petition is being circulated to get the Commissioners' Court and City Council to combine their effort in putting the windmill on the square in working order. It is said that the water from this old mill has been the means of selling more land in the Plainview country than any other one thing.

These warm days are fine for threshing and great for the growing cotton. There is a marked scarcity of hands, and several of the farmers are thinking of advertising in The Dallas News for labor.

Cattle Inspector Barr reports the range in the best condition he has ever seen it, and the cattle fat all over the South Plains.

Ben Sanford made a brief business trip to Amarillo the latter part of last week.

J. F. Sander went down to Lubbock on the 11:40 train Tuesday, returning that afternoon in his car.

Miss Hassie Freeman, of Cordell, Okla., is spending a few days with her cousin, Mrs. C. E. White.

Mrs. Fred Crawford left for Slaton Tuesday, where she will visit relatives for a few days.

W. B. Atkins, of the McAdams Lumber Company, was up from Lubbock a few days the first of the week.

Miss Ellen Robinson, superintendent of the Plainview schools, has returned from a few months' visit to her parental home in Tracy, N. M.

W. M. Bryson came in this week with a large lot of farming implements which he owned at Baird.

Remember the Postal Savings Bank opens up on Friday, August 25. The Herald man has already saved up sixty (60) cents which he means to deposit.

LOST—Bay mare, 15 hands high, 6 years old, left white feet, spot in forehead, little split in right ear. Reward offered for information or return to J. SAM BARCUS, at Seth Ward College.

Mrs. B. F. Roy, of Raton, who has been spending six weeks in Colorado, stopped off in Plainview this week for a few days' visit with her friends R. W. Thompson and family.

J. O. Duensing, wife and daughter have moved to Plainview from Eagle Grove, Iowa. Another good family influenced in favor of our town on account of our colleges, as Miss Duensing will enter Seth Ward.

Mrs. H. F. Ehlert, who has been visiting her parents here, returned to her home in Wichita Falls last week, accompanied by her sister, Miss Mabel Garrison, who will accept a position in a store in that town.

PROGRAM OF TEACHERS' INSTITUTE

Institute will be held in the High School Building in Plainview, beginning Monday, September 4th, 1911. Every teacher in Hale county is urgently requested to be present at 9 o'clock Monday and take part in the discussions.

MONDAY.

Chapel REV. J. SAM BARCUS.
Music MRS. BARNES
Organization and Enrollment.

(Intermission)

Reading MISS LENA WILLIAMS
Sanitation in the Public Schools DR. McCLENDON

(Noon)

Recent School Legislation JUDGE MAYFIELD
Wise and Unwise School Laws JUDGE MATHES

(Intermission)

First Day in School MISS NOLA JONES
Discussion.

Uses and Abuses of the Program D. M. SPEER
Adjournment.

TUESDAY.

Roll Call.
Reading Minutes.

Chapel REV. JEWELL HOWARD
Reading in Primary Grades (Class Work) MRS. THOMPSON
Primary Numbers (Class Work) MRS. COOKSEY

(Intermission)

Experimental Science in the Public Schools J. J. McCASLAND and R. A. BRUCE

(Noon)

Roll Call.
Address HON. J. C. HUNT, Canyon City

(Intermission)

The Country High School W. H. GRIMM and J. M. BULL
Discussion.

Adjournment.

WEDNESDAY.

Roll Call.
Reading Minutes.

Chapel REV. C. N. N. FERGUSON
Nature Study in the Grades MISS ELMINA ROBINSON
Agriculture in the Public Schools PROF. TRIPLETT

(Intermission)

Every Lesson a Language Lesson MISS ETHEL THOMAS and MISS LEVADA REED

(Noon)

Beginning Algebra M. J. BAIRD

Roll Call.
What Shall We Eliminate from the Crowded Curriculum? J. F. WALDRIP and J. N. PAYNE

General Discussion.
Defects in the Adopted Geography, and How to Remedy Them MISS LULA HOWELL and MISS WANDA SCHICK

Grammar in the Grades M. L. WILLIAMS and MR. PORTER
Dismissal.

THURSDAY.

Roll Call.
Reading Minutes.

Chapel REV. H. H. STREET
Teaching History MISS STEPHENS
Civics JUDGE H. C. RANDOLPH and MR. RANEY

(Intermission)

Beginning Geometry (class work) MISS SMITH
Opening Exercises in School MRS. DR. LEGG and MISS CLORA SANDERSON

(Noon)

Roll Call.
Address HON. R. B. COUSINS, of Canyon Normal

(Intermission)

Mothers' Clubs MESDAMES J. L. VAUGHN, R. W. BRAHAN, J. M. BULL, W. C. MATHES, G. L. MAYFIELD, L. L. DYE, HAL WOFFORD.

Adjournment.

FRIDAY.

Roll Call.
Reading Minutes.

Chapel REV. CHAS. R. LEE
Discipline—How Secured SUPT. ROBINSON
Discipline—As a Means MRS. W. E. ARMSTRONG

(Intermission)

Discipline—As an End REV. BELL, of Wayland Baptist College
Drawing and Penmanship MISS EFFIE CASEY

(Noon)

Business Session.
Adjournment.

ELLEN ROBINSON
J. M. BULL,
M. L. WILLIAMS,
Committee.

Seth Ward College

PLAINVIEW, TEXAS

Location Beautiful to behold.
Buildings Modern, Roomy, Convenient.
Property Worth \$100,000. Out of debt.
growing in value.

Laboratories The best in the West.
Courses Literary Piano, Pipe Organ, Vocal,
Violin, Art, Elocution, Bookkeeping and
Typewriting.

Faculty University graduates and specialists.
Expenses Board and college tuition \$185
a year.

Session Opens September 1st.

J. SAM BARCUS, President

A. L. HAMILTON & BROTHER

Manufacturers of

Flues, Tanks, Milk Troughs, Camp Stoves, and all kinds of
Tin, Copper and Sheet Metal Work.

Repairing Neatly Done On Short Notice.

PLAINVIEW TEXAS

Wayne Paxton returned from the Chicago market Tuesday, where he had been to replenish the supply of furniture and undertaking goods for the firm of Paxton & Oswald.

A. L. Leer was in town Tuesday, from the Iowa Avenue neighborhood, and reports crops as good as a real estate man's literature on an irrigated section ever showed them.

R. M. Staley, of Ringgold, Texas, a graduate of the Pharmacy Department of the University of Texas, at Galveston, has accepted a position in the prescription department of the R. A. Long Drug Company. His family is expected in this week.

Bain & Fogerson, the big ranchers of Briscoe County, are moving 1,600 head of yearlings, twos and threes, this week from the Norfleet pasture in Hale County to their home place near Silverton.

County Judge Henry of Floyd County was over from Floydada the first of the week on some business and stated that the crop outlook over his way was the best in the history of Floyd County. Same over here. Come to the South Plains!

The Misses Harrington gave a six o'clock breakfast, Gypsy style, to a party of some nineteen which included their guests and other visiting girls, at the grove three miles east of Plainview, Tuesday morning.

Miss Edna Mayhugh was hostess at a one o'clock luncheon, Friday, for the ladies of the Episcopal Guild, at the home of her parents, Mr. and Mrs. J. T. Mayhugh.

Bob Pennington, one of Briscoe County's most successful farmers, was in town the first of the week, and states that while they have not had as much rain in his section as Plainview has received still the cotton is the best in the history of the county and the fruit looks better than the colored pictures on California canned goods.

W. T. Johnson, who has been visiting J. M. Murphy, left Friday for his home in Marietta, greatly pleased with the country and carrying back the deed to a twenty-acre block in Boswell Heights Addition to the town of Plainview. While a great deal of land in the country has changed hands this year, had you given notice to the fact that a large percentage of our prospectors invest in city property in Plainview?

HOW'S THIS!

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure. F. J. CHENEY & CO., Toledo, Ohio.

We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

WALDING, KINNAN & MARVIN, Wholesale Druggists, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price, 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

Miss Norma Blackburn is down from Amarillo visiting relatives.

C. E. Cone of Fort Worth is visiting friends in Plainview.

H. S. Pearson left this week on a trip to Brownwood, Austin and other points.

Reynold Shofner visited in Canyon Saturday.

Sam Sloneker left today on a business trip to Lamesa.

G. W. French is expected in from San Saba on a visit to his brother.

Prof. Ray is down from Canyon visiting friends.

The girls of the Beethoven Club met with Miss Laura Krupp last Friday afternoon and an enjoyable evening was held.

Mrs. C. E. McClelland entertained Wednesday afternoon in honor of her guest, Mrs. Binford of Dallas.

Last night C. E. Howard gave a cantaloupe feast to about twenty-five of his friends on the roof garden of the Ware Hotel.

W. J. Klinger was host to a rowing party out on the lake at the depot Monday night. No, there were more than two in the "party."

The Ladies' Aid of the Calvary Baptist church gave their regular "First Monday" chicken dinner this week and the attendance was large.

Mrs. R. W. Otto entertained last Thursday evening with a six o'clock dinner in honor of Mrs. Perry and Miss Nellie Perry, the mother and sister of Mrs. E. H. Perry.

Mrs. R. C. Joiner was the host to a select number of friends in a forty-two party at her home on Restriction street Saturday afternoon.

Mrs. J. O. Wyckoff and Mrs. J. W. Grant entertained Tuesday afternoon at the latter's home, honoring Mrs. I. L. Watson of Amarillo, Mrs. Brooks of Fort Worth and Julie Van Zandt of Fort Worth. A large number of guests were present and an auction party was one of the novel features of the afternoon.

The Junior Philatheas of the First Baptist church entertained Friday evening at the home of their teacher, Mrs. T. W. Sawyer, in honor of Miss Zelma Haven of Cooper.

Miss Gwendolyn Hanby entertained a number of her girl friends Tuesday evening. After a luncheon, the guests repaired to the "Majestic" under the chaperonage of Mr. and Mrs. J. D. Hanby.

E. Curry and E. A. Cram of Butler County, Neb., was here this week looking after property. Mr. Curry owns two sections near Runningwater and Mr. Cram has purchased 960 acres south of town from C. E. White.

Miss Bettie Knight has gone to Canyon to join the house party of her cousin, Miss Blanche Lester. The coming week will be spent in hunting and fishing on the Palo Duro canyon.

Exchanges

350 acres fine land in Navarro county to exchange for Hale county lands. Submit what you have to offer.

An up-to-date dairy in one of the best cities in Texas, stone buildings, cement floors, since established business. Will exchange for Hale county land.

137 acre improved farm in Bell county, 85 acres in cultivation, 4 room house, farm is black valley land, large number of fine bearing pecan trees, 51 acres in pasture with plenty of wood, one well and two springs. Will trade for good Hale county land or City property.

Good automobile to exchange for small place in Plainview. Auto in perfect order.

One of the best improved places in Plainview to exchange for small tract of land near town. Six room house with bath, waterworks, good barn, fruit trees, 100 foot east front. Some incumbrance against this property. Party will take some against land.

FOR SALE—8 room house with 3 lots. Bargain price, \$1450, 1-3 Cash.

Shallow Water Land Company
Ware Hotel Building
PLAINVIEW, TEXAS



SHELTON BROTHERS



North End of Stephens Building

We wish there was some way in which we could convey to every home in Plainview and Hale county the quality of our goods and the price we are selling them at—it is a foregone conclusion that if such a thing were possible, we wouldn't have near enough to supply the demand. So we must satisfy our desire with the hope that you will examine our stock and more especially we urge you to make note of the prices at which we are selling staple and reliable goods.

But a Few Days More and We Will Start to Market and before that time we want to clean up on several things we have in stock now, so in view of that fact we are placing a number of things on sale. Read a few of our prices.

\$3.25 Ladies' Slippers for	\$2.25	\$2.25 Ladies' Slippers for	\$1.68
2.75 Ladies' Slippers for	1.88	2.00 Misses' Slippers for	1.49
2.50 Ladies' Slippers for	1.88	1.75 Misses' Slippers for	1.28

ALL CHILDRENS' SLIPPERS REDUCED

\$4.25 Men's Oxfords for	\$3.00	\$3.50 Men's Oxfords for	\$2.49
4.00 Men's Oxfords for	2.88	75c Neckties now for only	38c

We have other specials on sale and it will pay you to make a good portion of your purchases now. Shelton Brothers are here to stay and we will continue to show you some prices that you are not used to in a dry goods store.

Notice Ladies-- 5c WILL BUY a ten-yard dress pattern if your total purchases amount to \$5.00.
GOOD FOR SATURDAY, MONDAY AND TUESDAY

HE CARES FOR OUR SOLES.

Uncle John Meisterhans wishes us to remind our readers that he is always glad to look after their soles. And if the path of life be rocky, he will soften it with rubber heels. Well-kempt shoes have a great influence in this world, both direct and reflex.

FOR SALE.

Good 3 1/4-inch farm wagon and heavy set of wagon harness; 60 feet of 2 1/2-inch pipe, sucker rods and cylinder; 60 feet of 2-inch pipe, sucker rods and cylinder; 12-inch P. & O. plow; good drag scraper, and various tools handy on the farm. See T. J. FINNIE, 410 West Main St. tf.

Mrs. Kirkpatrick came down from Amarillo this week to join her husband, who is helping to conduct the big sale of the Leyhe Piano Company. When the sale has been closed, Mr. and Mrs. Kirkpatrick will move to Fort Worth, to which place his company has transferred him from Amarillo.

Who will be the first to walk, run or drive off into that yawning cavity known as the Harp basement, situated just south of The Herald office? There is no fence around three sides of it, and some dark night we will have to fish the mangled remains of some unfortunate one out of its ten foot depths.

The crowd in town "First Monday" was unusually small. A plethora of crops is sufficient to produce an insufficiency of labor, and the farmers are simply too busy to come to town. But along this fall and winter they will be coming in with the big-buying bank roll, and it is not too early to predict a heavy Christmas shopping.

J. W. Sivally and daughter, Miss Ida, were here from Panhandle this week. Mr. Sivally is pleased with our town and colleges, and means to move here in time for his daughter to enter Wayland Baptist College this fall. Good colleges draw a substantial class of prospectors to a town, and each of Plainview's colleges is worth a railroad.

Miss Lissie Belle Walker sends The Herald several local ads this week, to the effect that she will be back in September ready to resume the duties of an art teacher. Miss Walker has spent the summer at her home in Forney. She is a talented teacher, as well as a very popular young lady, and the social set will be glad to see her return.

Col. W. M. Massie, whom we understand is Floyd County's heaviest taxpayer, passed through Plainview Monday, on his way to Amarillo. The Colonel has an unassuming appearance and is very modest in his mien and discourse. That's the way with most of our truly big men out here in the Panhandle—the bigger they are the less noise they make.

W. A. Shofner, manager of the Plainview Mercantile Company, and Miss Willie Hall, his skillful saleslady, left for the Chicago and New York markets Sunday, where they will select and purchase the fall and winter stock for the firm. Mr. Shofner says his purchases will be extremely heavy this season, on account of the roseate crop prospects.

Ethelbert Dowden returned from Colorado Sunday, where he has been attending school. Says it was all a mistake about his being lost—knew where he was all the time. It was reported in The Herald last week that his father had gone in search of him, but Mr. Dowden received a message from his son just before the train left, and, consequently, did not take the trip.

Lloyd Hubbard and wife have been over from Matador this week, in his new "Pierce-Arrow." It is, perhaps, the prettiest car ever seen in Plainview, being the latest model, 36 h. p., and costing \$4,000. Mr. Hubbard is a member of the garage firm of Hubbard Bros., but, we understand, he and his wife expect to reside in Matador, where the parents of the latter reside.

Uncle John also "bootlegs," in addition to caring for shoes. His shop-made boots are the pride of Plainview. He has been at the same old stand for several years, and says that "cobblers may come and cobblers may go, but he'll stay on his stool in Plainview!" Honest, high-class work at honest prices is what you get at his shop on Pacific Street, two doors south of The Herald office.

Miss Bessie Wilson entertained a few couples Thursday evening with a six o'clock dinner in honor of her russet, Miss Scott of Waco.

Dr. Craddock, of Sonora, Texas, was here last week visiting his old friends, the Bromleys, and also prospecting. We understand that the Doctor was highly pleased with the town and country, and has gone back with the firm intention of closing out his business and moving to Plainview. Pity his wife did not come with him; then there would have been no danger of her talking him out of his plans.

J. M. Cartwright, who is with the "Busy Bee Cafe," received a telegram Monday morning informing him of the death of his father, L. M. Cartwright, at his home in Waco, at the age of 75. Mr. Cartwright left at once for Waco, but tells us that he will return to Plainview soon. He did not even know that his father was sick, and the sympathy of The Herald is with him in this bitter bereavement.

Mrs. Lee Shropshire went over to Silverton Wednesday, to visit friends. Master Harold Baker has won the watch in the Saturday Evening Post sales contest. Last week he sold 26 papers, and expects to do even better this week. Harold is the same little man who won the boxing gloves in a recent battle of salesmanship with some of the merchants should keep their eyes on this lad, for he will be a find some day.

Lester Sheffy and bride came in this week from Clarendon for a few days' visit at the home of the former's parents. He married a Miss Carrie Virginia Smith, of Clarendon, Rev. G. S. Hardy performing the ceremony. Both of the young people had been students at Clarendon College. Mr. and Mrs. Sheffy will be at home in Stratford after September 1, where Mr. Sheffy has been employed to teach in the schools.

The new warehouse of the R. C. Ware Hardware Company is being put up this week. It is a large building, 28x140 feet, and is substantial, too. B. E. Mitchell has the contract, and is rushing the work. Business has picked up in the hardware and implement lines since the installation of irrigation and the coming of the big rains, and our hardware dealers are putting in stocks that would do credit to much larger towns.

Chas. Saigling took advantage of the Leyhe Piano Company's sale this week and purchased a swell piece of sounding furniture. The piano was transferred to his ranch home, but since Charley is a bachelor and only a vocal musician, and his foreman is in the same fix—you ask, wherefore the piano? We understand he is expecting in a piano player from South Texas within the next few weeks. For particulars, ask Mr. Saigling—he is very approachable.

H. A. Witzel, of Watertown, S. D., is here this week. States that South Dakota and North Nebraska are suffering greatly with a drouth, and that it seemed like coming into an oasis rather than a desert when he got to the Plainview country. Says many people up there still look upon the Panhandle as a desert, however. Mr. Witzel is a builder of concrete walks, and an experienced one, too. By all means some of our citizens should contract with him for a few miles of same.

Mont Shafer returned from his claim, near Portales, Saturday, and reports portions of the New Mexico country in fine shape, while other parts are suffering for rain. Says about 6,000 acres of the Portales Valley irrigation project are under water this year and doing well, and that the remaining 4,000 acres will be put under water before next season. He says the people are well satisfied with the scheme, and that the crops are turning out better than was expected for the first year.

Frying chickens are certainly ripe. They are being shipped out of Plainview by the thousands, and any one will tell you that not all of those raised are exported, either. Six crates were stacked on the express wagon at the depot one day this week. A fellow standing at the elbow of The Herald man said, "Pretty chickens, ain't they?" We happened to be looking at a couple of "beauchious" girls that were passing, and so promptly said "yes"—for "chickens" is slang for a girl, in the larger towns, isn't it, and we were not looking at the fowls.

John Santo and Dr. Gillam are here from McLennan County, looking for some snags in real estate. C. E. White is burning the air and gasoline in an endeavor to suit them. Any section in Hale County must be a snag—the only difficulty lies in deciding upon the snappiest snag.

LOCAL AND PERSONAL

The C. W. B. M. of the First Christian church met Monday afternoon in regular session at the home of Mrs. J. K. Milwee.

WANTED—Art Pupils; also orders for hand-painted china, pictures, score-cards, and souvenirs. LISSIE BELLE WALKER.

WANTED—Girl to do light house-keeping. Apply to MRS. A. H. THOMPSON, 220 West 3rd St., Plainview, Texas. Phone 166.

Miss Margaret Van Zandt, of Fort Worth, accompanied by little Miss Norma Blackburn, of the same town, is visiting her cousin, Mrs. H. C. Randolph.

T. W. Lillies and wife left Sunday for Abilene, to be at the bedside of his mother, who was paralyzed during the recent storm that swept that town.

Miss Ruth Kendrick, of Rule, is visiting friends in Plainview. Her father, John D. Kendrick, and family, it will be remembered, were former citizens of this town.

Senator Jno. W. Veale, of Amarillo, and Judge Nat Lewellyn, of Marlin, passed through Plainview Sunday, on their way to Floydada, where they will attend District Court.

E. I. Hoyle has returned from Stanton, where he accompanied his wife on a visit to her relatives. Mrs. Hoyle and children will not be back for several weeks yet.

Mr. and Mrs. C. M. Adams and daughters, Misses Byrd and Marion, are here from Colorado, Texas, visiting Mrs. Adam's sister, Mrs. E. H. Humphries, and family.

Misses Inez and Estelle Williams, of Sulphur Springs, passed through Amarillo yesterday, on their way to visit their uncle, W. G. Williams, of Plainview.—Amarillo News.

LOST—Last Friday night, a necklace, with small chain; cluster of pearls encircling small diamond, and one diamond pendant. Return to MISS FLORENCE HARRINGTON and receive reward.

Mrs. Prichett, who has been visiting her sister, Mrs. Marshal Phelps, left last week for Chicago, where she will spend several weeks. Mrs. Prichett teaches vocal music in Oklahoma State University.

FOR SALE—Household Furniture, reasonable. Also good Milch Cow, and Buggy. Must sell immediately. MRS. B. W. BAKER, 1 blk. north of Judge Webb's, C. H. White residence.

L. N. Dalmont, the founder and one of the present proprietors of the famous Plainview Nursery, left for his old home in Abilene Saturday, where he will visit for some time.

Jeff Williams, of The Daily News, returned from a business trip to the South Plains today. He reports crops looking awfully good in that part of the Panhandle.—Amarillo Panhandle.

G. C. Poore called on The Herald Monday and had us change the subscription dates on his paper. Mr. Poore says his crop is so pretty he hates for night to come when he can't see it.

Mr. Thurman, of Erick, Okla., was prospecting here this week, and it is very likely that he will purchase a section in the southern part of the county. He says Hale County looks many times better to him than Oklahoma.

FOR SALE OR TRADE.

One good, two-story brick building in good black-land town in North

Texas. Will trade for Hale or Floyd County lands. Building well rented and leased. Address LOCK BOX 716, Plainview, Texas.

The demonstrations Monday and Tuesday afternoons at Wright & Dunaway's grocery drew large crowds, who eagerly demonstrated the fact that "Blanke's coffees" and "White Crest flour," done in the proper manner, are not bad to take internally.

Mr. Wunch, an electrician of Topeka, Kansas, was visiting friends here for several days this week.

Miss Addie Irick has returned from Eastern and Northern markets, where she has been purchasing the coming season's stock of millinery for the firm of Irick & Company.

Perhaps the record sale of the season took place at Pipkin-Napp's gents' furnishings emporium last Saturday, which was the opening date of their big semi-annual clearance sale. And all this week they have been meeting with marked success. People have confidence in their line of goods, and they also have confidence in The Herald, in which their advertising appeared. As to whether the people of the Plainview country read The Herald, one may form an opinion by the success of this sale.

A Page for Farmers and Stock Raisers

PROFIT BY THE PAST, PLOW NOW

If we expect to profit by our past experiences, we are going to better our farm conditions by plowing earlier, deeper and on a larger scale. To plow, don't mean to work the surface soil from two to four inches deep with a disc harrow. The disc harrow is one of our best farm implements, but it is very much abused, on many of our farms, by being required to replace the plow in addition to doing its own work. One of our farmers recently made this statement: "I am now putting in my eighth crop without the use of a plow." His crops show the result.

Shallow work is very favorable to weed growth, every seed comes up and none is placed too deep to germinate. Shallow tillage and weed-taken fields are usually found on the same farm.

From the appearance of many of our fields it seems that we have forgotten about the weeds. Regardless of the recent rains, many of our fields are getting too dry to plow well. Weeds take more moisture than our crops. Very little of our stubble land has been disced, and the result is we have lots of weeds and very little chance for saving our moisture.

Why plow now? To kill weeds, to make plant food available and to save the moisture. At the same time, this early plowing will have time to get settled before planting time, and will be in condition to hold late moisture. We must remember that our soils do not lack in fertility, but, rather, it is a question of moisture. Our hardest work should be to till our land so that it can properly receive and hold this moisture.

All early plowing should be packed immediately. If a sub-surface packer can not be obtained, the work can be done very satisfactorily as follows:

Drag or harrow immediately after the plow; then run the disc harrow over it, with discs set straight, and harrow again after the disc. Watch this plowed ground very closely, later; don't let grass or weeds get started and be sure that crusts are not allowed to form.

Wheat ground, especially should be prepared as outlined. It should be plowed deep and should be well packed. The more of this that can be done for our wheat between now and August 20th the better. We should be sure to get our wheat ground prepared first, and then follow this with other fall plowing.

H. M. EATNER,
Agricultural Demonstrator, Santa Fe
Railway Company, Amarillo, Texas.

DON'T YOU HATE ADVICE?

Advice is the freest thing in the world, and anything that is cheap and plentiful is never appreciated. Especially does a farmer yawn when he sees some advice coming his way. However, here is some advice, which we have clipped from "The Truck Farmer," and we want every one of our farmer friends to read it:

"My advice to Texas farmers is: Till less land and make it produce more than the larger acreage; work to a plan as far as possible, eliminate waste; use by-products; know your soils, and where to plant deep and shallow rooted crops of various kinds.

"Do not raise, any further than can possibly be avoided, one crop with which to purchase another; but, as far as land, climate and other conditions will permit, produce everything

needed on the farm, and, in addition, money crops and live-stock, the proceeds of which can be deposited in a bank. Engage in dairying and other side lines as far as practicable; have a good orchard; plant nut trees; have an excellent berry patch; have a first-class kitchen garden; raise poultry for home consumption and market; keep as many stands of bees as can be properly cared for—in order to get the honey, and have the benefit of the bees as pollinating agents; practice seed selection, and use only the best seed procurable; conserve soil moisture; employ irrigation wherever practicable—even in the humid region—as an aid.

"Raise plenty of forage crops; feed them to stock and spread on and work into the soil the manure. Put back into the land more fertility than you take out of it, and, as one of the means to that end, include in your rotations the growing of legumes. Use the best farm machinery, implements, vehicles and draft animals that your means will permit you to purchase. Add every year all the permanent improvements to your place that you can. Make every edge cut for profit. Secure, read, digest and apply the latest and best knowledge contained in agricultural bulletins and agricultural journals."

SCHOOL WILL SOON OPEN, and if you want a home in or near Plainview see the two following places: One nice home on Highland, well located, and 40 acres, improved, just west of city limits. Both places are choice stuff, and free from debt. Owner wants to exchange them for a nice, improved half section in Hale or Floyd Counties. SAWYER LAND EXCHANGE. 23

ORDINANCE NO. 50.

An Ordinance Prohibiting Any Person to Allow Weeds, Filth or Rubbish to Remain in or upon Any Premises Owned by Him, or upon Any Vacant Lot or Lots Owned by Him, and Providing a Penalty for the Violation of the Same.

Be It Ordained by the City Council of the City of Plainview, Texas.

Section 1. Any person who shall hereafter permit any weeds, filth or rubbish to remain in or upon any premises owned by him, after the same shall become injurious to the health of other persons who reside in the vicinity of such premises, or permit any weeds, filth or rubbish of any kind to remain on any sidewalk in front of premises owned by him, or upon any vacant lot or lots owned by him; any person violating the provisions of this section shall be deemed guilty of a misdemeanor and, upon conviction therefor, shall be fined in any sum not less than One Dollar and not more than Ten Dollars.

Sec. 2. All laws and parts of laws in conflict with the above are hereby repealed.

The fact that there is no adequate law governing the above creates an emergency, and the rule requiring the second and third reading of an ordinance is hereby waived and suspended, and the same shall be of full force and effect from and after its passage and publication.

Passed and ordered published this 7th day of August, A. D. 1911.
CHAS. McCORMACK,
Mayor Pro Tem.
JAS. R. HAMILTON,
City Secretary.

SHERIFF'S SALE.

THE STATE OF TEXAS,
County of Hale.

NOTICE IS HEREBY GIVEN, That by virtue of a certain Order of Sale issued out of the Honorable District Court of Hale County, on the 31st day of July, 1911, by B. H. Towery, clerk of said District Court of Hale County, Texas, for the sum of Three Hundred and Sixty Four Dollars and Six Cents and costs of suit, under a Judgment, in favor of Rushing Land Co., in a certain cause in said Court, No. 642, and styled Rushing Land Co. vs. Ed W. Smith, placed in my hands for service, I, G. A. LONDON, as Sheriff of Hale County, Texas, did, on the 31st day of July, 1911, levy on certain Real Estate, situated in Hale County, Texas, described as follows, to-wit: 160 acres of land lying and being situated in Hale County, Texas, known and described as the Northwest one-fourth of Section No. 41, in Block A3, Certificate No. 286, issued to the E. L. & R. R. Ry. Co., and levied upon as the property of Mrs. Margaret F. Smith. And that on the first Tuesday in Sept., 1911, the same being the 5th day of said month, at the Court House door of Hale County, in the city of Plainview, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and Order of Sale, I will sell the above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Mrs. Margaret F. Smith.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hale County Herald, a newspaper published in Hale County.

Witness my hand, this 31st day of July, 1911.

G. A. LONDON,
Sheriff, Hale County Texas.

HERALD ADS PAY.

Chas. Malone, the popular proprietor of the local light plant and new gin, brings in the following testimonial to the fact that advertising in The Herald brings results:

"Page, N. D., Aug. 3, '11.
"Mr. Chas. Malone,
"Plainview, Texas.
"Dear Sir:

"I see you advertise in The Hale County Herald a sixteen-foot windmill for sale. Please advise price of same, height of tower, condition, etc., and oblige.

C. W. FOLEY.
"P. S.—I am expecting to move to Hale County in early October, and will be in the market for a mill, and want a large wheel. C. W. F."

A TEXAS WONDER.

The Texas Wonder cures kidney and bladder troubles, removing gravel, cures diabetes, weak and lame backs, rheumatism, and all irregularities of the kidneys and bladder in both men and women. Regulates bladder troubles in children. If not sold by your druggist, will be sent by mail on receipt of \$1.00. One small bottle is two months' treatment and seldom fails to perfect a cure. Send for testimonials from Texas and other states. Dr. E. W. Hall, 2926 Olive St., St. Louis, Mo. Sold by druggists.

FOR SALE—Jersey Milch Cows. Thorough-bred Hampshire Pige; reasonable prices. Apply to Armstrong and Wood, at the old Haynes place, 5 miles northwest of Petersburg. 32

AGRICULTURE IN SCHOOLS.

Prof. E. J. Kyle, of A. & M., Discusses Training and Course of Study.

"In making out the course of study I have had the full co-operation and advice of Prof. C. H. Alvord and Prof. J. C. Burns, heads of the agricultural and the animal husbandry departments of the A. & M. College. I have also consulted freely with prominent public school teachers.

"I should recommend for schools that have already passed the preliminary stage in the work the following course:

"In case one year's work in agriculture can be offered below the high school, it should be given in the last year of the elementary school, and should consist of 'Agriculture, Southern and Western,' Welborn.

"Should two years' work in this subject be offered in the elementary school, the first should be that just mentioned, and the second should consist of 'Plant Culture,' Goff, and 'Plant Propagation,' Bailey.

"For the high school a four-year course is suggested, as follows:

"First Year—Physical Geography (Davis), Soils (Fletcher).

"Second Year—Farm Crops (Dugger), Forage Crops, to be gotten from bulletins; Farm Machinery (Davidson & Chase).

"Third Year—Judging Livestock (Craig), Types and Breeds of Farm Animals (Plumb), Farm Dairying (Michel).

"Fourth Year—Plant Diseases and Insects, Farm Accounts (Bevil).

"For high schools giving less than a four-year course I should advise the use of the courses for the years as indicated, for two-year schools the course for the first and second year for three-year schools the first three years' courses should be given."

WHITFIELD.

Rev. Gladney is holding a camp meeting this week in Mr. Nation's pasture. Everybody is invited to attend.

Mrs. Hannon went to Hale Center Monday, to visit.

Misses Edith Edwards and Esther Hannon were out from town Saturday, to attend the literary at Providence.

Mrs. Joe Nations, of Kress, came down Saturday to visit home folks.

Mrs. Nation's brother, Mr. Baggett, left last week for his home in Jack County, after a visit here.

P. A. Hubbard went to the city Tuesday, on cream business.

The literary at Providence was well attended Saturday night. New officers were elected as follows: President, Prof. Nix; vice president, Mrs. Goley; secretary and treasurer, Mrs. W. Hatchett; assistant secretary, Mrs. Cleve Hartman; marshal, Mrs. P. A. Hubbard.

Messrs. King and Elias, of Plainview, were out Saturday night, to attend the literary at Providence.

Everybody from Providence went to Sunset Sunday, to the singing convention.

Everybody is busy threshing in this locality. CORRESPONDENT.

PLAINVIEW'S PUBLIC SCHOOLS.

The public schools of Plainview will open their annual session September 11, and patrons are urged to have their children ready to enter on that date.

In order to facilitate the work so that as little time as possible shall be spent in the classification of pupils after the opening of school, entrance examinations will be held during the last week of August. All pupils not regularly promoted at the close of the spring term who desire advanced standing, all pupils conditioned in one or more subjects, and all new pupils will be required to take examination. These examinations will be held at the Central School Building, beginning at 9 o'clock a. m. on the following dates:

For entrance to 3rd, 4th and 5th grades, Aug. 28; 6th and 7th grades, Aug. 29th; 8th grade, Aug. 30; 9th grade, Aug. 31; 10th and 11th grades, Sept. 1.

ELLEN ROBINSON,
Superintendent.

PEACHES ARE RIPE.

Plainview peaches are excelled in sweetness only by Plainview malds. But the sweetness of the former is perishable unless they are canned. Don't let the peach crop go to waste. We have everything the canner needs, at reasonable prices. VICKERY-HANCOCK GROCERY COMPANY.

SETH WARD COLLEGE NOTES

The spirit of improvement is still everywhere manifest on the College grounds. By the time school opens in the fall old students returning will note many changes for the better.

Inquiries are still coming in from various sources regarding the school. Many inquiries are concerning houses to rent.

Mr. Roy Terrell was up from Crosby County and rented a house for the ensuing year. He and his sisters will keep house again this year and attend school. He reports that a number of his neighbors are also looking this way.

Mr. C. D. Edmondson, of Tullia, was over enquiring to rent a house in which to move his family. He had one son in Seth Ward last year, and his progress was so satisfactory that he wishes to give the rest of his children the privileges of the school.

Mr. J. C. Turner, from Dawson County, has been investigating property adjacent to the College. He has a large family of children and wishes to give them special advantages. He has heard of Seth Ward's splendid facilities in the departments of music and expression, and wishes these privileges for his daughters. If he can make satisfactory arrangements about a house he will move to the College.

Quite a number of our local citizens are making arrangements to have their children under our teachers. The down-town studio is going to be

popular. The catalogues will come from the press this week, and will be mailed to those who have requested them. All who desire one can secure it by addressing the College.

Prof. W. M. Pearce, who is to teach History and Mathematics in the College, has arrived and is assisting in the work of preparation. He has just completed a post-graduate course in the University of Chicago.

The President, in company with G. R. Fort, visited the communities of Tullia, Kress and Liberty in the interest of the College. They find many people who are thinking of Seth Ward as the place to educate their children. Some will patronize us this year.

Mr. and Mrs. Lester Sheffy, old pupils of President Barcus at Southwestern University, were pleasant callers at the College. They were accompanied by his sister, Miss Minerva.

Bro. A. B. Roberts and his good wife were pleasant visitors at the College. They set a splendid example by bringing with them a hen and chickens for the college poultry yard. Kind reader, go thou and do likewise.

WINDMILL REPAIR WORK.

I am now prepared to do any kind of windmill repair work. Twelve years' experience. When your mill won't work, call 85 and ask for R. W. THOMPSON.

B. D. CROW, Horse Shoer
HORSES SHOD FOR \$1 PER HEAD
Fifteen years of experience allows me to guarantee every job of shoeing I do.
DON'T FORGET--
We also do all kinds of Blacksmithing, Buggy and Wagon Work.

J. H. LEACH
Coal, Grain, Seed and Feed Stuff
Phone 136 Plainview, Texas

PACIFIC AVENUE LOT for SALE AT A BARGAIN
Lot 4 in block 34. Original Town Section. One and one-half blocks from the square. Write owner.
W. C. DUNLAP, Hillsboro, Texas

W. C. MATHES, President J. H. SLATON, Vice Pres. and Cashier
GUY JACOB, Assistant Cashier
The First National Bank
Plainview, Texas
CAPITAL STOCK \$100,000.00
SURPLUS AND UNDIVIDED PROFITS 150,000.00
Our new home places us in a position to meet all your requirements. Your patronage solicited.

New Line
Sweetwater, Ft. Worth, Galveston, Houston and all Eastern and South Texas Points, via the
COLEMAN CUT-OFF
through Lubbock and Sweetwater. Leave Plainview 11:40 a. m. daily. Watch for our new though service between Galveston and the Pacific Coast via Amarillo.
Ask for particulars. **R. McGEE, Agent**

Singer the Standard to Which all Others are Compared
Have you ever wondered why it is that dealers in other makes of sewing machines take pains to emphasize their claim that their particular machine is "just as good" as the SINGER? Or why it is that more than 2000,000 women buy Singers every year—more than all other makes combined? Or why Singer sales have spread all over the world, into every civilized country?
The Singer has so long represented the highest degree of excellence that it is to-day everywhere recognized as the standard of perfection—the envy of every competitor—the pride of every owner.
IT IS EASY TO OWN A SINGER.
Singer will pay for itself. Phone 51 and see about our easy payment plans Machine Needles, Oils, and Supplies. Liberal Allowance for Old Sewing Machines in Exchange for a Singer
J. H. EDWARDS Agent Phone 331
Singer Sewing Machine Co. have moved their office 117 North Covington with City Plumbing Co.
Singers sold on easy terms—Liberal allowance for old machine

SOME TWICE TOLD TALES.

Jonah and the Whale Tale.

A few months ago a Methodist preacher delivered a discourse on "Jonah" at La Center, Ky., in which he is reported to have said: "When Jonah left that fish he hit the ground a-run-nin', and started full tilt for Nineveh. One of the sisters looked out of her window and saw a cloud of dust down the road and, after looking intently, said to her husband: 'I believe in my soul yonder comes Brother Jonah.' She went to the door and hollered: 'Good mornin', 'Good mornin', answered Jonah, without turnin' his head. 'Where you goin' so fast, Brother Jonah?' 'Goin' to Nineveh,' he replied. 'Well, stop and take dinner with us.' 'Ain't got time. Three days late now.' 'Oh, come in and get your dinner, Brother Jonah. We've got fish for dinner.' 'Don't talk to me about fish,' said Brother Jonah. 'Well, come in and have a drink of water.' 'Don't talk to me about water'— and on he went a-clippin' toward Nineveh."

That Conventional "Hello."

A professor at the Kirksville normal has an abhorrence of the use of the colloquial "hello" when answering telephone calls. He invariably ignores the expression and instead says: "This is Mr. X talking." During a fete day recently the professor was constantly called to the telephone, and he made several starts toward the dining table at noontime before he and his family finally got seated for the midday meal. Then, as is the custom in the professor's household, the educator bowed his head to offer prayer, and he began, reverently, "This is Mr. X talking."

Indisputable Proof.

Two men were standing outside a jeweler's window in Bond Street admiring the gorgeous display of glittering gems that lay before them. Presently one of them, pointing to an object in a red plush tray, said:

"Just look at that scarf pin representing a fly. Any one can tell that's not real."

"Well, I should think so," answered his friend. "Whoever saw a common fly make such a bright appearance? Why, it makes me weary when I think that the jeweler who produced that fondly hoped that someone would purchase it to deceive his friends. If I saw that on a man's scarf I could tell directly that it was imitation."

At that moment the object of their condemnation moved across the tray, flew in the air and vanished. The two men looked at each other, gasped and moved away without a word.

Everything in the Shop.

The novelty of having his hair trimmed by a lady barber, Judge relates, appealed to a mildly intoxicated clubman who entered an establishment where girls were employed. Loath to leave the chair after his had had been trimmed, the clubman said to the girl: "Now, gimme a shave." The girl performed the task and awaited further instructions. "Guess you can put on a couple of hot towels," said the clubman. After the hot towels had been applied, the clubman enjoyed a face massage and permitted his hair to be anointed with perfume. "Anything else?" sweetly asked the maid. Hesitating a moment, as if to make up his mind, the clubman replied: "Yes; I guess you may pull a couple of teeth."

Treating and the Bill.

"Speaking of doctors' bills," said old Cooper, as he lit a fat cigar. "I have recently had revealed to me a depth of nerve which I supposed was possessed only by plumbers. You know young Doctor Emdee?"

"Yes."

"Of course, you know he was sweet on my daughter, Ethelinda, for some time?"

"Oh, yes."

"Well, one cold day last winter she met him in town, when she was out shopping, and he asked her to have a cup of tea in the tea room of the store they were in."

"Very nice."

"Wait! A little while after that Ethelinda threw him over."

"Poor fellow!"

"Yes. But he had his wits about him, and yesterday I got his bill: 'G. Cooper to James Alfred Emdee, M. D., Dr. 'To treating daughter \$5.00'"

Where Was Johnnie?

When the crowd assembled for their game of ball, Johnnie the pitcher, was missing. Jimmie was sent to investigate.

"Is Johnnie at home?" asked Jimmie of the sister, who answered the knock.

"Course," answered the sister; "don't you see his shirt on the line?"

The Car and the Man.

Where-ignorance-is-bliss item from the Beloit call: "The Beloit man who

proudly boasts that his wife named their motor car after him wouldn't be so jubilant if he heard her reason for so doing, namely, because it smokes so much, makes the most noise when going the slowest, can't be depended upon and a great deal of the time is unmanageable."

Birds of a Feather.

"What's the bill for fixing my motor car?" asks the strange patron.

"It figures up to \$110, sir," replies the garage man.

"Whew! I shall have to give you a check. I left all my money in my drug store."

"Why, are you a druggist?"

"Yes."

"Oh, in that case the bill will be a dollar and a quarter. We fellows ought to stand together."

A KING WHO LEFT HOME

set the world to talking, but Paul Mathulka, of Buffalo, N. Y., says he always KEEPS AT HOME the King of all Laxatives—Dr. King's New Life Pills—and that they're a blessing to all his family. Cure constipation, headache, indigestion, dyspepsia. Only 25c at All Druggists.

"Spot Cash Seay's"

SALE FOR SATURDAY AND MONDAY

These prices are exceptionally low and are good for Saturday and Monday only.

GET BUSY AND BUY WHILE YOU CAN

100 lbs. Belle of Wichita Flour	\$3.00
10 lb. Bucket of Cottolene	1.25
17 lbs. White Navy Beans for	1.00
12 lbs. Lima Beans for	1.00
17 lbs. Fancy Head, Whole Rice for	1.00
30 lbs. Broken Rice	1.00
12 Cans Jersey Cream Corn	1.10
12 Cans No. 3 Cottage Tomatoes	1.20
2 Cans Quaker Rolled Oats for	25c

We have just received a straight car load of Belle of Wichita Flour and are in a position to make close prices on large quantities.

HIGHEST PATENT FLOUR--EVERY SACK GUARANTEED

Get our prices on California dried fruits. We can give you the following

Choice Ring Apples, Whole White Figs, Apricots
Prunes, Grapes, Peaches and Pears

LET OUR SOLICITOR CALL FOR YOUR ORDER

TELEPHONE 348

L. R. BLAKE, Manager

South Side Square

THE TANDEM, HUGLESS DANCE

Is a Blow to Romance But a Boost for Morality.

That loving, grizzly rag has been relegated to the ash can. Likewise the dreamy waltz and the hop-frog two step. These bits of terpsicorean trade have been branded with the eternal kibosh. They are as taboo as a can of over-ripe tomatoes. In their places enter the tandem waltz. It sounds harmless, but every little movement has a meaning, and this movement is a tendency toward the uplift that promises to be as popular this winter as the stiff-kneed two-step during the past social season.

In plain, unadorned English, the tandem waltz is a dance without a single squeeze. No hugging goes in the new dance, which is being adopted by the social sets on the coast, has been the thing this summer in New York and at the beaches and promises to be as popular here as the barn dance during the approaching social season. The tandem is a New York creation, the invention of Thomas J. Long (not Prof., please), secretary of the Dancing Masters' Association of New York City. He was here Friday on his way home from Los Angeles, where he introduced the new dance and where it is being taught and danced in the most exclusive dancing academies.

Is a Blow to Romance.

It is a blow to romance but a boost for morality, Mr. Long says. The loving, hugging waltz and the prancing two-step will be replaced, he says, with the tandem, which is as dignified as it is decent, and is an effort to save the grace and glide of the old-fashioned waltz movement from the discard. The demand for the new dance has resulted from the degenerating of the more popular dances from their high place as ball-room accomplishments to rowdy dance hall antics.

In the tandem the partners do not face each other, and no willing arms are snuggled about more or less willing waists. Instead, the man stands at the side of the woman and they assume an attitude much the same as if they were going for a stroll down Montana. The difference is in the position of the hands. The woman holds her two lily whites above her shoulders. The man reaches across her shoulders and grasps her left hand in his left lunch hook, at the same time annexing her right with his right. The dancers start with their right feet in the same position, the music plays and the dance is on.

Do Not Face Each Other.

At no time during the dance does the couple face each other. They continue their pedestrian attitude during the entire dance, which is done to the rhythm of slow waltz music. Love gives way to gracefulness, the enthusiasts say, and is expected to eliminate from dancing all that is held objectionable by many persons.—El Paso Herald.

ACCUSED OF STEALING.

E. E. Chamberlain, of Clinton, Me., boldly accuses Bucklen's Arnica Salve of stealing—the sting from burns or scalds—the pain from sores of all kinds—the distress from boils or piles. "It robs cuts, corns, bruises, sprains and injuries of their terror," he says. "As a healing remedy its equal don't exist." Only 25c at All Druggists. 34

NOTICE TO HORSE AND MULE BREEDERS.

Will make the season three miles east of Plainview at the Grime, place with the following horses and jacks: One draft stallion; one standard bred trotting stallion and two good jacks. It will pay you to see the above stock before breeding elsewhere. CLINT SHEPARD.

DR. COX'S Barbed Wire LINIMENT

Guaranteed to heal without a blemish, or your money refunded. Price, 25c, 50c and \$1.00. 25c size for family use only. For sale by all druggists.

Dr. Cox's Painless Blister

Guaranteed to give satisfaction and blister without pain, or your money refunded. For sale by all druggists.

I have for sale or exchange for good notes, feed of any kind or horses, several good buggies, two hacks and one carriage, all in first-class condition. With or without harness. See J. L. Dorsett at the O. K. Barn. 12

CAN YOU CAN!

If you can't can you can certainly learn to can, can't you? Why, of course you can. Can your vegetables for winter. They will lighten your grocery bill, and that will lighten the face of "pa." We are headquarters for everything you need in canning, but the "fillins." VICKERY-HANCOCK GROCERY COMPANY.

Bargain in Four-Room House, close in; easy terms. Address G. L. BRUNER, Kress, Texas.

ATTACK LIKE TIGERS.

In fighting to keep the blood pure the white corpuscles attack disease germs like tigers. But often germs multiply so fast the little fighters are overcome. Then see pimples, boils, eczema, salt-rheum and sores multiply and strength and appetite fall. This condition demands Electric Bitters to regulate stomach, liver and kidneys and to expel poisons from the blood. "They are the best blood purifiers," writes C. T. Budahn, of

Tracy, Calif. "I have ever found. They make rich, red blood, strong nerves and build up your health. Try them. 50c at All Druggists. 34

THIRTY YEARS TOGETHER.

Thirty years of association—think of it. How the merit of a good thing stands out in that time—or the worthlessness of a bad one. So there's no guesswork in this evidence of Thos. Ariss, Concord, Mich., who writes: "I have used Dr. King's New Discovery for 30 years, and it's the best cough and cold cure I ever used." Once it finds entrance in a home, you can't pry it out. Many families have used it forty years. It's the most infallible throat and lung medicine on earth. Unequaled for lagrippe, asthma, hay-fever, croup, quinsy or sore lungs. Price 50c and \$1.00. Trial bottle free. Guaranteed by All Druggists. 34

SEVERAL CARS FEED WRECKED

In prices at E. T. COLEMAN'S, Coal and Grain Dealer, who is selling retail at less than can be bought at car-load prices. Phone 176. 32

E. T. COLEMAN

COAL and GRAIN DEALER

Successor to Tandy-Coleman Co.

Handlers of Simon-Pure Nigger-Head, and Rockvale Coals. All kinds of hay, grain, and feedstuffs, Bought and sold at Rock Bottom Prices

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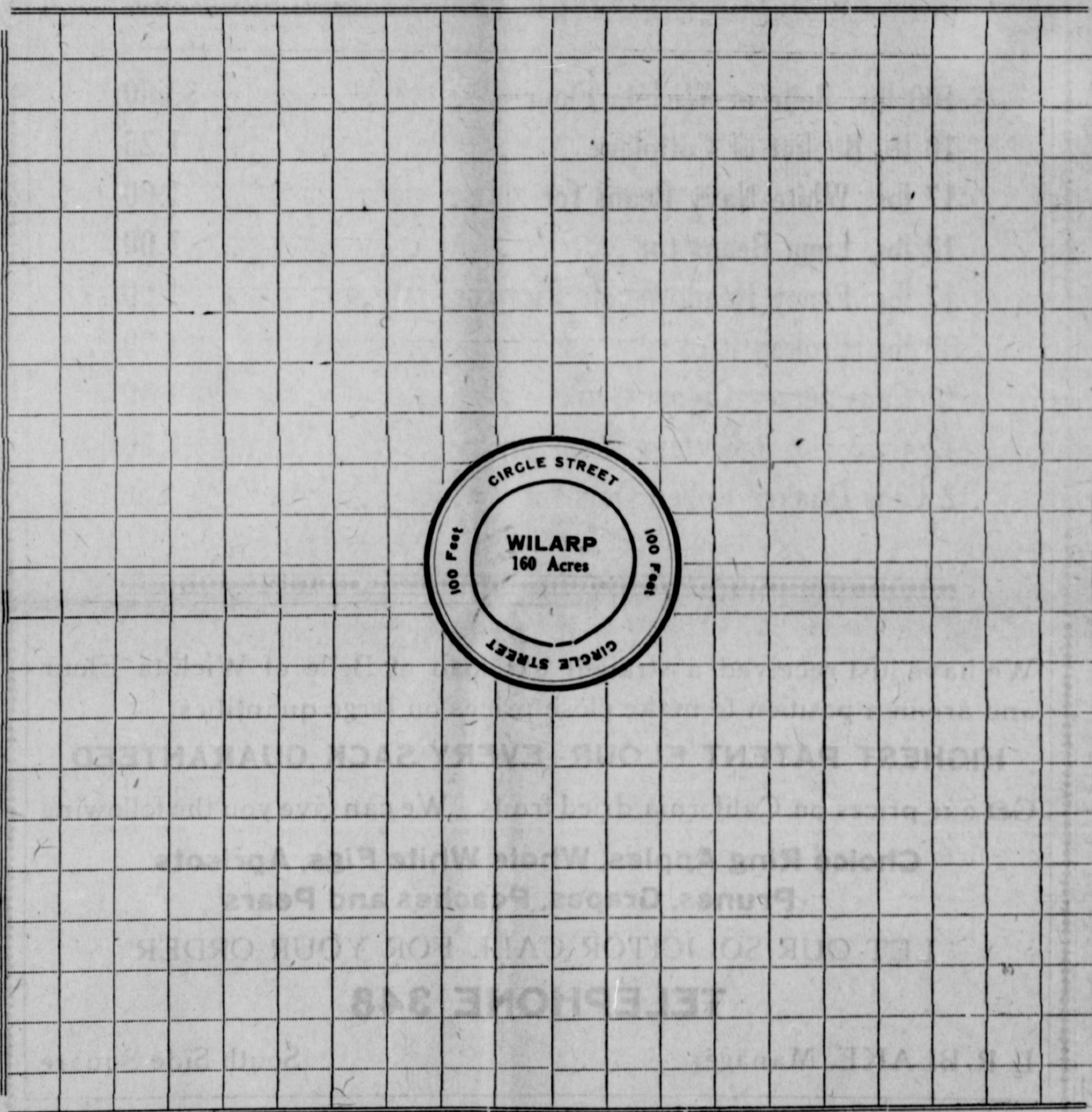
A. E. HARP, INVESTMENTS

PLAINVIEW, TEXAS

Twelve inches of water on one acre of land is an acre foot of water. Water furnished at \$1.00 per acre foot.

18,000 ACRES IRRIGATED LAND
To be divided into 5, 10 and 40 acre tracts

18,000 ACRES IRRIGATED LAND
To be divided into 5, 10 and 40 acre tracts



Below we give the approximate number into which this 18,000 acres will be divided:

426 40-acre tracts	17,040 Acres
64 10-acre tracts	640 Acres
32 5-acre tracts	160 Acres
576 City Lots	160 Acres
	18,000 Acres

All main streets will be 80 feet wide, intersecting streets 60 feet. A town symmetrical in every detail—beautiful to the most critical eye. We are firm believers in the civic attractiveness of our State.

With our wonderful wells, insuring water at the exceedingly low cost of \$1.00 per acre foot, we can easily make this the garden spot of Texas. WATER is what we need to make this country an ideal home for any and all. WATER is what we have. Are YOU going to invest in this money-making land?

For further particulars regarding Wilarp, together with the 40-, 10- and 5-acre tracts and the WATER, address A. E. HARP, Plainview, Texas. All inquiries will be answered promptly.

Each block in the above diagram represents 40 acre tracts

THIS ADVERTISEMENT SUPERCEDES PREVIOUS ISSUES

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18,000 IRRIGATED ACRES